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THEATRE

Freak Vaude Revival in Al Fresco B'way Bistros and Sawdust Joints

By ED BARRY

The changing scene in Broadway's night life, wherein New York's oldest cafes have been adding floor and window shows, has blown up a harvest wind and provided a new employment outlet for talent in general and vaudeville performers in particular. The new pitch has brought back to the entertainment forum vaude acts and near-stars of past decades to again purvey their comic and vocalizing talents on the sawdust-covered floors or improvised stages of the night spots.

In addition to giving the current generation an idea of what had been done on life and, even if temporary, also good coin. Since practically all the members of American Guild of Variety Artists, performers are receiving the AGVA minimum of \$85 weekly or better. This, of course does not include several vaude entertainers double as waiters, later getting about \$35 weekly plus tips both in some spots bettering \$100 weekly.

Influx of acts into the cafes has (Continued on page 38)

Nip Necking Racket

A little Broadway picture theatre racket just nipped in the bud was the SEC and SI fees charged by certain night watchmen and cleaners. Friends to the balconies of the dark theatres, postmidnight, for a little uninterrupted necking.

One circuit manager was in a mild quandary whether to live or promote the whistling albeit entertaining night watchman for that sort of stowed operation.

P.S.—He fired him.

N. Y. State Churches Demand Blackout on V-Day Liquor Sales

Albany, Sept. 5.—A Fight of the N. Y. State Council of Churches to have a full ban on the sale of alcoholic beverages may completely change the time of V-Day celebration, when victory arrives in Europe, throughout the N. Y. state, Spokesman for John F. O'Connell, chairman of State Liquor Authority, hinted that there would be no shutdown of bars and liquor stores on V-Day unless "disturbances arise, later was tempered by the statement that final decision would be left in the hands of ABC security boards. But neither statement failed to halt the fight of the Church Council, which is to carry its fight directly to Governor Thomas E. Dewey after a series of meetings starting with one in Niagara Falls Sept. 10. Resolution seeking to have Dewey put the ban on beer, wine and other liquor sales in effect. (Continued on page 38)

GREENE OUT OF BRIT. ARMY; RETURNS TO PIX

Hollywood, Sept. 5.—Lieut. Richard Greene has relinquished a medical discharge from the British Army and will return here shortly to resume work at 20th-Fox in a production of Cecil De Mille's studio until 2½ years ago when he returned to England to enter military service.

Before Greene comes back here he will head a stage unit accompanied by his wife, the former Pat Medina, for an eight-week tour of Allied military locations in France in a production of Cecil De Mille's "The 36th Army and the Men."

20,000 CLASSROOM VIDEOS
London, Sept. 5.—Postwar plans for equipping 20,000 schoolrooms with television cameras are already under way.

Pix, Legit Oust Collaborators

"City of Light" Literally Needs Electricity Before It Can Brighten Up Its Collaborators

AWAIT U. S. FILMS

Paris, Sept. 5.—Paris show biz is momentarily stricken by a lack of electricity. But it needs it waits. Everything else is set. Theaters, filices, circuses, are all undamaged and are now refurbishing while awaiting voltage. The new acts are coming and now showing Allied reels plus a French film of the undergrounders' fight for Paris. Actor Pierre Blanchar, a staunch resister all the way through, is the commentator. The U. S. Army's psychological warriors imported 10 prints each (Continued on page 35)

Map Gala Airers For GI Wounded

A series of rehabilitation programs, conceived by the Army, Navy and Red Cross, sponsored by American industry, and existing top talent of the entertainment world, will go on air the end of this month, for one of the most ambitious undertakings in radio.

Tentatively titled "We Live Again" the series will consist of various shows, aired direct from military hospitals (a different one each week), with a new national ad agency sponsoring a program each week or two. Programs, a half-hour in length, will go out over Mutual, on a nationwide basis, Tuesday evenings, 8:30 to 9.

Setup includes a permanent ensemble. Joe E. Brown has been invited to fill a performers' committee, on which Bob Hope and Bing Crosby have consented to act as co-chairmen; and a guest star of tonight is a Ginny Simms. Last Thursday and others, to visit the various hospitals and work in with the show. Program lists will be put out by telephone. It will mark the first time that the Army, Navy and Red Cross have ever offering the entertainment industry for such a venture.

Purpose of the program is to do a job that has been soundly performed in rehabilitating his civilian life. The three year experience has been calling acts a program (Continued on page 35)

Radio Surveys Don't Judge Program Quality, Just Poll Audiences—Hooper

By C. E. HOOPER

First French Film Bid

Hollywood, Sept. 5.—Quick restoration of French film industry behind the Allied lines is indicated by offer received here by Victor Francon in form of cabled bid to receive. It is the first bid to be received by French here, but Francon is under contract to Warner's with past having year to run and could only leave here by permission of laureate.

Francon has just completed role in Warner's "The Conspirators" with Hedy Lamarr and Paul Henreid.

See Permanent USO Shows Setup With Likely Postwar Military Plan

With compulsory military training a strong possibility for the postwar era, an extension of present-day soldier entertainment into a permanent postwar setup looms now as a likelihood. Offices of USO-Camp Shows, chief wartime agency for supplying talent to G.I. adult here are planning for a permanent future organization, based on the feeling that with a civilian army in existence, live entertainment as a morale-builder will have to be continued.

These officials point to the draft of young men before the war and the great attempts made then to amuse them. It was then that USO was started. If GI entertainment has grown during the war because of the obvious need for it, so that officials feel it can't be discontinued when hostilities cease. It has become an integral part of General Issue (GI) itself.

Officials envisage a large setup of (Continued on page 35)

'DRUNKARD' SOBERED, GETS HUB NIX ANYWAY

Boston, Sept. 5.—The banning of "The Drunkard" for showing in a nightery here was a painful item on the Boston License Board's agenda last week.

Previously the board had ruled out all any audience participation play in a nightclub and (2) any fraternizing whatever between patrons and entertainers. These rulings came in the wake of an incident reported in a Boston literary. Several soldiers, who happened to be in the nightery when there was an audience (Continued on page 38)

MCCREA AS 'WILL ROGERS'

Hollywood, Sept. 5.—Jack McCrea has been set to do a role in "Life Story of Will Rogers" to be made at Warner's.

Mark Hellinger will produce but which is slated to start within 20 days.

The word "rating" used as the name for the measurement which reports the size of a radio audience, is probably an unfortunate choice. Doubtless the people who devise measurements should not be allowed to name them. But the name is here, his going to stay, so it is up to us to help the people whose interests

(Radio talent, agency reps and trade people in general have frequently posed the question: "How does it happen that a rating on a show can go down when the performer's hits are about everybody agrees is the best show of career?" The following article has been submitted to "Variety" in order to clarify the picture.)

are most affected by ratings to understand them and use the word properly? Your question is, therefore, not just pertinent and timely, it can answer it simply and clearly. A real service will have been rendered to radio listing because I can appreciate the discouragement which is created by this phenomenon.

A "rating" is not a measurement (Continued on page 11)

Hope Chalks Up Record 200,000 Miles on Four USO Overseas Junkets

Hollywood, Sept. 5.—Bob Hope, back from his fourth overseas trip, has rung up record of 200,000 miles in the air for all four junkets. During the trip to South Africa, Hope played 50 shows in 8 weeks to 1,200,000 G.I.s and did 20% of the performances in the rain.

Hope says G.I.s need more flesh shows which they rank right behind a letter from home. With the kids chafing days all over the Pacific, Hope stated they deserve at least one live performance per month and spend more comic and Hollywood players to go on tour.

Understood: Pat O'Brien and Martha O'Driscoll will be in the next Hollywood unit to go overseas.

Lunts Delay Return

London, Sept. 5.—Allied Lunt and Lynn Fontanne, being provisionally are postponing their return to America and will present "The Guardman" before going to the States.

This, originally, came over to do "There Shall Be No Night."

Detroit Police Use Magic Stunts to Teach Kids How Not to Vanish Under Cars

Detroit, Sept. 5.—Professional magician secrets are being used here to keep Detroit's youngsters from becoming traffic casualties.

The city puts "on the road" between the schools here policemen with various theatrical routines which are designed to teach safety lessons. Last year one of the cop star acts was a puppet show which, along with amusement value, taught traffic caution.

This year it is putting a magician on tour among the schools and Harry Coell, former vaudeville and now a Detroit candy manufacturer, has spent several months teaching Paolinian Herbert German some of the tricks of the trade.

German is going to use a "Peter Rabbit" routine—only Peter is going to come out of a silk—hand and other magic trickery will teach the look small fry not to disappear under an automobile.

Next, the Postcards

Flock of French artists and bistros are on the way in the States now that the Gallie Row is popular again.

The Italian restaurants are likewise flourishing, and many imported chianis, etc. heretofore bypassed for the California vintages, are now getting better prices than ever.

Yanks Look Askance at Proposals To Regulate French Film Industry

American film interests are plenty teamed up at this juncture, the method being used by a trio of Frenchmen currently drawing up laws which will regulate the film industry of that country when the French provisional government returns to Paris.

Group has been appointed to work under the Commissariat of Information in Algiers and includes Henri Diamant-Berger, Simon Schiffman, premier-manager, and production manager for several French film companies, and M. Lob, who was manager of a circuit of new-seat theatres founded by Reginald Ford, an Englishman, in Paris before the war.

Laws already drafted and awaiting approval provide for the taking over of all theatres in France by a marshal and operating under government scrutiny until owners can prove they are not big collaborationists. The triumvirate reportedly has not consulted with any U. S. film industry or Americans who have film company interests in France.

Objections raised by Frenchmen in this country, and also exhibitors who have theatre and production investments there, are based on fears that the theatres and the industry, which is operated by three comparatively obscure bureaucrats, who, in the case of the theatres, are in the position when French again begin governing themselves. They point out that majority of French exhibitors are important production, though not so collaborationists.

It is felt by U. S. film company foreign desk execs that French and American toppers should sit down from iron out initial differences before the return of Allied forces to that country. Some intimation is given that the French exhibitors with British film heads, who, incidentally, have a comparatively minor investment in the industry, are not U. S. execs point out that mix to be screened in French theatres will, of necessity, be heavily tilted toward the main, with English pic in the minority. They seek a better deal all around.

Phoney Oldie, 'Wilson And the Kaiser,' Irks 20th; Check Chiselers

Amovied over reports that someone has dug up old bits of a picture called "Wilson or the Kaiser," which was made by the old Metro company (now Metro-Goldwyn Mayer) in 1918, and is booking it in theatres which make it appear that "Wilson" new 20th picture is being displayed, 20th is making a complete check of the situation. It's not the first time that sharpshooters with prints of oldies, have tried to cash in on fresh-market product.

The 20th homophones of the past week sent memoranda to all its exchanges apprising them of the reports received concerning this latest effort to trade on a new picture. Not long ago 20th-Fox came across an instance where a small home, the Major, on Canal street, N. Y., bought an old Italian-made version of "Song of Bernadette" and played it concurrently with the run of the 20th advertisement of the Franz Werfel novel at the Rivoli. No 20th thing was done about it, however. The charge on "Wilson or the Kaiser" is the theatres falling in line with the "Wilson" portion of the title prominently in advertising, burying the balance of the title.

Some years ago when Metro had "The Big House" on release, it ran an ad campaign, the ad called "Penal Code" which was being played under that title but with attending attention to the following: (Continued on page 18)

Victor May Make Mexico Film
Mexico City, Sept. 5.—Victor Krim, UFA producer, is here and would like to make a double bill in a Mexican theatre. He would call it "Mexico."

UA's Algiers Office

United Artists has opened offices in Algiers, in line with plans for joint production with the State Department in North Africa and the Near East. George Soutal has been appointed manager of the branch office.

At Lowe, UA general manager in South Africa, has arrived in Egypt to survey possibilities for exchange in Palestine and Syria.

Wallis Set To Get \$750,000 From WB

While Harry M. Warner is in New York, he is setting Hal B. Wallis' contract against Warner Bros. A cash figure of some \$750,000, to be spread over several years, is reported to have been decided upon.

Wallis had a participating interest in the Warner Bros. pictures he had produced, released and uncompleted. Among them are "Yankee Doodle Dandy," "Saragat Trunk" and "Casablanca." Wallis cut deal for 10% of the net profit after costs-plus-25% of the negative cost had been recouped.

Lloyd Wright has been legally representing him since Wallis broke away to become an independent film producer for Paramount.

PLAYFUL COP CHAINS USHERETTE IN THEATRE

A playful cop is no longer wearing his star; a diffident usherette is no longer wearing handcuffs; and the motion picture is no longer minus a length of metal balustrade as a consequence of a slight cutback Friday night.

Polliciano Grover C. Sloan thought it would be a lot of fun to put Wanda Cook, Broadway wife of a sailor in the South Pacific, and an usherette at the theatre, to the balcony rail. Then a sailor went away to inquire why and wherefore. The cop and a chum exchanged glances, looked at each other and couldn't be released.

"The hell she can't," replied the resourceful gob, as he pulled the rail loose from its moorings. Copper Signe and friend departed without further incident, and Wanda went to the jail house to report the incident. Net results: "Usherette" will also spend some time at Metro studio, conferring with Harold Hopper, Eddie Mannix and other execs.

Nick Schenk Coasting To Visit L. B. Mayer

Hollywood, Sept. 5.—Nicholas M. Schenk, cuts in here from the east next week for a five-day visit during which time he will see Louis B. Mayer, who is here today at the Cedars of Lebanon hospital recovering from his accident. Schenk will also spend some time at Metro studio, conferring with Harold Hopper, Eddie Mannix and other execs.

Britain's Sharing Edict

London, Sept. 5.—Board of Trade has decided that as film studios are de-regionalized by the Government, they must be shared with producers of other British studios.

JOE COHN'S ILLNESS

Hollywood, Sept. 5.—Joe Cohn, Metro executive, has been out of the office and away from the lot as a result. Metro, however, is expected to announce his recovery during the next week.

ANDIVE OFFSET TO DOUBLE EXPORTATION

By MORI KRUSHIN
In a move to help protect, solidify and possibly extend operations of American motion picture companies abroad, the State Department is reported considering definite action which appears likely to effectively cancel the "double taxation" (U. S. plus foreign), higher custom duties and restrictive quota barriers in the foreign film market.

One of the first plans in consultation with officials of the U. S. Internal Revenue department may be the adoption of a modification in current tax regulations (in effect tantamount to a reciprocity tax arrangement whereby the U. S. Treasury would forego the U. S. taxes on foreign films distributed in America.

With the war rapidly drawing to a close, European American motion picture industry leaders and Department of State officials have been continuously reviewing the rising tide of national film production and distribution planning in various countries abroad. While not alarmed about the development and expansion of native production on the continent of Europe, the State Department officials are studying all developments which would hinder the distribution of American films in the foreign markets.

This interest on the part of the motion picture industry in the most powerful of all communications media in domestic affairs. In an attempt to bring American motion pictures more than American radio and newspapers can penetrate and reach in circulation in foreign countries, the motion picture has become easily the most valuable of communications media. As General Marshall recently said, the Second World War has seen the development (Continued on page 11)

'Tomorrow World' Keeps Stage Title for Film

Hollywood, Sept. 5.—"Tomorrow World" will be retained as a title for filmization of play by James Gow and Arnold Goussau. Lester Cowan announced retaining of tag after conducting poll of theatre-goers.

'Prodigious' Will Press Throughout Country

The "Ink intruder," By checking on replies, he found that 63% favored the single name "Prodigious."

'Tomorrow' Will Continue Fall Tour

"Tomorrow" will continue a fall tour in Wilmington Sept. 22, for ten night to 10 weeks, or until picture comes out. Diana will play a week in Baltimore and Philadelphia under Theatre Guild subscription. Five weeks in the Quaker state. Principals will be Paul McGrath, Dr. George S. Clump, and Barbara Robbins playing guests, with leads will be Johnny Venn, of the Broadway company and Joan Sheppard, of the Chit group.

Skouras to Coast

Spyros Skouras, Tom Connors, Hal Horne, et al. plan a Coast visit and would like to look at new 20th-Fox product. Meanwhile, Barry P. Zuckoff was on his way last night to the West Coast premiere of "Wilson" along with George Jessel, who is doing a public lecture in his between films, and Irving Gornstein Fitzgerald and Alexander King also came out for the Broadway company when Capitol theatre tomorrow (Thurs.).

N. Y. Film Censor's Annual Report Praises Industry for Patriotism

Sherman Buys Big Top
Hollywood, Sept. 5.—Harry A. Sherman has purchased four tops and 65 cages of menagerie, among other equipment, from Gullen Bros. Circus, for use in his production, "The Life of Tom Mix."

UA to Distribute Rank's 7 Films

At a meeting of the United Artists bank of trustees in New York yesterday (Tues.), Ed. Rafferty, UA press, announced that the board unanimously approved conclusion of a deal with J. Arthur Rank for the distribution of seven of Rank's British films in the "Western Hemisphere."

Deal was inaugurated by Grad Sears, UA v.p. in charge of distribution, during his recent visit to London. Barrington Gaim and Dr. Alexander Galperin, Rank's representatives, are in the U. S. to conclude all further details, such as availability of pictures and selling plans.

Among the seven Rank pictures to be distributed by UA are "Colonel Blimp" (Tech), two Noel Coward and technology production ("Billie Spirit" and "This Happy Breed"), Caesar and Cleopatra (Tech), "Derry the Ve" "Her Man Gilbey" and "Mr. Emmansell."

MARY PICKFORD-COSLOW BUY '1 TOUCH OF VENUS'

Hollywood, Sept. 5.—Sam Coslow, Grad Sears has negotiated a deal in New York for the film rights to "One Touch of Venus." Derry the Ve "Her Man Gilbey" and "Mr. Emmansell" are in the U. S. to conclude all further details, such as availability of pictures and selling plans.

Leigh's Illness Delays 'Caesar' Pic in England

London, Sept. 5.—Gabriel Pascal has postponed shooting date of "Caesar and Cleopatra" because of illness of Vivien Leigh. Film gets under way in about three weeks.

Toland to Return To 'Pix' From Navy Post

Hollywood, Sept. 5.—Al Conrad, Grad Toland, has returned to the Navy inactive duty list Nov. 10. He is currently on leave here, but will be returning to active duty as he has served in Brazil, Guatemala, Mexico, Honolulu and Washington for about 18 months in the War.

After inactivating, Toland will return to Samml Goldwyn organization, who is under contract. His first assignment will be "The Dearly Beloved Young Charms" scheduled for production when Goldwyn completes current "The Wanderer Man."

Albany, Sept. 5.—Warm praise for the motion picture industry's part in the war effort is expressed by Irwin Esmond, director of the division of motion pictures of the State Department of Education, in his annual report for the year ending March 31, 1944. This concerning the war effort, the report submitted to Commissioner of Education George A. Siodak, also commends the industry for the "clearly recognizable effort on the part of most producers to conform to the statutory requirements" for the review and licensing of pictures.

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Esmond also calls attention to the fact that the industry's development a gradual diminution of the tendency to "exploit certain pictures imported by means of double billing." No proceedings for the revocation of the license of a theatre using improper advertising displays were necessary during the past year. Esmond likewise commends the motion picture industry for the number of contributions to the committee of friendly relations with Central and South American countries, via a continuous flow of films.

Speaking of the screen's role in the war effort, Esmond says, "The motion picture industry has reason to be proud of the part that it has played. A very considerable portion of its activities has been devoted to (Continued on page 11)

MORE SHORTS INDICATE FEWER DOUBLE BILLS

An indication that eastern theatres in thickly-indented double-billing territories are beginning to use more shorts in the past, is frequently turning to single picture programs when two picture feature bills are booked by MAMBY'S. The N. Y. exchange of 20th-Fox, managed by B. Mason, has set far more constraints on briefs and Movietone News than any other branch in the country. This is significant, since most exchanges running behind N. Y. are being forced to conform to the exception to the rule as a regular policy.

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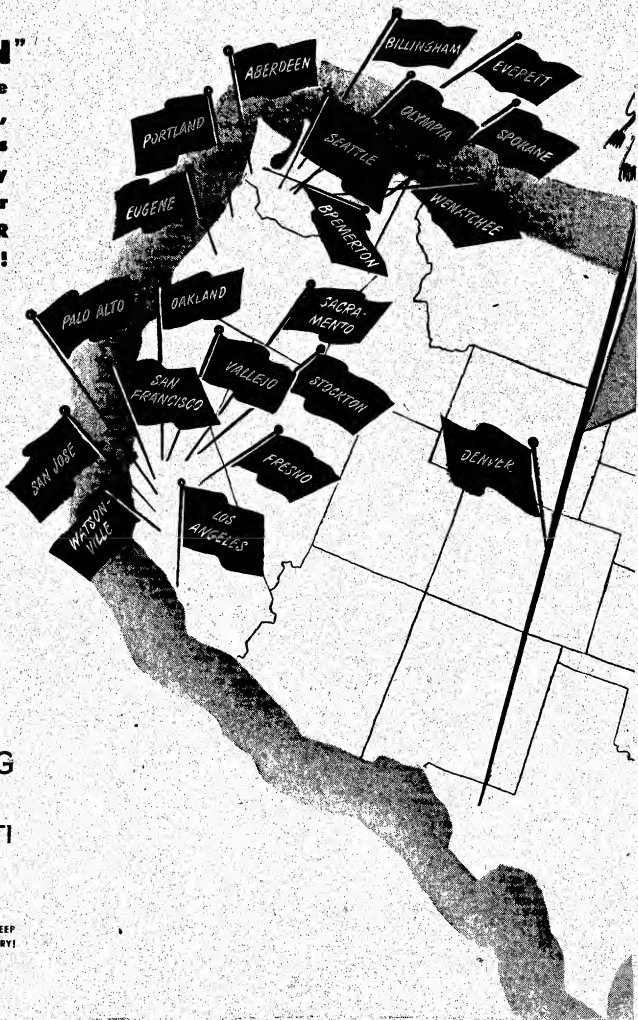
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DAILY VARIETY
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"WILSON"

the 642nd picture to play the Roxy, New York, in its 17½-year history is the first ever to be HELD OVER for a 6th WEEK!



DIRECTED BY
HENRY KING

WRITTEN BY
LAMAR TROTTI

THEY DON'T STOP FIGHTING! KEEP
SELLING WAR BONDS FOR VICTORY!

OVER ALL AMERICA... THE PLAY

DARRYL F. ZANUCK'S
WILSON
 IN TECHNICOLOR



AGES OF THE CENTURY FROM

20th

CENTURY-FOX

Boston Show Business, Hotels, Etc. Hit Hard By Upped Tax Assessments

Boston, Sept. 5. In a move almost certain to result in a fiscal political row the city of Boston this week announced new tax assessments on Boston film houses, theatres, nightclubs, hotels, restaurants and amusements.

Hardest hit among the theatres was the Keith Memorial, whose assessed value was jumped from \$200,000 to \$1,350,000, at \$1,000,000 (at the current tax rate of \$99.50 a total yearly fiscal increase is in short of \$100,000).

Low's Orpheum (controversy) was assessed an additional \$85,000 bringing its assessment up from \$385,000 last year to \$470,000 this. Yet the property next door remained unchanged in valuation. A jump in assessment was also made on the New State theatre property upon, but figures are not available.

That legitimate class Shubert properties, the Shubert, Wilbur, Plymouth, Maestri, Coppley and Opera House, and the Colonial Theatre (Shubert) are all, but is virtually certain, but no details as to the extent of the jump available as yet.

The Met, which is a leased property, is probably the lowest assessed, at \$1.2 million. M. & P. Paramount, Fenway and Modern, all of which are believed leased. Next at \$1,350,000, which is held on a 99-year lease from a trust company, nor the theatre, which is part of the estate. It is yet not known if the trustees of these buildings are still the new assessment, if it is, it is conjectured they are not, as the obvious idea of the re-assessment is to increase on property which is enjoying wartime prosperity. This fact, indeed, has been admitted by Mayor Tobin, who admitted that the new assessments are the "logical result of wartime earnings" on the part of the properties taxed.

While no information was forthcoming as to the exact figures here, it is thought that the Washington street Olympia and the Scollery square theatre, latter owned by the M. & P. offices, were similarly upped in assessment.

Hotels which were admitted a jump, but it is known that the hotels were all slammed. The Coppley triple jumped \$300,000 to \$1,500,000; the Staler upped \$500,000; the Ritz upped \$150,000. In almost all instances, the total assessed value of these buildings, not the land.

Hit hardest of all were the rail terminals, hotel buildings, which were jammed up \$1,000,000 each.

It is revealed, simultaneously, that the total assessed value of the city is more than one and a third billion dollars.

While the move was sprung on a holiday weekend, it was figured here that the move was the result of a political stunt of reducing the taxes from \$41 last year to \$39.90 this, which was considered a feather in his cap. As this appears to have been an impractical sop to the constituency, the city has boosted the assessment by five per cent.

Richards and Carter's N. Y. Paramount Powwow

W. Richards, president of the Paramount-Richards (Saenger) circuit and the only theatre partner to sit on the Paramount board, returned in N. Y. on the weekend accompanied by his general manager, N. L. Carter, on one of their infrequent trips to discuss the operating matters, policies, etc., affecting the P-R territory. They will confer with Leonard Henderson, v.p. over Par-theatre operations, and other officials.

Rydge Due in N. Y. Fri.

Norman H. Rydge, chairman of Greater Union, Theatres, one of Australia's leading film theatre circuits is due in New York on Fri. from Washington, where he has been since last Sunday. Rydge arrived from Sydney, Australia, about two weeks ago.

This is the first trip to N. Y. in four years. Rydge is a member of the Union topper. Rydge is making it a vacation and not planning any biz deals.

Monogram Picks Most Actively Traded Stock From July 11-Aug. 10

Philadelphia, Sept. 5. Most actively traded Monogram Pictures securities during the period from July 11, 1943, to Aug. 10, 1943, reported by the Securities and Exchange Commission last week.

Monogram Southern Exchange, Inc., reported the acquisition of 3,300 shares bringing its total to 146,000. Arthur H. Broderick, Inc., reported the purchase of 50 shares; Treen Carr, Hollywood, bought 5,007 shares; Roy Johnson, Hollywood, bought 3,416 of his holdings, bringing them to 19,187; Hernal Rifkin, Boston, reported his holding at 10,018. Monogram, Pictures, Inc., reported the acquisition of 15,426 shares; Joseph Bernhardt, v.p. of Warner Bros., disposed of 1,000 shares of Warner Bros. par common during the week ending Aug. 5, 1943; Samuel Carlisle, New York, sold 300 shares.

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Active in Radio-Keith-Orpheum stock included sale of 359 shares by Fred C. Taylor, Jr., New York, in two separate transactions.

Low's, Inc., continued buying up Low's Boston Theatre stock adding 105 shares, bringing the total to 121,215.

Elizabeth H. Mehan, N. Y. City, disposed of 1,800 shares of Keith-Albee-Orpheum.

Star-Strudded Weekend At The Waldorf (M-C)

Hollywood, Sept. 5. Metro has set the first four stars of its new "Waldorf" series.

Three names are George Rogers, Walter Pidgeon, Lana Turner and Van Johnson. Robert Z. Leonard, director, is in New York to gather data on hostility to the city.

Pix Wages Show Rise

But Employment Drops

Hollywood, Sept. 5. Motion picture studio wage rates were down during July, average being \$176.66 weekly for the former month as compared to \$715.17 weekly during the latter month, according to figures compiled by the California Labor Statistics Bureau.

However, figures also showed a decline in the number of persons employed during July as compared to June. Decline was fractional, however. July average was also above those of the same month during 1943, when weekly average was \$185, \$717.

L. A. to N. Y.

Dana Andrews, Andrews Sisters, George Jessel, Lynn Bari, Lynn Bari, Geraldine Fitzgerald, Ben Franke, George J. Greenwood, John Gude, Jack Kapp, Edna G., Alexander Knox, Mae Lawrence, George Jessel, Roddy McDowall, Henry C. Potter, George J. Greenwood, George J. Schaefer, Andrea De Toth, Louis Tritch, etc.

N. Y. to L. A.

Lou Greenban, Dave Kapp, William F. Rodgers,

Studio Contracts

Hollywood, Sept. 5. M. Shane, prod., writer, Pine-Thomas Nat. Walker, director, Fred. Br. Nugent, prod.-writer, Par. William Carter, actor, resp. 20th. J. Jordan, J. resp. holding, 20th. Farrell Marley, com., Warner. Pat Parrish, actress, Columbia. Bernie Wayne, Ben Ballou, writer, Pat. James Brown, extended, Par. Henry Givner, player, Columbia. New. Fashion designer, optioned RKO. Russell Spencer, art director, re- optioned 20th. Mikhail Rasumay, actor, Par. J. L. Dinko, Australian, 20th. Virginia, Doffy, Edie Carnegie, Carmea Clifford, stock players, re- optioned Paramount. Catherine Meyne, player, Metro. Mary Jane French, actress, Metro. John Dall, player, Warner.

H'wood Mulls Plan For GI's Return

Hollywood, Sept. 5. Joe Lasser, Charles Bickford, Laila Gleason, Ewell D. Moore and George E. Stone, heads of the Motion Picture Relief Fund, are studying plans for the rehabilitation of Hollywood's unemployed. They are in various branches of the armed forces. Rehabilitation plans of other large organizations and industries are being studied with an eye to applying them to the relief fund.

Mass Studio Return

Large-scale revocation of permits for outsiders working in film industry at present may be necessitated shortly since unions and studios are being flooded by returning servicemen in the film industry for a new order to approve discharges of more than 30 years of age and over.

Herbert Alster, sales representative of International Photographs Local 659, said reports were that discharges would include many film technicians of various classifications as well as actors, workmen, etc.

Hirلمان Takes Over 'Stars Look Down' (M-C)

Film Classics (George Hirleman) has wound up negotiations with Warner Bros. subsidiary of Warner FC to relaunch "The Stars Look Down." Picture, made in England by General Cinema, was released in the U.S. by Metro.

"Stars" did not play off fully across the country, from accounts, because "How Green Was My Valley," a \$175,000 negative, which was not a box office success, was released at about the same time in the U.S. by 20th-Fox.

WB and Columbia Also Set Up Int'l Subsids

Warner Bros. Pictures International Corp., with Robert Schless as president, formed last week, will have an office in London. Columbia Pictures is reportedly following suit.

Schless, general foreign manager for Warners. Other officers, duplicate the former setup with the WB foreign department with Joseph S. Hummel, v.p. and foreign general manager, Kay McDonald, v.p.; J. G. Flynn, v.p. and treasurer; Morris Ebenstein, secretary and Thomas O'Sullivan, auditor.

FROM TAPS TO TOPS

Hollywood, Sept. 5. Paramount has named William Brodhead from dancer director to rock producer, and he will be replaced in his former job by Billy Daniels. Daniels will take over job under supervision of Sam Lechner.

Letty's Notebook By Joe LaRue, Jr.

Coolidge, Cal. Dear Joe: While me and Aggie were sitting in what we laughingly call out "Jawing Room" I read a squib in the paper where two brothers from show business met on one of the Pacific islands; one an entertainer, and the other in the Marines. Well, it kinda got me and Aggie gabbling about the beauty of the Pacific. You know who that other fella was? Well, he's the top and takes the spotlight away from his other brother.

I've heard many people say, "It's a shame so and so who is a big star doesn't help his brother get somewhere in the show business." Well, it's hard for the established brother to give his less successful one a boost. In "communal" business, when one brother makes good he can take his less fortunate one into partnership, or give him a good office job, or, with his prestige, get him a big job with another firm. But in show business when one brother becomes a star it hurts instead of helps his sometimes less-talented brothers. Sometimes the unsuccessful fellow may even have more talent than the one that hit, but it can't stand up against the comparisons that are bound to be made, with, of course, everybody in favor of the star.

Look at Al and Harry Johnson. Both started the same time, both had good voices. But Al had that spark that made him the greatest single entertainer in America. Then there is Bert and Harry Gordon. Bert ("The Mad Russian") stuck to the stage and radio, and made good, while Harry turned to a business career. Harry Cooper (Empire City Quartet) held tight, while his brothers try to get away from him, but never hit. The good looks like Harry, the other two have double act. While it stepped out as a single and became an international star. Joe Cook started out doing a hooping and juggling act, with his brother, who later parted from him. He went over to a double act with another brother name: George LeMaire (Conroy and LeMaire) had a very funny brother Bill, also a brother-Memo—both in show business—but who shared to the head man. He was a very good actor, but never hit the famous minstrel; he had two talented brothers, John and Bill, who did very well on their own, but Bert was the head of the Swor clan. The good looks like Billy and George were also talented, but Johnny got the billing and the big show. Houdini, the greatest of escape artists, and one of our top showmen, has a brother, Hargee, who does nearly all the work. Fred Hodge is the head of the Houdini clan, who got the billing and the big show. Houdini, the greatest of escape artists, and one of our top showmen, has a brother, Hargee, who does nearly all the work. Fred Hodge is the head of the Houdini clan, who got the billing and the big show.

Hal Shrelly, Jack Donaghy, Harold Heald and Hughes! All had brothers, good hoopers, but latter couldn't step into the same ring box with the former. Ben Bernie's brothers didn't even try to compete with him. Fred Astaire was called the "Pretzel King" because of his "Ballet Shave" and "Heaven" was a star, while his brother Sam, as "Schlepperman," did fine on the air but never reached where his little brother Lew did. George Brumbridge was a very good singer, but never hit big. His brother, who had a very good voice, never reached where his little brother Lew did. George Brumbridge was a very good singer, but never hit big.

There were many brother acts that were "even"—I mean by that they both contributed to the success of the act, stick together for years and shared their success. A few of these are Mossini Bros., Klein Bros., Armat, Bros., Burdick Bros., Six Brown Bros., Bowman Bros., Angus and Morton, Havel, Bush Bros. Frank and Mill Britton, Calis Bros., Ward and Van De Michele Bros., Three DuFour Bros., Diamond Bros., The Gaudischs, Three Heekey Boys, Field Bros., Dillon Bros., Phil and Jack Kaufman, Keiso Bros., Otto Bros., Marx Bros. Sharp Bros., Schwarz Bros., Musical Johnsons, Spissel Bros., Joe and Ernie Van, Stroud Twins, Knight Bros., (and Savella), McVaughts, Waterbury Bros. (and Tenny), Al and Ted Wohlman, Val and Ernie Stanton, Mercer and James Stanton, Wilson Bros., Bush Bros. ("Sput out the beans"), Weaver Bros. (and Zivly), Roger Hill, and George St. John. But they never really made it. There were many other acts that were "even"—I mean by that they both contributed to the success of the act, stick together for years and shared their success.

The other angle holds for the legit the same as vaudeville. Sam Bernard's brother Dick understood him and played his; so did Lew Fields (Weber and Fields) brother Nat. Pete Daley had his brother Bob go into the legit. They were all together and they were all together and they were all together. They were all together and they were all together.

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Red Tape May Hold Up Raw Film Plan Approved by Distribs, Burroughs

Washington, Sept. 5.—Francis Harmon, executive vice-chairman of the War Activities Administration, has worked out a raw stock allocation plan which has been found acceptable by the distributors as a means of overcoming the film shortage for the quarter ending Sept. 30. The plan has also been approved by L. B. Burroughs, head of the film division of the War Production Board, but from accounts may not be given immediate acceptance because WPB legalites contend any changes would have to be made via official amendments to section L-178.

Under the plan, which the distribs are reported prepared to accept, the distribs who had more film than their quotas would give up the overfund by cutting down. Distribs who had less than their quotas would reduce raw film requirements as well. In addition, those distribs who have stock which is needed for immediate printing, have agreed to turn it over to those distribs who are in a tight spot for prints.

Harmon worked out the raw film requirements, from accounts, by dividing each quarter by the company before presenting the plan.

Should the legal objections prevail, however, and WPB refuse to accept the acceptance of the plan, those distribs in need of raw stock for immediate printing will be in an uncomfortable position. An amendment to L-178, under which film allocations were set, would be required. Harmon will outline the raw film requirements at the industry advisory committee. Possibly, also, that an amendment to L-178, if adopted might not be the one accepted by the distribs. Further meetings might also appear if any objections should later be forthcoming. Third quarter period, meaning drawing of funds without any action in the office.

Outlook for raw film supplies for the fourth quarter remain uncertain. Efforts will be made to reduce raw film dependence on requirements for Army-Navy production units.

Burroughs will outline the raw stock film situation to industry toppers next Friday (9), with indications that fourth quarter allocations may be cut below the 1941 figures.

Burroughs says he hopes that the fourth quarter allocations will be cut materially from the 195% of normal used in 1941, as provided for in section L-178. He adds, however, that it might be necessary to cut a few million feet in all.

Equiva orders will not be permitted in the future.

U.S.-CANADIAN FILM PRODUCTION SETUP

With studio facilities arranged for in Toronto, the Holmco picture Corp. of N. Y., headed by Jack Goldberg, and the Trans-Canada Picture Ltd. have agreed to a joint production of features above the border and their distribution there as well as in this country.

Under the setup, Hollywood Pictures, indie distribution organization, will sell and release its pictures in this country, while Trans-Canada, which will be the directive force behind distribution in Canada, will handle distribution there. James Cowan, director of Editorial Services, Ltd., one of Canada's leading ad agencies, heads Trans-Canada.

Several of the larger buildings on the Toronto, Ontario, picture plant have been closed for the duration, will be used as studio space.

The picture of the day, "Sick River Heat," was written by the late Lord Swoeddale, former Governor General of Canada, who authored "38 Sides," one of Alfred Hitchcock's earlier successes.

Tarzan Gong Big

Hollywood, Sept. 5.—Maria Ouspenskaya, Henry Stephenson and Josephine Hutchinson have been inked by Sol Lesser for feature roles in forthcoming Johnny Weissmuller-starring "Tarzan and the Amazons."

Winters, who plans to book next with high caliber character cast, expects to ink five more names of equal caliber. Cameras are slated to turn Sept. 11.

Willie Gets Go Date

Hollywood, Sept. 5.—Producer William LeBaron has determined a \$9 as starting salary for Technician musical, "Waltz Me Around Again, Willie," at 20th Fox.

Monty Woolley and Grace Field will co-star, with director choreographer Lloyd Bacon. The picture is slated at "Sunday Dinner for a Soldier" at the same lot.

Moore Back to DOS

Hollywood, Sept. 5.—Since shooting schedules of Edward Small's "Seneca's Millions" will wrap up David Selznick's schedule for "Houdini," Selznick has released release of Garry Moore from the contract that he may use him in the latter.

Small has assigned Mischa Auer to "Houdini," while Selznick's Moore had completed only one day of work in the film. Moore is understood to Selznick, but Small retains option to use the comedian another film.

Hoyts-Sloman Aussie Deal On

Sydney, Sept. 5.—After being on the fire for a long time, deal is reported nearing conclusion whereby Hoyts circuit will take over all film theatres, including a newhouse, operated by Maurice Sloman in the Melbourne area, and two in the Sydney area, owned by both the circuit and Sloman.

Sloman would be invited to rejoin Hoyts, under Ernest Turnbull, to take care of the circuits Melbourne holdings. The former will be in charge of Melbourne operations under Charles Muir, former general manager of Hoyts, who was replaced by William Powers in behalf of Fox-National Theatres. Fox-National and Hoyts and National, Turner reportedly is keen for postwar theatre expansion into every available Aussie spot.

Warner Bros. may swing back into the Hoyts' fold or go to Greater Union Theatres for a product outlet as a result of breakdown of negotiations with the Fullers. Deal would have been for Warner to take over Fuller theatres. It was under consideration for a long time. It fell through because of Ben Hur.

High selling figure and determination not to get out of the theatre end of the war. Warner is reportedly trying to set either Hoyts or Greater Union, in a deal whereby they fall through, an annual product would go to one of these two top Australian theatre chains.

\$25,250 SUIT VS. PATHE OVER OLD TIME REELS

Damages of \$25,250 was sought by Dorothy T. Stone in a suit filed last week (31) against Pathe News, in N. Y. federal court. She charges Pathe violated a 1943 contract calling for her services as associate editor and use of her "Old Time Film Library," for the production of a series of shorts called "Flicker Flashbacks."

Pathe Stone alleges that Pathe used and paid for 500 feet of film from an old time movie called "Leading Lizzy Brown" to make two Great War features. Pathe finished the series, obtaining more than 10,000 feet of film from the same source. In two instances was film for which she has the work rights.

The complaint further alleges that Pathe Stone was paid \$200 to agree to pay \$250 for each single reel, plus copyright and \$2,500 for each foot of film used in the premiere of each of 10,000 feet in film.

Fields Vite Goldstein; Horne Ups Schlaifer

Jules Fields has started taking Jules Goldstein out of the picture as eastern publicity manager with handling of arrangements for the latter's premiere of "The Sign of the Cross" (Thurs.). Goldstein, who resigned last week heads for a three-day operation prior to announcing a new connection.

Rodney Bush, Fox exploitation topper, is now faced with problem of how to handle the picture from his former post of assistant exploitation chief.

Charles C. Schlaifer will shortly move up as assistant director of the advertising-publicity campaign for Hal Roose, in the new realignment.

Indies Urging Escapist Fare

Local independent exhibitor leaders are calling upon Hollywood producers to concentrate on comedies and musicals now so that an abundance of this type of screen entertainment will be available following the surrender of Germany believed in the fall.

The independents' here believe that the demand after V-day will be for lighter fare. They feel that the picture market will resist the more boxoffice dividends. "Mississippi branch managers have been asked to make a report regarding theatre owners' desires.

Localities who think they're in the best shape for the public generally will shy away from war, propaganda and the more serious picture for a long time." They believe exhibitors are right, but good picture of every type always will pay off.

NO KIDS' MATS IN DET. TIL POLIO SCARE ENDS

Detroit, Sept. 5.—Picture theatres in Detroit have suspended all special weekend matinees for children until further widespread epidemic of infantile paralysis is brought under control.

The action was reached after a conference between representatives of the theatre industry with health authorities Douglas and Abner Larned, state chairman of the National Foundation for Infantile Paralysis.

Detroit is having one of the worst polio epidemics in its history and the opening of school already has been postponed for two weeks. While health officials have issued no order to keep children away from theatres, it has been to parents to keep them out of crowds and theatres.

The new move is to ink all the special weekend bids damaged particularly for youngsters. Nabe houses are postponing series for pickup until the polio scare is over and cooler weather.

The downtown Palm-Slate currently brought in "Snow White" and "Stagecoach," of particular strength in juve appeal. The oddsity is that with juvenile attendance in the bill practically nil, the house rolled up \$4,000 on the first week and held over the bill.

Col. Starts Thesp Act For Tyro Contractors

Hollywood, Sept. 5.—Define training program has been set up for young Columbia pictures' Tyro contractors by the company for the youngsters as an academy. Faculty for the school is composed of the following: Hal Roose, chief; Sam Chaplin, singing teacher; Frank S. Ferguson, dramatics coach.

Shows will be staged on the lot with contracts placed, offering opportunity to display talents before big audiences. Columbia will also give the Tyros a preshowing of a proving ground for material to be incorporated in films later on. Idea behind the whole program is to build Tyro players into star material, with proper training and experience.

Sheridan's Gotham Chore

Hollywood, Sept. 5.—Warners has set Ann Sheridan's name for the picture "The Sign of the Cross" as "The Old New York Was Young," which she will make immediately upon her return from the picture.

Peter Milne is writing the story, which will be produced by Jerry Robbins and directed by James V. Kern.

Distrs Would Fear Block Selling Under Proposed Gov Decree Plan

O'Brien Inks New RKO Pact

Hollywood, Sept. 5.—Pat O'Brien has inked a new pact with RKO calling for six films in the next six years. The picture under the new ticket will be "Man Alive," from an original by Jerry Cady and "The Battle," produced by Robert Fellows.

Arthur Testing Decree Rules

St. Louis, Sept. 5.—Harry C. Arthur, Jr., head of the St. Louis Amus. Co., may file action with the court to test constitutionality of arbitration provisions and/or arbitration board awards under the proposed decree.

Arthur is currently involved in arbitration proceedings instituted by Adolph Zukor, operator of the Princess theatre, St. Louis. Zukor complained to the American Arbitration Board, which is the body of the decree (clearance provisions) was being violated. Mentioned were Fox-National, RKO, Warner, 20th-Fox and Loew's, while among the picture houses affected are some owned by Arthur, including the St. Louis Amusement Co., and Loew's, Orpheum and Fox, operated by Fanchon & Marco.

Russell Ready For F&M

Washington, Sept. 5.—Russell Harty, attorney representing the St. Louis Amus. Co., in its fight against arbitration, stated last Friday (1) that his clients have determined to block the issuance of any arbitration award which would affect picture clearance deals with the major distributors in St. Louis.

He said he may file an injunction against either the American Arbitration Board or the distributors.

STALL BIOFF TAX CASE PENDING N. Y. APPEAL

Hollywood, Sept. 5.—The Willie Bioff tax case, supposed to go before the court here today (6), was held over until Monday or Tuesday next week, at which time the U. S. Attorney may ask for a continuance.

Shakedown case, in which Bioff racketeers in New York, is now being appealed and likely that the Government holding up the tax evasion case until after the end of the N. Y. appeal.

A. N. Y. Postment Issue Trial of Harry Hochstein, Former Chicago morals inspector, in connection with racketeering case. Old New York 'boys from Chicago' and others during the IATSE strike of George E. Brown, was heard over with jury in four-count indictment.

Under this provision, it is claimed, every exhibitor, could and possibly would be required to bring its competitor in order to find out who its competitor on the prior run theatre was and to make a buying agreement and every contract which a distributor made would be a potential danger.

Book-of-the-Month Idea For 16mm. Home Pix

Home Educational Movies, new company now in process of formation to supply 16-millimeter motion picture home on a book-of-the-month basis, will be incorporated for \$250,000. It was reported this week that incorporation papers likely will be filed before Sept. 15.

J. Robert Broder, recently back from training Army's staff, will be active head of the new 16mm. corporation. Max Michel, former investment banker with Old Street group are back of the new enterprise. Every type of educational film will be included in the company's program, according to present intentions. Films and probably projects will be rented to home film patrons with complete film material available to pick from.

Kreiser With Cowan

Bernhard B. Kreiser has joined Lester Cowan as v.p. and general manager of the company. Kreiser, who was formerly head of top school sales at Universal, will coordinate with complete film capacity.

Big Five spokesmen, analyzing the Dept. of Justice proposals for selling stock, said that they would like to see no sale; any useful purpose to hide one's head in the sand and speculate on the price of the stock would mean decree modifications does not mean what it says. It is unlikely that the Government will force the sale of the second picture and thereby becomes subject to a contempt proceeding, a fine or jail sentence as the penalty.

Contention is that a distributor would require an exhibitor to buy more than one picture out of any group, the exhibitor would be forced to buy the second picture and thereby becomes subject to a contempt proceeding, a fine or jail sentence as the penalty.

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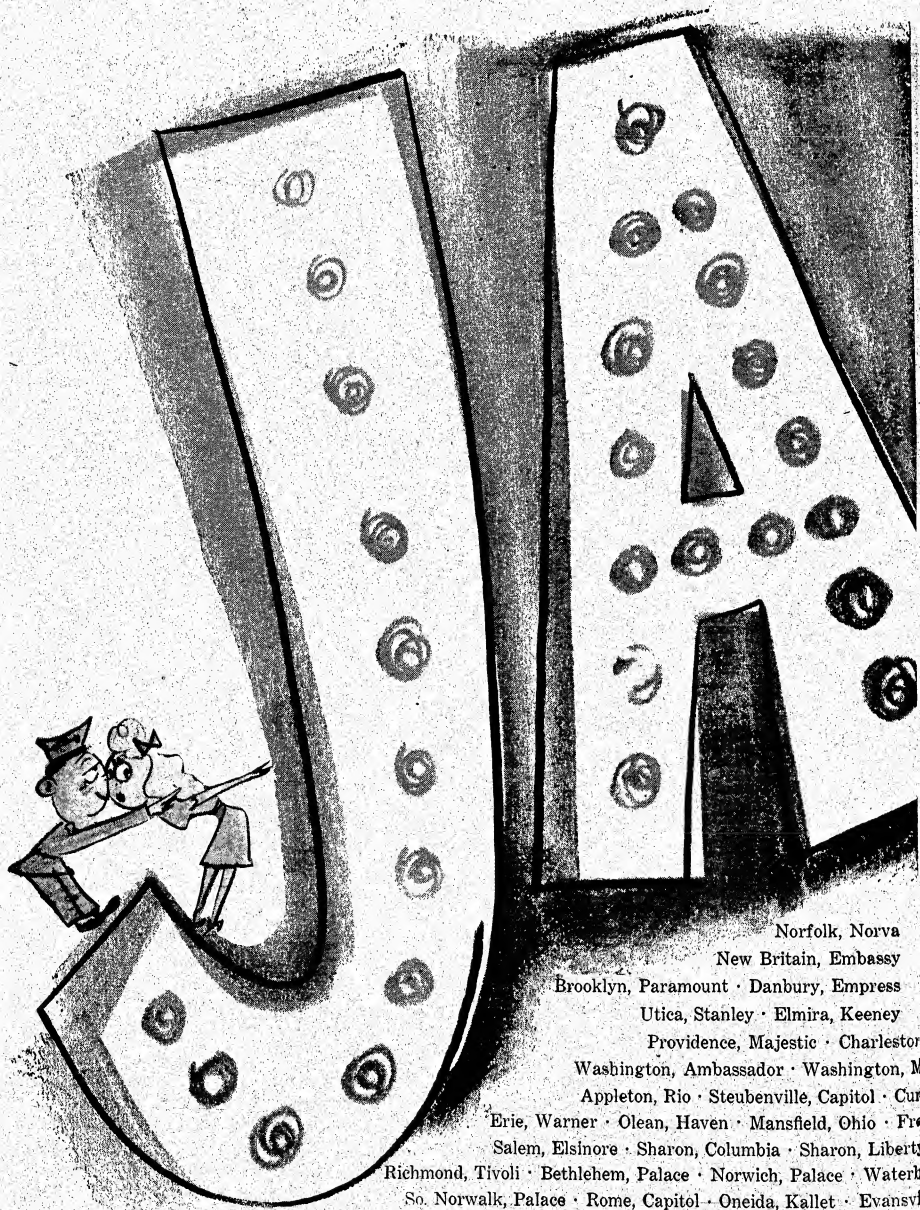
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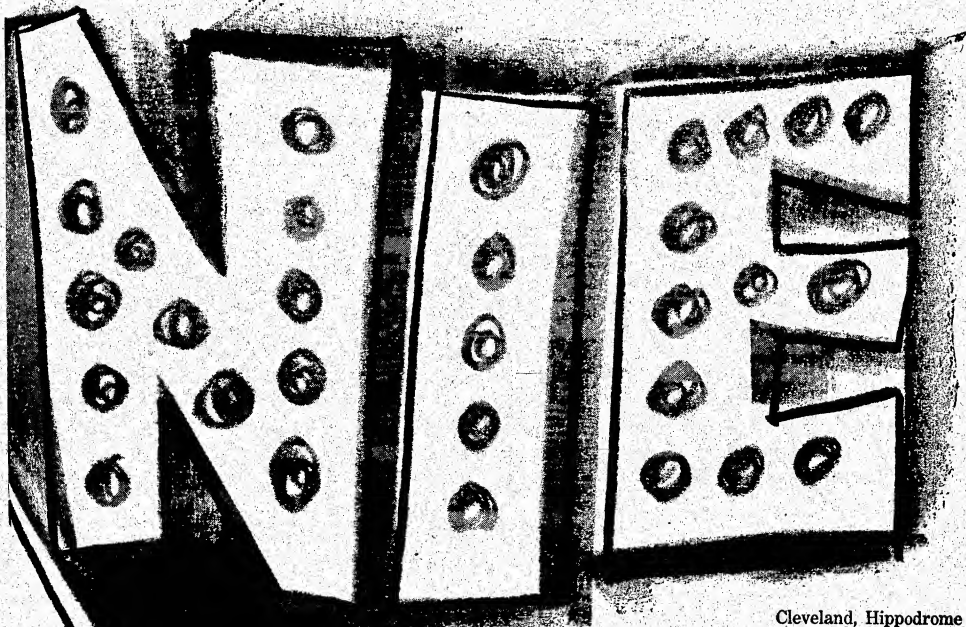
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Norfolk, Norva
 New Britain, Embassy
 Brooklyn, Paramount · Danbury, Empress
 Utica, Stanley · Elmira, Keeney
 Providence, Majestic · Charleston
 Washington, Ambassador · Washington, M
 Appleton, Rio · Steubenville, Capitol · Cur
 Erie, Warner · Olean, Haven · Mansfield, Ohio · Fre
 Salem, Elsinore · Sharon, Columbia · Sharon, Liberty
 Richmond, Tivoli · Bethlehem, Palace · Norwich, Palace · Waterh
 So. Norwalk, Palace · Rome, Capitol · Oneida, Kallet · Evansvi
 Aberdeen, Warner · Morgantown, Warner · Hagerstown,

with **JOYCE REYNOLDS · ROBERT HUTTON · EDWARD ARNO**

Directed by **MICHAEL CURTIZ** · Screen Play by Agnes Christine Johnston & Charles Hoffman · From the Play Pro



Cleveland, Hippodrome
 Muncie, Strand · St. Louis, Fox · Stamford, Stamford
 New Haven, Roger Sherman · Hartford, Strand · Bridgeport, Warner
 Bridgeport, Merrit · Worcester, Warner · Springfield, Capitol · Lawrence, Palace
 Lawrence, Modern · Youngstown, Warner · Newark, Branford · Dayton, Victory
 New Bedford, State · Hollywood, Warner · Los Angeles, Downtown · Los Angeles, Wiltern
 Meridan, Capitol · Philadelphia, Boyd · Cincinnati, Palace · Jersey City, Stanley · Paterson, Fabian
 Passaic, Montauk · Harrisburg, State · Allentown, Rialto · Lancaster, Capitol · York, Strand
 Pittsburgh, Loew's Penn · Altoona, Strand · Newcastle, Victor · Wheeling, Court · Portland, Broadway
 Albany, Strand · Troy, Troy · Springfield, Regent · Canton, Ohio · Evansville, Grand · Louisville, Mary Anderson

100 SPOTS BEFORE YOUR EYES

a, Virginian · Portsmouth, Columbia · Lima, Ohio · Indianapolis, Circle · Johnstown, Cambria · Washington, Earle
 Metropolitan · Memphis, Warner · Milwaukee, Warner · Madison, Capitol · Racine, Venetian · Sheboygan, Sheboygan
 nberland, Strand · Reading, Warner · Marion, Ohio · Perth Amboy, Ditmas · Baltimore, Stanley · Oil City, Latonia
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 lle, Grand
 Maryland
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Every Date a WARNER SMASH! SMASH! SMASH!

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Arsenic and Old Lace

Arden, played by... Arsenic and Old Lace... The film is a comedy...

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Arden, played by... Arsenic and Old Lace... The film is a comedy...

Minature Reviews

'Arsenic and Old Lace' (WB). Comedy, slow chiller lines...

'Rainbow Island' (Musical). Produced by Laurence Edward...

'Our Hearts Were Young and Gay' (RKO). Produced by Robert...

'Dark Mountain' (Hollywood, Sept. 2). Produced by...

'National Barn Dance' (SONS). Produced by...

'Liberating of Paris' (SONS). Produced by...

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Port of 40 Thieves

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Port of 40 Thieves... The film is a comedy...

Oh, What a Night!

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Liberating of Paris

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MRS. JONES HAD A VERY BRIGHT KID—

"The boy stood
on the burning
deck..."



Little Josie used to recite for the folks and Mama raved and raved about her talents. But when Josie stopped reciting there was an awful lull because Josie's brothers and sisters were not so hot.

MRS. SMITH TAUGHT ALL HER KIDS CUTE TRICKS—



LOUIS
COULD
YODEL



RUTHIE
COULD
DO A
SPLIT!



JAKIE
COULD
PLAY THE
PICCOLO!



BABY YORICK
COULD IMITATE
A HAWAIIANS!

The folks in their neighborhood could always depend on the Smith family to keep everybody happy

(continued)

(continued)

all the time. That's how it was when you visited the Smiths—more fun than at the Joneses.

And that's how it is with M-G-M! Not just one shot with a lot of noise but one after another **ALL THE TIME!**

For instance, take a look at how the M-G-M family is occupying the entertainment spotlight right now, and it's an old M-G-M custom:



M-G-M's "KISMET" IS COLOSSAL!

It's a phenom of show business that has all Broadway gaping at the box-office lines. No record in all Astor history to even compare. Ronald Colman stars! Technicolor spectacle! Marlene Dietrich's allure!



M-G-M's "DRAGON SEED" TERRIFIC!

From week to week its staggering Music Hall grosses vary only slightly, 8th week and no let-up. Katharine Hepburn and big cast are grand!



M-G-M's "CANTERVILLE GHOST" HIT!

Only prior commitments at Broadway's Globe interrupt it after 5 record weeks, longest M-G-M run at this house. Margaret O'Brien has again proved true Star appeal!



M-G-M's "BATHING BEAUTY" SOCK!

Adding new box-office glory to its Technicolor joy, this Red Skelton-Esther Williams hit after 8 great Astor weeks packs State for hold-over and plays full week in nabes! Same sweet story nationwide!



M-G-M's "SEVENTH CROSS" WOW!

Spencer Tracy gives new all-time house record to Apollo Theatre, Atlantic City. The sensational World Premiere of this great thriller is your tip-off!

YOU'VE GOT TO BE GOOD TO BE A LEADER FOR TWENTY YEARS!

Keep Selling Bonds!



L.A. Socko; Jamie' Terriff \$67,000

3 Spots, 'Casanova Colossal 57c In 2, Village' Fancy 70c in Four

Los Angeles, Sept. 5.—Cock holiday trading in the week's local grosses for a new record, with prospects for about \$250,000 to be better, or better, than the "My Way" and "Dragon Seed." Top third week's strongest picture, new bills are responsible. "Greenwich Village" playing four houses, better, in the week, but latter being \$67,000 and "Village" \$70,000. "Casanova" shows, is the real smash, however, with rousing \$75,000 in two theaters.

"Way" is hitting a record third week in the two Paramounts at \$53,000 in two spots. "Village" is not up to other roadshow hits as the Carthy Circle and United Artists will catch good \$25,000 or near it four times.

Estimates for This Week Fox Beverly (F-W) (1,318; 50-51); "My Way" (M-G) (2,000; 50-51); "K. C. Kitty" (Col.) (1,147; \$3,000. Top being paid for a year commitment. They become movie houses. Last week, "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$2,500.

Cashio Circle (F-W) (1,516; 80-81); "Greenwich Village" (20th) and "Over London" (RKO) (1,400; \$1,600. Last week, "Great Moments" (Par) and "K. C. Kitty" (Col.) averaged \$2,000.

Downtown (W) (1,800; 50-51); "My Way" (UA) (1,300; 50-51); "Last week, "Skiffington" (WB) (5th wk) 5 days, okay \$2,000.

Charm (F-W) (1,235; 50-51); "Dragon Seed" (M-G) (3d wk). RKO (1,000; Last week, "My Way" (UA) (1,300; 50-51); "Great Moments" (Par) (1,000; 50-51); "Kitty" (Col.) (1,100; 50-51); "Double Indemnity" (Par) (2d wk) \$2,000.

Hawai (GAS) (1,100; 50-51); "The Run" (WB) (1,000; 50-51); "Night Adventure" (RKO) (2d wk). Neat \$5,000. Last week, \$11,000.

"My Way" (UA) (1,300; 50-51); "Janie" (WB). Dandy \$22,000. Last week, \$15,000. "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Orpheum (D-Town) (2,200; 50-51); "Dragon Seed" (M-G) (3d wk). W. J. Powerfull \$7,000. Last week, \$10,000. "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

Graham (F-W) (3,358; 50-51); "Going My Way" (F-W) (1,000; \$33,500. Last week, strong record second week, \$33,500. Paramount Hollywood (RKO) (1,451; 50-51); "Going My Way" (F-W) (3d wk). Great \$15,800. Last week, great \$18,000.

RKO Hillstreet (RKO) (2,890; 50-51); "Casanova Brown" (RKO) and "Moonlight Cactus" (Col.) (2d wk). \$22,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

Riz (F-W) (1,372; 50-51); "Dragon Seed" (M-G) (3d wk). \$3,800. Last week, top \$9,300.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

United Artists (UA-W) (1,100; 85-86); "Wildcat" (20th) (1st wk). \$7,000. Last week, \$11,000. "Over London" (RKO) (1,400; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Wiltern (W) (2,500; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Broadway Grosses

Estimated Total Gross This Week... \$71,600 Total Gross Same Week Last Year... \$64,000

Hutton Record 50c, Cleveland

Cleveland, Sept. 5.—Blistering week-end heat and competition of Tom Packey's record at Lakeside Stadium, J. J. Robinson's record at Huttonville 1st. Palace's circuit are being boycotted by Betty-Hutton plus Boyd Barburn's band and "Night of Adventure." Doing steady stamper.

Allen (RKO) (13,000; 44-45); "Janie" (WB). Hearty \$11,000 on opening night. "My Way" (UA) (1,300; 50-51); "K. C. Kitty" (Col.) (1,100; 50-51); "Powerful \$7,000. Last week, \$10,000.

Metropolitan (M-P) (4,367; 40-74) "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

United Artists (UA-W) (1,100; 85-86); "Wildcat" (20th) (1st wk). \$7,000. Last week, \$11,000. "Over London" (RKO) (1,400; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Wiltern (W) (2,500; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

Riz (F-W) (1,372; 50-51); "Dragon Seed" (M-G) (3d wk). \$3,800. Last week, top \$9,300.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

United Artists (UA-W) (1,100; 85-86); "Wildcat" (20th) (1st wk). \$7,000. Last week, \$11,000. "Over London" (RKO) (1,400; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

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Riz (F-W) (1,372; 50-51); "Dragon Seed" (M-G) (3d wk). \$3,800. Last week, top \$9,300.

revel, and good \$10,000. Last week, "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

'Seed' Lush \$43,000 In 2 Hub Spots; 'Holiday' \$24,000, 'Soldier' Ditto

Boston, Sept. 5.—A sudden hot spell kept many weekend out into business to some extent but the general level remained good for Monday. Day week usually popular here. "Dragon Seed" double dose of Leave home will get top position. "I Love a Soldier" is favorite of the met, and "Christmas Holiday" is the hit at Memorial.

Estimates for This Week Boston (RKO) (1,320; 50-51); "I Love a Soldier" (RKO) (1,200; 50-51); "Christmas Holiday" (RKO) (1,100; 50-51); "Dragon Seed" (M-G) (3d wk). \$10,000. Last week, \$11,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

United Artists (UA-W) (1,100; 85-86); "Wildcat" (20th) (1st wk). \$7,000. Last week, \$11,000. "Over London" (RKO) (1,400; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Wiltern (W) (2,500; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

Riz (F-W) (1,372; 50-51); "Dragon Seed" (M-G) (3d wk). \$3,800. Last week, top \$9,300.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

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Wilson-Vaude Giant 52c, Frisco; Years Fat 23c, Village Oke 38 1/2c

Key City Grosses

Estimated Total Gross This Week... \$3,366,000 Total Gross Same Week Last Year... \$2,818,000

Horne Ups Rose, Record 57c, Det.

Detroit, Sept. 5.—Labor Day holiday has a boost of the war plants far enough ahead of schedule for a shutdown in booming areas to convene in Detroit. Restrictions on youngsters. Only three new bills with "The Run" (WB), with Lena Horne and Borah Minnich on stage. "Downtown" (W) (1,800; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

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Riz (F-W) (1,372; 50-51); "Dragon Seed" (M-G) (3d wk). \$3,800. Last week, top \$9,300.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

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Wiltern (W) (2,500; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

San Francisco, Sept. 5.—"Wilson" with a boost in war plant and roadshow prices, will not be ahead this week. 20th-Fox opens with colorful picture, "The Run" (WB), with Lena Horne and Borah Minnich on stage. "Downtown" (W) (1,800; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

Palms (F-W) (2,812; 50-51); "Casanova Brown" (RKO) and "Night Catch" (UA) (2d wk). \$28,000. Last week, "Secret Command" (RKO) and "Lustina Hayride" (Col.) averaged \$10,000.

St. Louis (F-W) (1,200; 50-51); "Greenwich Village" (20th) and "Storm Over Lisbon" (Rep). Solid \$11,000. Last week, \$11,000. "My Way" (UA) and "K. C. Kitty" (Col.) averaged \$6,700.

United Artists (UA-W) (1,100; 85-86); "Wildcat" (20th) (1st wk). \$7,000. Last week, \$11,000. "Over London" (RKO) (1,400; 50-51); "My Way" (UA) (1,300; 50-51); "Janie" (WB) (1,000; 50-51); "Powerful \$7,000. Last week, \$10,000.

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Vertical text on the left edge of the page, likely a page number or reference.

'Ape Solid 23G, Chi,' 'Parade-Carle' 'Sock 37G,' 'Angels-Spvak 60G, 3d

Chicago, Sept. 5.—Loop is full of holdovers, but hold-over biz will keep on its feet...

Catara (B&K) (3:00—55-95)—'Angels Sing' (Par) and Charlie Spvak orch on stage...

Rosevelt (B&K) (1:00—55-95)—'Hatley Ape' (R) and 'Mark Twain' (WB) (3d wk), snooty \$15,000...

Providence, Sept. 5.—'In Society' is riding high in its holdover snafu at Atlantic City...

Estimates for This Week Atlantic City (1:00—44-90)—'Casanova Brown' (RKO) (2d wk), earned holdover spot with week-end...

Metropolitan (1:00—3:00)—'Sinners in Heaven' (Rep) and 'Daddy' (RKO) heading stage show...

LYMAN UPS 'RAIDERS' SMASH \$33,000, PITTS.—Pittsburgh, Sept. 5.—Big gun this week is 'Smash' biz...

Estimates for This Week Louisville, Sept. 5.—'How to Succeed in Business' (A) (1:00—40-60)—'In Society' (R)...

week. 'Take It, Leave It' (20th), ok \$14,000. Last week, 'Penn' (Lewy's UA) (3:00—40-65)—'Janie' (WB), snoot \$20,000...

Warner (WB) (2:00—40-65)—'Love Story' (WB) (2d wk), snooty \$15,000. Last week, 'Pat' had chance of keeping 'Going With the Wind'...

Philadelphia, Sept. 5.—Labor Day weekend biz is big despite holdovers...

Estimates for This Week Atlantic City (1:00—44-90)—'Casanova Brown' (RKO) (2d wk), earned holdover spot...

Metropolitan (1:00—3:00)—'Sinners in Heaven' (Rep) and 'Daddy' (RKO) heading stage show...

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satisfactory \$19,000. Last week, 'Sensations 1945' (UA) and 'Werewolf' (CO), \$12,000...

National (Standard) (2:00—45-75)—'The Great Dictator' (MPPC) and Blackstone, magician, Marjorie on stage...

Estimates for This Week Blue House (Hammett-Evergreen) (2d wk), snooty \$15,000. Last week, 'Great' (RKO) (1st wk), snooty \$15,000...

Philadelphia, Sept. 5.—Labor Day weekend biz is big despite holdovers...

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'Labor Day Brightens B'way,' 'Arsenic' 'Barnet Wow 65G,' 'Prayer' Sock 46G

Although believed that the exodus from N. Y. was greater this holiday week than the influx...

Although arrivals of past week, two outstanding shows are 'Arsenic and Old Lace' plus Charlie Barnet's band...

All holdovers benefited hugely by 'Arsenic and Old Lace'...

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Republic (Brandt) (1:00—50-110)—'Atlantic City' (Rep) (4th wk), looks \$11,000...

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'JANIE' WHM 34G, PHILLY

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A. & C. Colossal 19G, Seattle Ace; Double Hot 56G

Seattle, Sept. 5.—Labor Day is helping biz in most spots. (Rep) with picture \$15,000...

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'Beauty \$12,000, Mont 1' 'Crows Terrific 19,500, Prov., Brown Hot 18G, Society Lush 15G, 2d

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Casanova Huge \$18,000, Greenwich Same Pace K. C., Cross Tall 16 1/2

Kansas City, Sept. 5.—Biz at the deluxes is saving money. 'Casanova Brown' (RKO) and 'Pat'...

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They're in Love
with you, Sonny!

America's Showmen
Say You're The Biggest
New Star On The Screen,
In M. P. Herald's Nation-
Wide Exhibitor Poll!



And you get him next in
"BRING ON THE GIRLS"
"HERE COME THE WAVES"
and "MISS SUSIE SLAGLE"

Paramo
THE NEW-STAR POLL 2 YEARS IN
BILL BENDIX, IN THE TREMEN

SONNY TUFTS, "THE TOP STAR OF TOMORROW," IS A TERRIFIC HIT TODAY

in *I Love a Soldier*

Which Outgrossed Every Paramount Hit In History Except "Going My Way" In World Premiere Run At 'Frisco Fox!

Paulette Starring Sonny

Goddard · Tufts

A Mark Sandrich production

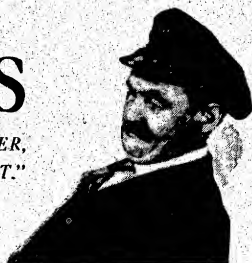
Beulah Bondi · Barry Fitzgerald

with Walter Sando · Mary Fred · Ann Doran · Written by Allan Scott · Directed by

Mark Sandrich

unt Wins

A ROW. WATCH FOR LAST YEAR'S WINNER, "DOUS" TWO YEARS BEFORE THE MAST."



And He's the No. 1 Star of Tomorrow... Choice in the Herald's Poll of Nation's Critics!



... THAT'S WHEN

216

*of the Nation's
Ace Theatres
will show*

WALT DISNEY'S

**"HOW TO
PLAY
FOOTBALL"**

Starring **GOOFY**

A One Reel Subject in Technicolor

A new day-and-date record for one-reel bookings... with Radio City Music Hall heading the list of 216 de luxers playing this new Walt Disney laugh riot!

A WALT DISNEY Production
Distributed by RKO Radio Pictures, Inc.

JERRY WAYNE



SINGING STAR of the new ED WYNN PROGRAM

For Borden's, Starting This Friday, September 8th
WJZ-Blue . . . 7:00 P.M.

RADIO
Lucky Strike "All Time Hit Parade"
(Recently completed 52 weeks)

Gulf-Spray Show
(Currently)

U. S. Maritime Service Program
(Currently)

Groves Bromo-Quinine Program
(Completed 36 weeks)

Regent Cigarette Show
(Completed 13 weeks)

Raleigh Cigarette Show
(Completed 13 weeks)

PERSONAL APPEARANCES
La Martinique
Cocoanut Grove

Just completed record-breaking theatre tour.

TELEVISION
Spy Program
(Currently)

Personal Manager
DELL PETERS, 521 Fifth Ave., New York City
Publicity: **ARTHUR PINE**
Booking Office: **GENERAL AMUSEMENT CORPORATION**

Outside Exhibs Set Up Beach Head In So. Calif.; Other Exchange Shorts

Los Angeles, Sept. 5. Outside exhibitors, despite protest from local circuits and independents, are going ahead with plans to invade the Southern California territory, expressing the opinion that there is no such thing as a closed town or area.

Robert L. Lippert, Northern California chain operator, is reported ready to go ahead with erection of any theatre, or purchase of any theatre, where he feels a profit may be realized. Since starting in the business in 1931, Lippert has built his venture into a chain of 20 houses. He is now building in Santa Maria and recently acquired a local theatre by purchase.

In addition to Lippert, Commonwealth Theatres of Kansas City reportedly has plans for moving into the Los Angeles area. They are currently readying a de luxe house in Las Vegas.

Coppel's Birth
San Antonio, Sept. 5. Alberto Coppel failed to succeed J. J. Jimenez as manager of the Azteca Film Distribution Co. Jimenez has been here for the past nine years, and goes to Mexico City. Azteca is local distributor of Spanish talking films.

Simons to RKO Field Staff
Pittsburgh, Sept. 5. Jack Simons, formerly manager Loe's State here, now exploitation and field man for RKO Radio in Pittsburgh.

Stiefel Booking Lido, Yonkers
Stiefel Booking Office now is buying and booking for the Lido Theatre, Yonkers, N. Y.

Wash. State Changes
Seattle, Sept. 5. First shifts in managers of Jensen & von Herberg circuit include Talmier theatre. Rentor, Noell L. Young succeeds E. E. Marsh as manager; Ballard, Robert J. Roach succeeds Leo Kahn as manager.

Prefers Greyhound Bus Driving
Rochester, N. Y., Sept. 5. Wallace Polkins, manager of RKO Palace, resigned to resume his job as Greyhound bus driver. Winfield Thompson, assistant manager of the Regent, shifted to Palace, with Marjorie Scott as assistant, the fourth

woman exec in major downtown theatres.
John Hack, manager of Sohnie's Regent, Geneva, last two years, transferred to Elmwood, Peotau, succeeding Paul Young, resigned to enter under our business.

Milwaukee Theatres Hit by Polio
Milwaukee, Sept. 5. Theatre business has been hit by the infantile paralysis ravage in this area recently. Last week city officials pronounced the outbreak of an epidemic and required all children under 12 to stay away from amusement spots. Neighborhood houses especially have felt the effect.

Alliance Gets 3 Chi Houses
Chicago, Sept. 5. Control of the State, Roseland and Parkway theatres, in Roseland district here, taken over last week by Alliance Theatre Corp. when it bought 80% interest of Fannie Beckson. A 20% interest, owned by Lou Reichman, was disposed of last February. Alliance operates theatres in Illinois, Indiana and Washington. Leases on three houses run from 10 to 25 years. Orval Baldassari continues as general manager of three houses.

Loew's Hartford Buy
Hartford, Sept. 5. Loew's has taken title to five-story Palace theatre building. U-shaped downtown office and store structure built around the Loew-Poli Palace. Purchase was made from Travelers Insurance Co. which took it over on mortgage several years ago from Ferdinand D'Souza estate.

Yarbrough Hopped
Los Angeles, Sept. 5. Ed Yarbrough was ousted by 20th-Fox to district exploitation manager for all the territory west of Denver, with headquarters in San Francisco. First work under the new arrangement will be campaigns on "Wilson" and "The Song of Bernadette."

THEATRE EXECUTIVE
Wide Experience in Booking-Booking and House Superintendence
Desires connection in the metropolitan area. Busy hours with major and minor theatres.
M-4 Varley, 154 W. 46th St.
New York 19, N. Y.

New York Theatres

CARY GRANT
FRANK CAPRA'S
"ARSENIC AND OLD LACE"
WANDA HIRE
In Person
Charlie Bennett
and His Orchestra
KUTVA
West end Lexing
Wynny & 47th St.
STRAND

M-G-M
presents
RONALD COLMAN
ROSMET
IN TECHNICOLOR
with
ASTOR
Way of 4th St.
MARLENE DIETRICH
Continues Performances - Popular Prices
Doors Open 10 A. M.

Ann **SHERIDAN** - Alexis **SMITH**
Jack **CARSON** - Jane **WYMAN**
Crene **MANNING** - Eve **ARDEN**
Charlie **RUGGLES**
In Warner Bros. HIT

"THE DOUGHIRTS"
Continuation of Popular Prices
HOLLYWOOD BROADWAY

ON SCREEN
Thurs., Sat., & Sun. New
"MEET THE PEOPLE"
LUCILLE BALL
DICK POWELL
IN PERSON
ED SULLIVAN & HARVEST MOON
DANCE WINNERS
TOMMY DIX

8th Record Week
CAPITOL
Broadway & 51st Street
David O. Selznick's
The Philadelphia Story
"SINCE YOU WENT AWAY"
Yvonne De Carlo
Beverly Sills
Eve Arden
Krupa
and Orchestra

PARAMOUNT PRESENTS
Fred **McMURRAY**, Beulah **STANWYCK**
"DOUBLE INDEMNITY"
Way of 4th St.
Continues Performances - Popular Prices
Doors Open 10 A. M.

A 26th Century-Fox Picture
Plus A Hit Stage Show
ROXY
4th Ave. 47th St.

RADIO CITY MUSIC HALL
"DRAGON SEED"
Spectacular Stage Productions

PALACE B Way & 47th St.
Beula BRANVILLE Kim SMITH
Joe BROOKS Elsa VERDON
"Youth Runs Wild"

RAY-OFF IN THE PACIFIC!
WING AND A PRAYER
The Story of Carolee X
A 26th Century-Fox Picture
NOW-Doors Open 8:30 A.M.
BRANDY'S GLOBE * GOTHAM
W 39 & 40th St.

Plenty of laugh-filled entertainment for everybody. Will literally have customers rolling in the aisles. Edward Small adds another to his long list of boxoffice successes.

SHOWMEN'S TRADE REVIEW

A riotous affair which is going to do very well at the boxoffice. Fast-paced direction points up comedy situations excellently, and the production is a credit to Small.

HOLLYWOOD REPORTER

A rollicking, riotous comedy which audiences should welcome with open arms and purses. Laughs of every variety from gentle chuckles to hearty abdominal guffaws.

BOXOFFICE

Rollicking service comedy. With the accent on comedy, this provides a change from the type of war story seen around.

THE EXHIBITOR

Commercial comedy-farce which should stand up strongly. Geared for hefty boxoffice. Will secure solid audience response.

VARIETY

Gay slapstick comedy recounts the hilarious experiences of two U. S. Marines. Good clean fun and plenty of hearty laughs as light escapist entertainment.

M. P. DAILY

Rapid-fire farce comedy loaded with laughs for the average fan. It's the sort of fun that goes over big.

FILM DAILY

"Dese are for
youse guys 'cause your
reviews
was so
swell!"



More of that Laff-Cash from Edward Small who brought you the dough with "Up In Mabel's Room"!

**WILLIAM BENDIX · HELEN WALKER
DENNIS O'KEEFE**

in
ABROAD WITH TWO YANKS

with JOHN LODER · JANET LAMBERT · GEORGE CLEVELAND

Based on an original story by Fred Guial · Adaptation by Edward E. Seabrook
and Tedwell Chapman · Screenplay by Charles Rogers, Wilkie Mahoney, Ted Sills
Directed by ALLAN DWAN

Of course it's UAI

NAB Labor Postwar Clinics Go Over Familiar Ground Accomplish Little

Chicago, Sept. 5.

Closing sessions of the National Association of Broadcasters' Labor Conference Thursday (3) failed to touch off the anticipated spark that had many delegates cancelling previous return-trip reservations to remain on the nightstand. Two electric sessions, devoted to a labor clinic and a symposium on the postwar future of broadcasting, which involved a factual discussion of AM, FM, television and, fascism by experts, were, for the most part, void of provocative facets and in effect were recapitulations of previous sessions during the industry.

The labor clinic heard Sydney Kuyse, the NAB's special counsel, summarize the industry's position. C. Petrillo's two-year-old ban on recordings and the AFM to comply with the War Labor Board order rescinding the prohibition were mentioned. Petrillo's AFM to comply with the War Labor Board order rescinding the prohibition was mentioned. Petrillo's AFM to comply with the War Labor Board order rescinding the prohibition was mentioned.

Similarly, the postwar symposium, which was largely attended despite its 11 1/2 hour addition to the convention agenda, was void of any particular significance since the speakers, including the various functions within the industry to their previous stands on any serious proposals for attempts at tackling the manifold problems or solidifying the ranks.

Speakers included: Paul Chamberlain, General Electric; Thomas S. Joyce, of RCA; William B. Lodge, of CBS; William S. Hecht, of NBC; George F. H. Howard, of NBC; and Paul G. Godley.

Discussion was that the symposium should have been scheduled for an earlier session on the agenda in order to provoke more convention discussion; as it developed, only one speaker emerged.

While it was felt that T. M. A. Craven did a good job in running the show, the symposium's main theme was what it was intended to be—a symposium on the engineering aspects. There was some criticism aimed at the spotlighting of Joyce and Hodges on the rostrum, since neither addressed themselves to the issues and in effect, some contended, were there to make a pitch.

Delegates began to drift away Wednesday (30) night, general consensus being that the conclave as a whole was dignitarily lacking in significance, with little if anything, accomplished in the way of strengthening the industry with most delegates feeling that the outstanding accomplishment of the convention was endorsement of the coverage yardstick for stations.

The directors' meeting Friday (1) morning for the concluding pow-

Inside Slant

Maxine Keith in her cross-thread morning Mutual conference, Monday, October 2, Thursday's (31) broadcast to a national audience. The National Association of Broadcasters' convention in Chicago, which she attended as a special agency rep and as a commentator. The de-grammation radio by giving the out-letters a look-see into the attendant headaches; confronting the industry and the attempt toward a solution of its manifold problems made from a layman's point of view, for a provocative session, with Miss Keith reducing it to such elementary terms as to make for a mutual conference.

Politics, Army and Xerox Huddle on DXers

Washington, Sept. 5.

Working out of the toughest problem faced by the Army in connection with the election campaign was President Truman (2). A general agreement on the shortwaving of political speeches to troops overseas, with details to be worked out this week.

But middle by the mess over whether the Sciallists should be permitted to answer the Bremeron speech of President Roosevelt. The War Dept. called a conference of the five national parties last week in an effort to agree on a platform. The Republican Party was represented by Hammond and Wells Church. It was attended for the Socialist Labor Party by President Roosevelt. The Communist Party by George F. H. Howard. The American People's Party by George F. H. Howard. The American People's Party by George F. H. Howard.

Col. Lewis Holding Off On Any Decision While Still Serving in Army

Hollywood, Sept. 5.

In denying reports from the east that he was to be named as the new vice prez of the Blue network in charge of coast operations, Lt. Col. Lewis declared that while he was interested and had informally discussed such a connection with the Blue network, while he's still in the service. His status allows.

"My present military status is that of any other Army officer who is in the Army and who has other services are required. No other plans have been made or discussed by me and my superiors. My present civilian status is that of an officer of the United States Army. I have no commitment other than this which has been made up to the present.

"I am very interested in the plan and plans now being made and extended in the Army and in the expansion and expansion of the great public service medium in the postwar period. I am very interested in the possibility of my participation in those plans but no decision has been voiced by me or the Blue nor will there be before the proper consultation with my superiors in the Army and with other stockholders and officers in my firm. It is not yet time for such a decision to be made and I do not know when that actual time will occur."

Col. Lewis activated and has been commanding troops of the Army Radio Service, which provides overseas communication for the Army and taken off the air.

Premieres

(Sept. 6 to Sept. 16)

Sept. 6.

"Sleep That Walks" new quizster from Hollywood with music by Joe Reichman's orch, 8:30-9 p.m., Wednesday. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 7.

"Fred Warren and his Pennsylvania's" musical from N. Y., 7:30-9 p.m. Saturdays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 8.

"Happy Island" variety-musical from N. Y. with Ed Wynn, Evelyn Knight, Jerry Wayne, Mark Warshawsky, Fred Warren, WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 9.

"Rudy Valley Show," variety-musical from Hollywood, 8:30-9 p.m. Saturdays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 10.

"Truth or Consequences," rough-hewn quiz with Ed Wynn and Ed Wynn, with Ralph Edwards, 8:30-9 p.m. Saturdays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 11.

"Information Please," quiz from N. Y. and traveling with Clifton Fadiman, F. P. Adams, John Kieran, Don Lowry, Ed Wynn, 8:30-10 p.m. Mondays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 12.

"Carton of Smiles," comedy-musical from N. Y. with Henry Young, Ed Wynn, 8:30-9 p.m. Wednesdays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 13.

"Duffy's Tavern," comedy-a musical from Hollywood, 8:30-10 p.m. Fridays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 14.

"Archie," Gardner, Eddie Green, Charlie Corbett, Florence Robinson, 8:30-9 p.m. Fridays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

Sept. 15.

"The American People," comedy-musical from Hollywood, 8:30-9 p.m. Saturdays. WFLA-TV, Mutual, Duolinet, Wm. BBDO.

How to Receive Mutual Series

So that the American people will be conditioned to the proper treatment of returned war heroes and their families, the War Dept. is sponsoring a series of 52 half-hour programs to be aired over the Mutual network. Top picture and radio talent will be used, with a flat fee of \$1,500 to be paid. It is presumed that the coin will be donated to the Blue Cross or some war charity. Sponsors of the series will be big corporations and individuals who have pledged.

Project is being handled in the east by E. Bourne Burtner, executive assistant director of public information for Red Cross, and Jack Benham, Washington, in Hollywood. The program will be broadcast in military theaters around the country.

Henry Souvaine will produce the series and will be making for the first 13 weeks has been pledged.

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SIGN HELEN FORREST ON DICK HAYMES SHOW

Helen Forrest has been added to the Dick Haymes show on the "Boys," NBC Tuesday night, 10:30-11:15 p.m. (CWT) over WMAA, effective September 12. Contract for 13 weeks, went through Campbell-Mithun, Inc.

On the same day, Dretler will be on the air for 30 minutes with the Skelly Old Coy, the first 15 minutes, and the second quarter hour, NBC Midwest network. He will also be on the air for 15 minutes, 9:45-10 a.m. and 11-11:15 a.m. (CWT) Tuesday. This is handled by Ruthrauff & Ryan.

CBS Acks Tele Stations in L.A., Chi, Boston, St. Louis, Air in High Band

Fly Returns to Wash. And What a Greeting!

Washington, Sept. 5.

FCC Chairman James L. Fly returned to Capitol Hill today, as told by John Sirica, counsel for the Leg Committee, that the committee will show that there has been favoritism by the FCC to broadcasters Walter Damm, John Shephard, Gordon Stratton and Frank M. Russell. Today's session consisted mainly of rapid-fire questioning by Sirica and Rep. Louis E. Miller, both of whom apparently were trying to show that a 317 hotel bill of Fly's had been paid by Sirica. Entire session was in conclusion.

Pa. Solon Gives Spelling Lesson

Washington, Sept. 5.

Biased radio commentators came in for a blasting last week before House Campaign Expenditures Investigating Committee, with NAB president Robert M. Gaylord saying he does not think advertisers should hire such people ostensibly to sell their products but actually to carry political propaganda. The questioning on this point during the Thursday (3) session was by Rep. John W. Murphy, Pennsylvania democrat.

Murphy later said he referred especially to Fulton Lewis, Jr., and Union Close. Gaylord declared there should be no "subterfuge," meaning that a political broadcast should be frankly labeled a political broadcast. Murphy questioned him briefly about the signatures of the two of the two of the biggest national buyers of radio time. This, said Gaylord, is "substantial" which will, he said, Murphy says, is spelled "p-o-l-i-t-i-c-a-l."

CONB yesterday (5) filed applications with FCC for licenses to construct and operate television stations in Boston, Los Angeles, Chicago and St. Louis. In each city it planned to use a 16 meg. band for transmission on a frequency between 40-47.5 meg. in the 700-1000 Mc. band.

request when CBS applied for tele. license in N. Y. June 29. The FCC's applications represent FCC requests for tele. licenses in cities outside N. Y. representatives. Move to go ahead with the major policy decision for the web which he reiterates its purpose of concentrating in the upper reaches of the spectrum aiming for higher definition pictures both in black and white and full color.

Also indicated is optimism at the FCC concerning the future action in dividing the spectrum to allocate channels for video, FM, AM and TV. The FCC representative believes it's well on the way to a major campaign launched last. AED to push test "updates."

Eddy Howard Orch In For Sosnik on Raleigh Show Also Cues Brito's Exit

Last-minute decision by Raleigh City Council to hire an AM music has shifted Eddy Howard into the Harry Street music spot when the "Beat Street" replacement bill was voted NBC spot next Wednesday (13). New York City's "Beat Street" music Carol Bruce and Her Youngmen have been called.

Howard with a smaller band against the 19-24 men proposed for the replacement of Phil Brito, who had been penciled in as the new vocalist. Until his Aragon, Chi. contract is completed, Howard's two key men of his band will plane to N. Y. for "Carson."

"Beat Street" continues on the Tuesday night Raleigh show with Hildegaard.

GLADYS SWARTHOUT IN 21 AIR SHOTS

Glady's Swarthout, who gave up her Presidential hour series last Spring (1943), has been replaced by her new series, with her contract for the coming season nevertheless.

Soprano will do 16 broadcasts on the 4-10 p.m. slot, the show sponsored by Richard Crooks, her first appearance being Nov. 6. Miss Swarthout will also make four Coe-Cole CBS appearances (10 and 22) and two later this fall, and will sing on the 4-10 p.m. slot in 1934, for Firestone.

MCA Players Headed Up by Bobby Sanford

Bobby Sanford has been placed in charge of newly created contract for the 4-10 p.m. slot sponsored by Music Corp. of America. Sanford formerly concentrated on working up the 4-10 p.m. slot, but that field will now be divided among all members of radio department.

Mack Davis continues as head of agency's transcription department.

\$750,000 SAVED AS BMI CUTS MAXIMUM

Chicago, Sept. 5.

According to the report issued last week at the NAB confab here by Broadcast Music, Inc., the broad-based industry paid less for BMI licenses in 1944 despite the material increase in broadcasting revenue, and than it paid in 1943, and less in 1942.

This was explained by reason that BMI's maximum fee for 1944 was 31. BMI authorized licenses to withhold over 37% of the total maximum amount possible in 1944. The increase in broadcasting revenue, and than it paid in 1943, and less in 1942.

Alex Dreier Skeds New Chi News Show

Chicago, Sept. 5.

With the scheduling of a new five-days-weekly program starting next week, Alex Dreier, NBC news analyst, becomes one of the busiest commentators on the air. Dreier's newest series will be sponsored by the Atlantic Brewing Co., Mondays through Fridays, from 5:05 to 5:15 p.m. (CWT) over WMAA, effective September 12. Contract for 13 weeks, went through Campbell-Mithun, Inc.

On the same day, Dretler will be on the air for 30 minutes with the Skelly Old Coy, the first 15 minutes, and the second quarter hour, NBC Midwest network. He will also be on the air for 15 minutes, 9:45-10 a.m. and 11-11:15 a.m. (CWT) Tuesday. This is handled by Ruthrauff & Ryan.

H. L. McClinton Now N. W. AVER DIRECTOR

Harold L. McClinton, N. W. AVER, has resigned as president of the board of directors of the National Association of Broadcasters. He has been succeeded by the late James A. Dean Kessler. McClinton, former Philly newspaperman, resigned the agency as leaves and in the publicity dept.

In 1937 he joined the N. Y. staff as a member of the radio division and was named v.p. in charge a year later.

Joe Hartenbauer As KCMO (Blue) Gen. Mgr.

Chicago, Sept. 5.

E. K. (Joe) Hartenbauer, central division sales manager of the Blue network, has resigned effective Oct. 1, to become general manager of KCMO, Kansas City, Blue affiliate. Hartenbauer, who was elevated to the central division sales chief six months ago, has been in radio 11 years. Jack Sweeney, former general manager of KCMO, resigned suddenly Tuesday.

Gl. Berry, in charge of net spots also for the central division, is top man for the net. He will be replaced by Hartenbauer.

Radio's Long Pants

Chicago, Sept. 5.—The realization of some broadcasters that radio is animate and cannot be transferred, like real property, but being a public service can only be entrusted to individuals who have been specifically trained and can therefore be relied upon to assume the responsibilities of a licensee, was hailed as a significant sign of maturity by FCC chairman James L. Fly in his letter to the NAB last week.

"We have seen minor indications of effort to control by the dead hand," said Fly. "It cannot be done. It should be borne in mind that broadcasting is a highly significant public service; that it is highly profitable in character; and that the burden of the public operations devolves upon certain outstanding individuals. . . . The commission in certain decisions has already indicated a reluctance to see broadcasting operations move from the hands of competent, specialized personal management into the tools of a legally mechanized impersonal trust company. I venture to suggest that it will be wiser for the individual broadcasters to see that their radio properties are passed lawfully and legally into the hands of individuals who can be relied upon fully to assume the responsibilities of licensees, and who may have some special competence in their field."

Fly Drops Knuckle-Rapping Role To Steal Show, Win Ovation From NAB

Chicago, Sept. 5.—It remained for FCC chairman James L. Fly to steal the show at the NAB convention from the hands of its expectations. Fly made no attempt to swat down the broadcaster's fact it was that Fly who faced the assembled industry reps. What he had to say was not so much combative as it was impressive the sincere convictions of a man who sees high hopes for the positive future of broadcasting and of equal importance were the overtones of complete confidence he was placing in the men who operate the industry. Behind the ovation Fly received at the end of his talk was an understandable feeling of respect and deep respect for a man who has helped guide the radio industry into its present path.

It was not merely a "mutual admiration society" lovefest, nor did it result in the FCC to be carefully analyzed what lies ahead for radio.

Fly's 'Valedictory'?

Chicago, Sept. 5.—General impressions delegates to the NAB convention who heard FCC chairman James L. Fly's talk was that, so far as public utterance are concerned, he was "off his top" overall tone of the speech, the manner in which he couched his avowals of faith in the industry's representatives and his "Tevor" windup were interpreted generally as the FCC chairman's valedictory.

Fly's resignation from the commission is expected in the near future, with general belief that he's headed for private law practice.

There was an undeniable feeling of a man who completed his term as broadcaster will fully measure up to their sense of responsibility.

Fly's address was an impressive performance in that the FCC chairman's resignation that Fly stepped down from the rostrum just before Father's Day, but by a man placing trust in commercially-minded operators that they'll measure up their responsibilities of providing service to the public as a free institution.

Fly's address was all encompassing in that he touched upon the FCC's role in the future of radio television, broadcasting's peculiarly favorable position to contribute to the postwar boom in production and employment, and an appeal for fairness and impartiality in the present of policy-making.

Not all the broadcasters in the field taking exception to the FCC chairman's bid for a new programming structure which would give him this viewpoint aired. FM was merely another kind of transmitter.

Chicago, Sept. 5.—If anything, Fly's comments on television "recreably" seized the attention of CBS and NBC as they stepped into the strafe frequency. The CBS loppers in attendance made no effort to curb their own comments on the FCC's commitment himself to the position.

(Continued on page 20)

SEMI-MUSIC BARROR With Fly Stepping Out, 2 Vacancies KANGAROO PROGRAM Cue Demand for Radio Rep on FCC

By GEORGE ROSEN
Chicago, Sept. 5.—There's a quantity of opinion that, even if it failed of any other accomplishment, last week's War Conference of the National Assn. of Broadcasters at least sought to take a far-reaching step toward clearing up the confusion arising from one of the industry's major headaches—the definition of radio circulation through the adoption of a uniform yardstick for coverage measurement.

The standard measurement plan, which won the overwhelming support of the convention delegates, agency time buyers and other associates and provides radio for the first time with a counterpart of the newspapers' Audit Bureau of Circulation, is in effect the industry's simple mail ballot promulgated for use some time ago by veteran Frank Stanton. However, despite the enthusiasm registered over what ostensibly is viewed as the final solution to the advertising circulation problem, those close to the details of such research operations see a basic error entering from the NAB plan's contention that the industry's "full disclosure" provision, which is designed for a "one shot" job, is in effect the admission of it becoming a continuous thing. Its failure in the small station operation who agreed to a full disclosure of their circulation didn't know what they were getting into, and that when any number of these "second best" stations "get a smacking down" by the coverage data collected when these station guys come out.

(Continued on page 20)

BUSY GAL Diane Courtney's 18 Radio Commercials in 10 Days

A Ripley for multiple commercials in the 18 shows in 10 days, being done Diane Courtney has been because of Irene Brasley's vacation from the Weissell Oil show on KSTZ. Being on both the morning program, Blue; Bonjour, N.S.K. Squibb, CBS, and John David, Blue.

Drop 'Basin St.' For Whodunit

"Chamber Music Society of Lower Basin Street," sponsored by the Blue Jay Jergens for Woodbury's commercial preparations since April of 1943, bows off the 11:30 Sunday night slot following Walter Winchell (sponsored sponsor), after the Oct. 8 broadcast. Show will be replaced by "Hollywood Mystery" now heard on CBS Pacific Coast web, also syndicated by Jergens.

"Basin Street" was a longline Blue feature, before it grabbed a sponsor, but the web and podkate rights at that time so indications are program will not stay on as a sustaining feature in another time slot. Spotted through Lenahan & Mitchell agency, show has been with it considered one of the best nighttime spots of the week following the consistently high Hoopered Winchell show. It has been a big success to listener surveys, to hold the audience in sufficient numbers to justify its cost.

"Basin Street" has undergone considerable "dooring" since, it became a "one shot" program. The original musical foundation was largely dropped in favor of, of course, the best nightline spots of the week following the consistently high Hoopered Winchell show. It has been a big success to listener surveys, to hold the audience in sufficient numbers to justify its cost.

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Chicago, Sept. 5.—"Hollywood Mystery," a radio feature which alternates between "Mr. and Mrs. North," another Jergens' affair, will originate on Coast with top production, reins held by Jim Anderson, L&M radio director. He leaves for Coast, Sept. 18, for Blue web work titled "Mystery."

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Off the Record

Barr in one of the top agencies in N.Y. as a gag are plotting a half-hour show of their own creation, with the personal chipping in on script production, talent, etc.

It is to use fictitious names in peddling the show to other agencies, with a wagger made that they'll get at least three bids for sponsorship.

Miner's TBA Swap OK on One End, N.S.G. on Other

Chicago, Sept. 5.—Tony Miner, CBS tele manager, was in the network doghouse last week. He was brought on the carpet and was told pretty just before leaving on his vacation.

Miner had joined with O. B. Hanson, of NBC, and other directors of the Television Broadcasters Assn. in Schenectady, Aug. 25, in the unanimous passage of a resolution supporting "in the public interest" the allocation of 30 six-megacycle video channels starting at frequencies of approximately 40 mc, and extending to frequencies not in excess of 250 mc. Resolution serves as guide to Miles B. DuMont, head of TBA, who is official rep of Television Broadcasters Assn. on the Radio Technical Planning Board.

Word of Miner's support of the resolution apparently didn't reach CBS loppers until they had arrived in Chi for the NAB convale. Paul W. Keenan, exec v.p. of the network, made an attempt to conceal his displeasure with Miner's support of the resolution, but he met with an attendance. In effect, Keenan said that Miner's support of the TBA resolution marks support of the TBA resolution project itself.

Chicago, Sept. 5.—"Vic and Sade," one of the oldest daytime shows in radio, bows off Sept. 26 after being aired over NBC for 29 years. Show which originated here, was dropped because, while geared to mixed audience appeal, program was in the 10-15-14 (CMT) slot which has few male listeners, with resultant nose-dive in Hooper rating. Latest audience figures show a drop of 100,000.

Final decision by Procter & Gamble on what will replace has been made. The show will be replaced by "Constitution" over which CBS will have the program is due to the peculiar broadcasting arrangement under which "Vic and Sade" is being handled from Chicago, west with P&G laundry soap, while Condon leaves the reins back of Chi for Ivory Soap.

CBS Nix of Stout On Hill Program KO's Guest Policy on Entire Series

Retreat of CBS to permit Rex Stout, head of the Writers' War Board, to appear on the Edwin C. Hill program for Johnson & Johnson on the grounds that network policy forbids injection of controversial issues on commercial shows, has resulted in swatting the program's format.

Sponsor had lined up such personalities as Samuel Goldwyn, Clifton Paulding, Carl Curran, and others for discussion of vital current-day issues, but all such guest guests have been rejected because of their controversial nature.

Reportedly the sponsor was misled by CBS officials, claiming that "we can't head off the writers' War Board" goldfish for deep sea diving.

Scheduled for appearances on the 11:11 Tuesday night program are: Arthur Hays Sulzberger, publisher of the New York Times, and currently in the process of being liberated from the 1944 gulag.

Chicago, Sept. 5.—With FCC chairman James L. Fly now seen stepping down about Nov. 1, with indications that he'll enter law practice in Washington, this leaving a big vacancy on the commission (TAM. Craven resigned several months ago), some industry leaders here for the NAB powwow pointedly raised the question: "What's going to be done about giving the FCC a man who really understands radio?"

These expressing a deep concern for the future of radio point to the fact that the FCC differs in one radical aspect from other Government regulatory bodies — that whereas the others have a sound balancing structure by their inclusion of men who can approach problems from a practical point of view, the FCC lacks such balance; that once not a man on the commission who, for instance, has a basic background and knowledge of programming in the field, but that the commission as presently constituted is topology with men familiar with the legal aspects, with such representation as given the commission by E. K. Jett can account for engineering problems, with the basic, fundamental structure of radio from the listeners' point of view — programming.

Injection of the name of Rosel Hyde, asst. general counsel for the FCC, was suggested by Craven; it's pointed out, still not the answer, for Hyde will provide the engineering problems, with the ranks of lawyers. It's felt that, with Fly stepping down, something should be done in the matter of industry someone who knows the programming answers.

NAB 'Free Ride' For Blue, Mutual

Chicago, Sept. 5.—Not a little colorful discussion here during the NAB confab centered around criticism over the manner in which both the Blue and Mutual networks which have fallen as yet to join the association, have been climbing aboard for a "free ride" and taking all advantages of the NAB while remaining on the edge of the reservation.

Critics of the two networks' participation claim there's a moral issue involved in the matter in which both Mutual and the Blue remain on the other strings without paying their share to the plenty of zoning."

"Some question why, under the circumstances, the NAB isn't trouble to list on the official program the various Blue and Mutual activities in the field, such as the dock-lift parties, etc., but it's pointed out that such a large percentage of the "free ride" is NAB members that such an exclusion would be rendering them a disservice.

CBS 'PLATFORM' HOPS FROM SAT. TO TUES.

"People's Platform," CBS forum stanza currently occupying the 6:15-6:45 p.m. slot Saturdays, shifts to the 10:30-11:00 p.m. slot on Tuesdays Nov. 14, a move expected by network managers to hypes show's new format, more capitalistic.

Transfer will result in two top tier forum shows being aired in one night, other being "American Front of the Air," which originated in Washington and is broadcast by Mutual in the 9:45-10:15 p.m. slot.

Current chairman of the committee and director of the CBS network is the 1944 gulag.

GROVE VETS. HERTH TRIO. MIMI Herth's trio has been bought by Groves Laboratories for a 15-minute spot on CBS three times weekly, starting Oct. 15. The musical combo will occupy the 6:30-6:45 p.m. slot Mon.-Wed. 9:30.

KANSAS CHIEFS—Gerald Pierce is new anchor of KCMO, 3:30 p.m. slot.

From the Production Centres
IN NEW YORK CITY

Bill Slater, Gillette's sidekick of Don Dunphy on Polo Grounds and Yankee Stadium baseball casts, will handle the play-by-play tomorrow (7) for the municipal championship clash at Horace Stoenheim's ball orchard between the cops and the sanitation cops. WNYC will carry... Eleanor Wilson, recently back from USO tour of Italy, joins cast of "Grand Central Station" for Saturday (9) broadcast... John DeWitt, ex-Hummert staff writer... Winifred Lenet leaves the Blue net to join Young & Rubicam agency where she'll take over directorial duties with daytime serials and chief... Howard Richmond, now in the Army, has been named postwar producer of Richman-Sandford's television sci-fi designing dept... Arthur Einar, in cast of "The Howl", left the Blue net to join Young & Rubicam in "Champane for Everybody" which currently is trying out in Washington, and heading for Broadway.

H. J. Heins Co. banded on sponsorship of Tuesday and Thursday evening programs of "Jewish Philanthropes" on WED... Looks like "Coccolat Party" time is back in full swing to tie in with new shows... On heels of last Thursday's Blue-J. Walter Thompson slinking at Rainbow Room for pre-empt of Fred Waring show, Blue joins with Y & R tonight (Wed.) in whetting the appetite for Ed Wynant's "Isopoy Island" show bowing in Fri. (8). And Tom Slater is heard at 7:30s Short's Friday (8) to celebrate opening of Gillette's 52-week bookie series on Mutual... Clarence Stanley Lonax, father of Stan Lonax, died Sat. (2) at Caledonia hosp. at 75... Sissy Cottoworth was cast of "Dick Tracy" on the Blue.

John Boles being offered for radio shots by Gale Associates while starring in "One Touch of Venus"... Five-year pact between Ted Malone, Blue net correspondent in England, and Westinghouse, lagged at \$2,800 weekly for the web package and provider for annual 10% increase... Bennett Cref, of Random House and literary critic of Esquire, will be a Judge on Duinninger's program over the Blue network tonight (6)... John McKay, NBC publicity chief, is boosting Joe Gottlieb and Jim O'Byron, who recently swapped jobs (Gottlieb taking over publicity directing at Young & Rubicam and O'Byron succeeding him in same capacity at Mutual) at a Rainbow Room luncheon Friday (7)... Other web and N. Y. indie bally execs also invited... First annual convention of Television Broadcasters' Assn. has been postponed from Dec. 7-8 to Dec. 11-12. Sessions will be held at Commodore hotel.

New tele treat, "Celebrities Are People" bows in on Dumont Sept. 13 under Ben Pulitzer Creations sponsorship. Initial guest will be Julie Hayden. Enmarc mechanic handling scripting and direction... Eddie Saulpaugh pinchhitting in putting on the current week's Phikoo hour while Bob Wamboldt is vacationing. Saulpaugh is general aide on the program.

IN CHICAGO

Hedda Hopper, Hollywood columnist, due in town next week for confabs with Max Cohn of Foots, Coon & Belding. Her show will be sponsored by Armour, replacing "Dorothy" aired 'Tis (CWP) Monday nights, Oct. 2... Lee Segall, head writer on "Raleigh Room" program, resigned Sept. 1 to take over writing of Raleigh "Carton of Smiles" program which has its first airing Sept. 13... John Bryson, special features reporter and announcer of the Blue Central Division, has been appointed European theatre war correspondent for Blue... Bryson leaves for Blue's London office around middle of September... Jimmy Hill and Hunter Kabler taking over shows formerly handled by Joe Englehart, assistant to Caesar Pettillo, musical director of WBDM... James Kopf of KESM, 21, has been visiting his brother, Harry C Kopf, NBC veepee, and gm. of the Central Division... On Labor Day, WCP, owned by the A. F. of L., aired hour's dramatization of progress of labor, with Ed Frenkel as director... WBDBS fact, resigned to join her regular on the WGN Chicago Theatre of the Air, operated on last week for scab applicants. Reinhold Schmidt has been pinchhitting for him... Peggy Bryson, WBDM-BS fact, resigned to join her regular on the WGN Chicago Theatre of the Air, operated on last week for scab applicants... Russell B. Sturgis, NBC engineer, on leave with

Scripters, Admen Sked Chi Huddle

Chicago, Sept. 6. Determined to reach cooperative action among their members and the advertising agencies on what type of program they should handle for the post-war era, officers of the Radio Writers' Guild are turning their next meeting (13) over to roundtable discussions on the subject between agency, execs and radio members. The question, "Will Pre-War Radio Flip in a Post-War World?" will be tackled over by James West, Danos Fitzgerald & Sample, and Walter Schweininger, Schwimmer & Scott, representing the agencies, and Stuid's Terkel and another member of the Radio Writers' Guild, balloting for the writer. Lou Siodlak, national president of the RWG, will act as moderator.

'AUNT JEMIMA' DISCS PLUS BLUE AIRERS

Chicago, Sept. 6. The Quaker Oats "Aunt Jemima" show, heard over the Blue network, will be supplemented by transcriptions in all major coast-to-coast markets in the fall. Discs are being bought here now and the Sherman K. Ellis Co. is buying whatever time is available for the expansion. Starting date has yet been decided. Show will continue to be heard over the Blue, Mondays through Friday, 10:35-11:30 a.m. EDT, on more than over 188 outlets.

U. S. Army, promoted to rank of major. He's a communications officer in Illinois... Blue net formed an Athletic Assn. to promote athletic and social functions among Blue employees... WJJD musical director Leland Gillette has left to join the Capital Recording Co. in Hollywood... Gen. Nye was director before he went into service, will again take over the chore upon his release from the Army... John Hartington, WBDR sports announcer, will again handle the mike on broadcasts of major midwest football games, starting Sept. 23... Eleven-week series has been up, including major games of the Big Ten and Notre Dame league... O'Connor was news copy for another two weeks through Aubrey, Moore & Wallace... Homer Heck "Vic and Sada" director, on vacation... Veryl Vaughn and Dick Shankland had to rush for "Bachelor's Children" Gene Baker and Ted Hunter... Ed Brennan, who will be a CBS star at KKK, Hollywood, will move to CBS this week... Ed Trent will be the new head of Lila... replaced by Baker... John Blair of Blair Agency and Bob Buckley of CBS are in weekend race.

IN HOLLYWOOD

Don Gilman gave a farewell party by the gang at the Blue, with his successor as headman of veteran division operations, Don Searle, sitting in... Ray Hendricks will be the regular vocal on "Open House at Hoag's" over the Mutual synd... Rudy Valle signed Ingrid Bergman as his first guest star and set the Les Paul instrumental trio on his Drease show... Edgar Bergen moves his characters east for eight weeks after the Oct. 8 airing... Mercedes McCannibridge pulled out of "I Love a Mystery" to go on whirl at Broadway legit... Matty Maleck waves the wand on "Duffy's Tavern" and first two guest spots to Rudy Valle and Gene Tierney... Bob Fresnell forsaking radio long enough to get his play staged before Kaye and the missus (Sylvia Fine) on plans and format for the new Papot series starting in January... Hedda Hopper and her brace manager, Irma Harshbarger, going to Chicago to see their pictures, Armour, Lewy Frost to N. Y. for 10 days of big sessions at NBC... Eric Kamman, former assistant production manager for NBC in N.Y., joining the net's staff... Dick Mack can have the Abbott & Costello production job if he wants it... Cal Kuhl may jump in and handle the Ginny Simms show while he and Milton Blou decide on a successor to Myron Dutton.

Cowles Toppers in New Corporation

Minneapolis, Sept. 5. The Northwest Broadcasting Co., listing John Cowles, Gardner Cowles, Jr., and Lyla K. Anderson, all top execs of the Minneapolis Star Journal-Tribune organization, as officers, has filed articles of incorporation. Bank will issue 100,000 shares of \$1 per stock as capital. Understood new organization will participate in AM, FM and television operations, but complete details as yet undisclosed.

Lettie Tull to WCKY

Cincinnati, Sept. 5. Lettie Tull has joined WCKY as assistant to Wells F. Brun, promotion manager. Miss Tull, who was connected with the promotion department of Phyllis Morris' for three years on the Coast.

DUNPHY, SLATER, CORUM SEEN DOING BALL SERIES

Although Gillette advertising execs are reported to have reached a decision on announcers for the broadcast over Mutual of the World Series next month, no confirmation has been forthcoming. Under baseball procedure, roster of play-by-play and color gamblers must get official approval of Judge K. M. Lambert, baseball chief.

Likelihood is seen that Bill Slater, Don Dunphy and Bill Corum, Gillette's play ball, and... Slater and Dunphy have been sponsored by same company for N. Y. play-by-play over the WINNS. With St. Louis cards a certainty, it's thought Gillette would like to use Dixie Dean for ads and color, but unknown how far negotiations along this path have gone. Walter Barber, who has close to baseball fame when the Brooklyn Dodgers made their surge a few years back, last week issued a denial that he had ever made any efforts to garner the World Series or any other assignment by Gillette to Judge Landis. "In my business," Barber explained, "that's just one of those things you don't do. I've worked the series for the past nine years and think I've been lucky to have grabbed the assignment for so long. Now, if it's somebody else's turn and the sponsor wants to use me, I'm going to do anything like going to the Judge." Available word is that Barber is not being considered by Gillette for this year's diamond classic.

Subconscious listener connection between Barber and his long-plugged Old Gods is obvious reason plus fact that Gillette already has a baseball gamb staff.

Add Society News

Another in current series of social affairs tied in with network programs... Whitman, who was on yesterday noon (Tues.) at the Waldorf... Whitman preceded Whitman's intro on the Blue web the same evening assignment by Gillette to Compers Concert series aired 11:30 p.m.

Herbert Marshall in For 52 With Option

Hollywood, Sept. 5. Lockheed has packed Herbert Marshall for 52 weeks as star of "Man Named X" with option for second full year under new contract. Show was originally slated for eight weeks but audience reaction via Hopper and Crosby ratings reached new heights, slanting shifts to Blue web starting Saturday (9) after CBS windup.



The Texas Rangers

Now Back Again on 8220 ADDS

KDYL SALT LAKE CITY Selling HAIR TONIC

GEORGE E. HALLIVY TEXAS RANGERS LIBRARY HOTEL FORTWORTH, KANSAS CITY 4, Mo. AN ARTIST'S CIRCUS PRODUCTION

WKY HAS THE AUDIENCE

The OKLAHOMA RADIO AVERAGE OF 1944

THIS BOOK HAS THE FACTS!

The first statewide study of radio listening habits and preferences in Oklahoma, conducted by Dr. F. L. Whisen of the University of Wichita, is a volume of vital interest from many standpoints. There is one fact, however, which stands out above all others: WKY is dominant in Oklahoma. Her husbands have more audience morning, afternoon and evening than any other Oklahoma City station. A copy of this new radio study will be sent to you upon request.

OKLAHOMA CITY NBC AFFILIATE Representative: The Katz Agency

This is IT! For POSTWAR AND NOW! VICTORY IDEA

'SINGING SALUTES TO WAR HEROES' Glorifying Individual Heroes of All Services' Branches Solo for Feature Solist with Small Combo Terril for Big Vocal or with 5-piece Band A Natural to hypo spots in any musical show Superlative/colossal Material for Full Show GUARANTEED NEW, Never Peddled! Copyright Protected. Initiators Beware! Address: "New York Writer" c/o Evelyne, 164 W. 46th St., New York 19, N. Y.



Ready... set... set... set...

... but he seldom goes.

Organists in NBC's stand-by studios are constantly ready and waiting to go on the air at a second's notice if a power, mechanical or production failure should interrupt a scheduled broadcast.

True, NBC programs have a habit of going on as scheduled and running from start to finish without interruptions. But just once in a while something does go wrong. Then the red light flashes in "stand-by" and the organist, all set for such emergencies—goes.

