

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY  
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT  
POLICY

Required Report - public distribution

**Date:** 6/11/2019

**GAIN Report Number:** MO1882

## **Morocco**

### **Exporter Guide**

**2018**

**Approved By:**

Morgan Haas

**Prepared By:**

FAS/Rabat

**Report Highlights:**

In 2018, the United States and Morocco negotiated terms for U.S. poultry and beef market access, which should be a new opportunity for U.S. exporters. The World Bank ranked Morocco as the 2<sup>nd</sup> best country for doing business in the MENA region and 3<sup>rd</sup> in Africa behind Mauritius. Gross Domestic Products (GDP) rose by 4% in 2017. The top prospects for U.S. agricultural exports to Morocco include wheat, corn, soybeans, soybean meal, oilseeds, animal fats and an extensive range of consumer-oriented products (bovine meat, poultry meat, dairy products, eggs & products, tree nuts, wine and beer).

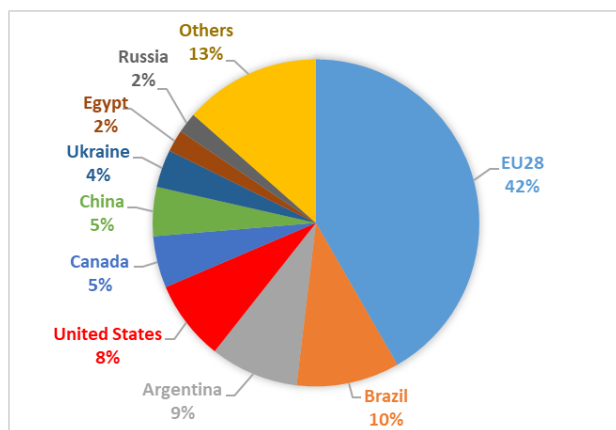
# Market Fact Sheet: Morocco

## Executive Summary

Morocco is a U.S. Free Trade Agreement partner and primarily a bulk commodity market, valued at approximately \$400 million. In 2018, the United States and Morocco negotiated terms for U.S. poultry and beef market access, which should be a new opportunity for U.S. exporters.

## Imports of Agricultural & Related Products (2013-2017 Average Imports)

Morocco imported \$5.4 billion worth agricultural and related products in 2017. The United States faces stiff competition from the European Union.



Sources: Office des Changes

## Food Service Industry

Morocco's food service market is growing at 4-6% annually and was valued at \$3.1 billion in 2017 with the fastest growing categories being quick-service and full-service restaurants. Morocco's food service industry is most developed in Casablanca (commercial center) and Marrakech (tourism).

## Food Processing Industry

Morocco's food processing industry was valued at \$16.2 billion in 2016 ( $\approx 16\%$  of Morocco's GDP)<sup>1</sup>. Sales are divided approximately 70% to retail and 30% to food service.

## Food Retail Industry

Morocco imported \$1.0 billion worth of retail-related food products in 2017. The United States faces stiff competition from the European Union. The Casablanca-Rabat corridor accounts for about 50% of all modern retailers. Marjane Holding (Marjane and Acima) and Label'Vie (Carrefour, Carrefour Market, and Atacadao) are Morocco's leading modern food retailers with other notables including Ynna (Aswak Salam) and BIM.

## Quick Facts CY 2018

**Imports of Consumer-Oriented Food Products:**  
\$1.7 billion

### List of Top 10 Growth Products

- Wheat
- Corn
- Soybean and soybean meat
- Oilseed
- Animal fats
- Poultry and beef meats
- Beer, Wine, & Spirits
- Tree Nuts
- Dairy products
- Eggs and products

### Agricultural & Related Trade (U.S. billion) 2018

Food Exports	\$5.7
Food Imports	\$6.0

### Top 6 QSR Chains in Morocco

- McDonalds
- Pizza Hut
- Domino's Pizza
- KFC
- Burger King
- Pomme de Pain

### Top Morocco's Retailers

- Marjane Holding (Marjane and Acima)
- Label'Vie (Carrefour, Carrefour Market, and Atacadao)
- Ynna Holding (Aswak Salam)
- BIM Stores SARL (BIM)
- Akwa Group (Minibrahim)

### GDP/Population 2017

Population (millions): 35.7  
 GDP (billions USD): \$111  
 GDP per capita (USD): \$3,078

Sources: [World Bank](#), [Morocco Office des Changes](#), [Morocco Haut Commissariat au Plan](#), [Central Intelligence Agency \(CIA\)](#), [IMF World Economic Outlook](#), FAS Rabat office research

## Moroccan Market Advantages and Disadvantages

Strengths	Weaknesses
US-Morocco FTA	Distance and lack of shipping lines
Opportunities	Challenges
U.S. beef, poultry, almonds, prunes, and pulses fit well with traditional Moroccan dishes	Erosion of U.S. preferences vis-a-vis Morocco's FTAs with the EU and Arab League; EU-like import requirements.

