

# 2018-2019 Grower CATALOG



# Bringing you the best in...

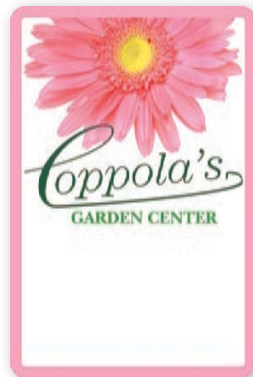
## Tags

SEE PAGES 2-8



## Adhesive Labels

SEE PAGES 10-11



\$3.98

## Packaging & Merchandising Solutions

SEE PAGES 86-91



# Tags Fast

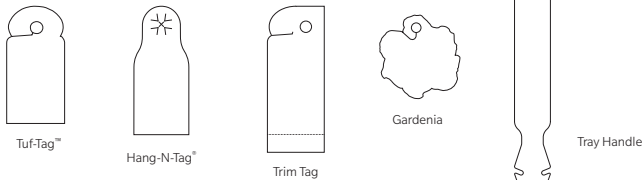
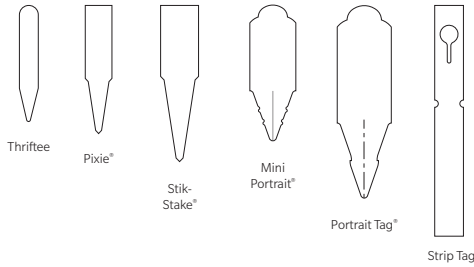
Ask about NEW MotionKote™ technology for your custom tags and packaging!

Inventory Tags

**3 DAYS OR LESS**

From Order Receipt

Look for  inside!

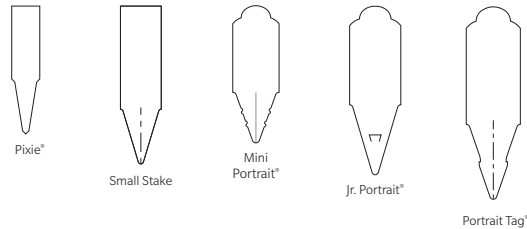


Custom Tags

**12 DAYS OR LESS**

From Proof Approval  
BloomIQ.com available

Look for  inside!



## Multi Packaging Solutions (MPS) is now part of WestRock, one of the world's leading consumer packaging companies!

At MPS, we've built a long tradition of producing premium packaging across many core markets, both as The John Henry Company for over 100 years and as part of the global MPS family since 2005. Today, we can better meet our customers' needs through an unparalleled geographic footprint, a broader product portfolio and greater operational flexibility.

The MPS business within WestRock will have more than 70 manufacturing facilities worldwide, employing over 10,000 people. Our focus remains, as always, on providing superior service to our customers, locally, regionally and globally. The business will have the ability to supply a broad range of packaging products, from folding cartons to tubes, transaction cards, tags, floral products, inserts, labels, rigid boxes, corrugated cases, artwork services, creative design and display units.

As we move ahead in the 2018–2019 season, we are as proud and excited as ever to work with you to provide the **inventory and custom tags, labels, and packaging solutions** to best support your business.

### What's inside

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# Stake Tags

## Flat Top

- Largest selection of off the shelf inventory
- Select varieties available as bilingual
- Inventory Pixie® and Stik-Stake® ship in 3 business days or less
- Custom Pixie® and Small Stake ship in 12 business days from proof approval



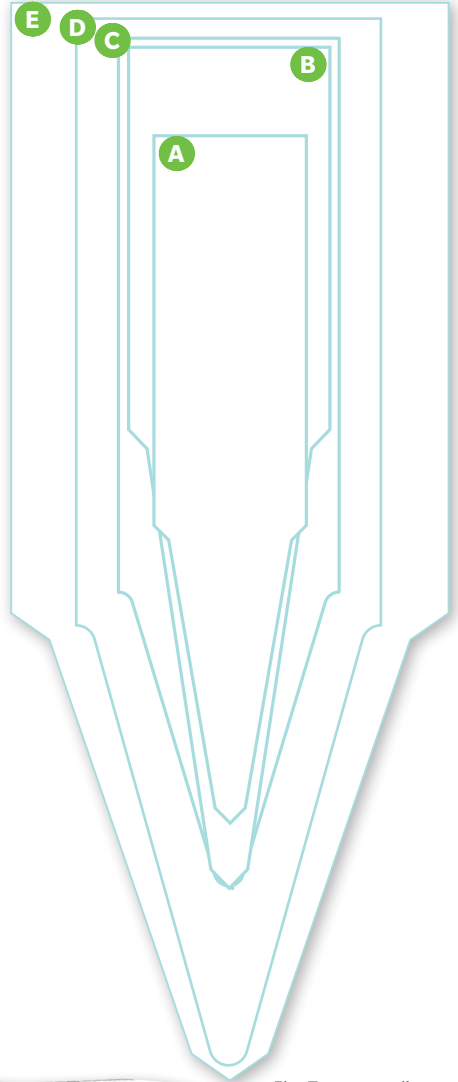
3 DAY SHIPPING

CALL FOR SCHEDULE

12 DAY SHIPPING

12 DAY SHIPPING

	ORDER MULTIPLES		PRICE PER 1,000					Bundled in 100s	
	Inventory	Custom	100	1,000	5,000	10,000	25,000	50,000	
<b>A</b> PIXIE® 1 x 4.5"	100	5,000	\$54.75	N/A	\$48.32	\$43.08	\$38.51	\$34.13	
<b>B</b> STIK-STAKE® 1.375 x 5.5"	100	5,000	\$78.70	N/A	\$69.54	\$64.85	\$62.13	\$57.14	
<b>C</b> SMALL STAKE 1.43 x 5.53"	N/A	1,000	N/A	\$77.32	\$74.62	\$71.85	\$68.85	\$63.38	
<b>D</b> MEDIUM STAKE 2.01 x 6.88"	N/A	1,000	N/A	\$134.69	\$129.93	\$125.18	\$120.42	\$110.91	
<b>E</b> LARGE STAKE 2.86 x 7.06"	N/A	1,000	Call for Custom Quote						



Flat Top tag outlines displayed at 80% of actual size.

## Custom Shaped Stake Tags

- Choose from our standard shapes and sizes above, or let us help you create a tag especially for you!



## Portrait®

- Great for premium packs, larger annuals, perennial crops and indoor plants!
- Expanded selection for 2018-19!
- Inventory Mini Portrait® and Portrait Tag® ship in 3 business days or less
- Custom Portrait Tag®, Mini Portrait® and Junior Portrait® ship in 12 business days from proof approval

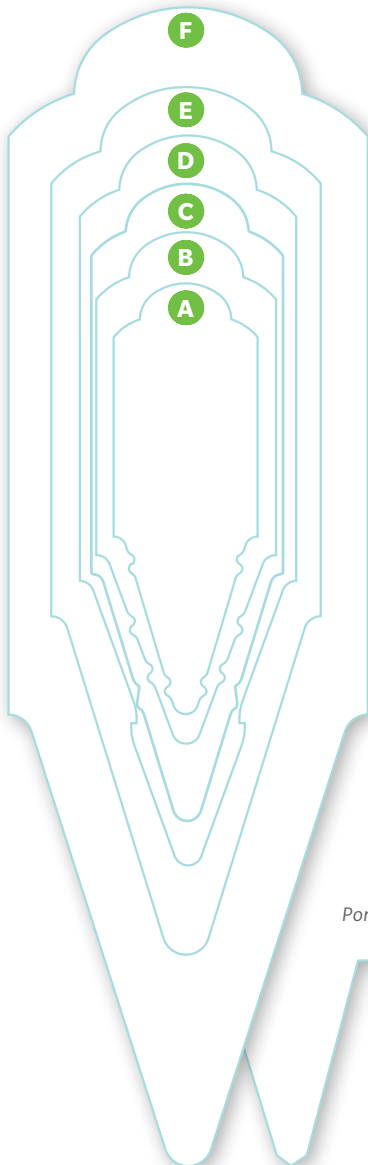


	ORDER MULTIPLES		PRICE PER 1,000						
	Inventory	Custom	Petite Portraits bundled in 100s; Portraits bundled in 25s; all others bundled in 50s						
			25	50	2,500	5,000	10,000	25,000	50,000
<b>A</b> PETITE PORTRAIT® 1.33 x 4"	N/A	5,000	N/A	N/A	N/A	\$65.54	\$63.50	\$60.33	\$49.49
<b>B</b> MINI PORTRAIT® 1.67 x 4.75"	50	2,500	N/A	\$111.58	\$103.57	\$100.47	\$91.64	\$87.06	\$83.26
<b>C</b> JUNIOR PORTRAIT® 1.82 x 5.91"	N/A	2,500	N/A	N/A	\$120.17	\$116.47	\$110.49	\$107.17	\$104.24
<b>D</b> PORTRAIT TAG® 2 x 6.75"	25	2,500	\$152.53	\$152.53	\$148.56	\$145.91	\$142.75	\$135.61	\$127.39
<b>E</b> JUMBO PORTRAIT® 2.5 x 8.0625"	N/A	2,500	N/A	N/A	\$290.83	\$277.11	\$268.36	\$254.95	\$233.30
<b>F</b> SUPER JUMBO PORTRAIT® 3.33 x 10.75"	N/A	2,500	Call for Custom Quote						
<b>G</b> PACK PORTRAIT® 4.75 x 4.625"	N/A	2,500	Call for Custom Quote						



Petite Portrait®

Mini Portrait®



Portrait® Tag outlines displayed at 56% of actual size.



Junior Portrait®



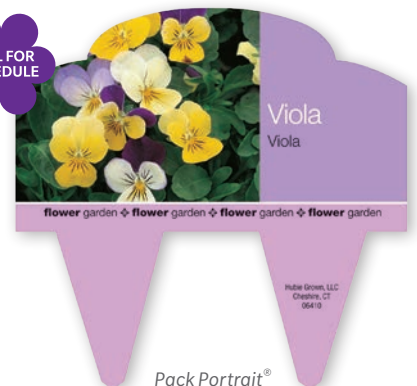
Portrait®



Jumbo Portrait®



Super Jumbo Portrait®



Pack Portrait®

# Locking Hang Tag & Custom Tip Options



## Custom Locking Hang Tag



- Heavy-duty plastic tag featuring a unique locking tip, guaranteed to remain securely fastened in the pot for good!
- Add variable data including UPC, NIST, and pricing info
- Easy application & eliminates the time needed to apply standard UPC labels!
- Universal tip compatible with all pot manufacturers' slots
- Available in 3 sizes



	ORDER MULTIPLES	PRICE PER 1,000				
		1,000	5,000	10,000	25,000	50,000
SMALL LOCKING HANG TAG 2.5x3.69"	100	\$110.00	\$106.70	\$101.37	\$94.27	\$83.90
MEDIUM LOCKING HANG TAG 2.47x5.45"	100	\$140.00	\$135.80	\$129.01	\$119.98	\$106.78
LARGE LOCKING HANG TAG 2.35 x 6.88"	50	\$215.00	\$208.55	\$198.12	\$184.25	\$163.99



## Custom Tag Lock Options

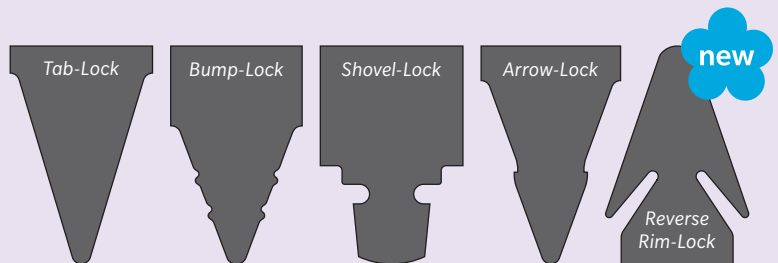
**Tab-Lock:** This patented lock inserts easily and fits most slots to hold tags upright.

