## BÜNGE



**Bunge Europe**Jean-Louis Gourbin *CEO, Bunge Europe*September 23, 2010

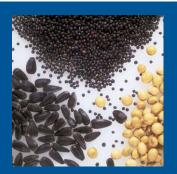
## Bunge Europe Overview

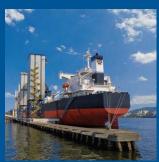
#### **KEY FACTS**

- More than 5,000 employees
- We sell products in over 50 countries in Europe, Middle East and North Africa
- 21 facilities (processing, refinery, food)
- Ports in Poland, Russia and Turkey
- R&D centres in Hungary and Poland

#### **VOLUMES**

- 10 mmt of crushing capacity
  - Split ~40% / 60% soy/softseed
- 640 million litres of bottled oil sold (#1 position overall in Europe)
- 250 kmt of margarine products sold (#2 in consumer margarine)

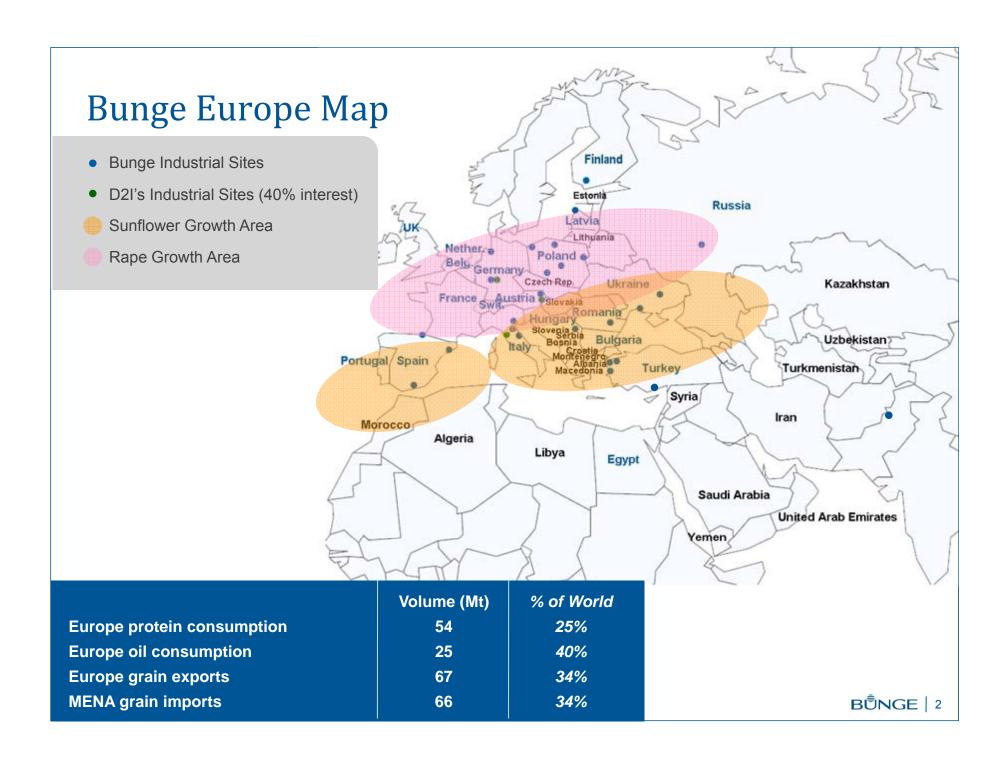












## Bunge Europe Development

### Agribusiness

### **Oilseed Processing**

- Crush expansion & optimization
- Built strong position in Poland:
  - Acquisitions/mergers/JVs of Kama, Olvit, Warszawie, Spectra
  - Now have over 50% share



- Built strong position in Romania with acquisition of Agricover
- Entering Turkey 2 recent acquisitions
- Entered biodiesel JV with D2I, European market leader

#### Grain

- Investments in Eastern Europe:
  - Infrastructure (elevators, ports)
  - Organization
- Now 3rd largest grain exporter



# Cereol

2002 acquisition was the foundation for growth in **Europe** 

### Food & Ingredients

#### **Bottled Oil**

- Built strong positions in:
  - Poland
  - Romania
- Growing in Turkey

### **Consumer Margarine**

- **Entered Central Europe**
- Entered and became leader in Poland (35% share) and Finland (30% share) with acquisition of Raisio

