

2019 CALIFORNIA SPRING TRIALS REPORT



25 YEARS OF EHR AT CAST

Once again the EHR team has made the trek down the Cali Coast, inspecting and obsessing over the hottest debuts to horticulture. Although the displays were open one day less than in the past we were still blown away by the efforts put out by the breeders, the quality of the new intros, and the hospitality of our hosts.



O1 ARGYRANTHEMUM 'ANGELIC SWEETS'

DANZIGER | This striking new argyranthemum has a uniquely different coloration, with a 'yesterday, today & tomorrow' effect, that really caught our team's eyes. Full, rounded, uniform habits of dark green, feathery foliage offset the flowers beautifully.



O2 BASIL 'EMERALD TOWERS'

PANAMERICAN | The Eiffel Tower of basil! 'Emerald Towers' stands 12-20" tall and 10-16" wide. Its well branched stature with short internodes helps to sculpture a column of tidy, dark green edible leaves. Later flowering, up to 10 to 12 weeks, with the same Genovese flavor of traditional basil. Can be used in containers and in the ground.



03 BEGONIA BIG **BRONZE LEAF PINK'**

BENARY | It was a BIG Deal to get a 'Bronze Leaf Pink' added to the series, so Benary listened! The great pink flower can now be found on a dark leaf as well as a green leaf. Great addition to the series that follows the same vigor and 2 weeks earlier bloom time! Great for packs and











U4 BEGONIA AMERIHYBRID® SERIES FROM SEED

PANAMERICAN | 5 new series of tuberous begonias from seed; Picotee, Roseform, Ruffled, On Top, and Sun Dancer. Picotee varieties feature large 4" to 8" lacy type blooms with light edges on dark colored petals. Roseform, as the name suggests, have a rose type 4" to 8" smooth petaled blooms. Ruffled has very large, 9" to 13", highly consistent double blossoms, and are said to be the largest begonia flowers in the world. On Top varieties are a collection of unique begonias that are more heat and sunlight tolerant than other begonias. They flower earlier and longer than most begonias. Sun Dancer varieties are an excellent choice for hanging baskets with double flowered blooms that are 3" to 6" in size, and can cascade over the basket up to 16".





05 BEGONIA FIONA **RED' & 'FIONA ROSE'**

TAKII | This seed form begonia with semi-double to double flowers is more of a novelty for hanging baskets or containers. Its early flowering, uniform habit shows off the floriforeus double blooms! 'Fiona Red' is a 2019 Fleuroselect Gold Medal winner. Think of these as a lower cost alternative for a fancy begonia.



07 BEGONIA BOSSA NOVA **NIGHT FEVER PAPAYA'**

SYNGENTA | When Syngenta purchased Floranova they got the Bossa Nova Begonia series with the deal, and these have been some of the best seed grown boliviensis crosses on the market. This newest intro brings even more great features to the series with chocolate brown foliage and intense orange blossoms. Excellent trailing habit with tons of flowers, this is destined to be a best seller!

06 BEGONIA FUNKY® SERIES

BENARY | 4 new Funky® colors to offer your customers! Funky® 'Orange' is our favorite new color, especially in a hanging basket! The other new additions are Funky® 'Light Pink', Funky® 'White', and Funky® 'Scarlet'. All offer showy double flowers that are easy to grow, take higher light, and will make great mixed containers or hanging baskets. Side note: the white doesn't seem to be as double as the rest of the series until it matures. The original, Funky® 'Pink', continues to be a best-seller.









08 BEGONIA REX 'BEWITCHED RED BLACK' & 'B. WINTERGREEN'

GREEN FUSE | A special new look for Rex begonias featuring deep cut leaves that are big and ornamental. More upright than other Rex begonias with strong basil branching. Very impressive in large containers for shaded patios or also excellent in the landscape.



09 BEGONIA REX 'DIBS **CURLY WHITE'**

GREEN FUSE | What can you say about a Rex begonia that is large, fast growing, has bright colors with interesting shapes and patterns on their leaves? SPECTACULAR! The 'Dibs' series is one of the easiest Rex begonias to grow. Finished height is 12-18" high.

10 BEGONIA **'SCENTIMENT JUST PEACHY' & 'SCENTIMENT SUNRISE'**

DÜMMEN ORANGE | Beautiful and fragrant, this new series has it all! Both varieties have a light lemony scent with petals that show off with huge, gorgeous blooms. 'Just Peachy' features soft peach colored petals with darker pink backs. 'Sunrise' is a blend from dark yellow at the centers fading to the edges. Big and beautiful, and ideal as a high end plant for IGCs, in upright planters and in hanging baskets.







11 BEGONIA SEMP. 'VIKING' **SERIES**

SAKATA | Sakata is launching 2 new series of wax begonias — 'Viking' and 'Viking XL'. These all-weather begonias will work well in the landscape or large containers. It's an oversized benariensis type that competes with 'Whopper', 'Big' and 'Top Hat'.

There are 3 foliage colors in the Viking series; green, bronze and chocolate with blossom colors that include pink, rose and red. If the 'Viking' isn't big enough, try the 'Viking XL'.



SERIES BENARY | Here is a 'Super Cool' semperflorens series for packs and combo pots! They are versatile, with large flowers, and have enough vigor to grow in cooler temperatures. They are shorter and bloom 5-7 days earlier than 'Super Olympia'. 4 colors (Bicolor, Pink, Red, White) and 1 mix. This should be the top series for earlier and colder growing.







