



# CARFEST SOUTH 2015

## EVENT SUMMARY

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CarFest South will operate for the fourth year in 2015, again taking place at Laverstoke Park Farm. The event will operate from Friday 28<sup>th</sup> to Sunday 30<sup>th</sup> August.

The event is the brainchild of Radio 2 breakfast show DJ Chris Evans and raises money for BBC Children in Need. It has a partner event, CarFest North, and between them they raised £1.5 million for the charity in 2014.

The festival has 4 key components - cars, music, food and families.

### Cars:

This year we have changed our hill climb format! We still have the extended hill climb, however, we have swapped the sevens theme for the CarFest countdown! Never mind the Thunderbirds we've got the best countdown going from 12 down to F1, so expect to see the following categories! There will be a maximum of two track shows a day:

12. **The Dirty Dozen** - Cars from Chris Evans' collection
11. **Vintage Eleven** - A mixture of diverse classics
10. **Race Car Ten** - BTTC Jason Plato, Paul Newman's nissan race car, and a two seater Formula 2 car
9. **Iconic Nine** - Landmark cars
8. **Hot Rod Eight** - Britain's championship winning Hot Rods
7. **Super Car Seven** - the very best current super cars
6. **Rally Six** - historic rally cars from the past 50 years
5. **Furious Five** - Japanese retro and current super cars
4. **Funky Four** - Low Riders, pimped rides, beach buggies and custom classic camper
3. **Dragster Three** - includes a 250k Bentley Continental GT, Pro Chevy Street Drag FIAT Bubble Car

**2. Dynamic Duo** - two generations of Batman Cars (Adam West and Michael Keaton )

**1. Formula one** -a collection of historic F1 cars including a rare Martin Donnelly Lamborghini Lotus

1. Around 30 car clubs will present their top 5 cars to show to the visiting public
2. We'll be celebrating the Anniversary of 60 years of **Citroen**, 50 years of the **Ford Transit** and 105 years of **Alfa Romeo** and have a parade of **Ferrari's** too!
3. Ferrari's Owners Club present over 50 Ferraris
4. The team at **Classic Car Auctions (CCA)** will be hosting an auction on **Saturday 30th August** which will feature around 100 cars. Classic Car Auction will also be selling some cars where 100% of the sale will go to Children in Need.

#### **Music:**

Live music will operate from the main stage (two stages side by side) each evening. The bands booked are: Friday - Jools Holland, Scouting for Girls, The Boomtown Rats, The Lionels, Country Vibe; Saturday - Paloma Faith, Paul Heaton and Jacqui Abott, Seasick Steve, Sophie Ellis - Bextor, Texas, The Feeling, Ward Thomas; Sunday -Bellowhead, Bjorn to Rock, Eddie and the Robbers, Level 42, Midge Ure, Take That, The Shires

#### **Food:**

1. Handpicked caterers, including Laverstoke Park Farm, will feed our visitors with a range of high quality offerings.
2. Laverstoke Park Farm operate Cookery Workshops
3. Britain's Best Pavilion featuring small producers and talks with be going on as well, from wine tasting to cheese demonstrations
4. Cakes v Pies - a competition for visitors to enter with the final judged by Mary Berry and Paul Hollywood on the Sunday.
5. Food and drink exhibition of premium brands and companies

#### **Family:**

1. Show Ground featuring Dancing Diggers, Motorcycle Quad Show, the Red Barrows, Monster Truck Displays and more
2. Kids Driving School
3. Big Top with a programme of children's activities
4. Goal Fest
5. Stunt School
6. Summer Camp
7. Air Displays

#### **EVENT TIMINGS**

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##### **Friday 28<sup>th</sup> August**

Campers arrive from 7am

Festival opens 12pm

Hill Climb 2.30 - 5pm

Music commences 5pm

Bars and catering close 10pm

Music finishes and festival closes 10.30pm (These timings are approximate)

**Saturday 29<sup>th</sup> August**

Festival opens 10am

Hill Climbs 10.30 - 1pm, 2.30 - 5pm

Air display 1-2pm

Music commences 5pm

Bars and catering close 10.30pm

Music finishes and festival closes 11pm (These timings are approximate)

**Sunday 30<sup>th</sup> August**

Festival opens 10am

Hill climbs 10.30 - 1pm, 2.30 - 4pm

Air display 1-2pm

Music commences 4pm

Bars and catering close 9.30pm

Music finishes and festival closes 10pm (These timings are approximate)

Fireworks are TBC at the moment but are likely to accompany the last music act of the evening

**Monday 31<sup>st</sup> August**

Campers to leave by 11am

**VISITOR NUMBERS**

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Ticketed visitors per day: 18,800, of which up to 9,000 are campers.  
Staff, crew, guests, artists etc total 4,999.

SEP will be providing the traffic management expertise again this year and are liaising with HCC Highways dept regarding the implementation of a one way system again this year and speed limits on the roads around the event.

Brand Events and Laverstoke are working with Overton Parish Council to organise footpath access for local residents to provide an alternative to the C29.