



ROHM AND HAAS KEY FACTS

At Rohm and Haas, we develop and deliver technically advanced materials that enable our customers to bring products to market that enhance the quality of life for people around the world. Every day, Rohm and Haas employees *imagine the possibilities*TM by delivering innovation, growth and efficiency.

Our Businesses

2003 Sales - \$ 6.4 Billion

| Coatings | ,135 |
|--|------|
| Architectural and Functional Coatings\$1 | |
| Automotive Coatings | 107 |
| Powder Coatings | 324 |
| | |
| Adhesives and Sealants | 632 |
| Addictives and Scarants | 034 |
| Electronic Materials* | 070 |
| | |
| Printed Wiring Board\$ | 301 |
| Electronic and Industrial Finishing\$ | 164 |
| Microelectronics | 614 |
| | |
| Performance Chemicals | ,382 |
| Plastics Additives | 535 |
| Process Chemicals | 378 |
| Consumer and Industrial Specialties | 428 |
| | |
| Other\$ | 41 |
| | |
| Salt\$ | 801 |
| | |
| Monomers (third party sales only) | 392 |



*In 2004, the Electronics Materials business units will be identified in all our financial reports under the following names: the Printed Wiring Board business will be referred to as Circuit Board Technologies; Electronic and Industrial Finishing will be called Packaging and Finishing Technologies, and the Microelectronics business will be reported under the name Semiconductor Technologies.

Coatings

Coatings is a global provider of acrylic emulsions, additives, colorants and formulated paints to the global paint and coatings market. These coatings are used in house paints, industrial and decorative applications, varnishes and specialty finishes, as well as in paper, graphic arts, leather and textile applications. Formulated paints are used for automobile components, while powder coatings add color, texture and protection to metal and wood finishes.

Adhesives and Sealants

Adhesives and Sealants is a world-class supplier of polymers, coatings, primers, pigments and formulated adhesives to the global packaging and converting, pressure-sensitive, construction, transportation and structural adhesives markets. Products, based on numerous chemistries and technologies, are used to make carton sealing tapes, pressure-sensitive labels, flexible packaging, caulks, construction adhesives, automotive components, and specialty laminates.

Electronic Materials

Electronic Materials is a global leader in providing innovative materials and process solutions to the electronic and optoelectronic industries. Cutting-edge chemistries include microelectronic technologies that are integral in manufacturing advanced semiconductor chips, printed wiring board materials and fabrication services for increasingly powerful, high-density printed circuit boards, and integrated materials and surface finishing processes for electronic, optoelectronic and industrial applications

Monomers

Monomers is a leading supplier of acrylates, methacrylates and specialty monomers to a wide range of markets worldwide. A pioneer in developing and commercializing acrylic technology, Rohm and Haas manufactures and markets these building block chemicals for use in such applications as detergents, plastics, adhesives, paints and coatings. Monomers are used in many of the company's principal technologies to produce our specialty product lines.

Performance Chemicals

Performance Chemicals is a major supplier of consumer and industrial specialties, process technologies, and plastic additives for a broad range of global markets. These products serve a diverse set of markets, from consumer products to additives used to manufacture plastic and vinyl products, to water treatment and purification processes for food, beverage and pharmaceutical markets, as well as newsprint processing.

Salt

Morton®Salt is a popular producer of consumer and industria salt products in North America, with leading brands in the U.S (Morton®) and Canada (Windsor®). A full range of salt product are sold for a wide variety of other applications, including wate conditioning, food processing, chemical/industrial manufacturing agriculture and ice control.

This report includes forward-looking statements, reflecting management's current expectations, based on reasonable assumptions. Results could differ materially, depending upon such factors as changes in business climate, economic and competitive uncertainties, raw material and energy costs, foreign exchange rates, interest rates, acquisitions or divestitures, risks in developing new products and technologies, changes in business strategies, or the unanticipated costs of complying with environmental and safety regulations. Further details about potential risks can be found in Part II. Item 7 in the Company's 2003-10-K report filed with the U.S. Securities and Exchange Commission.



We are pleased to report that 2003 was a strong and successful year for our Company. An improved economic environment and evidence of a recovery in both the electronic and industrial sectors replaced the economic uncertainties and unstable geopolitical conditions affecting the first half of the year. Our strong fourth quarter performance provides optimism and momentum for a very good 2004.

