



SPRING/SUMMER 2013
**BUYER'S
GUIDE**



FTD

Flowers say it better. FTD says it best.™

CONSUMERS LOVE OUR PRODUCTS!

RESERVE YOUR HOLIDAY
CODIFIED PRODUCTS TODAY



- Make your purchases before the codification deadline to ensure you are codified in the Directory, on FTD.com and in the Mercury system
- Your product will be sent out on predetermined dates set by FTD
- As always, you will not be billed for the product until the month before the holiday

GET CODIFIED IN TIME for the next directory!

January Directory codification deadline is
Friday, November 16, 2012

May Directory codification deadline is
Tuesday, March 19, 2013

SHIP DATES

THE VALENTINE'S DAY COLLECTION
begins shipping in December
and launches on FTD.com in **January**

THE SPRING & MOTHER'S DAY COLLECTION
begins shipping in February
and launches on FTD.com in **February**

DELUXE IMAGES FEATURED

- The Deluxe bouquet is now featured most everywhere: Buyer's Guide, Floral Selections Guide, FTDi.com, Posters, Stuffers and Ad Slicks
- Customers can view all three images (Standard, Deluxe and Premium) on FTD.com and see the difference an upgrade can make

NAMES SHOWN ON FTD.COM:

Standard = Good

Deluxe = Better

Premium = Best



STANDARD
(GOOD)
13-M2



DELUXE
(BETTER)
13-M2d



PREMIUM
(BEST)
13-M2p

www.FTDi.com

BE PREPARED FOR A
SUCCESSFUL HOLIDAY

Tips you'll find on FTDi.com:

- Projected FTD.com holiday best sellers
- Easily accessible recipes
- Design tips
- Holiday Order Capacity Tool — manage your incoming FTD order volume
- How to suspend your mercury system
- FAQs about FTD quality programs
- How to update your website and much more!



PURE ROMANCE



THE FTD®
IN LOVE WITH
RED ROSES™ BOUQUET

V6 DELUXE
MARKET PRICE
20"H x 15"W
three-sided arrangement

THE FTD® LASTING ROMANCE® BOUQUET - V1
THE FTD® IN LOVE WITH RED ROSES™ BOUQUET - V6

Sure to be your top seller for Valentine's Day, this deep-red glass vase is hand cut with continuous chamfers and crafted to perfection. It's the perfect gift of love. You will automatically be codified for both V1 and V6. Vase (4½" dia. x 9"h), care card and FTD logo pic included. Shipping begins December 2012.

January Codification Deadline: November 16, 2012
The Valentine's Day Collection will launch on FTD.com in January

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 1301

V1 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	4	6	8
Burgundy Mini Carnation stems	3	5	6
Stargazer Lily stems	2	2	3
Leucadendron stems	2	2	2
Salal stems	2	2	2
SRP	\$59.99	\$74.99	\$89.99
Delivered SRP	\$69.99	\$84.99	\$99.99

V6 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	12	18	24
Italian Ruscus stems	3	3	3
Salal stems	1	1	1
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE



V1 DELUXE
DELIVERED SRP \$84.99
19"H x 15"W
three-sided arrangement



EXQUISITE DESIGN



THE FTD® SWEETHEARTS® BOUQUET - V2

Romantic red roses and deep burgundy mini carnations make an elegant Valentine's Day statement. You can make it unforgettable with this exquisite clear glass vase, hand cut with oval accents. This vase is heirloom quality that's sure to be treasured for years to come. Also featured in M2, you will automatically be codified for both arrangements. Vase (4 1/4" dia. x 8"h), care card and FTD logo pic included. Shipping begins December 2012.

January Codification Deadline: November 16, 2012

The Valentine's Day Collection will launch on FTD.com in January

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1302

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Burgundy Mini Carnation stems	3	5	7
Red 50 cm Roses	3	5	6
Variegated Pittosporum stems	1	1	1
SRP	\$34.99	\$44.99	\$54.99
Delivered SRP	\$44.99	\$54.99	\$64.99



V2 DELUXE

DELIVERED SRP \$54.99
17"H x 12"W
three-sided arrangement



CHARMING BLOOMS



THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - V3

Our dramatic, flared red glass vase is accented with eye-catching silver bullion and a metal LOVE tag. Vase (4½" dia. x 2½" neck x 8"h), care card and FTD logo pic included. Shipping begins December 2012.

January Codification Deadline: November 16, 2012

The Valentine's Day Collection will launch on FTD.com in January

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

QN 1303

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	4	5	6
White Asiatic Lily stems	2	3	4
Pink Mini Carnation stems	2	3	4
Burgundy Mini Carnation stems	2	3	4
Leatherleaf stems	3	3	3
SRP	\$49.99	\$64.99	\$74.99
Delivered SRP	\$59.99	\$74.99	\$84.99



V3 DELUXE
 DELIVERED SRP \$74.99
 17"H x 14"W
 three-sided arrangement



FROM THE HEART

THE FTD® SEASON OF LOVE™ BOUQUET - V4
 THE FTD® ART OF LOVE™ ROSE BOUQUET - V7
 THE FTD® MY HEART TO YOURS™ ROSE BOUQUET - V8

Everyone will fall in love with this heart-stopping red glass vase. One of our best-selling designs, it's the perfect container for a lovely bouquet of pink and red tulips or one of our beautiful rose arrangements. You will automatically be codified for V4, V7, V8 and AOL. Vase (5½" w x 5½" d x 3" opening), care card and FTD logo pic included. Shipping begins December 2012.

January Codification Deadline: November 16, 2012
The Valentine's Day Collection will launch on FTD.com in January

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1304

V4 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink Tulips	5	7	9
Red Tulips	4	6	8
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99

V7 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink 50 cm Roses	3	4	5
Hot Pink 50 cm Roses	3	4	5
Bi-Color Pink 50 cm Roses	3	4	5
SRP	\$44.99	\$54.99	\$64.99
Delivered SRP	\$54.99	\$64.99	\$74.99

V8 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink 50 cm Roses	2	3	4
Red 50 cm Roses	2	2	3
Hot Pink Spray Rose stems	1	2	3
Light Pink Spray Rose stems	1	2	2
Red Spray Rose stems	1	2	2
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99



THE FTD®
 ART OF LOVE™
 ROSE BOUQUET

V7 DELUXE
DELIVERED SRP \$64.99
 12"H x 10"W
 all-around arrangement



THE FTD®
 FROM MY HEART TO YOURS™
 ROSE BOUQUET

V8 DELUXE
DELIVERED SRP \$59.99
 10"H x 9"W
 all-around arrangement



V4 DELUXE
DELIVERED SRP \$59.99
 12"H x 9"W
 all-around arrangement





SIMPLY ELEGANT



THE FTD® PERFECT ROMANCE™ BOUQUET BY VERA WANG - V5

Exclusively for Vera Wang Flowers. Subtle curves and a hand-blown teardrop in the base capture Vera Wang's modern sense of style. The vase is an elegant complement for the rose and lily bouquet, accented with stunning snapdragons and tulips. Also featured in VW3, you will automatically be codified for both arrangements. Vase (4 1/4" dia. x 10"h) and Vera Wang hang tag included. Shipping begins December 2012.

January Codification Deadline: November 16, 2012
The Valentine's Day Collection will launch on FTD.com in January

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$95.88 ctn. of 12 (\$7.99 ea.)
QN 1160V

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	4	5	6
Pink Asiatic Lily stems	3	3	4
Red Tulips	2	3	4
Burgundy Snapdragon stems	2	2	2
Sword Fern fronds	5	5	5
SRP	\$68.99	\$75.99	\$86.99
* Delivered SRP	\$84.99	\$92.99	\$104.99

*Includes delivery and Vera Wang licensing participation.



VERA WANG
 FLOWERS

V5 DELUXE
DELIVERED SRP \$92.99
 23"H x 16"W
 three-sided arrangement



SPRING SURPRISE



THE FTD® TOUCH OF SPRING® BOUQUET - S1

This contemporary flared shape surprises with its soft lavender hue. Beautifully crafted with a heavyweight base, this vase is the perfect shape to design in. Vase (5½" dia. x 7¾"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)

QN 1305

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Purple Iris stems	3	6	9
Yellow Asiatic Lily stems	3	4	5
Solidago stems	2	2	2
Leatherleaf stems	3	3	3
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99



S1 DELUXE

DELIVERED SRP \$59.99

20"H x 16"W
three-sided arrangement



SPRING SENTIMENTS



THE FTD® SPRING TULIP BOUQUET BY BETTER HOMES AND GARDENS® - S2

Handcut bevels wrap and intersect on our lovely lavender vase to create a fresh look for spring. Exceptionally well crafted and a perfect complement for mixed tulips and spring bouquets. Also featured in M5, you will automatically be codified for both arrangements. Vase (3³/₈" dia. x 6¹/₂"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1306

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Assorted Tulips	15	20	25
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
*Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE

*Delivered SRP will include delivery and Better Homes and Gardens® licensing participation.



S2 DELUXE
MARKET PRICE
15"H x 10"W
three-sided arrangement



SUNNY CELEBRATION



THE FTD® FOR ALL YOU DO® BOUQUET- S3

An interlocking design of handcut curves lends a modern touch to this traditionally shaped green glass vase. You'll find it is a beautiful and versatile choice for the season's sunniest blooms. Vase (4¼" dia. opening x 6½"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1311

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Yellow 50 cm Roses	4	6	9
White Daisy Pompon stems	2	3	3
Yellow Daisy Pompon stems	2	2	2
Bupleurum stems	1	2	2
Leatherleaf stems	2	2	2
SRP	\$34.99	\$44.99	\$54.99
Delivered SRP	\$44.99	\$54.99	\$64.99



S3 DELUXE

DELIVERED SRP \$54.99

11"H x 11"W

three-sided arrangement





INSPIRED ELEGANCE

THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG - S4

Exclusively for Vera Wang Flowers. Vibrant iris, roses and spray roses surround bright white lilies and bring elegance to any occasion. The ribbed handcrafted vase is the epitome of sophistication. Also featured in VW1 and VW9, you will automatically be codified for all three arrangements. Vase (5"w x 4"d x 8"h) and Vera Wang hang tag included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

QN 1162S

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pale Yellow 50 cm Roses	3	4	5
Purple Iris stems	3	4	5
Hot Pink Spray Rose stems	2	3	4
White Oriental Lily stems	1	2	2
Israeli Ruscus stems	3	3	3
SRP	\$54.99	\$68.99	\$76.99
Delivered SRP	\$69.99	\$84.99	\$94.99

*Includes delivery and Vera Wang licensing participation.



VERA WANG
FLOWERS

S4 DELUXE
DELIVERED SRP \$84.99
17"H x 15"W
three-sided arrangement



PINK PERFECTION



THE FTD® LOVING THOUGHTS® BOUQUET - M1
THE FTD® MOTHER'S DAY MIXED ROSE BOUQUET - M8

Hand cut with continuous chamfers, this pink glass vase is crafted to perfection. With either a profusion of gorgeous lilies or roses, it's sure to be a Mother's Day favorite. You will automatically be codified for both M1 and M8. Vase (4 1/2" dia. x 9"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012
May Codification Deadline: March 19, 2013
The Spring/Mother's Day Collection will launch on FTD.com in February

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 1307

M1 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink Stock stems	3	4	5
Pink Spray Rose stems	3	4	5
Dark Pink Asiatic Lily stems	2	2	3
Pink Asiatic Lily stems	1	2	2
Leatherleaf stems	3	3	3
SRP	\$49.99	\$59.99	\$69.99
Delivered SRP	\$59.99	\$69.99	\$79.99

M8 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pale Yellow 50 cm Roses	3	5	8
Pink 50 cm Roses	3	5	6
Hot Pink 50 cm Roses	3	4	5
Lavender 50 cm Roses	3	4	5
Salal stems	2	2	2
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE



THE FTD® MOTHER'S DAY MIXED ROSE BOUQUET

M8 DELUXE MARKET PRICE 19"H x 15"W three-sided arrangement



M1 DELUXE DELIVERED SRP \$69.99 20"H x 16"W three-sided arrangement



MOM'S TREASURE



THE FTD® SPRING GARDEN® BOUQUET - M2

An abundance of pink roses and Peruvian lilies simply bursts out of this gorgeous handcut glass vase. The vase's flared design and substantial weight offers you a stunning, versatile option for any spring or summer occasion. Vase (4 1/4" dia. x 8"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1302M

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink 50 cm Roses	3	5	7
Hot Pink Mini Carnation stems	3	4	5
Pink Alstroemeria stems	3	4	5
Leatherleaf stems	3	3	3
SRP	\$34.99	\$44.99	\$54.99
Delivered SRP	\$44.99	\$54.99	\$64.99



M2 DELUXE

DELIVERED SRP \$54.99
16"H x 13"W
three-sided arrangement



PURPLE PROFUSION



THE FTD® TIMELESS ELEGANCE™ BOUQUET - M3

Capture deep emotions with our eye-catching, deep purple vase. The gently flared design with a heavyweight square base sets a dramatic foundation for gorgeous stargazer lilies, roses and fragrant lavender stock. It's a keepsake that will be treasured forever. Vase (5" dia. x 9"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$95.88 ctn. of 12 (\$7.99 ea.)

2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)

QN 1309

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink 50 cm Roses	3	5	6
Lavender Stock stems	3	4	5
Stargazer Lily stems	2	2	3
Leatherleaf stems	3	3	3
SRP	\$49.99	\$59.99	\$69.99
Delivered SRP	\$59.99	\$69.99	\$79.99



M3 DELUXE

DELIVERED SRP \$69.99
19"H x 15"W
three-sided arrangement



DRAMATIC FLAIR



THE FTD® GARDEN TERRACE™ BOUQUET - M4

Cleverly designed to present your arrangements to their fullest potential, our perfectly pink flared vase is an easy choice for Mother's Day and any special occasion. Vase (5½" dia. x 7¾"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)

QN 1310

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink 50 cm Roses	3	5	7
Pink Asiatic Lily stems	2	2	3
Green Button Pompon stems	2	3	3
Leatherleaf stems	5	5	5
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99



M4 DELUXE

DELIVERED SRP \$59.99
15"H x 11"W
three-sided arrangement



SWEET FRAGRANCE

THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES AND GARDENS® - M5

Purple-hued roses and gilliflowers are beautiful and fill the air with a sweet fragrance. This graceful bouquet is set in our gorgeous lavender vase with intersecting hand-cut bevels. Also featured in S2, you will be codified for both arrangements. Vase (3³/₈" dia. x 6¹/₂"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1306M

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Lavender 50 cm Roses	3	6	8
Lavender Stock stems	3	4	5
Pink Stock stems	2	3	4
Leatherleaf stems	2	2	2
SRP	\$36.99	\$49.99	\$59.99
*Delivered SRP	\$49.99	\$64.99	\$74.99

*Includes both delivery and Better Homes and Gardens® licensing participation.



