

## **Cognita – company profile**

### ***About Cognita***

Cognita is Croatian e-learning company, formed by a very experienced team that has been following world trends and participating in the domain of e-learning and online education since 2001. Experience and knowledge acquired from pioneering in the region allowed us to develop the first Croatian learning management system called Cognita eLearner® LMS and leading high-quality interactive e-learning content.

Our experience gave us the understanding that, while the latest interactive technology and techniques are important, to build a solid, yet flexible, solution that helps you meet your business goals, requires astute e-learning strategists, high-quality content and proven consulting methodologies, backed up with our training and support.

Cognita offers all that you need for an online education implementation: from the e-learning solution optimized to meet the needs of human resource divisions and organizations in the field of education and training, to a support program that best fits your business needs.

### ***Products and services***

#### **Cognita eLearner® LMS**

Cognita eLearner® LMS (Learning Management System) is the e-learning solution optimized to meet the needs of human resource divisions and organizations in the field of education and training. It includes on-line courses and tests, communication between learners and/or mentors, as well as a complete reporting system that allows you to get a comprehensive view of education and training. eLearner® LMS supports users administration, as well as groups, courses, classes, plans, and tests management.

Test Module is Cognita eLearner® module that can be licensed separately and allows you to get the overview of your employee competence and grade the efficiency of provided education. It enables the users (mentors) to create questions, answers and define tests in a simple and efficient manner. Various kinds of questions and test options are supported.

Cognita eLearner® comparative advantage lies in its flexibility (ability to adjust to any customer demands) perfect SCORM compliance and the price that makes it stand out in the e-learning market.

#### **Composica Enterprise**

Through partnership with Composica, Cognita offers its content development tool Composica Enterprise, web-based tool whose main features are organization and collaboration of course design team members, and lot of options for easy and fast developing of e-learning courses. Composica Enterprise offers real-time collaboration among team members and provides a powerful web-based WYSIWYG environment, without any need for programming.

Composica Enterprise also features unique assessment-building capabilities, full SCORM conformance, high reusability of content, exciting visual effects and much more. So far, Composica Enterprise has been successfully implemented in over 40 organizations, including leading Fortune 100 companies, government agencies, high-tech industry companies and educational organizations. It can provide significant savings in development time, while producing better quality e-learning content.

#### **Raptivity**

Raptivity is an award winning, World's first e-learning interactivity development tool. It is targeted towards trainers, instructional designers, professors and subject matter experts from verticals like Banking, Finance, Healthcare, Corporate, Government, educational institutes and many more.

It's a patent pending product & organizations like Microsoft, Cisco, Boeing, Honeywell and practically most of the top corporations across all verticals have experienced that they can reduce effort / cost with give learners a better learning experience.

## **E-learning content**

Cognita e-learning courses  
SkillSoft ITPro courseware  
SkillSoft BusinessPro courseware  
Books 24x7 online library referenceware  
Microsoft Official E-learning courses  
Auralog Tell me more online system and courses for language learning

## **Other services**

Cognita team includes e-learning experts with academic background (M. Sc, B. Sc) and specializes in:

- E-learning implementation and consulting
- E-learning content development
- Learning Management System development and implementation
- SCORM adoption (i.e. adding SCORM implementation to passive "SCORM unaware" e-learning content)
- .NET development / Web development / XP-like user-friendly JavaScript / HTML interface design
- Database development (Specialized for MS SQL Server; Analysing Services RDMS)
- Interactive portal development

## **Partners**

**SkillSoft** – Cognita is SkillSoft regional partner for Croatia since 2005.

**Auralog** – Cognita is partner and distributor for TeLL me More online solutions for language learning for corporate and educational market in Croatia since 2005.

**bit media** – bit media is the first authorized Partner for Microsoft e-learning in EMEA and International Competence Center for Microsoft e-Learning. Cognita and bit media cooperates since 2003, beginning with EuroLearn Eureka e-learning project cooperation.

**Composica** – Cognita is Composica's ([www.composica.com](http://www.composica.com)) partner for Composica Enterprise content development tool since 2006.

**Microsoft** - Cognita participates in Microsoft Partners in Learning program in Croatia and the region.

**ETS (Educational Testing Service)** – Cognita is ETS Preferred Vendor for delivering TOEIC, TOEFL and TFI certification exams.

**Harbinger Knowledge Products** – Cognita is Harbinger partner and distributor for Raptivity interaction development tool in Croatia.

**Advanced Distributed Learning** - Cognita is official SCORM Adopter, and thus ADL Initiative ([www.adlnet.gov](http://www.adlnet.gov)) recognizes the company as ADL Partner.

**itSMF Croatia** - Cognita is itSMF Croatia sponsor and partner.

## **Awards and Recognitions**

**Comenius EduMedia Siegel** – After thorough testing performed by German Institute for Education and Media, Die Gesellschaft für Pädagogik und Information has confirmed quality and pedagogical approach for Cognita eLearner® LMS and awarded Cognita with Comenius EduMedia Siegel for year 2008.

**Microsoft Partners in Learning Partner of the Year 2005** – Microsoft has awarded Cognita with Partners in Learning Partner of the Year in 2005. Cognita has implemented e-learning system and own MS Office e-learning content for all teachers in Croatia. Overall number of users have extended 1.200, with more than 60.000 visits and more than 1.400 hours of learning.

**ADL SCORM 1.2 conformant** - Cognita eLearner® LMS passed all the tests and was certified by ADL as a SCORM 1.2 conformant product. This means that eLearner® is conformant with SCORM, leading standard in e-learning. Testing was accomplished in December 2004 by Academic ADL Co-Lab Wisconsin Testing Organization. The list of all certified products can be found at <http://www.adlnet.org/index.cfm?fuseaction=certprodresults>.

**VeriTest ISV** – Cognita eLearner® has been certified by VeriTest after passing Microsoft Platform tests for Windows Server 2003 and MS SQL Server in March, 2005.

### ***Other***

Cognita successfully finished EuroLearn project with code name EUROLEARN E! 2963 IT Center LMS, that has been certified by the National coordinators council EUREKA – of the EUROLEARN net on 20th February 2003, and has been recognized by the Croatian Ministry of Science and technology. There has been two partners on the project - FOI (Faculty of organization and information technology Varaždin) and Bit Media from Austria. This was the project underlain by Eureka, aimed at financing the projects for the development of new technologies in the learning domain. This was the first project of the kind in Europe, officially authorized within the aforementioned initiative.

### ***References***

So far, we have implemented our system and courses in numerous companies and institutions in Croatia, like Vipnet (leading telecom provider), Podravka (regional food company), Office of the President of the Republic of Croatia etc. We have also published open Internet portal [www.edukacija.net](http://www.edukacija.net) (Croatian) for end users, with eLearner LMS, ECDL courses, 2000+ courses addressing subjects from professional IT and business skills area, as part of the portal.

### ***More information***

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