

Royal Collection

by Van Zanten Breeding B.V.
Pot & Bedding



RoyalVanZanten

Catalogue 2013



Royal Van Zanten: Passionate about breeding



It is said that “business is about taking risks”. However, in choosing the right variety, cultivation certainty is of vital importance. Especially in these times of economic insecurity. For that reason, we do pay a lot of attention to extensive testing of a variety before deciding on its introduction. Tests are carried out year round and in different climate zones, which enables us to inform you properly on which variety best matches your specific growing conditions.

Royal Van Zanten wishes to be synonymous with top quality plant breeding and the delivery of distinctive varieties as well as being a company that supports the entire sales chain.

After all, everything does revolve around you being able to realize a good return with our varieties. Therefore in breeding, we do not just keep an eye on the cultivation qualities but we also consider the opportunities that our varieties provide you with and that will get you to a market position where you can score points. A good example is last year’s introduction of the Deep Purple® Celosia brand, a beautiful product that was marketed in close cooperation with our customers. And it was a success too, seen as we received four nominations for the “Glass Tulip” this year, the award for the best market introduction in the Netherlands.

At the base of our splendid varieties is an inspired team of people that are all passionate about our profession. In 2013, we would like to continue to be of service to you with our understanding of the market, in-depth knowledge of breeding, reliable cuttings quality and our new varieties.

In the coming year, you can expect at least the following from us:

The Celosia range will be further extended. As the name implies, the Comfort variety scores particularly high because of its easy cultivation, ornamental value and long shelf life.

Within the pot chrysanthemum assortment, the emphasis will be on being able to offer a wide diversity in varieties, enabling you to compose made to measure delivery programmes for your customers. We will be more than pleased to assist you in this. In 2013, six varieties will be added to the assortment.

In 2013, thanks to our extensive test programme in Southern Europe, we will be able to offer you Multiflora varieties that are very suitable for 1st of November sales (All Saints Day). New to the assortment are series for hanging pots as well as jolly baby mums.

In our Aster range, we are working towards better branching varieties that are even more decorative. In this category, new Tiara Elite Lavender is to set a new standard.












Via our website (www.royalvanzanten.com) and social media such as Facebook www.facebook.com/potchrysant and Twitter RVZ_Potchrysanthemum, we would like to invite you to stay informed of the latest introductions. Or perhaps we’ll meet at one of our variety trials.

Our team wishes you a wonderful and profitable 2013.

Bert Koeze



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Royal Van Zanten Concepts

We are aware that achieving the highest profits for your product is no walk in the park. As a breeder, we would like to be your partner in this process. With a firm basis, consisting of varieties that we have bred ourselves, top quality cuttings and thorough cultivation support, we are more than willing to help you stand out in the market. Furthermore, we develop marketing concepts in collaboration with our customers in order to provide the product with the right market perception.

These concepts are developed made to measure for different links in the chain and in close cooperation with you. Please check out some successful examples of the past year here.

Would you be interested in advice and support as well? Or would you like to enter into this type of total collaboration? Then please, do contact us!

Team Marketing.



www.purple-celosia.com

Consumer packaging

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PURPLE[®]
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INSPIRE YOURSELF



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Celosia Hot Topic®

Purple
Yellow
Pink

It's party time! Met haar gacht golvende 'varen' in fluariserende kleuren get de Celosia Hot Topic® je in vuur en vlam... Als een tropisch carnavaal laat ze je terras sulingen. Als ritmisch galkend horroer! Maar ze je ballen. Met haar unieke Moederwarm betoert ze je tuin. Waar je de Celosia Hot Topic® ook neerzet, het wordt een warmbloedig feest!

Hot Topic® Purple
Hot Topic® Yellow
Hot Topic® Pink

Celosia Hot Topic®

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Produced by
Member of Okada Company

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Brasil!

