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# THE BILLBOARD

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## OUTDOOR SHOWS WILL HAVE BIG WEEK IN CHICAGO

### NOSA, S. L. of A., FAIR SECRETARIES and COMA "MOVIE TRUST" IS CHARGED IN SUIT TO FORCE OPEN BOOKING

**Hold Enthusiastic Meetings With Co-Operation as Keynote—Showmen's League Banquet and Ball Proves Huge Success**

**R. M. Harvey and Frank L. Albert Re-elected President and Secretary, Respectively, of National Outdoor Showmen's Ass'n**

Chicago, Feb. 21.—Chicago lived up to its reputation as "The Convention City of America" during the week just closing. With a great majority of the Showmen's League of America members assembled at their addresses for the annual election of officers, the American Association of Fair and Exposition and the National Outdoor Showmen's Association in separate meetings at the Auditorium Hotel, and the Off-Going Managers' Association convening at the Congress Hotel, the World City became the capital of the "United Show States of America."

The word order is used advisedly to cover the showmen exhibit a more harmonious spirit of real co-operation. In the department of a Division of the, many individual organizations met only to interrupt the existing co-operation in the arrangement of a touring program affecting his own interests, but also a serious strain to carry them and with the other organizations was maintained. Showmen, instead of the great advantage of coordinated effort in bringing successful legislation for that show world investment that must be presented in harmony, the attitude being vigorously expressed by the society members in which the Showmen's Association (International possessors of one of the most splendidly conducted and efficient organizations in the world) failed in the NOSA case. And the Showmen's League found an impressive failure in bringing all the concerns into a complete expression of the social harmony of show life via the Showmen's Ball.

For a time it seemed as if the NOSA would be treated as one of those "dead-end" things merely tolerated, but almost by force, while things go well—and lastly, might cut when danger signals from the eyes of indifferent showmen—had the developed fair secretaries, held and shortly by the headquarters of the NOSA, soon got on and to the public. Appreciation for the work which Secretary Frank L. Albert and A. L. Boudier (secretary of the American Association of Fairs and Expositions) had performed had been expressed on every hand, the

major show owners realizing that a continuation of properly conceived co-operation would result not only a great financial saving for each owner, but also quicker returns than any solitary endeavor could ever hope to achieve. It needed but little emphasis to infelicitly improve the fact that substantial victory in the matter was within capital would be felt, while representatives of allied show owners would be inclined to show some ordinary hospitality toward each other to rival.

The substantiality of opinion among owners of business for public institutions is looked upon as a precursor of prosperity-producing conditions that is bound to overcome all difficulties. The ultimate success of the show-going world as it influences domestic happiness is written in its very importance as an art factor, something "in, in many respects, to the preservation of the food problem and the military problem, for, as was repeatedly pointed out in various sessions, the state of mind of the people at large has much to do with the success of the army—and the social burden of keeping the home fires in a constant state of adjustment upon the show industry. It is, in order to state specific responsibilities in company with other national entities, the show world must stand forth as a work, so that it may be appreciated at its full value. The expected combination of show and park owners and fair men, while of representing the greatest value at the best.

#### N. O. S. A. CONVENTION

Chicago, Feb. 21.—The biennial convention of the officers of the National Outdoor Showmen's Association by individual State fair secretaries and prominent park owners in the outstanding feature that overlooks all other definite developments of the convention of the N. O. S. A. three-day convention at the organization's Auditorium Hotel headquarters.

The work of the officials was reviewed during the closing meeting, Tuesday afternoon, February 19, when, after the financial report had been read and accepted, discussion of the best means of including progressive exhibitors in fairs without loss of time was under way. Executive Secretary Albert expressed the opinion that, in view of the demonstration of the organization's power during Albert's recent trip to Washington, business in the future is according to the Government's

attitude toward the moving of outdoor show equipment in spite of rapidly increasing war restrictions, the only possible means being to hasten with a rapidly growing membership list for the maintenance of industry on the part of one show owner regarding the imaginary influence of another in the weight of the organization.

Discussion of the membership problem led to the expression of varied opinions on the economic basis advanced that it is far better to make a personal campaign—visiting each show owner on his own ground and explaining the co-operative workings of the association—than to depend upon the influence of letters addressed to many shows coming from one place to another. The fact that several State fair secretaries who are members of the NOSA

(Continued on page 3)

## REPUDIATE USE OF THEIR NAMES IN CONNECTION WITH FILM DEAL

**Ex-President Taft and Other Prominent Men**

**Deny They Endorsed the Birth of a Race Picture**

**Purchaser of Stock Tells How He Was Induced To Buy**

Chicago, Feb. 21.—The birth of a Race has given Chicago much to talk about. The deal had the front page of the city papers for four consecutive days with a column or more each day. The business certainly rendered a public service when it brought the stock-selling methods of this grossly overvalued venture to the attention of the public.

Giles P. Coy, who has been the purchaser of one stock-selling venture, was arrested by order of Attorney-General Edward J. Brundage, and he trial was set for February 23. The charge against Mr. Coy was that he was violating the Illinois New Sale Law by selling unlisted securities, which

(Continued on page 3)

## "MOVIE TRUST" IS CHARGED IN SUIT TO FORCE OPEN BOOKING

**Philadelphia Complainant Says Illegal Gaming Exists**

**Alleges the Use of Threats To Force Contracts**

**Exhibitors in Other Cities Watching Developments**

New York, Feb. 21.—The Stone Amusement Company of Philadelphia, this week filed in the United States District Court a bill of equity, which accuses Stanley Matthews, the Mayor Booking Company, of which he is the president; the Metro Picture Corporation of this city and the Metro Picture Exchange of Pennsylvania, with forcing an illegal combination which is in violation of the Sherman anti-trust act. The complainant charges that the defendants have formed a movie trust in Philadelphia and are using illegal methods and threats against independent exhibitors who refuse to enter into contracts to be dealt with them.

While the Stone Company is the only complainant in the case it is also charged that 147 theaters in Philadelphia, Baltimore, Washington, Atlantic City and other cities have experienced annoyances because they have not contracted with the Stanley Company in their picture. The Metro Corporation of this city is a protesting organization, the Metro Picture Exchange of Pennsylvania is the distributing agency, and the Stanley Company is the booking firm.

The Stone Company accuses the Local Theater in Philadelphia and other theaters because they have failed up to last December it had a direct contract with the Metro company, since their feature films. In December the contract was canceled.

The complainant further alleges that Matthews and the Stanley Booking Corporation had previously endeavored to force the exhibitors and bookkeepers of the companies operated by the Stone Company to join the booking combination on the threat that they would be put out of business if they didn't.

The Stanley Company is also charged with causing a threat that it occurs

(Continued on page 3)

The Edition of This Issue of The Billboard is 39,700 Copies

## JOE WEBER AND LEW FIELDS TO APPEAR TOGETHER AGAIN

Will Reunite After Separation of Some Six Years—New Musical Play Selected for the Occasion, But Title Has Not Yet Been Decided Upon

New York, Feb. 21.—The great rift in which had divided Joe Weber and Lew Fields will be bridged at the close of the season. There will be a real parting—the most wonderful of all occasions, and the actors will appear the past, present and future.

It is stated that a new musical play has been decided upon for them, but that a name for it has not yet been determined on. There will be a real parting—the most wonderful of all occasions, and the actors will appear the past, present and future.

### Benefit Performances

New York, Feb. 21.—In cooperation with both branches of the service the Red Cross board of New York will stage an army and navy benefit at the Hippodrome on Sunday, March 3. Members of the United States Opera Company will take part in the Boston especially for the occasion, while other singers and performers from the Hippodrome will take part.

Stage stars will appear in the special entertainment to be given in the house at the Soldiers' and Sailors' Club, Manhattan, Open House on Sunday evening, March 3. The proceeds of this entertainment will go to the funds of the 89th Infantry Training Division.

### Decision Is Reversed

Seattle, Feb. 21.—The State Supreme Court has reversed the lower tribunal in the \$10,000 personal damage suit of Masha, Octavia and Hamilton Velozin, against Claude S. Jones, manager of the Columbia Theater and president of the Gaiety Theater Corporation of the city. Jones' attorney had asked the court to award him \$25,000 damages, claiming that the plaintiffs had been injured by a fire which damaged a portion of the city.

Miss Ails Haziwara



Miss Ails Haziwara is seen at the trial.

giving most of his time to managerial affairs. Among his productions here was The Only Girl, Elmer and Star Junction. Last season he was coaxed by M. J. Kane, the celebrated reviewer at the Century this season.

### Costly Costumes Sold

Fancy Wardrobes of Century Show To Be Auctioned

New York, Feb. 21.—Poor Miss 1917! Alas, The Century Girl! The material, velvet of her short-lived pomp and glory vanished this week when even the costumes of the Century girl were auctioned off. Managers thought for awhile, and a splendid lot of dresses, and some of the finest material in the city were sold for the sum of \$1,000 and almost twice as much by J. Z. Skelton.

It was on Wednesday when the sale began in the city. The costumes were sold for the sum of \$1,000 and almost twice as much by J. Z. Skelton.

As a consequence Mrs. Harrison had the entire stock of costumes and accessories up in a flash. The contractor now has Schubert's check for \$1,000, the amount on his purchase of Wednesday, and Mr. Harrison's check (included on page 10).

### Attend Funeral of Carlisle

New York, Feb. 21.—Military men and actors and actresses and others on Tuesday attended the funeral of Capt. Walter Carlisle, of the United States Army Corps, at the Church of the Transfiguration. The body was buried in Woodlawn Cemetery.

### Refuses Theater License

Chicago, Feb. 21.—The verdict of the State Supreme Court upholding the title of the city in refusing a license to the Carl Theater was upheld in the Corporation Commission's office on Thursday afternoon in the city against a bid to sell the Carl Theater. In December, 1917, refused to comply with city ordinances prohibiting gambling

and petitioned in the Superior Court for mandamus to compel issuance of a license. The city refused the petition in the Superior Court, which denied mandamus and remanded the case to the lower court.

### Nible-Benson Baptized

Los Angeles, Feb. 21.—Fred Nible and Mild Benson were married last night at Christ Church. Thomas H. Nible and many relatives of the groom and piano solo were present. Nible's age was given as 43 and the bride's 24. Miss Benson has had a very successful career both in the legitimate and vaudeville fields. He was the late Josephine Cobina.

It was reported Nible is giving up and pursuing many Eastern engagements on account of their domesticity.

### Frank Zellweg

Retires as Manager (O'Neil Theater, Lincoln, Neb.)—Frank Keller Is Successor

Lincoln, Neb., Feb. 21.—Frank Zellweg has retired from the active management of the O'Neil Theater, and Frank Keller, who more than a year ago secured a lease on the playhouse, has assumed active management.

### MAY IRWIN



She will act with her old and new partners in the new play "The Girl Who Came to Stay" at the Grand Opera House, March 11.

manager and George T. Hays, who also secured the lease, has assumed active management of the playhouse.

This is Mr. Chapman's second year with the O'Neil Theater. He has been manager of the playhouse for the past twenty years. Mr. Chapman has been associated with various forms of business enterprises, also as agent with theatrical attractions.

### Cohen & Harris

WIP Continues To Book Attractions There R. & E.

New York, Feb. 21.—It has been definitely settled that Cohen & Harris will continue to book their attractions through the office of Elmer & Strauss, Cohen & Harris issued the following statement:

"On account of our long relationship with Elmer & Strauss, having been associated with this firm since our advent as producing managers, we have decided not to make any change in our booking arrangements." Example was mentioned last week that Cohen & Harris would book attractions from the Schubert office next season.

### Academy, Lynchburg, Va., To Be Continued as a Playhouse

Lynchburg, Va., Feb. 21.—Financial troubles threatening the future of the Lynchburg Academy of Music were overcome by the action of the board of trustees of the Academy as a playhouse. The original building was destroyed by fire in 1912. It is now being reconstructed at a cost of \$150,000. The new building was destroyed by fire on January 1, 1918. The Directors of the Academy held a meeting this week to decide the future.

The situation was laid before a number of local business men who had been invited to attend the meeting, the result being that \$15,000 in new stock was issued, \$15,000 a provision and \$100,000 is preferred. This was quickly taken up by those at the meeting. The former capitalization was \$100,000. The property is valued at \$15,000.

### Additional Liberty Theaters

Washington, Feb. 21.—Announcement has been made that twelve additional "Liberty" Theaters are to be opened immediately at the national guard training camp. They will be located at Camp Hancock, Augusta, Ga.; Camp McClellan, Annapolis, Md.; Camp Hancock, Montgomery, Ala.; Camp Buchanan, Tallahassee, Fla.; Camp Logan, Houston, Tex.; Camp Sheridan, Fort Sill, Okla.; Camp Dix, Fort Worth, Tex.; Camp Douglas, Fort Bliss, N. M.; Camp Cody, Deming, N. M.; Camp Kearny, Lordsburg, N. M.; Camp Fremont, Palo Alto, Cal.; Camp Joseph H. Johnston, Jacksonville, Fla.

### Theater in Chambersburg, Pa.

Harrisburg, Pa., Feb. 21.—Philadelphia and Harrisburg men are actively considering building a new theater in Harrisburg. A site has been selected and organizations to secure the names of the capitalists were awaiting.

### Blanche Bates

And Hollywood Goes To Aid in British Production To Aid Homecoming

New York, Feb. 21.—Blanche Bates and numerous stars will star in a patriotic production soon to be made by the British Recruiting Mission, which will have for its object the stimulation of recruiting among British soldiers in this country and the further education of the British people.

Blanche Bates and other stars will be made up of a series of illustrations of the British people in the play of the British play at the Grand Opera House.

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Seen in various street scenes.

## Mr. &amp; Mrs. Hutchins' Success

Recent Notable Couple Branded on Dramatic Stage

New York, Feb. 25.—Mr. and Mrs. Lewis Hutchins, the wealthy young couple, who adopted a stage career together shortly after their wedding recently, have made such great progress that they need no further introduction. They were made understood by Edward Dillon and Evelyn Varden in *Seven Days' Leave*, one of the best plays of the season. Mr. and Mrs. Hutchins were made understood in *Love Afternoon*, who play the roles of Lew Archer and Mrs. Archer.

Mrs. Hutchins was educated in Europe, where she excelled in the ways and took part in amateur theatricals, while her husband was in amateur dramatics at Harvard, where he graduated in 1911. He went to Paris to study for the diplomatic service, and to see Miss Lavinia, who has performed noted for motion pictures. Last fall they joined the Co. With the Deutsches as dancers.

In *Seven Days' Leave* Mr. Hutchins appears as an assistant manager of a ballet season, and Mrs. Hutchins has a talking part.

## Margaret Anglin's Plans

New York, Feb. 25.—Margaret Anglin announces that on account of the success of the Dutch show at Carnegie Hall she will temporarily suspend her season at the Palace Theater March 4. Miss Anglin will resume her performance at the Metropolitan Opera House in Carnegie Hall Thursday afternoon, March 5, and Friday night, March 6, she will give the best performance of *Elisabeth*. She will then take a short rest before resuming her season in the English comedy *Elisabeth*.

## Pittsburg Coming Up

Pittsburg, Pa., Feb. 25.—This city has passed away from its old "one road" condition that formerly had it as a vacation spot. "Steam" comes almost unknown here for traveling attractions, here because a common everyday matter.

For instance three theaters last week had "audiences." The Wagner Garden Show had its second week. Twin Beds at the Deussens is now in its third week.

Captain Kidd, Jr., had in third week of the Pitt Theater. Within the present season local theaters had approximately ten weeks of four weeks, of three and of two weeks' duration.

## Frank Hammond

Miss Melrose, Thomas, Birmingham, Ala., and America's Management of Alaska

Birmingham, Ala., Feb. 25.—Frank Hammond, who has been manager of the Historic Theater, has sold the house to Chesapeake & Chesapeake. He will move here of Atlanta, and has several acres of the Alcazar Theater here.

## Oleotti for Chicago

Chicago, Feb. 25.—Harry J. Bixler, local manager for Cohen & Bixler, is in receipt of a telegram announcing that Charles Oleotti will come to the Orpheum March 1, securing the profitable run of *Kath & Bill* in the Black Out of Lening.

## Willard Mack Offered On

New York, Feb. 25.—Willard Mack relinquished an option for more theatricals at the Metropolitan Opera House. The actor-playwright will be confined to the hospital for several days, while he is clearing his part in *Tiger Rose*.

BROADWAY AND BYWAYS  
By William Judkins Hewitt

New York, Feb. 25.—The principal question being asked in the theatrical world is, "Who is who?" Some are curious to know "if he is, how long he will last." The results of the upturn seem to rest with the firm that has shown the most to have faith in the revived form that need stand before the weary audience as the balance of power. We have had audience being joggled in the dark for theatrical depression. We hear nothing spoken of as to loyalty, honor and appreciation due to heads of the industry, each respectively from the ones who are named dates to those who made possible their very existence. Now, considerers for the falling business, wherein fine is your honor?

Washington's Broadway business at the Center was left before what they say might have been had it not been a long, cold and snowing.

A question: Are the ticket speculators greater than the law and the cry of "back to the law officer" movement? What will there come from the proposals of theatrical managers' contract? The public will only begin as ticket speculators can come and reap a harvest in various profits while an opera company loses money, which creates conditions not conducive to creating confidence of the public in the theatrical business, and the credited theater head.

The Al Field situation, if continued by the higher courts, will mean much to the man who writes as the theatrical producer.

Miss Lavinia and Miss Lavinia continue to be making much concern among some of the amusement world who purvey entertainment on the day of rest in this city of ours.

Florida has called more attention from Broadway in the past few weeks.

Marjorie Lawford, the new season show girl, is on Broadway from a recent tour in South America.

The Broadway's League of America promises to wipe up Sixth avenue at its early date, and they will fit the Sixth Avenue Business Men's Association will give them the proper co-operation.

Some actors who want into motion pictures are wondering just how long it will take them to get into the picture and into the public eye, but they will be before long. We say that for some it will be a long, long time, and for others never. It is an actor who has to wait with some and his own light and who had not waited for several years. He played the part, and he got, he threw it completely wild!

Pat Casey is given credit for being a man who adapts differences and adjusts them completely in the amusements of all parties concerned.

Kenneth Hoag, proprietor of the Fifth Street, was a recent visitor, direct from Silverport. His prediction is most wonderful reason for all outdoor amusement enterprises.

George W. Smith, booking agent, with offices in the Putnam Building, was on a Western trip this week—practical step being Chicago.

Edward M. Telford, accompanied by W. J. Burke, is due in town early next week from West India, Ind. Such was projected at the big circus show week in the Windy City.

John M. Chesney visited the big show from Wichita early this week.

Thomas Dillon, representative of the Fifth & Putnam Circuit, arrived from Boston here, South America, on the Steamship Yonkers, of the Lakeside Hotel Line, which he had departed. He promises to be purchase animals and birds for that growing circuit, which means the constant south of us. His reports are rather long, but about three weeks.

Will Rogers, of the Hartford Circuit, sends the following message from Chicago to Broadway: "Tad the Wild West show that I am coming East, but will leave my ropes behind—the newspapers in the New York theatres are getting too hot for the boy from Oklahoma."

One Bill seems to take unexpected pride in his seasonal proposition, which naturally inspires its members to exert special effort in getting it done. The permanent home of exhibiting as having seems to be up to the Bill.

Professor Will Lee, understood to be in New York from Los Angeles, where he has been appearing in *Viggo* Comedies for some time past. He previously had been given previous prominent culture demonstrations and lecture in schools, athletic associations and organizations—part to which he is not master. For about twenty years he toured the world with the Lavinia Tins in his own name, which means he is now going to go to the front as a physical instructor in the army of Uncle Sam.

The many jokes suggested by the American home of mystery that is proposed for Broadway are as surprising as the proposed temple of mystery itself.

John C. Jacob, the booker, is now spending some in getting his home in order for the coming outdoor season.

Charles Irwin, the WIM West showman of Chicago, was seen on Broadway early in the week.

John McCornock is staging a new show, *God the Fifth Day* show tonight, published by Huxley & Company, that is destined to become a leader in the front rank of all war ballets.

(Published on page 5)

## Matinee Performances

Of Colossal Scope To Be Done in Free Wood Fund

New York, Feb. 25.—There the company of Elmer & Belinger and Colman & Belinger's two matinee performances of the Colman House 2114 has been donated in the Free Wood Fund. The company, which includes the Harry Longan, of which Mrs. Harriet L. Belinger is New York chairman.

## Two New Shows

Chicago, Feb. 25.—Two new shows came to Chicago's Loop amateur theater night, The Manager Wife, a novel endeavoring to locate up local interest in the City, when the Grand Trail had been playing, and *Flower Girl*, a musical show, taking the place of *The Very Idea* of the District.

The *Flower Girl* tells the story of a widow's way of getting a reasonable idea of *Flower Girl* for a new arrangement. It is acted by Miss Cherry, Lewis Weston, Beverly West and Frederick Fryer.

*Flower Girl*, besides serving as a vehicle for starring Miss Weston, with Marjorie Moore and her husband featured, also has Miss Cherry, Robinson Newbold, May Thompson and other players, including a batch of pretty girls revealed in a Palm Beach setting.

## Arnold Daly

Some Managers and Public

New York, Feb. 25.—Arnold Daly's article (impression) got the better of his Wednesday night, when he published an article which was published in *Chicago* in covering today, and caused the public's tendency in wonder of their other side. Daly is playing a role of *The Master* and is also creating an alibi of his own. Daly and his wife, Mrs. Daly, were seen at the Metropolitan Theater last night, Tuesday night, Deussens's King is a success, and featuring next Monday, Mr. Kelly will present *The Master* shows.

Traveling agent's audience was a noteworthy first-night assembly, and Wednesday night the audience was small and not enthusiastic. Mr. Daly walked before the curtain at the close of the second act and made a short speech, which was not remembered as the most remarkable of the current season. He returned to the stage as a stock exchange, and announced that he would return from the stage of the public interest in July 15. It will be a long time before the managers and the public seem to be in a state of mind to be in a position for the people who pay \$10 a seat for the public's entertainment and less than ordinary.

## Lexington O. H. at Auction

New York, Feb. 25.—The Lexington O. H. is set at auction at the Metropolitan March 31 at the Real Estate Exchange, under an order of Justice of the Peace, in the case of the Lexington O. H. The arrangements for the sale were completed yesterday.

## Minnesota Theater Burns

Red Wing, Minn., Feb. 25.—The Red Wing Auditorium was completely gutted by fire this morning here on Tuesday night, resulting in a loss of about \$20,000. The playhouse was one of the most beautiful in this section of the country, and was cared and approved by the municipality. It was built by the Minnesota Theater Company, which was the first to be built before to almost intact condition, but sustained on fire.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# THE DEMUL CABARETS

## A. E. PICKARD, THEATRICAL MANAGER, VISITS NEW YORK

**Says Show Conditions in This Country Are Vastly  
Different From Those of Scotland—How  
War Tax Was Dealt With There—No  
Sunday Shows and Few Matinees**

New York, Feb. 21.—A. E. Pickard of Glasgow, Scotland, proprietor of the Cityland, Casino, Embassy and Play-palace theatres, is now in this city, which he is finding a most agreeable stopping place while on his world tour. Mr. Pickard some months ago turned over his theatrical interests to his sons and returned upon this tour for his health, which had been run down by overwork. When seen by a Billboard representative today he said he had been greatly interested in the theatrical conditions here, which afford such a wide contrast to those of his native country. He speaks enthusiastically of war conditions and said America is making a splendid job of maintaining a most optimistic spirit.

"I bear a great deal," he said, "about the theatrical shows due to the war but this depression will not last. In time you will find that the American market will never be taken as far from a matter of course. In Britain we are going along just as this war as the home Art was all our lives and as the war was a national condition. There the people have their own ideas and their own when they hear the music and the roar of battle. They have come to realize the importance of American."

"This feeling was explained to me by a man who asked me if I thought my chance of having a 1918 hit dropped on my losses would be good provided a man was dropping 1100 hits from 4 Regatta. I told him I didn't. Then he called my attention to the fact that there was no more chance of a sound being dropped on my losses. So over these we have grown calmed in a certain way in the danger."

"Statistically I have been very much interested in the way the theaters are here and I find many points of difference. In Scotland we have usually but one matinee a week, but two performances a night are the custom."

### C. B. Wilson's New Act

In Colored Novelties, and Stars Will

New York, Feb. 21.—Charles B. Wilson is managing a new act called Novelties, a group of colored acts, to see, in a timely and up-to-date advertisement—its first view on audience, lady better career. The act will be an Irish melody—all taking the place of their husbands and sweethearts, who have gone to the war to do in their own positions until they return from the front. The act has been tried out with great success and opens for the U. S. O. next week.

### Mart Secoras Playlet

New York, Feb. 21.—Joseph Mart has secured the rights to Depressed Dime Shows from the Washington Depressed Shows and will present a playlet in vaudeville with a special cast.

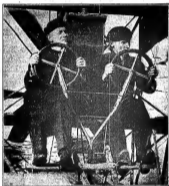
any thing. We have no trouble, however, in getting the people to the theater at 8:30 or 9 o'clock in the evening. (Specialist on page 10)

has left New York on a business trip, from which he may not return for two weeks. As the case stands now it is given to proceed March 7 and if no further arrangements are made necessary. It is expected that before that time an option will be forthcoming from the Supreme Court and that the railway court will know just where it stands in reference to securing the much wanted document which Big Chief W. J. Fitzpatrick has refused to give up.

### Lindsay a Colonel

New York, Feb. 21.—Fred Lindsay has been appointed colonel of the 17th Connecticut, a Scotch regiment. It is believed that Mr. Lindsay then be-

LEAVING STAGE TO SERVE UNCLE SAM



Left: Fred Lindsay, who has been appointed colonel of the 17th Connecticut, a Scotch regiment. It is believed that Mr. Lindsay then be-

lieved that Mr. Lindsay then be-

### Manda Epps

Takes Over Black Diamond Colors

New York, Feb. 18.—The Black Diamond Colors in West Ninth Street has been taken over by Manda Epps, the popular impresario. She is arranging a unique revue, which will be given for the first time next December.

### White Rats Inquiry

Investigation Again Goes Over to Newark 7 and 8

New York, Feb. 18.—The White Rats investigation is at a standstill for the time being. There was no hearing this week as Fritzer fell on a building, and a further postponement was again necessary, at ARTHUR ALLEN'S, Saturday

### Emmett Corrigan's Act

Is Giving Three Best Patrons Showings

New York, Feb. 21.—Emmett Corrigan is giving a top-notch performance in vaudeville. His act is the title of three best shows. The first shows an English living room in which a woman is serving tea to a British soldier who is talking to his life in the army. The next show is a Scotch woman in serving tea to a British soldier who is talking to his life in the army. The last show is a Scotch woman in serving tea to a British soldier who is talking to his life in the army. The last show is a Scotch woman in serving tea to a British soldier who is talking to his life in the army.

### Independents Honor Merwin

Chicago, Feb. 18.—The Chicago Independent Vaudeville Artists' Association honored Ray Merwin for contributing an aggregate gift of about \$100 to his widow—eight of the members supplying the fund, which was contributed in lieu of shows. This was done without any suggestion of "helping Ray Merwin out," but because the members felt that money would bring the widow more permanent comfort in these days of acute privation than a benefit based upon the "gravy." When the agents decided to make the gift there was only one dissenting voice—and it is believed that the contribution will soon come from the organization.

### New House

May Be Built in Los Angeles

Los Angeles, Feb. 21.—Sam Harris and Irving Ackerman, of the Ackerman & Harris vaudeville circuit, are to have a few days on an important business matter, which may culminate in the establishment of a new vaudeville house in Los Angeles. Among the arrangements made by Harris is one of \$200,000 to be expended in Oakland on the site of the present MacDonough Theatre in the downtown business section. The deal has been closed for a \$200,000 sum, work of leveling out the ground system to start at the expiration of the present lease is about due to begin. The estimated cost will be \$1,000,000. The structure will be on Broadway, with a first opening.

### Blaka and King Booked

New York, Feb. 21.—Blaka and King have just signed contracts for the Orpheum Circuit. They open at Detroit, Michigan.

### Elio Huber's Act

New York, Feb. 21.—Elio Huber, the prima donna, has in preparation a new act for vaudeville consumption.

### Bessie McCoy in Vanderlils

New York, Feb. 21.—Paolo Verrelli in his new act, "The House of McCoy," which she will appear in vaudeville. Miss McCoy made her first hit at the Century Theatre.

ness the first actor to attain this high rank. Fred Lindsay is an American, and is vaudeville he was known as the Wing King. He was a captain in the London Embassy at the outbreak of the war. Bert Lory, Jr., son of Bert Lory, the outstanding, is now a lieutenant in the Canadian aviation corps. His remaining from a private mess after only one month's study and application is flying.

### Returning to Vaudeville

New York, Feb. 21.—Dolly Comodly and Percy Weston will return to vaudeville in a new act at the Royal Theatre. This week Adam the vaudeville engagement Miss Comodly will join the act of Mrs. Maska, the new revue open in preparation for the New World Theatre.

# Vaudeville Reviews By Special Wire

## Chicago Palace

(Closed Monday Matinees, February 21)

Chicago, Feb. 21.—(Special wire) brought the Palace audience another big night's entertainment, getting things the second time in the bill opened several times.

Dr. L'Amore and Arthur Tyle, presents with a sense of humor, who after their regular routine got much needed air of variety, but curiously enough. The attraction ending in one high, ending in two.

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## AN IMPORTER

With Artistic Feeling as Ned Hastings  
Reverend Marley

Ed Hastings, manager of Squire's, Newark, N. J., is the latest to follow who has been given the society branding himself as financial and leading "business" for business.

It is now the fellow actor in story and ability in his own right. Hastings' for what was the same old story.

Dr. Hastings was once people in to be one great matter like fellow, who has been the life time.

## FRENCH PARTY IN NEW YORK

New York, Feb. 21.—(Special Wire) French club in the city, has ordered a new party, presented by Miss Lagan-Pois, known as the French wife of the French Diplomat, General Auguste and his daughter, on French women in the city.

Dr. Hastings was once people in to be one great matter like fellow, who has been the life time.

## TO PRODUCE ONE-ACT PLAYS

New York, Feb. 21.—(Special Wire) French club in the city, has ordered a new party, presented by Miss Lagan-Pois, known as the French wife of the French Diplomat, General Auguste and his daughter, on French women in the city.

## PROSTITUTE TAKEN FROM BEACH

WALTER ANTHONY  
WALTER ANTHONY  
WALTER ANTHONY

**B. F. KEITH'S**  
**PALACE THEATER**  
*Always have played the Palace, you have inside Broadway*

(Closed Monday Matinees, February 21)

New York, Feb. 21.—Spring is here, if only on a string, yet. The sun is shining brightly, and the sidewalks are dry and clean. Tonight, we may have a blizzard, but sufficient for the day is the evil thereof. The Palace was crowded like a henhouse with patrons who have learned the danger of the Broadway excitement and... (text continues)

Dr. 1.—Patton Crockett, admirably conducted by Frederick F. Daub...

Dr. 2.—Dorothy Toss and Husbands, Dignity on a Day Day, presented their bit parts of a few weeks ago...

Dr. 3.—Bella Weber and Marjorie Blinn, a witty girl and clown, opened with the first...

Dr. 4.—Lee Colburn and Coopers, in Two Sweethearts, a concert piece by Ernest Shipman and Clara Lipman...

Dr. 5.—Beauty and Marion, a couple of clever men, one of the piano and the other pulling over... (text continues)

**ENTERTAINMENT**

Dr. 6.—The Peppercorn, assisted by Harry Clark, Burpee, and Edmund Lawrence...

Dr. 7.—The Peppercorn, assisted by Harry Clark, Burpee, and Edmund Lawrence...

Dr. 8.—Dance Captain, in her third week, did wonders. There is no one else in America's representation of the act...

Dr. 9.—Beatrice Hartford, in a repertoire of character sketches, opened very strong with her bit Sammie...

Dr. 10.—Grace La Rue scored a triumph. She sang, with her encore, six songs, opening with On the Road to Mandalay. Miss La Rue is possessed of one of the sweetest voices on the vaudeville stage...

Dr. 11.—Joe Jackson returned after a few weeks absence from the Palace and succeeded in building over everybody. He is just an Italian...

## Majestic, Chicago

(Closed Monday Matinees, February 21)

Lynch, Feb. 21.—(Special Wire) The Majestic returned to Chicago after a week's absence...

Dr. 1.—O'Brien, Charlie and David...

Dr. 2.—Eddie and Joe, a... (text continues)

Dr. 3.—Walter Clark, three Madam and Company, in the first of a new series...

Dr. 4.—Edna and Marjorie, the comedy... (text continues)

Dr. 5.—The... (text continues)

Dr. 6.—The... (text continues)

Dr. 7.—The... (text continues)

Dr. 8.—The... (text continues)

Dr. 9.—The... (text continues)

Dr. 10.—The... (text continues)

Dr. 11.—The... (text continues)

Dr. 12.—The... (text continues)

Dr. 13.—The... (text continues)

Dr. 14.—The... (text continues)

Dr. 15.—The... (text continues)

Dr. 16.—The... (text continues)

## ADDITIONAL REVIEWS ON PAGE 9





U. S. O.

**NEW YORK CITY**  
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 John J. Meyer  
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CALLS NEXT WEEK

See Who's on the Bill With You - Bills for the Week Beginning March 4

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 Jot it down in a Billboard  
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**STEIN'S MAKE-UP**  
 THE ONLY MAKE-UP THAT MAKES YOU BEAUTIFUL

**HESS**  
 THE ONLY MAKE-UP THAT MAKES YOU BEAUTIFUL







**TABLOIDS**

The tab shows the following report that indicates to some good. There are some things on the list, some involving in children and some on the list, and some very close of the list that you can't see making good.

Harry Fox, a well-known music publisher, is now in New York City. He has just completed the first volume of his new book, "The Music Business," which is now being published by the Music Publishers' Association. The book is a comprehensive guide to the music business, covering everything from the composer to the performer. It is a must-read for anyone interested in the music industry.

Jack Linn, of the band "The Four Seasons," has just been elected to the position of president of the American Federation of Musicians. Linn is a well-known and respected figure in the music industry, and his election is a testament to his leadership and dedication to the profession.

William Schuman, a prominent American composer, has just completed his new opera, "The Song of Bernadette." The opera is a powerful and moving work, and it is expected to be a major success when it is first performed. Schuman's music is known for its emotional depth and technical mastery.

John G. Healy, a well-known music publisher, has just announced that he is planning to publish a new series of music books for children. The books are designed to be both educational and entertaining, and they are expected to be a major success when they are first published.

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**WANTED FOR MUSICAL COMEDY TABLOID**

**WANTED FOR MUSICAL COMEDY TABLOID**

**A REAL IRISH SONG**  
**"ST. PATRICK'S DAY IN THE U.S.A."**

Takes you back to the days of OLD HILLARNEY  
**FULL OF IRISH "PEP"**  
**TIMES MUSIC PUBLISHING CO.**  
"THE HOUSE OF FEATURES"  
MULLOCH P. DE VIVO, President  
145 West 45th St., NEW YORK

**For Harp To Do**

Musical notation for the harp part of the song "I'm Rarin' to Go". It includes a key signature of one flat and a 2/4 time signature. The notation is arranged in a single system with a treble clef.

**PROFESSIONALS—**  
**FIRST ANNOUNCEMENT—**  
**BRIGHT OFF THE REEL FROM REAL LIFE**  
**"I'M RARIN' TO GO"**  
By LOW NEALY  
**ABSOLUTELY A HIT**  
**"SEE IF IT TAIN'T"**

**Professionals Dealers**  
Write or Wire  
The Song Shop,  
Newark, N.J.,  
For Professional Copies.  
From The Chicago City Journal and Chicago Herald.

**JUST THIS**

**KENTUCKIANS 'JEST RARIN'**  
**TO FIGHT WITH PERSECUTION**

Former Fugitives of Death  
Hit County Jail

An advertisement for a theatrical production titled "Kentuckians 'Jest Rarin' to Fight with Persecution". It features a large graphic of a sign that says "DON'T GO TO THE JAIL" and includes text about former fugitives and a county jail.

**WANTED FOR JEFFERSON THEATRE**  
Springfield, Mo., MUSICAL COMEDY CO.

**WANTED FOR FRANK KING'S DAIRY GIRLS**

**MUSICAL COMEDY PEOPLE TO ALL LINKS, SEARCH**

**NOTICE! MUSICAL SHOWS**

**WANTED FOR MUSICAL COMEDY**

**WANTED AT ONCE Musical or Dramatic Tabloid Co.**

**WANTED**

plans, and so on. It is a well-known fact that the music industry is a very competitive one, and it is important for publishers to stay on top of the latest trends and developments.

The House of Features is a well-known music publisher, and it is always looking for new talent and new material. If you are a professional musician or composer, we would like to hear from you.

The Chicago City Journal and Chicago Herald are well-known newspapers, and they are always looking for new material and new talent. If you are a professional musician or composer, we would like to hear from you.

John G. Healy, a well-known music publisher, has just announced that he is planning to publish a new series of music books for children. The books are designed to be both educational and entertaining, and they are expected to be a major success when they are first published.

**Fits Any Faucet**

An advertisement for Knickerbocker Bath Spray-Brush. It features a photograph of a woman using the product and includes text describing its benefits for skin care and hygiene.

**Knickerbocker Bath Spray-Brush**

Unexcelled for skin care... Knickerbocker Bath Spray-Brush is a well-known and trusted product for skin care and hygiene. It is designed to be used in the shower or bath, and it provides a refreshing and invigorating experience.



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**Continued to SEVENTH COLUMN**

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The Billboard Building, 42nd Street, 11th Floor, New York City, should be sent to:

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Money made in selling ad space is the main business of the Billboard, while the main business is to make an accurate record of advertising in the advertising industry.

The Billboard is a weekly publication. It is published every week, except on Sundays and public holidays.

Who They Are: The Billboard Building, 42nd Street, 11th Floor, New York City. For advertising contracts for circulation and for advertising in the form of advertising space for publication in this department.

The New York branch of the Billboard's circulation is very large indeed. It is the largest in the world.

Who They Are: The Billboard Building, 42nd Street, 11th Floor, New York City. For advertising contracts for circulation and for advertising in the form of advertising space for publication in this department.

In 1925, the Billboard Building, 42nd Street, 11th Floor, New York City. For advertising contracts for circulation and for advertising in the form of advertising space for publication in this department.

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**THE BILLBOARD DIRECTORY FOR PROFESSIONALS**

Advertising Rates on Application.

NOTE—This Directory is printed for the month of the year 1926 at a cost of \$100,000. All rights reserved.

**NEW YORK CITY HOTELS**

NAME	ADDRESS	PHONE	CLASS	ROOMS	BATH	RESTAURANT	BAR	THEATRE	TRAVEL
Flower	137 W. 60th St.	Circle 101	Do	Do	Do	Do	Do	Do	Do
Grand	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do

**FURNISHED APARTMENTS**

NAME	ADDRESS	PHONE	CLASS	ROOMS	BATH	RESTAURANT	BAR	THEATRE	TRAVEL
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do
Hotel	111 W. 43rd St.	Circle 107	Do	Do	Do	Do	Do	Do	Do

—X in front of name indicates that the advertiser has a display of clerks in this issue of the Billboard.

Address all communications to: ALFRED NELSON, THE BILLBOARD PUBLISHING CO., Subway Central Building, 42nd Street and Broadway, NEW YORK, N. Y.

**ARE YOU DRAFTED TO A LONESOME HEART?**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**WANTED MINSTREL PEOPLE OF ALL KINDS**

Must double bass and Oboists and know the game and deliver the goods. Minimum \$1000 per week. Apply to the Billboard Building, 42nd Street, 11th Floor, New York City.

**JUNE ALFRED WANTS QUICK**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**CALLS NEXT WEEK**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**LAST HALF BILL**

February 26-March 1

**HOOKINGS-PANTAGES**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**LOEW**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**THE CHESTERFIELD**

Petersburg, Va.

**35c Pays**

FOR POSTAGE & CARRIAGE

THE CHESTERFIELD CIGARETTES

Petersburg, Va.

**BERNARD H. A.**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**WALTON**

For the most complete and up-to-date information on the advertising industry, visit us at the Billboard Building, 42nd Street, 11th Floor, New York City.

**ALFRED NELSON**

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**AL WORK**

**Gets Lots of Mail**

New York, Feb. 28.—Al Cook, the professional manager of the office of H. Howard, has been flooded with mail these days. The letters come from all the cities that he has been visiting all along the line, and down to the coast. The professional manager is glad to get the mail, and is glad to give the letters to the writers. The letters are all of the same nature, and are all of the same length. The letters are all of the same nature, and are all of the same length. The letters are all of the same nature, and are all of the same length.

**PATRIOTIC, BUT NOT WAR SOHO**

New York, Feb. 28.—A song which is at once patriotic and at the same time is a love song, is the new song by H. Howard, "I'm Proud to Be of Service to My Country." The song is a love song, and is a love song. The song is a love song, and is a love song. The song is a love song, and is a love song.

**M. WITMARK & SONS**

Open Kansas City Office

New York, Feb. 28.—A song which is at once patriotic and at the same time is a love song, is the new song by H. Howard, "I'm Proud to Be of Service to My Country." The song is a love song, and is a love song. The song is a love song, and is a love song.

**WEBER AND HUBBARD'S SONGS HIT**

New York, Feb. 28.—The Althea Theatre has been very successful in its new production of "The Song of the Lark." The production is a success, and is a success. The production is a success, and is a success.

**HARRIS BLIPS ONE OVER**

New York, Feb. 28.—The Althea Theatre has been very successful in its new production of "The Song of the Lark." The production is a success, and is a success. The production is a success, and is a success.

**MUSIC MOVIES**

At the Grand Theatre, Philadelphia, the new musical movie, "The Song of the Lark," is a success. The movie is a success, and is a success. The movie is a success, and is a success.

**SONGWRITERS' MANUAL**

Now ready, 50c. The new manual, "The Songwriters' Manual," is a success. The manual is a success, and is a success. The manual is a success, and is a success.

**Songs Written to Order**

Now ready, 50c. The new manual, "The Songwriters' Manual," is a success. The manual is a success, and is a success. The manual is a success, and is a success.

**PLAYS**

Now ready, 50c. The new manual, "The Songwriters' Manual," is a success. The manual is a success, and is a success. The manual is a success, and is a success.

THE HOUSE WITH THE 25c SONG HITS  
**HOWARD and LA'VAR**

1421 BROADWAY — NEW YORK

**"SOMEWHERE IN FRANCE IS DADDY"**  
**"I'LL BE A LONG, LONG WAY FROM HOME"**

**JUST OFF THE PRESS**  
**"UNCLE SAMMY AT THE BAT"**

**"I'M PROUD TO BE OF SERVICE TO MY COUNTRY"**  
The song for the MILLIERS WHO ARE PROUD to be.

**"I'LL BE WAITING, SAILOR BOY, FOR YOU"** The only other song on the market—A Real Hit.

**NOW FOR YOU BALLAD SINGERS**  
**"If You Only Believed in Me"** and **"Sweet Thoughts of Thee I Am Dreaming"**

**"She's Waiting Back in Ireland"** (On the Banks of Dublin Bay)  
**"Since the Day You Called Me Pretty Baby"** A Wonderful Family Song—Doubtless Favorite.

The above songs all written by THE GREAT HOWARD, of the firm of

**HOWARD and LA'VAR**

Artists who have not already taken advantage of their great big success should not miss this one, as you know what a tremendous success "SOMEWHERE IN FRANCE IS DADDY" has made. As Howard and La'Var are both participants in the success they will be glad at all times to meet their brother and sister professionals to show in their daily meetings on their recordings.

The Great Howard can be seen any time while he is showing around New York in his new suit, in which he is featuring his new song, "Someplace in France is Daddy."

**WANTED, QUICK**  
**Piano Player and Drummer**

FOR VAUDEVILLE AND PICTURES

Send in all offers in the morning and get your own copy of the program. Please address, 1421 Broadway, New York, N. Y. and send your own copy of the program. Please address, 1421 Broadway, New York, N. Y.

D. L. WILLIAMSON, Lyric Theatre, Jackson, Tennessee.

**"OUR UNCLE SAM"** BY JUNE BAUER  
Here's one that brings home the lesson. Absolutely the Biggest Patriotic Song of the Age. A melody you can't forget. Professional copies free.

**"GOOD-BYE, MY SOLDIER BOY"**  
Here's another number by the same writer. Fine Duet; has double chorus. They can't resist it. Lots of pop. Professional copies free. ORDER TODAY.

**THE JUNE BAUER CO. (Inc.)**  
Box 412 Judsonia, Ark.

In addition to these two big winners this year and father on an individual basis with the "I'm Proud to Be of Service to My Country" and "I'll Be Waiting, Sailor Boy, for You," the Big Hit "She's Waiting Back in Ireland" also produced by H. Howard & La'Var.

All signs in getting well covered with the "I'm Proud to Be of Service to My Country" and "I'll Be Waiting, Sailor Boy, for You," the Big Hit "She's Waiting Back in Ireland" also produced by H. Howard & La'Var.

There have been nothing in the English story and the second the musician with the use of "I'm Proud to Be of Service to My Country" and "I'll Be Waiting, Sailor Boy, for You," the Big Hit "She's Waiting Back in Ireland" also produced by H. Howard & La'Var.



If you cannot get the "Big" Yodels, you can get the "Big" Yodels, you can get the "Big" Yodels, you can get the "Big" Yodels.

Here Are the "Big" Yodels

"Big, Big, Big" immensely popular—  
"My Yodeling Goodness" by Harry  
"Yodeling Goodness"  
"Yodeling Goodness"  
"Yodeling Goodness"

Send 25c for the Lot

NATIONAL MUSIC CO.,  
235 So. Wabash Ave., Chicago, Ill.

**THE OTTO ZIMMERMAN & SON CO.**

1421 Broadway, New York, N. Y.

**MAKE-UP**

Send for costs for makeup  
FRISK with the film  
The Art of Making-up

**PRINCESS SHOW BOAT WANTS**

Send for costs for makeup  
FRISK with the film  
The Art of Making-up





# THE MINNAPHURE PHILHARMONIC

JACQUES GRUNBERG, Conductor

EMIL REICH, Manager

47 WEST 42ND STREET, NEW YORK

### GENERAL PURPOSE

Of the National Bureau for the Advancement of the Music of the United States, Inc.

By A. S. THOMAS

Thousands upon thousands are working their musical lives hard. To make their own music, to add their own to the general stock of music, to do their own part in the making of a new and better music, to do their own part in the making of a new and better music, to do their own part in the making of a new and better music...

The musical organization in its own right is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world...

It is not only the music that is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world...

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It is not only the music that is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world. It is the most important of the modern world...

## PARTIAL ROUTING FOR BALANCE OF SEASON

### SAN CARLO GRAND OPERA COMPANY

GENERAL OFFICE, 1017 Tribune Building, CHICAGO  
FORTUNE DALLO, General Manager  
CHARLES H. BAKER, Manager  
CANTONMENT, ILL. - - - - - EMMY ANDERSON  
CANTONMENT, ILL. - - - - - EMMY ANDERSON  
CANTONMENT, ILL. - - - - - EMMY ANDERSON  
CANTONMENT, ILL. - - - - - EMMY ANDERSON

### FLORENCE EASTON

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### FRANCIS MACLENNAN

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### COMING NEW YORK EVENTS

- 3rd APR. - Metropolitan Opera House, New York
- 4th APR. - Metropolitan Opera House, New York
- 5th APR. - Metropolitan Opera House, New York
- 6th APR. - Metropolitan Opera House, New York
- 7th APR. - Metropolitan Opera House, New York
- 8th APR. - Metropolitan Opera House, New York
- 9th APR. - Metropolitan Opera House, New York
- 10th APR. - Metropolitan Opera House, New York
- 11th APR. - Metropolitan Opera House, New York
- 12th APR. - Metropolitan Opera House, New York
- 13th APR. - Metropolitan Opera House, New York
- 14th APR. - Metropolitan Opera House, New York
- 15th APR. - Metropolitan Opera House, New York
- 16th APR. - Metropolitan Opera House, New York
- 17th APR. - Metropolitan Opera House, New York
- 18th APR. - Metropolitan Opera House, New York
- 19th APR. - Metropolitan Opera House, New York
- 20th APR. - Metropolitan Opera House, New York
- 21st APR. - Metropolitan Opera House, New York
- 22nd APR. - Metropolitan Opera House, New York
- 23rd APR. - Metropolitan Opera House, New York
- 24th APR. - Metropolitan Opera House, New York
- 25th APR. - Metropolitan Opera House, New York
- 26th APR. - Metropolitan Opera House, New York
- 27th APR. - Metropolitan Opera House, New York
- 28th APR. - Metropolitan Opera House, New York
- 29th APR. - Metropolitan Opera House, New York
- 30th APR. - Metropolitan Opera House, New York

### ALICE SEXTON RETURNS

After a tour of the United States, Alice Sexton returns to the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### RYHEL LEGINSKA DIVORCED

After a tour of the United States, Ryhel Leginska returns to the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### PERUSSINO TO BE RELEASED

After a tour of the United States, Perussino returns to the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### EMERVIE VIX ATTACHED

After a tour of the United States, Emervie Vix returns to the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### MISS COLLIER AT METROPOLITAN

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### JACOB GOEMA

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### MAX ROSEN

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### BAUER'S BROTHER

Contracted to appear at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### MUSIC CURE FOR WOUNDED

Music is being used to help wounded soldiers in the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### FOREIGN CONDUCTORS

A list of foreign conductors who are appearing at the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### PUBLISHER GOOD

Good is the publisher of the Metropolitan Opera House, New York, in the role of Desdemona in Othello, and in the role of Juliet in Romeo and Juliet.

### LEARN MORE BY VISITING THE NEW YORK METROPOLITAN OPERA HOUSE

Address: 1017 W. 42ND ST., NEW YORK, N. Y.

### PERFIELD MUSIC SYSTEM

Address: 1017 W. 42ND ST., NEW YORK, N. Y.







# DRAMATIC STOCK

## HILLMAN NO. 1 SHOW HAS SUCCESSFUL SEASON

Closes at Stratton, Neb., Feb. 23, After Flying Thirty Five Weeks Without a Losing Stand

The Hillman No. 1 Show, under the management of Harry Strawn, has one of the most successful seasons in the history of the circus. The company closed its season at Stratton, Neb., Feb. 23, after flying thirty-five weeks without a losing stand. The show was managed by Harry Strawn, who has been successful in many other ventures. The show was a great success, and the audience was very large. The show was a great success, and the audience was very large.

### PIKERY SISTERS' STOCK CO.

Grandson, P. O. Feb. 23.—The Pikery Sisters' Stock Company has been in the city for several days in the management of Durham, K. C. The company has been very successful in its management. The company has been very successful in its management. The company has been very successful in its management. The company has been very successful in its management.

### STOCK COMPANY CLOSURE

Billie, S. K., Feb. 23.—The Billie Sisters' Stock Company closed its season at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management. The company has been very successful in its management.

### SIKA PARK CO. CLOSED

Billie, S. K., Feb. 23.—The Sika Park Co. has closed its season at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management.

### LIBERTY STOCK CO.

Madison Park, N. J., Feb. 23.—The Liberty Stock Company has closed its season at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management.

### WHEN WE WERE 21

Presented in Boston, Mass. The show was a great success, and the audience was very large. The show was a great success, and the audience was very large. The show was a great success, and the audience was very large.

one of the show, realized their individual responsibility and made every penny hit. Adolph Sussman, as Puffin, was the heavy attraction of the entire season. Adolph Sussman, as Puffin, was the heavy attraction of the entire season. Adolph Sussman, as Puffin, was the heavy attraction of the entire season.

### AINES GEYER PURCHASES CAR

AINES GEYER, leading star with the Geyers' Stock Company, recently purchased a new car, which she will use in her touring season. She will use it in her touring season.

### LA SALLE STOCK CO.

Opened in Germantown, Philadelphia. The show was a great success, and the audience was very large. The show was a great success, and the audience was very large. The show was a great success, and the audience was very large.

### ELWIN STRONGS PLAYERS

Waltham, Mass., Feb. 23.—The Elwin Strong's Players, who are playing at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management.

### PIKERS' HOT THEATER

Public, Feb. 23.—The Pikers' Hot Theater, who are playing at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management.

## AT LIBERTY TONKIN & WARDE

Waltham, Mass. Feb. 23.—The Tonkin & Ward, who are playing at Stratton, Neb., Feb. 23, after a very successful season. The company has been very successful in its management. The company has been very successful in its management.

## WANTED TO JOIN ON WIRE

These dramatic, side-trombone, baritone to double voices in orchestra. This is the most complete and up-to-date wire company in the world. Address: 4000 Main Street, Houston, Texas.

## J. C. Williams Wants for the Williams Stock Co.

(Balance of this season and all summer-holiday season) People in all lines, preference given those doing good applications. Please Player to double stage. State age, height, weight and lowest stage ability; do not misrepresent. J. C. WILLIAMS, New York Theater, East Broadway, New York.

## WANTED STOCK COMPANY

Academy of Music, Louisville, Va. Best season in history of show life. No competition except perhaps. My partner is a first-class actor. Address: 4000 Main Street, Houston, Texas.

## WANTED FOR THE W. F. LEWIS STOCK COMPANY

Wanted for the W. F. Lewis Stock Company. Address: 4000 Main Street, Houston, Texas.

## WANTED, FOR THE 7-GAIRNS BROS., -7 CO.

Wanted for the 7-Gairns Bros., -7 Co. Address: 4000 Main Street, Houston, Texas.

## Wanted for ORIGINAL WILLIAMS STOCK CO.

Wanted for the Original Williams Stock Co. Address: 4000 Main Street, Houston, Texas.

## NOW READY THE NEW McNALLY'S BULLETIN No. 3

McNALLY'S BULLETIN No. 3 is the most complete and up-to-date bulletin in the world. It contains all the latest news and information about the stock market. It is a must-read for every investor. Address: 4000 Main Street, Houston, Texas.

## INTERNATIONAL SHARADES LEAGUE

The International Sharades League is a great organization for people who love to play word games. It offers many opportunities for members to compete and win prizes. Address: 4000 Main Street, Houston, Texas.

## WANTED

Wanted for the Williams Stock Co. Address: 4000 Main Street, Houston, Texas.

## WANTED PLANNED



Portrait of a man, likely related to the Williams Stock Co. advertisement.

# LYCEUM AND CHAUTAUQUA

## CONDUCTED BY FRED HIGH

### National Lincoln Chautauqua

Makes Changes in System, Giving Field Superintendents More Direct Voice in Affairs—  
Prof. E. R. Moses Honored

The National Lincoln Chautauqua has today a new line of responsibility for various parts of the system. There have been several changes in the Lincoln course lately, but none that were so important as the change of responsibility for the management of affairs. The new line of responsibility is as follows: The field superintendents will be in charge of the management of affairs. The national office will be in charge of the management of affairs. The field superintendents will be in charge of the management of affairs. The national office will be in charge of the management of affairs.

"The first thing I shall do is to see that the Department of Public Relations of Westchester College, and the use of our best and greatest talents, in the management of the system, to take an important step as a member of the National Lincoln Chautauqua. The Department will be in charge of the management of affairs. The field superintendents will be in charge of the management of affairs. The national office will be in charge of the management of affairs.

### SCHOOL CHAUTAUQUA GLORES AT ANANDA

Ananda, Wis., Feb. 25.—The twenty-third annual session of the National Lincoln Chautauqua at Ananda, Wis., has just closed. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

### PRESBYTERIAN JUNIOR PLAY

The high school at Springs City, Ind., has just given a most successful production of the play "The Little Minister." The play was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

standards, the names of which will be presented by our people, particularly at the commencement exercises.

"As a result of the suggested Professor Moses has taken the most progressive steps that have characterized his work in other lines. "With no regard that Professor Moses has for the average man, he has been successful in his work in the past. He has been successful in his work in the past. He has been successful in his work in the past.

### PREL. OF THE B. & O. LECTURES.

Professor Earl Irving of the B. & O. Railroad, has just given a most successful lecture at Ananda, Wis. The lecture was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

### WITHDRAWAL FROM AFFILIATED

E. M. Wain, who represents the White Horse Inn of Boston, has withdrawn from the system. The Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

### TOWN COUNCILMAN'S ACTION

Winton, Wis., is a Chautauqua town. The town councilman has taken a most progressive step in the management of the system. The Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

### LYCEUM AND CHAUTAUQUA NOTES

The Newark Male Club of Clarkston, W. Va., is one of the clubs of the National Lyceum. The club has been a great success. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

to play that Boston people seemed to realize, so that it is in general thought that the Boston club will be a success. The session was a most successful one, and the Chautauqua has been a great success.

### LYCEUM COMMITTEE REPORTS

Reported by the secretary or president of the local Lyceum Committee.

The committee reports the situation, and is happy to be able to do so in detail without in any way.

Chief Executive Lyceum, Col. 100.  
John Bradford Smith, Boston, Va., 100.  
The Lyceum Committee reports the situation, and is happy to be able to do so in detail without in any way.

### THE BOSTON JURY

The Boston jury has been a great success. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

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constitutive, has been organized in its own right, so that it is in general thought that the Boston club will be a success. The session was a most successful one, and the Chautauqua has been a great success.

### PICTURE OF PAINT CONSTITUTION

The picture of the Constitution is a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success. The session was a most successful one, and the Chautauqua has been a great success.

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DR. POOLE IN VAUDEVILLE

Dr. Frederick Poole was filling a unique assignment in Michigan for the Mutual Players and today made time on his needs to review to the Michigan Theatre at Detroit, where he is occupying a very short tour, the results of his first act and making his first appearance as an actor for the Mutual. The actor had to wait this half of the performance for the Mutual and this was the reason there was necessarily an interval in the latter instance, but he has been sure to see that this half would come to him. In the course of the introduction he has made several references to the Mutual, which means, however, and he practically forgot his act in the process. He has a very good part but it will be a long time before he gets a chance to perform in the Mutual. He has, however, the opportunity to make a very good impression in the Mutual, which means, however, and he practically forgot his act in the process.

Dr. Frederick Poole introduced on the program in front of O'Brien Vernon and Company, who were introduced very late. He was surprised that Dr. Poole had not had time for the latter of the two. For the audience he had received attention in Ohio, and had not had the opportunity to make a very good impression in the Mutual, which means, however, and he practically forgot his act in the process.

PUT SENTIMENT IN THE BACKGROUND

Emphasized from page 24. opinion. Refused to enter on the publishing course necessarily required of an actor who was very dependent upon his family means. He was very dependent upon his family means. He was very dependent upon his family means. He was very dependent upon his family means.

In many instances of several references to the Mutual, which means, however, and he practically forgot his act in the process. He has, however, the opportunity to make a very good impression in the Mutual, which means, however, and he practically forgot his act in the process.

With the aid of these families meant to serve the Mutual of the performance tomorrow. He has been sure to see that this half would come to him. In the course of the introduction he has made several references to the Mutual, which means, however, and he practically forgot his act in the process.

The highest guiding principle for performers is to be in the standard of natural effort and the avoidance of approach. There are many who are willing to accept the Mutual, which means, however, and he practically forgot his act in the process.

In view of the fact that the Mutual is a very important part of the Mutual, which means, however, and he practically forgot his act in the process. He has, however, the opportunity to make a very good impression in the Mutual, which means, however, and he practically forgot his act in the process.

MARVIN LEE WRITER

Chicago, Feb. 12.—Letter from Grand Ben. He has been sure to see that this half would come to him. In the course of the introduction he has made several references to the Mutual, which means, however, and he practically forgot his act in the process.

SOLO CELLIST

DOUBLE ON FLUTE  
Emphasized in Vanderbilt Chautauques and Henry Bianchi

HENRY BIANCHI  
600-F Terrace Building,  
CITY & CENTER, ST. LOUIS, MO.

VILVET DROPS AND STAGE SETTING  
Largest and Best in the World  
100 West 10th St., New York City.

THE  
National Conference of American Lecturers  
TO BE HELD IN  
Washington, D. C., April 8-13, 1918

We are able in this issue to announce the following subjects and the distinguished lecturers who will appear there.

The Cape Codding Journey  
By WILLIAM S. WALKER  
Author of "The Cape Codding Journey" and "The Cape Codding Journey"

The Maintenance of International Law  
By JAMES H. WALKER  
Author of "The Maintenance of International Law" and "The Maintenance of International Law"

The Societies of Europe in the War  
By WILLIAM S. WALKER  
Author of "The Societies of Europe in the War" and "The Societies of Europe in the War"

The Societies of Europe in the War  
By WILLIAM S. WALKER  
Author of "The Societies of Europe in the War" and "The Societies of Europe in the War"

How Shall We Prepare for the Demands of the Future?  
By WILLIAM S. WALKER  
Author of "How Shall We Prepare for the Demands of the Future?" and "How Shall We Prepare for the Demands of the Future?"

The Societies of Europe in the War  
By WILLIAM S. WALKER  
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Author of "The Societies of Europe in the War" and "The Societies of Europe in the War"

REGISTRATION BLANK  
The National Conference of American Lecturers  
Washington, D. C., April 8-13, 1918

I authorize five dollars registration fee. It is understood that if I give notice by March 27 I shall receive my name on the list.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
(State or Department, City or Organization)

Please fill this blank and return to the Secretary, Lyceum Association,  
Suite 2014, 2016 De Mott, Chicago, Illinois

PREPARE FOR LYCEUM AND CHAUTAUQUA

VOCAL FACULTY  
ESTELLE MANDEVILLE  
RICHARD R. DE YOUNG  
L'RAYTON VOTAW  
TRACY J. KINGMAN  
WALTER DINGEMAN  
MILKED ROUGIER

DRAMATIC ART  
MARY HIGHT

POSITIONS SECURED FOR GRADUATES

DEARBORN SCHOOL OF LYCEUM ARTS  
RICHARD R. DE YOUNG  
SECRETARY

10th Floor Auditorium Bldg. Chicago  
NOTE OF THE CHICAGO GRAND OPERA CO.

HOWARD & LA VAR

Take First Prize in War Song Contest

New York, Feb. 28.—It was with great interest that the Chicago Tribune's readers learned of the contest of Howard & La Var last night with their "The Song of the War" in the contest of the Chicago Tribune's readers. The contest was held at the Chicago Tribune's offices. The contest was held at the Chicago Tribune's offices. The contest was held at the Chicago Tribune's offices.

WRITES PATRIOTIC PARODY

Chicago, Feb. 28.—William H. Davis, proprietor of the Song Book Store, Inc., has written a patriotic parody on Howard's "The Song of the War" in the contest of the Chicago Tribune's readers.

STUPID, ALLIED LONDON

Stupid, allied London. Stupid, allied London. Stupid, allied London. Stupid, allied London. Stupid, allied London. Stupid, allied London. Stupid, allied London. Stupid, allied London.

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MARY MURRAY BACK

Chicago, Feb. 28.—Mary Murray Back, pianist and composer, will appear at the Lyceum Association, Suite 2014, 2016 De Mott, Chicago, Illinois.

REVIVAL OF INDIAN MUSIC

New York, Feb. 28.—The revival of the American Indian in modern literature has been established by the production of a novel "The Song of the War" in the contest of the Chicago Tribune's readers.

The revival of the American Indian in modern literature has been established by the production of a novel "The Song of the War" in the contest of the Chicago Tribune's readers.

The revival of the American Indian in modern literature has been established by the production of a novel "The Song of the War" in the contest of the Chicago Tribune's readers.

NEW CORPORATION FORMED

Providence, R. I., Feb. 28.—James, Ford & New have taken out notice of incorporation of a new corporation. The corporation will engage in the business of publishing and distributing of books and papers.

The corporation will engage in the business of publishing and distributing of books and papers.

SAMMY HIS BOOK

A big budget of "Sammy His Book" by Sammy Hight, author of "The Song of the War" in the contest of the Chicago Tribune's readers.

"Sammy His Book" by Sammy Hight, author of "The Song of the War" in the contest of the Chicago Tribune's readers.

"Sammy His Book" by Sammy Hight, author of "The Song of the War" in the contest of the Chicago Tribune's readers.

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The Billboard

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concern in which the traveling people will participate.

In the vaudeville world the duties of show people? Showed they haven't. Yes, and what is more they will travel.

The inside facts show that the farmers are the ones who are in arrears when it comes to financing the war. To remedy that the farmer ought to be reached first in season.

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live effort to those who need it most if we but forget the vital importance of the breathing man and get our work upon the higher plane of service and selflessness. WRE 27

Readers' Column

As Editor-in-Chief of the Billboard, I am glad to hear that you are doing a fine job of it.

I have been reading your issue of March 1st and find it very interesting.

I am glad to hear that you are doing a fine job of it.

I have been reading your issue of March 1st and find it very interesting.

HIGHWAYS TO AID NATION IN WAR

BY JAMES H. MARCKER, Former State Highway Commissioner of Ohio

There was a time when we thought of building roads only to touch the profits of the automobile industry.

Now we know that roads are the highways to aid our nation in the war.

The government should build roads to aid our nation in the war.

The government should build roads to aid our nation in the war.

The government should build roads to aid our nation in the war.

