





CONGRATULATIONS TO THE FEMMY 2020 HONOREES

LIFETIME ACHIEVEMENT

BOB VITALE

CEO WACOAL AMERICA, INC.

INDUSTRY ICON

DOROTHY GALLIGAN

INDUSTRY MODEL

INNOVATION

SOMA

ACCEPTED BY

MARY VAN PRAAG

PRESIDENT, INTIMATES GROUP AT CHICO'S FAS

BRAND

TOMMY JOHN

ACCEPTED BY

TOM PATTERSON

FOUNDER & CEO AND

ERIN FUJIMOTO

CO-FOUNDER

RETAILER

WALMART INC.

ACCEPTED BY

BERCH SCHULTZ

DIVISIONAL

MERCHANDISE MANAGER, LADIES INTIMATE APPAREL

CONGRATULATIONS to FEMMY HONOREES

Retailer of the Year

WALMART INC

Berch Schultz

Divisional Merchandise Manager, Ladies Intimate Apparel

Innovation Award

SOMA

Mary van Praag

President, Intimates Group at Chico's FAS

Brand of the Year

TOMMY JOHN

Tom Patterson & Erin Fujimoto

Founder, CEO & Co-Founder

Industry Icon Award DOROTHY GALLIGAN Industry Model

Lifetime Achievement Award

ROBERT VITALE

CEO Wacoal America, Inc.

We applaud your exceptional contributions.

KOMAR



our

FEMMY HONOREES

RETAILER

WALMART INC.

BRAND

TOMMY JOHN

INNOVATION

SOMA

INDUSTRY ICON

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LIFETIME ACHIEVEMENT

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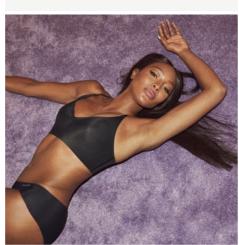
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We proudly support the Femmy Awards

Congratulations to all of the honorees









CALVIN KLEIN TOMMY HILFIGER VAN HEUSEN IZOD ARROW GEOFFREY BEENE WARNER'S OLGA TRUE & CO



b.tempt'd

BY WACOAL



To the Underfashion Club for this year's acknowledgment, and to our talented industry partners without whom we would not be where we are today. Cheers to the amazing year of opportunity ahead.

Soma

OUR VERY SPECIAL THANKS TO

STUDENT DESIGN CONTEST SPONSORS

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EUROVET AMERICAS / CURVE

THE UNDERFASHION CLUB, INC.

TRISTINE BERRY and SONJA WINTHER

FEMMY GALA CHAIRPERSONS

Welcome you to the



ILLUSTRATION BY BIL DONOVAN

CIPRIANI 42ND STREET. NEW YORK CITY

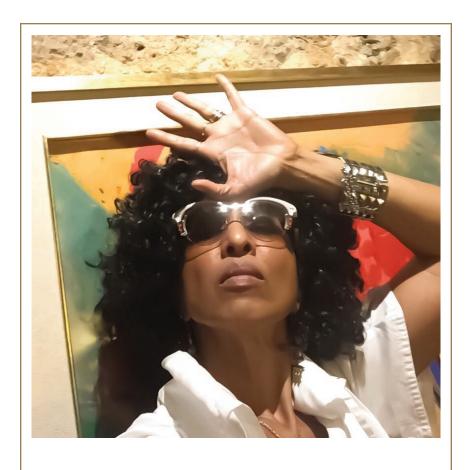
SPECIAL HOST NONA HENDRYX

e are honored to have Nona Hendryx, famed singersongwriter and producer with her unique artistry, voice and presence as our Host for this evening's FEMMY Awards.

Nona's legendary career spans six decades of sound and style evolution. Fans know her as a founding member of the girl group, Patti LaBelle & the Bluebelles. In the 70s, and when the group morphed into the Rock & Funk Glam Diva's "Labelle" with the #1 record, "Lady Marmalade," Nona emerged as the chief songwriter of the group's socially conscious and illuminating message songs. She then embarked upon her own impressive solo career, which spanned eight studio albums, including top ten hits and a Grammy nomination for "Rock This House" with The Rolling Stones' Keith Richards on guitar.

Today, Nona Hendryx remains the Queen of Transformation, writing music for theatre, composing music for film (the 2010 Oscar-nominated "Precious,") and producing and collaborating in the works of a new generation of artists. An activist and vocal supporter for women's rights, social, political and criminal justice, Nona helped to raise funds and awareness of HIV/AIDS from the outbreak and is still involved today. Nona founded her own nonprofit, SisterSMATR.org to bridge the gap in Science, Math, Art, Technology and Robotics for young women of color. Nona added Ambassador for Artistry in Music at Berklee College of Music in Boston to her list of accomplishments, working across three departments: Music Ensemble, Music Theater and Berklee's Electronic Production and Design Department.

Nona still writes music across genres with politically and socially relevant lyrics wrapped in neo-funk grooves, soulful vocals and art-rock charged rhythms. 2020 will be even busier for Nona after the honor of being Joe's Pub's first Vanguard Residency Artist and curating a series of shows along with a commission to create a new interdisciplinary work. Seeking yet another challenge, Nona created a SiriusXM Radio show "The Nexus with Nona Hendryx" discussing Music, Art and Technology with famous guests.



NONA HENDRYX

PRESIDENT'S LETTER 2020

ood evening and welcome to the Femmy Gala, the Underfashion Club's annual dinner that gives us the opportunity to come together to celebrate the industry that has given us all so much! It is a festive time when we can come together and reflect, reconnect with old friends and make new lasting connections. I would like to congratulate this year's distinguished honorees, all of whom personify creativity, passion and vision. Tonight's celebration honors WALMART, TOMMY JOHN, SOMA, DOROTHY GALLIGAN, and BOB VITALE.



TINA WILSON

2020 marks a time of reinvention of our organization with the launch of our NEW WEBSITE at **Underfashionclub.org**. We are excited to reach out to new members, to open ourselves to new categories and new brands of mens and womens intimate apparel, accessories and swim. The world does not stand still, the industry is in constant change and we must be agile and ready. It is challenging and also exhilarating to begin a new chapter.

