MÅRTEN LEVIN. GRAPHICS: RONNIE JOHANSSON

Sweden's Wireless Boom 2000

167 wireless Internet companies listed

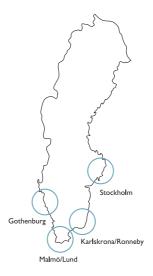
BrainHeart Magazine inventoried 167 wireless companies in Sweden Fall 2000. Over half of them were founded since January 1999. Never in Swedish business history have so many new companies been established in one industry in so short a time.

Considering computer penetration, Internet usage and the spread of mobile phones, Sweden has undoubtedly become the world's leader of the infotech revolution in 1999-2000. As a natural result, Swedish entrepreneurs, as well as "old" industry and organizations, have became absorbed with wireless technologies, applications and business opportunities. This is mirrored in BHM's Wireless Survey. The magazine located and checked data of 167 companies. Top executives were interviewed. It is the first time such a huge amount of material has been collected, culled, organized and presented to the public.

This past year, journalists, business people and politicians from outside the Land of the Midnight Sun have frequently asked: "Why Sweden and why Stockholm?" BrainHeart Magazine likes to answer this question by starting with a description of the social, technical, historical and psychological factors behind Sweden's entrepreneurial wave at the turn of the century. Which brings us to today and back to the question:

"Why are there so many Swedish Wireless businesses?" The reasons, boiled down to fit a wireless screen:

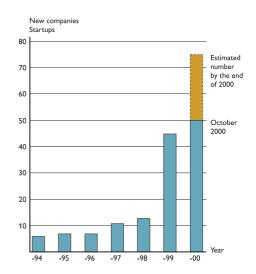
- Widespread consumer use of PCs, Internet, mobile phones.
- The existence of a highly advanced wired and wireless infrastructure.
- Leading edge, competing telecom equipment companies: Ericsson and Finland's Nokia.
- Sophisticated international telecom operators: Telia, Tele2 and Europolitan.
- Deregulation in 1992 resulted in many new operators entering the Swedish market. Today, there are close to 30 competing here.
- Swedes have adopted the Internet fastest in Europe, and have developed and applied wireless standards including GSM, Bluetooth, WAP.



FROM THE VERY BEGINNING OF THE WIRELESS BOOM, STOCKHOLM HAS BEEN THE HOT SPOT FOR NEW COMPANIES: almost 75 percent, or 121 of those in our survey, are located in Stockholm. The survey shows that outside of the capital city, there are three areas where wireless developments are concentrated: Gothenburg, home to Chalmers Institute of Technology, has 10 percent of the companies; Malmö/Lund and Karlskrona/Ronneby have smaller groups of wireless companies. [See map below]

BRAINHEART MAGAZINE HAS DIVIDED COMPANIES INTO TWO GENERAL CATEGORIES, based on the firms' founding dates: prior to and after January 1999. There are some good reasons for this: Since January 1999 the number of start-ups working with wireless Internet has increased rapidly [see tables below].

THE START-UPS, founded in 1999 or 2000, focus only on wireless: They look back at the PC era as an important but bygone step toward the world of wireless communication. Of the companies in the survey, 57 percent, or a total of 95, have been created since January 1999. About 30 percent, or 50 companies, have been founded during year 2000 so far. BrainHeart Magazine predicts total of at least 75 start-ups founded before the end of the year.



















ESTABLISHED COMPANIES FOUNDED PRIOR TO 1999 include telecommunications equipment companies, telecom operators, consultants and a number of data communication companies from the 1980s. They keep up with new trends, and often provide financing to new, small, wireless ventures.

OF THE 72 COMPANIES FOUNDED BEFORE 1999, THERE WERE ONLY 31 ON THE MARKET PRIOR TO 1995. The study shows that the majority of the companies overall are relatively small in the number of employees. Almost twothirds of the companies, 62 percent, have fewer than 30 employees, while 20 percent have between 30 and 100 employees, and 18 percent have over 100 employees. Seven companies have more than 1,000 employees, among the largest being Ericsson, Europolitan and Telia Mobile. About 2,500 people work in companies started after January 1999.

A TOTAL OF 37 OF THE COMPANIES IN THE SURVEY HAVE THEIR STOCK PUBLICLY TRADED, WITH II OF THEM ON EXCHANGES OUTSIDE SWEDEN. Many of the privately held companies, because of their being so new, have not taken in any external financing. The most common external financiers in the wireless sector are the Swedish venture capital companies: Startupfactory, Ledstiernan, BrainHeart Capital or Speed Ventures. Some of the large, established companies invest in projects within the company or in start-ups via their own venture capital subsidiaries. Examples of this are Telia and Ericsson, as well as Volvo. All are fully aware of the necessity to attract and promote internal entrepreneurial human capital.

THE COMPANIES IN THE SURVEY HAVE ALSO BEEN CATEGORIZED INTO THE THREE MARKET SEGMENTS: - Mobile Personal Services, i.e. applications, or enabling technologies for those applications, targeting the end user such as location-based services, m-commerce or mobile banking. (90 companies).

- Wireless Broadband, i.e. network and operator services of all kinds (53 companies).
- Machine-to-machine (M2M) services, i.e. applications where machines communicate with each other via the Internet. (24 companies).

Not surprisingly, the survey shows most companies directly or indirectly aim their business at end-users (Mobile Personal Services).

WE ASKED COMPANIES TO SPECIFY IN DETAIL THEIR WIRELESS ACTIVITIES. A summary of replies shows that companies' activities can be divided mainly into five types. Many work in several fields at the same time:

- content providers (23%)
- software development (63%)
- equipment and hardware (26%)
- wireless network (21%)
- consulting (35%)

WHAT HAPPENED 1999, WHEN ENTREPRENEURSHIP EXPLODED? AND WHY? Something dramatically changed in the minds of young, well-educated people, in their imagination and in their dreams about professional success. In the latter part of the 1990s, more students wanted to become a new Jonas Birgersson, founder of Framfab, or a new Johan Stäel von Holstein, founder of Icon Media Lab. Earlier, during the 1980s and 1990s, the same young people would prefer traditional careers at Ericsson, Volvo or ABB. Birgersson, von Holstein and two or three other young entrepreneur media stars assumed the same roles in the world of Swedish Internet and wireless business as once Björn Borg did for tennis, or ABBA and Roxette for pop music: they became the idols, the life style models, the cult figures.

Ericsson and Telia themselves have become important recruiting bases for the new innovative companies, comparable with the role Hewlett Packard played when Silicon Valley was young.

Even if the entrepreneurs behind the "2000-generation" are in their 20s and 30s, their companies have often attracted experienced board members. When looking at comments under "Management" in the BHM Survey presentation, one recognizes many well-known entrepreneurs, industrialists and venture capitalists among members of the boards. "Grey Panthers" - also called "The Oldies" - have always been welcomed to the Swedish new economy; they have played and still play an important role. Even more of them can be found among the new venture capitalists.

PARALLEL WITH THE NEW ENTREPRENEURS, SWEDEN HAS NEW VENTURE CAPITALISTS.

In the autumn of 1992, one could find ten private venture capital companies working with technology endeavors. In the autumn of 2000, there are 200 VC companies, more then half of them focused on IT, Internet, and wireless. The total volume of venture capital in this area is difficult to estimate. A survey in Swedish business magazine Veckans Affärer in the summer of 2000 gave a figure of SEK 170 billion (US \$17 billion) while Förvärv och Fusioner, a Swedish publication on mergers and acquisitions, offered in October 2000 a total of SEK 150 billion (US \$15 billion).

But whatever the precise number, according to Price Waterhouse Cooper, Sweden has the world's fastest growing venture capital market and is number three measured in available private equity and venture capital per capita in relation to GDP (Gross Domestic Product), after the USA and UK.

THE FUTURE: INCREASINGLY TOUGH COMPETITION The future perspective is painted extremely bright by the entrepreneurs interviewed in the survey. Despite the recent down-turn of the stock market for the IT industry worldwide, many of the "2000-generation" CEOs look forward to public offerings in two or three years. One surprising fact turned up by the survey is that only 15 percent of the companies work in the field of machine-to-machine (M2M). Many forecasters say that applications in M2M will have the greatest potential in the future. For example, NTT DoCoMo estimates that up to 75 percent of its future subscribers will be machines, and not people, connected to the Internet.

It is quite likely that even in the future we will see Swedish start-ups acquired by foreign interests. Sweden's leading position in the wireless field, and the relatively limited market in geography and population makes this an excellent test bed for large corporations. [See the separate list on page 61 of the 16 international companies that recently established development centers in Stockholm.] And one quite certain final forecast: increasingly tough competition will continue to emerge from the American market.