### Contact:

Agricultural Affairs Office  
 U.S. Embassy Rabat, Morocco  
 Tel: (212-53) 763-7505  
 Fax: (212-53) 763-7201  
 Email: [AgRabat@fas.usda.gov](mailto:AgRabat@fas.usda.gov)  
 Web: <https://www.fas.usda.gov/regions/morocco>

## Section I: Market Overview

In 2018, the World Bank ranked Morocco as the 2<sup>nd</sup> best country for doing business in the MENA region and 3<sup>rd</sup> in Africa. The World Bank [report](#) also noted that Morocco made trade easier by implementing a paperless customs clearance system and improving infrastructure at the port of Tangier.

Morocco has positioned itself to become a regional hub for international companies active in Africa, the Middle East, and Europe thanks in part to its economic and political stability, openness to trade and investment, and strategic location. Unlike its regional neighbors, Morocco's economy and food sector are largely market driven. Since 2008, Morocco's *Plan Maroc Vert* (the "Green Morocco Plan") has attracted significant investment and development of Morocco's agriculture and value-added sector and ultimately strengthened Morocco's position as a market for bulk commodities and associated agricultural inputs, equipment, and services. Nevertheless, Morocco's agricultural import demand and U.S. exports remain largely determinant on Moroccan agricultural production, which is highly volatile year to year.

Morocco is the only U.S. Free Trade Agreement partner in Africa, with the vast majority of import duties on U.S. agricultural products having been eliminated either upon implementation on January 1, 2006, or phased out the 10 years following. While Moroccan imports of U.S. agricultural products grew earnestly in the early years following 2006, trade fell back considerably following an expansion of the EU-Morocco FTA in 2012, which extended preferences to EU agricultural products. As a result, U.S. preferences and price competitiveness for agricultural products have been effectively eroded.

In 2018, the United States and Morocco negotiated terms for U.S. poultry and beef market access, which could be an opportunity for U.S. exporters to target the food service industry.

### **Key Demographic Development**

Morocco's population is estimated at 35.74 million in 2017, of which about 40 percent lives in rural areas. The population growth rate is currently about 1.3 percent per year with an estimated 62 percent of the population between 15 to 59 years old. The middle class is steadily increasing and family size is becoming smaller, with an average of 3-4 children. The illiteracy rate is about 32 percent, although much higher in rural areas. Islam is the prevailing religion (over 97 percent) and Arabic the dominant language. While Moroccans understand classical Arabic, they typically speak the local dialect (Darija) which classical Arabic speakers may find hard to understand. French is the language most widely used in business. English is not widely used.

For the most part, Moroccan home cooking remains traditional, but change is coming, especially in large cities where there is a tendency for young families to adopt a western lifestyle. The number of women working outside the home is steadily increasing, leading to higher total family income. Families are turning to ready to eat or semi-processed products instead of traditional, time-consuming, homemade dishes. This is especially true in large cities like Casablanca, Rabat, Marrakech, Fes, Agadir, and Tangier, where distribution channels have significantly developed in recent years. Today, local producers and importers of consumer-oriented food products are able to deliver many new quality products to consumers in modern supermarkets.

**Figure 3: Household Final Consumption Expenditure in %**

## Consumer Spending

Most demand for consumer- oriented food products comes from large cities with higher income populations and active lifestyles. An estimated 10 percent of the population (3.5 million) can afford to buy imported products and spend nearly 11 times more than the 10 percent of the population with the lowest income.

**Table 1: Advantages and Challenges**

Advantages	Challenges
Mostly <b>duty-free import regime</b> for U.S. products.	<b>Market Access:</b> Morocco’s FTAs with the EU, Turkey, and Arab states has greatly undermined U.S. preferences while Morocco is also increasingly harmonizing its regulations <small>Source: World Bank</small>
<b>Modern society</b>	<b>Proximity:</b> U.S. shipping lanes are limited, expensive, and infrequent compared to Europe with many US containers transshipping Europe.
Morocco is a <b>regional leader</b> and possible future hub to reach a larger, developing African marketplace.	<b>Language:</b> French (and to a lesser extent Arabic) is the predominant language of commerce. Moroccan importers traditionally do business through European brokers and traders.
	<b>Market Size:</b> 35.7 million people, 40% of which are urban and 10% of which can afford imported food products.
	<b>Culture:</b> Morocco follows the EU, especially France