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Aster



Crown® Comtessa

Code 5138
Vigour M
RT 5,5



Crown® Diamond

Code 5120
Vigour M
RT 6



Crown® Duke

Code 5121
Vigour M
RT 5,5



Crown® Fortuna

Code 5123
Vigour M
RT 5,5



Crown® Dynasty

Code 5122
Vigour M
RT 5,5



Tiara Elite Lavender



New

Tiara Elite Lavender
Code 5112
Vigour C
RT 5,5

Tiara



Tiara Indigo
Code 5135
Vigour C
RT 5,5



Tiara Azure
Code 5128
Vigour C
RT 5,5



Tiara Orchid Pink
Code 5139
Vigour C
RT 5,5



Tiara Royal Purple
Code 5140
Vigour C
RT 5,5



Tiara Royal Pink
Code 5109
Vigour C
RT 5,5



Hot Topic® Series

Celosia • 14



Hot Topic® Pink
Code 5702
Vigour M
RT 6



Hot Topic® Yellow
Code 5967
Vigour M
RT 6



Hot Topic® Purple
Code 5964
Vigour M
RT 6



Deep Purple®
Code 5918
Vigour M
RT 5,5

Deep Purple®



Comfort



Castagna
Code 5977
Vigour M
RT 5,5

New



Bolivar
Code 5632
Vigour M
RT 5,5



Flame
Code 5958
Vigour M
RT 6



New

Comfort
Code 5986
Vigour C
RT 5,5



Tariba
Code 5714
Vigour M
RT 5,5

New



Potchrysanthemum



New introductions



Ciao Improved
Code 2634
Vigour M
RT 7

New



Jive Time
Code 2642
Vigour L
RT 7

New



Bossa Time
Code 2632
Vigour M
RT 7,5

New



Mount® Kenya
Code 2635
Vigour L
RT 7,5

New

New introductions



Inuit
Code 2644
Vigour M
RT 7,5

New



New

Mount® Gerlach
Code 2641
Vigour M
RT 7,5



New

Mount® Runca Yellow
Code 2936
Vigour M
RT 7



Anemone



Mulberry Time
Code 2575
Vigour S
RT 7



McBrian
Code 2208
Vigour M
RT 7



Mystique Time
Code 2233
Vigour L
RT 7,5



Funky Time Red
Code 2560
Vigour L
RT 7

Pura Vida®



Pura Vida®
Code 2629
Vigour M
RT 8
L.A.