M5 DELUXE
DELIVERED SRP \$64.99
 19"H x 14"W
 three-sided arrangement



MOM'S DELIGHT



THE FTD® PERFECT DAY™ BOUQUET - M6

A consumer favorite, this vibrant vision of Mother's Day love features a mix of pretty plum, pink and white blooms in a sparkling glass vase handcrafted by field artisans and embellished with a lovely hand-cut design. The recipient will love the flowers and cherish the high quality vase forever. Also featured in BYD, you will automatically be codified for both arrangements. Vase (5½" dia. x 5"h), care card and FTD logo pic included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1308

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Plum Mini Carnation stems	3	4	4
Pink Spray Rose stems	2	4	6
Pink 50 cm Roses	2	3	4
White Oriental Lily stems	1	2	2
Leatherleaf stems	3	3	3
SRP	\$39.99	\$56.99	\$66.99
Delivered SRP	\$49.99	\$66.99	\$76.99



M6 DELUXE

DELIVERED SRP \$66.99
13"H x 13"W
three-sided arrangement





BEAUTIFUL TREND



THE FTD® EMBRACING GRACE™ BOUQUET BY VERA WANG - M7

Exclusively for Vera Wang Flowers, this faceted glass vase is hand-detailed with more than 100 individual cuts. The stunning vase holds a unique rose and hydrangea bouquet in soft green, pink and white. Also featured in V10, you will automatically be codified for both arrangements. Vase (4" dia. x 8"h) and Vera Wang hang tag included. Shipping begins February 2013.

January Codification Deadline: November 16, 2012

May Codification Deadline: March 19, 2013

The Spring/Mother's Day Collection will launch on FTD.com in February

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

QN 1161M

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink 50 cm Roses	3	5	6
White 50 cm Roses	3	5	6
Green Mini Hydrangea blooms	2	3	4
SRP	\$49.99	\$66.99	\$75.99
Delivered SRP	\$64.99	\$82.99	\$92.99

*Includes delivery and Vera Wang licensing participation.



VERA WANG
FLOWERS

M7 DELUXE
DELIVERED SRP \$82.99
15"H x 14"W
three-sided arrangement



VALENTINE'S DAY COMBO PACK



The FTD® Lasting Romance® Bouquet (V1/V6)

The FTD® Sweethearts® Bouquet (V2/M2)

The FTD® Expressions of Love™ Bouquet (V3)

The FTD® Season of Love™ Bouquet (V4/V7/V8/AOL)

QN 1330

Includes 6 pieces each (24 pieces total) **\$179.99** • Codification Deadline November 16, 2012 • Shipping begins December 2012

MOTHER'S DAY COMBO PACK



The FTD® Loving Thoughts® Bouquet (M1/M8)

The FTD® Spring Garden® Bouquet (M2)

QN 1332

Includes 6 pieces each (30 pieces total) **\$224.99** • Codification Deadline November 16, 2012 • Shipping begins February 2013

SPRING COMBO PACK



The FTD® Touch of Spring® Bouquet (S1)

The FTD® Spring Tulip Bouquet by Better Homes and Gardens® (S2/M5)

The FTD® For All You Do® Bouquet (S3)

QN 1331

Includes 6 pieces each (18 pieces total) **\$124.99** • Codification Deadline November 16, 2012 • Shipping begins February 2013



The FTD® Timeless Elegance™ Bouquet (M3)

The FTD® Garden Terrace™ Bouquet (M4)

The FTD® Sweet Devotion™ Bouquet by Better Homes and Gardens® (M5/S2)





Michael Skaff AIFD

BEAUTIFUL BOUQUETS, EXPERT ADVICE

As chief designer of FTD's exclusive codified bouquets, FTD Vice President of Design, Michael Skaff AIFD will share all the ins and outs, tips and tricks, in regard to these beautiful designs.

WE WANT TO HEAR FROM YOU!

Feedback is important to us. Send your design questions to prdept@ftdi.com. The holidays are a great time to find out what's new in floral design.

DESIGN TIPS & TRENDS TO HELP YOUR PROFITS BLOOM

BY FTD® VICE PRESIDENT OF FLORAL DESIGN, MICHAEL SKAFF, AIFD

MOTHER'S DAY

Pink has been the color of choice for years when it comes to Mother's Day bouquets. This Mother's Day the trend into bolder and brighter colors has become more and more apparent in the market place. Though pink will always be a staple for this floral holiday, the younger generation of moms gravitate towards powerful colors such as purples, yellows and darker pinks. Bouquets that utilize pink accents mixed with other colorful blooms will also dominate this Mother's Day, giving the consumer a great variety of choices when it comes to finding the perfect bouquet to fit their mom's style and personality. FTD has arrangements for all types of moms including pinks, brights and pastels.



VALENTINE'S DAY

This holiday is all about those blushing blooms from the deepest crimson to the palest pink. Creating that strong symbolism of love and romance, red will always dominate the consumer market at this time of the year. Focusing on designing romantic bouquets utilizing red roses will send the perfect message of love to make it a simple and enjoyable process for men coming into your shop to order flowers. Our deep chamfer cut glass vases will bring a quality to your flower bouquets making it easy to design multiple bouquets within the same style vase and giving your customers a large choice of arrangements.

SPRING

The bright and cheerful color of yellow is on trend for spring this year. Often labeled the color of hope, yellow blooms blended with other bold colors such as green, purple, orange and pink will always create a strong statement that consumers gravitate towards after the sometimes dull and dreary winter months. Our wide variety of spring vases in the codified line have been deliberately created to be easy to design in with pleasing shapes to compliment these new bright and beautiful designs.

Deluxe images shown



BIRTHDAY BRILLIANCE



THE FTD® BIRTHDAY CELEBRATION™ BOUQUET
BDA DELUXE
DELIVERED SRP \$54.99
13"H x 15"W
three-sided arrangement

THE FTD® HAPPY BIRTHDAY BOUQUET - BDB
THE FTD® BIRTHDAY CELEBRATION™ BOUQUET - BDA

Make every birthday happier with two bright bouquets, available in one festive container. The bouquets deliver a burst of color and cheer in a "Happy Birthday" ceramic cube that's sure to be a favorite keepsake. You will automatically be codified for both BDB and BDA. Vase (5" sq. x 4 1/2"h), enough wraps and pics for 12 bouquets, care card and FTD logo pic included. Shipping begins August 2012.

January Codification Deadline: November 16, 2012

\$70.92 ctn. of 12 (vase \$4.99 - accessory set \$0.92 ea.)

2 PLUS: \$58.92 ctn. of 12 (vase \$3.99 - accessory set \$0.92 ea.)

QN 1270

BDB FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink 50 cm Roses	3	5	7
Purple Double Lisianthus stems	2	3	4
Green Button Pompon stems	2	2	3
Yellow Asiatic Lily stems	1	2	2
Leatherleaf stems	2	2	2
Bouquet Wrap Sheets (green & purple)	2	2	2
Curling Ribbon Pics	2	2	2
Floral Foam blocks	1/3	1/3	1/3
SRP	\$36.99	\$49.99	\$59.99
Delivered SRP	\$46.99	\$59.99	\$69.99

BDA FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Yellow 50 cm Roses	3	5	7
Pink Mini Carnation stems	3	4	4
Green Button Pompon stems	2	3	3
Orange Asiatic Lily stems	1	2	3
Leatherleaf stems	2	2	2
Bouquet Wrap Sheets (green & orange)	2	2	2
Curling Ribbon Pics	2	2	2
Floral Foam blocks	1/3	1/3	1/3
SRP	\$34.99	\$44.99	\$54.99
Delivered SRP	\$44.99	\$54.99	\$64.99



BDB DELUXE
DELIVERED SRP \$59.99
12"H x 13"W
three-sided arrangement



GARDEN FRESH BEAUTY



THE FTD® SUN'S SWEETNESS™ ROSE BOUQUET BY BETTER HOMES AND GARDENS®

BWR DELUXE
DELIVERED SRP \$64.99
15"H x 13"W
three-sided arrangement

THE FTD® GARDEN VISTA™ BOUQUET BY BETTER HOMES AND GARDENS® - **BWG**
THE FTD® SUN'S SWEETNESS™ ROSE BOUQUET BY BETTER HOMES AND GARDENS® - **BWR**

Exclusive bouquets for Better Homes and Gardens®. Skillfully crafted with a unique, basket weave texture, this stunning glass vase is perfect for our two bouquets. Both bouquets feature romantic roses and a vibrant color palette that's perfect for any celebration. You will automatically be codified for both BWG and BWR. Vase (3" sq. x 7"h), care card and FTD logo pic included. Shipping begins October 2012.

January Codification Deadline: November 16, 2012

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1290

BWG FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Lavender 50 cm Roses	3	4	6
Purple Iris stems	3	4	5
Bells of Ireland stems	2	3	4
Yellow Button Pompon stems	2	3	3
Sword Fern fronds	3	3	4
SRP	\$36.99	\$45.99	\$54.99
*Delivered SRP	\$49.99	\$59.99	\$69.99

BWR FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink Spray Rose stems	4	4	4
Orange 50 cm Roses	3	5	6
Lavender 50 cm Roses	2	4	6
Variiegated Pittosporum stems	1	1	1
SRP	\$40.99	\$49.99	\$58.99
*Delivered SRP	\$54.99	\$64.99	\$74.99

*Includes delivery and Better Homes and Gardens® licensing participation.



BWG DELUXE
DELIVERED SRP \$59.99
14"H x 14"W
three-sided arrangement



INSTANT ATTRACTION



THE FTD® HELLO HAPPINESS™ BOUQUET BY BETTER HOMES AND GARDENS® - BWL

Sure to win hearts with its big, beautiful blooms, this breathtaking bouquet is a Better Homes and Gardens® exclusive. The purple glass vase features a modern, basket weave texture that will complement any style of home décor. Vase (3" sq. x 7"h), care card and FTD logo pic included. Shipping begins October 2012.

January Codification Deadline: November 16, 2012

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

QN 1295

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pale Yellow 50 cm Roses	3	5	7
Hot Pink Gerbera Daisies	3	4	5
Purple Monte Casino stems	3	3	3
Purple Iris stems	2	3	4
Israeli Ruscus stems	3	3	3
SRP	\$45.99	\$54.99	\$63.99
*Delivered SRP	\$59.99	\$69.99	\$79.99

*Includes delivery and Better Homes and Gardens® licensing participation.



BWL DELUXE
DELIVERED SRP \$69.99
 16"H x 12"W
 three-sided arrangement



COLOR YOUR DAY™



PCPd
The FTD® Color Your Day With Happiness™ Bouquet

COLOR YOUR DAY™ COLLECTION

The Color Your Day Collection features a color palette that was chosen to evoke emotional themes - Joy, Beauty, Happiness and Sunshine.

- **Yellow** brings a cheerful energy to any environment, uplifting the spirit with its spark of sunlight and encourages creativity and confidence.
- **Pink** perfectly conveys the fresh feelings of love, friendship and warmth, setting the recipient's heart aglow with its blushing beauty.
- **Purple** is the hue of the visionary, enchanting the spirit and triggering the imagination at every turn.
- **Green**, the color most associated with balance and harmony, offers your special recipient comfort and cheer giving them a renewed energy for the days ahead.



PCLd
The FTD® Color Your Day With Beauty™ Bouquet

PCYd
The FTD® Color Your Day With Sunshine™ Bouquet

PCGd
The FTD® Color Your Day With Joy™ Bouquet

COLOR YOUR DAY™ COLLECTION

Our series of bright metal paint cans are overflowing with flowers and are available in a rainbow of meaningful colors. Hard PVC liner included. 4½" dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$35.88 ctn. of 12 (\$2.99 ea.)

\$49.99 DELUXE DELIVERED SRP

QN 1275 PCP Pink

QN 1278 PCL Lavender

QN 1276 PCY Yellow

QN 1277 PCG Green



THINKING OF YOU

BIRTHDAY SURPRISES!



THE FTD® FESTIVE BIG HUG® BOUQUET - BDH
THE FTD® BIG HUG® BOUQUET - BH2

Ceramic vase with adorable 6" h plush bear. You will automatically be codified for both BDH and BH2. 3 3/8" dia. opening x 6 7/8" h.

\$65.88 ctn. of 12 (\$5.49 ea.)
 2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
QN 0677
\$49.99 DELUXE DELIVERED SRPs

THE FTD® PERFECT BIRTHDAY GIFT BOUQUET - BCB - BCG

Water-resistant bag perfect for birthday bouquets! Hard liners included. 5" w x 3 1/2" d x 7" h.

\$42.96 ctn. of 24 (\$1.79 ea.)
QN 1152
\$52.99 DELUXE DELIVERED SRPs

THE FTD® BIRTHDAY BOUQUET - BDY

This green ceramic cube is a proven customer favorite. Includes "Happy Birthday" tag and striped ribbon. 5" sq. x 4 1/2" H.

\$70.08 ctn. of 12 (vase \$4.99 - accessory set \$0.85 ea.)
 2 PLUS: \$58.08 ctn. of 12 (vase \$3.99 - accessory set \$0.85 ea.)
QN 0995
\$52.99 DELUXE DELIVERED SRP



WELCOME LITTLE ONES



BBHd

BGHd

THE FTD® BABY BOY BIG HUG® BOUQUET - **BBH**
 THE FTD® BABY GIRL BIG HUG® BOUQUET - **BGH**

Ceramic vases with adorable 6" h matching plush bear. You will automatically be codified for both arrangements. 3¾" dia. opening x 6⅞" h.

\$65.88 ctn. of 12 (\$5.49 ea.)
 2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
 QN 1256 - BOY QN 1255 - GIRL
 \$49.99 DELUXE DELIVERED SRPs

NEWBORN LOVE



SWGd



SWBd

THE FTD® SWEET DREAMS® BOUQUET
 GIRL - **SWG** BOY - **SWB**

Ceramic vases with baby footprints. 4½" dia. x 4" h.

\$59.88 ctn. of 12 (\$4.99 ea.)
 2 PLUS: \$47.88 ctn. of 12 (\$3.99 ea.)
 QN 0871 - GIRL QN 0870 - BOY
 \$49.99 DELUXE DELIVERED SRPs



CBBd

CRBd

CRGd

CBGd

All rose versions

THE FTD® MOTHER'S CHARM™ BOUQUET
 GIRL - **CBG** BOY - **CBB**

Ceramic vases with removable charm bracelet. 4½" dia. opening x 6½" h.

\$95.88 ctn. of 12 (\$7.99 ea.)
 2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
 QN 1151 - GIRL QN 1150 - BOY
 \$66.99 DELUXE DELIVERED SRPs
 ROSE VERSIONS: \$69.99 DELUXE DELIVERED SRPs



SPIRITUAL EXPRESSIONS

VERA WANG FLOWERS

ELBd



THE FTD® ETERNAL LIGHT™ BOUQUET - ELB

Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 8" h x 4½" w.

\$101.88 ctn. of 12 (\$8.49 ea.)
2 PLUS: \$89.88 ctn. of 12 (\$7.49 ea.)
QN 1155
\$79.99 DELUXE DELIVERED SRP



FBBd

THE FTD® FAITHFUL BLESSINGS™ BOUQUET - FBB
 White ceramic vase emblazoned with a metallic-look cross. 3¼" sq. opening x 6⅞" h.

\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
QN 0650
\$76.99 DELUXE DELIVERED SRP



CPP

THE FTD® COMFORT PLANTER - CPP
 Ceramic planter with "Comfort" satin ribbon. 7" dia. x 6" h.