13 BEGONIA SEMP. 'VIKING XL' SERIES

SAKATA The 'Viking XL' has been chosen as an AAS winner for Super Garden Performance in the Ornamental Seed Trials. It is available in 4 colors: 'Red on Chocolate', 'Pink on Green',

'Red on Green', and 'Rose on Green'. Great for 8",



gallons, baskets and larger containers. And the folks at Sakata are hinting that there will be a white for 2021!

14 BEGONIA SUMMER WINGS® 'EBONY & ORANGE'

KIENTZLER | A gorgeous addition to the Summerwings® series of tuberous begonias, 'Ebony & Orange' adds striking foliage to its list of attributes to go along with huge, orange, cascading blossoms. Fast growing, big and bold, with an outstanding trailing habit. Perfect for large hanging baskets.







16 BEGONIA 'TOP HAT ROSE BICOLOR'

SYNGENTA | The 'Tophat' series was introduced last year to compete with other extra large wax begonias, and features the largest flowers of the big forms, up to 20% larger than 'Megawatt' and 'Big'! This newest intro to the series has light pink flowers edged in deep rose that hold their color in sun or shade. This is the closest to a white in any of the extra large wax begonia types.

15 BIDENS 'BIDY BOOM BONFIRE'

DÜMMEN ORANGE | Striking large orange flowers with a yellow pinwheel in the center make this a stand-out selection in the 'Bidy' series. 'Bidys' are the first to bloom, all with large flowers and controllable habit. Foliage is a deep, rich green, making a nice backdrop for the blooms. The 'Bidys' make excellent companions in large mixed containers and hanging baskets, and are often used as components in the multi genera Confetti liners from Dümmen Orange. The showy flowers and long bloom time also make them a good choice for mono pots.





17 BIDENS CAMPFIRE® 'FLAME'

PROVEN WINNERS | This new introduction will replace Campfire® 'Fireburst' with flowers 2-3 times larger. Its deep orange with yellow eye flowers will be atop a more compact mounded habit foliage. It has been improved for its powdery mildew resistance as well. Still great for containers and hanging baskets, but will be more manageable in landscapes too.



18 BIDENS GIANT TM 'SUN FRANCISCO'

WESTHOFF | 'Sun Francisco', part of the Giant™ Sun collection of Bidens from Westhoff, features massive flowers on a compact. well behaved plant. It's very heavy blooming with hardly any foliage showing through the flowers. The densely branched habit makes them ideal for quart or gallon production.

19 BIDENS 'TAKA TUKA' SERIES

BENARY+ There have been a lot of Bidens introduced in the past couple of years but the 'Taka Tuka' series is something brand new. They are introducing great bicolors that are mounded and well branched to hold up in a mono container or play well with others in combos. The 4 new bicolors, 'Red Glow', 'Red Yellow Center' (pictured), 'Orange Yellow Center', and 'White Yellow Center' (pictured), will be eye-catchers for the garden centers! They all offer consistent habits, and we're promised matching grow times, so they can be grown as a series reliably. Foliage on all are feathery and an attractive rich green. They are not as aggressive as many other Bidens, making them good choices for combination planters.





20 bidens timeless $^{\text{\tiny TM}}$ 'yellow

SPLASH' DANZIGER | Danziger has decided to move all of their Bidens into the Timeless™ collection. 'Yellow Splash' is a gorgeous and unique addition, large yellow blooms that fade to paler tips, giving an attractive soft look. A nice mounding growth habit lends to a slightly cascading effect. Recommended for 4" pot and larger containers and excellent for combination planters.



21 BRACTEANTHEA 'COTTAGE LEMON'

WESTHOFF

The Cottage series has helped to reinvent strawflowers, with excellent disease resistance and all season durability.

This newest intro, 'Cottage Lemon', adds a needed color to complete the series. The entire series is well matched enough that many growers have found that they can grow different colors from the 'Cottage' series together - and customers love them!



22 CALADIUM HEART TO HEART ™ COLLECTION PROVEN WINNERS







Proven Winners has teamed up with Classic Caladiums to bring you 20 premium varieties of caladiums for 2020! They will call it Heart to Heart™ collection. There will be 10 strap and 10 fancy leaf varieties offered in #1, #2 and Jumbo sizes. There has always been some confusion with some growers on what end to plant up on caladiums, so Classic Caladium will paint an orange dot on the caladium indicating to plant that side up! What a great idea! Pictured from left to right: 'Caribbean Coral', 'White Wonder', and 'Va Va Violet'.

23 CALIBRACHOA **ALOHA NANI ADDITIONS**

DÜMMEN ORANGE | Aloha Nani, Dümmen Orange's smallest calibrachoa series, gets a new color called, interestingly, 'Calibash'. It is sort of a rusty reddish-orange and yellow. "Why 'Calibash'?" The explanation is that Calabash is a town in North Carolina known for a type of southern fish fry or boil. So, the red color is a cooked crawdad and "calibash" is a play on calabash.

'Appleblossom' is another good addition to the series, featuring pink blossoms with a deeper dark pink eye.



24 CALIBRACHOA CABRIO TM SERIES **ADDITIONS**

SYNGENTA | Cabrio™ calibrachoas are Syngenta's series for hyper-uniform. controlled, mounded habits that work well in small pots, baskets, and are ideal for combos.

3 new intros to the series this year, 'Eclipse Strawberry' features a darker eye-ring, 'Pink with Eye' is a rich pink with a rose eye, and our favorite of the new intros is 'Sweet Peach', with peach petals, orange eye, and a beautiful contrasting yellow throat.



25 CALIBRACHOA 'BLOOMTASTIC' SERIES **ADDITIONS**

DÜMMEN ORANGE

Bloomtastic' is the most vigorous calibrachoa series from Dümmen Orange, with extralarge flowers. They have added 2 fresh colors; 'Cherry' and 'Yellow'.

