

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

<p>Kurt Morriesen, Senior Advisor, UNSIF, London Chairman of the Conference Nicholas C. Niggli, Deputy Secretary General, Department of Economic Development (DED), Republic and State of Geneva, Switzerland Keynote Address</p>		<p>IMPACT STRATEGIES FOR FAMILY OFFICES</p> <p>Tanja Jegger, Senior Family Office Advisor</p> <p>Florian von Tucher, CEO and Head of FO, Tucher Munich; Founder & Chairman of Pan-European Technology Chamber EUTECC</p>
<p>IMPACT INVESTMENT MODELS</p> <p>Arthur Wood, Co-founder, Total Impact Capital, Geneva, Switzerland</p> <p>Femke Groothuis, Co-Founder & President, The Ex'Tax Project, The Netherlands</p> <p>Karen Wilson, Head Social Impact Investing Initiative, OECD, Geneva, Switzerland - Workshop</p> <p>Greg S. Garrett, Director, Gain, Geneva</p>	<p>BLUE ECONOMY FINANCE PRINCIPLES & GROWTH OPPORTUNITIES</p> <p>Butch Bacani, Programme Leader, United Nations Environment Finance Initiative (UNEP FI) - Workshop</p> <p>Anna Costiuc, Policy Officer, Directorate-General for Maritime Affairs and Fisheries (DG MARE), Maritime Policy and Blue Economy, Brussels</p> <p>Blue Economy Panel Session D. Michael Adams, President, Ocean Assets Institute, Geneva Moderator</p>	<p>METHODOLOGY & TOOLS FOR BUILDING SDG COMMITMENTS</p> <p>Mounir Sada, Innovation Business Services, Alex Abawi, Innovation Engagement SAP (Switzerland) AG, Lausanne</p> <p>Henrike von Platen, CEO / Founder, FPI, The Fair Pay Innovation Lab, Berlin, Germany</p> <p>Prof. Dr. Christoph Stueckelberger, Executive Director, Geneva Agape Foundation GAF</p> <p>Prof. Dr. Karl Pilny, Senior Investment Advisor, Geneva Agape Foundation GAF</p>
<p>Impact Investment Model Panel Session: Klaus-Michael Christensen, President, Swiss Impact Investment Association (SIIA), Zug, Switzerland Moderator</p> <p>Yvonne Bakkum, Managing Director, FMO Investment Management, The Hague, The Netherlands</p> <p>Christina Wu, Community & Market Manager, EVPA, Brussels, Belgium</p> <p>Audrey Selian, Director, Artha Networks, Rianta Capital Zurich AG</p> <p>Claude Amstutz, Senior Advisor Sustainable Finance, WWF</p> <p>Xavier Pierluca, Managing Partner, Social Investment Managers & Advisors, Geneva</p>	<p>Laurent Develle, Attorney at Law, Of Counsel, FRORIEP LEGAL S.A., Geneva; Member of the Advisory Council, SeaAhead, Boston</p> <p>Carl Gustaf Lundin, Director, IUCN Global Marine and Polar Programme, Gland, Switzerland</p> <p>Thomas Binet, Co-Founder, BlueSeeds</p> <p>Anders Meibom, Professor, Laboratory for Biological Geochemistry, Ecole Polytechnique Fédérale de Lausanne (EPFL)</p> <p>Tenke A. Zoltani, Independent Investment Advisor, Better Finance, Geneva</p> <p>Antonella Calvia – Götz, Senior Adviser, European Investment Bank, EIB, Luxembourg - Workshop</p>	<p>Corporate Sustainability & SDG Commitment Panel Session</p> <p>Karl H Richter, Executive Director, Engagedx, Germany Moderator</p> <p>Marian Fernando, Public Affairs, Nestlé S.A., Vevey</p> <p>Daniel Rufenacht, Group Vice President, Corporate Communications & Sustainability, SGS</p> <p>Jean Laville, Deputy CEO, Swiss Sustainable Finance</p> <p>Bastien Girod, Senior Business Developer DACH, South Pole Group, Switzerland</p>
<p>Live Pitch Session Shauna Matkovich, Senior Sustainability Manager, IWC Investment Partners A/S, International Woodland Company Group, Denmark</p>	<p>Live Pitch Session Frank Ackermann, Managing Director, SDG Investments GmbH & AHP Capital Management, Frankfurt</p>	<p>Live Pitch Session Impact Investment Cases aligning with SDGs Pascal Goumain, CFO, AMP Saumon de France, Paris</p>

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Turning Narrative into Action and Reality

Geneva, May 15th, 2019

François Golbery said:

Dear Friends,

This year's conference is turning expression of hope and narrative into **thematic actions and reality** through a carefully **selected expert panel** who will share their **experience and expertise** on how they **interact concretely with SDG's**.

We have taken both a **bottom-up** and a **top-down** approach to detail the **strategic and practical tools** to design **pragmatic global impact investment strategies** taking into consideration **both the investee and investor's** perspective.

- ✓ **UNDP Operating Principles for Impact Management** to enable **Asset owners** to **screen** impact investment opportunities and/or **ensure** that their **impact funds** are managed in a **robust fashion**.
- ✓ **Which model is most effective** and most likely to appeal to **family offices and institutional investors**?
- ✓ How can we **take into account externalities** when profiling an impact investment?
- ✓ How **corporates** best **capture and report SDG commitments** and ESG contribution to **investors**?
- ✓ How to design a **tax and regulatory framework** to strengthen the **impact ecosystem structure** and at what level?
- ✓ The UN is supporting the signature of a **high sea treaty** pre-requisite to SDG 14 to ensure the **protection of the wild wet west**
- ✓ **What are the best investment opportunities in the Blue Economy**?
- ✓ UN engagement towards **family offices** through to **enhance their ESG, impact, and SDG strategies and projects**.
- ✓ A selection of **top-notch impact investment projects aligning with SDGs** will also illustrate **impact investing in action**.

Join us next May 15th afternoon for the Swiss Impact Initiative Workshop focused on **"Building-Up a Swiss Ecosystem Around SDG 14 and the Blue Economy"**, then May 16th for the main conference and **participate to the interactive debates**

François Golbery
Chairman,
ESAFON

To know more about ESAFON, visit our web site: <http://www.esafon.com>

STRATEGIC PARTNERS	MAIN PARTNERS			
 	   			
	  	 		
	 	 		
MEDIA PARTNER		 		<div>Organised by:</div> 

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Highlights

Conference, May 16th, 2019

- Operating Principles for impact management to allow Asset owners to screen impact investment opportunities and/or ensure that their impact funds are managed in a robust fashion
- Which impact investment model is most effective and most likely to appeal to family offices and institutional investors?
- How can we take into account externalities when profiling an impact investment?
- How to design a tax and regulatory framework to strengthen the impact ecosystem structure and at what level?
- What are the best investment opportunities in the Blue Economy?
- A selection of top-notch impact investment projects aligning with SDGs
- The dual role of technology and communities to support SDG's – Exemple SDG 6, 14 & 15
- How family offices enhance their ESG, impact, and SDG strategies and projects; the support of UNSIF
- How corporates capture and report SDG commitments and ESG contribution to investors?

About ESAFON

ESAFON is an independent **non-profit Swiss Association** created 17 years ago by two partners **Anne & François Golbery** with the sole objective to drive the impact agenda forward and **encourage private and public investors** to use **impact investment** to **enhance financial and social returns, better manage risks** taking into account **externalities** and **engage** stakeholders within the impact ecosystem while preserving the interests of investees.

ESAFON has launched a **Swiss Impact Initiative** with the objective to **gather expertise to scale impact globally from Switzerland**.

This implies to transform the **Swiss Impact Investment Ecosystem** including private banking, philanthropic foundations, family offices as well as pension funds and life insurance/re-insurance to drive **economies of scale and collaboration amongst investors, intermediaries and investees**.

ESAFON is a Member of the **World Alliance for Efficient Solutions** set-up by the **Solar Impulse Foundation** sourcing **1000 investible solutions** to bridge the gap between economy and ecology and **fast-track clean global economic growth**.

About the Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, peace and justice. The Goals interconnect and in order to leave no one behind, it is important that we achieve each Goal and target by 2030.

Click on the link to learn more about each specific Goal:

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

GLOBAL IMPACT INVESTMENT STRATEGY

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SWISS IMPACT INVESTMENT INITIATIVE - The 4th Impact Workshop

Building-up a Swiss Ecosystem Around SDG 14 and the Blue Economy with both a Top-Down and Bottom-Up Approach

May 15th, 2019 – from 3.00 pm to 5.30 pm – Mövenpick Hotel

Through the Impulse of ESAFON & Swiss Impact Leaders.

