

NEW AND NOTEWORTHY TITLES

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Fall/Winter



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**ALA PUBLISHING** | American Library Association

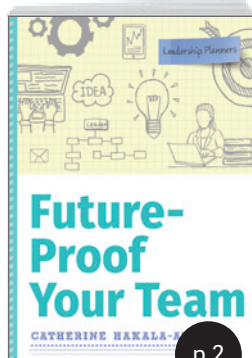
*ALA purchases fund advocacy, awareness, and accreditation programs for library professionals worldwide.*

**ALA** Editions   
Neal-Schuman  
American Library Association



## WELCOME TO OUR Fall/Winter 2019 Catalog!

Inside you'll find a carefully selected list of newly announced and noteworthy titles. Whether you're a student or a newly minted professional looking for guidance, a staff member interested in learning new skills or keeping up-to-date, a collection development manager trying to bolster your institution's professional resources, or a school librarian ready to transform into a leader, you'll find valuable tools in the pages to follow. To browse hundreds of additional books, promotional products, and eLearning offerings, visit [alastore.ala.org](http://alastore.ala.org). And remember: your purchase supports the mission of ALA by helping to fund advocacy, awareness, and accreditation programs for library professionals worldwide!



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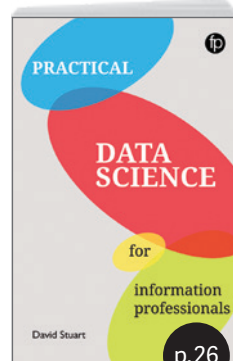
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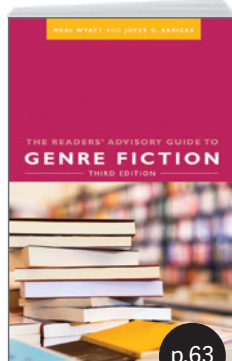
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# Great books for library lovers!

SEE INSIDE BACK COVER



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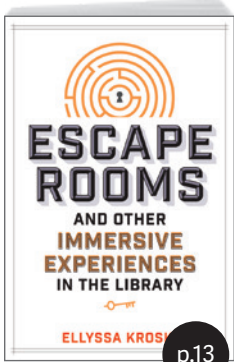
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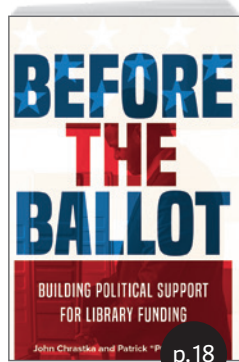
books with this logo are from SAA



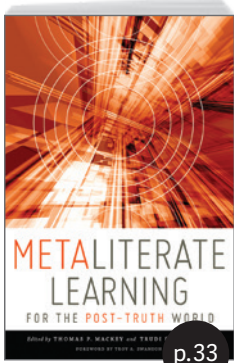
books with this icon are LIS Textbooks and Course Books



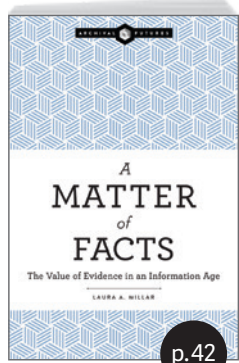
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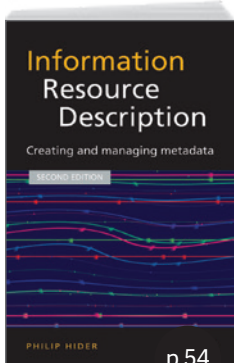
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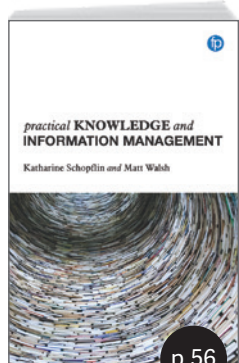
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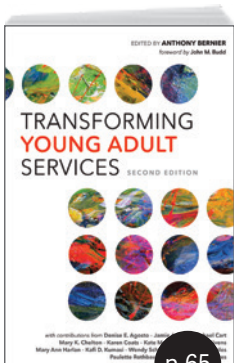
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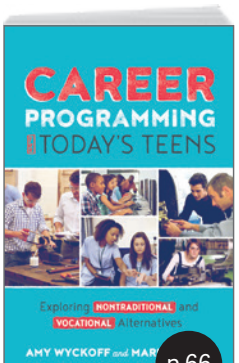
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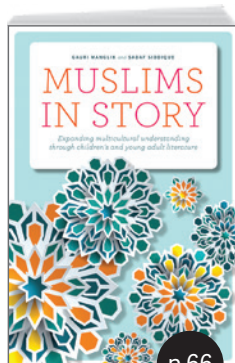
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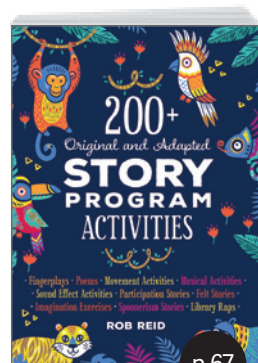
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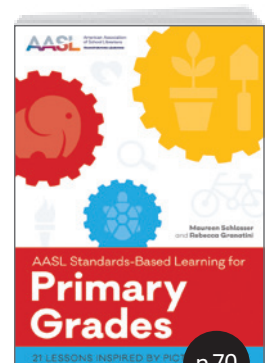
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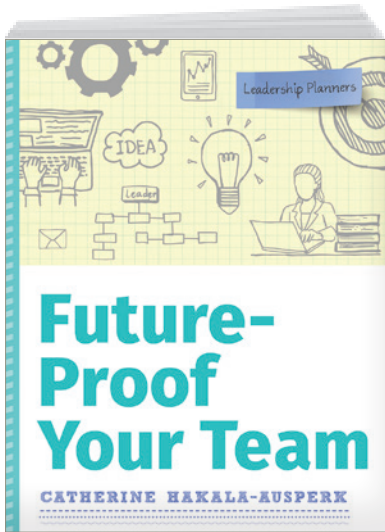
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2019 | softcover  
48 pp | 8.5" x 11"  
\$19.99 | Members: \$17.99

## Future-Proof Your Team


LEADERSHIP PLANNERS

Catherine Hakala-Ausperk | PRINT: 978-0-8389-1770-1

Does everything just seem to be happening too fast? Are you finding there's no time between hearing that change is coming and dealing with your team's frustration once it arrives? What's more, although you're supposed to be directing, supporting, and helping your team succeed, you're getting pulled down into the quicksand too! From renowned leadership guru Hakala-Ausperk comes this unique planner for helping your team survive and thrive amidst change. It's filled with a variety of planning exercises, activities, and self-directed questions that will help you

- › step back and reflect on what's happening, what's out of whack, and what you can do to get focused;
- › think about what changes your users really want from libraries, as well as what your team needs from you as a leader;
- › build trust and confidence in the future among the people you supervise;
- › identify simple and effective solutions to current and future problems;
- › finalize your plan by creating lists, sketching out a calendar, and following up with your team; and
- › plan ways to adapt to changes while staying grounded.



2019 | softcover  
304 pp | 7" x 10"   
\$76.99 | Members: \$69.29

## Library Management 101: A Practical Guide, Second Edition

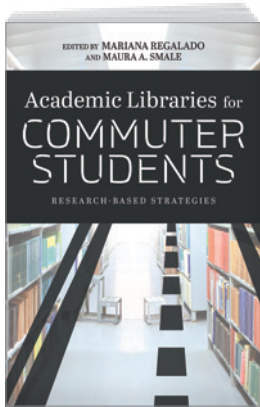
Edited by Lisa K. Hussey and Diane L. Velasquez | PRINT: 978-0-8389-1715-2

Just because a set of responsibilities isn't formally *called* management doesn't mean that it isn't management. And this vital text speaks to a reality that all current professionals already know: that is, everyone studying to enter the profession needs an introduction to the topic of management. Because no matter what one's role in an academic or public library context, it will involve decision-making, planning, and organization skills. Newly revised and updated, this book pulls together management best practices from library management experts teaching in LIS programs across the U.S. and Canada. Among the many topics discussed are

- › classic and contemporary theories of management, and how they apply to the library;
- › human resource planning;
- › marketing and public relations;
- › negotiations, mediation, and financial management of the library;
- › facilities management;
- › information technology management and future trends;
- › change management, organizational culture; and
- › ethics and confidentiality.

In addition to providing students with a solid foundation in library management, with its structured, practical knowledge this impressive volume will also benefit experienced managers.





2018 | softcover  
168 pp | 6" x 9"  
\$59.99 | Members: \$53.99

## Academic Libraries for Commuter Students: Research-Based Strategies

Edited by Mariana Regalado and Maura A. Smale | PRINT: 978-0-8389-1701-5

Did you know that more than 85% of U.S. undergraduates commute to college? Edited by a team of librarians and anthropologists with City University of New York, this book draws on their ongoing research while also presenting several additional case studies from a range of institution types and sizes. Topics include

- › why IUPUI interior designers decided to scrap plans to remove public workstations to make way for collaborative space;
- › how ongoing studies by the University of North Carolina shaped the design of the Family Friendly Library Room, where students may bring their children;
- › ways that free scanners and tablet lending at Brooklyn College supports subway studiers;
- › using ACRL's Assessment in Action model to learn about student engagement and outcomes with library instruction at a community college; and
- › guidance on enlisting the help of anthropology students to conduct interviews and observations in an ethnographic study.



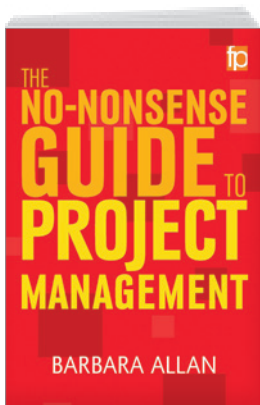
2018 | softcover  
232 pp | 8.5" x 11"  
\$62.00 | Members: \$55.80

## Academic Library Value: The Impact Starter Kit

Megan Oakleaf | PRINT: 978-0-8389-1592-9

It's up to you to measure the value of your academic library and how it delivers on your institution's goals. The question is how to do it efficiently and effectively. This resource from Oakleaf, who wrote a benchmark 2010 ACRL report on library value, will help you apply value and impact concepts to your own library. It includes 52 activities designed as part of professional development workshops and in consultation with libraries. By using this book, you'll learn how to identify your stakeholders, listen to them, take new approaches to addressing value, and ultimately position your library as an increasingly valued asset. The activities inside will guide you through such key issues as

- › stakeholder views of library servicescapes;
- › institutional communications audit; assessment fears, challenges, and barriers;
- › impact on student retention;
- › involving the entire library organization; and
- › reporting the results.



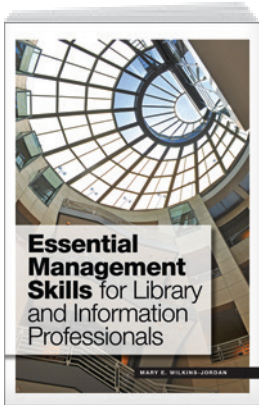
2017 | softcover  
240 pp | 6" x 9"  
\$74.00 | Members: \$66.60


## The No-Nonsense Guide to Project Management

Barbara Allan | PRINT: 978-1-78330-203-1

A practical guide for library administrators, managers, and practitioners, this new book brings together key library assessment methodologies and details how they can be used to improve an academic library. It focuses on common sources of data that academic libraries are already collecting, and presents simple qualitative and quantitative techniques that can be used to evaluate and assess services. Featuring numerous case studies, this book includes coverage of

- › the theoretical framework for assessment, its purpose, and the tools and techniques used;
- › institutional, national and international student surveys and how they can be used to improve library services;
- › the history and development of standardized library surveys (eg LibQUAL+®) and their impact;
- › the benefits of inhouse library surveys, demonstrated using case studies;
- › qualitative feedback in the library; and
- › taking a holistic approach to library assessment through advocacy and strategic planning.



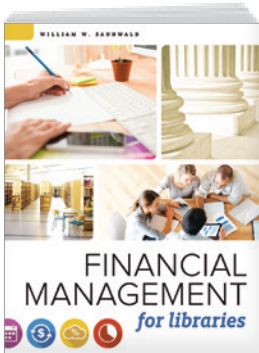
2019 | softcover  
480 pp | 6" x 9"   
\$85.00 | Members: \$76.50


## Essential Management Skills for Library and Information Professionals

Mary E. Wilkins-Jordan | PRINT: 978-0-8389-1497-7

Informed by the author's research on critical skill sets, this text explores a variety of managerial topics, fusing theory with a hands-on approach that encourages practical application. Suitable for self-paced study as well as specific guidance on particular subjects, this book

- › utilizes an engaging tone far removed from the dry manner of a lecture hall, helping to cement knowledge gained in the course of reading;
- › covers ethics, personal career development, human resources, planning, evaluation, budgeting, communication, leadership, advocacy, and many other important management issues;
- › organizes concepts into units that feature case studies, discussion questions, a list of tasks that can be used as assignments, and a bibliography of additional resources; begins with foundational concepts and builds unit-by-unit to increasingly advanced sets of skills; and
- › concludes by presenting ways to think more broadly about being part of the larger LIS profession.



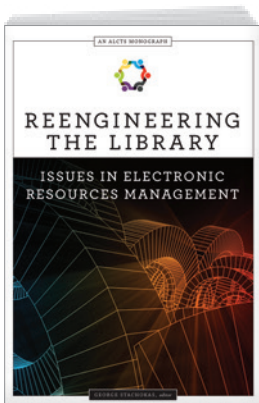
2018 | softcover  
216 pp | 8.5" x 11"   
\$82.00 | Members: \$73.80


## Financial Management for Libraries

William W. Sannwald | PRINT: 978-0-8389-1560-8

Presenting financial management principles and best practices applicable to both public and academic libraries, this comprehensive text

- › gives readers a solid grounding in the basics of accounting and finance, with an emphasis on applicability to library management and operations;
- › ties budgets and strategic planning to library mission, goals, and objectives;
- › discusses the roles of stakeholders such as boards, governmental/municipal bodies, the university, and the community;
- › looks at a variety of funding sources, from tax revenue to gifts and donations, and presents sound strategies for including them when projecting income and expenses;
- › articulates and discusses the pros and cons of various budget strategies;
- › includes sample budgets and forms that can be customized as needed; and
- › offers expert guidance on modifying budgets for windfalls and shortfalls.



2018 | softcover  
336 pp | 6" x 9"   
\$79.00 | Members: \$71.10

## Reengineering the Library: Issues in Electronic Resources Management

Edited by George Stachokas | PRINT: 978-0-8389-1621-6

In this book, the Association for Library Collections & Technical Services (ALCTS) gathers a variety of perspectives to examine recent developments in electronic resources management (ERM) and how this work fits into the overall mission of the contemporary academic library. Thoroughly grounded in experience and everyday best practices while also considering how ERM can best fulfill the mission of today's academic libraries, this book's contributors discuss issues such as

- › interdepartmental workflows such as instruction, metadata, and user support that impact electronic resources management;
- › strategies for controlling costs;
- › license arrangements to allow text and data mining;
- › managing the transition from dedicated ERM systems to integration into library service platforms;
- › new analytics and assessment techniques; and
- › operational improvements for better usability, troubleshooting, and customer support.





2018 | softcover  
224 pp | 6" x 9"  
\$95.00 | Members: \$85.50

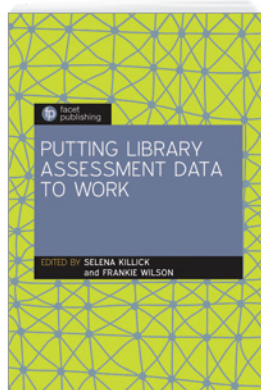


## Practical Tips for Successful Library Management

Leo Appleton | PRINT: 978-1-78330-032-7

Today's library and information service managers need to be multi-skilled practitioners, demonstrating knowledge and understanding of multiple professional disciplines while working in operational and strategic managerial and leadership capacities. Drawing from an international field including all types of libraries, this book takes management theory and practice and places it within a library and information context so that readers can see how the practical tips provided can be applied in their own roles. Readers will find flexible tips and implementation advice on such topics as

- › leadership and self-awareness;
- › organizational awareness;
- › project management;
- › strategic and business planning;
- › staying in touch with developments and innovations in the field;
- › time management;
- › budget and people management;
- › working in a team;
- › quality assurance and performance measurement;
- › liaison and communication;
- › evaluation and responsiveness; and
- › career planning and work-life balance.



2018 | softcover  
256 pp | 6" x 9"  
\$89.99 | Members: \$81.00



## Putting Library Assessment Data to Work

Edited by Selena Killick and Frankie Wilson | PRINT: 978-1-78330-220-8

A practical guide for library administrators, managers, and practitioners, this new book brings together key library assessment methodologies and details how they can be used to improve an academic library. It focuses on common sources of data that academic libraries are already collecting, and presents simple qualitative and quantitative techniques that can be used to evaluate and assess services. Featuring numerous case studies, this book includes coverage of

- › the theoretical framework for assessment, its purpose, and the tools and techniques used;
- › institutional, national and international student surveys and how they can be used to improve library services;
- › the history and development of standardized library surveys (eg LibQUAL+®) and their impact;
- › the benefits of inhouse library surveys, demonstrated using case studies;
- › qualitative feedback in the library; and
- › taking a holistic approach to library assessment through advocacy and strategic planning.

## ★ Noteworthy in Administration | Management



2017 | softcover  
248 pp | 8.5" x 11"  
\$108.00 | Members: \$97.20

## Winning Grants, Second Edition

A HOW-TO-DO-IT-MANUAL FOR LIBRARIANS

Stephanie K. Gerding and Pamela H. MacKellar; Foreword by Susan Hildreth

PRINT: 978-0-8389-1473-1

"Grant writing for library programs and projects has just gotten easier! . . . Grant writing is not for the faint of heart and *Winning Grants* is a comprehensive resource for novice or expert grants writers seeking inspiration, examples, and other useful tools."—ARBA

"The book is organized so that it may be put down and picked up again after an extended period, and so that the reader may jump immediately to the section of particular interest . . . This book belongs in any library that may be considering a grant. Highly recommended."  
—*Catholic Library World*

This invaluable how-to manual will teach you the skills and strategies crucial for finding, applying for, and winning grants. Offering a proven, easy-to-understand process for grant success, it's loaded with a wide variety of forms, worksheets, and checklists to help you stay organized.



2017 | softcover  
256 pp | 6" x 9"  
\$59.00 | Members: \$53.10



## Fundamentals of Library Supervision, Third Edition

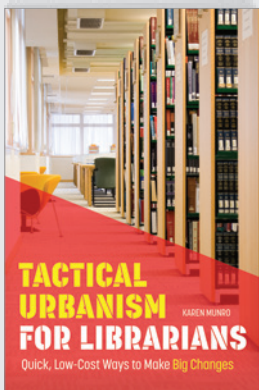
ALA FUNDAMENTALS SERIES

Beth McNeil | PRINT: 978-0-8389-1554-7

"Clear and concise, this classic text is recommended for new and seasoned library managers."  
—*Library Journal*

Focusing on daily, real-world issues, this resource offers

- › discussion of how to foster a positive work environment by determining the character of your organization;
- › advice on supervising all different kinds of employees, from those with "structural" personalities to creative types;
- › tactics for leading productive and focused staff meetings;
- › guidance on how to develop shared accountability, overcoming the decision dilemma so common in group settings, and other strategies for building successful teams; and
- › easy to follow tips for making email a genuine productivity tool.



2017 | softcover  
176 pp | 6" x 9"  
\$57.00 | Members: \$51.30

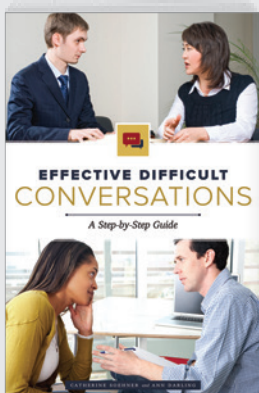
## Tactical Urbanism for Librarians: Quick, Low-Cost Ways to Make Big Changes

Karen Munro | PRINT: 978-0-8389-1558-5

"The case studies that Munro presents prove that this guerilla-style intervention in communities is achievable . . . Munro's passion and excitement is palpable."—*VOYA*

Tactical urbanism, a global grassroots movement to improve cities by and for the people who live in them, has applications that are tailor made for libraries. Here, Munro offers plentiful examples from cities and libraries, addressing such topics as

- › useful urbanism concepts like placemaking, pink zones, design thinking, and optical leverage;
- › 12 steps to becoming a tactical library interventionist;
- › 4 tactical urbanism case studies, such as Park(ing) Day and Self- Gentrification, with discussion of why they matter to libraries; and
- › 5 library case studies, including Library Box and a "Dewey-Less" Library System, that demonstrate how libraries can apply tactical urbanism concepts.



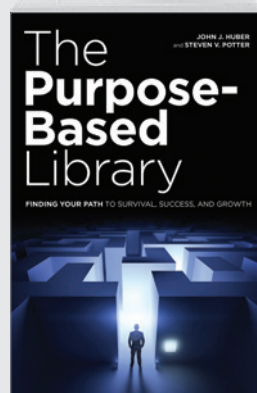
2017 | softcover  
128 pp | 6" x 9"  
\$38.00 | Members: \$34.20

## Effective Difficult Conversations: A Step-by-Step Guide

Catherine Soehner and Ann Darling

PRINT: 978-0-8389-1495-3  
e-book available

"Provides a formulaic method of structuring a difficult conversation: from defining the difficult conversation, to determining what the party initiating the difficult conversation wants to say, to the ebbs and flows of said difficult conversation, to documenting the results of the conversation."  
—ARBA



2015 | softcover  
224 pp | 6" x 9"  
\$65.00 | Members: \$58.50

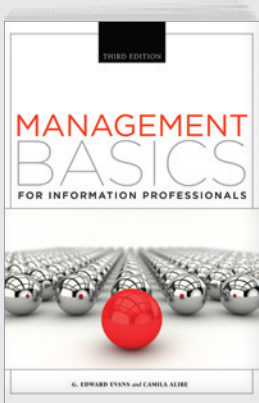
## The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth

John J. Huber and Steven V. Potter

PRINT: 978-0-8389-1244-7  
e-book available

"The power of cooperative community engagement cannot be underestimated. In this book, John Huber and Steven Potter present a vision that provides not only the framework for community transformation, but a means to apply metrics to the efforts."  
—Don Millican, CFO, Kaiser-Francis





2013 | softcover  
600 pp | 6" x 9"  
\$88.00 | Members: \$79.20

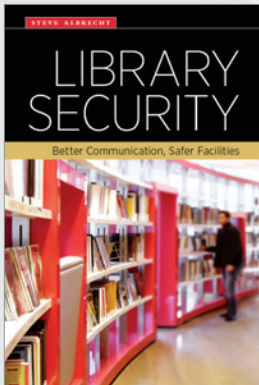
## Management Basics for Information Professionals, Third Edition

G. Edward Evans and Camila A. Alire | PRINT: 978-1-55570-909-9

"Full of great tips and pertinent references on all sorts of skills and concepts . . . a great resource for library classes and those interested in library management and administration."—*Booklist*

"With its excellent organization, detailed table of contents, comprehensive indexes, and 'key points to remember,' it can also serve as a reference resource on specific topics."—*Portal: Libraries and the Academy*

Reflecting the rapidly changing information services environment, the third edition of this bestselling title offers updates and a broader scope to make it an even more comprehensive introduction to library management. Addressing the basic skills good library managers must exercise throughout their careers, this edition includes a completely new chapter on management ethics. Evans and Alire also pay close attention to management in "new normal" straitened economic conditions and offer updates on technological topics like social media.



2015 | softcover  
184 pp | 6" x 9"  
\$57.00 | Members: \$51.30

## Library Security: Better Communication, Safer Facilities

Dr. Steve Albrecht  
PRINT: 978-0-8389-1330-7  
e-book available

"His writing style is straightforward and he keeps the reader interested throughout the various chapters."—*ASIS Dynamics*

"Brings together the most up-to-date approaches. Strongly recommended for a broad range of libraries."—*Booklist*



2012 | softcover  
104 pp | 6" x 9"  
\$46.00 | Members: \$41.10

## The Black Belt Librarian: Real-World Safety & Security

Warren Graham  
PRINT: 978-0-8389-1137-2  
e-book available

"Packs a great deal of tips into nine succinct chapters."—*VOYA*

Sharing expertise gleaned from more than two decades as a library security manager, Graham demonstrates that libraries can maintain their best traditions of openness and public access by creating an unobtrusive yet effective security plan.



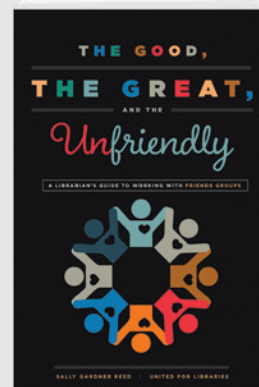
2011 | softcover  
252 pp | 8.5" x 11"  
\$54.00 | Members: \$46.60

## Be a Great Boss: One Year to Success

ALA GUIDES FOR THE BUSY LIBRARIAN  
Catherine Hakala-Ausperk  
PRINT: 978-0-8389-1068-9  
e-book available

"Any library director, whether experienced or not, will definitely benefit from this book."—*Information Today*

Renowned speaker and trainer Hakala-Ausperk presents this handy self-study guide to the dynamic role of being a boss. Organized in 52 modules, it's easily adaptable for any pace.



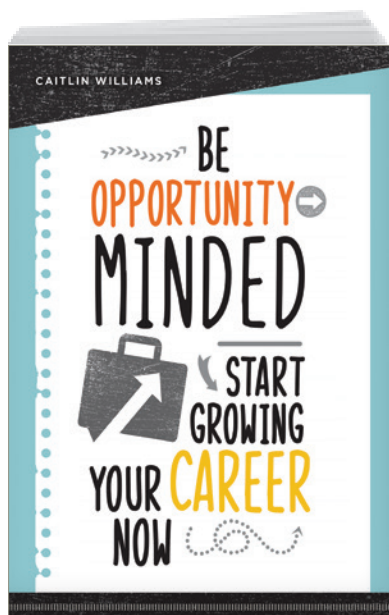
2017 | softcover  
168 pp | 6" x 9"  
\$57.00 | Members: \$51.30

## The Good, the Great, and the Unfriendly: A Librarian's Guide to Working with Friends Groups

Sally Gardner Reed, United for Libraries  
PRINT: 978-0-8389-1498-4  
e-book available

"Straightforward, practical advice."—*Library Journal*

"The appendixes provide truly useful information, from a sample memorandum of understanding to information about nonprofits; much of her advice is useful outside of Friends groups as well."—*VOYA*



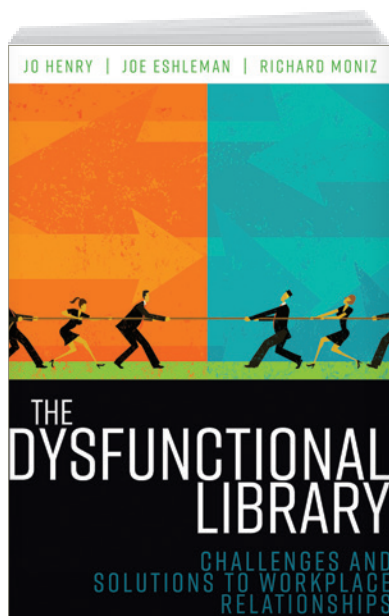
2019 | softcover  
160 pp | 7" x 10"  
\$49.99 | Members: \$44.99

### Be Opportunity-Minded: Start Growing Your Career Now

Caitlin Williams | PRINT: 978-0-8389-1772-5

If the proverbial career ladder feels more like a treadmill, it's time for a different approach. Wouldn't you rather learn how to explore, grow, and gain new skills that will lead you to new opportunities? This book, from a career coach who's been advising library workers and other professionals for more than 25 years, is your new toolbox. Alongside plenty of encouragement to help you cultivate a positive mindset, it offers techniques for self-reflection and concrete strategies that will ensure you keep growing regardless of where you are in your career. Teaching you how to recognize opportunities for growth and then leverage them, this resource

- > looks beyond traditional moves into management positions to emphasize alternative career growth options;
- > discusses trends in librarianship and how they should guide your own growth plan;
- > includes inspiring interviews from a wide range of library professionals who have successfully jumpstarted their careers by seizing opportunities; and
- > features worksheets that will guide you as you take action, using a combination of exercises, a customizable timetable, and other related tools.



2018 | softcover  
216 pp | 6" x 9"  
\$64.00 | Members: \$57.60

### The Dysfunctional Library: Challenges and Solutions to Workplace Relationships

Jo Henry, Joe Eshleman, and Richard Moniz | PRINT: 978-0-8389-1623-0

Negative behaviors such as incivility, toxicity, deviant behavior, workplace politics, and team and leadership dysfunction not only make the library a stressful workplace, they also run counter to the core values of librarianship. An important tool for library leaders and managers as well as library staff, this book examines these negative relationship-based issues and suggests practical, research-based solutions by

- > discussing the importance of understanding oneself as related to the library workplace;
- > showing how organizational dysfunction is rooted in problems such as poor communication, inadequate leadership, and lack of employee engagement;
- > breaking down relatable scenarios to analyze what's behind them and how to defuse them, ranging from a gossipy coworker to workplace bullying and mobbing;
- > exploring causes, results, and potential solutions in the areas of cyberloafing, fraud, theft, and sabotage;
- > delving into the importance of conflict management, surveying a variety of approaches and applications;
- > examining the use of teams in libraries and the impact of favoritism, nepotism, and sexism; and
- > providing techniques for successful collaboration, leadership, organizational communication, and other key management topics.





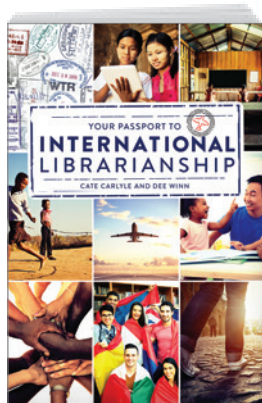
2018 | softcover  
112 pp | 6" x 9"  
\$54.99 | Members: \$49.49

## Project Management in Libraries: On Time, On Budget, On Target

Carly Wiggins Searcy | PRINT: 978-0-8389-1719-0

A recent study showed that only 53 percent of projects come in on budget and only 49 percent on schedule. So what does it take to be an on-time finisher? Searcy, a certified Project Management Professional as well as a librarian, takes readers through mastering the key skills that will make it happen: initiating, planning, executing, monitoring, and closing. Applying project management principles in a library-project context, this book provides to-the-point guidance on

- › running effective and productive meetings by using a checklist approach;
- › treating people fairly while openly sharing information;
- › ways to simplify workflows by choosing the most suitable software program;
- › how to write a project charter;
- › the agile concept of self-organizing teams;
- › identifying risks and planning for the downside;
- › managing scope creep by maintaining realistic expectations; and
- › using a checklist to close projects so they stay closed.



2018 | softcover  
144 pp | 6" x 9"  
\$49.99 | Members: \$44.99

## Your Passport to International Librarianship

Cate Carlyle and Dee Winn | PRINT: 978-0-8389-1718-3

Regardless of your career path or what type of institution you serve, there's an exciting kind of career enrichment waiting for you. It involves travel, experiencing different cultures and languages, and learning interpersonal skills you just can't get behind a desk: volunteering in international libraries. Here, the authors draw from their experiences working with groups such as Librarians without Borders to offer

- › an in-depth discussion of what international librarianship (IL) entails, and why its emphasis on collaboration and advocacy makes it such a nourishing form of professional development;
- › stories from librarians around the world about their own IL experiences;
- › straightforward guidance on researching IL opportunities and making it work in the context of your job;
- › trip planning, fundraising, and cost saving tips;
- › advice on staying connected after the trip is over; and
- › ways to bypass the need to travel by volunteering digitally and remotely.