But goes with what? The first tune that pops in his head? Hardly.

Day after day, he listens to every program, and selects music appropriate to play should it be interrupted. That's why NBC listeners aren't apt to hear "Mairzy Doats" during an emergency break in a symphony program.

* * *

Selecting appropriate music for network emergencies is but a small part of a network's job. But it illustrates the manner in which NBC plans details in every department, overlooks nothing in building smoothness of presentation. A combination of all these little things done well helps give NBC its leadership, helps make NBC "The Network's Most People Listen to Most."

National Broadcasting Company

America's No. 1 Network

A Service of Radio
Corporation of America



Two-In-One Turntable By WOV Execs Is Answer to Disc Jockeys' Prayers

A studio turntable, which promises to take the human infallibility out of playing records and transcription, greatly impressed all who viewed the machine at the NAB conclave in Chicago last week, where it was exhibited to the industry for the first time.

Invented by Arnold B. Hartley, program director, and Willis W. Holt, chief engineer, of WOV, N. Y., it employs an automatic two-speed operation which precludes the possibility of playing 78 rpm discs at 33 1/3 rpm, or vice versa. Demonstrations brought out the fact that it also saves much time in the speed-changing operations necessary with the type of turntable now in use.

The equipment's radically new design consists of an inner table, 12 inches in diameter, revolving at 78 rpm, surrounded by an outer ring two inches wide and slightly elevated above the inner table, run-

ning at 33 1/3 rpm. Both tables revolve at one from same source of power, enabling the operator to switch from transcriptions to records without any adjustments. Changing speed on present style of turntable requires turning of the motor's stopping table; throwing speed change lever, and starting the table again; an operation which takes from 20 to 30 seconds.

Sales facilities for the machine are now being set up and preliminary arrangements being made for its manufacture, which will start as soon as the green light is given by the government on certain materials.

Des Moines, Sept. 5. — Capt. L. A. Dick Maze, formerly on the news staff of WVO, died of wounds received in action in France on July 30.

'Stage' Time Switch Follows Film Hookup

After 36 weeks in the 11 a.m. spot, each Saturday, "On Stage, Everybody" moves to the 1230 clock Saturday night slot on the Blue network, supplemented by a string of unusual talent, hitherto as no amateurs appear on it, being strictly for pros, not generally heard on broadcasts.

"On Stage" currently offers more than passing inducement for professional players because its now lining up 10 outstanding actors, comedians, vaudevillians, singers and specialists to appear in a picture of the same name set by Universal for next year. Six pro performers are introduced on each broadcast, which gives Lou Goldberg, producer-director, a chance to give the once-over to 150 people in a 26-week period. The tieup with the picture company also provides the unique feature of permitting performers to obtain a screen audition and being paid for it.

Universals picture is set to go into production next March, or after the

'Radio Canteen of 1945' Making Agency Rounds

"Radio Canteen of 1945," background story of radio's contribution to the war effort, formulated in a 30-minute, once-weekly program, currently making the agency rounds.

Slit based on an idea and script by Al Zumbalis.

'Topper' Series

Radio version of Thorne Smith's "Topper" stories will be auditioned Friday (8) at CBS for prospective sponsors. Series, which will run 30 minutes for each stanza, is scripted by Stanley Wolfe.

Music Corp. of America is the agency.

present. "On Stage" program runs six months' longer. Understood several topnight radio personalities, who previously have been ignored by pictures, are in line for roles in the U production. The 10 winners not only get the one-picture check but are placed on a contract for additional screen work.

3 JOIN EARL MULLIN'S BLUE BALLY BRIGADE

Three new members have joined the Blue network publicist staff in N. Y.

Not here has been named picture editor, shifting over from Lita Harold Strickland is music editor handling moving programs in the main sphere over from Musical Courier, and Ralph J. Gleason, who will be in charge of the program that trade press contact at CBS, is now a staff writer in the dept.

NAB Yardstick

Continued from page 23

the balling survey power than they think they should have, they're going to drop out and stay out.

Hence, it's argued, it's a mistake to force full disclosure among the small station men; it falls for the most part on the fact that outside of the 10 to 15% top layer of stations with good coverage, the rest are floundering. One out of 50 among the latter operators have a basic understanding of research and the way the big falls on these "blue sky" guys they'll set out a terrific wail and charge this, their station is being circled. It's claimed that similar experimentation on the Coast terminated in such a fiasco.

In fact, there are those who go even a step further and claim that it won't even be a "one shot" survey, that the industry isn't ready for such a yardstick that entails full disclosure and an expenditure of \$1,000,000, which means that, on the basis of the NAB allround total yearly budget of approximately \$500,000, will take stations two-and-a-half times the amount of coin they're now paying.

Furthermore, it's pointed out that the NAB adjourned without making any provision for funds to set the machinery into operation; that when the board of directors met the opening night of the conclave, they turned the matter over to the convention as a whole and while it was enthusiastically endorsed by the membership, no resolution for provision was ever forthcoming.

Action of the NAB convention goes before the Four's board on Sept. 7, with the actual formation of bureau to put the scheme into operation scheduled for next future. The survey itself probably won't get started until next March, with public announcement of results likely in September, 1945.

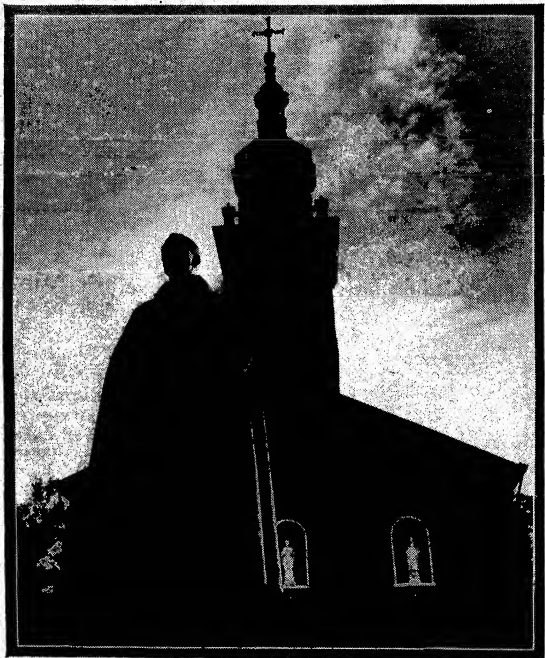
Fly Steals Show

Continued from page 23

that "it is of the utmost importance that the fullest possible experimentation be undertaken as rapidly as possible in order to get the right answers and to get them promptly. Neither the broadcasting industry nor the public can afford a false start. The Commission is prepared to encourage such experimentation on the higher frequencies to the fullest extent possible in order that the final decision on postwar television standards can be made in the light of all the facts at the earliest feasible date."

In his appeal for fairness of political issue, Fly pointed to one significant aspect in the present campaign—the vastly increased prestige, influence and time on the air of the commentators. Their program has grown tremendously since 1940," he said. "Accordingly, their role in election campaigns has become increasingly important. News and comment, coming as they do from human sources, are particularly significant at critical stages in history."

"We must bear in mind that for the first time in the history of the people's basic right of free speech has a practical working mechanism. You're at the task to see that it is wholly adequate to the needs of a free people. You are the trustees of this powerful mechanism, holding it and guiding its operations in the interest of the public. This is an awe-inspiring responsibility. Basic principles of fairness and adequacy are controlling. So long as you fully and conscientiously assume this responsibility you can stand secure against all the wild winds of doctrine and conflict. Radio has been preserved as a free institution. It has done a grand job in most difficult times. Today, it has reached a fair degree of maturity and it stands poised to move on to greater things."



VINCENNES, INDIANA... "Spirits Among Spires"

By night, in picturesque Vincennes,
Heroic ghosts walk
Among the long moon-shadow of familiar spire
That once probed through forest roof,
To pierce the darkness of a pagan wilderness,
And grope for day's last lingering glow of sunset.

From statues wrought in bronze,
From granite crypts and graves of common clay,
They venture forth—
Some clad in priestly black,
Some in soldierly buckskin,
Some in the bright garb of Greco peasants,
Some few in beaded loin cloths—
To walk beside the lyrical Walbath.

There's Clark, Vico, Father Ghilotti,
And legendary Alice of Old Vincennes;

There's Bishop Brute, Madame Godare,
Tucumseh, in the shadow of Old Treaty Tree,
Meeting with William Henry Harrison;
Upstairs in Old Legislative Hall,
Spectral lawmakers line the hard benches...

While modern Vincennes rests,
A quiet, serene town, in an age of mighty cities.

Yet, there are those who love the glory of the past,
Is still a living heritage for the present.

A challenge hurled into the face of the future—
Folks, for instance, to whom the heritage means Thomas
And folks like us, who admit, and second, the challenge.

WLW

The Nation's Most Merchandiseable Station

Unit 176 OF THE CROSBY CORPORATION



crop report on ...

acres in the air

Get the gleam in this farmer's eye...the happy mixture of pride and awe,

He is a *sales* cultivator; an advertiser who began, four years ago, transplanting his crops to network radio acreage. He has just reckoned up the yield of his fields during this period. Hence his pleased expression.

Prior to 1940, his harvests were only so-so. Up one year; down the next. Then he sampled the soil of network radio. Every year since, he has prospered mightily. By 1943, his sales had risen 324%; profits were up 775%!

Over all, he's been sowing lots more seed every year, with more and *more* and MORE of it in radio—and every network penny of it in MUTUAL. First a small hookup, then more and *more* and MORE stations. Up to 182 today.

And here, in tabular form, are the reasons for that pleased gleam in his eye. (All four years showed gains, and 1944 is producing even better).

	1940	1943
NATIONAL ADVERTISING	\$388,000	\$892,000
PERCENT IN MUTUAL	39%*	65%
NUMBER OF STATIONS	10	178
NET SALES	\$991,000	\$4,206,000
NET PROFIT (before tax)	\$209,000	\$1,831,000
HOOPERATINGS (same period each year)	4.4	10.3

*Including non-MUTUAL spot campaigns in two cities in 1940; the entire radio dollar has been devoted to MUTUAL since 1942.

We're withholding this man's name at his request. But we can tell you this: he's not really a farmer (except in the sense of raising profitable sales); he's not a war baby (no war contracts, and a scant tenth of his goods go overseas); he's not unlike other MUTUAL clients who have found "the more MUTUAL, the more sales" (you should see the happy glint in their eyes, too)!

There's more to this story than fits this space. The rest of the facts would fill a book. So we're filling such a book now. Watch for it—and learn what you can raise from MUTUAL'S air acres.

This... is MUTUAL



'Service Serenade' In Second Detroit Year Sends Gls Top Stars

Detroit, Sept. 5. Featuring top acts and stars who visit Detroit "Service Serenade," which the Blue network pipes to camps from coast-to-coast, has opened its second year here over WXYZ.

Evidence of the strength of the show, which originates before an audience of 800 servicemen at the Downtown USO here was reflected last month when a two-week shuttling was planned during the vacation of the Larry Paige orchestra. The network insisted on continuing

with the regular 6 to 6:30 p.m. Saturday broadcast with the result that Stan Kenton's and Bob Chester's orchestras moved in to fill the gap for the regular band.

Format of show, written and directed by F. Lee Johnson, is designed to show what the USO is doing, pay a tribute each week to some benefit of the service and those who are helping to provide entertainment and services for the men in service. "Serenade" also features top stars and up-and-coming amateurs and, through the sustaining coast-to-coast, provides GI audiences throughout the country with a half-hour of entertainment.

All theatres, night clubs, hotels and unions, military authorities in the area cooperate in presenting the shows which, through

the additional cooperation of stations in various areas, is piped into scores of military establishments on loud speakers. An additional benefit is seen through letting the folks at home in on entertainment which is provided for the military.

The past year has seen a lavish donation of talent with the list of those who have appeared on the show including: Mildred Bailey, Ole Olson, Phil Regan, Guy Kubben, Xavier Cugat, Carl Brisson, Perry Como, John Sebastian, Bob Chester and orchestra and Joy Hodges.

WGY, Schenectady, has new children's program, titled "One Upon a Time," on the Saturday morning (8) spot long filled by a kids' variety show, "Stars of Tomorrow."

BOB RUSSELL

Singing Master of Ceremonies

"ON STAGE EVERYBODY"

WJZ and Blue Network

Saturdays, 7:30 P.M., EWT

To be Filmed by Universal Pictures

Quiz Master

"COME AND GET IT"

NBC Radio-Recording Division

Nationally Broadcast

Writer-Director-M.C.

"FUN IN STUDIO ONE"

Tuesdays and Thursdays

3:30-4:00 P.M., EWT, WCAU, Phila.

Penn Fruit Co.

E. L. Brown Agency

Master of Ceremonies

HOTEL NEW YORKER

Terrace Room (Fourth Year)

"Dick Tracy" Commentator

Children's Matinees, Daily

HOTEL NEW YORKER

Director and M.C., Sept. 5-9

"MISS AMERICA BEAUTY PAGEANT"

Atlantic City, Fifth Year

ALL CONCURRENTLY

An Acknowledgement With Thanks to:—Frank L. Andrews and Carl M. Snyder (Hotel New Yorker), Tommy Martin (G.A.C.), Lou Goldberg, George Seaman (N.C.A.C.), Maurie Hamilton (NBC).

McCREERY'S, N. Y., ON DuMONT TELEVISION

First "class" N. Y. department store to sponsor television show will be McCreery's, which will bankroll dramatic stanza produced by Television Workshop on the DuMont (NY) station, WABD, Sunday, Sept. 17.

Sit in the 8:45-9:15 p.m. slot, will be a dramatic history of the store in connection with its 107th anniversary, and will make use of mannequines, which go on display in McCreery's windows next day (18), in connection with the celebration. "Lois Minus" is handling program for the department store. Irwin A. Shane will produce for Television Workshop. From a script by Tony Ferreira and Sanford Meisner.

Shea Tops American Television Flackery

Hollywood, Sept. 5

American Television Laboratories in Hollywood have engaged J. Frank Shea as public relations director for the organization, in line with company policy of selecting experts from the motion picture field for service in video.

Shea had previously been connected with Fox, RKO, Pathé International, United Artists and Paramount as executive in charge of distribution and exhibition both here and abroad.

The new relations chief will work closely with S. R. Rabinoff, chairman of the board, on expansion plans. Plans will be submitted to eastern executives of the company when they convene on the Coast shortly.

N. Y. Indie Shows How To Get Dept. Store Biz

What is believed to be the largest number of department store advertisers to use any single station in N. Y. for radio exploitation will be garnered by WNEW starting next month.

Four department stores are Gimbel's, Macy's, Hearst's and Rogers & Son, Bronx. Bankrolling ranges from large spot announcement campaign to regular six-times-per-week sponsorship of 15-minute segment of Martin Block's "Maks Believe Ballroom" recorded stint.

DANIEL TO WHAS

Louisville, Sept. 5.

Danny Daniel, organist, formerly with KOMA, in Oklahoma City, and various night spots in the territory and Florida, has joined the staff of WHAS, to take over the console of the station's studio organ. He succeeds Herbie Koch, recently resigned.

Indianapolis Star Woes Sponsor for Daytime Culinary Participant

Indianapolis, Sept. 5.

Aimed toward positive food advertising, the Indianapolis Star is starting a half-hour participating program over WIBC commencing Sept. 11. Participants will be confined to 10 non-competitive advertisers, five local and five national accounts.

Called "Milly Star's Luncheon," the program will be heard 12:30-1 p.m. Monday through Friday with half-hour limited to two sponsors each day in rotating units. A different women's organization will be invited each day for interviews with club members. Newspaper is guaranteeing publicity stories and pictures to participants. Heard on the program will be Wally Stenning, emcee and interviewer; Frank Parrish, executive; Harry Bacon, plans, and a four-piece musical ensemble.

Dick Hubbell's Newest Tele Tome Nearly Ready

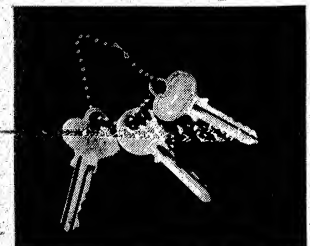
Dick Hubbell, head of N. Y. Television Press Club, has nearly completed his new book on television programming. It follows his "4000 Years of Television," now in its third printing, which gave an excellent picture of the infant art. Incidentally, Hubbell's article on television appears in the current issue of "Life" mag, and his "Story of Electronic Television," done for Farnsworth Television Corp., last fall, recently was published in a 4-color booklet.



M.G.M.'s "Mule for Millions" and "Eugene Forster"
New CAMEL PROGRAM, Friday 10 p.m., EWT
Walt Lou Clayton



Stopping Every Show in Key Mercury
"BLACKOUTS"
JAN RUBIN
And His Violin



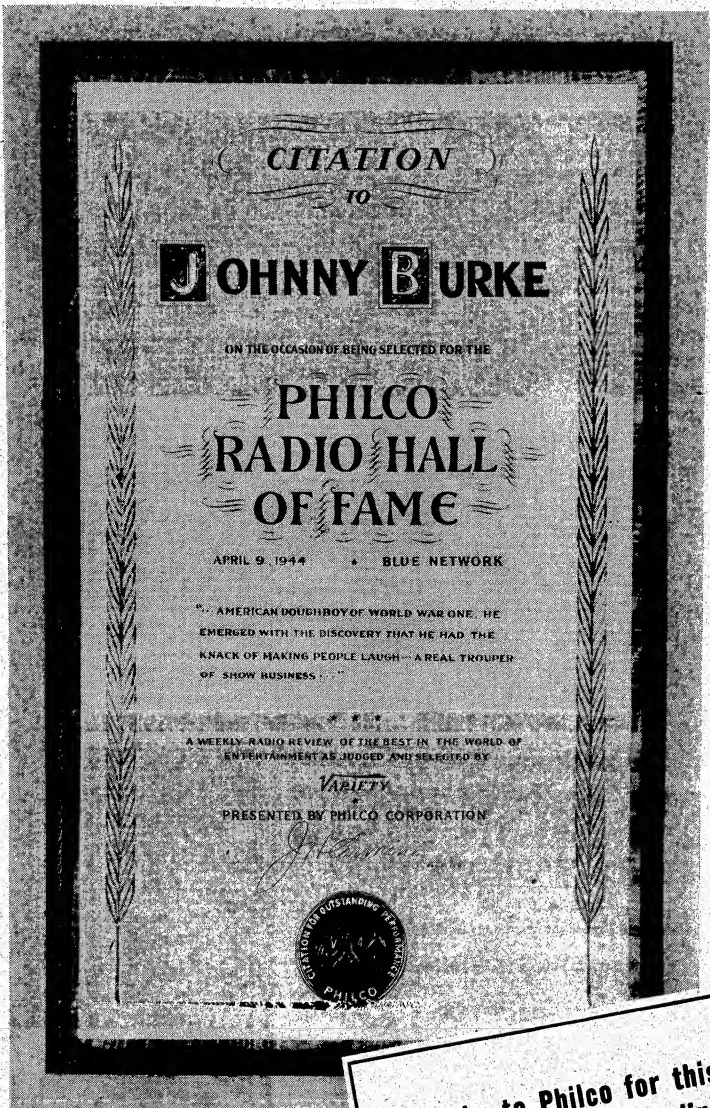
3 KEYS For Your Spots

WDRG gives you not one—but three keys to successful spot radio advertising. In the Hartford Market, WDRG has the winning combination of 1) coverage, 2) programs and 3) rate!



WDRG
HARTFORD, CONNECTICUT
WDRG-FM

BASIC CBS
Conductor's
Pioneer
Broadcaster



**Thanks to Philco for this
Citation For Outstanding
Performance**

JOHNNY BURKE

Management: WILLIAM MORRIS AGENCY

"LUX RADIO THEATRE"
(Maytime)
With Jeanette MacDonald, Nelson Eddy, Cecil B. DeMille, Inc.
Writer: Sandy Barwell
Producer: Cecil B. DeMille, Inc.
Director: Fred McKay
Louis Silvers, anchor
6 P.M. Mon., 8 p.m.
WBAB-CBS, N. Y.

(J. Walter Thompson)
This is one of radio's perennial favorites. It's a condensed package of soap proportions, one of the most valuable to the CBS empire in program planning. Now in its 10th year, "Lux Radio Theatre" stands as a tribute to the showmanship of its producer, Cecil B. DeMille, who, incidentally, is also celebrating his 49th anniversary in show biz, plus plans to the cementing of the radio-actor relationship by the late Danny Danter on behalf of the J. Walter Thompson agency. From a standpoint of popular appeal, dramatic presentations via radio have yet to produce a serious contender to his pix-radi-cumbo which has demolished a rating which is still in its teens, with no signs of diminishing.

Tenth anti-teeff Monday (4) was an effective adaptation of the Metropolitan production of Sigmond Romberg's "Maytime," co-starring Jeanette MacDonald and Nelson Eddy. Selection of the MacDonald-Eddy duo, which scored in the initial Lux appearance, was based on "Naughty Marietta," which season on poll of Lux fans. Actual anniversary broadcast on Oct. 10 will also be based on nationwide poll for nomination of top performers and vehicle.

Romberg tunes coupled with performances and DeMille production in general, were credited to the de-Lux production.

"MUSIC AMERICA LOVES BEST"
With Louis Calhern, Broadway Orch., Jan Peerce, Sigmond Romberg, Martha Stewart
Director: Joe Mansfield
10 P.M. Sun., 8:30 p.m.
WJLA-WABC, N. Y.

(J. Walter Thompson)
Whoever sided Louis Calhern to this musical top-notch knew what he was doing. Addition of the Broadway and Hollywood stars provides excellent continuity, wrapping up the musical content of each guest solo and chorus into what seems a climax to gather in plenty of Sunday afternoon listeners this fall and winter. Calhern's delivery is first-grade, and his informal manner in chatting with listeners provides a sincerity all too often lacking in similar radio fare.

First NBC show Sunday (2), after switch from the Saturday Blue spot had Jan Peerce surprising by making Eddie Leonard's perennial solo stand plenty eye done with a concert hall type backed by orchestra. Arrangements for the Peerce also soared with the show's climax, "Nancy Lee," and "Tell Me Tonight," and showed to advantage prove.

with his cordility to the Sigmond Romberg melody, which closed. This included "Solly" as in "Morning Glory" and "Peerce's "Come Back to Me," well handled by Martha Stewart and "Soub-Hearst" song by the chorus.

Romberg did not baton on the show; played by Mrs. Jay Blackstone, one of his "One Alone," "Mr. Land" and "The House of Blue Leaves" and "Somebody Loves Me," done in typical danceband vocalist style, do to closing chorus.

Peerce, stunted performer, had to do with solo sets, live and FM recordings, etc., and were good selling.

"JOAN DAVIS-JACK HALEY SHOW"
With Dave Steers, Sharon Douglas, Sara Haden, John Fontana, Eddie Paul and arch enemics, Fudge Caner, Judy Vallee, Johnny Mercer, Kenny Baker, Arthur Lake
Director: Will R. Sager, Richard Barlow
Writer: Robert L. Reed
Thurs., 8:30 p.m.
SEATSEAT
WEAF-WABC, N. Y.

(McCree & Albright)
Timing seems to have gone wrong with this one with tempo fitting evidence that not enough preparation was given to the first full show (3). Idea of Miss Davis' "Amateur and Party for overseas (18), while judicious, if free, could't carry the run-it-stops-act, and the eductive back-transmission, greeting routine in the village store was over the top.

Jack Haley also ran into mike trouble, a couple of lines were obscured by screaming to be let out of the cello (1) but there were other spots and party for overseas (18), while judicious, if free, could't carry the run-it-stops-act, and the eductive back-transmission, greeting routine in the village store was over the top.

When she was finally loved in Eddie Cantor, on near close in a serious vein, discussing the overseas servicemen and the nation's obligation to them. Rudy Vallee, after a couple of purposeful collected cracks, spent rest of time playing his return to radio (9) on NBC and billing his sponsor as Peerce & Granite, he would have been thinking of "serenade" after what he had been sitting through.

Johnny Mercer, Arthur Lake and Kenny Baker appeared as a trio with Vallee and Lee routine gabbling with Miss Davis but, like the bride's first pudding, the thing just didn't gel. Foundation sounded better than their same singing. "How to Succeed in Business Without Really Knowing It" and "The Song of the Walk Alone" as his solo. Rehearsal of "Delivered" as in past.

Future shows can't help but improve.

"EDGAR BERGEN-CHARLIE Mc-CARTHY SHOW"
With Judy Garland, King Sisters, Rex Allen, King Goodwin
Writer: Dick McCleod, Roy Foster, Edgar Bergen
Director: Earl Kitchell
Thurs., 8:30 p.m.
CHASE & SANBORN
WEAF-WABC, N. Y.

If there was anything wrong with this standard comedy chapter, addition of Aunt Edie, Kingler, Edgar Bergen's former addition to his collection of comedy acts, would do very much towards remedying the situation. However, it was the majority of Charlie McCarthy enthusiasts, it would appear, haven't lost interest over the years. Therefore, into of Edie remain someone with a quip. Her constant appearances will provide future opportunities for clever joggling but same old same old.

Example in point was presented Sunday night (3) of Metro's Judy King, despite two sessions of Winchell-Mahoney and a march into the studio for a comedy sketch by Billy Williams, Nancy Norman, Arthur Wright, Sally Stuart, and the Tangee commercials were frequent and as heavy-handed as the worst some of its products are applied by the fair sex.

Rest of full teeff held to usual formula for this coffee show with Ray Noble and Bill Goodwin in, too light exchanges with Bergen and Burger; Mortimer Snerd didn't get out of the drunk for a dimwit brief, and the customary McCarthy munchausen routine. Imaginary deal between dummy and line sponsor living woodhead complete change of the program was good for several laughs.

Aunt Edie was held until closing minutes in favor of a suspense play which will have a hard time tapping for the dimwit brief, and the customary McCarthy munchausen routine. Imaginary deal between dummy and line sponsor living woodhead complete change of the program was good for several laughs.

TANGE VARIETIES
With Sammy Kaye's Orch., Paul Winchell
Writer: Coleman Jacoby, Arthur Henley, M. and Mrs. Robt. Howell
Director: Doc English
10 P.M. Tues., 8:30 p.m.
TANGEE COSMETICS
WOR-MTU, N. Y.

(Warwick & Loper)
This is Sammy Kaye's second weekly half hour for Tangee. He's on the air Sunday afternoons alone and WOR-MTU Thursday with weekday program Paul Winchell and the late-night show. Because WOR cannot clear the Thursday 8:30-9 p.m. slot for several weeks yet, the show

shows go network minus N. Y., and a transcription of the show is aired every Tuesday.

Based on the initial broadcast, the Kaye-Winchell combination is likely to have a long run. Kaye's music is by now tried and proven, and Winchell's good has been the backbone of Winchell, who has become in a short time a more or less established personality. Kaye's music is by now tried and proven, and Winchell's good has been the backbone of Winchell, who has become in a short time a more or less established personality.

It is not explained to the audience that a Mahoney is during the week he was cleverly worked into the script (1) in the hope of giving him the initial show, as Kaye's band boy, Winchell is the band's manager. That he was expedient of being his own boss, and if the opening laugh situations are a promise, there's plenty of humor to follow. Winchell is a clever line manipulator, and Kaye's ability at the same has done plenty for him via his stage "So You Want to Lead a Band."

Kaye's vocalists haven't changed. They all got a shot on the opening show, despite two sessions of Winchell-Mahoney and a march into the studio for a comedy sketch by Billy Williams, Nancy Norman, Arthur Wright, Sally Stuart, and the Tangee commercials were frequent and as heavy-handed as the worst some of its products are applied by the fair sex.

"TERRY ALLEN & THE SISTERS"
With Margie, Bae and Gerrie Ross, The Captivators, Harry Marble, Director: Bill Herman
13 P.M. Mon. thru Fri., 8:30-8:45 p.m.
WABC-CBS, New York

Terry Allen, former baritone vocalist, with Red Norvo and other bands, teamed with Ross Sisters trio, accompanied by The Captivators, returned to the airwaves with a likeable musical slanga Monday (4). Initiative made for good listening. "Teens off with improved version of "Mourning Walter" and following with "Don't Cry Baby" and "G. I. Jive" the trio were handled as the featured numbers in swing tempo. Set-up gave only overall alert on the featured numbers, which was okay, but better results could probably have been obtained had Allen been given at least one solo. As it was, Allen's baritone merely did it's stuff on the blending with get listeners pitched slow and heard more distinctly. Maybe a change in format would come later when slanga gets better organized.

Instrumentals by The Captivators space the vocals and are effectively so. Edie.

"SONNY SKYLARK'S SERENADE"
With Henry Sylvén Orch.
13 P.M. Mon-Fri., 8:15 p.m.
Sustaining
WOR-MTU, N. Y.

Here's a song-sustainer with a good line. Almost everybody can manage to associate an incident in their lives with a certain song. Skylark invites listeners to write him the lyrics of such for each week, to be set in war stanzas and a performance of the week.

Skylark's pleasant voice has improved greatly in recent months. He has a lively, commercial style and his voice is occasionally reminiscent of Vallee in its nasal quality. He does very well with such things as "How Many Hearts Have You Broken," and would be wise if he others, clearly to this up-tempo love type as possible. "Woodstock" is a gem.

"THE GREAT GILDERISENKEV"
With Harold Peary, others
Director: Frank Pittman
10 P.M. Sun., 8:30 p.m.
WBAB-CBS, N. Y.

(Needham, Louis & Brorby)
Pompos, windbagged Throckmorton P. Gilderiseken, a black on NBC during a summer recess, and there's no gaining that the giggling boy and lady's man will continue to have his share of listeners. And there's no doubt many of them will have anxiously awaited—and prepared their dial—for the Jack Benny, after immediately following "The Great Gilderiseken" to see what will be deflating Gilderiseken's coxswain though, by and large, "The Great Gilderiseken" remains a fitting setup for the family audience, as which it's aimed.

Romance and the complications arising out of control of his horse hold are still among the major factors in Gilderiseken's story. In fact, however, suggested that a good deal of the comedy must have been visual, the first 15 minutes, including considerable monolog that was deflating for the studio audience. Generally, however, the program suggested that its format of other seasons was sufficiently deflating in warrant popularity among the middle classes.

Letta Stansome, his partner; nephew LeRoy; niece Marjorie; and others, are back again with Gilderiseken. Peary, continuing to play the name character in comedy, was the only one to change voice from last season is that of Louise Bricken, who plays the niece.

Kraft, the sponsor, is selling Frank margarine, but the copy doesn't emphasize what the product is, leaving the name out—because of the Kraft auspices—that it is another cheese.

Followup Comment

"Dateline," CBS drama-news 15-minute, for a now Monday night gave another striking demonstration of radio's unparalleled advantage over the printed word in diving home messages of the educational or informative type. On subject of recently disclosed barbaric slaughter of Jews by Nazi conquerors of Poland "Dateline" casters read from newspaper correspondents' eyewitness stories, with appropriate background fill-in, dramat sequences, etc. Advocates of a "soft peace" might well have been listening; it might have been a mind-changing experience.

FRED LIGHTNER

Dir.: PHIL COSCIA

AMERICAN WONDERS
AMERICAS WONDER PLAY
The Play That ...
..... Laugh-Rocked Broadway Audiences for a Record 5 1/2 Years ...
..... Sold to the Movies for Over Three Hundred Thousand in the Silent Days ...
..... Was Translated into Every Language Except the Chinese ...
..... Put More Than 10 Million Dollars (American) Into its Author's Purse and ...
ON THE AIR
..... Maintained an Average of 14 Hooper Points for Three Consecutive Years ...
WRITTEN AND PRODUCED BY
ANNE NICHOLS
..... WILL BE AVAILABLE ...
NEW YORK
Able's Irish Rose
152 E. 60th Street
Tel. CO 5-0637
CHICAGO
Jones Parks Company
333 N. Michigan
Central 7800
"I'll need it for tonight. I forgot to take some Wheaties home."
It is a grim, cheerless world, without The Great, The pair of married lovey dovey rocky. Angel-childen reverse rest person. No, Lie is all fanned up.
"It's a grim, cheerless world, without The Great, The pair of married lovey dovey rocky. Angel-childen reverse rest person. No, Lie is all fanned up."
Brought by *Rosemary Miller*

Hollywood Ven for Bands Chilling; Only Topmost Names Are of Interest

By BERNIE WOODS

The use of names bands in pictures, which has been easing off lately, only the past few days is slowing to a crawl. At one time, virtually every band name that was anything was optioned to Hollywood; now, the ones that have contractual ties can almost be counted on the fingers of one hand. Metro, which from the first was the heaviest buyer of musical talent, is only studio-wise with masteries under long-term contracts and, the interest at Culver City lies only in top-notch names like Tommy Dorsey, Harry James, Xavier Cugat, the only ones now under contract there.

RKO has shown tremendous interest in bands in past weeks. It signed Gene Krupa for a spot in George White's "Scandals," and last week bought Frankie Gale for one film, to be made within a year. Other than these two bands, however, Hollywood has shown nothing but fading interest.

20th-Fox, which seemingly aimed on a lenient policy last year, has not picked up its options on Jimmy Dorsey or Benny Goodman and has apparently postponed a Charles Spryvak obligation, which seems to clean up that studio's last problem. Paramount, which also stipulated a start on the trail early last year, never got started.

Band bookers and managers don't believe Hollywood's romance with name bands, which waxed so hot two years or so ago, is completely washed up. It's pointed out that the hysteria of the beginning of the so-called "reggie" induced studios to sign orchestras willy-nilly, with little or no thought of how they were to be used. Inevitable result was that some of the studios found themselves saddled with more musical talent than screen writers knew what to do with, so they were forced to cut virtually all staff.

From now on, it is believed, Hollywood will continue to buy name orchestras, but will have a spot ready for every band signed, which, in the end, should be of more value to the band involved since it probably will be presented in a credible way. Some of Hollywood's earlier slip-ups at inserting bands in films, just for the sake of using them, didn't do anyone involved any good.

GLs MAY GET IN ON 802, N. Y., ELECTION

Officials of N. Y. local 802 of the American Federation of Musicians will place before the next full membership meeting, it's said, a resolution that 802 card holders now in service be allowed to vote in forthcoming local elections. If the membership ratifies the plan, ballots will be mailed promptly. No date has been set yet for the meeting.

Election time at 802 isn't until December and the full rates have not yet been posted, but the election-ering is already waxing hot. It's expected the affair will be the widest fight incumbent Blue officeholders have had yet with the Unity Party, which has been battling the Blue guys for years.

Juke of Longhair

Whoever thought of the term "juke box" will have to get thinking again. There's a man in Fort Hamilton, N. Y., who, mocked with classical records only, probably the first of its kind, and he started the thing twirling yesterday at the Fort.

Alexander Kipnis, or so say his pals, they have a way of thinking up ideas and making them into good ones. He thought up the idea of a long-hair music dispenser ("juke" is good) and he started the thing twirling yesterday at the Fort.

WB Music Loses 'Hit Parade' Suit

Music Publishers-Holding Corp. (Warner Bros.) lost the first of its two separate song suits against American Tobacco Co. and Foote, Cane & Belding agency, the Lucky Strike "Hit Parade" account.

Judge Hecht, in Supreme Court, N. Y., dismissed the action yesterday. Tuesday morning, but included in his decision the case could better be decided by a higher court. Action was specifically by Advaunt Music, part of the Warner combine, and was predicated on the claimed misappropriation of the "Don't Everheart Me" on the cigarette show. It asked \$100,000 damages. Later, Warners filed another action against the same parties, for \$200,000 over the same claims, involving "Time Waits for No One" and "I Had to Be You." This case is still pending.

In his decision on the "Sweetheart" action, Judge Hecht said: "We can heartily condemn such business methods (program), but we find no grounds in precedent to enjoin them. While I recognize that in modern business dealings the zone of liability against those causing injury to others is gradually expanding, I think to sustain the sufficiency of this complaint would extend the zone of liability beyond the scope of adjudicated cases in this state."

Veynon Ill, Dave Kapp West, Jack Kapp East

Dick Veynon, Decca Record recorder, is seriously ill on the Coast causing Dave Kapp to go west and look after recording in California.

Fancy Jack Kapp, who had been supervising matters all summer during his extended stay there, is due to return to New York the end of this week.

Kansas City.—Lionel Hampton's orch did a lend-office business at the Auditorium here Sunday (9) evening, drawing slightly over 10,000 paid admissions, at an average \$1.10.

L. Dreyfus N.Y. to London Round Trip via Bomber

Louis Dreyfus, London, England, Chappell, was in and out of New York within the last two weeks making the round trip via bomber. He's now back in England having departed over the weekend.

His trip was important OWI work here, since sav comparatively little of the money, Max, the U.S. music publisher.

Payola Purge In Works But Mum's Word on Scheme

Johnny O'Connor, president of the Coast Men's Assn., has called an open meeting of the membership for next Monday (11) night in N. Y. to discuss the payola evil before the disc on a plan he has in mind to wipe it out. O'Connor called the get-together following his meeting with other board members of the Music Publishers Protective Assn., and publishers not on that board, last week (29).

Meeting was attended by Rocco Veece of the Veece & Conn, and Herman Starr, head of the Warner Bros. combine, neither of which are CIPPA board members. Finance) did was pledged O'Connor at this meeting by major publishers to help clean up the payola evil. Contact Men's Assn. cannot finance it alone. There have been various rumors about the handling, but it was a stormy affair, but attendees claim it was a tranquil confab on the payola situation, with much of the discussion concerning borderline violations, i.e., whether a good many individual disc publishers might act for band leaders as a favor can or cannot be construed as violating the letter of the law, but not the spirit. It's admittedly a tremendous task to draw a line.

O'Connor is said to have a plan to straighten out the situation. He still is not discussing it with anyone, not even high officials of the music business. One thing is certain, however, (as cited in "Variety" before) he is deadly serious on the subject and will, if necessary, boot flagrant violators out of the business by picking up their contact men's membership cards.

MORRIS-WARREN COMBO MULLS PUBLISHING FIRM

Hollywood, Sept. 5.—Bibey Morris is talking with songwriter Harry Warren about the possibility of setting up a Warren Music Co. in the near future. Nothing is definite, but if the idea goes through Morris will finance it much in the same way he set up the Burke-Van Heusen operation. Charlie Warren, brother of the songwriter, now on the Coast with the latter, would be in on the proposition.

Morris' Edwin H. Morris Music Co. is now publishing a Warren pop hit, "You've Got Me Where You Want Me."

Bobby Hackett joined Joe Marsala band at Hickory House, N. Y.

Berlin Co. Dissolved, Bornstein Gets 150G Assets, 75G Cash, Non-Berlin Rights; Composer Keeps Own Tunes

By ABEL GREEN
Max Dreyfus, dean of American music publishers (Chappell, Harms, etc.), helped accomplish finally what months of legal wrangling couldn't do in effecting a solution between Irving Berlin and Saul H. Bornstein. Dreyfus inspired the negotiations last Wednesday (30) and Friday (1), finally getting an "OK" on a deal whereby both partners divide Berlin, Inc. assets, copyrights, etc.

Berlin, Inc. ceases to be, and Bornstein will concentrate his copyrights into the ABC Music Corp., an affiliated company. Bornstein gets \$150,000 worth of assets representing 50% of the company plus \$75,000 in cash from Berlin, in addition to all

the non-Irving Berlin copyrights. A settlement of their interests in other companies in which they are associated also figures in the deal. Berlin recovers all his self-written songs, so that he becomes the sole owner, world rights included. Berlin also recovers many of the old Watson, Berlin & Snyder songs he wrote for that firm, which in later years were acquired by ABC Music Corp.

As of Sept. 13 all sheet music sales are cut off, i.e., any orders subsequent thereto for Berlin's own songs go to Berlin who will, of course, set up his own independent music publishing business. All interests (Continued on page 32)

LEE CASTLE AND HIS ORCHESTRA



Broadcasting over CBS and Mutual from FRANK DAILEY'S TERRACE ROOM

in the heart of Newark, N.J. won the heart of America featuring the Topical Tune of the Day

PARIS WILL BE PARIS ONCE AGAIN

By Jack Rosenberg, Paul Cunningham, Ira Schuster

All Material Ready PAULL-PIONEER MUSIC CORP. MAX MAYER, Pres. 1657 Broadway, New York

Over

HERE'S A SLEEPER 50,000 COPIES SOLD!

THE RAIN AWAY

By JOHNNY BURKE and JIMMY VAN HEUSEN

As Originally Introduced by BETTY HUTTON in the Paramount Picture, "And the Angels Sing"

Don't Overlook This Piece of Dynamite!!

PARAMOUNT MUSIC CORP., Publishers to Paramount Pictures, 1619 Broadway, New York

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Aug. 28-Sept. 3, from 5 p.m. to 5 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, counting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR. N. Y. and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Fellow on a Furlough	Block
A Kiss to Remember	Lincoln
Amor—"Bye Bye" Rhythm	Melodylane
An Hour Never Passes	Shapiro
How With a Dolly	Shapiro
How Man's Hearts Have You Broken?	Advanced
I'll Be Seeing You	Williamson
I'll Get By—"Guy Named Joe"	Berlin
I'll Walk Alone—"I Follow the Boys"	Morris
Is You Is Or Is You Ain't—"I Follow the Boys"	Leeds
It Could Happen to You—"And Angels Sing"	Famous
It Had to Be You—"I Show Business"	Warwick
Kentucky	BMI
Let Me Love You Tonight	Melodylane
Magic Is the Moonlight—"I Bathing Beauty"	World
On My Way Out	American
Straighten Up and Fly Right	American
Sweet and Lovely—"2 Girls and Sailor"	Peet
Swingin' on a Star—"Goin' My Way"	Barke
The Very Thought of You—"Very Thought of You"	Witnick
Time Waits For No One—"I Shine Harvest Moon"	Rennick
Together—"Since You Went Away"	Crowford
Up Up Up	Broadway
What a Difference a Day Made	Marks

1. Filmmatic.

GLENN MILLER-MORRIS DEAL TWO YEARS OLD

Glenn Miller's contract deal with the William Morris agency, which started the band business a few months ago, was really consummated before the leader went into the Army, which is more than two years ago and virtually a lifetime, measured by anyone's ability to keep such a secret that long.

Leader's switch to Morris was, as suspected when news broke, engineered by Sy Shilitan, New England bandman. Deal has many facts, among them that Morris agreed to book Miller post-war for only 75% (which isn't confirmed) and that the agency does not have him for radio.

Ray Scott's 1-Niters

Raymond Scott, who has been conducting a dance band on the CBS net, from WABC N. Y., five times a week for the past two years or so, expects to start road work in the N. Y. area with that outfit soon. He'll do only one-nighters within reasonable distance, of course, and will use most of the men who now staff his big studio orchestra.

If Scott's ideas materialize, it will be the first work done by him for the William Morris agency on a management contract signed some time ago. He formerly was with Music Corp. of America.

Billy Bishop orchestra resigned with Frederick Brothers agency for seven years as of Jan. 1945.

10 Best Sheet Sellers

- (Week Ending Sept. 2)
- Swingin' On a Star.....Burke
 - I'll Walk Alone.....Morris
 - How Man's Hearts.....Advanced
 - Time Waits No One.....Rennick
 - Up Up Up.....Broadway
 - I'll Be Seeing You.....Williamson
 - Fellow on Furlough.....Block
 - It Could Happen to You.....Famous
 - Go With a Dolly.....Shapiro
 - I Can Happen You.....Famous

Six New Test Cases Filed Vs. Disc Cos. On 1909 Copyright Law

Radio Corp. of America, Columbia Recording, Decca Records, and Decca Distributing Co., named as defendants in six new test suits filed last week (31) in N. Y. federal court, involving the question of whether or not the mechanical rights of songs penned before enactment of the Copyright Act of 1909 belong to the copyright proprietors, upon renewal of copyright.

The suits were brought by Ella Bartlett, Clifford Herbert and Marjorie Blossom Wilson, charging that the disc companies have infringed items 1223 and 1224 on their copyrighted songs "Moonbeams" and "The Streets of New York," composed by Victor Herbert and Henry Blossom, late songwriters. They are heirs of the latter. As Whitmark & Sons, publishers of the songs, is named as a party defendant due to refusal to join in the action.

Three disc companies, according to the complaint, are alleged to have manufactured, distributed and sold more than 1,000,000 phonograph records of the songs since 1923 and 1924. An injunction restraining the defendants from continuing the alleged infringement is sought by the plaintiffs, also damages and all remedies provided under the copyright act for themselves and Whitmark.

This is the third set of test cases filed in New York City, the first by Alan MacDonough recently filed suits for infringement of "Toyland," and "We'll Sing of the Toys" from "Babes in Toyland."

Berlin

(Continued from page 3)

checklists were cut off as of Aug. 31, and revenue on Berlin songs thereafter goes to the songsmiths.

T. Newman Lawler, of O'Brien Driscoll & Battersy and Charles Schwartz (E. Frolich) respectively managed Berlin and Bornestein's interests throughout the long drawn-out negotiations.

Bornestein, in effect, keeps the \$300,000 business (that is, both his and Berlin's) 50% of the song gets hundreds of very valuable non-Berlin copyrights, plus the \$75,000. Bornestein had long held out for \$100,000 and Berlin balked at going over \$50,000. Dreyfus was the one who urged Berlin and Bornestein to meet halfway at the 75%. Berlin, Inc. (title to be changed of course) and other valuable copyrights as "I'll Get By," "Mummy," "Tuck Me to Sleep in My Old Tucky Home" and others. Latter two are said to top anything Berlin himself ever wrote and that includes "White Christmas," "Always," "Remember," "All Alone" etc.

Thus ends one of the more famed cases both of Tin Pan Alley and Berlin, seeing an ever-increasing value to his own works, wanted to own them outright, administering them as he saw fit. For instance, a song like "Always" has been a steady \$100-12000 copy sales ever year for years. He doesn't want it plugged into extinction preferring, instead, to let it continue to sell and constantly increase its synchronization.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Cover	Week	Week	Total
Frank Kaye	Astor (31-51.50)	133	2,000	243,373
Lani McIntire	Lexington (500; 75c-15.00)	2	2,500	11,225
Johnny Long	New Yorker (400; 81-15.00)	2	2,500	4,300
Wood Herman	Pennsylvania (500; 81-15.00)	1	3,100	4,825
Nat Brandenburger	Waldorf (550; 52)	13	225	12,800
Dean Hudson	Lincoln (275; 81-15.00)			

* Asterisk indicate a supporting floor show. New Yorker has an ice show. Lexington, Hayatun floor show.

Chicago

George Hamilton (Empire Room, Palmer House; 700; \$3-\$5.50 min.), 10 conventions keeping up high note. Hamilton and Victor Borge played to big 10,390.

Carl Snyder (Mayfair Room, Blackstone hotel; 400; \$2.50 min.), Carl Brisson playing excellent draw with 2,600.

Benay Siring (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.), song and floor show holding its own at 2,200.

Jerry Wald (Parlor Room, Sherman hotel; 950; \$1.50-\$2.50 min.), Wald played to around 3,100.

Location Jobs, Not in Hotels

Bill Bardi (Latin Quarter; 650; \$2.50-\$3.50 min.), Ted Lewis and new show headed by Cosmo Boswell, split week, kept figure up to near 8,100.

Gay Claridge (Chez Parec; 650; \$3-\$3.20 min.), Lena Horne, who closed Wed (30) gave new bill, with Weston Moss, big start toward fine total of 5,000.

Carl Ravazza (Blackhawk; 500; \$1-\$2.50 min.), Ravazza pulled in about 3,800.

Jack Robbins' Suit OK

War Dept. has just advised music publisher Jack Robbins that Howard (Buddy) Robbins, 23, is "back on active duty" in Italy.

Pvt. Robbins was reported three weeks ago as "seriously ill" from polio attack and hospitalized but he apparently beat it quick. Young Robbins is himself w.k. in the music biz and was of the expedition corps attached to Irving Berlin's "This is the Army" when the soldier musical first opened two years ago.

Joe Negri, electric guitar player formerly with Shep Fields, switched from Dais Harkness trio at Hotel Thru Hotel, to William Penn Hotel.

Top Tunes for Your Books An All-Time Favorite

LOST IN A FOG

Music by . . . **JIMMY McHUGH**
Published by **ROBBINS**



SEEK TO MEMORIZE A

FELIX MILLS
and other top-notch arch. directors

Use this set VICTAL record of some hits of over 150 popular songs. Includes 1000 cards with 1000 hit records and lyrics of choice. \$4.95 (1000).

TUNE-DEX
1619 Broadway, New York 7

tion rights for pictures. For instance, in less than two years that song alone earned for Ella Berlin—she presented his wife with all proceeds as a wedding present in 1926, when first writer's price \$50,000. Sam Goldwyn paid \$15,000 for a sync use in "Prize of the Yankees," because it was the real-life ballad of the Lou Gehrig (as with the Berlin's). Universal paid \$18,000 for its use by Deanna Durbin in "Christmas Holiday," and the forthcoming filmization of "Blithe Spirit" fetched \$18,300. The Berlin's idea is that its sync rights value should mount constantly, hence the insistence on the additional \$500 for "Blithe Spirit" on top of the Universal film usage.

Frank Sinatra and Jose Hurbi recorded Tchaikovsky's Piano Concerto for "Anchors Aweigh" at Metro, with Voice doing popular version tabbed "Tonight We Love."

TOP HIT OF YESTERDAY A GREAT POPULAR STANDARD TODAY

DON'T BLAME ME

VICTOR RE-ISSUE 30-0827 SHEP FIELDS

For new artist copies and arrangements Contact Standard Exploitation Department, The Big 3 PHIL KORNHEISER, Manager 1619 Broadway, N. Y. 7 • Circle 6-2939

HEAR

WOODY HERMAN

PLAY

WHAT P IS THERE?

Lyrics By **BOB RUSSELL** Music By **WALTER KENT**

On The

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Tonight—Sept. 6 CBS-3 P.M., EWT

DECCA RECORD RELEASED—SEPT. 7TH

HEAR WOODY HERMAN PLAY IT AT THE CAFE ROUGE, PENNSYLVANIA HOTEL, NEW YORK

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THERE'LL BE A

HOT TUNE IN THE TOWN OF BERLIN

WHEN THE YANKS GO MARCHING IN

Decca Record—BING CROSBY and the ANDREWS SISTERS

BARTON MUSIC CORPORATION

New York • Chicago • Hollywood

The writers of "IT'S LOVE LOVE LOVE" have another winner in

Fox-Trot Rumba

The bach-lor pop-u-lar-i-ty of Trin-i-tad! Say the sit-u-a-tion is
 The bach-lor pop-u-lar-i-ty of un-dar-stand! Why he should be such a pop-
 The pop-u-lar-i-ty of the men they all say! "We must do something a-bout!"

ver-y bad! Some-thing is hap-pen-ing to make the girl-ies swoon Ev-ry
 u-lar man! When they sing "COME WITH ME MY HON-EY" it sounds wrong! It's the
 this to day! We'll find a girl to mar-ry this "ba-che-ler! Then hell!

time they hear this tune: COME WITH ME MY HON-EY
 sing-ers not the song:
 sing on-ly to her!

there's a moo-oo-oo-oon a-glow, COME WITH ME MY
 HON-EY. Come with Calypso Joe, Pret-ty lit-tle
 bun-ny I will lo-o-o-ove you
 so, COME WITH ME MY HON-EY my hon-ey bun-ny That's the song

1. 2. 3.
 of Calypso Joe The Joe.

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COME WITH ME MY HONEY

(The Song Of Calypso Joe)

By Mack David, Jeon Whitney and Alex Kramer

From the Columbia Picture
 "MEET MISS BOBBY SOCKS"

PRETTY KITTY BLUE EYES

by Mann Curtis and Vic Mizzy

WAY up in the HIT class now—and climbing higher every day! From the Columbia Picture, "Kansas City Kitty."

I HAD A LITTLE TALK WITH THE LORD

The true tale of a Marine stranded in Bougainville put into a dynamic song by Mizzy and Curtis.

MY DREAMS ARE GETTING BETTER ALL THE TIME

By Vic Mizzy and Mann Curtis, featured by Marlon Hutton in the Universal Abbott and Costello picture, "IN SOCIETY"

IN PREPARATION

I'M GONNA SEE MY BABY

Phil Moore's successor to "Shoo Shoo Baby" from the forthcoming Columbia picture, "EADIE WAS A LADY"

SANTLY-JOY, Inc.

1619 Broadway, New York 19

TOMMY VALANDO, Prof. Mgr.

New York

JOHNNY GREEN MACK COOPER JOE SOLOMON

BENNY MILLER

JACK FAY

DAVE BERNIE

Chicago

Boston

Hollywood

Larry Sunbrock in Trouble Again In St. L. But Manages to Stage Show

St. Louis, Sept. 5. From behind the mask of the Central Council of Veterans of Foreign Wars, Larry Sunbrock is masterminding a five-day rodeo and thrill show (sans the thrill acts) after tangleing with city fathers, the Better Business Bureau and two agencies of the U. S. Government. Sunbrock, who has been barred from Sportsman's Park because of his failure to fulfill a promise to put the ball field back in shape after a show several years ago and isn't in the good graces of the management of the Henry W. Kiel (municipal) auditorium, ran into trouble last week when he made application for a permit to hold the show in the Walsh Memorial, a university football stadium, from the Board of Public Service.

Harry D. McBride, Director of Public Safety, recommended a no-go on the grounds that proper safety measures had not been installed, i.e., that the concrete wall surrounding the field was too low to protect customers from fractious animals and autos that might get out of control. Then the St. Louis Office of Price Administration obtained a temporary injunction from U. S. District Judge Dunagan against Sunbrock, et al., on the grounds that the advance newspaper ads indicated automobiles and motorcycles would be utilized in thrill acts and that the gasoline and tire rationing regula-

tions do not provide for such use. Sunbrock, through his counsel, asked for another hearing and promised to erect a seven-foot white fence along the concrete wall to protect the customers. The Better Business Bureau beefed against the text of the newspaper ads that Sunbrock composed. The permit was issued and Sunbrock popped off by declaring that despite the injunction he would use gasoline and no tires to stage his thrill acts.

Sunbrock was compelled to scale two more hurdles before he could stage the first of five shows Friday (1). They were (1) when the Office of Defense Transportation ruled that the use of gas and tires for such acts was absolutely tabooed, and (2) when Building Commissioner Baum forced Sunbrock to erect a corral in one corner of the field to keep the broncs, bulls, etc., under control until they went into action.

Despite the setbacks Sunbrock staged the first show with the cowboys, cowgirls, horses, bulls, etc., and drew a gate of 4,000 customers. He asserted that he would continue in his efforts to lift the ban of OPA and OPA that he might present the motorized thrill acts.

Barry Wood, Patsy Kelly Head Radio Unit in Vaude

Package show headed by Barry Wood and Patsy Kelly, stars of NBC's "Million Dollar Bandwagon," is being worked up by Music Corp. of America for vaude engagements. Show would follow its radio format and be available in the east on six days-a-week basis, with Friday being set aside as rehearsal day for following evening's broadcast.

No dates yet set nor has accompanying band been selected. Combo which is now being decided upon will be a "moderately priced" outfit.

Jack Tinsler band comes to Pittsburgh for first time in 10 years Friday (8) when it opens a two-week booking at Vogue Terrace.

Heid's Delayed N.Y. Cap. Date Now Set for Sept. 28

Horace Heid's orchestra will open at the Capitol theatre, N. Y., Sept. 28. Heid will after doing a tour scheduled for, which gives an idea of how Broadway bandhims. Houses are jammed by holdovers. Heid was first dated for either Aug. 17 or 28. He'll be with Spencer Tracy's "Seventh Cross" (M-G-M).

Hollywood Niteroy to Don Boots and Spurs And Hop Western Style

Hollywood, Sept. 5. After dropping coin continually at Sunset and Bower location with several different types of niteroy ventures, Joe and Frank Zuca, who last operated spot under French Casino title, are planning to strip funds from location and open a saloon license, retaining beer license only and converting building into western niteroy. Under the new plan, they figure to garner all western trade floating in Hollywood since many of the cowboy spots are in outlying district and not easily accessible under present transportation conditions.

Large part of the Hollywood buckskinners are forced to don conventional garb and patronize Hollywood Palladium to eat, dance, etc. The Zuca spot, only two blocks away, with capacity of about 1,000 figures to get several hundred persons a night from the larger dancers.

Palladium may kick back at least one night a week, however, says Prexy Maury Conn is reported planning to go cow-cow on Monday nights. His explanation of contract of current Monday maestro, Leuny Curr.

Jack Lear With Downey

Jack Lear is returning to the agency field joining Wally Downey's organization. This is the agency field being taken by Jack Robbins, the music publisher.

Lear was last general press head for Music Corp. of America but he'll do straight againg with Downey.

Unit Review

Skating Vanities of '45 (FORUM, MONTREAL)

Rollerskating musical revue in 30 acts. Produced by Harold Silver, Montreal, stars Gloria Nord, staged and directed by Gus Foster; musical director, Jay Freeman; stage director, Marie Carr. Opened at Forum, Montreal, Sept. 2. At \$2.00 for 11 persons. Includes: Gloria Nord, Bobby May, Herron, Monroe and Grant, Shirley Herpin, Count Le Roy, Hugh Thomas and Cecil Brexton with Dolly Drevin and LaVoda Simmons, Bobby May, Fred Taylor, Percy Shick, Bill Pestag and Jerry Parker, 15 Musical Cadets and 40 Venities Skaters, Jay Freeman, Orch. 12.

Show a little ragged opening night with an occasional spill by name but, but these breaks were taken with applause by a good-taken crowd which made up a three-quarter full house. Show stacks up heavily and should prove a coin-sticker. Gloria Nord, star of show, earned heavy applause salvos that greeted her many entrances. Gracful, exciting, fast and a looker, this attractive gal had the crowd in her lap from the opening bell. It was off at every exit.

Among the big applause getters were the trampolinists, Monroe and Grant, the only act not on skates. Nothing new but smartly executed throughout with one tramp bound between bars of other skaters' exits. Another act well on the beam with Bobby May, juggler, with hand clubs, hat and balls. Skating all around floor may give a skillful exhibition. Count Le Roy, tap dancer, does some nitty stepping on a 3-foot high table that looked out of order and had the females squealing. Gloria Nord, juggler, using a clown whose clever stunts, a stout and Lew Tates who does speed skating to a good band. Show adds up to values salable anywhere and will doubtless be a hit by its routines by the end of stay chorines have been chosen for curves and looks with notable success. Jay Freeman once does a trick chore throughout. Line.

Shift Zanzibar, N. Y., to Hurricane Site Via Takeover of 10-Yr. Lease

Failure to Obey AGVA Penalizes Songstress

Terry Stone, songstress, was fined \$50 and directed a 60-day suspension from American Guild of Variety Artists for refusing to walk out of assignment at 7th Street Tap Room, N. Y., several weeks ago when spot was declared "unfair" by AGVA. Two other performers, who also refused to walk, were fined \$50 and suspended for 30 days, with latter being lifted, latter due to evidence that latter duo had given notice to management, which AGVA accepted as partially alleviating the offense.

After fines and suspensions had been made the niteroy was subsequently signed by AGVA, under Class C basic agreement, and spotted bond for current show. Miss Stone's suspension does not permit her to work in AGVA vaude houses or niteroy until lifted. She can any AGVA licensed agent represent her in employment dates.

AGVA, 2 Ice Shows Hold Expired Pacts Until New Ones Are Drafted

Although existing contracts with "Ice Capades" and "Ice Follies," both teakating extravaganza, have matured, the American Guild of Variety Artists has given both shows the green light on present terms until new contracts are drawn up by latter part of this month or early next.

AGVA made decision this week so as not to impede reopening for season. Since both aggregations are expected to be on the West Coast playing dates next month, the new pacts may become effective there. Should any contractual issue arise between Shelley, national administrator of AGVA, will make the trek to the Coast for the centering.

Padlock Miss. Niteroy After Shooting of Two

Memphis, Sept. 5. The Tom Cat niteroy, across the state line from here in Mississippi, has been padlocked following the shooting there of two Memphians by the operator, E. Hobbs, who was also doubling in brass as a county constable.

Hobbs has taken over operation of the suburban niteroy the week of the dual shooting. He claims to have shot the two patrons, Harry Sparks and J. E. Gaines, in self-defense resulting from a fight over conduct of two women at the Tom Cat.

In a preliminary hearing at Hernando, Miss., Hobbs was cleared of murder charges. The case is still open to consideration by the grand jury, however.

Long-pending negotiations for sale of the Hurricane, New York niteroy, were consummated Wednesday (5) when club's lease was acquired from Dave Wolper, operator of the spot, by Joe Howard and Carl Erbe. Latter two are co-owners and operators of the Zanzibar, just a couple of blocks away from the Hurricane, which they intend to shift from its present locale to site of the Hurricane.

Redeocating job will be done by Franklin Hughes. Simultaneous with Oct. 8 opening of new club, the former Zanzibar will be shuttered for 30 days, after which Erbe and Howard will relight spot. Since latter its entertainment format, three current operators took over the niteroy more than a year ago, modus operandi has been confined all-espia layouts, a policy which would also prevail at the new locale.

Howard and Erbe assume Wolper's 10-year lease on the Hurricane which still has six and a half years to run. Former's five-year lease on the Zanzibar extends for an additional three years and nine months. Motive force in deal for the Hurricane was desire of Howard and Erbe to shift their business to a larger stand. The Hurricane having a seating capacity of 750 as compared with the present Zanzibar in the Winter Garden theatre building.

ENTERTAINING OVERSEAS WITH LBO-CAMP SHOWS

BOB EVANS
WITH JERRY O'LEARY
PERFORMING
PERSONAL MANAGEMENT
232 BROADWAY

Jack Tinsler band comes to Pittsburgh for first time in 10 years Friday (8) when it opens a two-week booking at Vogue Terrace.

MASTER OF CEREMONY... ACTOR...SINGER... HONOR...COMEDIAN

ARTHUR BORAN

Headlining his noted impersonations on the Broadway stage. Arthur Boran, one of the most famous of the radio personalities in this show of the '40's. N. Y. DAILY NEWS. DR. NATIONAL COMEDY ARTISTS COOP.

TOM O'NEAL

"Starring at the
CHEZ PAREE
CHICAGO
Personal Rep.—PAUL MARR
222 N. Wacker Drive Chicago

Anyone knowing the whereabouts of JIMMY SULLIVAN, a vaudevillian during the 1890's, please call MU. 2-2153, New York City.

ROGUES

Just closed a highly successful engagement at

LOEW'S STATE

NEW YORK

Quoting From Variety of August 30th

Rogues, male trio who were featured with "Hello-ppity", are so solid as ever with a new red and cream F. D. R.'s. Their clincher is take-off on Willie, Mr. and Mrs. P. D. R.'s. a pair for laughs and sends them off to plenty of palm-walking. *Edda.*

Beginning September 4th will tour the Hospitals for USO

Opening October 4
OLYMPIA THEATRE, MIAMI, Florida

Direction: WM. MORRIS AGENCY

THE THEATRES OF THE STARS

Marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
140 W. 46th St., N. Y. C. - Boyton 9-7000

J. H. LUBIN
GENERAL MANAGER

JESSE KAYE
BOOKING MANAGER

Nightclub Reviews

Latin Quarter, Chi

Chicago, Sept. 2. Connie Boswell, Marilyn... Don Christie, Ben Reed, Latin Quarter (8), 32-30 S. Michigan...

Terrace Room

(Newark, N. J.) Joe Reize, with Adele Jago, Harry O'Neil, Dick Brewer, Jimmy Sutton...

Menasha Skulnik

12 Miss, One Lewinsky State, N. Y. Menasha Skulnik is from Yiddish music and also standard in Broadway script shows...

Variety Bills

WEEK OF SEPTEMBER 8

Loew

New York City: The Captive (12), The Captive (12), The Captive (12)...

Cabaret Bills

New York City: The Captive (12), The Captive (12), The Captive (12)...

Paramount

New York City: The Captive (12), The Captive (12), The Captive (12)...

RO

HOSTON: The Captive (12), The Captive (12), The Captive (12)...

COLUMBIA

Palmer (32-14), The Captive (12), The Captive (12)...

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK, N.Y. BEVERLY HILLS, CALIF. BEVERLY HILLS, CALIF.

Gayer Paree

Continued from page 1

American pix which are all set to show as soon as current is available... Both pix and legit have ousted comedians...

Map Gala Airlers

Continued from page 1

for over a year. They felt the need of pressing war casualties for relief... Paris had terrific boxoffice during the war...

Needle, Coin

The agencies felt that a sustaining program wouldn't get them deep into the needle and coin... A smart performer is this smiling putting to work for a vast industry...

Chanticle, Balto.

Drops Name Bands

The Chanticle, Baltimore, Md., has decided to drop its name bands... A production crew, including director...

Gaby Back to Vaude

Frank Gaby, ventriloquist, who has a record of vaude acts, is set to return to tour for USO-Camp Shows...

DeMar and Denise

DeMar and Denise have a nice line in vaude and spins... Connie Boswell, next-to-closing...

Carlo Ramirez

Carlo Ramirez, Hollywood, Aug. 31... a singer with a definite appeal for the little woman...

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Carlo Ramirez, Hollywood, Aug. 31... a singer with a definite appeal for the little woman...

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Lucas Looms As New B'way Hit, \$9,500 in next 5 Showings, 'Norway' 40 1/2% 'Sleep' Doubtful, 'North' Out

Couple of hot days late last week roared on Broadway attendance but... 'Anna Lucasta' brought down Tour, Haven, getting press...

excellent money; pace having improved lately; \$16,500 estimated last week... 'The Two Mrs. Carrillos', Both (1st) week (ID-12; 3,800). Claimed...

Neighborhood 'Tomorrow the World', Philadelphia, Brooklyn... 'Ladies in Retirement', Queensbury...

WALLFLOWER NEAT \$10,500 IN WASH.

Washington, Sept. 5. Never David got a break in the weather and the Wallflower collected \$10,500 in eight performances...

All Det. Lit; 'Over 21' Neat 15 1/2% 'Harry' 9%

All legitimate houses in Detroit are lit this week, starting off the new season... 'Over 21' is a comedy play upped on spot...

'New Moon' \$7,800, Seattle

Seattle, Sept. 5. Presented at the Metropolitan theatre by the Under the Stars Co. of Vancouver, B. C., grossing \$7,800 in three nights and one matinee...

'Waltz King' Good 19 1/2% 'Ladies' \$14,000, Frisco

San Francisco, Sept. 5. 'Waltz King' at the Curtan, replacing 'Star Time' a week early, did a good estimated \$14,000 in its first week...

L. A. Houses Dark Save For 'Backlots' at 14 1/2%

Los Angeles, Sept. 5. Legit houses continues here, with 'Backlots' at 14 1/2% in Chicago, hit by Critz; 'Widow' 7% in 'Finale', 'Inn' \$16,000

Kiss Neat \$7,200 In New Haven Opener

New Haven, Sept. 5. Shubert opened the 1914-15 season with a splendid stand-off in 'Kiss and Tell' for a substantial take of \$7,200 on four performances at \$3 top last night...

'Philly-Dinner' Fine \$11,000, PHILLY STOCK

Philadelphia, Sept. 5. With the best disposition and weather, cool until late in the week, the Bucks County Playhouse romped away with best big week in season in the Bellevue-Stratford Playhouse...

There were two openings yesterday, 'The Girl in the Red Velvet Gown' for the season. Walnut made its bow with a matinee performance of 'The Girl in the Red Velvet Gown'...

Carroll Sets Mexico Show

Hollywood, Sept. 5. Earl Carroll is back from Mexico City, after completing plans for producing a new musical comedy at the Palace of Fine Arts, national theatre of Mexico, Feb. 20 for four weeks...

Inside Stuff—Legit

Rose Frankau, whose most recent success was "Claudia" in her first clerk, "Another Language" originally was a play... calling for dialects, according to more than one producer...

Switch in characterizations of "Language" and "Anna" may be a coincidence. However, there is a similarity in the way... "Language" a grape-squealing spinstar provokes most of the laughter...

Blitz Rose took possession of the Ziegfeld, N. Y. last Friday (1) when he announced the production of a new play... "Blitz Rose" took possession of the Ziegfeld, N. Y. last Friday (1) when he announced the production of a new play...

With his successful "Othello" on tour, the Theatre Guild plans a Shakespeare production for Broadway this season, with "As You Like It" or "Romeo and Juliet" the choice...

Current Road Shows 'FATHER GREAT \$18,000 IN WEEK AT BOSTON

Period Covering Sept. 4-15. "Blומר Girl"—Forest, Philadelphia (11-15). "Champane For Everybody"—National, Wilmington (4-9); Cass, Detroit (11-16)...

'Good Night, Ladies'—Geary, San Francisco

San Francisco, Sept. 5. "Good Night, Ladies" (2d Co.)—Harris, Chicago (4-9); Studebaker, Chi. (11-16)...

'Kiss and Tell' (3d Co.)—Lyric, Bridgeport

Bridgeport (4-5); High School, New York (7-8); Academy of Music, Northampton, Mass. (7); Memorial Hall, Worcester (8-9); Metropolitan, Providence (11); Court Square, Springfield (12-13); Bushnell Auditor, Hartford (14-15-16)...

'Men to Sea'—Shubert, New Haven

New Haven (7-8-9); Wilbur, Boston (11-16). "Othello" (2d Co.)—Etranger, Chicago (6-16)...

'Rebecca'—Shubert, New Haven

New Haven (14-15-16). "Kiss and Tell"—Lucretia, Philadelphia (4-16). "Three's a Family"—Walnut, Philadelphia (11-16); Baltimore, Los Angeles (14-15-16)...

Shows in Rehearsal

'Embezzled Heaven'—Theatre Guild, New York. "Mama Thompson" — A. W. Packard, "Mama Bank Account" — Rodgers and Hammerstein, St. Paul. "Our Family" — Robert Reid...

'The Day With Lee'—National

National, New York. "The Day With Lee" written by Leo Birinsky; original drama opened Thursday (7). "The Day With Lee" written by Leo Birinsky; original drama opened Thursday (7)...

'The Girl in the Red Velvet Gown'

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Some Brokers Hold Out on Signing Ticket Code Extended for a year

There were some holdouts but lately most of the ticketbrokers have signed the legit ticket code, which has been extended until next Labor Day. They will also do so although there will be further contacts with the enforcement board and it is likely that more questions asked by the ticket people will be made. Brokers want two revisions of the code on the basis of 2c per ticket, and the privilege of changing the amount of money for locations for his attractions. At a recent session the board declined to make concessions but has promised to talk it over further by counsel for a group of agents.

There was comment in ticket circles over the right of management to stipulate the amount of tickets to be printed, the face of tickets, in light of the code and the N. Y. state law. Both the latter point to a maximum of 7c over the boxoffice price but tickets printed for the N. Y. News Herald, Moon, Radio City, the Madison Square Garden (tonight), set a limit of 25c as the premium. That limit is on end of the season, particularly the boxoffice. Demand for the event is unusually high.

Many court decisions on ticket sales are awarded and a third has been started against Paul Moss, license collector. Complainant is Mrs. Ellen Patricia Green, who has an agency on 42nd street. She asks the court to compel Moss to give her a branch office license. He refused because the branch is the same of Moss in Madison. Formerly occupied by the Park agency, license for which was revoked some months ago.

LEVENTHAL ADOPTS 'GOOSE' FOR B'WAY

Janie Leventhal has taken over production of "A Goose For the Gander," Harold Kennedy comedy, which starred Gloria Swanson, closed recently in Chicago.

Plans are to open the comedy in New York on Oct. 10, with a street-out-of-town feature. Comedy ran seven weeks out of town this summer, including a four-week Chicago tour.

'Indians' May Get Two Companies for Road

One and possibly two road companies are planning to purchase the rights in "The Indians," which is owned by the Broadhurst, N. Y., successful straight-play summer entrant, are planned by Albert de Courville, who produced the English melodrama in association with Lee Shubert. First "Indians" tourer is planned in for the Harris, Chicago, late in the fall that house getting "Over 21" next Monday (41). "Kiss and Tell," which scored an excellent run in the house, moves to the Shuberts.

John A. Letterl is now back with "Indians," replacing Oscar Crossman, who jumped to Los Angeles in advance of "Is a Family."

Cassidy Plans 'House'

James B. Cassidy, producer, is taking a flyer in legit with the production of "Dolls' House," for which he has lined a box with Equity.

Show is booked for three weeks at the Globe theatre, San Francisco, starting Oct. 16, and two weeks at the Biltmore, Los Angeles, with a road tour, to follow.

Potter's 'Adano' Legit

John A. Potter, producer, is planning to direct stage production of "A Bell For Adano," due on Broadway. Upon conclusion of his legit tour, Potter returns to the Coast for his production deal with NBC, which he inked after serving with Air Transport Command for 18 months.

FRANCES CARSON'S PLAY
Frances Carson is slated for a lead-in Herman Shubert's forthcoming "The Visitor."

Her "Grease also is

Actor Lab Rixes B'way Bid

Following rejection of several Broadway offers for the series of one-acts, Roman Bohnen, Actor Lab producer, has announced that the play program will shutter after this weekend.

Reason for going dark is that Lab wants to devote its entire attention to fulfilling U.S.-Camp Show commitment of supplying legit plays for six-month series overseas. Bohnen recently sent out "Three Men in a House" and "The Male Animal" in rehearsal.

Over-Scale Pay For Road Aides

Very few company managers and advance men are accepting scale pay road roles. Indicating a scarcity of top men, inconveniences in traveling, with insistence of general agents, appear to have inspired most road men to demand better money. They also indicated that some producers who formerly engaged company executives only at union scale, now route theirs to increased salaries. Some agents are known to have refused job with lower money routes, that include one-nighters.

Men "back" with touring attractions, especially musical comedies, are reported asking and getting contracts calling for as high as \$350 weekly, some \$145 for touring with \$165 and \$165 for musicals, scale play. Hereabouts, agents in advance of some offer more than company managers, minimum being \$155, with men in advance of new shows scaled \$145 for touring. Some contracts for the new season at \$250 weekly is said to be commonplace.

Start Operation of John Golden 100C Fund to Aid Tyros

Foundation Advisors Committee has arranged for a \$100,000 fund for the betterment of the legitimate theater, granted by the Metropolitan Opera House. The fund is not yet operating but certain money have been disbursed.

Metropolitan Opera House, one of the receipt grants for \$100,000 to be used by Equity for free shows in New York public libraries. Grants performances of old plays in branch libraries started last week. Other allocations continue on over the usefulness of the idea.

It is now felt, however, that the show will be beneficial generally. Contended that not only actors appear in parts but also audience and they have a chance to play and thereby demonstrate their ability. It is possible that some of the performers are being encouraged. Three performances of each play are given.

Tickets for the first two going to neighborhood residents, admission for the third being to friends of the players, agents and managers. There are small expenses for costume rentals, dresses and junior service.

Box office \$25 to \$35. Golden fund money will take care of such outlays, paid by the cast.

Metropolitan Opera House's fund is made up of Sam Jaffe and Walter Greaza; both of Equity, and other allocations of the N. Y. Public Library, who is also drama critic for N. Y. Telegraph.

GOULD'S NAVY CRISIS
Winners of Golden's Navy play, wigmaking contest were announced last week. First prize of \$500 going to Sgt. David K. Dempsey, a marine combat correspondent with the 1st A. S. in Brooklyn. He submitted his script from the Marianna, "Ship Ahoy."

Sullivan Back In 'Turtle' After Illness
Margaret Sullivan, co-starred with Elliott Nugent in "The Voice of the Turtle," however, N. Y., was unable to appear Saturday (2) but went on Monday (4) evening. Although the Saturday matinee was cancelled, K. T. Stevens replaced at the evening performance. At that time there were comparatively few tickets for the Saturday matinee. Stevens returned to New York for tickets for subsequent performances instead. Patrons refused to buy. Stevens, however, bought tickets months in advance and are being taken care of for their money back.

Miss Sullivan has been under the weather some time and is receiving injections. The Stevens is rehearsing in the "Turtle" company which opens in New York.

New ATAM Admission Snags Stirs Row Between Union and Mgrs.

Illness Delays Karloff's B'way Play; Set Jan. 1

Boris Karloff, set back by his professional commitments by a spinal operation, says he will be unable to start on "Who Sings With the Devil," Robert Foy's mystery writer making his debut as a dramatist, Karloff has a picture commitment until then.

Russel Crouse and Howard Lindsay are back from Hollywood with "Life With Mother," still in the talking stage. It will sequel their "Life With Father," but little writing has been done on it as yet.

Lower North Fades Quickly; Poor Business For 80C Production

"Lower North," play which recently opened at the Biltmore, N. Y., after difficulties backstage and front, closed abruptly last Saturday (3). It was the best first new play to fail to call salaries, but the management failed to post necessary coin with respect to the reduced boxoffice business was had following mostly negative notices. The production was also one of the first to be closed, mostly on account of its being so excessive for a straight show.

"Lower North" was reported in financial trouble. Ropes holding a meeting broke and delays for Broadway premiere, and although it was denied there was stagehand trouble, the crew was paid off before each performance last week at the demand of the union.

From the time it tried out in Philadelphia, "North" was reported in financial trouble. Ropes holding a meeting broke and delays for Broadway premiere, and although it was denied there was stagehand trouble, the crew was paid off before each performance last week at the demand of the union.

Mr. J. J. Bell, a film exhibitor of New Brunswick, N. J., and associates backed "North." One of the unsuccessful features on the road was leasing of the Belasco by Jelin, who put up \$17,000 on account for the first year of the road, which is counted in the show's production bill. For a new actor to rent a picture for two years before opening his first play is regarded as peculiar in itself.

Joe Keenan and David Burton are named among Janis's actors, they being press agent and stage manager for "North." Understood they were under salary for months before the show opened, that amounting to \$100, which is also part of the production outlay. Both resigned.

TOMORROW WORLD' BIG CLIP IN LONDON BOW

London, Sept. 5.—"Tomorrow the World," first new series play to be produced in the West End since the robot boomings started, was enthusiastically acclaimed at its premiere Aug. 30 at the Adelphi. The play, highly praised by the press.

David O'Brien, making his first stage appearance as a producer, is especially well in the part created on Broadway by Skippy Hamilton.

Shuberts, New Opera Co. In 'Widow' Booking Battle

A booking battle of "Merry Widow" impends, two different managements reading revivals of "The Merry Widow" for the road. New Opera Co.'s version of the operetta perennial was a Broadway success and previously booked for a touring engagement.

When touring dates were sought from the United Booking Office, it is said to have advised the operetta booker that the Shuberts, who are touring "Widow" during the past season, had previously engaged for time for two companies of the operetta.

Rather than follow either of the Shubert outfits, opera group plunk booked its own company, headed by Zanus. Both companies will be expected to try to outdo the Shubert troupe. Opera outfit "Widow" played the Coast for seven weeks during the past season under a surprising haul (Hurok, and played) to high grosses.

While Michael Meyerberg was upheld by the League over New York City musicians, he has a right to manage the Mansfield, N. Y., which he operates, another dispute is brewing between the League people and the Association of Theatrical Agents and Managers. The latter, however, are not the idea of rules for "new blood," or admission to ATAM membership by nominees proposed by producers. Latter with leaveaway to appoint company, or house managers not coming under the usual admission qualifications.

Union says that newcomers will be OK under the rules that have to appear to have ruled the producers. One such rule, evidently aimed at new producers, is that they must prevent office help from becoming house or company managers, and must understand that if a producer is admitted, he "shall not be required or permitted to do any part of the production work as stage manager or house manager; he shall specifically not be permitted to do any of the backstage, boxoffice or clerical work other than that customarily done by a house or office manager, and shall not be an attraction of choice for which he is engaged."

Dual Jobs
Shubert house and company managers were, or are, required to do such additional duty and the union plans to restrict such dual work. Other stipulations: a producer must have been a member of the League for at least three years and if proposing a new applicant, four other League members must be co-signors; applicants must have run of the job or season's tenure of employment; new men must pay the full initiation fee and must not be a new one, not a replacement; union will allow five new applications per season but no producer may have more than two candidates per year; ATAM insists that decision on admitting a new producer be made by a vote of the members.

Meyerberg's resignation from the League was not accepted, producers taking no action. It is understood he should be allowed to work in jobs which they create. Stanice is that the "Brock Pemberton clause," ATAM agreed with the League to extend a limited provision to that the "Brock Pemberton clause." That producer handled his own show at the time but has not so acted for years.

Meyerberg claimed the same privilege on the ground that he was not a producer with a show but presented a play. It was upheld by arbitration. Feeling that the League had excluded him from the same right, he demanded that it be mandatory to engage ATAMers, he became a member, and it appears that he will be in the "Brock Pemberton clause" after he signed to manage the Mansfield.

2 in Bed' Gets Det. OK After Coner Climbs In

Detroit, Sept. 5.—Shuttered a week ago by the police censor, "Two in a Bed" has returned to the stage. That revision which brought it back on the Wilson stage Thursday (31). The comedy, which had 21 months in the Aug. originally had been expected to take more than two weeks of revision, but James H. McKeon, in production, and the partnership with very few changes from the original script.

The new production here formerly has requested scene and line cuts. "Two in a Bed" was produced by a complete shutting outter and revisions through the comedy. Franchise is being quickly revamped to biz which was building.

Plays on Broadway

Plays out of Town

Anna Lucia...
The American Negro Theatre presented "Anna Lucia" in Harlem recently...

lover who gets wide to himself...
"Anna" was written as a play with wide characters...

Sleep No More

People seldom remember of the first...
"Sleep No More" is a play by Eugene O'Neill...

Do You See

The Bryant has another group of...
"Do You See" is a play by Will Ward...

Not a Nostalgia

The Bryant has another group of...
"Chippagne for Everybody" is a play by...

pitch and an occasional impromptu...
appears on the contrary...

The Bryant has another group of...
"Chippagne for Everybody" is a play by...

Chippagne for Everybody

Washington, Sept. 4...
"Chippagne for Everybody" is a play by...

en's direction go a long way toward...
making a slight adjustment...

Down to Miami

Boston, Sept. 4...
"Down to Miami" is a play by...

Deal with Morris

Deal with Morris Mandel and his wife...
who take their daughter down to Miami...

en's direction go a long way toward...
making a slight adjustment...

Deal with Morris

Deal with Morris Mandel and his wife...
who take their daughter down to Miami...

Deal with Morris

Deal with Morris Mandel and his wife...
who take their daughter down to Miami...

The American Negro Theatre presented "Anna Lucia" in Harlem recently...

Story could apply to any people...
Perhaps the principal fault is that most of the new comedy-drama are that most of the characters are...

colored family residing in Pennsylvania...
may be average enough...

non-in-law Frank and his wife Stella...
seems to be a play to declare them selves in the outer world...

Play is spotty, but the performance...
is excellent...

selective O'Neil as big Frank...
is into promoting the innocent from the land of content...

William Franklin...
Star of "Foggy and Best"...

Play Publishers...
of distinguished plays...

Best Foot Forward...
House without a Key...

Tomorrow the World...
Doorstep Catalogue...

William Franklin...
Star of "Foggy and Best"...

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OBITUARIES

ISABEL IRVING
Isabel Irving, 35, veteran legit actress whose stage career spanned nearly a half-century, died Sept. 4 at her home in Nantucket, Mass., having retired from stage in 1936.

Miss Irving, whose last stage appearance was in support of Willie Gillette in revival of "Three Wise Guys" eight years ago, was once the leading actress of the Lyceum theatre company, N. Y., and for several seasons near the turn of the century was leading lady of the late John Drew, matinee idol of that era.

Miss Irving had appeared for several years under management of Augustin Daly and Daniel Frohman. She later appeared with Katharine Cornell and Helen Hayes in several of their productions.

As a schoolgirl from Bridgeport, Conn., she began her acting career in Boston in "The Schoolmistris" in 1887. She then joined into Daly company. In addition to her management of Daniel Frohman, appearing in a number of plays with his Lyceum company, she also had appeared in "The Sign of the Cross" and "The Marriage of Convenience," "The Liars," "Tyranny of Tears" and "One Summer Day."

She had also appeared in many London productions. In 1929 she was married to William Thompson, an actor, who died in 1932.

YASCHA BUNCHUK
Yascha Bunchuk, 48, musical conductor and cellist, died in Hollywood at his home Aug. 31, following a brief illness. Bunchuk, although a native of Russia, was by his citizens and known as "Yasha" from Conservatory of Petrograd.

His musical career in this country was highlighted by the years he spent as maestro of the orchestra at the Capitol theatre in New York. He had also conducted symphonic orchestras throughout the country and had accomplished several important stars as cellist. He followed the Major Bowes Capitol Hour, first from 1927 to 1936 and was on the podium for "Pedersen" Festival held at Madison Square Garden.

As the request of George Raft, he came to the Coast about three years ago and had just begun working at the "Spite Opera" before his death. Deal was pending for him to take over season on "Condemned Hour" from Chicago at his death.

Bunchuk is survived by his brother, Alexander. Funeral services were held Sunday with honorary pallbearers Gregory Raftoff, William Morris, Sol Pollock, Bill Mills, William Gaxton, Dmitri T. Mills, Josef Zimanchik, Leon Belmont, Phil Orman and Robert Cobb.

WALTER F. FLEMMER
Walter F. Flemmer, 47, retired vaude agent and at one time leading independent vaude-booker, died at Lexington, Ky.

Born in Birmingham, England, and coming to this country as a young man, Flemmer spent most of his life in theatrical business, retiring his retirement 10 years ago. He organized what was known as the "Family Department" of the Keith Circuit and at one time was the chief independent operator of a chain of theatres in New York. He also produced several plays for the circuit and London.

his home in Jersey City. He had been in apparent good health, having completed his duties as printing plant copy the day before.

Hannemann was with Rogowski for several years, in addition to printing, but becoming an apprentice in the composing room. After military service in World War I, he returned to Rogowski's in 1919 to complete his apprenticeship and then received his own printing plant. He remained with Rogowski in varying capacities and as assistant manager in 1938 becoming business manager, a position he held at the time of his death.

Surviving are his widow, a foster son, sister and stepmother.

LUDWIG SATZ
Ludwig Satz, 53, a leading actor of Yiddish stage, died Aug. 31 in New York City. He was star and director of the Yiddish musical taking picture, "His Wife's Love," and also starred on the Broadway stage in 1926 in a revival of "Poah and Permittant" at the Ritz.

born in the Ukraine, made his stage start in 1910. He later appeared in London productions. Then he came to U. S. and worked himself with Jacob Adler, appearing in many of latter's Yiddish productions.

Surviving are his wife, a foster son, sister and stepmother.

CHARLES MAYNARD
Charles Maynard, 64, film editor at Universal, died Aug. 29 at the Burbank hospital, following a heart attack. He was stricken at the studio moments after he had been promoted to regained consciousness.

Maynard was born in Washington, D. C., in 1880 and attended Cornell College. He joined Universal in 1929 as an apprentice cutter and had been working there ever since. His widow survives.

ABRAHAM BROWN
Abraham Brown, 75, ideal exponent of RKO, who from the early Perry Williams days in the Keith circuit, was in charge of the popular lyn-billposting plant and figured in other outdoor advertising work. He is survived by one son and two sisters.

FRED S. MAJUR
Fred S. (Halp) Majur, actor and stage director, died recently in San Diego in his 64th year, after a Shakespearean repertoire for several years and had also staged productions in New York.

Survived by widow and daughter.

FRANK KORETZ
Frank Koretz, son of Dr. Paul Koretz, former Metro rep in Vienna and other European cities, and now with 26th-Fox, killed in action in France Aug. 11. Young Koretz was Oxford and Columbia graduate who planned law career after the war.

E. M. Pearce, 55, veteran circus clown with the Ringling Brothers-Baron and Bailey circuit, died of heart attack on the show grounds in Chicago Aug. 28.

James MacLane, 14, father of actor Barton MacLane, died of heart attack at his son's home in Beverly Hills, in addition to which he is survived by his widow, another son and two daughters.

Mrs. Winifred Dennis Lindsey, 44, wife of Hal Lindsey, RKO art director, died at her home in Los Angeles Aug. 31. Besides her husband, she is survived by an eight-year-old daughter.

AMON LADA
Amon Lada, 47, actor at Warner Bros. Aug. 28 in Sturber, he was his member of ASCAP after appearing in "The Godwin." "Rabbi's Son" and "The Sign of the Cross" following a week's illness.

Mrs. Janet F. Fraser, 56, wife of Harry Fraser, PRC director and actor, died Aug. 30 in Los Angeles following a week's illness.

MARY LOUISE STOUTER
Mary Louise Stouter to Pierce Dunkelberger, Hagerstown, Md., Sept. 2. Groem is head artist for the amusement Co. in Hollywood. Ruth Bach to Don Emberg, in Hollywood, Aug. 24. Groem plays trombone with Al Marjorie club at Nixon camp in Pittsburgh.

Carmen Carr to Harry J. Perry, in Hollywood, Aug. 28. Bride is daughter of Trem Carr, Monogram chief; groom's father is actor with Paramount.

Jane Strohman to Freeman Groem, Eureka, Cal., Sept. 1. Groem is manager of "Arms of a Woman" and is daughter of former owner of New York Giant baseball club.

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Bill Rodriguez suffering from a summer cold.

Charles Stewart, agent back from fishing to Hollywood, and George Abbott's "Smile in Pomona."

Betty Grant going into the new O'Brien Johnson mission hospital. A. Pam Blumenthal, WB top story producer, due back this week from a western jaunt.

Harry Schumser has switched from fishing to farming, having purchased quite a place at Gothen.

Philip Sterling, Artkino fable, who left company, formed over, across agency with David Robbins.

Major Sid Piermont back in U. S. on way to Ft. Steyer, Ala., but expects a furlough to N. Y. soon.

Charles M. Reagan, v.p. over sale of Paramount, spent the Labor Day weekend with parents in Indianapolis.

Screen heavy Horace MacMahon back from Sturber, where he was touring with Mill Douglas in southern circuit.

Maxwell Dietrich, who returned in June from an overseas tour of North Africa and Italy, set to start on Sept. 10.

Frank Bassinger, singing solo, at the Radio Fran performing to launch his daughter, Beth, on warbling circuit.

COMMENTS

Hourly on critical condition with double pneumonia; George Hamilton band leader at some hotel, also on sick list with food poisoning.

Rule Wolf, Jr., 17, enlisted in the Navy. Franchot Tony-bound to visit her family. Franchot Tony made guardian of his child. "Gas Evader" expected here next week. Leo J. McCarthy in for fortnight's holding at PRC.

Dorsey brothers tossed a birthday party for their mother. Louis Heston took over post of head back at Republic. Ralph Loeffler lot to edit "Antony and Cleopatra" in England.

Ann Doran asked to join family of Actors Lab for next semester. Mary Lawrence off to N. Y. to talk with Franchot Tony with agency to terminate her pact with them.

Charles "Falcon" Newsum wearing his new San Francisco Varsity sweater. Eddie Seiler, former New York actor, back from Sturber. Cantinflas in his picture at U. S. to be made up first U. S. picture at RKO.

Devald O. Setzback and his wife back from a month's vacation in the east. Donald R. Benjamine in town on business for the Army, Political Director.

Donald O'Connor, home on leave from the Army, celebrated his 19th birthday. Will Rogers rarely formally turned out for a month's vacation in the west.

Frank Sinatra winds film career Sept. 23 and heads east for first time. Boris Karloff home after a month in the hospital, recovering from a spine operation.

Louise Fazenda taking a course in film cutting and lensing at the Polytechnic Educational Center. Louis B. Mayer's secretary, Mrs. Richard (Red) Shelton, receiving an operation at Camp Roberts, Calif.

Mario Platt, dancer, sprained an ankle on the "Carnegie" show last night and every night. Louise Fazenda taking a course in film cutting and lensing at the Polytechnic Educational Center.

FRANK CRUMIT
JERRY VOGEL

FRANK CRUMIT
Wife Died September 7, 1943
JERRY VOGEL

Summer Day." She had also appeared in many London productions. In 1929 she was married to William Thompson, an actor, who died in 1932.

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As the request of George Raft, he came to the Coast about three years ago and had just begun working at the "Spite Opera" before his death. Deal was pending for him to take over season on "Condemned Hour" from Chicago at his death.

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Jane Parker to E. J. Farnber, early singing stars in coast radio, died Aug. 30 in Los Angeles after a long illness. Her mother survives.

BIRTHS

Mrs. and Mrs. Charles B. Moss, son of Mrs. Wm. Aug. 29. Father is managing director of Criterion Theatre, N. Y., and son of B. S. Moss, of New York. Mrs. Moss is daughter of Mrs. Thomas MacLeod, son, Hollywood, Aug. 28. Father is manager of "Arms of a Woman" and is daughter of former owner of New York Giant baseball club.

Mrs. and Mrs. John Alton, daughter of Mrs. John Alton, film actor, mother is former Renee Evans, actress and dancer.

Mrs. and Mrs. John G. Gately, son of Mrs. John Gately, son of Mrs. Roger Douglas, daughter, Wilmington, N. C.; August 28. Father is former V. P. of G. S. Gasset. He's brother of J. L. Humphrey Douglas, ex-Variety.

Chicago

Franchot Tony, Clark Gable, Ginger Rogers in town last week. Franchot Tony's manager, Fred H. Helling, to staff general at Chicago Club Hospital. Fred Helling's Vivoli resumed vaude picture with "I, with Paul Gray and Ray Charles" at the Mackay Hotel, booked solid throughout the country until 1945.

Glen Grier appointed secretary to Jack Kirsh, president of Franchot Tony Corp., returned from Elizabetha, Mrs. W. H. St. James, 713 Lexington avenue, N. Y. C.

Don Ameche in town negotiating for a franchise in Chicago. New professional football league being formed here.

Washington

Glen Echo Park closed Labor Day after most successful season. "Streets of New York," old-time melodrama, closed Monday as last show of the Willard Hotel.

Joe L. Lewis opens at Helen Hamilton's "Drolla Drolla" at 41 at what is expected to be record-breaking salary.

Frank Ross, former vaude actor, is vying on whether it will be tax-exempt music with dancing and sex or a straight vaude act.

A SHAPIRO-BERNSTEIN HIT PARADE OF RECORDINGS

CURRENT RELEASES

DECCA

Russ Morgan

GOOD NIGHT WHEREVER YOU ARE

Jimmy Dorsey

AN HOUR NEVER PASSES

Evelyn Knight with Camarata's Orchestra

DANCE WITH A DOLLY

Terry Shand (Re-issue)

DANCE WITH A DOLLY

Russ Morgan

DANCE WITH A DOLLY

THERE GOES THAT SONG AGAIN

From the Columbia Picture "Caroline Blues"

TRAIL OF THE LONESOME PINE

Mary Martin with Camarata's Orchestra

GOOD NIGHT WHEREVER YOU ARE

COLUMBIA

Gene Krupa

SIDE BY SIDE

Tommy Tucker

WHISPER THAT YOU LOVE ME

Harry James and Frank Sinatra

ON A LITTLE STREET IN SINGAPORE

VICTOR

Tony Pastor (Re-issue)

DANCE WITH A DOLLY

Vaughn Monroe

TAKE IT JACKSON

Glenn Miller (Re-issues)

ON A LITTLE STREET IN SINGAPORE

IN THE MOOD

HIT

Louis Prima

DANCE WITH A DOLLY

'WAY DOWN YONDER IN NEW ORLEANS

WHITE CLIFFS OF DOVER

Clyde Lucas

AN HOUR NEVER PASSES

Blue Barron

GOOD NIGHT WHEREVER YOU ARE

SHAPIRO, BERNSTEIN & CO., Inc.

MUSIC PUBLISHERS
LOUIS BERNSTEIN, Pres.

RKO Building, 1270 Sixth Ave., New York

JONIE TAPS, Gen. Mgr.



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NEW YORK, WEDNESDAY, SEPTEMBER 13, 1944

PRICE 25 CENTS

RADIO SHOWS' RECORD COSTS

Wheeler-Scott Tie-In on Sponsored 'Town Meeting' Bow Raises Eyebrows

Possible reawakening of the controversies regarding membership of "America's Town Meeting of the Air" by Wheeler-Scott is seen in some quarters this week stemming from its radio-rating aspect of last Thursday's 47th forum telecast musical-entertainment program.

The appearance on the program of Joseph Scott, Los Angeles politician and Catholic layman, in conjunction with Sen. Burton K. Wheeler, recalled the "church and politics" issue that stirred up a heated controversy back in October, 1941, at that time Sen. Wheeler was regarded as the primary force in convincing NBC to break down its principle of not permitting church and politics in a policy search that resulted in Archbishop Francis A. Beckman of Dubuque, famous chiefly as an admirer of Father Coughlin, in getting the network time to hurl invectives at President Roosevelt's foreign policy. Archbishop Beckman in turn chose.

(Continued on page 11)

\$9,000,000 D. C. Theatre Project

Washington, Sept. 12.—The National Capital Park Planning Commission has received a five-year plan proposed to erect a \$9,000,000 music-theatre center here. Maj. Gen. C. S. Grant, III, a commission member-director, said that Congress will be asked to re-sterile a bill providing for the center, "as soon as materials are made available."

As outlined in the bill given the Senate Public Buildings Committee (Continued on page 10)

WAVES' MUSICAL MAY BE HYPOPED FOR B'WAY

The U. S. Navy flew a group of New York leg and film notables to Florida and Texas last week to prepare for an all-WAVE musical show for servicemen toward improvement of morale and normal production.

Show is "U. S. S. Bellflower," a two-hour all-musical production, which Navy believes has distinct advantages over Broadway possibilities. The all-musical angle is the musical part, "Parade" with Army shows, "The 'I's the Army," "Winged Victory," "Stars and Garters" and other. It also made an extra effort to include a "Junker" included: Gilbert Miller, Oscar Hammerstein II, Howard Jackson, Fred Astaire, Sidney J. Kay, Will Warner Bros., Sidney J. Kay, Metro, Hal Horne, Columbia and John Edison. Paramount's expansion story of "C. O. D." in a Navy plane has Thursday 47 to be available on a radio show, and following day off to Cornelia Christ, where production was staged, returning Saturday 48 to New York.

Army Sending Out Show To Boost Civilian Morale

The "Wacarama" composed of former stage and radio performers, is scheduled to make a two-week tour of Michigan cities starting here for two days. The show for civilians is sponsored by the Army Air Forces and the Women's Army Corps.

Chi's Balaban Urges Theatres Stay Open V-Day to Curb Sprees

Chicago, Sept. 12.—Final arrangements for the closing of all places of amusements on V-Day, which were scheduled to be made today at the meeting called by Mayor Kelly in conjunction with the Amusement & Recreation committee, struck a snag when theatre owners, headed by John Balaban, took the position that closing of all theatres here would lead to the confusion rather than help the situation.

Mr. Balaban said Balaban, "that keeping all houses open with the proviso that any given house be closed immediately when disorder occurs, is a far better approach to the problem due to the number of people that will be off the street. It isn't a matter of money, but rather a desire to approach the problem from a realistic viewpoint."

Plans of the committee called for closing of all amusement places, with mass celebrations in Chi parks with mass activities, and a parade sponsored by stars of stage, screen and radio. Members of the Amusement & Recreation committee at the meeting included John Balaban, Tom Flannery, Jack Kessel, Eddie Silverman, James Cagney and Hal Holbrook. Final decision on the closing of theatres is expected to be made (Continued on page 4)

'Tempest' for B'way With Canada Lee and Zorina

Chicago, Sept. 12.—Producer Shallicevitz has bought the Broadway stage season with Vera Zorina and Canada Lee in lead roles. Margaret Webster will direct.

Production will mark second season for a Shallicevitz production on Broadway with a musical-entertainment being re-entitled "The Gilded Age" which will be a musical-entertainment on Broadway. "The Gilded Age" is not to be the "Tempest" production.

SUNDAY'S 1756 TOPS FOR WEEK

Every Night, However, Big, With Friday Moving Up to 24 Place — \$5,000,000 Ballyhoo

BENNY'S 25G HIGH

By GEORGE ROSEN
With the arrival of the new fall broadcasting season, the Sunday night battle for top-rating honors with its best talent setup translates itself into a \$175,000 free entertainment rate for Mr. and Mrs. America.

It's the top talent-production outfit for a single evening in radio's history, and reflects the high competition. (Continued on page 20)

Show Biz Chiefs Named By French

By HERR CLARK
Paris, Sept. 12.—Entertainment world is turning cold eyes inward in a concerted effort to cleanse itself from those who have collaborated with the Nazis. Edouard Bourdet, for both and Jean Panouze, for the film industry, are directing this task. A committee consisting of Pierre Biancher, Louis D'Queen, Max Douys and Nessim Svoboda are directing Panineux.

Bourdet, an appointee of the De Gaulle government, who Panineux, has already named the heads of leading theatres in the city. Jacques Roche will direct the Lyric. Opera Comique will come under Jacques-Berlioz, Comedie Francaise under (Continued on page 18)

N. Y. RADIO STATION PUSHES JOBS FOR GLS

New York City launches a series of radio programs featuring top musical experts and distinctive voice the problem of supplying employment to returning GLs next Tuesday (9:30 a.m. to 10:00 a.m.) station, WNYC.

Postwar-planners have mapped out campaign which will include 250 jobs in city projects, which it's estimated, will total \$1,200,000,000. "Urban Operations" for the air services will be heard twice weekly for six weeks (Tues. and Fri., 8:30 p.m.) and will consist of explanations and instructions to families of servicemen and GLs themselves, already discharged on basis to qualify for the employment opportunities being lined up.

Radio campaign is thought to be being by a major city aimed at the tremendous postwar employment problem.

London Theatres Gradually Returning To Normal As Robot Menace Passes

Glenn Miller's Par Date When He Doffs Oakleaves

Maj. Glenn Miller is committed to the Paramount theatre, N. Y., for a six-week run at a claimed \$15,000 weekly whenever he snucks his uniform and organizes a new band. This agreement has been in existence for some time, it's said.

Miller is still in England with his Army Air Force orchestra, but is preparing to go out to France to follow the victorious Allied armies.

L'Affaire Sinatra; The Voice Set 'Taint So: He Loves H'wood

Hollywood, Sept. 12.—Frank Sinatra denies having made any statement in purported interview with the United Press that "Pictures stink and most of the people in them do, too." The voice, in a statement to "Variety," said that the quotes attributed to him must have come out of thin air, that he had not talked to anyone from the UP nor, to the best of his recollection, did he ever make such off-the-record remarks, even in private to friends.

"Now wouldn't I be a sucker to shoot off like that?" he declared. "Hollywood and the picture people have been good to me. Sure I'm going to stay in pictures, that is long as they want me, but as for those things the papers quote me as saying, I was downright amazed when they showed me the clippings. I couldn't believe that such a story could be made up out of some reporter's imagination."

Hal Slesinger, UP correspondent who says he interviewed Sinatra at (Continued on page 10)

By JOSHUA LOWE

West End theatres—both film and legit—are gradually coming out of their shells with the apparent elimination of the robot menace. Plenty of activity, particularly among the legit managers, is due soon. Partial lifting of the blackout a week ago is also expected to boom things all around.

Of the shows that were forced to close because of the robot attacks, "Uncle Harry," local version of the Broadway hit of a soap or so ago, has returned to the Garrick. Due this week are several more. Those awaiting theatres are "Pink String and Sealing Wax" and "Lobon Story."

Letup of lighting restrictions next week is seen as improving evening attendances as much as the lack of bombings, but the government is chary of predicting that the robot menace has passed for good.

Film theatres have returned to (Continued on page 20)

Reader's Digest, Metro Film Deal

First move by national magazines, reported under contemplation for more than a year, to tie up with motion picture production has been set by Reader's Digest in a deal with Metro for the use of material appearing in the Digest. DeWitt Wallace, publisher of the magazine, originally had under consideration plans for extensive development of film production along broad educational lines with both 25 mm and 16 mm product. Plan was to secure worldwide distribution for pictures chiefly devoted to reconstruction. (Continued on page 11)

FDR TELEVISION

The Hour of Charm

All-Girl Orchestra and Choir

Conducted by
Phil Spitalny

U.S. Census on World Theatres Now Totals 86,082, Up 6,953 Over 1940

Washington, Sept. 12.—Tally on theatres, as recorded by the Dept. of Commerce early this year, shows a substantial construction activity to have gone on throughout the war period. Assuming that there are the same number of theatres, Axis hands as were in the axis-held territory on Jan. 1, 1940, the total number of theatres in the world today is 86,082—6,953 more than four years ago.

The compilation was released in an article in the official publication Foreign Commerce Weekly, and was authored by Nathan D. Golden, Dept. of Commerce pic specialist. Golden reports a U. S. seating capacity of 11,700,776, with the number of theatres rising in the past four years from 17,065 to 17,919. Only the USSR reported to have more theatres—an estimated total of 18,000, many of which are workers' halls and meeting places used only incidentally for pic. Soviet seating is reported to aggregate 9,900,000.

As of January 1, 1944, distributors of American pictures had a market of 60,365 screens to absorb the output. The total number of Axis-held houses and the 4,013 theatres in Italy—many of them now open to our films. In 1940 the Germans held 12,885 theatres in Germany, Austria, Silesia, Denmark, Slovakia and Danzig. Since then another 9,700 houses went under German control. Japan, which had 875 theatres in January of 1940 seized another 1,628 in the succeeding four years.

European availability for our picture totaled 12,147 last winter, Golden writes, with a seating of 16,619,225—an increase of 5,787 seats in the four-year period. An estimate of the increase or decrease in Axis-held hands. Four and one-half million seats are reported for England in 5,300 theatres; 4,000,000 seats for Spain, in 3,000 theatres; over 900,000 seats in Sweden and between 100,000 and 125,000 in Switzerland, Portugal, Eire and Turkey.

Colony reports a jump of 1,443 screens in Latin America during the war period, with an increase of 74 theatres in Brazil alone since 1937. Latest total for Latin America is 8,869, against only 4,000 in 1940.

Seating, total is given as 4,083,572. Argentina reports 274 theatres in the capital, Buenos Aires, Mexico 138, Venezuela 55, Peru 44 and Chile 24.

An increase of 875 houses for the Far East is reported, with the total now hitting 7,445, of which slightly under half are still in Japanese hands. Australia has an overall capacity of 1,134,197, with 1,482 screens; India, 904,423 screens and a total seating capacity of 7,990,000, and New Zealand seats 267,652 in 546 houses. Free China has only 36 theatres, seating 25,900.

In the Near East the number of theatres rose from 173 in 1940 to 319 in Africa from 319 to 391, with theatres in South Africa increasing from 149 to 169—nearly 25%.

De Sylva's Solos With Hope First, Then Bing
Hollywood, Sept. 12.—Buddy De Sylva's new productions under his independent production deal with Paramount will start with Hope and Bing in picture respectively. The Hope film will shoot first, production scheduled to start late in January.

DeSylva is now on a story hunt for both players.

6th's \$13,000,000,000
U. S. Treasury goal for the Sixth War Loan drive will be \$13,000,000,000—800—above Government officials hope that this objective will be met by \$2,000,000,000.

Motion picture industry leaders who have undertaken to spur the campaign through the Public and Treasury officials, believe that the Sixth will prove the most difficult since Pearl Harbor.

Foreign Powwow

The foreign situation, particularly in Great Britain and Europe, likely will be a leading topic at the meeting of Hays and the directors scheduled for Sept. 13. Will Hays, who had been on the Coast for a couple of months, arrived in N. Y., Monday (11) for this session.

Charles Cox special counsel of the organization, stays over in N. Y. until his speaking date in Montreal, Sept. 20.

See Month Delay On French Distrib

Distribution in France for American film companies likely will not mean much for at least another month, according to advisers received in N. Y. by the Motion Picture Producers & Distributors Assn. Principal reason is that the liberated countries still are under military control, with curfew rule not probably in effect at least 30 days. Even then, it appears dubious if U. S. distributors will be allowed to handle their own business in France.

Other War Information, overseas division, is in charge of all U. S. film distribution in France for the time being. While no haul has been found with OWI handling to date, it is expected that OWI will be replaced by major distributors to have actual physical distribution restored to their hands at the earliest possible moment. They fear loss of prints (with resulting change of expensive screen supplies being duplicated, say a hundred) and loss of revenue, or establishing of low-priced precedent, which will be difficult to alter subsequently.

Regime in France now is strictly military. Even General de Gaulle answers to Eisenhower. What American film companies fear most is that by the time they are given charge of their own distribution, French executives in charge will have set up a long string of restrictive measures that will be difficult to combat, just as was done in Italy.

Reported likely that Harold S. Warner, formerly Hays office representative in Europe, stationed in Paris, will go to the French capital to see that the American film industry regime is placed in charge.

WALLIS (PAR) CLOSES FOR 'SEARCHING WIND'

Paramount yesterday (Tuesday) announced that Hal Wallis had closed deal for the screen rights, "Searching Wind," Lillian Hellman play.

Under the pact Miss Hellman has been retained as a script writer for the Wallis unit and will handle the production of "Wind."

"Play is the fifth literary property to be bought by Wallis since his camp in Paris."

Wallis left New York for the Coast last Friday (8).

He plans a week stay in Hollywood discussing business with Hal Wallis.

Wallis Draws A Pair
Hollywood, Sept. 12.—Walter Abel goes to Hal Wallis' unit from Paramount for a regular assignment in "The Affairs of Susan," producer's first effort for the studio. Always joining Wallis' organization, Abel will direct "The Love Letters," another production being readied for release.

AMERICAN PICTURES CLEAR ENGLISH CONTROL

Washington, Sept. 12.—Controversy which has reportedly arisen in plan to get current 35 mm American motion pictures into such newly liberated countries as France, etc., as quickly as possible, is whether U. S. product is to be handled by the film industry or under the auspices of the office of War Information. Understood that OWI officials, endeavoring to get American pictures into France (Russia has also been mentioned) speedily, are asking for raw film allocations (some 15,000,000 to 20,000,000 feet of stock) with object of presenting product under Government sponsorship. Major complaint on the other hand figured to be their own printing of films suitable for the French and other European markets.

With WPB officials stating that raw film controls will be continued for an indefinite period until the war is over in Europe, opposition of industry leaders to Government regulation of distribution abroad is increasing.

The film industry's raw film problem, meantime, while tentatively addressed through meeting of distributors and War Production Board officials last week, is obscured by unpredictable needs of various Government agencies, including the armed services, next season.

As it looks now the film industry is to receive its full quotas of stock, under order L-178 (25% below 1941 consumption), for the fourth quarter of this year, ending Dec. 31, 1944. Many distributors, however, will likely object to meeting of distributors allocated under this plan. There is no indication, as yet, that Government will insist on meeting of distributors even after the war in Europe ends.

As for the balance of the current quarter, ending Sept. 30, distributors are apparently to share available film supplies in proportion to their requirements which has been found acceptable by distributors, whereby some distributors are asked to curtail their requirements in order to allow use of additional footage by those companies which are in need of more film.

Understood that the WPB has allowed an additional 4,000,000 feet for the current quarter to tide over one of the distributors.

Paramount Week's \$2,000,000 Gross

Reported that more than \$2,000,000 in gross rental business was rung up by Paramount Week yesterday, as a sales and dating push every day, during the week which ended last night. Paramount Week, which was registered the first week of September a year ago. Increased business was set up for most of the "Par" exchanges.

Paramount Week was established 35 years ago for Par, by the late S. R. Kent, then in charge of sales for the company.

Mary Pickford in N. Y. For 40 Days; 'Venus' Set

Mary Pickford is in N. Y. for a 40-day stay, which she probably will conclude plans for the filming of the Broadway musical, "One Touch of Venus," which she is producing last week. She is also expected to announce the purchase of film rights to the play, "Two Other Broadway shows while here.

"Venus" will be made in Technicolor by United Artists, which she is starting shortly after the first of the year. Miss Pickford will be associated with Sam Coslow, president of the production company. Coslow is currently winding up his contract at Paramount, which is showing above of "Out of This World."

Big Five's Solid Front May Break, Some Majors Planning Separate Talks With D. J.; Watch Schime Case

De Titta Back to Paris

Arthur de Titta is going back to Paris for Fox Movietones in the same job he had before the war. He will work with Russell Muth, who is Continental Europe man.

Guilds, T-Men Mull Freelance Deals

Hollywood, Sept. 12.—Date for the conference between Screen Actors Guild, representative and Treasury Dept. officials, concerning proposed changes in regulations covering freelance deals, is set for this week. Others to be invited to send representatives will be Screen Writers Guild, Screen Directors Guild, Artists Managers Guild and the major companies.

Industry legalities meantime, believe that the Government is unlikely to force the issue. (Continued on page 18)

Alperson Steps Out Of UA Distrib Deal; Sets 6 Pix With 20th

E. L. Alperson has stepped out of his releasing deal with United Artists and will produce six pictures for 20th-Fox release over a period of three years.

This is the only outside production deal up by 20th, Spyros Skoutas having for some time been average in releasing his production.

Deal, which has been in negotiation for several months, has been closed for over a week by other Alperson, under arrangement as last reported, will not necessarily include the 20th-Fox picture plans using outside studio facilities. "Black Beauty," which he purchased from Montgomery, is the first production scheduled under his 20th deal.

Alperson also has the screen rights to Somerset Maugham's "The Razor's Edge," on which he recently took up his option via \$50,000 cash down payment and Sneyper's Broadway play which shut briefly on Broadway.

PCA's \$4,400,000 FOR 5 PICTURES VIA UA

Hollywood, Sept. 12.—An overall budget of \$4,400,000 was approved by the Producers Code of America directors for five pictures slated for United Artists' release. Group met in Phoenix, Ariz. and the first to go will be "The Grapes of Wrath," starring Bette Davis, "The Grapes Had Word For Us" and "Radio From Beasts."

Rank Aides Feted

Edward C. Rafferty, United Artists pres, last night (Tuesday) hosted a banquet at the Hotel Algonquin for his person, J. Arthur Rank rep, at a dinner in New York.

