



Primroses

THE QUARTERLY OF THE AMERICAN PRIMROSE SOCIETY

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Primroses

*The Quarterly of the
American Primrose Society*

Volume 70 No 4

Autumn 2012

The purpose of this Society is to bring the people interested in *Primula* together in an organization to increase the general knowledge of and interest in the collecting, growing, breeding, showing and using in the landscape and garden of the genus *Primula* in all its forms and to serve as a clearing house for collecting and disseminating information about *Primula*.

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Front Cover: Winner for "APS Seed", Arlene Perkins' photo of a drift of *P. sieboldii* in dappled sunlight. A reminder of summer!

Back Cover: Close-up of a Jack-in-the-Green (though the foliage is actually dark purple-red) Irish primrose from Joe Kennedy's breeding program, to be offered through FitzGerald nursery in Ireland. Soon to be coming to North America!

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Membership in the Society includes a subscription to Primroses, seed exchange privileges, password to the member's only section of the APS web site (including the Pictorial Dictionary) and use of the slide library.

Dues for individual or household membership, domestic and Canada are:
\$25 per calendar year
\$70 for three years
Overseas rates are:
\$32 per calendar year
\$90 for three years.
Membership renewals are due November 15 and are delinquent January 1. Submit payment to the treasurer.

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President's Message

ALAN LAWRENCE

One of the benefits of membership in the American Primrose Society is the annual seed exchange to look forward to as we head into winter. It is probably the most comprehensive source of *Primula* seed available in North America and each year continues to offer an amazing selection of seed to our members. We purchase some of our stock from specialist suppliers, such as Jellito and Barnhaven for example, but the majority of our selection is obtained from seed collected and sent in by members, for which the society is extremely grateful. I usually contribute seed from half a dozen species or so, but this year the seed from my garden is in extremely short supply. It simply forgot to rain on my garden this year - the worst drought for decades. This coupled with temperatures of 90F (27.5C) was fatal to many of my *Primulas*, particularly the younger seedlings, 95% of which did not survive. This year I think I will need to take advantage of the seed exchange as I have a lot of replacement to do.

As we head towards the end of the calendar, it's coming up to membership renewal time for those of us whose membership expires this year. (Your expiration year is usually above your name on the Quarterly mailing envelope.) It is always difficult in these days of economic downturn to justify membership in a Society such as ours, and the Society itself is not immune from the realities of rising costs, particularly in the production and mailing costs of the Quarterly. We have made some economies to keep our costs affordable and maintain four issues a year without, I hope, too much of a reduction in the quality of the Quarterly. I believe it is well worth the cost of membership to receive 4 issues of the Quarterly each year (and inclusion in the Seed Exchange!)

Website Initiative

The APS website is a great resource for *Primula* lovers, and gets well over 1,000 hits a day! If you have something that is related to *Primula*, it should be on there!

The Website administrator, along with the editor, are working to develop an even better website with more storage, as the storage we have is pretty much maxed out. More storage doesn't cost all that much extra per year, but it will cost a few hundred dollars.

The executive is asking that if you have any spare dollars to donate, perhaps they could go to the Website Initiative. If you have any links that would be helpful to other *Primula* growers, let the webmaster know. And if you would like to see something else on the website, tell us!

Check out the newest developments on the homepage of the website itself. There is a *Primula* forum where you could post a question. Note the article in this issue about ordering *Primula* books directly from the APS website. Watch the website for the seed list which will be posted in December.

And *Primula* nursery people: consider the number of visitors that stroll through the website on a daily basis. Contact the Advertising manager to get your link on the website - advertising@americanprimrosesociety.com

and would encourage all of you to renew your membership for the coming year. Everyone involved in the production of the Quarterly puts in a lot of effort to keep it interesting and enjoyable for any *Primula* enthusiast. Your contributions by way of photos and commentary on your own gardening successes (and failures!) keeps the dialog open amongst our membership through the Quarterly.

As I write this message, it must be the end of summer for it will frost here today and tomorrow, to compound the weather woes. After the long, very dry summer, it is really fall, and I wonder what kind of winter we can look forward to. Perhaps you'd like to drop the Editor a line and let us know how your fall and winter are looking. ❁

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Innisfree Irish Primroses

BY JOAN HOFFFEL

Just down the road from John F. Kennedy's old family home in Dunganstown, Ireland, Joe Kennedy, a collector of old Irish primrose cultivars, was busily hybridizing his collection, mainly for his own pleasure. Kennedy, who describes himself as "a bit of a recluse," retired early from his profession as a dentist in order to devote himself to his private passion. He would breed about 2,000 new plants each year, and at least 1,900 would end up as compost. At first, he chose to pollinate randomly, but as the years progressed, he refined his choices in order to breed for darker leaves, flower shape and color, and hardiness.

At the end of the 19th century, a number of Irish lady gardeners were pursuing the popular pastime of breeding primroses. This continued into the first half of the 20th century, but since the 1950s, there have been few new introductions of primroses from Ireland. However, in 2005, Joe Kennedy took his primroses, hybrids of *Primula vulgaris*, to the Alpine Garden Show in Dublin. His display proclaimed, "New Irish Primrose Hybrids. All bred over the past 25 years by Joe Kennedy, Ballycastle." The plants were not for sale. Kennedy had created them for his own pleasure. Still, the unexpected array of handsome, covetable plants was tremendously exciting.

Enter Pat FitzGerald of FitzGerald Nurseries in Kilkenny, who says, "My own first contact with primroses came as a child seeing drifts of them growing in the 2000 year old Rath (Celtic Ringfort) on our farm here in County Kilkenny." The nursery specializes in producing garden-worthy, easy-to-grow plants (<http://www.fitzgerald-nurseries.com/about>). After reading an article written by Joe Kennedy in the Irish Plant Society journal, he contacted the breeder and convinced him to part with twenty or thirty of his better plants. The plants were evaluated in a selection process, and two dark-leaved varieties were singled out to be introduced in 2011. The introduction was to coincide with the 50th Anniversary of the inauguration of John Fitzgerald Kennedy as President of the United States in January 1961. These very special primroses are 'Innisfree,' named for Irish poet W.B. Yeats' mythical cabin at the Lake Isle of Innisfree, and 'Drumcliff.'

The first attention-getting attribute of the "Kennedy Irish Primroses," as they are now called, is the rosette of very dark, bronzy purple leaves, described by some as "near black." 'Innisfree' has deep and vivid red flowers with a yellow eye, while 'Drumcliff' has lilac-tinted white flowers. Both hybrids have large blooms held proud above the foliage on robust stems and are fragrant. Bloom time is reported to be from March to May, depending on location. Spent flowers must be removed

to prolong blooming. Plants require part to full shade and thrive in beds and borders as well as in containers and flower boxes. Moist but well-drained soil, rich in humus, is recommended with an average amount of water provided during hot spells. ‘Innisfree’ and ‘Drumcliff’ grow 5 to 8 inches high with a spread of 5 to 8 inches. The plants are hardy to Zone 5 (-20 degrees F).

The Kennedy Irish Primroses were featured on the television program Martha Stewart Living, and as a result of the 2011 St. Patrick’s Day primrose presentation by Mrs. Fionnuala Kenny to America’s First Lady Michelle Obama, word is spreading about these unique primroses.

This year, around 50,000 each of ‘Innisfree’ and ‘Drumcliff’ have been propagated and within the next year or two, they will be followed by the introduction of new Kennedy cultivars. Expect to find varieties with yellow, white, peach and pink flowers – all with the unusually dark purple-bronze foliage color.

The new Irish primroses are being sold across Europe: in France, Germany, Holland and Belgium; in Japan; and in America, where they were launched last year at the Philadelphia Flower Show. They’re also available in Ireland and the UK in selected garden centers.