Limited Number of Swiss Impact Leading Experts will discuss how to scale impact through SDG 14
by invitation only; the number of seats is limited

WORKSHOP AGENDA

2.30 pm – 3.00 pm Welcome & Registration

3.00 pm – 3.15 pm Introduction by François Golbery, Chairman, ESAFON

Why Ocean Sustainability and Blue Economy Development are fully relevant as a key engagement to the Swiss Impact Initiative

3.15 pm – 5.00 pm Keynotes by Impact Experts in Sustainability and Blue Economy

3.15 pm – 3.30 pm Sustainable Blue Economy Finance Principles

Butch Bacani, Programme Leader, United Nations Environment Finance Initiative (UNEP FI)

3.30 pm – 3.45 pm Blue Economy Growth Opportunities

Anna Costiuc, Policy Officer, Directorate-General for Maritime Affairs and Fisheries (DG MARE), Maritime Policy and Blue Economy, Brussels

3.45 pm – 4.15 pm High Seas Governance and Sustainable Management: Overview, risks & opportunities of new and emerging activities;
The examples of deep seabed mining and exploration & exploitation of biological resources

- Background: Deep and high seas potential: huge areas, very poorly explored, significant potential for new discoveries, resources, economic and job growth, etc. but lack of global legal governance (basic concepts: "who owns the high seas", principles of freedom of the high seas, common heritage).
- 2 examples of new and emerging activities in the high seas that reflect perfectly today's challenges of the "blue economy": Develop but Protect.
- Overview and discussion of the deep seabed mining regulatory governance
- Overview of the marine biological resources (MGRs) potential for science and business (non-commercial and commercial uses (life sciences, cosmetics, energy))

Laurent Develle, Attorney at Law, Of Counsel, FRORIEP LEGAL S.A., Geneva; Member of the Advisory Council, SeaAhead, Boston

4.15 pm – 4.30 pm Ocean sustainability building and funding research-based solutions, infrastructure and sustainable tourism

Antonella Calvia – Götz, Senior Adviser, European Investment Bank, EIB, Luxembourg

4.30 pm – 4.45 pm Aligning Swiss technology & Swiss diplomacy to Ocean Protection: Red Sea Intl Center for Defending the Coral Reef

Prof. Anders Meibom, Director, Laboratory for Biological Geochemistry, EPFL, Lausanne

4.45 pm – 5.00 pm Coral Reefs and Innovative Finance Solutions for Species Conservation

Tenke A. Zoltani, Independent Investment Advisor, Better Finance, Geneva, Switzerland

5.00 pm – 5.30 pm Q & A Session

How to ensure that Switzerland becomes a centre of excellence for ocean protection and the financing of the transition & development of the blue economy?

5.30 pm – 6.30 pm Closing Cocktail

GLOBAL IMPACT INVESTMENT STRATEGY

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Agenda

Conference, May 16th, 2019

8.00 am-8.30 am: Registration & Welcome Coffee

8.30 am-8.45 am: Welcome Address by François Golbery, Chairman, ESAFON

8.45 am-9.00 am: Opening Remarks by the Conference Chairman: Investing for Impact:
Operating Principles for Impact Management

Kurt Morriesen, Senior Advisor, UNSIF, London

9.00 am-9.15 am: Keynote Address: The Leading Role of Geneva in Fostering Collaboration amongst
Sustainable Financial Places

Nicholas C. Niggli, Deputy Secretary General, Department of Economic Development (DED), Republic and State of
Geneva, Switzerland

9.15 am-9.45 am: It is time for a New Finance Paradigm in Development

- SDG 6 Equity-driven Outcome Model that Places Social Stakeholders at the centre of Impact Investing

Arthur Wood, Co-founder, Total Impact Capital, Geneva, Switzerland

9.45 am-10.15 am: Case-study

- Tax as a force for good. Aligning tax policy with the SDGs

Femke Groothuis, Co-founder and President, The Ex'Tax Project, The Netherlands

NUTRITION

10.15 am – 10.30 am: Case-study

- Nutrition as a New Investment Theme

Greg S. Garrett, Director, Gain, Geneva



10.30 am -11.00 am: Coffee-Break & Networking Opportunities hosted by

IMPACT INVESTMENT MODELS & STRUCTURES

11.00 am-12.00 am: Impact Investment Model Panel Session

- Which impact investment model is most effective and most likely to appeal to family offices and institutional investors?
- Is there a better model than others?
- Which Investment Structure will fit best to service impact investment?

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- Relevance of KPI & measurement – is there a better way?
- Low cost ways to structure, develop, bundle and securitize small impact investment

Moderator:

Klaus-Michael Christensen, CEO, Swiss Impact Investment Association, Zug

Panelists:

Yvonne Bakkum, Managing Director, FMO Investment Management, The Hague, The Netherlands (direct & indirect)

Arthur Wood, Co-founder, Total Impact Capital, Geneva, Switzerland (investee centric model)

Christina Wu, Community & Market Manager, EVPA, Brussels, Belgium (venture philanthropy)

Audrey Selian, Director, Rianta Capital Zurich AG, Artha Networks Inc, Switzerland (direct/platform)

Claude Amstutz, Senior Advisor Sustainable Finance, WWF, Switzerland (institutional)

Xavier Pierluca, Founding Member & Managing Partner, Social Investment Managers & Advisors, Geneva (FO)

IMPLEMENTATION OF SDG 14-OCEAN PROTECTION & BLUE ECONOMY SESSION

Hosted by: **FRORIEP**

12.00 pm – 12.15 pm: A Strategic Overview and Prerequisite to Ocean Sustainability and Blue Growth

Anna Costiuc, Policy Officer, Directorate-General for Maritime Affairs and Fisheries (DG MARE), Maritime Policy and Blue Economy, Brussels

BLUE ECONOMY PANEL SESSION – PART 1

12-15 pm – 1.00 pm: Structuring Blue Economy Impact Investments

Moderator: D. Michael Adams, President, Ocean Assets Institute, Geneva

- Blue Economy Overview

Panelists:

Laurent Develle, Attorney at Law, Of Counsel, FRORIEP LEGAL S.A., Geneva; Member of the Advisory Council, SeaAhead, Boston

- Accessing Blue Harvested Resources with Private Capital Finance

Carl Gustaf Lundin, Director, IUCN Global Marine and Polar Programme, Gland, Switzerland

- Accessing Blue Natural Capital & Marine Energy

D. Michael Adams, President, Ocean Assets Institute, Geneva

- Investing in Green Shipping & Ports

GLOBAL IMPACT INVESTMENT STRATEGY

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1.00 pm – 1.45 pm: Buffet Lunch & Networking Opportunities

BLUE ECONOMY PANEL SESSION – Part 2

1.45 pm – 2.30 pm: Three Regions of Blue Impact Investment Opportunities

Moderator:

D. Michael Adams, President, Ocean Assets Institute, Geneva

Panelists:

Thomas Binet, Co-Founder, BlueSeeds

- Mediterranean Basin Conservation Projects

Anders Meibom, Professor, Laboratory for Biological Geochemistry, Ecole Polytechnique Fédérale de Lausanne (EPFL)

- Transnational Red Sea Project

Tenke A. Zoltani, Independent Investment Advisor, Better Finance, Geneva, Switzerland

- Last Frontiers: Coral Reefs & Antarctic

LIVE PITCH SESSION

2.30 pm-3.15 pm: Live Pitch Session

Impact Investing in Action: A selection of top-notch impact investment projects aligning with SDGs

- Environmental and Social Impact at Scale across Several UN SDGs through Re-Forestation in Sub Saharan Africa
Shauna Matkovich, Senior Sustainability Manager, IWC Investment Partners A/S, International Woodland Company Group, Denmark
- How to make SDG's Investable
Frank Ackermann, Managing Director, SDG Investments GmbH & AHP Capital Management, Frankfurt
- Investing in an Aquaculture Sustainable Production Company
Thierry Scordel, CFO, AMP Saumon de France, Paris

3.15 pm-3.45 pm: Coffee Break & Networking Opportunities, hosted by



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ENGAGING IMPACT STRATEGIES FOR FAMILY OFFICES

3.45 pm-4.15 pm: UNSIF Strategy for Partnering with Family Offices to Enhance their Impact Engagement

Kurt Morriesen, Senior Advisor, **UNSIF**, London

4.15 pm-4.30 pm: Aligning Families and Foundations' Investment Strategies with SDGs and Engaging into Global Collaborative Co-Impact Projects

Tanja Jegger, Senior Family Office Advisor

4.30 pm-5.00 pm: Inter-connecting Impact Family Office & Family Business Tech Investments amongst Europe & China

- EUTECC strategy and future developments
- Project Development of Sustainable City in Ghana with Cardinal Tuskon.