MURPHY UNANIMOUSLY NEW PRESIDENT OF SAC

Stimularly Unopposed for office

Hollywood, Sept. 12.—George Murphy will be the next president of the Screen Actors Guild, succeeding James Cagney. Murphy's election by the members, against opposition candidate was named for the office.

Stimularly unopposed for office are Paul Harvey, first vice president, Walter Abel, second vice president, Lorraine Day, third vice president, and recording secretary, Russell Hicks, treasurer, and Lena Horne and Bob Keely for one-year terms as directors. Dorothy Tree, up to a two-year term on the board of directors, was named for one-year term. Last three players release directors who resigned during the past year.

Two other actors have been nominated for 11 directorates open on the SAC's board. Ballot results will be announced at the Guild's annual meeting Sept. 17.

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OF THE 642 PICTURES TO PLAY
 THE ROXY IN ITS 17½ YEAR HIS-
 TORY, "WILSON" WAS THE FIRST
 EVER TO BE HELD OVER FOR A
 6th WEEK. NOW IT CONTINUES
 TO BREAK PRECEDENT AND
 SET RECORDS BY BEING HELD
 FOR AN 8th WEEK!



Directed by HENRY KING • Written by LAMAR



the engagements of "WILSON" will soon total 100 as city after



EVERYWHERE...
 FROM COAST TO COAST...
 GROSSES AND ACCLAIM PROVE
 BEYOND QUESTION THAT

DARRYL F. ZANUCK'S

WILSON

IN TECHNICOLOR

IS THE MOST IMPORTANT BOX-
 OFFICE EVENT IN 50 YEARS OF
 MOTION PICTURE ENTERTAINMENT!

WROTTI

city thrills to The Picture of the Century from **20th** Century-Fox

KEEP SELLING BONDS!

Plans Already Made for 'Way' Reissue A Year Hence; Would Sell Like New Pic

For the first time in the history of the film industry a picture, which is now being retailed at regular admissions, will be brought back to the screen in a year from now for complete resale down the line from key runs to last runs in the same market as the new piece of film merchandise is marketed. And, it is expected, at good prices. The same market, no repeat on first time-around, no repeat bookings of any kind will be accepted under present plans. The picture is Leo McCarey's "Going My Way" (Paramount-Bing Crosby).

Based upon business so far shown, the gross rental expectancy on "Way" is now \$100,000 or over as against an earlier expectancy of around \$70,000. The latter figure was arrived at by Pat Sifton, the Crosby picture had established extended-run records, and reached maximum tours, including in the doubtful south and midwest.

As a result of dead-made and the existing playing-out of "Way" in the territory it serves, the N. Y. exchange wanted by District Judge J. J. Connelley, District Manager Henry Randel and Sales Manager Myron Sattler, will set a new high in rental returns on any picture for an Par exchange. It is estimated that 10W branch, selling lower N. Y. state and northern New Jersey, will show around \$1,150,000 in gross rental returns. This will amount to 80% higher than earned on any prior Par release by this branch.

"Way" which has just completed its 16th week in New York, N. Y. houses on extended time which earned from five days to two weeks, shows a reported and estimated return, which represents approximately twice the average gross for pictures in these houses. Loew's, State, N. Y. alone grossed \$79,000, highest for any picture playing there 14 days. The Loew return on a 10-week gross of \$80,000 at the N. Y. Paramount and a take of \$300,000 for a nine-and-a-half week engagement at the Paramount, Brooklyn.

NWLB OKAYS SPG'S 5% TILT; UP TO 15% SCALE

The National War Labor Board has approved the award of arbitrators handed down Aug. 10 in the contractual dispute between the Screen Publicists Guild, Local 114 of the CIO, and the N. Y. homeoffice of producer-distributor exhibitor publicly-advertising workers and members of art departments. Under the two-year deal retroactive to May last year, members of SPG receive a 5% increase, bringing them up to the 18% minimum wage. Steve Steel, sales clerk increases which will be submitted as they are agreed upon.

Chi Ops Union Would Organize All Staffers

Chicago, Sept. 12. Now that the new regime of the Chicago Moving Picture Operators Union, Local 110, has about cleaned up the bad lease left by the former general control union, which has many bad practices developed by them, they intend going in for the organization of all picture office employees, except the stagehands and janitors, who already have their own unions. Within 40 to six weeks a drive will be made to organize assistant managers, cashiers, usherettes, studio girls and other employees under a charter issued to the local operators union. Some 30 years ago which has been lying dormant. In the meantime, Gene Atkinson, business manager of Local 110, is circulating for a manager's union will be issued within a week or two, and members of both new unions will be notified at the same time.

EYSELLE'S COAST HOP

Guy S. Eyselle, president and managing director of the Mutual Hat Co. N. Y. left Monday (11) for Hollywood to scan new film production which he might be interested in buying. Theatre Tomorrow ("Thursday") brings in "Casanova Brown," first of the "International" ("Gee-Stop") pictures made for release by RKO. Eyselle will be on the Coast about two weeks.

Sullivan Given 'Rose'

Hollywood, Sept. 12. Charles Rosson has picked up Sullivan to make two films annually for him, with first starring role of "Chicago O'Clock in 'My Wild Irish Film is to be in Technicolor and slated for release in the fall," says a release. Sullivan, who has a tenor voice, was originally brought from New York to do second lead in "The Great John L.," which he just completed.

Coe Reiterates Need For Continuation Of Trade's Goodwill Talks

Pointing out that the film industry is too valuable a property to be kicked around and likewise important to permit too much or unwise regulation from outside, Charles F. Coe, president of the National Association of Motion Picture Producers & Distributors Assn., yesterday (Thurs.) said that his general appeal to the public is continuing its goodwill speaking campaign in hopes of helping heal internal rifts and likewise for important to permit too much or unwise regulation from outside. Coe said he planned extensive meetings and talks "key agents where community or film trade groups requested them, explaining that this general appeal had been given approval by the Public Information Council (eastern division). PIC spoke in Montreal Sept. 20 before the N.E.B. and United Theatrical Industries, Inc., being the first time he's made such an appearance at the request of any film industry group although he now has some 12 invitations to speak before independent exhibitors and talks "key agents of the Quebec association," wrote that it is "our aim to impress with the public and clearly state the Guild's position." The speaker appearances of Coe have covered about 68% of the time from Coe's standpoint with the result, that there has been widespread cooperation, he said, from both indie and circuit operators. He stressed that as a result of this public relations activity, he has obtained a new viewpoint on the picture business' importance.

Metro's Manhunt Bally For 'Seventh Cross' Pic

Metro exploitation department is staging a "manhunt" contest in connection with "The Seventh Cross," using a stand-in for Spencer Tracy in seven cities and offering \$3,500 in cash and prizes to those who recognize the "fugitive." Cities lined up for the contest include San Francisco, Denver, Cleveland, Milwaukee, Washington, Boston and New York. Members of police departments or private detective bureaus and Coe's employees are not eligible.

The Tracy stand-in was recognized in San Francisco Sept. 12, by a female \$300. Leo Bernstein, who received \$500 in bonds. Contest ends Sept. 20.

RKO, M-G-E Regular Divvys

Two groups of directors is a meeting last Wednesday (9) discussing a dividend of \$1.50 per share on the 4% preferred stock payable Nov. 1, 1944, to stockholders of record Oct. 20. It's the regular dividend for the quarter ending Oct. 31. Loew's (Metro), Inc., directors maintained the usual \$2 dividend rate on the common in 1944, by declaring the customary 50¢ quarterly divvy. Latest distribution will be on Sept. 20 to the common in lieu of record at the close of business Sept. 15.

Rubin Back in N. Y.

Joe Rubin Rubin back at his desk in Loew-Broncos office in New York, N. Y. Robert Rubin sales contract comes up for Rubin's okay.

Despite Better Tradeshow Skeds Exhib Attendance Continues Poor

Yehudi Enters Tavern'

Hollywood, Sept. 12. Paramount has inked Yehudi Menuhin to do a star-spotting stint in "Yehudi's Tavern," Violinist returns to the U. S. late this month from England, where he is touring Australia. "Chicken Every Sunday" on Broadway, who will portray Miss Duffy.

JERRY WAYNE Singing Star of Ed Wynn Show For Boston's Friday Nites, 7 P.M. on the Blue WJZ

Jerry Wayne, the romantic in the lead of the Ed Wynn Program, hit the bulls-eye in dialogue and song.

—BEN GROSS, Daily News, Special Management

DELL PETERS 221 Fifth Ave., New York City

Extras to Get Own Autonomy

Hollywood, Sept. 12. Union autonomy seems certain for film extras, regardless of the Screen Players Union election picture which is now pending before the National Labor Relations Board. Screen Actors Guild has filed briefs with the NLRB but SAC currently has a committee meeting in an effort to devise an autonomy plan acceptable to "B" members and to build a board of directors.

Franchot Tone, Walter Abel and Paul Harvey are members of the Special Unity group. In the brief asking for dismissal, attorney William J. McGee for SAC states that the Guild's real problem is an operational one and does not present a "serious objection." He states the Guild cannot determine a solution to the problem yet but that it has demonstrated its good faith and determination to reach satisfactory solution.

Meatime SPU released a communication to the Central Labor Council in which that body was accused of being used by SAC to circulate false propaganda. The letter was sent in reply to one sent out by the Council referring to SPU as "anti-union" and settlement of mutual cooperation of Labor locals to support SAC.

Ginsberg Initiates Par Harmony Huddle

Huddles of department heads, writers, producers, directors and top personnel have been instituted at Paramount by Louis Ginsberg, since his return from New York. Cooperation through uniting of "production offices" and settlement of mutual problems as they arise is purpose behind confabs.

Plan set up while he was east, to bring about close understanding between Coast and New York plants, will start shortly, which Ginsberg will have Russell Holman, eastern production head, here, followed by Richard Wendt, eastern story editor, John Bryan, story department; and Boris Kaplan, eastern talent department head. Studiooppers will also travel to east for discussions with N. Y. office, bringing about harmonized two groups.

Helman, Mealand Depart — Russell Holman, eastern production department head for Paramount, and Richard A. Mealand, Par's eastern story editor, are scheduled to leave N. Y. for Hollywood Friday (13).

Kay Francis' Wives

Hollywood, Sept. 12. "Allabout" Wife No. 2 is second film in which Kay Francis acts both as star and co-producer with Jeff Bergman, as scheduled in "George Sayer and Neil" Rai will do the original yarn. Miss Francis' first film under the new three-picture pact is "Divorce," which will go before the cameras within the next month.

Schine Circuit's 2-Day Convention Includes Televis

Gloversville, N. Y., Sept. 12. The annual general 21st meeting of Schine Circuit's home office and field executives is being held in Gloversville today and Wednesday (12-13). Also packed for the air show, finalization is Ann Thomas, currently performing in "Chicken Every Sunday" on Broadway, who will portray Miss Duffy.

MERV LE ROY'S OWN INDIE PROD. UNIT

Hollywood, Sept. 12. Under the name of Arrowhead Productions, Mervyn LeRoy is setting up his own producing company with himself as chairman of the board. LeRoy plans to bring in name producers and directors to join him and will be in charge and direct for the company exclusively.

"Oklahoma" is mentioned as his first.

Noisy Dallas Drive-In Inspires 15 to Sue

Dallas, Sept. 12. Alleged noise from the Northwest Drive-In theater has prompted a lawsuit from residents here residing in its vicinity. Heeded by R. A. McCarty, 14 other residents, suits were filed claiming damages to their property. They seek \$3,000 damages and \$200 for the night's performance after judgment. Each of the 15 plaintiffs also feels entitled to \$1,000 as a reasonable sum for himself and his wife.

Theatre is not a building and the feeble sound is not made out loud; however sound build up to keep out persons who do not pay the price of admission by the petty, says, and the noise was called "an intrusion on the plaintiffs' rights of peaceful enjoyment" and settlement of mutual problems as they arise is purpose behind confabs.

Drive-In is owned and operated by W. G. Underwood and Claude Ewell. T. N. J. to N. Y.

George Bradley, Hugh Bruen, Dan Cathcart, Richard Wendt, Betty Davis, John Fontaine, Frank Tuttle, Will H. Hays, Edith Head, Mary McKnight, Ann Rutherford, Sidney Strick, and Kenneth Thomson.

N. Y. to L.A.

Maurice Bergman, G. S. Ziv, Leo Frost, Jack Goldstein, Sam Zuckerman, Hubbell Robinson, Don Thornburgh, Darryl F. Zanuck.

Contrary to expectations, the distribution of exhibitors two months ago of a central clearing tent for avoidance of conflict in the field of tradeshowing has been a sharp decrease in exhibitor attendance since then. In sales opinion here, it is not proved that most buyers don't care about films before contacting for them. Attendance at tradeshowings runs from 40 to 50%. A check by one of the larger distributors not only shows that since the clearance system on tradeshowings was set in motion, not only has the number of exhibitors seeing pictures, but even some bigger firms, not a single exhibitor has attended in some exchanges.

One of this company's more important productions when not shown at the tradeshowings was run off for exhibitors, no one came in Indianapolis and Albany, Pa. Philadelphia City and Seattle. In another show, 100 screenings in particular distributor shows that before plans were laid to prevent congress in screenings, one picture from a total attendance of 308, another 276 and a third 221. This, to begin with, was not a disappointing turnout since the pictures were in the top bracket class but more recently, tradejournaling a total of 100 films, which still was unmet, was 102, 148, 185, and 216.

Costly Distributors are generally disturbed because more exhibitors or those buyers do not attend, which have been continued at considerable cost though under no circumstances. One picture from a total attendance of 308, another 276 and a third 221. This, to begin with, was not a disappointing turnout since the pictures were in the top bracket class but more recently, tradejournaling a total of 100 films, which still was unmet, was 102, 148, 185, and 216.

The average cost of screenings runs \$100 to \$150 but runs to \$2,000. Where theatres are taken over for big picture runs, the worst done in N. Y. the cost has run as much as \$4,000. Some points getting the best average attendance at tradeshowings are N. Y., Los Angeles, Boston and Kansas City. The worst and consistently so are Albany, Buffalo and Indianapolis.

Agency Loses Case Against Jim Duprez

Hollywood, Sept. 12. Establishing a precedent in player-screen relations, arbitration panel ruled that arbitration panel of Screen Actors Guild handed down unanimous decision in favor of June Duprez, who was sought against her by the Small Agency.

Agency had originally initiated action for \$100,000 in damages between actress and Columbia studios; setting up screen test and establishing conditions for employment by SAC. However, when failed to pay, Miss Duprez dismissed agency after 10-day period as provided for by SAC. Agency then sought arbitration following agency's dismissal. Columbia inked her to a term ticket.

Procedure was instituted by agency on basis that it had made initial steps in trying to get Duprez to work. Arbitration panel stated agency had not concluded negotiations at time of dismissal for Duprez's favor.

PAINE BACK FOR 'WILLIE'

Hollywood, Sept. 12. John Payne will draw his first screen role in two years, with role in "Waltz Me Around Again, Willie," at 20th Fox. Payne has been in France Command for past 23 months, receiving his discharge only recently. Film rolls out Oct. 9.

Jessel, Zannuk Give FDR Laughs During Wilson' Preem in C. C.

Washington, Sept. 12.—When Darryl F. Zanuck's "Wilson" came here for the "Wilson" hoopla at the Loebe's Capitol, Tony Martin, rep. of the Century-Fox, arranged for White House visits for them along with Geraldine Fitzgerald and Alexander Knox, together with the cast. George Jessel was the only other player along to the Presidential tea with Mr. and Mrs. Wilson.

It is said that President Roosevelt wanted to know why Jessel was in the party, as he only knew Jessel as a comedian, so Zanuck reportedly explained why the glamor preems were necessary to Hollywood. "Wilson" was to be a fact, adding that Jessel was doing a far exceeding public relations job for the company. "In fact," added Zanuck, "we call Jessel our own Col. House."

Jessel came over and proudly told the President he had "swiped a White House souvenir," pointing to the suit-bout designed jackets with the FDR monograms. "When I was last in the White House, Mr. President," he commented, "I was there during the Coolidge administration and you know that nobody in the Coolidge era had anything to give away."

A story that can't be told is how he won "Wilson" for the studio in view weeks ago. Incidentally, he is said to have seen only very few pictures of "Song of the Fishes" and "Another Class of Dovers" among them.

White Jessel nifty which made him Roosevelt laugh was his observation that he didn't like the present dimmed lighting in the White House. "In our picture," he had the White House much better lit," he cracked.

Mr. Hoover also came to D. C. to supervise his field publicists and exploiters headed by Julius Fiedler, who with Earl W. Brown, Fiedler's man, plus the Coast pa crew sent east by Harry Brand to escort the White House which also had the Miranda, Dana Andrews and Trudy Marshall.

Two snouts on a different campaign for each city until finding the key, but Zanuck expressed himself (Continued on page 18)

Call to Hit Record Pic Production in October

Hollywood, Sept. 12.—Film production will reach an all-time high in October, with 17 pictures scheduled to be in front of the cameras during the month. The Studio will greet 10th anniversary during the month and keep steady work over from September.

Among those to start are "A Thousand and One Nights," "I Love a Good Soldier" and the Sam Wood production, "Jubal Troop." Holding over will be "Together Again," "The Black Pirate," "Eadie Was a Lady," "The Black Arrow," "Breeds Stars," "Lawless Empire" and a new "Blow-Up" film.

Changes Possible In Picture Releases To Army Camp Theatres

Washington, Sept. 12.—With the Army Motion Picture Service getting its own screening room in the new War Relocation Authority building, a change may be made in the approved releases for the 1,166 camp theatres, board may pass, the films.

Both Senate and House passed the original resolution, consented to by Law unanimously, and the President is expected to sign the revised law later in the month. It was during it was whispered that the U. S. Army adopted a liberal interpretation of the law in order to counter its absurdities. Both liberal and conservative newspapers pointed out the absurdities of the law.

Senator Robert A. Taft, author of the original resolution, consented to its amendment. The Navy, however, was unable to enforce the statute. It took the liberal point of view.

Up to the present time Lt. Col. Tom Johnson has viewed all features and shorts, which are shown upon the camp screen. He likes the task and up to Aug. 15 had inspected approximately 225 shorts as well as a variety of shorts. Army Motion Picture Service up to recently had no screening room. Col. Johnson was kept busy hopping from one screening room to another, keeping up with the late releases. Now housed in the same building, officers can see the features by going to the basement. Since the U. S. Army uses double-features in many camp theatres, the general public much "B" product had to undergo inspection over "Wilson" came through informal opinions by officers who had seen it in New York at the Paramount. "Wilson" was plainly "political."

On this ex-parte evidence the Bureau of Public Relations gave out the notice it was banned. After thinking it over, officials at Pentagon realized that the film had not been an official screening, reversed the finding.

Army Motion Picture Service had yet to make a deal for the showing of "Wilson" in military areas. It is said the outlook for the picture is bleak, so some concessions will have to be made before it is booked. With the release of "Wilson" under the statute, "Heavenly Days," the Fibber McGee & Molly feature (RKO) is expected to be booked.

BETTER SHORTS NO KEY TO CUTTING DUALERS

Companies reduced lineups of features by several titles and dualers and yen of several to spend more on shorts, industry executives indicate. They will be as many twin bills in the next 12 months as during the past year.

Factors continue to affect this status quo situation on dualers.

One is that the number of available features (including releases) will not vary much from last season, when several majors as well as independent distributors cut their usual quota of longer films. The other is that exhibitor competition has not yet started for the year ago—a theatre operator who might want to switch to single-feature picture can't because the best competitor holds to duals.

Because there are nearly as many shorts as ever available, and the competitive setup keeps the same number of exhibits running two features, the outlook for the material upbeat in shorts is far from bright.

As always, the production of shorts or features by either is nothing to do with the prevalence of twin bills. Double features always have been a matter of competition in the theatres. And the exhib who has to fight equal competition always has to dig up extra product to maintain his schedule of twinners.

Lamour, De Cordova Agam

Hollywood, Sept. 12.—Dorothy Lamour and Richard De Cordova will return as leads in "Masquerade in Mexico," which Karl Freund is supervising as well as producing for Paramount.

Mitchell Leisen has been named for director spot on film.

ANOTHER EMOTION
Hollywood, Sept. 12.—Republic Inc. is in a hot row with Chatty, producer of "Eccstasy," to act as producer-director for "Jealousy," which goes before tentex Oct. 20.

Based on original script by Dalton Trumbo, Machaty will collaborate with Arnold Phillips, besides his other chores.

Shorts Dubbed in German

Hollywood, Sept. 12.—Terry Bresler's shorts, released throughout the year, are now dubbed in French, Italian, Spanish and Portuguese and dubbing into German has just begun.

Reels are "Populart Science," "Speaking of Animals" and "Unlabeled Occupations" which are prepared for Nazi-Land distribution as well as Allied cleanup spots the market.

WMC Stops Bldg. New 85G Theatre

Philadelphia, Sept. 12.—The War Manpower Commission last week ordered the contractor to stop building new \$85,000 theatre after the construction had been under way for six weeks.

The WMC order was sent to the building contractor on Wednesday following the work stoppage on the grounds that "critically needed labor was being wasted on a non-essential project."

The contractor, N. J. Brandolini, building the house for David Shapiro, president of the United Artists, claiming that he never received it. The AF of Labor called the stoppage work except for some construction to complete the public room.

The AF of Labor's United Artists Production Board priority last June. The contractor declared that there was working order for the theatre but he was forced to turn away a half dozen skilled laborers every day.

The AF Building Trades Council cooperated with the WMC by ordering its members off the job.

Twin City Indies Frankly Don't Like Divorcement Idea

Minneapolis, Sept. 12.—Twin City independents, including the diaphanous of distributors, are making it plain they are considerably numbers that, as far as this territory is concerned, they do not favor the divorce. They are usually to the materialization of threatened theatre divorcement.

They expressed a preference for the status quo.

It all resolves itself into the fact that they prefer the present operation of the Minnesota Amis Co. (Paramount Circuit), controlling, controlling, operating movie theatres and the principal chain by far, to that which may develop from and grow out of the divorce.

What many of the boys have said is that they are that many of the present theatre distributors. Amis and their fellows would fall into the hands of present independent circuit operators "who could be harder and tougher competitors than the present big circuit."

John J. Fried as manager it is felt by many of the independent exhibitors that Minnesota Amis has been quite fair, not using its power to take too much of an advantage over the smaller exhibitors in business practices, cleanliness and other demands. Fried has all the friends of the exhibitors, and he is showing a disposition at all times to "play ball" with them and by demonstrating "a live and let-live" spirit.

RKO Cashiers in Labor Board Plea For Bargaining Rights As a Union

Because the State Labor Relations Board of N. Y. refuses to place the case of RKO in the hands of the Greater N. Y. area to be included with managers and assistants in the same group, the RKO cashiers, cashiers plan petitioning SLRIB for the right to bargain collectively as a group. Though a separate unit, ultimately they will probably become an auxiliary to the union of the managers and assistants.

The objective is at least despite repeated efforts of the IATSE to control jurisdiction over this branch of the industry.

Following: innumerable hearings, during the past few weeks, the State Labor Relations Board, including the Assistant Cashiers and Cashiers Guild, unaffiliated as yet, the green light has been given to the cashiers and assistants to bargain collectively through a union.

The title of the union will continue

WPB May Scrap 'Hoor System' for Film Biz; Strict Enforcement Of Raw Stock Quotas; Stormy D.C. Meet

Gl's Don't Want War Pix; Says Langford

Hollywood, Sept. 12.—Back from her 30,000-mile trip to the South Pacific to the Bob Hope troupe, Frances Langford reveals that she requests Hollywood to stop her own adventure war films.

"They don't like fighting pictures," she said, and they asked me to tell Hollywood not to make any more. What they do want are more musicals and more comedies."

Aussie Film Topper Says Features In For Postwar Boom, Tele Problem Tough

Greater Union Theatres is going to continue to a complete program of feature production in Australia, Norman B. Rydge, chairman and managing director of that company, explained in N. Y. this week.

Rydge is here primarily on a vacation; but will look into television possibilities while in the east, and may check on production and talent on the Coast before returning later this fall.

Rydge stated that present plans for feature film-making in Australia would be an increase over pre-war production lineup when Greater Union led the field, actual production being done by its subsid, CineSound Productions. He said these would be made both for the Australian and English market, with local talent used mostly. He indicated that more than one American talent, but that contracting of stars would have to wait until the war's end, when exchange restrictions would permit U. S. players to take their salaries in full back to this country.

Rydge explained that television production in Australia that is permitted is only about 2,000 feet a year, and that these are scattered over a vast area. This would mean extensive co-axial cable and radio relay systems, at great expense.

Aussie film theatre biz is phenomenon of the Great Union group, with long runs the rule. He pointed out that the lifting of price ceilings on rentals and advertising prices is strictly a government matter.

Indications here that WPB will scrap the "hoor system" of handing raw film quotas for Hollywood, based on announcement yesterday by Lincoln Burrows, WPB film administrator, that a new film restriction order, may be amended to make the quotas mandatory for Hollywood during the fourth quarter of 1944, the same as allocations for the first and second quarters. What happened was that the situation eased up a little during the first quarter; and WPB permitted the studios to exceed their quotas.

By the end of the first three months, however, the situation tightened up, and the studios were squeezed followed, a crackdown that had Hollywood worried.

It is reported that the studios are afraid that it will be safer to amend L-178 to allow to remove the temptations of the "hoor system" and to make it mandatory to allocate its film quota without offering a definite date.

Meeting Friday (8) between industry officials and WPB on the raw stock situation accomplished nothing toward changing the film situation, straightened out but did result in plenty of sharp talk.

WPB again today by a group appeared to justify its demands for more footage—apparently holding out the possibility of increasing the above the allocation quota set in the raw stock order, which was issued last week. Told that this could not be permitted, this year, even if full quota ordering is permitted, the group then pressed the Army, Navy and OWI film requirements seemed high.

Group suggested that a committee be set up to coordinate Army-Navy film requirements with views toward a possible downward adjustment. This request is unlikely to be granted.

Sale of 4 Scheme Houses To Chas. Hayman on Eve Of Trial Challenged by U.S.

Buffalo, Sept. 12.—Proposed sale of four Kentucky and Virginia houses by the Department of Justice to Charles Hayman, operator of Catalina and Strand theatres, Niagara Falls, N. Y., has been challenged by the Government in Federal Court here Monday (11).

Schine's attorney, Willard S. McKay, charged that sale was already made pursuant to former court order requiring Schine to sell the houses to the Government. But Judge Knight postponed decision two weeks, declaring that Schine's property before deal could be consummated.

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M-G's New Directory

Hollywood, Sept. 12.—Metro has completely revised its handbooks of exhibitors, distributors and writers on the lot and is in process of distributing the 200-page directory to exhibitors.

Released through Howard Strickling's Slackery, book contains complete vital statistics about 1,000 members of the industry, their record with the studio. All top players now in the armed forces are listed with their ranks.

BIOFF STAYS IN CLINK

Hollywood, Sept. 12.—Willie Bioff is slated to remain in the clink.

(11) The \$80,000 income tax evasion case against Bioff was removed from the Federal court calendar and sent to the U. S. attorney, asked for a continuance of the case. When Judge Ralph E. Beasly inquired no one appeared, a statement that Bioff will not be subject to parole or release from his current 100-day sentence until he is called up once more and dismissed.

Beasly's interrogations are no disposition will be made of the tax indictment until following the appeal of eight mobsters and Charles D. Galt, a lawyer, that they participated with him in shaking down the film industry for more than \$1,000,000.

SENSATIONAL NEW B

now being

"Casanova"

24 Smash Openings - 1

BUFFALO	20th Century Theatre	New house record.
COLORADO SPRINGS	Chief	New all-time record!
SALT LAKE	Uptown	Biggest week on the books!
CINCINNATI	Albee	Top for all time!
COLUMBUS	Palace	Nothing else ever touched it!
DENVER	Orpheum	The biggest of the big!
LOS ANGELES	Pantages	Hits new high! (Hillstreet does same, with one exception!)
NEW ORLEANS	Orpheum	Highest gross for house!

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE
OF THE TROOPS WHO NEVER STOP!



BOX-OFFICE HISTORY

written by

a Brown”

10 New House Records!

OMAHA	Brandeis	Smash to the all-time top!
WASHINGTON	Keith	An all time high—and how!
ASBURY PARK	Mayfair	Top business, moves to Paramount.
BOISE	Rialto	Way up with the best.
BALTIMORE	Hippodrome	Biggest with one exception.
RICHMOND	Byrd and State	Biggest ever from RKO.
CEDAR RAPIDS	Iowa Theatre	Only 2 pictures ever beat it.
DAVENPORT	Orpheum	Up with all-time leaders.
DAYTON	Keith's	House record with one exception.
DES MOINES	Orpheum	Top business.
KANSAS CITY	Orpheum	Biggest grosser at regular admission.
PROVIDENCE	Albee	Only 1 picture ever beat it.
ROCHESTER	Palace	Two pictures in history bigger.
SAN FRANCISCO	Golden Gate	Second week biggest in history.
SIOUX CITY	Orpheum	Biggest ever with one exception.
SYRACUSE	Keith	Near the top.

GOOD ENTERTAINMENT



IS INTERNATIONAL!

The Last Ride

Worps, Louis Brown, Patricia Richard... The Last Ride... Chief virtue of "The Last Ride" is its dramatic...

Chief virtue of "The Last Ride" is its dramatic... in the wail and woe of a tender...

Contemporary note is injected here... situation involving the bootlegging of automobile tires...

Film unopposed at dizzy pace with plenty of episodes involving gun-fighting and chess games...

Head Man's Eyes... Filled with stilled dialog, lacking action and suffering from poor performances by most of the cast...

Leave It to the Irish... Monstrous release of Lanning-Columbia... "Leave It to the Irish" is a broad-based comedy that will garner fair business...

The Singing Sheriff (SONGS)... "The Singing Sheriff" film being turned out with jokes-the standard procedure...

Charge of Light Brigade... "Charge of Light Brigade" also contains sketches which are completely sketched without the aid of a writer...

Return of the Vikings (Documentary)... "Return of the Vikings" is another miscellany in film history...

Numbers are listenable although not in full scale... "The Soul of a Monster"... "The Soul of a Monster" is a picture of a man who is a monster...

World and supernatural details... "The Soul of a Monster"... "The Soul of a Monster" is a picture of a man who is a monster...

Best chance of any recent Russo production to find outlet is second feature... "The Soul of a Monster"...

Leave It to the Irish... "Leave It to the Irish" is a broad-based comedy that will garner fair business...

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Return of the Vikings (Documentary)... "Return of the Vikings" is another miscellany in film history...

Miniature Reviews

"The Last Ride" (WB), Roy, the actor for duels... "The Last Ride" (WB), Roy, the actor for duels...

"The Singing Sheriff" (SONGS)... "The Singing Sheriff" (SONGS)...

"The Soul of a Monster" (Col)... "The Soul of a Monster" (Col)...

"Leave It to the Irish" (Mon)... "Leave It to the Irish" (Mon)...

"Charge of Light Brigade" (Mon)... "Charge of Light Brigade" (Mon)...

"Return of the Vikings" (Ealing)... "Return of the Vikings" (Ealing)...

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"The Soul of a Monster" (Col)... "The Soul of a Monster" (Col)...

Champane Charlie (Songs)

"The Last Ride" (WB), Roy, the actor for duels... "The Last Ride" (WB), Roy, the actor for duels...

"The Singing Sheriff" (SONGS)... "The Singing Sheriff" (SONGS)...

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"The Soul of a Monster" (Col)... "The Soul of a Monster" (Col)...

2,000 Women (BRITISH-MADE)

"The Last Ride" (WB), Roy, the actor for duels... "The Last Ride" (WB), Roy, the actor for duels...

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"Return of the Vikings" (Ealing)... "Return of the Vikings" (Ealing)...

"The Soul of a Monster" (Col)... "The Soul of a Monster" (Col)...

Sinatra

"The Last Ride" (WB), Roy, the actor for duels... "The Last Ride" (WB), Roy, the actor for duels...

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They all love SAN DIEGO



Variety says: "Should do sturdy biz, especially where properly sold as a whacky, laugh beller. It'll pay off in satisfied patrons where given that extra-bally lift... Crisp dialog, screw-ball situations and an overall sense of comedy are evident in nearly all sequences."

Film Daily says: "Michael Fessier and Ernest Pagano deserve a bow for turning out a delightful comedy that will win immediate plaudits wherever it is shown. The film, directed by Reginald Le Borg with high competence, is a succession of laughs, the players landing in one mirth-provoking situation after another. The film owes a big debt to its cast, every member of which performs with spirit, giving of his best... The exhibitor will be playing it safe with this one."

Showmen's Trade Review says: "You need not hesitate to endorse the picture, it will back you up... It will delight."

The Exhibitor says: "As escapist material this should hold its own... with plenty of laughs and a nice pace."

I LOVE YOU



Daily Variety says: "Universal has a money picture in **SAN DIEGO, I LOVE YOU**. Michael Fessier and Ernest Pagano, both as producers and writers, drew heavily upon zany comedy situations to put it over, and with Reginald Le Borg's direction falling into line entire cast headed by Jon Hall, Louise Allbritton and Edward Everett Horton fully aware of their opportunities, feature is sock entertainment, calculated to hit handsome mark at box-office."

Hollywood Reporter says: "**SAN DIEGO, I LOVE YOU** is the kind of movie that people go back to see more than once. As a matter of simple fact, **SAN DIEGO, I LOVE YOU** comes dangerously close to being Academy Award material, for it has all of the charm, zany gaiety and greatness that made boxoffice smashes out of **IT HAPPENED ONE NIGHT** and **YOU CAN'T TAKE IT WITH YOU**."

JON HALL LOUISE ALLBRITTON

San Diego
I Love You

EDWARD EVERETT HORTON ERIC BLORE
BUSTER KEATON FLORENCE LAKE IRENE RYAN

Screen Play by Michael Fessier and Ernest Pagano
From a Story by Ruth McKenney & Richard Bransten
Directed by REGINALD LE BORG • Produced
by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE



THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

New Pix Aiding B'way; Indemnity, Andrews Sis-Ayres Terror \$9,000, 'People-Moon' Winners Smash 48G

Several new shows, two of them in the new division, are being shown to-day turning the past week to fresh up the scene, while at the same time...

at over \$10,000 and others last week second for "Pearl of Death" (U), less than \$7,000 but fair enough.

Paramount and State are the big leaders currently. Formerly playing "Double Indemnity" Andrews Sisters and Mitchell Ayres orchestra...

State (Loew's) (4,450; 43-85) "Victor People" (M-G) (4,127; 78-24) Ed Sullivan's Harvest Moon Dance Winners...

This is the final week, the eighth, for "Dragon Seed" at the Metropolitan. The picture has grossed \$38,000...

Victoria (Laurie) (729; 60-81-10) "Penny" (M-G) (700; 60-81-10) better than \$10,000, good and holds.

Estimates for This Week: Aster (Loew's) (1,140; 60-81-20) "Kianet" (M-G) (4th wk.) Remarkable record...

Metropolitan (Loew's) (1,700; 60-81-25) "In Society" (U) (1st wk.) Final week of \$28,000 running...

Capitol (Loew's) (4,230; 40-81-20) "Once Upon a Time" (U) (2nd wk.) Holds and is steady...

Metropolitan (Loew's) (1,700; 60-81-25) "In Society" (U) (1st wk.) Final week of \$28,000 running...

Palace (Loew's) (1,700; 60-81-10) "The Blue Bird" (U) (2nd wk.) Day-and-date with Gotham...

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Hutton Boosts Dimitrios Wham 70G, 'Chir' 'Bride'-Pearl' Bright at \$28,000

W'way 19G, 'Brown' 15G, Standout Balto H.O.'s. Baltimore, Sept. 12. In spite of the dreary downtown sector being holover, biz is holding up well...

Century (Loew's-U) (3,000; 20-60) "Seventh Cross" (M-G) (72) wk. Holding all right at \$12,000...

Betty Hutton, in person at the Chicago Theatre, opened last night showing "Mask of Dimitrios"...

Rep. Lady Bops L'ville But 'Holiday' Lush 15G; 'Impatient' Okay at 12C. Louisville, Sept. 12. Further engagement of the new picture with the G. Dewey rally at the Army, Friday, (8), both hurt...

Century (Loew's-U) (3,000; 20-60) "Seventh Cross" (M-G) (72) wk. Holding all right at \$12,000...

Chicago (B&K) (3,800; 55-85) "Dimitrios" (WB) and Betty Hutton in person at the Chicago Theatre...

Estimates for This Week: Broadway (Loew's-Fourth Avenue) (4) (1st wk.) "Seventh Cross" (M-G) and "Louisiana Hayride" (Col.)...

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Just in Case



you've wondered why so many people are going around with large, happy smiles and their hearts going bumpety-BUMP!

They've just seen JANIE! And as a Warner Bros. picture, she's even *more* heart-warming and *more* hilarious than the play that ran two solid years on Broadway!

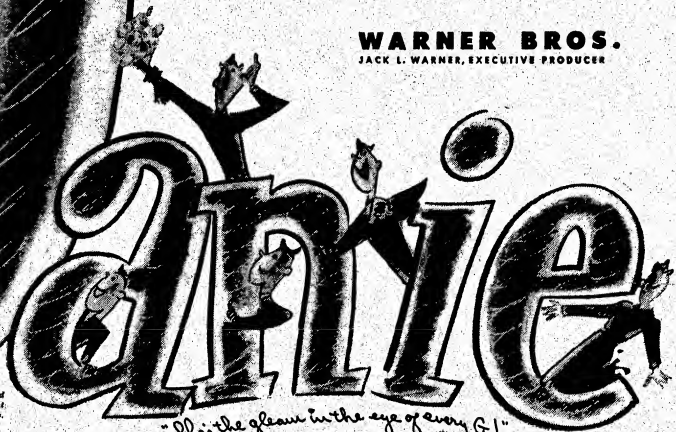
JANIE is the teen-age daughter of an American family, who sets her father, her mother and the United States Army on their ears. (And as the picture closes, she's about to go to work on the Marines.)

When you've met her, you'll leave the theater with a great big smile on your lips—a smile that's going to come back every time you *think* of JANIE, for a long, long time to come!

We've made a lot of pictures, here at Warner Bros., that reflected America's greatness.

But JANIE, as much as "Destination Tokyo" or "The Adventures of Mark Twain", is a rousing cheer for the things that make America American... and another example of how to combine "good picture-making with good citizenship."

WARNER BROS.
JACK L. WARNER, EXECUTIVE PRODUCER



Special prizes of JANIE have already been delivered—gratis—to the Army, for shouting to men in combat areas, isolated outposts and Red Cross hospitals.

with JOYCE REYNOLDS • ROBERT HUTTON • EDWARD ARNOLD • ANN HARDING • ROBERT BENCHLEY • ALAN HALE • ALEX GOTTLIB, Producer • Directed by MICHAEL CURTIZ
Screen Play by Agnes Christine Johnson & Charles Hoffman • From the Play Produced by Brock Pemberton

Other Current Warner Bros. Productions
THE ADVENTURES OF MARK TWAIN • MR. SKEFFINGTON • MASK OF DIMITRIOS • CASABLANCA • BETWEEN TWO WORLDS • PASSAGE TO MARSEILLE • DESTINATION TOKYO • WATCH ON THE RHINE

Still another magazine advertisement, 15th of a national series, in which Warner Bros. call attention to a current attraction and a permanent policy.

KEEP SELLING BONDS!

L. A. Firm Despite Holdovers; Cugat Ups 'Thieves' to Huge 29G, 'Wildcat' 55G, 4 Spots, Brown 37 1/2 G in H.O.

Los Angeles, Sept. 12. Holdovers continue fairly strong locally with big weekly spots...

Estimates for This Week Gypsy Wildcat (1,218; 50-51) \$22,000...

Estimates for This Week "Who's Suing Who" (1,218; 50-51) \$22,000...

Estimates for This Week "My Heart Is a-Changin'" (1,218; 50-51) \$22,000...

Estimates for This Week "The Great American Party" (1,218; 50-51) \$22,000...

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Actor Craig Wood Sues, Charges Rep Damaged Hollywood, Sept. 12. Keith Daniels, film producer...

Broadway Grosses

Estimated Total Gross This Week... Last week...

Indpls. Okay; 'Aldrich' Upped by Spivak, Wham 21G, 'Holiday' Fair 14G

Indianapolis, Sept. 12. Back-to-school movement hasn't made a dent in biz here this week...

Estimates for This Week Aldrich (Katz-Dole) (2,800; 55-75) \$140,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

'KINGS' ROUSING \$14,000 ACE PROV. NEWCOMER

Providence, Sept. 12. Three holdovers highlight week hereabouts. Those are 'Casanova Brown' at RKO Albee...

Estimates for This Week Casanova Brown (RKO) (1,400; 44-60) \$70,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

'Village' Torrid \$21,500 In Two Denver Spots

Denver, Sept. 12. 'Greenwich Village' (RKO) at Denver and Equire, looks easy winner this week...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

(M-G) and 'Mile High' (RKO), after two weeks at Orpheum, \$5,000. Denham (Cockbill) (1,750; 35-70)...

Denham (Cockbill) (1,750; 35-70) Fine \$10,500, and may hold again after first week...

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'Wildcat' Preem Trim 34G, tops Det.; 'Double' Fat 26G, 'Chan-Kenton' 24G

Key City Grosses

Estimated Total Gross Last week... This week...

Estimated for This Week Bette Midler (Harrick-Everetts) (800; 45-80)...

Estimated for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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Cooler weather and delay in public school cheered women as an offset against the polo situation. It's keeping business on an even keel...

Estimates for This Week Adams (Coca-Cola) (1,700; 40-85) \$28,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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'WILSON' WOW 76G IN CINCY

Cincinnati, Sept. 12. Front line is holding strong after last week's extra holiday pull. 'Wilson' leads the Capitol...

Estimates for This Week Wilson (RKO) (2,800; 55-75) \$140,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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'Wilson' New Record In Philly, 2 Spots \$79,000; 'Soldier' Bang up at 32G

Philadelphia, Sept. 12. Preem at topped prices, if close to smashing all Philly records with near \$70,000 at both Albee and Palace...

Estimates for This Week Wilson (RKO) (2,800; 55-75) \$140,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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'Way Record 18G, Montl'

Montreal, Sept. 12. Pointing to a five-year record for this city, 'Going My Way' (RKO) is turning them away for terrific \$18,000.

Estimates for This Week Going My Way (RKO) (1,400; 44-60) \$70,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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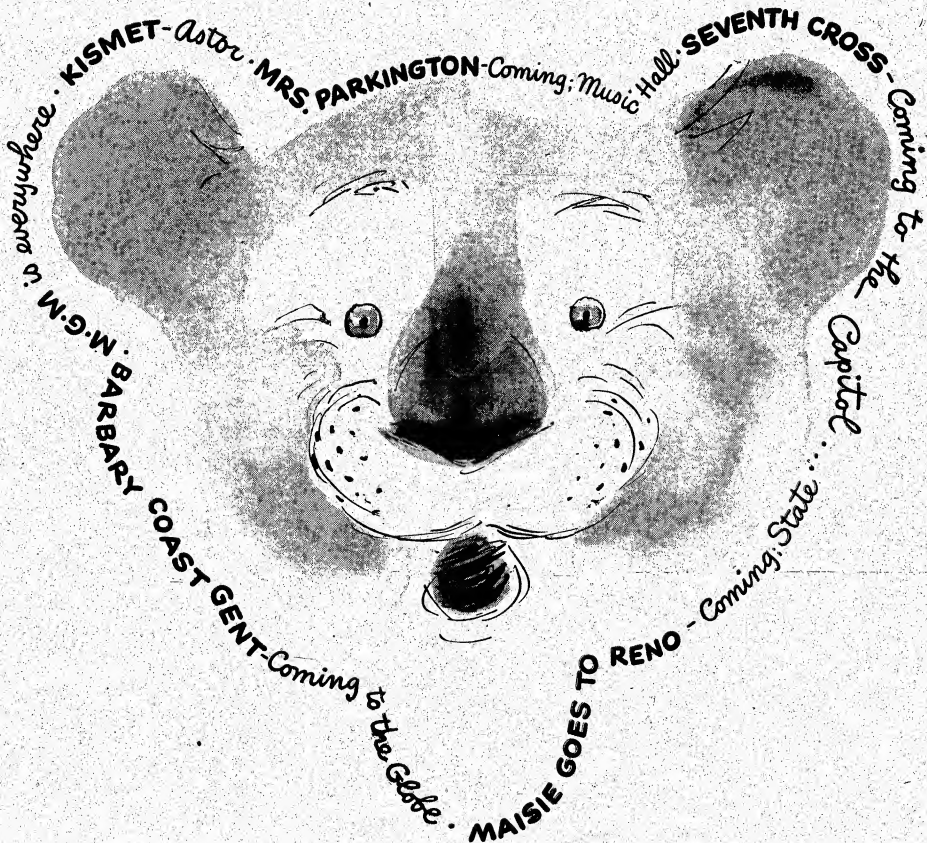
'WILSON VAUDE HUCE \$25,000, BIG K.C. NEWS

Kansas City, Sept. 12. The town is largely holdover this week aside from 'Wilson,' coupled with the lower 'Aldrich' and 'Spivak' news prices...

Estimates for This Week Wilson (RKO) (1,400; 44-60) \$70,000...

Estimates for This Week "The Man in the Hat" (2,800; 55-75) \$140,000...

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THE MAP OF BROADWAY!

He's the Mainstay of Every Main Stem!

YOU'VE GOT TO BE GOOD TO BE



A LEADER FOR TWENTY YEARS

Keep Selling Bonds!

Inside Stuff—Pictures

F. R. Laughs

Continued from page 7

Announcement that Warner Bros. will make a short showing of the workings of the "Springfield Plan" in promoting the teachings of democracy and also show to be lifted in his words. Reason for the surprise was the crediting of Governor Leverett Saltonstall as originator of the plan. No arrangements have been made here with school authorities who actually developed the program.

According to School Superintendent John R. Grausler, the plan was developed by any teacher in the school. "I don't believe any one person should have the credit for the making of it. Certainly the idea is due to us from any outside source."

Meanwhile the March of Time's "Americans All," which is based in part on the "Springfield Plan" and which was filmed in part in this city continues to be blacked throughout the south. Chief objections in the A.M.T. are scenes showing white and Negro children playing together; a southern boy appealing to the Federal Reserve; and a southern clergyman telling his congregation that Negroes must have justice. The film was first begun as an educational endeavor by the National Conference on Christian Education and was taken over by M.G.M.

Protestant clergyman, who attended special screenings of "Going My Way" in a number of cities, have told Paramount employees and exhibitors that Hollywood should make a picture portraying ministers in the same favorable light that the film does priests. "They have made this comment at the same time they attacked us on 'Going My Way.'" It is not secret that a number of ministers believe the screen has not always portrayed their prototypes in the warm, engaging fashion that it has pictured Catholic priests. The fact that the number of independent priest characters have been smash hits in recent years—starting with "San Francisco" and down through "Boys Town" and others to "Going My Way"—is regarded by ministers as evidence that the number of independent priest characters have adopted resolutions petitioning the Hays Office to give ministers a better film "break."

Recently, however, the "Keys to the Kingdom" has been denounced as a "bait and switch" by ministers. There have, in fact, been denunciations from groups who have adopted resolutions petitioning the Hays Office to give ministers a better film "break."

Anticipating a ticket headache when Frank Sinatra returns to New York, Lucky Strike is reviving its ticket distribution methods for the Hit Parade. Starting with Saturday's show (9), reserved tickets were specially allocated to holders of certain brands of cigarettes, which houses the classic series seats L192. Of these, 80 are going on the reserved list.

Agency for the account, Fone, Cone & Belding, also has issued orders that no press or door passes will be honored. Frequent practice in Hollywood is to issue more tickets than the number of seats, to compensate for "dancers" who do not get into the show.

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GIDDYAPPERS' OSCARS

TO BE AWARDED IN NOV.

Wesley's Motion Picture Awards has received its charter from the state of California and is set to present the initial outer Oscars during the first week in November at the Waldorf Astoria. The new award group is composed of "Bronco Bill" Anderson, "Bernie" Williams, "Monte Stone" May, Mann, Glenn Billingsley and Roy Hampton.

Approximately 30 awards will be handed out to western films, stars, producers, directors and technicians while ceremonies will be open to public ticket buyers. Method of choosing winners will be the "public" ballot system which will select nominees and then ballots will be printed in newspapers around the country and in magazines and newspapers. Public will vote on favorites instead of the academy film guide making secret ballots which will be turned in form of a wagon wheel with a bucking broncho imposed in the center of which are mounted on a wooden base. Presentation of awards to goliaths will be followed by a winners' circle while the members feel is in keeping with the affair.

Marj Morrow Re signs WB

Marjorie Morrow, Warner's WB actress talent head, resigned yesterday following a contract dispute.

HUNTER IN N. Y.

Harry Hunter, Paramount's man in charge of its Australian activities, is in New York, where he has been here for about two weeks following his landing from Sydney.

Hurdles with honeymoon toppers will be on partner set in Australia.

that he "liked the Washington committee and the President. He realized that here and there and if the results are consistent."

"Wilson" opened here Friday (12) with more rally and fanfare than that of G. O. Presidential Candidate Thomas E. Dewey the day before.

The picture got plenty of attention from the dailies, rating a 'B' review in the Record, first time a film's review has made the front page since D. W. Griffith's "Birth of a Nation." Record also printed two side stories on older and younger's reaction to the film.

"Wilson" opened simultaneously at the Earle and Aldine to play day-and-night at both houses.

Hypo to tele of film was provided by 20th stars Alexander Knox, Carroll O'Connor, George Jessel and Younger's reaction to the film. Other papers gave the picture rave reviews and edited at both houses.

"Wilson" marks the first time the Palace will dark on a Friday (Friday) in its history and it also is establishing a longer precedent for house which never held over a film before.

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ere, including clearance and disavowal. Exhib leaders attending national members meeting were not affiliated with Allied. At an open meeting among the leaders, the board of the Independent Theatre Owners, a non-Allied unit, offered a resolution which was adopted. It called for a statement on the issue of the proposed new decree but reserving until later any recommendations in connection with it.

Consideration was given by the board of the proposal under which Allied would make a hookup with a producing group which would guarantee availability of the members in return for contracts and financing aid. It is said to be in the explorative stage so far.

Berge, Goldwyn Confer

On Booking Situation

Hollywood, Sept. 12. Wendell Berge, U. S. assistant attorney general, arrived here today for a three-day stay, during which, time he will confer with studio executives on commercial matters that theatre operators are banning booking deals for his films.

Department of Justice, preceded Berge into town last week and will be departing for Washington several days after returning to Washington for resumption of session trials.

Gov't Trust-Buster

Says U. S. Not 'Gunning Alone vs. Big Five'

Hollywood, Sept. 12. Department of Justice intends to press for divorce of producing-distribution from exhibition field, whether or not the Government's new consent decree plan is agreed to by the Big Five. According to Wendell Berge, Assistant Attorney General and head of department of justice division, "The industry here. Unfair competition and monopolistic practices must go and the Government isn't unilaterally gunning for the Big Five alone in these lines. Berge said.

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Show Biz Chiefs

Continued from page 1

Pierre Dux, and the Odeon under the name of the Metropolitan. At present there are only two film houses open, the mammoth Gaumont and the smaller Normandie, both showing new releases. Other entertainment being a marionette show by the "Theatre de la Ville." Work of setting the theatre gardens industry's house in order, it is being done in a long and arduous manner, in view of collaboration with the Germans.

Paris, Sept. 12. Government has authorized Paris theatres to play daily—always provided casts and other personnel were certified as healthy. Naal or non-collaborationist. Recalled some Paris theatres, passed out leaflets and posters. Theatres opened during luncheon days, did daily performances in the home of the theatre. Leaflets, however, when scarcity of fuel made electricity unavailable.

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GANGWAY
FOR THE GAYEST
OKAYEST MUSICAL
THAT EVER CAME OUT
OF COLUMBIA!



SOMETHING NEW IN DIXIE BLUES!



SOMETHING NEW IN DIXIE SWING!



SOMETHING NEW IN DIXIE FUN!

COLUMBIA PICTURES
presents

Carolina Blues



co-starring

KAY ANN VICTOR
KYSER · MILLER · MOORE

Screen play by Joseph Hoffman and Al Martin
Produced by SAMUEL BISCHOFF
Directed by LEIGH JASON

with JEFF DONNELL · ISH KABIBBLE · GEORGIA CARROLL · HARRY BABBITT
SULLY MASON · DIANE PENDLETON and KAY KYSER'S BAND

KEEP SELLING WAR BONDS! FIGHT BY THE
SIDE OF THE TROOPS WHO NEVER STOP!



Coast Film Salesmen Plan Ass'n; Theatres and Exchange Briefs

Los Angeles, Sept. 12. Local film salesmen are endeavoring to form Motion Picture Distributors Association...

Staudes Nixed in L.A. William McIlwain, manager of the Orpheum theatre...

MB P. Associates Now 600 As result of new applications for membership which were taken under consideration yesterday...

Mrs. Parnell Sells Out Mallory, Texas, Sept. 12. Victory here purchased by Bob Storey from Mrs. Roy Parnell...

Les Coleman Into N.Y. Lester B. Coleman, general traveling auditor for Paramount...

To Honor Greinwald, Goldman Variety Club plotting big territorial dinner Oct. 6...

Metro's K. C. Couvare Charles K. Stern, assistant manager of Metro...

New York Theatres GARY GRANT FRANK CAPRA'S "ARSENIC AND OLD LACE"...

M-3-M MARLENE DIETRICH FOR "ARSENIC AND OLD LACE"...

THE DOUGHERTS Continuation at Famous Players HOLLYWOOD BRAGMANT

ON SCREEN ED WOODWARD AND HARVEST "MEET THE PEOPLE"...

9th Record Week CAPITOL Broadway 51th Street

"SINCE YOU WENT AWAY" Broadway 51th Street

"YOUTH RUNS WILD" Broadway 51th Street

his get-together in K. C. William R. Metrol's director of exploitation...

William McIlwain, manager of the Orpheum theatre, here, was filed...

Martin had permitted Jones to form into today of the film house...

Nat Goodman's Post Cleveland, Sept. 12. Nat Goodman of United Artists...

Robert Adler, Monogram booker, goes on road selling. Manager Oscar...

London Theatres Continued from page 1

cent-normal bit faster than the Pacifiers, with lack of transportation facilities...

First sign of light was conspicuous in the form of a doctor, who took John Drinkwater classic, "A Bird in Hand"...

To Honor Greinwald, Goldman Variety Club plotting big territorial dinner Oct. 6...

Prince of Wales theatre, has been playing to George Buck, his long time regular...

There is "Jay Pomeroy's Felicity Jasmine" new play by George Barron...

But the most important of all these is Jack Waller and Tom Arnold's "The Younger William"...

And In Canada Too Ottawa, Sept. 12. With England dumping the diamond and black local power sources...

"WILSON" A 50th Century-Fox Picture Show at Kings 5th St.

"ROXY" 8th St. 1st Ave. Show at Kings 5th St.

MUSIC HALL "MUSIC HALL" Radio City

"DRAGON SEED" Spectacular Stage Productions

"WING AND A PRAYER" Broadway 51th Street

"YOUTH RUNS WILD" Broadway 51th Street

Cleveland as supervisor of PRC offices in that city, here and Cincinnati. There is also a possibility...

Robins Gets Niles, O. House Niles, O., Sept. 12. Robins Enterprise Co. operators of Bar...

WB Bookie in Film Classes Nettlestein, booker at Warner's, resigned to attend film classes...

Ed Shter, who managed Globe's Alvin City this summer, returned to pilot Casler with opening of Globe's new theatre...

Par Gal's Switch Georgette Carnes, assistant to Paramount's eastern story editor...

Book on Luke Barnett George Kelly, former Pittsburgh newspaperman is doing a book on the life of Luke Barnett...

Kelley's Book Andy Kelly, drama editor of the Washington Star ("Archie") muse...

Oliver's Cirens "Finalized" Hal Oliver, who resigned from the Bingie Barman & Baker staff...

Notifies, Charles G. and Kathleen, back to the Coast. Hume's first story published by Canadian magazine...

Patricia Arlis mag in a new location in Washington Circle area. Hillairet Lambert now doing the book notes column for N. Y. Times...

Herbert Carrison is new Hollywood correspondent for the Pittsburgh Courier.

John Rosenfield, film editor of the Dallas News, in Hollywood, now to series for his paper.

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Literati

F.R.R. vs. Devery Washington Newspaper Guild will have a hectic meeting soon, all over the endorsement of Roosevelt.

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Noah's Shoes" being brought out by Blue Concert and his wife former...

Sophie Tucker added a chapter after having visited with her former...

Sporing News big mgr. Art Flavin and his wife were in Toots Shilo's...

Edie Conner, conductor of Blue Concert" Saturday afternoon "Jazz Concert" programs from Town Hall...

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QUICK FACTS

4 Major Nets' \$15,374,252 in July 24% Hike over '43; CBS Takes Lead

Billings for the four major networks again took a jump for the month of July, with the weekly rack up \$15,374,252 for the 31-day period, representing a 24% increase over gross time sales for the same month in 1943. CBS, which bowed to NBC in June for the first time in many months, again paced the field in July with \$5,572,439, as compared with NBC's \$5,087,294. Biggest percentage increase over last year's billings for the month was garnered by the Blue, whose time sales for July topped the '43 figure by 72%.

On the cumulative side, the four nets passed the \$100,000,000 for the first seven months, with the total figure (\$108,371,662) representing an increase of 31% over the \$82,648,888 registered for the seven-month period in '43.

NETWORK GROSS TIME SALES

	1944	1943	Pct.
Blue	\$5,390,246	\$1,963,689	+72
Columbia	4,972,473	4,094,974	+9
National	1,524,283	1,083,809	+40
NBC	5,087,284	4,383,827	+17
Totals	\$16,974,292	\$12,517,720	+24

	FOR FIRST SEVEN MONTHS	1944	1943	Pct.
Blue	\$21,836,287	\$14,506,229	+50	
Columbia	20,842,290	19,892,290	+5	
National	11,426,253	6,991,233	+63	
NBC	36,764,830	29,463,264	+23	
Totals	\$108,371,662	\$82,648,888	+31	

CBS Lining Up For Postwar Segue To New Hdqs. Maybe on Park Ave.

CBS is planning as a postwar project the construction of an elaborate new building on N. Y., which may move most, if not all, of its studios as well as its administrative staff and may also possibly encompass its television operations.

CBS currently operates out of 485 Madison avenue, where the space situation has long been a headache. Network doesn't own the building, having it under lease, with several other occupants in the building. What it owns its own studio building on E. 92d street, off Madison avenue, and its production has several ex-liguit houses under lease.

Plans for the postwar structure are still in a nebulous state, but possibility looms that it may arise on the several properties owned by CBS on the block bounded by 58th and 59th streets and Park and Lexington avenues. Just how extensive an operation it will be has not been blueprinted as yet and will eventually come a decision on whether CBS must continue to spread out on leasing of Broadway houses for studio space. Video setup currently operates from the Central Building.

Meanwhile, CBS execs are currently concerned over a more immediate problem, the realignment of its space in its present building to prevent everyone from getting under one another's feet.

Herb Moss Lams From 'Can't Take It With You', Disagreements Blamed

Agency differences and disagreements with certain members of the staff resulted in the withdrawal of Herb Moss as producer of the Emerson Radio-Mutual "You Can't Take It With You" series. The first two broadcasts—Moss and the Wm. Weintraub agency couldn't see eye to eye on details of the show and agency says that certain members of the cast refused to cooperate with Moss so latter bowed out. Theodore Gannon of the agency has taken over production on the season.

Moss continues as producer of P&G-NBC "Truth or Consequences" and the Raleigh-NBC Hildegarde series.

San Antonio—C. K. Beever has been named commercial manager of WDAI, succeeding Jack Reesler. Beever comes here from a similar post at KARI, Little Rock, Ark.

SPORTS EVENT ANNOUNCES TRAIL

Much behind-the-scenes activity accompanied by absolute hush-hush orders is occupying studios these days of program chiefs and assistants at agencies and nets. Problem at the moment is how to reorganize programming structures of shows with almost complete G.I. status such as "Army Hour." "Thanks to the Yanks," "Blind Date," "Spotlight Bands," etc. It's been officially announced that, as soon as European hostilities cease, demobilization will get underway, and while this doesn't mean that G.I. angled shows will fall by the wayside at once, it's obvious that their days are numbered. Dropping last Sunday (10) of the 45-month-old "Mutual feature," "This Is Fort Dix," is a clear indication of things to come. Specialty of the A.P.C. (Army Post cove)er, takes over the 8 p.m. spot moving up an hour.

Among shows to be hit hard, it's agreed are the quizzes which for the past several years now have skinned over many obvious flimsy program content by passing out awards to soldiers, sailors, WACs, W.P.S. uniforms, and medals of all parts of the Allied world. But the glow of satisfaction kindled by demobilization may sink out of G.I. marching out of the studio with 864, or some lesser sum, just won't bring them the necessary plain Joe Doakes of Needlerwood, O.

Understood some program planners may have blueprinted a new air show shaping shows for war vets, of whom there'll be plenty available with opening new air show.

Not that they mind so much the crashers helping themselves in the car route, but what they try to corner some of the radio execs of the dailies and trade papers for a pitch on behalf of some of their own clients, that's the last straw, they say. The net-agency bureau-uppers have served notice they're going to gang up hereafter on such free-lancers.

Too Much! Network and agency press boys have been doing a burn-over the manner in which a number of important factors in N. Y. have been crashing recent cocktail parties in connection with opening new air shows.

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Writers' War Board Slaps Down 'Abie' But Applauds 'D. A.' and 'Call Me Joe'

Writers War Board in its September bulletin has singled its rained-up include radio as well as pic. Air shows dealing with subjects related to the war are held up for critical judgment with the inaugural "bomb-laden" (maximum load on appraisal scale) of the Jews and Irish, although affectionately motivated, tends to differentiate religious and cultural differences.

"Mr. D.A." rates "three bombs" with the Board, tossing a bouquet at producer-writer Jerry Devine for "consistently and vigorously attacking domestic fascism despite network censorship." "Joe" rates "two bombs" for its contributions amid various racial and national groups in American film.

NEW FEMME SHOW
Chatham Mfg. Co., makers of blinks, will bankroll a women's service program on the Blue starting Saturday, Sept. 30 in the 11-11:35 a.m. one time, time per week. T. L. Alan Young goes on for "Kate Smith on the Go," I show prior to testing off his own fall program on the Blue Oct. 2.

Old Gold Switches \$5,000,000 Biz From Thompson to Lennen & Mitchell

The usually impeccable Life magazine was in connection with layouts and script material invariably adds up to a production job pulled a nifty in its current issue. CBS "Mary Martin" show layout, on which the mag had been working since mid-June, was wrapped up with the usual finesse, except for one detail.

Text researchers must have been invited to lunch when the sponsorship check was slipped in "Martin" sponsored by Standard and Brands was given a General Foods lag. Before error was caught, half the mag's run was off the press.

Life's Boner

The 20th-Fox film, "Wilson," produced and acted by Bill Backer and originating from Hollywood, and Ed Wynn from New York, head up the picture in the feature of the Philco Radio Hall of Fame, when it returns to the air over the augmented Blue network Sunday night, Oct. 1. As from the start, "Variety" chooses the talent for the "Hall of Fame." Paul Whitman continues as the musical mainstay, as he has been on the Summer Hour.

First fringe of the summer replacement shows, producer Bob Wambold and Whitman will reprise the best things of the summer series, including Les Caillou, the Venezuelan pianist back with the full "Warsaw" concerto, a repeat of "Holiday for Strings," "Valencia" and "Whispering" as the third-and-fourth feature, which Whitman developed over the summer. Red Norvo will also be repeated.

General Foods is reportedly interested in Ken Dolan's musical package, based around Leopold Stokowski. Pop singer will be featured on the Blue. Bob Hope will forget about her exclusive to his Peapod program, but she'll be featured on fall classic and popular music alike.

STOKY EYED BY GF IN POP-CLASSIC PACKAGE

Hollywood, Sept. 12. General Foods is reportedly interested in Ken Dolan's musical package, based around Leopold Stokowski. Pop singer will be featured on the Blue. Bob Hope will forget about her exclusive to his Peapod program, but she'll be featured on fall classic and popular music alike.

'Old Pete' and 'Rajah' St. Loo 'B.B. Gabbers

Grover Cleveland Alexander, former big league twirler, is a sports gabber at WTVM, East St. Louis. Now teamed up with Roger Hornsby, he'll be the mainstay of the Cardinals and Cardinals with Dizzy Dean and Johnny O'Hara doing the play-by-play for his own fall program on the Blue Oct. 2.

St. Louis, Sept. 12. Grover Cleveland Alexander, former big league twirler, is a sports gabber at WTVM, East St. Louis. Now teamed up with Roger Hornsby, he'll be the mainstay of the Cardinals and Cardinals with Dizzy Dean and Johnny O'Hara doing the play-by-play for his own fall program on the Blue Oct. 2.

J. Walter Thompson loses the \$5,000,000 Old Gold account next month, with P. Lorillard Co. switching it back to the Lennen & Mitchell agency. Thompson inherited the account from L&M three years ago. On the basis of its 15% commission, loss of the account represents a \$750,000 dent in the Thompson net revenue.

Switching of the account, representing all media, will cue the dropping of the two current Old Gold air shows—the Jackie Gleason-Les Tremayne Sunday night program on NBC and the Wednesday night CBS Alan Jones-Woody Herman program. L&M takes over the CBS radio account Oct. 25 and the NBC series on Oct. 29.

Two new coast shows, "Comedy Theatre" and "Which is Which," will replace—using going into 8:30-10 p.m. on NBC Sundays, 10:30-11. Which network will land where is undecided. The new shows will be presented by CBS-OG having had to be shifted with L&M having "Mr. and Mrs. North" and "The Dick Cavett Show" as new clients (Jergens). Jack Carson-Campbell after moves up to occupy 8:00-9:00 p.m. on NBC.

Gleason took over the Sunday night show after Bob Crosby. The show has been a disappointment since bowing in several weeks. It was originally intended as a change in comedy approach, but decision to switch the account from L&M to CBS on Wednesday has been decided upon even before the Gleason takeover. Wednesday night show will be replaced by a new one for the most part around a 5.0 Hooper, with the sponsor reportedly somewhat enthusiastic over its audience pull.

Sapolio Edict On Sunday Shows

Any attempts to inject an off-color hypo into that Sunday night "Battle of the Boppers" is going to be met with stiff resistance from the networks, with latter, in effect, serving as a check on the program. A scramble for higher ratings, strictly a family show night and that's the pattern that must prevail.

First show in the new realignment on the Sunday asked to feel the censorship has involved is the new Gleason NBC program, with the net's watch-and-warnings mixing some gaps into the 8:30-10 p.m. time slot, the web considered as too risque.

WHO'S GONNA ANSWER THEM MUSIC QUERIES?

Oscar Levant will be among the performers who would fall on classic and popular music alike.

Levant, reputedly rating \$750 per program, has invited to appear on the show every other week ever since it's been on the air. No reason given for his absence. Levant's agency is currently doing concert work.

Dick Mack Adcs A&C To Prod. Slate on Coast

Hollywood, Sept. 12. Dick Mack takes over the production of Abbe Olin Davis' sessions. He'll show on its fall replacement, Oct. 5. He succeeds Martin Goshon, who dropped out of radio for a producer berth at Metro. Former producer of the Abbe Olin Davis sessions, Mack continues to direct the Kenny Baker beer show until January, when he'll be moving in with his \$15,000 package.

ISLAND?

With Ed Wynn, Evelyn Knight, Jerry Wayne, Mark Warruno's,orch. ...

Wynn was back on the air after a seven-year lapse and it's no doubt that he is a welcome addition to radio comedy sweethearts.

Wynn was last on the air selling Spud cigars for Astor-Fisher, but Spud had not had achieved his greatest radio prominence for Texaco Gas.

"Happy Island" that they call it, "William Morris O'Connell did a fantasy foray into what if it differed for adult audiences to what Wynn is King, Bibbles of a mythical paragon. A fish story, like a procedure, is not includable, but its presence at this being a heavyweight.

The main track appears to be in the basic script format. It seems a promising idea to produce a radio comedy such as this, but it is not an ambitious idea that should have more depth for adult audiences.

By and large, however, this was a well-rehearsed show, and these were impressive though not brilliant production.

Wynn is reportedly costing about \$10,000 and that includes Mark Warruno's orchestra.

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RUDY VALLEE

With Inez Givnan, Michael Checkow, Edith Geyman, Coled Gurd...

Rudy Vallee returns to commercial radio with this show for Drene Shuman on the Coast Guard.

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"AMERICA'S TOWN MEETING OF THE AIR"

With George V. Denny, Sen. Burton Wheeler, Brewster, Sen. Joseph Ball, Vera M. Deane...

"Town Meeting" hit the airwaves as a so-called program of the week Thursday night (7), under the Reader's Digest aegis.

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"THIS IS MY BEST"

With Edward Arnold, Pauline Goddard, Agnes Moorhead, Nancy Young, Robert Brenner, Let. Sen. Joseph Ball, Vera M. Deane...

To "All Stars seasonal," Schenley's return to radio is a welcome event, especially since it is a series of dramatized excerpts from "This Is My Best."

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"FRED WARING SHOW"

With Jane Young, Donna Dea, Gordon Goodman, Jimmie Atkins, Don Daley, Ernest Allen, Jess, Foley McClinton, Virginia Fennell, and Harry Gerhard, Fred Waring's Pennsylvania Glass Club, Bill Hlavin...

Returning to the air after a seven-year lapse, Fred Waring is a welcome addition to radio comedy sweethearts.

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WITH EDITH GIVNAN

Adams, John Kieran, Alexander ...

The champ-outsize is back on the air with a new format of refreshing here and there and an occasional show-down that is as scheduled.

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"MAXWELL HOUSE COFFEE TIME"

With Mark Moran, Robert Young, ...

Principals on teefw will be back as the stars of fall half-hour shows with Edward Arnold, Agnes Moorhead, and chorus.

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JOAN BROOKS

15 Miss. Mon. Fri., 11:15 p.m. ...

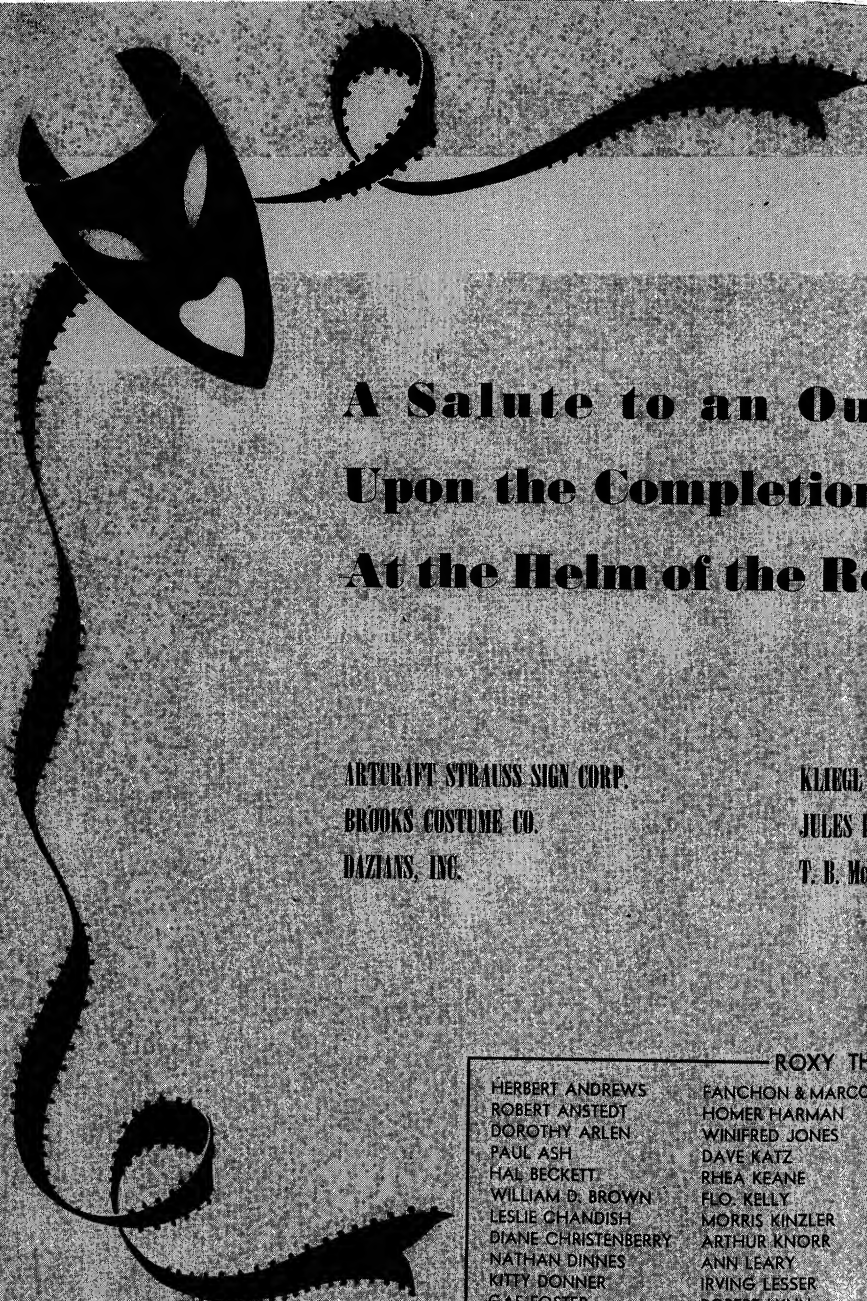
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A. D. CALABAN



**A Salute to an Oubliette
Upon the Completion
At the Helm of the Roxy**

ARTCRAFT STRAUSS SIGN CORP.

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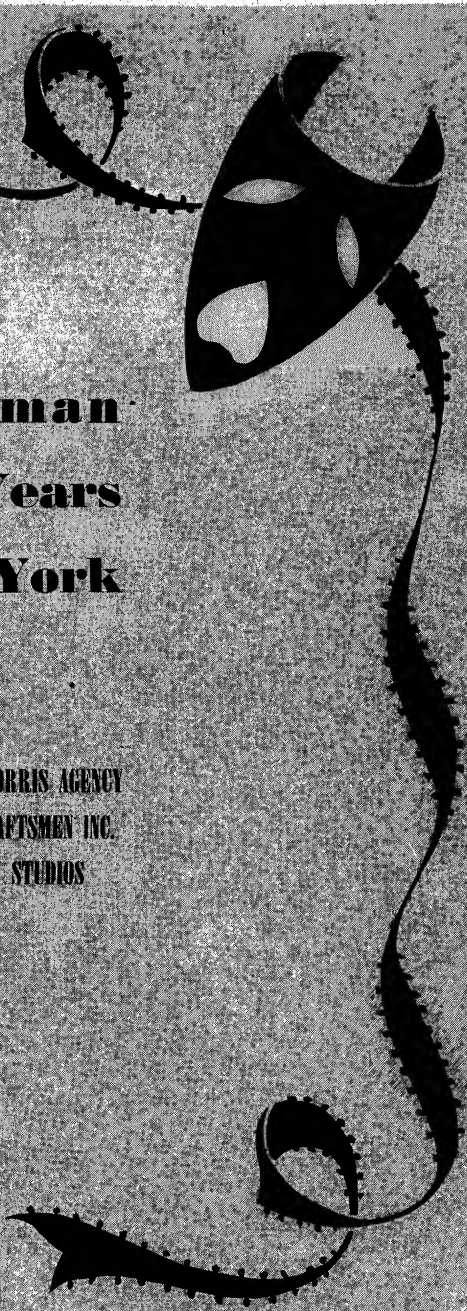
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Paul Kesten, Rex Stout Line Up In Opposish Re Controversial Airings

New York.

"Variety's" editorial "Time for Decision" misrepresents a vital principle in broadcasting, equally misrepresents Columbia's action under that principle, and is unlike "Variety's" usual informed judgment. May I call your attention to the following four important points:

1. While "Variety" reports correctly that CBS taboos a one-sided plea by Rex Stout on a commercial program for the kind of poster he thinks Germany should have, it misrepresents Columbia's offer of free time to Stout to make the plea in his own behalf. Your editorial states that we asked Stout "to refrain from expressing his own opinions" in free time. This is not so. The whole purpose of offering him free time was to give free rein to his opinions. It was understood that we would also offer free time for reply. This is what our call falls on the air.

2. "Variety" sneers at any CBS offer of free time as "a sustaining ploy," stuck away at a time when (Continued on page 32.)

New York.

I would like to dig a little deeper than you do into the subject of your editorial, "Time For Decision." It seems to me that the whole position of CBS concerning the refusal of the network to allow me to talk about Germans on the Edwin C. Hill program is based on a naive and completely unreasonable assumption. The CBS claim, as I understand it, is that they wish to prevent a monopolistic, one-sided approach to a monopoly, as regards "controversial" issues, by the people who have the most money. That is close to funny.

Practically all of the big audience radio programs, from soap operas on down, are paid for by the people with the most money (the big advertising agencies) and not by the sponsors and the advertising agencies. Their decisions regarding what shall be said and shall not be said on their programs are incomparably more influential in shaping public opinion on "controversial" issues than the sponsored commentators and their guests. Actually, every hour of every day and evening CBS permits the buyers of radio time to guide American thought one way or another; and for CBS to object, on grounds of principle, to a five-minute discussion of any "controversial" issue whatever by a commentator is the purest nincompoopery. That is about appalling a camel and straining at a gnat.

Not to mention that in this case the "controversial" issue was the characteristics of the enemy we are at war with. Gnat? Rather an analacetic imperceptible to the human eye.

"Variety's" statement of the main issue is, in my opinion, correct and valid. Rex Stout.

Kellogg Fires Superman, Switches Jack Berch To Blue Web From Mutual

Mutual lost two sponsored 15-minute Monday through Friday afternoon spots to Kellogg Co. through Kenyon & Eckhardt, notified we it was dropping one of its shows, first transferring the other to the Blue.

"Superman" will be dropped by the great market effective Sept. 29 after several years under the Kellogg banner. The Jack Berch show shifts over to the Blue effective with the Oct. 2 broadcast, and will be heard from 11:45 to 12 noon across the board, moving up from its current 1:15-1:30 p.m. niche on Mutual.

'PORTIA' ABOUT-FACES FOR REPEAT AT NBC

"Portia Faces Life," the General Foods cross-the-board daytime serial, is switching back to NBC in its new deal, effective Oct. 2. Program for the past six months has been heard on CBS in the 2 p.m. slot.

Co-op Web Grid Plan Hits Snag

Efforts to straighten out the tangled football broadcasting situation this fall by introduction of a cooperative system whereby the four major nets would decide by a coin toss which games they would handle this season, it was learned last week. Slim schedules and the signing of all Navy games by Atlantic Refining left few feature clashes available for network bidding.

Plans to have all the webs providing carbon copies of one game each Saturday throughout the season, that of Mutual and the other network proposed a scheme whereby they and the competition would flip a coin and toss a coin for the best game. This contest under the proposal, then would become available for the two winning webs with the others agreeing to cast around for another game to air.

CBS reportedly gave tentative approval to the idea and NBC was approached, but somewhere along the line a snag developed so that the entire scheme had to be junked. Feared of those in favor of the losing toss plan was that it did of all four webs duplicating a single game was height of something of other.

Mutual, it's understood, will adhere to its policy of last year when the web scooped around for games it could carry single rather than go on with descriptions of clashes also available elsewhere on the dial. Problem facing sports director Tom Slater is a tough one, however, inasmuch as Atlantic Refining, the station's Navy schedule, also has lined up regional networks for pre-emption of local grid attractions in various sections of the country.

These games, in certain instances, could be made available to other outlets with the proviso that they must not be aired in any locality being serviced by any other Atlantic football feature which the station adds further limitations to Slater's search.

SHOW BIZ BIG BIZ IN CHI SPOT MARKET

Curtailed amusement advertising in newspapers, due to paper shortage, has given Chi radio spot business a tremendous jump. Surveys of Chi stations here last week reveals that use of spot announcements by movies, night clubs, record stores, circuses and dist. ice show, business, has increased in many cases than 100% in the past year. Bulk of business, according to Jack Fisher, Chi spot broker, has shifted to smaller stations, since WMAQ, WENT, WG, and WBBH have very little spot time available. Old angle is that while most spot business is on long-term contracts, amusement spots are seasonal. A news or radio will hit town, run as many as 80 spots a week on one available station. Pic companies, who make up around 75% of amusement spot business, come closest to being regular customers. Most of them run a certain number of spots each week, with an additional spot campaign which they want to superplug a

Launch Criss-Cross Promotion Plugs In CBS' Sunday Night Hooper Tussle

First big blast in the co-op agency swap deal of cross plugs to promote the Sunday night CBS programming asked in the net's bid to arrest audience from NBC went off Sunday (10) night via the "Blondie" after in the 8-30 segment. Curtainswaiser in the agency hand-jointing was Wm. Ely, handling the "Blondie" Super Suls account, with beneficiaries of the initial cross-plug being deal of Bonten & Bowles (Fannie Brice show) and Young & Rubicam (Kate Smith).

Multiple agency deal, aimed at keeping the dialers tuned to the same net on the 6:30 Fannie Brice entrance (show prems Sept. 17)

through the Kate Smith Hour to the 8:30 "Blondie" exit, is expected later to embrace agencies handling accounts for other CBS shows as the Sunday night "Battle of the Hoopers" gets into full swing.

Deal marks an innovation in program programming in that actual plugs are woven in its integral part of show and are in addition to the regular CBS plugs. Thus B&B will inject "Blondie" and Kate Smith plugs into the Fannie Brice airer, with T&B doing the reciprocal plugs via the Kate Smith show.

Meanwhile, CBS, Kate Smith and Ted Collins have collabed on an extensive promotion campaign aimed at making dialers CBS-conscious through the Sunday stretch.

The Smith-Collins duo has plastered a series of 15 five-minute shows being shipped to the 146 CBS affiliates, each devoted to bally promotion of a different Sunday network program carrying right through from 1:30 in the afternoon until signoff time. Fact that CBS has taken one of its top personalities in its entire roster of network talent for the promotion idea is evidence of the web's wholehearted concentration toward development of its Sunday sack.

Footie, Cone & Belding, Kastor, Hartman Spot New Biz at WBWB, Chi

Chicago, Sept. 12. Several shows have been sold by the WBWB sales staff in the past couple of weeks, among them a twice-a-week interview program from the two Servicemen's Centers here, which will be sponsored by Standard Brands, Inc. Shows will be heard Tuesday and Thursday, 10:45-11 p.m. (CWT) beginning Oct. 3. Contract, for 26 weeks, went through H. W. Kastor & Sons.

Other new shows on WBWB are "This We Like," Russ Brown, with piano and organ, 2:30-2:45 p.m. (CWT) Monday, Wednesday and Friday, and King's Jesters, Tuesday and Thursday, 2:30-2:45 p.m. (CWT), sponsored by Montgomery Ward for five weeks beginning Sept. 4, through Foole, Cone & Belding. Also "Do You Remember?" Russ Davis, organ and piano, Mondays through Fridays, 4:45-5:00 p.m. (CWT) for Nelson Bros., with 52-week contract handled by the George Hartman agency.

Goodwin's Exclusive Off for Time Being

Bill Goodwin, as previously noted, has been pacted on an exclusive basis by Lever Bros. to plug Swast soap with his chief stint being the CBS Bugs & Allen show Tuesday nights from the Coast. However, he's also working the Edgar Bergen Sunday night NBC show for the time being until a suitable replacement is lined up.

Duq! gag assignment won't last beyond first of next month, though, when Bergen brings his show into New York.

When Worcester's largest mass of radio buyers, they hear an audience—the WAG audience.

WAG WORCESTER

TELEVISION

Young man, two years Dir. and Prod. with Television Station, writer, shorts producer, Elec. Engineer Degree, just returned from service, seeks job with Agency, Station, Producer. E. B. ESTABROOK c/o Variety, New York

NORTH SOUTH EAST WEST NOW ON

WTCN MINNEAPOLIS, MINN. SELLING DRUGS

GEORGE H. HALLLEY TEXAS BARRACKS LIVERY HOTEL, PICKENS, BARRETT CITY & BLD. SAN ANTONIO & CUBAN PRODUCTIONS

THE MIRAGE OF MONEY PROGRAMS

Here are Hooperatings for the 1944-45 season Monday through Friday period before and during the season. The Blue and Purple are the Money programs.

BEFORE "MONEY MAN"	DURING "MONEY MAN"		
STATION	RATING	STATION	RATING
WSAI	24.0	WSAI	31.8
A	16.5	A	17.8
B	13.0	B	13.3
C	12.2	C	10.9

WSAI believes today, as it always has, that only sound programming can produce sound station ratings. Figures like the above, plus the report of Dr. Hetman S. Hettinger in our brochure "The Mirage of Money Programs" substantiate our point of view.

WSAI

Division of the Crosby Corp. CINCINNATI, OHIO REPRESENTED NATIONALLY BY SPOT SALES, INC. NEW YORK, CHICAGO, SAN FRANCISCO

Now on WPAT Helen Taylor Brilliant Champion of Women's Rights Listen to LUNCHEON WITH HELEN 12:35 to 1 P.M. DAILY

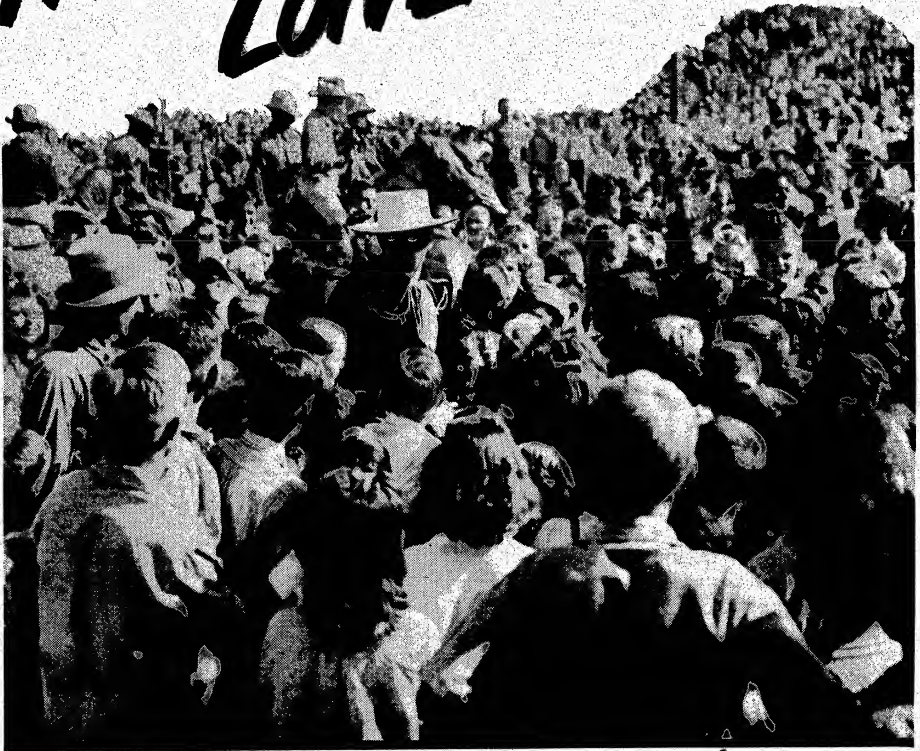
Sell Your Clients WPAT... the fastest growing station in the metropolitan area.

RADIO PATERSON, NEW JERSEY PATERSON, NEW YORK

Tums Seen Breaking Its 'Date With Judy'

Al Pearce and his "Fun Valley" crew have an opportunity for Al Young this Fall if current negotiations with Lewis-Howe Co. (Tums) to show. Current dinkers call for Pearce to take over the Tuesday night 8:30-9 p.m. NBC slot now occupied by "A Date With Judy" under the same sponsorship. Young shifts into the 8:30-9 p.m. niche on the Blue Co. spot held down last season by "Duffy's Day" which moves to 8:30-9 p.m. Friday night location on NBC.

THANK YOU LOVE RANGER*



Thousands of admiring youngsters mob The Lone Ranger as he leaves the microphone during Midwest Farmer Day, Sept. 4, 1944.

*You gave a memorable thrill
to more than 60,000 folks
who jammed Yankton for
Mid-West Farmer Day
honoring the all-out production
of America's Farmers in
backing up America's Fighters*

WNAX
*The Big Aggie Station
Sioux City - Yankton*

**and a big share of thanks to Cliff Samuelson, George Trendle and Mix Dancer*

From the Production Centres

IN NEW YORK CITY

Roe Rogers of the Motte "Mystery Theatre" cast, has been tested by 20th-Fox for role in forthcoming "Bill for Adams"... OWI domestic radio bureau gets Willett Kempton as asst. chief of station relations with Madeline Chase replacing him as regional radio topper in Atlanta, Kempton takes over this week (13) in Washington... Hans Jacob, WOV commentator, to be bankrolled by Barney's togetery mart, Mon.-Wed.-Fri., starting next week (18)... Enid Montag agency set the deal on 10-month basic... Hubbell Robinson, vesper writing head of radio at Y&R, left for the Coast Monday (11) for a month's look-out at the quartet of nighttime Y&R shows bowing in soon... Robert J. Ludlow, CBS director of program writing, due back at his desk next Monday, 19, after month's vacation in Colorado.

Cene Hufley, former scripter on the Blue's "Men, Machines and Victory" and CBS's "Green Valley," now working in WJWV script department... John Charles Thomas will guest star with Amos 'n' Andy when they return to the air Sept. 22 (NBC) for Rinsco... Gardner (Mike) Cowles, who recently bought WHOM, Jersey City, is bringing Jack Paige from WNAX, Cowles' station in Yankton, N. D., as promotion director. Starts in N. Y. Oct. 1. Ted Eng, Cowles' national sales manager, will also head-quarter at WHOM, starting late this month... Anne Fremont, managing ed. Magazine Digest, in from Toronto. Will be guest on Dunmore program tonight (13) and is interviewed by Maxine Keith tomorrow (14).

IN CHICAGO

Tyler Davis, radio director of J. Walter Thompson Chi. office, off to the Coast this week to set the talent for the Blue two-hour "Thanking Day" show... Rod O'Connor, former WGN announcer, who moved to Hollywood early this year, is the announcer on the new Rudy Vallee show which premiered last Saturday (9)... Lew Andrews will guest on Bill Stern's Colgate Sports Newscast when it originates from Chi. Sept. 22... Florence Mitchell, office manager of Neblett Radio Productions, on leave of absence. Mrs. Virginia Lynch, former secretary to the president of WJWV, will take her place... Bob Hurliching taking over 6-8:05 p.m. (CIT) newsfast for Marvay's cigarette on CBS... Chicago Radio Man-

agement Club resumed its weekly luncheon meetings at Wrigley Restaurant last week... WLS will originate special broadcast, coast to coast over Blue, from luncheon given by Burrigade D. Baker, publisher and president of Frankie Farmer's WLS, the twelve-million "Boy Scout of America," George Flipp back at his WGN newsroom desk after serving in the Army; Air Purples for 32 months... He has the Air Medal, Silver Star and the Purple Heart with an Oak Leaf... Showman of WGN, William J. W. Smith, to North Woods on fishing trip... Jack North, radio director of Aubrey, Moore & Wallace agency, laid up for several months following automobile accident, has returned to work... Harry C. Kopf, v.p. and general manager of NBC Central Division, and Sidney N. Strout, NBC network vice-president, to Hot Springs, Va., for the NBC annual meeting... Dean MacCombs, narrator on NBC's "Wood columns" and show reporter, has joined publicity department of NBC Network's Central Division... Don Roberts, CBS western sales mgr., to New York last week... Franklin MacCombs, narrator on NBC's "Hymns of All Churches" on two weeks' vacation... John Akerman, formerly commercial manager of Station KPAS, Pasadena, added to WBMM sales staff.

When Milwaukee quarantined all children under 12 to their homes for month of September because of a polio epidemic, WTMJ added features especially aimed at in-home-bound children... NBC's "Howdy Doody" featuring Cut Mousey and the Westensies, renewed for 52 weeks... Charlotte Ingalls, formerly Market Editor for AP, joined "WBMM" news service staff... Don Doolittle, producer of two years at WJAD, opened up job announcement... Winton Brown, CBS radio salesman, resigned last week. No replacement has been named.

IN HOLLYWOOD

After retelling the home front gossip, for three years for a drug chain without a misout, Erskine "Skippy" Johnson is powdering for a month's moon-bathing at microphones and then comes back for a network program. Jergens has worked up a burning eye for his new format... Back-ground for Stardom" slanted at the human interest side of the marquee tribe... Fred Rayson hooked out as chief writer of RKO's "Hollywood Star Time" to cock an ear to other lush overtures... Ray Sollars and Jack Ward move in their typewriters and files... Harry Flannery's "Pacific Roundup" will be joined by war theatres in Europe, giving his weekly analysis world coverage via OWI... George Murphy follows Sonny Tufts into Kraft Music Hall as confederator for an indie span... El Ringo due back Nov. 2... Lt. Col. Eddie Dandridge's new edition of "Soldiers With Wings" from the Santa Ana air base is now strictly GI and spreads over the Blue on Saturdays. His band of 50 men was once rated by Paul White-man "the greatest ever assembled"... John D. Zink, press head in Chicago for J. Walter Thompson, here to compare notes with Maxine Smith... Note to sponsors: Luella Parsons has finally mastered the mike and says it doesn't frighten her any more... Don Zarly, new western division operations head for the Blue, moved into Don Gilman's office long enough to clean up his mail and then hustled north to pick his successor as manager of KGO, Fresno... Lee Sweetland, NBC singer, donned navy blue... Bill Ramsey, radio chief for Procter & Gamble, around for the Rudy Vallee (Drenee) talkoff... Hans Crockett moved into the army and Steven Gary moved into his spot on "Man Called X"... Buddy Twiss-Noel Corbett film gap program on the Blue renewed for another quarter... Colgate's "Blonde" does a live repeat for the Coast three and a half hours after it goes out at 8... Ward is around that Ward Wheelock has shooed his eagle and back at the agency with fancy plans for Campbell show... Ted Strater starts his Coast show for Safeway Oct. 1. It will be a half-hour musical called "Sugar Bunch"... George Flipp, one of the busiest bodas at Armed Forces Radio Service, making records for the GIs overseas.

'Ranger' Comes A-Cropper

Hollywood, Sept. 12. Al Jennings, reformed train robber and writer, has filed suit for \$100,000 against Don Lee Broadcasting Co. and local bread firm which sponsors "Love Ranger" air show... Jennings, in his complaint, states that the Aug. 7 program portrayed him as an outlaw and furthermore gave him credit for crimes he never committed.

Veteran Ed Whitney Resigns From Blue

Ed Whitney, one of radio's veteran producers having been a member of the NBC and Blue network production staffs for the past 20 years, last week handed in his resignation at the Blue, announcing he will rejoin Plans to spend most of his time on his farm in Pawling, N. Y.

Newspapers Feed Hand That Bites

"Strange case of 'feeding the hand that bites you'" being dramatized currently in many parts of the country by entrance of newspaper publishers into radio air move to build circulation, reader interest, prestige, etc. Case in point: present campaign by King Features (Hearst) plugging this week's switch of Westbrook Pegler into that same air.

Angle, of course, is that dailies long have had barbers created against them by giving publicity and radio news the wastebasket treatment; battling to keep radio columns from making headway and, in many cases, carrying program ratings only under protest. Many couldn't see value of their own newspapers until quite recently and couldn't cry at publishers' convention...

Nevertheless, the fourth estate boys finally have come around to realize that radio does give mass coverage and that ad messages so delivered get home. So now newspapers are kicking in coin to radio stations in their own territory and thus strengthening the competition they have been screaming about for years.

Change in situation is extremely noticeable in Washington where dailies conduct steady spot campaigns and participate in local co-ops. Washington Post and People's coming to the Times-Herald was being pluggied only a few minutes they have been screaming about for years.

One strong influence throwing newspapers into radio, naturally, is the expected blossoming of many publisher-owned FM outlets post-war. Fourth estates evidently are operating on an "eventually-why-not-now" policy and are breaking into airline, plugging even, though they are helping to finance the opposition.

Dorothy Thompson Back

Dorothy Thompson returns to the air Sept. 24 for same sponsor who has bankrolled her stints past several years, Trintout Clothes.

However, in spite of the Blue web Sunday night, 7:15-7:30 p.m. niche, which she has occupied for past few seasons, she will be aired on the network in the 8:15-8:30 p.m. time slot. Magul agency handled for sponsor.



we didn't think they cared... this much!

Said we recently to Crossley, Inc. . . . "Please go out and ask women—all kinds of women—in Greater New York something like this:

WHAT NEW YORK RADIO STATION HAS PROGRAMS THAT YOU FEEL GIVE YOU THE MOST HELP IN YOUR HOUSEHOLD WORK?!"

"Why?" asked Crossley, Inc. "Must be we just obvious?," we replied. "Please," we urged. "Just ask, and if maybe everything's all right, we can tell people what we found."
So, Crossley interviewers asked 6,420 women personally. In came the answers; came sorting, came compiling, came the following interesting result:

- WOR . . . 14.1%**
- Station B . 12.4%**
- Station R . 9.3%**
- Station X . 2.4%**

Q.E.D.—If YOU MAKE SOMETHING THAT WOMEN BUY, OR HAVE A SAY IN THE BUYING OR—and what haven't they?—WOR IS WORTH CALLING FOR FURTHER, AND IMPRESSIVE FACTS. Our telephone rings if you dial PE 6-800, in New York. Our address is:

WOR

that power-full station at 1-140 Broadway, New York

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

AFTER DARK

AMERICA'S WONDER PLAY

The Play That...

- Laugh-Rocked Broadway Audiences for a Record 5½ Years ...
- Sold to the Movies for Over Three Hundred Thousand in the Silent Days ...
- Was Translated Into Every Language Including the Chinese ...
- Put More Than 10 Million Dollars (American) Into Its Author's Purse and ...

ON THE AIR

..... Maintained an Average of 14 Hooper Points for Three Consecutive Years ...

WRITTEN AND PRODUCED BY ANNE NICHOLS

NEW YORK
Abie's Irish Rose
125 E. 50th Street
Eldorado 5-0637

AVAILABLE

CHICAGO
James Parks Company
333 N. Michigan
Central 7980

THANK YOU VOX POP*



Parks Johnson, Mrs. Ettesvold, Anton Ettesvold, Warren Hull. Selection of Mr. Ettesvold as Typical Midwest Farmer is being announced to the nation.

*More than 60,000 people,
Parks and Warren, enjoyed
watching your network broadcast from
Yankton, announcing to all America the
Mid-west Farmer Award
for 1944.*

WNAX
THE BIG AGGIE STATION
SIOUX CITY • YANKTON

** and a big share of thanks to Grant Flynn, Roger Brackett and Dave Grant*

FMBI, NAB Jam Over Ch Powwow; American Net, FM Chain, Scrams

The NAB's attempt to heal the breach between itself and FM Broadcasters, Inc., inaugurated by the NAB at its recent Chicago convention, has been temporarily stymied by a "misunderstanding" between J. H. Ryan, NAB president, and Walter J. Damm, FMBCI president. Damm's date and time for Wednesday (12) or Thursday (13) possible absorption of FMBCI by NAB.

Coincidentally Damm last week announced in Chicago the dissolution of the American Network, Inc., FM chain, following a meeting of the net's stockholders. Three FM spokesmen now believe organization of an FM network is neither feasible nor practical until long after total victory.

NAB made its offer for a conab to NAB in the belief that a cleavage between AM and FM groups within the industry was an unhealthy situation and that broadcasting should not be divided against itself. According to Damm, after the FMBCI directorate had accepted the offer, he was to meet Ryan at Damm's Ambassador hotel suite in Chi. Wednesday, Aug. 30. Damm stated, "I was in my rooms, or with-

in telephone reach, at the hotel from 7:30 p.m. Tuesday until 3 p.m. Thursday. Mr. Ryan did not keep the appointment, nor was any message received cancelling or postponing it. Damm made the standing known in a letter to Variety.

Ryan Explains

Yesterday (12), Ryan declared he presumed the date was for Thursday, but when he showed up, Damm had checked out. Upon his return to Washington, Ryan continued, he wrote Damm explaining the situation, this letter going out Friday, Sept. 5. So far, Ryan has not received an answer from Damm.

Ryan also said that the NAB was prepared to offer FMBCI some sort of amalgamation, on the ground that NAB is prepared to represent all radio licensees. He said that he saw no conflict between AM and FM and that if FM delivered as its proponents claim it will, it might even supersede present AM facilities. He implied that if such an event transpired, NAB would still like to be the radio trade organization in the picture.

Dissolution of the FM chain, American Network, Inc., followed agreement by its stockholders that it was inadvisable to spend \$5,000,000 for the next three years, especially in view of the uncertainty confronting FM with relation to frequencies and availability of receivers.

In announcing the blow-up, Damm predicted organization of another FM network by the first of next year, but his optimism was not shared by other FM representatives. Damm said that because there is no chance of an FM chain making money within the near future, the NAB expansion represented by the \$5,000,000 annual expenditures would mean sinking money in a bottomless barrel. These FM men believe that it would be futile to organize a chain until five or six million FM receivers have been sold and the field can guarantee advertisers sizeable audiences. They also believe expansion indications point to plenty of wavelengths being made available for FM, there should be no hurry about chaining up.

Ryan Flynn

J. Harold Ryan, president of the National Assn. of Broadcasters, has put himself on record to see a number of broadcasters that he's stepping out as presxy next July 1. That was the date originally set by Ryan when he went in as successor to Neville Miller but whether he would do so was more or less shrouded in uncertainty until he definitely committed himself to the above policy at the recent Chi. convention.

Although the job pays well, it's been his target of considerable abuse, citing some broadcasters to comment: "I pity the guy that gets it."

DuMont, WNEW In Video Swap

Deal has been set between WNEW, New York indie, and WABD, DuMont television station, whereby WNEW's first-line air shows will be telecast on a regular basis over the DuMont outlet. Believed to be the first arrangement of its kind whereby an independent station will get a wink-at-video, the deal becomes effective Oct. 1. Theft program will be "Ted Cott's Crime Quiz." Cott is WNEW's program director.

Plan calls for one WNEW show to be telecast every three weeks. As far as the station is concerned, it will now be offered an opportunity for its personnel to study television techniques, while DuMont benefits by getting prominent local shows. Other WNEW shows to follow "Crime Quiz" set so far are Paula Stone's Hollywood game series and "Shuldas Butch," Spanish lessons series.

No cash is involved in the deal, which was arranged by Bernice Judis, general manager of WNEW, Cott and Sam Cuff for DuMont. However, in return for the use of the tele studios, WNEW will plug its video appearances with spot announcements on appropriate dates. WNEW also will institute some sort of television forums to be broadcast on Sunday days when the station is to have a show on WABD.

GROVE NEWS SHOT

Grove Laboratories' last week bought the 9:35-9 a.m. Monday through Friday news summary on the Blue Station Sept. 18.

Donahue & Coe is the agency, with regular network announcer handling the chore.

Cleveland Baptist Assn. Yanks Aired From WGAR, Asks FCC Policy Probe

Cleveland, Sept. 12.

First flare-up over WGAR's broadcast banning paid religious broadcasts came this week when Dr. D. R. Sharpe, secretary of the Cleveland Baptist Assn., asked the FCC to investigate the station's policy.

"We believe religious programs should be paid for by a responsible religious organization," Dr. Sharpe wrote. "A commercial station is not competent to conduct a religious program because its heart and soul is not in it. Changing speakers every Sunday means loss of continuity and lack of spiritual unity and purpose."

"I realize that the station belongs to a business corporation, but provision does not so belong. Some programs must be made for free churches to be able to use of the air for religious purposes. If no other way...

Program Gaps

Continued from page 21

demobilization easing excellent possibilities for GI interviews with members of those staged by ex-Com. Stator on the show for nearly four years.

Replacing "Roosty" Sunday afternoons will be "What's The Name of That Show?", recently sold to the Knox Co. to plug Claxton and heard recently on the web in the 9 p.m. Sunday spots. That segment goes to the net. Allegheny-Ludlum, Steel Aired, "Steel Horizons" effective Oct. 1.

Spotlight Bands, the Coca-Cola Blue network cross-the-board musical from domestic service bases, which recently introed shortwaved interviews with GIs overseas, is a 100% war baby which obviously will be washed up, when reception centers and training camps become depopulated. However, the sponsor already has been experimenting with what appears to be a postwar glimmer by originating the broadcasts on several occasions in manufacturing communities to honor the ranks of labor turning out wartime products which speeded the trek to victory. Tie-ins with large industrial concerns saw coke troughes staging shows and dances for employees with 30 minutes of the affairs being broadcast as the night's "Spotlight" segment on the Blue.

There's no reason why some corporate couldn't be followed during peacetime, it's thought, inasmuch as the idea has a nice labor relations tie for the plants visited which would carry over after the war as effectively as during the past practical period.

Merchandising advantages of such a series from the sponsor's viewpoint are obvious—anybody that's working must have a nickel to spend. That's all they need, brother, to buy a Coke.

found the church must own and operate its own stations.

Dr. Sharpe added that the "Voice of Religion" program, which his denomination had been conducting over the station on Sunday mornings, would be transferred to another station, Oct. 1, when WGAR's new policy gets into operation.

Commenting on Dr. Sharpe's charge John Patt, WGAR manager, declared:

"We believe it is more in the public interest to give time rather than charge for it. In that way the time devoted to religious broadcasts can be made available to a greater number of churches and denominations."

In a letter to Dr. Sharpe, Patt said that, as much as the minister, the station also was interested in how to best promote religious freedom and freedom of speech. The only difference between the two of them, Patt added, was in the method of preserving the freedom.

"If only those who are able to buy time may use it," Patt wrote, "then there is no time left for the 'minority' or oppressed groups which you speak of. We believe the cause of free radio and complete religious liberty are best served by allowing all representative religious groups a fair allocation of time."

Patt also pointed out that radio operation is a public service institution, not wholly a commercial department.

The station, under its new code, will allocate between 60 to 95 minutes each week to religious broadcasts, Patt said.

Overseas for USO Since Jan. '43—Now in France



FRED LIGHTNER
Dir. PHIL COSCIA

EXPERIENCED GAG AND SITUATION COMEDY WRITING TEAM

Available for Top-Notch Radio Shows Only
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LYN MURRAY JEFF ALEXANDER EUGENE LOEWENTHAL

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MURRAY ALEXANDER ASSOCIATES

The function of this organization is to provide the finest orchestras, choral groups and arrangements in the professional entertainment field for—

RADIO PROGRAMS . . . TRANSCRIPTIONS
BROADWAY MUSICALS . . . MOVIES
AND ALLIED ENTERPRISES

Lyn Murray and Jeff Alexander, outstanding conductors, composers and arrangers, will do jointly what each heretofore has done individually. Eugene Loewenthal will be business manager and artistic assistant.

Unaffected by the new organization, Richard J. Dorso continues as the personal representative of both Murray and Alexander.

ANOTHER KRNIT HOOPER DOOPER

THE DES MOINES AUDIENCE FOR 'I LOVE A MYSTERY' IS ENLARGED 173.2% ABOVE NATIONAL AVERAGE

When Jack Packard and his cohorts go into action for Fracture & Gaudin, they earn a Des Moines rating nearly three times their national floor. Over 48 CBS commercial evening shows on KRNT average 27.4% higher in Des Moines than nationally (ratings for winter-spring '44). No wonder more than 130 radio and regional advertisers use KRNT in Iowa's No. 1 market, Des Moines. KRNT, DES MOINES • CBS • A COWLES STATION.

Associated with One of the Nation's Largest Advertisers by Kald

To

Bob Hope

WELCOME BACK from Saipan and Guadalcanal—from Australia, New Guinea and New Caledonia—from the far battle stations of the South-Pacific! Less than a year ago you and the gang were hitting the road in Britain, Africa and Sicily. Regardless of risk you have traveled the battle fronts putting on 4 and 5 shows a day—passing your spirit-lifting ammunition of rapid-fire laughs to our fighting men.

Now you're back from the South Pacific with Frances and Jerry—you've played the biggest circuit show business ever knew—won thanks from the Yanks on all the farthest flung fighting fronts! To countless G. I. audiences you're the guy with the turned up nose who's turned up with a laugh where a laugh was needed the most.

We always think of you as Pepsodent's own Bob Hope. But today we salute you as *America's No. 1 Soldier in Greasepaint!*

Pepsodent

Aussie Web Softpedals Jingles, Limits Plugs, Uses Stock Co. Staff

Chicago, Sept. 12. That Australian broadcasters are far advanced in programming and advertising was revealed by R. E. Lane, deputy gen. mgr. of the MacQuarie Broadcasting Network, Australia, here. For past five years, kangaroo nets and stations have blocked out programs to give listeners complete variety within an hour's listening time. Serials serve only as highlights to musical programs. Equal balance is maintained between programs produced by agencies and nets, agencies frequently buying programs from nets as packages.

Australians use no cowcatchers, no station breaks at nine, ten, singing jingles, and limit sponsor to two 100-watt commercials in 15 minute show. The government-owned stations of the ABC net said Lane, "serve as a check on the 100 commercial stations. If we tried to make advertising too thick, we would lose listeners to the government stations which carry no advertising at all."

In comparing Australian broadcasting set-up with that in the United States, Lane said that there was nothing comparable to the Hooper Survey in Australia. The only surveys that have been made were done by the stations themselves, which distributed blanks to workers in banks, factories, stores, etc. For the first time, an independent survey, the Anderson rating service, is being organized. Survey will be house-to-house, since only 50% of Australians have telephones.

Where U. S. serials are usually aired in morning or afternoon, Australians prefer their serials in the early evening hours. Live shows have almost completely disappeared, sophisticated Australian youngsters preferring audio programs.

Unique talent set-up of MacQuarie net has producers, writers, entertainers on stock company basis. Each person is paid a set salary. In addition, services are charged off to programs using them. At the end of every three months, total amount is charged out, and person receives half of the surplus over salary. If there is a loss, net carries it. Set up gives artist security, and keeps him to work hard for extra moala.

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PARLAY QUIZZER IS NEW DFC'S COIN IDEA

Quiz show on a 15-minute cross-the-board basis was packaged at CBS, N. Y., last week, by Carl Stanton, radio director of Cui office of Dance, Fitzgerald & Sample and Harold Gingrich, Chi independent producer, for one of the agency's clients.

Untitled as yet, show's format calls for m. c. and two contestants, who are asked 27 questions alternately until one fails. Winner takes entire pot and stays in game to meet new contestant, with match being carried over from night to night, Monday thru Friday. Daily interest is being shown in the five-time-a-week setup, with several other Dance clients prospects if present sponsorship doesn't fall through.

'Hilltop House' Sold For 3AW Down Under

"Hilltop House" series about a children's home that was stranded for five years (two on Columbia) on Red network until a year or so ago, has been bought for Australian use by the 3AW broadcasting station, Melbourne.

Purchase made from Wolf Associates by Dorothy Stewart, 3AW agent.

'Meet The Girls' Is New Blue Prospect

"Meet the Girls" half-hour once-weekly audience participation stanza with a comedy slant, was auditioned by the Blue Thursday (72).

Johnny Olsen m.c'd, with two vocalists and a studio orchestra participating in the audition. Jack Cleary produced.

Reddy Falls Off 'Wagon' After Two Years of It

Tom Reddy, m.c. on the Fitch Bandwagon program over NBC Sunday nights for the past two years, joins the Blue network announcing start Oct. 1. Several m.c. chores and news program announcing stunts are being lined up for him.

"Bandwagon" shifts to the Coast starting Oct. 1, when Dick Powell, film star, takes over as m.c. Different name band will be featured on this stanza each week.

Reddy replaces Gil Martyn on the Blue spicing staff, latter shifting to Coast for his health, returning to the Monday through Friday, 11:30-11:45 a.m. news stanza he does for Kellogg, and dropping all other chores.

New York—William Fariss is the latest addition to the WBBYV announcing staff. He hails from WTAN, in Worcester, Mass.

PITTSBURGH SYMPH MAN TO KDKA STAFF

Pittsburgh, Sept. 12. Richard Karp, for the last six years a viola player with the Pittsburgh Symphony Orchestra, has joined KDKA's production department, to first give prominence to the musical field, when at the age of 30, he was assistant conductor and, last, stage director of the Dresden opera.

New KDKA production man is also artistic and musical editor of the Pittsburgh Opera Society, a post he will continue to fill. Radio duties, however, will force him to resign from the Symphony. He has previous radio experience in Cologne, Düsseldorf and Prague.

Kesten Continued from page 25

most that twisters are slumbering? CBS withdrawal from sale for full and free discussion of controversy, 1300 radio stations to be closed for 10 days (from London), 6:15-8:45 p.m. on Saturday (next door) to General Post Office, 8:00 a.m. on Tuesday which is 9:30, 8:30, and 7:30 across the country, as well as other periods. Roughly \$2,000,000 worth of highly saleable time, much of it with larger total tune-in than the 6:15 commercial period. This is hardly time when listeners are slumbering.

3. "Variety" urges the networks to take a stand, themselves, on controversial public issues. Such a course would point the way to net action for a free radio in this democracy. Suppose all four networks just happened, independently, to decide to try to feel that America should isolate itself after this war, should refuse to enter international peace treaties, should erect high tariff barriers, etc? Does "Variety" urge that the management of four networks should serve the vast power of radio to foist their personal opinion upon the electorate? Suppose all three networks were race bigots? Should we have some "Divine Right" to take a stand in behalf of peace, and not serve the peace prejudice? The networks properly regard their use of radio facilities as a public trust, not a last nation-wide drum on which to thump their own political beliefs. Can you properly urge that they become Messiahs in their own behalf?

