

**SELLE ROYAL
SUPPORT CYCLISTS**

2012 | DEALER CATALOGUE



SR
SELLE ROYAL



SELLE ROYAL SUPPORT CYCLISTS

There isn't one saddle that is perfect for everyone, but there is one company that makes all the saddles you need

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Riding in comfort since 1956



In 1956, Riccardo Bigolin, chairman of the company, founded Selle Royal. Our history is one of original design and radical innovation, and growth from a small workshop to a major industry, which is today a world leader in the manufacture of bicycle saddles.

A comfortable saddle is one of the most important component in defining a comfortable bicycle. For over 50 years we have been dedicating time and resources, together with our partners across the globe, to give you the best possible ride.

That's truly supporting cyclists...

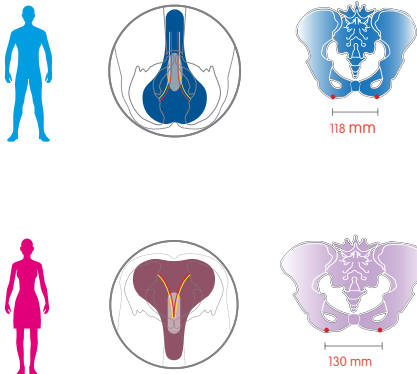


• Selle Royal SpA



Saddles for Men and Women are different

Men and women are really different. Our bodies are different and the genital area in particular is very male and female dedicated!



A man's arteries and nerves run parallel into the penis, maintaining an average distance apart of 30-35 mm. **Selle Royal's anatomical saddles for men feature a wide pressure relief area on the saddle to accommodate this.** Men's saddles are built to accommodate sit bone widths of between 100 and 136 mm in width.

This means that the average sit bone width for men is 118 mm and that saddles for men are generally narrower than saddles for women.

Selle Royal's anatomical saddles for women feature **a narrower more "V" shaped pressure relief area** that accommodates this difference between men and women. Women's saddles generally are built to accommodate sit bones which are slightly wider and measure between 112 and 148 mm.

This means that women's saddles are also normally wider than saddles for men.

Selle Royal's anatomical saddles are built to accommodate the fundamental differences between the sexes.



Selle Royal Cyclists Riding Position

One of Selle Royal's most important design parameters is the riding position.

This has a big influence on how the sit bones and other intimate parts of the body contact the saddle. It's these contact points that must be addressed with specific saddle designs. Selle Royal has categorized 4 riding positions to address these important contact areas: Sport, Athletic, Moderate and Relaxed.



SPORT



The Sport rider typically sits on the saddle with a 15 degree spine angle. This position places the sit bones on the front of the saddle.



ATHLETIC



The Athletic rider typically sits on the saddle with a 30 degree spine angle. This more upright position moves the weight distribution and sit bone area farther back on a saddle.



MODERATE



The Moderate rider typically sits on the saddle with a 60 degree spine angle. This position continues to move the rider's weight and sit bones farther back on a wider saddle.



RELAXED



The Relaxed rider typically sits upright with a 90 degree spine angle. This position places +60% of the riders weight directly over the rear of the saddle.

6 Different Lines for different Cyclists



respiro
START COOL STAY COOL

RESPIRO is our top line dedicated to the more demanding cyclist. It features the innovative Ventilation Channel which relieves pressure from the genital area, whilst preventing sweating, also thanks to a genuine leather cover or a cool microtex in the sport version.

plugin
ERGOGEL
ANATOMICALLY DESIGNED

ERGOGEL is a range of anatomical saddles with a Plugin pad in Royalgel™ and our patented twin-flex base. The range features different designs that accommodate both your riding style as well as the anatomic differences between men and women.

becoz

Selle Royal's innovative approach by integrating ecological awareness and outstanding technologies has produced BECOZ, a new range of environmentally friendly saddles. The result is a product which, over its lifespan, has a significantly lower impact on the environment than traditional saddles.





LOOKIN
VISIBLE GEL COMFORT

The latest generation of LOOKIN saddles combine 2 comfort features: the innovative Cool Cover and Royalgel™. These saddles address the cyclist looking for the greatest level of gel comfort.



Premium
100% COMFORT

PREMIUM saddles are made using the innovative royal vacuum light system. This proprietary production technology enables the saddle to be 100% sealed, up to 20% lighter, more comfortable.