We are proud of the extensive scholarship support that is given each year to intimate apparel students at the Fashion Institute of Technology and Parsons School of Fashion, fashion merchandising students at LIM College, graduating seniors from the High School of Art & Design and High School of Fashion Industries in New York City, and the Design and Architecture Senior High (DASH) School in Miami; as well as the continuing education of our own members. There are three memorial scholarship funds that have been established by generous contributors, with monies distributed each year to the best and brightest: The Mary Krug Memorial Scholarship Fund, the John Bowman Memorial Scholarship Fund and most recently the Eileen West Memorial Scholarship Fund.

The students are our future, and it is our responsibility to not only provide them with scholarships, but to arm them with the tools to take our industry into the future. **The Femmy Gala** is hosting, for the 17th consecutive year, a design contest featuring garments designed

PRESIDENT'S LETTER (CONTINUED)

by students from the Fashion Institute of Technology's Fashion Design program, and I particularly want to thank SAIG Co-Chairs, Consuelo Garcia-Robles and Sonia Vizcaino Laney and their outstanding committee for making this all happen.

Special thanks to design contest sponsors Best Pacific International Holdings Ltd., Clover Group International Ltd., Regina Miracle International (Group) Ltd., Stretchline Holdings Ltd., and Tianhai Lace Co., Ltd. for providing a record \$25,000 in cash awards that will be presented to tonight's contestants; to Eurovet Americas and Curve for providing roundtrip airfare, accommodations and complimentary admission to this June's Interfiliere Paris / Unique by Mode City for the 1st prize winner of the contest and; to Francesca Spinetta and Intima Magazine for featuring the top 3 winning designs in the August issue of Best of Intima.

Our 62nd Femmy celebration – and this awards journal – could not have happened without the efforts of a dedicated group of volunteers. Sincere congratulations and thanks to Femmy Co-Chairs, **Tristine Berry** and **Sonja Winther**, and to the entire Femmy committee; most notably **Rosa Chamides**. **Kristina DeJesus** and **Linda Elton**.

The strength and future of the Underfashion Club lies with the enthusiastic volunteers who work to make a difference in our industry and offer our members benefits that will advance their careers. In addition to our new website, we are ramping up our social media presence and invite our membership to join us in that effort. Our programs inform and educate members and industry associates, and our membersonly get-togethers provide fun opportunities to network and mingle. Please join us and help us to grow our industry.

With each year that passes there are challenges, as well as revelations and lessons well learned. We are on track for the changes that will keep us relevant to our community and enable us to continue to serve our members and the students who are our industry's future. In the coming year some of those changes will become apparent and we want to thank you for being a part of the Underfashion Club on that journey.

TINA WILSON PRESIDENT

PAST PRESIDENTS OF THE UNDERFASHION CLUB

Victor Vega	2013 – 2018
Walter Costello	2009 - 2013
Barry Ross	2005 – 2009
Janet Malecki	2001 - 2005
James Zendman	1999 - 2001
Donald LaTorre	1995 - 1999
Jill Gerson	1993 - 1995
Ronald Ross	1990 - 1993
Harriet Levenson	1985 - 1990
Norma Reinhardt	1980 - 1985
Audra Arnsdorf	1977 - 1980
Charlotte Lockwood	1974 - 1976
Mary Mark	1973
Anita Steckman	1971 - 1972
Mercy Dobell	1969 - 1970
Janet Bowen	1968
Zaz Scullin	1967
Jean Gordon Goldman	1966
Joan Rose	1964 - 1965
Mercy Dobell	1962 - 1963
Mildred Bell	1961
Mildred Schindler	1960
Anne Martelli	1959
Jean Gordon	1957 - 1958

OFFICERS AND BOARD OF DIRECTORS 2020

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Consuelo Garcia-Robles Victor Vega

David Komar Sonia Vizcaino Laney

Ellen Lewis Jacqueline Wander

Sonja Winther

DIRECTORS EMERITUS

Barry Ross Lance Whitaker

PREVIOUS FEMMY AWARDEES

ESTELLE ADLER AERIE EILEEN AHERN AMAZON FASHION GREGG ATHY JERRY BANNER BELK, INC. RUTH BELL	
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	and Elizabeth Hospodor
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JANET CAMPBELL	-
JACK CASSIDY	•
CENTURY 21 DEPARTMENT STORES	
CLOVER GROUP INTERNATIONAL LTD JACK COHEN	Craftex Creations, Inc. pted by The Campello Family cepted by J. Berrye Worsham
CUPID FOUNDATIONS, INC	ed by David & Marilyn WelschAccepted by Zvi ErtelAccepted by Dale Nitschke
DELTA GALIL INDUSTRIES, LTD. WILLIAM DILLARD, III MERCY DOBELL LENNY EDELSON MARY KAY EDWARDS	Dillard's, IncMercy Dobell ConsultantsWestchester Lace, IncSara Lee Corp.
ELASTIC FABRICS OF AMERICA	Accepted by Jim Robbins

PREVIOUS FEMMY AWARDEES

OLGA ERTESZEK
LEE FABRIS
FASHION RIBBON WORLDWIDE GROUP Accepted by William Rosenzweig
FELINA LINGERIEAccepted by Robert Zarabi
BOB FERRAROSears, Roebuck & Company
KATHRYN MAYES FIELDSFederated Merchandising
MICHAEL FITZGERALDDelta Galil USA
SALLY FRAMESaks Fifth Avenue
DONALD FRANCESCHINI
FREDERICK'S OF HOLLYWOODAccepted by George W. Townson
FRUIT OF THE LOOM
SUE GARDNER
GELMART INTERNATIONAL Accepted by Yossi Nasser
PHYLLIS GORELLKohl's
MICHAEL GOTTLIEB Liberty Fabrics of New York, Inc.
HOWARD GROSS
GROUPE CHANTELLE
CAROLE HOCHMAN
HUDSON'S BAY COMPANY / LORD & TAYLOR
Maryanne Morin
ILUNA USA LLCAccepted by Edward Meyer
JACK INGOLDSears, Roebuck & Company
ISABEL IVERSONLord & Taylor
JCPENNEYAccepted by Ceil McDermott and Janet Hercules
JOCKEY INTERNATIONAL, INCAccepted by Edward C. Emma
CHRISTINA JOHNSON
DONNA KARAN
NORMAN KATZ
ROGER KLAUBER
KOHL'S
KOMAR
KOMAR INTIMATES
DAVID KRIVITSKY
RAY LaCASSE
EDITH LANG Lerner's
BRENDA LAUDERBACK
JANET LAW
LEINZING GROUP

PREVIOUS FEMMY AWARDEES (CONTINUED)

