

**Health
Physics
Society**



68th Annual Meeting

**Exhibitor Prospectus &
Sponsorship Opportunities**

23-27 July 2023 • National Harbor, Maryland

WHAT IS THE

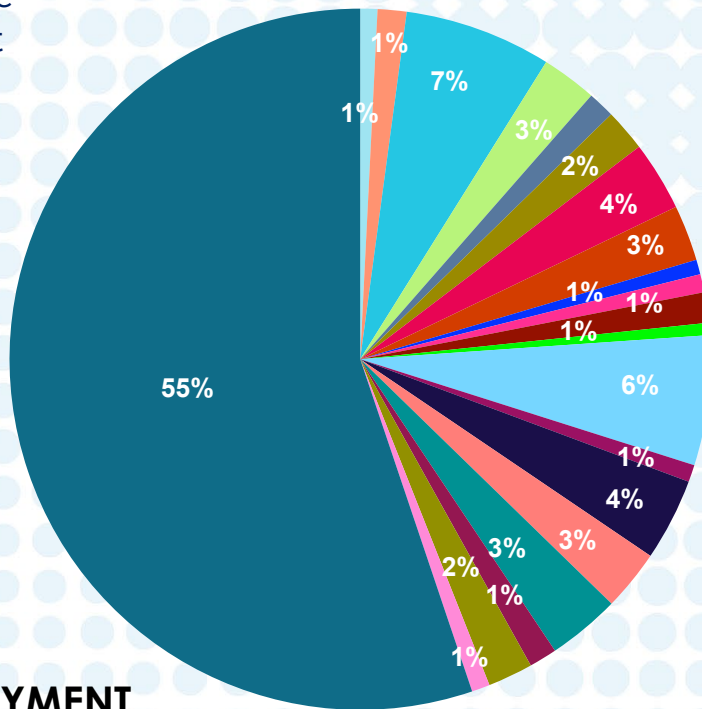
HEALTH PHYSICS SOCIETY?

The Health Physics Society is a professional society of individuals who, since 1956, have been devoted to protecting people and their environment from radiation hazards while making it possible to benefit from the many technologies that use radioactive materials and radiation sources.

The Health Physics Society provides educational resources related to ionizing radiation, nonionizing radiation, radiation detection, and radiation research. The Health Physics Society is dedicated to making sure individuals who work in the field of health physics have essential information and the capability to protect workers and the public from unnecessary radiation exposure.

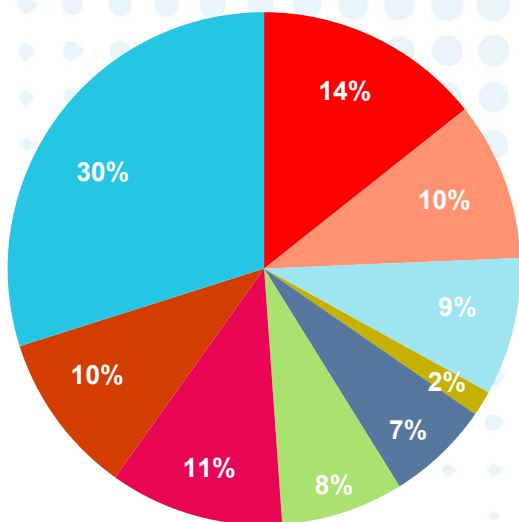
For more information about the Society and the many services it provides we encourage you to visit www.hps.org

MEMBER SPECIALTIES



- Accelerators
- Administration
- Applied H.P.
- Dosimetry
- Education
- Instrumentation
- Medical Physics
- Monitoring
- Nonionizing Radiation
- Nuclear Fuel Cycle
- Nuclear Medicine
- Radiation Biology
- Radiation Safety/Surveys
- Radiochemistry
- Radiological Assessment
- Reactors
- Regulation/Standards
- Research
- Waste Management
- Other
- Individuals, Not Coded

MEMBER EMPLOYMENT



- Government
- Industrial
- Medical
- Military
- Nat'l Laboratory
- Private Practice
- University
- Other
- Individuals, Not Coded

2023 Annual Meeting

The **Health Physics Society's 68th Annual Meeting** will be held 23 - 27 July 2023 at the Gaylord National in National Harbor, Maryland.