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 0685
\$49.99 DELIVERED SRP



VW1d



VW9d

THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG - VW1
THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG - VW9
 Ribbed glass vase is the epitome of elegance. Vera Wang hang tag included. You will be automatically codified for VW1 and VW9. 5" w x 4" d x 8" h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)
QN 1162
DELUXE DELIVERED SRPs* VW1 \$69.99 VW9 \$79.99



VW2d

THE FTD® GRACEFUL WISHES™ BOUQUET BY VERA WANG - VW2
 This high-quality glass ice bucket is hand-molded by field artisans. Vera Wang hang tag included. 5½" dia. opening x 7" h; 6½" ow.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$95.88 ctn. of 12 (\$7.99 ea.)
QN 1127E
\$75.99 DELUXE DELIVERED SRP*

*Includes delivery and Vera Wang licensing participation.





VW3d



VW7d

VERA WANG FLOWERS



VW5d



VW6d



VW8d

VERA WANG FLOWERS



THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG - VW3

High-quality glass vase with hand-blown teardrop in the base. Vera Wang hang tag included. 4 1/4" dia. x 10"h.

\$107.88 ctn. of 12 (\$8.99 ea.)

2 PLUS: \$95.88 ctn. of 12 (\$7.99 ea.)

QN 1160

\$95.99 DELUXE DELIVERED SRP*

THE FTD® GRAND OCCASION™ BOUQUET BY VERA WANG - VW7

Exquisitely shaped glass vase features a silver electroplated base. Also featured in V11 and V12 (page MP 75), you will automatically be codified for all three arrangements. Vera Wang hang tag included. 6" dia. x 11 1/2"h.

\$89.94 ctn. of 6 (\$14.99 ea.)

2 PLUS: \$83.94 ctn. of 6 (\$13.99 ea.)

QN 1250

\$144.99 DELUXE DELIVERED SRP*

THE FTD® LUXE LOOKS™ BOUQUET BY VERA WANG - V10

Faceted glass vase is hand-detailed with over 100 individual cuts. Vera Wang hang tag included. 4" dia. x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

QN 1161

\$86.99 DELUXE DELIVERED SRP*



V10d

THE FTD® SWEET EFFECTS™ BOUQUET BY VERA WANG - VW5

THE FTD® WHITE ELEGANCE™ BOUQUET BY VERA WANG - VW6

Stunning glass bowl with handcut facets. You will automatically be codified for both VW5 and VW6. Vera Wang hang tag and design grid included. 6 1/2" dia. x 5 1/2"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)

QN 1136E

DELUXE DELIVERED SRPs* VW5 \$75.99 VW6 \$80.99

THE FTD® DAWNING DELIGHT™ BOUQUET

BY VERA WANG - VW8

Exquisite, high-quality clear glass vase with handcut continuous chamfers. Vera Wang hang tag included. 4 1/2" dia. x 8"h.

\$119.88 ctn. of 12 (\$9.99 ea.)

2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)

QN 1236E

\$94.99 DELUXE DELIVERED SRP*

*Includes delivery and Vera Wang licensing participation.



THINKING OF YOU



THUd



TTBd

THE FTD® THINKING OF YOU™ BOUQUET - THU
THE FTD® TIMELESS TRADITIONS™ BOUQUET - TTB
 Richly-colored purple glass vase is a terrific shape for formal design. Design grid included. You will automatically be codified for both THU and TTB. 5½" dia. opening x 6"h.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
QN 0909
DELUXE DELIVERED SRPs: THU \$64.99 TTB \$72.99



BYDd

THE FTD® BRIGHTEN YOUR DAY™ BOUQUET - BYD
 Stunning glass bowl features handcut interlocking design. 5½" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1210E
\$59.99 DELUXE DELIVERED SRP

LASTING ROMANCE



AOLd

THE FTD® ART OF LOVE™ ROSE BOUQUET - AOL
 This gorgeous heart-shaped red vase is a proven winner. 5½"w x 5½"h x 3" opening.
 \$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1204E
\$59.99 DELUXE DELIVERED SRP



AVBd

THE FTD® ANNIVERSARY BOUQUET - AVB
 Clear glass vase with crisscross handcut facets makes an exquisite statement for any anniversary. 4" dia. x 7½"h.
 \$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1129E
\$59.99 DELUXE DELIVERED SRP



SILd

THE FTD® SO IN LOVE™ BOUQUET - SIL
 Clear handcrafted oval glass features oval handcut accents. 8"w x 3½"d x 8"h.
 \$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 1005
\$77.99 DELUXE DELIVERED SRP



FOR THAT SPECIAL SOMEONE

ADD A LITTLE SOMETHING EXTRA



PICd



BYSd

THE FTD® PICK-ME-UP® BOUQUET - PIC

Clear glass vase with gold band. 3½" dia. x 7"h.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
QN 1040
\$66.99 DELUXE DELIVERED SRP

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - BYS

Green translucent glass vase with elegant beads. 4" dia. opening x 5¼"h.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 0851
\$56.99 DELUXE DELIVERED SRP



THE FTD® GODIVA® CHOCOLATE GIFT - GDV

Let your customers indulge themselves and others with Godiva's Chocolate Gift Box. This delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)
2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)
QN GODIVA
\$19.99 SRP

ALSO FEATURED IN:
 THE FTD® ROSE & GODIVA® BOUQUETS
RGR & RGD

Pick-Me-Up® is a registered trademark of Dillon Floral Corporation used by FTD under license.



EVERYDAY COMBO PACKS

BIRTHDAY COMBO PACK - \$137.99 ~ 6 of each QN 1180



The FTD® Birthday Bouquet (BDY)



The FTD® Perfect Birthday Gift Bouquet (BCB/BCG)



The FTD® Thinking of You™ Bouquet (THU/TTB)



The FTD® Birthday Wishes™ Bouquet by Better Homes and Gardens® (BWB)



BABY COMBO PACKS

BABY COMBO PACK - \$83.88 ~ 3 of each QN 1172



The FTD® Sweet Dreams® Bouquet Boy (SWB) - Girl (SWG)



The FTD® Mother's Charm™ Bouquet Boy (CBB/CRB) - Girl (CBG/CRG)



BEST SELLER COMBO PACK - \$159.99 ~ 6 of each QN 1285



The FTD® Because You're Special™ Bouquet (BYS)



The FTD® Anniversary Bouquet (AVB)



The FTD® Big Hug® Bouquet (BH2/BDH)



The FTD® Pick-Me-Up® Bouquet (PIC)

FOOTPRINT COMBO PACK \$65.88 ~ 6 of each QN 0873



The FTD® Sweet Dreams® Bouquet - Boy (SWB)



The FTD® Sweet Dreams® Bouquet - Girl (SWG)

CHARM COMBO PACK \$95.88 ~ 6 of each QN 1154



The FTD® Mother's Charm™ Bouquet - Boy (CBB)



The FTD® Mother's Charm™ Bouquet - Girl (CBG)

COLOR YOUR DAY™ COMBO PACK #1 \$53.88 ~ 6 of each QN 1279



The FTD® Color Your Day with Happiness™ Bouquet (PCP)



The FTD® Color Your Day with Beauty™ Bouquet (PCL)

COLOR YOUR DAY™ COMBO PACK #2 \$53.88 ~ 6 of each QN 1280



The FTD® Color Your Day with Sunshine™ Bouquet (PCY)



The FTD® Color Your Day with Joy™ Bouquet (PCG)

BABY BEAR COMBO PACK - \$71.88 ~ 6 of each QN 1257



The FTD® Baby Girl Hug® Bouquet (BGH)



The FTD® Baby Boy Hug® Bouquet (BBH)



EVERYDAY COMBO PACKS

SYMPATHY COMBO PACK – \$137.99 ~ 6 of each **QN 1173**



The FTD® Eternal Light™ Bouquet (ELB)



The FTD® Faithful Blessings™ Bouquet (FBB)



The FTD® Comfort Planter (CPP)

VERA WANG COMBO PACK #1 – \$152.99 ~ 6 of each **QN 1160VW**



The FTD® Joyful Inspirations™ Bouquet by Vera Wang (VW1/VW9)



The FTD® Captivating Color™ Rose Bouquet by Vera Wang (VW3)



The FTD® Luxe Looks™ Bouquet by Vera Wang (V10)

VERA WANG COMBO PACK #2 – \$199.99 ~ 6 of each **QN 1260VW**



The FTD® Graceful Wishes™ Bouquet by Vera Wang (VW2)



The FTD® Sweet Effects™ Bouquet by Vera Wang (VW5/VW6)



The FTD® Grand Occasion™ Bouquet by Vera Wang (VW7)

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

TO ORDER OR FOR MORE INFORMATION
CALL 1-800-767-4000 ~ VISIT WWW.FTDI.COM

EXTENDED ORDERING HOURS: We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.

Fax: 630-719-4861

Mercury: 90-0233AA

Email: marketplacesales@FTDi.com

Website: www.FTDi.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. The charge is based on the weight of the carton and not the value of the carton. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$6.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$9.99 per carton. Please allow 14-17 business days for delivery once product has shipped.

ALASKA, HAWAII: FTD charges a shipping and handling fee of 22% of the value of each carton. For items that are direct-shipped from FTD, there is a 5 carton minimum per order. Items that are direct-shipped from one of FTD's preferred partners have a minimum freight charge of \$11.99 per carton. Please allow a minimum of 4 weeks for delivery once product has shipped.

PUERTO RICO: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$11.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

EXTENDED PAYMENT TERMS: All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED MERCHANDISE: If you receive damaged merchandise, contact an FTD Marketplace Customer Service Representative immediately. Damage claims must be made within 24 hours of receipt of product. Please inspect all products upon receipt.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000, (option 2) to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners U.S. Balloon and Marian Heath. Please ask a representative for more details.

EXCEPTIONAL BENEFITS WITH FTD MARKETPLACE

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

LOCAL ADVERTISING SUPPORT: Create your own direct mail campaigns with professionally designed calendars, statement stuffers, magnets and more that can be inexpensively customized with your shop logo. See pages 22-26. FTD members are offered free ad slicks and radio scripts to use in their local areas.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers, imprint materials and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

24/7/365 SHOPPING: Visit www.FTDi.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Beginning 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. A couple of examples are noted below.

WARNING: CHOKING HAZARD Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.



THE FTD® 2012 LUXURY COLLECTION

The Next Level of Elegance

The FTD® Luxury Collection is a beautiful selection of floral artistry featuring lavish flower varieties in artfully crafted designer vases. Created to take gift giving to the next level, these designs represent the ultimate in gifts for any occasion including Valentine's Day, Mother's Day, anniversaries and birthdays.

FTD LUXURY COLLECTION CODIFICATION

Codification for the FTD Luxury Collection is now broken into two groups:
 - LUX codifies you for the 4 original vases (and the arrangements featuring them)
 - LX2 codifies you for the 2 new vases (and the arrangements featuring them)
 When codifying for LUX and/or LX2, you will also receive a kit of materials designed to complement the floral arrangement and let the recipient know the sender is sending a special and luxurious gift from your flower shop.

THE KITS INCLUDE:

- Four styles of vases totaling 12 containers (LUX)
 Two styles of vases totaling 8 containers (LX2)
- FTD Luxury branded hang tag
- Organza pouch
- FTD gold pic
- Floral preservative
- Gift message/care card printer sheets
- After your initial kit purchase, vases may be re-ordered by style



Branded accessories for LUX and LX2 codification

THE FTD LUXURY COLLECTION KIT REQUIRES CODIFICATION.

SPECIAL PACKAGING INSTRUCTIONS

- Accessories must accompany each of the FTD Luxury Collection orders
- The arrangement must be delivered with the materials provided
- The FTD Luxury branded hang tag should be secured gently over one of the flower heads
- The organza bag including the gift message card, care and handling instructions and flower food should be secured gently over one of the flower heads
- Insert the FTD gold pic to hold your delivery information for placement within the bouquet

PROGRAM REQUIREMENTS

FTD Florists that participate in the collection will be asked to adhere to the highest quality standards. The following are requirements of participation:

- No floral or container substitutions are permitted
- Flower varieties listed must be used in each arrangement
- The FTD Luxury Collection accessories are required to accompany all deliveries
- Delivery must be confirmed on all FTD Luxury Collection orders, as is the standard for all FTD orders

RECEIVE A FREE LUXURY POSTER WITH PURCHASE OF LUX OR LX2



Captivate with this sculptural glass vase, filled with exquisite Mokara orchids and brilliant red Freedom roses.

LX00 GLORIOUS

18	Freedom 60 cm Roses
12	Buffalo Orange Mokara Orchid stems
1	Large Glass Pillow Vase (#LUX-PILLOW)

Approx. 22" h x 23" w

DELIVERED SRP \$194.99



EXTRAORDINARY DESIGN

MODERN TREASURES



LX22

Overflowing with love and more than 75 blooms, this exquisite pillow vase creates a perfect circle, the symbol of eternity.

LX22 LAVISH

75	Freedom 60 cm Roses
12	Green Hypericum Berry stems
7	White Hydrangea blooms
1	Large Glass Pillow Vase (#LUX-PILLOW)

Approx. 33”h x 26”w

DELIVERED SRP \$339.99

A triumphant mix of exceptional lilies bursts from our towering glass vase. It’s cleverly crafted to be substantially weighted, yet appear graceful and light.

LX73 INTRIGUE

9	Blush Hydrangea blooms
7	Pink Oriental Lily stems
6	Pink Asiatic Lily stems
1	14” Tapered Glass Vase (#LUX-TAPER)

Approx. 38”h x 28”w

DELIVERED SRP \$234.99



LX73

To achieve a powerful reaction, our impeccable pillow vase is filled with an extraordinary arrangement of futed calla lilies. The effect is both abundant and chic.

LX74 FLAWLESS

15	Plum Calla Lilies
15	Light Pink Calla Lilies
15	Dark Pink Calla Lilies
1	Large Glass Pillow Vase (#LUX-PILLOW)

Approx. 28”h x 32”w

DELIVERED SRP \$374.99



LX74



LX75

Capturing the beauty of the late afternoon sun, this exuberant orchid bouquet glows with color and elegance. The interior of the glass cylinder holds a single tropical leaf to create a graceful base.

LX75 LUMINOUS

6	Pale Pink Dendrobium Orchid stems
6	Hot Pink Dendrobium Orchid stems
5	Fuchsia Dendrobium Orchid stems
5	Green Dendrobium Orchid stems
4	Lavender Dendrobium Orchid stems
4	Red Dendrobium Orchid stems
1	Aspidistra leaf
1	10” Glass Cylinder Vase (#LUX-10)

Approx. 22”h x 22”w

DELIVERED SRP \$164.99



DISTINCTIVE DETAILS

The soft hues of pale yellow roses, peach Asiatic lilies and fragrant white stock capture the glow of happiness. The elegant arrangement bursts from a magnificent handcrafted flared glass vase.

LX113 ADMIRATION

16	Pale Yellow 60 cm Roses
12	White Stock stems
8	Peach Asiatic Lily stems
1	Flared Glass Vase (#LUX-EDGE)

Approx. 32" h x 22" w

DELIVERED SRP \$154.99



LX113



LX114

Strikingly exotic, our tropical design bursts with unusual blooms and foliage. It's set in a beautifully crafted, flared glass vase that accentuates the extravagance of the bouquet.