Day Dream
Code 2129
Vigour S
RT 8



Foxy Time
Code 2228
Vigour L
RT 7



Day Dream Yellow
Code 2174
Vigour S
RT 8



Tea Time
Code 2118
Vigour XS
RT 6,5



Funky Time
Code 2230
Vigour L
RT 7



Saffron Time
Code 2873
Vigour L
RT 7,5



Spritza Time
Code 2411
Vigour XL
RT 7,5



Decorative



New

Mount® Gerlach
Code 2641
Vigour M
RT 7,5



Blizzard Time
Code 2267
Vigour M
RT 6,5



Ivory Time
Code 2137
Vigour M
RT 6,5



Mount® Snowdon
Code 2625
Vigour L
RT 7



Brasil®



Brasil!®
Code 2630
Vigour M
RT 8

Mount® Eden
Code 2567
Vigour M
RT 7



Mount® Verde
Code 2566
Vigour S
RT 8



Mount® Carmel

Code 2094
Vigour M
RT 7



Mount® Listou

Code 2086
Vigour L
RT 7,5



Mount® Pleasant

Code 2568
Vigour M
RT 7



Mount® Tolima

Code 2627
Vigour M
RT 7



Dance Time

Code 2069
Vigour M
RT 7,5



Mount® Kenya

Code 2635
Vigour L
RT 7,5



New



Mount® Tourmalet

Code 2631
Vigour L
RT 7



Mount® Lanin Dark

Code 2125
Vigour L
RT 7



Mount® Cameron

Code 2255
Vigour M
RT 7,5



Mount® Lanin

Code 2538
Vigour L
RT 7



Patterson Compact

Code 2227
Vigour M
RT 7

Mount® Ventoux



Daisy



Artistic® Otazu

Code 2084
Vigour XL
RT 8



Ciao Red

Code 2619
Vigour L
RT 7

Hutch

Code 2205
Vigour L
RT 7,5



Mount® Ventoux

Code 2628
Vigour M
RT 7



Radiant Time

Code 2220
Vigour L
RT 7



Surprising Artist® Yellow

Code 2543
Vigour XL
RT 7,5

Ciao Improved



Surprising Artist® Pink

Code 2544
Vigour XL
RT 7



Artistic® Kane

Code 2095
Vigour XL
RT 7



Artistic® Armin

Code 2626
Vigour M
RT 6,5



New

Ciao Improved

Code 2634
Vigour M
RT 7



Waltz Time
Code 2497
Vigour M
RT 7,5



Elgon Dark Pink
Code 2962
Vigour L
RT 7

Compere Time
Code 2307
Vigour M
RT 7,5



Mount® Isis
Code 2541
Vigour L
RT 7



Mount® Nimba
Code 2554
Vigour L
RT 7,5



Chiffon Time
Code 2496
Vigour M
RT 7,5



Digi Time
Code 2373
Vigour M
RT 7,5



New

Bossa Time
Code 2632
Vigour M
RT 7,5



Deejay Time
Code 2624
Vigour M
RT 7

Elliot

Code 2924
Vigour L
RT 7



Mount® Batur
Code 2581
Vigour L
RT 7



Sahara Time Orange
Code 2019
Vigour XL
RT 7,5

Sockeye Time

Code 2401
Vigour M
RT 7,5



Swing Time Red
Code 2279
Vigour L
RT 7,5



Mount® Katla
Code 2079
Vigour XL
RT 7



New

Jive Time
Code 2642
Vigour L
RT 7



Swing Time Dark
Code 2280
Vigour L
RT 7,5



Mount® Merapi
Code 2546
Vigour L
RT 7,5



Swing Time
Code 2286
Vigour L
RT 7,5

Letitia Time Yellow

Code 2513
Vigour XL
RT 7



Mount® Cantal

Code 2542
Vigour L
RT 7



Mount® Wilson

Code 2588
Vigour M
RT 7



Nugget Time

Code 2276
Vigour M
RT 7,5



Swing Time Yellow

Code 2415
Vigour M
RT 7,5



Mount® Talang

Code 2615
Vigour L
RT 7,5



Vyroni

Code 2180
Vigour XL
RT 7,5



Mount® Runca Yellow



New

Mount® Runca Yellow

Code 2936
Vigour M
RT 7



Mount® Vernon



Mount® Runca
 Code 2524
 Vigour M
 RT 7



Mega Time White
 Code 2389
 Vigour M
 RT 7,5



Mount® Vernon
 Code 2584
 Vigour L
 RT 7,5



Letitia Time
 Code 2081
 Vigour XL
 RT 7

Inuit



Spoon & Spider

Paris Time

Code 2808
Vigour M
RT 7,5



Artistic® Spiderman

Code 2616
Vigour XL
RT 7,5



Paris Time Dark

Code 2204
Vigour M
RT 7,5



Energy Time

Code 2347
Vigour M
RT 7



Mount® Hope

Code 2591
Vigour L
RT 6,5



Artistic® Spiderwoman

Code 2585
Vigour XL
RT 8



Mount® Joy

Code 2088
Vigour L
RT 7



New

Inuit

Code 2644
Vigour M
RT 7,5

Grace Time Series

Grace Time Red

Code 2438
Vigour M
RT 7,5



Grace Time Yellow

Code 2439
Vigour S
RT 7,5



Grace Time Pearl Imp.

Code 2421
Vigour M
RT 7,5

Festival Time Series



Festival Time Yellow Imp.

Code 2493
Vigour M
RT 8



Festival Time Coral

Code 2427
Vigour M
RT 8



Festival Time Imp.

Code 2173
Vigour M
RT 8



Omega Time Pink

Code 2226
Vigour M
RT 7,5



Omega Time Salmon

Code 2277
Vigour M
RT 7,5



Omega Time Yellow

Code 2016
Vigour M
RT 7,5

Omega Time Series



Omega Time Dark Pink

Code 2817
Vigour M
RT 7,5

Omega Time Orange

Code 2818
Vigour M
RT 7,5



Omega Time Golden

Code 2487
Vigour M
RT 7,5



Multiflora



Early (week 34-36)



Katelli
Code 4202
Vigour M



Fantasy
Code 4750
Vigour M



Molica
Code 4741
Vigour M



Playa Sunny
Code 4749
Vigour M



White Swan
Code 4742
Vigour M

Middle - Early
(week 37-38)



Araxa Purple
Code 4597
Vigour M



Boreas Improved
Code 4602
Vigour M



Flamingo Cranberry
Code 4592
Vigour M



Filmstar
Code 4939
Vigour M



Flamingo Pineapple
Code 4683
Vigour M



New
Queens
Code 4872
Vigour M



Moulin Rouge
Code 4855
Vigour M



Flamingo Pink
Code 4069
Vigour M



Flamingo
Series

Middle - Late (week 39-40)



Belvedere
Code 4866
Vigour M

New



Chelsea
Code 4527
Vigour C



Interval
Code 4052
Vigour M



Fay
Code 4098
Vigour M



New

Indore
Code 4895
Vigour M



Yellow Tang
Code 4210
Vigour M



Red Canyon
Code 4126
Vigour M

Paradiso® Series



Paradiso® Orange
Code 4760
Vigour M



Paradiso® Pink
Code 4090
Vigour M



Paradiso® White
Code 4788
Vigour M



*Also suitable
for small pots*
Paradiso® Mix



Paradiso® Yellow



Paradiso® Yellow
Code 4823
Vigour M

Late (week 41-43)

