

BENETTON GROUP: BOARD OF DIRECTORS

REGINALD BARTHOLOMEW

Vice chairman of Merrill Lynch Europe and chairman of Merrill Lynch Italia, Reginald Bartholomew has had a long and prestigious career in the United States government, including as ambassador to Italy during President Clinton's first term in office. A member of the Board of Directors of the Atlantic Council, he was born in 1936 in Portland.

UNITED COLORS
OF BENETTON.

ALESSANDRO BENETTON

Chairman of 21 Investimenti, the merchant bank he founded through Edizione Holding, Alessandro Benetton (son of Luciano) was born in 1964 in Treviso. He holds a Bachelor of Science from Boston University and an MBA from Harvard. He is currently a board member at Edizione Holding, Autogrill and Banca Nazionale del Lavoro.

CARLO BENETTON

Carlo and his siblings Luciano, Giuliana and Gilberto launched the activities of Benetton Group in 1965. He was born in 1943 in Treviso and is vice chairman of Edizione Holding.

GILBERTO BENETTON

Born in 1941 in Treviso, Gilberto Benetton launched the activities of Benetton Group in 1965 with his brothers Luciano and Carlo and his sister Giuliana. He currently serves as chairman of Edizione Holding (the Benetton family's holding company), chairman of Autogrill, and vice chairman of Olivetti and Telecom Italia. At Edizione Holding he oversees all financial and real estate investing.

GIULIANA BENETTON

With her brothers Luciano, Gilberto and Carlo, Giuliana Benetton launched the activities of Benetton Group in 1965. Since then she has planned the knitwear collections and played a steady role in supervising and coordinating the product lines. She sits on the board of Edizione Holding and was born in 1937 in Treviso.

LUCIANO BENETTON

Born in 1935 in Treviso, Luciano Benetton launched the activities of Benetton Group in 1965 with his siblings Giuliana, Gilberto and Carlo. He is now chairman of the group and provides guidance and strategic vision for its international expansion. He also sits on the board of Edizione Holding, the Benetton family's holding company. Luciano Benetton was a member of the Italian Senate from 1992 until 1994.

LUIGI ARTURO BIANCHI

Associate professor and head of the advanced commercial law program at Bocconi University in Milan, Luigi Arturo Bianchi was born in Milan in 1958. As an attorney he is specialized in matters of corporate, bankruptcy and banking law. He is on the supervisory committee of the Italian Stock Exchange and the editorial committee of the *Rivista delle Società*.

GIORGIO BRUNETTI

Giorgio Brunetti was born in Venice in 1937. He graduated in Business and Economics at Ca' Foscari University in Venice and qualified in business management at the Centro Universitario di Organizzazione Aziendale (CUOA - University Business Administration Centre), part of the Department of Engineering of the University of Padua. He began his academic career as an assistant lecturer at Ca' Foscari, subsequently becoming professor of business administration in 1978. In 1992 he became lecturer at the Department of Business Administration at Università Commerciale Luigi Bocconi in Milan.

He is currently a professor of Corporate Strategy at Bocconi University, the head of the university's Vetting Committee and head of the "Imprenditorialità e Imprenditori" (Entrepreneurship and Entrepreneurs) research centre. He is also a member of the board of Messaggerie Italiane, Messaggerie Libri, Autogrill and Carraro, and an auditor for the Autorità per l'Energia e il Gas (Power & Gas Authority).

SILVANO CASSANO

Silvano Cassano, Managing Director of Benetton Group, was born in Ferrara in 1956. He began his professional experience at Hertz in Italy in 1978 and after a period with American Express in Rome and then with Dial, he was asked to return to Hertz in 1990 as head of the Italian market. In 1999 he became General Manager Europe, handling in particular Hertz's relaunch in the British and German markets.

From 2000 he directed the entire financial services sector for Fiat Auto, firstly as Managing Director of Fidis and later, from 2002, as Chairman of the Consumer Services Business Unit.

GIANNI MION

Born in Vò (Padua) in 1943, Gianni Mion has an economics degree from the University of Venice (Cà Foscari) and serves as managing director of Edizione Holding. He is a board member of Autogrill, Edizione Property, 21 Investimenti, Autostrade and Sagat, all holdings of Edizione. In the past he has held prestigious positions at GEPI, Fintermica and Marzotto.

ULRICH WEISS

On the Board of Directors of Deutsche Bank, where he is also head of operations for Southwest Germany, Italy, Spain and Portugal, Ulrich Weiss was born in 1936 in Bremen. He is chairman of the board of Continental AG and a board member of BASF, Fiat, Sudzucker AG, Heidelberger Zement and ABB Mannheim.