Achievements this past year include:

- Sales of \$6.4 billion, which represents a 12 percent increase over 2002. Solid organic growth, favorable currency exchange rates, and acquisitions made in 2002 all favorably impacted our top-line.
- Earnings of \$280 million are a substantial improvement over 2002, driven by higher demand for our products, increased selling prices, a weaker dollar and good internal cost controls.
- Dividends increased 5 percent and continued our history of more than 25 years of annual dividend growth.
- Cash provided by operating activities was \$999 million.
 Our strong cash position enabled us to retire \$451 million in debt in December that was otherwise due in July 2004.

- We continued our commitment to Research and Development through spending of \$238 million. Gross profit from new products introduced in the last five years has increased to approximately 30 percent, up from the mid-20's only a few years ago.
- We are near completion of the installation of our \$300 million Enterprise Resource Planning System, which is on time and on budget. As of February 1, 2004, 90 percent of our revenue base and 85 percent of the eventual users of the system rely on these new tools.
- Workplace injuries declined 20 percent in 2003.
 In addition, 110 sites attained a perfect record of no injuries in the year, a 22 percent improvement over the previous year.

These achievements are evidence of a strong, vibrant company that has been able to weather the turbulent economic and global environment of the past several years. With a clear focus on our core goals of growth, productivity and safety, we are well positioned for great things in 2004 and beyond.

In the pages that follow in this booklet, we highlight the competitive advantage we have through our products, technologies, and the global footprint we have to drive our future growth. We invite you to learn more about how we imagine the possibilities TM , anywhere, anytime.





Growth Through New Products and Global Reach

In these dynamic times, we cannot sustain long-term value without meeting changing market needs, or shifting global demand. Our growth initiatives are driven by an unwavering commitment to innovation (both in the products we make and the way we deliver them to our customers), uncovering new applications for our technical strengths, and exploiting the global footprint of Rohm and Haas Company. Building on our technology platforms of acrylic chemistry and electronic materials, we continue to introduce innovative solutions for meeting the ever growing consumer demands for less expensive, better performing and environmentally friendly products. We are working further down the value chain to better understand end-use markets and deliver technologies and services that meet this competitive marketplace. Our research and development is expanding into a global franchise, tapping intellectual knowledge and regional market dynamics wherever possible. We have a long history of expanding our position in regions of the world that allow us to better serve our customers and grow our businesses. We have strengthened our ability to serve customers in Asia-Pacific with new facilities and employees with knowledge of local markets. We are well positioned to pursue new opportunities in this fastest growing region of the world.

Growth through Operating Efficiencies

New products and global positioning are prerequisites for success in this competitive industry. True competitive advantage goes to those who can produce these new products and deliver them anywhere in the world at the lowest cost possible. To achieve the efficiencies required to succeed in this demanding marketplace, we are nearing completion of the massive transformation of our information backbone through the installation of an Enterprise Resource Planning System. We have begun to realize the benefits this transformation will have on productivity and improved business processes and expect to realize further gains this year and beyond. Our information technology infrastructure is one of the most integrated and modern of the industry. Employees throughout the world operate on common platforms, using the latest communication tools to speed decision making, reduce travel and enable us to focus on delivering value to our customers. We continually focus on reducing our fixed cost structure, which is enabling us partly to offset higher raw materials costs and inflation related expenses. We are now ready to leverage this efficiency into solid sales and earnings growth.

Integrity as a Core Value

Generations of Rohm and Haas leaders and employees before us established our culture of integrity and business ethics on which we continue to operate today. In these times of increased transparency and scrutiny of business practices, we have reviewed all our governance systems to assure our shareholders, and the public, that we meet the highest standards of performance. The Board of Directors this past year concluded an extensive self-assessment of these practices and determined that they are strong and should serve you well into the future. Our directors and employees annually affirm their compliance with our Code of Business Conduct and Ethics. This process enables us to leverage the talents of over 17,300 employees to grow this company while holding true to the values of ethics and integrity. Our success is the result of the dedication and commitment of all our employees around the world.

