## AlWorld.com

Organized by Cambridge Innovation Institute

THIRD ANNUAL CONFERENCE & EXPO

DECEMBER 3-5, 2018 | BOSTON, MA SEAPORT WORLD TRADE CENTER



## **SHOW GUIDE**

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## Conference at-a-Glance

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#### DAY 1 | Monday (pg. 7-9)

Continental Breakfast Keynote by Interactions 8:20 – 8:45AM (Harborview)

> Al World Executive Summit: IDC 8:55AM – 12:00PM (Harborview)

Luncheon Presentation by CCC Information Systems 12:20 – 12:45PM (Harborview)

> Workshop 1: Deploying and Scaling Enterprise Al Systems 1:15 – 5:00PM (Amphitheater)

Seminar 1: Enterprise Machine Learning & Deep Learning 1:15 – 5:00PM (Harborview)

Seminar 2: Al in Personalized Medicine and Digital Health 1:15 - 5:00PM (Waterfront 1)

> Keynote 5:10 – 5:40PM (Harborview)

**Roundtable Discussions** 5:45 – 6:45PM (Commonwealth Hall)

#### **Book Signing:**

#### AI in Business: 2019 Progress, Challenges and Setbacks

By John P. Desmond, AI Trends Editor



Tuesday, Dec. 4, 11:00am-12:00pm (CII publishing booth #416)

Wednesday, Dec. 5, 11:00am-12:00pm (CII publishing booth #416)

#### DAY 2 | Tuesday (pg. 11-13)

Continental Breakfast Keynote by Alegion 8:20 – 8:45AM (Commonwealth Keynote Area)

Keynotes 8:45 – 10:20AM (Commonwealth Keynote Area)

Exhibit Hall Hours 10:20AM – 6:30PM (Commonwealth Hall)

Grand Opening Coffee Break 10:20 – 10:50AM (Commonwealth Hall)

**Keynotes** 10:50AM – 12:00PM (Harborview)

Keynote Exhibit Hall Presentation 12:20 – 12:45PM (Commonwealth Keynote Area)

> Al Technology Solutions Theater 1:00 – 5:20PM (Expo Area)

> > Al Startup Pavilion 1:00 – 5:50PM (Expo Area)

Enterprise Al Strategies Theater 1:00 – 6:15PM (Expo Area)

Track 1: Implementing Enterprise AI 1:15 – 5:00PM (Amphitheater)

Track 2: Going from Big Data to Al 1:15 – 5:00PM (Harborview 2)

Track 3: Al & Real-Time IoT 1:15 - 5:00PM (Waterfront 1)

**Track 4: Al in Healthcare** 1:15 – 5:00PM (Harborview 3)

**Track 5: Al in Pharma** 1:15 – 5:00PM (Harborview 1)

Workshop: Building Intelligent Assistants & Chatbots 1:15 – 5:00PM (Beacon Hill)

> Refreshment Break 3:00 – 3:45PM (Commonwealth Hall) Keynotes

5:10 – 5:30PM (Commonwealth Keynote Area)

**Reception** 5:30 – 6:30PM (Commonwealth Hall)

Evening Session: Women in Technology International Panel 6:30 - 7:30PM (Harborview 1) (Fee, please see page 20 for details)

Evening Session: AnalyticsWEEK Meetup 6:30 – 7:30PM (Harborview 2)

Evening Session: Boston Al & Deep Learning Meetup 6:30 – 7:30PM (Harborview 3)

#### = CONFERENCE PASS ONLY

#### DAY 3 | Wednesday (pg. 20-23)

Morning Coffee & Presentation by Glasswing 8:20 – 8:45AM (Commonwealth Keynote Area)

Keynotes 8:50 – 11:00AM (Commonwealth Keynote Area)

Exhibit Hall Hours 11:00AM – 3:40PM (Commonwealth Hall)

**Coffee Break** 11:00 – 11:45AM (Commonwealth Hall)

Al Startup Pavilion 11:30AM – 1:40PM (Expo Area)

Al Technology Solutions Theater 11:30AM – 3:00PM (Expo Area)

Keynotes 11:45AM – 12:45PM (Commonwealth Keynote Area)

> Enterprise AI Strategies Theater 1:00 – 2:00PM (Expo Area)

Seminar: Building Al-powered Natural Language Solutions 1:20 – 4:20PM (Beacon Hill)

Seminar: State of the Technology: Making Robots Intelligent, Cognitive and Aware 1:30 - 4:20PM (Cambridge)

> **Track 6: Al in Healthcare** 2:00 – 5:00PM (Harborview 2)

Track 7: Al in Pharma 2:00 – 5:00PM (Harborview 1)

Track 8: Emerging Technologies & the Future of Al 2:00 - 5:00PM (Amphitheater)

> Track 9: Cognitive Computing 2:00 - 5:00PM (Waterfront 1)

Track 10: Strategic Business Functions & Vertical Industry 2:00 – 5:00PM (Harborview 3)

> **Refreshment Break** 3:05 – 3:40PM (Commonwealth Hall)

5:00 PM Close of Al World 2018

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## Welcome

## CONFERENCE & EXPO

DECEMBER 3-5, 2018 | BOSTON, MA

in

#### Letter from the Chair:

Welcome to our third annual AI World Conference & Expo, the industry's largest Independent artificial intelligence (AI) business conference and expo. AI World is focused on the state of the practice of AI in the enterprise. This year's theme is accelerating innovation in the enterprise, and we've expanded the conference program, exhibit floor, and special events to ensure that you and your team learn everything necessary to invest wisely in AI technologies and intelligent automation solutions.



Eliot Weinman Al World Founder & Chair

Al is impacting consumers, businesses, and societies around the world. This year we are pleased to expand our global reach and welcome our international hosts and major research and media sponsors including the Canadian government, the Michael Dukakis Institute for Leadership and Innovation, XPRIZE, MIT CSAIL, IDC, MIT Sloan Management Review as well as our corporate hosts AntWorks, IBM Watson, Oracle, and Veritone.

Enterprises face conflicting priorities. Where do you turn to cut through the hype and determine how to prioritize AI strategies and technologies for your business? AI World is organized around this singular goal, enabling business leaders to learn how to use AI to build a competitive advantage, drive new business models and opportunities, reduce operational costs, and accelerate your innovation efforts.

On behalf of the entire team, thank you for attending AI World 2018!

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The Michael Dukakis Institute is collaborating with AI World to publish reports and programs on AI-Government, including AIWS Index and AIWS Products.

To learn more, see the AI World website for updates or subscribe to AI Trends.

- Chairman of The Michael Dukakis Institute for Leadership and Innovation

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Schedule a call with a Watson expert **ibm.biz/watsonscheduler** 

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## $\bigcirc$

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## Anticipate and preempt disruptions

Monitor your systems and equipment at all times, allowing you to catch potential issues before they lead to bigger, more expensive problems.

## Detect liabilities and mitigate

Understand the written language of threat reports, regulations, and new findings, keeping your business current and shielding it from risk.



#### MONDAY, DECEMBER 3

7:30 am Registration Open

(Commonwealth Hall)

(Harborview)

#### 8:20 - 8:45 am Continental Breakfast & Presentation



Al as a Brand Differentiator: How Consumer Views of Al are Shaping the Customer Experience Journey Jim Freeze, Chief Marketing Officer, Interactions Sponsored by:

#### 11:30

## Al World Executive Summit



Is your business ready for harnessing AI and intelligent technologies? A recent study of 3,000 business executives from large enterprises globally has indicated that 85% of these organizations view the deployment of AI as strategically imperative, however less than 5% have seen any success to date. How will AI impact your customers, partners, and employees? These big questions and many more are on the minds of business leaders, CEOs, CMOs, CDOs, and CIOs. The AI World Executive Summit provides business executives with a strategic look at the state of the practice in enterprise AI across multiple vertical industries, including Healthcare and Financial Services.

