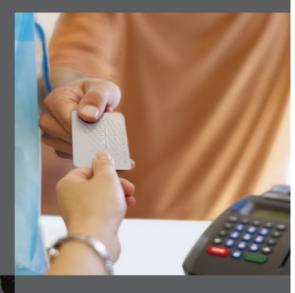
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### Consumer Conference

June 6–7, 2007, New York, New York







### **Forward – Looking Statements**

Certain statements made during this presentation may be deemed to constitute forward-looking statements. Such statements include but are not limited to THQ's discussion of video game console and software growth, financial guidance, estimated release dates, and the potential for wireless gaming. Actual results may differ materially from those expressed in such statements due to numerous risks and uncertainties, including without limitation, demand and competition for the Company's products, and other risks and uncertainties described in the Company's filings with the Securities and Exchange Commission including our most recent Form 10-K dated March 31, 2007.



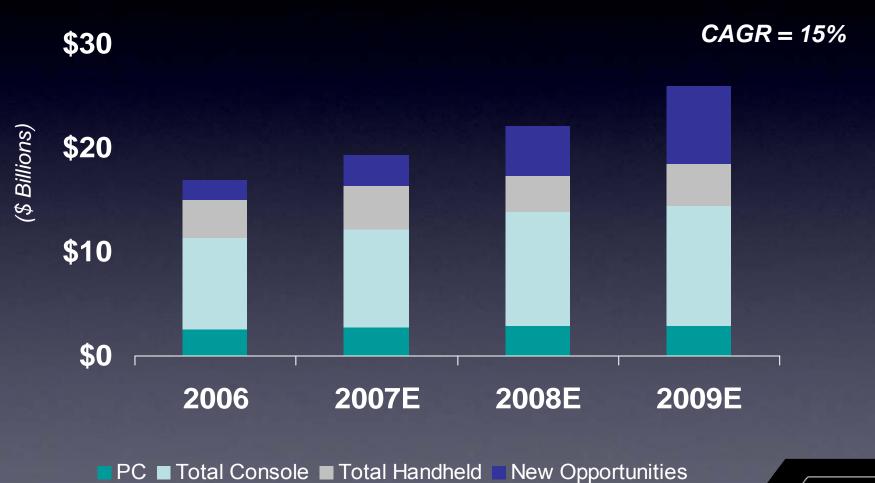
## **Investment Highlights**

- Gaining share in large and growing global market
- Platform mix well-positioned within industry
- Strong and diversified franchise library
  - #1 on Nintendo\*
  - Powerhouse mass-market franchises
  - Owned IP growing as a % of revenue
  - Increasing # of million-unit sellers
- Dynamic 1,500 person studio system
- Current operating margins already at previous cycle peak with room for expansion



## Large, Stable & Growing Market

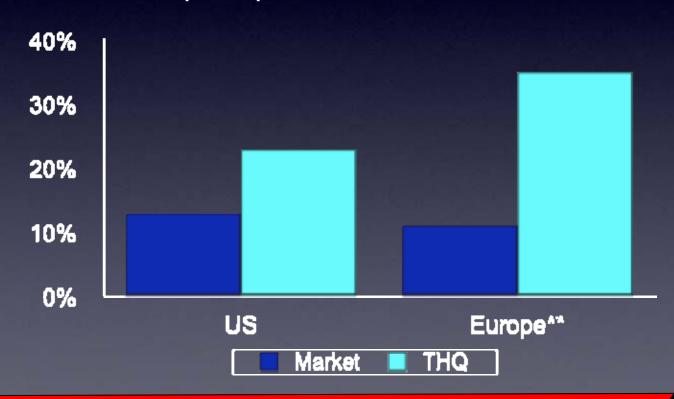
#### North America & Europe Software Dollar Growth





