



**CiViTAS FORUM 2016**  
CIVITAS ANNUAL CONFERENCE | 28-30 SEPTEMBER | GDYNIA

# The SUMP challenge in Hungary – experiences of frontrunner cities

CIVITAS FORUM 2016

29. 09. 2016

Gdynia

**Zsófia SIPOS**

mobility expert

Mobilissimus Ltd. Budapest



THE CIVITAS INITIATIVE IS CO-FINANCED BY  
THE EUROPEAN UNION

# What is Mobilissimus?

MOBILITY PLANNING COMPANY BASED IN BUDAPEST

INTEGRATED APPROACH

COMMITTED TO SMART, ECO-FRIENDLY AND COST-EFFICIENT MOBILITY SYSTEMS

ACTIVITIES:



**MOBILISSIMUS**  
SUSTAINABLE URBAN MOBILITY PLANNING AND CONSULTANCY

Planning and elaboration of strategies

Professional cooperation

Preparation of analyses and forecasts

Consultancy, communication and marketing

Education and trainings

Tendering and project management

Mobilissimus Ltd.  
H-1093 Budapest, Lónyay utca 34.  
mobilissimus@mobilissimus.hu  
www.mobilissimus.eu



# Roles of Mobilissimus' experts in SUMP in Hungary



**2010-2011 – PARTICIPATION IN THE INTERNATIONAL SUMP DEVELOPING PROCESS**

**2012-2015 – IMPLEMENTATION OF SUMP METHODOLOGY IN HUNGARY**

**2014 – FIRST SUMP PROPOSALS FOR HUNGARIAN CITIES**

**2015-2016 – PREPARATION OF SUMPS FOR 3 HUNGARIAN CITIES**

# Challenges in CEE cities

- AIR POLLUTION
- CONGESTION
- NOISE
- ACCIDENTS
- TOO MANY CARS IN PUBLIC SPACES
- SCARCITY OF GREEN AREAS
- WORSENING OF THE MODAL SPLIT
- FINANCING PROBLEMS
- DEFICIENCIES OF CYCLING INFRASTRUCTURE
- DETERIORATED INFRASTRUCTURES



# Planning approaches

## INFRASTRUCTURE BASED PLANNING METHOD



## SUSTAINABLE URBAN MOBILITY PLANNING (SUMP)

*„Planning for people“*



# Planning method in CEE cities



**CENTRALIZED  
PLANNING SYSTEMS**

**LACK OF REAL PUBLIC  
PARTICIPATION**

**TRADITIONAL  
INFRASTRUCTURE  
ORIENTED PLANNING  
METHODS**

**CAR IS THE SYMBOL  
OF THE STATUS**

# SUMP process – commitment or mandatory?



# Attitude of cities



**CiViTAS FORUM 2016**  
CIVITAS ANNUAL CONFERENCE | 28-30 SEPTEMBER | GDYNIA

## FRONTRUNNERS



## FOLLOWERS



## LATE RUNNERS







**INNOVATORS**

**CREATIVE CITIES**

**COMMITMENT FOR A  
SMARTER AND  
GREENER URBAN  
MOBILITY**

**TAKING BRAVE AND  
LONG TERM  
DECISIONS**





**QUICK  
ADAPTATION OF  
NEW METHODS**

**ABILITY TO LEARN  
FROM OTHERS**

**ABILITY TO USE  
LESSONS  
LEARNED**



**LATE RECOGNITION**  
**LACK OF COMMITMENT**  
**TRADITIONAL MECHANISMS IN URBAN AND MOBILITY PLANNING**  
**MOTIVATION BY MANDATORY APPROACH**