> Per Gustafsson pergus@bahnhof.se

Five Examples From the Survey

HALEBOP - CONTENT PROVIDER

Halebop is an attractive solution for distributing content via wireless. The company was formed by Telia and Oracle, which each own 40 and employees. Its goal is to create a channel to large user groups worldwide. Halebop has chosen not to create content itself but only can buy tickets from a theater chain, send flowers via a shop, or obtain latest stock prices, news or TV material. Users register free time. "Our customers are the established companies that need new channels," says Jonas Wilhelmsson, chief operating officer.

suppliers. The company has agreements with all Swedish wireless phone operators, even though one of the Halebop owners is a large operator but still use Halebop services. Halebop reports that it signed up 220,000 subscribers in just a few months after the service was launched in 2000 – a launching the required four years of preparation Halebop's 30 employees are from both Telia and Oracle, providing the company with a combination of telecom and programming competence. Users employ all types of technology: mobile phones with SMS or WAP capability or hand-held computers. Halebop's own portal program links all conceivable distribution channels, thus providing a universal solution.

RED CYBER — SOFTWARE DEVELOPER

in Shanghai. The four founders of Red Cyber have all worked in China, several for Ericsson there, and they gained both the contact network and language knowledge that is necessary to get into the companies to do the same. "Next year China will be the world's largest wireless market," says Jörgen Nordlund, managing director. "There are about three million new mobile phone users per month! In year 2004, there will be 250 million users in China. And since you can figure that all mobile phones sold in four years will have some phase that we are now in Internet via PCs. They will adjust their Internet behavior directly to the smaller display screen."

Red Cyber's philosophy is to be ready and on the scene for the Chinese boom. Presently, the company works with programming and coding for Swedish companies. They can do this at half the price in China. They also serve as consultants to help companies package applications for wireless Internet in China, for example, creating a Chinese interface for a music portal. "We want to stand on our own feet as long as possible with the help of programming assignments

COMHAT — HARDWARE PRODUCER

The company has rights to a patent for a link antenna used for communication between base stations in a mobile network. The patent is based on innovations by Professor Per Simon Kildal of Chalmers Institute of Technology of Gothenburg. Comhat's customers are other systems designers and manufacturers in the wireless world. Venture capital companies' interest in companies based on patents is expected to increase as a result of the shake-up companies during last year. There is no problem for additional financing for manufacturers like Comhat, those that have a solid antenna that is cheaper than others. It is in strong demand during the expansion of new generations of mobile networks.

POWERNET - WIRELESS NETWORK

nation-wide mobile networks. PowerNet works with geographically limited area radiocommunication, at 2 Mbit/second, for Internet intend to widen our services to small home districts and special surfing zones. These are outside large cities and are not reached by Graff, one of the company founders. PowerNet's customers have ordinary PCs, using radio technology for transmission, which is a form of wireless Internet. "It's a little difficult to understand for those who have money, the venture capitalists," Mr. Graff explains. "It takes time to explain what new technology can accomplish."

NORTHSTREAM - CONSULTING

addition to the head office in Stockholm, has offices in Sofia Antipolis, France, and Tokyo. The company has attracted technical compete from Sweden's worlds of telecom and business analysis. It offers assistance to wireless actors worldwide in preparing license applications to governmental authorities. Northstream has contracts with large operators and systems suppliers, including Vodafone, NTT Tommy Ljunggren, one of the founders.

SOME DEFINITIONS:

Publicly listed

YES = the company is publicly listed in Sweden (unless stated otherwise)

Management

CEO = Chief Executive Officer

COO = Chief Operating Officer

CTO = Chief Technical Officer

CFO = Chief Financial Officer

Capital; Investors

External financing or ownership is listed.

MSEK = Swedish kronor, million

MUSD = US dollars, million

Business category

The companies are categorized in three market segments:

 $PWS = Personal \ wireless \ services$

WB = Wireless broadband

M2M = Machine-to-machine services

Company's specialty

Description of the business divided into seven categories

Startups – "The 2000 generation"

Well established/International giants





Airgate, Stockholm www.airgate.se +46 705 84 69 77

Founded 2000
Publicly listed No
Management Magnus Lundin, CEO
Capital; Investors No data given
Number employees 15
Business category WB
Company's specialty
software 25%
hardware 75%
net services
consultant services
installation
service

BlueFactory, Stockholm www.bluefactory.com +46 8 736 77 82

Founded 2000
Publicly listed No
Management Soki Choi, CEO; Johan
Wennerström, CTO; Åsa Sundberg,
ITP; Jesper Kärrbrink, ITP;
Jonas Bonnier (Bonnier Tidskrifter)
Capital; investors IT Provider
30 MSEK
Number employees 8
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation 5%
service 5%
content supplier 40%

Blueice Research, Stockholm www.blueiceresearch.com +46 8 545 518 80

Founded 2000
Publicly listed No
Management Thomas Holmström,
CEO; Christopher Carle, CFO;
James Holohan, sales marketing
manager; Erik Johannesson, CTO;
Hans Mikael Holmström, bus dev.
Capital; Investors Employees + two
investors
Number employees 11
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Bluetronics, Norrköping www.bluetronics.com +46 11 26 41 00

Founded 2000
Publicly listed No
Management Jonas Lundhagen, CEO;
Shao Fang Gong, CTO
Capital; Investors 20 MSEK, Itact
Number employees 20
Business category WB
Company's specialty
software
hardware 100%
net services
consultant services
installation
service
content supplier

Bozoka.com, Stockholm www.bozoka.com +46 8 545 068 00

Founded 1999
Publicly listed No
Management Martin Strömberg,
CEO; Jonas Sundvall, board chairman
Capital; Investors Skandia
Number employees 25
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation
service
content supplier 50%

Celeton, Stockholm www.celeton.com +46 8 663 52 39

Founded 2000
Publicly listed No
Management Linus Elmgren, CEO
Capital; Investors No data given
Number employees 5
Business category PWS
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service

Celltribe, Stockholm www.celltribe.com +46 8 796 19 00

Founded 1999
Publicly listed No
Management Ann Lidgard, CEO;
Kajsa Lundfall; Andreas Zetterberg;
Bengt Lidgard, board chairman
Capital; investors Öresund
Investment
Number employees 70
Business category PWS
Company's specialty
software
hardware
net services
consultant services 50%
installation
service
content supplier 50%

Columbitech, Stockholm www.columbitech.com +46 8 24 72 00

Founded 2000
Publicly listed No
Management Pontus Bergdahl, CEO;
Lars Resenius, dir. software dev.
Capital; Investors 12 MSEK,
Ledstiernan, Servisen, Pelago
Venture Partners
Number employees 20
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service

CoTraveller, Stockholm www.cotraveller.com +46 8 796 19 00

Founded 2000
Publicly listed No
Management Thomas Ahlsén, CEO;
Oscar Werner, COO; Mathias Berg,
VP Marketing
Capital; Investors CellTribe, private
placement, employees
Number employees 25
Business category PWS
Company's specialty
software 40%
hardware

consultant services 20% installation

content supplier 40%

Delego.com, Stockholm www.delego.com +46 8 555 448 00

Founded 2000
Publicly listed No
Management Anders Björkenbo,
CEO; Morgan Nyman, CTO
Capital; Investors Speed Ventures
+ founders
Number employees 12
Business category PWS
Company's specialty
software 50%
hardware
net services 50%
consultant services
installation
service

Direct2Internet, Stockholm www.direct2Internet.com +46 8 702 29 80

Publicly listed No
Management Jonas Claesson, CEO;
Örjan Fallheden (CEO of Swedish
subsidiary)
Capital; investors Jens Claesson
+ 50 shareholders;
Centercourt invested 3 MSEK
Number employees 20
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation

Doubleway, Karlskrona www.doubleway.com + 46 455 37 97 20

Founded 2000
Publicly listed No
Management Jonas Nilsson, CEO;
Max Falkå, CMO; Robert Bellwaldius,
CTO
Capital; Investors Sierra, Qambrian
+ private placement
Number employees 40
Business category M2M
Company's specialty
software 80%
hardware 20%
net services
consultant services
installation
service

Drive-IT, Göteborg www.driveit.se +46 31 748 34 50

Founded 1999
Publicly listed No
Management Magnus Greko, CEO;
Lars V Kylberg, board chairman;
Dag Klerfelt
Capital; Investors16 MSEK: Haldex,
European Digital Partner, 4 MSEK:
board
Number employees 17
Business category M2M
Company's specialty
software 50%
hardware 50%
net services

Echoo, Göteborg www.echoo.net +46 8 31 701 70 35

Founded 1999
Publicly listed No
Management Ola Bartholdson, CEO;
Capital; Investors 10 MSEK: Peter
Sager-Wallenberg, Carl Palmstierna,
Björn Allkvist, Peter Törnqvist,
Lehman Brothers
Number employees 15
Business category PWS
Company's specialty
software 50%
hardware
net services 50%
consultant services
installation
service

Edge Mobility, Stockholm www.edgemobility.com +46 73 312 21 91

content supplier

Founded 1999
Publicly listed No
Management Andes de Paula, CEO;
Alfred Svensson; Konstantin
Kalakmanis
Capital; Investors Founders (60%);
employees (10%), investors (30%)
Number employees 26
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services 50%
installation
service
content supplier

