# **55L7400U** LED Smart TV with Cloud Portal CINEMA SERIES®





## PREMIUM CINEMA PICTURE QUALITY. STUNNING ENTERTAINMENT.

The new L7400U Cinema Series<sup>®</sup> TV with the latest Toshiba technologies raises the bar for incredible picture quality and sound, so you can enjoy the ultimate in 1080p Full HD entertainment. The slim-design 55" L7400U LED Smart TV with Cloud Portal features our new Radiance<sup>™</sup> Full Array LED panel using Toshiba's own SuperBright LEDs with virtually twice the brightness of a standard LED TV, to create significantly more vibrant images than ever. Superior ClearScan<sup>®</sup> 240Hz technology ensures fast action scenes in sports and movies are crystal clear, and new Dual + Single Core CQ Engine<sup>™</sup> creates stunning cinema quality images. A new Labyrinth<sup>™</sup> Speaker System increases the sound pressure levels and bass response for fuller sound with DTS Premium Sound<sup>™</sup> for an overall immersive experience. The L7400U Series includes the premium Smart TV with Cloud Portal for a smarter connected experience that makes it simple, easy and fun to connect to content, mobile devices and people. It's all part of the brilliance that makes the L7400U Cinema Series TV a top-of-the-line entertainment extravaganza.



Full Array of SuperBright LEDs for brighter whites, higher contrast, and a more vibrant picture



Multi-page portal with open Internet Browser, SearchALL, MediaGuide, Personal Messaging, Family Calendar, Video News and more



High-definition video and digital audio through a single cable



Improves picture clarity for clearer fast-action video, movies & sports



1080p Full HD resolution—twice the picture detail compared to standard 720p HD



Increases sound pressure level and bass response for a fuller sound from a thin flat panel TV



Advanced Toshiba CQ Engine creates cinema quality images



Wi-Fi connects the TV to your home network, while Intel® WiDi connects directly to your mobile devices



Most advanced DTS audio suite for televisions for a fuller, wider and more accurate sound experience



Slim Modern Design with Silver Deco Finish and Sleek Frame Stand

## 55L7400U LED Smart TV with Cloud Portal

### **Specifications**<sup>1</sup>

#### Screen Size Class: 55"

- Actual Diagonal Screen Size: 54.6"
- Design: Silver Deco & Frame Stand

#### Panel

- Toshiba Radiance<sup>™</sup> Full Array LED Panel
- Resolution: 1080P Full HD<sup>2</sup>
- Refresh Rate: ClearScan® 240Hz
- Backlight Control: Local Dimming
- Wide Color Gamut

#### Video Chassis

- CQ Engine<sup>™</sup> Dual + Single Core
  - UltraClear DNR
  - Edge Enhancer
  - Expert Mode:
  - Test Pattern, White Balance, Color Calibration with R/G/B Gain and Offset
  - AutoView®
- Color Temperature Control
- Dynamic Picture Mode
- ColorMaster™
- Native Mode<sup>™</sup>
- Game Mode
- Convenience

#### Smart TV:

- Key Media Apps (Netflix<sup>®</sup>, YouTube<sup>™</sup>, Pandora<sup>®</sup>, CinemaNow<sup>™</sup>, etc.)
- Cloud ePortal
- Multi-Page ePortal™ GUI
- Flip Bar
- Expanded App Library (Smart TV
- Alliance)
- MediaShare

- Built-in Wi-Fi®
- Intel® Wireless Display
- Open Browser
- MediaGuide
- SearchAll
- eManual
- Streaming News
- Toshiba Personal Communications Services:
- Family Calendar
- Personal Messaging
- Cloud Portal Mobile Companion Apps
- TV Control Apps: A/V Remote, MediaGuide
- Universal AV System Control with IR Blaster
- Remote Control Type: Universal

#### Audio

- Labyrinth<sup>™</sup> Speaker System
- Sonic Separation<sup>™</sup>
- DTS Premium Sound<sup>™</sup> Audio Suite:
- DTS TruSurround™
- TruBass
- DTS TruVolume™
- TruDialog
- Depth Rendering
- Speaker Output: 30W

#### Connectivity

- HDMI<sup>®</sup> with CEC<sup>3</sup>: 4
- ARC (Audio Return Channel): 1 input • USB Port: 2 USB Video
- Composite: 2 (1 Shared)
- ColorStream<sup>®</sup> Component Video: 1



- Ethernet RJ45(LAN) Port: 1
- High Definition PC Input: 1
- 3.5mm PC Audio Input: 1
- Digital Audio Out: 1
- IR Blaster Out: 1
- Fixed / Variable / Sub Analog Audio Out: 1
- Product and Packaging
  - VESA Mounting Pattern<sup>4</sup>: 400mm x 400mm
  - Limited Warranty: 1 Year Parts & Labor
  - Product Dimensions & Weights
  - With Stand
    - Dimensions: 48.9" x 29.8" x 7.5"
  - Weight: 36.2 lbs.
  - Without Stand
    - Dimensions: 48.9" x 28.2" x 2.6"
  - Weight: 33.7 lbs.
  - In Packaging
    - Dimensions: 55.4" x 32.2" x 7.3"
    - Weight: 48.5 lbs.

#### What's in the box

- Remote Control (CT-90445)
- Batteries (AAA x 2)
- Resource Guide
- Quick Start Guide
- IR Blaster Cable
- Warranty

UPC Code: 022265668818 Country of Origin: China



Cables not included.

Rear Panel Connector Diagram



Rear Panel

Related Products



Side Port

1. While every effort has been made at the time of publication to ensure the accuracy of the information provided herein, product specifications, configurations, system/component/options availability are subject to change without notice. 2. 1080p/24 fps encoded content and an HD display capable of accepting a 1080p/24Hz signal required for viewing 1080p/24 fps content. 3. Use of HDMI® CEC requires an HDMI®-CEC compatible display/peripheral device. Depending on the specifications of your device, some or all HDMI® CEC functions may not work even if your display/peripheral device is HDMI® CEC compatible. 4. If you decide to wall mount your Toshiba television, always use a UL Listed wall bracket appropriate for the size and weight of the television. Care should be taken to place or install the display where it cannot be pushed, oulled over, or knocked down.

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