**Bump-Lock:** Patented lock rocks into pots and locks firmly in place.

**Shovel-Lock:** Shorter lock inserts easily and covers less of your pot graphics than other locks.

**Arrow-Lock:** Inserts easily and stays in place.

**NEW Reverse Rim-Lock:** Unique universal tip guarantees that the tag will remain securely fastened in all pots.



## Gardenia Tag

- Stunning new photo adds a blossom to any Gardenia plant
- Care copy on the reverse side guides the consumer on how to get long-lasting enjoyment
- New lower pricing!



3 DAY SHIPPING

BJ1003

Gardenia Tag displayed at 50% actual size.

## Hang-N-Tag®

- Plastic for outdoor use
- Also available in custom designs!
- 60+ varieties available as well as blank



3 DAY SHIPPING

## Tuf-Tag™

- Plastic for indoor or outdoor use
- 13 varieties available
- Limited availability



3 DAY SHIPPING



CALL FOR SCHEDULE

MADE IN USA	ORDER MULTIPLES		PRICE PER 1,000							Gardenia bundled in 50s; all others in 100s
	Inventory	Custom	100	500	1,000	5,000	10,000	25,000	50,000	
GARDENIA TAG 2.89 x 3"	500	N/A	N/A	\$106.34	\$102.25	\$94.75	\$92.41	\$89.95	\$85.08	
TUF-TAG™ 2 x 4"	100	N/A	\$121.28	\$109.89	\$104.67	\$100.48	\$95.88	\$91.01	\$86.26	
HANG-N-TAG® 2 x 4.63"	100	2,000	\$113.51	\$108.10	\$105.45	\$102.94	\$98.96	\$96.39	\$94.57	
PREMIUM HANG-N-TAG® 3.5 x 7.38"	N/A	1,000	N/A	N/A	\$332.27	\$272.35	\$226.97	\$192.37	\$163.04	

## Premium Hang-N-Tag®

- More printable space than any other hanging tag
- Three secure attachment methods give you the option to attach it directly to a basket or use with an elevator
- Easy to attach, easy to ship, easy to grab the customer's eye!

## Custom Hanging Tags

Custom shapes and sizes give you more space for your messages and images. Call today for pricing!

CALL FOR SCHEDULE



# Tray Handles

## Sun/Shade Hang-N-Tags®

- Answers one of customers' most frequently asked questions... How much sun does my plant need?
- Coordinates perfectly with tray handles below and hanging basket adhesive labels on page 11
- Two Annual designs include care info on back
- All on the shelf and ready to go!



## Inventory Tray Handles

Our patented handles deliver grab-n-go convenience for packs and flats. All now with new Universal tip\*!



MADE IN USA	ORDER MULTIPLES		PRICE PER 1,000				Bundled in 50s
	Inventory	Custom	50	5,000	10,000	25,000	50,000
STANDARD TRAY HANDLE 1.25 X 19"	50	5,000	\$486.54	\$411.67	\$357.25	\$306.48	\$255.32



\*Limited availability. Please note, T10642 features a "Standard" tip, which is only compatible with packs using a Circle locking mechanism.

Wave handle now upgraded with our newest decorative technology, MotionKote™, at no additional cost!





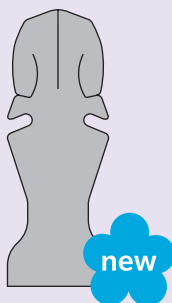
## Custom Tray Handles

Custom handles call attention to your products and spur sales with coupons or QR codes. Try our billboard option that features a sign and handle all in one to allow for even more messaging space!

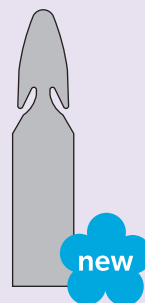


## Custom Tip Options

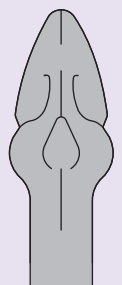
**Universal:** Guaranteed compatible with all packs using the Half Moon and Circle locking mechanisms. Inserts easily and locks in place, holding the handle upright.



**Auto-Lock:** Quickly inserts in packs using the Key Hole locking mechanism. Thin design allows for more water, chemical coverage and sun exposure in the greenhouse. Small but mighty – this handle holds up to 8 lb!



**Standard:** This tip inserts easily into packs using the Circle locking mechanism, keeping the handle upright.



# Nursery Tags

## Custom Nursery Tags

- Growers love our nursery tags for trees, shrubs and containers
- Custom sizes and shapes available to suit your needs. Call today for details!



	ORDER MULTIPLES	PRICE PER 1,000				
		500	1,000	5,000	10,000	25,000
SMALL NURSERY TAG 2 x 4.375"	500	\$207.88	\$195.42	\$150.69	\$127.72	\$110.29
MEDIUM NURSERY TAG 3 x 4"	500	\$267.34	\$215.56	\$176.73	\$147.22	\$130.05
LARGE NURSERY TAG 2.875 x 6.125"	500	\$326.73	\$263.44	\$215.94	\$179.95	\$152.51

Additional for string and/or hole punch  
\$15.50 per 1,000 ZY0418



Large Nursery



Small Nursery



Medium Nursery



Custom Shaped Nursery Tags

## Ready-to-Print Nursery Tags

- Over 270 varieties of pre-built nursery tags — ready to ship in 2 weeks or less
- 2 language options to choose from — English/Spanish or English/French
- Hole or hole & string available as an option



MPSA0148



## Attachments

- Variety of attachment methods available for all sizes
- Call for volume pricing

	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000
NOTCHED BAMBOO ELEVATOR 10.5"	BJ9327	1,000	\$50.00
NOTCHED BAMBOO ELEVATOR 15"	BJ9328	1,000	\$60.00
TAG ELEVATOR 6"	BJ9073	3,000	\$48.15
TAG ELEVATOR 11"	BJ9074	5,000	\$55.55
TAG ELEVATOR 15"	BJ9075	3,000	\$84.20
TAG ELEVATOR 24"	BJ9076	1,000	\$143.15
PLASTIC CARD ELEVATOR 9"	SC0284	1,000	\$30.00
COMBI-STICK™	UG1005	1,000	\$73.20
PLASTIC BEADED TIE	SM3015	1,000	\$25.55
7" TWIST-TIE (PLASTIC COATED WIRE)*	BJ8511	1,000	\$17.60
1" PADDLE FASTENERS	TI0103	5,000	\$4.85



Plastic Card Elevator



Notched Bamboo Elevator



Tag Elevator



Tagging Gun  
**TI0100**  
\$46.05 each  
Replacement needle kit also available  
**TI0102**  
\$34.25 each



1" Paddle Fasteners



7" Twist Tie (left)  
Plastic Beaded Tie (right)



Combi-stick™

## Tags/Signs on a Roll

- Print variable data directly onto your tags on our standard designs or create a custom look
- Water resistant
- Larger sizes are great for pricing signage too!
- Call for batch run schedule and pricing!



\*Limited Availability

## Adhesive Labels

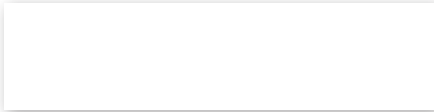
# The Adhesive Experts

Put our many years of experience in adhesives to work for you!

Our adhesive labels can be designed to apply on any texture, any finish, any pot. Simply let us know what you're looking for and we'll develop a custom adhesive that works for you!



## Blank Plug Tray Label



UL1012

Water-resistant stock with a permanent adhesive, perfect for identifying plugs and organizing greenhouse benches.

## Sun/Part Sun/Shade Label

Answer this frequently asked care question before a word is even spoken!



UL2025



UL2026



See pg. 6 for coordinating tray handles and Hang-N-Tags®.

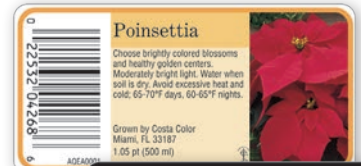
UL2027



	ORDER MULTIPLES	PRICE PER 1,000					
		Inventory	500	1,000	5,000	10,000	25,000
BLANK PLUG TRAY LABEL 2.5 x .625"	1 ROLL (1,000)	N/A	\$45.87	N/A	N/A	N/A	N/A
SUN/PART SUN/SHADE LABEL 4 x 2"	1 ROLL (500)	\$99.69	\$94.70	\$90.52	\$86.61	\$81.18	\$76.72

## Custom Labels

We can help you create any type of custom label you need. Call us for pricing!



# Breeder Programs

Visit JHC.com to search other programs!

## Wave<sup>®</sup>, Cool Wave<sup>®</sup>, Divine<sup>™</sup>, Dragon Wing<sup>®</sup>, Bounce<sup>™</sup>, Tattoo<sup>™</sup>, and Sweet Kiss<sup>™</sup> Strawberry

### Programs Available:

- Wave<sup>®</sup>
- Cool Wave<sup>®</sup>
- Divine<sup>™</sup>
- Dragon Wing<sup>®</sup>
- Bounce<sup>™</sup>
- Tattoo<sup>™</sup>

### Ready to Ship:

- Pixie<sup>®</sup>
- Stik-Stake<sup>®</sup>
- Mini Portrait<sup>®</sup>
- Portrait Tag<sup>®</sup>
- Hang-N-Tag<sup>®</sup>
- Tray Handle

### Ready to Print:

- Premium Hang-N-Tag<sup>®</sup>
- Banner
- Tray Handle (Bounce<sup>™</sup>)
- Portrait Tag<sup>®</sup> (Tattoo<sup>™</sup>)



\*Limited availability. Please note, T10642 & T10638 feature "Standard" tips, which are only compatible with packs using a Circle locking mechanism. See page 7 for more info on tray handle tips.