HARRIET LEVENSON	Slumbertogs, Inc
BARBARA LIPTON	Saks Fifth Avenue
JACK LOCASCIO	Bali Co.
LYCRA* BRAND	Accepted by Robert Kirkwood
ELLE MACPHERSON	Elle Macpherson Intimates
MACY*S	
MACY*S MECHANDISING GROUP	Accepted by Barbara Lipton
FRANK MAGRONE	NCC Industries
MAS HOLDINGS	Accepted by Mahesh Amalean
MAIDENFORMAccepted b	y Thomas Ward and Maurice Reznik
EVA McCLOY	
HELEN McCLUSKEY	
STEVEN McCRACKEN	DuPont Textiles & Interiors
MARY McMAHON	Macy's
TERRI MEICHNER	Federated Merchandising Stores
WILLIAM MOLL	Macy's West
KARYN MONGET	Womens Wear Daily
KITTY MULLINS	Franklin Simon
ROBERT MULRENAN	Warnaco World Wide
JOSIE NATORI	The Natori Company
NEIMAN MARCUS	Accepted by Ann Stordahl
CHARLES L. NESBIT, JR	Sara Lee Intimate Apparel
JANET K. NOLEN	
NORDSTROM.COM	Accepted by Blake Nordstrom
NORDSTROM, INC.	Accepted by Pete Nordstrom
DIANE PACCIONE	May Merchandising Company
JANICE E. PAGE	Sears, Roebuck & Company
JOYA PATERSON	
JANET J. PETERS	-
PIONEER ELASTIC (HONG KONG) LIMI	• •
LESLIE A. REGENBOGEN	-
REGINA MIRACLE INTERNATIONAL LT	
NORMA REINHARDT	
RICHARD LEEDS INTERNATIONAL, INC	CAccepted by
	Marcia & Richard Leeds
IDA ROSENTHAL	Maidenform
RONALD A. ROSS	
ELIZABETH RUNYON	Rich's
MARC SELDIN	
SELMA LOHMAN SMITH	Arnold Constable

PREVIOUS FEMMY AWARDEES (CONTINUED)

SOCIETE LUCIEN NOYON, S.A.SAccepted by Olivier Noyon
ROSALIND STARKMANBloomingdale's
ANITA STECKMAN
SARAH STEINBali
EVE STILLMAN Eve Stillman
IRENE LEE SZEKELYB. Gertz
TARGET Accepted by Marybeth Moser and Heather Fryxell
TARGET STORES
TEXCO HOOK & EYE TAPE LTDAccepted by Tommy Fung
TIANHAI LACE CO., LTD
TOP FORM BRASSIERE MFG. CO. LTDAccepted by Kenneth Wong
GENEVIEVE TOWNSENDJ.L. Hudson
PETER VELARDI
VICTORIA'S SECRETAccepted by Grace Nichols & Sharen Turney
WACOAL AMERICA INC Accepted by Yoshikata Tsukamoto
WAL*MARTAccepted by Lucy Cindric and Anne Marie Kehoe
WAL*MART STORES, INC
HENRY WARSHOW
DAVID WELSCH
THE WIENER FAMILYWiener Laces
TOM WYATT

PREVIOUS GLOBAL AWARDEES

MAUREEN BARNES
SALIM M. IBRAHIM

PREVIOUS HUMANITARIAN AWARDEES

MAHESH AMALEAN	MAS Holdings
RICHARD MURRAY	acoal America, Inc.

PREVIOUS INNOVATION AWARD RECIPIENTS

2006 - INVISTA, INC Accepted by Robert L. Kirkwood
2007 - BLOOMINGDALE'S Accepted by Liz Hospador
2008 - STRETCHLINE HOLDINGS Accepted by Timothy Speldawinde
2009 - SARA BLAKELY Spanx, Inc.
2010 - BARE NECESSITIES Accepted by Noah Wrubel
2011 - CUPID INTIMATES Accepted by Tony Angelino
and Tom Richardson
2012 - PENN ASIA CO., LTD Accepted by Jimmy Yeh
2013 - HAUTELOOK Accepted by Gary Schettino
2014 - JOCKEY INTERNATIONAL, INC Accepted by Debra S. Waller
2015 - 3-D INTIMATE APPAREL LTD Accepted by Angie Lau
2016 - LANE BRYANT / CACIQUEAccepted by Linda Heasley
2017 - UNDER ARMOUR, INC

PREVIOUS PRESIDENT'S AWARD RECIPIENTS

2014 - ROSLYN LANCES HARTEL	ances Harte Inc.
2016 - FRANCESCA SPINETTAIntin	ma Media Group
2019 - TRISTINE BERRY	

PREVIOUS LIFETIME ACHIEVEMENT AWARDEES

DONALD R. ALLEN, JR	PVH Corp.
JOS BERRY	Concepts Paris
NORMAN COLLIER	Stretchline (UK) Limited
ANN DEAL	Fashion Forms, Inc.
MIKE FREVILLE	Dillard's Inc.
MATTHEW GOLDSTEIN	Guilford Mills, Inc.
GEORGE GREENBERG	Guilford Mills, Inc.
ROSLYN LANCES HARTE	Lances Harte Inc.
STAN HERMAN	Stan Herman Studios
GARY E. HUGHES	GH Lace, Inc.
KRISTIN KRAMER	Victoria's Secret
MILTON KRISTT	
NORENE MAIER	Dillard's
JEANNE MARTINI	Bali Division of Sara Lee
RITA MAZZELLA	Intimate Apparel Fit Model
CHRIS MELTON	Dillard's Inc.
SETH MORRIS	Carole Hochman Design Group
JOSIE NATORI	The Natori Company
RAY PIOLI	Maidenform
NORMA REINHARDT	
SHEILA SOLOMON	Priamo Designs Ltd.
MARTIN TRUST	Mast Industries
VICTOR VEGA	
SAM WEINBERG	BF/IA
EILEEN WEST	Eileen West
GWEN WIDELL	

VENUS DE MILO RECOGNITION

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CHANTELLE

CUPID FOUNDATIONS

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KOMAR

MAS HOLDINGS

PVH CORP.

SOMA

VANDALE INDUSTRIES

WACOAL AMERICA, INC.



PROGRAM

OPENING

TINA WILSON

PRESIDENT | THE UNDERFASHION CLUB, INC.

NONA HENDRYX

SPECIAL HOST

AWARDS PRESENTATION

RETAILER AWARD

WALMART INC.