### ★ Noteworthy in Career Enrichment



2017 | softcover  
152 pp | 6" x 9"  
\$50.00 | Members: \$45.00

## Renew Yourself: A Six-Step Plan for More Meaningful Work

Catherine Hakala-Ausperk | PRINT: 978-0-8389-1499-1 | e-book available

"This book will help the new LIS graduate, a mid-career staffer, or a library veteran who is burned out. The author discusses strategies to help a stifled or frustrated worker cope with their existing situation. This is a wonderful work to encourage the reader to learn to flourish and grow in their work life and add meaning to their work life. Highly recommended!"—*Journal of Hospital Librarianship*

"Through her engaging, encouraging style, the author guides readers to find their own answers by providing a path that makes the renewal process clearer as she offers renewal strategies to help readers make smart choices and take positive action in their careers going forward."—*Career Convergence*

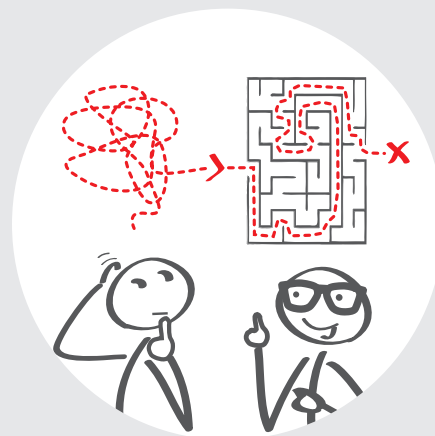
**See also:** *Future-Proof Your Team*, page 2.

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Browse all of our eLearning opportunities at [alastore.ala.org](http://alastore.ala.org).





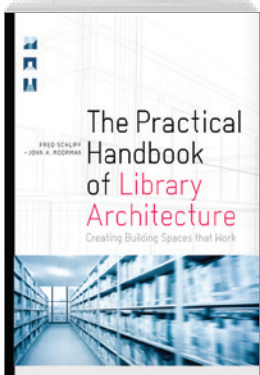
2018 | softcover  
128 pp | 8.5" x 11"  
\$74.99 | Members: \$67.49


## Collaborative Library Design: From Planning to Impact

Peter Gisolfi | PRINT: 978-0-8389-1717-6

Award-winning architect Gisolfi presents detailed case studies of ten library design projects, identifying paths to success as well as hazards to avoid. This book

- › examines projects from a range of institutions, such as an academic library recovering from a fire, a high school library transitioning into the 21st century, and a public library that was transformed over many decades from a one-room schoolhouse to a 48,000-square-foot building;
- › includes plentiful illustrations, photos, and diagrams;
- › presents essays for each project written by the board member or academic administrator who participated and contributed to the planning, and the architect who lead the design team;
- › features honest evaluations of each project from a librarian responsible for the day-to-day operation in the new space; and
- › offers a closing essay discussing new trends in library design that will help assure the library's position as a vital civic institution.



2018 | softcover  
1040 pp | 7" x 10"   
\$149.00 | Members: \$134.10

## The Practical Handbook of Library Architecture: Creating Building Spaces that Work

Fred Schlipf and John A. Moorman | PRINT: 978-0-8389-1553-0

"Likely to be among the definitive works on library architecture." —CHOICE

This stellar resource addresses a range of issues applicable to any undertaking, offering specific how-to and how-not-to guidance. Packed with lists and headings to allow for easy scanning, this handbook

- › provides nuts-and-bolts guidance on the entire process of planning, design, and construction, including "snappy rules" summarizing each chapter;
- › covers new construction, remodeling and expanding of existing buildings, and conversion of non-library spaces to libraries;
- › shows how to collaborate productively with planners, architects, and contractors;
- › discusses the technical needs of basic library spaces, including collection storage, user seating, meeting and conference rooms, craft rooms, study areas, service desks, restrooms, and staff workspaces; and
- › includes careful consideration of technical requirements relating to lighting, electrical systems, security systems, elevators, and other areas.

### ★ Noteworthy in Buildings | Facilities | Design



2014 | softcover  
216 pp | 6" x 9"  
\$65.00 | Members: \$58.50

## Useful, Usable, Desirable: Applying User Experience Design to Your Library

Aaron Schmidt and Amanda Etches | PRINT: 978-0-8389-1226-3 | e-book available

"An excellent introduction to user experience design for libraries . . . The clear, accessible yet entertaining writing style is enjoyable to read." —*Australian Library Journal*

"This is a killer manual for any library staff member to have at your desk, no matter what your job is . . . This book covers the gamut of library user experiences: your physical space, service points, policies and customer services, signage and wayfinding, online presence, and using the library. . . For some achievable ideas for how to make your community's experience in your library better, try this book out. An investment that will keep paying you back every time you make an improvement." —*Librarian In Black*



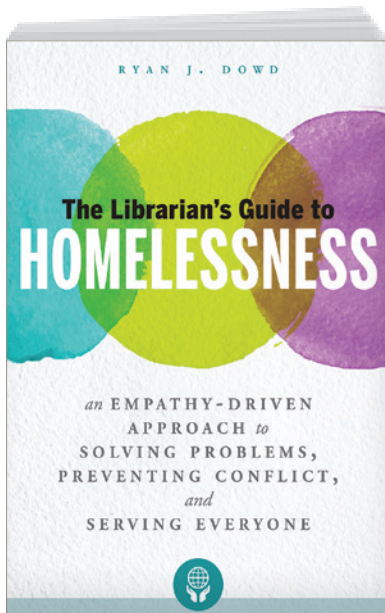
2019 | softcover  
176 pp | 6" x 9"  
\$54.99 | **Members: \$49.49**

## Your Technology Outreach Adventure: Tools for Human-Centered Problem Solving

**Erin Berman** | PRINT: 978-0-8389-1778-7

Libraries have taken the center stage when it comes to providing free access to technology to those who visit their physical spaces. But how about people who don't walk into a library? It's time to launch an adventure! Berman, named an ALA Emerging Leader, provides readers with a comprehensive plan for creating and implementing successful technology-based outreach. She also teaches readers design thinking skills that can enable library staff to become creative problem solvers. Sharing the methods and experiences of her team at San José Public Library, Berman's guide

- › presents numerous real-world case studies, including videomaking in a skate park, e-readers for seniors, popup mobile makerspaces, and simple circuits in middle school, that will inspire readers to move technology beyond the walls of the library;
- › offers dozens of design thinking exercises, such as rapid prototyping, empathy mapping, and logic models, as part of a start-to-finish model for developing a new program concept;
- › shares outreach fundamentals and best practices that will help ensure success; and
- › provides information about ways to connect with the community, perform evaluation, and additional resources.



2018 | softcover  
264 pp | 7" x 10"  
\$57.00 | **Members: \$51.30**

## The Librarian's Guide to Homelessness: An Empathy-Driven Approach to Solving Problems, Preventing Conflict, and Serving Everyone

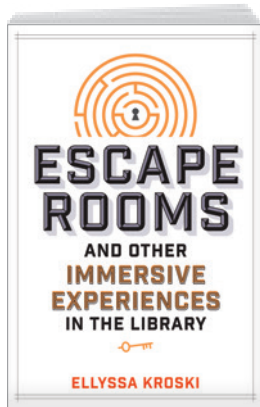
**Ryan J. Dowd** | PRINT: 978-0-8389-1626-1

"A comprehensive handbook that's sure to grow even more relevant as time goes on." —*Booklist*

Staff at public libraries interact with almost as many homeless individuals as staff at shelters do. Empathy and understanding, along with specific actionable advice that's drawn from experience, makes all the difference in working with this group. In this book Dowd, executive director of a homeless shelter, spotlights best practices drawn from his own shelter's policies and training materials. Filled with to-the-point guidance that will help frontline public library staff and managers understand and serve this population better, this resource

- › debunks widespread myths about these individuals, explaining what issues they struggle with, and how libraries can shift towards supporting them;
- › shares de-escalation techniques like showing respect, ways to avoid making things personal, and using proper body language;
- › walks readers through dealing with common issues like a sleeping patron, questionable hygiene, offensive behavior, and asking a patron to leave; and
- › advises on how to provide backup to a colleague and when to call the police.





2019 | softcover  
192 pp | 6" x 9"  
\$57.99 | **Members: \$52.19**

## Escape Rooms and Other Immersive Experiences in the Library

Ellyssa Kroski | PRINT: 978-0-8389-1767-1

Sharpening participants' problem solving and collaboration skills by mashing up real-time adventure, immersive theater, gaming, and old-fashioned entertainment, escape rooms are a natural for libraries. And, as this fun guide demonstrates, they're feasible for a range of audiences and library budgets. Whether you're already an escape room aficionado or an intrigued novice looking for ways to enliven your programming, Kroski has got you covered. This book

- › shows how escape rooms and other immersive experiences can be used to teach information literacy skills, add unique youth programming, bring adults into the library, and instruct patrons about library resources in the form of puzzles and challenges;
- › profiles several successful library projects, from large scale programs like New York Public Libraries' Find the Future: The Game to smaller ones like Search for Alexander Hamilton;
- › offers dozens of programming ideas and examples that can be tailored to fit a variety of libraries and budgets; and
- › provides information on game kits available for purchase, tips for partnering with local Escape Room businesses, and links to additional resources.



2018 | softcover  
368 pp | 6" x 9"  
\$67.99 | **Members: \$61.20**

## 63 Ready-to-Use Maker Projects

Edited by Ellyssa Kroski | PRINT: 978-0-8389-1591-2

"Well organized and easy to follow . . . Whether readers are new to maker spaces or have been implementing them for years, they'll find these examples inspiring."

—*School Library Journal*

This new compilation from editor and maker Kroski spotlights a multitude of creative projects that you can tailor for your own library. Librarians and makers from across the country present projects as fun as an upcycled fashion show, as practical as Bluetooth speakers, and as mischievous as a catapult. Included are projects for artists, sewers, videographers, coders, and engineers. The handy reference format will help you quickly identify the estimated costs, materials, and equipment; and because several projects don't even require a dedicated makerspace, every library can join in. Inside you'll find how-to guidance for projects like

- › a foam rocket launcher;
- › stop-motion animation with 3D print characters;
- › found-object robots;
- › glowing ghost marionettes;
- › Arduino eTextiles;
- › magnetic slime;
- › yarn painting;
- › fidget flannels;
- › an LED brooch; and
- › cardboard sculpture.

## ★ Noteworthy in Programs | Services



2017 | softcover  
400 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

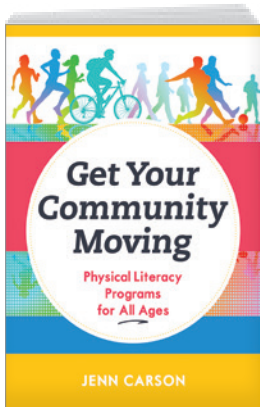
## The Makerspace Librarian's Sourcebook

Edited by Ellyssa Kroski | PRINT: 978-0-8389-1504-2

"Essential . . . Kroski is a librarian with an uncanny ability to explain technological concepts and functions in a simple and entertaining style. She has included many professional voices in the various chapters of this sourcebook, resulting in a seamless narrative of vital makerspace information. This sourcebook will eliminate any hesitation about makerspace possibilities and enable a superior service platform to serve your library patrons."—*Catholic Library World*

This hands-on guidebook

- › leads librarians through how to start their own makerspace from scratch, covering strategic planning, funding sources, starter equipment lists, space design, and safety guidelines;
- › discusses the transformative teaching and learning opportunities that makerspaces offer, with tips on how to empower and encourage a diverse maker culture within the library; and
- › delves into 11 of the most essential technologies and tools most commonly found in makerspaces.



2018 | softcover  
224 pp | 7" x 10"  
\$54.99 | **Members: \$49.49**

## Get Your Community Moving: Physical Literacy Programs for All Ages

Jenn Carson | PRINT: 978-0-8389-1725-1

Movement-based programs bring new people into libraries, help promote community health, and stimulate literacy for children and adults alike. A guidebook for serving library patrons of all ages, both mind and body together, this resource

- › describes the concept of physical literacy and explains why it matters;
- › shares tips for building enthusiasm among library staff, training, marketing, as well as guidance on handling patron feedback;
- › shows how to get started regardless of staffing or budget limitations;
- › includes programs for children and families, such as ABC Boom!, storytime fun runs, and a healthy nutrition lecture and tasting;
- › outlines a Water Wars! party, a Quidditch match, an earth walk, and other programs that convert teens' energy into healthy movement; and
- › offers adult programs, from gym passes and walk/run clubs to ballroom dancing.



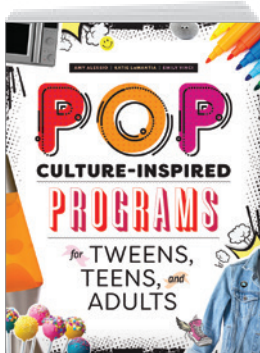
2018 | softcover  
144 pp | 6" x 9"  
\$50.00 | **Members: \$45.00**

## Promoting Individual and Community Health at the Library

Mary Grace Flaherty | PRINT: 978-0-8389-1627-8

In this book Flaherty shows not only how to guide library users to high quality health information but also demonstrates why taking the initiative to offer health promotion programming can be a valuable form of community outreach. Library directors, programming staff, reference librarians, and health educators will all benefit from this book's patron-centered stance, which features

- › a historic overview of the consumer health movement and how it intersects with public libraries;
- › guidance on finding and evaluating the best print, electronic, and app-based health information sources;
- › an in-depth look at collaborative efforts to provide and sponsor simple health-related activities in public libraries, spotlighting programs in action at libraries across the county;
- › instructions on creating, planning, marketing, and evaluating a public library health program;
- › discussions of patron privacy and liability concerns; and
- › guidelines for public libraries' role in public health efforts, including disaster preparedness.



2018 | softcover  
144 pp | 8.5" x 11"  
\$49.99 | **Members: \$44.99**

## Pop Culture-Inspired Programs for Tweens, Teens, and Adults

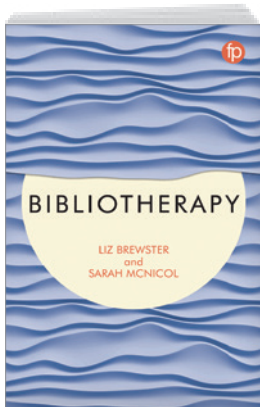
Amy Alessio, Katie LaMantia, and Emily Vinci | PRINT: 978-0-8389-1705-3

Let's have a Pac-Man Party! Or perhaps you'd rather make your own lava lamp or love beads, or just chow down on some nifty '50s snacks? Complete with programming best practices, age ranges and suggested variations for multigenerational or family events, planning lists, budgeting guidance, and marketing advice, this book trawls the decades to engage your library's users through

- › programs that incorporate yummy treats like cake pops, Chex mix, Classic Candies by the Decade, and popular microwaveable foods from the 80s;
- › toy-centric events that riff on Everything Barbie, Strawberry Shortcake, Cabbage Patch Kids and more;
- › Poodle Totes, Flannel Pillows, Flair Fun, Graffiti Art, and other DIY projects;
- › video screenings such as I Want My MTV, Nostalgia Nickelodeon Night, Cult Movie Fest, and Marvel Madness; and
- › themed book discussion groups, board game gatherings, trivia contests, and many more fun programs.

**See also: 50+ Fandom Programs, page 16.**





2018 | softcover  
208 pp | 6" x 9"  
\$92.99 | Members: \$83.70



## Bibliotherapy

Edited by **Liz Brewster and Sarah McNicol** | PRINT: 978-1-78330-341-0

Bibliotherapy programs can now be found in libraries all over the world, from public libraries to health/hospital libraries and academic libraries. This book draws on the latest international practical and theoretical developments in bibliotherapy to explore how libraries can best support the health and wellbeing of their communities.

This book encompasses all aspects of "bibliotherapy" in its widest sense, starting with a critical historical overview of bibliotherapy, followed by an explanation of theories or approaches to bibliotherapy. The book explains how various bibliotherapy models work by drawing on practical examples to demonstrate how the theories behind bibliotherapy can be applied in practice.

Case studies include a range of settings (public library, academic library, outpatient, inpatient); populations (including young people, ESOL speakers, psychiatric patients, homeless people, people with dementia, and caregivers); and countries (UK, North America, South America, Australia).



2018 | softcover  
304 pp | 6" x 9"  
\$68.00 | Members: \$61.20

## The Complete Guide to Personal Digital Archiving

Edited by **Brianna H. Marshall** | PRINT: 978-0-8389-1605-6

Scholars and scrapbookers alike need your help with saving their most important digital content. But how do you translate your professional knowledge as a librarian or archivist into practical skills that even novices can apply to their own projects? This guide will show you the way, helping you break down archival concepts and best practices into teachable solutions for your patrons' projects, providing

- › explanations of common terms in plain language;
- › quick, non-technical solutions to the most frequent patron requests;
- › guidance on how to archive Facebook posts, baby announcements, bar mitzvahs, weddings, and other life events;
- › methods for capturing analog video from obsolete physical carriers, like MiniDV;
- › proven workflows for public facing transfer stations, as used at the Washington, D.C. Memory Lab and the Queens mobile scanning unit;
- › ways to help seniors plan digital estates as heirlooms and memory objects; and
- › pointers on additional resources.



2018 | softcover  
176 pp | 6" x 9"  
\$57.00 | Members: \$51.30

## Creating a Local History Archive at Your Public Library

ALA GUIDES FOR THE BUSY LIBRARIAN

**Faye Phillips** | PRINT: 978-0-8389-1566-0

"This is a good introduction to the multiple factors and processes involved in setting up a local history archive. It provides good guidance on types of materials to include in such a collection including personal records and genealogical resources."—ARBA

Written by an archivist and librarian with hands-on experience in multiple archival and manuscripts repositories, this concise guidebook provides guidance on creating a new archive as well as reinvigorating an existing one. It addresses

- › what makes for a successful local history collection, with real-life examples that can serve as models;
- › policies, planning, procedures, and day-to-day work involved with archival collections;
- › processing, from appraisal and legal transfer to arrangement and description;
- › maintenance of the collection, offering guidance on proper care, storage, security, and disaster prevention and recovery; and
- › continuing education for staff.



2017 | softcover  
184 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

## 50+ Fandom Programs: Planning Festivals and Events for Tweens, Teens, and Adults

Amy J. Alessio, Kate LaMantia, and Emily Vinci | PRINT: 978-0-8389-1552-3

"An excellent resource."—ARBA

This book of ready-to-go programs and events will help public libraries give fans who are passionate about genres, characters, games, and book series plenty of reasons to return to the library again and again. Adaptable for a wide range of ages, this resource

- covers all the basics of how to host a fandom event, including prep time, length of program, number of patrons, budget, and supplies needed;
- presents such imaginative and engaging programming ideas as 50 Shades of Hot Books, Old School Video Games, Women in Comics, Creating Steampunk Outfits, Superhero School, and many more;
- provides ideas for perennial fan favorites like Harry Potter, horror stories, and sports; and
- gives tips on how to stay current with what's popular and ways to incorporate popular activities like cosplay, trivia, and movie-oke.



2015 | softcover  
216 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

## A Year of Programs for Millennials and More

Amy J. Alessio, Katie LaMantia, and Emily Vinci

PRINT: 978-0-8389-1332-1

"This gem of a resource for librarians at public libraries will appeal to those designing programs with budget and staff constraints."—*Library Journal*

"A well-organized and easy-to-consult sourcebook."—ARBA



2016 | softcover  
136 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

## Adults Just Wanna Have Fun: Programs for Emerging Adults

Audrey Barbakoff

PRINT: 978-0-8389-1391-8

"Inventive and exciting... Readers will also be inspired to create their own groundbreaking outreach programs."—*Public Libraries*

Barbakoff shows how to draw emerging adults to the library using a mixture of play and engagement and then keep them coming back for more.



2017 | softcover  
232 pp | 6" x 9"  
\$62.00 | **Members: \$55.80**

## Creating Inclusive Library Environments: A Planning Guide for Serving Patrons with Disabilities

Michelle Kowalsky  
and John Woodruff

PRINT: 978-0-8389-1485-4

e-book available

"Features checklists to support the various topics, as well as examples of programming schedules... Kowalsky and Woodruff's contribution thoroughly addresses an underrepresented yet worthwhile topic."—*Library Journal*



2017 | softcover  
152 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## The Collection All Around: Sharing Our Cities, Towns, and Natural Places

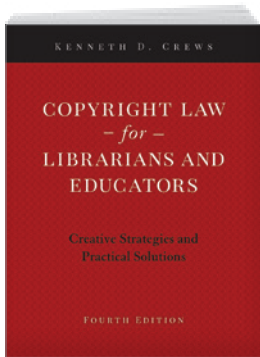
Jeffrey T. Davis

PRINT: 978-0-8389-1505-9

"This book is strongly recommended for public libraries with an interest in and time for exploring opportunities outside of the branch and working on ways to provide access to them. It is an excellent source of ideas and resources for providing your patrons with better access to your community."

—*Reference & User Services Quarterly*





2019 | softcover  
304 pp | 8.5" x 11"  
\$68.00 | Members: \$61.20



## Copyright Law for Librarians and Educators: Creative Strategies and Practical Solutions, Fourth Edition

**Kenneth D. Crews** | PRINT: 978-0-8389-1629-2

Copyright law never sleeps. Declared "an exemplary text that seals the standards for such books" (*Managing Information*), this newly revised and updated edition by respected copyright authority Crews offers timely insights and succinct guidance for LIS students, librarians, and educators alike. Readers will

- › learn basic copyright definitions and key exceptions for education and library services;
- › find information quickly with "key points" sidebars, legislative citations, and cross-references;
- › understand the concept of fair use, with fresh interpretations of its many gray areas that will aid decision making;
- › learn the current state of affairs regarding mass digitization, Creative Commons, classroom use and distance education, the Digital Millennium Copyright Act, and other important topics;
- › receive guidance on setting up on a copyright service at a library, college, or university; and
- › find many helpful checklists for navigating copyright in various situations.



2018 | softcover  
176 pp | 6" x 9"  
\$65.00 | Members: \$58.50

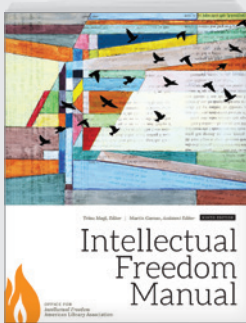
## Licensing Digital Content: A Practical Guide for Librarians, Third Edition

**Lesley Ellen Harris** | PRINT: 978-0-8389-1630-8

Of the second edition, ARBA declared, "Harris's book has become the standard for libraries and has yet to have an equal published that is either as useful or as clear." Covering the basics of digital licensing for librarians, the new third edition provides a freshened look at all the key issues as well as updated sample agreement clauses. Giving library professionals and students the understanding and the tools needed to negotiate and organize license agreements, Harris uses a plain-language approach that demystifies the process. Her guide

- › explains licensing terminology and discusses changes in technology, including developments such as text and data mining;
- › points out opportunities for cost savings;
- › features many useful tools such as a comprehensive digital license checklist;
- › provides sources of additional information on the global aspects of licensing; and
- › walks readers through educating organizations that have signed license agreements.

### ★ Noteworthy in Intellectual Freedom | Copyright



2015 | softcover  
296 pp | 8.5" x 11"  
\$70.00 | Members: \$63.00



## Intellectual Freedom Manual, Ninth Edition

**Office for Intellectual Freedom (OIF); Trina Magi, editor; Martin Garnar, assistant editor**  
PRINT: 978-0-8389-1292-8  
e-book available

"The editors and authors have packed into fewer than 300 pages a useful toolkit for librarians' work to provide services and to understand terminology, fundamental documents and the information professionals' responsibility to unwaveringly stand up to protect intellectual freedoms of the citizenry."

—*Reference Reviews*

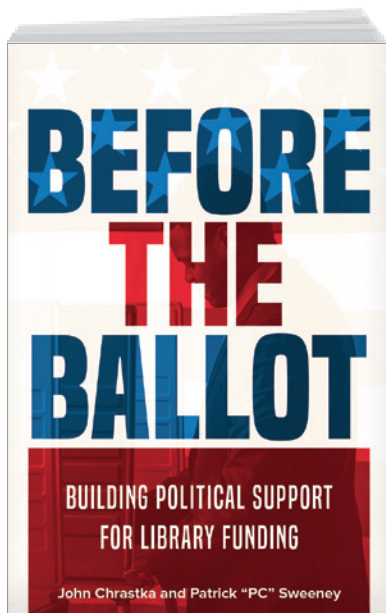


2017 | softcover  
308 pp | 8.5" x 11"  
\$35.00 | Members: \$31.50

## Banned Books: Defending Our Freedom to Read

**Compiled by Robert P. Doyle**  
PRINT: 978-0-8389-8962-3

Packed with challenge entries, infographics, timelines and explanations of legal cases, this resource presents a visual narrative of the current state of literary censorship in America, while encouraging readers to explore the past and advocate for the future.



2019 | softcover  
256 pp | 6" x 9"  
\$54.99 | Members: \$49.49

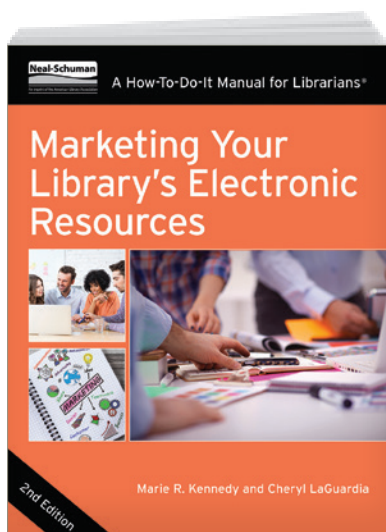
## Before the Ballot: Building Political Support for Library Funding

John Chrastka and Patrick "PC" Sweeney | PRINT: 978-0-8389-1779-4

The work that librarians need to do to influence local politics doesn't just pop up in the few months before Election Day. This book speaks directly to librarians, library staff, and boards, helping them understand and navigate the political nature of their work in the years leading up to a ballot measure or political initiative. Sharing the tools and tactics developed by their organization EveryLibrary, the nation's first and only Political Action Committee for Libraries, in this book the authors

- > discuss how the day-to-day work of librarians and their communications with the public can help increase the willingness of public and elected officials to support funding libraries through taxes;
- > guide readers through running a public-facing Informational Communications Campaign;
- > explain the concept of surfacing, the important groundwork of occupying a strong and positive space in the community;
- > share the most recent data on voter attitudes about libraries and librarians;
- > offer advice on finding, activating, and holding onto supporters; and
- > discuss the path to the ballot with practical insights about how to get onto the ballot.

See also: *Winning Elections and Influencing Politicians for Library Funding*, page 20.



2018 | softcover  
240 pp | 8.5" x 11"  
\$65.00 | Members: \$58.50

## Marketing Your Library's Electronic Resources, Second Edition

A HOW-TO-DO-IT MANUAL FOR LIBRARIANS

Marie R. Kennedy and Cheryl LaGuardia | PRINT: 978-0-8389-1565-3

"Spoiler alert: *Marketing Your Library's Electronic Resources* accomplishes exactly what its title forewarns . . . the content is very high quality and can be extremely valuable for many libraries."—ARBA

When frontline librarians improve awareness of under-utilized resources, thereby increasing demand for more of the same, it can also encourage increased funding for the library. The authors' evidence-based approach to promoting electronic resources effectively made the previous edition of this guide a bestseller. Newly expanded and updated, this manual shows library marketing staff how to get the job done from beginning to end and in a variety of library settings. Comprehensive yet to the point, this book includes

- > seven complete programs from both public and academic libraries;
- > an examination of the e-resource life cycle;
- > cutting edge guidance on COUNTER usage reports and other web analytics;
- > advice on making the most of marketing opportunities from learning management systems, discovery services, LibGuides, and more; and
- > a step-by-step organization guide, with a variety of feedback and assessment forms which can be used as models.

This book's flexible, step-by-step layout makes it an ideal resource for a wide range of learning styles, institutional environments, and levels of marketing experience.





2019 | softcover  
176 pp | 6" x 9"  
\$67.00 | **Members: \$60.30**

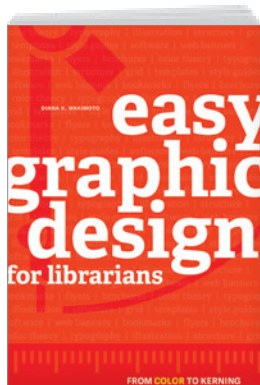
## Marketing with Social Media, Second Edition

A LITA GUIDE

**Edited by Beth C. Thomsett-Scott** | PRINT: 978-0-8389-1631-5

This all-new edition of a bestseller gathers a range of contributors to explore real-world uses of library marketing technology, perfect for novices ready to dive in as well as practitioners on the lookout for ways to improve existing efforts. Inside, librarians share insights on how they use their favorite social media tools to promote their library and build community. Applicable to all types of institutions, this guide

- › covers popular tools such as Snapchat, Tumblr, Instagram, Facebook, and Twitter;
- › shares four easy-to-use tools for creating memes, tips for creating short videos, and ways to integrate blogs into social media;
- › demonstrates how to use reaction GIFs and tagging to boost your Tumblr posts;
- › shows how to tailor messages to communicate effectively with different generations and audiences; and
- › includes screen shots, illustrations, sample social media policies to help you navigate controversies, and free online training resources.



2018 | softcover  
160 pp | 7" x 10"  
\$54.00 | **Members: \$48.60**

## Easy Graphic Design for Librarians: From Color to Kerning

**Diana K. Wakimoto** | PRINT: 978-0-8389-1593-6

From the layout of a library's web banner to the swag handed out during summer reading programs, libraries make their visual identities known through the many forms of communication they produce and share. And even if "graphic designer" isn't technically in your job description, wouldn't you like to do it better? This approachable introduction to graphic design

- › offers a concise overview of graphic design fundamentals such as typography, color, layout, and using images;
- › outlines a design process for busy librarians emphasizing a pragmatic approach to creating materials;
- › explains how to use tools like templates and style guides, and how to choose the right software for a particular project;
- › includes guidance on creating bookmarks, brochures, flyers, and buttons;
- › shows how to get more bang for your buck through flexible designs that can be repurposed; and
- › provides a resource guide and suggestions for further readings.



2018 | softcover  
256 pp | 6" x 9"  
\$68.00 | **Members: \$61.20**

## Leveraging Wikipedia: Connecting Communities of Knowledge

**Edited by Merrilee Proffitt** | PRINT: 978-0-8389-1632-2

Libraries need not see Wikipedia as competition; rather, failing to leverage its omnipresence in the online world constitutes a missed opportunity. As a senior program officer at OCLC, Proffitt has encouraged collaboration between Wikipedia and cultural heritage institutions, leading to increased visibility and user engagement at participating organizations. Here, she brings onboard a raft of contributors from the worlds of academia, archives, libraries, and members of the volunteer Wikipedia community who together point towards connecting these various communities of knowledge. This book will inspire libraries to get involved in the Wikipedia community through programs and activities such as

- › hosting editathons;
- › contributing content and helping to bridge important gaps in Wikipedia;
- › ensuring that library content is connected through the world's biggest encyclopedia;
- › working with the Wikipedia education community; and
- › engaging with Wikipedians as allies in a quest to expand access to knowledge.



2017 | softcover  
304 pp | 6" x 9"  
\$57.00 | Members: \$51.30

## Winning Elections and Influencing Politicians for Library Funding

Patrick "PC" Sweeney and John Chrastka | PRINT: 978-0-8389-1566-1

"If you work in a public library in the U.S., buy this book, read it thoroughly, and use everything it teaches you throughout your library career . . . Your budget could depend on it."

—MarketingLibraryServices.com

Written by two experienced library campaigners, this action-driven manual dives into

- › proven successful campaigning techniques for rural, suburban, and urban settings;
- › expert analysis on how political perceptions are formed, how political power works, and ways libraries can reach funding or political goals;
- › starting the discussion internally;
- › tips on networking, cultivating good relationships with the power players in the community, and building a winning coalition;
- › canvassing and direct voter contact;
- › responding effectively to opposition, including voters who habitually resist taxes or library funding increases;
- › the differences between paid media and earned media; and
- › best practices for marketing and message development, fundraising, volunteer engagement, and other key areas.



