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A

ABC INDUSTRIES, INC.—827 E. Locust St., Milwaukee, Wis. 53212 (414)264-3330
Dura-Brite expanded vinyl emblems; Pla-Mate tote bags; Dial-It-Swiv-Cover head-covers; Limber-Up, Zip-Hit weighted practice covers; Golf-Mate Sunday bags; mini golf bags; travel covers; shag, shoe, tennis bags
Monroe H. Rosenow, pres.; John L. R. Edgar, sec., sls. mgr., treas.

ABBEY-SCHERER COMPANY—3130 Airway Ave., Costa Mesa, Calif. 92626 (714) 540-2011
Nets
Joseph R. Guess, pres.

ABELES OF CALIFORNIA—5132 W. Jefferson Blvd., Los Angeles, Calif. 90016 (213) 933-8464
Lilly Dache, Sebastian sports shirts
Oscar Abeles, pres.; Herb Gerry, off. mgr.

ABERDEEN PUMP COMPANY—3925 Covington Hwy., Decatur, Ga. 30032 (404)288-4040
Otter, Otter Cub, Patio Otter, Otter '42', Otter '52' fountain pumps; fountain and waterfall systems
Donovan Mitchell, pres.; D. M. Mitchell, v.p.; T. Clary, sls. mgr.

ACCLES & POLLOCK SPORTING GOODS LTD.—Oldbry, Warley, Worcestershire, England Eu 619 (021) 552-1500
Racquet frames
A. J. Wellan, exec. off.; J. T. Hall, sls. mgr.

ACME IRON WORKS, INC.—4900 Frolich La., Tuxedo, Md. 20781 (301) 322-3900
Rac-Me bag storage racks
R. G. Milbourne, pres.; R. P. Milbourne, sec.; J. W. Heinicke, asst. treas.

ACRO, INC.—42 Pleasant St., Stoneham, Mass. 02180 (617) 438-0677
Tennis bags; tennis balls; net top bindings; net cables; court markers; net posts; nets; presses; racquet covers; racquet frames; racquet grips; fiberglass/plastic racquets; metal racquets; caps; dresses; shoes; gloves; shorts; sweaters

Peter Latham, exec. off.; Finn Connell, sls. mgr.

ACUSHNET SALES COMPANY—Slocum St., Acushnet, Mass. 02743 (617) 997-2811
Titleist, Finalist, Tittlette, Club Special golf clubs; Bull's Eye, Acushnet putters; Titleist Regular, Titleist 100, Titleist DT, Finalist, Club Special golf balls; Acushnet golf bags; AVC, AA-B, CBV, HFS, FFW golf gloves; Flexiglide, Bedford golf carts
William Bommer, pres.; L. Dean Cassell, v.p. mktg.; David R. Branon, sls. mgr. golf ball div.; Charles Rambo, sls. mgr. club and bag div.; Robert Kirouac, prod. mgr.

ADAMATION, INC.—87 Adams St., Newton, Mass. 02195 (617) 369-6637
Lusterators silverware polishing equipment; pot washers; dishwashing systems
Paul Berger, v.p. mktg.; Robert L. White, adm. mktg. asst.

ADIDAS SPORT SHOES—1515 N. Grand River Ave., Lansing, Mich. 48901 (517) 485-9415
Tennis shoes
Gary W. Dietrich, sls. mgr.

J. & L. ADIKES, INC.—182-12 93 Ave., Jamaica, N.Y. 11423
Grass seed; fertilizers; herbicides; insecticides; fungicides; Par Aide hose
Phil Adikes, pres.; Bob Russell, v.p.; Bob Cummings, asst. v.p.; Bill Ryan, sls. mgr.

ADJUSTABLE CAP COMPANY—1717 Olive St., St. Louis, Mo. 63103 (314) 241-0907
Tennis caps
Hyman W. Matlof, exec. off.; Morris Matlof, sls. mgr.

ADVANCE FLOOR MACHINE COMPANY—P.O. Box 275, Spring Park, Minn. 55384 (612) 471-8481
Battery Roamer, Gulper Roamer, 8 hp Roamer litter vacuums; Retriever power vacuum sweeper; Mini Triever vacuum sweeper; Hurricane pressure washer; Gyro, Matador, Pacemaker single disk floor machines; Deluxe Hydro Vac, Triumph, Pacesetter wet/dry vacuum cleaners; Pa-poose portable vacuum; Sprite dry vacuum;

Carpetwin, Carpetriever commercial upright vacuums; Carpetron, Minitron dry foam carpet shampoos; Power Wand II carpet vacuuming attachment; Foamatic upholstery shampooer; Arid Foam Plus dry foam carpet shampoo; Convertamatic automatic scrubber/polisher; Liquidator carpet rinser
Peder Furuseth, asst. adv. mgr.

THE ADVANCE PRODUCTS COMPANY, INC.—1101 E. Central, Wichita, Kan. 67214 (316) 263-4231
Storage cabinets
William D. DeVore, pres. and gen. mgr.; K. Warren Fuller, v.p. and treas.

AGAR FOOD PRODUCTS COMPANY—800 W. 41st. St. Chicago, Ill. 60609 (312) 927-3300
Agar canned ham and sliced bacon
Neville J. Hayes, exec. v.p.

AGCHEM-DECCO DIV. PENNWALT CORP.—1713 S. Calif. St., Monrovia, Calif. 91016 (213) 358-1838
Aquathol (liquid and granular), Aquathol Plus (liquid and granular), Aquathol K, Hydrothol 191 (liquid and granular), Hydrothol 47 (liquid and granular), Hydout (Florida only) aquatic herbicides
Jack Murnighan, Agchem prod. mgr.; Donald Hope, reg. mgr.; Jimmy Campbell, reg. mgr.; Al Pilling, reg. mgr.; William Debusk, reg. mgr.

AGRICO COUNTRY CLUB PRODUCTS (Bishop Company)—P.O. Box 317, Lebanon, Pa. 17042 (717) 273-8103
Country Club fertilizers, chemicals
Vernon Bishop, pres.; Donald Pfeiderer, gen. sls. mgr.; T. A. Bayley, gen. sls. mgr.

AGRI-SYSTEMS OF TEXAS, INC.—P. O. Box 3757, Bryan, Tex. 77801 (713) 846-6543
Golf course and landscape architecture; consultation; land planning; soils analyses
Marvin H. Ferguson, pres.; Mark Eldred Ferguson, v. p.

AGWAY, INC.—Box 1333, Syracuse, N.Y. 13201 (315) 477-7061
Feeds, seeds, fertilizers, farm and home hardware, supplies
G. Steele, chm. bd. and pres.; R. N. Goddard, gen. mgr.; M. E. Harris, mdse. dir.; M. N. Knapp, adv. dir.; W. S. Hibbits, sls. mgr. lawn

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and garden; B. W. Dunning, mktg. dir. flour, cereals

AIR-LEC INDUSTRIES, INC.—3300 Commercial Ave., Madison, Wis. 53714 (608) 244-4754

Air-Lec aquatic weed cutter; harvesting equipment for control of aquatic vegetation in ponds, streams and lakes
Herbert Thelen, sls. and ser.

AIRLIFT DIV. OF NAFI-DIV. OF CHIRSCRAFT INDUSTRIES, INC.—P. O. Box A, Waterford, N.Y. 12188 (518)237-5850
Carpet cushioning
Jack Lynch, sls. mgr.

AIR WALL DIV., RICHARDS WILCOX MFG. COMPANY—8140 E. Rosecrans St., Paramount, Calif. 90723 (213)634-3116
Air Wall portable walls and movable partitions
Arthur G. Imbrecht, pres.

AJAC SPORT GLOVES, INC.—5-7 N. Melcher St., Johnstown, N.Y. 12095 (518) 762-4645
Slam-It golf gloves
Alan H. Lazarus, v. p. sls.; E. J. Manley, nat. sls. mgr.

A. J. ATHLETIC SHOE COMPANY, INC.—P.O. Box 4302, 2215 Everett St., Richmond, Va. 23224 (703) 233-9683
Tennis shoes
Barry Koval, exec. off.; Irving Joel, sls. mgr.

AJAY ENTERPRISES CORP., DOUBLE EAGLE DIV.—1501 E. Wisconsin St., Delavan, Wis. 53115 (414) 728-5521
Double Eagle golf clubs; golf balls; golf bags; carts; accessories; Tru Sphere golf balls
John Pawley, pres.; Ralph Horton, v.p. mktg.; C. E. Cumming, nat. sls. mgr.

A J D CORP.—2215 Everett St., Richmond, Va. 23224 (703) 232-4075
Court backstops
Irving Joel, exec. off.; I. Joel, sls. mgr.

THE AKRO CORP.—1212 7th S. W., Canton, Ohio 44701 (216) 456-4543
Akro rubber carpet treds; Mr. Inside Carpet-to-Rubber mats and matting; commercial matting; floor mats
L. L. Nahrens, pres. and treas.; C. Rehm, exec. v.p.; S. Savage, v.p. sls.; Edward Buxbaum, mktg. mgr.

ALADDIN LABORATORIES, INC.—620 S. Eighth St., Minneapolis, Minn. 55404
Golfer's Bar Buoy drink holders for golf carts; Jon-E hand warmers
D. E. Wintz, sls. mgr.

ALCO CHEMICAL CORP.—Trenton Ave & William St., Philadelphia, Pa. 19134 (215) 425-0621
Soil Gard erosion control products
J. H. O'Rourke, pres.; G. T. Hammond, v.p. mktg.; C. F. Vogt, v.p. mfg.

ALDILA, INC.—4883 Ronson Ct., San Diego, Calif. 92111 (714) 279-0074
Improved Aldila carbon graphite shafts in 15 flexes; Alda iron shaft
Dr. John L. Moler, chm. of the bd.; James J. Flood, pres.; A. W. Pirtle, v.p./gen. mgr.; Mac Hunter, dir. mktg.

ALFCO ROKEBY COMPANY, INC.—613 Second St., Marietta, Ohio 45750
Acti-Dione TCF, Acti-Dione RZ, Acti-Dione Thiram, Amazin (maneb with zinc), Auragreen, Blitz 10 PMA, Cadex (liquid cadmium chloride), Cadminate, Calogran, Daconil 2787, Dexon 35% W.P., Dyrene, Fung-Chex, Fungo 50, Guard-All M, Koban, Kromad, Mertect 140; Snow Mold X, Tersan 1991, Tersan LSR, Thiramad, Thiram 75, Thiram M, Tobax fungicides; Alfco spreader sticker, Penetrol, Aqua-Gro wetting agents; X-15 trace elements; Ligua-Vita liquid fertilizer; Alfco 24/8/16 water soluble fertilizer; Banvel D 4S, Banvel W/2,4-D, Betasan, Blitz 62 2,4-D amine, Blitz MCPP, Casaron, Dacthal 75% W.P., Dacthal 5% Granular, Daconate, Diquat, Fairway (Trimec) Broadleaf, Fairway (Trimec) Bentgrass Kro-Foot-Kil, Paraquat, Posan, Presan, Super Denol W/Calar, Trex-san (broadleaf), Trex-san (bent) herbicides; Baygon 70% W.P., Blitz 48 Chlordane, Blitz 72 Chlordane, Chlordane 50% W.P., Diazinon 50% W.P., Diazinon AG 500, Diazinon 14% granular, Doom, Dursban, Proxol 80 S.P., Sevin 50% W.P., Sevin 80 insecticides; Alfco Anti-Foam; Alfco Ball Washer; Blitz Chelated Iron; Byho Sand Trap Edger; Spray Hawk precision mobile turf sprayer; Aquashade, Cutrine, algaecides; Fomex foaming spray adjuvant and spreader-activator; Foli-Gard anti-desiccant; Grozyme soil conditioner; Sanzyme septic tank and grease trap activator; Mr. Chain plastic chain; Formula 44 (liq.) soil amendment; MH 30T, Slo Gro growth retardants; Tee Markers; Vitalon color stimulator; Chix Tee, Masslinn towels; rakes; cordless electric shears; Par Aide equipment; helmets; respirators; first aid equipment; Glas-tex safety signs
E. Whitaker, pres. mgr.; Kenneth B. Turner Jr., sls. mgr.; John Murphy, sls. rep.; Frank Downey, sls. rep.; Richard P. Sheff, sls. rep.

ALHAMBRA IMPORTS—P.O. Box 627, Alhambra, Calif. 91802
Tennis bags; presses; racquet covers; wooden racquets; strings

ALL-ALUMINUM PRODUCTS COMPANY—Tulip and Westmoreland Sts., Philadelphia, Pa. 19134 (215) 289-3400
Folding game tables; mini folding tennis tables; folding chairs; snack tables; leisure loungers; casual outdoor furniture
Boris Cohen, pres.; Charles J. Kissam, v.p. sls. and adv.; Frank Mullen, p. a.

ALLEN-A COMPANY—803 N. Downing St., Piqua, Ohio 45356 (513) 773-3152
Tennis shorts; sweaters
Karl Monson, exec. off.; M. M. Lloyd, sls. mgr.

ALLEN-EDMONDS SHOE CORP.—825 Main St., Belgium, Wis. 53004 (414) 285-3461
Fairway, Holdiay golf shoes
Ralph Allen, exec. v.p.; Jack Bahlman, v.p. sls.

DON ALLESON DIV., ALLESON OF ROCHESTER—165 N. Water, Rochester, N.Y. 14604 (716) 325-7930
Tennis caps
William Levine, exec. off.; Richard L. Levine, sls. mgr.

ALLIANCE WEBBING, INC.—180 Madison Ave., New York, N.Y. 10016 (212) 685-2678
Net top bindings; net center straps
Robert H. Shapiro, exec. off.; Albert B. Lerin, sls. mgr.

ALLSOP AUTOMATIC—P.O. Box 23, Bellingham, Wash. 98225 (206)734-9090
Shoe-In Traveler, Shoe-In golf shoe bag, shoe holder; Shoe-In display system, Shoe-In II display system merchandising displays for golf and regular shoes
Mike Allsop, v.p.; Steve N. Haber, dir. sls. and mktg.

ALL SPORTS WEAR, INC.—945 S.E. 14 St., Hialeah, Fla. 33010 (305)885-5775
Golf shirts; culotte sets; tennis dresses
Charles De Lucca Jr., pres.; James E. Carnohan, v.p., sec. and treas.

ALL STAR INDUSTRIES—411 Fifth Ave., New York, N.Y. 10016 (212)683-0150
All Star golf glove
Harold A. Jason

ALL STAR PRO GOLF COMPANY, INC.—120 S.W. Ninth St., Clarion, Iowa 50525 (515) 532-2867
Golf clubs, top, medium and low end; putters; golf balls; golf bags; golf gloves; miscellaneous golf items
C. W. Holthaus, pres.; A. T. Baderschneider, gen. coord.

ALMADEN VINEYARDS, INC.—1200 Alcoa Building, One Maritime Plaza, San Francisco, Calif. 94111 (415)391-1500
Almaden wines and Champagne
William A. Dieppe, pres.; John P. McClelland, v.p. mktg; Markus P. Friedlin, v.p. sls; J. James Kaufman, dir. pub. rel.

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ALPERT SALES—1559 E. St. Gertrude Pl., Santa Ana, Calif. 92705 (714) 979-1331
Tennis equipment
Larry Alpert, exec. off.

AMCHEM PRODUCTS, INC.—Brookside Ave., Ambler, Pa. 19002 (215) 628-1368
Super D; lawn weed killer; chickweed killer; pre-emergence crabgrass killer; post-emergence crabgrass killer; crabgrass killer liquid; Amitrol T lawn and garden herbicides
J. P. Taylor, mgr. sls. admin.; R. Tisch, mgr. field sls.; L. Davies, v.p. mktg. ag. chem. div.; J. Breen, dir. adv. and p.r.

AMER-CAL IMPORTS—1111 Joellis Way, Sacramento, Calif. 95815 (916) 922-7023
Tennis nets
Dale R. Galloway, exec. off.

AMERICAN ARBORIST SUPPLIES—Concord Industrial Pk., Concordville, Pa. 19331 (215) 459-1447
Asplundh tree chipper; Pratt chemicals; all major brand pruning materials; mail order supply house, catalogue available
Jeffrey H. Dobbs, gen. mgr.; David Silvera, asst. mgr.

AMERICAN BIO-TURF—Northern Blvd., P. O. Box 424, Glen Head, N. Y. 11545 (516) 484-5930
Bio-Turf bio-chemical soil conditioner
Leonard S. Mailloux, gen. mgr.; Carl Rasnic, pro. rep.

AMERICAN CLEANING EQUIPMENT CORP.—111 S. Rte. 53, Addison, Ill. 60101 (312) 627-6900
Minuteman clubhouse industrial vacuum and floor maintenance equipment; grounds litter vacuum sweepers
Mathew L. Zmudka, pres.; James S. Yoncosky, gen. sls. mgr.; Paul Olsen, v.p. sls.

AMERICAN COMPANY—P.O. Box 355, Merrick, N.Y. 11566 (516) 623-1161
Tennis balls; racquet grips; metal, wooden racquets
Earle C. Backe, sls. mgr.

AMERICAN CONTINENTAL, INC.—Box G, Industrial Park, Willmar, Minn. 56201 (612) 235-1752
ACG gasoline golf car; ACE electric golf car
C.B. Lindstrand, exec. v.p.; F.R. Roguske, dir. mktg.; R.A. Clark, mid-west. mktg. mgr.

AMERICAN COTTON YARNS, INC.—5825 S. Western Ave., Hindsdale, Ill. 60521 (312) 778-4567

Net cables; nets
Barry W. Splinter, sls. mgr.

THE AMERICAN DISTILLING COMPANY, INC.—245 Park Ave., New York, N. Y. 10017 (212) 697-5400
Bourbon Supreme; Guckenheimer, Stillbrook, Old American, Meadwood, Town Club, Cadillac Club whiskies; Tovarisch and Tvarscki vodkas; Guckenheimer, Burton's, Old Colony gins; American 5 Star brandy; Piping Rock and American cordials; El Toro tequila, Margarita; Tovarisch, Tvarscki flavored vodkas; Dunphy's Irish whisky; Ron Querida rum; King James Scotch; Canadian Host, Royal American light whisky; Southern Pride flavored bourbon
Russell R. Brown, chm. bd. and chief exec. off.; Joseph C. Haefelin, v.p. research and devel.; David W. Robbins, sec.; Braddock Greene, dir. mktg.

AMERICAN/DREW FURNITURE COMPANIES—1101 D Street, North Wilkesboro, N. C. 28659 (919) 838-2121
Dining room furniture
Richard M. Johnston, pres. and gen. mgr.; Wayne M. Coffey, v.p.; Tom E. Story Jr., gen. sls. mgr.

AMERICAN EXCELSIOR COMPANY—850 Ave. H, East, P.O. Box 5067, Arlington, Tex. 76011 (817) 265-7151
Amxco Curlex soil erosion control blankets
W. E. Johnson, v.p. sls.; J. M. Morris, nat. sls.

AMERICAN FITNESS CORP.—90 Beacon Blvd., Miami, Fla. 33135 (305) 642-1922
Tennis dresses
William J. Auletta, exec. off.; Marvin A. Friedman, sls. mgr.

AMERICAN FURNITURE COMPANY—SWC Park Ave., Batesville, Ind. 47006 (812) 934-3485
Viking Oak and Dorchester House furniture
John A. Romweber, pres.; Paul C. Romweber, exec. v.p. and treas.; James C. Fritsch, gen. sls. mgr. and adv. dir.

AMERICAN FURNITURE COMPANY, INC.—Martinsville, Va. 24112 (703) 632-2061
American of Martinsville furniture
R. M. Simmons, Jr., pres.; R. A. Gilliken, v.p. mktg.; Sam Smith Jr., v.p., sls. mgr.; George Hull, adv., p.r. and sls. prom.

AMERICAN GOLFER, INC.—1407 Broadway, New York, N.Y. 10018 (212) 244-4926
American Golfer ladies' tennis and golfwear
Arthur Kramer, pres.; Marvin Reamer, v.p.

THE AMERICAN IMPORT COMPANY—1167 Mission St., San Francisco, Calif. 94103 (415) 863-1506
L. M. Dickson Signature putters; golf balls; practice golf balls; headcovers; umbrellas; ball retrievers; tees; Premier golf balls; tennis balls; nets; presses; racquet covers; metal,

wooden racquets
N. Most, exec. v. p.; S. Scott, mdse. mgr.; F. Lopez, asst. mdse. mgr.; M. Franklin, prod. coord.; F. Dickson, sls. mgr.

AMERICAN KITCHEN FOODS—270 Greenwich, Conn. 06830 (203) 661-5930
Bird's Eye; Tasti-Fries; Tasti-Stripes; I Hate Vegetables frozen vegetables
Michael A. Stone, pres.

AMERICAN KNITWEAR & FABRIC EMBLEM MFRS.—7 Chadwick St., Plaistow, N. H. 03865 (603) 382-8936
Nylon jackets; t-shirts; sweatshirts; custom designed fabric emblems; decals; award ribbons; pennants; sweatbands
Dick Keezer, sls. mgr.; Paul Jenne, asst. sls. mgr.; Sylvia Daggett, sls. dept.

AMERICAN MONARCH CORP.—2801 37th Ave., N.E. Minneapolis, Minn. 55421 (612) 788-9161
Battery charger; battery tester
J. A. Banke, pres.; Robert Sutherland, cust. ser. sup.

AMERICAN PRECISION GOLF CORP.—1566 Rowe, Box 601, Worthington, Minn. 56187 (507) 376-6007
American putters, irons, woods, golf bags
Gunter Fuhrmanek, pres.; Curtis A. Fuhrmanek, v.p.; Shirley Fuhrmanek, sec.-treas.

AMERICAN RESEARCH CORP.—11840 Mayfield, Livonia, Mich. 48150
Chloro organic trace elements; Graf wetting agent (non-ionic); La Chaim turf conditioner; Bio-Turf-Zyme enzymatic soil conditioner; Spray Klene-R Liquid neutralizer for all types of sprayers; Arcide liquid cadium; Tartan-Srene liquid iron lignosulfanate; Arc-10 water soluble degreaser and cleaner for golf equipment
Sidney Kalman, chm. of the bd.; Harold Lasky, pres.; Albert Mayer, sls.; Herbert Carson, sls.; Marvin Rothman, sls.

AMERICAN SEATING COMPANY—901 Broadway, Grand Rapids, Mich. 49504
Folding chairs
J. W. Dwyer, pres.; F. E. Vandenburg, pres.
AMSECO Grp.; R. N. Kenner, dir. mktg. ser.

AMERICAN STANDARD COMPANY—One West St., P. O. Box 325, Plantsville, Conn. 06479 (203) 628-9643
Ratchet cut pruning tools; lopping shears; pole pruners
Don A. Florian, v.p.; Jonathan B. Florian, v.p.; Nathaniel Florian, v.p.

AMF, INC.—Plains Rd., Essex, Conn. 06426 (203) 767-0111
Compactors HC-14, AP-6000, SC-50, SC-100, SC-200, BF-30, BF-40, BR-30, EH-100, EH-200, MP-1000 solid waste handling equipment; Lowerators kitchen equipment

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ware handling

John E. Hynes, dir. of mktg.; Richard Evans, solid waste sys. mktg. mgr.; Peter Callahan, east. reg. mktg. mgr.; Richard Farmer, cent. reg. mktg. mgr.; James Schwertfeger, west. reg. mktg. mgr.

WILLIAM W. AMICK, GOLF COURSE ARCHITECT—P. O. Box 1984, Daytona Beach, Fla. 32015 (904) 255-7310
William W. Amick, golf course architect; Thomas C. Garrity, assoc. golf course architect

AMSTAR CORP.—1251 Ave. of the Americas, New York, N. Y. 10020 (212) 489-9000
Domino bulk sugars, syrups
Robert T. Quittmeyer, pres.; Robert O. Nagle, v. p.; Lawrence A. Raynor, dir./adv. and prom.

ANCHOR POST PRODUCTS, INC.—6500 Eastern Ave., Baltimore, Md. 21224 (301) 633-6500
Permagreen security chain link perimeter fencing
R.R. Brannan, pres.; C.L. Burton, exec. v.p.; L. G. Grube, v.p. sls.

ANDERSON CLAYTON FOODS—One Main Pl., Dallas, Tex. 75250 (214) 748-4741
Chiffon margarine; Seven Seas Salad dressings; J. S. Hoffman cheeses and meats

ANDERSON MFG. COMPANY, INC.—4718 Tenth St., Menominee, Mich. 49858 (906) 863-8223
Scavenger golf ball retrievers; Tee Totaler golf scorecard holders; golf travel bags; headcovers; putter covers; golf shag bags; ladies' tote bags;
Robert F. Anderson, pres.

ANDERSON PEAT COMPANY—5395 Dixie Hwy., Waterford, Mich. 48095 (313) 623-9334
Peat, bagged or bulk; top soil, bagged or bulk
Robert E. Rander, pres.; Ward Jessop, Mich. plant mgr.; Marvin Geerts, Ill. plant mgr.; Shel George, sls. mktg.

ANDIA PROGRESS COMPANY, INC.—47 Soundview Ave., White Plains, N.Y. 10606 (914) WH8-2685
Tennis balls; presses; racquet covers; racquet frames; metal, wooden racquets
T. K. Morse, sls. mgr.

ANGLO BURTON CORP.—Box 242, Middlefield, Ohio 44062
Crookshank woods 1-5; irons 1-9 P/W S/W

Crack-A-Jack putter; Counter poise putter; Ryner-Conquest, Grand Prix woods 1-5; Ryner-Conquest, Grand Prix irons 1-9 P/W, S/W

W. F. Miller, chm. of the bd.; P. C. Miller, pres.; A. Bender, v. p. gen. mgr.; E. Pawlowski, sls. and off. mgr.; Wm. Rupp, pro

ANHEUSER-BUSCH, INC.—721 Pestalozzi, St. Louis, Mo. 63118 (314) 577-0577
Budweiser, Michelob, Busch Bavarian draught and package beer; Budweiser malt liquor
August A. Busch Jr., chm. bd.; R. A. Meyer, pres.; August A. Busch III, exec. v.p. and gen. mgr.; George W. Couch Jr., v.p. mkt. brew. div.; W. C. Reisinger, v.p. cust. rel.

APPLIED BIOCHEMISTS, INC.—5300 W. County Line Rd., Mequon, Wis. 53092
Citrine-Plus chemical algaecide; Citrine-Plus granular chemical algaecide; Swimtrine chemical swimming pool algaecide
Dick Christenson, v.p. sls. mktg.; Richard Zuccarini, west. sls. rep.; Edward T. Otte, east. sls. rep.; Scott Seymour, mid-west. sls. rep.; Michael Barnes, mid-west. sls. rep.

APOLLO PRODUCTS CORP.—Bldg. B, Columbia Ct., Chaska, Minn. 55318 (612) 448-5777
Square Shooter golf putter
Ron Mitchellette, pres.; Paul Swanson, v.p.; Clyde Carter, gen. mgr.; Kelli Piehl, terr. mgr.

AQUA-DIAL—P. O. Box 1325, Newport Beach, Calif. 92663 (714) 642-1360
5166 series electric valves; 5160 series hydraulic valves, automatic valves; ACE series electric controller; 500 series hydraulic controller, automatic controllers; 13, 14, 15 series rotary sprinklers, pop-up, gear-driven turf sprinklers; various models above ground impact sprinklers; various models QCV valves, quick coupling valves and accessories
J. M. Engle, sls. mgr.

AQUA SURVEY & INSTRUMENT COMPANY, INC.—7041 Vine St., Cincinnati, Ohio 45216 (513) 821-2514
Magnetop Markers underground, tamper-proof, equipment-proof markers for pinpointing location of irrigation lines
D. Pryse, sls. mgr.

AQUATROLS CORP. OF AMERICA—1400 Suckle Hwy., Pennsauken, N.J. 08110 (609) 665-1130
Aqua-Gro blended soil wetting agent (100%); Aqua-Gro granular blended soil wetting agent (20%); Aqua-T low cost blended soil wetting agent (100%); Stoma-Seal reduces transpiration, wilt; Aqua-Drain improves drainage in leach fields of septic and cesspool systems
Robert A. Moore, pres.; Robert W. Oechsle, v.p.

ARBOGAST & BASTIAN, INC.—19 Hamilton, Allentown, Pa. 18105 (215) 435-4771
A & B meats
H. M. Schelden, chm. bd.; Donald D. Brannan, pres.; Robert L. Feeley, v.p./mktg.