#### 8:55 Summit Kick Off



Eliot Weinman, Founder and Conference Chair, Al World

#### 9:00 The AI-Enabled Enterprise is Closer Than You Think



Scott Lundstrom, Group Vice President and General Manager, IDC

#### 9:20 Business Model Transformation with Al



David Kiron, PhD, Executive Editor, MIT Sloan Management Review

## 9:45 CXO Roundtable: Accelerating Innovation Across the Enterprise



Moderator: Scott Lundstrom, Group Vice President and General Manager, IDC Panelists:

Anthony Scriffignano, PhD, Senior Vice President & Chief Data Scientist, Dun & Bradstreet

William Mark, PhD, President, Information & Computing Sciences, SRI

10:05 Autonomous Cyber Defense: Al and the Immune System Approach

Max Heinemeyer, Director, Threat Hunting, Darktrace

**10:25 Networking Coffee Break** (Foyer)

#### 10:50 Harnessing Financial Data: How Al Can Make Retail Banking and Payments Better and Safe



Rivka Little, Research Director, Global Payment Strategies, IDC

11:10 Accelerating Enterprise Machine Learning via Extreme Performance Database Machine



Matthew O'Keefe, PhD, Vice President & Corporate Technologist, Cloud Business Group, Oracle Corp

## 11:30 AI: The Force Behind Digital Transformation in Healthcare



Lynne A. Dunbrack, Research Vice President, IDC Health Insights

#### 12:00 pm End of AI World Executive Summit



12:10–12:20 XPRIZE Overview Amir Banifatemi, General Manager, Innovation and Growth, XPRIZE



12:20 – 12:45 Conference Luncheon & Presentation

#### **KEYNOTE: The Game Changers**

David Bliss, Vice President, Product Management, CCC Information Services



(Harborview)

#### (Amphitheater)

WORKSHOP 1: Deploying and Scaling Enterprise Al Systems

Workshop Chair: Scot Whigham, CEO, Function (AI) Hosted by function (AI)

#### 1:15 PANEL: AI Ecosystem

Moderator: Scot Whigham, CEO, Function (AI) Panelists: Karl Pfeiffer, Principal Scientist, Function (AI)

Daveenia Beller, CEO, Infinite Resource Solutions, LLC

Stephen Straus, Managing Director, KUNGFU.AI

#### 2:05 Deploying a Digital Employee

Larry Ross, Senior Operations Manager, Global Service Support, InterContinental Hotels Group (IHG)

3:00 Networking Refreshment Break (Foyer)

#### 3:25 PANEL: Post-Implementation Managed Services

Moderator: Kwame Monthrope, Global CRM Executive, Accenture Panelists: Kyle Scofield, Chief Customer Officer, Speakeasy AI Maria Schwenger, Vice President, DevOps & Strategy, Honeywell Ron Green, Chief Technology Officer, KUNGFU.AI

#### 4:15 PANEL: AI Customer Engagement Analytics

Moderator: Carl Horton, Associate Partner, IBM Panelists: Karl Pfeiffer, Principal Scientist, Function (AI) Jason Kurtz, Executive Director, Analytics, Harte Hanks Munish Goyal, Chief Data Scientist & Associate Partner. IBM

5:00 Close of Workshop

#### 1:15 pm Concurrent Afternoon Programs

#### (Harborview)

#### SEMINAR 1: Enterprise Machine Learning & Deep Learning

Seminar Chair: Robert Bogucki, CTO, deepsense.ai Hosted by

1:15 State-of-the-Practice of Machine Learning in the Enterprise

Jan Kanty Milczek, Senior Data Scientist, deepsense.ai

1:45 The What, Why, and How of Deep Learning & Reinforcement Learning Pawel Godula, Director of Customer Analytics, deepsense.ai.

2:20 Networking Refreshment Break (Foyer)

#### 2:50 PANEL: Deep Learning in the Enterprise – Opportunities and Challenges

Moderator: Robert Bogucki, CTO, deepsense.ai Panelists: Pawel Osterreicher, Director of Strategy & Business Development, deepsense.ai Mainak Mazumdar, Chief Researcher Officer, Nielsen Jeremy Wenxiao Gu, Senior Data Scientist, Uber Danielle Ciofani, Director of Data Strategy & Alliances, Broad Institute of MIT

#### 3:30 AI, Deep Learning in Healthcare

Jan Kanty Milczek, Senior Data Scientist, deepsense.ai Pawel Osterreicher, Director of Strategy & Business Development, deepsense.ai

### 4:10 PANEL: AI, Deep Learning, and Cybersecurity

Moderator: Jan Kanty Milczek, Senior Data Scientist, deepsense.ai Panelists: Philip Hunter, Research Fellow, Rethink Yiqing Wang, PhD, Data Scientist, Microsoft Max Heinemeyer, Director, Threat Hunting, Darktrace

**4:50 Seminar Chair Closing Remarks** *Robert Bogucki, CTO, deepsense.ai* 

5:00 Close of Seminar

#### (Waterfront)

#### SEMINAR 2: Al in Personalized Medicine and Digital Health

Seminar Chair: Kamal Jethwani, MD, Senior Director, Connected Health Innovation, Partners HealthCare; Assistant Professor, Harvard Medical School

#### 1:20 Personalized Medicine:

A Vision for Research and Education Dimitris Bertsimas, PhD, Operations Research Center and Sloan School of Management, MIT

1:50 Machine Learning Based Patient Subgroup Identification for Precision Medicine Jie Cheng, PhD, Director, Data & Statistical Sciences, AbbVie

2:20 Networking Refreshment Break (Foyer)

#### 2:50 Digital Health: The Use of Machine Learning and Deep Learning Techniques to Identify Patients and to Personalize Interventions

Kamal Jethwani, MD, Senior Director, Connected Health Innovation, Partners HealthCare; Assistant Professor, Harvard Medical School

**3:10 Al-Enabled Digital Biomarker Development** Wei-Yi Cheng, PhD, Senior Data Scientist, Roche

#### 3:30 Introducing New Standards for Patient Care: The Role of Al in Precision Oncology Amélie Boichard, PharmD, PhD, Project Scientist, Center for Personalized Cancer Therapy, UCSD Moores Cancer Center

#### 3:50 Reduction of High-Dimensional Genomic RNA-seq Data to Lower Dimensional Latent Space by Deep Learning

Shanrong Zhao, PhD, Director, Computational Biology, Pfizer

#### 4:15 PANEL: AI in Personalized Medicine and Digital Health

Moderator: Amélie Boichard, PharmD, PhD, Project Scientist, Center for Personalized Cancer Therapy, UCSD Moores Cancer Center Panelists: Dimitris Bertsimas, PhD, Operations Research Center and Sloan School of Management, MIT Jie Cheng, PhD, Associate Director, Data & Statistical Sciences, Abbvie Danielle Ciofani, Director, Data Strategy and Alliances, Broad Institute of MIT and Harvard

5:00 Close of Seminar



5:10 pm KEYNOTE: AI Trends & Driverless Self-Driving Cars: What's Now, What's Next

(Harborview)

Lance B. Eliot, PhD, CEO, Techbrium, Inc., AI Trends Insider

5:45 Attendee Roundtable Discussions see page 9 for details.

6:45 Close of Day

(Commonwealth Hall)

### DAY 1 | Monday, December 3 5:45 – 6:45 pm Attendee Roundtable Discussions

(Commonwealth Hall)

Join AI World speakers and moderators in lively table topic discussions covering a variety of critical AI business and technology topics. An informal, small group format allows participants to meet potential collaborators, share examples from their own work, vet ideas with peers, and be part of a group problem-solving endeavor. Food and drinks will be served.

#### TABLE 1: AI and Cybersecurity

Oleh Plakhtiy, Project Manager, deepsense.ai

- Cybersecurity is no joke, yet many underestimate the threat. Do you know what's at stake at your organization?
- Many have started using machine learning and deep learning to bolster their cybersecurity, but some say it's just a buzz word. Would you feel safer with an Al-driven solution?
- Al has already proven effective in some areas of cybersecurity. Where should our focus be? What success stories would you like to share?

#### TABLE 2: AI in Canada

Ramneet Sran, Consul and Trade Commissioner, Consulate General of Canada • Why is Canada considered central to the story of AI?

- Why is Canada considered central to the story of Al?
   How is the Canadian government enabling future Al research?
- In what ways can enterprises work with Canada to accelerate AI usage and adoption?

#### **TABLE 3:** AI Startups: Follow the Money

Steve Ardire, Startup Advisor & Merchant of Light

- · Why Al-powered data-first startups will disrupt nearly every industry
- How enterprises can successfully work with startups to accelerate innovation
- · Startups impacting the future of work with augmented intelligence

## TABLE 4: Building and Engaging Professional Communities with AI Yu-Feng Wei, Vizuro LLC

- · Leveraging AI to improve communities and participant engagement
- Building trust and facilitating transactions through AI
- Viral member acquisition
- · Precision communication, marketing and matchmaking

## TABLE 5: Business Value of AI - Building a Successful Business Case using AI

Boyd Davis, Managing Director, Applied Intelligence, Accenture

## TABLE 6: Challenges and Rewards of Implementing Digital and AI in Complex Organizations

Natalija Jovanovic, PhD, Head Digital Catalyst, Sanofi

- Making employees, customers and partners the focus of digital transformation, not an afterthought
- · Bringing stakeholders on our digital journeys in a gradual but well-paced way
- · Best practices across a variety of situations

#### TABLE 7: Emerging Business Models for AI within Healthcare

Albine Martin, PhD, Entrepreneur-In-Residence, Johns Hopkins University

Case studies: Success and failures

- · Partnership model: The leaders and followers
- Roadmap: Todays white paper

#### **TABLE 8: Enterprise Data Analytics**

Henry Morris, PhD, former Senior Vice President, Software and Services Research, IDC; Consultant, Analytics, Henry Morris Analytics

- Can you get analytics benefits without Big Data?
- How do you acquire and prepare the data?
- Where do you acquire or rent the expertise?