2015 | softcover  
208 pp | 6" x 9"  
\$55.00 | Members: \$49.50

## Start a Revolution: Stop Acting Like a Library

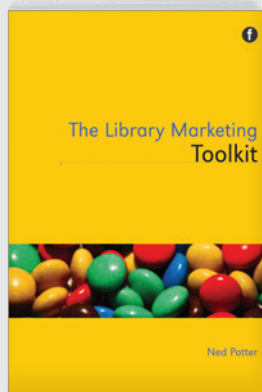
Ben Bizzle with Maria Flora | PRINT: 978-0-8389-1267-6 | e-book available


"As a guide to developing a fresh perspective on libraries, this book will benefit librarians in all service areas . . . not only does the book lend solid, pragmatic advice, it is an enjoyable read."

—Technical Services Quarterly

"Humor plays a big part in the author's marketing strategy, and he provides examples of how his tactics have reached new users . . . Highly recommended and especially useful for public libraries, but all libraries will find the marketing strategies for public awareness and support of programs valuable."—Library Journal

At the Craighead County Jonesboro Public Library in Arkansas, Bizzle and his colleagues defied common practices by using creative risk-taking in marketing and outreach to transform their library into a dynamic institution that continues to grow and thrive. Here they recount their story, sharing techniques for success alongside a provocative marketing philosophy that will spur libraries to move beyond their comfort zone.



2012 | softcover  
240 pp | 6" x 9"   
\$99.95 | Members: \$89.96

## The Library Marketing Toolkit

Ned Potter  
PRINT: 978-1-85604-806-4

"I suggest that you buy, borrow or beg a copy today." —Australian Library Journal

Potter offers expert coverage of every element of library marketing and branding for all types of libraries, including archives and academic, public and special libraries, providing innovative and easy-to-implement techniques and ideas.



2014 | softcover  
128 pp | 6" x 9"  
\$50.00 | Members: \$45.00

## Makerspaces: Top Trailblazing Projects

A LITA GUIDE  
Caitlin A. Bagley  
PRINT: 978-1-55570-990-7  
e-book available

"Any librarian and library considering makerspaces should pick up this title."—Booklist

"Essential for any library considering creating a makerspace."—Catholic Library World



2019 | softcover  
160 pp | 6" x 9"  
\$64.99 | **Members: \$58.49**

## Beyond Reality: Augmented, Virtual, and Mixed Reality in the Library

Edited by Kenneth J. Varnum | PRINT: 978-0-8389-1785-5

The current price of virtual reality headsets may seem out of economic reach for most libraries, but the potential of “assisted reality” tools goes well beyond merely inviting patrons to strap on a pair of goggles. Ranging from enhanced training to using third-party apps to enrich digital collections, there are a kaleidoscope of library uses for augmented, virtual, or mixed reality. In this collection, Varnum and his hand-picked team of contributors share exciting, surprising, and inspiring case studies from a mix of institution types, spotlighting such topics as

- › collaborative virtual reality for improved library instruction, education, and learning and teaching;
- › 3D modeling using virtual reality;
- › virtual reality as collaboration space, from gaming to teleconferencing;
- › balancing access with security, and other privacy issues;
- › future possibilities for augmented reality in public libraries; and
- › augmented reality for museums and special collection libraries.

A perfect introduction to the topic, this book will encourage libraries to look beyond their own reality and adapt the ideas inside.



2019 | softcover  
224 pp | 6" x 9"  
\$64.99 | **Members: \$58.49**

## New Top Technologies Every Librarian Needs to Know

A LITA GUIDE

Edited by Kenneth J. Varnum | PRINT: 978-0-8389-1782-4


The time is right for this all-new survey of the library technology that’s already transitioning from trend to everyday reality. As in the previous best-selling volume, Varnum and his contributors throw the spotlight on the systems, software, and approaches most crucial to the knowledge institutions of tomorrow. Inside, readers will find concise information and analysis on topics such as

- › mobile technologies;
- › privacy-protection technology tools;
- › the Internet of Things (IoT);
- › virtual reality;
- › bots and automation;
- › machine learning applications for libraries;
- › libraries as digital humanities enablers;
- › visualizations in discovery systems;
- › linked open data;
- › embeddedness and Learning Tools Interoperability (LTI);
- › special collections and digital publishing;
- › link rot, web archiving, and the future of the Distributed Web; and
- › digital repositories.

Sure to spark discussions about library innovation, this collection is a must have for staff interested in technology or involved with strategic planning.





2018 | softcover  
224 pp | 8.5" x 11"   
\$85.00 | Members: \$76.50

## Building Digital Libraries, Second Edition

A HOW-TO-DO IT MANUAL FOR LIBRARIANS

Kyle Banerjee and Terry Reese Jr. | PRINT: 978-0-8389-1635-3

Whether you're embarking on the challenge of building a digital collection from scratch, or simply need to understand the conceptual and technical challenges of constructing a digital library, this top-to-bottom resource is the ideal guidebook to keep at your side. Demystifying core technologies and workflows, its chapters walk you step-by-step through every stage. This book comprehensively covers

- › needs assessment and planning for a digital repository;
- › acquiring, processing, classifying, and describing digital content;
- › storing and managing resources in a digital repository;
- › technologies and standards useful to digital repositories, including XML, the Portland Common Data Model, metadata schema such as Dublin Core, scripting using JSON and REST, linked open data, and automated metadata assignment; and
- › analyzing repository use, planning for the future, migrating to new platforms, and accommodating new types of data.



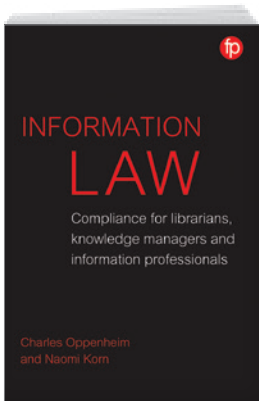
2018 | softcover  
168 pp | 6" x 9"  
\$65.00 | Members: \$58.50

## Using Digital Analytics for Smart Assessment

Tabatha Farney | PRINT: 978-0-8389-1598-1

Too often library analytic programs simplify data into basic units of measurements that miss useful insights. Here, data expert Farney shows you how to maximize your efforts. Teaching you how to identify and analyze areas that fit your library's priorities, this book covers

- › case studies of library projects with digital analytics;
- › ways to use email campaign data from MailChimp or ConstantContact;
- › how to measure click-through rates from unavailable items in the catalog to the ILL module;
- › getting data from search tools such as library catalogs, journal search portals, link resolvers, and digital repositories;
- › using COUNTER compliant data from your electronic resources;
- › techniques for using Google Tag Manager; and
- › descriptions of analytics tools ranging from library analytics tools like Springshare's LibInsights and Orangeboy's Savannah to more focused web analytics tools like Google Analytics, Piwik, and Woopra.



2018 | softcover  
224 pp | 6" x 9"   
\$95.00 | Members: \$85.50

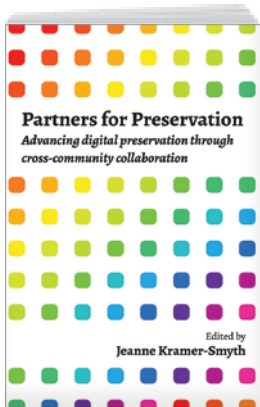
## Information Law: Compliance for Librarians, Knowledge Managers and Information Professionals

Charles Oppenheim and Naomi Korn | PRINT: 978-1-78330-366-3

Library staff, information managers, academics, learning technologists, researchers, and other practitioners who collect, use, create, share, or provide access to content, data, databases, personal data, and software need to be aware of the legal and licensing issues that might arise from these activities. This new, fully up-to-date guide will adopt a practical hands-on approach to this complex area, which is viewed from both an operational and strategic perspective.

The issue of information law compliance is more crucial now than ever with the new, more stringent adoption of the General Data Protection Regulations (GDPR) provisions across the EU. It's not just about what data you handle, but why you have it, where it is held, and who you are sharing it with.

This resource is based on a *Compliance Model* developed by Naomi Korn, and includes case studies flow charts, sample contractual clauses and model licenses, top tips and checklists. There is also a Glossary of Terms, an annotated guide to further reading, and useful contact lists.



2018 | softcover  
240 pp | 6" x 9"  
\$99.99 | Members: \$89.99



## Partners for Preservation: Successful Digital Preservation through Cross-Community Collaboration

Edited by Jeanne Kramer-Smyth | PRINT: 978-1-78330-347-2

The only certainty about technology is that it will change. The speed of that change, and the ever-increasing diversity of digital formats, tools, and platforms, will present stark challenges to the long-term preservation of digital records. *Partners for Preservation* advocates the need for archivists to recruit partners and learn lessons from across diverse professions to work more effectively within the digital landscape. This book features chapters from international contributors from diverse backgrounds and professions discussing their challenges with and victories over digital problems that share common issues with those facing digital preservationists, including such topics as

- › the internet of things;
- › digital architecture;
- › research data and collaboration;
- › open source programming;
- › privacy, memory, and transparency; and
- › inheritance of digital media.

This book will be useful reading for professional archivists and others responsible for digital preservation, students of archival studies and digital preservation.



2018 | softcover  
256 pp | 6" x 9"  
\$84.00 | Members: \$75.60

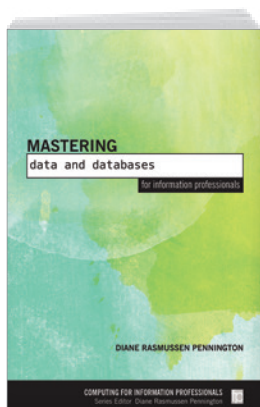


## Getting Resource Discovery Right for Your User Community

Edited by Simon McLeish | PRINT: 978-1-78330-138-6

This important new book contains a range of contributions analyzing the ways in which libraries, museums, and other institutions are tackling the challenges facing them in discovery in the (post)-Google era. Chapters are written by experts, both global and local, describing specific areas of discovery and local implementations and ideas. The book will help with enhancing discovery both inbound—making locally held resources globally discoverable—and outbound—making global resources locally discoverable—in ways which are relevant to your user community. Discussion topics include:

- › a survey of what resource discovery is today;
- › analysis of how users approach discovery;
- › using limited resources to help users find collections;
- › discussion of the special requirements of and solutions for archives and museums;
- › the role museum and library discovery plays in learning and teaching;
- › linked open data and discovery; and
- › the future of discovery.



2019 | softcover  
272 pp | 6" x 9"  
\$70.00 | Members: \$63.00



## Mastering Data and Databases for Information Professionals

Diane Rasmussen Pennington  
PRINT: 978-1-78330-117-1

This text provides an appropriately technical introduction to creating, implementing, and working with relational databases. Taking a holistic look, the book is organized into three sections:

- › Part I. Introduction to databases and data
- › Part II. Structured data and databases
- › Part III. The new generation of data and databases



2019 | softcover  
240 pp | 6" x 9"  
\$84.99 | Members: \$76.50



## Delivering Impact with Digital Resources: Planning Your Strategy in the Attention Economy

Simon Tanner  
PRINT: 978-1-85604-932-0

Tanner proposes an updated Balanced Value Impact Model (BVIM) that enables each memory organization to convincingly argue they are an efficient and effective operation, working in innovative modes with digital resources for the positive social and economic benefit of their communities.

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### Accessibility, Technology, and Librarianship

Edited by Heather Moorefield-Lang

*Library Technology Reports* (54:4),  
May/June 2018

PRINT: 978-0-8389-1613-1

This report looks into the wide definition of accessibility for library patrons within the area of instruction. This topic is discussed in some depth in schools of library science as well as in faculty development and instructional design.

2018 | softcover  
40 pp | 8.5" x 11"  
\$43.00 | Members: \$38.70



### Privacy and Security Online: Best Practices for Cybersecurity

By Nicole Hennig

*Library Technology Reports* (54:3)  
April 2018

PRINT: 978-0-8389-1612-4

Using advice from security experts, this report discusses the difference between possible threats and likely risks. It also provides advice on how to make your own security plan and concludes with ideas for sharing this information with your library users.

2018 | softcover  
36 pp | 8.5" x 11"  
\$43.00 | Members: \$38.70



### How to Stay on Top of Emerging Technology Trends for Libraries

By David Lee King

*Library Technology Reports*,  
March 2018 (54:2)

PRINT: 978-0-8389-1611-7

This report focuses on personal strategies you can follow to keep up with emerging technology trends and provides you with suggestions for how you can incorporate these trends into your library.

2018 | softcover  
36 pp | 8.5" x 11"  
\$43.00 | Members: \$38.70



### Library Spaces and Smart Buildings: Technology, Metrics, and Iterative Design

Edited by Jason Griffey

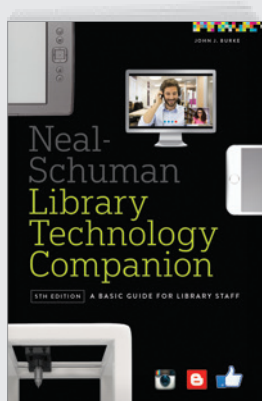
*Library Technology Reports*,  
January 2018 (54:1)

PRINT: 978-0-8389-1610-0

Griffey explores sensor technology, artificial intelligence and machine learning, computer vision, and other technologies and offers readers a look into what's possible in the current state of technology for smart library buildings.

2018 | softcover  
32 pp | 8.5" x 11"  
\$43.00 | Members: \$38.70





2016 | softcover  
232 pp | 6" x 9"  
\$80.00 | Members: \$72.00



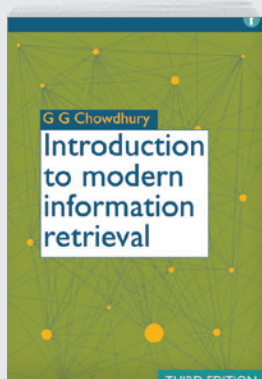
## Neal-Schuman Library Technology Companion: A Basic Guide for Library Staff, Fifth Edition

John J. Burke | PRINT: 978-0-8389-1382-6

"The tips on how to stay current are particularly useful . . . Highly recommended to all librarians and staff."—*Public Libraries*

The perfect primer for LIS students, Burke's guide should also be at the top of the list for any current or future library professional looking to stay at the forefront of technological advancement. Its incisive coverage includes

- › complete analysis of the librarian's technological toolbox for teaching, security, databases, and more;
- › expert advice on how to compare and evaluate competing technology solutions;
- › mobile devices and technology, social media, and streaming media;
- › makerspaces and other technology programming; and
- › updated content on open source catalog systems, discovery layers, and related elements of library management systems.



2010 | softcover  
508 pp | 6" x 9"  
\$94.95 | Members: \$85.46



## Introduction to Modern Information Retrieval, Third Edition

G. G. Chowdhury | PRINT: 978-1-55570-715-6

"The full gamut of information is covered."—*Australian Academic and Research Libraries*

This highly regarded text blends traditional theories and techniques with coverage of sophisticated new technologies in information retrieval (IR), including

- › database technology;
- › bibliographic formats;
- › cataloging and metadata;
- › subject analysis and representation;
- › automatic indexing and file organization;
- › vocabulary control;
- › abstracts and indexing;
- › searching and retrieval models;
- › user interfaces;
- › evaluation of IR user needs;
- › online database search services;
- › multimedia IR;
- › mark-up languages;
- › web and intelligent IR;
- › natural language processing systems; and
- › IR in digital libraries.



2014 | softcover  
352 pp | 6" x 9"  
\$98.00 | Members: \$88.20



## Exploring Digital Libraries: Foundations, Practice, Prospects

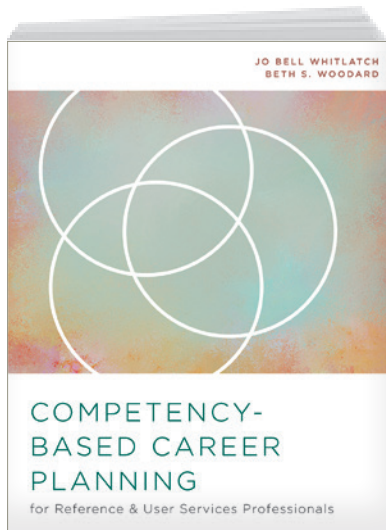
Karen Calhoun | PRINT: 978-1-55570-985-3

"From the 'cloud' to 'community,' and from the 'mass digitization' to the 'digital divide,' Calhoun has meticulously covered everything the reader needs to know . . . This is a book by a librarian for other librarians, and that really is what makes this book stand out."—*VOYA*

"Readers will want to consult this text several times for the detailed citations, informative tables, and graphics . . . In this book [Calhoun] combines her extensive knowledge and research to offer an important resource for the library and archives communities to think innovatively about the role digital libraries have on society so they can be sustainable into the future."

—*Technical Services Quarterly*

"Well-organized and timely . . . a thorough examination of the past, present, and future prospects of digital libraries, and I recommend it to students, scholars, and practicing librarians."—*Portal: Libraries and the Academy*



2019 | softcover  
192 pp | 8.5" x 11"  
\$57.99 | Members: \$52.19

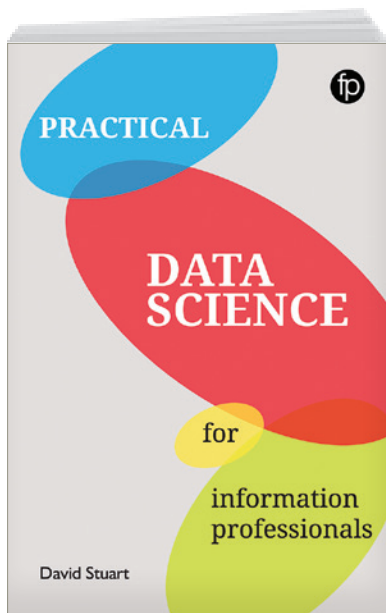


## Competency-Based Career Planning for Reference and User Services Professionals

Jo Bell Whitlatch and Beth S. Woodard | PRINT: 978-0-8389-1780-0

Reference and user services librarians need to be in charge of their own careers, and that means being proactive. Utilizing the RUSA (Reference and User Services Association) Professional Competencies as a framework for reflecting on strengths as well as gaps in expertise, this book guides readers through developing strategies to enhance their professional standing and potential. Former RUSA president Whitlatch, who chaired the initial committee establishing the Competencies, teams up with expert trainer Woodard to

- › introduce the seven categories of the Competencies, explaining the ways in which each is important to both practitioner and institution;
- › demonstrate how to create a personal development plan;
- › discuss the Association for Talent Development (ATD) Competency Development Model and other action plans;
- › offer guidance for setting goals and measuring progress;
- › share information on a variety of development activities that readers can undertake, including formal training opportunities, on-the-job experiences, and self-directed initiatives; and
- › provide recommended self-evaluation techniques such as exercises, short verbal and written reports, crafting presentations on a topic, and sharing concrete examples of how skills were applied in the workplace.



2018 | softcover  
208 pp | 6" x 9"  
\$85.99 | Members: \$77.39



## Practical Data Science for Information Professionals

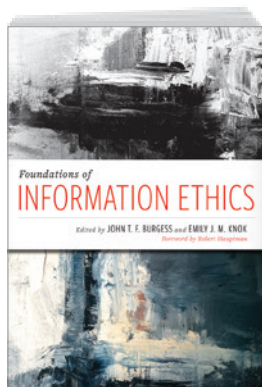
David Stuart | PRINT: 978-1-78330-344-1

Data science has a wide range of applications within the information profession, from working alongside researchers in the discovery of new knowledge, to the application of business analytics for the smoother running of a library or library services. *Practical Data Science for Information Professionals* provides an accessible introduction to data science, using detailed examples and analysis on real data sets to explore the basics of the subject. Content covered includes

- › the growing importance of data science;
- › the role of the information professional in data science;
- › some of the most important tools and methods that information professionals may use; and
- › an analysis of the future of data science and the role of the information professional.

This book will be of interest to all types of libraries around the world, from large academic libraries to small research libraries. By focusing on the application of open source software, the book aims to reduce barriers for readers to use the lessons learned within.

**See also:** *Practical Ontologies for Information Professionals*, page 58.



2019 | softcover  
176 pp | 7" x 10"  
\$54.99 | Members: \$49.49

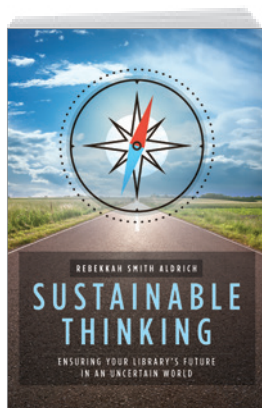
## Foundations of Information Ethics

Edited by John T. F. Burgess and Emily J. M. Knox; Foreword by Robert Hauptman

PRINT: 978-0-8389-1722-0

The need for an intellectual primer on information ethics that also functions as a solid working casebook for LIS students and professionals has never been more urgent. This text, written by a stellar group of ethics scholars and contributors from around the globe, expertly fills that need. Organized into twelve chapters, this volume

- › thoroughly covers principles and concepts in information ethics, as well as the history of ethics in the information professions;
- › examines human rights, information access, privacy, discourse, intellectual property, censorship, data and cybersecurity ethics, intercultural Information ethics, and global digital citizenship and responsibility;
- › provides historical context along with timely and relevant case studies; and
- › features contributions from John M. Budd, Paul T. Jaeger, Rachel Fischer, and Margaret Zimmerman, among others.



2018 | softcover  
216 pp | 6" x 9"  
\$49.99 | Members: \$44.99

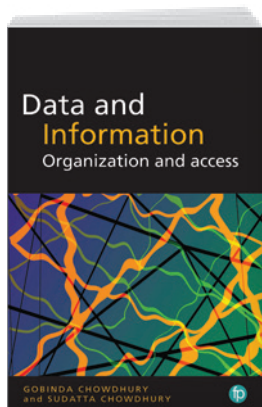
## Sustainable Thinking: Ensuring Your Library's Future in an Uncertain World

Rebekkah Smith Aldrich | PRINT: 978-0-8389-1688-9

In communicating the value of libraries to our society what our profession needs is confidence, determination, and the will to succeed. Aldrich shows that the first step towards a sustainable library is sustainable thinking. This inspiring book

- › begins with a situation report that examines the myriad societal disruptions that are impacting libraries;
- › defines how sustainable thinking encompasses not just the environment but economics and social equity as well;
- › details the Three Es of Sustainable Libraries;
- › lays out a host of tactics to build intense loyalty to your library from the inside out through policy changes and purposeful leadership; and
- › guides you in communicating effectively with the community, thereby ensuring that your advocacy connects with the maximum number of people.

▶ Get the audiobook at [audible.com](https://www.audible.com) 



2019 | softcover  
288 pp | 6" x 9"  
\$78.99 | Members: \$71.10

## Data and Information: Organization and Access

G. G. Chowdhury and Sudatta Chowdhury | PRINT: 978-1-78330-260-4

This important new foundational text covers the theory, practice, research issues, and contexts of information organization and interactive information retrieval. Readers will learn about the key principles of information organization and retrieval along with the essentials of human information behavior and information seeking and retrieval, and how to put them into practice. This book will help readers develop creative, critical and reflective problem solving capabilities in the management of information and data and allow them to demonstrate advanced information and data management skills in diverse environments. Topics covered include:

- › structured and unstructured information resources;
- › digital libraries web information;
- › indexing techniques;
- › information retrieval models;
- › information interactions in specific domains and contexts; and
- › human information behavior models.



## Library Futures Series

Edited by Miguel Figueroa, Director,  
Center for the Future of Libraries

Formally launched in 2014,  
the American Library Association's  
Center for the Future of Libraries works  
toward three primary goals:

- › Identify emerging trends relevant to libraries and the communities they serve;
- › Promote futuring and innovation techniques to help librarians and library professionals shape their future; and
- › Build connections with experts and innovative thinkers to help libraries address emerging issues.

Expanding on that work, the Library Futures series brings together library experts and innovators to explore the profession's many futures by focusing on emerging trends.



2019 | softcover  
64 pp | 5" x 7"  
\$24.99 | Members: \$22.49

### Anonymity

LIBRARY FUTURES, BOOK 1

Alison Macrina and Talya Cooper | PRINT: 978-0-8389-1633-9

In the virtual realm, anonymity means that such bedrock values of librarianship as privacy, free speech, and intellectual freedom coexist uneasily with the proliferation of fake news, sexist and racist sentiments, and repugnant ideologies. As trusted guardians of knowledge, libraries and librarians can fill a growing need for reputable information and open dialog. Macrina, founder and director of the Library Freedom Project and a core contributor to the Tor Project, along with co-author Cooper of The Intercept, discuss apps (Whisper, Secret) and forums (Reddit) that promote anonymity as a central feature, even as so-called true anonymity remains elusive because of pervasive user data tracking. They also examine how anonymous content has become valuable fodder for both news organizations and clickbait websites. Will the rise of anonymity and the vulnerabilities it exposes, especially for governments and businesses, lead to a movement against it? Or have our society and its technology passed the point of no return?



2018 | softcover  
96 pp | 5" x 7"  
\$24.99 | Members: \$22.49

### Resilience

LIBRARY FUTURES, BOOK 2

Rebekkah Smith Aldrich | PRINT: 978-0-8389-1634-6

Resilience (or resiliency) incorporates preparations for and rapid recovery from physical, social, and economic disruptions, including environmental disasters, terrorist attacks, or economic collapse. As city, state, and the federal governments adopt resiliency as a strategy for addressing potential disasters, libraries may need to align their facilities, services, and programs to demonstrate a resilient strategy. Additionally, libraries may find themselves competing for funding with other programs or initiatives, especially in an increasingly limited pool of government spending. A founding member of ALA's Sustainability Round Table, and a longtime public library development consultant, in this book Aldrich discusses how resilience can align with library values of equity and access, and why libraries and information professionals may be ideal partners or providers in helping individuals and the communities which they serve adopt resilient practices. This thought-provoking treatment of timely topic offers important points of consideration for library administrators and managers, as well as scholars of urban planning and public policy.



2019 | softcover  
96 pp | 5" x 7"  
\$24.99 | Members: \$22.49

## Blockchain

LIBRARY FUTURES, BOOK 3

Susan Alman and Sandra Hirsh | PRINT: 978-0-8389-1743-5

Blockchain technology is a concept with far-reaching implications for the future of recordkeeping. It uses a distributed database (multiple devices not connected to a common processor) that organizes data into records (blocks) that have cryptographic validation. The data are timestamped and linked to previous records so that they can only be changed by those who own the encryption keys to write to the files. Firms like Microsoft and IBM are already exploring ways that blockchain can more securely handle valuable transaction data. And Sony is harnessing blockchain to store educational information that can easily be transferred between schools as students move or graduate. In this book, technology experts Alman and Hirsh discuss how blockchain's potential use as a convenient system for recordkeeping could lead to more government documents, historical records, and other pieces of information migrating to such a system. They also examine its possible consequences for academic, public, school, and special libraries, as well as the information professionals who sustain those institutions.



2019 | softcover  
80 pp | 5" x 7"  
\$24.99 | Members: \$22.49

## Design Thinking

LIBRARY FUTURES, BOOK 4

Rachel Ivy Clarke | PRINT: 978-0-8389-1792-3

The Library Futures Series continues with this primer on design thinking, broadly defined as an approach to problem solving which prioritizes empathy with and deeper understandings of users to define a problem; actively engages in prototyping to develop solutions; and iterates solutions through implementation and resulting modification. Clarke, a researcher whose work has systematically examined the capacity of design thinking to revolutionize LIS education and the exploration of diverse library reading materials, guides readers through this trend. After introducing the concept, she outlines the steps of the design thinking process model. She then shares various examples of design projects in libraries, illustrating how design thinking extends beyond just space planning or website design and is applicable to all library products and services. She also demonstrates the ways in which design can either enable or stifle such foundational library values as intellectual freedom, diversity, and access. Concluding with a rousing call to action for all librarians to recognize their positions as designers, this book will encourage readers to recognize how design thinking can empower libraries.



Also available

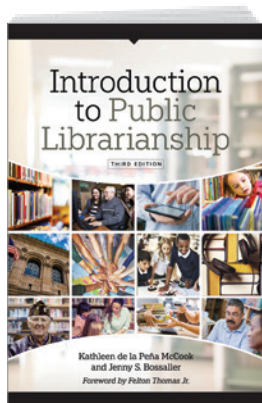
## Future of Libraries Trend Cards

ITEM NUMBER: FLTC001

Set of 28 cards  
\$25.00  
Members:  
\$22.50

Offering information about each trend and considerations for why it might matter for libraries, the cards address:

- › Aging Advances
- › Anonymity
- › Badging
- › Basic Income
- › Collective Impact
- › Connected Learning
- › Connected Toys
- › Data Everywhere
- › Design Thinking
- › Digital Natives
- › Drones
- › Emerging Adulthood
- › Fandom
- › Fast Casual
- › Flipped Learning
- › Gamification
- › Haptic Technology
- › Income Inequality
- › Internet of Things
- › Maker Movement
- › Privacy Shifting
- › Resilience
- › Robots
- › Sharing Economy
- › Short Reading
- › Unplugged
- › Urbanization
- › Virtual Reality



2018 | softcover  
432 pp | 7" x 10"  
\$72.00 | Members: \$64.80



## Introduction to Public Librarianship, Third Edition

Kathleen de la Peña McCook and Jenny S. Bossaller; Foreword by Felton Thomas Jr.

PRINT: 978-0-8389-1506-6

Put simply, there is no text about public librarianship more rigorous or comprehensive than McCook's survey. Now, the REFORMA Lifetime Achievement Award-winning author has teamed up with noted public library scholar and advocate Bossaller to update and expand her work, incorporating the field's renewed emphasis on outcomes and transformation. This "essential tool" (*Library Journal*) remains the definitive handbook on this branch of the profession. It covers every aspect of the public library, from its earliest history through its current incarnation on the cutting edge of the information environment, including

- › statistics, standards, planning, evaluations, and results;
- › legal issues, funding, and politics;
- › organization, administration, and staffing;
- › all aspects of library technology, from structure and infrastructure to websites and makerspaces;
- › adult services, youth services, and children's services; and
- › associations, state library agencies, and other professional organizations.



2018 | softcover  
168 pp | 6" x 9"  
\$60.00 | Members: \$54.00

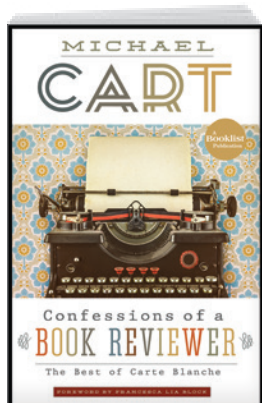
## Transform and Thrive: Ideas to Invigorate Your Library and Your Community

Dorothy Stoltz with Gail Griffith, James Kelly, Muffie Smith, and Lynn Wheeler

PRINT: 978-0-8389-1622-3

Successful libraries are those that continuously learn to listen and respond, prioritizing an organizational approach that encourages library staff to work with each other as well as the community to create opportunities to thrive. That may sound airy and abstract, but in this book the authors demonstrate how it boils down to applying a handful of straightforward principles. With practical applications for hiring staff, coordinating an author event, creating a community partnership, and designing a building, this book walks readers through how to

- › identify the community's motivating factors and use them to guide priorities;
- › create a culture of learning at the library;
- › apply courage, curiosity, and creativity to cope with challenges;
- › ask the right questions to get the right answers;
- › draw out creative ideas from both staff and the community; and
- › use creativity exercises for both individual and group problem solving.



2018 | softcover  
216 pp | 6" x 9"  
\$45.00 | Members: \$40.50

## Confessions of a Book Reviewer: The Best of Carte Blanche

Michael Cart; Foreword by Francesca Lia Block | PRINT: 978-0-8389-1645-2

"A whimsical romp . . . Fellow lovers of books and young adult literature will relish this collection. It is like taking an enthusiastic walk through the mind of Michael Cart." —VOYA

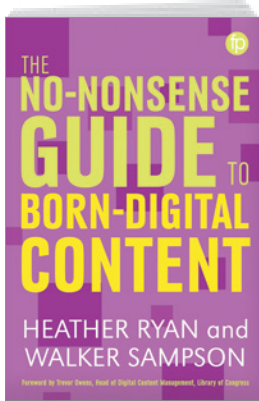
Spotlighting Cart's unique perspective as both devoted book reviewer and self-proclaimed book addict, this "Carte Blanche" compilation offers readers the chance to trace the blossoming of YA lit into a bona fide phenomenon that continues to grow in popularity. In the columns gathered here, he explores

- › reading, writing, and book collections and collecting;
- › the past, present and future of YA lit;
- › a multitude of genres, including historical fiction, fantasy, science fiction, humor, and comics; and
- › memories of notable figures in the world of publishing through tributes and memorials.