ARCTIC MIZER MFG., INC.—2116 E. Norse Ave., Cudahy, Wis. 53110 (414) 769-9055
Arctic Mizer self-powered spreader; Arctic Mizer vacuum thatcher
John Grabske, pres.; Ted Brzezinski, off. mgr.

ARDMORE FARMS, INC.—3558 Winding Way, New Town Square, Pa. 19078 (215) 353-3300
Fresh orange juice, fruit; Ardmore Farms bacon
H. W. Given Jr., pres.; Stanley H. Given, v.p.

ARISTOCRAT HAIRSEPTIC COMPANY & GREER ENTERPRISES INC.—281 N. Grant Ave., Columbus, Ohio 43215
Glenray hot dog machines; Steamette portable moist heat steam table; Hairseptic shampoo
Art Greer, pres./bd. chm.

ARLAND CONSTRUCTION—2271 Motor Pkwy., Ronkonkoma, N.Y. 11779
Designers and builders of miniature golf courses; plans on how to build a miniature golf course
Sal Messina, pres.

ARMOUR AND COMPANY, FOOD COMPANY AND FRESH MEATS DIVS.—Greyhound Tower, Phoenix, Ariz. 85077 (602) 248-4000
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Ice cream
J.H. Clancy, sls. mgr.; G.R. Stewart, oper. mgr.

BRIDGEPORT IMPLEMENT WORKS, INC.—60 Rachel Dr., Stratford, Conn. 06497 (203) 378-0060
Pixtone mechanical stonepicker
Thomas G. Pardy, gen. mgr.

BRIGHTON BY-PRODUCTS COMPANY, INC.—P.O. Box 23, New Brighton, Pa. 15066 (412) 846-1220
Weed-chek soil separator and fiberglass mulch; Triton fiberglass planters, benches
William L. Levenson, sls. mgr.; Jim Himes, sls.

BRINLY HARDY COMPANY, INC.—P.O. Box 1116, Louisville, Ky. 40201 (502) 585-3351
BB-355 Rol-Aerator slicing-aerator-roller combination; BB-359 Rol-Aerator coring-aerator-roller combination; FF-200 Powr Caster electric broadcast spreader; FF-300 Powr Caster pull-type broadcast spreader
C. William Leslie, sls. rep.

BRIONES & COMPANY, INC.—5760 Broadway, Bronx, N.Y. 10463
Importer of Spanish wines and liquors and other quality wines and liquors
Silas McBee Jr., pres.; M. Charles McBee, v.p.; James Anastos, nat. sls. mgr.

BRISTOL MFG. CORP.—Buttonwood St., Bristol, R.I. 02809 (401) 253-6200
Tennis shoes
A. R. Bilodeau, sls. mgr.

BRISTOL PRODUCTS CORP.—P.O. Box 1095, Bristol, Va. 24201 (703) 669-3148
Tennis dresses, sweaters
R. C. Horner, exec. off.; Marvin Thompson, sls. mgr.

BRITISH GOLF LTD.—1300 Sylvan Rd., Monterey, Calif. 93940 (408) 373-2436
Pebble Beach woods, irons, putters, sand, pitching wedges
W. Henry, owner

TOM BRODERICK COMPANY, INC.—P.O. Box 9069, Glendale, Calif. 91205 (213) 246-2446
Tennis shorts
Tom M. Broderick, exec. off.; T. Patrick Broderick, sls. mgr.

BRONTE CHAMPAGNE AND WINES COMPANY—930 W. 8, Mile Road, Ferndale, Mich. 48220 (313) 545-4114
Bronte wines and champagnes
T.W. Wozniak, chm. bd.; Robert Wozniak, pres.; Carl Hoffsten, sls. mgr.

BROOKE BOND FOODS, INC.—2 Nevada Dr., Lake Success, N.Y. 11040 (516) 328-0600
Ehlers and Red Rose tea products
William H. Keogler, pres.; Walter E. Lankau, sr. v.p.; Edwin A. Ehlers, v.p.; Frank B. Zagaja, prod. mgr. tea

BROOKS SHOE MFG. COMPANY—Factory & Terrace, Hanover, Pa. 17331 (717) 637-7155
Tennis balls; shoes
Jay Goldenberg, exec. off.; J. Turner, sls. mgr.

BROUWER TURF EQUIPMENT, LTD.—R.R. 1, Keswick, Ont., Can. LOE 1MO (416) 476-4468
Sod harvester
Gerald Brouwer, pres.; Jack Bain, sls. rep.; I. Day, sls. rep.

BROWN-FORMAN DISTILLERS CORP.—850 Dixie Hwy., Louisville, Ky. 40210 (502) 778-5531
Old Forester, Early Times, Canadian Mist, Bluegrass Barrels, B-F Experimental Farm & sole U.S. distributors: Bols Liqueurs; Silvertop and Genever gin; Usher's Green Stripe Scotch; Old Bushmills Irish whiskey; Ambassador 8, 12, 25 Year Old Scotch whiskey; Pepe Lopez tequila; Cruse wines; Clicquot champagnes; Bois vodka; Bolla, Frescobaldi, Cella Italian wines; Martell cognac; Noilly Prat vermouth
William F. Lucas, pres.; W.L. Lyons Brown Jr., exec. v.p. and exec. dir. mktg.; Roger M. Coleman, sr. v.p. and dir. mktg.; Carl Varga, v.p. and dir. sls. L.J. Panther, v.p. and dir. mktg. services

J.T.S. BROWN DISTILLERS COMPANY—3205 Carew Tower, Cincinnati, Ohio 45202 (513) 241-6300
J.T.S. Brown, Anderson Club, Dowling, Old Joe, Sam Clay, Willow Springs, Kentucky Ten, Old Briarwood, Old Gold, Old Ned White, James Walsh, O'Shaughnessys Special Stock, Brookford, Masterston's

Stations, J.W. Corn, Old Corn Patch, J.T.S. Luxury, Brown's Clan, Louis XIV whiskeys
Sambuca Molinari liqueur
Robert Gould, pres.; John H. Finn Jr., exec. v.p.; Samuel Weinberg, mktg. dir. and sls. mgr.

BROWN JORDAN—9860 Gidley St., P.O. Box 1269, El Monte, Calif. 91734
Tamiami, Kailua metal and lace outdoor furniture; Chippendale cast aluminum indoor furniture; Kingston rattan indoor furniture; Tuxedo wicker indoor furniture
E.J. Miller, sls. mgr.; W.P. Gardner, adv. mgr.

TOM BROWN & ASSOC.—2065 Peachtree Industrial Ct., Suite 205, Atlanta, Ga. 30341 (404) 458-6057
Pro/Dyn golf clubs; Burton golf bags; Gregg Draddy ladies' sportswear; Jane Irwill ladies' sweaters; Maxwell men's slacks; Tee Bee slacks, shirts, socks; Kimberton clothing for men and women
Tom Brown, owner

BROWNE VINTNERS COMPANY—330 Jackson St., San Francisco, Calif. 94111 (415) 362-8082
Paul Masson champagnes, wines, vermouth, brandy; Mumm's champagnes; Barton and Guestier French wines; Gran Torino Italian vermouth; Brolio Classics Chianti; Nectarose Vin Rosé D'Anjou, sparkling wines; Julius Kayser Rhine and Moselle wines; Ricasoli, Bersano Italian wines
Arthur J. Palombo, pres.; Michael Kaplan; v.p. mktg.; Bern C. Ramey, v.p. imported sls.

BROWNING—Rte. 1, Morgan, Utah 84050 (801) 399-3481
Bag Boy golf carts
C.M. Williams, mgr. golf div.

THE BROYHILL COMPANY—N. Market Sq., Dakota City, Neb. 68731 (402) 987-3412
Golf course sprayers; high pressure tree sprayers; high pressure washers; pumps; hose; spray nozzles
Roy F. Broyhill, pres.; R.N. Lott, v.p.; W.J. Kommers, dir. of sls.; J.L. Hallett, dir. of sls.

BUCCANEER MFG. COMPANY—35 York St., Brooklyn, N.Y. 11201 (212) 855-7171
West Wind jackets, rainwear; backstops
Nat Chazen, pres., sls. mgr.; Marvin Friedman, sec., treas., prod.

BUCKINGHAM CORP.—620 5th Ave., New York, New York 10020 (212) 246-0400
Cutty Sark Scotch whiskey
William F. Gallagan Jr. exec. v.p.; B. T. Enos, v.p.

BUCKNER SPRINKLER COMPANY, A WHOLLY OWNED SUB. OF JOHNS-MANVILLE COMPANY—909 W. Nielson, Fresno, Calif. 93706 (209) 268-5561
Sprinklers, valves, automatic systems and irrigation accessories

SUPPLIER INDEX

U. D. Toriance, plant mgr.; W. M. Palmer, product mgr. and engineering sup.; J. A. Schofs, mktg. mgr.

BUITONI FOODS CORP.—450 Huyler St., S. Hackensack, N.J. 07606 (212) 563-3220
Buitoni macaroni, sauce, processed and frozen foods
Marco Buitoni, pres.; Richard Deyo, mktg. mgr. new prod. devel./pasta prod.; Frank Cassata, mktg. mgr. frozen foods; Roget Terry, mktg. mgr. dry grocery prod.; Philip Shays, nat. sls. mgr.

BUMBLE BEE SEAFOODS—Ft. Sixth St., Astoria, Ore. 97103 (503) 325-4021
Bumblebee seafoods, canned salmon, tuna, crabmeat, shrimp, fresh and frozen fish
John S. McGowan, pres. and chief exec. off.; H. William Larson, v.p. sls.; J.F. Hoagland, v.p.; John R. Gilbert, v.p.; John Supple, v.p.

BUNTON COMPANY—4303 Poplar Level Rd., Louisville, Ky. 40213 (502) 459-3810
Bunton lawn, turf equipment; Goodall lawn, turf equipment
Herbert Bunton, pres.; Jim Huston, exec. v.p.; Robert Martin, v.p. sls.; Gilbert Brown, prod. mgr.; Tom Jeffries, exp. mgr.

K.L. BURGETT COMPANY—918 S.W. Jefferson St., Peoria, Ill. 61605 (309) 673-5101
Parglov short finger gloves; Par-D-Lux long finger gloves; Parhoods headcovers; Shag Bags shag bags; putter covers
Dennis Sheppard, pres.

BURKE FLOORING PRODUCTS COMPANY/BURKE CARPET MILLS—2250 S. 10th, San Jose, Calif. 95112 (408) 297-3500
Rubber floor tile; cove base; stair treads; nylon tufted carpet; Acrilan tufted carpet
John N. Byrne, v.p.; E.C. Reeves, sls. mgr.

BURTON MFG. COMPANY, INC.—P.O. Box 1669, Jasper, Ala. 35501 (205) 221-3630
Penfold golf balls, golf gloves; Burton golf bags; headcovers; carryalls; umbrellas; Morton Knight golf apparel
Gene Bowser, v.p. sls.; Leldon Lindley, asst. sls. mgr.

ROBERT BUSSE & COMPANY, INC.—Great Neck, N.Y. 11021 (516) 466-2250
Super Scuffs paper shower slippers
R. Busse, pres.; E. Cardinale, v.p.; J. McGuinness, sls. mgr.

BUTCHART-NICHOLLS—2 Germak Dr., Carteret, N.J. 07008 (201) 541-7753

SCX, X-1 golf clubs; SC90, SP90 custom golf balls; X-1 gloves; Royale shoes; bags, accessories
Miles Baidack, gen. mgr.

BUTWIN SPORTSWEAR COMPANY—6th Floor, Finch Bldg., St. Paul, Minn. 55101 (612) 224-4907
Butwin nylon windbreakers (men's, ladies'); blazers; rain suits
Irv Butwin, pres.; Jack Lauer, sls. mgr.

C

C S D LTD.—4297 Frontenac St., Montreal, Can. Call0 (514) 526-2069
Tennis balls; nets; presses; racquet covers; racquet frames; metal, wooden racquets
J. Nolet, sls. mgr.

CACTUS MAT MFG. COMPANY—10740 Weaver St., S. El Monte, Calif. 91733 (213) 283-0587
Duratred, Neocord, ¼ inch EZY Kleen spike resistant runner; Cactus Monterey colored vinyl entrance mat; Cushion Walk, Kaktus-rack wood kitchen mats
C. W. Hartranft, partner

CADDY-ROLL COMPANY—M-60 E., Three Rivers, Mich. 49093 (616) 279-2484
Caddy-Roll pull golf carts (rental only)
Mike Carrier, owner

A. & G. J. CALDWELL COMPANY—516 E. 2d, South Boston, Mass. 02127 (617) 268-2340
Old Newburyport rum
Eliot G. Cherok, gen. mgr.

CALIFORNIA ALMOND GROWERS EXCHANGE—P.O. Box 1768, Sacramento, Calif. 95808 (916) 442-0771
Blue Diamond, Golden State almonds
W. G. Stalker, pres.; Roger J. Baccigaluppi, v.p. mktg.; Dale Morrison, v.p. domestic sls.; Jack Axer, v.p. export sls.

CALIFORNIA WINE ASSN.—851 Burlway Rd., P.O. Box 4067, Burlingame, Calif. 94010 (415) 342-4374
Aristocrat, A. R. Morrow, Victor Hugo brandies; Ambassador Calwa, Graystone champagnes; Ambassador vermouth; Fino Eleven Cellars; L & J, Vino Fino; F. J. Greystone, Guasti wines
A. Perelli-Minetti, pres.; Fred Perelli-Minetti, exec. v.p.

CAL-TURF—5417 Santa Clara Ave., Camarillo, Calif. 93010 (805) 485-6757
Cal-Turf bermuda, bluegrass sods, specialty grasses; bermuda stolons; stolonizing equipment
Paul Ledig, sls. mgr.; Bill Howlett, Ralph Evans, Julian Ramirez, sls. supvrs.

CALVERT DISTILLERS COMPANY—375 Park Ave., New York, N.Y. 10022 (212) 572-7000
Canadian Lord Calvert whiskey; Calvert Extra American whiskey; Calvert London dry gin; Canadian Masterpiece whiskey; Passport Scotch whiskey; Crown Russe vodka
Alvin Fleischman, pres.; William S. Turner, exec. v.p.; Bernard Derringer, v.p. and dir. mktg.

CAMBRIDGE RUBBER COMPANY—680 Main St., Cambridge, Mass. 02139 (617) 876-1010
Tennis shoes
Robert W. Macpherson, exec. off.; J. A. Carroll Jr., v.p./sls. mgr.

CAMBRIDGE SPORTING GOODS—9060 Palisade Ave., N. Bergen, N.J. 07047 (201) 868-1500
Tennis balls; presses; racquet covers
Joe Greenberg, exec. off.; Ted Goodman, sls. mgr.

CAMPBELL CHAIN—3990 E. Market St., York, Pa. 17402 (717) 755-2921
Color Chain polyethylene chain, posts for marking off areas, crowd restraints for tees, greens
William F. Westerhold, v.p. mktg., Leonard D. Woods, gen. sls. mgr.; Robert N. Fuller, field sls. mgr.; Joseph B. Anderson, mktg. mgr. consumer prod.; George J. Harris, adv. and sls. prom. mgr.

CANADA DRY CORP.—100 Park Ave., New York, N.Y. 10017 (212) 532-4300
Canada Dry ginger ale, club soda, collins mixer, tonic water, bitter lemon, whiskey sour mix; Wink; vodka mixer; Rooti root beer; Barrelhead root beer; Cactus Cooler; Tahitian Treat; Hi-Spot; fountain syrups and flavored beverages
Richard C. Beeson, pres. and chief exec. off.; Norman L. Bosworth, pres. Canada Dry, Ltd.; Benjamin C. Davis, pres. Canada Dry Intl.; Ramon L. Waleski, v.p. prod. ser.

CANADA SHOE MEX, INC.—304 S. Broadway, Suite 414, Los Angeles, Calif. 90013
Tennis shoes
Robert W. Highbanks, exec. off.

CANANDAIGUA INDUSTRIES COMPANY, INC.—116 Buffalo, Canandaigua, N.Y. 14424 (315) 394-3630
Wild Irish Rose, Virginia Dare and Richard's wines
M. Sands, pres.; Robert Meenan, v.p. and gen. sls. mgr.; J. McDonald, mktg. mgr.

CARBONITE CORP.—955 Vernon Way, El Cajon, Calif. 92020 (714) 449-9010
Carbonite graphite shaft
Robert J. Basso, pres.; Charles Learn, sls. mgr.; John Martes, asst. to pres., controller

SUPPLIER INDEX

CARNABY SPORTING GOODS, INC.—11939 Vose St., N. Hollywood, Calif. 91605 (213) 875-2935

Tennis bags; tennis balls; presses; racquet covers; racquet frames; racquet grips; metal, wooden racquets
Ira Rudin, exec. off.

CARILLON IMPORTERS, LTD.—745 Fifth Ave., New York, N.Y. 10022 (212) 751-2880
Grand Marnier liqueur; Bardinet imported cordials; Rhum Negrita rum; Dopff Alsatian-French wines and specialties; Achaia Clauss Greek wine, vermouth and specialties; Bardinet, Denis Mounie, Gold Leaf cognacs; Robbie Burns, Old Angus Scotch whiskeys; Bombay imported English gin and French vermouth; Langs Scotch whiskey; Calvert French wines; Alberini, Bertani, Contratto Fazi-Battaglia and Giannozzi Italian wines
Albert E. Singer, pres.; Nicholas Salvatore, v.p. admin.; Bob Tobman, v.p. sls. mgr.

CARLING BREWING COMPANY—610 Lincoln St., Waltham, Mass. 02154 (617) 890-3600

Carling Black Label, Tuborg, Stag, Heildelberg, Carlsberg beers; Red Cap ale
E. N. Davis, pres.; R. O. Barth, sr. v.p. mktg.; B. H. Nieder, v.p. planning; P. W. Whelehon, v.p. sls.

CARLISLE TIRE AND RUBBER COMPANY, A DIV. OF THE CARLISLE CORP.—P.O. Box 99, Carlisle, Pa. 17013 (717) 249-1000
Carlisle pneumatic tires
Jack Sweeney, prod. sls. mgr.

CARLSON COMPANY, LTD.—P.O. Box 1465, Madison, Wis. 53701 (608) 849-5166
Jiffy Field Marker for out of bounds; Jiffy Power Marker for parking lots; Curl Master Ltd. complete line of curling gear; Koy Excel-sior curling stones (U.S. sole agent); Jiffy Mautz field marking paint
Laurie E. Carlson, pres.

JACK CARNAHAN, INC.—401 S. Hartz Ave., Danville, Calif. 94526 (415) 837-4247
Johnston & Murphy Leveler, Medalist golf shoes; 19th Hole loafers; Hadley men's, ladies' sportswear; Esquire men's slacks, tailored sportcoats; Johnston & Murphy Pro Collection hosiery
Jack Carnahan, pres.; Alan Cook, east. sls. mgr.; Dennis Gault, west. sls. mgr.; Matt Taber, mid-west. reg. mgr.; Bill Richards, new prod. mgr.

CARNATION COMPANY—5045 Wilshire Blvd., Calif. 90036 (213) 931-1911

Carnation evaporated, instant, instant malted, fresh milk; ice cream; Coffee Mate; Contadina Tomato products; hot cocoa
H. Everett Olson, chmn. bd./pres.; M. A. Matthews, v.p./gen. mgr. fresh milk and ice cream div.; G. Mitchell, v.p./gen. mgr. Contadina foods div.

CAROLINA TURF COMPANY, INC.—Rt. 1, Raeford, N.C. 28376 (919) 875-2359
Tifton 419, Tifton 328, Pee Dee 102 live sprigs and sod
William L. Poole Jr., pres.; Eldon Allen Jr. v.p.

H.V. CARTER COMPANY, INC.—1700 E. 14th St., Oakland, Calif. 94606 (415) 536-9300

Jacobsen mowers, sweepers, trap rakes, other equipment; National, Goodall mowers; Smithco sprayers, trap rakes, trucks; Parker sweepers; Lo-Blo blowers; Little Wonder hedge trimmers and edgers; Flymo rotary mowers; Olathe chippers; Kinco sicklebar mowers; R & R deep tine aerators; Standard, Par Aide golf course supplies; Foley, SIP lawn mower grinders; Lindig shredders, chippers; W W compost grinders; Du Pont, Mallinckrodt chemicals; Hudson sprayers; Poulan chain saws; Gandy fertilizer distributors
Herbert W. Graves, pres.; Jack D. Baker, v.p.; Orra Surret, Sacramento br. mgr.; Jim Gurney, Fresno br. mgr.

CASTLE AND COOKE FOODS—50 California St., San Francisco, Calif. 94111 (415) 986-3000

Dole pineapple products; bananas; Royal Hawaiian macadamia nuts; Bumble Bee seafoods
R. B. Paschal, v.p. fresh mktg.; C. J. Patterson, v.p. processed mktg.; Wm. Crumb, v.p. and gen. sls. mgr. fresh mktg.

CAVANAUGH LANDSCAPE COMPANY—1744 Collier Rd., Akron, Ohio 44320
Golf course construction, landscaping
Dan Cavanaugh, pres.; Chas. Cavanaugh, sls.; Don Crocker, sls.

CERTAIN-TEED PRODUCTS CORP., P & PG—P.O. Box 860, Valley Forge, Pa. 19482
Certain-teed asbestos-cement and PVC plastic irrigation piping; Fluid-Tite A/C and PVC pipe and fittings
W. R. Blankenship, v.p. sls. and mktg.; L. C. Ambler, gen. sls. mgr.; J. W. Walker, gen. mktg. mgr.; C. C. Clubb, mktg. mgr. irrigation

CHALLENGER MFG. CORP.—118 Pearl St., Mt. Vernon, N.Y. 10550 (212) 297-4480
Tennis bags
Jack Canton, exec. off.; J. J. Canton, sls. mgr.

CHAMPALE, INC.—16 W. 46th St., New York, N.Y. 10036 (212) 265-2350
Champale malt liquor; Champ Ale; Metbrew non-alcoholic beer; Pilsner's Original beer;

Old Dutch beer; Black Horse ale
Abraham Hertzberg, chm. bd. and v.p.; Benjamin Hertzberg, pres., p.r., adv. and pur. dir.; Jack Berno, sls. mgr.

THE CHAMPION COMPANY—400 Harrison St., Springfield, Ohio 45501 (513) 324-5681
Doo-All Roll-Dump, Doo-All End-Dump trailers
Paul A. Pence, v.p. gen. mgr.; G.L. Slack, sls. mgr.; J.F. Henry, adv. mgr.

CHAMPION GLOVE MFG. COMPANY—2200 E. Ovid, Des Moines, Iowa 50313 (515) 265-2551
Champion golf gloves; hats; socks; ladies' peds; tennis gloves
L. A. Nylen, pres.; K. C. Konkol, v.p.

CHAMPION MKTG. SERVICES—105 W. Kent St., Streator, Ill. 61364 (815) 672-3541
Warm-Up exercise swing weight; Doughboy, Nassau putters; Pro Graphics pictures, post-cards; A Great Sox dress hosiery; A Great Shirt sports shirts; Rainbow Cup training device for putting; travel bags
John Hasemeyer, pres.; Warren Ottinger, chm. bd.; David Gotch, treas.; Al Wheatland, v.p. sls.; Art Burkett, sec.

CHEMAGRO DIVISION OF BAYCHEM CORP.—P.O. Box 4913, Kansas City, Mo. 64120
Dyrene, Dexon fungicides; Baygon insecticide; Dasanit insecticide-nematicide
S. L. Adams, v.p. mktg.; K. K. Kuechmann, mgr. sls. and opr.

CHEMOLD CORP.—20-09 127 St., College Pt., N.Y. 11356 (212) 939-5900
Presses; racquet covers, frames, grips; metal, wooden racquets; strings
Ben Cohen, exec. off.; Bob Mills, sls. mgr.

CHEROKEE SHAFT GUARD—R2 River Rd., Beaver Falls, Pa. 15010
Cherokee Shaft Guard
Samuel G. Neff, pres.

CHEWINGS FESCUE & CREEPING RED FESCUE COMMISSION—1349 Capitol St. N.E., Salem, Ore. 97309 (503) 363-1022
Chewings fescue, creeping red fescue grass seed
Goldie Marcott, chm.; Steve Eyman, v.chm.; John Duerst, treas.; W. Scott Lamb, exec. sec.

CHICOPEE MILLS, INC.—2 Ford Ave., Milltown, N.J. 08850 (201) 524-7270
Disposable golf and tee towels
Tom Hall, sls. mgr.

CHICO'S TOMAHAWK, INC.—1476 N.E. 130th St., N. Miami, Fla. 33161 (305) 891-0621
Tomahawk putters; sand wedges; pitching wedges; putter headcovers; gloves
Chico Miartez, pres.; Chuck Kozak, v.p. mgr.;

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Bobby Shave, sec./treas.

CHIQUITA BRANDS, INC.—800 Boylston St., Boston, Mass. 02119 (617) 262-3000 Institutional Banana Pack
V. J. Hewitt, pres.; M. J. Lakis, prod. mgr. institutional pack and plantains

CHOCK FULL O'NUTS CORP.—425 Lexington Ave., New York, N.Y. 10017 (212) 682-0500
Coffee, frozen cakes; decaffeinated and instant coffee
William Black, chm. bd. and chief exec. off.; Sy Mindel, pres.; T. W. Berendson, coffee mktg. and sls.

CHROMCRAFT CORP.—Box 126, 1 Quality La., Senatobia, Miss. 38668 (601) 562-8203
Dining and office furniture
H. M. Cunningham, pres.; A. A. Steinman, v.p. dining; Raoul Hurley, sls. prom. mgr.

CIBA-GEIGY CORP.—P.O. Box 11422, Greensboro, N.C. 27409 (919) 292-7100
Diazinon AG500 insecticide; Sarolex nematocide-insecticide
J. A. Mullins, asst. dir. of sls.

C. I. INDUSTRIES—3210 N. Pierce St., Milwaukee, Wis. 53212
Golf ball retriever; wrist scorekeeper; sport towel; tees; spikes; sport seats; putters; golf valets; headcovers; rainsuits; putting carpets; plastic tubes; driving nets; driving mats; golf gloves; golf, practice balls; coverall, Sunday bags; beverage can coolers; golf spike rubbers
Saul Faber, pres.; Sam Gingold, v.p.; Viola Faber, sec. treas.; Ary Gannett, sls. mgr.

CITATION MFG. COMPANY, INC.—Box 550, Siloam Springs, Ark. 72761 (501) 524-4127
Rover signal-seeking electronic golf caddy
Virgil Alexander, pres.; John T. Kelly, gen. mgr. mfg.; Lou Dapas, gen. mgr. leisure prod.; Robert E. Gray, reg. mgr.; Jim Nichols, reg. mgr.

CLAN IMPORTERS, INC.—680 Eighth St., San Francisco, Calif. 94103 (415) 861-1400
Importers of J & B Scotch; White Heather Scotch; Ballerina vodka and gin; Canadian Springs, Hedges & Butler, White Wolf vodkas; Eden Valley Australian wines; Espania, Catalonia Spanish wines; San Matias tequila
Clair N. Fischell pres.; Joseph B. Cohen, exec. v.p.; H. L. Imeson, v.p.

CHARLES F. CLARK, DIV. FNT INDUS., INC.—927 1st St., Menominee, Mich. 49858 (906) 863-5541, 863-5518
Clark golf bags; carryalls; Hed-mits; Victory golf practice nets; court backstops; net top bindings; net cables; nets
Murray G. Grabowsky, exec. off.; John W. Leboeuf, sls. mgr.; Jack Christensen, sls. mgr.

STANLEY CLARKE EQUIPMENT COMPANY, INC.—665 Mokena Dr., Miami Springs, Fla. 33166 (305) 885-4657
Trapmaster sand trap rake; greens spraying elements
R. L. Summer, pres.

CLASSIC GOLF SHOE COMPANY—371 Putnam Pike, Smithfield, R.I. 02917 (401) 231-2800, (212) 591-6151
Classic Ltd. golf shoes; Classic Casuals street shoes
George M. Dermksian, pres.; Kim Cole, sls.; Mike Walsh, sls.; Robert De Lauer sls.; Barry Shutte, treas.