Classic
RIDE IN COMFORT

CLASSIC saddles are mostly available with Royalgel™ an exclusive polyurethane gel delivering a superior level of comfort. That's real comfort in economy class!







RESPIRO 50's Leather Cover Hand-Crafted

respiro
50's

Start cool stay cool. In hot weather, when leaving a bike in the sun or riding for a long period of time a saddle can increase in temperature. Rising above the rider's skin temperature, the saddle creates an unpleasant feeling of perspiration and discomfort.



REAL LEATHER COVER

Respiro '50s saddles are handmade in Italy. They combine more than 60 years of Selle Royal historical craftsmanship with the very best modern technology. The saddle is provided with a leather cover to allow for the very best in bike-riding comfort and the quality performance of genuine leather. The ventilation channel keeps you cool for twice as long as an ordinary saddle.



VENTILATION CHANNEL

relieves pressure from the genital area, while preventing sweating. From our test, it results that genital area of respiro riders stay cooler than a normal saddle while riding.



1. real leather cover

2. ventilation channel

3. anatomically designed for men and women

4. equipped with Integrated Clip System



SPORT (cool Microtex)

RESPIRO PRO 9029 HRT	♂
SIZE: L 281mm / W 143mm	
SRP: 79,90 €	



RESPIRO PRO 9029 DRT	♀
SIZE: L 272mm / W 153mm	
SRP: 79,90 €	



ATHLETIC

RESPIRO LEATHER 9030 HRT	♂
SIZE: L 278mm / W 162mm	
SRP: 99,90 €	



RESPIRO LEATHER 9030 DRT	♀
SIZE: L 268mm / W 176mm	
SRP: 99,90 €	



MODERATE

RESPIRO LEATHER 9031 HET	♂
SIZE: L 280mm / W 184mm	
SRP: 99,90 €	



RESPIRO LEATHER 9031 DET	♀
SIZE: L 265mm / W 202mm	
SRP: 99,90 €	



RELAXED

RESPIRO LEATHER 9032 HET	♂
SIZE: L 271cm / W 204mm	
SRP: 99,90 €	



RESPIRO LEATHER 9032 DET	♀
SIZE: L 256cm / W 228mm	
SRP: 99,90 €	





RESPIRO SOFT

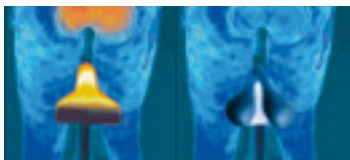
Start cool stay cool

Start cool stay cool. In hot weather, when leaving a bike in the sun or riding for a long period of time a saddle can increase in temperature. Rising above the rider's skin temperature, the saddle creates an unpleasant feeling of perspiration and discomfort.



VENTILATION CHANNEL

relieves pressure from the genital area, while preventing sweating. From our test, it results that genital area of respiro riders stay cooler than a normal saddle while riding.



COOL COVER

Normal Cover: when leaving the bike in the sun during the summertime for 10 minutes, as ordinary saddle warms up quickly.

Cool Cover: our saddles with Cool Cover remain 25°C cooler than normal black saddles.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

- 1. ventilation channel
- 2. cool cover
- 3. ROYALGEL™ maximum comfort
- 4. anatomically designed for men and women
- 5. equipped with Integrated Clip System
- 6. RVL 100% sealed, up to 20% lighter, extra comfort



ATHLETIC

RESPIRO SOFT 5130 HRT	♂
SIZE: L 277mm / W 163mm	
SRP: 59,90 €	



RESPIRO SOFT 5130 DRT	♀
SIZE: L 268mm / W 178mm	
SRP: 59,90 €	



MODERATE

RESPIRO SOFT 5131 HET	♂
SIZE: L 277mm / W 182mm	
SRP: 59,90 €	



RESPIRO SOFT 5131 DET	♀
SIZE: L 263mm / W 199mm	
SRP: 59,90 €	



RELAXED

RESPIRO SOFT 5132 HET	♂
SIZE: L 274mm / W 203mm	
SRP: 59,90 €	



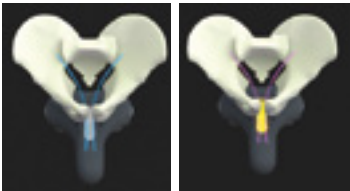
RESPIRO SOFT 5132 DET	♀
SIZE: L 256mm / W 228mm	
SRP: 59,90 €	



plugin
ERGOGEL
 ANATOMICALLY DESIGNED

ERGOGEL PLUGIN anatomically designed

Ergogel Plugin is a line of Men and Women anatomically-designed saddles that have been created to safeguard the genital area and provide ultimate comfort in bike riding.