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Marrriages

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Births

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The Billboard is a Member of the A. B. C. Audit Bureau of Circulation

Editorial Comment

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OFFERTORIES ON PAGE 58







UNDER THE MARQUEE

By EDWARD KELLY

John G. Sullivan, Ed. M. Deegan and G. C. ...

How do you get the best out of the ...

Who can control the following ...

John Deegan, with the ...

Phonograph records and ...

James ...

Ann ...

Mr. C. ...

Mr. C. ...

John ...

Mr. ...

Mr. ...

Mr. ...

Mr. ...

Mr. ...

Mr. ...

CIRCUSES - CARNIVALS & STOCK COMPANIES

BEGIN THE SEASON RIGHT ADVERTISE WITH A NEW DEAGAN ELECTRIC UNA-FON

The Una-Fon has brass-band volume. Tone clear, brilliant, irresistible. Plays like a piano. Carry no baggage—no packing—simply take out of box, put loose in topcase or any light vehicle, connect battery plug—in one second it's ready to play.

WRITE FOR CATALOG "M" J. C. DEAGAN, Successor, 1700 Berkeley Ave., Chicago, Ill.



WANTED

BILL'S NEIGHBORHOOD BATTER CIRCUS, ...

WANTED BY HAGENBECK-WALLACE CIRCUS

For Big Show: World like to hear from Iron Jaw and Risky Acts of five or six people, that can double on Wars for this Show!

Musicians Wanted for the Sparks Shows

Drums, Bassoons, Trombones, Clarinet and others in low pitch. Experienced ...

CIRCUSS JOCKS AND WAITERS WANTED

Show leaves Denver April 1st. Can engaged ...

Wild West Wisdom and Frontier Frivolity

THE CORRAL

By D. D. ...

If they see the "star" in a new ...

The 1st ...

WIMEN'S WRITES

By ...



# Skating News

## OSHA DISTRICT TITLES

United City apparently obtained the title of world champion roller skater, when they were at the National Skating Club Skating Club, OSHA, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

The year will be closed by the biggest event of the season, the OSHA Skating Club of Philadelphia, which will be held at the OSHA Skating Club, Philadelphia, Pa., on March 15th.

The first race was a half mile event, which the OSHA skaters won. The winners were the OSHA skaters, led by the world champion, who won the race. The OSHA skaters were the winners of the event.

At the National Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## PROBATIONARY FR. AGENTS

The Probationary Fr. Agents of the National Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## WATER SKATING FR.

At the National Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## SPRING WATER SKATING

The Spring Water Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

The Spring Water Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## WATER SKATING WATER

The Water Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## B. F. THAMMAM

The B. F. Thammam Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.



Manager of the Water Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

# The Spring Special Number of THE BILLBOARD

will not only surpass all previous efforts, but will be an achievement in amusement journalism.

The World's Greatest Amusement Paper.

Issued right at a time when people in the outdoor amusement business are on their "noodle"—ready for the grand opening of the season.

To Fair Secretaries, Park Managers, Celebration Committees or any other amusement enterprises, the Spring Special Number offers an unparalleled opportunity to supply your wants for high-class attractions that will insure the greatest possible success.

Everybody—everywhere—in the amusement business will read the **SPRING SPECIAL NUMBER**.

Issued **MARCH 18** Dated **MARCH 23**

The last form close Sunday midnight, March 17. Early copy will give preference in the matter of position. Send your copy at once—today.

**THE BILLBOARD PUBLISHING CO.**  
CINCINNATI, OHIO.

## DON'T WAIT ANOTHER DAY!

Ship your **BAND ORGAN** to us for quick expert repairs. Good steady business!—**BIG PROFITS!**

**NORTH TOMAWANDA MUSICAL INSTRUMENT WORKS, NORTH TOMAWANDA, N.T.**

## PORTABLE ROLLER SKATING RINKS UNDER CANVAS

**WONDERFUL MONEY MAKING PROPOSITION**  
Complete outfit shipped in one week. Our seasonal magic floors are patented and considered by rink managers as the most durable and lightest fitting floor on the market. Good for special catalogue and detailed information.  
**UNITED STATES TENT & AWNING CO.,**  
225-321 North Des Moines St., CHICAGO, ILL.

## MR. SPEED MERCHANT!

HAVE YOU SEEN THIS IMPROVED

**CHICAGO RACER?**



It's strong, light and easy running. Skating is no better than ever.  
**CHICAGO ROLLER SKATE CO.,**  
224 N. Ada Street, Chicago, Ill.

## WISCONSIN SKIS

See John Carlson, owner and salesman for the Wisconsin Skis, which are the best in the world. They are made of the finest material and are the best in the world. They are made of the finest material and are the best in the world. They are made of the finest material and are the best in the world.

nothing now being done out, which began this week. It is expected that the season will be a successful one. The season will be a successful one. The season will be a successful one.

## TEAM WINS OUT

The team of the National Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

## WHEELING OFFICIALS

The officials of the National Skating Club Skating Club, Philadelphia, Pa., last week. Their total score was 100, which is a record for that level. The OSHA skaters, led by the world champion, were the winners of the event.

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**FOR SALE GRAP 18**, with motor, \$100.00. **FOR SALE GRAP 18**, with motor, \$100.00. **FOR SALE GRAP 18**, with motor, \$100.00.



RUTH LAW

Will Fly at Columbus Fair

Chicago, Feb. 28.—Ruth Law has signed contracts for flying over the Columbus fair at Columbus this year. This is a repeat for the Star Line, who last year carried her over the same route. She will fly over the fair, ending in her accustomed finale there in the fall.

FAIR STOCK PAYS

Secretary J. B. Justice, of the DuSable County fair association, reports, today, in a report of the annual annual meeting, of the fact that the work has been done in the past year. He says that the fair has been successful in obtaining pay for organizations whose dues are paid. He says that the fair has been successful in obtaining pay for organizations whose dues are paid. He says that the fair has been successful in obtaining pay for organizations whose dues are paid.

BELLE-FLORE CIRCUS

Chicago, Feb. 28.—The Belle-Flore Circus, which is touring the country, has been successful in obtaining pay for organizations whose dues are paid. He says that the fair has been successful in obtaining pay for organizations whose dues are paid. He says that the fair has been successful in obtaining pay for organizations whose dues are paid.

MANY ADJUSTERS PRESENT

Chicago, Feb. 28.—The following adjusters were present at the annual meeting of the American Association of Adjusters, held at the Hotel Sherman, Chicago, Feb. 27-28. The following adjusters were present at the annual meeting of the American Association of Adjusters, held at the Hotel Sherman, Chicago, Feb. 27-28.

UNDER THE MARQUEE

Chicago, Feb. 28.—The following are the names of the performers who are appearing at the annual meeting of the American Association of Adjusters, held at the Hotel Sherman, Chicago, Feb. 27-28.

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# Make Big Money With Whirl-O-Ball

The Novelty Bowling Game That "Cashes In" Quick!

EVERYBODY plays—men, women and children like to watch the balls "loop the loop" and work the Automatic Scorer. They play game after game. Your receipts are clear profit. Everything automatic—no upkeep expense. Automatic Coin Collector receives, and registers the nickel. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for each nickel.

Whirl-O-Ball is the only real bowling game compact enough to be carried by road, complete and ready-to-use, 26 1/2" long, 3 1/2" wide, 7 1/2" high at rear. It is 12 outfits can be installed in any room or tent. Each set up in 30 minutes. Weight, crated, 400 lbs.; in three sections. Shipped quick anywhere by express.

## \$5 to \$10 an hour on each Game

is the earning capacity of Whirl-O-Ball. A real "money getter." It's the new proposition that "cashes in" big in the summer sport field. Whirl-O-Ball is new—just out! Sign and mail the coupon below—or send a postcard—for full information today. This places you under no obligation, but may put you in touch with the BIG opportunity you've been looking for. The reason is "cash in" is at hand. Act—now.



**BIG PROFIT COUPON**  
 Send me a copy of the Whirl-O-Ball...  
 222 South Meridian St., Indianapolis, Ind.

Manager Day with signs in newspaper

Chicago, Feb. 28.—The Chicago Tribune has a special page for the manager of the day with signs in newspaper.

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# CARNIVALS

## LADIES' AUXILIARY OF S. L. OF A. SHOWS MUCH PROGRESS

Four-Week-Old Organization Making Men Folk Sit Up and Take Notice at Wonderful Things Accomplished—Many New Members Accepted at Meeting February 21

Chicago, Feb. 22.—It was one thing for the Ladies' Auxiliary of the S. L. of A. to be organized, but it was quite another thing for it to be so successful in its work. In a matter of four weeks it has accomplished so much that it has already won the admiration of a world for the things it has done to get the men folk to sit up and take notice of it. The work of the organization has been so successful that it has already won the admiration of a world for the things it has done to get the men folk to sit up and take notice of it.

At the meeting of the Ladies' Auxiliary of the S. L. of A. held at the Hotel Hamilton on February 21, the organization reported its progress during the past week. The meeting was held at the Hotel Hamilton on February 21, the organization reported its progress during the past week. The meeting was held at the Hotel Hamilton on February 21, the organization reported its progress during the past week.

### COL. FRANCIS PERAZI SHOWS

It is difficult to estimate the value of the show which Col. Francis Perazi is presenting at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago.

ended at the Grand show, where he is being kept in a cage in the city of Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago.

### ROGERS QUITS THE GAME

J. Rogers, after winning his Super Star prize at a recent show, has decided to quit the game. He has decided to quit the game and has decided to quit the game.

### MURPHY WITH VICTORIA

Victory, after winning his Super Star prize at a recent show, has decided to quit the game. He has decided to quit the game and has decided to quit the game.

### NORTHWESTERN SHOWS

The show which is being presented at the Hotel Hamilton in Chicago is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago.

### MILWAUKEE COMBINED SHOWS

The show which is being presented at the Hotel Hamilton in Chicago is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago.

### GREAT WORTHAM SHOWS

The show which is being presented at the Hotel Hamilton in Chicago is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago. The show is a collection of curiosities and is being presented at the Hotel Hamilton in Chicago.



**PARKER made for WORLD TRADE**

The Parker "New Model" PARKER PERFECT PORTABLE CARROUSEL, has no equal in the world. It is a perfect model of a carrousel and is being presented at the Hotel Hamilton in Chicago.

**ALLAN HERSCHELL CO., INC.**

**CARROUSELS**

**NORTH TONAWANDA, N. Y., U. S. A.**



**LAST CALL—OPENING OF THE WHITNEY RYE SHOWS**

**CHATTANOOGA, TENN., FEBRUARY 21—MARCH 21**

A BIG SEASON STARTS—PLENTY GOOD DATES FOLLOW

U. S. Rye shows complete new outfit for exhibitors, including a new and improved display case, a new and improved display case, a new and improved display case.

**FORM PARTNERSHIP**

Matthew J. Wiley and Sam Merchants

New York, Feb. 22.—Matthew J. Wiley and Sam Merchants have formed a partnership to operate a business in New York. The partnership is a new business and is being presented at the Hotel Hamilton in Chicago.

### SONMARTZ & CO.'S SUCCESS

Sonmartz & Co. has been successful in its business. The company has been successful in its business and is being presented at the Hotel Hamilton in Chicago. The company has been successful in its business and is being presented at the Hotel Hamilton in Chicago.

### CONKIN IN CINCINNATI

Conkin, after winning his Super Star prize at a recent show, has decided to quit the game. He has decided to quit the game and has decided to quit the game.

### WOODFORD & BROWN COMBINE

Woodford & Brown have combined their businesses. The company has been successful in its business and is being presented at the Hotel Hamilton in Chicago. The company has been successful in its business and is being presented at the Hotel Hamilton in Chicago.

### TWO VICTOR SANDS THIS YEAR

Victor Sands has won two Super Star prizes at recent shows. He has won two Super Star prizes at recent shows and is being presented at the Hotel Hamilton in Chicago. He has won two Super Star prizes at recent shows and is being presented at the Hotel Hamilton in Chicago.





**PORTABLE STEEL CONCESSION BUILDINGS**

PLAIN OR ORNAMENTAL FRONTS

Designed to meet your special requirements. For Park, Fair and Private Concessions, Race Ball, Bowling Alley, Shooting Gallery, etc. Turnouts and other special occasions. Also quickly erected. Write for complete information, with layout of wall, door and windows. Ask for Catalogue No.

FACTORY, BALTIMORE, MD. - - C. D. PRUDEN CO. - - N. Y. OFFICE, 56 PINE STREET

**MARSHALL AND BARNETT.**

Open Restaurant in Los Angeles

Los Angeles, Feb. 28.—After showing have demonstrated their ability in making the best use of their lines of business, applying the same successful technique they have been developing in the show trade. Last displayed, will have national prominence, and they desire, with better appreciation, have applied what is almost the only method of advertising, the portable concession stand, which is the only one of the kind in the country. The stand is made of portable steel, and is the only one of the kind in the country. The stand is made of portable steel, and is the only one of the kind in the country. The stand is made of portable steel, and is the only one of the kind in the country.

**STRALEY AGAIN WITH PAUL**

After being away from the Paul Shows the past season, Walter Straley is making the Paul Show in Philadelphia. He is a (local) literary man who has been in the show business for many years. He is a (local) literary man who has been in the show business for many years. He is a (local) literary man who has been in the show business for many years.

**WILLARD OPENS OFFICE**

Chicago, Feb. 28.—The Willard Agency has been established in the city of Chicago. The agency will handle all advertising and public relations work for the city of Chicago. The agency will handle all advertising and public relations work for the city of Chicago.

**ROBERTS' UNITED SHOWS**

Chicago, Ill., Feb. 28.—After two months of hard work the Roberts' United Shows have been a successful enterprise and are now ready to set up for the spring on the arena of Chicago. The shows will be held in the city of Chicago.

**REYNOLDS' UNITED SHOWS**

Chicago, Ill., Feb. 28.—After two months of hard work the Reynolds' United Shows have been a successful enterprise and are now ready to set up for the spring on the arena of Chicago. The shows will be held in the city of Chicago.

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**FRISCO EXPOSITION SHOWS**  
WANT FOR SEASON 1918

One Billboard. Can use and will furnish outfit for any show of merit. Will offer good inducement for a Frisco strong enough to get money by himself, as I have a good platform for same.  
Want Concessions with neat finish-up (no stores). Want a good, reliable Man to take full charge of a good Texas-Que. Must know how to make openings. Can use Workingmen to handle corners.  
Remember, this is a Ten-Car Show and I own all my Rides and all my Railroad Equipment. Address  
**CHAS. MARTIN, Owner and Manager,**  
Honey Grove, Texas.  
The show train will leave Honey Grove for Hugo, Oklahoma, March 17th.

**WANTED FOR Benson-Berger Shows**  
Open Petersburg, Va., March 25

Man to operate Bill Wheel, experienced Croquet ball, Poozooze or any contract town. Can place Texas-Que, Flatation or Mechanical Show. Outfit furnished to showmen I know. Merchandise Wholesale, except Candy, to issue on percentage to reliable party. Can place legitimate Concessions, Medicines, address **TONY NASCA, General Delivery, Petersburg, Va.,** unless address **JAMES M. BENSON, Box 604, Ardenboro, Va.,** until March 8; after that, Box 197, Petersburg, Va.

**SHEFFIELD GREATER SHOWS**  
NOW BOOKING FOR SEASON 1918

Want Ferris Wheel, two moon good, class shows of merit. No girl shows or Ferris wheel, or any kind of like equipment. Will furnish complete outfit for reliable showmen. Long record and best of treatment secured. Want few class concessions. Only one of a kind carnival, except ball games. All wheels open, except candy. Abundant no strong games. Will play the best show. Concessions good and better to Eastern Pennsylvania and Jersey. Want working people in all lines. Two moon good for up \$20,000 surroundings. Will be glad to hear from any of our old people who were with us last year. Address  
**C. T. HARTNETT, Lancaster, Pa.**

**JAPANESE CHINA, VASES, TOYS and NOVELTIES**

For Public Shows—Grind Games—dishes Board, etc. **FREE CATALOG** if you mention your business and the B. R. **TAKITO, OGAWA & CO., 327 W. Madison Street, Chicago, Ill.**  
(THEY MAKE HOUSES) NEW YORK OFFICE, 10 FIFTH AVENUE

**JIMMIE WATERS WRITES**

Discusses Whereabouts of Well-Known Showmen

NEW YORK, Feb. 28.—The Well-Known is an article in the following issue of the Billboard. The article discusses the whereabouts of well-known showmen who have retired or whose whereabouts are unknown. The article discusses the whereabouts of well-known showmen who have retired or whose whereabouts are unknown.

**BLUE RIDGE AMUSEMENT CO.**

After being back Florida all winter, we are now in the city of Chicago. We are now in the city of Chicago. We are now in the city of Chicago.

**'GREATER' GREATER SHOWS**

Chicago, Ill., Feb. 28.—The Greater Shows are now in the city of Chicago. The Greater Shows are now in the city of Chicago.

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# VICTORIA ATTRACTIONS, INC.

**WANT:** Best dressed tea-dances. Girl and athletic shows. (Will furnish tape for last two named shows if desired). Would consider Broadway Shows. Will book or buy out of Merry Widow Entang.

**CONCESSIONS:** Will sell exclusive fully stocked pug point, badly-beak, high stillet, string gait, red down, spot, ball games, etc. To responsible concessionaires will lease attractions complete. All rights open. Watch the surprise in the Spring Issue for our five stars. Ball-race or no outside, no extra.

HARRY WITT, Victoria Attractions, Inc., 1402 Broadway, New York City.

## Attention Sheet Wires and White Stone Markets



The sheet wire and stone markets are in a state of active competition. The sheet wire market is particularly active, with prices rising sharply. The stone market is also showing signs of activity, with prices remaining stable.

**BRACKMAN-WEILER CO.**  
New York, New York

## JOHNNY J. JOSEPH'S EXPOSITION

Attractive Transatlantic Attendance at Orlando (Fla.) Mid-Winter Fair.

Orlando, Fla. Feb. 27—The success of the exposition from January 22nd to the 26th at the Mid-Winter Fair at Orlando, Fla., has attracted the attention of the press and the public alike. The exposition, which was held in the large, airy, and comfortable exposition hall, has been a success in every respect. The attendance has been very large, and the exhibits have been well received. The exposition will continue for several more days.



**WATCH FOR THE 1928 H-S CAROUSELLE**  
The most complete and improved portable machine built. New, dazzling decorations. More latest working devices. New seating facilities. Write today.

**BERSCHL-SPELLMAN COMPANY**  
195 Broadway  
NORTH TOWNSHIP, N. Y.



**X SWAGGERS \$6.50 Per Dozen and Up**  
The 6000 Swaggers are made with repurposed steel. Top and shafts bottom. They direct. Wear magnificent. Good value every offered. Complete sample brochures, the prepared.

**L. ZIBENSTEIN & CO.**  
44 East 14th  
NEW YORK

**JAP. WALTZING MICE**  
The most complete and improved portable machine built. New, dazzling decorations. More latest working devices. New seating facilities. Write today.



**Our Trade Booster EARNS \$50 DAILY!**  
Salesbook and Scheme Men

**HILLARD'S GUM VENDING CORP.**  
332 Broadway, New York City.

## HARRY COPPING'S SHOWS

Want Two Legitimate Shows and a Few Concessions  
Would I 'e to hear from A-1 Promoter. Want to hear from Broadmaster O. Reno. Will make special inducement to Waip and Carroussel. Show will open: April 27th. Address all mail to

**HARRY COPPING, Reynoldsville, Pa.**

## Freaks, Wonders, Novelties and Museum Attractions

FOR AGENCY OF EXHIBITS, SHOWS, SAYS, PROMOTIONS, B. WILKINS, Long experience. Seeking to buy and sell show and booth space. Write: J. E. THOMSON, Manager, Third Floor, N. Y.

## \$1175<sup>00</sup> the First Week!

**Record made by W.T. Archer in a small Georgia town with 5 Ten-Pinnet Always.**  
WREATH Mr. Archer has done anybody can do—make one do it. This is an ordinary man's business with Ten-Pinnet. Notice from the daily reports how the business has grown from the start. Latest reports show a still greater increase. And think of it. This is practically all profit. The amount announced to start and run paid, whereby you pay for the always out of the profit, makes it easy for you to get some of this big money with Ten-Pinnet. Don't miss this opportunity.



## TEN-PINNET The New Automatic Bowling Game

**Create a Sensation Everywhere!**  
TEN-PINNET is making the money for you. It is a new, exciting, and profitable business. It is easy to start and run. It is a business that is growing rapidly. It is a business that is profitable and fun.

**Get Started Today by Paying Nothing!**  
This is the easiest way to start. You can start today without any money. You can start today without any money.

## Send the Coupon For Special Offer

Every minute you wait means money lost. Send the coupon and get our special offer now. This offer is available for a limited time only. It is a special offer that is worth waiting for.

**Ten-Pinnet Co., Inc. Indianapolis, Ind.**

**Puritan**  
CINCHONIN  
Chocolates

THE QUALITY IS RIGHT,  
THE PRICE IS RIGHT,  
SO WHY NOT BUY  
PURITAN CHOCOLATES!

The Puritan Chocolate Co., Cincinnati, O.

**RANDOM RAMBLES**  
By  
**WILLIAM JUDKINS HEWITT**

ADDRESS ALL CLIPS AND TRANSMISSIONS CARE THE BILLBOARD,  
400 WEST CENTRAL INTERSTATE, NEW YORK.

**JACKIE B. BELLAMY**—We barely let you go to a big industry of the country. The price of the world's greatest... (text continues with a story about Jackie B. Bellamy and his experiences in the industry)

**PEOPLE OF THE reddest hue** believe an... (text continues with a story about people of the reddest hue and their beliefs)

**SOME THERMOMETER!**

IF YOU'RE HOT, IT'S HOT!  
SOME THERMOMETER  
AND SMOOTHER  
AND SMOOTHER

The Glavery Mfg. Co., 512 S. BROAD ST., ST. LOUIS, MO.

**WHAT DOES THE WILD TURKEY**

... (text continues with a story about the wild turkey and its significance)

**CAMP SUPPLIES**

**LARGEST HEADQUARTERS FOR HOVULIERS OF EVERY DESCRIPTION**

**SALES BULLETIN**

**ROSY-POSY**

... (text continues with details about camp supplies and Rosy-Posy)

**STREETMEN**

WATERS, JEWELRY, CLOCKS,  
SILVERWARE, REVOLVERS, NOTIONS,  
NOVELTIES AND GARNISHING GOODS.

**Shryock-Todd Notion Co.**  
802-804 N. 3rd St., ST. LOUIS, MO.

**TIPS AND TRICKS**



... (caption text describing the men in the photograph)

**SPORTING GOODS**

CLUB ROOM FURNITURE  
Medical Goods - Stage Money

**HUNT & CO.**  
109 N. 3rd Ave., CHICAGO, ILL.

... (text continues with a story or tip from the 'Tips and Tricks' column)

... (text continues with a story or tip from the 'Tips and Tricks' column)

**IRELAND'S CHOCOLATES**

... (text continues with details about Ireland's Chocolates)

**EMIL H. HOFFMANN & SON**

Manufacturers of the world's best  
Shooting Goggles and Targets

... (text continues with details about the company and its products)

... (text continues with a story or tip from the 'Tips and Tricks' column)

... (text continues with a story or tip from the 'Tips and Tricks' column)

**GOVERNMENT COMMISSARY**

**IMPORTED ORGANS**

**ORGANS**

... (text continues with details about government commissary and imported organs)

**A BERRY MAN.** Both have the best and the most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

**A BERRY MAN.** If you have been here some years in the berry business, you know the importance of having the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?



**SOONER OR LATER—WHY NOT NOW?**

...the "SHURE WINNER" is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

**SHURE WINNER CATALOGUE No. 77**  
 The book that tells you how to make money, if you are interested in any of the following lines:  
 MUSIC, BOOKS, TOYS, GAMES, FANCY GOODS, STATIONERY, CIGARETTES, SODA WATER, CANDY, CONFECTIONERY, JEWELRY, SILVERWARE, CLOCKS, WATCHES, OPTICAL GOODS, PHOTOGRAPHY, ELECTRIC GOODS, BICYCLES, MOTOR CARS, MOTORBOATS, MOTORCYCLES, TRUCKS, AUTOMOBILES, TRACTORS, PUMPS, AND OTHER MACHINERY.

**N. SHURE CO., Madison and Franklin Sts., CHICAGO**  
 Remember, however, that you look it only not to people who are to wear the hat of business, but to people who are to wear the hat of industry.

**WELL, ALL THE MEN IN THE MARKET ARE**  
 ...the "SHURE WINNER" is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?



**World's War Service Book ENTIRELY NEW**  
 A book that every soldier and sailor will buy to record his daily routine. Contains valuable printed information especially necessary for the book. French, English and Italian phrases, soldier's slang, etc. A valuable gold mine of information. Price 10c. Write for the book, Free, to the publisher, 17 West 42nd Street, New York City.

**THE BERRY MAN** is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

**ATTENTION! SHOW CARDS ENRICHED**  
**GRAY PUBLISHING COMPANY, 17 West 42nd Street, New York City**



**IF YOU CAN FIND IT FROM A GENUINE DIAMOND SEND IT BACK**  
 ...the "SHURE WINNER" is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

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**MUIR'S PILLS**  
 INDOOR FAIRS AND RETAIL TRADE  
 ARMY CAMPS  
 THIS IS OUR OWN ORIGINAL PRODUCT  
 and our customers of the different leading camps are checking up.  
 SEND FOR A SAMPLE BOX FOR \$13.50 AND FOR LOW QUANTITY PRICE  
**MUIR ART CO.**  
 117 W. Madison St., - CHICAGO, ILL.

**THE BERRY MAN** is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

**DICKMAN'S SHOOTING GALLERIES**



**THE BERRY MAN** is the best and most complete equipment for the berry season on the job that you can get. Write for a "BERRY MAN" - what are your plans? Why not the "BERRY MAN"?

**LEGITIMATE TRADE STIMULATOR**  
 It is the best thing in the world. Write for particulars.

**I. W. ROUPHIN CO.**  
 300-310 East 34th St., CHICAGO, ILL.

ANY POSITION  
—OR—  
GOOD POSITION  
IN THE  
SPRING SPECIAL NUMBER  
—OR—  
THE BILLBOARD

No matter how large or how small your Ad may be it will be read, because the people who buy THE BILLBOARD do so for the advertisements no less than they buy it to keep abreast of what is doing in the entertainment field.

Issued MARCH 18

Dated MARCH 23

THE LAST FORMS WILL CLOSE SUNDAY MIDNIGHT

MARCH 17

ING INCREASE IN CIRCULATION

NO INCREASE IN ADVERTISING RATES

REMEMBER—The Results To Be Obtained Through Display Advertising in This Big Edition Will Be Remembered Long After the Cost Is Forgotten.

SEND YOUR COPY TODAY—NOW



MILITARY SUPPLIES  
OF ALL DESCRIPTIONS

Buttons and Buttons, Pillow Tops 90's and 10's, Beautiful Military Dogtags, Rifle Caps Handkerchiefs, Suits Handkerchiefs, Hat Corps and Straps, Money Belts, etc. We carry everything in stock ready for immediate delivery.

\$10.00 BRINGS YOU A COMPLETE SAMPLE LINE

Each Sample charged at the Wholesale Price.

I. EISENSTEIN & CO.,

44 Ann St., N. Y. CITY.



WHY NOT BUY  
ARMY CHEVRONS

MADE BY THE GOVERNMENT

LOW PRICES—PROMPT DELIVERY

THE KAYSER MFG. CO., 10 East 124 St., New York City.



ALLIED SERVICE BARS

Beautifully designed, hand-crafted, they stand up to the most severe tests. They are made of the finest materials and are guaranteed to last for years. They are available in all colors and designs. They are sold at a special price of \$1.00 per dozen. They are sold at a special price of \$1.00 per dozen. They are sold at a special price of \$1.00 per dozen.

PUGLON & PERRY, 128 Prince St., N. Y. City.

"OVER THE TOP" With a LUCKY BREAK  
Pool Game Concession

A Winner for Entertainment it brings the table more home. Give "A Lucky Break" at your club, dance, cocktail, and other parties. It is the most popular game in the world. It is the most popular game in the world. It is the most popular game in the world.

It is the most popular game in the world. It is the most popular game in the world. It is the most popular game in the world.

It is the most popular game in the world. It is the most popular game in the world. It is the most popular game in the world.

WANTED FOR COLEY & LEWIS SHOWS

For more information, write to Colley & Lewis Shows, 100 West 42nd Street, New York City. For more information, write to Colley & Lewis Shows, 100 West 42nd Street, New York City.

MENTION US, PLEASE—THE BILLBOARD.

STEER NOVELTIES

General Monthly Growing for Military Novelties

New York, Feb. 27.—The business of the year has just begun, and the demand for military novelties is expected to be very large. The demand for military novelties is expected to be very large. The demand for military novelties is expected to be very large.

BILLY CLAYTON CELEBRATES

Billy Clayton, the well-known comedian, is celebrating the anniversary of his birth. He is celebrating the anniversary of his birth. He is celebrating the anniversary of his birth.

MILLER & FOSTER UNITED SHOWS

Miller & Foster United Shows are presenting a new and interesting program. They are presenting a new and interesting program. They are presenting a new and interesting program.

JOSEF NARROW ESCAPE

Josef Narrow Escape is a new and exciting story. It is a new and exciting story. It is a new and exciting story.

W. M. Stanley arrived in Hamilton, N. Y.

W. M. Stanley arrived in Hamilton, N. Y. He is a new and exciting story. It is a new and exciting story. It is a new and exciting story.

PADDLE WHEELS

For more information, write to Paddle Wheels, 100 West 42nd Street, New York City. For more information, write to Paddle Wheels, 100 West 42nd Street, New York City.



GET THE BEST MONEY-GETTING

F. MILLER & CO. 100 West 42nd Street, New York City.

HONEY-BITS PORTABLE



NEWT JUNCTION DEMANDS

Newt Junction Demands is a new and exciting story. It is a new and exciting story. It is a new and exciting story.

W. M. Stanley arrived in Hamilton, N. Y.

W. M. Stanley arrived in Hamilton, N. Y. He is a new and exciting story. It is a new and exciting story. It is a new and exciting story.

ALLEN & SIEBERT'S MIGHTY MIDWAY SHOWS

New booking Shows, Concessions and People for Season 1914. Wanted To Buy or Book—Two-Horse Carriage. Winter address, 248 First St., North, St. Petersburg, Fla.

HARRY E. BILLICK WANTS

PEOPLE IN ALL LINES FOR CABARET

Desires first men and will conduct themselves as ladies at all times, or you will not let our night club and you enjoy all types. If suitable for real case (Indicates): Two (Indicates) that one mg. it, 5115 Broadway, New York City. (Indicates) that one mg. it, 5115 Broadway, New York City.

ORGANS

C. R. PLEISER MFG. CO. MANUFACTURERS OF MERRY-GO-ROUND ORGANS. 100 West 42nd Street, New York City.

WANTED AGENTS

Wanted Agents for Merry-Go-Round Organs. Write C. R. Pleiser, 100 West 42nd Street, New York City.

WAVE TRENCH SIMILAR OF THE NATIONAL OUTDOOR SHOWMEN'S ASSOCIATION AT THE AUTOMOBILE HOTEL, CHICAGO, MONDAY EVENING, FEBRUARY 18



**SUPERIOR SHOWS**

**Preparing for Another Year**

Charles H. Taylor, American Exhibition Co. is the leading man of the Superior Shows, and he is making plans to start in 1935 with a new and improved set of shows. The American Exhibition Co. has been active in the past year, and it is now preparing for the coming year. Taylor is the manager of the Superior Shows, and he is the one who is responsible for the success of the shows. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

**S. W. BRUNDAGE SHOWS**

April 10, 1935.—With the opening of the S. W. Brundage Shows, the season of 1935 will begin. The shows are being held in a new and improved set of shows. The American Exhibition Co. has been active in the past year, and it is now preparing for the coming year. Taylor is the manager of the Superior Shows, and he is the one who is responsible for the success of the shows. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

**CARNIVAL NOTES**

Charles E. Perry and A. Reman, the western promoter, has been active in the past year. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

As a result of the reported security of working conditions, the showmen are expected to have a very successful year. The American Exhibition Co. has been active in the past year, and it is now preparing for the coming year. Taylor is the manager of the Superior Shows, and he is the one who is responsible for the success of the shows.

Following is the list of showmen who are expected to be active in the coming year. The American Exhibition Co. has been active in the past year, and it is now preparing for the coming year. Taylor is the manager of the Superior Shows, and he is the one who is responsible for the success of the shows.

D. L. Shockey, who "Shocks" who has been active in the past year. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

W. C. Sullivan, who "Sullivan" who has been active in the past year. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

J. L. Brown, who "Brown" who has been active in the past year. He is a man who is very experienced in the business, and he is a man who is very successful. He is a man who is very hard working, and he is a man who is very determined. He is a man who is very ambitious, and he is a man who is very successful.

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**SAVE MONEY, BUY SALESBOARD PREMIUMS**



**25-PIECE SILVER SET**  
Including American Coin. These sets are popular and are used in a large number of cases.  
**SPECIAL PRICE, \$2.75 Per Complete Set.**



**'COMBINATION WATCH SET**  
This set includes a watch, a chain, and a key. It is a very popular set and is used in a large number of cases.  
**SPECIAL PRICE, \$4.00 Complete Set.**

**25-PIECE 'PINKIE' LIGHT WARMER SET**  
This set includes a light warmer, a chain, and a key. It is a very popular set and is used in a large number of cases.  
**SPECIAL PRICE, \$4.00 Complete Set.**

**THE 'HEAVY' BARGAIN SET**  
This set includes a watch, a chain, and a key. It is a very popular set and is used in a large number of cases.  
**PRICE, \$1.15 Each.**

**WRITE FOR IT TODAY!**  
Samples of any of the above sets will be gladly sent you and you need not pay for them.  
**R. RAFF & SON, INC., 115 Broadway, NEW YORK.**

**AMUSEMENT DEVICE BUILDERS, NOVELTY MACHINE MFG.**

WANTED SHOOTING GALLERY  
WANTED LICENSE PLATE BRUSHES  
and other amusement devices. Write for details to the manufacturer.



**MUSICIANS - LAST CALL**

**ORGANS**  
Special price on organs and other musical instruments. Write for details to the manufacturer.

**SURE!! BERKS!**  
HAVE THE  
**LOW PRICE**  
**FOURTY PENS**  
SEND YOUR NAME FOR  
NEW PEN PRICES AND  
FAIR LISTS  
**DO IT NOW!**

We carry a line of **40** styles  
of pens, fountain pens, ball point  
pens, etc. Prices, quality and  
style. Write for our new pen  
prices and fair lists. Send us  
your name.

**EMERSON ENKING**  
847 BROADWAY, NEW YORK

# ILLUMINAL

**GAS LIGHTERS**  
A MODEL OF GENIUS

Simply hold over open gas  
jet and it lights instantly.  
No valves, no gears,  
no adjustment.

**BIG MONEY**  
making the thousands  
handful monthly.

**10, 15 and 25c**  
RETAIL

with big profit for you.

**A GOLD MINE**  
FOR AGENTS

Write for Wholesale  
Price.

Send Stamp for  
Samples.



**Illuminal Pocket  
Cigar Lighter**

Simplest, safest and most  
satisfactory Cigar Lighter  
ever invented. Works with-  
out friction. Will not leak  
out to the bottom.

Wholesale and Retail.

**Illuminal Corporation**  
444 Broadway, New York

## BARGAIN BULLETIN FREE

ONE 100 BIG LOTS or FIFTY  
BIG LOTS. ADVANTAGES: COMPLETE  
GAMES, BOOKS, RECORDS, ETC. AT A FRACTION  
OF ORIGINAL COST. NO POSTAGE. NO  
RETURN. SEND 10c TO US FOR BULLETIN.

## Papermen-Sheetwriters

The new lot has got most of the old  
boys out of the game. I'll keep you in  
it with the best **Flow Paper** in the world.  
On a salary, too, 80 you can trade more  
than you ever did—and for less.

**W. H. Steel, P. O. Box 112, Blackwood, N. J.**

# AGENTS

Representing such... in the largest  
city in the world...  
**MOTORISTS' ACCESSORIES CO.**  
MANFIELD, OHIO

THE BRACKET IS HELD BY THREE THREADED  
SCREWS. LIFT THE BRACKET AND THE  
SCREWS WILL BE FOUND IN THE BRACKET  
HOLES. NO POSTAGE. NO RETURN. SEND  
10c TO US FOR BULLETIN.

# PIPES

BY GASOLINE BILL BAKER

Over 200,000 pipes, each a number of  
the best quality in the world, are in the  
works of the Gasoline Bill Baker Co.,  
Chicago, Ill. The pipes are made of  
the best material and are of the best  
quality. They are made in a special  
factory, and are of the best quality.  
They are made in a special factory,  
and are of the best quality.

Simultaneously with the opening of the Editor  
intended to introduce the Publisher's  
the first issue was published. The  
was called to order by the committee  
of the board of directors. The  
committee was composed of the  
editor, the publisher, and the  
board of directors. The committee  
was called to order by the committee  
of the board of directors. The  
committee was composed of the  
editor, the publisher, and the  
board of directors.

"My wife and I are pleased with the  
new edition of the 'Bill Baker' pipes.  
They are of the best quality and  
are of the best quality."

"I have used the 'Bill Baker' pipes  
for many years and they are of the  
best quality and are of the best  
quality."



"The above is a true story of the  
man who was caught by the  
Bill Baker pipes."

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man who was caught by the  
Bill Baker pipes."

most of our time, having his work  
done in the office. The first issue  
of the 'Bill Baker' pipes was published  
in the month of January. The  
pipes are made of the best material  
and are of the best quality. They  
are made in a special factory,  
and are of the best quality.

The first issue of the 'Bill Baker' pipes  
was published in the month of  
January. The pipes are made of  
the best material and are of the  
best quality. They are made in  
a special factory, and are of the  
best quality.

"I am pleased to see that the  
Bill Baker pipes are of the best  
quality and are of the best quality."

"I have used the Bill Baker pipes  
for many years and they are of  
the best quality and are of the  
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## IMPORTERS OF SILK HANDKERCHIEFS

THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK  
FREE SAMPLES WITH 25c ORDER AND 5c  
LITHING

**FOLLOW-UPS**  
SILK-BATH HANDKERCHIEF GAMES  
THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK

**CENTER PIECES**  
SILK-BATH HANDKERCHIEF GAMES  
THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK

**SILK SERVICE FLAGS**  
THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK

**SILK AMERICAN**  
THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK

**EMERALD HANDKERCHIEF**  
THE CHINA SILK HANDKERCHIEF CO.  
100 N. BROADWAY, NEW YORK

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**Gold and Silver Sign Letters**  
SOLD TO \$100.00 a Week!

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Price. Send Stamp for  
Samples.

## Army Insignia and Military Jewelry

Write for Wholesale  
Price. Send Stamp for  
Samples.

## CAMP WORKERS, STREET MEN, MAIL ORDER MEN.

Write for Wholesale  
Price. Send Stamp for  
Samples.

## "The Schemer" ALLIANCE, OHIO

Write for Wholesale  
Price. Send Stamp for  
Samples.



**AGENTS \$1.00**  
 GUARANTEED TO BE A  
**GOLD MINE** at  
 \$1.00 a Three



Agents wanted in every State. This is a new and profitable business. You can make \$1.00 a day. No experience necessary. We will give you the full details. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**E. N. DAVIS SOAP CO., INC.** 1111 Broadway, New York, N. Y.  
**MAPS!** Large, beautiful, and accurate. **FARTUS BROTHERS**, 1111 Broadway, New York, N. Y.

Another agent that he is asked to be made after this time. They would be very glad to receive you. We are looking for more agents in every State. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

Starts the driver who has been getting the dough with the confidence for many years in every State. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

They have made a great thing of it. They are looking for more agents in every State. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

Working about the Gold Mine. They are looking for more agents in every State. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

July 1917. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**MILITARY WRIST WATCHES**

THE MOST BEAUTIFUL ITEMS ON THE MARKET TODAY AND MILITARY WRIST WATCHES FALL IN LINE, BOYS, AND WORK THE MILITARY GAME



**LUMINOUS DIALS**

The set shows the exact size of the watch. Cases for military and gait metal cases with specially treated

**LUMINOUS RADIOLITE DIALS AND HANDS**

EXTRA WIDE KITCHENER MILITARY PIGSKIN STRAPS AS SHOWN IN CUT. PRICE COMPLETE. **\$3.75**

**After 5 Co.**  
 (THE STORE YOU CAN'T FIND)

Write for our new line of watches. We have the best of watches. Write for a list.

168 West Madison St., One Block from Belmont, CHICAGO, ILL. WE BATTLE FOR CHEAP THE OTHER SIDE. OUR PRICES ARE ALWAYS A LITTLE LOW.

**\$ LOOK PAPERMEN LOOK \$**

THREE MAGAZINES IN A CLUB, 5c PRICE FOR THE CLUB. This club will give you the best of the world. Write for free information. **COMPTON BROS. AGENCY**, 1111 Broadway, New York, N. Y.

**Over \$50.00 Profit with \$2.50 Capital**  
**Transfer Monograms & Liberty Emblems**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**HOW DOES THIS STRIKE YOU?**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**WRITE FOR PRICES**  
**LEVIN BROS.** (Est. 1886) Terre Haute, Ind.

**AMERICAN CARTRIDGE PENCIL**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**Pitchmen, Demonstrators, Convassors!**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**Electric Heats and Volts! Electric Insulin**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**ARMY HAT** **CORDS**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**SHAMROCKS**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**MILITARY BILL FOLDS**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

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**Take a Shave in the Dark**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

**PAPERMEN**  
 This is a new and profitable business. You can make \$50.00 profit with \$2.50 capital. Write for free information. **THE GOLD MINE CO.** 1111 Broadway, New York, N. Y.

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ALLIGATORS

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Aluminum Fetterweight Stage Curtain Rollers, 230 West 42nd Street, New York, N. Y.

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Amusement Devices, 230 West 42nd Street, New York, N. Y.

ANIMAL DEALERS

Animal Dealers, 230 West 42nd Street, New York, N. Y.

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Animals, Birds and Bunkers, 230 West 42nd Street, New York, N. Y.

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Bags, Barriers, Etc., 230 West 42nd Street, New York, N. Y.

BAGS, BUTTONS, ETC.

Bags, Buttons, Etc., 230 West 42nd Street, New York, N. Y.

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BALLOONS

Balloons, 230 West 42nd Street, New York, N. Y.

BALL THROWING GAMES

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BARRIERS

Barriers, 230 West 42nd Street, New York, N. Y.

BASKETS

Baskets, 230 West 42nd Street, New York, N. Y.

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BITS AND SCREWS

Bits and Screws, 230 West 42nd Street, New York, N. Y.

BIRD HOUSES

Bird Houses, 230 West 42nd Street, New York, N. Y.

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Birdhouse Agents, 230 West 42nd Street, New York, N. Y.

BIRDS

Birds, 230 West 42nd Street, New York, N. Y.

BIRDSHIPS SAILING AGENCIES

Birdships Sailing Agencies, 230 West 42nd Street, New York, N. Y.

BIRDSHIPS SAILING AGENCIES

Birdships Sailing Agencies, 230 West 42nd Street, New York, N. Y.

BURNING COOK

Burning Cook, 230 West 42nd Street, New York, N. Y.

BURLESQUE BALLS

Burlesque Balls, 230 West 42nd Street, New York, N. Y.

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CHAIRS, GAMES STANDS, FOR RENT

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CORIC SMOOTING SUITS

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KEEP YOUR NAME BEFORE THE THEATRICAL AND AMUSEMENT FIELD. The Trades Directory Department will do this. It will enable you to place your name and line of business before this large and inviting field of prospects. It will get you the business if you will only make a bid for same. Start at once and enjoy your share of the profits to be derived from this advertising. The rate is exceptionally low, ONLY \$10.00 A YEAR (in advance) for a one line card under any heading you may select, together with a copy of The Billboard each week.

LEAVES COSTUME CO. CORIC SMOOTING SUITS. GUTS FOR ILLUSTRATIONS. DIAMOND JEWELRY. ELECTRA TOY & NOV. CO.

AM. MADE STIFFED TOY CO. ELEKTRA TOY & NOV. CO. KEWPIES. TIP TOY CO.

CONGRESSIONARY MACHINES. KEWPIES. TIP TOY CO.

**ELEC. MUSICAL INSTRUMENTS**  
2 E. Franklin, Newark, N. J. (General Post  
Office, Chicago 12)

**ELECTRAL STAGE EFFECTS**  
Chas. Johnson, 90 E. 116th St., E. 23rd  
Dist., New York, N. Y. Tel. 67-1200  
1770th St., Box 757

**ENGINES (Gas and Gasoline)**  
See Gas Motors, Automobiles and  
CARRIAGES, HALF-TONES AND  
SNOW PRINTING

**GENERAL PRINTING CO.**  
123 E. 4th St., Chicago, Ill.  
**EVER BROTHERS**  
140 E. Madison St., 3d Fl., 2d E. C. O.

**FACE POWDER**  
Chas. M. Brennan, 12 E. 21st St., New York  
6, 2d Dist., New York, N. Y. Tel. 2-7254

**FAIR BOOKS AND BOOKS**  
F. M. Brennan, 12 E. 21st St., New York  
6, 2d Dist., New York, N. Y. Tel. 2-7254

**FEATHER FLOWERS**  
See Sewing, Sewing Machine and Sewing  
Box, Sewing Thread, Sewing Needle

**FEATURE FILMS**  
Adolph Fox Corp., 17 West Twenty-Third St.,  
New York, N. Y. Tel. 2-7254

**FEATURE LECTURE SERIES**  
See Lecture Series, New York, N. Y. C. O.

**FERRIS WHEELS**  
W. L. Dwyer, 2nd Fl., 2nd St., New York, N. Y.

**FESTOONING**  
Chicago Flower Corporation, 100 Wabash  
St., Chicago, Ill.

**FILMS**  
Manufacturers, Importers and Retail Dealers  
See Motion Picture, News, Stage, etc.

**FILE MANUFACTURERS**  
Bostwick File Co., 213 Broadway, New York

**FIREPROOF OF COTTON AND  
LINENS, FIBRAGE**  
See Textile, Textile and Textile Goods

**FIREPROOFING LIQUID FOR  
SCREYS AND COVERS**  
Austin Chas., 127 East 34th St., New York

**FIREWORKS**  
Applon-Gibbs Fireworks Co., Inc., Boston,  
Mass., U. S. Patent

**FLASKS**  
See Glass, Glass and Glassware, etc.

**FLATS**  
43rd St. and Ave. 20, New York, N. Y.

**FORTUNE WRITERS (Horoscopes)**  
See Fortune Tellers, Astrology, etc.

**FOUNTAIN PENS**  
See Pens, Pen and Pen Goods, etc.

**FRUIT AND GROCERY BASKETS**  
See Fruit and Groceries, etc.

**FURNITURE WRITERS (Horoscopes)**  
See Fortune Tellers, Astrology, etc.

**FRUIT AND GROCERY BASKETS**  
See Fruit and Groceries, etc.

**GAMES**  
See Toys, Toys and Toys Goods, etc.

**GATING DEVICES**  
See Valves, Valves and Valve Goods, etc.

**GAS AND CARBINE ENGINES**  
See Gas Motors, Automobiles and  
CARRIAGES, HALF-TONES AND  
SNOW PRINTING

**GASS DECORATED NOVELTIES**  
See Novelty Goods, etc.

**GOLD FISH**  
(Wholesale and Retail)

**GRASS-PANTS, ETC.**  
See Trousers, Trousers and Trousers Goods

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**MAGIC AND MAGIC MONEY**  
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## EXCELLENT RESULTS

Read the following letter from one of our pleased patrons:  
1202 Washington Street, Boston, Jan. 18, 1932.

The Billboard Pub. Co.,  
Cincinnati, Ohio.

Enclosed please find my check for \$5.00 in order payment of Trades Directory advertisement for the first six months. I also wish to express my indebtedness, to give my view in regard to the EXCELLENT RESULTS I have received from Trades Directory advertising in THE BILLBOARD during the past several years. I have been using classified advertising for nearly twenty years in MANY publications, but to my surprise I have found that your Trades Directory Department has brought me better results than any other publication I have ever used.

Respectfully yours,  
I. S. KALLAJAN.

### KNIVES

Developed King Cut, 3 1/2 in., 10 in., 12 in., 14 in., 16 in., 18 in., 20 in., 22 in., 24 in., 26 in., 28 in., 30 in., 32 in., 34 in., 36 in., 38 in., 40 in., 42 in., 44 in., 46 in., 48 in., 50 in., 52 in., 54 in., 56 in., 58 in., 60 in., 62 in., 64 in., 66 in., 68 in., 70 in., 72 in., 74 in., 76 in., 78 in., 80 in., 82 in., 84 in., 86 in., 88 in., 90 in., 92 in., 94 in., 96 in., 98 in., 100 in.

### LAUGHING GALLERY MIRRORS

See Laughing Gallery Mirrors, etc.

### LAWYERS

See Lawyers, etc.

### LEATHER NOVELTY GOODS

See Leather Novelty Goods, etc.

### LETTERHEAD PUBLISHING

See Letterhead Publishing, etc.

### LEWIS

See Lewis, etc.

### LEWIS

See Lewis, etc.

### LEWIS

See Lewis, etc.

**MOV. PIC. ELEC. LIGHT OUTFITS**  
See Moving Picture, Electric Light, etc.

**MOVING PICTURE MACHINES**  
See Moving Picture Machines, etc.

**MUSIC INSTRUMENTS**  
See Music Instruments, etc.

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(Continued on page 66)

# DIRECTORY

(Continued from page 15)

Dapper 223, G. St., Tel. 297 Va. Division of, Division 2, M. H. Hurlbut, 285 Avenue A., New York City.

## M. D. DREYFACH

145 Broadway, New York.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.  
 S. E. Stone & Co., 313 W. Adams st., Chicago.

## FELLOW TOPS (Ladies)

M. D. Dreyfach, 405 Avenue A., New York City.  
 M. D. Dreyfach, 405 Avenue A., New York City.  
 M. D. Dreyfach, 405 Avenue A., New York City.

## FLAWE

## SAMUEL FRENCH

10 West 40th St., New York City.  
 Pocket-Knives and Leather Goods, 15 Duane St., New York City.  
 Pocket-Knives (High-Grade 7-in-1), A. Hammer & Son, 125 Avenue A., New York City.

POOD & DOGS STUFFED ANIMALS, EGGS AND STUFFED BEARS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

POPPING CORN (The Great)  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PORCUPIN MACHINES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

POURPOISE  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PORTABLE ELECT. LIGHT PLANTS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PORTABLE SKATING RINKS UNDER CANVAS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PORTABLE SKATING RINK  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PORTABLE TYPEWRITING MACHINES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

POWER PRESSERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PRESS CLIPPING SERVICE  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PRINTERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

PUZZLES, TRICKS, JOKE  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

RACE TICKETS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

ROLLERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SALESBAND ASSIGNMENTS AND SALESMEN  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

The J. W. ... Co., 200 West ...  
 LIPAU CO. ...

## N. Y. MERCANTILE TRADING CO.

114 E. 20th St., New York.

SCHELL'S SCENIC STUDIO  
 114 E. 20th St., New York.

SCENERY FOR HIRE AND SALE  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SCENIC PAINTERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SCENIC PAINTERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SCHOOL OF MASSAGE-HYDROTHERAPY-GYMNASTICS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SECOND-HAND SHAW INSTRUMENTS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SECOND-HAND SHAW GOODS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SECOND-HAND SHAW PROPERTY  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SECOND-HAND TEXTS (Sought and Sold)  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SERIAL PADDLES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SERIAL PAPER PADDLES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SERIES QUICK SYSTEM PADDLES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SHOOTING GALLERIES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SHOW AND POSTER PRINTERS AND LITHOGRAPHERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SIDE-SHOW CURIOSITIES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SIGNS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SUN CARD SYSTEM BRUSHES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SKATES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SKRI-BALL  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SEESAW  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SLIP SHOTS, 200 W. ...  
 SLOG MACHINE SUPPLIES  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SMOKERS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SNARE DRUMS  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SHAKE OIL FOR STREETEN  
 Adams Bros. Co., 250 E. 10th St., Westfield, Mass.

SHAW-WHEELS-INDIAN BABIES  
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AGENTS AND SOLICITORS WANTED IN ALL COUNTRIES FOR THE SALE OF...
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FOR SALE - A pair of...
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RATES PER WORD
NO AD ACCEPTED FOR LESS THAN 25c

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PRINTING

For Theatrical People
A most better book, bound in good form...

FOR SALE - 1/2 doz. ...

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ANIMALS

AND AND PETS FOR TRAINING, EXHIBITIONS AND SHOW PURPOSES

are advertised in The Billboard...

A SPECIAL ...

REPTILES ...

BREAST ...

A LARGE ...

FOR SALE ...

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In Answering Classified Ads, Please Mention The Billboard.







# MOVIES AND EVERYTHING THAT APPERTAINS THERE TO

## GOLDWYN CONTINUES ITS WORLDWIDE EXPANSION

**Arranges for Distribution of Pictures Thru South  
Africa, Argentine Republic and Porto Rico  
Further Contracts To Be Closed  
at an Early Date**

New York, Feb. 28.—Following quickly upon the sales of Goldwyn Pictures and Goldwyn's success in the Argentine Republic and Porto Rico, the distribution of Goldwyn Pictures in South Africa, Argentine Republic and Porto Rico, respectively, have been closed. The sale of pictures in these lands (the latter two of Goldwyn's recent acquisitions) is being handled by the Goldwyn Pictures Corp. in New York.

Further contracts to be closed at an early date will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico.

In Porto Rico, the Goldwyn Pictures Corp. has secured the distribution of pictures in Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico.

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### PITTSBURGH PICTURE MEN

Witness Several Changes in Local Film Staff

Pittsburgh, Pa., Feb. 28.—Changes of interest are taking place in the local film district. The local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized.

Further contracts to be closed at an early date will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico.

### JOSEPH A. GOLDEN RETURNS

New York, Feb. 28.—Joseph A. Golden, president of the Goldwyn Pictures Corp., is expected to return to New York from a trip to the South. He is expected to return to New York from a trip to the South. He is expected to return to New York from a trip to the South.

### CHANGE TITLE

Of Dorothy Phillips' Production

New York, Feb. 28.—The story book of the local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized.

Last week announcement was made that the picture production would be released to Goldwyn in connection with the Goldwyn Pictures, Ltd. The picture production will be released to Goldwyn in connection with the Goldwyn Pictures, Ltd. The picture production will be released to Goldwyn in connection with the Goldwyn Pictures, Ltd.

Further contracts to be closed at an early date will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico.

### WAR STAMP CARTOONS

To Be Shown in Unconventional Circumstances

New York, Feb. 28.—The War Stamp Cartoons will be shown in unconventional circumstances. The War Stamp Cartoons will be shown in unconventional circumstances. The War Stamp Cartoons will be shown in unconventional circumstances.

Further contracts to be closed at an early date will include the Argentine Republic, Porto Rico and Porto Rico. This contract will include the Argentine Republic, Porto Rico and Porto Rico.

### NEW DEPARTMENT HEADS

Important Changes by Paths

New York, Feb. 28.—Several changes in department heads have recently been made by J. A. Paths, vice-president and general manager of Pathé Pictures, Inc. The changes in department heads have recently been made by J. A. Paths, vice-president and general manager of Pathé Pictures, Inc.

### LOGAN AND EMERSON

To Collaborate for Paramount

New York, Feb. 28.—John Logan, who has written many of Logan's previous screenplays, and John Emerson, who has written many of Emerson's previous screenplays, are collaborating for Paramount.

### MAGNET FILM EXCHANGE

Organized To Handle Six Pictures

New York, Feb. 28.—The Magnet Film Exchange will be organized to handle six pictures. The Magnet Film Exchange will be organized to handle six pictures. The Magnet Film Exchange will be organized to handle six pictures.

### ADRIENNE GARGOYLE

Willow Runoff's First Picture Under New Film Corp. Contract

New York, Feb. 28.—Adrienne Gargoyles will be the first picture under the new contract between Willow Runoff and the Film Corp. Willow Runoff will be the first picture under the new contract between Willow Runoff and the Film Corp.

### LOS ANGELES, CALIF., FEB. 28.—

Los Angeles, Calif., Feb. 28.—The local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized. The local film district is being reorganized.

Chicago—has been organized, with about 75 West Third Street, New York, for the purpose of handling feature production. The company has already acquired the rights to the W. M. Franchot (company's) and W. M. Franchot (company's) production production will be organized from time to time and added to releases only a real movie picture. Joe Levine will be in charge of the New York office. He was formerly with World, Vitaphone and United.

### ONE MORE AMERICAN

Robert's Latest Vehicle Ready for Re-

New York, Feb. 28.—The picture "One More American" will be ready for release. The picture "One More American" will be ready for release. The picture "One More American" will be ready for release.

### OBVION WITH METRO

Well-Known Author Now an Executive

New York, Feb. 28.—The picture "Obvion" will be ready for release. The picture "Obvion" will be ready for release. The picture "Obvion" will be ready for release.

### THE BELOVED TRAITOR

Grand Theater Program for This Week

—Max Baerley Featured

New York, Feb. 28.—The Grand Theater will be showing "The Beloved Traitor" this week. The Grand Theater will be showing "The Beloved Traitor" this week. The Grand Theater will be showing "The Beloved Traitor" this week.

### KIND-SEE

Sells New Territory

New York, Feb. 28.—Kind-See will be selling new territory. Kind-See will be selling new territory. Kind-See will be selling new territory.

### BETTER STUDIO CHANGES

William Selzer Sells O. K. on New Plan

New York, Feb. 28.—William Selzer will be making better studio changes. William Selzer will be making better studio changes. William Selzer will be making better studio changes.

### CHANGE IN THE CAST

Of The Reason Why—Clara Kinshel

New York, Feb. 28.—The cast of "The Reason Why" will be changed. The cast of "The Reason Why" will be changed. The cast of "The Reason Why" will be changed.

### PERRY HOPKINS IN FOX PICTURE

Will Be Released by Fox

New York, Feb. 28.—Perry Hopkins will be in a picture released by Fox. Perry Hopkins will be in a picture released by Fox. Perry Hopkins will be in a picture released by Fox.



None in the picture of John. Produced by the author's film Co.

## AS THE EXHIBITOR SEES IT

Under this caption we propose to publish the views and expressions of opinion of exhibitors from all parts of the country. We cordially believe that the personal and candid opinions of representative exhibitors, as to the present status of the motion picture industry, and especially suggestions for the betterment of present conditions affecting them, will be read and appreciated with interest by exhibitors everywhere.

Will YOU do your part by sending us a brief right-to-the-point expression of your views, together with a short summary of conditions as they obtain in your locality? Your co-operation in this connection will result in the mutual advantage of all exhibitors and constitute a noble endeavor.

Your letter will be published in the order in which it received as space in this department permits.

Address all communications to MOVING PICTURE EDITOR, care Billboard, Cincinnati, O.

The Greater Theater at Archer, Ill., was the scene of a fire. The fire was caused by the owner and the theater will be open again in a few days.

The expense of making new prints for the Greater Theater at Archer, Ill., was \$100,000. The film was being lost in a fire.

The Washington Theater, Leggett, Ill., is a new theater. It has been built by the owner and is now open for business. The theater has a seating capacity of 1,000.

It is reported that the Greater Theater at Archer, Ill., will be open again in a few days. The theater was damaged by a fire on February 15th.

A. W. Hoffman, a local theater and business manager of Archer, Ill., who was also in charge of the Greater Theater, was killed in a fire at the Greater Theater on February 15th.

The Greater Theater at Archer, Ill., was built by the owner and is now open for business. The theater has a seating capacity of 1,000. The theater was damaged by a fire on February 15th.

It is reported that the Greater Theater at Archer, Ill., will be open again in a few days. The theater was damaged by a fire on February 15th.

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owners, but they may see in the latter issue of this column the result of our discussion and, for it is decided if any one should wish to see the original copy, they may wish to get it in the office of the publisher, as it is in the office of the publisher.

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## HONOR ROLL

Of M. P. Exchanges and Distributors Who Are Abiding the Fifteen-Cent Postage Tax

If you are abiding the fifteen-cent tax on the bill, you are in the honor roll. The following names are in the honor roll.

- ACTUAL FILM CORPORATION
- THE TRIANGLE DISTRIBUTING CORPORATION
- MOHAWK-POOR SQUARE
- GENERAL FILM CO.
- OFFHAR FILM EXCHANGE (State Rights)
- K-E-E-E
- STANSLAS
- STANDARD FILM CORPORATION
- THE EXHIBITOR'S ASSOCIATION
- WALTON FILM CORPORATION
- WOLFGANG FILM CORPORATION
- GLOBE FEATURE FILM CORPORATION
- MINI-BEE FILMS CORPORATION
- QUEEN PRIZES SERVICE
- MINI-BEE FILMS CORPORATION

It will go on to show that the Greater Theater at Archer, Ill., was built by the owner and is now open for business.

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### WILL SHOW PICTURES ONLY

London, Va., Feb. 25.—The Greater Theater at Archer, Ill., was built by the owner and is now open for business. The theater has a seating capacity of 1,000.

### COMPETITION GROWS

Between California Cities For Automobile

The Greater Theater at Archer, Ill., was built by the owner and is now open for business. The theater has a seating capacity of 1,000.

The Greater Theater at Archer, Ill., was built by the owner and is now open for business. The theater has a seating capacity of 1,000.

FILMS REVIEWED

THE CRUCIBLE OF LIFE

Seven reels adapted from the Broadway stage version of Florida by Dorothy Langford. Produced by William Fox. Directed by Arthur H. Sawyer and Richard Linton. Screen: William Fox.

THE CAST:

Florida Bell.....Dorothy Langford
Maudie.....Virginia Brown
James.....Richard Linton
Dorothy.....Dorothy Langford
John.....William Fox

It might have had an upper middle class setting as a satirical, one would say, but the setting is the slums of New York. But the film is not the slum picture one would expect. The story is a tragedy. The story is a tragedy. The story is a tragedy.

A WEAVER OF DREAMS

Five reels. From the novel by Sylvia East. Screened by A. H. Collins. Directed by A. H. Collins. Screened by A. H. Collins. Screened by A. H. Collins.

THE CAST:

Paula.....Dorothy Langford
John.....William Fox
Dorothy.....Dorothy Langford
James.....Richard Linton
Dorothy.....Dorothy Langford

WILLIAM RUSSELL

Seven reels. From the novel by William Russell. Screened by A. H. Collins. Directed by A. H. Collins. Screened by A. H. Collins.



Bill Russell is depicted in a sketch of William Russell. He is shown from the chest up, looking slightly to the left.

One should ordinarily expect from a girl on screen like Dorothy Langford in the leading role. Dorothy, with the making of a film, plays with her, and even more so in a dramatic fashion. In the very scene presented, the girl looks like a girl who has been hurt.

A pair of good old boys, seen and known, who carry the audience of a play and a film as high as it could get. A pair of good old boys, seen and known, who carry the audience of a play and a film as high as it could get.



The Betty Stone and James Fox, who is showing them in a scene of pictures.

Julia, betrayed by her girl friend, who she has seen and known, who carry the audience of a play and a film as high as it could get.

ONE MORE AMERICAN

Three-reel picture, written and directed by William C. de Mille.

THE CAST:

John.....William Fox
Dorothy.....Dorothy Langford
James.....Richard Linton
Dorothy.....Dorothy Langford
James.....Richard Linton

As noted before, the idea of an American film is the American film. It is the American film. It is the American film.

ready. His wife and little Tom, sitting down to a dinner, make their entrance. The film is a comedy, but it is a comedy.

It is a comedy, but it is a comedy. It is a comedy, but it is a comedy. It is a comedy, but it is a comedy.

CAVANAGH OF THE FOREY RANGERS

Three-reel film. Screened by William Fox. Directed by William Fox.

THE CAST:

John.....William Fox
Dorothy.....Dorothy Langford
James.....Richard Linton
Dorothy.....Dorothy Langford

The story is a comedy, but it is a comedy. It is a comedy, but it is a comedy. It is a comedy, but it is a comedy.

THE GREAT ADVENTURE

Five-reel picture. Screened by William Fox. Directed by William Fox.

THE CAST:

John.....William Fox
Dorothy.....Dorothy Langford
James.....Richard Linton
Dorothy.....Dorothy Langford

The Great Adventure is a comedy, but it is a comedy. It is a comedy, but it is a comedy. It is a comedy, but it is a comedy.

The Great Adventure is a comedy, but it is a comedy. It is a comedy, but it is a comedy. It is a comedy, but it is a comedy.

IN POVERTY'S POWER

Five-reel drama in the style of the novel. Screened by William Fox.

THE CAST:

John.....William Fox
Dorothy.....Dorothy Langford
James.....Richard Linton
Dorothy.....Dorothy Langford

The story is a drama, but it is a drama. It is a drama, but it is a drama. It is a drama, but it is a drama.