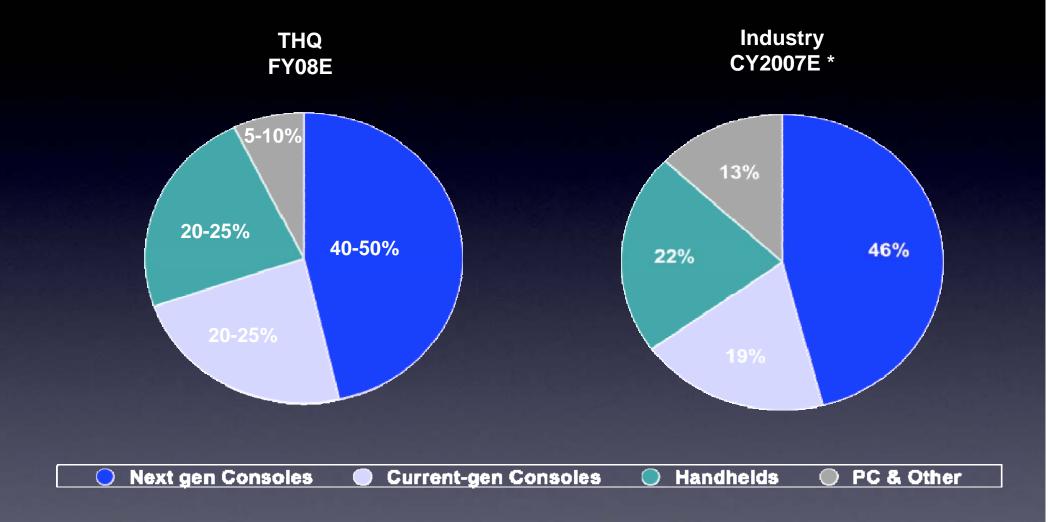
# Significant FY07 Global Market Share Gains

- Gained share in all major markets\*
- In US, up 23% vs. 13% market
- ➤ In Europe, up 35% vs. 11% market





# Well-Aligned Platform Mix





# **Strong Nintendo Leadership**

- #1 Independent Publisher on Nintendo platforms\*
- 11 Wii titles in FY08
- Doubling DS titles in FY08
- Broadening audience appeal with new FY08 titles









Kids and Family

Teens

Adults



## **Powerhouse Mass-Market Franchises**









# Well-Established Owned Franchises



# **Extremely Balanced Franchise Strategy**

#### **Business Model**

#### Stable, consistent cash flow

Annualized releases

#### **Franchises**









#### **Owned**

Licensed

- High margins at significant volume
- Launch 1-3 new IP's each year
- Sequels planned over platform cycle



















## **Dynamic Studio System**

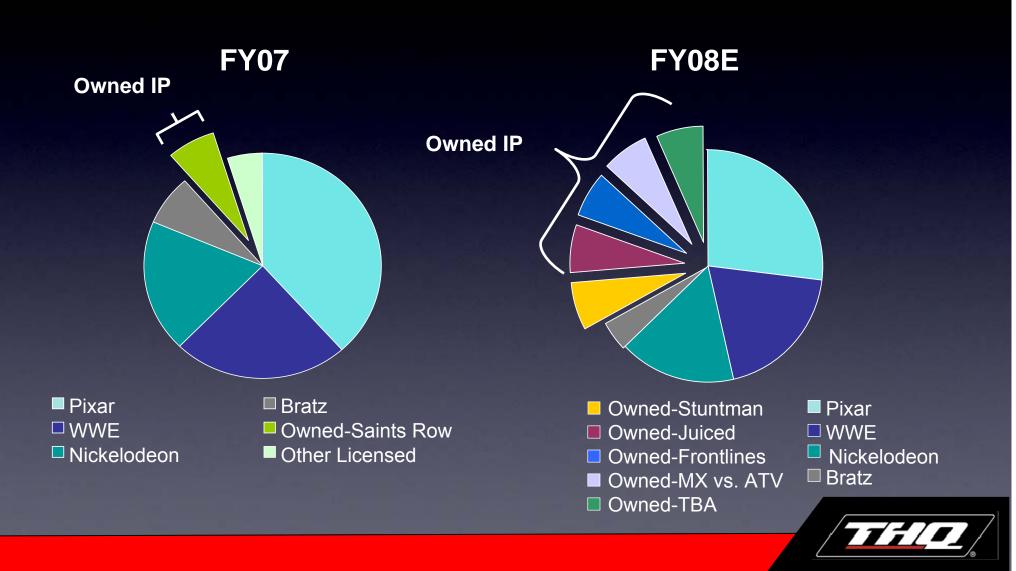
- > 1,500 THQ people in 16 studios
- Efficiencies through outsourcing
- ~ 50% of FY08 revenues\* expected from internally developed games up from ~ 30% in FY06