In a separate program, FitzGerald Nurseries plans to revive the venerable old Irish cultivars that provided the genetic material for Kennedy’s new range. Pat FitzGerald adds, “many of the later varieties will introduce some of the old “Hose-in-Hose”, “Jack-in-the-Greens”, and various matt-forming stoloniferous types. Unique characteristics, just like Joe himself.” Nearly a century after their last heyday, Irish primroses are again center stage! 🌸

Editor’s note:

The following websites provided much of this information and are great resources for more information:

<http://fitzgeraldnurseries.blogspot.ca/>

<http://www.fitzgerald-nurseries.com/news/2011-01-announcing-kennedy-irish-primroses.asp>

<http://onebeanrow.com/tag/innisfree/>

Additional comments from Pat FitzGerald are from personal correspondence. 🌸

Starting *Primula* seeds

A ROUND-UP OF INFORMATION BY MAEDYTHE MARTIN

It’s fall again, and pretty soon the seed lists will start to appear. In case you need a refresher on how to start seeds, or if you want to try a different method, here are some suggestions on starting *Primula* seeds.

The Barnhaven website (<http://www.barnhaven.com/sowing>) covers the topic very well. Barnhaven suggests starting seeds from February to April. Further down on the page they mention that *Primula* seedlings need to have some well established roots before being moved on into bigger seed pots. I always start my seeds in December and then move them on in May and they have developed good root systems by then. But I live on the mild West Coast.

Seedling composts of the right consistency are important. Only in the last year or two have I started to incorporate Perlite as a way to add more air to the mix. It seems to work as the *Primula* seedlings are growing on well in this mix. Lynn’s comments on the Barnhaven website point out that *Primula* seedlings need air at the roots, so anything you can do to accommodate that will help the tiny plants grow.

The Barnhaven website provides other useful warnings – grow the seedlings in a cool place, never let them dry out and never use a heated propagator. Now to just get some of those wonderful Barnhaven seeds from the APS seed exchange and get going!

Another one of our favorite *Primula* websites, <http://www.primulaworld.com/pwweb/growingfromseed>, has a step-by-step list of how Pam Eveleigh starts her seeds. As she is working mainly with species, as opposed to the hybrids often obtained from Barnhaven, her methods are slightly different. I find that hybrids will pop up in their seed pots on a cool windowsill quite readily, but now I generally put the seeds of species *Primula* outside to



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experience whatever cold weather we get on the West Coast.

Look at the pictures on the PrimulaWorld website to see the seed planting process and the tiny seedlings. Pam often has seeds of *Primula* that are hard to germinate or grow, and her website page gives instruction of using gibberelic acid to start these more challenging seeds. This is a useful primer for those who would like to try this method.

For those of you who are print oriented, rather than dedicated users of cyberspace, you could look at the section in Allen Guest's book *The Auricula, History, Cultivation and Varieties* p. 39 – 40 (Garden Art Press, 2009, listed on the APS website) to see pictures of how he starts his auricula seeds. His process again stresses light and air – “sprinkle the seed on the top of the compost” – Allen mentions fall sowing of seeds, which the British seem to do more often than we do in North America. I have on occasion tried this, but I tend to lose track of the pots, so now just stick to the one sowing time in winter/early spring.

Remember that where you live and your local climate make a huge difference for when and how you start your seeds. The important thing is to find a method that is easy for you and will produce healthy *Primula* plants to grow on and flower. Check out the sources for ideas and plant those seeds! 🌱

Donating & Ordering Seeds

The 2012-2013 APS Seed Exchange list of available seeds will be on the homepage of the APS website in late December, with a link to Instructions and printable Order Forms. Members may also request a printed copy of the List, Instructions and Order Form by sending a stamped, self-addressed envelope to Judith Sellers, 2297 Co Highway 18, South New Berlin, N.Y. 13843

**And remember -
it's not too late to send in your seed donations!**

Send seed in **Canada** to:
M. Martin 951 Joan Crescent, Victoria, BC V8S3L3

In **USA** send seed to:
Amy Olmsted 421 Birch Road, Hubbardton, VT 05733

Books on primroses and auriculas available on the APS website

MAEDYTHE MARTIN

A new feature on the APS website allows you to move directly to Amazon Books to order a *Primula* book in the recommended list. In the menu on the APS website, look for “Resources” and then move down the drop-down menu to find “Recommended Reading.” Most of the books written on our topic are listed there, but ones currently for sale on Amazon are noted with an icon that will transport you instantly to the Amazon website where you can buy the book – or books. This also benefits the APS as it gets a small “thank-you” donation for the referral.

Just to review the basic and most desirable books for your *Primula* bookshelf, these are the five books I use the most and find the most helpful.

1. One of the first books I would chose, as a *Primula* grower, would be Mary Robinson's *Primulas, the Complete Guide*. It is not new, published in 1990 by Crowood Press, but it has good information on starting and growing primroses and groups them into manageable chapters that make an easy way to think about *Primulas* that grow in similar conditions: the European Species, the Asian Species, the *Primula marginata* species and its hybrids, the smaller and larger growers in the Auriculastrum group, which include the smaller *P. x pubescens* and the core garden and show auriculas. This covers just about everything the *Primula* grower might want and is a great reference book for those expanding into some of the more challenging *Primula*. This title is now out of print but it is often available at Amazon.com for what I think is a bargain price for the useful book it is.

2. For the auricula grower, the newest book is always a “must-have” and when Allan Guest's *The Auricula: History, Cultivation and Varieties* (Garden Art Press, 2009) came out a few years ago, this was the book to get. Allan introduces us to the exotic world of show auriculas with the history of their development, and gives cultural tips for growing them. His general section lists in alphabetical order some of the best auriculas grown in the UK at the time of writing. Some of the newest introductions are included, along with two sections on the “new” stripes by Derek Parsons and the “new” doubles by Derek Salt. In each case, these varieties were years in the making, but have now firmly established their place on the

Basics for your Primula bookshelf

*Primulas, the Complete
Guide* by Mary Robinson

*The Auricula: History
Cultivation and Varieties*
by Allan Guest

*Primroses and
Polyanthus: a Guide to
the Species and Hybrids*
by Peter Ward

Auriculas for Everyone by
Mary Robinson

Primula by John Richards

show bench in England. This book is still too new to be found in the used book market, but it is available on-line and is a real treat.

3. A complete bargain at the present moment is *Primroses and Polyanthus: a Guide to the Species and Hybrids*, by Peter Ward. Having arrived on the *Primula* book scene more than a decade ago, it is a handy book that actually includes a number of plants grown or originating in North America as well as those from the author's native England. The author contacted a few APS members for information on plants originating in the Pacific Northwest and some of the North American plants can be found in his list of cultivars.

This book is listed at the moment on Amazon Books at a ridiculously low price and ships from the UK. The prices online fluctuate, but this title is good value and helpful for the beginner

4. My personal favorite for the auricula grower is Mary Robinson's *Auriculas for Everyone* (Guild for Master Craftsmen Publications Ltd., 2000). One aspect of show auriculas is their eye-catching display in photographs, and Mary's book contains lots of pictures. This is helpful in identifying a plant, as well as allowing one the pleasure of looking at these spectacular flowers. It is a British book, so the cultural directions are from a British perspective, but Mary presents eminently practical tips for watering and repotting. One section on "The Auricula Year" tells the grower what to do in each month to keep plants healthy. There is a good section on pests and diseases to help you identify a problem if one develops. This is a good down-to-earth survey of the subject and I use it every year when I want to look up something. It has been out of print for years and was for a while almost unobtainable, but now seems to be available on Amazon Books. Grab it up before it disappears again.

5. The classic book for *Primula* growers is John Richard's *Primula* (Rev. edition, Timber Press, 2003) and for the grower interested in the species *Primula*, this is the book to have. It is an in depth reference book with considerable scientific information in the introduction to help with identifying *Primula*. Knowing where the species grows in the wild is key for the gardener trying to grow the plant in their garden, and all that information is here. I have seen copies of this book so well used by growers that they were literally falling apart! You will not find modern hybrid plants in here, but you will find information on all species and, for the most commonly grown, the natural hybrids are listed for information. The first edition is still available as well, and for the beginner starting with species *Primula* it is a very useful reference book. The color plates are very handsome paintings by Brigid Edwards and additional photographs show many plants in the wild.

