

WALKER-GORDON LABORATORIES

ANNOUNCE—

The letters 'T.A.' are rendered in a bold, stylized font. Each letter is filled with horizontal lines and has a 3D block-like appearance with a drop shadow effect.

—A NEW VITAMIN-ENRICHED BLEND OF
TOMATO JUICE AND ACIDOPHILUS MILK

T.A. overcomes the distaste some patients have for the flavor of plain acidophilus milk.

T.A. provides an ample supply of the beneficial acidophilus bacilli—more than 500,000,000 per c.c.

T.A. also provides, in a single pint, vitamins A, B₁, and D in amounts sufficient to meet the usual needs for health, regardless of any extra

vitamins obtained from balance of diet: A—4,000 U.S.P. units; B₁—333 U.S.P. units; D—400 U.S.P. units. Also a substantial amount of vitamin C.

T.A. is made fresh every day at the Walker-Gordon Laboratories; it is delivered by the Borden milkmen. For further information, write Walker-Gordon Laboratories, Plainsboro, New Jersey.



*Treatment of disease,
to a great extent, is
built on confidence.
The patient believes
in the competence of
his physician, and
the doctor, in turn,
relies upon the com-
pany whose products
he prescribes.*

SECONAL

(Sodium Propyl-methyl-carbinyl Allyl
Barbiturate, Lilly)

'Seconal' fulfills the requirements for a hypnotic in the majority of medical and surgical patients. Action is prompt, the period of sleep is restful, aftereffects are negligible. 'Seconal' has definite uses in insomnia, nervousness, extreme fatigue with restlessness, and similar conditions where only a brief sedative effect may be required to allow onset of natural sleep.

Supplied in 3/4-grain and 1 1/2-grain pulvules in bottles of 40 and 500.

ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



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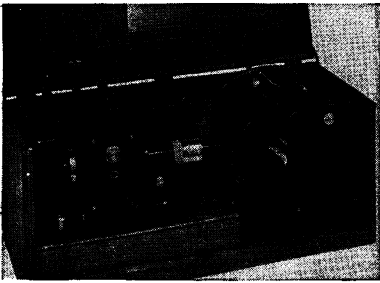
DECEMBER 1941 • BULLETIN OF
THE NEW YORK ACADEMY OF MEDICINE

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"When it comes to Accuracy
Don't Compromise!"



"It's not only accuracy . . . it's *lifetime* accuracy that Cambridge builds into their Electrocardiographs. I remember the first *Cambridge-built* instrument



THE NEW "SIMPLI-TROL" PORTABLE MODEL is contained in one case 8" x 10" x 19" and weighs but 30 pounds. Mobile and Stationary models also available for Hospital and Clinical use. All models may be had for straight electrocardiography or with heart sound recording.

over twenty-five years ago. It was accurately made from a sound fundamental design to the strictest standards of precision. Cambridge has consistently maintained the same high standards to this day. I never have to worry about records on referred cases. This will mean as much to you as it has meant to me. Buy a *Cambridge* and you will never regret it!"

Send for descriptive literature

CAMBRIDGE INSTRUMENT COMPANY, Inc.
3730 Grand Central Terminal, New York
Pioneer Manufacturers of the Electrocardiograph

CAMBRIDGE
all-electric
ELECTROCARDIOGRAPH



A PIONEER VITAMIN B COMPLEX

*Dependable And Economical
For Regular Use*

Vitamin research in nutrition and medicine discovered the high vitamin B, then the vitamin B complex potency of Vegex. It is comparable with grain grown dried brewers yeast—the richest known source—in the whole of the vitamin B complex. Whatever the need or desire for high concentration, the natural vitamin B complex has not been concentrated into a more potent form than brewers yeast nor Vegex, the condensed autolyzed extract of brewers yeast.

The value of Vegex has been well established in the treatment of beriberi, pellagra (it is a potent, natural source of nicotinic acid), alcoholic polyneuritis; for supplying the B vitamins in lactation promotion and child growth. There have been over sixty published reports in medical literature on the successful use of Vegex for the extrinsic factor in the anemias.

Tasty-Flavor—Easily Borne

Vegex has a meat-like flavor. It enhances the flavor of meat and vegetable dishes, soups, etc.

Vegex is so easily borne that it is regularly prescribed for infants, in post-operative cases as well as for general vitamin B complex reinforcement. It is particularly useful in liquid or other restricted diets.

Simple Uses

The tasty flavor of Vegex is best appreciated when it is used as directed—diluted and in small quantities. It is a condensed extract of brewers yeast and the flavor is concentrated.