LX114 STRIKING

6	Pincushion Protea
6	Psittacorum Heliconia
3	Upright Heliconia
3	Areca Palm leaves
3	Aralia leaves
1	Flared Glass Vase (#LUX-EDGE)

Approx. 36" h x 28" w

DELIVERED SRP \$189.99

UNIQUE PAIRINGS

This unexpected combination of pink orchids, pink ginger and green anthurium is set in our beautifully twisted vase, handcrafted to hold abundant bouquets.

LX116 ALLURING

14	Pink Dendrobium Orchid stems
8	Pink Ginger
4	Green Large Anthurium
1	Glass Twist Vase (#LUX-TWIST)

Approx. 30" h x 22" w

DELIVERED SRP \$204.99



LX115

A stunning contrast of hot pink roses and soft white calla lilies captures the imagination. This distinctive design is set in a dynamic vase, skillfully crafted with a gentle twist.

LX115 IRRESISTIBLE

18	Hot Pink 60 cm Roses
8	White Open Cut Calla Lilies
15	Lily Grass blades
1	Glass Twist Vase (#LUX-TWIST)

Approx. 23" h x 20" w

DELIVERED SRP \$174.99



LX116



MAGNIFICENT HUES

FRESH INDULGENCE

Our curvaceous glass vase is carefully designed to hold extravagant arrangements. Here, it holds more than two dozen stems in a natural palette of soulful blues.

LX117 HONESTLY

12	Blue Hybrid Delphinium stems
12	Purple Hybrid Delphinium stems
7	Dark Blue Hydrangea blooms
7	Aspidistra leaves
1	Glass Footed Vase (#LUX-FOOTED)

Approx. 36"h x 34"w

DELIVERED SRP \$259.99



LX117



LX118

This elegant bouquet of green cymbidium orchids will charm the most demanding customers. The impeccable lines of the modern cylinder vase ensure a place with the recipient's preferred treasures.

LX118 VISION

3	Green Cymbidium Orchid stems
7	Lily Grass blades
4	Aspidistra leaves
1	Aralia leaf
1	Ti leaf
1	10" Glass Cylinder Vase (#LUX-10)

Approx. 25"h x 18"w

DELIVERED SRP \$214.99



RP59

Gently tapered glass is handcrafted into a sculptural vase. It's an extraordinary vessel that easily holds this arrangement of pale pink perfection.

RP59 EXQUISITE

30	Bi-Color Pink 60 cm Roses
4	Pink Oriental Lily stems
5	Salal stems
4	Ti leaves
1	14" Tapered Glass Vase (#LUX-TAPER)

Approx. 30"h x 23"w

DELIVERED SRP \$179.99

Take her breath away with this dramatic bouquet of 100 Freedom roses. Crafted to hold this incredible statement of love, our magnificent pillow vase is perfectly curved and balanced for beauty and strength.

RP84 BREATHLESS

100	Freedom 60 cm Roses
1	Large Glass Pillow Vase (#LUX-PILLOW)

Approx. 33"h x 38"w

DELIVERED SRP \$334.99



RP84



GRAND GESTURES

This beautiful pairing of purple Mokara Orchids and lavender roses is overflowing with harmony. This pair is arranged in our hand-blown pillow vase perfectly designed for your most incredible bouquets.

RP91 DUET

18	Cool Water 60 cm Roses
12	Purple Mokara Orchid stems
1	Large Glass Pillow Vase (#LUX-PILLOW)

Approx. 22”h x 23”w

DELIVERED SRP \$194.99



RP91



RP95

Fascinate and captivate with a grand bouquet of long-stemmed roses. The handcrafted, tapered vase is specially designed to hold huge bouquets while delivering gallery-worthy quality.

RP95 FASCINATING

40	Freedom 60 cm Roses
6	Bupleurum stems
6	Ti leaves
6	Myrtle stems
1	14” Tapered Glass Vase (#LUX-TAPER)

Approx. 34”h x 28”w

DELIVERED SRP \$194.99

BEAUTIFUL BLOOMS

Express the deepest emotions with a large bouquet of more than 50 stems of roses and hydrangea. The gently tapered glass vase is carefully designed to hold your most lavish arrangements with an artful flair.

RP99 INDULGENT

24	Freedom 60 cm Roses
24	Charming Unique 60 cm Roses
5	Blush Hydrangea blooms
6	Israeli Ruscus stems
4	Ti leaves
1	14” Tapered Glass Vase (#LUX-TAPER)

Approx. 24”h x 22”w

DELIVERED SRP \$264.99



RP97

Inspire a storybook romance with this awe-inspiring display of long-stemmed roses. To create a vessel worthy of such magnificence, our artisans designed a grand, softly curved vase.

RP97 ATTRACTION

72	Freedom 60 cm Roses
4	Ti leaves
1	Footed Glass Vase (#LUX-FOOTED)

Approx. 33”h x 26”w

DELIVERED SRP \$254.99



RP99



STUNNING LUXURY VASES

ICONIC STYLE VERA WANG FLOWERS

New Vera Wang items to be featured on FTD.com in the Luxury index

10" GLASS CYLINDER VASE
5" dia. x 10"h.
\$50.00 ctn. of 6 (\$8.33 ea.)
QN LUX-10

FOOTED GLASS VASE
9" dia. x 16"h.
\$40.00 ctn. of 2 (\$20.00 ea.)
QN LUX-FOOTED

14" TAPERED GLASS VASE
7" dia. x 15"h.
\$30.00 ctn. of 2 (\$15.00 ea.)
QN LUX-TAPER

LARGE GLASS PILLOW VASE
15 1/2"w x 6 1/2"d x 13 1/2"h.
\$50.00 ctn. of 2 (\$25.00 ea.)
QN LUX-PILLOW



LUX CODIFICATION



GLASS TWIST VASE
5 1/2"w x 12"h.
\$56.00 ctn. of 4 (\$14.00 ea.)
QN LUX-TWIST



FLARED GLASS VASE
5 1/2" dia. x 11"h.
\$56.00 ctn. of 4 (\$14.00 ea.)
QN LUX-EDGE

LX2 CODIFICATION



V11

This finely crafted vase is distinguished by fluid curves, a signature element of designer Vera Wang. Overflowing with gorgeous white calla lilies, it's sure to be treasured in the finest homes.

V11 MUSINGS

30	White Open Cut Calla Lilies
20	White Mini Calla Lilies
1	Glass Urn (#1250)

Approx. 25"h x 25"w

DELIVERED SRP \$399.99

Vase sold on page MP 54



V12

Exclusively for Vera Wang flowers, this creation captures nature's brightest blooms to deliver a celebration of color. It's poised in a sleek, glass vase with a silver base that leaves a lasting impression.

V12 ASTONISHING

10	Hot Pink Stock stems
9	Orange 60 cm Roses
6	Pink Hydrangea blooms
6	Pale Pink Stock stems
1	Glass Urn (#1250)

Approx. 24"h x 22"w

DELIVERED SRP \$209.99



3-STEP EASY ORDER & CONFIRMATION PROCESS

- 1 Call 1-800-767-4000 or order online at www.FTDi.com/membermarketing/imprint**
- 2 RECEIVE CONFIRMATION**
1-2 business days by fax
3-5 business days by mail
Rush orders will not be confirmed unless custom pricing or custom offers are requested.
- 3 AS A REMINDER...CONFIRMATION PROCESS**
You will receive a confirmation of quantity ordered and your imprint/logo by fax within 1-2 business days of your order (3-5 business days by mail). Please sign and send the confirmation back within 7 BUSINESS DAYS (or date indicated on confirmation). If you do not sign and return your confirmation by the date indicated, your order will be released to our print department. FTD will not be held responsible for any typographical or quantity errors resulting from your confirmation not being signed and returned. CANCELLATION POLICY: If an imprinted order must be cancelled, it MUST be cancelled on or before the date indicated on your confirmation. FTD will NOT issue credit for your imprint order if not cancelled on or before date indicated.

ORDERING IS EASY

- Decide what you want your shop imprint to say — you get a maximum of 5 lines; 50 characters per line (including spaces).
- Have your "My Shop" logo art ready.
- Let us know if you have a Custom Order such as Custom Prices for Holiday Stuffers.

ARRIVAL TIME & RUSH ORDERS

Standard processing is 5-7 weeks (plus shipping time) for imprinted items and 3-5 working days (plus shipping time) for blank items. Rush orders are available if you desire your products sooner than normal. A \$30 rush fee will apply and shipping will be charged at the actual freight rate. Rush orders are subject to individual item shipping schedules and cannot be confirmed in writing. Next-day delivery is not available.

2013 WALL CALENDAR

MARKETING TIPS:

- Display them on your counter in the display easel
- Use them as giveaways at your holiday promotional events
- Mail them as holiday thank you's to enhance your relationships with VIP customers
- Distribute them to corporate lobbies, local businesses, church groups, hospitals, bridal shows and other high-traffic areas to gain wide exposure for your business
- Available in French



(Cover, Folded Size: 8 1/2" x 10 1/8")

Our 2013 wall calendar design bursts into bloom with arrangements from the FTD Floral Selections Guide and places your business name and contact information right at their fingertips.

(Open Size: 8 1/2" x 21 3/4")



FREE display easel with your initial 2013 wall calendar order

The prominent and professional way to present your 2013 wall calendars and business card magnets. Additional easels available.

\$12.45 ctn. of 5 (\$2.49 ea.)

(Display Easel Size: 8 5/8" x 10 7/8")

2013 DATEBOOK

MARKETING TIPS:

- Use them as giveaways at your holiday open house
- Use as an incentive with your local customers
- Share with clients and members of local businesses
- Perfectly sized to fit in a purse

2013 DATEBOOK PRICES (PER PIECE)

QUANTITY	IMPRINT	BLANK
100-300	\$0.69	\$0.64
400-900	\$0.64	\$0.59
1,000-4,900	\$0.59	\$0.54
5,000 & UP	\$0.54	\$0.49

NOTE: Shipping begins 09/10/12. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities.



(Open Size: 8" x 6 1/2")

2013 WALL CALENDAR PRICES (PER PIECE)

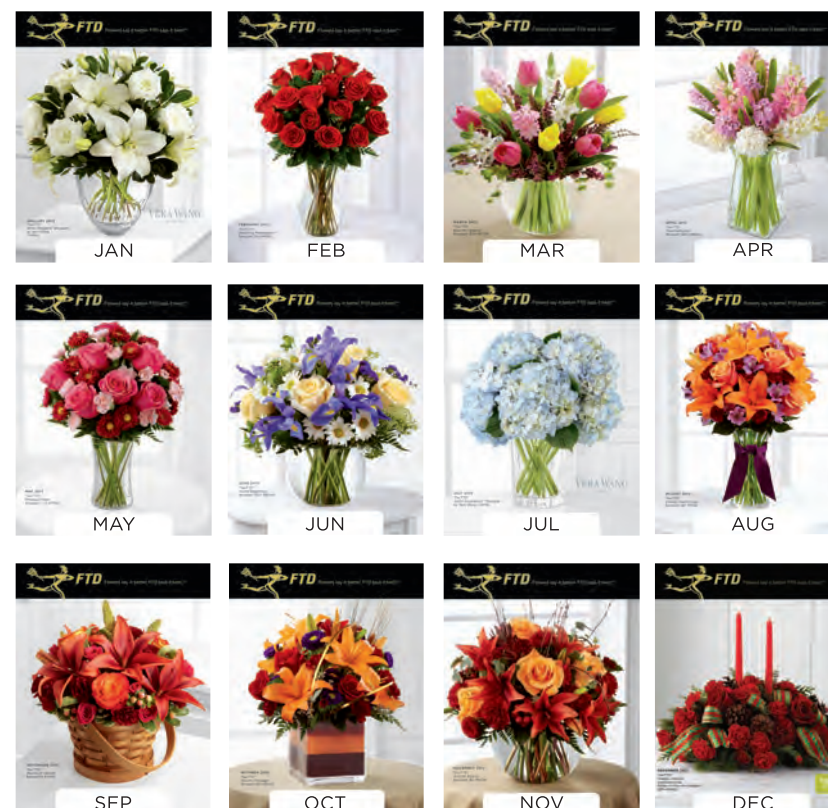
QUANTITY	IMPRINT	BLANK
100-300	\$0.99	\$0.94
400-900	\$0.94	\$0.89
1,000-4,900	\$0.89	\$0.84
5,000 & UP	\$0.84	\$0.79

NOTE: Shipping begins 09/10/12. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities. French wall calendars will be charged at the Canadian exchange rate.

2013 WALL CALENDAR ENVELOPE PRICES (PER PIECE)

QUANTITY	IMPRINT	BLANK
100	\$0.20	\$0.15
200 & UP	\$0.18	\$0.14

NOTE: Shipping begins 09/10/12. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet minimum order quantities.



2012 FALL/WINTER STATEMENT STUFFERS

Note: *FTD suggested retail prices are in U.S. dollars. All SRPs listed here are for Deluxe arrangements (before delivery). Spring/Summer stuffers begin shipping 12/01/12.

2012 FALL/WINTER HOLIDAY STUFFER SRPs

ITEM	FTD SRP*	WRITE YOUR CUSTOM PRICE BELOW
FALL (F1)	\$54.99	
FALL (F2)	\$39.99	
FALL (F6)	\$44.99	
FALL (F3)	\$47.99	
FALL (F4)	\$68.99	
FALL (F5)	\$68.99	
CHRISTMAS (C1)	\$54.99	
CHRISTMAS (C2)	\$39.99	
CHRISTMAS (C3)	\$59.99	
CHRISTMAS (C4)	\$49.99	
CHRISTMAS (C5)	\$49.99	
CHRISTMAS (C6)	\$44.99	
CHRISTMAS (C7)	\$74.99	
CHRISTMAS (C8)	\$68.99	
CHRISTMAS (C9)	\$40.99	

Note: *FTD suggested retail prices are in U.S. dollars. All SRPs listed here, except C9, are for Deluxe arrangements (before delivery).

MIX 'N MATCH
 Fall/Winter and Spring/Summer stuffers and cash in on big quantity price breaks!



F1

F2/F6

F3

F4

F5

C1

C2

C3

C4

C5

C6

C7

C8

C9

STATEMENT STUFFERS

MARKETING TIPS:

- Attach one to each outgoing order and enjoy increased sales
- Slip them into your billing statements – they're the perfect size
- Keep a stack on your counter to spark impulse sales

STUFFER PRICES (PER 100)

QUANTITY	CUSTOM OR FTD PRICES & IMPRINT	IMPRINT	BLANK
500-900	\$10.99	\$8.99	\$6.99
1,000-4,900	\$8.99	\$5.99	\$4.99
5,000 & UP	\$6.99	\$4.99	\$3.99

NOTE: Minimum order size for stuffers is 500. Mix and match all stuffers in increments of 100 to meet minimum. Custom, FTD Prices, Imprint and Blank orders must separately meet minimum order quantities.



M7 (Size: 3 5/8" x 5 3/8")

MIX 'N MATCH
 Spring/Summer & Fall/Winter stuffers and cash in on big quantity price breaks!