PLUGIN

The Plugin Insert is made of extremely soft Royalgel™ which prevents compression of genital tissue and avoids pressure. What's more, the Plugin Insert is removable and can be easily replaced.

ROYALGEL™

A polyurethane matrix gel, patented by Bayer in Germany and exclusively licensed to Selle Royal, that gives a superior comfort! Comparative pressure distribution tests prove that Royalgel padding guarantees the highest level of comfort, reducing pressure peaks by up to 40%.

1. 
2. 
3. 
4. 

1. ROYALGEL™ maximum comfort
2. anatomically designed for men and women
3. equipped with Integrated Clip System
4. RVL 100% sealed, up to 20% lighter, extra comfort



SPORT

ERGOGEL 5179 HRT	♂
SIZE: L 280mm / W 144mm	
SRP: 59,90 €	

ERGOGEL 5179 DRT	♀
SIZE: L 271mm / W 151mm	
SRP: 59,90 €	



ATHLETIC

ERGOGEL 5181 HRT	♂
SIZE: L 276mm / W 162mm	
SRP: 59,90 €	

ERGOGEL 5181 DRT	♀
SIZE: L 259mm / W 175mm	
SRP: 59,90 €	



MODERATE

ERGOGEL 5182 HET	♂
SIZE: L 277mm / W 163mm	
SRP: 59,90 €	

ERGOGEL 5182 DET	♀
SIZE: L 258mm / W 176mm	
SRP: 59,90 €	



RELAXED

ERGOGEL 5183 HET	♂
SIZE: L 276mm / W 191mm	
SRP: 59,90 €	

ERGOGEL 5183 DET	♀
SIZE: L 262mm / W 216mm	
SRP: 59,90 €	





BECOZ

Because ECO is the answer

Selle Royal's innovative approach by integrating ecological awareness and outstanding technologies has produced Becoz, a new range of environmentally – friendly saddles.

The result is a product which, over its lifespan, has a significantly lower impact on the environment than traditional saddles.



LESS FOSSIL MORE GREEN

Becoz is a huge step the direction of a environmentally-friendly saddles and represents our long-standing commitment to a "less fossil more green" way of life.

CORKGEL

CORKGEL

Becoz saddles feature our own revolutionary Corkgel, an innovative material based on a bio-sourced polyurethane gel combined with natural cork.

- 1.
- 2.
- 3.
- 4.

1. CORKGEL
2. anatomically designed for men and women
3. RVL 100% sealed, up to 20% lighter, extra comfort
4. equipped with Integrated Clip System



< 15°

SPORT

BECOZ 5287 HRT	♂
SIZE: L 266mm / W 144mm	
SRP: 49,90 €	

BECOZ 5287 DRT	♀
SIZE: L 264mm / W 144mm	
SRP: 49,90 €	



30°

ATHLETIC

BECOZ 5288 HRT	♂
SIZE: L 275mm / W 159mm	
SRP: 49,90 €	

BECOZ 5288 DRT	♀
SIZE: L 260mm / W 169mm	
SRP: 49,90 €	



60°

MODERATE

BECOZ 5289 HET	♂
SIZE: L 280mm / W 179mm	
SRP: 49,90 €	

BECOZ 5289 DET	♀
SIZE: L 270mm / W 199mm	
SRP: 49,90 €	



90°

RELAXED

BECOZ 5290 HET	♂
SIZE: L 270mm / W 199mm	
SRP: 49,90 €	

BECOZ 5290 DET	♀
SIZE: L 260mm / W 219mm	
SRP: 49,90 €	

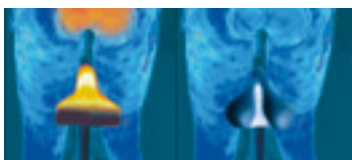




LOOKIN

Visible Gel Comfort

A smooth even surface for total gel pressure relief. The new Lookin saddles combine 2 new comfort features: the innovative cool cover, which keeps the saddle cover up to 25°C cooler in the sun, and Royalgel™. Laboratory tests prove that our new cool cover can keep the saddle's temperature 25°C lower, reducing the unpleasant feeling of sitting on a hot surface.