A few reference books on our favorite topic can be gathered together so easily now by finding them on the web. Here are some suggestions to start with, and you can see others on the APS "Resources" page once you get truly hooked on *Primula*. And now with a click you can purchase them at once from the APS list. How easy is that? 🌸

PrimulaWorld Enhancements

PAM EVELEIGH IN DISCUSSION WITH MAEDYTHE MARTIN

If *Primula* growers want to see what a particular species of *Primula* looks like, they just go to PrimulaWorld, a website that has pictures of many of the 450 species known today. *Primula* growers have been doing this for the past decade, but now Pam Eveleigh, the producer of this wonderful resource, is adding even more information as she includes new photos or updates a species. Take for example, the listing for *Primula rotundifolia*. Included in the 15 photos are ones from 2001 taken in situ in Nepal, and newer ones taken in a slightly different area of Nepal in 2012. The fantastic fuzzy bud scape is shown, as well as the seed capsules. Pam delights in photos with this scientific detail, as well as showing close-ups of the flowers which all *Primula* growers delight in – eye-candy from far away Nepal in the comfort of your own home. Photographers from around the world, as well as Pam herself, have contributed the photographs which save us the trouble of going to these far-flung places.

But now, not only is the plant shown, but the information Pam has included at the top of the listing tells you more about the plant – in this case the prickly difficulty over the name. Even more interesting, there are also links, where available, to take you to the exact information about the species as its naming and identification developed. What fascinates me is the link to the Edinburgh Botanical Garden's botanical listing on-line. There, on the page, is the information about Wallich, who collected the plant in 1821 and the pressed specimen itself. You can zoom in to see the detail of the collected plant specimen and view the hand-written notes from the early 1800s. Pam assures me that seeing the herbarium specimen is often critical in plant identification and provides visual information that is invaluable. Most of us could not manage to see the herbarium specimen, even if we travelled to Edinburgh, but now, for all of us, there it is – as if it were in your very hand.

Also included for this and other species, are shots of the location of the plant in situ. There is a great picture, added this year, of a photographer taking a picture of *P. rotundifolia* under a dark looming overhang. It shows the place in which the plant has chosen to grow, very useful information for home gardeners attempting to grow the plant in their own garden, and is, at the same time, a super image to enjoy.

All this for one species, so far! There are many others. Another example is the listing for *P. melanantha*. Since the article in the APS quarterly in 2009 with pictures taken by Claire Cockcroft, the species then identified as *P. euprepes* has been most recently named *P. melanantha*. But what pictures! You have to go and look! The first visual image by Harry Jans from 2009 looks like something from a science fiction novel.

The species for which the enhanced information has been included are mainly ones with the "new" button attached to the name. Keep checking back as Pam updates frequently. One example for which there is new information is *P. wollastonii*. Here the links take you to the descriptions in the Flora of Nepal and in this listing, finally to a line drawing of the plant with delightful botanical detail. The pictures of the flowers themselves are fantastic

– the deep blue hanging bells are splendid images set in their native habitat in the wild – but the detail in the pictures provided by Ian Scott this year of the wonderful furry leaves add another dimension to plant identification.

One last suggestion for a visual feast: look at *Primula maximowiczii*. The red color of this Asian species always causes a stir in the *Primula* world, for few *Primula* are this scarlet-red color. The photo by Lawrence Harder taken this year displays the flowers in amazing detail and catches the unusual color perfectly! One has to confess that some plants have a paler color and these are shown, along with the elongated seed capsules. The fascinating resting bud this plant develops can be seen in the photo by Ian Scott and the flower scape just emerging from this resting bud is captured in the photo by Pam Eveleigh in her garden. The text at the beginning of the page also directs one to a yellow relative of *P. maximowiczii* – *P. advena*. Detail on the development of the naming of the plant is fascinating, as is the specimen in the Royal Botanic Garden, Edinburgh, collected by Ludlow and Sheriff in 1936. Imagine being able to examine the pressed herbarium specimen handled by these historical giants of the *Primula* world! .

If you would like to see a picture of Pam herself, look under the top menu tab “Resources” on the homepage for PrimulaWorld and there is “The webmaster and her garden.” Calgary is not intuitively thought of as a hospitable climate for *Primula* but the variety of plants Pam grows in her garden and rockery have to make one rethink conventional wisdom. Taking advantage of the dry climate most of the year, Pam places plants beside rocks in the ground that more conventional growers in the UK would only grow under glass. And they thrive, as the pictures testify.

Pam has built an enormous, valuable resource in this PrimulaWorld website and the additional information just adds a further dimension. On a grey winter day a tour around the photographs of *Primula* on this website will take you to another fascinating, fantastic colorful world. Thank you, Pam. 🌸

Renew with PayPal - now available!

It's renewal time again, and you can now use PayPal on the APS website to renew your membership.

We had a great response last year, and hope we will continue to increase the membership through the World Wide Web!

PayPal also allows you to use a variety of payments online, which means you don't have to be signed up with PayPal to use this great feature!



Primroses Online

JANE GUILD AND MAEDYTHE MARTIN

Now-a-days you don't need to have a book to look at articles about *Primula*. If you have a computer, there are lots of resources on line. Here are some of the blogs we found recently, but a browser search of *Primula* at any time may turn up something different! Some of those mentioned here are general gardening blogs but they often mention *Primula* as these authors seem to have a soft spot for our favorite flower.

<http://gardeningattheedge.wordpress.com> is a blog written by a gardener in Central Scotland. As the heading on her website contains a marching band of pink candelabra *Primula* this is a clue that she likes the *Primula* species. Her blog on *P. melanantha* shares the story of her growing the plant. This is a nicely written spot that is worth checking out now and then.

Here's another one: <http://teaontheterrace.com/tag/primula/>. Kat, the author, is interested in gardening and often talks about *Primula* which are sure to be found in her cottage garden. Her visit to the RHS Garden Harlow Carr documents some auriculas found growing there, along with lots of other plants.

For the auricula lover, the Abriachan Nursery has a blog on all the things gardener's love, and there is a healthy dose of *Primula* and auricula posting. The address is: <http://lochnessgarden.blogspot.ca/> But follow the prompts and look at the listing for auriculas in the nursery's catalogue – it is an impressive list and provides some information on the plant. Imagine finding 'Dale's Red' auricula, which originated with Dale Worthington in Oregon, in a Scottish nursery!

Another site we've mentioned before and one that deserves another look is Graham Rices' website and his blogs: http://mygarden.rhs.org.uk/blogs/graham_rice/archive/2012/06/26/new-double-laced-polyanthus-new-from-hayloft-plants.aspx One of the newest posts is on double laced polyanthus – you have to look at these pictures! Graham lives in Michigan and in the UK and posts lots of gardening news. His other blog, <http://www.transatlanticplantsman.com>, also talks about the new Kennedy Irish Primroses!

For the species *Primula* grower here is a blog from Sikkim! Look at the postings: <http://sujoyrdas.blogspot.ca/2012/09/primulas-and-north-sikkim.html#uds-search-results>. In a recent posting the author tells us of finding a huge swath of rose-colored *Primula* in a meadow high in the mountains. I think this might be *P. rotundifolia*? The pictures are breath-taking.

So a trip around the world, including Britain, the Himalayas and a nursery tour in Scotland are all possible with the click of the mouse. Hope you have a nice trip!



Pallas' Oxlip

BY JAMES L. JONES

Pallas' Oxlip (a currently unresolved name) is named for Peter Simon Pallas, a German scientist who explored West Siberia between 1768 and 1774 under the auspices of Catherine the Great. One of his finds was *P. pallasii*, which has a range from western Siberia to Georgia in the Caucasus. Little information on habitat is available on Google. It is worth noting that some references classify it as a subspecies of *P. elatior* but in the International Plant Name Index it is listed as a valid species.

P. pallasii is low-growing, rising to 15cm (6 in), bearing full scapes of pale yellow flowers in early spring, about one week ahead of *P. veris* (which meant the second week of April in the Boston area in this peculiar year). The foliage is deciduous and dense, and remaining in good shape through much of the season. The leaves are folded back and unobtrusive at flowering (a nice touch) and are of a substantially different shape from *P. veris* or *P. vulgaris*.