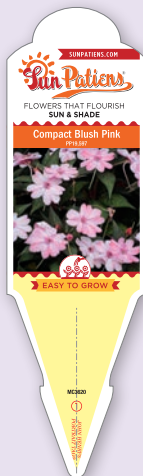
## SunPatians<sup>®</sup>

### Ready to Ship:

- Portrait Tag<sup>®</sup>

### Ready to Print:

- Hang-N-Tag<sup>®</sup>
- Premium Hang-N-Tag<sup>®</sup>
- Tray Handle
- Mini Portrait<sup>®</sup>
- Junior Portrait<sup>®</sup>
- Bench Card



Portrait Tag<sup>®</sup>  
MC3620

## Plug & Play

### Ready to Print:

- Portrait Tag<sup>®</sup>



Portrait Tag<sup>®</sup>

## Confetti Garden

### Ready to Ship:

- Premium Hang-N-Tag<sup>®</sup>

### Ready to Print:

- 16.5 x 23.5" Sign
- 11 x 7" Bench Card



Premium Hang-N-Tag<sup>®</sup>  
CP6001



P.O. Box 15277 • Lansing, MI 48901-5277  
 5800 West Grand River Ave. • Lansing, MI 48906  
 www.jhc.com

## 2018-2019 VARIETY LISTER & ORDER FORM

Annuals • Vegetables • Perennials • Herbs • Foliage • Flowering

The National Institute of Standards and Technology (NIST) requires the following on each plant identifier:

- The Declaration of Identity**  
- Name of plant: common, specific or botanical
- The Declaration of Net Contents**  
- Dimensions or volume capacity of container in U.S. and metric measures
- The Declaration of Responsibility**  
- Grown for or grown by  
- Company name, city, state and zip code

Requirements 2 and 3 must appear in the bottom third of your tag or signage. All information must be included in your advertising. For more information, visit [www.nist.gov](http://www.nist.gov)

**Questions about shipping?**  
Check out page 78 to learn more!



### IMPORTANT! PLEASE CHECK BEFORE PLACING YOUR ORDER!

Under 100,000 Tags

- Fed Ex       Other \_\_\_\_\_  
 (Recommended)

Over 100,000 Tags

- Best Way       LTL (Less Than Truckload)       Other \_\_\_\_\_

Inside Delivery?

Truck Access?

- Yes     No                                       Yes     No

*Additional charges from the trucking company will be incurred for these services.*

Other delivery instructions?  
 \_\_\_\_\_  
 \_\_\_\_\_

- Enter a back order and ship the available balance of my order immediately.  
 (Please allow up to three weeks on back-ordered items.)
- Cancel any items that cannot be shipped. Ship available balance of the order immediately.

Your off-the-shelf tag order may be sent via Excel spreadsheets. Call for details.

### SHIPPING FORM: (Minimum Order \$50.00 - Inventory) (Minimum Order \$100.00 - Custom)

(Additional charges apply for orders less than standard multiple.)

Quantity	Product/Price	Total Amount
	Pixie® Regular @ \$	\$
	Pixie® Custom @ \$	\$
	Portrait Tag® Regular @ \$	\$
	Portrait Tag® Custom @ \$	\$
	Mini Portrait® Tag Regular @ \$	\$
	Mini Portrait® Tag Custom @ \$	\$
	Stik-Stake® Regular @ \$	\$
	Stik-Stake® Custom @ \$	\$
	Hang-N-Tag® Regular @ \$	\$
	Hang-N-Tag® Custom @ \$	\$
	Preprinted Thriftee @ \$	\$
	Custom Thriftee @ \$	\$
	Blank Thriftee @ \$	\$
	Tuf-Tag™ Regular @ \$	\$
	Other Products	\$

**SUBTOTAL**

Add 30% for shipping and handling on all credit or cash payments (\$15.00 minimum).

(CA, CT, FL, ID, IL, MD, MI, NC, NJ, NY, OH, PA, TN, TX, VA & WI only) **SALES TAX IF APPLICABLE** \$

**TOTAL** \$

Check here if address or phone number is new or changed.

My Customer Account Number:

SOLD TO: \_\_\_\_\_

Billing Address: \_\_\_\_\_

P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Ordered By: \_\_\_\_\_

Purchase Order No. \_\_\_\_\_

SHIP TO: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

Requested Shipping Date: \_\_\_\_\_

Salesperson: \_\_\_\_\_

Date: \_\_\_\_\_

- Payment enclosed.
- Charge to our account.
- Open an account for us. Credit application is available online at <http://www2.multipkg.com/creditapp/>
- VISA®, American Express®, Discover® or MasterCard™.



Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**TERMS:** Net 30 days. A service charge will be applied to past-due accounts. All prices are FOB, Lansing, MI, effective July 1, 2018, and are SUBJECT TO CHANGE WITHOUT NOTICE. Please allow two weeks for delivery after receipt of order.

**SHIPPING CHARGES:** Add 30% for estimated shipping and handling charges on all credit card or cash prepayments (\$15.00 minimum). Actual shipping charges will be billed at time of shipment.

**RETURN POLICY:** Returned merchandise will not be accepted without our authorization. Non-imprinted material may be returned within 60 days of shipment. Merchandise must be in original packaging and in saleable condition. There will be a 20% restocking fee incurred on returns and shipping charges are not refundable.

**CREDIT APPLICATION:** Available online at <http://www2.multipkg.com/creditapp/>

# Miscellaneous Tags

## Specialty Pixie®

- Economical, easy-to-read tags that educate consumers on additional benefits of the plant



LK5992 LK6319 LK6353 LK5993



MC4112  
Portrait Tag®

## Pollinator Tags

- Fresh, fun, full-color design that easily identifies pollinator-friendly plants!
- Available as a Portrait® or Hang-N-Tag®



MB9800  
Hang-N-Tag®

## Fairy Garden Mini Portrait®

- These colorful tags are perfect for providing necessary care info, without losing that whimsical charm!



NM2006 NM2004 NM2007 NM2000 NM2008 NM2010 NM2005 NM2002 NM2004 NM2001 NM2009

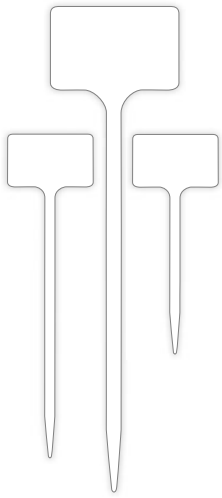


PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000							
		Portraits bundled in 25s; Mini Portraits bundled in 50s; Pixies & Hang-N-Tags bundled in 100s							
		25	50	100	500	1,000	2,500	5,000	
SPECIALTY PIXIE® 1 x 4.5"	SEELIST	100	N/A	N/A	\$54.75	\$54.75	\$54.75	\$54.75	\$48.32
POLLINATOR PORTRAIT® 2 x 6.75"	MC4112	25	\$152.53	\$152.53	\$152.53	\$152.53	\$152.53	\$148.56	\$145.91
POLLINATOR HANG-N-TAG® 2 x 4.63"	MB9800	100	N/A	N/A	\$113.51	\$108.10	\$105.45	\$105.45	\$102.94
FAIRY MINI PORTRAIT® 1.67 x 4.75"	NM2000- NM2010	50	N/A	\$111.58	\$111.58	\$111.58	\$111.58	\$103.57	\$100.47





# Blank / Miscellaneous Tags



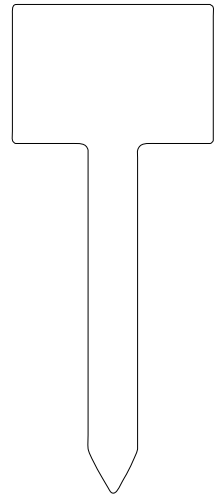
## Multipurpose Stake

Heavy-duty UV protected polypropylene stake is available in 3 sizes to suit your every need. New larger square head design allows more room for writing or applying labels to. Reusable with grease pen and some dry erase marker systems.

**AS LOW AS \$22 PER PACK!**

## Big Stake

The height and billboard size of the BIG stake makes this an effective write-on stake for large pots and containers.



MADE IN USA	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000					
			100	1,000	2,500	5,000	10,000	
	MULTIPURPOSE STAKE 3 x 8"	BJ9173	100	\$220.00	\$200.00	\$200.00	\$185.00	\$170.00
	MULTIPURPOSE STAKE 3 x 11.5"	BJ9193	100	\$390.00	\$350.00	\$350.00	\$330.00	\$300.00
	MULTIPURPOSE STAKE 4.5 x 17"	BJ9203	50	\$830.00	\$770.00	\$770.00	\$710.00	\$650.00
	BIG STAKE 4 x 10.156"	BJ9030	100	\$188.75	\$165.38	\$165.38	\$143.57	\$125.78

## Crop Markers

- Quickly mark crops with Pixie® tags in 7 different colors - blue, green, lavender, orange, pink, red, or yellow.



MADE IN USA	3 DAY SHIPPING	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000							
				25	100	500	1,000	2,500	5,000	10,000	
		CROP MARKERS 1 X 4.5"	LK3272-LK3278	100	N/A	\$54.75	\$54.75	\$54.75	\$54.75	\$48.32	\$43.08
		BLANK PIXIE® 1 x 4.5"	LA0010	100	N/A	\$54.75	\$54.75	\$54.75	\$54.75	\$48.32	\$43.08
		BLANK HANG-N-TAG® 2 x 4.63"	MB0010	100	N/A	\$113.51	\$108.10	\$105.45	\$102.94	N/A	\$98.96
		BLANK PORTRAIT TAG® 2 x 6.75"	MC0753	25	152.53	\$152.53	\$152.53	\$152.53	\$148.56	145.91	\$142.75
		BLANK TRAY HANDLE 1.25 x 19"	T10647	50	N/A	\$486.54	\$486.54	\$486.54	\$486.54	\$411.67	\$357.25

## Thermal Transfer Roll Stakes

- Print variable data onto these stakes with your compatible thermal printer
- 4.5 x 1"
- 2000 tags starting at \$77.12 per roll. Call for volume pricing.



BJ9410

## Other Blank Tags

- Create your own tag! Blank tags are the same size and material as our standard tags.



LA0010 Pixie®



MB0010 Hang-N-Tag®



MC0753 Portrait®



T10647 Tray Handle

# Blank / Miscellaneous Tags

## Blank Thriftee

- Available in 6 sizes, on the shelf and ready to ship



## Preprinted 4" Thriftee

- Our 4" preprinted thriftees are an economical tag option with over 100 varieties on the shelf and ready to ship!
- Low minimum order and order multiple... only 200!
- Black ink on a white tag
- See Lister for specific part availability



See page 60 for our full selection of blank tags!

PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000					Bundled in 200s	
		200	1,000	3,000	5,000	10,000	25,000	
BLANK 3" 0.44 x 3"	KN0131	1,000	N/A	\$33.58	\$30.62	\$29.71	\$27.71	\$27.41
BLANK 4" 0.625 x 4"	KN0141	1,000	N/A	\$55.63	\$51.21	\$47.44	\$44.38	\$37.93
BLANK 5" 0.625 x 5"	KN0151	1,000	N/A	\$64.20	\$63.17	\$59.66	\$56.63	\$50.58
BLANK 6" 0.625 x 6"	KN0161	1,000	N/A	\$75.51	\$72.61	\$69.15	\$60.76	\$55.13
BLANK 8" 0.625 x 8"	KN0181	1,000	N/A	\$121.32	\$117.25	\$112.52	\$109.55	\$107.10
BLANK 10" 0.625 x 10"	KN0191	1,000	N/A	\$147.30	\$142.31	\$136.91	\$134.54	\$131.01
PREPRINTED 4" THRIFTEE PART #S: KO-KYS 0.625 x 4"	SEE LISTER	200	\$60.34	\$57.46	\$54.49	\$49.00	\$45.85	\$39.19
CUSTOM 4" THRIFTEE 0.625 x 4"	ZC9224	1,000	N/A	\$63.57	\$60.40	\$56.72	\$50.17	\$45.85
CUSTOM 5" THRIFTEE 0.625 x 5"	ZC9225	1,000	N/A	\$72.47	\$68.85	\$64.66	\$57.20	\$52.27

## Custom 4" and 5" Thriftee

- Black ink on a white tag
- Now on five batch runs! Place orders by the 1st of Sept, Nov, Jan, March, or May to ship by the 30th of that month!



## "Sold" Hang-N-Tag®

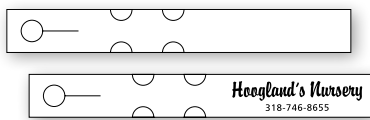
- Bundled in 100s
- Starting at \$113.51 per thousand, see page 5 for volume pricing



MB9902

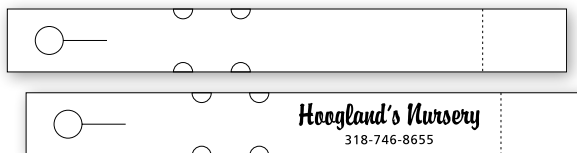
## Strip Tags

- A must-have in any busy garden center or nursery yard. Made of durable, waterproof Tyvek, they are highly visible, easy to write on and wrap quickly and securely around a branch. Front of SOLD tag is preprinted in red ink.
- Customize your strip tags by adding your information to one side in black ink with a \$10 setup charge per variety.

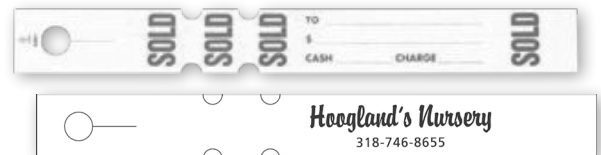


BI1003 - WHITE  
BI1019 - GREEN  
BI1020 - YELLOW  
6" Strip Tag

\*Note: Portion of tag above perforation is 8.5"; portion below perforation is 1.5".



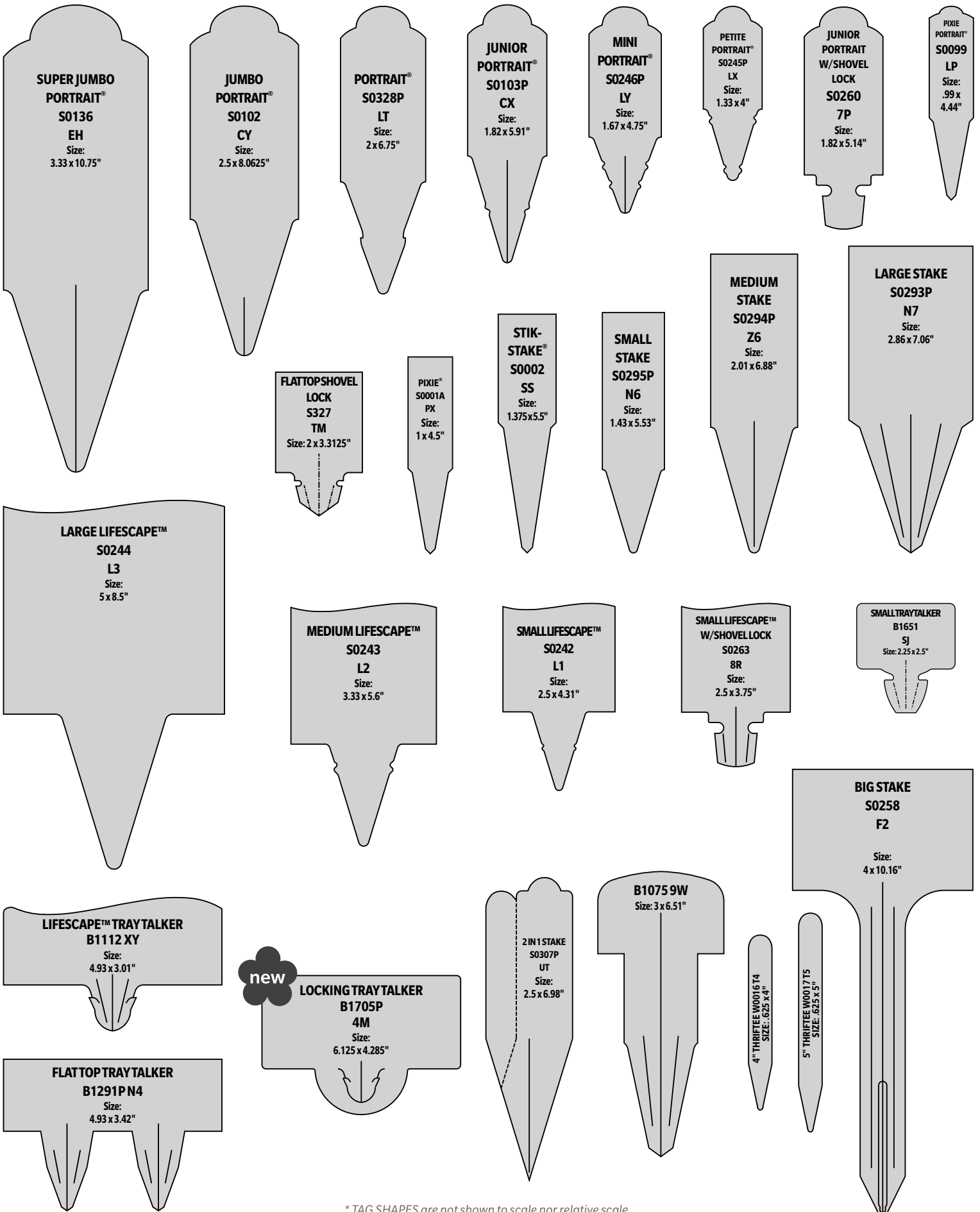
BI2031 - WHITE  
BI2033 - YELLOW  
10" Strip Tag



BJ0971  
10" "Sold" Strip Tag

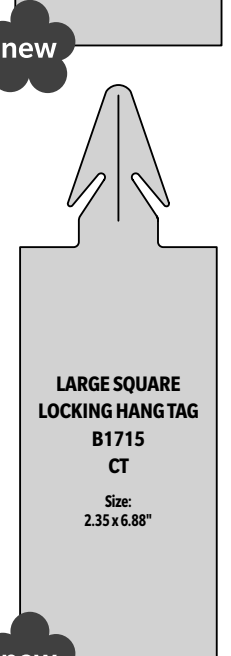
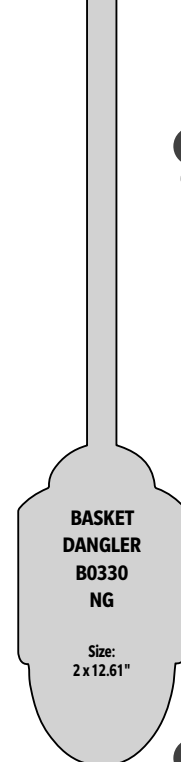
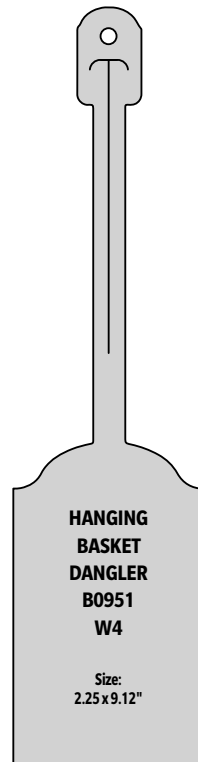
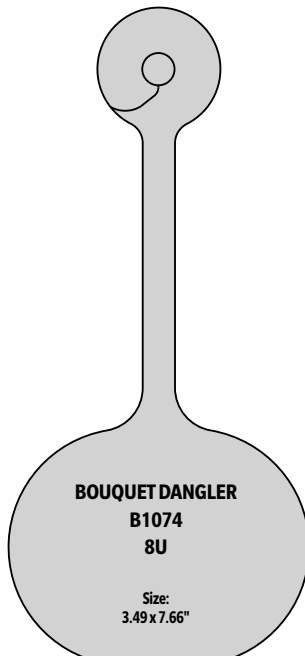
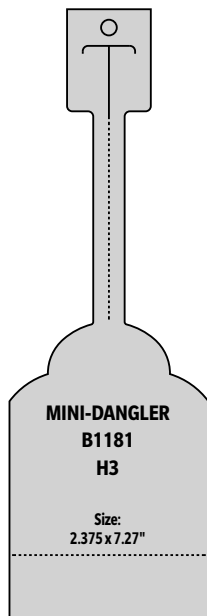
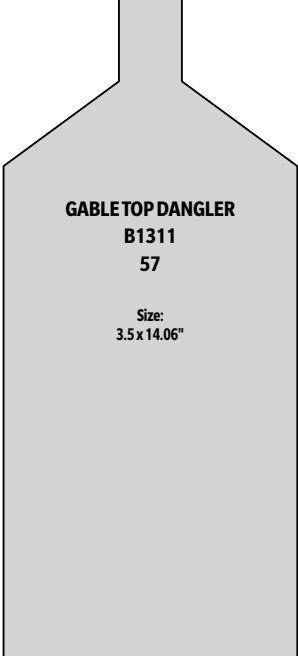
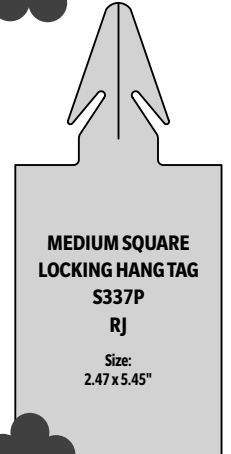
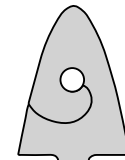
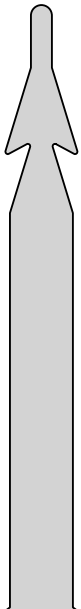
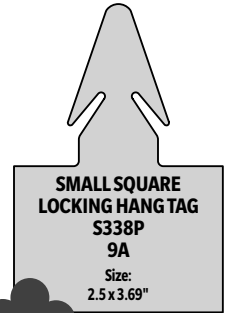
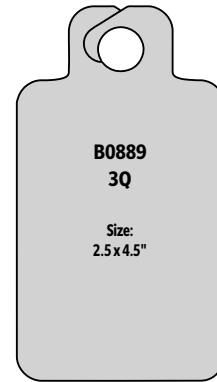
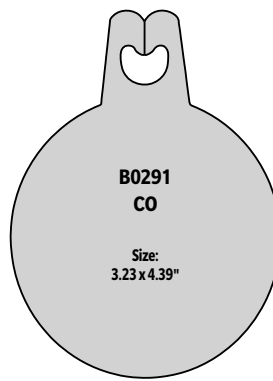
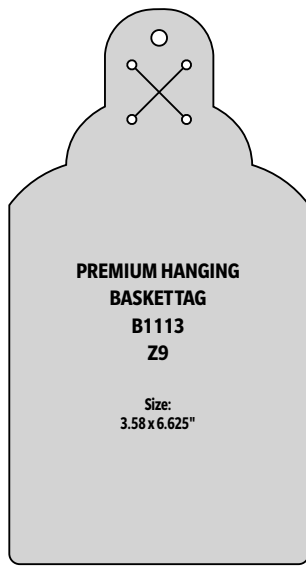
PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000				Bundled in 1,000s
		1,000	3,000	5,000	10,000	
6" STRIP TAG 0.75 x 6"	SEE LIST	1,000	\$67.46	\$60.18	\$59.31	\$56.90
	IMPRINTED	1,000	N/A	\$70.83	\$69.96	\$67.55
10" STRIP TAG 1.125 x 10"	BI2031, BI2033	1,000	\$94.18	\$88.39	\$85.61	\$80.23
	IMPRINTED	1,000	N/A	\$99.04	\$96.26	\$90.88
10" "SOLD" STRIP TAG 1.125 x 10"	BJ0971	1,000	\$112.95	\$102.95	\$90.29	\$85.61
	IMPRINTED	1,000	N/A	\$113.60	\$100.94	\$96.26

