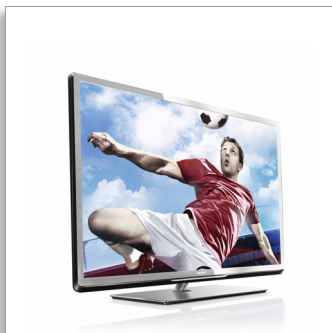




Philips 5500 series
Smart LED TV with Pixel
Plus HD

140 cm (55")

3D DVB T/C/S2



55PFL5507K

Be part of the action!

Enjoy 3D and Smart TV

Experience a world of content with a Philips 55PFL5507 3D Smart LED TV. Enjoy powerful Full HD LED pictures and endless possibilities of Smart TV Plus and step into the world of 3D!

Enjoy a world of content with Smart TV Plus

- Integrated Wi-Fi to use Smart TV wirelessly
- A wealth of online apps, videos to rent and catch-up TV
- Control the TV with your smart phone, tablet or keyboard
- With DLNA, enjoy photos, music and movies on your TV
- Find, schedule, record & pause TV
- Enjoy video calls on your TV and be close to your loved ones

Your entertainment in brilliant detail

- 3D Clarity 400 for an exciting Full HD 3D experience
- Enjoy any 2D content in flawless 3D at a push of a button
- Unique Two Player Full Screen Gaming mode for your 2D games
- Full HD TV with Pixel Plus HD for better details and clarity
- Brilliant LED images with incredible contrast
- 400Hz Perfect Motion Rate (PMR) for superb motion sharpness



PHILIPS

sense and simplicity

Highlights

Integrated Wi-Fi



With integrated Wi-Fi in your Philips TV, you can access a world of content with Smart TV wirelessly at home.

TV Video Calls

Add a new dimension to your calls and contact your friends and relatives on the big screen. Be able to make video calls on your TV with the optional Philips Home Theatre Systems or Philips Blu-ray Disc / DVD Player and a compatible TV web camera. Enjoy HD video and excellent sound quality from the comfort of your couch and start calling now!

3D Clarity 400

Enjoy exciting Full HD 3D on your Philips TV. Using active 3D technology, 3D Clarity 400 offers an unrivaled 3D viewing experience in high resolution. Even convert any 2D content into vivid and flawless 3D.

3D Conversion

Watch your entire movie collection in vivid and flawless 3D – even old black-and-white classics. Philips offers real-time high-quality

conversion of any 2D content at the push of a button. It ensures that subtitles are shown at a constant depth and that there are no errors such as the background appearing in the foreground.

Two Player Full Screen Gaming

With Philips 3D glasses, your TV can deliver the ultimate Two Player Full Screen Gaming experience. In 2D two-player games, each gamer usually sees their game on half the screen. Using 3D technology, each player can now enjoy the game in 2D in full screen at the same time, with just a click of a button on the glasses.

Pixel Plus HD

Pixel Plus HD offers the unique combination of ultimate sharpness, natural detail, vivid colors, and smooth natural motion. Artifacts and noise in any sources from multimedia to standard definition TV and also in highly compressed HD are detected and reduced, ensuring that the picture is clear and razor-sharp.

400Hz Perfect Motion Rate

400Hz Perfect Motion Rate (PMR) creates extreme motion sharpness for clear and vibrant images in fast action movies. The new Philips PMR standard shows the combined visible effect of the fastest panel refresh rate, HD Natural Motion and unique processing formula, for unprecedented motion sharpness.



Smart TV Plus

A world of content for you. Control, Program and Record - watch TV however you want to.

Access a broad selection of apps easily. Use online video stores and Catch-up TV to watch your favorite movies. Browse the open internet or stay connected with your friends via Facebook and Twitter. Also, pause your TV program easily - simply connect a USB hard disk to your TV and record digital TV broadcasts.

Philips MyRemote App

The Philips MyRemote App is a smart app to organize your TV viewing experience around you.

Enjoy a great variety of possibilities: browse through the Program Guide on your tablet whilst watching TV. Additional features like easy text entry, volume and program control as well as pushing pictures, videos or music to your TV really turn your smart devices into smart remote controls. Download the MyRemote App now from the iTunes App Store or Android Market.



