



BEYOND THE MOTOR

T I M E S

TOKYO MOTOR SHOW 2017

English

NEWS

Venue guide included



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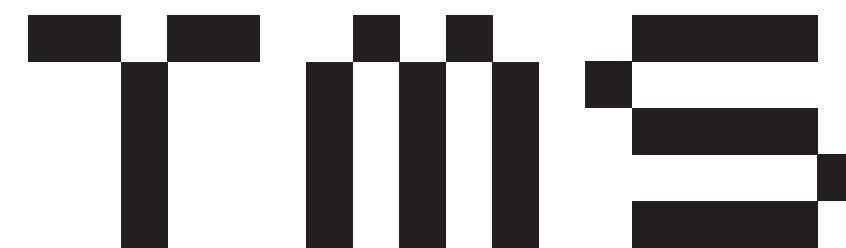
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Statement

How will automobiles evolve? Certainly there is no single, simple answer. Although in the not so distant future motor vehicles may become very different from what we are familiar with today, the fact is that they move people—and not just in a physical sense. They create exciting possibilities and offer continuous opportunity. In their future evolution, automobiles will be able to move much more than just people and objects: they will be able to move society forward, transcending previous limitations to provide even greater possibilities. That's why the Tokyo Motor Show will look beyond motor vehicles themselves and transform itself into an event where cutting-edge knowledge comes together, giving rise to wholly new opportunities for innovation and business, where the mobility sector can discover its next directions in the context of our rapidly changing world. It's time to shift to high gear and set out on a borderless journey to redefine the very meaning of "automobile."

BEYOND THE MOTOR



TOKYO MOTOR SHOW 2017



The 45th Tokyo Motor Show 2017

Overview

Organizer	Japan Automobile Manufacturers Association, Inc. (JAMA)	
Co-Organizers	Japan Auto Parts Industries Association (JAPIA) Japan Auto-Body Industries Association, Inc. (JABIA) Japan Automotive Machinery and Tool Manufacturers Association (JAMTA) Japan Automobile Importers Association (JAIA)	
Patron	Her Imperial Highness Princess Yohko of Mikasa	
Chairman	Hirotoshi Saikawa (Chairman of Japan Automobile Manufacturers Association, Inc.)	
Dates	October 27 (Fri.)–November 5 (Sun.), 2017	
Hours	Press Days	October 25 (Wed.) 8:00–18:00 October 26 (Thu.) 8:00–13:00
	Special Invitation Day/ Special Invitation Day for Persons with Disabilities*	October 26 (Thu.) 13:30–18:00
	Official Ceremony Day (Guests for opening ceremony, etc.)**	October 27 (Fri.) 9:00–18:00
	Preview Day***	October 27 (Fri.) 12:30–18:00
	General Public Days	October 28 (Sat.)–November 5 (Sun.) Mon.–Sat., and Holiday 10:00–20:00 Sundays 10:00–18:00
(Opening hours may be changed and entry into the venue may be limited whenever necessary)		
Admission Fee (tax included)	Special Invitation Day for Persons with Disabilities	Free (pre-registration)
	Preview Day	¥3,500 (limited number / elementary school students and under: free, parental guidance required)
	General Public Days	Adults ¥1,800 Advance ticket ¥1,600 After 16:00 except Sunday (at the same day ticket box) ¥900
		Senior high school students ¥600 Advance ticket ¥500 After 16:00 except Sunday (at the same day ticket box) ¥300
		Junior high school students Free
Persons presenting proof of disability documentation and one person accompanying them (or two accompanying persons if the disabled person uses a wheelchair) are admitted free of charge.		
Venue	Tokyo Big Sight 3-11-1 Ariake, Koto-ku, Tokyo (http://www.bigsight.jp/english/)	
Support	Ministry of Foreign Affairs Ministry of Economy, Trade and Industry Ministry of Land, Infrastructure, Transport and Tourism Ministry of the Environment Tokyo Metropolitan Government Chiba Prefectural Government Organisation Internationale des Constructeurs d'Automobiles (OICA) Japan External Trade Organization (JETRO)	

* Pre-registration required for the Special Invitation Day for Persons with Disabilities. Please register at the following website: www.tokyo-motorshow.com/en
 ** By invitation only
 *** Admission limited to purchasers of Preview Day tickets



Access to Tokyo Big Sight

Public transportation is highly encouraged for visitors.

Rinkai Line

Approx. 7 minutes' walk from Kokusai-tenjiijo Station
 Kokusai-tenjiijo Station is 13 minutes from Osaki Station (JR) (¥330 single adult fare)
 and 5 minutes from Shin-kiba Station (JR, Tokyo Metro) (¥270 single adult fare)
 * Direct service at Osaki to JR Saikyo Line toward Shinjuku/Omiya

Yurikamome Line

Approx. 3 minutes' walk from Kokusai-tenjiijo-seimon Station
 Kokusai-tenjiijo-seimon Station is 22 minutes from Shimbashi Station (JR, Tokyo Metro, Toei Subway) (¥380 single adult fare) and 8 minutes from Toyosu Station (Tokyo Metro) (¥250 single adult fare)

Bus

(Tokyo Big Sight, Central Terminal)
 Toei Bus (¥210 single adult fare) (Central Terminal)
 都05 Route (via Kachidoki Station) :
 Approx. 40 minutes from Tokyo Station (Marunouchi South Exit) to Tokyo Big Sight
 東16 Route (via Toyosu Station):
 Approx. 40 minutes from Tokyo Station (Yaesu Exit) to Tokyo Big Sight
 門19 Route (via Toyosu Station) :
 Approx. 30 minutes from Monzen-nakacho Station to Tokyo Big Sight
 * Approx. 15 minutes from Toyosu Station to Tokyo Big Sight

Airport Bus

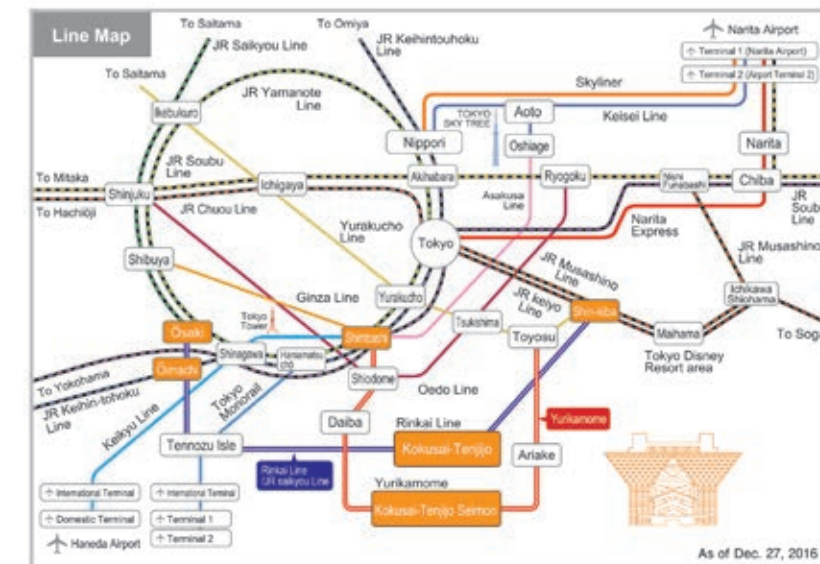
(Limousine Bus/Keihin Kyuko Bus)
 Approx. 25 minutes from Haneda Airport to Tokyo Big Sight (¥620 single adult fare)
 Approx. 60 minutes from Narita Airport to Tokyo Bay Ariake Washington Hotel (¥2,800 single adult fare) (Approx. 3 minutes' walk)
 * Some buses only run during events. Please check in advance.

Express Bus

Keihin Kyuko Bus (direct):
 Approx. 50 minutes from Yokohama Station (East Exit) to Tokyo Big Sight (¥820 single adult fare)

Water Bus

To Tokyo Big Sight Pier (2 minutes' walk)
 Tokyo Cruise Ship
 Tokyo Big Sight / Pallet Town Line
 To Tokyo Big Sight Pier (2 minutes' walk)
 Approx. 30 minutes from Hinode Pier to Tokyo Big Sight (¥410 single adult fare)
 * Service is non-regular, so check the departure schedule online.



Sponsored events

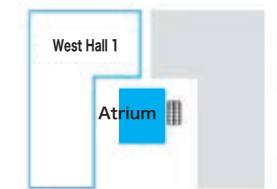
Tomica Corner

The toy car exhibition and retail corner sponsored by TOMY Co., Ltd. has been a hit with children ever since the 35th Tokyo Motor Show in 2001. As usual, Tokyo Motor Show Commemorative Model Tomica cars will be available for purchase.



PlayStation®/ Gran Turismo Sport

A promotional booth for the latest in the Gran Turismo Sport series, a real driving simulator exclusive to the PlayStation® 4.



Tour of the Tokyo Motor Show guided by AJAJ

Volunteer members of the Automobile Journalists Association of Japan (AJAJ) will be available to serve as guides on paid tours, providing an expert's

perspective on the Tokyo Motor Show and the appeal of automobiles. Participants will wear a wireless headset to clearly hear the explanations of the journalists

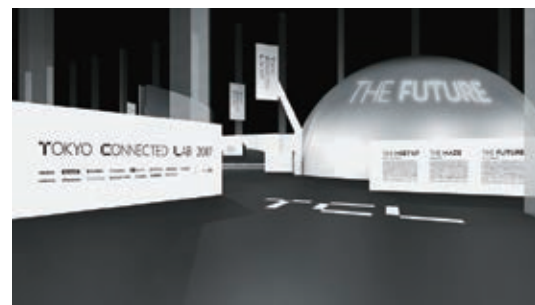
in the exhibition space. To participate, you will need to purchase an admission ticket bundled with event participation voucher.



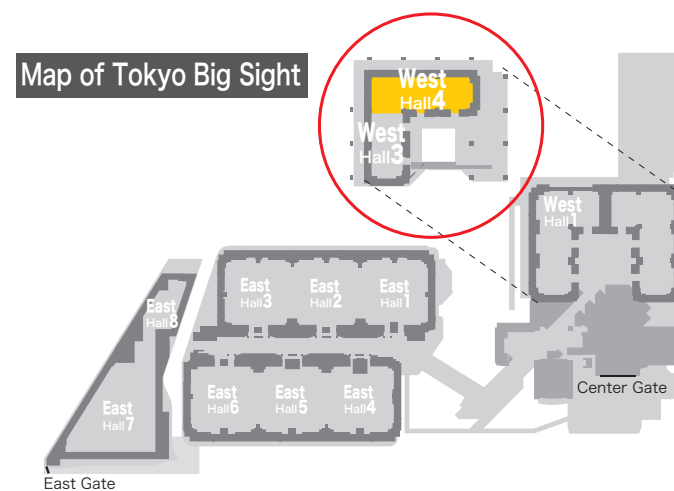
The 45th TOKYO MOTOR SHOW 2017

TOKYO CONNECTED LAB 2017

Join us in thinking and learning about the benefits of connected cars and the changes they will bring to our society, in this interactive experience.



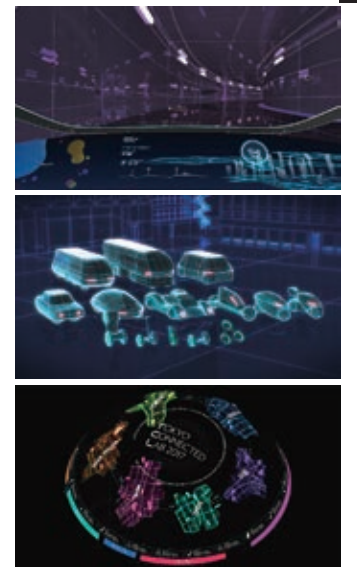
- Exhibitors
- IHI Corp.
 - Asahi Glass Co., Ltd.
 - WHILL K. K.
 - MS Solutions Co., Ltd.
 - Ministry of the Environment
 - Global Mobility Service, Inc.
 - KDDI Corp.
 - Ministry of Land, Infrastructure, Transport and Tourism, Road Bureau
 - The Association of Hydrogen Supply and Utilization Technology
 - DENSO CORPORATION
 - Vehicle Information and Communication System Center
 - Toyota Motor Corp.
 - Ninebot Inc.
 - Hatapro, Inc.
 - Nissan Motor Co., Ltd.
 - Honda Motor Co., Ltd.
 - The Consortium for Town Management of Misono



THE FUTURE

Visualizing mobility in the Tokyo of the future

The future of a society based on mobility will be dependent on the people that use the vehicles. "THE FUTURE" at TOKYO CONNECTED LAB 2017 will visualize the future that people are looking forward to by gathering answers from a survey about the future of mobility and projecting the results on a large interactive dome within the venue. The answers to the survey will be analyzed to provide each participant with a keyword (out of 6) representing their view of the future. Join us at "THE FUTURE" to see what others envision the future will look like, and take part in this large-scale experiment at the Tokyo Motor Show.



Find your future keyword.

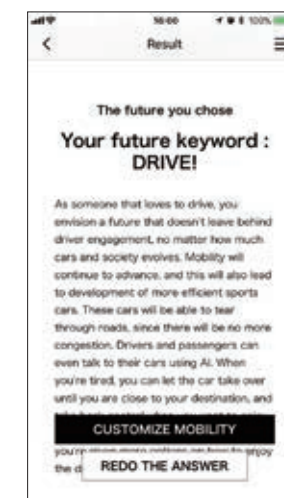
The future is not something that is predetermined. It is created together with the other members of our society.

By answering the survey at "THE FUTURE", you will be able to see what you and others envision the future will look like, through one of six "future keywords". Answer the survey and see what the future may look like. (Survey available through the official Tokyo Motor Show app.)

SOCIAL GOOD A future where technology helps to improve society.	UNIVERSAL A future that is equally accessible to everyone.	MOVE A future that helps move the society and the economy forward.
DRIVE A future that strives for more freedom.	PRIVATE A future liberating people from the constraints of time and place.	SHARE A future that values shared experiences.

How to participate: Complete the questionnaire to choose which of the six futures you want to see.

1. Tap "THE FUTURE" on the TCL2017 page
2. Answer the questionnaire and choose which future you want to see
3. Bring the QR code you receive and gather at the dome



* Visitors who do not have a smartphone may participate using one of the reservation terminals at the venue.

THE MAZE

Connecting with a futuristic Tokyo

Discover what you'll be able to do when cars, drivers, and total city infrastructure all connect! This event enables 30 visitors at a time to individually explore a fully connected, maze-like Tokyo of the future by driving their own connected cars, in this virtual reality experience using PlayStation® VR systems.

*PlayStation® is a registered trademark of Sony Interactive Entertainment Inc.



*Photo ©2017 Sony Interactive Entertainment Inc.

STAGE 1
On this stage you'll learn the controls and the rules. Then you can truly experience connected technologies.



Communicate from vehicle to vehicle to let others know about cars in blind spots to automatically reduce speed



Future mobility

STAGE 2
On this stage you'll experience connected technologies and work with others to reach the goal.



Get an overhead view of the roads using drones



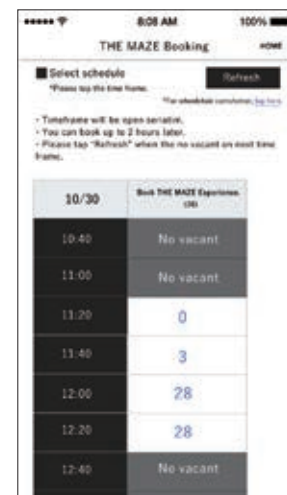
Connect with passing vehicles to share information in real time



Commercial vehicles communicate with each other to ensure a steady stream

How to participate: Break through the city maze in a connected car

1. Tap "THE MAZE" on the TCL2017 page
2. Reserve your desired timeslot
3. Bring the QR code you receive and gather at THE MAZE corner



* Visitors who do not have a smartphone may participate using one of the reservation terminals at the venue.

THE MEET UP

Exchanging ideas about the future of mobility

Cars have had an astounding impact on human lives and society since their creation many years ago. When cars become more than just cars, they will likely have a similarly extensive impact on our lives. Japan's leading online business and financial news site, NewsPicks, will produce a talk session with topics ranging from entertainment, cities, and science, with innovators discussing the theme, "BEYOND THE MOTOR," from each of their unique perspectives. On November 4, the final judging for the idea pitching event will take place at THE MEET UP stage. The event provides an opportunity to pitch business ideas directly to judges that include innovators chosen by NewsPicks and car manufacturers. Take part in this chance to challenge the automobile industry, together with NewsPicks.

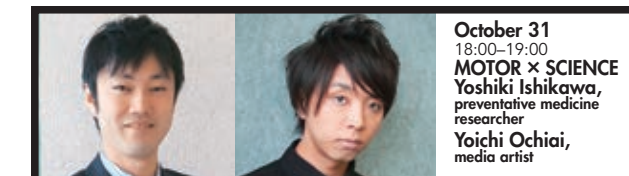
Talk Session Details

Date and Time: Oct. 29 (Sun.)-Nov. 3 (Fri./Holiday) 18:00-19:00 (17:00-18:00 on Oct. 29)

(1 session per day, approx. 60 min. each)

Venue: "THE MEET UP" stage Co-Organizer: NewsPicks, Inc.

List of Talk Session Topics



Pitching Event Details

Date and Time: Nov. 4 (Sat.) 18:00-19:30 *Screening process began in September

Format: Presentation, Q&A/judging, announce winning team

Venue: "THE MEET UP" stage

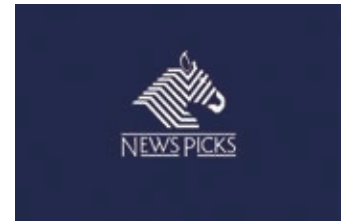
Co-Organizer: NewsPicks, Inc.

Support: Deloitte Tohmatsu Venture Support Co., Ltd.

Other Stage Events

Date	Time	Title	Organizer
October 27 (Fri.)	15:00-16:50	Thinking about the strengths and weaknesses of Japanese automakers while determining the direction of automated driving and electric vehicles	Kurumajuku Executive Committee
October 28 (Sat.)	11:00-11:50	Terry Ito and motor journalist Mitsuhiro Kunisawa discuss the past, present, and future of the Tokyo Motor Show	Kodansha BC Ltd.
October 28 (Sat.)	13:45-14:30	"Choice! Eco-car" campaign kick-off event	Ministry of the Environment
October 28 (Sat.)	15:30-16:30 (tentative)	(TBD)	J-WAVE
October 29 (Sun.)	13:30-14:30 (tentative)	Special public recording of TOKYO FM's "TOYOTA Athlete Beat"	TOKYO FM
November 1 (Wed.)	13:40-15:10	That's Entertainment Rakugo Show	A dream team of amateur rakugo storytellers

> NewsPicks' chief editor, Norihiko Sasaki, will moderate the talk session over six days, gathering unique opinions from each of the guests.



— Norihiko Sasaki
Executive Director and Chief Editor, NewsPicks, Inc.

Born in Fukuoka Prefecture in 1979, he went on to graduate from the Faculty of Policy Management at Keio University, and earned a Master's Degree in International Policy Studies at Stanford University. After writing about the automobile industry and IT industry at Toyo Keizai Inc., he became the Chief Editor of Toyo Keizai Online in November 2012. He helped bring 53.01 million page views to the renewed website in just four months, making it the leading business news site in Japan.

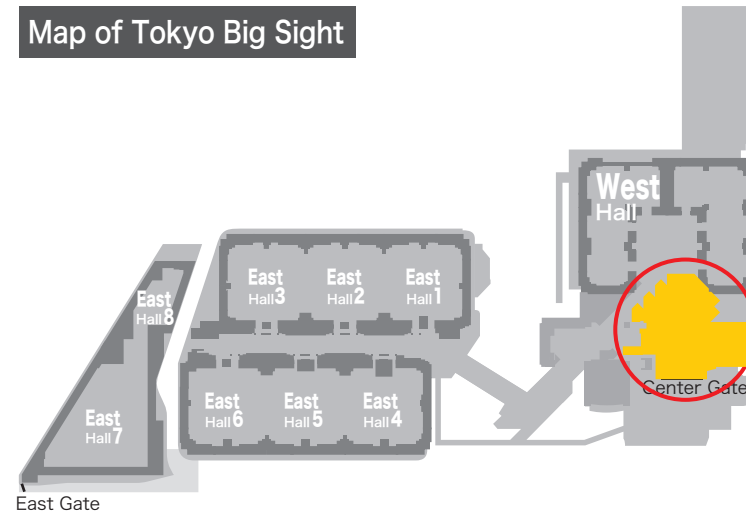
Exploring the diverse themes of modern motorization

Tokyo Motor Show Symposium 2017

First held at the 37th Tokyo Motor Show in 2003, the Tokyo Motor Show symposiums are a way for the automobile industry to share information with the public. The symposium will again be held at this year's show, mainly focusing on topics that are of high interest to society, with discussion of diverse subjects related to motor vehicles. The following eight symposiums are scheduled to take place on the sixth floor of the Tokyo Big Sight Conference Tower over the nine days of the show. Participation in the symposiums is free of charge.



Map of Tokyo Big Sight



Overview

Date	Presenter	Theme	Venue
October 28 (Sat.) (Same-day registration)	Nippon Road Destinations	Imagining New Styles of Car Journeys in 2020	Conference Rooms 605-606
October 29 (Sun.) (Priority for pre-registered visitors)	The Yomiuri Shimbun	Mirai Koken Project for Next-Generation Mobility	Conference Rooms 605-608
October 31 (Tue.) (Priority for pre-registered visitors)	Japan Fashion Color Association	Auto Color Awards in Tokyo Motor Show 2017	Conference Rooms 605-606
November 1 (Wed.) (Priority for pre-registered visitors)	Secure IoT Platform Consortium	Towards Safe and Secure Future Mobility: Thoughts and Visions on Connected Car Security	Conference Rooms 605-606
November 2 (Thu.) (Priority for pre-registered visitors)	Japan Automobile Manufacturers Association, Inc. Electronic Information Exchange Committee	JAMA Digital Engineering Seminar	Conference Room 607
November 2 (Thu.) (Pre-registration required)	Ministry of Land, Infrastructure, Transport and Tourism	Improving Vehicle Safety to Prevent Accidents Caused by Elderly Drivers	Conference Rooms 605-606
November 3 (Fri.) (Priority for pre-registered visitors)	SIP-adus	SIP-adus Let's dialog about beyond 2030!	Conference Rooms 605-608
November 4 (Sat.) (Priority for pre-registered visitors)	Association for the Promotion of Electric Vehicles	Near future prospects (~2050): The society created by EV and the role of design	Conference Rooms 605-608

* Symposium schedule is subject to change.

BEYOND
THE MOTOR
TMS
TOKYO MOTOR SHOW 2017

Notable Models on Display

Tokyo Motor Show 2017 is bursting with concept cars showing future possibilities for our society and mobility, as well as the newest vehicle models about to enter the market. Here are some particularly noteworthy models you must see at the exhibition.



JAPANESE PASSENGER CARS

TOYOTA



Crown Concept
A concept vehicle developed in pursuit of driving performance and connected technology. It blends tradition with the innovation expected of the Crown in the future.



New Century (prototype)

The new Century is now powered by a 5.0-liter V8 hybrid system, and the rear seat riding experience has been further refined, such as by lengthening the wheelbase. Traditional Japanese design elements are used to highlight various parts such as the grille.



Tj Cruiser

This new crossover genre concept vehicle represents the harmonious balance between the roominess of a cargo van and the powerful design of an SUV. This unit is expected to run on a 2.0-liter class hybrid system.