Finally, we thank Mr. John H. McArthur for his insightful and dedicated service on our Board. After serving as a Director of Rohm and Haas for the past 26 years, John has reached the mandatory retirement age for a Rohm and Haas Director. John first joined the Board when he served as Dean of the Harvard Business School and then later, Senior Advisor to the President of the World Bank Group. We are privileged to have benefited from John's contributions and wise counsel and are a stronger company because of his service. We wish him a long and enjoyable retirement.

Ray L. gupta

RAJ L. GUPTA CHAIRMAN AND CEO

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J. MICHAEL FITZPATRICK PRESIDENT AND COO





Asia-Pacific produces most of the world's electronic devices and 70 percent of the printed wiring boards, and momentum is building for strong growth in 2004. With its world-class technology, supply chain, manufacturing and service organization, our Electronic Materials business is exceptionally well positioned to meet these accelerating customer needs and capture increased market share. It has a strong growing business in the circuit board, advanced packaging and semiconductor segments and an outstanding reputation for anticipated market trends, understanding issues, and delivering innovative solutions that help our customers succeed. Its new advanced microelectronics electroplating technology is helping chip manufacturers switch to copper to meet demands for smaller, faster, more powerful and less expensive electronic devices. This trend toward copper provides us with an excellent opportunity to grow our strong CMP product position in slurries within the Asian and Japanese markets. We continue to invest in countries offering excellent growth opportunities, with China and India high on our list of strategic priorities. With an annual growth rate of 8 percent and quickly becoming the world's third largest economy, China has enormous potential. In 2003, we constructed a manufacturing facility in Dongguan to meet increasing demands for our circuit board, packaging and finishing technologies. We also opened a new state-of-the-art manufacturing and technical service center in Mumbai to meet the growing needs for our coatings, and adhesives and sealants products in India, and other counties in the region. In pursuit of our full growth potential, we continually look outside our organization for new technologies and services that will benefit our customers. For example, our joint venture with Chemicrea Inc. of Japan enhances worldwide supply and service for our biocide products and underscores our commitment to maintaining a strong global position in this market. Our acquisition of Kureha Chemical's plastics additives business brings us manufacturing facilities and customer service laboratories in Singapore and strengthens our service offerings throughout Asia-Pacific.



Asia Pacific Profile

Rohm and Haas has been bringing a world of possibilities to our customers throughout Asia-Pacific for nearly 85 years. We are a leader in the Asian chemical industry for continuous process improvement, and our Responsible Care® program is highly regarded in the region. Our world-class service organization encompasses 75 locations in 11 countries and includes approximately 1,950 employees, 40 field sales offices, 18 manufacturing plants, and 6 research and technical application centers. These strategically located resources respond rapidly to customer requirements for our high-quality technology and services tailored to local market needs—wherever and whenever they are needed. This formidable combination of industry leadership, customer-centricity, innovative products, and support infrastructure strongly positions us to become our customers' preferred solutions provider and to grow with these customers throughout the region. Clearly, one of our greatest strategic opportunities is in Asia-Pacific, which has the highest growth rate in emerging markets and represents approximately 17 percent of our total sales.





European Profile

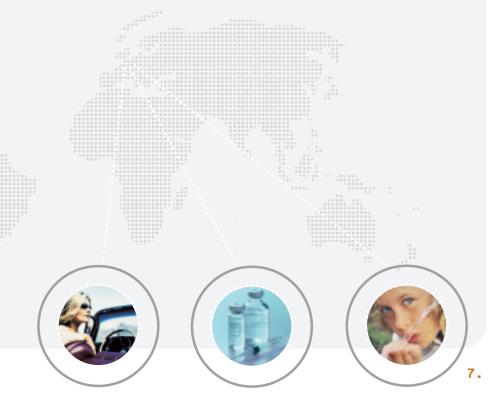
Rohm and Haas Company's roots began in Europe, in a small city just outside Stuttgart, Germany, with the forming of a partnership between Otto Rohm and Otto Haas in 1907. Since then, we have been helping our customers *imagine the possibilities*TM for products that enhance every day life. We constantly strive for improvement and have a long history of respect and support for the safety of our employees, the communities around us, the environment and the sustainable use of all resources. We work closely with government organizations, the European Commission, our customers and other members of the chemical industry to achieve these goals. Our European organization serves customers throughout Europe, the Middle East and Africa and accounts for approximately 27 percent of the company's sales. Our operations include manufacturing facilities in France, Germany, Italy, the Netherlands, South Africa, Spain, Sweden, Switzerland and the United Kingdom, as well as a network of sales offices and laboratories throughout the region. Every day we put our talents, skills and innovative technology to work in these diverse markets to help our customers succeed.