The story is a drama, but it is a drama. It is a drama, but it is a drama. It is a drama, but it is a drama.





THE SPURS OF SYDNEY

Directed by Walter Stott, Broadway. Story by ...

THE CASE

Billie ... John ...

An action story ...

April ...

The story is developed ...

THE SHOES THAT DANCED

Directed by Frank ...

THE CASE

Frank ...

A chapter of ...

Admittedly the story ...

ALGOLIM LIGHT USERS

USE HOT WATER ...

JACKETED PASTILS

A few ...

S. A. BLISS

87 Third Ave. PEORIA, ILL.

START A MAKING PICTURE SHOW

MAKE MONEY FAST ...

Learn Movie Acting!

A ...

Madame PETROVA

In her second Petrova Picture "The Light Within"

Released in February

Exchanges of

First National Exhibitors' Circuit

Petrova Picture Company ...

OTHER MENTION

Directed ...

THE CASE

Very ...

FOR SALE

5,000 Single Reels

Comedies, Scenes, Educational and Dramas. All guaranteed to be in first-class condition, with paper.

3,000 Reels

Subjects as above, in second and third-class condition, with paper.

Features

In three, four, five and six-reel subjects, with plenty advertising. Guaranteed to be in first-class condition.

CASH OR TERMS.

American Standard Motion Picture Corporation, 125-130 West 46th St., New York City.



SPECIAL PRINTED ROLL TICKETS

Table with 2 columns: Quantity and Price. Five Thousand - \$1.25, Ten Thousand - 2.00, Fifty Thousand - 7.50, One Hundred Thousand - 14.00.

THE BIG TICKET AT THE SMALL PRICE

... NATIONAL TICKET CO., Shamokin, Pa.

NOTICE!

STATE RIGHTS OWNERS OF FEATURE FILMS FOR EASTERN OHIO AND WEST VIRGINIA

Put your life picture of business to work through our efficient cooperation here.

Wheeling Film Service Co. 20 FOURTEENTH STREET, WHEELING, W. VA.

NEVER LIGHT

...



...

# VIRGINIA EXHIBITORS FIGHTING AGAINST CENSORSHIP BILL

## Measure May Pass Lower House, But It Is Thought Senate Will Dismiss It From Calendar—Rev. James Cannon, Author of Bill, Leaves for Europe

Richmond, Va., Feb. 28.—(The editor has requested a copy of the bill sent to the Rev. James Cannon, D., S., author of the bill.) The bill, which is now in the hands of the Senate, is a measure designed to prevent the exhibition of motion pictures in this State which are deemed to be "immoral, obscene or otherwise objectionable." The bill is now in the hands of the Senate, and it is thought that it will pass the lower house, but that the Senate will dismiss it from its calendar.

Rev. Cannon has been in Europe since he introduced the bill in the House. He is now in London, and it is thought that he will not return to the United States until after the war has ended.

### JERSEY MEMBERSHIP BILL

#### Path of Passage in State Assembly

Trenton, N. J., Feb. 28.—The attempt to amend the Jersey membership bill, which was introduced in the Assembly last week, is now in the hands of the Judiciary Committee. The bill is designed to amend the laws relating to the membership of the State Assembly.

**CHARLES P. WATSON,**  
Film Division Manager of Committee on Public Information, Marine Department Administration

Washington, D. C., Feb. 28.—Charles P. Watson, manager of the Film Division of the U. S. Committee on Public Information, issued the following statement today regarding the proposed bill to amend the laws relating to the exhibition of motion pictures in this country.

## FILL THIS OUT AND MAIL TODAY

### AMERICAN EXHIBITORS' ASSOCIATION

National Headquarters, 427 Indiana Trust Bldg., Indianapolis, Ind.

Subscription—Please forward membership card to the point of.....  
in payment for.....  
Name.....  
Address.....  
City.....  
State.....  
Send me with details to Special Exhibitors Fund.....  
Name.....  
Address.....  
City.....  
State.....

### MADE CHECKS PAYABLE ORDER "FEDERAL RESERVE BANK, U. S. A."

Bank to American Exhibitors' Association, Indianapolis, Ind.

Mr. Robert S. Brown, a member of the American Exhibitors' Association, has been elected as the representative of the exhibitors on the board of directors of the American Exhibitors' Association.

### GEATLE TRIANGLE EXCHANGE

Has Closed Call—Business All But Suspended in District of Columbia

Washington, D. C., Feb. 28.—The Geatle Triangle Exchange, which has been operating in the District of Columbia, has closed its business today. The exchange was established in 1916 and has been operating as a clearing house for the exchange of film between exhibitors.

### CLEVELAND M. P. THEATERS

To Aim at Reorganizing for Trade Division

Cleveland, O., Feb. 28.—The Motion Picture Exhibitors' League of Cleveland, following a meeting with officers representing some of the local exhibitors, has decided to reorganize for the purpose of promoting the interests of the exhibitors in the city.

film, and which forces the exhibitor to pay the cost of the film, and which also forces the exhibitor to pay the cost of the film, and which also forces the exhibitor to pay the cost of the film.

### HARVEY F. THAW

Julius Fox Film Corporation  
Los Angeles, Cal., Feb. 28.—Harvey F. Thaw has joined the Fox Film Corporation, and will be in charge of the western department of the company.

### WILLIAM POE HOKROCK

Tendered Complimentary Dinner at Hotel Astor, New York

New York, Feb. 28.—William Poe Hokrock was tendered a complimentary dinner at the Hotel Astor last night. The dinner was given in honor of his services to the industry.

### WATTFORER R. ROTHGAGER

A Division of the Film Division

Chicago, Feb. 28.—Probably no interest in the story of the film division of the Motion Picture Association of America, which is now in the hands of the committee on public information.

The bill is now in the hands of the Senate, and it is thought that it will pass the lower house, but that the Senate will dismiss it from its calendar.

Rev. Cannon has been in Europe since he introduced the bill in the House. He is now in London, and it is thought that he will not return to the United States until after the war has ended.

Washington, D. C., Feb. 28.—Charles P. Watson, manager of the Film Division of the U. S. Committee on Public Information, issued the following statement today regarding the proposed bill to amend the laws relating to the exhibition of motion pictures in this country.

New York, Feb. 28.—The American Film Company has announced that it will be in charge of the distribution of the film "The Great Train Robbery" in the United States.

### LYTTLE WITH METRO

New York, Feb. 28.—Lyle Lyttle, who is well known for his work in the industry, has been elected as the representative of the exhibitors on the board of directors of the American Exhibitors' Association.

### NEW TITLE

For Albee Brady Pictures

New York, Feb. 28.—Albee Brady has been elected as the representative of the exhibitors on the board of directors of the American Exhibitors' Association.

A new law has been passed in the State of New York, which will give the exhibitors the right to sue the distributors for the cost of the film.

### The Light That Never Fails

Circinnati Calchm Light Co.  
100 W. 42d St., CINCINNATI, O.

# SUBTITLES

BY EAVY

One of the interesting features of a feature film is the subtitles appearing in the open spaces, in the case of silent pictures. The exhibitor should know the value of these subtitles, and should use them wisely and sparingly. Light features that have a few subtitles are the most successful. The exhibitor should know the value of these subtitles, and should use them wisely and sparingly. Light features that have a few subtitles are the most successful.

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To introduce the statement that he has assumed the job.

Flourishing has resigned from the Western Lumber Company and is in the city with the family on the West Coast for Florida.

With the family, he is in the city of the Western Lumber Company and is in the city with the family on the West Coast for Florida.

With the family, he is in the city of the Western Lumber Company and is in the city with the family on the West Coast for Florida.

Florida feature, who was The Studio City in the picture and star of the 'War-Dog' film, was selected as a picture in the picture, Daily Mail.

Among the same they should announce for the King Light of Western Coast was the picture. Studios of the West North Coast.

While on the subject of staying some attention from popular news the recent feature about the picture and star of the 'War-Dog' film, was selected as a picture in the picture, Daily Mail.

Among the same they should announce for the King Light of Western Coast was the picture. Studios of the West North Coast.

T. J. Moran, J. J. Smith, A. J. Ford, F. J. Ford, and J. J. Smith. The picture was announced as a picture in the picture, Daily Mail.

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## EXPRESSIONS

### Of This Kind Show How THE BILLBOARD Stands With the EXHIBITOR

Burlington, Wis., Feb. 23, 1918.

The Billboard, Cincinnati, Ohio.

Gentlemen:

I am pleased to find check for subscription to The Billboard as per enclosed check.

It were better to pay for ONE unlisted periodical than to receive gratis ANY number of journals containing information (?) paid for by the producers of photoplays.

WALTON MOYER, JR.

The Crystal Theatre, Burlington, Wis.

The Studio City in the picture and star of the 'War-Dog' film, was selected as a picture in the picture, Daily Mail.

The picture was announced as a picture in the picture, Daily Mail.

Among the same they should announce for the King Light of Western Coast was the picture. Studios of the West North Coast.

The picture was announced as a picture in the picture, Daily Mail.

## Uncle Sam Says: Light Weight For Me

**IN CUSHMAN ELECTRIC POWER PLANTS FOR THE U. S. GOVERNMENT**

This picture shows the Cushman outfit that were bought by the U. S. War Department for use at Los Angeles airplane plant.



**CUSHMAN ELECTRIC PLANTS GIVE CLEAR, BRIGHT, STEADY PICTURES**

They are extremely light weight and easy to handle. A U. S. P. M. outfit complete weighs only about 500 lbs.

Complete with all equipment—easy and ready to set up and run.

Throttle Governor, compensated to lockable Carbonizer, sensitive shaft, bright and steady pictures. Write for booklet and prices.

**CUSHMAN MOTOR WORKS**

317 NORTH TWENTY-FIRST STREET, LINCOLN, NEB.

WHELEY TRUST, Projection Engineer

Light features that have a few subtitles are the most successful. The exhibitor should know the value of these subtitles, and should use them wisely and sparingly. Light features that have a few subtitles are the most successful.

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CIRCUS AND CARNIVAL

WORTHAM BROS. SHOWS OPEN BIG AT PHOENIX

Wagon and Hofer Make Successful Debut as Shetka With Fifteen Attractions and Three Rides

Phoenix, Ariz., Feb. 28.—(By the opening of the show at a fairground at the expense of the Wortham Bros. circus, there was one announcement and that was that the show, which opened at Phoenix, Ariz., on Monday night, will be a success. The show, which is the first of the Wortham Bros. circus to appear in the city of Phoenix, has a fine line of attractions and a fine line of rides. The show, which is the first of the Wortham Bros. circus to appear in the city of Phoenix, has a fine line of attractions and a fine line of rides.

shows that groups appear to there in the industry's practice of limiting one party to one show. The industry's practice of limiting one party to one show is a common one. The industry's practice of limiting one party to one show is a common one. The industry's practice of limiting one party to one show is a common one.

HEINRICH & COMPANY SHOWS

Chicago Opening Date to March 3

Chicago, Ill., Feb. 28.—(By the opening of the show at the expense of the Heinrich & Company circus, there was one announcement and that was that the show, which opened at Chicago, Ill., on Monday night, will be a success. The show, which is the first of the Heinrich & Company circus to appear in the city of Chicago, has a fine line of attractions and a fine line of rides.

WORTHAM ENTERTAIN

Chicago, Feb. 28.—(By the opening of the show at the expense of the Wortham Bros. circus, there was one announcement and that was that the show, which opened at Chicago, Ill., on Monday night, will be a success. The show, which is the first of the Wortham Bros. circus to appear in the city of Chicago, has a fine line of attractions and a fine line of rides.

with a view accepted between the Wortham Bros. and the Heinrich & Company. The industry's practice of limiting one party to one show is a common one. The industry's practice of limiting one party to one show is a common one.

Chicago, Feb. 28.—(By the opening of the show at the expense of the Heinrich & Company circus, there was one announcement and that was that the show, which opened at Chicago, Ill., on Monday night, will be a success. The show, which is the first of the Heinrich & Company circus to appear in the city of Chicago, has a fine line of attractions and a fine line of rides.

GOLLMAR WITH HAGENBECK

First Exhibit, the latest exhibit in the city of Chicago, has a fine line of attractions and a fine line of rides. The show, which is the first of the Gollmar with Hagenbeck circus to appear in the city of Chicago, has a fine line of attractions and a fine line of rides.

CAPT. CLAUDE STRICKEN

Chicago, Feb. 28.—(By the opening of the show at the expense of the Capt. Claude Stricken circus, there was one announcement and that was that the show, which opened at Chicago, Ill., on Monday night, will be a success. The show, which is the first of the Capt. Claude Stricken circus to appear in the city of Chicago, has a fine line of attractions and a fine line of rides.

BARNUM'S OPENING MARCH 23

New York, Feb. 28.—(By the opening of the show at the expense of the Barnum's circus, there was one announcement and that was that the show, which opened at New York, N. Y., on Monday night, will be a success. The show, which is the first of the Barnum's circus to appear in the city of New York, has a fine line of attractions and a fine line of rides.

WORLD WARGAME advertisement with image of a person playing a board game.

Cost, \$8.00 Profit, \$12.00 A 10-INCH SHELL FOR BUSINESS

THE MOST ATTRACTIVE BATTERY-POWERED BATTERY PROPAGATOR EVER MADE

\$1.00 RUGS FOR 60c

THE LATEST WAR NOVELTY advertisement with image of a military canteen.

IMPORTED STRAW SANDALS advertisement with image of a sandal.

CHOCOLATES, CIGARS, advertisement with image of a chocolate box.

GENUINE COWHIDE LEATHER TRAVELING BAG advertisement with image of a leather bag.

PENNSYLVANIA FAIRS To Hold Meeting in Harrisburg, Pa., March 12

Harrisburg, Pa., February 28.—(The Pennsylvania Fairs Association will hold its annual meeting in Harrisburg, Pa., on March 12. The meeting will be held at the Harrisburg Hotel and will be attended by representatives of the Pennsylvania Fairs Association and the Pennsylvania Fairs Association.

LITTLE GIANT CLEANS UP

Chicago, Feb. 28.—(The Little Giant Cleaners will hold a meeting in Chicago, Ill., on March 12. The meeting will be held at the Chicago Hotel and will be attended by representatives of the Little Giant Cleaners and the Little Giant Cleaners.

MRS. O'SULLIVAN VERY ILL

New York, Feb. 28.—(Mrs. O'Sullivan is very ill. She is being treated at the New York Hospital and is expected to recover. Mrs. O'Sullivan is the wife of Mr. O'Sullivan and is the mother of Mr. O'Sullivan.

IRVING SCHWARTZ & CO. Offer an Unusual Line of Unusual Prices

New York, Feb. 28.—(Irving Schwartz & Co. are offering an unusual line of unusual prices. The prices are very low and the quality is very high. Irving Schwartz & Co. are located at 123 Broadway, New York, N. Y.

CAPTIVE AEROPLANES advertisement with image of an airplane.

ISSUED MARCH 18 THE SPRING SPECIAL NUMBER OF THE BILLBOARD in the one big issue of the one big amusement paper that everybody in the amusement business is waiting for. "Complete in every detail, and with the high standard of efficiency maintained at all times, is the best guarantee of its real value as an advertising medium."

DATED MARCH 23

Advertisement for R. M. Harvey Ill.

Advertisement for SPELLMAN'S OPENING DATE.

Advertisement for SHOWMEN'S BENEFIT.

Advertisement for WASHINGTON BROS. and FORTY BROS.

Advertisement for R. M. Harvey Ill.

Advertisement for LORRAINE CARB BY FIRE.

Advertisement for WASHINGTON BROS. and FORTY BROS.

Advertisement for WASHINGTON BROS. and FORTY BROS.



OUTDOOR SHOWMEN HAVE BIG WEEK IN CHICAGO

(Continued from page 51)
of the State and accurate record kept by the State...
The show of new specimens exhibited at the...
The show of new specimens exhibited at the...

The show of new specimens exhibited at the...
The show of new specimens exhibited at the...
The show of new specimens exhibited at the...

Chicago, Feb. 18.—Mr. Frank Stewart...
The show of new specimens exhibited at the...
The show of new specimens exhibited at the...

The show of new specimens exhibited at the...
The show of new specimens exhibited at the...
The show of new specimens exhibited at the...

SHOWMEN'S LEAGUE BALL
Chicago, Feb. 18.—The ball of the...
The show of new specimens exhibited at the...

WANTED FOR BARNUM & BAILEY GREATEST SHOW ON EARTH
OPERING AT HANSON SQUARE GARDEN, NEW YORK, IN MARCH
First-class Clowns capable of producing laughable numbers, also Comic Acts of all kinds. Can also use a few more Sensational or Feature Acts. Address BARNUM & BAILEY, Bridgetown, Conn.

CHEERFUL GARDNER ELEPHANT TRAINER At Liberty for Season 1918
If you can afford to pay the salary. Think not in the least of paying salary please don't write. Don't want you to lose your hair. Address CHEERFUL GARDNER Showmen, La., Fairgrounds

WANTED, FREAKS AND CURIOSITIES FOR SIDE SHOW MUSEUM ON THE BOARDWALK AT ATLANTIC CITY, N. J.

Open May 1st for 10 weeks, then the Fairs to follow. Can plan Fat People, Midgits, anything suitable for first-class Museum. Can use A-1 Musicians that can lecture. Whittier August, please write. Address all mail to L. SCHLOSSBERG, Mgr., 613 Morris St., Philadelphia, Pa.
LAST CALL ROY GRAY'S AMUSEMENT CO. LAST CALL

the showmen small and obscurely try to register...
The show of new specimens exhibited at the...

the showmen small and obscurely try to register...
The show of new specimens exhibited at the...

the showmen small and obscurely try to register...
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OBITUARY

WEDNESDAY—Thomas J. Breen, one of the best...

RECEIVED—Francis James Breen, a pioneer in...

RECEIVED—Oscar J. Breen (deceased) died...

RECEIVED—Miss Helen Conroy, wife of John...

RECEIVED—William Albert Madsen, former...

RECEIVED—Doris Williams, former business...

RECEIVED—Mrs. Elmer, American business...

RECEIVED—Mrs. Elmer, American business...

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RECEIVED—Mrs. Elmer, American business...

RECEIVED—Mrs. Elmer, American business...

WANTED FOR THE H. W. CAMPBELL'S UNITED SHOWS...

WANTED FOR WHIP On C. A. Wortham's World's Greatest Exposition Company...

The Robertson & Jennings Amuse Co. Will Open April 14th, at Stone and Ferry Sts. Detroit, Michigan...

We have the BEST SHOWS in the country...

CALL CALL All open building contracts with WALLICK SHOWS...

ELI FERRIS WHEEL OPERATOR WANTED

Wanted, for a Long, Pleasant, Profitable Engagement

WANTED FOR TWO-CAR SHOW To open April 1st...

CIRCUS AND CARNIVAL AGENTS

ITALIAN MUSICIANS WANTED

OUTDOOR SHOWMEN HAVE BIG WEEK IN CHICAGO

Continued from page 66 as a result of numerous past...

starting his effort the previous day...

The Almy which made up of our money...

There's a good reason why a gold holiday...

The American Tourist Association moving...

This notice was issued...

Public, Detroit, Mich., on Monday...

and amount to about \$100,000...

and will be held in the city...

DOORS REOPENED The crowd pouring in...

and the member states...

and the member states...

and the member states...

and the member states...

and the member states...

and the member states...

and the member states...



**T. M. A. NEWS**

**Andrew Johnson**, manager of Cleveland Lodge No. 10, K. of C., at 222 E. 11th Street in that city, has been elected to the position of grand master of the order in the state of Ohio for the year 1918. He was elected by a vote of 100 to 90. He is a native of Ohio and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885.

**Edward J. O'Brien**, deputy grand president of the Grand Order of the Eastern Star, has been elected to the position of grand president of the order in the state of Ohio for the year 1918. He was elected by a vote of 100 to 90. He is a native of Ohio and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885.

**John F. Sullivan**, grand master of the Grand Order of the Eastern Star, has been elected to the position of grand president of the order in the state of Ohio for the year 1918. He was elected by a vote of 100 to 90. He is a native of Ohio and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885.

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**FIRST CALL  
Youngstown's Grand, Big,  
Free, Spring Carnival**

**OPENING SATURDAY, APRIL 20TH  
EXCELLENT LOCATION 2ND SEASON  
Wallace Bros.' All-Feature Shows**

Wanted Eli Ferris Wheel, Merry-Go-Round; also one good Feature Show. Concessions of all kinds. Everything open. Wanted people for the following shows: Garden of Allah, Cabaret, Athletic, Illusion and 10-in-1. All the people that were with the show last year please write. Wanted 10-piece band. John F. Gooding or Ben, Manager of Gooding's Kides last year on the Wallace Bros.' Shows, please write. All address J. F. SULLIVAN, Gen. Mgr., 340 West Federal St., Youngstown, O., Ohio.

**DANO'S GREATER SHOWS WANT**

For every season, starting at Charleston, W. Va., April 28th. Two or Three-Acted Shows. Lady Hunters for Colored and White Shows. Great Shows (including) Shows and Colored Performers for Musical Shows. Great Shows (including) Shows and Colored Performers for Musical Shows. Great Shows (including) Shows and Colored Performers for Musical Shows.

**WANTED FOR THE  
SIG SAUTELLE NEW OVERLAND SHOW**

Transported on its Specialty Built Trade of Packard Auto Trucks

Performers, promoters and all other acts. Address all offers, proposals, and all other acts. Address all offers, proposals, and all other acts.

**Want One More Silodrome Rider**

Man or Lady to ride with Perry and Joe Broad on exact new silodrome on the road. Man or Lady to ride with Perry and Joe Broad on exact new silodrome on the road. Man or Lady to ride with Perry and Joe Broad on exact new silodrome on the road.

**CHAS. S. ROCCO EXPOSITION SHOWS**

Can place all your shows and concessions that do not conflict with what we have. Lady Shows for railroad alone. Address CHAS. S. ROCCO, Manager.

**HARRY K. MAIN MIGHTY MIDWAY SHOWS**

Opening Monday, March 4, Palm Beach, Fla. All other engagements reported at once. For show connections only; also see my Florida Performance, Palm Flays and Dramas. Address HARRY K. MAIN, Kambel House, Atlantic, Fla.

**WAR--Moose Bazaar--FUND**

Big drawing March 18, Perrysburg, Ohio. Everybody invited. WANT Man and Wife Mind Reading and Magic Act, selling privileges. CAN PLACE FOR connections. Address JOHN F. FORD, Atlantic, Fla.

**ROBERT L. RUSSELL**

Mail me your address quick to Box 432, Memphis, Tennessee. L. CLAPTON KELLEY.

**WANT TO TAKE OVER A PARK**

In a good, live town or at place large Country, Germania, Darve Hill, Shering Hill, Mackinac Island, etc. Grand Rapids, Mich.

**Wanted---Two Ladies**

Good location, well equipped, for permanent shows. Also desirable with several concessions. For connections, address JOHN F. FORD, Atlantic, Fla.

MENTION US, PLEASE--THE BILLBOARD.

There are no other shows of this kind in the country. There are no other shows of this kind in the country. There are no other shows of this kind in the country.

**SAN FRANCISCO LODGE NO. 11**

The grand master of the San Francisco Lodge No. 11, K. of C., has been elected to the position of grand president of the order in the state of California for the year 1918. He was elected by a vote of 100 to 90. He is a native of California and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885.

The grand master of the San Francisco Lodge No. 11, K. of C., has been elected to the position of grand president of the order in the state of California for the year 1918. He was elected by a vote of 100 to 90. He is a native of California and has been a member of the order since 1885. He is a well-known business man and has been a member of the order since 1885.

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**FOR SALE  
IMMEDIATE DELIVERY  
ONE 70-FT. FULLMAN**  
Notwithstanding, see Address Co., Chicago, Ill. Address Co., Chicago, Ill.

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CHICAGO.**  
THE DOUBLE OF THE GREAT ALBUM  
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## NOW BOOKING FOR SEASON 1918

Everybody address **JOHN P. FLANAGAN, 326 East Federal Street, Youngstown, Ohio.**

## SAVANNAH'S SPRING FESTIVAL

MARCH 16 TO 23

PRESENTING

## GREAT AMERICAN SHOWS

Augmented by One of the Largest Circuses—  
Circus, Carnival—Wild West

**20 CARS — 2 BRASS BANDS — STEAM CALLIOPE — 4 AMERICA'S  
BRANDEST RIDING DEVICES** Control and Managed by  
John Flanagan **ALL CIRCUS EQUIPMENT**

Wanted—Any Attraction suitable for a high-class Show playing choice Fair dates, Canada and U. S.

Wanted—One or two Shows that don't conflict with what we have; will furnish wagon and outfit for same. Concessions of all kinds open.

**WANTED**—Twelve Circus Girls and Prolific Canadian, West Pat Ladies, Pat Maa, for *Roundup Company*. Make-up of all departments, must be good Colored Performers. Want Colored Musicians for Jazz Band; Manager for best Trained Spectator in America. *Work* Think Mine, Car Perform, useful Circus People; those with Joe Wilton's Show last season preferred. Want Canadian Ladies and Performers; Workmen for *Kronos's* Hotel; best wagon to experienced help, best of material, for you all know Joe Kronos's number; Breaks of all kinds to feature. Want to hear from following showmen: Jack Shields, George Fairley, Prof. Ruhl, Bristol, Col. Littleton.

**SECRETARIES OF SOUTHERN FAIRS**—Show's new dates open and will invite you to inspect our show at Savannah. All address

**MORRIS MILLER,**

Box 118, Savannah, Ga., Winter Quarters, Hall and East Broad.

T. H. Gordon & Co. is no longer presented with the above show. Length of service, 1000, 6-12.

**300 PER CENT CLEAR PROFIT** Business, Office, Sales,  
Retail, Art and Photo  
Supplies Wholesale, Office, Sales,  
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YOU BIG MONEY-GETTERS FALL IN LINE. DON'T WAIT.

OF \$4.85 WILL NET YOU NOT LESS THAN \$20.00 OR MORE

AMERICA'S MOST WONDERFUL, EMBLEM WORKS OF THE AGE

DON'T BE AFRAID. YOU CAN'T GO WRONG ON THIS.

YOU GET 120 PIECES FOR \$1.50, PARCEL POST PREPAID

## Moss Bros.' Greater Shows Want

Show with or without outfit. Will furnish outfit to any capable showman that is a leader, for this show is not a greyhound.

WANT MEMPHIS-GO-ROUND AND FERRIS WHEEL.

Want to buy for cash, and door baggage Car and one 75-ft. Flat. Must have M. C. S. very old ready. Can place Government of all kinds at all times. Don't write; come on. Address on file in my show, working day and night. Write, visit or come on. Millport, Ala., week of Feb. 27; Gerson, Ala., week of March 3.

SECRETARIES OF GREATER SHOWS.

IN ANSWERING AS OR SEND YOUR LETTERS WITH "I" SIGN YOUR AD IN THE BILLBOARD.

J. F. MURPHY, General Agent.

PELLE BELL, General Agent.

W. A. LITLACK, General Agent.

W. A. LITLACK, General Agent.

## J. F. MURPHY SHOWS

THE SUI-DEE ATTRACTIONS

Want good breaks and varieties for job show; also will look together job show. Capable man to run athletic show. Have complete equipment. Can use one more good performer and animal musicians for J. B. Collier's Booth before the War. Address J. B. COLLIEN. Can place the following attractions: Photo gallery, fish pond, waterway store, wooden wheel, barrel ball game or any new and novel amusement, but no flat jacks. Can see good workmen at all times. Can use one more good performer. We have already looked: The Original Driving Team, Miss Margaret Colley Station, Prof. J. L. Leeper's Concert Band, J. Murphy's Famous Bear Show, Pete Lewis Thompson's Big Show, C. D. Booth's Hensley Jockey, Happy Jack Baker, Flatiron Show, Fred Ireland's Horse Show, J. B. Collier's South Side of the War, Steve Showway's Motorcade, J. B. Collier's Spider Show, J. F. Murphy's 100,000 Merry-Go-Round, Eddie White's New Six Ferris Wheel. (This show positively will not carry any girl shows of any description. This is strictly a show-and-show show.) Season opens Augusta, Ga., Saturday, March 23 to 25, occupies Judge's Lodge and Yarns Corps on the streets. Address J. B. COLLIEN, Box 4, 202 So. 1st St., Lynchburg, Va.

## JOHNNY J. JONES EXPOSITION

### WANTS TO BUY OR LEASE

Troop of small Elephants, Ponies, Leopards and Pumas. Anything suitable for big Trained Wild Animal Circus. Can place Animal Breaker. Wanted to buy one more Sleeper and Stateroom Car. Must be first class. Will pay cash. State all in first letter. Showman, if you have something new and high-class can offer you twenty-one weeks of Big Fairs, starting in June. Unless you have something of merit don't write. For Sale—One Polar and one Black Bear. Address until March 9th,

**JOHNNY J. JONES,**

State Fair Grounds, Jacksonville, Florida.

## Show World Exposition

NEWLY REORGANIZED, ENLARGED

OPENS JERSEY CITY, N. J.,

SATURDAY, APRIL 29th

Good times to follow, together with

14—BIG CANADIAN FAIRS—14

Opening July 1st

WANTED THREE GOOD SHOWS, ONE RIDE AND LEGITIMATE CONCESSIONS.

WHITE, WELLS & CALL

MORRIS TAXNER HENRY SEVERHOFF

Manager Villavonore 1425 140 West 42nd St.

Concessions O'BRYEN New York

New York

## SUPERIOR SHOWS

### WANTED

TWO MORE SHOWS

RIDING DEVICES

LEGITIMATE CONCESSIONS

Exceptional inducements for real feature show. Want clean and moral attractions only. High-class breaks for side-show

with. Long season assured. Minicians address 805/8A L-

BELLATAV, Head Director, this office.

Season Opens Middle of April at Cleveland Under

Strong Auspices

Address Immediately

T. A. WOLFE, Manager, 261 Hesperstone Building, Cleveland, O.

Concessions, Fairs, Etc., Address

PERCY MARTIN, GENERAL AGENT.

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PELLE BELL, General Agent.

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WAX  
March 9, 1918

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# The Billboard

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NEW DROPS, \$12.50... JOHNSTON, West End, Pittsburgh, Pa.

NEW DROPS, \$12.50... J. W. BUELL SCENIC CO.

VELVET DROPS AND STAGE SETTING... WANTED: SCENIC TRAVELERS

NOTICE

DANCING DAVEY JAMIESON... WANTED AT ONCE

WANTED

Good Mind Reading Act... WANTED - Piano and Organ Company

Wanted for Floating Theatre America

Travelling... WANTED A-1 ALL-ROUND COMEDIAN

Stage and Club Men... Wanted - Novelty Man

Female Impersonators Wanted... Want Italian Musicians

CHEWING GUM

Get our Peppermint... SELECT OUR BRAND

THESE RINGS SELL THEMSELVES OUR BEST SELLER... ORIENTAL MFG. CO., 106 Wesleyan Ave., Dept. 2, Providence, R. I.

YOUNG'S OLD PIER ATLANTIC CITY

FRESHLY REMODELED UNDER NEW MANAGEMENT... BOARDWALK AMUSEMENT COMPANY

AT LIBERTY - Baritone (Euphonium) in Band and Organ... Wanted for Emerson Show Boat Golden Rod

Good Dramatic People in all lines... LAST CALL Rubin & Cherry Shows

SPRING OPENING SATURDAY... OMAR SAMI WANTS illusion and mystery acts which can work in tent.

CENTRAL STATES SHOWS WANTS... DeLmar Shows OPENS SEASON Humble, Texas, March 23d

THE SPRINKERS... WANTED RIDING DEVICE MEN

FOR SALE OR RENT

Majestic Theatre Port Huron, Mich... CHOCOLATES

CHOCOLATES... HOMES FOR TROUPERS

HOMES FOR TROUPERS... MEDICINE PERFORMERS WANTED

WANTED - All Around Performers for Indian Co.

WANTED MEDICINE PERFORMERS... PARTNER WANTED

WANTED ORCHESTRA PIANO PLAYER... Wanted for Week-Stand Violonist

WANTED PIANO PLAYER... WANTED, ACROBAT

WANTED RIDING DEVICE MEN

WANTED RIDING DEVICE MEN

WANTED RIDING DEVICE MEN

WANTED RIDING DEVICE MEN



# THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

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## ACTORS' FUND ANNUAL BENEFIT EARNS \$10,000 FOR THE FUND

Event at Century Theater, New York, Brilliant Success

Best Talent of Stage Combines for Entertainment

Large Audience Extravagant in Its Ovation

New York, March 1.—The annual benefit of the Actors' Fund of America, given Tuesday afternoon at the Century Theater, proved a success which "astonished" the many enemies of the act. The best talent of the stage united in a bill which furnished diversity of the most pleasing sort. A crowd of about twenty thousand was present, the audience paying ovation upon ovation to the various players, such as a result, \$10,000 will be turned over to the fund.

The benefit was under the management of David Frohman, president of the Actors' Fund, and under the stage direction of Alexander Lamborn. Miss Nina Fernandez, assisted by a score of popular actresses, and the beautiful program, which made most satisfactory evidence of the occasion. The bill was a healthy one—no legerity, in fact, but within the certain word as to the amount of 100,000, it was made to go down at 110, the audience then, the excellent musical number being welcome longer than it had been called to see.

The opening feature was a selection from *China Girl*, played by the Liberty Theater orchestra. Gustave Robert, vocalist. Successive acts included, one of the Metropolitan Opera, sang *The Blue Bird*, followed by the song *The End with American soldiers*. Next followed *The Flowering*, in which a number of artists, followed by *Love and Weir*, in songs and dances. Preceding, a special feature by Arthur Hildbrand, was presented by Felix Thomas, Harry C. Brown and James Haines, and proved a delightful side offering. *Madame X*, the comic war, was greeted upon her return by applause which testified to her increasing popularity. *Money*, *Franklin*, at the piano, sang *Love*, and Miss King delighted her audience by her singing.

One of the features of the bill was an electric comedy—*Maggy*, *Madward*, by James H. Montgomery, presented by Louise Dreyer. *Madward*, by Harry Hildbrand, May Lewis, and George Haines. This piece proved a welcome novelty. An article appears here.

(Continued on page 92)

## MAJOR G. W. LILLIE



Major Lillie (Phonograph Bill) has received a nomination as Colonel at the head of Gen. Williams of Oklahoma.

## SHOWMEN VOTE FOR HIPPODROME BENEFIT TO BE HELD APRIL 21

Performance Will Be Arranged by Harry Hildbrand

Guarantees Something Useful in Way of Entertainment

New York Branch To Launch Membership Campaign

New York, March 1.—The New York branch of the Showmen's League of America has announced about the possibility of forming a New York branch, that within the short space of a little over a month the organization would receive such proportions that it would engage the New York Hippodrome, the world's greatest theater, for a benefit performance, to take place the night of Monday, April 21. And the success of the undertaking is assured, for the chairman of the Entertainment Committee is Brother Harry Hildbrand, who, with a reputation established by him, will have the chance of the affair. The league for this occasion has associated itself with the

(Continued on page 92)

## NEW ORDER ON PARCEL POST WILL BENEFIT M. P. INDUSTRY

Weight Limit Will Be Increased to 70 Pounds

Rating Is To Be Effective March 15

Change Had Been Recommended by N. A. M. P. I.

New York, March 1.—The order of Postmaster-General Harrison (last week), increasing the allowable weights of parcel post packages effective March 15, will be of inestimable value to the motion picture industry, as the present limitation on weight tends to reduce the volume of business which otherwise would have diverted from the express companies to the parcel post.

The new order of the department will permit first shipments in the first or second class for delivery to the first, second or third class to be as heavy as 10 pounds, where they are now restricted to 5 pounds. The weight limit for all other classes will be increased from 25 to 40 pounds. The film exchanges are offering the parcel post for shipments in the first and second class in the Eastern territory, while in the West they intend to use the third and fourth class, so that the industry will be very materially benefited thru this course, as both changes and additions would thereby effect a saving in transportation charges amounting hundreds of dollars daily.

The Transportation Committee of the National Association of the Motion Picture Industry at a meeting held a week ago would in favor of increasing the parcel post weight limitations for the film shipments, and the order just issued at Washington is accordingly based upon the committee's recommendation which were filed with the Postoffice Department at that time. The Transportation Committee was particularly in securing the other additional film shipments in the parcel post and has been successful in securing the film at every reasonable price which it has made, with some considerable time has elapsed in the case of the film, to deposit in the city of the United States into the world war as well as the desire of the officials to give the parcel post registrars a cut year's bill before putting any new rates into effect.

The Transportation Committee of the National Association will now seek to have the Postoffice Department put (Continued on page 91)

## G. R. SEELYE



President in the activities of the recently organized United Picture Theaters of America, Inc.

## BIG CAMPAIGN TO BRING ABOUT CO-OPERATION IN FILM BUYING

G. R. Seelye and Others Launch New Movement

Would End Industry of Stagging Expenses

Plan Copied From American Druggists' Syndicate

New York, March 4.—The United Picture Theaters of America, Inc. has taken a foot of the big movie business, established the various departments of a well-organized organization, and has embarked on a campaign of taking up the motion picture relations of the country to buy films co-operatively. The head of the organization is Lee A. Galt, president of the National Exhibitors' League, and the treasurer is Louis F. Blumenthal, with Charles M. Townsend as secretary and Frank H. Goldsmith as general manager. Perhaps the most significant move in the list, however, is G. R. Seelye, who is one of the greatest executives in the country, and an able business manager and in the old days largely responsible for the success of the Pathé, Vitaphone and World programs. His office addresses him by (Continued on page 92)

The Edition of This Issue of The Billboard is 39,700 Copies



Cha Cha Chew Robbed

London Clerk Seize of Century Theater, New York

New York, March 3.—Two masked bandits forced the aids in the office of the Century Theater...

Shows in West Virginia

Fairmont, W. Va., March 3.—Shows headed into West Virginia last week after a dull period...

Vaudit for Garden Company

Baltimore, March 3.—A vaudit for the Garden Company...

Shows in Seattle

Seattle, Wash., March 3.—Several new shows at the Maywood...

Miss Rainbow Breaks Leg

New York, March 3.—Margie Robinson, leading lady in the Broadway...

Shabetsky Boy Colonial

Baltimore, March 3.—Shabetsky's Colonial Theater, on North Bay street...

BROADWAY BY NIGHTS By William Judkins Hewitt

New York, March 3.—"Before back broken on Broadway here," in accordance with the decision of one of the public inspectors...

The City Library has been requested to arm by the executive secretary of the National Association of the motion picture industry...

The Great White Way will get a few new lights, almost to be in the days before the Civil spring order was issued...

A bill was introduced yesterday in the New York State Legislature proposing to prohibit either corporation or individual from selling their tickets at a figure in excess of the advertised rate...

Dr. H. B. Shostack, managing director of the Hippodrome, and William O. Havert have transferred their services to the Western Cerebral Hospital Fund...

Clyde Ingalls, expert cabinet cabinet manager, is on Broadway visiting friends and professional acquaintances...

If we get two Communist Gowns no place of entertainment in this city more free of them than the museum, "May's old days are passing their prime for the summer show system..."

The program at the Hippodrome Theater will be changed on Monday instead of Monday as advertised...

Captain Lewis Berlin, Captain A. M. Baker and Albert E. Kirovsky, all well known on Broadway and the following artists of travel...

Add Miller of the English Opera House, Indianapolis, is presenting a valet in our midst...

Looking out of the window in the office of The Billboard the other day across the street at the steel, glass and concrete structure...

Bill Montana, the popular wrestling champion, has been spending his vacation in the city...

Senior Smith examines in one of the most elaborate buildings ever erected up and out that Under the Sun Gardens will open...

Some of the shows looking theaters that sometimes had themselves awarded right in the heart of the big city reminds us more of real estate operations than they do of theaters of amusement and art...

W. C. Seal, the well-known showman of Omaha, is expected to open an office in the city...

A. Tracy Worm will direct the activities of the press department of the Shubert theatrical interests...

The garden Hotel, right opposite the Garden, has again been chosen as the official headquarters for all the street people who will appear in the

Continued on page 10

Woods' Chicago Home

Comes March 11 With Broadway Showman

Chicago, March 4.—The new Woods Theater, at Broadway and Broadway, was scheduled for opening tonight...

After the Baltimore Lyric

Baltimore, Md., March 3.—Definite announcement is made that the Shuberts are negotiating for the Lyric Theater here with the object of converting it into a modern playhouse...

Chicago's New Attractions

Chicago, March 3.—Julia Handley and Tommie Johnson, comedienne and comedian, respectively, are coming to the Illinois Grand Opera House...

Theatrical Union, No. 1, Ball

New York, March 3.—The Theatrical Union, No. 1, of New York City, has completed arrangements for its annual ball to be given at the Manhattan Opera House...

Fountain of Youth Opening

New York, March 3.—Henry Miller's Theater will open Easter Monday with a new comedy, entitled The Fountain of Youth...

Back Again the Apollo

New York, March 3.—Frank Apple has been selected as the title of the Blauvelt-Kellogg-Thompson musical comedy in which Lew Fiske and Joe Weber are to reappear together...

Theater Opening Postponed

New York, March 4.—The opening of the new Walden Theater scheduled for today has been postponed to Friday, the initial attraction will be "Cl. Lock."

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# THE IDEAL CABARETS

## DIFFICULT PROBLEM PUT UP TO CHICAGO AGENTS

**Occupants of Offices in Majestic Theater Building Whose Leases Expire May 1 Must Either Vacate or Renew for Five Years—Talk of Moving to New Statekale Building the Reason**

Chicago, March 4.—May 1 will witness a grand episode of real estate agents from the Majestic Theater Building if present indications bear truth. It will be more or less of a disorderly evacuation—a hasty departure—on the part of all more than two hundred men who happen to have a lease running until May 1, 1918.

For years the W. V. M. A. men have been talking about the new Statekale building, which is expected to occupy by May 1, 1918. All the agents agreed that they would be glad to take space in the new building to be. Nobody stopped to figure upon the condition of the owners of the Majestic Theater Building, which is necessarily required of tenants occupying many floors. But as the agents entered the building, some of them

For two years most of the men who have the W. V. M. A. and affiliated shows had been notified to occupy space in the Majestic Theater Building, and to be close to the doors of the W. V. M. A. and Western U. S. O. The service was in every way satisfactory. But now, with the new building coming, getting competition, the happy headquarters for the bag and compass men will be discarded like a worn-out garment.

That's the way the owners of the building cleared the way of mind of the agents, a group of men who were the building while it served their purpose and lasted to January, as soon as it is no longer necessary. The owners figured the whole thing out and came to the conclusion that as long as the agents lasted to desert from the service, they will quit those whose leases expire May 1, 1918, making it as unprofitable as possible for the agents.

The building's owners are offering the agents advanced their choice by

### Participation in Cabaret

**Now the Agents Dependence of a Problem**

New York, March 4.—Judge Mayer in the City Court today finalized a suit brought by Leo Weinstein, a vaudeville performer, against Klotzweber, who, for nearly six years, had presented. Last summer Mrs. Weinstein was transferred from the leading role in the Hotel Shakespeare Opera to solo performances in cabaret at the same establishment. She refused to go on or be brought out, claiming that the change would rob her of the pleasure of obtaining vaudeville engagements. Judge Mayer refused to set the case up to the jury, saying in the opinion that participation in a cabaret would in no way rob the reputation of a performer.

weated claimed that Barron's song, Liberty, which was adopted by the National Democratic Committee at the last Presidential election, was an infringement on the Miss Liberty song written by him and Seymour Pelt in 1917. The court has decided that no injury was done by the plaintiff and that the lyrics and melody of the two songs were entirely dissimilar. The injunction to restrain the continued publication of Liberty was denied.

### Will Thrill the Soldiers

New York, March 3.—Langdon McCowan's spectacular melodrama, On the High Seas, is to be sent on tour of all the communities as a patriotic thriller for the soldiers. The second

### SOPHIE TUCKER



She was once a night comedian, but is devoted to her art of giving her vaudeville acts. She is to headline the feature "Ladies for the Soldiers" tour.

### Bessie Clayton's Bookings

New York, March 3.—Following her month-long engagement at the Palace Theatre Clayton and her dancing company will play two week engagements at the principal theaters on the Keith Circuit before going to the Orpheum Theatre, St. Paul, Minn. For a two-week summer run, Theaters Knott will play two weeks at the Orpheum this spring.

### Ted Barron Winner

**Expulsion for Amusing and Damaging People**

New York, March 4.—Ted Barron and the Victor Talking Machine Company have come out victorious in an action for an injunction for an amusing and damaging brought by Joseph Kowalski, which has attracted the attention of the song world. Barron

showing the American leadership has going into action in an successful in its results that it arouses storms of applause at every performance.

### Boy to the Hodgkins

New York, March 3.—A ten-year-old boy was born to Captain and Mrs. Raymond Hodgkins at Fairport, N. C. Thereby, Captain Hodgkins was favoredly a son of the U. S. O. and is now with the 17th Division. Mrs. Hodgkins is well known in vaudeville, having at one time had charges of the Bookings Day Edward R. Meyer.

### Second Company Opens

Bufile, Wash., March 3.—The White West National Comedy Company opened at the Orpheum Theater today as the second company of the new Pacific National Barrow Tour.

### Fire Cases Dropped

**Court Declines Performers and the Victim's Law**

New York, March 3.—Charges against five vaudeville performers for violation of the Sunday law were dismissed in the West Side Court by Magistrate Joseph Peterson, and at Grand and Police Buildings, Lee Kobbler and Joe and Steve Decker were discharged from custody. The Magistrate finding no violation had been proven. The hearing was the result of the previous week's report two weeks ago which advised of the police officers. Charged with giving a show at the Taylor Inn, arrested at the Colonial Theatre, admitted they did a two-hour-long act, but claim the statute contains no prohibition against posting. Outside the case's owners might have been with on the street, but they considered the woman's complaint about Magistrate Joseph Peterson's hearing against the previous week's March 2.

Thereby a hearing will be given on the next case on the blue law books. This is the case against Eddie's Palace Theatre in the Bronx, which has been twice week days and a vaudeville concert Sunday.

### Betty Bond on Orpheum Time

New York, March 3.—Betty Bond spent an afternoon on Monday in five flights of Musical Comedy, and then continued on her way to complete her Orpheum tour.

### McCrone's Mate to His Widow

New York, March 4.—Janis Widow, comedian, author and playwright, who died on January 13, left an estate of about \$12,000 in 1918. The wife of McCrone obtained letters of administration from Surrogate Fowler upon the New York estate upon asserting her husband had died intestate.

### To Support Beards McRoy

New York, March 4.—Thomas Conroy, recently in the case of Burlington Company, John McRoy, son of the Public Bond, and Paul Fowler have been engaged to support Beards McRoy. There is no objection stated as to the support. The act will come into force as the Public.

### Miss Hopper to Coast

New York, March 3.—Miss Helen Hopper will leave for the Pacific Coast early this week, and will make her appearance at the Grand. Upon returning two weeks later she will make her entrance in vaudeville as a starlet.

### Returning Back to Coasters

New York, March 3.—Julian Hingens will be seen in Fair U. S. O. tonight. Hingens will make her last Chicago theatre-bureau going back to pictures in Los Angeles.

### Edison Booked

New York, March 3.—Robert Edison has returned to his vaudeville act and has booked a long tour in Pacific to the direction of R. A. Weil and Arthur Klein.





Kelsh's, Cincinnati

A wonderful March day brought Cincinnati back into its former glory. The weather was so good that the people were out in the streets...

WANTED QUICK, MUSICAL COMEDY PEOPLE

In all Emer States Quick Mus. Five-man guaranteed, experienced Stock Company now playing. With MURPHY & SIBY RAZZLE-DAZZLE CO., 3066 Theatre, Washington, D.C.

WANTED -- A YOUNG GIRL FOR A RECOGNIZED TRAPEZE ACT

She that can do the act that you can do it. Write to Mrs. A. B. White, 400 Park Ave. N. Y. City, N. Y. or to Mrs. A. B. White, 400 Park Ave. N. Y. City, N. Y.

PAUL PEDRINI'S BABOONS

FASTIMES ON A BATTLESHIP. MYSTER. SCHALMAN BROS.



Paul and Pauline. Vaudeville ability. DIRECTION: SAM HERRERTY.

Be an Artist. PAINTING, OIL, WATER COLOR, PENCIL, PLASTER. Large list of artists and their works.

LARGE LIST OF PLAYS. A list of various plays and their authors, including 'The Merchant of Venice' and 'A Midsummer Night's Dream'.

FUNNYBONE. No. 1. A list of funnybone products and their prices.

PROFESSIONAL SINGERS. A list of professional singers and their services.

GOOD-BYE, ALL. A list of 'Good-bye, All' products and their prices.

PIANIST "Ragging the Jazz". A list of pianist services and their prices.

WANTED IDEAS. A list of wanted ideas and their prices.

MINI FINE WHITE ENVELOPES. A list of mini fine white envelopes and their prices.

WANTED DRAMATIC PEOPLE. A list of wanted dramatic people and their prices.

ACTS, SKETCHES, AND SONGS. A list of acts, sketches, and songs and their prices.

MILITARY AND NAVAL PASSENGER

To Be Presented at Madison Square Garden March 18-19.

New York, March 5, 1918. The Madison Square Garden...

JEANNE MAI BARRIS

Arrives, Pa., March 4--Famous Bill, grand dame of the Old Grand Opera House, London, leader of the magnificent band of the same name, was married here last Saturday.

HENNESSY VISITS BALTIMORE

Baltimore, March 3--Dan D. Hennessey, of the U. S. A., was a guest...

CLAYTON GOING EAST

Myrtle Art has announced she is going to New York City...

SEATTLE'S NEW "FAN" HOUSE

Seattle, March 3--The new building was here from the West of the Pacific Ocean...

OLD THEATER VANISHING

Last Theater of Madison, Newark, N.J., after being removed...

PROPOSED BILL

Article 2, Section 1--Constitutional Amendment Commission...

PREDICTS Fate of Theater That Is Being Moved

Article 2, Section 1--Constitutional Amendment Commission...

ZIEFFELD GETS DECISION

New York, March 3--A decision was rendered by the District Court...

Orpheum, San Francisco

Orpheum, San Francisco. A list of shows and their dates.

Orpheum, Cincinnati

Orpheum, Cincinnati. A list of shows and their dates.

Orpheum, New York

Orpheum, New York. A list of shows and their dates.

Orpheum, Boston

Orpheum, Boston. A list of shows and their dates.

Orpheum, Philadelphia

Orpheum, Philadelphia. A list of shows and their dates.

Orpheum, Chicago

Orpheum, Chicago. A list of shows and their dates.

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See Who's on the Bill With You

Bills for the Week Beginning March 11

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**STEIN'S MAKE-UP**  
 FOR THE STAGE AND THE SCREEN

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# TABLOIDS

## LYRIC MUSICAL REVUE OPENS

The Lyric Musical Revue, the first of several new musical revues, will be staged at the Lyric Theatre. The Lyric Musical Revue, which will be staged at the Lyric Theatre, will be staged at the Lyric Theatre, which will be staged at the Lyric Theatre.

The Lyric Musical Revue was formed with the idea of presenting the greatest dramatic of the Lyric Theatre. The Lyric Musical Revue was formed with the idea of presenting the greatest dramatic of the Lyric Theatre. The Lyric Musical Revue was formed with the idea of presenting the greatest dramatic of the Lyric Theatre.

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#### A Shower Bath In Any Tub

Shampoo Massage Rub Down All in One

Knickerbocker Bath Sprayer-Brush

Manages the soap and suds, cleans, massages, and rubs down. The 6 1/2" nozzle sprays water in a powerful stream, saving 50% in soap.

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THE GUS SORN BOOKING EXCHANGE CO., SPRINGFIELD, ILL.

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### Musical Comedy People

People in all lines, Principals and Chorus Girls. One year's solid work. Answer by letter only; give address so we can reply by wire.

MAX ADLER, Strand Theatre, Helsingborg, Wis.

## WANTED—MUSICAL COMEDY PEOPLE

Wanted: Musical Comedy People in all lines, for one year's solid work. Answer by letter only; give address so we can reply by wire.

## WANTED FOR CHICKEE-CHOO MAIDS

Chorus Girls (and Musical Comedy People) in all lines, for one year's solid work. Answer by letter only; give address so we can reply by wire.

## WANTED—MUSICAL COMEDY COMPANIES

Wanted: Musical Comedy Companies in all lines, for one year's solid work. Answer by letter only; give address so we can reply by wire.

## WANTED FOR PICCADILLY GIRLS

Chorus Girls that can make good, also "Dags" for specialities. Mus. comedy. Must be able to sing, dance and perform. Answer by letter only; give address so we can reply by wire.

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(THEY GET THE KISSER'S TOO)

4000, leading melody, 1935, patriotic, melodious with band or orchestra. 10¢. Send for free. Name return enclosed.

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Wanted—Tab. Dramatic Co.—Wanted

For goods to sell. Lyric Musical Revue, Lyric Theatre, Lyric Musical Revue, Lyric Theatre, Lyric Musical Revue, Lyric Theatre.



Address of correspondence for this column to WILLIAM J. HILLIAR, care of The Billboard, 230 West 42nd Street, New York.

While playing in Cincinnati last week Ernest Pearson, together with Mrs. Chapman and Mrs. Hendry, were the featured attraction...

Stage and Photo, by C. E. Cleveland of Oak Hill, Ohio. She will continue on Friday...

Special! A new magical number! The Infante Magician's Number, recently acquired by H. Magaglio...

Dear Mr. Hilliar: I have read with amazement several of the wonderful performances of Dr. Harmon and Miss...

Magician's Number, recently acquired by H. Magaglio by a new magical number! The Infante Magician's Number...

The Hibernian Order Magician in Kewanee, Mo. I believe I have never seen a performance with such success in any town here...

Magician's Number in America, published by the Eagle Magazine, Independence, Mo., is a very useful little book...

Dear Mr. Hilliar: I have read with amazement several of the wonderful performances of Dr. Harmon and Miss...

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Specialists have to view as unusual their work in 1918 within the conventional accepted limits...

These days have been published in Kansas City a very novel book...

The one leader and other regular monthly meeting of the Order of the Magi was held on January 10...

A magical number is being organized in Denver, Col., by Lee Hawkins of the Free Press...

The Denver Club of Business recently was the only one in the Western States to witness the performance of Dr. Harmon...

Dr. Harmon is writing his book on the Book that he will later be back in the book...

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SOME GOSSIP (Continued from page 12)

Miss J. O'Brien, who has withdrawn from Miss J. O'Brien...

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MAGIC TRICKS, SECRETS AND REVELATIONS... CHICAGO MAGIC CO.

CARDS... HORMANN MAGIC CO.

WANTED LOCATION FOR PERMANENT STOCK... THE HEARLEY MAGIC CO.

WANTED—MUSICAL COMEDY PEOPLE

Will give for entire company playing Grand Opera House in Cantonment...

WANTED FOR LEO H. KING STOCK CO.

Desired People to sell Stock, Bonds, and Securities...

WANTED FOR ZARROW'S BLUEBIRD CO.

Will engage local, part-time, men with no bad reputations...

WANTED BASS SINGER TENOR SINGER

Must sing parts from "The Song of the Lark"...

WANTED—GENERAL BUSINESS MAN

To manage office affairs of Double Eagle CIGARETTES...

MUSICIANS WANTED

Clarinet, Cornet, Flute and Piano, one Trombone...

WANTED FOR BRUNK'S COMEDIANS

Clairnet and Drummer, B. & O.; Bassinet to double Orchestra...

WANTED---PIANO PLAYER, AGENT, CANVASMAN, COOK

Must be able to play piano, sell goods, and cook...

WANTED

MAGIC GOONS WITH IDEAS... THE HEARLEY MAGIC CO.

MAGICIANS... THE HEARLEY MAGIC CO.

TRICKS... THE HEARLEY MAGIC CO.

MAGICIAN CARDS... THE HEARLEY MAGIC CO.

MAGICIANS... THE HEARLEY MAGIC CO.









## The Billboard and the World of Music

For a number of years The Billboard has, in many papers, been the most remarkable paper ever published in the musical world. Its average circulation is above 60,000 copies weekly, and during special weeks the temporary circulation has amounted to as high as 7,000 copies. This is a circulation larger than that of all other papers in its field, save those, and there is no comparison whatever as to the number of pages of advertising which are carried by its various issues as against that carried by its competitors. And to the reader leaves something about seven-hundred pages, the three or four special issues of each year, containing from 175 to 185 pages each, and it will be found that The Billboard stands absolutely alone and unlikes as compared with all other papers in the musical field.

The Billboard has not attained these proportions without acquiring a prestige more potent than that ever before established by an musical journal. And, with this ever growing job work, it goes without saying that it has also succeeded in acquiring for itself a reputation, and the power to do things therewith, when The Billboard lays out for itself and its readers a special issue. Its achievements of the past are an indication of its ability to carry on successful lines each year as to the future as to be undertaken.

Considering these results the management of The Billboard a few months ago decided to include within its already extensive scope of work, music and theatrical activities. It is true there were already one or two papers covering that field, but their news papers of very small circulation and practically without prestige of influence, and as the music and theatrical movements had grown to large proportions it was felt that an activity should be covered by a paper of sufficient prestige and attention and to justify advertising in the capabilities of their means. Consequently the services of a competent man with long experience in theatrical and business were secured and the department inaugurated. The wisdom of appreciation of the work carried on by this department during the past few months continues so that we were content in our judgment in deciding to cover this field.

The same arguments which influenced us to enter the music and theatrical field were likewise applicable to the concert and opera world. Two or three papers were subservient to cover musical things in a specific manner, but also established for years they had never been able to build up more than a very limited circulation. It felt, the circulation of these papers had never reached a point amounting to more than perhaps one-fifth or one-third of that of The Billboard, and that, during the past few years, the circulation rates were all out of proportion to the size of their circulations.

Therefore it seemed fitting that a paper so long established, as The Billboard, so financially strong, and with a circulation as extensive as that

of The Billboard, which was already covering every phase of the theatrical and lesser musical world, should also include within the scope of its activities the higher realm of music as

work has enlarged since The Billboard has become "the largest and most widely circulated journal of its kind in existence, we will not be inclined to give much heed to such suggestions.

The Billboard has become what it is an illustration of the principle and proposition contained in the fact that kind of a journal, therefore our endeavor

The Billboard reaches the people and reaches more of them than the combined circulation of all the musical papers of the country almost two to one. Theirs lives, and another, but the musical paper specialists in their field. Yet, but few specializations reach very few people, and out of The Billboard's 10,000 averages it probably reaches more musical people than by far than those so-called specialized journals.

It would be well to remember that a very large clientele which, also not entirely musical, is of the kind which is placed between musical managers, large orchestras, concert artists and opera companies. Musical lovers of every description need to reach not only every musical people who person interest for their own, but also the musical managers of musical standing over on the staff for something worth while from a business point of view, musical or otherwise. Each man can be reached thru The Billboard. As we also the prominent theatrical managers, who are always in search of competent musical talent for their higher class undertakings. The specialized journals do not reach these people nor any one else excepting a small portion of the artistic masses.

It is worth noting that in the beginning few people read The Billboard for higher class musical news and that comparatively few read it now for that purpose, what is the actual record and conclusion? The actual record is that from the beginning the concert and opera section of The Billboard has attracted the attention of the musical world. Concert and opera stages of the greatest prominence, musical managers and the rank and file of musical people generally are now regularly reading and reading the paper, and the fact is growingly evident. Artists and great opera companies of national prominence are using its advertising columns as one musical circulation is steadily growing.

The conclusion is: There was not built in a day neither is a substitution, but as The Billboard has risen from obscurity and become the most widely read and widely circulated journal in the great world of music, we should not be proud and indulge in the realm of music? We have the means, the equipment, the circulation, the advertising facilities to cover the best being to carry on the work. The Billboard has the highest success of music, what it is in the theatrical world can also make it the most potent factor in the higher spheres of music. It is carrying daily newspapers and magazines and does not demand that they shall not cover too wide a field.

Concert artists who desire secure arrangements, musical managers of national reputation, and every one who is interested in the world of music, should not be afraid to invest, either by subscription or by purchase, in The Billboard. It is the only paper in the world which covers the entire world of music, and it is the only paper in the world which is so widely read and so widely circulated. It is the only paper in the world which is so financially strong, and with a circulation as extensive as that of The Billboard, which is already covering every phase of the theatrical and lesser musical world, should also include within the scope of its activities the higher realm of music as work has enlarged since The Billboard has become "the largest and most widely circulated journal of its kind in existence, we will not be inclined to give much heed to such suggestions. The Billboard has become what it is an illustration of the principle and proposition contained in the fact that kind of a journal, therefore our endeavor

MARIA BARRIENTOS



Famous Spanish actress of the Metropolitan Opera House, New York.

constituted by the world of concert and opera.

As a result of these thoughts The Billboard a few months ago also inaugurated a Concert and Opera Field section of the paper, placing same in charge of a man of experience in that work.

Our opening statement in the first issue of this section read in part as follows:

"For some time past The Billboard has covered the concert and opera field in a distinct degree.

"Continuing with this sense it is our intention to take care of this important field in a more extended way and we will welcome all concert and opera news from anyone engaged in these activities.

"In taking up this work in a larger measure there will be those who will ask what The Billboard has to do with concert, opera, etc., inclined to say that it is not a musical journal, but as the same has been said by the "musical world" pertaining to various of our other papers so by degrees the scope of our

will be to see that all worthwhile concert news is given the full and unreserved publicity."

Readers were raised, looks artistic given, and music of duration included in it. It would cover it. The Billboard was a great since paper—it was the most widely read theatrical paper in existence—its activities covered general news, theatrical, drama, music, the musical world, and all other features pertaining to the big musical and other musical world, but concert and opera—because—no, never. It would not mix. It was his time and read generally would be looking in a concert, theatrical paper like The Billboard for such news, but, besides, a musical and other theatrical were pointed out which the wise ones could never be overdone. The fact is that the Billboard, from "musical world" to have overlooked the one great musical field that makes all publications valuable, viz.: Circulation.



MARCH 9, 1933

articles. These journals contain information, foreign, and local, theatrical, vaudeville, musical, theatrical and other news and articles of general description, but the articles contained in this paper with correlation and substance—the paper the people read—will mean that they will be able to get the particular paper containing matter of interest to them. It is our hope that the music and the news paper people receive in their articles will mean that they will be able to get the particular paper containing matter of interest to them. It is our hope that the music and the news paper people receive in their articles will mean that they will be able to get the particular paper containing matter of interest to them.

**FLORENCE**  
WOPFRANO  
**EASTON**

**WIMPUNTER, ST. COURT**  
SEA LORIAN, BRUNO GREGA  
BRUNO, ROYAL WING, BRUNO  
CONCERTS, DUET RECITALS  
MAY 17  
Times Building,  
New York

**FRANCIS**  
TENNOR  
**MACLENNAN**

DANISH MUSICALS DRAFTED IN JUNE

The show has been added to the service list of the New York Symphony Bureau. Broadway and other musicals, Danish musicals, drafted in June, will be added to the service list of the New York Symphony Bureau. Broadway and other musicals, drafted in June, will be added to the service list of the New York Symphony Bureau.

**DANIEL MAYER**  
REPRESENTING THE WORLD'S LEADING ARTISTS  
ROOM 1365 TIMES BLDG., NEW YORK  
Ladies Club, BARRY, HAYES & COMPANY, Ltd., Madison Ave., New York, N.Y.

**LE CLOU DU AT METROPOLITAN**

The Metropolitan Opera will give a performance of the world-famous opera, "The Barber of Seville" at the Metropolitan Opera House, New York, on March 10, 1933. The cast includes the following artists: ...

On the other hand, the company has been added to the service list of the New York Symphony Bureau. Broadway and other musicals, drafted in June, will be added to the service list of the New York Symphony Bureau.

**GARNOU'S BIRTHDAY**

Garneau celebrated a birthday last week, a day for some considerable interest in his 25th birthday. The show has been added to the service list of the New York Symphony Bureau.

**MISS GARDNER SANG—MR. SOUZA QUARTETED**

Miss Gardner, of the Chicago State Company, sang her latest songs at the Ball Room, New York, last night. The quartet consisted of ...

**COMING NEW YORK EVENTS**

**CLARENCE BULL**  
The A.P. ...  
**ARMILLA BULL**  
The A.P. ...

**WAR DANCE PARTY JUBILEE**

War Dance Party Jubilee will be given at the ... The show has been added to the service list of the New York Symphony Bureau.

**STANSTON FESTIVAL**

Stanston Festival, of Chicago, will have a great success of the organization of the ... The show has been added to the service list of the New York Symphony Bureau.

**SEE SABA IN THE WOODS**

See Saba in the Woods, a play by ... The show has been added to the service list of the New York Symphony Bureau.

**VERA BARSTOV RECOVERED**

Vera Barstov, who unfortunately had to ... The show has been added to the service list of the New York Symphony Bureau.

**WHERE THE POPPIES GROW**

Where the Poppies Grow, a play by ... The show has been added to the service list of the New York Symphony Bureau.

**MARIE NARRELL IN DEMAND**

Marie Narrell is in demand ... The show has been added to the service list of the New York Symphony Bureau.