4. "Variety" asks if our policies mean that we would "give Hitler equal air time." This goes to the heart of what is, and what is not a controversial issue. There is no controversy about the despicable character of Hitler. There is widespread and responsible controversy about whether a peace should be imposed on Germany after unconditional surrender. Note the following:

Fortune's poll, January, 1944: American opinion ran 83-17% against preventing the Germans from rebuilding their steel, chemical and automotive industries.

National Opinion Research Center poll, July, 1944: 59% of those interviewed thought we should help Germany rebuild her peace-time industry after the war, and 37% were willing to see some goods rationed here in the United States if it would aid Germany to start her industrial wheels rolling.

Gallup Poll, August, 1944: 25% of American opinion was opposed to forcing large numbers of German men to spend two or three months helping to rebuild Russian cities which the Germans destroyed.

A distinguished reviewer wrote as recently as July 9 in the New York Times magazine as follows: "The public controversy about what conditions of peace should be imposed upon Germany has now reached such a peak of intensity that elaborate rival organizations have been set up to publicize the opposing points of view."

Surely it is apparent that while "Hitler is a villain" is not a controversial question, positive action which Germany is truly only. By keeping such controversy on free time, and outside emergency programs, we are guarding the advertiser's right to use radio to sell his goods and services, because that right would not long survive the commercialization of propaganda on public issues. By the same token, we are guarding the public against having the side with the most money to stend control public opinion on great public issues.

Paul W. Keeler, Exec. V.P. Columbia Broadcasting System.



Reserve your seat for

TELEVISION—THE GREATEST SHOW ON EARTH!

Television promises you the most magnificent show on earth—the thrills, the glamour, the pageantry of our century! Television will transform your favorite easy chair into a choice orchestra seat at the theatre's biggest hits at curtain time... Into the finest box on the third base line when the umpires shout: "Play Ball!" Television will make you an honor guest at every important event, provide entree at exclusive functions, slip you through police lines at parades, steamship piers and movie premieres.

Television is comedy, drama, music, sports, news... seen and heard as it happens! And your "season pass" for this exciting round of pleasure will be a fine DuMont Television-Radio Receiver, the ultimate in electronic engineering and beauty. Since DuMont pioneering gave television its first really clear picture reception with the creation of the DuMont Cathode-ray Tube, DuMont has built to an ideal, never to a price. That ideal will reach its final realization when DuMont presents to you in your home... the greatest show on earth!



ALLEN S. DUMONT LABORATORIES, INC., GENERAL OFFICES AND PLANT, 2 MAIN AVENUE, PASSAIC, N. J. TELEVISION STUDIOS AND STATION WABD, 315 MADISON AVENUE, NEW YORK 22, NEW YORK

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Inside Stuff—Radio

Latest example of censorious bugaboo occurred recently over script re-que on "The Goetzers," during which Gertrude Berg (Mollie) had a brief comment written in depicting the much publicized wholesale slaughter of Jews by the Nazi conquerors of Poland. Reader at the agency (Campion) it's reported, blue penciled the passage apparently on mistaken grounds that the comments violated CBS' rule forbidding controversial subject matter on commercial shows.

Mrs. Berg insisted that the reference be retained in the script and, for a while it appeared as though there would be a real showdown. Nonetheless, however, thought of putting the matter up to CBS where the script as written was okayed. That's the way it was broadcast—as a complete vindication of Mrs. Berg's stand.

Jimmy Durante is finishing up "Music for Millions" with Margaret O'Brien at Metro and already hankers to return to New York where he's due to sing in Decca for his usual Copacabana stint. However, the switch on this would be that Schnoz would be stuck on the N. Y. return, for radio expenses, although originally he was to take the rap for only 13 weeks of the Coast original of the panel show. However, Garry Moore has just started "Brewer's Millions" under his own film contract, and should Durante have to go east that might entail paying the freight both ways.

The Ed Wynn debut, after seven years away from the radio, last Friday (8) at the Ritz theatre, which recently's Blue network playhouse in New York, had all the elements of a legit premiere. The turnout was gala, with many non-radio showmen also in attendance, and Wynn made 18 sentimental but effective speeches that he "thoped all the audience weren't Borden's employees" and that he felt his 42 years in the American theatre were not in vain.

In an attempt to bolster a 2.8 Hooper on its "Hot Cop" program on the Blue web, O'Ceard Corp. announced a \$10,000 contest Sunday (10), offering a total of 1,117 prizes, with the first and second prizes coming to \$5,000 and \$1,000. Contestants must receive the contestant to obtain a contest blank from the O'Ceard dealer, then tell in 25 words or less why he prefers a particular O'Ceard product. Official opening of contest is Sept. 18.

Gag Writer Need Just Agency Gag, Gag Writers Say

Although shortage of satisfactory gag and situation comedy writers is a chronic headache to agency production boys throughout the industry, some of the N. Y. agencies seem to have overlooked letting their receptionists and secretaries in on their concern over the problem.

Since the most recent publication in "Variety" (Aug. 23), of the current-ly unemployed producers of network shows, switchboard operators and staff members have been flooded with sarcastic queries from aspirants wanting to know "just what agencies are these so hard up for comedy writers?"

Inquiries elicited the info that many of those ready to sell their services could offer suitable recommendations of their capabilities but complained that they had been getting nothing but brushoffs when they tried to reach agency toppers for interview purposes. Other would-be comic scribes reported that mailed applications for consideration, sent to agencies where their comm knowledge writing talent is needed, likewise effected little progress towards bringing them face-to-face with the execs who, supposedly, are spending sleepless nights over their rationed writing staffs.

Suggestion has been made that the big boys take secretaries, receptionists and telephone operators to their confidence and tell them to clamp a half-Nelson on anyone who says he's a comedy writer and can furnish an even halfway proof of his assertion. Otherwise the "Joe Miller of 1945" might wind up writing roadside signs for Burns Shave or composing vitamin jingles for subway placards instead of contributing to American culture by diverting his gaze to the network airwaves.

P&G SPOTS 'ROSEMARY' VICE 'VIC AND SADE'

Chicago, Sept. 12.—Procter & Gamble's replacement for "Vic and Sade" will be "Rosemary," scripted by Elaine Carrington, which begins Oct. 2. Altrev will be produced from New York, with Benton & Bowles handling Chicago and the East, and Compton handling P&G Laundry soap in the West.

NBC execs here are playing around with the idea of converting "Vic and Sade" from a 15-minute show, five days a week, to a half-hour show, once a week. Creative Paul Rhymer is trying to work out the half-hour format. Sale of show depends on success of his efforts and NBC's finding suitable time segment.

If half-hour show doesn't pan out, Rhymer may move original show to Coast, where Young & Rubicam are reported interested in it.

V.P. TOM HARRINGTON RETURNING TO Y&R

Tom Harrington, Young & Rubicam vicep heading up all radio activities, returns to the agency Oct. 2 after a seven-month illness. Hubbell Robinson, vicep and acting director during Harrington's absence, takes over as executive manager in charge of all business operations in the radio dept, with Joe Moran, and Harry Askerman as associate radio directors.

Harrington was feted by the Y&R bunch at a luncheon Thursday (7) at the Biltmore, N. Y.

WFIL, Philly, Launches New 'Schoolhouse' Show

Philadelphia, Sept. 12.—WFIL has added a new program to its "studio schoolhouse" series starting the new school year. Newcast show is tagged "Science is Fun" and is being presented in cooperation with the Franklin Institute and the Board of Education's radio committee.

Produced by Ed Dawes, WFIL educational director, the show will feature gadgets at the Institute. Other shows presented by WFIL in competition with the school board include "Music in the Air" and "Magic in Books."

WGN Mutual 'Human Adventure' Series Says Phooey to 'No Repeat' Bugaboo

Chicago, Sept. 12.—Another in the attempts to hammer down general industry prejudice against repeats of radio shows was made by WGN-Mutual "Human Adventure" series, when it repeated "Einstein Theory" broadcast, Aug. 17. Citing repeats by Norman Corwin on "Odyssey of Runyon Jones," "United Nations" shows, and "My Client Curley" by Arch Oboler on "Lights Out," and "Plays for Americans" by Abbott and Costello on their "Who's on First" baseball routine, and by Fred Allen on one or two of his scripts, Sherman Dryer, producer-director of "Human Adventure," pointed out that in a series of 52 shows on most series, five or six could well be repeated after a six-to-eight month period, and, if airtime of the show was slotted occasionally, could be repeated indefinitely. "This is true of educational shows, music shows, variety shows, comedy shows, and dramatic shows," said Dryer.

Following close on heels of John Gibbs' attempt to get AFTRA okay to do "Best of the Week" show, repeating best airs of each week via recordings or by live repeats, Dryer advocated that each net repeat its 13

best shows of the year as "Columbia's Cream," "Blue's Best," etc. "Einstein Theory" heard originally on "Adventure," March 8 was repeated August 17. Mail pull on original broadcast was 3,000 letters, 2,000 above average response, with mail on repeat coming to a slim 700. Dryer estimated that around 40% of repeat show audience had heard original broadcast, and therefore would not be inclined to write in, and that original broadcast had tremendous publicity by AP, UP, local stations, and Time mag, while repeat broadcast had little, if any, publicity.

Army Service Forces have requested that "Adventure" repeat its "Story of Human Birth" broadcast, so that they can record it and send it to 400 army outposts for rebroadcast.

CROOKS' SEATTLE AIRERS

Seattle, Sept. 12.—According to present plans, Richard Crooks will do two of his Firestone broadcasts from Seattle next January. Howard Barlow will conduct and the audiences will be guests of the Firestone company and their friends.

Orch will be made up mainly of local musicians.

Sunday, Monday, and always...

Every night in the week,
one or more Mutual time periods
have ratings higher than
the programs broadcast over
any other network at
the same hour.

MUTUAL Broadcasting System

NBC Central Divish Lab Ready to Roll in Quest Of Promising Air Fare

Chicago, Sept. 12.—New NBC Chicago "Radio Laboratory" is expected to roll into action this week with a "sneak preview" type format being used to test most likely of the NBC radio news center kicking around the production department.

Pitch is being kept off the air because of time shortage will be produced within the studios only, following zone auditions and cancellations will be passed out to announcers asking, "Do you like this show?" "What do you like about it?" "What type of show do you prefer?"

The production board, headed by James H. Brubaker, NBC Central Division program manager, will be made up of attempts to pass on salesability of show, and a cross section of studio execs, writers, production men, and agency radio personnel will suggest cuts on various angles of the show.

Alas Brewing Expands

Chicago, Sept. 12.—Further expanding their radio activities in this area, the Alas Brewing Co. for Praeger beer, began a 30-week, cross-the-board series yesterday over WMAQ, Contract "went through the local office of Chicago.

For first three weeks the show will be heard Mondays through Fridays, 5:30 to 5:40 p.m. (CMT) with the Dining Sisters. After the World Series, program will be expanded five minutes and run from 5:30 to 5:45 p.m. (CMT) with the Vagabonds.

usually a trick one. The second is in different vein and not too bad. Vicuals walk to a table and pick up surprise gifts. They and he do considerable chit-chatting, some of the former being a bit flirty. Hart should watch scene modulation; tendency to draw out the lighter-speaking pieces of queries; too many references to Mike Ford and mechanics of broadcast, occasional thoughtlessness in comments. Most of all, however, the program is too funny. With more experience, Hart should go places in radio. Jaco.

Radio Reviews

Continued from page 27

should easily ring up excellent honors for the coming season.

Slavia this time shifts from its original 8:30 Thursday night slot on NBC to an 8 p.m. Friday night airing on CBS in the re-justing of General Foods program.

Story on program heard dealt with trouble Henry was having keeping track of a fountain pen his dad bought for him. Slavia sings and acts out scenes of his childhood, not belly laughs were clever and not obvious. There have been the attributes of "Aldrich Family" for past years. Goldsmith has not let the program down this season, either.

Only noticeable flaw is the characterization of Henry, played by Dickie Jones, but even this is not too bad. Ezra Stone, who originated the character on the air, is in the army. Jones is bringing a tough tone following in his voice goods and footsteps. Portrayal of "Homey" by Jackie Kirk has taken on added importance on the stage, and the latter is playing his part to the hilt. Remainder of cast is adequate and does a pleasant job.

Commercial air brief, sensible and in the usual good taste of most "Radio" client plays. Material seems ground by Jack Miller and his chick is tonight. Sien.

"STOP THAT VILLAIN!" With Joe Ketchum as writer. John Lund. Producer-director: Walter Tibbats. 20 Mins. Tues, 8:30 p.m.

DUBONNET. WOL-Mutant, N. Y. (BBDO).

"Stop That Villain" which premiered Wednesday (6) on Mutual, adds a novel twist to the quiz show setup. Main idea is to point out the "villain" having him insult the quizzers, heckle and distract them for a new variation on the questions-and-answers game.

Show proved an interesting half-hour, various bits of business all be-

ing successful in carrying out the idea. There was lively and snappy interactor and victims, with some quite good gaffs being good as they got. After questions were put out, victims would get papers. They were handed and other incidents were introduced to distract quizzers, trying to dig out answers. These prapings had tendency to get a little thin, but otherwise well proved generally amusing. Studio audience boomed loud consisted of a cue added to the fun. Quizzer who got 323 for guessing right answers, could call on Benjamin "Architect" for a musical assist in helping them, whereby the quizzer got a Most quizzers had to fall back on Joe, for a cue touch.

"LET'S FROM TOKYO" With Bruno Shaw. Producer: Ted Cott. Writter: Frank McCarty, 7:45 p.m.

READER'S SCOPE MAG. WNEW, N. Y.

It's "Crazy & Hellish" One of the most unusual programs to hit the airwaves in many a month, "Let's from Tokyo," definitely has its place in the entertainment and educational sphere of radio.

"MUSIC OUT OF THE BLUE" With Paul Whiteman and orch. Producer: Ed Salsburgh. WNBC-TV, 11:36 p.m.

Sustaining. WJZ-NBC, N. Y.

Ambitious Blue Network program in which Paul Whiteman, the week's musical director, commissioned top-ranking contemporary composers to turn out new work for performance on this 13-week series, got off to an encouraging start last week (6). With compositions by such topnotchers as in both the classical and popular fields, as Duke Ellington, Ferde Grofe, Paul Creston, Igor Stravinsky, Morton Gould, Leonard Bernstein, Sgt. David Ross, Roy Harris, et al., turned out for the series. The Blue-Whiteman project merits wide interest and attention. Despite the necessity of including this series and the 11:30-midnight segment, because of the SRO sponsorship, to preserve in the more favored time niches, there should be, too little opportunity is afforded creative artists to give their compositions a network airing. Invariably, too, it's a one-shot, and the SRO sponsor is not in the part of conductors to play "second fiddle" to the maestro who has his own separate radio outlet. Its one of the primary factors that forces the SRO sponsor to look elsewhere for a livelihood.

Designed to encourage outstanding works in the modern idiom, the initial slaunch yielded new works by Harry Krzywicki ("Scherzo à la Russa") and Sgt. Dave Ross ("Rhapsody Acquainted") and while neither were com-

pletely breath-taking, nevertheless they were refreshing quality that provided stimulating moments.

Let's from Tokyo will include the first four broadcasts from N. Y. Joe Slonak, Paul Lavallee, and Victor Costello will take over the podium, and a noteworthy dual job will be done by commentary and spokesman slavia through the entire exercise.

Mueiro says: "If we get four really good things out of the 13 weeks, we'll have a real winner. If only a few of the setawap programs, it's a fairly safe bet "Dose" gets his wish."

Role.

As it well known purpose of these propaganda becomings from Tokyo to Allied forces in the Pacific is to undermine their morale—and it is common knowledge that the broadcast cases are listened to by GIs out there in the Southwest, and they are definitely "taps to the jive," and are not fool for one second by the silly mouthans. As pointed out by Bruno Shaw on opening stanza (6), persons in Japan face the death penalty if caught listening to U. S. radio broadcasts, but Americans are free to listen to any program, DX or otherwise, under any conditions.

The material for these night-stories is taken from about four or five hours of continual recordings from each day, and dispatched to WNEW via the monitoring rooms of KYA, Radio Genesee, where it is put together with debanking commentary written by Shaw, and a Ted Cott program included a "Woman's Page of the Air," featuring a woman with a K. S. to name, during stories about the niceties and courtesies of the Japanese. One of a young girl glasses of lead tea—which Shaw pointed out is untrue, because there is no such thing as lead drink in Japan. Alas heard was a male voice, who said he would be a prisoner of war, telling about the fine treatment he was given at Sitka, pointed out that he probably was a second generation Nisei, educated in the U. S. and, therefore, a "real" American. Shaw's propagand job for his country.

Re-speaking for initial stanza was off-balance at times, but most of it was clear and easily heard. Shaw is no actor but his native land gave him smart-easily in any respect. Plus for the new mag were bit overlong, but this fault is easily remedied. All in all a winner.

Sien.

With Bill Hart, Frank Darmand, Bill Bander, Woody Williams. WJZ-NBC, N. Y. Thurs., 7:45 p.m.

WGY, Schenectady.

A new and lively novelty show, "Ladies Invited" is the first of its kind. WGY has presented before a studio audience an afternoon show. It features a young and promising announcer, Frank Darmand, and a guitar and Bill Bander provide the accompaniment for popular songs. Recognition of smooth music and quizzing-kiddie makes for a welcome change of pace from the heavy morning-music of serial variety. Fanned by the long-established "Paper of the Air" and another standard, "House of China," the program has possibilities, if expanded.

As an early evening comedy.

Hart, who incidentally, is thought to be the tallest announcer in radio, he is a 6-foot-10-inch tall, and he has the best eye-guizing job flashed on radio in recent years. He possesses a good voice, engaging laugh and attractive make personally plus a rather quick tongue. He is young and old in the studio like him. As a question, topped off. Hart moves around with a hand mike, is

"STOP THAT VILLAIN!" With Joe Ketchum as writer. John Lund. Producer-director: Walter Tibbats. 20 Mins. Tues, 8:30 p.m.

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Sien.

With Bill Hart, Frank Darmand, Bill Bander, Woody Williams. WJZ-NBC, N. Y. Thurs., 7:45 p.m.

WGY, Schenectady.

A new and lively novelty show, "Ladies Invited" is the first of its kind. WGY has presented before a studio audience an afternoon show. It features a young and promising announcer, Frank Darmand, and a guitar and Bill Bander provide the accompaniment for popular songs. Recognition of smooth music and quizzing-kiddie makes for a welcome change of pace from the heavy morning-music of serial variety. Fanned by the long-established "Paper of the Air" and another standard, "House of China," the program has possibilities, if expanded.

As an early evening comedy.

Hart, who incidentally, is thought to be the tallest announcer in radio, he is a 6-foot-10-inch tall, and he has the best eye-guizing job flashed on radio in recent years. He possesses a good voice, engaging laugh and attractive make personally plus a rather quick tongue. He is young and old in the studio like him. As a question, topped off. Hart moves around with a hand mike, is

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usually a trick one. The second is in different vein and not too bad. Vicuals walk to a table and pick up surprise gifts. They and he do considerable chit-chatting, some of the former being a bit flirty. Hart should watch scene modulation; tendency to draw out the lighter-speaking pieces of queries; too many references to Mike Ford and mechanics of broadcast, occasional thoughtlessness in comments. Most of all, however, the program is too funny. With more experience, Hart should go places in radio. Jaco.

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THE MARY SMALL SHOW
SUNDAYS 5-5:30 P.M. EWT—BLUE NETWORK

SEMINARY SKYLARK
DAILY MONDAY THRU FRIDAY
7:45-8:30 P.M. EWT—WOR MUTUAL

GOLDFARB, MERNBERG AND VALLON
RKO PULFADING RADIO CITY NEW YORK

Reach the ACTIVE SALT LAKE MARKET



Utah has one of the highest per capita ratings as a radio listening market.

JOHN BLAIR & CO.
National Representative

Fly Hints Limit On AM Ownership

Washington, Sept. 12. FCC chairman James F. Lyday revealed that the Commission has made some discussion relating to the limits of the number of stations that may be broadcast stations that may be owned by an individual, corporation or network. He made the statement during a session of the Liaison Committee in answer to a question forwarded by Congressman Warren. Fly intimated that "at some early date" the FCC would attempt to place a limit on the number of stations, regardless of location, in the AM field which any company may own. At present there is no limit in the standard-band field, except on a regional basis, but ownership is limited to six stations in FM and five in television.

'POLITICAL TRIBE,' FLY LABELS F.L.A. CHARGES

Washington, Sept. 12. "Pure political tribe" was the description given Saturday (9) by FCC Chairman James F. Lyday to a group of the House Lea Committee investigating the FCC to show skulduggery between the FCC and industries proxy George B. Storer, to enable latter to make a good deal for the purchase of WFTL, Fort Lauderdale, Fla., last year. Specifically, Fly referred to a statement by Rep. Louis E. Miller of the committee that he may ask for impeachment proceedings against Fly. There were eight sessions on the case last week, with more scheduled to get under way today. Thus far all observers are agreed that Miller and comm. counsel John J. Sirica have utterly failed in their attempt to implicate Fly in the deal. It does appear that Fly tried only to disuade Storer from buying the station at one time, because the latter looked rather unattractive. The fact that Fly conferred with Ralph A. Horton, the seller, has been established, but Horton admitted that he had already agreed both to sell and to the price before he spoke to Fly.

Brito, Agency in Contract Snarl Over Raleigh Show

Although Phil Brito, singer, is definitely off the Raleigh "Carton of Smiles" show, starting tonight (13) on NBC, the singer's personal manager, Irving Romm, and Jack Simpson, radio head of Russell M. Seeds, the company's agency, have been unable to work out a settlement of Brito's contract. Brito has a 15-minute show for the show, but was replaced in a last-minute change. Show, as starting, has Henry Youngman, Carol Bruce and Eddy Howard, doubling as leader and vocalist. Brito and Romm turned the problem over to Edward A. Masters, who said yesterday (Tuesday) he expected an early settlement. Understood Seeds is trying to spot Brito on another program, but Masters intimated that should this fail to develop, case may be litigated.

Congressional Airtime Okay, Straus to Pepper

WMCA, N. Y., has notified Sen. Claude Pepper that the station will broadcast sessions of Congress as soon as permission may be obtained when and if the Florida senator's resolution to broadcast Congressional debates becomes law. Letter also revealed that the outlet has never completely fully to broadcast these debates since its acquisition last November by Philip Straus, current owner of WMCA. Copies of the communication have been sent to NAB officers and station owners throughout the U. S.

Straus' letter reveals that objections to the broadcast were based on claims that such airings would be violations of privacy of conversation and consultation in Congress, and that, since it would be impossible to broadcast complete Congressional debates, the inconspicuousness of what would be aired might create false impressions. Straus claims that switches on the dial which would answer the first objection while the fact that excerpts of Congressional speeches are carried by newspapers without giving false impressions, is the answer to the second.

NEW HAVEN'S NEW ONE TO PREEM NEXT MONTH

New Haven, Sept. 12. Starting business with paid-in subscribed stock of \$25,000, WHIC plans to get into operation early in October. New station, which received FCC license, Aug. 15, will operate under 1340 kilocycles as a full time unit serving the New Haven area primarily.

Operating company is the Elm City Broadcasting Corp., with officers listed as Percy H. Vining, president; Gara W. Ray, vice; Aldo DeDominici, treasurer; Patrick J. Goode, local postmaster and formerly head of WJLJ here, is a director of the new outfit, which has drawn operating talent from WELI and WICC, Bridgeport.

LISA MAKES GRADE

Lisa Sergio, WQXR newscaster, was admitted to citizenship in N. Y. last week by Federal Judge John C. Knox who overruled Government contention that her conversion to the principles of the Constitution did not take place five years prior to her application for naturalization. Miss Sergio came to this country in 1937 and during the four previous years was on the Italian propaganda ministry's broadcasting staff but renounced her allegiance to the Fascists and has been one of their most outspoken critics.

Col. Lem. 'Fun Dunn' Exit in CBS Restuffie

Revamping of CBS program skeids finds two of the web's standard sustainers, "Fun With Dunn" and Col. Stoopnagle show going a fade-out. Henry Dunn's cross-the-board variety stanza, aired at 5 p.m. for a half-hour, winds up Oct. 6 to be replaced by the "Sing Along Club," heard now with the Landt Trio at 9:15 a.m. Mon-Fri. "The Stoopnagle show, heard Wed. night at 10:30 p.m. bows out #20 with the advent of Nelson Eddy's commercial show.

Templeton Looks Set For Texaco Theatre

Alce Templeton looks set to share the "Texaco Star Theatre" spotlight with James Melton, who's been filling the spot during the summer. Fred Allen's final decision to forego radio commitments until next year could bolstering of the summer stanza before going into the fall-winter season. Templeton is pencilled in for an Oct. 1 start. He's been valuable sponsor bait since dropping by Schenley of "Cresta Blanca Carnival" and will draw down \$2,000 per week on the Texaco stanza. In addition, Mary Martin has been linked for four guest appearances on the show between now and Jan. 1. She'll draw down \$2,500 per on an exclusive "bass booked" by Bill McCauley.

McGill, CBS, Looks at Radio Schools And Ends Room for Improvement

Calling for a reexamination on the part of all schools providing radio courses, Earle McGill, CBS director, stated that these institutions of learning can not absolve themselves of moral and social responsibility in furnishing radio courses, even though the demand for such instruction is high, as long as the industry is not forced to absorb their students. Former instructor in radio journalism at the University of Iowa and the New York University Radio Workshop, and whose text on radio direction is used internationally by colleges and stations alike, McGill foresaw an increasing number of schools, both large and small, instituting radio courses because of the financial returns, to be realized through the addition of such a curriculum. At present there are approximately 300 schools teaching radio production, history of radio, radio journalism, newsbroadcasting direction, etc., with a sharp increase expected after the war. "There are many factors which these schools overlook or don't desire to take into account when they advertise their wares and the opportunities awaiting those who take such courses, which will eventually rebound to their disadvantage and

to the detriment of all educational institutions," he said. "Among the conditions existing in radio which schools neglect to inform their students is that the industry is highly competitive, with the rate of absorption extremely low even under the impact of war."

Many Want Careers
"While some people enroll who don't desire to enter the field, others are earnest in wanting to make a career of it," the CBS staffer said. "So it is that many graduates find limited acceptance of their talents in radio, particularly women who matriculate in radio studies, and even though women have proven themselves in radio operation, under normal conditions their chances would be negligible." McGill also pointed out that students will be competing with war-trained GI's returning for jobs, who received practical knowledge in radio as opposed to theoretical learning.

He was of the opinion that most of the colleges and universities having other education don't teach the special and complicated metropolitan radio structure that exists between networks, agencies and sponsors. This knowledge is necessary for anyone desiring to engage in urban radio work.



Advertisers like to keep their programs on the Baltimore station that does the job!

Real friends stick with you through the years. And when that happens in radio... when advertisers renew contracts year after year... look for two big reasons—service and listeners!

WFBR has been delivering plenty of both in Baltimore for a long, long time... that's why advertisers stay with us!

Here are the facts!

A quick glance at the record shows that our oldest advertiser has been on the air with us for over thirteen years... then, there are 2 advertisers for eleven years, 1 for ten years, 3 for nine years, 3 for eight years and 3

for six years. These are just our oldest consistent advertisers. The great majority of WFBR's advertisers, both local and national, have enjoyed solid sales results for periods of three to six years.

The fact that so many advertisers like our station well enough to consistently renew is just part of the story they have been telling advertisers right along... that in Baltimore, a market of a million, it's just good business to put your shows on WFBR.

RADIO CENTRE, BALTIMORE-2, MARYLAND NATIONAL REPRESENTATIVE: JOHN BLAIR & CO.

WFBR IS YOUR BEST BALTIMORE BUY!

* ANOTHER GOOD REASON WHY

Lucky Strike Hit Parade Wins 2d Suit Brought By WB Music Firm

Second of the song suits filed by the Warner Bros. music combine against the American Tobacco Co. and Foote, Cone & Belding, sponsors and agency on the "Lucky Strike Hit Parade" program, was dismissed by Judge John C. Knox in N. Y. federal court yesterday (Tuesday). This suit added damages of \$200,000 and was filed over the songs, "Time Waits for No One" and "It Had To Be You". Previous suit by Warners Advanced Music firm, over "Don't Sweatheart"

Shapiro Heads Committee To Dicker With N. Y. 802

Music industry committee chartered by Elliot Shapiro, of Shapiro-Bernath, will meet later this week with officials of N. Y. local 802 of the American Federation of Musicians to begin negotiating a new contract between 802 and publishers for arrangers, copyists, proofreaders and pianists. Current contract, which was for one year, expires Oct. 31. Shapiro chairmanned the committee which negotiated with 802 last year with officials of the union. **Harry Owens** wrote title of the 11 tunes Columbia will use in "Song of Tahiti."

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by bands based at various New York hotels. Dinner service (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday period. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Week		Night	
		Week	Night	Week	Night
Stanley Kaye.....	Astor (800; \$1-\$1.50).....	134	2,125	134	2,125
Lani McIntire.....	Lexington (600; 75¢-\$1.50).....	134	2,125	134	2,125
John Long.....	New Yorker (400; \$1-\$1.50).....	6	2,350	30	24,000
Woody Herman.....	Pennsylvania (600; \$1-\$1.50).....	3	2,300	3	2,300
Nat Brandwynne, Waldorf (550; \$2).....		2	3,075	7	7,850
Dean Hudson.....	Lincoln (175; \$1-\$1.50).....	14	800	150	13,450

* Asterisks indicate a supporting floor show. New Yorker has an ice show. Lexington, Hawaiian floor show.

Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). Harry Owens and orchestra next week. Swan song to 4,100 covers.
Henry King (Biltmore; 900; \$1-\$1.50). Showing a grand stand hand for solid 4,200 again.

Chicago

Les Brown (Plumbar Room, Sherman Hotel; 800; \$1.50-\$2.50 min.). Combo week of Jerry Wald and Brown, who are doing good business.
George Hamilton (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Off here too, but Hamilton and Victor Borje pulled nice 8,900.
Henry Stone (New Walnut Room, Business Hotel; 465; \$1.50-\$2.50 min.). Strong doing good job here. Accounted for about 1,000 2,800.

Location Jobs, Not in Hotels

(Los Angeles)
Henry Basse (Paladium B. Hollywood; first week). Fair offering but under pressure with the heat. May top 25,000.
Ray Sanders (Tiverton B. Southgate, third week). Gate falling as temperature rises. Maybe 1,000 admissible.
Frankie Masters (Sleepy Macler, N. Los Angeles, 10th week). Winding up with Ted Lewis on deck for 12th. Masters finale to 3,000.

Chicago

Bill Bardo (Latin Quarter; 600; \$2.50-\$3.50 min.). One of hottest spots in town. Connor Boswell, heading show, did big 6,600.
Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Harry Stone headed by Budgy Lester kept the turnstiles turning to smart 5,000.
Carl Ravazza (Blackhawk; 800; \$1-\$2.50 min.). Ravazza doing nice biz here; around very good 3,900.

Band Reviews

BILL MCCUNE ORCH. (11)

Bill McNamee, Jimmy Morris and Norman Lee, etc.
This spot has always employed what's termed a "mookey" move" band, and it's keeping in tune. Bill McCune's orchestra, playing its first date in N. Y. in a year. McCune has three sax, three trumpets, one trombone and three rhythm lined up behind his tenor sax, forming what the hippies term a "corny combo," but one that's as commercial and salable as a \$1 bill. It's a good bet for this room.
Attempting to criticize a band such as this is as futile as criticizing Guy Lombardo. Suffice to say that if they play well together, use good arrangements and keeps the floor well filled, they are out of it.
McCune has Norma Jeanne, cute and shapely, to do ballads and Jack Bremner, They left N. Y. for the Coast Monday (11).
McCune's youthful and clean-cut appearance and genial personality handle the frothy chores well. Wood.

spotted for choruses calculated to accent his unique sax—clarinet chart, always so tasteful, deft and satisfying. Electric guitar, which also shuffles smoothly occasionally, strung bass and drums round out the rhythm section exceptionally well. McCune strikes a happy medium between the razzle-dazzle-hell-or-leather conchas a block to the east and a chamber music quartet.

ASCAP's Coast Meeting

Hollywood, Sept. 12.
Annual meeting of ASCAP's Coast members will be held Sept. 20 at the Trocadero lobby. Big bash in the afternoon and dinner at night with Dick Powers looking after the arrangements.
Attendees from New York will include Pauline Deere Taylor and Jack Bremner. They left N. Y. for the Coast Monday (11).
Paula Bowen, second violinist, is first Pittsburgh female musician to play with a local dance band. She's with Russ Smith's one at Terrace Room of Hotel William Penn.



TO BERL ADAMS:
Join LOUIS JORDAN and his Family Tympany Five to open Paramount Theatre in New York in February. Seats available, sitting an option for six to eight-week run. Harry Mann, Theatre Bookers GENERAL AMUSEMENT CORPORATION

The Song They'll Sing All Over the World
It's a SWINGY, SINGY, HOMEY tune for NOW

WHEN GET BACK TO MY HOME TOWN

By LEW BERK

VERSE F Gm7 C7 Gm7 C7 F
John-ny got his gun and marched a - way to war, Sent a let-ter
D7 Gm7 D7 Gm7 C7 F C7 Gm7 C7
home one day Told the folks he knew what he was
F A7 Dm Gm7 C7 Gm7 C7 G7 F C Gm7 C7 Gm7 C7
fight - ing for This is what he had to say:
CHORUS F F#dim C7
WHEN I GET BACK TO MY HOME TOWN There's
Gm7 C7 Gm7 C F Bb Bdim
gon-na be a ju-bi-lee And when the boys are
C Am D7 Ddim D7 G7 Dm7 G7 Dm7 B C C C7
home-ward bound A hun-dred mil-lion more will feel like me For
F F#dim C7 Gm7 C7 Gm7 C7 Gm7 C7
there'll be mu-sic in the air Some-one will be
F7 Bb D7 Gm F5 F7 D7
wait-ing there And we'll have free-dom eve-ry-where WHEN
Gm D7 Gm D7 Gm7 C9 C7Bb F G7 B5 Dm7 B5 Cdim C7 F D7 Bb F
I GET BACK TO MY HOME TOWN. WHEN TOWN.

Copyright 1944 by Lew Berk, 18 West 23rd St., New York, N. Y.
All Rights Reserved. Made in U.S.A.

Cleared thru NBC, BLUE and CBS Networks

SINCE YOU WENT AWAY

By SHELTON BROOKS (Writer of "Some of These Days") and LEW BERK
other songs by LEW BERK

I'VE GOT THE BLUES

Introduced by SOPHIE TUCKER

HELLO LITTLE GIRL

(OF MY DREAMS)
All Material Available

LEW BERK MUSIC 16 West 23 Street, New York

TOP HIT OF YESTERDAY
A GREAT POPULAR STANDARD TODAY

DON'T BLAME ME

VICTOR RE-ISSUE 30-0827 SHEP FIELDS

For new artist copies and arrangements
Contact Standard Exploitation Department
PHIL KORNFELDER, Manager
1619 Broadway, N. Y. 15 Cl. Ch. 6-2535

Pluggers' Gripes on 'Angles'

Combination of songwriters' gripes embrace a lot of things. The music catalog kiddies can always see more angles in their business than there are in a pig and they are among the first to list these:

Disc jockeys who are songwriters or publishers.

Union officials who are pseudo-contractors.

Labels which are band leaders on the staff as songsmiths.

Publishers who cut-in maesters.

Publishers who finance band leaders in exchange for plugs, thus turning the composer's contract into a sales order.

Newspapermen and columnists who write songs, hence suspect of having an extra plugging advantage.

Records published by small firms which allegedly have to pay for arrangements.

Standards, which are always in the books.

So what's left for the new tunes, they argue.

Contact Men's Assn. President Lists 9 'Don'ts' to Curb Payolas

"John O'Connor, president of the Contact Men's Assn., told members of that body meeting in N. Y. Monday (11) night that the investigation into trade slugs and payolas is taken lightly. He explained that the plan he has developed to control music by evil is in effect, and that these "nailed" violating routes could expect no sympathy.

"There was comparatively little of the expected discussion at the meeting over a list of "Don'ts" the organization formulated and made public to all publishers last week. Subsequent to the receipt of the list there has quite a bit of interest and talk about it among music men, some of whom objected to the list. Some thought it was too broad, while others felt the real trade abuses (see box) were being covered.

"These 'Don'ts,' nine in all, were accompanied by separate lists of the fourth and ninth clauses in the Contact Men's by-laws, the second of which, some publishers felt, might point out, as before, embarrassing violations by some of the publishers and be interesting in clearing up the "payola" situation:

- 1—Publishers cannot place advertising in any of the trade magazines. (Continued on page 38)
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- 9—Publishers cannot place advertising in any of the trade magazines. (Continued on page 38)

E. B. Marks Sues Harris Co. to Clear Ownership of Joe E. Howard Songs

Suit has been filed by Edward B. Marks Music against Chas. K. Harris Music Co. in N. Y. federal court, seeking declaratory judgment of the ownership rights to 136 songs composed by Howard, in whole or in part, in collaboration with others.

According to the complaint, Harris alleged that prior to 1910, Joseph E. Howard had either alone or with others composed 70 songs in 1911, 32 songs in 1917, 33 songs in 1909, 12 songs and in 1911, eight songs, assigning renewal rights to Marks in 1933, which assignment was recorded in the copyright office. Complaint further alleges that Harris acting under a claim that it acquired an assignment from Howard, is now asserting renewal rights, represented to the trade that it was owner of such rights.

Marks charges that no assignment was made in any interest in renewal rights of Howard's songs until made prior to 1936. By reason of such claims, a serious conflict has arisen between them as to ownership title and interest to the songs.

Marks also seeks to restrain the defendant permanently, during pendence of this action, from asserting or exercising any rights to the songs and from representing that they are possessed of any rights.

Vinyl Disc Decision May Pop Any Minute Now

Washington, Sept. 12. — Word is around here that a decision may be forthcoming tomorrow on the decision made in the recording controversy. Fred Vinson, Director of Economic Stabilization, is expected to issue a decision this week or at the time it was turned over to him by the War Labor Board. He promised to issue a decision by the end of this week.

According to conversation here, no matter what ultimately develops in the "long" run, the decision made with Columbia, RCA-Victor, and NBC Transcriptions, if it's not in the favor of Victor-Pirelli will continue to battle.

Satch to Zanibar, N. Y. For Run Starting Dec. 1

Louis Armstrong's orchestra has been booked for the Zanibar, N. Y. site, for a run beginning Dec. 1. It's Armstrong's first location in N. Y. since the Cotton Club, several years ago.

Zanibar moves from his present location to the site of the old one, located on Dec. 6, taking with it the current bill headed by "Cub" Carter and orchestra. Following Caloway comes Ella Fitzgerald and the Inkspots, with no band set as yet.

ASCAP-BMI Scrap Waits For Bell

American Society of Composers, Authors and Publishers and Broadcast Music Inc., radio-financed outfit, are headed for a real slugging match. The first since the ASCAP-RCA fight in 1941 out of which BMI came off victorious, the two organizations have been ever-increasingly hostile to each other, ever since. In 1941, BMI's leaders by backing them in making a deal with the radio industry, received advances against performance royalties. In this way BMI is actually a user of ASCAP's product, at the same time lowering the possible number of ASCAP-BMI performers.

ASCAP-Piles term BMI's efforts a "subterfuge" to assure performances of other BMI songs, as well as the ones on which they make royalty advances to band leaders. An investigation into the situation is being conducted by ASCAP, upon pressure from its members and other is underway by the Contact Men's Assn., a songwriters' union. Laws were investigated last week.

ASCAP CLASS BOOSTS FOR MORRIS RENEWED

Application by Morris Music for an increase in catalog classification in the American Society of Composers, Authors and Publishers, will be renewed at a meeting with the Morris firm were a subject of discussion within the Society a few months back, raises having been given by the classification committee and subsequently rejected for two of the three firms by the board of directors.

Morris is looking again for the full jump that awarded by the classification committee. They were originally all rated at 750 points. Committee took them an aggregate of 450 points. Later the full board moved to 800 and killed the Morris Co. boost.

Cugat Now a Publisher

Hollywood, Sept. 12. — Established under the name of Cugat Enterprises, Xavier Cugat has become a publisher in a new company during his stay in Mexico City recently.

Cugat's new firm will be published by the new house will be "Toda Una Vida," which Cugat will bring out in Spanish under the English title of "All of a Lifetime."

Freddie Martin was given 36-day exclusivity by his San Francisco draft board.

Irving Romm Suing Carlos Castel Over Carter Band

Irving Romm, publicist and personal manager, has filed suit against Carlos Castel, manager of Benny Carter, for Castel's alleged failure to live up to a partnership agreement in backing Castel's interests. He wants an accounting of the cash due him. Romm claims he was originally Carter's manager, later bringing in Castel.

Romm, who is being handled by Carter, and that a partnership deal was arranged, but claims Romm has no written agreement with the band leader and that subsequent to his Castel's entry into the picture Romm bowed out by virtue of a refusal to share in the financing of the band. Romm asserts he has a written deal with Carter.

Romm is professional manager of the band, manager of Chet Baker Co. in partnership with Musicraft Records, and also manages singer Phil Brun.

Ray Paige to Baton For Sinatra's N. Y. Stage Shot At \$10,000 for 35 Shows

Problem of finding a band that would accompany Frank Sinatra at the Paramount theatre, N. Y., to the new site for the latter, who worked out about several weeks of the search, has finally been solved by the Palace hotel, San Francisco, who has turned the band over to Ray Paige, who is currently playing at the same place.

Paige takes the place of Jan Savitt, who was scheduled to play at the Palace hotel, San Francisco, but who has been cancelled because the Palace hotel, San Francisco, decided to fill the commitment himself. Paige has had the band worked out about several weeks of the search, has finally been solved by the Palace hotel, San Francisco, who has turned the band over to Ray Paige, who is currently playing at the same place.

FREDDIE SLACK CALLS IT QUITS IN BOSTON

Freddie Slack will break up his orchestra tonight (Wednesday) upon completion of a week at the BKO theatre, Boston. Leader assertedly has been dissatisfied with the prices being paid for his work, and he has come from the Coast to organize a band specifically for theatre work.

Slack's booking contract was not renewed because of turning down price bids for the month so rather than continue the act during the week he decided to cancel the remainder of the run. It's expected he'll return to the Coast.

Dates knocked out by his action were mostly spot weeks, such as the Metropolitan, Providence.

O.K. Island Casino Brought Glen's Despair Gas Drought

Glen Island Casino, New Rochelle, N. Y., is having a real hard time claiming that it did business in the line of transportation difficulties which it has alluded to in the past (see page 41 of this issue).

It is claimed that during the 12-weeks of the Casino season Bob Suter, manager, had a net income of between 2,850 and 2,750 patrons weekly. Suter was out one week, but he claims he was not working during that time.

According to operators of the spot week, he claims he was not working during that time.

More U. S. Firms Vie With Long

There now are a number of major U. S. publications of "Lilli Marlene," Nazi ballad first written in 1938 by Norbert Schulte and Hans Linn, and supposedly taken up as the No. 1 item on a list of "banned songs" from the North African theatre.

Beamed from the Axis radio to the ears of the Axis soldiers in the Pacific, they ignored the fascist bannings, they ignored the fascist bannings, they ignored the fascist bannings, they ignored the fascist bannings.

Both Chappell and Peter Marice published it in England, and Chappell published it in the U. S. under Edward B. Marks is now starting a drive, utilizing the Marice version, while Robbins and others have established or can have the song by proper application to the Alien Property Custodian for licensing.

"Max Dreyfus, head of Chappell in America, concurs with a feeling that an Axis song should not be further popularized into Allied favor, "excepting that it is a ballad," says he, "and it is a ballad."

So much so that the British Broadcasting Corporation, who have been in London and asked U. S. permission to use the song, know the BBC is Government-owned.

"Furthermore, look at this phase of the war," says Dreyfus, "and the business until the Nazi occupation and they took over some \$200,000. We cannot appreciate the Nazis give us, especially if it's an innocuous ballad, maybe that's the only way of getting even."

CRUPA MULLS LONGEST WARTIME 1-NITE TOUR

Krupa expects to play from 12 to 16 dates in three cities in one-nighters in the eastern and middle west territory between the close of his current date at the Capitol theatre, N. Y., and the opening at the Sherman hotel, Chicago, Oct. 20.

This is the longest series of single dates undertaken by a top name since the beginning of the war-time. Krupa's recent tour of only one week and Harry James 10 dates.

Krupa is asking \$2,000 guarantees for his appearances, against pre-bookings of \$500. He is also booking for the month when he closes at the Capitol theatre, N. Y.

Dorsey, Heidt Dancery Plans Worry N. Y. Ops

Plans of Tommy Dorsey and perhaps Joan Heidt to operate dance spots in the N. Y. area similar to the day-gone run by the Dorsey brothers at the Statler, after they've both N. Y. operators who figure either might set in opposition to the Statler. Heidt has been doing so ever since he found out what some of the Statler operators were doing.

Heidt, too, wouldn't mind knowing what Dorsey is doing.

Dorsey is now in Chicago. Heidt was interested by the Riviera. He formerly occupied by Ben Gardner, he is now in Chicago. Heidt is now in Chicago.

Carmichael's Disc Reissue

Hollywood, Sept. 12. — Reissues of Harry Carmichael's disc recordings, made during the early '30s, is compiled by Victor Records. The disc will be reissued as part of a line, composed of such members as Tommy R. Jimmy Dorsey, Gene Krupa, etc. (See box) (see page 41 of this issue).

AFM Gander at Band Managers' Pacts Brings Beef Common Will Do Fadeout

Johnny Morris Finally Starting on Own Band

"Johnny Morris, drummer who left Tom Pastor's orchestra several weeks ago, is beginning a new band in the N. Y. area. It will debut soon in the New York City area. He is being handled by Amusement Corp. and financed by Morris.

Morris, who is being handled by Amusement Corp. and financed by Morris. He has been planning his own outfit for some time and will be personally managed by Charles Trotter, Pastor's mentor.

"Consider the vague terms usual with AFM directives, the letter was addressed to all agents and all persons connected with AFM. Kirk says his order is that most of the strict personal managers are not included in AFM's new order. Agencies such as the major books and record stores will be allowed to continue their personal management with booking, received the order. There are few of the latter.

Long's Situation is by No Means Faded

Long's situation is by no means faded on the AFM. Kirk, his partner and attorney, and Jack Phelan, his personal manager, who are both AFM members, have both been fair by the AFM. Both had talks with Federation officials last week. Both have agreed to continue their term with nothing special accomplished. Phelan is said to have pointed out to AFM. Kirk says his order is that most of the strict personal managers are not included in AFM's new order. Agencies such as the major books and record stores will be allowed to continue their personal management with booking, received the order. There are few of the latter.

BMJ's South American Pact Seen Renewed But Situation There Confused

Renewal of the reciprocal agreement performing rights, the Argentine music industry has agreed to with BMJ. The Argentine music industry has agreed to with BMJ. The Argentine music industry has agreed to with BMJ.

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REUSE TO CONFIRM THE FINAL OKAYING OF THE ARGENTINE MUSIC INDUSTRY

Mario Bernard, director general of the Latin rights office, was here in New York City to discuss with the Argentine music industry the final okaying of the Argentine music industry. Bernard's outfit, release the news. Since then, however, diplomatic differences with the Argentine have stalled many big negotiations which may be reason for BMJ's own attitude on the deal.

PERSONS WHO WOULD HAVE KNOWLEDGE OF THE NEGOTIATIONS STATE THAT REUSE HAS BEEN OFFERED TO THE ARGENTINE MUSIC INDUSTRY

Persons who would have knowledge of the negotiations state that Reuse has been offered to the Argentine music industry. Persons who would have knowledge of the negotiations state that Reuse has been offered to the Argentine music industry.

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Harry Link May Rejoin Bornstein

As Dreyer Goes BMI; Berlin's Plans

Harry Link, at present under contract to Peat (Metro) and head of the Coast as musical contact for the publishing company, may return to Saul H. Bornstein's revamped music company. Link was long gen. prof. mgr. for Irving Berlin, Inc. when Bornstein and Berlin were partners, both of latter splitting up their business last week.

Bornstein plans continuing operation of his two publishing firms, ABC Music Corp. and Berlin, Inc., latter, of course, to be refilled. The Berlin name returns to the songsmith.

Berlin will continue to headquarter at the present company address until Jan. 1 and in the meantime will set up his own organization as a small way. Dreyer, Yevy, his prof. mgr., is slated to become his own publisher under BMI terms.

Berlin has had a number of offers from other big publishers to act as his sales agent, and he is presently weighing these proposals. He will decide by the time he goes to the Coast where he is to be based, three weeks on a picture contract, long pending. He later rejoins "This Is the Army" in the South Pacific.

COLUMBIA REISSUING MANY JAZZ CLASSICS

Columbia, taking advantage of the fad for hot jazz collections, is re-releasing a flock of these in album and single disk form. Heretofore some of these yesteryear items have fetched fancy sums as collector's items. Starting with September and through October, Columbia will issue albums by Eddie South, Duke Louis, Dixie Beiderbecke, Fletcher Henderson, Bessie Smith, King Ellington, Bud Freeman, Arnie Hines, Frank Teschmacher, Dorsey Bos, Louis Armstrong, Teddy Wilson, Billie Holiday, and an album pairing Armstrong and Hines.

In all, the 16 albums contain 47 platters (eight sides) each.

Spade Cooley Loses Horns in Riverside Fire

Hollywood, Sept. 12.—Spade Cooley's orchestra lost almost all its instruments in a fire which damaged Riverside rancho here every the Labor Day weekend. Estimated cost of blaze will run \$12,000.

Low Note, owner of spot, stated that due to insurance clause band will be paid for layoff if room is rendered unusable by fire. Cooley's men therefore draw first vacation in two years, which will last for three weeks while nitery is being refurbished.

N. Y. 802 SAYS NIX TO GI MAIL BALLOTING

Members of N. Y. Local 802 of the American Federation of Musicians rejected a proposal by incumbent officials that members in service be allowed to vote by mail in the forthcoming local elections in December. Plan was put before the membership at a meeting in N. Y. Monday (11) afternoon, as required by the local's by-laws.

Vote proposal was the only important issue to come up at the meeting.

Gov't GI Loans to Vets Puts Sideman Back in Biz

Boston, Sept. 13.—A musician, Alfred A. Skelly Jr. of Methuen, was the first to step into the Shawmut National Bank here under a government guaranteed loan issued to a World War II veteran under terms of the GI Bill of Rights.

Money is going to buy a new set of drums and traps so he can go back to his old job of pounding out music. Before joining the Coast Guard, Skelly played with several local bands.

10 Best Sheet Sellers

- (Week Ending Sept. 10-16)
- I'll Walk Alone.....Morris Swinging On a Star.....Burke Time Waits No One.....Remick
 - It's You.....E. Y. Bowser Fellow on Furlough.....Block
 - You Always Hurt.....Sun Is You My Baby.....Lester
 - I'll Be Seeing You.....Williamson How Many Hearts.....Advanced
 - Gone My Way.....Burke

London Publisher Sees Postwar Music Outlook Bright There and Here

By JOHN ABBOTT
Francis, Day & Hunter
London, Aug. 26.

With the end of the European war in sight, it is cogent to think what pattern the music publishing business will take in the future and the effect of some of the revolutionary changes which may have its origin, and more particularly as it concerns the popular side of the industry and the relationship between American and British publishers.

Since the beginning of the European war conditions have been, to the extent that they have been, more or less static. There has been carried on much better than could possibly have been foreseen in the early days of September, 1939, adapting and improvising as circumstances required, and, on the whole, making a fairly good job of it, but without getting the benefit of any new source of revenue from new developments.

Since World War I we have had electrical recordings, wireless and sound films, all of them playing an important part and adding to the income of the writers and publishers. Television, although it is only gone far, would probably have also meant something particularly for the writer and publisher.

All of these are capable of future improvement, particularly with the aid of new inventions developed during the war which could be applied for commercial purposes. I can foresee a time when the recording was disc platters, much better radio than is now available, and a new kind of tuned in to any part of the spectrum, eliminating atmospheric so that American program can get an all-England service and vice versa.

Or, if this were not possible, there could be an interchange of programs made on ribbon recordings that would be over across the Atlantic in a few hours. This was being done by companies operating "continental" for British listeners before the war, when a complete program was recorded in London, taken by plane to Luxembourg or Paris (Normandy) for broadcasting on the following Sunday. As for television, the possibility of this has just been mentioned, and I predict the time is not far away when we shall get the same in color. But, as was primarily a gregarious animal, and delights in "taking a pleasure" in company with his fellow men, I do not believe it will affect the cinema or theatre.

Bount for Music
We shall also be able to buy or hire a small sound film for use on the home to satisfy those who like to see their films when they want and not wait until they are put on the air by the BBC, NBC or whatever corporation might have the monopoly for relaying them.

As in most forms of entertainment, music and popular music at that, is a social basis of it. There is bound to be an added stimulus to the popularity of music. When the commercial publisher and his foreign representative, leading to a closer working co-operation. The overnight hit of one country will be following night of another, with will solve a problem of American publishers who are required under the present copyright law to publish here within 14 days from the date of publication in the home country. With the vagaries and delays which occasionally occur in sterner travel this is not always possible, but with a regular and constant direct service no such hiatus would occur.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Sept. 4, from 8 p.m. to 1 a.m. List represents these first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The entire content of the NBC, CBS, Blue, Mutual, and ABC networks is presented by WEA, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurata Reporting Service, regular checking source of the "publishing industry."

TITLE	PUBLISHER
A Kiss to Remember.....	Lincoln
Amor—"B" Way Rhythm.....	Melodylane
An Hour Never Passes.....	Shapiro
And Then You Kissed Me—"Step Lively".....	Stout
Come Out Wherever You Are—"Step Lively".....	T. S. Harms
Dance With a Dolly.....	Shapiro
Day After Tomorrow.....	Burke
How Many Hearts Have You Broken?.....	Advanced
I Don't Want to Love You.....	Chelsea
I Dream of You.....	Emmsay
I'll Be Seeing You.....	Williamson
I'll Walk Alone—"Follow the Boys".....	Morris
It's Making Believe—"Sweet Lovelies".....	Bregman
Is You Is Or Is You Ain't—"Follow the Boys".....	Leeds
It Could Happen to You—"And Angels Sing".....	Famous
It Had to Be You—"Silent Business".....	Remick
Kentucky.....	BMI
Let Me Love You Tonight.....	Robbins
Let's Sing a Song About Sixties.....	Stout
Pretty Little Blue Eyes.....	Santly
Some Peaceful Evening.....	CP
Swing and Lovin'—"It's This or That".....	Lois
Swing on a Star—"Goin' My Way".....	Burke
The Very Thought of You—"Very Thought of You".....	Witmark
Time Waits For No One—"Shine Harvest Moon".....	Remick
Together—"Since You Went Away".....	Crawford

Music "Don'ts"

Continued from page 31

papers featuring interpretive artists or their representatives.

2.—Publishers cannot purchase tickets to fights, football and baseball games and theatres to be given to interpretive artists or their representatives. In the line of contact work, the contact man may take the interpretive artist to any of the above mentioned events provided he attends that event with the artist.

3.—Publishers cannot make special arrangements for orchestra leaders or singers, but may transport tool cases from one key to another provided there are no extra embellishments, flares or interpolations added. They are permitted four bars in and four bars out.

4.—Christmas gifts to interpretive artists are permitted but subject to the annual regulations of the union.

5.—Publishers or their representatives must not give testimonial luncheons or dinners to interpretive artists for any particular occasion.

6.—Publishers or their representatives cannot respond to "Command Performances" requested by interpretive artists or their representatives.

7.—Publishers or their representatives must not lend their automobiles to interpretive artists nor must they pay their train, bus or airplane fares.

8.—Publishers or their representatives are not permitted to take air checks off the air and

present the recordings in the interpretive artist or their representatives. They are permitted to take the air check off the air and use same for demonstration purposes.

9.—Should a publisher accept an original manuscript from an orchestra leader or interpretive artist, who is not recognized as a professional composer or author, and on the acceptance of said manuscript the publisher proposes to pay the composer or author and/or both an advance for the composition, said advance must be deposited with the union to be held in escrow until such time as the composition is released in full published form. This is to prevent publishers from advancing large sums in manuscript which they do not intend to publish—thereby inducing the interpretive artist to present other numbers in their current catalog.

GORDON JENKINS
and other top-notch orchestral directors

See this VICTROL record of world class orchestra leaders plus old favorites. Includes vocal duets, arias, choruses of chorus. SAMPLES FREE.

1619 Broadway
New York 12

LEWIS HOWARD AND HIS ORCHESTRA

Broadcasting over WGN-Chicago 12 times weekly and on

"A CARTON OF SMILES"
Wednesdays 8:30 P.M. EWT. NBC Network

for RALEIGH CIGARETTES

Singing the Most Typical of All Songs

PARIS ONCE AGAIN

By Jack Rosenberg, Paul Cunningham, Ira Schuster

VICTORY VERSION
When the boys took Paris, every Franche cried
PARIS WILL BE PARIS ONCE AGAIN
How they oo-la-la'd the gang that turned the tide
Making PARIS—PARIS ONCE AGAIN
Every Ma'ozelle was gay
As the kids from I-o-wo
Taught them how to boogie woogie
On the Rue de la Paix
When the boys took Paris every Franche cried
PARIS WILL BE PARIS ONCE AGAIN.

All Material Ready
PAULL-PIONEER MUSIC CORP.
MAX MATYR, Pres.
1657 Broadway, New York

Tonight!
ON THE OLD GOLD PROGRAM
(CBS 8 P.M. EWT)

"THE MAZE"
Sings and Plays

"THE MAZE"
Lyric by JACK PALMER • Music by LEMUEL DAVIS
MUTUAL MUSIC SOCIETY, Inc.
1270 SIXTH AVENUE, NEW YORK 20, NEW YORK

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the ratings and respective publishers.)

- 1. Is You Is Or Is You Ain't (6) (Leeds), (Bing Crosby).....Decca
- 2. Always Hurt One You Love (8) (Sun)...Mills Bros.....Decca
- 3. I'll Be Seeing You (17) (Williamson)...(Bing Crosby).....Decca
- 4. Swingin' On Star (8) (Burke).....(Tommy Dorsey).....Victor
- 5. Time Waits No One (8) (Remick).....(Bing Crosby).....Decca
- 6. It Had to Be You (6) (Remick).....(Freddie Slack).....Capitol
- 7. I'll Walk Alone (9) (Morris).....(Forrest-Haymes).....Decca
- 8. I'll Get By (12) (Beyn).....(Earl Hines).....Bluebird
- 9. Amor (20) (Meloytane).....(Betty Hutton).....Capitol
- 10. It Could Happen to You (5) (Famous).....(Dinah Shore).....Victor

Richards, Beckner Bands Also Profit As Raleigh Puts Edt Howard on Air

Edt Howard's assignment in the Raleigh radio program had far-reaching consequences. It saved Jimmy Beckner's orchestra for Music Corp. of America and saved Johnny Richards' orchestra from abandonment.

Richards had already broken up his band due to a lack of work, but when Beckner was summoned to the Aragon Ballroom, Chicago, to replace Howard who does the program from the east, Richards got Beckner's job at the Palomar Ballroom, Norfolk. He hurriedly rounded up his outfit again and opened Monday (11). Beckner has been seeking the return of his contract from MCA for weeks but Aragon job probably changed his plans. He opened at Aragon last night (Tuesday).

Juke Curfew in Ottawa

Ottawa, Sept. 12—Jukeboxes in suburban Eastview will be shut off at 11 p. m. nightly under new law licensing restaurants in that city. Law also closes eateries at 12:30 a. m.

For two years Eastview has burned slot and pinball machines.

Top Tunes for Your Books An All-Time Favorite

LOVELY LADY

Music by JIMMY McHUGH

Published by ROBBINS

Pitts. Dance Musician To Head School Music Dept.

Pittsburgh, Sept. 12—Al Moses, first trumpet man with Tommy Carlyn band here, recently took two big steps. Couple of weeks ago he married Margaret Stern, Greensburg, Pa. girl and former singer. Ten days later, he quit Carlyn, announcing he was off the band field for good to take a teaching job at West. Pa. high school, located there. He graduated a few months ago from Duquesne University's School of Music here. He's been replaced on the trumpet with Carlyn by Sammy Villiell.

INFRINGEMENT CHARGE VS. ROBBINS DISMISSED

Suit brought by Cecilia Scobben against Robbins Music Corp. as publisher, and Dick Jurgens, Elmer Albrecht and Sammy Gallop, as writers of the song "Elmer's Tune," was dismissed last week by Judge Nevin in N. Y. federal court.

Action charged the writers with infringement for use in their song of material in Miss Scobben's copyrighted tune "I Love My Heart Completely."

Jameison Vice Wakeland

Los Angeles, Sept. 12—Ed Jameison, former Tripton Ballroom manager, has taken over managers spot for Tommy and Jimmy Dorsey at their Casino Gardens, replacing Ed Wakeland.

Wakeland, who manages the Mission Beach dance in San Diego, is a close associate of Dorsey's and who recently sold out his one third interest in Casino Gardens to the Dorseys, leaving them in sole ownership.

Rather Silsby has shifted from the General Amusement Corp. office in N. Y. to Warrock Music Corp.

British Best Sheet Sellers

- (Week Ending Aug. 24, '44)
London, Aug. 24
- Lilli Marlene.....Maulie
 - Don't Sweatheart Me.....Wood
 - I'll Get By.....FD&H
 - Wax Spend Evening.....Chappell
 - Amor.....Southern
 - Didn't Sleep Wink.....Chappell
 - Love Love Love.....Connelly
 - Wherever You Are.....Connelly
 - Al's Well Mile.....Maurice
 - Music Stopped.....Sun
 - Time Will Tell.....Wood
 - All of My Life.....Chappell

SAMMY KAYE GOING ON MAJ. BOWES KICK

Sammy Kaye is revising his "So You Want to Lead a Band" gimmick on his forthcoming theatre tour to include amateurs in all entertainment fields. He will call it "So You Want to Be a Star." Former idea confined the contest to conducting his band, as the tag implies.

"Band" gimmick has figured importantly in Kaye's theatre success and is at least partially credited with the big boost he managed to achieve in his theatre salary.

Mass. Nitory Back To Names With Flo-Rito

Highway Casino, North Westport, Mass., (Fall River), resumes name-band policy Monday (17) after a lay-off of a couple years. Spot has been open at a dining room all about, but dropped bands when transportation got tight.

Flo-Rito opens the new policy for three weeks. Spot has a 1,300-seat capacity.

Decca Records last week declared a regular quarterly dividend of 30 cents a share, due Sept. 30 to stockholders on record Sept. 18.

Inside Stuff—Orchestras—Music

Frank Sinatra's appearance next week with Tommy Dorsey on the Lucky Strike "All Time Hit Parade" program (NBC) came as a distinct surprise to people in the business who were unaware the two had made up their old differences. Dorsey and Sinatra had at odds ever since the dispute over the contractual hold the former had on the singer, which was settled with cash.

Reunion came about in Hollywood, where the two are making pictures as actors. Dorsey heard of a man in his (Dorsey's) behalf by the singer and one day walked onto the Sinatra set to patch things up.

Oldie tune was recently peddled to a studio for title song in a film, with songwriter drawing \$1,800 from the publisher for his opus. Tunestek asked to see film prior to release out studio and producer kept giving him the brush-off on his request. Then they shipped him an extra \$2,500 as a "friendly gesture," although film was still unshen by him. When picture was finally released to local theatres, he discovered songwriter was portrayed as a plagiarist, which got him a little heated up. He is now considering suing studio for portrayal and Musicians Row is encouraging court action, feeling that studios have been pretty lax in usage of tunes.

There's nothing new about the film industry wanting to go into the music business but, according to publishers who have been west recently, the Coast interest waxes hotter as time goes by. Virtually every pub of any consequence who goes west for any reason, winds up with all sorts of offers to take in a partner, set up a new firm, make it.

Last negotiations between a pub and major film-maker to go much beyond the talking stage was a deal last winter between Columbia and Shapiro-Bernstein. It never jelled.

"Let Me Love You Tonight" current Robbins plug song, is a five-year effort by Cuban composer-maestro Rene Touzet, who led bands in the Havana barrios when Jack Robbins first went there to organize Robbins Music Corp. of Cuba, S. A. Under its original Spanish title it was recorded by Bing Crosby for Decca, among others, but the new edition is a simplified fox trot ballad as against the original, "Son" tempo.

Living Berlin's song, "There Are No Wings on a Foxhole," submitted by the composer to the Music War Committee and accepted, is the first ever submitted by Berlin to the SACW.

Light to Biltmore

Enoch Light's okeh is booked for the Biltmore hotel, N. Y., reopening the Bowman Room Sept. 22. Job is Light's first N. Y. hotel opportunity since the Taft a couple years ago. It's for two weeks.

Contracts were finally signed last week after the band had been set open and cancelled out, then okayed again.

New Conn. Band Spot

New three-day theatre date has opened in New Britain, Conn., helping relieve the pressure of booking which gets difficult, especially for new bands, this time of year. It's the Music Box theatre. Bobby Sherwood's band opened Friday (8), to be followed by Tommy Reynolds and Bob Stegoy.

It's an independent house.

An Important Announcement to The Music World

A. P. Waxman

presents

A ROUBEN MAMMOULIAN PRODUCTION

ETHEL MERMAN

in

"SADIE THOMPSON"

Book by

HOWARD DIETZ and ROUBEN MAMMOULIAN

Based on "RAIN"

By W. Somerset Maugham and John Colton

WITH AN OUTSTANDING SCORE BY

• HOWARD DIETZ and VERNON DUKE •

Published by

Famous Music Corporation and Paramount Music Corporation

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CAB CALLOWAY & HIS ORCHESTRA
AT
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NEW YORK
Listen To It!
THUR. NITE, SEPT. 14
CB S 11:15 P.M. EWT
DUO MUSIC PUBLISHING CORP. • 156 WEST 44th ST., N. Y. 18

Metropolitan, Cleve., Makes Sixth House in New Colored Vaude Loop

Cleveland, Sept. 12. — All-colored vaude shows are being given in the 1,500-seat Metropolitan on Oct. 6 by Emanuel J. Stutz, head of the Met Theatre Co. Lucky Miller, who has a copy review, says: "We've Come a Long Way," Negro hits, are pitched as openers.

Located near the heart of Harlem in New York, radiating in the western part, the house will play three hours per day, four and five on week-ends at 7:30. Among performances planned for Wednesday and Saturdays for new workers on casting shift.

Harry Lenetska is handling Met bookings for the Moté Glee Agency, Inc. in New York, radiating in the western part, the house will play three hours per day, four and five on week-ends at 7:30. Among performances planned for Wednesday and Saturdays for new workers on casting shift.

Following Millinder is seeking "Sweetheart of Rhythm" Oct. 20. Tiny Bradshaw's band; Oct. 27, Fletcher Henderson; Nov. 3, Billy Roberts, the Negro Ensemble; Nov. 10, Buddy Johnson; Nov. 17, Bennie Field and Curacia Lee; Nov. 24, Andy Kirk, Dixie and Lunceford.

Up to now the RKO Palace has been the only theatre booking time colored orchestras, but the Met will avoid conflicts, running the same schedule at the same time in five theatres: the downtown RKO, their dates at the downtown RKO, their dates at the downtown RKO, their dates at the downtown RKO, their dates at the downtown RKO.

Emmet Lynn grooving series of Western lyrical monologues for Decca release.

CAPPELLA AND PATRICIA

"BILL IS TOPPED by Cappella and Patricia, recently back from a PICTURE ON THE COAST and more LATELY at THE ST. REGIS ROOM. Perhaps stand-out of their ballroom-acting are his fancy lifts and holds. **OTHER HER FEET A PRELUDICE AND GRACEFUL WORK ARE A BIG ASSET.** Their feat of BALANCING PATRICIA HIGH ABOVE HIS HEAD IS TERRIFIC. The waltz, tango and a cope capone dance all are included with a turn reminiscent of the Castle era for a second encore. **ALL GO OVER RESOUNDINGLY!**"

From "Variety," issue Aug. 25, 1941
HELD OVER 6TH WEEK
Belmont Plaza Hotel, N. Y.

Management
MUSIC CORPORATION OF AMERICA

TOM O'NEAL

"Starring at the
Earl Carroll Theatre
HOLLYWOOD
Personal Rep.—**PAUL MARR**
203 N. Wabash Chicago

WANTED

LYRIC SOPRANO
MUST BE VERY TALL.
Resided in JEROME HORGAN CLUB
10 W 27th Street New York
After 9:30 P.M.

CALLING ALL ACTS AND MUSICAL TALENT

PHONE, WHERE WE MEET
WILL HARRIS AGENCY
"SPECIALIZING IN SERVICE"

203 N. Wabash Avenue, Chicago-12 Dearborn 0222

Dix, Sullivan Mooners

H.O. at State, N. Y.
Tommy Dix, stage and screen star back on Broadway after medical discharge from army, holds over for a week at Loew's State, N. Y., along with Ed Sullivan and Harvest Moon Dance Contest winners and the cast of "People Like Me."
Trio of replacement acts opening tomorrow (Thurs.), include Artie Brown, "The Chocolaters" and Shirley, the Seal.
"The State is invariably a one-week house."

PACTED TALENT SNAK VIA LAG'S CAFE RAPS

New license charges against the Copacabana, N. Y., nitery, under Mayor LaGuardia's focus, has the nitery wondering about talent commitments. Monte Prosser's bistro, along with the Stock and Lavie nitery, are the only nitery LaGuardia's town for alleged sales tax arrears predicated on "breakage."
Harvey Hecht follows the current Gene Krupa show; then comes "Blind Date" radio program units, Jimmy Dunlop's "The Show," which uses only medium time acts. Therefore, the Cop let her out and had no objection to the Prosser.

Avanlon Nitery, Quebec, In \$150,000 Fire Loss

Avanlon Club, Quebec, province nitery five miles from Que. burned to the ground Friday (8). Loss, estimated at more than \$150,000. The club was a popular night spot for show playing there and instruments of George Clement, band.

Dancer Gets 5 Years On Narcotics Charge

Bobby Jack Enzier, 37-year-old dancer, was sentenced to five years in Leavenworth prison by Federal Judge Edward J. Monnet here on a narcotic charge.

Mary Kinney's Gratitude

Pittsburgh, Sept. 12. — It's practically show night between Stanley, W. Deluxer, and Vogue Theatre, 1106-62-theatre restaurant on one of the main streets of Pittsburgh. They were recently at Terrace for two weeks and on strength of show, they are now at the Terrace for a day stands for WB in this territory. Stanley booked the unit for a stage rock beginning Sept. 15.

Saranac Lake

Saranac Lake, N. Y., Sept. 12. — Summer in the colony Frank Miller left to go-to-work, O.K. May 15, and a musical act will be given at the Saranac Lake Hotel. Birthday greetings are in order for Helen Ingles, John Eaton, Ben and Betty, and Bertha, Stanley Rausch and your columnist.

Draft Pits Maylon-Kling

Maylon and King waded partnership in the temporary theatre district through Sig Maylon's induction into armed forces last week.
Ruth Kling, Mrs. Maylon's wife, with her sister, Rose Kling, will do a singing and comedy act.

Folly, K. C., to Reopen As Burlesk-Filmery

Kansas City, Sept. 12. — The Folly theatre, combo burlesque and movie house, is expected to open the new season about Sept. 15. Warren Irons, who opened the house last seasons ago, will continue as manager.

MARION HUTTON SEGUES FROM N. Y. CAP TO PAR

Capital theatre, N. Y., has retained Marion Hutton from a contractual plan that house sometime between the beginning of October and the first of the year and the singer-concomitance has been transferred to the Paramount opposite house. She opens there around Nov. 1.
Capital is booked without a spot for Miss Hutton until beyond the first of the year, but being already booked, Hutton Head follows the current Gene Krupa show; then comes "Blind Date" radio program units, Jimmy Dunlop's "The Show," which uses only medium time acts. Therefore, the Cop let her out and had no objection to the Prosser.

6 NITERY PREEMS FOR NEW YORK THIS WK.

Flock of New York nitery preems this week, starting with three last night (Tues.). They were "Starlight" with Jackie Miles, Garie Barrie and Pancho's band heading home; the Blue Angel and Le Ruban Bleu Tomorrow (Thurs.) will see three openings, the Copacabana (Joe E. Lewis) and the Versailles plus a new spot the Roomaniam Palace on Broadway.

Then Buys Another

Hollywood, Sept. 12. — Billy Burke has left here for Philadelphia after selling his Hollywood Blvd. nitery, the Swing Club, to Ben Lewis and Lou Mandel for the sum of \$55,000.
After disposing of the property, Burke bought the old Sissy Maxwell nitery on Beverly Blvd. and will re-open the spot under a new moniker on or about Nov. 1, when he will return here. Eastern jaunt is for purpose of lining up talent for new venture.

Wally Rehauber returns to the professional stage of ABC Music in New York.

Sells One H'wood Club, Then Buys Another

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Sunbrock Powders in St. Louis, Leaving Rodeo Troupe Unpaid

St. Louis, Sept. 12. — Larry Sunbrock took a powder here last week before the 10-day rodeo and left behind a trail of unpaid bills. Sunbrock, who is a professional (thrill) actor, was a sponsor of the extravaganza awarding of the \$1000 pot of gold. Sunbrock will be engaged to do outstanding debts as cowboys, cowgirls, across cowboy, etc. as registered beefs with the Better Business Bureau over unpaid wages. Following Sunbrock's sudden and unannounced departure for parts unknown the performers sought Harry A. McCarthy, public relations director of the local branch of Veterans of Foreign Wars, which sponsored the show, for their coin. He referred them to Sunbrock's attorney. Some went direct to the Better Business Bureau.

McCarthy said that half of the \$1000 Sunbrock posted was the organization's fee for lending its name to the enterprise and the balance was placed in escrow in a local bank to take care of any debts which accrued. The last two performers, were caveated and McCarthy, said there were to have been presented.

WAX INTERESTS PAY 75C FOR FAY'S IN PHILLY

Philadelphia, Sept. 12. — The Wax interests which operate a string of theaters in Negro sections of Philly, have purchased Fay's, West Philly vaudeville, from the Comerford circuit. House, dark for several months, had been operated under lease by Sam Suflet at a presentation theatre featuring both white and sepia bands and talent. Purchase price was reported at \$75,000. The house was once leased to the Wax interests for a short period about 10 years ago.

ENTERTAINING OVERSEAS WITH 150-CAMP SHOWS

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only if the advance sale justified them and if one of the previous performers was raised out. It is reported that the advance sale was approximately \$8,000 during the four days.

Sunbrock got angry "to me" for the local show. He encountered opposition from the Board of Public Service in his application for a permit because of a lack of adequate protective measures for the customers. From the Better Business Bureau because of the text of his newspaper ads from the OPA which ruled that gasoline prices could not be used in the authorized thrill acts from the Office of Defense Transportation when Sunbrock publicly blabbed that he could use benzine in the vehicles if gasoline was used here, and from the Building Commissioner, who required him to build a corral at one end of the field to keep up horses, steers, etc. when they were not used in the show.

During the show an eight-year-old boy was bitten by a monkey owned by Ernest Quercus, Carmel, Ill., an employee of the show, and there is a possibility a monkey suit may be filed against Sunbrock et al. Many of the performers after registering their names returned to their homes, stating that they had no further engagements with Sunbrock.

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Paramount, N. Y.

Mitch Ayres Orch (20) with Fredie Stewart, Mack & Desmond, Pat Kelly, Andy and Audrey. "Double Indemnity" (Rpr), reviewed in "Variety" April 2.

Show surrounding and headlining the Andrews Sisters is a new band specifically for this date (the accompaniment trio is the Andrews trio earlier this year, debuting in the spring of '44). It's a good job throughout. "I see faults are minor."

He tries to be a walking encyclopedia of one of those things all turns do. "I see faults are minor." He follows on the heels of comedian Pat Henning, who takes the "one" number arrangement, "Lullaby of Broadway" to start, the situation requires a couple songs before the trio gets to their act. "You are for our Country," "Down in the Valley" and "I'm Gonna Get You on This Thing" with which they kept coo machines hot in the past, send them flying solidly.

"There's a Hot Time in the Town of Chicago" is a show-stopper. Henning is doing, with a few new insertions, a virtual "one" number, using material that at one time had gotten out of the show house. He's a riot and when he finishes with "You're the One That I Want" he has new gas that carry a lot of power though they border on the "one" number. Henning's "one" initiation of Hollywood stars get the family, and come with a plenty buffo for theatres and nightclubs.

Mack & Desmond, dance act, are on early. This is a clever dance act, but they can't get their feet on a comedian. He's not, and his partner is a comedian. He is not (an exceptionally good piano) for him to clutter up the turn with feeble attempts at comedy. He might be wise if the turn was reviewed. He gets the same here, there and everywhere, which could be kept in, however.

Ayres orchestra was a week old, three, five sax, four strings and three drums. The band is very good for that period of rehearsal and execution. The show is a good one, occasionally is doing a thorough job. Ayres knows how to conduct a show that is fun and is a good operation.

Fredie Stewart, tenor, was on the Blue for awhile, and is being "unveiled" here as a future big name. Some of his performance and personality here has been properly labelled "blue" and does a good job of selling and singing. "Come Out Where the Sun is Shining" and "I Will Happen to You!"

Big biz. Good. Wadsworth.

National, Louisville

Milt Green, Delmar & Renie, 35. Three of King (Mono).

Straight vaude show, this seek shapes up okay, but lacks a sock act. Milt Green, Delmar and Renie, stage and radio, gets top billing and clock. She opens with special number, "at the heart of the Greatest Dream" also gives good results, and her closer, "Lady Is Tramp," which she sings in "Roses" in her earlier of a good hand.

Three of King—two females and male—opens with nifty tap dancing, followed by Frank Radio, piano, and "The Great" by Delmar. Gets on nicely with "There are Great" and "The Great" alternating with hot trumpet, plenty good. "The Great" is a good one, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

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Shea's, Buffalo

Mary and Sissy, 30. "Mama Sissy's Caper," "Cantabile" (Rpr), reviewed in "Variety" April 2.

A thoroughly delightful radio show, sprinkled with an eye-catching eye and span Span. Sissy's "Cantabile" is a good one, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

ented male mime, a firm chanteuse or two and a good one. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

"Victor Mature is on stage for a couple of minutes. He's a walking encyclopedia of one of those things all turns do. "I see faults are minor." He follows on the heels of comedian Pat Henning, who takes the "one" number arrangement, "Lullaby of Broadway" to start, the situation requires a couple songs before the trio gets to their act.

Charles N. Norton.

Helen, Newark, Sept. 8.

Louis Prima Orch. (18), Lily Ann Doran, Frank Federico, Bob & Maxie, 30. "The Great" (Mono).

Full season's vaude opened headlined by native son Louis Prima and his orchestra, featuring a Blue Bird. It is pleasantly all customers. Prima has improved since the last time he was here, and his theatres and hitlers herabout, not only a fine appearance, demeanor and performance may well serve to make many a home-rod older prod.

In the last past 46-minute lullaby, but turns out to be a splendidly constant and maintains an excellent show, his exclamation and trumpet breaks, his exclamation and trumpet breaks, his exclamation and trumpet breaks, his exclamation and trumpet breaks.

Capitol, Wash. Jack Powell, 20. "The Great" (Mono).

This is a short show running 20 minutes. It's a good one, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Capitol, Wash. Jack Powell, 20. "The Great" (Mono).

Empress, Chicago, Sept. 7.

A. B. Marcus Show, Joe Morrison, Hippo Harty, Georgia Roy and Lily, Dorothy Condy, Ruth Durrell, Lory Castle, Peters, Bro. (2), Wayne Kelly, Nabagon. (RKO)

Now under the joint management of N. S. Barger and Van Nonikos the show reverts to age shows. Original act, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Happy Harty, burlesque comic, is a good one, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Georgia Roy and Lily, a Formerly, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Joe Morrison turns his way through "Begin the Beguine," "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Wayne Kelly and Lory Castle, "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

State, N. Y.

Susan Carter, Neal Stanley, 10. "The Great" (Mono).

State is featuring singer's of the N. Y. Daily News Harvest Moon Ball dance contest for the joint straight up. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Another big act with the type of family-oriented standard routine goes over with a bang.

Susan Carter, dancer, leads off the show, an award-kid, for her. Operas with "Fire Dance" then follows. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Neal Stanley & Marti are a youthful act. They employ the usual string of "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Ruby Zwerling's house orchestra is, as usual, onstage behind the show. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

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Capitol, Wash. Jack Powell, 20. "The Great" (Mono).

Capitol, Wash. Jack Powell, 20. "The Great" (Mono).

Stanley, Pitt.

Frankie Carter, 10. "The Great" (Mono).

The Frankie Carter organization sounds like anything but a comparison. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

As yet Carter himself hasn't made a name for himself. "The Great" and "The Great" is a good one, "The Great" and "The Great" is a good one.

Frankie Carter, 10. "The Great" (Mono).

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Orpheum, L. A.

Pat Kelly, Andy and Audrey. "Double Indemnity" (Rpr), reviewed in "Variety" April 2.

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Inside Stuff—Legit

The New Opera Co's production of "The Merry Widow," headed by Jan Fajarsa and Maria Szeles, is back in New York after a six-and-a-half-week tour of the Coast, the production being due to go into the City Center Oct. 7.

At Dallas, which had a successful run at the Majestic, N. Y., last year, reported phenomenal business on the Coast, tour claimed to have grossed \$33,000 for the six-and-a-half weeks. Coast tour, which included Los Angeles, San Francisco, San Diego, Los Angeles, was played under management of a new organization called the California Opera Festival, San Francisco, of which Paul Pose is general manager, and not under a guarantee from S.O. Harbo, as stated in last issue of "Variety." Harbo, however, "The Merry Widow" production by the Philadelphia Opera Co. booked for the Coast, but tour was cancelled when opera outfit suspended. New Opera's production was booked for the Coast by David Lubin, New York broker, for Belle Rouse.

Carelessness of legit actors, forgetting to notify Equity of change of address when moving in leaving New York, with possible loss thereby to themselves, has been pointed up by a couple of recent instances.

Equity, which has an address dept. for its members, ad. recently received some back pay for actors in "Missouri Legend." Cast took salary cuts when drama played Broadway six years ago, cuts to be returned when pigs rights were sold. Latterly big arranged recently. Equity's claim of a month before one player to give address her check, later having done so for the Coast for a pig assignment and leaving no forwarding address.

A best fortunate story concerns a producer who had a part for a certain actor. Actor couldn't be located, even though Equity, so part was given to another. And a week later, the first actor walked into the producer's office, not about the part—but for a check.

Equity has started a drive among legit troupes for money to be used to pay holiday gift boxes to be sent to its members. "Variety" is being used in each country and is being instructed to seek wealthy contributors, and while many Equities are regularly giving varying amounts to the Members in Service Committee to defray the cost of publications sent to members in uniform, additional money is needed for the holiday box distribution. During the season the committee went in the red for around \$800, but that sum was quickly realized when due to the attention of members.

There are 1,200 Equity members in the services and contact has been made with nearly 300. Those professionals are receiving "Variety." The recent edition of the Times and Broder's Digest, available to Equity without profit, but there are other costs involved, including postage.

How the report ever got around nobody knows, but a query recently from Sam Zolotov, drama columnist of New York Times, to Harold V. Cohen, head of Pittsburgh Post-Gazette's theatre department, proved pretty puzzling all the way around. Cohen, who is in charge of Pittsburgh Post-Gazette Business Bureau, at latter Theatre Guild for delisting booklet in town of Oklahoma. Do you know anything about it? A call to the BBB revealed a certain amount of information. It was stated that even if Pitt booklet had been defrayed, that certainly wouldn't be within the province of his organization, "Oklahoma" has been pencilled into Nixon in Pittsburgh for three weeks shortly after first of the year.

The long-deferred debut of the London Stage Door Cantor, believed to be held up by the London and Broadway houses, was ready due to the bombing, the canton's opening being delayed two months because of the burr-buzzes. Cantor, project of the American Theatre Wing, opened Friday, Aug. 31.

London canton has a 2,000 capacity as against New York's 450, although turnover in New York is believed to be greater. Building has three balconies, all of them in operation, seating, dancing and show on main tables for food in balcony.

Although excellent business on Broadway assured no early inauguration of New York run, "The Captain Cook" has been built up, with bookings now set through the end of 1915. Expectations last spring were that the serial musical would be ready for touring this fall, so that fall bookings out of town would be made and accounts settled. With business as it is, shows is likely to play New York through next May.

Herbert H. Harris, producing "The Man Who Had All the Luck" new Broadway comedy by Arthur Miller, is president of Charter, inc. performers. Although this is first show Harris is doing himself, he's been a theatre investor in New York since 1908. "Doughnuts" was his first staging venture. Casting now going on, with rehearsals planned to start Sept. 18, and a Boston tryout set for Oct. 18.

Peter Oso, known in managerial circles as an agent for foreign plays, is recurring activities in that field. He wrote stowmen to the effect that "as the debut of Germany is approaching and the liberation of France becomes a certainty," he will again represent French authors, composers and artists.

WINGED ACTOR TO START TOUR OCT. 9

Filming of "Winged Victory" is being completed, the Moss Hart drama of the Army Air Force, which played Broadway for seven months on Broadway (44), Street, is to begin its beginning its tour Oct. 9 as originally scheduled. Filming of the serial version of "Victory" is Los Angeles, dated two weeks, with San Francisco to follow during a similar period. Attraction then swings eastward and is slated to terminate in Washington next week.

Settings were kept in New York when the "Victory" company jumped to the 20th-Fox studio for the camera work. Here Whyte, stage manager, and Joe Feder, in charge of lighting, plus 700 electricians and lighting apparatus having originally been part of "Lure" in the Dark production.

Aside from this Hart will supervise two plays owned by Joseph M. Hyman, his business adviser, and Bernard Hyman. His "Lure" in New York starts this week for "Dear Ruth," comedy by Capt. Norman Krassna. O'Brien is the last of Charles Rabiner comedy, "Education of Hyman Kaplan."

Walter Herbert Named To Conduct N.O. Opera

New Orleans, Sept. 12.—Walter Herbert, who has been assigned positions with the San Francisco Symphony and the San Francisco Opera Co., will direct and conduct the fall and winter opera presentations of the New Orleans Opera House Assn. Herbert succeeds his duties here Friday (13). Before coming to the country in 1908 he was musical director of the York Opera, Vienna.

Opening performance this season will be "Aida," Nov. 2 and 4, in Municipal Auditorium.

Producer Pleads Guilty

Arthur A. Payne, legit producer of "Good News," which failed to come off Broadway, pleaded guilty to a \$20,000 fine, charged with the violation of the theatre code, pleaded guilty to two counts of petty theft and one count of falsifying returns.

Payne comes up for probation hearing and sentence Sept. 23. He had his first plea before members of the grand jury to a charge of falsifying returns, him, admitting, he took \$33 from the show, which didn't go as scheduled.

Dunham Dancers Open Mpls. Season Sept. 28

Legit roadshow season here opens Sept. 28 earliest in years, with word definite bookings at outlet that at any time during past decade. Manager Leo B. Murray has announced Katherine Dunham's "Tyranny of Women." Sept. 28-Oct. 1: "Good Night Ladies." Oct. 23-28: "9 is a Family." Oct. 30-Nov. 4: "Six of One and Six of Another." Nov. 11-15: "The Heart of Robeson in 'Othello.'" Dec. 10-12: "Lute With Father." Jan. 10-13: "Helen Hayes in 'Hallelujah.'" Feb. 10-12: "Katharine Cornell in 'Lovers and Friends.'" Feb. 28-March 2: "Lillian Wald in 'The Yearling.'" Over 21, May 2-3.

There also are a considerable number of tentative bookings.

5 Yiddish Legits For N. Y. in Chicago

Yiddish legit production, getting underway end of the month, shapes up as a sizable venture. Five shows in N. Y., one in Chicago—while giving further indication that this form of activity is slowly dying out. There are four shows in the field this year than last, Detroit now being out. On the other hand, negotiations for a house in Cleveland, which had no Yiddish theatre last year, but did before that. Philadelphia and Boston, which had Yiddish productions regularly until a couple of years ago, still have no shows, although they have some Yiddish legit from time to time. Negotiations are on way for a Yiddish legit in Philadelphia for the holiday days (Sept. 18-19), although house has yet not been found.

Philadelphia and Boston, however, and live in Brooklyn will operate this season. "Of Manhattan houses, Second Ave. theatre opens Sept. 13, with "God News," musical starring Menasha Skutnik. Max Kleister and Morris Kossow. House is operated by Isidore Edelstein.

Public theatre snubbers: Oct. 4—"Philadelpia and Boston, Married;" featuring Aaron Lebedeff, Irving Grossman, Diana Goldgoff, Second Ave. theatre opens Sept. 13, with "Judah Blech is directed, with house owned by David Kay and Julie Burt. Latter, also at house on Third N. Y. house, Polite theatre, opens Oct. 10, with "Miracle of the Warsaw Ghetto" with Jacob Ben-Ami, Dinah Halpern, Berta Green, Irving Cashier, and Menasha Skutnik. House is operated by Ben-Ami and I. Green.

In Brooklyn, Parkway opens with "Company of Men" with the cast of Hopkinson with "Who Is Guilty" both on Sept. 27. In Chicago, the Yiddish theatre will start Oct. 7, no production as yet set.

Manhattan also has two theatres closing. Yiddish vaudeville, the Downsing National and Clinton both will be presented weekend shows only, bills changing weekly.

Elsie Mackie, Ex-Legiter, Held in Draft Conspiracy

Elsie Mackie, former legit actress known professionally as Kitty Carlsson, who had arranged a \$25,000 bond, \$1,500 bail in N. Y., federal court Monday (11) pending extradition to New York, was arrested at New Orleans on charge of conspiring to violate anti-subsidy laws since returned to New York, now runs a tavern on upper west side of N. Y., was arrested on charge of conspiring to violate anti-subsidy laws. Albert Schneck and Emil Wilbur, also both bartenders at the tavern, by agents and arraigned in Federal court.

According to complaint, Wagner, who had been arrested in New York in Union City, N. J., before extradition, address. Board later notified her of her essential job was also Schneck, who never was doubling between tavern and work-way part, allegedly volunteered to get Wagner a job in his plant. Schneck is alleged to have written draft board that Wagner was essentially employed on the war-plan stationery. Job never developed and it's further charged that Wagner later worked for Mrs. Mackie, with latter having removed him from list of employees. Wagner, who she later took into the city, too, it is charged, would be subject to maximum sentence of five years imprisonment and a \$10,000 fine.

The Day Will Come

Harry Green, legit producer of three-act play, "The Day Will Come," by Arthur Hinton, Frank Arthur, Victor Frank, and Arthur Hinton, is making a big fight for it. It is being produced at the National Theatre, New York, under the management of D. P. Thompson. The play is a comedy in three acts, written by Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson. The play is a comedy in three acts, written by Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Harry Green, who has had a long and varied acting career—in the theatre, vaudeville and pictures—has taken up a sizable venture with the legitimate theatre producer in a drama that he believes might be the first of its kind in the National theatre. An honest endeavor to bring together two worlds, the Day Will Come, the play, falls in its two-imaginative theme, comes in the form of a comedy, written by Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson.

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mediate, short-lived predecessors, the play has a germ of an idea back of it, a germ of an idea that is being abandoned by their children, with a few exceptions. The play, which has a gentle quality, is a comedy in three acts, written by Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Story centers about a home for aged people, a story that is being abandoned by their children, with a few exceptions. The greedy society dame who owns the place is ready to sell it for a home for aged people, a story that is being abandoned by their children, with a few exceptions. The greedy society dame who owns the place is ready to sell it for a home for aged people, a story that is being abandoned by their children, with a few exceptions.

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Down to Miami
Might MacIntyre production of "Down to Miami" is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Regarding its subject matter, "Down to Miami" is a comedy in three acts, written by Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Inevitably the three-act comedy of Arthur Hinton, and is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Had Westover written a comedy, the present treatment of "Down to Miami" is being produced at the National Theatre, New York, under the management of D. P. Thompson.

Stovill Abets 'Murder Man'
Stovill Abets, legit producer of "Stovill Abets 'Murder Man,'" is making a big fight for it. It is being produced at the National Theatre, New York, under the management of D. P. Thompson.

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Nation's Newest Dance Sensation

(BLUE NETWORK—COAST-TO-COAST)

George Paxton

America's Ace Composer Arranger

and His Orchestra

VARIETY, Aug. 23rd
Band Review

GEORGE PAXTON ORCH (19)
With Liza Merrrow, Allen Dale,
Roseland Ballroom, N. Y.

George Paxton's new orchestra is after six or seven weeks, a remarkably fine combo with a very lively future. Paxton has whipped together a group of four trumpets, two trombones, five sax, four fiddles and three rhythm that plays well together and delivers excellently shaded and colored arrangements with enthusiasm and a smooth, danceable beat. It's unquestionably the better of the half-dozen or so new bands formed during the past year. It can soothe with a ballad or curl your hair with an exciting jump item.

Paxton is the arranger-instrumentalist who was responsible for the late Ray Hutton band of last year. After leaving that outfit he was contacted with several others, among them Vaughn Monroe. He is being backed in this new venture by music publisher Jack Robbins' band financing organization.

Paxton may be a newcomer to mastering his own combination but he certainly is not strange to the mechanics of it. At this spot, which calls for all types of music, Viennese rags, the Latin tempo and does an excellent job on everything it tackles. He doesn't neglect the customer-relations either, a task abetted by a nice personality. Leader plays trombone, and solos on sax, sax out front, an unusual doubling achievement.

Paxton has three vocalists, and he's fortunate in that they all do a good job. Outstanding is Liza Merrrow, who all her own. Allen Dale, of the Sideliers school, does a good job also. Zissy Kelly is from the trumpets, a gravel-throated live singer. Wood-

BILLBOARD, July 1st

George Paxton

(Reviewed at Palisades Park, Palisades, New Jersey)

Former arranger for the Ray Hutton, Charlie Spivak, Vaughn Monroe and countless other outfits, George Paxton, 32, stepped out with a band of his own, and what a band. Outfit is loaded with excitement from top to bottom of the musical staff and Paxton misses no chance to make every arrangement count. Caught at break-in before going to Frolic Club in Miami, after which they head back into Roseland Ballroom, New York, for extended stay. Musically, there's nothing lacking, and what's more remarkable about the outfit is that the ensemble playing sounds like a bunch of musicians who have played together for a year. Instead of 19 men who have rehearsed for only one month. Instrumentation is divided between four strings that work mainly ballads, five sax, three rhythm and seven brass. Personable leader plays trombone and sax, but his forte is definitely in the arranging medium, for the band generates some of the best bests heard in these parts.

Paul Scott.

THE HOLLYWOOD REPORTER, August 28th
George Paxton's band, which was organized early '35, is being talked up by New York columnists as the first big band to click since Glenn Miller. Paxton has been breaking records in the Roseland ballroom in New York with his new instrumental number entitled "Four O'Clock Jump," which Robbins Music is publishing.

Shattering all
attendance records at
New York's Roseland

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NEW YORK, WEDNESDAY, SEPTEMBER 20, 1944

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THE BATTLE OF BRITAIN

H'wood Continues Making War Pix Despite European Peace Prospects

Hollywood, Sept. 19.—With eight features in sack of production, the film studios still have plenty of wartime pictures in various stages of production, although dozens of war drama titles have been leased overboard.

Warriors lead the military parade with eight features in sack of production, the film studios still have plenty of wartime pictures in various stages of production, although dozens of war drama titles have been leased overboard.

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Pix Glamor for F.D.R.

Washington, Sept. 19.—Robert Hannegan, chairman of the Democratic National Committee, has been working quietly on a Hollywood list of celebrities and stars. The motion picture industry heads are solidly for Gov. Dewey, but the stars and featured players are heavily for the fourth term.

L.A. to Paris in 26 Hours, \$218 Fare

Hollywood, Sept. 19.—Construction of a huge 70-passenger plane has begun by Lockheed. With proposed schedule of 26 hours between Los Angeles and Paris, cross-continent and cross-Atlantic flights will be set up, with tariff of \$218 for the roundtrip to the current rate for a roundtrip to New York.

If half the conversation current also is making application for a passport, there won't be planes and boats enough to take show people to London and Paris with Yuletide.

Almost every other notable one meets mentions he or she has made to the press, being given their theatrical interests give them some sort of privacy.

SWARM OF SWOONERS CURRENTLY IN N. Y.

There are quite a number of crooners boosting femme pulses in N. Y. theaters and theatres at the moment. Among Russell's being given a buildup a la Sinatra, Hyman and Connors at the Versailles, Johnny Johnston at the Copacabana; Freddy Stewart at the Paramount; and Tommy Die at Loew's State. Boy is a baritone and Stewart a tenor, but both encounter equal femme reaction, particularly Die, who keeps the State stage door mobbed.

Next month (Oct. 4) the head man of them all, Sinatra, gets in to open at the Paramount with Raymond Paige's orchestra.

\$2,500,000 FOR AIR SHOWMANSHIP

London, Sept. 19.—Theatre business has not materially improved despite elimination of blackout. Delay in getting start lighting an industry in adherence to show regulations, is responsible to a considerable degree.

A page out of show business is this year being adopted as never before—by major political parties in their campaigns to woo votes in the November election. Its showmanship way of way of radio, with radio serving as the backbone of the appeal on which Democrats and Republicans are depending for their vote-getting.

So complete have radio-advertising techniques and terminology taken over the political strategy that party zets refer to the Presidential election as a test of opposing radio sales methods. Campaign managers (Continued on page 54)

Summer Welles Says Nix To Middle Commercial Gets \$1,500 Starter

Signing of former Undersecretary of State Sumner Welles for radio commentary under sponsorship of Waltham. Watches nearly ran into an impasse because of sponsor's insistence on a middle commercial while Welles refused to allow such a "modified" break-in on his talks. Waltham topsets were particularly set on middle commercial because they believe that listeners tune in after the opening announcement and tune out before the closing plug.

After much hickering with neither side showing signs of backing down, Welles was set to call the whole deal off but Waltham creeps backed down and he'll air without interruption. Welles also got the right to broadcast from Florida in (Continued on page 2)

Critics Aren't Tall, Dark And Handsome, Sex Mae

Miss West got out a few opinions about critics of her show, "Catherine Was Great." Miss West is quoted as saying: "I never read him. I'm constructive kind person. Don't believe in reader's destructive kinds trash. The way I figure is those critics came against a play that was so fine, so lovely, anything they could write in praise would add to it. So they went out and raved. I don't know why." That's kinda people critics are."

Lillie Not Even in U. S. But Her New Billy Rose Show Has 258G Advance

London's B.O. Dimout

London, Sept. 19.—Theatre business has not materially improved despite elimination of blackout. Delay in getting start lighting an industry in adherence to show regulations, is responsible to a considerable degree.

Room For Gals In Postwar Radio

Chicago, Sept. 19.—With the end of the European conflict in sight, and thousands of men already being returned to civilian life, the postwar status women in radio is occupying a sizable chunk of informal conversations in the industry. Majority of stations and radio toppers agreed that women have done, not a stop-gap job, but a good job in taking over men's duties, and that while some will be replaced by men at the war's end, women who have proved their ability are in to stay.

VIRTUE IS THE GOOD MUSICIAN'S REWARD

There may be something to this business of pioneer rest and reasonably regulated lives. Musicians and singers now in the Army, but who are doing marvellous matinee shows, repeatedly seem improved since donning uniforms, when heard on various Government programs. Agency man asserts that the reason for it is the orderly existence most entertainers lead in uniformed social service ranks. There's none of the hustle and bustle of civilian entertainment and its resultant disorders.

No Actor—Mitropoulos

Minneapolis, Sept. 19.—Palmie says "I wouldn't think of becoming myself as an actor." Dimitri Mitropoulos, Minneapolis Symphony orchestra conductor, has rejected a Metro \$100,000 offer to star with Yvonne De Carlo in a picture to be built around the Brahms violin concerto with Mitropoulos conducting. "I was willing to conduct all right, but the script also called on me to (Continued on page 2)

Although rehearsal for Billy Rose's "Seven Lively Arts" haven't begun, and Beatrice Lillie, its star, isn't even in this country yet, advance sale on the revue is already over \$258,000.

Show, which opens in New York Dec. 7, is sold out for first six weeks, or until well into matinee and Saturday nights excepted. Forty-one parties have been booked, with deposits paid. Robert Milford, Rose's general manager, claims all this is unsolicited, sales being only on basis of scraps of information from time to time in the newspapers. Sales, he claims, started last January. Seats are still installed yet in the Ziegfeld theatre, where the revue will play, and tickets have not even been printed. Management claims advance sale sets a record for legit.

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Goldwyn's Acquisition Of Intermarriage Novel Sets a Film Precedent

Perhaps more daring than Warner's adventure with "Confessions of a Nazi Spy" at a time when we were not yet at war with Germany, is Sam Goldwyn's purchase of "Earth and High Heaven," novel by Gwendolyn Graham. For the first time the screen will film a romance of a Jew and Gentile in a serious way; not the "Abie's Irish Rose" technique.

It was considered very daring when Collier's first started serializing this novel by Miss Graham last month. Because of popular periodical of the calibre of Collier's had never before dared to risk this sensitive the Writers' War Board went out of its way to point up the prejudicialness of the weekly, in so doing it.

Goldwyn reputedly paid \$75,000 for the six rights.

Clarence Derwent Sets Up \$25,000 Actor Prizes

A \$25,000 trust fund, to be administered by Equity and calling for two \$500 prizes annually to exceptional service actors. There's none of the hustle and bustle of civilian entertainment and its resultant disorders.

The awards, to be given to the actor and actress who, in the opinion of a vote of the three, has given the best performance during a current season, is open to all performers in Broadway plays. Irrespective of race, creed or religion, with the exception of featured or star roles in Broadway plays. Committee is comprised of Best Lyell, president of Equity; Lewis Nichols, president of Actors' Equity; and Gilbert Miller, the producer. The awards will commence with the current season. The initial \$25,000 has already been forwarded by Derwent to Equity.

Real-Life Parallel To Murder Play Forces Ft. Wayne Cancellation

Fort Wayne, Ind., Sept. 19.—Because of the close parallel between the plot of "Night Must Fall" and a recent series of unsolved murders, the play has been cancelled in Fort Wayne, the Fort Wayne Civic Theatre has abandoned previously announced plans to present "Night Must Fall" as the second show of the current season.

Public sentiment resulted in an avalanche of phone calls objecting to the play. As a substitute, the civic group will now stage "Kind Lady," opening Oct. 5, said Reid Erickson, director.

N.Y. Dept. Stores Setting Santa Claus Showmanship

Department stores in New York are upping their talent stakes for the forthcoming holidays and jumping the gun on previous years by signing talent now for kiddie shows and other entertainment they intend projecting during the holiday season. In previous years a few of the stores have made more or less feeble bids at entertainment, via marionettes, punch and Judy shows or musicals. This year most of stores will bring entertainment, auditions and auditions shows on shows several will have special checking may be left in charge of matrons while mothers do their shopping. Plans to put on the plunge for novelty, trained seal and elephant acts for two or three week run.

Academy Would Taboo Usage of Its Oscars Indiscriminately Ballyhoo

Hollywood, Sept. 19.—Credulous on the part of the Award symbols to plug pictures on the air or in newspaper advertising has begun, with the Academy of Motion Picture Arts & Sciences sending out a couple of its top executives concerning the use of symbols to all studios, theatres, exchanges, advertising agents, etc.

Measure was taken to avoid confusion that certain picture releases would have Academy awards, while others carry the symbol on covers of current releases, although an award may have been won several years ago.

Long Hiatus

Hollywood, Sept. 19.—Kathleen Taylor features as the first time in 13 years in the David Low picture, "Hold On to Your Hat," here last previous film was "Street Scene," released by United Artists in 1931.

Turban Ber-Crane Fisticuffs Snowball Into Two Other Tiffs

Hollywood, Sept. 19.—Stephen Crane and Turban Bey will be involved in fist fights at the very least Saturday night to which Bey escorted Crane's ex-spouse, Lana Turner. Crane is understood to have objected to Bey's dating Miss Turner. Crane received a black eye and Bey scratches on his face.

Miss Turner threw away a diamond ring Crane gave her because she was annoyed to lose it to her child. Crane poked around the bushes looking for the gem. Miss Turner and Bey parted.

Understood reason for Crane arguing with Bey is that the former received a \$150,000 check from Bey wearing the wedding ring he'd given her. It was a family heirloom and she'd wanted to give it to her child. Bey objected, hence the battle.

Susan Hayward (Mrs. Jess Barker) and Ray Egan got into a row trying to find their car at the same party and returned home separately, with Miss Hayward moving out of their apartment and stating she would see her lawyer.

Johnny Meyer, actor's agent, and Ray Egan also exchanged blows at same party, although reason for fisticuffs not given.

Tommy Dorsey, bandleader, Pat Dick, his actress-wife, and Allan Diney, the pianist, will appear in Superior Court Sept. 20 to answer grand jury indictments charging them with assault with intent to do grave bodily harm on the person of John Hall and Eddie Norris, actors, defendants were placed under \$1,000 bail each.

Indictments grew out of an early morning party in the Dorsey apartment. Dorsey and Diney were smashed and Norris manhandled.

JOHN SHEPARD SEES DELAY IN TELEVISION

Boston, Sept. 19.—It will be one to five years after the war before television will emerge as a household fixture, according to John Shepard, III, chairman of the board of the Yankee Network.

He held high hopes in the future of the TV medium, but was inclined to favor the prediction of T. A. M. Craven, former Federal Communications Commission chairman, who has stated it will be two years before television is an accepted commercial medium.

After disclosure of plans to apply for television licenses for Yankee network in order to take Hartford, Conn., Shepard explained that the Federal Dept. of television programs would probably slow up progress.

He declared that the tremendous force individual stations into networks in order to possibly not be hazarded the opinion that stations would be on the air for seven or ten more than two hours a day for quite a period.

The inaugural output of network television stations would probably consist mostly of films, sports, news and a few sports programs, he said.

Shepard said there are several schools of thought on what the television picture should consist of. He said that advertising executives hold to the view championed by CBS for a superior picture and American Broadcasting Company, on the other side of the controversy, he said, represents the Radio Corporation of America. He said that the advertising patrons and wants to proceed with the transmitters and receivers it has developed.

11th WEEK!

KEN MURRAY'S "BLACKOUTS OF 1944"

El Capitan Theatre, Hollywood, Cal. It looks as though "Blackouts" will go on every night—and that's great for everyone. JACK OKAIE.

Benny Sees Nag "On S. Pac. Shows"

Hollywood, Sept. 19.—The greatest problem of its kind show business has ever faced" will open in the post-war era in the South Pacific, according to Jack Benny, who has just returned from a USO Camp Show tour of the war theatre, with Carl Landis, Martha Tilton, Larry Adler and June Bruner.

Beny living on the islands have no place to go and the environment is such that it leads to sheer boredom. Benny revealed. "When the enemy is no longer present to consider, show business will have got up to a huge job of keeping these men entertained, even though their morale is low."

Benny defended many stars who were criticized for not making the overseas trips by pointing out the difficulties of junket plus the fact that many high-paced vaudeville acts have with stumpy routines, and many, frankly, are not qualified to perform in the theatre.

Theatre facilities are not always what they are at home, but each base has good play systems. Benny added. He added that many places which had been entertainment for months were treated to two shows by both Benny and Bob Hope's troupe in the same week.

One of the principal, but men requested more radios and GIs' stated they would like to see "Going My Way" and "Up in Arms" again.

Carole Landis, who was at press conference with Benny, stated she has a private talent agency developed during the war because GI audiences are critical and conditions of working are such that, "presents a challenge that keeps you entertained constantly; making it necessary for the individual to exert every ounce of talent and ability he possesses."

With so many GI's seeing live talent for the first time in their lives, the entire troupe feels that they will carry over the same taste and increase the boxoffice in the peacetime to come.

New Nazi Worry; Femmes Walk Out on Newsreels

Washington, Sept. 19.—Latest Nazi worry is over the fact that German women are now boycotting the official newsreels, apparently because they do not believe the propaganda in the films.

One anti-Nazi paper reports angrily that "as if they had arranged it beforehand," a large number of women in the Whitehall theatre got up and walked out in a body when the reel flashed on the screen.

Todd Gets the Woods, Thence to Hollywood

Mike Todd, directly after being inducted as "fall guy" of the Circus Saints and Sinners at the Waldorf, left for Hollywood last night for the Coast. He has a possible indie deal in the works. Indicated source of the SS Todd sending him, will fetch an SRO around because, "shows Todd," so many GUS ANTONIUS in the market.

The showman, has just been put on the board of directors of USO-Camp Shows, Inc.

SCULLY'S SCRAPBOOK

By Frank Scully

Old Homestead, Hollywood, Sept. 16.—Up-is-the-aria show people played marriage for all the space it would allow. But they all seemed to have the better part of themselves when they tied their babies. The rush for diaper recognition may have begun with Eddie Cantor but comes always had privileges even in medieval castles. As late as 1800 Carl Brisson (see Petition) was married to a woman named Sumatra or something, felt that he would not shine in London if he got Freddie were publicized as anything closer than his twin brother. Since Carl Brisson was married to a woman named Sumatra, he has maintained his gold braided majority in Uncle Sam's Air Forces. I doubt if there is a prouder father and grandfather, and Carl Brisson must be happy to be the father of a girl from the States. He has a son, a young show business had imposed on him and many other men. His wife, Cleo, now proposes to write a book about their life.

The other evening I took my showgirl bride, the mother of our four little fees from heaven, on a shopping spree and glamorized her with a Max Factor paint job and a new red dress and red hat. Then we went to church. A lovely little college-trained musical number named Marjorie Fix was being married to Dobbie Carey of the Navy. "Not being a picture premiere the ceremony began on the dot and was over before a producer would have been through reading the vows."

Dobbie is the grandson of George Fuller Golden and the son of Harry and Eddie Carey, one of the first families of show biz. His parents have been married for 15 years. Dobbie is a handsome young fellow, but in between nobody has played to harder luck. Nobody has laughed off downbeats more beautifully either. Harry himself, now 64, has weathered the march of time in a bound that all the envy of guys half his years. When he played football and starred in track at N. Y. U. 40 years ago he was six feet tall and weighed 175 pounds. He still is six feet tall and weighs 175 pounds. A Broadway producer has an incurable romantic about the wide open spaces. His father, a Bronx judge sent Harry to Fordham law school. The guy in the next seat was Jimmy Walker.

All Kinds of Westerns

"Carney came west with Lionel Barrymore. Since then he has played everything from a mediocre western to a first-class one. He has played Marjorie like 'Roubert's Paradise.' He was such a high-priced cowboy at one time that six doublers were used for him on one picture to cut down the overhead. Dobbie Carey of the Navy is a handsome young fellow, but in between nobody has played to harder luck. Nobody has laughed off downbeats more beautifully either. Harry himself, now 64, has weathered the march of time in a bound that all the envy of guys half his years. When he played football and starred in track at N. Y. U. 40 years ago he was six feet tall and weighed 175 pounds. He still is six feet tall and weighs 175 pounds. A Broadway producer has an incurable romantic about the wide open spaces. His father, a Bronx judge sent Harry to Fordham law school. The guy in the next seat was Jimmy Walker."

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'An 1840 Ranch

Carney fought off all the western civilization. For years he wouldn't have electric light on the place. The telephone company trying to string wires across his ranch found themselves run off the place. Hauled to the city, he refused to pay for the service. He had better than he had ever came out until the train pulled into Erie, Pa.

Carney's adventures at Universal City made a sage-sounding series of their own and he lived his wife into the life of a sort of Ma Pettigull of Red Gap. They homesteaded a piece of land 40 miles from Hollywood. They kept adding to this until they had 4,000 acres, cattle and all the trimmings of a ranch. They played "Carney, California." It lasted till a neighboring dam broke and washed most of their acreage into the sea.

Sumner Welles TO 100 ON CHI DATE

Continued from page 1

the winter and from Washington the remainder of the year.

Welles arrived in the Wed. night 10-10:15 P. M. slot on Mutual starting Oct. 11. "Hell" drag down from the top of the list to 100 on the next 13 and \$2,000 per appearance. William Morris office representative said the party is being handled with H. Humphrey & Co., Boston, the agency. Possibility seen that late George C. Wallingford may be permanently for all media as a result of this deal. Wallingford has always been their advertising chief in the past.

Dimitri Mpls.

Continued from page 1

Mitropoulos revealed upon his return from New York, Philadelphia and Hollywood, where he was conducting this summer. "I didn't want to take a money under the table. I'm an artist and a musician and I intend to remain just that."

Mitropoulos set at Dell Philadelphia, Sept. 19.

Dimitri Mitropoulos has been named permanent conductor for the Robyns and the Dell next season. The Dell has had a permanent conductor since the SS Todd sending him, will fetch an SRO around because, "shows Todd," so many GUS ANTONIUS in the market.

The showman, has just been put on the board of directors of USO-Camp Shows, Inc.

LEGT MUSICAL AIDS FOR FDR RELECTION

"The People's Bandwagon," politically-conscious musical revue with an all-professional cast, will play a series of one-nighters before the new and Election Day presentation of Music Stage, Inc. and it's to be deliberately pointed as a pitch for reelection of President Roosevelt. It is set for Springfield, Mass., Oct. 5 and will play one-night stands in 15 other key cities under the auspices of local political labor groups. Latter will guarantee show, show profits will sponsors' take going into local central caucuses.