E-hand, Stockholm www.ehand.se +46 8 556 097 20

Founded 1999
Publicly listed No
Management Markku Huusko, CEO;
six founders: Erik Bohman,
Johan Fransson, Jacob Hamacher,
Jonas Kämpe, Staffan Malmgren,
Erik Torsner
Capital; investors Telenor Ventures;
EDB Business Partner
Number employees 29
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Ellipsus Systems, Stockholm www.ellipsus.com +46 470 70 90 00

installation

Founded 1999
Publicly listed No
Management Rikard Kjellberg, CEO;
Martin Bergljung, CTO
Capital; Investors 25 MSEK,
IT Provider, Smålandsfonden
Number employees 15
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Emunity, Stockholm www.emunity.net +46 8 528 018 70

Founded 1999
Publicly listed No
Management Hans Becker, CEO;
Gunnar Laurén, CTO; Mary Jensen,
Bus Dev.
Capital; Investors Adera Ventures
Number employees 4
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation
service 50%
content supplier

Etheraction, Stockholm www.etheraction.com +46 703 20 57 91

Founded 2000
Publicly listed No
Management Robert Kornfeld, CEO;
Patrik Juthberg, international
businesses
Capital; Investors Five founders +
investors
Number employees 15
Business category WB
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation

Fronthill Wireless Technologies, Stockholm +46 708 89 85 83 www.fronthill.com

Founded 2000
Publicly listed No
Management Bengt Göran Beskow,
CEO; Peter Révay board chairman
Capital; investors Founders
Number employees 5
Business category M2M
Company's specialty
software 45%
hardware 20%
net services
consultant services 25%
installation 10%
service
content supplier

Gatespace, Göteborg www.gatespace.com +46 31 743 98 00

Founded 1999
Publicly listed No
Management Staffan Truvé, CEO;
Björn Johansson, vice presid dev.
Capital; Investors 11 MUSD, Bure
Equity, T-bolaget, Pythagoras
(Belgium), European Equity
Partners (London), Morgan Stanley
Dean Witter, Foqua (Atlanta)
Number employees 35
Business category M2M
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

GCC, Stockholm www.gcc.se +46 8 444 38 50

Founded 1999
Publicly listed No
Management Jörgen Springfeldt,
CEO; Jan Olof Ek, Torsten Spaak
Capital; investors 2,2 MSEK Mobile
Garden
Number employees 7
Business category M2M
Company's specialty
software 75%
hardware
net services 25%
consultant services
installation
service
content supplier

Generic Mobile, Arboga www.generic.se/mobile +46 589 881 50

Founded 1999
Publicly listed No
Management Åke Nowén, CEO;
Thorbjörn Ericsson, CTO;
Leif Andersson, tech man,
Capital; Investors Hans Nilsson,
Lars Åke Helgesson, Stig Arne
Larsson, Peder Swenman
Number employees 5
Business category M2M
Company's specialty
software 10%
hardware 10%
net services 60%
consultant services 10%
installation
service
content supplier 10%

Global Airlink Communication AB, Stockholm + 46 703 09 70 47

+ 46 703 09 70 47

Founded 1999
Publicly listed No
Management Morgan Jansson, CEO;
Bengt Franzén, CTO
Capital; investors Founders
Number employees 2
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Gurka Planet, Göteborg www.gurkaplanet.com +46 31 778 34 34

Founded 1999
Publicly listed No
Management Jens-Christian Bogh,
CEO
Capital; investors 30 MSEK:
2M Invest A/S
Number employees 17
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services 50%
installation

Halebop, Stockholm www.halebop.com +46 8 545 288 80

Founded 2000
Publicly listed No
Management Roland Svensson, CEO;
Jonas Wilhelmsson, COO;
Hans-Anders Karlsson, marketing
director; Björn Svennesson, business
development; Magnus Lönneroth,
CTO
Capital; investors Telia 40%,
Oracle 40%, founders and employees
Number employees 30
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Halogen, Stockholm www.halogen.com +46 8 463 34 30

Founded 1999
Publicly listed No
Management Tomas Duffy, CEO;
founders Erik Hörnfelt,
Lars Bengtsson, Lennart Eriksson,
Joakim Nyman
Capital; investors KKR, Geocapital,
Core Ventures, founders +
employees
Number employees 310
Business category M2M
Company's specialty
software
hardware
net services
consultant services 100%
installation
service

Hotsip, Stockholm www.hotsip.com +46 8 454 05 00

Publicly listed No
Management Jens Lundström, CEO;
Johan Liseborn, CTO
Capital; Investors Speed Ventures +
founders
Number employees 40
Business category WB
Company's specialty
software 40%
hardware
net services 30%
consultant services
installation
service
content supplier 30%

Icomera, Göteborg www.icomera.com +46 31 772 80 26

content supplier

Founded 1999
Publicly listed No
Management Kristian Axelsson,
CEO; Martin Bergek, CTO;
Paul Williams, CSO
Capital; Investors 3 MSEK, private
placement + Nutek
Number employees 8
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Incirco, Stockholm www.incirco.se +46 8 783 28 00

Founded 1999
Publicly listed No
Management Jörgen Andersson,
CEO; Nicklas Ekdahl, marketing
director;
Capital; investors Telia Business
Innovation; Real Venture Group;
Bank Boston; Innovationskapital;
European Emerging Partner;
Digital Mounting
Number employees 30
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Instant Context, Stockholm www.instantcontext.com +46 31 701 76 50

content supplier

Founded 2000
Publicly listed No
Management Mikael Stenhall, CEO;
Kerstin Forsberg, CTO
Capital; investors 4,5 MSEK Adera
Ventures Zone (48%), New Mad
Technologies (33%), Adera (19%)
Number employees 6
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

lobox, Stockholm www.iobox.se +46 8 545 852 30

Founded 1999
Publicly listed No
Management Eliseo Sanchez, CEO
Capital; investors Terra Mobile
Number employees 150
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

ipUnplugged, Stockholm www.ipunplugged.com +46 8 725 59 00

Founded 1999
Publicly listed No
Management Magnus Lengdell, CEO;
Jan Forslöw, CTO; Håkan Sessle, vice
pres prod mark; Padraig Moran,
R&D
Capital; Investors 10 MSEK
Ledstiernan (25%) + employees
Number employees 24
Business category PWS
Company's specialty

Ledstiernan (25%) + employees
Number employees 24
Business category PWS
Company's specialty
software 60%
hardware 40%
net services
consultant services
installation
service
content supplier

Ismobile, Luleå www.ismobile.com +46 920 750 00

Founded 1999
Publicly listed No
Management Matz Engman, CEO;
Mats Pettersson, CSO; Lennart
Isaksson, COO; Ragnar Larsson,
Leif Hedlund, Mikael Bäckman,
Jan Ove Högberg, Göran Lövkrantz,
Lars Ove Lind
Capital; Investors Nine founders,
Telia Business Innovation,
Infologi-gruppen
Number employees 18
Business category PWS
Company's specialty
software 90%
hardware
net services
consultant services 10%
installation
service

It's Alive, Stockholm www.itsalive.com +46 8 587 098 00

Founded 2000
Publicly listed No
Management Tom Söderlund, CEO;
Christof Molund, CFO; Björn
Ekengren CTO; Ivar Gaitan, HR
Capital; investors Speed Ventures
Number employees 6
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Katapult, Göteborg www.katapult.com +46 704 97 46 31

Founded 2000
Publicly listed No
Management Per Eskilsson, CEO
Capital; Investors No data given
Number employees 15
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

KSOCXS, Stockholm www.ksocxs.se +46 704 22 68 88

Founded 1999
Publicly listed No
Management Hans Larsson, CEO
Capital; investors Hans Larsson
(92%), Roland Ringwall (5%),
Örjan Gustafsson (3%)
Number employees 1
Business category WB
Company's specialty
software 25%
hardware 25%
net services
consultant services
installation

content supplier 50%

Locomotive Mobile Internet, Stockholm www.locomotive-mi.com +46 705 18 98 22

Founded 2000
Publicly listed No
Management Magnus Johansson, CEO
Capital; Investors Founders (7 st incl
Magnus Johansson)
Number employees 8
Business category WB
Company's specialty
software 75%
hardware
net services
consultant services 25%
installation
service
content supplier

Mediatude, Stockholm www.mediatude.com +46 8 15 20 02

+46 8 15 20 02

Founded 1999
Publicly listed No
Management Christopher Demis,
CEO; Håkan Larsson, CTO; Hanna
Riberdahl, COO; David Aureden,
mark. dir.
Capital; Investors Ericsson (29%),
Real Venture Group
Number employees 14
Business category M2M
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Mgage Systems, Stockholm www.2251.com +46 702 61 100 00

Founded 2000
Publicly listed No
Management Styrbjörn Horn, CEO;
Göran Grosskopf, Robert Göthner,
Ben Manell, Jonas Ahlberg
Capital; Investors Innovationskapital, Kaputhing, Trident Capital
Number employees 15
Business category PWS
Company's specialty
software80%
hardware
net services
consultant services 20%
installation
service
content supplier