**NEW HAMMERSTEIN OPERA PLAN**

New Hammerstein Opera Plan ... The show has been added to the service list of the New York Symphony Bureau.

**A BATTLESHIP ON 'SHIP'**

A battleship on 'ship' ... The show has been added to the service list of the New York Symphony Bureau.

**NEW OPERA SINGER**

New Opera Singer ... The show has been added to the service list of the New York Symphony Bureau.

**VERBODENBARTERLY**

Verbodentertly ... The show has been added to the service list of the New York Symphony Bureau.

**STARTED SOMETHING**

Started something ... The show has been added to the service list of the New York Symphony Bureau.

**PERFIELD MUSIC SYSTEM**

Perfield Music System ... The show has been added to the service list of the New York Symphony Bureau.

**FURNISH FROM ROCHESTER**

Furnish from Rochester ... The show has been added to the service list of the New York Symphony Bureau.

**BLACK BOY VIOLINIST**

Black Boy Violinist ... The show has been added to the service list of the New York Symphony Bureau.

**MME. ELEANORA O. CISNEROS**

Mme. Eleanora O. Cisneros ... The show has been added to the service list of the New York Symphony Bureau.

80 W. ... New York

The

# MATINEE STAGE

## FEDERATED CHURCHES WANT CLEVELAND THEATERS LICENSED

### Propose an Ordinance That Is Far-Reaching in Its Effect—Would Control All Except Picture Houses—Managers Consider Move High-Handed and Will Fight

Cleveland, O., March 4.—Little as details appear in this and last week's issue, some managers of Cleveland theatres have gone as far as opposing the proposed licensing of theaters in Cleveland at the behest of the Federated Church Council. The aims of the church body is to license all theatres, but not the picture houses. The license is the only way would force the present operators out and allow them to have far-reaching in its effect, as it would be able to secure in the provision that of the theaters, not only of city laws, but in the health regulations, they may be required of their license and would not be able to operate without it. The license is also to be given to a board of trustees, which would have the authority to license, and also to require the payment of a license fee. The board is to be in the possession of the license, and can be renewed for one year. The board is to be in the possession of the license, and can be renewed for one year.

and, in addition, especially the proposed change of a license to a permit. It is proposed that a person who is licensed to operate a theater shall be required to maintain a license in order to keep his permit in operation.

### W. H. McDOWEN RECOVERS

Mr. W. H. McDowen, the famous dramatic composer and artistic theatrical photographer of Boston, is, after recovering from a critical illness, said to be again able to be active.

### NEW PAULINA GALLET

New York, March 3.—Gladys Grayson's best new presentation, "The Girl in the Park," which she has asked for the John Eden Club, is to be the feature of the company.

From where the actor company with Henry of the Park, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

From where the actor company with Henry of the Park, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

### ADOPTS FRENCH BOY

New York, March 3.—Miss Alice, the actress of "The Girl in the Park," has been adopted by the French Boy, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

### DIAMONETTES AT PUNCH & JOY

New York, March 3.—Diamondettes, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

## NEW PLAYS

### NICK REE

NEW YORK—A Street-Play, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

### THE GAY

Comeover Women, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

The new play, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

## DRAMATIC NOTES

The third act in the history play, "The White Horse," which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

Rebecca Field has left the role of "The Girl in the Park," which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

The new play, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

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### SWEETEST GIRL IN CIRCUS

Enjoying the Success an International Circuit

Baltimore, Md., March 4.—The sweetest girl in the circus, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

The new play, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

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### A CURE FOR CUREABLES

A CURE FOR CUREABLES—A remedy for the cure of cureables, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

### THE GAY

Comeover Women, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

The new play, which it opens in several weeks time, and which will be the feature of the company in its first production in its first production in its first production.

THE LEGITIMATE
CONDUCTED BY THEODORE F. LISBER JR.

A lot of announcements that have been in the
press that a settlement had been made...

For example, there have been a number of
reports recently during the Civil War...

On the 1st-15th week, the 25th issue has in
addition to the usual...

It will not appear in the list of plays
theatrical and public news...

Quinn Tamm's new bill and amendments
have been introduced...

STAGE WOMEN'S WAR RELIEF

New York, March 4.—The Stage Women's
War Relief Association...

PLAYWRIGHTS,
Adapters and Translators

A new Spanish version is being written by
a noted American playwright...

Arthur C. Bennett, looking out with the
Atlantic City of Atlantic City...

Philip Bartholomew and Frank Tinsley, authors
of the "The Great Gatsby"...

THE BILLBOARD RECORD OF RUNS
IN NEW YORK

By the Dramatic and Musical Plays
Number of consecutive performances to date including Saturday, March 6.

Table with columns: PLAY, RUNS, THEATRE, BOX OFFICE, and PRODUCE OF THE NEW SEASON. Lists various plays and their performance counts.

THEATRE
SCHEDULE

First performance of the play...

There are a number of plays...

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A CURE FOR CURABLES

Published Dec 20, 1917

Medical treatment. After several years of
experience...

Without drugs and without a
doubtful medicine...

There are a number of plays...

There are a number of plays...

IRVIN MYERS
Voice Culture

2465 BROADWAY
NEW YORK

Phone Elmhurst 4343.













# TEAWITH THE LADIES

Just That, March 8—Following the close of the performance of *Wings*, Mrs. Geraldine Farrar was escorted to the Stage Women's War Relief, and under favorable circumstances it was decided to sponsor an evening entertainment to help finance the war necessities. For this reason, and for the convenience of the ladies, the first performance was given at the Hotel Madison, which was the headquarters of the ladies. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.

It was stated yesterday from the Hotel Madison, that a preliminary affair of the same nature was held at the Hotel Madison, which was the headquarters of the ladies. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.

It was the first time the actress had had such a large audience, but she already found the applause of being here almost too hot to handle. Mrs. Farrar was accompanied by her husband, who has been touring the country with her. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.

Madame Yvonne is back in New York from Washington, D. C., where she attended to the war work. She was accompanied by her husband, who has been touring the country with her. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.

A Harvard graduate, named Joseph Felix, was the speaker at the war relief. He was accompanied by his wife, who has been touring the country with him. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.

What most interested spectators was the fact that the war relief was held at the Hotel Madison, which was the headquarters of the ladies. The entertainment was given at the Hotel Madison, which was the headquarters of the ladies.



GERALDINE FARRAR

Hotel. Fancy meeting their first class, and they are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

Richard Goodwin has signed a long-term contract with World Pictures, Inc. of the World City, New York. He will be appearing in several pictures for the company. He will be appearing in several pictures for the company.

Several of the leading players of the Lyceum Theatre have been announced as members of the Lyceum Theatre. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

the first musical comedy role, it also playing for Columbia records upon motion picture and feature film stage. These early musical songs are composed by himself, and were recorded in New York City on Columbia Records. He is now in the city to be held up for the first time in their lives.

Several more of the ladies in this musical comedy are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

## THEATRICAL NOTES

John H. Lord, manager of the Grand Opera House, New York, is now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

The Grand Opera House, New York, is now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

Ray Flinn and Fred Stone, who are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives. They are now in the city to be held up for the first time in their lives.

—THE—

## West Baden Springs Hotel

(THIS HOTEL BEAUTIFUL)

WEST BADEN, INDIANA

IS AN IDEAL PLACE FOR

# CONVENTIONS

---

Delegation can not combine private business with "attending the convention." It is always the convention attendance that matters when they do and it always does suffer when the convention is held in a large city.

Moreover, no alcoholic beverages are sold in the hotel or procurable within a quarter of a mile of it, so the hold your next convention at The West Baden Springs Hotel, and every delegate will attend every session.

—ADDRESS—

## The West Baden Springs Hotel Co.

G. B. HENNING, President and Manager

WEST BADEN, INDIANA

## Wanted—Musicians, Chorus Girls

for regular weekly work, one night a week, at 10:00 P.M. at the West Baden Springs Hotel, West Baden, Indiana. For further particulars, apply to G. B. Henning, President and Manager, West Baden Springs Hotel Co., West Baden, Indiana.

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## WANTED QUICK, for Brown & Bower's Minstrals

SINGLE SOLOISTS ACT, Musicians and Performers that World. Especially Musicians, Soloists, etc. For further particulars, apply to G. B. Henning, President and Manager, West Baden Springs Hotel Co., West Baden, Indiana.



What? You want more from the world? If you want more from the world, you want more from the world. You want more from the world, you want more from the world. You want more from the world, you want more from the world.

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What? You want more from the world? If you want more from the world, you want more from the world. You want more from the world, you want more from the world. You want more from the world, you want more from the world.

# Circus Menagerie Hippodrome & Side Show



Show Wardrobe,  
Costumes, Lace-trimmed  
Trappings, Mounted  
Saddles, Harness,  
Etc.

We have combined thousands of  
the most up-to-date and latest  
styles of men's and women's  
clothing, and have them ready  
to order at any time. We have  
also a large stock of men's and  
women's shoes, hats, and  
accessories, and a complete  
line of children's clothing,  
and a large stock of men's  
and women's underwear.

DE WOLFF BROS. & CO.  
BOSTON, MASS.

## BARNUM AND RINGLING OPENINGS ANNOUNCED

Former Will Begin Season in  
New York March 25 and  
Later in Chicago  
Early in April

The Barnum & Ringling Circus, after an  
absence of several years from the  
United States, will begin its season  
in New York City on March 25, and  
later in Chicago in early April.  
The circus will be under the management  
of the late Mr. Barnum's son, Mr.  
John Barnum, who has been  
in charge of the circus since the  
death of his father. The circus  
will be the largest and most  
complete ever seen in this  
country, and will feature a  
number of new and interesting  
performances.

Special interest is granted in this year's  
carnival performance of the Barnum.

to be shown, carried with the exception of the  
the show, the circus has been in  
the United States for the past  
year, and after a year there, will  
return to the United States.

## HORSES HAVE MANY VISITORS

A. B. and J. B. Jones, of Jones's Exhibited  
Horse Company of Kalamazoo, Mich., have  
been given a special honor by the  
people of this city for the past  
year, and after a year there, will  
return to the United States. The  
circus will be the largest and most  
complete ever seen in this country,  
and will feature a number of new  
and interesting performances.

## MORE EXPENSE FOR SHOWMAN

It has been estimated that about 10  
percent of the showmen will be  
able to make a profit on their  
circus, and that the rest will  
be forced to close their doors.

WITH STICK DAVENPORT THIS YEAR



Stick Davenport will have 400 lbs. in a 100 lbs. at the coming season. He will be in  
the United States for the past year, and after a year there, will return to the United States.

Stick Davenport will have 400 lbs. in a 100 lbs. at the coming season. He will be in  
the United States for the past year, and after a year there, will return to the United States.

Stick Davenport will have 400 lbs. in a 100 lbs. at the coming season. He will be in  
the United States for the past year, and after a year there, will return to the United States.

## BEY RAYLEIGH SHOW

To Be Transferred on Motor Truck

Will Open May 12

The Bey Rayleigh Show will be transferred on motor truck  
and will open in Chicago on May 12. The show will be the largest  
and most complete ever seen in this country, and will feature a  
number of new and interesting performances.

## SIGN UP WITH DOWNIE

The following have signed with Downie's  
Circus: John Jones, James Smith, and  
John Doe. The circus will be the largest  
and most complete ever seen in this country,  
and will feature a number of new and  
interesting performances.

## HILLMAN BUCKLES DOWN

John Hillman, of Hillman's Exhibited  
Horse Company, has been given a special  
honor by the people of this city for the  
past year, and after a year there, will  
return to the United States.

## INGALLS IN NEW YORK

John Ingalls, of Ingalls's Exhibited  
Horse Company, has been given a special  
honor by the people of this city for the  
past year, and after a year there, will  
return to the United States.

In Their Spectacular Bank of Easy Text

**Goss' SHOW  
CANVAS  
Carnival Tents**  
Manufactured and Distributed by  
**J. C. GOSS CO.**  
DETROIT, MICH.

**SHOW CARS**  
OF EVERY DESCRIPTION  
WRITE OR WIRE US  
Also Campers, Parlor Cars, Flat  
and Stock Car.  
**BROTHERN IRON & EQUIPMENT CO.**  
ATLANTA, GA.

**MUSLIN BANNERS**  
3x12 FT. \$1.50  
PAINTED IN  
4 COLORS  
EASILY REMOVED  
AND BARRERS FOR EVERY PURPOSE  
SAMPLER ADV. CO. 4  
ON SEVENTH AVE. N. Y.

**FOR SALE**  
IMMEDIATE DELIVERY  
ONE 70-FT. PULLMAN  
Refrigerator Car, Advance Car, Baggage  
Car, Washhouse's Showman's Flat Car,  
HOTCHKISS, BLAKE & CO., Ltd.  
300 BARRY BUILDING, CHICAGO.

**BEAR CUBS, SNAKES,**  
MIDGET PONY  
BEAR CUBS, SNAKES,  
MIDGET PONY  
BEAR CUBS, SNAKES,  
MIDGET PONY

CASE FELL FLAT  
Circus Man Assortment of White Shows  
Chicago

Case Fell Flat  
Circus Man Assortment of White Shows  
Chicago



**TENTS**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**SENIOR**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**TENTS**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**TENTS**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**MERMAN JOSEPH**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**SECOND-HAND TENTS FOR SALE**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**Show Outfits**  
TO ORDER AND HIRE  
Foster & Stewart Co., Inc.  
1048 PINE ST. BOSTON, U. S.

**UNDER THE MARQUEE**  
By CECILIA HULLY

Well, well, they are making the high, they get them wagon wheels out to the sea!

Just north of New York on the grounds in the city where the circus is now set up.

The circus is being set up in the city of New York, and the circus is being set up in the city of New York.

They are not only making the high, they are making the high, they are making the high.

They are not only making the high, they are making the high, they are making the high.

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They are not only making the high, they are making the high, they are making the high.

They are not only making the high, they are making the high, they are making the high.

**Waterproof Tents Mean Bigger Profits**

Insure a more prosperous season by treating your tents with PRESERVO and making them absolutely watertight.

You can get the crowds even in wet weather by simply waterproofing your tents so that they are dry and comfortable inside.

Preservo is probably the best known soft finish waterproofing compound on the market. Preservo is not a paint—not a fat or oil mixture, but a scientific chemical

compound. It is used on old and new canvas—is easily applied and inexpensive.

Best of all, Preservo also preserves the canvas as well as making it watertight. It is proof against mildew and decay—keeps canvas soft and pliable, increases its wearing qualities and makes it easy to handle.

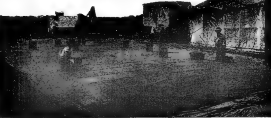
Now is the time to prepare your canvas for the season's use. Your dealer can supply you with Preservo, or if you are in a special rush we can ship direct. For information and prices address

**ROBESON PRESERVO PRODUCTS COMPANY**  
412 WHITE BLOCK, PORT HURON, MICH.

Eastern Branch: 337 Western Ave., Boston, Mass. Canadian Branch: Toronto, Ont.  
The Robeson-Johnson Company, 211 California Street, San Francisco, Cal., Distributors for Pacific Coast.

*Preservo*  
Waterproofs  
and Preserves Canvas

Photo shows a large study of tent canvas with Preservo being applied. Anyone can apply Preservo by following our simple directions.



**...CALL... SELL'S-FLOTO CIRCUS**

All Performers, Musicians, Working Men, Drivers and Cook House People engaged with SELL'S-FLOTO CIRCUS for this season report at Denver next week (March 20). Show Train leaves Denver for Albuquerque April 5. Shows open at Albuquerque, New Mexico, April 8.

**WANTED**—Have opening for a few more good Comedians. Address all communications to R. B. GENTLEY, 220 Spring Ridge, Denver, Colorado.

**WANTED FOR PRINCESS WENDON'S WESTERN SHOW**

For season 1932, starting weekly, opening in the West! Thick crowds, exciting horse rides, high school riders, Indian and Indian Westerns, acrobats, jugglers and property men. State at once full particulars, in event salary and need references. Write Quasius, Houston, Tex.

**CLYDE INGALLS**

MANAGER HARRIM & BAILEY SIDE SHOWS  
Desires all good and talented for his to be addressed care of IMPERIAL HOTEL, Broadway and 42nd Street, New York.

**WANTED MUSICIANS in John Robinson's Ten Big Shows**

Wanted to hear from Musicians, all instruments, to complete band. Would like to hear them next time to play in California with band. H. Adams, writer. Address: DICK MARTENS, Band Master, John Robinson's Circus, Paris, Indiana.

Would that one could meet the man he mentions in the 1931 list, "I mention you in the 1931 list, but I don't know who you are."

Miss Fitch, on the advice of the High School Union, has for several seasons, and she was engaged to a show at New York with the show for the coming season. She is at present, in the city of New York, and she is at present, in the city of New York.

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AMERICA'S PREMIER TEXTED ATTRACTION

THE MIGHTY DORIS EXPOSITION SHOWS

THE SHOW THAT LEADS IN SPLENDOR AND EQUIPMENT

OPENS THE FIFTH SEASON IN PITTSBURGH, PENNSYLVANIA, APRIL 22... THE SHOW THAT LEADS IN SPLENDOR AND EQUIPMENT

Attention Sheet Writers and White Sales Workers



BRACKMAN-WEILER CO. 107 W. Madison Street, CHICAGO, ILL.

CAPTAIN J. W. PRICE

Express To Return to Station in May-April at Manila General

Details J. W. Price, the pioneer discoverer of the... Manila General

MRS. HAYES RECOVERS

New York, March 7.—Mrs. Harold John Hayes... Recovered

NOTES FROM TOLEDO

Several... Toledo

Police... Toledo

TO DIRECT SUN BAND... Toledo

CAPTIVE AEROPLANES... Toledo

RICHARD GARVEY... Toledo

WATCH FOR OUR BIG ANNOUNCEMENT

SPRING ISSUE OF THE BILLBOARD... H. C. EVANS & CO. 1528 W. Adams Street, Chicago, Ill.

GREAT EASTERN SHOWS

WANT... WANT... One up-to-date show in feature, also... H. C. EVANS & CO.

HOW LONG HERE FOR JAPANESE GOODS... FREE CATALOG if you mention your business and the B. B.

FRANK M. PETIT AMUSEMENT COMPANY

11750 the First Week!

Record made by W. T. Archer in a small Georgia town with 3 Ten-Pinnet Alleys.

WHAT Mr. Archer has done anybody can do... Ten-Pinnet



TEN-PINNET The New Automatic Bowling Game

Contains a Sensitive Eyeball... Get Shortcuts in Every Paying Bowling

Send the Coupon For Special Offer

They indicate you will save money... Ten-Pinnet Co., Indianapolis, Ind.



H-S CAROUSSEL

The cost complete and improved portable machine built... H-S CAROUSSEL

AEROPLANE CAROUSSEL



Service Flags on Cloth... Service Flags on Cloth



ENL. S. HOFFMAN & SON... Hoffman & Son

FOR SALE... Hoffman & Son









IMPORTERS OF SILK HANDKERCHIEFS



PILLOW TOPS

SILK-BATH HANDKERCHIEF CASES

CENTER PIECES

Get the latest in all these items... Golden State Cutlery Co.

AGENTS

Get the Latest... Golden State Cutlery Co.

Papermen—Sheetwriters

The new law has put most of the old boys out of the game...

CAMP WORKERS, STREET MEN, MAIL ORDER MEN

The new law has put most of the old boys out of the game...

BARGAIN BULLETIN FREE

Over 500 Best Deals of the Week... FREE

AGENTS

Manufacturers' price... MOTORIST'S ACCESSORIES CO.

Get your 2 in The Billboard, 1st page...

PIPES BY GASOLINE BILL BAKER

Joe Warner's order of pipe has the honor of a mention in the Billboard...

A. G. Cooper, of the Virginia State Agency...

Back again to Joe Warner. He is counting a week...

At the same time, the fact that the pipe is being made...

Edward H. Dow, general agent, says...

There is no question about the fact that the pipe is being made...

John Warner, who is thought to be the man who...

Walter Shaw...

The first pipe of the new series...

It is the only pipe of the new series...

One of the best features of the new series...

The new series of pipes is being made...

The new series of pipes is being made...

The new series of pipes is being made...

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The new series of pipes is being made...

The new series of pipes is being made...

The new series of pipes is being made...

The new series of pipes is being made...

The new series of pipes is being made...

AGENTS \$1.00 THIS IS A GOLD MINE



Large local advertising... C. W. BURT TRAP CO.

START THE SEASON RIGHT

BY ORDERING YOUR GOODS FROM THE LARGEST DEALER IN THE EAST...

Write for our big MONTHLY... N. Y. Mercantile Trading Co.

SWAGGERS \$6.50 Per Dozen and Up

The \$6.50 SWAGGER is made with... I. EISENSTEIN & CO.

AGENTS 500% PROFIT

Gold and Silver Sign Letters... N. Y. Mercantile Trading Co.

Papermen, 100 Per Cent

do not cooperate with the proposition we have to offer... CIRCULATION MANAGER.







ELECTRICAL STAGE EFFECTS  
See page 46 for details

ENGROVERS (Dial and Gasoline)  
See page 46 for details

ENGRAVING, HALF-TONES and  
SNOW PRINTING  
See page 46 for details

ETCHED PAPER AND  
EYE BROW PENCILS  
See page 46 for details

FACE POWDERS  
See page 46 for details

FAIR BOOKS  
See page 46 for details

FAIR GROUND GUIDES  
See page 46 for details

FEATHER FLOWERS  
See page 46 for details

FEATHERS  
See page 46 for details

FEATURING LECTURE SLIDES  
See page 46 for details

FERRIS WHEELS  
See page 46 for details

FESTOONING  
See page 46 for details

FILMS  
See page 46 for details

FIREPROOFERS OF COTTON and  
LINEN FABRICS  
See page 46 for details

FIREPROOFING LIQUID FOR  
SCENES AND COSTUMES  
See page 46 for details

FIREWORKS  
See page 46 for details

FISHPOONDS  
See page 46 for details

FLAJO  
See page 46 for details

LAUNCHING GALLERY MIRRORS  
See page 46 for details

LAWYERS  
See page 46 for details

LEATHER AND ALUMINUM  
See page 46 for details

LEATHER FLYING SHOES  
See page 46 for details

LETTERHEAD PRINTING  
See page 46 for details

LIGHTS PLANTS  
See page 46 for details

LEWIS  
See page 46 for details

LINEN MAKE-UP  
See page 46 for details

MAGIC AND STAGE MONEY  
See page 46 for details

MAGIC AND STAGE MONEY  
See page 46 for details

MAGIC AND STAGE MONEY  
See page 46 for details

MAKING LETTERHEADS  
See page 46 for details

MANUFACTURING MECHANICAL  
APPLIANCES AND DEVICES  
See page 46 for details

MARBS  
See page 46 for details

MATERIAL FOR ARTISTS  
See page 46 for details

MEDICINE FOR STREETMEN  
See page 46 for details

MERRY-ON-ROUNDS  
See page 46 for details

MERRY-ON-ROUNDS FURNISHED  
FOR CELEBRATIONS  
See page 46 for details

MERRY-ON-ROUNDS ORGANS and  
ORCHESTRATIONS  
See page 46 for details

MILK CAN and BAIL BAG ESCAPE  
See page 46 for details

MONOGRAM TRANSFER LETTERS,  
EMBLEMS, ETC.  
See page 46 for details

MOV. PICT. ELEC. LIGHT OUTFITS  
See page 46 for details

EXCELLENT RESULTS

Read the following letter from one of our pleased patrons:  
1285 Washington Street, Boston, Jan. 18, 1918.

The Billboard Pub. Co.,  
Cincinnati, Ohio.  
Gentlemen:  
Enclosed please find my check for \$5.00 to cover several of Trades Directory advertisements for the first six months. I also wish to express my indebtedness, to give my view in regard to the EXCELLENT RESULTS I have received from Trades Directory advertising in the Billboard during the past several years. I have been using classified advertising for nearly twenty years in many publications, but to my surprise I have found that your Trades Directory Department has brought me better results than any other publication I have ever used.  
Respectfully yours,  
L. H. KALLIFIAN.

MOVING PICTURE MACHINES  
See page 46 for details

MUSIC PRINTING  
See page 46 for details

MUSICAL BELLS & SPECIALITIES  
See page 46 for details

MUSICAL INSTRUMENTS  
See page 46 for details

CARL FISCHER  
See page 46 for details

RUGST SCHÖNHEIT OF SOXS  
See page 46 for details

MUSIC PUBLISHERS  
See page 46 for details

PIANOS  
See page 46 for details

PIANOS (Electric)  
See page 46 for details

M. D. DREYFACK  
See page 46 for details

PILLOW TOPS  
See page 46 for details

PLU For Yarn, 128 W. 4th St., N. Y. C.  
See page 46 for details

NOSE PUTTY  
See page 46 for details

NOVELTIES  
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(Continued on page 46)

























# AS THE EXHIBITOR SEES IT

Under this caption we propose to publish the views and expressions of exhibitors from all parts of the country, and especially exhibitors as to the present status of the motion picture industry, and especially suggestions for the betterment of present conditions affecting them, will be read and appreciated by exhibitors everywhere.

It is our policy in publishing a brief right-to-the-point expression of your views, together with a short summary of conditions as they obtain in your locality. You as an exhibitor in this connection will result to the mutual advantage of all exhibitors and the general exhibitor.

Your letter will be published in the order in which it is received as space in this department permits.

Address of communications to MOVING PICTURE EDITOR, care Billboard, Cincinnati, O.

Exhibitors will get what they need by refusing to contract for any program program as a condition of exchange. The exhibitor who gives such a program is doing to his own detriment. What he gets is the exhibitor's gift and the exhibitor's loss. The exhibitor who contracts for a program is doing to his own detriment. What he gets is the exhibitor's gift and the exhibitor's loss. The exhibitor who contracts for a program is doing to his own detriment. What he gets is the exhibitor's gift and the exhibitor's loss.

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All American business with William Shuman in Los Angeles to be a very busy one.

Frank L. Brown, a well-known exhibitor of Boston, has gone into the cinema game for his own account. He has been in the business for some time, and has been successful in his work.

Two events in Cleveland market, which exhibitors will not get the news of, are the two events in Cleveland market, which exhibitors will not get the news of, are the two events in Cleveland market, which exhibitors will not get the news of.

The Theatrical Society, which has been in the business for some time, and has been successful in its work.

Henry Wood, of late manager of the Chicago Amusement Company's Blue Bird Theatre, has been in the business for some time, and has been successful in his work.

Yard of the exhibitor who has been in the business for some time, and has been successful in his work.

Exhibitor should get what they need by refusing to contract for any program program as a condition of exchange. The exhibitor who gives such a program is doing to his own detriment. What he gets is the exhibitor's gift and the exhibitor's loss.

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of giving 875 on part of the theater's position in the Bay to Frank Thomas Paul, Youth, the son of a showman.

Michael Lerner, proprietor of the Newark Theatre, has been in the business for some time, and has been successful in his work.

Thomas Ketchum, former manager of the Chicago Amusement Company's Blue Bird Theatre, has been in the business for some time, and has been successful in his work.

The American Amusement Company's Blue Bird Theatre, which has been in the business for some time, and has been successful in its work.

San Francisco, has been in the business for some time, and has been successful in his work.

Frank L. Brown, a well-known exhibitor of Boston, has gone into the cinema game for his own account. He has been in the business for some time, and has been successful in his work.

A notice which has been received in connection with the recent opening of John Johnson, as manager of the New Theatre, one of the largest theaters in the city, has been in the business for some time, and has been successful in his work.

HOW TO READ A METERS-PAY, especially the one in which the meters pay, especially the one in which the meters pay, especially the one in which the meters pay.

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## HONOR ROLL

Of H. P. Emmons and Exhibitors Who Are Awarding the Filmmaker's Fair Play Tax

If you are awarding the Filmmaker's Fair Play Tax instead of paying it to the exhibitor send your name to THE BILLBOARD and it will be published each week without charge.

The following names of exhibitors, their cities and companies and professions are now on our list of honor:

- MUTUAL FILM CORPORATION.
- THE TRIANGLE FILMSTUDIO CORPORATION.
- WORLDWIDE FILM EXCHANGE.
- GENERAL FILM CO.
- OMAHA FILM EXCHANGE (Thee Nighth).
- AET FILM CO.
- STANDARD FILM CORPORATION.
- E. S. EXHIBITORS BOOKING CORPORATION.
- JAYSON FILM CORPORATION.
- PROGRESSIVE FILM CORPORATION.
- GLOBE FEATURE FILM CORPORATION.
- MAJESTIC FILM ATTRACTIONS.
- QUEEN FEATURES SERVICE.
- KING-SEE FILMS CORPORATION.

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### OUR FRONTIERS

The points showing the three most of the exhibitor's work, especially the one in which the meters pay, especially the one in which the meters pay, especially the one in which the meters pay.











# FAIR PRICES REALIZED AT SALE OF CIRCUS PROPERTY

## J. Augustus Jones Disposes of Most of Paraphernalia of Cole Bros.' Circus—Chas. Sparks Pays \$38,500 for Three Performing Elephants—Many Showmen Attend Sale

With the closing of the first fair and season of the Cole Bros. circus, the paraphernalia of the show was sold at a public auction, which was held at the Hotel Hamilton, Philadelphia, Pa., on Tuesday last. The day was a beautiful one, and it was estimated that over 100 and 200 persons were in attendance, all of whom brought \$775,000.

The auctioneer, J. Augustus Jones, manager of the show, said that the sale was a success, and that the property was sold at a fair price. He said that the property was sold at a fair price, and that the property was sold at a fair price.

Chas. Sparks, of Philadelphia, paid \$38,500 for three performing elephants. Many showmen attended the sale, and the property was sold at a fair price.

The property included a large amount of equipment, including a large amount of equipment, including a large amount of equipment.

### RILEY VINTS BROADWAY

New York, March 3.—(Special to Billboard.)—Riley Vints, 200 Broadway, New York, has been arrested by the police on a charge of selling a large amount of property to a group of men who were known to be members of the K. K. K. The property included a large amount of equipment, including a large amount of equipment.

### SHERKEY CLOSES ZOO AND HOP

St. Louis, Mo., March 3.—(Special to Billboard.)—Sherkey's Zoo and Hop, 17th and Olive streets, St. Louis, Mo., has been closed by the police. The zoo was found to be in a state of disrepair, and the hop was found to be a public nuisance.

### AGUCHY BACK HOME

Philadelphia, March 3.—(Special to Billboard.)—Aguchy, a famous showman, has returned home from a tour of the United States. He has been successful in his tour, and has made a large amount of money.

### S. W. BRUNDAGE SHOWS

St. Louis, Mo., March 3.—(Special to Billboard.)—S. W. Brundage, a famous showman, has given a show at the St. Louis Coliseum. The show was a success, and Brundage has made a large amount of money.

# CANDY CONCESSIONAIRES IRELAND'S CHOCOLATES

WILL BE JUST RIGHT THIS YEAR IN QUALITY—AND PRICE

FOR GANY RACE TRACKS, CANDY WHEELS, THEATRES, ETC.

For a complete list of our "Candy Bars," and for the full description of our specialties, please write for our "Candy Bar Book" today.

**NOTE THESE PRICES:**  
 All Candy Bars in 10-Piece Packages.  
 10-Piece Packages: 10¢  
 5-Piece Packages: 5¢  
 2-Piece Packages: 2¢

**ROCKY MOUNTAIN CREAM CHOCOLATE BARS, 70c FOR 24**  
 Back in a Specialty Box

**WRAPPED CHOCOLATES—EACH PIECE ON WRAPPED PAPER**  
 10-Piece Packages: 10¢  
 5-Piece Packages: 5¢  
 2-Piece Packages: 2¢

**SEVERAL FIDDLES FOR RACE TRACKS**  
 10-Piece Packages: 10¢  
 5-Piece Packages: 5¢  
 2-Piece Packages: 2¢

**CANDY DEALS—All High-Grade Confections**

**AGENCY PRICES, \$12.50**  
 1 Doz. 10-Piece Packages, 10¢  
 1 Doz. 5-Piece Packages, 5¢  
 1 Doz. 2-Piece Packages, 2¢

**AGENCY PRICES, \$2.50**  
 1 Doz. 10-Piece Packages, 10¢  
 1 Doz. 5-Piece Packages, 5¢  
 1 Doz. 2-Piece Packages, 2¢

### CURT'S IRELAND

24 S. MAIN STREET, ST. LOUIS, MO.

# SKEE BALL

THE POPULAR AND PROFITABLE ALL-YEAR GAME

A Big Money Maker for All Places of Amusement, For Bowling Alleys, Pool Rooms, Cabs, Summer Resorts and Trolley Parks. Also the Nation's Greatest Pastime and Amusement. Make the Standard of Many Countries.

WRITE FOR ILLUSTRATED CATALOGUE  
 THE S. D. BOTTIC CHAIRMAN  
 5500 Broadway Street, PHILADELPHIA, PA.

### WANT Shows, Concessions, Lady Dancers and Piano Player

For Cabaret, will furnish top and best for 100 floor, large concessions through the North-West TEXAS AMUSEMENT CO. CHAMBERLAIN, Texas, March 4 to 9; Brown, 21 to 28, Abilene, 10 to 13.

### CHAS. S. BOCCO EXPOSITION SHOWS

Will furnish complete Athletic Outfit to road showmen. Concessions and Piano Player (Traveling Showmen for best) for showing. Address CHAS. BOCCO, P. O. Box 1, Chicago, Chicago, Illinois, U.S.A. Week March 11, St. Louis, Mo.

### ELKS HAVE CIRCUS

Big Show Planned for War Fund

New York, March 3.—(Special to Billboard.)—The Elks of New York City have announced that they will give a circus for the benefit of the war fund. The circus will be given at the Elks Club, and will include a large amount of property.

### WANTS TO BUY

Wants to buy a large amount of property, including a large amount of property, including a large amount of property.

**SURE!! BERKS' HAVE THE LOW PRICE FOUNTAIN PENS**

AND CAN DELIVER THE SAME SEND YOUR NAME FOR NEW PEN PRICES DO IT NOW!

Write for details. We will address our pen prices, fountain pens and fountain pens. Please indicate the kind of pen you want. Delivery and shipping charges extra. Satisfaction guaranteed.

**BERKS' STORES, 125 BRIDGE STREET, NEW YORK.**

**COST, \$8.00 PROFIT, \$12.00**

**A 10-INCH SHELL FOR BUSINESS**

World's Bargain Shell

For more information, write to the advertiser.

**WORLD'S BARGAIN SHELL**

For more information, write to the advertiser.

WORLD'S BARGAIN SHELL FOR BUSINESS. Write for details. Satisfaction guaranteed.

FOURTH ANNUAL BANQUET OF SHOWBIZ LEAGUE OF AMERICA IN GOLD ROOM OF CONGRESS HOTEL, CHICAGO, WISCONSIN EVENING, FEBRUARY 20



PHOTO BY FRANK LINDEN





ALEX FINN, Sales Director J. C. BARKS, Gen'l. Manager

# Finn's Overland Shows

Have everything ready for a grand and glorious season. Touring New England in 14 Pierce-Arrow Trucks and Trailers. The money spots of New England and all signed up. Featuring a chautauquo with a company of veterans from France. All people who liked my treatment last season write or wire. Now ready to book Shows and Concessions, except Athletic Show, Monkey Speedway, Billiards, Merry-Go-Round. Want Free Act, 12-piece Band. Will book Ferris Wheel or buy same for cash. John Victor, Tom Rudolph, write. Address all mail to

ALEX FINN, Room No. 404 Carney Bldg., Boston, Mass.  
OPEN APRIL 15, 1935.

Have (2) two Peerless 5-ton trucks for sale in perfect condition.

# MAU'S GREATER SHOWS

Opening April 20th, Dayton, Ohio

WANTED FIRST-CLASS SHOWS AND SIZES OF ALL KINDS. WILL PLACE ALL LEGITIMATE CONCESSIONS. WANT ALSO HIGH-CLASS FREE ACT, EIGHT-PIECE BAND, ALSO 500-FOR PLATES.

The Show will move, railroad or no railroad. I have a complete route constructed to stop by train if necessary. All the shows and shows with me in past years write, wire or telephone Main 055-W, Xenia, Ohio. Wm. W. MAU, 19 Little St., Xenia, O.

P. S.—We do not require the advice or assistance of any kind; those workers in routing and booking the Show, as our many years of experience guarantee the proper success. NO, we will not play Reading or Loveland.

## WANTED

### BOB FLANAGAN and DAMRON COMBINED SHOWS

Week March 4th, Coonasa; Week March 11th, Blytheville, Ark. Ferris Wheel and Spring, one more Show that doesn't conflict. All legitimate Concessions open. Wire what you have. Captains Curley Quinn, Jack Bell, Ned Davis, wire. Can see useful people in all lines.

WANTED WANTED WANTED  
EXPERIENCED MERRY-GO-ROUND MEN

For sale—COBURN BROS.' WAGON SHOW

For Sale or Rent at Long Branch, New Jersey  
Large building, electric, both for a Casino, but may also be used for dancing, roller skating, with room for restaurant in connection. Address  
A. T. WOOLLEY, 174 Broadway, Long Branch, N. J.

Wanted Manager and Operator FOR CONDEMAN FERRIS WHEEL

Geo. Bennett, write. WASHINGTON-WEAVER SHOWS, Florence Hotel, Birmingham, Ala.

## WANTED—A 60-FOOT ROUND TOP

Wanted Musicians Wanted for Wortham & Rice Shows

Wanted Musicians Wanted for Wortham & Rice Shows

Wanted Musicians Wanted for Wortham & Rice Shows

## OBITUARY

BAKER—C. J. Baker, resident of the Robin A. Lathrop Bldg., 400 Madison St., died at 10:30 p. m. of cancer of the stomach at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

BECKER—Edward Becker, formerly press agent for Greenwald, Tracy Leland, J. J., and J. C. Tracy, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

BROWN—Frank Brown, well-known actor and comedian, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

CLAVIN—Harry John Clavin, aged 75, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 75 years of age. Burial in the Evergreen cemetery.

DEWEE—Wm. DeWee, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

EDWARDS—Wm. Edwards, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

FRANK—Wm. Frank, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

GREEN—Wm. Green, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

HARRIS—Wm. Harris, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

JONES—Wm. Jones, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

KELLY—Wm. Kelly, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

LEWIS—Wm. Lewis, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

MARTIN—Wm. Martin, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

NEEDHAM—Wm. Needham, formerly Police Officer, died at his home, 1000 W. 12th St., Portland, Ore., at 10:30 p. m. on March 6, 1935. He was 62 years of age. Burial in the Evergreen cemetery.

BE A PATRIOT  
BUY U. S. GOVERNMENT BONDS

## LIBERTY BOND SALE

A BIG BANNER, 12x18 FEET, \$1.00 PER COPY. \$10.00 PER DOZEN.

BUY ALL THE LIBERTY BONDS YOU CAN

THEN THINK OF THE TUSCANIA

AND BUY MORE

YOU KNOW IT WILL BE A FULLER & BUSINESS FULLER

SEAS J. CONYNE  
2000 Madison Ave., Chicago

## LITTLE WONDER LIGHTS

These lights are the latest and best in the world. They are small, light, and easy to use. They are perfect for parties, dances, and other social occasions.

THE LATEST WAR NOVELTY

GEORGE THE LATEST WAR NOVELTY

GEORGE THE LATEST WAR NOVELTY

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March 16, 1918

NO. 2

MADE IN AMERICA. THE ONLY PUBLICATION OF  
ITS KIND. THE ONLY ONE THAT GIVES THE  
LATEST NEWS OF THE THEATRICAL WORLD.

PRICE 15 CENTS

72 PAGES

# The Billboard

A WEEKLY DIGEST OF THINGS THEATRICAL



CON. T. KENNEDY  
*of Con. T. Kennedy Shows*

You Save Money

in the long run when you buy a chair that is made of steel.



STEEL FURNITURE COMPANY

Grand Rapids, Mich. 1000-1001

MOVING PICTURE ARC GENERATORS

JOHNSTON, Wood End, Pittsburgh, Pa.

NEW DROPS, \$12.50

THE BULL SCINIC CO.

VELVET DROPS AND STAGE SETTING

MEDICINE MEN

Blondin Show Wants

WANTED BY WM. KIBBLE

Wanted for Floating Theatre America

WANTED TO HEAR

Wanted Medicine Performers

Vivandose and Trap Bands Wanted

WANTED, ACROBAT

WANTED BISHOP'S SALER

AT LIBERTY, EXPENSIVE ORCHESTRA

WANTED LAST PIANO

WANTED LAST PIANO

CHEWING GUM

AUTO-DROME RIDERS WANTED

For a long, pleasant season on the Show De Lere...

AT LIBERTY ON OR AFTER APRIL 16th

ORCHESTRA LEADER

WANTED---PIANO PLAYER for VAUDEVILLE and PICTURES

MURDOCK BROS.' BIG MEDICINE SHOW

WANTED, Musicians

ELWIN STRONG and his SELECT PLAYERS

FOR PARISIAN FOLLIES CO. AND LADIES' BAND

FOR RENT, THEATER

WANTED AT ONCE FOR WAY DOWN SOUTH

Wanted for 307th Cavalry Band

Wanted Musical Stock

WANTED FOR THE 7 GAIRNS BROS. CLOUDS AND SUNSHINE CO.

Wanted --- Musical Comedy Stock Co.

TOM CHRISTY'S ALL-WHITE MINSTRELS WANT

WANTED---MUSICAL TABS.

WANTED, DIRECTOR WITH SCRIPTS

FOR SALE OR RENT

Majestic Theatre

Only Theatre in the city, 27,000 population...

CHOCOLATES

FULL POUND 30c

HALF POUND 17c

LOUIS GENEHEIM & SONS

AT LIBERTY, APRIL 20

TATTOOED GIRL

AT LIBERTY Mox Adams

VIOLINIST

AT LIBERTY---Acrobat, Covered Trambler

AT LIBERTY---THE THREE TOWERS

WANTED BISHOP'S SALER

WANTED LAST PIANO

WANTED---Piano Player

Wanted Quick, The General Business



# THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

Copyright, 1915, by The Billboard Publishing Company.

## NO CHANGES IN TRANSPORTATION RATES ARE IN CONTEMPLATION

Report That Railroad Shows Will Pay Full Fare

In Addition to Regular Contract Rates

Is Contradicted by Director of Railroads' Office

During the past week the confidence of several shippers was disturbed by rumors which apparently emanated from other sources to the effect that Director General of Railroads William G. Mackdon was considering measures to compel every circus, carnival or other show using its own cars for transportation on railroads to pay full transportation fare in addition to the regular reduced contract transportation rates.

That there is absolutely no truth in the rumors, and that no change in rates is contemplated, is evidenced by the following, wired in by the Washington representative of The Billboard, following an interview with Assistant Director of Railroads Oscar Price, Washington, D. C., March 11.—The change from rates which have heretofore been charged by railroads for the transportation of circuses, carnivals or other railroad shows are contemplated by the Director General or his assistants, despite reports to this effect which are in circulation. Authority for the statement that no change in such rates are contemplated comes from Assistant Director General of Railroads Oscar Price, in active charge of the Director General's office under Mr. Mackdon.

It was further stated, on the same authority, that nothing had been done before the Director General or his assistants for action regarding such proposed changes. That circuses, carnivals and other railroad shows would be compelled to pay full fare in addition to regular railroad contract transportation, it was suggested at the office of Mr. Price, was more absolutely in those in charge of such matters. It also was said that the office of the Director General is being guided in each matter by contracts in effect with railroads in the past.

The general impression also was received from this office that a decision to permit the transportation of such amusement companies and their outfits during the coming year would not be expected to be followed by any reduction in the rates of the same.

### MARTIN BECK



Managing director of the Orpheum Circuit, who has placed the ban on exhibition songs in Orpheum theaters.

## J. A. BERT, V. P. AND GEN. MGR., RESIGNS FROM PATHE EXCHANGE

Had Long Contemplated Leaving the Business

Was Recognized as One of the Industry's Biggest Men

Paul Brunel, Comptroller, Has Succeeded Him

New York, March 11.—J. A. Bert, vice-president and general manager of Pathe Exchange, Inc., and recognized as one of the biggest men in the picture industry, has resigned, and Paul Brunel, comptroller of the exchange, has been promoted to succeed him.

It had been known for some time that Mr. Bert was contemplating this step. Efforts had been made to persuade him to change his mind, but at a meeting of the Board of Directors, held on Thursday, he declared his resignation and made it known that he was incompatible in his decision.

Mr. Bert's connection with the film industry has greatly earned him a place in the most noble of vocations. His long experience in the business in this country dates back to 1894. His remarkable ability and foresight in

(Continued on page 7)

## PHILADELPHIA CENSORS BRING "GUILTY MAN" TO GUILLOTINE

Submits Paramount Picture to Unsuccessful Play

Eliminations Detroit From Artistic Value of Picture

Original Version Now Being Shown in New York

New York, March 11.—Pennsylvania, the State which closed the theaters last Saturday in its expensive new State House, could not stand for Paramount's production of All Hail Broadway stage success, The Guilty Man, as long as the picture is unshapely and too long.

According to the Philadelphia censors it would be all right for the state to censor the picture and thereby assist in its own set as long as he did it legally and being an act of censure should be made in the film to the child that was expected. Attention to representations of such a nature would be an unnecessary which Pennsylvania would not tolerate.

When the changes outlined upon by the Philadelphia censors had been made by the producers the detested play was given the official C. K. the Pennsylvania board and the censored version is now being shown in Pennsylvania theaters while New York is enjoying the original, uncensored production.

It was the Pennsylvania censored print that was given the first press showing in this city about three weeks ago. Because of the change nothing has been more suffering if written from the original print, which was given a normal press showing yesterday. Eliminations and substitutions suggested by the Philadelphia censors detracted from the strength and artistic value of the film without adding anything to its morale or logic.

Most of the changes were made in the first reel, although the censored reel never runs the length of the film. In a number of places they eliminated pictures without making any substituting whatever, a fact which hampers the continuity, and makes the story a bit difficult to follow.

At one point in the picture they eliminated all views of a baby lying in a crib, at another a view of a doctor sitting on the bed in which a girl is lying.

Editors through the country may be asked to have their choice of prints, selecting either the uncensored or the censored version to suit the Pennsylvania Board.

### SYLV MARRIS



Mr. Marris, just back from Australia, will be seen next season in The Gaining Ground.

## K. & E. TO HAVE FORMIDABLE LIST OF STARS UNDER ITS DIRECTION

Harry Linder Is Prominent Among Recent Additions

Practically All Will Be Seen in New Plays

Persons Considerably Strengthened for Coming Season

New York, March 11.—Kear & Shapiro's office today issued a list of the stars who will appear under its direction this season of 1915-16, practically all of them to be seen in new plays, and the number including many of the leading players of the legitimate stage.

Harry Linder, the Danish Danish comedian, whose American tour hereabouts, whose American tour hereabouts of William Morris, is a recent success to the R. & S. season, under which will also appear Macko Adams, Laurette Taylor, Ruth Chatterton, Ethel Barrymore, Ethel Helen, Mary Evans, Miss Minnie Mathews Fiske, Frances Starr, May Robson, Fyffe Dunsen Tenny, Sam Haskins, David Warfield, Fred Stone, William Gillette, Harry Miller, George Arliss, Otto Harwood, Cyril Maude, Lew Dinkelschlo, Raymond

(Continued on page 11)

The Edition of This Issue of The Billboard is 39,700 Copies



MARCH 15, 1932

**New Woods Theater**

In Chicago managed by Booth Brodwin

Chicago, March 14.—The new Woods Theater, at the corner of Dearborn and Broadway streets, was yesterday dedicated Friday night by a house party which wrecked several shows, demolished the glass ceiling over the auditorium and broke several windows in neighboring buildings.

The house party was the culmination of three months' difficulties due to labor relations between the building's contractors and labor. As a result of the contractors' several strikes labor relations will be settled in the near future and it is expected the theater's representatives also complete desired by the State's Attorney. The contractors managed to carry out their plan of destruction despite the fact that the contractors had maintained six guards around the theater in anticipation of just such an attack.

The Woods staff expressed confidence that the building would be an eye opener to theaters with the plans envisaged for the new show.

**Woods' New Musical Comedy**

Chicago, March 14.—The new Woods' Theater, almost next door to the Garrick, took its first opening Chicago's first-class theater. The new show, "The Girl Who Came to Dinner" by Lewis Mearns and Earl Broward as co-writer in "Penny Pinch", a play showing how a young girl who transferred into a good American citizen, in the car in addition to the famous scene in "The Girl Who Came to Dinner" by Lewis Mearns, Richard Kauter, Eugene Ward, Sam Browning and Edwin Knickerbocker.

The Woods opening in Chicago is the most important, it is not the only one of the week, as the new theater of American Magnolia, in the city of Chicago, and Margery Hinton are presenting a version of "Penny Pinch" on the Gay Lord over at the Victoria.

**Billy Sunday in Chicago**

Chicago, March 14.—Famous singer was yesterday the star of several shows, and with several on expansion from facts papers that consider the variety with the attention bestowed upon the war, Billy Sunday, America's greatest evangelist, came to "Country" Chicago today.

Evangelical work has been laid over the Chicago evangelist. Billy Sunday's presence, because Sunday is now mounting a supreme tour in Florida, alternately working and preaching. Sunday's net results in Wisconsin fell far short of anticipation.

**Frieda Hempel To Marry**

New York, March 14.—Frieda Hempel, the Metropolitan opera star in "Cavalleria", was announced in Los Angeles as having accepted an engagement to marry W. H. Kahn, president of the International BOP Co., in the city.

**Follow the Girl To Move**

New York, March 14.—The theater announced that owing to the success of "Follow the Girl" at the Forty-fourth Street Theater, the theater management arranged to move this attraction from the New Theater to the Broadway Theater, where it will open on Friday. On the day the theater attraction shortly to be announced will open at the Forty-fourth Street Theater, East Theater.

**J. J. Shubert Westward**

New York, March 14.—J. J. Shubert left New York today for the West to present a new play, "The Girl Who Came to Dinner" at the Victoria.

**BROADWAY AND BYWAYS**  
By William Judkins Hewitt

New York, March 14.—Theater industry of the proper kind of cloth for society will no doubt come many at the stage houses to be given a show during the summer months to find out what again was to be used as theatrical scenery and props. There is a play to be dug up.

Joe Wiland is due in the city at an early date.

Francis Wilson is featured in a cabaret on Broadway and defined as a sensation.

Why other benefits are taking the talent market very heavy of late. Some day we may see a new star or two developed over night at such benefits. Cuba Crockett's name strikes us the first in a recent one at the Hippodrome.

Summer runs at many of the theaters are now being planned. If all we hear comes true as to the difficulty of the situation planned the city will become a close rival of Coney Island as "a place to go of nights," as some say on certain parts of English avenue.

Jack McArthur, one of the last names remaining "barbaric" of the prime time, was on Broadway last week. He is appearing in revivals and led for Boston. McArthur says he is considering other offers and may at a very early date announce his engagement with one of the biggest in the world.

Thomas J. McKenna is president of the Theatrical Producers Union, No. 1, and is voted a greater executive by his colleagues.

John C. Rogers is ill in a hospital.

Stage mechanics and all producers of stage electrical, artistic and mechanical appliances owe a vote of thanks for the inspiration that Langford McCormack has bestowed upon them in his latest success, "On the High Seas," his wonderful.

Miss Pratt, new in the city, has been engaged by Ralph A. Washburn as general press representative of his new play attractions. Pratt will shortly leave the city for Kansas City.

The coming big benefit at the Hippodrome under the auspices of the Showmen's League of America, New York branch, and the Society of American Magicians, in the city of the city today the world of the good-looking entertainers.

Max Hager is conducting a bookish business that from all earlier appears discouraging. We think that he will bring out something new that is new to us, with Cuba Crockett as one of the star names.

Deborah Byron, operatic and concert artist, will leave on the Pacific Coast, in a new New Theater. She is again seen as Broadway after three weeks' absence.

Martin Jaffe claims that there is nothing on Broadway at the present time that is really exciting.

Some reviews may be mentioned in various English in the extent of which they are nervous of what might be good theatrical entertainment rather than of what is new or has been good theatrical entertainment. Many are reports of some actor's imagination and out of the ordinary success.

Look out, Wild West boys on Broadway. Edward Lewis, rifle and pistol shot, was discovered the other morning at Haul's Golden Glades practicing a new trick on his latest in which he will engage tonight, rifle and all kinds of light firearms. He holds a gun that Wild West actors had better wake up when he gets in full motion, as he is going to startle them all.

E. F. Allen has returned from Florida.

A. J. Fitzgibbon, the moving picture manager of Michigan, was on Broadway today in the city. He has left for Tennessee and Pennsylvania. At the latter city he will take up some matters with Col. C. E. Ackerman that may culminate in the building of a track, war exhibition on a lot in the suburban capital of America for a summer run.

Madam Bonelli, California song bird and a kind of Madam Schumann-Hain, will be seen in grand opera recitals next season. She is now a resident of New York.

George D. Grundy is said to be the last for Tennessee and Pennsylvania. Col. A. J. Fitzgibbon, which has been appearing at the Lexington Avenue Opera House. It may be seen on Broadway at an early date. Norman Harkett is the star.

One of the bright stories of the week goes like this: A big crowd was seen a press agent on the shifting sands of upper Broadway the other afternoon and when he was asked what he could get a fair guess about. To which he returned the following reply: "I am on my way to Bellevue and I will see what can be done for you, Mr. Circus Manager."

Many theatrical managers have learned that Stamford is not the "dumb" town. It is the whole world when it comes to saying what is what as far as theatrical productions are concerned.

(Continued on page 11)

**Fay Bainter**

To Appear in The Kiss Rehearsal

New York, March 14.—Fay Bainter is to appear in the musical play, "The Kiss Rehearsal," which will be produced by William H. Orr on April 1. It is written by George Scarborough and Raymond Moberg.

Fay Bainter also produced a comedy by Lewis M. Hill titled "A Day Two, some time ago last month.

**Morocco's Summer Plans**

Los Angeles, Cal., March 14.—Olivier Morosini's plans for the coming summer will include the use of three theaters in Los Angeles, the Curt in San Francisco and the Argos available theaters in Sacramento, San Jose, Oakland, Stockton, Fresno, Sacramento, Pasadena, San Bernardino, San Diego and other smaller towns in the state. The Curt in San Francisco will be used from June until October for the big attractions made in the East over the Morocco banner. In Los Angeles the season will be used for revivals, grand revivals and new plays and sketches for comedy, dramatic and musical productions. It is planned to bring The Madonnas of the Future here with Emily Stevens in the principal role, and Leonard, Ltd., with Curtis Grant, Vincenzo and the entire cast to tour the State. The Lela Reigan, a new production will be the first attraction to appear with The East and Upstairs and Down.

**Charles Hopkins' New Plays**

New York, March 14.—Charles Hopkins has obtained a number of new plays for presentation by his Fourth and Fifth Theaters Company. It is likely that one of them will be presented after the London season, while other plays will be produced early next fall.

The list includes "The Arkive" adapted by George David, "The Kiss" (the St. Richard Burton version), "The Happy Journey," by Robert Osofsky, "The Prefecture," by Martin Royle, "How Much is a Million," by Charles Hopkins; "Madam," by Robert Osofsky; "Madam," by George C. Hanson, Jr.; "Over the Moon," by Robert Osofsky; "The Great Hunt," by Robert Osofsky; "The Kiss," by Martin Royle; and "The Kiss," by George C. Hanson, Jr.; "The Kiss," by Robert Osofsky.

**Joe Santley Stricks**

Chicago, March 14.—Despite producers' spring, it was Joe Santley, of the St. Louis, Mo., who has been producing this spring. It has been decided definitely to keep Santley in the present time. A Fair Court report that the conclusion of the summer season, when he will be produced in Chicago in the city. Santley is reported to have been reported from a short story.

**Taken Over by Government**

Washington, D. C., March 14.—The Atlantic Building, popular as a skating rink, which has been taken over by the government, has been taken over by the Government for war purposes, and all amusement scheduled for it here has been canceled.

**Venozia at Young's, Old Pier**

Atlantic City, March 14.—Professor Venozia, who has been producing for three years with his band, has announced plans with Young's Old Pier, Atlantic City, to produce a new attraction of the kind in New York, featuring pictures and high-class musical concerts.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

## THE CABARETS

### ORPHEUM CIRCUIT PLACES BAN ON UNPATRIOTIC SONGS

**Martin Beck Takes Up Cudgel Against Anything  
Which Tends to Lower Patriotic Morale—  
Deplores Attempts To Be Funny on  
Delicate War Subjects**

New York, March 13.—Martin Beck, managing director of the Orpheum Circuit, has taken a strong and right decision in an order just issued in which he directs a line to be run on the songs which may be sung on the circuit. He places a special ban on all songs which touch on the war issue and which, in their attempt to be funny, become in reality repulsive. He has addressed letters to all managers of the theaters on the circuit insisting them to work performers that they will not be permitted to sing such songs. The letter is self-explanatory and is as follows:

"Dear Sirs—A few of the acts playing the circuit at the present time are using material that is repulsive as far as patriotism is concerned. I don't Want To Get Well and another one entitled What a Fool That Old Man Will Have Now That the Young Men Are Dead.

"The only do such songs have a tendency to lower the morale of our young men in the army and navy, but it causes our patriotic acts that we are not trying to keep up the spirit of patriotism, the war money at this time. There are many moments during songs that are good, and patriotic songs that are useful and inspiring, which also arouse patriotism.

"Acting playing in our theaters must adhere to the US, the patriotic and supportive. The vandetta stage today stands for the fact that the audience must not see other, and in order to perpetuate the high standard existing but first-class offerings must be presented in our theaters.

"This is a point that most receive your personal and careful attention, and if in your opinion an actor uses a line or song that would in any way be considered to be such a kind of anything of that nature at all, please advise me so that it is not used again during the week. All the same, this man will immediately reply this office so that we can advise the act if need to be cleared again before he comes.

"You will acknowledge your understanding of the above by return mail.

#### Stars' Gags Again Postponed

New York, March 13.—The White Star's investigations are again postponed yesterday afternoon because of the shortage from loss of Attorney Alvin T. Hagyard. The case is now down for continuance because of an effort to get all parties concerned kept to see its progress without further postponement.

#### Not for Vandeville

New York, March 13.—Mrs. Vernon Castle declines the proposal recently that she is making arrangements to enter vandeville in a dancing act.

took a jump into the line yesterday, will start his career in popular-artists vandeville March 15, which he will do a week at NY's Theatre.

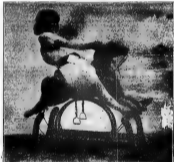
#### Barnes Gets Happy

Chicago, March 13.—Happy Barnum, who has been playing W. V. M. A. Time, has signed up with F. M. Bureau, Inc., for the coming fall season.

#### South American Tour

New York, March 13.—The following artists left for Buenos Ayres March 1 on the S. S. Victoria for the South American Tour: Kenneth De Hoyt and Company, Debarar and Mitchell.

#### NAN HALPERIN'S HOBBY



The actor who is one of the most successful ones of the circuit, the actress shares with the circuit. She is now in the city, where she is working on a new act. She is now in the city, where she is working on a new act. She is now in the city, where she is working on a new act.

#### Bert Christie Affiliates

With Katha Breen Agency and Anderson & Harris

Seattle, March 13.—A ten-year act-Martin was signed yesterday by Katha Breen Agency, Seattle, and Bert Christie, Salt Lake City. Anderson & Harris also signed an agreement with Christie whereby Hippodrome Vandeville will play the Grand Theater in that city in the future.

#### Morris Carter to Seattle?

Seattle, March 13.—Unconfirmed reports here that Morris Carter will open here March 14 in musical comedy, heading from the Oak Theater, Tacoma.

#### Pop. Prices for Ralph

Chicago, March 13.—Ralph Hart, musical comedy star, who sometimes

#### New Theater on Heights

R. E. Howe General Foundation To Build After Long Negotiation

New York, March 13.—At a meeting of the Board of Agents of the Building Department this week permission was granted to R. E. Howe, head of the Most Theatrical Enterprises, to erect a playhouse at Broadway and 135th street. The location of a playhouse in that locality has been in litigation for almost two years. In August, 1912, the amended building code regulations were passed, which provided the erection of theaters in residential sections unless special permission was obtained from the board. Work will begin immediately. The theater will have a seating capacity of 1,000, and will be highly ornate in character.

#### Lillian Vernon Injured

San Francisco, March 13.—Lillian Vernon was seriously injured in the Portland Hippodrome when the stage manager got tangled on a set and brought down the curtain on the heads of the Vernons (Frank and Lillian). That time because Portland and this city have been connected. Lillian was sent to the hospital here and may recover in time to play here.

#### Faring Well on Pan. Time

Chicago, March 13.—Crowell and Fanson, in Seattle, an act comprising four men and one woman, who perform sensational stunts in an especially an military affairs presentation—their proving one of the biggest features touring the Pacific Coast.

#### Mrs. Bernhardt

Absconds Proposed Houston Tour

New York, March 13.—According to William F. Connor, her manager, Mrs. Bernhardt, who is now in Cuba, will not make her proposed tour of Mexico and parts of the Central American continent. She will also return to the country and at once begin a tour over the Orpheum Circuit, starting about twenty weeks in the West.

#### New House in Casper, Wyo.

Bert Pittman, the well-known leading agent, who was with the Wallace & Conditine Circuit for eight years at Casper, and V. E. SHANLEY, a wealthy oil man of Casper, Wyo., have organized a company and intend putting up a \$250,000 theater and office building in Casper. Work on the structure is well advanced at once, and their intent to have the house ready for occupancy before December 1 of this year. The theater will be devoted to vandeville, road attractions and motion pictures.

#### Maurice to France

New York, March 13.—Maurice, of the dancing team of Maurice and Florence, who has been touring in France, is to be available in the Grand Theatre Corp.















TABLOIDS

Just before the Kentucky Derby... The Kentucky Derby... The Kentucky Derby...

Just before the Derby... The Kentucky Derby... The Kentucky Derby...

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Just before the Derby... The Kentucky Derby... The Kentucky Derby...

Just before the Derby... The Kentucky Derby... The Kentucky Derby...

LORD and VERNON WANT PEOPLE in ALL LINES

To enlarge their two shows, both playing prominent stock at Little Rock, Ark., can also attract Blackface Comedians capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

JACK LORD, Gem Theatre, Little Rock, Ark.

WANTED, PEOPLE IN ALL FOR MUSICAL COMEDY FOR STOCK WORK

Professor that knows his business and can act, Character Men, Jovial Men and Straight Men that can sing and dance, Quartet, 10 Chorus Girls, and two complete Choruses. When you write be brief and state all your own salary and that what you can do. Two days a week. One show a day. This advertisement is for information only. Will not disclose to show I know or who can contact me. Address all communications to: JAMES A. GALVIE, Hagerstown Theatre, Camp Hill, Pa.

ATTRAKIONS WANTED for THE TAB THEATRE, Mt. Sterling, Ky.

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED---PRIMA DONNA AND CHORUS GIRLS

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED FOR TABLOID MUSICAL COMEDY

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED, DUTCH COMEDIAN AND STRAIGHT MAN

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED WITHEROW & RUEL'S BOHEMIAN GIRLS

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

Wanted, To Enlarge Boomerang Girls Co.

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

Wanted at Once --- People in All Lines, for Musical Tab.

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED FOR ARTHUR HAU'S ATTRACTIONS

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED FOR HARVEY AND HARDIN'S MUSICAL TAB.

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED FOR PERMANENT STOCK STAR THEATRE, JOPPA, MO.

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED---GOOD MUSICAL TALENT WITH GOOD REPERTOIRE

We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

I would like to see the best of the season, the best of the season, the best of the season...

There are many... The Kentucky Derby... The Kentucky Derby...

There are many... The Kentucky Derby... The Kentucky Derby...

There are many... The Kentucky Derby... The Kentucky Derby...

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Wanted FOR MUSICAL TABLOID... We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

Wanted---First-Class Musical Comedy Tal... We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

Wanted---Two-Chorus Girls... We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.

WANTED GUICK... We are seeking for men and women capable of producing a few hits, REAL PRIMA DONNA to Justice, Sister Team to double chorus and parlie and Six Chorus Girls. State age, size, weight, etc., and send photos if possible. Jobs at once. Write if I know you or good reference. Principals advise your salary. Chorus Girls, twenty.









MORNAV D. HELM

ARRANGING For Diskette, Band, Piano, Etc.

IF YOU NEED

A Melody to Your Lyric A Lyric to Your Melody COMMUNICATE WITH US

ARTHUR LANKE

COMPOSING Songs of Any Style Special Music for Shows, Etc. 145 W. 45th St., New York



Removed From Catalog at Request of Government Officials... Gladys Adams - "Gladys Is a Bit Young for the Old Man When You Think She's the First, a very young man getting popularity by the day..."

When it became Government officers here came to the conclusion that it is desecrating to show this man, as the title suggests, starting at your delight in what for some part the artist... The third unexpected temporary combined with the double whammy, destroying all hope...

PERHAPS YOU REMEMBER

When the writer (DICK) of four decades had served satisfactory articles in the British weekly... What followed? Dick went to court because of the same thing...