## SECTION II: Exporter Business Tips

- Most importers are located in Casablanca and imports by container are mostly done through the port of Casablanca.
- In all major ports and airports, the Ministry of Agriculture has one stop shops for importers to clear all types of imported agricultural products. The entity in charge is the DCQ (Quality Control Division) which is a regional representative of the National Office for Food Safety (ONSSA). To clear Customs, importers must present a sanitary certificate for all fresh fruits, and animal or vegetable products they import. A local laboratory analysis done by official laboratories may also be required to clear customs, especially for new and unfamiliar imported products.
- Often Moroccan importers are not familiar with products that are common in the United States. Also, many importers are not used to U.S. grades, standards and appellations. Exporters are advised to provide pictures, brochures, or even samples to Moroccan importers. Many local importers require samples before making purchase commitments.
- Moroccans use only the metric system for measurement.
- French is still the predominant language of Moroccan commerce. Exporters with French capabilities or French promotional materials will have a strong advantage.
- Importation and distribution of food and beverage products in Morocco are handled by both regular importers and importers who operate on an opportunity basis. Regular importers market their products through their own sales force (typically to hotels, supermarkets, wholesalers) and independent well-established wholesalers (in the case of small shops, restaurants). U.S. exporters interested in selling consumer-ready food or beverages should find a local importer to access the retail market. Importers normally have in-depth knowledge of specific importing procedures.
- Exporters should avoid visits during Ramadan, but if travel is unavoidable during this period, exporters should hold their meetings in the morning. The holy month of Ramadan is not a holiday but business slows down significantly because Muslims fast during the day. Most restaurants close during this month; alcohol is not served and people are not allowed to smoke during the day. In 2019, Ramadan will begin on Sunday, May 5 and last for 30 days until Tuesday, June 4.
- Goods transshipped through a third country port should be accompanied by:
  - A bill of lading showing Morocco as the final destination of the goods and the United States as a point of origin
  - Invoices issued by the U.S. Company, addressed to the Moroccan importer
  - A “certificate of non-manipulation” is also required by Moroccan customs and must be issued by customs officials of the transshipment port.
- Morocco is requiring a non-GMO attestation if the term GMO is on the label. It is best not to include GMO.

- Close working relationships are often critical to concluding deals in Morocco. As in many markets, Moroccans base business on trust and mutual respect built over time. U.S. exporters should strongly consider travel to the country to develop and strengthen relationships. In addition, working with a locally based agent or distributor typically enables U.S. firms to sustain relationships, and to develop essential knowledge of key contacts, customs regulations, and niche opportunities. U.S. firms should also fully understand the regulatory environment and procedures before jumping into the market to avoid unexpected hurdles.
- Business practices in Morocco differ significantly from those in the United States. For example, bureaucratic procedures often require significantly more time to complete than in America and often require multiple copies of documents, stamped, and signed. Moroccans have rapidly adapted to cell phone technology and generally reply to text messages or phone calls more quickly than email communications. Email correspondence delays should not immediately be interpreted as lack of interest. If delays occur, U.S. firms should consider communicating by phone or texting.

### **Section III: Market Sector Structure and Trends**

Morocco remains primarily a bulk commodity market for U.S. wheat, corn, and soybean products with limited opportunities for consumer-oriented goods. U.S. high-value consumer-oriented goods are disadvantaged by small market size, low consumer spending, and close proximity, cultural, and economic ties to Europe. Opportunities in this area will be limited overall but greatest in the food processing sector.

#### **Retail Products Sector:**

See the [Morocco Retail Annual](#).

#### **Food Processing Ingredients Sector:**

See the [Morocco Food Processing Ingredients Annual](#).

#### **Hotels, Restaurants, and Institutional (HRI):**

See the [Morocco Food Service-Hotel, Restaurant Institutional Annual](#).

## **Section IV: Agricultural and Food Imports**

### **Agricultural & Food Import Statistics**

The USDA Foreign Agricultural Service's [Global Agricultural Trade System](#) includes international agricultural, fish, forest and textile products trade statistics dating from the inception of the Harmonized coding system in 1989 to present.

### **Best Product Prospects Categories**

#### **Products present in the market that have good sales potential:**

- Wheat
- Fats and Oils
- Food Processing Ingredients (dairy, nuts, etc.)
- Feed Ingredients

#### **Products not present in significant quantities but which have good sales potential:**

- [Food Service](#)
- [Retail Products](#)

#### **Products not present because they face significant barriers:**

- Processed Eggs – no market access
- Seed Potatoes – no market access
- Fattening and breeding cattle – no market access
- Goat and sheep – no market access

## Section V: Key Contacts and Further Information

### Office of Agricultural Affairs

U.S. Embassy Rabat

Address: American Embassy, km 5.7 Avenue Mohamed VI, Souissi-Rabat 10170

Phone: (212) 537 668 024

Fax: (212) 537 765 493

Email: [AgRabat@fas.usda.gov](mailto:AgRabat@fas.usda.gov)

Web: <https://www.fas.usda.gov/regions/morocco>

The Morocco [Country Commercial Guide](#) presents a comprehensive look at Morocco's commercial environment using economic, political and market analysis.

The Morocco [Food and Agricultural Import Regulations and Standards \(FAIRS\)](#) report provides an overview of the food laws and regulatory environment in Morocco as it relates to U.S. food and agricultural exports.

The Office of the US Trade Representative provides the final text of the [US-Morocco FTA](#).