These interspecific calibrachoas are non-stop performers across all seasons. We are told that these will make the best larger hanging baskets. There is also a new Confetti Garden called 'Summer Solstice' that features these 'Bloomtastic' varieties.





Innovations in **PRODUCTION**

Automated production continues to be a topic of interest at Spring Trials, and our team got to see and learn about several of the innovations that will change how our business is done.



One of our highlights was seeing an ISO machine in use, robotically sticking unrooted cuttings into plug trays - going fast enough to take someone's hand off! Fortunately the machine is completely enclosed in plexiglass, so that's not going to happen.

Dümmen Orange introduced Basewell last year, their unrooted cuttings with roots system, using Visser's AutoStix strips. They are expanding this program to include a broad selection of perennials in their line. With an AutoStix machine, planting is done in a fraction of the time with a fraction of the labor. And if you don't have an AutoStix machine you can buy the Basewell singles. They will ship them already broken apart for individual planting. Inputs will be much less expensive than liners, and still already have roots initiated.



26 CALIBRACHOA CHAMELEON® 'ATOMIC

ORANGE' WESTHOFF

Chameleon® calibrachoas feature plants with flowers that are not fading, but are rather continually changing color through the season. Only introduced a few years ago, many growers are already considering them to be foundations in their lines. This newest addition, 'Atomic Orange', is an amazing combination of oranges, yellows and reds that make it unique and show-stopping.



27 CALIBRACHOA SUPERBELLS® SERIES ADDITIONS PROVEN WINNERS

A couple of nice colors to add to the Superbells® series with the same performance. 'Honeyberry' (not pictured) will replace 'Sweet Tart' with its soft pink flower showing off a yellow throat. 'Blackcurrent Punch' replaces 'Blackberry Punch'

with its deep wine color and dark eve. The color on this is outstanding! 'Watermelon Punch' is a great replacement for 'Coralberry Punch' with its coralwatermelon flowers with dark eye. All of these are improved for tighter habit and better flower performance.

28 CALIBRACHOA SUPERBELLS® 'DOUBLE' SERIES ADDITIONS

PROVEN WINNERS | Proven Winners is now allowed to offer double flowered calibrachoas in the US, and has added 3 beautiful selections for 2020; 'Double Amber', 'Double Blue', and 'Double Orange'. They are well matched for production, with similar habits and finish time, all 3 being perfect for hanging baskets, 4" production, and for use in combos. We love the new 'Double Amber', with unique yellow petals and orange highlights. The amber and the orange are also worth considering for late summer and fall sales.









$29\,$ calibrachoa minifamous® 'uno double' adds

SELECTA | The Uno calibrachoas are compact & early to flower. 'Double PlumTastic' is the hit of the series! 'Plum-Tastic' copies the same color pattern as 'Uno PinkTastic' but with a bicolor blue flower. 'Uno Double Dark Blue' features very solid blue flowers. 'Uno Double White+Pink Swirl' is early to flower showing large white flowers with a pink whirl. Good for 4" and larger pots as well as hanging basket.





30 CALIBRACHOA MINIFAMOUS® 'NEO'

ADDS SELECTA | The Neos are the mid size MiniFamous® calibrachoa which are suitable for hanging baskets. 'Double Orangetastic' is this year's stand out of the new additions, small double size flowers with light orange outer petals and a darker blood orange inner pattern. 'Lava+Red Eye' is the darkest single orange bicolor in the Neo series. 'Light Pink+Eye' has a light pink lip, a dark pink throat and vivid yellow eye. 'Violet Ice' replaces 'Violet+Eye'.





31 CALOCEPHALUS 'WHIMSEY SILVER'

SYNGENTA | Looking for the perfect little accent plant to make all of your flowering material look better? Look to 'Whimsey', an easy to grow striking silver leaved blender plant that features a controlled, mounding habit with low water and fertilizer requirements. The unique foliage will blend in beautifully with almost anything!

32 CALIBRACHOA 'EYECONIC PURPLE'

DANZIGER | 'Eyeconic Purple' is well named because the large flowers have dark purple centers with a touch of yellow in the center, like eyes that will follow you around the porch or patio. Excellent to use in hanging baskets or to top off a combination planter.

33 CUPHEA 'PINK SHIMMER'

PANAMERICAN Although most of the smaller flowered types of Cuphea are usually used only to complement other flowering plants, 'Pink Shimmer' is striking enough to stand on its own. Easily grown from seed, unlike regular Cuphea ramosissima that are grown from cuttings. Naturally branching, with a profusion of tiny, delicate flowers that completely cover the plant through out the summer. Does well in hot conditions and does not require deadheading to rebloom. Excellent in combinations or stand alone pots and hanging baskets.



34 COLEUS MAIN STREET **'BEALE STREET'**

DÜMMEN ORANGE | 'Beale Street' is the first true red to join the Main Street series. It is full sun tolerant without bleaching or flecking. It has large leaves and is free branching. This series has developed strong popularity because of their consistent uniform habits and grow times, and excellent performance in sun or shade, without fading. An added bonus, all are late to bloom.



35 COLEUS STAINED **GLASSWORKS 'VELVET'**

DÜMMEN ORANGE | The beautiful lime green foliage with the velvet red edge is definitely an eye-catcher. Our team loves the bold and dynamic appearance. It is great for shade and will look gorgeous in the landscape or in larger mixed containers. Stained Glassworks is a collection of coleus varieties with unique foliage and novelty appearance. They are not a series, and not consistent for height, vigor or grow time.