GR HV SPORTS Concept

This world premiere concept vehicle signifies a new way to enjoy cars, by integrating the thrill of a sports car with the environmental friendliness of an eco-car. It is powered by THS-R (Toyota Hybrid System-Racing) hybrid technology refined at the World Endurance Championship (WEC).



LEXUS



LEXUS CT200h

A partial redesign of the CT 200h that was launched on August 24. This model has a more sophisticated and aggressive design and comes standard with the LEXUS Safety System+ pre-collision system.



LEXUS NX

The NX 300h/NX 300 has undergone a partial change to evolve its powerful and refined design. Its sporty performance has also been enhanced, and the LEXUS Safety System+ is part of the standard configuration.

DAIHATSU



DN MULTISIX

In this stylish yet compact six-seater minivan, the second row of seats features an aisle space that can be walked through, thereby improving the utility of the third row of seats.



DN COMPAGNO

The DN COMPAGNO is a compact four-door coupe that inherits the stylish approach to design of the original Compagno, which was released in 1963. It is noteworthy for being a model targeted at active seniors.



DN TREC

This compact, stylish SUV is suitable for both daily use and hobbies. It features a 1.2-liter hybrid powertrain and can also be fitted with a 1.0-liter turbo engine.



DN PRO CARGO

The DN PRO CARGO is a commercial EV that inherits the spirit of the Midget, which was launched in 1957. A major feature is the vehicle's low, flat floor which makes the vehicle easy to enter and exit. It is based on the concept of "partnering the workers of the future."

DN U-SPACE

This all-new, more spacious mini vehicle offers superior ease-of-use to support busy mothers. It comes with large, pillar-in sliding front and rear doors with hands-free opening and closing functions.



NISSAN



Skyline

Changes to the Skyline include a revamped exterior and new aluminum wheel designs that spice up its attractive design. The interior has been redesigned with even higher premium quality. It is scheduled to go on sale in late December.



SERENA e-POWER

This model features a new hybrid system with a power-generating engine for a full electric-motor drive to provide even better fuel economy.



LEAF NISMO Concept

The use of a special exterior results in less lift without sacrificing drag coefficient. Also noteworthy are the exclusive suspension, high-performance tires, and the custom-tuned computer (VCM).

Serena NISMO

This model offers head-turning styling and exhilarating performance without sacrificing the Serena's utilitarian nature. It also has a custom engine control module (ECM) and exhaust system, and it is scheduled to go on sale in November.



MAZDA



Next-generation product concept model

This compact hatchback fuses next-generation technology and design. It is powered by SKYACTIV-X and features the next-generation SKYACTIV-Vehicle Architecture technology.

Roadster Red Top

Mazda will also be exhibiting this special edition Roadster (known outside Japan as the MX-5) featuring a dark cherry-red canopy and auburn Nappa leather upholstery.



Demio Noble Crimson

This is a special edition of the Demio known as the Noble Crimson. As per its name, it stands out for its luxurious crimson interior.



Next-generation design vision model, VISION COUPE

This design vision model embodies the concepts for a more profound expression of the globally-acclaimed KODO design language that Mazda debuted on the CX-5 in 2012.

MITSUBISHI



Eclipse Cross
A coupe SUV that combines striking design with dynamic power. It has excellent connectivity, such as an audio display capable of linking with smart phones.



e-EVOLUTION CONCEPT
This model expands on Mitsubishi's knowhow of SUVs and adopts artificial intelligence (AI) to deliver safe performance that mirrors driver intent. It employs a triple motor system.

SUZUKI



e-SURVIVOR
Suzuki's future compact SUV for the next age. With its robust ladder frame maintaining drivability, it offers new possibilities of an electric drive.



SPACIA CUSTOM CONCEPT
Its voluminous large-sized chrome front grille draws attention to its powerful impression and presence. This new concept combines the user-friendliness of a tall minivan with luxurious design.



SPACIA CONCEPT
With a suitcase as the motif for its interior and exterior, this tall minivan has a fun design with accent colors, denim seats, two-tone colors, and roof rails.



XBEE OUTDOOR ADVENTURE
An elegant outdoor crossover wagon which blends easily into nature. Wood pattern decals are used for the lower portion of the doors.



XBEE STREET ADVENTURE
This is a concept model emphasizing the use of XBEE in cities. Its feature is the yellow-accent three-tone color used on the front bumper, doors, and aluminum wheels.



Carry Open-Air Market Concept
This car is born from the concept of a woman who leaves her fresh fruit smoothie store in order to sell smoothies at an open-air minitruck market. This model incorporates features that are on everyone's wish list.

HONDA



Honda Urban EV Concept
The Urban EV Concept will make its first appearance in Japan. This model incorporates a newly developed EV-dedicated platform that suggests the future direction of the design and technology of mass-produced electric vehicles. Its compact proportions, ideal for modern city driving, are sure to be popular also.



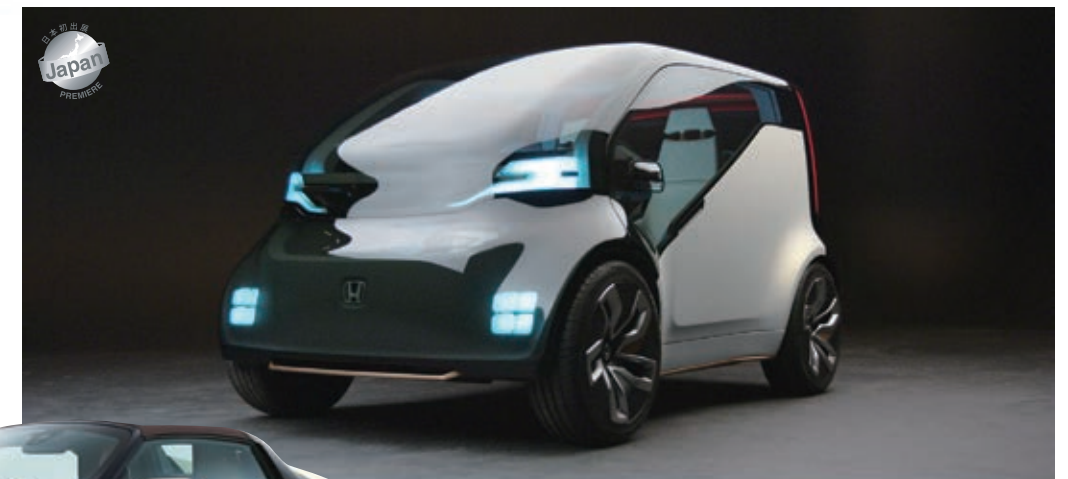
Legend
In addition to the new front grill and bumper design, the Legend now has advanced headlights and turn signals for a more aggressive design.



Honda Sports EV Concept
The Sports EV Concept will have its world premiere in Tokyo. This next-generation sports car combines EV performance and AI technology in a compact bodyshape, to deliver a feeling of emotional unity to the driver.



CR-V
This fifth generation CR-V is equipped with the two-motor hybrid system SPORT HYBRID i-MMD. The wider wheelbase and tread accentuate its SUV styling.



Honda NeuV
Introduced for the first time in Japan is this EV commuter concept model equipped with AI and automated driving capabilities. The system determines the driver's stress level from facial expressions and voice tones to support safer driving.



S660 Special B #komorebi edition
The chassis of this special edition vehicle comes in three colors, including the unique Hidamari Ivory Pearl combined with a color-coordinated brown rooftop.

ODYSSEY
Now with even more impressive styling, this hybrid model is equipped with a number of advanced systems including Honda SENSING, a driving safety support system with a traffic congestion tracking function added to Adaptive Cruise Control.



JAPANESE PASSENGER CARS

SUBARU

VIZIV PERFORMANCE CONCEPT

The world premiere of a concept model that embodies Subaru's vision for the future of making cars that deliver enjoyment and peace of mind to its customers. It is a sports sedan in anticipation of the future popularization of self-driving vehicles.



S208

This is the ultimate driving car that offers the best ever performance and quality in the S series. It was announced on October 25 that production would be limited to 450 units for sale by lottery.



XV FUN ADVENTURE CONCEPT

A design concept model that further emphasizes the design of the XV. Features include exclusive off-road tires and strong resin moldings, with a metallic yellow body color.



IMPREZA FUTURE SPORT CONCEPT

A design concept car based on the Impreza Sport. Of note are the front and rear bumpers—shaped with a low center of gravity—and the sporty center muffler that exudes presence.



BRZ STI Sport

The highest grade in the BRZ catalogue. A special Cool Grey Khaki edition will be available for a limited 100 units, with details of the sale by lottery announced on October 25.



IMPORTED PASSENGER CARS

Volkswagen



The New Arteon

New flagship revealed for the first time at the Geneva Motor Show. It has a 2.0 TSI 4MOTION engine of 206kW (280ps) and the latest 7-speed DSG transmission.

Polo

The sixth-generation Polo was introduced to the world in Germany in August. Increases in overall length, overall width and the size of the wheelbase have resulted in significantly improved rear passenger seat comfort and luggage capacity.



I.D. Buzz

One of the new electric vehicles in the I.D. series scheduled for mass-production, the I.D. Buzz is based on the concept of a mini-bus. With its two electric motors, it is capable of cruising for up to 600 km.



Mercedes-Benz



Concept EQ A

The new EQ brand specializing in electric vehicles was launched by Mercedes in 2016. The concept model EQ A, a compact three-door hatchback electric vehicle, is the second EQ model.

Mercedes-AMG Project ONE

Now with a 1.6 liter V6 turbo with maximum output of 680ps in the mid-range class, and a system output over 1000ps assisted by a total of four motors and a zero emission EV mode.



smart vision EQ fortwo

A concept model providing level 5 fully automated driving without a steering wheel, showing us how car sharing services of the future will work in urban areas.



AUDI



Elaine

Introduced for the first time in Japan, the Elaine is an EV concept model with level 4 automated driving that does not require driver support or intervention in certain surroundings such as expressways and car parks.



A8

The A8 is installed with a level 3 automated driving Audi AI traffic jam pilot. In contrast to level 2 automated driving, the driver is not constantly required to monitor how the vehicle is performing.

Audi Q8 sport concept

A concept model that combines a 3.0 liter V6 twin turbo and Mild Hybrid Mechanism. It goes from zero to 100 km in 4.7 seconds and has a cruising distance of more than 1,200 km.



COMMERCIAL VEHICLES

UD TRUCKS & VOLVO TRUCKS



Quon 6x2 Cargo (special design model)

The upgraded exterior of the Quon 6x2 especially for the Tokyo Motor Show is designed to increase the pride and joy of its users.

Quester 6x4 semi-tractor

The Quester was released in 2013 in emerging markets. In 2015, a full range became available, and starting with Southeast Asia, it is successively being released in other regions.



FH

The Volvo trucks on display with the UD Trucks are examples of the next line of the heavy-duty trucks. The Volvo FH has a six-cylinder diesel engine of about 13 liters.



eCanter

Mitsubishi Fuso will be exhibiting the world's first mass-produced electric light truck, the eCanter. This model boasts a full electric motor for clean atmospheric emissions and zero noise.



MITSUBISHI FUSO

Aero Ace

This is the latest model of a large-sized bus equipped with a small displacement, low fuel consumption engine, a new 8-speed AMT/ShiftPilot, and Total Safety including ABA 3.

HINO



RANGER

The Hino Ranger has undergone its first redesign in 16 years. With the same design aesthetic as the Profia, this truck exudes an aura that doesn't lose out to larger vehicles.

Poncho EV

This EV bus is fitted with an electric motor that has replaced the diesel engine used in the Hino Poncho, the smallest low-floor bus available in Japan. It is already operating in some areas.



Profia

The Profia underwent a complete model change for the first time in 14 years. In addition to the upgrade of the interior and exterior, it comes with Pre-Crash Safety, a collision avoidance brake capable of detecting other human beings, as standard.

ISUZU

ELF EV

An EV truck by Isuzu Motors. It is equipped with features that are friendly to people and the environment, such as zero emissions and low noise. Essential accessories for use as a commercial vehicle also run on electric power.



FD-SI

With the concept of "future delivery," we reviewed the delivery networks from a new perspective to express how exciting the future of delivery could be.



MOTORCYCLES

HONDA

Super Cub 50

The new Super Cub 50 is to be released for sale from November 10. It features new round LED headlights and improved durability of the clutch, cylinders and pistons.



Super Cub 110

Commemorative and first-generation versions of the Super Cub (a cumulative total 100 million units of which have been produced) will be on display as well as the Super Cub 110 (top photo) scheduled for commercial sale.



Riding Assist-e

This experimental motorcycle features balance control technology developed through humanoid robot research. The motorcycle automatically balances itself during ultra-low speed situations by using an assistive mechanism derived from robotics technology.



MWC-4

This four-wheel Leaning Multi-Wheel vehicle was developed under the concept of "half-sized mobility." It features a level of comfort and motor drive with a power generation engine that isn't found with conventional motorcycles.



MOTOROID

This experimental machine aims for personal mobility in which the rider resonates harmoniously with machine. It is capable of recognizing its owner and interacting in other capacities like a living creature.

SUZUKI



SV650X

A concept model belonging to a category called "neo-retro" that incorporates a traditional external design combined with an engine and chassis build using the latest technology. Sample exhibit.

SWISH

This basic yet classy scooter is for adults who have adopted scooters as their form of transport. A sample exhibit for users who want good handling and mobility in urban areas.



GSX-R125

This model features a full fairing that is true to the GSX-R1000 styling, and is powered by a compact DOHC 4-valve engine. This is a sample exhibit that will develop into a lightweight, high-performance supersport machine.



KAWASAKI



Z650

A parallel twin engine that prioritizes low and medium speed torque is installed on a lightweight, slim frame. A wide range of riders from the novice to the experienced can experience "the joy of biking."



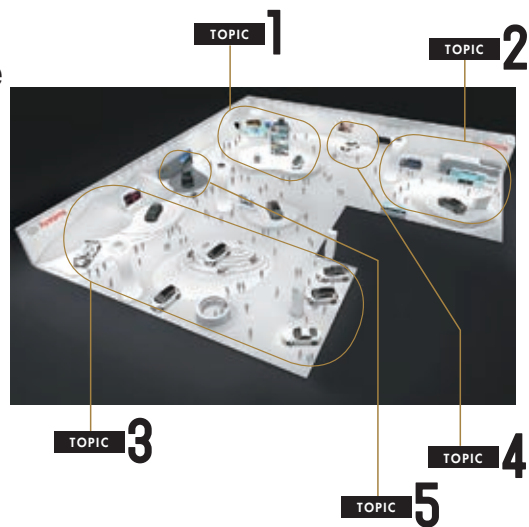
Ninja H2

A supersport in which all the Kawasaki expertise comes together. This road sport offers unrivaled powerful acceleration and maximum speed for the ultimate riding experience.

KEYWORD > Start Your Impossible
Feeling affection from cars even more

Taking on the challenge to create the beloved car of the future

How to make cars even more beloved? Toyota gives birth to future "beloved cars" by integrating technology with emotions.



日本初出展
World PREMIERE

Toyota Concept-i: A partner that understands people through the use of artificial intelligence. Cars turn from "things" to "entities."

世界初出展
World PREMIERE



Toyota Concept-i RIDE: People-friendly urban mobility. Mobility which is convenient even for wheelchair users, supporting loading and unloading of wheelchairs.



World PREMIERE

Toyota Concept-i WALK: Allowing safe and secure mobility for everyone.

1 Toyota Concept-i Series — Changing the relationship between people and cars with mobility and intelligence

Toyota brings you a new "Fun to Drive" concept through technologies that understand people by applying artificial intelligence, automated driving, and agent technology. As partners to people, cars are an intimate part of their owners' lives. The key concept is "more than a machine, a partner." Toyota aims to create a new age of beloved cars as partners that understand their drivers and grow together with them.

Drive with an agent that understands people



Toyota's booth is installed with a simulator for experiencing the new "Fun to Drive" concept, proposing a new relationship between cars and drivers.

世界初出展
World PREMIERE

GR HV SPORTS concept



The Vitz GRMN takes over the DNA of the Yaris, which has won two rounds at the first WRC in 18 years.

3 GR HV SPORTS Concept and Vitz GRMN—Pursuing the joy of driving through Toyota GAZOO Racing

This corner showcases the core of creating ever-better cars, centered on listening to cars and understanding roads. Revolving around the world debut of the GR HV SPORTS Concept, models exhibiting the philosophy of

GAZOO Racing will be displayed here. A special point to note is the feedback into production vehicles using technologies obtained through participation in motorsport. For example, the GR HV SPORTS

Concept—which has a design reminiscent of the TS050 HYBRID competing in WEC—characterizes the next generation of sports cars, and is one of the most anticipated models for this year's motor show. The body has

been painted in a matt black color. The Vitz GRMN—filled with the joy of driving Toyota is aiming for—will also be on display. This car includes technological feedback from the Yaris currently racing in WRC.

4 The Crown Concept — A front-runner changing the present

A concept model of the Crown—which has always embodied Toyota's latest technologies—will be making its world debut. The Crown has been Toyota's most traditional name even as it continues to be its most revolutionary. The concept model making its

appearance this time comes with the latest in Toyota's safety technologies, driving performance, and comfort. Integrating innovation into a famous car with tradition through epitomizing both the pursuit of driving performance and the evolution of connected

technologies. The platform has been completely overhauled based on the Toyota New Global Architecture (TNGA), and the car has been tested on the roads of Nürburgring in Germany. It offers drivers the fun of driving as well as safety.

Time on the road is revolutionized through connectedness with the latest communication technologies

世界初出展
World PREMIERE



Maintaining the traditional shape, but with new innovative technologies and designs

2 Tokyo 2020 and Beyond—The spread of FCVs and next-generation taxis

This corner expresses mobility pointing to the Tokyo 2020 Olympics and Paralympics and beyond. Technologies for fuel cell vehicles (FCV) are also spreading from private vehicles to public transportation. It is a place to feel the evolution of

Japan's streets. Specifically, Toyota Fine-Comfort Ride proposes a new style for premium saloons, the fuel cell bus SORA has consideration for the environment as a type of social infrastructure (urban transport), and JPN Taxi is friendly to customers, drivers, and the environment.

世界初出展
World PREMIERE



Toyota Fine-Comfort Ride: Spacious 4+2-seater achieved through minimizing power system with FCV.



Fuel cell bus SORA: Iconic bus that brings the future to the streets of 2020.



JPN Taxi: There will be test rides starting and ending at places such as Tokyo Big Sight and MEGA WEB.

世界初出展
World PREMIERE



The new Century achieves the highest level of hospitality as Japan's most luxurious car



Half a century after it first appeared, the Century exemplifies the pinnacle in manufacturing with craftsmanship passed down through generations

The new Century — Inheriting and pursuing the pinnacle in car manufacturing

The new Century has evolved since the previous model entered the market as the only Japanese production vehicle with a V12 engine 20 years ago. First appearing in 1967, the second generation was launched in 1997, and the third

5 Tj Cruiser—Proposing a new genre that integrates the capacity of a van with the power of a SUV

generation will make its world debut in 2018. The new Century is the pinnacle in luxury cars, inheriting craftsmanship and high-quality manufacturing, and codifying 20 years of evolution. It will come with a 5.0-liter V8 hybrid system.



An essential partner in life achieving a balance between the ease of use as a tool and the joy as a car. It proposes lifestyles with a new beloved car that doesn't draw a line between work and play.

KEYWORD > Light you up

Debut of cars that point to Daihatsu's future

Daihatsu proposes a light and bright life with concept cars produced from its unique viewpoint, for societies with aging populations, falling birthrates, and diversifying work styles.



DN PRO CARGO



The vehicle features swing doors for the driver and front seat and sliding doors for the rear seats. A lift can be taken out from the lower part of the rear side door, making it easy for a wheelchair to be loaded on and unloaded from the vehicle. As shown in the left picture, the vehicle can drive with up to two wheelchairs loaded in the rear.

Low flat floor and large interior space resulting from relentless pursuit of convenience

TOPIC 1

The DN PRO CARGO inherits ease of use and high expandability from the Midget, which made its debut in 1957 and was used in a wide range of applications in a variety of industries. It is a commercial EV concept model assumed to be a partner for future working people.

The vehicle has a low flat floor, which makes it easy for users to enter and exit, while significantly boosting the usability of the luggage space. It is thus designed with a focus on overall functionality at work.

The spacious interior with a height of 1,600 mm allows an easy walkthrough. The vehicle also adopts a multi-unit system, which enables it to be configured for a wide range of applications. For example, it can be equipped with a lift, allowing couriers to load and unload goods without taking out a rack first, or can be a mobile clinic car with a desk and a bed unit.

New proposals by Daihatsu under the concept of "advanced technology to all."

TOPIC 2

A new design bringing color for an vibrant second life

The DN Compagno is a concept car that takes its name from Daihatsu's first-ever four-door car "Compagno," launched in 1963 with a design by Italian Carrozzeria Vignale. This four-door coupe features beautiful shooting lines that inherits a stylish design concept.

The vehicle has been proposed to bring color to a vibrant "second life" for active seniors. The interior has a

focus on the front seat passengers for an atmosphere where two adults can relax comfortably, while adopting a sporty and high-quality design.

The car can be fitted with a 1-liter turbocharged engine and a 1.2-liter hybrid drivetrain. This feature indicates the future direction of car manufacturing pursued by Daihatsu under its Daihatsu New Global Architecture (DNGA) concept.



DN COMPAGNO



The essence of the original Compagno can be felt through the vertical tail lights that sit at the end of the body line. The door handles for the back seat lie on the extended line of the window at the base of the C pillar in order to blend seamlessly into the body.



DN U-SPACE

The vehicle is powered by an in-line three-cylinder naturally-aspirated 660 cc engine, and features a continuously variable transmission (CVT).



Newly mini car with a spacious interior

TOPIC 3

Daihatsu presents the DN U-Space, a new mini car with improved ease of use to support busy moms. Its interior and exterior have a design of modern simplicity.

The vehicle has front and rear sliding doors with hands-free function around where the B pillar would be. This structure is an evolution of the popular "Miracle Open Door," used in the Tanto. The sliding doors for both front

and rear seats provide a spacious opening. Even with limited space, the vehicle is easier to enter and exit than a car with swing doors, making it easier to carry small children in or out of the car and load or unload large goods. It is also packed with other ideas, such as a tip-up passenger seat, which provides an interior walkthrough, thereby enabling passengers to move to the driver and back seats.

TOPIC 4

Stylish SUV for everyday and hobby use

The DN TREC is an active two-row five-passenger vehicle leveraging Daihatsu's compact car expertise to be fitted for both daily and hobby use. This idea showcases the possibilities of the DNGA concept. The SUV's compact body incorporates three themes: active, fun, and tough. Equipped with 18-inch aluminum wheels and fender arch mole, the vehicle combines

excellent damping force and dynamic styling with innovative, high-quality interior design with a theme of geometric shapes. It is expected to have a 1.2-liter hybrid powertrain, which indicates the new direction that Daihatsu is heading for. With the possibility of a 1-liter turbocharged car becoming available, the model is worth paying attention to.



DN TREC



It is a small-size passenger vehicle with a width of 1,695 mm. It has front wheel drive and features double swinging doors for easy access.



DN MULTISIX



This a perfectly sized compact MPV has been newly proposed by Daihatsu under its DNGA concept. It is aimed at families looking for a car with a larger passenger capacity than the Thor and other compact cars.

MPV with unprecedented character

TOPIC 5

Daihatsu is unveiling the DN MULTISIX, a compact yet stylish six-passenger minivan, for the first time in Japan after debuting it at an Indonesian auto show in August.