COOL COVER

Normal Cover: when leaving the bike in the sun during the summertime for 10 minutes, as ordinary saddle warms up quickly.

Cool Cover: our saddles with Cool Cover remain 25°C cooler than normal black saddles



ROYALGEL™

A polyurethane matrix gel, patented by Bayer in Germany and exclusively licensed to Selle Royal, that gives a superior comfort! Comparative pressure distribution tests prove that Royalgel padding guarantees the highest level of comfort, reducing pressure peaks by up to 40%.



1.

1. cool cover



2.

2. ROYALGEL™ maximum comfort



3.

3. RVL 100% sealed, up to 20% lighter, extra comfort



4.

4. equipped with Integrated Clip System



SPORT

LOOKIN 5223 HRC	♂
SIZE: L 278mm / W 141mm	
SRP: 39,90 €	



LOOKIN 5223 DRC	♀
SIZE: L 270mm / W 149mm	
SRP: 39,90 €	



ATHLETIC

LOOKIN 5234 HRC	♂
SIZE: L 275mm / W 159mm	
SRP: 39,90 €	



LOOKIN 5234 DRC	♀
SIZE: L 260mm / W 169mm	
SRP: 39,90 €	



MODERATE

LOOKIN 5235 HEC	♂
SIZE: L 280mm / W 179mm	
SRP: 39,90 €	



LOOKIN 5235 DEC	♀
SIZE: L 270mm / W 199mm	
SRP: 39,90 €	



RELAXED

LOOKIN 5236 HEC	♂
SIZE: L 270mm / W 199mm	
SRP: 39,90 €	



LOOKIN 5236 DEC	♀
SIZE: L 260mm / W 219mm	
SRP: 39,90 €	



Premium
100% COMFORT

PREMIUM 100% Comfort

Extra Soft!

A comfortably shaped soft gel saddle.

Premium Selle Royal saddles use the innovative Royal Vacuum Light System.

This proprietary production technology enables the saddle to be: 100% sealed, up to 20% lighter and more comfortable.

The softest gel saddle available from Selle Royal.



ROYALGEL™

A polyurethane matrix gel, patented by Bayer in Germany and exclusively licensed to Selle Royal, that gives a superior comfort! Comparative pressure distribution tests prove that Royalgel padding guarantees the highest level of comfort, reducing pressure peaks by up to 40%.



1. ROYALGEL™ maximum comfort

2. RVL 100% sealed, up to 20% lighter, extra comfort

3. equipped with Integrated Clip System (** not available)



