



HI-TEC[®]

INSPIRED BY LIFE

SS12 OUTDOOR COLLECTION



CONTENTS

INTRODUCTION	03
BRAND MANIFESTO	04
DIGITAL MARKETING	05
PARTNERSHIPS	06
BRAND AMBASSADORS	07
MULTISPORTS COLLECTION	08
Multi Sports	12
Sierra Collection Merchandising Guide	14
Harmony Collection Merchandising Guide	19
Terra Active	24
RUNNING COLLECTION	26
HIKING COLLECTION	36
Backpacking	40
Sierra Collection Merchandising Guide	41
V-Lite Hiking	42
Light Hiking	49
SANDALS COLLECTION	58
KIDS COLLECTION	72
TECHNOLOGIES	84
POINT OF SALE	86

HI-TEC – THE ORIGINAL ATHLETIC OUTDOOR BRAND

HI-TEC are extremely proud to unveil what we believe to be some truly inspiring product collections for SS12.

Since founding Hi-Tec in 1974 I have always been driven by a passion to design, develop and manufacture lightweight and comfortable footwear of the highest quality - all at true value. Today these core values continue to be the foundation of everything we strive for as a brand, however, as our consumer evolves, it is imperative that we continue to push the boundaries of our product design, innovation and marketing. Products need to be encapsulated in an emotion - a good feeling. Hi-Tec has a strong heritage that has enabled us to create athletically inspired collections with the needs and wants of our consumer always at the forefront of our mind.

The SS12 Outdoor Collection is the first entire range that has been designed and developed by Charles Willis, Hi-Tec's Global Creative Director and 'Outdoor Footwear Guru'. In order to merchandise the range in collections we have grouped them into consumer friendly stories. The Sierra Lite redefines how a hiking boot should look, and most importantly feel. This passion has been part of Hi-Tec's DNA since we created the worlds' first lightweight hiking boot in 1978.

Gorgeous looking, fabulously lightweight and exceptionally comfortable, the Harmony Collection is designed for women by women.

Engineered to cope with the roughest of play, with smart designs, colours and the BIG FIT Fitting System, the Kids Collection will be loved by parents and children alike.

HI-TEC also celebrates the grand opening of our Amsterdam Global Headquarters. We are a dedicated and passionate Brand who refuses to sit still and rest on our laurels. We must be adaptable, moving with the trends and ensuring that our Global Product Development and Marketing teams, whose main objective is to drive our brand forward, are presented with a highly creative and inspirational working environment in a central and easily accessible location.

I would personally like to thank you for your continued business and wish you happiness, health and continued success in 2012.

Frank van Wezel
Founder and Chairman
Hi-Tec Sports PLC





We are driven by the desire to ensure people make the most of life. From discovering the great outdoors to running through urban jungles, emerging victorious on court or teeing off at dawn. Our products will always be developed with the needs of consumers in mind and innovations will be driven by our restless desire to understand how they're used.

*We are Hi-Tec.
We are Inspired by Life.*

NEW WEBSITE

In March 2011 the brand new Hi-Tec.com website was launched and we have received some fantastic feedback from both the industry and our consumers. The site is a major step forward for the brand and has propelled Hi-Tec to the front of the digital space within the industry. The new website provides us with a platform that allows us to engage and communicate with the consumer on a far greater level. Social media, reviews, buyer's guides and better product and lifestyle photography are just some of the improvements we have made to the website. As a direct result more consumers are aware of Hi-Tec and we are driving more potential consumers direct from www.hi-tec.com to our retailers!

+46% increase in Hi-Tec.com visits in 2010

+750% increase in stockist page visits in 2011

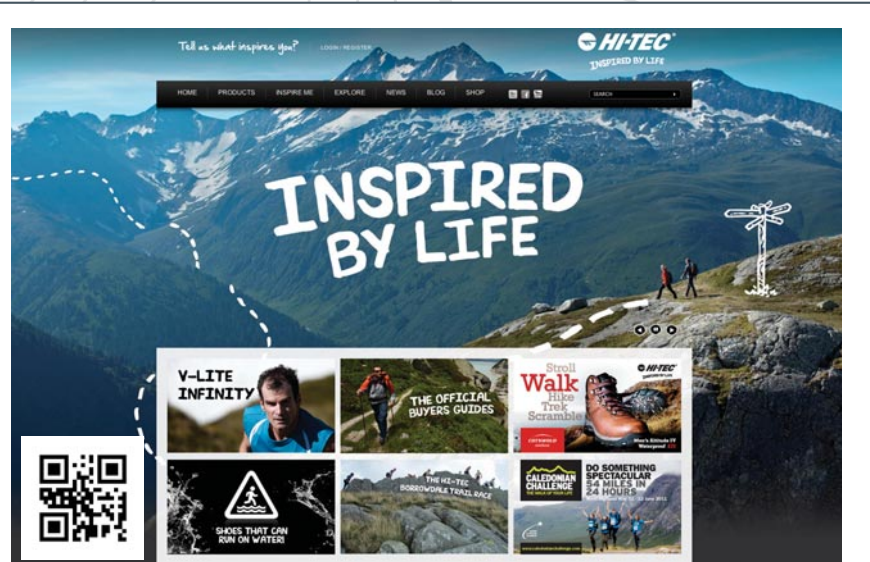
SOCIAL MEDIA

Taking care of our customers is at the forefront of everything we do. We recognise that more and more consumers are using different channels to connect with each other and voice their opinions and product experiences. Hi-Tec are using social media not only to connect with consumers, but to generate two-way conversations, so we can learn who they are, what they're using our products for and how we can improve all aspects of our business model.

If you have any queries or want to discuss any opportunities to work with us online, please do not hesitate to contact me or any member of the UK Marketing Department.

James Campbell

Global Digital Marketing Executive
Jamescampbell@hi-tecsports.com



PARTNERS

HOW DOES HI-TEC INSPIRE OTHERS?



NATIONAL TRUST

Hi-Tec and the National Trust have teamed up to create a new environmentally considered walking boot. Inspired by the nature the National Trust cares for, the boot has been designed with its environmental impact in mind, including recycled materials & minimal chemicals normally found in footwear.

www.hi-tec.com/nationaltrust



HF HOLIDAYS

Hi-Tec has joined forces with the UK's largest walking and leisure activity holidays company HF Holidays. Committed to providing shared experiences in areas of natural beauty, HF Holidays are the perfect partner for Hi-Tec and we will be working together on joint consumer promotional activities aimed to encourage and communicate the benefits of all outdoor leisure activities.

www.hfholidays.co.uk



HELP FOR HEROES

Hi-Tec are proud supporters of Help for Heroes (H4H) to raise money for the members of the Armed Forces who have been wounded in the service of our country. As a dedicated supporter, Hi-Tec are passionate to "do their bit" to show these extraordinary young men and women that they are cared for and raise much needed funds to provide services to help aid their recovery.

www.helpforheroes.org.uk



VISIT PEAK DISTRICT

We are proud to be partners with the official voice for tourism in the Peak District and Derbyshire – Visit Peak District. With such an enormous range of terrain, walks and trails for visitors of all abilities, the only problem consumers will have will be deciding exactly which Hi-Tec boots to wear!

www.visitpeakdistrict.com



MARIE CURIE CANCER CARE

Hi-Tec are very proud to be associated with Marie Curie Cancer Care and are pleased to be able to support their work by offering financial assistance with products for everyone who will be participating in a Marie Curie Cancer Care Challenge in 2011 and beyond.

www.mariecurie.org.uk



CUMBRIA TOURISM

Our newest partnership is with the Official Tourism Website for Cumbria & the Lake District. As part of our sponsorship of the walking section of their website, we will have Hi-Tec branded web-pages with features such as 'Product of the Month', a monthly prize draw (also included in their e-newsletters, circa 33,000), a list/map of all our independent retailers PLUS £k's worth of web advertising driving people to the page!

www.golakes.co.uk



SPRINGBOARD UK

Hi-Tec are very proud to be associated with the Springboard Charity, supporting their work by offering a pair of hiking boots (the V-Lite Altitude Ultra Luxe WPI), walking socks and a set of walking poles to all the trekkers who took part in the both of their 2011 challenges and future events.

www.springboarduk.net



OUTDOOR FESTIVALS & SHOWS

Hi-Tec have partnered with numerous outdoor festivals and shows throughout 2011, including the Peak District & Derbyshire Walking & Outdoors Festivals, The Outdoor Leisure Show, The Isle of Wight Walking Festival, the Keswick Mountain Festival, and the Scottish Outdoor Pursuits Show.