Cast will include Mary Lou Williams and band, Will Geer, Helen Hayes, Jack Palance, John H. Johnson, Orkla and Pedro, Woody Guthrie, Cisco Houston, Bernie Horne, Rollin Quinlan, Jack De Merchar, Laine Dunstan and Betty Royce. Skills are by Arthur Elmer and Sam Locke, writer and music director. Laine Dunstan and Lou Kleinman, who will also stage production.

Final completion of "Our Bandwagon" will go into the City Center, N. Y. for two weeks and then hopes to play a Broadway house for runs.

N.Y. 'Night of Stars' At Garden Nov. 14

Eleventh annual "Night of Stars" with nation's top talent will be a show to benefit the United Jewish Appeal for Refugee Children. It has been set for Madison Square Garden, N. Y., Nov. 14.

It was discussed at cocktail party last week (14). The show will be written by (14). The show will be written by (14). The show will be written by (14).

J. L. WARNER DUE MID-OCT.

Jack L. Warner, WB production head, not due in New York now until sometime around the middle of

BETTY HUTTON CURBED

Continued from page 1

Because Betty Hutton is under contract to Paramount Pictures and the Chicago Theatre is booked and operated by an affiliate of the same company, the comedienne could not get a copy of the receipts during her stay in Chicago. Chicago Theatre is booked for RKO in Boston and Cleveland, on a guarantee and percentage basis, but was allowed only a flat \$10,000 at the Chicago house. U. S. Treasury regulations prevented any more receipts from being reported. Chicago date was completed last week (14) and set a new record of \$75,500. Annes' Andy and Sally Rand, together held the previous record of \$70,000, made during the Chicago Theatre run.

Miss Hutton earned approximately \$27,500, as her end of a new record. Chicago Theatre took out \$20,000. She played the latter house in preference to the one which was under the table where her salary also would have been restricted. Chi theatre date was completed last week (14) and set a new record of \$75,500. Annes' Andy and Sally Rand, together held the previous record of \$70,000, made during the Chicago Theatre run.

Irene Manning Quits WB

Hollywood, Sept. 19.—Irene Manning has announced her resignation, permitting the songbird to step out of the film studio for opera and concert work next season. However, she will supervise the new fustiest guest conductors.

WARRIORS' GROUND

UA May Option Three More Rank Pix; Company Squabbles Being Settled

While the United Artists board of directors last week approved the general outlines of the deal discussed by Grad Sears with J. Arthur Rank for the distribution of British films in the Western Hemisphere, contracts governing the Rank pictures that were distributed have not been inked. UA execs have been ironing out details with Barrington Gaim and Dr. Alexander (Sascha) Galperson, Rank's representatives currently in the U. S. for the purpose of finalizing the two deals with UA, and 20th-Fox. (Latter previously announced.)

United Artists, from accounts; in addition to the seven pictures announced is also optioning release of three more Rank productions. Completion of this deal, plus distribution arrangements with 20th-Fox for one other picture, would provide for the selling in the U. S. of a substantial portion of Rank's output. Whether Rank will seek a U. S. outlet for his other films is, however, uncertain.

The UA board of directors, meeting in session for two days last week to discuss inter-company problems, finally agreed to "early settlement of any and all inter-company difficulties" will be made immediately.

Problems which have confronted executive executives for some time included the legal tiffing between owner-members Mary Pickford and Charles Chaplin. Another difficulty, which had from accounts been adjusted, was the establishment by David O. Selznick (Vanguard) of a small though, high-powered producer-representative unit headed by Wesley Ruggles and Neil F. Agnew-Hugh Owen. This move for a time gave the latter a measure of control of distribution policies by the producer than is generally proceeding in the industry. Clarification of the producer-rep status was later given by company execs.

Sears, UA v.p. in charge of distribution, left for the Coast last Wednesday (18) to confer with Selznick and other UA execs there.

Wesley Ruggles May Assist Rank in Aiming British Pix for U. S.

With view towards slanting British film production slanting in America, Wesley Rank is reported continuing negotiations for Wesley Ruggles to head up studio production for the British organization.

Ruggles is currently in N. Y. with Barrington Gaim and Dr. Alexander Galperson. While no deal has yet been inked with Ruggles, understood that their is close.

Ruggles recently left Sir Alexander Korda in Mexico City to head up a unit but left Korda following a disagreement over production of "Perfect Strangers" which had been assigned suspended production for several months.

U'S \$2,800,000 NET SAME AS LAST YEAR

Universal's net profit for the first 39 weeks of its fiscal year ending last July 31 is expected to total \$2,800,000 as against \$2,713,338 reported in corresponding period last year. Company's actual net profit for the year Federal taxes likely will hit \$950,000 or close, as compared with \$8,000,000 in the first 39 weeks of a year ago. This indicates how heavy the tax bite is.

U's report is due out this week.

Lord Rothmere Joins Gaumont-British Films

London, Sept. 19. Lord Rothmere, managing director of the Daily Mail, Sunday Dispatch and some 40 other publications, has joined the board of directors at Gaumont-British Pictures Corp.

He has been director of Fox Movietone for several years.

Schine Adds Another Property to His Fla. Realty Holdings

Glovesville, N. Y., Sept. 19. J. Myer Schine, of Schine Enterprises, and associates, have acquired a financial interest in the exclusive Gulf Stream apartment, Miami Beach, Fla. The hotel property includes 10 cottages and the hotel proper has a footage of 450 feet directly facing the ocean.

It is now under the control of the U. S. Army and will not be available for unlimited civilian use by the Schine's, and will be taken back to them by the armed forces.

The property is adjacent to the Miami Beach Bath club, one of the better-known watering spots at the beach.

The interest was acquired in July. The theatrical firm, which operates numerous theatres in the Northwest, Middle Atlantic and Central States, now holds three large real estate parcels in Florida for development after the war.

Motion picture industry leaders fear the establishment of a FCC over the screen as the outgrowth of the wartime emergency powers and controls assumed by various government agencies. View is predicated on the belief that the FCC is beginning to be regarded more as a communications than an entertainment medium in Government circles and is further based on recent decisions and actions involving industry and trade practices.

It is noted by industry observers that while other industries under War Production Board regulation, will be permitted to acquire materials for civilian good consumption as rapidly as possible, the basic ingredient in film production, raw stock, is not to be made available on a pre-war scale even after the war in Europe ends.

Recalled, also, that when war rationing first became necessary, there were suggestions from Government officials under which the length of pictures and the number of films to be made by any all companies would have been fixed by Government ruling. Film companies managed to avert this problem under a more flexible regulation but were soon after confronted with

INDUSTRY WARMS UP TO CUT DOWN LENGTH OF FEATURES

Kingsberg Foresees No Immediate Pix Biz Drop After War Ends

It may be sometime after the peace is won that theaters will feel the full impact of declining payoffs, in the opinion of Malcolm Kingsberg, v. p. of RKO in charge of theatre operations, who adds that considerable of a cushion should exist because of the idle time that a lot of people will have.

However, Kingsberg expects that there will be some decline in grosses as business activity recedes but expresses no alarm over what the decrease may be, since he feels that picture shows today are relatively cheaper than anything else. His feeling is that the more idle time that a man has—amounting, of course, he that he is the wiser—the more he will go to see films.

The RKO theatre executive also believes that after V-Day a more normal percentage of grosses will be expected to be sustained. But in this connection he observes that the increase in business during wartime has benefited 1st run houses.

A movement to reduce the running time of features, thereby appeasing many exhibitors who have started complaining about long pictures, may be spearheaded by Metro. In some instances, it has been charged that distributors in recent years have been allowing their films to go overboard on footage with a view to discouraging double bills.

William F. Rodgers, Metro sales v.p., is said to be very much concerned over the long running time of a lot of features and has collected considerable data in support of the theory that a vast majority of pictures today contain an unjustified excess of footage. He is reported desirous of trying to convince his exhibitors that the running time of Metro pictures should be shorter on a long average than that of other studios.

In other distribution quarters sellers share the opinion of Rodgers, especially in view of the fuss exhibited by exhibitors over the long overrunning films which make it difficult for them to get turnover and also increase costs through booth and other overtime.

Rodgers and some others are said to favor cutting features not so much because of the rawstock storage but, more importantly, because of the lack of turnover. Films running from two to three hours mean the loss of one or more shows per day to the theatres and the distributor, whereas in towns where shows operate only at night, the longies very often hardly meet by an operator's schedule. There are innumerable such towns throughout the country, which no business man, in any instance, it is said, an exhibitor depends upon his schedules and if his second show goes overboard, then his customers can't get home since buses operate in a lot of zones only by a certain hour.

In addition to the matter of reduced turnover in the theatres and saving on rawstock, the costs involved in shipping and inspection of film in the evaluation figure in connection with the thought of cutting down on feature footage.

Some

MAY 19, 1973 - SEPT. 22, 1933

BILL GOETZ, LEO SPITZ DUE ON NEW RKO DEAL

Hollywood, Sept. 19. William Goetz and Leo Spitz, heads of the National Pictures, leave for New York Friday (22) on business for their company and talks with RKO management regarding a new deal to release further International product.

This is first for the pair together since originally negotiating its contract with RKO to release its first four pictures, all of which are now completed.

Par's 16 to Be Augmented By Wallis, De Sylva and P-T

Hollywood, Sept. 19. Paramount will produce 16 features this year under the reorganized production setup headed by Henry Ginsberg. Films are exclusive of RKO, with the exception of Frank Butler and Joseph Strick, who have been tapped to serve as production aides to Ginsberg.

Wallis plans five, De Sylva several, and Pine-Thomas have at least six on the fire. With the reorganization of production, most of the studio department chiefs remain the same, with the exception of Frank Butler and Joseph Strick, who have been tapped to serve as production aides to Ginsberg.

Jennifer for "Letters".

Jennifer Jones will go on loanout from David O. Selznick to Hal Wallis for the star spot in "The Love Letters".

Picture is Wallis' first for Paramount and William Dietrich will direct.

Joseph Cotton has also been loaned out with Miss Jones in the film. Production is scheduled to start Oct. 10.

John Hurst will write over for Warners to serve as assistant to Hal Wallis.

John, who handled raw talent at the Valley lot and will devote the majority of his time to finding and developing new talent for Wallis.

LOEW'S COMMITTEE ON PENSION PLAN

Committee appointed by Loew's, Inc., board of directors to administer the film industry's Retirement Plan, includes Eugene W. Leake, director; Jesse J. Mills, comptroller; William K. Craig, Metro studio comptroller, and William R. Walsh, studio relations department head.

Pension plan became effective as of March 1, 1944.

Ginger Rogers Slated For Film 'Venus'

Ginger Rogers will do the lead in the film version of "One Touch Venus". Broadway musical recently developed by Mary Pickford and Sam Coslow for filming. Jeanette MacDonald had previously been mentioned for the lead.

Nelson Eddy has been talked for the male lead, but same is likely to go to John Hodge, now in a secondary lead in the stage version.

Crosby's Juve Saga

Hollywood, Sept. 19. Second international production by Bing Crosby will be a preachment on juvenile delinquency, based on the case of Mother Cabrini, who devoted her life to the betterment of impoverished children in the U. S.

PRC Has Same Idea

PRC has announced a production plan based on the life of Mother Cabrini, and will go ahead with the movie after the Crosby announcement.

Frank Mastroy, Crosby producer, is expected to be in the picture, but wait until Crosby gets back before making a decision regarding production of the film. He stands lower the company was certain of its ground, and proper channels were going through before announcing production plans.

The strict enforcement of order 1718 is, of course, the result of distributors. Film companies have been running over quota since R. P. 22,000,000 feet each quarter, or approximately 150,000,000 feet since ratification of the order. This is permitting the unauthorized overdraw film remains puzzled by the government's request for 200,000,000 feet of film by various government services at a time when film is in short supply. Such requisitioning should be declining.

Despite the approaching end of the European conflict, the rationing (Continued on page 48).

Metro's Rodgers Spearheads Move To Cut Down Length of Features

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Actors Guild Looks Ahead 3 Years; Maps Platform for Improvement Of Day Players, Loanout Deal

Although contract negotiations not due for three years, the Screen Actors Guild at its annual meeting of players outlined the proposed demands which will be made in 1947. Film contracts will cover 276 million loanout coin in revision of contracts. Also, the blanket rights for services of actors in radio and other entertainment fields will be asked to be eliminated.

New SAG president George Murphy disclosed important Guild proposals to include:

Correct the abuses of conversion so that there will be no more retroactive conversions and no weekly conversions at less than six times the daily rate.

Abolish the 14-day clause whereby a day player may be used either in picture, released, hired again after 14 or more days, and not having during the intervening period. Day players should be carried through until they are completely finished on a picture.

Abolish all "weather permitting" calls for day players. Hazards of weather should be borne by the studio, not the actor.

Put an end to practice of telling actor he is wanted for picture, leaving him stand by in readiness to work, but not giving him definite starting date for his employment.

Freelance Players

The freelance players must be given definite starting date on a picture at the time hired so that they do not jeopardize possibility of employment for other work by having to "stand by" indefinitely.

Tighten up contract clauses on retakes, added scenes, and process retakes. These are either a regular part of making of picture and actor should be carried on payroll until this work on picture has been completed.

Tighten up regulation for test pictures—work out terms of payment for tests and fittings.

For multiple picture players: These players are either freelance or term contract actors but are those who sign with a studio for 30 or more pictures per year. The Guild position on their problems is to be protected by all the conditions granted freelance actors.

Term Contract Players

There should be a standard form of contract assuring the minimum guarantees for all term contract actors. There should be no deviation from this contract without approval of the Guild.

In referring to contract revisions, Murphy declared that "the Guild term contracts so that an actor who signs to make motion pictures exclusively for one studio does not necessarily grant the studio the right to his services in radio, television and other fields of entertainment."

Clarification of an actor's condition whereby a motion picture producer can hire an actor for a nominal sum and then use the actor to another studio at a large profit to the producer but with no increased compensation to the actor.

Murphy declared that, while the Guild contract with the producers runs to 1947, into the future the Guild proposals to the industry as a whole necessitated starting negotiations for an advance in the SAG soon will appoint a large "task force" committee of actors to assist in drafting plans for the future for the new contract negotiations.

New directors elected for three-year term are: President, Paul Harvey; Rex Ingram and Reiss Towner.

Lena Horne and Gene Kelly received one-year postwar contracts and Dorothy Tree was selected for a two-year post. New officers received membership by ballot: Walter Abel, Laraine Day, first, second and third vice-pres. Lucille Gleason, recording secretary; Russell Hicks, treasurer.

Treasurer Hicks reported the Guild's income from all sources dur-

Thacker Ticker

Hollywood, Sept. 19. Buddy De Siva's new contract with Paramount, signed at Long Beach, will cover 276 million.

George Coehen legalized in De Siva's corner and Jack Karp functioned for the studio.

L.A. Film Houses Crack All Marks

Los Angeles, Sept. 19.

First-run theatres in Los Angeles smashed all previous records for the 1943-44 season with a boxoffice gross of \$1,572,707. There was an increase of three first-run shows, from 16 to 19, over the previous year, but that does not account for the increase of \$3,601,129 in the total. Receipts for 1942-43 were \$8,971,576.

Paramount's "Lady in the Dark" led the long-run features, playing at regular admission prices, with \$225,492 for six weeks at the new and Hollywood theatres. Finishing second and third was "Wagners," with \$208,354 also booked in four weeks, and "Mr. Skeelington" drawing \$214,831 in five weeks at "Archie's" Downtown Hollywood and Wilmett theatres.

Another Paramount picture, "Columbia My Way," also had an extended run at regular admissions, with \$208,354 already booked in four weeks at the two theatres and several more weeks to go.

Releases

Season's total was stepped up by advance price readown pictures. Receipts \$338,474 for "The Sign of the Cross" and "The Sign of the Cross" at the United Artists theatre, with \$208,354 also booked in four weeks, and "Mr. Skeelington" drawing \$214,831 in five weeks at "Archie's" Downtown Hollywood and Wilmett theatres.

Four houses passed the \$1,000,000 mark in 1943-44 in Los Angeles in the lead with \$1,329,153. Other \$1,000,000 grossers were L. A. Paramount, \$1,477,386; Orpheum, \$1,068,100; and RKO Hillstreet, \$1,002,332.

Neal To F.R. for Rep

Jack R. Neal named manager in Puerto Rico for Republic.

Successor Carl Froelich, transferred to Mexico City.



JERRY WAYNE

Singing Star of Ed Wynn Show For Boothby and Niles, T.M. on the Blue 752

"Jerry Wayne is one of the better talents,"—Walter Winchell

DELL PETERS
301 14th Ave., New York City

ARTHUR WEINER

U.S. Also Eyeing Indies, Says Berge

Hollywood, Sept. 19.

Independent as well as major companies in the picture industry will be included in Federal litigation against monopoly, according to Wendell Berge, assistant attorney general in charge of the Anti-Trust Division for the Department of Justice. Berge leaving here for San Francisco.

"I should like to make a clarifying statement about the position of the Department of Justice in the litigation against the motion picture industry. The Government's determination to sue for the divorcement of the trust from the five major companies is clearly defined in the application recently filed in the case against the majors. I have absolutely no intention of receding from that position. I do not intend, however, to stop the independents."

"Buying pools, booking arrangements and combinations between major theatres circuits will be prosecuted."

"We will seek dissolution of similar combinations between majors and independently owned circuits."

"We will institute anti-trust actions against illegal combinations and monopolistic territorial controls in the hands of independently operated circuits. We intend to strike at the illegal monopoly practices of the motion picture industry wherever we find them, whether by vertical production, distribution or exhibition."

Bigger H'wood Bankrolls for Plays, Authors; Discount Possible Losses

Subsidizing of both new and established authors, through cash advances against future literary debentures, will be one aspect of an accelerated pace, according to major film company executives, to increase in output of material on the open market, suitable for the screen.

Death of screen material, described as "desperate" in some quarters, will be high cost resulted from unusual volume of financing of production by film companies this year, with the more expensive in various forms of subsidized ventures.

While some production excess below the losses which are inevitable in both legit production and in advance payments to novelists will be high, the losses which are operations in relation to current corporate income tax rates. They contend the losses will not be prohibitive.

Film companies have adopted various methods of financing their story material problem in connection with subsidies to authors. Some, like Metro, are speculating with bigger bankrolls on known writers, giving them an average of \$150,000 to \$1,000,000 cash advances.

Others, like 20th-Fox, are speculating with smaller bankrolls on smaller cash advance basis. Virtually all companies are putting up money for their writers earlier in "Variety" earlier this season.

Meantime, the fall publishing lists reported a virtually barren crop of books for which there is any spry bidding yet reported by film companies. Bulk of the yards are about the war, whether by background. There has been some mild interest reported in "The Smoking Peace," a series with a North African background.

Picture suitability of Edna Ferber's forthcoming novel, "Great Son," which major companies are being handled in a different viewpoint, however. "Great Son" is being produced by Doubleday, but may be serialized in Cosmopolitan, may result in a different viewpoint, however.

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The Bow to A. J. Balaban

Another in the many unusual tributes paid by show business to one of its own was manifested in that the nature of A. J. Balaban, on the occasion of his second anniversary as boss of the RKO theatre, the 20th-Fox flagship on Broadway.

"Variety" advertising "sections" go, the three pages have been enlarged many times over when similar show business salutes have been depicted. Certainly, among the most impressive "section numbers" ever given a showman was the A. J. Balaban edition of 1929.

What distinguished the dignified three-page "salute" in its book was its simplicity and modesty. Eric W. Price, then "Dastard," who inspired this public commendation of Balaban, made one admission—"don't breathe it to a soul because the moment A. J. Balaban hears it he'll know you're killing him; and you'll have to be a great showman and a wonderful gentleman, who has done such a fine job at the RKO."

While major company toppers, who have been confronted with difficulties in keeping producer-directors and stars under studio packs, believe that the film business has a long way to go in adjusting to the war, the swing towards independent and unit production is hitting a faster pace. This is increasing independent production activity is currently based on the relatively higher earnings of more squarebacks about pictures with foreign backgrounds. Didn't you ever hear the old slogan: "Join the Navy and See the World?"

Majors Foresee Postwar Swing Back To Studio Pacts By Directors, Stars, But Big Profits Now Cue More Indies

Delay It, Mates

Seabees in a battalion stationed on the Pacific Islands, were griping about their film fare.

For a solid week each pic had been a foreign locale. A group of the males presented their complaints to the editor of the postal paper, in the next issue the editor replied:

"Listen, mates, we don't want nothing but more squarebacks about pictures with foreign backgrounds. Didn't you ever hear the old slogan: 'Join the Navy and See the World?'"

Exhibs Gripping About Rentals

Minneapolis, Sept. 19.

"Twin City independent exhibitors' grievances over 'excessive' film rentals are being amplified throughout the entire country, Henry Greene, president of North Central to stop the trend."

Greene reported that his conversations with other exhibitor leaders with his colleagues of the American Nationalities States. Members also were assured by Greene that they're "not being treated any worse" in respect to terms than their counterparts in other key situations, according to the information gleaned by him at the conference.

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"This 'bad treatment' of independent exhibitors is preventing industry unit and keeping the industry from getting its act together," according to Greene. In consequence of the present situation, most independent exhibitors are not availing themselves of the Department of Justice continue to intrude itself into trade affairs, he said.

Mervyn Le Roy Another Into Indie Production

For six years away from Warners, where he achieved fame as a director, Mervyn Le Roy has now returned to the independent production field.

Henry M. Warner will return to that company under a deal just closed with his old company, Arrow Pictures Productions, Inc. LeRoy's new setup calls for the direction and production of the Warner label, of a series of productions.

Before he takes up the reins again for LeRoy will continue to direct "The Robe" for Frank Ross (RKO).

Leaving Warners six years ago, LeRoy has been a producer-director at Metro.

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Another factor, of course, is the person formerly in control of the picture. James Cagney, with one picture ("Johnny Come Lately"), which has been a boxoffice success, is a well-known name, would net over \$750,000 on this single venture following deduction of production, distribution and exploitation costs.

Similar showings by others have made it more difficult for majors to get their act together. Independent exhibitors' grievances over "excessive" film rentals are being amplified throughout the entire country, Henry Greene, president of North Central to stop the trend.

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Anzac Anschluss Seen By Yank Entertainers

Australia will see plenty of American entertainers in the months after the war, in the opinion of veteran showmen, who point out that the formation of a new industry between this continent and the one down under.

Now for

**THE MIGHTIEST BLAST
OF RKO SHOWMANSHIP
ON RECORD...**

**TO LAUNCH THE SCREEN'S
TOWERING GIANT OF
SUPER-SENSATIONAL
DRAMA AND
EXPLOITABILITY!**



TREMENDOUS REGIONAL EMBRACING HUNDREDS OF

*Texas, Oklahoma and Southwest area, with World
Premiere in Dallas, October 18*

*New England and New York State area—a terrific
100-city opening—October 25*

*Illinois area, including Chicago and surrounding
territory in Indiana, October 25*

*Missouri area, including St. Louis and neighboring
towns and bordering States, November 8*

*Ohio, Indiana, Kentucky and W. Va. area, including
Cincinnati and Indianapolis, November 16*

*... with similar regional premieres to be held in other dis-
tribution areas as rapidly as prints are available and
arrangements can be made ...*



PREMIERES OF CITIES!

**GREAT SEGMENTS OF AMERICA
SMOTHER-COVERED BY SWEEP-
ING RADIO SPONSORSHIP—AS
STARTED AND PERFECTED BY**

**RKO! . . . The leading networks augmented
by additional powerful stations blanketing
their respective areas under a sea of promotion
. . . plus personal appearance tours of stars
and noted speakers, plus outdoor, plus news-
papers, plus ballyhoo...plus every other form
of promotional activity possible, to thunder
the news of the coming of**

**A SHOCK WARNING TO ALL THE
WORLD TO BEWARE OF THE
GERMANS AFTER THE WAR!**



**WATCH THE "HITLER'S CHILDREN"
RECORDS FALL! . . .**



An EDWARD A. GOLDEN PRODUCTION

with GEORGE COULOURIS • STANLEY RIDGES • OSA MASSEN • CARL ESMOND • NANCY GATES • MORRIS CARNOVSKY • GAVIN MUIR • PAUL GUILFOYLE

Anglo-U. S. Tax Problems Slow Deals For Increase in British Pix Here

Tax problems involving British films aimed for the American market are slowing the development of this phase of Anglo-American film trade relations. Here, as in Britain, taxes added to the taxes which British films distributed in the U. S. are also levied here, in some cases would net British producer-distributors only production income from U. S. distribution. As a result, it is reported, a number of instances where distributors are facing "restrictions" in working out deals even where favorable U. S. distribution can be obtained.

While the corporation tax load may be eased both in Britain and the U. S. after the war, current conditions are onerous because British producers at this time are making most determined efforts to get out more film suitable for the U. S. market.

The problem is not limited to British product, however, since it may eventually affect conditions under which U. S. films are distributed in England, where industry here are pressing for more favorable and taxing restrictions.

While only a few British films have been released in the U. S. in the past few years, current indications are that some 15 or 20 such films are being currently offered. "In addition there are a considerable number of films made by producers associated with J. Arthur Rank, aside from those to be distributed by United Artists and 20th-Fox, which also are offered, possibly on a 20th distribution basis."

British film trade leaders, from accounts, are aiming for distribution of some 40 or more titles annually in the U. S. after the war.

HURRICANE EFFECTS

RELATIVELY LIGHT

Theaters along the eastern Coast from the Carolina to the Florida coast were forced to close down as result of lack of power following the hurricane Thursday night (14th), resulting in restoration of power Monday (18th) and yesterday (19th).

Although gross were estimated to have been 50% below normal for a Thursday due to the storm, the amount of property damage was considerably less than during the big blow of 1938 when the Princeton circuit on Long Island, in insurance, suffered terrific losses. However, many theatres were flooded, cars and signs destroyed and some damage caused by falling trees.

On Long Island, the entire Jersey coast and Westchester county suffered the most from last week's hurricane, with the Connecticut shore also taking pretty much of a beating. Servicing of film was not seriously interrupted by the storm and pickups in most all cases carried out according to schedule. Fortunately in this respect, the damage was very few deliveries are made on a Thursday in the zone which the hurricane struck.

Grosses

Hurricane cut deeply into picture grosses in such key cities as Providence, Philadelphia, New York, Baltimore, and other spots like Atlantic City, Auburn, and Norfolk. However, the Jewish New York weekend helped materially to offset, especially a full day of business in N.Y. and Philadelphia, this being mostly felt in the former. Providence and Boston theatres, which are closed p.m.; at latter city by governor's request, this representing nearly one day of business lost in the area. This was felt mostly by pictures which opened on that day.

Incidentally enough, "Summer Storm," opening in Providence almost coincident with the big wind, was doing strong business to meet that city. Attendance at New York houses dropped to practically nothing Thursday night.

Wilson Aides De Sylva

Harry Wilson has taken over the post of associate producer in the new B. G. De Sylva Productions unit at Paramount.

Wilson formerly functioned—as exec asst to De Sylva for almost four years while latter was Par chief.

Col. Briskin Bid Adieu

Hollywood, Sept. 19. Columbia Pictures and Samuel J. Briskin, producer, terminated Briskin's contractual contract as former v.p. of the company and executive in charge of production, British Empire Supply Corp. about two years ago and returned to the studio July 10 as a producer.

Briskin, who served with the Army about 20 years, except for two years as production chief at RKO. While on active duty in the Army he had him \$300 a week.

Theatres Favor Remaining Open For V-Day Riot

While some theatre circuits are reported planning to close down on V-Day, the active inclusion of accounts the National Theatre chain of around 500 houses, consensus of opinion is reported that they will favor open shop, as usual, but with all precautions to be taken to insure operating circuits appear property and immediate shuttering of the doors in the event the celebration gets out of hand.

It is generally felt, however, that V-Day should be an occasion for showcasing and advertising and active operating executives inclining to the thought that every effort should be made to handle it with the public through publicity, trailers and any other medium that might be effective to tone down a desire for a wild celebration when film in Europe arrives. Some theatres are reported planning to use their public address systems to announce V-Day, when it comes, but with a view to discouraging any disorder. Where theatres have organized, they are planning to immediately lay patriotic airs at that moment.

Special trailers have been ordered in some cases as an advanced publicity distribution, as in the case of Western Massachusetts Theatres, Inc., a Paramount partnership of Charles E. Goldstein and his associates, and are now being run on parts of the theatres. The Western Massachusetts trailer says, in part, "let us welcome the news of the European victory when it comes not with military and unrestrained festivity but with solemn thanksgiving to God."

The suggestion was made to National Screen Service that a special trailer be gotten out along with a variety of prints to mark the 100th celebration but the company declined against making predictions as to the final result. In this position, despite that many theatres would probably be interested in such a trailer, which they thought might be construed by the Government as propagandizing "V-Day," as though it was around the corner, and cause disruption of war work, bond sales, etc.

The National Screen has prepared a trailer for V-Day itself to run in theatres that have not been so entitled "A Prayer for V-Day" and has a musical background of subdued hymnal singing by chorists.

ESCAPIST PIX BIGGER THAN EVER IN AUSTRALIA

Sydney, Sept. 11. Screen attractions devoid of all reference to war today are most popular with Aussie 5,000,000 war-weary cinema-goers. Good news from European and South Pacific theatres, and because movie-minded populace, after five years of wartime problems and restrictions, wants the lighter side of life held responsible for trend.

Circuit operators and those in the clubs have been doing a personal job in October in an effort to show on what fare is liked currently. Yen is for comedy and frothy musicals popular.

Checkup by "Variety" revealed that the Hollywood films in the big money with Aussie patrons include "The Captain" (Col), "Haven" (Walt) (20th), "Who Done It?" (U), "Held to Hold" (U), "Standing Room Only" (Param), "Coney Island" (20th), "That Ghost" (U), "Yankee Doodle Dandy" (WB) and "Angels Sing" (Param).

Newsreels Neutral on Prez

Washington, Sept. 19. The newsreels are supposed to be neutral, dividing their footage 50-50 with the two major national parties. Gov. Dewey, on the opening of his campaign, got the better last week, but to equal the footage of President Roosevelt and Premier Wilson was immediately divided at their meeting at Quebec. On past performances the newsreels get a clean bill of health, dividing up equally the political spotlight with both the Republican and Democratic parties. This has been a bone of contention since 1932 when the policy was decided upon of giving both national parties a 50-50 shot at the relayage. It was shown at Neeley bill hearings at the Capitol that the newsreels were paid for that there was an even split on the amount of footage to both candidates.

The Democratic National Committee can't control the press, but they have spotters out to assure that President Roosevelt will get the same as the Republicans will.

G. O. P.'s Stance on "Wilson"

Informed that Thomas E. Dewey, Republican nominee for the presidency, was questioned concerning the context of the 20th-Fox picture, "Wilson," Spyros Skouras, president of 20th, is reported to have paid a visit to Mr. G. O. P.'s governor of Illinois to discuss the matter prior to the campaign tour which Dewey is now making.

Gov. Dewey is said to have expressed himself concerning the picture and also asked Skouras why "Wilson" did not show up as characters. Demos who voiced opposition to a world court.

The Albany meeting is understood to have followed a personal call upon Skouras at his N. Y. home. It is reported that Dewey, who takes no part in it, is said to have told Skouras flatly that Gov. Dewey and the entire N. Y. State Republican group was dissatisfied with the production and release of "Wilson."

Both Skouras and producer Darryl F. Zanuck are staunch Republicans.

Exhibs Prefer to Rely on Trade Press Reviews, Grosses, or Tradeshow

Minneapolis, Sept. 18.

Skelton's Triple G.I. Job

Hollywood, Sept. 18. Red Skelton, who is private in the Army, will do a triple job as producer, writer and star in "The G. I.," a picture to be shown in preview presentation at Camp Roberts late this week. Skelton, his former wife, will collaborate on the script, and Janice Pennington, former Metro, will star in the G.I. show.

Newsreels' Trend To "Magazine" Coverage Of Events Growing

Trend towards magazine type of newsreel becomes more apparent in recent weeks, with all five newsreels now shaping up new format or realignment of present reel to give the most interesting subject matter.

Three distinct changes are anticipated as soon as newsreels become available to the assembly earlier.

One is a separate newsreel establishment to handle spot news and make coverage available for television. The second is the emergence of the "present" newsreels subject, suited specially for motion picture machine projection, into a magazine type of subject function. The third is the newsreel publications. These "newsreels" issues likely will be two reels in length and possibly run once only one week. This third change has been up before, but never carried through. However, many of the newsreel toppers wanted to stick to the old two-per-week tradition.

New "newsreel" subjects will take a more leisurely approach to each news item and will do a more comparative type of coverage than straight news. This means that the reels will get away from the beat-up on each subject, devoting more footage and production to the news developments. Thus, the current assault on Germany's Siegfried Line, lacking the time for newsreel television if it were now operating, would not only include latest news story spots from the front but also include incorporate library shots taken years ago. Also maps and diagrams shown on the lack controlling Allied forces.

One of the principal reasons for the above showings are considered of little consequence and fail to draw large exhibitor attendance is because independent exhibitors value trade press reviews and reports on film's boxoffice accomplishments above their own experience, according to a survey made by local major film exchanges.

A prominent and successful Twin City circuit owner, in reply to the questionnaire, said that he found, too, that his exhibitors' decisions coincide with that of the public and that it was advisable for him to learn from the trade and trade publications "how the pictures are doing."

Another exhibitor, operating theatres in Minneapolis and St. Paul, said, "We have to buy the pictures anyway so why waste the time required in seeing them in advance?" He pointed out that his handling of the pictures could be determined from their own downtown engagements.

Out-of-town exhibitors point out that they can earn "all that's necessary" about their product from reliable trade press reviews and boxoffice reports. They feel that the expense and time involved in coming to Minneapolis to attend the tradeshowings would be economically unwise—the time and money can be spent to better advantage in staying close to the city and seeing their own attractions. Nearly all of those answering questionnaires admitted they have more control in their own trade press appraisal of the releases than in their own judgment. Reports of grosses also are considered valuable.

The vast majority of the exhibitors said that as far as they're concerned the consent decree tradeshowings can be eliminated—they mean little to the theatre owners.

L. A. to N. Y.

Ann Arthur, executive in charge of the new newsreels, Sidney Bennett, executive in charge of the new newsreels, Mildred Dunnock, executive in charge of the new newsreels, Angela Entler, executive in charge of the new newsreels, Paul E. Gindoff, executive in charge of the new newsreels, Robert S. Golden, executive in charge of the new newsreels, John Cecil Helm, executive in charge of the new newsreels, Russ Johnson, executive in charge of the new newsreels, Fred K. Larson, executive in charge of the new newsreels, Fritz Lang, executive in charge of the new newsreels, Marvin Leroy, executive in charge of the new newsreels, David L. Long, executive in charge of the new newsreels, Marilyn Maxwell, executive in charge of the new newsreels, Frank Moritz, executive in charge of the new newsreels, Bob O'Brien, executive in charge of the new newsreels, James Saphier, executive in charge of the new newsreels, Paul Seitz, executive in charge of the new newsreels, Paul Stewart, executive in charge of the new newsreels, Helen Walker, executive in charge of the new newsreels.

Too Literal

Providence, Sept. 19. With "Summer Storm" being ballyhooed by Lowe's, the picture's current which hit city Thursday (14th), opening day of "Storm" proved too much of a coincidence for the picture's manager, manager of Fox, immediately published the picture in connection with the picture's opening. Coincidence hit local dailies as well as they were drawn to the picture to rather cute and was packed up in only drawback was that the picture's late opening-night receipts, because hurricane got out of hand and theatre had to close, along with the rest of them, at 8 p.m.

RKO's N. Y. Clearance Unusual for 'Wilson' Into Indie Victoria

An unusual coincidence, believed to be unprecedented in the industry and against all the laws of clearance or so-called "protection," has been found in the case of RKO to permit 20th-Fox to take "Wilson" out of the picture. The agreement on the part of RKO to permit 20th-Fox to take "Wilson" out of the picture was made on the part of RKO engagement and record eight weeks ago, when the picture was taken to the Victoria, independently owned by Maurice Metrol.

According to inside, when 20th discussed a deal with RKO, it was found that the picture was naturally held up as a result for most RKO houses in the Greater N. Y. territory. The picture was held up as a result of the "Wilson" starting Sept. 27, is for a minimum of six weeks.

The most pretentious radio advertising campaign for a motion picture ever conducted concludes this week when "Wilson" bows out of the RKO, for switchover to the Victoria. The radio campaign for "Wilson" was the first time a film firm approached the verbal media with the same concentration for the picture for the printed and color pages.

Conspicuous in New York, starting July 15, 12 radio stations where 15-second and 30-second spot and 15-second commercial, with a minimum of 70 spots per week per station for a total of more than 600 spots. Copy was prepared and started with a 10-day "teaser" campaign, using humorous copy, calling attention to "Wilson Is Coming" and "so I married the President of the United States."

Campaign still in effect, will be followed with copy calling attention to RKO's next attraction, "Greenwich Village" and the subsequent "Wilson to Victoria." Company still holding down bulk choice spots in New York, utilizing time for the picture at Victoria, RKO attractions, and "Dangerous Journey" at Gotham and Radio City.

Copy campaign and time-buying was done by the M. H. Hackett Co., New York, and the radio spot by the radio dept. at Fox.

FREON VOID WORSE, HITTING THEATRES

Washington, Sept. 19. Freon situation looks much worse here, which may spell trouble for exhibitors and other business spots in the South which will be using the stuff in their air conditioning systems.

WPB reports that hydrofluoric acid plants will run 35% below their normal output in October as a result of the manufacture of freon. WPB has recommended that facilities for making freon be expanded as quickly as possible.

McGUIRE-YOUNG TEAM

Chicago, Sept. 19. RKO has borrowed Robert Young from Metro to co-star with Dorothy Lamour in "Cherry Marshall" and "Enchanted Cottage."

Young starts in two weeks, John Cromwell directing.

Thank YOU

Paramount takes this opportunity to express its sincere gratitude to each of the thousands of exhibitors who cooperated so splendidly to make Paramount Week, September 3rd to 9th, the greatest week in all the great history of

Paramount



Chas. M. Reagan

Vice-President in Charge of Distribution

Mrs. Parkington (SONGS) Hollywood, Sept. 14. Maria Serrano of Latin American fame... Mrs. Parkington is a successful picture...

Frenchman's Creek (SONGS) Hollywood, Sept. 14. "Frenchman's Creek" is a 17th-century romance about the lady and the pirate... "Frenchman's Creek" is a 17th-century romance...

Minutime Reviews (Mrs. G. Greer Gordon and Walter Pidgeon) "Frenchman's Creek" (Color) "In the Meantime, Darling" "My Pal, Wolf" "Machine Gun Mamma" (PRC) "Machin' Com' for Lower Dudes"

only person with authority to set the battle-trained dog, younger journeys to his Washington home in the night... "The Big Noise" (SONGS) Hollywood, Sept. 14.

"The Big Noise" (SONGS) Hollywood, Sept. 14. "The Big Noise" is a comedy of silly situations that has been comical in their line...

After establishing the family crisis... "Machine Gun Mamma" (PRC) "Machin' Com' for Lower Dudes" (SONGS) Hollywood, Sept. 14.

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2 U.S. Pix Screened For Russ on Eastern Front (Washington, Sept. 14.) Two U. S. single picture theaters... "The Big Noise" (SONGS) Hollywood, Sept. 14.

"The Big Noise" (SONGS) Hollywood, Sept. 14. "The Big Noise" (SONGS) Hollywood, Sept. 14. "The Big Noise" (SONGS) Hollywood, Sept. 14.

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Col. Wins 43-44 Sked; New Season Underway

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Col. Wins 43-44 Sked; New Season Underway

"I Love a
Paramount
Picture



- ...that can top "Standing Room Only" by 44% at the Michigan, Detroit
- ...gross 92% over "No Time For Love" at the Scranton Strand
- ...beat "Standing Room Only" by 38% at the Malco, Memphis
- ...do 24% better than "No Time For Love" at the Palace, Dallas
- ...take 26% more than "No Time For Love" at the Paramount, Omaha
- ...run 14% ahead of "Standing Room Only" at the Met., Boston
- ...beat "No Time For Love" by 14% at the Fox, Atlanta
- ...and top every Paramount hit in history except "Going My Way" at the 'Frisko Fox".....

Doing "Standing Room Only"
Business—PLUS!

"I Love a Soldier"

So Proudly We Hail...

Paulette Goddard
Sonny Tufts

For Their Second Great Triumph Together...

Mark Sandrich

For His Greatest Production Since "So Proudly"...

Beulah Bondi

And Paramount's Jewel from the Emerald Isle...

Barry Fitzgerald

with Walter Sande • Mary Trees • Ann Doran • Written by Allan Scott

Directed by

Mark Sandrich



Thanks to you
and you—
and you—for
voting Sonny
the biggest
new star in the
business in
M. P. Herald's
trade poll!



"This is certainly going to be a Barry Fitzgerald year," says San Francisco News.

Another "Hail the Conquering Hero"

- "Going My Way"
- "Story of Dr. Wassell"
- "Double Indemnity"

From **Paramount**

Inside Stuff—Pictures

Show biz feels particularly for Joseph P. Kennedy, w.k. film tycoon, and his family because of their double wartime tragedy; first because of the death of Naval Lt. Joseph P. Kennedy, Jr. who was killed in action in the former Kathleen Kennedy's husband, whom she married last May 6. He was the Marquis of Hartington, officially reported as killed in action in France Sept. 19, and the daughter of the late U.S. ambassador to England, was heir to the Duchy of Devonshire and a captain in the Coldstream Guards. He was 28.

And Mrs. Kennedy has seven other children, including Lt. John Kennedy, just returned to this country after winning decorations as the commander of a PT boat in the Pacific theatre. John was listed as missing for 10 days recently before his parents received word he was alive and well. Lt. Joe, Jr., died Aug. 12 in an explosion during an operational flight in the European theatre.

Lt. Col. Tom Johnson of U. S. Army Motion Picture Service is Washington's No. 1 moviegoer. He must view everything that goes on in U. S. camp theatre screen, some 11,500 of them, and he has seen at least a feature a day, and sometimes two or three, since Jan. 1, 1944. Congress recently passed a law which prohibits anything political going on screens for soldiers and Col. Johnson acts as official censor. He must not only view features, including how they operate and action pictures for the camps which show double features. In addition he looks at all shorts. This activity keeps him hopping from screening to screening. To relieve himself of this travel the U. S. Army is now building a screening room in the basement of the Army Motion Picture Service building, 14th and K streets, Northwest. Actually he has looked at 197 full-length features since he took the assignment Jan. 1.

Dubbing of films for foreign distribution, a practice prevalent in Hollywood, is running up against headaches in the new Mexico area and has been recently dubbed for the Italian trade it was discovered that four characters, supposedly from the same neighborhood, spoke four distinct dialects. In France, the same characters were dubbed in French, but in Mexico, again, as unimposed in Hollywood, but not over there. It is something like a language planner with a Flatbush accent or a Harvard professor with a hillbilly twang. Unless the same characters in their dialects, their dubbing will sound ridiculous on the foreign markets.

War Department last week gave its official okay to the motion picture version of "A Bell Peal Book," made from John Hersey's book. The novel gave by the War Dept. brashness all the work of it, so that it is assumed that it is scripted according to the criticism somewhat.

In the Leland Hayward directed version of "A Bell Peal Book" there will be no condemnation to army censors. "Reddick March is asked to play the lead. It is announced that because of army censorship the play will not be routed to Washington, where it is feared a controversy might develop.

Paul Malvern and his "Queen of the Nile" troupe of 110 returned from location near Galla after the filming of the new MGM picture, "The Conqueror." The stand-in for ancient Egypt. Troupe was so pestered with huge buffalo guns and high winds that the location was deserted several weeks ahead of schedule. Another actor or the sudden departure was the lack of formation clouds, spotted several months ago by studio scouts. When the troupe arrived, the clouds refused to formate. Picture will be finished on the Universal lot, with artificial scenery.

Crane Wilbur and his staff, who have been in Springfield, Mass., for past several weeks gathering material for the script of the forthcoming picture film based on the Springfield Plan. The plan is a study into the how or why anyone could regard Gov. Saltonstall as the originator of the plan, as reported in "Variety" last week. As Wilbur and his staff started the plan was conceived by the Springfield and education field under the direction of Dr. John R. Granrud, superintendent of schools in that city.

Male star, with a heavy boxoffice draw and a contract almost finished, was handed plenty of temptation by the studio in the hope of retaining him on the lot. Among other things he was promised a production unit of his own, but turned it down. After negotiating a new contract, he required by his pact, the star will freelance, without any strings attached to any one studio.

Metro is using what it claims is the largest set ever constructed for a Technicolor picture in "Thrill of a New Romance." Layout, representing a mountain resort, is 300 feet wide and 200 feet high. The set includes swimming pool, dance floor, cocktail bars and cabanas, with the High Sierras painted into the background. Lighting requires enough lamps and juice to supply a good-sized town.

Despite current reports, Lloyd's of London will not go into picture production or financing, reliable authority has stated. Bank's low rate of interest for loans to picture companies has offered no incentive to British firm, which will continue its Hollywood activities only under insurance lines, as it has in past.

When President Roosevelt and Prime Minister Churchill concluded their conferences and conversations at Quebec, they decided on an informal film "Picture Show" to be shown privately was "Eli the Conquering Hero," the Preston Sturges travesty.

Mention RKO's Doyle To Top Aussie Fox Spot

Sydney, Sept. 19. Ralph Doyle, RKO's new star, is in shortly from the U. S., will be asked to take the top spot with 20th-Fox down here, according to local reports.

Development is said to emanate from the possibility that the 20th-Fox managing director for Aussie territory, will not stay here permanently, but will rather have the idea to take higher position in the N. Y. homeoffice.

Homeoffice of 20th-Fox reports having no knowledge of any such move, categorically denying this news is contemplated.

Wellman on Pyle Pic

Hollywood, Sept. 19. Lester Cowan has inked William Wellman to direct "G.I. Joe," filmization of Ernie Blythe's war exploits. Wellman starts a picture which will run through series of tests to decide the actor for the role of Pyle.

Returners Pic

Hollywood, Sept. 19. Problems of soldiers and sailors back from the wars will be the basic theme of "Returners," to be produced by Samuel Goldwyn with a cast of 50 players, headed by Teresa Wright. Dana Andrews and Walter Brennan. Mackinlay Kantor, novelist, will do the script for early winter production.

International-Ent. Robert Newman, OWI staffer, sold "Johnny Comes Marching Home," original, to International Pictures. Varn deals with veterans' postwar problems.

MORE USO DATES

Walter Dore Wahl has joined USO-Camp Shows for its domestic Victory Circuit, opening this week (18) in Boston.

Johnnie Woods and Dorothy Wentz, returning from overseas assignments, are going out on USO's hospital circuit. Saul Grauman's "Stair-step Revue" also recently joined latter loop.

Lastlog Map Tours

Hollywood, Sept. 19. Expanded program of overseas and hospital entertainment for the armed forces will be made up by Abe Lastlog, USO Camp Shows director, who is to conduct with the Hollywood Victory Command.

Army is being represented in the conferences by Major James H. Malone, of Special Service.

Wing to Concentrate On Single Prestige Plays For Overseas GIs

The American Theatre Wing has accepted request of Army Special Services for more shows along the lines of "The Barretts of Wimpole Street." Success of "Barretts" abroad has brought about a change in the Wing's plans on future shows, however.

Instead of designing a repertory company for more shows, the troupe originally set out to be, alternate "Barretts" with several other plays—the Wing will build future troupe around a new material set up as far as entertainment is concerned. The installations themselves offer service clubs, and have had soft drinks and game facilities. Movies, of course, are a staple and are being all the way from the very old ("Under Two Palms" and "Drums Along the River") to the new (pictures as new as "Marine Raiders" and "Canterville Ghost").

USO-Camp Shows Plan Legiters for France

London, Aug. 28. USO-Camp Shows, in association with Special Service Division of U.S. Army, is arranging to take over USO-Camp shows to France. Nodas Metcalfe, who came here for USO-CI last March with Gloria Coates and Patricia Stevens, is in charge of production.

Cast will include mostly Anglo-American talent with French stars, for past be "Three Correded Moon," followed by Mark Reddy's "Petitcot Fever" and "An American Play" will be given break-in dates at the Scala theatre, London, prior to departure for the Continent.

Terence de Marney is directing "Moon," which opens at Scala early in September for two shows.

Anglo-GI stars are likely to be directed by Garson Kanin, now an officer in American army.

U. S. Rollcall

Jack Cohn's Son's Air Medal
First Lieut. Robert Cohn, son of Columbia executive, was awarded the Air Medal, according to word received by his father from the War Dept. Lieutenant Cohn, photographer-gunner with 13th Air Force Bomber Command, now stationed at Midway Island, was in the Army Air Force two years ago and was commissioned a second lieutenant. He has been on overseas duty since February.

Bucky Harris' Son Killed
Douglas Harris, son of Major "Bucky" Harris, RKO exploiter, has been killed in action in France. Mrs. Harris says she received word from the War Dept. stating their son died of wounds.

Capt. Elmer Ours, Jr., son of Parsons, West Va., theatre exhib, has been awarded the Distinguished Flying Cross for saving the lives of his plane on D-Day. Ours had been reported missing in action for a year, but was found in Germany in invasion. He was flight commander of a troop carrier squadron.

WB Aides' Nephew Killed
Pittsburgh, Sept. 19. Lieut. David Jacobs, nephew of Sid Jacobs, Warner circuit manager in West Virginia district, was killed in an airplane crash over Iceland recently.

It's Lil Blumote New
Robert F. Blumote, of the Paramount legal staff, in Hollywood, had Douglas's former army lieutenant. Blumote is at Governor's Island, N. Y. He's husband of actress Helen Walker.

Vaude-Cafe Headliners Sought For Volunteer Hospital Circuit

SOEG Helps Vets
Hollywood, Sept. 19. Screen Office Employees Guild is making the first definite move among film unions to help in the entertainment industry to volunteer for the USO.

Guidelines waiving initiation fees for returning service men who get white-collar jobs in the studio.

ATC Transport Unit CLICKS IN CARIBBEAN

British Guiana.
The Air Transport Command Contingent has been in Guyana, the "Coban" and it's a great thing—both for us and for the soldiers and sailors stationed here.

Men stationed in Trinidad, Puerto Rico and other places we are hitting are in a beautiful spot as far as entertainment is concerned. The installations themselves offer service clubs, and have had soft drinks and game facilities. Movies, of course, are a staple and are being all the way from the very old ("Under Two Palms" and "Drums Along the River") to the new (pictures as new as "Marine Raiders" and "Canterville Ghost").

Yachties, service clubs and the USO cannot do all the work that has to be done to keep the Contingent entertained, so happy. The towns offer little in the way of amusement. There is an occasional white girls, and a very acute shortage of places to take a girl if she is not accompanied by a man. So there's not much to do except follow the movie-service club routine.

Routine breeds boredom, and boredom is a serviceman's deadliest enemy. That's why the Contingent scores. It's a break in the routine. The Caribbean area gets very little USO entertainment. The international USO show is routed into the section, with Bob Hope the only name that has appeared here. Incidentally, the "ATC Contact Caravan" is the largest show unit that has ever appeared here. Incidentally, it is also, I understand, the largest GI show unit ever to be transported outside the continental limits of the United States by air. We have our own plans for the "Contact Caravan" to eventually include the best air-transport facilities for our personnel and their equipment plus the crew.

We came down with a definite audience. Army and Navy performances. In every case, we've had to extend the number of performances. We've had to do extra shows to do extra shows at other bases. The tour, incidentally, has been extended to include the South Atlantic and Brazilian theatre.

Sgt. John S. Springer, Jr.

Wading Essential To GI Troupe in Alaska

Anchorage, Alaska, Sept. 21. One of the most unusual of show troupes, the "Richardson Revels," returned to Alaska to entertain the touring Alaska and the Aleutians. An all-GI unit, first of its kind to be wading in the frigid sea, that it hit, broke or flew—never waded and swam—so spots incessantly all wading, ice, fringed. They played to outposts that hadn't seen live performers in two years; they were the first to be waded and played to Russians, Indians, Aleuts and Eskimos who'd never seen a wader in their Army gear.

Forced down once on a sandbar, group lived five days on tea and dehydrated food. The "Revels" were on their ship at sea. When a Navy plane brought them within 25 yards of shore, they had to wade rest of way; they shored through fog water, lugging heavy equipment before their Army gear.

Troupe included Sgt. Larry Butler, singer-emcee, ex-Coast Radio performer; Sgt. Fred Gaudin, singer and vaude tightrope-walker under name of Ray Goody; Pvt. Wally Brown, singer; Sgt. Fred Gaudin and Pvt. Saul Brown and Sid Yozovitz, one-time vaude comedy team. Troupe also included a 100 performance on the Aleutian "guseton" (hut) circuit.

M.P.A. Teoff Rally For Sixth War Loan Drive

A rally in connection with the Sixth war loan drive which extends from Nov. 11 to Dec. 7 this fall, is planned by the Motion Picture Association of America for Nov. 11 when a dinner will be held at the Hotel Astor, N. Y., with former M.P.A. president, Joseph P. Kamp and Harry Braun, industry chairman for the coming war loan campaign, will be a guest. Live entertainment.

At a meeting during the past week when this was discussed, by Morris Hande, chairman of the M.P.A. consideration was given to increased insurance benefits for members of the association, and to the board of directors for further attention.

Army Special Services in New York covers some of the sections of its Entertainment and Recreation branch to larger quarters last week. The branch is moving to new quarters at 25 West 43rd Street, N. Y. C.

The U. S. Navy is with the Navy in the Schuyler, N. Y.

Charles E. is in naval air training at Pensacola, Fla.

WARNER BROS



"MR. SKEFFINGTON"

"JANIE"

PICTURES



"DOUGH GIRLS"

"ARSENIC AND OLD LACE"

OUT TOGETHER!

Jack L. Warner
Executive Producer

H.O.'s Show up in A.: Hero, Only New Straight Pix. Nice \$52,000 in 4 Spots, 'My Way' Lust 3 1/2 G in Two, 5th Wk.

Los Angeles, Sept. 19. Business continues good if not big, with holdovers in a majority of situations this week. ... 'My Way' (RKO) ... \$52,000 ... 'My Way' (RKO) ... \$52,000 ... 'My Way' (RKO) ... \$52,000

Broadway Grosses

Estimated Total Gross This Week ... \$632,366 (Based on 18 theatres) ... Total Year-to-Date ... \$151,896 (Based on 18 theatres)

'A.C.' Spitalny Great 32G, Det.

Detroit, Sept. 19. Plenty of stage shows in loop this week, all spreading big widely. Fox with 'Secret Command' and 'Drs and Sparks' ... 'A.C.' Spitalny ... Great 32G, Det.

Estimates for This Week

Adair (Radio City) (WB) (20) 80-85; 'Gypsy Wildcat' (U) (2d wk) ... 'A.C.' Spitalny ... Great 32G, Det.

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Indpls. Signs Off But 'Heavenly' Oke \$115,000

Indianapolis, Sept. 19. Big office work this week, with heavy public output for school expenses and September tax payment. 'Heavenly Days' (U) ... \$115,000

Circle (Katz-Boledy) (2,800; 32-52)

'Heavenly Days' (RKO) and 'Fair-Hearted Heavens' (U) ... Circle (Katz-Boledy) (2,800; 32-52)

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'Heavenly Days' (RKO) and 'Fair-Hearted Heavens' (U) ... Circle (Katz-Boledy) (2,800; 32-52)

Pathe's \$1 Divvy

Los Angeles, Sept. 19. 'Pathe Industries has declared a dividend of 1/4 share on 4 1/2 cent preferred stock ... \$1 Divvy

'HERO' \$13,000, 'LIFE' LOFTY \$6,500, 'L'VILLE Louisville, Sept. 19.

There's nothing to about about week. School ... 'HERO' \$13,000, 'LIFE' LOFTY \$6,500, 'L'VILLE

Estimates for This Week

Brown (Lough-Port Avenue) (1,400; 40-42) ... 'HERO' \$13,000, 'LIFE' LOFTY \$6,500, 'L'VILLE

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H-Day Shutdown Bops Hit 'But 'Cross' Great \$46,000, 2 Spots; 'Village' 28G

Key City Grosses

Estimated Total Gross This Week ... \$2,475,846 (Based on 23 cities, 181 theatres)

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Three new top bills are hyping

all along the line this week despite last week's 'Kluge' ... 'Wilson' ... \$46,000, 2 Spots; 'Village' 28G

Wilson's 'Wham' 24G, Balto's Best

Baltimore, Sept. 19. Steady activity here with ... 'Wilson's 'Wham' 24G, Balto's Best

Estimates for This Week

Baltimore (RKO) (2,300; 50-110) ... 'Wilson's 'Wham' 24G, Balto's Best

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'Janie' \$16,000, 'Cross' 16 1/2 G, Seattle Toppers

Seattle, Sept. 19. Numerous holdovers will hold their own this week ... 'Janie' \$16,000, 'Cross' 16 1/2 G, Seattle Toppers

Estimates for This Week

Seattle (Hamrick-Evergreen) (2,000; 40-42) ... 'Janie' \$16,000, 'Cross' 16 1/2 G, Seattle Toppers

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'Wilson' Stout \$19,500, 'St. Louis' 'Lively' 18G, 'Bridge' 17 1/2 G, Both Fat

St. Louis, Sept. 19. Patrons here at St. Louis, Sept. 19 ... 'Wilson' Stout \$19,500, 'St. Louis' 'Lively' 18G, 'Bridge' 17 1/2 G, Both Fat

Estimates for This Week

St. Louis (Lewy) (3,172; 35-55) ... 'Wilson' Stout \$19,500, 'St. Louis' 'Lively' 18G, 'Bridge' 17 1/2 G, Both Fat

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Roy Rogers' Rodeo Dates

Roy Rogers, Republic's cowboy star, will appear in a special appearance as guest with Madison Square Garden Rodeo Oct. 4-28 ... Roy Rogers' Rodeo Dates

J. Dorsey Lifts Night to Strong 37G, Chic; Blackmailer-Burnette Big 18G

New batch of hits... looks to hypo gross this week... "Wing and a Prayer" (M-G)...

Chicago, Sept. 19... "Wing and a Prayer" (M-G) \$2,000... "Love a Soldier" (Par) and Harry Gold...

Chicago (P&R) (2,900; 55-55)... "Love a Soldier" (Par) and Harry Gold... "Wing and a Prayer" (M-G)...

2 Girls' Torrid 17.00G, Denver; Rebel's Big 14G, 'Wilson' Mid 14.70G

Denver, Sept. 19... "Two Girls and a Soldier" heading down... "Wilson" is disappointing, day-dating...

Denver, Sept. 19... "Two Girls and a Soldier" heading down... "Wilson" is disappointing, day-dating...

Seed Rebel 10G, Omaha

Omaha, Sept. 19... "Dragon Seed" at Paramount is making curves in Omaha... "Estimates for This Week"...

'Wilson' Stager Record 60G, Cleveland

Cleveland, Sept. 19... "Wilson, 'Ara! film to eclipse the Palace's stage department, also is recording up some new records for...

Cleveland, Sept. 19... "Wilson, 'Ara! film to eclipse the Palace's stage department, also is recording up some new records for...

'JANIE' LUSH \$15,000 SETS PACE IN MPLS.

Minneapolis, Sept. 19... "Janie" has Radio City well out in front... "Estimates for This Week"...

Mr. Winkler (Col.) Fall \$7,000... "Last week, 'Music in Manhattan' (RKO), \$7,500 in eight days...

'Arsenic' Trim \$35,000, 'Philly' 'Village' \$26,000, 'Barbary' 15G, Both Fat

Philadelphia, Sept. 19... Week-end rains, on the fall-out of the East Coast Barville will put a...

'7TH CROSS, SOLDIER' EACH \$14,500, CINCY

Cincinnati, Sept. 19... Above par return on new product at three spots and likewise for...

'JANIE' LUSH \$15,000 SETS PACE IN MPLS.

Minneapolis, Sept. 19... "Janie" has Radio City well out in front... "Estimates for This Week"...

Strong comeback On Broadway After Storm Cuts B 50%; 'Brown' 123G, 'Bride' 27G, 'Double'-Andrews 82G 2d

While the hurricane Thursday night hit bolted business on Broadway, cutting take as much as 50%...

'HERO' MODEST 23 1/2G IN D.C.

Washington, Sept. 19... "Wilson" comes back with big news in downtown area, with healthy...

Prov. Storm Shuttering Hurts 'Storm' Hit 17G, 'Block'-Tucker Big 9G

Providence, Sept. 19... Closing all theatres Thursday (4) at 6 p. m. because of hurricane...

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Prov. Storm Shuttering Hurts 'Storm' Hit 17G, 'Block'-Tucker Big 9G

Providence, Sept. 19... Closing all theatres Thursday (4) at 6 p. m. because of hurricane...

'JANIE' LUSH \$15,000 SETS PACE IN MPLS.

Minneapolis, Sept. 19... "Janie" has Radio City well out in front... "Estimates for This Week"...



DARRYL F. ZANUCK'S

WILSON

IN TECHNICOLOR

Directed by HENRY KING • Written by LAMAR TROTTE

A million people have seen it at the Roxy, New York! Unprecedented business in Washington, Philadelphia, San Francisco and other spots!

The acclaim will reach across America
in 100 engagements soon!



GREENWICH VILLAGE

IN TECHNICOLOR

Variety reports: "Fancy figure in Los Angeles!" "San Francisco—in the money!" "Pittsburgh—sizzling!" "Kansas City—huge!" "Gops top money, St. Louis!"

Hits coming up!


"IRISH EYES ARE SMILING" IN TECHNICOLOR • "SWEET AND LOW-DOWN"

picture of the century


FROM **20th** CENTURY-FOX

WHO'S HITTING SO SPECTACULARLY WITH

...The hits of the year.....



WING AND A PRAYER
 THE STORY OF CARRIER X
 Ahead of "Guadalcanal Diary" in Buffalo,
 Allentown, Milwaukee, Norfolk, Pittsburgh!
 Variety rates its 2-theatre Broadway
 run "Excellent!"



**THE SONG OF
 BERNADETTE**
 As sensational in small towns as in
 first runs! Best 20th gross doubled
 in Dover, Delaware—tripled
 in Saco, Maine—quad-
 rupled in Taunton,
 Mass.!

"IN THE MEANTIME, DARLING" and "LAURA"!

KEEP SELLING BONDS!

Mary LEE • Ruth TERRY • Cheryl WALKER



WILLIAM TERRY and
CHERYL WALKER

Sweethearts of
STAGE DOOR CANTEN
together again
in

3 LITTLE SISTERS

JACKIE MORAN • CHARLES ARNT • FRANK JENKS

WILLIAM SHIRLEY

JOSEPH SANTLEY, Director
Original Story by Maurice Clark • Olive Cooper
Screenplay by Olive Cooper

A REPUBLIC PICTURE

Studios Plan to Spend \$20,000,000 On Renovations After the War

Postwar studio improvements totaling approximately \$20,000,000 are contemplated by film companies in Hollywood as soon as materials are available after the war's end, according to announcements by pictures on Coast during the past week.

Modernization and improvement of current facilities and building of about 150 new sound stages on properties owned by the organizations, adjoining their present studios, have already been blueprinted, according to these statements. The plans await easing of the critical material shortage and lack of manpower in the construction trades.

Leaders in the expansion schedules after the war will be Paramount and Universal, former have abandoned long-standing plans for the construction of an entirely new studio, slated to spend anywhere from \$4,000,000 to \$10,000,000 in the most ambitious program of all, while latter is definitely considering construction of at least 20 new stages and a studio-wide program of air conditioning costing in the neighborhood of \$5,000,000.

Par is in need of new office space in order to relieve congestion in the existing administration building on Marathon St. Additional stages will be built to step up current floor area of about 200,000 feet to nearly 350,000 feet. Future at Universal foresees elimination of as many exterior sets as possible, calling for the construction of at least 20 new sound stages. New structures on the 325 acres available at U are also contemplated.

20th-Fox plans an ambitious program costing \$3,500,000, not only scheduling an improvement program, but also the building of 12 new stages as well as additional projection and editing rooms and a theatre to train young talent. RKO, with a \$1,000,000 studio-improvement budget, plans a new administration building, probably on the site of radio station KTLJ, which faces Melrose Ave., which the company recently

B&K Suing Essaness Co. Over Allocation Costs

Chicago, Sept. 19. Charging discriminatory allocation of film rentals and other arbitrary acts in connection with the operation of the Lake and Lamar theatres, Oak Park, Ill., and the North Centre theatre here, Balaban & Katz, as stockholders, filed suit in Superior Court against Essaness Theatres Corp. and its officers, Edwin Silverman, Sidney M. Spiegel, Jr., and Emil Stern, for an accounting here last week.

Suit charges that in buying pictures and allocating the amount of film rental to be paid by the three theatres they willfully and arbitrarily charged the theatres with film rentals disproportionate to the rentals which theatres of that size and type customarily have to pay in Chicago, and grossly disproportionate to the rentals which theatres of the same size and type of operation which are wholly owned by the defendants had to pay. Said conspiracy, according to the bill, was carried out by the defendants in order that theatres wholly owned by them would show greater profits by reason of their being allocated a disproportionately low film rental whereas theatres only partially owned by the defendants, such as the Lake, Lamar and North Centre, would show a smaller profit than they should have due to the fact that disproportionately large film rentals were allocated to them. An accounting is asked on all film rentals charged the three theatres in excess of those which should have been charged.

In the case of the Lake it was stated that agreement was for defendants to retain 5% of the gross receipts as its management fee, but that from 1935 until the present time, the theatre has been charged with large sums of money for the salaries of managers and assistant managers who did not devote their full time to the management and operation of the house, and whose salaries should have been taken care of by the defendant under the 5% arrangement.

New Phonograph Device Projects Soundfilms; Home and Schoolrooms

NEW PENNSY BOOKING COMBINE, 50 HOUSES

Pittsburgh, Sept. 19. Another new booking combine for indie theatres, second here within last three months, has just been organized by Byron D. (Black) Stoner, Jim Alexander and George Purcell. Group begins operations Oct. 1 as Pennsylvania Enterprises with 50 houses, all out-of-town, already lined up.

Stoner resigned as Metro's exchange manager here to call his lot with Pennsylvania Enterprises while Purcell will look after the booking. Alexander, who with Sam Fieberg had the Rep franchise here for years until parent company took it over several months ago, will direct the accounting activities. Fieberg, Alexander's ex-partner, is now head of the Mono office here.

Other booking combine, Copacabana Theatre Service, was started this summer by Bert Steiger, one-time western sales head of UA, and now has around 75 theatres, the majority of them within the city limits. Pennsylvania Enterprises will break away from Film Row and move to downtown office to the Law & Fidelity Bldg.

Sam Gottlieb, sales manager for Metro under Stoner, has been named to succeed his old boss.

Milland, Tufts to Co-Star

Hollywood, Sept. 19. Sonny Tufts will share top spot with Ray Milland in the forthcoming Paramount comedy, "The Night Before," with the former lead still unpaired. Fred Kottmar produces the picture, based on a yarn by Robert J. Russell.

Hollywood, Sept. 19. New sound film projector is in final stages of development, with high possibility that home, educational and jukebox movies will be strongly affected by simplified design. Ralph Lake, who owned and operated his own film studios before property was sold to Monogram a few years ago, invented the machine, which can be run by a registration phonograph with only minor additions.

Regulation disc record supplies sound for picture on 8mm. film, which is threaded by a pin beneath the record. Method of threading provides continuous projection in synchrony with the sound on the record. Ingenious interlocking of pictures and sound keeps synchronization continuous. Image is projected onto a small screen in front of the cabinet, while sound from the disc plays through regular phonograph speaker.

Looks Like a Natural. Under simplicity of the apparatus makes it appear a natural for homes, schools and jukeboxes, with the latter's problem of selection being solved by means of the inventor's Cabinet. Lake pointed out, can be rigged to hold as many as 40 of the selections, with customers running off record without him if they desire to do so.

In his demonstration for "Variety" Lake showed method of changing records and handling was completely simple, after initial loading and synchronization of film. Only one simple moving part is required for film pull-down past the aperture, aside from regular phonograph apparatus of rotating disc and sound reproduction.

Lake has already been granted four of his original 10 basic patents, for which he applied in 1939. He stopped development when war started but began work again two years ago to perfect the machine, having since applied for additional patents on improvements.

AUGUSTA HUDDLE ON SUCCESSOR TO MILLER

Leas Neiter, v.p. of Paramount Theatres Service Corp. in charge of southern operations, left yesterday (Tuesday) for Augusta, Ga., where he will attend a directors meeting to discuss the appointment of an operator there to handle the theatres in that town in which Frank Miller, who recently died, was a Par partner. Circuit of five houses, known as Augusta Amusements, Inc. is hooked up with the Lucas & Jenkins circuit.

In addition to the session which Neiter will attend in Augusta, he will also hold conferences on general operating matters with Par partners in Atlanta, headquarters of the Wilby-Kinney and L&J circuits; in Jacksonville, Fla., with officials of the All-Florida chain, owned 80% by Paramount; and in New Orleans with executives of the Paramount-Richards circuit.

Monogram, which also plans the building of a double-size stage, or two small ones. Large double stage, divisible into two small units, is also planned at the Goldwyn Studio, increasing the number of sets at that "factory" to nine in a program of expansion and improvement costing \$325,000.

Monogram, with a \$1,000,000 studio and office building expansion blueprint, and Republic, with a similar project, are other film companies which have drawn up extensive postwar expenditures to relieve congestion for their personnel. However, a spokesman for General Service Studios, in Hollywood, where most United Artists producers make their pictures, stated that his company will proceed cautiously on any studio improvement and expansion project, awaiting the turn of events before making any plans in this respect.

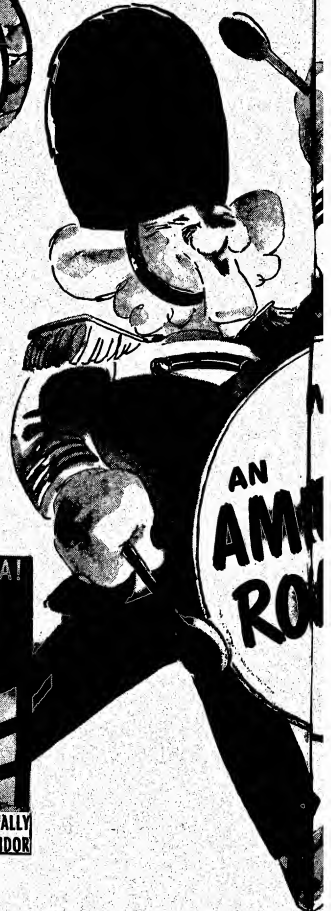
OUT OF BROADWAY STARS

SWEAR BY

Star

WORLD-FAMOUS FOR COLOR ORIGINALS IN NAIL ENAMEL AND MATCHING LIPSTICK

AS PROVED BY RECENT INDEPENDENT SURVEYS



**M-G-M's
ANNIVERSARY
PARADE OF
SHOWMANSHIP
MARCHES ON!**

(With 24-sheets flying! Below, for instance)

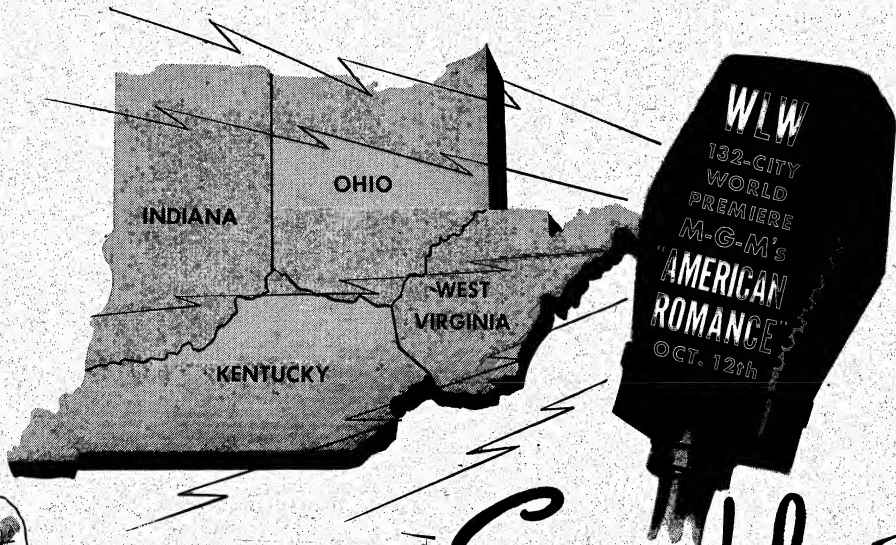
KING VIDOR'S Production of M-G-M'S MIGHTY TECHNICOLOR DRAMA!

AN AMERICAN ROMANCE

BRIAN DONLEVY

ANN RICHARDS JOHN QUALEN WALTER ABEL HORACE McNALLY

SCREENPLAY BY ROBERT DICKSON AND WILLIAM CROWE. A METRO-GOLDWYN-MAYER PICTURE. Produced by KING VIDOR



WATCH THIS SPOT

Sparkle

This is the scene of the greatest promotion campaign ever devoted to any picture! Launching to the nation M-G-M's mighty film. World Premiere October 12th!

(The Facts)

- 1 WLW, famed merchandise-able station of Cincinnati, covering Ohio, Indiana, West Virginia and Kentucky will spearhead the 132-city World Premiere of M-G-M's "An American Romance."
- 2 Spot announcements start 4 weeks in advance, building into larger and larger radio time, up to and after the openings.
- 3 Newspaper ads start 3 weeks in advance in newspapers in the Premiere territory.
- 4 Posting of all kinds includes: 24-sheets, street-car cards, American Express truck posters, taxi tire covers, etc.
- 5 Intensive exploitation includes: special trailers, appearances of cast personalities, premiere parades, lobby displays, etc. Entire promotion starts with Inaugural Banquet and Preview in Cincinnati.

M-G-M's
AMERICAN
ROMANCE



**YOU'VE GOT TO BE A GREAT SHOWMAN TO
BE A LEADER FOR TWENTY YEARS!**

here comes

THE
SON
SHOW



Radio's greatest promotion "goes all out" Sept. 17!

Building audience for the strongest line-up of network radio ever offered, the stations of the Columbia Broadcasting System are firing today the opening guns of the strongest campaign of program promotion ever undertaken.

Powerful and novel use of radio itself, as well as of newspapers, of posters and cards and collateral media, combine to present to the American public the most attractive and pressing invitation to *headline* entertainment ever offered. The CBS night-time line-up is indeed "The Biggest Show in Town" throughout the United States — and this campaign presents it proudly — urging early and constant listening purely on the merits of its superb entertainment.

The following pages give you a glimpse of the skilfully planned "arms" of the campaign for—

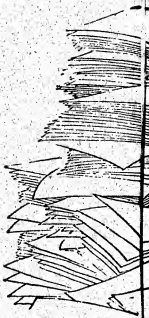
"The Biggest Show in Town!"

THE
BIGGEST
SHOW
IN TOWN

on the air...

1. Live Announcements — in which CBS stations remind their audiences constantly of new and pleasant listening "coming right up" — at a conservative average rate of 1400 a day.

2. Star Recordings by CBS Evening Headliners — The audience of each CBS station hears the actual voices of the stars in informal teaser-invitations to listen to their next regular programs.

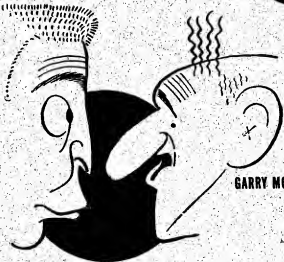




KATE SMITH



GEORGE BURNS AND GRACIE ALLEN



GARRY MOORE AND JIMMY DURANTE



FRED ALLEN



FANNY BRICE

3. SPECIAL RADIO "GUEST CRITICS" — The big-timers — Fred Allen, Kate Smith and Ted Collins, Fanny Brice, Jimmy Durante and Garry Moore, George Burns and Gracie Allen, and others, take turns (in a surprise series of special daily recordings) in telling the audience frankly *not* about their own programs—but about their friendly rivals on the CBS "Biggest Show in Town."



— in hundreds of Great Newspapers throughout the U.S., CBS stations present —



**ALLIES ENTER
R**

Reds Troop



*\$1,000,000 Worth of Radio Stars!**

Tune them all in on... **WABC 880**



*\$1,000,000 Worth of Radio Stars!**

Tune them all in on... **WABC 880** on your dial

Tonight!
THE BIGGEST SHOW IN TOWN



FLORIANE 8:30 p.m.— Beautifully dressed, beautiful and true beauty, she's ready, looking a wonderful, lovely host!



WIDE WAKELIN 12:30 p.m.— You'll be glad to hear the exciting stories of real people and places, real adventures.



*This month alone, CBS Network programs bring you more than 1,000,000 worth of all-star radio talent. Tune in these headlines tonight on this station!



LOVE & MYSTERY 7:45 p.m.— One thing and Jack, Patrick and the 42 Detective Agency, and all these cases await exciting reports.



THE MURDER TRAIL 8:45 p.m.— More reports of latest detective stories, updated by the CBS news staff, and presented Monday through Saturday.



THE GARY TRAGEDY 8:30 p.m.— America's greatest radio-drama, one of the most thrilling and gripping stories in your home library.



WORLD NEWS PLAYERS 10:30 p.m.— This is the week's news from the four corners of the globe, the very best of Hollywood stars on their own news stories.



STORIES IN THE TUNNEL 12:30 p.m.— Real black stories, a regular program for the millions of our listeners who are across the world, the news they get the news!

THE TONIGHT 12:30 p.m.— All 1911 for America's broadcast and radio. It's the world of today, all the news, all the news, funny and the best, all the news, all the news.

Stay tuned to WABC for NEWS, including the all-



THE POP 6:30 p.m.— Paul Robeson and Rogers, with the interesting, story CBS complete and a series of all-around general interest news, news and the world's business.

Tonight!

Stay tuned to WABC for NEWS, including the all-star global news-reporting staff of CBS WORLD NEWS

— and throughout the stations and retail stores of 141 trading centers

VIMMS PRESENTS
THE FRANK SINATRA SHOW
WED. AT 9:00 P.M.

THE TEXACO DEALERS PRESENT
THE TEXACO STAR THEATRE
SUNDAY AT 9:30 P.M.

SWAN PRESENTS
GEORGE BURNS AND GRACIE ALLEN
TUES. AT 9:00 P.M.

ABC CBS 880 COLUMBIA NETWORK

POST'S RAISIN BRAN PRESENTS
THE ADVENTURES OF THE THIN MAN
FRI. AT 8:30 P.M.

CLAUDIA MORGAN AND DAVID GOTTHARD

POST TOASTIES PRESENT
BABY SNOOKS
SUNDAY AT 6:30 P.M.

BROMO-SELTZER PRESENTS
VOX POP
MON. AT 8:00 P.M.

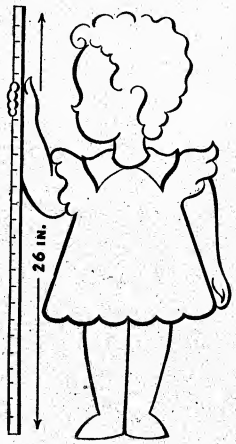
JELL-O AND SANKA COFFEE PRESENT
KATE SMITH
SUNDAY AT 7:00 P.M.

WABC CBS 880 COLUMBIA NETWORK

CAMELS PRESENT
THE MOORE — DURANTE SHOW
FRI. AT 10:00 P.M.

GARRY MOORE AND JIMMY DURANTE

WABC CBS 880 COLUMBIA NETWORK



PROGRAM-PRODUCT POSTERS like those shown here in miniature—and postcards reproducing them—are flying out over the land to focus attention, especially at the point-of-sale, on the 70 sponsored products of the brilliant pageant of CBS programs.



"THE BIGGEST SHOW IN TOWN"—tonight and every night



These stations of the CBS Network

Akron WADC	Dayton WHIO	Lincoln KFAB	St. Louis KMOX
Albany, Ga. WCPC	Decatur WSOY	Little Rock KIRA	Salt Lake City KSL
Albany, N. Y. WOKO	Denver KLZ	Los Angeles KNX	San Antonio K TSA
Albuquerque KCGM	Des Moines KRNT	Louisville WHAS	San Francisco KQW
Anderson WAIM	Detroit WJR	Macon WMAZ	Santa Fe KVPF
Asheville W WNC	De Bois WCED	Mason City KGLO	Sarasota WSPB
Athens WCAU	Duluth KDAL	Memphis WREC	Savannah WTGO
Atlanta WGST	Durham W DNC	Meridian WCOC	Scranton WGBI
Atlantic City WBAB	El Paso KROD	Miami WQAM	Seattle KIRO
Augusta WRDW	Erie WERC	Milwaukee WISN	Shreveport KWKH
Austin KTBC	Evansville WEOA	Minneapolis-St. Paul WCCO	Sioux City-Yankton WNAX
Baltimore WCAO	Fairmont WMMN	Missoula KCVO	South Bend WSET
Bangor WABI	Fort Myers WINK	Montgomery WCOV	Spartanburg WSPA
Beckley WJLS	Frederick WFMD	Muncie WLBC	Spokane KFPY
Binghamton WBNF	Fresno KARM	Nashville WLAC	Springfield, Ill. WTAX
Birmingham WAPI	Gloversville WENT	New Orleans WWL	Springfield, Mass. WMAA
Bisbee KSUN	Grand Forks KILQ	New York WABC	Springfield, Mo. KTFS
Boise WEEI	Great Falls KFBB	Oklahoma City KOMA	Stockton KCDM
Buffalo WKBW	Green Bay WTAQ	Omaha KOIL	Syracuse WFBL
Burlington WCAX	Greensboro WBIG	Orlando WDBO	Tampa WDAE
Cedar Rapids WMT	Harlingen KCBS	Paducah WPAD	Topeka WDBW
Champaign WDWB	Harrisburg WHP	Parkersburg WPAR	Tucson KTUC
Charleston, S. C. WCSC	Hartford WDRG	Peoria WMBD	Tulsa KTUL
Charleston, W. Va. WCHS	Hopkinsville WHOP	Philadelphia WCAU	Uniontown WMBS
Charlotte WBT	Houston KTRH	Phoenix KOY	Utica WIBX
Chatanooga WDOD	Indianapolis WFEM	Pittsburgh WJAS	Washington WTOP
Chicago WBBM	Ithaca WHCU	Portland, Me. WGAN	Waterbury WBRV
Cincinnati WCKY	Jacksonville WMBR	Portland, Ore. KOIN	Watertown W WNY
Cleveland WCAR	Jamestown KSJB	Providence WPRO	Wausau WSAU
Colorado Springs KVOR	Kalamazoo WKZO	Quincy WTAD	West Palm Beach WJNO
Columbus, Ga. WRBL	Grand Rapids WKZO	Richmond WRYA	Wheeling WKWK
Columbus, Ohio WBNS	Kansas City KMBC	Roanoke WDBJ	Wichita KFII
Cookeville WHUB	Keene WKNE	Rochester WHEC	Wichita Falls KWFT
Corpus Christi KEYS	Knoxville WNOX	Sacramento KROY	Worcester WTAC
Dallas KRID	Kokomo WKMO	St. Augustine WFOY	Youngstown WKBN
Danville W DAN	Lawrence W LAW		

This is CBS . . .
the Columbia Broadcasting System



Time or Compromise Over, CBS Tells Allen DuMont in Resigning From TBA

Making the position it was no longer able to go along with compromise tactics on important policy statements and decisions vital affecting the future of television, the Columbia Broadcasting System yesterday (19) resigned its membership in the Television Broadcasters Assn. Web's withdrawal from the group was voted by the board of directors and made known in a letter from Worthington Miner, CBS tele manager, to Allen B. DuMont, proxy of TBA.

Action undoubtedly stems from the most recent resolution promulgated by TBA a few weeks ago when the org planned for video channels of both upper and lower frequencies. CBS, pioneer among the big broadcasting chains in advocating "split" tele, has consistently advocated this policy while the rest of the industry has been practically unanimous in favor of high-powered concentration on tele broadcasting in its present allocation.

Miner was one of the TBA group approving the upper and lower frequency resolution, admittedly a compromise move which went along with CBS' ideas and also incorporated the desires of other tele tele. It's known that Miner, who while pleased that Miner got TBA to go on record favoring expansion of the upper frequencies, felt that the resolution "didn't make sense" because it asked for too many lower channels in a field where other services occupy so much space. Tele demands would be impossible to meet. CBS' explanation of its resignation from TBA by pointing out that "for many months" its major policy position was to have certain limits on total variance and it was felt the time for constant compromising was over. Miner likewise stated that wide difference in perspective existed between those broadcasting to a "promotional show-down" for a manufacturer and those whose simple and sole purpose is broadcasting to the consumer.

CBS, of course, does not manufacture either radio or television sets. DuMont holds his own line as well as the N. Y. tele station WABD considered. The position he occupies an important niche in the postwar manufacturing period along with RCA, GE, Philco and other members of TBA.

Samish Spots MacHarrie As Blue's N.Y. Prod. Mgr.

Replacing Ray Knight
First appointment made by Adrian Samish, Blue's new national production topser, finds Lindsey MacHarrie moving up from the production staff to become N. Y. production manager. This move is the actual result of Samish's resignation, who resigned to produce the Ed Wynne Friday night show for Borden on the Columbia's post being a new job at the network.

MacHarrie, who stepped into his new assignment last week, is reportedly expected to drop the production lines of Libby, McNeil & Libby's "sales per cent" and "The True Story." Replacement is currently being sought.

Phil Brito-Seeds To Huddle With AFRA

Confab is scheduled for tomorrow (Thurs) before the AFRA board on the Phil Brito-Russel Seeds impasse over the singer's contract for the cigaret "Carton of Smiles" show. Brito was originally set for the program but was taken out of the account affected budgetary reductions.

Brito, through his counsel, A. Edward Masters, claims that his contract was a straight play deal, not a buy-out plan, and that the theatre booking for the radio date. Agency says it is willing to split him off another show but is expected to make definite commitment for some time.

Hope's Monopoly

Bob Hope returns to air last Tuesday (31) for President offered a clue as to what happened to the script? Octet of writers assigned to the show include Albert Schwartz, Norman Sullivan, Glenn Wheaton, Rev. Allen, Fred Fox, Paul Laven, Roger Price and Chester Castellaw.

Theme for the new Hope show might well be "Feed me, sponsor, eight to the script?" Octet of writers assigned to the show include Albert Schwartz, Norman Sullivan, Glenn Wheaton, Rev. Allen, Fred Fox, Paul Laven, Roger Price and Chester Castellaw.

New P&G Show To Get Acid Test

Chicago, Sept. 19. Close on the heels of the "Vic and Sade" cancellation of Procter & Gamble is another action by the company that seems to point to a general overhauling of all the firm's radio programs.

Arrangements are being made to test a new show over NBC and, in the event of success, to move it to the time it is being taken away from "Road of Life" at six different spots throughout the week. The new show, time is being taken away from "Road of Life" at six different spots throughout the week. The new show, time is being taken away from "Road of Life" at six different spots throughout the week.

Ronnie McLeod, Artist, New to Radio, in Line For Jack Kirkwood Spot

With Jack Kirkwood and his "Mr. and Madnes" stanza skeddled to leave NBC for the Columbia network sponsorship on another network around Jan. 1 (although possibility might take place within next seven or eight weeks), the network is building an early morning comedy show around a noophyte who's the hush-hush discovery of one of the network's executives. Undercover comic is believed to be Ronnie McLeod, who does the tough seargent covers for Columbia.

McLeod has had no professional radio experience and his only appearance on the air was at the urging of friends, at one of which he was spotted by the NBC topser. His brother, Ronnie McLeod, who does other net acts, agreeing with his discoverer and net has been signed for a one-hour show, beginning. Kirkwood's shift will give McLeod his opportunity.

ARMY SUSPENSION OF 6 REPORTERS LIFTED

Suspensions from active duty of six radio war correspondents imposed by the Army in August, 1943, after they broadcast unselected messages from France Aug. 28, are being lifted effective this week after a 30-day period of inactivity. Army officials pointed out that the broadcast of the messages by the correspondents were penalized following any security bans.

The names of all of whom were returned to England following the investigation, are Paul Manning, Maurice Brown, Robin Duff, Guy Lesueur, CBS, James F. McInley, UPI, and two NBC reporters, Howard K. Smith and Bob D'Amico.

Following lifting of the suspensions, the men, with the exception of Manning, are expected to return to the combat area.

SURE FOR SUCCESS

There's increasing evidence that the overhauling of the daytime programming ideas of the networks will garner top attention in the forthcoming season. Following on the heels of the exclusive research job done for CBS by Gilbert Seldes at the cost of \$50,000, NBC is making its own survey with an eye toward revamping its daytime schedule. The surveys, it's reported, are currently being conducted on the q-t-t in Kansas Cleveland and elsewhere with the ultimate goal of getting a cross-section picture of daytime programming lives and dislikes throughout the country.

Meanwhile, the Seldes report, said to be the most authoritative in the two-network studies, is expected, with all the caveats of completion, with indications that it'll cut agency-sponsor activities in afternoon program techniques.

Out of the two-network studies, it's expected, will come the answers to problems perplexing the industry. It's the average housewife, postwar, still want the same "escape" via the soap opera? Have the war years destroyed the daytime radio listener, an increasing consciousness of the more vital aspects of life? Monday night program quenching which would spot Sinatra in front of the same sponsor's Lux and "The Howl" show, which is being levered from 8:30 to 10 p.m. stretch with the exception of the five-minute (8:55-9) Bill Henry news program.

Army Plans for Powerful DXer to Educate Nips, Guam Seen Likely Spot

U. S. Army, through its Office of Strategic Services, is reported pushing construction on a new 500-kw transmitter station to be located in the Central Pacific and bearing its programs at the Nips, Chinese and India.

Transmitter, it's reported, will be located on recently captured Guam.

Station will use considerable civilian personnel, emphasis to be laid on newscasts in Japanese, Chinese and dialects appropriate to the station's potential audience. Jap news will be aired by Nisei (second generation Jap-American), under strict supervision. Idea will be to use the Jap citizens on a lot of the eye-wash they've been given through their own propaganda-spokenness. How deeply this has taken hold has been shown by comments captured Japs, viz, that they'll be tortured, etc., with the post-also figures in planning the station, as does the problem of obtaining American policy to its Chinese allies. Third angle is the beaming of instructions from the U. S. to the Chinese, which is currently, as was done in underground patriots in France, Belgium and the world by Gen. Chiang Kai-shek.

Even Symphony Orchs New Being Sponsored As Opposition Shows

Regarded in the trade as a "bad booker" in the spring of 1944, the Detroit Symphony orch opposite one of the foremost orchestral organizations in the world is the Boston Symphony under Sergei Koussevitzky. Detroit group bows on Mutual Oct. 21 in the new world of Saturday afternoon 8:30-9:30 slot. Later is being sponsored again by Allis-Chalmers.

Initial reports are that the Detroit Symphony might well be institutional support for the Boston Symphony contract.

Postwar plans call for production of a new-type low-cost recording disc. The orchestra was heard for some time on the air as the Ford Symphony orch in the "Ford the Music" show. The orchestra is now: bonded by Karl Kruger, formerly with the Kansas City Symphony.

Personalities Clash

Two biggies in the J. Walter Thompson agency's radio department have rendered their resignations.

One of the pair is attributed to personality conflicts.

'Cavalcade' Does It With Mirrors, Sets Top Names Sans 'Dipping Budget'

Any Suggestions?

N. Y. station sales heads are doing a burn over the loss of an account—Manichevich Dehydrated Borekz Mitt.

Some very time announcements would read off that name during an audition, they're still gear and mess up the thing. Sponsor finally did a burn himself and powdered.

Voice May Take Mon. Night Spot

Possibility of U. S. Tobacco cancelling its "Gay 800" Monday night CBS show in the 8:30 niche, considered a likelihood for late October, may result in Lever Bros. switching its Frank Sinatra-Vinona show into the spot.

The Sinatra program is currently being heard on the Wednesday night 8:30 segment on the same net, and with Lever Bros. reportedly interested in the development of a Monday night program quenching which would spot Sinatra in front of the same sponsor's Lux and "The Howl" show, which is being levered from 8:30 to 10 p.m. stretch with the exception of the five-minute (8:55-9) Bill Henry news program.

Army Plans for Powerful DXer to Educate Nips, Guam Seen Likely Spot

U. S. Army, through its Office of Strategic Services, is reported pushing construction on a new 500-kw transmitter station to be located in the Central Pacific and bearing its programs at the Nips, Chinese and India.

Transmitter, it's reported, will be located on recently captured Guam.

Station will use considerable civilian personnel, emphasis to be laid on newscasts in Japanese, Chinese and dialects appropriate to the station's potential audience. Jap news will be aired by Nisei (second generation Jap-American), under strict supervision. Idea will be to use the Jap citizens on a lot of the eye-wash they've been given through their own propaganda-spokenness. How deeply this has taken hold has been shown by comments captured Japs, viz, that they'll be tortured, etc., with the post-also figures in planning the station, as does the problem of obtaining American policy to its Chinese allies. Third angle is the beaming of instructions from the U. S. to the Chinese, which is currently, as was done in underground patriots in France, Belgium and the world by Gen. Chiang Kai-shek.

Top This! Trio Signed For Kate Smith Oct. 1

Harold Lloyd, Harry O'Connell and Senator Ford "Can You Top This" combo, which snared the top Hooper rank on the Coast last week, has been pated for a guest spot on the Oct. 1 Kate Smith Show.

Agency says Lloyd Jack Kelly returns to the air on NBC under his new Lucky Strike sponsorship and O'Connell in the "The Hooper" with vs. Benny "Battle of the Hoopers."

Current efforts to hope the rating of Du Pont's "Cavalcade of America" series through use of Hollywood names has been accumulating by a new budgetary fate. While the show's producers, BBDO & Co. have set some of the top priced stars for the next 10 weeks' broadcasts, it's been done without an increase in the show's annual budget. Among the pic players already set by the agency is Clark Gable, who'll do his first radio broadcast since returning to Hollywood on the Oct 30 "Cavalcade."

Star is said to be getting \$5,000 for the date, considering a radio bargain in view of the interest in his return and the attendant publicity values.

Another saving is being made in retrenchments during the summer months, when straight AFRA scale players were used exclusively. Over a million dollars' policy resulted in saving \$24,000, now being used to absorb the tipped output.

Another saving is being effected by repeating series used on previous "Cavalcade" shows. Film names will, with one exception, appear in material already used and paid for by the account, meaning a saving over 10 weeks' run of anywhere from \$200 to \$1,000 a week. The exception is a new unit, especially as vehicles for top filmites.

Cornel Sziged
Hollywood series of "Cavalcade" shows started Mon. (18) with Rosalind Russell. Others set to include Walter Pidgeon in "Life Size" by Robert Talman, a story of the development of the Blue Islands on Sept. 23, Edward G. Robinson, in "Voice on the Stairs" (play about Tom Paine) on Sept. 24, and Robert Langford and Jerry Colonna, in a dramatization of the recent South Pacific tour, to be written by Wheaton and aired Oct. 16. Clark Gable will appear in "The Hooper" by Norman Rosen, for Oct. 30. Date has not yet been set for the episode of the Blue Islands, which will star Robert Walter. Account is now trying to set Jennifer Jones in "The Hooper" to be broadcast in "Valley Forge," by Maxwell Anderson.

Current push on "Cavalcade" was used by program entering its 16th year on the air, combined with a desire to bring training now about to expire. Agency is backing up drive with an extensive promotion campaign. BBDO is reported getting \$5,500, same price as Gable, for his looking price. BBDO also has signed Walter Huston as narrator throughout the entire series.

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BILL STUHLER JOINS TED BATES AS VEEPEE

Expectation of increased activities in radio this season and in postwar days at the Ted Bates agency, led by William R. Stuhler to take charge of radio production. He will work in association with new players, v.p. and radio topser at Bates.

Stuhler resigned from General Foods when the announcement in charge of radio advertising activities. Bates' affiliation is taken in some of the agency's radio advertising is making a pitch to land more biz from Standard Brands for the agency's new advertising campaign for vitamin preparations and other products.

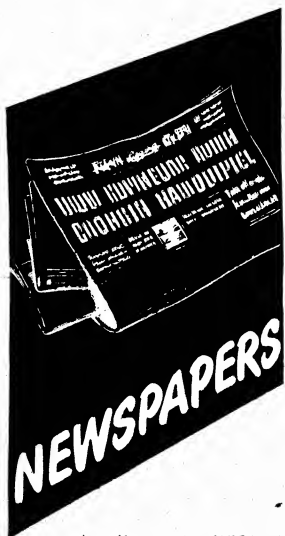
Stuhler's resignation last week brings Seymour Morris to Bates as account exec on Standard Brands. Agency also signed Jack Kelly to return, N. Y. office space, another indication that improved business conditions are expected by agency topers.



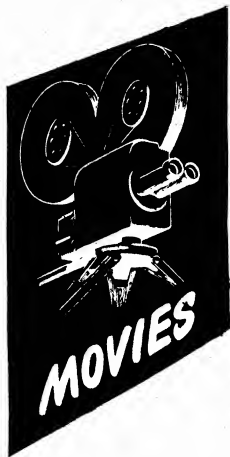
MORE about



As the outstanding advertising medium, radio itself highlights the 1944-45 NBC Parade of Stars with two half-hour evening network All-Star programs on September 19th and September 26th and five daytime half-hour programs during October 2nd-6th. All this in addition to thousands of locally produced star programs and announcements.

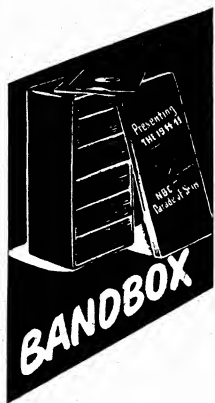


A smashing campaign of NBC-bought newspaper ads in New York, Washington, Chicago, Cleveland, Denver, San Francisco and Los Angeles over a nine-week period in papers having a daily circulation of 20 million, supported, of course, by the intensive year-round campaigns of NBC affiliated stations in their own areas.



A new medium—movie trailers in nearly 1,000 theatres in 117 NBC affiliated station cities. Lowest estimates indicate over 30,000,000 people will see the four-week film campaign. A new film each week will feature top NBC stars.

the NBC Parade of Stars



A comprehensive package of individualized program promotion material for every NBC commercial program containing 65,100 recorded star spots . . . 44,785 live announcements . . . 14,815 newspaper and photo mats . . . thousands of car cards, posters, publicity releases and photos.

In August NBC announced the new Parade of Stars as a year-round operation . . . and outlined some of the preliminary details.

Now, with the opening of the fall season, NBC and its 143 stations have begun a four-pronged program promotion drive using:

- On-the-air programs, both network and local—
- A hard-hitting newspaper advertising campaign in all NBC-owned station cities and production points supported by newspaper ads of NBC affiliates.
- Specially built movie trailers in 117 NBC station cities from coast to coast.
- All-inclusive program promotion material (the Parade of Stars Bandbox) sent stations in mid-August.

As a result, NBC advertisers will have even greater audiences for their programs which have habitually dominated the attention of the listening public.

Tested in 1942 and 1943, the new NBC Parade of Stars represents the ideas and promotion devices that have consistently proved successful in building listeners to radio programs.

The 1944-45 NBC Parade of Stars is no "shot-in-the-arm" seasonal promotion but a *year-round* program promotion designed to induce listeners to keep their dials tuned to the 143 stations of "*The Network Most People Listen To Most.*"

National Broadcasting Company

America's No. 1 Network



A Service of Radio Corporation of America

Lea Probe's Hiatus Till After Election, Future Hinges on Balloting Outcome

Washington, Sept. 19. — Lea Committee investigating FCC is scheduled to go on the shelf until after the November election, with its revival probably dependent upon whether the Democrats or Republicans win the House of Representatives. Left untouched by the probe will be two matters which were under consideration—investigation of the charges that broadcast station sales prices have been including a stiff figure for the frequency, and the question of monopoly of FM and television by the stations, and fees which now control AM broadcasting.

Rep. Richard B. Wigglesworth (R., Mass.), a member of the committee, has been particularly interested in the sales prices of stations and declared that if the hearings come to life again in November or December, he will press for a study of this situation. Lea Committee counsel John

J. Sirhan has been gathering material on this subject.

Committee members felt that the monopoly question was exceedingly important and must be tackled by Congress sooner or later, but they said it did not appear an appropriate subject for their body to go into.

Committee and FCC clashed head-on last Friday (15) in an exchange of statements between the two Republican members and FCC chairman James L. Fly. Fly and T. A. M. Craven, former FCC commissioner, now heading the Coxes radio interests, had been summoned to testify at another "mystery" hearing.

This one reportedly was to involve testimony by Rear Admiral Stanford Hooper, USN, retired, former Navy radio chief, on the old subject of whether FCC was partly responsible for the Pearl Harbor disaster.

As the hearing was about to start,

Mrs. Wigglesworth and Louis E. Miller (R., Mo.), cancelled it and issued a statement which said in part:

"Upon the advice of a former Naval officer, that the presentation of certain news and starting testimony at today's hearing might seriously affect and injure the future career of a high ranking officer in the Navy, it was deemed best for the welfare of the officer not to offer this evidence at this time."

"The suppression of the facts surrounding the conduct of the FCC is comparable to the suppression of the facts surrounding the responsibility for the disaster at Pearl Harbor."

Couple of days later, Fly was out with this reply:

"The release by Congressman Miller and Wigglesworth follows the same pattern of untruths and clever political trickery established in the Cox heyday."

Detroit—With the commissioning of Jack McCarthy as a Marine lieutenant, officials of WXYZ here have announced the promotion of Jim Sangle, special events man, to McCarthy's past chief announcer.

POSTWAR RADIO BOOST SEEN FOR N. Y. POST

Inside talk has the N. Y. Post, which recently bought WLIB, Brooklyn-based, planning a considerable post-war expansion in radio, eyeing tabs in lining up stations outside of New York, it's said, with an eye to postwar developments in FM and tele.

Cueing the Post's interest, is the return to its payroll on Oct. 1 of Leonard Carlton, daily's former radio ed., who has been on leave to the OWI for two years. Carlton will not resume his radio stint, however, but will go in as an assistant to Mr. Dorothy Thackeray, paper's publisher, handling radio. His first major job will be to do the programming for WLIB when the FCC okay's the sale. Bill Godowsky, now WLIB's president, will stay on as station's general manager.

Ben Galeschik, Carlton's OWI assistant, will take over as OWI's division of evaluations divisions, Carlton's present title.

Levy Sets Up Pa. Political Network

Philadelphia, Sept. 19. — A network of local State-wide political programs has been set up by Dr. Leon Levy, WCAG prexy.

The regional web will be known as the Pennsylvania network and comprises 30 stations. Gil Bahbit, WCAG publicity head, is directing the network.

Stations comprising the network include: WFLA-TV, Orlando, WFTS, Altoona; WERC, Erie; WHF, Harrisburg; WJAC, Johnstown; WEST, New Castle; WYAC-TV, York; WARM, Scranton; WGBE, Scranton; WKOK, Sanbury; WJPA, Washington, Pa.; WBAK, Williamsport; WBRX, Wilkes-Barre; WCBX, Pittsburgh; WYCA-TV, Altoona; WZLZ, Erie; WEST, Easton; WKO, Harrisburg.

The following are used as simulcast stations: WSR, Butler; WDEU, Reading; WCEB, Duffs; WHB, Greensburg; WKPA, New Kensington; WPG, Sharon; WARB, Uniontown; WSBA, York; WMRE, Lewisburg; and WWSW, Pittsburgh.

ARMY RADIO CREW TO PLATTER N. Y. TALENT

Hollywood, Sept. 19. — Writers and producers of the 850 programs turned out weekly by Lt. Col. Tom Lewis' Armed Forces Radio Service will pass a month in New York to record talent there requested by overseas GIs. Shows to be plattered include "Command Performance," "Hubbub Mail Call," "GI Journal" and "Personal Album." Troupe leaves the post Oct. 9 and remains until Nov. 11.

Mrs. Meredith Wilson, musical director, takes a furlough when the activities shift camp. Courtesy Service chief, the Technical Information Section, pulled out Sunday to take care of the preliminaries.

'Corny' Jackson Leaving OWI for Agency Berth

Hollywood, Sept. 19. — Cornelius Jackson, goes to Washington at month end and turns in his resignation as chief deputy in Hollywood for OWI's radio division, which is east hell center with Stanley Ross, prexy, of J. Walter Thompson agency, relative to a radio berth in the New York office.

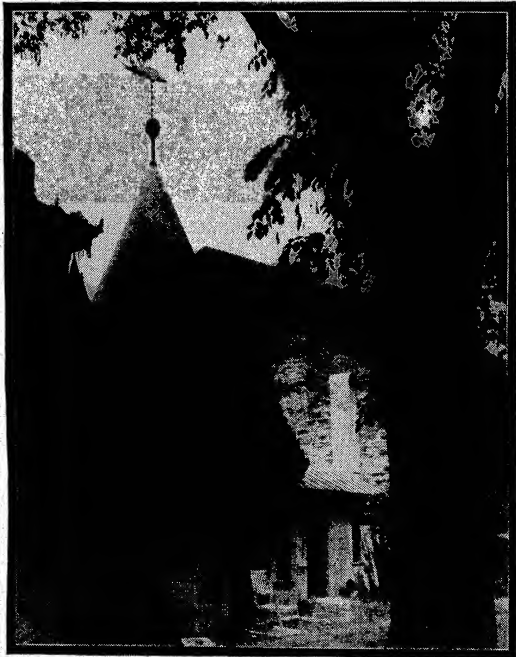
He was associated with the Berlin-Alberberg agency before joining OWI more than two years ago.

Cocoanut Grove Victim Signed by Hub Station

Boston, Sept. 19. — Dorothy Myler, songstress, who was recently released from the hospital where she had been undergoing numerous operations and treatment since the night she was rescued from the Cocoanut Grove fire Nov. 28, 1942, has been signed to sing again at WEEI three-times weekly during the "Melody in the Sky" program.

She is scheduled for more plastic surgery to cover facial scars. Although a native of Manhattan, she remained here for the hospital care and plans to make her home in Boston.

Boston, Yvonne M. Berge, of WEEI script department, to the American Red Cross as a seasonal worker and will report for training in Washington, D. C., Sept. 25.



NEW HARMONY, INDIANA . . . "The Rain Is Golden"

One hundred thirty years ago,
New Harmony was built of dreams of men;
Of the ascetic dream of Father Rapp,
Who reckoned without human frailty
And failed;
Of the philanthropic dream of Robert Owen,
Seeking that men might live together
Without fear, or want, or jealous competition,
Sharing the bounty of their labors.

This was to be Utopia . . .
But mortals are not born to know perfection,
So God, to give a sign that He approves,
Man's striving for ideals beyond his reach,
Decreed that, every year, the ground be paved with gold,
Like Heaven's earth,
Each June, His hand festoons thousands of Gate Trees
With brilliant yellow blossoms;

Like little round rain clouds, they gather
Until, hushed by gentle summer winds,
They shed their petals in a gorgeous shower
Of the Golden Rain,
And nowhere else in all this land
Do trees like these abound!

Today, New Harmony is an old and interesting town.
And yet, because the hand of God has touched it,
It is much more than just a placid town . . . NOT ONLY
to those who live here among the Golden Rain . . .
But to us.

WLW
The Nation's Most Remarkable Station
DIVISION OF THE CROSBLEY CORPORATION

What is a Watt?
See Page 43
WOR-MUTUAL
"SUNNY SKYLARK'S SERENADE"
8:15
P. M. DAILY

COPIES ON REQUEST Many readers have expressed a desire to have copies of this page. They will be available free, in quantity, to help you make our print-order service and country page, Double Extra Four special at once.

New Plug Policy For WLW, Cincy

Cincinnati, Sept. 19.—A new policy for the acceptance of commercial announcements was put into effect Friday (18) by WLW.

In declaring the policy, Robert E. Dunville, general manager, said: "Due to the increasing number of announcements that contain various sound effects, characters and voices, the acceptance of all announcements will be judged on the basis of program content as well as the product and commercial content."

"In the main it does not necessarily mean that the announcement would be barred from the station because of its program content, but will be barred from certain advertising agencies to regular programs that, in our sole opinion, would not be in the interest of good programming. The program department will be the judge."

"Further, we will not guarantee the acceptance of an announcement in a time period on a continuing basis, and reserve the right in any time to consider the announcement not in the interest of good programming if the preceding or following program changes its format or general appeal."

"Current advertisers, whose announcements conflict under this new regulation, will be afforded the opportunity of (1) changing their spot announcements to periods which will be acceptable, (2) changing the announcement either from a transcription to a live basis or to another transcription that will be satisfactory, or (3) cancelling the announcements without short rate."

GERRY MURRAY TO Y&R

Gerry Murray shifts over next Monday (25) from the promotion department at the Blue network to Len Gottlieb's bally stall at Young & Rubicam.

Another addition to that agency's radio publicity department is John Coyle, who joins the Hollywood office shortly, working under Robert Max.

TOP THIS TOPPERS HOST THEIR BOSSSES

Agencies and clients for hours have been throwing luncheons and cocktail parties honoring their radio show talent. But new switch has been effected by Senator Forney, Harry Hershefeld and Joe Laurie, Jr. of "Can You Top This?"

Last season the trio inaugurated a series of monthly luncheons at the Lambs Club, N. Y., get-togethers bringing toppers of the agencies which handle their shows into frequent contact. Idea was such a hit with the guys who pay the air bills that the quipsters are continuing the soirees this season.

First one last Friday (15) found Top Bates-agency group, headed by v.p. Tom Repre, and Newell-Emmett unit, headed by Blaine Butcher, represented in full force. Also present were Nick Keesley, executive with CBS, who originally bought the program, years back when he was with N. W. Y&R, several publicity men from both WOR and NBC, on which the "Top This" stanzas are aired, and a reporter or two.

Selector Ford believes that the idea may well be the forerunner of similar "client-talent" get-togethers promoting relations which will tend toward better feeling all around.

Phil Hoffman, Don Inman Hlected Vice-Presidents

St. Louis City, Sept. 19.

At a recent meeting of the board of directors of the Iowa Broadcasting Co., Philip R. Hoffman, station manager of KRNT, was named v.p. and Don E. Inman was named v.p. and treasurer of WNAK, with studios in Yankton, S. D., and Sioux City, Ia.

Inman, who was formerly with WMT, Waterloo, Ia., recently joined WNAK as station manager. He succeeded Hoffman when the latter took over KRNT.

Hoffman is taking the position recently held by Craig Lawrence, who is now gen. mgr. of WHOM in New York City. Craig Lawrence is also a v.p. and director of the Iowa Broadcasting Co. and the South Dakota Broadcasting Co., and a v.p. of WNA.

Waring Apparel

Last Thursday (14) night's hurricane struck N. Y. just as Fred Waring was going into his weekly routine of shutting between the Roxy theatre, where he heads up the stage attraction, and the Plaza theatre, two blocks away, from where his Blue network show originates.

Waring had three round trips for rehearsals, the on-the-air performance and the on-the-way, with a trip to CBS Plaza-where he was scheduled to appear, with Waring feeling it because of the late minute. Result was Waring used up his six available suits and was forced to make his "radio" appearance in a Hollywood cutaway.

Kaycee Recorded Show Strikes Snag Said Due To Agency Interference

Kansas City, Sept. 19.

KCKN, 550-watter, which after sunset is the Mutual outlet here, is under FCC scrutiny because of alleged misuse of sound effect records on one of its locally-sponsored programs.

Show in question, which features recorded and transcribed dance music is aired five times weekly by a large drugstore chain. It had been written and produced more than six years by the station staff without running into any difficulties.

Several months ago, however, the program was taken over by a local agency which is said to have insisted that identification of music and effect records and transcriptions be omitted from scripts.

Friction developed when station officials balked at the requests, including the agency of FCC regulations. Several weeks ago the agency exec who had been directing the show turned in his resignation and left for California.

In the meantime, ideas and plans for revamping the program are being mullied by station and agency officials, and the show now is on the air mainly in modified form.

Radio Combats Hurricane (14) Along Atlantic Coast, Transmitters Koyeod

Tropical hurricane that swept up Atlantic coast line, striking New Jersey, New York and New England shorelines Thursday night (14), seriously damaged transmitting equipment in those areas with worst havoc reported through Connecticut and Massachusetts. Repair work by tower and other sending equipment still going on in those sections.

N. Y. network key stations, operating transmitters in New Jersey and on Long Island, also suffered damage with WEAF-NBC being forced out of the air for brief periods Thursday night and Friday morning. Programs were aired through cooperation with WOR-Mutual which, when storm warnings were issued, offered other network outlets in N. Y. service of an auxiliary transmitter in Jersey in case they were forced off the air.

WOR itself was forced to fall back on its spare transmitter when trouble developed and WJZ, also, had to discontinue use of its beaming facilities in Lodi, N. J., briefly amid broadcast via its lower-powered auxiliary equipment.

WABC-CBS, however, weathered the gales and driving rains, remaining in service, although its FM transmitter tower atop the Salmon Tower bldg., 5th ave. and 42nd street, N. Y., was badly tilted and managed by the storm. Service, however, was not interrupted, the station reports.

Outstanding Public Service

All New York stations pitched in for outstanding public service broadcasts before and during the storm with the municipal outlet, WNYC, credited with turning in one of the most complete and helpful jobs. Tying in into cleared by city departments, embracing police and fire dept. facilities, transportation agencies and the public works dept., WNYC relayed throughout the storm messages describing conditions in the city and informing anxious persons at home concerning subway, bus and trolley trips, etc.