# **Diversifying Title Mix**

### Million-Unit Sellers



# **Executing on All Fronts FY2003 - FY2007**

#### Financially

- Revenue CAGR 22%
- 800 bps operating margin expansion
- EPS up significantly; \$0.02 to \$1.24\*

#### **Creatively & Operationally**

- ▶ Key licensed franchises: WWE®, Pixar, Nickelodeon, Bratz™
- Developed owned IP titles: Destroy All Humans!™, Company of Heroes™, Juiced™, MX vs. ATV™, Red Faction® and Saints Row™
- Internally developed games generated 40% of FY07 revenue



## **Growth Strategy**

- Expand dominant mass-market position
- Continue to aggressively develop new titles for core-gamers
- Exploit new channels and revenue streams
- Expand global position



# **Build on Existing Mass-Market Franchises**

- Disney

  Pixar currently through 2014
  - Next four films from Pixar
  - Ratatouille and Cars 2 in FY08



- WWE currently through 2014
  - Growing global reach
  - Doubling # of platforms in FY08



- Nickelodeon currently through 2010
  - Tak television show in production
  - Avatar, Nicktoons, SpongeBob in FY08





## **Expand Mass-Market Portfolio**



- Leading new fighting brand for FY09
- ➤ Top cable program in desirable Male 18-34 demographic
- One of the fastest growing sports in the US



# **Key FY08 IP for Core Gamers**

**Frontlines** 

Stuntman

Juiced









## **Capitalize on MMORPG**

- Broadly accessible, action-oriented MMORPG
- Futuristic Warhammer 40,000 universe
- Developed internally





# Ramp Wireless Platform

- \$9.4 billion market opportunity by 2011E\*
- Leverage both owned and licensed content
- THQ net sales of \$30 million FY08E















## **Exploit New Revenue Streams**

- ► In-Game Ads
  - Agreements with Massive and Double Fusion
  - FY08 titles
    - Juiced
    - MX
    - Stuntman
- Digital Downloads
  - Growing online players
  - FY08 titles
    - Frontlines
    - Juiced