# Die Shapes



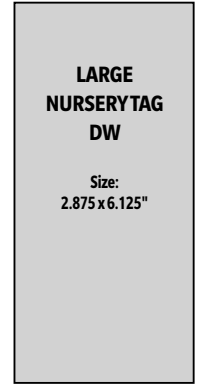
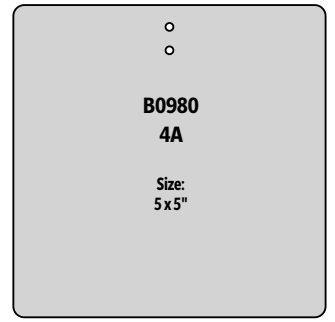
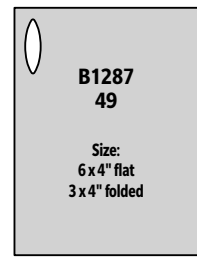
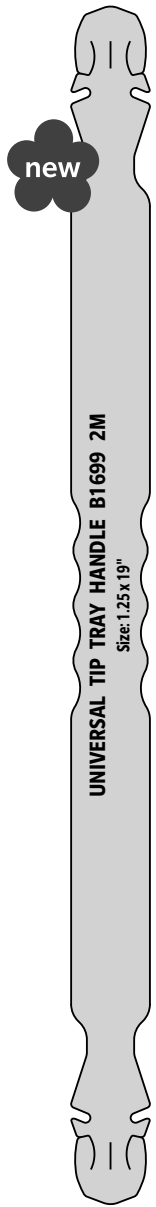
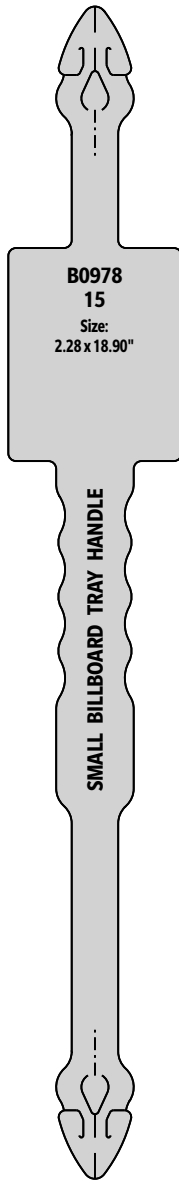
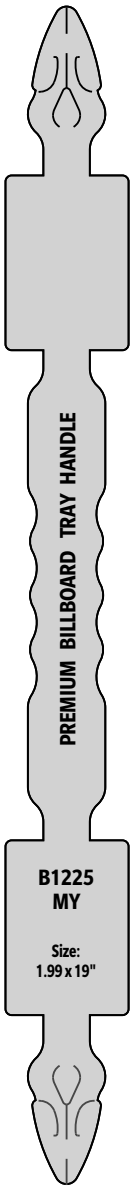
\* TAG SHAPES are not shown to scale nor relative scale.

# Die Shapes

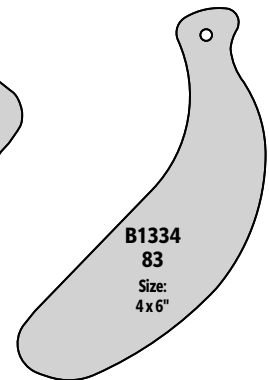
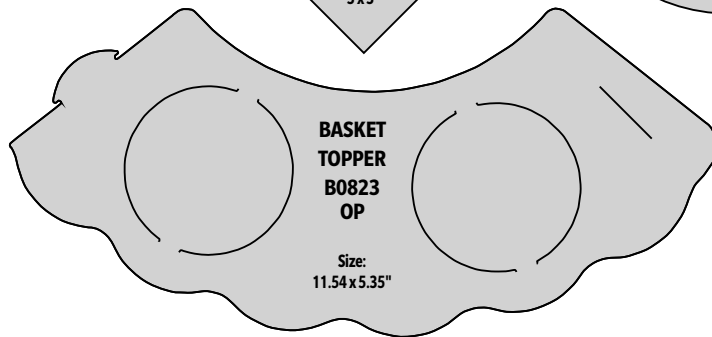
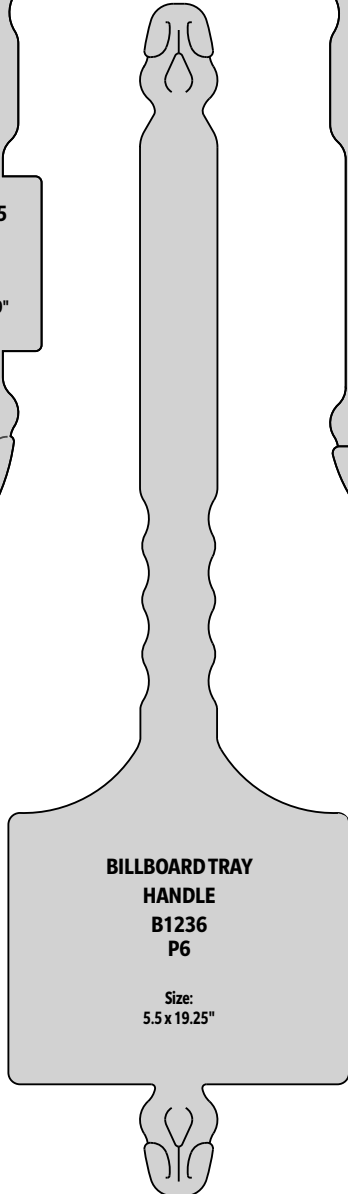
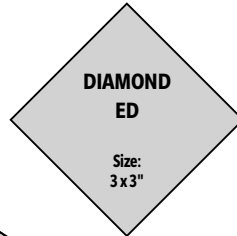
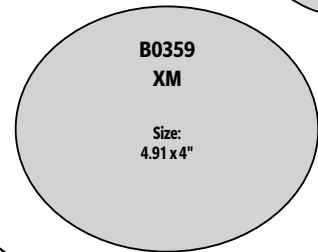
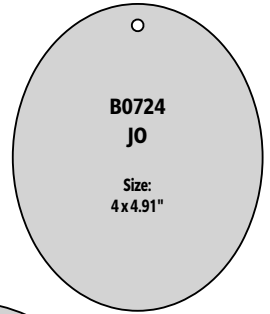
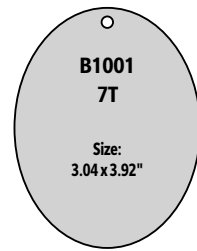


\* TAG SHAPES are not shown to scale nor relative scale.

# Die Shapes



All ovals available printed horizontally or vertically.