ACCEPTED BY

BERCH SCHULTZ | DIVISIONAL MERCHANDISE MANAGER LADIES INTIMATE APPAREL

BRAND AWARD

TOMMY JOHN

ACCEPTED BY

TOM PATTERSON | FOUNDER & CEO AND ERIN FUJIMOTO | CO-FOUNDER

INNOVATION AWARD

SOMA

ACCEPTED BY

MARY VAN PRAAG | PRESIDENT INTIMATES GROUP AT CHICO'S FAS

INDUSTRY ICON AWARD

DOROTHY GALLIGAN

INDUSTRY MODEL

LIFETIME ACHIEVEMENT AWARD

ROBERT VITALE

CEO | WACOAL AMERICA, INC.

STUDENT DESIGN AWARDS

CONSUELO GARCIA-ROBLES
AND SONIA VIZCAINO LANEY

CO-CHAIRS, SAIG COMMITTEE

CLOSING

WALMART INC.

erch Schultz is the Divisional Merchandise Manager for Ladies Intimates and Sleepwear for Walmart US. He is responsible for delivering quality product with a great value proposition to serve millions of customers each week.

Berch has spent the past 23 years with Walmart. He started his career in Store Operations Management. He has also held multiple roles in Supply Chain Management and Merchandise Planning. Prior to Intimates, he held various Buying roles and Merchandising Leadership positions across Ladies Apparel.

Berch is passionate about Sustainability, Inclusivity, and delivering Walmart's mission to save customers money to live better.

Berch graduated from Ouachita Baptist University and currently resides in Northwest Arkansas with his wife and two sons.



BERCH SCHULTZ

TOMMY JOHN

om Patterson, founder and CEO of Tommy John was born and raised in Milbank, South Dakota (population 3,000). He studied at Arizona State University, eventually becoming a successful medical device salesperson. Tom founded the business in 2008 with his wife Erin Fujimoto and the goal to reinvent the underwear industry through the use of premium fabrics, innovative fits, problem-solving functionality. From the brand's inception, Tom has been instrumental in building Tommy John's witty tone of voice that the brand has become known for. Tom was named Crain's New York 40 Under 40 in 2016 and Ernst & Young Entrepreneur of the Year® New York in 2017.

Erin Fujimoto, co-founder of Tommy John grew up in Phoenix, Arizona and also studied at Arizona State University before beginning her career as a financial adviser at JP Morgan. Erin utilized her background in finance as well as her entrepreneurial spirit to launch Tommy John in 2008. After 10 years of being a men's only business, Erin spearheaded the debut of Tommy John's Women's in 2018. Today, under Erin's leadership, Tommy John Women's is the brand's fastest growing division of business.

The idea behind the Tommy John brand originated through Tom's personal frustrations with his undershirts. As a medical device salesman, Tom wore a suit and tie every day and grew frustrated with his undershirts constantly coming untucked. With Erin's help, they sought to create a solution by rethinking the fabric, fit, and function of the undershirt. Together, they create the world's first patented undershirt with a stay-tucked guarantee and launched a brand that's both premium and approachable. Today, Tommy John has expanded its focus from undershirts to men's and women's underwear, loungewear, apparel and most recently bras. Over the last 12 years the brand has sold over 10 million pairs of underwear, has over 1200 points of wholesale distribution, five owned retail stores and is globally recognized as a leader within the industry.



TOM PATTERSON & ERIN FUJIMOTO

SOMA

ary van Praag serves as President of the Intimates Group of Chico's FAS, which includes the Soma and TellTale brands. Ms. van Praag joined the Company in September 2017, bringing over 30 years of global, omnichannel leadership experience. She has a proven track record of developing brands and executing growth strategies.

Prior to joining Chico's FAS, she was Chief Executive Officer of Perricone MD where she led the prestige skincare brand through digital, broadcast and international expansion. Previously, she held international and domestic executive leadership roles at Coty, Inc., including serving as General Manager of OPI Products Inc., as well as corporate and regional positions at Johnson & Johnson.

A champion for the industry, and the women it serves, Mary has been active in many associations in the U.S and Canada. She is recognized as a passionate leader that has enabled the Soma organization to achieve excellence by inspiring capabilities for long-term success.

In 2019, Ms. van Praag was named a Top Woman in Retail by Total Retail and Women in Retail Leadership.



MARY VAN PRAAG

INDUSTRY ICON DOROTHY GALLIGAN

orn in Manhattan, Dorothy Galligan is a rare, native New Yorker. An only child, she was raised with much love and educated in New York City where she attended New York University, earning a Bachelor of Science degree and a Master's degree in education. While still in school, she worked part time for S & S Industries modeling a dress with hidden floating underwires as well as prototypes for lingerie manufacturers.

She got married and thought she would try freelancing in the lingerie industry since many manufacturers had approached her about modeling for them. Maidenform was her first account and would become her biggest account for most of her career. Warner's, Lily of France, Vanity Fair and Lilyette all followed in the beginning of her career. Soon her client list read like a who's who in the intimate apparel industry as more accounts were added through the years. Wacoal—when they opened their New York office, Victoria's Secret, International Intimates, Gap, Cupid, Dana-co, Gelmart, Vandale and many more. What started out as a part-time "job" turned into a decades long career filled with joy, love and caring.

Having been married for eons to her soul mate David, will always be the highlight of her life. Through the years, the young designers were first her "babies" and later became dear friends. Fellow models were her sisters and intimate companies became part of her extended family.

She is deeply and humbly grateful for this incredible honor.



DOROTHY GALLIGAN

ROBERT VITALE

ob Vitale is the CEO of Wacoal America, Inc., the U.S. subsidiary of Wacoal Holdings, a global intimate apparel company. He joined Wacoal in 1997 as Vice President of Sales for the Wacoal brand and in 2005 became Executive Vice President of Sales and Marketing for Wacoal and the licensed Donna Karan Intimates and DKNY Underwear businesses. Bob was promoted to President and CEO in 2012 and continued in this position until announcing his retirement in 2019.

During Bob's tenure in these key roles, Wacoal has become the dominant number one intimates brand in department and specialty stores in the United States while growing distribution across the Americas, the Middle East, and Europe. Under his leadership, Wacoal has continued to solidify its reputation for the finest fit, quality, and value backed by superior service. Bob was also one of the principal architects of Wacoal America's industry-leading cause-marketing partnership with Susan G. Komen, supporting breast cancer awareness, treatment, and research. Over nearly 20 years of Awareness Bra campaigns and Fit for the Cure bra fitting events. Wacoal has donated more than \$5 million to Komen.