Other broadcasting outfits des-

patched news men to outlying communities for first hand reports of developments into which were incorporated bulletins received from police and public service agencies in N. J., Conn. and other outlying sections. Comparatively small loss of life along New England coast was credited by responsible officials to the repeated warnings to residents to clear out which were broadcast almost continuously by commercial stations, following receipt of weather bureau storm warnings Wed. night (13) and the next morning.

Hardest hit in New England by the hurricane was New Bedford, Mass., just below Cape Cod, where the transmitting towers of WNHU, a Blue affiliate, were felled. In Providence, R. I., one of WPRO's 400-foot towers was toppled, but the CBS station returned to the air Friday (15), using emergency equipment.

Boston Gets It

In Boston, WBZ-NBC, and WHDH-TV were forced off the air during the height of the storm, but other outlets were able to continue broadcasts. Unusual in most affected areas was that, despite heroic efforts by broadcasters to continue transmissions, most homes in the areas swept by the storm were unable to listen because powerlines were downed, blocking out lights, radios and other electrical services.

Below New York, stations along New England coast, and elsewhere also were affected with WFGC, Atlantic City's Blue affiliate, broadcast from a building in Philadelphia for rebroadcasts.

In Portsmouth, Va., 200-foot mast of WSAP was felled by the gale with station remaining off the air Thursday afternoon and resuming with a temporary antenna that night. WTAR, Norfolk, also blacked out because of power failure for brief period, while emergency source was slanted in.

Nobody had to give us a Blue Ribbon!

THIS year, as usual, WCCO went to Minnesota's Annual State Fair. So did 414,000 people who live up here in the Northwest. They saw the wartime displays, prize Northwest crops, hundreds of booths filled with varied exhibits, the carnival color of the midway.

But thousands of other Northwest families couldn't get to the Fair because of gas rationing, packed trains, the shortage of menfolks to stay home and mind the farm. So WCCO—as for the past five years—brought them on-the-spot broadcasts throughout the ten-day period, as seen by the contentless eyes of such WCCO favorites as Larry Hacy, whose evening microphone visited almost every corner of the huge Fair grounds. Thousands heard the news-casts of Cedric Adams, the Quiz of Twin Cities, and other regularly-scheduled programs originated from a special WCCO studio booth.

Lots of people at the Fair were awarded blue ribbons for excellence in many different things. But nobody had to give one to WCCO. We've been wearing the blue ribbon of Northwest radio for so long that no one even considers it a contest any more.

"Going to the Fair" is just another of the multiple ways the WCCO Farm Service works for 261,899 farm radio families within the 139 counties of our daytime primary area. WCCO's mobile unit covers the Northwest, describing events of rural interest. Our market reports (first on the air every morning), our two regular farm programs each weekday (and one on Sunday) with Larry Hacy, our sport talks by state and national agricultural experts—and these and other features are all planned to give Northwest farmers the fullest information and aid.

WCCO listeners have come to count upon this service as an integral part of their daily lives. In return, they've given us a bigger blue ribbon than we could ever win at any fair. They've done it by simply calling us "Good Neighbor to the Northwest."



WCCO
MINNEAPOLIS-ST. PAUL
50,000 Watts • 830 kc
COLUMBIA OWNED

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

From the Production Centres

IN NEW YORK CITY

Carlos Franco, for eight years manager of the stations relations department at Young & Rubicam, has been named associate director of radio at that agency. He joins Joe Moran and Harry Ackerman, the other associate directors. . . James E. Hanna radio copy chief at N. W. Ayer has been appointed a radio account supervisor at the agency. He'll be succeeded by Philip A. Young, who's been in the radio dept. at Ayer for seven years. . . George M. Birtcher, Jr. joins the radio dept. of McCann-Erickson this week. He's been eastern sales supervisor at Mutual for the past year. . . William S. Galtner renewed by Stuhmer for his Sunday afternoon commentary session on WHN. Galtner's also heard cross-the-board for Electronic Corp. of America.

Christopher Cross, semi-published director at Mutual, leaves Oct. 16 to become public relations mgr. for British Broadcasting Corp. in N. Y. . . Joe Ripley, for three years announcer-producer at WOR, has left to do freelance. Will still announce and produce "Guess Who" program.

Walter Gorman, who left Y&R a year ago to serve overseas with the Army Transport Service, has been honorably discharged and checked back on the agency payroll this week as staff director.

Ross Filion takes over direction of NBC's mid-morning comedy quiz show, "Fingers Kepters." He succeeds Rip Avery, assigned to other production duties. . . Staats Cotsworth into the cast of "This Changing World," five-week serial sponsored by General Mills (CBS). . . Wynn Wright, NBC national production manager, has assigned Herbert Rice to direct "Arthur Hopkins Presents," succeeding Martin Marger, resigned to go with Transamerican. . . Kent-Johnson, producers of one-minute and station break commercials, have developed a musical spot for the Non-partisan Committee for Franchise Education, headed by Henry J. Kaiser, which will be spotted throughout the country in an effort to get out the vote for the presidential election.

Norman Winter auditioning radio version of "The Great McGinty," Parham, for Newell-Emmett this week. . . Sherman & Marquette looking for a 15-minute musical. . . Bill Koblentz, eastern radio agent, writes Ed Wolf office, he got his Army discharge last week. He volunteered two years and a day before he was sprung. . . WMCA expanding Jerry Lawrence's musical talent show to two hours in Oct. . . N. Y. Post is keeping Bill Godowsky as gen'l manager of WLIB, Brooklyn. FCC's okay on the

sale expected momentarily. . . Kathleen Gross, wife of Ben Gross, Daily News radio editor, peddling a new tune, "A Bell in Old Adam," cued from war correspondent John Hershey's book. . . Jean Hershoff brings his "Dr. Christian" series east for three weeks beginning Oct. 1. . . Ray Barrett, ex-Daily News drama ed., broadcasting Ballet Russe international talks over WNBC.

Tom Martin now on full time production at Y&R, having previously had a hand in the talent end. Hobe Morrison takes on additional Y&R talent dept. duties with the "Address Family." Martin, who directs "Bulletin Board" now also directs the Ed Wynn show and the CBS "Great Moments in Music." . . Cy Pitts has joined talent dept. at Y&R temporarily until Arthur Moore recovers from illness and heads east for "The Hour." . . Tom Morgan, WOV news commentator and vet AP and UP foreign correspondent, has been appointed chairman of the Overseas Correspondents' Club. . . Edna McGill, CBS, doing a stint out with a cane. Case of sprung knee action. . . Marion Chatham joined the NBC daily mail. Formerly p. for the Roney Plaza, Florida. . . Joe Nash, radio governor, booked by NCAAC for a split week at the State, Baltimore, Sept. 21.

Lester Gottlieb, flock chief at Young & Rubicam, yesterday (19) became the father of a baby girl. Mother and child doing well at Peak Memorial Hospital, N.Y. . . Their second child. . . Tom Luckenbill shoves off for Coast Florida (22) in conjunction with Wn. Ely shows.

Recent Life magazine story on television inadvertently credited in recent "Variety" story to Dick Hubbard who, some time ago, did some research in the field for the Life publication, was actually work of Gerald Wood, Brooklyn. . . His second child.

IN CHICAGO

Major W. King, appointed as chief of the Radio Section of the Sixth Service Command Public Relations Office, with headquarters in Chicago. . . KXOK, St. Louis, Blue outlet, celebrated its sixtieth birthday today (19). . . KXOK going in for package wading. . . Arch Oobler to Gotham to do central division, Merritt R. Schoenfeld, assistant general mgr. of the Citi office, and Dick Ganzer, Blue salesman, joining Martin, sought on "Hello, Sweetheart" program for the party. . . Grier Colburn, Chicago, captured the championship in the Medical College Cities' annual golf tournament. This is the second time since 1940. . . "Doubt or Nothing" originated from Chicago. . . Frank Sweeney last Friday (18) was hospitalized after he fell and he had to train in. . . WIND switched his major operations from Gary to its new tenth floor Chicago studios in the Carver and Oak bldg. building at 4th & Main, Sept. 11, without any interruption of a 24-hour schedule. Studios will be maintained in Gary for special events and in origin of programs from northern Indiana. . . Harry Wiener, dice in town next Sat., on his way to Great Lakes for mike chase on Great Lakes Naval Station-Purdue clash.

IN HOLLYWOOD

Axel Gruenberg, who has done a lot of radio in the east, takes over production reins on "Droit Star Playhouse" from Les Mitchell Sept. 25. . . Excite going in for package wading. . . Arch Oobler to Gotham to do about staging his play, "Bright Whynon," and to partner with Blue net-works on his "Win the Peace" series. . . Jimmy Sapher taking a mystery package back east. . . John Gardel and Irving Albin move "Popcorn Alley Funny" to Frisco Oct. 2 for airing from Golden Gate theatre. . . John Coyne helping Bob Mucks turn out fackseed on Young & Rubicam's nine Coedettes and a female lieutenant. . . Gordon Jenkins of "San Fernando Valley" fame will be master of the do-over for Bob Burns on a shaving arrangement with Diet Traynor. . . John Whitmore in town to get the Don Lee-Mutual newroom in order for the big Pacific push. . . Maxwell House moves to Seattle for Sept. 28 broadcast as an accommodation to Frank Mike, who'll be in the country idea show. . . There's Always a Guy. . . Bob Sweeney and Hal March both write and take top billing. . . Louis Lochner giving up his Planners strip to go back to Germany for NBC. . . Elmer Peterson, one time correspondent in Europe for the clinic, may inherit the commercial.

Chi Writers Symposium A Bringdown With Ideas Lost in Welter of Gab

Chicago, Sept. 19. Highly lauded Radio Writers' Club symposium on "The Radio" held here last week, turned out to be a scattered conversation of the high school freshman speech class variety. Participating in the roundtable were Melvin Brody, of Needham, Louis & Brody; Walter Preston, WBZ-CBS program director, and Lew "Studs" Terkel and Herb Berman, freelance writers. . . Writers who came with notebooks prepared to take down ideas and quotations, left the meeting with a set of blank pages, unable to wade through the involved discussion of the program of returned servicemen, speaker preferences of women war workers turning to their house-wifely duties, tendency of public to avoid essential radio, labor and government as potential sponsors, continuance of OWI, chances of a controversial drama, etc.

Melvin Brody, representing agency viewpoint, said that neither sponsor nor public would be different after the war, and that radio would continue along the same curve of pre-war development. After producting from the audience, he admitted that the sky was the limit as far as new programs and new ideas were concerned, and emphasized that the writer was the one to initiate any changes.

West, Palm Beach—Frank A. Brown has been appointed publicly and promotion manager for WZNO. . . Otis Wright has been appointed chief engineer at WJNO to succeed Witt, MacDowell.

the Swing Club in Kansas City

Meet WHB's Don Davis—of Kansas City, Hollywood, Chicago and New York!

Here's a gent who lives on a merry-go-round, the better to serve WHB advertisers! WHB is the only station in America that has a resident advertiser as its national advertising representative. He can be reached through any of the offices listed below, and time clearances are made the same day, by telegraph, telephone or mail letters, from headquarters in Kansas City!

Twenty year experience as an executive agency account executive preceded Davis' appointment as resident advertiser. He has had lots of fun in radio ever since, operating WHB as "the station with the most fun in the Midwest," which advertisement is a claim which must get his money's worth in return! If you want to sell, call Kansas City, where you can see his happy medium!

For WHB Availabilities, Phone DON DAVIS

KANSAS CITY — Scott Building — Harrison 1161
 NEW YORK CITY — 507 Fifth Avenue — Vanderbilt 6-2550
 KANSAS CITY — 322 North Michigan Blvd. — General 7780
 HOLLYWOOD — 3855 Hollywood Blvd. — Hollywood 6211

KEY STATION for the KANSAS STATE NETWORK

Kansas Missouri Kansas Kansas Great Bend — Emporia
 Kansas

Lawrence's 'Off Mike' OK Book on Radio Writing

Jerone (CBS) Lawrence has edited a bright book, "Off Mike," with chapters on radio writing for the nation's top radio writers just brought out by Duell, Sloan & Pearce (\$2.50). Intelligently subdivided into radio comedy, radio drama, staff writing and continuity, adaptations, news writing and commentary, the new work, writing for children, wartime programs and writing for television; the following bywriters, each of whom has contributed a bright and informative chapter, is virtually the who's who of the craft: Gordon Ace, Gertrude Berg, Tute Boardman, Abram S. Burrows, Norman Corwin, Harry W. Flansburg, editor Lawrence, Robert E. Lee, Ronald MacDougall, Edna Mack, Bill Morrow, Carlton E. Morse, Arch Oobler, Don Rains, Sherman Schwartz, Everett Tomlinson, Bob Welch and George Weir.

While Lawrence stresses that this is not a "how to" book, it is nonetheless loaded with much sage and practical advice, for all its light treatment. Perhaps the lone shortcoming is the fact that no references to script, or excerpts thereof, was appended to the respective authors' contributions. . . Abel.

Cyanamid Co. Buys 'Doctor Show on Blue

"The Doctor Talks It Over," 15-minute one-weekly discussion between a medical specialist and a layman concerning health problems, will be aired in the 10:30-10:45 p.m. niche on the Blue beginning Oct. 6 sponsored by the American Cyanamid Co.

Stanza, approved by the American Medical Assn., will feature a different specialist each week, and will emanate from N. Y. with Milton J. Stanz, co-announcing. Hazard Advertising Co. is the agency.

What is a Watt?

See Page 43

FUN-MASTER GAG FILE NO. 1

SI—ONE DOLLAR—SI

Made Check Payable in Paris—St. Louis
 100 W. 54th St., Suite 16-20, New York 19

WHB KANSAS CITY

Meet WHB's Don Davis—of Kansas City, Hollywood, Chicago and New York!

Here's a gent who lives on a merry-go-round, the better to serve WHB advertisers! WHB is the only station in America that has a resident advertiser as its national advertising representative. He can be reached through any of the offices listed below, and time clearances are made the same day, by telegraph, telephone or mail letters, from headquarters in Kansas City!

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 KANSAS CITY — 322 North Michigan Blvd. — General 7780
 HOLLYWOOD — 3855 Hollywood Blvd. — Hollywood 6211

KEY STATION for the KANSAS STATE NETWORK

Kansas Missouri Kansas Kansas Great Bend — Emporia
 Kansas

HOOPER	Station	Station	Station	Station	Station	Station
MON-TUE-FRI	A	B	C	D	WHB	Station
MON-TUE-FRI	11.4	10.0	29.0	16.9	27.9	3.8

HOOPER	Station	Station	Station	Station	Station	Station
SAT-SUN	A	B	C	D	WHB	Station
SAT-SUN	15.4	6.7	23.3	31.3	21.0	6.0

★ First independent radio station to broadcast war news by its own exclusive war correspondent from the European theatre.

1220 KC

BASIE C.B.S. STATION

FREE SPEECH "MINK"



BOB HOPE



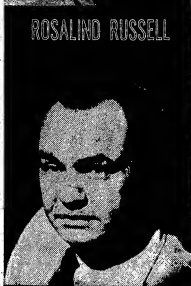
FRANCES LANGFORD



JERRY COLONNA



ROSALIND RUSSELL



EDWARD G. ROBINSON



OUR APPRECIATION
to the
GREAT STARS
who make
GREAT Radio PLAYS
LIVE
ON
CAVALCADE OF AMERICA



Sincere thanks to the genius of the brilliant actors and actresses who pour thrills, humor, pathos through Cavalcade's microphones into millions and millions of homes throughout the land.

Through the unflagging efforts of these talented men and women, dramatic close-ups of America's struggle upward to glory, past and present, have entertained and heartened the millions of people in all walks of life that make up Cavalcade's vast audience every Monday evening on the full NBC network.

A particularly bright galaxy of stars will appear on Cavalcade's Fall and Winter series, which began on Monday evening, September 18, with Rosalind Russell in "Hymn from the Night," the first of a series of dramas for the great days in which we live—plays of men and women, celebrated or little known—of heroes, scientists, adventurers, yet all real people from that endless living pageant that is America.

E. I. du Pont de Nemours & Co. (Inc.)

WILMINGTON 98, DELAWARE



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY



CLARK GABLE



PAUL HUNI




TALLULAH BANKHEAD



WALTER PIDGEON




ROBERT WALKER





MAXWELL ANDERSON'S
drama "Valley Forge" is on
at the Great Radio Plays
Cavalcade's new Fall series



WALTER HUSTON
Cavalcade's host
for this new Fall
series



NORMAN CORWIN'S
"The Girl Lincoln loved" is
another of the Great Radio
Plays - Cavalcade's Fall series

You Don't Need Net Tie to Grab Coin; WNEW, N. Y., Gives Demonstration

Indications are that WNEW, New York indie, will close its books this year with gross billings running close to \$1,750,000. Figures as a record take for a non-network outlet. Next year, however, due to rate card adjustments affected this year, station expects to top the \$2,000,000 gross mark, undeniably an all-time indie high.

Station, rated as having top local audience in N. Y., has maintained a high percentage of sales for several years, but gross did not climb until rate card changes became effective. In January of this year, station discontinued selling time on a Class A and Class B basis, instituting instead a basic hourly rate of \$450 per hour, regardless of whether time was purchased for day or evening broadcast. Cost of spots in which the outlet also does a heavy bid, also boosted, from \$30 to \$50 per. Since former rate had been \$380 for daytime and \$600 for nighttime, leveling the price off at \$450 around the clock increased the take.

What cut down the station's income this year was the fact that all advertisers on the air before Jan. 10 were given a year's protection on the rate hike, meaning that until the end of 1945, they pay the old, or lower, rate.

In 1942, NAB figures for member station dues, showed WNEW to be the tenth highest grossing station in the country, indie paying over \$5,000 in dues on the NAB's sliding scale system, which is based on station gross. Gross for 1944 is up about 25% over 42 figure.

WRC

HARTFORD, CONNECTICUT
WDR-C-FM

This is WDR
Hartford . . .

It's the Radio Columbia Station for Connecticut . . . Station for Connecticut with the best uniform rate for all areas there, national, regional and local. It's the station that gives you all three—music, program, variety.

Use WDR to
Connect in Connecticut

Esquire presents

"The Boys from Boise"

Television's first full-length Musical Comedy written and produced especially for television.

September 28th at 8 P.M.

Station WABD Channel 4 New York

FLAPJACK OUTFIT IN JUVIE LISTENER BID

Chicago, Sept. 19. Bid for kid audience will be made by Omar Milling Co., makers of Ranchehouse pancake flour, when it airs, half-hour, Saturday, western drama to its 28-week transcribed "Ranchehouse Jim" series starting Tuesday, Oct. 2 over WMAQ-Stanza, which was aired in fall and winter, '43-'44, under same auspices. New format on Tuesday and Thursday 19-minute series with "Cody" as the title role, Jack Pettuzzi and Ray Grant as ranch hands, and music by two-parties, using western stories and music for first 15 minutes, and western drama for children for the last five with game cast and Bradley as narrator.

Bradley, who now rates as tops in Chicago in terms of movie earned as actor-singer with 17 shows a week, will continue to script the music-drama, but the Saturday drama will be authored by Jack Mitchell. Air time will be Tuesdays and Thursdays, 11:45 a. m. to noon (CWT), and Saturdays, 11:45 a. m. to 12:15 p. m. (CWT).

Kaycee Co. Buys Blue Sunday Afternoon Slice

Chicago, Sept. 19. Hall Brothers, Inc. of Kansas City, through Foote, Cone & Belding here, have signed a 30-week contract for time over the Blue network for a dramatic show starting Oct. 15. So far, time on 185 stations has been signed up but it is probable facilities of the entire network will be arranged for by the time the show begins.

The weekly 30-minute series will originate in Hollywood and, while not yet been developed, is expected to revolve around a new personality. It will be heard Sundays, 3-3:30 p. m. (EWT).

Mantle Redons Mantle On WNEW Drama Series

Burns Mantle, former N. Y. Daily News drama critic who retired several years ago, will get back into harness Oct. 1, when he starts series of Sunday drama commentaries on WNEW, N. Y., doing a roundup on criticism and other about-legal.

Searcher, former network commentator, as moderator on its "Blue Print for Democracy" man-on-the-street forum, starting Sept. 24.

HODGES' GRID REPEAT

Washington, Sept. 19. Russ Hodges of WOL, Washington outlet for Mutual, is again top sportscaster for the web assigned to take the leading college football broadcasts each week. Hodges first handled coast-to-coast football broadcasts last fall.

He is former Univ. of Kentucky grider and has been broadcasting sports for more than a decade.

L & M Shifts

Continued from page 33

replace the Jackie Gleason and Allan Jones stanzes now spotted through Thompson. Client reps and agency men are huddling on this replacement problem with details expected this week. Jack (Doc) McCarthy used on "Basil St." as warmer-upper for studio audience is slated to trek west to same spot on the new O.G. stanzas.

Benson to Wynn Show
No replacement planned at the William Morris office, N. Y., for Edith Hopkins, who is going with Lennen & Mitchell in charge of their coast office. However, it is expected Marty Goodman, legal specialist in WM's radio dept., will step in to become press active in the radio agency field.

Mitchell Benson has been assigned to do on new Ed Wynn Blue web show for Borden's, hitherto in Miss Hopkins's balliwick. Benson also handles the Gardner (Cody's "Benet") when in N. Y., and the Philco "Hall of Fame."
Bill Murray, head of radio for Morris, left for Hollywood Monday (18) on his usual three-week gig.

Inside Stuff—Radio

Fred Allen has concocted a typical Allenism as his way of apologizing for delays in replying to letters. One of the few name performers, who personally replies to all correspondence, Allen has had a photo postcard of himself made, showing him, with a typical Allen sourpuss, reading a letter in his studio. On the back of the card, which he encloses with his letters, he writes: "I was just about to answer your letter . . . you see I have it in my hand . . . when the war manpower commission froze me in my position, it couldn't answer until I was officially thawed."

Goss without saying that this stuff is copied all in small letters, an old Allen habit of dodging the upper case on his typewriter. Inmates of the comic say he's been offered \$25,000 weekly to return to the air, but because of his health, he's turned all offers and says he's going to lay off radio until '45.

Fred Waring will make his first guesting on a record program Friday (22) with Dick Gilbert. WNY's sputter disc jockey in N. Y. This is the first indication that Waring may have changed his attitude toward player programs which, in the past, has been that disc jockey and radio stations using records should pay a royalty to the recording artists, as well as to the licensing agencies of the copyright owners, such as ASCAP and BMI. For several years Waring was president of an association of prominent recording artists who agreed with his views and this association, at one time, had suits pending against a number of radio stations to compel them to pay the association for the right to broadcast platters made by its members.

Navy publicity release which got a wide pickup last week featuring the new Navy uniform to be worn by officer personnel assigned to the Soviet Union, had Command. John S. Young, former radio figure, as its "model." Young, ex-WBC announcer, was head of the radio department at the New York World's Fair.

Time mag. among those to run the photo, compared the outfit to Alfred Hitchcock in "The Guardians." Collett consists of regular Navy overcoat with a caracul collar and Cosack style headpiece, also caracul. Not recommended for foxhole wear.

C. E. Hooper's recent front-page story in "Variety" on radio airtunes' inability to judge program quality drew kudos from many quarters with Samuel E. Gill, research director of Blue Co. and newly-elected proxy of the Radio Research Council, leading the cheering section. War recdious has been kept the reprinting of the article by the Hooper organization. Reprints are being mailed to the agencies and others interested in the medium.

6 WEEKS IN STICKS FOR BLUE'S 'LADIES'

In a move to help sustain value of its "Ladies Be Seated" sales, the Blue network will send the airters on a theatre tour early in October. Show had a tryout date recently in York, Pa., with future itinerary calling for a six-week tour of the south and midwest. York date brought Ed East and Polly \$1,600.

The net will pay all wire charges incurred during the road trip since the airters will be heard in its regular Monday-through-Friday air stints.

Frankenstein's P.A. Before NAB Code Boys

Washington, Sept. 18. Richard Frankenstein, UAW chieftan who has been leading the attack against the NAB broadcaster's code, has been invited to address the sessions of the NAB Code Compliance Committee, to be held in New York Oct. 12-13.

Meeting was originally scheduled for week of Sept. 25 but then was moved back to assure a larger attendance.

When Porgy Comes To Town— YOUR TOWN

Opportunity for the local radio station to thrill its audience with Gershwin melodies sung by WILLIAM FRANKLIN in person.

Porgy in the New York touring company of "Porgy and Bess" in Los Angeles thru Sept. 26.

Mgr.—D. Dublin
22 Grove Street, New York
CH. 2-9559

WHAT is a WATT? See Page 43



"That Crankshaw's card. His wife told him he could have peaches with his Wheaties."

What if Mrs. finds out, and punishes him by withholding Tim (Crankshaw) from breakfast? No roasting in crisp bacon, cheese cake and sink to Wheaties, and warty flour. No stinging stings of "Breakfast of Clumpions."



What is a Watt? ☆

For that matter "What is 50,000 Watts?" We have 50,000 Watts, which is quite a lot of Watts as Watts go in radio. Quite a few other stations also have 50,000 Watts, but we like to think our 50,000 Watts are an extra special kind.

You see, some Watts, like robot bombs, are "directed" in their flight and go only in one direction. On the other hand, *our* Watts are unleashed freely and spread out in every direction, over a vast circular area.

Besides delivering a signal of utmost strength throughout the entire Philadelphia area, WCAU gives a vast "plus" coverage. Residents of Brooklyn report that they hear WCAU clearly. Listeners in Maryland and Maine reply to

WCAU premium offers. A lady in Saratoga Springs writes that she listens to the WCAU "Morning Herald" for her news, in preference to Albany and Schenectady stations, because she "likes to hear what Philadelphians are eating for lunch." (The program is sponsored by Horn & Hardart.)

The "free and unfettered" nature of WCAU's 50,000 Watts is one of the reasons why WCAU is Philadelphia's leading radio station.

☆ Technically a Watt is the amount of Electricity necessary to raise One Ohm of Resistance through One Degree Centigrade of Heat. But to the Time-buyer a Watt is vastly more than a Watt.



WCAU

CBS AFFILIATE

"Umbrella Coverage"

50,000 "Free Watts," surging out in a great tidal wave of Power in all Directions giving "Umbrella Coverage," over a Clear National Channel

PHILADELPHIA'S LEADING RADIO INSTITUTION

Big Boys In Set Manufacture See Cutthroat Competish In Postwar Era

Topflight radio set manufacturers, including RCA, Zenith, Philco, General Electric, Stromberg-Carlson and Emerson, are plenty worried about the cutthroat competition seen facing them in the postwar—roughly about by themselves, in a way.

Currently there are hundreds of small-part manufacturers, who are working on subcontracts from the big boys, making parts for electronic and radio implements which the larger companies assemble in their factories all over the country for installation in planes, tanks, walkie-talkie sets, etc. These lesser firms are reaping a financial harvest which, according to a big company spokesman, will be used for entrance into the set manufacturing and distribution market in the postwar.

And therein lies the problem. With much lighter overhead—using loft buildings as factories, inserting cheaper materials into their sets, hiring less-skilled help many times at lower salaries, and so forth—these smaller boys will be able to put out a cheaper-priced radio receiver that retailers will be glad to sell for them.

On the other hand, because of the high standards which the larger manufacturers must live up to, they will be unable to compete with newcomers on price, and the consumer public might be enticed by store salesmen to purchase the unknown trade-name radio sets.

Representative of the larger receiver manufacturers at recent

closed-door confabs have decided upon an institutional large-scale advertising and public relations campaign using all types of media in an effort to combat this expected competition. Drive will have as its theme the fact that their higher-priced sets give better service in the long run; they are built of more sturdy materials, and what is important, they are guaranteed for a reasonable length of time by the maker, whereas many of the small boys give no such guarantee.

JULES ALBERTI BACK AS AIR TALENT AGENT

Jules Alberti, until recently aide to Spyros Skouras, 20th-Fox president, is returning to the radio talent agency biz. Opens a New York office Oct. 1.

Alberti will manage Constance Bennett and John J. Anthony. Later starts on a Coast-bound lecture tour and will wind up in Hollywood to do an indie film based on the "Good Will Hour." Aching-heart broadcaster has been on the air 14 years but, until now, has never made any p.a.'s.

Alberti quit agenting two years ago to go with the U. S. Treasury's War and World Staff.

American Merc Makes Platters For Indies

New series of 15-minute music shirts, titled "American Mercury of the Air," and based on articles from current issues of Mercury mag. is being readied for syndication to 400 stations, with WNEZ probable N. Y. outlet.

Show, with complete cast and musical interlude, is waxed and distributed by WOR recording studios. N. Y. Scribner and director is Roberts Bard; narrator, Bernard Dudley. First shirtings have been released for distribution to stations, on a local sponsorship basis.

The Mercury has been on the air for some time, pitch heretofore being distributed in script form, to be put on locally by stations. Idea of a weekly show in N. Y. for recording, however, is new.

RAMONA RETURNS

Ramona, Paul Whiteman's alumna, who has been missing from the airlines for the past couple of seasons, returned to WOR, N. Y., Monday (18) in a new series for Grove Laboratories.

Show in WMAZ Monday-through-Friday in the 6:15 to 6:25 spot, with songs and chatter.

'MEET NAVY'S NEW DEAL MUST GET TREAS. O.K.'

Chicago, Sept. 19. "Meet Navy's New Deal" which has been sponsored for over two years by Holt Brothers, Kansas City, has been bought by the Raytheon Products Corp., Newton, Mass., for five weeks through Burton Brown agency here. Sale is subject to the approval of the Treasury Dept.

Show will be switched to Saturdays, 8:30-7:00 p. m. (CWT), with a delayed broadcast from 11:00-11:30 p. m. (CWT), beginning October 14, over the full Blue network, for Raytheon. Until Oct. 6, when Holt Brothers contract expires, "Navy" will be heard Fridays, 7:30-8:30 p. m. (CWT).

Widener Bldg., Philly, Bought By WFIL, Blue

Philadelphia, Sept. 19. The Widener building, one of the largest office buildings in Philly, has just been purchased by WFIL, Blue Network affiliate here, at an undisclosed figure.

WFIL now occupies the top floor of the structure, and tentative plans are to take over additional floors after the war for the erection of television studios, enlargement of FM facilities and increase of regular broadcasting studio space.

The building was erected by the Widener Estate for approximately \$8,000,000, and is assessed at \$4,000,000. Deal was handled by Albert M. Greenfield & Co., realtors.

Lodi, N. J., Rotarians Fete Blue Net Execs

Blue network toppers along with some of the web's show headlines will be feted today (Wed.) by the Lodi, N. J., Rotary Club at a luncheon, followed by a soft-ball game. Blue's new transmitter is located in the Jersey zone.

Among the Blue biggies journeying over to Lodi, N. J. are Edward J. Noble, Chel Lakoche, Mark Woods, Ed Kobak, Phil Carlin, Keith Kiggins and others, along with Paul Whiteman, Dunninger, Ed East, Johnny Olson, with Herb Heid skedded to fly in from upstate N. Y.

N. E. GRID GAMES

Boston, Sept. 19. Atlantic Refining Co. will sponsor complete coverage of New England college football games each Saturday over WNAO and Yankee net. Stars Sept. 30 with Dartmouth-Holy Cross.

Radio Reviews Continued from page 24

stanza and revealed a dynamic radio personality. He was at ease at all points of script treatment of the script was smooth and worthy of a veteran. He can always be counted on in on this ability, postwar: if his administrative runs out. Present airing of "Behold the Jew" is not only dramatized the experiences of a married couple, but their landings on the OPA emerged as guard angel. Speech was well scripted with strong, neat, well scripted with deft direction giving good pace.

Remains to be seen if it will up to mark of initiator, should answer of the Jew, as well as the program produced a telling message that apparently was aimed at a predominantly Christian audience.

It was a message by Christians to Christians, not Jews, and it was a message of tolerance. And of the Christians, the Christians, Jackson, the author, for title poem, "Behold the Jew," a play by the actress Florence Eldridge for her stirring narration.

Presented in cooperation with the American Jewish Committee, "Behold the Jew" traces the contributions of Jews to world mankind in the fields of music, literature, science and the like. After the war, under the Nazi regime, those contributions were made negligible in one form or another in Germany.

It was not so much the manner in which this was presented, but the artifices employed to project the program, and of standard radio, it was, simply, a message that demanded audience—and undoubtedly got it.

Radio Followup
"Cavalade of America" (Dupont) got its new Hollywood credit off to a poor start Monday (18, NBC), with George Brent in "High Noon and the Night," by Robert Thomas. Script, dramatizing the writing of "Battle Hymn of the Republic" lacked dramatic impact, with listeners in a mood from the very start. It was credited Mr. Howe's inspiration to a meeting with John Brown, who was represented as urging her to do it, a song to rally the forces of freedom. Script got over.

Brown as a basso-voiced guy who sings in the show-all-over. Actually, the production was more dramatic in what it didn't say. None of it, inevitable comparison to the p... it-day light for freedom. None of it, the supporting cast was credited. Walter Huston, who'll be on the show for the next nine weeks, did it.

Paul Whiteman's vee-year melody "Valencia," "My Wonderful One" "When Day is Done," etc., interspersed with the Gertrude Soper's as the continuity music. There was a highlight of the Paul Whiteman Hour on Sunday (17). Teddy Dale did the arrangement, a beautiful. Likewise, the Gertrude Soper's Edwards' reprise of "Give Me a June Night" as the show-and-over with the Whitmanites, along with Mike Singatore's banjoing; the swinging strings in "A Heck of a Hank D'Amico's "Mad About the Boy" charted virtuosely in the hit new 4 Chicks & Chuck rhythm combo is coming along nicely, too.

Last Saturday's (16) stanza of NBC's "Atlantic Spotlight" featured annal of Britain with full force to the British. Air Force for their splendid defeat and score-off of the Nazis in Britain's trying hour. Galaxy of stars including Ronald Colman, Basil Rathbone, Marie Oberon, Audrey Smith, Herbert Marshall and, Aubrey Downlow, Metopora start, piped in from Hollywood, each with a script by Dick Tate which graphically and dramatically points out the cause of the people and their reaction in London's darkest hour. All superbly done. Brownie's dramatic stanza and epilog with vocal "Lord of the Air," which segued nicely into proceedings.

Philadelphia—Paul Phillips, WCAU staff announcer, has been appointed to head at the station, replacing Joseph Gottlieb. He is expected to take a similar spot with WMAA, N. Y.

10 GRIDDERS FOR WLW INCLUDE 6 N. D. GAMES

Cincinnati, Sept. 19. Reckoning a revival of interest in college football with nearing of V-day in Europe, WLW is resuming its own coverage of 10 games, pegged as most popular with midwestern fans. Last season the station benched its special broadcasts of the sport for the only time in a decade, but carried several NBC airings.

Dick Tracy, veteran WLW sportscaster and a former Big Ten football and basketball official, will do the talking. Tagging in by Max Goldberg-Goldstein, Inc., Ciney sporting goods manufacturer, with Hugo Watsonell and Associates, Dayton, Ohio, as the agency.

Schedule opens Sept. 30 with the Indiana-Michigan tilt and includes six Notre Dame games.

Chinese B'casting Execs O.O. Crosley Cincy Setup

Cincinnati, Sept. 19. Four Chinese National Radio execs made an inspection Wednesday (13) of Crosley's regular and shortwave transmitting facilities here, being accredited in Washington by James Lawrence Fly, chairman of the Board of War Communications. James R. Shouse, v.p. in charge of Crosley's broadcasting division, greeted the group. They were headed by T. Y. Penn, deputy director general of Central Broadcasting Administration, Peking; S. T. Fan, staff member and chief of general affairs of the Department of CBA; H. K. Wu, program director of CBA; and J. C. Chien, chief engineer of XGCA, CBA station in Chungking.

Advertisement for WKBO featuring a map of the United States with "NORTH SOUTH WEST EAST" labels and a central box saying "SELL MANY PRODUCTS FOR MANY ADVERTISERS NOW ON".

Advertisement for WKBO featuring the text "NOW ON WKBO HARRISBURG, PA. SELLING WILDROOT HAIR TONIC".

Advertisement for George E. Halley featuring the text "GEORGE E. HALLEY TEXAS BARBERS LIBRARY HOTEL PICKWICK, KANSAS CITY 6, MO. SAN ANTHON & CROSBY PRODUCTIONS".

Advertisement for New Camel Program featuring a caricature of a man and the text "New Camel Program, Friday 10 P.M., EDT Wgt. LOU CLAYTON".

Advertisement for Overseas for USO featuring the text "Overseas for USO Since Jan. '43—Now in France".

Advertisement for Fred Lightner featuring a caricature of a man and the text "FRED LIGHTNER Dir. PHIL COSCIA".

Large stylized text "ALFRED CENILE".

"... A baritone of manifest vocal ability, appeal; winning audience favor..."

Variety (Sept. 14th)
Headlining
LA CONGA, New York
12:45 NIGHTLY
Wgt.—Dorothy Dublin CH. 2-0558

Text "ON THE UP."

- 4 New York theatres within a year... Paramount... Music Hall... Capitol... Loew's... Strel.
- 10 WK Weeks at the Copacabana
- 10 sensational months on their own Mutual Coast-to-Coast Radio Program

AND UP! Starting on SAMMY KAYE'S "TANGEE VARIETIES"

(Tuesdays 8:30 P.M., EWT—WOR-MJUAL)

Large stylized text "PAL JEANETTE".

Large stylized text "VENTRO-MIMIC COMEDIAN-EMCEE".

Large stylized text "JEANETTE".

Large stylized text "JEANETTE".

Large stylized text "JEANETTE".

Management Counsel—GOLDFARB, MIRENBURG & VALLON, RKO Bldg., Radio City, N. Y. Bookings—WILLIAM MORRIS AGENCY, Inc.

AFM Strike Cause Seen Cuing Scrap Over Contracts With Warner Bros.

There's another battle developing between Warner Bros. and the American Federation of Musicians. The union recently instructed that all contracts between bands and buyers carry the stamp of the union and call for agreements in the event the AFM goes on strike. Warner Bros. is reluctant to sign contracts carrying the notation, according to band agencies.

AFM has threatened to refuse to accept new contracts until a new AFM convention. It was designed previously to open a hole in the kind of a bag in which the band leaders under contract to RCA-Victor and Columbia Records are currently caught. These masters are not able to record because Columbia and Victor are still fighting the two-year-old copyright-infringement case. Of course, the regulation is not retroactive and cannot dislodge the Columbia and Victor contracts. But it is effective in future strike calls.

Warner has consistently fought the AFM on sundry rulings, the most bitter battle occurring when the union instituted its Form B contract.

B. G. TO STAR IN N. O. JAZZ SHOW OCT. 4-5

New Orleans, Sept. 19. — Benny Goodman will appear as soloist and bandleader of two concerts to be presented here Oct. 4-5 in Municipal Auditorium. The success of the newly organized National Jazz Festival in New Orleans is being helped by him from New York. A nucleus of four musicians, including pianist Teddy Wilson, and will augment what Goodman is to do with his own orchestra. Combinations patterned after the Original Dixieland Jass Band, Duke Ellington's Rhythm Kings, etc., are his aim to show the step by step development of modern jazz phases.

Goodman will also perform. The stars include Clair Nunn, not pianist; Irving Fazola, clarinetist formerly with Bob Catlett; and Sidney DeSygne's Negro jazz band and a host of other which have just been selected will also appear.

Concerts will also be the first in recognition in New Orleans of the musical development in America.

B. G. Quarsetti in New Orleans. Benny Goodman will use a quartet in Billy Rose's "Seventy Lovers" which musical comedy, which will open at the Ziegfeld theatre, N. Y., in November. He has arranged to play at the Ziegfeld with a band to open at the Ziegfeld theatre, N. Y., in November. He has arranged to play at the Ziegfeld with a band to open at the Ziegfeld theatre, N. Y., in November.

City Slickers Unable To Keep Up With Patton

Cia overseas went bands more than any other category. Patton Spivey, who recently brought his band back to N. Y. after two years in England and France for USO-Camp Shows, Inc. He found soldiers in those theatres all ill-equipped, though they were amply made by the City Slickers because of the laughs in it.

Patton Spivey is the one who he did 60 shows. Jones says it was quite difficult keeping up with the whirlwind pace set by the City Slickers toward Germany. They once started a show only two miles behind the front lines, he says. He says that later, when the show was completed, his unit was 12 miles off the pace. Patton Spivey, who is now a band leader to go overseas, spent three weeks in England before jumping to the front.

Maestro found that the most popular songs overseas, according to requests, were "Hollies for King" and "San Fernando Valley." Jones says he heard plenty about "Till Tomorrow" before he was in Europe, but once there never heard it played or had a request for it.

New L. A. Smyth Chief

Los Angeles, Sept. 19. — Wilfred Davis was appointed manager of the Southern California Symphony Assn., succeeding Mrs. Lolla Thornton Jones, who resigned after a long career.

Freddie Slack Changes Mind—Back in Band Biz

Freddie Slack reconsidered last week after breaking up his band and will reorganize the combo to play under the name of Freddie Slack and his band, opening Oct. 6. Other bookings are being lined up.

Slack, who has men notice and disbanded after completing a week at the RKO Boston last Wednesday night, took care for the prizes and bookings lined up for him by the William Morris agency.

Maestro Offers 10Gs If 802, N. Y., Unity Party Runs His Man for Prexy

A prominent bandleader, now playing in New York, is so anxious to help one of the incumbent executives of N. Y. City 802 of the American Federation of Musicians in the forthcoming election battle that he has offered \$10,000. The offer is made and may be put to the test by his candidate for president. This would mean that the maestro now a bandleader of so-called Blue ticket, would switch to the Unity group, which has endeavored to get the bandleader out of office for past several elections, which come up every two years.

Bandleader's offer is an insight into the forthcoming election battle. It is the first time that any bandleader has ever for 802 executive positions. Carl Frisbie, viola player in the Radio City orchestra, is the candidate under Erno Rappe, is the Unity group's candidate for president, opposing incumbent Jack Rosenberg.

DICK RAYMOND ASKS LAYOFF PAY FROM GAC

Boston, Sept. 19. — Dick Raymond has asked \$10,000 for 802 executive positions. Carl Frisbie, viola player in the Radio City orchestra, is the candidate under Erno Rappe, is the Unity group's candidate for president, opposing incumbent Jack Rosenberg.

Bandleader's offer is an insight into the forthcoming election battle. It is the first time that any bandleader has ever for 802 executive positions. Carl Frisbie, viola player in the Radio City orchestra, is the candidate under Erno Rappe, is the Unity group's candidate for president, opposing incumbent Jack Rosenberg.

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Army Willing To Fly Bands For Camp Shows

Army officers are so anxious to get new bands into certain outlying camps that they are willing to provide bombers for longer trips and to enable bands to play Army dates on their own flights left in schedules for long train jumps. For example, Woody Herman is playing two shows at Maxwell Air Base, where he did Oct. 14-15, because a bomber will pick him up at Jackson, Mississippi, take the outfit on to Los Angeles, make the flight to the 17th for its opening at the Pullman.

Herman is playing a one-nighter at the base and is scheduled to go to the Coast, setting aside the next three days for that purpose. However, he leaves before he is to be booked stopover at New Mexico is possible.

Other Army officers are currently in the process of booking the bands that are heading in the direction of Florida. They will be flown to that area, where they will be booked dates in that area, if possible.

Heagy Carmichael, Art Shwo and Calvin Calvert spoke on contemporary music at the Musicians Congress on the U.C.L.A. campus.

Coral Gables, New Boston Band Stop in NSG Show

Weymouth, Mass., Sept. 19. — Coral Gables, local nitery, experimenting with a name-band policy, gave a showcase in its new building, using Ted Rio-Rito for two and Tommy Tucker for one stanza. However, G. Ronald Alucy, president of the South Show Enterprises, which operates spot, took \$4,000 under the plan, which appears to be the end of the show.

Sept. Fields is current through Sept. 28, to be followed by Jack Teagarden for one week. Alucy will return to a lesser overhead in bands after Teagarden, with a possibility of Jay Carroll and her all-star band.

First two weeks, spot was drawing from neighboring Nantasket Beach vacationists, who have now returned home. Nitery is not pulling any defense workers from two huge shipyards nearby. Of course, the vacationing and fact spot is located twelve miles from Boston hasn't been gross either.

Last week's hurricane closed spot for one night, 143. Tommy Tucker and Tommy Tucker, who were scheduled for that night, which Alucy paid under protest, claiming "Act of God." Alucy, who teaches and directs the "Ship Fields" train was delayed Friday and only four men arrived for that night. Alucy and his all-star band might be conducting "jam session." Alucy is to discuss matter with the union.

Dreyer to Stay As Prof. Mgr. for Berlin When Letter Sets Up Own Shop

Irving Berlin is getting out of the Belmont headquarters as soon as he can arrange space for his own music publishing company. Alucy, who is staying with him as prof. mgr., which means that Dreyer's dicker contract with Berlin and his band firm is being called, at least for the present.

While Berlin is called for his side of the contract, Dreyer is staying on Seventh avenue, N. Y. Berlin wants to set up own shop spot in New York. Dreyer is staying with him as prof. mgr., which means that Dreyer's dicker contract with Berlin and his band firm is being called, at least for the present.

Campbell-Porgie, Inc. Operated by Nick Campbell and Al Porgie

Campbell-Porgie, Inc. Operated by Nick Campbell and Al Porgie, have concluded a deal with the Music Corp. of America. Dreyfus has been representative in England for all music C-P publishes for more than a year of the past year. Arrangement was completed Friday (15). Dreyfus making C-P a \$200,000 advance for a BMI fee.

Dreyfus has been in this country several weeks.

Sharp Gravatt Clinches Duke Tune for Famous

A necktie which caught the composer's eye was responsible for Duke Music getting its first Duke Music tune. His titled "Don't You Know I Care," written in collaboration with Mack David. Famous professional manager, was wearing the tie when he spotted it at the Hurricane, N. Y. nitery, and after a brief chat with the composer, he bought it and Kornherer wound up with the song, the tie representing the money he had paid when a publisher takes a tune.

Most of Ellington's material is published by Robbin Music, but he has a long time since another firm has had his stuff.

Three Vet Music Men Celebrate Birthdays

Al Bryan, 76, Moe Gumble, 69, and Ray Robinson, 50, are veteran music men who celebrated birthday last week. Songsmith Bryan and Robinson, who has been in the business for a half-century, partyed together by Mrs. J. R. Robbins at a party at the Ritz Hotel.

"Per custom," Old Man Moe" quietly celebrated by having a few of his friends to join him at the Ritz luncheon.

Gene Krupa's first one-night date is at the Ritz Ballroom, Bridgeport, Conn., Sept. 28. He's booked into the State theatre, Hartford, Oct. 3-5.

Flat Feet Get Conductor Leinsdorf G.I. Discharge

Cleveland, Sept. 19. — Erich Leinsdorf, conductor of the Cleveland Orchestra, has received an honorable discharge from the Army. He is returning to his home in Europe here except as guest conductor, unless present plans are changed.

Leinsdorf's discharge was granted last August had attended the rank of corporal, and had been engaged in band conducting until his release for feet

Despite WB's Lucky Strike Setback, Music Men See Ultimate Victory

While Judge John C. Knox last week dismissed the Remick Music complaint and split for \$200,000 damages, the music men see the ultimate victory. The court's decision, which was made by Judge John C. Knox, was made by Judge John C. Knox, who was made by Judge John C. Knox, who was made by Judge John C. Knox.

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Krupa, James Mull Deal With Dorseys to Get In On Coast, N.Y., Ballrooms

There's a possibility Harry James and Gene Krupa will join Jimmy Dorsey and Tommy Dorsey in the ownership and operation of the Colonades Ballroom, Ocean Park, Calif. (Santa Monica) and the spot the brothers are contemplating in N. Y. Buy-in of James and Krupa is currently under negotiation and may be reported a partner in the acquisition of the California dancing when it was first bought, but the wait is on the sea.

If James and Krupa join the Dorseys in the ownership and syndicate acquire a N. Y. spot they will do a lot of damage to New York. The situation is to help N. Y. hotels who employ name bands, either, not only by the appearance but by the fact that they would provide jobs, also because the bands would not play any of the history money. It's said that the Dorseys will N. Y. spots would be confined to their own party.

When the Dorseys first developed the idea of a N. Y. counter part, their coast operation they considered Jimmy and Gene Rivers on the Jersey side of the George Washington Bridge. Later they switched attention to the New York side, headed him in Westchester county. Now, it's said, they have again focused on the Riviera.

LOU DREYFUS' ENGLISH DEAL ON C-P TUNES

Campbell-Porgie, Inc. Operated by Nick Campbell and Al Porgie, have concluded a deal with the Music Corp. of America. Dreyfus has been representative in England for all music C-P publishes for more than a year of the past year. Arrangement was completed Friday (15). Dreyfus making C-P a \$200,000 advance for a BMI fee.

Dreyfus has been in this country several weeks.

Refering to How Judge Heck's Characteristic

Refering to how Judge Heck's character is so much as to make a "guile" as damaging as an express statement of the unpopularity of the character of the defendant. Defendants are really guilty of such a course of conduct, it is so unfair and it is so much as to make a "guile" as damaging as an express statement of the unpopularity of the character of the defendant. Defendants are really guilty of such a course of conduct, it is so unfair and it is so much as to make a "guile" as damaging as an express statement of the unpopularity of the character of the defendant.

CAP DISCS IN STUDIO DEAL WITH MACGREGOR

Hollywood, Sept. 19. — Capitol Records and C. P. MacGregor have agreed to a deal whereby latter will take over the task of exclusively recording all the music of the MacGregor studio to mean \$500,000 annually to MacGregor, a transcription agency and literary agency. The deal will mean the majority of Capitol's recording.

Capitol is unique among record companies in that it has its own studios and without pressing plants of its own. It has built a substantial record library of more than 50,000 titles. The deal will mean \$500,000 annually to MacGregor, a transcription agency and literary agency. The deal will mean the majority of Capitol's recording.

Dorsey Home Sold

Sale of Tommy Dorsey's home at Bernardsville, N. J., was finally completed yesterday afternoon. The sale was made by the estate of Dorsey, who died last week. The sale price is unknown and name of new owner was not disclosed.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Sept. 11-17, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, according to an in-house "hit" compilation endorsed by the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular clearing house of the music publishing industry.

TITLE	PUBLISHER
A Kiss to Remember.....	Lincoln
Amor—"P" Way Rhavin.....	Melodylane
An Hour Never Passes.....	Shapiro
And Then You Kissed Me.....	Miller
Dance With a Dolly.....	Shapiro
Day After Forever—"Going My Way"	Burke
How Many Hearts Have You Broken?	Advanced
I Don't Want to Love You.....	Chelsea
I Dream of You.....	Emmerson
I'll Be Seeing You.....	Williamson
I'll Walk Alone—"Follow the Boys"	Morris
I'm Making Believe—"Sweet and Lowdown"	BVC
In You or Is You Ain't—"Follow the Boys"	Leeds
It Could Happen to You—"And Angels Sing"	Famous
It Had to Be You—"Show Business"	Remick
On My Way Out.....	World
Salt Water Cowboy.....	Jehanson
Some Peaceful Evening.....	C-P
Straighten Up and Fly Right.....	American
Sweet and Lovely—"P" Girls and Salves"	Witmark
The Very Thought of You—"Very Thought of You"	Remick
Time Waits For No One—"Shine Harvest Moon"	Remick
Up Up Up.....	Broadway
What a Difference a Day Made.....	Blarks

ROBBINS' SEARCH FOR A SECOND GERSHWIN
Jack Robbins plans a prize contest to "discover a second George Gershwin." It's part of the music pub's campaign for the development of new American music.
Paul Whiteman may head the committee of judges.

ASCAP Acquires French Symph Performing Rights
American Society of Composers, Authors and Publishers last week acquired the performing rights to all symphonic and concert works controlled by SACHEM, the French performing rights society. These rights were secured from the U. S. Alien Property Custodian, James E. Markham, who seized control of them when Germany conquered France. Since 1941 the rights had been with Eilan-Vogel Co. of Philadelphia, who also was involved with the deal with ASCAP.
SACHEM is affiliated with ASCAP in the pop song field, the Society having the performing rights on the little material involved for some time. With the acquisition of the symphonic and concert rights, however, a long string of important composers' works, headed by Ravel, Debussy, and Milhaud are added to the Society's repertoire.

Top Tunes for Your Books An All-Time Favorite CUBAN LOVE SONG
Music by . . . **JIMMY McHUGH**
Published by **ROBBINS**

RIDING HERD ON THE NETWORKS
SALT WATER COWBOY
By **REDD EVANS**
Jefferson Music Co., 1619 Broadway, New York
Selling Agents, Capitol Songs, Inc., 1270 8th Ave., New York

10 Best Sheet Sellers
(Week Ending Sept. 16)
1. I'll Walk Alone..... Morris
2. Sweet and Lovely..... Sun
3. Time Waits No One..... Remick
4. I'll Be Seeing You..... Williamson
5. You Always Hurt the One You Love..... Sun
6. Sweet and Lovely..... Post
7. An Hour Never Passes. Shapiro
8. It Had to Be You..... Remick
9. Together..... Crawford
10. Day After Forever..... Burke

Convict Band Barred From Playing GI Hop By AFM Union Beef
St. Louis, Sept. 19.—Missouri State penitentiary band last week was barred from playing at a street dance for soldiers in Jefferson City, Mo., because of a beef from local IIT of the American Federation of Musicians. Union Chamber of Commerce of Jefferson City backed up the idea of having the cons play for servicemen, and officials of the big house said they were the losers.
After the tooters' union beefed, the idea was withdrawn and recorded music substituted.

LONGCHAIRS FINDING JIVE COMPANY OKAY
Most of the longhair string musicians who joined pop bands at the beginning of the summer apparently find dance band work more to their or their pocketbook's liking. Few of them seem to be turning in their longhairs, whose outfits they joined fresh from the classical ranks.
For example, of the 15 or so men Tommy Dorsey took on from the Minneapolis and Cleveland Symphonic concert season approaches. Gene Krupa, who has said eight times he will leave a few behind when he moves out of the Capitol theatre, N. Y., in two weeks, but those notices are based on refusal to have any truck with road work. Jerry Wald has highland string workers in his group, too, and seems to be keeping them.

Johnny Long Held Over At N. Y.'s New Yorker
Unable to find a band suitable strong in name, the New Yorker hotel, N. Y., will holdover Johnny Long's orchestra until Nov. 4 and possibly for an additional four weeks. Long opened July 31 and was to have been replaced early next month. He has been doing exceptional business. A new act show will replace the current lineup Oct. 1.
Most of the other N. Y. hotels are set. Some hold over current bands as well into the fall, owing, due to the lack of suitable names. Bands and opening dates are:
Clay Lombardo—Roosevelt, Sept. 21.
Enoch Light—Baltimore, Sept. 22.
Vaughn Monroe—Commodore, Sept. 28.
Frankie Carle—Pennsylvania, Oct. 5.
Leo Reisman—Waldorf, about Nov. 1.
Count Basie—Lincoln, Dec. 18.
Lewie Prima orchestra set a new record at the St. Charles theatre, New Orleans, the week just closed. He grossed \$19,370.

10 Best Sellers on Coin-Machines
(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of the 10 one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the listings and respective publishers.)

1. Is You Is Or Is You Ain't (7) (Leads).....	(Crosby-Andrews Sire.....Decca
2. Always Hurt One You Love (9) (Sun).....	Lincoln Jordan.....Decca
3. Swingin' On Star (9) (Burke).....	Mills Bros.....Decca
4. I'll Be Seeing You (18) (Williamson).....	Bing Crosby.....Decca
5. I'll Walk Alone (4) (Morris).....	(Tommy Dorsey.....Victor
6. Time Waits No One (9) (Remick).....	(Dinah Shore.....Capitol
7. It Had to Be You (7) (Remick).....	Forrest-Haynes.....Decca
8. It Could Happen to You (6) (Famous).....	Earl Hines.....Bluebird
9. Anor (21) (Melodylane).....	Betty Hutton.....Capitol
10. I'll Get By (13) (Berlin).....	(Dinah Shore.....Victor

Mae West, Others to Do New Series of GI Shorts
N. Y. Music Section of the Army's Special Service Branch has whipped up another batch of names for its GI film-song shorts, which went into production last month. Included are Mae West, Nan Ryan, Yvette, Cab Calloway's band, Joan Edwards, Hildegarde, Hazel Scott, Alice Templeton, Walter O'Keefe. The West film will be a strictly GI version of "Frankie in Johnny."
Army is using the series both for orientation and hospital recreation purposes; films being keyed to community songs. A total of 52 will be produced.
Paul Whiteman, Ethel Merman, Zare Mostel and Lawrence Tibbett have already made shorts.

AND A LITTLE JIVE SHALL LEAD THEM
Washington, Sept. 19.—Recorded pop songs are the "bean" bringing American flyers over the dangerous "hump" of the Himalayas between India and China, the War Department reports.
Pilots of the 10th Air Force and Air Transport Command make their run for home each night to American jive instead of the conventional dot-dash guide. Music consists of programs transcribed in the U. S. and flown to India for troop recreation. Dot-dash signal is used in the daytime, the hep-cat numbers being used only at night.
Ideas of a musical radio band originated with Capt. Huly E. Bray, of New York, attached to Army Special Services.

Battle Akron Juke Tax
Akron, O., Sept. 12.—Constitutionality of Akron's new juke box ordinance requiring a \$20 annual license fee is being attacked on the grounds that the measure is excessive, discriminatory and discriminatory, since music devices other than coin boxes are not licensed. Thomas W. Butcher has asked for a declaratory judgment outlawing the measure and a temporary restraining order preventing enforcement.
Petition asked the ordinance was designed "for the sole purpose of providing revenue for the city and amounts to an excise tax which is unconstitutional."

ALSO TO REMEMBER...
LANNY AND GINGER
and Other Top-Hot Performers
I've this 35 VHMAL record of over 100 popular ballads, who had favorites. Includes best sheet and lyrics of over 500 songs.
2019 Broadway New York 10
TUNE-DEX

TOP HIT OF YESTERDAY.
A GREAT POPULAR STANDARD TODAY
DON'T BLAME ME
VICTOR RE-ISSUE 30-0827 SHEP FIELDS
For new artists copies and arrangements Contact Standard Exploitation Department, The Big 3
PHIL KORNGREISER, Manager
1619 Broadway, N. Y. 19 • Circle 6-2939

GREAT NEW BALLAD
DIKE TEGTON'S
WE ARE PROUD TO PRESENT
DON'T YOU CARE
(OR DON'T YOU CARE TO KNOW)
Lyric by MACK DAVID
PARAMOUNT MUSIC CORP.
1619 Broadway, New York
Charlie Ross, Prof. Mgr.

First 'Rack' Order, Now 87,000 Copies, Almost Enuff to Get Off Nut

Music publishers who manage to push new songs to the point where they rate a "rack" order are coming fairly close to writing off the expense of starting a song with the first order. Latter now runs to 87,000 copies, a terrific jump over the initial first order of 1,000 when the racks were first started four years ago by the Music Publishers Protective Assn.

Of the 87,000 shipped out on the first call for a song usually when it gets into the first 20 in sheet sales based on jobber requests; the average sale is well over 100, according to figures compiled by Walter Douglas, chairman of the MPPA, former of Larry Richmond, head of Music Dealer's Service, who select the tunes placed on the racks.

There are between 14,000 and 15,000 racks now in existence, spotted mostly in cross-roads spots where they won't interfere with established music retailers.

DECISION DUE ON 802 BID FOR SCALE HIKE

Decision is expected within a week or so on the application of New York local 802 of the American Federation of Musicians for a raise in scale for location work (cafes and hotels). It is more than a year since 802 advised music users that the scale would be raised pending War Labor Board approval, but since then the Hotel Men's Assn. has been battling the hike.

There have been numerous hearings before the N. Y. regional WLB on the matter. Hotel men apparently have a powerful argument in their own behalf because they have successfully blocked the raise so far. If 802's efforts are successful the hike will be retroactive to last Sept. 15. Spots were advised then to put the difference in escrow.

Folk Songs in Carnegie

Richard Dyer-Bennett, folk song singer, does a solo Carnegie Hall, N. Y., concert Nov. 18. Bennett and his manager, Ted Zittel, hired the hall for \$600 and will check the long-hair further by using a Blue Angel. N. Y., gave three recitals at Town Hall, N. Y., each profitable, earlier this year.

N.Y. Hotels, Cafes Easily Weathered the Big Blow

New York hotels and cafes didn't seem to be bothered greatly by last Thursday's (14) hurricane. Business ran down by the 316 covers at the Pennsylvania Hotel. (Woody Herman), which was about 200 under the previous Thursday, but still a good night, to the jam-packed Copacabana, which opened that night with Joe E. Lewis and Abe Lyman's orchestra. Other spots claimed to have been okay.

Hotels particularly did better than expected, due, it's explained, to the fact that they were all overflowing with tenants who couldn't go out and so killed the evening in back-rooms under the same roof. New Yorker had 253 covers, less than 100 under the previous week.

Tic Tac, Boston, Folding But Ford Still Has Rio

Tic-Tac Club, Boston name band spot, is closing Oct. 3 due to the expiration of its lease. Sometime recently, it's said, the building housing the operation was taken over by new owners and when the lease held by Abe Ford, who owns the Tic-Tac, is up the premises are wanted by the new owners, who will open a restaurant.

Ford also owns and operates the Rio Casino, with an act policy. He will continue himself to this shore and will not seek another location to duplicate the Tic-Tac's band policy. He used secondary outfits there.

ASCAP Sets Air Shows Plugging Big War Loan

American Society of Composers, Authors & Publishers, is making a series of transcribed musical shows to be used by the Treasury during the coming 6th War Loan. Discs will be distributed to stations all over the country and will be locally sponsorable. John Payne, ASCAP general manager, has assigned Robert Murray, director of publicity and customer relations to handle the job with Maurice H. Keefe, coordinator of the music promotion unit of the Treasury. David Broekman, conductor of the Treasury Orchestra, will handle the baton.

Sgt. Dave Ross, composer of score for "Winged Victory," will again conduct for the show during its 26-week tour of key cities.

British Best Sheet Sellers

- Lilli Marlene.....Maurice Dent Street East Mel...
Pll Get By.....F.D.H.
Wly Spend Evening.....Chappell
Love Love Love.....Southern
Dign't Sleep Wink.....Chappell
Wherever You Are.....Connolly
Be Seeing You.....F.D.H.
All's Well Mille.....Maurice
All My Love.....Chappell
Don't Know Where Going.....Gay

CLAUDE HOPKINS BACK IN BIZ AT ZANZIBAR

After several years absence from the band business, Claude Hopkins will organize a new band to open next month at the Zanzibar, N. Y. city. He will replace the current Cab Calloway and will work with the Inkspots, Ella Fitzgerald, Dorothy Donegan, Peg Leg Bates (last two hooftowers from current show) and the Three Loose Knos.

Motion for Jury Trial Of 'Doll' Royalty Suit Denied

N. Y. Federal judge John C. Knox today granted an Edward B. Marks Music Corp. motion to strike out a demand for a jury trial in the Marks Inter-legal suit. Jury demand was made by Mattie E. Shanks, one of the claimants for "Paper Doll" royalties.

Sally Black Waldo, who also claims a share of the royalties as widow and Harry Wansell, administrator, two other claimants, joined in the motion with Marks. Case remains on the non-jury federal court calendar. Fourth claimant is Willie Iola Black.

Marks seeks to be declared owner of renewal rights to "Doll," and wants the four claimants to thrash out among themselves who is the rightful owner of the more than \$2,000 in earnings which Marks has on deposit with the court. Mattie E. Shanks, claims she wrote the song with the late composer Johnny Black, and under an agreement with him, she states, in the event of either one's death, song belongs to the survivor.

Bands at Hotel B. O.'s

Table with columns: Band Name, Hotel, Weeks Played, Covers Performed. Includes bands like Sunny Kaye, Les Brown, Johnny Long, Woody Herman, Nat Brandwynne, Harry King.

*Asterisks indicate a supporting floor show. New Yorker has an ice show, Lexington, Hazelton floor show.

Los Angeles Harry Ouse (Ambassador; 900; \$3-\$15.00). Known here until opening sold to 4,200 lbs.

Chicago Les Brown (Panther Room; Sherman Hotel; 950; \$1.50-\$2.50 min.). Business perked up last week with Brown drawing big 6,500.

Location Jobs, Not in Hotels (Los Angeles) Henry Busse (Palladium B. Hollywood, second week). Cooled off now, but going steadily for probable 26,000 admishes.

Bill Bardo (Latin Quarter; 650; \$2.50-\$3.50 min.). Connie Boswell, who closed Thursday (14) and Ella Mae Morse opening next day, kept figure up around great 6,800.

U Cleffers Noting 6 (Hollywood, Sept. 19) Six tunesmiths are hitting on all cylinders in Ted Cain's music department at Universal, creating harmonies for a dozen forthcoming features.

Edward Ward is working on "Salome—Where She Danced" and "Frisco Sal"; Edward "Cookie" Fairchild on "Night Club Girl"; "Penitence Serenade" and "Fairy Tale Murderer"; Frank Skinner on "The Suspect" and "Musical Roundup"; Paul Saville on "The Mummy's Curse"; "The Old Texas Trail" and "Renegades of the Rio Grande"; Hais Sailer on "Can't Help Singing" and Milton Rosen on "Queen of the Nile."

PHILLY AFM LOCAL 77 ADMITS PULLED BONER Philadelphia, Sept. 12. Officials of local 77 of the American Federation of Musicians are now offering to settle for one week's salary for their members involved, via the city fathers and the Army, in the recent transit strike here. Nurses were closed for 15 days and 77's executives demanded full pay for musicians.

Night spot owners resisted the union and are still resisting the latter's backdown from the full layoff pay to a week's salary. Situation is nearing a showdown, with ops claiming they are not responsible for the two weeks of darkness and the union is now asserting it made a big mistake in offering to compromise its original demand.

from the Cuban ballad "No Te Importe Saber"

LET ME TELL YOU TO-NIGHT

Lyric by MITCHELL PARISH Music by RENE TOUZET

from the Puerto Rican novelty success "Linda Mujer"

YOU NEVER SAY YES You Never Say No

Lyric by IRVING CAESAR Music by RAFAEL DUCHESNE and ART KASSEL

Dinah Shore's new terrific recording for Victor

LEARN TO SAY YES YOU NEVER FORGET

Words and music by JOE DAVIS

ROBBINS MUSIC CORPORATION . 799 SEVENTH AVENUE, N. Y. 19 . JERRY JOHNSON, Gen. Prof. Mgr.

Shelvey to Meet With Midwest Agents On Pact; Snag on Booking Split

Matt Shelvey, national administrator of American Guild of Variety Artists, leaves for Chicago early this weekend to meet with a committee of the National Agents Theatrical Assn. official organizers of western talent agents to discuss and formulate plans for pact between talent union and the agents. Agreement would be similar to that currently in effect between AGVA and Artists Representative Assn., which covers New York.

Previous conferences on pacting provoked controversy on commission split as outlined in Article B of the AGVA contract, wherein agents are allowed 10% when a bona-fide booker is involved in a date an additional 5% is allowed the latter. The setup was satisfactory to the ARA, which signed a three-year contract with the talent union under these terms. Western groups, however, is balked at mode of split and wants a deal wherein the 15% overall is retained but wants to have split angles made discretionary with them. There's also an angle where some of the smaller agents are doubling as bookers and, therefore, feel they're entitled to 15%. Since this arrangement would be similar to the ARA pact it looks like there will be plenty of wrangles to iron out before contract is ready to be signed.

After meeting agent group in Chi, Shelvey will then plane to the Coast. His next contracts are for "The Girl and 'Joe Follies.'" Florine Bale, western director of AGVA, has already set things in motion. Shelvey taking it from there upon arrival in Los Angeles. Both shows AGVA contracts expires in a few months ago but they are permitted to continue at former terms until new contract is signed.

STRIKE VS. PHILLY CAFE OVER SHUTDOWN PAY

Philadelphia, Sept. 19.—First strike against a nitero over question of shutdown pay for the 15-day shutdown caused by recent transient tруп was called Saturday night (19) at the Elmer Club in North Philly nitero, by the Waiters and Waitresses Union (AFL).

The walkout came at 7 p. m., just as supper business began, and actors and musicians refused to go past the picket lines. Joy, the manager of the spot, and a few members of his family and friends, took over the job of serving drinks. Harry Davis, business agent of the union, declared that the spot was closed during the transient tруп and he paid their employees and the rest are negotiating.

Saranac Lake

By Happy Newkey
Saranac Lake, N. Y., Sept. 19.—Metha Merrylee, nitero, surprised when her uncle O. M. Atwood, of Stockton, Cal., visited her, accompanied by his wife, Mrs. M. Atwood, and a California sheriff, trio left for N. Y. City on Saturday and gave a thorough and complete check-up for a medical discharge any day now.

Vilmos Gyenes, owner of the Femina, a nitero, new arrival at the Will Rogers for rest and check-up.
Felix Towles visited gang at the Rogers but will switch back to Baybrook soon to chat with Jimmy McGowan, ex-pug and patient there.
Virginia Brown, who recently received okay papers and can leave for home and work any time they desire.

Jordy McLean, after a too long bad routine, up for one more day. Karl has improved a lot.
Carl Stain, formerly featured in "Maytime" yesterdays, taking an RKO vacation at camp at Gabriel, N. Y.

Edwin Wilkins, Boston nitero, opened here for a few weeks and also an o. o. Gitted many of the downtown gang.

After two weeks of Afroncadia Betty Harrington, ex-NVArte, is returning to her old nitero job.
Cliff Heather, Bob Cochrane, Joe Bishop, Bill Chase, Earl Redding, Murray Friedman, Jerry Sager and Hal Webster are all back on their backs.

Since Lake Placid has been made into a reconditioning center for the U. S. Army, this area is flooded with soldier-visitants, and it will be Rogers their first stop to visit sibling friends.

Johnny Grimes, manager of the local radio station WNBZ, now has controlling stock.
Write to those who are, in.

St. Charles, N. O., Sets New Lineup of Vaude

A strong lineup of talent was booked by the St. Charles, vaudeville house, for coming week.
String includes Jean Parker, pic actress, Sept. 21, on same bill with Tony Colorado, Jr., lightweight champion and a native son, with Joey Adams; Connie Boswell, another actress, Sept. 28, and Sherman Burnette, film comic, Oct. 5.

St. Charles is only house with vaude now operating here.

AGVA, ARA Mull Agent Violations

American Guild of Variety Artists and New York Artists Representatives Assn., talent agent group, met last week to discuss minor agent infractions and how to handle them. Understanding and policing of agents reportedly not submitting booking lists weekly to AGVA as per agreement between both organizations.
Contab was attended by Matt Shelvey, national administrator of AGVA; Dave Fox, N. Y. local head of AGVA; Moe Rosenthal, attorney for talent agents; and Robert Broder, attorney for talent organization; and I. Robert Broder, his counsel.

Main reason for AGVA is lack of some of the smaller agents in submitting list of acts being handled and copies of contracts. AGVA says AGVA could be applied if agents may unwittingly be handling performers on lists of channeling acts into theatres and niteries listed as "unfair."

Boeing of the Howard theatre, Washington, which had been declared unfair by AGVA, was also taken up and was admitted when it became known that the Eddie Sherman Agency, which had been doing the list of channeling acts into theatres and niteries listed as "unfair."

ROAD BURLEY DUE FOR EMPRESS IN CHICAGO

Chicago, Sept. 19.—Burlesque road shows are slated to open at the Empress theatre here on Sept. 29 following the sale last week of N. S. Barger's interest in the house to Izzy Hirst. Property was recently taken over on a five-year lease by Barger and his associates, The Measahlite, AGVA, and which has been playing stock at the theatre since it reopened two weeks ago.
Possibility of another burlesq stand here is seen in the interest being shown by the Measahlite and the men ren ions in acquiring the old Star and Garter, theatre, now a film burlesque house.

Take Over Miami Cafe

Bill Miller, agent, and Murray Weniger, operator of the Atlantic, Gene Hagan (N. Y.) and others, taken over the Monte Carlo, Miami, buying out Ike Levy and Joe Hart. Miller recently bought out the Park at Coney.

Deal, closed last week, is said to involve \$90,000, and will comprise the liquor license and a \$16,000 stock of liquor.

Roxy's New Show

Roxy, New York, has new show set to open Sept. 27, following exodus of "Wilson" (20th) after run of eight weeks. Show lineup will comprise Yeloz and Yolanda, Seno Venecas, Peters Sisters, Wesson Bros, and one additional act to be announced.
Screen attraction will be "Greenwich Village" (20th).

AGVA Inks L. A. Houses

Los Angeles, Sept. 19.—Two local theatres, the Million Dollar and the Burbank, inked new contracts with the American Guild of Variety Artists, through negotiations with Florine Bale, western director of AGVA.
New one-year pact calls for a \$70 weekly minimum for principals and \$40 for chorus.

Nitero on Cites

AGVA 'Coercion'

Boston, Sept. 19.—Brought before Boston's Licensing board to explain the presence of what was termed an "obscene" act which he had refused to halt until the district police captain himself ordered it banned, a South End cafe owner charged the American Guild of Variety Artists with "coercion" by threatening him it would underwrite to have pulled all his union help, orchestra and all, if he did halt it. Act was the Kelly Sisters, a female impersonation routine.

District police agent was first sent to catch the show. He directed one of the owners to delete the objectionable parts. The owner, the sergeant reportedly refused to request the act to make any claim unless the district policeman himself directed them. Next night a policeman was sent to scan the act and made a stronger report.
Meantime, George Tarter, manager of the Kelly Sisters, had contacted his booking agent, and was informed, he testified, that the act had been standard for 12 years, that the performers were AGVA, that he'd have to play the act anyway, and that if he didn't his union help would be pulled out.
At this point the division captain ordered the act dropped from the ground it was "immoral, obscene, suggestive, indecent and vulgurous" and that subsequent hearing before the licensing board, Tarter's license was suspended for an indefinite period at the same time.

Board stated that it, and not AGVA, or any other agency, controls the entertainment district in Boston, and Tarter's statement that he'd have to pay for the act, despite the Board's ruling, was also charged.
The act found "immoral, obscene," etc. was greeted with astonishment.
The AGVA took violent exception, stating, in an open letter signed by Fred Nerrett, that "under no circumstances do we tolerate with our performers a three-day 'rodeo and thrill circus' at Crosley Field, the Cincy Reds' baseball park, Larry Sunbrook, a native of Cincy, was the show's promoter."
The government action was against Sunbrook, who is a member of the Pope Sunbrook, and Jack Andrews, latter has been associated with Sunbrook in different amusement promotions.

UNUSUAL NAME FORMAT MULLED FOR RUMBAMA

When the long-submerged Rumbama, New York nitero, reopens Oct. 19, club's new operators will attempt to book the latest heretofore tried to other phases of showbiz.
The club's name was also eyed by actress-aurora Cornelia Ois Skinner, mime, Agna Enters and dancer Katherine Dunham.

New owners have not determined as yet what their weekly budget will total up to but have indicated that the club will have a piece of the club along with Harold Jacobs. All parties concerned are new to the business.

Lease and furnishings were taken by Gene Ellis and others, formerly connected with the club. The show has been leased for three years with options for three additional years. Rental and other financial details were not disclosed.

George Wells and Marty Schramm are the switchboard men who will go to Club Bazel, Houston, Pa., Schramm moving from there back to Chicago. Schramm is currently working as the Henry for 18 months just ahead of Wells.

Some Smaller N. Y. Niteries Reported Cheating Govt. on Amus. Taxes

G'wich Villager Back To Shows Next Month

Ed Winston's Frolican pair, Greenw'ch Village, N. Y., which scrambled its floor show when the 30% tax came in, replacing with musical comic, will restore floorshow next month.

Winston will revive "So This Is Greenwich Village," authored by Bobby Conklin, who will also stage.

See More I-Day Vauders for RKO

Addition last week of the RKO Republic, Brooklyn, to the list of that circuit's houses in the N. Y. metropolitan area now serving up vaudeville 'at least one night per week, signals the start of an expected increase in vaude outlets for RKO during the ensuing season.

Possible increase of the number of full-week vaude houses in the chain is also being considered by circuit topers. Currently RKO downtown houses in Boston, Chicago, Cleveland and Los Angeles play vaude along with first-run pictures.

Two houses currently playing one night of vaude in N. Y. area are the Madison and Jefferson, in Brooklyn and the Union Hill, in Union City, N. J., as well as the new entry, the Republic. Two circuit theatres, the Chester, Bronx, and Broadway, Brooklyn, have two nights of vaudeville each week.

Typical vaude entries into the in-person field include the Alden, Jamaica, and "The Prospect" and Greenport in Brooklyn. Also being seriously considered are the increase of the number of days of vaude in each house from one day to some to two days in all.

U. S. NABS 166 FROM SUNBROCK FOR TAXES

Cincinnati, Sept. 19.—Acting on a lien for claims of unpaid Federal amusement taxes in various cities, Uncle Sam put the musical Sunday (17c) on a reported \$16,000 back tax on the final two performances of a three-day "rodeo and thrill circus" at Crosley Field, the Cincy Reds' baseball park, Larry Sunbrook, a native of Cincy, was the show's promoter.

The government action was against Sunbrook, who is a member of the Pope Sunbrook, and Jack Andrews, latter has been associated with Sunbrook in different amusement promotions.

Jacksonville Theatre, 2 Cafes Signed by AGVA

Temple theatre, Jacksonville, opened its doors to vaudeville policy, planned by American Guild of Variety Artists. Deal calls for \$85 weekly for principals and \$45 for house line on 25-show weekly basis, with extra compensation for additional shows.
AGVA also signed up two niteries, Baker's Skyway and The Showboat, Jacksonville, each with both posting cash to cover salaries.

Dix's Kit Nitero Date

Tommy Dix, who closes two-week engagement today (20) at Loew's State N. Y., opens Sept. 28 at the Palmer House, Chicago, for minimum of four weeks. Dix, who drew medical discharge from the Army in February, is expected to resume Chicago engagement to resume film work with Metro.

Two Chicago theatre bookings were also switched from their original date to November to permit 19-year-old singer to get at least one picture under his belt before playing up personal appearance engagements.

Some small niteries around New York and the suburbs, which tossed out talent shows to beat the 20% nitero tax, eventually linking back to their former vaudeville engagements, only have been reported to date on the non-dancing edict, wherein a tax is not collected.

A number of spots have permitted patrons to dance rather than offend even at the risk of possible loss of liquor licenses. Some which were sought were with a warning but are now under suspicion listing with authorities. Some have been reclassified as amusement niteries and will now have to pay cabaret taxes whether collected from patrons or not.

Other spots standing a "no cabaret tax" customer lure have, cited prices on drinks to absorb tax, which is a little better than 10% since any number of spots on Broadway and elsewhere have been doing so for the past few weeks or months without repercussion.

FISCHER PLANNING TO REOPEN PARIS NITERO

Clifford C. Fischer is mapping plans to reopen his Paris nitero, Les Ambassadeurs, in New York. He has already applied for an American visa and intends to cross the pond early in the month.

Talent for opening show has not been engaged as yet with exception of the act of the past few months who have previously appeared at Les Ambassadeurs for Fischer.

Fischer and Henry Lartigue own Les Ambassadeurs.

Joe Laurie Okay "Mother Wore Tights"

When vaudeville does come back, the managers and agents will be able to find some of the old vaudevilleans to take over the show. Joe Laurie, Miriam Young placed her parents' (Burt & Rosalie) in her book, "Mother Wore Tights" (Whitney, \$2.50).

Miriam is one of the daughters of the famous vaudeville act. Her herself was "almost born in a trunk and raised in a dressing room." She recited "Mother Wore Tights" and became a vaudeville "kibitzer," standing in the wings, getting in the way of dances, jugglers, comedians, acrobats, song and dance men, and sometimes going out with her dad and mother.

But she was not a vaudeville man. She was six she "knew nearly everybody's act" by heart. She would make a good radio writer now. Frank Burt, her dad, came up the hard way, started as a second emcee in a burly show, became first emcee there and vaudeville with Al Hawthorne and the Glee Club. He was married then he did three acts, flash acts, and finally a partnership with his wife and a good radio writer now.

They played the small and big-downtown vaudeville spots. Miriam tells it all in her book. She tells about the "tough times" as well as the "good times" of her father. She knows her vaudeville and its children. She writes plainly, no nitero vaudeville vaudeville policy, in her typewriter in "genius." Show folks will like it and non-show folks will like it. The most interesting chapters to me were the ones where Miriam, as a 10-year-old, tried to get into the show. She was next door to what her dad and mom do on the stage. It's human, honest, and interesting. Buy it. It's the most interesting about her marriage; the gal has the delightful sense of humor and observation.

enjoyed "My Mother Wore Tights." It brought back memories of my father's vaudeville policy. Her rooms, gags, laughs, traveling in day coaches, bus hotels, etc. It has a lot of good material. Buy it. It's a price of \$2.50—that was the price of a seat at the Palace, and this \$2.50 takes you through the show. Buy it. Buy it with a couple of swell trouper.

Joe Laurie, Jr.
Vaude Stars at Orph. E. C. Orpheum, Jersey City, will be returning to straight film policy but will continue to do a little vaudeville policy. Stern and Green handling bookings.

Holtz, Fields, De Marcos, Star Time Look to OK Run After N. Y. Bow

By NAT KAHN... Paul Small, who since the decline of night vaudeville... Holtz, Fields, De Marcos and Star Time...

the beaten path from the two-day bow... Enriched by a dandy novelty turn, the exciting table tennis tournament...

Music Hall, N. Y. Col. Va. & Co. (13) Grand...

Enriched by a dandy novelty turn, the exciting table tennis tournament... The Vaudeville King...

Stanley, Pitt Pittsburgh, Sept. 15...

Time was when Hawaiian music was the rage... Ray Kinney (orch.) Aloha (M-G-M)...

Stacy, N. Y. Sharkey, the Duke, Denn...

Current vaudeville shows are 15 minutes long... Show is entertaining all show biz...

Star Time... Paul Small production of 'Vendeville'...

Enriched by a dandy novelty turn, the exciting table tennis tournament...

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Current vaudeville shows are 15 minutes long... Show is entertaining all show biz...

Keith's Inupers Indianapolis, Sept. 15...

A balanced bill of comedy, musical and novelty acts gives satisfaction... Keith's headline act, get plenty...

Hipp, Balto Baltimore, Sept. 17...

Good vaudeville plays well mounted... Hipp's headline act, get plenty...

KKO Boston, Sept. 15...

Harry Howard's newest revue... KKO's headline act, get plenty...

Apollon, N. Y. Levin Brown, Walt Kirk, Boh...

Prevailing bill at this Harlem swing elated is overlong... Apollon's headline act, get plenty...

Earle, Wash. Washington, Sept. 15...

Harry Anger brings Jo Lombardi... Earle's headline act, get plenty...

Orpheum, N. A. Angeles, Sept. 13...

Orpheum is offering a change of pace for its stage bill... Orpheum's headline act, get plenty...

St. Charles, N. O. New Orleans, Sept. 15...

With Chico Marx heading a fast-paced bill... St. Charles' headline act, get plenty...

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Storm Dents B Way But Recovery Rapid; Miami Out, Star Time \$23,000, Lucasta 17G, Day \$5,000

The increasing trend toward rain on Monday was the last wet week when three rainy days capped by the hurricane of June...

work but for the weather: quoted at \$1,000, however, had not offered half year's mark and is in the...

Last week, too, was something of a dip in respect to new shows...

Minuties for This Week: Kelly, C. (Connelly), D. (Dram), C. (Country-Drama), G. (Liber), C. (Musical), G. (Opera), etc.

"Life With Father," Empire (25th week) (C-1,082; \$3.00). Aimed for another anniversary...

"Oklahoma," St. James (76th week) (C-1,100; \$4.00). They're at an upper top for Saturday matinees...

"Angel Street," Golden (145th week) (C-1,028; \$3.00). Another week's move to the Blue...

"The Blue Bird," Grand (121st week) (C-1,100; \$3.00). About same affected by the rain; quoted steering at \$1,300...

"Ballet Rasse," City Center (230; \$2.00). Limited engagements, two weeks ends Sunday (24); excellent attendance and...

"School for Wives," Royale (7th week) (C-1,080; \$3.00). Doubtless footed by the weather...

"Catherine Was Great," Shubert (11th week) (C-1,082; \$4.00). Moves to Royale after another week...

"The Day Will Come," National (2d week) (C-1,100; \$3.00). Some doubt about anti-Nazi drama...

"Chicken Every Sunday," Plymouth (24th week) (C-1,075; \$3.00). Dropped about the same amount as a show...

"The Day Will Come," National (2d week) (C-1,100; \$3.00). Some doubt about anti-Nazi drama...

"Down to Miami," Ambassador, booked by reviewers and sent to downtown after one week...

"The Day Will Come," National (2d week) (C-1,100; \$3.00). Some doubt about anti-Nazi drama...

"Hats Off to You," Center (13th week) (C-1,094; \$1.80). Stalling review is clearly to assist with...

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PORGY WHAM \$20,000 IN OPENING AT I. A.

Los Angeles, Sept. 9. Quartet of openings kept first nighters busy last week, with honors going to...

Baltimore received Thursday night with "Is a Family," which looked good for the season...

Othello \$29,000, Men 8G, Boston

Boston, Sept. 9. With the cancellation of "Character" and "The Revue," which closed last week...

All eight theatres last week sacrificed their Thursday night show when the governor requested them to close down to avert the hurricane...

Schedule for the Hub stands now as follows: "The Blue Bird," Oct. 2; "Robin Hood," Shubert, same night...

"Men to Sea," Wilbur, Oct. 16. Cambridge street, around up yesterday afternoon...

"Men to Sea," Wilbur (2,000; \$2.50). Caught might but generally good...

"Othello," Shubert (1,700; \$3). Sell-out all eight performances for near-record...

"Sun Not So Shiny In Wash. at \$9,000" Washington, Sept. 19. While the Sun Shines," Terence B. Mitchell...

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Bed \$12,000 in Final Ck Week, Over 21' \$16,500, Inn OK \$15,200

Chicago, Sept. 19. Closing of "Bed" at the Blackstone and "His High Time" the Great Northern...

"Fanny" NG \$4,000 IN BALTIMORE BOW Baltimore, Sept. 19. "Our Fanny," a new one by Harry Stone...

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PLAY PUBLISHERS of the most and many other distinguished plays

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THEATRE SCREENS AND RADIO ARTISTS

Equity Studies Merger Regularly at its weekly council meetings...

Dr. Lincoln's Attie Hollywood, Sept. 13. Dr. Lincoln's Attie, a new play by...

Shows in Rehearsal "The Vistas" - Herman Shumlin, written in Panama; George Abbott. "Trio" - Lee Sablinov...

Cleveland Bookers in Row on Inability To Set Shows Into Municipal Theatre

Cleveland, Sept. 19.—Annual squabbling between the city-owned Public Music Hall, a 1,000-seat theater, should be renned to touring legal attractions that allegedly compete against downtown houses is being fought again.

This time the row is being started up when officials of the civic theater refused to give Saul Heller, co-setter and legit booker, playing time for two musical shows. Tune-shops in question are Broadway revivals of "Porgy and Bess" and "Happy Widow." Both, Heller claimed, were "given the runaround by the local Hanna orchestra and, therefore, had a right to be put into Public Music Hall for the benefit of Cleveland theatergoers." When the case came up before Mayor Frank Lausche, who turned the red light against it, the indie booker protested that downtown theatrical interests had ganged up on him by putting pressure on city hall.

Heller found an ally in Mayor Omar Ransney, drama critic for the Cleveland Press, who defended him. Serpico-Howard, managing director of the city's administration of "city politics" by blackballing a proponent of two "leg shows" which, he said, wouldn't play the Hanna this winter because of the "high rentals fees the latter demanded."

Critics also panned the management of the Hanna, Cleveland's only stand owned theater, charging that it is not serving the public interest properly in turning down dates on "Merry Widow," "Porgy and Bess." Quoting cases of several other plays that "Hanna's house turned down an apt part of the town in previous seasons," Ransney said it was trying to monopolize the field here. Since Public Music Hall was built and maintained by taxpayers' money, he contended they had the right to see their "leg shows" in it. Also suggested that its management should book films into it occasionally.

Later rash suggestion drew a blast from the local Motion Picture Exhibitors Association, which urged the association stand: "Ransney is biting the hand that gives him his daily bread. If all outside promoters of competitive attractions were allowed to book their own part of the Music Hall, which has comparatively low rentals, their cut-rate tickets might wreck show business in downtown theaters."

Carl Hanna defended his theater's policies and denied he was being bullied by the critic and Heller. Negotiations have been under way for some time, he said, on "Happy Widow" and "Widow" to the Hanna this season. Never in the past 25 years, he also related, has he been in the position of having to turn down a booking because of lack of space or because over rent has been paid.

Killer-diller point of Hanna's argument against Public Music Hall's entrance into legit theater is that the municipal, non-tax paying unit employing civil service staffs on the public payroll. No private enterprise, he said, could compete against such a setup.

Bob Sparks' Coast Legit

Hollywood, Sept. 19.—Returning to civilian status after two and one-half years in the U. S. Army Corps, Major Robert S. Sparks, former Columbia producer, plans production of series of legal revivals with modernized versions of "Salor Breake" as initial effort. Sparks also contemplates presentation of "Loyalties" (3) (Hollywood Bowl in association with Norman Frank Geddes. Shows scheduled before Philadelphia theatrical Assn. before coming to Hollywood.)

BACK TO SCRIPTING

Pittsburgh, Sept. 19.—Playwright Ann Morrison Chapin, who married wealthy Pittsburgh socialite, returned to the States a year ago and since then has dabbled in writing only occasionally, left last week for Hollywood and one day scripping chore for Metro.

Spill' wrote the adaptation of Joan Crawford's Broadway and one or two serial years ago, "The Distaff Side."

'Banbury Nose,' 'Last Stone' NG in London

London, Sept. 19.—Two new legit shows, "Banbury Nose" and "The Last Stone," are not given much chance. "Banbury Nose" came into the Phoenix, Sept. 12, in a somewhat unimpressive performance of the Czech production. It is a propaganda dramatization of the martyrdom of Lidice by a Czech author and is verbose and inadequately produced. "The Last Stone" which opened at Wyndham's Sept. 6, is unusual. It enacted backwards, and acted unlikely to enjoy popular casting.

REPLYING TO CASTING ONLY—USE OVERSEAS REP.

Hugh Rennie is now casting for USO-Camp Shows only overseas territory casting. The Katharine Cornell troupe now abroad is an American Theatre Wing project. A change of 12 will be headed by Marcel Hutchinson. "Personal Appeal" and "Night of Jan 16" are now ready for overseas play to be prepared. Rennie will direct and also act bits. Rennie's intention is to direct the Anabella company of "Blithe Spirit" to go abroad soon. Donald Rennie, producer of "Angel Street" (London, N. Y.), will be a member of the company.

Current Road Shows

- "Period Covering" Sept. 18-30
- "Merry Widow"—Erlanger, Buffalo (18-23).
- "Blomier Girl"—Forrest, Philadelphia (18-23).
- "The Katzeberg"—Plymouth, Cleveland (18-23); Nixon, Pittsburgh (23-30).
- "Early to Bed"—Nixon, Pitt. (18-23).
- "Embezzled Tuxen"—Playhouse, Wilmington (23-30).
- "Good Night, Ladies"—Geary, San Francisco (18-23).
- "Kiss and Tell" (2d Co.)—Studebaker, Chi. (18-20).
- "Kiss and Tell" (3d Co.)—Lyric, Richmond (18-20); Acad. Norfolk, Norfolk (20-23); Acad. Chesapeake, Chesapeake (20-23); National, Greensboro (28-30); Carolina, Durham (29-30); State, Raleigh (30).
- "Life With Henry" (2d Co.)—Shubert, New Haven (18-23); Erie, Bridgeport (25); Bushnell, Aud., Hartford (28); Court Sq., Springfield (27); Academy, Northampton (28); Erie, Schenectady (28-30).
- "I Remember"—Mama—Shubert, N.Y. (18-20).
- "Meet the People"—Curran, San Francisco (18-20).
- "Men to the Sea"—Wilbur, Boston (18-20).
- "Merry Widow"—Memorial, Aud., Trenton (30).
- "Oklahoma" (2d Co.)—Erlanger, Chi. (18-23).
- "Oklahoma" (1st Co.)—Erlanger, Montreal (18-23); Royal Alexandra, Wash. (18-23); Harris, Chi. (18-20).
- "Our Family"—National, To. (18-23); Colonial, Boston (23-30).
- "Oye"—Harris, Chi. (18-20).
- "Perfect Marriage"—Plymouth, Boston (18-20).
- "Porgy and Bess"—Philharmonic Aud., Los Angeles (18-23).
- "Rebecca"—Inna—Sewyn, Chi. (18-20).
- "Rebecca"—Locust, Phila. (18-20).
- "Soldier's Wife"—Shubert, Boston (23-30).
- "Soldier's Wife"—Fors., Balto. (18-23).
- "Sons O' Fun"—Memorial, Aud., Worcester (23); Metropolitan, Providence (23); Bushnell, Aud., Hartford (28-30).
- "Student Prince"—Erlanger, Buffalo (18-20).
- "Three A Family"—Billmore, Los Angeles (18-20).
- "Three A Family" (2d Co.)—Shubert-Lafayette, Detroit (28-30).
- "Tomorrow the World"—Playhouse, Wilmington (22-23); Playhouse, Baltimore (23-30).
- "Tropical Revue"—Katherine Dunham, Chicago (18-23).
- "Tropical Revue"—Milwaukee (18-23); Town, Cedar Rapids (25); Orpheum, Worcester (26); Park, Hartford (26); Lyceum, Minneapolis (28-30).
- "Voice of the Turtle" (2d Co.)—Lafayette, Philadelphia (18-20).
- "Walflower"—Walnut, Phila. (18-20).
- "Waltz King"—Auditorium, Oakland, Cal. (21); Auditorium, Denver (21-23).

Current London Shows

- "Arsenic & Old Lace", Strand.
- "Barbery's Boy", Wyndham.
- "Bird in Hand", St. Martin's.
- "Blithe Spirit", Duchess.
- "Bonnie", York.
- "How Are They?", Apollo.
- "The Bluebird", Savoy.
- "Last Stone", Phoenix.
- "Pee-A-Boo", Whitehall.
- "Porgy and Bess", Princes.
- "Sweeter Lower", Ambassadors.
- "This Was a Woman", Comedy.
- "The Worst of Us", York.
- "Useful Harry", Garrick.
- "White Sun Shines", Globe.

H'cane Refunds By Most Shows

Last week's three-day rainy spell did not materially dent business along Broadway. There were empty spaces in houses with hits on Thursday (18) night, when a typhoon and kept many ticket holders away. Curiously enough, there were no refund demands for returning, in fact no house was reported giving back money to those who could not reach theaters. Some boxoffices were instructed to perform, but most managements did so. Several managements did not even have seats, but some sold so far in advance or allotted to agencies that there was no problem in extending tickets and so patrons were forced to scrap their passes. Refunds are being done a landoffice business, but turned back by many tickets as they could. Agency reservations unaltered for represented most of the empty seats at the night of the big downpour. Still, quite a volume of tickets remained in agency hands, the brokers tearing 'em up, with few having any squawks.

'FAMILY' FILM DEFERRED UNTIL ROAD TOUR ENDS

Hollywood, Sept. 19.—Filmmaking of "Is a Family" will be voluntarily postponed until the show's territories where stage play has not yet appeared. Sol Lesser, producer of the picture, has announced. Lesser made no such stipulation in his contract for screen rights with John G. Saxe, producer of stage piece, and Phoebe and Henry Ephron, the authors. Saxe's production of U. film will not be shown in 12 cities west of Denver until road company starting Oct. 1. The picture has been sold for film. Company, currently playing Rio Diego, opens here Thursday (20) night, then north to San Francisco, Sacramento, Portland, Seattle, Spokane, Butte, Salt Lake City and Denver.

Todd Names Colligan As General Manager

Waiting until the first anniversary of his departure from the company, Todd has appointed a successor to Dick Lavin as general manager until now. He is James Colligan, 37, former controller. Bill Lavin has been brought in from 20th-Fox Films as general manager. Lavin was played by Henry Bloomfield, erstwhile Todd aide, has a new Clare Kummer play "The Producer" he's producing in conjunction with W. Horace Schindler.

2 YANK PLAYS BIG IN SWEDEN

Washington, Sept. 19.—Swedish officials here report two American plays now having successful runs in Stockholm. They are Clifford Odets' "Golden Boy" and William Saroyan's "The Beautiful People."

Engagements

- Dooley Willam, "Blomier Girl."
- Edward Franz, Sanford Mosier.
- Harvey Stephens, "Basserman."
- Harvey Stephens, Helen Claire.
- John Hutchinson, "Plea Tragedy."
- Doro Merande, "Viola."
- Jane Seymour, Robert Emhardt.
- Richard Widmark, "Harvey."
- John Rene, Campbell, Lenore Wade, Jean Lovell, John O'Connor.
- Robert Nichols, "Playhouse."
- Richard Douglas, Ralph Santley, John Hayes, Martha Jones.
- Henry Carl Niede, Philippa Bevans.
- Russell Hardie, "Snafu in Panama."

Leah Lang Atty. Hlds That 75c State Law Is Illegal: Cites Business Regulation

40-Year Injunction By Chi Theatre Removed

Chicago, Sept. 19.—A 40-year injunction against a Chicago theatre was removed last week from the protection of an injunction issued by the U. S. District Court in Chicago and ordered to obey city regulations or face a closing order. The injunction, issued in the time the theatre was being built, enjoined the city from making any changes in construction and forbade electrical inspection of the premises. House has operated each year without a license by tendering the license fee and receiving a receipt. Last week Corporation Counsel Barnett Hodes took the case to court for removal applied because of changes in the city's building code.

School for Brides

Film Prospects Create Stew Over Ownership

Film companies dickering for six rights to "School for Brides" are in a stew over the production now. Royce, N. Y., may step into a legal stew because of a situation in New York. Original outline of the play was written for Lang by Sherman, Milton and Guss. Lang and Edward Clarke Liley, latter two later selling their interest to Lang. Sherman, who is the company credited to authors Frank Gill, Jr., and George Carleton Brown. A recent American Arbitration Assn. decision re "Brides" rights held that Sherman had no interest in the current version but conceded Sherman's one-third ownership of original outline (Lang owning other two-thirds). Since decision was handed down, Sherman has been offering his original version in N. Y. to pic companies. While Lang is now dickering with producers on the Broadway version, two offers are already reported made for film. The two versions having similarities, there is chance that the usual film rights battle will be caused infringement of one version on the other, so that purchasers of the film rights may find themselves tangled with any purchaser of Sherman's original version. Since Lang has made no offers to buy or Sherman's interest in the original version, unusual situation has developed in that Sherman is offering film rights of Lang, in a sense, competing with himself, and of possible legal complications, both versions are sold.

Legit Follow-Up

"VOICE OF THE TURTLE" (Erlanger, Buffalo)

Chief interest in the making of this Chicago company of John van Hecke, a 1938-39 Broadway show which rang up the curtain on the local season at the Erlanger—arises from the opportunity for comparison of the performances of K. T. McLaughlin and Edward G. Robinson with those of Margaret Hamilton, who played the part of the original Broadway cast. The play still impresses Broadway as a masterpiece of unspiced dialog, which strike home as if it were being said to the face of what he, too, has often thought or felt, or wondered, but never been able to express. Despite her recent one-shot appearance in the Broadway version, the original role due to Miss Sulloway is still feeling that it's a slimly attractive, solemn-visaged daughter appeared unduly apprehensive at the opening, but gathered glow and momentum as the play progressed. She returned in the finale a triumphantly fresh and warming delineation of the comedy's heroine. She makes of the part a thing of life. Her husband, Philip Trueman, lacking in Miss Sulloway's more subtle, but more human, nuances. Betty Lawford's moll friend is a crisp and elastic portrayal played with a light touch. Her husband is a cut under man. Miss Sulloway's presence is a definite asset. The production of the GJ here is less nonchalant than the Nugent idea but adds up to a more solid and convincing characterization.

Krakrauk Seeks Pic Deal on 'Pretty One'

Richard Krakrauk, who has "Stern My Pretty One" in association with Roger Clark, is trying to make a picture deal with Metro. He is a major stock. Attorney Henry Jaffe is handling the negotiations. Krakrauk's picture "Stern My Pretty One" will star Pauline Lord, Roy Hargrave directing.

Charles H. Tuttle, counsel for Leah Lang, is also the attorney contesting the right of License Commission's Paul Mow to demand the city's records of ticket sales, made another step toward testing the constitutionality of the New York State law which requires the sale of tickets at 75c over the boxoffice price.

In supreme court the attorney presented a novel argument before Judge Dineen last Thursday. He argued that the 10 to 15 cent general business law, section 168C, is unconstitutional to the extent as being illegal and unenforceable. Tuttle also issued a statement to Miss Lang that a dozen reasons why the commissioner's powers are not as strong as he has contended. Tuttle, who is former U. S. attorney, prosecuted ticket brokers when the federal law made 75c premium limit. He also argued that the statute as being illegal and unenforceable. Tuttle also issued a statement to Miss Lang that a dozen reasons why the commissioner's powers are not as strong as he has contended. Tuttle, who is former U. S. attorney, prosecuted ticket brokers when the federal law made 75c premium limit. He also argued that the statute as being illegal and unenforceable. Tuttle also issued a statement to Miss Lang that a dozen reasons why the commissioner's powers are not as strong as he has contended.

Lederer, Merivale, Darwell, Talbot on Coast 'Doll' House

Hollywood, Sept. 19.—Casting for James B. Cassidy's legit production of "Doll's House" has been completed, with top firm and stage names set. Heading cast are: Robert Emmett Carr, director; Dale Melbourne, Jane Darwell, Lytle Talbot and Kevin McCulley. Cassidy's production is to open at the Orpheum, San Francisco, on Sept. 23, following two-day break-in at San Francisco. Cassidy is taking show to Seattle, Portland, Tacoma, possibly Spokane and returns for touring in Butte here. Cassidy then plans to tour show cross-country as route to Los Angeles. Cassidy's agent is Robert John Keith serves as publicist for Cassidy. Cassidy is currently working on filmization of "Green Mansions."

Award Verna Osborne \$6,000 for Injuries

Louisville, Sept. 19.—Verna Osborne, opera soprano who suffered a fracture of the neck in a fall from a balcony in a scene (toppled by a high wind) off her during a performance here, has been awarded \$6,000 by the Louisville Opera Company, New York (\$8,000) for the injury.

Miss Osborne was playing the Barbara Friedlich principal singing role in the Romantic opera, "The Singer. She also paid \$25,000, naming both organizations defendants, \$15,000 punitive damages, \$5,000 medical expenses and 20 weeks salary at \$250 a week in the Romantic opera. The singer also sued for her own attorney's fees and a court order for an agreement judging in the local circuit.

Broadway

20th-Fox has held its office picnic of season. Dick Weaver has joined the Shubert publicity dept. Joe Flynn to agent touring company...

renewal between Ealing and British Empire... Metro giving preview of 'Madame Curie' to aid in raising funds for research...

Pittsburgh

By Hal Cohen Mrs. Harry Singer, wife of Stanley violinist, died at hospital. Frankie Francis Ackerman has left for New York...

Arthur Hill, RKO's eastern talent representative, to be replaced by Rich Charles W. Koerner and Ben Piazza.

George Price out of the hop, but his corporate side, which he expects to go into business with...

Harry Arthur, producer of Fanchon & Marco, a Franco film, born to son, Lieut. Tom and Nancy...

Joe Shes, formerly ad-publisher of William C. House for 12 years, returns back from state guard military maneuvers...

Frankly Adams, Par's new French headwriter (Chester B. Moss), Ambassadors and most recently 'Milk and Honey'...

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London

Maisie Gray suffering from arthritis and eye trouble. Among important persons Bing Crosby, anxious to contact with her...

Chicago

'Kiss and Tell' moved to Shubert-Boyer at 70 weeks at the Harvard. 'Henri Gendron and Lorraine Dalton'...

Washington

Ted Alexander is new leader of band at the Mayflower Lounge. Del Rio Club changed its mind and will not renege on its contract...

Minneapolis

Joe Fritz, Par's Paramount booker to enter business with his father. Northwest Variety club launching fall-winter season on Sat. Oct. 28...

Exchanges

Harold Lyon, former manager Entitled, left the Troop as manager of Troop, Warner first-run shows...

Mexico City

Willie Hoppe and Charles C. Peterson, who made a three-gang billiard exchange. Sara Garcia, pic character woman, back to the stage again in the lead of 'The Girl from the Troop'...

Hollywood

Paul Malvern reworking film by leg surgeon. Jerome Vincent recuperating from appendicitis. Laraine Day's dog exonerated in a \$5,000 claim suit...

St. Louis

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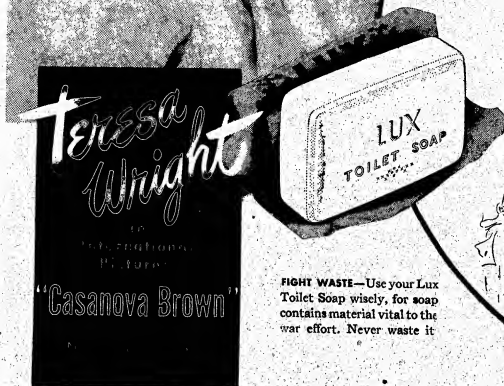
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Vertical text on the right edge of the page, possibly a page number or date.

This lovely young star
says:

“My
Beauty Facials
really make skin
softer, smoother”

In recent tests of these Active-Lather Facials with Lux Toilet Soap, actually 3 out of 4 complexions improved in a short time. Lovely Teresa Wright tells you, “Here’s how I take my Active-Lather Facial. First I cover my face generously with the rich Lux Soap lather and work it in thoroughly. Then I rinse with warm water, splash with cold, and pat to dry with a soft towel. This daily care with gentle Lux Toilet Soap really works—does wonders for the skin!”



FIGHT WASTE—Use your Lux Toilet Soap wisely, for soap contains material vital to the war effort. Never waste it

THE SCREEN STARS
ARE RIGHT. THESE
LUX SOAP BEAUTY
FACIALS REALLY MAKE
SKIN LOVELIER!

Lux Toilet Soap L-A-S-T-S...It's hard-milled! 9 out of 10 Screen Stars use it

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MUSIC CAPITAL-LABOR

How Faces Problem in Making Dramas Believable to Europeans

One of the most controversial aspects relating to the reopening of the European markets, being considered by U. S. producer-distributors, is what proportion of American motion pictures will prove acceptable, thematically, to the socialistic-minded, literally hungry and in many cases starving, Europeans. U. S. film execs are wondering whether the sorrowful and dangerously seriously depicted in U. S. film dramas, may not appear comparatively mild, inconspicuous and often ludicrous to peoples who have been living in the daily shadow of terror, torture and death for more than four years. While the screen is fiction and is accepted on that basis, fiction must be believable or it obviously fails in its purpose.

While some U. S. film company toppers are optimistic about the potential revenues from the reopening of the European markets after (Continued on page 46).

Coney Island Biz 20% Off 1943; \$1,500,000

For Modern Aquarium by JO ROANSON.

That gaudy line of pleasure and summer safety valves for the New York metropolitan—Coney Island—breathed a sigh of relief as it proceeded to put up its battered shutters last week after a hectic 1943 season. However, it was about 20% less than in 1943 when the strand was jammed with a record number of doughboys, boys and girls.

Coney had its share of headaches in 1944, which included lack of manpower for the holiday stands, roller coasters and sirot-the-chutes, and a fire of immense proportions at Luna Park, which destroyed nearly half of the celebrated outdoor playground, built in the early 1900's. Furthermore, lack of baby gas, controls, etc., forced Coney to abandon its annual Mardi Gras—something it would never do in normal times.

Meanwhile, city franchisees are going ahead with plans for gardens post (Continued on page 25).

BING'S PIC SHOWS WAY TO REAL-LIFE CLERICS

Apparently Bing Crosby's "Going My Way" film is giving insolvent churches and individual members of the cloth ideas. Maestros in N. Y. hotels assert that in recent weeks they have been occasionally approached by priests and ministers who have written songs, seeking information as to how to go about getting their published or asking that the leaders get them married.

Most of Crosby's films is devoted to his method of getting the church he's assigned to as a priest, out of the side door by getting a tune published.

European Job Seekers Flood Pix, Radio, Press

Not only the refugees, but many Americans have a yen to return to Paris or Berlin or Rome, judging by the flood of job applicants to the film, radio and press services. While it's always been presumed that the refugees undoubtedly would want to return to their more familiar haunts, it's surprising how many Yanks also want those Continental assignments.

They, all figure "things will open up soon" all over Europe.

Buck Benny to Tune Of 23½ G for Kate Smith With Helen Hayes Oct. 1

Budget for the Kate Smith Sunday night CBS stanza on the Oct. 1 session, the night Jack Benny returns to the air, runs about \$10,000 over par. That brings the cost for next Sunday's (1) airing up to about \$25,500 with a large slice going to Helen Hayes, who heads the guest list. Benny counters by offering Fred Allen as his guest that night.

Joe Louis-Harry Hershey-Son, Ford "Car You Top This" comedy rounds out the General Foods guest list with Peggy Ryan, Universal starlet who's scheduled for the top role in studio's finalization of the Blue net's "On Stage Everybody's Miss Ryan's also been penciled in for impersonation role on the "On Stage" airer as a backup for its talent quest.

Two new singing groups have been inked for later dates on the Kate Smith airer. They are the Ink Spots, who start Oct. 8 for an eight-week run, and Four Chicks and Chuck, later from Paul Winchell's series. Chuck's replace the Modernaires, also Oct. 8.

PHIL SPITALNY'S 50G FOR 10 'SOFT' CONCERTS

Phil Spitalny says he's found a soft spot in the concert biz, and points to the more than \$50,000 for his share of 10 concerts on a 60-40 split. He says it would take him a month to earn that in the picture theatres, doing four and five shows a day.

For Toronto at Maple Leaf Garden Monday and last night (26), Spitalny had \$17,000 advance. He grossed \$11,000 Monday. He has a \$12,000 advance at the Cleveland Aquarium next Friday (29) where he stays over for his usual General Electric broadcast Sunday and winds up next Monday in Pittsburgh.

Spitalny's big is the talk of the broadcast Sunday, being likened to Sousa's band, being likened to

ASCAP'S GOLD IN THEM THAN MILLS

Factory Music to Be Stressed in Conversion of War Plants to Peacetime Industry

BIG MORALE AID

By ABEL GREEN

With many war industries on the threshold of peacetime conversion, the American Society of Composers, Authors and Publishers is now emphasizing its "factory music" campaign as never before in order to cement labor-and-management relationships. Considered the most than 20,000 factories in America (Continued on page 46).

Nazis Turn German Pix Studios Into Sweatshops; No Lull Between 2 Films

Washington, Sept. 26.

Nazis are turning German film studios into sweatshops, according to the latest order issued by Hans Hinke, president of Reich Film Chamber, mobilization of studio workers, demanded in part.

"No film worker, whether author, director, actor or photographer, must remain henceforth without full work, even for a single day. There should be no days without filming, which contributes to idleness. The breathing spell between two films must be reduced to the period which is absolutely necessary for physical rest."

According to these instructions, authors must write, directors and actors must produce, and all operations must be done more quickly without any effect on the quality of the work. Background and ornament production demand that every male and female film worker do as much work as he can possibly cope with, physically as well as psychically.

NBC-GILLETTE TELE DEAL FOR N. Y. FIGHTS

NBC, Mike Jacobs and Gillette have the best deal yet in their promotions will be telecast under sponsorship of the reorganization. Fight promoter Sam Hynes' 19th Street Pop-Chalky Wright Featherweight title go at Madison Square Garden, Oct. 1, in an eight-round main event. N. Y. area will benefit, tele receivers having been placed in the hospitals last by NBC.

WNBT, NBC, video out, will relay the fights to the Philco and General Electric stations in Philadelphia and Schenectady, respectively.

Free Int'l Exchange of News Gets Hypo Via Three 200,000-Watt Shortwaves

Down Under Would Be Ballyhooed in Aussie Pix

Sydney, Sept. 26. The Australian government intends to establish a film board whose main duty will be to produce suitable pictures that will advertise Australia world-wide after the war. Ostensibly the board would be created to also import documentary films.

Bob Hope's Firm Stand Gave 1,400 Servicemen Their Seats Down Front

Toronto, Sept. 26.

Bob Hope broadcast here of his loophole program, under auspices of the Canadian Independent Dugress Assn., nearly hit a discomfiting snag when comedian dropped over to Maple Leaf Gardens (17,500) to look over the seating arrangements the afternoon of the broadcast. Ad. (Continued on page 47).

USO ASKS \$15,000,000 FOR 1945 GI SHOWS

USO-Camp Shows, Inc. is asking \$15,000,000 for its 1945 budget. Organization is one of the 31 agencies supported by the National War Fund, which began a drive for funds last Wednesday (20). Drive will last through Nov. 10.

Camp Shows will spend \$11,158,000 as its 1944 budget. Increase for next year is explained by expansion of its overseas program as well as its expanded domestic hospital circuit. Camp Shows is adding 10 more units to its present hospital setup of 12 units. (Continued on page 40)

Washington, Sept. 26. When Uncle Sam threw the switch and set the three most powerful shortwave transmitters in the world—200,000 watts apiece—in operation last Saturday (23), more was done than merely to begin broadcasting war propaganda.

Generally overlooked in the opening ceremony was the fact that the country had uncovered the big guns which it hopes to use in the postwar period, if it can press to a successful conclusion its plans for a free interchange of information across national borders. And three more of these transmitters, it is reported, will be ready for operation by the end of this year.