| | >>>>> Entote 2001 <<<<< |
|---------------|-----------------------------------|
| ROHM AND HAAS | Number of Facilities: 26 Research |
| STATE OF | Manafactating |
| ROH | Percent of Company Sales:27% |
| | Number of Employees: 3,825 |

FRANCE GERMANY ITALY NETHERLANDS SOUTH AFRICA SWEDEN SWITZERLAND SPAIN UNITED KINGDOM

Business Developments

The European marketplace is diverse and challenging, and Rohm and Haas is putting all its assets to work to support customers and accelerate the growth of its businesses throughout this region. Continuing to build on our tremendous heritage of experience, innovation, and customer service in the coatings industry, we have expanded our Paint Quality Institute to Europe, as well as other regions. This value-added customer service is successful in promoting high-quality paints to consumers and positioning us as the home painting expert. Our new acrylic semi-gloss binder, for example, significantly improves a paint's covering characteristics and received positive acceptance from our European customers. Our Automotive Coatings group's response to market opportunities resulted in new technology for interior parts and new business with a large car manufacturer in the region. Our Plastics Additives team is excited about growth-enhancing opportunities with our new PVC organic stabilizers, which eliminate environmental and health concerns with lead-based products. Expanding our expertise into new markets and applications is fueling further growth. The rapidly emerging biotechnology industry, in particular, offers promising new opportunities for the purification technology of ion exchange resins. We also improved our customer service capabilities with a number of strategic growth and development initiatives. Our acquisition of Ferro Corporation's powder coating business in Europe provides our existing business with new manufacturing operations in the United Kingdom, Germany, and Spain, and has helped to build an extensive sales and distribution network. Our joint venture with Stockhausen, which provides us with an excellent source of acrylic acid in Europe, has strengthened our global monomer supply network to support the growth of our acrylic product portfolio.





Business Developments

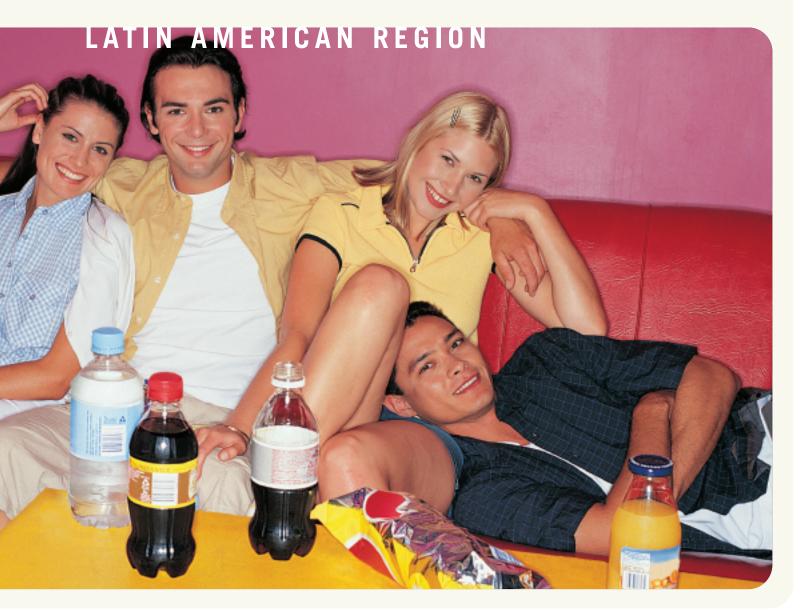
As our company celebrated 50 years of excellence in the latex Brazilian paint market last year, we have strengthened the region's Paint Quality Institute to help us increase market share and shape the future of the local painting market. Our new web site, in multiple languages, provides information to consumers and contractors, and our training programs educate retail suppliers and home supply sales professionals. Innovation and service excellence are our top priorities. In 2003, a major paint manufacturer honored us as their top resins supplier for the seventh consecutive year, a highly esteemed recognition that exemplifies our strong customer focus. We are also seeing excellent growth in coating applications for paper and leather, as we continue to provide these customers with innovative solutions for producing high-quality products. With Brazil being the world's largest sugar producer, this market remains an area of intense focus and promising growth opportunity for our ion exchange resins business. Rohm and Haas was recently recognized by a popular sugar publication as the best supplier of ion exchange resins for the third consecutive year. The prestigious award is well known to our customers and recognizes our leadership in providing quality products and technical services. Rohm and Haas is fully dedicated to the continuing pursuit of world-class quality, and our businesses in Latin America have attained ISO certification. Good service and customer satisfaction measurements are critical requirements for this certification, and this credential is tangible proof of our commitment to quality. In the past several years, we have expanded one of our manufacturing facilities in Mexico and opened a new state-of-the-art production facility in Brazil to meet growing demands for our Adhesives and Sealants technologies. Our manufacturing capabilities in the region allow us to serve customers with even greater speed and cost-efficiency.