## TABLE 9: How Can AI Enhance Your Pharmaceutical Clinical Projects?

Hyunjin (Gene) Shin, PhD, Senior Scientist, Translational Bioinformatics/ Computational Biology Group, Takeda Pharmaceuticals

- · Al for imaging analysis: Current status and future direction
- Unstructured text and real-world evidence data: Using AI to capture features to improve machine learning performance
- Al for digital trials data
- · AI for integrating different types of data
- · Addressing interpretability and reproducibility issues for AI's clinical usages

#### TABLE 10: Leveraging AI in Real Time IoT

Said Tabet, Lead Technologist for IoT Strategy and OMG Board Member, DellEMC

#### **TABLE 11: Removing Bias in Data and Algorithmic Models**

Judith Hurwitz, President, Hurwitz & Associates

#### **TABLE 12: RPA & AI-powered Intelligent Automation**

Kashyap Kompella, CEO, RPA2ai

- How to select the right RPA technology
- Scaling RPA: what no one tells you
- BYOB: Bring your Own Bot
- Giving RPA/AI superpowers to your employees

#### **TABLE 13: State of AI and Robotics**

Parna Sarkar-Basu, Owner, Brand and Buzz Marketing

- · Lessons learned from Rethink Robotics closing its doors
- · How do we educate the masses that AI and robots won't replace humans?
- · Three reasons why ease-of-use is vital to increasing the adoption of cobots

#### **TABLE 14: Succeeding with AI System Integrators**

Scot Whigham, CEO, Function (AI)

- · AI: A single source platform or collection of tools?
- Al Ecosystem Framework: what does an Al-based digital employee look like?
- · How will your AI-based digital employee leverage your current tools?
- How do you map out AI use cases for your company?

#### TABLE 15: How to Get Physicians Buy in and Make Them Implement AI

Douglas Krakower, MD, Division of Infectious Diseases, Beth Israel Deaconess Medical Center

## **TABLE 16:** Digital Innovation adoption Dynamics in the Pharmaceutical and Healthcare Industries

Eduardo Cornejo, ITS Digital Innovation Market Lead, Sanofi

- FDA oversight of innovation Liabilities
- · Company culture and regulations
- Competitive Business case

## Download the Al World App

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iworld



- $\cdot$  Browse the agenda and create a custom schedule
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- Find participants with common interests and set up 1-on-1 networking meetings
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#### 7:45 am Registration Open

(Commonwealth Keynote Area – Open to All)

8:20 - 8:45 am Continental Breakfast & Presentation



AI Was Never Meant for Humans Nathaniel Gates, CEO, Alegion



8:45 Chair Introduction

Eliot Weinman, Founder and Conference Chair, AI World



#### 8:50 Honorary Introduction

Governor Michael Dukakis, JD, Harvard University; Chairman of The Michael Dukakis Institute for Leadership and Innovation; Co-Founder, Chairman of The Board of Directors and Board of Thinkers, The Boston Global Forum; Democratic Party Nominee for President of the United States, 1988; Distinguished Professor of Northeastern University



#### 9:00 KEYNOTE: Algorithmic Models of Investor Behavior

Andrew W. Lo, the Charles E. and Susan T. Harris Professor, Professor of Finance, Director of the Laboratory for Financial Engineering, MIT Sloan School of Management



#### 9:30 KEYNOTE: Getting on the Road to Artificial General Intelligence

Danny Lange, PhD, Vice President, AI and Machine Learning, Unity Technologies



#### 10:00 KEYNOTE: AI at Work: From Programming to Learning

Jay Bellissimo, Managing Partner, Cognitive Process Transformation, IBM Services

10:20 Grand Opening Coffee Break

Moderator:

11:00 - 2:00 Concession Stand Open for Lunch in the Exhibit Hall

#### 10:50 EXECUTIVE ROUNDTABLE: What Successful Adoption of AI Looks Like

Machine learning may be poised to transform business, but actually adopting it is challenging. How have actual companies put it into practice? How did they hire the right people, how did they set up their teams, and what kinds of projects did they start with? This panel will explore the practical barriers that companies face to adopting AI – and to getting value from it.







Robert Boaucki. CTO. deepsense.ai



Tsvi Gal, Managing Director/CTO Morgan Stanley



Aniu Gupta, PhD, Head of Sustainability Campaign, Syngenta

(Harborview)

#### 11:30 EXECUTIVE ROUNDTABLE: Adoption & Integration of AI in Healthcare

Business and technology leaders from the healthcare sector assess how close AI has come to transforming the industry, predicting patient outcomes and impacting cost. This panel evaluates the adoption and integration of AI in Healthcare in addition to exploring the regulatory, technical, and patient data security challenges.



Moderator: David Ledbetter, Lead Data Scientist, Children's Hospital Los Angeles





Vivian K. Mushahwar, PhD, Professor, Division of Physical Medicine & Rehabilitation, Department of Medicine. University of Alberta



(Commonwealth Keynote Area - Open to All)



12:20 – 12:45 pm KEYNOTE: Integrating Machine Learning into Enterprise Business Processes and Products (open to all attendees) Stephen Green, Director, Oracle Corp

(Commonwealth Hall)

Sponsored by:

**MALEGION** 

(Commonwealth Hall)

(Commonwealth Hall)

#### 1:15 pm Concurrent Afternoon Tracks

#### (Amphitheater) TRACK 1: Implementing Enterprise AI

Track Chair: John Desmond, Editor, Al Trends

#### 1:15 Unchaining Growth from Cost with Al-Driven Automation

Adam Devine, Senior Vice President, Marketing and Chief Evangelist, WorkFusion

#### 1:45 Al as a Strategic Enterprise Capability

- Brian Pearce, Senior Vice President, Enterprise AI, Wells Fargo - Krish Swamy, Senior Vice President, Enterprise Analytics and Data Science, Wells Fargo

## 2:15 PANEL: Leading Data Strategy and Culture in the Age of AI

Moderator: Vishal Kumar, CEO, President, AnalyticsWEEK

Panelist: Curt Savoie, Program Director, Global Smart Cities Strategies, IDC

- Deeksha Joshi, Managing Director, Corporate Strategy and Research, Liberty Mutual Insurance

- Bill Schrank, Senior Vice President, Sales, AntWorks

**3:00 Refreshment Break in the Exhibit Hall with Poster Viewing** (Commonwealth Hall)

#### 3:45 Safety and Artificial Intelligence – Certification and Testing

Francis Govers III, Autonomy Lead, Bell Helicopter

#### 4:15 Protecting Facebook Platform

Ser-Nam Lim, PhD, Research Scientist Manager, Facebook

#### (Harborview 2)

#### TRACK 2: Going from Big Data to Al

Track Chair: Judith Hurwitz, President, Hurwitz & Associates

## 1:15 Winning Blueprint for the Intelligent Enterprise

Boyd Davis, Managing Director, Applied Intelligence, Accenture

#### 1:45 Case Study: Big Data to Al at State Street

William Kinlaw, Senior Managing Director, State Street

#### 2:15 PANEL: Monetizing Data via new Digital Business Models

Moderator: Shriram Ramanathan, PhD, Senior Analyst, Lux Research

Panelists: Anju Gupta, Head, Sustainability Campaign, Syngenta - Laurie Menoud, Investment Manager, BASF Venture Capital - Seth Jamison, Principal Solutions Architect, FlashBlade, Pure Storage

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing (Commonwealth Hall)

#### 3:45 PANEL: Bringing Big Data Benefits to Small Data Operations

Moderator: Henry Morris, PhD, former SVP, Software and Services Research, IDC; Consultant, Analytics, Henry Morris Analytics Panelists: Kashyap Kompella, CEO, RPA2ai

 David Colarusso, Professor, Suffolk University
 Tulia Plumettaz, Associate Director, Data Science, Wayfair

## 4:25 PANEL: Enterprise Strategies for Real-Time Data Analysis

Moderator: Judith Hurwitz, President, Hurwitz & Associates

Panelists: Sanjeeva L. Fernando, Vice President & Head, OptumLabs Center for Applied Data Science (CADS), OptumLabs - David Sweenor, Global Analytics & Industry

Marketing Leader, TIBCO Software, Inc.

