monita®

Since 1954

ABOUT

Food, fashion and friends have always occupied the centre of human life. In the pursuit of pleasure man always looks for the things that satiate not only the appetite but the things that taste and tender the tongue too. The quest always ends at the mouth watering delicacies. In this hunt of man for taste and full-bloom aromatic appetite charging we have added one more dimension of hygienic standards of the products that one devours with taste.

With the towering dreams of bringing revolution in the Indian Ice-Cream industry, a business venture that took shape in 1954 at 66, Warli Road , Mumbai was entitled "MONITA GROUP OF INDUSTRIES". And through their innovative spirits, business sense and knack of catering the need of their clients and customers, the Shah Family acquired the fame and name as the leading manufacturer of Ice-Cream Cones, Canapés, Chat Baskets and a range of bakery products. We take the pride in admitting the fact that in 1950s, the concept of serving Ice-Cream in the Wafer Cones was our initiation. Being the only manufacturer of wafer cones in India, we were the sole suppliers of wafer cones to the all the leading Ice-Cream manufacturers in India right from Kashmir to Kanyakumari and from Gujarat to Asam.

Even the paper cups manufactured in our units went to almost all these Ice Cream manufacturers namely - Havmore, Vadilal, Baskin & Robins, Kwality ice cream, Taj Ice Creams, Dinshaw's Ice Cream, etc. The increasing business and in the spree of widening the scopes and horizons of possibilities, in 1970 a manufacturing unit of the company was erected in the GIDC of Modasa city of Gujarat State. The company management hatches fresh dreams and have firmly fixed in their wish list to explore the avenues of their quality products in the foreign markets too. After a phenomenal growth through passage of time, MONITA is the brand name with its unique quality standards in the realm of Indian Ice Cream Industry as the largest producers and suppliers of Baked Chat Baskets, Canapés, Taco Baskets. Right since our establishment, our unique policy of providing our clients and customers with the standard and quality products at the competitive prices has till today remained intact and unaltered. Our commitments for the excellence in Quality, Hygiene and Affordability have rewarded us with the goodwill and favours of our customers.

Our marketing team takes all care and pains to make it sure that our products be easily accessible and available to our esteemed customers at even smallest market center all across India, and at same time, with quality and standard products in our stock, dreams to spread the horizons of our market in the countries overseas too.

OUR MISSION

Monita Group of Industry is the brand that is committed to the hard core standards set by its own ethical acknowledgements. In the case of quality standards of our products, we compete with none other than ourselves. Through our incessant efforts, innovations and creations, we always aim to provide the quality product with the mark of excellence in Quality, Hygiene and Affordability.

OUR VISION

Monita Group of Industry is committed to quality, hygiene and affordable products. Our vision in this Industry is to prosper by building a confidence and bond among our customers for the value of the trust and money they invest with us.

OUR PHILOSOPHY

Monita group of Industry and the passage of time have curvilinear relations. Once on the apex of glories and fames, there was a time for the brand when it had remained only in name. But, as the law of nature the hard time too finds its wings, the brand is now beating with new spirits. Along with its pride production of the wafer cones, now our product list swells with the quality products of Canapés, Soft Chat Baskets, Crispy Chat baskets, Taco Baskets, Fan Wafer, Tortill Basket Wafer in four different flavors, Baked Pani Puri, Ice-Cream Wafer (3*2 inches), Baby Canapés, Baby Soft Chat Basket, Baby Crispy Chat Baskets, Shell Basket with Mexican test, Baked Lavasa, Baked Chips of Bajra, Methi, Jawar, Ragi and Maize. We believe in the core line of Hard work, Innovative Creativity and the spirit of mercantile honesty which works to earn the confidence and trust of our esteemed customers.

canapés

Available in 50 Pcs Packs

For the best result fry like Papad or Bake in Oven At 100°C / 232°F

Available in Different Packaging :

CHAT BASKET

30 Pcs. — Crispy Chat Basket
Multi Grain Basket
Crispy Corn Basket

50 Pcs. — Soft Chat Basket

For the best result fry like Papad or Bake in Oven At 100°C / 232°F

Available in 70g Packs

- Simply Salted
- No Hydrogenated Oil
- 0mg (Zero) Cholesterol
- Upto 40% less than Potato Chhips

BAKED NACHOS

For the best result fry like Papad or Bake in Oven At 100°C / 232°F

Multi Grain

FAN WAFER

Available in 50 Pcs Packs

Simply | Corn Masala | Multi Grain

For the best result fry like Papad or Bake in Oven At 100°C / 232°F

Pani Puri

Available in 40 Pcs Packs

Natural Baked

Multi Grain Baked

Corn Baked

For the best result fry like Papad or Bake in Oven At 100°C / 232°F

Premium Quality Papad

Available in 20 Pcs Packs

Roast | Deep Fry | Microwave

(This Product is sold by PCS. Some settling of contents have occurred during transit and handling.)

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www.monita.co.in

MONITA BAKING INDUSTRIES

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