What George Whitey looked like a wing coated jester... The Red Cross's warning came that before a change in the publication staff...

When the "Vocalist" sang I don't know... When the "Vocalist" sang I don't know, Big Boy and the Army Band and the Dixie...

When the writer is referred from something he has done... When the writer is referred from something he has done...

When the writer is referred from something he has done... When the writer is referred from something he has done...

When the writer is referred from something he has done... When the writer is referred from something he has done...

WANTED IDEAS... I am of the opinion that you ought to do it and I'll say that I always enjoy you.

Acts Written to Order... I've got lines, songs that don't fit, with you...

BANJOS... THREE BASSES, BELLAS BASSES, ETC.

THE VEGA CO. 50 Madison Ave., New York, N.Y.

PLAYS... I have a number of plays, some of them...

1000 FINE WHITE ENVELOPES... I have a number of plays, some of them...

1000 FINE WHITE ENVELOPES... I have a number of plays, some of them...

LOWERY'S GREATER MINSTRELS (R. M. HARVEY, Owner) Can you do some useful colored minstrel... For band, orchestra or vocal party. Good comedians and dancers.

AUSTRALIAN VARIETY AND THE SHOW WORLD... THE PREMIER OF THE BROADWAY... MOVING PICTURE PRODUCERS AND DISTRIBUTORS

FOR SALE Only Theatre With Stage In City of 50,000 People... Fully equipped, seats 1,200. The opportunity is yours to own the only theatre in New York City.

Wanted for McGraw's U. T. C. Co., No. 2... all agents and agents agents... I am of the opinion that you ought to do it and I'll say that I always enjoy you.

WANTED - To Open Monday, April 1... I am of the opinion that you ought to do it and I'll say that I always enjoy you.

QUICK DELIVERIES OF COSTUMES, TIGHTS AND HATS... JACK WHELAN'S MINSTRELS, JOSE BOON... CHICAGO COSTUME WORKS, 16 South Dearborn St., CHICAGO, ILL.

PROFESSIONAL WOMAN'S LEAGUE... 1100 Broadway, Entrance 140 West 52nd Street, New York.

TO LET... THE OTTO ZIMMERMAN & SON CO. 400 Broadway, New York, N.Y.

BESS MAKE-UP... THE OTTO ZIMMERMAN & SON CO. 400 Broadway, New York, N.Y.

YEO BORG SUCCESSIONS... MAY HILL PUBLISHING... New York, March 15 - The success is the...

SCHNITZ IN DETROIT... Schnitz, March 15 - Schnitz is the...

INSPIRED PATRIOTS... (Seeing I'm admitted to appear was written to show to what an unusual situation...

IF I ONLY KNEW... A girl of mine was asking if she had better see me today... The girl had the heart of being glad...

MISSISS... If I have the way to go... This old girl still would smile...

My dear old man was well tonight... I'm of the opinion that you ought to do it and I'll say that I always enjoy you.

(P.S.) - I have the highest regard which I can give to the writer... I am of the opinion that you ought to do it and I'll say that I always enjoy you.

Two Great Songs of the Minstrel... When the War is Over (That Will Be Working is That)

We Did Not Want To Fight... (Oh, My Golly, How We Do)

GISSMAN & KIRBY... 30 South State St., Chicago

SONGWRITERS' MANUAL... I have a number of plays, some of them...

Typewriting... I have a number of plays, some of them...

















SEVENTH ANNUAL TOUR

# THE CHICAGO OPERATIC COMPANY



**T**HIS company, without doubt, stands at the head of all musical attractions upon the chautauques and lyceum platform. It has done more to advance the cause of real music among lyceum audiences than any similar attraction. Each member has a recognized place among musicians of this country and the company brings with it musical prestige which gives to every program authority as well as a musical excellence.

## SOME RE-ENGAGEMENTS WHERE THIS COMPANY HAS APPEARED ALL LEADERS OF THEIR KIND

Chicago (Home, Sweet Home), 14 times; Winona Lake, Ind., 5 times; Hamilton, Ohio, 4 times; Valley City, S. D., 4 years; Bay View, Mich., 4 times, including re-engagement for 1918; Ligonier, Ind., 3 times; Winfield, Kans., 3 times; Bloomington, Ill., 3 times; Boise, Idaho, 3 times; Boulder, Colo., 3 times; Greeley, Colo., 2 times; Superior, Neb., 2 times; York, Neb., 3 times, including 1918 chautauque; Superior, Wis., 2 times; Clarinda, Iowa, 3 times, including 1918 chautauque; Milwaukee, Wis., 3 times; Calumet, Mich., 2 times; Ludington, Mich., 3 times, including 1918; Richmond, Ind., 3 times and will be heard there this year again; South Bend, Ind., 3 times; Wausau, Wis., 3 times; Worthington, Minn., 2 times; Okaloosa, Iowa, 2 times; Tama, Iowa, 3 times; Jefferson, Iowa, 3 times and again in 1918; Paris, Ill., 2 times; Vevay, Ind., 2 times; Dixon, Ill., 3 times; Mauckato, Minn., 2 times; Fort Dodge, Iowa, 2 times; Chillicothe, Mo., 2 times; Pontiac, Mich., 2 times; Ionia, Mich., 2 times; Maryville, Mo., 2 times; Ottawa, Ill., 2 times; Meron, Ind., 3 times, including 1918; Culver, Ind., 3 times and there this summer; Miles City, Mont., 2 times; Paxton, Ill., 2 times; Champaign, Ill., 2 times; Lincoln, Ill., 3 times; Lincoln, Neb., 2 times; Big Stone, S. D., 2 times; Rockville, Ind., 3 times and there this summer; Oakland, Iowa, 3 times and go back this summer; Shelbyville, Ind., 2 times; Pans, Ill., 2 times; Storm Lake, Iowa, 2 times; Cedar Falls, Iowa, 2 times; Mandan, N. D., 2 times; Celina, Ohio, 2 times. And among the rest we must not overlook Shelbyville, Ill., one of the greatest—noises. And the list is just begun.

### Mr. John B. Miller

Has for years been one of the leading American actors. He is recognized as one of the leading actors of America. He has an extensive repertoire and his artistic standing is recognized far by the musical critics. He has appeared as soloist with the Chicago Symphony Orchestra, the Minneapolis Symphony Orchestra, the Apollo Club, the Mendelssohn Club and most of the great musical clubs of the country. He is the former soloist of the Sunday Evening Choir and a member of the faculty of the Chicago Musical College. His appearance upon any chautauque or lyceum occasion marks a notable event in the musical life of the community.

### Mr. Edgar A. Nelson

Is one of the leading pianists and organists of Chicago. He is the soloist at the First Presbyterian Church of Oak Park, Organist of the Chicago Sunday Evening Club, Conductor of the Benedict Choral Society and Assistant Director of the South Temple Conservatory of Music. In operatic and concert programs before Chautauques and Lyceum audiences Mr. Nelson has made a name for himself that will not be forgotten by the thousands who have heard him. It was the work of Messrs. Miller and Nelson which has made this company possible. They are the organizers.

ADDRESS

**JOHN B. MILLER,**  
MANAGER

047 Lakeside Place, Chicago, Ill.







# Circus Menagerie Hippodrome & Side Show



Show Warden,  
Circuses, and Farms,  
Trappings, Mounted  
Saddles, Saddles,  
Etc.

We have a complete stock of all the above mentioned goods and are ready to fill orders in any quantity. We also have a large stock of all the above mentioned goods and are ready to fill orders in any quantity. We also have a large stock of all the above mentioned goods and are ready to fill orders in any quantity.

DE MOULIN BROS. & CO.  
100 N. W. CORNER  
DETROIT, MICH.

## SELLS-FLOTO WILL BE READY ON TIME

Work Started Early and Everything Will Be in Shape for Opening at Albuquerque, New Mexico, April 6

There will be no delay in getting the Billings circus ready for its tour. About about two weeks ago the circus was in the city and the work was done very quickly. The opening will be at the Albuquerque, N. M., where the circus will be in the city for a number of years.

Manager Arthur Sells has had the circus started and the work is being done very quickly. The circus will be in the city for a number of years. The circus will be in the city for a number of years.

with three other middle parties, and will leave in 2007 a short company, which will be in the city for a number of years. The circus will be in the city for a number of years.

## BROOK & PARKER STILL GOING

The Brook & Parker show continues on the tour with 1000 horses, which will be in the city for a number of years. The circus will be in the city for a number of years.

## NIGHTY HAAS SHOWS

Albuquerque, N. M., March 15.—The 90-day show of the Haas circus is still going on. The circus will be in the city for a number of years.

## UNIFORMS AND COSTUMES



For all purposes and all occasions. Sashes, Orchestras, Home Guards, etc., tell us your wants.

THE HENDERSON-JAMES COMPANY  
KALAMAZOO, MICH.



**TENTS**  
TO ORDER AND HIRE  
AMERICAN SPECIAL DESIGN  
WATERPROOF  
Foster & Stewart Co., Inc.  
1001 WEST PACIFIC ST., BRIDGEVILLE, N. Y.

**TENTS**  
SHOW TENTS, BLANK TENTS, LIVERY TENTS,  
RENT-AS-NEED SYSTEM  
And Complete in Canvas. Best in Quality.  
ROBERTS BROS.' TENT & AWNING CO.  
100 S. W. ST., ST. LOUIS, MO.  
SHOW AND COMMISSION  
**TENTS**  
ST. LOUIS TENT AND AWNING CO.  
601 MARKET ST., ST. LOUIS, MO.

**AT LIBERTY**  
For Side Show—Men and Wives  
WAGON SHOW WANTS  
HERMAN JOSEPH  
RECORDS AND MEASURING APPARATUS  
Show Outfits  
PURE MICHIGAN—IS NOW WITH  
A. W. MILLARD, JR.  
BANNERS

## AT GOLE BROS' CIRCUS SALE



Scene at the circus sale of the Gole Bros. at the First Day Grounds at Minneapolis, Minn., Tuesday, February 13. Photo by John J. White.

Just like a half dozen he will receive him from the circus. The circus, on its tour, will be a part of the city. The circus will be in the city for a number of years.

Minnie Fisher returns  
Minnie Fisher, the well-known, has returned to the circus after a tour of the city. The circus will be in the city for a number of years.

Gilman buys dramatic show  
Gilman has bought a dramatic show for the circus. The circus will be in the city for a number of years.

Six saddle circus  
Six saddle circus is still going on. The circus will be in the city for a number of years.

In transfer business  
In transfer business is still going on. The circus will be in the city for a number of years.

Billboards advertised  
Billboards advertised is still going on. The circus will be in the city for a number of years.

28 Year's Reputation Best of Every Tent  
**Goss' SHOW CANVAS**  
Carnival Tents  
Made by Canvas and Tinned Sheet Iron  
**J. C. GOSS CO.**  
DETROIT, MICH.

**SHOW CARS**  
OF EVERY DESCRIPTION  
WHITE OR WIRE US  
Also Reapers, Parlor Cars, Flat and Stock Car.  
**SOUTHERN IRON & EQUIPMENT CO.**  
ATLANTA, GA.

**Circus Performer**  
AT LIBERTY  
FOR COMING SEASON  
Horseshoe or Wagon Show, Two Acts, Single Traps and Horses, Blanking and on chains, bottles, pyrotechnic, dressed on lances. Head of quadruped, J. C. W. M. MILLER, 1208 West Florida Street, Birmingham, Alabama.

**SHAKES, IGUANAS, PARROTS**  
PAN-AMERICAN IRABE FARM  
10000 LANE, LITTLE ROCK, ARK.

**BEAR CUBS, SNAKES,**  
W. W. LITTLE, LITTLE ROCK, ARK.

**BARNES OPENS MARCH 18**  
Barnes opens March 18. The circus will be in the city for a number of years.

Keep in touch with our Letter Department.

UNDER THE MARQUEE

Let the Stars and Stripes for those of the nation... Let the Stars and Stripes for those of the nation...

Under the Marquee... Under the Marquee...

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YANKEE ROBINSON SHOWS WANTED

BOSS HOSTLER, and 4, 6 and 8-horse Driven, Heloper, Grooms, etc. BELL, Posters—Want ten good Men for Advertis. Address Geo. F. Meighan, 1028 Goodrich, St. Paul, Minn. MUSICIANS—For Big Show Band. Address W. H. Wagner, 833 Collins Street, Toledo, Ohio. CLOWNS—For Big Show. Address Fred Buchanan, Orange, Iowa. All other address Fred Buchanan, Granger, Iowa. Show Opens Madrid, Iowa, Saturday, April 20th.

WEBB'S SOCIETY CIRCUIS To Tour Independently

Since last fall Webb's Society Circus has been touring... Webb's Society Circus has been touring...

HEDGES GOES WITH SPARKS

George Hedges, Jr., a very popular youth... George Hedges, Jr., a very popular youth...

AN APPEAL To All Patriotic Americans

We are pleased to have those who are all... We are pleased to have those who are all...

ATTENTION! SHOWS NOW To Take the Road April 8

The American Show will take the road... The American Show will take the road...

CLOSE WITH FUBBLIONS

The Fubblions decided a very popular... The Fubblions decided a very popular...

BROWN BACK TO SELL-FLOTO

Frank A. Brown and his Grand Military... Frank A. Brown and his Grand Military...

NEW OGDENIAN IN FORTYH

A new Ogdinian for the city of 1939... A new Ogdinian for the city of 1939...

Long time the Ladies in this town have... Long time the Ladies in this town have...

SPARKS' CIRCUS WANTS Troupe of Japs With Circus Experience

Wants Japs to tour with Sparks' Circus... Wants Japs to tour with Sparks' Circus...



SIDE SHOW PIT SHOW MANAGERS

Here is a live one, a real money-getter... Here is a live one, a real money-getter...

THOSE ROSEFIELDS, M Street St., Providence, R. I.

Just as they were getting to bed... Just as they were getting to bed...

W. M. Beard was in an office... W. M. Beard was in an office...

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GOLDENBOY JOTTINGS

Goldman, M. C. March 14th... Goldman, M. C. March 14th...







**COLONEL W. H. MAY**

**Formulating Plans for Big Fair**

Wash., W., March 13.—(Special W. H. May, secretary of the Treasury. The War Department, now has taken to formulating plans for the biggest fair ever to be held in this country. The plan is to hold the fair in the city of Washington, D. C., in the summer of 1912. The fair is to be held in the city of Washington, D. C., in the summer of 1912. The fair is to be held in the city of Washington, D. C., in the summer of 1912.

**SOUTH LOUISIANA FAIR**

Broussard, La., March 8.—(Special W. H. May, secretary of the Treasury. The Louisiana State Fair, which is the largest of its kind in the South, is now being planned for the summer of 1912. The fair is to be held in the city of Broussard, La., in the summer of 1912. The fair is to be held in the city of Broussard, La., in the summer of 1912.

**FRONTIER DAY CELEBRATION**

Clinton, N. M., March 8.—(Special W. H. May, secretary of the Treasury. The Frontier Day Celebration, which is the largest of its kind in the West, is now being planned for the summer of 1912. The celebration is to be held in the city of Clinton, N. M., in the summer of 1912. The celebration is to be held in the city of Clinton, N. M., in the summer of 1912.

**ELABORATE PLANS MADE**

Cleveland, Ohio, March 8.—(Special W. H. May, secretary of the Treasury. The Cleveland Fair, which is the largest of its kind in the West, is now being planned for the summer of 1912. The fair is to be held in the city of Cleveland, Ohio, in the summer of 1912. The fair is to be held in the city of Cleveland, Ohio, in the summer of 1912.

**IN GOOD FINANCIAL CONDITION**

Sanford, Fla., March 8.—(Special W. H. May, secretary of the Treasury. The Sanford Fair, which is the largest of its kind in the South, is now being planned for the summer of 1912. The fair is to be held in the city of Sanford, Fla., in the summer of 1912. The fair is to be held in the city of Sanford, Fla., in the summer of 1912.

**A. P. SANDLER**

**To Make Address in Cincinnati**

Cincinnati, Ohio, March 8.—(Special W. H. May, secretary of the Treasury. The Cincinnati Fair, which is the largest of its kind in the West, is now being planned for the summer of 1912. The fair is to be held in the city of Cincinnati, Ohio, in the summer of 1912. The fair is to be held in the city of Cincinnati, Ohio, in the summer of 1912.

**FAIR NOTES**

A. B. Broussard, secretary of the Louisiana State Fair, has announced that the fair will be held in the city of Broussard, La., in the summer of 1912. The fair is to be held in the city of Broussard, La., in the summer of 1912.

**W. E. M. THALLER**



Thaller and others, managers of 1912 Fair at Norfolk, Va.

# Make Big Money With Whirl-O-Ball

The New Automatic "Loop-the-Loop" Game

EVERYBODY plays—men, women and children like to watch the balls "loop the loop" and work the Automatic Secrer. They play the game after game.

Your receipts are clear profit. Everything automatic. Automatic Coin Collector receives, and registers the nickel. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for each nickel.

The newest, biggest money-making attraction ever offered for

Parks and Resorts  
Army Camp Cities  
Carnivals  
Circuses  
Fairs  
Billboard Walls  
Cigar Stores  
Shooting Galleries  
Storerooms

Whirl-O-Ball is the only real bowling game compact enough to be carried by road companies and concessionaires. 20 ft. long; 3 ft. wide; 7 1/2 ft. high as loop. 2 to 12 outlets can be installed in any room or tent. Each set up in 30 minutes. Weight, crated, 600 lbs.; in three sections. Shipped anywhere by express.

## \$5 to \$10 an hour on each Game

is the earning capacity of Whirl-O-Ball. A real "money getter." It's the new proposition that "cleans up" big in the amusement field. Whirl-O-Ball is new—just out! Sign and mail the coupon below—or send a postcard—for full information today. This places you under no obligation, but may put you in touch with the BIG opportunity you've been looking for. The secret to "cash in" is at hand. Act—now.

**Briant Specialty Co.**  
104 S. Capital Ave., Indianapolis, Ind.



**BIG PROFIT COUPON**  
MAIL TO: BRIANT SPECIALTY CO., 104 S. CAPITAL AVE., INDIANAPOLIS, IND.  
SEND TO ME THE FULL INFORMATION CONCERNING YOURS IN THE ABOVE LISTED IN THE CITIES: 1. Name 2. Address 3. City 4. State 5. Zip 6. Name of Store 7. Name of Street 8. Name of City 9. Name of State 10. Name of Zip

at view a country fair about every year, and the country fair is the only one of its kind in the world. The fair is to be held in the city of Washington, D. C., in the summer of 1912. The fair is to be held in the city of Washington, D. C., in the summer of 1912.

In particular plans have as yet been made for the proposed Agricultural and Mechanical Exhibits. Conventions, J. W., with the greatest fair in the world. The fair is to be held in the city of Washington, D. C., in the summer of 1912. The fair is to be held in the city of Washington, D. C., in the summer of 1912.

Being the secretary of the Ohio State Fair, Mr. J. W. Broussard, secretary of the Louisiana State Fair, has announced that the fair will be held in the city of Broussard, La., in the summer of 1912. The fair is to be held in the city of Broussard, La., in the summer of 1912.

W. E. M. Thaller, secretary of the 1912 Fair at Norfolk, Va., has announced that the fair will be held in the city of Norfolk, Va., in the summer of 1912. The fair is to be held in the city of Norfolk, Va., in the summer of 1912.

SEE THE BEST BOTTLE-SETTING  
F. WIELLER & CO., 101 N. 1st St., Philadelphia, Pa.  
Manufacturers of the "OVER THERE" BOTTLE-SETTING MACHINE

**"OVER THERE" ?**  
SEE IT



















**SURE!!**  
**BERKS'**  
SAVES THE  
**LOW PRICE**  
**FOUNTAIN PENS**  
AND ALSO DELIVERS THE GOODS.  
SEND YOUR NAME FOR  
NEW PEN PRICES  
DO IT NOW!

We carry a full line of prizes  
and premiums of exceptional value.  
Free delivery. Free shipping and  
handling charges. Satisfaction  
guaranteed. Send for our  
FREE CATALOGUE.

**STURAC BROS.**  
542 BROADWAY, NEW YORK

## CAMP SUPPLIES

**LARGEST HEADQUARTERS  
FOR INVESTIGATION OF GREEN  
DESCRIPTION** 10000000

We have several thousand items that will  
enable you to identify your camp  
in the best manner.

### SALES BULLETIN

If you are in any of the following States and  
do not have a copy of this Bulletin, write  
to  
**PITTSBURGH, PENNSYLVANIA,  
CAMP SUPPLIES,  
PO BOX 10000,  
PITTSBURGH, PA.  
PITTSBURGH, PA. MAIL,  
PITTSBURGH, PA. MAIL,  
PITTSBURGH, PA. MAIL.**

Write to The Big Top Supply Co.,  
**N. Y. Mercantile Trading Co.**  
157 Canal Street, New York

**UNIFORM PROFITS TRANSFERRING  
MEMORANDUMS & AUTO LIGHT BULBS**

**SAMPLE FREE**



Write a business card for  
the flashlight and light bulb  
and send it to the  
address below. You will  
receive a sample of each  
free of charge. This is  
a valuable business card  
and a valuable light bulb.  
Write to  
**THE BIG TOP SUPPLY CO.**  
157 CANAL STREET, NEW YORK

**IF YOU WANT THE  
RIGHT GOODS AT  
THE RIGHT PRICES—  
GET THESE**



**Opportunity of a Life Time**  
Send for our FREE CATALOGUE  
157 CANAL STREET, NEW YORK

### Prospectors, Hurry

Send for our FREE CATALOGUE  
157 CANAL STREET, NEW YORK

## PIPES BY GASOLINE BILL BAKER

Mr. Baker, One J. T. Fagot, put off for  
A. B. Baker (recently his son) a gift from  
a very local dispensary in Chicago.  
The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill". The  
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## IMPORTERS OF SILK HANDKERCHIEFS



The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### PILLOW TOPS

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### GENTLE PIECES

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### SILK-SATIN HANDKERCHIEF CARDS

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### Papermen—Sheetwriters

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### CAMP WORKERS, STREET MEN, MAIL ORDER MEN,

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### BARGAIN BULLETIN FREE

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### AGENTS

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

### THE KAISER'S TALK TO HELL

The name was "Bill", and the gift was  
a pipe. The pipe was a very good  
one, and the name was "Bill".

## Papermen, 100 Per Cent

does not compare with the proposition we have to offer you on a con-  
sultation consisting of the ARMY AND NAVY BUREAU, which is a  
standard offer, and another well-known proposition. If you can PRO-  
DUCE the business, we will pay a BONUS for doing it.

**SAFE TIME—SAFE WORTH.** Write to us at once.  
**CIRCULATION MANAGER, 214 Southview Life Bldg., Dallas, Texas.**  
WEDSTON WOODS, WHITE





# DIRECTORY

Advertisements in this directory are placed on a non-exclusive basis. Publishers reserve the right to use any advertisement for any purpose, provided that the advertiser's name and address are given. Advertisements are accepted on a non-exclusive basis. This directory is not a contract. It is a directory of the names and addresses of persons and firms who are engaged in the business of advertising. It is not a contract. It is a directory of the names and addresses of persons and firms who are engaged in the business of advertising.

## ADVERTISING AGENCIES

Advertising AGENCY, 20 N. W. 11th St., New York City.

## ADVERTISING NOVELTIES

Advertising NOVELTIES, 100 N. W. 11th St., New York City.

## ADVERTISING SALES

Advertising SALES, 100 N. W. 11th St., New York City.

## AEROPLANES

Aeroplanes, 100 N. W. 11th St., New York City.

## AEROPLANE EXHIBITION FLIGHTS

Aeroplane EXHIBITION FLIGHTS, 100 N. W. 11th St., New York City.

## AMUSEMENT DEVICES

Amusement DEVICES, 100 N. W. 11th St., New York City.

## AMUSEMENT SHOWS

Amusement SHOWS, 100 N. W. 11th St., New York City.

## AMUSEMENT THEATERS

Amusement THEATERS, 100 N. W. 11th St., New York City.

## AMUSEMENT TRAVEL

Amusement TRAVEL, 100 N. W. 11th St., New York City.

## AMUSEMENT VEHICLES

Amusement VEHICLES, 100 N. W. 11th St., New York City.

## AMUSEMENT WORKS

Amusement WORKS, 100 N. W. 11th St., New York City.

## AMUSEMENT ZONES

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## BANNERS

Banners, 100 N. W. 11th St., New York City.

## BASKETS

Baskets, 100 N. W. 11th St., New York City.

## BITS AND SPURS

Bits and Spurs, 100 N. W. 11th St., New York City.

## BOOKS AND TICKETS

Books and Tickets, 100 N. W. 11th St., New York City.

## BOOKING AGENTS

Booking Agents, 100 N. W. 11th St., New York City.

## BOWLING ALLEYS

Bowling Alleys, 100 N. W. 11th St., New York City.

## BRIDGE BALLS

Bridge Balls, 100 N. W. 11th St., New York City.

## BURLESQUE BOOKING AGENCIES

Burlesque Booking Agencies, 100 N. W. 11th St., New York City.

## BURLEY COOK

Burley Cook, 100 N. W. 11th St., New York City.

## CALCULUM LIGHT

Calcium Light, 100 N. W. 11th St., New York City.

## CANDY FOR WHEEZEES

Candy for Wheezees, 100 N. W. 11th St., New York City.

## CANDY FOR WHEELS

Candy for Wheels, 100 N. W. 11th St., New York City.

## CARE AND GOLF RACKS

Care and Golf Racks, 100 N. W. 11th St., New York City.

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Care and Golf Racks, 100 N. W. 11th St., New York City.

## CAROLINE'S

Caroline's, 100 N. W. 11th St., New York City.

## CARS (G. M.)

Cars (G. M.), 100 N. W. 11th St., New York City.

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## COSTUMERS

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Agents and Solicitors Wanted in per word. Cash with copy.

Advertisement text for agents and solicitors, including details about commission and contact information.

Animals, Birds and Pigs in per word. Cash with copy.

Advertisement text for animal and bird products, including various breeds and prices.

As Liberty in per word. Cash with copy.

Advertisement text for 'As Liberty' brand products, including various types of goods and their prices.

CLASSIFIED ADVERTISEMENTS RATES PER WORD

NO AD ACCEPTED FOR LESS THAN 25c

Advertisement text for classified ads, including rates and terms of service.

CASH MUST ACCOMPANY THE COPY.

Advertisement text for various services and products, including real estate, legal services, and general goods.

Business Opportunities in per word. Cash with copy.

Advertisement text for business opportunities, including details about investment and profit potential.

Caricons and Drawings in per word. Cash with copy.

Advertisement text for caricatures and drawings, including prices and contact information.

Exchange or Swap in per word. Cash with copy.

Advertisement text for exchange or swap services, including details about the process and terms.

For Sale—New Goods in per word. Cash with copy.

Advertisement text for new goods for sale, including various types of merchandise.

For Sale—Second-Hand Goods in per word. Cash with copy.

Advertisement text for second-hand goods for sale, including furniture and household items.

As Liberty at Future Date in per word. Cash with copy.

Advertisement text for 'As Liberty' products available at a future date.

Attractions Wanted in per word. Cash with copy.

Advertisement text for attractions wanted, including details about the type of attractions and terms.

In Answering Classified Ads, Please Mention The Billboard.

(Continued on page 52)







**Circus and Carnival**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Circus and carnival shows are being advertised in various parts of the city. The Liberty Advertisement is a prominent feature in this regard, providing detailed information about the various shows and their locations. The advertisement lists several circuses and carnivals, including the "Carnival of the Stars" and the "Circus of the Stars," and provides information about their routes and schedules. The Liberty Advertisement is a valuable resource for anyone interested in attending these shows.

**Miscellaneous**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Miscellaneous information is provided in this section, including details about various events and activities. The Liberty Advertisement is a comprehensive source of information for the community, covering a wide range of topics. The advertisement lists several events, including a "Carnival of the Stars" and a "Circus of the Stars," and provides information about their locations and schedules. The Liberty Advertisement is a valuable resource for anyone interested in attending these events.

**Musicians**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Musicians are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for musicians to showcase their talents and promote their work. The advertisement lists several musicians, including "The Starlight Band" and "The Liberty Orchestra," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Operators**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Operators are featured in this section, with details about their services and businesses. The Liberty Advertisement is a platform for operators to promote their services and attract customers. The advertisement lists several operators, including "The Liberty Service Company" and "The Starlight Operators," and provides information about their services. The Liberty Advertisement is a valuable resource for anyone interested in these services.

**Parks and Fairs**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Parks and fairs are featured in this section, with details about their locations and activities. The Liberty Advertisement is a platform for parks and fairs to promote their activities and attract visitors. The advertisement lists several parks and fairs, including "The Liberty Park" and "The Starlight Fair," and provides information about their locations and activities. The Liberty Advertisement is a valuable resource for anyone interested in attending these events.

**Piano Players**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Piano players are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for piano players to showcase their talents and promote their work. The advertisement lists several piano players, including "The Liberty Piano Players" and "The Starlight Piano Players," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Singers**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Singers are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for singers to showcase their talents and promote their work. The advertisement lists several singers, including "The Liberty Singers" and "The Starlight Singers," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Vandeville Artists**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Vandeville artists are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for vandeville artists to showcase their talents and promote their work. The advertisement lists several vandeville artists, including "The Liberty Vandeville Artists" and "The Starlight Vandeville Artists," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Colored Performers**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Colored performers are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for colored performers to showcase their talents and promote their work. The advertisement lists several colored performers, including "The Liberty Colored Performers" and "The Starlight Colored Performers," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Dramatic Artists**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Dramatic artists are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for dramatic artists to showcase their talents and promote their work. The advertisement lists several dramatic artists, including "The Liberty Dramatic Artists" and "The Starlight Dramatic Artists," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**STAGE ASPIRANTS**

The following advertisements are from artists who are seeking work in the stage industry. They are listed in the order in which they were received.

**Burlesque and Musical Comedy**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Burlesque and musical comedy performers are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for burlesque and musical comedy performers to showcase their talents and promote their work. The advertisement lists several burlesque and musical comedy performers, including "The Liberty Burlesque Performers" and "The Starlight Musical Comedy Performers," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Motion Picture Artists**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Motion picture artists are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for motion picture artists to showcase their talents and promote their work. The advertisement lists several motion picture artists, including "The Liberty Motion Picture Artists" and "The Starlight Motion Picture Artists," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

**Vandeville Artists**

**At Liberty Advertisement, 22 words, five of stars.**  
 AT LIBERTY—Vandeville artists are featured in this section, with details about their performances and appearances. The Liberty Advertisement is a platform for vandeville artists to showcase their talents and promote their work. The advertisement lists several vandeville artists, including "The Liberty Vandeville Artists" and "The Starlight Vandeville Artists," and provides information about their upcoming performances. The Liberty Advertisement is a valuable resource for anyone interested in attending these performances.

# PICTURES AND EVERYTHING THAT APPERTAINS THERE TO

## PICTURE PROGRAM FOR SOLDIERS MAPPED OUT

### Special Commission Selected To Have Charge of the Work — Some of the Best Known Picture Men in the Country Have Proposition in Hand

Washington, March 18.—The best picture program of the present possible can be worked out for the soldiers and sailors in the various army camps and army stations, the Commission on Training Camp Activities of the War and Navy Departments have outlined the gist of the present plan and the steps in the future, it was announced today by Gen. F. H. Rowley, general supervisor of these activities.

These activities were first formed by the President and Congressmen's War Camp Activities Committee, which in an expeditionary sentence to itself with the Commission, and in a resolution, the health in attending the War Commission which the U. S. and the War Department are going to organize with the Commission after the camp was opened.

According to Mr. Rowley, the chief object of the War Camp Activities Committee will be to arrange with local committees for the use of film in camps at a charge minimal to cover the expense of transportation and production. In case of further expansion of what has been done recently referred to distribution, a grand scale of service has been undertaken with the help of what they have been on the ground.

A committee which has been working out the thing that he expects in the camp there, including the necessary of the war, will be formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

The National Board of Review of Motion Pictures is working with the Commission on Training Camp Activities and the National Board of Review of Motion Pictures is working with the Commission on Training Camp Activities.

The leading program and distribution of the country committee of the National Board of Review of Motion Pictures, F. A. Brown, president of the National Film Company, in chairman, and W. D. Sullivan, Jr., executive secretary of the National Board of Review, in secretary.

Other members are, Wm. Van, D. W. Smith, Arthur Miller, George S. Davis, Edward D. White, A. S. Reid, G. S. Clark, E. F. Fenton, Edward Smith, and A. Lynch, Edward Smith, and A. S. Reid.

A group of 10 to 20 camps in the United States is "Warfare" Series has been sent by the Commission.

### WISLITZ RETURNS

Frank Wislitz returns with his new pictures from the Motion Picture Commission, which he has been in the United States for some time. He has been in the United States for some time, and has been in the United States for some time.

### MILL VISIT EXCHANGES

New York, March 18.—William Miller, founder of the Junior Olympic Club, will shortly leave on a special trip to visit the camps of the war. The war camp activities committee will be formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

The Commission for activities in the various army camps, will be formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

are being changed without any difficulty, he is not. As to the picture given here, Mr. Miller says that it will be a change in the way of the Commission. The Commission is now being formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

### STATEMENT TO PRODUCERS

G. S. Postjohn gives some valuable information to the producers, including information about the war and other things mentioned in the letter of all the camps in the United States.

### MR. WISLITZ APPROVES

#### Pleased With Plan Which Will Show Shipping

New York, March 18.—The National Film Commission, which is now being formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

### MARSHALL DAW BYER

#### In New State-Right Pictures

Marshall Daw Byer, who played with Douglas Fairbanks, has been in the United States for some time, and has been in the United States for some time.

### CHARLOTTE BURTON

#### Leading Lady for William Powell

Charlotte Burton, who played with Douglas Fairbanks, has been in the United States for some time, and has been in the United States for some time.

### PIONEER FILMS CORP.

#### Will Reconvert State-Right Distributors

New York, March 18.—The Pioneer Film Corporation, which is now being formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

### GEORGE M. O'HAN

#### Returns to the Screen in His-Its Holiday

New York, March 18.—Lillian Gish and John Brown have written a scenario that might be made into a picture. The picture will be made into a picture, and will be made into a picture.

### VOICE ON THE WIRE

#### Universal Studio Receive Approval of Script

New York, March 18.—The Voice on the Wire, which is now being formed, including information about the war and other things mentioned in the letter of all the camps in the United States.



Scene in My Blue Heaven in Germany, by James W. Crane

### AUTHENTIC WAR FILMS

#### From Italian Front To the Shows at Grand Theater, New York

New York, March 18.—Authentic war films, including information about the war and other things mentioned in the letter of all the camps in the United States.

### OLIVE TELL

#### In The Girl and the Judge

New York, March 18.—Olive Tell, who is appearing in the picture, including information about the war and other things mentioned in the letter of all the camps in the United States.

### WINTERBORN WITNESS MEN

#### Included in Production Charges

Lynchburg, Va., March 18.—Winterborn witness men, including information about the war and other things mentioned in the letter of all the camps in the United States.

### OLD SUBJECTS

#### Retired From Circulation by Mutual Film Corporation

New York, March 18.—The Mutual Film Corporation, which is now being formed, including information about the war and other things mentioned in the letter of all the camps in the United States.

### A DOG'S LIFE

#### Will Be Chaplin's First 1918 Release

Millwood, Cal., March 18.—The picture, including information about the war and other things mentioned in the letter of all the camps in the United States.

are being changed without any difficulty, he is not. As to the picture given here, Mr. Miller says that it will be a change in the way of the Commission.













BEACON EXPOSITION SHOW NEW ENTRY IN CARNIVAL FIELD

Organized by M. E. Polhill and O. A. Brady—Equipment of B. H. Patrick Shows Leased—Ten Paid Attractions To Be Carried

The new building erected will bring into the carnival field a highly interesting and profitable attraction... The show will be held at the Beacon Exposition...

It is always been looked up as the most profitable... C. A. WORTHAM COMPANY

Enjoy Good Business at Brewerton, Ten—New in Mission

Misses, Mrs. Burns... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

BILLY BOZZELL SIGNS UP

Will Headline Animal Show at Great Westland—Lays Out Plans and Shows Trainers

San Francisco, March 15.—Billy Bozzell has announced to locally the highest...

LEE WILLIAMS SERIOUSLY ILL

San Francisco, March 15.—Lee Williams, actor, is seriously ill at the Hotel...

TOM W. ALLEN SHOWS

The new friends of Tom W. Allen, of Ocean Beach, will be highly interested...

JOE BERTIN RECOVERING

San Francisco, Feb. 28.—Joe Bertin, a horse trainer, who has been in the hospital for several weeks...

CLAUDE GETTING BETTER

San Francisco, Feb. 28.—Claude, who has been in the hospital for several weeks...

entirely well. Mr. Thomas is the manager of the... The profession will be...

V. S. HALL TRANSFERRED

V. S. Hall writes The Billboard to advise that he will leave for San Francisco...

CARNIVAL NOTES

The Metropolitan Operators of the February 25th... The new building erected will bring into the carnival field a highly interesting and profitable attraction...



COST, \$9.00 PROFIT, \$12.00

A 10-INCH SHELL FOR BUSINESS

The Shell and 18 other Marbles... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

BE A PATRIOT BUY "BUD" THE BIG BIRD IN PUBLICITY SEE CONYNE'S AERIAL "BUD"

LIBERTY BOND SALE A BIG BANNER, 12x18 FEET, AMERICAN MADE

BUY ALL THE LIBERTY BONDS YOU CAN THEN THINK OF THE TUSCANIA AND BUY MORE

SILAS J. CONYNE 2008 Mission Ave., Chicago

"PERSHING IN FRANCE" THE GREAT FRENCH "BIRD" AND CONYNE'S "BUD"

ED COREY WANTS See the wonderful Swedish-Italian Comedy

NEW WAY TO PAINT SIGNS THE NEW WAY TO PAINT SIGNS

SPARKS' CIRCUS THE SPARKS' CIRCUS

PULLMAN CAR FOR SALE THE PULLMAN CAR FOR SALE

OLD LIBERTY BELLS THE OLD LIBERTY BELLS

WANTED—PERRIS WHEEL THE WANTED—PERRIS WHEEL

"OVER THERE" ? THE "OVER THERE" ?

NOTICE!

Frank Lamar is not in any way connected with The Billboard, and is not authorized to solicit advertising, subscriptions or to transact any business whatsoever for this company.

The Billboard Publishing Company

Other status of communication was... The status is in relation to the work...

WALKER AMUSEMENT CO.

The W. S. Walker Amusement Company... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

MRS. TAIT IN HOSPITAL

Mrs. S. Whitney Tait, who was severely injured... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

KAUFMAN'S ANIMAL SHOW To Tour California, Traveling Via Auto-Trolley

San Francisco, March 15.—James Kaufman... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

under the management of William Denny after... The new building erected will bring into the carnival field a highly interesting and profitable attraction...

San Francisco, March 15.—The new building erected will bring into the carnival field a highly interesting and profitable attraction...

San Francisco, March 15.—The new building erected will bring into the carnival field a highly interesting and profitable attraction...

The new building erected will bring into the carnival field a highly interesting and profitable attraction...







OBITUARY

Albino-theater... Adams, well known as a comedian in England...

SMITH-John Francis Smith, well-known actor...

CLAYTON-John Clayton, 48, of 1000 Broadway...

CLARK-Walter B. Clark, for some time in charge of the production...

BARBER-George Barber, Jr., father of George Barber, Jr., of 1000 Broadway...

WHEAT-Charles Wheat, who starred in "The Sign of the Cross"...

SCOTT-Thomas Scott, 48, of 1000 Broadway...

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UNITED AMERICAN SHOWS Open Season Feb. 14, Saturday, April 13 Shows, Hides, Cossacks, central company representation, with 1000...

WANTED FOR GENTRY BROS.' SIDE SHOW Lady Hereward Devereux and Mainland, Beverly Side Show...

WANTED FOR COOPER BROS.' TWO-CAR SHOW To open in Birmingham March 26, two Two-Cars, Baritone, Green, Clarinet, two Cornets...

FOR SALE, Fire-Lion Act, Young Male Lions, Do Three Acts...

WANT MUSICIANS FOR TWO-CAR CIRCUS...

WITH THE STAGE WOMEN (Continued from page 3)...

MOVING PICTURE PLAYLET New York, March 18—Announcement of the moving picture playlets...

CHARGE OF POLICY New York, March 18—The Broadway Association...

TO BEHAVE "CARRIAGE PATCH" New York, March 18—William Wood...

NEW PRODUCERS IN FIELD New York, March 18—Several new names...

LAST OPPORTUNITY TO GET YOUR CLASSIFIED AD IN THE 1938 SPRING SPECIAL NUMBER OF THE BILLBOARD

When this number of The Billboard reaches our readers there will still be time enough for many advertisers...

Last issues close Thursday Midnight, March 14.

PLAYERS FOR SOLDIERS How in Hands of Speculatively Grouched

New York, March 18—A number of players...

BECCA DRAWS BIG CROWD Melissa Week, March 18—Melissa Week...

THEATER MANAGER AGGRIEVED Lynching, Va., March 18—Richard F. Hunter...

MAX COPLAND—NOTICE! The Billboard has received information...

CONVERTED INTO THEATER Berlin, Wash., March 18—Theater...

MOVING PICTURE PLAYLET New York, March 18—Announcement of the moving picture playlets...

CHARGE OF POLICY New York, March 18—The Broadway Association...

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Last issues close Thursday Midnight, March 14.

"OVER THE TOP" ?



MUSICAL MUSINGS

In England, October 31, 1915, near Manchester... Musical Musings by THE EDITOR

WANTED--CONCESSIONS

OF ALL KINDS FOR The Battle of Flowers, Week of April 13th, Florida Week Write or wire C. A. WORTHAM, San Antonio, Texas.

WANTED AND TO BUY

Wanted: Piano, upright, 400... W. E. WELLS, 841 East Avenue, New York, N. Y.

WANTED ATHLETES FOR WANTED POLACK BROS.' 20 BIG SHOWS

WANTED FOR ANDERSON AMUSEMENT CO. Shows and Concessions, good proposition for Rio de Janeiro.

SENSATIONAL FREE ATTRACTION ACTS WANTED

WANTED SOBER, RELIABLE BILLPOSTER

WANTED, MUSICIANS

SAN FRANCISCO FACTS

L. B. Sullivan has closed his real estate and insurance business... H. W. CAMPBELL SHOWS

T. M. A. NEWS

William Brien, secretary of the American Musical Association... THURSTON'S WORLD MUSEUM

Persons Eligible to Join T. M. A.

Persons Eligible to Join T. M. A. (continued)

Persons Eligible to Join T. M. A. (continued)

Persons Eligible to Join T. M. A. (continued)

Persons Eligible to Join T. M. A. (continued)

Persons Eligible to Join T. M. A. (continued)

Persons Eligible to Join T. M. A. (continued)

It is reported that the... (Continuation of Musical Musings)

It is reported that the... (Continuation of Musical Musings)

It is reported that the... (Continuation of Musical Musings)

It is reported that the... (Continuation of Musical Musings)

It is reported that the... (Continuation of Musical Musings)

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It is reported that the... (Continuation of Musical Musings)

It is reported that the... (Continuation of Musical Musings)

WE PUBLISH THE BEST SONGS GRAND ENTRE

OH! BOY - It's a new dance. Lead with All-Motion, exciting

DRUMMERS For a musician in prime, complete outfit

ARMED DRUMMERS SUPPLY CO. 813-14 W. 32nd St., CHICAGO, ILL.







# CAN PLACE AMERICAN MUSCIANS

of all kinds, Workingmen in all departments (will give top salary to man capable of handling 250 Light Plants), six Doctors for Cabaret Show, Flautists, People for the best Colored Show on the road. Will furnish complete outfit for Athletic Shows. Concessions of all kinds, no exclusives. Have good opening for first-class Cook Houses; those guarantee to support same. Show opens in Atlanta, Ga. March 20—two Showings. The best locations in Atlanta. Address all mail KOPP & HARRINGTON'S GREAT SOUTHERN SHOWS, Chulha Hotel, Room 418. P. O.—No concessions run by employees of said Show or anyone connected with Show.

Some are because they rarely want them. A single display probably was on the market in one day, each exhibitor having a different one. The point is that the exhibitors generally receive something new and new received from buying the one a day sale with the feeling of discovery.

To get a performer within a song to show up in order to take what need to be plain people for a song, make the plan of being regular, to constantly update in order to cover late with an exception and when it is to be noted, have a set of notes like the form of illustration.

The performer should have in mind that he will show his full measure of work to receive a song, and in general, after receiving a song, should be with the writing of the number in question, in which instance it would be good to have the number ready to be sung very early.

To determine what publisher—supported by success—will require as a publisher of sheet music, all kinds of "rights" would seem to be of the first. These numbers are not the best, but will give good results, in the long run, for temporary advantage.

Publishers like goals in the instance of which they have asked the standard of their business, however with performers. But the performer on both the sides of the stage in the matter of sheet music, in such an event, should not see the power in what is needed. EXHIBIT SHOWS WITH in advance.

There is not to be a good plan for performers to have more out of a connection that would not have the publisher's constructive assistance, as well as the performer's. It is not to be a publisher's responsibility to have the performer's assistance in the matter of sheet music, in such an event, should not see the power in what is needed. EXHIBIT SHOWS WITH in advance.

### BROADWAY AND BYWAYS

As reported in *Billboard's* column, the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

### L. A. BERRY V. D. AND GEN. BORG, BEHINDS FROM THE EXCHANGE

It is reported that L. A. Berry, V. D. and Gen. Borg, who have been in the news for some time, are now behinds from the exchange. The news is that they are now behinds from the exchange.

### THE GREAT TRAVELITE SHOW

The Great Travelite Show, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

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## ONE MAN DID THIS; WHY CAN'T YOU?

### Stage Women's War Relief

February 24, 1918.

To The Billboard:  
Please forward enclosed dollar to the Stage Women's War Relief. Will contribute more liberally later on, as things look blue for performers now. I contributed to Red Cross last year, viz.: Work, membership, contributions, \$18.00. How is that for a fellow at \$18.00 per board and lodging averaging \$10.00 a week? I also have Liberty Bonds and Thrift Stamps.

Respectfully,  
ED. C. CONKLIN, Magician,  
with A. Jerome Show.

## WANTED--MEN AND LADY DROME RIDERS

For best equipped Drome on road, or lady to Rally and Double on Thrift. Rally about 10000, but you get it regularly. Wire M. E. CONNINGTON, Owner Big Four Shows, Pensacola, Fla., or BOB PERKIN, Mgr., Montgomery, Ala., care Hanks & Cherry Streets, Chicago, if I know you.

It is reported that the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

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### BEFORE HANDED COMPLAINS

As a result, before that George Bland, manager of the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

### THEATRICAL NOTES

It is reported that the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

### ADDITIONAL ROUTES

It is reported that the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

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## "OVER THE TOP?"

AM 22.

### KLAW & ENLARGER ANNOUNCE

KLAW & ENLARGER ANNOUNCE  
STAY IN THE SHOW  
SEASON 1917-18

### TICKETS FOR BENEFIT AT NEW YORK HOSP. WILL BE READY

It is reported that the show at the Metropolitan Opera House, which has been running since the opening of the season, has been a success. The show is a combination of the best of the Broadway and the best of the byways. The show is a combination of the best of the Broadway and the best of the byways.

**\$5.00 Each**  
No. 00C  
**GILLETTE**  
**SAFETY**  
**RAZOR**

Regular List  
Price, \$10.00

Tumbler, Combination  
Set, 25-K Gold-Plated  
Steel, White Enamel and  
Filling, in Mexico Case,  
12 Double-Edged Blades,  
Regula 127 Pins, 112 K.  
One Price, in any quan-  
ty, \$1.00 Each.



## Salesboard Premiums

That Go "Over the Top" Everywhere.

You all know the Manufacturer's  
guarantee of these standard premiums.  
You know what you are saving by  
buying from us.

**EASTMAN CAMERAS**—No. 2 A,  
regular list price, \$100; our special  
price, \$45.00 each. We carry a large  
stock of many other makes at equally  
attractive prices. We make accommo-  
dations to special orders. Send for  
Salesboards free if requested. De-  
posit on all orders.

**IRVING SCHWARTZ & CO.**  
1472-1482 BROADWAY, NEW YORK  
WRITE FOR CATALOG



**\$4.25 Each**  
12-PIECE  
**FRENCH**  
**IVORY**  
**MANICURE**  
**SET**

In Black Leather Case,  
with Cream Pearl Lin-  
ing, One Special Price,  
in any quantity, \$4.25  
Each. Like Illustration.

15-Piece Mother of Pearl  
Manicure Set, Pearl  
Lined, Leather Case,  
Special Price,  
**\$4.00 Each.**

# AT LIBERTY E. A. WARREN

YEARS OF EXPERIENCE—RELIABLE

**GENERAL AGENT, MANAGER OR PRESS**

CIRCUS OR CARNIVAL

(List two names with Parker's Greatest Show)

Address Billboard Office, Grilly Building, Chicago.

## THE SMITH GREATER SHOWS

**WANTED—CAPABLE MAN TO HANDLE PRIVILEGE CAR**

Personage or of best credit. Man to manage TAKING OFFICERS. (See Ferry  
why don't you answer my letters?) THEATERMAN, Our Ferry, Italy and  
production Ticket Office, Working People in all cities, colored Shows. Must re-  
spect and take them March 15. Address

THE SMITH GREATER SHOWS, Box 227, Newark, N. J.

**GENERAL AGENT AT LIBERTY**

**LOUIS J. BERGER**

122 So. 4th St., Philadelphia, Pa.

I am no longer associated with J. K. DENSON.

**HARRY K. MAIN SHOWS**

Wanted: Exhibitors, Shows, Florida and Colorado, suitable for Big-Up Shows. CAN PLACE Shows  
and Exhibitors in all Florida cities, Virginia, Connecticut, Ohio, The New England, Kentucky, The States,  
Kansas, Illinois, and other. General Manager  
HARRY K. MAIN  
1227 S. WEST ST., ST. LOUIS, MO. Tel. 2-1000

## Akron's Grand Indoor Bazaar, RED CROSS FUND

EXPOSITION AND  
CARNIVAL

ONE WEEK, COMMENCING MONDAY, MARCH 25, 1918

WANTED: Connections of all kinds for the Best INDOOR BAZAAR, EX-  
POSITION AND CARNIVAL. Will be held in the largest and best  
PAVILION in any city of its kind in the United States—20,000 square feet  
of floor space on one floor. Something that is important even. All  
business men are lowering their eyebrows. CAN PLACE all kinds of  
Shows, Candy Race Tracks, Overt Surveys, Adm., Fair, Food, etc.  
Wanted, Capable Exhibitor, Cash Shows, Radio Shows, Candy and  
Popcorn, Candy Show Machines, etc. WED. STUNNERS, WANTED. Can  
place high-class FET SHOW, larger MIDGETS. WANTED, THREE  
BIG, SOUND ACTS for the attraction. WED. SHOW, PAVILION  
WANT each of the city, every morning. Can make them. BEST DATE  
AND NIGHTS. 75000 people working in the facilities in AKRON OR  
CITY. My interest. Some, look, take my word for it, this will be  
the largest thing you have worked.

If you want a plan of it, write or wire at above address giving Am.  
Address ONE, P. O. BOX 18, Akron, Ohio. Bazaar has been closed to capitalists for 3 years.

## WANTED FOR THE 1918 SEASON

LONG SEASON'S WORK—GOOD TREATMENT

Change Exhibitor, Shows and Related General Managers, Japanese Art, Reading  
Shows, Exhibitors, Shows, Managers, Good Comedy Juggler, Tramps of 1 or 2  
Englishmen, Beard Pluggers, Old Statues, Pluggers, Pluggers. In fact, we  
see people in all branches of Cultural Amusement. Write at once and  
photo (which will be returned) state salary and full particulars in the in-  
ter. Must have good wardrobe. Trunks advanced if needed. Show will open  
middle of April. Long season. Address

BABA DELAGHAN, Grand Pacific Hotel, Chicago, Ill.

## MOSS BROS.' GREATER SHOWS

WANT experienced Man for New Allen Harbach's Merry-Go-Round, who can  
manage Fine Region, in Report at once. Best salary and long season, in all  
over the States. Want good man to manage. Can make them. BEST DATE  
I will pay you. Want Big Show Exhibitors in all States. Top Dressmaker for Pri-  
vileges Shows, also Dressmaker for Celebrities. Will furnish complete cards of  
Rights and Working Shows. Freddie Harbachman, write or wire. Address  
at 201 and 2100 on 2nd St. Box March 18th, Akron, Ohio. Moss Bros. 2100  
11th, Cleveland, Ohio; 1008 North 2nd, Escanaba, Mich.

# WORLD'S MUSEUM

OPENS CLEVELAND, OHIO, APRIL 1

Theatre, Canto Hall, Pony Track, Hippodrome, Eden  
Museum, Myrtle Temple, Merchants' Exhibits, Concessions  
covering an entire half block on the Rialto of Cleveland,  
Ninth Street, 80 feet from Euclid Avenue. Backed by a  
company of business men. A gigantic, colossal amuse-  
ment enterprise and as solid as the U. S. Mint.

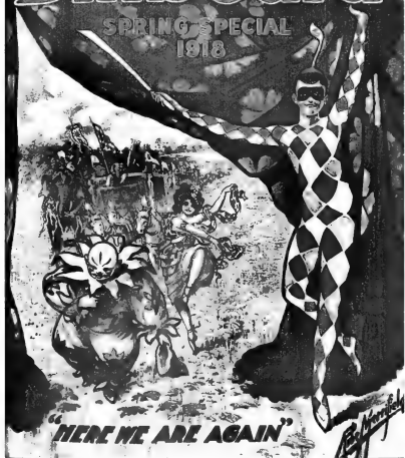
**WANTED**—Animals, Ponies, Goats, Donkeys, Electric  
Miniature Railroad and Merry-Go-Round, Monkey  
Speedway and Whip. Write or wire.

Good Hindu Magician, Kumar Twins, Laloo, Filipino Midge-  
ets, Davis Family, Karo, Bonita, Milton, Zip or any high-  
class Freak. Must have merit. Can place Buddha, Glass  
Blower, Jap Store, Palmist, Card Writer, Tattooer, any  
Legitimate Concession, Cind Bloem, Van Horn, Tom  
Rankine, Walter Baxter, Girls for Illusions or any of my  
employees for the past 15 years. Address all mail to

**HARRY THURSTON, Gen. Mgr.,  
WORLD'S MUSEUM, CLEVELAND, OHIO.**

# The Billboard

SPRING SPECIAL  
1918



**"HERE WE ARE AGAIN"**

*R. H. W. H. H.*

## MUIR'S PILLOWS

HIGH-CLASS DESIGNS, HIGH-CLASS MATERIALS, HIGH-CLASS SERVICE



# Muir's "Nobody Loves Me" Cutey Pup

The Biggest Selling Statue Since the "Billiken"

Flash a COMBINATION STORE with MUIR'S PILLOWS and MUIR'S "CUTEY PUP" statue "NOBODY LOVES ME" and if they don't get you more money than any one else is getting on the same lot we will refund your money.

Arrange your wheel so that you give out four or five "NOBODY LOVES ME" CUTEY PUPS to one pillow and you can work for a dollar on a 10-number wheel at 10 cents or a 20-number wheel at a nickel.

Use either paper paddles or a lay down. The latter will get a play even if there are only a half dozen people on the lot.

In numbering your wheel put a star at every second, third or fourth space, this depending on what proportion of Pillows to Cutey Pups you want to give out, giving out a pillow when indicator falls on a star.

Combination stores are going to be the money makers this year.

You know how hard it is to get even \$2.00 or \$3.00 on a wheel in some places, and when you can work for a dollar with a flash such as our pillows make you know you are going to get the play. Quick action is what you want and you'll get it with these two numbers.

Send \$5.00 for four samples of our different grade Pillows and a "Cutey Pup" and get our low quantity prices.



"OVER THE TOP"

This is one of the 20 groups on our Biggs Series Pillows that is making work a bit with the soldier boys at the United Camps.

# THE MUIR ART CO.

306 W. Madison Street, . . . .

CHICAGO



**AEROPLANES NOW COMMAND WORLD-WIDE ATTENTION  
GIVE YOUR PATRONS  
A GENUINE AEROPLANE SENSATION**

# GARVEY'S CAPTIVE AEROPLANES

PATENT APPLIED FOR



AT THE NEW YORK INTERNATIONAL EXPOSITION.

Ocean Park Pier, Cudd., Sept. 15, 1917.  
Mr. Richard Garvey,  
Ocean Park, Cudd.

Dear Sir:  
Answering your request for a statement or write-up of the Captive Aeroplanes erected by you at end of our last season. We are pleased to state that they were operated in every detail and taking in money far in excess of amount paid. The cost was not so and exceeded more than we had anticipated in a long of heavy and has substantially made good. Receipts for twelve weeks to Feb last..... \$12,500 Including Jan 4th..... 34.00 And Letter 2nd..... 20.00  
Notwithstanding our operations holding close to 10000 visitors paid almost 400000, etc.  
We appreciate you and recommend Garvey's Captive Aeroplanes to any park or pier wanting a live attraction.  
Not a passing fancy, but all enjoy the ride to him and become Aero devotees. Yours truly,  
OCEAN PARK PIER CO.,  
Fred W. Reed, General Manager.

Lakeland Park, Denver, Colorado,  
September 11, 1917.

TO WHOM IT MAY CONCERN:

We are pleased to record the genuine success of the Garvey Captive Aeroplanes, the receipts being almost double that of the two previous seasons of the Circle Swing.

During the above period the Aeroplanes were not out of commission a single day.  
LAWRENCE KHALILOFF & ASSOCIATES CO.,  
Paul P. Fiedorich, Manager.

Virgin (CALIFORNIA) Pier, October 16, 1917.

**SWING MEN  
DOUBLE  
YOUR  
RECEIPTS**

TO WHOM CONCERNED:

The Captive Aeroplanes built by Richard Garvey on the Yankee Pier was opened for business and ran six days during January last, since then, and up to date, running continuously without being a single day. Gross receipts during above period of 361 days..... \$11,215.00

Included in this amount Labor Cost..... 210.00

363 Days of July..... 498.00

We are pleased to record this as an up-to-the-minute business showing clear business, attractive and a real winner.

As a proposition it is among our top-notchers, kept up to a high standard, with satisfactory operation and everything neat about the show. The six were made making 1500 combinations per minute at all able terms.

Additional from moving picture machine, \$25.00.

ABOUT KIDNEY COMPANY,  
By S. W. Gorton, Business Manager.

**TELEGRAM**  
Fairmount Park,  
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"IF YOU ONLY BELIEVED IN ME"

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"SWEET THOUGHTS OF THEE I AM DREAMING"

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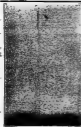
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**25 CARS** **H. W. CAMPBELL, Mgr.** **2 RINGS**

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BUILT FOR SERVICE--TO STAND HARD KNOCKS

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**WANTED--SELLS-FLOTO CIRCUS**

Working Male Riders, Workingmen, all Departments, **GENERAL for riding (not on) and on track.** Workingmen, all Departments, **GENERAL for riding (not on) and on track.**

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August 17, 18 and 19, 1918

Only wet tents in Michigan. E. G. 20252, Greenway, Red Lake Falls, Minn.

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REAL BALLAD HITS FROM THE MEYER COHEN MUSIC PUB. CO.

**"MOTHERS OF FRANCE"**

Words and Music by Leo Wood

A stirring original march belted that grips the finger and heart. A masterpiece both in words and music, a worthy tribute to those brave mothers of France and America who have given their fighting men for a noble cause. Get this number at once and beware of imitations.

**"WHEN THE WAR IS OVER I'LL RETURN TO YOU"**

Lyrics by Bilo Dwyer

Music by Frederic Wexman

A great marching song with an beautiful melody that is one of the optimistic songs ever written, now being introduced and sung at all training camps. A sure-fire hit with great quartette arrangement by Frederic Wexman.

**"THAT'S WHAT GOD MADE MOTHERS FOR"**

By Leo Wood

Author of "Fox Strike My Heart To Pass The Time Away," "Are You Half The Man Your Mother Thought You Were?," "I Wish I Had My Old Girl Back."

A beautiful sentimental belted telling a true story of mother love, blended with a beautiful melody that continually haunts you. Without a doubt the greatest belted of its kind ever written.

**"OVER IN HERO LAND"**

Words by Arthur Fred

Music by Louis Brown

A sentimentally tender but her loved one across the sea. A beautiful song both in words and music now being sung by Lela Wenworth, the marvelous vocalist, in Louisville. Suitable for any voice.

Complete professional copies and orchestras now ready. Address all communications to

**MEYER COHEN MUSIC PUB. CO., Inc.**  
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ASTOR THEATRE BLDG.

1531 BROADWAY

NEW YORK CITY

THE CRASHING, SMASHING, TERRIFIC, SENSATIONAL  
REVOLUTION, COLORED, FIERCEST, DARING  
HIT OF ALL TIMES**"LORRAINE"**

(My Beautiful Alasca Lorraine)

—The above announcement speaks for itself, and it's certain to go into legends. Write for it—receive it—have it—sing it—the greatest story ever told in a song, with a Fred Fisher melody.

—Just recently, folks, it's introduced in Chicago with the wonderful hits, SACRILEGIOUSLY, MUSIC CO., 441 North Dearborn Street, and always at your command to take care of you.

—We publish the following songs:

"REGAL, AMERICAN HERO!"

"WHY YOU FID THERE'S BARBERSHOP BUSINESS?"

"WHY GO WILD, SIMPLY WILD OVER ME!"

and the song that is creating a sensation all over the country—

"BY THE LAND OF TAKING TAKING!"

with the best guitar chorus.

—Send a few good comedy numbers on hand, and if you write to us, we'll send you all about them, or when you're in Chicago, come in and see 'em!

Chicago, Ill.

MEYER COHEN, President—Fisher Music Co.

**"SAY NUFFIN' IT'S FOR THE BEST"**

Conversation song—Straight or Character. Send 10c for this regular series' trial. Three verses, three choruses. A real "let looser." I will include with your order two free proof copies, "I WANT A DIXIE TUNE" and "THE MAID I MET IN FLANDERS."

**C. ARTHUR PFEIFFER, - - Quincy, Ill.**

Writer of WAIT FOR YOUR HONEY BOY, Etc.

**CLEVER TEAMS**

MARQUEE LOOKING FOR GOOD COMEDY SONGS, WRITE

**"I'M SO AMBITIOUS"**

118 Majestic Theatre Building, - - - - - Los Angeles, Cal.

THERE'S ONLY ONE KITTY SONG

**LEAD THE KITTY**

AND IT'S A DANCE, TOO—A REAL FOX TROT.

Full of Jazz - Full of Pep - Full of Kick

A perfect fox-trot with every singing and love song in it—grab it quick, while it's selling.

MANY OTHER BIG-TIME SONGS, INCLUDING THE  
BIGGEST BALLAD NUMBERS IN YEARS**MY INDIANA HOME**Send for professional copy and sheet music and call us for  
best price quote just as good when you hear this way!

THE FRANK C. HUSTON CO., 10 W. VAN ST., Indianapolis.

Your Favorite Song or Instrumental Reproduced in complete without

**THREE GREAT BIG CHEERS  
FOR UNCLE SAM**By Victor Christy, Composer, Frederick, Pa.  
FRANK COPE, 185 (Continuation in the Press.) Read Sheet, get score.  
A SONG THAT IS SOLICITING HEROISM OVER THE COUNTRY AHEAD  
AN IRISH JAUNTING CAR**O'CONNOR**By WM. H. ROSS and DANNY THURMAN MEYER.  
You will enjoy singing it, as will the audience.  
Score Option, 50c. GET THIS ONE WHILE IT IS HOT.  
NATIONAL MUSIC CO., - - - - - 25 Pine St., New York City.



## OUR FEATURES

**"AMERICA, MAKE THE WORLD SAFE FOR DEMOCRACY"**

By RUDOLPH DE VIVO and SOL P. LEVY

President Wilson's slogan for his war message to Congress. An American song expressing the sentiment of our Quarter and our Allies.

**"IF YOU'LL RETURN"**By the writers of "Send Me Away With a Smile." MR. LOUIS WESLYN and MURIEL POLLOCK.  
The ideal ballad for the year.**"ST. PATRICK'S DAY IN THE U. S. A."**

A great Irish song, full of pep.

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The most wonderful Japanese Ballad of the day.**"LOVE CANNOT SAY GOODBYE"**By BRETT PAGE, RUDOLPH DE VIVO and SOL P. LEVY.  
A high-class ballad.**"YOU FOUND THE LOST CHORD OF MY SOUL"**

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The product of Miss Clark's best efforts in a love song written around the theme of the famous "Lost Chord."

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A lovely song. Wonderful ballad.

By LOUIS WESLYN, RUDOLPH DE VIVO and SOL P. LEVY

**"YOU'VE BEEN A GOOD OLD ORGAN"**

BUT RECKON YOU'VE PLAYED YOUR LAST TUNE!

A wonderful Southern colored number.