#### (Waterfront 1)

#### TRACK 3: AI and Real-Time IoT

Track Chair: Said Tabet, Lead Technologist for IoT Strategy and OMG Board Member, DellEMC

#### 1:15 The State of AI and IoT

Said Tabet, Lead Technologist for IoT Strategy and OMG Board Member, DellEMC

1:45 PANEL: Deep Learning for Smart Facilities Moderator: Les Yeamans, Founder & Executive Editor, RTInsights Panelists: Brad Klenz, Principal Systems Architect, SAS

- Calvin Smith, Director & Head of IoT Partner Engineering, Wipro

- Ken Hatano, Chief Specialist, Software & Al Technology Center Toshiba Digital Solutions Corporation, Toshiba Digital Solutions Corporation

#### 2:25 PANEL: Provisioning Enterprise Connected Things with Trust and Intelligent Automation

Moderator: Wael William Diab, Steering Committee, Industrial Internet Consortium; Huawei

Panelist: Robert Martin, Senior Principal Engineer, MITRE

 Michael Thomas, Systems Architect, SAS
 Nisarg Desai, Director of Product Management, GlobalSign

**3:00 Refreshment Break in the Exhibit Hall with Poster Viewing** (Commonwealth Hall)

## 3:45 PANEL: Transforming the Manufacturing Industry

Moderator: Ed Burns, Editor, TechTarget Panelist: Shi-Wan Lin, CEO & Co-Founder, Thingswise

- Edy Liongosari, Chief Research Scientist, Accenture

- Greg Bollella, CTO, The Internet-of-Things, VMWare

## 4:25 FIRESIDE CHAT: AI as Strategic Enabler for the Automotive Sector

Moderator: Richard Soley, PhD, Chairman and CEO, Object Management Group (OMG) Panelists: John Roese, Global Chief Technology Officer, Dell Technologies - James Kuffner, CEO, Toyota Research Institute Advanced Development (TRI-AD)

#### (Commonwealth Keynote Area - Open to All)

5:10 pm KEYNOTE: The Future of Practical AI



Tyler Schulze, Senior Vice President, Veritone Partner Ecosystem

Aaron Edell, Senior Director, Veritone Business Development

5:30 - 6:30 Networking Reception in the Exhibit Hall with Poster Viewing

#### 1:15 pm Concurrent Afternoon Tracks

#### (Harborview 3)

#### TRACK 4: Al in Healthcare

Artificial intelligence in the healthcare industry is predicted to save \$150 billion annually for the US. As such, AI is being rapidly deployed in many areas of the healthcare landscape. This event will primarily focus on the Providers, attracting CIOs, CTOs, IT and Informatics Experts along with senior Physicians and Clinicians from the leading US hospitals who will share their experiences of using AI in the clinical care and hospital operations environment.

Track Chair: Sandy Aronson, Executive Director of IT, Partners HealthCare Personalized Medicine

#### 1:15 Al in Healthcare: Applications, Maturity and Outlook

Shriram Ramanathan, PhD, Senior Analyst, Lux Research

## 1:45 Integrating Algorithmic Generated Techniques into Clinical Care and Decision Making

Sandy Aronson, ALM, MA, Executive Director of IT, Partners HealthCare Personalized Medicine

#### 2:15 AI for Infection Detection and Prevention

Erica S. Shenoy, MD, PhD, Associate Chief, Infection Control Unit, Massachusetts General Hospital; Assistant Professor of Medicine, Harvard Medical School

#### **3:00 Refreshment Break in the Exhibit Hall with Poster Viewing** (Commonwealth Hall)

**3:45 Examining the Use of AI for Imaging in Clinical Care** *Aalpen A. Patel, MD, Chair, Department of Radiology, Geisinger Health* 

#### 4:05 Developing and Translating Al-Enabled Applications for Healthcare

Katherine Andriole, PhD, Director of Research Strategy and Operations, MGH & BWH Center for Clinical Data Science; Associate Professor of Radiology, Harvard Medical School

## 4:25 PANEL: How Are Organizations Leveraging AI to Drive Operational Intelligence?

Moderator: Adam Landman, MD, Vice President and CIO, Brigham and Women's Hospital

Panelists: Karim Botros, Chief Strategy and Innovation Officer, The MetroHealth System

- Sandy Aronson, Executive Director of IT, Partners HealthCare Personalized Medicine

- Mary Margaret Jacobs, Director, Capacity Management, The Johns Hopkins Hospital

#### (Harborview 1)

#### **TRACK 5: AI in Pharma**

Investment and the application of AI in the pharmaceutical industry is rapidly gaining momentum. We bring together CEOs, CIOs, CTOs and Global AI, IT and Informatics Experts from leading pharmaceutical and technology companies to give strategic and visionary talks based on use cases throughout the drug development pipeline.

Track Chair: Peter Henstock, PhD, AI & Machine Learning Lead, Pfizer

#### 1:15 ProtaBank: AI and Machine Learning for Protein Engineering. Where's the Data?

Barry Olafson, PhD, CEO, Protabit LLC

#### 1:40 The Potential for Advanced Analytics in the Pharmaceutical Industry

Michael Ringel, PhD, Senior Partner and Managing Director, Boston Consulting Group (BCG)

#### 2:00 CO-PRESENTATION: Artificial Intelligence Accelerants in Oncology Informatics

- Tom Plasterer, PhD, US Cross-Science Director, R&D Information, AstraZeneca - Jonathan Dry, PhD, Director of Bioinformatics, Oncology, AstraZeneca

2:20 Why Is the Pharmaceutical Industry Finding AI so Difficult? Peter Henstock, PhD, AI & Machine Learning Lead, Pfizer

2:40 Data Store: Making All Data Machine Learnable at NIBR John R. Walker, Head of Core Data and Analytics, NIBR Informatics, Novartis

#### **3:00 Refreshment Break in the Exhibit Hall with Poster Viewing** (Commonwealth Hall)

## 3:45 FEATURED PRESENTATION: Integrating AI Workflows in Drug Discovery

John Baldoni, PhD, Senior Vice President, In silico Drug Discovery, GlaxoSmithKline

#### 4:05 Talk Tile to be Announced

Eric Neumann, PhD, CEO & Founder, Aidaka

## 4:25 PANEL: The Use of AI to Disrupt Drug Discovery: How to Reduce Time and Costs and Increase Throughput

Moderator: Alex Zhavoronkov, PhD, Founder, Insilico Medicine

Panelists: Mark Davies, Vice President, Biomedical Informatics, Benevolent AI - Jim Brase, CTO & Interim Co-Lead, ATOM and Deputy Associate Director for Computation, Lawrence Livermore National Laboratory

- Slava Akmaev, PhD, Senior Vice President & Chief Analytics Officer, BERG
- Eric Neumann, PhD, CEO & Founder, Aidaka
- Ed Addison, CEO, Cloud Pharmaceuticals

#### (Commonwealth Keynote Area - Open to All)

#### 5:10 pm KEYNOTE: The Future of Practical AI



Tyler Schulze, Senior Vice President, Veritone Partner Ecosystem



Aaron Edell, Senior Director, Veritone Business Development

5:30 - 6:30 Networking Reception in the Exhibit Hall with Poster Viewing

(Commonwealth Hall)



## INTELLIGENT RPA FOR INTELLIGENT BUSINESS.

Are you ready to harness the power of AI, Machine Learning, Machine Vision and RPA technologies for smarter business? Visit AntWorks<sup>™</sup> at booth no.: 407 to experience how our Integrated Intelligent Automation Platform can ingest and process all kinds of business data — creating smart and cost-effective AI solutions for your enterprise. It's time to reimagine, rethink, and recreate your business data model for the future.

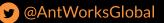
#### Serious capabilities for serious business:

- Our integrated intelligent automation stack with Cognitive Machine Reading, RPA, Natural Language Processing — ANTstein<sup>™</sup>
- Our automation solutions are powered by fractal science

   the intelligent segregation of data into comprehendible
   patterns that plays an integral role in Machine Reading
- ANTstein<sup>™</sup> is designed for the users by the users, keeping it simple and code free

## Join us at AI WORLD, Boston, from December 3<sup>rd</sup> – 5<sup>th</sup>, 2018.







## Tiworld SPECIAL EVENTS (Pages 16-19)

feature dedicated programming to help your company stay on top of the complete range of AI technologies and solutions available in today's marketplace. Your pass includes:

TUESDAY

8:20 - 10:20 am (pg. 11) 12:20 - 12:45 pm (pg. 11) 5:10 - 5:30 pm (pg. 12)

WEDNESDAY

IN THE COMMONWEALTH KEYNOTE AREA:

Keyno<u>te Sessions</u>

8:20 am - 12:45 pm (pg. 20)

#### **ON THE EXPO FLOOR:**

70+ Exhibitors (pg. 25-27)

Tuesday 10:20 am - 6:30 pm Wednesday 11:00 am - 3:40 pm

**Presentation Theatres** 

AI TECHNOLOGY SOLUTIONS THEATRE (pg. 16)

ENTERPRISE AI STRATEGIES THEATRE (pg. 17)

AI STARTUP PAVILION (pg. 16)

### Panels & Presentations

XPRIZE (pg. 17)

WOMEN IN TECHNOLOGY INTERNATIONAL (WITI; pg. 17)

AI IN CANADA (pg. 18)

Plenary

**1-ON-1 NETWORKING** schedule meetings through the AI World Mobile App!





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## AI Technology Solutions Theater

Tuesday and Wednesday December 4-5, 2018

Hear from leading solution providers on machine learning, deep learning, computer vision and other intelligent automation applications. Attend talks over two days specifically

designed to optimize your existing business processes and address

the need to scale automation and analytics across the enterprise.