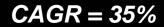
# **Expand Global Reach**

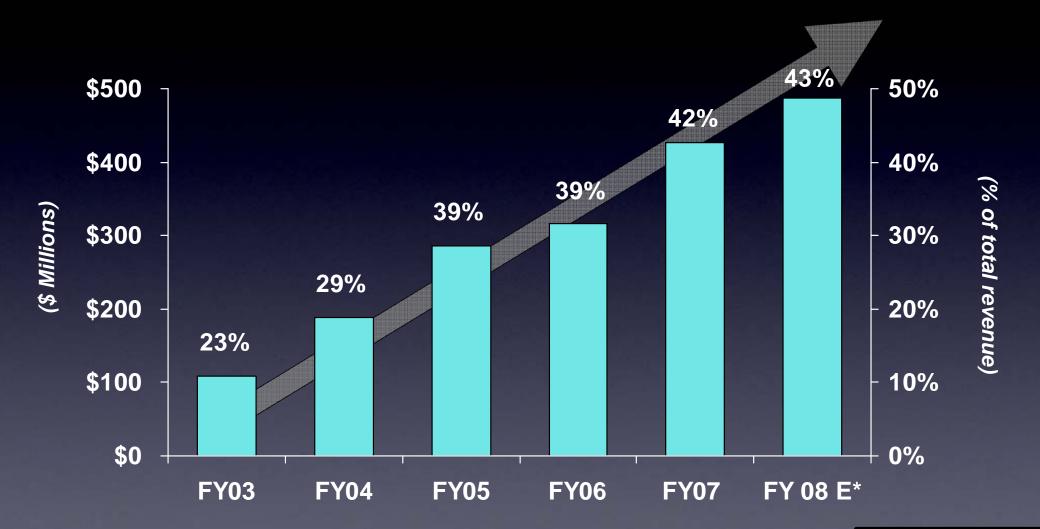
- 18 sales & marketing offices worldwide
- New offices in Italy, Benelux and Mexico are forecasted to triple revenues in first 12 months
- High growth forecasted for Asia, Europe and North America





# **Increase International Revenue**

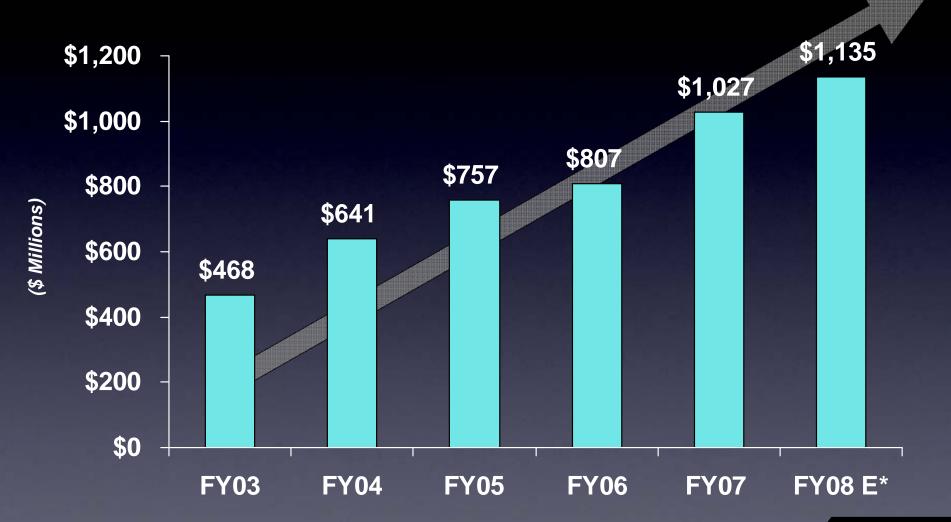






# 12 Consecutive Years of Revenue Growth

CAGR = 19%





# **Grow Margins Cycle-to-Cycle**

FY07 margins already at last peak in 2005\*





# **Compelling Financial Returns**

FY07 EPS greater than last peak in 2005\*





#### **GAAP to Non-GAAP Results**

	FY2005	FY2006	FY2007	FY2008E
GAAP				
<b>Operating Margins</b>	9.3%	3.9%	7.6%	9.0%*
EPS	\$1.02	\$0.49	\$1.01	\$1.16*
Non-GAAP				
Operating Margins	9.8%**	4.4%	9.8%	11.0%*
EPS	\$1.04	\$0.54	\$1.24	\$1.39*

<sup>\*</sup>Guidance dated May 10, 2007; EPS Mid-Point

THQ discloses non-GAAP financial measures that exclude stock-based compensation expense and related income tax effects from the company's consolidated statement of operations. The use of such non-GAAP financial measures allows for a better comparison of results in the fiscal years ended March 31. The non-GAAP measures in this presentation have been reconciled to the comparable GAAP results and should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results

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