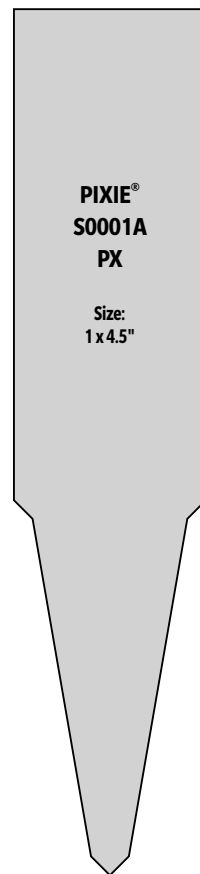
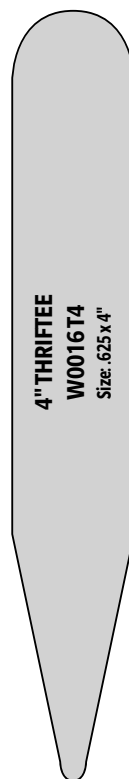
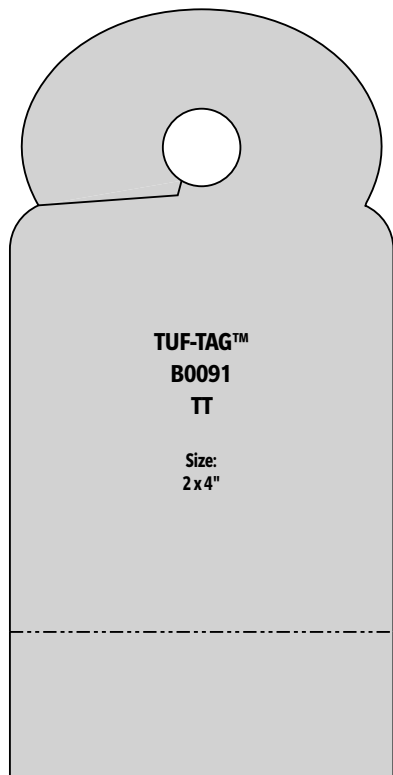
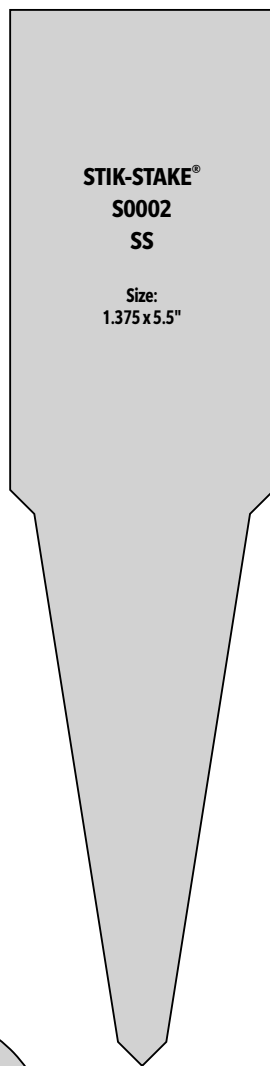
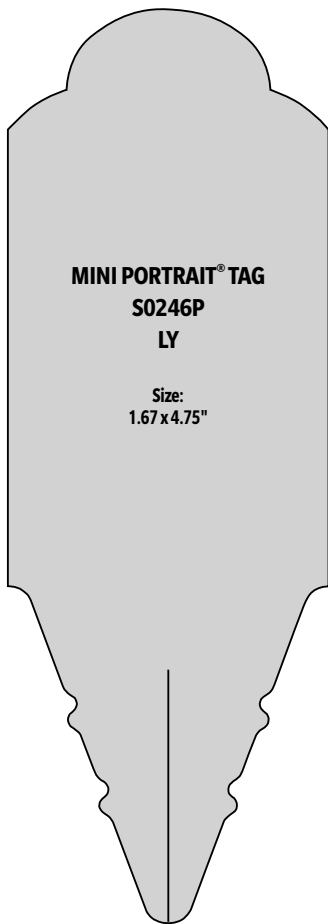
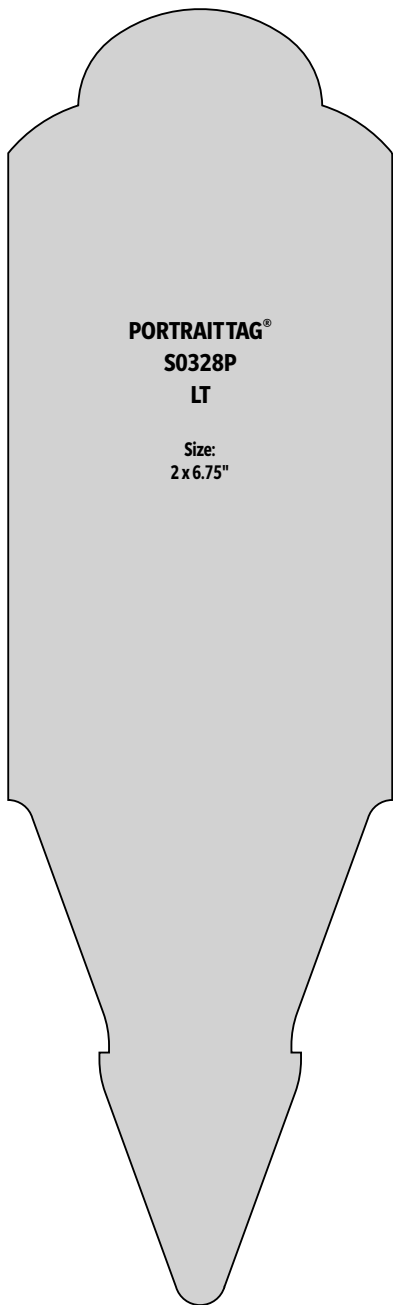


\* TAG SHAPES are not shown to scale nor relative scale.

# Die Shapes

## Lister Tag Shapes

\* Shown at full size



# DON'T MISS OUT ON THESE SAVINGS!

**Hi There!**

**Are you receiving our weekly promotions in your email?  
Every week there are new opportunities to save!**

**Sign up today for exclusive discounts and information  
on new products, delivered right to your inbox!**

**Visit JHC.com and look for the button below to sign up.**

**Happy Shopping!**



MAILING LIST

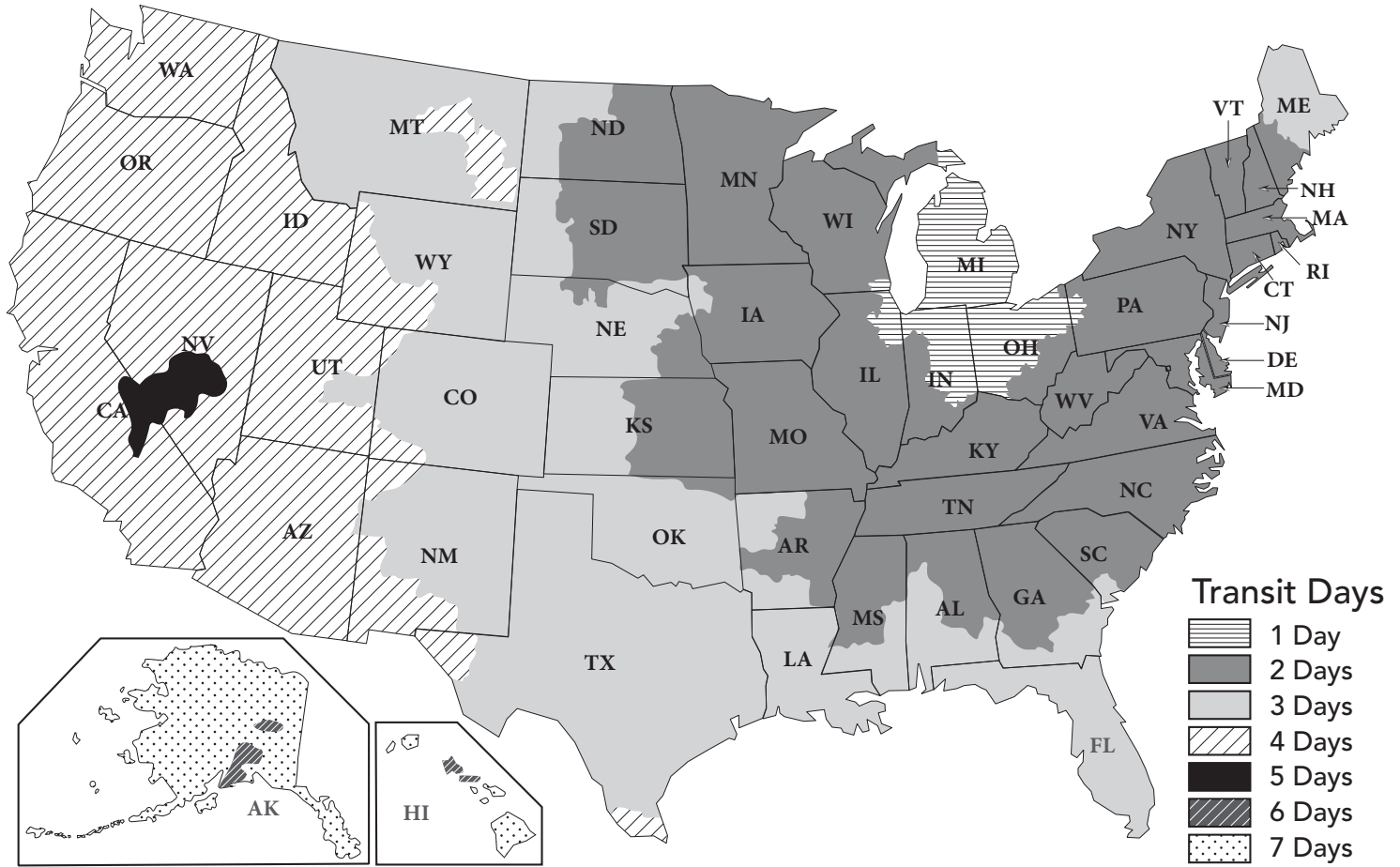
**GET ALL OF THE LATEST DISCOUNTS**

Join our mailing list to stay up-to-date and get  
**promo codes** for these and other great offers!

JOIN OUR MAILING LIST

# Shipping

## FedEx Ground® Zone Map from Lansing, MI



Quantity and Weights per Carton		
Product	Tags per Carton	Weight per 1,000 tags
4" Thriftee	1,000	1.7lb
Pixie®	1,000	1.95lb
Stik-Stake®	1,000	3.85lb
Small Stake	1,000	3.5lb
Mini Portrait®	500	3.2lb
Junior Portrait®	500	4.6lb
Portrait Tag®	500	6lb
Gardenia Tag	9,600	3.4lb
Trim Tag	500	2.8lb
Tuf-Tag™	500	4.5lb
Hang-N-Tag®	1,000	2.2lb
Standard Tray Handle	3,600	13.75lb

## How much will it cost to ship my order?

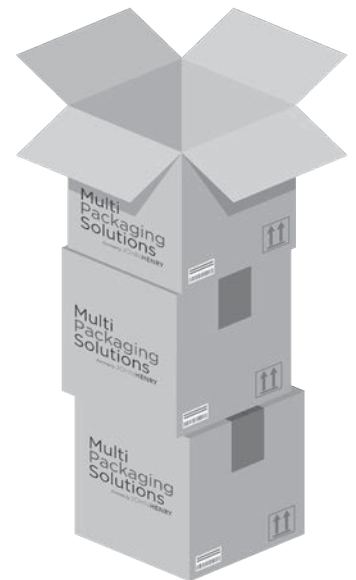
Like surprises? We do - for birthdays, special occasions and holidays.

But not with shipping costs.

That's why we provide you with a shipping estimate when you place your order.

However, we don't actually charge you for shipping until your order ships.

Our shipping charges are based on your exact shipment's weight - because no one likes bad surprises.





## BloomIQ.com

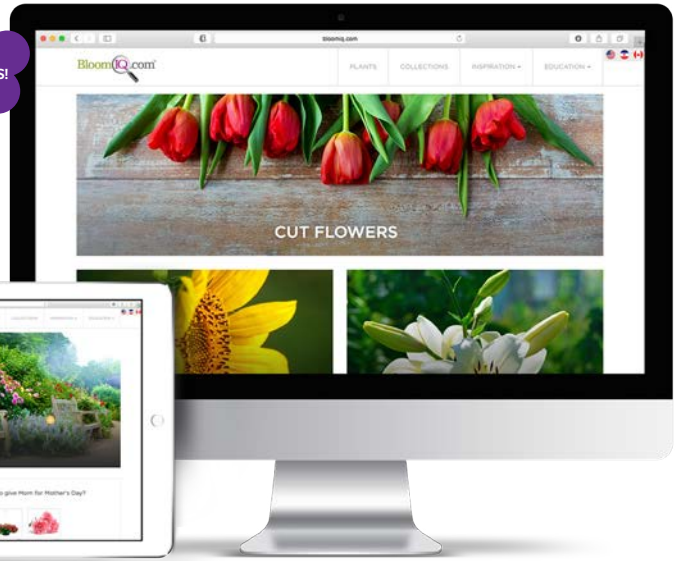
Solution-based consumer website, providing gardeners with informative tips, expert advice, and great garden ideas.