SPORT

DARDO 5153 HRC	♂
SIZE: L 297mm / W 138mm	
SRP: 27,90 €	



DARDO 5153 DRC	♀
SIZE: L 274mm / W 152mm	
SRP: 27,90 €	



ATHLETIC

SHORE 5117 HEC (**)	♂
SIZE: L 276mm / W 149mm	
SRP: 34,90 €	



SHORE 5117 DEC (**)	♀
SIZE: L 264mm / W 152mm	
SRP: 34,90 €	



ELLIPSE ATHLETIC 5138 HRC	♂
SIZE: L 268mm / W 160mm	
SRP: 39,90 €	



ELLIPSE ATHLETIC 5138 DRC	♀
SIZE: L 266mm / W 174mm	
SRP: 39,90 €	



FRECCIA 5107 HRC	♂
SIZE: L 279mm / W 154mm	
SRP: 29,90 €	



FRECCIA 5107 DRC	♀
SIZE: L 259mm / W 159mm	
SRP: 29,90 €	





MODERATE

FREEWAY 5194 HRC	♂
SIZE: L 274mm / W 163mm	
SRP: 27,90 €	



FREEWAY 5194 DRC	♀
SIZE: L 283mm / W 184mm	
SRP: 27,90 €	



FREEDOM 5119 HEC	♂
SIZE: L 283mm / W 184mm	
SRP: 29,90 €	



FREEDOM 5119 DEC	♀
SIZE: L 264mm / W 201mm	
SRP: 29,90 €	



WAVE 5113 HEC	♂
SIZE: L 274mm / W 168mm	
SRP: 34,90 €	



WAVE 5113 DEC	♀
SIZE: L 254mm / W 213mm	
SRP: 34,90 €	



ELLIPSE MODERATE 5139 HEC	♂
SIZE: L 280mm / W 181mm	
SRP: 39,90 €	



ELLIPSE MODERATE 5139 DEC	♀
SIZE: L 266mm / W 200mm	
SRP: 39,90 €	





RELAXED

DRIFTER PLUS antracite 5111 UDT (**) ♂♀
SIZE: L 270mm / W 245mm
SRP: 39,90 €

DRIFTER PLUS white 5111 UDT (**) ♂♀
SIZE: L 270mm / W 245mm
SRP: 39,90 €



COAST 5115 HEC ♂
SIZE: L 257mm / W 213mm
SRP: 34,90 €

COAST 5115 DEC ♀
SIZE: L 257mm / W 229mm
SRP: 34,90 €



ELLIPSE RELAXED 5140 HEC ♂
SIZE: L 269mm / W 199mm
SRP: 39,90 €

ELLIPSE RELAXED 5140 DEC ♀
SIZE: L 255mm / W 226mm
SRP: 39,90 €



TORX 5199 UEC (strengtex cover) ♂♀
SIZE: L 275,5mm / W 250mm
SRP: 39,90 €





RELAXED

JOURNEY 5169 UEC (**)
SIZE: L 275mm / W 251mm
SRP: 29,90 €



JOURNEY double springs 5169 UDC (**)
SIZE: L 275mm / W 251mm
SRP: 29,90 €



MANHATTAN UNISEX 5112 UDT (**)
SIZE: L 270mm / W 245mm
SRP: 29,90 €



DRIFTER UNISEX 5111 UDT (**)
SIZE: L 270mm / W 245mm
SRP: 34,90 €



HZ E-BIKE black 5192 URT
SIZE: L 259mm / W 211mm
SRP: 39,90 €



HZ E-BIKE fango 5192 URT
SIZE: L 259mm / W 211mm
SRP: 39,90 €







CLASSIC

Ride in Comfort

Great value! An affordable Royalgel™ saddle. Most of these saddles are padded with Royalgel™, an exclusive polyurethane gel delivering a superior level of comfort through the reduction of peak pressures in the delicate areas by up to 40%. Great comfort at an affordable price.



INTEGRATED CLIP SYSTEM

SR Saddle are all equipped with INTEGRATED CLIP SYSTEM, a proprietary clip integrated in the saddle base for the easy attachment, of a blinking light or a saddle bag. Technology that makes sense!

- 1.
- 2.

1. ROYALGEL maximum comfort (*not available)

2. equipped with Integrated Clip System (** not available)



SPORT

SETA 1086 HRT (*)	♂
SIZE: L 279mm / W 143mm	
SRP: 39,90 €	



SETA 1086 DRT (*)	♀
SIZE: L 269mm / W 157mm	
SRP: 39,90 €	



SETA 1086 HRM (*)	♂
SIZE: L 279mm / W 143mm	
SRP: 39,90 €	



SETA 1086 DRM (*)	♀
SIZE: L 269mm / W 157mm	
SRP: 39,90 €	



MACH 8549 free design (*)	♂♀
SIZE: L 268mm / W 140mm	
SRP: 14,90 €	



ATHLETIC

ALPINE 8468 HGC (**)	♂
SIZE: L 265mm / W158mm	
SRP: 19,90 €	



ALPINE 8468 DGC (**)	♀
SIZE: L 258mm / W 186mm	
SRP: 19,90 €	





MODERATE

MOODY 8072 HRT (*) (**)		♂
SIZE:	L 273mm / W 174mm	
SRP:	9,90 €	



MOODY 8072 DRT (*) (**)		♀
SIZE:	L 253mm / W 183mm	
SRP:	9,90 €	



MOODY SPRINGS 8172 HST (**)		♂
SIZE:	L 273mm / W 174mm	
SRP:	19,90 €	



MOODY SPRINGS 8172 DST (**)		♀
SIZE:	L 253mm / W 183mm	
SRP:	19,90 €	



AVENUE 8466 HGC		♂
SIZE:	L 273mm / W 171mm	
SRP:	24,90 €	



AVENUE 8466 DGC		♀
SIZE:	L 258mm / W 183mm	
SRP:	24,90 €	



RELAXED



DRIFTER MEDIUM antracite 5167 UDT		♂ ♀
SIZE:	L 251mm / W 221mm	
SRP:	29,90 €	



DRIFTER MEDIUM brown 5167 UDT		♂ ♀
SIZE:	L 251mm / W 221mm	
SRP:	29,90 €	





RELAXED

CLASSIC UNISEX 8261 (*) (**) 