Vegex may be added to the diet in a variety of ways, a few of which are as follows:

Vegex Bouillon

From one-half to a level teaspoonful of Vegex to a cup of hot water or the water in which vegetables were cooked.

Chilled Vegex

Add a dash of lemon to Vegex bouillon and thoroughly chill.

Vegex-Tomato Juice Cocktail

Dissolve from one-half to a level teaspoonful of Vegex in a little warm water and add to a glass of chilled tomato juice.

Vegex-Milk

Add one-half teaspoonful of Vegex to a cup of hot milk.

Vegex Butter

Cream together one part of Vegex with ten or twelve parts of butter for sandwiches, toast or baked potato.

Vegex with Vegetables or Meats

After broiling or roasting, spread a little Vegex to taste on steaks, chops; mix with vegetables, macaroni, etc.

Samples for clinical or professional use will be sent on request.

VITAMIN FOOD CO., INC. and VEGEX, INCORPORATED

122 Hudson Street, New York, N. Y.

OLEUM PERCOMORPHUM (Liquid)

10 and 50 cc. brown bottles in light-proof cartons. Not less than 60,000 vitamin A units, 8,500 vitamin D units (U.S.P.) per gram. 100 times cod liver oil* in vitamins A and D.

OLEUM PERCOMORPHUM (Capsules)

Especially convenient when prescribing vitamins A and D for older children and adults. As pregnancy and lactation increase the need for vitamin D but may be accompanied by aversion to large amounts of fats, Mead's Capsules of Oleum Percomorphum offer maximum vitamin content without overtaxing the digestive system. 25 and 100 10-drop soluble gelatin capsules in cardboard box. Not less than 13,300 vitamin A units, 1,850 vitamin D units (U.S.P.) per capsule. Capsules have a vitamin content greater than minimum requirements for prophylactic use, in order to allow a margin of safety for exceptional cases.



FOR GREATER ECONOMY, the 50 cc. size of Oleum Percomorphum is now supplied with Mead's patented Vacap-Dropper. It keeps out dust and light, is spill-proof, unbreakable, and delivers a uniform drop. The 10 cc. size of Oleum Percomorphum is still offered with the regulation type dropper.

Uses: For the prevention and treatment of rickets, tetany, and selected cases of osteomalacia; to prevent poor dentition due to vitamin D deficiency; for pregnant and lactating women; to aid in the control of calcium-phosphorus metabolism; to promote growth in infants and children; to aid in building general resistance lowered by vitamin A deficiency; for invalids, convalescents, and persons on restricted diets; for the prevention and treatment of vitamin A deficiency states including xerophthalmia; and wherever cod liver oil is indicated.

*U.S.P. Minimum Standard

MEAD JOHNSON & COMPANY
Evansville, Indiana, U.S.A.

ETHICALLY MARKETED

We purposefully selected for these products classic names which are unfamiliar to the laity, or at least not easy to popularize. No effort is made by us to "merchandise" them by means of public displays, or over the counter. They are advertised only to the medical profession and are supplied without dosage directions on labels or package inserts. Samples are furnished only upon request of physicians.

If You Approve This Policy
Specify MEAD'S

OLEUM PERCOMORPHUM
Ethically Marketed — Not Advertised to the Public

Please enclose professional card when requesting samples of Mead Johnson products to cooperate in preventing their reaching unauthorized persons.

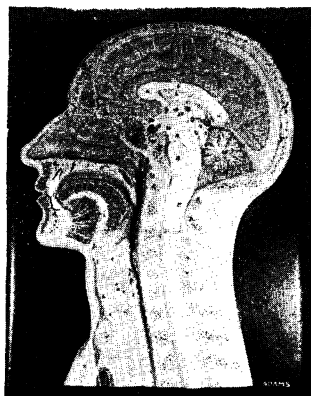
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Specialists in the manufacturing and fitting of

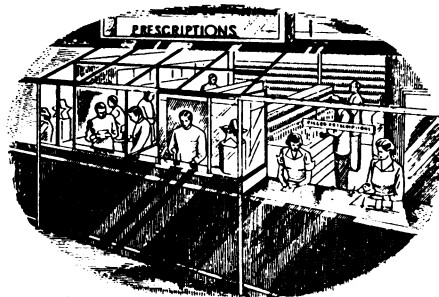
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Large selections on request. Prompt attention. Oculists are cordially invited to watch us at work in our laboratories.