Alina
Code 4132
Vigour M



Alenka
Code 4894
Vigour M



Orissa Orange
Code 4731
Vigour M



Lisanne
Code 4130
Vigour L



Rowan Improved
Code 4089
Vigour M



Emberglow Orange
Code 4523
Vigour L



Avalon Series



Avalon Cream
Code 4536
Vigour M



Avalon Orange
Code 4524
Vigour M



Avalon Salmon
Code 4548
Vigour M



Avalon Yellow
Code 4696
Vigour M



Avalon Red
Code 4546
Vigour M



Avalon Golden
Code 4547
Vigour M



Avalon Purple
Code 4697
Vigour M



Avalon Pink
Code 4118
Vigour M

Rosanna® Series



**Rosanna®
Dark Pink**
Code 4141
Vigour M
RT 6,5



Rosanna® Red
Code 4534
Vigour M
RT 6,5



Rosanna® Yellow
Code 4531
Vigour M
RT 6,5



Rosanna® White
Code 4123
Vigour M
RT 6,5



Rosanna® Mix

*Also suitable
for small pots*

Extra Late
(week 43)

Hanging Baskets



New

Treviso
Code 4491
Vigour M



New

Skyfall® Pink
Code 4827
Vigour S



New

Skyfall® Purple
Code 4181
Vigour S



New

Skyfall® Red
Code 4828
Vigour S



New

Vicenza
Code 4484
Vigour M



New

Skyfall® Yellow
Code 4850
Vigour S



Fancy That!
Code 4988
Vigour S
RT 7,5

Blooming Beauty®



Blooming Beauty® Yellow
Code 4198
Vigour S
RT 6



Blooming Beauty® Red
Code 4196
Vigour S
RT 6



Blooming Beauty® White
Code 4197
Vigour S
RT 6



Blooming Beauty® Purple
Code 4458
Vigour S
RT 6



Blooming Beauty® Bronze
Code 4160
Vigour S
RT 6

Patio Mum®



Patio Mum® Yellow
Code 4198
Vigour S
RT 6



Patio Mum® Red
Code 4196
Vigour S
RT 6



Patio Mum® White
Code 4197
Vigour S
RT 6



Patio Mum® Purple
Code 4458
Vigour S
RT 6



Patio Mum® Bronze
Code 4160
Vigour S
RT 6



Baby Mum®



Baby Mum® Purple

Code 4992
Vigour C
RT 6



Baby Mum® Yellow

Code 4775
Vigour C
RT 6



Baby Mum® White

Code 4777
Vigour C
RT 6



Baby Mum® Orange

Code 4476
Vigour C
RT 6
L.A.

Aster

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Response Time (wk)	Potsize (cm)	License (Euro/1000)	Page
Crown® Series											
5138	Comtessa		6-36	○ white	daisy	medium	medium	5,5	12 cm	20,50	11
5120	Diamond		6-36	○ white	daisy	medium	medium	6	12 cm	20,50	11
5121	Duke		6-36	● pink	daisy	medium	medium	5,5	12 cm	20,50	11
5122	Dynasty		6-36	● purple	daisy	medium	medium	5,5	12 cm	20,50	11
5123	Fortuna		6-36	● dark pink	daisy	medium	medium	5,5	12 cm	20,50	11
Tiara Series											
5128	Azure		6-36	● light blue	daisy	medium	compact	5,5	9-17 cm	20,50	13
5112	Elite Lavender	NEW	6-36	● lavender	daisy	medium	compact	5,5	9-17 cm	20,50	12
5135	Indigo		6-36	● dark blue	daisy	medium	compact	5,5	9-17 cm	20,50	13
5139	Orchid Pink		6-36	● pink	daisy	medium	compact	5,5	9-17 cm	20,50	13
5109	Royal Pink		6-36	● pink	daisy	medium	compact	5,5	9-17 cm	20,50	13
5140	Royal Purple		6-36	● purple	daisy	medium	compact	5,5	9-17 cm	20,50	13

Celosia

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Response Time (wk)	Potsize (cm)	License (Euro/1000)	Page
5632	Bolivar		8-34	● pink	spicata	large	medium	5,5	12-23	20,00	17
5977	Castagna	NEW	8-34	● red	spicata	large	medium	5,5	12-23	30,00	17
5986	Comfort®		8-34	● purple/red	spicata	large	compact	5,5	12-23	20,00	16
5918	Deep Purple®		4-34	● purple	spicata	large	medium	5,5	12-23	20,00	15
5958	Flame		8-34	● orange	plumosa	large	medium	6	12-23	20,00	17
5714	Tariba	NEW	8-34	● cream	spicata	large	medium	5,5	12-23	20,00	17
Hot Topic® Series											
5702	Hot Topic® Pink		8-34	● pink	cristata	large	medium	6	12-23	30,00	14
5964	Hot Topic® Purple		8-34	● purple	cristata	large	medium	6	12-23	30,00	14
5967	Hot Topic® Yellow		8-34	● yellow	cristata	large	medium	6	12-23	30,00	14