Florian von Tucher, CEO & Head of FO, **Tucher Group**, **Munich**, Founder & Chairman of **Pan-European Technology Chamber EUTECC**, a registered non-profit association focused on helping EU responsible technology companies to enter emerging markets

METHODOLOGY AND TOOLS FOR BUILDING SDG COMMITMENTS

5.00 pm-5.15 pm: The SAP SDG Dashboard Initiative in partnership with UNDP, EPFL and FPI

Mounir Sada, Consultant Innovation Business Services, **SAP (Switzerland) AG**, Lausanne

Alex Abawi, Innovation Engagement, cross industry/sector, **SAP (Switzerland) AG**

5.15 pm-5.30 pm: Practical Implementation of Fair Pay

Henrike von Platen, CEO / Founder, **FPI**, **The Fair Pay Innovation Lab**, Berlin, Germany

5.30 pm-5.45 pm: Growing Ethical Challenges of Measuring Impact to Avoid Impact Washing

Prof. Dr. Dr. h.c. Christoph Stueckelberger, Executive Director, **Geneva Agape Foundation GAF**

Prof. Dr. Karl Pilny, Senior Investment Advisor, **Geneva Agape Foundation GAF**

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5.45 pm-6.45 pm: **Corporate Sustainability & SDG Commitment Panel Session**

Methodology & Tools for Evaluating and Communicating on SDG Commitment and ESG Performance: The investee and investor's perspective

Moderator:

Karl H Richter, Executive Director, **Engagedx**, Germany

Panelists:

Marian Fernando, Public Affairs, **Nestlé S.A.**, Vevey

Daniel Rufenacht, Group Vice President, Corporate Communications & Sustainability, **SGS**

Jean Laville, Deputy CEO, **Swiss Sustainable Finance**

Mounir Sada, Consultant Innovation Business Services, **SAP (Switzerland) Inc**, Lausanne

Bastien Girod, Senior Business Developer DACH, **South Pole Group**, Switzerland

6.45 pm – 7.00 pm Closing Remarks by the Chairman

7.00 pm – 7.30 pm Closing Cocktail

Who Should Attend

- Institutional Investors including Asset Managers, Insurers, Re-insurers, Pension Funds
- Large scale Family Offices, Private Investors, Multi Family Offices, Strategic Advisors
- Endowments and Foundations
- Asset & Fund Managers, Investment Managers, Lawyers, Administrators and Service Providers
- Real Estate Fund Managers, Real Asset Managers, Private Equity Fund GP's and LP's
- VC, Start Ups, Social Entrepreneurs, Investees, Next Gen
- Global Heads of Fund Development
- Corporate Public Affairs, Governance, Communications & Sustainability
- Private Banks and Wealth Managers willing to set-up and implement impact investment fund vehicles

The 3rd Annual Global Impact Investment Strategy - April 19th 2018 – Geneva Feedback from the Delegates

Thanks for hosting an amazing event with great speakers and participants

Kirti Timmanagoudar, Managing Partner | Brick Eagle Funds

Thank you very much for the excellent conference last week- very well organised, immensely useful

Raj Rana, Director, the Wolfgroup

Congratulations on the successful completion of the conference!

Angela Bai, General Secretary, China Alliance of Social Value Investment

Thank you for allowing me to moderate such a high caliber panel !

Klaus M. Christensen, President, Swiss Impact Investment Association

Many thanks for hosting a wonderful conference and very interesting conversation

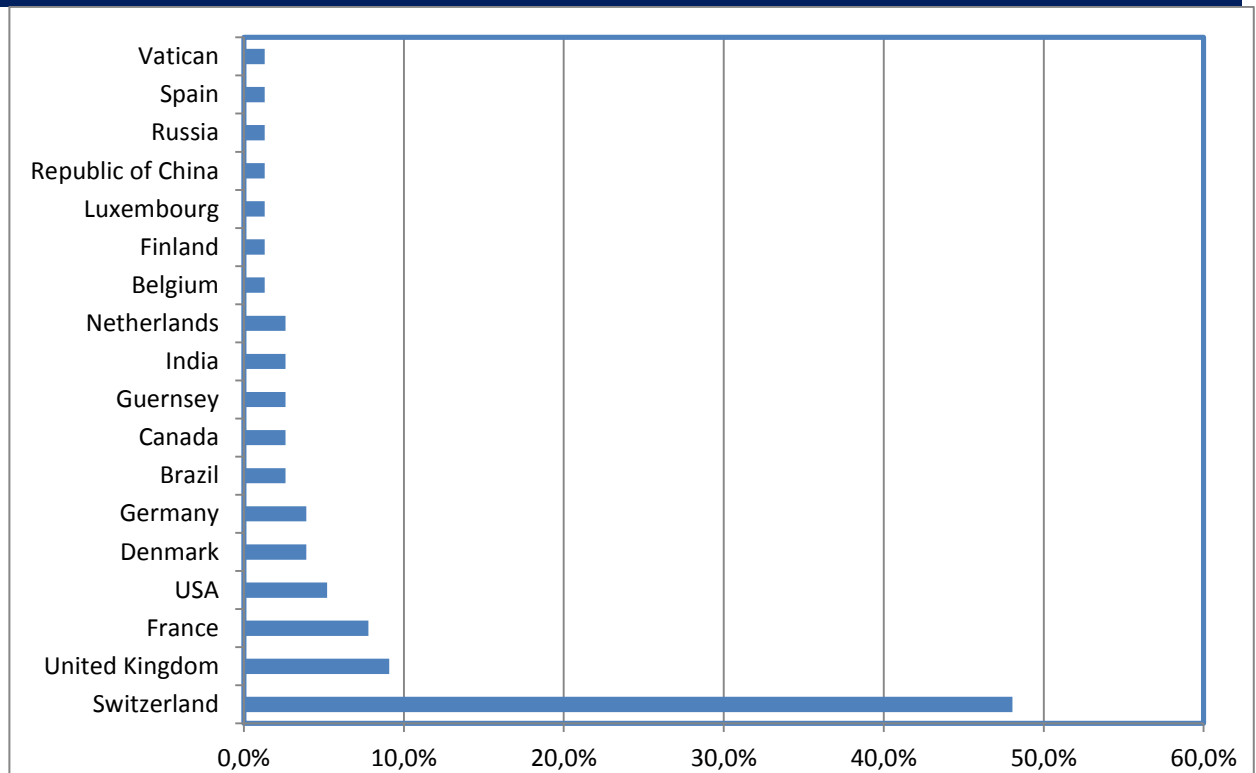
Karl H Richter, Head of Research and Knowledge, UNDP SDG Impact Finance (UNSIF)

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The 3rd Annual Global Impact Investment Strategy - April 19th 2018 – Geneva

Breakdown of the Delegates by Country – 18 countries represented



PARTNERS



The **United Nations Development Programme** is the United Nations' global development network. Headquartered in New York City, **UNDP** advocates for change and connects countries to knowledge, experience and resources to help people build a better life.

The **UNSIF Research Council (RC)** is a collaboration between UNDP SDG Impact Finance (UNSIF) and leading global universities or academic research institutions recognized for their research in advanced financial and economic models.

The RC is committed to sharing information and ideas to collaborate on a long-term research agenda in the area of new quantitative frameworks for impact investment finance and their intended effect on the achievement of the Sustainable Development Goals (SDGs).

The objective is to undertake academically rigorous peer-reviewed research to improve the analytical frameworks, evidence, and policy environment that will incentivize and guide commercial capital to flow intentionally in support of the UN's Sustainable Development Goals.