SIZE: L 247mm / W 219mm

SRP: 13,90 €



HOLLAND UNISEX 82615 GC 

SIZE: L 247mm / W 219mm

SRP: 19,90 €



ONDINA Kenneback Antracite 8171 US 

SIZE: L 253mm / W 214mm

SRP: 24,90 €



ONDINA Kenneback Brown 8171 US 

SIZE: L 253mm / W 214mm

SRP: 24,90 €



COUNTRY 8275 HET (*) (**) 

SIZE: L 271mm / W 174mm

SRP: 14,90 €



COUNTRY 8275 DET (*) (**) 

SIZE: L 255mm / W 198mm

SRP: 14,90 €



ROK 8244 G (**) 

SIZE: L 134mm / W 220mm

SRP: 34,90 €



SKY UNISEX 8184 UST (**) 

SIZE: L 277mm / W 215mm

SRP: 19,90 €





RELAXED

CLASSIC UNISEX 275/5 (*) (**)	♂ ♀
SIZE: L 243mm / W 214mm	
SRP: 12,90 €	



CLASSIC UNISEX 6954/5 (*) (**)	♂ ♀
SIZE: L 269mm / W 235mm	
SRP: 14,90 €	



STAR 8484 GEC	♂
SIZE: L 246mm / W 215mm	
SRP: 19,90 €	



STAR 8484 DGE (**)	♀
SIZE: L 227mm / W 225mm	
SRP: 19,90 €	



FREETIME 8493 HGE	♂
SIZE: L 283mm / W 202mm	
SRP: 24,90 €	



FREETIME 8493 DGE	♀
SIZE: L 267mm / W 218mm	
SRP: 24,90 €	



ROKKY 8810 GC (**)	
SIZE: L 186mm / W 221mm	
SRP: 29,90 €	









JUNIOR

DJ 8041 URT BMX

SIZE: L 244mm / W 144mm

SRP: 14,90 €



JUNIOR 6384 J

SIZE: L 225mm / W 153mm

SRP: 5,90 €



JUNIOR DESIGN 8159

SIZE: L 229mm / W 171mm

SRP: 12,90 €



JUNIOR BLACK 8159

SIZE: L 229mm / B 171mm

SRP: 9,90 €



SPYDER DESIGN 8550

SIZE: L 231mm / W 152mm

SRP: 12,90 €



SPYDER BLACK 8550 T

SIZE: L 231mm / B 152mm

SRP: 9,90 €



SLIDE DESIGN 8551

SIZE: L 249mm / W 143mm

SRP: 12,90 €



SLIDE BLACK 8551 T

SIZE: L 249mm / B 143mm

SRP: 9,90 €



BACK IN THE SADDLE

OFFER

A blend of timeless style, comfort and performance re-interpreted for a new generation that knows how to be retro-active.
Some things come back because they never go away.







AEROYAL

Time to cool up



It's not about making something new but making it better. The Aerooyal is exactly that: the elegance and comfort of the original meets the latest technology for a cool fast-paced rhythm and love for action.



AEROYAL BLACK 449 UR

SIZE: L 275mm / W 133mm

SRP: 39,90 €



AEROYAL WHITE 449 UR

SIZE: L 275mm / W 133mm

SRP: 39,90 €

CONTOUR Re-riding History

ContourRoyal



An instant classic when it appeared in the '70s, this fusion of ultimate comfort and tradition has been re-created to combine strong, ultralight material with maximum support. A blend of timeless style, comfort and performance re-interpreted for a new generation that knows how to be retro-active. Some things come back because they never go away.