**Entered Germany with acquisition** of Walter Rau and Hamker (25% market share)





**RAISIO** 



## Bunge Model: Full Value Chain Approach

Integrated from farm to end consumer / customer

### Bunge Edible Oils Value Chain



### Agribusiness

- Grain origination: top 3 grain exporter from the Black Sea region
- Oilseed processing: origination in all key regions, leading crusher diversified across soy, sun and rape feedstock
- Meal distribution for the feed industry
- Semi-refined oil for the biodiesel industry



### Food & Ingredients

- Bulk refined oil for food processors
- Bottled oil (#1 position in the region)
- Consumer margarine (strong #2 position)
- Professional fats
- · Mayonnaise (entered in Ukraine)
- Other vegetable oil based products

Competitive advantages in logistics, capacity utilization, predictability, growth opportunities and risk management

### Pursuing Innovation to Better Serve Customers & Consumers

Innovation Center Katalin Kővári, Budapest 40 professionals working to deliver innovative new products, new packaging and new industrial processes

Delivering products that deliver added benefits to consumers



#### Innovation on taste

We develop solutions that meet consumers' needs for new experiences:

Floriol Duo corn oil grape seed oil blend Oliwier sunflower oil and olive oil blend Smakowita Deluxe margarine with fresh bread flavor and unique butter taste



#### Innovation on health

Our healthy solutions combine functionality to care for families
Deli Reform Balance no additives
Floriol lod Protect is iodine enriched
Oleina Intellektum with flax oil supports brain development and memory
Floriol 90-60-90 is a weight control oil based on MCT



### Innovation on convenience

We understand the need for convenience

Deli Reform Summerfresh unique low fat formula needs no refrigeration

Ideal new cap for enhanced oil pour



## Black Sea: a Strategic Position in Origination

### High potential for production growth

- Black Sea at 145 mmt is already a significant producer of grains and oilseeds
- High growth expected in acreage and crop yields 17% growth over the past 10 years

### Growing food demand in MENA

- Population forecast to double in 10 years, trend towards improving diet
- · Dependence on grain and protein imports will inevitably increase

### Bunge as a key player

- Present in all origination areas and at each step of the flow to the customer
- Core competencies: customer focus and logistics efficiency

## Leading Bottled Oil Business

### Leading bottled oil producer and marketer, selling into over 30 countries

- Leading branded business in Poland, Hungary, Russia, Ukraine, Romania,
   the Balkans and Baltic States
- Partnering with retailers to build private label business in select markets
- Broad industrial footprint ensures competitive costs
- Strong bottled oil business provides platform for further category expansion

### Our Leading Bottled Oil Brands



**Floriol** in Hungary, Romania and Poland

Ideal in Russia

Kujawski and Oliwier in Poland

Oleina in Russia and Ukraine

Rozumnitsa in Ukraine

**Unisol** in Romania

**Vénusz** in Hungary



• Cost competitive – efficient, large scale facilities

Reconfiguration in Poland and Germany provides competitive footprint for expansion

 Benefits from synergies in procurement, production, innovation and overheads

### **Our Leading Margarine Brands**

Smakowita, Maslo Roslinne, Manuel and Masmix in Poland Deli Reform in Germany

**Keiju** in Finland

Benecol in Poland and in Finland





### How Bunge Europe Will Contribute to BG Growth

- Expand grain operations: strengthen position in the Black Sea and the Danube regions where 50% of the expansion of grain area will be key to fulfill growing world demand via new ports and new elevators.
- 2 Strengthen oilseed value chain: expand in Poland and Turkey; increase position in Black Sea region where 75% of the soft seed land potential expansion is expected to occur.
- 3 Explore opportunities in new geographies: Bunge Europe is already present in North Africa and Middle East; explore opportunities to expand further as Africa commodity consumption is forecasted to double by 2020.
- 4 Strengthen our leading position in Edible Oils: grow in Turkey, Spain and Italy; consolidate and explore adjacent opportunities.
- 5 Build on strong #2 position in Margarine: pursue further growth opportunities in select markets.

# BŪNGE



Thank you.