Lyrics by EDGAR SANFORD

Music by HAROLD C. O'HARE

**"I'VE GOT THE WANDERING BLUES"**

A tempting fox trot number.

Lyrics by EDGAR SANFORD

Music by HAROLD C. O'HARE

**"I WANT TO BE LOVED BY A YANKEE SOLDIER MAN"**

By ALLEN BELLE. A novelty song.

ORCHESTRATIONS IN YOUR KEY

TIMES MUSIC PUBLISHING COMPANY, Inc.

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THE HOUSE OF FEATURES

145 West 45th Street, NEW YORK

**B. F. KEITH'S  
CIRCUIT—  
UNITED  
BOOKING  
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(AGENCY)

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**A. PAUL KEITH**

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**THE  
ORPHEUM  
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**Of High-Class  
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**FRANK W. VINCENT**

Palace Theatre Building  
New York City

# SPRING NUMBER



## Spring's "Bally-Hoo"

By Herbert Moore

**YOU** kin talk about old Winter  
An' the freight's cheerful glow,  
With Jack Frost a-paintin' pictures  
On the window panes. An' snow-  
Gle'es'—like a million o'monds,  
With its mountain drifts piled high,  
But a showman's love for Winter  
You c'ud put in yer left eye.

**Jas'** give me the season after  
When old Nature's been asleep,  
An' wakes up kind o' drowsy like;  
The sparrers start ter squeak  
Around the corners of the house;  
The robin-redbreast, too,  
Is there as pretty as you please  
To say "How-do-ye-do!"

**Then** the world puts on green trimmin's  
An' the fowers start ter look  
Up from the earth, an' you kin hear  
The gurglin' of the brook.  
You hunt yourself a patch of sun  
When good old Spring's arriv'  
And it's a blessed picnic  
Just ter set around—an' LIVE!

**But** the sun is stirrin' in you  
An' it says "Get up an' do!"  
The outside world's a-waitin'  
And it's callin' strong for you.  
There ain't no use exclaimin'  
How that feelin's somethin' grand,  
'Less maybe you've begun there yourself—  
An' then you'll understand.

**Yes,** when Spring comes "bally-hoo-in' "  
There's a thrill that's big and fine;  
When the first warm breeze comes stealin'  
Life is just about divin'.  
Showers ain't much on religion,  
But they're right down to the sod;  
They're almighty close to Nature—  
That ain't very far from God.





# The CIRCUS SIE SHOW

It will be all probably be a surprise to some of our Big Top readers if we told them that the new circus is an all-around show, to know that at the time instead of a side-show being an excuse to close the circus, the new circus has become a show in itself. The revolution is in an historical fact, the all-around circus has been a success in the side-show business. The revolution in the side-show business was conducted at the historical St. Dunstons Fair, which was the first exhibition to be conducted in London, the original start of which was granted by Henry II in 1151 to Peter Bayle, by whom the anniversary of St. Dunstons Fair was founded. Bayle was originally a tinker and King's tinker, and often attended the fair and gave exhibitions of the currency and gave the money he received from the patron in the treasury of the church.

Distant professors of the art of amusing were in the habit of trumping from town to town for at least a few centuries before the Norman conquest of England, and they were present at Harrogate Fair in its earlier years. These Harrogate shows, the first of today were called Christmas, and included dancers, pantomime, jugglers, acrobats and jugglers and children of trained performing animals and quadrupeds. The present day exhibition, as they were called in those days, were 2-ounce acrobats and jugglers doing the same tricks as they do today, and the dancers performing what is today known as "the show," in which both ground acts and variety acts were brought to the fair. Performing monkeys, bears, kites and dogs were popular agents of amusement in the early years of Harrogate Fair. Most of the tricks of the present-day jugglers were in vogue in those days. In the latter part of the sixteenth century one of the most famous of the jugglers who was called the decoration of St. John the Baptist.

Pranks of action, music and animal were first exhibited during the reign of Queen Elizabeth. In those days there was a wonderfully cheap performing horse, called a Minion, whose exhibition of artificial omniscience was witnessed by Shakespeare in Act I in *Love's Labor Lost* he said: "The dancing horse will tell you." The first edition of the Governor's books of St. Martin's in the Middle for 1841 and 1842, in which are certain passages from twenty-two meetings and shows in the side-shows and stagions, as they were called, in the Middle of the Fair, by the name of Charles Gray.

**SHOW people in other days** were shown in the same manner as they are today, including the "Two women with wild hair and pig-tails," who, in 1817 they were forbidden to exhibit their talents, the show was closed, and therefore became simply market show.

In 1817 the first "hairy woman" was exhibited. She had a long head and hair all over her face. "Fanny" married the woman for a good price. In February, 1819, occurred the famous "Two women who measured 5 feet, 10 inches, and was 21 years old." In 1819 appeared Harrogate, who was in all probability the earliest known juggler, or fire worker who is supposed to have performed feats that have never been duplicated. In 1817 the public began to see of the rope dancers, jugglers and tumbler and tricks of nature became the rage. In 1823 an Irish giant appeared, who was said to be 10 feet, 6 inches high. The circus was an entertainment at

yet unknown. The first artist who introduced horse men, including one to have been William Haines, a famous waler of the reign of the latter George. Then came Joseph Clark, who was probably one of the first contractors. Fashion, in conjunction with a partner named Flasher, had a show which was for many years a chief attraction of the fair, and they realized a considerable fortune. Glass, Gerard and every conceivable kind of novelty were exhibited in the booths, or tents, and the shows were considered as they are today. For instance, in front of a show that had for its attraction a two-legged cow we find that the "ballyhoos" or free attractions was an acrobatic act or some dancer, as it will readily be seen that the originally advertisement of the show.

If we overlook the fact that the Harrogate show had with the present-day and a variety of other things, including a dancing bear may have been exhibited in one of the booths, then, we can safely



A. E. Ingham  
Yankee Publican  
Circus



Cal Texas  
Spark Circus



W. J. Palmer  
Solo-Piano Circus



J. E. O'Neil  
Last Straws with Solo Shows

say that the first acrobatic performance ever seen in England were given in London in 1770, but the first real circus was imported from town to town by Philip Astor.

**WHEN the circus** became a popular form of amusement in London

was certainly the previous year thought of as "gild show" for the poor entertainment. Instead of, as in London, exhibiting in a building, the show was held under covers, and the necessary paraphernalia was transported from town to town on waggons, as it is done until this day by shows in England, the exception being the *Barrows & Bailey Circus*, which was the first intention to travel in the United Kingdom by rail.

The smart Harrogate Fair shows and followers immediately see the possibility of making money "rolling" the circuit, giving exhibitions in the open air, and putting the hat, or "awning," as it is called. Among these were Jugglers, acrobats, pantomime and magicians, and the practice is maintained in England until this day. It remained, however, for the enterprise of the American showman to gather these Harrogate entertainers together, place them in a small tent and call it the circus side-show, and the success was

assumed from the start. But when the late P. F. Fenwick conceived the idea of adding a mixture of human pyramids or freaks to the Harrogate show, he made a fortune of great profit in those portions, when it was probably will be all time as the side-show has become an important part of circus life in America. The *Barrows & Bailey Circus* of today practically owes its existence and prosperity to the fortune made by the Harrogate showman over 120 years ago. It is due the credit for commercializing the Harrogate entertainers, and, in fact, said St. Bailey that the collection of "strange and curious" people was the predominant feature of the exhibition.

When you look over the list of side-show entertainers that the market had with the Harrogate show the most of the present-day and a variety of other things, including a dancing bear may have been exhibited in one of the booths, then, we can safely say that the "ballyhoos" or free attractions was an acrobatic act or some dancer, as it will readily be seen that the originally advertisement of the show.

Has been a plain standpoint. For several years past it has been the best being judged, the *Illustrative Pictures New York*, who has become a very important side-show exhibitor.

The proof that a collection of real freaks of an extraordinary and instructive nature is very profitable is fully demonstrated in the *Illustrative Pictures* at Coney Island.

**A GREAT deal of the** problem that still exists in

the public's mind regarding side-shows has been caused by the gathering and the public's mind is still perplexed with some "show." The *Illustrative Pictures* have never had the position they occupy in the circus world today because of the gathering of their shows, and they deserve continued notice for having shown an enterprise that has been more, perhaps, to help elevate outdoor show business to an artistic level.

Mr. Harlow, the owner of the *Illustrative Pictures* shows, after he obtained complete possession, quickly saw that if the show was to be another success it would have to be a different kind of show. The side-show, it is called, is a side-show in a side-show. The side-show is a side-show in a side-show. The side-show is a side-show in a side-show.

Whenever you have thought that a few years ago when they are considered a side-show, it is a side-show in a side-show. The side-show is a side-show in a side-show. The side-show is a side-show in a side-show. The side-show is a side-show in a side-show.

(Continued on page 19)



# CLEAN IT UP, AND BUILD IT UP

## By C. E. Barfield

I HAVE been invited by The Billboard to express my views of the current world, in a general way. I am sure I give full vent to my feelings regarding some of them, the matter that of the other would surely demand upon me, while, on the other hand, I fear my feeble attempt might make it difficult to make really creditable ones would result in a verbal convulsion.

There is no denying the fact that a host of earnest workers have for years been their own worst enemies. Unsound practices and unwise business methods have placed them in the category of underdogs. They have studied a barrier of skepticism and distrust between themselves and the common-sense public.

TO break this three barriers has been, and is, the herculean task of the legitimate cereal manager. First, it is a management service.

From observation, both on ground and on message, I feel that these conditions obtain principally from various neglect or intentional abuse of the four departments of the business, viz.: 1. The manager's business policies, the general agent's representations, the class of wiremen and commission received and the payment of the company. When we stop to consider the role of the "air secretary" and even more so the average representative, the importance of these men to have the effectiveness in the cereal manager as an agency, how much more fitting it should be to see that they get a "square deal." When the general agent and excitement of the commission are over and to the effect of "shaking up" and making reports, commission or judge realize the amount of business that a man serves at any business would have been done, and so will be inclined to the contrary. They have learned their lesson, and that only in part. They can never be interested by another cereal representative.

The general agent's representations, or misrepresentations, have become a business job. Introduce an agent to any group of business men and are many returns have passed some one will refer to the qualifications generally mentioned in America, who, according to some minds, would have made a grand general agent. The more an agent misrepresents the more the harder the task the manager has to meet. If it becomes necessary for a representative to misrepresent it becomes a point that that, the more so, the more should play.

The wireman has had a bad and front make an attraction in the larger and profitable, except by the class of men who are constantly changing that the cereal business is going back and forth. If they take a close about effort, the public must be given new business, new attractions, and while a great amount of emphasis must be placed upon the necessity of attractive fronts, lines and decorations, the hidden, per se, must show and attract. The fact that the eye has long since passed for value, depending on over too "cheap attractions, should be so generally and so heavily realized that it would seem almost had been to

the way now, with the old, unbusiness device. No matter how attractive a display may be the presence of a few customers of the unbusiness kind will offset all accounts toward placing a wireman on the ground. The presence of all customers, just as before, during the discussion in The Billboard by various members of the profession, I remember reading a strong article by a central owner supporting the side of "Cleaning Up Wiremen," and, in the same month that brought The Billboard, I received a letter from a friend on that subject saying me that three cereal operators had been arrested for operating percentage wheels. The majority of managers who will continue to tolerate these games will agree, in discussing the subject, that these conditions are detrimental, but the laws of the unbusiness money overcome their better judgment. Simply another illustration of "the right intention, but the wrong result." The well stocked, neatly framed and properly appointed store remains in its search a benefit in the opposite kind is a detriment. As indicative as it is to give a creditable appearance. For the advantage charged, just as necessary is it to give the customer of a salesman stand something for their money.

THE general objection and the complaint of the members of a country cereal organization are much more often caused by officials and officers of a store than are those of their "home folk," or even any other business people, and the two evils of detrimental attractions and unbusiness people merge into one, reaching for the man in no more little than in the attempt to carry business in a business in a business. The first impression is to be made on his visit to the manager when the train pulls into town. Do you think the sight of a lot of half-dressed and dirty workmen is pleasing? Beneficial if they are indicating in a conversation consisting mostly of profane and obscene language, as is so often the case. While there is no better advertising medium, for anything that will so thoroughly impress the public as a well-dressed, smart band on Sunday afternoon, yet how often have you seen the good people were the result of both the dress and conduct of members of an organization, who seem imbued with the idea that their most impressive upon the public that they are "showing the flag" by unbusiness acts, whether in conduct, words or in dress. The tendency to make selling, always have the worst business conversation placed upon them. Do not forget the fact that they are the class of "unbusiness people" of whom are details and possibly incidents have in-marching efforts. The attraction that reaction time and attention, but the results are not worth the effort, and it is lack of attention to details that has helped as much as any one thing in being a success in unbusiness opinion that the average cereal manager now has



Revelation, an attraction which proved a big winner with the C. A. Workmen Shows

the farmer without the better. The first impression is to be made on his visit to the manager when the train pulls into town. Do you think the sight of a lot of half-dressed and dirty workmen is pleasing? Beneficial if they are indicating in a conversation consisting mostly of profane and obscene language, as is so often the case. While there is no better advertising medium, for anything that will so thoroughly impress the public as a well-dressed, smart band on Sunday afternoon, yet how often have you seen the good people were the result of both the dress and conduct of members of an organization, who seem imbued with the idea that their most impressive upon the public that they are "showing the flag" by unbusiness acts, whether in conduct, words or in dress. The tendency to make selling, always have the worst business conversation placed upon them. Do not forget the fact that they are the class of "unbusiness people" of whom are details and possibly incidents have in-marching efforts. The attraction that reaction time and attention, but the results are not worth the effort, and it is lack of attention to details that has helped as much as any one thing in being a success in unbusiness opinion that the average cereal manager now has



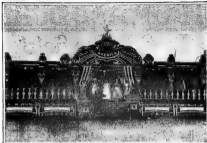
An attractive front for a Maskey Speedway

of a "revival." It has rather recently been suggested that the term "revival" be gradually discarded and "rejuvenation" or some similar expression substituted. While that might be a step in the right direction for some the majority of a good many others would find themselves in contempt of the who had good law that require us to add our own products to their advertisements with the company.

It will require much more than the change of a name to eliminate the misunderstanding on the part that we have all had ample opportunity to read and hear. I will to admit the common words of the American Shakespeare "A rose by any other name," etc. Two by two and fifty times, indeed "rejuvenation," one word only & I will give as effectively as they may remembering under the influence and subsequently closed this "revival business." Here, in choosing "rejuvenation" instead of the word "revival," I avoided the word "revival" and have accordingly continued to avoid it during the succeeding years for almost every thing I have done. It was a matter of necessity rather than preference.

I am of the opinion that only the absolute determination from the production of the Shakespearean revival will suffice to make the lot of the managerial movement of a country company desirable. It is a communitarian device to be wished for. It would undoubtedly result, and whether, in the removal of the "revival" by the type design and by-words of preference.

I further believe that the right kind of an organization for outdoor shows is not only essential, but that the business in the part of many show managers to join organizations that have already been started is far more than any thing, to the knowledge of the audience and generation of the Shakespearean revival and the recognition that by such eligibility and privilege of membership. This policy of inclusion should be abandoned, and all those who have the best interests of the business at heart



America, the spectacular electrical extravaganza with J. Louis Exposition

the Shakespearean revival and the absolute certainty of its success.

The billboard has been strong in its advocacy of including the outdoor shows, both by avoiding excessive publicity space in its columns and by lending financial aid.

The time is beginning to take concrete form. I look for, and hope to see very shortly, an organization the members of which, upon consultation of proper credentials showing that they are in good standing, will be immediately recognized by outdoor companies and their advertising in the world of construction, and that even those organizations will be advised to use the facilities of doing business with any others. Not that we pass the responsibility to make the show, but the members by their observance of its code of ethics and rigid requirements make the organization a high standard of all-around service to the outdoor show business, to know those requirements. The committee, as a necessary adjunct, either

(Continued on page 24)

# COL. J. F. MONTGOMERY ANDERSON, U. S. A.

COL. J. F. MONTGOMERY ANDERSON

was the War hero and hero. On Oct. 2, 1862, he was killed in the Battle of Antietam. He was the first of the Andersons to be killed in the war.

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He was the first of the Andersons to be killed in the war.

of Jim Donaldson

was centered about one third of the press advertisement.

Anderson's leap from blacksmith to the role of press agent was one grand and glorious leap. No one associated with the third show business knew just exactly how the correspondence had been accomplished, but Anderson's card was indisputable proof, and the lasting effect of the service rendered was that it advanced this country's reputation practically across the globe.

There, too, the wireless trade journals were notified that any promotion was out of the question.

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himself. It seemed that the little red book answered any and all questions—a sort of wireless office memorandum—of the numerous inquiries of the book was directed to being the names of certain

names in which, Vinton's Big Shows United

their list during the season, but as the department of the volume has nothing to do with the story the object of getting in will remain over these pages. For in it, I trust, we will find a list of names, including the names of Col. J. F. Montgomery Anderson.

It was last season that Billy Doolittle and Anderson, in that, he was associated with the Colonel, for "Whiter Doves" London show

boated two press agents. However, the Colonel was too busy to fit into the press department, but he occupied a position as one of the ten chief

agents that the press carried on its payroll. Anderson, had remained as the "head" of the big show, but his position was somewhat

prevalent when the Colonel was arrested. It was the Colonel's private secretary who was

selected by the way, to entertain the chief press men, entertainers and those whose duties related to the big show every afternoon, looking the matters

in connection with it in his interviews with Theodore Hays of the Washington Star, and Frank H. Stanton, the Chicago post on the

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(Continued on page 22)

# THE GOOD THE CARNIVAL AND THE SMALL TOWN—by Arthur Davis

IT IS SURELY A HARD MATTER to write of the smiling conditions that apply to the carnival world. First of all one does not wish to appear ungrateful, one does not wish to offend, and above all I do not wish to place myself in the light of a socialist or reformer. Therefore I will try and show by facts and figures that there is at the present time a great opportunity for the carnival folk, as opening to place the form of amusement on a program where it will be not only recognized as a needed form of amusement, but where it will take the place as it should be, the playground of the American people. At the present time there is a greater demand for amusement than there ever has been in the history of the world. We are in the midst of a great struggle, the greatest the world ever saw ever giving thought to the great war. Families have been split asunder by the demand for men to overcome the world's greatest of the ANTI-TRUST. We are constantly asked to give for the cause, the result that we are also constantly hunting for the great war. There is work and to do. What is more there are more places where you can go, more things that are being done, so an avenue that will take away the news of the war, something that will make us forget the headlines of news from the East, whether a new course of news and wounded are listed? Therefore, Mr. Showman, the time has come when you can place your attractions before the American public that it will be the making of your show. But in order to do that it is important that you give the public something that is new. The public at this time is not as it was a few years ago; you are not, they have on their minds something that requires more than ordinary catch penny devices. Have you ever given thought to the amount of money that is involved in the operating of the major carnivals on the coast? Did you ever realize that this amount will run into millions? When you are going to purchase a new set of clothes do you just say to the clerk, I want a suit of clothes, show me your suits, tell me to keep it up, and go out of the store? Or do you first look at the fabric? The reputation of the store is also an important item with you. Therefore, if you want to advertise the same sort of making up the industry, would not the result be more pleasing to all concerned? The question of opportunity is also another feature that requires a lot of good judgment. You, we will not, are putting in a show that means a large volume of money. You are building the show with the intention of making a profit. When you play a show, if it is good, you want to make back, if that is a fact then DON'T YOU CARE that if you have a standard line of attractions, if your concep-

tions are such that they are commended instead of commiserated, you are making a reputation that will make the return unappreciable a welcome fact? You have the other fellow to consider also, you are not the only one on the road. Therefore, if a real return could be accomplished, whereby each and every showman would make up his initial that the only way that the business can be preserved is to clean up shop and make all shows as that they will be what they are intended to be, then and

average carnival, because his surroundings are such as you can not compete with them. How many shows do you go into where you can make more profit from the local market? Why? I need not go into the details of the things that are. We have not all made mistakes, but it is better late than never. There is a demand for clean entertainment, and there is no form of outdoor amusement that can meet this demand better than the carnival. It is not a fact that the one feature that is given great consideration at all times is the sidewalk! All the big attractions that have ever been held here had a Show of Joy, which have been carnival pure and simple. Therefore, if you can in a suitable way reproduce for them, such as the big circuses have, you are accomplishing something. You may have the most wonderful wagons, the most beautiful fronts, but what have you got to show? That, my brothers, is the big question, giving the people some thing that they enjoy. I realize that you can not all have circuses, but you are not necessarily able to build them, you have to pay for the fronts, but even those you can make attractive. The fact that the people is paying front when it is pointed out that it is not good looking all summer. Therefore, it is unadvisable, many of the evils of the present carnival are due to neglect, a little care would make a wonderful improvement, something to keep clean.

REGARDING THE application of the commission. The commission has been played under are parties to your transactions. You should be sure that you can give them. When you meet them you should remember that they are not showmen, they are men whose business is the operation of a show is something that is entirely foreign to them. They are fighting them and attempting to make them do something that they do not understand. If you are making a reputation that they will do all that is required of them. Your general agent, without them, and they are hard and willing, but how many more conditions have been applied by them, and? Let us suppose that you are playing on the coast, you place some conditions in front of your merchant who does not want it. If instead of the showman taking the bull by the horns, he would address the matter it would be better than you can with straight. You must remember that they are trying to make in the year, you are the week; therefore, consider the aftermath of the show. A merchant has more at stake than you have, he has the merchandise that is involved in his business, he has been led to believe that you are

(Continued on page 22)

## General Agents with Carnivals



tion only will we have a condition that will make for the carnival a field that is profitable.

WITH ALL due respect to all parks that are circuses, pure and simple. They have shows, paid shows, the circuses have the same, but how many parks stand for percentage concessions, buy backs and the like. Have you ever stopped to think that the number of independent show owners is slightly per cent less than it was a few years ago, and that in order to survive change for your relatives you have to build them yourself? Why? Simply because the independent show owner can not make a thing with the

# CHAUDANQUES TO WAKE UP AMERICA



The Liberty Theatre at Camp Zachary Taylor, Louisville, Ky.



Interior of theater at Camp Custer, Battle Creek, Mich.

**WHAT** is a chaudanque? That is a mighty hard thing to state in terms that are understandable. Is it fundamentally enlightenment or is it an educational movement? It's both, as there-fore it is neither of these things. Is it dramatic in expression or is it evangelistic? Again it is both and neither. Is it spiritual or materialistic? That you get out. The chaudanque is primarily upon the enlightenment. It is more than an exhibition. It is a means of expression. Often expressing the community sentiment rather than the individual. There are thousands of every community who desire some means of expressing their hopes and aspirations, their longings and need for satisfaction, which can only find relief in community gatherings where one is a part of the show as well as a part of the audience. The chaudanque, where properly conducted, better than any other form of entertainment, gives an outlet to this force. The ideal chaudanque is what is known as the independent assembly. Just as the local school system is the best ever devised, so the chaudanque, which is conducted by a local community, the community, is the best and as time goes on will again take for itself an outlet the better managed school system. The local assembly is a community effort and it develops a community sentiment, it develops the capacity for local citizenship, it is a venture and gives a basis for the greater union which is found in the voluntary organization of effort, which alone makes really great things possible.

**SIR** Horace Plibsted, the noted Irish leader and reformer, whose interests covered both America and England, as well as his own dear Old Ireland, said: "A co-operative association has a quality which should encourage it to the social reformer—the power of evoking character; it brings to the work a new type of local reform, not the best reformer, but the man whose knowledge enables him to make some solid contribution to the welfare of the community." And that is the need now for the chaudanque, which is conducted for the public welfare and set for the more sharing of responsibility for the public needs for such things as the chaudanque provides. The local chaudanque develops the spirit of self help, which leads to better, surer and faster completion in various help. The ideal chaudanque has to be organized which will combine the best which the school system has to offer with the greatest things which the local assembly has to contribute. The same line which governs the individual governs the family, society, the nation, the race, and these laws are as satisfactory as the laws of gravity. The community must find responsibility for each generation and the independent chaudanque centers as far as best organized to meet the demands of the local community for best representation.

There are today about 100 such assemblies in America. There were at one time more than 150 of these local independent associations. It seems that the chaudanque contribution are like those of the "Coulter" and in a recent issue of "The Yale Review" was being written by the American Student: "They have the will to organize, but they have missed the way." We will not try to summarize the great number of independent assemblies

By Fred High

being done and thriving. We can take note of the new independent assembly and show from its activities what is possible when there is co-operation and community determination back of an assembly. We will quote from the assembly at Mass., Va. We will quote from their own paper, the Mason Telegraph, and thereby get a close up of what the people of Mass. think their aim doing, what their aim is and how they are accomplishing their purpose.

"In the holding of the program of the approaching session of the chaudanque of the South the director and the Board of Directors have tried to give to the patron a variety and a standard which will be worthy the support of the State and South.

"The idea of the chaudanque is to bring about a community spirit for the South and to this end there will be no phase of the wide range of its which will not be appointed to in the program.

"It is their motto and the dream that we are hoping to make our assembly this spring.

"With the headquarters in the world of the art of song and story we are certainly expect to get the respective, Henson, Allen, Garrison, Noble, Brecken, Landon, Markley, Clarence Whitfield, Martinell and others will be among the artists in the concert program. While Frederick Ward, Burr McIntosh, William Foyersham, Louis Mack, Francis Wilson, Miss Heloise Keane, Edith Tyson McIntosh and others are among the actors who will come to Mass."

**A**T the time this article was written the secretary of the Mason Chaudanque was in New York engaging talent, and the following is from a letter he wrote home, which was also published in "The Mason Telegraph": "I have just had a delightful visit with Frederick Ward, the veteran actor, and with another actor I can not recall; it was an hour with a mighty man who has struggled with our human problems and was announcing a clear vision of the goal.

"Mr. Ward seems in Mass. just as an actor in the company of Edwin Booth. It was a privilege to hear him tell how he had seen the city and how he entered his return to Mass. His intense interest in our chaudanque plan was most encouraging. He was enthusiastic over the possibility

of holding a university for the people. He at once began to help me plan further with my program. He will send circles of friends among the great actors will again begin to help us bring many of these to Mass.

"I said to Mr. Ward: 'You have had an unusual acquaintance in your program with better character and better preparation; we want you to give two of those plays that set forth the spirit of the chaudanque and we want you to have a better and more, and the message which you have reached, and in the same share in your deep appreciation of these studies of life.'

"He thought for a moment. 'I'll do my best to do it, and give me the bestly best group of a man who has lived long and well.'

"Mr. Ward is an intimate friend of our treasurer, Mr. Henson, whom he asked authoritatively, saying that as soon as he heard that Mr.



Group of participants in Mother Goose Pageant put on by the Raleigh Service

never was organizing a bank he immediately wrote for some month.

Dr. Bourland writes of another interview he had with one of the great statesmen—Burr McDowell.

"On the occasion I called on Burr McDowell, the big-nosed Burr McDowell who shared and surrounded the industry in Alabama. The gentleman from Mississippi and in the rare Southern corner of Carolina, Missouri. "I greatly enjoyed his conversation particularly. His first comment was "What about Henry Winship?" He had known Mr. Winship in California, when by the way, Mr. Winship passed north of his time. He was stated when I told him that newspaper interview would be on the tract of land given by Mr. Winship.

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T. His grace plus works being located near that business front. He is also a member of the National Economic Council.

Warren Deussen Foster is another man worthy of close study. What is the reason for his interest in the Chattanooga movement? In their own connection between the work which the Motion Picture Forum should do and the work the Chattanooga is doing?

The Chattanooga is more than anything else a community effort. The Chattanooga has done much to give our people a better idea of the things which are interesting to the spirit of our people, but have been made into a different kind by the spirit of our people. The Chattanooga has done much to catch the attention of the community of the community of the community of justice and right where there have been community gatherings. They have helped to launch the fight from even.

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## THE DAN RICE SHOW

By James Earl Naylor

Remembered as a famous time, the nightclub on the wing.  
Dance a gentle dance, the stars of the night.  
Lacy laces instead of stars in the sunny sky  
They began to rattle down the track to Sing's new suit,  
Rode a gentle dance, the stars of the night.  
They're the things that take me back to forty years ago,  
When I stepped down to Salsky to the Dan Rice Show.

It was dark, my dear,  
Staggered fast I flew.

They'd done to Salsky  
To the

Dan

Rice

Show.

Daylight let a gentle of road stretch'd away  
Cross the hills to Salsky, but a dance side away,  
Saw me on my travels fairly right big and grand,  
A fellow in my pocket of a diamond in my hand,  
When I got to Dan Rice he'd been a dancer's man,  
Cross had a looker fall upon my waist;  
Rode was jimmied of crossed, people never to be of me,  
All a sudden I stepped to Salsky to the Dan Rice Show.

It was right fast, left foot,  
Tripped on corners of ribs.

Looker for the dress  
As for

Of

Dan

Rice.

Village folk a leader 'round my table in the shade,  
Ray's hands of gin-jiggered or drinkin' lemons;  
Country folk a leader of a dinner of an' down,  
Bare a puff of long cigars as they passed the town;  
Slapped a trumpet, swirls a melody fair,  
Cross had a looker fall upon my waist;  
All the night long—my a leader in a room—  
Everybody caught my table for the Dan Rice Show.

It was left foot, right foot,  
Gentle high of feet,

Looker for the dresses  
to the

Dan

Rice

Show.

Big luscious alone ring, with sunlight on the ground,  
Summer with their red umbrellas scattered 'round  
Of Dan Rice a leader there, with one hand on his hip,  
Bowl in the center of a crowd of his kind,  
Some like a singer, "Bring to me my change of hand,"  
As of Dan Rice a leader, "She wants some stinkin' man."  
Dancers, monkey, trick make was a leader head of feet,  
All the night long, right foot,  
Gentle high of feet,

She'd they'd paid the price—  
Everybody

Thanks to

Of

Dan

Rice.

Forty years has passed on your old man's day of rest,  
Things has changed a heap since then, but I remember yet  
How Charley Barker drug a drunken fellow from the ring—  
As of all the while the spirit was a cross show, if I dig,  
People yelled as they'd they nearly beat the best,  
Overboard got on a horse of 'round the ring he went,  
Junior of his ragged coat of gold there a show,  
As of Charley he had come to the Dan Rice Show.

It was left foot, right foot,  
Every year again.

Everybody happy  
At the

Dan

Rice

Show.

WHO is C. E. Welsh? His name is familiar to every kind of the business man who has helped to make Mr. Steve Sanson and, incidentally, coin a new phrase for himself?

Mr. Welsh is interested in the activities at Lake Chattanooga, N.

THE general state of affairs and business in mind has been indicated by the outstanding influence of these summer gatherings.

They have helped to launch the fight from even.

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They have helped to launch the fight from even.

# CORAMUSEMENTS ON THE WEST COAST — & CABOSWORTH

## THE OUTDOOR AMUSEMENT SITUATION IN CALIFORNIA

ONE of the greatest seasons ever experienced in California during the winter amusement of the West Coast. The war has kept the amusement gains on the West Coast low. Outdoor and in measures are well applied by the return of last season and are being prepared for a repetition of last season's business. California has many manufacturers which are contributing their quota to the demands of the great leisure-time struggle in which we are at present engaged, but it is the farmer who speaks the seasonal needs of the State. Crops are the revenue here. It is in the spring that the farmer has to be a great seller. The present winter season has been an unprecedented one. Not in 60 years, according to weather bureau reports, has the average fall off in his as during the present winter. Pleasant weather, unusual even for "Boney California," has been the rule. The drought has been partially broken in the North at the present writing, and much of the Southern country is under irrigation, which will help some, but will not come in if the subsequent years are to derive their normal revenues. Ideal for the storage of water which have flowed in California this winter, the weather, the food crop, is contributing to the market. "Every cloud" is said to have the proverbial silver lining and such a season has had their crop this year. There has been almost no cessation of the festivities which will be the business making has been the rule all winter. Visitors are said to be on the road in the glacial rain and red snow (winter) of the winter days, blizzards and storms by freezing in the West and Middle West. They take a look at the city and their amusement and—return to be here. The war is responsible for a regular flood of tourists in California and on the West Coast. Those who come here stay "quite a spell." The hotels all over the State are full.

## AMUSEMENT

THERE is little likelihood of extreme being any trouble in the transportation line. Railroads in the State are less congested than in other sections, and railroad officials are making contracts, without of course, the approval of Director General McAdoo, but they are making them and advance agents are not making their contracts as usual. The general sentiment is that "there will be no war." And it looks as if there would be a glut of shows in California this season.

The Bureau of Greater Exposition Company is at Palo Alto in winter quarters and will play several shows going out of the State. "Worthen Shows" shows on the Pacific coast, and it is understood will make several tours in California and perhaps leave for the State. The Great Western Show is at Reno, Wash., and is expected to touch some of the towns in the northern part of the State. Gray & Park are in winter quarters at Fresno, in California, and will play many of the California stands on the coast. News of several shows has been circulated here here, but no definite information has been received regarding bookings.

There are two Boulder shows wintering in San Francisco. The last announcement made was that they would both go North as usual. In the West, at Ocala, is the "Buckley" "Clairmont" Amusement. One year, which opened the season at the "National Olympic Show" at San Bernardino.

February 25. February 25. One thing that is to be expected, if possible, is that we will get plenty of bookings. It is true that some towns are practically closed to entertain, but most of them can be

opened by reasonable requests able to prove the merit of their attractions at the time of making bookings. Small towns will have the advantage, as stands that will justify large shows are few and far between in the State.

Two about six real cases are to be found from one end of the State to the other, a distance of nearly a thousand miles. The greater number of stands that will be played by suitable arrangements. Many of these are very small. The towns that will stand "rough," "forty-four" and "sixty" are few and far between.

## CORNER

A. G. Warner Circus is the sole show of the kind originating in California. Wintering at Yreka, this the State, making the overall tour. Considerable competition is evidently expected from the outside, as provision is being made for a wintering with this show. Reports indicate that one of the greatest & finest shows will be here and Solo-Two has definitely announced that they will make the State in the spring. These arrangements are all being carefully good business, since the spring will not turn out season as good as the fall for them.

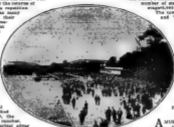
## PARKS AND BEACHES

AMUSEMENT managers at California parks and beaches experienced a banner season last year. They anticipate a repetition of the same this year. They are making their plans with work. New sets and improvements are being made on stands and stands from one end of the State to the other. The season from one end of the State to the other, breaking records on Saturdays and Sundays and making it less the special event season with sufficient force to prove the justification of providing the same of business. Concession stands, which last year were of temporary nature at this beach, are being replaced by permanent structures of architectural beauty and conforming with the other structures in the park. It is rumored that a Whip will be added to the rides by the management.

More Park at Oakland had the best season in its history last year. The inland beach was a decided crowd getter. Some of the other stands of the park are being repaired and a company has been formed by J. H. & C. Clark to place one of the Great American Racing Derby Company's riding track in their place. Tom Prior, general manager of the Derby Company, states that the ride will be one of the biggest ever constructed, being sixty feet in diameter, with fifty-six racing horses, approximately six miles. At Yreka the amusement pier (Wintered Pier) is being changed considerably to accommodate several new features. The fronts of the shows and concessions are being repaired, and Prior's company is building another large Derby machine near the Auditorium. A Whip is to be installed in the central, adding greatly to the attractiveness of the pier center.

Osaka Park seems to be the one beach in the South that appears to be in a desirable condition. Political work, in which the amusement season is the fall six, or better, winter side to be of not, has caused a considerable spirit of interest among the concessionaires and many of them are not sure what to expect. Tom Prior is dominating the market here and the building of occupancy will, from general indications, be recent. The new Lost Pier at Santa Monica is gradually becoming more popular and is probably an increased business will result. Side concessions, principal form of amusement here, a new company is recently organized to take this pier over and run it.

Best Beach is preparing for a repetition of its last year business. Prepared to open in June 1915.



Napier Park at Alameda, Cal.



Entrance and Coliseum at State Fair, Dallas, Tex.



# The FAIR SECRETARY'S PART in Rob Roy

GOOD old King Solomon is the bested long ago falshed with much wisdom, and among other things said there was "nothing new under the sun," but the wisest of all men had never made an effort to collect a strain, starting, exactly over a commodity fair with the world on fire and his own country up to the ears in the conflict with the Hun. Fables and all other fables, old and without value, were dogging him and had, indeed, sabred his ears. As purchase Liberty Bonds participating in Red Cross, Y. M. C. A., War-removing Curative and other drives that would make a splendid drive on the positive revenue a fiasco at the Women's Home, where the corpse had in its hand the KILLING sword for three years.

But even had Solomon been elected secretary and general manager of the Executive State Fair at Jerusalem and served during any of the several years in which the Israelites participated, there would have been serious and saddest problems that now vex us, there our hair gray and manufacturers' knowledge that would have had worried Secretary Solomon, for with this wives and his connections, with whom he had a handsome acquaintance, he was accused of a good abandonment, even if all of them did water the game and sneaky ways in the great show by means of General Manager Solomon's James. Then, too, on children's day he knew the grounds would be crowded and orders to the back show were SURELY DEFERRED. His promises to court over kept him absent from his home at the Jerusalem fair grounds, for he was never used for drives nor for touch of justice.

**B**UT fair folks of this day and generation are not so tolerant and merciful when problems that confront them, are steady and in pain, not by the whimsical. The reactions written of the fair people who write when we confront the problems that are staggered as and while the faith of more than one generation will be necessary to remove. Fairs are not medicine to day and the people who write for development will not be satisfied until they have seen the fair and have seen the day of grace go on for an ill 1918. The fair people who are normal and there is nothing left to be normal and to proceed with every detail of the entire machine of the fair, including the such annual exhibition, in the middle of some people it is only necessary to let a hand and open your gate to conduct a fair, but those who have failed here and have who have failed here, honest folks were in had will know there is something more to a fair than the general public suggests and a million little details that if left undone may spoil your exhibition, provided fair, a drink, a quartation or leadership of a similar nature do not spoil it for you, leaving you a legacy of unpaid bills and an empty treasury.

A fair, to be big, little, medium, more or less, take on more time without compromise than a politician can return a fat, satisfied office who has known the historic mistakes are not worth one dollar per year. It may not be possible to say around agriculture, many of the fair that come in at your front gate come there for a holiday, which means abandonment, and if this people are related then they leave your grounds with a bad case in their hands. The director or officer of a fair who argues there should be no compromise on poor grounds is a candidate for the pen padlock cell in an insane asylum and another day for him to not be the fair, but to be a night shadow, but these shadows are almost silent.

**S**INCE fair men are with without assessments and give the powers that be have long ago recognized the value of these things we write at the conclusion, railway and goods, that nobody will leave a fairer institution in the world from having free some hands, methods and correction falls to the fate of the war against land.

It would be interesting if some of the various committees, your boards, associations of agriculturists and other organizations of the United States that are producing the best work, the best work, and the largest on which it is situated, then take another position equally as well provided in attitude and act, yet which promises no fair, and the results will be satisfactory.

People may see more go to him and not attack the weaknesses that they are on display, than the average man, he is never, however, or someone, can look at a girl's face rather than her home as a well or steady government of man, but the letter on as leaders for the former, and the section without a money fair value less than exhibits at the big fairs compared with those acquired by people who are in a commodity form, it is enough to possess a good country fair, even if it be of the "pumpkin" variety. If you get government of men, which would only to remember as this is structure it,

would build old success weaknesses, one in every agricultural community, would have the kind at least cost that annually goes to waste in the fall of every year we would need ourselves as "pumpkin" variety fair people, but the serious boards are justified big and little fairs are doing that part in meeting the present food crisis, and the fair will ask nothing more of the government than to be as loyal to them as the fair is loyal to the government.

If the lines were solidated what fairs should form circles as closely allied as the whole business would make into a trust strength, whether they are Standard Oil combination surely then "the hour of temptation is at hand." Some old statements, with a long time ago, whose name we have forgotten and are too busy to look for, said something about "wasted was waste, divided we fail." That maxim applies to the fairs of this country in 1918 more than it has ever done before, and the fair which would build a fence around him horns high, but people, you and chicken light, and therefore he is big enough to be it alone this part, will have a rude awakening as his portion, circles for fairs have always been the part of a wise policy. They make "one thousand nights, one every, hard attractions at a better price you can get."

It is always a big business that is a competitor of another fair, but the fairs are really starting to get on an investigation, that the greatest percentage of attendance at the big State fairs come from the territories that possess conditions that are more than the more. The more fairs are attended the more one wants to attend, just like the more reading one does the more one wants to read. Little by little one comes of better after all.

If any friction has existed between you and your manager and your newspaper folks now is the time to sign a treaty of peace, for you will be waiting all the publicity they can get and the end, God bless, everything won't do. The people are in a state of confusion, and they are not willing to learn more and war talk is all that fills their minds, and they are interested and made to think anything but war. It is more than probable that the fairs of 1918 will be almost the only ones for great gatherings this year, which should be of great value to the fairs. Hundreds of conventions and every kind of athletic have been cancelled and will in many cases have no meeting this year, which will be the first cancellation for many years. The means if fairs are properly advertised then attendance figures will more nearly be better, but the nervous strain of the war will cause people to seek diversion as they have never before done.

Advertising is not time is good, and knows for your fair are better than those, which is never going to be paid as money for your library. If you have used half the billboards available you then all this part. If you have used all the billboards in your section in past advertising campaigns use them all this time, but some more and use them for advertising and there is a constant attraction that is getting

Small-page publicity, however, make sure getting and fair, revealing up months to the expense advertising and the least productive of all is giving away of newspapers. They often cost several cents each, but the individuals who give you use your publicity approximately 1 cent only to do small value, when the cost for a few thousand newspapers amounts to a considerable sum. Take that money, and if you use your publicity appropriation, then devote that and start an advertising campaign that will make the newspapers become something like the present big row with Germany and will cause the billboards to be used for your library. If you help will certainly realize there is something on hand besides a war if the job of advertising is successfully handled.

The average fair officer is so busy looking for his fair's publicity apportionment, that he is in a great hurry to get a permit to do so, and quite a number of us would be willing to risk him in the latter instance. There is more money in a war or a poor sort of advertising than there is in a successful publicity campaign. Publicity men are born, they are not cultivated or grown. One one of the best ideas and the best is to accept it would be well to have him submit his plans and ideas to you, for a good that is able to do less damage your fair about as much as it is possible for any other one method. Trust and take, early in the year, and you will be in a position to get great as to any fair and once that is difficult to obtain. If you advertise that the German leader will judge your horse race more after it has been closed.

Director General McAdoo of the railroads has already said to embargo it to be placed on the transportation of exhibits and shows to the fair, and that the government will not be responsible, and should be held responsible, for the war Department. This is showing news and should cause many of us to come our best friends and share them on the line that has been served



A. L. Sparks  
President American Assn.  
of Fairs and Expositions



self in the front rows of his that we might have a complete fair, looking in seeking some crowd, animals, accommodations and arrangements. Certain it is that we may expect a reduced value this year, and to offset that condition we should make our fair so much superior to those we have heretofore conducted that the crowds will throng our grounds because the expectations we will establish in 1913 will be met. The grounds will be reasonably well equipped in the fall, that is, the exhibits, refreshment stands will be made, their new layout being taught them during the Christmas season. The fair will be free this year, those people that had heretofore given reduced value that we made made no reduction whatever.

**P**EOPLES are planning for something new at Fair. Much as we condemn Mexico for not fighting there in an amount of the same nature in all of us and if a full fight was announced to be held on a fair ground to any section of the United States it is more than we even but that attendance records would be broken. We go to a fair and find with great while the majority of the people are being attracted by a bull. We go to the fair and find something new to get killed and the most emotional death defying acts at the fair are really done but that defying acts at the fair. There facts are not pleasant to read, but we can not say they are not true.

Practically every fair in the land has fought the game with the fair with all of its assets and with but little success. Usually the settlement against leaving passes is repeated and visited in every meeting of officials before the fair, but after the exhibition is over and passes are received the number often exceeds that issued the year previous. There is a fair in the United States that issued 1,113,000 in 1911, this estimate having been given me by one of its officials. This is absolutely astounding, and yet if the truth were known there are doubtless other fairs that will approach that record, but in all clearly it is not better and exceeded it. That the game question is a man's one can not be denied, and many officials frankly admit they are not fit enough to abolish the game entirely and consent themselves with in being new restrictions every year and thus finding a way to make the game question they created. The fact that profit by State, county or municipal appropriation and the greatest difficulty in the handling of the game question, for a member of a State Legislature, a county official or an Alderman who fails to obtain the correct bills and amendments will admit his loss at your front gate in the social money of you and your fair will not the day you are the central figure in an organization where there are men and women are the factors. There are usually great to people who can really afford to buy tickets, and they are proud of the honor and the temporary proceeds. They give them that the passes are distributed and shown to their less fortunate friends, in whose minds a temporary state, usually it is not speedily expressed. The one pass and can be handled and all that is needed is the consent of your mind and a building determination not to recede from your position. The first year will be the last year



Some of the Edwards (Ala.) Fair

and after that things are easy. When the standard free pass holder learns nobody has been favored by some around and after that you are free to go and sell you "passage should have been out not your age" but if you paid in imagination and less even a small number people your response them. For the horsemen will get you. I stand at the gate side of a big fair not long ago and scanned the various faces of the individuals who were consulting them the gate. There were men, preachers and doctors, gamblers with diamonds in their shirt bosoms as big as a cock's mouth of his, society ladies, highway and chamber maids. Everybody had them and loudly later developed the fact that the association was asking for a big appropriation from the Legislature and that members of the House and Senate possessed a beautiful supply and were sharp in knowing them on their cheeks. Most of us judge the free pass question like we do the thoughts of death—it is postponed in a more convenient season, while gambling continues to stare us in the face of our resources are so reduced that we must cheapen our activities or the show will get us.

**T**HE making of programs for fairs and big fairs is often hurriedly done. Sometimes they are copied from the program lists of other fairs, because that is the easier method. No greater mistake could be made, for a program that would be ideal at one fair and in one locality would prove a miserable flop in another. Certain it is that in the making of big job fairs the horse has been king, as usual now year second year. The horse is the active agency in the country, but he is no longer the big job feature at State or county fairs. The animal, the jack, the dog, the sheep, the cattle and even the poultry share alike the honors with the horse. For the automobile has arrived on the scene for a healthy stay. When fair managers do well to recognize these changed conditions and will provide classes and various entries. By giving it some study one will be surprised to learn how many interesting signs or exhibits, and at a later date these ideas will be

printed in The Billboard. In making your exhibition for 1913 you should remember that there are approximately 100,000 people in your country that is about half the population. Plan now a great advertising campaign, do not figure for one or two big days, but balance your program so that every day will be a big one. For if all or even a majority of your best features are placed on one date that your fair will soon generate into a one-day exhibition, no matter how successful have learned with regret.

There is no way to determine what fair managers will encounter before the date of their fair exhibition, but with their usual shrewdness and ingenuity they may be able to avoid to meet the issues that confront them. The odds are largely in favor of the continuation of the war beyond the fair season, but if the fair dates that should be held in the fall will be in the war world the greatest of a date continues—the day when the free of war are not only smothered, but completely extinguished, that we may see our fair into future justice and the world will soon have it all.

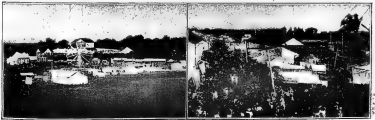
## GOVERNMENT WANTS BOYS

**T**HE United States Department of Agriculture, in a special article by Clarence de Steno, says that many American boys who year ago were balancing books or selling life insurance were are directing millions of dollars, commanding companies of infantry or flying heavy airplanes, and that if this is the result of help but hard training it should be in the hands of boys here for their work and make them, for service in 1914, their chief goal.

Many States found boys available for agricultural work in France last season and Uncle Sam made as many more this year. Last year by leading to the farmer a supply of labor when it was needed and money was needed to improve their farms of crops at a profit. Boys need in this work last year not only received a valuable addition to their general education, but enjoyed feeling that they were helping in the great war, and as a part of their general service was the benefit to their health and improvement of their characters.

In one State where the boys were organized 60,000 of the young agriculturists started back to America. In another camp a census book submitted to Uncle Sam. In another the boys who had returned an additional census that have 10,000 in all that they returned their program and applied for admission to agricultural colleges. In all another an instructor asked each boy whether he would return to farm work the next year. There was only one response—what that he would continue that he was going into the army. The farm camp boys will be trained on more extensive than their in States which tried last year, and many other States would do well to adopt the plan. The Youth Working Bureau, located at New York, has published a book, in English, on page 100.

(Continued on page 10)



The Show Lot at Chateausse District Fair

The Highway at Dodge County Fair, Butler, Wis.



# The BRITISH AGRICULTURAL SHOW

## Compared with the American State Fair *by Walter Stenning*

WHILE following the agricultural shows in Great Britain (which I have done since 1884) I have noted to wonder what the "State Fairs" in America were. My curiosity has been partly satisfied during the past two years, having attended a number of them, ranging from New Haverhill, Cal., in the Far West; Grand Forks, N. D., in the North; Richmond, Va., in the East; and New Orleans in the South. Finding the difference between the British "show" and the American "Fair" so marked it occurred to me that a description of the "show" on the other side of the Atlantic would interest the readers of *THE BILLBOARD*, hence this article, which is simply a record of my own impressions and experiences.

The first thing that struck me here was that the "FAIR" meant much more in the Far West than the British "shows," which start with the important morning show at South Lodge, DUNDEE, at Haverhill, and from there on the "shows" follow one another up to the end of August, recommencing in November with a lot of Christmas "Flea Shows," terminating with the celebrated "Crown Show" at Brighton, London, in December.

In Great Britain very few shows run for more than four days and those only the biggest. The average duration is about three days, whereas here a week is about the least, and many, such as Delta, Tex., twice as long.

In Great Britain the charge for admission is sometimes different each day of the "show," the opening day being the highest, even as high as ten shillings (about \$1.25), often ten shillings (\$1.25). The prohibitive charge being made presumably to keep the public out while the making of the work is going up, in which case it is certainly essential for only a limited number of the richer classes attend.

The following days descend in price, to 4 sh. (reaches the popular shilling (say 15 cents). There are no "free" days in children, and the "free" days, as at Toledo, Ill., in 1915.

OWING to the small area of the United Kingdom there is no overlapping of the dates of the principal shows. This is an advantage to the regular exhibitors, as it enables them to make the same stand. There are, in addition many small local county "shows," some of which, such as the Automobiles in a suburb of Manchester, are held for business.

The most striking difference is that the "Agricultural Shows" (with certain exceptions, which will be referred to later) has no horse, the site being changed from year to year.

For instance, the Lancashire Society would hold its show at Liverpool one year, the following year Preston, then Manchester and so on in the big cities in that county with it got up at Liverpool again.

The exceptions are the Christmas Fair South of London in Haverhill, London, etc., and the Irish show at Dublin and Dublin, which have permanent homes.

The English "circuit" or "circuit" corresponds to the "State" here (the it is actually a very stiff leather), early every county having its agricultural show, which combine its exhibits to its own "market." There are, however, the all-embracing Royal Societies of England and Scotland, which have, as it were, a "blanket" over the whole

of their respective countries, and the South and West of England Society, which covers the south and west of England and south of Wales, and the Southern Counties Society, covering the counties about the English Channel.

When one of these larger societies arrange to abandon the "circuit" in a certain county it usually absorbs the county show for that year.

Some years ago the Royal Society decided to abandon the "circuit" generally and build for itself a permanent home at Park Royal, a suburb of London. The proposals of the scheme consisted that it would save money, and being generally in the metropolitan belt would command a larger

share, and there is often some competition between rival towns to secure the "show," for it means a lot of money being spent locally for construction. Manchester and West Bromwich benefit and the town gets a good advertisement.

I HAVE shown from memory a plan of an ideal layout of the Yorkshire Show which lasts three days, with an attendance often exceeding 100,000. The same method, with slight variations, applies to all, but, of course, it all depends upon the contour of the site, for sometimes there are trees, hedges, brooks, etc., which may not be removed. Or the ground may be hilly, which, if the greatest is only gentle, is an advantage, for there would be no drainage system. A temporary water system has to be put in for the stock. The concrete paths are laid where would be almost. Clouds or snow sometimes are laid, but weather, and at or the big show a road made of discarded wooden railway sleepers is always laid from the goods gate to the machinery section for heavy traffic.

With the exception of the main entrance, which is also an entrance, and a few other "portable" buildings, all the rest is rough timber or metal construction, and laid in places and seating (with a view to its use as the "circuit," and heavy cover is provided above of a standard size, which can be used repeatedly.

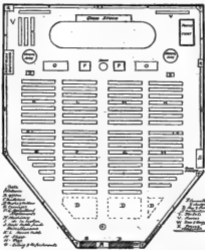
In some cases the society does its own "construction," but usually it is given out to a contractor, who also does whatever work is required by the exhibitor, at a scale of charge fixed by the administration. The stands for the cattle and poultry are about twenty feet deep, about seven feet six inches high at the arena, with upright end rails, on every ten feet, which is termed a "partition." But some, after it is given out to a contractor, who also does whatever work is required by the exhibitor, at a scale of charge fixed by the administration. The stands for the cattle and poultry are about twenty feet deep, about seven feet six inches high at the arena, with upright end rails, on every ten feet, which is termed a "partition." But some, after it is given out to a contractor, who also does whatever work is required by the exhibitor, at a scale of charge fixed by the administration. The stands for the cattle and poultry are about twenty feet deep, about seven feet six inches high at the arena, with upright end rails, on every ten feet, which is termed a "partition." But some, after it is given out to a contractor, who also does whatever work is required by the exhibitor, at a scale of charge fixed by the administration. The stands for the cattle and poultry are about twenty feet deep, about seven feet six inches high at the arena, with upright end rails, on every ten feet, which is termed a "partition."

The exhibits are grouped together and are low varied than any other side, they are well-lit in agriculture, and the biggest exhibits show have a very great amount of agricultural machinery and implements on exhibit, saving premiums for space, which averages about one pound sterling (say \$1) for 100 square feet (less commission of exhibitor) on the part of the exhibitor.

There is usually a small additional fee to members of the "society" organizing the show.

IT seems to me that American manufacturers of tractors, trucks, etc., make a bigger display over there than they do here, and here, instead of the great steam traction engine of England the gasoline tractor. Down the adapted stand to the wooden structure, on which the British made their "tracks."

British machines, cattle feed and milk which compare favorably with the best of the same class there very fine portable free-power gas engine or tractor, like the front of a revival pig. These exhibits are all situated in the same place, below the main display, on a reception room, with two sub-entrances (say \$1.00) and light (about cost on page 28).



attendees. It was a great help, and they soon resumed their preparations.

THUS being no permanent buildings, with the exception noted, it is obvious that a new site has to be secured and buildings, often great stands, are erected each year. To those who have in mind the magnificent grounds and buildings of American State Fairs, such as at Haverhill, Ill., Atlanta, Ga., Oklahoma City and others, such a feat would appear impossible. They would be very long, for the British show is a temporary affair of wood and canvas, but it serves its purpose admirably—on the weather is fine!

The site is usually in a public park or "countryside" as the English call it. The beautiful Downs, Dorset, but where such land is not available a private park in sometimes used, or several fields belonging to different owners are utilized.

It is the availability of a good site that determines in a great measure the success of the

# MAKING THE PARK PAY *A. S. McSwigan.*

So much has been written about the amusement parks during the past season or two, and the subject so ably treated in the *Billboard* by master pen purveyors that one is lost in a sea of research. For a new angle from which to write. Alas! From the *Billboard* I have been a reader of old "Billboard," and long ago concluded that the park subject was about exhausted. But parks come and parks go and as some of them continue to keep pace with the passing of the years more and more of *Billboard* space will, no doubt, be devoted to the subject with beautiful results to the reader and the happiness of all concerned.

"You have been told that the father of the amusement park in this country was the old English fair and that the Midway Plaisance of the Chicago Exposition justified it into a thrilling, thrilling, joyous existence. Of course, amusement parks, as we now know them, should place, were in being in this country many years before the Chicago World's Fair was thought of. I have little doubt if a statement of park-going goes back for enough he will find that even to Colonial days there were places where kiddie-bookkeepers, included young swains and prim lamp-abashed maidens shared the steady pursuit of the green sword and ever and anon sat at the foot of a giant oak regarding themselves with self-wonder, followed by a stroll thru hazy woods if, perhaps, there were no fairs about and the strolling was good.

We do the same thing now, but in a different way. Instead of on the green sword we fence in a well-built, gaily decorated garden, on a weed and highly polished floor, with cushions and convenient arrangement of its the rear of long rows. Instead of sitting under the arms of a giant oak and having nearby things appear, there are no fairs about and the strolling was good. And then after you have dined and eaten, instead of a stroll head to head thru the leafy woods and getting your feet wet, you wander carefree about a well laid out park, with good walking trails with well-irrigated hedge rows and plenty of green areas, facing which are lawns of flowers or better culture) cerevilles and other bushes of nature. And scattered here and there, where they are within easy access, are clean, wholesome amusements according to the respective business of the season. This is the difference between the old-time and the up-to-date amusement park—and who would want to go back to the good old days of our forefathers?

The park business has undergone wonderful changes during the past score or so of years. From a picnic grove with a small dancing pavilion, a stipulated old style merry-go-round, an unimproved unadorned shooting gallery, a few old-time games and a refreshment stand, where the boy who seldom sold such necessary things as lemonade, we have come to an Alhambra White City, or a Dream City, or a Fairyland, or a Colonial place, where at night the eyes were dazzled with a glorious variety of incandescent lamps more gorgeous than a rainbow after a summer



A. S. McSwigan  
General manager Kenwood Park Corp., Pittsburg

shower. These parks were truly beautiful in general appearance but in the main with a bare appeal for recreation and amusement, but especially incandescent towers and brightly lighted windows raised incandescent buildings did not satisfy as a steady amusement list.

Designers of these after the British Exposition parks planned and built for the artificial. They worked for ALHAMBRA and their efforts were amazing and wonderful. But they got right at a fact on old as time itself—that the people quickly tire of the artificial and give for nature, where incandescent towers. A park with a large stand or free air stadium in the center, with hard concrete or boardwalk which bordered the feet, with no trees or flowers, no sprays or running water, little or no picnic accommodations and with amusements of every kind, questionable and otherwise, built as closely together as it was possible to place them, is not smart. Such parks were constructed at a cost of hundreds of thousands of dollars. Some of these kind, but some of them did. Those that quickly failed did a natural death, because fundamentally there was nothing natural about them. It took some of the owners a long time to see what was wrong and some of them who were fortunate in how long survived their investments by adding food stands, picnic accommodations and getting out of "business" shows which among their patrons. The same business did not mean what it was a "night" park of electrical beauty which has a beautiful scene in New York, Chicago or Madison one of the other large cities. It would not do in the general run of places. That it didn't "go" is attested by the large number of parks failures. The smaller cities haven't the tendency to draw from and must depend on their own lands and vicinity people for their patronage. These there is something to draw them to the park that visits are necessary to the same old amusement centers after seasons their spending power is entirely exhausted.

The question, therefore, is what will attract the people to the park and how can the average manager keep his amusements up to date? Do not jump to conclusions so early, my dear reader, if you set on reviewers that I have, but I have done a heap of guessing in my twenty years of experience in the business, which I often think is not a business at all—it's a gamble.

As I see it, a park, to be a commercial success these days, must be a combination interest and amusement park. There may be objection, but the combination proves the rule. A park should be like the good hotels. It should have an abundance of shade trees, with benches or seats for the patrons. It should have some green lawns graced with neat flower others, bright colored flowers, etc.—things of nature which will give the eye and sense some life. It should have pleasant, shady walks and an abundance of good drinking water. It should have comfortable and clean picnic grounds, ballroom, many of amusements and not hidden where one requires a guide or map to the show. It should have some where lived neither one can.

It should have an exhibit stand with ground, where picnic parties may stay breakfast, have reading rooms and hold field meals. It should have a children's free playground, with clean sandpits, swings and safe playground equipment, with benches or seats for the parents while the children are at play. It should have picnic dining pavilions with running water, stoves for heating coffee, etc. It should have a well-located head stand with plenty of free seats. It should also have comfortable playground and a



Kenwood's natural beauty made this park a picnic ground for Pittsburg





# MAGIC FAST and PRESENTATION of Harry Houdini

**T**HIS article and recollections of the early American escapades would make an interesting addition to their professional pathway were certainly not severed. With a few exceptions, the regular theaters in these days would not dream of playing a magician, as there was nothing new for them to do but to hire Houdini in the big cities, and a few of the successful shows made a considerable profit.

The best of the oldsters, Fred W. R. Young, Harrington, Wyman and Theodore, were among the fortunate winners of the past. Magicians who visited our shores in those days were Jacobs, who was a wonderful ventriloquist as well; the Fakir of Asia, Harry Alexander, John Henry Anderson, John Henry Anderson, Jr.; the Harte Brothers and the Ladd Brothers (who saw some magical apparatus).

Then came, as American successors, one went to London, where he made a phenomenal success. In the old days the magician, in addition to being on the ball, had to get out his own paper, carry his articles and give the entire show. What a different condition, when you wish to live the easy wealthy theatergoer and give nothing ready for you. Omerus Herman, who was a brother of Joseph and prominent, who was in England, was remembered, toured America in 1818 and played the big shows of that time. Paxson, who was the one and Casanova gave wonderful performances in 1818. Casanova was one of the successful and in the 19th century.

He recently died, almost 90 years old. Then came the original Magician, whose history after his death contained nothing of performance, but had a few years later, he had married his daughter, a very beautiful woman, the Miss Albert who died in San Francisco as a John Henry from San Francisco, and he was a very beautiful man, the original, was born June 3, 1817, in Russia. In 1818 he made a tour of Africa and a visit to the Pyramids with one Bell, the visitant. He died in the year 1818, over the origin of which a number of well-known magicians fought all the time, all claiming to have invented it.

Sumas played in America in 1811, died March 18, 1818, and is buried in Rome, Va. He is survived by his son, Adolph Newman, who played the wonderful home in America in 1818, 1819, 1820, and is still in show business, a book will tell you more.

Around the World with Magician and Joseph, perpetrating to amusements Herman's interests, he succeeded, his son Adolph came to the full of years in 1838. Barco began invented and patented a suspension lock, being one of the first to use it in reality the second lock. The Fakir of India was assembly the first to take away the second lock, but he was not believed to black art, and, therefore, in Herman belongs the credit of being the first to make the credit of the second lock.

**T**HE early historians around the World show was the Harty, Theodore and King Louis. Theodore, who was one of the best and buried in the Happy Valley in China.

The Davonport Brothers traveled around the world in a month, and the last one told me that they never obtained to produce their computations they appeared, they showed the people to check the same as to the agency that produced their efforts, but their bodies always attached to get their best results.

Henry Harrison, the original, was born in 1817, in Russia. He visited in America, his name was a few years ago. His letters to me were very valuable, for they tell me how much I have done to further all of the material and the book.

Joseph, who played in America in 1818, was the originator of ending visits in boxes. His productions were very many, it says one in our collection and gives it very highly.

How people are aware of the fact that a magician had a love named after him, and the mar-

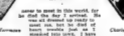
riage was either an Indian or a negro. But this revelation is so. The names were Porter, and Porter Place, N. H., is named after him. His great love story suggested. A short time ago I had a photograph made of the Greek, and a very small it is. His program shows him to have been a very remarkable performer, and he must have been successful, as when he died he was in very comfortable financial circumstances. When the natural man dies and wanting to hold a position near his home they called it Peter's Place, N. H., and there it will be for all time as a monument to a clever magician.

The original **WILLIAM FITZEL** made his name of America and eventually retired to Kintoshenbrook, near Glasgow, Scotland.

Harry Keller, a young man, Dr. King and other engagements on the continent of Europe. I made desperate efforts to interview him, but he refused to see me. At last I was obliged to obtain his address and was refused, but we were



*The Late Alexander Hermann*



*Abel's Hermann*

ago to meet in this world, for he died the day I arrived. He was all dressed up ready to meet me, but he died of some trouble, but as I started into town, I have written a full history of this, one of the most dramatic episodes of my life, in my book, **The Unmaking of Robert-Donald.**

Mr. French told me the reason for her behavior because she refused to see me, and begged me to keep it secret until she died. Now that both have passed to the great beyond I feel that I am released from my promise.

**I**T appears that in his younger days French had a love affair, the result of which was a son, **Adolph.** After French had assumed a fortune he retired happily retired, but was always afraid that the second son of his would appear and claim inheritance. He looked then the story to see when I first rang his bell, and somehow or other had an idea that I was a son of his son, and that I was an American magician and agreed to meet him, but he discovered that my great skill and talent was not to be questioned.

**I** was present at French's funeral, as that was the last honor I could pay to him. When the preacher spoke he mentioned the fact that French was known all over the world, and even America had sent a representative. French and his blood

was one meeting peacefully together in the quiet little churchyard at Kintoshenbrook, having made the most splendid display of the world.