*A Registered Trademark of Florists' Transworld Delivery, Inc. **A Trademark of Florists' Transworld Delivery, Inc. ©2012 Florists' Transworld Delivery, Inc. All FTD arrangements must be cleared through the FTD® Clearinghouse. Printed in the USA. #99809

See MP 80 for all of our Spring/Summer Stuffers.

2013 SPRING/SUMMER STATEMENT STUFFERS

2013 SPRING/SUMMER HOLIDAY STUFFER SRPs

ITEM	FTD SRP*	WRITE YOUR CUSTOM PRICE BELOW
VALENTINE'S DAY (V1)	\$74.99	
VALENTINE'S DAY (V6)	Market Price	
VALENTINE'S DAY (V2)	\$44.99	
VALENTINE'S DAY (V3)	\$64.99	
VALENTINE'S DAY (V4)	\$49.99	
VALENTINE'S DAY (V7)	\$54.99	
VALENTINE'S DAY (V8)	\$49.99	
VALENTINE'S DAY (V5)	\$75.99	
SPRING (S1)	\$49.99	
SPRING (S2)	Market Price	
SPRING (S3)	\$44.99	
SPRING (S4)	\$68.99	
MOTHER'S DAY (M1)	\$59.99	
MOTHER'S DAY (M8)	Market Price	
MOTHER'S DAY (M2)	\$44.99	
MOTHER'S DAY (M3)	\$59.99	
MOTHER'S DAY (M4)	\$49.99	
MOTHER'S DAY (M5)	\$49.99	
MOTHER'S DAY (M6)	\$56.99	
MOTHER'S DAY (M7)	\$66.99	

Note: *FTD suggested retail prices are in U.S. dollars. All SRPs listed here are for Deluxe arrangements (before delivery). Spring/Summer stuffers begin shipping 12/01/12.

MIX 'N MATCH
Spring/Summer & Fall/Winter stuffers and cash in on big quantity price breaks!



V1/V6



V2



V3



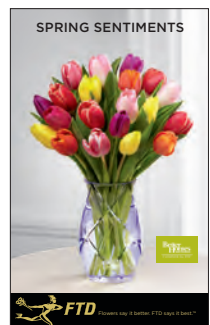
V4/V7/V8



V5



S1



S2



S3



S4



M1/M8



M2



M3



M4



M5



M6



M7

Last Chance for Fall/Winter 2012 Codified



F1d

THE FTD® YOU'RE SPECIAL™ BOUQUET - F1
This vase's flared design and substantial clear base creates a stunning, versatile choice for any occasion. 4³/₄" dia. x 9"h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
QN 1215
DELUXE DELIVERED SRP \$64.99

THE FTD® BOUNTIFUL™ BOUQUET - F2
THE FTD® BOUNTIFUL™ ROSE BOUQUET - F6
THE FTD® BOO-QUET® - H1

These arrangements are FTD customer favorites for fall, Thanksgiving and Halloween; they love receiving this ceramic pumpkin filled with gorgeous blooms. Lid pic included. You will automatically be codified for F2 and F6; you must purchase the Halloween pics to codify for H1. 5¹/₂" dia. opening x 5"h.
\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
QN 1218
DELUXE DELIVERED SRPs F2 - \$49.99 F6 - \$54.99 H1 - \$56.99
Halloween Pics
Black branches, crow and haunted house. 12 sets of 3 styles. 10"-12"H.
\$27.00 ctn. of 12 sets (\$2.25 ea. set)
QN 121820

REMEMBER: You can still get coded on FTD.com and Mercury for any fall or holiday 2012 container purchases!



F2d



F6d



H1d





Better Homes and Gardens
FLOWERS by FTD®

F3d



VERA WANG
FLOWERS

F4d



C1d



C3d

THE FTD® FALL HARVEST™ CORNUCOPIA BY BETTER HOMES AND GARDENS® - F3
A stunning abundance of harvest blooms is captured in our woven natural seagrass cornucopia. Hard liner included. 6" dia. opening x 13"l x 7½"h.
\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$65.88 ctn. of 12 (\$5.49 ea.)
QN 1119
DELUXE DELIVERED SRP \$62.99

THE FTD® GIVING THANKS™ BOUQUET BY VERA WANG - F4
Exclusively for Vera Wang Flowers. This exquisite glass vase is hand cut with continuous chamfers and crafted to perfection. You will also be codified for C8 and VW8. 4½" dia. x 8"h.
\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
QN 1236
DELUXE DELIVERED SRP* \$84.99

THE FTD® AUTUMN SPLENDOR® BOUQUET BY VERA WANG - F5
Exclusively for Vera Wang Flowers. Sparkling hand cut, bowl-shaped vase. Also featured in VW5 and VW6, you will automatically be codified for all three arrangements. Design grid included. 6¼" dia. x 5½"h.
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 1136
DELUXE DELIVERED SRP* \$84.99

*Includes delivery and Better Homes and Gardens® or Vera Wang licensing participation.



VERA WANG
FLOWERS

F5d



C2d

THE FTD® HOLIDAY CELEBRATIONS® BOUQUET - C1
Red glass vase is crafted by artisans into a graceful, triangular shape accented by a crystal snowflake. 4"w x 8"h.
\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)
QN 1221
DELUXE DELIVERED SRP \$64.99

THE FTD® HOLIDAY CHEER™ BOUQUET - C2
This bright red, water-resistant felt bag is thoughtfully accented with a jolly candy cane. Includes a hard plastic liner. 5"w x 3"d x 7"h.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$47.88 ctn. of 12 (\$3.99 ea.)
QN 1222
DELUXE DELIVERED SRP \$49.99

THE FTD® HOLIDAY WISHES™ CENTERPIECE - C3
This refined glass hurricane shade glows brilliantly when the handcut lines catch the candle's glow. Hurricane with gold base (4" dia. x 8"h), design tray and accessory set (enough candles and ribbon to make 12 centerpieces) included.
\$127.08 ctn. of 12 (hurricane \$9.99 - accessory set \$0.60 ea.)
2 PLUS: \$115.08 ctn. of 12 (hurricane \$8.99 - accessory set \$0.60 ea.)
QN 1223
DELUXE DELIVERED SRP \$69.99





C4d



C5d



VERA WANG
FLOWERS
C8d



C7d

Licensed by Norman Rockwell Licensing, Niles, IL, USA

THE FTD® HOLIDAY TRADITIONS™ BOUQUET - C4
The hand-adorned ceramic sleigh features an intricate holly pattern and gold metallic trim. Accessory set includes enough glass balls and ribbon to make 12 bouquets. 9" w x 6" d with 5" w x 3 1/2" d design area.
\$117.48 ctn. of 12 (sleigh \$7.99 - accessory set \$1.80 ea.)
2 PLUS: \$105.48 ctn. of 12 (sleigh \$6.99 - accessory set \$1.80 ea.)
QN 1224
DELUXE DELIVERED SRP \$59.99

THE FTD® SEASON'S GREETINGS™ BOUQUET - C5
Dazzling glitter pattern adorns this ornament-shaped ceramic bowl with removable lid. Accessory set includes enough glass balls and cording to make 12 bouquets. 5" dia. x 7" h with 3 3/4" dia. opening.
\$110.28 ctn. of 12 (ornament \$7.99 - accessory set \$1.20 ea.)
2 PLUS: \$98.28 ctn. of 12 (ornament \$6.99 - accessory set \$1.20 ea.)
QN 1225
DELUXE DELIVERED SRP \$59.99

THE FTD® CELEBRATE THE SEASON™ BOUQUET - C6
Our adorable red stocking is sweetly crafted with touchable felt fabric and includes a removable hard plastic liner. Water resistant.
7" w x 8 1/4" h with 3 1/2" dia. opening.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
QN 1226
DELUXE DELIVERED SRP \$54.99



C6d



C9d

THE FTD® NORMAN ROCKWELL™ CENTERPIECE - C7
High-quality, handpainted figurine inspired by Norman Rockwell's painting "A Drum For Tommy". Includes design tray and accessory set (enough ribbon to make 6 centerpieces). Figurine is 4 1/2" sq. x 7 1/4" h.
\$93.54 ctn. of 6 (figurine \$14.99 - accessory set \$0.60 ea.)
2 PLUS: \$87.54 ctn. of 6 (figurine \$13.99 - accessory set \$0.60 ea.)
QN 1227
DELUXE DELIVERED SRP \$84.99

THE FTD® HOLIDAY ELEGANCE™ BOUQUET BY VERA WANG - C8
Exclusively for Vera Wang Flowers. Exquisite heavy glass vase hand cut with continuous chamfers, and crafted to perfection. Also featured in VW8, you will automatically be codified for both arrangements. 4 1/2" dia. x 8" h.
\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
QN 1236C
DELUXE DELIVERED SRP* \$84.99

THE FTD® POINSETTIA PLANTER BY BETTER HOMES AND GARDENS® - C9
Gold metallic ceramic container is a Better and Homes and Gardens® exclusive. 7" dia. x 6" h.
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
QN 1228
DELIVERED SRP* \$54.99

*Includes delivery and Better Homes and Gardens® or Vera Wang licensing participation.



BEST-SELLING CONTAINERS ARE IN STOCK!

- A. 8 3/4" ALEMAN VASE**
2 1/4" dia. opening x 1 1/4" neck x 8 3/4"h.
\$21.48 ctn. of 12 (\$1.79 ea.)
QN GL-0000200-12
- B. 8" CYLINDER BUD VASE**
2" dia. opening x 1 1/4" neck x 8"h.
\$21.48 ctn. of 12 (\$1.79 ea.)
QN GL-0001618-12
- C. 6 1/2" OVAL DESIGN VASE**
4 3/4"W x 3"D opening x 6 1/2"h.
\$63.48 ctn. of 12 (\$5.29 ea.)
QN GL-0001226-12
- D. 7" EUROPEAN VASE**
2 1/4" dia. opening x 1 3/4" neck x 7"h.
\$23.88 ctn. of 12 (\$1.99 ea.)
QN GL-0000003-12
- E. GLASS URNS**
3 1/4" dia. opening x 2" neck x 8"h.
\$52.56 ctn. of 24 (\$2.19 ea.)
QN 9006 8"
3 3/4" dia. opening x 2 3/4" neck x 10"h.
\$35.91 ctn. of 9 (\$3.99 ea.)
QN 3547 10"
- F. 6" BUBBLE BOWL**
4 1/2" dia. opening x 4 1/2"h.
\$35.82 ctn. of 18 (\$1.99 ea.)
QN GL-0000014-18
- G. 8 3/4" BUD VASE ASSORTMENT**
4 each of 3 styles.
2 1/2" dia. openings x 8"h.
\$23.88 ctn. of 12 (\$1.99 ea.)
QN GL-0001539-12
- H. 4" SQUARE CUBE**
4" sq. opening x 4"h.
\$16.74 ctn. of 6 (\$2.79 ea.)
QN GL-0001500-06
- J. 10 1/2" GALA VASE**
5" dia. opening x 4" neck x 10 1/2"h.
\$23.94 ctn. of 6 (\$3.99 ea.)
QN GL-0001569-06
- K. 9" GARDEN VASE**
4" dia. opening x 2 1/2" neck x 9"h.
\$14.94 ctn. of 6 (\$2.49 ea.)
QN GL-0001907-06
- L. 7" FLARED VASE**
4" dia. opening x 2" neck x 7"h.
\$23.88 ctn. of 12 (\$1.99 ea.)
QN GL-0000002-12



BEST-SELLING CONTAINERS ARE IN STOCK!



- M. OPTIC SWIRL SWEETHEART VASES**
4" dia. opening x 2 1/2" neck x 8"h.
\$52.56 ctn. of 24 (\$2.19 ea.)
QN 59777 8"
5" dia. opening x 3" neck x 10"h.
\$35.91 ctn. of 9 (\$3.99 ea.)
QN 59778 10"
- N. 7" GINGER JAR**
3 1/2" dia. opening x 3" neck x 7"h.
\$47.76 ctn. of 24 (\$1.99 ea.)
QN GL-0000814-24
- P. 7 1/4" LA JOLLA VASE**
4" dia. opening x 3" neck x 7 1/4"h.
\$13.14 ctn. of 6 (\$2.19 ea.)
QN GL-0000867-06
- Q. 8" EUROPA VASES**
4" dia. opening x 2 3/4" neck x 8"h.
\$47.76 ctn. of 24 (\$1.99 ea.)
QN GL-0001314-24
- R. HOURLASS VASES**
3 1/4" dia. opening x 2 3/4" neck x 7"h.
\$16.74 ctn. of 6 (\$2.79 ea.)
QN GL-0001532-06 7"
4 1/4" dia. opening x 3 1/2" neck x 8"h.
\$71.76 ctn. of 24 (\$2.99 ea.)
QN GL-0001531-24 8"
- S. SWEETHEART VASES**
4" dia. opening x 2 1/2" neck x 8"h.
\$52.56 ctn. of 24 (\$2.19 ea.)
QN 3549 8"
5" dia. opening x 3" neck x 10"h.
\$35.91 ctn. of 9 (\$3.99 ea.)
QN 3548 10"
- T. 3" CERAMIC RECTANGULAR PLANTERS**
Available in 3 colors.
6"w x 3"d x 3"h.
\$14.94 ctn. of 6 (\$2.49 ea.)
QN CR-00559BD-06 Beige
QN CR-00559BK-06 Black
QN CR-00559DG-06 Green
- U. 4" CERAMIC CUBES**
Available in 2 colors.
4" sq. opening x 4"h.
\$14.94 ctn. of 6 (\$2.49 ea.)
QN CR-00557BD-06 Beige
QN CR-00557DG-06 Green



6 Great Assortments - Everyday and Seasonal Occasions

HAND PICKED FOR YOU



Birthday Prepack | FTD Member Cost \$103.59

Retail Value \$230.28 • Order Code FTDBDAY

Anniversary Prepack | FTD Member Cost \$106.29

Retail Value \$236.28 • Order Code FTDANNI

Get Well Prepack | FTD Member Cost \$96.03

Retail Value \$211.08 • Order Code FTDGW

Love/Congrats Prepack | FTD Member Cost \$97.11

Retail Value \$215.88 • Order Code FTDLCL

Sympathy Prepack | FTD Member Cost \$102.24

Retail Value \$227.28 • Order Code FTDSYMP



standard terms apply to everyday prepacks.

Top 3 Floral Holidays Prepack FTD Cost \$105


Retail Value \$287.19 • Order Code HCOM

Includes 3 each of 3 Christmas, 12 each of 3 Valentine's Day and 12 each of 3 Mother's Day designs.

Extended Dating: Ships October 15, 2012. Payments due June 2013!