Mi4e, Stockholm www.mi4e.com +46 8 463 10 12

Founded 1999
Publicly listed No
Management James Ewing, CEO
Capital; Investors No data given
Number employees 5
Business category PWS
Company's specialty
software 95%
hardware
net services
consultant services 5%
installation

Micronet, Ronneby www.micronet.se +46 457 38 65 50

Founded 2000
Publicly listed No
Management Mikael Roos, CEO
Capital; Investors Founders
Number employees 20
Business category M2M
Company's specialty
software 100%
hardware
net services
consultant services
installation
service

Milgaia, Stockholm www.milgaia.com +46 707 73 51 89

Founded 2000
Publicly listed No
Management Stefan Karlsson, CEO;
Oskar Bjursten, Arun Kaul
Capital; investors Element Park,
Founders
Number employees 3
Business category PWS
Company's specialty
software 35%
hardware
net services
consultant services
installation
service
content supplier 65%

MindCom, Göteborg www.mindcom.se +46 31 734 25 05

Founded 2000
Publicly listed No
Management Ola Hansson, CEO;
Peter Stephan, Mathias Petersson
Capital; Investors Employees
Number employees 70
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Mittere Wireless Solutions, Stockholm www.mittere.com +46 8 441 70 00

Founded 1999
Publicly listed No
Management Niclas Kulman,
CEO; Thomas Hvid; Daniel Ejderberg; Ragnar Ekeroth; Karl Christian
Lamm
Capital; investors No data given
Number employees 12
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

MobiGolf, Stockholm www.mobigolf.com +46 8 587 087 44

content supplier

Founded 2000
Publicly listed No
Management Dan Persson, CEO;
Robert Hesselstad, R&D;
Madeleine Lidström, COO
Capital; investors Adera Ventures
(50%), Epani (50%)
Number employees 3
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Mobilaris, Luleå www.mobilaris.com +46 706 56 20 07

Founded 1999
Publicly listed No
Management Björn Westerholm,
CEO; Ola Norberg, board chairman
Capital; Investors CLS Holding (UK),
founders + employees
Number employees 16
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Mobile Feed, Stockholm www.feed.no +47 22 70 00 40

Founded 1999
Publicly listed No
Management Trond Bugge;
Terje Osmundsen; Tellef Torleifsson
Capital; investors 10 MNOK
Number employees 8
Business category PWS
Company's specialty
software
hardware
net services 20%
consultant services
installation
service
content supplier 80%

Mobile Innovation, Stockholm www.mobileinnovation.com +46 8 22 90 54

Founded 2000
Publicly listed No
Management Per Welander, CEO;
Bengt Pettersson, CTO
Capital; investors No data given
Number employees No data given
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service

Mobile Juicer, Stockholm www.mobilejuicer.com +46 707 56 29 78

Founded 2000
Publicly listed No
Management Johan Varland, CEO;
Lena Hansson, CFO;
Magnus Bergmark, CSO
Capital; investors Founders
Number employees 3
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Mobile Media Group, Stockholm www.mobielmediagroup.com +46 702 69 35 10

Founded 1999
Publicly listed No
Management Anders Ljungkvist,
CEO; Magnus Danielsson, CTO
Capital; investors 8 MSEK;
Springboard Venture Capital
Number employees 15
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Mobile Mind, Stockholm www.mobilemind.se +46 8 566 147 76

Founded 1999
Publicly listed No
Management Joakim Ek, CEO;
Magnus Wikström, mark dir.
Capital; Investors Drax Holding
(100&)
Number employees 12
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Mobile Notifier, Eksjö www.mobilenotifier.com +46 381 371 71

Founded 2000
Publicly listed No
Management Kenneth Revelj, CEO;
Lennart Nilsson, board chairman
Capital; investors Founders
Number employees 10
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

MobileOpinion, Göteborg www.mobileopinion.com +46 31 778 90 40

Founded 2000
Publicly listed No
Management Anders Blennermark,
CEO
Capital; Investors Bure (50%)
+ founders
Number employees 6
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

mobilePosition, Stockholm www.mobileposition.com +46 8 444 19 00

Founded 1999
Publicly listed No
Management Johan Othelius, CEO;
Hagge Rilegård, president
Capital; investors 3 MUSD European
Digital Partners (33%), 5 MUSD
Qino/Alpha (11%)
Number employees 40
Business category PWS
Company's specialty
software 90%
hardware
net services
consultant services 10%
installation
service
content supplier

Mobilestart, Stockholm www.mobilestart.com +46 8 650 45 30

www.mobilestart.com
+46 8 650 45 30

Founded 2000
Publicly listed No
Management Jonas Arlebäck, CEO;
Bo Dimert; Östen Määkitalo;
Bernt Ericsson
Capital; investors Servisen: 4 MSEK;
+ employees
Number employees 6
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Mobileyes, Stockholm www.mobileyes.com +46 8 21 13 13

Founded 1999
Publicly listed No
Management Johan Carlsson, CEO
Capital; Investors Employees
Number employees 7
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation

Mobyson, Stockholm www.mobyson.com +46 8 545 532 00

Founded 2000
Publicly listed No
Management Jonas Kjellberg, CEO;
Peder Egnell, CFO
Capital; Investors StartUpFactory,
Carnegie Fonder, employees
Number employees 25
Business category PWS
Company's specialty
software
hardware
net services 50%
consultant services
installation
service
content supplier 50%

Moby Wireless Services, Stockholm www.moby.se +46 8 527 90 00

Founded 2000
Publicly listed No
Management Lars T Andersson,
CEO; Christian Sundgren;
Hubert Kjellberg
Capital; investors Spray Ventures
Number employees 15
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

MoveAround, Karlskrona www.movearound.com +46 8 507 026 00

Publicly listed No
Management Mikael Dellsand, CEO;
Pelle Svensson, vice pres.;
Krister Mánsson
Capital; Investors 100 private
investors
Number employees 90
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Mphone, Stockholm www.mphone.se +46 8 444 74 61

content supplier

Founded 1999
Publicly listed No
Management Göran Norström, CEO;
Svante Barck-Holts, appl. dev.,
Anders Bengtsson, area man.
Capital; Investors Founders (45%),
Innovationsmäklarna (13 %)
Number employees 7
Business category M2M
Company's specialty
software 25%
hardware 25%
net services 10%
consultant services 10%
installation 10%
service 10%

Netlight Consulting, Stockholm www.netlight.se +46 8 783 71 60

Founded 1999
Publicly listed No
Management Anders Larsson, CEO;
Erik Ásbrink, Stig Nordfeltt (H&M),
Hans Wirfelt (Enea), Per Björklund
(StartUpFactory)
Capital; Investors Totalt 22 MSEK:
Idékapital
Number employees 39
Business category PWS
Company's specialty
software 20%
hardware
net services 80%
consultant services
installation
service

New Mad Technologies, Stockholm www.newmad.com +46 8 774 11 00

Founded 1999
Publicly listed No
Management Fredrik Ljungberg,
CEO; Fredrik Kämmerer, vice pres.,
Henrik Kristensen, CFO
Capital; Investors Bure Equity (19%),
Menire (8%)
Number employees 18
Business category WB
Company's specialty
software 45%
hardware
net services
consultant services 55%
installation
service
content supplier

Nomedia, Uppsala www.nomediagroup.com +46 736 28 02 17

Founded 2000
Publicly listed No
Management Paul Kinsella, CEO;
Anders Hendius, Mattias Jansson
Capital; investors Internet.com, IUC
Sandviken, Almi, Norrlandsfonden,
Teknikbrostiftelsen
Number employees 4
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Nordic Spring, Stockholm www.nordicspring.se +46 8 456 23 00

Founded 2000
Publicly listed No
Management Christian Haeger, CEO;
Håkan Molin, vice pres.,
Eva Lind-Andersson, Patrik Schultz
Capital; Investors Ledstiernan,
Brummer&Partner, founders
Number employees 50
Business category WB
Company's specialty
software
hardware
net services
consultant services 100%
installation

Parabell, Stockholm www.parabell.com +46 8 20 89 55

Founded 1999
Publicly listed No
Management John Cederlund, CEO;
Jan Fjellström, board chairman;
Jan Fecko, proj. leader; Johan Bååthe
Capital; Investors Employees
Number employees 21
Business category WB
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Pico Fun, Stockholm www.picofun.com +46 8 506 357 00

Founded 2000
Publicly listed No
Management Johan Lenander, CEO;
Fredrik Syrén, marketing director;
Måns Ullerstam, CTO;
Christer Nilsson, board chairman
Capital; investors StartUpFactory;
Softbank (Japan); Carphone
Wearhouse (UK). 7 MUSD in second
investment round
Number employees 25
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Port 42, Stockholm www.port42.com +46 8 691 02 00

Founded 2000
Publicly listed No
Management Johan Rosenlind, CEO;
Peter Bengtsson, CSO
Capital; Investors 7 MSEK, private
placement, Minvest
Number employees 16
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services 50%
installation
service
content supplier