# Frontunner cities in Hungary

## ZALAEGRSZEG

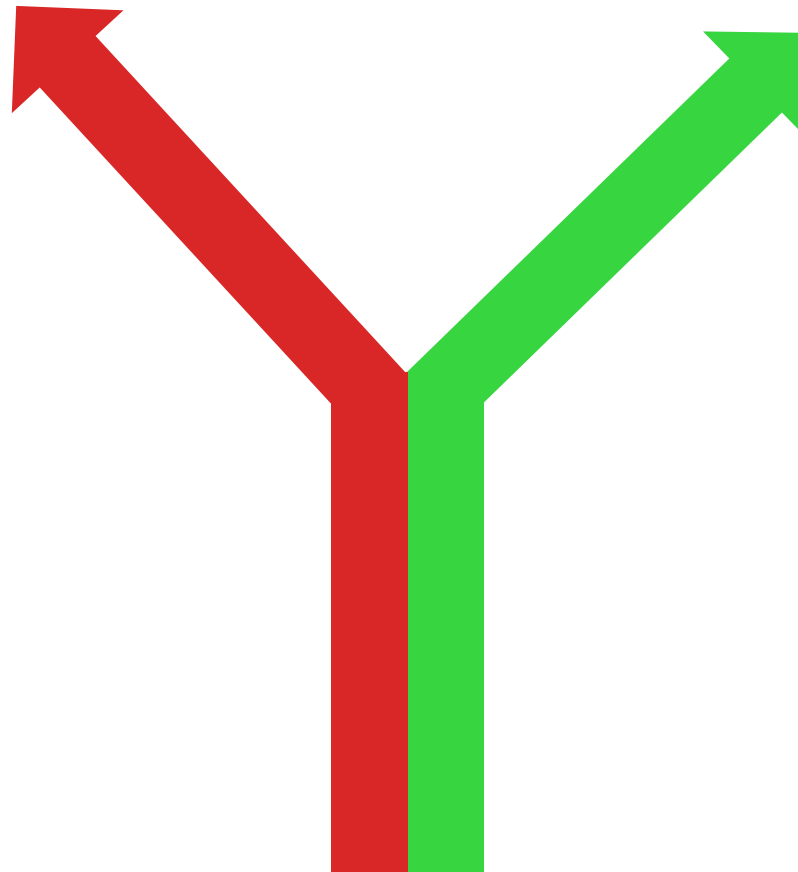


## MANDATORY LED PROCESS



OR

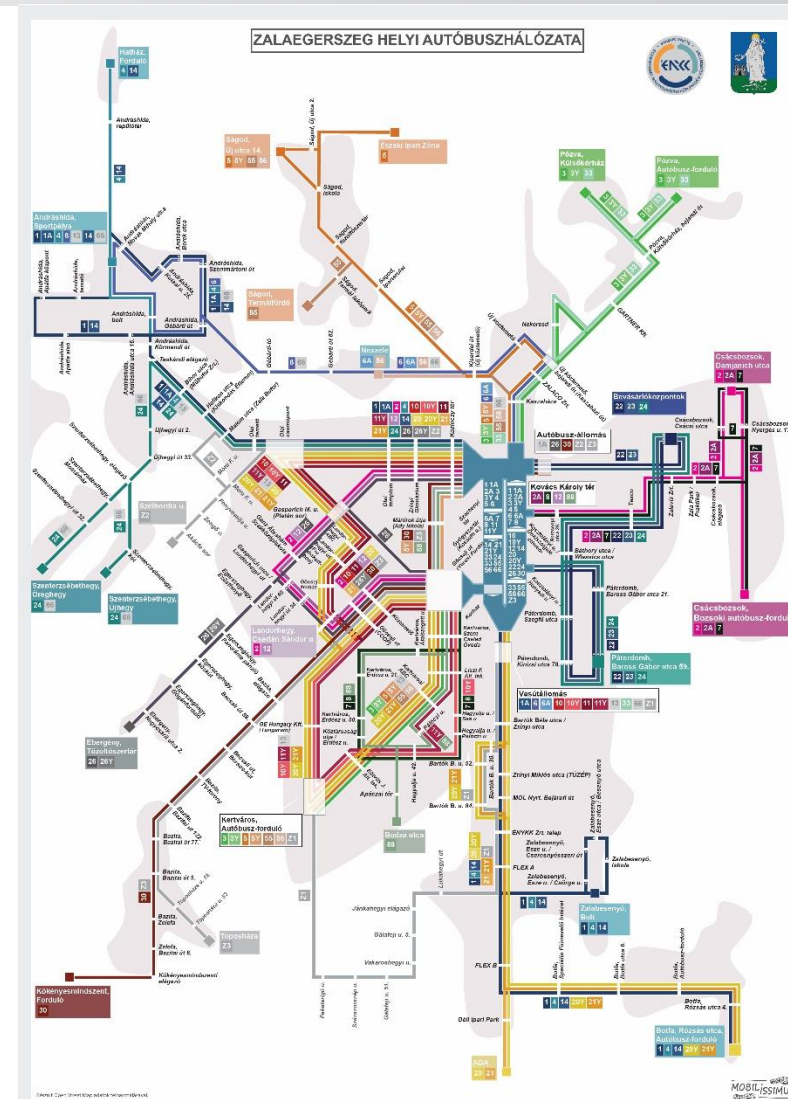
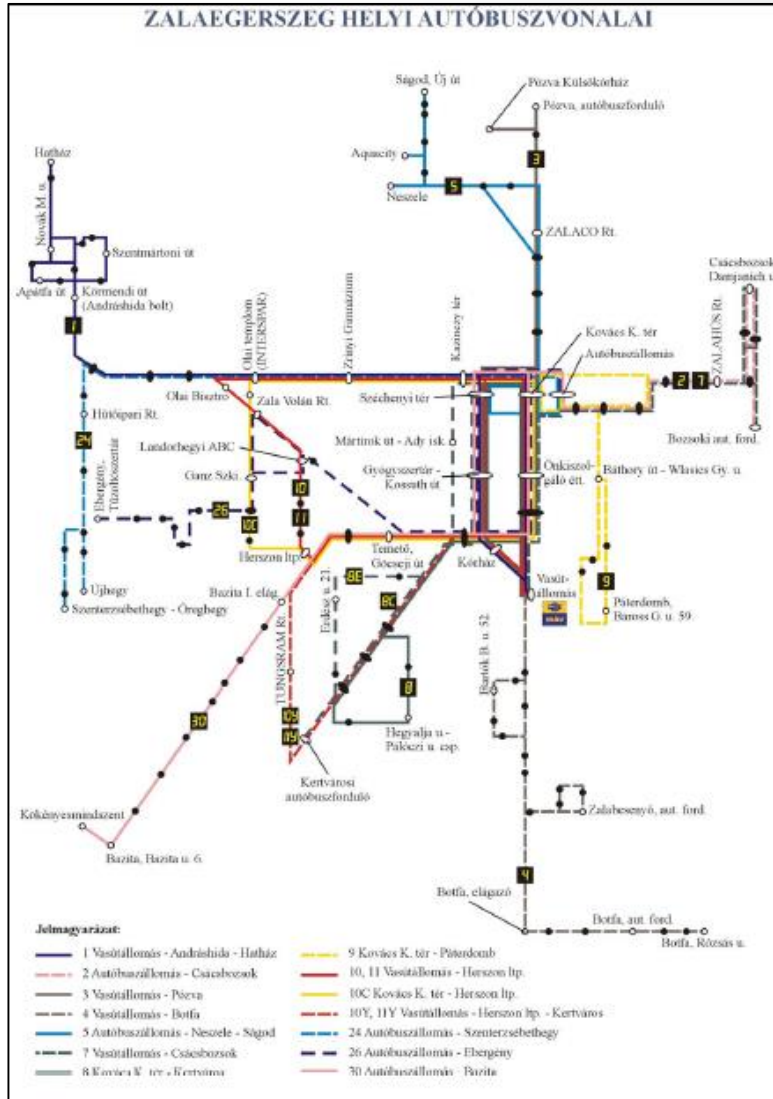
## COMMITMENT LED PROCESS