100% Guaranteed: Must return all unsold holiday cards by June 10, 2013 for full credit issued to your FTD® Clearinghouse statement.





marian heath

Call your Marian Heath Representative at **1.800.688.9998** for more information

Prices are subject to change. FTD reserves the right to accept or reject orders. Descriptive or typographical errors are subject to correction. Canadian members will be billed in Canadian dollars. The Canadian dollar price is calculated by multiplying the U.S. price by the prior month's average exchange rate. The exchange rate is updated on or about the first business day of each month; it will apply on the date the order is placed. Prices do not include freight, FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$5.95 per carton for the Continental U.S. and \$8.95 per carton for Canada. For Alaska, Hawaii and Puerto Rico, the shipping and handling charges are 22% of the value of each carton with a minimum of \$10.95 per carton. *A Registered Trademark of Florists' Transworld Delivery, Inc. TMA Trademark of Florists' Transworld Delivery, Inc. ©2012 Florists' Transworld Delivery, Inc. Printed in the USA.

FTD® Master Florist Designation Highlights Quality Shops



FTD Master Florists are a select group of members in the network that have established their flower shop as "best in class" for quality service levels.

FTD Master Florists are focused on excellent customer service and outstanding achievement in the floral industry.

To become an FTD Master Florist, a shop is measured by its FTD Quality Star Rating (FTDi.com/quality). Becoming an FTD Quality Star award recipient means that your flower shop fulfilled and delivered your FTD orders in a timely manner during each four-month cycle. Plus, the orders were filled with quality resulting in a low refund rate.

Beginning in May 2012, FTD Master Florist shops will be highlighted in Florist Link — the new online directory found in "Florist Look-up" within Mercury. All FTD Master Florists will be noted with a special badge next to their listing so it's easy for you to identify those shops.

The FTD Master Florist program provides participants with valuable services that help run their business more efficiently and effectively. It includes the following products and services:

- Priority customer and technology support
- FTD Master Florist Marketing Kit which includes a neon sign, aprons, knives and a door mat
- Free half page FTD Directory advertisement

For more information about the FTD Master Florist Program, please contact your FTD Field Business Consultant at 800.788.9000



The following pages feature the FTD Master Florists by state. The listing is updated as of the September Directory deadline of June 22, 2012.



MASTER FLORIST PROGRAM



MEMBER CITY & NUMBER	SHOP NAME
ALABAMA	
Anniston 01-0124AA	Evans Flowers
Birmingham 01-0284AA 01-0785AA 01-0827AA	Flowers at Old Overton Martin Flowers Norton's Florist
Huntsville 01-2690AA	Albert's Flowers & Greenhouses
Montgomery 01-2294AA	Martha Rea's Florist
Opelika 01-4316AA	Opelika Floral Company
ARKANSAS	
Little Rock 03-2656AA	Floral Express
ARIZONA	
Flagstaff 02-0206AA	Floral Arts Ltd of Flagstaff
Glendale 02-3200AA	Four Seasons Flowers & Gifts
Mesa 02-0669AA 02-0883AA	Crison's Flowers Fresh Bloomers Flowers & Gifts
Phoenix 02-0875AA 02-3622AA 02-1048AA	Arizona Flower Shop Community Florist Phoenix Flower Shops
Tempe 02-0982AA	Monarch Flowers
CALIFORNIA	
Atascadero 05-4163AA	Bloom 'N Grow
Bakersfield 04-0493AA	Log Cabin Florist
Baldwin Park 04-5401AA	Baldwin Park Florist
Calabasas 66-0808AA	Sunshine Florist
Camarillo 04-9346AA	Rosemar Flowers and Balloons
Castro Valley 04-1684AA	Castro Valley Florist
Corona 60-5667AA	Corona Rose Flowers & Gifts
Cupertino 66-0887AA	Frances Florist
Daly City 04-5393AA	Mission Florist
Dublin 05-2019AA	Dublin Floral Design

MEMBER CITY & NUMBER	SHOP NAME
Encino 05-9030AA	Casa De Flores
Fresno 04-3703AA 04-2655AA 60-2193AA	D & L Roses San Francisco Floral Co Rainbow Flowers
Gardena 04-2952AA	Kiku Florist & Gifts
Hayward 04-5203AA	Karen's Flower Kottage
Huntington Beach 04-69462AA	Sea Cliff Florist
Irvine 04-4016AA 04-5575AA	Blooms & Bears Florist & Gifts Irvine Florist
Lake Elsinore 60-4074AA	Lake Elsinore Florist & Gifts
Lomita 05-9246AA	Massey's House of Flowers
Los Angeles 66-1321AA	Westwood Flower Shop
Lompoc 04-7233AA	Lompoc Valley Florist
Long Beach 04-6490AA	Melinda Mc Coy's Flowers
Los Angeles 04-0147AA	French Florist
Los Gatos 05-1169AA	Gaeta's Flowers of Los Gatos
Martinez 66-0890AA	Oak Creek Florist
Merced 60-6632AA 05-5376AA	Merced Floral Tioga Florist
Mission Viejo 04-2358AA	Mission Viejo Florist
Modesto 04-7027AA 60-2425AA	Hart Floral Flower Gallery
Moreno Valley 60-0056AA 04-5997AA	Bradley's Florist Moreno Valley Flower Box
Morgan Hill 60-5642AA	Flower Cottage of Morgan Hill
Newport Beach 04-6755AA	Conroy's Flowers
North Hollywood 05-0450AA	Dee's Flowers
Oakland 05-0757AA	Tony Rossi And Sons Florists
Palm Springs 05-1664AA	Palm Springs Florist

MEMBER CITY & NUMBER	SHOP NAME
Pasadena 05-2233AA	Rancho Gardens Florist
Petaluma 04-5369AA	Petal Town Flowers
Playa Del Rey 04-9304AA	Playa Del Rey Florist & Gifts
Pomona 66-0972AA	Pomona Flowers
Redding 66-0939AA	Westside Florist
Richmond 05-2613AA	Park Florist
Sacramento 05-4668AA 04-1467AA 66-0955AA 04-2762AA 05-0583AA	Arden Park Florist East Lawn Florist Florist Deluxe Royal Florist Del Paso Boulevard Florist
Salinas 05-3132AA	Casa De Flores
San Clemente 04-2440AA	A Main Street Florist
San Diego 05-1409AA 05-0344AC 05-3694AA	Flowers By Coley Fuji's Aladdin Flowers La Canada Flowers
San Fernando 05-9667AA	The Daisy Florist
San Francisco 60-9545AA 60-3589AA 66-1237AA 04-1772AA 04-6326AA 60-3795AA 05-4312AA 05-4064AA 60-5899AA	A Mystic Garden Lydia's Flowers Marina Floral My Flower Shop Pinelli's Flowerland Polk Street Florist The Botany Shop Florist Yoko's Abigail Flowers
San Jose 05-2621AA 60-1187AA 05-9832AA 66-1291AA	Adorable Flowers & Gifts Anne's Flowers Floratique Flwrs & Gift Bskts Susan H's Flowers
San Luis Obispo 05-5715AA	Albert's Florist Shop
San Pedro 05-5996AA	B & B Florist
Santa Ana 05-6150AA	Macres Florists
Santa Barbara 05-6317AA	Victor The Florist
Santa Cruz 66-1144AA	Boulder Creek Flowers
Santa Maria 05-6655AA 60-7820AA	A Little Something Rose of Sharon Florist

MEMBER CITY & NUMBER	SHOP NAME
Santa Rosa 66-1194AA 05-6887AA	Floreria Romance Grohe Florist & Greenhouse
Solana Beach 66-0788AA	Flower Hill Flowers
Sonoma 66-1107AA	Spring Flowers
South Pasadena 04-4735AA	Flower Gallery
Stockton 05-7224AA	Charter Way Florist
Tarzana 04-2671AA	The Flower Factory
Temecula 60-7879AA 04-9379AA	Temecula Flower Corral Wes' Flowers
Tracy 60-0270AA	The Little Flower Shop
Union City 66-1239AA	ABC Flowers & Gifts
Vacaville 05-7810AA 66-1452AA	Rose Florist And Gift Shop Stems Florist
Victorville 04-7837AA	Flowers To Go
Visalia 66-0916AA	Touch of Roses Visalia Florist
Vista 66-1177AA	Santa Fe Flower Shop
Walnut Creek 60-3282AA	Forget Me Not Flowers & Gifts
COLORADO	
Boulder 06-0350AA	Boulder Gardens Florist
Colorado Springs 06-0624AA 06-0164AA 06-1010AA 06-1176AA 06-0988AA 06-5326AA 06-1143AA	A Wildflower Florist & Gifts Bette's Blossoms Burghard Floral Flowers, Flowers Etc Platte Floral Security Florist Sign of The Rose Florist
Denver 06-5490AA 06-0608AA 06-1879AA 06-2364AA 06-0064AA	Country Club Flowers Ed Moore Florist & Ghse. Floral Expressions & Goodies Le Grue's Flowers & Gifts Terra Flora
Fort Collins 06-0306AA	D'ee Angelic Rose Florist
Grand Junction 06-3735AA 06-3669AA	Flowers By Lorraine Johnson's House of Flowers
Highlands Ranch 06-5839AA	T D Florist Design And Gift Shop

MEMBER CITY & NUMBER	SHOP NAME
Littleton 06-1622AA 06-0385AA	Mr K's Flowers Flowers of Littleton Inc.
Thornton 06-0184AA	Bloomfield Florist
CONNECTICUT	
Bridgeport 07-0003AA	Fruits And Flowers II
Darien 07-1472AA	Springdale Florist & Greenhouses
Hartford 07-2769AA	De Vars-Phillips Florists
North Branford 07-0097AA	Petals 2 Go Florist
Stratford 07-0059AA	Booth House of Flowers
Waterbury 07-7008AA	The Orchid Florist
DELAWARE	
Dover 08-0093AA 08-0499AA	Jen-Mor Florist Beaver Branch Florist
Wilmington 08-0531AA 08-0606AA 08-0150AA 08-0127AA	Boyd's Flowers Pike Creek Flower & Gift Shoppe Ramone's Flowers Village Green Flower Shop
FLORIDA	
Boca Raton 59-3921AA	Erin Jennifer Florist
Bradenton 09-9317AA 59-0109AA 09-8368AA	Flowers By Edie Lakewood Ranch Florist Tropical Interiors Florist
Brandon 59-5942AA	Bloomingdale Florist
Clearwater 09-0282AA 09-6040AA	Dj's Clearwater-Largo Florist Four Seasons Florals
Cocoa Beach 67-0888AA	Beasley's Floral
Daytona Beach 67-0396AA	Mary's Flower Shoppe
Deerfield Beach 09-0704AA	Deerfield Florist
Delray Beach 59-4507AA	Ashley's Florist
Dunnellon 59-0232AA	Dunnellon's Florist
Fernandina Beach 09-7188AA	Dottie "B" Florist

MEMBER CITY & NUMBER	SHOP NAME
Fort Lauderdale 09-2759AA	Fort Lauderdale Flst, Ghse
Fort Myers 09-1199AA	Messmer, Ruth Florist
Fort Pierce 59-0125AA	Giordano's Floral Creations
Fort Walton Beach 09-1306AA	Friendly Florist Ft Walton Beach
Fort Lauderdale 59-6924AA	Daisy South - Fort Lauderdale
Fort Myers 67-0848AA	Angel Blooms Florist Inc.
Gainesville 09-1322AB	Crevasse's Florist of Gainesville
Hialeah 09-0022AA	Jack the Florist Inc.
Inverness 59-0554AA	Flower Basket
Jacksonville 09-1819AA 09-1850AA 59-3202AA 67-0820AA 09-1777AA 59-9365AA	American Beauty Florist Arlington Flower Shop Flowers By Elaine Gardners Florist Hurst Florist Jacksonville Florist
Kissimmee 09-2403AA	Kissimmee Florist
Lake Worth 59-0372AA	West Palm Beach Florist
Leesburg 09-7907AA	A Southern Tradition Florist
Miami 09-0639AA 59-1073AA	American Bouquet Avant Gardens
Miami Beach 09-9416AA	Surf Florist
Milton 09-2213AF	The Open Rose
New Port Richey 67-0062AA	Flowers By Gru
Ocala 59-3764AA 09-4581AA	Brick City Flowers Petal Pusher Florist
Orange Park 09-6586AA	Park Avenue Florist
Orlando 59-5702AA 59-4978AA	Harry's Famous Flowers Mel Johnson Flower Shoppe
Palm Coast 59-3236AA	Garden of Eden
Panama City 59-2592AA	Hallmark Flower Shoppe

MEMBER CITY & NUMBER	SHOP NAME
Pensacola 09-2270AA 67-0040AA	R & S Crafts & Florist Southern Gardens Florist & Gifts
Pinellas Park 67-0230AA	Fox Run Florist & Gifts
Port Charlotte 67-0897AA 67-0894AA	Parker's Flowers & Gifts Punta Gorda Florist Inc.
Port Saint Lucie 09-2551AA	A Beautiful Day Florist
Sarasota 67-0872AA 59-4150AA	Flowers By Bobios Sarasota Enchanted Flowers
Seminole 59-3095AA 59-8714AA	Seminole Florist Seminole Garden Florist Inc.
St Augustine 09-5463AA 59-6825AA	Enchanted Florist Flowers By Shirley
St Petersburg 59-3897AA 67-0957AA	Andrew's On 4th Street Irene's Florist
Stuart 09-6115AA	Connie's Flowers
Tallahassee 59-3715AA	A Country Rose Florist & Gifts
Tampa 59-3954AA	Bloomingdays Flower Shop
Venice 09-6313AA	Addington's Florist
West Palm Beach 59-1511AA	Palm Beach Florist
Winter Haven 09-3153AA	Flowers From The Heart
GEORGIA	
Atlanta 10-6468AF 10-0582AA	Atlanta Flower Market Peachtree Petals
Brunswick 10-1741AA	Brunswick Floral Company
Columbus 10-2137AA	Albright's
Fayetteville 10-0473AA	Jan's Flowers & Gifts
Gainesville 10-1758AA	Joyce Merck Florist
Macon 10-1188AA	The Gift Garden
Marietta 10-1097AA 10-3564AA	Carithers Flowers Owens Flower Shop & Ghses.
Roswell 10-5122AA	The Best Little Flower Shop

MEMBER CITY & NUMBER	SHOP NAME
Savannah 10-4273AA 10-0397AA	Lester's Florist Warner Robins Forget-Me-Not-Florist
Woodstock 10-0550AA	Brenda's House of Flowers
HAWAII	
Honolulu 82-0159AA 82-0274AA	Beretania Florist Sweet Leilani Florist
IOWA	
Cedar Rapids 15-0664AA 15-0706AA	Peck's Flower & Garden Shop Pierson's Flower Shop
Davenport 15-1910AA	Colman Flower Shoppe
Des Moines 15-2348AA	Doherty's Flowers
Urbandale 15-2405AA	Plaza Florist & Gifts
Waterloo 15-6521AA	Petersen & Tietz Florists & Ghses.
IDAHO	
Boise 11-0122AA 11-0080AA	Hillcrest Floral Johnson Floral Company
Eagle 11-0011AA	Hope Blooms Flowers & Things
Idaho Falls 11-0593AA	Staker Flora
Lewiston 11-0791AA	Stillings & Embry Florists
Meridian 11-0044AA 11-0924AA	Floral Creations The Flower Place
Nampa 11-0030AA	Southside Floral
Pocatello 11-1211AA	Dellart/Atkin Floral Center
Post Falls 11-0049AA	Flowers By Paul
Rigby 11-0312AA	Floral Classics
ILLINOIS	
Aurora 12-0200AA	Flower Basket
Belleville 12-0857AA	Krupp Florist
Chicago 12-2010AA 12-1988AA 12-4230AA	Bonnie Flower Shop C M Fasan Florist Flowers Unlimited & Gifts