LEATHER COVER + STICHING



MICROTEX COVER



LEATHER COVER + STICHING

CONTOUR ROYAL LEATHER BROWN 9043 UR

SIZE: L 273mm / W 160mm

SRP: 89,90 €



CONTOUR ROYAL NABUCK WHITE 9043 UR

SIZE: L 273mm / W 160mm

SRP: 89,90 €



CONTOUR ROYAL LEATHER BLACK 9043 UR

SIZE: L 273mm / W 160mm

SRP: 89,90 €



MICROTEX COVER

CONTOUR ROYAL MICROTEX BLACK 9043 UR

SIZE: L 273mm / W 160mm

SRP: 59,90 €



CONTOUR ROYAL MICROTEX WHITE 9043 UR

SIZE: L 273mm / W 160mm

SRP: 59,90 €



CONTOUR ROYAL MICROTEX BLUE 9043 UR

SIZE: L 273mm / W 160mm

SRP: 59,90 €



MANO

RIDING POSITIONS GRIP

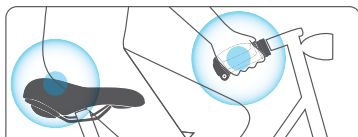
MANO

The new Selle Royal Comfort Grip

The MANO Riding Positions Grip has 3 lengths (2 in the relaxed version) suitable for most type of shifter and handlebar configuration, through removable rings and two pieces body constructions.



SELLE ROYAL GRIP+SADDLE TOTAL COMFORT CONCEPT



FIND YOUR GRIP ACCORDING TO
YOUR SADDLE AND RIDING STYLE

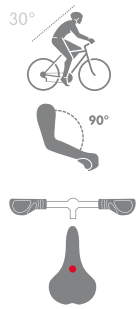
SELLE ROYAL TOTAL COMFORT CONCEPT

The MANO grip is developed by taking account the different cyclist riding position: athletic, moderate and relaxed in order to provide you the best comfort based on your riding style and to combine the grip to your saddle.



3 ADJUSTABLE LENGTHS

The construction of the grip allows you to adjust the size to one of three different lengths by removing one of the 3 outer rings (2 in the relaxed version). This system allows you to customize the grip to your bicycle and the shifting system that you use.

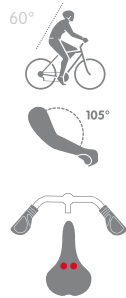


ATHLETIC

MANO GR 01 ATH

SIZE: L 120/130/140mm

SRP: 29,90 €



MODERATE

MANO GR 01 MOD

SIZE: L 110/120/130mm

SRP: 29,90 €



RELAXED

MANO GR 01 REL

SIZE: L 100/110mm

SRP: 29,90 €



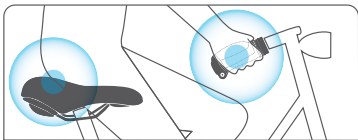


MANO Royalgel™ The new Selle Royal Comfort Gel Grip

The MANO ROYALGEL™ Riding Positions Grip is padded with Royalgel™, an exclusive polyurethane gel delivering a superior level of comfort through the reduction of peak pressures by up to 40%.



SELLE ROYAL GRIP+SADDLE TOTAL COMFORT CONCEPT



FIND YOUR GRIP ACCORDING TO
YOUR SADDLE AND RIDING STYLE

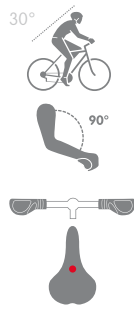
SELLE ROYAL TOTAL COMFORT CONCEPT

The MANO grip is developed by taking account the different cyclist riding position: athletic, moderate and relaxed in order to provide you the best comfort based on your riding style and to combine the grip to your saddle.

ROYALGEL™ FOR THE BEST COMFORT

A polyurethane matrix gel, patented by Bayer in Germany and exclusively licensed to Selle Royal, that gives a superior comfort! Comparative pressure distribution tests prove that Royalgel padding guarantees the highest level of comfort, reducing pressure peaks by up to 40%.



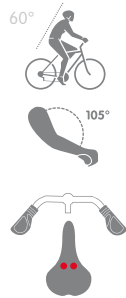


ATHLETIC

MANO GR 02 ATH

SIZE: L 130mm

SRP: 39,90 €



MODERATE

MANO GR 02 MOD

SIZE: L 110mm

SRP: 39,90 €



RELAXED

MANO GR 02 REL

SIZE: L 90/100mm

SRP: 39,90 €



Integrated Clip System ACCESSORIES

SR Saddle are all equipped with INTEGRATED CLIP SYSTEM, a proprietary clip integrated in the saddle base for the easy attachment, of a blinking light or a saddle bag.

