

LG Mobile

2006 February





Beyond Mobile, LG

LG mobile let you express your passion of life. LG is your best player. You are a person that always dreams a new dream, stays ahead instead of following others and creates a new future with your own style. LG Mobile will help you to make it possible. It is LG Mobile that helps you to create a life style you want.

-  Highest Technology
-  Style Leader
-  Entertainment
-  Sensible life

Can you discover your future in your palm?

When LG developed the world's first DMB phone, the new era of mobile phone was opened.

LG's high technology has made a great difference in our life. Now, if LG mobile phone is in your palm, you are one step closer to future than any one else.





>>>> Envision digital TV in your pocket!
 From soap operas to soccer matches, you can soon watch TV from your mobile handset, and LG is the pioneer in making this a reality. The world's first developer of DMB (Digital Multimedia Broadcasting) handsets, LG is introducing phones equipped with DMB, DVB-H, and MediaFLO™, technologies and is poised to take the lead in the global mobile broadcasting market. A glimpse into the future provides clear evidence of LG's commitment to provide fun and convenience through creativity, innovation and cutting-edge technology.

Highest Technology



V9000

Longer Hours of TV Enjoyment

- Wide Landscape View for Comfort
 - Explore Interactivity Convenience (Shopping, Voting Online, and etc.)
 - Easy Electric Program Guide
- | | |
|----------------|---------------------------------|
| · Availability | June, 2006 |
| · Network | UMTS + GPRS Tri Band |
| · Form Factor | Eccentric |
| · Dimension | 103 x 50 x 23.5mm |
| · Display | 240 x 320 2.2" QVGA
262K TFT |
| · Camera | 1.3M |
| · Battery | 1400 mAh |
| · Memory | 30MB + Micro SD Slot |
| · Connectivity | Bluetooth |
| · Others | T-DMB, TV Capture, MP3/AAC |



KU730

Sleek & Luxurious Design of 3G

- Dynamic Music Package
 - High Quality Video Streaming
 - High Quality Dual Cameras
- | | |
|----------------|--|
| · Availability | May, 2006 |
| · Network | UMTS + GPRS Tri Band + EDGE |
| · Form Factor | Folder |
| · Dimension | 96.9 x 49.6 x 19.5mm |
| · Display | 220 x 176 2.0" 262K TFT
96 x 96 1.17" 65K TFT |
| · Camera | 1.3M + VGA Dual Camera |
| · Battery | 1050mAh |
| · Memory | Micro SD Slot |
| · Connectivity | Bluetooth |
| · Others | MPEG4/MP3/AAC/AAC+
Multitasking |