**Table 3: Key Trade & Demographic Information for Morocco in 2017**

Agricultural Imports From All Countries (million \$) / U.S. Market Share (%)	4,995	9
Consumer Food Imports From All Countries (million \$.) / US Market Share (%)	1,140	3
Edible Fishery Imports From All Countries (million \$) / US Market Share (%)	164	3
Total Population (Millions) / Annual Growth Rate (%)	35.74	1.3%
Urban Population (Millions) / Annual Growth Rate (%)	61.2%	1.24%
Number of <a href="#">Major Metropolitan Areas</a>	12	
Per Capita Gross Domestic Products (\$U.S.)	\$3,078	
Unemployment Rate (%)	10.2%	
Per Capita Food Expenditures (\$U.S.)	\$1,176	
Percent of Female Population Employed (%)	26.6	
Indicative Exchange Rate (Average for Calendar Year 2016)	10.2 dirham's	

Source: GATS, Morocco office de change, and High planning commission office, World Bank, Knoema World Data



**MOROCCO IMPORTS OF AGRICULTURAL, FISH & FORESTRY PRODUCTS FROM WORLD**

CY 2002 - 2017 AND YEAR-TO-DATE COMPARISON  
(IN THOUSANDS OF DOLLARS)

IMPORTS MARKET: WORLD

PRODUCT	CALENDAR YEARS (JAN-DEC)																JANUARY - AUGUST		%
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2017	2018	
BULK AGRICULTURAL TOTAL	1,107,058	955,080	1,235,617	1,351,342	1,214,122	2,003,770	2,178,697	3,141,113	3,302,704	2,456,849	2,999,630	2,193,668	2,769,576	2,358,043	1,663,311	1,703,463			2.41
WHEAT	525,935	380,063	553,142	464,804	346,431	658,405	833,544	1,331,567	1,390,403	960,852	1,508,260	867,584	1,293,688	835,803	633,780	694,288			9.55
COARSE GRAINS	203,125	173,304	229,321	349,563	251,198	394,974	486,273	666,791	784,099	522,245	607,196	500,374	567,799	519,647	341,039	371,180			8.84
RICE	1,005	1,100	1,740	1,514	1,423	12,259	9,655	1,905	18,036	11,592	1,736	2,843	3,274	7,622	4,720	17,480			270.3
SOYBEANS	78,356	117,225	124,401	159,282	105,481	134,649	93,907	29,668	58,981	38,328	79,772	55,584	37,561	26,353	22,835	8,422			-63.12
OTHER OILSEEDS	5,470	5,951	29,226	20,485	37,760	41,216	37,940	58,409	26,432	38,083	29,350	33,668	27,923	36,554	18,710	21,260			13.63
COTTON	37,701	44,422	45,519	40,830	47,196	45,965	71,230	116,123	77,249	70,624	72,456	38,439	15,227	17,481	13,617	11,413			-16.18
TOBACCO	14,208	14,901	14,698	14,800	11,075	53,068	55,790	60,009	66,101	68,569	53,215	42,716	21,294	18,298	8,836	12,254			38.68
RUBBER & ALLIED GUMS	3,752	4,952	6,280	4,485	5,435	4,881	2,199	3,959	3,384	2,585	2,309	1,884	1,754	1,902	1,370	1,607			17.31
RAW COFFEE	22,755	26,357	25,802	31,419	44,685	68,621	58,679	84,606	101,224	94,581	83,361	84,064	80,459	89,698	62,919	73,407			16.67
COCOA	730	1,193	1,171	595	1,329	7	14	34	22	15	3	19	21	34	17	3			-84.26