W.A. CLEARY CORP.—1049 Somerset St., Somerset, N.J. 08873 (201) 247-8000
3336 Systemic Turf Fungicide; Bromosan, Spotrete, PMAS 10% turf fungicides; MCPP, MCPP-2 4-D herbicides; Grass Greenzt turf colorant; Tru-Green chelating agent; Caddy systemic fungicide; Melthar 80, AMA herbicides
Hal Weitz, mktg. mgr.; Dr. Paul Sartoretto, tech. dir.; Evert Hanson, pres.; Dyson Johnson, order dept. rep.

CLICQUOT CLUB COMPANY, A DIV. OF COTT BEVERAGE CORP.—Millis, Mass. 02054 (617) 376-2931
Clicquot Club pale dry ginger ale; flavors and sparkling water
Samuel Weissman, exec. v.p.; J. Orvatz, v.p. adv.; John Brett, sls. prom. mgr.; Fred Dunn, gen. mgr.

CLORO-SPRAY CORP.—475 Beaver St., Bristol, Pa. 19007 (215) 426-7723
Dew Down Xtra 100% non ionic wetting agent; Ferro Spray Plus 15-10-5 liquid fertilizer with iron; Cloro Spray Iron liquid chelated iron; No-Wilt anti-desiccant; No-Drip Lube R.P. non melting specialty grease; All Terge all purpose liquid cleaner; Seed Spray germination accelerator; Speed Clean J. liquid steam Jenny cleaner
Edward J. Sanson, pres.; Wallace R. Hartman Jr., gen. mgr.

CLUB CAR, INC.—203 Norton Rd., P.O. Box 897, Augusta, Ga. 30903 (404) 798-8687
Caroche four-wheel electric golf car; Caroche Islander four-wheel electric combination commuter and golf car; Caroche utility truck four-wheel electric with cargo box for 500 pound load; Caroche personnel carrier four-wheel

electric for four passengers
W. P. Stevens Jr., pres.; Robert L. Balfour, v.p. mktg./sls.; J. W. Brinson, sls. mgr.; William Lindenmuth, gen. mgr.; Howard Goodwin, mgr. parts and ser. dept.

COBERKNIT CORP.—42 E. 20th St., N.Y., N.Y. 10003 (212) 982-1000
Men's golf jackets; waterproof rain suit; quilted lined warm-up pants; doubleknit walking shorts; ladies' golf jackets; ¾ length rain jacket; men's, ladies' ¾ length fleece lined jackets; court backstops
Robert C. Shorey, pres.; Kenneth E. Shorestein, v.p.; George A. Chalmers, gen. sls. mgr.

THE COCA-COLA COMPANY, FOODS DIV.—7105 Katy Road, Box 2079, Houston, Tex. 77001 (713) 861-4411
Fruit drinks; frozen concentrated fruit juices; coffee products
D. R. Keough, pres.; T. C. Cleveland, v.p. and mktg. dir.; R. V. Fey, v.p./asst. mktg. dir.

COCA-COLA U.S.A., DIV. OF THE COCA-COLA COMPANY—310 North Ave., N.W., Atlanta, Ga. 30318 (404) 897-2121
Syrups and concentrates for Coca-Cola, Sprite, Tab, Fresca, Fanta, and Santiba
J. Lucian Smith, pres.; I. C. Herbert, v.p. mktg. dir.; William S. Judkins, v.p. nat. sls.; Homer Burrows, brand mgr. Coca Cola

ELI COLBY COMPANY—P.O. Box 248, Lake Mills, Iowa 50450 (515) 592-4121
Redi-Mix top dressing; green building mix; Repeat Brand hypnum peat moss (for green, tee construction); black cultivated peat (for top dressing)
John E. Colby, pres.; Eli F. Colby, sec.

COLBY PIONEER PEAT COMPANY, INC.—P.O. Box 8, Hanlontown, Iowa 50444 (515) 896-2155
Top dressing mixture (⅓ sand, ⅓ loam, ⅓ peat); fine milled black construction peat (all purpose); brown hypnum greens building peat
John E. Colby, pres.; Malcolm D. Colby, pres.

COLDWATER SEAFOOD CORP.—1075 Central Park Ave., Scarsdale, N.Y. 10583 (914) 725-2000
Icelandic fresh frozen fillets, fish sticks, portion cuts
T. Gislason, pres.; Leendert Strange, v.p.

COLE NURSERY COMPANY, INC.—Rte 1, Circleville, Ohio 43113
Shade and ornamental trees; flowering crab-apples; tallhedge, a hedge and screening shrub
R. S. Warren, gen. mgr.; W. H. Collins, staff hort.

COLLECTRAMATIC, INC.—2000 Plantside Dr., Louisville, Ky. 40299 (502) 267-7158
Collectramatic deep-fat pressure fryer

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W. E. Cummings, sls. mgr.; Jim Sanders, mgr. mkt. dev.; George H. Bemis, prom. mgr.

COLLOIDAL PRODUCTS—P.O. Box 621, Petaluma, Calif. 94952 (707) 763-2675
Colloidal spray adjuvants, including spreaders, stickers, wetting agents, surfactants for agricultural chemicals
S. W. Strew, reg. mgr.

COLONIAL PROVISION COMPANY, INC.—1100 Massachusetts Ave., Boston, Mass. 02125 (617) 442-6886
Franks; bologna; ham
Jack Satter, pres.; Robert Bailen, v.p. sls.; George Pile, dir. oper.

COLORGUARD CORP.—One Johnson Dr., Raritan, N.J. 08869
Colorbond vinyl-clad chain link fence in colors; Colorbond park benches; Match-Play tennis nets in colors; Redwood Privacy redwood screen fence
E. S. Rose, pres.; R. L. Bruce, v.p. sls.

COLOURPICTURE PUBLISHERS, INC.—76 Atherton, Boston, Mass. 02130 (617) 522-6500
Plastichrome brochures; color booklets; golf score cards (color); postcards
Wm. Pollman, sls. mgr.; Robert Tichnor, v.p.

COLUMBIA NITROGEN CORP.—P.O. Box 1483, Augusta, Ga. 30903 (404) 724-8771
Fertilizers; nitrogen
W. P. Copenhaver, pres.; D. B. Bolander, v.p. mktg.; W. J. Cook, gen. sls. mgr.

COLUMBUS MILLS, INC.—Box 1560, Columbus, Ga. 31902 (404) 324-0111
Broadloom tufted carpets for indoor/outdoor; commercial; institutional
A. U. Priestler Jr., pres.; Mike Kanner, v.p. mktg.; Jim Greene, sls. prom. mgr.

COMET RICE MILLS, INC.—3616 Richmond Ave., Houston, Tex. 77027 (713) 621-2550
Comet, Adolphus, Wonder Brands rice
A. A. Barnett, pres.; M. F. Vaught, v.p. mktg.; James L. Beeson, sls. mgr.

COMMERCIAL CRAFT CORP.—10 W. 33d St., New York, N.Y. 10001 (212) 695-2323
Commercial carpets
James L. Marcus, pres.; Daniel Schaeffer, adv. dir.

COMPOSITE DEVELOPMENT CORP.—7569 Convoy Court, San Diego, Calif. 92111 (714) 277-2270

Grafalloy graphite golf shaft
Richard D. Kanter, pres.; Michael Butler, sls. mgr.; Robert Ogle, v.p. fin.; Richard L. Tennent, v.p. mfg.

CONANT BALL COMPANY—Gardner, Mass. 01440 (617) 632-1195
Early American, English, contemporary furniture
Charles C. Brooks Jr., pres., sls.; Steven A. Brooks, v.p., prod. mgr.

CONCEPT PLUS GOLF COURSE ARCHITECTURE—9524 Drury Ave., Rm. 301, Kansas City, Mo. 64137 (816) 765-0898
Golf course architecture
Michael H. Malyn, pres.; Larry K. Runyon

CONGOLEUM IND., INC., SUB. OF BATH IND., INC.—195 Belgrove Drive, Kearny, N.J. 07032 (201) 991-1000
Resilient floor coverings, carpeting
H. F. Pearson, pres.; R. L. Sturdivant, v.p. sls.; F. H. McKinney, gen. sls. mgr.; A. E. Bolyn, mdsg. ser. mgr.

CONRAD, INC.—9758 Reavis Park Dr., St. Louis, Mo. 63123 (314) 631-1000
Wholesale liquor distributors: Conrad's 1874 Kentucky Straight Bourbon; Laurel Springs 6 Year Straight Kentucky whiskey; Cutty Sark, J. Walker Scotch; Gordon and Tanqueray gins; Old Fitzgerald, Cabin Still Bourbon; Italian Swiss Colony, Paul Masson wines
John F. Conrad III, pres.; John F. Morris, mktg. and sls. mgr.

CON-SOLE GOLF CORP.—P.O. Box 137, Chadds Ford, Pa. 19317 (215) 459-5464
Con-Sole golf clubs, wedges
Joseph M. Braly, pres.; Marshall A. Stephens, v.p. mktg.; Deane R. Beman, v.p.

CONSOLIDATED DISTILLED PRODUCTS, INC.—3247 S. Kedzie Ave., Chicago, Ill. 60623 (312) 254-9000
Hannah & Hogg, Grommes & Ullrich whiskeys; Sunset, Monastery cordials; imported wines, beers, liqueurs
Arnold Leavitt, pres.; Jerome J. Nathan, v.p. nat. sls.

CONSTRUCTION TECHNOLOGY INC.—P.O. Box 218, Arlington, Tex. 76010 (214) 263-1106
Cooper-Stanley Paint Striper automatic paint dispenser for striping parking lots, drop off zones, car paths, ground under repair zones
R. E. Lance, exec. v.p.; Jim Howell, v.p. sls.; Don Hughes, sls. coord.

CONTAINER DEVELOPMENT CORP.—424 Montgomery St., Watertown, Wis. 53094 (414) 261-4030
Lewis Line golf ball washers, tee markers, tee stations, cups, cup cutters, cup setters, cup pullers, practice green cups and markers; Turf-Doctor; fiberglass flag poles; flags; rakes; towels

W. E. Oiler, gen. sls. mgr.; W. C. Young, sls. mgr.; Clarence Smith, prod. mgr.

CONTINENTAL DISTILLING CORP.—1429 Walnut, Philadelphia, Pa. 19102 (215) 564-1400
Philadelphia blended whiskey; Rittenhouse straight rye whiskey; La Conga rum; Dixie Belle Distilled London dry gin; Continental's Charter Oak, Planter's Club Bourbon; Embassy Club Canadian whiskey; Cavalier vodka; Inver House Scotch; Old Hickory Bourbon
L. J. Gunson, pres.; W. J. Lehman, v.p.; John T. McCabe, v.p.; W. Vincent Krout, v.p.; Mark T. Dietz, gen. sls. mgr.

CONTOUR CHAIR LOUNGE COMPANY, INC.—5200 Virginia Ave., St. Louis, Mo. 63111 (314) 352-8300
Contour lounge chairs
M. Daniels

CONTREE SALES—P.O. Box 129, Columbus, Wis. 53925 (414) 623-5055
Boom Dye Marker marks treated spray area; Wand Boom 6 to 12 inch hand boom for spraying inaccessible areas; Wat Sol Oiler 8 ounce plastic squirt oiler for preventing rust
Lewis C. White, pres. sls. eng.; Lois R. White, sec.

CONVERSE RUBBER COMPANY—392 Pearl St., Malden, Mass. 02148 (617) 322-1500
Tennis shoes
S. A. Stone, exec. off.; G. Ford, sls. mgr.

GEORGE COOK, LTD.—P.O. Box D, Miami, Fla. 33156 (305) 233-3081
Thomson slacks and shorts for men; Bodin Knits knit sportswear for women; Mr. Dino après golfwear for women; Booth Bay ladies' shells and sweaters; George Cook Ltd. sports coats and sports shirts; Barrie imported sweaters from Scotland; J.S.I. socks and sportswear for men; Windless windbreakers for men and women; Lori Bee ladies' golfwear
George A. Cook, pres.; Reed A. Cook v.p.; Lorraine Cook, sec. treas.

COOK MACHINERY COMPANY, INC.—4301 S. Fitzhugh, Dallas, Tex. 75226 (214) 421-2135
Ros-O-Bake potato baker; Washette on premises laundry mach.; Tumblette on premises dryers; Filter Fryer deep fat filter fryer; Glassmaster glass washer; Sofspira 10 pound drycleaning mach.
Doug Garber, gen. sls. mgr.; Jay Cordill, sls. coord.

GEOFFREY S. CORNISH & WILLIAM G. ROBINSON, GOLF COURSE ARCHITECTS—Fiddlers Green, Amherst, Mass. 01002 (413) 253-3913
Golf course design
Geoffrey S. Cornish, William G. Robinson, golf course architects

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COSOM, DIV. OF ITT THERMOTECH—Air-lake Indus., 21850 Grenada Ave., Lakeville, Minn. 55044 (612) 469-4491
Pee-Gee-Bee practice golf balls; Gee-Gee-Tee polyethylene tees, red & white; golf tee markers; golf practice mat
Richard Kerr, sls. mgr.; Douglas Roseth, sls. rep.

COTT CORP.—197 Chatham, New Haven, Conn. 06509 (203) 787-5991
Beverages
John Cott, pres.; Samuel J. Weissman, exec. v.p. mktg.; James Oravetz, v.p. mktg.

COTTON CLUB BOTTLING COMPANY—2800 N. Talman Ave., Chicago, Ill. 44125 (312) 463-4600
Schweppes; Vernor's; Hires; R-C Cola; Diet-Rite Cola; 50-50; Squirt; Cotton Club; Smarty ginger beer
Martin Becker, pres.; Wilton H. Cahn, gen. sls. mgr.

COURSIGNS, INC.—6500 N. Clark St., Chicago, Ill. 60626 (312) 465-6330
Coursigns: cart directional signs and general golf course courtesy signs with 24 different inscriptions; 12 and 14 inch stakes for sign mounting; 3/16 inch yellow Poly Rope; 20 inch head sand trap rake
Robert C. Ferris, pres.; James R. Abbott, v.p.

COURT CASUALS OF CALIFORNIA—1192 Scott St., Winnetka, Ill. 60093 (213) 477-2581
Court backstops; tennis caps; shorts; sweaters
Kenneth N. Snider, exec. off.; John R. Calvert, sls. mgr.

COURT 'N SPORT SPHAIRISTIKE—1407 Broadway, New York, N.Y. 10018 (212) 279-7652
Tennis caps; dresses; shorts; sweaters
Robert Hornstein, exec. off.; Marty Stern, sls. mgr.

COURT 1—5001 S. Second St., Milwaukee, Wis. 53207 (414) 671-2500
Tennis bags; caps; dresses; shorts; sweaters
Kenneth B. Ross, exec. off.; Martin Stern, sls. mgr.

CRAFTIQUE, INC.—Mebane, N.C. 27302 (919) 563-1212
Furniture
L. P. Best, chm. bd., pres., and adv. mgr.; Evelyn C. Best, v.p.

CRAGIN CORP.—100 Galway Pl. Teaneck,

N.J. 07666 (201) 837-3381
Court backstops; bags; balls; net top bindings; net cables; court markers; net posts; nets; presses; racquet covers, frames, grips; metal, wooden racquets; racquet stringing equipment; net center straps; strings; tennis shoes; shorts
Walter Montenegro, exec. off.; Robert Montenegro, sls. mgr.

CRAMER IND., INC.—625 Adams, Kansas City, Kan. 66105 (913) 621-6700
Restaurant and institutional chairs
R. A. Stoll, pres.; R. L. Wehner, v.p. sls.; Duke Gerkovich, pub. rel.

HOWARD S. CRANE, INC.—Rte. 365, Roane Rd., Oneida, N.Y. 13421
Aqua-Probe sub soil moisture tester
Howard S. Crane Jr., pres.

CREATIVE AWARDS BY LANE—32 W. Randolph, Chicago, Ill. 60601 (312) 782-2317
Trophies; plaques; jewelry; holloware; bag tags; tee markers; ball markers; novelties
Don Thompson, pres.; John Erskine, sls. rep.; Dan Dreyer, sls. rep.; Doug Hoffman, sls. rep.; Charles Kent, sls. rep.

CREATIVE SALES, INC.—200 S. Main St., Fremont, Neb. 68025 (402) 727-4800
Tree systems; Medicaps systemic tree injection cartridges
Warren D. Wolfe, pres.

CRESLINE PLASTIC PIPE COMPANY, INC.—955 Diamond Ave., Evansville, Ind. 47717
Cresline plastic pipe & fittings
J. H. Zirkelbach, gen. sls. mgr.

OTEY CRISMAN PUTTER COMPANY—205 Faulk Ave., Selma, Ala. 36701
Otey Crisman hand-crafted putters
Wm. Otey Crisman Jr., owner; Wm. Otey Crisman III, assoc.

CROWN SPORTS, INC.—1101 Elton St., Brooklyn, N.Y. 11208 (212) 276-7300
Tennis balls
Dick Martin, sls. mgr.

CUCAMONGA VINEYARD CO.—10013 Eighth Street, P.O. Box 607, Cucamonga, Calif. 91730 (714) 987-1716
San Gabriel wines, brandies, vermouth; Cu Vallee, Cuvee D'or, Bon Soir, Cesare, La Vie champagnes
Mrs. James L. Vai, pres.; Cesare Vai, exec. v.p. and gen. mgr.; Ernie Clason, nat. sls. mgr.

CUDAHY COMPANY—100 W. Clarendon, Phoenix, Ariz. 85013 (602) 264-7272
Bar S meat products; Virginia Reel pork sausage; cheese; salt
F.T. Barrett, pres. and chief exec. off.; H. Fisher, v.p. food prod. div.

PATRICK CUDAHY INC.—Cudahy, Wis. 53110 (414) 744-53110
Packers of bacon, ham, sausage products
John H. Westerhoff, pres.; Frank Napoli, v.p. sls. mktg.; Robert F. Lex, v.p.

CURLEY-BATES COMPANY—860 Stanton Rd., Burlingame, Calif. 94010 (415) 697-6420

Bull's Eye putters; Acushnet golf balls, golf gloves, headcovers; Munsingwear Grand Slam golf shirts, sweaters, slacks, wind-breakers, hose; Texace golf hats and caps; Forrester's rainwear and rainwear accessories; IV Leisure waterproof golf shoes and ladies' peds; Brandell Products electric putting device and other 19th Hole Golf Products; Indian Head golf practice nets and related accessories; Sammy Products golf towels and brushes; Golf Pride golf grips; golf accessories in general
George Sheldon, pres.; Bob Nakagawa, pres. Curley-Bates Tokyo; Ignacio de La Bordolla, gen. mgr. Curley-Bates de Mexico; Chris Van Slyke, South. Calif. br. mgr.; Gladys Brooks, north. Calif. sls. sev. mgr.; Marty Everson, n.-west. br. mgr.; Gene Dunn, Hawaii br. mgr.

CURTICE-BURNS, INC., C-B FOODS DIV.—360 E. Ave., Rochester, N.Y. 14602 (716) 232-5150
Blue Boy, Blue Label and Empire State canned, frozen and dehydrated vegetables
H. E. Cumming, pres.; G. H. Trimble, v.p. sls.; Gary H. Gregory, sls. prom. mgr.

CURTIS DUNA PRODUCTS CORP.—P.O. Box 297, Westfield, Ind. 46074 (317) 896-2561
Duna-Fogger insecticide fog applicator; BP-145 back pack sprayer, mister, duster
R. E. Hermann, nat. sls. mgr.

H. T. CUSHMAN MFG. CORP.—N. Bennington, Vt. 05257 (802) 442-5446
Furniture
Robert Zimmerman, mktg. mgr.; William Bloom, mktg. res. mgr.; Robert Young, sls. mgr.

CUSHMAN, OMC-LINCOLN—1401 Cushman Dr., Lincoln, Neb. 68512 (402) 475-9581

Gran Cushman 400 gas and electric model 4-wheel golf cars; Gran Cushman 300 gas and electric model 3-wheel golf cars; Trophy 400 electric 4-wheel golf cars; Trophy 300 electric 3-wheel golf cars; Town & Fairway golf cars; Cushman Turf-Truckster 12 and 18 hp. vehicles for turf care with options for hydraulic dumping, 3-point hitch, spiking, top dressing and spraying
Vaughan E. Border, dir. mktg.; Ed Large, mgr. mktg. comm.; James L. Leventhal, prod. mgr.; Charles W. Beam, sls. prom. mgr.; Vern Worrel, gen. mgr. Cushman turf vehicles

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THE CYCLONE SEEDER COMPANY, INC
—P.O. Box 68, Urbana, Ind. 46990 (219) 774-3339
Cyclone broadcast seed sowers, spreaders
Naomi S. Ullom, pres.; W. L. Ullom, v.p.; P. L. Speicher, asst. sec.

D

DAD'S ROOT BEER COMPANY—2800 N. Talman Ave., Chicago, Ill. 60618 (312) 463-4600
Dad's root beer and Dad's diet root beer
Jules Klapman, pres. and treas.; Ely Klapman, exec. consultant; Roy Gurvey, exec. v.p. and mktg. dir.; G. E. Kopald, v.p. adv. and pub. rel.; Michael Flynn, nat. sls. mgr.

DALASON PRODUCTS MFG. COMPANY—1720 N. Marshfield Ave., Chicago, Ill. 60622 (312) 342-2922
Bar-B-Frank rotisserie hot dog warmers; Dala bun warmers; food warmers and dispensers; infra-red-ray sandwich toasters; electric sealers; coin operated device; infra-red-ray ovens; Foods-In-Motion heating turnovers
Sally Abelson, sls. mgr.

DANFOODS CORP.—6850 E. Washington Blvd., Los Angeles, Calif. 90040 (213) 685-8020
Danola Danish hams, cooked beef and salami
Gorm Larsen, pres.; Svend E. Jensen, v.p.

DANIELSON COMPANY—3072 71 St., S. E., Mercer Island, Wash. 98040 (206) 232-2033
Wooden racquets
G. S. Danielson, exec. off./sls. mgr.

BERT DARGIE, INC.—2665 Broad Ave., Memphis, Tenn. 38112 (901) 324-4688
Exclusive woods; Bert Dargie wood heads, irons; Won-Putt putters
A. H. Dargie, pres.; Bert Dargie III, v.p.; Ken McKinney, sls. mgr.

DATCON INSTRUMENT COMPANY—P.O. Box 128, E. Petersburg, Pa. 17520 (717) 569-5713
Datcon SG-70 engine hour meters
George Aumont, v.p. mktg.; Tom Willson, sls.

THE DAVEY TREE EXPERT COMPANY—117 S. Water St., Kent, Ohio 44240 (216) 673-9511

Davey Tree Food tree fertilizer; Davey-Green lawn fertilizer; tree services
John W. Joy, v.p. sls.; Ted A. Baer, v.p.; Cary L. Mack, gen. sls. mgr.; Ted L. Booth, sls. mgr.; Henry D. Schmid, adv. mgr.

DAVIS CABINET COMPANY—P.O. Box 5424, Nashville, Tenn. 37206 (615) 244-7100
Furniture
W. L. Davis Jr., pres.; Hoyt Hackney, v.p. mfg.

T. A. DAVIS COMPANY—5427 Satsuma, N. Hollywood, Calif. 91601 (213) 877-4557
Racquet frames; wooden racquets
R. T. Davis, exec. off.

DAYSTROM FURNITURE, INC.—South Boston, Va. 24592 (703) 572-3981
Stools
F. A. Piechota, pres. and gen. mgr.; Cal Rasney, v.p. mktg.; G. S. Switzer, sls. mgr.

DAYTON RACQUET COMPANY, INC.—302 S. Albright St., Arcanum, Ohio 45304 (513) 692-8556
Metal racquets; strings
E. L. Munday, exec. off.; T. L. Munday, sls. mgr.

DEANS INDIAN TRAIL CRANBERRY COMPANY—Box 460, Green Bay, Wis. 54305 (414) 437-7961
Dean's Indian Trail Cranberry with Orange, Cranberry and Jellied Cranberry sauce; Whole Cranberry sauce; Cranberry juice; Whole Frozen Cranberries; Indian Trail and Vine Fresh fresh cranberries
Les Mixdorf, sls. mgr.

DEDOES INDUSTRIES, INC.—2070 W. Eleven Mile Rd., Berkley, Mich. 48072
Dedoes greens and tees aerator, roller, spiker, slicer; Dedoes fairway aerator, roller, spiker, slicer
Arnold A. Dedoes, pres.; Jerry Dedoes, v.p.; Blanche B. Dedoes, sls. exec.; Ralph Sparrow, eng.; Joan Luther, sec.

DEERE & COMPANY—John Deere Rd., Moline, Ill. 61265 (309) 792-8000
John Deere lawn and garden tractors; walk-behind rotary mowers; edger trimmers; chain saws
Mike Heitman, mktg. mgr., Horicon, Wis.; Bill Gordon, mktg. mgr., Moline, Ill.

DEERING MILLIKEN, INC., FLOOR COVERING BUSINESS—La Grange, Ga. 30240 (404) 883-5511
Residential and commercial carpeting
Joseph O. Cosgrove, dir. mktg. carpets and rugs; Clentis Harris, mktg. ser. mgr.; Dr. T.J. Malone, gen. mgr. floor covering bus.

DELAVAN MFG. COMPANY—811 Fourth St., W. Des Moines, Iowa 50265
Delavan nozzles, pumps, spray guns,

sprayer accessories
Rolf Anderson, sls. mgr.

DELL SALES COMPANY—445-463 Hillside Ave., Hillside, N.J. 07205 (201) 687-6615
Sour Puss screwdriver, lemon, grenadine and lime mixers; Dell's drinks, frozen ice tea; side dish potatoes
Donald Lan, pres., adv.

THE DELMARK FOOD SERVICE COMPANY—Highway 100, W. 23d, Minneapolis, Minn. 55416 (612) 925-2100
Institutional food products: Merimix Real Egg custard; Delmark Real Egg custard, Quick Egg custard, Low-Calorie custard, Quick tapioca pudding mix, Meat Loaf mix, milk-shakes
D.M. Doyle, pres.

DEL MONTE CORP.—P.O. Box 3575, San Francisco, Calif. 94119 (415) 781-7760
Del Monte canned fruits, vegetables, juices, juice drinks, fruit drinks, catsup, sea foods, dried fruits, desserts and other foods
Richard G. Landis, pres.; G.A. Flice Jr., v.p. U.S. mktg.; W.W. Berris, v.p. U.S. sls.

DEL SOY PRODUCTS CORP.—2023 S. Telegraph Rd., Dearborn, Mich. 48124 (313) 274-2900
Tip-N-Whip institutional pressurized topping
Harvey B. Whitehouse, pres.; David R. Whitehouse, v.p. sls.

DENNIS & HUPPERT CO.—1790 Broadway, New York, N.Y. 10019 (212) 586-8270
Importers of Prince Hubert de Polignac cognac; De Castellane champagne; Reine Pedauque Burgundy; A & R Barriere; Th Darriet; Chateaux Pedesclaux Bordeaux, and a full line of imported wines
David G. Milligan, mng. dir.; Arnold F. Hill, nat. sls. mgr.

DENVER GOLF & TENNIS COMPANY—4575 Joliet St., Denver, Colo. 80239 (303) 373-1700
Dunlop golf balls, clubs; Munsingwear shirts, slacks, sweaters; Knits Int'l. sweaters; Imperial Caps golf headwear; Miller Golf Company bag tags, gifts; Westinghouse golf cars
Charles T. Newton, pres.; David Bull, ter. mgr.; Brad Meekins, ter. mgr.; Tom Newton; Bob Martin, div. mgr.

DERBY CAP MFG. COMPANY, INC.—700 W. Main, Louisville, Ky. 40202 (502) 587-8495
Monogrammed caps; men's casual headwear; men's roll up hats; dress golf caps; tennis and golf visors; tennis hats, caps; ladies' sports hats; hat and cap displays
Scott Meyer Sr., pres.; Frank Cogswell, sec.; Fred Cogswell, v.p.; Scott Meyer Jr., v.p.; Warner Overley, sls. mgr.

DETJEN CORP., INSECTOCUTOR DIV.—

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Salt Point Tpk., Box 150TT, Clinton Corners, N.Y. 12514 (914) 266-3150
B-U-G Killer blacklight insect killing panel; Insectocutor insect killing equipment, electric; Sentry non-electric fly trap
G. Detjen, pres.; B.A. White, gen. mgr.; C.N. Wilkinson, prod. mgr.