36 COLEUS COLORBLAZE® SERIES ADDITIONS PROVEN

WINNERS | These 2 new striking Coleus colors make great additions to the Colorblaze® series. Both have full habits and bloom very late. Wicked Hot', pictured above, has frilled, rustic sunset orange foliage. 'Wicked Witch' has deep burgundy foliage with green frilled edges, more frilled than Wicked Hot'! Colorblaze varieties perform well in sun or shade. Either of these will make beautiful mono pots or great landscape plants!

37 COSMOS SULPHUREUS 'MANDARIN'

PANAMERICAN | What a beauty this Cosmos is with its deep orange color and its semidouble flowers held above its dark green foliage! Its more uniform habit is slightly more compact than other Cosmos with a more mounded shape. Easy to grow, Cosmos love it hot, and will continue to flower all summer long.



38 DAHLIA DAHLEGRIA™ SERIES ADDITIONS

SYNGENTA | Dahlegrias™ are Syngenta's 'Tall, Dark & Handsome' dahlias, featuring near-black foliage, upright habits, and gorgeous single flowers of intense colors. Of the 7 colors shown our favorites were the 'Pink Flame' with blush pink tips to the nearly white petals, and the 'Orange Bicolor' with fiery orange petals that are tipped yellow. The dark foliage makes an elegant contrast with the fancy flowers on both of these selections.





39 DAHLIA 'SINCERITY' SYNGENTA This was the most talked about and most photographed plant at Spring Trials! Big, bold and beautiful, flowers are up to 4" across on strong, upright stems. The plant habit is still compact enough to look 'right', without the flowers being too tall above the plant. This one will be money in high end patio containers and as the ideal thriller in larger patio combinations.

40 DAHLIA HAPPY DAYS TM SERIES

SYNGENTA | Not new, but never easy to get in the past, Syngenta got the beautiful Happy Days™ series of dahlias last year when they purchased Verwer Dahlia BV. Now they'll be easy to get, either in rooted cuttings or unrooted cuttings. This series consists of 9 dwarf varieties with the darkest foliage imaginable, and covered with bright single flowers across a broad range of showy colors. Our team is very fond of the 'Lemon' and 'Purple', pictured here.







41 DAHLIA VENTI™ SERIES

SELECTA | New uniform series of vigorous, large double flowered dahlias, suitable for 1 gallon and larger pot production. 20% more vigorous than 'XL' and 'Dalaya' dahlias. Resistant to powdery mildew. The series contains all dark leaves in 9 colors. The novelty color in the series is 'Passion Fruit', pictured right. One of our team's favoites is 'Red+White', pictured left.



42 DIASCIA 'TRINITY SUNSET'

DANZIGER | An exceptional color show makes this a stand-out! Plants have a tidy, bushy habit and are exceptionally tolerant to weather. An early season bloomer that we are told has better heat tolerance than the species. Best used in one gallon or larger containers.









43 DIGITALIS 'PINK PANTHER'

TAKII This Digitalis definitely caught our attention from across the greenhouse!! The first F1 hybrid Digitalis from seed, it is the earliest first year flowering, day length neutral digitalis on the market! Its beautiful bright pink flowers are floriferous on dark green sturdy branches.

8-9 weeks from plug to gallon production. Long lasting flowers with no seed set. This is definitely for your high valued customers!

44 EUCALYPTUS 'BABY BLUE'

BENARY | A cool blue
Eucalyptus with a heavy
fragrance! It has more vigor than
'Silver Drop' with a larger leaf.
Very versatile, can be used as cut
foliage or in the middle of a mixed
container. Adds a unique, tropical
flavor to combos, and has enough
interesting character to work as a
stand alone plant.

45 HELICHRYSUM 'SILVER RIBBON' & 'SILVER STITCH'

PAN AMERICAN | Both are drought tolerant, 'Silver Ribbon' features large-sized, flat, needle-like foliage, with a mounding, upright, vigorous plant habit. Use as an upright component in combination planters. 'Silver Stitch' has small, round, needle-like foliage, good branching and a compact plant form, that will not overgrow containers or other plants in combination planters.

46 EUPHORBIA DIAMOND SNOW®

PROVEN WINNERS | This new Euphorbia matches the vigor and habit of Diamond Frost® but with double, bright white flowers. It will replace Diamond Delight®. It still plays well with others in combos as well as in the landscape. Proven Winners 2020 Plant of the Year will be their Euphorbia Diamond collection!



47 IMPATIENS N.G. 'ROLLER COASTER HOT PINK'

DÜMMEN ORANGE | This new stand alone New Guinea Impatiens has beautiful large fully double pink, curly petaled flowers on dark foliage. The medium to vigorous habit is made for shade and has outstanding garden performance. This flower is an excellent choice for late spring and early summer for larger container sales for premium dollars at retail. An EHR favorite, and we're hoping for lots of new colors in this series!



48 IMPATIENS IMARA TM XDR

SYNGENTA | Syngenta has cracked the code on Downy Mildew in Impatiens, introducing Imara™ XDR (Xtra Disease Resistance). Downy Mildew on Impatiens walleriana have cut the sales down from being the best selling bedding plants in the world to almost an afterthought. But there is nothing that has the flower power in the shady summer garden more than Impatiens! Seed and plugs will be priced right for growing high density packs and pots. 7 colors available for spring 2020, along with a mix. A tremendous amount of trialing was done over the last year, so you can be confident that you'll have season long color on them.





49 IMPATIENS BEACON TM

PANAMERICAN First IDM (Impatiens Downy Mildew) walleriana impatiens series, with 6 colors and 2 mixes. The result of 10 years of breeding work by PanAm Seed. The plant structure, flowering time, flower size and crop time are very similar to the Super Elfin series. Beacons exhibit high resistance to Plamopara obducens which cause downy mildew in impatiens. Beacon™ impatiens will bring the walleriana impatiens back into popular favor as a landscape plant for shady areas.