EMC Support and Deployment Services, ISG, Dell EMC

1:30 Improved Security with Integrated Authentication and Fraud Prevention Technology

Mia Puzo, Security SME Manager Security Product Management, Nuance Communications, Inc.

**DataRobot** 2:00 AI for Executives Jonathan Dahlberg, Data Scientist, DataRobot

2:30 Accenture Insights Platform - a Versatile, Scalable Technology Foundation for AI

accenture

Jai Malhotra, Managing Director, Applied Intelligence, Accenture

3:00 UiPath Presentation

UiPath Speaker to be announced



NUANCE

3:30 Digital Operations: Scaling Automation with Al-driven RPA

WorkFusion

DDN

James Welden, Senior Vice President, Strategic Sales, WorkFusion

splunk> 4:00 Operationalizing Machine Learning: Solving IT, Security & **Business Problems with Machine Learning** 

Manish Sainani, Director - Product Management, Splunk Andrew Stein, Principal Product Manager, Machine Learning and Advanced Analytics, Splunk

4:30 Architecting AI-Ready Infrastructure

Kurt Kuckein, Senior Director, Marketing, DDN Storage

5:00 Transforming your Business DNA with Al! Manoj Suvarna, HPC & Al

Category Manager, Hewlett Packard Enterprise

### WEDNESDAY, DECEMBER 5, 2018

aiworld

**OPEN TO ALL** 

SPECIAL EVENTS

11:30 am Dataiku Presentation Speaker to be announced

data iku

12:00 pm Context is King: **Outsmart Business Challenges** Using Artificial Intelligence



Bryan Bell, Executive Vice President, Expert System

12:30 Three Steps to Applying Machine Learning to Self-Driving Vehicles

Ryan Gariepy, CTO, OTTO Motors

#### 1:00 How to Dramatically Improve 🕅 aspera Data Transfer Performance for AI Applications

Joseph Hansen, Technical Sales & Delivery Executive, IBM Hybrid Cloud, Aspera, an IBM Company

1:30 So What Do I Do with This New Insight? ...Ask diwo- a Cognitive **Decision-Making Platform** Krishna Kallakuri, President, Founder, diwo

Ф diwo

2:00 Edge to Core to Cloud

NetApp<sup>\*</sup> Architecture for Al Dave Arnette, Senior Solution Architect, NetApp

2:30 Origenis Al Platform for origenis New Chemical Entity Drugs

Michael Thormann, PhD, Chief Scientific Officer, Origenis



## Al Startup Pavilion

**Ui** Path

Tuesday and Wednesday December 4-5, 2018

aiworld.com/ai-startup-pavilion-and-theater-presentations

Al technology and automation solutions are not the exclusive domain of large vendors and suppliers. See live demonstrations and meet new entrants developing

products, services, processes and platforms to address growing enterprise market needs.

#### **TUESDAY, DECEMBER 4, 2018**

#### 11:15 am XPRIZE: Innovative Technologies to Solve Grand Challenges

Devin Krotman, Director, Global Learning XPRIZE | IBM Watson AI XPRIZE

1:00 pm PANEL: AI: Follow the Money Moderator: Steve Ardire, Al Startup Advisor & 'Merchant of Light'

Panelists: Upal Basu, Partner, NGP Capital Ilya Gelfenbeyn, Head of Google Assistant Investments, Google Janet Bannister. Partner. Real Ventures

RESOLUTE AI 1:40 Using Neural Embeddings To Leverage Data

Matt Doherty, Founder and CTO, RESOLUTE.AI

2:05 Lucd Enterprise AI- Turn Your Data into Enterprise Al Outcomes

Russell Blattner, CEO and Co-Founder, Lucd

2:30 Building Intelligent Websites & Apps: Leveraging AI in Next-Dynamicly **Generation Virtual Assistants** Barry Bedell, PhD, CEO, Dynamicly Inc. 3:00 Are You There Product? SPECIATE It's me A.I.! Paul Blase, MBA, CEO, Speciate AI

**ANTWORKS** 3:30 The Power of Fractal Science in the IA and AI world...Dare to be Infected?

Bill Schrank, Senior Vice President, Sales, AntWorks



γ**-**

#### 4:00 Derive Insights from Satellite Images

aventier

Abhijit Ray, Co-founder and Chief Digital, Architect, Aventior, Inc.

4:30 AI Everywhere - Enable IOT to Scale Darko Dragicevic, Bragi EVP Partners & Solutions

#### WEDNESDAY, DECEMBER 5, 2018

12:00 pm Al Startup Awards

BRAGI

12:00 pm Al Startup Award Winner Announcement Jeff Orr, Conference Content Director, AI World

Enterprise

**Hewlett Packard** 





## **Enterprise AI Strategies Theater**

Tuesday and Wednesday December 4-5, 2018

aiworld.com/ai-strategies



#### TUESDAY, DECEMBER 4, 2018

#### 1:00 PANEL: AI in Government

Moderator: John Desmond. Editor. AI Trends Panelists.

Marc Mancher. US Government and Public Services Robotics & Intelligent Automation Lead, Deloitte Consulting LLP

Wayne Haubner, Chief Innovation Officer, Synergi Partners Nauven Anh Tuan, CEO, Boston Global Forum (BGF) Brad Mascho, Chief Artificial Intelligence Officer, NCI

#### 1:45 PANEL: Succeeding with AI System Integrators

Moderator: Keith Kirkpatrick, Principal Analyst, Tractica Panelists:

Scot Whigham, CEO, Function (AI) Larry Ross, Senior Operations Manager, InterContinental Hotels Group (IHG) Kwame Monthrope, Global CRM Executive, Accenture

Carl Horton, Associate Partner, IBM

#### 2:30 PANEL: Use Cases for AI and High-Performance Computing

Moderator: Keith Kirkpatrick, Principal Analyst, Tractica Panelists:

Christopher Carothers, PhD, Technology & Acadamic Advisor, Research & Development, Lucd Gary Tyreman, CEO, Univa

Margrit Betke, PhD, Professor of Computer Science, Boston University

#### 3:15 Breaking Bias

Kesha Williams, Senior Software Engineer, Chick-fil-A Corporate

#### 4:00 PANEL: Digital Transformation in Financial Services

Moderator: Denise Valentine, Senior Analyst, Aite Group Panelists: Norbert Monfort, Vice President, IT Transformation & Innovation, Assurant

Brian Pearce, Senior Vice President, AI Enterprise Solutions, Wells Fargo Srinivas Krovvidy, Director, Advanced Analytics Enablement, Fannie Mae Chida Khatua. CEO. EquBot

#### 4:45 PANEL: RPA/Intelligent Automation

Moderator: Don Schuerman, CTO and Vice President, Product Marketing, Pegasystems Panelists: Kashyap Kompella, CEO, RPA2ai Lalitha Kompella, Vice President & CTO, Global Head of Intelligent Automation, Genpact Francis Carden, Vice President, Robotics and Transformation, Pegasystems James Welden, Senior Vice President, Strategic Sales, WorkFusion

#### 5:35 PANEL: AI in Legal

Moderator: Matt Karlyn, JD, Co-Chair Technology Industry Team, Foley & Lardner LLP Panelists:

David Colarusso, PhD, Professor, Suffolk University Amanda L. Brown, JD, Legal Innovation Advisor + Counsel, InnoLegal Services, PLLC Antigone Pevton, JD. Chair, Intellectual Property and Technology Group, Protorae Law PLLC

#### WEDNESDAY, DECEMBER 5, 2018

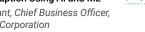
#### 1:00 The Importance of Enterprise AI Industry Standards, According to ISO/IEC

Wael William Diab, Chair of ISO/IEC Standards JTC 1/42 Working Group; Steering Committee, Industrial Internet Consortium; Senior Director, Huawei

1:30 InveniAl Recognizing Early Signals of Breakthrough Innovation and Disruption Using AI and ML



Aman Kant, Chief Business Officer. InveniAl Corporation



 $\mathbf{X}$ PRIZE<sup>®</sup>

### XPRIZE Innovation Program



Monday - Tuesday, December 4-5, 2018

Attend AI World and hear from some of the most intriguing XPRIZE innovators. XPRIZE helps the global crowd, be they experts or laypeople, old or young, to create the breakthroughs that pull the future forward. XPRIZE creates incentive competitions to entice the crowd to take action and bring us closer to a world of abundance. The solutions to the world's problems won't come from one person or one country or one industry.