BEANS						1 4 0	6												
TEA (INCL. HERB TEA)	57,859	63,475	72,393	84,132	87,675	9 6 , 0 9 3	1 0 0 , 4 9 1	111,813	110,377	172,809	166,369	188,024	189,101	196,039	198,441	217,008	160,145	168,459	5.19
RAW BEET & CANE SUGAR S	140,895	110,448	119,106	144,806	243,475	2 2 5 , 3 2 3	2 8 2 , 3 0 3	415,044	384,896	587,934	582,294	434,647	337,160	340,676	465,512	500,448	340,605	252,710	-25.81
PULS ES	11,414	8,612	8,468	23,146	15,475	2 7 , 0 1 3	3 0 , 9 6 1	48,707	28,159	17,280	19,267	17,836	25,148	17,440	41,332	74,999	46,705	60,370	29.26
PEAN UTS	1,572	129	513	2,332	848	5 7 1	2 3 8 1	5,572	224	2,015	156	328	68	324	596	1,169	1,078	2,156	99.94
OTHE R BULK COMM ODITIE S	2,283	2,950	3,835	9,149	14,634	6 0 9 3	6 9 9 7	8,594	5,809	8,005	8,688	8,541	10,495	12,014	14,693	11,028	6,935	8,456	21.94
INTER MEDI A TE AGRIC ULTUR AL TOTAL	345,380	389,507	442,033	488,686	581,895	9 0 1 , 7 6 3	1 2 5 0 , 5 8 8	986,582	1,165,195	1,555,324	1,536,163	1,491,290	1,516,429	1,157,020	1,373,029	1,496,228	1,043,088	1,173,683	12.52
WHEA T FLOUR	1	0	11	2	18	2 1	4 6	63	39	56	35	102	102	115	137	160	100	129	28.86
SOYB EAN MEAL	22,280	2,542	9,272	5,980	19,494	5 3 9 6	6 1 , 2 4 9	76,410	176,469	243,405	266,532	262,961	218,240	178,722	192,938	183,371	133,763	185,841	38.93
SOYB EAN OIL	142,797	166,776	195,638	177,065	214,462	2 9 7 , 7 0 7	4 8 4 , 7 8 6	333,495	349,444	503,682	443,669	375,679	388,528	331,629	351,364	398,883	287,542	284,025	-1.22
VEGE TABLE OILS EXC SOYBE AN OIL	39,829	66,398	40,176	48,382	52,949	8 6 , 0 1 9	2 5 , 5 4 3	125,011	83,100	128,023	142,407	154,143	149,877	118,042	169,227	213,101	154,190	135,553	-12.09
FEED S & FODDE RS (EXC PET FOOD)	61,870	47,744	63,726	93,016	96,265	1 6 2 , 8 9 8	2 3 3 , 5 5 1	148,191	180,642	247,365	283,930	273,329	286,557	154,874	252,817	233,265	145,421	178,091	22.47
LIVE ANIMA LS	9,759	11,706	15,775	33,129	31,938	4 6 , 4 5 6	5 8 , 3 2 1	55,120	95,864	96,627	56,134	58,694	81,083	36,520	64,609	75,564	41,003	59,966	46.25
HIDES &	230	121	301	136	3,255	3 9 ,	9 9	1,331	2,172	3,776	1,387	1,983	1,469	1,084	437	232	68	282	314.38

SKINS						0 3 5	1												
ANIMAL FATS	4,148	4,164	2,441	13	4,901	1 2 3 1 3	9 6 5 0	7,823	15,906	23,820	11,863	5,101	12,740	6,401	6,328	6,220	3,056	7,340	140.2
PLANTING SEEDS	21,881	28,220	31,193	42,315	41,760	5 2 2 7 1	6 8 6 4 7	66,380	67,758	76,368	77,207	80,135	78,157	74,674	80,874	90,412	67,772	80,523	18.81
SUGAR/ SWEETENER/ BEVERAGE BASES	3,938	4,543	5,703	6,546	18,241	1 6 4 2 8	8 7 3 2	7,551	8,338	9,238	9,490	11,776	12,808	10,425	12,263	12,487	8,871	12,406	39.86
ESSENTIAL OILS	9,085	13,506	14,480	17,010	34,120	4 9 3 3 7	6 0 6 1 7	56,195	55,295	58,905	59,953	62,547	57,324	51,018	50,692	54,571	42,238	33,423	-20.87
OTHER INTERMEDIATE PRODUCTS	29,561	43,786	63,317	65,092	64,492	1 1 9 8 8 4	1 3 8 4 5 5	109,014	130,167	164,058	183,557	204,842	229,544	193,516	191,342	227,962	159,064	196,104	23.29
CONSUMER- ORIENTED AGRICULTURAL TOTAL	238,549	271,704	327,274	391,236	429,208	6 1 6 6 1 0	7 8 3 7 7 0	736,684	756,485	912,354	857,628	999,265	1,137,530	836,263	933,264	1,140,449	699,288	976,173	39.6
SNACK FOODS (EXCLUDING NUTS)	11,520	16,224	20,805	27,378	35,992	4 7 8 3 3	4 6 6 2 0	50,983	39,284	40,076	45,489	56,367	74,195	59,243	68,803	82,986	49,419	67,457	36.5
BREAKFAST CEREALS/ PANCAKE MIX	2,007	3,048	3,880	4,937	5,510	6 7 1 1	8 5 4 1	9,534	8,764	10,532	10,752	10,568	11,735	10,778	11,590	14,265	8,961	11,389	27.1
RED MEATS, FRESH/ CHILLED/ FROZEN	1,509	1,334	2,412	2,982	3,669	1 5 0 0 1	2 8 6 9 8	38,886	22,303	58,577	24,721	53,682	48,812	17,061	35,096	28,893	20,297	29,265	44.19
RED MEATS, PREPARED/ PRESERVED	1,282	1,684	1,795	2,310	2,339	3 8 1 5	4 6 2 4	4,408	5,242	5,403	5,847	7,302	9,298	6,632	8,382	10,448	6,506	9,557	46.89
POULTRY MEAT	1,585	1,293	960	1,423	1,441	2 1 5 3	2 1 2 8	601	1,730	2,243	1,008	1,618	1,091	1,060	1,006	888	491	409	-16.79
DAIRY PRODUCTS (EXCLUDING CHEESE)	84,441	87,127	97,894	121,182	117,056	1 8 0 4 1 8	2 4 2 0 9 0	161,210	196,607	242,081	213,216	238,957	313,438	140,690	141,831	186,622	107,427	140,073	30.39
CHEESE	11,032	12,992	19,624	21,450	29,433	4 5 3	8	48,424	54,043	56,199	64,889	77,925	80,817	65,372	66,368	86,027	54,219	76,251	40.64