50 IMPATIENS SUNSTANDING 'JAZZY' SERIES

DÜMMEN ORANGE | 'Jazzy' is a new sub-series of the SunStanding Impatiens series that has vivid lemon lime variegated foliage and is a little later to flower. There are 2 bright colors available, 'Hot Pink' and 'Coral'. Their tidy habits make them great accent plants. SunStanding Impatiens have quickly become bestsellers with their strong flower to foliage ratio (more flower color than leaves showing!) and their ability to thrive in sun or shade.

at CAST

THEN & NOW

OW HAVE CYLAMEN CHANGED THE INDUSTRY? | Over the past 25 years we've seen a number of breeding changes at the demand of consumers, production habits, trends, and new generations of growers. Cyclamen has been on the forefront of this, sliding from the front of greenhouse production to the niche section of retail garden centers. The breeding has become more compact, faster to grow, and the color selections have increased significantly. With these changes and the demand rising for 'living decoration', we suspect a remergence of interest in this plant.



We saw this new way of using cyclamen as a decoration while touring at Headstart Nursery



Photo Courtesy of All-America Selections

THAT'S OLD IS NEW AGAIN | Zinnias have been staples in American gardens for longer than there has been an America, many of which were introduced at the old California Pack Trials, including the All America Gold Medal winner from 1999, 'Profusion Cherry' from Sakata seed, pictured here. This year at Spring Trials we were introduced to an exciting new series of zinnias from Takii Seed, 'Preciosa', promising to bring additional interest to these old time favorites. For more info on Zinnia 'Preciosa' turn to page 24.

C URFINIA® PETUNIAS TURN 30 YEARS OLD | In 1989, Suntory® Flowers, introduced the first trailing petunia grown from cuttings, Surfinia® 'Purple', shown here. By 2010, more than 65 million Surfinias had been sold. Today the Surfinia® brand includes sub-groups like the giant Sumos, the beautiful Summer Doubles, and the compact growing Babys, and dozens of colors. New introductions continue to be made each year, including the popular and showy Surfinia® 'Hearthbeat', introduced in 2016, pictured here.



As EHR is celebrating its 25th anniversary, we look back at the California Spring Trials from past years and compare some of the things we saw then with what we are seeing now. Back then it wasn't the Spring Trials, it was the Pack Trials, dominated by side by side comparisons of competing genetics.



Trixi-Liner Sunrise from 2008

ERENNIALS AT SPRING TRIALS Although flowering annuals and color crops have been the main show at the California Spring Trials, many of the breeding companies have shown us some great perennials over the years too. PanAm showed our team continued breeding in hardy Coreopsis grandiflora selections in 2004, and last year we saw the exciting new Coreopsis 'Golden Stardust' from their perennial breeding partner, Darwin Perennials®.



HE BIRTH OF COMBINATION, MULTI-**GENERA LINERS** | Our team first saw these as Trixi-Liners from Selecta in 2008, even though Dümmen

gets a royalty on all multi-genera liners produced. We didn't think they were any big deal at the time, but we were wrong! Multi-liners are a huge part of our business,

customers, big and small.





OWNY MILDEW ON IMPATIENS | The bedding plant world was rocked when Impatiens Downy Mildew destroyed our industry's cash crop. But with the amazing breeding work done by the teams at Syngenta Flowers and PanAmerican Seed®, 2020 will see the rebirth of the Impatiens wallerianas. Beacon™ series from PanAm and Imara™ XDR from Syngenta have proven to be highly resistant to the disease over numerous test sites, including actually being inoculated with the disease and continuing to thrive. For more info on both series see page 12.

51 LANTANA LUSCIOUS® 'GOLDENGATE'

PROVEN WINNERS | A bright addition to the Luscious® series with this golden yellow flowered beauty! Just like the other Luscious®, it has low to no seed set and does not need deadheading. Since they aren't making seed they are almost non-stop blooming, with less cycling in and out of flower. Mounding, spreading habit, getting twice as wide as tall. Lantanas are butterfly and hummingbird magnets! Great for mixed containers or the landscape.





52 LANTANA HOT BLOODED TM

'RED' SYNGENTA | From the Bandana™ and Bandito™ breeding program comes this stand alone variety that outshined them all at trial sites around the country last year. Hot Blooded™ 'Red' is naturally well branched with more vigor than Bandana™s, and an amazing amount of flower coverage on the plant. This is a sterile selection, so less cycling out of bloom later in the season. Bring on the hummingbirds and butterflies, they'll love it too!



SYNGENTA | An exciting new series of big and bold African Marigolds from Floranova, one of Syngenta's newest acquisitions. 10-14" tall with huge, weather resistant, 4" flowers held above the foliage on strong stems. Available in 3 colors, Gold, Yellow, and Orange, and a formula mix, all with consistent height, habit and finish time.









54 LAVANDULA STOECHAS 'GHOSTLY PRINCESS'

HISHTIL By far the most intensely silver leaved French Lavender available today! The shocking silver foliage is topped with masses of stacked purple-pink flowers with flaring pink 'wings' veined with purple. Starts flowering in spring and will continue all summer.

55 MUSTARD 'MIZ AMERICA'

SAKATA | Who would think that mustard greens would be an eyecatcher? This beautiful red mizuna has proven that it can. It has exceptionally uniform leaf color, shape, and size. It produces high quality baby greens and still maintains its deep, dark red color on both sides of the leaf, even at a mature stage. It has a pleasant mild taste compared to typical mustards - not bitter or spicy. 'Miz America' is also loved by ornamental growers to mix with flowering plants in the container and landscape. Our team thinks it might be an exciting addition to fall programs too.



