## Save 20% Now on Upgrades to Adobe® Creative Suite® 5.5

LAST CHANCE! Promo ends March 15<sup>th</sup>, 2012.

Time is running out to save 20% off upgrade prices, lower support costs, and streamline administration of your creative software.

- Lower deployment and support costs by standardizing on the newest version of creative software. Deploying and managing a mix of software versions with different operating systems and hardware requirements is time consuming. Upgrading across your organization provides the opportunity to significantly reduce deployment and support costs.
- Stay ahead of emerging technologies that affect your organization's business. With Adobe's industry-leading Creative Suite 5.5, your organization can deliver content and applications on mobile devices and tablets, making your organization more competitive.
- **Consider volume licensing to save even more.** Adobe Volume Licensing provides you with additional savings and budget predictability, and opting for upgrade coverage helps ensure your organization will always be on the current version of industry leading Adobe creative software.

This is your LAST CHANCE to save 20% on upgrades from CS2, CS3, or CS4 to Adobe CS5.5. And if you have CS2 licenses, this is your last chance to upgrade before losing your upgrade eligibility when the next version of CS is released. Offer ends March 15, 2012, so upgrade now!

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## TERMS AND CONDITIONS

Subject to Creative Suite upgrade eligibility requirements, save 20% off the standard upgrade price when upgrading from one of the qualifying products listed below\* to Adobe\* Creative Suite\* 5.5 Design Premium, Design Standard, Master Collection, Production Premium, or Web Premium software purchased through a participating Adobe reseller between October 3rd, 2011 and March 15th, 2012.

\* Qualifying Adobe products — if you have a valid license to one of the Creative Suite editions below you are eligible to upgrade to the current version of that suite edition with this upgrade offer.

- Creative Suite 4 Design Premium, Design Standard, Web Premium, Web Standard, Production Premium, or Master Collection
- Creative Suite 3 Design Premium, Design Standard, Web Premium, Web Standard, Production Premium, or Master Collection
- · Creative Suite 2 Premium or Standard
- · Adobe Production Studio Premium or Standard
- Adobe Design Bundle (Adobe Creative Suite 2 Premium and Macromedia<sup>\*</sup> Flash<sup>\*</sup> Professional 8)
- Adobe Web Bundle (Adobe Creative Suite 2 Premium and Macromedia Studio 8)
- Adobe Video Bundle (Adobe Production Studio Premium | and Macromedia Flash Professional 8)
- Macromedia Studio 8

Also available, a 20% savings off the standard price of an upgrade version of After Effects CS5.5, Audition CS5.5, Dreamweaver CS5.5, Fireworks<sup>®</sup> CS5.5, Flash Professional CS5.5, Illustrator CS5, InDesign CS5.5, Photoshop CS5, Photoshop Extended CS5 and Adobe Premiere<sup>®</sup> Pro CS5.5 software purchased through a participating Adobe reseller between October 3rd, 2011 and March 15th, 2012.

\* Qualifying Adobe products– if you have a valid license to one of the products below you are eligible to upgrade to the current version of that individual product with this upgrade offer:

- Adobe After Effects<sup>®</sup> CS4, CS3, or 7.0 (Professional or Standard)
- Adobe Flash Professional Flash CS4 Professional or CS3 Professional, Macromedia Flash Professional 8, or Flash Basic 8
- Adobe Illustrator<sup>®</sup> CS4, CS3, or CS2
- Adobe Audition CS4, CS3, or CS2
- Adobe Dreamweaver CS4, CS3, or CS2
- Adobe Fireworks CS4, CS3, or CS2
- Adobe InDesign CS4, CS3, or CS2
- Adobe Photoshop® CS4, CS3, or CS2
- Adobe Photoshop CS4 Extended or CS3 Extended
- Adobe Premiere Pro CS4, CS3, or CS2
- Any version of Adobe Premiere

Adobe customers with valid licenses to the qualifying products\* are eligible to receive 20% off the standard upgrade price. Certain restrictions and limitations apply. See below for details. Offer limited to customers in North America. Offer void where prohibited. Upgrade eligibility requirements can be found on Adobe.com. Offer and current pricing are subject to change or withdrawal without notice. Offer is not valid for subscription products, OEM bundles, or education versions of software. Applicable local sales taxes and shipping charges may apply.