TRAIL RUNNING EVENTS

To coincide with the launch of our stunning new range of trail running footwear – V-Lite Infinity - Hi-Tec have partnered up with numerous UK trail running events for 2011, including the Hi-Tec Borrowdale Trail Run (part of the 2011 Keswick Mountain Festival), Extreme Energy's ultra-endurance race series (incorporating various races around the UK), and the Caledonian Challenge.

Check out the 'Our partners' section on Hi-Tec.com for more information about all of our affiliate marketing activities. If you have any suggestions for partner opportunities or would like our support with any of your own affiliate activities, please feel free to contact me.

Laura Greenaway

UK Marketing Communications Executive
lauragreenaway@hi-tecsports.com

GLOBAL AMBASSADORS

MARTIN DREYER - Adventure Racing World Champion

Hi-Tec continue to sponsor and supply footwear to Martin Dreyer, one of South Africa's most respected multi-sport athletes and adventure racers. Hi-Tec signed an exclusive sponsorship deal with Martin Dreyer whose accolades of achievements include Land Rover G4 World Champion, 7 times Dusi Canoe Marathon Champion and top international adventure racer competing in the Raid Finals & Adventure Racing World Championships, to name a few.

Hi-Tec are dedicated to continuing their support for Martin's "Change a Life" project, which has gone from strength to strength. Martin Dreyer says "It is of utmost importance that my footwear can deliver the best performance whatever the conditions. I am truly excited about the opportunities and benefits of the V-Lite Infinity franchise. With the help from our Hi-Tec footwear we can start to change lives...."



ALEXANDRE POUSSIN - Global Explorer

Hi-Tec's Global Outdoor Ambassador, is truly an inspirational explorer. He and his wife Sonia walked the length of Africa, entirely on foot, from Cape of Good Hope to the Sea of Galilee without sponsors or any support team. Three years, eleven countries, 1,200 families, 14,000 kilometers of adventures whilst walking in the footsteps of mankind through Africa's 'Cradle of Life'. Matching their every stride on their epic adventure were two pairs of trusty Hi-Tec boots.

Alexandre comments "My exciting relationship with Hi-Tec came about totally by chance through a personal recommendation and inevitably our Hi-Tec footwear proved to be the backbone and core strength of our incredible, epic journey. When you cover 60,000 steps a day, comfort, cushioning and lightness is extremely important. Hi-Tec proved to be the perfect match! I am truly passionate at the prospect of involving myself in the product development and offering my experience and knowledge. For me, simplicity is key and designing new shoes will be like creating superb pieces of art."



MULTISPORTS COLLECTION



Tornado Mid WP





 **HI-TEC**[®]
INSPIRED BY LIFE

**NO
LIMITS**



The OrthoLite logo is presented in white text on a blue, rounded rectangular background. The background of the entire page features a topographic map with grey contour lines. A horizontal line is positioned above the OrthoLite logo.

OrthoLite®

The lightweight OrthoLite® footbed delivers supreme comfort, cushioning and durability, while wicking any unwanted moisture away with every stride.

The EVA MIDSOLE logo is in white text on a blue, rounded rectangular background. A horizontal line is positioned above the EVA MIDSOLE logo.

EVA MIDSOLE

Compression-moulded EVA absorbs the hard impact of the great outdoors before it reaches your feet.

The Vibram logo is in yellow text on a blue, rounded rectangular background. A horizontal line is positioned above the Vibram logo.

Vibram®

High performance Vibram outsole delivers world-renowned traction, comfort and durability.

STORM MID WP



0001595/043
Dark Chocolate/Saffron

FEATURES:

Premium, durable waterproof nubuck leather upper, combined with high performance mesh, provides long term comfort

Waterproof bootie construction

Ghilly and rust proof hardware lacing system

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001595/051
Charcoal/Chartruse



STORM LACE



0001597/042
Smokey Brown/Sunflower

FEATURES:

Premium, durable nubuck leather upper, combined with high performance mesh, provides long term comfort

Ghilly and rust proof hardware lacing system

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001597/051
Charcoal/Chartruse



TORNADO MID WP



0001599/031
Navy/Grey

FEATURES:

High performance waterproof synthetic upper, delivers breathability, durability and comfort during wear

Waterproof bootie construction

Ghilly and double eyelet lacing system

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001599/042
Dark Chocolate/Gold



0001599/052
Charcoal/Black



TORNADO LACE



0001600/052
Charcoal/Black

FEATURES:

High performance synthetic upper, delivers breathability, durability and comfort during wear

Ghilly and double eyelet lacing system

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001600/042
Dark Chocolate/Gold



0001600/031
Navy/Grey



YOUR GUIDE TO MERCHANDISING **THE SIERRA COLLECTION**

SIERRA TREK WP



SIERRA MID



SIERRA LACE



SIERRA CANYON PASS



SIERRA SNEAKER

SIERRA MID



0001601/021
Black/Grey

FEATURES:

Premium, soft but durable full grain leather upper provides long term comfort during wear

Single and double eyelet lacing combination

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001601/042
Dark Chocolate/Stone



0001601/041
Tan/Red



SIERRA LACE



0001602/041
Tan/Red

FEATURES:

Premium, soft but durable full grain leather upper provides long term comfort during wear

Single and double eyelet lacing combination

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001602/042
Dark Chocolate/Stone



0001602/021
Black/Grey



SIERRA SNEAKER



0001603/042
Dark Chocolate/Stone/Burnt Orange

FEATURES:

Premium soft and durable full grain leather and mesh upper provides long term comfort

Single and double eyelet lacing combination

Moisture-wicking lining keeps the foot dry

OrthoLite sockliner delivers long lasting cushioning

Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001603/051
Steel Grey/Nautical



0001603/021
Black/Gray



TOTAL TERRAIN MID WP



0001409/051
Graphite/Chartreuse

FEATURES:

Waterproof suede leather and open mesh upper

Waterproof bootie construction

Moisture-wicking lining keeps the foot dry

Ghilly and double eyelet lacing system

High performance 'Liquid Rubber' on the medial, lateral sides and heel for lightweight protection

Hi-Tec removable contoured sockliner

Compression moulded EVA midsole

Carbon rubber MDT Multi-sport outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001409/041
Smokey Brown/Sunflower



0001409/042
Dark Chocolate/Saffron



TOTAL TERRAIN PURSUIT WP



0001559/051
Dark Grey/Graphite/Chartreuse

FEATURES:

- Waterproof suede leather and high performance mesh uppers
- Waterproof bootie construction
- Single and double eyelet lacing combination
- Moisture-wicking lining keeps the foot dry
- Strobel construction with shank
- Removable contoured EVA sockliner

MDT rugged rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001559/043
Brown/Burnt Orange/Black



TOTAL TERRAIN SPRINT



0001605/044
Dark Chocolate/Saffron

FEATURES:

- Suede leather and high performance mesh uppers
- Ghilly and double eyelet lacing system creates a secure fit
- Moisture-wicking lining keeps the foot dry
- Strobel construction with shank

Removable contoured EVA sockliner

MDT rugged rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001605/051
Dark Grey/Graphite/Chartreuse



TOTAL TERRAIN AERO



0001123/061
Olive/Warm Grey/Gold

FEATURES:

Suede leather and open mesh upper
Moisture-wicking lining keeps the foot dry
Ghilly and double eyelet lacing system

High performance 'Liquid Rubber' on the medial, lateral sides and heel for lightweight protection

Hi-Tec removable contoured sockliner

Compression moulded EVA midsole for lightweight cushioning
Carbon rubber MDT Multi-sport outsole for durable traction

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001123/041
Smoky Brown/Light Taupe/Sunflower



RAPIDO



0001879/041
Brown/Burnt Orange/Core Taupe

FEATURES:

Suede leather and high performance mesh upper
Ghilly and double eyelet lacing system creates a secure fit
Moisture-wicking lining keeps the foot dry

Removable contoured EVA sockliner

Comfort-Flex build provides additional underfoot cushioning
Carbon rubber MDT Multi-sport outsole for durable traction

Sizes: MEN'S: UK 7 - 14, EUR 41 - 48



0001879/051
Charcoal/Gray/Chartrouse



0001879/061
Olive/Warm Grey/Gold



YOUR GUIDE TO MERCHANDISING **THE HARMONY COLLECTION**



HARMONY MID WP

HARMONY LACE



HARMONY ANKLE STRAP



HARMONY THONG

HARMONY MID WP



0001607/041
Light Taupe/Ultramarine

FEATURES:

Premium, durable waterproof nubuck leather upper, combined with high performance mesh, provides long term comfort
Waterproof bootie construction
Ghilly and rust proof hardware lacing system
Moisture-wicking lining keeps the foot dry
Bespoke Italian designed webbing, gives a sophisticated edge
OrthoLite sockliner