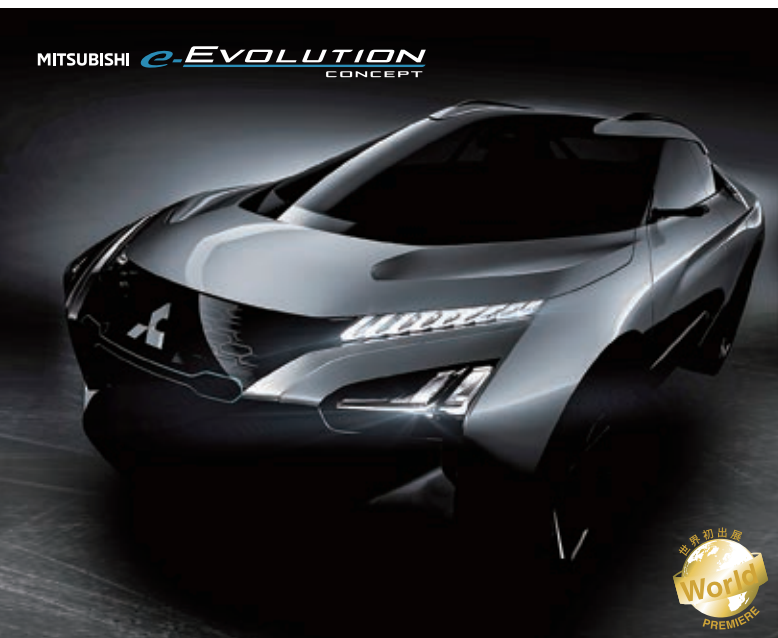
This compact three-row minivan

provides usability with a premium feel. The vehicle has improved the utility of the third row by creating a walkthrough between the second row seats. It has front wheel drive and a 1.5-liter gasoline engine.

KEYWORD > New Global Brand Message

Drive your Ambition Presenting the “New Mitsubishi Motors”

Mitsubishi Motors will unveil its new global brand message —Drive your Ambition—at the Tokyo Motor Show. A new Mitsubishi Motors will open up the future.



Mitsubishi Motors' new challenges presented through the various Evolution models are condensed into the MITSUBISHI e-EVOLUTION CONCEPT.

World Premiere of the MITSUBISHI e-EVOLUTION CONCEPT, the symbol of the new brand

TOPIC 1

The MITSUBISHI e-EVOLUTION CONCEPT is a high-performance all-electric crossover SUV. It features major advances in EV technology and the all-wheel control technology acquired through SUV development. Despite being an EV, it also excels in off-roading as an SUV. This environmentally-friendly vehicle creates unprecedented new value.

Artificial intelligence (AI) technology is adopted to anticipate the driver's intent and feelings and communicate with the driver, making driving even more fun. This model symbolizes the new brand, and will attract attention for spurring passenger motivation and creating a feeling of being one step ahead.

TOPIC 3 Entire Popular ACTIVE GEAR Series Displayed Together

The ACTIVE GEAR series features orange color accents on the exterior and interior to emphasize its presence whether in towns or in nature. Following the Delica D:5 and Outlander, the RVR was added to the lineup in October, generating high levels of interest. The color orange is typically used on gear such as ropes and backpacks for mountain climbing, a favorite activity of true outdoors fans, and expresses a high level of functionality.

The interior, steering wheel, and seat designs are exclusive and convey a sense that the entire vehicle is “outdoor gear.”



The highly popular Delica D:5 ACTIVE GEAR (top), RVR ACTIVE GEAR (released on November 16, bottom right), and Outlander ACTIVE GEAR (bottom left). The orange accent color creates a strong impression.



Booth Overview

We present the new Mitsubishi Motors with a focus on the brand message unveiled at the show: Drive your Ambition. Experience the new brand throughout the booth with the MITSUBISHI e-EVOLUTION CONCEPT, a concept car that indicates the direction of the future of automaking, and the Eclipse Cross, a new compact SUV (Japan market model), as well as advanced technology displays with AI and smart speakers.



The Eclipse Cross is a global strategic vehicle that will be sold in Japan, Europe, North America, Australia, and other regions.

A coupe SUV brimming with energy! Debut of the Eclipse Cross Japan market model

TOPIC 2

The Eclipse Cross Japan market model makes its debut. It is a new-generation SUV that fuses sharp coupe looks with the dynamic SUV mobility. The engine is a 1.5-liter downsizing turbo, providing a sense of acceleration with no sluggishness. The drivetrain includes Mitsubishi's proprietary S-AWC which has an electronically-controlled 4WD system with brake activated AYC, providing precise handling and superior vehicle stability regardless of road surfaces,

from ordinary to snow-covered roads. The sharp and dynamic form maintains the DNA of reassurance and safety that runs through Mitsubishi Motors SUVs while adopting abundant unique styling. The exceptional comfort provides relaxation that completely overturns the impression received from the exterior. Particular attention was paid to connectivity, and convenience and safety were pursued by incorporating various state-of-the-art devices.

TOPIC 4 Experience advanced technology —Pay Attention on an AI technology that supports dialogue between driver and car

Artificial intelligence (AI) has become essential for automobiles. Mitsubishi Motors developed an AI Personal Assistant that supports dialogue between drivers and cars. For the first time, they will present connected car services that enable voice operation of one's car from the home

using smart speakers, voice-recognition IoT devices that are generating buzz. Mitsubishi Motors will also present its own PHEV technology that achieves both driving and environmental performance and provides a power supply when away from home.



* Image is of European specification model.

1 displayed unit of the Outlander PHEV is equipped with an AI Personal Assistant. Some functions including dialogue with the driver and vehicle operation will be demonstrated.



Take a test ride at MEGAWEB and the Odaiba Special Event Venue

TOPIC 5

Visitors can ride Mitsubishi Motors vehicles at MEGAWEB and the Odaiba Special Event Venue. Advance reservations can be made using TMS Mobile, the Tokyo Motor Show all-in-one app.

New Car Test-Drive at MEGAWEB
Outlander PHEV test rides

Off-Road Test-Ride Experience at the Odaiba Special Event Venue
Outlander PHEV
Delica D:5
Next-Generation Safety experiences at the Odaiba Special Event Venue
Outlander PHEV
eK Space Custom



Hill-climbing in the Delica D:5 and the Outlander PHEV can be experienced. The Outlander PHEV does not use an engine and uses only a motor to drive—be sure to try it!

NISSAN INTELLIGENT MOBILITY

Nissan will lead cars to the future through its vision of "Nissan Intelligent Mobility." State-of-the-art technology allows cars to evolve from simple mobility tools to something that excites you. For example, completely autonomous cars and electric vehicles that can be charged while being driven are no longer mere fantasies. Yes, the future of cars is just around the corner. Time spent with your car will be transformed into moments filled with more confidence, more connection, and more enjoyment. The "future" is also shaped by Nissan cars available today.

LEAF NISMO Concept Nissan's flagship electric car meets NISMO's driving pleasure to an EV excitement



TOPIC 1

Launched in September, the new Nissan LEAF comes with the latest iteration of Nissan's ProPILOT single-lane autonomous driving technology. It also includes ProPILOT Park, the first technology in a Japanese-made vehicle to help drivers park by automatically controlling the accelerator, brakes, steering, shift changing and parking brake. Another feature of the new LEAF is e-Pedal, which lets the driver start, accelerate, decelerate, stop and hold the car by

using only the accelerator pedal. The NISMO Concept version of the new LEAF has a sporty new exterior designed by NISMO, Nissan's motorsports and in-house tuning division. The application of NISMO racing technology to the car's body results in enhanced aerodynamic performance and less lift, without sacrificing the LEAF's excellent drag coefficient. The black interior features NISMO's signature red accents, creating an exciting, high-performance

feel. On the road, the LEAF NISMO Concept offers a truly exciting drive. This is thanks to a sport-tuned suspension and high-performance tires, not to mention a custom-tuned computer that delivers instant acceleration at all speeds. The LEAF NISMO Concept combines the environmentally friendly character of an electric car with the exciting driving experience that's always been a hallmark of the NISMO brand.



TOPIC 4

Serena NISMO A minivan with spiced-up looks



The Serena NISMO offers NISMO's sporting technology – head-turning styling and exhilarating performance – without sacrificing the base model's family-friendly, utilitarian nature. The exterior design appropriately reflects

NISMO's performance-oriented nature, with custom aero parts that enhance the aggressiveness of its appearance. Inside, occupants will enjoy NISMO's signature red accents. The Serena NISMO features sharper handling, thanks to a custom

sport-tuned suspension system. A new engine control module and exhaust system add extra excitement and flair to the overall driving experience. The Serena NISMO is scheduled to go on sale in Japan in November 2017.

TOPIC 2 Serena e-POWER Advanced minivan equipped with the e-POWER, a next-generation electric powertrain



The Serena minivan is fitted with the e-POWER, a new-generation electric powertrain that achieves both the joy of motor drive and superior fuel efficiency. In addition to the spacious cabin, ease of use, and comfortable ride, for which the Serena is famous, the use of the e-POWER also provides a class-

exceeding level of quiet operation. The Serena e-POWER's grille features a blue accent that also symbolizes the e-POWER. The model has specially designed LED taillights, specially designed aluminum wheels and exterior parts with superior aerodynamic performance, resulting in exceptionally

innovative exterior styling. Blue accents are used in the interior and captain's chairs are used for the second-row seats, providing an elegant mobile space. The Serena e-POWER also features ProPILOT Assist, an adaptive cruise

control system designed for highway use in single-lane traffic, which has been favorably received by customers, offering comfortable mobility even during long leisure drives. The Serena e-POWER is scheduled for launch in the spring of 2018.

TOPIC 3 The Skyline A premium sports sedan with advanced technology



Nissan's premium sports sedan has always featured cutting-edge technology that stirs the driver's emotions. All Skyline models now come with Nissan's All-Around Safety Shield technology. This can

be combined with the high-performance, environmentally friendly hybrid system and Direct Adaptive Steering, which provides intuitive handling for easier and safer driving.

Changes to the Skyline include a revamped exterior and new aluminum wheel designs that spice up what was already one of the most attractive vehicles in its class. Inside the cabin, the steering wheel

and shift knob are new, as is the instrument panel's surface finish, giving the interior an even higher premium quality. The new Skyline is scheduled to go on sale in Japan in December 2017.



TOKYO CONNECTED LAB
NISSAN BOOTH (West Hall 4)

TOPIC 5

Access the Nissan Motor special Tokyo Motor Show website!

This site introduces the exhibits and latest technologies at the Nissan booth. Make sure you check it out!

<http://www.nissan.co.jp/MS/TOKYO2017/>
[Search for "Nissan Tokyo Motor Show 2017"]

Nissan Intelligent Mobility is a vision targeting customers all over the world, with the goal of achieving a safe and sustainable society. The Nissan booth will introduce innovative technologies designed to accelerate commercialization of autonomous driving. Please be sure to visit this booth.

KEYWORD > New Subaru Story

New SUBARU Story

—From a company making things, to a company making people smile

This is the first motor show Subaru will attend since changing its company name to Subaru Corporation and taking its first steps onto a new stage on April 1, 2017. The company is exhibiting seven eye-catching models.

TOPIC 1

Expressing a future vision and worldview of driving with enjoyment and peace of mind

The 11 large display monitors are arranged in a single line across the entire booth to create a space with an overwhelming presence.



Subaru will use every inch of its 1,150 m2 booth to express its future vision and worldview of driving with enjoyment and peace of mind, as well as the values Subaru provides to its customers, while providing visitors with smile-making experiences. Ten vehicles will be exhibited, including the world premiere of the VIZIV Performance Concept and the debut of two mass-market vehicles. To help visitors feel familiar with Subaru, the booth will feature 11 large display monitors showing videos created by engineers and designers. Clever features have been incorporated into many areas of the exhibit, for example enabling "Subaru Stars" to communicate with the audience while taking turns talking.

TOPIC 2

Sports sedan concept model materializing a future vision of cars that offer peace of mind and enjoyment

VIZIV PERFORMANCE CONCEPT



This is the world premiere of Subaru's VIZIV Performance Concept. The word VIZIV is derived from the phrase "Vision for Innovation," and is meant to create a new vision and new appeal toward innovation. The VIZIV Performance Concept is a sports sedan concept model that materializes Subaru's future vision for making cars that offer peace of mind and enjoyment. In anticipation of the future popularization of self-driving technologies, the VIZIV incorporates advanced driver-assist technologies, with EyeSight at its core, in a sports sedan body that will encourage the active enjoyment of driving. It offers a worldview of driving with enjoyment and peace of mind.

This sports sedan concept may be used to develop the WRX and WRX STI, Subaru's future sports models.

The exterior is based on Subaru's Dynamic X Solid design philosophy. In addition to the typical design elements of a hexagonal grille and hawklike headlights and taillights, it also features a large hood scoop, a front bumper and fog light bezels with large openings, as well as projecting front and rear wide fenders. All of this asserts the sportiness of the car.

The concept is characterized by a hexagonal grille, as well as hawklike headlights and rear combination lights, which have recently a distinct design characteristic of Subaru vehicles. The air intake on the hood, the front bumper and fog light bezels with large openings, along with projecting front and rear wide fenders (possessing air intakes on the inside), combine to present a powerful style.



The S208 features exclusive equipment including bucket seats made by RECARO (semi-aniline leather).



TOPIC 3

The S208, the top-end model of Subaru high-performance cars, achieves the best ever performance and quality in the S series

The S208 is the pinnacle of the S series, created by Subaru Technica International. It is bringing back the excitement generated by the S207, which was released approximately two years ago and received more orders on the day of its launch than the planned limited quantity. The S208 further refines the S207 concept, featuring a new carbon roof. With a lower center of gravity, the S208 offers improved turning performance. For the high-output balanced engine that generates 329 PS, the flywheel and

clutch cover have been improved in addition to the pistons and connecting rods, achieving a high-quality feel in which the engine can be comfortably revved up to its RPM limit. Furthermore, the use of an intercooler water spray has made it possible for the driver to experience the usual pleasant acceleration even under difficult conditions caused by high-load driving. The S208 will precisely deliver the excitement and joy of driving. Only 450 units will be produced to be sold by lottery.



The BRZ STI Sport also features 215/40R18 high-performance tires on 18-inch aluminum wheels specially made for the STI Sport.

TOPIC 4

The Subaru BRZ STI Sport, the highest grade of the BRZ model, achieves exceptional handling stability and superior riding comfort

The BRZ STI Sport has joined to the BRZ series as a top-of-the-line model incorporating STI's DNA into its driving performance, styling, and quality feel. The BRZ STI Sport features specially tuned SACHS dampers (made by ZF Friedrichshafen AG) and coil springs, as well as STI's unique reinforcement parts, such as the flexible draw

stiffer and flexible V-bar, achieving a supple and high-quality riding feel. Additionally, the Cool Grey Khaki Edition painted with a special exterior color will be limited to 100 units and sold by lottery. Detailed vehicle specifications and the lottery-based sales method for the limited 100 units will be announced on October 25, 2017.

Let's cheer on the Super GTBRZ GT300!



The significant improvements added to the 2017 BRZ GT300 model, which has been racing in the Super GT (GT300), include improved thermal efficiency of the horizontally-opposed Boxer engine, reduced weight, improved aerodynamic performance, as well as enhanced inertial moment. Efforts are continuing toward winning the championship.

XV FUN ADVENTURE CONCEPT



Features include special off-road tires, powerful cladding over the wheel arches, and a yellow metallic color that stands out boldly even in natural landscapes



Fun and playful presentation characteristic of the XV, such as the interior featuring denim-like fabric seats with zigzag patterns modeled after tire tread marks

IMPREZA FUTURE SPORT CONCEPT



Yellow body color and contrasting interior coordination



Front and rear bumpers with a low center of gravity and dynamic shaping, along with a sporty and imposing center muffler, give the impression of fun driving.

TOPIC 5

Two design concepts that suggest new individuality for the XV and Impreza

The XV Fun Adventure Concept is a design concept that further highlights the global appeal of the XV, and features world-leading safety performance and a popular casual, sporty style that merges a rugged SUV design with elegance. This vehicle can support the active lifestyle of drivers who want to retain their individuality and adventurous spirit.

The Impreza Future Sport Concept is built on safety performance and a further evolved Impreza. It features front and rear bumpers with a low center of gravity and dynamic shaping, as well as a sporty center muffler, proposing new exciting values in a Subaru sports car that will encourage drivers to enjoy driving even more freely than before.

Other vehicles that will be exhibited: Legacy Outback Limited Smart Edition (scheduled for release next spring), mass-production vehicles: Impreza Sport, Subaru XV, and others

KEYWORD > Toward the future with YAMAHA FUTURE GARAGE

Offering you a world of expanding mobility

YAMAHA is opening a door to a creative future with its "small-sized mobility" machines and will be exhibiting an evolved version of the MOTOBOT, a big hit at the last Tokyo Motor Show.

An exciting range of small-sized mobility machines will be exhibited under the title "Toward the future with YAMAHA FUTURE GARAGE." One notable product among them will be

the MOTOBOT Ver. 2, due to be unveiled to the world for the first time at this year's show. MOTOBOT, first exhibited at the last Tokyo Motor Show, is an autonomous

motorcycle-riding humanoid robot. At this year's show the MOTOBOT Ver. 2, an evolved version of the first MOTOBOT, will be on display. The base machine is the YZF-R1 M

road racer, which has taken on the concepts of the MotoGP machine YZR-M1.

By making vehicle operation more human-like with its six actuators, high-speed circuit driving is now possible. The result of a circuit lap time race with Valentino Rossi is eagerly awaited. Another notable product is the commercially available XSR700 ABS.

Its authentic exterior based on the development concept of Urban Casual Retro-ster has a touch of nostalgia about it, while still being fresh and new. Anticipation for its customization is also increasing. The exhibition booth will be filled with innovative four-wheeled and two-wheeled vehicles. So much to see!



Did the MOTOBOT reach 200 km/h? And who will win the race between the MOTOBOT and the MotoGP rider Valentino Rossi?

MOTOBOT Ver.2 The autonomous motorcycle-riding humanoid robot capable of circuit driving

"Urban Casual Retro-ster" XSR700 ABS



The XSR 700 is finally coming to Japan after success in Europe. Various custom parts are expected to be available.

Learning about the Tokyo Motor Show 2017 and the latest cars

Two recommended guides

If you want to better understand the Tokyo Motor Show 2017 or next-generation cars, it is a good idea to take the time to read these guides as well as visiting all venues for

yourself. We recommend two books for that purpose: the Official Tokyo Motor Show Guide 2017 and the Japanese Motor Vehicles Guidebook (2017-2018 edition)

published by the Japan Automobile Manufacturers Association (JAMA). Don't forget to pick up your copies of these at a kiosk inside the venue.



The Official Tokyo Motor Show Guide 2017 introduces many events and exhibits at the show, including explanations about Japanese passenger cars, motorcycles, commercial vehicles and bodies, imported cars, parts/machinery, and carrozzeria, as well as the new signature event "TOKYO CONNECTED LAB 2017." The book also includes fun information about the costume collection of the motor show models, which is sure to interest many visitors, and a guide of the restaurants and shops located near Tokyo Big Sight. (Yurikamome Line) The book even has reader giveaways. This B4-size 164-pages guide is printed in color and is priced at ¥600 (including tax).



This is the familiar guidebook published by JAMA, including color photos of Japanese cars on the cover, catalogs, and detailed information. The cover story of this issue is "The Latest Automobile Technology 2017 - Developments in Automotive Technology," which classifies the latest automotive technologies into the three categories of safety (automated driving), environment, and comfort, introducing the latest trends in each. This guidebook focuses on Japan's technological capabilities. The guidebook contains valuable information and is well worth purchasing and keeping for a long time.

BEYOND THE MOTOR TMS Tokyo Big Sight Map

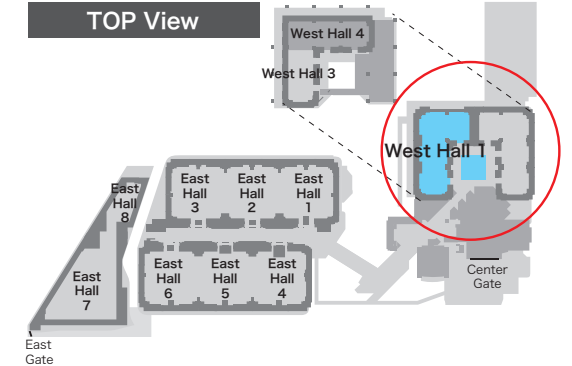
The 45th TOKYO MOTOR SHOW 2017

TOKYO MOTOR SHOW 2017



Dates and hours of operation: 10/28 (Saturday)-11/5 (Sunday) 10:00-20:00 [Sundays to 18:00]

TOYOTA-DAIHATSU Hall 1F



Vehicle Bodies

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SS04 Sony Interactive Entertainment Inc.

Newspaper & Magazine Corner

- NM01** Kotsu Mainichi ShimbunSha Co., Ltd.
- NM02** Porte Publishing Co., Ltd.
- NM03** Car and Leisure News Inc.
- NM04** Neko Publishing Co., Ltd.
- NM05** Yaesu Publishing Co., Ltd.
- NM06A** Miki Press, Inc.
- NM06B** Grand Prix Book Publishing Co., Ltd.
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West Exhibition Hall 4F

West Exhibition Hall 4th Fl.

West Hall 4

TOP View



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- SS07 Metropolitan Expressway Co., Ltd.

Parts, Machinery and Tools/Automobile Related Services

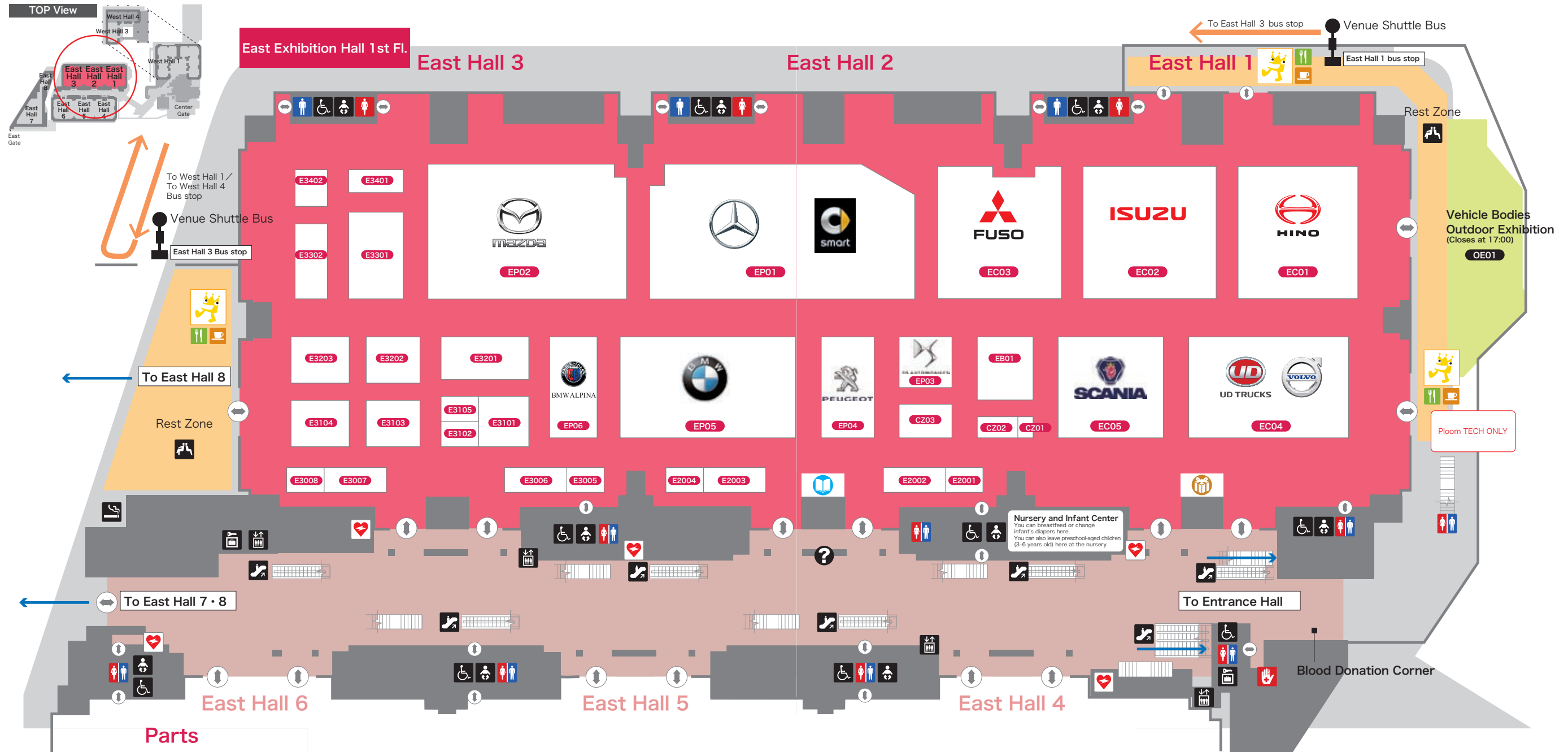
- W3001 Environmental Management Committee of the National Capital Region Nine Government Summit Council
- W3101 Japan Automobile Federation
- W3201 Ministry of Land, Infrastructure, Transport and Tourism, Road Transport Bureau National Agency for Automotive Safety and Victims' Aid
- W3301 Ministry of Land, Infrastructure, Transport and Tourism, Road Transport Bureau
- W3302 National Automobile License Plate Council
- W3401 Riken Corp.
- W3402 Mito Tool Mfg. Co., Inc.
- W3403 Kyoto Tool Co., Ltd.
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- W3604 Fine Sinter Co., Ltd.
- W3605 Mabuchi Motor Co., Ltd.
- W3606 HKT Corp.
- W3607 IPF Corp.
- W3608 Asahi Denso Co., Ltd.