56 NEMESIA ESCENTIAL TM **SERIES**

WESTHOFF This is an entirely new generation in nemesia breeding, with heavily scented, early blooming, bright colored flowers that have surprising heat tolerance into the summer. 7 colors to the series, all matching in habit and finish time.

Our team loved the bicolors, especially 'Raspberry Lemonade' and 'Pinkberry', pictured here.





57 PANSY COOL WAVE® SERIES ADDS

PANAMERICAN | 2 new colors to the best performing spreading pansy series for both fall and summer performance. 'Raspberry Swirl', pictured left, shows more of the rose cap in Winter/Spring cool season production, 'Strawberry Swirl', pictured right, features a more pink cap in Winter/Spring cool production. Cool Waves have built up some strong popularity with their heavy flowering, reliable and consistent finishing, and strong sell through at retail. Use in various containers, 4" and larger, hanging baskets, and excellent in the landscape.







The science of product development in floriculture has evolved over the last 44 years. In 1975, the first CA trials that I attended, there were fewer players but the learning experience was every bit as gratifying as today. Determining the direction of plant science that maximizes consumer and grower satisfaction is an art in itself.

- JIM EASON



58 PELARGONIUM CALLIOPE® 'LARGE **CORAL' & 'ORANGE** SPLASH'

SYNGENTA | Calliope® Geraniums are the best selling geraniums in the world, with the large subgroup leading the way. Their vigorous habits make them ideal for high impact containers where maximum flower power and wow factor are needed. Our team found the color of the new 'Orange Splash', pictured lower, drew us across the greenhouse to see it!





61 PELARGONIUM TALL. DARK & HANDSOME TM

WESTHOFF | The name nails it on this new series of geraniums, they are big and bold, with great flower colors and attractive foliage, sure to bring extra value at retail in larger containers on a trellis or other support. 3 colors offered, 'Hot Pink', 'Coral', (pictured right) and our team's favorite, 'Blood Orange' (pictured left). All 3 have dark chocolate in the foliage, adding additional interest and contrast.

59 **PELARGONIUM** TANGO® 'PINK ICE' & 'STRAWBERRY ICE' SYNGENTA

Tangos have long been the go to series for compact zonals, ideal for high density, quick turn programs. This year Syngenta is adding a new subseries of novelty colors to the group, with the bicolors 'Orange Ice', 'Pink Ice', and 'Strawberry Ice'. These new intros are dynamic and eyecatching.





60 PENTAS SUNSTARTM SERIES

PROVEN WINNERS

This new series of Pentas is a breakthrough for both Northern and Southern growers since they can grow them without supplemental lighting. The 4 colors (Lavender, Pink, Red and Rose) are nice and showy with flower clusters on top of green foliage. All are extremely heat and humidity tolerant. Growing 18-22" tall, they will be great in the landscape and for pot production.





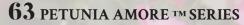






62 **PENTAS GRAFFITI 20-20' SERIES**

BENARY Introducing an early season seed Pentas series! 'Graffiti 20-20' flowers 1 week earlier than 'Graffitis' and are extremely uniform across the colors with bigger flower clusters and better branching! 'Flirty Pink', pictured center, is the first bicolor Pentas from seed. 'White' has more vigor but fits in the series well. 9 colors and 1 mix are great for pots or landscape. Also shown are 'Lavender Pink', pictured upper, and 'Ruby', lower.



ADDITIONS DANZIGER 3 additions to the Amore™ series, all with the same unique heart shaped pattern on every bloom. Mounding plant habit and early to bloom. The best of the new intros is the 'King of Hearts' with a regal red & white bloom that features 5 perfect heart shapes. 'Fluttering Hearts', pictured center, and 'Amore Pink', pictured right, are the other

new intros. They make nice 4" and

6" pots, work well in combo planters, and make eye-catching, 'jump into people's shopping carts' hanging baskets.

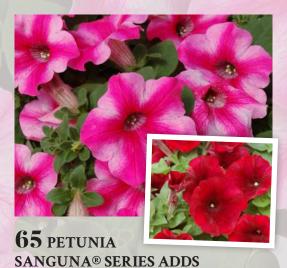


64 PETUNIA CAPELLA ™ SERIES

ADDITIONS DANZIGER | Capella™ petunias are Danziger's series of compact forms for early season production. They can be grown with little to no PGR's, and are perfect for pot tight production. 'Ruby Red', pictured right, is the first true red in this 8 color series. 'Baby Pink', pictured left, is a two tone pink flower with cream white center. 'Neon Pink', the third new intro, not pictured, is bright and eye-catching. This series has drawn praise for its consistent habits and finish times.







SYNGENTA | Sanguna® petunias are Syngenta's boldest and brightest big flowered petunias designed for impactful baskets and combos. Their strong habits will fill fast, and are strong foundations for many of their best selling Kwik Kombos. 'Merlot', one of the new intros, is a show-stopping deep, rich red with darker throat. 'Star Rose' features bright pink petals with blush pink blends forming the star pattern.



Westhoff is adding 3 new colors to their Crazytunia® line, including 2 that are reminiscent of the color ranges that were removed from the market because of the genetically modified genes. Crazytunias are not a series, and can vary wildly in habit and finish time, often times driving growers crazy! This year in Westhoff's catalog is a chart grading all of them for vigor, habit, and branching, and should be a huge help for growers that want to include them in their programs. And they should be included, consumers love them! Pictured are 'Cherries Jubilee', 'Spider Girl', pictured center, and 'Purple Storm'







67 PETUNIA 'SURPRISE' SERIES ADDITIONS

DÜMMEN ORANGE | 'Surprise Love Pink', pictured left, has playful pink and white candy stripe bicolor flowers. It is a multiflora variety that mixes well in combination containers and hanging baskets. It stands up to heat, humidity, and summer rains. The new 'Surprise Pinkalicious' is best in the garden or mono containers, not for combos. The 'Tie Dye Pink', pictured right, and 'Tie Dye Violet' show bold colors with prominent white lobes in each petal. The Surprise series is made up of varieties that are large, bold and vigorous, and are ideally suited for landscape performance and large containers.