Vibram rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



0001607/051
Cool Grey/Cakery



0001607/052
Light Grey/Light Blue/Marina



HARMONY LACE



0001609/041
Light Taupe/Ultramarine

FEATURES:

Premium, durable waterproof nubuck leather upper, combined with high performance mesh, provides long term comfort
Ghilly and rust proof hardware lacing system
Moisture-wicking lining keeps the foot dry
Bespoke Italian designed webbing, gives a sophisticated edge

OrthoLite sockliner

Vibram rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



0001609/052
Light Grey/Light Blue/Marina



0001609/051
Cool Grey/Cakery



HARMONY LITE MID WP



0001610/052
Light Grey/Light Blue/Marina

FEATURES:

- Waterproof suede leather and high performance mesh uppers
- Waterproof bootie construction
- Ghilly and rust proof hardware lacing system
- Moisture-wicking lining keeps the foot dry
- Bespoke Italian designed webbing, gives a sophisticated edge
- OrthoLite sockliner

Vibram rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



0001610/051
Cool Grey/Cakery



HARMONY LITE



0001612/051
Cool Grey/Cakery

FEATURES:

- Suede leather and high performance mesh uppers
- Ghilly and rust proof hardware lacing system
- Moisture-wicking lining keeps the foot dry
- Bespoke Italian designed webbing, gives a sophisticated edge

OrthoLite sockliner

Vibram rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



0001612/052
Light Grey/Light Blue/Marina



0001612/042
Dark Taupe/Light Taupe/Eucalyptus/Tiffany

TOTAL TERRAIN MID WP



0001410/043
Honey/Dark Brown/Blue

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Ghilly and double eyelet lacing system creates a secure fit
- High performance 'Liquid Rubber' on the toe and heel
- Strobel construction with shank adds rigidity
- Hi-Tec removable contoured sockliner
- Compression moulded EVA midsole for lightweight cushioning
- Carbon rubber MDT Multi-sport outsole for durable traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



TOTAL TERRAIN LACE WP



0001411/053
Charcoal/Cyclamen

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Performance ghilly lacing system
- Strobel construction with shank adds rigidity
- Hi-Tec removable contoured sockliner
- Compression moulded EVA midsole for lightweight cushioning
- Exclusive Vibram outsole for all terrain performance

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001410/052
Charcoal/Cool Grey/Cyclamen



0001411/043
Honey/Dark Brown/Blue

TOTAL TERRAIN AERO



0001130/046
Smokey Brown/Taupe/Condy

FEATURES:

- Waterproof suede leather and mesh upper
- Moisture-wicking lining keeps the foot dry
- Ghilly and double eyelet lacing system creates a secure fit
- High performance 'Liquid Rubber' on the toe and heel
- Strobel construction with shank adds rigidity
- Hi-Tec removable contoured sockliner
- Compression moulded EVA midsole for lightweight cushioning
- Carbon rubber MDT Multi-sport outsole for durable traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001130/052
Charcoal/Cajalmen



BONITO



0001880/041
Clay/Light Taupe/Castard

FEATURES:

- Suede leather and high performance mesh upper
- Ghilly and double eyelet lacing system creates a secure fit
- Moisture-wicking lining keeps the foot dry

- Removable contoured EVA sockliner
- Comfort-Flex build provides additional underfoot cushioning
- MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S UK 3 - 8, EUR 36 - 42



0001880/051
Graphite/Gray/Cakery



0001880/052
Charcoal/Gray/Cajalmen



CORSAIR AERO



0001614/041
Smokey Brown/Burnt Orange

FEATURES:

Performance synthetic and mesh uppers
Ghilly and eyelet lacing system for fit
Moisture-wicking lining keeps the foot dry

Removable contoured EVA sockliner
Comfort-Flex build provides additional underfoot cushioning
MDT durable rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001614/021
Black/Gold



0001614/051
Granite/Nautical



INDAH LITE MID WP



0001446/052
Charcoal/Cajalmen

FEATURES:

Waterproof suede leather and mesh upper
Waterproof bootie construction
Women's specific last for better fit and comfort
Low profile overlasted construction

OrthoLite sockliner
Comfort-Flex build provides additional underfoot cushioning
MDT carbon rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001446/043
Old Moss/Dune/Mendon



INDAH AERO



0001615/051
Charcoal/Cajalman

FEATURES:

Natural suede and high performance mesh uppers
Ghilly and double eyelet lacing system creates a secure fit
Moisture-wicking lining keeps the foot dry

OrthoLite sockliner

Comfort-Flex build provides additional underfoot cushioning
MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001615/041
Old Moss/Dune/Meadow



JARA AERO



0001617/051
Cool Grey/Tiffany

FEATURES:

Performance synthetic and mesh uppers
Ghilly and eyelet lacing system for fit
Moisture-wicking lining keeps the foot dry

Removable contoured EVA sockliner

Comfort-Flex build provides additional underfoot cushioning
MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001617/041
Dark Taupe/Light Taupe/Dune



RUNNING **COLLECTION**



V-Lite Infinity HPI





Martin Dreyer
World Adventure Racing Champion

 **HI-TEC**[®]
INSPIRED BY LIFE

FURTHER
FASTER
LONGER



S.U.Z.E
SEAMLESS UPPER ZONE ENGINEERING

Seamless Upper Zone Engineering technology removes irritating stitching from the upper whilst offering support and breathability where necessary. Coupled with the reduction in weight this ultimately makes the shoe considerably more comfortable.

ion-mask™

ion-mask™ repels water from outside and maintains optimum control of temperature and breathability. It resists the absorption of water and dirt and also helps guard against stains.

**3D
COUNTER
BALANCE**

Supports and cushions to give runners a smoother, straighter centre of pressure and less chance of injury. It reduces pronation and delivers a more efficient gait cycle.



Exclusive dual density Vibram outsole delivers world-renowned traction and durability.

V-LITE INFINITY EVENT



0001114/062
Olive/Taupe/Sunflower

FEATURES:

- Event™ waterproof, breathable synthetic upper
- Seamless Upper Zone Engineering design
- Heat seal overlays for lightweight support
- TPU shank support with ESS protection
- Lightweight TPU shank
- Hi-Tec removable contoured sockliner
- Dual Density 3D counter balance midsole
- Exclusive dual density Vibram outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE INFINITY HPI

As seen in **TRAIL RUNNING MAGAZINE**.... "A shoe that feels ready to tackle road as well as any trail conditions the summer is going to throw at us"
Awarded 4/5

As seen in **ATHLETICS WEEKLY MAGAZINE** – "This is the perfect lightweight trainer for adventure sports"



0001115/052
Graphite/Zest

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Water repelling breathable synthetic upper
- Seamless Upper Zone Engineering design
- Heat seal overlays for lightweight support
- TPU shank support with ESS protection
- Lightweight TPU shank
- Hi-Tec removable contoured sockliner
- Dual Density 3D counter balance midsole
- Exclusive dual density Vibram outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001115/051
Dark Grey/Infinity Green/Silver

V-LITE INFINITY PRO HPI



0001116/021
Black/Silver/Cobalt

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Water repelling breathable synthetic upper
- Seamless Upper Zone Engineering design
- Heat seal overlays for lightweight support
- TPU shank support with ESS protection
- Lightweight TPU shank
- Hi-Tec removable contoured sockliner
- Dual Density 3D counter balance midsole
- Exclusive dual density Vibram outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001116/061
Infinity Green/Black/Silver

V-LITE TRAIL



0001703/051
Charcoal/Green

FEATURES:

- Performance mesh, one piece upper with overlays for support
- V-Lite design and build technology for lightweight performance
- Ghilly and double eyelet lacing system creates a secure fit

- Removable contoured EVA sockliner for added cushioning
- Dual Density 3D counter balance midsole
- Exclusive dual density Vibram outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001703/062
Graphite/Cobalt

TR306



A001812/051
Charcoal/Silver/Infinity Green

FEATURES:

- Mesh upper with PU support overlays
- Moisture-wicking anti-bacterial lining keeps the foot dry
- Abrasion resistant toecap for protection
- Reflective trim for safe night running

- Removeable full length moulded EVA sockliner
- Compression moulded EVA midsole for lightweight cushioning
- Exclusive Vibram® outsole for traction and durability

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



A001812/021
Black/Silver/Cobalt



A001812/052
Silver/Gray/Red



R305



A001741/052
Silver/Red/Onmetal

FEATURES:

- Mesh upper with PU support overlays
- Moisture-wicking lining keeps the foot dry
- Reflective trim for safe night running

