

THE OLDEST HATRED GONE VIRAL

MONDAY, DECEMBER 11, 2017

9:00-10:00 Registration

10:15-12:15 **"A Lethal Obsession" In Memory of Prof. Robert Wistrich**

Speakers:

Prof. Dina Porat, Chief Historian, Yad Vashem /
Head, Kantor Center, Tel Aviv University

Prof. Alvin Rosenfeld, Director, Institute for the Study of Contemporary
Antisemitism, Indiana University

Menachem Z. Rosensaft, General Counsel, World Jewish Congress

Moderator:

Prof. Gerald Steinberg, President, Institute for NGO Research

12:15-13:00 Lunch

13:00-14:30 **"Cyberhate: A Different Kind of Conversation"**

Speakers:

Lt. Col. Peter Lerner, Former IDF Spokesperson

Lucy Aharish, Israeli-Arab News Presenter, Reporter, and Television Host

Daniel Swibel, Communication Director, "They can't"

Moderator:

Marcus Sheff, CEO, IMPACT-se

14:45-16:15 **"The Power of a Name: Understanding the Boycott, Divestment,
and Sanctions (BDS) Movement"**

Speakers:

Adam Shay, Senior Program Coordinator and Researcher, JCPA

Ben Dror Yemini, Journalist

Ori Sasson, Israeli Olympic Medalist

Moderator:

Dr. Yoaz Hendel, Chairman, Institute for Zionist Strategies

* Program is subject to changes