Mention of the plant is spotty on the Web and rare in publications: it is only referenced once in the index of the Alpine Garden Society Bulletin (volume 30, which would be 1962, well before my time), and not at all in the Scottish Rock Garden Club Journal. Two valuable websites, that include pictures, are www.wild-russia.org/bioregion9/9-kuznetsky.htm, which describes its habitat, and www.bgci.org, the site of the Central Siberian Botanic Garden.

Seed and plants do not seem to be widely available, though B&T World Seeds (b-&-t-world-seeds.com) lists it. My own acquisition was an unexpected perk of becoming a director of the NARGS Seed Exchange, which signaled the arrival on my doorstep of a number of "indices semina" from some pretty nifty institutions. Among those a consistent winner has been the Reykjavik Botanical Garden – who would have guessed? – from which I received seed of the plant in 2001. I sowed the seed on arrival in June in my usual sand/peat moss mix and germination occurred the next month; from that batch just one went on to bloom in 2008, and has proved itself a real winner.

Along with good looks it has an admirably easy-going nature, tolerating brighter and drier situations than other species I've grown, making it suitable for all sorts of unlikely niches -- year by year I've been edging it into ever more demanding conditions. It also increases at quite a clip, which is fortunate given that I have only the one plant to work with and there has been no sign of it setting more seed. So for now I have to content myself with passing it around to the locals one plant at a time -- unless someone can advise me on how to nudge it into seed set. 🌱



Pallas' Oxlip

Shown above, in the author's garden;
right, in the wild (Turkey)
photographed by Claire Cockcroft;
and below (also in Turkey)
photographed by Jeanie Jones



Primula World

A Visual Reference for the Genus Primula



Top left: Primula melanantha, amazing photo by Harry Jans
Above: Primula wollastonii, showing off its beautiful spotted farina flowers, photo by Ian Scott
Left: Pretty Primula rotundifolia, photographed in Nepal by Marijn van den Brink



"...a photographer taking a picture of P. rotundifolia under a dark looming overhang. It shows the place in which the plant has chosen to grow, very useful information for home gardeners attempting to grow the plant in their garden..."

Photo by Marijn van den Brink



Top left: the amazing color of Primula maximowiczii captured by Lawrence Harder on Dongling Mountain in Beijing, China
Top right: the other side of Primula wollastonii - its fuzzy little leaves, shown here in a close-up by Ian Scott
Above left: Primula rotundifolia, not yet open, showing beautiful farina covered buds, by Marijn van den Brink
Above right: Primula wollastonii after the rain has washed off most of the farina, photographed by Harry Jans
Right: the astonishing variety of Primula that Pam Eveleigh grows, and in Calgary too!



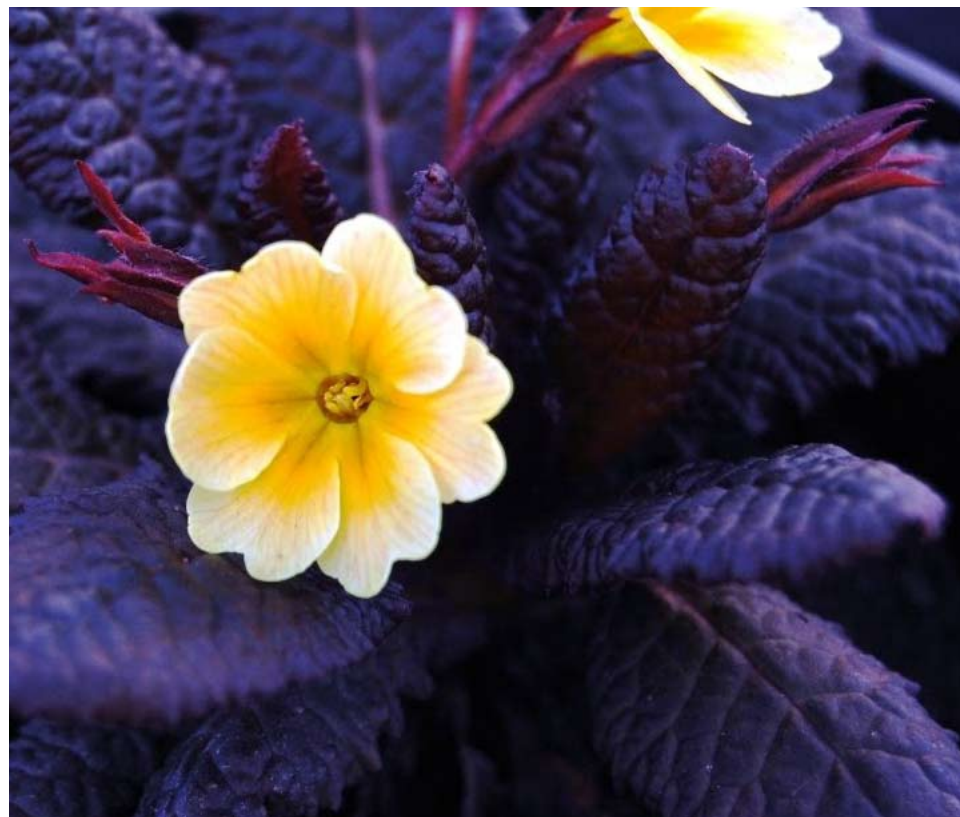
Kennedy Irish Primroses



Above: BBC Gardener's World visited FitzGerald Nurseries to film a segment featuring the story behind the Kennedy Irish Primroses for Gardeners World programme presented by Carol Klein, shown here with Pat FitzGerald (middle) and Joe Kennedy.

Left: 'Drumcliff' with its pale lavender flowers

Below: 'Innisfree' with deep red flowers and the signature dark purple-red Irish Primrose leaves



Above: one of the as yet unnamed Kennedy Irish Primroses we can look forward to
Below left: 'Avondale' and **Below right:** 'Carrigdale': two new introductions that FitzGerald nurseries will be releasing soon
Photos courtesy of FitzGerald Nurseries





Joe Kennedy's Irish Primroses

Left: one of Joe Kennedy's plants, showing a beautiful hose-in-hose - a flower inside a flower.



Right: a Jack-in-the-Green, where the sepals resemble leaves




Right: Jack-a-napes, a type of primrose with a mix of flower and leaf tissue in the calyx

Photos by Joe Kennedy



Above: Joe Kennedy in his garden, with dozens of pots in his breeding program

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Starting Primula from seed



Top left: *Primula deflexa* will be offered in the Seed Exchange this year, photo and seeds from Giles Reid in the UK

Top right: Returning year after year, a double pink primrose in Catherine Mix's garden

Bottom left: a volunteer *P. japonica* from Catherine Mix's garden - like the seed she is contributing to the Seed Exchange this year

Bottom right: yellow auricula from Kevin Baker's garden - also seed available in this year's Seed Exchange

The APS Seed Exchange: Q and A

JUDITH SELLERS

We occasionally have questions from members about how the seed exchange is organized and why we follow certain procedures. Here are answers to some of the more common enquiries ~

Q - Who 'does' the seed exchange?

A - Volunteers from any APS, often affiliated with a chapter, manage the seed exchange and do most of the work. For the past few years, four or five members of the New England Chapter have coordinated to complete the tasks. Because we try to keep the seeds cool (i.e. not in the mail) and we live scattered across the north east, one person usually ends up doing most of the individual seed packaging, financial recording, and filling and mailing of the orders. Seeds from overseas are handled in Canada by our volunteer 'intake' person before being sent to the USA.

Q - Why does the APS need to buy seeds from commercial sources?

A - The APS wants to offer the best possible assortment of seeds as a benefit of membership. Unfortunately, there are many species which do not set much seed in our own gardens, so we order named varieties and choice species from those who produce or collect seeds professionally. We are always in need of more member-donated seeds, which often produce the most garden-worthy and beautiful plants.

Q - Why do some packages contain so few seeds?

A - Often, the seeds in greatest demand are those which we must purchase, and therefore must carefully ration to benefit the most growers. When we have a plentiful supply of seeds, such as those from *P. japonica* or mixed polyanthus, the packets may contain several hundred seeds.

Q - Why does the list seldom contain the petiolarid section or allionii?