These pieces remain as engaging and fun to read as when they first appeared.

**See also:** *Young Adult Literature*, page 73.





2018 | softcover  
240 pp | 6" x 9"  
\$75.99 | Members: \$68.40



## The No-nonsense Guide to Born-Digital Content

Heather Ryan and Walker Sampson | PRINT: 978-1-78330-195-9

Providing continued, sustainable access to a wide array of born-digital content is a challenge, particularly because of the broad and highly technical skills needed to build and sustain born-digital content management workflows. This new guide will usher students and practitioners into this area with confidence. It explains step-by-step processes for developing and implementing born-digital content workflows in library and archive settings of all sizes and includes a range of case studies collected from institutions internationally. Key topics include

- › types of digital storage media and their differences and similarities with traditional content;
- › the various sources of born-digital content and how they are appraised for a collection;
- › retrieving and preparing content for a library or archive;
- › storage systems and archival arrangement philosophies;
- › description, preservation, and access;
- › designing workflows for born-digital collection processing; and
- › strategies and philosophies to keep up as technologies change.



2018 | softcover  
304 pp | 7" x 10"  
\$95.00 | Members: \$85.50



## Academic Librarianship, Second Edition

G. Edward Evans and Stacey Greenwell | PRINT: 978-0-8389-1563-9

This "comprehensive overview" (*Journal of Access Services*), has been thoroughly revised and updated to provide a timely exploration of the characteristics of academic librarianship and its place in the ever-changing environment of higher education. Evans and Greenwell offer authoritative coverage of

- › teaching faculty roles and the status of the academic librarian;
- › governance and the growing tension on some campuses between faculty and administration;
- › curriculum, with a discussion of the balance between general education requirements and applied courses;
- › collections, data management, digitization, and metadata;
- › scholarly communication, plus alternative models such as open educational resources (OERs);
- › providing quality service, and the role of user experience (UX) in assessment;
- › ACRL's Information Literacy Framework;
- › classrooms, common learning spaces, and other facilities; and
- › staffing and professional development.



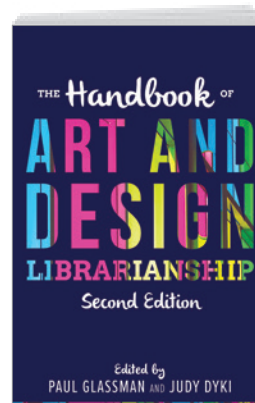
2018 | softcover  
256 pp | 6" x 9"  
\$75.00 | Members: \$67.50

## Government Information Essentials

Edited by Susanne Caro  
PRINT: 978-0-8389-1597-4

"A worthwhile acquisition."  
—*Technicalities*

Because government information is useful and pervasive in nearly every kind of library, more and more librarians of all types need to know how to work effectively with federal, state, and international resources. This volume provides real-world insight into the work and collections of this discipline.



2018 | softcover  
368 pp | 6" x 9"  
\$85.00 | Members: \$76.50

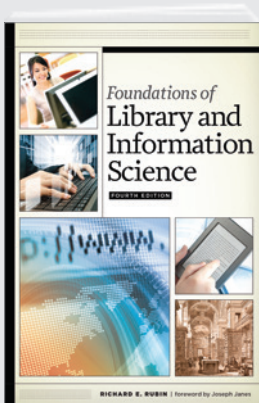


## The Handbook of Art and Design Librarianship, Second Edition

Edited by Paul Glassman  
and Judy Dyki  
PRINT: 978-0-8389-1624-7

Winner of the 2018 Art Libraries Society of North America (ARLIS/NA) Worldwide Books Award for Publications

This text integrates theory and practice to provide an accessible guide to the world of academic art and design libraries from a range of international experts who reflect current practice.



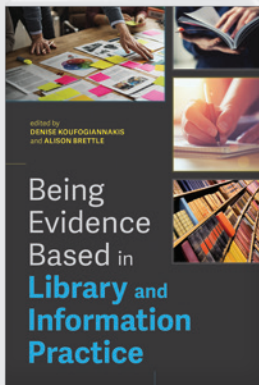
## Foundations of Library and Information Science, Fourth Edition

Richard E. Rubin; Foreword by Joseph Janes | PRINT: 978-0-8389-1370-3

"In this fourth edition, Rubin excels at providing everything working library professionals and those desiring to become library professionals need to know. This text could be considered 'the librarian's Bible,' as it is so comprehensive in its coverage of the profession. Rubin's relaxed and conversational writing style makes it a highly approachable text and a valuable addition to any professional resource collection, library and information science classroom, or personal reference."—VOYA

"Continues to deserve its place in the required curriculum of many American MLS programs . . . in its latest edition, [it] lives up to the broad expectations set by its title."—*Against the Grain*

2016 | softcover  
648 pp | 6" x 9"  
\$85.00 | Members: \$76.50



## Being Evidence Based in Library and Information Practice

Edited by Denise Koufogiannakis and Alison Brettell

PRINT: 978-0-8389-1521-9

"If you are interested in becoming a researcher-practitioner, or in integrating data into your decision-making processes for your library, this book will be quite useful."  
—*Journal of Electronic Resources Librarianship*

2017 | softcover  
224 pp | 6" x 9"  
\$75.00 | Members: \$67.50



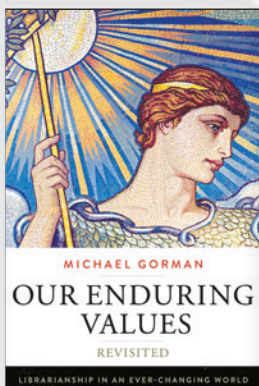
## Introduction to Information Science

David Bawden and Lyn Robinson

PRINT: 978-1-55570-861-0

"It is a wide-ranging look at multiple topics in information science, packed with references to important texts in these areas. Both technically complex and more abstract, theoretical discussions are delivered with concision and clarity."  
—*Technicalities*

2012 | softcover  
384 pp | 6" x 9"  
\$80.00 | Members: \$72.00



## Our Enduring Values Revisited: Librarianship in an Ever-Changing World

Michael Gorman

PRINT: 978-0-8389-1300-0

e-book available

"Sure to cause a great amount of introspection . . . a must-have for all librarians, from all areas."  
—VOYA

2015 | softcover  
256 pp | 6" x 9"  
\$45.00 | Members: \$40.50



## The Whole Library Handbook 5: Current Data, Professional Advice, and Curiosa about Libraries and Library Services

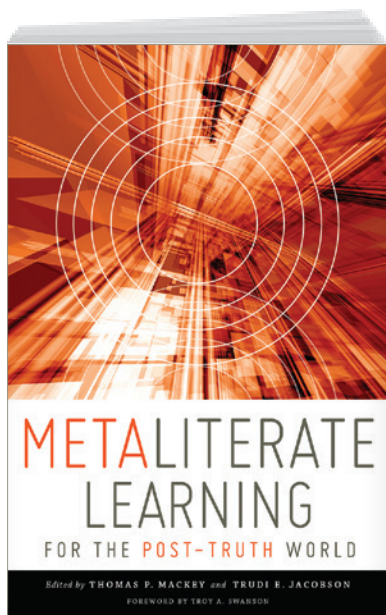
Edited by George M. Eberhart

PRINT: 978-0-8389-1090-0

e-book available

"A remarkable introduction to the field of librarianship . . . Highly recommended."—*Library Journal*

2013 | softcover  
536 pp | 6" x 9"  
\$52.00 | Members: \$46.80



2019 | softcover  
224 pp | 6" x 9"  
\$64.99 | Members: \$58.49



## Metaliterate Learning for the Post-Truth World

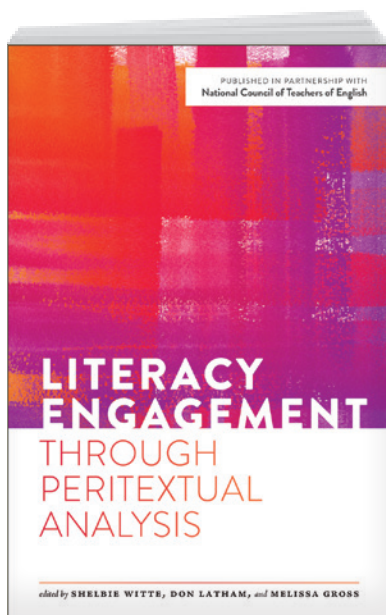
Thomas P. Mackey and Trudi E. Jacobson; Foreword by Troy A. Swanson

PRINT: 978-0-8389-1776-3

Metaliteracy, Mackey and Jacobson's revolutionary model that reframes information literacy, is especially well suited as a framework for ensuring that learners can successfully navigate the proliferation of fake news, questionable content, and outright denialism of facts in today's information morass. Applying the newest version of the Metaliteracy Goals and Learning Objectives, including the four domains of metaliterate learning, and featuring contributions from a variety of information literacy instructors, educators, librarians, and faculty, the chapters in this book

- › discuss the social, political, and ethical dimensions of information creation, distribution, and use;
- › employ case studies to demonstrate how metaliteracy prepares learners to read online information with a critical eye, and apply metacognitive thinking to the consumption of all information;
- › explore how to guard against post-truth influences and make purposeful and responsible contributions to the social media ecosystem as active participants;
- › examine out-of-context images paired with misleading text, a prevalent feature of the misinformation frequently shared via social media; and
- › situates metaliteracy in such contexts as the academic library, a science class, fiction writing, digital storytelling, and a theater arts course.

**See also:** *Metaliteracy and Metaliteracy in Practice*, page 38.



2019 | softcover  
176 pp | 6" x 9"  
\$44.99 | Members: \$40.49



## Literacy Engagement through Peritextual Analysis

Edited by Shelbie Witte, Don Latham, and Melissa Gross | PRINT: 978-0-8389-1768-8

*published in partnership with National Council of Teachers of English (NCTE)*

The concept of peritextual analysis teaches readers how to evaluate information and sources using elements that precede or follow the body of the text. A work's Preface, Afterword, dust jacket, and bibliography are only some of the elements that can be used to help readers connect with and understand the main text. Speaking directly to librarians and educators working with K-16 students, this book

- › outlines the Peritextual Literacy Framework and explains its utility as a teaching and thinking tool;
- › defines components such as production elements, promotional elements, navigational elements, intratextual elements, supplemental elements, and documentary elements, offering examples drawn from both print and non-print texts;
- › presents several case studies showing peritextual analysis in action, ranging from young adult nonfiction in the classroom to strengthening students' visual literacy skills by critically comparing and contrasting two graphic novel covers; and
- › examines how the functions of peritext and the Peritextual Literacy Framework exist within online news articles and other non-print texts.





2018 | softcover  
56 pp | 8.5" x 11"  
\$35.00 | Members: \$31.50



## Fake News and Alternative Facts: Information Literacy in a Post-Truth Era

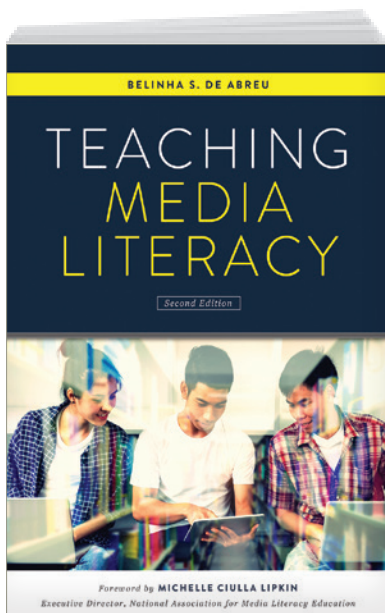
ALA EDITIONS SPECIAL REPORTS

Nicole A. Cooke | PRINT: 978-0-8389-1636-0

Talk of so-called fake news, what it is and what it isn't, is front and center across the media landscape, with new calls for the public to acquire appropriate research and evaluation skills and become more information savvy. But none of this is new for librarians and information professionals, particularly for those who teach information literacy. Cooke, a recipient of the 2017 ALA Achievement in Library Diversity Research Award, believes that the current situation represents a golden opportunity for librarians to impart these important skills to patrons, regardless of their age or experience. In this Special Report, readers will

- › learn more about the rise of fake news, particularly those information behaviors that have perpetuated its spread;
- › discover techniques to identify fake news, especially online; and
- › explore methods to help library patrons of all ages think critically about information, teaching them ways to separate fact from fiction.

Information literacy is a key skill for all news consumers, and this Special Report shows how librarians can make a difference by helping patrons identify misinformation.



2019 | softcover  
192 pp | 7" x 10"  
\$54.99 | Members: \$49.49



## Teaching Media Literacy, Second Edition

Belinha S. De Abreu; Foreword by Michelle Ciulla Lipkin; Preface by Denise E. Agosto

PRINT: 978-0-8389-1721-3

There has never been a more urgent need for an incisive examination of the crucial role librarians and other educators can play in teaching the skills necessary to access, analyze, evaluate, and create media. Media literate youth and adults are better able to understand the complex messages emanating from television, movies, radio, the internet, news outlets, magazines, books, billboards, video games, music, and all other forms of media. In this book, international expert De Abreu melds advice from a diverse array of practitioners and subject experts with her own research findings to examine how consuming media and technology impacts the learning of K–12 students, tackling such paramount issues as

- › fake news/alternative facts;
- › critical thinking
- › digital literacy and digital citizenship;
- › social inclusion and equity;
- › global interconnectivity; and
- › social justice and advocacy.

Inside, readers will find a wealth of intelligently crafted, ready-to-use lesson plans and activities designed to help promote critical thinking skills for K-12 students, making this a perfect teaching resource for school and public librarians, educators, and literacy instructors.



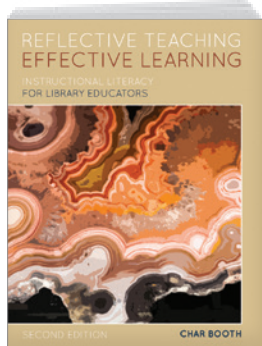
2018 | softcover  
144 pp | 6" x 9"  
\$57.00 | Members: \$51.30

## The Indispensable Academic Librarian: Teaching and Collaborating for Change

Michelle Reale | PRINT: 978-0-8389-1638-4

Far from being auxiliary to the learning cycle, academic librarians are educators in their own right. If the primary challenge before them is to change how they're perceived within their institutions, Reale proposes, the key lies in becoming a proactive teacher and collaborator. Blending practice-based evidence with a warm approach, Reale

- › discusses the changing perception of academic librarians, how they are seen and how they see themselves;
- › shows how academic librarians can and should assert their rightful place in the learning cycle;
- › looks at how to match teaching goals with academic librarians' mission;
- › advocates for the indispensable roles the academic librarian should play, including co-collaborator, one-on-one research consultant, expert-at-large in non-structured spaces such as the dorm or student lounge, and embedded librarian in the classroom; and
- › offers talking points for self-advocacy, looking at the many ways academic librarians are making a difference.



2019 | softcover  
160 pp | 8.5" x 11"  
\$65.00 | Members: \$58.50

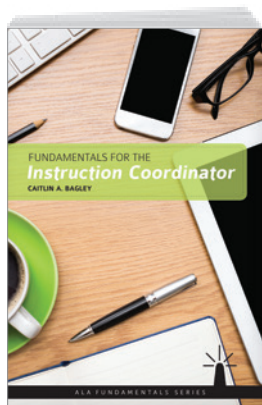


## Reflective Teaching, Effective Learning: Instructional Literacy for Library Educators, Second Edition

Char Booth | PRINT: 978-0-8389-1501-1

Booth's practical approach to developing personal instructional literacy, a method that empowers library professionals at any level of experience to become better and more confident educators, made the first edition of this text a runaway bestseller. Updated to expand its focus to more fully include program coordinators and library administrators, the new second edition cements its status as a peerless resource for day-to-day use as well as LIS courses. Laying the foundation for effective teaching, Booth outlines a framework that includes

- › tools for improving learning in the moment and developing a teacher identity through self-assessment;
- › evidence-based strategies in learning and instructional research;
- › methods for evaluating and integrating technology in learning using a practical toolkit approach;
- › a systematic and outcomes-based process for developing and assessing learning experiences; and
- › new material on strategy and scaffolding, with discussions of collaboration, institutional partnerships, working with faculty, and program development through curriculum mapping.



2018 | softcover  
192 pp | 6" x 9"  
\$55.00 | Members: \$49.50

## Fundamentals for the Instruction Coordinator

ALA FUNDAMENTALS SERIES

Caitlin A. Bagley | PRINT: 978-0-8389-1637-7

An instruction coordinator does more than just oversee the entire department of instruction librarians. The role also requires you to function as the assessment lead, training and directing the tone of how instruction will be taught, performed, and evaluated, as well as perform outreach to departments and faculty outside the library to find ways to make connections for future instruction. In a concise, straightforward manner Bagley outlines exactly what you need to know as a new instruction coordinator, including

- › an overview of library instruction and the primary stakeholders;
- › guidance on key duties such as training, management, communications, and assessment;
- › instruction coordinator best practices drawn from librarians working in a range of settings; and
- › tips on how to integrate what you've learned into your program.

Bagley presents the perfect primer for instruction coordinators at all levels of experience, from those who may have had little prior supervisory or management experience to those who simply want a refresher on new methods.



2017 | softcover  
248 pp | 6" x 9"  
\$80.00 | Members: \$72.00



## Expert Internet Searching, Fifth Edition

Phil Bradley | PRINT: 978-1-78330-247-5

Covering everything from the basics to running advanced and complex searches using a variety of different search engines, the book enables readers to gain a nuanced and full understanding of online search, including trends such as social media search, fake news, and discussion of the authority and validity of search results. Key topics include

- › an introduction to the internet and search engines;
- › the Google experience;
- › other free-text search engines;
- › directory- and category-based search engines;
- › multi- and meta-search engines;
- › social media search engines;
- › visual searching;
- › people-based resources;
- › academic and other specialized search engines;
- › news-based search engines;
- › multimedia search engines;
- › search apps and the effect of mobile search on the industry; and
- › search utilities and resources to make life easier.



2018 | softcover  
224 pp | 6" x 9"  
\$87.99 | Members: \$79.20

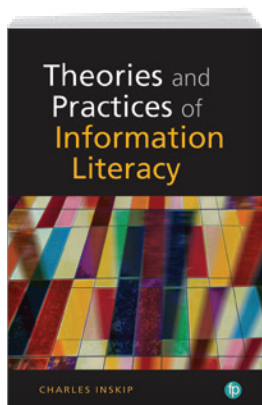


## Digital Literacy Unpacked

Katharine Reedy and Jo Parker | PRINT: 978-1-78330-197-3

This book brings together a wide range of diverse perspectives on digital and information literacy that provide a comprehensive blend of theory and practice. The authors demonstrate the importance of digital literacy in all areas of life, the centrality of critical thinking (a key element of both digital and information literacy), and the essential role of library and information professionals in leading digital literacy developments. Highlighting case studies from a range of international practitioners, this book covers such key topics as

- › approaches to digital literacy, including discussions of terminology, institutional approaches, and existing frameworks;
- › an overview of digital literacy in higher education and examples of good practice;
- › openness, digital literacy, and an examination of OERs and MOOCs;
- › the myth of digital natives;
- › developing digital capabilities for staff;
- › professional development for librarians; and
- › digital inclusion and lifelong employability in a digital world.



2018 | softcover  
352 pp | 6" x 9"  
\$81.99 | Members: \$73.80



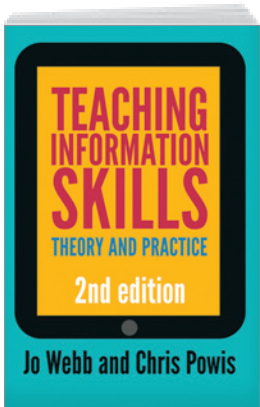
## Theories and Practices of Information Literacy

Charles Inskip | PRINT: 978-1-78330-135-5

From politicians and policymakers through funders and education providers to cultural heritage organizations, employers, community groups, and social activists there is a growing awareness of the impact of digitization on engagement with information. Beginning with a recent history of information literacy (IL) to give context, this book then provides a detailed review of theoretical models and practical approaches using real life examples from the wide information landscape. Examining key issues around IL from an academic and professional perspective, this book

- › provides a detailed understanding of the theory and practice of IL and associated areas;
- › identifies and discusses the challenges presented by the lifelong learning nature of IL in a digital world; and
- › enables the development of appropriate skillsets of library and information professionals as central players in the delivery of IL in education, workplace and society.





## Teaching Information Skills: Theory and Practice, Second Edition

Jo Webb and Chris Powis | PRINT: 978-1-85604-949-8

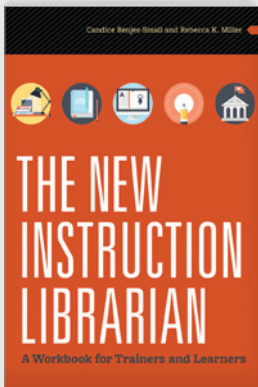
This fully updated edition of the bestselling textbook shows librarians how to empower their library users and teach information skills.

Informed by best teaching practice and contemporary learning theories, the text covers both the theory and practice of library instruction. Each chapter has two parts: a section explaining the principles of learning and teaching, followed by a section analyzing successful learning and teaching activities, rooted in personal experience. The book draws best practice examples and new case studies from a broad range of sectors and organizations.

Each of the main chapters is based around one of the key elements of successful learning and teaching, specifically applied to the LIS context. New and expanded topics for this edition include discussion of distance learning and technology-enabled learning, and when and how to buy-in commercial services to support your teaching.

2019 | softcover  
240 pp | 6" x 9"   
\$99.95 | Members: \$89.96

### ★ Noteworthy in Information Literacy | Library Instruction




## The New Instruction Librarian: A Workbook for Trainers and Learners

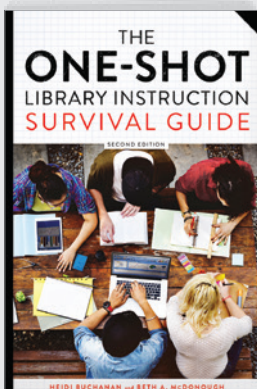
Candice Benjes-Small and Rebecca K. Miller | PRINT: 978-0-8389-1456-4 | e-book available

"A solid overview of academic instruction librarianship for both supervisors and novices."  
—*Library Journal*

Grounded in research on teaching and learning from numerous disciplines, not just library literature, this book

- › shows how to set up new instruction librarians for success, with advice on completing an environmental scan, strategies for recruiting efficiently, and a training checklist;
- › walks readers step by step through training a new hire or someone new to instruction;
- › explores the different roles an instruction librarian is usually expected to play, such as educator, project manager, instructional designer, and teaching partner;
- › demonstrates the importance of performance evaluation and management, including assessment and continuing education, both formal and informal; and
- › provides guided reading lists for further in-depth study of a topic.

2017 | softcover  
256 pp | 7" x 10"   
\$68.00 | Members: \$61.20



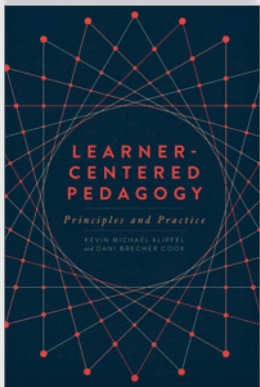
## The One-Shot Library Instruction Survival Guide, Second Edition

Heidi E. Buchanan and Beth A. McDonough | PRINT: 978-0-8389-1486-1

"Inspired solutions for difficult assignments, vignettes from actual librarians in the field, assessment techniques, and suggestions for how to make information literacy relevant to students . . . [it] will inspire instruction librarians to move beyond traditional bibliographic instruction."—*Reference & User Services Quarterly*

The ACRL Framework for Information Literacy for Higher Education is good news for one-shot instructors. With its six frames and conceptual approach you're freed from a long list of outcomes and can instead focus on big ideas. The newest edition of this concise guide will help you stay organized and use your limited time wisely, with guidance that will help students sharpen their critical thinking skills, use better sources, improve their understanding, and avoid plagiarism.

2017 | softcover  
168 pp | 6" x 9"  
\$50.00 | Members: \$45.00



2017 | softcover  
208 pp | 6" x 9"  
\$60.00 | Members: \$54.00



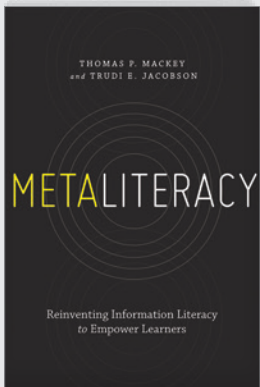
## Learner-Centered Pedagogy: Principles and Practice

Kevin Michael Klipfel and Dani Brecher Cook | PRINT: 978-0-8389-1557-8

"Succinctly demonstrates the need for empathy in self-directed learning. This title is compelling in design; theory and practicality entwine, and infographics generate intentional engagement . . . Highly recommended." —ARBA

With an eye on everyday library work, the authors offer concrete, empirically-based strategies to connect with learners at all levels. Offering plentiful examples of pedagogy in action, this book covers

- › 6 cognitive principles for organizing information literacy instruction, with sample worksheets and organization tools for instruction planning;
- › how to establish rapport and kindle learners' motivation;
- › tactics for transcending "cite 5 sources" and other uninspiring research assignments;
- › educational evidence debunking the mythical perception that because students are skilled at computers and mobile technology, they already know how to do research;
- › questions to keep in mind for inspiring autonomous learning; and
- › the power of story, as described by Joan Didion, Brené Brown's Ted Talk, and educational psychology research.



2014 | softcover  
248 pp | 6" x 9"  
\$67.00 | Members: \$60.30



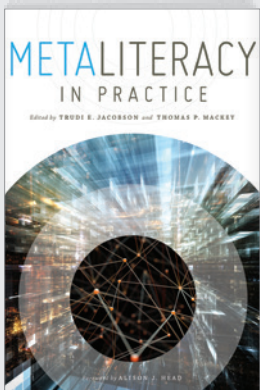
## Metaliteracy: Reinventing Information Literacy to Empower Learners

Edited by Thomas P. Mackey and Trudi E. Jacobson | PRINT: 978-1-55570-989-1 | e-book available

"A broad audience of educators at many levels will benefit from this well constructed, formatted, and developed study of how best to reach today's learners." —Catholic Library World

Today's learners communicate, create, and share information using a range of information technologies such as social media, blogs, microblogs, wikis, mobile devices and apps, virtual worlds, and MOOCs. The concept of metaliteracy expands the scope of traditional information skills (determine, access, locate, understand, produce, and use information) to include the collaborative production and sharing of information in participatory digital environments (collaborate, produce, and share) prevalent in today's world. This book builds on decades of practice while recognizing the knowledge required for an expansive and interactive information environment.

**See also: *Metaliterate Learning for the Post-Truth World*, page 33.**



2016 | softcover  
256 pp | 6" x 9"  
\$70.00 | Members: \$63.00

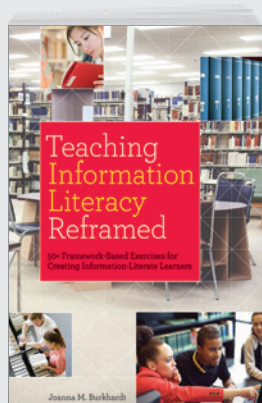


## Metaliteracy in Practice

Edited by Trudi E. Jacobson and Thomas P. Mackey | PRINT: 978-0-8389-1379-6

"The practical applications of metaliteracy described in this book will be incredibly useful for anyone developing assignments and evaluation frameworks to be used in teaching across disciplines, whether they are starting to plan a new course from scratch, or simply want to rework an existing course to better teach and evaluate for metaliteracy skills." —College & Research Libraries

In their earlier book *Metaliteracy*, the authors offered an original framework for engaging learners as reflective and collaborative participants in today's complex information environments. Now, they move that comprehensive structure for information literacy firmly into real-world practice, highlighting the groundbreaking work of librarians and faculty who are applying the metaliteracy model in distinctive teaching and learning settings. The case studies presented in this valuable resource demonstrate how librarians and educators can help students effectively communicate, create, and share information in today's participatory digital environments.



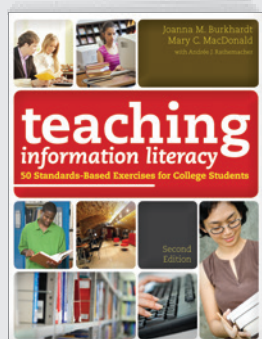
2016 | softcover  
232 pp | 7" x 10"  
\$58.00 | Members: \$52.20

## Teaching Information Literacy Reframed: 50+ Framework-Based Exercises for Creating Information-Literate Learners

Joanna M. Burkhardt | PRINT: 978-0-8389-1397-0

The six threshold concepts outlined in the Framework for Information Literacy for Higher Education are an altogether new way of looking at information literacy. In this important new book, bestselling author and expert instructional librarian Burkhardt decodes the Framework, putting its conceptual approach into straightforward language while offering more than 50 classroom-ready, Framework-based exercises. Guiding instructors towards helping students cross each threshold, this book

- thoroughly addresses each threshold concept, scaffolding from the beginner level to the intermediate level;
- includes exercises that can be used in the one-shot timeframe as well as others designed for longer class sessions and semester-long courses;
- offers best practices in creating learning outcomes, assessments, rubrics, and teaching tricks; and
- looks at how learning, memory, and transfer of learning applies to the teaching of information literacy.



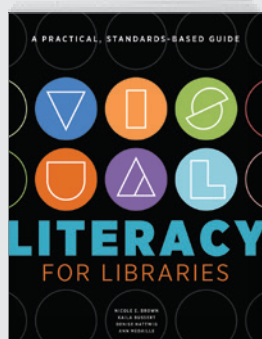
2010 | softcover  
152 pp | 8.5" x 11"  
\$52.00 | Members: \$46.80

## Teaching Information Literacy: 50 Standards-Based Exercises for College Students, Second Edition

Joanna M. Burkhardt and Mary C. MacDonald with Andrée J. Rathemacher | PRINT: 978-0-8389-1053-5

"Deserves wide circulation in colleges and perusal by any instructors of freshmen."  
—*Catholic Library World*

From high schools and colleges to technical and graduate schools, research involves making sense of information: learning the basics of planning, winnowing, and evaluating the quality of sources. As information proliferates, it's tempting to use the handiest tool rather than working to identify the best one. But there's a better way! Updated for today's ever-expanding world of electronic information, the second edition of *Teaching Information Literacy: 50 Standards-Based Exercises for College Students* is the best single resource for fundamental information literacy instruction. The 50 standards-based exercises inside cover the basics of planning, collecting, and evaluating.



2016 | softcover  
208 pp | 8.5" x 11"  
\$70.00 | Members: \$63.00

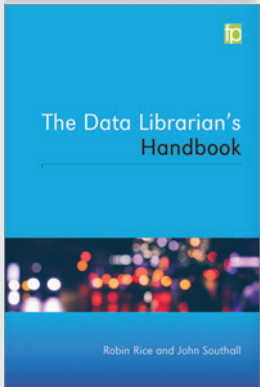
## Visual Literacy for Libraries: A Practical, Standards-Based Guide

Nicole E. Brown, Kaila Bussert, Denise Hattwig, and Ann Medaille | PRINT: 978-0-8389-1381-9

"Required reading for any library professional, from students to seasoned librarians, who participate in teaching activities."—*Library Journal*

The importance of images and visual media in today's culture is changing what it means to be literate in the 21st century. Digital technologies have made it possible for almost anyone to create and share visual media. Yet the pervasiveness of images and visual media does not necessarily mean that individuals are able to critically view, use, and produce visual content. The ACRL Visual Literacy Competency Standards for Higher Education were developed to address these distinct characteristics of images and visual media. Based on those standards, this book provides librarians and instructors with the tools, strategies, and confidence to apply visual literacy in a library context. Readers will not only learn about ways to develop students' visual literacy, but also how to use visual materials to make their instruction more engaging.