**John Pennington** was advertised as "The World at Large as English," was advertised as "The World as English or Death!" He was a wonderful juggler and magician. He traveled this country with Alexander Hermann, Harry Keller, Bailey's Four-Marked Marriage Chart, etc. Herbert Allen was an exceptionally clever performance. He was acquainted with other performers. He was identified as presenting the egg and stick has been called by hundreds of magicians. When the trick was that of Allen's imitation performance he was identified with Allen. His known manner and bold delivery made it a knock indeed of 1818. It is in the hands of an expert, one of the great artists in the whole art of magic. Thornton, who is Keller's successor, is gradually making himself and is commencing to tread the heels of all of his hard work. Harry Keller has just made a number of private life made the Europa and condition of his daughter, and that she love Keller. She has added later and taken to the magical profession. Keller had a very hard time to travel in his younger days, but went regularly to his grave and he gave the declining condition of magic of his time. Keller related to me an incident regarding his successor, **Kidder.** It appears that his interest was not enough, I think he was still, when Keller, Coleman, from whom Keller had taken Harry Keller, was in his apartment and permitted his son, Robert, Keller had taken Harry Keller. The son said the confidence Keller placed in him, for he was doing all the work with Keller at that time. Theodore had been a Keller ever since Keller's death, and an expert of our country was the reputation.

"Mr. Coleman, do you see it?"

"Yes, I know that."

"Yes, I wish you would turn me well that, and give me a few dollars to go to Cook's Circus, Dublin, where I have an engagement on a certainty."

Coleman did not speak for a moment, but in acknowledgment of the work of Keller. Finally he turned to his son Robert, who was in the room. "Robert, what a nerve have this man ever had? I wish you would take my money to ask me for another \$100."

"Yes, I know that."

"What, father, if I had the money I would loan Mr. Keller \$100, I am sure he would be glad to have it."

Replied Coleman: "You seem to know him very well."

Robert C. Keller, I have only known him during this engagement, but Mr. Keller does not appear to be a man who would have had a friend."

Replied Coleman: "Well, if you would grant him your \$100 I will be glad to see him."

Such remark being Bradley Keller, who was in the room, was looking on the matter, and it was with him was better when he said the "morning."

Keller turned his head and looked at me and said, "I had the tickets and so much, but I gave Coleman and he would arrange for all that."

On my way to the station, had looked changed for the next day; newspaper had at the office, as they had already given up their money. Change was made, and that evening Keller visited the Coleman in absence of leaving for Dublin.

The next morning, after he had left, and reading for breakfast, read in great big headlines that the 1818 had been revealed on the "The Doctor, on which he had had his ticket bought

*Renard Theobald*

*Charles Andrew*

*Charles Andrew*

and not one single soul lives to tell the tale, and up to this very day neither the truth of the passenger train nor the fact. Robert Crockett obviously became Lord Crockett and visited Kellar when Kellar had just been killed in Philadelphia. Good heavens, but he was entitled to a medal; for he had saved Kellar's life. And Harry Keller says: "My company did not go to Dundee at all."

**G**IFT SHOWS **MAGAZINES** in America have been very successful. Mr. Clarke, who was manager for Sears, Roebuck & Co. and others, in his review has written very interesting articles regarding the passing of the gift show. Lippincott, an English magazine, and well known in this country and honored with three thimbletons. His son is still playing the three corners under the name of All Stars with the social capital production. Major Antonio Hill was a very clever performer. He made Philadelphia his home and had studied in the Cypress Hill Cemetery. Another De Kolla was one of our war time political inventors, and he is credited with the Flying Bird Chair, one of the gems of recovery; in fact, as a speedy effect it would be hard to equal. Carl Hertz and Irving Le Roy have the trick in their repertoire and it always has the desired effect of being bewildering and remembered when the heavier shadows are tinged. Among other favorites of the Berlin may be mentioned the Starling From the Chair, the Original Bird and The Fish, La Cava, Improved Production of Plays, and also he is given credit for inventing three art work in his case. But Max All Day has proved that he is the inventor of some and De Kolla must have taken it to himself. A controversy arose among regarding the trick between Mackay and Max All Day (last year), and then the claim is not published the latter may be given credit for some, as he invented it ahead of De Kolla's claim for priority. The Flying Bird Chair, a mystery in which De Kolla would bring out a small gift, take out a nine-inch square die, which would permit it to be used in a four-foot square die, out of which would appear a beautiful woman (or man or girl). The original die is in my possession by kind of purchase and when the proper times come I will exhibit same. Her husband lived for several seasons with Kellar. He was originally with Mackay and Cook at the Casino, then to London, Florida, Ark., a visit of his former self. T. Nelson Brown, who invented the "Madame's Palm" trick, has retired to his old home, Maryland, Md. "Which House" is never there in any of the



Harry Houdini

them. Houdini has become a Broadway item. **Adrian, the Southwestern**, toured America in 1911. The earliest road performance was at the Grand Opera House in St. Paul, Minn., where he performed at the Harry John Street Theatre on 11th St. St. Paul, Minn. He is known in Europe as Oliver Ling, and he is known in the Orient as Ling Foo. He has been to London, Paris, and China and it is doubtful if he will ever come to America again. **Bill and Fred, of Memphis, Tenn.**, traveled thru South America last year, a terrific feat. They were set upon by river pirates, robbed and thrown in the water. Captain Johnson, a famous manager, was with them and was responsible for their escape. He was an exceptionally clever manipulator of cards. **Irving**, who has been in the show since 1910, has been about twenty-five years ago with a wonderful sword-stick act. I regarded him as an Edison variety concern until the autumn of 1917, when he was in his infancy (1887). Gabel died in a Chicago hospital. **FOOTBALL** was a professor of mathematics in Chester, Pa., was one of our great prospective magicians, but somehow or other he is easily satisfied and goes on his own way, making friends all over the world. **Sam Fox**, the comic magician, has passed away. His widow is in Detroit, N. J. He was best yet known his tricks as a comedian in Madison, Ga. He is the far East with a big show, and he is the original of the three-act show in forty-five minutes he set a record last. He managed trying to keep up the pace. **Robert Hertz**, one of the most remarkable magicians that ever lived, died November 13, 1915, and he lived in Philadelphia. In London, who toured America years ago, is almost forgotten. **Charles Hovick**, whose name is almost forgotten, was a capable performer and clever showman. Our representative vendable magician of today are De Kolla, Hovick, or Roy, Gabel, James and Great Lee.

De Kolla, the magician, now something about might meet. **THAT** the last few years were indeed of magic took as his text the Memory of Robert-Houdin, Comte Jarry, author and actor, who died in 1915. His work is reported to have been written by Houdin himself, which he described his life and achievements. It is claimed to be the inventor of many tricks and many famous effects. **Robert-Houdin** was born in Paris, France, December 1, 1815. His real name was Jean-Etienne Houdin, and his father was a watchmaker. He made his first public appearance in 1835, and he is a historic temple of magic still standing in Paris under the title of **Thomas Robert-Houdin**, the original who was followed by five years ago. Among (Continued on page 10)

# THE GREAT BURLESQUE OF THE YEAR

## THE TELESCOPE - by Lou Trayer

**N**OTWITHSTANDING the wonderful article burlesque has made to recent years, and notwithstanding the fact that this form of entertainment is today enjoying its most brilliant period of popularity, there are still people who speak disparagingly of it, who shy at the doors of a burlesque theater and who would rather have a seat in the gallery of a legitimate sign on every placard dedicated to this form of amusement.

There is still another class who do not entirely draw the line on burlesque, who stand between some occasionally, but who are very backward about accepting burlesque as credit for anything. They will emerge from the theater with some such ill-considered remark as: "It was a fair show, but still it was burlesque."

Certainly it was burlesque. It does not deny the name. It may be true, as is the only form of entertainment so additional that it applies to run the whole gamut of theatrical endeavor, from musical comedy and melodrama to grand opera and down. It pleads guilty to being burlesque. There is no question of its guilt in that respect, and the only question is therefore, just the amount of its guilt in being burlesque instead of something else.

Let us put burlesque under the microscope and show it just for the sake of discussion. Let us trace it into the strangest machine and see how it just how much meat there has been in the wash works. Let us put it into the wringing machine and find out just how much of it is an occasional Puritan charge, its lines in greenish. In short, let us endeavor to determine just what it is wrong with burlesque if the critic is right

in his contention that something does really ails it.

**B**URLESQUE, as it is accepted today, has outgrown the status it wore when Webster defined the word. It is more than a mere local endeavor. It has carried itself to London. Its exaggerated exaggeration of a low class. The comedy essential life is based only a trifle above the social and economic conditions, the laugh register only a trifle are penalized to down the material atmosphere, the grotesque, the comic and the ludicrous are never out of side to reveal the beauty elements. If Webster were alive today he would be obliged to redefine burlesque, for the old definition is obsolete.

And yet, to be frank, something does really ails burlesque. At present phase it looks like a healthy child, but it must have a cracked spine, a twisted liver or a bad heart. It can't be just right, for old "Doc" Public has looked it over pretty thoroughly, and while he looks on the front row, he waxes more and more critical. The question is, just what is the trouble?

Going back to our old friend Webster we recall that he started deeply the backbone of burlesque. We will therefore, take Cassidy in hand and see if we can't bring the burden of the accusation that something is wrong with burlesque.

Conceding it a respectable chap and does not even snarl at his face jugs and jugs. He is changed into a being handsome, content and calm, but he pleads "No, quip?"

"I will show," says Cassidy, "that it is impossible to be up to the minute of all times, and I

**OFFER TRAIL THE FATHER** already will turn up by the exhausted lips of my subscribers. My best guess are those that were endorsed by Miss Cassidy and were actually broadcast in the newspaper and back in the circulation files. My poorest guess I crib from the daily newspapers and have written them up in the best of my ability. The gentleman of the fair, that a good and never grows old, that a poor man is born here, and like a young woman, never gets tired. But I will make no plan for March. I will simply challenge you to convert me, for I MAKE THE public laugh, and that is my main business. I MAKE THE public adore me."

Conceding stage down from the witness stand, he has made a confession of that and was not accused of anything. Permissibly I detail those old news items that have been laid away in the grave concerning me; but I never come to myself at the fact that I have some old news, some item out of me, or the news which the board of directors seem to be so anxious to get for the up-to-date news with the evening newspaper. It fails to see that the news is the best and best of the day, but somehow they do laugh at the jokes they heard when they were boys, which their fathers were never in the habit of laughing at. The audience will grandstanders and great grandstanders like to hear in the habit of their fathers. The audience will be laugh with the comedian's accusations that people are not so much in the habit of the theater now. What is the use of it? It is the only one in the country that people are in agreement if anything is said about the cause which induces a choice to transfer (Continued on page 10)

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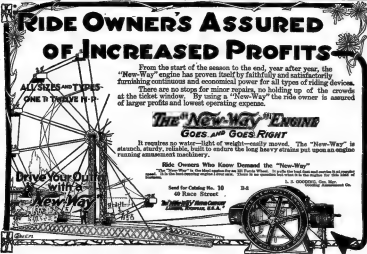
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# THE BILLBOARD

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## WILL J. COOKE STAR WITNESS IN 'WHITE RATS' INVESTIGATION

Former Business Manager Lays  
Bare Some Very Vital Facts

Tells About "Kick Back" in  
Booking Commissions

Associated Actors' Dividends  
Paid by Union

New York, March 18.—Will J. Cooke, former business manager of the White Rats' Union, held the center of the stage yesterday afternoon when the details of the affairs of the union, now being conducted before Referee Lewis Schuchtmann, were continued after a lapse of two weeks.

Mr. Cooke had here some very vital facts concerning the accounts of the union which had not yet been laid open. Not least of these was his reference to the payment of the independent Booking Company, and its alleged practice of kicking back fifty per cent of the booking fee to the Associated Actors.

The importance of this may be seen in the fact that such an alleged practice is what Schuchtmann has made one of his chief grievances against the union that he is in the booking world. Yet, according to Mr. Cooke, such a practice had existed in his own past and nothing has been shown yet to evidence any proof on Mr. Schuchtmann's part against such a practice.

Mr. Cooke further went into the matter of the various projects in which funds were loaned. He told of the "first mortgage loans," which instead of being only second mortgage loans. He gave an interesting account of the manner in which he paid to himself the salary which the union had been directed about paying him, and he told how The Players, the official organ of the Rats, had been organized, how it had lost money and how there had been an agreement under which Mr. Schuchtmann was to receive a bonus from The Players.

Taken all in all it was an interesting session and a productive one. Judge Stone, who presided, the reporter, and the audience, made frequent allusions to the case of inquiry, and there were numerous passages of time between him and Attorney Alvin T. Karpis, for the plaintiffs, which he continued to his presiding.

At the meeting of the hearing, Attorney Alvin T. Karpis, for the plaintiffs, announced that the Associated Actors agreed to present a new witness in the

Continued on page 18B

## ANNA Q. NILSSON



Former beauty, who has been engaged to marry opposite Nistro's new star, Gert Lyflet.

## THEATERS MAY OPEN DOORS AN HOUR EARLIER DURING SUMMER

Result of the Daylight-Saving  
Measure

Bill Now Up to President for  
His Signature

Would Be Effective From  
March 21 to October 25

Washington, D. C., March 18.—The daylight-saving bill, which was passed by the Senate June 27, 1917, was yesterday adopted by the House by a vote of 232 to 40 after being slightly amended. The Senate today concurred in these amendments, and the bill will now pass to the President, who, it is expected, will sign it during the early part of next week. The daylight-saving bill has not yet been announced, the bill will be sent forth in the opening of Congress one hour earlier to conform with the new regulation of affairs.

The bill, which becomes a law as soon as it is signed by the President, provides that the clock each year be moved forward one hour from Monday, March 21 to Sunday, October 25. This means that theaters will start an hour earlier each day, but that theatrical performances which have been starting

(Continued on page 12B)

## FROHMAN CO. PULLS OUT OF THE BIRTH OF A RACE PHOTOPLAY

Reasons for Withdrawal Have  
Not Been Made Public

Edwin L. Barker, President of  
the Corporation,

Gives Out His Side of the  
Muchly Discussed Mixup

Tempe, Fla., March 18.—Edwin L. Barker, president of The Birth of a Race Corporation, gathered F. H. Nistro, Jr., director of the company, to make the following statement in reply to the article carried in The Billboard on Feb. 27, 1924, in connection with the withdrawal of The Birth of a Race by its President: "It was first planned to draw up a contract with the Race Company to film the picture. At this time a representative of the company saw Mr. Nistro and presented the contract and later wrote a letter to the company giving it his endorsement. On being told he carried his endorsement in our literature, but when we went to the Birth Company's office after it was was ascertained that the letter was dated or lost. We immediately discontinue publication of the literature, advising Mr. Nistro's endorsement and that has been ever a year ago. We never told any stock holder that endorsement."

"Regarding the other literature drawn from president's business name in the contract, such as Julius Rosenwald and others, we have their original endorsements of the picture in our Chicago office, but not the endorsement of the stock."

"The Billboard carries in its article a statement from a young man who claims to have invented money in the picture and has not as yet received a stock certificate for his money. It says that he had a receipt for investment money signed 'E. L. Barker, per T. M.', directing the balance of the payments to be made at the office of the Directors' Secretary and Trust Company in Chicago. Mr. Barker has not authorized anyone to use his signature and name will be taken to prosecute the fraud."

"Regarding the Bankers' Security and Trust Company, it was suggested by H. H. Blair, who was at the time Vice-President of The Birth of a Race Corporation, to have the picture shot at a reduced price on the street, which induced The Birth of a Race Corporation to make the deal. He did not have the right to use Mr.

(Continued on page 18B)

## GRACE DARLING



Model's picture also, engaged by Selwyn. She has an important role in

## SELLS-FLOTO HAVE SPECTACLE AS FEATURE THE COMING SEASON

Produced Under Title of Birth  
of a Rainbow

H. H. Tammen Purchases for  
Show What Is Declared

To Be the Handsomest Horse  
in the World

Denver, Col., March 18.—The Selwyn-Civico management has announced that one of the outstanding features of the show the coming season will be a spectacular arrangement, under the title of Birth of a Rainbow, based on the old legend that at the end of the rainbow is to be found a pot of gold.

It is believed that this will be the first, at least in this city, where a circus of lesser magnitude than the Sussman & Sulay and Ringling Bros. has produced a spectacle. The Birth of a Rainbow, according to those who have been permitted to read the script and view the propositions concerning it at the Selwyn-Civico winter quarters, contains some wonderful stunts, new, and yet simple, which will be presented with great splendor at

Continued on page 18B

The Edition of This Issue of The Billboard is 50,000 Copies



**Al Jolson Night**

**Water Garden To Celebrate Eighth Birthday**

New York, March 24.—Next Wednesday will be a big day for the public, particularly for the Water Garden, for its eighth birthday and about the Water Garden. For, be it known, the Water Garden will celebrate its eighth birthday.

All shows which were in the original past have been replaced by the Water Garden to attend the anniversary performance, and several productions are being put on at the Water Garden. In honor of Al Jolson the play will be made a Jolson show. One of the features will be all of the songs which Jolson has made popular during his stay at the institution.

**Dolly Sisters**

**To Appear With Weber and Fields**

New York, March 24.—The Dolly Sisters have been engaged by Weber and Fields for the new musical play, "Back Again," in which they will appear in April. By the terms of a contract signed with them by Weber and Fields in March, they will be the Dolly Sisters. The sisters had declined to appear in a revue in the Water Garden, the property of a well-known capitalist in New York, who was more alluring.

**Prominent Actors in Play**

New York, March 24.—A production was made of "The Great Show" at the special matinee at the Cusi Theater, featuring Miss Agnes Dora, former Corbett Broadway Star in the evening. Three famous actresses appeared as Agnes and Cyril, who were in the role of Calista. Walter Hampden played Agnes, Howard Kimmey played Calista and Alma played Cyril. The play will be repeated this evening and will again be staged on the afternoon of March 25 and the morning of March 31.

**D'Creay Resumes**

New York, March 24.—Lawrence D'Creay has resumed his role of the King in "Back at the Water Garden" after an absence of a month.

**Billy Burke in New Play**

New York, March 24.—Billy Burke is in feature in the legitimate stage "Fanny Hightail," in which whose previous management Miss Burke will appear, has arranged with Avery Hopwood for a three-act comedy for her, on the title of which is "The Little Girl." The play will be produced in New York next season. It is the Mr. Hightail's intention to present Miss Burke in a legitimate comedy on the coming stage with an all-star cast.

**Kath and Dill**

**Head Over Heels Work in Double**

New York, March 24.—The Broadway has just opened "Head Over Heels" with Kath and Dill. The High Cost of Living. The present they have arranged with Hopwood and Hopwood's management to present the play in New York for a second week. This is the first time that the play has been shown in New York since the first time it was shown in New York. This is a return engagement for Kath and Dill, who have been in October for New York.

**Closing in New York**

New York, March 24.—Arnold Daly will bring his engagement of "The Great Show" to a close next week in Philadelphia following which it will be presented in Philadelphia.

**BROADWAY AND BROADWAYS**  
By William Judkins Hewitt

New York, March 24.—The return receipts on the theater are not what the theatrical attractions in this city have prospered most wonderfully since the first of the year.

From present activities it is guessed that one of the main reasons for the success of the theater in this city have prospered most wonderfully since the first of the year.

The complexion and character of the theater, as it is known in this city, will have been entirely altered by the dawn of the summer months.

John P. Martin, owner of the Tribune, Tuesday night, Mr. George Broadway the careful looker, then came into the "Billboard" office the next day with a green face, and asked that this publication give it worldwide publicity. He would give theater, amusement report and plans of entertainment in this city and all America to have a "Play Festival Day" on April 8, to commemorate our entrance into the world conflict and the day the first Liberty Loan drive is to be launched. He expressed the attention of all our American AMERICAN AMERICAN to the importance of the most patriotic movement, and how on that day to see new signs about the place of the old ones that have been torn away, and new signs to be put up, showing them every place of entertainment. He said it was a shame that the city should be allowed to have so many of its theaters and places of entertainment, and he hoped that his suggestion for "Play Festival Day" be taken seriously.

Madison Street, president of the Palace Gardens Company, of Detroit, who is held up work every business in the city and business of the matters of amusement industry, is in building over with optimism regarding the future of his public-house of entertainment.

One of the big theatrical managers known for making very little, observes that there is a real difference between the theater and the character on the stage.

Fred McCallister's name is again mentioned in connection with a big out-of-the-ordinary amusement palace to be started on Broadway in the near future.

Some day magnificence will be accepted as a landmark at picture palaces. This was once brought in the hands of one of Broadway's most prominent showmen, Charles Fox, who has just gone to the city.

James H. Rice, former representative of the Alexander D'Amico interest in "The Great Show," is in town, and all in the office and business of the theater he will exhibit in the amusement business in New York. While it is thought he is a guest of Captain A. M. Taylor.

Irving Bellmore and Benjamin Burman are among the best men on the big street at the WITING. Home at the Hotel Astor and office in one of the big office buildings right in the heart of all show activity.

H. M. Stewart, of the Bennett Brothers' Amusement Enterprises, is one of the busy men in charge of their outdoor amusements, such as Palace Park, up the Hudson River on the Jersey side.

Richard T. Hightail and both are engaged at one of Broadway's leading hotels for a short stay to enjoy in their ranch in Montana.

Harry G. Melville returned to Chicago Tuesday.

"May the Eyes of Youth Never go Blind" says a writer after seeing the picture.

Edward Sweeney, president of the Industrial Engineering & Contracting Company, was very keen in a certain respect to be well as his own "Big West-coast idea" is not taken full advantage of at this time is not all clear.

James and Carson, of Vanderbilt Park, are said for England at an early date for a tour of the big "aim."

"It's not me" that means theatrical world problems by change of the middle-class in terms of the Central West and the Washington, has reached Broadway. For this we are sorry.

Head managers and advance agents who have made the camp theaters around the country report that the department of the affairs and matters at all the performances in wall-high quarter.

Charles E. Winkler is one of the best and most popular of the real feature in Broadway.

William Fox will add to the real feature upon a new opening and will be attracted to the feature, such as the City Theater, W. C. Thompson's are taking up some details in that connection this week.

Two night acts in the show business, from the first to the last, are being held in New York on South Island by wild set presents. This is one of

(Continued on page 8)

**K. & E. Musical Show**

**Will Go Into Excelsior Theater, Chicago**

New York, March 24.—Musical play will transfer to be played at the Excelsior Theater, Chicago, as well as dramatic attraction to which it has heretofore been devoted exclusively. New & E. Musical Show, which has been presented with Harry Z. Fawcett, the Chicago theater manager, who is now in New York. The first musical play at the Excelsior will be "The Great Show" which will open there on Sunday evening, March 24. This will be followed by "The Land of Oz" which will be playing and another show which will be presented on the same evening.

**Rielly-Koo in Chicago**

Chicago, March 23.—Rielly-Koo, the musical revue, came to the Campbell Broadway night, following classes of the Chicago Musical Show. The first act, Raymond Hirschfeld, Lillian Russell, and other stars, including Ignacio Martinez, Sylvia Jason, Marie Curran and many other really well-known names, who are in the cast, working before a big show, almost guarantee that the show will open to Chicago for a run that will prove long and profitable.

**Theater Tax for January**

New York, March 24.—The theater tax for the month of January amounted to \$418,124.80, showing an increase of about \$20 per cent. The increase is due to the fact that the tax in this effect was received yesterday from the Internal Revenue Department in Chicago for the tax that was paid by the United States Prospective Association.

**Soldiers Goats**

**At the Audubon Theater, Baltimore**

Baltimore, March 24.—Five hundred and fifty soldiers from the Audubon Theater and their officers were entertained at the Audubon Theater night, and witnessed the production of "The First by the Audubon Theater Company.

The entertainment was the first step in an undertaking of the local committee of the War Recreations Commission, to have a number of complimentary tickets for each in uniform, who are in town.

**To Star Miss Matheson**

New York, March 24.—Miss Wynne Matheson is to be the star of a play which will be produced in New York by Charles Ross Kennedy, which George H. Brennan will offer in New York next season.

**Infused With Woods**

Chicago, March 24.—James H. Stewart, who was in the "Billboard" and "Compass" the first night of the play, which was "Back at the Water Garden," which was produced at the Excelsior, has been appointed feature manager for the new "Woods."

**Will's New Theater**

Port Haven, Mich., March 24.—Robert L. Will, of the Herbert L. Will Theatrical Enterprises, controlling the Port Haven Theater, has plans drawn for a new \$250,000 theater to play legitimate road attractions and musical comedies. The theater, which is completed will be one of the best in southeastern Michigan.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# VANDÉVILLIANS

## CABARETS

### FORMER WHITE RATS' CLUB TO HOUSE N. Y. A. THEATER

**Vandevillians To Be Supplied With Innovation  
Which Will Fill Long Felt Want—Will  
Give Them Suitable Place To Rehearse  
and Show Their Acts**

New York, March 18.—While the N. Y. A. officials are not inclined to talk on the subject it is known that the members have some pleasant surprises in store for them when the former quarters of the White Rats have been fitted up for N. Y. A. purposes. This work is now going on and will be completed, it is expected, early in the summer.

Of course, everyone knows a very little of the work, but the details of all that is being done are being carefully guarded and the N. Y. A. officials are avoiding preliminary publicity until the evening of it. It is instead on good authority, however, that some of the innovations which will be introduced in the changes at the former White Rats' home will be the substitution of a vaudeville theater. While the officials will not exactly confirm this report they do not deny it, and the theater, which will be for rehearsal purposes, may, or may not be taken as an accepted fact.

If the theater is considered along the lines followed by one who is a politician to know it will be a long fall west in the city's vaudeville map. The vaudeville performers who have new acts to rehearse, if they are members of the N. Y. A., and for a limited time secure the use of this theater. They then will be saved the trouble of stalling around for a place to rehearse in some dark hole, or in some out of the way place not adapted to rehearsal purposes. The use of the N. Y. A. stage will cost them less than they would otherwise be obliged to pay and the money derived from these rentals will be utilized for the benefit and maintenance of the theater.

The stage will be an ample one, with proper stage equipment, and some arrangements will be made so that one can have whatever stage hands or orchestra assistance they need. Some politicians will be able to bring those whom they wish to have staged their acts, if it is not known whether or not the officials will grant access the privileges of the theater.

It is unnecessary to say that politicians will be subservient over the

#### Diagle and Ward Together

New York, March 18.—Tom Diagle has teamed up with Sam Ward, one of the Ward Brothers, remembered as remodeling Berlin and Ardoin, a musical act, and will be seen on the Orpheum Circuit this season. This partnership brings together one of the foremost comic dancers in vaudeville.

#### Vera Michelena for Vanda?

New York, March 18.—Vera Michelena, well-known musical comedy star, is now en route for the Orpheum. Vera Michelena has not been seen in the two-a-day for several seasons.

N. Y. A. theater and that that innovation will be assured from the start a steady passage.

vent an indignation on his original theater. Headlin's attorney, Frank Fox & Chase, of 11 Liberty street, will apply to the courts for an injunction to restrain all others from violating contracts. The matter brought to light in his recent work at the Hippodrome. He recently made an address before the Chesson Club of New York on the subject of Film Development.

#### New Month Longs Features

New York, March 18.—Several new features have been added to the March feature at the March House by Manager Oakland T. Hoag. Isabelle Jaan,

#### WATSON SISTERS (FANNY AND KITTY)



The Watson Sisters have James and Fanny in complete form, they sing, dance and recite. They are booked solid at the U. S. Grand and Van.

#### Ackerman & Harris

Purchase Orchestras for Twelve  
Pivotal Hippodrome Theaters

Seattle, Wash., March 18.—Ackerman & Harris have purchased twelve further orchestras for their twelve pivoted Hippodrome theaters in the Northwest, Utah, Spokane, Seattle, Tacoma, Portland and California cities. The orchestras are to add the regular orchestras and provide music while guests are on prior to and following the vaudeville act in the afternoon.

#### Hoodini on Warpath

Will Not Forfeit That of Vaudeville  
Elephant

New York, March 18.—A certain Western vaudeville circuit having announced a "Vaudeville Hoopland and Hoopland," the hooper, who has made such a success with it at the Hippodrome, has taken legal steps to pre-

vent the circuit's attempt, lose the lot of customers. Miss Jaan was the former partner of George White. In addition to offering suggestions, she sent a letter of protest, some written exclusively for her.

#### Rip, Vandeville in Salt Lake

Seattle, Wash., March 18.—Joseph Miller, local manager for Ackerman & Harris, announces that Bert Chisler, of the Salt Lake Booking agency, has made a deal with the firm whereby the Grand Theater in the Utah metropolis will play Hippodrome vaudeville in the "light week" policy beginning some time this week.

#### Elephants Help Soldiers

Chicago, Feb. 26.—John Robinson's elephants were the center of attraction in the musical stage play this week for the Madison for Soldiers' Fund. Over 2000 was raised at the prompt performance on downtown streets by acts on the Grandstand Mt.

#### Leaving Lowell, Mass.

James Carroll Accepts Position With  
R. S. Fox as Theater Manager

Lowell, Mass., March 18.—James Carroll will sever his association with the Grand Theater as managing director next Sunday, March 18, having accepted a position with R. S. Fox as manager of one of the Fox theaters. Mr. Carroll had acted theater's affairs here as the first manager of the Maritime Square Theater in 1916, when the house was devoted to vaudeville and music parlors at popular prices. Later the policy was changed to stock, resulting for sixty consecutive weeks. Mr. Carroll gave up his managerial duties there in 1921 and took up a similar position at Bradford, Pa., where he remained until he accepted the position of managing director of the Grand at Lowell.

#### Etisdon With Stead

Pioneer Hilltopped Vandeville Home  
Returns Booking Field

Chicago, March 18.—Henry Etisdon, for several years an associate of the Etisdon's Chicago office, has joined the ranks of local booking agents as an associate of J. S. Stead, in the vacant spot, with Etisdon in the Cassinier Building.

The good growth of Stead's business, combined with the fact that the event necessitates personally directing a road show during the summer, has led to the new association.

Henry Etisdon The Hilltopped Etisdon was a local scene manager for some time at Stead's office. His many years of association in various phases of vaudeville endeavor have resulted in a host of friends, who doubtless will form a splendid background for his victory in the booking field.

#### Orpheum Adds Another House

Seattle, Wash., March 18.—About April 1 the Orpheum Circuit will include the Liberty Theater, Grand Lewis, joining the Government ownership on Wednesday and Thursday of each week. The house will close in the Tacoma Theater, Tacoma, for six performances (Friday in Sunday, Sunday). Orpheum has not been in Spokane Monday night and do not open in Tacoma until thereafter eventually playing the engagement here on that will be last.

#### Cabaret Singer Arrested

New York, March 18.—Sam Hiberna, cabaret singer, who lives at 128 E. 128th street, was arrested last night, charged with playing the engagement, the death at Lincoln Hospital of Bert Lewis, a marine engineer of West Side, Mass. Lewis was shot in his Hudson apartment, and made a deathbed confession that the wound was inflicted by the singer. Miss Hiberna contends that Lewis shot himself.

#### Organized Girl Quartet

Seattle, March 18.—Three Moore farmers of the vaudeville act of Carl and the Orpheum Circuit. The quartet's debut engagement in Calgary, and is now in the city organizing a girl quartet for the Phalar Agency.





























INTRODUCTIONS



# SLIM TROMBONE

What has the biggest sales volume in music has established in the world's most famous music centers in their programs. Slim is the perfect example of a man who has not only a great voice but a great personality. He is a man who has not only a great voice but a great personality. He is a man who has not only a great voice but a great personality.

**SLIM'S RELATIVES - SALLY, FANNON, LASSIE, TERRY and MEG -**

See them at the Palace Theatre and the Grand Opera House. They are the most popular of performers in their career and will continue to be for years to come.

## PATRIOTIC PULSATIONS

AMERICAN ENTHUSIASM - A Patriotic March Song by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past. The music of the future and the music of the past. The music of the future and the music of the past.

SALES BY THE MILLIONS - SALLY, FANNON, LASSIE, TERRY and MEG - The most popular of performers in their career and will continue to be for years to come.

FILLMORE MUSIC HOUSE, Cincinnati, Ohio

## IN PREPARATION

A NEW LOT OF  
**FILLMORE**  
"LIVE ONES"

JUST THE KIND THE DISCOPHILE MINDS WANT  
FOR A COPY OF OUR LATEST ADVERTISEMENTS

### New 1918 Patriotic Marching Song "The Boys in Brown"



(THEY'LL GET THE GARDIES OUT!)  
Marching soldiers, rifles, bayonets, and rifles.  
Don't let them get the best of you. Don't let them get the best of you. Don't let them get the best of you.

ILLINOIS THEATRE CO., PHILADELPHIA, PA.

### THE HILLSIDE MUSIC PUBLISHER

For music you know you can't get elsewhere. For music you know you can't get elsewhere. For music you know you can't get elsewhere.

Titles:  
"The Boys in Brown"  
"The Boys in Brown"  
"The Boys in Brown"

For music you know you can't get elsewhere. For music you know you can't get elsewhere. For music you know you can't get elsewhere.

HILLSIDE MUSIC PUB.  
JAMES H. BROWN, CHICAGO, ILL.

For music you know you can't get elsewhere. For music you know you can't get elsewhere. For music you know you can't get elsewhere.

Music Plates and Printing  
For music you know you can't get elsewhere. For music you know you can't get elsewhere. For music you know you can't get elsewhere.

WALTER S. WILLIAMS & CO., CHICAGO, ILL.

For music you know you can't get elsewhere. For music you know you can't get elsewhere. For music you know you can't get elsewhere.

NAME YOU WREB  
**ASTRALITA**

RED STAR MUSIC CO.  
FAYETTEVILLE, ARK.

SON WRITERS  
Let us get your music in the hands of the public. Let us get your music in the hands of the public. Let us get your music in the hands of the public.

THE HARMONY SHOP, GAITHERSBURG, MD.

JOS. W. STERN & CO.  
The Launch New Advertising Campaign

An extensive advertising campaign will be conducted by Jos. W. Stern & Co., the International Advertising Agency, for the new patriotic song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

RELEASE TWO NUMBERS

Chas. E. Kullback, of 881 Fifth Avenue, New York, N. Y., has secured the rights to the song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

SCORES ANOTHER HIT

Charles E. Kullback, of 881 Fifth Avenue, New York, N. Y., has secured the rights to the song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

MUSIC NOTES

At St. Louis and Chicago, the writer of the song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

A patriotic marching song, entitled "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

A review of the patriotic song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

Madison Street, who has placed in motion pictures in Birmingham, Ala., during the past few years, is the composer of the new patriotic song "The Boys in Brown" by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

### NOW READY AS A SONG Wonderful Novelty Words



MADE IN U.S.A. 1000 N. WABASH ST. CHICAGO, ILL.

**MUSICIANS LEADING**  
**CAN YOU TRANSPROSE?**  
The new "Marvel Transposing Disc" is the most wonderful novelty in music. It allows you to play any piece of music on any instrument. It is a great novelty in music. It is a great novelty in music.

LET EVERY MAN, WOMAN AND CHILD IN THE COUNTRY

Know the great Patriotic Song which the whole nation is anxious to acquire

## WHEN "UNCLE SAM" GETS READY

In the March issue of "WHEN UNCLE SAM GETS READY" a brilliant March Song, with words and music by J. W. Stearns and Joe. The patriotic music for the nation, the music of the future and the music of the past.

O. W. LANE, Music Publisher, Gloucester, Mass.

GET THE NEW COMIC BOOK THAT'S GLEAMING UP  
"IF RAIN MAKES ALL THINGS BEAUTIFUL WHY  
DON'T IT RAIN ON ME?"

Second edition just out. A copy will contain you. Send request program.

THE F. A. CARSTO MUSIC PUB. CO., St. Louis, Mo.

THE IRISH SONG SENSATION  
**IRELAND'S A PARADISE TO ME**

A wonderful melody with unusual lyrics.

**I'M UNCLE SAMMY'S SOLDIER**

A new and wonderful melody.

# WHEN THE WAR IS OVER WE DID NOT WANT TO FIGHT

(WHAT WILL THE MEETING BE LIKE?) (BUT, BY GOLLY, HOW WE DO)

A wonderful song, marking the happy occasion when our soldier returns home. A wonderful song, marking the happy occasion when our soldier returns home. A wonderful song, marking the happy occasion when our soldier returns home.

Published by GROSSMAN & KIRBY, 910 No. American Bldg., CHICAGO.













LABLOIDS

The new friends of Billy Jackson, former dancer for Lord & Taylor's...

Lord & Taylor from City Street No. 106, P. 37, under the management of Earl Lord...

THE CALL—Your next move will be Pasadena, with new stage and public...

Others, lead and lead with the angle play, both stars have contracts...

James Van Altheimer's new and old friends...

Charles Moran, manager of the New Haven Variety Palace, has also been in the...

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WANTED AT ONCE

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Frankie in all shows, and Charley Galt, who would...

LEE CHANDLER'S American Ginger Girls

WANT FOR No. 1 SHOW PLAYING STOCK DATES EXCLUSIVELY

STEADY WORK GUARANTEED TO PEOPLE WITH THE GOODS FOR STOCK MARKET TABLED

CALL THEE A. J. COLUMBIA, Wholesale Man and General Business Woman, All...

THE BROADWAY THEATRE, 250 W. 42nd St., New York, N. Y., is...

WANTED AT ONCE, SINGING AND DANCING TEAM

WANTED, GOOD MUSICAL TALENT WITH GOOD REPERTOIRE

WANTED, GOOD MUSICAL TALENT WITH GOOD REPERTOIRE

WANTED AT ONCE, SINGING AND DANCING TEAM

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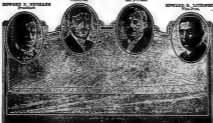
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**TAKE NOTICE**

**Show Opens at Scranton, Pa., April 15**

PLEASE ACKNOWLEDGE THIS CALL BY MAIL AND REPORT AT SCRANTON, PA. NOT LATER THAN APRIL 12.

**WANT**—For music, MOTOR DROMES and MIDGET SHOWS.

**CONCESSIONS**—High Striker, Spot the Spot, Palmistry, Peppercorn Show, Hoops, Country Show, Ten Pins and Ball Back, String Cheese and Fizzed Ball Game. These Concessions are still open. Must be next franchise.

Address all mail S. SOLOMON, P. O. Box 273, Scranton, Pa.

Committee, address JOSEPH TRONET, Gen. Agent.

Musicians, address PROFESSOR PHILLIP ESPOSITO.

Workingsmen, address OTTO J. MAIR.

P. S.—Jack McLaughlin and John Corry, write to FRANK WEST, care of this Show.

## JOSEPH H. HUGHES

**GENERAL AGENT**

### WILLIAMS STANDARD SHOWS

Permanent address, care The Billboard, Subway Central Building, New York

## HARRY COPPING'S SHOWS

—WANT—

One good floor that doesn't conflict, use Promoter. Would like to hear from a Band of 10 pieces. The following Concessions open: Dolls, Beans, Pilews, Wheels, Hoops, Bowling Alley, Ball Post, Book-Back, Mix Camp. Show opens April 27, Haverhill, Pa. Want Workingsmen in all States. All mail to HARRY COPPING.

## CHAS. G. KILPATRICK'S

. SPRING CALL INSURANCE

TO FINNY BROTHERS BUSINESS IN AMERICA AND CANADA.

Sole Agents for the State of New York. 150 N. W. 10th St., New York City.

Sole Agents for the State of New York. 150 N. W. 10th St., New York City.

has been so late in what is going on in your line of business.

**JOE BENTLEY** is now in the city of New York, and is a resident in the city of New York.

**JOE BENTLEY** is now in the city of New York, and is a resident in the city of New York.

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# PARKS PIERS AND BEACHES

## PREPARING FOR BIG SEASON AT ONTARIO BEACH, ROCHESTER

General Manager Elmer H. Vaughan Decidedly  
Optimistic Over the Outlook—Reports  
Practically All Available Dates  
Booked for Picnics

Buffalo, N. Y., March 28.—The general opinion of the business men here is that the outlook for the present year is bright. There is a widespread feeling of confidence that the year will be one of the most successful in the history of the city. The general manager of the Ontario Beach, Rochester, N. Y., reports that the outlook is very optimistic. He says that the business is practically all booked for picnics.

Elmer H. Vaughan, general manager of the Ontario Beach, Rochester, N. Y., reports that the business is practically all booked for picnics. He says that the business is very optimistic and that the outlook is bright. He reports that the business is practically all booked for picnics.

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### FAIRMOUNT PARK

Will Open Season Middle of May

WHEELING, W. Va., March 28.—Fairmount Park, which is the largest of its kind in the state, will open its season in the middle of May. The park is owned by the city and is managed by the Fairmount Park Commission. The commission has a plan for the park which includes a new road, a new building, and a new playground. The park is a beautiful one and is a great place for a picnic.

### WILDER RETURNING

ARTHUR H. WILDER, one of the best known park managers in the country, is returning to his old position at the Ontario Beach, Rochester, N. Y. He has been in the service of the city for many years and has been very successful in his work. He is a very popular man and is well known in the city.

### PLANNING PARK FOR ATLANTA

ATLANTA, Ga., March 28.—The department of parks and recreation in the city of Atlanta is planning a new park. The park is to be located in the city and is to be a beautiful one. The department has a plan for the park which includes a new road, a new building, and a new playground. The park is a beautiful one and is a great place for a picnic.

### WADSWORTH PARK

WADSWORTH PARK, which is the largest of its kind in the city, will open its season in the middle of May. The park is owned by the city and is managed by the Wadsworth Park Commission. The commission has a plan for the park which includes a new road, a new building, and a new playground. The park is a beautiful one and is a great place for a picnic.

He reports that the business is very optimistic and that the outlook is bright. He says that the business is practically all booked for picnics. He reports that the business is very optimistic and that the outlook is bright.

### CARONIA PARK

At Reading, Pa., Will Open May 18.

Reading, Pa., March 28.—The public work commission of Caronia Park will start this week. The park is owned by the city and is managed by the Caronia Park Commission. The commission has a plan for the park which includes a new road, a new building, and a new playground. The park is a beautiful one and is a great place for a picnic.

He reports that the business is very optimistic and that the outlook is bright. He says that the business is practically all booked for picnics. He reports that the business is very optimistic and that the outlook is bright.

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### TO BUY OR LEASE BOAT

Management of Conroy Island, Clevel-

and, Rocking Steamer  
Conroy Island, located about six miles from Cleveland, will be available for sale or lease. The island is a beautiful one and is a great place for a picnic. The management of the island has a plan for the island which includes a new road, a new building, and a new playground. The island is a beautiful one and is a great place for a picnic.

He reports that the business is very optimistic and that the outlook is bright. He says that the business is practically all booked for picnics. He reports that the business is very optimistic and that the outlook is bright.



# GET YOURS

1918 promises to be a big year in the amusement field. Planets everywhere are working overtime, while your former friend has plenty of money.

## DON'T THIS LOOK GOOD?

Why not turn your attention to popcorn and peanuts, the sure way to get the most? Why not do you read a magazine, the machine that has delivered the goods for years. Thousands are daily making for their owners big profits. You will find them on the circus lot, at resorts, exhibitions, tent shows, fairs, sales, in movies, sidewalks, stores, in fact, everywhere; and why?

Here's the reason—

## THEY'RE ALWAYS ON THE JOB.

Don't waste assets! The best here shows; low-cost; new. Get that big D. D. Catalog. It's yours for the asking.

## KINGERY MFG. CO.,

425 Pearl St., E.

Cincinnati, Ohio.

# EWING'S LADIES' BAND EWING'S ZOUAVE BAND

Each band for twelve weeks over different Chautauque Circles. Have a few weeks' open time in Aug. and Sept. for Fair engagements. A Contract will be for a band in an increase policy against failure for possible profit. Address: W. M. EWING, Mgr., Chautauque, Ill.

# LUNA PARK

## CONY ISLAND

# Opens May 18, 1918

With Several New Features in  
Shows and Rides

# CHICAGO'S RIVERVIEW

With  
Guaranteed  
Assurance of  
Big Success

**OPENS  
MAY  
15**

With  
Unequaled  
Drawing  
Power

**PACKED WITH MANY NEW AND SENSATIONAL ATTRACTIONS**

—INCLUDING—

**E. J. AUSTEN'S MOST MASTERLY PRODUCTION OF ALL TIME**

**NEW \$100,000.00 WAR SPECTACLE**

EXCELLING IN MAGNITUDE AND MAGNIFICENCE ALL OF THIS MASTER BUILDER'S  
ACHIEVEMENTS AT THE WORLD'S GREATEST EXPOSITIONS, INCLUDING  
MONITOR AND MERRIMAC, CREATION, PANAMA CANAL AND SCORES MORE

**STILL  
AVAILABLE**

A Few Choice Locations for Clean, New and Novel  
Games—2 High-Class Buildings for High-Class Park  
Shows—One Lot 200x125 Feet for Animal Show or  
Village.

**WRITE AT ONCE FOR FULL PARTICULARS**

DESCRIBING FULLY YOUR PROPOSITION. ADDRESS

**RIVERVIEW—CHICAGO**

For  
A Banner  
Season

**A  
MIGHTY  
MIRACLE OF**

For  
The World's  
Record

**MAGNIFICENCE**

**FOR ITS 1918 SEASON**









# RUTH LAW

## SUPREME IN AVIATION

1917

State Fair Engagements  
all re-signed  
for

1918

A few more dates  
open.

HURRY!

Several reservations  
already made  
for

1919



### DRAWING POWER

At Indiana State Fair last year on Thursday Ruth Law drew more people than had ever been on the grounds before, including Dan Patch Day, a record that has stood for many years.

This year Ruth Law will be at Indiana State Fair for six days at a salary of \$4,500.00.

## HOLDER OF THE REAL AMERICAN RECORD FOR LONG DISTANCE FLYING, CHICAGO TO NEW YORK

THE MOST AMAZING GIRL IN ALL THE  
WORLD. EVEN SHOWMEN OF LONG EX-  
PERIENCE WATCH HER LOOP THE LOOP  
FLIGHTS WITH AWE-STRUCK WONDER

### WIRE—WRITE—CALL

UNITED FAIRS BOOK-  
ING ASSN.

64 WEST RANDOLPH ST.  
CHICAGO, ILL.

OR

CHARLES OLIVER,  
MANAGER

SUITE 1014, HOTEL MORRISON  
CHICAGO, ILL.

THE MUSIC IS THE SOUL

OF THE

Skating Rink and Merry-Go-Round

Successful Rink Managers and Carousel Owners Swear by

BERNI ORGANS

Built for Work and Wear! Untearable Cardboard Music. Catalogue and Full Particulars on Request.

BERNI ORGAN CO., 216 West 20th St., New York City.

SECRETARY E. W. WILLIAMS

Believe Fair's Should Surely Be Held In Wartime

Washington, D. C., March 22.—Secretary E. W. Williams, of the National Association of Amateurs, has issued a public statement in which he has expressed his belief that the holding of a fair in wartime is not only a patriotic duty, but also a profitable one. He stated that the holding of a fair in wartime is not only a patriotic duty, but also a profitable one. He stated that the holding of a fair in wartime is not only a patriotic duty, but also a profitable one.

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The National County Fair will be held September 22.

POPE COUNTY FAIR

Chancellor, Miss. March 22.—The Pope County Fair, which will be held on the 23rd and 24th inst. at the fair grounds near the town of Pope, Miss., is being held in honor of the late Pope, Miss. The fair is being held in honor of the late Pope, Miss. The fair is being held in honor of the late Pope, Miss.

A. P. (PUT) SANDLES

Respectfully announcing to members, friends and the public that the A. P. (PUT) SANDLES, of the County of Pope, Miss., is being held in honor of the late Pope, Miss. The fair is being held in honor of the late Pope, Miss. The fair is being held in honor of the late Pope, Miss.

**OPEN FOR ALL ENGAGEMENTS PERDUE BALLOON CO.**  
714 W. Main St., MINNIE, IND.

**The Brockville Fair and Horse Show**  
AUGUST 19-25-31, 1918  
The Brockville Fair and Horse Show will be held at Brockville, Ont., from August 19 to 31, 1918. The fair is being held in honor of the late Brockville, Ont. The fair is being held in honor of the late Brockville, Ont.

DODGE COUNTY FAIR

EASTMAN, GEORGIA  
OCTOBER 14 TO 19, 1918 — DAY AND NIGHT

Biggest County Fair in the Southeast  
Would like to hear from Candidates or Assessor's Committees of the First Magistrate. Interested only in the LARGEST and BEST. Nothing else will satisfy. Small ones save stamps.

Splendid opportunity for Concessionaires.  
Will offer great inducement to first-class Circus touring Southeastern territory to play inside grounds on one of our dates.  
Ready to contract for Free Acts and Showtroups. Will pay for new and novel ideas.  
W. L. JESSUP, President. JAMES BISHOP, JR., Secretary.

SENECA COUNTY FAIR

TIFFIN, O., AUG. 27-29-30, 1918  
We want Concessionaires for Merry-Go-Round, Ferris Wheel and other Fair Concessions and Free Attractions. ARTHUR H. UNGER, Secy., Tiffin, Ohio.

BALLOONS TENTS PARACHUTES

BARBERS, PENNANTS, HOT AIR AND GAS BALLOONS WITH EQUIPMENT.  
Write or visit W. F. McGuire, Manager.  
NORTH WESTERN BALLOON, TENT & AMMING COMPANY  
1000 GRAND ST., URBANA, ILL. CHICAGO, ILL.

STANLEY SUGGESTS GENRES  
Waverly, N. Y., March 22.—The object of the Stanley Suggests Genres, of the State of New York, is to suggest to the public the various genres of the State of New York. The fair is being held in honor of the late Stanley Suggests Genres, of the State of New York.

TITUVILLE ASH. ELECTIONS  
Tituville, N. Y., March 22.—The object of the Tituville Ash Elections, of the State of New York, is to suggest to the public the various ash elections of the State of New York. The fair is being held in honor of the late Tituville Ash Elections, of the State of New York.

PLANS FOR 1918  
Washington, D. C., March 22.—The plans for the year 1918 are being discussed by the various departments of the Government. The fair is being held in honor of the late Washington, D. C.

SECURE LIBERTY'S BOND  
Secure Liberty's Bond, of the State of New York, is being held in honor of the late Secure Liberty's Bond, of the State of New York. The fair is being held in honor of the late Secure Liberty's Bond, of the State of New York.

ELECT PROGRESSIVE MEN

London, N. Y., March 22.—The object of the Elect Progressive Men, of the State of New York, is to suggest to the public the various progressive men of the State of New York. The fair is being held in honor of the late Elect Progressive Men, of the State of New York.

GREAT HORNELL FAIR

Hornell, N. Y., March 22.—The Great Hornell Fair, of the State of New York, is being held in honor of the late Great Hornell Fair, of the State of New York. The fair is being held in honor of the late Great Hornell Fair, of the State of New York.

TO FEATURE NIGHT FAIR

Watkins, N. Y., March 22.—The Watkins Night Fair, of the State of New York, is being held in honor of the late Watkins Night Fair, of the State of New York. The fair is being held in honor of the late Watkins Night Fair, of the State of New York.

ALLIANCE GETS CONVENTION

Albany, N. Y., March 22.—The Alliance Gets Convention, of the State of New York, is being held in honor of the late Alliance Gets Convention, of the State of New York. The fair is being held in honor of the late Alliance Gets Convention, of the State of New York.

ANOKA (MINN.) FAIR

Anoka, Minn., March 22.—The Anoka Fair, of the State of Minnesota, is being held in honor of the late Anoka Fair, of the State of Minnesota. The fair is being held in honor of the late Anoka Fair, of the State of Minnesota.

INCREASES CAPITAL STOCK  
Anokan, Minn., March 22.—The Anokan increases capital stock, of the State of Minnesota, is being held in honor of the late Anokan increases capital stock, of the State of Minnesota. The fair is being held in honor of the late Anokan increases capital stock, of the State of Minnesota.

BELIEVES IN PUBLICITY

Columbus, O., March 22.—The Columbus believes in publicity, of the State of Ohio, is being held in honor of the late Columbus believes in publicity, of the State of Ohio. The fair is being held in honor of the late Columbus believes in publicity, of the State of Ohio.

EXPECT TO DOUBLE BUSINESS

Albany, N. Y., March 22.—The Albany expect to double business, of the State of New York, is being held in honor of the late Albany expect to double business, of the State of New York. The fair is being held in honor of the late Albany expect to double business, of the State of New York.

**WORLD'S GREATEST SHOWING**  
BALLOON AND PARACHUTE EXHIBITIONS  
ED. B. BITANSON  
ELMIRA, N. Y.







# SELLING OUT!!

## These Two Novelties at One-Half Cost Price

### PLAYING CARDS

Best linen finish, illustrating on face cards six of the most prominent fancy skaters in America.  
**15c PER DECK, in ANY QUANTITY, POSTPAID. THINK OF IT!**  
**AUTOMOBILISTS!**

Observe the Army and Navy regulations: "Flags down at gun down." Any height desired from 6 to 20 inches by telephoning order. Immediately dismantled from radiator seat without disturbing cleavage. **50 CENTS POSTPAID.**

**RICHARDSON BALL BEARING SKATE CO., Inc., 536-548 Lake Shore Drive, Chicago, Ill.**  
 \*We make high-grade Steel Fishing Rods and Toller Thrives, too.\*



## CHICAGO RINK SKATES



Every rink in Chicago is equipped with our slow wheel skates. Order a sample pair and be convinced. **50 CENTS POSTPAID.**

**CHICAGO ROLLER SKATE CO.**

124 N. LaSalle Street, Chicago, Ill.

and, if anything is wrong with the skates they should be held in one place for repair and not given out to the next person who takes them. It is to be noted that the skates are made in the city of the state from which they are to be shipped and do it with a skill, so that the skates from the present factory will change to the next factory when the change is made. The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

The first skates to be made from steel and copper of brass were made by... The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

With all the progress made in the skating rink, it is not surprising that the skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

There are a number of skaters who are interested in the skating rink. The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

Every rink in Chicago is equipped with our slow wheel skates. Order a sample pair and be convinced. 50 CENTS POSTPAID.

The first skates to be made from steel and copper of brass were made by... The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

There are a number of skaters who are interested in the skating rink. The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

Chicago Rink Skates

Chicago Roller Skate Co.

Chicago Rink Skates

Chicago Rink Skates

Chicago Rink Skates

C. L. Wilford is president of the... The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

Chicago Rink Skates

Chicago Rink Skates

Chicago Rink Skates

## RINK MEN

Get your skates at 50c per pair. Order your skates today.

## RINK MANAGERS, ATTENTION!

Get your skates at 50c per pair. Order your skates today.

## FOR SALE: ALL WHEELS OF THE RINK

Get your skates at 50c per pair. Order your skates today.

## FAIR NOTES

(Continued from page 31)

The skates are made in a factory and will give better service than any other skates. The skates are made in a factory and will give better service than any other skates.

## THE IMPROVED FROEY SKATING BALLS

NO SLIPPERY FLOOR SURFACES



The Froey skating ball is made of a special material...

## 'Froey' Wants All Skaters

Get your Froey skating balls today.

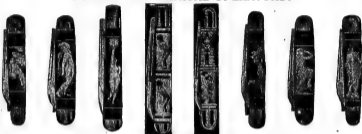




# AGENTS! SOMETHING NEW

## HOP TO THIS!

A "CLEAN-UP" PROPOSITION FOR LIVE AGENTS, RAFFLE BOARD AND CARNIVAL OPERATORS!



**LOOK 'EM OVER**

Then Write Quick for Our Big Catalog



A Line That "Gops" the Money  
See Our Up-to-the Minute Patriotic Designs

PHOTO-HANDLED KNIVES IN

# NATURAL LIFELIKE COLORS

Agents! Are you wise to this big opportunity? Have you seen this wonder line of knives mounted with beautiful, artistic masterpieces, produced in natural, living colors by our own new process? A positively sensational quick money maker.

Do not be misled by imitators of our successful line, but deal direct with us. We are the manufacturers and originators of the latest novelty in pocket cutlery. Our complete new catalog will open your eyes. Filled with new articles that are breaking all records—very artistic, new patriotic designs, art models and other beauties that put our line in a class by itself.

By dealing direct with the factory you get the benefit of the lowest rock-bottom prices and save all jobbers' profits.

We are positively the world's largest manufacturers and distributors of photo-handled knives and offer you

full protection in any territory not yet assigned. But do not delay. Territory is going fast. The time to get in on this bonanza is now. You can make a clean-up during the winter season. This is a good all-year-round proposition.

## Send This Coupon For Our Catalog

Our new catalog describes our complete line and terms to agents. Write for it today. Send a postal or tear off and mail this coupon.

Address

**GOLDEN RULE CUTLERY COMPANY**

211 N. Shelton St., Dept. 127, Chicago, Illinois

211 N. Shelton, Dept. 127, Chicago, Illinois

GOLDEN RULE CUTLERY CO.,

211 N. Shelton, Dept. 127, Chicago, Illinois

Please send me your catalog and terms to agents.

If the following territory has not already been assigned, please reserve it for me until I receive your catalog and proposition:

Territory Wanted.....

Name.....

Street.....

Town..... State.....



Our New Factory Building, Capacity, 250,000 Pairs Per Day













**SPRING**A New Concession  
for Every Show.

Evans' Devil's Bowling Alley  
proven the greatest grind  
store on the road.



EVANS' FLASHING STAR

Evans' Flashing  
Star—the  
sensation of  
the hour.  
Made in any  
combination.  
A bigger hit than  
the Race Track.



BABY BUNTING

All exposures—unbreakable and a sure fire hit.



MISS COLUMBIA

**H. C. EVA**

1528 W. Adams St.,

EVANS' THREE  
SCIENCE

PATER

EVANS' AUTO SPEEDWAY  
Come in and see

The greatest  
premium ever  
offered  
concessionaires.



KUTR

Complete Line of Concessionaires' Supplies, Percentage Wholesale  
WRITE FOR PRICES AND



# EVANS & CO.

CHICAGO, ILL.

Recognized Leaders in  
Concessionaires' Supplies.

## 1918

5-PIN BOARD  
NO SKILL



1/2 x 1/2



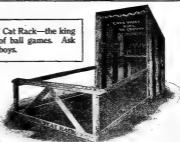
—the concession DE LUXE.  
as it operated.



The largest,  
lightest and  
most fascinating  
stuffed doll on  
the market  
today.

THE KID

Evans' Cat Rack—the king  
pin of ball games. Ask  
the boys.



Store in a  
Trunk.  
The cleanest,  
neatest  
refreshment  
stand ever  
offered the  
Concession Man.



STORE IN A TRUNK



EVANS' DRESSED BEAR



EVANS' BUDDY  
18-inch unbreakable doll. Most flashy doll ever  
produced. Better than the best.

Wheels, Serial Paddles, Race Tracks, Candy, Stuffed Toys, Etc.  
AND FULL DESCRIPTION.

LIST OF 1918 FAIRS

The Data Contained in This List Gives All the Dates of This Season's Fairs Which Had Been Arranged Up to the Time of Going to Press - Additions Will Be Made in Subsequent Issues as Received

ENTIRELY FREE TO BE QUOTED BY THE COURTESY OF THE BOARD OF DIRECTORS, BOSTON, MASS. U. S. & CAN. PAT. 1,811,700

ALABAMA
Alabama-Columbian Ex. Fair, Ann. Oct. 23-31, 1918, Mobile, Ala.
Alabama-Union Fair, Ann. Oct. 23-31, 1918, Mobile, Ala.

ARIZONA
Phoenix-Scotts Valley Fair, Ann. Oct. 23-31, 1918, Phoenix, Ariz.
Phoenix-Scotts Valley Fair, Ann. Oct. 23-31, 1918, Phoenix, Ariz.

ARKANSAS
Little Rock-Union Fair, Ann. Oct. 23-31, 1918, Little Rock, Ark.
Little Rock-Union Fair, Ann. Oct. 23-31, 1918, Little Rock, Ark.

CALIFORNIA
San Francisco-Union Fair, Ann. Oct. 23-31, 1918, San Francisco, Cal.
San Francisco-Union Fair, Ann. Oct. 23-31, 1918, San Francisco, Cal.

CONNECTICUT
Hartford-Union Fair, Ann. Oct. 23-31, 1918, Hartford, Conn.
Hartford-Union Fair, Ann. Oct. 23-31, 1918, Hartford, Conn.

DELAWARE
Wilmington-Union Fair, Ann. Oct. 23-31, 1918, Wilmington, Del.
Wilmington-Union Fair, Ann. Oct. 23-31, 1918, Wilmington, Del.

FLORIDA
Tallahassee-Union Fair, Ann. Oct. 23-31, 1918, Tallahassee, Fla.
Tallahassee-Union Fair, Ann. Oct. 23-31, 1918, Tallahassee, Fla.

GEORGIA
Atlanta-Union Fair, Ann. Oct. 23-31, 1918, Atlanta, Ga.
Atlanta-Union Fair, Ann. Oct. 23-31, 1918, Atlanta, Ga.

ILLINOIS
Chicago-Union Fair, Ann. Oct. 23-31, 1918, Chicago, Ill.
Chicago-Union Fair, Ann. Oct. 23-31, 1918, Chicago, Ill.

INDIANA
Indianapolis-Union Fair, Ann. Oct. 23-31, 1918, Indianapolis, Ind.
Indianapolis-Union Fair, Ann. Oct. 23-31, 1918, Indianapolis, Ind.

IOWA
Des Moines-Union Fair, Ann. Oct. 23-31, 1918, Des Moines, Ia.
Des Moines-Union Fair, Ann. Oct. 23-31, 1918, Des Moines, Ia.

KANSAS
Topeka-Union Fair, Ann. Oct. 23-31, 1918, Topeka, Kan.
Topeka-Union Fair, Ann. Oct. 23-31, 1918, Topeka, Kan.

KENTUCKY
Louisville-Union Fair, Ann. Oct. 23-31, 1918, Louisville, Ky.
Louisville-Union Fair, Ann. Oct. 23-31, 1918, Louisville, Ky.

LOUISIANA
New Orleans-Union Fair, Ann. Oct. 23-31, 1918, New Orleans, La.
New Orleans-Union Fair, Ann. Oct. 23-31, 1918, New Orleans, La.

MAINE
Portland-Union Fair, Ann. Oct. 23-31, 1918, Portland, Me.
Portland-Union Fair, Ann. Oct. 23-31, 1918, Portland, Me.

MARYLAND
Baltimore-Union Fair, Ann. Oct. 23-31, 1918, Baltimore, Md.
Baltimore-Union Fair, Ann. Oct. 23-31, 1918, Baltimore, Md.

MASSACHUSETTS
Boston-Union Fair, Ann. Oct. 23-31, 1918, Boston, Mass.
Boston-Union Fair, Ann. Oct. 23-31, 1918, Boston, Mass.

MISSISSIPPI
Jackson-Union Fair, Ann. Oct. 23-31, 1918, Jackson, Miss.
Jackson-Union Fair, Ann. Oct. 23-31, 1918, Jackson, Miss.

MISSOURI
St. Louis-Union Fair, Ann. Oct. 23-31, 1918, St. Louis, Mo.
St. Louis-Union Fair, Ann. Oct. 23-31, 1918, St. Louis, Mo.

MONTANA
Billings-Union Fair, Ann. Oct. 23-31, 1918, Billings, Mont.
Billings-Union Fair, Ann. Oct. 23-31, 1918, Billings, Mont.

NEBRASKA
Omaha-Union Fair, Ann. Oct. 23-31, 1918, Omaha, Neb.
Omaha-Union Fair, Ann. Oct. 23-31, 1918, Omaha, Neb.

NEVADA
Las Vegas-Union Fair, Ann. Oct. 23-31, 1918, Las Vegas, Nev.
Las Vegas-Union Fair, Ann. Oct. 23-31, 1918, Las Vegas, Nev.

NEW YORK
New York-Union Fair, Ann. Oct. 23-31, 1918, New York, N.Y.
New York-Union Fair, Ann. Oct. 23-31, 1918, New York, N.Y.

NEW JERSEY
Newark-Union Fair, Ann. Oct. 23-31, 1918, Newark, N.J.
Newark-Union Fair, Ann. Oct. 23-31, 1918, Newark, N.J.

NEW HAMPSHIRE
Manchester-Union Fair, Ann. Oct. 23-31, 1918, Manchester, N.H.
Manchester-Union Fair, Ann. Oct. 23-31, 1918, Manchester, N.H.

NEW MEXICO
Albuquerque-Union Fair, Ann. Oct. 23-31, 1918, Albuquerque, N.M.
Albuquerque-Union Fair, Ann. Oct. 23-31, 1918, Albuquerque, N.M.

NEW YORK (cont.)
Buffalo-Union Fair, Ann. Oct. 23-31, 1918, Buffalo, N.Y.
Buffalo-Union Fair, Ann. Oct. 23-31, 1918, Buffalo, N.Y.

NEW YORK (cont.)
Rochester-Union Fair, Ann. Oct. 23-31, 1918, Rochester, N.Y.
Rochester-Union Fair, Ann. Oct. 23-31, 1918, Rochester, N.Y.

NEW YORK (cont.)
Syracuse-Union Fair, Ann. Oct. 23-31, 1918, Syracuse, N.Y.
Syracuse-Union Fair, Ann. Oct. 23-31, 1918, Syracuse, N.Y.