DEVELOPMENT OF INTERNATIONAL TRADE—1510 Mission St., S. Pasadena, Calif. 91030 (213) 682-3447
Court backstops; wooden racquets
Jagat Bhatia, exec. off.; Art Dean, sls. mgr.

DEXTER SHOE COMPANY—31st James Ave., Boston, Mass. 02116
Dexter, Tee-Mates golf shoes; court backstops
Jerry Hyde, nat. sls. mgr.; Joe Soltz, v.p. Dexter Brand; David Rubin, exec. v.p. Dexter Brand; Ted Alford, asst. to exec. v.p.

DIAMOND CRYSTAL SALT COMPANY—916 S. Riverside, St. Clair, Mich. 48079 (313) 329-2211
Diamond Crystal salt
E. M. Dodd, pres.; Spencer S. Meilstrup, sr. v.p. mktg.; H. J. Hylsop, v.p./gen. sls. mgr.

DIAMOND SHAMROCK CHEMICAL COMPANY—1100 Superior Ave., Cleveland, Ohio 44114
Daconil 2787 fungicide; Dacthal pre-emergent herbicide; Dacamine post emergent broad-leafed herbicide; Daconate 6 post emergent herbicide
R. Wayne Carruth, turf prod. mgr.; George A. Lawrence, sls. mgr.; Steven D. Derrick, prod. prom. mgr.

DIAMOND WALNUT GROWERS, INC.—P.O. Box 1727, 1050 S. Diamond, Stockton, Calif. 95201 (209) 465-0201
Diamond, Emerald, SunTand walnuts
Albert L. Buffington, pres.; Richard J. Tutt, gen. sls. mgr.; Dennis C. Bruner, adv. mgr.

DI FINI ORIGINALS, INC., DI FINI KNITWEAR, LTD.—367 Southern Blvd., Bronx, N.Y. 10454 (212) 993-1122
Men's and ladies' golf apparel; Comfortissimo golf apparel; DiFini Golfer men's golf shirt
Joseph DiFini, pres.; Jack Lust, v.p./sls. mgr.; Herbert Aronson, dir. p.r.

DION MFG. COMPANY—8 Commonwealth Ave., Attleboro Falls, Mass. 02763 (617) 695-6608
Club jewelry with personalized enameled club crest tie tacs; tie bars; cuff links; money

clips; bracelets; key chains; brooches; blazer buttons; Silver Holloware with engraved club crest; Paul Revere bowls; pewter tankards; serving dishes etc.
Edward A. Dion, proprietor and sls. mgr.

DIPLO-MAT MFG. COMPANY—1290 Hope St., Alviso, Calif. 95002 (408) 263-2116
Diplo-Mat golf mats
Robert E. Olson, owner

DIRECTIONAL INDUSTRIES, INC.—979 Third Ave., New York, N.Y. 10022 (212) 751-3350
Furniture
Joseph Macedo, pres.

DISPLAY CREATIONS, INC.—1332 Broadway, Detroit, Mich. 48226 (313) 962-9588
Display creations showcases; golf club display racks; display supplies; clothing forms; garment hangers; mannequins; pro-shop designing and layout
Henry Y. Leopold, pres.; Fred Flatow, gen. mgr.; David Horan, sls. mgr.

DISPLAYARAMA, INC.—811 N.W. 1st Ave., Miami, Fla. 33101 (305) 377-2131
Store equipment; display racks, fixtures, forms; hangers
Melvin Brazer, pres.; Arthur Kasper, sls. mgr.

DISSTON, INC.—601 Grant St., Pittsburgh, Pa. 15219 (412) 281-8844
Professional Duty cordless grass shears; hedge shears
D. F. Mitchell, v.p. sls./mktg.; Roger J. Cross, gen. sls. mgr.; David Garven, prod. mgr.; Tom McCartney, adv. coord.

DISTILLERIE STOCK U.S.A. LTD.—58-58 Laurel Hill Blvd., Woodside, N.Y. 11377 (212) 651-9800
Stock imported brandies, cordials, vermouth; Cream of Marsala wine; Morel vermouth and Cherristock imported liqueur
Bruno Morel, pres.-adv.; Mario Morpugo, v.p.

C. B. DOLGE COMPANY—W. Ferry La., Westport, Conn.
Penetrate organic soil improver; EWT Plus selective weed killer with MCP; Lake Dye colors lakes and ponds; Crabgrax DSMA for crabgrass control; Solexto Chlordane insecticide; Tote non-poisonous weed killer sterilant; Anti-Dessicant evaporation preventive; waxes, cleaners and aerosols for indoor maintenance aerosols for indoor maintenance
Alfred K. Dolge, pres.; Ledyard Bowen, v.p.; Sal J. Vento nat. sls. mgr.; Ken Spooner n. east mgr.; Roger Hodnett, south. mgr.

DOLLY MADISON INDUSTRIES, INC.—Lafayette Building, Philadelphia, Pa. 19106 (215) 923-5850
Furniture

Bernard Perry, pres.; Donald R. Baxter, v.p. and contr.

DOLMAR NORTH AMERICAN CORP.—947 W. Foothill Blvd., Monrovia, Calif. 91016 (213) 357-1573
Dolmar 118 chain saw
F. H. Dumans, pres.; James M. Barnett, v.p.

DORSON SPORTS, INC.—5-09 Burns Ave., Hicksville, N.Y. 11801 (516) 822-2424
Dorson golf putters, umbrellas; Maxie-Pro knit club covers; Maxie, Diplomat, Royal-Tee golf gloves; D-S-I socks; tennis gloves
Richard Goldstein, pres.; Albert Goldstein, sls. mgr.; Irving Wasserman, gen. mgr.; Harvey Felton; Paul Abraham

DOUBLE SPRINGS DISTILLERS, INC.—Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. 60611 (312) 787-4046
Marketing and advertising on Double Springs brands
Abraham Schecter, pres.; Vivian Schecter, v.p. and treas.

J. A. DOUGHERTY'S SONS, INC., DISTILLERS—1429 Walnut, Philadelphia, Pa. 19102 (215) 564-1400
Governor's Club blended whiskey gin; Daniel Webster Str. bourbon; Dougherty's imported Scotch; Skol vodka; Dougherty's Irish coffee liqueur
Mark T. Dietz, v.p. and sls. mgr.; John T. Bertram, adv. mgr.

DOUGLAS FURNITURE CORP.—5555 W. 65th, Chicago, Ill. 60638 (312) 735-0500
Institutional tables and chairs
Morton R. Cohen, pres.; Howard I. Cohen, v.p. mktg.

DOW CHEMICAL USA—Box 1706, Midland, Mich. 48640 (517) 636-1000
Fumazone turf fumigant; Dursban 2E turf insecticide
Bill Huck, sls.; Art Leasure, senior sls.; Paul Deets, senior sls.

DOWNS CARPET COMPANY, INC.—Box 475, Willow Grove, Pa. 19090 (215) 672-1100
Downs Carpet
T. George Downs, pres.

DR. PEPPER COMPANY—P.O. Box 5086, Dallas, Tex. 75222 (214) 824-0331
Dr. Pepper soft drink
W. W. Clements, pres. and chief exec. off.; John R. Albers, v.p. adv.; Charles P. Grier, v.p. mfg.; Joe K. Hughes, v.p. mktg. ser.; Robert L. Stone, v.p. and gen. sls. mgr.

DRAGON ENGINEERING COMPANY—626 McClary Ave., Oakland, Calif. 94621 (415) 562-4237
Dragon irrigation filters
Pete Dragon, sls. eng.

DREYFUS, ASHBY, & COMPANY—888

SUPPLIER INDEX

Seventh Ave., New York, N.Y. 10019 (212) 957-3390

Comte de Vogue, Drouhin, Faiveley-Burgundy wines; Chateau Latour, Moueix, Chateau Haut Bailly, Delor, Pierre Jean, Schroder and Schyler, Vergez-Bordeaux wines; Comte Lafond, Ladoucette, Sautejeau, Thouarce-Loire wines; Delas Frere-Rhone wines; Hugel-Alsatian wines; Chillon, Gilliard, Montmollin, Valsangiacomo-Swiss wines; Cupramontana, Franco Fiorina, Negrar, Verrazzano-Italian wines; Graff, Valkenberg-German wines; Casal Garcia, Grao Vasco, Mateus-Portugese wines; Krug-Champagne; Masegnez French Fruit brandy; Ova Williams pear brandy; Etter Kirsch de Zoug, Busnel Calvados; St. James rum; Cusenier cordials
J. Morelli, sr. v.p. and gen. mgr.; Donald Rosenwald, v.p.; Scott Romer, adv. mgr.; Carmel Tintle, pub. rel. dir.

DRI ALL, INC.—P.O. Box 309, Attica, Ind. 47918 (317) 295-2255
Levler smoother; Air Curtain Destructor burner; Scarifer leveler
Paul Gayso, sls.; R. R. Knepper, sls.

FRANCIS J. DUANE, GOLF COURSE ARCHITECT—939 Port Washington Blvd., Port Washington, N.Y. 11050
Design of golf courses
Francis J. Duane, golf course architect; Frank P. Sequino Jr., assoc. golf course architect; Arnold Palmer, advisor, consultant; John Williams McGrath, r.e. consultant

DUBOW SPORTING GOODS COMPANY—2075 N. Campbell Ave., Chicago, Ill. 60647 (312) 486-8380
Dubow golf clubs; Dubow XL-100 golf balls
Len Gross, pres.; E. H. Foxx, v.p.; Bob Hively, w. coast mgr.; Bob Sadowski, mid-west. mgr.

DUBUQUE PACKING COMPANY—Dubuque, Iowa 52001 (319) 588-6200
Dubuque ham, bacon, sausage, canned meats
Harry W. Wahlert, chm. bd.; R. C. Wahlert, pres.; R. H. Wahlert, v.p./sls. mgr.

DUCKSTER SPORTSWEAR—481 Shelton Ave., Hamden, Conn. 06517 (203) 787-5924
Duckster jackets, rainsuits, exercise suits
David Beckerman, exec. v.p.; Tom Tussing, nat. sls. mgr.

DUFFY-MOTT COMPANY, INC.—370 Lexington Ave., New York, N.Y. 10017 (212) 686-3080

Motts apple sauce, juice; Fruit Treats; cider; pie fillings; Sunsweet prune juice, cooked prunes; Apricot Nectar; Apple-Apricot-Prune juice

R. M. Anrig, pres. and chief exec. off.; E. Jennings, mktg. dir.; William Arnold, nat. sls. mgr.

DUKANE CORP.—2900 Dukane Dr., St. Charles, Ill. 60174 (312) 584-2300
Sound filmstrip projectors for golf instruction; intercommunication systems for paging, intercom, telephone
John E. Boisdorf

DUNLOP TIRE AND RUBBER CORP.—P.O. Box 1109, Buffalo, N.Y. 14240 (716) 877-2200
MaxFli Blue, Red, Green, Black golf balls; MaxFli, MaxPower, Gundy, Susie Maxwell, Bob Charles golf clubs; MaxFli golf bags; Master golf shoes; tennis bags; shoes; nets; presses; racquet covers, frames; wooden racquets; racquet strings
A. C. B. Wells, v.p. mktg.; P. R. MacDonald, v.p. sls.; R. F. Gebhardt, nat. sls. mgr.; S. J. Panek, adv. mgr.; J. J. White, asst. adv. mgr.

DUOFOLD INC.—P. O. Drawer A, Mohawk, N.Y. 13407 (315) 866-4000
Tennis shorts; sweaters
T. H. Billington, exec. off.; William J. Fraser, sls. mgr.

E. I. DUPONT DE NEMOURS & COMPANY, INC.—Wilmington, Del. 19898 (302) 774-2421
Tersan SP, LSR, 1991 turf fungicides; Tupsan turf herbicide; Uramite ureaform fertilizer
Robert T. Miller, prod. spec., turf prod.

DURA-FIBRE CORP.—2300 Arrowhead Dr., Carson City, Nev. 89701 (702) 882-6683
True Temper graphite shafts: L, A, R, S, X, XX flexes
James Earrier, pres.; Pat McCormick, v.p.

DURAFRAME CORP.—13417 S. Halsted St., Chicago, Ill. 60627 (312) 233-1702
Caddy Carry golf bag stand
C. R. Oblinger, pres.

PETE DYE & ASSOC.—126 N. Main St., Urbana, Ohio 43078 (513) 653-6127
Golf course architects
Pete Dye, architect; Roy Dye, architect

E

E & B CARPET MILLS, INC.—P.O. Box 47266, Dallas, Tex. 75247 (817) 261-4451
Broadloom carpet
J. J. Riley, v.p. and gen. sls. mgr.; Richard C. Bohrer, adv., sls. prom. and p.r. mgr.

E & L PRODUCTS COMPANY—200 Fifth Ave., New York, N.Y. 10010 (212) 255-6870
Tennis balls; presses; racquet covers; metal racquets
Larry Ellenberg, exec. off.

EAGLE-PICHER INDUSTRIES - MINERALS DIV.—900 American, Cincinnati, Ohio 45202 (513) 721-7010
Dialoam soil conditioner; Super Fine soil top dressing
John R. Craig, v. p. sls.; Richard Roggenbuck, reg. mgr. west.; Mike Kelly, area mgr. s-west. Neville Gladding, area mgr. n-west.

EASTERN GOLF COMPANY, INC.—2537 Boston Post Rd., Bronx, N.Y. 10467 (212) 547-3918
Full line of driving range equipment including special woods and irons; new and used golf balls; golf sets; pails; baskets; commercial golf ball pickers; wood and rubber tees, scoops, retrievers; ball washers; golf ball soap, mats, rubber and brush, ball dispensers; insect foggers; electric bug killers; plastic chain and posts; display racks and fixtures; golf bags and accessories; gloves; shoes; hats; golf carts for resale and rental; grips and grip supplies; course signs; flags; poles; umbrellas
Joe Nemeth, pres.; Frank Kohuth, dir. mktg.; Steve Milisits, v.p./sls. mgr.

EASTERN STEEL RACK COMPANY—166 Pleasant St., Boston, Mass. 02125
Food service equipment
David L. Kaplan, v. p.; Ira L. Kaplan, dir. mktg.

EASTERN WINE CORP.—Bronx Terminal Market, New York, N. Y. 10051 (212) 292-2200
Chateau Martin Sparkling cold duck, pink champagne, champagne, sparkling burgundy, vermouth, fruit wines, wine specialties
Charles A. Kaplan, pres.; James F. McCruden, v.p.; Ronald Nussbaum, gen. sls. mgr.

EASTON ALUMINUM—7800 Haskell Ave., Van Nuys, Calif. 91406 (213) 782-6445
Aluminum golf shafts
J. L. Easton, pres.; J. R. Johnston, gen. mgr.

EAST PENN MFG. COMPANY, INC.—Deka Road, Lyon Sta., Pa. 19536 (215) 682-6361
Deka storage batteries; battery cables
DeLight E. Breidegam Jr., pres.; Richard P. Bowers, v.p./sls. mgr.; John G. Rickolt, asst. sls. mgr.; Gary L. Esterling, adv. mgr.

EAST TENN MILLS, INC.—2300 Buffalo Rd., Johnson City, Tenn. 37601 (615) 928-7186
Tennis balls; shorts
I. B. Couch, exec. off./sls. mgr.

CHARLES A. EATON COMPANY—147 Centre St., Brockton, Mass. 02403 (617) 583-9100

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Etonic golf and dress shoes; men's shirts; sweaters; slacks; coordinated women's sportswear; golf gloves; Fred Perry by Eaton tennis shoes

Normand R. Demers, pres.; Wallis G. Phillips, v.p. sls.; John M. Axford, Etonic sls. mgr.; Terry Carney, Etonic asst. sls. mgr.; Donald Harvey, Etonic sls. mgr.

EATON CORP., MOLDED PRODUCTS DIV.
—P.O. Box 4310, 1252 Mina Ave., Akron, Ohio 44321 (216)666-1101

Golf pride golf grips; racquet grips
Edward J. Toth, gen. mgr.; Clifford A. Spencer Jr., gen. sls. mgr.; Wallace W. Ulrich, mgr. sls. prom.; Robert L. Nay, asst. sls. mgr.

EDMONT-WILSON—1300 Walnut St., Coshocton, Ohio 43812

Super-Grip golf gloves; stick bag, lightweight golf bags
Robert B. Robinson, mgr. spec. mkts.; Karl L. Kendig, adv. mgr.; S. Gainor, staff asst.

EDWARD MFG. COMPANY—Rte 4, Ponca City, Okla. 74601 (405) 765-8820

Hypro roller; one, two, and four cylinder piston pumps; complete line of heavy-duty sprayers and accessories
Bob Edwards, pres.; Gary Smith, v.p.

EECO, INC.—4021 N. Sixth St., Harrisburg, Pa. 17110 (717) 238-9423

Rainbird sprinklers, automatic controllers; Certain-teed asbestos cement and plastic pipe; Gorman-Rupp, Peerless, Jacuzzi pumps; Cooper, MTD, Murray power mowing equipment; Hudson, Bean power sprayers
A. J. Watson, pres.; A. Jay Watson, v.p.

EINSTEIN-MOOMJY, INC.—526 State Hwy. 17, Paramus, N.J. 07652 (201) 265-1100

Retail floor covering
Albert Moomjy, v.p.; Ernst Einstein, v.p.; James Allen, p.r.

ELANCO PRODUCTS COMPANY—640 S. Alabama St., Indianapolis, Ind. 46206 (317) 636-2211

Balan, Treflan, Dymid herbicides
R. M. Book, v.p.; R. W. Collins, sls. mgr.; H. P. Riddell, mktg.

ELMER'S WEIGHTS, INC.—P. O. Box 16326, Lubbock, Tex. 79490 (806) 866-4661
Elmer's Weights wrist weights, leg weights
Elmer L. Tarbox, pres.; George T. Scott, gen. mgr.; Mary K. Ewing, off. mgr.

EMPIRE FOOTWEAR COMPANY—1100 E. Main St., Endicott, N. Y. 13760 (607) 785-9911

Tennis shoes
Richard Flexer, exec. off.; J. J. Angeline, sls. mgr.

ERNST ENGEL, INC.—1407 Broadway, New York, N.Y. 10018 (212) 947-0642

Tennis caps; dresses; shorts; sweaters
Ernst Engel, exec. off.

ENZYZE INDUSTRIES, INC.—895 Shawnee Rd., Lima, Ohio 45805

Grozyme liquid soil conditioner; Sanzyme odor and organic waste control
Robert F. Heil, pres.; Harry G. Shook Jr., v.p. sls.

KNUT ERICHSEN OF NORWAY IMPORTS
—P.O. Box 162, Birmingham, Mich. 48012 (313) 642-1450

Racquet covers; tennis dresses; shorts; sweaters
Knut Erichsen, exec. off./sls. mgr.

ERIE BREWING COMPANY—2131 State, Erie, Pa. 16512 (814) 455-9071

Koehler beer and ale; Olde Pub; Wunderbrau J. M. Magenau Jr., pres. and chief exec. off.; Robert C. Selke, v.p. sls.; Charles Bauer, v.p. prod.; J. F. Becker, v.p. pur.

ESB BRANDS, INC.—2000 E. Ohio Bldg., Cleveland, Ohio 44101 (216) 861-7100

Exide and Willard golf car batteries
J. J. Peck, v.p. mktg., J. P. Garvin, mktg. mgr.

ESQUIRE SPORTSWEAR MFG. CORP.—1290 Sixth Ave., New York, N.Y. 10010 (212) 765-7200

Esquire slacks, sports coats
David Lewis, chm.; Mac Lewis, pres.; Leonard Lang, dir. sls./mktg.; Dick Lanahan, mdse. mgr.

EVANS SALES, INC., MFGS. REP.—Heather Downs Station, P.O. Box 6098, 3610 Mapleway Drive, Toledo, Ohio 43614 (419) 382-7427

Ra-Pid-Gro soluble plant food; Hortiscape landscape border edging; Young Industries proportioners
Edwin D. Evans, pres.

EVEREST TRADING COMPANY—19545 Hemingway St., Reseda, Calif. 91335 (213) 342-0434

Tennis balls; nets; presses; racquet covers; racquet frames; wooden racquets
V. Sawaney, sls. mgr.

EVERITT KNITTING COMPANY—2169 S. First St., Milwaukee, Wis. 53207 (414) 483-6900

Racquet covers
Allen D. Everitt, exec. off.; Richard Pearson,

sls. mgr.

EVERSWEET FOODS CORP., DIV. OF ARDMORE FARMS, INC.—7936 W. 47th St., Lyons, Ill. 60534 (312) 447-7596
EverSweet orange juice, grapefruit juice
W. H. Given Jr. (located at Newton Sq., Pa.), pres.; Stanley C. Jersey, exec. v. p.

RED EWALD, INC.—P.O. Box 1167, Kames City, Tex. 78118 (512) 780-3304

50 and 100 gallon skit unit sprayers PTO or with engine, hose handgun; 50 and 100 gallon trailer sprayers PTO or engine, hose and handgun
Red Ewald, pres.; Pat Frer King, gen. mgr.; Dave Hird, sls.; Duff Thompson, sls.

EWING IRRIGATION PRODUCTS—P.O. Box 2098, San Leandro, Calif. 94577 (415) 357-9530

Buckner sprinklers, valves and controllers; Johns-Manville pipe and fittings; Flexdrain flexible drain pipe
Ray York, pres.; John Deming, mktg. sev. mgr.

EXCEL INDUSTRIES, INC.—P. O. Box 385, Hesston, Kan. 67062 (316) 327-4911

XL-272 Hustler mower grounds maintenance; Hillside Hustler Model 360 grounds maintenance for slopes. Operator and engine stay level up to a 30 degree slope
Mel McAnulty, gen. sls. mgr.; Pat Patton, dist. sls. rep.-east. U. S.; Abe Suleman, dist. sls. rep.-west. U. S.

EXXON ENTERPRISES, INC.—242A St. Nicholas Ave., S. Plainfield, N.J. 07080 (201) 753-5570

Graftek graphite composite golf club shafts
Thomas R. Baruch, project mgr.; Joel M. Fuerst, mktg. dir.; Richard L. Van Auken, tech. dir.

E-Z GO GOLF CAR COMPANY—Marvin Griffin Rd., Augusta, Ga. 30903 (404) 798-4311

X440 three-wheel electric golf car; GX 440 three-wheel gas golf car; X444 four-wheel electric golf car; GX 444 four-wheel gas golf car
B. F. Dolan, pres.; Wm. A. Dolan, exec. v.p.; Sam Mays, v.p. sls.; Sam Sibley, dir. of sls.; William Lanier, sls. coord.

EZRA BROOKS DISTILLING COMPANY—401 N. Michigan Ave., Chicago, Ill. 60611 (312) 321-0950

Ezra Brooks Bourbon whiskey
Thomas R. O'Shea, pres.; Leo J. Gulden, v.p.

E-Z RAKE, INC.—1001 S. Ransdell Rd., Lebanon, Ind. 46052

E-Z Rake powered rakes (thatchers); E-Z Vac turf vacuums
Martin Paligraf, gen. mgr.; Ron Bade, sls. mgr.

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F

FAIRFAX BIOLOGICAL LABORATORY—Electronic Rd., Clinton Corners, N.Y. 12514 (914) 266-3705

Doom milky disease spore powder; Japanese beetle control
Howard A. Chittick, owner; David A. Chittick, field biol.; Anna W. Chittick, treas.; Florence Erickson, sec.

FAIRFIELD DISTILLERY COMPANY—P.O. Box 72010, Valley Station Branch, Louisville, Ky. 40272 (502) 937-1400

Old Distiller, Distiller's Bond, Distiller's Pride whiskeys
J. Barrett Buse, pres. and sec.; William R. Padgett, gen. mgr.; George J. McHugh, mktg. mgr. and dir. sls.; Kevin P. Biersmith, reg. sls. mgr.

FAIRWAY GOLF BAG COMPANY—295 Fifth Ave., New York, N.Y. 10016 (212) 686-8200

Golf and tennis bags
T. J. Calill Jr., exec. off.; Richard A. Knott, sls. mgr.

FALSTAFF BREWING COMPANY—5050 Oakland Ave., St. Louis, Mo. 63166 (314) 652-4300

Falstaff, Narragansett Lager, Krueger beers, ales; Pilsner; Haffenreffer Lager; Croft, Narragansett, Pickwick ales; Hanley Pilsner; Boh Beer; Ballantine beer and ale
Fred J. Gutting, pres. and chief exec. off.; Francis X. Paone, grp. v.p. mktg.; Charles W. Dependahl Jr., v.p. trade and industrial rel.; John K. Sparks, p.r. dir.

FANA FASHIONS—2615 Perkiomen Ave., Reading, Pa. 19608 (215) 779-7125

Sports coats, slacks
Dominic Foscone, sls. mgr.; John Zoumas, asst. sls. mgr.

FANSTEEL - RECREATION PRODUCTS GROUP—810 Lawrence Dr., Newbury Park, Calif. 91320 (805) 495-4030

Fan-Flex graphite golf shafts; Fansteel investment cast component parts for golf clubs
David Fernandez, gen. mgr.; Carl McManis, nat. mktg. mgr.

F.A.R. COMPANY—Rhyme Bldg., Portage, Wis. 63901 (608) 742-3303
Leveler sand trap rake; Maintainer sand trap

maintainer
Wm. M. Rhyme, owner; Frank A. Rhyme, mgr.

FAST EDDIE PUTTER, INC.—3496 Golf-side Drive, Ypsilanti, Mich. 48197 (313) 434-2685

Fast Eddie golf putters, sand iron
Cleston E. Shaffran, pres.; Edward A. Shaffran, v.p.

FAULTLESS SPORTS—160 Essex St., Newark, Ohio 43055 (614) 345-9774
Omega, Quantum, Lady Quantum golf clubs; Omega, Quantum, Trevino Staff golf balls; Castille series, Espana series, Parchment series, Whisconier, Pro-ette, Sunday Airliner golf bags
James Shea, pres.; William Whitaker, v.p. mfg.; Ralph Maltby, dir. mktg.; Jack E. Kehl, nat. sls. mgr.; Joseph Altomonte, v.p. sls.

FEDERAL DISTILLERS, INC.—15 Mon-signor O'Brien Hwy., Boston, Mass. 02141 (617) 742-9700

Liquor
Jack Guttag, pres.; Alfred J. Balema, v.p.; Harvey H. Cooper, nat. sls. mgr.

FEDERAL GLASS—555 E. Woodrow Ave. Columbus, Ohio 43207 (614) 444-1101

Golf Ball Rumpus Set, four 1½ oz. whiskies; Sportsman glassware, ash trays; Concept Bar Set glassware
Richard A. Howells, v.p. mktg. and sls.; George P. Wood, dir. mktg.; Frank L. Criss, mgr. mktg. ser.; R. William Lusk, mdse. mgr.

FEE BROTHERS—453 Portland Ave., Rochester, N.Y. 14605 (716) 544-9530

Frothy Mixer, concentrated lemon for mixed drinks; grenadine; creme de menthe, creme de cacao, non alcoholic cordials; cocktail mixers; cocktail cherries, olives and onions
John C. Fee, owner

FELCO ATHLETIC WEAR COMPANY, INC.—113-119 Fourth Ave., New York, N.Y. 10003 (212) 533-8700

Tennis shorts
N. Katz, exec. off.; A. Wartel, sls. mgr.

FELDHAUSEN RECREATION LAND DEVELOPMENT—5512 University Avenue, Madison, Wis. 53705 (608) 233-4150

Golf course design and supervision of construction
Homer Fieldhouse, golf course architect

FELDMANN ENG. & MFG. COMPANY, INC.—639 Monroe St., Sheboygan, Wis. 53085 (414) 467-6167

Mini-Brute ATC all terrain cycle, use as golf car
Marvin H. Feldmann, pres.; Myrtle Feldmann, v.p.

FELTON AND SON, INC.—516 E. Second St., S. Boston, Mass. 02127 (617) 268-2340

Distillers and bottlers of alcoholic beverages
E. G. Chertok, pres. and gen. mgr.; Jack Kaplan, v.p.

FERGUSON FUMIGANTS, INC.—93 Ford La., Hazelwood, Mo. 63042 (314) 731-0414
Zytox (Gelled Methyl Bromide) preplant soil fumigant for greens, custom applied
James C. Dawson, mktg.