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 <p>REPUBLIC AND STATE OF GENEVA</p> <p>POST TENEBRAS LUX</p>	<p>Metropolis among the most dynamic in Europe, Geneva adopts for the first time an economic strategy. The State Council creates a framework where to place the future actions of the government. This text gives directions to cantonal policy on economy by specifying the major strategic focuses and objectives.</p> <p>The Department for Economic Development, Research and Innovation at the Republic and State of Geneva is at the crossroad between macro-strategic thinking and micro-economic delivery to strengthen Geneva's economic ecosystem to position it to benefit from the opportunities of the digital age but also of the emergence of sustainable development economics.</p>
 <p>gain</p> <p>Global Alliance for Improved Nutrition</p>	<p>GAIN – The Global Alliance for Improved Nutrition (www.gainhealth.org)</p> <p>The Global Alliance for Improved Nutrition (GAIN) was launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with partners, GAIN aims at making healthier food choices more affordable, more available, and more desirable. We aim to support and advise governments, businesses, and development partners as they build and mobilise food and nutrition plans to advance nutrition outcomes. GAIN's purpose is to improve nutrition outcomes by improving the consumption of nutritious and safe food for all people, especially the most vulnerable.</p>
	<p>BlueSeeds (www.blueseeds.org) makes marine conservation projects financially sustainable.</p> <p>BlueSeeds under the initiative of MAVA Foundation (http://mava-foundation.org) founded by Dr Luc Hoffman is supporting the incubation of a new expertise in the Mediterranean to ensure financial sustainability of MPAs (building capacities, coaching and developing new funding mechanisms)</p>
 <p>SeaAhead</p> <p>Bluetech Innovation</p>	<p>SeaAhead (https://sea-ahead.com) catalyzes the Intersection of Innovation, Sustainability and the Oceans.</p> <p>Bluetech is a systems approach to innovation and the ocean, including ports & shipping, offshore wind, fisheries & aquaculture and coastal resiliency. It tackles acute challenges - Emissions and pollution, global food supply, invasive species, sea level rise and marine debris - and opens an ocean of opportunity including data analytics, offshore robotics & sensing, and supply chain transparency</p>
<p>FRORIEP</p>	<p>FRORIEP Legal SA (https://www.froriep.com) is a Swiss law firm with a unique international presence and perspective, where the highest standards of professional excellence and efficiency go hand-in-hand with a cultural diversity, agility and entrepreneurial spirit that set us apart.</p> <p>With a realistic and pragmatic approach to problem-solving, the firm regularly advises clients in sustainable development, renewable energies, impact financing and social entrepreneurship. This practice requires not only a multi-disciplinary legal and regulatory approach (commercial, corporate, banking, environmental, international law, dispute resolutions, as well as social and impact finance), but also an intimate knowledge of the complex industries in which our clients operate.</p> <p>FRORIEP is listed as one of the only few law firms in the Geneva sustainable finance ecosystem and is more generally fully immersed into various initiatives aimed at facilitating our clients ambitions towards more profitable and sustainable business models. Further, because sustainability and social development often intersects with innovation and technology, our Disruptive Technologies practice group has often put together teams of specialists (banking, regulatory, tax, corporate, intellectual property, technology and data protection) in connection with technologies applied to planet conservation ("Blockchain for good", distributed ledger technologies, AI, data analytics, etc.) and social philanthropy.</p>

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	<p>IWC Investment Partners A/S (www.iwcip.dk) is part of the International Woodland Company (IWC) Group, one of Europe's largest timberland investment advisors and managers, overseeing over USD 4bn in sustainable timberland investments worldwide on behalf of private institutional investors since 1991. The IWC Group provides investors with a variety of natural resources investment solutions across timberland, agriculture and impact.</p>
	<p>SAP (www.sap.com) is NASDAQ listed tech leader and Germany's largest market capitalisation</p> <ul style="list-style-type: none"> - The SAP board is very involved in championing progress on SDG program - Market capitalization: 135 B\$ (2017) - Revenues: 23.5 B€ (2017) - Number of employees: 88.543 (2017) <p>SDG Global Dashboard, a Co-Innovation Program driven by UNDP and SAP</p> <ul style="list-style-type: none"> - SDG17 – This is a partnership for the goals. A partnership with SAP and UNDP - Help corporations build SDG dashboards and automate reporting processes - Improve measurement of Private Sector's progress on their own SDG program - Establish a common global platform for impact reporting
	<p>Tech4Impact https://vpi.epfl.ch is EPFL's sustainable impact initiative under the wings of the Vice Presidency for Innovation and a key instrument for enhancing the University's sustainable impact. As one of the worldwide leading technical universities and a key player for disruptive innovation in Switzerland and beyond, EPFL is uniquely positioned to realize innovative and entrepreneurial solutions that have the potential to achieve sustainable impact</p>
	<p>The European Venture Philanthropy Association EVPA (https://evpa.eu.com) helps investors and grantmakers connect and learn from each other in their pursuit of deeper societal impact.</p> <p>EVPA is a lively network of organisations that create positive societal impact through venture philanthropy and social investment. EVPA has over 240 members showing the sector is rapidly evolving across borders, covering a full range of venture philanthropy and social investment activities including venture philanthropy funds, social investors, grant-making foundations, impact investing funds, private equity firms, professional service firms, philanthropy advisers, banks and business schools.</p> <p>EVPA defines venture philanthropy as an approach to building stronger investee organisations with a societal purpose, by providing them with both financial and non-financial support.</p> <p>Venture philanthropy's ultimate objective is to achieve societal impact. VP does this through both social investment and high-engagement grantmaking.</p>
	<p>The Swiss Impact Investment Association SIIA (www.sii.ch) is a non-profit association in Zug with a mission to showcase investments and companies with societal impact.</p> <p>SIIA is a platform for best practice impact investments.</p> <p>SIIA seeks credible risk, return and impact investment opportunities to showcase.</p> <p>SIIA encourages all stakeholders to jointly develop a narrative for impact investment for society to adopt.</p> <p>SIIA envisions a society in which the quest for economic profit solves rather than creates social and environmental pressure.</p>

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	<p>Swiss Sustainable Finance (SSF) (www.sustainablefinance.ch) strengthens the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalyzing growth.</p> <p>The association, founded in 2014, has representation in Zurich, Geneva and Lugano. Currently SSF unites over 110 members and network partners from financial service providers, investors, universities and business schools, public sector entities and other interested organisations.</p>
	<p>A pioneer in the field of climate impact assessment on investments and a world-leading advisor on sustainability-related portfolio risks, South Pole (www.southpole.com) helps asset owners and asset managers gain actionable insights on the climate impact of their assets.</p> <p>The Group's diverse emission reduction portfolio includes many projects that ensure financial inclusion of the local communities involved.</p>
	<p>SDG INVESTMENTS® is a specialised financial service provider based in Frankfurt with the aim to bridge the gap between project initiators and investors to make the Sustainable Development Goals (SDG) investable.</p> <p>We are a matching platform for financial instruments and investment products which contribute to achieving the SDGs. Professional and institutional investors are able to find sustainable investment opportunities on the platform, which meet their individual selection criteria.</p> <p>SDG INVESTMENTS® therefore increases both the transparency and efficiency during the selection and investment process for the growing asset class of sustainable investments.</p> <p>Since its launch in 2017, SDG INVESTMENTS has already enabled over EUR 100mln of impact investments. Examples are bonds for nextbike, Hylea, Africa GreenTec and Deutsche Lichtmiete.</p>
	<p>Aquaponic Management Project (AMP) (www.amp-aquaculture.com) is an aquaculture production company based on sustainable aquaculture techniques including aquaponics.</p> <p>AMP has a turnover of more than € 3 million and is positioned as a major player in sustainable and responsible aquaculture by developing environmentally friendly production technologies.</p> <p>In fact, AMP has been operating aquaponic greenhouses since 2014, the first installation in Anjou, then in Sologne, in Cherbourg and this year in Asnières and in Switzerland (Sargans). All its greenhouses aim to produce healthy fish and vegetables close to consumers and also provide public reception during educational workshops.</p> <p>The AMP team is multidisciplinary, expert in marine and freshwater fish farming, marketing and finance, it carries out both the design and operation of aquaponic installations projects. In addition to aquaponics activities, the AMP group also represents a major player in French fish farming, with its subsidiary GMG-Saumon de France, the largest French marine farm and the only French salmon farm at sea.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors
Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva



The European Technology Chamber (EUTECC) is a registered non-profit association which supports EU technology companies to become more responsible – like our slogan says: “With Great Technology, comes Great Responsibility”.

EUTECC also supports its members to become more competitive in Europe and expand their international activities. It is a pan-European chamber, with its EU Headquarter in Brussels, Belgium.

Based on the experience of our members as well as various partners, EUTECC is convinced of the huge potential that EU technology offers for emerging markets. As a leading non-profit service provider in the field of collaboration and international growth, EUTECC offers a mature strategy for bridging European technology leaders and supporting their expansion into emerging markets.