						.0	.6												
EGGS & PRODUCTS	247	379	284	211	265	388	467	1,243	1,303	430	396	580	506	722	4,320	2,663	1,070	1,992	86.22
FRESH FRUIT	20,412	15,067	21,148	32,190	37,198	59388	85328	99,363	107,977	100,928	113,609	114,774	149,340	151,471	143,288	178,220	127,162	182,772	43.73
FRESH VEGETABLES	18,664	23,850	18,625	17,610	22,089	31286	45996	32,568	29,135	40,735	34,305	46,765	40,947	40,411	48,645	54,662	30,629	30,960	1.08
PROCESSED FRUIT & VEGETABLES	10,602	12,738	17,714	23,140	24,019	31522	37036	44,160	55,634	64,655	57,051	65,386	65,530	61,084	67,789	76,011	50,082	62,347	24.49
FRUIT & VEGETABLE JUICES	3,662	4,174	6,187	5,218	5,987	10336	12139	7,931	14,619	17,416	14,173	16,756	11,340	7,875	11,680	12,979	9,924	8,250	-16.87
TREE NUTS	2,045	4,269	1,877	3,975	4,788	59488	68888	10,951	9,112	13,348	9,448	12,641	13,609	9,444	15,349	29,258	18,176	40,814	124.55
WINE & BEER	5,308	8,805	7,486	10,323	8,088	13564	20366	25,563	16,107	17,039	16,590	19,725	18,605	14,197	18,972	30,879	14,841	24,040	61.98
NURSERY PRODUCTS & CUT FLOWERS	11,412	15,984	20,433	20,623	23,881	34122	37255	33,705	32,419	40,483	43,727	46,778	49,771	43,536	53,458	75,098	28,284	44,258	56.48
PET FOODS (DOG & CAT FOOD)	1,099	1,307	1,792	1,865	2,121	2271	4277	3,314	3,351	4,079	4,374	4,517	6,015	5,834	6,860	9,282	6,044	7,676	26.99
OTHER CONSUMER ORIENTED PRODUCTS	51,723	61,429	84,358	94,418	105,330	13717	15722	163,840	158,853	198,131	198,034	224,924	242,483	200,853	229,827	261,269	165,757	238,662	43.98
FOREST PRODUCTS AGRICULTURAL TOTAL	221,841	268,543	308,030	335,457	418,219	55146	605880	509,121	515,193	588,705	569,135	496,961	534,627	465,932	472,443	229,277	152,877	158,033	3.37
LOGS & CHIPS	25,960	25,666	31,275	33,564	65,272	38988	6337	24,901	56,353	72,851	36,063	14,515	13,412	13,992	10,610	1,301	891	494	-44.55
HARD WOOD LUMBER	40,924	46,371	69,721	58,548	59,951	9220	863	66,522	51,423	44,630	42,191	44,010	47,704	42,786	43,976	43,534	30,422	29,206	-4

						83	57												
SOFT WOOD AND TREATED LUMBER	122,898	153,175	158,450	183,503	216,769	305,619	313,572	258,839	266,714	298,060	292,224	265,221	282,140	231,456	217,597	0	0	0	n/a
PANEL PRODUCTS (INC. PLYWOOD)	19,464	26,073	27,481	41,224	45,753	61,963	75,377	91,152	83,388	102,353	99,766	108,430	115,036	103,881	127,118	134,103	87,451	91,488	4.62
OTHER VALUE-ADDED WOOD PRODUCT	12,595	17,258	21,103	18,618	30,473	52,492	64,346	67,708	57,315	70,811	98,891	64,784	76,334	73,816	73,142	50,339	34,114	36,846	8.01
FISH AND SEAFOOD PRODUCTS AGRICULTURAL TOTAL	11,579	19,019	30,846	34,208	54,694	56,228	67,392	91,667	117,545	147,994	113,695	158,948	199,099	174,757	163,793	115,307	81,797	123,449	50.92
SALMON	257	462	1,083	1,647	2,050	2,222	2,592	3,874	4,937	6,508	6,173	7,826	8,833	7,586	9,518	11,077	7,422	7,908	6.55
SURIMI	16	35	15	36	57	101	144	64	2,426	2,981	3,777	7,216	5,635	0	0	0	0	0	n/a
CRUSTACEANS	2,514	3,788	3,383	3,924	10,048	19,586	27,199	40,552	69,185	90,386	68,915	95,826	102,010	92,419	81,547	38,158	26,470	40,137	51.63
GROUND FISH & FLATFISH	1,607	1,789	2,226	2,403	4,111	4,780	5,880	4,646	8,991	10,330	7,688	12,715	15,288	8,967	4,960	7,451	4,541	9,840	116.7
MOLLUSCS	191	788	954	1,069	1,845	2,515	3,717	5,888	7,452	12,008	12,616	13,191	16,861	15,524	17,998	1,927	1,309	1,308	-0.09
OTHER FISHERY PRODUCTS	6,995	12,157	23,185	25,129	36,582	61,411	88,447	36,644	24,553	25,781	14,526	22,174	50,472	50,261	49,769	56,695	42,055	64,257	52.79
AGRICULTURAL PRODUCT TOTAL	1,690,987	1,616,291	2,004,924	2,231,265	2,225,224	3,938,336	5,666,848	3,727,042	4,100,376	5,608,791	5,696,494	4,947,404	5,653,589	4,186,951	5,075,869	4,994,720	3,405,687	3,853,319	13.14
AGRICULTURAL, FISH & FOREST	1,924,407	1,903,853	2,343,800	2,600,930	2,698,137	4,454,666	6,551,166	4,327,830	4,733,114	6,345,490	6,379,324	5,603,312	6,387,315	4,827,640	5,712,104	5,339,304	3,640,361	4,134,801	13.58