Technology that makes sense!



BLINKING LIGHT

SR BLINKING LIGHT

BLS 1 A0 1253

SRP: 9,90 €



SR BY CATEYE BLINKING LIGHT 3 Led

BLC2 A0 1223

SRP: 14,90 €



SR BY CATEYE BLINKING LIGHT 5 Led

BLC3 A0 1223

SRP: 29,90 €



SR BY CATEYE BLINKING LIGHT

BLC4 A0 1223

SRP: 39,90 €



Auto-Motion Technology

SR BAGS

SR NEW BAG RB03 00

SIZE: Medium

SRP: 24,90 €



SR NEW BAG RB03 01

SIZE: Large

SRP: 29,90 €



SADDLE ACCESSORIES

CLAMPS

CLAMP	
V 06	Silver / Individual Packaging
SRP:	2,45 €



CLAMP	
V 06	Black / Individual Packaging
SRP:	2,95 €



CLAMP 5 COMPONENTS	
V 06	Silver / Individual Packaging
SRP:	2,75 €



WATERPROOF SEAT COVER

WATERPROOF SEAT COVER M	
SRKH	Dispenser with 10pcs
SRP:	5,50 €



WATERPROOF SEAT COVER L	
SRKH	Dispenser with 8pcs
SRP:	6,50 €



GEL SEAT COVERS

SPORT ROYALGEL SEAT COVER

4002 GLT

SRP: 15,90 €



ATHLETIC ROYALGEL SEAT COVER

4001 GLT

SRP: 15,90 €



MODERATE ROYALGEL SEAT COVER

4004 GLT

SRP: 15,90 €



RELAXED ROYALGEL SEAT COVER

4003 GLT

SRP: 15,90 €







Participate online
www.worldwidecyclingatlas.com

The "Worldwide Cycling Atlas" website lists the most significant initiatives, organizations and riders around the world.

Whether you are part of an organization that promotes cycling in your community or you are part of a ride to combat a disease, or you just have fun sitting every day on those two wheels that have changed the way you understand life, we want to hear from you.



WORLDWIDE CYCLING
ATLAS

Worldwide Cycling Atlas is a Selle Royal Support Cyclists' Editorial Project.



POP MATERIAL



1. BECOZ FLOOR DISPLAY

- made of high quality recycled wood material
- designed to give a "natur feeling"
- very easy to install (just 2 pieces)
- 8 hooks available
- 180 cm x 50 cm x 40cm

COD. SRTC B0 0003

€ 80,00



2. BECOZ TABLE DISPLAY

- made of high quality recycled wood material
- Possibility to be attached to the slat wall system
- 1 saddle test included in the display
- 33 cm x 32cm x 9 cm

COD. SRTC B1 0003

€ 40,00



3. MANO GRIPS TABLE DISPLAY

- Made of pearl white metal
- Compatible with slatwall system
- 40 cm x 50 cm x 30 cm
- Adaptable to present 6 grips in the 3 different riding position

COD. SRTC 1F 003

€ 50,00



4. DISPLAY

- durable and high quality display
- innovative design and size, to improve your sales-including the possibility to combine several displays in different positions
- lighting system to highlight products
- Includes one side banner with signs that promote the purchase of the saddle for the final customer

COD. SRTC 0E 0003

€ 160,00



5. GEL SEAT

Make sure that your customers experience the sensation of sitting on a gel seat and discover why Royalgel™ is considered the best gel on the saddle market.

COD. SRTC 0X 0003

€ 80,00



6. GEL TOOL BOX

Demonstrate your customers the advantages of having a saddle with Royalgel™ instead of one with traditional padding like standard foam and gel.

COD. SRKB 05 0003

€ 8,00

REGISTER AT

www.selleroyal.com/new_dealer



Enter your details in the dealers' list at www.selleroyal.com/dealer where potential customers can search for their closest Selle Royal dealer. You can also attach photos of your store. Please make use of this commitment-free platform, there will only be benefits!

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