



**SCANIA**

*PRESS info*

14 July 2015

## Record high market share in Europe

**Scania's market share in Europe reached a record high 17.2 percent during the first half of 2015. The increase was connected to the early and very successful introduction of the Euro 6 range and sales activities in new segments, among other things.**

Scania increased its market share in the European truck market to 17.2 percent during the period January to June 2015. This can be compared to 15.3 percent during the same period of 2014. The positive trend which began last year with the transition to the Euro 6 emission standard thus continued.

"The feedback from our customers shows that we have really met the high expectations placed on our Euro 6 engine range and that demand in our major European markets is good," says Scania's President and CEO Per Hallberg.

The second and third generation Euro 6 engines from Scania have proved to perform very well at customers and in trade press tests. Increased sales activities in new segments have also contributed to the record high market share in Europe.

Order bookings in Europe increased by 41 percent to 13,270 (9,410) Scania trucks, compared to the second quarter of 2014.

Meanwhile, demand continues to be weak in Brazil and in Russia.

"In Brazil, order bookings were impacted by the low economic activity and less favourable conditions for truck purchase subsidies. Russia was also affected by low activity," explains Hallberg.

Order bookings in Latin America decreased by 34 percent to 2,611 (3,960) units during the second quarter compared to the same period of 2014. Eurasia, where Russia is the main market, order bookings decreased by 4 percent to 731 (760) units.

Scania's total order bookings amounted to 19,823 (20,987) trucks during the second quarter of 2015.

For further information, please contact Per Hillström, Investor Relations, tel. +46 8 553 502 26

*Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. Service-related products account for a growing proportion of the company's operations, assuring Scania customers of cost-effective transport solutions and maximum uptime. Scania also offers financial services. Employing some 42,000 people, the company operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2014, net sales totalled SEK 92.1 billion and net income amounted to SEK 6 billion. Scania press releases are available on [www.scania.com](http://www.scania.com)*

[N15026EN]