Robert Sheewood, director of the Office of War Information Overseas Branch, touched briefly on the subject when he mentioned in his speech in the dedication ceremonies that "I am more than ever convinced." (Continued on page 47)

You May Be Reading Books Projected

On the Ceiling Next Detroit, Sept. 26.

You may be reading your books on the ceiling as well as seeing them on the screen later.

The idea of book projection for people who want to lay in bed and read off the ceiling has come into vogue through an experiment in the Percy Jones Veterans hospital in Michigan. The film-book is the idea of Eugene B. Power, of Ann Arbor, Mich., who decided people should do something with the time they spend staring at the ceiling.

He has conceived a special projector, now under scientific refinement, that will project the image of book pages on the ceiling above a patient's bed. (Continued on page 40)

FOR TELEVISION



The Hour of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

MG-Oboler Deal Tips Studio Interest in Tele Production

Thinking behind the deal in which Metro recently signed Arch Oboler, radio writer-director, for a one-picture deal on which he'll be writer-director-producer, is said to represent the studio's interest in television production for the future.

Oboler now in New York for Hollywood this week to ready for January filming his "After Ego," was originally scheduled to return to New York.

At the same time, Metro has resold Oboler's own filmation of another of his radio scripts, "H. W. Hasekete, Ed Finney and Max King, for independent release.

There are several indications that Metro is trying to get a bead on tele production in its arrangements with Oboler. Most important, it's said to be an exceedingly low budget has been set for the production.

Another indication is that Metro is giving Oboler carte blanche in his production, writer-director stint, including only to Egan's idea of the film being given virtually his own production unit and will have complete say over trademarks etc.

He plans to use unknowns for all parts other than the female lead, which Greer Garson may play. Part was done on air originally by Betty Davis. Giving Oboler full rein is said to represent Metro's idea of testing what a radio writer can do on film and as an indication that the studio would rely heavily on radio production talent, if and when stepping into tele.

Oboler's screening of his anti-Fascist script, "This Precious Freedom," was made last year for General Motors, to raise money for I.G.M. employees as a war effort incentive. Story deals with the fight between the native born and those who came after it.

Since Hasekete, Finney and King booked the pic, Oboler has directed, retaining Gaby as a producer in cost of pre-war staple. Cast includes Claude Rains, Martin Kessel and Gloria Grier.

Heated Electioneering Wanes at Lambs As Golden Sex He'll Run

With The Lambs about to nominate new officers for the season, there was unusual activity around the club last week with plenty of active electioneering. Under the belief that John Golden, the present Shepherd, was inclined to resign, certain members asked others to write letters to the nominating committee suggesting Gene Barry, Roger Edgren and Ole Olsen for. Boy, Raymond Peck has the latter spot.

Advice to the Warlord

Possibility of setting up a bureau to give advice and aid to returning servicemen formerly in show biz is being studied by a committee for The American Theatre Guild. It involved is whether Wing can set up such a bureau under its outlined functions.

Committee discussing the matter consists of Oliver Bayler, chairman; Ben Mantle, Eugene Peniston, Kermit Bloomgren, Earle McGill, Paul Dullize, John Pernick, Robert Seamon and James Reilly.

New Stallings Play Into Rehearsal for N. Y.

Hollywood, Sept. 26. —Marine Co. Lawrence Stallings is en route to New York where his play, "Streets Are Guarded," will be rehearsed. John C. Willis will produce with Jack Fanning. Shows open in November, Boston for two weeks, then Philadelphia and New York.

Would Book Acts Into France, Italy to Help Build Citizen Morale

London, Sept. 7. —Gino Arbib, agent, one of the best known cabaret bookers in France and Italy before the war, now agents here, is working out a plan to cement Anglo-French relationship now the Allies have landed in France. Expected to be in charge of Ministry of Information, idea is to line up big name acts, here and send them to France, and later to Italy.

Although there's plenty of show business provided by USO-Camp Shows and ENSA for the soldiers, civilians are sadly neglected, belief being that providing entertainment is a key to Anglo-French-Italian relationships.

First batch of entertainers may be headed by Jack Hylton, who is reported to become a band maestro again for this occasion.

His band would be supported by Nervo and Knox, Gaston Palmer, Andre Randal, Don Marino Barreto's band, Busa, Maratus, Sherkett and group of English gals, particularly those who played in France before the war.

ZOTH DEFERS SERIOUS DRAMA OF NEGRO LIFE

Hollywood, Sept. 26. —Despite the fact that a complete script had been turned in, Darryl F. Zanuck has abandoned his plans to make a picture of Negro life because of difficulties encountered. Producer had discussions with leaders in the film industry and Negro circles concerning the treatment and policy of the tentative screenplay, but the tentative script will have to be shunted aside at this time.

Zanuck has had the film in mind for some time, along with a half dozen serious and purposeful films he wants to produce as his contribution to the national controversy here.

"Miss America" Dated Venus Ramey, "Miss America" of 1944, is reading a stage and dance set for nitery and vaude dates being lined up for her.

William Morris office is agenting.

This Week's Football

By Ted Husing

SATURDAY (SEPT. 30)		SATURDAY (SEPT. 30)	
GAMES	WINNERS	GAMES	WINNERS
Amy-No. Carolina	Army	0-25	DDs
UCLA	Calif.	0-15	DDs
Cornell-Union	Cornell	12-0	DDs
Cornell-Bucknell	Cornell	12-0	DDs
Dartmouth-Holy Cross	Dartmouth	6-5	DDs
Dartmouth-Clemson	Dartmouth	6-5	DDs
East Lakes-Illinois	E. Lakes	6-5	DDs
LSU-Alabama (night)	LSU	7-5	DDs
Mississippi-Indiana	Miss.	7-5	DDs
Minnesota-Nebraska	Min.	6-5	DDs
Navy-No. Car. Pre-F.	Navy	4-1	DDs
Northwestern-Wisc.	Northw.	4-1	DDs
Ohio State-Missouri	Ohio State	7-5	DDs
Duke-Penn.	Duke	6-5	DDs
Purdue-Penn.	Purdue	6-5	DDs
Purdue-Marquette	Purdue	6-5	DDs
Colgate-Rochester	Colgate	7-5	DDs
Colgate-Cornell	Colgate	7-5	DDs
USC-Colgate	USC	14-5	DDs
USC	USC	14-5	DDs
Ky.-Cincinnati	Ky.	9-1	DDs
Central Ark.-Tenn.	Central Ark.	9-1	DDs
Va.-No. Car. State	State	7-5	DDs
Yale-Coast Guard Acad.	Yale	8-5	DDs

National Pro League (SUNDAY OCT. 1) Detroit 10-5

SCULLY'S SCRAPBOOK

By Frank Scully

A war casualty that went on and on as fast as you would have thought it was a flash act was the sinking of the Italian liner "Rex" in the Atlantic. The former holder of the blue ribbon when it rattled across the Atlantic in four and a half, the "Rex" sank in a few minutes in 1944 and, as far as we are concerned, good riddance.

On orders of the presently battered old Benito of the Balcony the Rex through fog on its record-breaking crossing at an average of 29 knots, left to join the Titanic and took the same route. In the next few months afterward we walked into speakeasies as if we were walking out of them. Our cabin was right over the propellers and the vibration was like living in earthquake on a cruise.

Iring Mills and George Antheil were aboard. To relieve the tension we tried to have Antheil play some songs for the music publisher, Alice, Mills and I tried to hold the publisher and Antheil and the cabin as if it were a roulette wheel. In the end, even Antheil and I were not in fact, the whole thing discouraged him so much he went to Hollywood and wrote musical scores for DeMille pictures.

Right there America lost its most promising young composer. He was doing well in Europe. He lived in a mas provincial at Cannes, between Alice and Cannes. It was a delightful town. I once took Otto Kahn to see Antheil there and on another occasion I took him to see the show. It was just about to board the train at Nice with his wife and daughter, Dagmar, when it occurred to him that life would be incomplete unless he visited Agnes. He went to see her in Rome. He was not to see her again until he died. Alice, who could drive a six h.p. Renault up a Ferris wheel until she took that ride on the "Rex," said "Sure."

But Cannes fascinated Godwin so much he kept being kept in and out of the ruins like a fox terrier. By the time we caught him he had only minutes to catch the train at Cannes, and five miles from the station he was told to get a good coat and a good hat and a good pair of shoes and the tickets. Then he tells us: "We finally halted a truck then went back to changing the tire. In a minute Godovsky came running back. He had left his suitcase in the trunk of a new car. He was not to see it until he finally made the train but in the rush he never did get to hear Antheil.

A Scully Stunt

Once we used that as material for as hilarious a publicity plan as I ever conceived a practicing humorist. I had a gold coin (a "loot") and a letter discovered in Antheil's bedroom. To lend plausibility to the item I got a good copy of the letter and a good pair of shoes and a hat and some ink of the same era. Then I had to lend to write like George Washington. The message read: "I have had much fun in this and have found the custom of Molokai very interesting. I am going to Washington over knee Moore. Another in Paris doubted if the word 'pourboire,' which means 'tip,' existed in 1770. A third wondered how matters over got to the Riviera, and didn't the Americans ever clean a mattress in 150 years?"

I sent a duplicate of the message and another gold "loot" to America, hoping some publisher would pick it up. I was right. The publisher was from Newburgh, for instance. It was my quaint hope that I start all across on a frenzied campaign of mattress-rigging. But the thing was slipped to the "hood." The New York Herald raised the question as to whether to protect the squasish subscribers in Westchester it changed the "much fun in this bed" to "a good night's rest in this bed." Boy, that helped.

But in the whole gag Antheil came off all right. He was a real pro. In my scheme to prevent suspicion that there was any tie-up around "Fun in Bed" and Scully I had succeeded so well we never did get together again. And, in addition, I had a "loot" and a "loot" was pure together again. All Simon and Schuster had to say, "We stick to the books. Let us exploit them."

James Melton's Texaco show has the most laughable gag he had encountered in 50 years of show business. So I settled for that.

KEN MURRAY'S "BLACKOUTS OF 1944"

34 Columbia Theatre, Hollywood, Cal.

"Ken Murray's 'Blackouts' is really a knock-out. The more I see, the more I love the better I like 'Blackouts.'"

HUGH HERBERT.

\$34,168,118 in Admiss For July Reflects Lush Biz; Doubles Last Yr.

Washington, Sept. 27.

July was a sock tax month for Uncle Sam, delivering \$34,168,118 in admissions levies. The Bureau of Internal Revenue announced this (Tues.) afternoon. This was about \$3,000,000 better than the previous month, and more than double the figures for July, 1943.

It was the big surprise to the Government boys was in the nightclub racket. The July kitty rang the bell for \$5,222,874, a new record although July was the first month of the year to be operating at 20% in excess of the previous 30%. The figures for July, 1943, were \$1,725,547.

The other 30% months showed the following: April, \$4,904,352; May, \$4,920,625; June, \$5,085,623. March, the old biz month, paid the Treasury \$1,694,885.

In explanation for the jump in July, an Internal Revenue Bureau spokesman, claimed that July always turns in better receipts than June. He said that in 1943, the July take was \$370,000 higher than in June.

The Broadway sector also had its sell a lull July. Figures from the Internal Revenue district, said of Manhattan above 23d street, show that admissions taxes to theaters hit \$5,022,406, about \$1,000,000 better than in June, and far above the \$1,848,887 for July, 1943. Taxes on Broadway ticket agency sales amounted to \$2,748, which is almost twice as good as July, 1943, but only \$6,000 below the figures for June, 1943.

The reduction in the nitery biz hyped the Manhattan bite spots. The cabaret tax climbed to a record \$752,708, but only \$50,000 better than the previous month. Collections for July, 1943, were only \$197,568.

Bea Lillie, Mary Martin, Grace Moore for Texaco CHEVALIER REPORTED SAFE IN SO. FRANCE

Paris, Sept. 26. —Confusion of rumors regarding entertainers involved in collaborationist stories is beginning to clear up here. Maurice Chevalier, listed last month as shot by Maquis for alleged collaboration with Nazis, is now reported safe in southern France. He was rescued by Miss Doreen, Yvonne Printemps, whose husband, Pierre Fremy, already is interned. He was seen by the Maquis (123), the Paris radio dominated.

Porfirio Rubirosa, Dominican diplomat and husband of screen actress Beulah Davis, is a star of the same condition from a gunshot wound received Sept. 22 when the couple and friends were fired on while trying to come from a nightclub. However, despite reports that a political motive was involved, the Maquis, who were unjustly, states the shots were fired by a military guard at a street intersection.

Antonio May Personate, Valentino for Small

U. OF NEB'S DEGREE FOR DARRYL ZANUCK

Omaha, Sept. 26. —Darryl F. Zanuck will receive an honorary degree at the University of Nebraska, when he visits this city Oct. 18 in connection with the opening of the film-Fox film, "The Sign of the Cross."

Delegation of Fox stars and biggies will accompany him here, and a group of his hometown friends from Wahoo, Neb., will also cohere over to view the proceedings.

Harry Piler Plans Quick Return to Paris

Harry Piler is checking to return to Paris and his Cheez Piler. This month, Piler's office is renewed for the permanent strike and Piler can see a man maintained for the week. Piler's French staff and his longtime partner.

Piler has been sojourning in Paris since he was in the States for the last three years since leaving France. He has also been trying to sell his film on the life of Mlle. DeMille.

Huge Public Bankroll, 60% Held By Middle Income Groups, As 'Off to B.O. Decline; Film Biz Takes Stock'

Financial circles, as well as motion picture industry execs, regard stock of both the near and long-term outlook for the picture business, and factors outside the industry, as a sizeable drawback to continued high earnings. Domestic rentals and box receipts continue high during 1944, of course, despite some decline from the peak registered last year by some companies, while other nations are showing increased revenues. Speculation, however, is mainly concerned with efforts to measure potential effects on the way in Europe (over and over, later, when the war in the Pacific winds up.

No. 1 problem being weighed is whether peace will reduce employment to an extent where it would cut sharply into picture's house attendance. The answer is to be found largely in close to the picture's liquid cash savings and securities of which some 60% is in the hands of the middle and lower income groups, that is where earnings are \$6,000-\$7,000 and less annually. Guided by previous experience, executives believe that picture houses will continue to draw their relatively large volume of all spending money from the pocket of entertainment assumes continuing volume even if unemployment rolls should climb from 100,000 currently to 3,000,000 (anticipated after the European war ends. Less employment, that is, reduction of overtime work, may also allow workers more leisure for entertainment. It is pointed out.

Will Government taxation and other regulation of the motion picture industry be reduced in order to a curtailment of profits? Government regulation, apart from the Department of Justice, seems to indicate action which may not be determined for several years if it goes into the courts, does not appear unfavorable. As it looks now, corporation taxes on all industries are in for a cut after the war in Europe. That reduction in picture business drops 20 or 25% there would be little effect in the war profits. Only a possibility also, apart from any reduction in corporate taxes, that the so-called "luxury" tax of 20% on admissions may also be reduced later on.

In addition, the Telecommunications Division of the Department of State is taking steps to ensure continuation of favorable distribution conditions abroad.

Television? Whether television will be a factor in determining box grosses, is (Continued on page 16)

BERLIN MAY DO INDIE PIC FOR SPITZ-GOETZ

Leo Spitz and Bill Goetz are negotiating with Irving Berlin for the international Pictures as an independent producer.

Deal, not consummated, would likely be along lines similar to those established for other indies (Gary Cooper, Normandy, etc.) in the International setup.

Hort's Metro Shift

Howard Hunt, formerly with the A. S. Lyons agency, has joined the Metro play department in New York, as assistant to Julie Heron, department topper.

Along with Metro's recent extension of play production financing and development of "studio" projects, company is stepping up interests in produced plays. Hort will serve largely in a scouting capacity.

HART'S KRASNA PLAY

Moss Hart will produce Norman Krasna's new play, "Dear Ruth". Hart will also direct.

New Femme D-Day

Hollywood, Sept. 26.—First femme musical director of a Hollywood picture is Ann Ronell, functioning on "Tomorrow the World". Producer is her husband, Lester Cowan.

Freeze on Film In Effect Now

At least freeze on raw film stock allocations is likely to go into effect this week; under the latest changes in the administration of L-178 by the War Production Board. No further meetings of the motion picture industry's advisory committee, which has been making an effort to avert the rigid control of supplies, are scheduled.

Under the new method for enforcing L-178, distributors will be held down strictly to allocations of around 75% of footage used in 1941. Raw film will be obtainable only by the methods outlined in the respective districts.

WFB Order

Washington, Sept. 26.—The amendment to L-178, the WFB war film order, killing the honor roll and putting Hollywood under fixed ceilings, was announced last Wednesday (26).

The change provides that the labs shall expose 55 min. film for the combat, "but not in amounts greater than have been authorized" here.

David Rose, First U. S. Film Topper in France, To Reopen Par in Paris

London, Sept. 14.—David E. Rose, Paramount's managing director for Britain, is an American film topper, slated to go over to France since war started.

He leaves in about a week to arrange for his company to start shooting newsreels for Allied governments in France. Also will arrange for showing American and British films at the act house in Paris, the Paramount, which was taken over by German-made pictures since the Nazi invasion in 1941.

Par's French head of distribution, Henri Kinsfield, is missing, and said he will be prisoner in Germany. Another Ullman, their French theater head, who was a Major in the French army, was captured and repatriated by the Germans and repatriated after 18 months, returns to his job.

JACK WARNER JOINING HIS WIFE IN NEW YORK

Hollywood, Sept. 26.—Jack L. Warner busy getting all production details in shape and complete ready for leaving tomorrow evening, to enable him to leave for N. Y., Oct. 8, to join his wife, who is on the road days ago, or so.

ROZ RUSSELL'S BREAKDOWN

Hollywood, Sept. 26.—Doctor's orders sent Rosalind Russell to Good Samaritan hospital for a week, with explanation, said suffering from complete exhaustion. Strenuous activities in and out of the industry brought on the breakdown.

Russell's expected to return home this week, but medical has decreed a complete rest until complete recovery takes place.

PASS UP MOST DOCTOR TREATMENT

Of approximately 475 films scheduled for production during the 1944-45 season, and some 200 to 400 additional story properties which are in the very early stages of consideration for future production by major studios, production execs report that there are no themes dealing with the peace so far set for filming. Seen likely to be used, also, is that there are scarcely any pictures dealing with postwar conditions, excepting some dealing with the problem of rehabilitation of returning servicemen.

While some material dealing with possible postwar developments (returning of stores, involving returning servicemen) have been offered around in recent months, production heads in major studios have remained aloof to such projects.

It is pointed out that a picture dealing with the peace after the first World War reached the screen in "Wilson" only some 28 years later. Contention is that no story about the peace is available for production after this war because a broad, all-inclusive pamphlet, encompassing all phases of the peace, would scarcely be possible at this time.

Strictly from the commercial viewpoint, studios are not inclined to buy so-called "peace" or postwar material, because a large proportion of such material may well be dated, or completely at variance with developments in the years, or so when pictures are released.

Obviously, film production in coming months will be under conditions prevailing. Just as the war has been the background for the bulk of the country's output in the past few years, even in pictures without combat sequences, future films will be produced in the same spirit.

Rehabilitation of servicemen, which is currently getting some attention by production execs, is only one phase of postwar conditions which are being studied at this time. Studios are not inclined to buy far-fetched themes and, for the most part, do not intend to speculate on the postwar scene.

Whether production execs will prove right in their cautious approach to postwar picture potentials remains to be seen, of course.

Meanwhile, despite the hue and cry over the obsolescence of war pictures, there are reportedly over 100 properties with more or less pronounced war backgrounds either ready for release or in preparation. Studio buyers point out that the war background has been virtually an escape, since contemporary action is being influenced by current conditions.

Bulk of postwar subjects to be handled by the studios, in the near future, will apparently be documentary training and rehabilitation subjects. The U. S. Army Navy War Reliefs Corps. Understand that the U. S. Army Air Force is also beginning to do up its property lists to Hollywood studios.

Indications are that instead of the output declining in footage, the various Government services after the war, there may be an increase in production to meet the postwar education of discharged vets.

Hurbi Ghost-Pianos Chopin in Col. Film

Hollywood, Sept. 26.—Costly ghost pianing on Steinway for Columbia's forthcoming "Chopin in Remembrance," which deals with the life of Chopin.

Jose Hurbi, unhitler, does the Chopin pianology for the film which Columbia has been part of the composer. Paul Muni is starred, as Chopin's teacher.

Nick Schenk West

Nicholas M. Schenk, Loew's, Inc., prep., leaves for the Coast next week for a week's stay. He will confer with Louis B. Mayer.

Pix, Like Other Private Biz, Gets Cue From SHAEF That None Is Into Dump Gun on European Market

Oldie Quartet

Hollywood, Sept. 26.—Four names prominent in the silent picture era were signed for bit roles in "No. 101" at 20th-Fox.

Oldies are Chester Conklin, Keystone Top; Neil Hart, western star; Jack Richardson, heavy, and John Lee, director.

G.O.P. Dailies Snub Pro-FDR Names

Washington, Sept. 26.—Newspapers, solidly for Gov. Dewey, have declined to print a list of Hollywood stars who favor F. D. R. The Democratic National Committee is considering the plan of announcing the list through a paid advertisement. Those favoring the G.O.P. candidate were scheduled in the running account of the Friday night rally at Los Angeles, and other correspondents sent advance stories, although Frederic C. Ohman (UP) claimed he was a neutral in politics.

Those signed for the Roosevelt fourth term are Walter Abel, Fanny Brice, Com. Base, Robert Barr, Myrtle Stewart, Charles Butler, Joan Bennett, Charles Boyer, George Brent, James Cagney, Hugh Downs, Constance Dowling, Linda Farrell, Drew Field, James Gleason, John Garfield, Van Johnson, Judy Garland, Walter Huston, Rita Hayworth, Oscar Homolka, Al Jolson, Danny Kaye, Gene Kelly, Elin Kasey, Paul Lukas, Brenda Marland. (Continued on page 25)

Reg Arm. State Dept. Attache to Protect U. S. Pix Biz Abroad

Regional Armory, formerly European manager for RKO, is scheduled to leave shortly for Europe as the first envoy of the State Department with all duties concerned with film matters. On the government payroll, as envoy with the Ambassador's office in Paris, Reg Armory will handle all his time handling American motion picture matters.

The duties will be entirely different and apart from those of Harold L. Smith, European representative of the Motion Picture Exporters & Distributors Assn., Smith will go to Paris later, as the Hays office has been authorized by the Nazis to force the American film business out of Europe.

'Song to Remember' Set for Music Hall in '45

First picture to be shown at Radio City Music Hall in 1945 will be "Song to Remember" (Columbia). Choice was announced by Gus Ziegler, the picture's director, at the N. Y. showcase, now here looking over product.

U.S. motion picture industry representatives who were being prepared to leave for Europe in the near future to assume charge of continental operations for their respective companies have been told that such plans are now postponed indefinitely. All private commercial business operations, applying to officers, as well as the film industry, which were beginning to follow on the heels of the victorious Allied armies into the liberated territories, are being halted, from accounts.

In case of the film industry, as well as others, there have been growing criticisms by the various Allied nationals that each has been trying to get the jump on the other, the race to establish a foothold on the European markets. Accusations by U.S. and counterparts, that the race to establish a foothold, among others, that each was to be accorded more favorable treatment in reestablishing distribution has reportedly resulted in a ban on private operations for the time being. Such a decision could apparently emanate only from Supreme Headquarters of the Allied Expeditionary Force in a determined effort to stamp out squabbling between those involved.

Those U. S. film reps who were planning to go overseas to start distribution are (Continued on page 25)

DE HAVILLAND APPEAL TO WORK TURNED DOWN

Los Angeles, Sept. 26.—Olivia de Havilland's petition for an injunction to permit her to work outside Warners' studio was denied by the District Court of Appeals, San Francisco, in a determined effort to appeal from the Superior Court's decision, terminating Miss de Havilland's contract. It is expected in about three weeks.

Superior court verdict, last March, held that the actress' contract had expired and that no film pact could extend beyond seven years. Warners appealed on the ground that the seven-year period had not been completed because of the time consumed by several suspensions.

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DAILY VARIETY
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"FRENCHMAN'S CREEK"



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Arturo de Cordova
in
"FRENCHMAN'S
CREEK"

MITCHELL LEISEN

PRODUCTION

with Basil Rathbone • Nigel Bruce • Cecil Kellaway • Ralph Forbes

IN TECHNICOLOR

B. G. DeSYLVA, Executive Producer • Screen Play by Talbot Jennings

From the Novel by Daphne du Maurier • Directed by Mitchell Leisen

Associate Producer David Lewis

HUMAN'S CREEK

has just completed the biggest first week in the 27-year history of the N. Y. Rivoli (60% over "Wassell," for instance)... And it's

Yours, with Love
from PARAMOUNT
for Christmas!



AND THIS FRIDAY PARAMOUNT RELEASES ANOTHER GREAT TECHNICOLOR SENSATION...

The Kind of Musical That
The Kind of Musical That

"My mission on
earth is to make
people happy...
especially women!"



Rain

It's In The Tropics -
And It's In

Technicolor

It's open season for sarongs again—
With that gorgeous GLamour girl
On an island of fun in a sea of laughs—
And scores of lovely uncover girls
Crackin' down on Bracken
To a boogie-woogie beat!

TORRID TUNES

By Burton Lane and Ted Koehler
"Beloved" • "What A Day"
"Boogie, Woogie, Boogie Man"



Paramount Has Made Famous...
Has Made Paramount Famous

bow Island

starring

Dorothy Lamour

The Doll of the Atoll

Eddie Bracken

The "Conquering Hero" of "Morgan's Creek"

Gil Lamb

The Goon of the Lagoon—with

Barry Sullivan

Directed by

Ralph Murphy

Screenplay by Walter DeLeon and Arthur Phillips

"Rainbow" over Salt Lake!
opens 23% better than
"Angels Sing" at the Utah!



SIX-BIT WORD MEANING DEATH!



This boy is going to die. Too bad. Nice kid. Might have been a great man some day. Doesn't matter

—he's going to die.

"Killed by enemy action," the telegram will say.

But it ought to say, "*Killed by complacency!*"

Whose complacency? Not yours? Good—but he'll still be dead

Listen—Americans by the millions are relaxing their efforts on the home front...letting America down in her moment of greatest need!

That's *complacency*—a six-bit word meaning *death*—death for American fighting men who need our last ounce of homefront support.

That's why we urge you to make room on your program NOW for

"THE BATTLE FOR THE MARIANAS"



FREE AT YOUR
WARNER EXCHANGE!

Show this 100%-filmed-under-fire two-reeler at every performance! Made by Marine Corps combat photographers, "THE BATTLE FOR THE MARIANAS" is filled with actual scenes of Jap snipers at work—Jap mass suicide—Jap civilians under combat conditions.

**START IT GOING NOW!
SHOW IT AT EVERY PERFORMANCE!
DO THIS FOR AMERICA!**



Official U. S. Navy Photograph

the war seems far
away tonight . . .

SUPPOSE you were a young fighter in the South Pacific. At your age, you'd be spending a lot of time with a girl—if you were back home. But home is months and miles behind you—and you're sick to death of men and uniforms wherever you look . . .

And then a "live" show planes in—with girls—girls who've come all the way from home to smile at you, to talk to you, to sing and dance for you . . .

They're grand medicine for homesick

boys, these lovely girls of screen and radio . . . so are the famous comedians, the vaudevillians, the dramatic actors, the dance bands, the concert stars . . .

Like all the rest of these entertainment folk, the movie men and women often give up a good deal to go. They travel and work themselves ragged. Many are often in danger. They are serving gallantly, and with great satisfaction . . . making one of the important contributions of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
FORT LEE CHICAGO HOLLYWOOD

One of a series of
advertisements by
KODAK testifying to
the achievements of
the movies at war



20th-Fox Sales Toppers Map Plan For Readjustments There Merited

Not only is 20th-Fox under the regime of Tom Conroy, who previously was president of the company, and William W. Kupper, general sales manager, making adjustments in regional where exhibitors are entitled to it, but division managers at present are now engaged in making readjustments in order to analyze all accounts to determine their condition. These division managers, who are in charge of the east; J. J. Schlaifer, over the west, and Bill Gehring, central head, are personally visiting exchanges in their territories to discuss policy and go over all accounts on the books with a view to considering the problems that exist, especially so far as smalltown exhibitors are concerned.

Many of these exhibitors have been hard hit by war conditions and need help. Not all districts are being given the same helping hand but under the policy of 20th-Fox they are getting it where the records show they are doing it. In fact, in some cases, 20th is bending over backward to lend aid. However, according to Kupper, it would appear that the smaller towns and rural communities are in better shape than those in larger areas. Where they aren't, they are being taken care of, there being quite a number of exhibitors who are depressed exhibitors have gone out of their way to congratulate 20th on the policy of readjustment. It included letters to salesmen from some diehards who, contrary to habit regarding such circumstances, have put themselves on record as highly appreciative of the manner in which their problems are being considered.

Twentieth-Fox for four years has been making a study of exhibitors each year of its accounts to determine the exact position of every exhibitor on its books. It has been in exhibition circles that as they have gone along, with particular emphasis on the smaller towns, the company has progressively grown more considerate of exhibitors who are being run out of business. Branch managers and salesmen continually study results on each exhibitor with a view to adjustments that may appear justified.

AM. LEGION'S NEW HEAD FRIEND OF SHOW BIZ

Albany, Sept. 26.—The motion picture and radio industries have a good friend in Edward N. Scheiberling, new president of the American Legion and chairman of the Albany USO chapter. Scheiberling, former member of the Albany V. V. Variety Club, and is a friend of many area showmen.

Scheiberling, who has been since 1941, when he headed the local USO campaign fund drive.

Scheiberling also has worked with showmen here in the USO-Variety Club Canteen in the Knights of Columbus building. This canteen, opened two years ago, has served as a model for similar canteens in other cities.

Golden Dicking For Ringling Circus Yarn

Edward A. Golden (RKO) is dicking for the screen rights to a yarn based on the Ringling Bros.' circus. Gill Boaz, president of the company, is negotiating for the Ringling Bros. story, with Lowell Thomas also figuring in the picture.

Several producers, James Cagney among them, were reported interested in it last week. Golden is reported negotiating for the property currently through O'Brien, Driscoll & Rafferty.

Metro's 'American' Ways

Laying elaborate plans for "An American Romance," which will be sold singly, Metro has been making preparations for a U. S. Ohio, Indiana, Kentucky and West Virginia Oct. 12 to be followed by a tour of the south on Oct. 20-27 at all the state capitols of the country, plus Washington, D. C.

Extensive advance campaign arrangements are being worked out for the openings in Washington and the various state capitols. Although completed sometime ago, Metro has held up dating on "Romance" in order to give it long-range exhibition planning.

SCG Sues Disney

Los Angeles, Sept. 26.—Screen Cartoonists Guild filed suit against Walt Disney Prod., asking \$250,000 in damages to affirm the annual award of \$10,000, involving wages for 400 employees covering the period from last Christmas and New Years.

Studio has withheld payment on the \$250,000, that the Department of Treasury has not approved payment to 40 of the employees whose earnings exceeded \$5,000 for the year. Payment of the other 360 has been approved by the War Labor Board.

New Streamlined Metro Contract Sent to All Keys

Brought down to letterhead size through elimination of the various terms and conditions and other provisions, Metro's new standard contract covers the terms of all its exchanges for use in the sale of its new block of nine picture titles to be distributed in 1945, shorter than the old long form which like those of other companies, was unwieldy.

Optional arbitration provision in effect for many years has been thrown out completely due to the fact that it decrees arbitration of disputes and also because Metro is encouraging a policy under which exhibitors may discuss their controversies with the local exchange or homeoffice sales heads, instead of resorting to arbitration. Optional arbitration outside of the decree will be made available to any exhibitor wanting it however.

Another clause that's out is one which old contracts contained, as follows:

"Employment or use of cutrate tickets or coupons or any other method of substituting one price for another—including as example but not by limitation two-for-one tickets or other tickets—which lower the price of admission during the exhibition of any of the pictures licensed hereunder to exhibitors on a patron or patrons below any of the respective minimum admission prices provided for in the respective contracts. Any reduction in admission price in violation of this Article, entitling exhibitor to a refund of the amount of such reduction, shall constitute a breach of the contract."

Excessive wording of other clauses has been eliminated after several months of work on the shortened contract by homeoffice sales executives and attorneys. While the old form measured 9 1/2 inches wide by 19 1/2 inches long, the new one is 8 1/2 inches wide by 12 inches long. All contract clauses have been removed from the face of the agreement except the arbitration provision. The back of every contract, the front side still being essentially confined to terms, the new contract has 25 numbered clauses, the new one 21.

PAR P THE 'CREEK' ON PIC'S SALES TERMS

Paramount will not make a decision on sales terms for "Frenchman's Creek" until results of the preliminary wordings are in. The picture at the Rivoli, N. Y., can be studied. It is also planned to spot it in a few select cities in engagements throughout the country before sending it into general release.

Pending official decision on sales policy by Charles M. Reagan, vice president in charge of distribution, "Creek" will be sold singly and probably at 50¢; but whether or not it will be sold in two parts is highly problematical at this time.

COOPER-YOUNG OATER

Hollywood, Sept. 26.—Loretta Young will be co-starred with Gary Cooper in the latter's first picture for International, an untitled western.

Assignment resulted in the postponement of "Honor Among Thieves" which Miss Young was slated to star

Harold Lloyd's Bowling Alleys in \$75,000 Fire

San Antonio, Oct. 26.—Harold Lloyd's La Du Ma bowling alleys were ruined by a \$75,000 fire, without prospect of reconstruction. The fire was caused by a gas leak.

De Luxe establishment was a gathering place for film celebrities and bowling champions.

Distrib Deal For Future Int'l 'Fix-Strip Open'—Spitz

Leo Spitz, chairman of the board of International Films, in New York the past week with William Goetz, production head of the company, stated that he has not yet decided a releasing deal for future production with RKO but indicated that the company may take up the matter with him.

Spitz said he was in New York to concentrate on the production of "Woman in the Window," which RKO is releasing, and to visit the region distributors for "Casanova Brown." Spitz added that he believed "Casanova" would gross \$2,500,000 or better domestic.

Goetz declared that International plans a minimum of four and a maximum of six pictures for the year. The four films already set with RKO. He estimated likely cost of production for the year at \$10,000,000. Two of the forthcoming pictures, scheduled are "American Cowboy" and "Tomorrow." He stressed "All planned is another Sonja Henie picture, to roll in May."

Goetz stated that he had purposely left a distribution tieup wide open, apparently to allow for "more flexibility" in the weeks to come. He also stated that no plans were being made for a separate distribution company for International Pictures. His reason, Spitz, saying International had not yet made any plans for a separate distribution company. He predicted there would be plenty of studio space available within a year when the studio is ready to go "day to day" independent producers in operation.

Goetz and Goetz are scheduled to leave N. Y. for the Coast next Friday (29).

L. B. MAYER DEFINITELY OUT OF DANGER NOW

Hollywood, Sept. 26.—Louis B. Mayer is reported by his physician to be definitely on the mend after having passed the crisis in his illness.

Metro chief, who was injured when he fell from horse four weeks ago, suffered a release last week but is still recovering from his illness. He is expected to return to his office several weeks longer.

Educational Film Prods. Form Trade Association

Educational Film Producers Association of New York, a new production group in the educational film field, has been formed. The group will be formed with the filing of incorporation papers at Albany.

Officers of the EPA are: Fletcher Smith, prez; Max Lasky, v.p.; John Flynn, Gen. Mgr.; Flora Williams, secy.; Charles H. Schmitz, Treas.; and Charles H. Schmitz, chairman of the executive committee.

Participants to the foregoing office, charter members include John Bryan, Herbert Kerkow, John McCarty, Clarence Schmitz, Ralph Schoolman, C. O. Welch and Elizabeth Harding.

Touhy Loses—Again

Chicago, Sept. 26.—Roger Touhy, now at Stateville Jail, was denied an injunction today to prevent showing of the 20th-Fox picture, "Roger Touhy, Cop," by Federal Judge Elwyn B. Shaw.

He said the picture reflected on the police and that he was a "public enemy" used in the film was untrue and to public records.

GAIN, GILPENSION TO COAST

Burrton, Gain and Dr. Alexander Gilpension for the Coast on Friday (22).

The J. Arthur Rank representation of the company consisted of with 20th-Fox and United Artists.

Geo. Hirtman Sells Out in FC

George A. Hirtman, head of Film Classics, has sold his interest in the company to a group for a figure reported exceeding \$100,000.

He is setting up the International Film Classics group to produce educational, television and entertainment product for the 16 mm. film market. He will own 16 mm. projectors and television equipment to be manufactured by the company. The group is headed by Hyman, president of Microstat, head of a group of inventors who are associated with Hirtman in International.

Grant to Be Cole Porter

Hollywood, Sept. 26.—Cary Grant drew the star role in Rorters' musical, "Night and Day," starring the career Cole Porter, slated to roll late in December.

Michael Curtiz, director, and Grant, who is to play the role, are slated to huddle with Porter on details of the picture. Schwartz is also handling with Sid Silverman and Abel Green, editor of "Variety," on his "Mr. Broadway," the saga of Sins, which the WB producer is reading as his next.

Porter's job was originally a Hal Wallis deal after paying the songsmith a reported \$300,000 for everything, including the Porter songs.

Film Carriers Strike Almost Paralyzes Det.

Detroit, Sept. 26.—The long-threatened film carriers' strike hit here Friday (22) seriously disrupting theatrical exhibitors until a busy treaty was contrived between a conciliation committee committee and the carriers' mediator representatives of the exhibitors and Locals 299 and 372 of the Teamsters' Union (ATL).

The strike, which threatened some 700 Michigan theatres with no fresh films for the week-end, grew out of the recent refusal of the War Labor Board to grant the film carriers a wage increase. Other factors in the complicated dispute is the curtailment which Government regulations have placed on the number of film deliveries weekly which makes the matter of wages and overtime still more vital to adjust to the situation.

However, the issue over which the tieup of film deliveries ostensibly came was the refusal of the drivers to carry advertising for the films, such as billboard paper and other displays. The union contended in their dispute with the two delivery firms, the Detroit Service, Inc. and Exhibitors Service, Inc., that films and advertising matter must be carried on delivery vehicles both were delivered together.

With the other factors in back of the dispute, the carriers went out on strike Friday morning, a heavy day on deliveries because of the imminent end of the strike four days after the afternoon they voted to continue the strike.

Conciliator for the State Mediation Board, arranged a last minute compromise between the drivers and exhibitors which found them rushing out after 6 p.m. with the necessary films.

However, a few houses here did not get films in time, it was reported, but they received a blast for not leaving the former week's six and others worked a bicycle deal by which they would be delivered between 6 and 7 p.m. Most, however, including the big downtown houses which had their own film in late Thursday night, were able to open per schedule, although many Friday night shows in the city were in start-up stage.

Lomansy said that the film tieup would have involved 10,000 theatre employees if the compromise had not been reached. It was understood that under its terms the carriers and exhibitors would be seeking settlements by which a new appeal can be made for pay uppage and for separate delivery and a spread rate on film and advertising carriage.

PAR DROPS 'ASSOCIATE PRODUCER' AS CREDIT

Hollywood, Sept. 26.—Title of "associate producer" will be dropped from Paramount picture #1. From that time, the associates will get full producer credits on all advertising bills.

New system, inaugurated by Henry Ginsberg, will affect Charles Brackett, George Cukor, John Huston, Paul Jones, Fred Kohler, E. D. Sehn, Selznick, E. Miller, Kenneth S. Coates, Harry Tugend and Karl Tunberg.

Also to be tied in with International is the Circ Laboratories' two 16 mm. strips.

Hirtman is setting up a distribution system for marketing 16 mm. film similar to that used in selling 35 mm. product. Exchanges will also equip exhibitors with projectors for exchanges in 12 key situations, with four already set. Under his plan, it will be possible to rent 16 mm. film only through accredited exchanges in any given area. The plan is to establish a franchise-holder in Chicago, for instance, can rent 16 mm. product to someone who Hirtman is to resell to someone in Boston.

Capitalization of the new corporation is the Circ Laboratories, of common stock and \$5,000,000 paid.

Operating duties of Film Classics will be handled by Hirtman, v.p. and sales manager, A. Brown, v.p. and foreign manager, and Eugene C. Frantz, secretary-treasurer. Hirtman will continue in an advisory capacity. Purchase of stock interest will be completed over a period of time.

His new deal includes a change of circuit sales at the Columbia, N. Y., exchange under Nat. Con. Division Sales and Jack Coe, who has resigned to become eastern sales head for Film Classics as well as president of the National Secretary's office, with a stock interest in that portion of operations. He takes up his new duties on Friday (27).

The deal with Wormser followed several weeks of negotiation by FC, which was headed by Hirtman and Co. Company, dealing principally in top releases, having control of all the films in the area. Hirtman, O. Selznick pictures, not long ago brought in Goldhammer from RKO as a sales manager. Following closing of the deal with Wormser, the company plans setting up a western circuit similar to that of other companies.

WB'S MANUAL FOR ALL PERSONNEL TELLS ALL

Warner Bros. has made up a 25-page manual for all personnel in its relations with employees. It has been approved by both the management of WB and the Motion Picture Office. Employment Union which recently negotiated a new deal covering the company's employees.

The manual, worked out by Ralph W. Budd, director of personnel for Warner Bros., is a 25-page manual. MPOE, has been distributed to all departmental heads for guidance and to all employees. It lists the staff workers or in dealing with situations concerning vacations, leaves, overtime, promotions, severance pay, holidays, interest, absences, and other matters.

WB's Starlet List

Hollywood, Sept. 26.—Warners indicated a spread rate of prospective femme stars to 17 with the signing of Dorothy Malone to a long-term contract.

Other youngsters under grooming on the Burbank lot are Colleen Moore, Lauren Bacall, Virginia Brindley, Virginia Patton, Janis Paige, Andrea King, Angela Green, Faye Dunaway, Dawn Jones, Hester, Joan McCracken, Dolores Moran, Jean Sullivan, Joan Winfield and Betty Alexander.

LORD'S 'STEADY' JOB

Hollywood, Sept. 26.—Del Lord was named as producer on the high budget musical, "Let's Go Steady," at Columbia.

Lord was named as producer on the film some time before the camera in 10 days.

KEEP SELLING BONDS!



THE BOX-OFFICE PICTURE OF THE CENTURY FROM

20



Directed by HENRY KING • Written by LAMAR TROTTI

VARIETY REPORTING:

"Tops WASHINGTON • Sockeroo SEATTLE • Wows CINCINNATI • Wham BALTIMORE • New Record PHILLY Establishing long run CLEVELAND Giant gross SAN FRANCISCO • Stout ST. LOUIS • The big news KANSAS CITY • Moves to Victoria after 8 weeks at ROXY, NEW YORK!"

Darryl F. Zanuck's

WILSON

in Technicolor

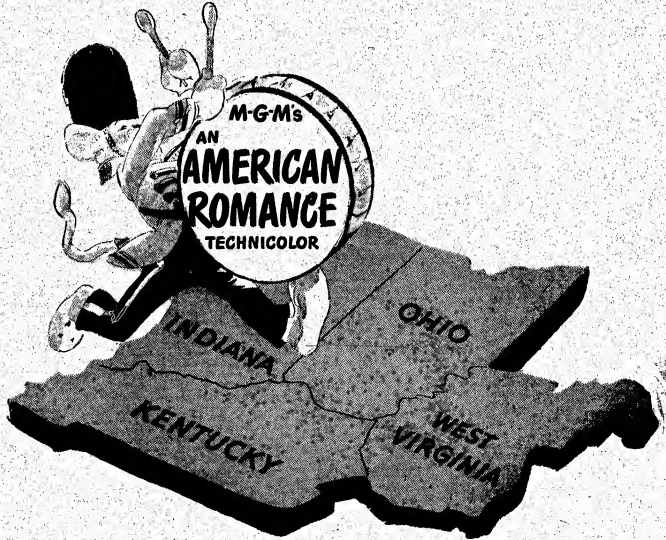
... and breaking all precedent in

PITTSBURGH • PORTLAND • SYRACUSE
 BROOKLYN • ATLANTA • JERSEY CITY
 DENVER • SPOKANE • ROCHESTER
 PATERSON • AUGUSTA • SACRAMENTO
 RICHMOND • COLUMBUS • SAVANNAH
 FRESNO • INDIANAPOLIS • OAKLAND
 NORFOLK • OKLAHOMA CITY • MACON

and many, many other situations, large and small, from coast to coast!



SHOWMANSHIP!



THE DATE:

OCTOBER 12th

THE PLACE:

OHIO, INDIANA, WEST VIRGINIA, KENTUCKY

THE EVENT:

132-CITY WORLD PREMIERE OF M-G-M's MIGHTY TECHNICOLOR DRAMA "AN AMERICAN ROMANCE"

THE CAMPAIGN:

Famed Radio Station WLW of Cincinnati spearheads a promotion that will resound throughout the nation. Spot announcements. 4 weeks in advance building up to larger and larger radio time. Newspaper ads 3 weeks in advance throughout territory. Posting of all kinds. 24-sheets, car cards, American Express Truck posters. Intensive exploitation, special trailers, cast appearances, parades, displays. Inaugural Banquet and Preview in Cincinnati. The works!

"You've got to be a great showman to be a leader for Twenty years!"



Keep Selling Bonds!

KING VIDOR'S Production "AN AMERICAN ROMANCE" Starring BRIAN DONLEVY with Ann Richards, Walter Abel, John Qualen, Horace McNally • Photographed in Technicolor • Screen Play by Herbert Dalmas and William Ludwig • Produced and Directed by King Vidor • A Metro-Goldwyn-Mayer Picture

USO Shows Overseas Teaming Up To Give GI's Double Name Value

Combined shows, where two USO units comprising big-name talent in their routine to entertain the soldiers, are common practice as units get nearer the front lines, according to Sammy Walsh, comedian who returned last week from his sixth USO overseas tour in the last 20 months.

Walsh combined show with Dinah Shore and her troupe—Wally, Harry, Mentona, magician, and Fred Freeman, pianist—on the same troupe being organized in England and France when the Spike Jones, Dixie, Jerry Shelton and the Evans family units entertained the boys for three hours at St. Lo, in France last week. The "Wally, Shore, Jones and the Evans" combined unit with the Edward G. Robinson troupe, including Willie, Shore, Joe and the DeLinos and Dolly Reckless.

After entertained throughout Normandy for the First and Third Armies, putting on a combined show for the latter group during the assault on the beach, the USO units were then sent to the front, which included Gene Harrell, singer, and Joe DeLoia, comedian. Before the assault on Vera Sailes, a show, combining the talents of Fred Astaire and the Shore unit was given for 14,000 people, including many civilians.

Bill Dover, head of USO-Camp Shows in the European Theater of Operations, has moved his headquarters from London to Paris, leaving Bob Roberts in charge of the London office. Dover is putting Camp Show affairs into lipping shape there and he has returned to the U.S. with Will Roland acting as assistant and Arthur Selig, Dave Rogers and Bob Hill rounding out the personnel there as field men.

Move USO-Camp Shows Units From Iceland To France; Now 27 There

London, Aug. 6.—Newest arrivals here for USO-Camp Shows, besides the Bing Crosby unit, including the following units: (1) Monty Wall, Sechrist and Dale, Diane Moore, Cathleen Moore, 20 Robert Gilbert, Charlie Homa, Irene Hilda, Barbara Champion, (3) Sammy Yvonne and Irving Lane and the Ramblers, (4) Bill and Leiber, Phyllis Clever, (4) Al K. Hall, Mary Lita Howard, Gina Lollo, Lou Sullivan, Gloria Grier, Charlotte Wayne, (5) Carlton and Dorothy Huxley, Buss and Glenn, Lynn Beller, Penny Bennett.

Little two units came direct from Iceland.

These units are all bound for France, and going with them are White and Manning, and Harry Ellor who have been here for some time entertaining the troops in United Kingdom.

With arrival of these units, USO-C shows now have 27 complete units in France.

ANGER'S R.&R. HUDDLE AND MEX CIRCUIT IDEA

Hollywood, Sept. 26.—Lou Anger is in Dallas conferring with Bobb & Rowley on their properties.

From there he goes to Monterey, Cal., to discuss plans for financing and operation of an American-financed circuit in which Joe Schenk would be interested.

Bill Boyd To Get Cut Off By New 'Hopalongers'

Hollywood, Sept. 26.—After announcing termination of their relationship some time back, Bill Boyd has reunited with Harry Sherman to start a new series of "Hopalong Cassidy" productions, in which actor is understood to share with the producer in the profits.

New outer series starts in January with "Murder on the Range".

A. F. Driscoll's Op

Arthur F. Driscoll, the theatrical attorney, O'Brien's right-hand man, Raftery, will be inactive for a couple of months as result of a gallbladder operation he is undergoing at the Presbyterian hospital, N. Y.

He will be hospitalized some three weeks and must recuperate another week.

Cuba's Kudos for WB

The Order of Carlos Manuel de Céspedes, highest award of the Government of Cuba, was yesterday (25) conferred upon Harry M. Warner, president of the Motion Picture of Warner Bros. in recognition of meritorious and beneficial services rendered to Cuba by WB activities. It's the first presentation of its kind to any film industry execs.

Congress of the Presidential election Nov. 7, The Treasury has scrapped the kickoff day for a later date. The American Embassy in Washington, and others officiating, Jack Warner will receive the Cuban Order on the Coast.

6TH WAR LOAN TEEOFF DEFERRED TO LATE NOV.

Washington, Sept. 26.—Coming shortly after Loan Drive will not commence Nov. 11, as scheduled originally, but about 10 days later. The date is yet to be determined here at a meeting this week.

Change of the Presidential election Nov. 7, The Treasury has scrapped the kickoff day for a later date. The American Embassy in Washington, and others officiating, Jack Warner will receive the Cuban Order on the Coast.

War Loan Drive is not after radio-showbiz bond drive. Tentative plans indicate that the campaign of War Loan Drive will be in the Pacific, and that the Navy will feature the fund-raising push. Also, the Navy has contracted for five film shorts in 18 and 25 mm, one of which, to be made in Hollywood with big-name stars, will be launched theatrically.

Production of transcriptions for the broadcast of the NBC studios in New York will be on the air to all local stations, will run about 1 1/2 minutes, allowing time at either end for the sale of War Loan tickets. There will be 24 "Salutes" six per week for four weeks of the drive.

Jay Emanuel's Chore

Jay Emanuel has been appointed director of the office of the 6th War Loan drive for the picture industry. Emanuel is scheduled to arrive in New York at War Activities Committee headquarters in N. Y. Oct. 2.

Chuck Youngstein, publicist, formerly with 20th-Fox, who has joined the Buchanan agency, will serve as coordinating officer for the film activities at Buchanan under the supervision of John Hertz, Jr., national publicity director for the drive.

Bernadette Now May Not Be Withdrawn by 20th

Instead of removing "Song of Bernadette" from the market, 20th Nov. 1, as had been intended, 20th-Fox now is discussing plans to continue with its indefinitely. Thus the position of selling two advanced-purchase prints for the same time, one being "Wilson."

Terms on "Wilson" are 60-40, with the picture's 20th being withdrawn 70-30.

Wage Hike Foreseen 'If Little Steel' Goes

Hollywood, Sept. 26.—Major film studios will pay out approximately \$250,000 in additional wages if the War Labor Board's ruling on Little Steel is upheld 15%, according to producer representatives, who point out that approximately \$600,000 to \$750,000 have already been granted to various guilds and unions.

Impression here is that the ceiling will be raised before the end of the week, WLB panels report that living costs have increased 25% to 43% since December.

Metro's 100-Min. Limit

Scripts on future features at Metro will be whittled down to 100 minutes, according to the company, a two-fold purpose—to save printers who are clamoring against the increasing length of pictures, and to speed the production process, which will be trimmed as much as possible in the cutting room.

OWI Borrows BMI'er For French Pix-Radio

Joan Geininger, the foreign dept. of BMI, has been loaned to the OWI to assist in Yank film, radio and press relations in France. Geininger, who has been an active and close citizenship in the U.S. some years and is currently in Hollywood on an exploratory mission to help Geininger in the OWI's entertainment under OWI auspices.

Griffis Bowing Out Of OWI Post Oct. 1 For Hawaii Red Cross Job

Washington, Sept. 26.—Stanton Griffis, former chairman of the executive committee of Paramount Pictures, has turned his resignation as chief of the OWI domestic operations to his country Oct. 1. He leaves shortly for Hawaii where he will be Red Cross Commissioner for the Pacific Islands.

Taylor Mills, Griffis' assistant since last January, has been appointed by OWI to succeed Griffis as chief of OWI domestic operations, to fill the vacancy. Griffis' resignation was given several weeks ago by "Variety."

"We feel that Mr. Griffis has done a splendid job for his country in OWI," said Healy in a statement, announcing the resignation last week. "I would stand in the way of his acceptance of further responsibility. We expect him to continue his Red Cross service as Red Cross Commissioner for the Pacific."

Earl O'Connor, chairman of the American Red Cross, announced that Griffis will step up headquarters in Hawaii to a staff of 1,000 Red Cross workers. The staff will be expanded as the war swings more into the Pacific.

Griffis has rolled up an outstanding record of Government service. He was in the Navy, serving as chairman of the Special Events Committee of the Navy Relief Society, and became a full-time representative for the Office of Strategic Services, visiting neutral European countries. Still earlier, Elmer Davis drafted him for the OWI job, and last spring, on a leave of absence, he went to Sweden for the Foreign Economic Administration, to carry out the supply of Swedish ball bearings to Germany.

Mills, formerly an advertising man in New York and Minneapolis, is chief of the Bureau of Motion Pictures since 1942, specializing in Government motion picture activities. On Jan. 17, last, he was named to the Director of Motion Picture Bureau as associate chief.

WB'S 3 IN SEPT., 2 EACH OCT., 1 SO FAR IN DEC.

Warner Bros., which started off the new season (1944-45) with three pictures for September, "Janie," "Crime by Night" and "Lure of the Old Lace," is reported dropping to only two for October and the same for November. The December picture, tentatively there will be only one.

As result of these plans, the first four pictures of the new season will see delivery of eight features, first four for the corresponding period last year. In 1943, second half of the year saw 21 pictures, so far, had a lot of releases. During the September-to-December period, the company had three feature releases and six westerns.

Company releases from Warner will be "Last Ride" and "The Conspirators," while expected for November are "The Dough Boys" and "Very Thought of You," to be followed late in December by "Hollywood Campaign."

D. C. Records Changing Film Tastes

Washington, Sept. 26.—Taste in film heretofore is changing, according to a film survey made by Library of Congress researchers. They note, especially in war pic, are found in groups rather than individuals. Staff also sees a tendency in certain war films to turn returned to the front battlefield hero.

Survey is made in connection with the selection of films for preservation by the Library. Library gets two copies of every title copyrighted in the United States. Lack of storage space for the selection. No effort is made to preserve the "best" films. Films are picked which best record the tastes and preferences of the American people. Thus, films are selected for their documentary or topical interest, or for large gross box receipts also picked, as indication of the taste of the time. Others chosen are films which indicate new trends, or which contain substantial technical innovations, and films which contain outstanding performances by dramatic actors.

As has noticed in survey films, an increase in use of narrative commentary, in place of dramatic action, in feature films and cartoons, a development borrowed from documentary films. Also, a marked increase in technical innovation in the 16-mm. color film "blow up" and used as 35-mm.—as, for example, in "Memphis Belle."

Public Bankroll Continued from page 3

another problem being studied. According to industry leaders, television is not expected to displace motion pictures in at least 10 years; belief is that if and when it does appear, the market will be divided into temporary opposition to motion picture theatre business.

Another obstacle which some industry leaders believe they will counter is possible Government ownership of films. Such controls may be imposed in the future, but while onerous in the production of films, it is considered doubtful that public values would be radically affected.

Wall Streeters view the impending rise of native film production as a potential threat to a large slice of the U.S. domestic and foreign markets. U.S. distributors are facing a difficult difficulty in handling foreign pictures suitable for this market and the others would have to be imported.

Forcing of foreign pictures on the American market through European quota or contingent systems is unlikely to get to first base because of the stern opposition expressed by the U.S. Government, in current monetary and trade conferences, against such international trade practices. The international banking and commercial executives now being negotiating with the U.S. powers, according to informed sources, will see the U.S. swinging against the European effort to force to purchase unusable foreign films for American distribution on a basis which has barred distribution of U.S. films abroad.

There will likely be more British pictures imported through the U.S. market before long, notwithstanding, but such suitable films as may be available will face a road to sales to either American distributors or exhibitors.

The reopening of the European market will, in due course, give U.S. film companies additional revenue through the sale of their own product.

Possibility is that union labor will not be able to bid to meet the wartime wage levels despite any possible slip in business. Here the picture industry will face a loss of income since it is more vulnerable than many other industries. Production costs are high, it is expected for a considerable period after the European war. In addition, the overproduction of pictures by the Administration is in favor of retaining high wage levels and high earnings for the national economy. It is believed that postwar tax revenues can be garnered only through a return to high standard of earnings.

Calculations by some as drawback to the picture business are the probable flow of dollars into the consumer goods which have been curtailed by the Government's program. But this is a development which would work both ways—depression of consumer goods and relieve unemployment and provide more earned dollars for entertainment and other uses.

That's the picture as it looks from within the film industry at this time. What the public computation piled up asset reserves during the wartime boom period.

Reconversion problem in film business is virtually nil.

The outlook, despite the unfavorable picture of the picture industry, is relatively low levels at which picture company stocks are evaluated by Wall Streeters, appears healthy.

Praises Soar For Overseas Legits

With legit shows poised to shove off for the war fronts, Army brass commends the overseas legions. No effort is made to preserve the "best" films. Films are picked which best record the tastes and preferences of the American people. Thus, films are selected for their documentary or topical interest, or for large gross box receipts also picked, as indication of the taste of the time. Others chosen are films which indicate new trends, or which contain substantial technical innovations, and films which contain outstanding performances by dramatic actors.

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CRESCENT CO. APPEAL TO OVERTURE TENN. CT

Washington, Sept. 26.—Rulings of the Federal Circuit in Tennessee to break up operations of Crescent Co., and its affiliated circuits, 70 in all, in Alabama, Arkansas, Kentucky, Mississippi and Tennessee were attacked yesterday in a brief filed with the U.S. Supreme Court in the Crescent Co. appeal.

Calling for a reversal of the lower court verdict, Crescent charged 26 errors and claimed that the evidence offered by the anti-trust division of the Justice Dept. did not warrant the decision.

Creighton C. Cline, the anti-trust division asked the high court to affirm the decision except on one point offered by the anti-trust division that the trial judge should have decreed that neither Crescent nor its subsidiaries could operate in theatres without court permission. The Supreme Court is expected to hand down its opinion on the Crescent appeal this fall.

The Crescent brief attacked the Government charge that nine small circuits of movie theatres were because they could not obtain production. Crescent said there was no evidence to substantiate the charge that Crescent had obtained not only first-run franchises, but also second-run picture rights.

REYNOLDS' PIC SPIEL

A Two Cities (British) film, "The Way Ahead," which has David Niven in it, is being brought up to date for the war period by a foreword by Quentin Reynolds.

He did the commentary Monday 251 at 20th Movietones.



'ARSENIC'
gives
people
broken
records!

MOTION PICTURE DAILY
*'Arsenic's' Gross
Tops Strand 3rd Wk.*
"Arsenic and Old Lace" is headed
for a record third week at the
Strand N. Y. The film set an
opening-week record, too.

← WARNER
PICTURE

*↳ a marvelous
performance*

Jack L. Warner, Executive Producer

CARY GRANT in Frank Capra's "ARSENIC AND OLD LACE"

RAYMOND MASSEY · JACK CARSON · JACK LORRE · PETER PRISCILLA LANE · EDW. EVERETT HORTON · JAMES GLEASON · JOSEPHINE HULL · JEAN ADAIR · JOHN ALEXANDER Directed by FRANK CAPRA

Screen Play by Julius J. and Philip G. Epstein · From the Stage Play by JOSEPH KESSLERING · Produced by Howard Lindsay and Russel Croso · Music by Max Sheline

KEEP SELLING BONDS!

It's the **HIT-AND-FUN**
AFFAIR of the YEAR!



*the kind of AFFAIR
 you wish you had!*

That SCREAM-TEAM of
 "DANGEROUS BLONDES" are
 up to their necks in DANGER...
 MURDER... LAUGHS... AGAIN!



it's KILLOSSAL!

COLUMBIA PICTURES
 presents

Strange Affair

with **ALLYN JOSLYN · EVELYN KEYES**
MARGUERITE CHAPMAN · EDGAR BUCHANAN

NINA FOCH · SHEMP HOWARD · FRANK JENKS · TONIO SELWART

Screen Play by Oscar Saul · Eve Greene · Jerome Odlum
 Produced by BURT KELLY · Directed by ALFRED E. GREEN

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!



Cross Lofty \$25,000, Det., Island 26C, Wilson Fine 50G, Prima Ups Wave 26G

Detroit, Sept. 26. Five new bills in loop this week...

Key City Grosses

Estimated Total Gross This Week... Estimated Total Gross Last Week...

BROADWAY CROSSES

14 1/2 C. MIPLS.

Among current new bills, "Casanova Brown" and "Impatient Years" stand out...

Estimates for This Week

Aster (Pax-Singer) (7,000; 35-51)... "The Secret" (Pax) (4,000; 40-60)...

'SINCE' BIG 25G, K. C.; 'SOLDIER' BRIGHT 14G

New product at the downtown district is boost gross...

Estimates for This Week

Apollis (Fox-Melrose) (41; 75-110) - Wilson (20th). Since \$7,500...

Estimates for This Week

Loew's (Loew) (3,172; 35-51) - "Since You Went Away" (Selznick-U)...

AWAY 18G, IRISH PLUS ELLINGTON 17G, LIPPE 2E

Business is good this week, particularly at Loew's State where "Since You Went Away"...

Estimates for This Week

Waterloo Bridge (M-G) (3,000; 50-60) - "Waterloo Bridge" (M-G) (3,000; 50-60)...

National (Standard) (2,400; 35-74) - "To Heave Ho" (M-G)...

HOLIDAY 19G, BUFFALO; 'JANIE' 14G

Deanna Durbin's starrer, "Christmas Holiday"...

Estimates for This Week

Buffalo (Shea) (3,500; 40-70) - "Holiday" (Shea) (3,500; 40-70)...

Estimates for This Week

Harris (Harris) (2,200; 76-101) - "The Sign of the Cross" (Harris)...

New Entries Bolster I. A.: Arsenic Socko 74G, 'Kismet' Terrific 0G, Both 3 Spots, 'Low Down' Sour 47 1/2 G in 4

Broadway Grosses

Estimated Total Gross This Week... Estimated Total Gross Last Week...

'AWAY' SMASH 25G, ST. LOUIS

St. Louis, Sept. 26. Preceded by a pair of Jennifer Jones and sock ball...

Estimates for This Week

Loew's (Loew) (3,172; 35-51) - "Since You Went Away" (Selznick-U)...

Estimates for This Week

Orpheum (Loew) (2,000; 35-55) - "Waterloo Bridge" (M-G) (3,000; 50-60)...

'Arsenic' Socko \$23,000 In Pitt; 'Wilson' So-So 15G, 2d, 'Bridge' 13G

Pittsburgh, Sept. 26. "Arsenic and Old Lace"...

Estimates for This Week

Fulton (Shea) (1,700; 40-65) - "In Society" (U) (2d wk). Big sell-out...

Estimates for This Week

Stark (Harris) (2,000; 40-65) - "Dragon Seed" (M-G) moved here...

Tropical heavy rain, however over the weekend...

"Combo of 'Sweet and Lowdown' and 'In Mountain Darling'...

Estimates for This Week

Fox Beverly (F.W.C.) (1,318; 50-51) - "Conquering Hero" (Par) and "Since Venus" (M-G)...

Estimates for This Week

Orpheum (Loew) (2,200; 55-88) - "Nights in the Rains" (M-G)...

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'Since' Terrific \$54,000, 'Dimitrios' Lusty 24 1/2 C, Both 2 Boston Spots

Boston, Sept. 26. With "Since You Went Away"...

Estimates for This Week

Wilson (RKO) (3,200; 40-110) - "Since You Went Away" (Selznick-U)...

Estimates for This Week

Wilson (RKO) (3,200; 40-110) - "Since You Went Away" (Selznick-U)...

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Estimates for This Week

Wilson (RKO) (3,200; 40-110) - "Since You Went Away" (Selznick-U)...

'Since' Terrific \$37,500, 'Wilson' Okay 7 1/2 G, 3d

Cincinnati, Sept. 26. A double-barreled opening...

Estimates for This Week

Wilson (RKO) (3,200; 40-110) - "Since You Went Away" (Selznick-U)...

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20TH'S ENGLISH 'BOSE'

Hollywood, Sept. 26. Film production will be resumed by 20th-Fox in England...

BET ON HIM

He Wins!



There he goes . . . Every horse he rides is a winner . . . Whether his mount is the box-office sensation of the moment . . . or one called "Just Another Picture" . . . he wins with all . . . He'll take an attraction right up to the front . . . and keep it there . . . in the big money . . . in fair weather . . . or muddy competition . . . For he wears the colors of the "BIG RECEIPTS" stable . . . Watch him go . . . and put a little lettuce on him . . . the most careful bettors in this business . . . have been backing him for years . . . because he always pays off . . . They know he's got something . . . It's Advertising . . . best in the business.

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS THAT NEVER STOP!

NATIONAL *Screen* SERVICE
FULL BODY OF THE FIBROUS

"My sincere appreciation to Hollywood"



When a man—a group of men—or an industry does something important for me, I want to be sure and thank them.

And so I say "Thank you, Hollywood."

Thank you for the support you have given our magazine policies, for the faith and cooperation you have shown.

Seven years ago when I planned the policies of the new-born Ideal Magazines, I based these policies on the conviction that we must be an integral part of the industry itself, that its hopes, its dreams, its accomplishments were ours. Our magazines must be independent in their thinking, to be sure, fair and impartial in their coverage of news—observant, modern as the day-after-tomorrow, but yet a part of the industry itself.

Today the Ideal Woman's Group Magazines—Movies, Movie Life, Movie Stars Parade and Personal Romances, following these policies, have enjoyed more than an

EIGHT-FOLD GROWTH IN SEVEN YEARS! Our ABC circulation today reads **ONE MILLION AND A HALF**, of which 99.7% are voluntary newsstand sales. More than a million of these readers are in our Movie Group.

For our steady undeviating growth from 177,341 sales the first few issues to 1,500,000 today, I give full credit to all the members of my organization, but always realize that they could not have accomplished all they did without the faith and cooperation of Hollywood.

Our attainment of leadership and outstanding reader loyalty in the motion picture magazine field comes in large part from *your* belief in *us*, and from the cooperation you have always so willingly given.

"Thank you, Hollywood!" Thank you for your help, your faith, and for the fine pictures and the outstanding personalities you have given us to write about.

Sincerely yours,

William M. Cotton

WILLIAM M. COTTON
Publisher Ideal Women's Group



* BUY AN EXTRA WAR BOND *

THE IDEAL WOMEN'S GROUP

NEW YORK

Ideal Publishing Corp., 295 Madison Ave.
New York 17, N. Y. — AU 3-8191

CHICAGO

Ideal Publishing Corp., 360 No. Michigan Ave.
Chicago 1, Ill. — State 5582

HOLLYWOOD

THE PAY-ENVELOPE
CLASS MAGAZINES

Ideal Publishing Corp., 6253 Hollywood Blvd.
Hollywood 28, Cal. — Hillside 7364

Mpls. Variety's 90C for Sister Kenny. Other Private Biz

Other theatre-Exchange Briefs
Minneapolis, Sept. 26. Northwest Variety club will raise...

Dick Foy Back
Richard Foy, Dallas, Sept. 26. returned to his post after trip...

Philly's 48 Hours Start
Only 12 theatres had filed for exemption under the 48-hour work...

To Fete L. R. Golding
Louis R. Golding, Sept. 26. noted in July from Fabian division manager...

Fire Bazes Only Theatre
Lindale, Texas, Sept. 26. Fire last estimated to have destroyed three establishments in this...

Al Reynolds' Birth
San Antonio, Sept. 26. Albert H. Reynolds named city manager of all local industries...

Trailer Warns on Tax
Los Angeles, Sept. 26. Fox-West Coast is issuing trailers to fight the proposed six admissions tax...

Quebec Theatres Elect
Montreal, Sept. 26. At the general annual meeting of the Quebec Allied Theatre Industries Association...

Allice H'wood Huddle
Allice H'wood's annual business huddle, previously held in the east, will be staged in Hollywood...

Slate, Omaha, Policy
Omaha, Sept. 26. Policy of the renegade State will be set by pictures after the war...

Another Rodgers Chiefed
Content with the picture meetings that are being held here, William F. Rodgers pulled into Kansas City Monday...

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at the Midwest. At the same time, Bill Ferguson had sessions with field exploration representatives on various exchanges in the K. C. area...

Philly's 48 Hours Start
Only 12 theatres had filed for exemption under the 48-hour work law last week with the deadline set for Sept. 27...

To Fete L. R. Golding
Louis R. Golding, Sept. 26. noted in July from Fabian division manager that he had a supervisor...

Coney Island
Continued from page 1.
Will \$1,500,000 "Oceanarium" to replace old New York aquarium...

GOP Dailies
Continued from page 2.
Marshall, Harpo, Marx, Groucho, Chico, Zeppo, and Allan...

Continued from page 2.
Dewey's H'wood Cast
Los Angeles, Sept. 26. Dewey, Republican candidate for the presidency...

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Continued from page 3

tribution chains working have reportedly cancelled plans, while those already overseas have been told to return to the U. S. rapidly...

It is speculated, that while U. S. executives will be unable to personally direct a resumption of operations...

Indicated here, as a result of recent moves, that U. S. picture business in Europe will continue to function through the Office of War Information for a lengthy period.

Robert E. Sherwood, chief of the OWI Overseas Bureau in Washington, last week stated that the British film reps have not stolen a march on the S. industry in France...

Continued from page 3.
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Vast Development of Non-Theatrical Pix After the War, Sez Arthur Mayer

Where's Ed Sulzberg?
Chicago, Sept. 26. With alichi Chi agents and talent scouts claiming to have "discovered" John Hodiak...

Top claimants for the promoting job include Maurice Golden, M-G-M talent scout; Bobby Brown, director of WBEM-CBS; Writley shows; Kinko-Traded Broadcasting Corp. Wynn Wright, NBC producer...

RKO Rushing Philippine Saga for Island Push
Hollywood, Sept. 26. Timed for the liberation of the Philippines, the Philippine Saga has been rushed into production at RKO after months of secret preparation...

RKO Buys 'Charms'
Hollywood, Sept. 26. Samuel Goldwyn, who bought the Broadway play, "Those Entering Young Charlie" sold to RKO, where it will be produced as a Laine Day starer by Bert Glenn...

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Vast development of the non-theatrical motion picture field after the war is foreseen by Arthur Mayer, Director General, Commercial Division, as civilian consultant to the Industrial Services Division of the U. S. War Relocation Authority...

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New York Theatres

FRANK GRANT'S 'ARSENIC AND OLD LACE'
WALTER BRITTON
CHARLIE BARNET and His Orchestra
West and Lexing. STRAND

M-G-M
THE BROADWAY COLONIAL
ASTOR MARLBOROUGH THEATRE
PARAMOUNT PRESENTS
FIVE MEN IN A CRUISE
"DOUBLE INDEMNITY"

THE DOUGHERTS
Continues at Popular Price
HOLLYWOOD BROADWAY THEATRE
ON SCREEN - THREE, FOUR, FIVE, SIX, SEVEN, EIGHT, NINE, TEN, ELEVEN, TWELVE, THIRTEEN, FOURTEEN, FIFTEEN, SIXTEEN, SEVENTEEN, EIGHTEEN, NINETEEN, TWENTY

PARAMOUNT PRESENTS
FIVE MEN IN A CRUISE
"DOUBLE INDEMNITY"
THE ADDRESS SISTERS, MILDRED APRES and Her Friends

ON SCREEN - THREE, FOUR, FIVE, SIX, SEVEN, EIGHT, NINE, TEN, ELEVEN, TWELVE, THIRTEEN, FOURTEEN, FIFTEEN, SIXTEEN, SEVENTEEN, EIGHTEEN, NINETEEN, TWENTY
IN PERSON - JIMMIE LEEFORD & Jimmie & Christine
MUSIC GOES TO SWING WITH THE BOYS
JOYCE & FOSTER

"Greenwich Village"
A 20th Century Fox Picture
Play A ROXY
Show

PARAMOUNT presents
Jean Fontaine
Arturo de Cordova
"FRENCHMAN'S CREEK"
RIVOLI, E'way & 49th St.

MUSIC HALL
"CASANOVA BROWN"
Spectacular Stage Productions
Starts Thursday, Sept. 28

ON SCREEN - THREE, FOUR, FIVE, SIX, SEVEN, EIGHT, NINE, TEN, ELEVEN, TWELVE, THIRTEEN, FOURTEEN, FIFTEEN, SIXTEEN, SEVENTEEN, EIGHTEEN, NINETEEN, TWENTY
IN PERSON - ALAN MARSHALL, LARINE DAY, MARSHA MANN, ALLEN JOSELYN, EDDIE BUCHANAN
"BRIDE BY MISTAKE"

ON SCREEN - THREE, FOUR, FIVE, SIX, SEVEN, EIGHT, NINE, TEN, ELEVEN, TWELVE, THIRTEEN, FOURTEEN, FIFTEEN, SIXTEEN, SEVENTEEN, EIGHTEEN, NINETEEN, TWENTY
IN PERSON - SPENCER TRACY, HENRY FONDA, MISS DOT MISTIC, BOB HOPE, KALIGRITS, PUD GUYTON, BOB HOPE
"THE SEVENTH CROSS"

Sponsors' Com Outlay to Plug Airmers Means Radio Must Do the Selling Job

Reignition of network airer-coupled—with precedent of Jack Benny's "radio" campaign—is responsible for unprecedented advertising campaigns current and planned by sponsors in this fall, scramble for listeners. Benny's \$250,000 publicity chest set the boys on their ears for the time being but, after scanning their equiplum, they've gone ahead and planned equally heavy campaigns to reach their entire audience and a substantial portion of the radio audience.

Interesting sidelight on the advertising battle is fact that large sums for publicity don't mean anything unless the particular advertiser controls a respectable segment of reservations in mags and newspapers. Tight newsprint and paper situation makes it almost impossible to get space even when you can afford to buy it. To compensate, the air advertisers are converting their product campaigns to plugs for their airmers while depending on the radio shows to do the selling job.

Thus General Foods slugging to establish Kate Smith in opposition to Benny are spending \$170,000 as represented by a portion of their product campaign. The radio spots to plug the Smith airer. Breakdown shows that \$27,000 was spent for radio spots—two-page ads in Life (page 40) and one year ago to plug Jell-O and Jello products), \$30,000 for full-page ads in Life in rotogravure sections of Sunday sections in various cities with the same campaign due to be repeated twice more, and \$50,000 as 1/5 of the normal quarterly campaign for the Jell-O product. The Santa Coffee being devoted to the air show.

That ad splurge aren't counting on probably the two best radio shows in the Sunday night 7-7:30 p.m. battle is confirmed by the \$200,000 set aside to plug \$150,000 to buy the Ed Wynan stanza. Borden campaign calls for \$55,000 in weekly 15-30 second spots in 180 cities with \$60,000 for ads in national mags. Additional mags used for promotional spots and other campaigns not yet set by agency, Young & Rubicam, and General. The network is also sending fancy sums for newspaper plugs with CBS taking the lead on the radio side with \$200,000 for local station promotion although recordings and films set the net back a respectable chunk of coin.

Bev' Palmer's New Post

T. B. "Bev" Palmer has been appointed manager of KGO. Blue Network's Frank Sinatra is newly appointed general manager of the net's western division.

Palmer has been chief engineer of the network's San Francisco operations since formation of the Blue two years ago.

Sponsor No Like 'Voice' Vs. Kate

Repetitions are still (re)pressing at CBS as aftermath of Frank Sinatra's \$5,000 guest spot appearance on the NBC Tommy Dorsey "Hit Parade" program Sept. 26. Apparently, even though the program was set was fact, on that Sunday night and at the same time, 7 p.m., Kate Smith is launching her superduper hour-long show with which CBS and General Foods are hoping to put the relay on Jack Benny's longtime stranglehold on Sunday evening Hoopla-ting.

Feeling expressed by GF, it's learned, was that somebody slipped the net's regular showman the bar for the important 1944-45 listener sweepstakes. New GF Sunday nighter, Bill Hays, and the fact for live listeners in spotting Woody Herman on the green but it's practically certain that neither Hays nor, nor any other performer of his type, could have much drawing power in allowing CBS to drop Sinatra and Dorsey, especially in view of the wide publicity given to the program.

Mutual Claims Biggest Net Yet For Bal Classic

Mutual has completed lining up what the network is the most complete worldwide radio service ever arranged to carry the play-by-play of the World Series, the 1944 World Series, 47 Canadian and 300 domestic stations, 47 Central and South American broadcasters and DX facilities will bring the series close to servicemen in all theatres of war.

Series again is being sponsored by Gillette, with Don Dunphy and Bill Coran selected as emcees with the approval of baseball ruling power, Judge Kenesaw Mountain Landis. In addition to play-by-play stanzas, starting Oct. 4, Mutual also features Coran, Sinatra and Dunphy with guests for a resume of the day's game, chatter about network stars and personalities etc. Unique feature is that while Gillette is not picking up the tab for these sessions they undoubtedly will derive much advertising benefit from them inasmuch as the cost is about duplicate of that spotted for the sponsored World Series show.

In view of the closeness of the American League race with Detroit and St. Louis running neck-and-neck in what shapes up as a photo finish, there's a possibility that for the first time in years a playoff game may be necessary to decide the pennant winner. In this event, it's learned, Gillette is anxious to obtain rights for network airing of the game which must be cleared through the American League with full protection, of course, for local sponsor now bankrolling daily games in the city chosen for the playoff.

Andrews Sisters' Own \$12,000 Radio Package For Nash-Kelvinator

The Andrews Sisters are slated to star their own comedy show, "8-to-the-Bar-Range," sponsored by Nash-Kelvinator and General Electric, sometime yet to be cleared, as part of the postwar recovery program of the Federal Communications Commission. The show, which will be produced by Vic Schoen, their usual recording maestro, will be broadcast on the radio by the Andrews, the Moore (Joe Ruess) agency and Dick Durso's Century Broadcasting Bureau. The show, which will be produced by Vic Schoen, their usual recording maestro, will be broadcast on the radio by the Andrews, the Moore (Joe Ruess) agency and Dick Durso's Century Broadcasting Bureau.

Manheim Exits From Thompson Agcy.

After seven years' association with the J. Walter Thompson agency during which he has been scripting many of the agency's top shows, Manny Manheim is checking off the Thompson payroll card in New York, where he has been writing the Sunday night Jackie Gleason "Gold" show, but may quit a while before making a decision.

EVELYN KNIGHT

Singing Princess to King Ed Wynan on the "Happy Island" show Fridays, 7-10, (See Network's "Hit Parade" RICHARD, "Rhythm of Life," "Dolly," is today's juke-box favorite. Also in the list of them are "All-Crosby," "Dolly," News, etc. shows how good a singer can be on TV.

Management WILLIAM MORRIS AGENCY

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Good Night, Sweet Prince

CBS announcer died the intro for the Four Clubmen last week found himself doing a quick double-take on the script, apparently called for an introduction of the quartet doing: "The Surry With the Prince on Top."

It aliped by with no one catching it until reaching the announcer.

Boom For Lewis For Post on FCC

Dorothy Lewis, travelling promotional agent of the National Association of Broadcasters, has received an endorsement for a place on the FCC from a top Mountain States broadcaster who writes "Variety" on a "no-doubt-me-but-I-think-she's-the-deal-on-the-job basis."

The idea of having a woman commissioner on the FCC has been agitated before. Among names mentioned by their respective friends in the past have been Margaret Culbertson of NBC, Judith Waller of NBC, Mrs. Harold Milligan of the National Assn. of Manufacturers and Mrs. Yolanda Lee of RCA. The latter, producer but originally known as the trade for her Women's National Service Commission.

The commission would be a giant-size plum to the women's clubs and the General Federation of Women's Clubs' political high command has drooled at the mouth over the idea for some time. Latter has been rather close to the NAB and Dorothy Lewis would generally favor the latter. The commission, both bodies—the NAB and the General Federation.

Switched Off 'Digest,' Don Becker Terminates 17-Year John Clark Tie

After 17 years' association with John Clark, president of Transamerican, Don Becker is switching out of the outfit as a writer to go freelance. He was last identified with the "Digest" in turn serving notice that he was resigning. Martin Magner, formerly with the Arthur Murray "Gold" dramatic radio program, has been packed for the "Digest" chore.

MANNY MANHEIM EXITS FROM THOMPSON AGCY.

After seven years' association with the J. Walter Thompson agency during which he has been scripting many of the agency's top shows, Manny Manheim is checking off the Thompson payroll card in New York, where he has been writing the Sunday night Jackie Gleason "Gold" show, but may quit a while before making a decision.

FDR Still Boff on Air

In toasting his first avowedly political punch of the 1944 campaign via CBS and NBC Saturday night (22) President Roosevelt flashed all of the obvious form that made his presidency so popular. Wendell Willkie, accord him the title of "The Champ." His speech before Dan Tobin's Teaneters' AFL Union, broadcast nationwide from the Statler hotel in Washington, reportedly was the most widely listened to radio address since the war.

As such it was a boff bit of script writing, but it's doubtful if anyone else in the radio or sound stages could have done it better than did the Chief Executive. In the realm of radio showmanship it has seldom, if ever, been added. Adding to the timeliness of the speech, which was repeated by the radio, were the fact that GOP speakers had been campaigning for weeks prior to the President's speech. And this year the Republicans, too, have been adding additional radio time to their campaign. The President's radio address for support are of paramount importance in any national campaign.

President's performance must have quieted any fears Nervous Nellies in his camp may have felt over his health and ability to get back into political harness for a real hard-hitting campaign. Demny bigs claim mail and telephone response to this response as proof that the magic Roosevelt showmanship hand 'buded from the clikko groove which swept him into office in 1932, '36 and '40.

Industry's Eyes on C.C. Spectrum

Hearings Bowing In Tomorrow (28)

Probably the most important hearings on radio ever held in this country to which those begin Thursday and Friday and continue through to give FCC information on how to proceed in its continuing frequency allocations, particularly for television.

Probably the sessions will be primarily for the broadcasters. Hollywood will have a big stake in them, as will the general public. People will testify on the effect of video on pig.

Big battle looms as between FM and television for preferred position in the spectrum and, which will be the primary push back by many months the time when video will be ready for large-scale commercial broadcasting.

CBS, which favors a thoroughly perfected television first, appears to be lined up with the Government's Interdepartmental Radio Advisory Committee in opposition to RCA, which favors a more aggressive push back by many months the time when video will be ready for large-scale commercial broadcasting.

IRAC, which appears in pretty much a new situation as CBS, favors the 31 channels in the high range, but also wants to keep the low channels in its present wave band.

RCA wants 28 megacycles wide, and wants to keep them where television is now located because it is the most economical use of the spectrum. The FCC has done in that regard. Duhout generally sees eye to eye with RCA. RTTB also wants 28 channels six megacycles wide in the present location. This would result in public FM out of where it now is and forcing it higher in the spectrum, which the FM people will oppose.

One idea, which apparently has the best opposition, is to be advanced by IRAC. It would be to have more spots in the present area reserved for AM broadcasting.

If the FM people can force television out of the present area, they will get more room for themselves, they want more channels. There are at present 46 channels in the spectrum. IRAC is suggesting 120 channels of 100 kc. width. However, many of these would be in the 100 to 150 MHz range to hurt the fidelity of FM reception by narrowing the individual channel widths. The FCC is now suggesting 70 FM channels of 200 kc. width.

First days of the hearings, which will range from Oct. 28 to Nov. 10, will be devoted to testimony from RTTB reps.

LOIS LONG'S AIRER

Lois Long of the New Yorker mag, who conducts the fashion column, will inaugurate a quarter-hour "Lois Long's Fashion Show" on WJZ, Saturday, 10, 11-11:45 a.m. Roland Young and Sally Viles will be the "Lois Long" guests.

A fashion critic and shopping expert, Miss Long will stop in department stores but not comment on clothes and purchases.

Jackie Gleason Eyed By Kraft

Kraft Cheese, sponsors of the Bing Crosby Thursday night show and "Great Gildensleeves" Sunday, is interested in picking Jackie Gleason for an airer. Gleason took over for Gene Gold when the latter's show moved east two months ago, but with the account switching to DeWitt and Mitchell, the program goes off the air late next month.

In view of the Groaner's skeddied trail upon his return to the air calling for more emphasis on the music-voiced aspects of the program, some of his little hits might be used. He would go into the Kraft "Music Hall" show, with indications that the network will seek to get half-hour spots to star the comedian. Latter is also currently appearing in the "Follow the Girl" Broadway musical.

Gleason was offered a 13-week run to handle comic chores on the Kate Smith CBS show opposite Jack Benny but said his preferring to wait for the Kraft deal, or to sell other for a show of his own, to some other.

Cornwell Jackson To Leave OWI; Huddle On JWE Exec Post on Coast

Woodward, Sept. 26. Cornwell Jackson, Coast radio chief for OWI, planned to New York (28) to tender his resignation from the Government and to resign his huddle with J. Walter Thompson in regard to executive post with agency in Hollywood.

Jackson has assured George Ludwig, radio director, he will stay on OWI through the end of the War Loan Drive which starts in November.

A factor which influenced Nash-Kelvinator in the favor of the Andrews was their facility, because of their jukebox and six related to their work with N-K deals. Radio pact calls for a basic policy of originating from New York or Hollywood, with the former favored, save for six commitments. There is also a provision for guests. Package costs around \$12,000.

GET OUT THE VOTE

With the war now having reached its most crucial stage and the planning of the peace and postwar rehabilitation of world importance in the life of each and every American; there presents itself to radio an opportunity to perform a service for the vast listening public that makes up so large a part of our democracy. One of the rights for which the boys are shedding their blood is the right to vote. That they should sacrifice their lives for its preservation while American citizens fail to exercise fully this great franchise is a great and awful waste. Regardless of political belief and affiliation, it is the inalienable right of every citizen to cast a free and unrestricted vote. It's a privilege that points up the difference between our democracy and the Fascism that we're crushing. The course of our future and that of world civilization will be charted in the next four years. The nation's choice should therefore represent the will of the majority of the people.

Because of the reshifting of population under the nation's stepped-up war production schedule, a resifting affecting millions of people who look to radio as their source for guidance and information, the broadcaster today, as never before in political history, is in a position to play a vital part. Radio can make this vast public fully aware of its responsibility. Radio can tell its listeners what's at stake, why they can't sit back and expect plans to materialize unless they assume their obligation, why this broadcast is of the utmost importance, and why it is a matter of such public importance. This is a small enough token payment that radio can make to show its appreciation to the nation that permitted it to emerge as a vital force in our democracy.

The accusation has too often been heard that the average broadcaster is only concerned with the average. That, so long as his ledger sheets are studded in black ink, he's content to contribute a mere minimum of public service programming. Here, then, is the broadcaster's opportunity of assuming a job over and above the commercial operation of his station. He can take his place as a public force in the community by urging the local sponsor either to incorporate into his program the vital need of every voter to register, or else relinquish the valuable time which is his point home. The broadcaster isn't asked to take any financial loss; only to assume a community obligation and help make Americans conscious of the imperative need to register in order to be able to vote.

WE SHOWS FOR LOCALS, CBS PLAN

By GEORGE ROSEN
First concrete plan for the blizzing of "boiler plate" radio has been put into operation. Move has far-reaching ramifications since it's seen as curbing an industry-wide, postwar trend toward development of local programming and better showmanship which will provide employment for the wealth of radio talent currently serving in the armed forces.

Return to the ambitious plan, which may alter the programming structure of stations throughout the country, has been developed by CBS on behalf of its 146 affiliated stations. Elaborate campaign initiated by the network has as its theme the development of live shows for local sponsorship throughout the country, the building of personalities on a strictly local basis and the elimination of the current "boiler plate" technique of transcribed shows and station-break announcements shipped to stations by agencies on behalf of sponsors.

Of paramount importance, it's felt, and having equal import, is the fact that herein lies the answer to the poster of what to do with the vast number of girls who are being trained to civilian life, is the conviction that out of the project will emerge a large-scale plan for the employment of general in which the advertiser and listener alike will be the beneficiaries.

The move toward the development of new personalities to replace the "boiler plate" is also cited as the belief expressed recently by James L. Fly, FCC chairman, at the American Association of Radio Artists convention in Cleveland, that "AFRA's gold mine is to go local."

NBC's Nix of Dem's 5-Minute Capsule Campaign Spot Burns Up FDR Camp, GOP Protests Claimed Responsible

Beaten to the Punchless

Frank Stanton, administrative "veep" at NBC, is strictly in the ranks of the "knights" when it comes to cooing the CBS television shows, but the fact remains that he's one of the best friends and severest critics. When he catches those Thursday and Friday night CBS-Webbville productions on his set he'll tell the boys off in a constructive way when, in his opinion, they're not hitting on all cylinders.

Democratic National Committee is doing a burn over its failure to get its five-minute NBC for its series of five-minute election campaigning announcements in election campaign programming that's widely considered in and out of the Democratic party as perhaps the most ideal vote-raising technique yet conceived for purposes of radio. As set up by Leonard Reich, Democratic National Committee radio head and subsequently proffered to NBC, CBS and the Blue with the latter two already giving definite clearance, it's generally regarded as a solid approach to "showmanship in politics."

It sandwiches the five-minute spot without forcing the regular half-hour shows off the air; the dial-tunes, and voters won't be because he's getting his customary mid-week empty fare via the usual sponsored channels, the agency's commercials are protected, and from a pure show biz technique eliminates the "boiler plate" habit of forcing itself by enabling the party backers to scrounge wheat from the chaff and wrap the whole thing up in a five-minute minicapsule.

Vigorous protests from the Republican camp over the capsule campaign "between shows," it's claimed by the Dems, resulted in the decision to hold an open hearing for the Democratic Party's radio format, with the Dems charging it's nothing but a "boiler plate" move to frustrate the plans of the Democrats in selling to the American public the "boiler plate" of facts to "electroenerge" over the air. It's alleged that the GOP boys protested to NBC that the Dems' move would have the Dems had lined up their 30-minute oratory slots, after their own plan to hold an open hearing had been kicked, the same setup should prevail on sale of time to other party groups. The Democratic chiefs aiming it up. "And NBC, feel the Republicans' line of reasoning."

That's What's Not Worked in an Advertisement

That's what's not worked in an advertisement, Gilbert Selzer, CBS tele program chief, decided to beat Stanton to the punch on this one. In a note that last Thursday's (21) production slip was solely because of camera difficulties.

What Selzer didn't know was that the Dems had already wanted aware of anything going amiss. The latter's teaching had blown about, and he didn't catch the show.

Ford Seen Ready To Bolster Air Fare; Drop News

Cued to reconversion plans and bid for potential postwar consumer market, Walter Thompson, who handles the Ford account, to set up a 30-minute format along semi-clubhouse style with a singer, band and orch. Ford currently has the half-hour Saturday night "Early American Dance Music" on the Blue in the 8-8:30 niche, in addition, to the 15-minute, Sunday night Blue "Vintage Club" program. To round out the three, 30-minute shows, indications are that Ford'll move in on the Sunday afternoon to drop the 15-minute format.

Ford reportedly has been anxious to drop the 15-minute format for some time and to drop the program and build up his musical show, the 11 Henry rating has not contributed any forward to sponsor's enthusiasm over the strip's newcast idea.

The Dems, who have succeeded in capturing one 5-minute spot on NBC of the Blue, are now planning to have abandoned their fight for additional capsule spots.

As NBC spokesman explained Monday (25) that the five-minute idea had been broached to advertisers and that they had agreed the idea claiming they'd rather give up their half-hour shows rather than have five minutes chopped off.

Blue's Bid for Agency Experts To Hypo Programing Poses Question, Will Experts Recognize Each Other?

Under its new regime, headed by Chet LaRoche, chief operational topser, the Blue network, it was learned last week, is making a bid to central some of the key production men with agency background. Move is predicated on the theory that, when it comes to mastering the new showmanship techniques of production and programming, there is too great an element of danger when network officials attempt to take over.

As a result of the new programming pattern, blossomed by the web, expectations are that perhaps half a dozen top agency men may be brought into the Blue within a next few months, with feelers already thrown out to some. The proverbial "help wanted" sign is out for a key man to head up the web's advertising-promotion setup, a post left vacant ever since H. J. James transferred into an agency topser cap. However, the web captures a spot for James when he returns to circuit.

'Voice' Vs. 'Groaner'

First Bill Crosby-Frank Sinatra teaming for a broadcast with today's opening Sept. 26, "Command Performance" for overseas GIs is currently being set up, and is scheduled to emanate from N. Y.

With Crosby due in N. Y. soon from his overseas tour, the Sinatra show moving east to spot (27), Vinna's wants to spot today's opening Sept. 26, and on his Wednesday night CBS show. Sinatra show stays east for eight weeks.

New Blue News View by La Roche

One facet in the Blue network's general overhauling of its programming structure, and intensifying the showmanship angles has provoked a division of opinion. It involves the proposed application by Chet LaRoche, new operational head of the network, of the Life-Porte technique a la "March of Time" news presentation to all commentary - newscast programs.

Idea is set to get away from straight news reporting and inject dramatic format into a half-hour show. Board of editors is skedged for appointment shortly to consult with Greg Stone, for instance, concerning in presenting all aspects of the news under the new format.

Those opposed to such a plan feel that even should Blue commentators agree to such an arrangement, it would not automatically be their own; they would only tend to strip them of their individuality; that a "Boisson" style, for instance, conforming to a standard pattern, would be robbed of the distinct characteristics which have made it so popular. Following and the sum total would therefore be a distinct loss to the network.

A commentator of any status, it's felt, would check out of the network if he found himself being so de-personalized.

MBS' \$2,500 a Wk. For Nolan-Claire Trevor Package As Sustainer

Inking of Lloyd Nolan and Claire Trevor in a new radio show, "The MBS' \$2,500 a Wk. For Nolan-Claire Trevor Package As Sustainer," by Mutual marks a continuation of that net's recently avowed policy of sponsoring expanded radio debut Saturday, Oct. 7, in the 10 p.m. slot, moving Nov. 10, to 9:30 p.m. on the same night. Show was bought from MCA as a package, reportedly for \$2,500 a week, including band, and a 15-minute spot.

Mutual program department is currently working on several other packages, as well as two hour-long series. In the latter category is one being worked out with Paganini, and another by Harry.

Since entering program production, Mutual has not James Cagney and Claire Trevor in a new radio show, "The MBS' \$2,500 a Wk. For Nolan-Claire Trevor Package As Sustainer," by Mutual marks a continuation of that net's recently avowed policy of sponsoring expanded radio debut Saturday, Oct. 7, in the 10 p.m. slot, moving Nov. 10, to 9:30 p.m. on the same night. Show was bought from MCA as a package, reportedly for \$2,500 a week, including band, and a 15-minute spot.

Client Can't Take 'Can't Take It'

Emerson Radio is dropping sponsorship of the new Sunday afternoon Mutual show, "You Can't Take It With You," based on the George-S. Kaufman-Moss Hart leg comedy of several seasons ago. The show, which had been running in five-weeks ago, goes off for Emerson after windup of the 10-10:30 week.

Show, which rated a 1.5 Honor in the most recent tally, has undergone a plenty of "overhauling" since its launch. Herb Gardner is currently scripting (as director, Theodore Dreiser is producing in person, Roger Brower is directing) the remainder of the series. No other show has been doing the scripping job.

Emerson retains the spot, with the Weintraub agency, handling the account, and they had agreed a replacement show.

Mickey Hart's Switch

Mickey Hart, commercial program traffic manager at the Blue, has responded to become a radio v.p. at the Spangco station, which he'll leave. Moves in Oct. 7.

Wynn's 3 Hooper Lifts Eyebrows

Ed Wynn came through with a 3.0 Hooper rating for his second (Sept. 15) stanza. Spotted in the 7-7:30 p.m. slot on the Blue Friday night the rating (there's no official Hooper data for the 7-7:30 p.m. slot, as it exists), is viewed along with that Fred Waring 2.7 opening Hooper, as well as the 7-7:30 p.m. slot on the weekday evening 7-7:30 slot is lined, regardless of net facilities so far as one-way news half-hour packages are concerned.

In contrast to the Wynn rating in the 7-7:30 p.m. slot, the 7-7:30 p.m. slot on the Blue Friday night the rating (there's no official Hooper data for the 7-7:30 p.m. slot, as it exists), is viewed along with that Fred Waring 2.7 opening Hooper, as well as the 7-7:30 p.m. slot on the weekday evening 7-7:30 slot is lined, regardless of net facilities so far as one-way news half-hour packages are concerned.

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CBS, Blue Cue V-Day Policy On Nazi Surrender in Small Doses

Toughest program to confront program execs in some time is what to do for V-Day. It is such an event which actually take place. Plans are outlined in such a way that no memo sent all CBS stations by Paul White, CBS news head, and in a letter to ad agencies by Chet La Roche of the Blue.

While nets and indie alike have been preparing for the V-Day schedules, opinion in the trade is steadily settling on the theory that Nazi resistance will last such that no one day will mark the German collapse. This theory is being bolstered by increasing pressure from Government and Army officials in Washington to play down the V-Day angle on the ground that they will build to overoptimism and thus injure the Pacific campaign.

Top of the purely military phase of the problem, as program heads see it, is the question of what public reaction will be. One school of thought adheres to the confetti-in-the-streets reaction; others think that if there is a V-Day, the public will take a prayerful, solemn attitude. White's memo-passed-to-CBS-Ad's through Herb Brown, CBS station relations head, said in part: "Many Government leaders are tending to believe that the public on V-Day. They reason that there is not now seen likely to be any German surrender which will bring the Allies would or could deal in connection with a general Armistice."

Accordingly, the theory is that German surrender will come in small doses. But current official policy is to have a V-Day, the public would see in pockets of resistance long after most of Germany itself is occupied.

Radio's role in this is similar lines, also emphasized that listeners be told that troops now in Europe will not return home until they are shipped to the Pacific; that the war will be far over and over troops may not see the U. S. for several years. Blue exec said the chain was taking the attitude that listeners should be told the V-Day celebration should be a time for re-education to the war effort, rather than just an excuse for celebrating.

WAAT, Jersey City, Buys Mosque Theatre, New York Plans Television Set-up

Newark, Sept. 26.—Bremmer Broadcasting Co. owners of WAAT Jersey City, has bought the Mosque Theatre building, Newark, from Waters & Cunningham, Atlanta, Ga., for \$400,000.

WAAT will take possession of the building, which also houses Frank Daley's Terrace Room, Oct. 15, and will install offices adjacent to them, turning them with a view toward post-war television.

Mosque has long been a white elephant as a theatre. It is situated a half-mile or so outside the main business section and lately has been playing stock legit productions. Daley's Terrace Room, it is emphasized, will not be disturbed in the transaction. It will continue operation after WAAT takes possession.

Brito, Seeds Settle For Skelton Spot

Differences between Ed Brito and the Russel Seeds agency arising out of singer's contract for the Raleigh broadcast night, Sept. 26, were amicably settled at a meeting Thursday (21) attended by Brito, his counsel, Edward Mackay, and the agency officials by the New York local of the AERA.

Brito agreed to sing the singer on the Red Skelton affair, when latter returns to the air after his absence from the AERA. His appearance on the session, however, is subject to Skelton's approval and if latter's execs object, Brito can bring arbitration proceedings without prejudice to his rights.

19-YEAR BUND

Philadelphia, Sept. 26.—Band record for longevity with a radio station is believed to be held by Joe Pennington, orchestra which last week signed for the 12th consecutive year with WPMN.

Band is currently on tour (plus added tooters) at Forrest in the pit for presentation of "Blossom Girl."

2-HOUR TELEVISUAL GETS DU MONT PREEM

Long delayed performance of "The Duke" by 36 of our two-hour televisual "Boys from Boise" is skedded for 8 p. m. tomorrow night (Thurs.). Show has been held up awaiting completion of new studios on the corner of DuPont headquarters, 515 Madison ave.

"Boys" under sponsorship of Esquire magazine, is being produced by vicepres Ray Nelson, of the Charles H. Storm agency, and represents first attempt to whip up a two-hour long show expressly for television. Entire production is original, book lyrics, music, sets and dance routines.

Don Saxon, former Ben Berger vocalist, is costarred with 46-year-old Dolores Wilson and Conover models have been cast as choruses. Sam Mendelsohn will handle musical chores, and Danton Walker, N. Y. Daily News-columnist, will emcee.

March of Time to Blue In Same Time Slot Nov. 2, Sundays for Joe E. Brown

"March of Time" Henry R. Luce mag's dramatized half-hour news show now aired on NBC Thursday nights at 10:30, shifts to the Blue network effective Nov. 2 and thus for Joe E. Brown's "Stop or Go" twice for McKesson & Robbins. Luce mag's after, now airing only 52 NBC spots, will be shifted over to the complete Blue chain.

Brown's show is being switched to 8:30 p. m. on the Blue network. Luce in the niche vacated by "Keepsakes." Date of "Stop or Go" transfers has not yet settled, but it's thought likely he'll do his first Sunday program on N. Y. He's been booked for the Philip Radt Hall of Fame Oct. 22, with likelihood that teletv Sunday stanza on his own show will take place a week later.

Bob Wamboldt Back On Blue Program Job

His chore as summer producer-director of the Philco Hour completed with Sunday's broadcast (24), Bob Wamboldt returns to the Blue Network in charge of commercial programs, his former post. He was on loan from the Blue to Philco when Devereux Edgelybach was directing the "Hall of Fame." Mayor from McKesson & Robbins new producer-director under John F. Phillips, v-p and head of radio for Hutchins Advertising Agency (Philco).

Wamboldt's "Fame" inaugural program next Sunday (1) comprises "Wisdom" produced by Bill Beach, now a director, and "The package" from Hollywood, akin to his "The Song of Bernadette" plus "The Andrews Sisters and Ted Husing from New York City. 6-7 p. m. Sundays over commercial network of stations, W. C. and Canadian stations.

Tele Via DuMont, N. Y. Doubles-Dore Bookshops have Commissioned the Television Workshop To Adapt Several Books for Job

in vision with the first show, "Almanac," and "The Book of the Day" on Oct. 1, after WABD on Friday night. Marks first time for a book concern on the air.

Adaptation will be done by William Willing, directed by Irwin A. Adams, and Whitney Thornton, with design done by William Willing, Adams, Steve Roberts, Elizabeth Adams, Robert W. Sandale, Jack Billings, and Robert Hart.

Subsequent adaptations will be handled by several publishers for the bookshops, with a number of best-sellers included.

'Point' Out of Oil

Hollywood, Sept. 26.—"Point Sublim" and "Point Oil" call it quits next month after four-year association. Bob Redd, writer-director and owner of the rights to the homey drama program, has long sought his release from the contract to negotiate with a network client. Deal is now on in the east for a four company, to bankroll the show on the Blue.

Redd also produces the Joan Davis-Jack Haley stunts for Sealtest.

Samish's Shot Blue Auditions

Adrian Samish, newly-appointed national production manager of the Blue network, has installed a new system of auditioning dramatic talent, which goes into effect Oct. 1.

Helen Heidemann, casting director, will decide whether applicant for an audition is sufficiently broad and experienced, then applicant will be assigned an audition date on the basis of what he has done in previous shows as to type of material to choose. There will be only one audition for each actor, which will be covered by members of the production staff qualified to judge dramatic talent. Those still in the blue results of the audition. Since casts for singers are infrequent, auditions will have a direct effect as to particular types of vocalists.

Samish is of the opinion that the Blue will continue the "open door" policy of the network, and, at the same time, not misguide obviously qualified performers, but does away with a preliminary audition, which he feels is unnecessary and a waste of time.

Lux Breaks Precedent For Bob Hope in Air Version of His Book

Bookings for Bob Hope and Frances Langford in a dramatized version of Hope's best seller, "I Never Let This Go," for the Lux Radio Theatre, marks a sharp change in policy for the series. It's the first time the 10 years show has been on the air. The program has broadcast already but an adaptation of a Lux Hope-Langford show will be aired Nov. 15.

There are several reasons why J. Edgar Hoover's handling of the show, broke the precedent. First and foremost is that Hope's "Home" has been very successful, having hit the 900,000 mark, and selling him the 70,000 tickets. Show was published in the New York Times in 81 and 50 spots. Hope's royalties going to the National War Fund.

Second reason is that Hope is currently about as hot as any attraction in the biz not only as a performer, but also because of his recent return from a Pacific GI tour. Deal has a twist in it that has made it a "hit" in that class. James L. Sapfino, Home manager, submitted the one-shot show to WIT for "Lux." It was turned down at that time because of the program's policy of sticking to productions of Hollywood productions.

Price for Hope is said to be \$8,000. Ed Carroll is doing the adaptation.

How In N. Y. Bob Hope paid a strictly q.t. visit to N. Y. Friday (25), coming in for the 1939-40 hit because of his annual tuberculosis drive. Left Saturday for Chicago where his broadcast originated last night (26).

'New World a Comm' Returning to WMCA

"New World a Comm'n" based on Rita Ottley's book on Negro contributions to America, returns to the air on Sept. 29, with a considerable radio hit season by virtue of its frank treatment of the Negro problem.

With Ottley now in Europe as a war correspondent for PM and the Chicago Post, Ottley's show will be produced by Mike Seltzer, WMCA staffer, with research by Ottley's wife Shaw Seltzer. Co-operation will be from the new Citizens Campaign, on Harlem.

Lou Holtz' Plattered Joke Series Signpost for Other Raconteurs

GREENWOOD GOES INTO HALLMARK BLUE SPOT

Hollywood, Sept. 26.—Charlotte Greenwood, at the head of a new comedy show, has been bought by Hall Bros. (Hallmark greeting cards) for a Sunday evening series on the Blue beginning Oct. 18. Few days before deal was consummated by Foote, Cone & Belding with Martin Brookes and MCA, record was cut of a musical program with Freddy Martin's orchestra.

Choice of Miss Greenwood, influenced by the 18.5 Hooperating at season's close in the summer spot for Bob Hope.

Chesterfields in Market For Pop Music Half-Hour But None Is Available

Chesterfield Cigarettes, through Nemo-Kernett, is shopping around for a satisfactory nighttime segment for spotting of a new half-hour show. But, like all others in a similar position, the outfit is finding it next to impossible to find the spot they're looking for. SRO trouble.

Understood tobacco firm would like to line up a popular musical program to augment their Johnny Mercer and John Nesbitt arena, both quarter-hourers. Among shows being sought are the CBS Miltred Bailey analyzer and the Blue's ditto "Jazz Conster" series.

Pitch definitely is aimed for the younger crowd. Chesterfield evidently feeling that Johnny Mercer's audience is, although smaller than that being sought, his youthful bent. Waring is just as valuable from a sales viewpoint with Mercer grabbing the teen-age set. The new "Jazz Conster" series.

Penn. Has Another Political Network

Philadelphia, Sept. 26.—A second radio "network" has gone into action here for the purpose of handling State-wide broadcasts for the political campaign. It's tagged the Quaker Network and was organized by Roger W. Clipp, WFLA, Newark, N. J., and the main and has been active in State-wide and national campaigns ever since. Quaker net consists of 20 stations. Other web set by politicians here is "Pennsylvania Network," brain child of Dr. Leon Levy, president of WCAU.

Quaker web's "affiliates" are: WFLA, WFLD, WFLG, WFLH, WFLI, WFLJ, WFLK, WFLM, WFLN, WFLP, WFLQ, WFLR, WFLS, WFLT, WFLU, WFLV, WFLW, WFLX, WFLY, WFLZ, WFLA, WFLB, WFLC, WFLD, WFLF, WFLG, WFLH, WFLI, WFLJ, WFLK, WFLM, WFLN, WFLP, WFLQ, WFLR, WFLS, WFLT, WFLU, WFLV, WFLW, WFLX, WFLY, WFLZ.

CBC Set for Air Benny On Sustaining Basis

Toronto, Sept. 26.—While Jack Benny's new sponsor will not operate on the air, the Benny program will be carried on the Trans-Canada network of the Canadian Broadcasting Corp., because of the demand of Canadian listeners. But, similarly evening show, being off Oct. 1, will be carried on sustaining instead of commercial.

CBC will carry the program without the usual commercial announcements and will use these spots for messages of wartime importance, forthcoming victory loan, etc.

SAULPAGER SERIES ON WAX

Edie Saulpaga's radio series of Gilbert & Sullivan may be recorded. He has a writing lot out of one of the major companies.

Saulpaga produces direct-to-the-audience series for the Blue network Saturday nights.

Seen queuing new trend for spotting of commercials, which is better into a capsule pattern rather than the usual half-hour format is the new five-minute Lou Holtz transcribed show, which is spotted independently around the country and is being picked up by such as the 6:55-7 p. m. slot. Holtz, whose previous bids to return in with the top bracketed air boys has been met, has other comies of the raucous vintage causing envious eyes at the reported "top bracket" boys' handling down for those brief Sam Lapidus-dialect stories sandwiched in between the introductory Ice Cream commercials.

And the fact that those platters can be run off, as in the case of the Holtz show, is another factor that's whetting the appetite of the boys who can pick the stretching a yarn into five minutes.

Those fade-in commercials that are placed separately, as for the Holtz-Landauer show, likewise makes possible a multiplicity of advertising spots which can add up to more revenue than any big half-hour nighttime live show.

In many quarters, the capsule recorded shows are seen as the answer to the network's problem, such as Joe E. Lewis, Danny Thomas, et al, who can stick to straight story-telling and avoid the usual commercial formats and other production headaches.

Impetus given such transcribed shows is the forthcoming "Royal Review," starring Bob Bennett, which is being produced by the new CBS promotion bally on behalf of the net's affiliates, there's plenty of moonlight to be raked in by such transcribed comedy programming.

\$7,000,000 For Blue Expansion

The Blue network plans to spend \$7,000,000 for expansion in the field of frequency modulation, television and facsimile. Ed Kobak, Blue v.p., now in charge of the following network's organization, took a ferd job the press (Midda) (25) at the Hotel Waldorf-Astoria, N. Y., in which he outlined the web's plans for an ambitious bow into the post-war field. Later in the afternoon, construction of N. Y., Chicago, Hollywood and San Francisco.

Kobak stressed the network's plans for setting up an FM network, asserting that it's time to move in since the FM net will eventually displace AM.

Speaking individually to a bunch pointing out that the web policy of being conservative, Kobak leaned toward the CBS policy of moving into the strata frequency modulation. "Whether the band the better off we'll be. While we should current experimentation in video program, it's not a convenient it can be a lot better. Kobak will be developing a considerable amount of his energies to the programming end.

Kobak goes to the Coast next month to look over several sites.

Mrs. Arthur to 'Women' Vice Janet Flanner

Janet Flanner, femcee on the Blue's "Listen, Women," bowed her resignation to the CBS broadcast and is being replaced by Mrs. Chester Arthur. Later was on a tour of the East coast, where she and takes over permanently starting next week (1).

Mrs. Arthur will be returning to Europe as foreign correspondent for the New Yorker during the war. She has spent a year in Paris before the Nazi invasion.

On closing broadcast of her series (last week) she said she was "Women," preened last winter. Miss Flanner boosted the show's success, and she was personally and she felt it had given American femcees a sense of increasing their own sense of importance.

Jones Exits KMOX; To D. C. for Cowles

St. Louis, Sept. 26. Jones, general manager of KMOX, local CBS outlet, clinaxed a month of internal squabbles, and in three employes in two positions bowing out of the station. First was commentator, who left the city desk of the Globe-Democrat, only a m. ago here, for a radio career in an agency that Douglas was offered a minor job but thumbed it down to join a local university as a teacher. Next on the list was Charles Stookey, one of the best-known farm economists on the air. Stookey, now with KXOK, local B.B. station, is said to have had a personal falling out with Jones, and to have quit on a sponge. The bowing out of W. R. Willis, news analyst who represented Douglas in many matters, was an expert on Jap internal affairs, was also the result of a squabble.

Willis refused to accept his script for censorship after it was demanded by Jones following a broadcast by Willis in which he told a story which had been served a thick steak, intended for a U. S. Senator, on a train bound for Luman, Mo., where Harry S. Truman made the p. v. Democratic nomination acceptance speech. After Willis' refusal, Jones said it was "extremely bad taste" and ordered Willis to submit all script before etherizing it. Willis countered by declaring in part, with "I did not spend six months in a Jap prison over the subject of censorship just to come back to the U. S. and permit radio station KMOX to censor my broadcasts."

Expanded S.W. Pacific Service to Nets, Indies Offered by Maj. Schechter

Major Abe Schechter, former NBC chief of special events and currently radio officer at Gen. MacArthur's headquarters in the South Pacific, has notified stations throughout the country that his unit is prepared to cooperate with network and independent stations in expanding coverage of the Southwest Pacific war zone.

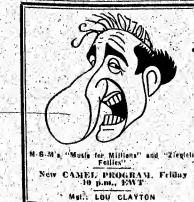
Suitable programs will be made available either by shortwave transmission to San Francisco, or by recordings, stanzas to include background reports for use by news commentators; interviews with hometown servicemen with unusual stories to tell, or localized or regional news and feature coverage which is not now handled by network correspondents assigned to that area.

Stations are asked to fill out memo showing which type service is desired, with Schechter informing them they will be serviced in full at all times, conditions permitting.

