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Imation Fact Sheet

OVERVIEW: Imation Corp is a leading developer, manufacturer and supplier of removable data storage media. With one of the broadest product lines in the industry—spanning from a few megabytes to hundreds of gigabytes of capacity in each piece of media, Imation serves customers in more than 100 countries, in both business and consumer markets.

From its origins as 3M's Data Storage Division, Imation has been a technology leader since this business introduced the first data storage tape for computers more than 50 years ago. Imation's technology expertise spans several critical areas – from high-quality tape coating to leading advanced capability in servo-writing, media packaging, cartridge design and fabrication, optical thin film coating and material science.

With more than 350 data storage patents in the United States, Imation is the only U.S.-based company solely focused on removable media. Since Imation's start in 1996, the company has invested more than \$800 million in research and development and capital spending on its core data storage business. These investments continue to strengthen our manufacturing and technology capabilities to keep Imation at the forefront of developing higher capacity and higher performance storage media.

Imation common stock is traded on the New York Stock Exchange and the Chicago Stock Exchange under the trading symbol "IMN."

MISSION: To be the recognized global leader in the removable data storage media industry across all segments of the market; the trusted source for digital storage of information important to consumers and businesses alike; and the independent experts in data storage back-up, archiving, security and protection.

BUSINESSES: Imation Corp is a global leader in removable data storage media, and its data storage offerings are a key ingredient in much of the world's technology infrastructure—from corporate data centers, to networks, to small businesses and home users. The product line is one of the broadest in the industry, with magnetic, flash and optical media products for the enterprise data center, the network environment and the consumer. For business users, Imation magnetic tape cartridges deliver reliable storage in data processing, backup and archive applications. Imation's storage consulting services help customers to improve performance, maximize efficiency and minimize cost for a multitude of storage environments. Consumers use Imation's broad range of optical and flash products to store photos, data, music and more. On its own and through industry alliances, Imation continues to pioneer today's proven magnetic, flash and optical technologies.

MANAGEMENT BOARD:

Imation's senior management team:

Bruce Henderson	Chairman and Chief Executive Officer
Bradley D. Allen	Vice President, Communications and Investor Relations
Jacqueline A. Chase	Vice President, Human Resources
Randy J. Christoffersen	Vice President, Sourcing
James C. Ellis	Vice President, Strategic Growth Programs
N. Kawasaki	Vice President, Asia Pacific
Brian J. Plummer	Vice President, Europe
Frank P. Russomanno	Chief Operating Officer and Executive Vice President
John L. Sullivan	Senior Vice President, General Counsel and Corporate Secretary
Subodh K. Kulkarni	Vice President, Research and Development
Colleen R. Willhite	Vice President, Manufacturing
Paul R. Zeller	Chief Financial Officer and Vice President
Ron D. Zinke	Vice President, Americas Region

HEADQUARTERS:

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