A - There are a number of obstacles causing that gap in our list. Some seeds are very difficult to obtain due to strict gathering and export regulations in countries where they grow; dead-heading to prevent rot; limited, if existent, seed set. In addition, the seeds from many petiolarids do not remain viable in storage, and will not germinate if sown weeks after harvest. If you know of sources where we might obtain these seeds, please let us know!

Q - How can members help with the seed exchange?

A - Order your full quota from the exchange (unsold seeds are a sad loss to growers, and to our treasury) and encourage friends to grow *Primulas*. Use a packet or two as a gift, or let a friend 'share' your own order. Donate seeds for as many varieties of Primulaceae as you can, as the more we receive, the more we can share. Volunteer to help with the Seed Exchange, as there is no better way to learn about the seeds, and even thinking about spring sowing helps the winter fly by. 🌸

THE PRIMROSE OLYMPICS

JOAN FRASER

“Why do you have shows? I’ve never been to one.” Disappointing words to Maedythe Martin, chair of the APS editorial committee, who exhibits in Western Canada and the Western U.S. To answer the question she decided to ask friends Terry Mitchell of England, Jay Lunn of Oregon and Ed Buyarski of Alaska, who also enter shows, why the societies hold them and what benefits they enjoy from them. Their replies were handed to the compiler at the time when London’s Olympics were still underway. This led to the thought that primrose shows are in some way like primrose Olympics.

“Yes, gardening can be a competitive sport too,” says Ed. “Some of us like to show off that special plant that we have grown from seeds or divisions and others may lust to possess and flower them successfully.” Terry likes to see “superb plants, some varieties grown far better than I could ever grow them.” Maedythe looks for special hybrids, striped auriculas and unusual species. Going round a show encourages her to think of projects for the following spring. During the fall and winter all entrants have the challenge of growing with the chancy element of timing. Will the seed sprout? Is it true? Will it bloom too early? Will cold weather delay it? The goal is to have the plant at its best, at its full potential. And then, if a plant is to be shown, it helps if the grower has a good eye for presentation so the plant is well potted and displayed. This is something of an art in itself. Excellent display ideas can sometimes be picked up from show entries by other members.

Expert exhibitors’ challenges do not affect the pleasures and benefits that the shows bring to others. Jay likes “the camaraderie that goes along with setting up the show and putting it on.” A huge amount of organization is needed, choosing a date, finding a hall, advising growers, getting judges and volunteers, planning for the costs, arranging publicity, printing tickets and finding and shining the trophies. Should there be a conference with a speaker? When the day comes tables must be set up, chairs provided for workers and weary spectators; growers need to deliver and set up exhibits; the judges must have the time to judge, and inevitably there is some fallout from disappointed contestants. And, as Jay says, “If you win a trophy (say, a big copper kettle) what do you do with it for the year it is in your hands?”

Jay likes the shows for “a garden tour in pots”; seeing what others are growing and sharing with them what he is growing. Terry likes having the opportunity to question fellow enthusiasts and growers in person to get cultural tips “to improve your own skills and grow better plants.” He greatly appreciates the “generosity of fellow growers with advice, plants and offsets of new and very rare varieties

often unobtainable elsewhere.” Personal introductions made at the shows are invaluable. At one of the NAPS Northern shows at Cheadle, Maedythe Martin met John Gibson, who made a point of introducing himself to new people looking at the show. From this contact John was eventually invited to come as a speaker to an APS show held in Vancouver. Everyone benefited from John’s many years of experience in showing and growing and judging *Primula* in England.

A show may also encourage new members to join. As Jay says, “you are showing the general public the range of plants in the Society’s arsenal.” Sale tables provide a chance for both enthusiasts and general spectators to purchase plants that add something new to their gardens.

A sort of euphoria sets in at the end of a good show. Old friends have been well met, new friends introduced, and the conversation has been amusing because news and gossip is on a shared theme. Both spectator and participant may go home with little notes and tantalizing snippets that have been picked up about must-read books and must-see databases. And when the hall is cleared once again, the growers, physically tired but spiritually refreshed, leave dreaming and scheming with ideas and plans for the next show. 🌸

Donations

Not your money - your time!

The Quarterly is only as good as the articles and photos we receive, and very often we only receive what we ask for. So we are asking you, the membership, to share yours.

A short letter to the editor, a few photos of what’s happening in your garden, the link to a blog you follow for *Primula* - these are the things that make for an interesting issue.

So please, let us know what you like, what you don’t like, what you want to see more of, and most importantly: contribute!

New Members

JULIA HALDORSON

A list of new members can be found on the inside of the back cover of each issue of the American Primrose Society quarterly journal *Primroses*. Our editor wondered why folks decide to join APS, and as the Membership Secretary, I have been curious as well. Recently, I sent an email message to a select few new members asking them why they joined APS. Two members were kind enough to respond to my inquiry.

Kingsley Butler gardens in Wolfville, Nova Scotia, Canada. He states that one of the reasons he joined APS is because he is “just a ‘joiner’.” He says that he belongs “to a number of specialist societies,” but also indicated that a prime reason was to participate in the Seed Exchange. At one time, he said, he had quite a number of *Primula* but “they pretty much evaporated; got smothered by the invidious goutweed.” Kingsley says that it’s next to impossible to buy any but “florist *Primulas* locally in Nova Scotia.” To replace his lost primroses he will need to grow plants from seed.

The APS journal, *Primroses*, is another important reason Kingsley joined the society. He says that he thinks “it is definitely one of the best I receive.” Kingsley has taken advantage of the opportunity to purchase old issues of *Primroses* from APS Board Member and Librarian, Cheri Fluck. Kingsley feels that “there is more good meat in the old journals” but adds that the color photos in the newer issues are “definitely a plus.”

Catherine Mix lives and gardens in Sequim, Washington, U.S.A.; a continent away from Kingsley Butler. Catherine states that she has gardened for years but feels that “I am such a novice with auricula and primroses that I am hoping to find a virtual mentor who will help me be a successful grower of these beauties in short order.”

Catherine recently purchased a few bare root plants from Barnhaven and successfully germinated about 10 varieties of Barnhaven seed. This year she collected seed from her volunteer *Primula japonica* and is looking forward to participating in the annual APS Seed Exchange. Catherine kindly included photographs of primroses that “come back each spring” saying that she started them from seeds “years ago.” This year she identified the plants, divided them and hopes to offer them for sale in next year’s plant sale. Catherine said that she has recently retired from the wedding venue business and now plans to “focus on *primulas* and painting.”

We are always interested in the reasons folks join the American Primrose Society. Please contact me at membership@americanprimrosesociety.com if you would like to share your story! 🌸

Renewal Time Again

November and December is the time for renewals again at APS. This year we have a new way you can renew – by PayPal! Just go to the website and follow the prompts. This may be convenient for those of you who love to use the internet.

Unfortunately, the costs for the Quarterly are no longer covered by the membership fees. Rather than raise fees, the Society has asked for, and received, kind donations which have made possible the color pages in the quarterly – the biggest expense – for the last few years. In 2011 the cost was covered by donations from the B.C. Primula Group, the New England Chapter, the Doretta Klaber Chapter and particularly the Juneau Chapter – thank you to all these supporting groups! In addition there was a donation from an anonymous donor specifically for the quarterly, as well as many individual donations to help keep the Quarterly afloat. We are very grateful to all these people.

When you are renewing your membership – if you have an extra dollar or two – please consider a donation along with your dues; the Society will be very grateful! You can designate how you want your donation allocated if you choose: supporting the quarterly, or the seed exchange or the National Show or the new Website Initiative. It all helps to keep the APS running.

Membership List

United States

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 2012 - Stan Beadle 4660 Glacier Hwy Juneau AK 99801
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2012 - Susan Michel 3 Campert Dr Ashford CT 06278

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2012 - Kirk Lloyd 8032 Liberty Road S Salem OR 97306
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LF - Jay G. Lunn 6620 N.W. 271st Ave. Hillsboro OR 97124
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2014 - John Bartlett 381 Long Rd. Gettysburg PA 17325-8608
2012 - Lilian Chance 730 Monument Road Malvern PA 19355
2017 - Jean Cooke 504 Mill Creek Dr Gladwyne PA 19035
2014 - Beth Dribin 226 Indian Creek Rd Wynnewood PA 19096
2013 - Leonard Lehman 362 Vermont Ave Clairton PA 15025
2013 - Blossom McBrier 6721 Brier Hill Rd Fairview PA 16415
2012 - Michael Mizin 120 Sickler Pond Rd Jermyn PA 18433
2012 - Hope Punnett 6635 Wissahickon Ave Philadelphia PA 19119-3725
LF - Timothy Rettger 7598 East Lake Road Erie PA 16511
2012 - Jerry Rifkin 310 Valley Road Merion PA 19066
2012 - Jerry Fritz's Linden Hill Gardens 8230 Easton Rd, PO Box 10 Ottsville PA 18942
2012 - Longwood Gardens Library P.O. Box 501 Kennett Square PA 19348-0501

RHODE ISLAND

2012 - Gioia Browne 79 Peckham Rd Little Compton RI 02837

SOUTH CAROLINA

2013 - Barbara Montgomery Forty Oaks Farm Campobello SC 29322

TENNESEE

LF - Jo Fjelstad P.O. Box 213 Morristown TN 37815
 2012 - Janet E. Henson 3734 Pollard Cemetery Rd Kodak TN 37764

VERMONT

2012 - Marianne I. Kuchel 1815 Blood Brook Rd. Fairlee VT 05045
 2012 - Arlene Perkins 580 Perkins Rd. Montpelier VT 05602
 2013 - George Africa Vermont Flower Farm 256 Peacham Pond Rd Marshfield VT 05658-8099
 2012 - Don and Lela Avery 637 Duhamel Rd Morrisville VT 05661
 2013 - Amy Olmsted 421 Birch Rd Hubbardton VT 05733

VIRGINIA

2012 - Jack Gellen Sarah Carpenter 6515 Lily Dhu Lane Falls Church VA 22044
 2012 - Gloria Gerritz 4032 Floyd Hwy S Floyd VA 24091

WASHINGTON

2012 - Linda Bailey 240 S Silke Rd Colville WA 99114
 LF - Gregory E. Becker P.O. Box 422 Entiat WA 98822-0422
 2012 - Theresa J. Benjamin 6232 E. Lux Sit Lane Anacortes WA 98221-8928
 2014 - April Boettger 244 Westside Highway Vader WA 98593
 2012 - Ruth Chaus P. O. Box 1712 Bellevue WA 98009-1712
 LF - Claire Cockcroft 1403 - 143rd Ave. NE Bellevue WA 98007-3914

2012 - Vicki Demetre 12026 - 25th Ave NE Seattle WA 98125
 2012 - Jeannette Dupey 200 Meadowmere Rd Deer Park WA 99006

2012 - Dr. Roger Eichman 223 Griffiths Point Rd Nordland WA 98358

2012 - Julia Galloway 5615 East M St Tacoma WA 98404-2537
 2012 - Linda Garton 10540 Ashworth Ave. N. Seattle WA 98133
 2012 - Greg Graves Old Goat Farm Garden & Nursery 20021 Orting-Kapowsin Hwy E Graham WA 98338

2012 - Julia L. Haldorson P. O. Box 292 Greenbank WA 98253
 LF - Cyrus Happy III 11617 Gravelly Lake Dr. S.W. Tacoma WA 98499

2012 - William Havens 3518 - 96th St E Tacoma WA 98446
 2012 - Kathy Hirdler 24797 Brotherhood Rd Mt Vernon WA 98274
 2012 - Michel Kawahara 13421 - 24th Ave S, #6 Seatac WA 98168
 2013 - Patricia Kelley 20324 S. Danvers Rd Lynnwood WA 98036
 2012 - Alicia Kellis 34799 Hansville Rd Kingstn WA 98346-8683
 2012 - Theresa Laskiewicz 195 Cameron Creek Rd Longview WA 98632

2012 - Julie Lockwood P. O. Box 580 Kalama WA 98625
 2012 - Richard C. Lupp 28111 - 112th Ave. E. Graham WA 98338
 2013 - Carole Lynd 27810 - 168th Ave. Ct. E. Orting WA 98360
 2014 - Ian MacGowan 4712 Smugglers Cove Rd. Freeland WA 98249

2013 - Sandi Madison 5620 Williams Lake Rd Deming WA 98244
 2012 - Andy Navage The Bloedel Reserve 7571 NE Dolphin Dr Bainbridge Island WA 98110

2012 - Joen W. Parks 5148 - 81st Ave SE Olympia WA 98501
 2012 - Annette Peck 11402 - 40th Ave E Tacoma WA 98446
 2014 - Gregory Peterson 9252 - 7th Ave NW Seattle WA 98117
 2012 - Phyllis Petrovich P. O. Box 424 Forks WA 98331
 2012 - Diana L. Politika 81 S. Bagley Crk Rd Port Angeles WA 98362

LF - Gizelle C. Rayner 241 E Agate Loop Rd Shelton WA 98584
 2012 - Mary Seitz 22604 NE 20th Pl Sammamish WA 98074
 2012 - Nina Sinnott 23825 - 15th Ave SE, #419 Bothell WA 98021
 2012 - June Skidmore 2327 N 64th Seattle WA 98103
 LF - Mrs. Frank L. Springer 7213 South 15th Tacoma WA 98465
 2012 - Elizabeth Ann Stuart P.O. Box 638 Fall City WA 98024
 2012 - Norman Wyatt 35507 S. Oak St. Kennewick WA 99337-6410

GS - The Rhododendron Species Foundation & Botanical Garden P.O. Box 3798 Federal Way WA 98063-3798

2012 - Elisabeth C. Miller Library Box 354115 Seattle WA 98195-4115

2014 - The Cutting Garden 303 Dahlia Llama Lane Sequim WA 98382

WEST VIRGINIA

2012 - Barry Glick Sunshine Farm and Gardens HC 67, Box 539B Renick WV 24966

WISCONSIN

2012 - Kathryn Allen 1223 Wellesley Rd Madison WI 53705
 2012 - Jacqueline Bassett 8630 Palmer Rd Presque Isle WI 54557
 2013 - Edward Glover 503 Johns St. Mount Horeb WI 53572-1827
 2012 - Marjorie Klingbell N4863 Sackett Dr Medford WI 54451
 2013 - Alan J. Lawrence P.O. Box 37 Lake Delton WI 53940
 2012 - Bethany Loos W 3593 Chickadee Rd Loyal WI 54446
 2012 - Jennifer Sharp 160 Old Darlington Road Mineral Point WI 53565

2013 - Mary R. Stanley 1220 W Estates Dr #124N Mequon WI 53092

GS - President's Set % Alan Lawrence P.O. Box 37 Lake Delton WI 53940

Canada**ALBERTA**

2012 - Calgary Rock & Alp Gar Soc c/o Mrs E Keddie 1519 Cavanaugh Pl NW Calgary AB T2L 0M8
 2012 - Kevin Baker 11243 - 105th St Edmonton AB T5G 2M4

BRITISH COLUMBIA

2012 - David Simmons 976 Marine Dr Gibsons BC V0N 1V1
 2014 - Michael & Rhonda Plumb 3604 Jolly Roger Crescent Pender Island BC V0N 2M2
 2012 - Inger Ulstein-Bruaset P.O. Box 225 Nelson BC V1L 5P9
 2012 - Jean Hausermann 20265 - 82nd Ave. Langley BC V2Y 2A9
 2012 - Doug & Ellen Smith 11020 Lawrie Crescent Delta BC V4E 1G7

GS - Alpine Garden Club of B.C. c/o Pam Frost 6269 Elm St Vancouver BC V6N 1B2

2012 - B. C. Primula Group c/o Ruth Anderson 5771 Eagle Harbor Rd W. Vancouver BC V7W 1P7

LF - Mrs. Hanna Hogarth 315 Kalum Lake Rd Terrace BC V8G 0B9
 LF - Jo-Ann Crossman 627 Matson Rd Terrace BC V8G 0E7

2012 - Victoria Primula Group c/o Yvonne Rorison 15 Beach Drive Victoria BC V8S 2L3

2012 - Mrs. M. J. Martin 951 Joan Crescent Victoria BC V8S 3L3
 ED - Jane Guild, Editor 2647 A Deville Rd Victoria BC V9B 3W9

2014 - Tom Moore 2736 Bridges Rd Courtenay BC V9J 1M3
 2017 - Valerie Melanson Apt 109, 130 Sunningdale Rd E Qualicum Beach BC V9K 1P6

MANITOBA

LF - F. Patrick Healey Box 6 Belmont Manitoba R0K 0C0

NEW BRUNSWICK

2012 - Brian Parker 27 Marshall St. Fredericton NB E3A 4J8

NOVA SCOTIA

2012 - Jennifer Niemi 36 Elm St Jefferson Pines, RR #6 Kingston NS B0P 1R0

LF - Susan E. Gray RR #2 South Ohio NS B0W 3E0

2014 - King Butler 185 Main St Wolfville NS B4P 1C3

ONTARIO

LF - Trevor Cole 2863 John Shaw Rd, R.R. 2 Kinburn ON K0A 2H0

2013 - Nik Cave 22-3230 Uplands Dr. Ottawa ON K1V 0C6

2012 - Barrie Porteous 3 Breda Court Richmond Hill ON L4C 6E1

2014 - Susan Delafield 87 Koch Dr Guelph ON N1G 4H5

QUEBEC

2036 Raynald Bergeron 84 Rue Antoine Grenier Clermont Quebec G4A 0R6

2014 - Jean Marc Aubert c/o Pneus Dominic, Inc. 26 Rue de l'Artisan Victoriaville Quebec G6P 7E4

2012 - Andre Legare 698 Chemin des Bernaches Saint-Nicolas Quebec G7A 3P5

2012 - Jardin Botanique de Montreal Bibliotheque 4101 Sherbrooke Est Montreal Quebec H1X 2B2

2012 - Louis De Nobile 1481 Leprohon Montreal Quebec H4E 1P1

SASKATCHEWAN

2012 - Barbara Blyth Box 1773 La Ronge SK S0J 1L0

International**AUSTRALIA**

2014 - Vincent Clark 207 Ashbourne Rd Woodend Vic 3442

Australia

2014 - Sue Wallbank P. O. Box 342 South Hobart Tasmania 7004

Australia

BELGIUM

2014 - Geert Thiers Bloemenlei 10 B 2930 Brasschaat Belgium

DENMARK

2013 - Erik L. Mikkelsen Nyvangsvej 113 Randers 8900 Denmark

ENGLAND

12T Joe Davison 7 Wordsworth Avenue Westlea, Seaham County Durham SR7 8JP England

12T Elizabeth Hall Vicarage House Kirkby Warfe Tadcaster North Yorkshire LS249DE England

12T Dr. David Mellor The Croft, Pardshaw Cocker mouth Cumbria CA13 0SP England

12T Mrs. V. A. Pugh 'Brikama', Hawthornden Manor Uttoxeter Staffs ST14 7PH England

12T Vivien Self 6 Lancheater Rd Maiden Law, Lancheater Durham DH7 0QS England

13T R. Taylor 27 Temple Rhydding Drive Baildon Shipley West Yorkshire BD17 5PX England

2012 - John Horsfield 25 Valley Rise Watford Hertfordshire WD25 7ET England

2012 - Leslie Roberts Pop's Plants Pop's Cottage, Barford Lane Downton Salisbury, Wiltshire SP5 3PZ England

2013 - Giles Reed 22A Charlton Rd Aynho, Banbury Oxfordshire OX17 3AD England

2014 - John Baxendale 6 Burbeary Road, Lockwood Huddersfield Yorks HD1 3UM England

2014 - John N. Gibson 'Farinosa', 3A Primrose Lane Kirkburton Huddersfield Yorkshire HD8 0QY England

2014 - Derek William Salt East View, Main Road, Frisknety Boston Lincs PE22 8QU England

2014 - Dr. Valerie A. Woolley 26 Burnside Grove Tollerton Nottinghamshire NG12 4ET England

GS - NA&PS, Southern Region Mr. L.E. Wigley 67 Warnham Court Rd. Carshalton Beeches Surrey SM5 3ND England

GS - NA&PS, Midland & West Section Roger Woods 44 Tansey Crescent Stoney Stanton Leicestershire LE9 4BT England

GS - The Alpine Garden Society A.G.S. Centre Avon Bank Pershore Worcestershire WR10 3JP England

GS - NA&PS, Northern Section Mr. K. Leeming 3 Daisybank Drive Sandbach Cheshire CW11 4JR England

GS - N American Rock Garden Soc Malcolm McGregor, Editor 16 Mill Street Hutton, Driffield East Yorkshire YO25 9PU England

FRANCE

2012 - Mrs. Lynne Lawson Barnhaven Primroses 11 Rue du Pont Blanc 22310 Plestin Les Graves France

GERMANY

2014 - Jelitto Staudensamen GMBH Postfach 1264 Schwarmstedt 29685 Germany

GS - Bibliothek Botanischer Garden und Botanisches Museum Berlin-Dahlem D - 14191 Berlin Germany

LF - Dr. Alarich Kress Edelweiss - Strasse 9 D - 82194 Grobenzell Germany

LF - Georg Maerz Postfach 150308 D-70076 Stuttgart Germany

ICELAND

LF - Fridrik Skulason Stigahlid 65 Reykjavik IS 105 Iceland

IRELAND

GS - Library, National Botanic Gardens Librarian Glasnevin Dublin 9 Ireland

JAPAN

2014 - Gishu Aoki 14-1 Banba-2 Midori-ku Saitama-shi 336-0912 Japan

LF - Takao Maki 7-11-6 Kugenuma-Kaigan Fujisawa-251 Japan

LF - Mr. Hiroto Oi 11-1890 Kami-Okawamae Niigata-Shi 951-8068 Japan

NETHERLANDS

2013 - J. W. M. van Saase IJweg 1063 2133 MH Hoofddorp Netherlands

NEW ZEALAND

2015 - Mrs. Heather Sell 49 Mill Road Waimate Sth Canterbury New Zealand

2015 - Diana A. Whimp 47A Whau Valley Rd. Whangarei 0112 Northland New Zealand

NORWAY

2012 - Aase Garstad Torsten Fauske 8218 Norway

2014 - Trond Hoy Dalanesvegen 110 Kallevik, Forresfjorden NO-5563 Norway

LF - Magnus Valvik Torborg Nedreaas gt. 20 N-5006 Bergen Norway

SCOTLAND

12T Mrs. Jeanie Jones Kilnpootees Kettleholm Lockerbie

Dumfriesshire DG11 1DD Scotland

12T Mr. Robert Mackie 12 Stuart St. Portessie Buckie Banffshire AB56 1TB Scotland

SWITZERLAND

LF - Peter Kade Oberhofstettenweg 5 St Gallen 9012 Switzerland

WALES

2013 - Les Allen Windy Ridge Llandrindad Wells Powys LD11 5NY Wales

LF=Life Member GS=Garrden Club T=Twinn

Please remember to renew your subscription to the APS by the deadline, November 15, 2012 and consider a gift membership for a friend. Thank You!

American Primrose Society Minutes of the Board Meeting held on July 28th, 2012

The meeting was held online. It opened at 6:02 pm, Eastern Time.

Board members present: Rodney Barker (Director), Mark Dyen (Co-Chair of the New England Chapter), Cheri Fluck (Director), Julia Haldorson (Director and Membership Secretary), Jon Kawaguchi (Treasurer), Alan Lawrence (APS President), Michael Plumb (Secretary and Webmaster), Susan Schnare (Director), Rhondda Porter (APS Vice-President)

Regrets: Ed Buyarski (Director, and President of the Juneau Chapter), Amy Olmsted (Director and Seed Exchange Coordinator)

A. Approval of the Agenda (Rodney / Rhondda), with the addition of use of PayPal under Treasurer's report and sponsorship for next year's National Show under New Business.

B. The Minutes of April 7th 2012 – Accepted as presented (Michael / Rhondda)

C. Treasurer's Report (Emailed before the meeting)

1. Income less expenses April 1st 2012 to June 30th 2012: \$250.35
2. Total liabilities and equity as of June 30th, 2012: \$28,189.96
3. April's National Show ended with a surplus of approx. \$2,000 thanks to donations and the work of the show committee. Cheri, one of the show organizers, reported that one check for a substantial donation (\$500) was still outstanding. **ACTION:** She and Jon will contact the people concerned.
4. The Seed Exchange ended with \$428.58 in the black. Sales were comparable to last year's but expenses were nearly 30% higher.
5. Membership dues are not enough to cover all of the Society's expenses and we now rely on other sources of income to prevent annual losses.
6. Rhondda confirmed with Jon that she was now responsible for finding advertisers.
7. Julia expressed concern about the method of invoicing for advertisements in the quarterly. A total of only \$120 from advertising in the quarterly had been received so far this year. However, it was established that the future revenue from at least one of our larger advertisers for the full year 2012 would be \$300 for two half-page color ads plus \$120 for two half-page black and white ads.
8. **MOTION** (Cheri / Rhondda, following the recommendation of the Treasurer): to use PayPal exclusively for all credit card transactions. **Carried. ACTION:** This will mean the elimination of the space for credit card numbers on the membership application form and also on the seed exchange order form. The purpose is to increase security for members and reduce transaction costs.
9. **MOTION** (Susan / Rodney): to accept the Treasurer's report. **Carried.**

D. Committee Reports

1. National Show:

- a) [For the National Show Report, see the summer quarterly, pages 5-7.]
- b) Some board members had not yet received the financial report for the 2012 show. **ACTION:** Cheri will resend today.
- c) See item C3 above. **MOTION** (Cheri / Susan): to designate \$500 from the show donations as seed money for the next National Show, the remainder to be

used for publishing the quarterly as needed. **Carried.**

2. **Seed Exchange:** The final report had not yet been submitted to the board and Amy was unavailable.
3. **Editorial Committee:** The summer issues went out on time. Timing looks good for fall and winter issues, too. **MOTION** (Michael / Rhondda) to accept the editorial report. **Carried.**
4. **Website:**
 - a) Michael had sent the report to the board by email.
 - b) Over half a million people have visited the website since August 2010. (The website receives between one and two thousand hits a day.)
 - c) Over 130 members are now registered for access to the members-only areas.
 - d) The Forum has become difficult for posting photographs. **ACTION:** Michael will look for a new Forum system.
 - e) Michael emphasized the importance of posting the electronic version of the quarterly on the website even before it is surface-mailed to members.
 - f) There are always several people reading the Forum postings at any one time. Rhondda emphasized the need for board members to contribute even short articles. Michael said contributors could receive help in posting text and photos if needed.
 - g) Alan suggested the website be used for web-casting next year's show presentations. **ACTION:** Michael will consult Jane Guild.
 - h) **MOTION** (Rhondda / Cheri): to accept website report. **Carried.**
5. **Membership:**
 - a) Total membership as of July 24th, 2012: 337
 - b) There are 49 new members so far in 2012, but we still have seven fewer members compared with last year. Rhondda said this was remarkable given the current difficult economic climate.
 - c) At least 40 members have renewed using PayPal, and 26 new members joined using PayPal.
 - d) **MOTION** (Susan / Michael): to accept the Membership Report. **Carried.**

E. Chapters

No regular reports submitted. [Summer is usually a slack season for chapters. For the New England Chapter Show Report see the summer quarterly, pages 23-25.]

F. New Business: Sponsorship and Venue for the 2013 National Show

- a) Rodney said that he would consult with the New England Chapter to confirm whether they are willing to hold the show.
- b) Susan said she would investigate the possibility of holding the show at the Canadian Botanical Garden in Kingston, Ontario. **ACTION:** Julia will inform Susan of the members living in that area, who may be able to help.
- c) The matter was therefore **TABLED** for the next board meeting.

G. Adjournment (Rhondda) at 7:30 pm EDT.

Next meeting: Saturday, October 27th, at 6:00 pm Eastern.

Respectfully submitted,
Michael Plumb, Secretary



North American Rock Garden Society

Yes, I am interested in a seed exchange, discount book service, slide library, field trips, fact-filled Quarterly, garden visits, and plant sales.

Sign me up!

Membership:
USA, Canada: US\$30
Overseas: US\$35

Please contact:
Mr. Bobby Ward
Executive Secretary, NARGS
PO Box 18604
Raleigh, NC 27619-8604
Make checks payable to
North American Rock Garden Society

<https://www.nargs.org/info/smembership>.

Join the National Auricula & Primula Society

Midland & West Section

www.auriculaandprimula.org.uk



£10.00 Overseas Membership.

to: The Honorary Treasurer, Roger Woods,
44 Tansey Crescent, Stoney Stanton,
Leicestershire, LE9 4BT United Kingdom.

NATIONAL AURICULA AND PRIMULA SOCIETY SOUTHERN SECTION

The National Auricula & Primula Society - Southern Section was founded in 1876 by and for enthusiasts who raised and exhibited Auriculas, Gold-Laced polyanthus and other primulas.

The Annual subscription is £7.00 (UK) for single or family membership, Overseas £8.00

Members receive an illustrated Year Book and a Newsletter - Offsets, containing interesting articles on growing and raising Primulas together with their history and cultivation.

Applications for membership of the N.A.P.S. Southern Section should be made to:
The Honorary Secretary, Lawrence Wigley,
67 Warnham Court Road, Carshalton Beeches,
Surrey, SM5 3ND.

NATIONAL AURICULA AND PRIMULA SOCIETY

NORTHERN SECTION

Please consider joining the National Auricula and Primula Society - Northern Section. Overseas memberships are some of the best ways to learn more about your favorite plants. Benefits include publications and more.

Write: Mr. K. Leeming, 3 Daisybank Drive,
Sandbach, Cheshire. CW11 4JR

Overseas membership £7.50 (\$10.00 US)

Please make checks payable to NAPS.

www.auriculas.org.uk

New Members

from January 21 - April 3, 2012

Year of Expiry	Name	Address
2012	Patricia K. Apgar	3 Howard Drive, Newton, New Jersey 07860-6017 USA
2012	Jacqueline Bassett	8630 Palmer Road, Presque Isle, Wisconsin 54557 USA
2012	Steve Carter, Carter's Green House & Nursery	5145 Waymire Road, Dallas, Oregon 97338 USA
2012	Kat Chiba	3740 State Highway, Cherry Valley, New York 13320 USA
2012	Aase Garstad	Tortenli, Fauske 8218 Norway
2012	Jeffrey Hartman	66 South Shaker Road, Harvard, Massachusetts 01451 USA
2014	Trond Hoy	Dalanesvegen 110, Kallevik, Forresfjorden NO-5563 Norway
2012	Alicia Kelliks	34799 Hansville Road, Kingston, Washington 98346-8683 USA
2012	Marjorie Klingbell	N4863 Sackett Drive, Medford, Wisconsin 54451 USA
2012	Harold Koopowitz	14081 Brenan Way, Santa Ana, California 92705 USA
2012	Larry Litten	40 School Street, Hanover, New Hampshire 03755 USA
2012	Michael Mizin	120 Sickler Pond Road, Jermyn, Pennsylvania 18433 USA
2012	Maureen Newman	332 Rezen Road, Roseboom, New York 13450 USA
2012	Peni Petersen	2339 Niles Avenue, Saint Joseph, Michigan 49085 USA

Should there ever be a question about your membership, please contact:

Julia L. Haldorson, APS Membership
P. O. Box 292
Greenbank, Washington 98253 USA
julia-haldorson@ak.net

membership@americanprimrosesociety.org

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951 Joan Crescent Victoria, BC V8S 3L3
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martin951@shaw.ca

Tacoma Chapter

Julia Galloway, Coordinator
5615 East M Street, Tacoma 98404
(253) 473-1292

Doretta Klaber Chapter

Diana Cormack, Acting Chair
424 Bulltown Rd., Elverson, PA 19520
610-286-0577
diana54@dejazzd.com

Juneau Chapter

Ed Buyarski, President
Box 33077 Juneau, AK 99803-3077
(907) 789-2299
amprimsoc@hotmail.com
<http://www.alaskaprimroses.org>

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mark.dyen@csgroup.com

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rodneybrkr@gmail.com

