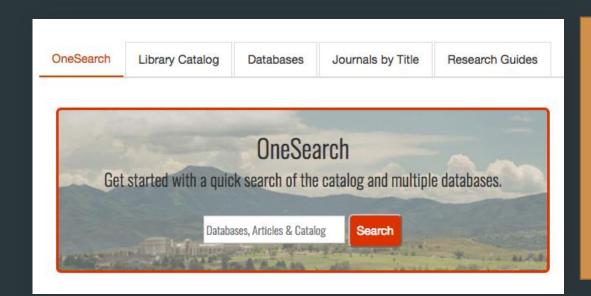
Understanding (and Contextualizing) the Electronic Resources Lifecycle

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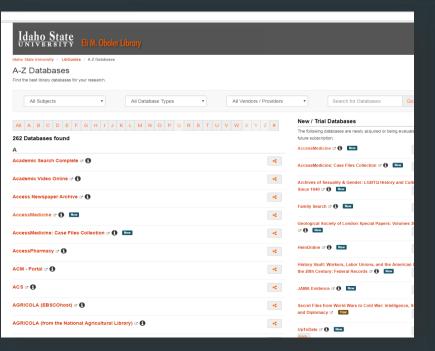
Seminar Goals:

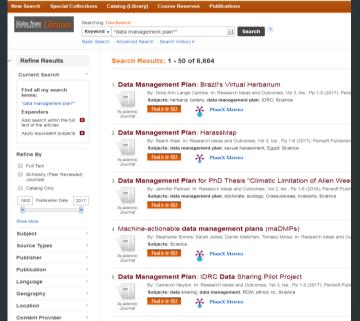
♦At the conclusion of this seminar participants will have a basic understanding of e-resource life cycles by utilizing the TERMS framework



E-Resources are informative content that the library provides access to users such as

electronic journals eBooks newspaper databases thesis/dissertations digital audio and video







E-resources as a Nesting Doll

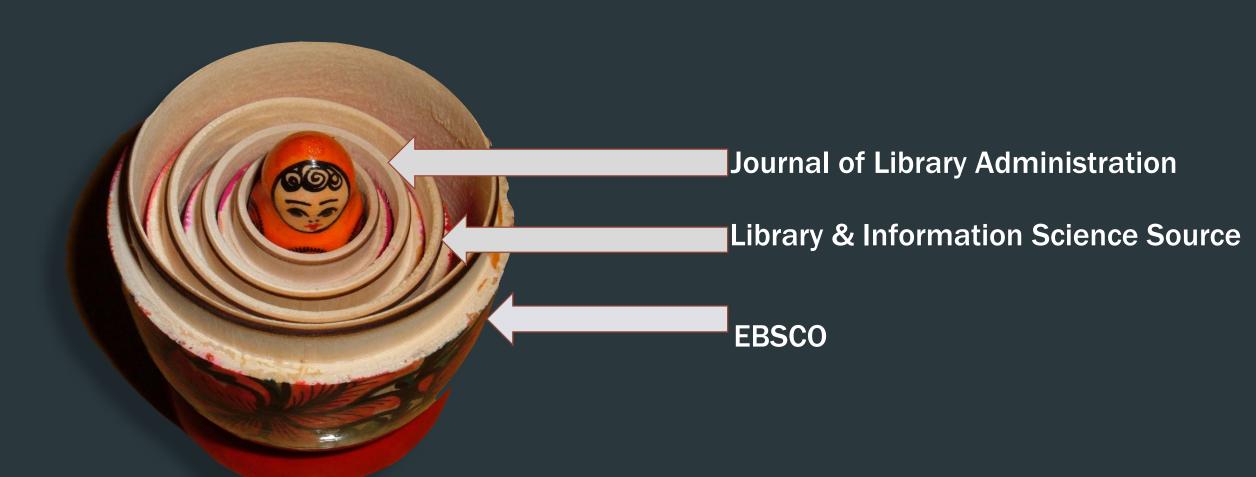


Image via ttps://en.wikipedia.org/wiki/Matryoshka_doll#/media/File:Floral_matryoshka_set_2_smallest_doll_nested.JPG