The Meeting contains multiple formats for industry professionals to present their scientific information. The Technical Program kicks off with a Plenary Session on Monday, July 24 followed by lunch in the Exhibit Hall. Technical sessions are scheduled throughout the week and cover many aspects of the practice of radiation safety, such as:

- **Accelerator Health Physics**
- **Air Monitoring**
- **Radiobiology – Biological Response**
- **Decontamination and Decommissioning**
- **Dose Reconstruction**
- **Emergency Response**
- **Environmental Monitoring**
- **Homeland Security Monitoring**
- **Instrumentation**
- **Medical Health Physics**
- **Military Health Physics**
- **Power Reactor Health Physics**
- **Risk Assessment**
- **Radiation Effects**
- **Operational Health Physics at:**
 - ✓ **Accelerator Facilities**
 - ✓ **Department of Energy Facilities**
 - ✓ **Medical Facilities**
 - ✓ **Military Installations**
 - ✓ **Nuclear Power Plants**
 - ✓ **Academic Institutions**
- **Radiation Dosimetry**
 - ✓ **External Dosimetry**
 - ✓ **Internal Dosimetry**
 - ✓ **Medical Dosimetry**
- **Regulatory/Licensing**
- **Radiation Safety Officers (RSO)**
- **Waste Management**



Sponsorship Opportunities

TITLE PARTNERSHIP PACKAGES

PLATINUM - \$9,500*

- ✓ Four complimentary 10'x10' booths with eight full conference registrations
- ✓ Full page color cover advertisement (based on availability) in final program
- ✓ Sponsor of one of the refreshment breaks during the meeting, including logo signage
- ✓ Program book acknowledgement
- ✓ Logo and link on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

GOLD - \$5,500*

- ✓ Two complimentary 10'x10' booths with four full conference registrations
- ✓ Full page black and white advertisement in final program
- ✓ Program book acknowledgement
- ✓ Logo and link on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

SILVER - \$3,000*

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Half page black and white advertisement in final program
- ✓ Program book acknowledgement
- ✓ Logo and link on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

BRONZE - \$1,000*

- ✓ Half page black and white advertisement in final program
- ✓ Program book acknowledgement
- ✓ Logo and link on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

**All sponsorship packages list the discounted prices for current HPS Affiliate Members. Non-members, please contact exhibits@hps.org for pricing. For more information on the benefits of becoming an affiliate member visit <http://hps.org/aboutthesociety/affiliates/>*

Sponsorship Opportunities

SINGLE PARTNERSHIPS

Conference Tote Bag

\$5,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

Lunch in Exhibit Hall

\$5,000 per sponsor (2 available)

Sponsor the lunch for attendees, hosted in the Exhibit Hall. Includes signage and recognition announcement.

Exhibit Hall Reception

\$5,000 for one sponsor

Sponsor the Monday night reception in the exhibit hall. Signage for your organization will be displayed throughout the reception as well as logo napkins.

Refreshment Break

\$2,000 per break

Provide an upgraded morning or afternoon refreshment break for attendees. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

Conference Pens

\$1,000

Have your company name on pens included in the conference tote bags given to all attendees.

Lounge Sponsorship

\$2,000

Your organization's logo will be present on the signage in the lounge and the opportunity to distribute your literature.

Pre-Event Email Blast

\$200 for Affiliate Members

\$300 for Non-Members

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from HPS with the content you create. Availability is limited so reserve today.

Advertising in Final Program

Final Program is distributed to all attendees and also available online at HPS.org

Inside Front Cover (color)	\$950.00
Outside Back Cover (color).....	SOLD\$1,000.00
Inside Back Cover (color)	\$850.00
Full Page Ad	\$525.00
Half Page Ad.....	\$325.00

Lanyards

\$3,500

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Slide Projection Ad

\$500 per session room

Get visibility in the session rooms. Your organization's slide advertisement will be projected on screen during the breaks.

Meeting Handout

\$350 for Affiliate Members

\$425 for Non-Members

Your promotional single page advertisement will be given to each attendee in the tote bags as they register.

Session Sponsorship

\$1,200

Sponsor one of the meeting sessions. Provide a 2-minute video presentation shown before the start of the technical content. Session sponsorships will be acknowledged in the printed and online program. Video will be available to both live and recorded sessions.