- Redesigned, interactive layout!
- Monthly analytics, direct from consumer survey data
- Experience it for yourself at [www.BloomIQ.com](http://www.BloomIQ.com)

Available as an added-value selling point on all MPS printed material

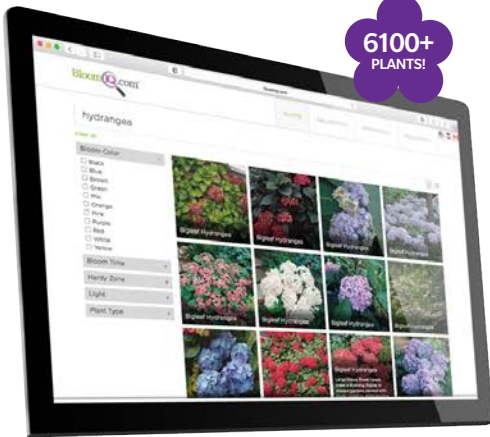


60+ ARTICLES!



Inspiration

6100+ PLANTS!



Plant Library

400+ COLLECTIONS!



Plant Details Page



Collections

## Catalog Services & Apps

Let our dedicated team help you create your printed and digital catalogs, or ask us about getting started on developing your own custom app!



Digital Catalog



Printed Catalog



Syngenta Flowers App

iPad is a trademark of Apple Inc., registered in the U.S. and other countries.

# Gifting

## Danglers

Easy, instant upgrade!

- Slip-on attachment stays put during transport
- Plastic material is perfect for indoor or outdoor use
- Designs for other holidays also available, call for more info!



AS LOW AS  
**\$16.60**  
PER PACK!



\* Limited Availability

Flower Power  
AI0508\*/AI0108

Head Over Hearts  
AI0503\*/AI0103

Cupid's Favorite  
AI0501\*/AI0101

	PRODUCT CODE	MINIMUM ORDER	PRICE PER 1,000
DANGLERS 3.5 X 7.69"	AI0500- AI0508	1 PACK (100 per pack)	\$165.99 (\$16.60 per pack)
DANGLERS 3.5 X 7.69"	AI0100- AI0108	1 BOX (1,000 per box)	\$88.25
PREMIUM CARDS 3.3 x 4.6"	visitjhc.com for list	500 (100 per design)	\$260.00
NO. 4 BARONIAL ENVELOPE 5.125 X 3.625"	EN0682	1 BOX (500 per box)	\$90.00
9" PLASTIC CARD ELEVATOR	SC0284	1 BOX (1,000 per box)	\$30.00
WOOD & ACRYLIC CARD RACK	UD0321	1 RACK	\$39.99

## Premium Enclosure Cards & Envelopes

Upgraded cards with more messaging space – your new money-maker! Purchase a card and envelope starting at \$0.35 and resell for \$1+. Mix-and-match designs to meet minimum order.



SC0284

UD0321  
Card Rack

## Hand-Tied Bows

Spend your time this season creating arrangements and decorating for the holidays rather than tying bows! Call for selection and pricing.

- Variety of sizes to fit potted plants and wreaths
- Velvet ribbons are water-resistant for indoor or outdoor use
- Attach easily with included floral wire



SQ2002



SQ5007



SQ2111



SQ2115





## Trim Tag

- 30+ varieties available
- Perforated at the bottom

	MINIMUM ORDER	PRICE PER 1,000		
		1,000	3,000	5,000
TRIM TAGS* 2 x 5.125"	1,000 (100 per variety)	\$72.99	\$64.48	\$58.52
TELL TAGS* 2 x 4"	1,000 (100 per variety)	\$91.38	\$57.13	\$53.68

\*Also available with your info imprinted on back; call for pricing.

## Custom Paper Tags

- Customize your tags to coordinate with your other branded products
- Call for full selection and pricing



BC0405  
Hang Tag

BC2360  
Pricing Folder

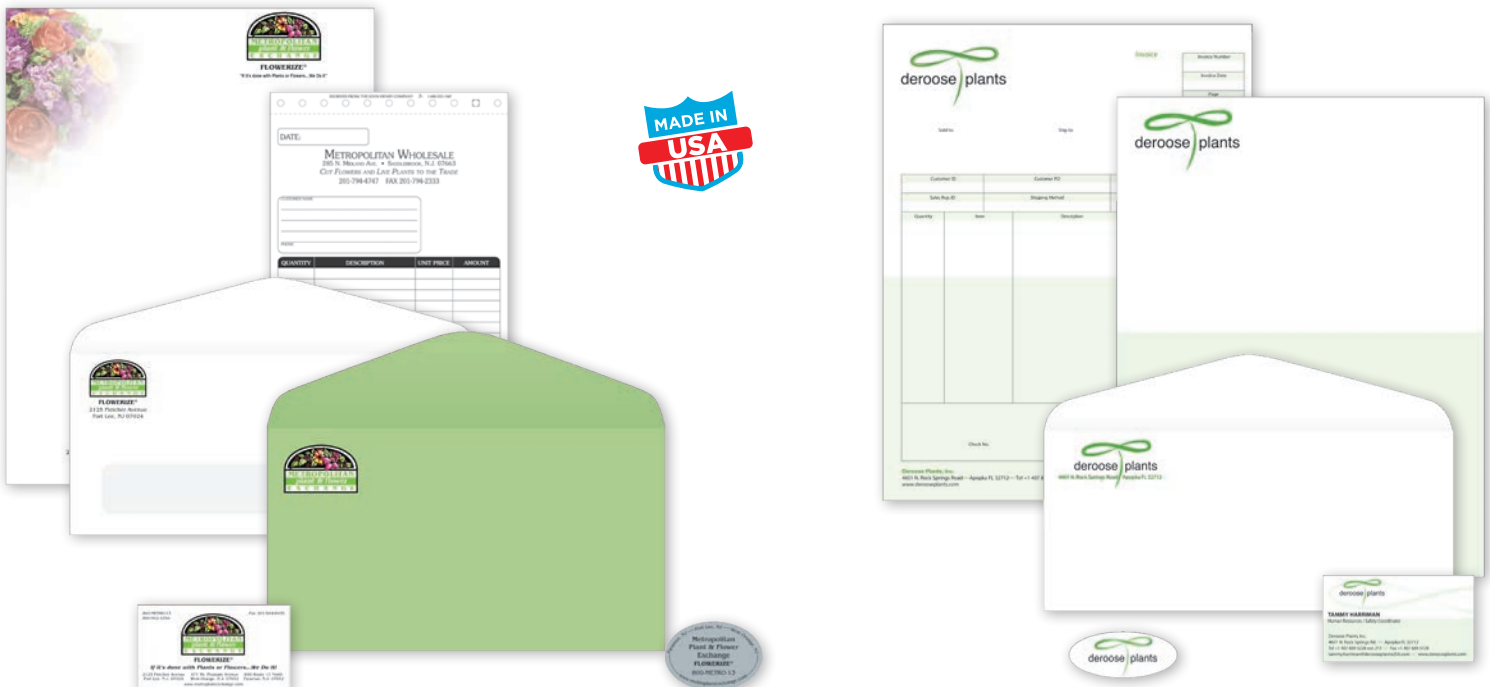


## Tell Tag

- Great for plants, flowers, and gift baskets
- Helpful tips for customers

## Forms & Stationery

MPS has everything you need to run your business successfully! From business stationery to cards to store supplies — we have it all. Let us help you build customer loyalty with a branded and unified message. Call today for your custom branding quote.



# Merchandising

## Image Ease® Bench Cards (Non-Laminated)



- High quality digital production delivers beautiful color photography for your bench cards
- Available in three sizes: 7 x 5" (GO0530), 8 x 10" (GO0531) and 11 x 7" (GO0532)
- Personalize by adding a price point, weight/measure information, website address, and your company logo through our Image Ease® online system
- Now on 4 convenient batch runs:

ORDERS INTO IMAGE EASE	READY TO SHIP
1/31/19	2/15/19
2/28/19	3/15/19
3/28/19	4/15/19
4/30/19	5/15/19



## Bench Cards (Non-Laminated unless otherwise noted)



GA9775

GA9776

GW0325\*

- 7 x 5" Check Off GA9775
- 7 x 5" Growth ID GA9777
- 11 x 7" Check Off GA9820\*
- 8.5 x 5.75" Yellow Check-Off GA9783\*

- 7 x 5" Blank GA9776
- 8.5 x 5.75" Blank GA9771\*
- 8 x 10" Blank GA9821
- 8 x 10" Laminated Blank GT1000
- 11 x 7" Blank GA9001

- 7 x 5" Laminated Check Off GW0325\*

## Don't forget your Garden Marker

- Permanent ink — ideal for use on wood, plastic or metal
- Xylene-free, fade and water resistant
- Prepackaged with UPC, making it great for resale!
- Removable from non-porous surfaces with rubbing alcohol



UH0961

GARDEN MARKER	PRICE PER EACH			
	1	20	40	60
	\$3.25	\$2.60	\$2.45	\$2.37

	ORDER MULTIPLES	PRICE PER EACH					
		1	5	50	100	200	500
BENCH CARDS - NON-LAMINATED 7 x 5"; 8.5 x 5.75"	50	N/A	\$0.85	\$0.80	\$0.75	\$0.75	\$0.68
BENCH CARDS - NON-LAMINATED 11 x 7"; 8 x 10"	50	N/A	\$1.05	\$0.98	\$0.89	\$0.89	\$0.84
BENCH CARDS - LAMINATED 7 x 5"	1	N/A	\$2.36	\$2.20	\$2.03	\$2.03	\$1.78
BENCH CARDS - LAMINATED 8 x 10"	1	N/A	\$2.90	\$2.71	\$2.48	\$2.32	\$2.17
IMAGE-EASE® BENCH CARD 7 x 5"	1	\$4.64	\$4.64	\$3.41	\$2.49	\$2.05	\$1.81
IMAGE-EASE® BENCH CARD 8 x 10"; 11 x 7"	1	\$5.47	\$5.47	\$4.59	\$3.60	\$3.05	\$2.77

\*Limited availability

## Custom Bench Cards

- Help your customers find what they are looking for and easily answer their questions
- Customize to coordinate with your branding
- Various sizes and finishes available... call for pricing!