2016 | 192 pp | 6" x 9" | softcover | \$79.99 | **Members: \$72.00**  
 hardcover | \$190.00 | **Members: \$171.00**

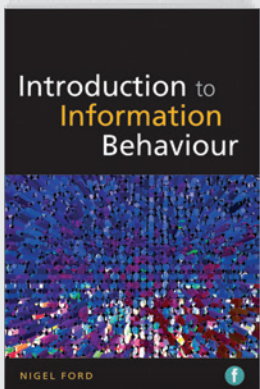
## The Data Librarian's Handbook

Robin Rice and John Southall | print: 978-1-78330-047-1 (softcover) | PRINT: 978-1-78330-098-3 (hardcover)

"Covers a large amount of interesting terrain in thoughtful and accessible ways."—*LSE Review of Books*

Offering contemporary case studies from a range of institutions and disciplines, tips for best practice, study aids and links to key resources, this book covers such topics as

- › the evolution of data libraries and data archives;
- › handling data compared to other forms of information;
- › managing and curating data to ensure effective use and longevity;
- › how to incorporate data literacy into mainstream library instruction and information literacy training;
- › how to develop an effective institutional research data management (RDM) policy and infrastructure; and
- › how to support and review a data management plan (DMP) for a project.



2015 | softcover | 272 pp | 6" x 9" | \$85.00 | **Members: \$76.50**

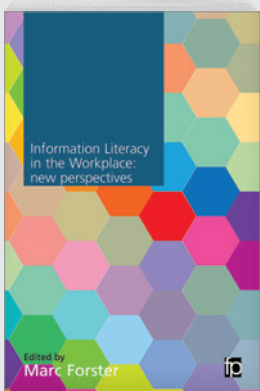
## Introduction to Information Behaviour

Nigel Ford | PRINT: 978-1-85604-850-7

"Simplifies the confusing, chaotic picture of information behavior . . . an ably useful and sophisticated rendering of a complex research field."—*Journal of the Association for Information Science and Technology*

This landmark text is an essential primer for students and practitioners interested in information seeking, needs and behavior, user studies and information literacy. Ford uses a combination of theory and practical context to map out what information behavior is and what we currently know about it, before addressing how it can be better understood in the future. He argues that new understandings of information behavior research may help maximize the quality and effectiveness of the way information is presented, sought, discovered, evaluated and used.

The book introduces the key concepts, issues and themes of information behavior, illustrates them using key research studies, and provides a clear path through the complex maze of theories and models. Case studies are included throughout the text and each chapter concludes with a round-up of what has been covered, highlighting the implications for professional information practice.



2017 | softcover | 208 pp | 6" x 9" | \$80.00 | **Members: \$72.00**



## Information Literacy in the Workplace: New Perspectives

Edited by Marc Forster | PRINT: 978-1-78330-132-4

In today's information-driven workplace, information professionals must know when research evidence or relevant legal, business, personal, or other information is required, how to find it, how to critique it, and how to integrate it into one's knowledge base. Using a range of new perspectives, this book demonstrates several aspects of informational literacy's presence and role in the contemporary workplace. Content covered includes

- › examination of the value and impact of IL in the workplace;
- › how IL is experienced remotely, beyond workplace boundaries;
- › IL's role in professional development;
- › organizational learning and knowledge creation;
- › developing information professional competencies; and
- › how to unlock and create value using IL in the workplace.



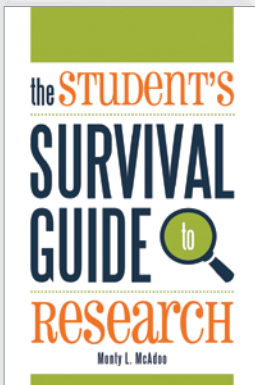
2018 | softcover  
208 pp | 6" x 9"    
\$85.99 | Members: \$77.39

## Exploring Research Data Management

Andrew Cox and Eddy Verbaan | PRINT: 978-1-78330-278-9

Research Data Management (RDM) has become a hot professional topic internationally because of changes in scholarship and governmental policies about the sharing of research data. This book provides an introduction to RDM for librarians and other support professionals. Starting by exploring the nature of research and the importance of data in the research process, the book reviews how RDM has developed over time, what typical research data services are, and how they relate to other research support services. After considering how a multi-professional support service can be created, it then examines the decisions that need to be made in designing different types of research data service, from local policy formulation and training to creating a data repository. This book will be useful reading for all students studying librarianship and information management, as well as librarians who are interested in learning more about RDM and developing research data services in their own institutions.

### ★ Noteworthy in Research Methods



2016 | softcover  
232 pp | 6" x 9"   
\$58.00 | Members: \$52.20

## The Student's Survival Guide to Research

Monty L. McAdoo | PRINT: 978-0-8389-1276-8

"Research can be taught, and this book offers beginning-to-end instructions . . . Highly recommended for high school and undergraduate students."—*Library Journal*

Jumping head first into a research project is a surefire recipe for stress and confusion. But if you're a newbie, how do you know where to begin, let alone where to go from there? Library instruction expert McAdoo has penned a primer specifically tailored to novice researchers, offering beginning-to-end guidance for every step of the research process, from planning and preparing to conducting and writing. Students will appreciate the book's clear and concise language regarding the research process, while teachers, faculty, YA staff, and academic librarians will find it a valuable tool for information literacy.



2016 | softcover  
224 pp | 6" x 9"  
\$75.00 | Members: \$67.50

## Dynamic Research Support for Academic Libraries

Edited by Starr Hoffman | PRINT: 978-0-8389-1469-4

"Hoffman's collection showcases how we can add long-term value for our users by focusing on going 'deeper' and delivering comprehensive specialist services which tap into a very real need."—*Libfocus*

This book will enrich and expand your vision of research support in academic libraries by

- › inspiring you to think creatively about new services;
- › sparking ideas of potential collaborations within and outside the library, increasing awareness of functional areas that are potential key partners;
- › providing specific examples of new services, as well as the decision-making and implementation process; and
- › encouraging you to take a broad view of research support rather than thinking of research and instruction services, metadata creation, and data services as separate initiatives.

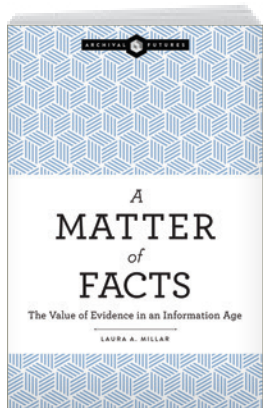
## Archival Futures Series

Series editors: Bethany Anderson and Amy Cooper Cary



Archival Futures, a new book series published jointly by the Society of American Archivists (SAA) and ALA Neal-Schuman, will critically engage issues related to archives as, and for, the public good. Books in the series combine provocative arguments with practical insights, examining professional values and current innovations in archival and library practice.

The archives profession has long been seen as primarily concerned with the past. Archival Futures points to the responsibility that archivists and allied information professionals have to shape the present and future. This series seeks to engage with the urgent questions embedded within archival work and processes, inviting discussion about the social responsibility of citizens to shape a historical record that better documents all aspects of the human experience.



### A Matter of Facts: The Value of Evidence in an Information Age

ARCHIVAL FUTURES

Laura A. Millar | PRINT: 978-0-8389-1771-8

The safeguarding of authentic facts is essential, especially now that digital technologies have ushered in a post-truth world in which “alternative facts” can be so easily accepted as valid. And because facts matter, archives matter. In this urgent manifesto, archives luminary Millar makes the case that accurate evidence is crucial in supporting and fostering a society that is respectful, democratic, and self-aware. Millar’s eye-opening treatise

- › explains the concept of evidence and discusses the ways in which records, archives, and data are not just useful tools for our daily existence but also essential sources of evidence both today and in the future;
- › includes plentiful examples that illustrate the critical role evidence plays in upholding rights, enforcing responsibilities, tracing family or community stories, and capturing and sharing memories; and
- › examines the impact of digital technologies on how records and information are created and used.

See more titles from the Society of American Archivists (SAA), pages 46–47.

2019 | softcover  
192 pp | 6" x 9"  
\$44.99 | Members: \$40.49



### Developing and Maintaining Practical Archives: A How-To-Do-It Manual for Librarians, Third Edition

A HOW-TO-DO-IT MANUAL FOR LIBRARIANS

Gregory S. Hunter | PRINT: 978-0-8389-1277-5

Newly revised and updated to more thoroughly address our increasingly digital world, Hunter’s manual covers such keystone topics as

- › a history of archives;
- › selection, appraisal, acquisition, accessioning, and deaccessioning;
- › important points of copyright, privacy, and ethics;
- › description, including DACS, EAD, and tools such as Archon and the Archivists’ Toolkit;
- › preservation, including guidance on how to handle rare books, maps, architectural records, and artifacts;
- › digital records, addressing new and popular methods of storage and preservation of email, image files, webpages, Word documents, spreadsheets, databases, and media files; and
- › metrics, assessment, establishing employee procedures and policies, working with interns and volunteers, and other managerial duties.

2019 | softcover  
320 pp | 8.5" x 11"  
\$85.00 | Members: \$76.50







2018 | softcover  
320 pp | 6" x 9"  
\$94.99 | Members: \$85.49



## Information Rights for Records Managers

Rachael Maguire | PRINT: 978-1-78330-244-4

This important new book offers a fully up to date, accessible, and comprehensive guide to Information rights specifically for those without a legal background. Covering the new General Data Protection Regulations (GDPR), the Freedom of Information (FOI), and Data Protection Acts (DPA), *Information Rights for Records Managers* also delves into

- › responding to FOI requests, including exemptions, internal reviews, and benchmarking;
- › the differences between DPA and GDPR regulations, and the implications for professionals operating under the acts;
- › personal data requests and inquiries under GDPR;
- › working with the European Information Regulations (EIR) and where the differences lie with FOI;
- › the two strands of records management and information rights work and how they interact in daily work; and
- › practical case studies from a range of organizations and institutions to demonstrate practice.



2018 | softcover  
240 pp | 6" x 9"  
\$99.99 | Members: \$89.99



## Do Archives Have Value?

Edited by Michael Moss and David Thomas | PRINT: 978-1-78330-332-8

How does an archive establish and measure value? Discussing the various valuation methods available, and their suitability for use by archives and special collections, this book also assesses the impact of the transition to the digital in archival holdings. Value is explored in a range of different cultural and organizational contexts through case studies from a range of countries, including Australia, China, Japan, Malawi, Kenya, Russia and Thailand. Key chapters discuss

- › the value of the Clinton emails for research;
- › the value of Russian archives before and after revolution;
- › the value of archives in public inquiries, using the case of the Hillsborough tragedy as an example;
- › the value of Find & Connect, Australia's response to child abuse;
- › the Chinese long tradition of recordkeeping;
- › why and how to value;
- › valuing digital content; and
- › the commercialization of archives.



2018 | softcover  
320 pp | 6" x 9"  
\$99.99 | Members: \$89.99

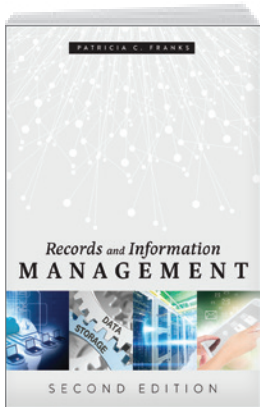


## Community Archives, Volume 2: Sustaining Memory

Edited by Jeannette A. Bastian and Andrew Flinn | PRINT: 978-1-78330-350-2

Over ten years have passed since the first volume of *Community Archives*. Inspired by continued research as well as by the formal recognition of community archives in the UK, the community archives movement has become an increasingly important area of research, recognition, and appreciation by archivists, archival scholars, and others worldwide. Increasingly the subject of papers and conferences, community archives are now seen as being in the vanguard of social concerns and markers of community-based activism. They exemplify the ongoing evolution of "professional" archival (and heritage) practice. This new volume of *Community Archives* reflects the latest research and also includes practical case studies on the challenges of building and sustaining community archives. The argument that they are integral to the ability of people to articulate and assert their identity is discussed at length. Practitioners, researchers, and academics in the archives and records community as well as historians and other scholars concerned with community building and social issues will find much of value inside this book.

**See also: *Archives in Libraries*, page 47.**



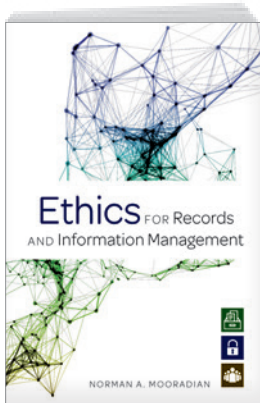
2018 | softcover  
528 pp | 7" x 10"  
\$84.99 | **Members: \$76.50**

## Records and Information Management, Second Edition

Patricia C. Franks | PRINT: 978-0-8389-1716-9

As *Information Management* put it, "On the strength of its currency and coverage alone, Franks' book is poised to take over as the recommended go-to reference for both students and RIM professionals for many years to come." The new second edition cements this work's status as an up-to-date classic. Updated and expanded to address emerging technologies, most notably blockchain, and evolving standards and practices, the text addresses such key topics as

- › the origins and development of records and information;
- › the discipline of information governance and developing a strategic records management plan;
- › creation/capture and classification;
- › retention strategies, inactive records management, archives, and long-term preservation;
- › access, storage, and retrieval;
- › electronic records and electronic records management systems; and
- › the latest on rapidly evolving technologies such as web records, social media, and mobile devices.



2018 | softcover  
256 pp | 7" x 10"  
\$75.00 | **Members: \$67.50**

## Ethics for Records and Information Management

Norman A. Mooradian | PRINT: 978-0-8389-1639-1

The scope and reach of information has expanded dramatically over the past 30 years, and the consequences of these changes to records and information management (RIM) professionals are profound. RIM professionals require a professional ethics to guide them in their daily practice and to form a basis for developing and implementing organizational policies, and Mooradian's new book provides a rigorous outline of such an ethics. Taking an authoritative principles/rules based approach to the subject, this book comprehensively addresses

- › the structure of ethics, outlining principles, moral rules, judgements, and exceptions;
- › ethical reasoning, from meaning and logic to dilemmas and decision methods;
- › the ethical core of RIM, discussing key topics such as organizational context, the positive value of accountability, conflicts of interest, and confidentiality;
- › important ethical concerns like copyright and intellectual property, whistleblowing, information leaks, disclosure, and privacy; and
- › the relationship between RIM ethics and information governance.



2018 | softcover  
224 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**

## Digital Archives: Management, Use and Access

Edited by Milena Dobreva | PRINT: 978-1-85604-934-4

This landmark edited collection offers a wide-ranging overview of how rapid technological changes and the push for providing greater access to digitized cultural heritage holdings are changing the landscape of archives.

Providing inspirational and informative chapters by international experts, this book will help digital archivists and other information professionals understand the drivers for change in archives and the implications. Sustainable business models for cultural production, the digitization of analog cultural heritage, and the related IPR issues surrounding the reuse of digital objects and data for research, education, advocacy, and art all receive full attention. Contributors also present state-of-the-art solutions in building digital archives on networked infrastructure, trusted digital repositories to ensure long-term access, and tools to serve emerging needs in digital humanities.



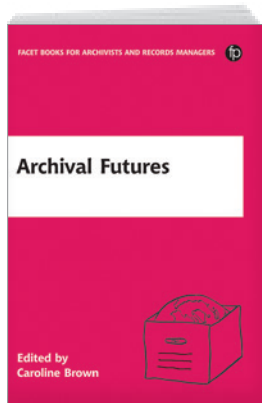
2019 | softcover  
224 pp | 6" x 9"  
\$98.99 | **Members: \$89.10**

## Digital Humanities: An Introduction for Librarians

Edited by **Sally Chambers** | PRINT: 978-1-78330-129-4

Librarians have an important role to play in the burgeoning world of digital humanities and digital scholarship. This book provides an accessible, introductory guide to digital humanities with the librarian in mind. After giving a brief history of the field, it dives deeper into digital scholarly activity, involving active researchers in the field and using real research projects as case studies throughout. This book

- › provides an overview of how "the digital" has affected a wide range of humanities disciplines, from literary studies and history to digital musicology;
- › previews key tools and methodologies, including digital scholarly editing, social network analysis, 3D modelling of archaeological data, and others;
- › looks at existing digital humanities activities at a variety of libraries across the UK, Europe, and the United States; and
- › discusses professional development and training opportunities involving digital humanities at library schools, training programs, and professional associations.



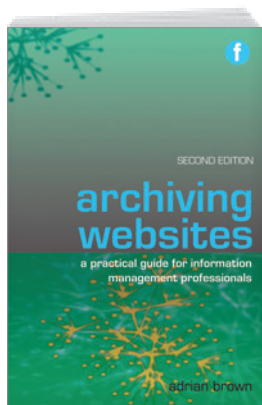
2018 | softcover  
224 pp | 6" x 9"  
\$98.99 | **Members: \$89.10**

## Archival Futures

Edited by **Caroline Brown** | PRINT: 978-1-78330-182-9

This new book draws on the contributions of a range of international experts to consider the current archival landscape and imagine the archive of the future. Firmly rooted in current professional debate and scholarship, it offers thought-provoking chapters that will challenge and inspire archivists to encourage debate about their futures. Among this collection's crucial topics:

- › the role of archives in relation to individuals, organizations, communities, and society;
- › how appraisal, arrangement, description, and access might be affected in the future;
- › the impact of changing societal expectations on access to information, how information is exchanged, and how things are recorded and remembered;
- › the place of traditional archives and what "the archive" is or might become;
- › challenges and opportunities offered by other information, cultural, or IT-related professions and the future role of the archive profession; and
- › truth and post-truth: archives as authentic and reliable evidence.



2019 | softcover  
224 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**

## Archiving Websites: A Practical Guide for Information Management Professionals, Second Edition

**Adrian Brown** | PRINT: 978-1-78330-053-2

This second edition has been updated to cover key developments such as advances in the archiving and analysis of social media, the challenges and opportunities of mobile technology and Linked Open Data, recognition of the vast potential of web archives to support research, and the adoption of web archiving in the commercial world to support regulatory compliance. Brown also addresses such important topics as

- › the development of web archiving, with added case studies from the British Library, TNA, Eastern Europe, and Asia;
- › selection policies, including discussion of new types of content to archive;
- › automatic crawl definition and refinement, similarities and differences between library, archive, and museum approaches to web archiving, and other preservation issues;
- › delivery to users, with new case studies for web archives, journalism and media use, education, academic research data, linked data, and government transparency; and
- › legislation, with a look at new copyright regulations.





**ALA Editions  
is a proud partner of  
THE SOCIETY OF AMERICAN ARCHIVISTS (SAA)**

Founded in 1936, SAA is North America's oldest and largest national archival professional association. To enrich the resources offered by ALA Editions, select SAA titles are available through the ALA Store.




**Exhibits in Archives and Special Collections Libraries**

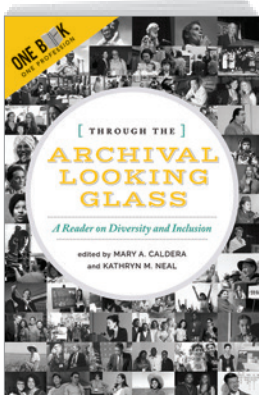
Jessica Lacher-Feldman | PRINT: 978-0-8389-1657-5

In this book longtime special collections exhibits curator Lacher-Feldman advises archivists at all levels on developing enlightening and entertaining exhibits. She describes each step of the exhibit process, providing straightforward tips on

- developing innovative exhibit ideas;
- formulating exhibit policies and procedures for your institution;
- crafting well-written and visually interesting exhibit labels;
- branding and designing exhibits; and
- promoting exhibits through conventional media, social media, and giveaway items.

Also included are case studies that detail exhibits at a variety of institutions, sample documents and forms, a literature review, and a guide to exhibit supplies. With this comprehensive resource, you'll learn how to develop exhibits that help you to better connect with your audience and advocate for your repository. "Proceed and be bold" with exhibit development, and gratifying, inspiring results will transpire.

2013 | softcover   
208 pp | 11" x 8.5"  
\$69.99 | Members: \$62.99



**Through the Archival  
Looking Glass:  
A Reader on Diversity  
and Inclusion**

Edited by Mary A. Caldera and  
Kathryn M. Neal  
PRINT: 978-0-8389-1655-1

"Will remind the reader that much discussion has happened within the Society of American Archivists about how to make the profession as a whole more inclusive and more representative of all societal facets, but that we have miles to go before we sleep."—*Journal for the Society of North Carolina Archivists*


2014 | softcover   
320 pp | 6" x 9"  
\$69.99 | Members: \$62.99

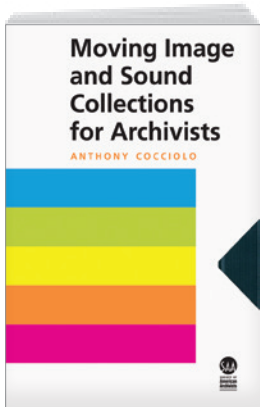


**Conceptualizing  
21st-Century Archives**

Anne J. Gilliland  
PRINT: 978-0-8389-1652-0

"Overall, this book is a thorough blend of the history of record-keeping, present practice, and thought-provoking speculation about its future, and is essential reading for both archives professionals and students alike."  
—*New England Archivists Newsletter*

2014 | softcover   
336 pp | 6" x 9"  
\$69.99 | Members: \$62.99



2017 | softcover  
224 pp | 7" x 10"  
\$69.99 | **Members: \$62.99**

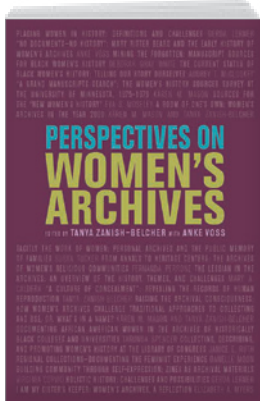


## Moving Image and Sound Collections for Archivists

Anthony Cocciolo | PRINT: 978-0-8389-1740-4

*Winner of the 2018 Waldo Gifford Leland Award*

This book is for every archivist (or archivist-in-training) who has opened a box or file cabinet or otherwise unearthed some carrier of moving image and sound and has wondered what to do. You may have not recognized the format, you may have not known if it held video or audio, and you may have not known how to describe the item. It's even possible that you did not recognize it as a carrier of moving image and sound. Most archivists encounter and most archives contain some form of moving image and sound material. These can include recordings of events on video, oral histories captured on audiotape, and films created by independent filmmakers. Here's practical guidance on how to preserve and make accessible the moving image and sound record, from the most relevant legacy formats to born-digital formats. Gorgeously designed and illustrated.



2013 | softcover  
488 pp | 6" x 9"  
\$69.99 | **Members: \$62.99**

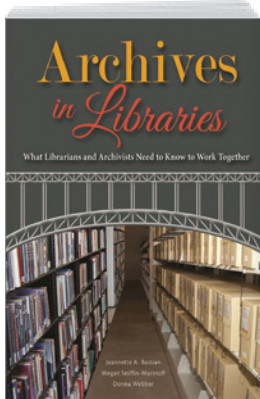


## Perspectives on Women's Archives

Edited by Tanya Zanish-Belcher with Anke Voss | PRINT: 978-0-8389-1656-8

Women's archives hold a significant place in the historical record, illuminating stories of individuals who had an impact on our past in both powerful and quiet ways. The history of the archives themselves and the struggle to achieve equal representation within the historical record also tell a valuable story, one that deftly examines American culture and society over the past few centuries.

In *Perspectives on Women's Archives*, 18 essays written by noted archivists and historians illustrate the origins of a women-centered history, the urgent need to locate records that highlight the diverse experiences of women, and the effort to document women's experiences. The essays also expose the need for renewed collaboration between archivists and historians, the challenges related to the accessibility of women's collections, and the development of community archives.



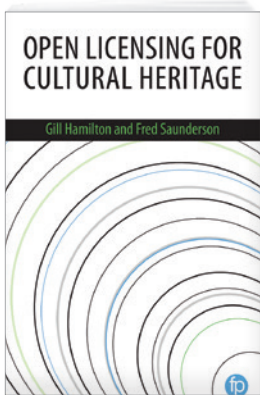
2015 | softcover  
146 pp | 7" x 10"  
\$69.99 | **Members: \$62.99**



## Archives in Libraries: What Librarians and Archivists Need to Know to Work Together

Jeannette A. Bastian, Megan Sniffin-Marino, and Donna Webber | PRINT: 978-0-8389-4721-0

This excellent volume examines the relationship between archives and libraries and how archivists and librarians can work together. It surveys basic archival concepts, policies, and best practices for librarians and library directors, in addition to how archivists working in libraries can describe their work and advocate for archival needs. It details the differences and similarities between libraries and archives and how the relationship can be negotiated, covering mission, professional roots, identity, values, concepts, tasks, practices, and professional standards, as well as educating archivists and librarians; functions and responsibilities like collecting, donor relations, records management, appraisal, processing, preservation, reference, outreach, and establishing, planning, and managing new archives; and ethical, information literacy, digital access, and digital preservation issues.



2017 | softcover  
240 pp | 6" x 9"  
\$89.00 | **Members: \$80.10**

## Open Licensing for Cultural Heritage

Gill Hamilton and Fred Saunderson | PRINT: 978-1-78330-185-0

"A necessary and invaluable instructional reference."—*MBR Bookwatch*

This explanatory guide introduces and explains the use of open licenses for content, data, and metadata in libraries and other cultural heritage organizations. Using rich background information, international case studies, and examples of best practice, this book explores the organizational benefits of open licensing and the open movement, including the importance of content discoverability, arguments for wider collections impact and access, and more ethical and principled arguments related to protection of public content and the public domain. Content covered includes

- › an accessible introduction to relevant concepts, including Creative Commons, attribution, model licenses, and license versions;
- › distinctions between content that has been openly licensed and content that is in the public domain;
- › the benefits and risks associated with open licensing; and
- › a range of practical case studies from organizations including Newcastle Libraries, the University of Edinburgh, and the British Library.



2019 | softcover  
256 pp | 6" x 9"  
\$125.00 | **Members: \$112.50**

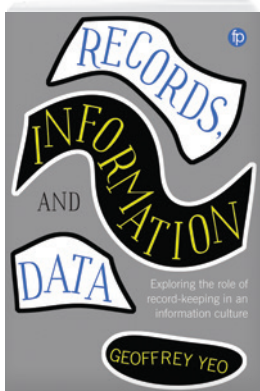
## Management Skills for Archivists and Records Managers

Edited by Louise Ray and Melinda Haunton | PRINT: 978-1-85604-584-1

This book introduces the range of management skills employed by records managers and archivists, and shows how they may be applied, adding value both in terms of personal professional development and in the organizational benefits of service delivery, excellence, accountability, and transparency in both large and small archive and records management units.

Written by established authors in the field, this handbook of practical advice is underpinned with current thinking and theory, and draws on experience of teaching management skills to graduate archivists and records managers and on practical professional experience. Its coverage includes

- › identifying management skills for archivists and records managers;
- › corporate and strategic planning;
- › managing projects successfully;
- › managing money and other resources;
- › managing people;
- › providing accountability through performance measurement;
- › advocating for archives and records management; and
- › developing personal management skills.

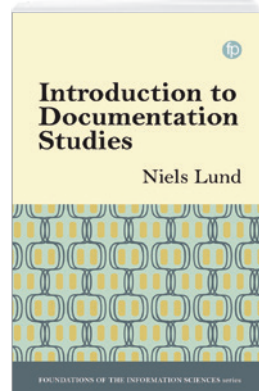


2018 | softcover  
192 pp | 6" x 9"  
\$94.00 | **Members: \$84.60**

## Records, Information and Data

Geoffrey Yeo  
PRINT: 978-1-78330-226-0

In this book Yeo sets today's recordkeeping and archival practices in their historical context. He examines changing perceptions of the nature and purpose of records management and archival work, notions of convergence among information-related disciplines, and archivists' and records managers' attitudes to information and its governance.



2019 | softcover  
256 pp | 6" x 9"  
\$79.00 | **Members: \$71.10**

## Introduction to Documentation Studies

Niels Lund  
PRINT: 978-1-78330-189-8

This groundbreaking book introduces a new approach to the documentation, communication, and information field: documentation studies, a new discipline within the overall information studies umbrella. It outlines the historical background and the theoretical foundation for the discipline by giving insight into documentation issues and processes from early modern society to today's digital age.





2017 | softcover  
304 pp | 6" x 9"  
\$79.00 | Members: \$71.10



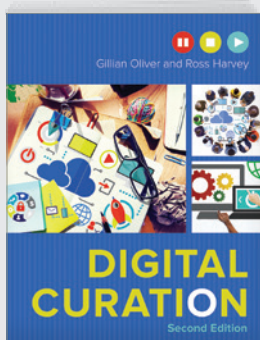
## Archives: Principles and Practices, Second Edition

Laura A. Millar | PRINT: 978-0-8389-1606-3

Written in clear language with lively examples, the book outlines fundamental archival principles and practices, introduces core concepts, and explains best practices. This revised edition contains expanded discussion of the impact of digital technologies on archival materials and practice and an examination of the changing role of the archivist in the digital age. Topics addressed in the book include

- › the nature of archives and archival institutions;
- › the role of archival service as a matter of trust;
- › core archival concepts such as provenance, original order, and respect des fonds;
- › practical guidance in the execution of central archival tasks, including appraisal, preservation, arrangement, description, and reference and access; and
- › discussion about the changing role and responsibilities of the archival institution and archival practitioner, as digital technologies fundamentally transform how records and archives are created, captured, preserved, used, and shared.

See also: *A Matter of Facts*, page 42.



2016 | softcover  
240 pp | 8.5" x 11"  
\$85.00 | Members: \$76.50



## Digital Curation, Second Edition

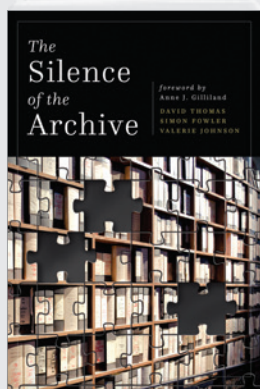
Gillian Oliver and Ross Harvey | PRINT: 978-0-8389-1385-7

"There is truly a wealth of information on every page . . . The text provides precise and up-to-date workflows and terminology, as well as describing best practices in digital curation."

—*Technical Services Quarterly*

This text covers such important topics as

- › the scope and incentives of digital curation;
- › key requirements for digital curation;
- › the value and utility of metadata;
- › considering the needs of producers and consumers when creating an appraisal and selection policy for digital objects;
- › the paradigm shift by institutions towards cloud computing and its impact on costs, storage, and other key aspects of digital curation;
- › the quality and security of data;
- › new and emerging data curation resources, including innovative digital repository software and digital forensics tools;
- › mechanisms for sharing and reusing data; and
- › processes to ensure that data are preserved and remain usable over time.



2017 | softcover  
224 pp | 6" x 9"  
\$76.00 | Members: \$68.40

## The Silence of the Archive

David Thomas, Simon Fowler, and Valerie Johnson;  
Foreword by Anne J. Gilliland

PRINT: 978-0-8389-1640-7

"Highly recommended."—*CHOICE*

Silences range from details of individuals' lives to records of state oppression or of intelligence operations. The book brings together ideas from a wide range of fields, from contemporary history through family history research to Shakespearian studies, and examines the causes, responses, and implications both for researchers and for the archive itself.



2015 | softcover  
736 pp | 8.5" x 11"  
\$110.00 | Members: \$99.00



## Preserving our Heritage: Perspectives from Antiquity to the Digital Age

Edited by Michèle Valerie Cloonan

PRINT: 978-1-55570-937-2

Winner of the 2016  
Preservation Publication  
Award from the Society of  
American Archivists (SAA)

Drawing on a multitude of historical texts, this sweeping yet accessible volume provides a truly global and current view of the field.



2014 | softcover  
560 pp | 8.5" x 11"  
\$129.00 | Members: \$116.10

## Rare Books and Special Collections

Sidney E. Berger | PRINT: 978-1-55570-964-8

Winner of the 2015 ABC-CLIO Award for the Best Book in Library Literature

Berger, a veteran of rare book and special collections, offers a landmark examination of this field. This wide-ranging book offers coverage of such key topics as

- › the profession's history and its relevance in the face of an increasingly digital world;
- › archives' relationship to the special collections department and their role in the wider institution;
- › collection development, cataloging, processing, physical layout, and other operational functions;
- › what everyone needs to know about the physical materials in their care, including preservation, conservation and restoration, handling, and security;
- › reference and outreach services;
- › fundraising and financial management;
- › legal and ethical issues;
- › bibliography and its impact on the rare book world; and
- › the present state of books in our digital environment.



