# MEREDITH CORP

# FORM 8-K (Current report filing)

# Filed 5/17/2007 For Period Ending 5/14/2007

Address 1716 LOCUST ST

DES MOINES, Iowa 50309

Telephone 515-284-3000 CIK 0000065011

Industry Printing & Publishing

Sector Services Fiscal Year 06/30

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 14, 2007

# MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

**IOWA** 

(State or other jurisdiction of incorporation or organization)

1-5128

(Commission file number)

42-0410230

(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa

(Address of principal executive offices)

50309-3023

(Zip Code)

(515) 284-3000 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
[ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

On May 14, 2007, the Meredith Corporation Board of Directors appointed Alfred H. Drewes to the Company's Board of Directors. Drewes will stand for election as a Class I Director at the Company's Annual Shareholders Meeting in November. If elected, he will serve out the term of current Director Robert E. Lee, 72, who will retire from the Board in November after 25 years of service. The Company's news release concerning same is attached as an exhibit.

#### Item 9.01 Financial Statements and Exhibits

- (c) Exhibits
  - News release issued by Meredith Corporation dated May 14, 2007, concerning the appointment of Alfred H. Drewes to Meredith's Board of Directors.

# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION Registrant

/s/ Suku V. Radia

Suku V. Radia Vice President - Chief Financial Officer (Principal Financial and Accounting Officer)

Date: May 17, 2007

### **Index to Exhibits**

Exhibit	
Number	Item

News release issued by Meredith Corporation dated May 14, 2007, concerning the appointment of Alfred H. Drewes to Meredith's Board of Directors.

## **Alfred Drewes Appointed to Meredith Board of Directors**

DES MOINES, Iowa, May 14 /PRNewswire-FirstCall/ -- Meredith Corporation (NYSE: MDP) announced today that the Meredith Corporation Board of Directors has appointed Alfred H. Drewes to the Company's Board, effective immediately.

Drewes will stand for election as a Class I Director at the Company's Annual Shareholders Meeting in November. If elected, he will serve out the term of current Director Robert E. Lee, 72, who will retire from the Board in November after 25 years of service.

Drewes, 51, has served the last six years as Chief Financial Officer of The Pepsi Bottling Group, Inc. (NYSE: PBG). Prior to joining PBG he spent 19 years with PepsiCo, Inc. in senior finance and operating roles in the U.S. and International beverage operations.

Drewes holds a Masters of Business Administration degree from the Columbia University Graduate School of Business. He also holds a Bachelor of Science degree in Electrical Engineering from the University of Massachusetts, Amherst.

"Al has an outstanding background in both finance and management," said Meredith Board of Directors Chairman William T. Kerr." We look forward to the insight and counsel he will provide as a Board member."

### ABOUT MEREDITH CORPORATION

Meredith (http://www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing, and interactive media. The Meredith Publishing Group features 25 subscription magazines -- including Better Homes and Gardens, Ladies' Home Journal, Family Circle, Parents, American Baby, Fitness, and More -- and publishes over 200 special interest publications under approximately 80 titles. Meredith owns 14 television stations, including properties in top-25 markets Atlanta, Phoenix, and Portland.

Meredith has more than 400 books in print and has established marketing relationships with some of America's leading companies. Meredith's consumer database, which contains more than 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes more than 30 web sites and broadband channels. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the leading publisher serving Hispanic women in the United States.

**SOURCE** Meredith Corporation

#### **CONTACT:**

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