ESAFON Partnership Opportunities 2019

Should you like to **enhance your brand** and **promote your impact expertise, products and services** to **high profile Single Family Offices, Impact Private & Institutional Investors and Impact Fund & Asset Managers**, don't hesitate to benefit from the **ESAFON Partnership Opportunities** now available for **the 4th Annual Global Impact Investing Conference, May 15th & 16th, 2019, Geneva**. If interested, please contact **Dr Anne Golbery, Senior Managing Director, ESAFON**, a.golbery@esafon.com, 00 33 6 45 83 67 67

“EXHIBITOR PARTNER”: 1'950 CHF

- partner logo inserted in the conference brochure
- an exhibition space in the conference foyer for the duration of the conference to set-up your booth
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- your Corporate Profile inserted on our web site with a link to your web site
- 3 complimentary conference invitations for your colleagues or clients (value: 1'800 CHF)
- the complete mailing list of the conference participants

“FIRST CLASS PARTNER”: 2'950 CHF

- partner logo on front page of the conference brochure
- a 30 minute non-commercial presentation as a speaker
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- your Corporate Profile distributed to the participants
- 4 complimentary conference invitations for your colleagues or clients (value: 2'400 CHF)
- the complete mailing list of the conference participants

“SILVER PARTNER”: 4'950 CHF

- partner logo on front page of the conference brochure
- a 20 minute presentation as speaker or panellist with a formal introduction by the chairman
- lunch or cocktail hosted by your organisation (luncheon costs included in the package of 4'950 CHF)
- partner's logo appears on the schedule in participant folders
- your Corporate Profile published on our web site and distributed during the conference
- a personalised invitation to send to your contacts with a VIP ticket of 300 CHF for your contacts
- 5 complimentary conference invitations for your colleagues or clients (value: 3'000 CHF)
- the complete mailing list of the conference participants

“GOLD PARTNER”: 6'950 CHF

- all the conditions applying to EXHIBITOR partnership, plus:
- partner logo on front page of the conference brochure
- lunch or cocktail hosted by your organisation (lunch included in the total package of 6'950 CHF)
- a 30 minute presentation as a guest speaker with a formal introduction from the chairman
- 10 complimentary conference invitations for your colleagues or clients (value: 6'000 CHF)

“LEAD PARTNER”: 7'950 CHF

- all the conditions applying to GOLD partnership, plus exclusivity of partnership to company's market sector

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

CONFERENCE SPEAKERS



Kurt Morriesen, Senior Advisor, **UNSIF, London – Conference Chairman**

Kurt is a Senior Advisor for Impact Investments and SDGs at the United Nations Development Programme (UNDP), responsible for leading the SDG Investing Programme for Family Offices and UHNWIs. He has over 15 years of impact investments and ESG strategy experience in international organisations, such as the World Bank, International Finance Corporation (IFC), UN-PRI, United Nations, GIZ, and the Inter-American Development Bank (IADB); and private firms specialised in sustainable investments in Africa, South Asia and Latin America. Kurt is the author of the Impact Investing Market Map (UN-PRI), the first resource available to help investors identify impact investing opportunities in the listed equity market



Nicholas C. Niggli, Director General for Economic Development, Research and Innovation, **Republic and State of Geneva**

Nicholas C. Niggli is Director General for Economic Development, Research and Innovation at the Republic and State of Geneva, since May 2017. At the crossroad between macro-strategic thinking and micro-economic delivery, Nicholas identifies opportunities to strengthen Geneva's economic ecosystem to position it to benefit from the opportunities of the digital age but also of the emergence of sustainable development economics. Nicholas works on building bridges between Geneva's diverse clusters and its unparalleled network of multilateral governance actors, takes steps to strengthen Geneva's USP and reinforces the links between economic development and research to create conditions favouring entrepreneurship, the emergence of new sources of growth as well as innovation.

Since 2012, Nicholas has been lecturing on complex negotiation dynamics, leadership, intercultural communication and global governance as part of the INP Executive Master at the Graduate Institute of International & Development Studies, Geneva. In parallel, he has been a guest lecturer on international trade, procurement, governance and Brexit in various other academic institutions across Europe. Before joining the Republic and State of Geneva, Nicholas has been working for 15 years as a senior Swiss diplomat, both as a multilateral trade negotiator at the Swiss Mission to the WTO & EFTA and as a bilateral representative for economy, finance, science and innovation at the Swiss Embassy in the UK. He has also successfully concluded two major negotiations as well as a mediation process between China and Chinese Taipei, as Chairman, at the World Trade Organisation.



Arthur Wood, Founding Partner, **Total Impact Capital and WSCC**, Project Leader **Project 1800**

Arthur is Total Impact Capital Founding Partner in Europe. Over his career he has held senior positions in both "for profit" Finance institutions and "not for profit" entities. In the last 18 months under the aegis of Project1800.org he is working with 21 organisations / experts in four work streams in Legal, Technology, Finance and Metrics to apply a new economy model to development.

The purpose on the cost side to create a systemic inter, intra and cross country collaborative framework applicable to any social issue. On the revenue side it offers the tantalising opportunity of making the SDGs a collaborative trade able market opportunity on an efficient cost base. A concept called Social or Blue Equity – He is currently working three days a week to operationalise this model with WSSCC and UNOPS

A former Investment Banker – specialising first in US Aerospace and Geopolitics and then Head of Product Development and E Commerce at Kleinwort Benson where his team won the award from PAM for the most innovative Finance Product Development House in London.


In the social space Arthur is a recognized pioneer and innovator in social finance / impact investment coining with UBS the phrase "Market Based Solutions to Philanthropy" back in 2005.

Prior to his current role at Total Impact in the development sector he was Senior Vice President and a Leadership Group Member of Ashoka based in DC. He wrote the first UN