Red Cyber, Stockholm www.redcyber.net +46 8 663 08 88

Founded 2000
Publicly listed No
Management Jörgen Nordlund, CEO
Capital; Investors 4,5 MSEK Echron,
Nordic Wireless Venture
Number employees 24
Business category PWS
Company's specialty
software 40%
hardware
net services
consultant services 40%
installation
service
content supplier 20%

Red Jade, Palo Alto www.redjade.com +1 310 780 05 15

Founded 2000
Publicly listed No
Management Gunnar Tyrsing, CEO;
Fredrik Liljegren, CCO
Capital; Investors 7 MUSD Ericsson
Business Innovation,
3 MUSD IT Provider
Number employees 20
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

Red Message, Stockholm www.redmessage.com +46 8 736 00 30

Founded 1999
Publicly listed No
Management Fredrik Landahl, CEO
Capital; investors 23,5 MUSD;
Innovationskapital; Emerging
Technologies; European Equity
Partner; Pythagoras; Transconnect;
Goldman Sachs; Reuters
Number employees 80
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

RepeatIT, Stockholm www.repeatit.se +46 8 570 106 66

Founded 2000
Publicly listed No
Management Johan Ubby, CEO;
Lyckke Olesen
Capital; investors 2 MSEK Mobile
Garden, 5 MSEK Ledstiernan
Number employees 4
Business category WB
Company's specialty
software 25%
hardware 75%
net services
consultant services
installation
service
content supplier

Right Innovation, Stockholm www.rightinnovation.com +46 704 26 28 94

Founded 2000
Publicly listed No
Management Eric Sandberg, CEO;
Christer Smedshammar, CTO;
Anders Wallgren, board chairman
Capital; investors Founders
Number employees 2
Business category PWS
Company's specialty
software 50%
hardware 25%
net services
consultant services
installation

Right Position, Stockholm www.rightposition.com +46 8 31 99 29

Founded 2000
Publicly listed No
Management Anders Wallgren, CEO;
Roland Nilsson, board chairman;
Lasse Grönberg; Jan Sjöwall
Capital; investors Private placement
Capital; investors
Number employees 2
Business category PWS
Company's specialty
software
hardware
net services
consultant services 10%
installation
service
content supplier 90%

Roaminfo, Göteborg www.roaminfo.com +46 31 10 88 90

Founded 1999
Publicly listed No
Management Jörgen Hallin, CEO;
Urban Johansson, board chairman
Capital; Investors Ledstiernan
(36,5%) + private placement
Number employees 15
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service

Roqport, Stockholm www.roqport.com +46 733 63 34 20

Founded 2000
Publicly listed No
Management Magnus Nilsson, CEO
Capital; Investors Starthouse + four
founders
Number employees 11
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Santix, Stockholm www.santix.se +46 8 704 25 05

content supplier 25%

Founded 1999
Publicly listed No
Management Jan Philipson, CEO;
Kjell Abrahamsson Bud Dev.;
Tomas Enberg Bus Dev.
Capital; investors Founders
Number employees 16
Business category M2M
Company's specialty
software 30%
hardware
net services
consultant services 70%
installation
service
content supplier

Scandinavian Wireless, Göteborg www.scandinavianwireless.se +46 31 701 49 59

Founded 2000
Publicly listed No
Management Peter Lindberg, CEO;
Stefan Andersson, board chairman
Capital; Investors 4 MSEK
Øhrn-gruppen, Oslo + employees
Number employees 7
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Sectra Wireless Technologies, Linköping www.sectra.se/wireless +46 13 23 52 00

Founded 1999
Publicly listed Yes
Management Dick Ollas, CEO;
Fritiof Qvigstad, vice president
Capital; Investors Sectra (100%)
Number employees 27
Business category PWS
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service

Service Factory, Stockholm www.servicefactory.se +46 8 18 00 26

Founded 1999
Publicly listed No
Management Claus Clausen, CEO;
Mats Hellstrand, CTO; Thomas
Svensson, marketing director
Capital; investors Founders; Telia
Business Innovation
Number employees 19
Business category WB
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service

Skank Development, Stockholm +46 703 75 91 86

Founded 2000
Publicly listed No
Management Christian Bartholdsson, CEO; Henrik Granqvist, CTO;
Henrik Modeer, CFO,
Ulriqa Söderström CCO
Capital; investors Founders
Number employees 4
Business category PWS
Company's specialty
software
hardware 100%
net services
consultant services
installation
service

Speechtime, Stockholm www.speechtime.com +46 8 22 90 50

Founded 2000
Publicly listed No
Management Per Wellander, CEO;
Peter Weissglas
Capital; Investors Private placement, Ventech
Number employees 5
Business category M2M
Company's specialty
software 50%
hardware
net services
consultant services
installation
service
content supplier 50%

Starkus, Stockholm www.starkus.se +46 8 660 81 20

Founded 2000
Publicly listed No
Management Henrik Landahl, CEO;
Joakim Thölin, Karl Janlert
Capital; Investors Hans Jacobsson
Number employees 5
Business category M2M
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

The Phone Pages, Göteborg www.thephonepages.com +46 31 743 07 00

Founded 2000
Publicly listed No
Management Carina Dreifeldt, CEO;
Olof Stenhammar, board chairman
Capital; Investors 8,5 MSEK
Ledstiernan, Carina Dreifeldt,
Per Åke Minborg, Bo Krusell
Number employees 15
Business category PWS
Company's specialty
software
hardware
net services 50%
consultant services
installation

Ticket Anywhere, Stockholm www.ticketanywhere.se +46 706 37 73 98

Founded 2000
Publicly listed No
Management Patrik Wahlström,
CEO
Capital; Investors
Netlight Consulting (80%)
Number employees 6
Business category PWS
Company's specialty
software 70%
hardware
net services
consultant services 30%
installation
service
content supplier

TrustLink, Stockholm www.trustlink.com +46 8 402 38 50

Founded 1999
Publicly listed No
Management Lars Bergström, Mats
Bergström, Gustaf Stolpe
Capital; Investors Ericsson (25%),
Northern Cross Investments Ltd (8%)
Number employees 75
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Wannago.com, Stockholm www.wannago.com +46 8 611 41 75

Founded 1999
Publicly listed No
Management Karl Mikael Cakste,
CEO; Andreas Müller, COO; Henrik
Wetterdahl, CFO
Capital; investors Founders;
14 MEuro; NesBIC CTE Fund;
Skandia; StartUpFactory;
AC Ventures; Taube Hodson Stonex
Number employees 30
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

WBS, Göteborg www.wapit.se +46 31 20 22 19

content supplier 50%

Founded 2000
Publicly listed No
Management Markus Elmäng, CEO;
Magnus Pernsved
Capital; Founders
Number employees 2
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

WeZapp, Stockholm www.wezapp.se +46 709 41 21 20

content supplier

Founded 1999
Publicly listed No
Management Susanne Jarnestedt,
CEO; subsidiary of Framfab
Capital; investors No data given
Number employees 3
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services

Wireless Car, Göteborg www.wirelesscar.com +46 31 65 19 00

Founded 2000
Publicly listed No
Management Jan Hellåker, CEO;
Lars-Erik Helander, CTO
Capital; Investors Ericsson, Volvo,
Telia owns equal parts
Number employees 30
Business category PWS
Company's specialty
software 33%
hardware
net services 33%
consultant services
installation
service
content supplier 33%

Wireless Independent Provider, Karlskrona +46 455 33 98 00 www.wirelessindependent.se

Founded 2000
Publicly listed No
Management Peter Davidsson, CEO;
Per-Ola Carlsson, marketing
director; Åke Olsson, development
director
Capital; investors Servisen (20%);
Fischer Partner (10%)
Number employees 25
Business category PWS
Company's specialty
software 70%
hardware
net services
consultant services 30%
installation
service
content supplier

Wireless Matrix, Stockholm www.wireless-matrix.com +46 8 508 996 00

Founded 2000
Publicly listed No
Management Hans Johansson, CEO
Capital; Investors Hans Johansson
Number employees 10
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation
service

Wireless Opinion, Stockholm www.wirelessopnion.com +46 455 37 97 50

Founded 1999
Publicly listed No
Management Lena Vogelius, CEO;
Anna Nyström, busin dev.
Capital; Investors 23 MSEK, private
placement, Hagströmer & Qviberg,
Qambrian (London)
Number employees 20
Business category PWS
Company's specialty
software
hardware
net services 50%
consultant services
installation
service
content supplier 50%

Xpedio, Stockholm www.xpedio.com +46 8 674 50 05

Founded 1999
Publicly listed No
Management Gustaf Rosell, CEO;
Ulf Jonströmer, board chairman;
Patrik Nilsson, CFO; Niklas
Derouche, CSA; Lotta Fjelkegård,
marketing director.
Capital; investors 3 MSEK Pedal
Ventures; 30 MSEK BrainHeart
Capital; Segulah; Oriflame
Number employees 15
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Ynot Communications, Stockholm www.ynot.nu +46 150 66 92 00

