

BIOGRAPHICAL DATA ON

BRUCE L. BYRNES Vice Chairman of the Board - P&G Household Care

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: March 29, 1948 PLACE: Columbus, Ohio

EDUCATION: Princeton University, B.A.-Philosophy of Religion, 1970

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: August 17, 1970

POSITIONS HELD AND DATES:

- 1970 Brand Assistant
- 1971 Sales Training
- 1972 Assistant Brand Manager
- 1974 Brand Manager
- 1978 Associate Advertising Manager, Paper Products Division
- 1982 Advertising Manager, Coffee Division
- 1984 Advertising Manager, Packaged Soap and Detergent Division
- 1986 Manager, Packaged Soap and Detergent Division
- 1987 Vice President-Packaged Soap and Detergent Division
- 1990 Vice President-Northern Europe
- 1991 Group Vice President, The Procter & Gamble Company (President-Paper and Beverage Products, Procter & Gamble Europe)
- 1995 Group Vice President, The Procter & Gamble Company (President, Paper Products-U.S., Procter & Gamble North America)
- 1996 Group Vice President, The Procter & Gamble Company (President, Health Care Products-U.S., Procter & Gamble North America)
- 1997 Group Vice President, The Procter & Gamble Company (President, Health Care Products-North America, Procter & Gamble North America)
- 1999 President-Global Health Care and Corporate New Ventures
- 2000 President-Global Beauty Care and Global Health Care
- 2002 Vice Chairman of the Board and President-Global Beauty and Feminine Care and Global Health Care
- 2004 Vice Chairman of the Board P&G Household Care

LOCAL AND NATIONAL ACTIVITIES:

Member, Board of Directors, Cincinnati Bell Inc. (8/03-present)

Member, Steering Council, Success by 6 (6/02-present)

Member, Board of Trustees, Cincinnati Art Museum (10/96-present)

Major Firms Chair, 1999 Fine Arts Fund Campaign (6/98-6/99)