- Removeable full length moulded EVA sockliner
- Duel Density CM EVA midsole for support
- Carbon rubber outsole for durability

Sizes: MEN'S: UK 7 - 12, EUR 41 - 46



A001741/013
White/Royal/Black



A001741/021
Black/Charcoal/Silver

R156



A001742/052
Silver/Red/Charcoal

FEATURES:

Mesh upper with PU support overlays
Moisture-wicking lining keeps the foot dry
Reflective trim for safe night running

Removeable full length moulded EVA sockliner
Lightweight EVA midsole creates cushioning and stability
Carbon rubber outsole for durability

Sizes: MEN'S: UK 7 - 12, EUR 41 - 46



A001742/021
Black/Charcoal/Silver



A001742/011
White/Royal/Charcoal



A001742/051
Charcoal/Silver/Infinity Green

V-LITE INFINITY HPI



As seen in **TRAIL RUNNING MAGAZINE**.... " A shoe that feels ready to tackle road as well as any trail conditions the summer is going to throw at us"
Awarded 4/5

As seen in **ATHLETICS WEEKLY MAGAZINE** – "This is the perfect lightweight trainer for adventure sports"



0001124/053
Grey/Scuba

FEATURES:

Ion-mask™ hydrophobic water management technology
Water repelling breathable synthetic upper
Seamless Upper Zone Engineering design
Heat seal overlays for lightweight support
TPU shank support with ESS protection
Lightweight TPU shank

Hi-Tec removable contoured sockliner
Dual Density 3D counter balance midsole
Exclusive dual density Vibram outsole

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42 (inc 1/2's)



0001124/022
Black/Silver/Melon



V-LITE TRAIL



0001704/054
Silver/Purple

FEATURES:

Performance mesh, one piece upper with overlays for support
V-Lite design and build technology for lightweight performance
Ghilly and double eyelet lacing system creates a secure fit

Removable contoured EVA sockliner for added cushioning
Dual Density 3D counter balance midsole
Exclusive dual density Vibram outsole

Sizes: WOMEN'S: UK 4 - 8, EUR 37 (Inc 1/2's) - 42



0001704/055
Silver/Pink



TR306



A001813/051
Graphite/Hot Pink

FEATURES:

Mesh upper with PU support overlays
Moisture-wicking anti-bacterial lining keeps the foot dry
Abrasion resistant toecap for protection
Reflective trim for safe night running

Removeable full length moulded EVA sockliner
Compression moulded EVA midsole for lightweight cushioning
Exclusive dual density Vibram outsole

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



A001813/053
Silver/Purple



A001813/052
Grey/Scarlet



R305



A001759/012
Silver/Purple/Ornmetal

FEATURES:

- Mesh upper with PU support overlays
- Moisture-wicking lining keeps the foot dry
- Abrasion-resistant heel and toecap for protection
- Reflective trim for safe night running

- Removeable full length moulded EVA sockliner
- Duel Density CM EVA midsole for support
- Carbon rubber outsole for durability

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



A001759/011
White/Powder Blue/Ornmetal

R157



A001758/011
White/Powder Blue/Ornmetal

FEATURES:

- Mesh upper with PU support overlays
- Moisture-wicking lining keeps the foot dry
- Reflective trim for safe night running

- Removeable full length moulded EVA sockliner
- Lightweight EVA midsole creates cushioning and stability.
- Carbon rubber outsole for durability

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



A001758/053
Grey/Scuba



A001758/021
Black/Melon/Scuba

HIKING COLLECTION



Sierra Lite





 **HI-TEC**[®]
INSPIRED BY LIFE

**STOP AT
NOTHING**





V-Lite is a revolutionary vertical build concept that strips away as much weight as possible without sacrificing performance or durability.



ion-mask™ repels water from outside and maintains optimum control of temperature and breathability. It resists the absorption of water and dirt and also helps guard against stains.



Our proprietary i-Shell upper technology enhances both fit and support. So hikers can keep on hiking.



The lightweight OrthoLite® midsole/footbed delivers unmatched moisture management, comfort and cushioning with each and every stride.



High performance Vibram outsole delivers world renowned traction, comfort and durability.

RAINIER EVENT™ WPI



42647/KQ7
Chocolate/Dark Taupe/Burnt Orange

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof full grain leather upper
- Event™ waterproof and highly breathable membrane
- Articulated, rustproof brass hardware
- Rubber toecap for protection
- Hi-Tec removable contoured sockliner
- 4:SYS, six density PU/CMEVA backpacking midsole
- Exclusive Vibram® outsole for traction and durability.

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



CASCADIA EVENT™ WPI



43769/LA5
Dark Forest/Black/Graphite

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof ballistic nylon upper with XCM seamless construction
- Event™ waterproof and highly breathable membrane
- Articulated, rustproof brass hardware
- Rubber toecap for protection
- Hi-Tec removable contoured sockliner
- 4:SYS, six density PU/CMEVA backpacking midsole
- Exclusive Vibram® outsole for traction and durability

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



YOUR GUIDE TO MERCHANDISING THE SIERRA COLLECTION

SIERRA TREK WP



SIERRA MID



SIERRA LACE



SIERRA CANYON PASS



SIERRA SNEAKER

SIERRA LITE i WP



0001652/051
Charcoal/Core Gold/Black

FEATURES:

Ion-mask™ hydrophobic water management technology
i-shell upper for superior fit, comfort and support
Waterproof Nubuck leather combined with high performance mesh upper provides long term comfort
V-Lite design and build technology for lightweight performance
Rustproof metal hardware holds up all year-round

Ortholite sockliner/midsole
3D Counter Balance for improved stability and support
Exclusive Vibram® outsole for traction and durability

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001652/02
Black/Core Gold



SIERRA TREK WP



0001651/021
Black/Core Gold/Charcoal

FEATURES:

i-shell upper for superior fit, comfort and support
Waterproof full grain leather combined with high performance mesh upper provides long term comfort
Waterproof bootie construction
V-Lite design and build technology for lightweight performance
Rustproof metal hardware holds up all year-round
Liquid rubber toe protection

Ortholite sockliner/midsole
3D Counter Balance for improved stability and support

Exclusive Vibram® outsole for traction and durability
Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001651/041
Charcoal/Core Gold/Black



SIERRA LITE LOW i WP



0001792/051
Charcoal/Core Gold/Black

FEATURES:

Ion-mask™ hydrophobic water management technology
i-shell upper for superior fit, comfort and support
Waterproof Nubuck leather combined with high performance mesh upper provides long term comfort
V-Lite design and build technology for lightweight performance
Rustproof metal hardware holds up all year-round

Ortholite sockliner/midsole

3D Counter Balance for improved stability and support

Exclusive Vibram® outsole for traction and durability

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE ALTITUDE ULTRA LUXE WPi



0000843/041
Chocolate/Light Taupe

FEATURES:

Ion-mask™ hydrophobic water management technology
One piece waterproof full grain leather upper for durability
V-Lite metal hardware
Micro-fibre collar and tongue lining
V-Lite design and build technology for lightweight performance
Hi-Tec removable contoured sockliner
V-Lite compression moulded EVA midsole absorbs impact
Exclusive Vibram® outsole for traction and durability

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



SPORT INDUSTRY
AWARDS 2008
SHORTLIST



V-LITE DELUXE II WP



0001396/041
Dark Chocolate

FEATURES:

- Waterproof full grain leather upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Rustproof metal hardware
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- Stabila-Flex bi-fit board creates a stable platform
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 6 - 13, EUR 40 - 47 (Inc 1/2's)



V-LITE MACH 4 WPI



0001395/021
Black/Chartruse

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof seamless ballistic nylon mesh upper combined with synthetic overlays for support and protection
- Rustproof metal hardware
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- Stabila-Flex bi-fit board creates a stable platform
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE MT NEVIS II WPI



0001397/041
Smoky Brown/Light Taupe/Saffron

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof nubuck/suede leathers and mesh upper
- Moisture-wicking lining
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- Stabila-Flex bi-fit board
- V-Lite compression molded EVA midsole
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE BUXTON MID WP



0001055/021
Charcoal/Graphite/Cold

FEATURES:

- Waterproof suede/nubuck leathers and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toecap
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression molded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE BUXTON LOW WP



0001057/021
Charcoal/Graphite/Cold

FEATURES:

- Waterproof suede/nubuck leathers and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toecap
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



V-LITE ARRAN WP



0001398/042
Dark Chocolate/Dark Taupe/Saffron

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toecap
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47 (Inc 1/2's)



0001398/051
Graphite/Dark Grey/Chartruese

V-LITE ALTITUDE ULTRA LUXE WPI



F000586/041
Chocolate/Light Taupe

FEATURES:

- Ion-mask™ hydrophobic water management technology
- One piece waterproof leather upper for durability
- V-Lite metal hardware
- Micro-fibre collar and tongue lining
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- Exclusive Vibram® outsole for traction and durability

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



V-LITE CYPRESS II WPI



0001399/031
Titanium/ThisHk

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof nubuck leather and mesh upper
- Moisture-wicking lining
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- Stabila-Flex bi-fit board
- V-Lite compression molded EVA midsole
- V-Lite MDT carbon rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



SPORT INDUSTRY
AWARDS 2008
SHORTLIST



V-LITE MALVERN MID WP



0001066/041
Smokey Brown/Light Taupe/Castard

FEATURES:

- Waterproof suede/nubuck leathers and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toecap
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



V-LITE ARRAN WP



0001545/051
Hot Grey/Mulberry

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toecap
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- V-Lite design and build technology for lightweight performance
- Hi-Tec removable contoured sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42 (Inc 1/2's)



ALTITUDE IV WP



85546/EK2
Brown Full Grain

FEATURES:

- Waterproof full grain leather upper
- Waterproof seam-sealed construction
- Soft padded leather collar
- Fully gusseted tongue
- Rustproof brass hardware
- Hi-Tec removable contoured sockliner
- Injection moulded EVA midsole for lightweight cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0000781/041
Brown Full Grain
WIDE FITTING



ALTITUDE IV WPi NT ENVIRO

The environmentally considered walking boot.

 National Trust



0001142/041
Walnut/Dark Taupe

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof, Low Chrome leather upper
- Lining made from 50% post-consumer waste
- Rustproof metal hardware
- Recycled steel shank for stability and performance
- Removable compression moulded EVA recycled sockliner
- Soft EVA at the heel for added cushioning and comfort
- Durable carbon rubber outsole utilises recycled content

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



ALTITUDE IV WP



01727/M77
Dark Chocolate

FEATURES:

- Waterproof nubuck leather upper
- Waterproof seam-sealed construction
- Soft padded leather collar
- Fully gusseted tongue
- Rustproof brass hardware
- Hi-Tec removable contoured sockliner
- Injection moulded EVA midsole for lightweight cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



F000218/022
Black



OCALA WP



0001659/051
Charcoal/Graphite/Chartreuse

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Rustproof metal hardware holds up all year-round
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- New MDT carbon rubber outsole for better traction

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001659/031
Navy/Grey/Red



0001659/042
Dark Chocolate/Burnt Orange

OTTER TRAIL WP



0001108/043
Clay/Taupe/Rusty

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toe
- Soft padded collar for added comfort
- Moisture-wicking lining keeps the foot dry
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001108/021
Charcoal/Graphite/Chartreuse



PINE RIDGE WP



0001400/021
Dark Grey/Graphite/Cobalt

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel panel
- Moisture-wicking lining keeps the foot dry
- Hi-Tec removable contoured sockliner
- Board lasted with steel shank for added rigidity and support
- Lightweight Trek-Lite EVA midsole for cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001400/041
Dark Chocolate



EUROTREK WP



83918/034
Dark Brown

FEATURES:

Waterproof leather upper
Waterproof bootie construction
Soft padded collar for added comfort
Rustproof brass hardware

Hi-Tec removable contoured sockliner

Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 6 - 14, EUR 40 - 48



83918/069
Black



FALCON WP



0001665/042
Dark Chocolate/Dark Taupe/Burnt Orange

FEATURES:

Waterproof suede leather and mesh upper
Waterproof bootie construction
Moisture-wicking lining keeps the foot dry
Soft padded collar for added comfort
Rustproof metal hardware holds up all year-round
Hi-Tec removable contoured sockliner

New Durable carbon rubber MDT hiking outsole

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001665/041
Smoky Brown/Taupe/Core Gold



0001665/051
Charcoal/Graphite/Chartruse

OSPREY WP



0001667/042
Dark Chocolate/Dark Taupe/Burnt Orange

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Rustproof metal hardware holds up all year-round
- Hi-Tec removable contoured sockliner

New MDT carbon rubber outsole for better traction

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



0001667/051
Charcoal/Graphite/Chartruese



0001667/041
Smokey Brown/Taupe/Gold



EAGLE WP



0001671/041
Smokey Brown/Taupe/Gold

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Rustproof metal hardware holds up all year-round
- Hi-Tec removable contoured sockliner

New MDT carbon rubber outsole for better traction

Sizes: MEN'S UK 7 - 13, EUR 41 - 47



ALTITUDE IV WPI NT ENVIRO

The environmentally considered walking boot.



National Trust



0001143/041
Walnut/Dark Taupe

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof, Low Chrome leather upper
- Lining made from 50% post-consumer waste
- Rustproof metal hardware
- Recycled steel shank for stability and performance
- Removable compression moulded EVA recycled sockliner
- Soft EVA at the heel for added cushioning and comfort
- Durable carbon rubber outsole utilises recycled content

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



ALTITUDE GLIDE WP



0000848/041
Smokey Brown

FEATURES:

- Waterproof full grain or Nubuck leather upper
- Waterproof seam-sealed construction
- Soft padded leather collar
- Fully gusseted tongue
- Rustproof brass hardware
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: WOMEN'S UK 4 - 9, EUR 37 - 43



0000848/042
Dark Chocolate



0000848/043
Brown Full Grain

MERIDIEN WP



0001682/042
Clay/Old Moss/Mulberry

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Ghilly and hook lacing system creates a secure fit
- Women's specific last for better fit and comfort
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- New MDT carbon rubber outsole for better traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001682/052
Hot Grey/Graphite/Mulberry



0001682/043
Clay/Old Moss/Clementine



LYNX TRAIL MID WP



0001111/042
Old Moss/Light Taupe/Castard

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toe
- Soft padded collar for added comfort
- Women's specific last for superior fit and performance
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- Durable carbon rubber MDT hiking outsole

Sizes: WOMEN'S UK 4 - 9, EUR 37 - 43



0001111/051
Hot Grey/Lavender/Iris



IONA WP



0001403/042
Olive Moss/Tan/Reef

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Ghilly and hook lacing system creates a secure fit
- Women's specific last for better fit and comfort
- Hi-Tec removable contoured sockliner
- Lightweight Trek-Lite EVA midsole for cushioning
- MDT carbon rubber outsole for better traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001403/051
Graphite/Graphite/Thistle



EUROTREK WP



83940/34
Dark Brown

FEATURES:

- Waterproof leather upper
- Waterproof bootie construction
- Soft padded collar for added comfort
- Rustproof brass hardware
- Hi-Tec removable contoured sockliner
- Durable carbon rubber MDT hiking outsole

Sizes: WOMEN'S UK 3 - 9, EUR 36 - 43



KITE WP



0001694/042
Clay/Old Moss/Clementine

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Rustproof metal hardware holds up all year-round
- Women's specific last for better fit and comfort
- Hi-Tec removable contoured sockliner

MDT carbon rubber outsole for better traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001694/051
Hot Gray/Graphite/Walberry



0001694/031
Blauwe Dins/Ultramarine



MERLIN WP



0001707/031
Blauwe Dins/Ultramarine

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Moisture-wicking lining keeps the foot dry
- Soft padded collar for added comfort
- Rustproof metal hardware holds up all year-round
- Women's specific last for better fit and comfort
- Hi-Tec removable contoured sockliner

MDT carbon rubber outsole for better traction

Sizes: WOMEN'S UK 4 - 8, EUR 37 - 42



0001707/052
Hot Gray/Walberry



0001707/042
Clay/Old Moss/Clementine



SANDALS COLLECTION



Harmony Toe Ring





 **HI-TEC**[®]
INSPIRED BY LIFE

**BY WOMEN
FOR WOMEN**





NEOPRENE LINING

The neoprene lining rapidly wicks moisture away from the skin. Keeping feet cool and dry – ensuring all day comfort.

EVA MIDSOLE

Compression-moulded EVA absorbs hard impacts before they reach your feet.

DURABLE RUBBER OUTSOLE

With a durable rubber sole, these walking sandals are perfect for tackling both town and country.