TOKYO CONNECTED LAB 2017

- TCL01 Toyota Motor Corp.
- TCL02 Honda Motor Co., Ltd.
- TCL03 Nissan Motor Co., Ltd.
- TCL04 KDDI Corp.
- TCL05 DENSO CORPORATION
- TCL06 WHILL K.K.
- TCL07 IHI Corp.
- TCL08 Vehicle Information and Communication System Center
- TCL09 The Association of Hydrogen Supply and Utilization Technology
- TCL10 Ministry of Land, Infrastructure, Transport and Tourism, Road Bureau
- TCL11 The Consortium for Town Management of Misono
- TCL12 Ministry of the Environment
- TCL13 Hatapro, Inc.
- TCL14 Ninebot Inc.
- TCL15 Global Mobility Service, Inc.
- TCL16 Asahi Glass Co., Ltd.
- TCL17 MS Solutions Co., Ltd.

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- Restroom
- Nursery
- Coin Locker
- Accessible Facility
- Gourmet Kingdom 2017
- Restaurant & Cafe Rest Zone
- Smoking Area
- AED/Automated External Defibrillator

East Exhibition Hall 1F



Parts

- E2001** Sumitomo Riko Co., Ltd.
- E2002** Akebono Brake Industry Co., Ltd.
- E2003** Jatco Ltd.
- E2004** Öhlins Racing AB
- E3005** NOK Corp.
- E3006** NGK Spark Plug Co., Ltd.
- E3007** NHK Spring Co., Ltd.
- E3008** Yorozu Corp.
- E3101** Schaeffler AG
- E3102** Nissin Kogyo Co., Ltd.
- E3103** MAHLE GmbH
MAHLE Filter Systems Japan Corp.
MAHLE Engine Components Japan Corp.
MAHLE Behr Japan KK
MAHLE Electric Drives Japan Corp.
- E3104** JTEKT Corp.
- E3105** Exedy Corp.
- E3201** Continental Automotive Corp.
- E3202** Robert Bosch GmbH

- E3203** NTN Corp.
- E3301** Aisin Seiki Co., Ltd.
Aisin Takaoka Co., Ltd.
Aisin Chemical Co., Ltd.
Aisin AW Co., Ltd.
Aisin AI Co., Ltd.
Advics Co., Ltd.
- E3302** NSK Ltd.
- E3401** Keihin Corp.
- E3402** Sonic Design Co., Ltd.

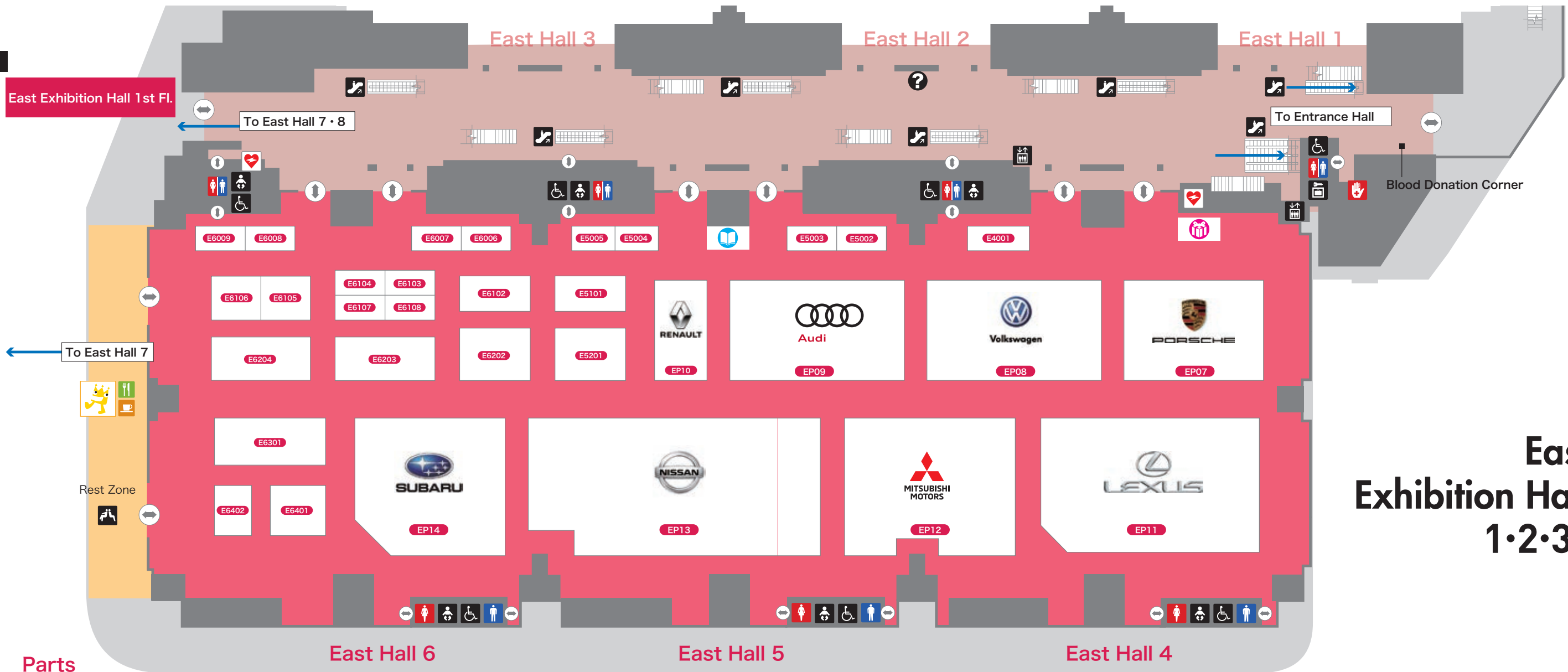
Vehicle Bodies

- EB01** Nissan Shatai Co., Ltd.
- OE01** Kyokuto Kaihatsu Kogyo Co., Ltd.
KYB Corp.
ShinMaywa Industries, Ltd.
Toho Car Co., Ltd.
Nippon Trex Co., Ltd.
Nippon Fruehauf Co., Ltd.
Hanamidai Auto Co., Ltd.
Hamana Works Co., Ltd.
Yachiyo Industry Co., Ltd.
Yano Special Purpose Vehicle Co., Ltd.
Yamada Body Industrial Corp.
Japan Auto-Body Industries Association Inc.

Carrozzeria

- CZ01** Aichi High School of Technology and Engineering
- CZ02** Takayama Cars
- CZ03** Ikeya Formula Co., Ltd.

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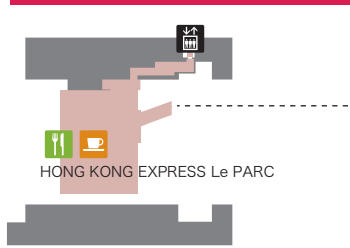
East Exhibition Hall 1·2·3F

Parts

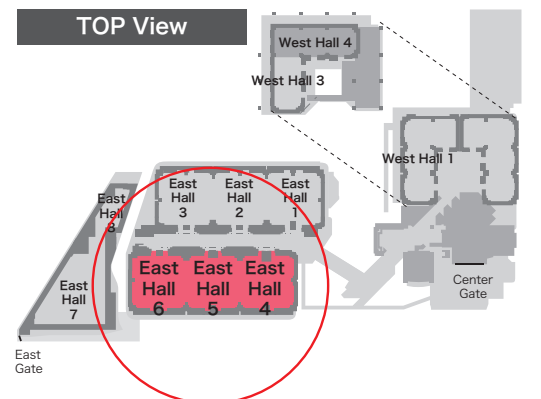
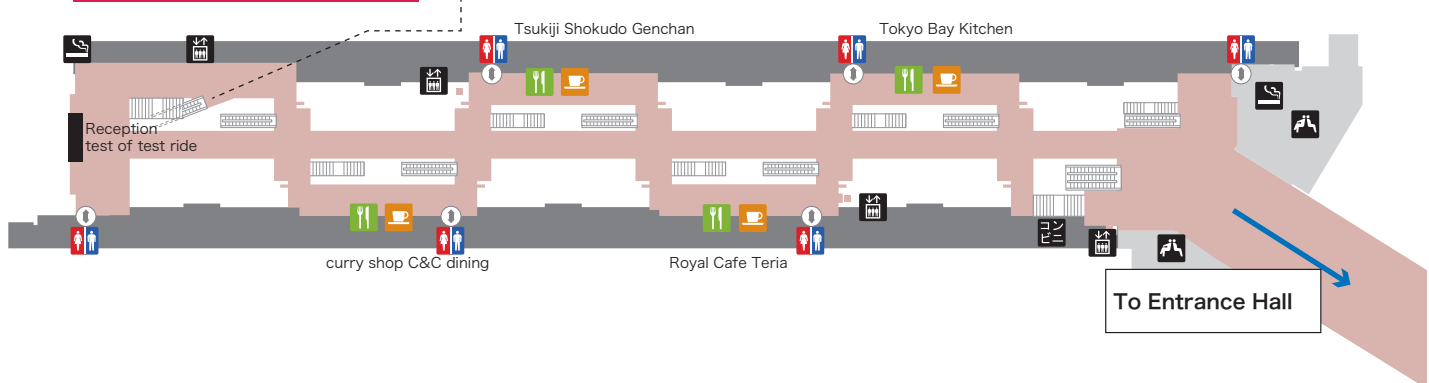
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- E5002** Yachiyo Industry Co., Ltd.
- E5003** Tachi-S Co., Ltd.
- E5004** Sumitomo Electric Industries, Ltd.
- E5005** Samvardhana Motherson Group
- E5101** Toyoda Gosei Co., Ltd.
- E5201** Mitsubishi Electric Corp.
- E6006** Yazaki Corp.
- E6007** Mitsuba Corp.
- E6008** Tokai Rika Co., Ltd.
- E6009** Omron Automotive Electronics Co., Ltd.
- E6102** Toyota Boshoku Corp.
- E6103** U-Shin, Ltd.
- E6104** Hitachi Metals, Ltd.
- E6105** The Yokohama Rubber Co., Ltd.
- E6106** Goodyear Japan Ltd.
- E6107** Stanley Electric Co., Ltd.
- E6108** Fujitsu Ten Ltd.
- E6202** Hitachi Automotive Systems., Ltd. Hitachi, Ltd.
- E6203** DENSO CORPORATION Asmo Co., Ltd. Anden Co., Ltd. Hamanakodensho Co., Ltd. Kyosan Denki Co., Ltd.
- E6204** Sumitomo Rubber Industries, Ltd.
- E6301** Bridgestone Corp.
- E6401** Toyota Industries Corp.
- E6402** Koito Mfg. Co., Ltd.

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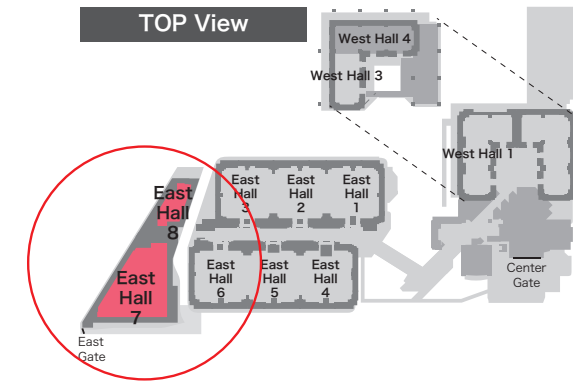
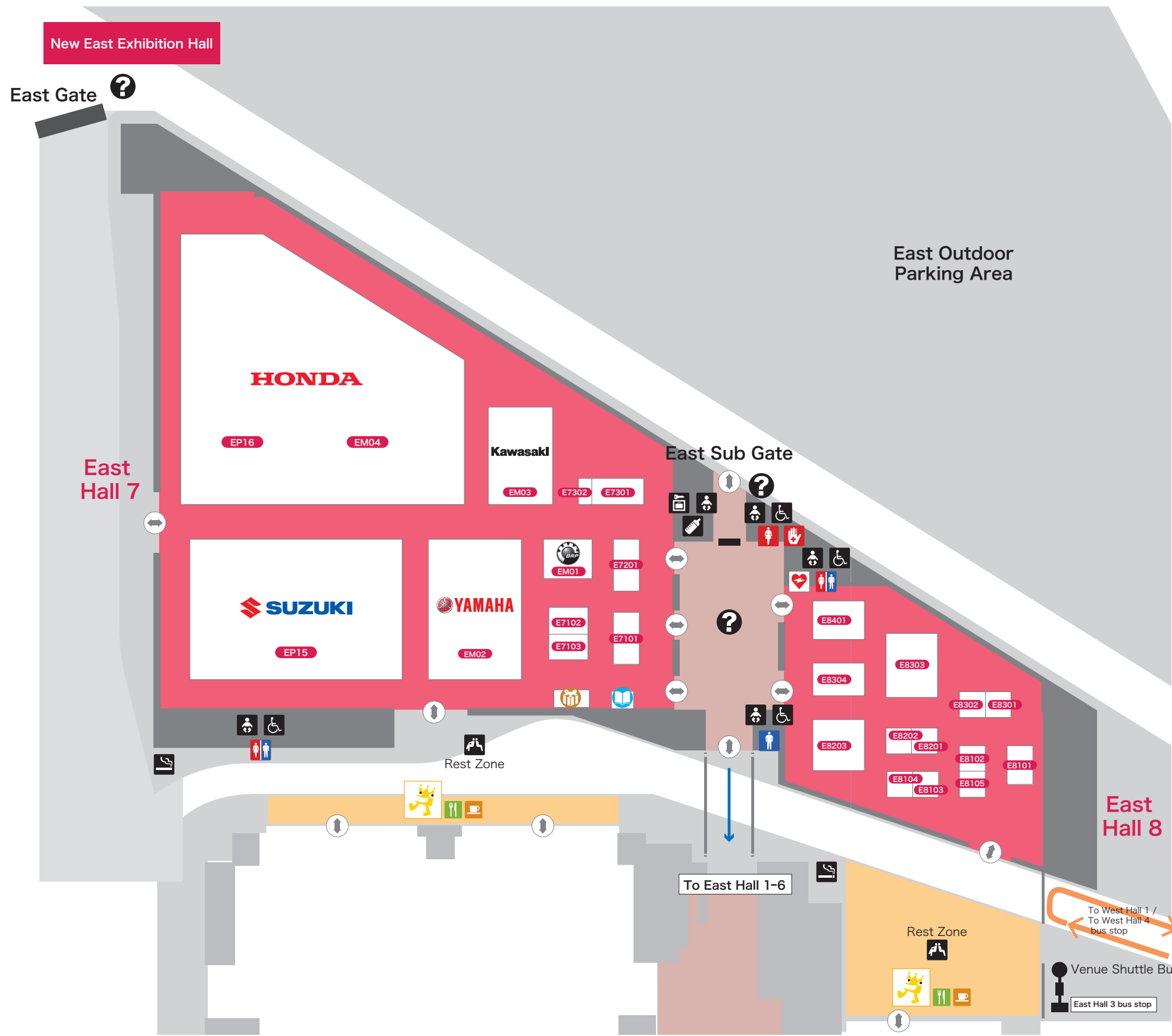
East Exhibition Hall 3rd Fl.



East Exhibition Hall 2nd Fl.



New East Exhibition Hall

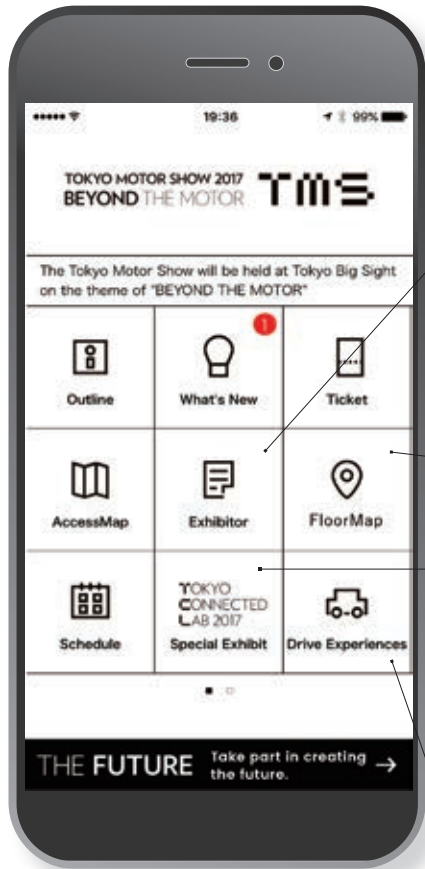


Parts, Machinery and Tools

- E7101** Alpine Electronics, Inc.
 - E7102** Tohichi Mfg. Co., Ltd.
 - E7103** Asteer Co., Ltd.
Ohno Rubber Industrial Co., Ltd.
Fujitsu Giken Kogyo Co., Ltd.
Maruko Keihoki Co., Ltd.
Yamato Industrial Co., Ltd.
YP System Co., Ltd.
Japan Auto Parts Industries Association
 - E7201** Car Mate Mfg. Co., Ltd.
 - E7301** Invest in Morocco
 - E7302** Nuevo Leon, Mexico
 - E8101** Sawafuji Electirc Co., Ltd.
 - E8102** Ichikoh Industries, Ltd.
 - E8103** Mikuni Corp.
 - E8104** Taiho Kogyo Co., Ltd.
 - E8105** Iwata Bolt Co., Ltd.
 - E8201** Datasystem Co., Ltd.
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 - E8301** Delta Kogyo Co., Ltd.
 - E8302** Imasen Electric Industrial Co., Ltd.
 - E8303** Pioneer Corp.
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 - E8401** Clarion Co., Ltd.
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Download the official Tokyo Motor Show app to take your experience beyond

Free

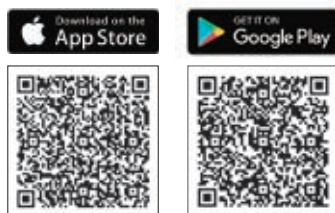


Information about the exhibits and exhibitors, booth locations, event schedules and more is at your fingertips.

The navigation system guides you to the booths you want to visit. You can also check how crowded the venue is.

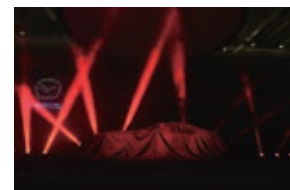
At the TOKYO CONNECTED LAB 2017 sponsored theme exhibition, you can take part in THE FUTURE and make advance reservations for THE MAZE.

You can make reservations for the test drive and test ride programs.



Compatible with iOS 9.0 or later and Android 4.0 or later
 * Please note that this service may not be available even with the devices indicated above.
 * iPhone and App Store are trademarks or registered trademarks of Apple Inc. registered in the United States and other countries.
 * Android and Google Play are trademarks or registered trademarks of Google Inc.
 * Data costs resulting from use of the app are the responsibility of the user.
 * The content shown on the service screen may differ from the actual service.
 * The content of this service is subject to change without notice.

When checking your current location or making reservations for any of the programs, make sure that Bluetooth is on and you have checked in to the location. The official app for the 45th Tokyo Motor Show 2017 is available for download from the App Store or Google Play. Search for "TMS" or follow the QR codes above.



See exciting vehicles at home before your eyes!

A 360-degree virtual reality video of the impressive vehicles at this year's Tokyo Motor Show will be distributed from 28 October. This means that you can continue to enjoy the exciting

vehicles you saw at all the different booths even after you return home. Get the latest information at any time via the QR code to the right.



Mitsubishi Fuso Truck and Bus

East Halls 1·2·3

KEYWORD > LIGHT UP TOMORROW

Showcasing the new era of Commercial Vehicles

With the theme, "Light Up Tomorrow," FUSO expresses its continuous efforts to address the needs of its customers and shape the future of logistics and transportation. This vision is conveyed through the impressive lightshow creating a unique vibe in the booth.

1 FUSO brings the ideas of the future to life Concept model symbolizing the electric trucks of tomorrow



FUSO has been at the forefront of technological advancement to respond to the new challenges. A concept model of the next-generation electric truck that will revolutionize the transportation industry will be unveiled. This concept truck is an electric heavy-duty truck with features distinct from the electric light-duty truck available in the market today. The vehicle has achieved a high level of environmental performance, such as zero emissions, through electric

drive and aero measures of the curved cabin design and the skirt covering both front and rear wheels. It also brings unparalleled comfort for truck drivers with its stress-free seats, well-designed cabin, and easy operability. Safety features are further enhanced with advanced active safety system and vibrated relaxation function, which also reduces damage to loaded goods. This electric truck brings the future of logistics and transportation, today.

2 The world's first series-produced all-electric truck "eCanter" Zero local-emissions for inner-city distribution

eCanter is FUSO's response to the pressing environmental issues faced by urban cities all over the world. The company will reveal the world's first series-produced electric truck in Japan. The vehicle

features an fully electric drive, zero local emissions, and zero noise. It also offers great fuel economy, with a driving range and a high loading capacity suited to inner-city delivery.



The eCanter batteries are placed underframe with a well-designed battery cover. A right-hand drive model will be shown at the Tokyo Motor Show.

3 Exhibition of heavy-duty truck & flagship tourist bus

The diesel area will feature the Super Great, a heavy-duty truck that has been renewed for the first time in 21 years, along with the further improved version of the flagship tourist bus, Aero Queen. Visitors will be able to get into the driver's seat to experience the professional driver's cabin workplace and feel how the future of commercial vehicles will be like through Virtual Reality.



Super Great (FP-R semi-tractor)
The tractor model released in September will be displayed



Aero Queen (heavy-duty tour bus model)
There is an interactive VR experience on-board the display vehicles. Feel the vibe of how the future will be like!