Monday, December 3 (Harborview 1-2-3)

#### 12:10 - 12:20 XPRIZE Overview

Amir Banifatemi, General Manager, Innovation and Growth, XPRIZE

Tuesday, December 4, 2018 (Commonwealth)

#### **AI STARTUP PAVILION**

11:15 - 11:35 XPRIZE: Innovative Technologies to Solve Grand Challenges Devin Krotman, Director, Global Learning XPRIZE | IBM Watson AI XPRIZE

### Panel: Future of Work: Will Robots **Replace Humans or Create New Job Types?**





Tuesday, December 4 | 6:30 – 7:30 pm WITI members: free | Non-members: \$15

Imagine a world where artigiial intelligence-assisted healthcare technicians will be able to diagnose, prescribe and treat humans and animals. Emerging technologies and robotic assistants will help the elderly or disabled, cost-effeciently. They will take on human attributes and follow voice commands. Trainable robots will be the norm and collaborative robots or co-bots will help people work more effectively and efficiently. In reality, this will be our world in the very near future. As chess grandmaster Garry Kasparov says - we should be thinking of intelligent machines as augmented intelligence vs artificial intelligence.

Panviva

Moderator: Parna Sarkar-Basu, CEO, Brand and Buzz Marketing

Panelists: Bethany Plaza, Vice President, IT Services, RCM Technologies

Stephen Pappas, Head, North American Operation & Senior Vice President,

The panelists will discuss:

- The future of artificial intelligence
- Emerging technologies and their impact on society
- Role of Intelligent machines and chatbots at home and in business

and more ...

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## Al in Canada

Tuesday and Wednesday December 4-5, 2018

aiworld.com/ai-canada

Canada is a proud International Host of AI World and will be participating in the AI World conference and expo programs. Canada has become a hotbed of AI activity where the public sector, academic community and private sector are working together to advance the possibilities of AI. Hear from some of these leaders and AI start-ups, and learn first-hand how your enterprise can take advantage of all that Canada's AI initiatives have to offer.

Canada Consulate General of Canada in Boston Consulat général du Canada à Boston

#### Tuesday, December 4 | 11:30 am

#### (Harborview)



#### EXECUTIVE ROUNDTABLE: Adoption & Integration of AI in Healthcare

Panelist: Vivian K. Mushahwar, PhD, Division of Physical Medicine and Rehabilitation, Department of Medicine, University of Alberta

#### AI STARTUP PAVILION

Tuesday, December 5 | 1:00 pm



#### Al: Follow the Money

Panelist: Janet Bannister, Partner, Real Ventures

#### Wednesday, December 5 | 11:45 am



## (Commonwealth Keynote Area)

Inmar Givoni, PhD, Machine Learning at University of Toronto; Autonomy Engineering Manager, Uber ATG

#### Wednesday, December 5 | 12:10 pm



(Commonwealth Keynote Area)

EXECUTIVE ROUNDTABLE:

State of International

#### Al Initiatives and their Impact on the Global 2000

Panelist: Benji Sucher, Vice President and COO (Layer 6 Al), TD Bank Group EMERGING TECHNOLOGIES & THE FUTURE OF AI

Wednesday, December 5 | 2:30 pm

(Amphitheater)



## Emerging Al Trends: Removing Bias and Explainable Al (XAI)

Panelist: Sheldon Fernandez, CEO, DarwinAI

AI TECHNOLOGY SOLUTIONS THEATER Wednesday, December 5 | 12:30 pm



#### Three Steps to Applying Machine Learning to Self-driving Vehicles

Ryan Gariepy, CTO, OTTO Motors

SEMINAR BUILDING AI-POWERED NATURAL LANGUAGE SOLUTIONS Wednesday, December 5 | 3:20 pm

(Beacon Hill)



#### PANEL: State of the Technology: Al-driven Speech Recognition and NLP

Joseph Fung, CEO and Co-founder, Kiite



#### Download the Artificial Intelligence in Canada eBook

Visit AlTrends.com and select eBooks under the Resources tab.





## WORKSHOP: Building Intelligent Assistants & Chatbots

#### aiworld.com/Intelligent-Assistant



Speech recognition and natural language processing technology allows interacting with digital systems using human language in text or speech. A company can use the technology to improve customer service, not only in the call center, but through chatbots on web sites, apps on mobile phones, messaging services, home speakers, through the major personal assistants, and more. The technology can also make

employees more effective within organizations in tasks such as using enterprise software or on-the-job training. This workshop discusses tools available to help develop conversational solutions and practices that make those solutions effective.

#### Tuesday, December 4, 2018 (Beacon Hill)

1:15 pm Digital Assistants: The Power of Conversation William Meisel, PhD, CEO, TMA Associates

2:05 You Had Me at "Hello": Using AI to Deliver the True Omnichannel Promise of Personalization, Persistence, and Context in Customer Care Mary McKenna, Director of Product Management, Interactions Priyanka Tiwari, Senior Product Marketing Manager, Interactions

**2:30 How to Build Happy Bots in Difficult Environments** Jeff Adams, CEO, Cobalt Systems

**3:15 The Roadmap: What's Available and How to Use It** *William Meisel, PhD, CEO, TMA Associates* 

3:55 Expert-in-the-Loop Machine Learning: A New Approach to a Better Customer Experience Antony Brydon, CEO, Directly

## **SEMINAR:** Building Al-Powered Natural Language Solutions

#### aiworld.com/Natural-Language



Host: William Meisel, PhD, CEO, TMA Associates

Computers dealing with human language are one of the major breakthroughs in Al. With similar advances in speech recognition, natural language processing technology can accept either voice or text input. The result is understanding. That understanding can be used in conversational systems such as virtual agents, digital assistants,

and chatbots, conversing with customers or employees through many channels. In addition, the technology can help analyze "big data," summarizing its conclusions or finding answers to specific questions. Sessions in this track include:

- Interpreting Human Language: The Power and Limits of Natural Language Technology
- State of the Technology: AI Driven Speech Recognition and NLP
- Case Studies in Using Conversational Technology
- Automating Customer Service and Technical Support in Call Centers

#### Wednesday, December 5, 2018 (Beacon Hill)

1:20 pm Interpreting Human Language: The Power and Limits of Natural Language Technology

William Meisel, PhD, CEO, TMA Associates

2:05 Panel: Automating Customer Service and Technical Support in Call Centers Moderator: William Meisel, PhD, CEO, TMA Associates Panelists: Diego Ventura, CEO, noHold Lisa Michaud, Director, Natural Language Processing (NLP) R&D, Aspect Software

2:45 Armchair Interview: Case Studies in Using Conversational Technology Interviewer: William Meisel, PhD, CEO, TMA Associates Ashley Blake, Director, Digital Product Management - Conversational Platform & Virtual Agent (Chatbot), USAA

#### **3:20 Panel: State of the Technology: Al-driven Speech Recognition and NLP** Moderator: William Meisel, PhD, CEO, TMA Associates Panelists:

Tom Hebner, Head of Innovation, Nuance Communications, Inc. Saliha Azzam, PhD, Senior Director, Microsoft Joseph Fung, CEO and Co-founder, Kiite

## **SEMINAR:** State of the Technology: Making Robots Intelligent, Cognitive and Aware

#### aiworld.com/State-of-Tech



At the intersection of robotics and cognitive science, cognitive robotics is about doing robotics that deals with cognitive phenomena such as perception, attention, anticipation, planning, memory, learning, and reasoning. Hear how AI is influencing this emerging category and driving innovation in the enterprise. Sessions include:

• The Opportunity Landscape for Cognitive Robotics Systems

- · Cognitive Robotics: Where Are We Now? Where Are We Going?
- Increasing Robotics Capabilities Using On-Device Deep Learning
- Improving Mobile Robotics' Navigation Autonomy Using Machine Learningion and NLP
- Case Studies in Using Conversational Technology
- Automating Customer Service and Technical Support in Call Centers

#### Wednesday, December 5, 2018 (Cambridge)

#### 1:30 pm The Opportunity Landscape for Cognitive Robotics Systems

Dan Kara, Vice President, Robotics and Intelligent Systems, WTWH Media, Executive Editor, Robot Report

#### 2:00 Panel: Cognitive Robotics: Where Are We Now? Where Are We Going?

Moderator: Tom Ryden, Executive Director, MassRobotics Panelists: Aditya Kaul, Research Director, Tractica Dan Kara, Executive Editor, Robot Report

Parna Sarkar-Basu, CEO, Brand and Buzz Marketing

**3:00 Improving Mobile Robotics' Navigation Autonomy Using Machine Learning** *Phil Duffy, Vice President of Innovation, Brain Corp* 

**3:40 Increasing Robotics Capabilities Using On-Device Deep Learning** Heather Ames Versace, PhD, COO and Co-Founder, Neurala



### WEDNESDAY, DECEMBER 5

#### 8:00 am Registration Open

(Commonwealth Hall)

#### 8:20 Morning Coffee and Panel PANEL: The Future of AI: Views from the Frontier



Moderator: Rudina Seseri, Founder and Managing Partner, Glasswing Ventures



Panelists: Cynthia Breazeal, MIT Media Lab, Director Personal Robots Group, Associate Director of the Bridge for Strategic Initiatives, MIT Quest for Intelligence



Abby Everett Jaques, Postdoctoral Associate, MIT Department of Linguistics & Philosophy



(Commonwealth Keynote Area – Open to All)

Nicholas Roy, Professor, MIT CS Artificial Intelligence Lab



#### 8:50 am Chair Introduction

Eliot Weinman, Founder and Conference Chair, AI World



#### 9:05 KEYNOTE: Exploiting AI to Drive Business Outcomes

Dale Kutnick, Senior Vice President, Emeritus, Distinguished Analyst, Gartner, Inc.