Authentication Methods

♦ Referring URL

User authenticated via their originating URL

Shared Login Credentials

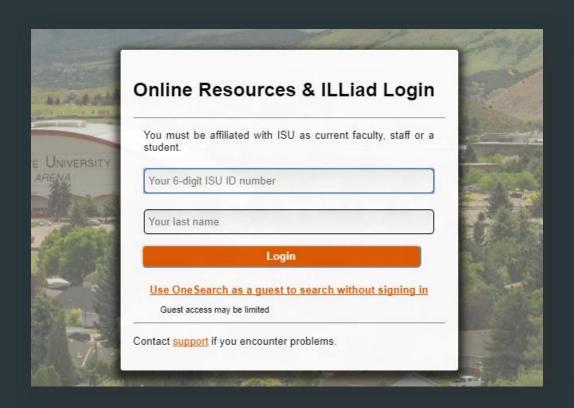
Resource requires a user ID and password (often shared)

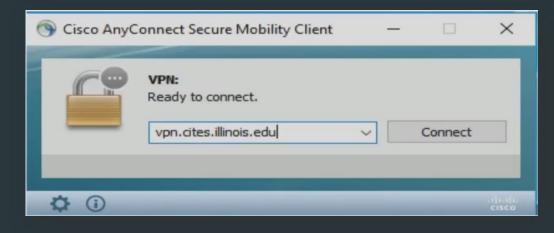
♦IP Authentication

The user is authenticated based on their computer's current IP address (the library communicates a range of suitable IP addresses to the vendor)

♦ Proxy Server

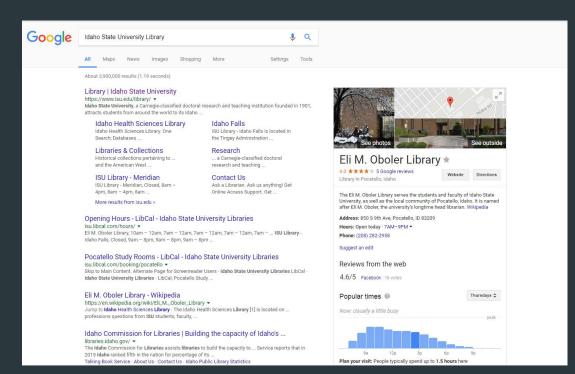
The user has access via a "VPN" (virtual private network) allowing the user's computer to function as though it was on-campus

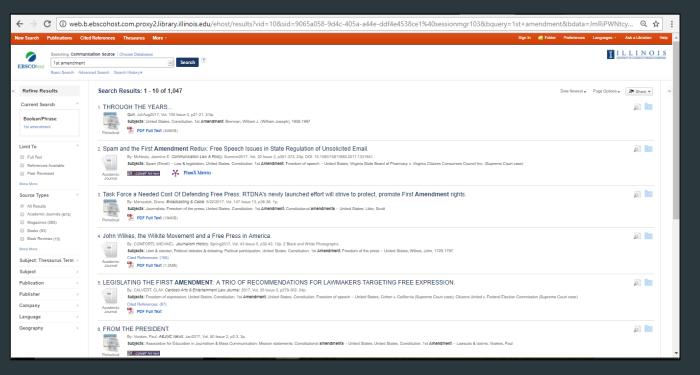




What Users Want

IMMEDIATE ACCESS FAMILIAR and CLEAN ACCURATE USEABLE





E-Resource Lifecycles (evolving conceptual frameworks)



Investigate Cancel/Replace Acquire TERMS: Techniques for Electronic Resource Management Review Implement Evaluate

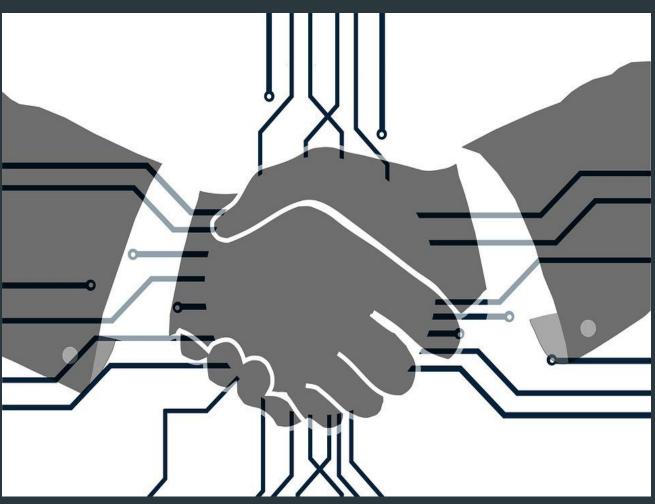
Oliver Pesch's Electronic Life Cycle (2008)