Photo Booth

\$750

Provide a fun way for attendees to remember their time in Maryland! A "step and repeat" backdrop for the meeting that includes your logo will be placed by registration. Attendees can send to their friends and post on social media!

Exhibitor Opportunities

Exhibitor Booth Fees:

(Rates per 10'x10' space)

HPS Affiliate Member Booth*	\$2,100
HPS Affiliate Member Additional Booth*	\$1,900
Non-Member Booth	\$2,500
Non-Member Additional Booth	\$2,300
Non-Profit Organization Booth	\$1,300

*Rates for 2023 HPS Affiliate members only. For more information on the benefits of becoming an affiliate member visit <http://hps.org/aboutthesociety/affiliates/> or download the flyer at http://hps.org/documents/affiliate_membership.pdf

ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS

- Exhibitor Reception
- Poster Presentations
- Complimentary Lunch on Monday & Tuesday
- Morning and Afternoon Coffee Breaks

To view the current floorplan and choose a booth location, go to

<https://hps2023.expofp.com/>

EXHIBITOR SCHEDULE*

MOVE IN

Sunday, July 23	8:00 am – 5:00 pm
Monday, July 24	8:00 am – 10:00 am

EXHIBIT HALL HOURS*

Monday, July 24	12:00 pm – 7:00 pm
Tuesday, July 25	9:30 am – 5:00 pm
Wednesday, July 26	9:30 am – 12:00 pm

BREAK DOWN

Wednesday, July 26	12:00 pm – 6:00 pm
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Meeting ends Thursday, July 27

*schedule subject to change

Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Booths include two complimentary full-meeting registrations per exhibit space allowing staff to attend the scientific program
- ✓ Additional exhibit hall only registrations may be purchased for \$100/person for booth staff and does not allow access to the program and sessions
- ✓ Opportunity to select top three booth location choices
- ✓ Company description and contact information printed in Final Program and available online (due to HPS by June 15)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

Academic Display Tables

Part of a college or university and wish to promote your programs to the HPS attendees?

The HPS academic tabletop displays offer space within the exhibit hall to advertise what your institution has to offer. We would like to provide this service at a reduced rate of \$150.00 per tabletop, which includes one skirted table, one chair, and one black and white identification sign on the front of the table.

For more information visit www.summitexpo.com/hpsacademic.pdf

2023 HPS Annual Sponsorship Application & Contract

Registration can also be completed online at <https://burkclients.com/hps/2023AM/sponsorship/index.php>

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____

State _____ Postal _____ Country _____

Phone _____

Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. View the live floor plan of available booths at

<https://hps2023.expofp.com/>

Exhibitor Booth Fees: (rates per 10'x10' booth)

___ HPS Affiliate Member Booth*.....	\$2,100
___ HPS Affiliate Member Additional Booth*.....	\$1,900
___ Non-Member Booth.....	\$2,500
___ Non-Member Additional Booth.....	\$2,300
___ Professional Scientific Society / Non-profit Rate**.....	\$1,300
___ University Tabletop.....	\$150

*Rates for 2023 HPS Affiliate members only. For more information on the benefits of becoming an affiliate member visit <http://hps.org/aboutthesociety/affiliates/> or download the flyer at http://hps.org/documents/affiliate_membership.pdf

**Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to exhibits@hps.org

ADVERTISEMENT

Advertisement in printed and online program book

Inside Front Cover Color.....	\$900	\$ _____
Outside Back Cover Color.....	\$1,000	\$ _____
Inside Back Cover Color.....	\$850	\$ _____
Full Page B&W Ad.....	\$525	\$ _____
Half Page B&W Ad.....	\$325	\$ _____

SPONSORSHIP

Sponsorship Item	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
<i>Example: Silver Sponsorship</i>	<i>\$3,000</i>

2023 HPS Annual Sponsorship Application & Contract

BOOTH ATTENDEES

Two attendees are complimentary with each full rate 10'x10' exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is an additional \$100 charge per attendee.

Note that Exhibits Only badges do not allow access to the program and sessions

A link to register attendees online will be sent in April.