Last year, Bob and the management team at Wacoal America led the successful effort to acquire the fast growing digitally native intimate's brand, Lively, and is presently Lively's Chairman.

Bob began his career at Maidenform as a Sales Representative in 1977 and over 20 years held various positions including Regional Vice President of Maidenform Brand Sales and Vice President of Sales for Oscar de la Renta Lingerie.



ROBERT VITALE

S.A.I.G.

Scholarships Awards Internships Grants

The Underfashion Club, Inc. has just concluded another successful year, delivering on its mission to promote "education today for a better industry tomorrow." We are proud of the scholarships and awards that are given each year to intimate apparel students at the Fashion Institute of Technology, LIM College, and Parsons School of Fashion; as well as graduating seniors from the High School of Art & Design and the High School of Fashion Industries in New York City, and the Design and Architecture Senior High (DASH) School in Miami.

The Underfashion Club is dedicated to the belief that the future depends on attracting and educating young people to the opportunities in our industry. As a means to this end, our scholarships provide substantial monetary support to students who pursue college-level, intimate apparel-related courses. Our internship program provides college students with the opportunity of working as interns for intimate apparel manufacturers, suppliers and retailers while continuing their education.

The Femmy Gala is the fundraising vehicle, which enables the Underfashion Club to support its extensive program of scholarships, awards, internships and grants. The Underfashion Club has also been fortunate in attracting a number of dedicated scholarship sponsors and internship providers. We are especially grateful to Best Pacific International Holdings Ltd., Clover Group International Ltd., Regina Miracle International (Group) Ltd., Stretchline Holdings Ltd., and Tianhai Lace Co., Ltd. for underwriting this year's Student Design Contest.

If you or your company would be interested in sponsoring a summer intern, or providing additional scholarship opportunities, we would be most pleased to hear from you.

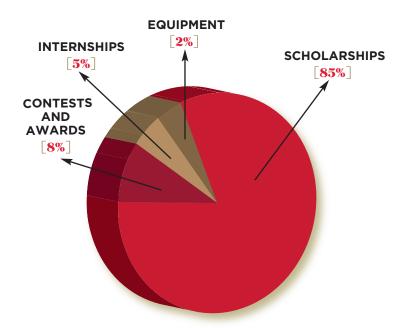


SUPPORTING EDUCATION TODAY
FOR A BETTER INDUSTRY TOMORROW

IN 2019, WE DISTRIBUTED

\$325,088

IN SCHOLARSHIPS, AWARDS, INTERNSHIPS AND EQUIPMENT, IN SUPPORT OF INTIMATE APPAREL DESIGN AND MERCHANDISING STUDENTS.



The Underfashion Club, Inc. is a 501(c)(3) charitable organization.

Donations are deductible as charitable contributions to the extent allowed by law.



THE MARY KRUG MEMORIAL SCHOLARSHIP FUND

ary Krug was Vice President and Division Merchandise Manager for Neiman Marcus Stores, a division of Neiman Marcus Group.

Mary personified excellence, and she truly was the best of the best. When she died in 2013, Mary left a great legacy in the countless buyers, assistant buyers and vendors that she trained and educated over the years.

A group of industry executives - men and women who knew Mary well - committed to establish a scholarship in her memory for students of fashion merchandising. What began as a single scholarship is now a scholarship fund that will carry Mary's name and devotion to education years into the future.

Contributions to the fund continue to be collected, and you are welcome to add your financial support to this most worthy endeavor.

FOR MORE INFORMATION,
CONTACT THE UNDERFASHION CLUB OFFICE AT 845.758.6405;
OR EMAIL: UNDERFASHIONCLUB@FRONTIERNET.NET.



THE 2020 RECIPIENT OF THE MARY KRUG MEMORIAL SCHOLARSHIP

SYLVIE SERANT | LIM COLLEGE

Island and Haiti, where most of my family lives, including my father who I go see once or twice a year. Having such a strong connection to a country like Haiti has taught me a lot about family strength, hard work, patience, and gratitude. I am so grateful to have been able to spend time there because it has pushed me to stop at nothing, to show up for myself, and to do what it takes to manifest my dreams.

I was very excited in my first year studying at LIM College and starting a new job at Saks. As a fashion merchandising major, I concentrated on buying and planning until I had my first opportunity to produce a photoshoot for a growing sustainable brand called For Good Luck. Since then I've worked on many projects in many roles: model, photographer, creative director, producer, and stylist.

Thanks to this wonderful scholarship, I will be able to spend the Spring 2020 semester as a production intern at Area NYC, as well as graduate this May with my BBA in Fashion Merchandising.



THE JOHN BOWMAN MEMORIAL SCHOLARSHIP FUND

ohn L. Bowman, who died in March of 2016 after fighting a courageous battle with brain cancer, was a pioneer in the Intimate Apparel Industry.

He dedicated 27 years to the initial launch and success of Wacoal America and, later in his career, was a partner at Dana-co LLC working with the Natori brand.

He went on to establish John Bowman & Associates, where he provided his years of experience and expertise to numerous companies globally. He developed and built brands like he lived his life...never accepting that anything was impossible and always pushing forward despite the odds. His legacy is to be found in the success of so many industry professionals who benefitted from his mentoring.

The John Bowman Memorial Scholarship Fund, established in 2017 through the generous contributions of John's industry friends, will keep John's memory alive by providing much needed financial support to the most deserving of merchandising students.



THE 2020 RECIPIENT OF THE JOHN BOWMAN MEMORIAL SCHOLARSHIP

SHAYNA CUASCUT | LIM COLLEGE

can't think back to a time when I didn't love fashion. Growing up, I was a child who always had to change her outfit at least five times a day. Clothing was a way for me to become independent of, and stand out from, others while expressing myself. I have always known that I was destined for a career in fashion.

I am currently a second-year honors student at LIM College majoring in Fashion Merchandising and minoring in Styling. I greatly appreciate that at LIM College I am free to pursue my creativity while gaining the business skills that give structure to my dreams. I want to learn about the many aspects of the fashion industry and am grateful for the opportunities I've been given to gain practical experience.

I've been a student worker in the LIM Office of Academic Affairs; an Operations and Finance intern for K-DEER, which expanded my technical knowledge of inventory, sales and data systems; and an intern Stylist at Splendid, where I developed my customer service and sales skills. This coming spring semester I will begin a Buying Internship at EverAfter, assisting in market preparation, purchase orders creation using KWI, cost adjustments, and more.