BEET & CANE SUGARS																			/ a
PULSES	20	638	24	289	532	525	629	1,840	897	622	402	901	2,223	751	875	1,721	1,054	3,272	210.56
PEANUTS	0	0	0	9	0	0	0	0	0	0	0	0	0	0	29	0	0	0	n / a
OTHER BULK COMMODITIES	1	0	2	8	0	0	0	3	6	7	3	5	0	0	0	1	1	0	- 87.17
INTERMEDIATE AGRICULTURAL TOTAL	40,340	23,942	29,081	20,260	57,029	178,997	325,639	288,683	486,250	694,193	523,518	235,245	192,319	182,538	148,404	179,989	120,639	257,210	113.2
WHEAT FLOUR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	336.14
SOY BEAN MEAL	11,993	0	0	0	19,494	55,396	59,848	76,410	176,469	243,405	266,532	120,196	69,875	55,882	52,901	64,563	41,085	167,095	306.71
SOY BEAN OIL	15,318	12,080	12,364	88	11,315	61,313	158,354	153,719	218,500	327,370	154,157	21,789	38,308	66,083	13,941	24,703	24,703	8,606	- 65.16
VEGETABLE OILS EXCEPT SOYBEAN OIL	1,447	2,194	1,376	96	721	1,960	735	3,732	6,193	3,150	82	76	715	2,406	439	224	139	77	- 45
FEDS & FODDERS (EXCEPT PET FOOD)	5,672	2,142	10,065	16,092	16,541	38,951	81,895	40,312	59,399	83,712	81,003	77,445	61,847	45,173	66,882	72,500	43,362	64,954	49.79
LIVE ANIMALS	39	0	0	0	57	4,406	7,993	704	1,016	1,233	1,456	1,731	2,477	1,115	2,209	2,342	1,631	1,636	0.31
HIDES & SKINS	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0	0	0	0	n / a
ANIMAL FATS	3,948	3,809	2,082	0	4,888	12,303	9,647	7,805	15,897	23,811	11,862	5,099	12,635	5,598	5,252	6,084	3,020	7,298	141.66
PLANTING SEEDS	1,253	2,001	2,175	3,115	2,550	2,794	2,955	3,165	4,711	7,318	4,476	5,501	4,630	4,270	5,653	4,214	2,771	2,631	- 50.2
SUGAR	2	2	3	4	8	1	761	159	44	93	29	41	135	71	5	25	7	113	1

AR/S WEET ENER/ BEVE RAGE BASES																				5 9 3 - 9 0
ESSE NTAIL OILS	470	1,014	630	525	515	656	1,325	1,406	1,853	1,731	1,417	1,570	566	611	276	295	242	744	2 0 7 - 7 9	
OTH ER INTER MEDI ATE PROD UCTS	198	700	386	339	938	1,217	2,126	1,269	2,168	2,370	2,505	1,797	1,123	1,329	846	5,039	3,679	4,055	1 0 - 2 2	
CONS UMER - ORIE NTED AGRIC ULTU RAL TOTAL	1,235	2,162	2,762	3,758	10,352	27,619	107,663	39,706	83,799	84,925	97,664	132,757	132,527	26,461	23,373	39,501	25,234	46,763	8 5 - 3 2	
SNA CK FOOD S (EXCL UD. NUTS)	0	0	8	2	0	4	2	10	13	11	14	101	197	163	147	163	152	226	4 7 - 9 9	
BRE AKFA ST CERE ALS/P ANCA KE MIX	40	0	5	4	0	0	11	0	0	5	4	0	5	15	12	21	18	12	- 3 1 - 8 4	
RED MEAT S.FRE SH/CH ILLED /FROZ EN	6	0	0	0	12	0	560	0	0	0	0	0	39	0	0	0	0	0	n / a	
RED MEAT S. PREPA RED/P RESER VED	0	0	0	0	0	0	0	0	0	6	2	1	261	1	0	0	0	18	n / a	
POU LTRY MEAT	24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n / a	
DAI RY PROD UCTS (EXCL - CHEE SE)	72	0	552	231	4,199	18,400	82,611	23,446	61,370	51,683	62,394	88,901	91,166	7,421	1,542	8,441	4,781	15,635	2 2 7 - 0 2	
CHE ESE	38	57	65	0	583	2,610	11,449	2,129	8,349	12,753	14,646	20,043	13,621	2,205	1,449	2,687	909	1,048	1 5 - 3 7	
EGG S & PROD UCTS	0	0	0	0	2	0	1	0	0	1	0	0	0	0	442	1,077	0	492	4 5 - 9 9	