Founded 2000
Publicly listed No
Management Sven Modig, CEO;
Jan Risell, busin. dev. manager
Capital; Investors Fredrik Gillström
Number employees 6
Business category PWS
Company's specialty
software 10%
hardware
net services 45%
consultant services
installation
service
content supplier 45%

24/7 Media Sverige, Stockholm www.247.europe.com +46 8 454 36 30

Founded 1997
Publicly listed Yes (Nasdaq)
Management Ola Svensson, CEO
Capital; investors China.com;
Citybank
Number employees 21 (in Sweden)
Business category PWS
Company's specialty
software
hardware
net services
consultant services
installation
service
content supplier 100%

A Brand New World (formerly, Radio Design), Stockholm www.abnw.net +46 8 477 99 00

Founded 1995
Publicly listed Yes
Management Pål Krüger, CEO; Nils
Ljung; Johan Stäel von Holstein;
Tom Adolfsson
Capital; investors 405 MSEK; Icon
Medialab
Number employees 200
Business category WB
Company's specialty
software 20%
hardware 20%
net services 20%
consultant services 20%
installation 20%
services

Adfore, Stockholm www.adfore.se +46 8 545 24 20

Founded 1997
Publicly listed No
Management Rolf Carlström, CEO;
Anders Bauer CEO Adfore Mobile
Capital; Investors Triaxis (41%,
Schweiz)
Number employees 35
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%

Allgon, Stockholm www.allgon.se +46 8 540 822 00

Founded 1946
Publicly listed Yes
Management Jan Edhäll, CEO
Capital; investors S-E Banken; SPP;
Banco Fonder; Skandia; largest
private shareholders, Gunnar Bark
(13,8%) and Ulf Saldell (10 %)
Number employees 1300
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

APIS, Stockholm www.apis.se +46 8 555 15 00

Founded 1994
Publicly listed No
Management Jörgen Mannheimer,
CEO; Fredi Hedenberg,
Sven J.Sigling
Capital; Investors 100 MSEK: private
placement, Catella Holding, SEB
Fonden, Grimaldi Industrier
Number employees 60
Business category WB
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Ascom, Göteborg www.ascom.com/ws +46 31 53 93 42

content supplier

Founded 1986
Publicly listed Yes (Zürich)
Management Hans Ulrich Schröder,
CEO; Sven Porelius, CEO Sweden
Capital; Investors Ascom
(Switzerland)
Number employees 1070
Business category PWS
Company's specialty
software 40%
hardware 40%
het services
consultant services
installation 20%
service
content supplier

Aspiro, Malmö www.aspiro.com +46 8 40 630 03 00

service content supplier

Founded 1998
Publicly listed Yes
Management Lena Wittbjer, CEO;
Stefan Lindqvist, CFO;
Tomas Althén, board chairman;
Torleif Herrström, COO
Capital; investors Tomas Althén
(11 %); Toro Investment (11%)
Number employees 170
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation
service
content supplier 50%

AU System www.ausys.se +46 8 726 75 00

Founded 1974
Publicly listed Yes
Management Tomas Franzén, CEO;
Johan Vunderink, board chairman;
Ulf Jonströmer
Capital; investors Latest invested:
15 MUSD; Schroder Ventures;
Ericsson; IBM
Number employees 800
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

AvantGo, Stockholm www.avantgo.com +46 706 21 08 10

Founded 1997
Publicly listed Yes (Nasdaq)
Management Benny Donnerstad,
sales dir.
Capital; investors Private placement
+ Microsoft, Palm Computing,
American Express
Number employees 4
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Avitec, Stockholm www.avitec.se +46 8 580 111 22

Founded 1985
Publicly listed No
Management Håkan Samuelsson,
CEO
Capital; investors Atle IT (2/3)
Number employees 40

Capital; investors Atle IT (2/3)
Number employees 40
Business category WB
Company's specialty
software 10%
hardware 60%
net services
consultant services 10%
installation 10%
service 10%
content supplier

Axis, Lund www.axis.com +46 46 272 18 00

Founded 1984
Publicly listed Yes
Management Peter Ragnarsson, CEO
Capital; Investors Mikael Larsson
(32%), G Kallstrom &Co (19,7%),
Martin Gren - Grenspecialisten
(13,9%)
Number employees 500
Business category M2M
Company's specialty
software
hardware 90%
net services 10%
consultant services
installation
service
content supplier

Bar-mail, Lund www.bar-mail.se +46 46 286 33 80

Founded 1997
Publicly listed No
Management Johan Schlasberg, CEO
Capital; Investors Johan
Schlasberg, 5-10 MSEK
Number employees 3
Business category PWS
Company's specialty
software 30%
hardware 10%
net services 60%
consultant services
installation

Founded 1994
Publicly listed Yes (Nasdaq)
Management Stefan Dahlgren, CEO;
Capital; Investors Virtex, Intel,
Siemens AG + founders
Number employees 20
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Brokat, Stockholm

www.brokat.com +46 8 506 611 00

Caprisma, Stockholm www.caprisma.com +46 8 459 37 00

Founded 1996
Publicly listed No
Management Philip Wachtmeister,
CEO; Urban Engemyr, Janett Henter
Capital; Investors Investor Growth
Capital, Tom Wachtmeister,
Lars Fossum, Philip Wachtmeister,
Urban Engemyr, Leif Johansson
Number employees 40
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
services

CellPoint Europe, Stockholm www.cellpt.com +46 8 633 27 00

Founded 1997
Publicly listed Yes (Nasdaq)
Management Lars Persson, CEO;
founders, Peter Henriksson,
Lynn de Plessies (20%);
Novel Electronics System,
South Afrika (20%)
Capital; investors 10 MUSD (IPO);
Ledstiernan (investor in subsidiary,
Unwire)
Number employees 90
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation

Clinitrac, Stockholm www.clinitrac.com +46 8 509 046 65

service content supplier

Founded 1997
Publicly listed No
Management Andreas Segerros,
CEO; Thomas Erikson, development
director; Henrik Linder, clinical
director
Capital; investors BrainHeart
Capital; Health Cap; Servisen;
Industrifonden
Number employees 10
Business category M2M
Company's specialty
software 50%
hardware
net services
consultant services 50%
installation
service
content supplier

Combra, Stockholm www.combra.se +46 8 625 53 00

Founded 1994
Publicly listed No
Management Johan Norberg CEO;
Lars Hallberg CEO;
Staffan Bertland, Sales dir
Capital; investors Employees
Number employees 48
Business category M2M
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

Comhat, Mölndal www.comhat.se + 46 31 733 18 00

content supplier

Founded 1998
Publicly listed No
Management Bengt Gustafsson,
CEO; Jan Nilsson (Switchcore),
Peter Weissglas (Ventech)
Capital; Investors 10 MSEK:
Itact, Ventech, CBG Holding,
Industrifonden
Number employees 10
Business category WB
Company's specialty
software
hardware 100%
net services
consultant services
installation
service
content supplier

Connect Things, Stockholm www.connectthings.com +46 8 685 07 00

service content supplier 50%

Founded 1996
Publicly listed No
Management Per Troborg, CEO
Capital; Investors Ericsson (1/3), IT
Provider (1/3), employees (1/3)
Number employees 25
Business category PWS
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

Consafe Infotech, Malmö www.consafeinfotech.se +46 40 691 96 00

Founded 1996
Publicly listed No
Management Stefan Nilsson, CEO;
Thomas Barge, vice president
Capital; Investors JCE-group
Number employees 220
Business category WB
Company's specialty
software 35 %
hardware
net services
consultant services 65 %
installation
service
content supplier

C Technologies, Lund www.epen.com +46 46 286 58 50

Founded 1996
Publicly listed Yes
Management Christer Löwgren,
CEO; Christer Fåhraeus; Johan
Boman, CTO
Capital; investors 436 MSEK;
Owners: Christer Fåhraeus (17 %),
S-E Banken (8%), foreign investors
(8%), Ericsson (7.7 %)
Number employees 120
Business category M2M
Company's specialty
software 70%
hardware 30%
net services
consultant services

Digital Mobility www.digimob.se +46 8 622 27 70

Founded 1993
Publicly listed No
Management Bengt Carlström, CEO,
Marcus Tailor, Bus Dev,
Lee McLoughlin VP Network op.;
Janko Mrsic-Flogel, CTO; Johan
Sjöquist, COO
Capital; investors Ledstiernan,
Founders
Number employees 50
Business category PWS
Company's specialty
software 30%
hardware
net services 30%
consultant services 10%
installation

content supplier 30%

EHS, Säffle www.ehs.se + 46 533 154 11

Founded 1995
Publicly listed No
Management Börje Gustafsson, CEO;
Lars Backram, CTO
Capital; Investors 10 MSEK Mobile
Garden
Number employees 10
Business category PWS
Company's specialty
software
hardware 80%
net services
consultant services 20%
installation
service
content supplier

Ericsson, Stockholm www.ericsson.com +46 8 719 00 00

Founded 1876
Publicly listed Yes
Management Kurt Hellström, CEO
Capital; investors No data given
Number employees 104,000
(worldwide)
Business category WB
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service
content supplier