| 60 | >>>>> Latin America 1063 <<<<<< |
|---------------|---------------------------------|
| ROHM AND HAAS | Number of Facilities: |
| | Percent of Company Sales: 3% |
| | Number of Employees: 450 |
| | Mumber or amp 12 |

Latin American Profile

Rohm and Haas has been applying innovative ideas and technology to help customers in Latin America *imagine the possibilities*TM for over 65 years. We have a rich heritage of civic participation and community support, and we are committed to providing our technologies in an even more sustainable manner. Our presence in the region enables us to provide customers with a broad range of products, including coatings, plastic additives, adhesives and sealants, dispersant polymers and ion exchange resins. Our outstanding customer service organization includes highly trained local staff, laboratories, and manufacturing facilities throughout Latin America. All manufacturing operations are ISO 14001 certified and include facilities in Argentina, Brazil, Colombia and Mexico. With sales representing 3 percent or the company's total revenues, our priority is to accelerate growth in these diverse, fast-growing and rapidly emerging markets. We have only just begun to scratch the surface of opportunity.





North American Profile

Rohm and Haas has been creating sophisticated products to help customers succeed and enhance the lives of people in North America for 95 years. In 1909, Otto Haas came to the U.S. to sell Dr. Otto Rohm's invention for transforming hides into leather. This combination of scientific genius and entrepreneurial acumen formed the foundation for our success in North America, as well as other regions of the world. A century later, we are a leader in virtually every market we serve and still trying to *imagine the possibilities*TM with customers and consumers worldwide. Sales in North America are over \$3.4 billion a year and growing, driven by a talented and dedicated workforce at more than 70 manufacturing plants, research centers, technical application laboratories, and customer service facilities throughout the U.S., Canada and the Bahamas. Our innovation, entrepreneurial spirit, operational excellence, and passion for customers remain the cornerstones of our success and a catalyst for growth.

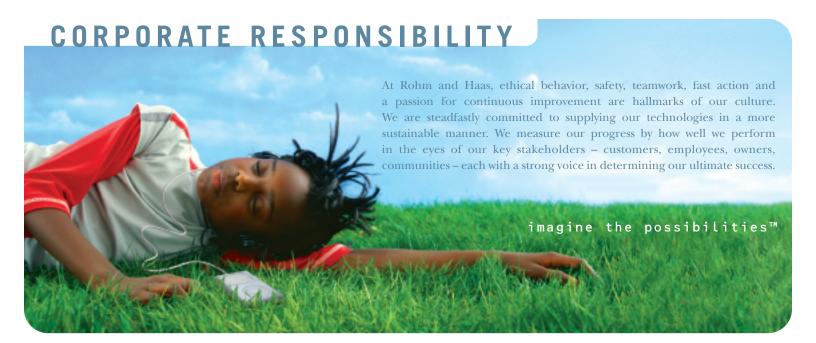
| | >>>>> North America 2003 <<<<< |
|----------------|--------------------------------|
| ESS | -t Condities: |
| ME | Magnifecturies |
| ROHIN AND HAAS | Percent of Company Sales: |
| | Number of Employees: 11,000 |