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>report on Impact Investing with Dr Guy Hutton then of the World Bank and the move to Impact Investing in 2013; He has been involved in the conceptualisation or origination of many of the key ideas in Impact investing - including the first blended value model; Social Impact Bonds (2006); DIBs; metric frameworks including the Social Progress Index where he sat on the WEF agenda council where the idea was born.</p> <p>On the legal side he continues to work (which has included passing legislation) with leading lawyers including former regulators to create intra, inter and cross country legal frameworks with social mission hardwired</p> <p>Historically he has or does sit on a number of boards / or in an advisory capacity including the World Economic Forum Social Finance Agenda Council, the OECD Special Advisors Group to the G8 Impact Report and Blockchain, European B Corp Advisory Board, Big Issue Invest (UK) , Ecolint (Suisse) , Nexi (S Africa) , PeePoo (Sweden)</p> <p>His greatest pleasure is in working with folk who have ambitious systems ideas in metrics, legal, finance and systems design and marrying them to the passion of Social Entrepreneurs believing the problems of the SDGs are solvable but not in the current paradigm.</p> <p>Educated LSE (UK), HEC (France), Merrill Lynch (US) and SDA Bocconi (Italy). He lives in Geneva married to a Norwegian, three children with a Black Labrador called Casper and has an English sense of humour.</p>
	<p>Femke Groothuis, Co-founder and President, The Ex'tax Project, The Netherlands</p> <p>Femke Groothuis is co-founder and president of The Ex'tax Project (www.ex-tax.com), a think tank focused on fiscal innovations to boost the SDGs and the inclusive circular economy. The foundation works with experts and business leaders to enhance understanding of the dynamics of a tax shift from labour to natural resource use and pollution.</p> <p>Femke Groothuis is an analyst, adviser, publicist and public speaker. Between 1999 and 2009, she was Investment Manager at Ex'tent Green Venture Capital, a Dutch impact investment fund.</p>
	<p>Greg S. Garrett, Director of Food Policy & Financing, Global Alliance for Improved Nutrition (GAIN), Geneva</p> <p>Greg S. Garrett is Director of Food Policy & Financing overseeing GAIN's food financing, fortification and urban nutrition programs.</p> <p>Before joining GAIN in 2011, he spent over a decade in management roles at non-profit and for-profit development agencies designing and delivering health initiatives in Asia and Africa. Greg is on the Board of the Iodine Global Network and on the Executive Management Team of the Food Fortification Initiative.</p> <p>The Global Alliance for Improved Nutrition (GAIN) is Swiss-based foundation driven by the vision of a world without malnutrition. GAIN's purpose is to advance nutrition outcomes by improving the consumption of nutritious and safe food for all people, especially those most vulnerable to malnutrition.</p> <p>GAIN mobilizes public-private partnerships, and designs and delivers nutrition solutions which can be delivered at scale.</p>
	<p>Klaus-Michael Christensen, President, Swiss Impact Investment Association (SIIA), Zug, Switzerland – Keynote and Moderator of the Impact Investment Models & Structures Panel</p> <p>Klaus-Michael Christensen is President and co-founder of Swiss Impact Investment Association. Klaus-Michael envisions that "Impact" will become the third standard criteria for taking investments decisions in the future, alongside risk and return.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors
Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>Yvonne Bakkum, Managing Director, FMO Investment Management, The Hague, The Netherlands</p> <p>Yvonne Bakkum has been the Managing Director or CEO and Chair to the Management Board of FMO Investment Management since October 2012. With the team, she is responsible for FMO's institutional fund management business. FMO Investment Management is developing and marketing sustainable emerging markets propositions, matching FMO's expertise with investors' appetite in selected sectors, products and regions.</p> <p>Yvonne is a member of the <u>PRI Asset Owner Advisory Committee</u> and a Member of the Board of the EDFI Management Company. Since 2018 she is a Supervisory Board Member of <u>Climate Fund Managers</u>, the management company of Climate Investor One. In March 2019 she joined the Investment Advisory Committee of <u>Menzis</u>, a medium sized health insurance company in The Netherlands, as an expert advisor.</p> <p>Prior to this, she was Director Private Equity at FMO for more than 5 years. Upon joining FMO in 2001, Yvonne worked for 4 years as Senior Investment Officer and Manager Business Development Latin America, where she was responsible for acquisition, structuring and monitoring of structured finance transactions.</p> <p>In 2005, she became Manager Credit Analysis and Deputy Chairman of FMO's Investment Committee.</p> <p>Yvonne started her career with ABN AMRO Bank in 1992, where she held various positions with a focus on corporate finance and project finance in emerging markets. A keen interest to resume and deepen her professional involvement in emerging markets triggered the transfer from ABN AMRO to FMO in 2001.</p> <p>She holds a Masters' degree in Business Economics from Erasmus University Rotterdam.</p>
	<p>Christina Wu, Community & Impact Measurement Manager, EVPA, Brussels, Belgium</p> <p>Christina Wu joined EVPA in 2016 in a role to grow the venture philanthropy/social investment member community and better understand capital providers' needs while further developing its services as a network. In 2006, she co-founded Global Agents (Catalyst Initiative), which made seed investments in early stage social enterprises globally. She has also worked in South Africa in Business Operations for SPARK Schools, providing non-financial support to help scale this portfolio company of the Pearson Affordable Learning Fund. She has experience in marketing communications working at the British Columbia Council for International Education in Canada, and in the private sector, at Nokia in B2B marketing. Christina is an alumni of The Coaching Fellowship, a global community of young women leaders of impact. She completed her MBA at ESADE Ramon Llull University in Spain and obtained her BBA in Canada.</p>
	<p>Audrey Selian, Director, Rianta Capital Zurich AG, Artha Networks Inc, Switzerland</p> <p>Since 2006, focused on sustainable development and emerging market equity investment portfolio comprised of social enterprises serving the base of the pyramid (BoP) in India. Investments completed in context of Artha Initiative; Advisor to Halloran Philanthropies.</p> <p>Launched online platform for Impact Investors working in India, and now working on Artha Networks, Inc., a vehicle created to support international licensing and Artha network development beyond India. Also running impactforbreakfast.com, a monthly gathering in London for the impact investment community; currently @1100+ members. These events now also run in Geneva and Zurich as of Spring 2015.</p> <p>Previous professional experience includes work as research consultant (read: enslaved chart monkey) in Global E-Business Strategy and Retail/Consumer Products Groups at PricewaterhouseCoopers Management Consulting (1998-2000). From 2000-2005, held short term contracts at the United Nations (International Telecommunication Union) in Geneva, Switzerland, including work for UN World Summit on the Information Society, Regulatory Reform Unit and Strategy & Policy Unit. Subcontracted via Alexius Int'l for IT/development work for USAID in the Republic of Armenia during doctoral study;</p> <p>Worked in an academic and advisory capacity with Wireless Grids, an NSF-funded software start-up coming out of grad school consortium (Tufts, MIT, BU, Syracuse, etc.) in Boston in 2005 for several years.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>Claude Amstutz, Senior Advisor Sustainable Finance, WWF, Switzerland</p> <p>Claude has been with WWF Switzerland since May 2016. In his role as Senior Advisor Sustainable Finance he is responsible for the engagement with the Swiss banking sector, the 2nd pillar pension system as well as parts of the domestic asset management industry along with the respective stakeholder groups. Claude previously worked in the Swiss financial industry for more than 15 years. As an investment consultant and relationship manager at ENISO Partners, Bank Sarasin and Credit Suisse, he advised institutional investors (pension funds and foundations), banks and insurance companies as well as family offices, focusing on sustainable and rule-based investment solutions.</p> <p>Claude holds a business bachelor's degree in BA as well as other certificates:</p> <ul style="list-style-type: none"> • CSIA Certified Sustainability Investments Advisor • CIFB Certified International Fund Business"
	<p>Xavier Pierluca, Founding Member & Managing Partner, Social Investment Managers & Advisors, Geneva</p> <p>Xavier Pierluca is a Managing Partner with Social Investment Managers and Advisors. Xavier and the SIMA team recently raised one of the largest Access to Energy Fund focusing on Africa and Emerging Asia.</p> <p>Xavier is an investment professional with over 20 years' experience, 14 of which are in the field of impact investing structuring, raising and managing both private equity and debt funds. He was the Chief Investment Officer of Financial Services for Bamboo Finance. He had joined Bamboo Finance in 2007 as an investment manager covering Latin America, developing the investment strategy for that region prior to becoming the Chief Investment Officer in 2012, in charge of monitoring and fund divestment leading a team of 11 investment professionals based in Bogota, Nairobi, Singapore and Geneva. Xavier structured complex investment and divestment transactions involving co-investors and several counterparties, family offices, Development Finance Institutions, Private Equity Fund and NGOs. With his team, he supported the transformation in regulated banks of five microfinance companies in diverse geographies. He structured and raised the Bamboo Financial Inclusion Fund II, one of the first impact investing emerging market fund investing in Fintech companies including mobile payments/remittances, correspondent banking and peer-to-peer lending.</p> <p>Previously, Xavier worked for the Deutsche Bank Microfinance Investment Funds. He played a central role in arranging senior and subordinated/mezzanine financings in several countries, and structured several funds targeting microfinance and eye care companies. Prior to that, Xavier worked for five years as management consultant for Deloitte Consulting and Ernst and Young Corporate Finance in the United States and in France. He specialized in mergers & acquisitions and access to finance for mid-cap companies.</p>
	<p>Anna Costiuc is an experienced EU affairs professional with more than 9 years of experience in program management and policy development in the European Commission. Covering areas such as maritime affairs and fisheries, education and development and cooperation.</p> <p>Anna currently works as a Policy Officer in the Directorate-General for Maritime Affairs and Fisheries. She leads the international blue economy work of the Directorate for Maritime Policy and Blue Economy. She is also coordinating a partnership with the European Investment Bank, WWF, the World Resources Institute and UN Environment Finance Initiative, for the advancement of the Blue Economy Finance Principles, a pioneering global framework for sustainable ocean finance.</p> <p>Anna holds a Master's degree in European Affairs and Project Management and a Bachelor's degree in International Relations and European Studies from Babeş-Bolyai University in Romania.</p> <p>DG MARE profile:</p> <p>The Directorate for Maritime Policy and Blue Economy drives forward the maritime policy of the Directorate-General for Maritime Affairs and Fisheries of the European Commission. It aims to support and stimulate the creation of jobs, growth and investment to unlock the economic potential of the sea. It also provides analyses focusing on economic and social aspects of maritime affairs and fisheries management and has a leading role in the work on the Better Regulation Agenda, including on public consultations and Impact Assessments.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>D. Michael Adams, President, Ocean Assets Institute, Geneva</p> <p>D. Michael Adams established the non-profit Ocean Assets Institute (OAI) in 2016 to help finance solutions for healthy oceans and coastal communities. Michael's career spans both investments and publishing, starting with <i>Institutional Investor</i> magazine, then founding <i>The Journal of Investing</i>.</p> <p>He founded Pedigree Investments Ltd (1992-2010) and raised over \$1bn for alternative investments - hedge funds and private equity funds.</p> <p>He moved with his family to Switzerland in 2013 where he established Natural Assets Sarl to represent sustainable investment funds, including Althelia Ecosphere's Sustainable Oceans Fund. On marine conservation, Michael and his wife, Anyes, funded coral reef studies and participated in the launch of the Bahama Lobster FIP when they lived in the Bahamas during 2006-2009. This is when he saw the need for active engagement and investment by financial markets for solutions to the global crisis in marine ecosystems and coastal communities. Michael holds a MSc Business Policy from Columbia University, a BA from Bates College.</p>
	<p>Laurent Develle is Attorney at Law, Of Counsel, FRORIEP LEGAL S.A., Geneva; Member of the Advisory Council, SeaAhead, Boston, USA; Expert at the World Council of Environmental Law of the International Union for Conservation of Nature (IUCN, Oceans Group); Chair of the Switzerland Chapter of the Explorers Club</p> <p>Starting as a corporate environmental lawyer in the early 90s, Laurent has been advising clients, investors and entrepreneurs on corporate, M&A and finance matters for over 25 years, including several years as a partner of a major US law firm. Laurent Develle has also worked for over 10 years as the Group General Counsel, Compliance and Sustainability Officer and member of the Executive Committees of several multinational companies in the power and renewable energies industry, as well as agricultural and bio-energy commodities trading businesses. In particular, he has contributed to establish "best-in-class" environmental, labor and supply chain management practices in a broad range of situations in several resources-based producing countries.</p> <p>Laurent is passionate about bridging planet conservation, business innovation, technology and legal & policy standpoints, especially in the renewable energy, agritech, sustainable mobility, impact financing transactions, bluetech, blue economy and strengthening mission-driven corporate governance.</p> <p>As Chair of the Switzerland Chapter & Member of New-York-based The Explorers Club, he is active to promote sustainability and innovative solutions through scientific exploration, planet conservation and oceans protection. He has himself led mountaineering & skiing expeditions in the Russian Far East and South America. Laurent is originally from France, has worked in Japan, France and several continents and now lives with his family in Geneva, Switzerland. He holds a Master of Business Law from Paris V Law University and graduated from the Institute of Political Studies of Paris ("<i>Institut d'Etudes Politiques de Paris</i>") and from Harvard Business School (AMP). He is also a certified Director at the Swiss Institute for Directors (ACAD). Laurent is also a member of the Environmental Lawyers Club (<i>Club des Avocats Environnementalistes</i>) (France).</p>
	<p>Carl Gustaf Lundin, Director, IUCN Global Marine and Polar Programme, Gland, Switzerland</p> <p>Carl Gustaf Lundin is the Principal Marine and Polar Scientist of the Global Marine and Polar Programme for IUCN and he is responsible for the scientific and technical content of IUCN in this field. Prior to taking on this role in the fall of 2018 he was the director of the program for 17 years. As the Director he was responsible for the development and management of the programme in Oceans and Coastal Governance, particularly in the High Seas and the Polar Regions, and to build partnership for conservation of marine protected areas, ecosystems, endangered marine species. Ocean Communication, fundraising and development of public information material was also part of his responsibilities. He built a team of 40 people working in 18 countries. Before joining IUCN in 2001 he worked for The World Bank for more than 12 years, dealing with the effect on nature from port construction, shipping and other marine resources management issues. He received a Bachelor's degree in Biology from Uppsala University in his native Sweden, and a Licentiate in Philosophy, Natural Resources Management from Stockholm University.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors






Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>Thomas Binet, Co-Founder, BlueSeeds</p> <p>Thomas Binet, director of Vertigo Lab, is a fisheries scientist and holds a Ph.D in marine environmental economics from the University of Portsmouth (UK). With 10 years of experience in environmental policies analyses through working experiences at the OECD, European consultancies and UK universities, he has coordinated projects in Europe, Asia, Africa and Oceania.</p> <p>With Vertigo lab, he then specialized on environmental economics and conservation finance. In recent years, it has accompanied protected areas on the economic and financial aspects. These different experiences led him to the creation of BlueSeeds, a platform dedicated to the sustainability of conservation projects.</p>
	<p>Anders Meibom, Professor, Laboratory for Biological Geochemistry, Ecole Polytechnique Fédérale de Lausanne (EPFL)</p> <p>Since January 2012, Anders Meibom has been professor at the Ecole Polytechnique Fédérale de Lausanne (EPFL). From 2015-2017 he served as Director for the Institute of Environmental Engineering. His laboratory currently investigates metabolic processes in corals and other symbiotic marine organism under environmental stress. Meibom has published more than 140 papers in international peer-reviewed journals covering a number of different research fields.</p>
	<p>Tenke A. Zoltani, Independent Investment Advisor, Better Finance, Geneva, <u>Keynote & Moderator</u></p> <p>Tenke Zoltani is an expert in the field of impact investing, with transactional experience from strategy to execution, focusing on the climate, food, water, and energy segments. She was most recently Director, Impact Investing at UBS where she joined to develop the impact advisory offering for UHNW clients of the bank. With a decade of experience in the field of sustainable finance, before joining UBS Tenke founded Better Finance, a boutique advisory company. She worked with families, international corporations, NGOs, and individuals to identify, design, implement and manage sustainable financial solutions to impactful investing and philanthropic giving.</p> <p>Prior, Tenke was an Investment Manager at Islan Asset Management in Switzerland, advising global agribusiness Bunge on direct investments, and implementing projects in least developed countries' food-water-energy sectors.</p> <p>Tenke is a CAIA charterholder, and was selected as a 2013 Global Economic Symposium Fellow. She is a Committee Member for 100 Women in Hedge Funds, an Executive Committee member of Sustainable Finance Geneva, and on the advisory boards of the AlphaMundi Foundation and Impact Finance.</p> <p>Tenke holds a B.A. in Economics and Political Science from Columbia University and a M.Sc. in International Political Economy from the London School of Economics.</p>
	<p>Shauna Matkovich, Senior Sustainability Manager, IWC Investment Partners A/S, International Woodland Company Group, Denmark</p> <p>Shauna has been with IWC since 2012, and is responsible for executing IWC's sustainability mandate across its direct investments in Latin America, Africa and Southeast Asia. Shauna is also leading the development of various impact timberland investment products for a range of institutional, family office, corporate and other impact investors. Shauna has a Masters of Sustainable Tropical Forestry from the University of Copenhagen and Technical University of Dresden, and has worked as an operational Forester in both Canada and New Zealand.</p>
	<p>Frank Ackermann, Managing Director, SDG Investments GmbH & AHP Capital Management, Frankfurt</p> <p>Frank Ackermann is the Co-Founder and Managing Partner of the SDG INVESTMENTS® platform. He is a finance professional with more than 38 years of experience in various managerial and specialist positions at international commercial and investment banks in Berlin, Frankfurt and London.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors

Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>Thierry Scordel, CFO, AMP Saumon de France, Paris</p> <p>Thierry Scordel is co-owner and CFO of AMP (Aquaponic Management Project) a company focused on every aspects of aquaculture industry and more over on a sustainable development model. He has been successively CFO, General Secretary and Managing Director in the retail industry of companies such as Bricorama, Wolseley France and BUT. He is graduate of HEC (Executive MBA) and of Institut d'Etudes Politiques de Paris.</p>
	<p>Tanja Jegger, Senior Family Office Advisor</p> <p>Tanja was Head Philanthropy at Credit Suisse until January 2018 and before that was Head of Philanthropy and Manager of the Stonehage Charitable Trust at Stonehage (now StonehageFleming), the largest independent global MFO, for over eight years.</p> <p>Her focus has been on family governance, philanthropy and sustainability for the last decade. Tanja has 20 years experience in the wealth management industry, also working in corporate finance at Lombard Odier & Cie and investment banking and investor relations at UBS.</p> <p>Tanja qualified as a Chartered Accountant (SA) in 1994 and is a CFA Charterholder since 2002. She has two degrees from the University of Cape Town, a B Bus Science degree and B Com (Hons) degree in Economics, as well as a MA (Finance and Investment) (Exon) from the University of Exeter.</p>
	<p>Florian von Tucher, CEO & Head of FO, Tucher Group, Munich, Founder & Chairman of European Technology Chamber EUTECC, a registered non-profit association focused on helping EU responsible technology companies to enter emerging markets</p> <p>Florian von Tucher is Chairman of the Tucher Group, which is the holding company of various Engineering, Investment and Project Management companies. Furthermore, as Chairman of the European Technology Chamber (EUTECC) he actively promotes the exchange between Europe and China.</p>
	<p>Mounir Sada, Head of Innovation Business Services, SAP (Switzerland) AG, Lausanne</p> <p>Mounir Sada, Heads the Innovation arm of SAP in the Geneva area, seasoned digital transformation consultant, Harvard Alumnus, Stanford Peace Innovation Lab collaborator, Mounir is an advisor to Swiss Based corporations and Geneva international institutions.</p> <p>His current focus in on multi-stakeholders innovation, bringing together UN agencies, Swiss academia, Swiss government and the private sector to help address priorities of the UN 2030 agenda.</p> <p>The focus of Mounir for 2019 and 2020 is gender equality and fairness in the workplace. His most current project is about data ownership and transparency on the gender pay gap data.</p>
	<p>Alex Abawi, Head Innovation Business Services, SAP (Switzerland) , AG, Lausanne</p> <p>Engaged as SAP Innovation Enabler for Switzerland (cross industry/sectors) with a strong solution/services focus on Customer Experience and deep insights into the SAP portfolio, empowered me the ability to drive customers ideas from the discovery & design stage of complex business information concepts and scenarios until the final development & deployment stage of an innovative solution for productive live usage. By distinguishing between short-lived fads and fundamental trends, I got passionate into innovative technologies and alternative solutions to meet emerging desires and to realize new ideas as prerequisite pertaining long-term success in the constantly evolving business world.</p>

GLOBAL IMPACT INVESTMENT STRATEGY

Strategic & Practical Tools for Asset Owners, Family Offices & Institutional Investors
Conference – May 15th & 16th, 2019 – Mövenpick Hotel - Geneva