Blooming Beauty®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4160	Blooming Beauty® Bronze		6-34	● bronze	decorative	small	compact	x	6	50,00	60
4458	Blooming Beauty® Purple		6-34	● purple	decorative	small	compact	x	6	50,00	60
4196	Blooming Beauty® Red		6-34	● red	decorative	small	compact	x	6	50,00	60
4197	Blooming Beauty® White		6-34	○ white	decorative	small	compact	x	6	50,00	60
4198	Blooming Beauty® Yellow		6-34	● yellow	decorative	small	compact	x	6	50,00	60

Patio Mum®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4160	Patio Mum® Bronze		6-34	● bronze	decorative	small	compact	x	6	50,00	61
4458	Patio Mum® Purple		6-34	● purple	decorative	small	compact	x	6	50,00	61
4196	Patio Mum® Red		6-34	● red	decorative	small	compact	x	6	50,00	61
4197	Patio Mum® White		6-34	○ white	decorative	small	compact	x	6	50,00	61
4198	Patio Mum® Yellow		6-34	● yellow	decorative	small	compact	x	6	50,00	61

Baby Mum®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4476	Baby Mum® Orange	L.A./NEW	6-34	● orange	decorative	small	supercompact	x	6	30,00	62
4992	Baby Mum® Purple	NEW	6-34	● purple	decorative	small	supercompact	x	6	30,00	62
4777	Baby Mum® White	NEW	6-34	○ white	decorative	small	supercompact	x	6	30,00	62
4775	Baby Mum® Yellow	NEW	6-34	● yellow	decorative	small	supercompact	x	6	30,00	62

Potchrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (Euro/1000)	Page
2626	Artistic® Armin		01 - 52	● purple/white	daisy	medium	6,5	X	XX	12,00	31
2095	Artistic® Kane		01 - 52	● purple/white	daisy	extra large	7	X	X	12,00	31
2084	Artistic® Otazu		01 - 52	● red/yellow	daisy	extra large	8	X	XX	12,00	29
2616	Artistic® Spiderman		01 - 52	● yellow	spider	extra large	7,5	X	X	12,00	41
2585	Artistic® Spiderwoman		01 - 52	○ white/cream	spider	extra large	8	X	-	12,00	40
2267	Blizzard Time		01 - 52	○ white	decorative	medium	6,5	X	XX	12,00	24
2200	Blondie Time		01 - 52	● Yellow	decorative	large	6,5	X	XX	12,00	
2632	Bossa Time	NEW	08 - 34	● purple	daisy	medium	7,5	X	X	12,00	19/33
2630	Brasill®		06 - 34	● green/lime	decorative	medium	7	X	-	20,00	25
2496	Chiffon Time		01 - 52	● pink	daisy	medium	7,5	X	-	12,00	32
2634	Ciao Improved	NEW	01 - 52	● purple/white	daisy	medium	7	X	X	12,00	19/31
2619	Ciao Red		01 - 52	● red/yellow	daisy	large	7	X	XX	12,00	29
2307	Compere Time		01 - 52	● purple	daisy	medium	7,5	X	X	12,00	33
2069	Dance Time		08 - 34	● orange	decorative	medium	7,5	X	X	12,00	26
2129	Day Dream		01 - 52	○ white	anemone	small	8	X	X	10,00	22
2174	Day Dream Yellow		01 - 52	● yellow	anemone	small	8	X	X	10,00	23
2624	Deejay Time		08 - 34	● purple	daisy	medium	7	X	X	12,00	33
2373	Digi Time		01 - 52	● pink	daisy	medium	7,5	X	XX	10,00	32
2962	Elgon Dark Pink		01 - 34	● pink dark	daisy	large	7	X	XX	10,00	32
2924	Elliot		01 - 52	● red	daisy	large	7	X	XX	10,00	34
2347	Energy Time		01 - 52	● red	spoon	medium	7	X	X	12,00	41
2427	Festival Time Coral		01 - 52	● coral	decorative	medium	8	X	XX	12,00	42
2173	Festival Time Improved		01 - 52	● pink	decorative	medium	8	X	XX	12,00	42
2493	Festival Time Yellow Improved		01 - 52	● yellow	decorative	medium	8	X	XX	12,00	42
2228	Foxy Time		01 - 52	● amber	anemone	large	7	X	XX	12,00	22
2230	Funky Time		01 - 52	● amber	anemone	large	7	X	X	12,00	23
2560	Funky Time Red		01 - 52	● red	anemone	large	7	X	X	12,00	21
2421	Grace Time Pearl Improved		01 - 52	● pink light	spoon	medium	7,5	X	X	12,00	42
2438	Grace Time Red		01 - 52	● red	spoon	medium	7,5	X	X	12,00	42
2439	Grace Time Yellow		18 - 34	● yellow	spoon	small	7,5	X	X	12,00	42
2205	Hutch		01 - 34	● red/yellow	daisy	large	7,5	X	X	10,00	29
2644	Inuit	NEW	01 - 52	○ white	spider	medium	7,5	X	-	12,00	20/40
2137	Ivory Time		01 - 52	○ white	decorative	medium	6,5	X	X	12,00	25
2642	Jive Time	NEW	01 - 52	● orange	daisy	large	7	X	X	12,00	19/35
2081	Letitia Time		01 - 52	○ white	daisy	extra large	7	X	X	12,00	39
2513	Letitia Time Yellow		01 - 52	● yellow	daisy	extra large	7	X	X	12,00	36
2208	McBrian		01 - 34	● purple	anemone	medium	7	X	-	10,00	21
2389	Mega Time White		01 - 52	○ white	daisy	medium	7,5	X	X	12,00	39
2581	Mount® Batur		01 - 52	● red	daisy	large	7	X	XX	12,00	34
2255	Mount® Cameron		01 - 52	● purple	decorative	medium	7,5	X	X	12,00	27
2542	Mount® Cantal		08 - 34	● yellow	daisy	large	7	X	XX	12,00	36
2094	Mount® Carmel		01 - 52	● yellow	decorative	medium	7	X	-	12,00	26
2567	Mount® Eden		08 - 34	● green	decorative	medium	7	X	XX	12,00	25
2641	Mount® Gerlach	NEW	01 - 52	○ white	decorative	medium	7,5	X	X	12,00	20/24
2591	Mount® Hope		01 - 52	● yellow	spider	large	6,5	X	X	12,00	41
2541	Mount® Isis		01 - 52	● purple	daisy	large	7	X	X	12,00	33
2088	Mount® Joy		01 - 52	○ white/green	spider	large	7	X	XX	12,00	40
2079	Mount® Katla		01 - 52	● orange light	daisy	extra large	7	X	XX	12,00	34
2635	Mount® Kenya	NEW	01 - 52	● red	decorative	large	7,5	X	X	12,00	19/26
2538	Mount® Lanin		01 - 52	● pink	decorative	large	7	X	XX	12,00	27
2125	Mount® Lanin Dark		01 - 52	● pink dark	decorative	large	7	X	XX	12,00	27
2086	Mount® Listou		01 - 52	● cream	decorative	large	7,5	X	XX	12,00	26
2546	Mount® Merapi		01 - 52	● orange dark	daisy	large	7,5	X	XX	12,00	34
2554	Mount® Nimba		01 - 52	● pink	daisy	large	7,5	X	-	12,00	32
2568	Mount® Pleasant		01 - 52	● yellow	decorative	medium	7	X	XX	12,00	26
2524	Mount® Runca		01 - 52	○ white	daisy	medium	7	X	XX	12,00	39
2936	Mount® Runca Yellow	NEW	01 - 52	● yellow	daisy	medium	7	X	XX	12,00	20/37
2625	Mount® Snowdon		01 - 52	○ white	decorative	large	7	X	XX	12,00	25
2615	Mount® Talang		01 - 52	● yellow	daisy	large	7,5	X	X	12,00	36
2627	Mount® Tolima		01 - 52	● bronze	decorative	medium	7	X	X	12,00	26
2631	Mount® Tourmalet		01 - 52	● purple	decorative	large	7	X	X	12,00	27

Potchrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (Euro/1000)	Page
2628	Mount® Ventoux		01 - 52	● pink	decorative	medium	7	X	X	12,00	28
2566	Mount® Verde		08 - 34	● green	decorative	small	8	X	-	12,00	25
2584	Mount® Vernon		01 - 52	○ white	daisy	large	7,5	X	-	12,00	38
2588	Mount® Wilson		01 - 52	● yellow	daisy	medium	7	X	XX	12,00	36
2575	Mulberry Time		08 - 34	● purple	anemone	small	7	X	-	12,00	21
2233	Mystique Time		01 - 52	● purple	anemone	large	7,5	X	-	12,00	21
2276	Nugget Time		01 - 34	● yellow	daisy	medium	7,5	X	X	10,00	36
2817	Omega Time Dark Pink		01 - 52	● pink dark	daisy	medium	7,5	X	X	12,00	43
2487	Omega Time Golden		01 - 52	● yellow	daisy	medium	7,5	X	X	12,00	43
2818	Omega Time Orange		01 - 52	● orange	daisy	medium	7,5	X	X	12,00	43
2226	Omega Time Pink		01 - 52	● pink	daisy	medium	7,5	X	X	12,00	43
2277	Omega Time Salmon		01 - 52	● salmon	daisy	medium	7,5	X	X	12,00	43
2016	Omega Time Yellow		01 - 52	● yellow	daisy	medium	7,5	X	X	12,00	43
2808	Paris Time		01 - 52	● pink light	spoon	medium	7,5	X	X	12,00	41
2204	Paris Time Dark		01 - 52	● pink dark	spoon	medium	7,5	X	X	12,00	41
2227	Patterson Compact		01 - 52	● pink light	decorative	medium	7	X	XX	12,00	27
2629	Pura Vida®	L.A.	06 - 34	○ white	anemone	medium	8	X	-	20,00	22
2220	Radiant Time		01 - 52	● red/yellow	daisy	large	7	X	XX	12,00	29
2873	Saffron Time		01 - 52	● yellow	anemone	large	7,5	X	X	12,00	23
2019	Sahara Time Orange		01 - 52	● orange	daisy	extra large	7,5	X	-	12,00	35
2401	Sockeye Time		01 - 52	● salmon	daisy	medium	7,5	X	XX	12,00	35
2411	Spritz Time		01 - 52	● yellow	anemone	extra large	7,5	X	-	12,00	23
2544	Surprising Artist® Pink		01 - 52	● purple/white	daisy	extra large	7	X	X	12,00	31
2543	Surprising Artist® Yellow		01 - 52	● orange/red	daisy	extra large	7,5	X	-	12,00	29
2286	Swing Time		01 - 52	● orange	daisy	large	7,5	X	XX	12,00	35
2280	Swing Time Dark		01 - 52	● orange dark	daisy	large	7,5	X	XX	12,00	35
2279	Swing Time Red		01 - 52	● red	daisy	large	7,5	X	XX	12,00	34
2415	Swing Time Yellow		01 - 52	● yellow	daisy	medium	7,5	X	XX	12,00	36
2118	Tea Time		01 - 34	● yellow	anemone	extra small	6,5	X	mini	10,00	23
2180	Vyroni		01 - 52	● yellow	daisy	extra large	7,5	X	XX	10,00	37
2497	Waltz Time		01 - 52	● pink light	daisy	medium	7,5	X	X	12,00	32

* L.A.(Limited Available)



Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Flowering Time	Vigour	Grown Outside	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
Early (week 34-36)													
4750	Fantasy		12-26	pink	decorative	3	34-36	medium	x			50,00	45
4202	Katelli		12-26	orange	decorative	3	34-36	medium	x			50,00	45
4469	Manhattan	NEW	12-26	stone-red	decorative	3	34-36	medium	x			50,00	
4741	Molica	NEW	12-26	pink	decorative	3	34-36	medium	x			50,00	45
4749	Playa Sunny		12-26	yellow	decorative	3	34-36	medium	x			50,00	45
4742	White Swan		12-26	white	decorative	3	34-36	medium	x			50,00	45
Middle - Early (week 37-38)													
4597	Araxa Purple		12-26	purple	pompom	3	37-38	medium	x			50,00	46
4602	Boreas Improved		12-26	orange	decorative	3	37-38	medium	x			50,00	46
4592	Flamingo Cranberry		12-26	red	pompom	4	37-38	medium	x			50,00	47
4683	Flamingo Pineapple		12-26	salmon	decorative	4	37-38	medium	x			50,00	47
4069	Flamingo Pink		12-26	lila	decorative	4	37-38	medium	x			50,00	47
4939	Filmstar		12-26	yellow	decorative	3	37-38	medium	x			50,00	46
4855	Moulin Rouge		12-26	red	decorative	2	37-38	medium	x			50,00	46
4872	Queens	NEW	13-26	white	decorative	4	37-39	medium	x			50,00	46
Middle - Late (week 39-40)													
4866	Belvedere	NEW	14-28	white	spider	3	39-40	medium	x			50,00	49
4527	Chelsea		14-28	white	decorative	3	39-40	compact	x			50,00	49
4098	Fay		14-28	orange	decorative	4	39-40	medium	x			50,00	49
4895	Indore	NEW	14-28	orange	decorative	4	39-40	medium	x			50,00	48
4052	Interval		14-28	purple	decorative	2	39-40	medium	x			50,00	49
4126	Red Canyon		14-28	red	decorative	3	39-40	medium	x			50,00	49
4760	Paradiso® Orange		10-34	orange	decorative	3	39-40	medium	x	x	5,5	50,00	50
4090	Paradiso® Pink		10-34	pink	decorative	3	39-40	medium	x	x	5,5	50,00	50
4788	Paradiso® White		10-34	creamy white	decorative	3	39-40	medium	x	x	5,5	50,00	50
4823	Paradiso® Yellow	NEW	10-34	yellow	decorative	3	39-40	medium	x	x	5,5	50,00	51
4210	Yellow Tang		14-28	yellow	decorative	3	39-40	medium	x			50,00	49
Late (week 41-43)													
4894	Alenka	NEW	14-28	white	decorative	3	41-42	medium	x			50,00	52
4132	Alina		14-28	white	decorative	3	41-42	medium	x			50,00	52
4536	Avalon Cream		14-28	creamy white	decorative	4	41-42	medium	x			50,00	54
4547	Avalon Golden		14-28	yellow	decorative	4	41-42	medium	x			50,00	54
4524	Avalon Orange		14-28	orange	decorative	4	41-42	medium	x			50,00	55
4118	Avalon Pink		14-28	pink	decorative	4	41-42	medium	x			50,00	55
4697	Avalon Purple		14-28	purple	decorative	4	41-42	medium	x			50,00	55
4546	Avalon Red		14-28	red	decorative	4	41-42	medium	x			50,00	55
4548	Avalon Salmon		14-28	salmon	decorative	4	41-42	medium	x			50,00	55
4696	Avalon Yellow		14-28	yellow	decorative	4	41-42	medium	x			50,00	54
4523	Emberglow Orange		14-28	orange	decorative	3	41-42	large	x		7	50,00	52
4130	Lisanne		14-28	yellow	decorative	3	41-42	large	x	x	6	50,00	52
4731	Orissa Orange	NEW	14-28	orange	decorative	2	41-42	medium	x	x	7	50,00	53
4141	Rosanna® Dark Pink		14-28	purple	decorative	2	41-42	medium	x	x	6,5	50,00	57
4534	Rosanna® Red		14-28	red	decorative	2	41-42	medium	x	x	6,5	50,00	57
4123	Rosanna® White		14-28	white	decorative	2	41-42	medium	x	x	6,5	50,00	57
4531	Rosanna® Yellow		14-28	yellow	decorative	2	41-42	medium	x	x	6,5	50,00	57
4089	Rowan Improved		14-28	red	decorative	3	41-42	medium	x	x	7	50,00	52
4172	Tabor Yellow		14-28	red	decorative	3	41-42	medium	x			50,00	
Extra Late (week 43)													
4491	Treviso	NEW		yellow	decorative	3	43	medium	x			50,00	58
4484	Vicenza	NEW		white	decorative	3	43	medium	x			50,00	58

Hanging Baskets

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4988	Fancy That!		6-34	yellow	decorative	small	trailing	x	7,5	54,00	59
Skyfall® Series											
4827	Skyfall® Pink	NEW	6-34	pink	decorative	small	trailing	x	6	50,00	59
4181	Skyfall® Purple	NEW	6-34	purple	decorative	small	trailing	x	6	50,00	59
4828	Skyfall® Red	NEW	6-34	red	decorative	small	trailing	x	6	50,00	59
4850	Skyfall® Yellow	NEW	6-34	yellow	decorative	small	trailing	x	6	50,00	59

Addresses

Van Zanten Breeding B.V.

Lavendelweg 15 • 1435 EW Rijsenhout • P.O. Box 265 • 1430 AG Aalsmeer • The Netherlands

T +31 (0)297 38 70 00 • F +31 (0)297 38 70 70 • sales.potbedding@royalvanzanten.com

www.royalvanzanten.com

www.royalvanzantenpictures.com

Department	Name	Telephone	E-mail
Director	Henk Jacobs	T +31(0)297 387 010	h.jacobs@royalvanzanten.com
Sales & Marketing Manager	Bert Koeze	M +31 (0)6 51 98 46 39	b.koeze@royalvanzanten.com
Marketing & Communication	Isabel Groot	M +31 (0)6 53 54 41 24	i.groot@royalvanzanten.com
Product Manager	Pieter Koen	M +31 (0)6 83 52 27 48	p.koen@royalvanzanten.com
Sales Office	Yvonne van den Burgt & Andrea Signer		sales.potbedding@royalvanzanten.com
Agents			www.royalvanzanten.com





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