I am intrigued with merchandising and realize this is a perfect career path for me because it juxtaposes fashion with business. Merchandisers may not be fashion designers; but they require a fashion sense and an analytical mind.



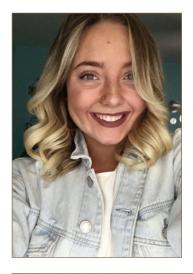
THE EILEEN WEST MEMORIAL SCHOLARSHIP FUND

ileen West, industry icon, famed designer and Femmy Lifetime Achievement Award recipient, died in September of 2017 after a brief illness.

Eileen possessed that rare combination of insight, intelligence and genuine humility. Her positive energy and thoughtful, kind, generous spirit infused her life and work.

Best known for her distinctive sleepwear collections, Eileen reintroduced all-natural gowns and robes to the American market in the 1970s. "In the heyday of polyester and nylon, she offered the natural alternatives of cotton, silk and rayon, a proposition buyers initially scoffed at," recalled Laney Thornton, her longtime business partner and co-founder of the Eileen West brand.

A memorial scholarship fund in her name was established in 2018, made possible through the generous contributions of Eileen's many industry friends, most notably KOMAR and the Laney Thornton Foundation. The Underfashion Club is honored to have been chosen to administer the fund that bears her name, and will keep her memory alive by providing much needed financial support to the most deserving of intimate apparel students for many years to come.



THE FIRST
RECIPIENT
OF THE
EILEEN WEST
MEMORIAL
SCHOLARSHIP

ALLISON LASKOWSKI | JEFFERSON UNIVERSITY

have always had a passion for fashion and clothes, playing dress up as a little girl. My introduction to fashion design was not through formal education but from personal experiences that pointed me to fashion. My parents encouraged my interest and took me to sewing classes where I was first exposed to the craft of design and construction. I carried this love with me and, although there was no fashion program at my high school, I was able to find ways to educate myself. I began to sketch and create work that I was proud to put my name to and send off to colleges in the hopes of being accepted into a real fashion design program.

I have been blessed to be a student in Jefferson's Fashion Design Program because it has molded me into a detail oriented and confident designer. My time at the university has been full of exciting experiences such as the New York Immersion class and studying abroad in Paris and Italy. The unique opportunities that the school has provided for me have aided in my growth as a designer and a person. My professors have always encouraged me to push beyond the boundaries and express myself through my work. I have put my blood, sweat, and tears into this program and reaped the rewards. I have interned at four companies, including Lily Pulitzer and QVC; and been recognized in four school fashion shows, along with being chosen to submit to the CFDA scholarship.

I am at my best when presented with a challenge and I value the lessons that come from setbacks and mishaps. I am honored to have been selected as the first recipient of the Eileen West Memorial Scholarship. The competition pushed me out of my comfort zone, designing within a category that was new to me, giving me further confidence in myself and my abilities. The scholarship money awarded to me has made it possible to continue my education, and pursue my dreams.



THE 2020 DASH SCHOLARSHIP RECIPIENT

BIANCA JACOBSON

ianca Jacobson is a fashion design student at Design and Architecture Senior High School. She was born in Connecticut and raised in Miami, Florida. Bianca has been around creative people throughout her life. Her mother, April, is an artist and her father, David, is a chef. April has been one of her biggest supporters. She has been the one to encourage Bianca to excel in her art and design craft. She has enabled her to become the young artist that she is today.

With her mother being from Italy and her father from South Africa, Bianca takes inspiration from the rich diversity of her background and integrates it into her work. Her uncle is the owner of a nonprofit organization in South Africa, called Sabrina Love. The organization assists persons with disabilities. Bianca's exposure to the organization has allowed her to have first-hand experience with the daily challenges that a disabled person may face.

For the design competition, she was assigned to create undergarments for people who have suffered from limb loss and amputation. After thorough research about the challenges that a person with missing limbs may face, she discovered a profound relation with the dahlia flower. The dahlia flower symbolizes elegance, inner strength, creativity, change, and dignity; all things that Bianca wishes to evoke for women who wear her designs.

S.A.I.G.

Scholarships Awards Internships Grants



AT THE 2019 FEMMY GALA

Fashion Institute of Technology Contestants

STUDENT DESIGN CONTEST WINNERS

1ST PRIZE - SIERRA WHITE 2ND PRIZE - DORSHELLE GUILLAUME 3RD PRIZE - LAUREL YAU

FINALISTS

AURA HENRIQUEZ ALVAREZ, BREANNA CHILDERS, JESSICA TRUSIO

FACULTY MENTOR | ANNE RUTTER



The entire Intima Media Group, along with its international partners are proud to congratulate all the prestigious Femmy 2020 honorees on their achievements

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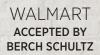








Congratulations from Cupid Intimates



SOMA
ACCEPTED BY
MARY VAN PRAAG

TOMMY JOHN ACCEPTED BY

TOM PATTERSON & ERIN FUJIMOTO

DOROTHY GALLIGAN

> ROBERT VITALE



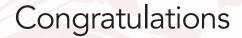


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Robert Vitale

CEO, WACOAL AMERICA, INC.

Tommy John

Tom Patterson, Founder & CEO Erin Fujimoto, Co-Founder

Dorothy Galligan

Industry Model

And to all the 2020 Femmy Honorees!



CONGRATULATIONS to FEMMY HONOREE

RETAILER Jack Tho.

Berch Schultz and Team Cheers to your success!

Richard Leeds International
a KOMAR company

CONGRATULATIONS DOROTHY GALLIGAN 2020 INDUSTRY ICON AWARD RECIPIENT

The success of every Wacoal bra begins with the fit process which is dependent on our fit models.

We feel so lucky to have an Industry Icon as the foundation on which many of our most iconic products have been created.

Thank you for being part of the Wacoal family for 34 years, and congratulations on this well-deserved honor!



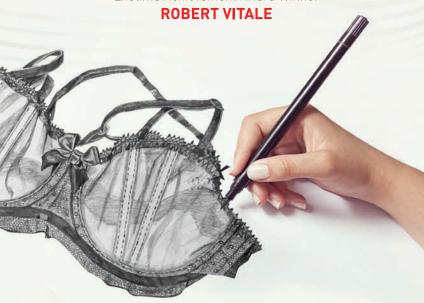




Creating new pathways to fashion through innovation, ingenuity and inspired partnerships. MAS applauds the FEMMY AWARD honorees for their achievements.