Europolitan, Karlskrona www.europolitan.se +46 455 33 10 00

Founded 1991
Publicly listed Yes
Management Jan Risfelt, CEO;
Mikael Kluge, Mobilt Internet
Capital; Investors Vodafone (71%)
Number employees 1200
Business category PWS
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

Framfab, Stockholm www.framfab.se +46 8 545 258 00

Founded 1996
Publicly listed Yes
Management Jonas Birgersson, CEO;
Peter Svanfeldt; Johan Wall;
Johan Häggman; Mattias Söderhielm
Capital; investors No data given
Number employeews 2200
Business category VB
Company's specialty
software 20%
hardware 20%
net services 20%
consultant services 20%
installation

Goyada, Stockholm www.goyada.com +46 8 555 172 00

Founded 1998
Publicly listed No
Management Max Brandt, CEO; Paul
Hastings, CFO
Capital; Investors 110 MSEK:
Speed Ventures, Nomura (Japan),
Internet Ventures (Danmark),
Toronto Dominion Capital (Canada)
Number employees 47
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation
service
content supplier 50%

HiQ, Stockholm www.hiq.se +46 8 588 900 00

Founded 1992
Publicly listed Yes
Management Lars Stugemo, CEO;
Hans Karlsson, board chairman;
Carl Bildt
Capital; investors Federator;
Skandia; Robur
Number employees 365
Business category PWS
Company's specialty
software
hardware
net services
consultant services 100%
installation
service
content supplier

InfraLan, Stockholm www.infralan.se +46 8 563 065 00

Founded 1997
Publicly listed No
Management Tommy Nord, CEO
Capital; Investors Founders
Number employees 15
Business category WB
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service
content supplier

Intel Sweden, Stockholm www.intel.com +46 8 590 617 00

service 20% content supplier

Founded 1975
Publicly listed Yes (NYSE)
Management Rob Eckelmann; Maria
Merced
Capital; investors No data given
Number employees 20
Business category WB
Company's specialty
software 10%
hardware 90%
net services
consultant services
installation
service
content supplier

Kipling, Karlskrona www.kipling.se +46 455 61 69 00

Founded 1995
Publicly listed Yes
Management Gustaf Ekberg, CEO;
Torsten Millkvist, markn chef
Capital; Investors Arne Borg,
Anders Sixtensson, Thomas Althén.
Foreign investors: 32,4 MSEK
Number employees 100
Business category WB
Company's specialty
software 50%
hardware
net services
consultant services 50%
installation
service
content supplier

Ling, Stockholm www.ling.com +46 8 410 280 00

Founded 1996
Publicly listed No
Management Mikael Mandal, CEO;
Jan Morath, COO; Sören Olsson,
board chairman; Christer Gustafsson,
CTO; Göran Casserlöv, CFO
Capital; Investors Emerging Technologies, 6:e AP-fonden, Tech Capital
Number employees 350
Business category PWS
Company's specialty
software 80%
hardware
net services
consultant services 15%
installation 5%
service
content supplier

Massive Mobile, Malmö www.massive.se +46 40 600 10 00

Founded 1997
Publicly listed Yes
Management Martin Walfisz, CEO;
Per Karlsson, business area manager
Capital; Investors Founders
Number employees 43
Business category PWS
Company's specialty
software 50%
hardware
net services
consultant services
installation
service
content supplier 50%

Melody Interactive Solutions, Stockholm www.melody.se +46 8 454 96 00

Founded 1998
Publicly listed No
Management Ulf Änggård, CEO;
Lars Olof Bäckman, board chairman;
Åsa Sundberg; Per Mosseby
Capital; investors About 100 MSEK;
Telenor Ventures; IT-Provider;
Capital Group; StartUp Factory
Number employees 55
Business category PWS
Company's specialty
software 70%
hardware
net services
consultant services 30%
installation
service
content supplier

Minick, Stockholm www.minick.net +46 8 545 834 05

Founded 1994
Publicly listed No
Management Daniel Söderberg, CEO
Scandinavia
Capital; Investors Distefora (100% ownership)
Number employees 17
Business category PWS
Company's specialty software 90% hardware 10% net services consultant services installation service content supplier

MobilePhoneGuard, Stockholm www.mobilephoneguard.se +46 8 731 76 00

Founded 1995
Publicly listed No
Management Henry Duhs, CEO
Capital; Investors Henry Duhs
Number employees 5
Business category M2M
Company's specialty
software
hardware 70%
net services
consultant services 30%
installation
service
content supplier

MSC, Stockholm www.msc.se +46 8 446 55 00 Founded 1987

Publicly listed Yes
Management Muazzam Choudhury,
CEO; Gert Schyberger; Per Bragé
Capital; investors Muazzam
Choudhury
Number employees 130
Business category PWS
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Nocom, Uppsala www.nocom.se +46 18 65 55 00

Founded 1985
Publicly listed Yes
Management Tomas Nygren, CEO;
Anders Jonsson, vice board
chairman; Stafn Skarin, vice CEO
Capital; Investors Foreign funds
(35%), Anders Jonsson (30%)
Number employees 220
Business category PWS
Company's specialty
software 60 %
hardware
net services 20%
consultant services 20%
installation
service
content supplier

Nokia, Stockholm www.nokia.se +46 8 793 83 00

Founded 1965
Publicly listed Yes
Management Seppo Rantakokko,
CEO Nokia Networks Sverige; Sara
Kullgren, CEO Nokia Mobile Phones,
Scandinavia; Kimmo Ojwa, CEO
Nokia Sweden
Capital; Investors No data given
Number employees 550 (in Sweden)
Business category WB
Company's specialty
software 50%
hardware 50%
net services
consultant services
installation
service
content supplier

Northstream, Stockholm www.northstream.se +46 8 564 848 00

Founded 1998
Publicly listed No
Management Bengt Nordström,
CEO; Tommy Ljunggren, Jonas
Twingler, Jörgen Lantto, Anders
Höglund, Anders Lindqvist
Capital; investors 8 MUSD Argo Global
Capital + founders and employees
Number employees 44
Business category WB
Company's specialty
software 10%
hardware
net services
consultant services 90%
installation
service
content supplier

Oz.com, Stockholm www.oz.com +46 8 555 179 00

+46 8 555 179 00

Founded 1990
Publicly listed No
Management Skuli Mogensen, CEO;
Magnus Rosenblad, CEO Europe
Capital; Investors Skuli Mogensen,
Gudjon Mar Gudjonsson + private
placement
Number employees 150
(40 in Sweden)
Business category WB
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Osix, Stockholm www.osix.se +46 8 506 006 86

Founded 1998 Publicly listed No Management Jan Öhman, CEO Capital; investors Fireworks Holding;

Capital, investors Fire employees
Number employees 11
Business category WB
Company's specialty software 90%
hardware 10% net services consultant services installation service content supplier

Pilotfish, Göteborg www.pilotfish.se +46 31 339 66 60

service content supplier

Publicly listed No Management Khalid Saiddudin, CEO; Karl Runeberg, CMO Capital; Investors Volvo Technologies Transfer (40%), Pythagoras (15%), Number employees 19
Business category M2M
Company's specialty
software 50% hardware net services 50% consultant services installation

Pipebeach, Stockholm www.pipebeach.com +46 8 545 909 90

Founded 1998
Publicly listed No
Management Christer Granberg,
CEO; Scott McGlashan Capital; Investors
Brummer&Partners (Zodiak),
Investor Growth Capital Investor Growth Capital
Number employees 30
Business category M2M
Company's specialty
software 100%
hardware
net services
consultant services
installation service content supplier

PowerNet, Stockholm www.powernet.se +46 8 545 897 77

Founded 1998 Publicly listed No Management Leif Svensson, CEO; Göran Strandberg, board chairman Goran Strandberg, board ch
Capital; Investors Novestra
Number employees 12
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation service content supplier

Precise Biometrics, Lund www.precisebiometrics.com +46 46 31 11 00

Publicly listed Yes Management Peter Höjerback, CEO; Mårten Öbrink, vice pres.; Christer Fåhraeus, Krister Lindberg, board

Fåhraeus, Krister Lindberg, botchairman
Capital; Investors SEB Fonder,
Christer Fåhraeus
Number employees 48
Business category PWS
Company's specialty
software 25%
hardware 25%
net services 50%
consultant services consultant services installation content supplier

Real Life Productions, Stockholm www.reallife.se +46 8 457 14 00

Publicly listed No Management Anders Erneholm, CEO; Bo Klevenstedt, marketing dir Capital; Investors Founders + employees Number employees 15 Business category WB Company's specialty net services
consultant services 70%
installation service content supplier 30%

Roaming Factory, Stockholm www.roamingfactory.com +46 8 411 55 00

Publicly listed No
Management Maria Linde, CEO;
Pär Johansson
Capital; Investors Employees + board
Number employees 60
Business category PWS
Company's specialty
software
hardware Publicly listed No hardware
net services
consultant services 100%
installation service content supplier