SIERRA CANYON PASS



0001620/041
Dark Chocolate/Burnt Orange

FEATURES:

Premium, soft but durable full grain leather upper
Three adjustable hook & loop fastenings
Moisture-wicking lining keeps the foot dry

PU footbed delivers unrivaled underfoot comfort
PU midsole for long term cushioning, stability and support
Unique 2-part Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



SIERRA CANYON SLIDE



0001618/041
Dark Chocolate/Burnt Orange

FEATURES:

Premium, soft but durable full grain leather upper
Two adjustable hook-and-loop fastenings
Moisture-wicking lining keeps the foot dry

PU footbed delivers unrivaled underfoot comfort
PU midsole for long term cushioning, stability and support
Unique 2-part Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001620/021
Black/Gray



0001618/021
Black/Gray

SIERRA CANYON THONG



0001619/021
Black/Grey

FEATURES:

Premium, soft but durable full grain leather upper
Moisture-wicking lining keeps the foot dry

PU footbed delivers unrivaled underfoot comfort
PU midsole for long term cushioning, stability and support
Unique 2-part Vibram rubber outsole

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001619/041
Dark Chocolate/Burnt Orange



VIGORATE SLIDE



0001153/041
Dark Chocolate/Dark Taupe

FEATURES:

Full Grain rich leather upper
Wicking lining
Slide design for ease of wear
Crafted stitch details give a rugged masculine appearance

Contoured CMEVA midsole/footbed for cushioning
'Hi-Tec Cool Gel' pads in the heel, ball and toe areas
Rubber outsole with 15% recycled content and flecking

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001618/021
Black/Grey



OWAKA WALK STRAP



0001623/042
Smoky Brown/Burnt Orange

FEATURES:

Suede leather upper, ensures long term comfort
Three adjustable hook & loop fastenings
Neoprene lining delivers padding and protection

Sculpted EVA footbed/Midsole delivers underfoot comfort

MDT durable rubber outsole for traction and performance

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001623/051
Crapite/Nautical



0001623/041
Dark Chocolate/Saweed



OWAKA WALK THONG



0001625/041
Dark Chocolate/Saweed

FEATURES:

Suede leather upper, ensures long term comfort
Neoprene lining delivers padding and protection

Sculpted EVA footbed/Midsole delivers underfoot comfort

MDT durable rubber outsole for traction and performance

Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



0001625/042
Smoky Brown/Burnt Orange



OWAKA



F000453/022
Black/Graphite/Red

FEATURES:

- Synthetic/textile upper
- Moisture wicking lining
- 2-Strap hook-and-loop strap closure for adjustability
- Rubberised strap-end pulls for grip

- Contoured CMEVA midsole
- Comfort footbed with soft density EVA insert
- Durable, MDT carbon rubber sandal outsole

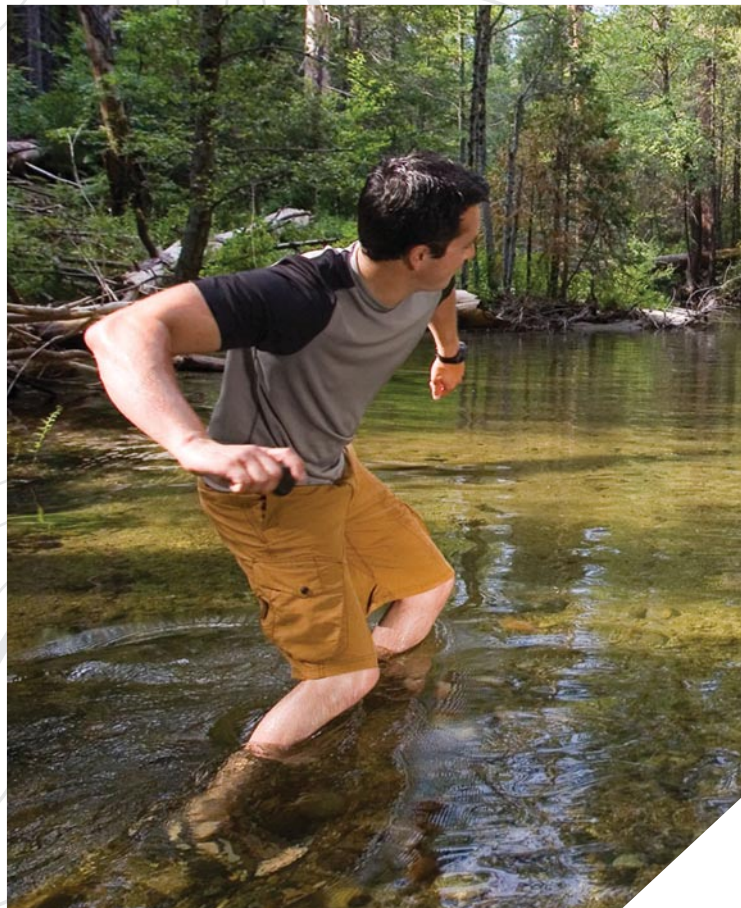
Sizes: MEN'S: UK 7 - 13, EUR 41 - 47



F000453/042
Smoky Brown/Taupe/Dijon



F000453/041
Dark Chocolate/Taupe/Burnt Orange



HARMONY ANKLE STRAP



0001630/041
Dark Taupe/Light Taupe/Tiffany

FEATURES:

Premium soft but durable Nubuck leather and textile upper
Adjustable hook-and-loop fastening, ensures a secure fit
Neoprene lining delivers padding and protection
Bespoke Italian designed webbing, gives a sophisticated edge

Sculpted EVA footbed/Midsole delivers underfoot comfort
Microfibre footbed cover, protects and wicks moisture
Durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001630/051
Graphite/Cool Grey/Ultramarine



0001630/011
White/Blackcurrant/Candy

HARMONY THONG



0001629/051
Graphite/Cool Grey/Ultramarine

FEATURES:

Premium soft but durable Nubuck leather upper
Adjustable buckle fastening, ensures a secure fit
Neoprene lining delivers padding and protection
Bespoke Italian designed webbing, gives a sophisticated edge

Sculpted EVA footbed/Midsole delivers underfoot comfort
Microfibre footbed cover, protects and wicks moisture
Durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001629/041
Dark Taupe/Light Taupe/Tiffany



0001629/011
White/Blackcurrant/Candy



HARMONY BACK STRAP



0001632/011
White/Blackcurrant/Candy



FEATURES:

- Soft but durable synthetic upper featuring textile overlays
- Adjustable hook-and-loop fastening, ensures a secure fit
- Detachable backstrap, ensures further versatility
- Neoprene lining delivers padding and protection
- Bespoke Italian designed webbing, gives a sophisticated edge
- Sculpted EVA footbed/Midsole delivers underfoot comfort
- Microfibre footbed cover protects and wicks moisture
- Durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001632/051
Graphite/Cool Grey/Ultramarine



0001632/041
Dark Taupe/Light Taupe/Tiffany

HARMONY TOE RING



0001631/051
Graphite/Cool Grey/Ultramarine



FEATURES:

- Soft but durable synthetic upper featuring textile overlays
- Neoprene lining delivers padding and protection
- Bespoke Italian designed webbing, gives a sophisticated edge
- Sculpted EVA footbed/Midsole delivers underfoot comfort
- Microfibre footbed cover protects and wicks moisture
- Durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001631/011
White/Blackcurrant/Candy

FIJI STRAP



0001829/042
Dark Chocolate/Stone

FEATURES:

Premium soft but durable Nubuck leather upper
Adjustable hook-and-loop fastening, ensures a secure fit
Moisture-wicking lining keeps the foot dry

Sculpted EVA footbed/Midsole delivers underfoot comfort

MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001829/041
Light Taupe/Golden Haze



0001829/011
Ice White/Cray/Reef



FIJI SLIDE



0001828/041
Light Taupe/Golden Haze

FEATURES:

Premium soft but durable Nubuck leather upper
Multiple straps, gives the foot the support and guidance
Moisture-wicking lining keeps the foot dry

Sculpted EVA footbed/Midsole delivers underfoot comfort

MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001828/042
Dark Chocolate/Stone



0001828/011
Ice White/Cray/Reef





WAIMEA FALLS



F000460/033
Blauwson/Cool Grey/Light Blue

FEATURES:

- Performance synthetic upper with soft linings
- Multi-Strap upper design with hook-and-loop closure
- Moulded strap ends for easy grip
- Women's specific last for fit and comfort

- Comfort footbed with soft density EVA insert
- Contoured CMEVA midsole
- Durable, MDT carbon rubber sandal outsole

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



F000460/076
Pink Crush/Stone/Candy



F000460/047
Chocolate/Wheat/Sand



F000460/023
Black/Cool Grey



F000460/
Light Taupe/Golden Haze



WAIMEA SLIDE



0001638/011
Ice White/Gray/Reef

FEATURES:

- Performance synthetic upper with soft linings
- Multiple straps, gives the foot the support and guidance
- Moulded strap ends, for easy grip
- Moisture-wicking lining keeps the foot dry

- Sculpted EVA footbed/Midsole delivers underfoot comfort

- MDT durable rubber outsole for traction and performance

Sizes: WOMEN'S: UK 4 - 8, EUR 37 - 42



0001638/041
Chocolate/Wheat/Sand



KIDS COLLECTION



FOR KIDS GROWING UP



SATRA
TECHNOLOGY
CENTRE

Treviso EZ JR





 **HI-TEC**[®]
INSPIRED BY LIFE

THE BIG FIT STORY

HEEL ABRASION
for added protection

RUGGED OUTSOLE
for superb traction

SMART STYLING
for added kid appeal

**FOR KIDS
GROWING UP**



We know that kids don't stop growing. In fact, the average life of kids' shoes is only 5-6 months. So to help out a bit, we've created the Big Fit system. Put simply, it makes our shoes last longer because they can grow with a child's feet.

