

Why Serve Students Whole Grain?

Whole grains are an essential part of a healthy diet. The 2015-2020 Dietary Guidelines for Americans from the U.S. Dept. of Health and Human Services and the U.S. Dept. of Agriculture recommends that Americans eat six ounce-equivalents of grain daily, and replace refined grains with whole grains'.

Mondelēz International has several products that offer the goodness of whole grain, with the taste and flavor customers have come to expect from our great brands!

Whether as an accompaniment to fruit and yogurt for breakfast



or as a side to a delicious soup or salad, there are plenty of ways to incorporate whole grains throughout the day parts.



2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Size	Grain Oz. Eq.	Smart Snack	Points
PREMIUM					
193200019200	PREMIUM Saltine Crackers with Whole Grain (Single Serve)	500/0.24 oz.	1*	Χ	50
193200166600	PREMIUM Saltines, 2 ct.	500/0.2 oz.			25
193200018400	PREMIUM Gold Saltines, 2 ct.	400/0.22 oz.			75
belVita					
440000290800	belVita Breakfast Biscuits - Blueberry	64/1.76 oz.	1.75	X**	75
440000294600	belVita Breakfast Biscuits - Golden Oat	64/1.76 oz.			75
RITZ					
193200014200	RITZ Crackers	20/3.8 oz.			50
193200009100	RITZ BITS Sandwiches - Cheese	48/1 oz.			25
193200165800	RITZ Crackers, 2 ct.	300/0.23 oz.			50
193200009200	RITZ BITS Sandwiches - Peanut Butter	48/1 oz.			25
193200683400	RITZ BITS Sandwiches - Cheese	60/1.5 oz.			50
Wheat Thins					
193200079800	NABISCO® Wheat Thins	72/1.75 oz.			50
193200016200	NABISCO® Wheat Thins Crackers	12/9.1 oz.			50
NABISCO®					
193200209600	NABISCO® New England Oyser Crackers	150/0.5 oz.			25
193200075900	NABISCO® Cheese Nips - 100 Calorie Packs	72/0.74 oz.			25
193200018500	NABISCO® Handi-Snacks - Cheese & Crackers, Bulk	100/0.95 oz.			50
193200091500	NABISCO® FS Vanilla Wafer	72/1 oz.			50
LORNA DOONE					
193200005400	NABISCO® LORNA DOONE - 100 Calorie Packs	72/0.74 oz.			25
193200168300	NABISCO® LORNA DOONE, 4 ct.	120/1 oz.			50
Fig Newton					
193200157900	NABISCO® Fig Newton-Sleeve Pack	120/2 oz.			75
193200168200	NABISCO® Fig Newton	120/1 oz.			75
OREO	,				
193200154000	NABISCO® OREO Single Serve, 2 ct.	120/0.78 oz.			50
193200093800	NABISCO® OREO - 100 Calorie Packs	72/0.81 oz.			25
193200009000	NABISCO® Mini OREO Bite Size Single Serve Bag	48/1 oz.			50
193200019800	NABISCO® OREO Single Serve, 4 ct.	120/1.59 oz.			50
Chips Ahoy!	,				
193200093700	NABISCO® Chips Ahoy! - 100 Calorie Pack	72/0.81 oz.			25
440000522200	NABISCO® Chips Ahoy! Single Serve	48/1.55 oz.			50
193200008900	NABISCO® Mini Chips Ahoy! Single Serve Bag	48/1 oz.			50
Nilla	, , , , , , , , , , , , , , , , , , , ,				
193200010300	Nilla Mini Wafers	72/1.16 oz.			50
Wheatsworth					
193200206500	Wheatsworth Crackers, 2 ct.	500/0.222 oz.			50
* Dor 6 crackors		,			

^{*} Per 6 crackers

-Snacks for Schools

Choose from an assortment of beloved brands and offer the perfect snacking pick-me-up or mealtime accompaniment.







Gen Z is more in need of fast, portable options they can consume on the go²



©2017 Mondelēz International Group ¹U.S. Department of Health and Human Services and U.S. Department of Agriculture, 2015-2020 Dietary Guidelines for Americans, 8th Edition, December 2015 ²Technomic, Generational Consumer Trend Report, 2016

^{**} Item can be sold as a Smart Snack on the day and after the item is on the reimbursable menu



YOUR MEAL



PARTICIPATION IS AS EASY AS 1, 2, 3!



PURCHASE

manufacturer-qualifying products from our Member Manufacturers between 7/1/2018 - 6/30/2019.

Z SUBMIT

your points with your distributor purchase verification (usage/velocity reports) by 7/20/2019.

Support@CoolSchoolCafe.com Email:

Mail: Cool School Cafe PO Box 535 Becker, MN 55308

SHOP

at CoolSchoolCafe.com to choose from a variety of rewards.

Equipment



3-Step Little

55074100

Jumbo Step Ladder

Apparel



Cool School Cafe Apron

Continued Education



School Nutrition Association National Conference Registration (ANC) 30082316



Visit CoolSchoolCafe.com for a complete listing of rewards, including activities, apparel, educational materials, electronics, equipment, professional development, student giveaways and more.