

Toro buys rights to Aeration's system

The Toro Company has acquired exclusive marketing and distribution rights to Aeration Industries International's horizontal aeration system that controls water quality problems in lakes and ponds.

Under a tentative agreement with Chaska, Minn.-based Aeration Industries, Toro will become the worldwide distributor of its aeration products for the golf and commercial landscape markets.

The aerators, using Aeration Industries Aire-O2™ technology, are designed specifically for golf courses, ponds and landscaped water areas. The system controls algae, scum, stagnation and their

accompanying odors, thoroughly aerating and circulating pond water.

It eliminates the need to use chemicals, keeps irrigation systems operating at peak performance and reduces maintenance costs.

"Toro is a leader in golf course mowing, turf aeration and cultivation equipment and automatic underground irrigation systems featuring water management processes," said Toro chairman and chief executive officer Kendrick B. Melrose, adding, "and this partnership with proven experts in clean water technology broadens

our marketing and distribution opportunities to the professional markets."

"Moreover, it clearly meets our strategies for growth which emphasize developing environmental businesses with synergies from our higher margin commercial and irrigation product groups," Melrose said.

The aeration system, which will carry the Toro brand name, will be marketed by Toro's Irrigation Products group in Riverside, Calif. through its worldwide distribution network, Melrose said.

"This broadening of our irrigation product line is the first result

from our recently-formed Toro Ventures," Melrose said.

"Toro Ventures was created to develop business opportunities that strengthen Toro's economic balance and market leadership with initial focus on environmental concerns such as water quality and lawn and turf refuse handling."

Aeration Industries, the largest manufacturer of aspirator aeration equipment in the world, was formed in 1974 by present chairman Joseph Durda and president Daniel J. Durda.

The company will continue to market and distribute aeration products to the non-golf market.

NEWS

Editors seminar speaker set

University of Missouri journalism professor Don Ranly will present the Golf Course Superintendents Association of America affiliated Chapter Editors Seminar March 29-30 in Lawrence, Kan.

Ranly conducted a half-day seminar at the 1988 GCSAA Conference and Show in Houston.

Briefings on GCSAA association programs and services, a tour of the headquarters building and a look at the site of the new headquarters are also on the agenda.

Registration is limited to 30 and the fee is \$75. Lodging, meals and refreshments will be provided. For more information call 800-472-7878.

Israel's second course planned by city mayor

The mayor of the Southern Israel port city of Eliat announced his city will be the site of Israel's second golf course.

Mayor Rafi Hoffman said the new course and polo grounds will be located next to Kibbutz Elot.

Green Care high on Coremaster

Green Care International, which was omitted from the greens aerator chart in the February issue, in fact has an aerator it believes is the best in the field for simplicity and versatility.

Bob Lindahl of the California company said Coremaster 12 is "equally at home on greens, tee areas, fairways and roughs, and it has far fewer moveable parts than other piston-type aerators."

Coremaster 12 is tractor-mounted and has both regular and quadratines.

The regular tines are two inches apart side-to-side, while the quadratines are one inch apart, and the machine can vary the forward spacing from one to six inches.

Lindahl said the 800-pound Coremaster 12 is 48 inches wide and can aerate as much as 30,000 square feet per hour.

Depth of the tines can be changed up to a maximum of 3-3/4 inches.

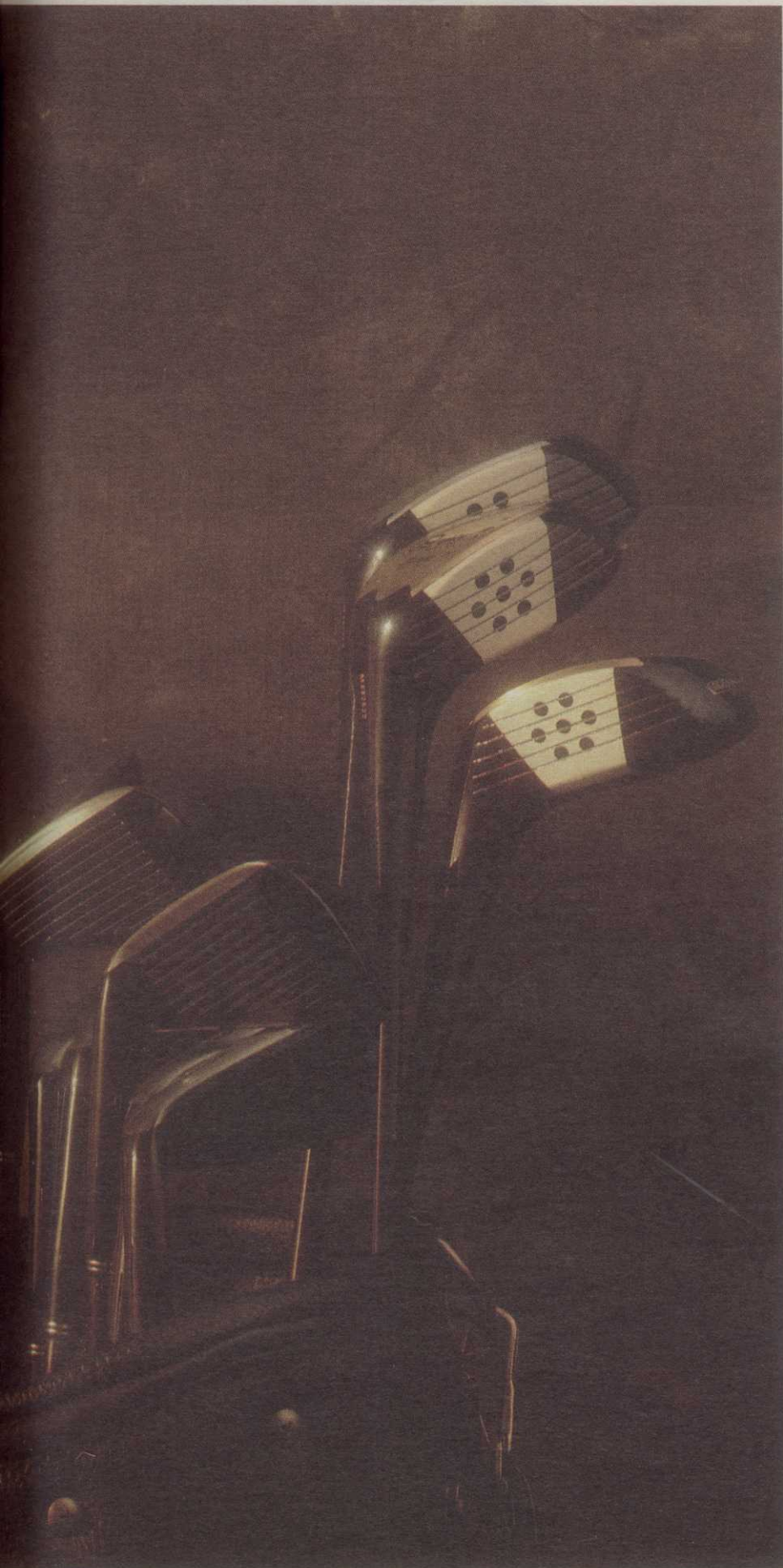
Diameters of the interchangeable tines are 1/4, 1/2, 5/8 and 3/4 inches.

The aerator comes with both open and solid tines, and its attachments are a windrow and a core collector assembly.

Manufacturer's listed price is \$8,495 FOB Huntington Beach.

Green Care has more than 50 parts and service centers around the country.

More information is available from Lindahl at Green Care International, 17851 Georgetown Lane, Huntington Beach, Calif. 92647; 714-842-6003.



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