HOW IT WORKS

Each style featuring the Big Fit System has two insoles. A Green Contoured insole for comfort and cushioning plus a Volume Adjuster. When new, the wearer keeps both soles in the shoe. As the child's feet grow, the Volume Adjuster can be removed to increase the shoe by approximately 2/3 of a size.

TT MID WP JR



0001432/051
Dark Grey/Graphite/Black/Chartreuse

FEATURES:

- Waterproof suede and mesh upper
- Waterproof bootie construction
- Abrasion-resistant heel and toe for protection
- Ghilly and double eyelet lacing system creates a secure fit
- Kids' specific last for superior fit and performance
- 'Big - Fit System' sockliners deliver added cushioning and comfort, whilst increasing the lifespan of the shoes
- MDT rugged rubber outsole is great for all terrains.



0001432/052
Hot Grey/Reef

Sizes: BOYS: UK J9 - 6, EUR 28 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



TT ELASTIC LACE JR



0001435/041
Smokey Brown/Taupe/Orange

FEATURES:

Waterproof suede leather and mesh upper
Abrasion-resistant heel and toe for protection
Hook-and-loop and elastic toggle lacing system
Kids' specific last for superior fit and performance

'Big - Fit System' sockliners deliver added cushioning and comfort, whilst increasing the lifespan of the shoes
MDT rugged rubber outsole is great for all terrains



0001435/042
Old Moss/Alex/Dark Forest

Sizes: BOYS: UK J10 - 6, EUR 29 - 39



TT EZ WP JR



0001579/021
Black/Charcoal

FEATURES:

Waterproof synthetic and mesh upper
Waterproof bootie construction
Abrasion-resistant heel and toe for protection
Double hook-and-loop closure system
Kids' specific last for superior fit and performance

'Big - Fit System' sockliners deliver added cushioning and comfort, whilst increasing the lifespan of the shoes.
MDT rugged rubber outsole is great for all terrains.

Sizes: BOYS: UK J10 - 6, EUR 29 - 39



TT EZ JR



0001437/052
Hot Grey/Condy/Bubblicious

FEATURES:

Synthetic and mesh upper
Abrasion-resistant heel and toe for protection
Double hook-and-loop closure system
Kids' specific last for superior fit and performance

'Big - Fit System' sockliners deliver added cushioning and comfort, whilst increasing the lifespan of the shoes.
MDT rugged rubber outsole is great for all terrains.

Sizes: BOYS: UK J10 - 6, EUR 29 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



0001437/051
Dark Grey/Graphite/Black/Chartrouse



TREVISO EZ JR



0001650/052
Cool Grey/Silver/Light Blue

FEATURES:

Synthetic and mesh upper
Child-friendly Z-strap fastening system
Kids' specific last for superior fit and performance

'Big - Fit System' sockliners deliver added cushioning and comfort, whilst increasing the lifespan of the shoes.
MDT rugged rubber outsole is great for all terrains.

Sizes: BOYS: UK J10 - 6, EUR 29 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



0001650/041
Smokey Brown/Tanzer/Gold



0001650/051
Charcoal Grey/Chartrouse



V-LITE ALTITUDE ULTRA WPI JR



49577/C10
Black

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof full-grain leather upper with soft padded collar
- Rustproof metal hardware holds up all year-round
- V-Lite design and build technology for lightweight performance
- Board lasted with steel shank for added rigidity and support
- Full length contoured EVA sockliner
- V-Lite compression moulded EVA midsole absorbs impact
- V-Lite MDT carbon rubber outsole

Sizes: BOYS: UK J12 - 6, EUR 31 - 39



V-LITE ALTITUDE ULTRA ENVIRO JR

The environmentally considered walking boot.

 National Trust



0001144/041
Walnut/Dark Taupe

FEATURES:

- Ion-mask™ hydrophobic water management technology
- Waterproof, Low Chrome leather upper
- Lining made from 50% post-consumer waste
- Rustproof metal hardware
- Recycled steel shank for stability and performance
- Removable compression moulded EVA recycled sockliner
- Soft EVA at the heel for added cushioning and comfort
- Durable carbon rubber outsole utilises recycled content

Sizes: BOYS: UK J10 - 6, EUR 29 - 39



ALTITUDE IV WP JR



02101/M77
Dark Chocolate Nubuck

FEATURES:

- Waterproof full-grain leather upper
- Soft padded collar for added comfort
- Fully gusseted leather tongue
- Rustproof metal hardware holds up all year-round
- Kids' specific last for superior fit and performance
- Removable contoured EVA sockliner for added cushioning
- Board lasted with steel shank for added rigidity and support
- MDT carbon rubber outsole for better traction

Sizes: BOYS: UK J10 - 6, EUR 29 - 39



02101/CT6
Black Full Grain



RENEGADE TRAIL WP JR



F000331/051
Graphite/Dark Grey/Chartreuse

FEATURES:

- Waterproof suede and mesh upper
- Waterproof bootie construction
- Rustproof metal hardware holds up all year-round
- Abrasion-resistant heel and toe for protection
- Kids' specific last for superior fit and performance
- Board lasted with steel shank for added rigidity and support
- Removable contoured EVA sockliner for added cushioning
- Lightweight EVA midsole creates cushioning and stability
- MDT carbon rubber outsole for better traction

Sizes: BOYS: UK J9 - 6, EUR 28 - 39 GIRLS: UK J9 - 5, EUR 28 - 38



F000331/052
Hot Grey/Warm Grey/Rose



F000331/042
Dark Chocolate/Brown/Burnt Orange

ALTITUDE LITE IV WP JR



61753/BL5
Perfections Plum

FEATURES:

- Waterproof suede leather and mesh upper
- Waterproof bootie construction
- Rustproof metal hardware holds up all year-round
- Abrasion-resistant heel protects against rough terrains
- Kids' specific last for superior fit and performance
- Removable EVA sockliner for added cushioning

MDT carbon rubber outsole for better traction

Sizes: BOYS: UK J9 - 6, EUR 28 - 39 GIRLS: UK J9 - 5, EUR 28 - 38



61753/Y70
Navy/Cool Grey



TOKYO WP JR



0001304/053
Dark Grey/Black/Cold

FEATURES:

- Waterproof synthetic PU and Mesh upper
- Waterproof bootie construction
- Rustproof metal hardware holds up all year-round
- Abrasion-resistant toe & heel protects against rough terrains
- Kids' specific last for superior fit and performance
- Removable EVA sockliner for added cushioning

MDT carbon rubber outsole for better traction

Sizes: BOYS: UK J10 - 6, EUR 29 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



0001304/032
Navy/Orange



0001304/052
Grey/Pink



TURTLE BEACH JR



0001172/076
Pearl/Grey/Barbon

FEATURES:

Synthetic and Mesh upper with soft neoprene lining
Stretch lace with toggle closure for adjustability
Kid's-specific design and last for great fit

Comfort footbed with soft density EVA insert
Contoured CMEVA Midsole
Durable, MDT carbon rubber sandal outsole

Sizes: BOYS: UK J10 - 6, EUR 29 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



0001172/051
Cool Grey/Cobalt



WAIMEA FALLS JR



0001174/090
Blackcurrant/Hot Grey/Ice

FEATURES:

Synthetic and Mesh upper with soft neoprene lining
Two strap hook and loop closure system for adjustability
Kid's-specific design and last for great fit

Comfort footbed with soft density EVA insert
Contoured CMEVA Midsole
Durable, MDT carbon rubber sandal outsole

Sizes: GIRLS: UK J10 - 5, EUR 29 - 38



0001174/076
Pearl/Grey/Barbon



0001174/011
White/Candy/Hot Pink



WAIMEA SLIDE JR



0001643/011
White/Candy/Hot Pink

FEATURES:

Synthetic upper with soft neoprene lining
Slip on design for easy-on, easy-off
Kid's-specific design and last for great fit

Lightweight EVA midsole creates cushioning

Durable, MDT carbon rubber sandal outsole

Sizes: GIRLS: UK J10 - 5, EUR 29 - 38



OTAGO JR



0001644/041
Moss Brown/Gold

FEATURES:

Synthetic upper with soft neoprene lining
3-Strap sandal enables the individual to adjust the fit
Rubberised strap-end pulls for grip

Lightweight EVA midsole creates cushioning

Durable, MDT carbon rubber sandal outsole

Sizes: BOYS: UK J10 - 6, EUR 29 - 39



0001643/031
Blauw/Reef

KAHALA JR



0001645/053
Cool Grey/Candy Dust/Hot Pink

FEATURES:

3-Strap sandal enables the individual to adjust the fit
Rubberised strap-end pulls for grip
Kid's-specific design and last for great fit

Lightweight EVA midsole creates cushioning

Durable, MDT carbon rubber sandal outsole

Sizes: BOYS: UK J10 - 6, EUR 29 - 39 GIRLS: UK J10 - 5, EUR 29 - 38



0001645/052
Charcoal/Ultramarine/Kia Ora



0001645/051
Cool Grey/White/Charcoal/Green



ORTHOLITE FOOTBEDS

BREATHABLE FOR A COOLER FOOT

OrthoLite insoles are made with open-cell foam, allowing air to circulate around the foot, keeping your foot cooler inside the shoe.