MASTER FLORIST PROGRAM

MEMBER CITY & NUMBER	SHOP NAME
12-2630AA	Kloeckner Preferred Flowers
12-2499AA	Pioneer Court Florist
Crystal Lake	
12-7837AA	Countryside Flower Shop
12-7928AA	Flowerwood Garden Center
Freeport	
13-1334AA	Deininger Floral Shop
Mount Vernon	
13-4882AA	Easton's Flowers
Mount Zion	
13-4767AA	Shirley's Flower Shoppe & Ghses.
Orland Park	
12-1962AA	The Enchanted Florist
Palatine	
13-5582AA	Kinsch Village Florist & Ghses.
Palos Heights	
12-0526AA	Palos Flowers And Gift Baskets
Peoria	
12-0177AA	Floral Expressions
Quincy	
13-6317AA	Holtschlag Florist
Riverside	
12-3463AA	Vacha, Joseph & Sons
Skokie	
13-7604AA	Marge's Flower Shop
Springfield	
13-7752AA	Flowers by Mary Lou
13-7778AA	Fifth Street Flower Shop
Winnetka	
13-8982AA	Edwards Florist Inc. & Ghses.
INDIANA	
Batesville	
14-0467AA	Marilyn's Country Bouquet
Bloomington	
14-0665AA	Flowers & Interiors
Chesterton	
14-1085AA	Shady Lawn Florist & Greenhouse
Connersville	
14-1390AA	Rieman's Flower Shop
Crown Point	
14-1549AA	Rosemary's Heritage Flowers
Fort Wayne	
14-2661AA	Cottage Flowers
14-2703AA	Young's Greenhouse & Flower Shop
Hammond	
14-3982AA	Hohman Floral & Ghses.
Hobart	
14-4212AA	Kellen's Florist
Indianapolis	
14-4337AA	Andrews Florist

MEMBER CITY & NUMBER	SHOP NAME
MAINE	
Bangor	
19-0132AA	Bangor Floral Co.
Falmouth	
22-0608AG	Allen's House of Flowers
Foxboro	
21-0179AA	Judy's Village Flowers
Georgetown	
22-0517AA	Nunan Florist & Greenhouses
Lexington	
21-7158AA	Crickets Flowers & Gifts
Middleboro	
22-0863AA	Flowers Galore
New Bedford	
21-9071AA	Garlington Florist
Quincy	
22-1598AA	Clifford's
Saugus	
21-0716AA	Petries Flower & Plant Shoppe
South Easton	
21-4445AA	Especially Yours Inc.
Taunton	
21-4544AA	Robin's Corner Flower Shop
Uxbridge	
21-3728AA	Lucilles Floral Designs
Waltham	
22-4154AA	Frederick Brasco Florist
MICHIGAN	
Allen Park	
23-0215AA	Blossoms Florist
Battle Creek	
24-2131AA	Lakeside Florist
Brighton	
23-6232AA	Four Seasons Florist
Clinton Township	
23-0090AA	Stragier's Sunbright Flowers
Coldwater	
23-3569AA	A Perfect Petal Floral Company
Davison	
23-2942AA	Rayola Florist
Dearborn Heights	
23-0379AA	Magnolia's Flower And Gift Shop
Farmington	
23-0480AA	Farmington Center Florist
Flint	
24-7254AA	Ketzler's Florist
23-8113AA	Vogt's Flowers
Grand Rapids	
23-0211AA	Crescent Street Floral & Gifts
24-0531AA	Eastern Floral & Gift Shop
23-1258AA	Rose Bowl Floral And Gift

MEMBER CITY & NUMBER	SHOP NAME
MISSOURI	
Grass Lake	
24-2065AA	Designs By Judy
Hartland	
23-0000AA	Hartland Flowers
Jackson	
24-3006AA	J Alexander's Florist
Livonia	
23-3916AA	Village Green Florist
Midland	
23-0512AA	Village Green
Marquette	
24-3717AA	Lutey's Flower Shop
Niles	
24-5126AA	East Main Gardens First & Ghses.
Port Huron	
23-0020AA	The Flower Niche
Riverview	
24-6074AA	Bakhaus Florist & Nursery
Rochester Hills	
23-2058AA	Olde Towne Florist
Royal Oak	
23-4286AA	Dynamic Flowers of Royal Oak
23-1308AA	Rangers Floral Garden
Schoolcraft	
23-0444AA	Heirloom Rose
Spring Lake	
23-0551AA	Spring Lake Floral
Warren	
23-0209AA	Flowers Just For You
MINNESOTA	
Alexandria	
25-0001AA	Broadway Floral of Alexandria
Bemidji	
25-0209AA	Netzer's Bemidji Floral
Duluth	
25-0811AA	Peterson Anderson Flowers
Hopkins	
25-1561AA	Glenrose Floral & Gifts
Minneapolis	
25-2163AA	Soderbergs Floral & Gifts
25-2544AA	Bachman's-US Bank Plaza
Richfield	
25-3674AA	Richfield Floral & Gardens
Rochester	
25-3773AA	Flowers By Jerry
25-3757AA	Renning's Flowers
St Paul	
25-4037AA	Garden of Eva

MEMBER CITY & NUMBER	SHOP NAME	
MISSOURI		
Ballwin		
26-2337AA	Richters Florist	
Cape Girardeau		
26-0265AA	Knaup Floral	
Hannibal		
26-1198AA	Gibney-Sims Flowers	
Kansas City		
26-2204AA	Kamp's Flowers & Ghse.	
26-2196AA	Luther Florists & Ghses.	
26-2121AA	Tobler's Flowers	
Kirkwood		
26-2949AA	Kirkwood Florist	
Lees Summit		
26-2162AA	Flowers By Gleason	
Springfield		
26-3988AA	Marvins Floral Plus	
St Charles		
26-7625AA	Hearts & Roses Florists & Gifts	
St Louis		
26-0133AA	Bloomers Florist & Gifts	
26-4572AA	Carr, Tom Florist	
26-4804AA	Southern Floral Shop	
26-0378AA	Blooms-2-Petals	
26-0005AA	Blooms-2-Petals	
Warrenton		
26-0159AA	A Moment of Grace Florist	
West Plains		
26-7732AA	West Plains Posey Patch	
MONTANA		
Great Falls		
28-0784AA	Herman's Flowers	
NORTH CAROLINA		
Asheville		
31-0219AA	Clement's Flower Shop & Ghses.	
Bolivia		
68-0255AA	Just For You Florist & Gifts	
Burlington		
31-0490AA	Roxie's Florist	
Candler		
31-0987AA	Your House of Flowers	
Cary		
31-4732AA	GCG Flowers	
Charlotte		
31-0706AA	Byrum's Florist	
31-0854AA	Fashion Flowers Gifts & Gourmet	
31-2587AA	Grace's Flowers	
31-0771AA	Roseland Floral Co	
Dallas		
31-1621AA	Gaston Floral Gardens	
Durham		
68-0417AA	Creative Flowers & Interiors	
MISSOURI		
31-3148AA		Floral Dimensions
31-4187AA		Ruth Hall Florist
31-1589AA		Sanders Florist
Fayetteville		
31-5697AA		Ann's Flower Shop
31-1498AA		Dale's Florist
31-2090AA		Owen's Bordeaux Florist
Goldsboro		
31-2454AA		Van Roedel Florist
Graham		
31-7628AA		Court Square Florist
Greensboro		
31-2389AA		Jordan House Flowers & Interiors
Greenville		
68-0326AA		Wendy's Flowers
Hickory		
31-1944AA		Whitfield's By Design
High Point		
31-3056AA		O'Connor Blossom Shop
Knightdale		
31-0128AA		Lisa Dee's Florist
Leland		
68-0338AA		Sweet Nectar's Florist
Lincolnton		
31-5382AA		Red Wheel Florist
Mooresville		
31-3239AA		Clipper's Flowers of Lake Norman
New Bern		
31-6042AA		Lou's Florist
Pinehurst		
68-0256AA		Christy's Flower Stall
Raeford		
68-0369AA		Daisy Patch
Raleigh		
31-4708AA		Watkins Flowers of Distinction
Richlands		
68-0327AA		Bridgett's Florist
Rutherford College		
31-8543AA		Genevieve's Flowers
Salisbury		
31-5325AA		Salisbury Flower Shop
Smithfield		
31-9962AA		Casey's Florist
Wake Forest		
31-0888AA		Distinctive Designs of Wake Forest
Wilson		
31-1811AA		The Gallery of Flowers
Winston-Salem		
31-7016AA		Bo-Ty Florist
31-4922AA		George K Walker Florist
NORTH DAKOTA		
Bismarck		
32-0002AA		Roberts Floral
Fargo		
32-0218AB		Shotwell Floral & Ghses.
NEBRASKA		
Lincoln		
29-0577AA		Von Ric's Floral & Accents
Omaha		
29-1716AA		Janousek Florist Inc. & Ghse.
NEW HAMPSHIRE		
Nashua		
33-1173AA		Fortin - Gage Ltd Llc
NEW JERSEY		
Belford		
34-0562AA		Amour Florist
Berlin		
34-0828AA		C & J Florist
Blackwood		
34-5397AA		Sunrise Florist
Brick		
34-1156AA		Mr Alan's The Original Florist
Camden		
34-1222AA		Flowers By Mendez & Jackel
East Hanover		
34-7237AA		The Potted Geranium
Forked River		
34-2345AA		Forked River Florist
Jersey City		
34-4093AA		Bouquets & Baskets
34-3426AA		Joseph's Florist
Keansburg		
34-3715AA		Camerons Keansburg Florist
Linden		
34-9902AA		The Flower Gallery
Long Branch		
34-3665AA		Flowers By Van Brunt
Middletown		
34-4481AA		Koch Florist & Gifts
Montville		
34-4473AA		Montville Florist & Gifts
Morristown		
34-4655AA		Glendale Florist And Ghses.
Paterson		
34-6155AA		Cobby & Son Florist
Sparta		
34-7351AA		Redshaw's Flower Shop
Toms River		
34-7633AA		Flowers By Addalia
34-7674AA		Skips Florist



MASTER FLORIST PROGRAM

MEMBER CITY & NUMBER	SHOP NAME
Union 34-8045AA	Hollywood Florist & Ghses.
Whitehouse Station 34-8920AA	Helen's Florist & Garden Center
NEW MEXCO	
Albuquerque 35-0132AA 35-0215AA 35-1619AA	Albuquerque Florist The Flower Company In Bloom
Santa Fe 35-0678AA	Rodeo Plaza Flowers & Gifts
NEVADA	
Las Vegas 30-0118AA 30-0021AA 30-0158AA 30-0164AA 30-1226AA	Elegant Flowers Global Flowers And More My Angel's Touch Prestige Flowers & Gifts Rain Forest Flowers
Reno 30-1580AA	Devonwoods
NEW YORK	
Amherst 37-2904AA	Plant Place & Flower Basket
Amsterdam 38-0022AA	Bloomfields Florist
Auburn 36-0644AA	Shaw & Boehler
Bronx 36-2095AA	Park Florist of New York
Brooklyn 37-3936AA	Paradise Flower Shoppe
Buffalo 36-5049AA	American Beauties Florist
Castleton On Hudson 37-0334AA	Bountiful Blooms
Hicksville 36-0263AA Johnson City 37-1435AA	Hicksville Flowers Flowers By Dillenbecks
Lackawanna 37-1872AA	Woyshner's Flower Shop
Mount Vernon 37-0247AA 36-3549AA	Fabulous Flowers Graceland Florist
New Hyde Park 37-3514AA 37-3522AA	B & W Mockawetch Florist & Ghses. City Line Florist
New York 37-3753AA 37-5741AA 37-4223AA 37-6244AA	Academy Floral Corp Nyc Floral Decorators Plant Shed New York Flowers Quality Florist
Orchard Park 37-9412AA	Savilles Country Florist

MEMBER CITY & NUMBER	SHOP NAME
Owego 37-9651AA	Tioga Gardens Florist
Pearl River 38-0097AA Port Chester 38-0311AA	Pearl River Florist Pearl River Florist Port Chester Florist & Ghses.
Port Washington 38-0444AA	S. F. Falconer Florist
Rochester 37-4710AA 37-1450AA	Silk Creations The Magic Garden
Rockville Centre 38-1624AA 38-1574AA	Mormile Florist Art Flower Shop
Saratoga Springs 38-2069AA	Dehn's Flowers
Selkirk 36-6815AA	Verstandigs Florist
Staten Island 38-2911AA	Clark's House of Flowers
Syracuse 36-5932AA	Sam Rao Florist
Wantagh 36-1857AA	Flowers By Matthew
West Seneca 38-4461AA	Country Florist
Yonkers 38-5195AA	Emil Yedowitz Sons, Florist
NORTH CAROLINA	
Asheville 31-2066AA	Asheville Floral
Charlotte 31-0789AA	Midwood Flower Shop
New Bern 68-0306AA	Odham's Flower Shop
Princeton 31-7214AA	Casey's Florist
OHIO	
Athens 39-0914AA	Athens Flower Shop
Cambridge 39-0262AA	An Enchanted Grdn Flst & Gift
Canal Winchester 39-0636AA	Orchids & Ivy
Canton 39-2043AA	Cathy Cowgill Flowers
Cincinnati 39-0535AA 39-0599AA 37-6244AA	Beasley's Floral Florist of Cincinnati Jones The Florist
Cleveland 40-2115AJ	Alexander's Floral Designs

MEMBER CITY & NUMBER	SHOP NAME
39-4353AA	Vic's Floral
Columbus 39-6200AA 40-0473AA 39-6226AA 39-0157AA 39-6457AA 39-0263AA	De Santis Florist Expressions Floral Design Studio Fifth Ave. Floral Co. T Bears Florist & Gifts Vi Stember Flower Shop All In Bloom
Dayton 39-7539AF 39-7620AA	Ed Smith Flowers & Gifts Floral Moments
East Cleveland 39-8222AA	Nela Florist
Hudson 40-2099AA	The Greenhouse Florist
Jackson 39-5145AA	Elizabeths Flowers & Gifts
Lakewood 40-1018AA	Brown Pleasance Florists
Lancaster 40-1208AA	Flower Designs By Roger
Mansfield 39-2464AA	Phone-A-Gift Florist
Maple Heights 40-0333AA	Novak's Flower Shoppe
Marion 40-2354AA	Marion Flower Shop
Mason 40-2503AA	Baysore's Flower Shop
Medina 39-0339AA	Accent Floral & Gifts
Mentor 39-1755AA	J.D. Ballantine
Miamisburg 40-2859AA	Church's Flowers
Middletown 40-0598AA	Flowers By Roger
Mount Vernon 40-1331AA	Flowers For You
Parma 39-4080AA	Paradise Flowers
Portsmouth 39-4080AA	Paradise Flowers
Sidney 40-5563AA	Dekkers Flowers
Sylvania 39-3413AA Vandalia 39-0502AA	Keith H Brooks Florist Jan's Flower & Gift Shop
Wapakoneta 40-7510AA	Haehn Florist & Greenhouses

