



Dear Tournament Guests:

Welcome to the inaugural year of the Waste Management Phoenix Open. We are honored to partner with the PGA TOUR and tournament hosts, The Thunderbirds, to bring you another six years of *The Greatest Show on Grass*.

Waste Management has enjoyed a rewarding relationship with the PGA and the Phoenix Open for more than a decade. Our commitment as title sponsor solidifies our dedication to this partnership, and further elevates our environmental efforts for the PGA TOUR and the state of Arizona.

Over the next several years, Waste Management will continue to implement smart solutions to turn waste into resource at the tournament by utilizing the Four R's: Reduce, Reuse, Recycle and Recover. Additionally, we will showcase *Think Green*® solutions that encourage social responsibility and a renewed commitment to leaving the planet in better condition for generations to come.

Waste Management, too, has set four specific goals to accept our commitment to sustainability. First, we know waste is a renewable resource. Today, we use it to create enough energy to power more than 1 million homes every year. By 2020, we expect to double that output to supply power to 2 million homes. Second, we expect to triple the amount of recyclable materials we manage to more than 20 million tons each year. And third, is to reduce emissions and increase fleet efficiency by 15 percent over the next ten years. We will also invest in green technologies that develop new ways of recovering the resource in the waste we manage, including the development of fuel from waste. Our fourth and final goal is about conservation. I am proud and excited about the progress we have already made in developing wildlife habitat at our landfills. In fact, our goal of quadrupling the number of wildlife habitats to 100, certified by the Wildlife Habitat Council, appears to be achievable before 2020. At the end of 2009, we had 73 total certifications and had already protected about 24,000 acres.

Please join our mission while at the Waste Management Phoenix Open by learning ways you can implement solutions in your communities and see some of our goals in action.

Very truly yours,

David P. Steiner
Chief Executive Officer
Waste Management