FERRY-MORSE SEED COMPANY—111 Ferry Morse La., Mountain View, Calif. 94040 (415) 967-6973

Turf and erosion control seeds
Jack Fox, lawn seed mktg. mgr.; Ed Rath, west. div. mgr.; Gene Baker, south. reg. mgr.; Allen Fox, central reg. mgr.; Ben Davis, north. reg. mgr.

FIELD GOLF COMPANY, INC.—128 Russell Rd., Abingdon, Va. 24210 (703) 628-6011
Ray Cook, Fore Score, Axaline golf putters; Ram Pro, 3-D balls; Slazenger balls (American, English sizes); Slazenger, Rawlings, Crown tennis balls, equipment; Fore Score shoes; gloves; bags; Edmont gloves; bags
T. D. Field, pres.; W. D. Field, v.p.

FIMCO, INC.—101 S. Court, Sioux City, Iowa 51101 (712) 258-0171

Dobbins trailer-tank sprayers; Big Butch high pressure power washers
T. F. Vaughan, pres.; M. F. Truesdell, eng.; M. P. Culbertson, sls.

JOSEPH S. FINGER & ASSOC., INC.—2627 N. Loop W., Suite 210, Houston, Tex. 77008 (713) 869-8539

New course design, engineering and construction supervision; redesign or upgrading of existing courses and clubhouses
Joseph S. Finger, pres.; Byron Nelson, design consultant; James T. Shirley, v.p.; Theodore H. Manning, east. rep.

FITZROY SPORTSWEAR—Savage Ind. Center, Savage, Md. 20863 (301) 725-0088

Fitzroy Golf Collection: 30 shirt models, 20 trouser models
Harry Candland, pres. and sls. mgr.

CARL FIX COMPANY—776 Bloomfield Ave., Verona, N.J. 07044 (201) 239-0370

Net posts; nets; presses; strings; tennis caps; tennis dresses; gloves; shoes; shorts; sweaters
Carl Fix, exec. off.; Frank Greenwood, sls. mgr.

FLAGS OF GOLF CO-OP—630 Valley Rd., Upper Montclair, N.J. 07043 (201) 744-3414

Flags of Golf men's sports coats, slacks, shirts, golf socks and accessories
Richard G. Williams, pres.; Charles O'Connor, v.p. sls.; Frank Cardi, v.p.; John Immerman, treas.; Robert Atlas, v.p., asst. sec.

FLEISCHMANN DISTILLING CORP.—625 Madison Ave., New York, N.Y. 10022 (212)

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759-4400

Fleischmann's Preferred Blended whiskey, Fleischmann's Distilled dry gin; Black and White Scotch whiskey; Fleischmann's Bond Kentucky Straight Bourbon whiskey; Fleischmann's Royal vodka; Sky Lark light whiskey; Zhivago vodka; Canadian Ltd., Buchanan 12 Year Old Scotch
Francis Fitzmaurice, pres.; Walter Devlin, exec. v.p.; Sam Costanza, v.p. nat. sls. mgr. all products; William Wallace, v.p. imports

FLEMING IRRIGATION, INC.—6511 Line Ave., Shreveport, La. 71106 (318) 865-7253
Designs and installs automatic irrigation systems for golf courses
L. R. Fleming Jr., pres.

THE FLORENTINE CRAFTSMEN, INC.—650-654 First Ave., New York, N.Y. 10016 (212) 532-3926
Stone and metal fountains, statuary
Vincent A. R. Primavera, pres.; Mrs. M. L. Primavera, v.p. and sec.

FLORIDA CITRUS COMMISSION—1115 E. Memorial Blvd., Lakeland, Fla. 33801 (813) 682-0171
Florida oranges, grapefruit, tangerines, fresh and processed
Edward H. Price Jr., chm.; Edward A. Taylor, gen. mgr.; Tad Jefferey, exec. mktg. dir.; Francis Mulkeen, Dir. inst. and school mktg.

FMC CORP., AGRICULTURAL MACHINERY DIV.—5601 E. Highland Dr., Jonesboro, Ark. 72401 (501) 935-1970
Bean Turfkeeper 20 gpm high pressure sprayer; 10 gpm high pressure sprayer-PTO or engine model; Bean Rotocast self contained air sprayer-swath type; Bean Rotomist tunnel type air sprayer—shade tree type; all related products
Marion Meredith, ad. mgr.

FMC CORP., MUNICIPAL & INDUSTRIAL SERVICE EQUIPMENT DIV.—1201 E. Lexington St., Pomona, Calif. 91766 (714) 629-4071
Wayne Brush Chippers brush cutters; Wayne Stump King stump removers
Frank Kluber, mgr. forestry prod.

FOLEY MFG. COMPANY—3300 N.E. Fifth St., Minneapolis, Minn. 55418 (612) 789-8831
Model 388 lawn mower grinder; Model 384 bed knife grinder; Model 365 lapping machine; lapping compounds
A. W. Demsky, reg. sls. mgr.; A. C. Mattson, reg. sls. mgr.; D. J. McConnel, reg. sls. mgr.; R. F. Neary, v.p. mktg.

FOOT-JOY, INC.—144 Field St., Brockton, Mass. 02403 (617) 586-2233
Foot-Joy golf and tennis shoes; belts and accessories; Ben Hogan golf shoes
Richard N. Tarlow, pres.; William E. Tarlow, exec. v.p.; G. W. Wilson, treas.; Charles Weaver, controller; Arthur M. Bell, v.p. golf pro div.

FORD TRACTOR & IMPLEMENT OPERATIONS-NORTH AMERICA—2500 E. Maple Rd., Troy, Mich. 48084 (313) 643-2000
Ford industrial and LCG tractors; rotary cutters; loaders; flail mowers; lawn and garden tractors and attachments
J.J.L. Johnson, gen. sls. mgr.; N.R. Pollock, mgr., indus. sls. dept.; J. B. Nicolls Jr., mgr., indus. prod. sls.; Leo E. Henn, mgr. consumer prod. dept.

FOREIGN VINTAGES, INC.—630 Fifth Ave., New York, N.Y. 10020 (212) 247-5875
Gavilan tequila, Amaretto Di Saronno liqueur from Italy; Lotus Flower sake from Japan; Espresso Coffee liqueur from Italy; Masi Verona wines; Seigerts Boquet Trinidad rum, Masquers English vodka and foreign vintages selection wines
Robert J. Doucette, pres. and mktg. mgr.

FOREMOST FOODS COMPANY—Crocker Plaza, One Post St., San Francisco, Calif. 94104 (415) 391-6161
Milk; ice cream; dairy products; industrial food ingredients; purified and distilled water
Thomas E. Drohan, pres.; Burton N. Arnds Jr., v.p./mgr. water div.; K. C. Hicken, v.p. mktg.; Donald J. Proctor, v.p. food prod. div.; Charles H. Roach, sls. mgr. and mktg. mgr. food prod. div.

FORE-PAR, INC.—7150 Fenwick La., Westminster, Calif. 92683 (714) 894-9855
Fore-Par tee markers; practice green markers; direction and rules signs; flags, greens, personalized and regulation; tee monuments; custom banners; tee plaques
Keith A. Neal, pres.; Jacquelyn G. Neal, v.p.; W. S. Gudmundson, fact. rep.; Leo Blakeman, oper. mgr.

FOREWAY PRODUCTS COMPANY—631 E. Center St., Milwaukee, Wis. 53212 (414) 374-5050
Tennis bags
Bruce P. Menzel, exec. off.; Arthur A. Aiello, sls. mgr.

FORST PACKING COMPANY, INC.—Kingston, N.Y. 12401 (914) 331-3500
Forst's ham, bacon, frankfurts; Catskill Mountain smoked turkeys and sausage, hams and bacon, filet steaks
Leon Forst, chm./exec. v.p.; C. J. Forst, pres., mktg. dir., adv. mgr.

JOHN FOSTER OF ENGLAND—35 Sand-

hill Mount, Leeds, York, England LS17 8EG
Phone: LEEDS 687-500
Cox Moore cashmere and silk sweaters, Dacron and cotton shirts, cashmere, wool and argyle socks, superfine Botany turtle and mock turtle neck sweaters, lambswool V-neck, turtle, mock turtle and cardigan sweaters; Leatham Hotspot, Hotblade, Sizler, Scorch, Redhot, Hotshot and Blazer putters; Colley hats and caps; Eaton shoes; Featherwate golf shooting sticks and shooting stick umbrellas; John Foster golf and snakeskin gloves, umbrellas, waterproof clothing and pull type golf caddy cars
John Foster, pres. All other representatives covering U.K. outlets only.

FOUR ROSES DISTILLERS COMPANY—375 Park Ave., New York, N.Y. 10022 (212) 572-7000
Four Roses Premium whiskey; Kessler whiskey; Nikolai vodka; Burnett's gin, White Horse and Laird O'Logan Scotch whiskeys
John E. Heilmann, pres.; Sy Feit, v.p. and gen. mgr.; David R. Blum, v.p. and mktg. dir.

FRANKFORD UMBRELLA MFG. COMPANY—1411 N. Fifth St., Phil. Pa. 19122 (215) 236-4400
Royal Gent golf umbrellas
Clarence Frankford, pres.

FRANKFORT DISTILLERS COMPANY—375 Park Ave., New York, N.Y. 10022 (212) 572-7000
Antique Kentucky, Mattingly & Moore, Straight Bourbon whiskeys; Frankfort gin; Paul Jones and Carstairs Blended whiskeys; Henry McKenna, Kentucky's Finest Table whiskey; Rare Antique Ten Year Old Straight Bourbon whiskey; Wolfschmidt vodka; Igor the Invisible
Lionel W. Greer, pres.; Frank S. Berger, exec. v.p.; Nat Ames, grp. prod. mgr.

FREDERICK-WILLYS, INC.—510 Willow St., Farmington, Minn. 55024 (612) 463-7141
Tennis bags; racquet covers, frames, grips; metal racquets; strings
William Howard, exec. off.; John Kaul, sls. mgr.

FREDONIA PRODUCTS COMPANY, INC.—Cliffstar Ave., Dunkirk, N.Y. 14048 (716) 366-6100
Wines and juices
Herbert Star, pres.; Leonard J. Star, v.p., plant mgr.

FREELAND SCOPE STANDS—3737 14 Ave., Rock Island, Ill. 61201 (309) 788-7440
Tennis shoes
Albin M. Freeland, exec. off.

THE R. T. FRENCH COMPANY—1 Mustard St., Rochester, N.Y. 14609 (716) 482-8000
Prepared mustard; sauce; gravy dry mixes; Worcestershire sauce; barbecue sauce;

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spices; extracts; instant and fresh potatoes
E. I. Reveal, pres.; W. R. Jones, v.p. mktg.;
T. J. P. Hunter, mktg. mgr.; J. J. Cahill, nat.
sls. mgr.

FRIEND MFG. CORP.—4441 Prospect St.,
Gasport, N.Y. 14067 (716) 772-2622
Friend, Commander golf course sprayers;
Orchardkraft tree pruning
H. P. Culp, pres.; T. P. Culp, sec.; R. H. Ner-
ber, sls. mgr.

FROMM AND SICHEL, INC.—1255 Post St.,
San Francisco, Calif. 94109 (415) 776-7810
The Christian Brothers wines and brandy
Albert Fromm, pres.; Jack Welsch, exec. v.p.;
Edward Schultz, v.p. sls.; Melvin Chernev,
dir. mktg. services

FUERST BROTHERS, INC.—P.O. Box 271,
Rhinebeck, N.Y. 12572
Fuerst F-l-e-x-i-b-l-e tine harrows, turf main-
tenance and golf course construction equip-
ment
Myron M. Fuerst, pres.

FUNK BROS. HAT & CAP COMPANY—
1718 Washington Ave., St. Louis, Mo. 63103
(314) 321-9051
Tennis balls; caps
Sam Wolff, exec. off.; T. C. Nichols, sls. mgr.

SAMUEL FURINESS MAT COMPANY, INC.
—Inman Ave. & Progress St., Edison, N.J.
08817 (201) 754-5600
Pole mounted litter receptacles; matting for
locker room floor, shower drain, kitchen, bar;
entrance mats with names or designs
Samuel Furiness Jr., pres.

G

GAF CORP., FLOOR PRODUCTS DIV.—
140 W. 51st St., New York, N.Y. 10020 (212)
582-7600
Asphalt and vinyl asbestos floor tiles, adhe-
sives; vinyl sheet floor coverings
Dr. J. Werner, chm. bd. and pres.; Philip
B. Dalton, exec. v.p.; John Marshall, dir.
mktg.; C. D. Peterson, gen. sls. mgr.

E. & J. GALLO WINERY—P.O. Box 1130,
Modesto, Calif. 95353 (209) 526-3111
Gallo table and dessert wines, champagne;
Andre Champagne; Boones Farm wines;
Paisano; Spanada; Tyrolia
Ernest Gallo, chm. bd.; Julio Gallo, pres.;
A. P. Fenderson, exec. v.p.; R. Witter, v.p.,
sls. mgr.

GAME WINNER, INC.—700 Wharton Dr.,
S. W., Atlanta, Ga. 30336 (404) 691-8050
Tennis dresses
Eric Henderson, exec. off.; Robert F. Ingram,
sls. mgr.

GANDY COMPANY—528 Gandrud Rd.,
Owatonna, Minn. 55060 (507) 451-5430
Turf Tender fertilizer and pesticide applicator;
Handy Gandy Wheel measuring wheel
M. A. Dove Jr., dir. mktg.

GAN-ED, INC.—P.O. Box 1260, Tryon, N.C.
28782

Kangaroo Katty, individual and pro-rental
model motorized golf carts for walking
golfers; Gan-Ed Pull-Cart, non-motorized pull
carts
W. F. Ganskopp, pres.; Carl Edney, v.p.;
Jim Ferree, dir.; Neale C. Ganskopp, dir.

**FERDINAND GARBIN, GOLF COURSE
ARCH.**—R.R. 2, Box 186, Export, Pa. 15632
(412) 327-4704
Golf course architect
Ferdinand Garbin, ASGCA

THE GARCIA CORP.—329 Alfred Ave.,
Teaneck, N.J. 07666 (201) 833-2000
Court backstops; bags; tennis balls; net top
bindings; net cables; court markers; net
posts; nets; presses; racquet covers, frames,
grips; metal, wooden racquets; racquet
stringing equipment; serving machines; net
center straps; strings
Thomas T. Lenk, exec. off.; Robert C. Lenk,
sls. mgr.

THE JOS. GARNEAU COMPANY, INC.—
850 Dixie Hwy., Louisville, Ky. 40210 (502)
778-5531
Importer: Ambassador Scotch; Old Bushmills
Irish whiskey; Martell cognac; Noilly Prat
Extra Dry French vermouth; Veuve Clicquot
Champagnes; Cruse French wines; Anheuser
& Fehrs German wines; Bolla, Fresco-
baldi, Cella Italian wines; Vila Castana Rosé
wine; Marques de Lagar Spanish wines;
Bols liqueurs and brandies; Pepe Lopes
tequila
Mason L. Tush, pres.; Donald St. John Sozzi,
v.p.; Thomas T. Gray, mgr. ex. comm.

GEBRUEDER STURM—P.O. Box 1343 D,
731 Plochingen, West. Germany, tel.-07153-
21031
Sturm multipurpose two-wheeled tractor
Gustav F. Sturm, owner; Gerhard Jlle, sls.
mgr.

GEIGER CORP.—Rte. 63, Harleysville, Pa.
19438 (215) 256-8835
Solo Mistblower power sprayer; Sovereign
Sprayer hand sprayer
E. C. Geiger, pres.; E. C. Geiger Jr., v.p.;
Lamar Kinsey, mgr.; Jim Hartzell, asst. mgr.;
John Clayton, asst. mgr.

H. N. GEISLER COMPANY—591 N.E.

5th St., Pompano Beach, Fla. 33060
(305) 942-8076
Safari gas fired l.p. drinking fountains and
water coolers; Aquamaster ice bank
electric drinking fountain
Harvey Geisler and Dorothy M. Geisler,
owners

GEM INDUSTRIES, INC.—314 Main St.,
Gardner, Mass. 01440 (617) 632-6800
Institutional furniture
Herbert W. Neunherz, pres.; Harold W.
Gates, treas.; E. A. Kajander, sls. mgr. wood
div.; Nathan Stiles, sls. mgr. metal div.

GENERAL BANDAGES, INC.—8300 Le-
high, Morton Grove, Ill. 60053 (312) 966-
8383
Gauztex self-adhering tape; racquet grips
E. J. Kelly, sls. mgr.

GENERAL BATTERY CORP.—P.O. Box
1262, Reading, Pa. 19603 (215) 929-0771
Kargo, Big Ram golf car batteries
Max Cornblatt, exec. v.p.; Pete Noznesky,
v.p. mktg.; Harry Channing, v.p. mktg. ser.;
Arv Halla, sls. mgr.; Gerry McNaul, zone
mgr.

GENERAL FOODS CORP.—250 North,
White Plains, N.Y. 10602 (914) 694-2500
Institutional food service div.
K. E. Fulton, pres.; E. S. Caso, v.p. mktg.
and devel.; T. G. Hughes, v.p. sls. and dist.;
G. C. Sternad, nat. sls. mgr.

**GENERAL SCIENTIFIC EQUIPMENT COM-
PANY**—P.O. Box 3038, Philadelphia, Pa.
19150 (215) 424-1550
J & J first-aid supplies; Edmont Pro-Grip
gloves
J. O. Kline, pres.

**GENERAL SPORTCRAFT COMPANY,
LTD.**—140 Woodbine St., Bergenfield, N.J.
07621 (201) 384-4242
Tennis balls; nets; presses; racquet covers,
frames, grips; metal, wooden racquets;
strings
K. Edelson, exec. off.; J. J. Miceli, sls. mgr.

**GENERAL WINE AND SPIRITS COM-
PANY**—375 Park Ave., New York, N.Y.
10022 (212) 572-7000
Chivas Regal 12-Year Old Scotch whiskey;
Chivas Royal Salute 21-Year Old Scotch
whiskey; Ronrico Puerto Rican rum; Bisquit
cognac; Leroux liqueurs and brandies;
Lochran Ora Scotch liqueur; Kijafa Danish
wines
Jerome A. Newman, pres.; Leo Begleiter,
v.p. and adv. sls. prom.

GERMAIN'S, INC.—4820 E. 50 St., Los
Angeles, Calif. 90058 (213) 589-6331
Pennecross, Emerald, Seaside bentgrass
seeds; Fylking, Nugget, Merion bluegrass
seeds; fescues; Manhattan ryegrass seeds
Jack Hertwig, turf cons.

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GERMAN DISTILLERIES LTD.—Empire State Bldg., 350 Fifth Ave., New York, N.Y. 10001 (212) 947-1325
Importer of Asbach brandy; Doorkaat gin
Mrs. Ava Oehmichen, pres.; Walther F. Mahnke, v.p.

GIANT-VAC MFG. INC.—Machine Shop Rd., S. Windham, Conn. 06266
Giant-Vacs vacuum cleaners—cml. type; Giant-Blos leaf and litter blowers; Giant-Trail-Vacs for use with garden tractors; Giant-Truck-Loaders front and trailer mount loaders
H. L. Diehl, pres.; A. Janiak, sls. mgr.; C. M. LaBrec, sec. to pres.

GIBSON WINE COMPANY—20 W. 18th, Covington, Ky. 41012 (606) 431-3322
Gibson's Pheasant wines, vermouths, fruit and berry wines
L. W. Schulze, pres., mktg. dir.; M. C. Hanrahan, sls. and mds. dir.

GILISON KNITWEAR COMPANY, INC.—65-89 W. John St., Hicksville, N.Y. 11802 (516) 931-0041
Touring Pro knitted sweaters, shirts
Sidney Gilison, pres.; Alan Gilison, v.p.; Richard Gilison, treas.; Warren Gilison, sec.; Walter Thorman, off. mgr.

THE DAVID GILL CORP.—202 W. Main St., St. Charles, Ill. 60174 (312) 584-2883
Golf course architecture; land development planning; architecture; engineering; feasibility studies; recreation planning; planned unit developments; resort recreation planning
David Gill, pres. and golf course architect; Garrett Gill, v.p. and landscape architect; Clayton Gill, v.p. and tech. writer; Joe Scherrer, off. mgr. and landscape architect

GILMOUR MANUFACTURING COMPANY—931 N. Center Ave., Somerset, Pa. 15501 (814) 445-6589
Gilmour Hosemaster lawn, garden sprinklers; hose nozzles, sprayers, hose end accessories
Douglas F. Bevin, mktg. dir.

A. GIURLANI & BRO.—1266 Kifer Rd., Sunnyvale, Calif. 94086
Star food specialties; Vallarino vermouth; Golden Gate condiments; Italian Kitchen wine vinegars; Marlane liqueurs, wines; Kimberly wines, spirits; Hamilton bourbon
G. Giurlani, v.p.; Buff Giurlani, sls. mgr. inst.; Nick Macris, sls. mgr., retail

GLENDALE OPTICAL COMPANY—130 Crossways Dr., Woodbury, N.Y. 11797 (516) 921-5800

STC Bump Caps, head protection for caddies, groundskeepers, tournament officials
Chester Lampert, pres.; Richard E. Miller, sls. mgr.

GLENMORE DISTILLERIES COMPANY—Citizens Plaza, Louisville, Ky. 40202 (502) 636-5211
Old Kentucky Tavern, Glenmore, Old Thompson, Yellowstone, Mackenzie Scotch
Frank B. Thompson Jr., pres.; John E. Kannapell Jr., v.p. adv. and sls. prom.; Robert M. Nash, v.p. sls.

H. F. GODWIN & SON, INC.—55150 W. Ten Mile, South Lyon, Mich. 48178
Toronto, Cohansy bentgrass stolons
Horace H. Godwin, pres.; Frank Godwin

GOLD CREST, LTD., DIV. OF CIDCOA—12307 Ventura Blvd., Studio City, Calif. 91604 (213) 877-2665
Graphite 100, Graphite Plus shafts; blazers; bag tags; crests in gold and silver bullion; crested jewelry; crested glassware; Billy Casper Playback
Henry Goldman, pres.; Harvey Parker, v.p.; Ed Nissen, gen. mgr.

GOLDEN DIPT COMPANY—100 E. Washington, Millstadt, Ill. 62260 (618) 476-9911
Breeding; batter mix; chicken and fish fry mix; flavored breadcrumbs; pancake; cake; hushpuppy mixes; pie fillings
Peter R. Viviano, pres.; James McClain, mktg. mgr.; A. T. Verchinski, nat. sls. mgr. processor; Math Kaemmerer, nat. sls. mgr. inst.

GOLDEN INT'L., INC.—P.O. Box 1225, Tavares, Fla. 32778 (904) 343-2030
Dura-gluf, Dura-Grip, Dura-Fit leather golf gloves; Dura-Fab fabric golf gloves
Merle G. Bogin, pres.; A. H. Golden, bd. chm.

MILTON GOLDIN TENNIS EQUIPMENT—200-204 E. Jefferson St., Syracuse, N.Y. 13202 (315) 422-5205
Tennis balls; court markers; nets; presses; racquet covers, frames, grips; wooden racquets; racquet stringing equipment; serving machines; net center straps; strings
Milton Goldin, exec. off./sls. mgr.

GOLD MEDAL FOLDING FURNITURE COMPANY—1700 Packard Ave., Racine, Wis. 53403 (414) 637-5677
Bar stools; tables
W. D. Gittings, pres. and treas.; J. B. Gittings, 1st v.p.

GOLD MEDAL PRODUCTS COMPANY—1825 Freeman Ave., Cincinnati, Ohio 45214 (513) 381-1313
Add-A-Snack snack bars; Whiz-Bang popcorn machine; Deluxe Whirlwind cotton candy machine; Polar Pete slush machine; Bliz-Whiz Sno-cone machine; Antique-

Vintage snack bars; vending machines: soft drinks, coffee, popcorn, candy, cigarettes
D. B. Evans, pres.; J. C. Evans, v.p.; Nelson Drummond, mktg. mgr.; Jim Ohms, sls. mgr.; Ed Bailey, vending sls. mgr.

GOLD SEAL VINEYARDS, INC.—Empire State Bldg., New York, N.Y. 10001 (212) 736-1391
Gold Seal N.Y. State Brut, Extra Dry and Pink Champagne; Gold Seal N.Y. State Sparkling Burgundy, cold duck, Blanc de Blanc; Henri Marchant N.Y. State Champagne; Gold Seal N.Y. State table and dessert wines
Arthur Brody, pres.

GOLFARAMA—730 Main Street, P.O. Box 166, Norwalk, Iowa 50211
Westinghouse golf car distributor
Joe Doolittle, Maurice Powers, Carlos Brown, partners

GOLF CAR SALES & SERVICE OF TEXAS, INC.—P.O. Box 745, San Marcos, Tex. 78666 (512) 392-2867
E-Z-Go golf cars (gas, electric); Kirnsten Carriers; B & B Trailers golf car trailers; Pick Up Pal loading ramp trucks, trucksters; Exide, Gould, Continental batteries
H. Russell Scott, pres.; A. Wayne Fenack, v.p.; Jessie Hinojosa, foreman, sls.; Clayton Love, driver, del., sls.

GOLF COURSE ARCHITECT—4951 Cottonwood La., Salt Lake City, Utah 84117
Golf course architect
William H. Neff

GOLF COURSE CONST.—1335 Vassar Rd., Reese, Mich. 48757
Golf course construction; stone picking; irrigation; seeding
William Bergman, pres.; Robert Bergman, sec. and treas.; Fred Bergman, const.; Michael Bergman, maintenance supt.

GOLF COURSE SPECIALISTS—116 E. Liberty, Ann Arbor, Mich. 48108 (313) 663-3064
Golf course construction
William K. Newcomb, pres.; Paul Knapp, sec.; Paul Clute, v.p. cons.

GOLF COURSE SPECIALTIES—2635 Calif. St., P.O. Box 988, Huntington Pk., Calif. 90255 (213) 581-6843
Golf shoe cleaner; golf shoe valet; Cast alum. golf course signs; custom tee markers; plaques; yardage, par, distance markers
T. E. Dobbins, sls. mgr.

THE GOLF MART, INC.—31119 Greenfield, Birmingham, Mich. 48012 (313) 644-7878
Lobo golf clubs; Munsingwear apparel; Eldorado golf shoes; Peter Ellis rain wear; Travel Buddy travel cases; Kleet Kleaner shoe spike cleaner
John C. Knapp, exec. v.p. sls.; Ronald A. Munse, asst. sls. mgr.; James Laverty, sls.

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rep.; Vince Szalai, sls. rep.; Al Carlisle, sls. rep.

GOLF MASTERS—P.O. Box D, San Rafael, Calif. 94903

Solid gold golf jewelry; country club crests; enamel money clips; presentations and prizes, crystal, sterling, pewter: individual creations

Leonard P. Delmas, pres.; Marian Johnson, adm. asst. pres.; H. J. Murray, v.p. sls.; Carl Oberg, sls.

EMC-GOLFOMAT—816 N. St. Asaph St., Alexandria, Va. 22314 (703) 549-3400

Golfomat electronic indoor golf course
Arthur C. Angelos, pres.; Daniel J. Creveling, nat. mktg. mgr.

GOLF-O-TRON CORP.—17 W. 60 St., New York, N.Y. 10023 (212) 581-0150

Indoor electronic golf system
Ken Davis, v.p. sls.; M. Richard Speiser, gen. mgr.; Steve Daniels

GOLF PRODUCTS—7826 N. Sixth St., Phoenix, Ariz. 85020 (602) 943-2843

Tangl-Pruf Golfer's Kover Kaddy headcover retainer
R. E. Polenske, gen. mgr.

GOLF PRODUCTS, INC.—P.O. Box 208 Milford, Mich. 48042 (313) 684-7835

Pro's Choice custom made woods and irons
Joan Tillotson, pres.; Dick Tillotson, sec., treas.-mgr.

GOLF SHOP SERVICE COMPANY—DIV. OF THE HIBBERT COMPANY—21 Muirhead Ave., Trenton, N.J. 08607 (609) 394-7500

Business forms; inventory control, bag tags; merchandise bags; score cards; gift wrap; gift certificates; printed schedules; prizes/favors

Robert McDonald, pres.; Robert J. Moonan, v.p.; Gerald R. Garrett, v.p. mktg.; James Rousseau, cust. ser. mgr.; Marvin H. Bower, prod. mgr.