#### 9:35 The Power of Fractal Science in the IA and AI World...Dare to be Infected?

Bill Schrank, Senior Vice President, Sales, AntWorks

#### 10:00 EXECUTIVE ROUNDTABLE: Enterprise Al Innovation

Technology strategy is directly tied to the mission and values of the enterprise. Successful companies are implementing AI solutions to address changing market environments, new competitive landscapes, and kindle the creative potential of their workforce. In this roundtable discussion, technology leaders from innovative companies share how their organizations are embracing AI technologies, removing barriers, and preparing employees for the future of work. The panel will explore the use of AI and automation, and its roles in transforming organizations and fostering a culture of innovation in the enterprise.



#### Moderator: Nick Patience, Co-Founder & CRO, 451 Research.



Panelists: Tolga Kurtoglu, PhD, CEO, PARC



Steve Grobman, Senior Vice President, CTO, McAfee SI EI PI

Shankar Srinivasan, Head of Engineering, Adobe Cloud Platform, Al and ML, Adobe

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**10:40 KEYNOTE: Practical AI Ethics, Opportunities, and Pitfalls for Organizations** David Bray, PhD, Executive Director, People-Centered Internet Coalition, Senior Fellow at the Institute for Human-Machine Cognition

#### 11:00 Coffee Break in the Exhibit Hall with Poster Viewing

11:00 – 2:00 Concession Stand Open for Lunch in the Exhibit Hall

(Commonwealth Hall) (Commonwealth Hall)

#### 11:45 KEYNOTE: Al in Canada

Inmar Givoni, PhD, Machine Learning at University of Toronto; Autonomy Engineering Manager, Uber ATG

#### 12:10 - 1:00 pm EXECUTIVE ROUNDTABLE: State of International AI Initiatives

Artificial intelligence, robotics, and automation are a truly global phenomenon. Recent government policy recommendations highlight investments in scientific research, infrastructure development, and the need to accelerate adoption across the value chain. These strategies encourage the reskilling and training of the labor force all while promoting ethics, privacy, and security. For AI to achieve country, region, and global scale, market sectors with the greatest social benefit must be identified. This panel of global executives and policymakers discusses the state of international AI initiatives and explores the impact it will have on Global 2000 corporations.







Panelists: Anthony Scriffignano, PhD, Senior Vice President & Chief Data Scientist, Dun & Bradstreet



David Bray, PhD, Executive Director, People-Centered Internet Coalition, Senior Fellow at the Institute for Human-Machine Cognition



Kazuo Yano, PhD, Fellow, Hitachi, Ltd.



Benji Sucher, VP and COO (Layer 6 Al), TD Bank Group

Na Po

Nazli Choucri, Professor of Political Science, MIT



#### 2:00 pm Concurrent Afternoon Tracks

#### (Harborview 2)

#### TRACK 6: Al in Healthcare

Track Chair: David Ledbetter, Data Scientist, Children's Hospital Los Angeles

#### 2:00 Meshing Al and Human Cognition: Managing Risks of Ethics and Bias John Mattison, MD, CMIO, Kaiser Permanente

2:25 Computerized, Physician Order Entry-Driven Clinical Decision Support for Laboratory Tests

Milenko Tanasijevic, MD, Vice Chair, Clinical Pathology and Quality, Brigham and Women's Hospital and Dana Farber Cancer Institute, Associate Professor of Pathology, Harvard Medical School

#### 2:45 Avoiding Hype and False Conclusions about AI in Medicine: Key Concepts and Examples

Mike Zalis, MD, Associate Professor of Radiology, Harvard Medical School

3:05 Refreshment Break in the Exhibit Hall -Last Chance for Viewing (Commonwealth Hall)

#### 3:40 PANEL: AI and Advanced Algorithms in Healthcare from the Investors Perspective

Moderator: Navid Alipour, Co-Founder and Managing Partner, Analytics Ventures Panelists: Josh Kellar, PhD, Partner and Managing Director, Boston Consulting Group (BCG) - Dipa Talati Mehta, Managing Director, Sandbox Industries

- Jonathan Gordon, Director, NYP Ventures at New York-Presbyterian

- Bethany Hills, Chair, FDA Practice, Mintz

#### 4:30 Improving Patient Outcomes Through AI Applications in Healthcare

Monica Wood, MD, Clinical Fellow in Radiology, Massachusetts General Hospital

#### (Harborview 1) TRACK 7: Al in Pharma

Track Chair: Dany De Grave, Senior Director, Innovation Programs and External Networks, Sanofi

#### 2:00 Artificial Intelligence for the Clinical Study Report

Madhavi Gidh-Jain, PhD, Senior Director, Head Medical Writing, Clinical Documentation, Sanofi

#### 2:25 Strategy and Application of AI in Closing the Loop from Clinical Trials to Discovery Biology

Carolyn Cho, PhD, Director, Immunology Therapeutic Area Pharmacometrics Lead, Merck

#### 2:45 Generating a Business Case for Innovation: How Can AI Enable the Future of Clinical Trials?

Basker Gummadi, Digital Innovation Lead, Bayer

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing (Commonwealth Hall)

#### 3:40 PANEL: Can AI & ML Make Clinical Trials Faster, More Effective and Patient Centric?

Moderator: Sara Holoubek, CEO, Luminary Labs Panelists: Ted Slater, Global Head, Scientific Al & Analytics, Cray

 Balazs Flink, MD, Clinical Trial Analytics Lead, R&D Business Insights and Analytics, Bristol-Myers Squibb
 Chris Bouton, PhD, CEO, Vyasa

#### 4:20 Exploring New Ways of Working in Regulatory: Sanofi's Proof of Concept Pilot Dany De Grave, Senior Director, Innovation Programs and External Networks, Sanofi

## 4:40 The Use of AI in Real World Evidence at Sanofi

Cliona Molony, PhD, Head of Advanced Analytics, Real World Evidence & Clinical Outcomes, Sanofi

#### (Amphitheater)

#### **TRACK 8: Emerging Technologies**

There is no shortage of opinions on the potential for AI technologies in business. However, the current round of solutions is often viewed as expensive, proprietary, and complex to deploy and manage. When will AI solutions scale industry-wide? Is it possible to measure ROI for automation? How does AI rank against other corporate initiatives?

Track Chair: Jeff Orr, Conference Content Director, Al World

2:00 Don't Get Rid of Your Live Agents Quite Yet - Augmenting the Contact Center with Al Jessica Langdorf, Director, Digital Engagement Lab, Nuance Communications, Inc.

#### 2:30 PANEL: Emerging AI Trends: Removing Bias and Explainable AI (XAI)

Moderator: Jeff Orr, Conference Content Director, Al World

Panelists: Heather Ames Versace, PhD, COO and Co-Founder, Neurala

- Raj Minhas, PhD, Vice President and Director of the Interactions and Analytics Lab (IAL), PARC

- Matthew Carrol, CEO, Immuta
- Sheldon Fernandez, CEO, DarwinAI

#### 3:05 Refreshment Break in the Exhibit Hall -

Last Chance for Viewing (Commonwealth Hall)

### 3:40 PANEL: Implementing Advanced AI Technologies in the Enterprise

Moderator: Sam Ransbotham, PhD, Editor, MIT Sloan Management Review Panelists: Ernie Feiteira, Manager of Strategy & Innovation, Liberty Mutual

- Vishal Gossain, VP of Retail Modeling and Analytics, ScotiaBank

- Glenn Finch, GM, Global Leader CBDS, Global Business Services, IBM Watson

#### 4:20 PANEL: AI Hardware: Storage, Networking, and Device Revolution

Moderator: Aditya Kaul, Research Director, Tractica Panelist: John Harrsen, Vice President, Cloud Product Management, Graphcore

 Yichen Shen, PhD, Founder & CEO, Lightelligence
 William Beaudin, Director of Engineering and Solution Architect, DDN Storage

- Andy Watson, CTO, WekalO

5:00 Close of Al World 2018

## SAVE THE DATE!

Al World Government Conference & Expo provides a forum to educate and inform public sector agencies (federal, state, and local governments) and its supply chain on the many benefits of deploying AI technologies. These agencies are like public and private "enterprises", which AI World is established and known for. The government application of AI is already in its early adoption period and has been deployed in a wide variety of applications that have shown benefits. As AI continues to evolve at a rapid pace, the next generation of deployment will enable government agencies to:

- Provide better and enhanced services to its constituents
- Increase productivity and reduce costs
- Accelerate the overall digital transformation efforts underway throughout government agencies

June 24–26, 2019 Ronald Reagan International Trade Center Washington, DC

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#### 2:00 pm Concurrent Afternoon Tracks

#### (Waterfront 1) TRACK 9: Cognitive Computing

Cognitive computing systems redefine the nature of the relationship between people and their increasingly pervasive digital environment. Who will build these new Al-onboard applications? And with the proliferation of Al technologies in the workplace, foresight must be used to understand its implications for productivity, jobs, skills and employee development, but also issues related to ethics, safety and responsibility.