																			9
																			.0
																			2
FRESH FRUIT	29	43	55	84	233	577	1,700	2,042	888	454	391	538	385	55	1	2	1	64	6
FRESH VEGETABLES	0	0	0	0	0	0	0	0	0	0	0	31	77	12	12	23	23	114	3
PROCESSED FRUIT & VEGETABLES	136	78	307	438	85	75	174	250	1,747	857	1,454	2,931	2,479	1,060	1,502	931	918	202	7
FRUIT & VEGETABLE JUICES	33	0	0	0	0	0	265	0	0	561	59	897	2,113	412	138	136	136	5	-
TREENUTS	100	1,202	394	447	2,055	1,761	3,114	5,734	5,270	9,328	6,716	8,516	10,973	5,716	8,838	13,422	8,628	19,331	7
WINE & BEER	1	8	4	5	0	6	1	30	10	119	523	583	866	1,122	1,409	1,939	1,061	1,228	9
NURSERY PRODUCTS & CUT FLOWERS	110	178	175	128	60	125	581	121	266	608	1,016	1,130	467	828	2,172	4,402	4,112	2,903	5
PET FOODS (DOG & CAT FOOD)	28	11	24	7	0	0	100	51	108	187	175	219	310	312	172	72	72	0	1
OTHER CONSUMER ORIENTED PRODUCTS	616	584	1,172	2,413	3,123	4,062	7,096	5,892	5,778	8,353	10,269	8,867	9,569	7,140	5,536	6,185	4,424	5,484	2
FOREST PRODUCTS AGRICULTURAL TOTAL	306	323	401	332	298	1,026	1,126	1,514	1,483	3,589	2,856	2,948	4,291	5,015	4,788	3,630	2,297	4,781	3
LOGS & CHIPS	18	0	0	0	9	0	103	114	129	0	0	0	0	0	0	0	0	0	9
HARDWOOD LUMBER	189	245	319	239	125	584	469	667	1,182	1,595	1,723	2,186	2,672	3,983	3,789	3,393	2,177	4,270	6

SOF TWO D AND TREA TED LUMB ER	0	0	10	9	0	294	178	53	114	1,889	1,082	587	1,176	598	843	0	0	0	n / a
PAN EL PROD UCTS (INC. PLYW OOD)	94	0	0	26	24	0	77	121	23	0	2	0	88	8	62	215	111	502	3 5 2 . 0 9
OTH ER VALU E- ADDE D WOOD PROD UCT	6	78	72	57	141	148	299	558	35	105	48	174	356	426	94	22	9	9	1 . 8 4
FISH AND SEAF OOD PROD UCTS AGRIC ULTU RAL TOTA L	25	87	71	5	31	64	156	159	258	287	438	843	438	499	1,063	454	135	304	1 2 4 . 7 8
SAL MON	0	13	6	0	0	0	0	0	0	0	0	29	18	0	0	2	0	0	n / a
SURI MI	0	0	1	0	0	0	0	0	2	2	91	165	0	0	0	0	0	0	n / a
CRU STAC EANS	0	0	0	0	17	8	90	66	72	18	24	37	29	0	0	0	0	0	n / a
GRO UNDFI SH & FLATF ISH	0	0	0	0	0	1	0	0	0	5	1	146	41	0	9	60	8	139	1 . 5 5 2 . 8 3
MOL LUSCS	0	0	63	0	8	43	58	84	174	245	308	461	227	417	772	146	0	4	n / a
OTH ER FISHE RY PROD UCTS	25	74	0	5	6	12	8	10	9	17	14	5	123	83	283	246	127	161	2 6 . 8 6
AGRIC ULTU RAL PROD UCT TOTA L	146,42 5	155,59 6	270,14 6	201,78 1	374,41 2	922,06 8	690,95 2	604,64 3	852,81 2	1,056,9 30	756,73 3	481,80 8	465,43 9	341,84 8	451,88 4	446,45 1	360,55 7	553,78 6	5 3 . 5 9
AGRIC ULTU RAL, FISH & FORES TRY TOTA L	146,75 6	156,00 5	270,61 8	202,11 8	374,74 2	923,15 7	692,23 5	606,31 6	854,55 3	1,060,8 07	760,02 7	485,59 9	470,16 8	347,36 2	457,73 5	450,53 5	362,98 9	558,87 1	5 3 . 9 6

**Post:**  
Rabat