Jill Emery and Graham Stone's (2011)
Techniques for Electronic Resource Management



Investigate

- What does the library hope to achieve with new e-resources?
- **Evaluate what is being offered via vendors?**
- What kind of resource are you buying?



Acquire

- Negotiate license
 - ♦ Understand issues of price and terms.
 - Discounts on multiyear deals?
 - **♦** Contract outlines
 - **♦ Areas to consider**
 - Access (who is considered a "user?" How will access be granted?)
 - ♦ Price allowances
 - ♦ How will payment be made?

Implement

- Launch
 - **♦**Soft Launch
 - **♦ When is the best time to launch?**

- Training
 - **♦ LibGuides, face to face, webinars, etc.**
- Generate means for feedback



 $Image\ via\ https://pixabay.com/en/implement-do-implementation-project-2372179/implement-do-implementation-project-2372179/implement-do-implement-$

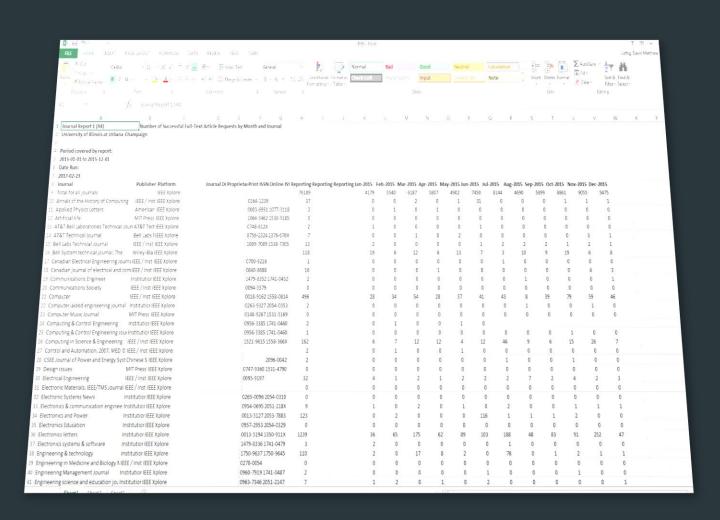
Evaluate

- Evaluate any issues of downtime (publisher reported, patron reported, observed by staff)
- Communicate with vendor regarding any issues.
- Communicate with larger academic community about services and experiences (listservs, user-groups, etc.)

Investigate Acquire Implement Evaluate Review Cancel/Replace

Review

- Evaluate usage statistics
- Report to stakeholders
- Confirm costs



Pt. 6: Cancel or Replace

- **Consult with library stakeholders**
- **♦Notify vendors and patrons**
- **♦**Investigate other options
 - Are there better options now?
- **♦** Review post-cancelation



E-Resources (Looking Forward)

- **♦ Growth of Institutional** Repositories
- **♦** Open access
- **♦** Consolidation of providers
- **♦ Creative outreach services**
 - How can we promote resources in ways that reach the most patrons?



Image via https://pixabay.com/en/ebook-book-charging-cable-2467267/

References

Blanchat, K. & Verminski, A. (2017). Fundamentals of electronic resources management. Chicago, IL: American Library Association.

Pesch, O. (2008). Library standards and e-resource management: A survey of current initiatives and standards efforts. *The Serials Librarian*, 55(3), 481-486. http://dx.doi.org/10.1080/03615260802059965.

Rinck, E.M. (2017). Coming to TERMS with electronic resource management: An interview with Jill Emery, Graham Stone, and Peter McCracken. Serials Review, 43 (1). http://dx.doi.org/10.1080/00987913.2017.1281871.