COMPANY LISTING

Please submit your Company's 50-word description by June 15, 2023, for inclusion in the Final Program electronically by using the [Exhibitor Listing Form](#)

PAYMENT INFORMATION

Submit both pages of signed contract to: exhibits@hps.org or register securely online at <https://burkclients.com/hps/2023AM/sponsorship/index.php>

Full payment is due within 15 days of reservation to secure your booth and/or sponsorship opportunity. Payment must be received by June 15, 2023, in order to be included in the Final Program.

Company Check

Checks are to be in US Dollars only and drawn on US Banks. Make checks payable and mail to:
Health Physics Society
950 Herndon Parkway, Suite 450
Herndon, VA 20170

Credit Card

Credit Card payments can be submitted securely online at <https://burkclients.com/hps/2023AM/sponsorship/index.php> or return this form and a secure link will be sent to make payments via credit card

SPONSORSHIP/EXHIBIT FEES

Booth Total	\$_____
Sponsorship Total	\$_____
Advertising	\$_____
Attendees	\$_____
TOTAL FEES	\$_____

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Health Physics Society. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future HPS Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative _____ Date _____

Submit both pages of signed contract to: exhibits@hps.org Approximately 30 days prior to the show date, the official decorator and drayage company will forward an email link to the exhibitor service website and manual complete with information regarding furniture rental, shipping, installation, dismantling, labor and signage requirements.

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Gaylord National Resort . The exhibit area will be open free of charge to the meeting registrants as follows: Monday, July 24, 12:00 PM – 7:00 PM, Tuesday, July 25, 9:30 AM – 5:00 PM, and Wednesday, July 26, 9:30 AM – 12:00 PM. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 8:00 AM – 5:00 PM Sunday, July 23 and are to be ready for display by Monday, July 24 by 10:00 AM. Packing and removal is from 12:00 PM – 6:00 PM, Wednesday, July 26.
3. **COVID PRECAUTIONS:** HPS will follow the local government guidelines/restrictions in place at time of the meeting. Visit <http://hps.org/meetings/> for the latest information.
4. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed; these registrants may attend sessions. Each additional booth personnel may register as “Exhibits Only” for an additional \$100, but do not have access to attend sessions or lectures.
5. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 8' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Maryland. Deadline for receipt of these materials is June 20—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
6. Burk and Associates, Inc's assignment of booth space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. Assignments will be made only after receipt of the Contract for Exhibitors and the appropriate booth fees. After assignment, space location may not be changed, transferred, or canceled except by written request and with the subsequent approval of Burk and Associates, Inc. Notwithstanding the above, Burk and Associates, Inc reserves the right to make the space assignment and to change, at its sole discretion, any such assignments as it deems necessary. An Exhibitor may not share or sublet space to another party, nor permit in their booth non-exhibiting companies' representatives without the express written permission of Burk and Associates, Inc. Only companies or individuals who have contracted directly with HPS shall be listed in the program or allowed in the exhibit hall as an Exhibitor. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing
7. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
8. Exhibitor will be responsible for sales tax owed to Maryland, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Maryland. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
9. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
10. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
11. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Burk and Associates, Inc; the Health Physics Society; Summit Exposition, LLC and the Gaylord National Resort and their owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. Exhibitor hereby releases, quitclaims and forever discharges Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC the Gaylord National Resort and their representatives, officers, agents, and employees, from any loss, damage, theft, destruction or other harm or injury to any personal property which the Exhibitor places on or about the premises of the Gaylord National Resort .
12. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
13. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC and the Phoenix Convention Center shall be included in such policies as additional named insured. In addition, Exhibitor acknowledges that Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC and the Gaylord National Resort do not maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain such insurance.
14. Health Physics Society, Summit Exposition LLC and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
16. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bona fide Union.
19. Cancellation Policy: If sponsorship/booth contracted for is canceled by an exhibitor after June 1, 2023, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the amount charged. If the sponsorship/booth reserved is canceled by the exhibitor on or before June 1, 2023, 50% of the amount charged will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Monday July 24, 2023, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area. If a program is canceled or postponed, HPS will refund registration fees, but will not be held responsible for other costs, charges, or expenses, including cancellation/change charges, assessed by airlines or travel agencies.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

**Contact
Us**



We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2023 Health Physics Society 68th Annual Meeting.

We encourage you to contact us at exhibits@hps.org. Reserve your booth and sponsorship today!