Track Chair: Hadley Reynolds, Co-Founder & Managing Director, Cognitive Computing Consortium

#### 2:00 PANEL: Leadership & AI

Moderator: Hadley Reynolds, Co-Founder & Managing Director, Cognitive Computing Consortium

Panelists: Leslie Owens, Executive Director, MIT CSR, MIT Sloan School of Management

- Jana Eggers, CEO, Nara Logics

- John Griffith, Principal Artificial Intelligence Engineer, MITRE

#### 2:30 PANEL: Augmented Intelligence and Cognitive Applications for the Future of Work

Moderator: Steve Ardire, AI Startup Advisor & 'Merchant of Light' Panelists: Lolita Taub, Principal, Backstage Capital

- Tyler Schulze, Senior Vice President, Veritone Partner Ecosystem, Veritone - Krishna Kallakuri, President, Founder, diwo

#### **3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing** (Commonwealth Hall)

#### 3:40 Selecting A Cognitive

Application: Finding the right fit - Ganesan Shankar, PhD, Associate Professor Technology, Operations, and Information Management, Babson College - Susan Feldman, Co-Founder, Cognitive Computing Consortium

#### 4:20 PANEL: Emerging Standards for Ethics in AI – Fact or Fiction?

Moderator: Clare Gillan Huang, Technology Operations and Information Management Lecturer, Babson College Panelists: Bill Kassler, MD, MPH, FACP, Lead Population Health Officer, IBM Watson Health - David Weinberger, PhD, Berkman Klein Center for Internet & Society, Harvard University

#### (Harborview 3) TRACK 10: Strategic Business Functions and AI

Enterprise organizations have a range of core business operations able to utilize AI technologies, however, this one-size-fits-all functionality can be a non-starter for some industries. Whether due to regulation, government oversight compliance, or unique requirements, these vertical markets may appear to be laggard adopters. Hear how these companies can innovate using intelligent solutions for sales, marketing, finance, engineering, HR, customer service, change management, corporate governance, and more.

Track Chair: John Desmond, Editor, AI Trends

2:00 The Future of Al is Now Aaron Chaisson, Vice President, ISG, Dell EMC

**2:30 Al-Driven Customer Engagement at Uber** Jeremy Gu, Senior Data Scientist, Uber

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing (Commonwealth Hall)

## 3:40 Becoming Information-Driven in the Cognitive Era

Scott Parker, MSc, Director, Product Marketing, Sinequa

#### 4:20 The Battle for AI Talent

Michelle Li, Director, MIT Master of Business Analytics Program, MIT

#### 5:00 Close of AI World 2018

Al World program subject to change.

## Is AI just hype?

## No, it's real, and Nuance AI is fueling millions of customer interactions every day.



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- Sentiment analysis
- Intelligent escalation
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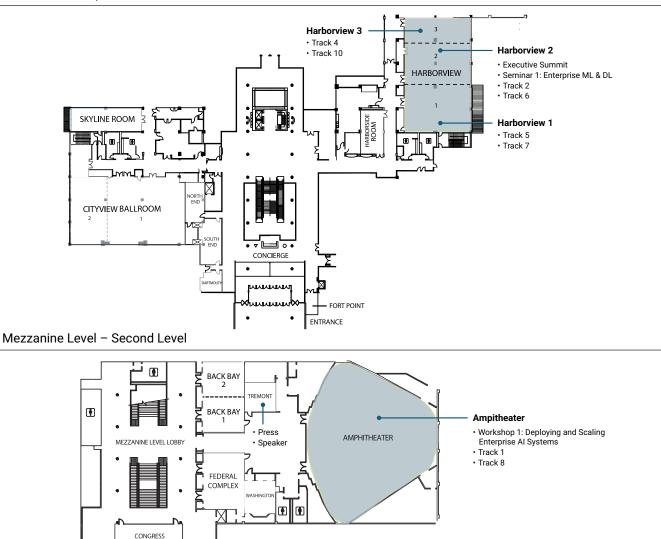
## Venue Floor Plan

= OPEN TO ALL WITH EXPO PASS

= CONFERENCE PASS ONLY

Plaza Level - Top Level

BOARDROOM



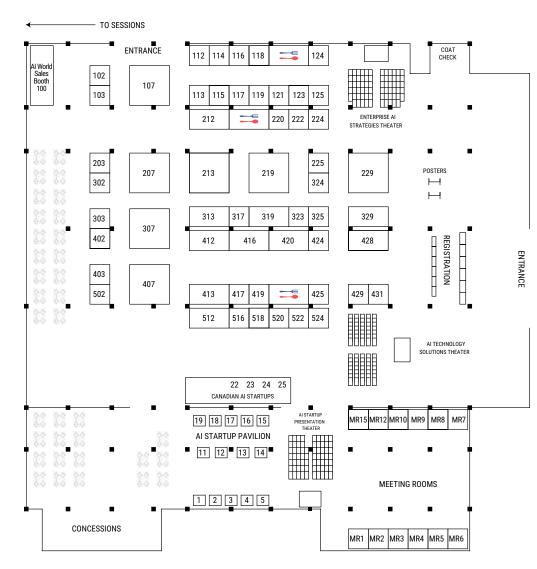
Harbor Level - Bottom Level Ľ CAMBRIDGE **Cambridge Complex** M Y Seminar: State of the Technology: Making Robots Intelligent, Cognitive and Aware BUSINESS CENTER Ð Ð 1 ωŪ n n WATERFRONT BALLROOM **BEACON HILL** n) **Beacon Hill Complex**  Workshop: Building Intelligent Assistants & Chatbots HARBOR LEVEL LOBBY Seminar: Building Al-powered Waterfront Ballroom Natural Language Solutions · Seminar 2: AI in Personalized Medicine Track 9

 Commonwealth Hall

 Keynote
 Expo Hall
 Monday Round Table Discussions

 1-on-1 Networking
 Registration
 Coat Check
 Concessions
 Al World Sales Office

## 



#### Tuesday

10:20am - 6:30pm 11:00am - 2:00pm

**Dedicated Viewing:** 

10:20 - 10:50am 3:00 - 3:45pm 5:30 - 6:30pm

#### Wednesday

3:05 - 3:40pm

11:00am - 2:00pm

Exhibit Hall Open **Concession Stand Open** 

Grand Opening Coffee Break **Refreshment Break Networking Reception** 

11:00am - 3:40pm

Exhibit Hall Open **Concession Stand Open** 

#### **Dedicated Viewing:** 11:00 - 11:45am

Coffee Break Refreshment Break - Last Chance for Viewing

\*\*Exhibit hours are subject to change.\*\*

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## **Product Directory**

This listing will help you identify and locate relevant products and services in your area of scientific interest within the exhibit hall. Please refer to the Sponsor and Exhibitor listings on pages 28-35 for a brief description for each company.

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## **Product Directory**

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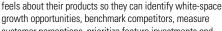
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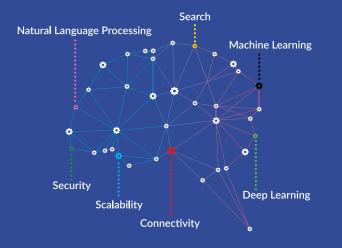
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2. Justin LaPre; David Bauer; Chris Carothers; and <u>Joel</u> <u>Branch</u>: Parallel Reservoir Computing with Lucd

#### National Autonomous University of Mexico (UNAM)

3. <u>David Holguin</u>: The Augmented Designer

#### **Pusan National University Hospital**

 Seung Han Yu; Kyoung Hyup Nam; Dong Hwan Kim; Jae II Lee; Taejin Jeon; Seyoung Park; and <u>In Ho Han:</u> Indoor Patient Tracking System Using Wearable Device and Internet of Things (IoT) Gateway for Smart Hospital

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5. Jonathan Merriman; Ian Beaver; Abdullah Mueen; and <u>Cynthia Freeman:</u> How to Determine the Optimal Anomaly Detection Method for Your Application



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