	<p>Henrike von Platen, CEO / Founder, FPI, The Fair Pay Innovation Lab, Berlin, Germany</p> <p>In 2017 the FPI Fair Pay Innovation Lab was founded by Henrike von Platen to support companies and organisations by showing them ways of contributing to close the gender pay gap. She has one goal: fair pay for everyone. The business expert with a degree in business informatics founded a women's investment club, is a council member at the University of Munich and commits herself to the workgroup of German supervisory boards and to FidAR, the campaign group for women in supervisory boards.</p> <p>Henrike von Platen was president of BPW Germany from 2010 to 2016. In 2016, Henrike von Platen, a business and financial expert, started the Fair Pay Alliance and gained a lot of support from actors in the economic and political spheres. Henrike von Platen is strongly convinced that fair pay could be very quickly achieved – if everyone were to push for change.</p>
	<p>Prof. Dr. Dr. h.c. Christoph Stueckelberger, Executive Director, Geneva Agape Foundation GAF</p> <p>Executive Director of Geneva Agape Foundation in Geneva. Founder and President of the global network on ethics "Globethics.net Foundation", based in Geneva/Switzerland. Professor of Ethics at the University of Basel (emeritus), Visiting Professor of Ethics at Universities in Moscow Enugu/Nigeria, Minzu University in Beijing/China.</p> <p>He is in Boards of Ethics Funds, active in FatihInvest, Ethics Advisor for the United Nations Scaling Up Nutrition Programme (SUN).</p> <p>He largely published on business ethics, finance ethics, development and environment.</p>
	<p>Prof. Dr. Karl Pilny, Senior Investment Advisor, Geneva Agape Foundation GAF</p>
	<p>Karl H Richter, Head of Research and Knowledge, UNDP SDG Impact Finance (UNSIF), London, United Kingdom</p> <p>Karl is the co-founder of EngagedX, which specialises in providing bespoke consultancy, thought leadership, advocacy and policy work. He works internationally across private, public and social sectors. He is an experienced entrepreneur and has held leadership, management and executive positions.</p> <p>He is currently Head of Research and Knowledge for the UN SDG Impact Finance initiative (UNSIF), for whom he leads a global research council to improve the analytical framework for social impact investing; a member of Groupe d'Experts de la Commission sur l'Entrepreneuriat Social (GECES), which is appointed by the European Commission to advise on its Social Business Initiative; sits on the OECD expert group on social impact investing; Senior Fellow of the Finance Innovation Lab; Adviser to the Global Value Exchange.</p> <p>Karl has been invited by civil society organisations, academia, governments and the media across Europe, Asia and USA to speak on social impact investing. He has delivered guest lectures to MBA students at the Universities of Oxford and Cambridge; advised HM Treasury on EU social investment regulations; was invited to submit evidence regarding alternative finance to the UK's Parliamentary Commission on Banking Standards; been asked by the UK Cabinet Office to represent the UK on social investment at EU level; and was invited by US Secretary of State to speak on a plenary panel at the first Global Impact Economy Forum in 2012.</p> <p>In 2011, he co-authored 'Making Good in Social Impact Investment: Opportunities in an Emerging Asset Class'.</p> <p>Karl holds an MBA specialising in entrepreneurship and project management. He started his career as an architect, then project manager for multidisciplinary design teams and development leader for public and private sector construction projects. Karl volunteers in his community and was the founding Chair of Friends of the Crystal Palace Subway, which is a community-led initiative to reopen a historic community asset to the public.</p>

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Marian Fernando, Public Affairs, **Nestlé S.A., Vevey**

Marian Fernando is a Public Affairs Manager at Nestlé S.A. She joined the company in 2013 and has overseen reporting on the company's Creating Shared Value activities for the last six years. Previously she worked at the International Labour Organization on policy engagement on the topics of rural development and youth employment. Marian holds a Master's degree in International Affairs from the Graduate Institute of International Studies in Geneva, and a Bachelor of Arts in International Relations from the University of California, Davis. We are just in the middle of finalizing our 2018 Nestlé in society Creating Shared Value report (publication date March 19th).



Daniel Rufenacht, Group Vice President, Corporate Communications & Sustainability, **SGS**

Daniel has over 25 years' experience in corporate sustainability, institutional marketing, and public relations, working both for the public and private sectors. With a background in Business Management and Communications, he began his career with the Swiss Government, identifying new market opportunities for sustainable trade from developing countries and overseeing the development of the first sustainable label in Switzerland for the textile industry. He then worked for 10 years as Operational Director of CSR, Compliance and Integrity, Marketing and Communication for a famous textile company where he transformed a traditional clothing company into what is now a widely recognized sustainable brand that offers product traceability throughout the lifecycle. Daniel is currently Group Vice President, Corporate Communications and Sustainability at SGS, in charge of brand and group communications, digital and online marketing /communications as well as the annual reporting cycle. He acts as spokesman for SGS. He also oversees the sustainability management system and the global sustainability programmes. He reports directly to the CEO of SGS.



Jean Laville, Deputy CEO **Swiss Sustainable Finance**, Partner, **Conser Invest**

Jean Laville is currently deputy CEO of Swiss Sustainable Finance, the Swiss association dedicated to the promotion of Sustainable Finance in Switzerland. Jean Laville is also a Partner at Conser Invest since 2012, an independent advisory and asset management firm dedicated to sustainable investment solutions for private and institutional clients. Jean Laville has been active in the financial sector since 30 years, including 20 in the field of Responsible Investment (SRI). He develops and runs quantitative tools enabling the systematic screening of the fund universe and the compliance of underlying holdings with ESG objectives. As Deputy Director he managed Ethos Foundation's and Ethos Services' from 2002 to 2012 and was in charge of responsible asset management, environmental & social research and dialogue with listed companies. In 1980, Jean Laville graduated in economics, majoring in political economy, from the Higher Business School (HEC) in Lausanne.



Bastien Girod, Senior Business Developer DACH, **South Pole Group, Switzerland**

Bastien Girod has gained in-depth knowledge about corporate sustainability challenges from his habilitation on technology and sustainability at the Chair for Management, Energy and Technology as well as from his work in the Swiss commission on environment, spatial planning and energy (ESPEC, in German UREK). At South Pole Bastien Girod applies this knowledge and experience to support business development by identifying corporate needs and evaluating how South Pole can optimally support corporations during their sustainability journey. Along with his work at South Pole Bastien Girod continues his work in the political and academic sphere keeping him up-to-date on emerging policy developments and the newest scientific evidence. He is a member of the Swiss parliament for the Green party (a part-time mandate) and is a private lecturer (Privatdozent) at the ETH Zurich, where he contributes to lectures on Corporate Sustainability, Clean Technology and the Energy Challenge."

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ESAFON Board Members



François Golbery, Chairman, ESAFON, Switzerland f.golbery@esafon.com

François Golbery is the Chairman of ESAFON, a not-for-profit independent association registered in the Registrar of the Federal Office in Bern with the objective of promoting and facilitating best practices within the Finance industry. At ESAFON, we are committed to help drive the impact agenda forward as we firmly believe that environmental and social unbalances - well described under the UN SDG's - need urgently to be addressed strategically and financially.

François strongly supports the development of a mainstream global impact capital market driven by investor's willingness and preference to achieve alongside financial returns, environmental and social returns as well.

Through ESAFON and its high profile expert network, Family Offices, strong drivers of Impact Investing, will learn how to develop the strategic and practical tools to master the hard compiling process to due diligence and risk assessment.

François is a Senior Managing Partner at MGFF Ltd, a global strategic advisor to Institutional & Private Investors involved in impact and sustainable investments.

Latest assignments include strategic advisory services to international timberland manager in fund set-up and profiling.

François has built –up a personal network of high calibre experts that are instrumental to forge the future during its tenure at MGI.

In 1988, he started-up and grew the French subsidiary of IIR, a US leading conference business organization in Paris as the most profitable entity of the group and was elected Manager of the Year in 1992 & 1993. He received his prize from Edward de Bono, the originator of the lateral thinking concept. Took over the overall responsibility of the Portuguese office and consequently had a team of 150 people under his responsibility.

He holds an MBA in Finance from the University of Hartford (Connecticut), under the patronage of Michel Barnier, former Commissioner of the Internal Market Division of the European Commission and now in charge of negotiating the Brexit for the EU.

François Golbery is a member of the Royal Ocean Racing Club in London.

François served in the French Navy as Quartermaster on board BSL Rance in the Pacific Ocean in 1970.

François is co-owner and an active manager in forestry assets.



Dr Anne Walhain Golbery, Senior Managing Director, ESAFON, Switzerland
a.golbery@esafon.com

Dr Anne Walhain Golbery is Managing Director and Board Member of ESAFON, a non-profit independent association started in 2001.

ESAFON new objectives from 2015 are to help family offices, private and institutional investors increase access, scalability and effectiveness of their Global Impact Investments.

Anne is Managing Partner of MGFF Ltd, a global impact investment advisor helping managers structure impact investments.

François & Anne are Partners in life and in business; Anne has been the co-founder of MGI Management Global Information SA, managing the global operations of MGI for 18 years. Previously, as IT Program Manager, Anne has been designing and implementing Technical Information Systems for the Space Electronic Equipments at EADS, France, for 12 years, from 1982 to 1994.

Anne held a Doctorate in Atomic Physics, University of Caen, France, 1979.

She enjoys doing business and sailing with François for 35 years. She has been racing as navigator on a One Ton sailing boat during the Fasnet Race 1979.

Anne is co-owner and manager in forestry assets.