KEYWORD > EXCITEMENT for Everyone, in Everywhere

Team Suzuki's Goals for the Next 100 Years

Remaining an automaker that makes cars that are easy to use, as well as exciting and fun. Let Suzuki show you its proposals for the future, incorporating this desire into its vehicles.



TOPIC 1 Continue making cars that are exciting and fun

In this motor show, the Suzuki booth will position its vehicles separately according to theme. In addition to automobiles and motorcycles, the company is exhibiting electric wheelchairs and outboard motors, as well as technologies and initiatives for the future, so that visitors can easily envision how they would be used. The theme of "EXCITEMENT for Everyone, in Everywhere" expresses the "driving pleasure", "fun to use", and "pride of ownership", brought about by the compact cars proposed by Suzuki. This theme will provide a glimpse into Suzuki's future for the next 100 years.

TOPIC 2 e-SURVIVOR, a future compact SUV

Suzuki will also exhibit the world premiere of the e-SURVIVOR, a future compact SUV. This next-generation design has modeling and other features that have been passed down through the long line of Suzuki SUVs, starting with the Jimny. While retaining Suzuki SUV's traditional drivability made possible by a ladder frame and a lightweight, compact body, this concept model suggests the potential of a new four-wheel drive based on electrification. The e-SURVIVOR features an independent four-wheel drive system that has four motors (two each positioned on the front and rear axles). It has achieved precise driving force control according to the road and driving conditions, as well

as maneuverability not found in conventional four-wheel drive vehicles. Furthermore, the SUV is equipped with the latest driver assist technology, providing enjoyment of driving and enhanced confidence in all types of driving scenarios. An exciting and fun SUV of the future—the e-SURVIVOR.



The e-SURVIVOR's independent four-wheel drive system using four motors enables a high level of maneuverability and nimble driving.

Uses a new user interface that reliably communicates the constantly changing situation to the driver.

TOPIC 3 Compact crossover wagons of a whole new genre and new tall miniwagons being proposed by Suzuki



XBEE OUTDOOR ADVENTURE



XBEE (cross-bee)



XBEE STREET ADVENTURE

In automobiles, Suzuki is exhibiting many new concept cars. The XBEE is a compact crossover wagon of a whole new genre that fuses a wagon having a spacious cabin with an SUV. It has a 1-liter

direct injection turbo engine with a mild hybrid system and boasts a distinctive, unforgettable styling design. The XBEE OUTDOOR ADVENTURE, a high-quality outdoor model, and the XBEE STREET

ADVENTURE, a distinctive and appealing street model, will also be exhibited. The SPACIA CONCEPT is a concept model of the SPACIA, a tall miniwagon with a spacious cabin and

rear sliding doors on both sides. It uses a design motif modeled after a suitcase to express excitement and fun. The SPACIA CUSTOM CONCEPT is a model aiming for top styling with powerful presence.



SPACIA CONCEPT



SPACIA CUSTOM CONCEPT

TOPIC 4 Motorcycles are also exciting and fun



SV650X



SWISH



GSX-R125 ABS

The Suzuki booth will feature a full lineup of distinctive concept motorcycles. The exhibit will include the world premiere of the SV650X from the "neo-retro" category featuring an engine and body based on the latest technology and traditional styling. Another world

premiere is the SWISH, a 125cc scooter with high quality and attractive styling. In addition, the GSX-R125 ABS, a high-performance supersport motorcycle wrapped with full fairing true to GSX-R styling, will debut for the first time in Japan.

KEYWORD > Set course towards a new vantage point.

Expanding Human Possibilities and Creating Enriched Lives through Mobility

Our lives will be even more enriched in the future. You can be confident of this after observing the many forms of Honda mobility derived from unique ideas.



The appealing Honda booth will have a motor sports zone where the machines can be touched and ridden. The center of the booth will feature a Welcome Zone where visitors can relax.

A booth featuring more than 50 vehicles, including various electric models

TOPIC

1

At this year's show, Honda will use the entire booth to propose expanding human possibilities and the creation of enriched lives through mobility based on the concept of "Set course towards a new vantage point."

The three EV concept models on the platform will of course attract attention, but Honda also wants visitors to also enjoy Cub World. This exhibition tells the stories of Honda personnel who worked on the Super Cub as well as the past, present and future of the Super Cub, cumulative

production of which reached 100 million units this year.

The motor sports displays include a McLaren-Honda F1 machine, the machine that took Takuma Sato to victory in this year's 101st Indy 500. It also includes the RC213V that competes in the MotoGP, and the Cota 4RT champion machine ridden by Toni Bou, who won two consecutive Trial World Championships. Visitors will be able to ride on some of the racing machines, so be sure to take advantage of this opportunity.

2 An EV bike that maintains balance and the Super Cub, which reached 100 million units in cumulative production, attract much attention

Eight motorcycle models are making their world premieres. Grabbing the most attention will be the Honda Riding Assist-e. Honda has used its proprietary balance control technology, developed for humanoid robots, in a motorcycle. The machine keeps its balance at low speeds, reducing rider burdens. This makes riding easier and more fun. The power unit is a motor. The

machine pursues both the joy of unfettered and fun mobility and the development of a carbon-free society that Honda seeks. Honda will also draw attention to three customized concept models including a special model of the Super Cub, which boasts cumulative production of 100 million units, and the Monkey 125 (both world premieres) to emphasize the fun of customization.



The design is quite different from that of current motorcycles. Attention-grabbing demonstrations will be conducted in the booth.

Super Cub 110 commemorating cumulative production of 100 million units. The Super Cub will continue to set records for production volume.



The Honda NeuV assesses the driver's stress level based on facial expressions and other factors to support safe driving. It also learns about the driver's lifestyle and preferences, and proposes options depending on the circumstances.



The Honda Urban EV Concept features a compact body ideal for urban mobility. It uses a newly-developed platform exclusive to EVs.



The rear view of the Honda Sports EV Concept. This illustration displays the rounded lines around the rear fender, characteristic of a sports model. The tail lamp design is modern, conveying a sense of the near future.

All three vehicles on the booth platform are EVs, an indication of this year's Honda. The Honda Sports EV Concept combines EV performance with artificial intelligence (AI). It was developed with the aim of creating a driving feel as if the car becomes a part of the driver's will. It seeks to be a next-generation sports car and accordingly, presents a

stylish form as a compact car. The Honda Urban EV Concept exhibits mass production EV technologies and the direction of design, while the Honda NeuV seeks expanding possibilities of mobility with autonomous driving technology and AI. Both vehicles are making their Japan premieres. These three vehicles use the

same motor to go in different directions, giving a sense of the future potential of EVs. Among the other display vehicles, the fifth-generation CR-V, also making its Japan premiere, is expected to attract attention. This is the first generation with a hybrid model, while the gasoline model features three rows of seats.



Attention is on the new CR-V with a body larger than that of the Vezel.

4 Four concept models also on display at the TOKYO CONNECTED LAB 2017

TOPIC

4

The TOKYO CONNECTED LAB 2017 is a sponsor theme-based exhibit at this year's Tokyo Motor Show. It will depict the mobility society of a future where cars are connected. What type of new value will be created, and how will connections with society change? This is a hands-on program that helps visitors address these issues through easy to understand experiences. For this theme-based exhibit, Honda will display four concept models: the Honda le-mobi Concept, which

focuses on family connections starting from the idea of "being together with family more," as well as the Honda Fure-mobi Concept, Honda Chair-mobi Concept, and Honda Ai-Miimo Concept (all world premieres). The exhibit proposes new possibilities for family life. The TOKYO CONNECTED LAB 2017 will be held in the Tokyo Big Sight West Hall 4. Take a brief walk and check out the display vehicles here too.



The attractions will be unique proposals including the Honda le-mobi Concept, which transforms the living room into a car, and the Honda Fure-mobi Concept, ideal for short-range mobility.

KEYWORD > Trucks that put people first

Best truck for all drivers!

Providing "easy, comfortable and safe driving regardless of the skill of the driver" through innovation that puts people first is one of the key goals of UD Trucks. Now they proudly present crystallization of their tireless efforts, the All New Quon.



1 New Quon flagship heavy-duty truck to be exhibited

"Innovation that puts people first" is the very idea behind the creation of All New Quon, which meets all the needs required in the logistic solutions of today. With GH11 engine which is acclaimed for clean, powerful and fuel-efficient performance, the new road-predicting "Foretrack" function, and the revolutionized ESCOT-VI automated manual transmission, All New Quon brings smooth and stress-free driving experience. The ergonomic cockpit is designed to provide a comfortable driving environment. The heavy-duty trucks have been installed with a variety of advanced systems including the first-ever all-

wheel disc brakes for heavy-duty trucks and the latest in active safety systems, assuring the safety of passengers, loads and the vehicle's surroundings. Its superior payload and loadability contribute to enhanced transportation efficiency. The durability and maintainability of the vehicle has also been enhanced and they continue to succeed in maximizing the work rate of users through their superb after-market service. There is now a new range of semi-trucks complying with the exhaust emission regulations of 2016. The exhibited cargo model displays some specifications created specially for the Tokyo Motor Show.

Quon 6x2 cargo (special design model) Model representing the 20+ ton Quon, boasting a maximum payload of 14.3 tons. Coinciding with the Tokyo Motor Show Exhibition, the Quon will be exhibited with a special design for maximum appeal.

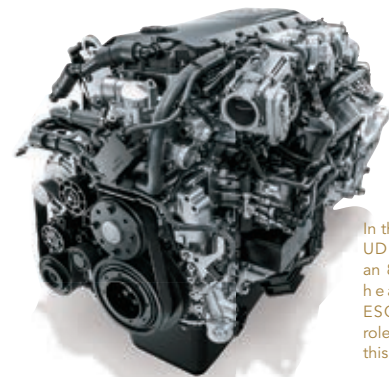
All New Quon 4x2 semi-tractor equipped with GH 11 engine now joined the lineup. The downsized engine generates 460 ps/224 kgm, more powerful than the larger GH 13.



2 Discover the new downsized engine and the latest driveline

Quon's clean GH 11 engine, installed in every vehicle model, features improved horsepower and torque, along with an electronically controlled AT ESCOT-VI with advanced ability to support fuel-efficient driving. The drive line assembled by this advanced technology offers improved fuel efficiency and a smooth, comfortable

driving experience. In the latter half of 2018, the Quon will be installed with a smaller engine of 8 liter displacement, complying with the new PPNLT regulations. This new lightweight and compact engine will contribute further to the protection of the environment, better fuel efficiency and to greater logistical efficiency.



In the latter half of 2018, UD plans to introduce an 8 liter engine on the heavy-duty Quon. ESCOT-VI plays a key role in the realization of this.

GH11 engine is acclaimed for clean and powerful performance and enables stress-free driving. Combined with the ESCOT-VI, the engine realizes excellent fuel economy.



3 Experience the interior design of the new Quon!

All New Quon's cockpit is fully renewed, achieving a high level of comfort for all drivers. The new design allows drivers to interact more smoothly with the truck, and enables safe,

comfortable and efficient driving. The different switches are now regrouped and exquisitely arranged on the steering wheel to allow the driver to concentrate on driving.

Three different interior design concepts will be exhibited at the Tokyo Motor Show. The interiors also feature a photo booth where you can record photos and videos and download them later.

You can even take a virtual tour of the cabin of the Quon using an AR headset, accompanied by an easy-to-understand explanation of the interior features. An opportunity not to be missed!



At Tokyo Motor Show, three different interior design concepts are exhibited. Don't miss the opportunity to get into the realistic cockpit and experience the ingenious functionality as from a truck driver's point of view.

4 Servicing Southeast Asia and more! Heavy-duty truck Quester for emerging markets



The 6x4 tractor Quester equipped with a 11-liter GH11 engine with a manual 12-speed gearbox is also exhibited.

Launched in 2013 for emerging markets, Quester is the result of global cooperation that combines technologies from the Volvo Group and Japanese craftsmanship. Its range was extended in 2015, with new models including an 8-liter engine and various axle arrangements. This model can be freely adapted as never before to

service the business needs of all kinds of different industries and regions, such as long-distance freight, inner-city deliveries, construction site deliveries, or off-road driving for the mining industry. With its durable high-utility performance, demand is steadily increasing in Southeast Asia, Africa, the Middle East and other regions.

5 Japan's first exhibition model of Volvo's flagship Volvo FH



The exhibited vehicle is equipped with a 13 liter D13 engine, generating 520 ps, and a 12-speed forward I-shift transmission. The exhaust gas is cleaned using a urea SCR system.

The Swedish manufacturer Volvo is world famous for its passenger vehicles. Their high-status allure even extends to their trucks. The Volvo FH tractor, to be exhibited at the Tokyo Motor Show, is designed with drivers in mind and is a big key to business success. The cabin design of the FH changed dramatically in a complete model change

in 2012, achieving better comfort, visibility and operability compared to previous models. Responding to the needs of Japanese customers who place safety as their first priority, advanced safety functions such as AEB, LDWS, VSP and lane change support are offered as standard features to enhance preventive safety performance.

Meanwhile, the driveline is compliant with the exhaust gas regulations of 2016, with optional dual clutches available to enable a smoother and more powerful driving experience. With its world-class innovative technology, Volvo FH can easily be the best solution to improve the efficiency of its users' business.

KEYWORD > Moving Forward!

Toward a connected future for people, vehicles, and society

Hitachi Automotive Systems will base its next-generation vehicles on its mechatronic technology. Experience for yourself the state-of-the-art technology taking us a step forward into the future.

1 Moving Forward! Hitachi Group booths

With the increased uptake of hybrid and electric vehicles, rapidly developing automated driving technology and adoption of connected technology, vehicles as we know them are about to change dramatically. Amid all these developments, Hitachi Automotive Systems will continue to deliver new value to customers through the company's mechatronics technology and the Hitachi Group's IT technology. This exhibition is centered on the theme of "Toward a connected future for people, vehicles, and society." Through interactive exhibits and video presentations, it provides an opportunity to learn more about the technology behind electric cars and

automated driving/connected solutions that Hitachi is developing. At past Tokyo Motor Shows, Hitachi has been known for its highly popular simulated driving experience, but this time around, it will introduce a virtual-reality "ride theater" where you can experience automated driving up close. In the motorsports section of the show, Hitachi will have an exciting exhibition of super formula vehicles and a racing car cockpit. You will be able to sit in the cockpit and have the incredible experience of driving on the Hitachi Automotive Systems chicane at the Suzuka Circuit. Experience for yourself the initiatives and technology that are unique to Hitachi Automotive Systems



2 Exciting exhibition of Super Formula vehicles

The motorsport section shows how Hitachi Automotive Systems has expanded the Hitachi brand into motorsports and contribute to the advancement of motor sports through sponsorship. Since 2014, Hitachi has had partnership agreements with Japan Race Promotion

Inc., organizers of the All-Japan Super Formula Championship, and so the Hitachi logo is displayed on all Super Formula vehicles in every race. This exciting exhibition shows Super Formula vehicles emblazoned with the Hitachi logo. You will also be able to sit in the

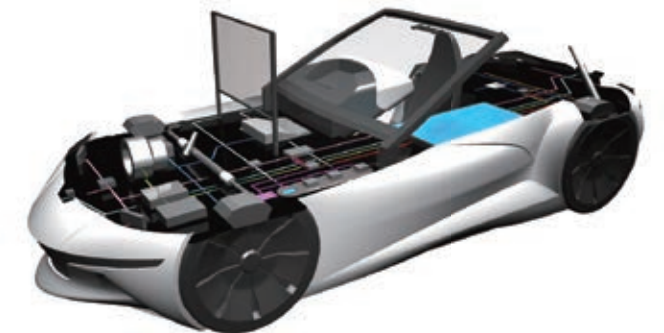
specially installed driver seat (cockpit) and experience race driving through a circuit racing video. The company has also had a sponsorship agreement with Team Penske since 2012. Team Penske is currently competing in the IndyCar Series, and this year, Helio Castroneves,

a driver contracted to Hitachi raced under the Hitachi logo, finished in fourth place at the annual championship. Castroneves' racing suit and helmet will be on display—an exciting opportunity for motorsport diehards and casual fans alike to see these items up close.

3 Towards achievement of autonomous driving

It is thought that advancements in connectivity will contribute to the value of automated driving. Such improvements will allow us to respond at a high level to social issues that surround vehicles, namely environmental protection, elimination of traffic accidents, mobility of senior citizens, reduction in traffic congestion, and the improvement of driving comfort. In order to connect vehicles and society and to create new value, Hitachi Automotive Systems aims to integrate the company's environmental, safety and information technology with information communication

and artificial intelligence analysis and other technologies belonging to the Hitachi Group. Through this, Hitachi will broaden its range of high-level solutions. In this exhibition, Hitachi introduces the technologies involved in the development of autonomous driving in an easy-to-understand way, including a Maxell Heads-up Display (HUD) in a demonstration vehicle. As awareness of environmental issues continues to increase worldwide, Hitachi has set up a display of motors, inverters, Li-ion batteries and high efficiency engine management systems that are aimed at rapidly developing electric cars.



4 Development of automotive system business

The history of Hitachi Automotive Systems began when its predecessor, Hitachi Ltd., started domestic production of automotive electrical components in 1930. Although Hitachi's main business is electronics, it has amassed sizeable knowledge of vehicles during the development of its automotive equipment business over the past 85 years. In recent years, the environment around vehicles has changed dramatically. We have seen technological innovation as

well as increased demands, resulting from globalization, to service a variety of different markets. The company is promoting change so that it is in a position to provide optimal solutions and added value to those markets at the earliest possible time. With its corporate credo of "We will contribute to the realization of an affluent society by creating new value for people, vehicles and society," Hitachi Automotive Systems aims to become the world's most trusted global company.

5 Exhibit by Hitachi Group company



NXV 977D navigation for domestic market

Hitachi Group company Clarion Co., Ltd. will also exhibit at the Tokyo Motor Show. At the Clarion booth, you will be able to experience for yourself the safe, comfortable transit space using Real Interactive HMI and Personalized

Seamless Service in a demonstration vehicle installed with the SmartCockpit solution technology designed for the age of automated driving. Clarion proprietary development technologies such as Quad View and Full Digital Sound will also be exhibited.

KEYWORD > Tradition × Innovation

Just take a seat Have fun. Enjoy your ride.

In 1988, JTEKT succeeded in development and mass production of the world's first electric power steering, making it easier for anyone to drive light vehicles.

JTEKT is exhibiting its future technologies for the coming automated driving society where human beings and machinery work in harmony. These technologies enhance the technical capabilities of steering systems and driveline products and achieve a safe and comfortable drive by harmonizing the driver and the car.

JTEKT inherited the combined 150-year history of its predecessors, Koyo Seiko and Toyoda Koki, when it was launched through a merger in 2006. This "young company with a long history" will exhibit products that have underpinned the automobile society since its inception, alongside current mass-produced products and products developed for the future, based on the keywords of Tradition and Innovation.

TOPIC **1** **Lexus LC 500 cut-away model**
—Visualization of the JTEKT technology incorporated into LC 500



You can view all parts of the LC 500 that normally cannot be seen

Among the cars debuted this year, the Lexus LC series has gained the most attention both at home and abroad. The top of the range model, LC 500, is

equipped with such products as JTEKT's latest electric power steering system RP-EPS, a hub unit, and TORSEN, which make a significant

contribution to the fulfilment of an appealing drive experience that offers the joy and quality of cruising. The cut-away model of LC 500 will be

one of the main attractions at the JTEKT booth. It allows visitors to view JTEKT technology and products that normally aren't seen.



Experience automated driving on a test course using VR goggles

TOPIC **2** **JGOGGLE 2**
—「360-degree」 video virtual reality

JGOGGLE2 allows visitors to view the generally inaccessible JTEKT Iga Proving ground a 360-degree video, combined with imagery of real test-car driving that

uses cutting-edge autonomous driving technology and is being developed there. This allows the viewer a virtual experience of the advanced technologies from

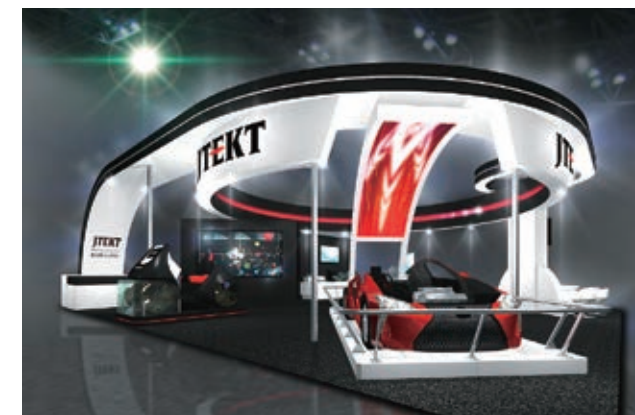
JTEKT, a pioneer of electric power steering. These technologies include high-precision steering angle control, hands-on detention, steering authority

transfer technology, accidental touch to further enhance communication and coordination between driver and system in order to realize autonomous driving.

> A booth design incorporating black and red tones tailored to the shape

The booth of the color scheme based on black and red tailored to the shape perfectly expresses the JTEKT brand. Following the exhibition concept of "Just take a seat Have fun. Enjoy your ride." the exhibition area features a circular design to express the coordination between the driver and the car. A timeline of the company's history is featured on the booth wall, going back to the time of its predecessors, Koyo Seiko Co., and Toyoda Machine Works, Ltd. The

timeline introduces product groups such as steering, driving, and bearing through history up to the present. The design of the JTEKT booth consciously anticipates the near future, and highlights the consistency between the past (history), the present (present product line-up), and the future (near-future technology) of this "No.1 & Only One" leading company which has supported the development of the automobile industry.



Concept model integrating JTEKT's future technologies

TOPIC **3** **Future Concept Vehicle**
—Brimming with future technology developed by JTEKT

Future Concept Vehicle is sure to attract attention as stand-out JTEKT exhibition, integrating the electric power steering of the steer-by-wire system and the in-wheel motor.

At the same time, this remarkable concept car also has a retractable column module, a technology for storing the steering wheel in anticipation of future automated driving.

TOPIC **4** **EPS system for large cars**
—Key technologies for autonomous operation of large cars

Large cars are heavier and have large diameter tires, making it difficult to use EPS. This poses a significant hurdle for the automation of large cars. JTEKT is a pioneer of EPS and the only

company worldwide with a full range of EPS. The company is proactively developing unique EPS technology for large vehicles and will release its latest technology at the Tokyo Motor Show.



JTEKT is developing a steering system for large vehicles to allow for automated driving in large passenger cars, buses, and trucks



Venue: JTEKT ROOM Ginza, Tokyo JTEKT Bldg 1F, 7-11-15 Ginza, Chuo-ku, Tokyo
Open on weekdays from October 18 to November 24
More details at <http://jtekt-sp.com/mobiverse/>



TOPIC **5** **JTEKT booth satellite venue**
—Experience the possibility of future mobility at the JTEKT ROOM Ginza

JTEKT has launched out of the Tokyo Motor Show for an exhibition at its own showroom. A design team from Tama Art University created an exhibit that envisages what JTEKT's flexible technology could look like in the

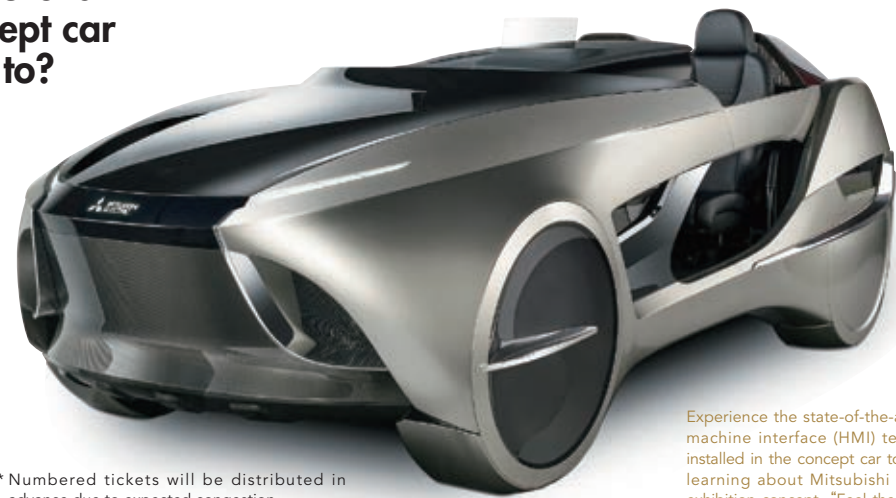
mobility of society in the distant future. Experience the potential of JTEKT technology and a vision of the mobility society depicted expressively as only an art university can.

KEYWORD > Changes for the Better

Experience the theme of "Feel the EMIRAI.!"

You will thoroughly and completely understand the three keywords essential to a car society in the smart mobility era at the Mitsubishi Electric booth.

1 TOPIC What future is this concept car pointing to?



* Numbered tickets will be distributed in advance due to expected congestion.

Experience the state-of-the-art human machine interface (HMI) technology installed in the concept car to have fun learning about Mitsubishi Electric's exhibition concept, "Feel the EMIRAI—the future is here."

The first of the three keywords is "electrification," which is an environmentally friendly technology for the inside and outside of cars. The second is "autonomous driving," which is a technology that meets the needs of a self-driving society. The third is "connected," which refers to

driving a car while using driving assistance or the voice recognition function of a car navigation system. How is Mitsubishi Electric addressing these keywords essential to this smart mobility era? What will a near-future car society generated from such efforts be like? An interactive

exhibition enables visitors to experience such exiting proposals for themselves. The centerpiece of the exhibition is concept car EMIRAI 4, shown on the main stage. The EMIRAI 4, unveiled for the first time, is the latest model of the fourth-generation concept car produced by

Mitsubishi Electric, and it can be seen as a comprehensive compilation of numerous technical proposals made by the company through its concept cars. The state-of-the-art stage effects will enable you to witness the mobility encompassing the three fields.

Test vehicle showing the latest preventive safety (autonomous driving) technology in an easy-to-understand way

2 TOPIC



Along with the xAUTO, there is an exhibition space dedicated to electrification, enabling visitors to understand the wide range of technologies Mitsubishi Electric has as a full line-up manufacturer.

Another vehicle worth attention in the Mitsubishi Electric booth is a prototype cartest vehicle named xAUTO. The car, which is used for field trials on expressway, incorporates a safe and comfortable preventive safety (automated autonomous driving) system created through the company's advanced technology. This exhibition is full of attractive features. The use of augmented reality (AR) techniques will help you to easily learn about sophisticated preventive safety (autonomous driving) technologies which would otherwise be difficult to understand.

Only available at the venue / Tokyo Motor Show 2017 Official Goods

Official merchandise stores have been a part of the Tokyo Motor Show since 1993. This year, a range of exciting merchandise is available at the official merchandise stores in East Halls 1 and 7 and in the West Atrium under the theme of "Beyond the Motor".



Have fun with a Tokyo Motor Show logo yo-yo! (¥1,200)



Pins badge featuring the Tokyo Motor Show logo (¥500)



The fidget spinner, a hugely popular new toy around the world, also features the logo (¥1,900)



Imabari brand sports towel with "Beyond the Motor" and "TMS" logo. (¥2,300)



An elegant fan in a checkered flag pattern (¥1,500)



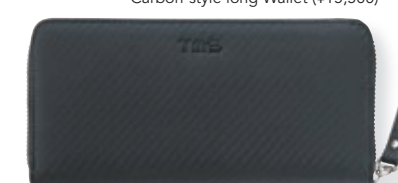
Rubber wrist bands resembling a car tire engraved with the stylish TMS logo (¥1,000)



Original leather key ring (¥1,500)



A cute car-shaped key ring with a roof that opens and closes (¥1,300)



Carbon-style long Wallet (¥15,500)



A luxury ID case and neck strap designed with a carbon fiber-style fabric (¥8,800)



Although it may seem simple at first glance, this original key ring has a cut-out path around the logo where you can move the car (¥800)

This folding wallet has a sporty design of a white logo against a black background made from ultra-suede®. (¥6,500)

* All prices tax inclusive

Tokyo Motor Show commemorative models Be sure to stop by Tomica Corner

Tomica Corner, a popular space for children and adults alike to enjoy will be open this year again on the fourth floor of the West Hall.

In commemoration of the popular Tokyo Motor Show event, Tomica has a total of 12 types of vehicles on sale, including the Mazda Roadster, the Honda NSX and the Isuzu Elf Vehicle Transport Vehicle, at ¥700 each (tax included).

Two racing cars involved in the 86/BRZ Race will be available for advance purchase as well as two types of Dream Tomica.



© TOMY. "Tomica" is a registered trademark of TOMY Co., Ltd.

Get on board!

Sit in the cockpit of these four "fighting machines"! Racecars of Student Formula Competition



The Society of Automotive Engineers of Japan booth in West Hall 3 will be exhibiting the four formula machines that achieved outstanding results at the 15th Student Formula Competition held from September 5 to September 9 this year. The Student Formula Competition has been sponsored by the Society of Automotive Engineers of Japan for the past 14 years. Its focus is on the development of talented people who will advance and promote the automotive industry and automotive technology of the future. The teams consist of students from universities and technical colleges that stage a competition for formula-style compact

racing cars. The machines are planned, designed and manufactured within one year. At the competition, "static events" related to vehicle inspection, costs, designs and presentation take place over five days, in addition to the "dynamic events" relating to acceleration, skid pads (cornering), autocross (slalom driving etc.) and endurance (circuits totaling 20 km). When the results are in, there are discussions on the vehicles' general suitability for manufacture, considering items such as budget management, strict safety standards and the right marketing, not solely the vehicle's performance or times.

According to the Public Relations Division of the Society of Automotive Engineers of Japan, currently, the Japanese teams are behind the German teams in terms of points in the Student Formula world ranking. However, the results of all the Japanese teams have been rather good considering that their principal aim is to "develop talent" rather than to win. They may be behind Germany in the rankings but they definitely hold a top position in the world. The machines on display will be those that achieved a first to third place in the ICV class (610 cc or less 4 cycle engine) at the 15th competition held at Shizuoka's ECOPA (Ogasayama Nature

and Sports Park) in September this year, and the machine that achieved a first place in the EV class (fourth place overall). The students from the different teams will be present as information staff at their respective booths, and you can ask them for permission to sit in the cockpit. Don't miss this opportunity to experience the power and full-throttle excitement of the Student Formula Competition, where machines drive at high speeds of more than 100 km per hour on straight roads. The cockpits of all the Student Formula machines on display are large enough to accommodate adults, but more comfortably accommodate children.



A photo of the Student Formula booth at the Tokyo Motor Show in 2015.



A total of 93 teams entered the 15th competition in September this year.



Cost and safety, not only speed, were subject to review.

Middle and high school students aspiring to be the car designers of the future, brimming over with ideas Outstanding designs from the 5th Car Design Contest also on display

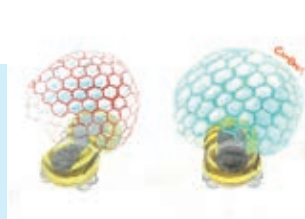
At the same booth, outstanding designs from the 5th Car Design Contest held by the Society of Automotive Engineers of Japan for middle and high school students will also be on display during the exhibit. This year, a total of five works that won the Award for Overall Excellence in Car Design, the Award for Car Design and Da Vinci Award for the most original ideas will be presented in the 5th Car Design Contest. You will be amazed at the caliber of the drawing skills beyond that expected in a middle or high school student, combined with the freedom of ideas that you would expect from someone their age. Middle or high school students who see the quality of the designs and their underlying ideas and want to take up the challenge themselves will be able to enter in the 6th Car Design Contest from November 1, 2017. The application period ends on January 20, 2018.



The design that received the 5th Car Design Award (Award for Overall Excellence) is Bonds. The award recipient was a third grader in junior high school!



Wear, a standout in the car design award (junior high school student section) with the innovative idea of "what it would be like to wear a car."



CarBee, winner of a Da Vinci Award (high school student section), full of bright ideas for eradicating traffic accidents.

Toward & Beyond 2020

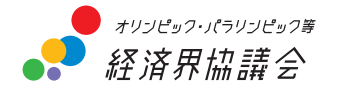
Did you know?

Legacies made by all of Japan for the children of the future All Japan Business Committee

Most people probably do not know about the existence of the All Japan Business Committee even if they hear the name. This organization is made up of well-known companies in Japan transcending corporate boundaries into a single "all-Japan" entity that aims to support the Tokyo 2020 Olympic and Paralympic Games, and to contribute to the future prosperity of Japan's society by forming and leaving behind legacies. At the same time, one of the goals of its activities is to support recovery from the Great East Japan Earthquake and the 2016 Kumamoto Earthquake. Its approach is divided into hard

legacies (technological), and soft legacies (cultural), with the automotive industry being mainly involved in the former category of hard legacies. Under five themes—"Safety and Security," "The Environment," "A Universal Society," "Sports and Entertainment," and "Lively and Charming Provincial Areas"—various activities, such as technological development and dialogues with relevant government agencies, are being carried out to create a better society for 2020 and beyond. The illustrations at the bottom right are visions of 2020 as imagined by the All Japan Business Committee. Looking at

them now, you might question whether it is really possible to achieve such things. However, the truth is that most of these technologies are almost ready. We have reached a stage where what remains is finding how to incorporate these technologies into real-life society and legal systems. The All Japan Business Committee will have a booth in West Hall 3 on the fourth floor. The main exhibit is the "Tohoku & Kyushu Reconstruction Support Zone." This zone displays advanced technologies from outstanding companies in the Tohoku and Kyushu regions under the keyword "reconstruction" which is an important



theme for the Tokyo 2020 Olympic and Paralympic Games. Olympic and Paralympic merchandise will also be sold at this zone. Another exhibit is the promotion zone for "Countdown Showcase" which will be held on December 25 (Mon.) and 26 (Tue.) at SMBC East Tower in Otemachi. This showcase reports on the current progress of advanced technologies working toward 2020. Please watch out for it.



Countdown Showcase (artist's impression). There will be many interactive exhibits.

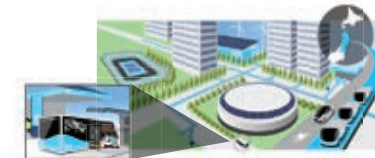
Is this how the world will look in 2020?



Smooth international arrivals at airports with face recognition systems. Luggage carried by robots.

Main exhibits planned for "Tohoku & Kyushu Reconstruction Support Zone"

Company/Organization	Prefecture	Planned exhibit
Nippon Chemi-Con Corporation	Miyagi	Capacitor module
Yaguchi Electric Co., Ltd.		CO ₂ sensor
Koiwai Co., Ltd.		3D laminated sand casting
Horio Seisakusho Co., Ltd.		High strength zinc alloy (HZDC-500) component
Joboji Urushi Sangyo Co., Ltd.	Iwate	Lacquered steering wheel
Kato Screw Co., Ltd.	Fukushima	Aluminum screw
NISSEI Corporation		Aluminum forged products
Aizu Ultraviolet Japan Group		Aizu UV lacquer products
Fukuoka Prefecture	Fukuoka	
Kumamoto Prefecture	Kumamoto	
Oita Prefecture	Oita	



Cars and buses run on fuel cells. Automated-driving freight trucks form convoys and travel down special lanes.



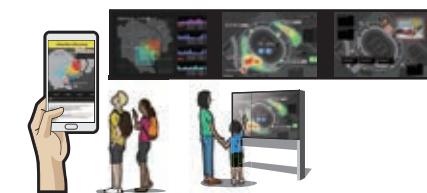
People can watch sports anytime and anywhere as if they are there in person.



Adoption of ICT and a hydrogen society making progress even in rural areas. People can get information about meals simply by using their smartphones.



Use of multilingual information robots at tourist spots. The elderly can walk around energetically using power assist suits.



Energy management is everywhere in the streets of Tokyo, and cyberattacks can even be detected in advance.



Security and barrier-free facilities are also well in place. Electric vehicles can wirelessly charge while driving.

Test-Drive/Test-Ride and Promenade Experience

**New locations, events, and registration methods.
Loads of activities for you to see, ride, and enjoy!**

This year's test-drive/ride program will be offered at three venues: Center Promenade, Odaiba Special Event Venue, and MEGA WEB. A much wider range of events will be available, providing opportunities to experience the enjoyment of cars and motorcycles as well as the technologies used. There are many activities for you to see, ride and enjoy. The registration method has also been renewed. You will need to pre-register on the day for a test-drive/ride using the official Tokyo Motor Show app or through a special reservation device for available at the venues. Reservations can be made for events up to two hours in advance, and registration will be done on a first-come, first-served basis.

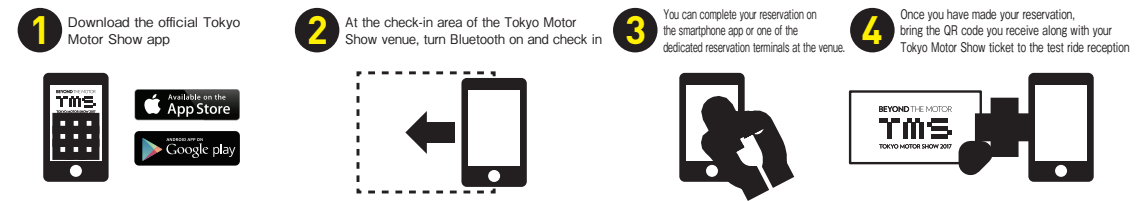
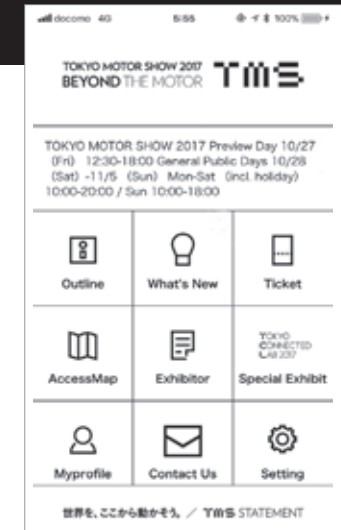
How to participate in the test-drive/ride program:
(1) You must have a valid Tokyo Motor Show 2017 admission ticket.
(2) You need to pre-register using the official Tokyo Motor Show app.
Launch the app first, turn on the Bluetooth function on your smartphone, and check into a Tokyo Motor Show venue.

* Check-in can be made at the check-in area of each venue.
** Visitors who do not have a smartphone may register using one of the reservation terminals at the venue.

> How to participate in the test ride program

It is very easy to pre-register for the test-drive/ride programs available at the three venues on the day of your visit. If you have a smartphone, first download "TMS Mobile," the official app for the 45th Tokyo Motor Show 2017. Tap the Test-drive/Ride Reservation icon in the app and go through the procedure. You will be able to register for events up to two hours in advance on a first-come, first-served basis. You need check-in authentication

at a venue, which can also be easily conducted at the special area of Tokyo Big Sight or each venue—Center Promenade, Odaiba Special Event Venue (Aomi area, sections U and V), and MEGA WEB. Don't worry if you don't have a smartphone. You will still be able to pre-register on your visit date by completing a simple procedure in the same way as a smartphone through a special reservation terminal (tablet PC) available at Tokyo Big Sight.



○Reservations can be made up to two hours in advance ○Once you have made a reservation, you cannot make any further reservations until you have finished the test ride ○If you do not check into the program at least 10 minutes before the test ride is scheduled to begin, your reservation will automatically be cancelled. Please make sure you arrive with plenty of time. ○Test ride conditions differ depending on the program. Please check the details when making your reservation. ○People under 20 years of age will need permission from a parent or guardian in order to participate in test rides or drives.

Center Promenade

October 28 (Sat.) to November 1 (Wed.)
10:00-17:00 (The programs begin at 10:45)

To get to Center Promenade, one of the three venues for test-drive/rides, take a free shuttle bus or next-generation taxi available from Tokyo Big Sight. It is southwest of Tokyo Big Sight, close to Venus Fort and MEGA WEB. A test ride event for personal mobility vehicles is scheduled to take place in a course set up within Center Promenade for five days from October 28 (Sat.) to November 1 (Wed.). The event is designed to provide opportunities to experience a new means of transportation that will be realized in the near future. Test-drive/rides are available from 10:00 to 17:00 throughout the period, with the programs beginning at 10:45.



Odaiba Special Event Venue

October 31 (Tue.) to November 1 (Wed.)
10:00-17:00 (The programs begin at 10:45)

The Odaiba Special Event Venue is right next to Center Promenade. A variety of events take place in a closed course within the venue or on surrounding public roads for two days from October 31 (Tue.) to November 1 (Wed.).



MEGA WEB

November 1 (Wed.) to November 5 (Sun.)
11:00-20:00 (The programs begin at 11:30)

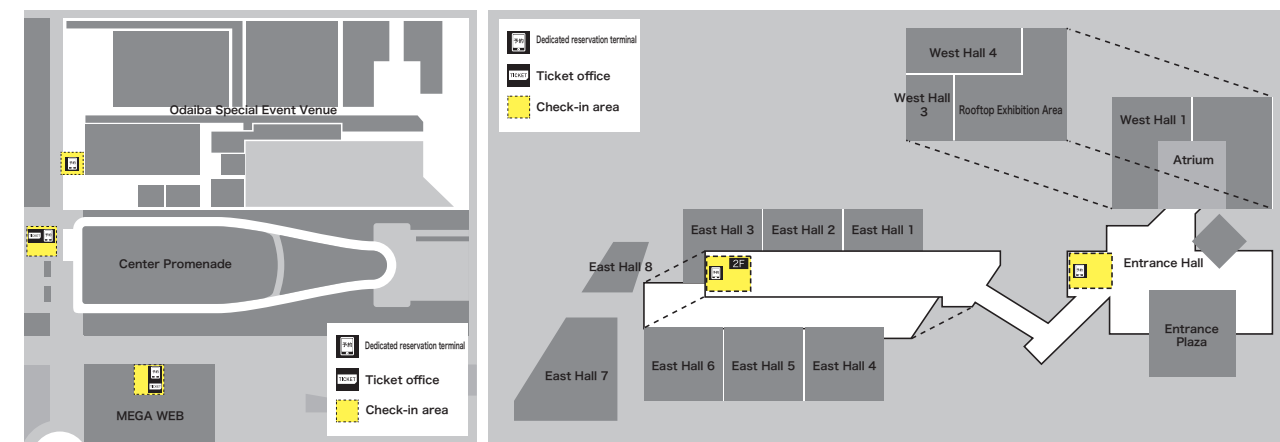
* Until 18:00 on November 5 (Sun.)

In MEGA WEB, which is also located right next to Center Promenade, events are scheduled to take place for five days from November 1 (Wed.) to 5 (Sun.). Various cars and motorcycles will be available in RIDE ONE, the test-ride course of MEGA WEB.



> Ticket offices and check-in areas

The maps on the right side indicate ticket offices for the Tokyo Motor Show 2017 and the locations where special reservation terminals (QR code issuing machines) are available. Please note that it is better to purchase a Tokyo Motor Show 2017 ticket in advance, as some of the locations shown on the map have terminal devices only and do not sell tickets.



Test-Drive/Ride Program Shuttle Bus & Next-generation Taxi

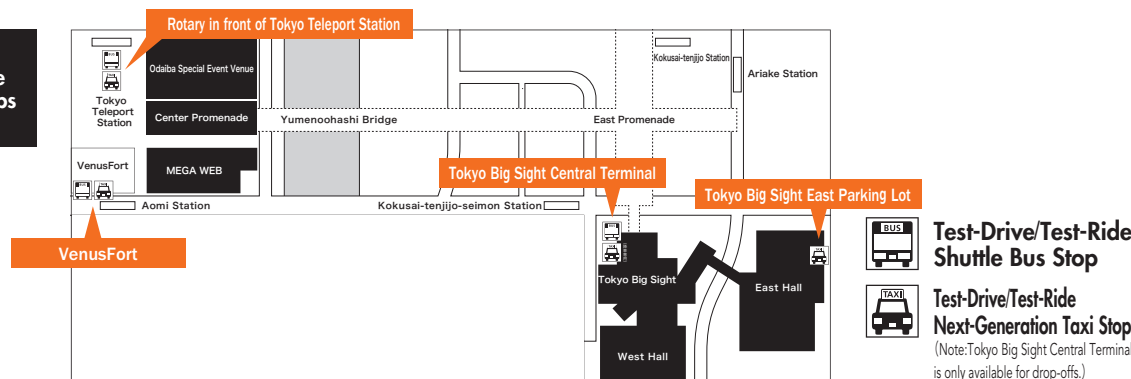
Visitors can take either the test-drive/ride program's shuttle bus or next-generation taxi to get from Tokyo Big Sight to Tokyo Waterfront City, where the program is being held. The shuttle bus will travel between Tokyo Big Sight Center Terminal, Venus Fort, and the rotary in front of Tokyo Teleport Station, stopping at designated bus stops at each of the three locations. Each round will take approximately 25 minutes.

* Passengers may board and alight only at the designated stops.



The next-generation taxis are the Nissan NV200 Taxi and Toyota's JPN Taxi. Check out the designs and functions, which are different from traditional taxis.

Map of the three Test-Ride/ Test-Drive venues and shuttle bus/next-generation taxi stops



Test-Drive/Test-Ride Shuttle Bus Stop

Test-Drive/Test-Ride Next-Generation Taxi Stop
(Note: Tokyo Big Sight Central Terminal is only available for drop-offs.)

> Test-Ride/Drive Shuttle Bus Departure Timetable

■ Tokyo Teleport Station Rotary

Time	Oct. 28 (Sat.) Oct. 29 (Sun.) Oct. 30 (Mon.)	Oct. 31 (Tue.)	Nov. 1 (Wed.)	Nov. 2 (Wed.) Nov. 3 (Thu.) Nov. 4 (Fri.)	Nov. 5 (Sat.)
10		08 23 38 53	08 23 38 53	23 48	23 48
11	08 33 58	08 23 38 53	08 23 38 53	13 38	13 38
12	23 48	08 23 38 53	08 23 38 53	03 28 53	03 28 53
13	13 38	08 23 38 53	08 23 38 53	18 43	18 43
14	03 28 53	08 23 38 53	08 23 38 53	08 33 58	08 33 58
15	18 43	08 23 38 53	08 23 38 53	23 48	23 48
16	08 33 58	08 23 38	08 23 38 53	13 38	13 38
17	23 48	03 28 53	08 23 38 53	03 28 53	
18		18 43	08 23 38 53		
19		18 43	08 23 38 53	18 43	

■ VenusFort

Time	Oct. 28 (Sat.) Oct. 29 (Sun.) Oct. 30 (Mon.)	Oct. 31 (Tue.)	Nov. 1 (Wed.)	Nov. 2 (Wed.) Nov. 3 (Thu.) Nov. 4 (Fri.)	Nov. 5 (Sat.)
10					
11	04 29 54	14 29 44 59	14 29 44 59	04 29 54	04 29 54
12	19 44	14 29 44 59	14 29 44 59	19 44	19 44
13	09 34 59	14 29 44 59	14 29 44 59	09 34 59	09 34 59
14	24 49	14 29 44 59	14 29 44 59	24 49	24 49
15	14 39	14 29 44 59	14 29 44 59	14 39	14 39
16	04 29 54	14 29 44	14 29 44 59	04 29 54	04 29 54
17			14 29 44 59	19 44	19 44
18			14 29 44 59	09 34 59	
19			14 29 44	24 49	

■ Tokyo Big Sight Central Terminal

Time	Oct. 28 (Sat.) Oct. 29 (Sun.) Oct. 30 (Mon.)	Oct. 31 (Tue.)	Nov. 1 (Wed.)	Nov. 2 (Wed.) Nov. 3 (Thu.) Nov. 4 (Fri.)	Nov. 5 (Sat.)
10	00 25 50	00 15 30 45	00 15 30 45		
11	15 40	00 15 30 45	00 15 30 45	15 40	15 40
12	05 30 55	00 15 30 45	00 15 30 45	05 30 55	05 30 55
13	20 45	00 15 30 45	00 15 30 45	20 45	20 45
14	10 35	00 15 30 45	00 15 30 45	10 35	10 35
15	00 25 50	00 15 30 45	00 15 30 45	00 25 50	00 25 50
16	15 40	00 15 30	00 15 30 45	15 40	15 40
17			00 15 30 45	05 30 55	05 30
18			00 15 30 45	20 45	
19			00 15 30	10 35	

Odaiba Special Event Venue

(Oct.31-Nov.1)

TEST
RIDE &
DRIVE

1 Micro-mobility test-drive (closed course)

Two kinds of ultra-compact vehicles for urban mobility are available at the closed course: the TOYOTA i-ROAD and the Nissan New Mobility Concept. The TOYOTA i-ROAD is an urban mobility with an overall width of 870 mm combining the

potential of both cars and motorcycles. The Nissan New Mobility Concept is a totally new concept vehicle developed in response to rising numbers of senior citizens and single-member households in society.



2 Micro-mobility test drive (public road)

At the public road micro-mobility test-drive course, the above-mentioned TOYOTA i-ROAD can be test driven on actual public roads. It can run even on congested urban roads without taking up lanes. Experience for yourself the exhilarating ride of the

i-ROAD, with left and right front wheels that go up and down as you operate the handle so as to incline at an angle optimal for cornering. Note that unlike the closed course, only one rider is allowed per vehicle.



3 Next-generation safety

At the next-generation safety experience space, you will be able to experience the collision avoidance assistance system, false start control function, and other next-generation technologies adopted by Japanese automakers in their latest models.

Daihatsu Move Cambus, Hino Profia, Honda Fit, Mazda CX-3, Mitsubishi Outlander PHEV, Suzuki Swift, Subaru Levorg, Toyota Aqua (Prius C)



4 Next-generation safety (Pro PILOT Park)

At this corner, you can experience the true strength of ProPILOT Park—the first automatic parking support developed in earnest for cars manufactured in Japan—used in the new Nissan Leaf. When parking, it can automatically operate all

controls—steering, accelerator, brakes, gear shift, and parking brake—while safely guiding the car into a garage or carrying out parallel parking. Please check out this remarkable function for yourself.



5 Next-generation safety (braking assist for pedal misapplication)

This corner will enable you to actually try Intelligent Clearance Sonar (with obstacle alert function)—a braking assist system for pedal misapplication—used in vehicles such as the Prius. Giving topmost priority to avoiding collisions

with walls in front, eight sonars detect obstacles in front and behind the vehicle, and automatically apply brakes even if the driver steps on the accelerator. Experience the power of this safety feature!



6 Extreme test-ride experience

In this corner, you can experience super extreme rides together with a driver on the various latest sports models—such as the Toyota 86 GR (prototype), Nissan GT-R NISMO, Honda NS-X, and Honda S660—and cars participating in the Subaru WRX

STI All Japan Rally, in which race driver Toshihiro Arai competes in. At the event, "Piston" Nishizawa, a popular DJ and a member of the selection committee for Car of the Year Japan, will also demonstrate a ride.



7 Off-road test-ride experience

Test-ride a four wheel-drive vehicle characteristic of Mitsubishi Motors together with a driver in an off-road course. You will be able to fully experience from the passenger seat a 30-degree angle uphill drive in the Outlander PHEV, and a whopping

45-degree angle uphill drive in the Delica D:5 and Pajero. Toyota plans to demonstrate the Land Cruiser, the Land Cruiser Prado, and the Hilux. Each ride takes about 30 minutes.



8 Electric cart test-drive

You can test-drive the latest electric carts that will be partners for senior generations when they go out. The two models available are Honda's Monpal ML2000 and Suzuki's ET4D. The Honda Monpal ML2000 is a stylish new model that provides a

comfortable ride and highly stable controls. The Suzuki ET4D is full of safety functions, including a function to notify drivers of slopes, and voice guidance.



9 Commercial vehicle test-drive/ride (public road)

People who don't have a driver's license for large size vehicles rarely have opportunities to ride in a large commercial vehicle. Here, visitors will be able to experience a test-ride in a truck produced by Isuzu, Mitsubishi Fuso, UD Trucks, or ride in the passenger seat of a truck by Scania from Sweden on

public roads. Some of the things that can be experienced here include the noteworthy safety features and comfort of the latest large commercial vehicles, as well as their unexpectedly smooth acceleration. Children can also ride together, although there are limitations for age and height.



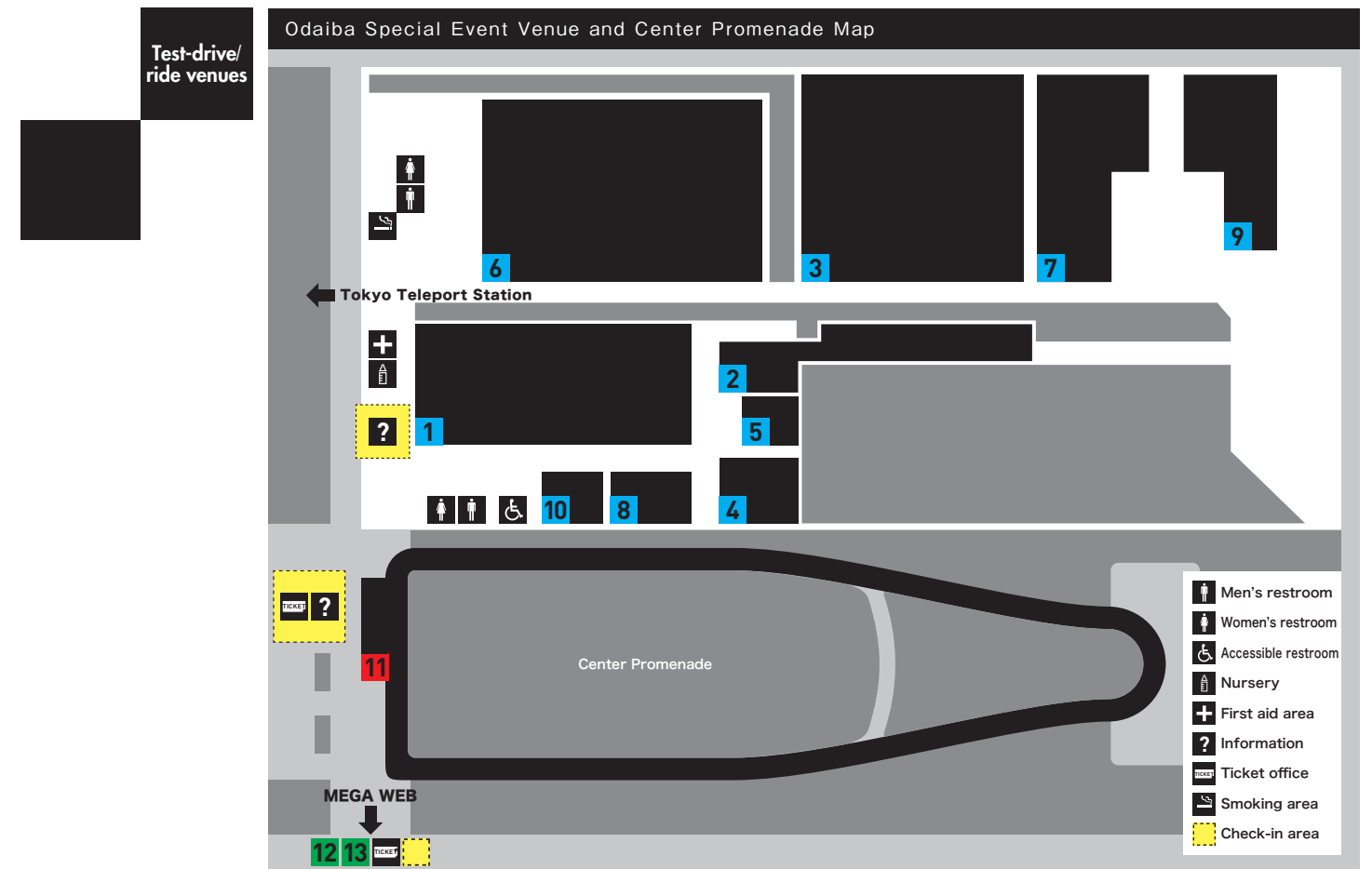
10 Personal mobility test-drive

Try Honda's unique personal mobility vehicle UNI-CAB β. UNI-CAB β is a new personal mobility device designed to be in harmony with people. It can freely move like a walking human when the user simply leans toward and shifts their

weight. Another point worth noting is its compact size, allowing it to fit comfortably between the legs. To test-ride, you must be at least 145 cm in height, and weigh a maximum of 100 kg.

> TEST RIDE & DRIVE at the three venues

Experience the latest and future vehicles!



Center Promenade

(Oct.28-Nov.1)

TEST
DRIVE

11 Personal mobility test-ride (Toyota)

At Center Promenade, you can test drive Toyota's Winglet. This personal mobility vehicle was born from Toyota's wish to deliver the enjoyment and richness of mobility to more people. The vehicle supports human movement seamlessly from indoors to outdoors.



MEGA WEB

(Nov.1-5)

TEST
RIDE &
DRIVE

12 New car test-drive

A total of 12 models are available at MEGA WEB, including the new Suzuki Swift Sports, the new Nissan Leaf, the Honda NSX, and the Mazda Roadster RF.



13 New motorcycle test-drive

At MEGA WEB, a test drive event featuring the latest motorcycles is also scheduled. Experience the real strength of the 22 latest models produced by domestic manufacturers on a special course.



Take a break from booth hopping and dine at a hotel. Tokyo Motor Show Dining

One of the excitements of the Tokyo Motor Show is the wide range of delicious cuisine available, but did you know about Tokyo Motor Show Dining, where visitors to the show can enjoy authentic cuisine in a spacious 498-seat restaurant?

Here, diners can choose from a daily special meat dish, fish dish, or curry, each of which changes depending on the day. All dishes are prepared by

Tokyo Bay Ariake Washington Hotel, and each cost only ¥1000 including tax.

The restaurant is located on the 1st floor of the Conference Tower, so make sure to get a wrist band from the staff at the entrance to the tower so you can return to the show afterwards. Take the escalator to the 1st floor, turn left and you will see the sign for Tokyo Motor Show Dining.

Place
1st floor of the Conference Tower
Reception Hall
Open between Oct. 28 (Sat.) and Nov. 5 (Sun.) between the following times:
Weekdays: 11:00-15:00 (last order 14:30)
Sat., Sun., holidays: 11:00-17:00 (last order 16:30)
Price: ¥1,000 (tax included)
Total seats available: 498



Tokyo Bay Ariake Washington Hotel
Restaurant Section Chief
Mr. Hiroyuki Suzuki

"Tokyo Bay Ariake Washington Hotel prepares hot dishes daily. We look forward to serving you"

◆ Today's Meat Dish



◆ Pork & Cheese Cutlet with Tomato Sauce (with Rice)



◆ Roast Beef Bowl with Clear Soup



◆ Hamburger Steak with Demiglace Sauce (with Rice)

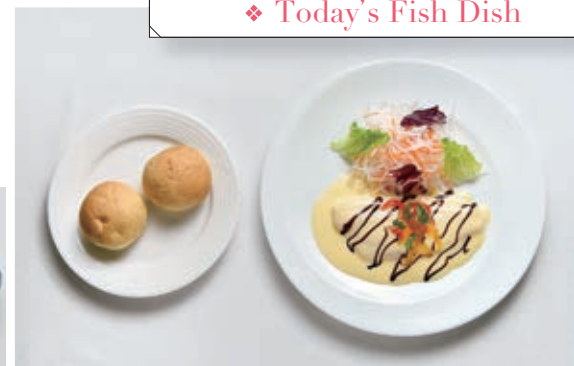
◆ Steamed Sole with Butter Sauce & Balsamic Vinegar (with Bread)



◆ Deep Fried Salmon & Shrimp with Tartar Sauce (with Rice)



◆ Seafood Bowl with Clear Soup



◆ Today's Fish Dish

◆ Today's Curry & Rice



◆ Seafood Curry & Rice (with Salad)



◆ Pork Curry & Rice (with Salad)



◆ Chicken Cutlet Curry & Rice (with Salad)

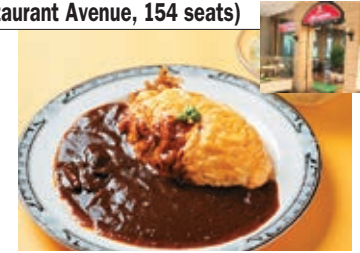
Enjoy Gourmet Tokyo Big Sight Restaurants

One major attraction of the Tokyo Motor Show is that visitors can enjoy the fun of viewing interesting next-generation models and surprising new technology, as well as the joy of eating. Here we introduce 10 popular restaurants and cafeterias in Tokyo Big Sight that will tempt your taste buds at lunchtime and during social gatherings after the event.

Hibiya Matsumoto Rou (Restaurant Avenue, 154 seats)

A long-established restaurant offering a wide range of Western-inspired dishes

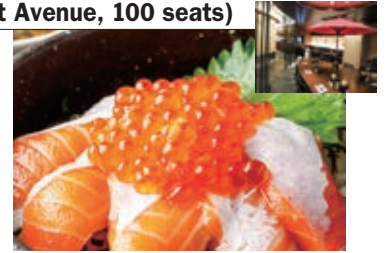
This is the sister restaurant of a long-established flagship restaurant in Hibiya Park with more than a century of history since its establishment in 1903. Here, you can savor the traditional tastes of a wide range of Western-inspired dishes such as the highly popular classic menu item, Omelet Rice, in a relaxed atmosphere surrounded by greenery.



Washokuya (Restaurant Avenue, 100 seats)

An exquisite Japanese restaurant with tatami-floored private rooms

This is an exquisite Japanese restaurant in Tokyo Big Sight. In addition to seasonal seafood and rice bowl dishes, there are also set menus with a side dish of soba noodles. This restaurant is extremely popular with guests from overseas. Inside the restaurant, group banquets can be held in tatami-floored private rooms that are perfect for business discussions or social gatherings.



Cafeteria Mermaid (Restaurant Avenue, 120 seats)

Western lunch in a casual atmosphere

This is a cafeteria restaurant with a casual atmosphere, operated by Hotel Mariners' Court Tokyo from Harumi, Tokyo. A wide range of Western-style lunch dishes are offered in addition to meat dishes and seafood grill. You can make the most of your lunchtime in this bright restaurant that faces onto the outdoor garden.



The Big Lounge (Restaurant Avenue, 220 seats)

A large cafeteria in Restaurant Avenue

This large 220-seat cafeteria is the biggest in Restaurant Avenue. It offers a wide range of Western-style dishes including the popular hamburgers, tonkatsu (pork cutlet) and several grilled dishes. The restaurant offers an airy and relaxing space with a calming interior design focusing on wood accents. You can relax here while enjoying your lunch.



Tokyo Bay Kitchen (East Hall 2F Galleria, 151 seats)

Speedy, simple, and delicious Japanese dishes

This Japanese food cafeteria speedily serves lunch dishes such as udon, soba and ramen noodles as well as rice bowl dishes. The freshly-cooked noodle dishes are particularly popular with their strong and flavorsome soup stock. With many set items available, this cafeteria is popular with a wide range of customers from businesspeople to families.



Royal Cafeteria (East Hall 2F Galleria, 150 seats)

From filling lunch dishes to light café snacks

This cafeteria restaurant is operated by Royal Host, a well-known chain restaurant in Japan. It offers a wide range of menu items including popular hamburgers and chicken dishes. You can enjoy this refined restaurant to your heart's content, whether you choose a filling lunch dish or light café snacks.



Tsukiji Shokudo - Gen-chan (East Hall 2F Galleria, 196 seats)

Fresh seafood by day, Japanese-style bar by night

This Japanese seafood restaurant offers popular lunch dishes featuring seafood that has been carefully selected from the fish market. It offers a complete range of fresh and healthy dishes such as the day's special grilled fish set meal and set meals with sashimi. From the evening onward, a Japanese-style bar menu is offered, making it an excellent spot for post-event banquets and social gatherings with colleagues.



Curry Shop C&C Dining (East Hall 2F Galleria, 132 seats)

A wide variety of specialty curries

This casual dining establishment is operated by a curry restaurant chain that is popular with businesspeople, typically located in stations and urban areas. It offers a wide range of specialty curries, and a popular original set menu item featuring beef tongue. A new menu item tailored to overseas guests called Malaysian Tomato Curry is now also available.



HONG KONG EXPRESS - Le Parc (East Hall 3F Galleria, 170 seats)

Known for its filling combo sets

This is the only casual Chinese restaurant in Tokyo Big Sight. We recommend a filling combo set of two or three dishes with a fried rice dish. The restaurant offers an array of noodle dishes, such as gomokumen noodles and tantanmen noodles, so you can enjoy a rich assortment of lunchtime dishes. This large restaurant can also be rented out for parties of up to 200 people.



Food Court & Beer Eat it! (Conference Tower 1F, 422 seats)

Wide-ranging dishes available in this huge food court

This 422-seat food court is the largest eating area in Tokyo Big Sight. You can select your favorite dishes from a wide range of menu offerings such as steak, seafood rice bowl, curry, tsukemen dipping noodles, and kamaage udon noodles. Beer and other alcoholic beverages are on offer here in addition to soft drinks, so this food court is convenient for social gatherings and large parties.



Gourmet Kingdom 2017

TOKYO MOTOR SHOW 2017 BEYOND THE MOTOR TIMES 食あるキング

Gourmet Kingdom 2017 is hosting a next-generation outdoor gourmet event in keeping with the theme of the 45th Tokyo Motor Show 2017. This event gathers gourmet from famous restaurant that can only be sampled here. They are all selected by members of Tabearu King, a professional gourmet unit for the social media generation, at the West Hall/Rooftop Exhibition Area. Check out this year's food stands from restaurants that are always fully booked and restaurants coming to the show for the first time!



General Producer
Fallin Debu Hashi



Happy eating! I am Fallin Debu Hashi. By popular demand, Gourmet Kingdom is coming back to the Tokyo Motor Show better than ever! The Tabearu King team has made every effort to gather only the best restaurants. Each of this diverse range of gourmet stands deserves a hearty serving of approval! Make sure that you take your fill at this tasty Gourmet Kingdom event and make the most of your time at the Tokyo Motor Show 2017.

Extra-Large Dish Manager > **Azuki Moeno**



Kenshiro Nishiazabu
●Knockout taste! Kenshiro Steak on Rice

Kenshiro was established as a luxury yakiniku restaurant in the Nishi-Azabu area. This year, it is serving its reigning Kenshiro Grill on rice as a dish exclusive to the Tokyo Motor Show. You can even upgrade it to an extra-large size! If you're feeling confident, try the "big eater" challenge!

Date Meal Manager > **Sweets Bancho**



Kyogyuso
●Wagyu Bulgogi Fried Udon

Kyogyuso has been highly praised as the ultimate yakiniku restaurant, attracting attention from people in the entertainment industry, which is full of yakiniku connoisseurs. At last, it has set up shop at the Tokyo Motor Show! Its much-lauded bulgogi dish contains thin slices of wagyu marbled rib that have been soaked in a secret soy sauce marinade. The finishing dish of its famous fried udon, complete with the meat juice from the marbled ribs, makes its first appearance at this event!

Napoli Pizza Manager > **Jaffa**



Associazione Verace Pizza Napoletana
●Golden Margherita

The Associazione Verace Pizza Napoletana is headquartered in Napoli and is an organization rich with tradition. Its status has been authorized by the Italian government, and this is its first appearance at a commercial event. The Golden Margherita serves pizzas topped with yellow tomatoes, cooked in a firewood oven each day by popular pizza chefs from around the country—*buono!*

Super Spicy Gourmet Manager > **Kim Sunghee**



Piao Xiang
●Authentic Sichuan Soupless Tantanmen Noodles

This Sichuan restaurant is often featured on NHK Asaichi. It is managed by the owner and chef, Yoshiaki Igeta. On offer at the Tokyo Motor Show are its famous Soupless Tantanmen Noodles made with authentic spices that arouse the appetite and Tantanmen Noodles with Soup, a special dish for the Tokyo Motor Show. You can adjust the spiciness according to your preference with toppings of coriander and soft-boiled egg.

Bar Manager > **Suzuki B**



Meat Bar - Gori's Kitchen
●Double Patty Cheeseburger Overflowing with juiciness!

Meat Bar - Gori's Kitchen sells casual steak dishes by weight. Its filling and coarsely-ground Double Patty Burger and Double Cheese Burger, both must-have dishes for a meat bar, are sandwiched in specialty buns. These burgers are also sold as a set meal with fries and a drink.

Curry Manager > **Happy**



Kakunoshin Nikutell
●Kakunoshin Menchi Katsu Dry-aged Beef Curry

At this meat bistro, you can try Kanzaki dry-aged beef in casual dishes such as the popular hamburgers or menchi katsu, all generously stuffed with ingredients from Iwate Prefecture. The additive-free Kanzaki dry-aged beef curry, containing beef soy sauce made from Japanese black beef, is also topped with menchi katsu.

Ramen Manager > **Aki Honya**



Menya Sou
●Golden Spice Shio Ramen Noodles

The best shio ramen in Japan! This popular restaurant has won records at several ramen events throughout Japan. Its shio soup is made with specialty salt blended into a base bursting with the umami taste of chicken and seafood to create a blissful dish that is refreshing yet complex. Roasted barbequed pork is also available as a topping!

B-grade Gourmet Manager > **Hantsu Endo**



EFE KEBAB
●Kebab Sandwich

This restaurant joined the hall of fame after winning the Kebab Grand Prix three times in a row to be selected as the most delicious kebab in Japan! This is a superb kebab dish by EFE. The entire dish is prepared carefully, from the kebab meat to the sauce. You'll be hooked once you try these sandwiches bursting with meat and vegetables!

Japanese Food Manager > **Mayumi Sato**



Torafugu Tei
●Ultimate Pufferfish Udon Noodles

This specialty tiger pufferfish restaurant specializes in luxury Japanese tiger pufferfish. At the Tokyo Motor Show, it is offering Pufferfish Udon Noodles made with pufferfish soup stock. This dish truly elicits the umami taste of its ingredients - pufferfish meat, skin and soup stock. The stall also offers Spicy Fried Pufferfish glazed with spices and a secret sauce.

Girl's-only Gourmet Manager > **Rina Tanaka**



café 1886 at Bosch
●Vienna (ham cutlet sandwich) Potato and Drink Set

This café is run by German corporation Bosch, a manufacturer of automobile equipment and electric tools. Its ham cutlet sandwich has just a hint of spiciness from the coffee curry powder by Toru Wachi, a chef at famous Ginza restaurant Mardi Gras. It's crispy and juicy!