Write for our color chart and order blanks.

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Macy's fifteen registered pharmacists were selected only after passing comprehensive written and performance tests in which accuracy and quality of workmanship were the deciding factors.

They compound prescriptions presented by your patients carefully and accurately in our two modern laboratories open to public view.

Every prescription is double checked by the supervising pharmacists before delivering to your patients.

Macy's Prescription Department—Street Floor

**An important announcement to the
medical profession of greater New York!**

**ABRAHAM & STRAUS OPENS A
NEW PRESCRIPTION DEPARTMENT**

A modern laboratory conveniently located on the Street Floor. Registered pharmacists, under the supervision of a chief pharmacist, will compound your prescriptions exactly as you write them and at moderate prices.

ABRAHAM & STRAUS
FULTON ST. at HOYT
BROOKLYN

FALKIRK IN THE RAMAPOS
ESTABLISHED 1889 •

A Sanitarium devoted to the individual care of mental cases.

CENTRAL VALLEY • Orange County • NEW YORK
• THEODORE W. NEUMANN, M.D.
Physician-in-Charge

**The convenient
"SPOT TEST"
for Diabetic Sugar**

One drop of urine on a little Galatest powder gives an immediate reaction of proven accuracy. No test tubes or bunsen burners required. *And* diabetics are easily taught the simple use of this convenient test. Now Galatest is available in a handy carrying case.

Write for the full story.

The Denver Chemical Mfg. Co.

163 Varick Street · New York



Galatest



Did you know Johnnie Walker is a duet?

Johnnie Walker *has* to be two people. For the friendly gentleman identifies both 12-year-old Black Label and 8-year-old Red Label Scotch whisky. Each has the smooth, friendly flavour that brings a special feeling of satisfaction to your taste. You'll like mellow Johnnie Walker, from the very first sip.

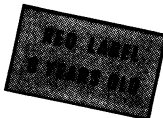
WHEREVER YOU ARE.. IT'S SENSIBLE TO STICK WITH

JOHNNIE WALKER

BLENDED SCOTCH WHISKY



BOTH 86.8
PROOF



BORN 1820
... still
going
strong



CANADA DRY GINGER ALE, INC., NEW YORK, N. Y., SOLE IMPORTER

"Master" ELASTIC STOCKING

Each POMEROY office has a complete service available to every wearer of a POMEROY surgical appliance.

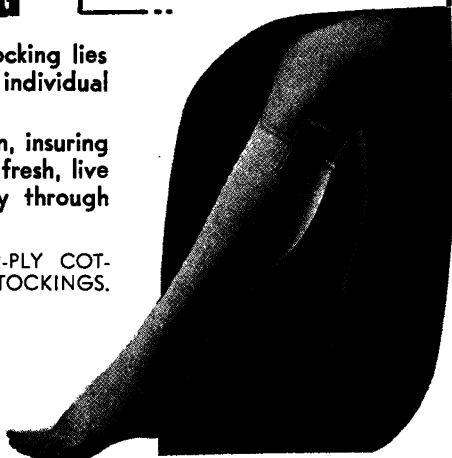
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Each "Master" elastic stocking is hand woven, insuring uniform pressure throughout. It is made of fresh, live rubber and will retain its original elasticity through many months of constant use.

ONLY PURE TRAM SILK AND LONG FIBRE, 2-PLY COTTON YARNS, ARE USED IN KNITTING THESE STOCKINGS.

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DISCRIMINATING PHYSICIANS ARE PRESCRIBING
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FRIDAY AFTERNOON LECTURES

HELD AT 4:30 O'CLOCK


THE NEW YORK ACADEMY OF MEDICINE

- Jan. 9: Evaluation of methods of treating cancer of the female breast—Frank E. Adair, *Attending Surgeon, Memorial Hospital.*
- Jan. 16: Clinical chemistry in general practice—William T. Salter, *Professor of Pharmacology, Yale University School of Medicine.*
- Jan. 23: Plasma proteins in health and disease—Robert F. Loeb, *Professor of Medicine, Columbia University.*
- Jan. 30: Interrelationships of ophthalmology and systemic diseases—R. Townley Paton, *Surgeon, Manhattan Eye and Ear Hospital.*
- Feb. 6: Prophylactic treatment of rheumatic fever by sulfanilamide—Caroline Bedell Thomas, *Associate in Medicine, Johns Hopkins Medical School.*
- Feb. 13: The pathogenesis, recognition and treatment of gout—John H. Talbott, *Associate in Medicine, Harvard Medical School.*
- Feb. 27: Modern methods of diagnosis in disorders of the gallbladder—R. Franklin Carter, *Associate Clinical Professor of Surgery, New York Post-Graduate Medical School and Hospital, Columbia University.*



Graduated Prescriptions...