GOLF WEST, INC.—9025 Wilshire Blvd., Suite 212, Beverly Hills, Calif. 90211 (213) 273-2116

Confidence, Stature golf clubs; Product putters; Golf West shirts and sweaters
Mal Alberts, pres.; Lawrence A. Wheat, exec. v.p.; Kenneth E. Young, v.p./sls. dir.

PANCHO GONZALEZ ENTERPRISES—1444 20 St., Santa Monica, Calif. 90404 (213) 829-3106

Tennis shorts; sweaters
Ralph Gonzales, exec. off.

GOODERHAM & WORTS, LTD.—8325 Jefferson Ave., E., Detroit, Mich. 48214 (313) 965-6611

Lauder's Scotch; G & W Seven Star; William Penn; G & W Five Star; Private Stock Bourbon; Sherbrook Bourbon and Maryland rye; Mill Farm Bourbon; G & W, Five O'Clock, John Collins gins; Rich & Rare Canadian whiskey
Sam Sharako, pres.; Jay Murphy, mgr. Control sls.; A. H. Delsener, mdsg. mgr.

A. GOODMAN & SONS, INC.—21-07 41st Ave., Long Island City, N.Y. 11101 (212) 392-8400

Goodman's noodles, spaghetti, dehydrated soups, matzo products
Robert I. Cowen, pres.; Melvin H. Goldbert, v.p. sls.

GOODWIN SPORTING GOODS CO.—P.O. Box 19021, N. Kansas City, Mo. 64141 (816) 421-0966

Tennis balls; presses; racquet covers; metal, wooden racquets
Frank T. Louk, exec. off.; Bob Gerhold, sls. mgr.

GOODYEAR TIRE AND RUBBER COMPANY ORIGINAL EQUIPMENT DEPT. (TERRA-TIRE)—1140 E. Market St., Akron, Ohio 44316 (216) 794-2121

Rib, Power Rib, Power Cushion Terra-Tire low pressure tires for golf cars
Wendell Minors, v.p. OE dept.; Jim Gates, asst. v.p. OE dept.; Hyle Webb, asst. v.p., OE dept.; Charlie Bethel, dir. of OE tire sls.; Ken Fairfield, mgr. of OE tire sls.; Franklin McNeil, mgr. of indus. tire sls.

GOORIN BROS.—115 Park, Brisbane, Calif. 94005 (415) 467-9195

Tennis caps; sweaters

L. B. GORDON ASSOC.—9 Collingswood Rd., New City, N.Y. 10956 (914) 634-9009
H & B Power-Bilt golf clubs; Burton golf bags; Munsingwear sportswear; Derby hats, caps; Miller bag tags, tournament items, accessories; Sellers rainwear; West Wind jackets; Reliable knit headcovers; Golf Shop Adbags imprinted mdse. bags; stationery
Bud Gordon, mfg. rep., met. N.Y., N.J. only

WILLIAM F. GORDON COMPANY—R.D. 1, Doylestown, Pa. 18901 (215) 348-4243

Golf course architects
William F. Gordon; David W. Gordon, pres.

GOULD, INC.—P.O. Box 3140, St. Paul, Minn. 55165 (612) 452-1500

R.V.P., Recreational Vehicle Power, golf car batteries
Jerry Lawrie, v.p., mktg. dir.; John Knobloch, sls. mgr.; B. F. Stark, adv. mgr.

GRANBERG INDUSTRIES, INC.—200 S. Garrard Blvd., Richmond, Calif. 94804 (415) 236-0400

Clip-N-Trim hedge and tree trimmer for chain saw

E. L. Granberg, pres.; F. D. Schrupp, v.p.; D. H. Key, dealer sls. mgr.

GRASS-GROSSINGER COMPANY—312 Penn Ave., Scranton, Pa. 18503 (717) 342-9525

College Club golf and tennis caps
H. M. Grossinger, pres.; A. G. Grossinger, treas./sls. mgr.

GRASSLYN, INC.—641 Pine Grove Rd., State College, Pa. 16801 (814) 238-0133

Penngift Crownvetch seed or crowns (plants)
Fred V. Grau, pres.; Fred V. Grau Jr., v.p., mgr.

ROBERT MUIR GRAVES, GOLF COURSE ARCHITECT, LANDSCAPE ARCHITECT, SITE PLANNER—45 Quail Ct., Suite 101, Walnut Creek, Calif. 94596 (415) 939-6300

Golf course architect; designer of golf courses
Robert Muir Graves

GREAT BEAR SPRING COMPANY—51 Madison Ave., New York, N.Y. 10010 (212) 689-0500

Water coolers and bottled water
Alan Emerick, pres.; Robert Smith, v.p. sls.; Frank Leonardo, v.p., treas.

GREAT LAKES GOLF BALL COMPANY—4527 Southwest Hwy., Oak Lawn, Ill. 60453 (312) 636-2727

Lobo golf clubs; Hole-Hunter, Tom Hill putters; Golf Pride grips; Prince pull golf carts; Munsingwear Grand Slam golf apparel; El Dorado golf shoes; Super-Grip gloves
I. D. Malbrough, pres.

GREEN GIANT COMPANY—5601 Green Valley Dr., Minneapolis, Minn. 55437 (612) 835-2200

Green Giant vegetables; Niblets; Mexicorn corn; Le Sueur vegetables; Kountry Kist vegetables; Cream-style corn; Green Giant frozen vegetables: Fixed & Fancy vegetables and rice

R. C. Cosgrove chm. bd. and chief exec. off.; C. J. Tempas, pres.; J. A. Gunderson, v.p. sls.; Don Osell, v.p. mktg.; N. R. Morem, v.p. pub. aff.

THE GREEN HOE COMPANY, INC.—Portland, N.Y. 14769

Pruning platform (tractor mounted)
Howard C. Green, pres.

GREEN-O-MATIC SYSTEMS—10459 Roselle St., San Diego, Calif. 92121 (714) 453-5967

Green-O-Matic Water Conditioner irrigation water conditioning

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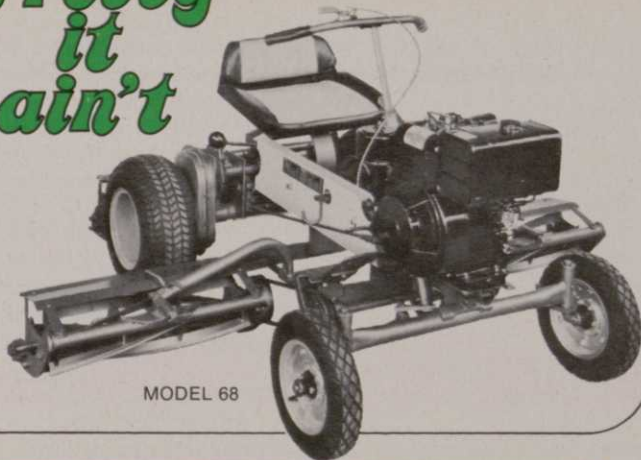
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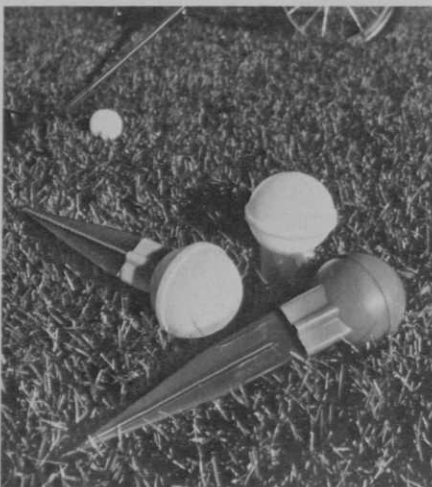
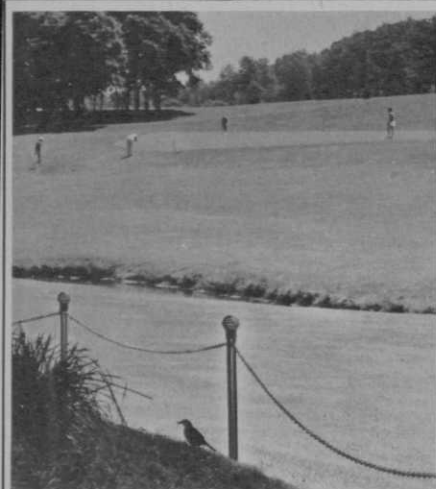
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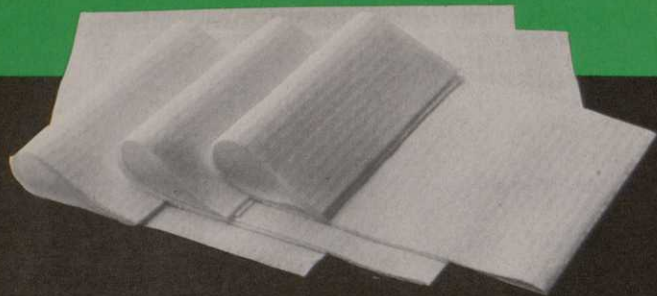
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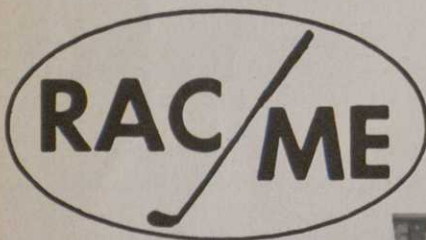
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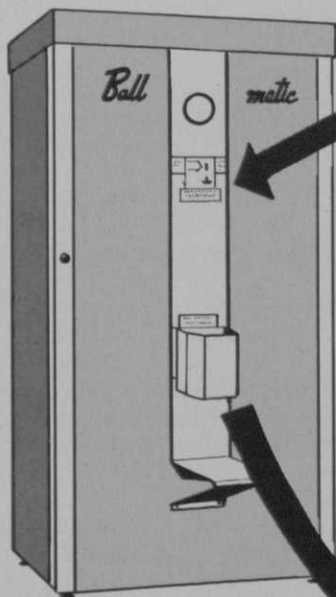
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Edward Berger, mgr.

NEW ENGLAND UNION COMPANY, INC.

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Eli Jaye, v.p. sls.

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—67 Hood Terr., West Haven, Conn. 06516
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OCCIDENTAL CHEMICAL COMPANY—
4671 S.W. Freeway, Houston, Tex. 77001

(713) 623-2850, Oakland (415) 451-4260
Zipp w/Balan poly-phosphate fertilizer w/pre-emergence herbicide; Zipp Turf Food, poly-phosphate fertilizer for fairways; Turf Supreme, 16-6-8, turf fairway food; Greens King 100, 80, 75, 50 slow release greens fertilizer; Daconil Granules, turf fungicide; Fast Green, 16-4-7, greens fertilizer; Turf Supreme plus Balan turf food plus weed killer; Turf Supreme plus Dursban turf food plus insecticide; Best D.C.P.A. Granules pre-emergence weed control; Best Dursban Granules, insect control on greens
Mike Howard, sls. mgr., lawn and turf div., south. reg.; Don Meyer, inst. mgr. west. reg.; Joe Sheffield, sls. Calif.; Wayne Burk, sls. Calif.; Bill Goodridge, sls. Calif.

OCEAN SPRAY CRANBERRIES, INC.—
Main St., Hanson, Mass. 02341 (617) 293-6311
Ocean Spray jellied cranberry sauce, whole berry cranberry sauce; Cranberry Juice cocktail; Low Calorie cranberry sauce and juice cocktail; Cranberry-Orange Relish; Cranapple drink; Cran-prune juice drink; Grapeberry juice drink
George C. P. Olsson, chm. bd.; Harold Throkilsen, pres.; John S. Connolly Jr., sr. v.p. mktg.; Patrick McCarthy, dir. sls.

O'DONNELL-USEN FISHERIES CORP.—
Fish Pier, Boston, Mass. 02110 (617) 542-2700
Taste O'Sea frozen fish
Irving Usen, pres.; A. S. Wolf, v.p. mktg.; Myron L. Bloom, v.p. (Gloucester, Mass.)

OIL-DRI CORP. OF AMERICA—520 N. Michigan Ave., Chicago, Ill. 60611 (312) 321-1515
Terra-Green Soil Conditioner; Special Top Dressing; Jumbos decorative mulch
Ralph Kaiser, sls. mgr.

OLATHE MFG. INC.—Second & Mulberry, Paola, Kan. (913) 294-2391
Model 800 Quiet Chipper, brush, crate, dry wood products chipper; Model 12 Chipper, 3-point hitch PTO chipper; Models 172, 330 Chippers, engine-powered trailer-mounted chippers; Model 8 Stump Cutter; Model 400 Portable Hydraulic Power Unit, power chain saws, pruners, tampers
Buck Rogers, pres.; Steve Rogers, v.p.

OLD BOONE DISTILLERY COMPANY—
2600 Carew Tower, Cincinnati, Ohio 45202 (513) 241-2733
Distiller's Bond, Distiller's Pride, Old Boone, Meadow Springs, Virgin Bourbon, Old Hardesty Bourbon, Royal Ascot, Ascot Club; Silver Dew gin; Bounty Scotch; St. Laurent Canadian; Old Distiller, Rosewood's Very Rare and Old 1889 Brand
J. Barret Buse, pres.; George McHugh,

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v.p. mktg.; Oscar Craben, Master Distiller

OLD FLORIDA RUM COMPANY—42d St. and Ave. G., N.W., P.O. Drawer 510, Winter Haven, Fla. 33880 (813) 294-3117

Old Florida rum; Cayo Verde Key Lime liqueur; Consul, Five Flags gin and vodka; Fleet Street gin; Surf Side gin, vodka, rum, cocktails in cans; Florida Life cordials; Jose Gaspar, Ponce de Leon rums; Key Marco, Biscayne Club cordials
Howard M. Leban, pres.; John W. Bellamy, v.p. and sec.

OLD GOLF SHOP INC.—452 E. Fifth St., Cincinnati, Ohio 45202

Antique clubs; framed and unframed art; books; collectables; customized awards; systematized shop products, glove organizer; ball dispenser
Morton W. Olman, pres.; James A. Olman, v.p.

OLSON RUG COMPANY—4805 W. Fullerton Ave., Chicago, Ill. 60639 (312) 889-3000

Mfg. and retailer of carpets
Raphael J. Musicus, pres.; Bernard M. Levy, v.p./sls. mgr.; Jack Ernst, v.p.

OLYMPIA BREWING COMPANY—Box 947, Olympia, Washington, D.C. 98507 (206) 352-4811

Olympia beer
Robert A. Schmidt, pres.; Theodore F. Schmidt, v.p.; Trueman L. Schmidt, v.p. admin.; Wallace A. Lindelien, v.p. mktg.; Peter A. Fearon, sls. mgr.

OLYMPIC SPORTING GOODS COMPANY, INC.—598 Broadway, New York, N.Y. 10012 (212) 966-0068

Balls; presses; racquet covers, frames; wooden racquets
H. N. Ullman, exec. off.; A. D. Ullman, sls. mgr.

OREGON RYEGRASS COMMISSION—2111 Front St., N.E., Salem, Ore. 97303 (503) 364-3346

Oregon perennial ryegrass, annual ryegrass, gulf annual ryegrass grass seed
Hugh Muller, chm.

OREGON WORSTED COMPANY—P.O. Box 02098, Portland, Ore. 97202 (503) 236-2128

Tennis balls
W. H. Bishop, sls. mgr.

ORE-IDA FOODS, INC.—Boise, Idaho 83707 (208) 343-7941

Frozen Tater-tots; french fries; hash browns; frozen corn and onion products; Yankee Crispers
Robert K. Pedersen, pres. and chief exec. off.; Paul I. Corrdry, v.p. sls. and mktg.

ORIGINAL CUCAMONGA WINERY—Box 696, Rochester Ave., Cucamonga, Calif. 91730 (714) 987-2509

Romano Cucamonga wine
Arthur Acomazzo, pres., sls. and adv.

ORIGINAL FUR COMPANY "GOLFURS FOR GOLFERS"—512 Douglas Ave., Toronto, Ont., Can. M5M 145 (416) 781-1388
Golfurs for Golfers fur golf headcovers; fur putter covers; skate warmers; fur berets
Morris Borofsky, owner, pres.; Rose Borofsky, v.p.

ORIGINAL HERKIMER COUNTY CHEESE CO., INC.—Otsego St., Ilion, N.Y. 13357 (315) 895-7428

Aged cheddar bars and wheels; cheese and nut ball; cheese ball mix; Chutter cheese spread; cheese spread in crocks
Sheldon Basloe, pres. and adv. mgr.; Peter G. Basloe, v.p.

FRANK OSHEOWITZ—130 W. 30 St., New York, N.Y. 10001 (212) 524-7124

Golfurs fur headcovers; fur putter covers; Furacquet fur tennis covers
Frank Osheowitz, prop.

ORIGINAL BEER IMPORTING COMPANY, INC.—21-55 51st Ave., Long Island City, N.Y. 11101 (212) 361-7616

Wurzbürger Hofbrau Bavarian beer; Dortmund Union beer
Herbert M. Kallman, v.p. adv.

OTIS ELEVATOR COMPANY, SPECIAL VEHICLE DIV.—1801 E. Charter Way, Stockton, Calif. 95209 (209) 948-2751

Otis Turf-Aul, three and four wheel gasoline turf vehicle; Otis Haul Master, three and four wheel gasoline utility vehicle; Otis refuse Vehicle, three wheel gasoline refuse dump vehicle; Otis Resorter, six and nine passenger electric personnel carrier; Otis Executive, four passenger electric personnel carrier; Otis electric golf car

D. Brown, nat. sls. mgr.; J. Folkedale west. reg. sls. mgr.; G. Walker, east reg. sls. mgr.; J. Munn, gen. mgr.; L. Chiccone, sls. coord.

OTTAWA SILICA COMPANY—Boyce Memorial Dr., Ottawa, Ill. 61350 (815) 434-0188

Silica trap sand
William F. Penfield, dir. mktg. and sls.; Robert E. Anderson, reg. sls. mgr.; James M. Wright, reg. sls. mgr.

OZITE CORP.—1755 Butterfield Rd., Libertyville, Ill. 60048 (312) 362-8210

Ozite carpets, carpet tiles, cushions
Edwin A. Gallun, chm. bd.; Richard Kimmel, pres.; L. J. Brown, v.p. mktg.; Raymond A. Simonson, v.p. sls.; W. C. Nolan, sls. mgr.

P

PABST BREWING COMPANY—917 W. Juneau Ave., Milwaukee, Wis. 53201 (414) 271-0230

Pabst Blue Ribbon beer; Andeker Supreme beer; Red White and Blue beer; Old Tankard ale; Old Tap Lager; Big Cat malt liquor
J. C. Windham, chm. bd. and chief exec. off.; R. E. Spiller, exec. v.p.; George P. Butler, v.p. sls.; Stanley Kobach, mdsg. dir.; J. D. Reifenrath, gen. sls. mgr.

PACIFIC BARTLETT GROWERS, INC.—601 Woodlark Bldg., Portland, Ore. 97205 (503) 223-8139

Fresh Bartlett pears
Harold Tedford, pres.; R. A. Glaspey, mgr.

PACIFIC GAMBLE ROBINSON COMPANY—661 Fifth Ave., North, Minneapolis, Minn. 55405 (612) 338-8566

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PACIFIC TURF AND ENGINE—22131 S. Vermont, Torrance, Calif. 90746 (213) 320-0940

Roseman gang mowers; Hesston grounds maintenance equipment; Thompson irrigation equipment; Jobber utility vehicles; Weed Eater trimmer; Gro Gear hedge trimmer; McLane mowers and edgers; Giant Vac vacuum sweepers; McCulloch, Homelite chain saws; Rockwell power tools
Dale Evenson, pres.; Pete Darnell, v.p.; Ken Patton, sls. rep.

PACIFICO COMPANY—1630 Cotner Ave., Los Angeles, Calif. 90025 (213) 478-7715

Tennis balls; racquet covers, frames, grips; metal, wooden racquets; racquet stringing equipment; serving machines; strings; caps; gloves; shorts; sweaters
William Robbins, exec. off.; H. D. Libling, sls. mgr.

PACKARD, INC.—11 S. La Grange Rd., La Grange, Ill. 60525

Golf Course architectural services
Edward Lawrence Packard, pres.; Roger Bruce Packard, v.p.

THE PADDINGTON CORP.—630 Fifth Ave., New York, N.Y. 10020 (212) 246-9700

J & B Scotch whiskey, Royal Ages Scotch
Abraham Rosenberg, chm. bd. and pres.; C. H. Marks, exec. v.p.; Lionel Braun, v.p. mktg.; I. L. Davis, v.p.

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PALM BEACH COMPANY—400 Pike St., Cincinnati, Ohio 45202 (513) 241-4260
Palm Beach; Hunter Haigh men's clothing
Elmer L. Ward, chm. bd.; Elmer L. Ward Jr., pres.; Robert Ward, exec. v.p., adv. sls. and mds. (All located at New York, N.Y.)

PAN-ALASKA FISHERIES, INC.—P. O. Box 647, Monroe, Wash. 98272 (206) 743-1176
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Ronald Jensen, pres.; Pete Marinkovich, v.p. oper.; Rod L. Routh, treas.; Walter B. Johnson, mktg. mgr.

PANPACIFIC RECREATIONAL PRODUCTS, INC.—2430 Stanwell Dr., Concord, Calif. 94520 (415) 825-8111
Pacifica Bamboomers golf clubs, woods;
Pacifica Soft Touch golf clubs, irons;
Pacifica sand wedge; motorized pull cart; golf glove
Paul R. Perlowin, pres.; Richard M. Kiely, sls. mgr.

PAR ACE COMPANY—5916 Kinghurst Dr., Charlotte, N.C. 28212 (704) 537-2786
Par Ace golf gloves; headcovers; Match Play of Pinehurst golf slacks
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J. S. Garske, pres.; Robert Gerding, exec. v.p.

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PARKER GLOVE COMPANY, DIV. OF MOHAWK RECREATIONAL PRODUCTS—10 S. Franklin Tpke., Ramsey, N.J. 07446 (201) 825-1800
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PASTENE WINE AND SPIRITS COMPANY, INC.—12 First Ave., Somerville, Mass. 02143 (617) 628-5100
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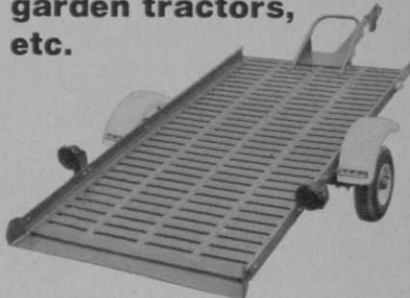
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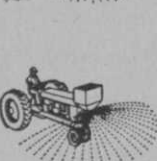
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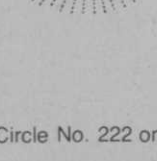
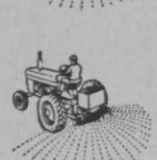
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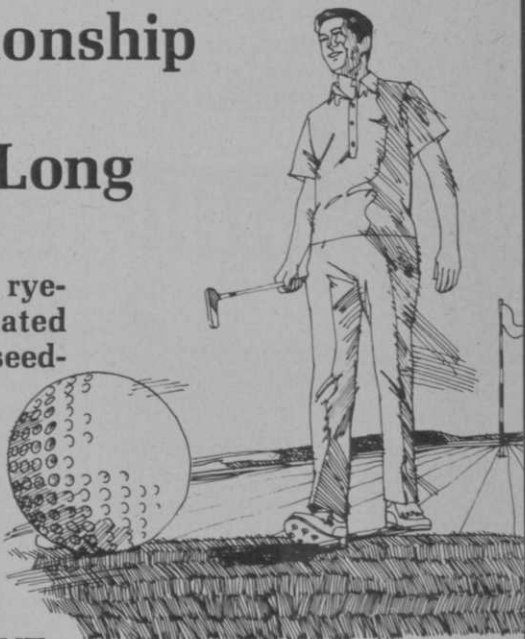
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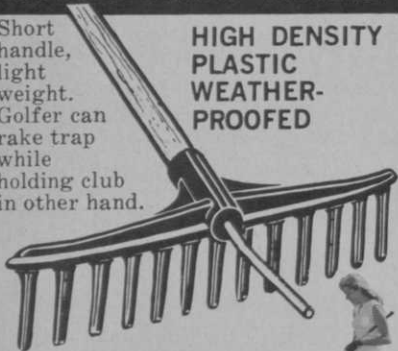
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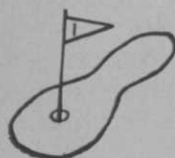
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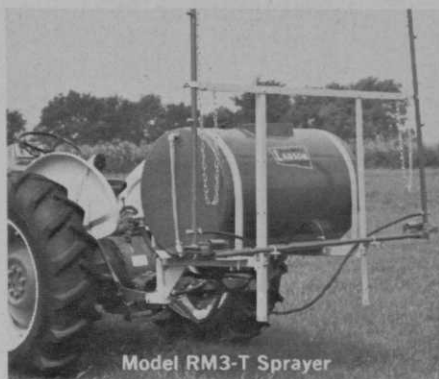
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Leonard Shapiro, pres.; Larry Kaye, sls.

SHUR-SPORTS INC.—P.O. Box 6492, 1441 York St., Denver, Colo. 80206 (303) 321-9002

Dyna-V, Shur-flite woods, irons; Huffer sport visors; Dyna-V rental carts
James E. Noshish, pres.

SHUR-WAY DEVELOPMENT COMPANY—208 First Ave. S., Altoona, Iowa 50009 (515) 967-3234

Shur-Way divot repair tool
J. R. Riding, v.p.

SIERRA CHEMICAL COMPANY—37650 Sycamore St., Newark, Calif. 94538 (415) 792-4141

Agriform CRF 19-6-13 fertilizer for greens; planting tablet fertilizer for trees and shrubs
Gerald M. Curtice, v.p. mktg.; Karl A. Kolb, nat. sls. mgr.; Thomas Garrett, sls. mgr. east. reg.; Richard Johnson, mgr. n.-east. reg.; Barry C. Clark, sls. mgr. west. reg.

SIGHT-LINE INDUSTRIES—Box 181, Freehold, N.J. 07728 (201) 462-0493

Original Sight-Line, X-L Model, Potato Masher putters
Vance V. Elkins Jr., pres; Wil F. Crowley, dir.

of mktg.

MORT SILVER ASSOC., INC./SILVER FOX SPORTSMAN—7726 Clairemont Mesa Blvd., San Diego, Calif. 92111 (714) 278-8081, 292-9780

Andreno Argenti, men's and ladies' wool and acrylic sweaters, blazers; Silver Fox sportsman men's Arnel sports shirts
Mort Silver, pres.; John Varner, gen. mgr.; Marion Long, off. mgr.; George Peterson, acct.

SILVER KING DIV. OF STEVENS LEE COMPANY—322 W. 59½ St., Minneapolis, Minn. 55419 (612) 861-6066

Silver King milk dispensers; salad crisper/dispenser; sandwich salad units; under counter freezer and refrigerator
H. R. Rubin, exec. v.p.; R. R. Bishop, mktg. mgr.

SIMMONS INTERNATIONAL CORP., GOLF TECH DIV.—2530 Skypark Dr., Torrance, Calif. 90505 (213) 534-4541

Honeycomb, Crown, Excalibur, Excalibur Plus, Mach II woods, irons, putters; Golf Tech utility woods, irons; Golf Tech putters; distributors of Jantzen Open soft goods
S. P. Simmons, pres.; Carl A. Horn, exec. v.p.; Ronald B. Pope, dir. mktg.; Dudley L. Goss, mktg. ser. mgr.

SIT-N-REST GOLF, DIV. ATLANTIC PRODUCTS CORP.—631 E. Center St., Milwaukee, Wis. 53212 (414) 374-5050

Tour Mate golf bags; Sit-N-Rest combination bag and cart; Tour Mate golf cart; headcovers; accessories
Bruce P. Menzel, pres.; Henry P. Yokers, v.p.; Arthur A. Aiello, v.p.; Marge Sandberg, asst. to sls.

SKIBBE MFG. COMPANY, INC.—3783 S. Pipestone Rd., Sodus, Mich. 49126 (616) 925-1871

Skibbe Spreader fertilizer, topdress old, new greens; Skibbe sprayer weed spray control, hi-pressure sprayer
Harold A. Skibbe, pres.; Jeannette Skibbe, sec.