MOISTURE MANAGEMENT

The unique open cell structure of OrthoLite also creates a moisture management system inside the shoe by moving moisture away from the foot leaving foot drier. When the foot is removed from the shoe any remaining moisture dries very quickly due to the airflow allowed by the open cell network in the foam.

LONG TERM CUSHIONING

The unique spring-back technology means your insole will retain over 95% of its thickness over time and won't flatten out.



ANTI-MICROBIAL AGENTS

OrthoLite contains a patented anti-microbial formulation to fight fungus, bacteria, and odour in the shoe. The EPA/FDA approved anti-microbial is added during formulation so that it is linked to the foam and will not wear off over time.

LIGHTWEIGHT

OrthoLite is extremely lightweight providing optimum performance without adding weight to the shoe.

RECYCLED RUBBER CONTENT

OrthoLite foam contains recycled rubber powder which allows everyone to do their share in helping our environment.

VIBRAM® OUTSOLES

The Hi-Tec Product Development team have worked extensively with Vibram®, the High Performance Outsoles Specialists, to design and innovate an exclusive collection of Vibram® outsoles that deliver an unbeatable, performance driven balance of durability, traction and protection. Over 18 months of research has gone into the tread pattern to ensure that it's design sheds dirt exceptionally well. Yet another industry leading innovation! **Hi-Tec featuring Vibram® have never looked so good.**



TRACTION

Thrust lugs - sharp trailing edges propel you forward.

STABILITY

Lugs - wide and flat for sure footing

DURABILITY

Abrasion resistant rubber and large surface area lugs.

VIBRAM

Exclusive rubber compound - look for the octagon.

TRACTION

Braking lugs - sharp leading edges for confident stopping power.

LATERAL HEEL

Complements natural biomechanical foot motion.

V-LITE BUILD SYSTEM



V-Lite is a revolutionary vertical build concept that strips away as much weight as possible without sacrificing performance or durability. No one specific technology can be credited for the light weight of this collection, but rather the creative combination of innovative materials and construction.

01



01 UPPER

Lightweight leathers and synthetics combine with durable, non-metallic hardware.

02



02 COMFORT-TEC INSOLE

Comfort-Tec features a moisture wicking contoured EVA footbed to cradle and support your foot.

03



03 STABILA FLEX PLUS LASTING BOARD

No more heavy steel shanks. A multi-density, contoured lasting board ensures torsional rigidity and delivers essential forefoot flex.

04



04 EVA MIDSOLE

Low profile, compression moulded EVA absorbs the hard impact of the great outdoors before it reaches your feet.

05



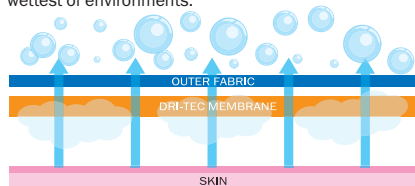
05 HIGH TRACTION OUTSOLE

A lightweight carbon rubber outsole provides traction, without the unnecessarily thick, heavy rubber lugs found on traditional boots.

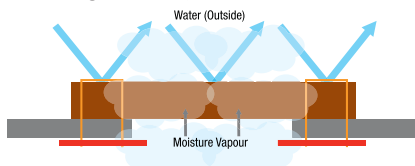
HI-TEC WATERPROOF SYSTEMS



Dri-Tec is a waterproof, breathable membrane made in a bootie construction. Dri-Tec offers exceptional waterproofing, excellent vapour transmission and high mechanical resistance to maximise performance in the wettest of environments.



Tec-Proof is a cement coating applied to the interior seams of the upper in manufacturing. All seams are sealed to ensure complete water proof protection whilst maintaining breathability of the upper materials.



- Waterproof/breathable leather keeps water out but lets moisture transmit from the inside to outside.
- Water on outside of material
- Waterproof thread
- Waterproof textile / synthetics
- Seam sealing (inside)

ION-MASK PROTECTION

Invisible to wearers, the protective layer of ion-mask™ is over one thousand times thinner than a human hair. The technology is molecularly bonded to the whole surface of the product making it extremely durable without affecting the look or feel of the product. Furthermore, ion-mask™ lasts as long as the material itself and is not compromised by everyday wear.

Treated articles keep wearers comfortable and dry by repelling water from outside and maintaining optimum control of temperature and breathability. By resisting the absorption of water and dirt, ion-mask™ also helps guard against stains, making products look newer for longer.



PROTECTIVE

ion-mask™ gives lifestyle products superior liquid repellency, stopping external water ingress whilst allowing perspiration to escape.



BREATHABLE

Treated articles keep wearers comfortable and dry. Unlike membrane technologies, ion-mask™ is not a physical barrier, delivering the full natural airflow of the chosen material.



DURABLE

The liquid repellent nano-coating is physically bonded at a molecular level, so it lasts as long as the material it protects and cannot be seen or felt.



LIGHTWEIGHT

Being only nanometers thin, ion-mask™ does not add any additional weight to products. In wet environments, the hydrophobic properties ensure that less water is retained.



ENVIRONMENTAL

ion-mask™ is solvent free and uses only microscopic quantities of protective monomer, resulting in minimal waste and environmental impact.

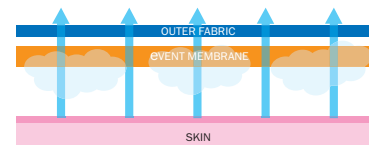
EVENT™ WATERPROOF

Event™ waterproof technology provides maximum comfort for activity in harsh environments and keeps footwear DRY INSIDE™ by venting perspiration vapour through millions of unimpeded microscopic pores engineered into a durable waterproof membrane.



Other breathable fabrics function by an indirect and slow process of absorption and evaporation. They contain a solid barrier of polyurethane that inhibits the passage of perspiration vapour. Only Event™ technology offers Direct Venting™. There are microscopic vents engineered into the fabric, which allow unhindered passage of perspiration vapour. This avoids the moisture retention and breathability inhibiting effects of polyurethane, and noticeably reduces the uncomfortable build up of moisture in the microclimate between the body and the Event™ membrane. Other waterproof fabrics contain a solid barrier that slows the passage of perspiration. Event™ membrane contains millions of microscopic vents.

EVENT™ MEMBRANE

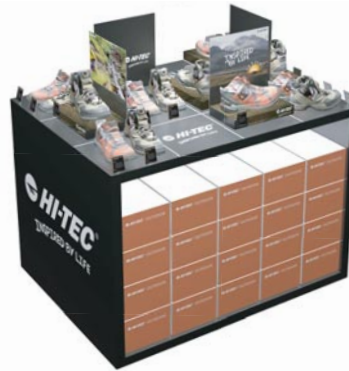


CONVENTIONAL MEMBRANE



POINT OF SALE

70% of buying decisions are made in-store. Below is a small selection of the point of sale materials we have available. Please contact your sales manager or technical representative to find out how you can benefit from our high quality display materials and maximise your sales of Hi-Tec products.







We are driven by the desire to ensure people make the most of life. From discovering the great outdoors to running through urban jungles, emerging victorious on court or teeing off at dawn. Our products will always be developed with the needs of consumers in mind and innovations will be driven by our restless desire to understand how they're used.

We are Hi-Tec.

We are Inspired by Life.



HI-TEC SPORTS UK LTD

Aviation Way • Southend-on-Sea • Essex • SS2 6GH • England
Tel: +44 1702 541741 • sales@hi-tecsports.com