Congratulations
WALMART & SOMA

Lifetime Achievement Award Winner







No adjustment needed.º

A heartfelt congratulations to all our fellow Femmy honorees, and a special thank you to all our customers and partners.





extends its sincere congratulations to



"2020 Retail<mark>er of the Year"</mark>

Thank you for helping customers worldwide Save Money and Live Better

Our warmest congratulations to all tonight's Femmy 2020 honorees:
Tommy John, Soma, Dorothy Galligan, Robert Vitale

We thank you and applaud you for your continued support of our industry

Bennett And Gompany Lingerie Collection

IS HONORED TO SUPPORT
THE UNDERFASHION CLUB AND
THE FEMMY GALA



Jacalyn E.S. Bennetl & Company



BOB VITALE

CEO, WACOAL AMERICA INC.

2020 FEMMY LIFETIME ACHIEVEMENT AWARD

THANK YOU FOR YOUR VISION, FRIENDSHIP AND LEADERSHIP

FROM YOUR COLLEAGUES AT
WACOAL AMERICA
AND WACOAL DOMINICANA







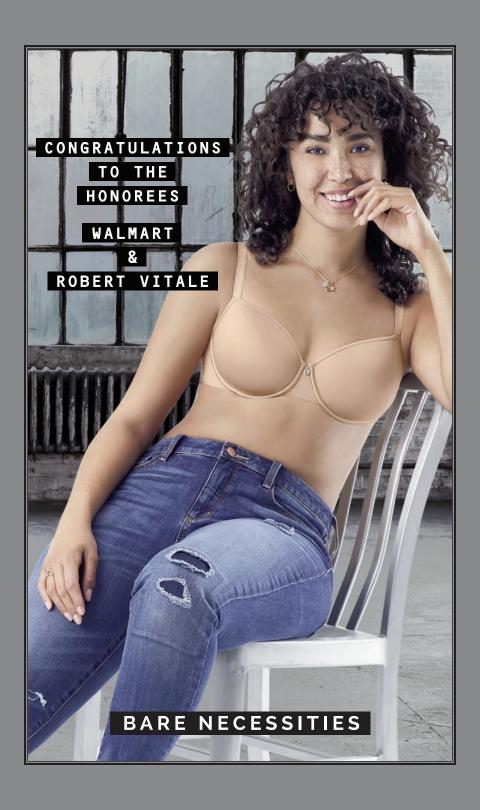


Congratulations TO ALL THE HONOREES



smartandsexy.com

curvycouture.com



CONGRATULATIONS

TO ALL OF THE FEMMY HONOREES

WITH SPECIAL RECOGNITION TO 'BRAND OF THE YEAR'

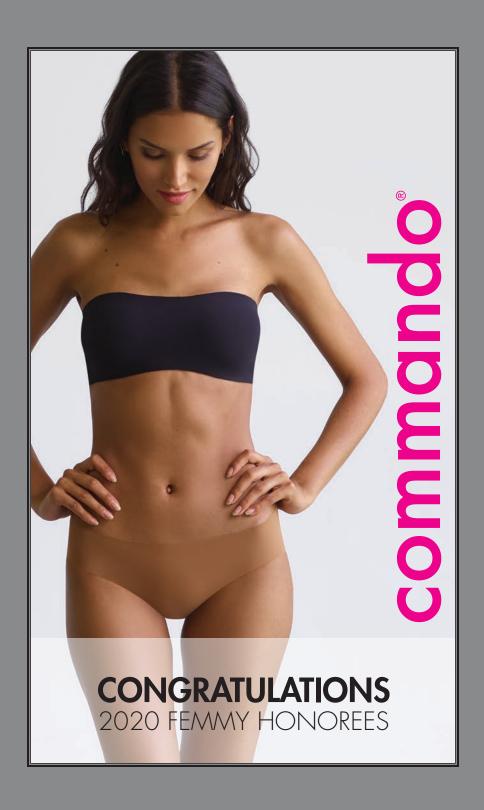


CHARGEURS * PCC

FASHION TECHNOLOGIES

NO MATTER WHERE, NO MATTER WHEN, NO MATTER HOW.

PROUD INTERLININGS PARTNER



Delta Galil

CONGRATULATES

Walmart Tommy John Soma

Industry Icon

Dorothy Galligan

Lifetime Achievement Award Robert Vitale

DELTA GALIL

deltagalil.com

As iconic as the femmy award Congratulations Dorothy!



WE ARE SO HONORED AND GRATEFUL TO FOLLOW IN YOUR LEGENDARY BRA STRAPS!

With Love and admiration,

Katie Vogt, Julie Nuciforo, Pat Arndt, Jessica Lavoie, Jennifer Janssen, Asia monet, Bonnie Fischer, Sharon Smith, Kathy Fichtel, Celina Lorenz, Casey Palmer, Robin Carrigan, Karina Kali, Cathy Ortiz, Angela Laksodi and Tricia Campbell

Congratulations

Our very best wishes to the 2020 Femmy Honorees on this most deserving recognition

SOMA ~ Innovation Accepted by Mary van Praag

Walmart Inc. - Retailer

Tommy John - Brand

Dorothy Galligan - Industry Icon

Robert Vitale, Wacoal America, Inc.

Lifetime Achievement

We are proud to be able to share this special night with you



Designer Lingerie Innovation

VANITY FAIR.



The Fruit of the Loom, Inc. family of brands congratulates tonight's Femmy Award recipients.

FRUIT OF THE LOOM, INC.



VANITY FAIR.







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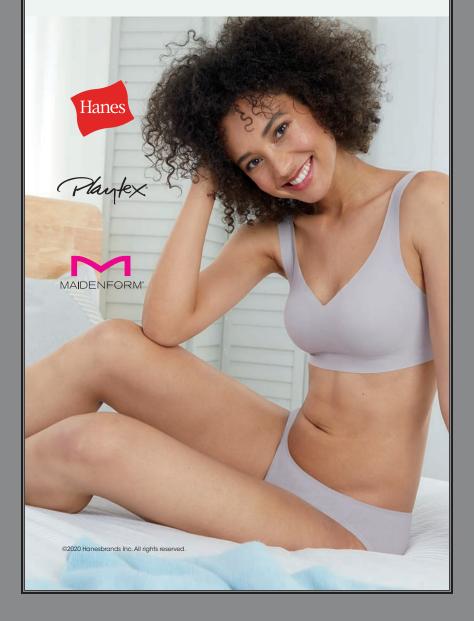








CONGRATULATIONS 2020 FEMMY



JACLYN APPAREL

CONGRATULATES WALMART AND ALL OF THE FEMMY HONOREES.