Business Developments

The North American market is highly competitive and every day we continue to explore new opportunities to win in this region. Ever since Morton® Salt introduced a new innovation in table salt that resisted caking, it has experienced continued growth with an evolving line of specialty products that range from kosher salt to popcorn and pickling salts. Today, Morton Salt is one of the most widely recognized consumer brands in the United States. In response to expanding consumer interest in spicy foods, Morton Salt has recently introduced Morton® Hot Salt™—an innovative, savory product for this growing segment. The Morton growth story, however, is about much more than its popular food salts. Over the years, it has successfully expanded into water softening applications, led by its Morton® System Saver® brand for pellitized salt and, most recently, home water softening units. Our North American Coatings business is growing as a result of the continued shift among consumers to water-based all acrylic paints, driven in part by initiatives of home supply centers and our Paint Quality Institute to educate consumers about these high quality paints. We are well positioned to capitalize on this trend with our strong customer relationships, product innovations, technical service and supply chain. A hallmark of our success is the ability to provide innovative solutions to accelerate growth for customers and ourselves. We are growing our automotive coatings applications with cutting-edge technologies, such as chrome-like finishes on plastic parts, used in today's automobiles. During the year, we opened a state-of-the-art Advanced Technology Center to develop advanced materials for the newest generations of electronic devices and accelerate growth in the microelectronics industry. At Rohm and Haas, our continuing pursuit of world-class manufacturing excellence enables us to be a low-cost materials producer, and last year we significantly expanded the capacity at our Deer Park, Texas, plant to meet the growing demand for our methyl methacrylate monomer.





Workplace

Providing a safe workplace for our employees is one of our highest business priorities, and we strive to be an industry leader in safety performance. Employees at 110 sites around the world worked injury free in 2003, and the company's overall safety rate of 1.0 (the occupational illness and injury rate per 200,000 man-hours worked) improved 20 percent over the 2002 rate. Over the past 5 years, the company's injury rate has steadily dropped from 2.3, to its present level, which is the lowest in the company's history. Furthermore, the present safety performance far exceeds the industry average.

Community

Sustainable development and environmental excellence are the cornerstones of our product development and manufacturing processes. In 2003, our manufacturing plants continued to improve their energy and water efficiencies. As a member of the American Chemistry Council, our U.S. facilities are taking a lead role in implementing the new Responsible Care® Management Systems. Our Reading, Pennsylvania facility will pilot the third-party process of the new program in late Spring, 2004. We have also completed security assessments at all of our U.S. sites and implemented new security procedures, where necessary, to protect our employees and communities. Similar actions are being taken at all of our facilities around the world. In 2003, Rohm and Haas became a member of the U.S. Council on Sustainable Development, and each of our businesses continued to develop sustainable development goals.

Governance

The foundation on which our reputation rests is the sum of the integrity possessed by all Rohm and Haas employees. Our culture demands the highest standards of behavior and our performance stands tall in this regard. The reputation for adhering to the highest ethical standards is a gift from earlier generations who built this company with an ethical culture as a core value. Today, this reputation is sustained through the Code of Business Conduct and Ethics, which requires annual certification of each salaried employee around the world to the company's ethical practices. The Board of Directors oversees our governance processes, which include having twelve of the fourteen Board members as independent directors, an investor hotline for directing investor questions or concerns directly to the Board, and an annual self-assessment by the Board of Directors. In light of the growing attention to governance among publicly traded companies, the Board of Directors has carefully evaluated our practices and found them to continue to be among the best in class.

A complete report of the Company's Environmental, Health and Safety and Sustainable Development performance can be found in the annual EHS Sustainability Report at www.rohmhaas.com/EHS.



ROHM AND HAAS BOARD MEMBERS

Board of Directors

Retired Chief Executive Officer

Earl G. Graves, Sr.

Raj L. Gupta

David W. Haas

Thomas W. Haas

Director and Corporate Officer

James A. Henderson

Chief Executive Officer and Director

Richard L. Keyser

Chairman of the Board and Chief Executive Officer

Stock Exchange Listing

Transfer Agent and Registrar

Annual Meeting of Shareholders

John H. McArthur

Sandra O. Moose

Gilbert S. Omenn

Professor of Internal Medicine.

Ronaldo H. Schmitz

Former Member of the Executive Board, Deutsche Bank AG

Marna C. Whittington

President and Chief Executive Officer Chief Operating Officer

4. Nominating5. Sustainable Development

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10-K filing with the SEC

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Executive Officers

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Pierre R. Brondeau

Raj L. Gupta

Robert A. Lonergan

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