In progressively adapting Pediforme Lasts to modify or correct the foot, the physician prescribes gradual changes in fittings according to (1) supination of heel in pear shaped area (2) control of shank area with flexible or rigid shanks (3) elevation of longitudinal arch (4) instep dimensions (5) metatarsal area dimensions and (6) toe lengths. Pediforme Lasts accurately conform to all such professional requirements.



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ORALLY OR BY INJECTION



Metrazol Tablets, Oral Solution and Powder for prescription compounding

COUNCIL ACCEPTED

For circulatory and respiratory support in the emergencies of congestive heart failure or pneumonia prescribe Metrazol, tablets or in solution, three or four times a day. In extreme cases oral administration may be supplemented by injection.

DOSE: $1\frac{1}{2}$ to $4\frac{1}{2}$ grains (1 to 3 tablets, or 1 to 3 cc. oral or parenteral solution).

Metrazol (Pentamethylentetrazol) Trade Mark & Pat. Reg.

BILHUBER-KNOLL CORP. - ORANGE, NEW JERSEY



*Physiologic
Basis of*
**DIURETIC
THERAPY**

When the glomerular and tubular functions of the kidneys become impaired, alterations in the mechanism of urinary secretion occur. Often there results

a retention of water with generalized edema. In such cases it is believed that Salyrgan-Theophylline lowers tubular reabsorption and thus permits the excretion of water and salt.

Salyrgan-Theophylline is extensively employed in the treatment of cardiac and cardiorenal edema as well as dropsy of nephrosis. It can usually be administered periodically without loss of potency.

Salyrgan-Theophylline is injected intravenously or intramuscularly.

**WINTHROP
CHEMICAL
COMPANY,
INC.**

*Pharmaceuticals of merit
for the physician*

**NEW YORK, N. Y.
WINDSOR, ONT.**



HOW SUPPLIED: Salyrgan-Theophylline solution (containing 10% Salyrgan and 5% theophylline) is supplied in ampules of 1 cc., boxes of 5, 25 and 100; and in ampules of 2 cc., boxes of 10, 25 and 100.

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"Salyrgan," Trademark Reg. U. S. Pat. Off. & Canada

(Mercury salicylallylamide-o-acetate of sodium with theophylline)

Brand of MERSALYL
with
Theophylline

SM



*“Symbol of Quality
in the field of
Nutrition”*

**INFANT NUTRITION
“
BIOCHEMICALS FOR
DEFICIENCY DISEASES**

S

Priority in VITAMINS

THE United States Government establishes lists of chemicals, drugs and medicines, which are the *first choice* of the Government for home defense uses.

Home Defense—The first call upon medical men is the health of the people. Foods and vitamins are seized by the Government because they are essential to the health of the armed forces.

The First Choice of Doctors in vitamins has been Yeast Vitamine (Harris) Tablets since 1919. 22 years ago, this B-Complex (a concentrate from yeast) was the first vitamin product and the original vitamin tablet made available for medical use.

*The following native sources of B-Complex
are available for your prescriptions.*

BREWERS' YEAST (HARRIS) POWDER

Contains the full quota of vitamins—thiamin, riboflavin, nicotinic acid, pyridoxine, pantothenic acid, factor W and the six other factors described as factors of the B-Complex.

BREWERS' YEAST (HARRIS) BLOCKS

These 7½ grain blocks are compressed from the *same yeast*, sold at the price of the powder. Such economy has not been offered by any other manufacturers. Contains B₁, B₂, B₄, B₆, nicotinic acid and yeast cell salts (as above).

YEAST VITAMINE (HARRIS) TABLETS

Contain a *concentrate* from yeast—more potent than the whole yeast—smaller dosage—all the factors of the B-Complex. Palatable—proven by physicians for 22 years.

B-COMPLEX SYRUP (HARRIS)

A delicious extract from husks of rice—in form of a delectable syrup. Makes friends of patients. Children love it. Used in the Orient for 25 years, by U. S. Government, British Government, Japan and China. *Proven*—Contains B₁ and B₂, with mineral salts of rice.

THE HARRIS LABORATORIES

TUCKAHOE

SINCE 1919

NEW YORK

FOUNDERS of VITAMINS for MEDICAL USE