WE THANK YOU FOR YOUR ENTHUSIASM, DEDICATION, & LIFETIME ACHIEVEMENTS.

THE GOLDEN TOUCH GROUP

JACLYN APPAREL | GOLDEN TOUCH

TOPSVILLE | PREMIUM



CONGRATULATIONS2020 FEMMY HONOREES

We recognize and applaud you for your achievements.

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The Natori Company congratulates tonight's Femmy honorees:

BOB VITALE WALMART TOMMY JOHN SOMA DOROTHY GALLIGAN

Congratulations on your accomplishments and your continued support of the industry

NATORI



CEO, Wacoal America, Inc.

Innovation

SOMA



Stretchline Holdings
Congratulates all the Femmy
Honorees:

WALMART INC

TOMMY JOHN

SOMA

DOROTHY GALLIGAN

ROBERT VITALE











Stay4Sure

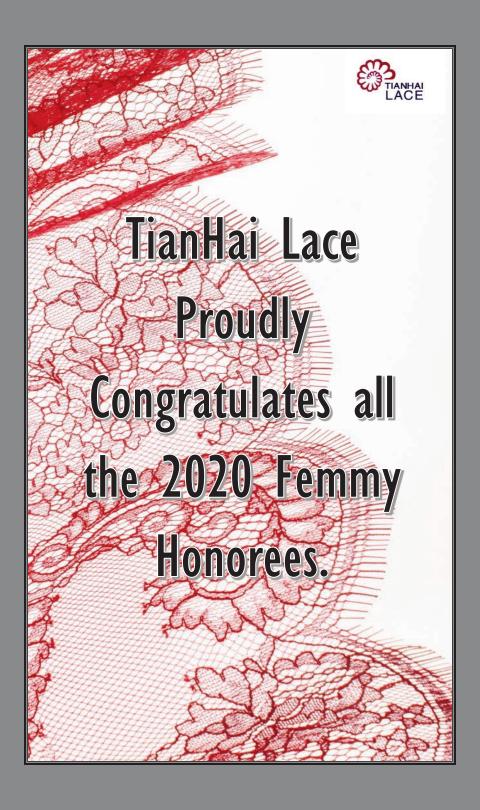
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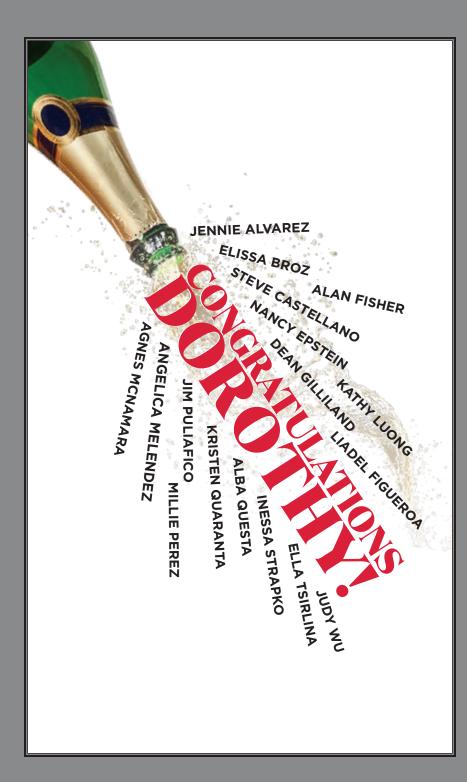
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CONGRATULATIONS

2020 FEMMY HONOREES

Walmart Inc.
Tommy John
SOMA
Dorothy Galligan
Robert Vitale

On behalf of: JP Brogan (UFC Board Member) (917) 913-2284 jpbrogan@billion-holding.com

Eva Zhou (West Coast) (916) 717-6295 eva.zhou@billion-holding.com

Billion Rise Knitting (H.K.) Ltd. www.billionriseknitting.com



formerly Macra Lace

Celebrates tonight's 2020 FEMMY Honorees

CONGRATULATIONS

Robert Vitale

CEO, Wacoal America, Inc.
Lifetime Achievement Award

&

SOMA



SaraMax Apparel Group

Congratulates Retailer of the Year

Walmart Inc.

Accepted By

Berch Schultz

Divisional Merchandise Manager, Ladies Intimate Apparel

and all of the

2020 Femmy Honorees

OUR THANKS TO

SPECIAL GIFT CONTRIBUTOR
SOMA

FEMMY CONTRIBUTORS

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LA LAME INC.

BARRY & HEATHER ROSS

ZAZ SCULLIN

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VICE PRESIDENT, OUTREACH
Deborah Eaton



INTIMATE APPAREL MARKET WEEK CALENDAR

2020 - 2021 - 2022

The Underfashion Club is relied on for networking, ideas, information, and supporting the future of the industry with student scholarships, awards, internships and grants. The Underfashion Club is also responsible for setting the intimate apparel market week calendar. This is yet another way we are able to further support and engage our members and the intimate apparel marketplace.

INTIMATE APPAREL MARKET WEEK DATES BEGINNING ON SUNDAY - ENDING ON FRIDAY

2020

February	February 2 - 7
May	May 3 - 8
August	August 2 - 7
November	November 1 - 6

2021

February 31 - February 5

May May 2 - 7 August August 1 - 6

November October 31 - November 5

2022

February 30 - February 4

May 1 - 6

August July 31 - August 5

November October 30 - November 4

For additional information, please contact the Underfashion Club at 845.758.6405, underfashionclub@frontiernet.net or visit www.underfashionclub.org.



2020 STUDENT DESIGN CONTEST

Hannah Myers "Unraveled"

Heather Morra

"Iridescence"

Minh-Chau Tran
"Sheetwear Streetwear"

Tracy Garcia"Nature's Romance"

Yajie Niu "Beautiful People"

Angela Wang"The Streets of Hong Kong"

















The Underfashion Club, Inc. is a not-for-profit 501(c)(3) charitable organization established to provide Intimate Apparel Industry leaders with a forum to exchange information and ideas, and support the Intimate Apparel market as a vital aspect of the fashion industry through its ongoing commitment to support the education of new talent.

SUPPORTING EDUCATION TODAY FOR A BETTER INDUSTRY TOMORROW

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