PETUNIA BREEDING

Petunias continue to dominate in plant sales, and it shows as breeders are continuing to add more and more interesting petunias to the trade. The surprisingly strong sales of the more unusual shapes and colors of flowers, even when the plant performance doesn't match the tried and true forms, is clearly impacting the breeders and their new selections.

68 PETUNIA 'DURABLOOM ROYAL

PINK' DÜMMEN ORANGE 'Durabloom' is the name of Dümmen's newest series of petunias that are designed to be big and bold, ideal for garden performance. They are so proud of them that our team was told that this is the most important new intro in their lineup for 2020! It has an upright spreading habit, is day-length neutral, and excellent in heat.





69 petunia headlinertm 'DARK SATURN'

SELECTA | New to the Headliner™ series for 2020 is 'Dark Saturn', a wonderful deep velveteen purple center, with a cream yellow halo around the edge of the petals. Novelty look for hanging baskets or to mix with other petunias for combination planters. The Headliner™ series features mounded forms, large blooms, often in novelty colors or patterns, and early flowering for a fast finish.



70 PETUNIA RAYIM 'PISTACHIO CREAM'

DANZIGER | A special petunia in the Ray™ series, 'Pistachio Cream' stands out with its unique blend of green and white colors on each of its large flowers. A good mounding plant habit which is suitable for baskets, and paired with contrasting colors in combinations.



71 PETUNIA **SUPERTUNIA®** 'R ASPBERRY RUSH'

PROVEN WINNERS This beautiful plant is covered in raspberry pink and white patterned flowers that will make your customer look twice! It flowers 4 weeks earlier than 'Raspberry Blast', making it more appealing to the consumer for early color!



73 PETUNIA SUPERTUNIA® 'SHARON DOUBLE'

PROVEN WINNERS | PW hasn't offered a lot of double petunias in the past, they've set the bar pretty high for doubles to make it into their line. They believe this beautiful intro measures up. In fact, they say that this is the best double flowered Supertunia® they have ever offered. Its doubled pink and white bicolor flowers show off the star pattern while being self-cleaning! Great for containers, combos, and the landscape!

72 PETUNIA SUPERTUNIA VISTA® 'SNOWDRIFT'

PROVEN WINNERS | PW is finally offering a white form, the missing color in their best-selling line of landscape petunias, the Vista Supertunias. The Vista varieties are bred to flower early, grow taller, spread wider, and be more vigorous than any of their other Supertunias. Because they have such strong summer performance, they have become a hit with customers, and a hit with landscape designers and landscape maintenance companies. 'Vista Bubblegum' is consistently at the top of PW's sales each year. 'Vista Snowdrift' promises all of the same great attributes.



74 PETUNIA WAVE® 'CARMINE VELOUR'

PANAMERICAN | AAS winner, 'Carmine Velour' is a hot carminecherry color that spreads up to 4' and reaches a height of 5" to 7", which makes it the lowest growing petunia in the Wave® family. Like the rest of the Waves, it stands up to heat and cooler temperatures. Excellent for hanging baskets, in the landscape, and large containers.







In 2020, the Wave® Petunias turn 25 years old. What started with the simple introduction of the Petunia 'Purple Wave' has turned into a franchise of 5 different sub-series of petunias, more than 35 varieties, numerous mixes, and even a different genera with Cool Wave Pansies! With the great performance, the sales keep coming in.

Did you know the first Wave® Petunia was bred by a Japanese beer company? It's true! Beer and wine companies often employ horticulturists who grow plants for the many flavors and components that go into making their products. Back in the 1990s, this particular company was exploring opportunities for wine-grape breeding when it uncovered a vigorous spreading petunia growing wild like a weed.

Pictured above: Petunia 'Classic Purple Wave', 'Easy Wave Burgundy Star', and 'Shock Wave Coral Crush.' Courtesy of PanAmerican Seed® / Ball Horticultural Company



75 PLECTRANTHUS 'MAGIC MONA'

KIENTZLER | 'Magic Mona' looks to be a huge improvement over other forms of the flowering Plectranthus selections on the market, with an incredible display of flower spikes that look to be more than twice as big as the foliage portion of the plant, and richer pink blooms than the more common lavender. They are wonderfully easy to grow, adaptable to a broad range of conditions, hold a good form through the season, and flower like crazy all summer long. Use alone in mid to large containers, or combine with other plants in high value mixed combos.



76 SALVIA UNPLUGGED TM SO BLUE TM PROVEN WINNERS

PW is adding a new S. farinacea, and it looks like a winner. Its true blue spikes will flower all season on strong branches. Flower stems are rigidly upright, with flowers just above the foliage. It is smaller than 'Playin the Blues' yet still a pollinator magnet!



77 SALVIA 'FASHION' SERIES

GREEN FUSE | Our team loves this new series of interspecific Salvia crosses, with their big and bold appearance, unusual flowers, and dynamic colors. They are day length neutral, easy to bloom early, heat loving, with excellent branching. One of the parents is Salvia buchananii, a taller growing species with larger flowers that are spread farther apart in the clusters. 'Burgundy', 'Rose', 'Orange' and 'Cherry' are the 4 colors introduced so far.