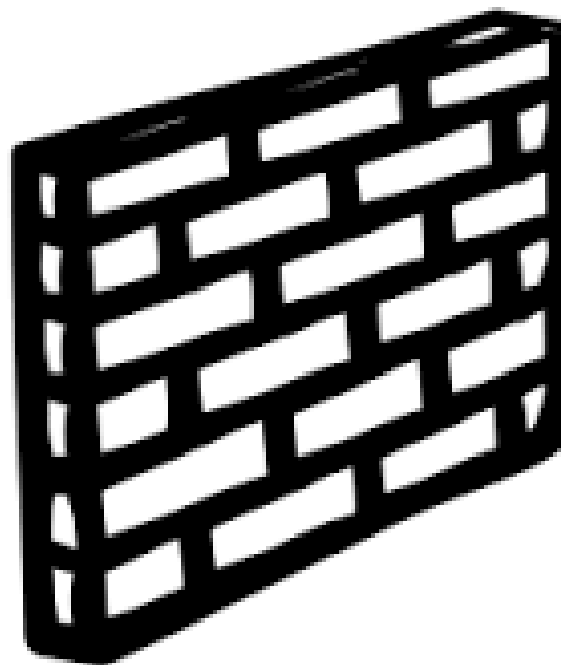
# Methods how to convince



# Habit or change?



# Lack of communication between the decision makers and the public





# Demolishing the walls



# Public participation and communication tools



# Conclusions



# Thank you for your attention!

**Zsófia SIPOS**

Contact Details

**MOBILISSIMUS Ltd.**

H1093 Budapest Lónyay u. 34.

+36 30 49 00 996

sipos@mobilissimus.hu

mobilissimus.eu

<http://www.civitas.eu>



**CIVITAS FORUM 2016**  
CIVITAS ANNUAL CONFERENCE | 28-30 SEPTEMBER | GDYNIA



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION