

PRESS KIT

APRIL '16

**ANGARI Foundation obtains
nonprofit status**

JUNE '16

**R/V *ANGARI* acquired and
undergoes 3-month refit**

OCT. '16

**1st Expedition onboard
R/V *ANGARI***

APRIL '17

**Official ANGARI Foundation
launch event**

MAY '18

***Generation Ocean: Coral Reefs*
premiered**

JULY '18

**R/V *ANGARI* on Discovery
Channel's Sharkweek**

JUNE '19

**Coastal Ocean Explorers
education program created**

JULY '19

**R/V *ANGARI* on Nat Geo's
SharkFest**

NOVEMBER '19

**32nd Expedition onboard
R/V *ANGARI***



RESEARCH

≈

EDUCATION

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FILM

ANGARI Foundation is a 501(c)(3) private operating foundation established in 2016 by Chris, Lee, Angela, and Kari Rosenberg and headquartered in West Palm Beach, FL. The Foundation is dedicated to creating a global community that is interested, knowledgeable, and invested in marine and environmental sciences by directly supporting research initiatives that foster a greater trust and dialogue between scientists and the public. ANGARI Foundation uses innovative technology, film, and other media to raise awareness and strengthen science education. Many of the Foundation's primary initiatives involve R/V *ANGARI*, a 65-foot vessel that serves as an exceptional research and education platform. EIN# 81-1526218

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OUR STORY

In 2016 Chris, Lee, Angela, and Kari Rosenberg established ANGARI Foundation. The concept of ANGARI was conceived more than ten years ago when the Rosenberg family discovered how the culmination of their individual passions – marine science, film, boating, and business – could be used towards a single goal. As sisters Angela and Kari Rosenberg completed their educations and embarked on careers in marine science research and film, respectively, they discovered a critical need for accessible, flexible, and affordable ocean access and innovative educational outreach in both the scientific and educational communities.



At ANGARI (named in their honor), Angela and Kari bring several years of experience in their fields, combined with their parents' – Chris and Lee – extensive business knowledge to realize the Foundation's mission across research, education, and film. Together, they endeavor to support marine scientists in the field, educate students in the classroom, and establish an open dialogue between the two -- to ultimately advance ocean science and education as well as promote resiliency for the benefit of our planet and society. Learn more about what drives us at:

<http://www.angari.org/our-story/>



KEY FACTS & FIGURES TO DATE

**Over 150 scientists have
worked onboard
R/V ANGARI**

**139 days of charter on
R/V ANGARI and growing**

**30 days of Science-At-Sea
aboard R/V ANGARI included
167 students,
24 educators and
41 citizen scientists**

**19 public outreach events
and conferences with
attendance of
more than 35,000**

**27 community events with
attendance of
greater than 1300**

**2 360/VR films released and
shown in schools and at
public events**

Over 50 program partners

MISSION & VISION

ANGARI Foundation is dedicated to creating a global community that is interested, knowledgeable, and invested in marine and environmental sciences by directly supporting research initiatives that foster a greater trust and dialogue between scientists and the public. The Foundation uses innovative technology, film, and other media to raise awareness and strengthen science education.

To achieve our mission, we specifically:

- Provide an exceptional research and education platform onboard our research vessel ANGARI, which is offered to scientists, educators, and filmmakers at minimal costs.
- Promote scientists and their ongoing research using the Foundation's diverse channels, including film, social media, website, and press.
- Develop standards-driven curriculum by working with professional educators and expert scientists to unite lessons in the classroom with scientific methodology in the field.
- Increase community engagement by publicly sharing expeditions and scientific findings and offering enriching opportunities to explore the marine world.



RESEARCH

R/V *ANGARI* is a one-of-a-kind multipurpose platform equipped to meet the needs of scientists and students alike. Our vessel currently operates along the U.S. East Coast, the Florida Keys and Dry Tortugas, the Gulf of Mexico, and the northern Caribbean.



The 65-foot R/V *ANGARI* offers versatility with indoor and outdoor workspaces, a range of laboratory and field equipment, and a crew that is well-versed in fieldwork and scientific operations, making it an ideal platform for enabling and supporting the efforts of researchers across marine science fields. In addition, our team encourages science communication to facilitate sharing of scientists' research with broader audiences leading up to, during, and after their day or overnight expedition. Vessel specifications available at: <http://www.angari.org/specifications/>



EDUCATION

Our educational initiatives consist of interactive experiences both at sea and ashore that target a variety of audiences, including K-12 through college students, teachers, and members of the community. These programs, such as onboard field trips, classroom visits, and immersive exhibits, heighten knowledge of and engagement in marine and environmental sciences by fostering an open dialogue between scientists and the public. By incorporating creative approaches through film and technology in collaboration with local educators, ANGARI also supports STEAM education.



FILM

We bring viewers along on research expeditions and enable them to explore our vast oceans through film and innovative technologies like 360 film and virtual reality (VR). Our signature 360/VR series entitled *Generation Ocean* is designed to make the ocean, its inhabitants and at-sea research accessible and enjoyable for all audiences. Each ANGARI 360 episode can stand on its own or be applied to a more in-depth and engaging marine science learning experience in the classroom, using complementary standards-oriented lesson plans developed by our Educator Council. ANGARI's films are viewable at: <http://angari.org/film/>



BOARD OF DIRECTORS

Chris A. Davis, Chairman



From 2005 to 2012, Chris was a general partner at Forstmann Little & Co., where her primary focus was on its major investments in 24 Hour Fitness Worldwide, Inc., the world's largest fitness center company, and ENK International, a leading tradeshow organization servicing the fashion marketplace. She served as chairman of the board of 24 Hour Fitness and chairman of the executive committee of the board of ENK International. From 2005 to 2010, she was actively involved with Forstmann Little's investment in IMG Worldwide, the world's premier sports, entertainment, and media company, serving on its board of directors and as the company's president.

From April 2002 through August 2005, Chris was chairman of the board of McLeodUSA, Incorporated, an independent telecommunications services provider. She joined McLeodUSA in 2001 as its chief operation and financial officer and served as its chief executive officer from April 2002 until August 2005. Prior to joining McLeodUSA, Chris was executive vice president as well as chief financial and administrative officer of ONI Systems, a leading manufacturer of optical networking equipment. From 1993 through 2000, Chris was executive vice president, chief financial and administrative officer, a member of the office of the chairman, and a member of the board of directors of Gulfstream Aerospace Corporation. Prior to 1993, Chris spent 17 years in financial management holding executive level positions of increasing responsibility at the General Electric Company.

In addition to the ANGARI Foundation board, Chris currently serves on the board of directors of Rockwell Collins, Inc. (NYSE), sitting on the executive committee, audit committee (chair), and strategy and finance committee. Previously, she also served on the boards of directors of Cytec Industries, Inc., Aviall, Inc., Compaq Computer Corp., and Wolverine Tube.

In April 2003 Chris was awarded the national "Stevie Award for Best Executive" in the inaugural ceremony for the American Business Awards. In 1999 CFO Magazine recognized Chris with its "Chief Financial Officer Excellence Award" in the Revenue Growth category for her successful leadership at Gulfstream Aerospace. In 1997, she was named one of the "Top 25 Managers of the Year" by Business Week magazine, and in 1996 she was selected as one of the "50 Most Wanted in Finance" by Global Finance magazine.

Chris holds an M.A. degree in Finance and Statistics and a B.S.B.A. degree in Finance from the University of Florida.

S. Lee Rosenberg, Director



From 1970 to 1994, Lee was the President of Victor/Sacks Furs, Inc., a manufacturer, wholesaler, and retailer of fur and leather high-fashion garments. Victor/Sacks was recognized as a leader in the fur industry, using innovative advertising and marketing campaigns that drove unparalleled revenue growth for a company of its size throughout the 1970's and 1980's.

In 1979 Lee was elected as the youngest-ever President of the Master Furriers' Guild of America, an organization that represented the retail segment of the American Fur Industry. He served in that role until 1981 at which time he was elected chairman of the board of directors. During his tenure, the Master Furriers' Guild of America strengthened its relationships with international fur guilds and also initiated marketing campaigns to educate consumers in the conservation policies regarding endangered species. Lee spoke on behalf of the industry at university campuses and made appearances on both television and radio in this regard.

Lee was a member of the Master Furriers' Guild of America, the Golden Guild, and World Wildlife Fund. He was also a member of Big Brothers of America where he supported several young men through the Big Brothers mentor program.

Lee holds a B.S.B.A. in Marketing and Advertising from the University of Findlay in Ohio. He is an avid yachtsman, holding a U.S.C.G. Merchant Mariner 100-ton license, and has logged over 50,000 miles of ocean travel. He has participated in scientific tagging research projects and sponsored oceanographic instrument deployments. He enjoys SCUBA diving, snorkeling, and golf.

Angela Rosenberg, President & Director



Angela serves as President of ANGARI Foundation and captain R/V *ANGARI*. Angela combined her love for the ocean, marine science, and boating to create ANGARI Foundation and has a range of expertise in marine and environmental sciences.

Prior to ANGARI Foundation, she held the position of Director of Programs and Policies for the nonprofit organization The International SeaKeepers Society, where she developed and implemented international programs relating to scientific expeditions, oceanographic instrument deployments, education, and outreach. Before entering the nonprofit world, Angela worked as a marine geochemist and managed the Marine Trace Element Laboratory at the University of South Carolina. She has conducted extensive field and laboratory work in the marine science field in the U.S. and abroad. In total, Angela has more than fifteen years of marine research experience. She has been involved in research projects on shallow and deep-water corals, aquaculture, marine fossils, paleoceanography, climate change, ocean acidification, trace metals in the ocean, and seafloor mapping, among others. Additionally, Angela has several scientific publications and has made numerous presentations to industry groups and educational forums throughout her career.

Angela earned an M.B.A. from the University of South Carolina as well as an M.S. in Marine Geology and Geophysics and a B.S. in Marine Science and Biology from the University of Miami.

Angela has extensive knowledge and experience in boating and holds a U.S.C.G. Merchant Mariner 100 ton license, STCW, Marine Security credentials, and several SCUBA certifications, including rescue and NITROX.

Kari Rosenberg, Vice President of Production & Director



Kari is Vice President of Production at ANGARI Foundation, where she leads the development and production of ANGARI's virtual reality films. She creates films that are accessible to all audiences in order to inspire individuals to protect the oceans and be aware of their environment. Her lifelong passion for and commitment to the ocean drives her day-to-day creativity and fuels her dedication to ANGARI's mission.

Kari has extensive experience in television and film. She currently holds the position of Director of Development at Marvel where she creatively and structurally guides shows currently on air while working with a team of strong storytellers and artists. She oversees animated shows at the development, animatic, recording, and animation production stages. Her responsibilities cover a wide range of duties, from providing creative story notes to hiring writers to maintaining series continuity. Her work also includes creating and organizing pitches, launching new series, developing seasonal concepts, gathering production bids, establishing budgets, building production schedules, casting and interfacing with Marvel's TV partners and brand management groups, and holding the role of Supervising Producer on all of her projects.

Additionally, Kari is in charge of overseeing Marvel's family entertainment YouTube Channel called Marvel HQ. She manages the Marvel HQ team, conceptualizes and manages production of the channel's content slate, sets quarterly performance goals, works closely across divisions to garner social and marketing support, and communicates with YouTube Corporate to secure their partnership throughout the process.

The Marvel projects Kari has worked on include: MARVEL'S SPIDER-MAN, ULTIMATE SPIDER-MAN, MARVEL'S AVENGERS ASSEMBLE, GUARDIANS OF THE GALAXY, MARVEL SUPERHERO ADVENTURES: FROST FIGHT, and MARVEL'S HULK: WHERE MONSTERS DWELL.

Previous to her current position, she worked on the Development team at DisneyToon Studios of Walt Disney Studios. She was very fortunate to have worked on many feature films including PIXIE HOLLOW GAMES, SECRET OF THE WINGS, PLANES, THE PIRATE FAIRY, PLANES: FIRE & RESCUE, and THE LEGEND OF THE NEVERBEAST.

Through her experience at Marvel and DisneyToon Studios, she discovered that she thrives when focused on storytelling that draws from distinct and high concept worlds while relying on the emotional depth of the characters. She feels that her experience working at both companies has provided her with the best education one can find in the entertainment industry and hopes to put her knowledge of and passion for storytelling into creating inspiring content for the ANGARI library.

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Kari earned her B.S. in Communications with majors in Motion Pictures and Studio Art from the University of Miami. She is experienced on the water, holding a U.S.C.G. Merchant Mariner 100-ton license as well as SCUBA diving and rescue certifications.

OUR TEAM

Together with our partners and collaborators, ANGARI is a group of passionate individuals with wide-ranging and unique skills and expertise. Many of us have advanced degrees and collectively possess decades of experience in our perspective fields. Our team includes marine scientists, businessmen and women, educators, environmentalists, boat captains, divers and filmmakers. We champion those who have a vision, push creativity, seek to understand their environment, and want to share their understanding with the world.

PRESS

We welcome the opportunity to tell our story, support the scientists with which we work and share our knowledge of the marine environment with others. Previous press and media coverage on ANGARI Foundation can be found online at: <http://angari.org/news-and-updates/>.

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