78 SALVIA ROCKIN'® BLUE SUEDE SHOES TM

PROVEN WINNERS | This addition to the Rockin'® series will provide beautiful blue flowers with black calyxes and bushy, green foliage. Perfect for the landscape or larger decorative containers, getting to 30-40" high with up to 30" spread! We were promised that it will continue to send up flower spikes all summer.





79 THUNBERGIA 'SUNNY SUSY PINK BEAUTY'

BENARY + | Here is a great novelty plant that has a beautiful soft pink flower. 'Pink Beauty' thrives in the sun and will get up to 6' tall! It vines easily through a trellis or fence. This makes for a great patio plant or would make a great privacy screen. Early to bloom so your customers can enjoy the beautiful pink flowers all season long.

Breeders have been introducing more flowering vines over the last

few years, and now that more retailers have them on the benches, customers are loving them!



+ancitillers m

WESTHOFF

Westhoff introduced our team to their new collection of foliage, filler and complementary plants. Although many are not new to the trade, this is the first time that we've seen them grouped together in an easy to find and understand grouping.

There are 9 different plants in the collection for Spring '20, and come in a nice array of habits.

Several hanging/trailing plants are included, our favorite being the Lysimachia congestifora 'Sunburst' pictured below. Dark green leaves with a darker midrib makes it a fine complement to flowering plants.

Silver leaves are well represented, with Helichrysum 'Silverstar', Artemisia 'Sea Salt', and Didelta 'Silver Strand' - a brand new genera for the industry, with irresistable soft, silver foliage.

Plectranthus 'Guacamole' features golden leaves with irregular splottching and an upright habit. This will really spice up your combo planters.

Best news of all, several URC suppliers have already committed to offering them!

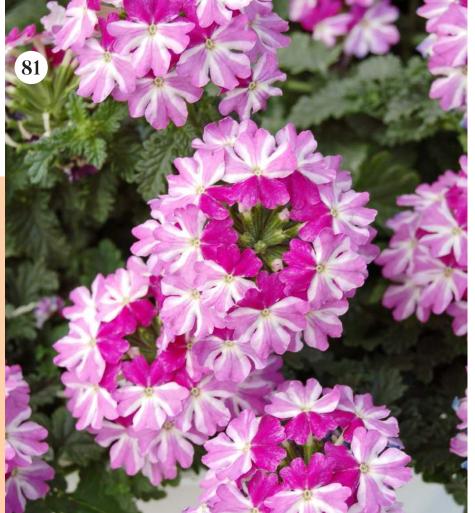


80 PERICALLIS SENETTI® 'MAGIC SALMON'

SUNTORY

Attention grabber with a WOW! factor! The glow of this plant is 'Magic'. It gives off shimmering shades of lavender, salmon and pink and caught our eye wherever it was displayed. It is lovely in a mono pot. This plant has gorgeous early season color that thrives in cool conditions. It has a high flower count. It can be cut back to rebloom.





81 VERBENA LANAI® 'TWISTER STAR PURPLE'

SYNGENTA | The twister star pattern is a breakthrough in the Lanai® series, with class leading disease resistance and strong trailing habits that are ideal for hanging baskets. The new pattern has the solid color petals at the top of the flower clusters, like the other twisters, with the addition of true bicolor petals through the rest of the flowers.

82 VERBENA RIGIDA 'DAZZLING NIGHTS'

HEM GENETICS | This upright, airy, wiry stemmed tender perennial features round clusters of purple flowers all summer long. The unusual form is quite open, making it an interesting choice as a blender in mixed containers, complementing all of the other plants, both foliage and flowers. It grows 18-20" tall and spreads, without overtaking its companions. It will add an exotic look to mid size and larger containers.







83 verbena vanessa $^{\text{\tiny TM}}$ 'compact' **SERIES ADDITIONS**

DANZIGER | A new compact version of the original Vanessa™ series, with all the same qualities; mildew tolerance, cycling of color, continuous flowering, and rain resistant. 7 colors in the series, including 'Bicolor Pink' and 'Violet', pictured above. Perfect for patio planters and 4" to 6" pots.



84 VINCA CORA XDR®

SYNGENTA | XDR stands for Xtra Disease Resistance, and Syngenta is upgrading all of their already resistant Vinca Cora® varieties to have significanty stronger resistance to 10 of the most virulent forms of phytophthora that infects vinca. These new selections have been thoroughly tested by independent labs and have proven to be the best in class for performance under disease pressure. 10 colors have been released so far with more to come in the future, along with a mix.



85 ZINNIA 'PRECIOSA' SERIES

TAKII | The new 'Preciosa' series from Takii looks like a real winner, with bright colors and extremely uniform habits. They are compact, growing 12-15" tall, with more branching, and double flowers. The flowers sit up on top of the green foliage and are more doubled than the Dreamland series.

Takii did a marvelous job of displaying them, showing them in mass as well as in a variety of different types of decorative containers really accenting how well they work together. 7 straight colors and 1 mix are very uniform. 'Orange' is limited to only being in the mix for 2019-2020.







86 ZINNIA ZESTY™ SERIES

PANAMERICAN | This new series of mid-sized zinnias from PanAmerican are named appropriately, they really have the 'Zest'! Flowers are huge with vibrant colors, on 18-24" plants that have a strong, upright, rounded habit. Pollinators love them, they'll be covered with butterflies in summer. Extraordinary garden appeal, in the ground or in containers. The series promises to be consistent across all of the colors for size and finish time. 5 colors available, Fuchsia (pictured left), Pink, Purple (pictured right), Scarlet, and White, and 1 mix, which contains all 5 colors plus yellow.

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