Tide Water Oil Buys Grid Series on WINS

Don Danby and Stan Lomax will handle play-by-play descriptions of the Brooklyn Tigers professional football games to be sponsored by Tide Water Oil Co. beginning Monday night, Oct. 2, over WINS, N. Y.

Nine games will be aired in all, first being a War Bonds game between the Tigers and the Armed Forces. All-Eastern Service Stars team vs. Robert Field next Monday (2). Other games include: Detroit, Oct. 7; Giants, 15, Washington Redskins, 22; Boston, Yankees, 26; Philadelphia Eagles, Nov. 5; Washington, 12; Boston, 19; Giants, 26, and Eagles Dec. 3.



New CAMERON A. Filday 10 p.m., WMT
Mus. LOU CLAYTON

'COUPONS' SPREADS TO 28-STATION OPA WEB

"Soldiers With Coupons," OPA-sanctioned dramatic stanza originating at WNEW, N. Y., is now heard on 28 eastern stations. Script of each week's show is also sent to the eight OPA regional radio directors throughout the country who cast and air the stanza on local and regional stations in their areas.

Tex Weiner, OPA's N. Y. area radio director, writes and directs, with Daniel P. Woolley, OPA administrator, featured in a short talk.

N. Y. Mirror and WINS In Hearst News Tieup

WINS, N. Y., will broadcast six 10-minute news periods per day in a tieup with the N. Y. Daily Mirror to be known as the "Air Edition of the Daily Mirror" starting Oct. 2. Marks his associate—and also a group of independent station on news, others being the News with WNZW, and the Times with WJCA. Both WINS and the fibloid are Hearstlings.

New deal conforms with station's policy of news on the hour and half-hour.

Ann Kelly Leaves Blue For Wm. Morris Radio

Ann Kelly, asst. production manager of the Blue network, leaves that post Friday (28), to join the radio department of the William Morris agency. She will succeed Edith Hophan, who left the Morris office to head the Lennen & Mitchell agency office on the Coast.

Martin Andrews takes over as producer of the Blue's "My True Story," across-the-board half-hour daytime serial for Libby, McNeill & Libby, succeeding Lindsay Macfarlane, who has been named N. Y. production manager of the web. Andrews will continue to produce "Appointment With Life."

Prof. Cliff Daniel

Pittsburgh, Sept. 26. Cliff Daniel, program director of WCAE, is now Professor Daniel to his associates—and also a group of young college femmes.

Last week, with the opening here of the Pennsylvania College for Women, Daniel began instructing a radio course, the first known in any local university. Classes are three times a week.

802, N.Y., Presses Matter of Coin To Tooters KO'ed By Campaign B'casts

In a strong effort to force payment to union musicians of wages owed, canceled or by cancellation of regular network shows replaced by political broadcasts, Bill Feinberg, sec. of N. Y. AFM local 802, this week (25) wrote to network heads and execs of other stations in his territory setting forth the union's stand on the matter.

He intimated that the N. Y. local had the backing of AFM president James C. Petrillo in the dispute, and that national support would be forthcoming in the event of a stalemate.

Union's position is that political broadcasts, paid for out of campaign funds and placed through regular agency channels, do not come under the "public service" classification and that, therefore, musicians thrown out of work on commercial or sustaining shows to make room for the campaign oratory sessions should be compensated as though their programs had been aired on schedule.

Feinberg's letter relayed info that a list of all shows cancelled so far due to the presidential campaign was being compiled together with data as to whether musicians' fees had or had not been paid. He emphasized that no set practice has been established in the matter and that, in some cases, payments have been made and, in others, refused.

"We're trying to get the thing definitely straightened out," Feinberg explained, "but, in any case, our stand is that our members have got to be paid when these purely political broadcasts knock them off the air."

He pointed out that no such demands have been, or will be, made in the case of out and out public service broadcasts such as a presidential address or a non-political subject, speeches by foreign notables such as Winston Churchill, etc., and similar broadcasts for which time is donated by the webs.

ALMA KITCHELL AND HER PIN-UP BOYS!!

They are twice as plentiful, since WJZ strengthened its Signal

There is a lot of wallop to this new WJZ signal, now being broadcast from a transmitter site 23 miles closer to Greater New York.

Recent results produced by the "Woman's Exchange" conducted by Alma Kitchell are ample proof of the clearer, better reception of WJZ.

Alma this summer, promoted a sewing contest and got twice as many entries as were produced in the same competition last year by another major New York station.

Another example: the manufacturer of a moth spray bought the Woman's Exchange program and the new WJZ signal. When the 6-week campaign ended, the enthusiastic client wrote: "... We are completing the follow-up on the tremendous amount of inquiries you brought in... It is impossible to even estimate the full effects of your efforts."

Successes such as these are possible because the clearer and greater signal of WJZ now reaches 7 million more people within the 50-millivolt area and an additional 11 million within the half-millivolt contour.

That's real broadcasting news for us at WJZ and for anyone who has anything to sell to the women (and their men-folk) of this fabulously wealthy and ready-spending market.

*Contestants in the Kitchell Sewing Contest had to buy patterns, cloth, thread and accessories, and make a complete garment to enter.

your strongest voice in the World's Richest Market

KEY STATION OF THE BLUE NETWORK

770 on your dial

From the Production Centres

IN NEW YORK CITY

Site of the testimonial feed being tossed Moris Novick, director of WNYC, switched from Toots Shor's to the Astor hotel. Comes off Thursday (28)... Elwood Hoffman, CBS script editor, who's been hospitalized for a spinal condition for some time, is now home. He's part way out of his cast and can walk, but won't be back at his desk for another couple months... NBC getting ready to toss Anne in Andy Freeman Gadden and Charles Cornell a blowout when they come east in a month or so... Dorothy Emery, radio actress, gets the lead female role in the new Changing Pollock legler, "The Tangled Web".

Minerva Pious heading to the Coast soon for a spot in the Fred Allen pic... Karl "Lorenzo Jones" Swenson, walking around behind a big pair of sun glasses. Contacted person very annoyed the eyes, plowing his upstate farm... Bernie Estes, former WHN n.a., doing Broadway on a 17-day furlough. Stationed at San Angelo, Tex., with the Air Corps... Dick Saunders set for the second male lead in "Woman of America," Ivory soap on NBC... Jimmy Saphier, Bob Hope's manager, back to the Coast Monday (25)... Tenor Donald Dame a guest on the Dunminger program tonight (21), showing tenors have a mind to read, too... Wilbur Stark, WMCA salesman for eight years, has been honorably discharged from the Army and returns to the station Oct. 15.

Bill Slesler, Rex Rogers, Bob "Headline Dramas" White, Wilma Spence, Dick DuBois and Eleanor Bowers make up an NCAC package under direction of Joe Barnett scheduled to entertain Navy personnel at Lakehurst, N. J., tonight (Wed)... Dunminger show will be broadcast from Lakehurst, Oct. 11, when judges will include Yvette and Julie "Helen Trent" Stevens... Lucy Monroe reading a show called "Lucy Monroe's Welcome Home Cantoneo." Spot will air returning show big GI's with a view to giving them, an audition for prospective employment... Herb Rosenthal of MCA heads to Hollywood next month on the two new Old Gold shows he sold.

IN CHICAGO

The Bob Hops, in town yesterday (26) for broadcast, are adopting their third baby from the Evanson Cradle. Ed Boroff, Blue vesper in charge of central division, and Joe Hartenbower, resigning sales manager for the central division, conveyed Gil Berry, who will fill Hartenbower's place, to the Minneapolis cocktail party thrown in Berry's honor last week. Blue brassists will confer with General Mills big wigs over possible sponsorship of "Superman"... Arrival of baby girl to Lou Dimming of the Dimming Sisters makes possible a juvenile Dimming Sisters trio. Jean and Marvis Dinning are also mothers of baby girls... Gene Baker to Hollywood to take up several commitments. Baker has been replaced by Ed Prentiss on NBC "Road of Life," by Charles Lyon on NBC "Gleaming Light," and by Bob Murphy on Blue "Quiz Kids"... Val Sherman, WBMM chief announcer, celebrated his 18th year with the CBS station last week... Bruce Foote, baritone on WGN's "Chicago Theatre of the Air," back on show (Continued on page 32)

Wick Crider's Road Jaunt On Lever Bros. Programs

Wick Crider, radio press chief for J. Walter Thompson agency, leaves Friday (28) for his annual two to three-week station promotion-press relations tour of cities on behalf of the Winans-Frank Sinatra and Lux Radio Theatre shows, both Lever Bros. accounts.

This year's swing, which takes Crider as far west as St. Louis, for visits to stations and radio eds, is cited to Lux Theatre's 10th annual observance and the shifting of the Sinatra show from Wednesday to Monday nights on CBS.

N. Y. City Web To Carry ALP Oratory

American Labor Party (ALP) has set a New York City network of major stations for two November campaign talks. First will be Nov. 2, when WEAJ and WABC will jointly air a talk by Sen. Robert E. Wagner (D. N. Y.), directed by Sec. Harold P. Ickes on WEAJ, WJZ and WABC, Nov. 4. Believed to be the first time opposition network outlets of this calibre have been hooked up for a commercial, excepting, of course, FDR's various fireside chats. ALP also has arranged for three repeat broadcasts of its waxed "Let's Go Ring Doorbells" show, broadcast for the first time Sept. 18 over WMCA. Transcribed show with Joe Julian and Josh White appeals for registration and will be repeated Oct. 2, 9 and 13.

Walt Dennis' New Post

Walt Dennis, special events and public relations director of WHN N. Y., has resigned, effective Oct. 15, to become manager of the Radio and Television bureau of Allied Purchasing Corp.

Before coming to WHN in Nov. 1943, Dennis was chief of the news bureau of the National Assn. of Broadcasters in Washington. He has had a varied career in radio, in dramatics, writing and sales promotion.

Inside Stuff—Radio

One of the most bitter person-to-person blasts in recent years involving Williams in press and radio appeared Monday (25) on the editorial page of the N. Y. World-Telegram from the pen of sports columnist Joe Williams and directed against NBC's Bill Stern. Williams accused Stern of giving wide circulation to a baseless rumor by broadcasting on a recent NBC session that a serious baseball scandal, surpassing even the Black Sox bribe case of 1919, was on the point of being broken.

According to Williams, the dirty hit revolved around the recent slump of the St. Louis Browns in the fight for the American League flag with inferences being made that the club was losing games because seating capacity of their ball park would not bring in World Series receipts equal to that possible in Detroit or N. Y. World-Telegram writer charged that Stern got his info from Collyer's Eye, Chi turf weekly, and inferred that the WPC's tabler knew when he made his broadcast that the report was without foundation. Stern also was accused of not retracting his statements until pressure from organized b.b. and other sources was applied. Williams added that the incident was typical of radio news reporting, said it was not the first time Stern's facts had been awry and wound up his column by putting a general rap on radio as a news reporting service.

Idea for eliminating paper bill in program corrections for radio editors of Dallas is being tested by Thomas Koppel, N. Y. printer associated with broadcasting. Koppel is offering a sheet to be called Consolidated Daily Radio Program, which will carry programs of all major eastern stations, with corrections up to noon the day of mailing, same service maintained now by most outlets.

Koppel's theory is to have networks and stations send corrections to him, thereby eliminating need for extra mailings by the stations and extra paper by the editors. Last minute corrections have been an industry and newspaper problem for years.

Printer Monday (25) mailed out a specimen program sheet and asked radio editors for their reaction. It's favorable, he'll go through with it, hoping to get enough stations to pay for listings to make the thing profitable.

FDR's talk Sat. (23) over CBS and NBC cost the Democratic National Committee \$38,000, of which \$12,000 went to reimburse talent cancelled to make room for the speech. Talent bill on CBS was about \$7,500, representing one-third total talent bill on "Hit Parade," and one-half the bill on "Saturday Night Serenade." Last 15 minutes of "Parade," a 45-minute show, and first half of the half-hour "Serenade," were cancelled.

WPC talent bill for "Can You Top This?" was \$4,500. Extra show was off because of the President's talk.

Maestro Harry Sosnik flew to Detroit this one week for last night's (Tues) broadcast of the Hit Parade "Raleigh Room" show; coincidental with the chanoosery's date at the Hotel Statler there. The preceding week a Dewey public broadcast cancelled her commercial. She returns to the Hotel Plaza's Persian Room in N. Y. for the winter, where Sosnik will have no commuting problem. He's the Decca record maestro, but Bert Grant plays with Miss Hildergate in the most of her cafe engagements. Bob Lahr went along to Detroit as guest.

The Cooperative Analysis of Broadcasting (Crossley), in a move designed to aid postwar education of veterans desiring to enter radio, has made its regular confidential service available to educational institutions. With many of the latter giving radio courses, CAB feels that their service can be used to give returning veterans a sound understanding of radio research methods and the university service will carry a supplementary interpretive release.

To the National Broadcasting Company
and to the many good friends whose encouragement, cooperation and sponsorship have
made ten years of Night Editor short stories
possible, my sincere thanks.

Hal Burdick

"NIGHT EDITOR"

Night Editor

NBC PACIFIC COAST NETWORK

8:15 TO 8:30 P. M.

THURSDAY, SEPTEMBER 28, 1944

BURDICK SCORES SCORE

Triple-threat Hal Burdick gets bouquets for decade of showmanship as radio's writer, producer and narrator of "Night Editor"

Starting September 12, 1934, with an idea backed by news reporting and stock company experience, Burdick launched his first broadcast for Cardinet Candy Company. The idea: to make story-telling so interesting and exciting people would listen.

He did and people did. They've kept right on listening, giving "Night Editor" top Hooperatings.

Begins new series tonight

Now a well-established veteran and under General Foods sponsorship, "Night Editor" begins a new series Thursday, September 28th, 8:15 to 8:30 from KPO over the NBC Pacific Coast Network, with Burdick back at bat as the "one-man show."



HAL BURDICK, the "one-man show," has written, produced and narrated 425 "Night Editor" programs during the past 10 years.

MAY we at KPO bask a little in the light from Hal Burdick's birthday candles? "Night Editor" made its bow on KPO, went NBC Coast Network soon after, and has been a continuous feature ever since. The new series starting Thursday will, of course, continue to be heard over KPO.

And, we must add, Burdick's other top-flight NBC Coast Network show—"Dr. Kate"—is also a KPO feature Monday through Friday at 4:00 p.m. He has written and produced this serial here since 1935.

Golly! looks like we'll have to get ready for another 10th Burdick Birthday.



KPO SAN FRANCISCO

KPO's the only 50,000 watt west of Salt Lake, north of Los Angeles, south of Seattle and east of Moscow.

THIS IS THE NATIONAL BROADCASTING COMPANY A SERVICE OF THE RADIO CORPORATION OF AMERICA REPRESENTED BY NBC SPOT SALES

NAB 'Yardstick' Barriers Hurdled, 4A's, ANA Okay Plan at N. Y. Huddle

Indications are that the NAB's standard circulation measurement plan, approved by broadcasters at the recent NAB convention, will be functioning before the year is out, with the first actual field survey to be made in March, 1935. Friday (22), an NAB committee presented the plan to groups representing the American Ass'n of Advertising Agencies (4A's) and the Ass'n of National Advertisers (ANA), with both advertising organizations giving the plan informal approval.

Procedure now is for the direc-

tors of the 4A's and the ANA to approve formally at meetings to be held next month. No hitch is expected, the committee will ask the NAB directorate for an initial approval, estimated at being \$85,000 to be used to create a bureau similar to newspapers' Audit Bureau of Circulation.

NAB's presentation was made by Hugh Felton, of KPAB, Lincoln, Neb. Felton was essentially as presented to the NAB convention. Felton told the advertising men that broadcast circulation will be about 90% of the \$1,000,000 annual budget the proposed circulation organization will have.

Fear that weak sister stations will stand where they see what they heard of themselves, in fact via the standard yardstick appears to have been dissipated by adoption of a plan listing as a "subsidiary" to a station any listener who tunes in that station once a week. This means the base yardstick will be broad enough to include practically all stations in a given territory.

Another criticism made of the measurement plan, stemming from the fact that study was to be made on a bi-annual basis, has also been keyed. Conferees were told that once the thing gets going, it will be done annually.

Attended at Friday's conference by Harold Ryan, Roger Clipp, Paul F. Peler and Lewis H. Avery, of NAB; Fred Gamble of the 4A's and Paul West, ANA.

BRINEY-CARTER DUO'S PITTSBURGH BOWOUT

Pittsburgh, Sept. 26. — Mary Martha Briney and Bob Carter, today's leading song team on the air waves, have bowed out of the Duquesne Light Company commercial "Bonnie Armstrong Presents" as a result of money differences with the sponsor. Couple had been featured on show with Bernice Armstrong and his KDKA orchestra since its inception.

Discontentments, utilities outfit has signed Johnny Kirby, young singer recently released from Army glee club, during chain, notices. Kirby has returned to Pittsburgh permanently after touring for two seasons in "Seagulls."

Berry Vice Hertenbower In Blue Sales Post

Chicago, Sept. 26. — Gill Berry, assistant sales manager of Blue Network's Central Division, moved into the western sales manager slot vacated recently by E. K. Hertenbower, who left to take over as general manager of KCMO, Kansas City.

Talking over Berry's position will be Bob McKee, salesman for the Blue net.

'Renfro Valley Barn' Set For Tour of South

Chicago, Sept. 28. — Smiley Burnette, western film star, will head the "Renfro Valley Barn" on a tour through the south following the signing here last week of a partnership agreement between John Lee, of WLS, Louisville, and the film comedian, who was appearing at the Downtown theatre.

Route is now being lined up and tour will start as soon as all bookings have been made. The tour will begin at 11 a. m. on Monday, Sept. 28, and will end in theatres.

ELIE'S COMMENTARY

Boston, Sept. 28. — Rudolph Elie, Jr., "Variety" mugg and Boston Herald music critic, started a three-time stint Sunday (24) as commentator of the "Variety Symphony Hour," over WMAZ, Yonkers, in Elie's first spot, until Cleveland Symphony Orchestra moves Oct. 3.

Next Sunday (31) he'll discuss "Humor in Music" while on Oct. 6 he will devote his time to "Love in Music."

AIR FORCE CITATION RECOGNIZES WNEW, N.Y.

Citation for "War-Spirited Showmanship" has been bestowed on WNEW, N. Y., by the Major Field Beason, publication of the 1st Air Force.

Station is in recognition of the New York indie's brace of war-aided air shows, "AAF Newswire" and its preceding program, "Wings Over New York," put on in cooperation with Mitchell Field men, in addition to three WNEW special events shows on behalf of WAC exceeding blood bank and bonds.

Breneman's Night Sesh

Hollywood, Sept. 26. — Tom Breneman's success with "Breakfast at Sardi's" has won him a night-time program by one of his sponsors—Kellogg. He presides over recorded highlights from his Sardi sessions on the Kellogg Blue Box network beginning Oct. 16. Band and singer will be added. Kellogg & Eckhardt produces.

Stephens College Tees Off AWD Women's Edu. Program For Directors

Chicago, Sept. 26. — First unit in a nation-wide women's radio educational program being set up by the Association of Women Directors of NAB at recognized colleges to train future directors of women's radio programs, has been established at Stephens College, Columbia, Mo.

Fifteen AWD members will act as guest speakers and consultants for a group of selected Stephens college courses, starting at the time of the annual radio conference in Columbia, Nov. 17-19. Around 10 or 12 students will be selected for the initial experiment, and will receive a certificate after three years and the completion of 18 backgrounds and radio courses.

From the Production Centers

(Continued from page 30)

Just Sat. night (23) after his recent apoplexy... John Raitt, who plays "Curley" in the Chi cast of "Oklahoma," will a real "Curley" for "Oklahoma" when he is quoted on Curley Bradley's NBC program, "K. C. Jamboree," Sat. (23).

Smiley Burnette, cowboy pix and radio star currently featured at a Chi theatre, plans to make a series of transcriptions to plug his 200 hillbilly tunes, published by M. M. Cole. ...Helen Nyland, tenor on NBC's "Carlin Contended Hour" and "Hymns of All Churches" to New York. No replacements have been announced. ...Edward L. Schenck, WGN track, concluding at home following an operation. ...Ray Olson, joined NBC Central Division announcing staff Monday (23), replacing Bob Murphy, who will freelance. Olson comes from WWO, Omaha, and has been heard on the "You're American" program. ...Walter Davidson, recently with WBO, Camp shows, appointed Director of Musicians and Music Contractor for WED. ...Julia Herzbach, NBC Central Division program manager, and H. C. Laing, chief engineer of the Central Division, to New York, last week. ...WGN announcer, Harry Creighton, back on the job following a prolonged vacation during which he underwent a nose operation. ...Walter Davidson, director of the House of Blue, Co., has returned to his Chi desk after three weeks in New York getting Raleigh "Carton of Choo" show underway. ...The Art Van Donnie Quartet, Chi instrumental group, added to the musician staff of the NBC Central Division. ...Alex Drier, special speaker at Chi Radio Management Club Luncheon today (27).

IN HOLLYWOOD . . .

Barbara Jo Allen (Veta Vague) is now freed from her exclusive with Bob Hope and can make a deal (not made) competitive to Pepsi-Cola for her own program. Wyn Roocomer, her big manager, once had firm offers from Vicks and Chelsea cigs. . . Artie Auerbach will be regular with Abbott & Costello as "Mr. Kitzel," NBC's next fall. . . The dream of every actor. . . Ward is around that J. Frank Burke is retiring from NBC. He's reported selling his interest in KPAS, Pasadena, to George Irvine and turning over his other station, KFDJ, to his son, J. Frank, Jr. . . Nadine Ames, who announced Don Gilman at NBC and the Blue for seven years, has been made manager of general service department by Don Seagle, new Blue boss. . . Dick Meek's margin on Alex R. Costello will be Don Friede, Ed Forman, Joe Kirk, Sidney Fields and Eddie Cherokee. . . Glen Heish is leaving KNX production staff to look after the production end of the Benson Drug account ("Eternity Queen" "Vox Pop") for McCann-Erickson. Change takes effect Nov. 1. . . George Fisher back at his first love of dish-up cinema chat. Followed Erskine Johnson into the Thrilly drug store on KFI. . . C. E. Hoover invited to see the firm's new Hollywood-Vine quarters. . . Ransom Sherman being shipped east by NBC for "Mirth and Madness," replacing Jack Kirkwood. . . Billie Bruce moving "Fashion in Ration" to New York early next month for a slight revamp. . . Bill Baker of Madson & Bowles around for three weeks. . . Arthur Proyer, Jr., returned east after seeing the two new Schenley shows get away. . . Lynn Randt left CBS press agency to hang out in the city. . . Y&R gave fated Bertha Albers, here from N. Y., day and night. And for good cause: she handles the expense vouchers.

WILDROOT HAIR TONIC

SELL MANY PRODUCTS FOR MANY ADVERTISERS

NOW ON

WIBX

UTICA, NEW YORK

SELLING WILDROOT HAIR TONIC

GEORGE E. MALLEY TEXAS RANGERS LIBRARY HOTEL, FORTWORTH, KANSAS CITY, & NO.

LEAH ARTHUR & CHERRY PRODUCTIONS

WRITING TEAM

OF TOP COMEDY SHOW

CAN HANDLE ONLY MORE PROGRAM

REPLY BOX 105, VARIETY

154 W. 46th St., New York 19

Reach the ACTIVE SALT LAKE MARKET



Utah has one of the highest per capita ratings as a radio listening market.

JOHN BLAIR & CO. National Representative

WJW

America's Pioneer Broadcasting Station is Now in Its

25th Year

As Detroit's First Station (Established August 20, 1920)

• And Detroit is America's Greatest Industrial Market!

WJW's

America's Pioneer Broadcasting Station—First in Detroit. Owned and Operated by The Detroit News. National Representatives THE GEORGE P. HOLLINGSBERRY COMPANY

SEAL DEAL ON WSAI SALE FOR \$550,000

Cincinnati, Sept. 26. — WSAI ownership passed last week from the Croesley Corp. broadcasting division to Marshall Field. Price tag was \$550,000. The sale resulted from the FCC ruling against multi-ownership of stations in one locality.

Accompanying the Chicago publisher and capitalist here for closing of the deal were Lewis Sixx Weiser of New York, the legal counsel, and Clem J. Randall, business manager of the Chicago Sun. Signing for Croesley was done by James D. Shouse, vice-president and general manager.

Field announced that he contemplated no changes in the present WSAI staff, of which Walter Callahan is general manager. The station will retain offices and studios at Croesley Square, also the home of WLW, until materials are available for new location.

Cincinnati — Nelson King has stepped up as manager of sales promotion and director of special events for WKRC. He was handling special events and doubling as announcer. Ken Church, head of the Mutual affiliate, created the dial post as the first step in a reorganization plan.

ON THE AIR

"A glance at the control room tells me my time is up, so goodbye to you and I do-o-o mean you-o-o!"

Honeywell Navy Show's Sales Job

Chicago, Sept. 26. Minneapolis Honeywell's sponsorship of "Blue Jacket Choir" for the second year over CBS is rated here as the best network sales job of the past few years, regardless of the s.r.o. condition of the nets. Ominous is that with the show's being aired Sunday morning on the Peabody and Crossley ratings start, it's never been possible to get any listener record with the company. 100% in war work with no product to sell, it's impossible to gauge the pulling power of the program. Fan mail response is relatively light.

Program cost is exceptionally small, at \$1,000 a week, all-Navy personnel choir not being allowed to accept money. Salaries of soloist Benny O'Neil, director, writer, AFPA, standby, and company's contribution to Navy fund, plus time cost, are the main expenses for the program, that reaches 120 stations in the United States and two in Canada. Show is aired Sundays, 10:35-10:50 a.m. (CWT).

ZONISTS SPONSORING WIN 'PALESTINE' SHOW

"Palestine—Speaks," dramatic series of the part, that country and its people are playing in the current war, will be sponsored by the Zionist organization of America over WHN, N. Y., starting this Sunday (11-12-44).

Stanzas, which will be aired from 1:45 to 2 p.m. for 39 weeks, will feature name stars, including Victor Jory, who is on terrific show, Joseph Schildkraut, Judith Evelyn, Gene Kelly, Sidney Blackmer, Sam Laffe, Jose Ferrer, Helen Menken and others. Ben Grauer set as announcer.

Tele Equipment Firms

Mull Early Release of Sets

With television expected to get going full blast as soon as European hostilities end, several equipment companies are mulling their chances of getting their first batch of television sets ready for the market.

Scientific Corp. of America hopes to tool up within six months after peace is declared in Europe. Exact time when the corporation can get going will be determined to a great extent on when sufficient technical men and material are released to private enterprise. Scientific officials will go into production not only on private home sets but wide-screen theatre equipment. They expect use of theatre sets to whet the demand for home sets, basing this on experience of Scientific in England.

Listening Post Groups Set Up on Peabody Awards

Washington, Sept. 26. For the second straight year, Mrs. Dorothy Lewis, NAB coordinator of listening activity, has set up listening post committees all over the country for the George Peabody Radio Awards. Suggestions will go to the Henry W. Gray School of Journalism, at Georgia Univ., which administers the awards.

Deadline for entries and recommendations for the 1944 awards is Jan. 10, 1945.

Seek N. Y. Nominations Mrs. George Fielding Elliot, chairman of the Peabody Awards Comm., for New York State, has informed station managers throughout the state to nominate their top shows for consideration by a subcommittee, which will make recommendations to the University of Georgia, where final Peabody Awards are made.

Stations have another week or so to make their nominations, while decided by the N. Y. State committee not be reached until Dec. 15. At that time the finalists will be notified to send necessary material, records, etc., to Peabody toppers at the U. of Ga. for the final awards.

AGENCY INCREASES STOCK

Albany, Sept. 26. Peafar, Ryan & Lusk, Inc., New York advertising agency, has increased its capital stock from 1,500 shares (300 preferred at \$100 par value and 1,200 common at 50 par value), to 2,000 shares at no par value.

BUDGET PLUS \$4 PULLS PLENTY MAIL FOR WJR

Detroit, Sept. 26. The "Stump Up" show, run on air at 9:45 p.m., Monday through Friday, continues to be the leading mail getter at WJR here.

For five months the program, produced by Wally Lantoni, has pulled about 350 pieces of mail daily. The 15-minute show features Ed Kemp as emcee, trying to stump Jim Clark at the hotchpotch. Kemp uses letters requesting specific songs from listeners who receive only \$1 worth of war stamps. If Clark can't play them, making the station's top show for fan mail even cheaper, Clark gets about 80% of the tunes correct. With an average of 20 requests between commercials, the station is paying out approximately \$4 worth of stamps a day.

Don Lee Goes Mt. Hopping

Hollywood, Sept. 26. Don Lee is moving to higher ground for his television show and has bought a site on Mt. Wilson, 6,000 feet above sea level and 22 miles from Hollywood. It will also be the site of its frequency modulation antenna.

CBS leased considerable acreage on Mt. Wilson four years ago and will erect its television and FM transmitters on the topmost peak. Others on the tele bandwagon have bought sites on the mountain, which affords the highest ground in this vicinity.

N.Y.'s Munny Station As CCNY Radio Classroom

City College of N. Y. course on radio dynamics and announcing, which will be taught by Ted Cook, program manager of WJWB, N. Y., will be housed in the studios of city station WNYC, marking departure from usual classroom technique of teaching radio.

Radio survey course by Jo Ramon, WJWB publicity director, and television seminar to be conducted by Jerry Kaye, television consultant to Tom Joyner at RCA, will also be conducted at CCNY this year. Sessions start Oct. 2.

Tele Press Club Skeds Election in N.Y. Thur. (28)

Stricter membership regulations and a new set of officers likely will be voted by the Television Press Club (N. Y.) board of governors when they meet tomorrow. (28) Also probable that the TPC will switch to night dinner meetings and hold them not oftener than once every two months. Feeling among membership is that until television gets on a commercial footing, industry leaders will have nothing to talk about excepting as new developments occur. Previously sessions were held once per month at noon.

Chicago—Earl Withrow, in radio department of George H. Martman agency for past year, has resigned to become program manager of WAIT. Withrow will replace Jack Payne, who plans to go into freelance writing.

Allen DuMont, TBA Prez, Chides CBS

On Bowout in Letter to Tony Miner

Allen B. DuMont, prez of the Television Broadcaster's Association, last week (21) took issue with Washington Miner, CBS television boss, over the week's withdrawal from the organization and denied the charge of "compromise" on which the CBS resignation was founded. DuMont declared that TBA directors "always" had reached unanimous decisions on all matters dealing with postwar allocations.

TBA prey reminded Miner that the only existing resolution adopted by the organization, expressing policy on allocations was "not only introduced by you (Miner) but you actually deleted every word of it." Resolution referred to was one calling for tele channels in both present and ultra frequencies to provide room for postwar program in current channels and in those favored by DuMont.

DuMont also told Miner that he (DuMont) resented what he called an attack on the integrity of TBA implied in Miner's assertion that "by intimate affiliations with the radio manufacturing end of the industry" that tele broadcasters, with the exception of CBS, are merely production show-ventures for the manufacture of radio sets.

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DETROIT NEWSCASTER'S 'U'-DAY CATCHING ON

Detroit, Sept. 26. As far as WJR's newscaster Marshall Wells is concerned it's going to be U-Day and not V-Day when Germany falls—the "U" meaning "Unfinished."

Wells let the "U" slip during a recent broadcast and letters started pouring in lining up with the idea of "Unfinished."

He was so pleased with the reaction that he offered a War Bond to the listener who wrote the best suggestion about how Americans should spend U-Day. He was swamped again. The winning suggestion was "U-Day should be spent in grateful humility for the untold effort which made the victory possible."

\$100.00 in War Bonds

for a program title!

FIRST PRIZE \$500—TWENTY \$25 BONDS

You know the success of "The Texas Rangers" transcribed library, now contracted for by nearly 100 radio stations. You know the success of many other KMBC radio acts and personalities promoted by Arthur B. Church productions, a division of KMBC of Kansas City. The title of "The Texas Rangers" was well established nationally when the library was offered to advertisers and radio stations.



Now a new transcribed library is ready for advertisers and stations—quite different in type from KMBC's famous western and hillbilly acts—a library of sparkling instrumental and vocal novelties by the Midland Minstrels and Bonnie King. You will agree we think that the title of the Midland Minstrels, successful as they have been on KMBC, is local or regional in character, and that they deserve a much better name for their national exploitation.

You've heard Bonnie King on the Columbia Broadcasting System and Decca records with Bob Crosby's orchestra. This KMBC singing discovery, accompanied by modern organ

stylist Gene Moore, contributes to this transcribed library voice sex appeal.

Someone at KMBC suggested the title, "The Novelteers, with Bonnie King." It sounded good, but we found it already in use. Certainly an even better title for the new library can be originated.

The rules of this title naming contest are simple. If you are in any way connected with advertising or with radio or with musical entertainment, you are eligible to enter. Send as many titles as you wish. All prize winning titles become the property of Arthur B. Church productions, but none of such prize winning titles need necessarily be used by us. Be sure your entry is postmarked before midnight, October 31, 1944. Announcement of the prize winners will be in November.

The prizes again—\$500 War Bond for the best suggestion, and twenty \$25 War Bonds for runner-ups.

Arthur B. Church

SAMPLE RECORDING sent to those interested on request. Price information on the library of 300 selections is yours for the asking.

AN ARTHUR B. CHURCH PRODUCTION

WRITE GEORGE F. HALEY, PICKWICK HOTEL, KANSAS CITY 6 MISSOURI

COPS SEE THREAT TO FREQUENCIES

Toledo, Sept. 26. Associated Police Communication Officers met in Toledo last week (Sept. 19-20) to determine upon a plan for additional frequencies for police communications, to be presented at a hearing before the FCC in Washington next month (10-15).

Frank W. Walker, East Lansing, president, told members that radio frequencies now being used by police are threatened by commercial broadcasting companies to the point where needed expansion of frequencies for police service seems hopeless. He predicted a bitter fight for the various channels and frequencies that will be available. Police communication experts of the nation will be represented before the FCC by about 30 experts, under Capt. Robert Batts, Indianapolis, general chairman.

A&P Stores Bankroll KDKA's A.M. Sustainer

Pittsburgh, Sept. 26. Atlantic and Pacific Tea Co. has grabbed up the KDKA sustainer, Breakfast With Ed and Rainbow, and will bankroll it six mornings weekly over a 15-week stretch. Show was launched by Ed Schaughency, announcer, and Rainbow Jackson, comic, on a possible sale basis and had been on the air only a short time when it was sold.

Stores are giving program heavy advertising play in window displays, customer cards, etc. Shows goes on daily except Sunday every morning at 8:45 for 15 minutes.



When Worcester's largest ears and radio buy time, they buy an audience—the WJAG audience.

WJAG WORCESTER
★ First independent radio station to broadcast war news by its own exclusive war correspondent from the European theatre.



WJAG
CLEVER HANDS FRIENDLY VOICES
1220 KC FREE SPEECH "MILK"
BASIC C.B.S. STATION

Cowles Interests File For Twin City Station

Minneapolis, Sept. 26. Application for a construction permit for a new broadcasting station for Twin Cities area was made (22) by National Broadcasting Company with FCC.

WJR's Young Scripster Doubles As Preacher

Detroit, Sept. 26. John E. Booty, best-sold script writer at WJR here, has been asked to continue doubling as a preacher. He is the first time in the history of the Episcopal church in the United States a layman has participated in that manner. The youth recently completed a series of six Sunday morning sermons at St. Paul's Cathedral here which were so well received he has been asked to do a repeat-series by Dean Kirk B.O'Ferrall.

It points up the versatility of the young radio scripster who has his choice of two scholarships—a six-year one presented by the dean and warden of the Cathedral or a post-war one from the London School of Journalism. He won the latter by entering a British literary contest while he was attending Groves Point high school here. Earlier he had won a citation from the Vets of Foreign wars for a series of radio scripts in defense of democracy.

KMTR's Wax Work

Hollywood, Sept. 26. KMTR has entered the transcription field and signed a contract with American Federation of Musicians. Plant will turn out its own shows and also cut masters for bands frozen by the Petrillo ban on certain recording companies.

Kenneth O. Finham, manager of the station, says the plant will be expanded to handle outside commercial jobs and is reported in line for a recording contract with Armed Forces Radio Service.

Salt Lake City—At KUTA Dick Bakelton, former staff announcer, is named assistant production manager under Frank McIntyre, and Larry Sutton of the sales staff has been transferred to the announcing staff.

Exit Cue

Continued from page 27
the lack of initiative by local stations, coupled with attendant manpower problems. Hence, CBS has developed the lack of big-budget talent and showmanship into which will fit the theories of serviceability in the production of GI shows. Have developed new and original ideas in production, direction and editing.

Behind the "live show" ballyhoo is also the conviction of the network executives that the station will remain mold in keeping with the community, that a station in the north-west should not be content to "re-act" that mold through the acceptance of a program whipped together in the east and community interests can best be served by developing programs "on the spot."

Radio Followups

Continued from page 34
whole scheme, should not have been permitted to get on the air. The type about which mentioned, have no place in show business, especially in radio, especially a medium for family entertaining. The idea of carrying cheese to feed mice which may have seemed funny to script writers, but many dealers would consider it obscene. It is one more instance proving that network blue pencilers should check continually even closer.

Original Memphis 5 (Frank Signorelli, Phil Napoleon, et al) returned to wind up the Philco Summer Hour before the "Radio Hall of Fame" returns next Sunday. Bob Wamboldt produced a corking reprise of the best highlights of the 17 summer weeks, including Jinx Carrillo, repeating "Wasn't that, certo," the theme; Red Burgo back with "Man I Love"; Irene Woods and Bob Johnston repeating their high light clips, notably Johnston's "I Had a Little Talk With the Lord" and Miss Woods doing "Amor";

Whiteman, reprising "Valencia" plus "Whispering" as the top-and-now specialty; Meyer Rappaport's expert rock scintillating "Lowdown" reports and associate maestro Theodore Weingand's craft arrangement; Glenn Biggs' orchestra; Paul Mann's orchestra, of course, continue into the winter series.

"On Stage Everybody" Blue sustains in 230 parts and 15 minutes, continues an interesting stanza. Idea is to give professionals opportunity to unleash suppressed desires and showcase latent talent differentiating from mode of entertainment to which they have been typed. From these stanzas will be selected cast for forthcoming film of same title. Radio's (23) broadcast had Alfred Saville, nephew of Horton Coe, as currently at La Cogna, N. Y., niery, bartending "Oklahoma" on Wilmer's dramatic actress taking fling in the theatre; Mary Faloutz, soprano and Irving Fields Trio with tiptop phrasing. All added up to listenable fare.

Tele Review

Continued from page 34
away the days with her infant son awaiting daddy's return from England. Highlight is Whalen telling the rest his wife was untrue to him, as proven by a flock of letters discovered after her death.

Payoff, with Whalen alone on backyard set, is his confession to camera that letters to his wife were from the husband Miss Allen is waiting for. But he, nooby, wears this inside info from her. In less capable hands the thing would have been a bust, but co-stars bolstered it enough so that, if there had been a second set, most viewers probably would have stuck around.

Commercials consisted of pairs of slogans displayed on revolving drum with voice describing same and platter music up and down background company. Not particularly effective. It would seem that live outdoor camera range showing off the gunboats would serve better to hold attention while the announcer tries to get his message over.

Telecast in new DuMont studio was well produced and directed, with mechanical difficulties in one camera causing slight flicker, even on during show. Set, on the unelaborate stage, looked good, with correct background giving good illusion of space and meadows beyond.

Suds Sagas to Promote a 'Square Deal For Kids' Tossed to Legionnaires

CANADA TO WAIT FOR U. S. ON TELEVISION

Ottawa, Sept. 26. Canadian Broadcasting Corp. to tee-off on FM "in a few weeks," according to Dr. Augustin Frigon, new CBC gen. mgt. CBC's FM driving, originating in Montreal, to be experimental for a while with station's power between 100 and 250 watts, but power to be upped when corp. engineers collect info on set-up. One puzzler faced by technicians is proper design of aerial tower which will be set up on the peak of Mount Royal. Dr. Frigon adds there are no FM receivers made in Canada at present, except the few CBC made for its own tests, but that some sets have come in from the U. S. He sees FM as a big thing in Canada soon.

Asked about CBC and television, Dr. Frigon said television "will have to wait for the developments in the States," he declared.

Wareseer—Harmen H. Hyde, recently honorably discharged from the Army, is WAAE's new program director. He started in radio as a singer over WPHO, Providence, later becoming program director and commercial manager.

Long range publicity campaign mapped-out by Howard Mayer, CHI press agent, to popularize Irma Phillips and her four soap operas by incorporating propaganda on juvenile delinquency, rehabilitation of veterans and the American home on her programs developed a rather amazing twist last week. The writer, whose radio specialty is portraying wrecked homes and aching hearts, landed on the agenda of the National Child Welfare Conference of the American Legion here, to urge Legionnaires to use daytime serials to promote their "square deal for every child" program.

Pointing out for 15 years serials have sold soap, flour, and cereal successfully, Miss Phillips said there was no reason why they could not be used to sell mothers on the idea of proper home environment for raising future citizens of America.

RECAPTURED

Philadelphia, Sept. 26. Sgt. Frank Davis, former member of the Westinghouse Radio Stations accounting department, who was reported missing after an air mission over Northern Italy, has been found in a Bulgarian prison camp and is back with his outfit. A veteran of 30 missions, Sgt. Davis was a gunner and radio man on a B-17.



4 Significant Moments

RECEIVED BY KLZ DURING THE FIRST 7 MONTHS OF 1944

OHIO STATE INSTITUTE
May, 1944
AWARD FOR FARM SERVICE PROGRAM

DENVER ADVERTISING CLUB
May, 1944
AWARD FOR "AD OF THE YEAR"

BILLBOARD
June, 1944
AWARD FOR OUTSTANDING PUBLIC RELATIONS

BILLBOARD
July, 1944
REGIONAL STATION PROMOTION AWARD

WJAG WORCESTER
CBS NETWORK • 560 Kilocycles
Affiliated in Management with the Oklahoma Publishing Co., and WKY, Oklahoma City
REPRESENTED BY THE RATZ AGENCY

Disc Jockeys and Music Men Eye BMI's New Bankrolling Technique

The music business and some of the disc jockeys themselves are looking in amazement at the BMI technique of bankrolling record-spinners into becoming their own music publishers. BMI regards it as a major advance against future performances is but another way of quality. BMI pays for a local plug and 6c for a chain plug, but in addition also pays for the performance of recordings. ASCAP doesn't credit waxed plugs.

Thus, whenever a disc jockey goes into the music pub job on his own, it may be assumed he might favor the tunes he publishes. The more ethical jockeys don't like it, and that goes in spades for the music men.

BMI has a free-and-easy budget, derived from high royalties of all its broadcasters who comprise Broadcast Music, Inc. They are willing to advance up to \$25,000 and \$30,000, when it concerns a major publisher, to be charged against future performance royalties.

The jockeys can collect from \$25 to \$400 a month, also chargeable against future recording performances.

This is not construed as financing of new music firms, but merely an advance against future royalties. It is BMI's idea thus to build up a stable catalog.

New Pitt. Ballroom to Use Name Bands Once Weekly

Pittsburgh, Sept. 26.—New organization called the Normandie Club has been formed here to sponsor weekly dances with name bands at the big Grotto on the Northside. Season open, Oct. 2, with Bob Strong band for one night. Les Brown, coming in the following Tuesday.

Only other spot here for public dancing is Aragon Ballroom, which operates only on a one-night a week. It's in the downtown section, however, and does not employ name acts. Grotto is across the river. Pittsburgh hasn't had a one-night spot for name bands in recent years.

PHILLY'S SHANGRI-LA TO USE NAME BANDS

Shangri-La, Philadelphia, merely will feature a name band policy this year rather than emphasizing door shows and using minor name music. It is Berlin on legs. With Hal Hatfield's orchestra and follows with Bobby Sharwood, Oct. 2, for 10 days, then John Kirby's small combo. Last season spot went in for higher-bracketed night acts.

Hackett to Casa Loma

Bobby Hackett joins the Glen Gray band Oct. 2 at the Hotel Stevens, Chicago, his first big band job since Glenn Miller broke up his organization to accept an Army commission. Hackett last was with Joe Marshall's small combo at the Hickory House, N. Y., and before that with Milt More's jazz outfit at Nick's in Greenwich Village, being replaced there by Muggsy Spanier.

Gray signed Hackett to fill gap left in brass section few months ago when Red Nichols stepped out of the Coast road outfit. Nichols returned to his Oakland, Calif., home.

Leonard Joy to Coast In Voynow's Decca Post

Leonard Joy has been dispatched to Hollywood as recording director for Decca Records, replacing the late Dick Voynow. Joy pulled out of N.Y., where he has been stationed since shifting to Decca from RCA-Victor last year. He will be in charge of the Coast permanently has not been definitely decided.

Voynow, prominent in the dance band business in the '30s as originator of the "Voynow" series of 78 of urticaria poisoning. He had been a Decca recording director for several years.

Saul Bornstein Names

New Firm 'Bourne, Inc. ; Irving Berlin on Slogan

'Bourne, Inc., with the slogan "Music Men to the Front" is to cover the business of the former Irving Berlin, Inc., with the exception, of course, of the specific titles, most of which the tunesmith has recaptured. As when Saul H. Bornstein, with Berlin and Irving Berlin, was formed the former company in 1919, and created the slogan, "sterling on silver." Berlin on legs. Bornstein feels he wants to propagandize the new slogan for Bourne, Inc. The "Bourne" slogan is the trademark of his 16-year-old daughter, now attending college, has been using, as he surmises.

Meantime Berlin, as an unincorporated music publisher, has gone into business for himself, also since the break-up of the partnership. Berlin has his own copyrights and is plugging "Always" and "White Christmas." Bornstein's Bourne Music Co., catalog and the ABC Music Corp.

Dave Dreyer has gone over with Berlin as his prof. mgr. and now it's unlikely he will go into business for himself under BMI hookup. Bornstein is setting a prof. mgr. denying a Coast report that Harvey Lisberg is coming east to rejoin him. Link has a 5-year contract with Metro as a Coast report. He has returned to N. Y. Saturday (23). Freddie Kramer, 22 years with Berlin, remains in Chicago with Julius, another. Berlin, vet., has shifted away from Bornstein to Berlin's new outfit, as road man. New Coast rep is Ben Gilbert, ex-Brown & Henderson, with the shifting of Eddie MacFarg from Berlin, Inc. to Robbins Music.

Dick Arnold to Robbins Hollywood, Sept. 26.

In a surprise move yesterday (25), Eddie MacFarg, Coast rep. for Berlin Music for some time, shifted to similar spot with Robbins Music. He assumes duties of Dick Arnold, who will handle contracts and similar contracts for use of tunes in AFM exclusively.

Harry Link has gone east to confer with Saul Bornstein, who has not yet named replacement for MacFarg. Link and Bornstein have been negotiating for several weeks although no deal is reported set yet. Link's intimates, however, do report him favoring association with Bornstein if a satisfactory deal can be arranged. Link is currently under a five-year pact to Metro as music department representative.

Johnny Long, AFM Face Suits by Atty. Masters

A. Edward Masters, attorney, recently ousted from connection with Johnny Long's orchestra upon order of the American Federation of Musicians, is preparing an action against Long and the AFM jointly. It will be filed in N. Y. courts, and will seek to force Long and Long with the contract he had with Masters, which the union report him favoring association with Bornstein if a satisfactory deal can be arranged. Long's finances almost from the time he began professional operation.

Masters and Jack Phibbin, personal manager of the Long outfit, were ordered out of the Long band's affairs several weeks ago after the leader's interests took their share with the two to the AFM. Phibbin is not a participant in Masters' projected suit against the maestro and the AFM. He has been in conversation with union officials over his own position, but so far it hasn't changed.

Youngstown Juke Fee Law to Appellate Court

New Juke license fee law, cancelled in common pleas court here after being enacted by the City Council, has been carried to the district appellate court. City had filed an appeal of the lower court decision.

City last winter set a fee of \$10 a year on each music box, plus \$1 annually for each wall control. Former fee was \$5 for each box, notwithstanding for wall connections.

DUKE'S NEW THERM FOR MUSICAL 'RAIN'

"Wabash Blues," musical trademark of "Rain," when Jeanne Engel starred in the smash drama version of Somerset Maugham's classic, has been junked for the musical production Ruben Mamoulian is whipping into shape to star Ethel Merman this season. In its place, Vernon Duke has composed a new jazz tune, "Poor as a Churchman," which will be spotted as theme in the new musical version, called "Sadie Thompson."

Dicker is underway to have all-alive jazz crew, recruited by Eddie London, to wax the tune for use in the Mamoulian version with Duke insisting that Pee-wee Russell's clarinet be included. Tune received its preem performance Saturday (23) by the Condon group on the Blue Note label. "Sadie" broadcast aired from Town Hall, N. Y.

"Sine Rain" last was shown circumstances have arisen making it problematical whether the musician's union (AFM) will give an okay to use of recorded music in a theatre, but it's understood negotiations will be set up with James C. Petrillo to clear such a practice for the "Sadie Thompson" inasmuch as the comedian repeated record was an integral part of the original production.

ASCAP Confab Back A Day to Fri. (29)

Monthly meeting of the board of directors of the American Society of Composers, Authors and Publishers, usually scheduled for the last Thursday of each month, has been delayed from tomorrow (28) until Friday (29). Delay gives the executives, who went west for last week's (20) semi-annual meeting with Coast members, time to return to N. Y. and prepare a report on the western confab (see separate story).

John G. Payne, general manager; Deems Taylor, president, and Jack Begman, chairman of executive committee, were west.

Wabe Rhodes, staff band leader at RCA, Pittsburgh, has changed his first name to Bob.

V-Discs Wind Up First Year With 1,794,240 Total

Army V-Disc division rounded out its first year of operation Monday (25) during which it shipped 1,794,240 discs to various overseas outposts, with output already geared to peak in the next 12 months. It is necessary to continue the activity on the same plane at long. Output of new pressing is between 9,000 and 14,000 boxes of discs monthly for both Army and Navy, adding up to over a quarter million discs per.

V-Discs presses not only material recorded especially in its studios, but takes times of the air and also records outstanding arrangements by composers and arrangers. Masters recorded by RCA-Victor Records, etc.

Quality is currently tabulating its own GI popularity poll by logging requests for bands and singers that have come in in recent months from all U.S. service posts. On this list, as expected, there is not one vote for a band or artist who was not very widely known before the war. Majority of orchestra requests are for Harry James, Glenn Miller, Tommy Dorsey, in that order, and Bing Crosby, Dinah Shore and Frank Sinatra, respectively, in the singer division.

There was a special Italian V-Disc broadcast Monday (25) (NBC) with a Benny Goodman small combo with Red Norvo, Andy Russell, and the Andrews Sisters and Mitchell Ayres' adding up to over a quarter million discs per.

MAESTRO PACTS DANCEY

Los Angeles, Sept. 26. Six-month lease on Pacific Palisades Ballroom and is arranging bar facilities for an opening Oct. 2.

Ballroom will be operated on a two-band policy, with Gray's own music crew and Ray Whitley's cowboy trio.

Top Tunes for Your Books An All-Time Favorite

EXACTLY LIKE YOU
MUSIC BY...
JIMMY McHUGH

Published by SHAPIRO-BERNSTEIN

BILLY GLASGOW'S "STAR DREMERS" Program
And All Important Music Favorites
The 10th 50th VICTAL record for song hits of over 100 popular hits, plus old favorites. Includes a book sheet music lyrics in color. SAMPLES FREE.

Send for your copy today!
TUNE-DEE
Broadway, New York 10

VAUGHN MONROE AND HIS ORCHESTRA
COMMODORE HOTEL, NEW YORK
Opening September 28
Broadcasting Over CBS and MUTUAL Networks

And Featuring
PARIS WILL BE PARIS ONCE AGAIN

By Jack Rosenberg, Paul Cunningham, Ira Shuster.

VICTORY VERSION
When the boys took Paris, every Frenchie cried
PARIS WILL BE PARIS ONCE AGAIN
How they ou-la-la'd the gang that turned the tide
Making **PARIS—PARIS ONCE AGAIN**
Every Ma'mozella was gay
As the kids from l-o-way
Taught them how to boogie woogie
On the Rue du la Paix
When the boys took Paris every Frenchie cried
PARIS WILL BE PARIS ONCE AGAIN.

All Material Ready
PAUL-PIONEER MUSIC CORP.
MAX MAYER, Pres.
1657 Broadway, New York

THE NOVELTY HIT OF THE SEASON

"TIL WALK ALONE"
BY Louis Prima AND Bob Miketta
RELEASED ON HIT RECORD NO. 7083
BACKED BY "TIL WALK ALONE"
PUBLISHED BY EDWIN H. MORRIS & CO., 1619 Broadway, N. Y. C.

AFM Serves Notice WB Band Pacts Void Unless 'Strike' Clause Affixed

American Federation of Musicians, International Music Corp. of America that orchestra contracts arranged with Warner Bros. theatres must carry the "strike" clause recently instituted by the union, without exception. Speaking specifically to MCA the union ordered that, "unless the new law is complied with, no contracts with Warners are to be consummated. Union is said to have further stated that the order also applies to contracts already executed, but not fulfilled and that if the clause is not affixed the agreements involved can be abrogated. MCA is, so far, the only agency to have trouble with WB because it is the only one to have sold them a band recently. Other agencies have been advised to notify the AFM immediately of any similar situation with WB. Union's action followed Warner Bros. refusal to sign agreements carrying the stamped ideas. They were being signed by the theatre org and returned to agents with the clause stricken out. Warners is having a meeting of its own executives today (Wednesday) on the problem.

AFM's strike rule was promulgated at the union convention in Chicago last June and applies to all types of work, not only theatres. It was designed presumably to avoid in the future such a situation as was brought up by the union's recording controversy. Orchestras under contract to Columbia Records and RCA-Victor, the only two companies still fighting the AFM's "disc" almost (possibly per record manufactured) cannot go to other recorders because of contracts in force with the first two. It so happens that none of the bands with Columbia and Victor could shift elsewhere anyhow, because rival disc-makers haven't enough production to take care of their own names. But, of course, that's beside the AFM's point.

Columbia Records To Expanded N.Y. Quarters

Columbia Records executives in the N. Y. office will move to new quarters in the same building tomorrow (Thursday). Disc firm took over the entire fourth floor of the building at 799 Seventh street, which was completely remodeled. Present space will be retained.

Harry Warren, Buddy Morris Conclude Deal

For New Music Firm

Buddy Morris and songwriter Harry Warren concluded a deal on the Coast last week under which Morris will set up a music publishing firm titled Warren Music Co. Arrangement is for five years and under it Warren agrees to turn over for publication by his own firm all music written by him with the exception of the material turned out as a result of his contract with 20th-Fox film company.

Morris already has "You've Got Me Where You Want Me," written by Warren, in his Edwin H. Morris catalog. When the Warren firm finally gets going this tune will be transferred. No extra staff will be put on by Morris in N. Y. to work on Warren material until conditions warrant. In the meantime, Charlie Warren, writer's brother, will push "You've Got Me" from the Coast.

Arrangement with Warren is similar to that worked out by him with Jimmy Van Heusen and Johnny Burke, who are participants with Morris in the operation of Burke-Van Heusen, Inc. Richard Rodgers and Oscar Hammerstein have a similar arrangement with Max Dreyfus in the operation of Williamson Music Co.

MCA Spots Geo. Walker In Cleveland Office

George Walker, former head of Music Corp. of America's Atlanta office, is out of the Army, and has been assigned to the Cleveland MCA office as assistant to Dave Barton. He was in service for over a year before getting a medical discharge.

Meadowbrook, N.J. Set; Dark 2 Years

Frank Dailey will definitely reopen the Meadowbrook, Cedar Grove, N. J., seaside dancey, after months of deliberation and frequent changes of plans. Despite the fact that Dailey has had Harry James' orchestra under contract since last winter to reopen the spot, Oct. 31, the move was not certain until late last week. Meadowbrook has been closed almost two years. Its substitute, the current Terrace Room, Newark, opened early in February, 1942.

James comes in Oct. 31—for two weeks, followed by Stan Fields for four and Sammy Kaye's orchestra for three weeks. Beyond the first three bands, nothing definite is set. Tony Farrow may follow, then Woody Herman. Redecoration and repairs on the large building, one of the best known name band operations in the country, already have been started.

Though he is re-suming at Meadowbrook, Dailey is not relinquishing the Terrace Room, situated in the Moose Theatre building, Newark. This will remain in operation under its present policy, which features no ice show and secondary band. Lee Castle's orchestra, being built up by General Amusement Corp., is current and likely will follow.

Sylvia Fine (Mrs. Danny Kaye) did two titles, "Ball Ball Boogie," "All the Opera" and "Allergies," for heret to use in "Wonder Man."

ASCAP Coast Aftermath Is Petition For Bonus Plan to Aid Newcomers

Newest Artie Shaw Band Set to Tee-off in 6 Wks.

Artie Shaw's new orchestra is being submitted for bookings by the William Morris agency. It will open a theatre tour of the midwest and east-around Dec. 1, preceded by a week or two of one-nighters on the way west. These will be booked by Morris' Coast office. Theatres are being set up out of N.Y.

Shaw will use a band composed of 18 musicians plus singers. It will be road managed by Freddy Goodman's, Benny Goodman's brother.

Jack Robbins-Oberstein Deal to Turn Out Lion Labeled Discs Proceeds

Deal between Jack Robbins and Eli Oberstein whereby the latter will press records with the former's Lion label, is about to proceed, it's claimed, after being stalled several months. Oberstein's Classic Record Co., under the arrangement, will record artists, managed by Robbins Artists Bureau, Ltd., press 1,000 or so discs with the Lion label, after which the masters revert to Oberstein to use as he sees fit under his own 311 label.

As far as Robbins is concerned the arrangement accomplishes a triple aim. It will begin familiarizing certain people, the intends shipping the 1,000 discs to record jockeys, mostly with his Lion label, which is planned as a postwar disc company, it will have more air time for his artists (George Auld, George Paxton orchestras, etc.) and will give Robbins songs more exploitation since the discs cut probably will use his material.

Hollywood, Sept. 26. Day following the semi-annual meeting of executives of the American Society of Composers, Authors and Publishers with the local writer contingent, here last Wednesday (20), a petition was being circulated demanding that the Society set up a new bonus plan. This would reward writers of hit songs each quarter with cash prizes. Petition is demanding that an annual prize million of this type, amounting to \$100,000, be set up as a sop to new writers, who stood to benefit by the Albert point plan, which apparently isn't likely to go into effect.

ASCAP for some time has granted "bonuses" to writers of outstanding hits, as extra compensation. If the writer holds a low classification, it doesn't occur each year, however. This was perhaps the only thing of note that happened at the western confab. For years now John G. Payne, gen. mgr., who came out here from N. Y. with Deems Taylor, prez, and Jack Bregman, chairman of the executive committee, has been telling reporters it was a lively meeting. "Probably to his utter surprise, sweetness and light finally did concede on the semi-annual gathering of the West Coast clan and aired a cross word passed between the N. Y. execs and the 125 members attending. Perhaps it was the numerical difference. Coast has 300 members or so that J. Wolfe Gilbert was not in a fighting mood.

Gilbert later explained the tranquility by saying "there's nothing to fight about. The Albert plan has been stashed and I doubt if it will ever be imposed." He was speaking for himself and the little band of "rebels" he commands. Gilbert is one of the foremost opponents of the Albert point plan of "writer classification." It's quite possible that this group is behind the "bonus" petition, since if such a plan were put into effect it (Continued on page 38)

OPENING AT ROXY'S TODAY
20th Century-Fox's GREENWICH VILLAGE

featuring one of the great songs of all time

WHY SPERRING

Words and Music by JOHN SCHONBERGER, RICHARD COBURN and VINCENT ROSE

- Bluebird 10271 Tommy Dorsey
- Victor 26130 Benny Goodman
- Columbia 36727 Horace Heidt

The season's big ballad hit

AND THEN YOU KISSED ME

Words by SAMMY CAHN

MUSIC BY JULE STYNE

Inside Stuff—Orchestras—Music

Effects of the recent hurricane are still being felt in the band biz. Bandleaders and owners are still battling over adjustments of salaries due to closings for the blow. Shep Fields and the owner of Capitol Gables, Weymouth, Mass., are so involved because Fields showed up late for his opening, Sept. 15. Previously a similar adjustment had to be argued out with the same owner by Tommy Tucker, whose band couldn't work the night of the storm.

Ted Rio didn't work for three nights following the big wind at the Highway Casino, Fall River, Mass., also requesting salary over his salary. American Federation of Musicians' attitude in such matters is that if a band is off only one night through nobody's fault it must be paid. Longer period requires adjustment.

Mose Gumble, who just celebrated his 67th birthday and grides himself as the "Old Man Mose" of Tin Pan Alley, is now campaigning for a third revival, "When Your Lover Has Gone," a 15-year-old Remick publication. Gumble was instrumental in plugging such oldies as "As Time Goes By" and "It Had to Be You" into renewed hitdom. He's now in Chi to launch "Lover."

Ika Chase gives a neat reading of some of Dorothy Parker's poems in a 4-side Victor album, just released. Miss Chase, incidentally, so busy on her dramatization of "In Bed We Cry," starring herself, under John C. Wilson's management.

It, Theodore Weingand now exclusively: Heretofore the radio maestro, arranger used Teddy Dale as a non-de-pop song for the lighter side, and used his real name for the more legit music. He's associate composer-conductor to Paul Whiteman at the Blue network ("Hallelujah Chorus," etc.).

Carl Ravazza First Time East Nov. 7 at Martinique

Carl Ravazza, standard in the mid-west, but never before in the east, makes his New York debut Nov. 7 at La Martinique. Currently at the Blackhawk Cafe, Chicago, he's been in the N. Y. city of Jack Duro in association with the Morris agency.

On the occasion of the Ravazza booking, La Martinique, for the first time, will put in a radio wire, following the example of the Copacabana, currently with Abe Lyman and previously when Shep Fields first introduced the name "band policy."

These class clubs, even now embarrassed with riches so far as customers are concerned, are pioneering the mass buildup with an eye to the future, when wartime boomtimes ease off.

KRUPA SET FOR HUB SYMPH HALL CONCERTS

Gene Krupa's orchestra will play two concerts at Symphony Hall, Boston, Oct. 1 during its forthcoming one-night tour. Show will consist of two, two-hour sessions afternoon and evening. Krupa only recently played the RKO theatre in that city, and did slightly better than average biz.

Krupa's one-nighter route isn't completely laid out. Most of his dates will be along the east coast, not New England down into Virginia. He opens at the Ritz Ballroom, Bridgeport, Conn., Sept. 28, then plays Arcadia Ballroom, Providence (29); Worcester Aud. (30); Oct. 5-5 for Ray Galvin in Lowell, Portland, Me., and Springfield, Palomar Ballroom, Norfolk, Va. (10-11) and Slate theatre, Hartford (13-15). Two Coca-Cola broadcasts are set and six dates are still open. He opens Sherman hotel, Chicago, Oct. 20.

Johnny Morris' new orchestra is in rehearsal in N. Y. No opening dates set although it will probably debut on New England one-nighters. It is being financed by Sy Shribman.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated concert charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Letter amount designated weekend and holiday price. Completion is based on period from Monday to Saturday.)

Band	Hotel	Weeks	Covers	Total
		Booked	Per Week	Business
Sammy Kaye	Astor (800; \$1-\$1.50)	8	4,475 27,620
Lani McIntire	Leicington (300; 75c-\$1.50)	136	2,300 250,500
Johnny Long	New Yorker (400; \$1-\$1.50)	8	2,250 18,175
Woody Herman	Pennsylvania (500; \$1-\$1.50)	5	3,100 15,800
Nat Brandwynne	Waldorf (350; 30c)	4	3,025 13,825
Lincoln Center	Lincoln (400; \$1-\$1.50)	6	1,000 18,500
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	0	1,600 1,600
Enoch Light	Biltmore (400; \$1-\$1.50)	0	1,575 575

* Asterisks indicate a supporting floor show. New Yorker, Biltmore, hence no covers. Leicington, Hawaiian Hotel show.
† 3 days, † 2 days.

Chicago

Les Brown (Palmer Room, Sherman Hotel; 800; \$1.50-\$2.50 min.): Brown continues to build accounts for excellent 7,000.
Gene Hamilton (Empire Room, Palmer Hotel; 700; \$3-\$3.50 min.). Conventions still filling room: Hamilton and Victor Borge played to fine 8,900.
Bill Sawyer (Moyair Room, Blackhawk Hotel; 400; \$2.50 min.): Sawyer, with Carl Brisson and Hartmans and splitting week, did very good 2,500.
Benzy Strong (New Walnut Room, Bismark Hotel; 465; \$1.50-\$2.50 min.). Bid, holding. Strong accounting for bright 3,700.

Los Angeles

Harry Owens (Ambassador; 900; \$1-\$1.50). New broom sweeping 'em in with cink 4,100 covers.
Henry Kaye (Biltmore; 400; \$1-\$1.50). Spot has strong trade and band suits for steady 4,000 tabs.

Location Jobs, Not in Hotels

Henry Basse (Palladium Bldg., Hollywood; third week). Gathering strength slowly and will top 25,000 admissions.
Joe Sanders (Tranion Bldg. Southgate, fifth weeks). Hitting stride now and certain to hit 8,500 customers.
Ted Lewis (Slappy Maxie's, N. Los Angeles, second week). Not keeping 'everybody happy' since they can't all get in. Capacity 5,200.

(Chicago)

Bill Barde (Latin Quarter; 650; \$2.50-\$3.50 min.). Barde and show headed Dave Apollon and Sylvia Ross good 4,000.
Gay Claridge (Chez Paree; 650; \$3-\$3.50). Claridge and Buddy Lester, heading show, marked up near solid 4,900.
Carl Ravazza (Blackhawk; 500; \$1-\$2.50 min.). Conventioneers helped here too with Ravazza chalking up splendid 4,200.

one for pop penners, considered far out of line.

ASCAP officials have said in the past that the point plan is currently being tested and that this trial period won't be concluded for a couple months. One of the major stumbling blocks to the point plan's use is the proper classification of so-called standard tunes.

Pine Gets Local 76 P.V.

Seattle, Sept. 26. Joe Pine, music supervisor for KOOL and KJR here, has been named vice-president of Local 76 American Federation of Musicians. Pine is also personnel manager for the Seattle Symphony orchestra.



TO BERLE ADAMS:
We are swamped with calls for LOUIS JORDAN's "Sound of '61 Jive" and "Ration Blues." We speed up our production and still can't do the countless orders.
William Forest Crouch, Executive Producer, FILMCRAT PRODUCTIONS

ASCAP

Continued from page 37

would mollify to some extent the cry of the younger ASCAP membership for a bigger motion cut. This, of course, help sidetrack the Ahlert plan. In such an event the incomes of the old-line writers would maintain the status quo.

In the hallways after the meeting some of the rebels thought that Dempsey Taylor was "looking for an out" by explaining that the plan was held up because the Government commandeered two of their three new tabulating machines and that they're still looking around for a music expert (non-ASCAP) to classify the varied compositions. From Taylor's remarks on the new point system some of the dissidents deduced that the Ahlert plan is still a long way off and not so sure of its application then in its present state.

The point plan was supposed to have gone into effect last Jan. It was developed as a means of more evenly distributing ASCAP revenue. It never got started due to intense opposition from standard and other old line writers who figure to have their songs personal income reduced by its mathematics, while newer, more active writers get the lion's share of the pie. The plan, in a distribution ratio of five points to

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William Forest Crouch, Executive Producer, FILMCRAT PRODUCTIONS

TOP HIT OF YESTERDAY...
A GREAT POPULAR STANDARD TODAY

DON'T BLAME ME

VICTOR RE-ISSUE 30-0827 SHEP FIELDS

For new artist copies and arrangements Contact Standard Exploitation Department, The Big 3 PHIL KORHNHEISER, Manager 1619 Broadway, N. Y. 19 Circle 6-2939

SWEEPING THE NATION—NOW!

"WHAT A DIFFERENCE A DAY MADE"

By STANLEY ADAMS and MARIA GREVER

6 GREAT PHONOGRAPH RECORDS 6

BLUEBIRD—B 11197... BENNY CARTER ORCHESTRA
CAPITOL—167... ANDY RUSSELL (Vocal)
DECCA—18620... CHARLIE BARNET ORCHESTRA
DECCA—23354... CORINNA BARNETT
HIT—7090... ART KASSEL ORCHESTRA
MUSICRAFT—15019... JOAN BROOKS (Vocal)

ELECTRICAL TRANSCRIPTIONS

ASSOCIATED Eddie Howard Orchestra	LANG-WORTH Vaughn Monroe Orchestra	MCGREGOR Don Thomas Orchestra
STANDARD Paul Martin Orchestra	Tommy Tucker Orchestra	WORLD Laurence Welk Orchestra

FRANK HENNIGS, Gen. Prof. Manager

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A LISTENING INVITATION TO THE INDUSTRY . . .

Esquire presents Songs by

SAMMY DUFF

in THE FIRST FULL LENGTH TELEVISION MUSICAL "THE BOYS FROM BOISE"

WABD—THURSDAY
SEPT. 28th 8 P.M. EWT

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of records each song has been in the listings and respective publishers.)

- 1. Is You Or Is You Ain't (8) (Leeds)..... Crosby-Andrews Sin., Decca; Louis Jordan.....Decca
- 2. Swainin' On Star (10) (Burke)..... Bing Crosby.....Decca; Freddie Slack.....Capitol; Milk Bone.....Decca; Three Suns.....Hit
- 3. Always Hurt One You Love (10) (Sun)..... Dinah Shore.....Victor; Martha Tilton.....Capitol
- 4. I'll Walk Alone (5) (Merley)..... Forrest-Haymes.....Decca; Bing Crosby.....Decca; Tommy Dorsey.....Victor
- 5. Time Waits No One (10) (Remick)..... Three Suns.....Hit; Earl Hines.....Bluebird; Betty Hutton.....Capitol
- 6. I'll Be Seeing You (19) (Williamson)..... Dinah Shore.....Victor; Jo Stafford.....Capitol
- 7. How Many Hearts (1) (Advanced)..... Evelyn Knight.....Decca
- 8. I Had to Be You (8) (Remick).....
- 9. It Could Happen to You (7) (Famous).....
- 10. Dance With Dolly (1) (Shapiro).....

10 Best Sheet Sellers

(Week Ending Sept. 23)

- I'll Walk Alone..... Morris
- Swainin' On a Star..... Burke
- Time Waits No One..... Remick
- Always..... Remick
- Fellow on Furlough..... Berlin
- Dance With Dolly..... Shapiro
- How Many Hearts..... Advanced
- Sweet and Lovely..... Feist
- I'll Be Seeing You..... Williamson
- You Always Hurt..... Sun

Late Elliott Tobias'

1942 Song Spotlights

Songwritingest Clan

Designation by Mayfair Music Buddy Morist of "Moon on My Pillow" by Charlie, Elliott and Henry Tobias, as its next No. 1 plug, sounds out a peculiar history for the song. It also cements the reputation of the Tobiases as the songwritingest family in Tin Pan Alley.

"Moon" was written in 1942, shortly before the death of Elliott Tobias, 18, Harry's son; of Bright's disease resulting from wuth, while a student at UCLA. Up to the time of "Moon," he's only songwriting activities had been in connection with college shows, but it was he who suggested the title and the theme to his uncles, Charlie and Henry.

Tune was originally published by Charlie's firm, Tobias' and (A) Lewis, who later assigned the copyright to Santly-Joy. Early in 1944, Charlie and Henry reacquired the copyright and in May sold it to Mayfair. Plugs by Judy Canova and Nora Martin on the Eddie Cantor (radio) program rekindled interest and led to Mayfair's decision to make it the No. 1 plug.

Tobias brothers, Charlie, Henry and Harry, have been on the hit list for years, but with various collaborators.

Only time all the brothers collaborated was on "Miss You," first published in 1928 and revived last year. Only other trio of brothers in the music biz were the Sanbys, Lester, Henry and Joe, whose activities were confined to the publishing end.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Sept. 18-24, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, indicating for a longer list). (The competitors embrace the NBC, CBS, Blue and Mutual Networks, as reported by WPAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.)

TITLE	PUBLISHER
A Fellow on a Furlough.....	Block
A Kiss to Remember.....	Lincoln
Always.....	Berlin
An Hour Never Passes.....	Shapiro
Come Out Wherever You Are—"Step Lively".....	T. B. Harms
Dance With a Dolly.....	Shapiro
Flow Many Hearts Have You Broken?.....	Advanced
I Dream of You.....	Embossy
I'll Be Seeing You.....	Williamson
I'll Remember April.....	Leeds
I'll Walk Alone—"Follow the Boss".....	Morris
It's Making Believe—"Sweet and Lovely".....	Remick
Is You Or Is You Ain't—"Follow the Boss".....	Leeds
It Could Happen to You—"And Angels Sing".....	Famous
I Had to Be You—"Slow Business".....	Remick
It's a Crying Shame.....	Morris
Let Me Love You Tonight.....	Robbins
Let's Sing a Song About Sissy.....	Famous
On My Way Out.....	World
Pretty Kitty Blue Eyes—"Kansas City Kitty".....	Santly
Straiten Up and Fly Right.....	American
Sweet and Lovely—"2 Girls and Sailor".....	Feist
The Very Thought of You—"Very Thought of You".....	Witmark
Time Waits For No One—"Shine Harvest Moon".....	Remick
Together—"Since You Went Away".....	Crawford
What a Difference a Day Makes.....	Marks
Whispering.....	Miller

SONGWRITERS CAN'T PLUG OWN SONGS—CMA

Council of the Contact Men's Assn. passed a resolution in meeting Monday night (25) barring songwriters from plugging their own songs unless they draw a minimum wage from the tune's publisher, and also have a union check. (Minimum salary for contacting is \$35 weekly.)

"What penalties will be imposed on a writer caught pushing a tune in violation of the union's ruling is uncertain. There apparently is no specific reason or dispute for the Council's action other than the explanation that such activity tends toward putting a regular contact man out of a job.

Council also abolished the No. 1 item of its recent list of "Don'ts" applicable to publisher relations with handlers. This rule prohibited taking advertising in trade papers in behalf of artists.

Marjorie Hyams, femme vibraphonist, has been added to the Woody Herman orch. at the Pennsylvania Hotel, N. Y.

Pluggers Working To Weld PMM with CMA

Professional Music Men, in meeting Friday night (22), named a committee of 15 members and Councilmen to look into and make arrangements for the unification of the PMM, contact men's benevolent organization, and the Contact Men's Assn. Both outfits have been operated separately since their inception, though the affairs of each are administered jointly by the same men and are housed in the same headquarters. Committee will report its findings to the CMA Council when it's all completed.

Dovetailing of the two organizations has been in the works for more than six months. Industry leaders are anxious to complete the arrangements so that all music men receive the PMM benefits. At present, the latter orch has a membership of approximately half the union roster.

Virginia Powell replaces Peggy Mann as vocalist with Gene Krupa's orchestra, which closes Capitol Theatre, N. Y., tonight (Wednesday).

B. G.'s Brother Killed In Army Plane Crash

Jerome Goodman, 21, youngest brother of maestro Benny Goodman, was killed in a plane crash at Casper, Wyoming, Sunday (24). He was completing training as a bomber pilot at an air field in that area and lost his life during a night, almost his last before graduation. He had been in service about two and a half years, only recently going into flight training. Seven others were killed in the crash.

Beside B. G., Harry and Irving Goodman, both in service, Freddy and mother and sister survive.

NCA-VICTOR HUDDLE STARTS RUMOR MILL

Executives of Music Corp. of America, including David (Sonny) Weartin and Charles Miller, met with Jim Murray, head of RCA-Victor's recording division, last week. Discussion is said to have been confined to ironing differences between the two organizations that have existed for some time, presumably with the idea that Victor and Columbia will soon begin recording, making amicable relations more desirable.

Meeting started various rumors among those who were aware it took place.

WHAT MAKES A GREAT NOVELTY SONG?

- THE HIT PARADE . . . IS YOU IS hit the No. 2 slot within 7 weeks—A RECORD!
- RADIO PLUGS . . . IS YOU IS IS NUMBER ONE on every major network!
- PICTURES . . . IS YOU IS is being featured in 4 major productions!
- THE PUBLIC . . . IS YOU IS is the most requested number in the nation!
- RECORDS . . . IS YOU IS sales have already exceeded 1,500,000!
- SALES . . . IS YOU IS has already sold over 200,000 copies!

YOU CAN'T STOP A GREAT SONG!
IS YOU IS, OR IS YOU AIN'T (Ma' Baby)

LEEDS MUSIC CORPORATION, Lou Levy, President

GEORGE SCHOTTLER—New York

BERT BRAUN—Chicago

HAPPY GODAY—Hollywood

Andrews Sisters Set for Concert Tour At Guarantee of 20Gs on 60% Split

Andrews Sisters start a 10-day concert tour Oct. 21 in auditoriums, large halls, etc., the first such effort they have undertaken. Dates being lined up for them are guaranteed to net the trio \$20,000 on the week, against the usual 60% of the gross. Tickets for seven dates, the remaining three aimed to produce the same revenue.

Sisters will be accompanied on the tour by Albert Ammons and Pete Johnson, boogie-woogie pianist, and a couple of Joplin-style artists who will play an endeavor to balance the production between being jive and serious music. They will be getting regular concert prices and for the first time since becoming names, aren't going into Canadian bookings.

OPA Asks Injunction vs. Top Hat Cafe, Det.

Detroit, Sept. 26.—The Office of Price Administration has asked temporary and permanent injunctions against Frankie Rapp, night club comedian and proprietor of the Top Hat Club here, to prevent him from continuing to operate the nightery.

The government charges he violated price ceilings by upping prices 15c on all drinks after he bought the club last June.

Jerry Ross Joins Mutual

Seattle, Sept. 26.—Jerry Ross, ex-vaude performer, for past eight years manager of local Palomar theatre and dance and vaude broker for Irving Berlin, has resigned to go with KOL, local Mutual-Don Lee station, as talent director.

FRANCES FAYE TO MCA

Muscle Corp. of America has taken over management of Frances Faye, buying out Paul Small's contract with the pianist-singer. Small's deal had a year to go.

Miss Faye is currently on the Coast on a pending film deal. If it doesn't pan out, she'll head east on a p.a. tour.

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WILLIAM MORRIS AGENCY

Cynda Glenn's Oo-la-la Unit; Ex-'Bergeres' Star

Cynda Glenn has offered to Paris with a USO-Camp Show unit. As a former star of the "Poona Bergezes" here; prewar, the Yank comedienne is heading her own unit designed to give the G.I.s around the Pacific sector, the proper Franco-T-S flavor.

Glenn's unit comprises Wallace Pappels; Judy Scott, Dawn Peterson and George Youmans, accompanists.

JOHNNIE JOHNSTON'S EMERGENCY SLICING

Singer Johnnie Johnston, who opened two weeks ago at the Copacabana, will have his final vaude appearance in the forthcoming musical version of "Lullium," which The Columbia will produce. He's resting nicely.

Johnston with Bob Strong's orchestra will have his final vaude appearance on Broadway next month. They go into the Capitol theatre with "The Girl in the Red Velvet Swing." Ella Mae Morse, who played the Strand recently, is also on the bill.

"Dale" follows the Horace Heidt bill, which opens Tomorrow (Thursday) at 8, followed in turn by Jimmy Dorsey's orchestra.

AGVA Signs 3 More Niteries, All in South

Club Lido and Club Esquire, both niteries in Norfolk, Va., were last night signed to the American Guild of Variety Artists' vaude circuit. Fred Daniel, director of AGVA's vaude circuit, announced the signing for \$75 minimum for principals and \$30 for choristers.

Daniel also presented the Club Bill, Washington, D. C.

Saranac Lake

By Happy Benway
Saranac Lake, N. Y., Sept. 26.—The Clave left to join new ice show in N. Y. after spending most of the summer with her sister, Bonnie Lee, at Richardson, curing hair and shaving good reports.

Eleanor Dawn, dancer, formerly with Harry Howard's vaude company at the Will Rogers.
Helen McKernan visiting sister, Alice Van Ness, at the Will Rogers.

"Down a Louisiana Lovely" Lark, new tune by Juanita Elliott getting notes from name bands. Lark is still doing bed routine in Buffalo.

Bonnie L. Gustafson visiting Vito King, formerly of the San Carlo Casino City at the Regent.
Evan Ewins, brother of the late George "Honey Boy" Ewins, leaving his colony for an indefinite stay with relatives in Syracuse.

Joseph Anderson, who is flashing good report, visited by Alice Longhouse.
Louise Moody of Pittsfield, Mass., and Estelle Francis Byrnes, Brooklyn, visited Alice Patley last week.

Edna Gray, by exchanging good reports and time he spends during the X-ray department at the Regent.
Bob and Sally Adams at the Grand Samaritan Club, of Fairmont, West Virginia, by exchanging good reports and time he spends during the X-ray department at the Regent.
Dorothy for kindly deeds to Len Dodge of this colony; ditto to Len Dodge.

Margo Meredith again cited for her untiring work between rest periods for the sale of bonds and war stamps, also her Red Cross activities. Write to those who are ill.

Al Reiser's New Niteriy

Al Reiser, half of the former radio piano team of Al & Lee Reiser, will open a niteriy in Woodmere, L. I., next week. Spot is being called "The Only Talent Will Be Himself."

CARDINI NAMED PREZ OF NEW MAGICO GROUP

A new organization of magicians has been organized to be known as the Magicians Guild. Elected officers at first meeting, which was last week were: President, Richard Cardini; vice-prez, George La Pollette; secretary, Edward W. Dantz; treasurer, Royval V. Heath.

Membership is restricted to 100 members, with the dues each to be active as professional magicians. Others may have earned livelihood via magic. It's to be more or less of a social outfit.

Orph., Mpls., Bare of Fall Stage Shows; Duke Set

Minneapolis, Sept. 26.—Vaudeville stage shows are scarce, a new all-time low here. The Orpheum has had few bands the past several weeks and therefore is in prospect for the future at this time. Duke Ellington in October. Orph. never has been a time when the Orph. had practically nothing in the way of flesh attractions, and the fall of 1944 is no exception. Bill Searles, the manager, attributes unavailability of stage offerings to the fewer attractions available to USO and the services' drain on talent.

Long Memories Shorten Date on Thert Rap

Rochester, N. Y., Sept. 26.—The long memories of the Rochester engines cut short the repetitious engagement of Thomas E. Turner, who has been touring with his act on a six-year-old charge of grand larceny.

Turner met the engines on a tour of nite spots and they told police he was wanted in Alexandria Bay, N. Y. for the theft of \$3000 employed at the Crosman hotel under the name Claude S. (Bud) Dale.

The rope singer, who gave his name as Eagle Pass, Texas, denied the identity until he was shown pictures of the wanted man. Dale was taken to Malone, N. Y., to await arraignment on the Alexandria Bay charge.

St. Loo Niteriy B'rpt

St. Louis, Sept. 26.—When Lester and William Klein acted up to parody a prosperous hodge stand into a niteriy in a Negro district here they ran into foul weather last week without a bankrupt.

The brothers set up the Giant Dog House, hodge stand in black fops and coin rolled in. Last December they decided to open the place in Alabama in another Negro district and six days after the opening the place was destroyed by fire.

When Lester was indicted for the fire the brothers tried to liquidate their debts from the hodge operation. When Lester was indicted into the service recently William tossed in the sponge.

The liabilities are listed at \$8,000 and assets nil. In addition to their debts the brothers lost between \$2,000 and \$3,000 of their savings.

Switch Fredericks' Week

Papers were filed last week in Albany on charges made by Fredrick Bros. Music Corp. to Frederick Bros. Agency.
The agency was revived because Frederick officials say, the agency was repeatedly being mistaken for a vaudeville subsidizing show, music Corp. of America.

ROY ROGERS RODEO 556
Montreal, Sept. 24, 25, 26.
"Texas Rodeo," Sept. 11 to 24, at 9:00-cant. Franch, with Roy Rogers—The "Buffalo" show. "Buffalo" at 11:30—closed at \$2 top. 11 nights and one matinee, grossed fair estimated \$75,000.

'Ice Follies' Riotous Spectacle Of Gay Blades and Glittering Sets

Los Angeles, Sept. 21.—For sheer magnificence of its production numbers, "Ice Follies" 1945 is superior to any of the previous editions. For industry and collectors, especially on the blades the luscious picture. As an entertainment, despite the top tap of the "Ice" collection.

The Shlipstad and Johnson unveiled their newest extravaganza at the Pacific 423 before a top-notch audience of 4,500 at the L.A. Pacific auditorium. The stand is for four weeks before the 40-week tour opens and the treasurer's report will read something like a war loss. Ice sleeves combined with the sustained balletic tone in the downtown show will keep the arena packed to its full capacity.

Most of the standard acts are still around but it's the splendor of the settings and gaudiness of the costumes that whip up enthusiasm and keeps it a concert pitch tight down to the "Precision Ruse" finale, one of the standard numbers of the eye-filing production fantasies.

Newcomer Bobby Blake is performing a new piece, which is an act of spontaneous applause every time he glides around the rink. Of the new newcomers there was no distinguishing virtuosity to set them off from the others. Roy Shlipstad is still the factor; human on a pair of runners but he's on hand only for one production number.

The old story here of trying something different now that more skating routines no longer thrill the audience, there was no distinguishing virtuosity to set them off from the others. Roy Shlipstad is still the factor; human on a pair of runners but he's on hand only for one production number.

Use of phosphorescence, always a spectacular flash with ice shows, is restricted to the "Enchanted Pond" number, in which the line girls glide around with arched foliage amid a profusion of gaily colored butterflies and other small animal life of the wilds. It drew the highest applause of the evening and is a thing of beauty to behold. For those who like precision numbers the Ruse finale with girls zipped in black fops and trimming (the real thing) vied with the Ruse number for the evening's top honors.

Both would have been called a Zeligian dream in the heyday of the stage "Follies." Other production numbers include "Moonlight Serenade, Swing a Song of Sixpence, in which 24 girls rigged up as blackbirds flutter out of an immense pie, Donnybook Fair, Magnolia Time and Cocktail Hour, with champagne glasses six feet tall in this number. Roy Shlipstad wings around the ice while the gals tap critical notes on the stems. Her wood has been outdone, colorfully.

Best costume of the lot are Flick

and Frack and Helmo Brock in his featured billing are Hazel Franklin, Barry Green, Mae Ross, Ramussen and the Bobs, Bob Scholow and Arthur Firsich, Jan Zeller, Walter Rudolph, Roberta Barton and Jack Adams, the Bobs, Phyllis Leag, Betty Maxson, Ole Ericson and Jack Merdon, Papp & Zwack, Ginger Gies, Shirley Halden, Durline Peterson, Eddie Shlipstad, Roy Johnson, Thomas Twins, 60 Folliettes, 22 chorists.

Helmo Ross created and designed the costumes, a top-notch job. Charles Peterson, production associate, Ernest Kratinger is back as music director.

Francisco Garcia directed the routines; Mary Jane Lewis coordinated the dance form with skating and Gail Winters, production associate. Ernest Kratinger is back as music director.

REPLACES 'SONS' ACT THAT REPLACED HIM

Jack Shea, "The Mad Auctioneer," cancelled several weeks of vaude to jump into cast of Olsen and Johnson's new "Sons of O'Fun," which took off another lead tour Monday night at the Regent in Glenside. Shea took over slot formerly held by Loren Kaye. The "Duffy Auctioneer," who's returned to vaude.

"Sons O' Fun" is an odd coincidence, since Kaye had talent Shea into court six months ago as defendant in a suit charging infringement, alleging father had copied his act, both in format and lineup. Suit was dismissed in N. Y. supreme court upon grounds that Shea had "neither infringed nor copied" Kaye's act.

"Sons O' Fun" is touring sans Olsen and Johnson, with stars remaining in N. Y. for their new show, "Kick Me Laffing," currently in rehearsal.

New Hartford Niteriy

Hartford, Sept. 26.—Village Party, a new niteriy, opening at Hotel Carle Thursday, 193. Owner is John A. Harris, who also owns the Garden.

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Limited Dates Pacted For New Shows On B'way—Theatres That Scarce

Broadway already faces a house shortage although there are nearly a dozen and a half theatres not currently lighted. With the winter production in rehearsal, those coming in and still more slated during fall, bookings are so jammed that some newcomers are being allotted berths with the existing shows by agreement in their debut spots.

Already producers of two shows want to open as early as September 27. Bookings are limited to four weeks, succeeding attractions having been contracted previously. These managers are taking a chance, figuring that if their shows are clicks other bookings will open up. The general percentage of failures should also lessen the booking pressure.

Guarantees by producers to theatre owners are minimal but that doesn't assure a Broadway opening. Probably for the first time a producer is offering a better guarantee to the guarantee but to date hasn't obtained a booking. It's a straight put contract representing an investment of more than \$60,000.

It is quite clear there are too few legitimate houses in comparison to theatre activities. Fact that around 100 shows are under lease radio and used as broadcast studios partly and because of the dearth, house owners thus being assured of profit throughout the year through the rental business. Another factor is the number of holdover shows. Later in the fall the new musicals will be booked on Broadway, but that same house shortage for that type of attraction last winter.

There is a scarcity of attractions on the list and of that number 15 is holding over from last season. Nearly all are well over the usual limit, so strong is business, not a few guaranteeing the theatres, which they did through the summer, that they cannot be easily ousted for newcomers. The situation is that shownmen with new shows are worried about getting onto Broadway and theatre operators are trying to figure ways and means to accommodate the limited product, both hopeful that the old 10 per centage will be the solution.

It is noted in the fall new shows don't get across pronto, they'll be out quickly.

Summer sales some fast appetizers. However, "Ten Little Indians" (Broadhurst) clicked, after a late name "Hat" (Center) and "Song of Norway" (Imperial), first musical hits of the crop, and "The Sign of the Cross" (Manfield), second new dramatic success. "Catherine Was Great" (Heller) but better than expected, and is not rated in hit class. Last week's income, "While The Sun Shines" (Loyalty) made main hall grade in a moderate way but the new season's additional standouts are yet to come.

Trombonist Leary In At Short Notice in 'Girls'

Foot Leary, 300-pound trombonist playing in part of the 44th Street theatre, N. Y., where "Follow The Girls" is current, displayed a dramatic ability last at short notice when he temporarily took over chief comedy role in the musical.

Opportunist knocked when Jackie Gleason was benched from Monday "Wednesday" because of illness, Leary volunteered to bridge the gap through having played the show during opening. Leary, who has answers as well as the songs. He played three night shows and was featured before Gleason's absence. He recently recovered to resume chorus Thursday (21) night. Leary has since been named Gleason's official understudy.

Leary holds an Equity membership card which he had to get several years ago when he did it by "Strike Up The Band."

PROF. PEDDLES PLAN

Los Angeles, Sept. 28. Glenn Hughes, drama professor at the University of Washington, sold his first script, "Supernova," to Harry Wurtzel, Hollywood California. The play has been staged several times in the past year in Pacific northwest towns.

TWO 'CORN IS GREEN' THESPS DIE IN FRANCE

Herritt O'Diel and Thomas Lyons, who were two of the stars of the play in the Broadway production of "The Corn Is Green," were killed in action in France early this month. O'Diel was wounded just before O'Diel was a bombardier; Lyons was in the infantry.

Music Box Goes to Pix; 4 Legits Left in L.A.

Los Angeles, Sept. 26. Shift of the Music Box theatre to films after previous policy leaves only four major legit houses in Los Angeles, and two of them are in the hands of George C. Wolfe, producer, recently relinquished his lease on the house to the owner, Max Rosenberg, who will alter the theatre for first-run pictures, probably assuming the Filmmate's place in the Hollywood zone for Fox West Coast.

Meanwhile, Shafer will continue his production activities with a new unit of little size, going to the east. He had held the Music Box lease on a conditional four-week basis and was forced to relinquish it on Rosenberg's request.

Ease Booking Snag in Cleave.

Cleveland, Sept. 26.

Reversing a former decision that aroused sharp controversy, city officials here are easing the rental of Cleveland legit and concert property, a green light on his booking snag also being given by Public Music Hall.

Contract is not yet set, booked but the agency will be tentatively penciled for the week of September 27. The agency is the Cleveland Legit and concert property, a green light on his booking snag also being given by Public Music Hall.

Why one show was accepted and another not, is not clear. It was suggested by Thomas Burke, Cleveland film director, in absence of Mayor Frank Lausche, that when both were nixed the mayor said it was because they "competed with private enterprises," which is considered, as meaning the downtown theatre interests.

Annual headaches stirred up by the civic auditorium booking situation, which always has been a political hot potato, may now be solved by a "limited booking policy" which film director will propose to the mayor.

Burke will present a basis on which the city can decide to accept or reject prospective Music Hall attractions in the future.

Statement printed in "Variety" last week that Heller had been given the runaround by operators of the Hanna, local legit stand, and denied by the Cleveland manager. "In the first place," Heller said, "the Hanna theatre interests are not against the city. They are for it as on friendly relations with Public Hall officials and the Hanna."

He said summer stock (1944 and 1945), but lost money on the two ventures. Heller said, "I have never had any contacts with the Hanna's management."

At a meeting at city hall that was also attended by Mayor Lausche, Heller said he was contacted by a representative of John Wasie, manager of Public Hall, when the latter's booking policy was outlined.

"There is nothing new in this. I don't want any competitive shows to come into Public Music Hall. We don't want it. We never had negotiated to bring 'Porgy and Bess' and 'Merry Widow' to Cleveland."

"I was naturally put in for playing in the city hall. Then, I was invited to the city hall meeting, where the mayor, downtown theatre men and I discussed the pro-

Stagemen in Sympathy Walkout With AFM, Closing Def. s Lafayette

'Snafu' to Cleave. for Bow To Avoid House Blueses

Cleveland, Sept. 26. George Abbott's new production, "The Pagan," which had its first tryout at the Hanna, Oct. 6, as a result of producer's change of plans, will not be produced in Cleveland. It is in Boston but recent troubles several other new plays had with Hollywood's bloused "censors" made him shift opening to Cleveland.

Suggestive title, which is a latinate tag among G.I. Jews, and rough nature of new plot about censors were two other reasons that made a geographical change imperative. Written by Louis Schwartz, Louis Schwartz and Harold Buchman, face deals with complications ensuing when they were to be produced in Cleveland from the South Pacific to his home in Southern California.

It is understood that Park Kirland (daughter of Nancy Carroll and Jack Kirland) have been cast in leads. Billy Redfield and Egid Markey in supporting company. John Rooney designed sets.

League, AAAs Okay Changes

Changes in the basic agreement between the League of New York Theatres and the Assn. of Theatrical Agents and Managers is believed to have been made with provision of one seven-word sentence was still to be clarified early this week. It pertains to the matter of "new blood."

In principle, the clause is fixed and showmen will be attracted by the matter of membership a total of five new company or house managers will be required to be added to the list.

After Lee Shubert went to bat with the Union delegation last week, position was made with the firm means of supplying many jobs. It was reported that any animus by the union members was quickly put down.

The "new blood" clause in dispute was aimed at him, in union people say, agencies were offered the resumption of the per-ticket "does" but without avail. As all per-ticket agencies object to the makes provision for the payments week, there doesn't seem to be much to do about it.

'Bloomer Girl' Squawks Philadelphia, Sept. 26.

Philadelphia agencies have been squawking the past two weeks regarding tickets for "Bloomer Girl," scarpers getting \$7 and \$9 for 34 seats. Hotel people complaining particularly, agencies having few seats, who accepted Heller in plenty of tickets have been available within 100 row for run since opening day.

A general complaint was known producer was openly accused around town of letting his get into hands of scalpers, locally Heller said "this how show bill was killed in Philly before."

Only of the situation, Nothing was decided at that meeting. "Philly, Burke told me I could not get any more seats."

Ranney Misquoted Omar Ranney, drama critic for Scripps-Jaworski, says Heller in his column, emphasizes that the "Variety" correspondent here misquoted him on several points in a story last week.

"I never accused city's administration of dirty politics in turning down 'Bloomer Girl' and 'Merry Widow' said. "Secondly, I did not say these attractions 'lost demand,' because I never said they were because of the high rental fees demanded, because I never said they had been un-

"I did say they had been un-

Detroit, Sept. 26. In another flareup of its dispute with the musicians' union, the Lafayette theatre, which closed Saturday (23) when the stagehands walked out on "It's a Family." The walkout of the stagehands in another sympathy strike came after the house was filled with a matinee audience and required a refund, another being made when advance ticket buyers appeared for Saturday night show.

The fight between the unions and the theatre has been spread over two years and is a result of the refusal by Dave Neiderlander, operator of the theatre, to use an orchestra except for musical shows.

The prolonged jousting between the unions and the theatre has resulted in ruling from the Michigan supreme court and a \$100,000 fine against Neiderlander and others acting in combination to contract with the stagehands in defiance of the supreme court ruling.

Neiderlander has been cast in leads. Billy Redfield and Egid Markey in supporting company. John Rooney designed sets.

CCNY Studies Join Groups Benefiting From Drama Fund Set Up by Golden

Widening scope of John Golden's \$100,000 foundation for the betterment of the legitimate theatre was indicated last week when a play-writing course opened at the College of the City of New York. It will be financed by the showman's fund on the payroll of the city, which includes salary to Barrett Clark, appointed instructor of the course.

The Dramatists Guild play service, authored many books and articles on the theatre.

Course, aimed to develop latent playwrighting talent, is part of the college's public-speaking department, headed by Professor Gustav F. Schulz. New York University and Columbia U., which have had drama departments for some time, will be included in the Golden play-writing activities.

Plan now is to give annual prizes for scripts at Col. and NYU, and to give a \$500 prize to Dr. H. C. Wright, president of CCNY, was quoted as being enthusiastic in his opinion of the play-writing course.

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Payne-Jennings May Produce British Play

Victor Payne-Jennings, who has a "Guilty" English play by Kathleen Boulton, on Broadway, has been offered a contract by the Theatre Guild to produce the play in London. The play is starring in London.

Girls' Ups Niesen

Gertrude Niesen is to be starred in "Follow The Girls" by David Wolfe, starring at the 44th St. theatre, N. Y., starting Monday (27).

'Over 21 Near-Capacity \$17,500 In Chi. Inn '16G, Kiss' \$12,500

Chicago, Sept. 26. Outside of Oklahoma, which is a perennial "retreat" for the "Over 21" led everything last week with a near-capacity of \$17,500. "Embossed" Inn, Bayview (43th week) at \$16,000 at the Selwyn and "Kiss and Tell" did \$12,500 again at the Michigan Blvd. Strand. Sunday shows there responded Sunday (24) with Shirley Deane in "That's a Life!"

Estimates for Last Week "Kiss and Tell" Studebaker (72d week) 11,000; \$33. "Embossed Inn" Bayview (43th week) 11,000; \$4.20. "Selcott" 8,500; \$16. "Over 21" Harris (34th week) 1,000; \$33. Near-capacity \$17,500. "Embossed Inn" Bayview (43th week) 1,000; \$33. Hit \$16,000.

'OTHELLO' SRO \$32,500 IN ADVANCE AT TORONTO

Toronto, Sept. 26. With house sold out for six weeks, Otto Sro, curtain, rang up last night (25) on "Othello" with Paul Robeson, Jose Ferrer and Uta Hagen at the Metropolitan Opera. Last night's performance sold at \$80 per ticket and \$25,500. Advance for next week sold at \$100. Theatre had to refuse further mail orders last Monday. It is the biggest advance sale in the 37-year history of the theatre. Mail orders had to be returned.

First Toronto engagement of the Metropolitan Opera Co. at the Massey Hall grossing a terrific \$40,000. Five performances, 11,235 seats, netting at \$5.50 top for 2,200 seats. With exception of comparatively unknown "The Merchant of Venice" house was sold out six days before the opening and many items being shipped up fast.

'Othello' 15G, Montreal, Sept. 26. Paul Robeson, with Jose Ferrer, Uta Hagen, playing "Othello" at 1,965-seat His Majesty's, sealed at \$100. Box including "The Merchant of Venice" and two matinees, sold out first three nights and had good houses balance week for an estimated \$15,000.

'Turtle' \$23,500, Det., '2 in Bed' Brisk 16G Detroit, Sept. 26. With the Lafayette, newly reit last Friday, banged shut with labor difficulties only two hours rolling during this week.

Chicago company of "Voice of the Turtle" got off to a great first week at the Cass where \$23,500 was rung up at \$2.50 top. It continues to roll week after "The Student Prince" closes in next Sunday matinee.

The Wilson, which gained momentum from the censorship trouble with "Two in a Bed," lalled up a brisk \$18,000 in Chicago at \$2.25 top. "Bed" remains until Oct. 18, when it moves to the Great North, Chicago, and is replaced at the Wilson by "Opera."

At Lafayette, not yet one night in which "Is a Family" got better shattered Saturday when the stagehands staged a strike, and the pleasure of the musicians' union.

Stage Lark for Skylark Pittsburgh, Sept. 26.

Last spring P.T. Albert Allen, former stationer, now at the Army Wall Veterans Hospital, got permission from his commanding officer to stage a show at Pittsburgh Playhouse. Play was Samson Raphaelson's "Sky Lark" and for three weeks Allen played the role of the character Tony Kenyon.

Five weeks ago Allen received orders transferring to Fort Belvoir, Berkeley, Texas. En route he had a 24-hour layover in New Orleans, and decided to visit the theatre in New Orleans in the French Quarter, a theatre he had long heard about. There he found "Sky Lark" and decided to open that night, but postponed because only a few hours before he was a lieutenant, was called to duty. He played Tony Kenyon, had received advance shipping orders and was about to leave for Berkeley when he dropped backstage as the director he had played the show only a short time before. He had to be taken to a hospital and would be willing to take a 24-hour layover with the rest of the company. He was hastily recalled, and that night Allen played "Sky Lark" in a taxi latched in the alley-way with a sign on the railroad station and his train to Camp Barkeley.

FANNY SPANKED BY D.C. CRUX, WEAK 64G

Washington, Sept. 26. "Fanny" was out of control in the Washington critics and in eight performances at the National theatre, but she is on a rampage. Eddie Hart, Bruce MacFarlane and Morris Kaufman, who joined the show, played the week replacing Lou Nugent, Ed Grayson and J. P. Marquand. "Odds on Mrs. Marquand" is a new play.

The American Theatre Society, swamped with subscription orders, is planning to slow down the pace of a backlog. More than 11,000 tickets are being sold for each show, each a sustaining fund of \$15,000 before they come in. Ethel Barron in "Embossed Inn" Bayview, who is on the ATSS play, opening here Oct. 2.

Channing Pollock's new play "Tangled Web," is an Oct. 16 booking to be followed by John P. Marquand's "Dramatization" of his novel, "The Late George Apley." It follows "Hollywood Flies in 'Harriet'" for two weeks.

Hopkins-Jory \$15,500 in Hub; 'Men' 9 1/2 G, 3 Wk.

Boston, Sept. 26. "Men to the Sea" at the Wilbur Theatre and "The Perfect Marriage" at the Plymouth, held the fort in the Hub last week as the other theatres were dark momentarily, but things picked up following here. "Men to the Sea" above entered their final frames. "Men to the Sea" opened last week (20th week) at \$15,500. "Men to the Sea" (14th week) \$15,500. "Men to the Sea" (14th week) \$15,500. "Men to the Sea" (14th week) \$15,500.

Estimates for Last Week "Men to the Sea" Wilbur (120th week) \$15,500. "The Perfect Marriage" Plymouth (120th week) \$15,500. "Men to the Sea" Wilbur (120th week) \$15,500. "Men to the Sea" Wilbur (120th week) \$15,500.

"The Perfect Marriage" Plymouth (120th week) \$15,500. "Men to the Sea" Wilbur (120th week) \$15,500. "Men to the Sea" Wilbur (120th week) \$15,500. "Men to the Sea" Wilbur (120th week) \$15,500.

'L.A.: FAMILY' \$12,500

Los Angeles, Sept. 26. "House the Music Box gave up the ghost as a legit house, local offerings and some are being taken by the hood to prove that L. A. is not entirely "In a Family" at the Billmore. Their act had an estimated \$12,500 for the week. "House the Music Box" gave up the ghost as a legit house, local offerings and some are being taken by the hood to prove that L. A. is not entirely "In a Family" at the Billmore.

'Cherry Orchard' Sock \$15,800 in Cleveland

Cleveland, Sept. 26. "Eugene Lee Gilman and Joseph Schickelgruber in "Cherry Orchard" subscription plays, "Cherry Orchard" ran for a week at the Hanna last week at \$20 top. "Cherry Orchard" ran for a week at the Hanna last week at \$20 top.

'School for Brides,' Royal 80th week

Chicago, Sept. 26. "School for Brides," Royal 80th week \$15,800. "School for Brides," Royal 80th week \$15,800. "School for Brides," Royal 80th week \$15,800.

'The Day Will Come,' National, St. Paul, 25th week

St. Paul, Sept. 26. "The Day Will Come," National, St. Paul, 25th week \$15,800. "The Day Will Come," National, St. Paul, 25th week \$15,800. "The Day Will Come," National, St. Paul, 25th week \$15,800.

B'way Bounces Back Strongly; Sun Shines Fairly Well \$1,000 in 1st 7 Showings, Wind Jumps \$17,000

Broadway bounced right back last week after being slowed by rain. "Broadway" bounced right back last week after being slowed by rain. "Broadway" bounced right back last week after being slowed by rain.

NEIGHBORHOOD

Queensboro, L. 1. "The Man Who Came to Dinner," Flushing, Brooklyn. "Arctic and Old Lace," Windsor, Brookline.

VAUDE-REVUE

"Star Line" (117th week) \$11,700. "Star Line" (117th week) \$11,700. "Star Line" (117th week) \$11,700.

'Bloomer Girl' 32 1/2 G, 'Philly; 'Rebecca' 19G 'Wallflower' 12 1/2 G

Philadelphia, Sept. 26. "There was a time when we used to cheer about it. Last week, legit was in Philly. Easy leader again, as the "Bloomer Girl" (32 1/2 G) got much more of its large house; starry, "Rebecca" (19 G) got another third Sunday performance dropped.

'BID' FINISHES STRONG, \$19,000 IN PITTSBURGH

Pittsburgh, Sept. 26. Legit season at Nixon got off to first start with "The Bid" (19 G). "Musical" which ended its run last week, but "The Bid" it's done yet on road, around \$19,000 at \$3 top, excluding tax.

'Soldier's Wife' Nice \$12,000 in Balto

Baltimore, Sept. 26. Nicely received by local critics, "Soldier's Wife" (12th week) did \$12,000 last week, but nicely to \$12,000. Comedy "The Day Will Come" (12th week) did \$12,000 last week, but nicely to \$12,000.

'Tomorrow the World,' on hand currently as the first of five subscription series, with "Wallflower" and "The Day Will Come" on another for subscribers, "Rebecca," Oct. 9.

'Father,' 27th Sited in New Haven, Good 12G

New Haven, Sept. 26. Full-week stand of "Life With Father" (118th week) at \$12,000. "Father" (27th Sited) \$12,000. "Father" (27th Sited) \$12,000.

'The Day Will Come,' National, St. Paul, 25th week

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CHATERS

Broadway

Dan Kappel, ex-Variety, with the Gale agency... Dan Kappel, ex-Variety, with the Gale agency...

Ernie Moran, mimic, back in N. Y. after six months in South Pacific... Ernie Moran, mimic, back in N. Y. after six months in South Pacific...

Howard Campbell Shows... Howard Campbell Shows...

Col. Dixie French recuperating from operation, home on Oct. 10... Col. Dixie French recuperating from operation, home on Oct. 10...

Cecil Lubell leaving USO-Camp Show... Cecil Lubell leaving USO-Camp Show...

Bob and Maxine Glynn retiring to Hollywood... Bob and Maxine Glynn retiring to Hollywood...

Steve Cochran resigned as manager of the Mansfield... Steve Cochran resigned as manager of the Mansfield...

Iring Pichel, east for a quickie... Iring Pichel, east for a quickie...

Louis Nizer, Sydney M. Kaye and Maxine Glavin... Louis Nizer, Sydney M. Kaye and Maxine Glavin...

Janet Sison, daughter of Arthur Schomburg... Janet Sison, daughter of Arthur Schomburg...

Ernesto Lecuona, Cuban composer... Ernesto Lecuona, Cuban composer...

Ernie McMane running cocktail party... Ernie McMane running cocktail party...

Ralph W. Budd, personnel director... Ralph W. Budd, personnel director...

Ernesto Vignone trying to make a play... Ernesto Vignone trying to make a play...

Pinckney affecting Frank Sinatra... Pinckney affecting Frank Sinatra...

Onosepoff giving recitals at the Hollywood... Onosepoff giving recitals at the Hollywood...

Ruth Howell, concert violinist... Ruth Howell, concert violinist...

Ernie Moran, mimic, back in N. Y. after six months in South Pacific... Ernie Moran, mimic, back in N. Y. after six months in South Pacific...

The Folles, gravely ill with pneumonia... The Folles, gravely ill with pneumonia...

Alfonso Brito resending a company for the presentation of Mexican plays in Guatemala, Honduras and Nicaragua... Alfonso Brito resending a company for the presentation of Mexican plays in Guatemala, Honduras and Nicaragua...

Alexander Salkind has inked Amanda... Alexander Salkind has inked Amanda...

Gene Krupa starting for two months... Gene Krupa starting for two months...

Glenn Brown, Pasadena Playhouse... Glenn Brown, Pasadena Playhouse...

Michael Todd spent two days here last week... Michael Todd spent two days here last week...

Sally Bliss laid up with bronchitis... Sally Bliss laid up with bronchitis...

Stella Haines divorced Bud Wolfe in Mexico... Stella Haines divorced Bud Wolfe in Mexico...

Gail Patrick to Norfolk, Va., with her husband... Gail Patrick to Norfolk, Va., with her husband...

Jack Wildberg, Broadway producer... Jack Wildberg, Broadway producer...

James Cagney bought a hunk of real estate... James Cagney bought a hunk of real estate...

Spike Jones returned from a leave for his wife... Spike Jones returned from a leave for his wife...

Joseph Skouras in from N. Y. for huddles with Joseph M. Schenck... Joseph Skouras in from N. Y. for huddles with Joseph M. Schenck...

Spencer Tracy landed in Honolulu... Spencer Tracy landed in Honolulu...

Reinald Russell hospitalized for a few days... Reinald Russell hospitalized for a few days...

Charles Garland, out of the Army... Charles Garland, out of the Army...

Walter Conroy, returning to his Hollywood... Walter Conroy, returning to his Hollywood...

Mrs. Diana Ibbert died a counter... Mrs. Diana Ibbert died a counter...

Dinah Shore returned from a tour... Dinah Shore returned from a tour...

Fay Holden, British-born actress... Fay Holden, British-born actress...

and her husband, David Clyde, became an actress... and her husband, David Clyde, became an actress...

Jack Grant resigned as claims... Jack Grant resigned as claims...

Annual election of officers of Variety Club of Illinois will be held Oct. 9... Annual election of officers of Variety Club of Illinois will be held Oct. 9...

Gene Krupa starting for two months... Gene Krupa starting for two months...

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OBITUARIES

PHIL MORRIS... Phil Morris, 38, former agent and booker... Phil Morris, 38, former agent and booker...

ERWIN BURKE... Erwin Burke, 58, died at the Post Graduate Hospital... Erwin Burke, 58, died at the Post Graduate Hospital...

MICHAEL O'KEEFE... Michael O'Keefe, 72, veteran legit actor and father of Walter O'Keefe... Michael O'Keefe, 72, veteran legit actor and father of Walter O'Keefe...

PVT. JOE R. MOSS... Pvt. Joe R. Moss, 35, was killed in France Aug. 27... Pvt. Joe R. Moss, 35, was killed in France Aug. 27...

CHAMP N. BELDEN... Champ N. Belden, 78, died Sept. 20... Champ N. Belden, 78, died Sept. 20...

Carl J. Beidler, 63, veteran legit picture projectivist... Carl J. Beidler, 63, veteran legit picture projectivist...

Richard Marshall, 48, stage and screen publicist... Richard Marshall, 48, stage and screen publicist...

Bob Hope... Bob Hope... Bob Hope...

Harry Abbott, Jr., 56, lawyer and business manager... Harry Abbott, Jr., 56, lawyer and business manager...

Emily Dodd, retired legit actress... Emily Dodd, retired legit actress...

Mrs. Edward C. Rafferty... Mrs. Edward C. Rafferty... Mrs. Edward C. Rafferty...

BIRTHS... BIRTHS... BIRTHS...

Mrs. and Mr. John Green... Mrs. and Mr. John Green... Mrs. and Mr. John Green...

Mrs. and Mr. Arthur E. Pallen... Mrs. and Mr. Arthur E. Pallen... Mrs. and Mr. Arthur E. Pallen...

Mrs. and Mr. John Green... Mrs. and Mr. John Green... Mrs. and Mr. John Green...

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Exchange of News... Exchange of News... Exchange of News...

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Accomplishment!
 BROKE ALL RECORDS FOR:
 1 - GROSS
 2 - ATTENDANCE
 3 - LENGTH OF ENGAGEMENT



WEEKS

CAPITOL THEATRE, N. Y.

Appreciation!
 J. R. VOGEL
 MARVIN SCHENCK
 JESSE KAYE
 LESTER ISAAC
 THE STAGE CREW AND PROJECTIONISTS
 "SINCE YOU WENT AWAY"
 ALLAN LEE
 HERMAN LANDWEHR
 JAMES KOLBECK
 BEN SERKOWICZ

OPENING SHERMAN HOTEL CHICAGO
 OCTOBER 20, 1944

That Ace Drummer Man

**GENE
 KRUPA**
 AND HIS ORCHESTRA

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