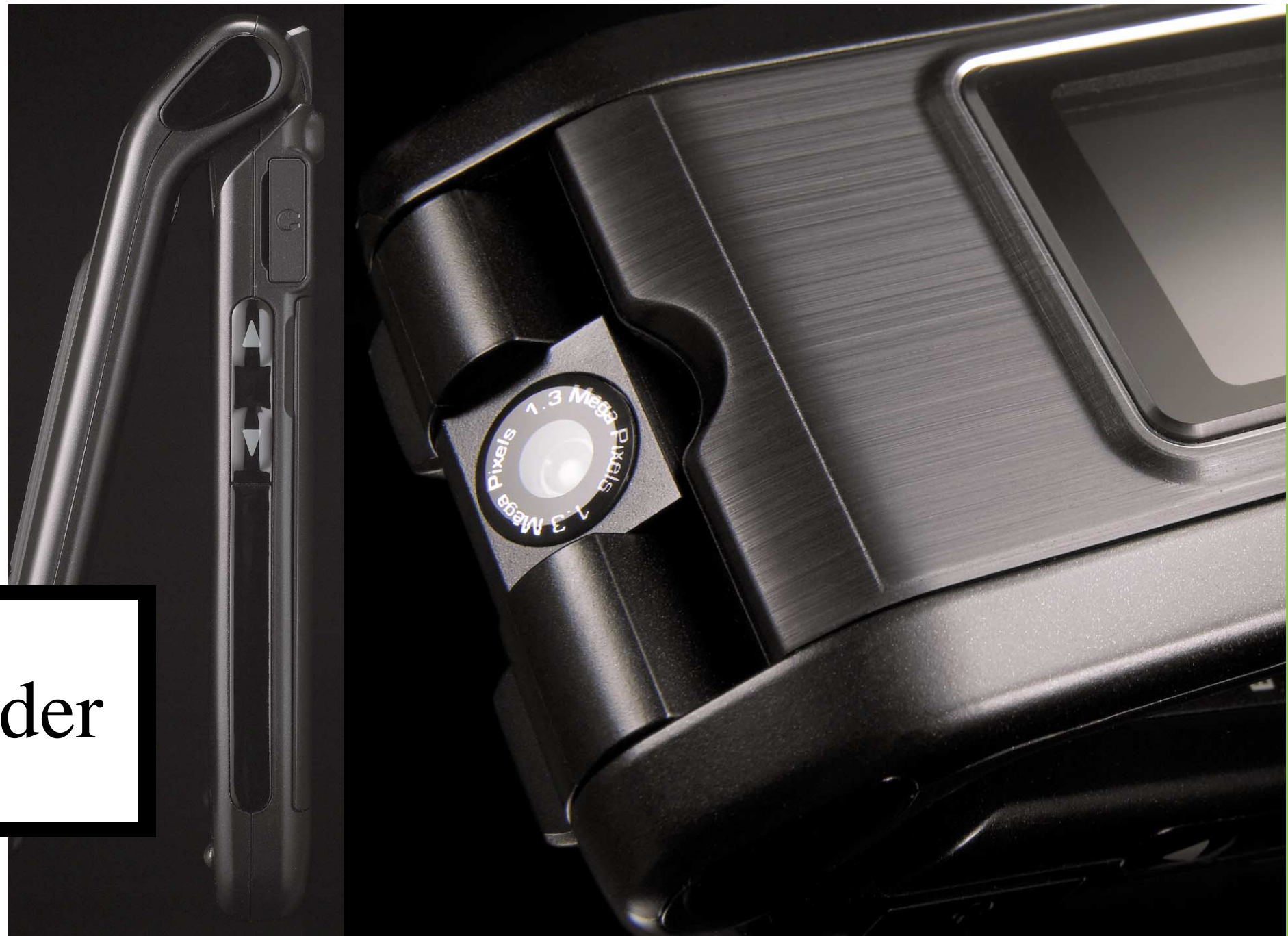


It helps you to express your life filled with style.

Just with a mobile phone, you can reveal your life style. From style to functions, LG mobile helps to increase your pride that you have as a leader. Its style and functions will help you to be much easily recognized as a leader. Fantastic harmony between high technology and appealing design! Now, choose LG Mobile!

>>>> You take care of business quickly and easily - no frills, no fuss, done deal. Thanks to LG mobile phones, your future is filled with sophisticated style, worry-free fun. Simply LG. Livin' life the way it should be.

Style Leader



U880/8500

Ultra Slim 3G Music Phone

- Slim Design (18.2mm)
- Convenient MOD Key
- Auto Functions (Equalizer & Search Functions)

· Availability	Feb, 2006
· Network	UMTS + GPRS Tri Band
· Form Factor	Folder
· Dimension	98.8 x 48 x 18.2mm
· Display	220 x 176 2.0" 262K TFT
	96 x 96 1.17" 65K TFT
· Camera	1.3M Rotating
· Battery	800 mAh / 1050 mAh
· Memory	75MB + Micro SD Slot
· Connectivity	Bluetooth, USB
· Others	MP3



U880

Roberto Cavalli Edition

Luxurious high class phone

- Slim Design (18.2mm)
- Convenient MOD Key
- Auto Functions (Equalizer & Search Functions)

· Availability	Now
· Network	UMTS + GPRS Tri Band
· Form Factor	Folder
· Dimension	98.8 x 48 x 18.2mm
· Display	220 x 176 2.0" 262K TFT 96 x 96 1.17" 65K TFT
· Camera	1.3M Rotating
· Battery	800 mAh / 1050 mAh
· Memory	75MB + Micro SD Slot
· Connectivity	Bluetooth, USB
· Others	MP3



U890

Ultra Slim 3G Music Phone

- Slim Design (17.5mm)
- Convenient MOD Key
- Auto Functions (Equalizer & Search Functions)

· Availability	Mar, 2006
· Network	UMTS + GPRS Tri Band
· Form Factor	Folder
· Dimension	99.5 x 49.8x 17.5mm
· Display	220 x 176 2.2" 262K TFT 96 x 96 1.17" 65K TFT
· Camera	1.3M Rotating
· Battery	1050 mAh
· Memory	68MB + Micro SD Slot
· Connectivity	AD2P Supprt, USB
· Others	MP3/AAC/AAC+/Real/WMA



Style

LG Mobile's unique design

LG mobile is designed to embody your pride that you are an early

adopter with a sense of making prestigious items.

Understated but stylish design!

That is the uniqueness of LG Mobile.



KU400

Multimedia All In One Package

- Slim Design (18mm)
- Convenient MOD Key
- Auto Functions (Equalizer & Search Functions)

· Availability	June, 2006
· Network	UMTS + GPRS Tri Band
· Form Factor	Folder
· Dimension	99.8 x 48 x 18.9mm
· Display	240 x 320 2" QVGA 262K TFT
· Camera	2M + VGA Dual Camera
· Battery	950 mAh
· Memory	70MB + Micro SD Slot
· Connectivity	Bluetooth, USB
· Others	MP3/AAC/AAC+/E-AAC+/Real/WMA



U8550

TV in Your Pocket

- Wide LCD
- Convenient MOD Key
- Auto Functions (Equalizer & Search Functions)

· Availability	Now
· Network	UMTS + GPRS Tri Band
· Form Factor	Folder
· Dimension	90 x 55 x 24.7mm
· Display	220 x 220 2.2" 262K 128 x 160 1.3" 65K
· Camera	1.3M + VGA Dual Camera
· Battery	1400 mAh
· Memory	20MB + Micro SD Slot
· Connectivity	Bluetooth, USB
· Others	MP3/AAC/WMA



With LG, could it be possible to experience a new level of pleasure?

Today, mobile phone has evolved to give a thrilling pleasure with its multimedia function. LG's high-tech multimedia will provide pleasure that you want anywhere and anytime. Always stay with LG that provides a different dimension of multimedia function.