Room 33, Stockholm www.room33.com +46 8 506 508 00

Founded 1998
Publicly listed No
Management Zaheed Haque, CEO;
Mark Tierney, CTO; Carin Blicke,
marketing director
Capital; investors 41 MUSD; Tech
Capital + employees
Number employees 70 Capital + employees
Number employees 70
Business category PWS
Company's specialty
software hardware net services consultant services installation service content supplier 100%

Satsafe, Stockholm www.satsafe.se +46 8 545 878 00

Founded 1998 Publicly listed Yes
Management Björn Krasse, CEO;
Capital; investors Emerging
Technology; Arkwright Capital Partner; Intact Technology; Banco Fonder; Catella; Novestra; Merita-Nordbanken Number employees 40
Business category PWS
Company's specialty
software 40%
hardware 30%

consultant services 10% installation 10% service 10% content supplier

Sema Group Telecoms, Karlskrona www.sema.se +46 8 738 50 00

Founded 1980

Publicly listed Yes (London, Paris)
Management Christer Hultgren,
sales dir. Capital; Investors France Telecom (25%)
Number employees 4000
Business category PWS
Company's specialty
software 60% net services consultant services 25% installation 5% service10% content supplier

Siebel, Stockholm www.siebel.com +46 8 655 26 30

Founded 1993 Founded 1993
Publicly listed Yes (Nasdaq)
Management Manfred Spicker, CEO
Capital; investors No data given
Number employees 25
Business category PWS
Company's specialty
software 90%
hardware consultant services 10% installation content supplier

Sigma, Malmö www.wirelessunlimited.org +46 40 24 99 00

Founded 1990 Publicly listed Yes Management Dan Olovsson, CEO; Thomas Eliasson Thomas Eliasson
Capital; Investors Own capital
Number employees 600
Business category WB
Company's specialty
software 35%
hardware 20%
net services 5%
consultant services 40%
installation service content supplier

Sivers IMA, Stockholm www.siversima.s

Founded 1957
Publicly listed No
Management Björn Buö, CEO
Capital; Investors Arkwright Capital
Number employees 52
Business category WB
Company's specialty
software
hardware 100%
net services Founded 1957 net services consultant services installation service content supplier

SmartTrust, Stockholm www.smarttrust.com +46 8 685 93 00

Founded 1997 Publicly listed No Management Björn Gustavsson, CEO; Per Lundh, CTO; Kaj Erik Relander, board chairman
Capital; investors Sonera
Number employees 560
Business category PWS
Company's specialty
software 100% hardware net services consultant services installation content supplier

Symbol Technologies, Stockholm www.symbol.cor +46 8 445 29 00

Founded 1975
Publicly listed Yes (NYSE)
Management Pär Ohrberg, CEO;
Tomo Raznilovic, US group manager
Capital; investors No data given
Number employees 27
Business category WB
Company's specialty
software 33%
bardware 33% hardware 33% net services consultant services 33% service content supplier

Tele1Europe, Stockholm www.tele1europe.com +46 8 563 100 40

Founded 1995 Publicly listed Yes Management Ivar Strömberg, CEO; Tommy Ekström, CTO Capital; investors SEK 4.5 billion in IPO Number employees 450 Business category WB Company's specialty software hardware net services 100% consultant services installation service content supplier

Tele 2, Stockholm www.tele2.se +46 8 562 640 00

Founded 1989
Publicly listed No
Management Lars-Johan Jarnheimer,
CEO
Capital; Investors Netcom
Number employees 1384

Capital; Investors Netcom
Number employees 1384
Business category WB
Company's specialty
software
hardware
net services 80%
consultant services
installation
service
content supplier 20%

Telelogic, Malmö www.telelogic.com +46 40 17 47 00

Founded 1983
Publicly listed Yes
Management Anders Lidbeck, CEO;
Ingmar Ljungdahl, CTO
Capital; Investors Kjell Spångberg
(18%), Ratos (10%)
Number employees 950
Business category WB
Company's specialty
software 60%
hardware
net services
consultant services 40%
installation
service
content supplier

Telenordia, Stockholm www.telenordia.se +46 8 587 870 00

Founded 1995
Publicly listed No
Management Erik Heilborn, CEO
Capital; Investors British Telecom
(50%), Telenor (50%)
Number employees 600
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

Telia Mobile, Stockholm www.telia.se +46 8 579 900 00

Founded 1997
Publicly listed Yes
Management Kenneth Karlberg,
CEO
Capital; investors No data given
Number employees 1734
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

Time Space Radio, Lund www.timespace.se +46 46 286 24 40

Founded 1990
Publicly listed Yes
Management Mikael Jannert, CEO;
Anders Johansson
Capital; investors Pål Kreuger;
Karl-Axel Åhl; Svenska
Handelsbanken
Number employees 45
Business category WB
Company's specialty
software 50%
hardware 50%

Transtema, Göteborg www.transtema.com +46 31 746 83 00

Founded 1997
Publicly listed No
Management Magnus Johansson,
CEO; Bo Walström
Capital; Investors Founders M.J, B.W
Number employees 30
Business category WB
Company's specialty
software
hardware
net services 50%
consultant services 50%
installation
service
content supplier

Tritech, Stockholm www.tritech.se +46 8 705 20 00

Founded 1990
Publicly listed No
Management Thomas Jonsson, CEO;
Johan Emilson, COO
Capital; investors 40 MSEK:
Swedestart, Emerging Technologies
Number employees 150
Business category M2M
Company's specialty
software 40%
hardware 20%
net services
consultant services 40%
installation
service
content supplier

UpGrade, Malmö www.upgrade.se +46 40 650 01 00

Founded 1987
Publicly listed Yes
Management Ronny Jonsson, CEO;
Jan Olov Svedman, CFO
Capital; Investors Doro (100%)
Number employees 42
Business category WB
Company's specialty
software 20%
hardware 60%
net services 20%
consultant services
installation
service
content supplier

Via Tel, Stockholm www.viatel.com +46 8 506 010 00

installation service content supplier

Founded 1995
Publicly listed No
Management Ove Känngård, CEO
Capital; Investors 4 MSEK, Y3K
(27%), 0,5 MSEK Saramanda Ltd
(3%) + Ove Känngård
Number employees 13
Business category M2M
Company's specialty
software 50%
hardware 10%
net services 10%
consultant services
installation 10%
service 10%
content supplier 10%

Wireless Maingate, Ronneby www.maingate.se +46 8 641 74 00

Founded 1998
Publicly listed No
Management Jörgen Askeroth, CEO;
Klas Wallström, marketing director;
Matz Karlsson and Bertil Hedén
Capital; investors Telia; Mergent
Venture Investment
Number employees 63
Business category M2M
Company's specialty
software
hardware
net services 70%
consultant services
installation

Wireless Solutions, Stockholm www.wireless.se +46 8 564 200 20

Founded 1997
Publicly listed No
Management Pär Bergsten, CEO;
Capital; investors Allgon (100%)
Number employees 45
Business category WB
Company's specialty
software 70%
hardware 30%
net services
consultant services
installation
service
content supplier

Worldcom, Stockholm www.wcom.com +46 8 566 170 00

Founded 1994
Publicly listed Yes (Nasdaq)
Management Jonas Risberg, CEO
Capital; investors 17 MSEK/day being
invested in Worldcom's IP-net
Number employees 350
Business category WB
Company's specialty
software
hardware
net services 100%
consultant services
installation
service
content supplier

Xircom, Stockholm www.xircom.se +46 20 79 09 14

Founded 1988
Publicly listed Yes (Nasdaq)
Management Peter Rigby, CEO
Capital; Investors No data given
Number employees 5 (1800
worldwide)
Business category WB
Company's specialty
software
bardware 100%

dusiness category WB
Company's specialty
software
hardware 100%
net services
consultant services
installation
service
content supplier

Zoom On, Stockholm www.zoomon.com +46 8 693 77 00

content supplier 30%

Founded 1998
Publicly listed No
Management Johan Magnusson, CEO;
Per Ranch; Lars Olof Bäckman;
Rolf Skoglund
Capital; investors 150 MSEK
Number employees 50
Business category M2M
Company's specialty
software 100%
hardware
net services
consultant services
installation
service
content supplier

Åkerströms, Borlänge www.akerstroms.com +46 241 250 00

Founded 1918
Publicly listed No
Management Jan Åkerström, CEO;
Nils Masgård, CMO
Capital; Investors Jan Åkerström
(100%)
Number employees
Business category WB
Company's specialty
software
hardware 70%
net services 10%
consultant services
installation 10%
service 10%
content supplier

The editors of BrainHeart Magazine are well aware that some relevant Swedish wireless Internet companies may be missing from our listings. During the autumn of 2000 a steady stream new companies were created, and even the daily press and electronic media had a hard job reporting the explosive developments.

In our next issue, BrainHeart Magazine will present a report on new category of ventures.
Until then, please check

www.brainheartmagazine.com and www.itsweden.com for our continually updated reports on Swedish Venture Capital and on Wireless Internet companies.