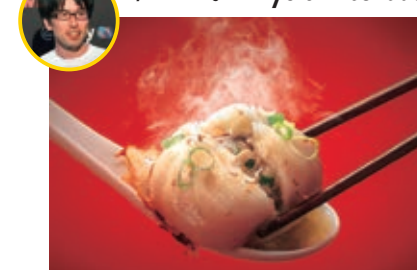
Trend Gourmet Manager > **Hachu**



Shangri La's Secret
●Black Soup of Fragrant Autumnal Mushrooms and Truffle Wagyu Risotto with Japanese Black Beef Stew

This specialty mushroom shabu-shabu restaurant is at the Tokyo Motor Show for the first time. Its Black Soup Risotto, made with 30 types of slow-boiled natural mushrooms, is topped with A5 rank Japanese black beef from KIN-NIKU in Roppongi for a collaboration dish! This superb dish is perfect for fall. It is full of umami and can only be tried here.

Gyoza Manager > **Ryoichi Tsukada**



Koran - Nankinmachi, Kobe
●Fried Soup Dumplings

"Ko" means emperor and "ran" means orchid, the most elegant of flowers. The name of this restaurant signifies the height of its refinement. With the hope of becoming a king of flavor and providing the best products, Koran focuses on carefully preparing all its dishes. Try the Fried Soup Dumplings, made with techniques nurtured in Nankinmachi, Kobe, as well as traditional flavors and overflowing umami spices!

Travel Gourmet Manager > **Ai Nishimura**



Craftsman Fried Chicken - Katori
●Nakatsu Fried Chicken

This popular restaurant in Nakatsu, Oita Prefecture, is the ultimate for fried chicken fans. Mature sauce and an original paste have been combined to create a garlic seasoning that isn't too spicy for children. This dish is delicious even when cold, making it perfect for eating while walking around! Get a taste of Oita Prefecture in Tokyo!

Shaved Ice Manager > **Amai Keiki**



Yuki Usagi
●Tokyo Strawberry Milk (shaved ice)

The spark behind the shaved ice craze is offering a new treat exclusive to the Tokyo Motor Show! The ultimate strawberry syrup is made with a sweet puree that has been processed to retain the nutrients and flavors of the fruit. This fluffy shaved ice dish is served with a generous serving of their famous homemade condensed milk.

> Overview of Gourmet Kingdom Main Venue

Time: 10:00-20:00 daily (until 18:00 on Sundays) Location: West Hall/4F Rooftop Exhibition Area (just by the escalator)

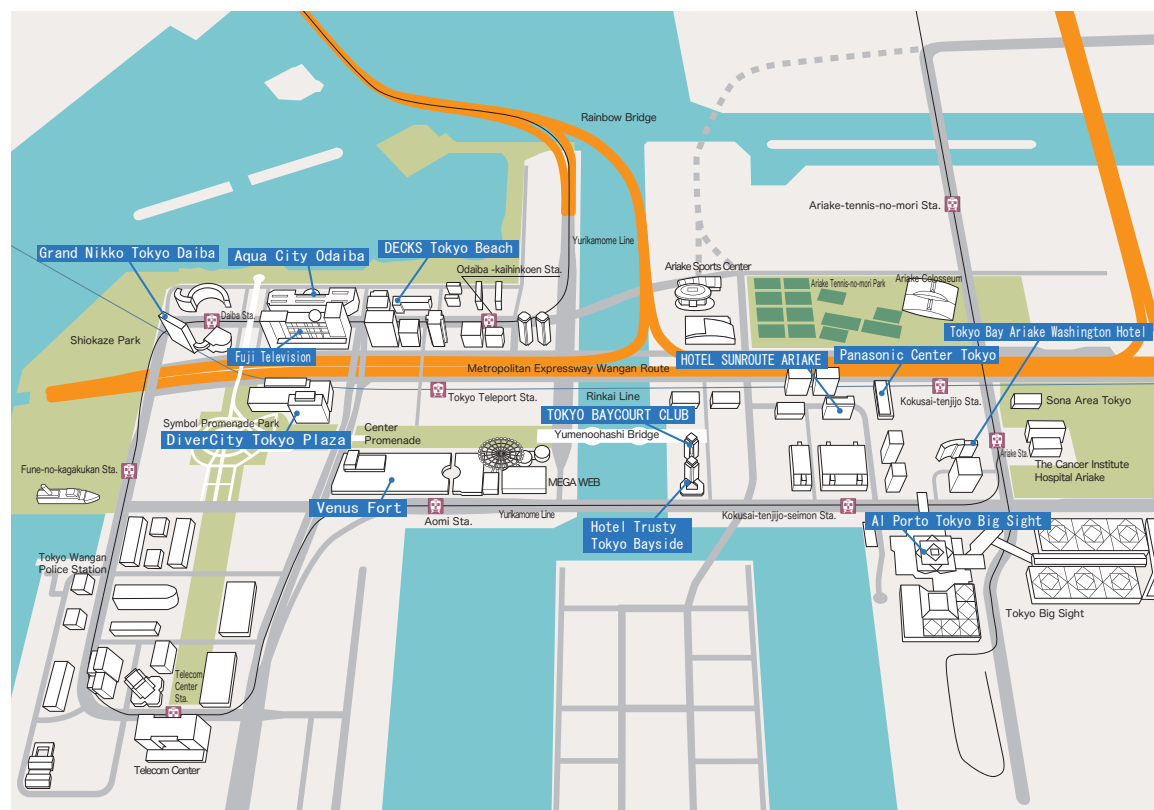
> But wait, there's more in the East Hall / Outdoor Rest Area!

- spice (American beef burgers)
- Jinchu (Sendai beef tongue)
- Zenkoku Menkoku (Toripaitan ramen)
- Tanakaya (Hakata fried chicken)
- Kokoro Kogare (Pot pickled skirt steak on rice)
- Yakiniku Dining - Bekotei (Beef tendon black curry)
- Meditrina (American long fries)
- RETHINK CAFÉ (Coffee)

Enjoy on your visit to the Tokyo Motor Show!

Plenty of great deals

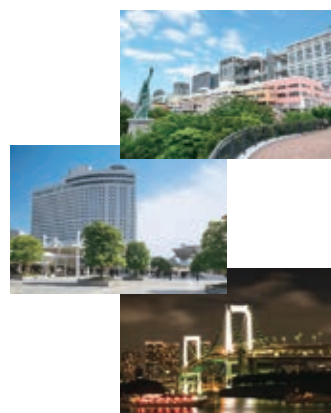
Tokyo Waterfront City Guide



Tokyo Big Sight, the venue of the Tokyo Motor Show, is located in Tokyo Waterfront City on the Tokyo bay. Although there are a lot of neo futuristic buildings, in fact, it has a long history. The most well-known area in Tokyo Waterfront City is Odaiba, which attracts a lot of tourist from Japan and overseas. Its name comes from the Japanese word "daiba," referring to the defensive batteries constructed here during the Edo period. In the Edo period, Japan had an isolationist policy and planned to construct 11 batteries (=daiba) to protect Tokyo from attacks by foreign warships. In actuality, only eight batteries were constructed

and the No.3 and No.8 batteries still maintain their original form. Today, the No.3 battery is open to the public as Daiba Park. After Shintaro Ishihara assumed Governor of Tokyo in 1999, the development of waterfront area was accelerated. The area has become the one of the leading bayfront areas in Asia, home to amusement and large-scale commercial facilities. According to the Port and Harbor Bureau of the Tokyo Metropolitan Government, the number of visitors to Tokyo Waterfront City significantly increased from 25.1 million in 1998 to 56.6 million in 2016. There is a lot of excitement about the future of this area. Tokyo Waterfront City is also

characterized by an abundance of greenery. There are green zones such as Ariake Tennis Park and Shiohaze Park, and trees are also planted everywhere. You can feel the fresh breeze from Tokyo bay as you pass under the trees. Making the most of its lush greenery, Tokyo Waterfront City will host the Tokyo 2020 Olympic and Paralympic Games, which will start in less than three years. The area will host the venues for aquatic sports and triathlon games. We will introduce 12 facilities in the Tokyo Waterfront City where you can get good deals during the Tokyo Motor Show 2017 by just presenting this booklet. After visiting the Tokyo Motor Show, we recommend you enjoy the following facilities.



1 Fuji Television "Hachitama" Spherical Observation Room 20% off admission fee

"Hachitama" Spherical Observation Room is the symbol of Fuji Television, attracting lots of tourists. Located on the 25th floor, you can enjoy finding major landmarks of Tokyo from the 270-degree panoramic window. On clear days, you might even see Mt. Fuji! On weekends, an official mascot, LAUGH appears at "Hachitama". You can get a 20% discount on admission fee when you present this booklet. Admission fees for adults (senior high school student and older) will be ¥440 and elementary and fee for junior high school students will be ¥240. Enjoy the amazing views!



Opening hours Closed on Monday (when Monday is a national holiday, closed on the following day)
10:00-18:00 *Last admission is 30 minutes before closing time.

Access 3 minutes' walk from Daiba Station on the Yurikamome Line
5 minutes' walk from Tokyo Teleport Station on the Rinkai Line

2 Tokyo Bay Ariake Washington Hotel Georgetown (bar) Buffet restaurant, 1st floor One free drink

At the lunch buffet, roasted beef is cut and served in front of you. At the dinner buffet, you can also enjoy Edo-style sushi with seasonal fish. At the Italian-style bar and dining, authentic Italian cuisine and alcohol beverage are served at reasonable prices. You can get one free drink at the bar by presenting this booklet. It's the perfect place for get-togethers with delicious Italian wine and cuisine.



Opening hours Lunch: Weekdays 11:30-14:00 (last orders at 14:00); Sat, Sun, holidays 11:30-14:30 (last orders at 14:30)
Dinner/Bar: 17:30-21:30 (last entry at 21:00; last orders at 21:15)

Access 3 minutes' walk from Kokusai-tenjiyo-seimon Station or Ariake Station on the Yurikamome Line
3 minutes' walk from Kokusai-tenjiyo Station on the Rinkai Line

3 Aqua City Odaiba Shops and restaurant Receive a coupon

Aqua City Odaiba is a large shopping complex located in the heart of Odaiba. Its dining area is one of the largest in the Tokyo Waterfront City. At Tokyo Ramen Kokugikan Mai, you can visit popular ramen restaurants to enjoy the taste of regional ramen dishes from all over Japan. Meanwhile, Aqua City's "ODAIBA FOODCOURT" is perfect for families. Present this booklet at the information counter on the 3rd floor to receive the "Nice Coupon," which is available for about 60 shops and restaurants in Aqua City.



Opening hours Shops: 11:00-21:00
Restaurants: 11:00-23:00
* Coupons issued from 11:00-21:00

Access 1 minute walk from Daiba Station on the Yurikamome Line
6 minutes' walk from Tokyo Teleport Station on the Rinkai Line

4 DECKS Tokyo Beach Get the DECKS Premium Card

DECKS Tokyo Beach is a ship-themed shopping center. The ship-like atmosphere is perfect for romantic dates. It's also a perfect spot for enjoying the evenings, lit up by 200 meters of illuminations. Present this booklet at the information counter on the 3rd floor of the Seaside mall and receive the "DECKS Premium Card" to get special rewards at eligible shops. Enjoy getting great deals while you shop.



Opening hours 11:00-21:00
(Some restaurants and cafes open until 23:00)

Access 2 minutes' walk from Odaiba-kaihinkoen Station on the Yurikamome Line
5 minutes' walk from Tokyo Teleport Station on the Rinkai Line

5 VenusFort Get the "Gourmet Coupon" for use at eligible restaurants!

VenusFort is an indoor shopping mall designed to resemble a medieval European town. It has about 160 shops and restaurants. On the 3rd floor, you can find a wide variety of outlet hobby shops. On the 2nd floor are stores selling the latest clothes, jewelry, and cosmetics. The 1st floor is perfect for families, with stores for kids, pets, and interior furniture. Present this booklet at the information desk on the 2nd floor to get the "Gourmet Coupon," available for use at eligible restaurants.



Opening hours Shops and services: 11:00-21:00
Restaurants: 11:00-23:00 (Opening hours may change depending on the store and the season)
* Coupons issued from 11:00-21:00

Access Directly above Aomi Station on the Yurikamome Line
3 minutes' walk from Tokyo Teleport Station on the Rinkai Line

6 DiverCity Tokyo Plaza Get a coupon for shops and restaurants

DiverCity Tokyo Plaza is a large-scale commercial complex with a variety of popular entertainment, shops and restaurants. You can shop at casual brands from Japan and overseas, experience large-scale entertainment facilities and dine at the restaurants and food court, which is the largest in Odaiba. Present this booklet at the third floor information desk to get the special coupon. Enjoy your time at DiverCity Tokyo Plaza with great deals!



Opening hours Shops and services: 10:00-21:00 Food court: 10:00-22:00
Restaurants: 11:00-23:00 *Excludes some shops and restaurants
Coupons issued from 10:00-21:00

Access 5 minutes' walk from Daiba Station on the Yurikamome Line
3 minutes' walk from Tokyo Teleport Station Exit B on the Rinkai Line

7 Panasonic Center Tokyo One free soft drink

Panasonic Center Tokyo is located just next to Kokusai-tenji Station on the Rinkai Line. The showroom displays Panasonic's initiatives leading up to the Tokyo 2020 Olympic and Paralympic Games. During the Tokyo Motor Show, an officially recognized program for Tokyo 2020 called "Let's Build Tokyo Together" will be open, along with a special exhibit called "The Passions: Build the future with everyone's passions." By presenting this booklet, you can enjoy one free soft drink at Café E-FEEL on the 2nd floor.



Opening hours 10:00-18:00
Closed on Monday

Access 2 minutes' walk from Kokusai-tenji Station on the Rinkai Line
3 minutes' walk from Ariake Station on the Yurikamome Line

9 Hotel Sunroute Ariake 10% off lunch at Restaurant Patio One free drink for dinner at Bar Blend Meister Café

At Hotel Sunroute Ariake, you can eat at Restaurant Patio or Bar Blend Meister Café. At Restaurant Patio, the chef's recommendation is Japanese-style roast beef served with grated radish. By presenting this booklet, you can receive 10% discount on your lunch. Meanwhile, Bar Blend Meister Café offers Yokohama craft beer and other alcohol and cuisine from around the world. Present this booklet for one free drink.



Opening hours Restaurant Patio Breakfast: 6:00-10:30 (last entry at 10:00) Lunch: 11:30-14:30 (last entry at 14:00) Dinner: 17:00-22:30 (last orders at 21:30) Bar Blend Meister Café Mon-Sat: 10:00-23:00 (last food orders at 22:00; last drink orders at 22:30) Sundays and holidays: 10:00-22:00 (last food orders at 21:00; last drink orders at 21:30)

Access 7 minutes' walk from Kokusai-tenji Station on the Rinkai Line
3 minutes' walk from Kokusai-tenji-seimon Station on the Yurikamome Line

11 Tokyo Baycourt Club RISTORANTE OZIO Special discount for lunch and dinner

By presenting this booklet at the Italian restaurant, RISTORANTE OZIO at Tokyo Baycourt Club, an exclusive membership hotel, you can get 20% off the lunch courses (¥2800/¥4800/¥7000) and 30% off the dinner courses (¥7000/¥10000/¥15000). You will also receive one free drink with either of these offers. Available from October 28 to December 8. Advance reservations required.



Opening hours Lunch: Weekdays 11:30-14:00 (last order); Sat, Sun, holidays 11:30-14:30 (last order)
Dinner: 17:30-21:30 (last order)

Access 5 minutes' walk from Kokusai-tenji-seimon Station on the Yurikamome Line
10 minutes' walk from Kokusai-tenji Station on the Rinkai Line

8 Al Porto Tokyo Big Sight One free drink

This Italian restaurant on the top floor (8th floor) of Conference Tower is produced by chef Mamoru Kataoka, owner of the highly regarded Italian restaurant, Al Porto. Guests can enjoy Italian dishes made from selected seasonal ingredients while overlooking night views of the Tokyo bay. With a variety of dinner courses and wines, it is the perfect place for special occasions. Present this booklet to receive one free glass of wine or soft drink.



Opening hours Lunch: 11:00-15:00 (last orders at 14:00)
Dinner: 17:00-22:00 (last orders at 21:00)

Access 7 minutes' walk from Kokusai-tenji Station on the Rinkai Line
3 minutes' walk from Kokusai-tenji-seimon Station on the Yurikamome Line

10 Grand Nikko Tokyo Daiba Garden Dining 10% off lunch buffet

Grand Nikko Tokyo Daiba is located along the bay with a panoramic view of Rainbow Bridge. This hotel is perfect not only for sightseeing in Tokyo and Odaiba, but also for wedding ceremonies and receptions. At the Garden Dining restaurant, you can enjoy lunch on the terrace surrounded by greenery, a fresh sea breeze, and sunshine. Present this booklet for 10% discount off your lunch.



Opening hours Lunch buffet: 11:30-15:00

Access Directly above Daiba Station on the Yurikamome Line
10 minutes' walk from Tokyo Teleport Station on the Rinkai Line

12 Hotel Trusty Tokyo Bayside 20% off lunch and dinner at Lounge Cuole

Hotel Trusty Tokyo Bayside is operated by Resorttrust, Inc., as is Tokyo Baycourt Club. Lounge Cuole is a spacious and comfortable lounge for adults with a standing bar counter. You can enjoy lunch courses from the reasonable price of ¥1,200. Present this booklet for a 20% discount on lunch and dinner.



Opening hours Lunch: 11:30-14:00 (last orders at 14:00)
Dinner: 17:00-23:00 (last food orders at 22:00; last drink orders at 22:30)

Access 6 minutes' walk from Kokusai-tenji-seimon Station on the Yurikamome Line
10 minutes' walk from Kokusai-tenji Station on the Rinkai Line

進化の出発点に
愛情がある。



月に一度は空気圧の点検を! ☎0120-39-2788
<http://tyre.dunlop.co.jp/>



西3ホールのトミカブースへお越しください!!



<出展内容>
・モーターショー開催記念トミカ及び人気コンテンツのトミカを販売
・大ジオラマや参加型アトラクションもご用意しています



●Press Center Support



Make a car with your own two hands!

■ Model car making workshop

This workshop is aimed at students (high school, vocational school, university students) who have an interest in model cars. Join the experience of making your own 1/5 scale model alongside professional car modelers, using the same industrial clay used in actual car design.

●Schedule
Oct. 25 (Wed.) Demonstration (Musashino Art University)
Oct. 26 (Thu.) Demonstration (Musashino Art University)
* Demonstration only on the above two dates (due to press preview)
Oct. 27 (Fri.), Oct. 30 (Mon.), Oct. 31 (Tue.),
Nov. 1 (Wed.), Nov. 2 (Thu.)
●Time 11:00-17:00
●Format Workshops will be held throughout the day between the times indicated above.
(Please be aware that you may have to wait for a place in the workshop.)
●Location West Hall 4, TOKYO CONNECTED LAB Venue Special Area
●Sponsor TOOLS INTERNATIONAL Corporation



■ Parent and child model car classroom

Use industrial clay to make your own totally unique model car. During this parent and child workshop, you have help from professional car modelers to learn how to design a model car using the same industrial clay used in actual car design. This workshop is suitable for elementary students Grade 3 and above, and junior high school students.

●Schedule
Oct. 28 (Sat.), Oct. 29 (Sun.), Nov 3 (Fri.),
Nov. 4 (Sat.), Nov. 5 (Sun.)
●Time
First session: 11:00-13:00 (approximately 2 hours)
Second session: 14:30-16:30 (approximately 2 hours)
●Format Admission will be on a first-come, first-served basis from 10:00 on the day (about 10 people per session)
●Location West Hall 4, TOKYO CONNECTED LAB Venue Special Area
●Sponsor TOOLS INTERNATIONAL Corporation



Experience making your own model car using the same industrial clay used in actual car design.

ディズニー／ピクサー【カーズ／クロスロード】MovieNEX 発売記念

東京モーターショー 2017

臨海副都心スタンプラリー

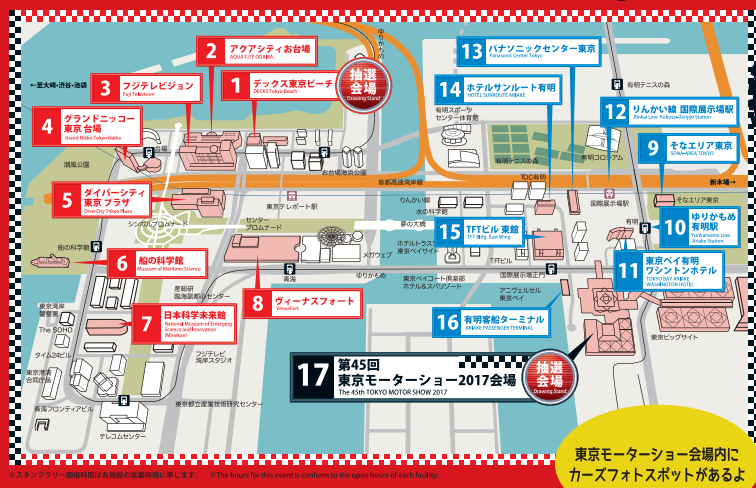
開催期間 ▶ 10/28(土) ▶▶ 11/5(日) Dates: 10/28 (Sat)-11/5 (Sun)

Celebrating the release of Disney/Pixar "Cars 3" MovieNEX,
Tokyo Motor Show 2017 Rinkai Fukutoshin stamp rally



「カーズ／クロスロード」MovieNEX
▶▶11月22日発売

「カーズ／クロスロード」MovieNEXのスタンプを集めて、素敵な賞品をGETしよう!!
Collect "Cars 3" stamps to win exciting prizes!



抽選で素敵な賞品がもらえるよ!



カーズレーザークンترول マックイーン
※賞品は予告なく変更になる場合があります。またなくなり次第終了となります。
※Prizes may be subject to change without notice, and will be distributed only while supplies last.

東京臨海副都心まちづくり協議会会員施設等を巡ってスタンプを集めよう!
スタンプを3種類以上集めて見事ゴールすると抽選で、素敵な賞品をプレゼント!!
抽選に外れても、参加賞としてオリジナルクリアファイルを差し上げます。

Visit various Tokyo Rinkai Fukutoshin City Planning Council Member Facilities and collect stamps to win exciting prize!
Participants who collect three stamps will win an original plastic folder!
Prizes will be distributed only while supplies last. *The stamp rally locations may be subject to change without notice.
(お問い合わせ) 臨海副都心スタンプラリー事務局 TEL:03-5565-4337 受付時間 平日 10:00 ~ 17:00
(協力) 一般社団法人 東京臨海副都心まちづくり協議会

東京モーターショー会場内に
カーズフォトスポットがあるよ



自分を、もっともっと連れ出すんだ。

人は生まれながらにしてさまざまな可能性を秘めている。

そして、外に広がる世界に飛び出して、初めて可能性は動きはじめる。

今を、未来を変える力になっていく。

さあ、自分を、もっともっと連れ出すんだ。見晴らしのいい場所へ。

あらゆる人々、あらゆる価値観、あらゆる生活と出会い、向き合い、ときに葛藤することで、
自分の可能性を広げて、なにかを生み出すんだ。

人には、それができる。

Hondaは、人とともに前に進みたい。

夢があるから失敗を恐れず、夢の実現へとチャレンジする。新しい感動と、新しい喜びを求めて。

世界中の人びとの可能性が広がることに、その挑戦はつながっていくから。

HONDA
The Power of Dreams



SUBARU

Confidence in Motion



NEW SUBARU STORY

モノをつくる会社から、笑顔をつくる会社へ。



SUBARU **VIZIV** CONCEPT
PERFORMANCE

安心と愉しさを。SUBARU

SUBARU 東京モーターショー 2017 <https://www.subaru.jp/tms/>