2017 | softcover  
192 pp | 6" x 9"  
\$70.00 | Members: \$63.00

## Developing Digital Scholarship: Emerging Practices in Academic Libraries

Edited by Alison Mackenzie and Lindsey Martin

PRINT: 978-0-8389-1555-4

"A welcome addition to the literature about the ongoing changes in academic librarianship . . . recommended for both teachers and students of LIS, but also for practitioners."

—*Information Research*



2017 | softcover  
336 pp | 6" x 9"  
\$85.00 | Members: \$76.50

## The Special Collections Handbook, Second Edition

Alison Cullingford

PRINT: 978-1-78330-126-3

"A comprehensive manual for special collections and rare book librarianship . . . Highly recommended."—*Library Journal*



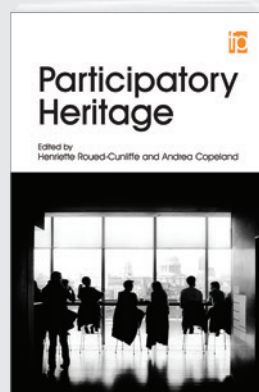
2016 | softcover  
256 pp | 6" x 9"  
\$88.00 | Members: \$79.20

## Managing Digital Cultural Objects: Analysis, Discovery and Retrieval

Edited by Allen Foster and Pauline Rafferty

PRINT: 978-0-8389-1343-7

Bringing together chapters written by leading experts in the field, this book provides an overview of the theoretical and academic aspects of digital cultural documentation and the state of the art. Includes case studies of digitization projects.



2017 | softcover  
240 pp | 6" x 9"  
\$75.00 | Members: \$67.50

## Participatory Heritage

Edited by Henriette Roued-Cunliffe and Andrea Copeland

PRINT: 978-1-78330-123-2

"It will be thought-provoking for most readers, whether around the boundaries of our professional self-definition, the need to listen to communities in developing our work with them, or our understanding of linkages across the spectrum of what may be defined as heritage practice."

—*Archives and Records*



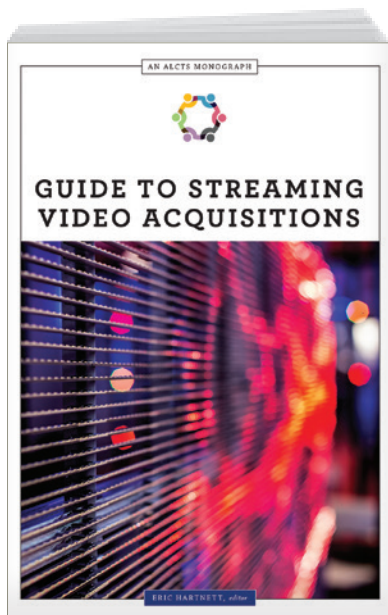
2019 | softcover  
288 pp | 6" x 9"  
\$67.99 | **Members: \$61.19**

## No Shelf Required 3: The New Era for E-Books and Digital Content

Edited by Mirela Roncevic and Peyton Stafford | PRINT: 978-0-8389-1769-5

Many claim that the presence and importance of e-books in the library world have reached a saturation point, but the truth is that experimentation with new models, as well as refinement of existing ones, continues apace. Delving into the latest developments among the varied players in the e-book marketplace, including publishers, libraries, and vendors, the latest volume in the best-selling No Shelf Required series is written from a strong international perspective. Such cutting-edge contributors as Michael Blackwell, Mary Minow, Neil Butcher, and Tonya McQuade discuss a range of groundbreaking initiatives that tap into the potential of digital content to be omnipresent. Positive, uplifting, instructive, and goal-oriented, this volume's coverage includes

- › the DPLA national e-book platform;
- › ReadersFirst, a movement to improve e-book access from libraries;
- › the AudiobookSYNC project, a free summer audiobook program for teens;
- › using e-books to teach poetry and publishing processes;
- › the Multnomah County Library Library Writers project;
- › e-books and the Internet Archive; and
- › Worldreader and other international charitable projects promoting global literacy.



2018 | softcover  
112 pp | 6" x 9"  
\$59.99 | **Members: \$53.99**

## Guide to Streaming Video Acquisitions

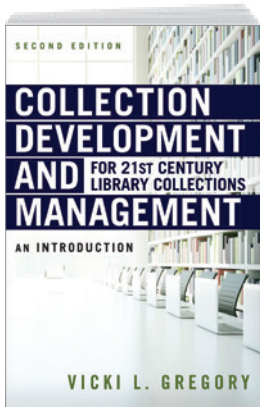
Edited by Eric Hartnett | PRINT: 978-0-8389-1766-4

Streaming video at academic libraries is here to stay. In fact, a recent study shows about two-thirds of students use video as part of their academic study and three-quarters use it to supplement their reading. But as many libraries already know, video licensing can break your budget. Serving the needs of both students and faculty requires a balanced, strategic approach. This concise collection from the Association for Library Collections & Technical Services (ALCTS) offers guidance on such topics as

- › selection criteria for video;
- › seven common business models;
- › practical workflows, from selection and licensing to setting up access;
- › video-specific licensing considerations, including hosting and access restrictions;
- › the TEACH Act and classroom use;
- › using vendor analytic tools to improve discovery; and
- › conducting a cost per use assessment.

With the help of this book's expert advice, academic and research libraries will be well equipped for meeting their institution's video streaming needs.





2019 | softcover  
256 pp | 7" x 10"  
\$79.99 | Members: \$71.99



## Collection Development and Management for 21st Century Library Collections: An Introduction, Second Edition

Vicki L. Gregory | PRINT: 978-0-8389-1712-1

Packed with discussion questions, activities, suggested additional references, selected readings, and many other features that speak directly to students and library professionals, Gregory's *Collection Development and Management for 21st Century Library Collections* is a comprehensive handbook that also shares myriad insightful ideas and approaches valuable to experienced practitioners. This new second edition brings an already stellar text fully up to date, presenting top-to-bottom coverage of

- › the impact of new technologies and developments on the discipline, including discussion of self-publishing, ebooks, open access, globalization, and other trends;
- › needs assessment, policies, and selection sources and processes;
- › budgeting and fiscal management;
- › collection assessment and evaluation;
- › weeding, with special attention paid to electronic materials; and
- › collaborative collection development and resource sharing.



2019 | softcover  
352 pp | 6" x 9"  
\$84.99 | Members: \$76.49



## Digital Preservation in Libraries: Preparing for a Sustainable Future

Edited by Jeremy Myntti and Jessalyn Zoom | PRINT: 978-0-8389-1713-8

In today's information landscape, there are fewer topics that more urgently demand expansive discourse than digital preservation, which touches on everything from technology to copyright. The Association for Library Collections and Technical Services (ALCTS) steps up to the challenge with this comprehensive overview. Global in scope, it features case studies and contributions that discuss such key issues as

- › the history of digital preservation;
- › digital preservation and information ethics;
- › strategies for getting started, sustaining digitization programs, and performing evaluation;
- › fine-tuning digital preservation workflows, with a look at Digital Streams Matrix for analyzing pathways and tasks;
- › preserving e-books, mobile device data, and other specific types of materials;
- › collaborative efforts in digital preservation, including jargon-free techniques for engaging non-technical colleagues in digital legacy tools and processes; and
- › the copyright, legal, and administrative issues connected with digital preservation.



2018 | softcover  
432 pp | 7" x 10"  
\$85.00 | Members: \$76.50

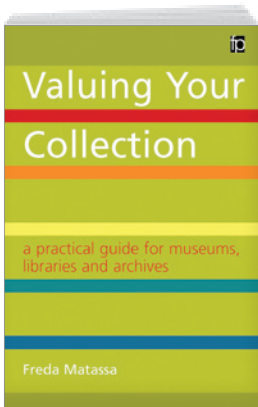


## Fundamentals of Collection Development and Management, Fourth Edition

Peggy Johnson | PRINT: 978-0-8389-1641-4

*Technical Services Quarterly* declared that the third edition "must now be considered the essential textbook for collection development and management . . . the first place to go for reliable and informative advice." For the fourth edition expert instructor and librarian Johnson has revised and freshened this resource to ensure its timeliness and continued excellence. Thorough consideration is given to

- › traditional management topics such as organization of the collection, weeding, and staffing;
- › cooperative collection development and management;
- › licenses, negotiation, contracts, maintaining productive relationships with vendors and publishers, and other important purchasing and budgeting topics;
- › key issues such as the ways that changes in information delivery and access technologies continue to reshape the discipline, the evolving needs and expectations of library users, and new roles for subject specialists, all illustrated using updated examples and data; and
- › marketing, liaison activities, and outreach.



2017 | softcover  
256 pp | 6" x 9"  
\$74.00 | Members: \$66.60



## Valuing Your Collection: A Practical Guide for Museums, Libraries and Archives

Freda Matassa | PRINT: 978-1-78330-187-4

The subject of valuation has always been challenging for museums and public collections and is becoming more urgent as monetary values of many items continue to break records. There is an increase in lending and borrowing, meaning more loans which require a value for insurance, while recent government initiatives such as Lifetime Giving mean that donations to the nation need to have a monetary value for tax purposes. At a time when loans and exhibitions are expanding to all corners of the world, while lenders are becoming more risk-averse, *Valuing Your Collection* addresses the issues and offers solutions. A well-known UK expert on collections management, in this book Matassa discusses

- › issues around the valuation of public collections;
- › assigning values to individual objects and valuing an entire collection;
- › valuation law and insurance;
- › examples from real life collections; and
- › guides to valuing different types of items.

### ★ Noteworthy in Acquisitions | Collection Management



2015 | softcover  
216 pp | 6" x 9"  
\$48.00 | Members: \$43.20

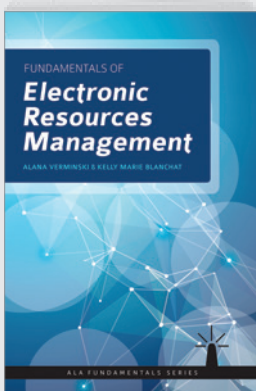
## The Weeding Handbook: A Shelf-by-Shelf Guide

Rebecca Vnuk | PRINT: 978-0-8389-1327-7 | e-book available

"Vnuk gives experienced insight into this often misunderstood and sometimes ill-conceived task."—*Reference Reviews*

"I found this book to be very practical and plan to go back through it to incorporate some of the excellent suggestions Vnuk has included . . . this work's shelf-by-shelf approach and inclusion of sample policies and methods make it a welcome update and addition to the literature."—*Against The Grain*

"Manages to be a thorough and informative source on weeding library collections and yet also an easy, engaging read . . . those of us in the intended audience of academic, school, or especially public libraries will be well served. Recommended."—*Technicalities*



2017 | softcover  
264 pp | 6" x 9"  
\$65.00 | Members: \$58.50



## Fundamentals of Electronic Resources Management

ALA FUNDAMENTALS SERIES

Alana Verminski and Kelly Marie Blanchat | PRINT: 978-0-8389-1541-7 | e-book available

*Recipient of the 2018 ALCTS Outstanding Publication Award*

"This book goes a long way towards demystifying this subject and briefing librarians on these essential areas."—*Journal of Hospital Librarianship*

Inside you'll find to-the-point advice on methods and tools that will help you stay on top of things, including coverage of

- › the full range of purchasing options, from Big Deals to unbundling to pay per view;
- › common clauses of licensing agreements and what they mean;
- › understanding the four types of authentication;
- › using a triage approach to troubleshooting hitches in accessing articles;
- › four ways to use COUNTER reports when evaluating renewals;
- › five steps to developing an effective marketing plan; and
- › how to master the lingo, with clear explanations of jargon, important terms, and acronyms.

## RDA Toolkit **ONLINE SUBSCRIPTION**

Designed for the digital world and an expanding universe of metadata users, RDA: Resource Description and Access is the new, unified cataloging standard. The online RDA Toolkit subscription is the most effective way to interact with the standard. RDA Toolkit helps catalogers, metadata professionals, and other library staff transition to RDA with numerous features, including

- › searchable and browseable presentation of RDA instructions in English, French, Spanish, Italian, Catalan, Finnish, and German languages;
- › editor tools that allow users to create, share, and access user generated content (workflows, maps, and a host of cataloging specific documents);
- › access to a collection of policy statements from national libraries and professional groups; and
- › full MARC record examples of RDA cataloging.

For pricing and subscription information, visit [www.rdatoolkit.org](http://www.rdatoolkit.org).



2015 | softcover  
1056 pp | 8.5" x 11"  
\$185.00 | Members: \$166.50

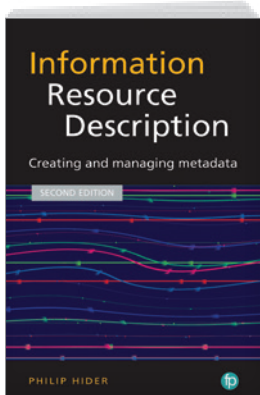
## RDA: Resource Description and Access Print—2015 Revision



PRINT: 978-0-8389-1346-8

The 2015 RDA Print Revision contains:

- › **A full accumulation of RDA**—the revision replaces the previous version of RDA Print rather than being an update packet to that version. Numerous changes to the text of RDA have been made since the publication of the 2014 Revision. Cataloging practice described by RDA has not altered dramatically due to these changes, but a significant number of the pages in RDA Print were affected by the changes, making an RDA Print update packet impracticable.

NOTE: Before purchasing the 2015 print version, please know there will be a 2019 print version available later next year. The release date is TBD at this time. Please email [rdatoolkit@ala.org](mailto:rdatoolkit@ala.org) with further questions.



2018 | softcover  
288 pp | 6" x 9"    
\$85.99 | Members: \$77.39

## Information Resource Description: Creating and Managing Metadata, Second Edition

Philip Hider | PRINT: 978-1-78330-223-9

This new edition offers a fully updated and expanded overview of the field of information organization, examining the description of information resources as both a product and process of the contemporary digital environment. Hider explains how the various elements and values of descriptive metadata support a set of common information retrieval functions across a wide range of environments. Through this unifying framework, his book provides an integrated commentary of the various fields and practices of information organization carried out by today's information professionals and end-users. Key topics and updates to the first edition include

- › discussion of big data vs. the traditional database model;
- › an introduction to FRBR-LRM user tasks and their applications;
- › expanded coverage of scholarly repositories and questions around Open Access;
- › a new section on the history of information organization; and
- › expanded discussion of the functions, economics and management of metadata.





2019 | softcover  
464 pp | 8.5" x 11"  
\$85.00 | Members: \$76.50

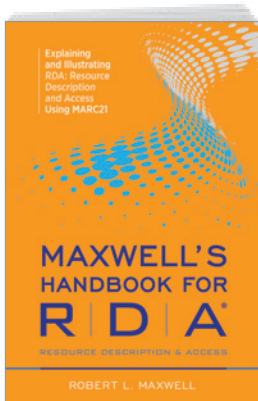


## RDA: Strategies for Implementation, Second Edition

Magda El-Sherbini | PRINT: 978-0-8389-1508-0

Since its publication, thousands of catalogers, technical services librarians, and LIS students have benefited from the expert guidance provided by El-Sherbini's guide. In this new edition, she completely updates her text to reflect the maturing landscape of RDA: Resource Description and Access. This book

- › traces the history of RDA and the transition from AACR2, enumerating the differences and similarities between the standards;
- › presents detailed strategies on implementing RDA, from general training tips to decision making, covering every aspect of daily practice;
- › addresses FRBR-driven tasks, FRBR-Group relationships, and principles of FRAD, including how FRAD impacts the RDA application;
- › features numerous handy checklists and worksheets to aid cataloging and reinforce learning;
- › offers brand new chapters on Work and Expression, Work and Expression for Special Materials, Authorized Access Points, and Relationships Among Entities; and
- › provides updated guidance on getting the most out of RDA Toolkit.



2014 | softcover  
912 pp | 7" x 10"  
\$125.00 | Members: \$112.50



## Maxwell's Handbook for RDA: Explaining and Illustrating RDA: Resource Description and Access Using MARC 21

Robert L. Maxwell | PRINT: 978-0-8389-1172-3

*Winner of the 2014 ABC-CLIO Greenwood Award for the Best Book in Library Literature; Winner of the 2015 Association for Library Collections & Technical Services (ALCTS) Outstanding Publication Award*

In this clear and comprehensive resource, cataloging expert Maxwell brings his trademark practical commentary to bear on the new, unified cataloging standard. Designed to interpret and explain RDA: Resource Description and Access, this handbook illustrates and applies the new cataloging rules in the MARC 21 environment for every type of information format. From books to electronic materials to music and beyond, Maxwell

- › explains the conceptual grounding of RDA, including FRBR and FRAD;
- › addresses the nuances of how cataloging will, and won't, change in the MARC 21 environment;
- › explores recording relationships, working with records of manifestations and items, and more; and
- › provides numerous sample records to illustrate RDA principles.



2018 | softcover  
240 pp | 6" x 9"  
\$109.99 | Members: \$98.99



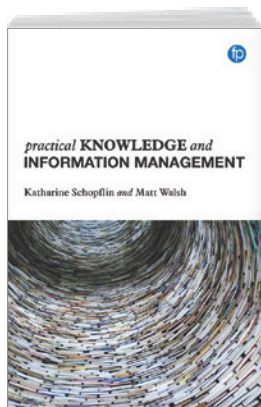
## Social Tagging for Linking Data Across Environments

Edited by Diane Pennington and Louise Spiteri | PRINT: 978-1-78330-338-0

Social tagging, hashtags, and geotags are used across a variety of platforms (Twitter, Facebook, Tumblr, WordPress, Instagram) in different countries and cultures. This book, representing researchers and practitioners across different information professions, explores how social tags can link content across a variety of environments.

Most studies of social tagging have tended to focus on applications like library catalogues, blogs, and social bookmarking sites. This book, in setting out a theoretical background and the use of a series of case studies, explores the role of hashtags as a form of linked data—without the complex implementation of RDF and other Semantic Web technologies.

*Social Tagging for Linking Data Across Environments* will be useful reading for practicing library and information professionals who implement electronic access to collections, including catalogers, systems developers, information architects, and web developers, as well LIS students studying these subjects.



2018 | softcover  
208 pp | 6" x 9"  
\$94.99 | Members: \$85.49



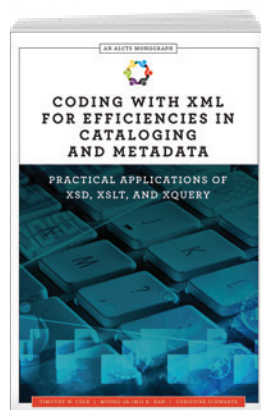
## Practical Knowledge and Information Management

Katharine Schopflin and Matt Walsh | PRINT: 978-1-78330-335-9

This book provides a practical guide to implementing knowledge and information initiatives in the workplace. Drawing on case studies from practitioners in a range of different work environments, it outlines best practice, pitfalls, and advice on a range of topics, including making the business case, audits, establishing communities of practice, building knowledge bases and knowledge capture.

Many workplaces have moved from providing research support to knowledge services. *Practical Knowledge and Information Management* will help professionals provide those services, to improve existing techniques for knowledge sharing and capture and to help transition from the more traditional library model. Chapters are based on case studies drawn from across the knowledge management community in the UK, Ireland, and North America. Although not an edited collection, the book reflects contributions from workplaces in both the public and private arenas, including law, finance, government, nonprofit, academic, and business.

It will be useful reading for information professionals with responsibility for knowledge and information management activity and will suit both experienced professionals, those new to the area, and LIS students taking relevant courses.



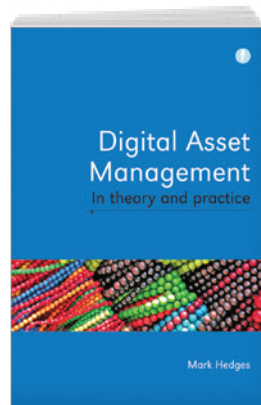
2018 | softcover  
208 pp | 6" x 9"  
\$60.00 | Members: \$54.00

## Coding with XML for Efficiencies in Cataloging and Metadata: Practical Applications of XSD, XSLT, and XQuery

Timothy W. Cole, Myung-Ja (MJ) K. Han, and Christine Schwartz | PRINT: 978-0-8389-1653-7

Even experienced catalogers and copy catalogers need guidance when creating metadata for sharing bibliographic records or digital collections on the web. Likewise, coders or new librarians coming from iSchool or software backgrounds need examples of how to use XML or XSLT scripting with library records. That's where this new handbook from the Association for Library Collections & Technical Services (ALCTS) comes in. All librarians working in their code editors will want this resource, with its 58 sample coding examples, at their side. It covers

- › essential background information, with a quick review of XML basics;
- › transforming XML metadata in HTML;
- › schema languages and workflows for XML validation;
- › an introduction to XPath and XSLT;
- › cataloging workflows using XSLT; and
- › the basics of XQuery, including use cases and XQuery expressions and functions.



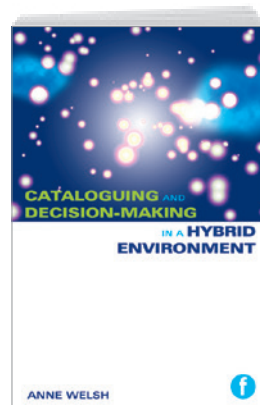
2019 | softcover  
224 pp | 6" x 9"  
\$99.95 | Members: \$89.96



## Digital Asset Management in Theory and Practice

Mark Hedges  
PRINT: 978-1-85604-935-1

This handbook provides information professionals with everything they need to know to effectively manage digital content and information, addressing digital asset management (DAM) from a practitioner's point of view but also introducing readers to the theoretical background to the subject.



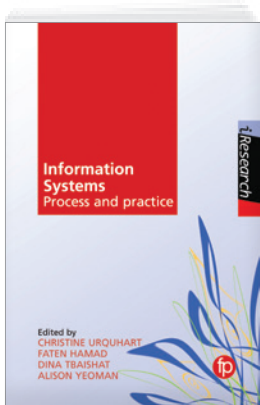
2019 | softcover  
224 pp | 6" x 9"  
\$95.00 | Members: \$85.50



## Cataloguing and Decision-making in a Hybrid Environment: The Transition from AACR2 to RDA

Anne Welsh  
PRINT: 978-1-85604-955-9

Showing readers how to operate successfully in a world of hybrid catalogs, where records created under different standards coexist, this hands-on guide draws out the flexibility offered by RDA and the scope for cataloger judgment in balancing flexibility with consistency of entry.



2018 | softcover  
288 pp | 6" x 9"  
\$89.00 | Members: \$80.10

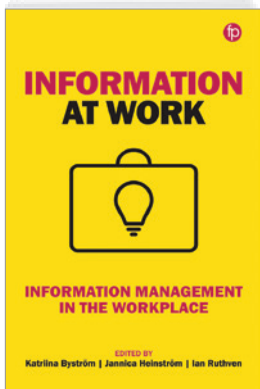


## Information Systems: Process and Practice

Edited by Christine Urquhart, Faten Hamad, Dina Tbaishat, and Alison Yeoman | PRINT: 978-1-78330-241-3

This collection adopts a holistic interpretation of information architecture to offer libraries and information professionals a variety of methods, tools, and techniques that may be used when designing websites and information systems that support workflows. Featuring an international lineup of contributors, with case studies that cover a wide variety of settings, this book

- › discusses research and methods that help libraries and information services use strategic business objectives as a foundation for organizing processes;
- › shows how to support information management functions;
- › opens a new area of research/investigation on the link between information behavior research and information systems and architecture; and
- › uses introductory sections and chapter commentary from the editors to draw the discussions together.



2018 | softcover  
272 pp | 6" x 9"  
\$98.99 | Members: \$89.09



## Information at Work: Information Management in the Workplace

Katriina Byström, Jannica Heinström, and Ian Ruthven

PRINT: 978-1-78330-275-8

This book includes a set of chapters examining and reviewing the major concepts within workplace information, from overarching themes of information cultures and ecologies, to strategic concerns of information management and governance, and to detailed accounts of questions and current debates.



2019 | softcover  
224 pp | 6" x 9"  
\$104.99 | Members: \$94.50

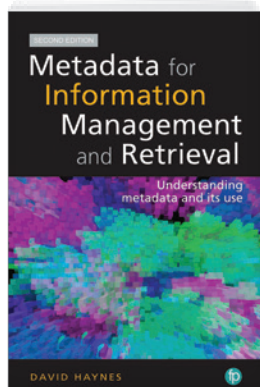


## Facet Analysis

Vanda Broughton

PRINT: 978-1-78330-083-9

This book provides a general overview of facet analysis as a formal methodology for building knowledge organization and search tools and as a general knowledge organization theory. Examples of all the functions of faceted systems (organizing content, building tools, designing interfaces, and empowering search) are discussed.



2018 | softcover  
288 pp | 6" x 9"  
\$69.00 | Members: \$62.10

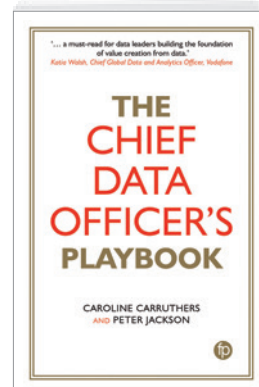


## Metadata for Information Management and Retrieval, Second Edition

David Haynes

PRINT: 978-1-85604-824-8

Haynes has fully revised his benchmark text to bring it up to date with new technology and standards. The new edition, containing new chapters on Metadata Standards and Encoding Schemes, assesses the current theory and practice of metadata and examines key developments in terms of both policy and technology.



2017 | softcover  
208 pp | 6" x 9"  
\$55.00 | Members: \$49.50



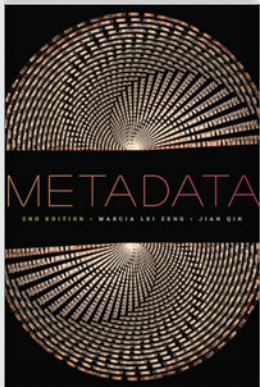
## The Chief Data Officer's Playbook

Caroline Carruthers and Peter Jackson

PRINT: 978-1-78330-257-4

"This is a book for practitioners by practitioners. It offers must-read insights into the potential of data to transform . . . There's something here for anyone who cares about harnessing data to improve outcomes."—Tim Carmichael, Chief Data Officer and Chief Analytics Officer, British Army





2016 | softcover  
584 pp | 6" x 9"  
\$84.00 | Members: \$75.60



## Metadata, Second Edition

Marcia Lei Zeng and Jian Qin | PRINT: 978-1-55570-965-5

Named a 2017 CHOICE Outstanding Academic Title

"The current edition of this seminal resource represents a radical and necessary shift to a richer, more comprehensive analysis of metadata and its uses . . . A core reference work."—CHOICE

Unmatched as both an LIS text and a handy reference for professionals, this book

- › lays out the fundamentals of metadata, including principles of metadata, structures of metadata vocabularies, and metadata descriptions;
- › surveys metadata standards and their applications for various communities of metadata practice;
- › examines metadata building blocks, from modeling to defining properties, and from designing application profiles to implementing value vocabularies;
- › describes important concepts as resource identification, metadata as linked data, consumption of metadata, interoperability, and quality measurement; and
- › offers an updated glossary to help readers navigate metadata's complex terms in easy-to-understand definitions.



2011 | softcover  
230 pp | 8.5" x 11"  
\$82.00 | Members: \$73.80



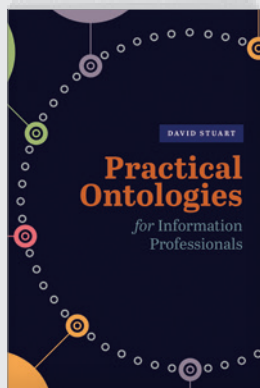
## Metadata for Digital Collections

A HOW-TO-DO-IT-MANUAL FOR LIBRARIANS

Steven J. Miller | PRINT: 978-1-55570-746-0

"An extremely useful book for . . . those with little to no experience in using non-MARC metadata, who either need to do so now or who would simply like to remain current with developments in the field; those who need a ready-reference work for a particular metadata scheme; and students of cataloging and metadata."—College & Research Libraries

This practical, hands-on volume will make it easy for readers to acquire the metadata knowledge and skills they need, whether they use the book on the job or in a classroom. Miller focuses on the three metadata schemes most commonly used in general digital resource description (Dublin Core, MODS, and VRA) and includes numerous practical examples that clarify common application issues and challenges. He provides practical guidance on applying each of the Dublin Core elements, taking special care to clarify those most commonly misunderstood. The book includes a step-by-step guide on how to design and document a metadata scheme for local institutional needs and for specific digital collection projects.



2017 | softcover  
224 pp | 6" x 9"  
\$88.00 | Members: \$79.20



## Practical Ontologies for Information Professionals

David Stuart  
PRINT: 978-0-8389-1511-0

"A sound introduction."  
—Library Journal

"Offers insight into the evolution of classification of digital data and knowledge. This book will be useful to archivists, domain experts, LIS students, and library and information professionals. Recommended."—ARBA



2015 | softcover  
432 pp | 6" x 9"  
\$75.00 | Members: \$67.50



## Essential Classification, Second Edition

Vanda Broughton  
PRINT: 978-0-8389-1369-7

"This lucid book of classification knowledge in pellucid prose and engaging style can easily be described as the best one as of today."—Knowledge Organization

"An essential resource."—Technical Services Quarterly



2016 | softcover  
384 pp | 8.5" x 11"  
\$105.00 | **Members: \$94.50**

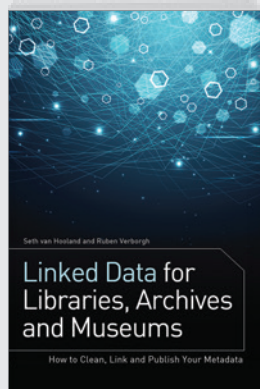
## RDA Essentials

**Thomas Brenndorfer** | PRINT: 978-0-8389-1328-4

"A most helpful shorthand guide."—*Catholic Library World*

This concise guide to cataloging with RDA: Resource Description and Access specifically hones in on the needs of those seeking a simplified path to creating basic RDA records. First describing foundational RDA concepts and vocabulary, Brenndorfer then distills RDA instructions, matching them to cataloging practice in easy-to-follow language. Current with RDA instructions through the April 2015 update to RDA, this guide makes an excellent primer while also serving as a bridge to more complex cataloging. It's an ideal resource for

- › small libraries that require standard cataloging but don't need all the details of structure and content of the full RDA;
- › LIS students who need an introduction to cataloging;
- › paraprofessionals seeking a ready reference for copy cataloging; and
- › experienced catalogers needing a quick summary of RDA practice.



2014 | softcover  
272 pp | 6" x 9"  
\$88.00 | **Members: \$79.20**

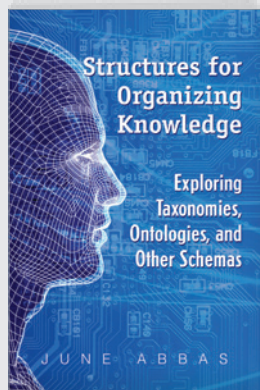
## Linked Data for Libraries, Archives and Museums: How to Clean, Link and Publish your Metadata

**Seth van Hooland and Ruben Verborgh** | PRINT: 978-0-8389-1251-5

"Can easily be used as either a linked data textbook for library and information science educators or a linked data handbook for library, archive, and museum technical services."  
—*Technicalities*

In this handbook, metadata experts van Hooland and Verborgh introduce the core concepts of metadata standards and Linked Data and show how they can be applied to existing metadata. Giving readers the tools and understanding to achieve maximum results with limited resources, this book covers such crucial topics as

- › the value of metadata;
- › metadata creation, including architecture, data models, and standards;
- › metadata cleaning;
- › metadata reconciliation;
- › metadata enrichment through Linked Data and named-entity recognition;
- › importing and exporting metadata; and
- › ensuring a sustainable publishing model.



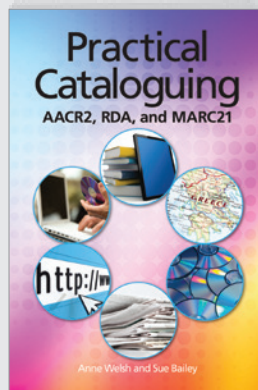
2010 | softcover  
275 pp | 6" x 9"  
\$93.00 | **Members: \$83.70**

## Structures for Organizing Knowledge: Exploring Taxonomies, Ontologies, and Other Schema

**June Abbas**

PRINT: 978-1-55570-699-9

"Important reading for library and information science students learning about the organization of knowledge, as well as library professionals working in the cataloging and metadata fields"—*College and Research Libraries*



2012 | softcover  
224 pp | 6" x 9"  
\$77.00 | **Members: \$69.30**

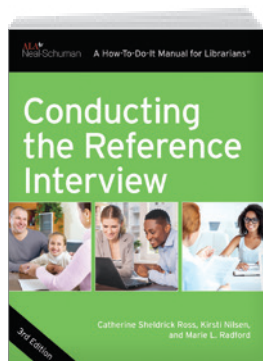
## Practical Cataloguing: AACR2, RDA and MARC21

**Anne Welsh and Sue Batley**

PRINT: 978-1-55570-743-9

"Comprehensive, practical, clear, and written with a dash of humor—this is the textbook about AACR2 and RDA for which catalogers have been waiting."—*Karen Attar, Senate House Library*

Includes coverage of RDA's development, structure, and features, plus a section that addresses its similarities and differences with AACR2.



2019 | softcover  
304 pp | 8.5" x 11"  
\$84.99 | Members: \$76.50



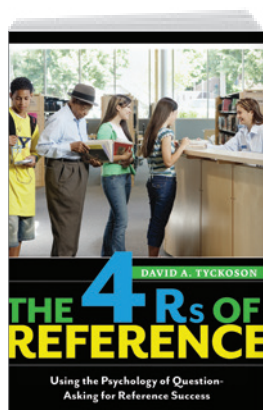
## Conducting the Reference Interview, Third Edition

A HOW-TO-DO-IT MANUAL FOR LIBRARIANS

Catherine Sheldrick Ross, Kirsti Nilsen, and Marie L. Radford | PRINT: 978-0-8389-1727-5

This updated manual will teach you how to understand the needs of public, academic, and special library users across any virtual setting—including email, text messaging, and social media—as well as in traditional and face-to-face models of communication. Packed with exercises and examples, this book

- › covers the ins and outs of the readers' advisory interview;
- › examines a wide range of contexts, such as children, young adults, parents, seniors, adults from diverse communities, and those with disabilities;
- › presents case studies of innovative reference and user encounters;
- › offers updated coverage of virtual reference;
- › features guidance on how to use awareness of emotion as a factor in reference interactions; and
- › discusses topics such as respecting/protecting privacy, overcoming assumptions, implicit judgment, the importance of context, and many other lessons learned from challenging reference encounters.



2019 | softcover  
176 pp | 6" x 9"  
\$60.00 | Members: \$54.00

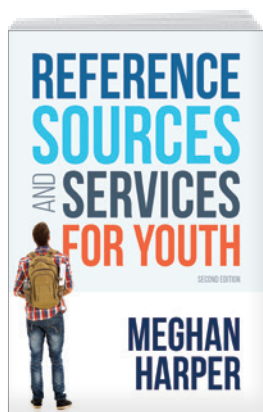


## The 4 Rs of Reference: Using the Psychology of Question-Asking for Reference Success

David A. Tyckoson | PRINT: 978-0-8389-1643-8

A sometimes invisible pathway lies between a patron's initial question and what the patron actually wants to find out. This book gives reference librarians a set of techniques for illuminating that pathway, showing ways to interact with library users productively. Speaking to reference novices as well as to professionals looking to polish their approach, reference pioneer Tyckoson

- › discusses the psychology of question asking, examining how psychological factors can inhibit users from asking questions;
- › introduces the four Rs of reference—reassuring, responding, restating, and repeating—an effective method for working with users that can help overcome barriers;
- › demonstrates how to apply the RUSA Behavioral Guidelines for more successful reference interactions; and
- › addresses key issues such as in-person and online reference, the impact of environmental factors like desk size and location, the use of open- and closed-ended questioning, and how to deal with problem situations and users.



2019 | softcover  
272 pp | 7" x 10"  
\$72.00 | Members: \$64.80



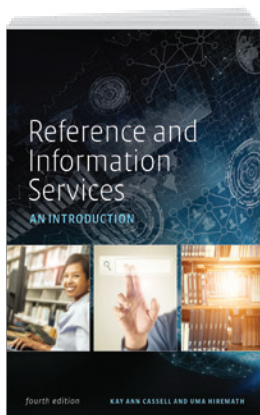
## Reference Sources and Services for Youth, Second Edition

Meghan Harper | PRINT: 978-0-8389-1642-1

The challenge for K–12 library media specialists, teachers, and youth services librarians alike is how and where to direct students so they spend time on productive research rather than shallow online searches. This trusted resource points the way. Loaded with skill-based exercises and case study scenarios, it

- › covers developmentally appropriate sources for elementary, middle school, and high school aged youth;
- › examines how today's students look for information and points out ways to capitalize on this behavior;
- › addresses information literacy, including an overview of ACRL's Framework for Information Literacy for Higher Education and other key standards;
- › delves deeply into important topics like reference interview techniques, ethical considerations, government resources for youth, facility design, marketing, and copyright due diligence; and
- › expands its discussion of homework centers, offering guidance on how to work effectively with all kinds of students, including those with special needs.





2018 | softcover  
504 pp | 7" x 10"  
\$88.00 | Members: \$79.20



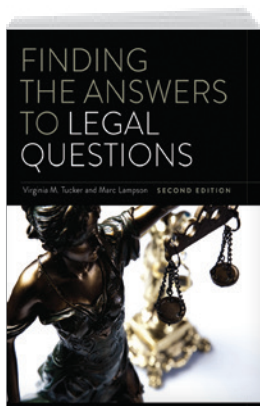
## Reference and Information Services: An Introduction, Fourth Edition

Kay Ann Cassell and Uma Hiremath | PRINT: 978-0-8389-1568-4

"Library school students will benefit from reading the book cover-to-cover . . . The book is an irreplaceable source that can be recommended as an essential item for any library's professional collection."—*Collection Building*

Teaching failsafe methods for identifying important materials by matching specific types of questions to the best available sources, regardless of format, this text offers fresh insight on such core issues as

- › ethics, readers' advisory, information literacy, and other key aspects of reference librarianship;
- › selecting and evaluating reference materials, with strategies for keeping up to date;
- › assessing and improving reference services;
- › guidance on conducting reference interviews with a range of different library users, including children and young adults; and
- › a new discussion of reference as programming.



2018 | softcover  
256 pp | 7" x 10"  
\$75.00 | Members: \$67.50



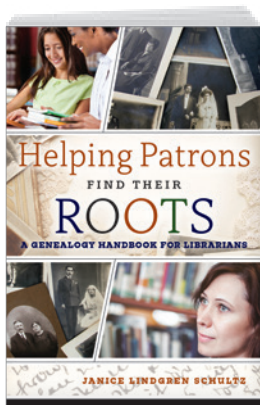
## Finding the Answers to Legal Questions, Second Edition

Virginia M. Tucker and Marc Lampson | PRINT: 978-0-8389-1569-1

"Highly recommended for public, academic, and law libraries." —*Booklist* (starred review)

An ideal tool for practicing librarians looking to better serve users' legal needs, as well as for LIS students preparing for careers as librarians, this book provides

- › an overview of fundamental legal information, including the basic structure of the U.S. legal system and primary law;
- › how-to instructions for finding primary law in print sources, free websites, and pay-for-view databases;
- › information on how to evaluate the trustworthiness of online and print resources;
- › tips for conducting a legal reference interview;
- › guidance for handling common legal questions, such as lawsuits, family law, landlord-tenant disputes, wills and estate planning, debt, bankruptcy, employment, and criminal law; and
- › advice on how to build a basic legal reference collection.



2018 | softcover  
248 pp | 6" x 9"  
\$59.00 | Members: \$53.10

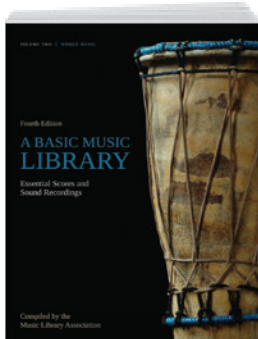
## Helping Patrons Find Their Roots: A Genealogy Handbook for Librarians

Janice Lindgren Schultz | PRINT: 978-0-8389-1644-5

"This book should be in every public library. It is very useful for librarians in guiding their patrons to genealogy resources."—*Catholic Library World*

In this book Schultz, an experienced genealogy librarian, guides librarians through the process, providing

- › an overview of heritage research, with an explanation of the differences between genealogy and family history;
- › step-by-step instructions for finding genealogy records;
- › a discussion of useful databases such as Ancestry Library Edition and Heritage Quest as well as print sources of information;
- › key websites to help patrons continue their search; and
- › advice on collection development and training.



## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 2: World Music

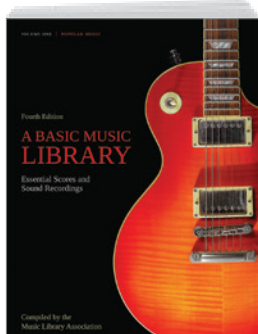
Compiled by the Music Library Association | PRINT: 978-0-8389-1530-1

"The most authoritative music collection resource available . . . these volumes are a great investment for any libraries wanting to build up their music score and sound recording collections."—*Reference Reviews*

Intended to offer suggestions for anyone, regardless of musical training or experience, who is seeking to develop music collections in libraries of all kinds, this essential reference work remains a benchmark of its kind. Prepared by the Music Library Association, Volume 2 concentrates on:

- › Folk and Traditional Music of North America
- › Traditional and Popular Music of the Americas and the Caribbean
- › Music of Asia and Oceania
- › Music of Northern Africa, the Middle East, and Central Asia
- › Music of Sub-Saharan Africa
- › Music of Europe
- › International Anthologies

2018 | softcover  
296 pp | 8.5" x 11"  
\$258.00 | Members: \$232.20

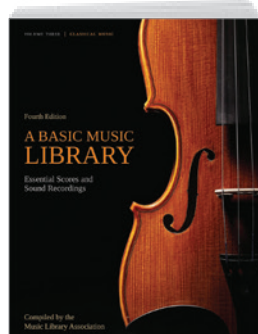


## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 1: Popular Music

Compiled by the Music Library Association  
PRINT: 978-0-8389-1039-9

"The fourth edition of this popular reference work has moved from one to three volumes, in order to better represent the variety and changing needs of library selectors in public and small academic libraries . . . Highly recommended."  
—ARBA

2017 | softcover  
368 pp | 8.5" x 11"  
\$258.00 | Members: \$232.20



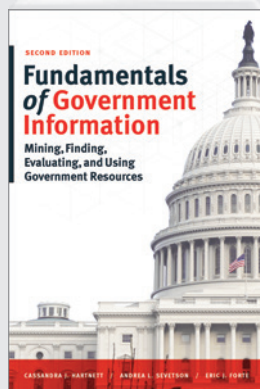
## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 3: Classical Music

Compiled by the Music Library Association  
PRINT: 978-0-8389-1531-8

Covering classical music, Volume 3 delves into orchestral music, film music, band music, opera, musical theater, choral music, classical music anthologies, and much more.

2019 | softcover  
688 pp | 8.5" x 11"  
\$258.00 | Members: \$232.20

### ★ Noteworthy in Reference | Readers' Advisory

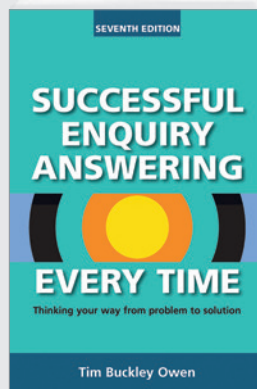


## Fundamentals of Government Information: Mining, Finding, Evaluating, and Using Government Resources, Second Edition

Cassandra J. Hartnett, Andrea L. Severson, and Eric J. Forte  
PRINT: 978-0-8389-1395-6

"The pooling of multiple authors' talents makes this second edition more expansive and diverse than the previous one . . . A must read for any policy researcher and student of librarianship."—*CHOICE*

2016 | softcover  
464 pp | 7" x 10"  
\$85.00 | Members: \$76.50



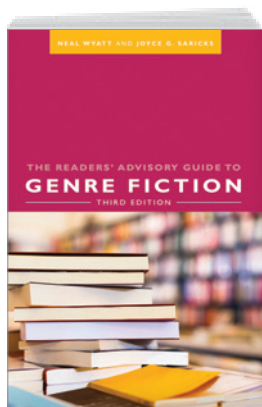
## Successful Enquiry Answering Every Time: Thinking Your Way from Problem to Solution, Seventh Edition

Tim Buckley Owen  
PRINT: 978-1-78330-193-5

"Owen is incredibly thorough in this exhaustive presentation of strategies and different outlets for research, which is what makes this text a strong pick for any information professional, but particularly for students developing their search strategies."—*VOYA*

2017 | softcover  
192 pp | 6" x 9"  
\$75.00 | Members: \$67.50





2019 | softcover  
400 pp | 6" x 9"  
\$64.99 | Members: \$58.49

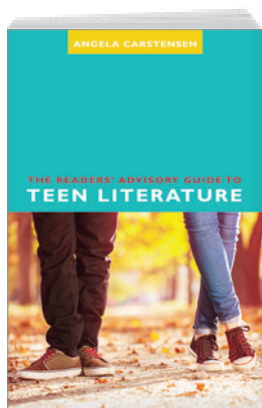


## The Readers' Advisory Guide to Genre Fiction, Third Edition

Neal Wyatt and Joyce G. Saricks | PRINT: 978-0-8389-1781-7

Everyone's favorite guide to fiction that's thrilling, mysterious, suspenseful, thought-provoking, romantic, and just plain fun is back—and better than ever in this completely revamped and revised edition. A must for every readers' advisory desk, this resource is also a useful tool for collection development librarians and students in LIS programs. Inside, RA experts Saricks and Wyatt

- › cover genres such as Psychological Suspense, Horror, Science Fiction, Fantasy, Romance, Mystery, Literary and Historical Fiction, and introduce the concepts of Adrenaline and Relationship Fiction;
- › include everything advisors need to get up to speed on a genre, including its appeal characteristics, key authors, sure bets, and trends;
- › demonstrate how genres overlap and connect, plus suggestions for guiding readers among genres; and
- › tie genre fiction to the whole collection, including nonfiction, audiobooks, graphic novels, film and TV, poetry, and games.



2018 | softcover  
176 pp | 6" x 9"  
\$54.99 | Members: \$49.49



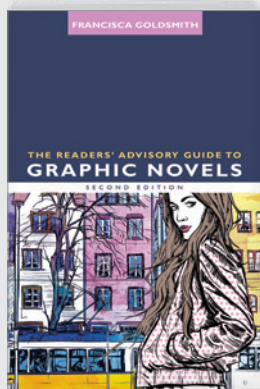
## The Readers' Advisory Guide to Teen Literature

Angela Carstensen | PRINT: 978-0-8389-1726-8

Teen lit expert Carstensen, creator and editor of *School Library Journal's* Adult Books 4 Teens blog, presents this comprehensive resource for serving the reading interests of teens. Moving far beyond merely offering lists of book titles, this RA guide actually helps librarians and educators in public libraries, middle and high school libraries, and colleges and universities expand their knowledge of young adult literature genre by genre. Covering popular YA titles as well as adult titles with crossover appeal, Carstensen

- › offers in-depth chapters discussing realistic fiction, science fiction, fantasy, horror, historical fiction, thrillers, and nonfiction;
- › includes core titles and authors in each genre that can be used to create a reading plan, plus specific whole catalog readers' advisory advice;
- › examines teen reading habits and offers tips for successful marketing; and
- › provides guidance on getting up to speed as well as additional resources for staying current.

### ★ Noteworthy in Reference | Readers' Advisory



2017 | softcover  
232 pp | 6" x 9"  
\$54.00 | Members: \$48.60



## The Readers' Advisory Guide to Graphic Novels, Second Edition

Francisca Goldsmith | PRINT: 978-0-8389-1509-7

"Will be helpful to new and experienced librarians trying to establish a highly-used graphic novel area . . . Goldsmith demonstrates the breadth of her research with a list that moves beyond best-sellers and well-known titles; even librarians with well-curated collections will find new titles to add to their next book order."—*School Library Connection*

This guide

- › sketches in the history of graphic novels;
- › explores traditional and cutting-edge titles most friendly to children, teens, and adults;
- › discusses common themes, topics, and the place of diversity in graphic novels;
- › gives in-depth guidance on ways to connect readers to titles they'll be sure to love;
- › offers ideas for media tie-ins, displays, programming, book clubs, and more;
- › includes multiple indexes to ensure that locating the right graphic novel is a snap; and
- › provides detailed tips for keeping current and aware of new titles and trends.



# 5

# REASONS

## to have Resources for Readers ready in your library:

### These grab-and-go GENRE PAMPHLETS

for readers will help your library's users find their next favorite book.

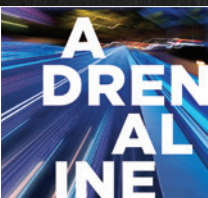
- 1 Carefully **curated** by readers' advisory experts Neal Wyatt and Joyce Saricks.
- 2 Help your patrons build their "want-to-read" list by **encouraging** them to explore your collection.
- 3 Easy to distribute, and they're also **time-saving** tools for creating book displays.
- 4 Spotlight **outstanding titles** that are sure to please, from recent releases to classic favorites.
- 5 With picks for **every type of reader**, they'll keep your patrons coming back for more!



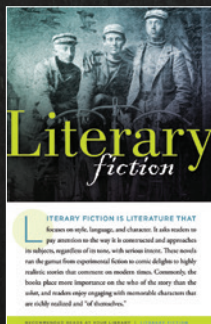
**MYSTERY**  
Item no. 311002PF



Inside spread



**ADRENALINE**  
Item no. 311001PF



**LITERARY FICTION**  
Item no. 311004PF



**PSYCHOLOGICAL  
SUSPENSE**  
Item no. 311003PF



**RELATIONSHIP  
FICTION**  
Item no. 311005PF

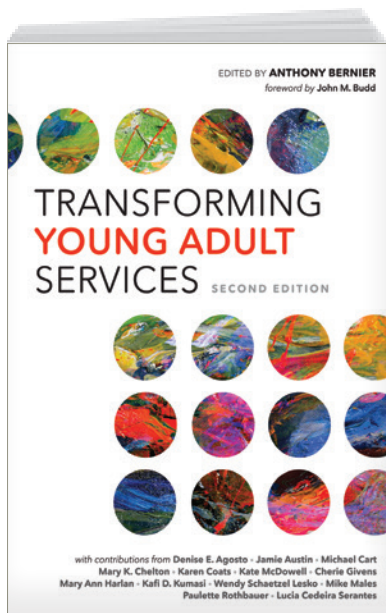


**ROMANCE**  
Item no. 311006PF

4 pp | 5.5" x 8.5"  
\$14.99 | **Members: \$13.49**

**Sold in packs of 100**





2019 | softcover  
208 pp | 7" x 10"  
\$64.99 | Members: \$58.49



## Transforming Young Adult Services, Second Edition

Edited by Anthony Bernier; Foreword by John M. Budd | PRINT: 978-0-8389-1774-9

How should LIS envision its young adult users? Now showcasing an even more rigorous debate about the theory and practice of YA librarianship than its first edition, this "provocative presentation of diverse viewpoints by leaders in the field" (*Catholic Library World*) has been updated and expanded to incorporate recent advances in critical youth studies. A comprehensive, evidence-based treatment that offers LIS instructors, students, and practitioners a valuable tool for aligning YA services to more fully reflect our diverse populations of young people, this collection discusses such topics as

- › the historical roots for current theories and practice;
- › diverse YA identities, including critical theory regarding youth of color;
- › competing perspectives on young adults' rights in libraries;
- › envisaging YA librarianship from a teen-centered perspective;
- › youth identities and the school library; and
- › moving beyond coaching to copilot with young adults.

This broad range of topics and arguments invites and challenges readers to see critical theory as a means to effect true transformations in young adult services.



2018 | softcover  
64 pp | 8.5" x 11"  
\$24.99 | Members: \$22.49

## 25 Projects for Art Explorers

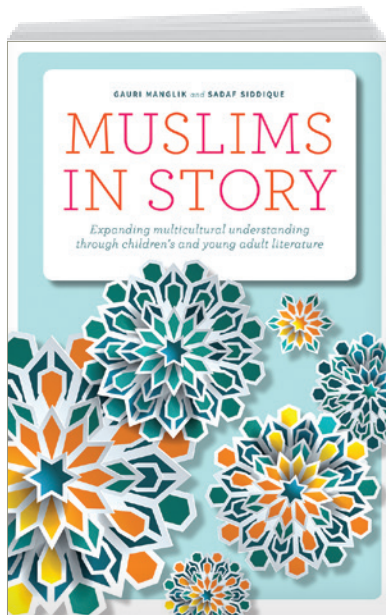
Christine M. Kirker | PRINT: 978-0-8389-1739-8

With schools emphasizing STEM activities for children to meet curriculum goals for standardized testing, nurturing children's artistic creativity is often given short shrift. Kirker's fun resource aims to restore the balance, offering more than two dozen projects that will spark children's interest in art and encourage creativity, collaboration, and critical thinking. Designed for kids aged 5-10, and flexible enough to use in either storytimes or classroom settings, the projects here

- › introduce children to a variety of art techniques, from gouache and watercolor to collage and papermaking, using a curated selection of quality picture books;
- › provide detailed directions for guiding children to experiment with these techniques to create their own projects; and
- › include materials lists adaptable for any budget, capsule biographies of the picture books' illustrators, programming tips, and links to additional resources.

Kirker's inventive projects will help library staff and educators reinforce learning, encourage experimentation, and build an appreciation for art and the creative process.

**See also:** *Baby Storytime Magic*, page 74.



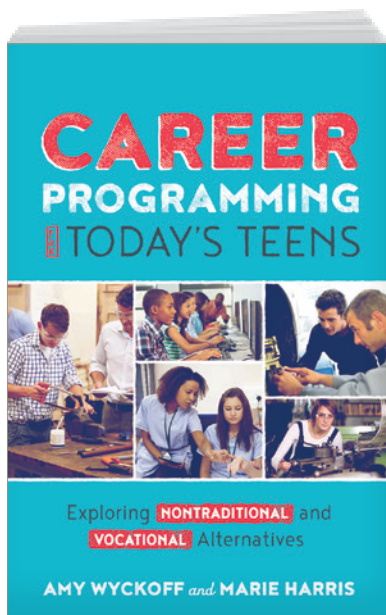
2018 | softcover  
208 pp | 6" x 9"  
\$49.99 | Members: \$44.99

### Muslims in Story: Expanding Multicultural Understanding through Children's and Young Adult Literature

Gauri Manglik and Sadaf Siddique | PRINT: 978-0-8389-1741-1

Islamophobia disrupts civil society at many levels, from anti-Muslim policies to heightened tensions and the increased bullying of Muslim children. One of the root causes of Islamophobia is ignorance, often fueled by stereotyped and negative portrayals of Muslims in media and popular culture. *Muslims in Story* is a timely and proactive approach to tackling this issue, by engendering friendships and empathy through quality children's and young adult literature. Exposing children in their formative years to positive stories about Muslims can go a long way to creating a multicultural understanding by cementing ideas of tolerance, respect, and acceptance. This resource

- › recommends books that will act as windows and mirrors for PreK–12 readers by showcasing diverse foods, dress, and traditions;
- › spotlights curated titles that feature Muslim kids as heroes, Islamic contributions throughout history, inspiring Muslim leaders, and folktales from Islamic traditions;
- › includes helpful information such as an overview of Muslims in America, author interviews that lend insights into the stories, and hands-on programming activities and discussion tools; and
- › provides a list of additional resources for gaining a better understanding of Islam.



2018 | softcover  
208 pp | 6" x 9"  
\$56.99 | Members: \$51.29

### Career Programming for Today's Teens: Exploring Nontraditional and Vocational Alternatives

Amy Wyckoff and Marie Harris | PRINT: 978-0-8389-1759-6

Enrollment in vocational programs is on the rise and many high schools are introducing or restarting vocational preparedness components as part of their curricula. Make sure your library includes offerings that will help youth transition into successful adults. An essential resource for frontline public library staff and administrators, this guide presents step-by-step guidance on designing, planning, and implementing career programming for teens, including career readiness workshops and an annual trade school fair. Drawing from their own successful efforts, the authors address

- › the importance of career programming for teens in the library, illustrated using research-based evidence;
- › advice for building a collection of print materials and digital resources to assist teens as they explore career options;
- › ways that library staff can partner with local schools and other youth-serving organizations to help teens plan for their futures;
- › how library staff can design and facilitate engaging career programming that teens and preteens want to attend, including detailed instructions for replicating the authors' Fast Track Trade School Fair; and
- › how to measure the outcomes of these programs and use feedback to plan additional programs.





2018 | softcover  
280 pp | 6" x 9"  
\$54.99 | Members: \$49.49

## 200+ Original and Adapted Story Program Activities

**Rob Reid** | PRINT: 978-0-8389-1738-1

From master storyteller and storytimes creator Reid comes this delightful assortment of activities ready for use by children's librarians, elementary-level media specialists, and early childhood instructors. Reid's bountiful compendium of his "greatest hits" includes original and adapted fingerplays, poems, activities involving movement and music, participation stories, felt stories, imagination exercises, spoonerism stories, and library raps. With ideas that are perfect for mixing and matching according to audience, setting, and program length, this book

- › offers activities suitable for a variety of ages, from children as young as preschool age through middle school students;
- › begins with "Hello Activities" and ends with "Goodbye Activities";
- › includes categories such as "The Animal World," "My World," "More Fun," and "The Literary World"; and
- › recommends picture books published between 2012 and 2017 to share with children immediately before or after presenting the activity.



2019 | softcover  
304 pp | 7" x 10"  
\$64.99 | Members: \$58.50

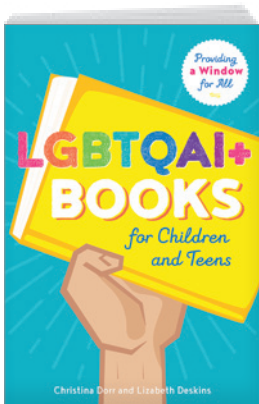
## Create, Innovate, and Serve: A Radical Approach to Children's and Youth Programming

**Edited by Kathleen Campana and J. Elizabeth Mills; Foreword by Susan Hildreth**

PRINT: 978-0-8389-1720-6

Library services are transforming to emphasize interactive, innovative, and participatory programming. It's a truly radical approach, and tomorrow's LIS graduates in children's and youth services need a resource that helps them understand it. Bringing together a wide range of perspectives from both practice and research this text surveys this new landscape. Providing in-depth information, the contributors

- › delve into a wide variety of different programs, discussing their crucial elements and how to develop, plan, and deliver them;
- › use case studies of innovative practices to address such key issues as diversity, equity, media mentorship, community partnerships, dedicated library spaces, discussion-based programming, and assessment; and
- › present annotated bibliographies of research, organized by young children (birth to 5), middle childhood (ages 6 to 12), and teens (ages 13 and up).



2018 | softcover  
168 pp | 6" x 9"  
\$45.00 | Members: \$40.50

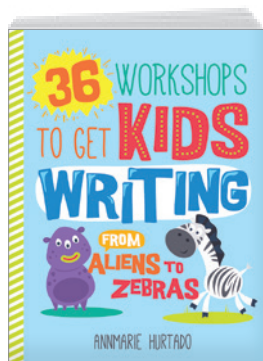
## LGBTQAI+ Books for Children and Teens: Providing a Window for All

**Christina Dorr and Lizabeth Deskins; Foreword by Jamie Campbell Naidoo** | PRINT: 978-0-8389-1649-0

"The book's tone is warm and its advice universally applicable to school and public libraries large and small, rural and urban."—*Booklist*

There is a rich and varied body of literature for lesbian, gay, bisexual, transgender, queer/questioning, asexual/allied, and intersexed young people, which can function as a mirror for LGBTQAI+ individuals and as a window for others. This resource

- › discusses the history of LGBTQAI+ terms and reasons to share LGBTQAI+ literature with all children;
- › presents annotated entries for a cross-section of the best LGBTQAI+ lit and nonfiction for young children, middle year students, and teens, with discussion questions and tips;
- › offers advice on sensitive issues such as starting conversations with young people, outreach to stakeholders, and dealing with objections and censorship head on; and
- › ideas for programming and marketing.



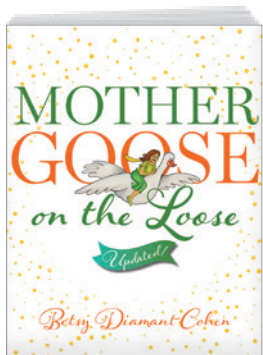
2018 | softcover  
240 pp | 8.5" x 11"  
\$49.00 | Members: \$44.10

## 36 Workshops to Get Kids Writing: From Aliens to Zebras

**AnnMarie Hurtado** | PRINT: 978-0-8389-1648-3

Creative writing encourages imaginations to take flight, a wonderful form of play that can build kids' literacy skills. Packed with ready-to-use lesson plans designed for kindergarten- and early elementary-aged children, this book will help public librarians add creative writing activities to more traditional storytime initiatives and school librarians enrich English Language Arts lessons. Hurtado's resource provides

- › an entire year's worth of weekly lesson plans, adaptable as needed, that include instructions, handouts, and everything needed to plan and prepare;
- › recommended read-alouds for each lesson plan;
- › ideas and activities scaffolded for different ability levels;
- › tips for using humor and silliness to grab kids' attention and keep them engaged;
- › information on how creative writing dovetails with Common Core standards, emphasizing skills and critical thinking over rote learning; and
- › additional quality read-aloud picture books that can be used as inspiration to create new lessons.



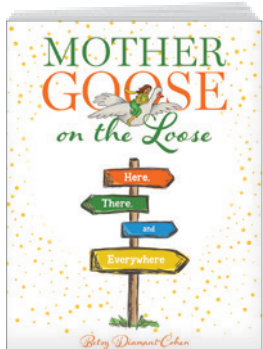
2019 | softcover  
304 pp | 8.5" x 11"  
\$69.99 | Members: \$62.99

## Mother Goose on the Loose, Updated!

**Betsy Diamant-Cohen** | PRINT: 978-0-8389-1646-9

Named an "outstanding resource" in a starred review by *Library Journal*, *Mother Goose on the Loose* (MGOL) incorporates books, rhymes, fingerplays, flannel-boards, music, dance, and child-parent interaction into dynamic programs that bring whole families into the library. Now, Diamant-Cohen has revised and updated her bestseller to include additional research, information, and tips. This resource includes

- › five MGOL programs with complete scripts and instructions, easily adaptable as needed;
- › planning sheets for implementing the program;
- › guidance on designing new MGOL sessions;
- › suggestions for incorporating digital media such as tablets;
- › tips for communicating with parents, library administrators, and stakeholders;
- › research findings on the learning process for infants and toddlers, including the importance of repetition, ritual, play, reading, movement, and music; and
- › links to additional online resources such as music, sample participant surveys, and promotional tools.



2019 | softcover  
304 pp | 8.5" x 11"  
\$69.99 | Members: \$62.99

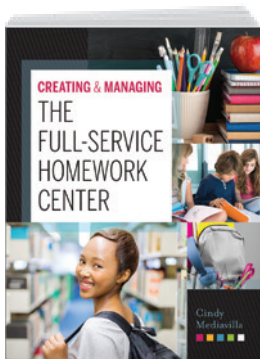
## Mother Goose on the Loose—Here, There, and Everywhere

**Betsy Diamant-Cohen** | PRINT: 978-0-8389-1647-6

Not only is *Mother Goose on the Loose* (MGOL) a fun-filled approach that nurtures early literacy and school readiness skills in young children, it's also extremely flexible. Demonstrating how librarians, educators, and caregivers have adapted MGOL for a variety of settings, this book encourages others to do the same. Among the contexts presented are

- › special settings such as museums, outdoor venues, Early Head Starts, homes and home daycares, schools, prisons, and laundromats;
- › children with special needs, children in hospitals, parents of premature infants, teen moms, and other special audiences; and
- › multicultural MGOL, including programs in other languages and programs that focus on cultural heritage and religious traditions.