## Galvanized Steel Sign Holders\*

- These heavy duty and durable sign holders can be used season after season
- Sign holder includes the card holder frame with an attached shaft. Base sold separately
- Card holder frame also available, for use on a wall, bench or any location where a base or stand isn't needed
- Excellent for windy displays
- Order in multiples of 12

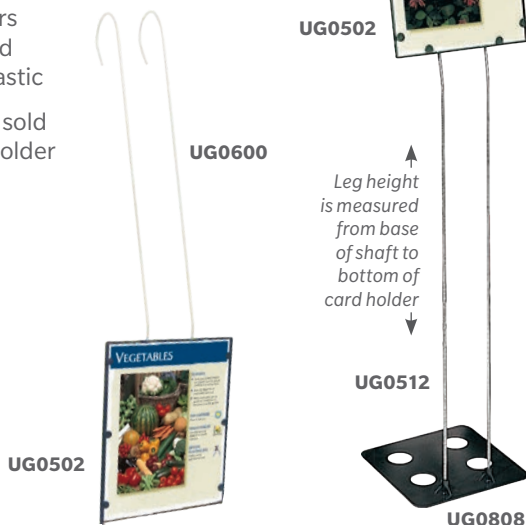


Base: **UG0924**;  
Left to right: **UG0915, UG0918, UG0917**

↑  
Sign holder lengths are measured from base of shaft to bottom of card holder  
↓

## Econo Sign Holder

- These single-sided sign holders combine the best of galvanized metal and impact-resistant plastic
- Sign holder, shaft and base all sold separately; customize a sign holder to perfectly fit your needs!
- Order in multiples of 12



PRODUCT CODE	PRICE PER EACH				
	12	24	36	48	
GALVANIZED STEEL SIGN HOLDER*					
7x5" WITH 18" SHAFT	UG0915	\$2.83	\$2.63	\$2.47	\$2.42
7x5" WITH 30" SHAFT	UG0916	\$3.50	\$3.24	\$3.19	\$3.09
8x10" WITH 18" SHAFT	UG0919	\$4.17	\$3.91	\$3.81	\$3.66
8x10" WITH 30" SHAFT	UG0920	\$5.30	\$5.00	\$4.79	\$4.64
11x7" WITH 18" SHAFT	UG0917	\$3.04	\$2.83	\$2.78	\$2.63
11x7" WITH 30" SHAFT	UG0918	\$4.12	\$3.81	\$3.71	\$3.61
GALVANIZED STEEL FRAME ONLY					
7x5" FRAME	UG0921	\$2.01	\$1.91	\$1.80	\$1.75
8x10" FRAME	UG0923	\$3.19	\$2.94	\$2.88	\$2.78
11x7" FRAME	UG0922	\$2.16	\$2.06	\$2.01	\$1.96
GALVANIZED STEEL BASE ONLY					
10x10" LARGE BASE	UG0924	\$4.79	\$4.48	\$4.33	\$4.22
ECONO SIGN HANGER					
21" SIGN HANGER	UG0600	\$5.62	\$5.41	\$5.25	\$5.20
ECONO SIGN HOLDER					
7x5"	UG0500	\$4.57	\$4.20	\$3.89	\$3.62
11x7"	UG0501	\$6.62	\$6.46	\$6.25	\$5.88
8x10"	UG0502	\$6.62	\$6.46	\$6.25	\$5.88
ECONO SIGN HOLDER LEGS					
14"	UG0511	\$4.20	\$4.15	\$3.78	\$3.62
20"	UG0512	\$4.73	\$4.67	\$4.36	\$4.20
26"	UG0513	\$5.46	\$5.30	\$5.09	\$4.73
ECONO SIGN HOLDER BASE					
8x8"	UG0808	\$5.62	\$5.25	\$4.88	\$4.41

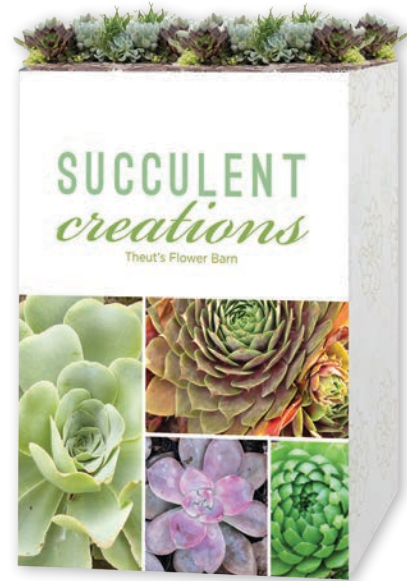
\*PLEASE NOTE: This line of heavy-weight sign holders is NOT COMPATIBLE or INTERCHANGEABLE with sign holders sold by MPS John Henry before 7/1/2009.

# Merchandising

## Custom Displays

### Temporary Displays

- Essential for best-in-class live good merchandising and branding that drives sales
- Cost-effective corrugate is customizable to match any program
- Retail-ready in an instant! Easy, quick set-up
- Perfect for seasonal displays or marketing campaigns lasting 1-4 weeks



## Custom Displays

### Long-Term Displays

- Creates a high end, premium presence for live goods at retail
- Completely customizable to fit your branding and display needs
- Choose from Semi-Permanent options great for displaying up to 3 months, or Permanent options durable enough to last up to 5 years

***Almost 90% of consumers' purchasing decisions are affected by garden center plant displays.\****



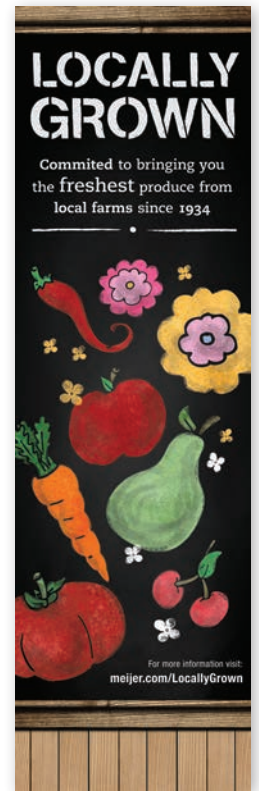
Contact your sales representative to ask how you can increase sales with custom displays

\*Copyright Metrolina Greenhouses 2017

# Merchandising

## Custom Signage

Create your own oversized signage to grab your customer's attention!



## Merchandising Rack Signage

Cost-effective rack graphics made from weatherproof plastic to withstand rain and sun. Each comes with adhesive strips for easy application.

- Oversized header graphic (corner rack graphic available)
- Bench strip (36 x 3")
- Optional end posters and coordinating retail pieces



**Create retail-ready product with coordinated tags and signage!**



## Rivet Rack™ Merchandiser Racks

Transporter and merchandising display **ALL IN ONE!** Provides 360° product viewing that is perfect for retail!

### Merchandiser

- 40" x 48" x 84"
- Predrilled for optional patented POP signage — a professional display with quick and easy change-out
- No pallet needed
- Universal multi-purpose 11-gauge steel base allows 4-way entry (USPTO patent pending)
- Quick & easy assembly, with adjustable shelving
- 14-gauge steel and commercial black powder coat finish
- 1800# max static weight capacity with up to 400# on each level
- Includes a 6" header, three 3" stringer sets and three 225# capacity wire grid shelves (additional 225# and 400# capacity shelves available)

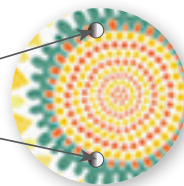


**UD1000**  
Merchandiser  
40" x 48" x 84"

Model shown with two additional wire grid shelves and optional casters



**UD1001**  
Mini-Merchandiser  
20" x 48" x 42"



Patented predrilled design

### Mini-Merchandiser

Versatile rack with the same great features as the Merchandiser, but in a convenient half-rack size!

- 20" x 48" x 42"
- 900# max static weight capacity with up to 200# on each level
- Includes a 6" header, two 3" stringer sets and three 175# capacity wire grid shelves

**“The signage was eye popping and beautiful. I’ve watched customers gravitate to the rack... no matter where it is; the customers shop off that rack!”**

- Kelly, Grand Flower

# Packaging

## Branded Programs

Let us help you create a custom packaging and tagging solution!



## Carriers

Convenient grab-n-go carriers encourage customers to buy multiple plants instead of one!

- Customized to fit any container



## Envi Cachepots

Envi Cachepots turn plants into instant gifts!

- Pre-formed & ready to use
- Water resistant & sustainable material
- Matching oval tag included!



## Pot Wraps

Pot wraps create instant bench appeal and are customized for any size pot!

- Patented no-slip lock on all pot wraps holds the plant in place when handled
- Eco-friendly option available — biodegradable material that degrades in 30-60 days!



## Tree Wraps

A great way to give care and planting information, while also providing protection during transport!



Batch runs available for 10" x 15".  
Call for custom size pricing and schedule.

## ...and more!

Take advantage of all that MPS has to offer. We can create innovative packaging for all of your new products!



# Online Ordering Tools

## Image Ease®

Create custom tags, labels, handles, banners, plastic signage, and bench cards online any time!

1. Log-in at JHC.com and click on Image Ease®.
2. Use our plant database to choose your varieties.
3. Select your tag type and your favorite pre-designed theme.
4. Edit to customize with your logo, NIST, UPC, or custom text where applicable.
5. Place your order online.

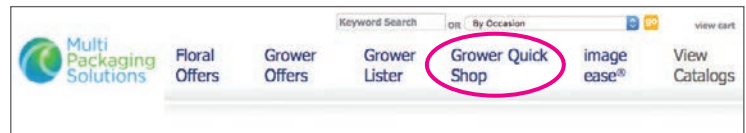


## Grower Quick Shop

- Order and re-order your inventory and custom tags online 24/7
- Filter your product list using any of these options:
  1. Order Date
  2. Product Type
  3. Tag Type or Format
  4. Genus
  5. Keyword or MPS Part Number
  6. UPC
- Options to preview, request changes, or confirm your designs — all from one screen!



Visit [www.jhc.com](http://www.jhc.com) and click on Grower Quick Shop



Search, select and preview your product!

Description	Part Number	Qty	C
Cora® Cascade™ Cherr...	LK4375		Delete
Cora® Cascade™ Lilac	LK4376		Delete
Cora® Cascade™ Magent	LK4377		Delete
Cora® Cascade™ Peach Bl	LK4379		Delete
Cora® Cascade™ Polka D	LK4380		Delete
Cora® Cascade™ Strawberry	LK5148		Delete

**Call your representative to learn more!**

# good, better, best!

The link between how plants look in the garden center and a strong sales performance is undeniable. You're an expert at keeping the plants looking beautiful and healthy, but are you putting your best foot forward at retail?



A **one-color adhesive label** and an **inventory stake tag** get the job done in a no frills, cost-effective way.

Be memorable by thinking like a marketer! Opt for **branded stake tags, adhesive labels, and bench tape** to create an attractive, cohesive display. Low investment, high return!



Whether you want to stop consumers in their tracks, leave a lasting impression, or simply maximize sales, a **custom corrugate display** with **locking tags** is a beautiful & practical way to display effectively at retail. It's the simplest solution for merchandising, with almost no in-store set-up time required, but also the most impactful!



# A New Way to Display.

Increase your sales & make the shopping experience memorable with cost-effective corrugate displays