THE SKINNER IRRIGATION COMPANY—2530 Spring Grove Ave., Cincinnati, Ohio 45214 (513) 721-4040

UR-9 pop-up fairway sprinkler; UR-8 pop-up tee and green sprinkler; 2700 series automatic controllers; SEVNEV Series automatic valves; 400-800 Series quick coupling valves
Norman S. Barnes, gen. sls. mgr.

SKYLINE INDUSTRIES, INC.—4909 N.E. Pkwy., Fort Worth, Tex. 76101 (817) 624-4991

Torque-Wrap men's graphite shafts; Torque-Wrap ladies' pastel graphite shafts
Melvin R. Haas, pres.; Joseph Kates, v.p.; Don Haggard, mktg. dir.

SLAZENGERS, INC.—850 Pennsylvania Blvd., Feasterville, Pa. 19047 (215) 355-3555

Tennis bags; tennis balls; nets; presses; racquet covers, frames, grips; metal, wooden racquets; strings; caps; dresses; shoes; shorts; sweaters
R. Birch, exec. off.; S. Chavkin, sls. mgr.

SLOAN VALVE COMPANY—10500 Seymour Ave., Franklin Park, Ill. 60131 (312) 671-4300

Royal, Crown, Dolphin, Sloan flush valves; Act-O-Matic, Sloan shower heads
C. S. Allen, v.p., sls. and mktg.; J. R. Coyne, west. reg. sls. mgr.; C. T. Rydelek, east. reg. sls. mgr.; F. J. Hawley, foreign sls. mgr.

SLOPE TRACTOR, INC.—106 W. Ninth St., Harper, Kan. 67058 (316) 896-3341

Slope Runner tractor with rotary mower
George Tregellas, pres. gen. mgr.; Roger Wedman, fact. mgr.; Harry Richardson, sls. rep.; O. C. Richards, sls. rep.

SMIRNOFF SALES COMPANY, A DIV. OF HEUBLEIN, INC.—330 New Park Ave., Hartford, Conn. 06101 (203) 223-7531

Smirnoff, Popov vodkas; Lancers Vin Rosé; The Club Cocktails; Black Velvet Canadian whiskey; Harvey's sheries and ports; Heublein vermouths; Irish Mist; Jose Cuervo tequila; Don Q, Eldorado rums; Tullamore Dew Irish whiskey; Vinya and Quinta wines; Tonight cocktail mix
E. D. Horowitz, v.p./natl. sls. mgr.

DAVID SMITH—Bubier St., Lynn, Mass. 01903 (617) 599-0300

David Smith ladies' and men's golf apparel; Margaret Court by David Smith ladies' tennis apparel
Robert J. Smith, v.p.; Leonard F. Wirtz, dir. golf sls.; Joe Romeo, key accts. mgr.

E. J. SMITH & SONS COMPANY—4250 Golf Acres Dr., Charlotte, N.C. 28208 (704)394-3361

Titleist golf clubs; Acushnet putters; Titleist golf balls; bags; Acushnet gloves, headcovers; Munsingwear shirts, slacks, jackets, sweaters; CaliFame headwear; various accessories and shop supplies
George R. Smith, pres.; Wayne B. Smith, v.p.; Walter M. Summerville, mgr. golf div.

SMITHCO, INC.—11 West Ave., Wayne, Pa. 19087 (215) 688-4009

Red Rider three-wheel turf vehicle; Little Beaver spiker; Top Rider top dresser; Easy Rider III trap rake; Lark 110, Hawk 200, Hawk 300 fiberglass sprayers; Cardinal 200 stainless steel sprayer
Ted C. Smith, pres.; Donald H. Smith, east. sls. mgr.; William Kenney, west. sls. mgr.

J. HUNGERFORD SMITH COMPANY—Prudential Center, Boston, Mass. 02199

(617) 262-3000
Beverage bases; fountain syrups; ice cream toppings; fruits; flavors; dessert food ingredients
Robert H. Maclachlan, pres.; Ralph E. Squaglia, exec. v.p.; Charles Koenig, dir. mktg.; Paul O'Neill, sls. mgr.

THE SMITHFIELD HAM & PRODUCTS COMPANY, INC.—Smithfield, Va. 23430 (703) 357-2121

Amber Smithfield hams, bacon and deviled ham products; James River Smithfield meat products and sauce
J. C. Sprigg Jr., pres., treas., adv., and sls.; J. M. Leach, v.p.

KENNETH SMITH GOLF CLUBS—Box 41, Kansas City, Mo. 64141
Royal Signet woods and irons
Kenneth Smith, pres.

SMITH JONES, INC., MIDWEST DIV.—Kellogg, Iowa 50135 (515) 526-8211
Golfkar golf cars; Midwest picnic tables
W. C. Hunsicker, sls. mgr.

J. M. SMUCKER COMPANY—Orville, Ohio 44667 (216) 682-1010

Preserves and jellies; apple butter; ice cream toppings; pickles; frozen pies and cakes
Paul H. Smucker, chm. bd. and pres.; Dick Reed, v.p. sls.; William P. Boyle Jr. v.p. mktg.; Tim Smucker, adv. mgr.; D. W. Lang, sls. prom. mgr.

THE SNOW COMPANY—4350 McKinley, Omaha, Nebr. 68112

Snowco utility trailer; umbrellas; buggy top canopies; Power-Kart three wheel utility vehicle; Nomad/Tri-Scat three-wheel recreational vehicle
William C. Morgan, dir. mktg.

ARTHUR JACK SNYDER—3421 N. 45 Pl., Phoenix, Ariz. 85018 (602) 959-2621

Golf course architect; golf course design
Arthur Jack Snyder, golf course architect, owner

SOCCER SPORTS SUPPLY COMPANY, INC.—1668 First Ave., New York, N.Y. 10028 (212) 427-6050

Tennis balls; court markers; nets; dresses; shoes; shorts
Max O. Doss, exec. off.; H. L. Doss, sls. mgr.

SOCIÉTÉ DES PRODUITS MARNIER-LA POSTOLLE—91 Boulevard Haussman, 75008 Paris, France 265-99-65
Grand Marnier liqueur after game drink
Maxime Coury, export dir.

SOFTOUCH COMPANY—303 Fifth Ave., New York, N.Y. 10016 (212) 679-0950
Softouch golfsox; Rollee, Bowee, Botique, Crochettes golfpeds; Shortee ankle length golfsox

SUPPLIER INDEX

Joseph Friedman, prop.

SOILMOISTURE EQUIPMENT
CORP.—801 S. Kellogg Ave., Goleta, Calif. 93017 (805) 964-3525

Jet Fill Tensiometer #2750, Soil moisture Gage #2700 6 through 60 inches moisture measuring equipment for irrigation control, semi-permanent installation; Quick Draw Tensiometer #2900 moisture measuring equipment for irrigation control, portable, 12 through 18 inches; Turf Probe #2950 double action tensiometer measuring moisture at 2 and 5 inches portable; Soil Water Sampler #1900 obtains soil water for laboratory analysis and leaching determinations, permanent installation; Soil Sampling System #215 Veihmeyer/King soil sampling probes; Soil Auger #230 for strata identification; Salinity sensors and Bridge #5500 salinity sensing equipment for field use, portable P. E. Skaling, mgr.; George F. Howell, asst. mgr.; William H. Staffeld, mktg. dir.; Whitney Skaling, eng. dept. head

SOUTHERN GOLF EQUIPMENT, INC.—5924 Market St., Wilmington, N.C. 28401 (919) 791-4866
Capri golf cars
W. W. Peterson, pres.; Peggy G. Peterson, sec.

SOUTHERN MILL CREEK PRODUCTS COMPANY, INC.—5414 N. 56th St., P.O. Box 1096, Tampa, Fla. 33601 (813) 626-2111
SMCP Dursban Plus for turf, Mole Cricket Bait, Dursban 2E, Diazinon AG 500, Chinch Bug Granules insecticides
William W. Broome Jr., sls. mgr.; Joseph C. Fowler, mgr. turf and grounds div.; Martin L. Griffin, tech. rep.; Charles W. Wright, tech. rep.; Ron Snyder tech. rep.

SOUTHERN SEEDING SERVICE, INC.—4535 W. Market St., P.O. Box 7244, Greensboro, N.C. 27407 (919) 292-2917
P. F. M. and Silva fiberwood cellulose mulch; service: hydro-mulching greens, seeding golf courses
Ralph D. Stout Jr., pres.

SOUTHERN SHELL FISH COMPANY—Harvey, La. 70058 (504) 341-5631
Dunbar, Blue Plate, Gulf Kist shrimp and oysters
J. F. Bowman, sls. mgr.; L. C. Hanning, adv. mgr.

THE SOUTHLAND CORP. DAIRY DIV.—2828 N. Haskell, Dallas, Tex. 75204

(214) 824-8121

Dairy products

John F. Thompson, chm. bd.; H. E. Hartfelder, pres.; M. T. Cochran Jr., v.p. and gen. mgr.; C. McDonald, media dir.

SOUTHLAND WINE COMPANY—415-421 N. 17th St., Richmond, Va. 23219 (703) 643-5309

Old Homestead, Velvet Rose, 3 Bears, and Big John wines

Charles Schreiber, pres.; Barry Schreiber, v.p. and sec.; Pearl L. Schreiber, treas.

SOUTHERN COMFORT CORP.—1220 N. Price Road, St. Louis, Mo. 63132 (314) 993-6606

Southern Comfort 100 Proof liqueur
F.E. Fowler Jr., pres.; John W. Vincent, v.p. and gen. mgr.; J. C. Laffin, v.p. and adv. mgr.

SPALDING—Meadow St., Chicopee, Mass. 01013 (413) 536-1200

Elite Centurian, Top Flite, Executive, Pro-Flite, Sandra Haynie, Touring Pro irons and woods; T.P.M. putters; Top Flite, Dot, Pro-Flite golf balls; Elite I, Elite II, Top-Flite, Inverness, Spyglass, Oakmont, Super Sunday golf bags; Bernhard Altman golf apparel; Elite, Super Tournament, Class K golf gloves; Deluxe knitted headcovers; Cascade, Tiffany, Canaan, Misty Morn, Horizon, Carnival, Majestic umbrellas; tennis balls, bags, sweaters, shoes; racquet presses, frames, covers; metal, wooden racquets; court markers; nets; net center straps; net posts; net top bindings

Richard M. Geisler, pres.; Howard Nannen, v.p. cust. and trade rel.; George J. Stangel, sls. dir.

SPARKLETT'S DRINKING WATER CORP.—4500 York Blvd., Los Angeles, Calif. 90041 (213) 258-2747

Bottled drinking water
Burton N. Arnds, pres.; Claude Niesen, v.p. mktg.; Clem Wachner, adv. dir.; Marvin Goldenberg, adv. mgr.

WILLIAM JAMES SPEAR & ASSOC.—16 N. First Ave., St. Charles, Ill. 60174 (312) 584-8200

Golf course architects; land planners
William James Spear, owner, pres.

SPEAS COMPANY—2400 Nicholson Ave., Kansas City, Mo. 64120 (816) 483-1700
Apple brandy and wine; cider and distilled vinegar; powdered apple pectin; apple juice
Martin Ericsson, pres.; Paul Egerstrom, v.p. and sls. mgr.

SPECIALTY FOODS PRODUCTS CORP.—Box 71, Johnson City, N.Y. 13790 (607) 729-3593

Sy-Wee chicken chow mein, ready to eat meat and poultry items for institutional trade
Joseph M. Levene, pres.; Samuel Goldin,

vice president

SPERRY REMINGTON, DIV. OF SPERRY RAND CORP.—P.O. Box 1000, Blue Bell, Pa. 19422 (215) 542-4011

Office products; typewriters; adding and calculating machines; copiers; office systems

C. H. Hovis, v.p. gen. mgr. N.A.

S.P.I. REALTY COMPANY—432 Wildwood Ave., Jackson, Mich. 49201 (517) 782-7168

Specialists in golf course sales, development areas and businesses

Mack R. Phillips, realtor; Marvin L. Jester, realtor assoc.

SPORTS ACCESSORIES INC.—2625 Garfield Ave., Silver Springs, Md. 20910 (301) 588-3161

Tennis bags, shorts, gloves, sweaters
Jon B. Miller, exec. off./sls. mgr.

SPORTS BECONTA INC.—50 Executive Blvd., Elmsford, N.Y. 10523 (914) 592-4444
Tennis shoes

James L. Woolner, exec. off.; L. Stock, sls. mgr.

SPORTS EDITIONS, INC.—29 W. 38th St., New York, N.Y. 10018 (212) 594-2100

Arnold Palmer Active Sportswear: ladies' color-coordinated sweaters, shirts, pants, shorts, skirts, and culottes

A. M. Schoenfeld, pres.; Leon Davis, v.p.; Henry Bennett, South. Calif. sls.; Mel Chapman, Fla. sls.; Paul Ginsberg, s.-east. sls.

SPORTS INTERNATIONAL—P.O. Box 21084, 6721 Hixson Pike, Chattanooga, Tenn. 37421 (615) 842-5427

Super-Pom, Pro-Pom knit golf club headcovers

Harry D. Kelly, pres.; Bill Coulter, v.p. sls. mgr.; Roy Wilson, v.p. mfg.

SPORTS INTERNATIONAL, INC.—1020 E. Eighth St., Oakland, Calif. 94606 (415) 834-7744

Stowaway golf hand carts

E. R. B. Haldan, pres.

SPORTS NOVELTIES—1505 Broadway, Buffalo, N.Y. 14212 (716) 896-1757

Golf jewelry; golf greeting cards; golf awards; golf novelties

Joan Wilemski, pres.; Nicholas M. Wilemski, mgr.

SPOT BILT, INC.—432 Columbia St., Cambridge, Mass. 02141 (617) 547-9210

Tennis shoes

Richard L. Hyde, exec. off.; Bob Minihane, sls. mgr.

SPRINKLER IRRIGATION SUPPLY COMPANY—1316 N. Campbell Rd., Royal Oak, Mich. 48067 (313) 548-7272

Buckner sprinklers; automatics; controls; Cornell pumps; Johns Manville PVC pipe; Safe-T-Lawn sprinklers
Austin J. Miller, pres.; James E. Vince, dist. sls. mgr. Mich., Ohio, Ind.; Paul A. Bando, dist. sls. mgr. Ill., Wis.

THE A. G. STAFFORD COMPANY—2006 Allen Ave., S.E., Canton, Ohio 44707 (216) 453-8431

Stafford Bag Racks golf storage racks
Russell B. Caldwell, pres.; Robert R. Sickafoose, v.p.; W. H. Myers, purch. mgr.

STANDARD BRANDS INC.—625 Madison Ave., New York, N.Y. 10022 (212) 759-4400
Fleischmann's yeast; gin, preferred whiskey, select bourbon, vodka; Black and White Scotch whiskey; distilled white vinegar, pure dry yeasts and yeast derivatives for foods, frozen eggs and fruits, fancy pecans, leaveners; Royal instant cocoa, soup bases, puddings, gelatin, baking powder; Tenderleaf tea; Blue Bonnet, Fleischmann's margarine and corn oil; Clinton corn syrups, refined corn oil, dry and liquid bouillons, dry and liquid syrups and extracts; Planters peanuts, dry roasted nuts, peanut oil, peanut butter

James E. Marler, pres.; J. J. Boosalis, v.p. Fleischmann div.; E. R. Piekarz, v.p. indus. sls., Fleischmann div.; J. T. Barker, v.p. sls. Planters; P. I. Eisenmenger, v.p., nat. food ser. sls.

STANDARD DISTILLERS PRODUCTS, INC.—310 E. Lombard, Baltimore, Md. 21202 (301) 752-0123

K & L whiskey, gin; Pikesville rye; Gorki vodka; Kentucky Life bourbon; Norwood bourbon; Club Special
Andrew W. Merle, pres., treas., and adv. mgr.; W. R. Goble, sls. mgr.; George R. Hummel, asst. sls. mgr.

STANDARD FRUIT AND STEAMSHIP COMPANY—50 California St., San Francisco, Calif. 94111 (415) 589-9125

Producer and importer of tropical fruit; bananas, pineapple, coconuts
D. J. Kirchoff, pres.; Charles M. Waite, exec. v.p.; Bruce Paschal, v.p. mktg.; E. L. Del Beccaro, mktg. serv. dir.; Paul Yoder, adv. and sls. prom. mgr.

STANDARD MFG. COMPANY—220 E. Fourth St., Cedar Falls, Iowa 50613 (319) 266-2638

Standard golf course equipment
M. K. Voorhees, sls. mgr.; John A. Christensen, asst. sls. mgr.

STANFORD SEED COMPANY—P.O. Box 230, Plymouth Meeting, Pa. 19462 (215) 825-1240, P.O. Box 366, Buffalo, N.Y. 14240

Pennstar, Fyking, Bonnie Blue, Merion Kentucky bluegrass; Pennfine, Manhattan perennial ryegrass; Penncross, Emerald

creeping bentgrass
J. R. Billings, N.Y. off.; Alan Koepf, N.Y. off.; Richard Bell, Pa. off.; Harry Butler, Pa. off.; Gordon Miller, Pa. off.

STAR-GRIP GLOVE COMPANY, INC.—2171 Greenspring Dr., Timonium, Md. 21093 (301) 252-5455

Star-Grip golf gloves
Ellis Woodward, pres.; Franklin W. Littleton Jr., v.p.

STAR HILL DISTILLING COMPANY—Star Hill Farm, Loretto, Ky. 40037 (502) 865-2881
Makers Mark Kentucky straight bourbon
T. William Samuels, pres.; T. W. Samuels Jr., exec. v.p.; C. A. Silliman, sr. v.p. and mktg. dir.

STAR-KIST FOODS, INC.—Terminal Is., Calif. 90731 (213) 833-2411

Star-Kist tuna; Eatwell frozen sardines and mackerel
Joseph J. Bogdanovich, pres.; J. G. Scharer, v.p. mktg.; T. M. Virgil, mktg. mgr.; J. A. Bescoes, nat. sls. mgr.

STARMASTER INC.—P.O. Box 113, Syracuse, New York, N.Y. 13211 (315) 455-5734
Presses; racquet covers; metal, wooden racquets
Hassan Kadah, exec. off./sls. mgr.

STAUFFER CHEMICAL COMPANY—Westport, Conn. 06880 (203) 226-1511
Aspon, Dyfonate turf insecticides; Betasan turf herbicide; Eptam ornamental plant herbicide; Imidan, Sevin 4 Flowable shade tree insecticide; Captan turf fungicide; Vapam temp. soil fumigant
E. M. Koch, n.-east. reg. sls. rep.; Dave Chapman, west. reg. sls. rep.; H. M. Day, sls. mgr.; F. A. Letzner, sls. supv.

STEM DISTRIBUTING COMPANY—16503 Rockside Rd., Maple Heights, Ohio 44137 (216) 475-9800

Tennis balls; presses; racquet covers, frames; metal, wooden racquets
Paul Siegel, exec. off.; Phil Gennill, v.p. sls. mgr.

THE STER'L DRI CORP.—10 Central St., Box 164, Saxonville, Mass. 01701 (617) 877-4330

Ster'l Dri, Dridocs golf hose; Derma Hot instant hot packs; Derma Cold instant cold packs; Ster'l Dri athletic supporters; golf shirts; ladies' peds; Skiin Dri ladies' seamless streamliners; tennis balls
Donald S. Harry, pres.; John E. de Redon, treas.

STEWART BROTHERS COMPANY, INC.—1061 Ohio St., W. St. Paul, Minn. 55118 (612) 222-3917

Spread-All Top Dresser material spreader; Top Rider Top Dresser material spreader
Peter E. Stewart, pres.; Edward J. Stewart

Sr., v.p. dist. sls.

STEWART IN-FRA-RED, INC.—P.O. Box 207, Fontana, Wis. 53125 (414) 275-6806
Stewart Hot Sandwich service
Donald E. Riker, v.p.

STEWARTS PRIVATE BLEND FOODS—4110 Wrightwood Ave., Chicago, Ill. 60639 (312) 489-2500

Stewart Private Blend coffee, teas and allied foods
Donald R. Stewart, pres.; William A. Stewart, v.p.; Donald R. Stewart Jr., v.p. dir. mktg.; Willard F. Orland, dir.-inst. sls.

A. H. STIEHL FURNITURE COMPANY—28 W. 20th, New York, N.Y. 10011 (212) 243-5000

Stiehl furniture
Adam H. Stiehl, pres.; Robert G. Wilson, v.p.; Robert Bartolomew, v.p.

STOCK YARDS PACKING COMPANY, INC.—340 N. Oakley Blvd., Chicago, Ill. 60612 (312) 733-6050

Institutional meat supplier
Bernard Pollack, pres. and gen. mgr.; Stanley Katz, v.p. and adv. mgr.; Harry Katz, treas. and dir. sls.

STOKELY-VAN CAMP, INC.—941 N. Meridian, Indianapolis, Ind. 46206

Stokely finest canned vegetables and fruits; Van Camp's pork and beans, convenience foods; frozen foods; vegetable oils; Sunshine pimentos
Alfred J. Stokely, pres.; Lyle S. Moore Jr., exec. v.p.; David H. McVey, sr. v.p. and treas.; William M. Newberry, v.p. mktg.; W. B. Stokely III, v.p.

H. STONE & COMPANY, LTD.—321 Milburn, Milburn, N.J. 07041 (201) 379-7535
Scotch whiskey, Dunfife Scotch whiskey; London Hill gin
Harvey Stone, pres.

THOMAS STRAHAN COMPANY—Heard and Maple, Chelsea, Mass. 02150 (617) 884-6220

Wallcovering and fabrics
K. Paul Chase, chm. bd. and chief exec. off.; Christopher Weld, pres.

STRAN-STEEL CORP.—2999 S. Wayside, Houston, Tex. 77021 (713) 644-3441
Stran (Stran-Steel) metal building systems for club houses, pro shops, equipment storage
D. T. Donovan, v.p. gen. mgr. Houston div.; A. L. Andrews, v.p. sls. east div.; J. P. Haller Jr., v.p. sls. Terre Haute div.

STROHEIM & ROMANN—401 Park Ave., S., New York, N.Y. 10016

Upholstery and drapery fabrics
Franklin S. Judson, pres.; C. Benjamin Bush Jr., v.p. and treas.; Stephen L. Tate, v.p., sls., adv., mktg.

SUPPLIER INDEX

STYLIST COMPANY—Box 1887, El Paso, Tex. 79950 (915) 532-5936

Stylist men's golf, dress shoes; men's golf, dress socks; women's golf shoes; nat. pro shop dist. for: Jaymar-Ruby, Inc., slacks; George B Originals shirts; Monsoon, Inc., rainwear; Gean Edwards peds
Frank Redman, pres.; Clay Jandro, v.p.; John Van Nortwick, sls. mgr.; James Horner, contr.

STYLO MATCHMAKERS INTERNATIONAL, INC.—55 Woodrock Rd., E. Weymouth, Mass. 02189 (617) 337-7330

Stylo Matchmakers golf balls; Stylo Matchmakers golf gloves
Richard D. Harris, pres.; Ross L. Humphrey, dir. p.r.; John I. Hillman, cont.

SUDBURY LABORATORY, INC.—572 Dutton Rd., Sudbury, Mass. 01776 (617) 443-8844

Sudbury soil test kits; Chaperone animal repellents; Solo-Gro seed starter cubes; X-Y-Z liquid soluble fertilizers
Robert N. Turner Jr., sls. mgr.; Thomas J. Curtin, dir. adv. sls. prom.

SUMMIT MARKETING COMPANY—375 Park Ave., New York, N.Y. 10022

Squires gin; Leilani rum; Glenlivet Scotch; Olmeca tequila; Harwood Canadian whiskey; Augier Freres cognac
Jerome Mann, pres.; Martin Bart, exec. v.p.; Richard J. Wonsik, adv. mgr.; Fred Rothstein, sls. prom. mgr.

SUNKIST GROWERS, INC.—14130 Riverside Dr., Sherman Oaks, Calif. 91403

Sunkist oranges, lemons, grapefruit, tangerines
Roy Utke, pres.; R. H. Autenrieth, v.p. fresh fruit mktg.; R. S. Bylin, dir. lemon prod. div.; J. Camine, dir. orange prod. div.; J. Gordon Henderson, fresh fruit sls. mgr.

SUNLAND MARKETING INC.—3000 Sand Hill Rd., Menlo Park, Calif. 94025 (415) 854-2322

Sunsweet, Sun-Maid, Blue Ribbon fig products
William H. Corbett, pres.; Howard R. Staples, exec. v.p.; W. A. Lipscomb, sls. mgr.

SUNNYLAND PACKING COMPANY—Box 1138, Thomasville, Ga. 31792 (912) 226-1611

Beef, pork, and poultry products
John L. Pidcock, chm. bd.; L. B. Harvard, pres. and chm. exec. com.; J. C. Harvard, v.p. corp. devel.; W. M. Kennington, exec. v.p. and gen. mgr.; W. M. Luckie, v.p. mktg.

SUPERIOR TEA AND COFFEE COMPANY—2278 N. Elston, Chicago, Ill. 60614
Superior coffee; tea; chocolate; mayonnaise; dressings; fountain toppings; chocolate syrup; fudge sauce; pineapple; soups, bases; ready-to-use condensed; portion controlled ketchup; mustard; all dressings; fluffy spuds; hash browns

Max Stramer, v.p. sls. and mktg.; Marv Perye, asst. v.p. mktg.; Michael Berk, mktg. mgr.; Steve Cohn, nat. acct. rep.; Marty Bishop, cust. rel.

SUTTON SHOE MACHINERY COMPANY—Box 9940, St. Louis, Mo. 63122 (314) 225-5255

SS-3 shoe shining machine with dust collection system; SS-2 Rollabout shoe shining machine; SS-1 bench model shoe shining machine
Roy N. Sutton, pres.; Gregory M. Franzwa, p.r. cons.

SWEDEN IMPORTS—6875 Normandy Dr., Newark, Calif. 94560

Swedish cutlery
Ole Olson, owner

H. C. SWEET COMPANY, INC.—56861 Grand River Ave., New Hudson, Mich. 48165 (313) 437-1727

Florline marking machine
Ron Sweet, pres.; Joe Haas, plant mgr.; Sandy Dreffs, off. mgr.; Judy Grant

SWIFT AND COMPANY—115 W. Jackson Blvd., Chicago, Ill. 60604 (312) 431-2000

Swift's premium ham, bacon, frankfurters; Table-Ready meats; beef, Tend'r lean pork, lamb, veal; Butterball Swift's premium turkeys; Jewell shortening; Silverleaf lard; Swift'ning, Brookfield butter, eggs, cheese, sausage, ice cream; Peter Pan peanut butter
R. W. Reneker, pres.; E. F. Swift, exec. v.p.; R. D. Arney, exec. v.p.; N. T. Carson, v.p.; Douglas B. Jamieson, dir. mktg. serv.

SWIFT CHEMICAL COMPANY—111 W. Jackson Blvd., Chicago, Ill. 60604 (312) 431-2000

Par Ex Professional Products, controlled release fertilizers; IBDU (Isobutylidene diurea) controlled release 31% nitrogen
Roger B. Clark, brand mgr.

SWING-RITE INTERNATIONAL, INC.—P.O. Box 198, Fairless Hills, Pa. 19030 (215) 943-8641

Swing-Rite golf swing training device; Putt-Rite putting training device
Dan Hackler, pres.; Sidney Gibson, v.p.; Layton Hackler, treas.; Patrick G. Gibson, sec.

SWING-TIP COMPANY—161 Lincoln Ave., Elberon, N.J. 07740 (201) 870-1457

Chip'N Run Back Returno for chipping; Swing Expander, an aid to acquire feel of swing; Finger Developer & Swing Synchro-

nizer; Sound-Rod enables golfer to hear his swing; Metronome helps develop rhythm and timing; Save-Your-Rug chipping mat; Rubber Glide golf mat for classes and outdoor use; Two-way Warm-Up Club
Dan Halpern, owner

T

TAIT-TOSKI-GIBSON—500 Webster St., Dayton, Ohio 45429 (513) 224-9871

Tait-Toski-Gibson land planning and golf course design; Tait water and waste treatment systems; vertical turbine and submersible water supply pumps; waste handling pumps and lift stations, Pure-stream packaged sewage treatment plants; Multi-Flo packaged home waste treatment sys.