**See also:** *The Early Literacy Kit*, page 75.



2018 | softcover  
184 pp | 8.5" x 11"  
\$54.00 | **Members: \$48.60**

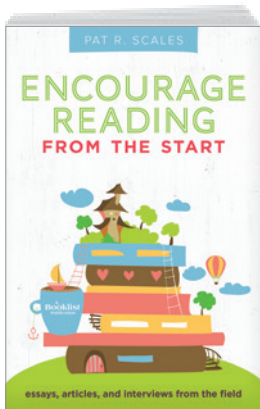
## Creating and Managing the Full-Service Homework Center

**Cindy Mediavilla** | PRINT: 978-0-8389-1618-6

"Every librarian who strives to meet the learning needs of today's youth needs to read this book. In addition, teachers and trainers would find this contribution to be an essential planning tool to assist in curriculum foundations."—ARBA

This book shows the way forward with

- › discussion of the philosophy behind a public library homework center and its many benefits, with useful talking points for getting stakeholders on board;
- › examples of model programs from across the country;
- › guidance on assessing the community's educational priorities and utilizing outcome-based planning and evaluation methods;
- › pragmatic advice on how to collaborate with schools and educators to coordinate goals;
- › thorough consideration of such key issues as carving out a space, setting hours, scheduling staff, and selecting and procuring educational resources; and
- › handy tools like sample surveys, homework helper application forms and contracts, staff and volunteer job descriptions, and focus group questions.



2018 | softcover  
228 pp | 6" x 9"  
\$49.00 | **Members: \$44.10**

## Encourage Reading from the Start: Essays, Articles, and Interviews from the Field

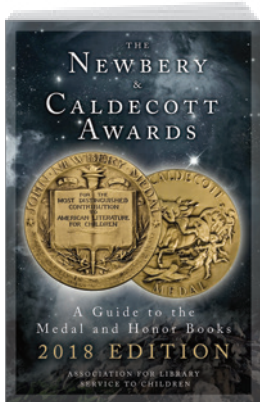
**Pat R. Scales** | PRINT: 978-0-8389-1650-6

"Provides an effective overview of the importance of engaging and empowering young readers with quality literature, and gives educators and librarians alike a passionate, practical starting point for doing so."—*School Library Journal*

For several decades Scales has been a tireless champion for children's reading in all its richness and diversity. Filled with stimulating ideas for school and public librarians, this collection

- › spotlights compelling editorial columns that cover the core values of ALA, including democracy, privacy, and diversity;
- › includes interviews with popular authors such as Phyllis Reynolds Naylor, Graham Salisbury, Elana K. Arnold, Angela Cerrito, and many others; and
- › features essays on reading trends and classroom discussion topics, with annotated bibliographies.

These interesting and engaging pieces will inspire all those who work with young readers.



2018 | softcover  
184 pp | 6" x 9"  
\$34.99 | **Members: \$31.49**

## The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2018 Edition

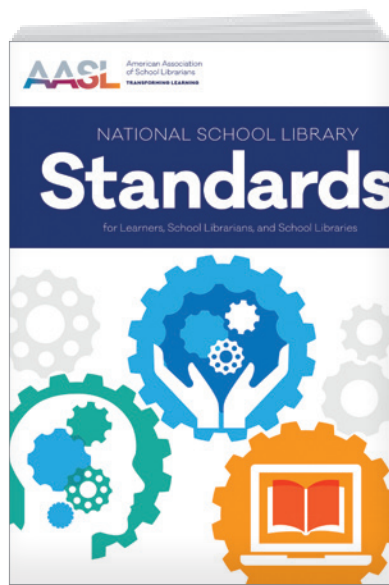
**Association for Library Service to Children (ALSC)** | PRINT: 978-0-8389-1730-5

Updated with the 2018 award and honor books, this perennial favorite gathers together the books deemed most distinguished in American children's literature and illustration since the inception of the renowned prizes. Librarians and teachers everywhere rely on this guidebook for quick reference and collection development and also as a resource for curriculum links and readers' advisory. With an easy-to-use streamlined look and format, the 2018 guide features

- › a new interview with Newbery Medalist Linda Sue Park;
- › explanations of criteria used to select the winners;
- › details regarding the media used to create the artwork in Caldecott-winning titles; and
- › updated bibliographic citations and indexes for the award winners.

This resource for locating information about the best in children's books is valuable for every collection.





2018 | softcover  
328 pp | 7" x 10"  
\$199.00

ALA Members: \$149.00  
AASL Members: \$99.00



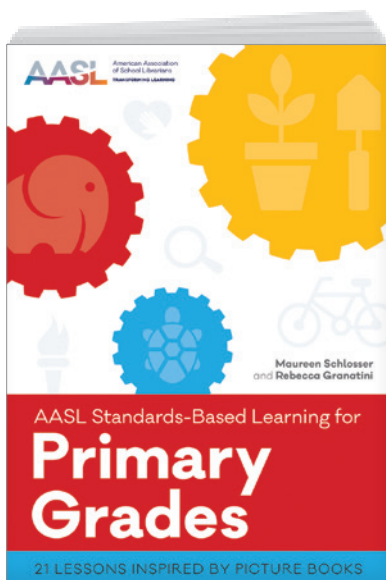
### National School Library Standards for Learners, School Librarians, and School Libraries

American Association of School Librarians (AASL) | PRINT: 978-0-8389-1579-0

"Eminently user-friendly as well as easy to understand. The newly designed framework allows learners to grasp the real-life applications and lessons of school librarianship with ease."—VOYA

The new *National School Library Standards for Learners, School Librarians, and School Libraries* reflect an evolution of AASL learning standards and program guidelines, now referred to as "Standards" and framed within a single text. These standards feature a new streamlined and integrated standards framework, ensuring that standards-related activities are mutually reinforcing for learners, school librarians, and school libraries. Among the innovations:

- › Frameworks for six Shared Foundations—Inquire, Include, Collaborate, Curate, Explore, and Engage—that integrate standards for learning with professional standards and program standards;
- › an in-depth look at the Competencies and Alignments within each framework while outlining best practices;
- › a section dedicated to assessment and evaluation, providing examples for aligning school and district models with AASL Standards;
- › scenarios demonstrating strategies for successful implementation in authentic situations; and
- › a rich Appendix including a glossary of terms, useful verbs, and a list of evidence.



2019 | softcover  
208 pp | 7" x 10"

\$39.99 | Members: \$35.99

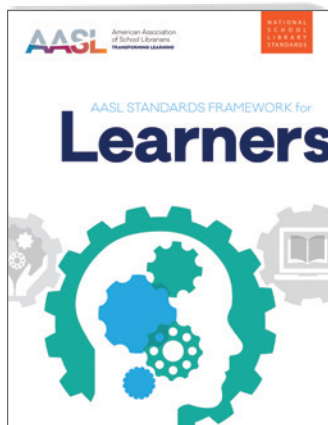
### AASL Standards-Based Learning for Primary Grades: 21 Lessons Inspired by Picture Books

Maureen Schlosser and Rebecca Granatini | PRINT: 978-0-8389-1775-6

Drawing on compelling picture books that can be used to directly support the new AASL *National School Library Standards for Learners, School Librarians, and School Libraries*, this ready-to-go toolkit of lessons, worksheets, anchor charts, assessments, and rubrics is specifically designed for school librarians and other educators. An invaluable timesaver, this resource provides

- › 21 lessons that cover the six Shared Foundations, each following a formatted template that's easy to follow and incorporates the four Domains (Think, Create, Share, Grow);
- › a picture book synopsis for each lesson, followed by that lesson's objective, essential question, materials, and duration;
- › worksheets, anchor charts, and exit slips tailored for each picture book;
- › "Quick Tips" that offer helpful ideas and suggestions to consider during the lesson; and
- › an appendix that includes assessments and rubrics.

With this resource in hand, learners and educators alike will think, create, share, and grow as they work together to meet the new AASL Standards.



## AASL Standards Framework for Learners pamphlet

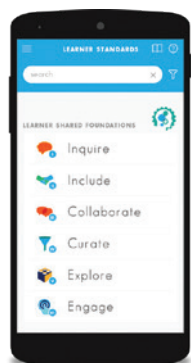
PRINT: 978-0-8389-1654-4

The *AASL Standards Framework for Learners* pamphlet is the ideal collaborative and advocacy piece to introduce your stakeholders to this student-focused segment at the heart of the National School Library Standards. In addition to the framework for learners, this convenient pamphlet includes a summary of the essential elements in the standards framework structure, and Common Beliefs reflecting current learning environments and professional best practices that form the foundation of the AASL Standards.

This is the perfect piece to share and present at:

- › District school board meetings
- › PTA/PTO meetings
- › Teacher in-service days

2018 | packs of 10 pamphlets  
8 pp | 8.5" x 11"  
\$16.95 | **Members: \$15.26**



## AASL Standards mobile app

A companion tool to the *National School Library Standards* publication, the AASL Standards mobile app is a powerful tool that will help you quickly search, compare, record, and share the elements of the standards frameworks anytime, anywhere. Always have the AASL Standards at hand—during curriculum meetings, teacher collaborations, professional development, or instructional opportunities. Impress your stakeholders and maximize your collaborative opportunities as you showcase the standards that define your profession.



Available on the App Store and Google Play | \$19.99

## AASL Standards poster, bookmark, and clings

These vibrant materials underscore the Shared Foundations that anchor AASL's National School Library Standards. An eye-catching poster lists the Shared Foundations with Key Commitment statements. A coordinating bookmark makes for a handy advocacy tool and reinforces the core values that learners, school librarians, and school libraries reflect and promote. AASL Standards Clings remind learners and stakeholders of the core values and competencies being advanced through their work in the school library.

### AASL Standards Foundations Clings

ITEM NUMBER: 5193-1812 | 10 ½" Diameter

Six Clings, one of each design | \$36.00 | **Members: \$32.40**



### AASL Standards Domains Clings

ITEM NUMBER: 5193-1811 | 10 ½" Diameter Four,

Clings, one of each design | \$24.00 | **Members: \$21.60**



### AASL Standards Bookmark

ITEM NUMBER: 5192-1811

2" x 6" | 100/pack

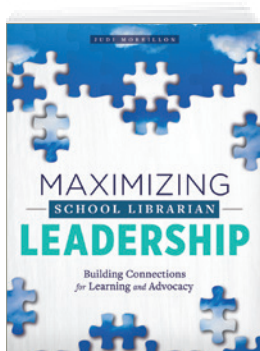
\$9.00 | **Members: \$8.10**


### AASL Standards Poster

ITEM NUMBER: 5190-1811

13" x 38"

\$18.00 | **Members: \$16.20**



2018 | softcover  
160 pp | 8.5" x 11"   
\$54.99 | Members: \$49.49

## Maximizing School Librarian Leadership: Building Connections for Learning and Advocacy

Judi Moreillon | PRINT: 978-0-8389-1525-7

By embracing a leadership role, school librarians can work collaboratively to positively impact school cultures, curricula, and teaching practices. Offering inspiration, guidance, and strategies to support school librarians as they make and sustain connections and advocate for their central role in future-ready learning, Moreillon

- › details how school librarians, in their leadership and instructional partner roles, can make essential connections that build and sustain a culture of learning in their schools;
- › addresses AASL's new National School Library Standards and recently published AASL position statements;
- › bridges school librarians' practice with the work of education thought leaders and educational initiatives, such as Future Ready Librarians and the International Society for Technology in Education standards for Students and Educators; and
- › includes a study guide complete with discussion questions, activities, and reflections questions for each chapter to support readers in using this book as a book study selection.



2018 | softcover  
176 pp | 6" x 9"  
\$49.00 | Members: \$44.10

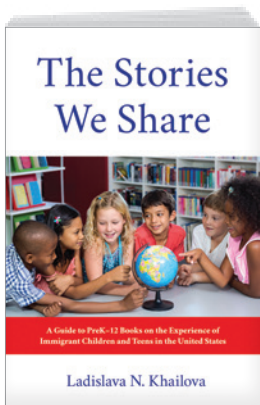
## Transforming Summer Programs at Your Library: Outreach and Outcomes in Action

Natalie Cole and Virginia A. Walter | PRINT: 978-0-8389-1628-5

"For well-cited research about summer reading, or readers who are looking to revamp their programs, this is a comprehensive place to begin."—*Booklist*

Working groups of librarians, in partnership with the California Library Association and the California State Library, have created and implemented outcomes- and outreach-based summer reading programs that speak directly to diverse and changing communities. Drawing on case studies, the authors

- › discuss the principles, strategies, and evaluation framework that California librarians have created to transform their institutions;
- › review a statewide campaign, Summer Matters, that is working to provide equitable summer learning opportunities for all children in California; and
- › take an in-depth look a public library summer meal project which brings underserved families to the library while providing learning opportunities for children, volunteer opportunities for teens, and resources for adults.



2018 | softcover  
248 pp | 6" x 9"  
\$55.00 | Members: \$49.50

## The Stories We Share: A Guide to PreK–12 Books on the Experience of Immigrant Children and Teens in the United States

Ladislava N. Khailova | PRINT: 978-0-8389-1651-3

Research shows first- and second-generation immigrant children can be at risk of experiencing identity crisis, self-depreciation, and low self-esteem due to intergenerational and intercultural conflicts. These young readers need books that show them that their experiences are not unique—and these books also carry the important potential of promoting general understanding of and tolerance toward immigrant groups. The first of its kind, this guide

- › identifies both fiction and non-fiction titles published in the U.S. and Canada between 1990 and 2015 that focus on the twentieth or twenty-first century immigrant experience;
- › organizes selections by their world region of birth, including Asia, Latin America, Europe, Africa, and the Middle East, with further subdivisions by countries of origin;
- › provides historical background on the immigration patterns of each group, with a list of additional resources; and
- › offers discussion starters to promote self-reflection, sense of connectedness, and empathy.





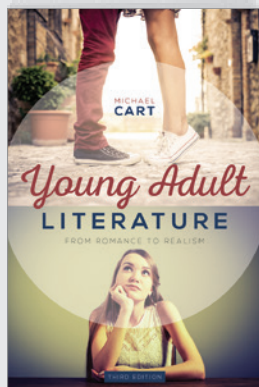
2017 | softcover  
112 pp | 8.5" x 11"  
\$48.00 | Members: \$43.20

## Stories, Songs, and Stretches! Creating Playful Storytimes with Yoga and Movement

Katie Scherrer | PRINT: 978-0-8389-1544-8

"Written for the public librarian to be used in presenting preschool storytime, this book would be helpful to any early childhood educator, parent, or guardian who wishes to use yoga as a movement tool to support early learning."—*Reference & User Services Quarterly*

"Resources abound in this text, as the author provides 13 basic poses and instructions for how to explain them to young children. Each pose is supported by early learning tie-ins (such as sounds, letter connections, opposites, etc.) and movement extensions (songs, motion directions, and science). Lesson plans complete this resource, which allows interested professionals to explore this new type of storytime with support before creating their own. Programming professionals will find this a worthwhile resource to enhance their current programs."—*Booklist*



2016 | softcover  
328 pp | 7" x 10"  
\$68.00 | Members: \$61.20

## Young Adult Literature: From Romance to Realism, Third Edition

Michael Cart | PRINT: 978-0-8389-1462-5

In this latest edition Cart gives his authoritative survey a thorough update to make it even more relevant and comprehensive. Surveying the landscape of YA lit both past and present, this book

- › sketches the origins of literature targeted at young adults;
- › shows how the best of the genre has evolved to deal with subjects every bit as complex as its audience;
- › closely examines teen demographics, literacy, audiobooks, the future of print, and other key topics;
- › includes updated treatment of best-selling authors like John Green, Suzanne Collins, and Veronica Roth, plus interviews with leaders in the field;
- › presents new and expanded coverage of perennially popular genre fiction, including horror, science fiction, and dystopian fiction;
- › offers an updated overview of LGBTQ literature for young adults, including Intersex; and
- › covers such commercial trends as adult purchasers of YA books and the New Adult phenomenon.

**See also:** *Confessions of a Book Reviewer*, page 30.



2017 | softcover  
160 pp | 8.5" x 11"  
\$50.00 | Members: \$45.00

## Summer Matters: Making All Learning Count

Elizabeth M. McChesney and Chicago Public Library and Bryan W. Wunar and the Museum of Science and Industry | PRINT: 978-0-8389-1561-5

"Clear, detailed . . . Librarians looking for ways to enrich the nonfiction content of summer programming and to partner with another educational institution will find beneficial strategies from this accessible resource."—*School Library Journal*

Today's summer programming needs to engage children with hands-on activities, thus keeping their brains active even when school's out. Here, a team of librarians and educators present a guide based on their award-winning, STEAM-inspired approach. This book

- › provides evidence-based research on summer slide, and 21st century learning skills;
- › offers tips for managing institutional change;
- › provides guidance for developing a new vision for summer at the library, with pointers on adding learning tracks to existing programs and addressing design challenges; and
- › includes templates for a Memorandum of Understanding (MOU), mission statement, logic model, and Summer Learning Challenge evaluations.



2016 | softcover  
184 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**

## Supercharged Storytimes: An Early Literacy Planning and Assessment Guide

Kathleen Campana, J. Elizabeth Mills, and Saroj Nadkarni Ghoting | PRINT: 978-0-8389-1380-2

Based on the groundbreaking research of VIEWS2—the first systematic study of storytimes done to date—the authors recommend simple interactive ways to emphasize early literacy techniques and encourage children to use and practice their pre-reading skills while preserving the delight inherent in storytime. This book

- › presents ready-to-use planning tools based on early learning benchmarks with a clear focus on developmental stages;
- › demonstrates how to foster early literacy development by inserting the VIEWS2 early literacy domains into the five practices from the second edition of Every Child Ready to Read @ your Library®;
- › interweaves testimonials from storytime practitioners throughout the text to provide real-world insight; and
- › shows how storytime presenters can connect with parents and caregivers to promote family engagement.

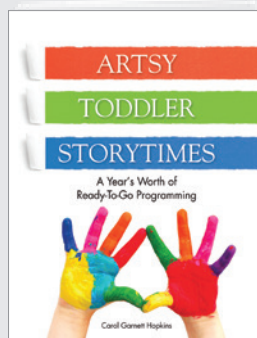


2014 | softcover  
120 pp | 8.5" x 11"  
\$52.00 | **Members: \$46.80**

## Baby Storytime Magic: Active Early Literacy Through Bounces, Rhymes, Tickles and More

Kathy MacMillan and Christine Kirker  
PRINT: 978-0-8389-1216-4

"A smart purchase for any public library, early education center or professional providing activities for babies."—*Australian Library Journal*

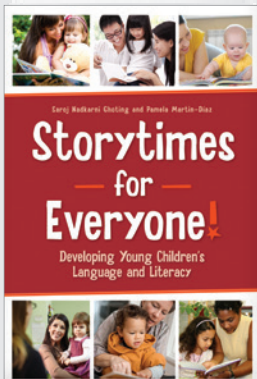


2013 | softcover  
272 pp | 8.5" x 11"  
\$51.00 | **Members: \$45.90**

## Artsy Toddler Storytimes: A Year's Worth of Ready-to-Go Programming

Carol Garnett Hopkins  
PRINT: 978-1-55570-792-7  
e-book available

Designed for children ages 1 to 3 years old, the book's 52 storytimes promote pre-reading skills such as print motivation, vocabulary, and narrative skills.

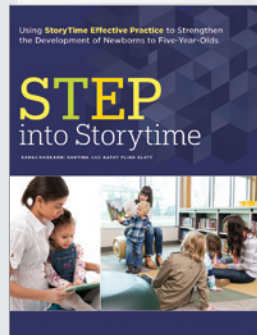


2013 | softcover  
296 pp | 7" x 10"  
\$52.00 | **Members: \$46.80**

## Storytimes for Everyone! Developing Young Children's Language and Literacy

Saroj Nadkarni Ghoting and Pamela Martin-Diaz  
PRINT: 978-0-8389-1169-3

Recognizing the critical role of informed, caring adults, this book offers practical suggestions as well as a variety of songs, projects, and activities for incorporating early literacy information and strategies into the storytime setting.

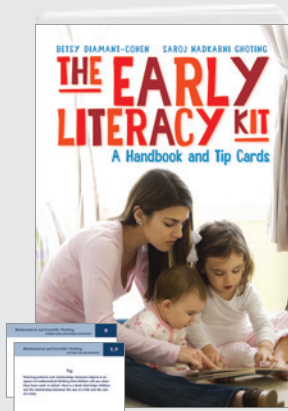


2014 | softcover  
368 pp | 8.5" x 11"  
\$59.00 | **Members: \$53.10**

## STEP into Storytime: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds

Saroj Nadkarni Ghoting and Kathy Fling Klatt  
PRINT: 978-0-8389-1222-5

"A valuable resource and one that should be a part of every professional development collection for youth services staff. It is a refreshing take on library program guides that offers an accessible method of reinvigorating storytimes."—*School Library Journal* (starred review)



## The Early Literacy Kit: A Handbook and Tip Cards

Betsy Diamant-Cohen and Saroj Nadkarni Ghoting | PRINT: 978-0-8389-0999-7

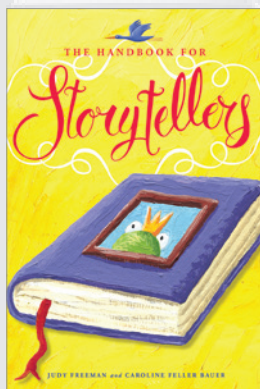
"The cards are sturdy and can be easily incorporated into a story time session or other early childhood program. Rather than utilizing all the cards, the creators have offered seven easy steps of how to prepare your program and choose the tips to go along with it. This makes it easy for the presenter - instead of having to memorize tips or have a book of notes, he or she have a number of tip cards ready to be utilized during the session without any bulk."

—*The Australian Library Journal*

This innovative and practical kit, put together by two well-known specialists in the field of early literacy, contains everything storytime presenters for children from birth to age five and their parents or caregivers need to spread the word about school readiness skills to adult caregivers. The kit includes

- › an accessible handbook with a resource section;
- › 105 reusable tip cards with coordinated activities; and
- › a concise summary of important early literacy research.

2010 | softcover  
32 pp | 6" x 9"  
plus 105 tip cards  
\$52.00 | Members: \$46.80



## The Handbook for Storytellers

Judy Freeman and  
Caroline Feller Bauer  
PRINT: 978-0-8389-1100-6

"This handy how-to compendium is for seasoned storytellers or beginning tale tellers and is bound to become the most highlighted, tagged, bookmarked, post-it noted, and dog-eared well-loved volume on the book shelf."—*Young Adult Books Blog*

2015 | softcover  
416 pp | 7" x 10"  
\$68.00 | Members: \$61.20

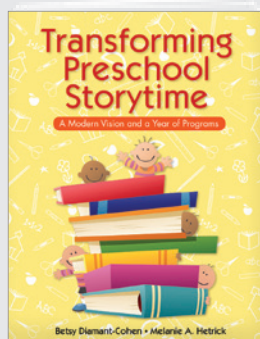


## The Handbook for Storytime Programs

Judy Freeman and  
Caroline Feller Bauer  
PRINT: 978-0-8389-1265-2

"Altogether, this volume recommends stories in approximately a thousand current books; it will save story-hunters enormous time and effort . . . Freeman's fluent, conversational prose makes [the book] enjoyable to read as well as to consult for practical storytime programming ideas."—ARBA

2015 | softcover  
616 pp | 7" x 10"  
\$65.00 | Members: \$58.50



## Transforming Preschool Storytime: A Modern Vision and a Year of Programs

Betsy Diamant-Cohen  
and Melanie A. Hetrick  
PRINT: 978-1-55570-805-4  
e-book available

"A new model for storytime: one where repetition is built into the structure of ongoing programs so that children can build on what they have learned. . . . You are sure to find lots of inspiration here!"

—*Storytime Stuff*

2013 | softcover  
336 pp | 8.5" x 11"  
\$57.00 | Members: \$51.30



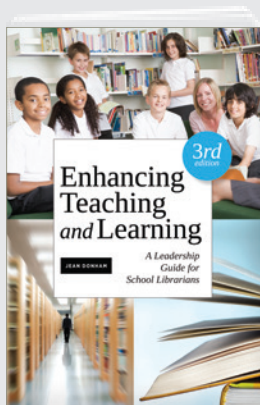
## The Power of Play: Designing Early Learning Spaces

Dorothy Stoltz, Marisa Conner,  
and James Bradberry  
PRINT: 978-0-8389-1255-3

"A great resource no matter how big or small your learning space project . . . I wish I had something like this when I was getting started!"—ALSC blog

2015 | softcover  
224 pp | 8.5" x 11"  
\$55.00 | Members: \$49.50





2013 | softcover  
400 pp | 6" x 9"  
\$72.00 | Members: \$64.80

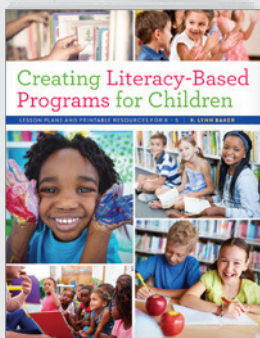
## Enhancing Teaching and Learning: A Leadership Guide for School Librarians, Third Edition

Jean Donham | PRINT: 978-1-55570-887-0

The latest edition of this classic text shows how to take a proactive role in shaping instruction by learning how to develop and implement a library media program and integrate it into the total educational experience. Revised and updated, Donham's third edition covers all aspects of the school system: students, curriculum and instruction, principals, district administration, and the community. It demonstrates how to interact and collaborate in order to integrate the school library media program throughout these environments. It includes

- › real-life examples of issues in school librarianship;
- › current statistics and research results on early learning, child poverty, and other topics;
- › a new chapter on "the virtual school library"; and
- › expanded coverage of nonfiction and complex texts

Readers will benefit from this complete coverage of the school environment--common staff structures, budget issues, and more.



2017 | softcover  
176 pp | 8.5" x 11"  
\$48.00 | Members: \$43.20

## Creating Literacy-Based Programs for Children: Lesson Plans and Printable Resources for K-5

R. Lynn Baker | PRINT: 978-0-8389-1500-4

"Baker's passion for reading readiness and innovative services to K-5 children is abundant throughout this streamlined and practice-based volume."—*Reference & User Services Quarterly*

Chock full of strategies and best practices for promoting literacy and reading skill development, this book

- › explains multiliteracies and connects them to programming practices;
- › provides step-by-step program planning guides, arranged by grade level, which include book-based programs, clubs, makerspaces, afterschool/study programs, author/guest visits, family/all age programs, impromptu programming, and many others;
- › offers programs which connect to science, technology, engineering, art, and mathematics;
- › gives advice on collaborating effectively with school librarians and teachers to plan school field trips;
- › addresses large event and summer reading program planning; and
- › shares tips and suggestions for getting the word out through advocacy and marketing.



2017 | softcover  
264 pp | 7" x 10"  
\$60.00 | Members: \$54.00

## Managing the Successful School Library: Strategic Planning and Reflective Practice

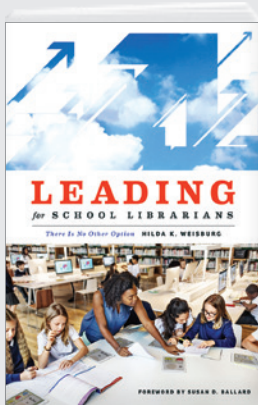
Lesley S. J. Farmer | PRINT: 978-0-8389-1494-6

"Whether readers have just begun their careers or have years of experience, they will benefit from this thorough dissection of each aspect of managing a school library."

—*School Library Journal*

Farmer, awarded the 2017 American Association of School Librarians' (AASL) Distinguished Service Award, looks past the day-to-day operations of a school library to

- › introduce the concept of school library programs;
- › examine professional and legislated standards for school libraries, and discuss the part a manager plays in meeting them;
- › link management with leadership, differentiating the two, and show how the school librarian can carry out both roles; and
- › help readers assess their own skills, knowledge, and dispositions in order to set short-term and long-term goals.



2017 | softcover  
176 pp | 7" x 10"  
\$45.00 | Members: \$40.50



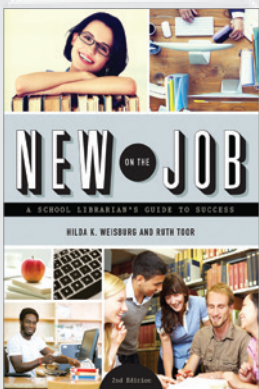
## Leading for School Librarians: There Is No Other Option

Hilda K. Weisburg; Foreword by Susan D. Ballard | PRINT: 978-0-8389-1510-3

"Offers valuable first steps, challenges librarians to develop student-friendly spaces, and inspires readers to exercise their leadership abilities by becoming involved with state and national library organizations."—*School Library Journal*

Weisburg builds on her decades of experience and mentorship in school libraries to offer a carefully crafted roadmap that guides readers step by step through the process of transforming into a leader. This book

- › begins by addressing common fears about taking on a leadership role, and shows how to move past them and gain confidence;
- › demonstrates how to build credibility among stakeholders and peers through strategic risk-taking;
- › discusses ways to rely on one's strengths to grow skills and expertise;
- › explains how to know when to lead and when to manage, plus the fine art of delegation; and
- › gives pointers on communicating effectively, becoming visible, behaving ethically, maintaining a healthy life-work balance, and other important career issues.



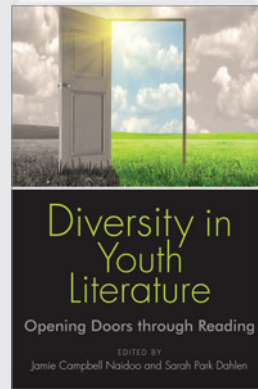
2015 | softcover  
240 pp | 7" x 10"  
\$35.00 | Members: \$31.50



## New on the Job: A School Librarian's Guide to Success, Second Edition

Hilda K. Weisburg and Ruth Toor  
PRINT: 978-0-8389-1264-5

Since its publication in 2006, this handbook has served as an invaluable resource for the new school librarian. From job search strategies and discovering work philosophy to the nitty-gritty details of creating acceptable use policies, this revised and updated edition shares the joys and perils of the profession.



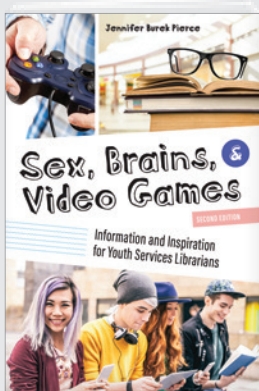
2013 | softcover  
240 pp | 6" x 9"  
\$52.00 | Members: \$46.80



## Diversity in Youth Literature: Opening Doors through Reading

Edited by Jamie Campbell Naidoo and Sarah Park Dahlen  
PRINT: 978-0-8389-1143-3

"This book is a handy companion that incorporates thoughtful reflections on the historical context of diversity within youth literature (or the lack thereof) into 13 easy-to-digest chapters."—*Booklist*



2017 | softcover  
208 pp | 6" x 9"  
\$57.00 | Members: \$51.30



## Sex, Brains, and Video Games: Information and Inspiration for Youth Services Librarians, Second Edition

Jennifer Burek Pierce  
PRINT: 978-0-8389-1548-6

"This revised and expanded second edition is a fresh examination of current research on adolescence, reading almost like an entirely new book . . . It presents information for librarians to use as they come to their own conclusions about what teens need and want from their library."—*School Library Journal*



2016 | softcover  
224 pp | 6" x 9"  
\$85.00 | Members: \$76.50



## The Innovative School Librarian, Second Edition

Sharon Markless, Elizabeth Bentley, Sarah Pavey, Sue Shaper, Sally Todd and Carol Webb  
PRINT: 978-1-78330-055-6

Raising important questions about the functions of the school librarian, this book encourages the reader to think outside the box for new approaches to traditional challenges. It will inspire and enable school librarians to think creatively about their work and community.

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