MEMBER CITY & NUMBER	SHOP NAME
Wooster 39-3553AA	Green Thumb Floral
Zanesville 39-2837AA	Florafino's Flower Market & Grnhses.
OKLAHOMA	
Oklahoma City 41-0216AA 41-2841AA	A Pocket Full of Posies Granada Floral
OREGON	
Albany 42-0024AA	Flowers-N-More
Beaverton 42-0240AA	Andrew's Flowers
Corvallis 42-0003AA	Penguin Flowers
Eugene 42-0786AA	Eugene's Flower Home
Gresham 42-4333AA	Nancy's Floral
Hermiston 42-1180AA	Cottage Flowers
Klamath Falls 42-1123AA	Klamath Flower Shop
Newberg 42-1610AA	Showcase of Flowers
Portland 42-0047AA 42-0554AA 42-1768AA 42-0071AA	A Rose of Sharon Luv 'N Stuff Flowers Dorine's Floral & Gifts Portland Florist Shop
Salem 42-1669AA	Lolly Pops & Roses
Springfield 42-0118AA	Thurston Flowers
Sunriver 42-3459AA	Flowers at Sunriver Village
PENNSYLVANIA	
Allentown 43-0116AC	Rich Mar Florist
Chambersburg 43-2195AA	Plasterer's Florist & Greenhouses
Erie 43-2492AA	Larese Floral Design
Glenolden 44-0008AA	Alfred of Philadelphia Florist
Hanover 43-4670AA	A Little Bit of Love
Huntingdon Valley 44-1295AA	Al Axelrod Flowers

MEMBER CITY & NUMBER	SHOP NAME
Johnstown 43-8556AA	B & B Floral
Kennett Square 43-1429AA	Kennett Florist
Lansdale 44-0107AA	Genuardi Florist & Gardens
Lebanon 43-6410AA	Royer's Flowers & Gifts
Meadville 43-7285AA	Loeffler's Flower Shop
Myerstown 43-6436AA	Grumbine's Flowers
New Cumberland 43-0371AA	An Olde Towne Florist & Greenery
North Huntingdon 43-5354AA	Johnston The Florist
Philadelphia 44-1055AA 44-3366AA	Franklin Flowers of Philadelphia Rose Velt Florist
Pittsburgh 43-8978AA 43-5867AA 44-1287AA	Herman J Heyl Florists & Ghses. Klein's Flower Shop & Ghse. Oliver Flowers
Quakertown 44-3929AA	Tropic-Arden's, Inc. & Ghses.
Scranton 44-4570AA	William-Edward Florists
Sewickley 43-2831AA	Shafers Flowers & Ghses.
Upper Darby 44-6278AA 44-6260AA	Mayfield Florist Polites Florist
Wayne 44-6641AA	Adelberger Florist & Ghses.
Willow Grove 44-7318AA	Kremp Florist
RHODE ISLAND	
Coventry 45-0080AA	Ice House Flowers
Johnston 45-0006AA	Cherryhill Flowers
Pawtucket 45-0403AA	C. Imondi & Son Florists & Ghses.
Wakefield 45-1468AA	Kenyon Ave Floral Co
Warwick 45-0155AA 45-1450AA	Greenwood Flower & Garden The Flower Pot
SOUTH CAROLINA	
Charleston 46-0386AA 46-3315AA	Charleston Florist Keepsakes Florist

MEMBER CITY & NUMBER	SHOP NAME
46-0436AA	Seithel's Florist
Columbia 46-4990AA	Forget Me Not Florist
Elgin 46-4115AA	A Florist & More
Fort Mill 46-1228AA	Jack's House of Flowers
Lexington 46-2119AA 46-0378AA	Storey's Florist White House Florist
Myrtle Beach 46-2309AA	Lazelle's Flower Shop
North Augusta 10-1378AD	Bush's Flower Shop
Orangeburg 46-2366AA	Acacia Flower Shop
Rock Hill 46-2150AA 46-0238AA	Cindy's Flowers & Gifts The Plant Peddler
Spartanburg 46-2754AA	Coggins Flowers & Gifts
SOUTH DAKOTA	
Rapid City 47-0443AA	Flowers By Leroy
Sioux Falls 47-0542AA	Young & Richard's Flowers & Gifts
TENNESSEE	
Bristol 48-0202AA	Pippin Florist
Clarksville 48-0822AA	Magnolia Flower And Gift Shop
Dickson 48-1093AA	Dickson Florist
Johnson City 48-0566AA	Broyles Florist
Kingsport 48-4568AA	Holston Florist Shop
Knoxville 48-2059AA 48-2240AA 48-2133AA	Petree's Flowers Stella's Florist The Flower Pot
Madison 48-2877AA	Miller's Florist
Morristown 48-3198AA	Mildred's Florist
Nashville 48-4287AA 48-6019AA	Dicks Flowers The Blooming Boutique
Oak Ridge 48-3685AA	Oak Ridge Floral Company

MEMBER CITY & NUMBER	SHOP NAME
Sevierville 48-6159AA	D Garden By Dustin Manning
TEXAS	
Amarillo 49-7826AA	Scott's Flowers
Arlington 49-0698AA	Divine Floral & Gifts
Austin 50-9505AA	Charlotte's Fiesta Flowers
Dallas 50-7400AA	Dallas House of Flowers
El Paso 49-0276AA	Executive Flowers & Gift
Fort Worth 50-1700AA 63-0688AA	Rothermel Flowers & Gifts Swoffords Florist
Houston 49-1233AA 50-4779AA 49-8899AA 63-3743AA	Charles Ratcliffe The Florist Creations From The Heart Heights Floral Shop Village Greenery & Flowers
Irving 49-1845AA 50-4068AA	Flowers of Las Colinas Snow's Florist
Magnolia 63-0711AA	Heart To Heart Florist
Mc Gregor 63-1630AA	Park Lake Flowers
McKinney 49-4724AA	Crump's Garden & Greenhouses
Mesquite 63-3420AA	Windsor Florist
Nacogdoches 49-5036AA	Nacogdoches Floral Company
Odessa 49-5432AA	Mark Knox Flowers
Pearland 49-5507AA 50-3870AA	Pearland Florist The Wyndowbox Florist
Spring 49-6448AA 63-0660AA	Always In Bloom Wildflower Florist
Waco 49-6877AA	Reed's Flowers & Greenhouses
UTAH	
American Fork 51-0016AA	Timp Valley Floral
VIRGINIA	
Alexandria 52-0551AA	Foxchase Florist

MEMBER CITY & NUMBER	SHOP NAME
Annandale 52-0044AA 52-0296AA 52-4710AA	Annandale Plaza Florist Annadale Florist, Inc. Flower Den
Arlington 52-4512AA	Garden City Florist
Charlottesville 52-5295AA	Charlottesville's Flower Man
Chesapeake 52-4868AA	Greenbrier Florist
Danville 52-1377AA	Giles-Flowerland
Fairfax 52-0006AA	Rose Florist
Fairlawn 52-2706AA	Northside Flower Shop Inc.
Falls Church 52-0874AA	Falls Church Florist
Herndon 52-5865AA	Worldgate Florist
Newport News 52-0601AA	A Heavenly Florist
Norfolk 52-2656AA	Turpin's Florist
Petersburg 52-5162AA 52-2151AA	Martin's Flowers, Balloons & Gifts Martin's Something Special Florist
Portsmouth 52-2581AA 52-1252AA	Portsmouth Floral Co Pat's Florist
Roanoke 52-3068AA	Fallon Florist
Virginia Beach 52-3407AA	Virginia Beach Florist
VERMONT	
Battleboro 57-0014AA	Windham Flowers
WASHINGTON	
Bellevue 53-3331AA	The Finishing Touch Florist
Bremerton 53-0899AU 53-0899AX	Flowers To Go Flowers To Go
Gig Harbor 53-0899BU	Flowers To Go
Centralia 53-0428	Centralia Flower shop
Issaquah 53-0923AA	Cascade 24 Hour Florists
Olympia 53-0271AA	Flowers By Kristil



MASTER FLORIST PROGRAM



MEMBER CITY & NUMBER	SHOP NAME
Port Orchard 53-0899AE	Flowers To Go
Poulsbo 53-0899BD	Flowers To Go
Puyallup 53-1590AA	Maloney's Floral Shop
Renton 53-8942AA	Heritage Flowers & Gifts
Seattle 53-1897AA	Neilsen Florist
Silverdale 53-0899AA	Flowers To Go
Tacoma 53-0194AA 53-0899BK 53-3554AA	Ambrosia Florist Farley's Flowers To Go Grassi's Flowers & Gifts
Vancouver 53-4008AA 53-0300AA 53-0051AA	Luepke Florist & Gifts Flowers Express Heaven Scent Floers & Gifts
WASHINGTON DC	
Washington 58-0002AA 58-0024AA	Flowers On Fourteenth Mother Virginia Flowers & Gifts
WISCONSIN	
Appleton 55-0079AA	Riverside Florist & Ghses.
Beloit 55-0434AA	Emanuel, The Florist
Chilton 55-0056AA	Just For You Flowers & Gifts LLC.
Dodgeville 55-1440AA	White Rose Florist
Germantown 55-0400AA	The Flower Source
Green Bay 55-1424AA 55-1473AA	Green Bay Floral & Greenhouse Parmentier's 9Th Street Floral
Madison 55-2315AA 55-0142AA	Choles Floral Co Rose Cottage Floral
Milwaukee 55-0152AA	Flowers By Jan
Racine 55-6019AA	Miller's Flowers
WEST VIRGINIA	
St Albans 54-0237AA	Rite Aid Floral Shop
WYOMING	
Cheyenne 56-0193AA	Underwood Flowers Alberta

MEMBER CITY & NUMBER	SHOP NAME
56-0177AA	Bouquets Unlimited, Inc.
Laramie 56-0623AA	Connor Flower Shop
CANADA	
ALBERTA	
Calgary 70-0142AA 70-2449AA 70-2639AA 70-0134AA 70-2670AA 70-2688AA 70-1227AA 70-2571AA	Elegant Expressions Flower Gallery Grower Direct Store #0011 Grower Direct Store #0075 Grower Direct Store #0255 Michelle's Grower Direct Red Rose Florist The Flower Jug
Cochrane 70-2712AA	Cochrane Panda Flowers
Edmonton 70-2654AA 70-0139AA 70-0127AA 70-0126AA 70-0130AA 70-0328AA 70-2316AA 70-0121AA	Angela's Grower Direct Cal's Grower Direct Grower Direct Store #0001 Grower Direct Store #0219 Heather De Kok Floral Design Mayfield Flowers Panda Flowers #22 NW Heather Kerr AIFD Floral Design
Lethbridge 70-0125AA	Grower Direct Fresh Cut Flowers
Medicine Hat 70-1953AA	Rosery Florist & Gifts
Red Deer 70-2597AA 70-3314AA	Grower Direct Store #0245 Stems Floral Gallery
Sherwood Park 70-1169AA	Grower Direct Store #0258
BRITISH COLUMBIA	
Abbotsford 71-0206AA 71-0004AA	Abby Florist Rosebay Florist
Burnaby 71-2463AA	Tala Florist
Campbell River 71-2869AA	Campbell River Florist
Comox 71-0282AA	Comox Fower Pot
Kamloops 71-1887AA	Kamloops Florist
Kelowna 71-0269AA	Creations by Mom & Me
Maple Ridge 71-0202AA	Maple Ridge Florist
New Westminster 71-0483AA	Uptown Flowers & Greenhouse
Prince George 71-0215AA	In Your Vase Flowers

MEMBER CITY & NUMBER	SHOP NAME
71-2141AA	The Inn Flower Place
Quesnel 71-0271AA	Blumko Flower Art
Richmond 71-3412AA	Touch of Class Florists
Sechelt 71-0426AA	Ann-Lynn Flowers & Gifts
Surrey 71-0442AA 71-3750AA	Deans Flowers Umberto's Flowers
Vancouver 71-3081AA 71-1473AA 71-0274AA 71-3628AA	Cambie Flower Shop Enchanted Florist Kitsilano Florist Nature's Wonders Florist
MANITOBA	
Winnipeg 72-0151AA 72-0250AA 72-0540AA 72-0034AA 72-0052AA	Ormistons Osborne Florist Top Hat Florists Roy's Florist LTD Fort Garry/Fort Richmond Florists
ONTARIO	
Barrie 75-3483AA	Chasing Petals Flowers
Brampton 75-9332AA	Flora All Occasions Flowers & Gifts
Brantford 75-0695AA	Ray's Flowers Limited
Burlington 75-0588AA	Brant Florist
Cornwall 75-0605AA	Flowers Cornwall
Kitchener 75-0624AA	Forest of Flowers
Lindsay 75-5769AA	Kawartha Lakes Classic Flowers
Markham 75-8508AA 75-2865AA	Ann's Flowers Tim's Carl's Flowers
Mississauga 75-0304AA 75-0125AA 75-8821AA 75-8824AA	Bloomies Flower Dreams Westdale Florist Flower Parade Flower Parade
Nepean 75-7930AA	Parkside Florist
Newmarket 75-3061AA	Cassidy's Flowers
North Bay 75-0661AA	From the Heart Flower Boutique
North York 75-2220AA	Flowers By Mgm

MEMBER CITY & NUMBER	SHOP NAME
75-0943AA	Joseph Flowers
Oakville 75-0023AA	Acorn Flower Shoppe
Oshawa 75-3574AA	Classic Flowers
Ottawa 75-6551AA 75-0288AA 75-2410AA 75-0568AA	Beaudry Flowers Ottawa-Gatineau Vivian Flowers Wild Willy's Plants & Flowers Allen's Flowers By Les Etes
Peterborough 75-2337AA	McKnight's Flower Shoppe Inc.
Pickering 75-0193AA	A Touch of Class Flowers
Sault Ste Marie 75-5009AA	Mann Florist
Scarborough 75-0828AA	Tans Preferred Flowers
Thunder Bay 75-1180AA	Rollason Flowers
Toronto 75-4473AA 75-0512AA 75-6361AA	Ital Florist Leaside Blooms White, David W. Flowers Limited
Waterloo 75-0636AA 75-6619AA	Forest of Flowers Hearts and Flowers at Westmount
Welland 75-7419AA	Goodman's Florist & Ghse.
QUEBEC	
Longueuil 77-0164AA	Fleuriste Rive Sud
Jonquiere 77-0180AA	Salon Diane Aubin Fleuriste Inc.
Montreal 77-0172AC 77-0297AA 77-1311AA 77-0148AA	Chateau Champlain Florist Pinkerton Flowers Cupidon Fleuriste Parl Ex Flower Shop
Pointe Claire 77-0006AA	KI Flora Design
Quebec 77-0503AA 77-0161AA	La Haye Fleuriste Quebec Fleuriste SD ENR
Saint-Laurent 77-0172AA	Don Belvedere Florist
SASKATCHEWAN	
Regina 78-0013AA 78-0012AA	Grower Direct Store #0076 Grower Direct Store #0909
Saskatoon 78-0009AA 78-0908AA 78-0916AA	Blooms Flowers And Gifts Quinn and Kin's Grower Direct Quinn and Kim's Grower Direct