Louis Wozar, pres.; James J. Richter, exec. v.p.; J. Porter Gibson, v.p. eng. and design; Bob Toski, v.p. mktg.; Edward Davies, v.p. corp. mktg.

TAS MOTOR COMPANY—2333 E. Eighth St., Los Angeles, Calif. 90021

TAS hedge trimmer; TAS knapsack power blower; TMC knapsack power blower
Kaz Kanemitsu, owner; Russ Champion, ser. mgr.

TAT GOLF COURSE SIGNS—P.O. Box #1, Dunedin, Fla. 33528 (813) 733-7996

TAT golf course; sign stakes; rustproof galvanized stake out rods; Rakeze sand trap rakes; yardage markers; Mr. Chain decorative plastic stakes and chain; P & R tee markers

Al Rasch, owner; Douglas Ross, gen. mgr.; Mildred E. Rasch, off.

JOHN W. TAYLOR PACKING COMPANY, INC.—Hallwood, Va. 23359 (703) 824-3431

Taylor's white and sweet potatoes
B. M. Bull, pres.; M. L. Nock, v.p.; C. E. Porterfield, gen. mgr.

W. A. TAYLOR & COMPANY—1212 Ave. of the Americas, New York, N.Y. 10036 (212) 582-2400

Old Smuggler Scotch; Maraca rum; John Jameson & Son Irish whiskey; Drambuie liqueur; Sandeman port, sherry, Scotch, and brandy; Corvoisier cognacs; Booth's House of Lords, High and Dry gins; Tia Maria Jamaican liqueur; Cherry Heering liqueur
Edward Roth, pres.; Marc Rosenthal, v.p. and adv. mgr.

TAYLOR-DUNN MFG. COMPANY—2114 W. Ball Rd., Anaheim, Calif. 92804 (714) 956-4040

Tee-Bird golf car; Model M 4 and 6 passenger personnel and luggage carrier; Model R 4 passenger personnel carrier Model R pick-up truckster (maintenance vehicle)
Ed Smith, golf sls. mgr.; Dick Meadows,

gen. sls. mgr.; Jack O'Brien, golf sls.; Mac McCarter, golf sls.; Lou Hannum, golf sls. west. div.

TAYLOR WINE COMPANY, INC.—Hammondspoint, N.Y. 14840 (607) 569-2111
Taylor N.Y. State still wines, champagne, vermouth, sherry
George A. Lawrence, pres.; Clarence W. Taylor, sr. v.p.; R. B. Douglas, sr. v.p. mktg.

TEE-OFF COMPANY—5610 Flagstone St., Long Beach, Calif. 90808 (213) 425-4128
Tee-Off golf practice device
Clinton D. Moffatt, owner

TEE-2-GREEN CORP.—1212 W. Eighth St., Kansas City, Mo. 64101 (816) 7825
Penncross creeping bentgrass, aggressive and disease-resistant bentgrass for golf course greens, tees and fairways
B. H. Melton, pres.; Eugene Mangelsdorf, ag. sls. dist.

TEE-TO-GREEN DISTRIBUTORS—230 E. Brokaw Rd. San Jose, Calif. 95112 (408) 288-8228
Palmstroke putter grips
Frank D. Murphy, part.; Hank Morine, part.

DONALD M. TEMPLE, INC.—2150 Center Ave., Fort Lee, N.J. 07024 (201) 944-6175
Leon Levin ladies' sportswear; Slack Fashions men's slacks; Jerrado Del Ruma (Jerry Wolf) men's sportswear; J. Maimon men's sportcoats and blazers
Don Temple, pres.; Charles Locke, sls.; Bob Stearns, sls.; Tom Cunningham, sls.

SENSOR CORP.—333 Stanley Ave., Brooklyn, N.Y. 11207 (212) 649-2000
Tennis balls; racquet covers, frames; metal racquets; strings
Jay Monroe, exec. off.; G. Savitsky, sls. mgr.

TEPROMARK INTERNATIONAL—975 Wood St., Woodmere, N.Y. 11598 (516) 569-4533
Intrad PVC plastic post and rail fencing; Intrad PVC plastic outdoor benches
Fred Sheinbaum, pres.

TERRAIN KING CORP.—4444 Center, Houston, Tex. 77007 (713) 869-9261
Terrain King rotary mowers, tractor drawn; Turner flail mowers, tractor drawn
C. R. Hipp, v.p. mktg.

TEUTONIX INC.—Box 1895, South Bend, Ind. 46634 (219) 234-0075
Bucket Boy Model 400 electronic golf ball dispenser
Roland L. Eckmayr, pres.; Jeri J. Nace, mktg.

TEXACE CORP.—402 W. Nueva St, San Antonio, Tex. 78285 (512) 227-7551
Mr. Ace, The Valiant, Kool Kap hats, visors, caps; Headliners (economy line) hats and

caps
Albert Lewis, pres.

THIESSEN COMPANY, Box 215, Dept. GC, Yarrow, British Columbia, Can.
Electronic golf ball and finder system

RAY THOMAS COMPANY—6305 Westward, 179, Houston, Tex. 77036
Tennis bags; tennis balls; net top bindings; nets; court markers; racquet covers, frames; metal, wooden racquets; dresses; shoes; shorts
Ray Thomas Sr., exec. off.

THOMSON COMPANY—1290 Ave. of the Americas, New York, N.Y. 10019 (212) 581-7590
Thomson golf trousers; Thomson Sportswear golf shirts, tennis shirts, shorts
Herbert A. Cohen, v.p.; Harvey Gultz, asst. to v.p.

THOMSON PUBLICATIONS—P.O. Box 50160, Indianapolis, Ind. 46250
Books: Agricultural Chemicals, Insecticides; Agricultural Chemicals, Herbicides; Agricultural Chemicals, Misc.; Agricultural Chemicals, Fungicides; Tree, Turf and Ornamental Pesticide Guide; Modern Golf Course Superintendent; Lawns; Farm Service Slide Rule sprayer calibrator
W. T. Thomson, pres.

THOMPSON TULLY COMPANY—410 Elgin Ave., Forest Park, Ill. 60130 (312) 858-1425
Nets; tennis gloves, shoes
J. Edwin Thompson, exec. off.; Charles E. Thompson, sls. mgr.

THONET INDUSTRIES, INC.—491 E. Princess St., York, Pa. 17405 (717) 845-6666
Dining chairs and tables; cocktail lounge chairs and tables; barstools; lounge furniture and occasional tables; stacking and banquet chairs; folding tables
James A. Riddering, pres.; Guido E. Baumgartner, v.p. mktg.

THOUGHT FACTORY—P.O. Box 5515, Sherman Oaks, Calif. 91413 (213) 786-2445
Pro Graphics greeting cards; matted prints; posters
Michael Cole, owner; Dennis Leinaar, dir. sls.

THOUSAND SPRINGS TROUT FARMS, INC.—P.O. Box 232, Buhl, Idaho 83316 (208) 543-4311
1000 Springs Brand fresh and frozen rainbow trout
Bob Erkins, pres.; Stan Ayers, sls. mgr.

3M COMPANY—3M Center, St. Paul, Minn. 55101 (612) 733-1110
Cantata background music unit; Wollensack video cassette recorders and players; Dry-Strip floor covering aerosol spray; Color-

quartz aggregate for seamless flooring; Bath-Mate antislip treads for bath and shower; Ceramascape landscape surfacing system; Tartan surfacing materials, turf; Highland surfacing; Doodlebug maintenance pad holder; Decor tape dispensers; Aquatic weed-algae control products; Mariner brand aquatic herbicides and algaecides; Systar plant growth regulator
Bruce Gefvert, adv. mdsg.; Bill Williams, prod. info. coord.

TITLE SPORTS INC.—3435 Metropolitan Blvd., E. Montreal, Que., Can. Ca110 (514) 729-4301
Tennis bags; tennis balls; nets; presses; racquet covers, frames; metal, wooden racquets
Aaron A. Brown, exec. off./sls. mgr.

TOBIN PACKING COMPANY, INC.—900 Maple St., Rochester, N.Y. 14611 (716) 436-4600
First Prize meat packers
Edward H. Carson, chm. bd.; John Watson, pres.; Robert B. Hunter, v.p. and treas.; Robert H. Griessel, v.p.; John O. Foeder, sec. and contr.

TODD SHOPPES—Box 163, Yorklyn, Del. 19736 (302) 239-7884
Miller, Wilson chemicals; International tractors; True Temper tools; Hahn Eclipse mowers; Wiss shears and clippers; John Bean sprayers
Philip Potts, mgr.; Richard Prange; Todd Watkins

TOMLINSON OF HIGH POINT, INC.—305 W. High, High Point, N.C. 27260 (919) 885-2121
Furniture
William A. Tomlinson, pres. and gen. mgr.; S. H. Tomlinson Jr., v.p. sls. and mdse. dir.

TONEY PENNA COMPANY—Toney Penna Dr., Jupiter, Fla. 33458 (305) 746-5146/5147
Toney Penna irons with no hosel weight; Toney Penna golf balls, bags, gloves
Toney Penna, pres.; Bernie Fischesser, sls. mgr.; Nancy D. Shuhl, exec. sec. to pres.; Joseph Werstak, compr.

TORK TIME CONTROL INC.—One Grove St., Mt. Vernon, N.Y. 10050
Torklitter emergency lighting; Tork lawn sprinkler controls; time switches; photocontrols for area lighting
M. Bizzoco, sls. mgr.; E. Auchterlonie, adv. mgr.

THE TORO COMPANY—81 11 Lyndal Ave., S., Minneapolis, Minn. 55420 (612) 888-8081
21-inch, 25-inch heavy-duty Whirlwind rotary mowers; 31-inch Whirlwind, Trojan 3, Groundsmaster 72, 70-inch Professional, 70-inch Teemaster rotary

SUPPLIER INDEX

mowers; 70-inch Professional, Super Pro, Greensmaster 3, Walk Greensmaster, Spartan 5, 7, 9 reel mowers; Roughmaster gang mower; Parkmaster 7, 9 gas or diesel mowers; General Tractor gas mower; Sandpro; Rake-O-Vac; Landscaper 6 Professional; Workmaster utility vehicle

David T. McLaughlin, pres. and chief exec. off.; John C. Norton, grp. v.p., outdoor power equip. div. (incl. turf prod. div.); James A. Fischer, dir. sls. and ser., turf prod. grp.; Craig Tanner, dir., mktg. res.

THE TORO COMPANY, IRRIGATION DIV.—5825 Jasmine St., P.O. Box 489, Riverside, Calif. 92504 (714) 688-9221
Automatic turf irrigation equipment
John R. Skidgel, mgr. tech. design sers.; John Singleton, mgr. golf course sls.; Charlie Watson, dist. mgr.; Bill Speelman, dist. mgr.; Jim Wickham, dist. mgr.

TOWN & COUNTRY GAMES, LTD.—20-09 127 St., College Pt., N.Y. 11356 (212) 939-5900
Tennis balls; presses; racquet covers; metal, wooden frames
Ajit Singh, exec. off.; Ben Cohen, sls. mgr.

TOWN TALK MFG. COMPANY, INC.—445 Baxter Ave., P.O. Box 4227, Louisville, Ky. 40204
Golf caps; hats; golf and tennis visors; ladies' casual golf and tennis headwear
Eugene F. Meyer, pres.; Wayne O. Joplin, sec. treas.; Rose M. Coomes, bkpr.; Nancy Beasy, sec.; Bettye Williams, sec.

TRANS GLOBAL SPORTS COMPANY—1515 E. 25 St., Los Angeles, Calif. 90011 (213) 232-7261
Tennis balls; presses; racquet covers; metal, wooden racquets
J. A. Solomon, exec. off./sls. mgr.

TRAULSEN & COMPANY, INC.—114-02 15 Ave., College Pt., N.Y. 11356
Refrigerators, reach-in; freezers, reach-in; dual temps; Heated Cabinets; Roll-In refrigerators and freezers
Keith Paris, v.p. sls.; Ed Pecinka, reg. mgr.; Nick Gabriel, reg. mgr.; Robert Marshall, v.p. west. oper.

TRAVELRAIN POWER SPRINKLER COMPANY—239 N. Robertson Blvd., Beverly Hills, Calif. 90211 (213) 276-3213/8848
Travelrain Power Sprinklers, traveling

sprinklers; Sharpomatic Drill & Tool sharpener
Noel Fuge, owner

LEE TREVINO, DAVE BENNETT—101 W. Bee Caves Rd., Suite 105, Austin, Tex. 78746 (512) 327-2257
Golf course design

TRI-CITY GOLF COMPANY—Rt. 37, Blountville, Tenn. 37617 (615) 323-4178
U.S. golf clubs; Pro-Am golf shirts, gloves, leather and cabretta; Pro-Am headcovers
Don Nicewonder, pres.; Kyle Minor, v.p.; Alton Good, off. mgr.; Linda Allison, sec.

TRIO SPORTING GOODS MFG. COMPANY—1621-29 Carroll Ave., Chicago, Ill. 60612 (312) 243-6655
Tennis balls; presses; racquet covers, frames; metal, wooden racquets
R. S. Bell, exec. off.; A. Starkopf, sls. mgr.

TRIUMPH MACHINERY COMPANY—P.O. Box 110, Hackettstown, N.J. 07840 (201) 852-0222
Shred-King tractor mounted brush and tree shredder for disposal of waste foliage onsite; used in construction or maintaining courses
A. A. Sickeler, v.p. mktg.; Frank Fowler, prod. sls. mgr.; Dan Hagadorn, sls. eng.

TROJAN BATTERY COMPANY—9440 Ann St., Santa Fe Springs, Calif. 90670
Trojan Mileage Master golf car batteries
Paul S. Godber, v.p.; R. I. Dick Godber, v.p. O.E.M. sls.; Dick Davis, mgr. golf car bat. sls.

TROPHY GLOVE COMPANY—122 Washington Ave. E., Albia, Iowa (515) 932-2184
Trophy golf and tennis gloves
Richard H. Coon, pres.

TROPICANA PRODUCTS, INC.—Bradenton, Fla. 33505 (813) 746-1151
Tropicana 100% pure orange juice
Anthony T. Rossi, pres.; Edward H. Price, exec. v.p.; Ken Barnebey, v.p. mktg.; Harry Boardman, mktg. res. mgr.

TROPICRAFT, INC.—568 Howard, San Francisco, Calif. 94105 (415) 982-4157
The Tropicraft Collection of woven wood: draperies, shades, screens, wall coverings, dividers, movable walls, acoustical treatments
J. E. McCloskey, pres.; Robert J. Kavanaugh, sls. mgr.

TRUE TEMPER CORP.—1623 Euclid Ave., Cleveland, Ohio 44115 (216) 696-3366
True Temper golf shafts, heads, components
R. T. Gutz, pres.; R. C. Harris, exec. v.p.; J. H. Howard, v.p. mktg.; George Manning, gen. mgr. tubular prod. div.; Robert Morse, sls. mgr.

TUCO, DIV. OF THE UPJOHN COMPANY—Kalamazoo, Mich. 49001 (616) 382-4000

Acti-dione fungicides; Proxol insecticide
G. A. Welch, dir. of mktg.; Dr. W. C. Haskett, mktg. mgr.; O. B. Lewis, sls. mgr.

TURFAID, INC.—3100 Norbrook Dr., Memphis, Tenn. 38116 (901) 332-8770
Toro turf products and irrigation mowers and sprinklers; Ryan turf equipment, aerators for greens; Mallinkrodt chemicals for disease control; Milwaukee Sewerage Milorganite fertilizer; Par Aid, Standard Mfg. golf ball washers, markers; John Bean spraying equipment
Marvin T. Elstad, pres.; Reg Perry, sls. mgr.; Tom Tinsley, sls.; Mike Palle, sls.

TURF INDUSTRIES, INC.—905 N. Toll Gate Rd., Bel Air, Md. 21014 (301) 838-9400
Rain Bird sprinkler equipment; Griswold Controls automatic controls and valves; Certain-teed plastic pipe
J. James Shipe, pres.

TURF VAC CORP.—3517 E. 11 St., P.O. Box 4339, Long Beach, Calif. 90804 (213) 434-9995
Turf Vac rider and tow type; Fairway Master vacuum sweepers and blowers
Hugh H. Horrell, pres., mktg. dir.; W. H. Nolt, east. dist. mgr.; Ted Walker, cent. Calif. sls. mgr.; Dale Pierce, South. Calif. sls. mgr.

TWENTY ONE BRANDS, INC.—23 W.52, New York, N.Y. 10019 (212) JU2-5500
Ballantine Scotch whiskey; Hine Cognac; Louis Martini and Wente Bros. California wines, McKintosh and Jamie '08 Scotch; Ezra Brooks bourbon; Mohawk liqueurs; Blackberry julep; Cherry julip; Calvados Boulard; Tiddy's Canadian liqueur
Joseph D. Cotler, pres. and chief exec. off.; H. J. Lester, v.p.; Kermit Axel, v.p.; Walter Seid, v.p.; Ernest Desperito, v.p.

UNCLE BEN'S, INC.—Houston, Tex. 77001 (713) 497-1970
Uncle Ben's converted rice, quick rice; flavored rice; long grain and wild rice; Stuff 'n' Such stuffing mix
J. J. Coady, pres.; Howard L. Walker, mktg. ser.

UNIFLOW MFG. COMPANY, KOLD-DRAFT—East Lake Rd., Erie, Pa. 16512 (814) 453-6761
Kold-Draft ice machines, ice dispenser, ice crusher, walk-in cooler/freezer, beverage cooler, beer dispenser; UniFlow water cooler
T. L. Kuebler, pres.; T. A. Martin, v.p.; J. H. Horn, nat. acct. field sls.; W. G. Richter, nat. acct. mgr.; P. A. Messina, mgr. walk-in cooler/freezer sls.

UNION CARBIDE CORP.—270 Park Ave., New York, N.Y. 10017 (212) 551-2345
Thomel graphite fiber
H. N. Townsend, mgr. fiber div.

UNIQUE CRESTS & ATHLETIC SUPPLIES—350 Sorara Ave., Toronto, Ont. Can. Cabl. 08 (416) 534-6381
Tennis shorts
C.R. Ostrander, exec. off.; J. Caffery, sls. mgr.

UNIROYAL INC.—1230 Ave. of the Americas, New York, N.Y. 10020 (212) 247-5060
Tennis shoes
G.R. Vila, exec. off.

UNITED BRANDS, INC.—1212 E. Maple Rd., Troy, Mich. 48084 (313) 585-8500
A-1 Blend and Piccadilly cocktails
Joseph E. Zitomer, pres. and adv. mgr.

UNITED KNITWEAR COMPANY—1384 Broadway, New York, N.Y. 10018 (212) 524-7740
Tennis dresses, sweaters
Michael T. Silbert, exec. off.; I. Teitler, sls. mgr.

UNITED STATES GYPSUM COMPANY—101 S. Wacker Dr., Chicago, Ill. 60606 (312) 321-4000
Grand Prize, Ben Franklin agricultural gypsum soil conditioners
S. Garre, div. sls. mgr.; L. R. Prostko, dist. sls. mgr.; W. C. Louis, dist. sls. mgr.; W. D. Dockery, dist. sls. mgr.

UNITED VINTERS, INC.—601 Fourth St., San Francisco, Calif. 91407 (415) 421-3213
Italian Swiss Colony wines; Lejon champagne, brandy, vermouth; Petri wines; G & D wines and vermouth; Intl. Vintage wines; Inglenook Vineyards; Hartley brandy; Santa Fe wines
R. M. Oster, pres. and chief exec.; R. A. Sander, v.p. and gen. sls. mgr.; R. L. Maher, mktg. mgr.; D. M. Kenep, m'g. mgr.

UNITREE CORP.—812-52 Borden Rd., Cheektowga, N.Y. 14225 (716) 668-2566
Foods; pickles; relishes; peppers
Edward Wodja, pres.; Peter J. Wojda, v.p. mfg.; Michael V. Karas Jr., v.p. mktg.; Jack P. Dederick, dir. traffic, sls. ser.

UNIVERSAL TRACTOR-EQUIPMENT CORP.—928 N. Meadow St., Richmond, Va. 23220 (804) 353-7806
Sato Tractors; Weed-Eaters weed cutters and trimmers; Yard-Man mowers and edgers; Amerind-MacKissic compost-shredders-sprayers; Arps landscape rakes and blades, backhoes; McClenny aerators; Ohio Steel utility carts; Sweepster sweeper

brooms, mounted & self-propelled
Davis Bottom, pres. gen. mgr.; W. S. Chencault Jr., sls. mgr.; Henry S. Hook, W. S. Cross Jr., James Sasser, Allen G. Withers, dist. mgr.

UNIVEX—Three Old Rockingham Rd., Salem, N.H. 03079 (603) 893-6191
Univex kitchen equipment; mixers; peelers; meat slicers; vegetable slicer
James Cobban, v.p. mktg.; James Williams, sls. mgr.; Lawrence Morris, ser. mgr.

U.S. FIBERWOOD CORP.—524 Superior Ave., Newport Beach, Calif. 92660 (714) 645-1165
Graphite 100 shaft and clubs; Graphite Plus glass and graphite composite shaft; Fiberwood, material for wooden club-heads.
Richard Brihart, pres.; Arnold Brihart, v.p.

USS AGRI-CHEMICALS—30 Pryor St., P.O. Box 1685, Atlanta, Ga. 30301 (404) 522-2641
Vertagreen Fertilizers: Tee Green Plus, 16-0-8, for greens; Tee Green Tech. Turf Food, 16-4-8, for greens, tees, aprons; Vertanite, 38-0-0, for greens, tees, fairways; Tournament, 25% UF, 18-0-9; Fertilizer for Professional Turf, 12-4-8; Tournament Plus 48% UF, 19-5-9, for fairways; Fertilizer for Professional Turf with Balan, crabgrass control plus fertilizer; Vertagard Chemicals: MCPP, MCPP/2, 4-D, 2,4-D 4 lb. Amine, Betasan 4 E. C., Betasan 12.5 G herbicides; Fore, Thiram W. P. 75, PMA 10% fungicides; Chlordane 8.0 E. C., Chlordane 25% G, Malathion 5 E. C. insecticides; Vertagard rotary spreader
John E. Wells Jr., mgr. turf and garden

V

VANDERMOLLEN CORP.—119 Dorsa Ave., Livingston, N.J. 07039 (201) 992-8506
Diadem broadcaster, brush chipper; KWH wheeled blowers; back pack; mistblowers and sprayers; Flykil electric fly killers; ROR insect electrocutors
G. H. Vandermolen, pres.; Aldo H. Vandermolen, v.p.

VANLEIGH FURNITURE SHOWROOMS, INC.—4900 Hampden Lane, Bethesda, Md. 20014 (301) 657-3900
Furniture
A. I. Van Wye, pres.; Pierre Bartet, gen. mgr.

VAN MERRITT COMPANY—2415-49 W. 21st., Chicago, Ill. 60608 (312) 847-7000
Van Merritt beer; Heineken imported beer, wines, liquors
Joseph C. Fusco, pres.; Frank J. Hoffman Jr., v.p.; George A. Vogrin, sec. and gen. mgr.; Dennis Hoffman, adv. mgr.

VAN MUNCHING & COMPANY, INC.—51 W. 51st, New York, N.Y. 10019 (212) 365-2685
General U.S. importers: Heineken Holland beers
I. Van Munching, pres. and nat. sls. mgr.; Leo Van Munching Jr., exec. v.p.; John A. McAna, v.p. and sls. mgr.; James P. Connelly, v.p.

VARELA SLACKS—1142 East 12th St., Los Angeles, Calif. 90021 (213) 627-0767
Varela slacks, sportsuits, sportswear
Manny Varela, owner; Frank Correles, mgr.; Emie Sabayrac, sls. rep. (country clubs only)

VELSICOL CHEMICAL CORP.—341 E. Ohio St., Chicago, Ill. 60611 (312) 467-5700
Agricultural and industrial chemicals: Bandane, Banvel herbicides; Gold Crest pest control chemicals; Phosvel insecticide; Probe herbicide
Robert M. Morris, chm. bd. and pres.; John C. Tapas, v.p. res. and dev.; Robert R. Garrison, v.p. and gen. mgr. chemicals and resins; Thomas C. Zinninger, v.p. and gen. mgr. ag.

VENTRE PACKING COMPANY, INC.—373 Spencer, Syracuse, N.Y. 13204 (315) 422-9277
Enrico spaghetti sauces, meat and cheese ravioli, shell macaroni; complete line of institutional products
John Ventre Jr., pres., sls. and adv.

VERMEER MFG. COMPANY—P.O. Box 200, Pella, Iowa 50219 (515) 628-3141
Vermeer stump cutters; tree spades; log splitters; log chippers; trenchers; vibratory plows
Carl E. Boat, v.p. sls.; George A. Wasenaar, asst. sls. mgr.

VERMOUTH INDUSTRIES OF AMERICA, INC.—100 Hancock St., Lodi, N.J. 07644 (201) 777-5110
Tribuno vermouth
John L. Tribuno, pres./adv. mgr.; L. R. Tribuno, v.p.

VESTAL-MONROE PRINTING COMPANY, INC.—314 W. Superior St., Chicago, Ill. 60610 (312) 266-1676
Printing of standard and special score cards; guest tags; starting sheets; charge check books; maintenance record sheets; message hangers; golf pencils; stationery
Thomas L. Barrett, pres.; Richard McGrath, treas.; Carol Barrett, v.p.

VIBO MFG. COMPANY, DIV. OF NATIONAL DISTRIBUTING CORP.—918 Des Moines Bldg., Des Moines, Iowa 50309 (515) 243-7145
Challenger three-wheel golf car; Vibo 4, four-wheel golf car; Vibo Trucker utility vehicle; Hippo Refuse Packer garbage compactor; divot replacement tool; lake or pond golf

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ball retriever machine

E. B. Vuper, gen. mgr.; Keith Norlin, plant mgr., Laurens, Iowa; Gene Stock, plant mgr., Grinnell, Iowa; Donna Mehl, off. sec.

VICTOR GOLF COMPANY—8350 N. Lehigh, Morton Grove, Ill. 60053

Ryder Cup II, Par Ex, Vardon Cup golf clubs; Turfhorse golf bags for men and women; Ryder Cup Fashions shirts and slacks for men; Ryder Cup Fashions tops, skirts and dresses for women; RC II golf balls
James T. Butz, pres.; Kenneth F. Devine, nat. sls. mgr.; Edward M. Smoczynski, PGA adm. mgr.; Kenneth I. Boyce, mkt. ser. mgr.; Robert W. Madary, sls. adm. mgr.

VICTOR SPORTS INC.—5115 S. Millard Ave., Chicago, Ill. 60632 (312) 735-7500

Wooden racquets; racquet covers, frames, grips; racquet stringing equipment, strings
H.V. Olson, exec. off.; Wm. Venhuizen, sls. mgr.

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Tennis shoes

George P. Meier, exec. off.; Jon Mars, sls. mgr.

VIKING CARPETS, INC.—10 W. 33rd St., New York, N.Y. 10001 (212) 564-7600

Kitchen, broadloom, business carpets
Wolfe R. Nichols, pres.; William C. Copkey, exec. v.p.; Andree V. Grabe, adv. and prom. dir.

VIKING RESEARCH, INC.—P.O. Box 3628, South Bend, Ind. 46619 (219) 234-0075

Ball-O-Matic automatic ball washer and dispenser

Roland L. Eckmayr, pres.; Robert E. Rayl, v.p.

VINYL PLASTICS INC.—3123 S. 9th St., Sheboygan, Wis. 53081 (414) 458-4664

Vinylast, Terralast, Symphony, Travertino solid vinyl floor tiles; Sure-Grip solid vinyl carpet runner; Slick multi-purpose recreational and ice skating surface

E. L. Stone, v.p. mktg.; G. T. Baumgartner, field ser. mgr.; R. J. Chapman, prom. mgr.

VIRCO MFG. CORP.—15134 S. Vermont, Los Angeles, Calif. (213) 321-3400

Virco furniture

D. C. Heyl, pres.; P. H. Valentine, v.p.; R. A. Virtue, v.p., mktg.

VOLLRATH REFRIGERATION, INC.—P.O.

Box 137, River Falls, Wis. 54022 (715) 425-6741

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W

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chardson, sls. mgr.

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