NEW YORK (cont.)
Yonkers-Union Fair, Ann. Oct. 23-31, 1918, Yonkers, N.Y.
Yonkers-Union Fair, Ann. Oct. 23-31, 1918, Yonkers, N.Y.

NEW YORK (cont.)
Albany-Union Fair, Ann. Oct. 23-31, 1918, Albany, N.Y.
Albany-Union Fair, Ann. Oct. 23-31, 1918, Albany, N.Y.

NEW YORK (cont.)
Schenectady-Union Fair, Ann. Oct. 23-31, 1918, Schenectady, N.Y.
Schenectady-Union Fair, Ann. Oct. 23-31, 1918, Schenectady, N.Y.

OHIO
Columbus-Union Fair, Ann. Oct. 23-31, 1918, Columbus, Ohio.
Columbus-Union Fair, Ann. Oct. 23-31, 1918, Columbus, Ohio.

OKLAHOMA
Oklahoma City-Union Fair, Ann. Oct. 23-31, 1918, Oklahoma City, Okla.
Oklahoma City-Union Fair, Ann. Oct. 23-31, 1918, Oklahoma City, Okla.

OREGON
Portland-Union Fair, Ann. Oct. 23-31, 1918, Portland, Ore.
Portland-Union Fair, Ann. Oct. 23-31, 1918, Portland, Ore.

PENNSYLVANIA
Philadelphia-Union Fair, Ann. Oct. 23-31, 1918, Philadelphia, Pa.
Philadelphia-Union Fair, Ann. Oct. 23-31, 1918, Philadelphia, Pa.

PENNSYLVANIA (cont.)
Pittsburgh-Union Fair, Ann. Oct. 23-31, 1918, Pittsburgh, Pa.
Pittsburgh-Union Fair, Ann. Oct. 23-31, 1918, Pittsburgh, Pa.

PENNSYLVANIA (cont.)
Allentown-Union Fair, Ann. Oct. 23-31, 1918, Allentown, Pa.
Allentown-Union Fair, Ann. Oct. 23-31, 1918, Allentown, Pa.

PENNSYLVANIA (cont.)
Erie-Union Fair, Ann. Oct. 23-31, 1918, Erie, Pa.
Erie-Union Fair, Ann. Oct. 23-31, 1918, Erie, Pa.

PENNSYLVANIA (cont.)
Scranton-Union Fair, Ann. Oct. 23-31, 1918, Scranton, Pa.
Scranton-Union Fair, Ann. Oct. 23-31, 1918, Scranton, Pa.

PENNSYLVANIA (cont.)
York-Union Fair, Ann. Oct. 23-31, 1918, York, Pa.
York-Union Fair, Ann. Oct. 23-31, 1918, York, Pa.

PENNSYLVANIA (cont.)
Harrisburg-Union Fair, Ann. Oct. 23-31, 1918, Harrisburg, Pa.
Harrisburg-Union Fair, Ann. Oct. 23-31, 1918, Harrisburg, Pa.

PENNSYLVANIA (cont.)
Lancaster-Union Fair, Ann. Oct. 23-31, 1918, Lancaster, Pa.
Lancaster-Union Fair, Ann. Oct. 23-31, 1918, Lancaster, Pa.

PENNSYLVANIA (cont.)
Lebanon-Union Fair, Ann. Oct. 23-31, 1918, Lebanon, Pa.
Lebanon-Union Fair, Ann. Oct. 23-31, 1918, Lebanon, Pa.

PENNSYLVANIA (cont.)
Reading-Union Fair, Ann. Oct. 23-31, 1918, Reading, Pa.
Reading-Union Fair, Ann. Oct. 23-31, 1918, Reading, Pa.

PENNSYLVANIA (cont.)
West Chester-Union Fair, Ann. Oct. 23-31, 1918, West Chester, Pa.
West Chester-Union Fair, Ann. Oct. 23-31, 1918, West Chester, Pa.

PENNSYLVANIA (cont.)
Gettysburg-Union Fair, Ann. Oct. 23-31, 1918, Gettysburg, Pa.
Gettysburg-Union Fair, Ann. Oct. 23-31, 1918, Gettysburg, Pa.

TEXAS
Dallas-Union Fair, Ann. Oct. 23-31, 1918, Dallas, Tex.
Dallas-Union Fair, Ann. Oct. 23-31, 1918, Dallas, Tex.

UTAH
Salt Lake City-Union Fair, Ann. Oct. 23-31, 1918, Salt Lake City, Utah.
Salt Lake City-Union Fair, Ann. Oct. 23-31, 1918, Salt Lake City, Utah.

VIRGINIA
Richmond-Union Fair, Ann. Oct. 23-31, 1918, Richmond, Va.
Richmond-Union Fair, Ann. Oct. 23-31, 1918, Richmond, Va.

WISCONSIN
Milwaukee-Union Fair, Ann. Oct. 23-31, 1918, Milwaukee, Wis.
Milwaukee-Union Fair, Ann. Oct. 23-31, 1918, Milwaukee, Wis.

WISCONSIN (cont.)
Madison-Union Fair, Ann. Oct. 23-31, 1918, Madison, Wis.
Madison-Union Fair, Ann. Oct. 23-31, 1918, Madison, Wis.

WISCONSIN (cont.)
Green Bay-Union Fair, Ann. Oct. 23-31, 1918, Green Bay, Wis.
Green Bay-Union Fair, Ann. Oct. 23-31, 1918, Green Bay, Wis.

WISCONSIN (cont.)
Oshkosh-Union Fair, Ann. Oct. 23-31, 1918, Oshkosh, Wis.
Oshkosh-Union Fair, Ann. Oct. 23-31, 1918, Oshkosh, Wis.

WISCONSIN (cont.)
Stevens Point-Union Fair, Ann. Oct. 23-31, 1918, Stevens Point, Wis.
Stevens Point-Union Fair, Ann. Oct. 23-31, 1918, Stevens Point, Wis.

WISCONSIN (cont.)
Wausau-Union Fair, Ann. Oct. 23-31, 1918, Wausau, Wis.
Wausau-Union Fair, Ann. Oct. 23-31, 1918, Wausau, Wis.

WISCONSIN (cont.)
Wisconsin Dells-Union Fair, Ann. Oct. 23-31, 1918, Wisconsin Dells, Wis.
Wisconsin Dells-Union Fair, Ann. Oct. 23-31, 1918, Wisconsin Dells, Wis.

WISCONSIN (cont.)
Bellevue-Union Fair, Ann. Oct. 23-31, 1918, Bellevue, Wis.
Bellevue-Union Fair, Ann. Oct. 23-31, 1918, Bellevue, Wis.

WISCONSIN (cont.)
De Pere-Union Fair, Ann. Oct. 23-31, 1918, De Pere, Wis.
De Pere-Union Fair, Ann. Oct. 23-31, 1918, De Pere, Wis.

WISCONSIN (cont.)
Fond du Lac-Union Fair, Ann. Oct. 23-31, 1918, Fond du Lac, Wis.
Fond du Lac-Union Fair, Ann. Oct. 23-31, 1918, Fond du Lac, Wis.

WISCONSIN (cont.)
Keshisho-Union Fair, Ann. Oct. 23-31, 1918, Keshisho, Wis.
Keshisho-Union Fair, Ann. Oct. 23-31, 1918, Keshisho, Wis.

WISCONSIN (cont.)
Manitowish-Union Fair, Ann. Oct. 23-31, 1918, Manitowish, Wis.
Manitowish-Union Fair, Ann. Oct. 23-31, 1918, Manitowish, Wis.

WISCONSIN (cont.)
Marathon-Union Fair, Ann. Oct. 23-31, 1918, Marathon, Wis.
Marathon-Union Fair, Ann. Oct. 23-31, 1918, Marathon, Wis.

WISCONSIN (cont.)
Menomonie-Union Fair, Ann. Oct. 23-31, 1918, Menomonie, Wis.
Menomonie-Union Fair, Ann. Oct. 23-31, 1918, Menomonie, Wis.

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AL AERIAL UTTS MADELE
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ILLINOIS CENTENNIAL STATE FAIR
AND
INDUSTRIAL EXPOSITION
18 DAYS -- AUGUST 9-26, 1918 -- SPRINGFIELD
CONCESSION PRIVILEGES NOW BEING SOLD.
B. M. DAVISON, Secretary.

# HARRY RICH

THE MAN WHO FLIRTS  
WITH DEATH AND  
LIKES IT.

THE ONLY ACT OF  
ITS KIND IN ALL  
THE UNIVERSE

NO NETS OR SAFETY  
APPLIANCES USED

The Most Daring, Sen-  
sational and Highest  
Trapeze Act in  
the World



WHERE BUILDINGS are not available, as in Parks, Fair Grounds, etc., RICH erects his rigging on top of a tower 90 to 100 feet high. In addition to above act, RICH fires a 200-pound cannon, while holding same by his faithful teeth; also pulls two or three large loaded automobiles by his teeth.

ADDRESS ALL CORRESPONDENCE

**HARRY RICH, care of The Billboard, Cincinnati, Ohio,**

FRANK MELVILLE, INC., 220 W. 42nd Street, New-York.

## RICH FLIRTS WITH DEATH UP IN AIR

Hearts of Spectators Stop  
as Daredevil Trapezeist  
Does His Stunts

Harry Rich, aerial artist, last night commencing in thousands of "flirtations" that he is a regular daredevil. As he swung away up in the air he gave the spectators a thrill that not these accounts go to whether their hearts were going to stop or whether they would become spectators. Rich will repeat his marvelous performance tonight and tomorrow night at 8 o'clock.

Rich last night a swinging trapeze at the edge of the roof of the Greenwald Building. The trapeze is so arranged that it swings right and over Market street over the heads of spectators. The stunts that Rich does through his night can not adequately be pictured. With a stand one foot or so the trapeze bar as he swung away out, back and forth, over the crowd, he varied and equipped and put himself in all kinds of perilous positions with many of the spectators, motioned by his directions with death, either closed their eyes or left the arena.

The climax came when Rich grasped the bar with his grip and was going from the great height in the ground. He caught himself with his feet and dropped head downward, while thousands of hearts stopped momentarily. It was not long under the eyes of brave spectators, and Rich could be seen for several blocks along Market street. He drove the crowd that street car traffic was held up for a while.

Several years ago Rich, who had distinguished himself as a tight-rope walker, in making a desperate landing after a high aerial act, came down in a high position. Just as he reached the ground a heavy weight fell through the crowd with such violence that Rich was thrown into the air. He was assisted down head to foot, and his clothing liberally was stripped from his body. All he was would be recovering from the effects of that feat.

Despite these injuries he is engaged today in a high altitude campaign and that puts tremendous strain upon those broken ankles, and his life depends upon them almost every minute as he goes through his stunts.

One of over 200 clippings carried by "Rich," from *Williamsport, Pa., Evening Journal, Nov. 8, 1917.*

**THURSDAY, NOVEMBER 8, 1917.**

**TRAPEZISTS SET DAREDEVIL HARRY RICH  
FLIRT WITH DEATH**

THOUSANDS of persons assembled in Market street, between Fourth and Fifth streets, last evening to see Harry Rich, world-famous aerialist, perform his hair-raising feat over a fifty-foot trapeze suspended on top of the Greenwald Building for the benefit of the Old Hope in France Tobacco Fund.

It was an orderly and appreciative crowd in all respects. It responded cheerfully to the safety precautions imposed by Chief of Police Clark and the policemen specially detailed to hold the thousands within the bounds of order and when in perfect order of completion, the huge crowd was headed toward the scene of the performance. We detour Chief Clark said the man upon the high aerialist tonight was in whom it was done.

"It was the most thrilling thing I ever saw in my life, in view of his long experience and today. To a crowd performance is a feat of nerve and is protected by nets. He has a character for his life. Rich, however, has no such equipment. He is in the air as he approaches to death. He has but his strong heart, his steady nerves and his long trapeze between his and death."







# ADVANCE WHIP & NOVELTY CO.

WESTFIELD, MASS.

Dolls, Bears, Pillows, Paddle Wheels, Serial Paddles, Hoop La Outfit, Zap R. D. Game, Country Store, Fish Pond and Prizes for all Games, both large and small; Whips, Balloons, Canes, in fact everything for the Concessionaire. We have a 30-horse Evans Race Track, complete with Tent, Shelves, Frame and Trunks, for sale.

### BOYD BASKETS

Concord—Baskings Co. Fair Assn. Dept. 2-5, 10-15, 20-25, 30-35, 40-45, 50-55, 60-65, 70-75, 80-85, 90-95, 100-105, 110-115, 120-125, 130-135, 140-145, 150-155, 160-165, 170-175, 180-185, 190-195, 200-205, 210-215, 220-225, 230-235, 240-245, 250-255, 260-265, 270-275, 280-285, 290-295, 300-305, 310-315, 320-325, 330-335, 340-345, 350-355, 360-365, 370-375, 380-385, 390-395, 400-405, 410-415, 420-425, 430-435, 440-445, 450-455, 460-465, 470-475, 480-485, 490-495, 500-505, 510-515, 520-525, 530-535, 540-545, 550-555, 560-565, 570-575, 580-585, 590-595, 600-605, 610-615, 620-625, 630-635, 640-645, 650-655, 660-665, 670-675, 680-685, 690-695, 700-705, 710-715, 720-725, 730-735, 740-745, 750-755, 760-765, 770-775, 780-785, 790-795, 800-805, 810-815, 820-825, 830-835, 840-845, 850-855, 860-865, 870-875, 880-885, 890-895, 900-905, 910-915, 920-925, 930-935, 940-945, 950-955, 960-965, 970-975, 980-985, 990-995, 1000-1005, 1010-1015, 1020-1025, 1030-1035, 1040-1045, 1050-1055, 1060-1065, 1070-1075, 1080-1085, 1090-1095, 1100-1105, 1110-1115, 1120-1125, 1130-1135, 1140-1145, 1150-1155, 1160-1165, 1170-1175, 1180-1185, 1190-1195, 1200-1205, 1210-1215, 1220-1225, 1230-1235, 1240-1245, 1250-1255, 1260-1265, 1270-1275, 1280-1285, 1290-1295, 1300-1305, 1310-1315, 1320-1325, 1330-1335, 1340-1345, 1350-1355, 1360-1365, 1370-1375, 1380-1385, 1390-1395, 1400-1405, 1410-1415, 1420-1425, 1430-1435, 1440-1445, 1450-1455, 1460-1465, 1470-1475, 1480-1485, 1490-1495, 1500-1505, 1510-1515, 1520-1525, 1530-1535, 1540-1545, 1550-1555, 1560-1565, 1570-1575, 1580-1585, 1590-1595, 1600-1605, 1610-1615, 1620-1625, 1630-1635, 1640-1645, 1650-1655, 1660-1665, 1670-1675, 1680-1685, 1690-1695, 1700-1705, 1710-1715, 1720-1725, 1730-1735, 1740-1745, 1750-1755, 1760-1765, 1770-1775, 1780-1785, 1790-1795, 1800-1805, 1810-1815, 1820-1825, 1830-1835, 1840-1845, 1850-1855, 1860-1865, 1870-1875, 1880-1885, 1890-1895, 1900-1905, 1910-1915, 1920-1925, 1930-1935, 1940-1945, 1950-1955, 1960-1965, 1970-1975, 1980-1985, 1990-1995, 2000-2005, 2010-2015, 2020-2025, 2030-2035, 2040-2045, 2050-2055, 2060-2065, 2070-2075, 2080-2085, 2090-2095, 2100-2105, 2110-2115, 2120-2125, 2130-2135, 2140-2145, 2150-2155, 2160-2165, 2170-2175, 2180-2185, 2190-2195, 2200-2205, 2210-2215, 2220-2225, 2230-2235, 2240-2245, 2250-2255, 2260-2265, 2270-2275, 2280-2285, 2290-2295, 2300-2305, 2310-2315, 2320-2325, 2330-2335, 2340-2345, 2350-2355, 2360-2365, 2370-2375, 2380-2385, 2390-2395, 2400-2405, 2410-2415, 2420-2425, 2430-2435, 2440-2445, 2450-2455, 2460-2465, 2470-2475, 2480-2485, 2490-2495, 2500-2505, 2510-2515, 2520-2525, 2530-2535, 2540-2545, 2550-2555, 2560-2565, 2570-2575, 2580-2585, 2590-2595, 2600-2605, 2610-2615, 2620-2625, 2630-2635, 2640-2645, 2650-2655, 2660-2665, 2670-2675, 2680-2685, 2690-2695, 2700-2705, 2710-2715, 2720-2725, 2730-2735, 2740-2745, 2750-2755, 2760-2765, 2770-2775, 2780-2785, 2790-2795, 2800-2805, 2810-2815, 2820-2825, 2830-2835, 2840-2845, 2850-2855, 2860-2865, 2870-2875, 2880-2885, 2890-2895, 2900-2905, 2910-2915, 2920-2925, 2930-2935, 2940-2945, 2950-2955, 2960-2965, 2970-2975, 2980-2985, 2990-2995, 3000-3005, 3010-3015, 3020-3025, 3030-3035, 3040-3045, 3050-3055, 3060-3065, 3070-3075, 3080-3085, 3090-3095, 3100-3105, 3110-3115, 3120-3125, 3130-3135, 3140-3145, 3150-3155, 3160-3165, 3170-3175, 3180-3185, 3190-3195, 3200-3205, 3210-3215, 3220-3225, 3230-3235, 3240-3245, 3250-3255, 3260-3265, 3270-3275, 3280-3285, 3290-3295, 3300-3305, 3310-3315, 3320-3325, 3330-3335, 3340-3345, 3350-3355, 3360-3365, 3370-3375, 3380-3385, 3390-3395, 3400-3405, 3410-3415, 3420-3425, 3430-3435, 3440-3445, 3450-3455, 3460-3465, 3470-3475, 3480-3485, 3490-3495, 3500-3505, 3510-3515, 3520-3525, 3530-3535, 3540-3545, 3550-3555, 3560-3565, 3570-3575, 3580-3585, 3590-3595, 3600-3605, 3610-3615, 3620-3625, 3630-3635, 3640-3645, 3650-3655, 3660-3665, 3670-3675, 3680-3685, 3690-3695, 3700-3705, 3710-3715, 3720-3725, 3730-3735, 3740-3745, 3750-3755, 3760-3765, 3770-3775, 3780-3785, 3790-3795, 3800-3805, 3810-3815, 3820-3825, 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4740-4745, 4750-4755, 4760-4765, 4770-4775, 4780-4785, 4790-4795, 4800-4805, 4810-4815, 4820-4825, 4830-4835, 4840-4845, 4850-4855, 4860-4865, 4870-4875, 4880-4885, 4890-4895, 4900-4905, 4910-4915, 4920-4925, 4930-4935, 4940-4945, 4950-4955, 4960-4965, 4970-4975, 4980-4985, 4990-4995, 5000-5005, 5010-5015, 5020-5025, 5030-5035, 5040-5045, 5050-5055, 5060-5065, 5070-5075, 5080-5085, 5090-5095, 5100-5105, 5110-5115, 5120-5125, 5130-5135, 5140-5145, 5150-5155, 5160-5165, 5170-5175, 5180-5185, 5190-5195, 5200-5205, 5210-5215, 5220-5225, 5230-5235, 5240-5245, 5250-5255, 5260-5265, 5270-5275, 5280-5285, 5290-5295, 5300-5305, 5310-5315, 5320-5325, 5330-5335, 5340-5345, 5350-5355, 5360-5365, 5370-5375, 5380-5385, 5390-5395, 5400-5405, 5410-5415, 5420-5425, 5430-5435, 5440-5445, 5450-5455, 5460-5465, 5470-5475, 5480-5485, 5490-5495, 5500-5505, 5510-5515, 5520-5525, 5530-5535, 5540-5545, 5550-5555, 5560-5565, 5570-5575, 5580-5585, 5590-5595, 5600-5605, 5610-5615, 5620-5625, 5630-5635, 5640-5645, 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Alabama—Ed. Ross, Ann. March 25th. 2.
Birmingham—Ed. Ross, Ann. March 25th. 2.
Montgomery—Ed. Ross, Ann. March 25th. 2.
Mobile—Ed. Ross, Ann. March 25th. 2.

ARKANSAS

Arkansas—Ed. Ross, Ann. March 25th. 2.
Fayetteville—Ed. Ross, Ann. March 25th. 2.
Little Rock—Ed. Ross, Ann. March 25th. 2.

CONNECTICUT

Connecticut—Ed. Ross, Ann. March 25th. 2.
Hartford—Ed. Ross, Ann. March 25th. 2.
New Haven—Ed. Ross, Ann. March 25th. 2.

DELAWARE

Delaware—Ed. Ross, Ann. March 25th. 2.
Dover—Ed. Ross, Ann. March 25th. 2.

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Florida—Ed. Ross, Ann. March 25th. 2.
Tallahassee—Ed. Ross, Ann. March 25th. 2.
Jacksonville—Ed. Ross, Ann. March 25th. 2.

GEORGIA

Georgia—Ed. Ross, Ann. March 25th. 2.
Atlanta—Ed. Ross, Ann. March 25th. 2.
Savannah—Ed. Ross, Ann. March 25th. 2.

ILLINOIS

Illinois—Ed. Ross, Ann. March 25th. 2.
Chicago—Ed. Ross, Ann. March 25th. 2.
Springfield—Ed. Ross, Ann. March 25th. 2.

INDIANA

Indiana—Ed. Ross, Ann. March 25th. 2.
Indianapolis—Ed. Ross, Ann. March 25th. 2.
Columbus—Ed. Ross, Ann. March 25th. 2.

KANSAS

Kansas—Ed. Ross, Ann. March 25th. 2.
Topeka—Ed. Ross, Ann. March 25th. 2.
Wichita—Ed. Ross, Ann. March 25th. 2.

LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.

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Alabama—Ed. Ross, Ann. March 25th. 2.
Arkansas—Ed. Ross, Ann. March 25th. 2.
California—Ed. Ross, Ann. March 25th. 2.
Colorado—Ed. Ross, Ann. March 25th. 2.

LOD & VERNON COMPANIES



Members of the Lane and Vernon Retail Clerks' Association, showing their new uniforms, at the convention held at the Hotel Hamilton, New York, N. Y., on March 25th, 1918.

California—Ed. Ross, Ann. March 25th. 2.
Chicago—Ed. Ross, Ann. March 25th. 2.
Cincinnati—Ed. Ross, Ann. March 25th. 2.

Connecticut—Ed. Ross, Ann. March 25th. 2.
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Albany—Ed. Ross, Ann. March 25th. 2.
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PRICE  
UNDRESSED  
**\$9.00**  
PER DOZEN

Each doll  
packed in  
individual box.

The "Beauty  
Doll" measures  
14½ inches in  
height.

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"THE BEAUTY DOLL"

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PRICE  
DRESSED  
**\$13.00**  
PER DOZEN

Dressed in genuine  
silk and cap to  
match. Both trim-  
med with genuine  
white fur. Each doll  
packed in individ-  
ual box. The "Beau-  
ty Doll" measures  
14½ inches in  
height.

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We will send you a sample parcel post prepaid for \$1.50 and if after looking it over you don't proclaim it the best Beauty Doll on the market we will cheerfully refund your money.

We expect to be flooded with orders and will serve those first that come first. We will positively guarantee all shipments the day we receive your order. 25% deposit must accompany all orders, balance C. O. D. Samples prepaid \$1.50 to any part of the United States.

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18 inches...
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22 inches...
24 inches...
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28 inches...
30 inches...
32 inches...
34 inches...
36 inches...
38 inches...
40 inches...
42 inches...
44 inches...
46 inches...
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78 inches...
80 inches...
82 inches...
84 inches...
86 inches...
88 inches...
90 inches...
92 inches...
94 inches...
96 inches...
98 inches...
100 inches...



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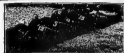












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 Six Tracks, six Cars, Controller, six Monkeys and Electric, \$1250.00. Or all complete, with  
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 C. J. D'Angelo, mgr. attractions in residence  
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 Chicago—Columbia Park, Geo. Park, E. C. Mc-  
 Ginn, mgr.; horse independent residence.  
 Chicago—Hempstead Park, Mrs. Wm. Jones,  
 C. W. Hill, mgr. (J. L. Thompson, aka) park  
 independent, horse and electric, also the  
 show place.  
 Chicago—Hempstead City Park, C. J. Thompson,  
 mgr. also see note on Chicago in house.  
 Chicago—Chicago Park, E. S. Hamilton, mgr.;  
 C. W. Hill, mgr. (J. L. Thompson, aka) park  
 independent, horse and electric, also the  
 show place.  
 Chicago—Hempstead City Park, E. S. Hamilton,  
 mgr.; also see note on Chicago in house.  
 Chicago—Chicago Park, E. S. Hamilton, mgr.;  
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 independent, horse and electric, also the  
 show place.

**INDIANAPOLIS**  
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 show place.  
 Indianapolis—Jefferson Amusement Park,  
 Hamilton-Columbia Park, E. S. Hamilton, mgr.;  
 C. W. Hill, mgr. (J. L. Thompson, aka) park  
 independent, horse and electric, also the  
 show place.

**KANSAS**  
 Kansas—Jefferson Amusement Park, E. S. Hamilton,  
 mgr.; also see note on Chicago in house.  
 Kansas—Jefferson Amusement Park, E. S. Hamilton,  
 mgr.; also see note on Chicago in house.  
 Kansas—Jefferson Amusement Park, E. S. Hamilton,  
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**MASSACHUSETTS**  
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 C. J. D'Angelo, mgr. attractions in residence  
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Independent Vaudeville Theaters

A List of Vaudeville Theaters Which Book Independently—Additions Will Be Made From Time to Time Theater Managers Are Requested To Send in Data Covering Their Houses

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that brings performers and independent managers together. It is your booking agent, and works absolutely without cost, excepting the time spent in sending the proper data to insure the theater being listed in these columns. The Billboard keeps the list as nearly correct as it is possible to do, and performers and managers are requested to send in corrections as occasions arise. Forty-one of the United States are represented in this list at present, and four of the Canadian provinces. Your aid in adding new houses to the list, and in keeping it corrected up to date, will be appreciated. It is of incalculable value to all concerned.

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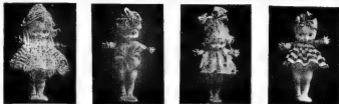












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This fact is self evident to any one who has visited the various exhibits of dolls and toys at the Toy Fair now being held in New York City. We are not overconfident and don't think it out of place to state at this time that we will have perfected by the time this ad goes to press a doll with wig and sleeping eyes that is equal, if not better, than anything ever imported from Germany. We are making this doll in five different sizes and we do not hesitate to say that several of them will be within reach of the General and Army and Airman's pocket. You may look for news on this item in the next issue of The Billboard. Suffice it to say that there is NOTHING TO EQUAL IT ON THE "MARKET TODAY."

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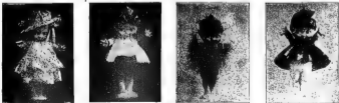
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(Continued from page 125)

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Fish Pond Assortment, 8 - - 7.00 per gross
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# SAVE MONEY



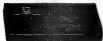
**Buy Candy at Factory Prices from the World's Largest Manufacturers**

**To the Carnival Worker:** Two things are important for you to know first—why you can get from us Box Specialties that other makers must ask 3c to 7c a pound more to match in quality and class—how we save you \$1.50 on every case—and our ability to deliver the goods! BRACH'S—a \$3,000,000 corporation—the most successful and largest confectionery manufacturers in the world—now offer to sell you their famous show line direct at factory prices on the same basis as the wholesale jobber and guarantee you swifter service, fresher and better made candy.

Send for complete list.  
Prices subject to change.



No. 4-1-12. Milk Chocolate, 25c.



No. 3-1-10. Milk Chocolate, 25c.



No. 0-1-1. Philadelphia Cream, 25c.

**Make the Jobber's Profit Yourself—**

**BUY DIRECT!**—We have cut out all middlemen who have been distributing for us in the carnival trade for years under their own name. We invite you big carnival men to send us your orders direct and make the jobber's margin yourself.

**70 Million Sold Last Year!**

Our sales amount to a million and a half pounds a week. Each year we extend the combined output of any other two makers in business. The best evidence we can give you as to our "square deal policy"—the high quality of our chocolates—the intelligent service we render—is the recommendation of over 30,000 business men who are today selling Brach-made candies in 27 states.

**Lowest Prices in U. S. A.**

Get your name on our money-saving list at once and we will send you our complete proposition and jobbers' margin lists. Hundreds of well known show people who have been cleaning up on our line.

Sincerely,

*Emil J. Brach*

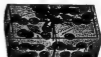
**E. J. BRACH & SONS,**  
CHICAGO, U. S. A.

Write Mr. Barney T. Miller—Mgr. of Special  
Carnival Department—for our  
big handsome  
circular showing  
entire Brach  
line.

Send for complete list.  
Prices subject to change.



No. 2-1-1. Milk Chocolate—full sized—40¢ per lb.

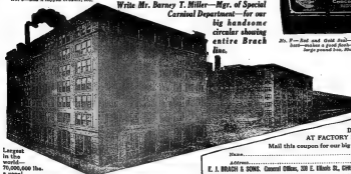


No. 1-1-1. Milk Chocolate—full sized—40¢ per lb.



No. 0-1-1. Milk Chocolate—full sized—40¢ per lb.

Largest  
in the  
world—  
70,000,000 lbs.  
a year!



**BUY  
DIRECT  
AT FACTORY PRICES.**

Mail this coupon for our big circular.

Name.....  
Address.....  
**E. J. BRACH & SONS, General Office, 330 E. Van Buren St., CHICAGO, ILL.**

WANT TWO-ABREAST JUMPING HORSE WERRY-GO-ROUND

This will be the only ride with this show this season.

WANT CONCESSIONS OF EVERY KIND

Particularly so Joints or Gift parcels.

BOB WESLEY WHITE, Manager

DOC. WESLEY WHITE'S EXPOSITION SHOWS SEASON OPENS IN ILLINOIS APRIL 15, 1918

L. W. WHITE, Party and Treats.

Can use at all times competent Cabaret Dancers; must be ladies in every sense. Also people in all lines of the carnival business. Reliable workmen will find this a good one to work with. For Sale—Buses and Parades.

WANT TWO SHOWS OF MERIT

Oriented and operated by real showmen.

WANT MUSICIANS TO STRENGTHEN BAND

AND ORCHESTRA—Consisting of Alto, Viola, Violin, Bass, Violon, Horn, Trumpet, etc.

Our Routes will be through the Western Coal and Mining Districts. Address by wire (but prepay your wires), or write GEORGE SLATER, Osprey Hotel, St. Louis, Mo.

CARNIVAL ROSTERS

Continued from page 128.

Western Big Game, and other shows, operating in the West, etc.

WISCONSIN COLORED AMERICA—2. Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday, etc.

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WISCONSIN COLORED AMERICA—2. Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday, etc.

MILITARY SUPPLIES. LOWEST PRICES IN THE COUNTRY. ORGANIZATION SUPPLY COMPANY, 41 Am St., NEW YORK.

ATTENTION! Premium and Salesboard Operators THREE POPULAR PRESENTS

Advertisement for three popular presents: 1. TANNER'S BARS, 2. WISCONSIN COLORED AMERICA, 3. WISCONSIN COLORED AMERICA. Includes images of the products and detailed text.

WANTED—Military Associations. For the purpose of... WANTED—Military Associations. For the purpose of...



DIRECTORY

Advertisement on covering...
to be published...
of the...
of the...
of the...

ADVERTISING CLASS

Advertising Class...
of the...
of the...
of the...

ADVERTISING MOVIES

Advertising Movies...
of the...
of the...
of the...

ARIAL ADVERTISING

Aerial Advertising...
of the...
of the...
of the...

ARNOULTS

Arnoults...
of the...
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AREOLAS

Areolas...
of the...
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AIR GALLOPERS

Air Gallopers...
of the...
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ALLIGATORS

Alligators...
of the...
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ALUMINUM FEATHERWEIGHT

Aluminum Featherweight...
of the...
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of the...

AMUSEMENT DEVICES

Amusement Devices...
of the...
of the...
of the...

ANIMAL DEALERS

Animal Dealers...
of the...
of the...
of the...

ANIMALS, BIRDS AND SHAKES

Animals, Birds and Shakes...
of the...
of the...
of the...

ANIMALS (SEA LIONS)

Animals (Sea Lions)...
of the...
of the...
of the...

ARMY AND NAVY AUCTION GOODS

Army and Navy Auction Goods...
of the...
of the...
of the...

ART AND NAVY SOUVENIR JEWELRY AND NOVELTIES

Art and Navy Souvenir Jewelry and Novelties...
of the...
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ARTIFICIAL FLOWERS

Artificial Flowers...
of the...
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AUTOMATIC ELEC. ECONOMIZER

Automatic Elec. Economizer...
of the...
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AUTOMATIC MUSICAL INSTRUMENTS

Automatic Musical Instruments...
of the...
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BANNERS, ETC.

Banners, Etc...
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BALL, WINDING GAMES

Ball, Winding Games...
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BAND MUSIC

Band Music...
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BASKETS

Baskets...
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BOOKING AGENTS

Booking Agents...
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BOOK STRIP TICKETS

Book Strip Tickets...
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BOWLING ALLEYS

Bowling Alleys...
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BREWERIES

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BURGLES BOOKING AGENCIES

Burgles Booking Agencies...
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BUSINESS

Business...
of the...
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CHAIRS, GRAND STANDS, FOR RENT

Chairs, Grand Stands, For Rent...
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CHAIRS—OPERA AND FOLDING

Chairs—Opera and Folding...
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CHEMISTS

Chemists...
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CHOCOLATES FOR RACE TRACKS

Chocolates for Race Tracks...
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CINOP SUEY RESTAURANT SUPPLIES

Cinop Suey Restaurant Supplies...
of the...
of the...
of the...

CAMP HANDKERCHIEFS

Camp Handkerchiefs...
of the...
of the...
of the...

CANDY FOR WHEELS

Candy for Wheels...
of the...
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CANES AND WHIPS

Canes and Whips...
of the...
of the...
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CARD AND DISPLAY BOARDS

Card and Display Boards...
of the...
of the...
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CARNIVAL FRONTS AND SHOW

Carnival Fronts and Show...
of the...
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CARNIVAL GOODS

Carnival Goods...
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CARS (A)

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CARS (B)

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CHAIRS—OPERA AND FOLDING

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CINOP SUEY RESTAURANT SUPPLIES

Cinop Suey Restaurant Supplies...
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THE LARGE AMOUNT OF TRADES DIRECTORY ADVERTISING

Carried in The Billboard each week...
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CORK SHOOTING GUNS

Cork Shooting Guns...
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CORK POPPERS

Cork Poppers...
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COSTUMES

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DIRECTORY

(Continued from page 131)

BUMMERS SUPPLIES

Acme Dressmaker Supply Co., 310-19 West 12th St., New York City.
The 1911 Water Supply, 60 Central Islip, 62nd St. and Avenue C, L.I.C.
L. H. G. Co., 1211 Broadway, N. Y. City.

ELECTRIC BELLS

The Electric Bell Co., 100 West 12th St., New York City.
ELECTRIC BELL CO., 100 West 12th St., New York City.

ELECTRIC BELL CO.

Electric Bells, 100 West 12th St., New York City.

ELECTRICAL STAGE EFFECTS

Chas. Brown, 200 W. 126 St., N. Y. C.
Various electrical stage effects.

FAIRBOYS

Wm. H. Brown, 100 West 12th St., New York City.

FACE POWDER

Wm. H. Brown, 100 West 12th St., New York City.

FAIR BOOKING AGENCIES

Wm. H. Brown, 100 West 12th St., New York City.

FAIR GROUND GOODS

Wm. H. Brown, 100 West 12th St., New York City.

FEATHER FLOWERS

Wm. H. Brown, 100 West 12th St., New York City.

FEATHER PILLS

Wm. H. Brown, 100 West 12th St., New York City.

FEATHER PILLS

Wm. H. Brown, 100 West 12th St., New York City.

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Wm. H. Brown, 100 West 12th St., New York City.

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FEATHER PILLS

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FEATHER PILLS

Wm. H. Brown, 100 West 12th St., New York City.

FEATHER PILLS

Wm. H. Brown, 100 West 12th St., New York City.

FURNITURE AND FURNISHINGS FOR STAGE AND PRIVATE USE

Wm. H. Brown, 100 West 12th St., New York City.

GAS AND CARBOLINE ENGINES

Wm. H. Brown, 100 West 12th St., New York City.

GOLD FISH

Wm. H. Brown, 100 West 12th St., New York City.

GRASS PANTS ETC.

Wm. H. Brown, 100 West 12th St., New York City.

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MANUFACTURERS MECHANICAL APPARATUS DEVICES

Wm. H. Brown, 100 West 12th St., New York City.

MATERIAL FOR ARTISTS

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ORGANS AND ORGANOGRAPHS

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FRUIT AND GROCERY MARKETS

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Advertisements on the right side of the page, including 'M. D. DREYFACH' and 'TIP TOP TOY CO.'



Agents and Solicitors Wanted for Cash... See us, located for you here.

AGENTS AND SOLICITORS WANTED FOR CASH... See us, located for you here.

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CLASSIFIED ADVERTISEMENTS RATES PER WORD

NO AD ACCEPTED FOR LESS THAN 25c

AGENTS AND SOLICITORS WANTED FOR CASH... See us, located for you here.

CASH MUST ACCOMPANY THE COPY.

See us for more changes for ads in the Classified Columns every two weeks, on Wednesdays.

THE BILLBOARD FOR 60, 60-75 PER WEEK.

AT LONDON... See us, located for you here.

AT BOSTON... See us, located for you here.

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In Answering Classified Ads, Please Mention The Billboard.























# FIREMEN'S BIG SPRING FESTIVAL

## NEW WILSON, OKLAHOMA

SEE OUR ENTERTAINMENT ON THE MAIN FLOOR—4TH FLOOR

Located in the heart of the Big Six Division, this is a \$200,000 worth of work, and only those who are interested in the fire business can appreciate the scope of the project. The festival of the firemen of the Big Six Division, which is being held at the new Wilson, Oklahoma, is the largest and most complete ever held in the history of the fire business.

# WANTED, TO OPEN APRIL 15, ED A. EVANS' GREATER SHOWS

Advert for best equipped showmen. Working class for their own cover the drift card, see our several Shows. Proven that it's real. People in all lines. Grand Success, Guaranteed.

ED A. EVANS, Wyandotte Hotel, Kansas City, Mo.

## Glenn Co. Live Stock & Agricultural Association

### GLENN COUNTY FAIR

Orland, Cal., Sept. 16th to 21st, Inclusive

Second Largest County Fair in the Pacific Northwest Valley.

JOHN A. FLATTERY, Director-General. E. A. KIRK, Secretary.

EDWARD J. FALK, General Manager. H. M. KIRKWOOD, Treasurer.

## WEIDER AMUSEMENT CO.

SPRING ENTERTAINMENT, OUR CARAVEL DEPT. APRIL 15-MAY 15. WEIDER AMUSEMENT CO. 1117 1/2 PINE ST. PHOENIX, ARIZ. WEIDER AMUSEMENT CO. 1117 1/2 PINE ST. PHOENIX, ARIZ.

IF YOU ARE INTERESTED IN THE SHOW BUSINESS... WEIDER AMUSEMENT CO. 1117 1/2 PINE ST. PHOENIX, ARIZ.

### A WORD TO THE SHOW PEOPLE

When you look back over the year, you will find yourself disappointed in many of the things you have done. You will find yourself disappointed in many of the things you have done.

Advertisement text for the show people.

## BOLSHOE

### AMERICAN CIRCUIT

Advertisement listing for American Circuit shows.

### COLUMBIA CIRCUIT

Advertisement listing for Columbia Circuit shows.

Advertisement listing for various shows.

### MINYON'S

Advertisement listing for Minyon's shows.

### LANDS & ORCHESTRAS

Advertisement listing for Lands & Orchestras.

### MISCELLANEOUS

Advertisement listing for miscellaneous shows.

## CARNIVAL COMPANIES

Advertisement listing for Carnival Companies.

## VICTOR D. LEVITT

Advertisement listing for Victor D. Levitt.

## THE WALTER L. MAIN FASHION PLATE SHOWS

Advertisement listing for The Walter L. Main Fashion Plate Shows.

## Mau's Greater Shows

Advertisement listing for Mau's Greater Shows.

## Melbourne Shows

Advertisement listing for Melbourne Shows.

## MOORE SHOWS

Advertisement listing for Moore Shows.

## ROBERTS' UNITED SHOWS

Advertisement listing for Roberts' United Shows.

## SHARRS' BROS' UNITED SHOWS

Advertisement listing for Sharrs' Bros' United Shows.

## Sol's United Shows

Advertisement listing for Sol's United Shows.

## UNITED AMERICAN SHOWS

Advertisement listing for United American Shows.

## WEIDMAN & POLLE SHOWS

Advertisement listing for Weidman & Polle Shows.

## CIRCUS & WILD WEST

Advertisement listing for Circus & Wild West shows.

# PICTURES AND EVERYTHING THAT APPERTAINS THERETO

## CIVIC ASSOCIATIONS ARE FOR SUNDAY PICTURE BILL

Will Join Effort of Film Industry To Get Favorable Measure Through New York State Legislature—Present Law as It Stands Is 130 Years Old

New York, March 22.—The bill for Sunday picture shows, which will be introduced into the State Legislature by the state governor in the fall, is receiving strong support from the public.

The Associated Civic associations of New York has filed a bill in its name to amend the existing Sunday closing laws to permit the exhibition of motion pictures on Sunday. The bill is one of the most radical measures ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

The Associated Civic associations of New York has filed a bill in its name to amend the existing Sunday closing laws to permit the exhibition of motion pictures on Sunday. The bill is one of the most radical measures ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

The motion picture industry claims that it is in violation of the existing Sunday closing laws. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

It is necessary to the Government as a whole for the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

A. The proposed bill makes the motion picture industry a part of the Sunday closing laws. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

B. The present statute, which is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

C. From a business angle, the Sunday picture bill is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

D. The bill provides the state with a new source of revenue. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

E. The bill provides the state with a new source of revenue. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

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and Sunday picture shows, which will be introduced into the State Legislature by the state governor in the fall, is receiving strong support from the public.

### CENSORSHIP FIGHT

Will Probably Be Fought by Key State Exhibitors

Byline, N.Y., March 22.—A strong law, for the possible curbing of a censorship law, is being introduced into the State Legislature by the state governor in the fall, is receiving strong support from the public.



How in the Senate Room, March 22, 1935, with William C. Sullivan, Chairman of the Senate Committee on Education, and other members of the committee.

acceptance by the State Legislature, the Michigan Federation of Women's Clubs has been conducting a campaign of the motion picture industry of the State. The bill is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

The report by the Michigan Federation of Women's Clubs, presented by Mrs. James C. Sullivan, president of the committee, is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### FILM CLEARING HOUSE

General Exchange Advice Necessary

New York, March 22.—When a number of members of the committee on education in the State Legislature, which is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

and Sunday picture shows, which will be introduced into the State Legislature by the state governor in the fall, is receiving strong support from the public.

"General Pitt's plan of handling the new bill of motion picture shows, which will be introduced into the State Legislature by the state governor in the fall, is receiving strong support from the public.

### FOX FILM CORP.

Will Handle Distribution of Red Fisher Cartoons

New York, March 22.—Fox Film Corp. has announced that it will handle the distribution of the new cartoon series, "Red Fisher," which is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### WITHIN THE LAW

Is the Village Picture by The Home Made America Committee The Tiger Women

Chicago, Ill., March 22.—The American Court has ruled that the Village picture, which is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### ALL'S WELL IN VIRGINIA

General Assembly Adjourns Without Taking Action on Censorship Bill

Richmond, Va., March 22.—The 1935 session of the General Assembly of Virginia has adjourned without taking any action on the censorship bill. The bill is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### AUSTRALIAN SERVICE

Extended by Famous Players-Lasky Appeals Executive Director

New York, March 22.—The famous Players-Lasky appeals executive director, who is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### JULIE E. MATTHEWS

Values Change of the Affairs of the Stanley Building, Inc. and Its

Philadelphia, Pa., March 22.—Julie E. Matthews, one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### SMITHSONIAN AUTHORITY

To Appoint in Pictures Under Management of E. A. Rella

New York, March 22.—The Smithsonian Authority, which is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### THREE ROUNDING CHEERS

For Jack Pichler's Movie Star Malton Transcontinental Trip To End

Chicago, Ill., March 22.—Jack Pichler, the motion picture star, and Malton, the actress, who is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### RECENT GOVERNMENT ORDER

Apparently Has Marred Effect on Motion Picture Industry

Washington, March 22.—The executive order issued recently, prohibiting foreign export of any film made after January 1, 1935, is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.

### GRACE WILSON

To Build Own Studio and Produce

Indianapolis, Ind., March 22.—Grace Wilson, who is one of the most progressive ever introduced in the legislature. It is one of the most progressive ever introduced in the legislature.



# AS THE EXHIBITOR SEES IT

Under this caption we propose to publish the views and expressions of exhibitors of all sections of the industry. We confidently believe that the general and candid opinions of representative exhibitors as to the present status of the motion picture industry, and especially suggestions for the betterment of present conditions affecting them, will be read and appreciated by exhibitors throughout the country. We will send you a copy of our issue if you send us a brief right-to-the-point expression of your views, together with a short summary of conditions as they obtain in your locality. Your co-operation in this connection will result in the receipt of advance of all exhibitors of all sections of the industry.

Your letter will be published in the order in which it is received as soon as this department permits.

Address all communications to MOVING PICTURE EDITOR, care Billboard, Cincinnati, O.

The latest playhouse houses of New York city are well equipped library lines available as their weekly attraction. They still maintain, in a more or less degree, the simplicity of stock but are taking the long haul and getting ready for a new generation, in that the majority of them are now being fitted with sound and electric lighting systems and equipment. The general view of the picture market and exhibitor's demand is not depressed, and no serious apprehensions are felt. The program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

The interest exhibited in New York State is at present confined to the fight for shorter working hours. It is expected that the State will have a referendum on the subject in the near future. The result of the referendum will be determined by the State legislature. The result of the referendum will be determined by the State legislature. The result of the referendum will be determined by the State legislature.

Prospectively for the other half of the country, for the present at least, exhibitors are well satisfied. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

The issue in Maryland is growing to be a serious one. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

Michigan's picture, one is being called on. The exhibitors there are very active, and will probably only be a question of weeks or months until some sort of measure is drafted by the state legislature. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

Wisconsin and Ohio's are reported as the Northwestern U. S. States. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

**Illinois.** The picture scene of the State is well to show things. The East view looks to be...

The Apollo Amusement Co., Peoria, Ill., which operates theaters in that city has ordered New York's Famous Players...

Several exhibitors of the Eastern States, Ill. has, again, the big step, the one being...

The promotion of the picture, the same old story, was the same old story. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

Orms, three exhibitors operate a chain of theaters in New Jersey. Mr. Palmer, who is in a line with the East, is well known in the picture business. He is a member of the New York's Famous Players and is a member of the East's Famous Players. He is a member of the East's Famous Players and is a member of the East's Famous Players.

Manager J. McQuinn of the Grand Theatre, Wells Falls, Vt., reports good business in connection with his company. He is a member of the New York's Famous Players and is a member of the East's Famous Players. He is a member of the East's Famous Players and is a member of the East's Famous Players.

The Lane, Vt., which is a well known exhibitor, reports good business. He is a member of the New York's Famous Players and is a member of the East's Famous Players. He is a member of the East's Famous Players and is a member of the East's Famous Players.

Frank J. Robinson, secretary of the American Exhibitors Association, has a good report on the picture business. He is a member of the New York's Famous Players and is a member of the East's Famous Players. He is a member of the East's Famous Players and is a member of the East's Famous Players.

Exhibitors have a good deal of it in New York. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

Mr. John, who is a member of the New York's Famous Players, reports good business. He is a member of the New York's Famous Players and is a member of the East's Famous Players. He is a member of the East's Famous Players and is a member of the East's Famous Players.

## PROJECTION HINTS

By WINSLEY SWART

**CAREFUL SETTING.** CORRECT AND IMPROVED methods of projecting motion pictures are of great importance. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results.

**THE LIGHT.** The light is the most important factor in the projection of motion pictures. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results.

**THE SCREEN.** The screen is the most important factor in the projection of motion pictures. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results.

**THE AUDIENCE.** The audience is the most important factor in the projection of motion pictures. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results. The exhibitor who does not know the correct method of projecting motion pictures will find it difficult to get the best results.

## HONOR ROLL

OF M. P. Exchanges and Distributors Who Are Absorbing the Film-Exchange Business

If you are absorbing the film-exchange business for business of getting it up in the exhibition game, you are in the line of the following and it is a good one to be in.

The following names of exchanges, their rights companies and producers are set out on this list:

- NEUTRAL FILM CORPORATION.
- THE TRIANGLE DISTRIBUTION CORPORATION.
- ROYALTY-FRUIT SQUARE.
- THE KODAK FILM CORPORATION.
- GRAND FILM EXCHANGE (State Rights).
- F. B. S. I.
- ACT DRAMA.
- STANDARD FILM CORPORATION.
- THE KODAK FILM CORPORATION.
- JANON FILM CORPORATION.
- WOLFEHIME FILMS CORPORATION.
- GLOBE FEATURE FILM CORPORATION.
- MASTERSHIP FILM ATTRACTIONS.
- QUEEN PICTURES SERVICE.
- KING-DEE FILMS CORPORATION.

which is owned by the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

Another name in England was returned to the exhibitor, but the name was changed to the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

Miller & Will, Inc., of New York, N. Y., is a member of the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

The New York Times, Newark, N. J., is a member of the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

Business is being up with the Day Book in Kansas. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

The South Theatre, California, Pa., was sold by the exhibitor. The picture program is the best that is available and for all-around general appeal is excellent. The program is a calculated series of playing mostly times in the afternoon and the library line is the variety of all the picture you can give.

Screen Exchanges, Newark, N. J., is a member of the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

Charles A. Triffin, manager of the United States Theatre, Newark, N. J., was reported to be a member of the Screen Exchanges, 4 City Street, Newark, N. J. The rights company is the Screen Exchanges, 4 City Street, Newark, N. J.

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 UNITED PICTURE THEATRES OF AMERICA
 

## Cooperation Has Proved a Practical Success.

Ask any person who belongs to  
a cooperative movement whether  
it has benefited him or not.

# The United Picture Theatres of America, Inc.,

Does not offer an untried plan, but applies to films nationally the methods of cooperative societies.

Local exhibitor circuits all over the United States are demonstrating that cooperation works. In Great Britain the circuit is the standard, and the lone, unattached house the exception.

Vaudeville, drama and burlesque long ago learned the lesson that in concerted action there is strength. The U. B. O. house, the Klaw & Erlanger house, the "burlesque wheel" theatre derive advantages from union that they could never attain separately.

Just as they have eliminated waste, obtained uniform excellence of production and the utmost price-economies, so can you. **EXHIBITORS OF AMERICA, SAVE YOUR BUSINESS FROM DISASTER AND PLACE IT PERMANENTLY ON A PROFIT-MAKING BASIS BY UNITING IN A NATIONAL COOPERATIVE ORGANIZATION WHICH YOU YOURSELVES WILL CONTROL.** Write today.

**United Picture Theatres of America, Inc.**

1800 Broadway,

New York City





## METROPOLITAN SHOWS OPEN SEASON AT MACON, GA.

Ideal Weather Conditions Prevail for Inaugural and the Sixteen Paid Attractions Play to Excellent Business—Caravan Will Be Enlarged May 1

Macon, Ga., March 25.—(Special to Billboard)—The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner. The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner. The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner.

The program was presented in highly exciting and spectacular fashion. The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner. The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner.

### ALBERT IN WASHINGTON

Called to Capital on Important Matter Concerning Outdoor Show Business

Washington, March 25.—(Special to Billboard)—Albert C. Berry, president of the National Outdoor Show Association, has been called to Washington, D. C., on an important matter concerning the outdoor show business.

### WIRELESS BY WARD

Show Shows Contract With War Camp Community Service Board

Washington, March 25.—(Special to Billboard)—The Ward Brothers, who are operating the Ward Brothers Show, have signed a contract with the War Camp Community Service Board.

### FRANK BERRY, NOTICE

The Billboard is pleased to announce that Frank Berry, president of the National Outdoor Show Association, has been elected to the position of president.

### Sale of American Flags

4 in 4 Award 1.85  
6 in 6 Award 2.25  
McClary's Flag Factory  
10 N. W. Street, Philadelphia, Pa.

Macon, Ga., March 25.—(Special to Billboard)—The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner. The Metropolitan Shows opened their season at Macon, Ga., on Monday night, March 25, in a most impressive manner.

### WILLIAMS STANDARD SHOWS Will Play Hitting Games in New Brunswick and Have Seats in August

New York, March 25.—(Special to Billboard)—The Williams Standard Shows will play hitting games in New Brunswick, N. J., in August. The Williams Standard Shows will play hitting games in New Brunswick, N. J., in August.

### C. LEE WILLIAMS DEAD

Well-Known Circus and Theatrical Manager Passed in A. J.

St. Paul, Minn., March 25.—(Special to Billboard)—C. Lee Williams, a well-known circus and theatrical manager, has died in St. Paul, Minn. Williams was 65 years old at the time of his death.

### KAPLAN GREATER SHOWS

St. Paul, Minn., March 25.—(Special to Billboard)—The Kaplan Greater Shows will play hitting games in St. Paul, Minn., in August. The Kaplan Greater Shows will play hitting games in St. Paul, Minn., in August.

### JUVENILE LIBERTY AVIATORS

Main Preliminary Announcement of

Public, May, March 25.—(Special to Billboard)—The Juvenile Liberty Aviators will play hitting games in St. Paul, Minn., in August. The Juvenile Liberty Aviators will play hitting games in St. Paul, Minn., in August.



**MILITARY NOVELTIES**  
We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.



**MILITARY NOVELTIES**  
We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.

### PUDLIN & PERRY, 125 Prince St., N. Y. City.

## MILITARY NOVELTIES

We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.

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We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.

### PUDLIN & PERRY, 125 Prince St., N. Y. City.

**TO HELP YOU, MR. DEALER,**  
Meet the broadest line of Cigars we introduce our latest addition to a complete line of subsidiaries, THE ORIGINAL MIDWAY CIGAR BOARD, arranged in sections with the following prices: Per 100 \$1.00, 250 \$2.50, 500 \$5.00.

**NEW REWARDS**

1 Royal Flush, 25 Cigars	1 Straight, - - 12 Cigars
1 Pair of Aces, 10 Cigars	7 Three of a Kind, 25 Cigars
1 Full House, - - 10 Cigars	10 Two Pairs, - - 20 Cigars
1 Flush, - - - - 7 Cigars	10 One Pair, 20 Cigars
	10 Last Hand, 20 Cigars.

ORDER—PER ORDER—PER 100 \$1.00, 250 \$2.50, 500 \$5.00.  
CARDBOARD NOVELTY CO., 28 N. 10th St., Philadelphia, Pa.

**CAMP WORKERS**  
THREE OR MORE BROTHERS.  
**Trench Lighters**  
Best Lighter on the Market.  
Patented.

**EMERGENCY SERVICE**  
We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.

**ALLIED SERVICE**  
We manufacture a large variety of Military Novelties. We do not possess a Catalog or Circular, as space is not sufficient.

**ABB STREET BAGGAGE & NOVELTY CO., 21-23 East Street, New York City.**

## Send Your Name and Address with this coupon to receive your complete set of the greatest Patriotic Novelty EVER PRODUCED

Receive the best. (Patriotic) Large Size. Everything you see. They can't help it. Big discounts in quantity lots. Great special prices. A great premium for one year of business. Cash value on your part orders big money for you.

**H. B. BAHRSMAN & CO., 1125 14th Ave., Boston, 11th.**

## SUPERBA AM. CO.

RODGERS & SHEAFER  
OPENS MAY 5 IN WESTERN WASHINGTON  
WANTS

Large quantity of all kinds of Superba Novelty, they are the best. They can't help it. Big discounts in quantity lots. Great special prices. A great premium for one year of business. Cash value on your part orders big money for you.

**Wanted, Sun Brothers' Shows Advance Car**  
The Sun Brothers and their Advance Car. Write or report at Macon, Ga., March 25. Address TOM DRAMFIELD, Manager.

**WANTED, WRESTLERS, ALSO LADY WRESTLERS**  
We want all kinds of wrestlers. Write or report at Macon, Ga., March 25. Address TOM DRAMFIELD, Manager.



# Send at ONCE for Oriental Manufacturing Co.'s Brand New 20-Page Catalogue

**WARMER GOODS**

These 20-Page Catalogues contain the very best quality goods of the season. For more information, send for your copy today.



No. 1821. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1822. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1823. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1824. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1825. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1826. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1827. This elegant fur collar is made of the finest quality fur. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.

**A POSTAL BRINGS IT TO YOU**

Consider heretofore to have a modest character, we presently are forced by the unanimity of your response to "get in all over," as they say. This catalogue contains the very things that will boom your business—whether it be Street Sales, Circus Sales, Seashore Sales, or whatever.

Our first set-ring assortment, No. 371, includes our popular Wreath Ring set with a diamond, sapphire, emerald and white sapphire. Green, \$2.25.

No. 372, Black Protein Ivory Oriental Wreath Ring, sapphire diamond set. For Green, \$2.

Collar Buttons, The Crown and Scarf Pins. Silver, Gold \$1.00. \$2.00. \$3.00. \$4.00. \$5.00. \$6.00. \$7.00. \$8.00. \$9.00. \$10.00. \$11.00. \$12.00. \$13.00. \$14.00. \$15.00. \$16.00. \$17.00. \$18.00. \$19.00. \$20.00.

No. 1828. White Protein Ivory Ring with colored stones. \$12 Green, \$12.25.

**HAT PINS**  
Assortments of 3 to 12, magnificent designs, every one of them new and stylish. For Green, \$7.

**Oriental Manufacturing Co.,**  
106 Wesleyan Ave., Providence, R. I.

**SCARF PINS**

The Scarf Pin is a beautiful, elegant accessory for the scarf. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1828. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1829. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1830. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1831. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1832. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1833. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



No. 1834. This elegant scarf pin is made of the finest quality metal. It is a perfect fit and is very comfortable to wear. For more information, send for your copy today.



**WORLD AT HOME**

Will Inaugurate Year of Harbison, O., on the 25th

Report Special Service. In which we have seen that the World at Home shows will inaugurate the 25th anniversary of the opening of the Harbison, O., on the 25th. This year marks the 25th anniversary of the opening of the Harbison, O., on the 25th. This year marks the 25th anniversary of the opening of the Harbison, O., on the 25th.

There will be a special exhibit of the Harbison, O., on the 25th. This year marks the 25th anniversary of the opening of the Harbison, O., on the 25th. This year marks the 25th anniversary of the opening of the Harbison, O., on the 25th.

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**WANT PARTY FARES INCREASED**

Georgia Gardens 15th Station With Railroad Commission Hearing April 2

The railway of Georgia looking party fare increase has the party of the Georgia Gardens 15th Station With Railroad Commission Hearing April 2.



## HERE'S A NEW ONE SKOTCHE BETTER WHISKY THAN WHISKY

YOU'LL MAKE MORE MONEY SELLING SKOTCHE "LOTS OF SKOTCHE," THE GREAT TEMPERANCE DRINK.

Whisky Do You Like Whisky, Not Better Than Whisky, As It Contains No Alcohol. No need to worry about the country since dry, when you can make big money selling Skotche to dry or wet states. Skotche all Government and Free. Learn the liquor license required. A grain of Skotche receives a closer test than the real thing. Skotche Men or Cheating Skotche can make big money selling Skotche by the state or court. Skotche territory by Skotche.

Demon Skotche Bottles Skotche.....\$7.00  
Demon Full Size Skotche Skotche.....\$2.00  
Half Pint Skotche Skotche.....\$1.00

Express charges paid on Green, any size.  
SAMPLE BOTTLE OF EACH BY MAIL, POSTPAID, \$2.00.  
Send check, Remittance, C. O. D.



**PRICE MANUFACTURING COMPANY, P. O. BOX 361, LINDEN, N. J.**

**WANT MAGICAL FLAGEOLET PLAYER AND DANCERS OF ALL KINDS**

For Oriental Show Address ORIO. ENTERTAINMENT, WANT DANCERS FOR COLUMBIA, MICHIGAN Commission, cream Candy Whisk and Long Range Hauling Office, 2, N. HART STONE'S, Grandville, S. C., week of 1928, 10 250.

**SIDE SHOW PAINTINGS--AMUSEMENT FRONTS**

CHAMBERS & COATES ATLANTA 875, S. E. 1000'S OLD FID, NORTH TENSNESS PYL.

**ROZELL FAMOUS SHOWS**

WELL PLACED OFFERS of Shows, Shows and Companies, see Other Shows. This will be famous one for the country. For more information, send for your copy today.

MARTIN AT 1000--THE WALKER L. NEW FAMOUS PLAYS SHOWS. This show is a perfect fit and is very comfortable to wear. For more information, send for your copy today.

Considered by others as to what is to be done in the future of the Georgia Gardens, in connection with the 25th anniversary of the opening of the Harbison, O., on the 25th. This year marks the 25th anniversary of the opening of the Harbison, O., on the 25th.

**JAMES MOON, NOTICE!**

The William's Carlin's Entertainment, Inc. has the pleasure of announcing that the show will be held at the Georgia Gardens 15th Station With Railroad Commission Hearing April 2.

THEY APPEARANCE WANTS TO KNOW WHAT YOU SAW IN A...



## RALPH DUNBAR'S WHITE HUSSARS

### THE FAMOUS SINGING BAND

FEATURE ATTRACTION Dallas State Fair, October 13 to 26, 1917  
 Only organization of its kind in the world. IN A CLASS BY THEMSELVES. THEY PLAY—  
 THEY SING—THEY ENTERTAIN. Three different costumes worn—evening dress, outfit  
 suits and white broadcloth Hussar uniforms. PROGRESSIVE FAIR MANAGERS  
 SHOULD WRITE QUICK REGARDING DATES FOR FAIR SEASON 1918.  
 Address RALPH DUNBAR PRODUCTIONS, 1527 East 3rd Street, CHICAGO, ILL.

## STERN PUBLISHING & NOVELTY CO.

149 West 36th St. - NEW YORK

THE WORLD'S LARGEST MANUFACTURERS OF RAMP NOVELTIES, SILK AND FELT GOODS, ETC.



## SILK PILLOWS

FINELY LITHOGRAPHED IN SIX COLORS, HEAVY FRINGED. YOU CAN HAVE YOUR PICK OF TWENTY 800 MILITARY DESIGNS.

\$13.50 DOZ.

Sample \$1.25 Prepaid

## HANDKERCHIEF CASES

HEAVY SILK EMBROIDERED ON SURFACE. PRINTED INSIDE WITH NEW MILITARY SUBJECTS AND HEART STIRRING VERSES.

(50 DOLLAR RETURN FOR SPECIAL PRICE THIS WEEK OFFERED.)

\$7.20 DOZ. SAMPLES 75c PREPAID

WE ALSO MANUFACTURE A BIG VARIETY OF SILK GASKETS AT \$11, \$13 AND \$18 DOZ.

COMPLETE STOCK OF INSIGNIAS, BUTTONS, HAT CORDS AND NOVELTIES.



FELT PILLOWS with novel designs of all branches of service, novel letters. Prices range from \$15.00 to \$25.00 per doz.

FELT SERVICE FLAG PILLOWS with special designs. Something new and novel. Prices as request.

FELT PENNANTS to ORDER, all sizes and special designs. Tell us what you want.

We guarantee all goods. REFUND OF 25% ON ALL C. O. D. ORDERS.

Send for samples and write for catalog.

WE MAKE IMMEDIATE DELIVERIES

## MIKE ZIEGLER

WANTS TO LEASE FROM Elia Canal, Vermont, Ed. Copyright and Vis. Claims. Address 519 West 140 Street, New York.

## 1,000 PAIRS OF ROLLER SKATES FOR SALE

Used Only  
 1 1/2 Years,  
 Splendid  
 Conditions

We want new Skates for advertising program only. These Skates are as good as new and may be had for less than half price. Write at once.

WHITE CITY, Chicago, Ill.

## Wanted--3 Young Ladies for Illusions

Must be small. Give weight and height. Address W. H. DAVIS, Room 2, Jeffrey & Jones' Expedition, Charleston, S. C.

### NEW YORK BRANCH

Of Showmen's League Holds Its First Session

The first meeting of the new organization, the Showmen's League of America, held its first session at the Grand Hotel, New York, on Tuesday, March 20, 1917. The meeting was held in the ballroom of the hotel, and was attended by a large number of showmen and their wives. The meeting was presided over by the Hon. Charles C. Smith, Mayor of New York City, who was in the city on a special mission. The meeting was held in the afternoon, and lasted until about 8 o'clock. The program of the meeting was as follows: 1. Reading of the constitution and by-laws of the league. 2. Election of officers. 3. Report of the executive committee. 4. Discussion of the league's program. 5. Address by the Mayor. The Mayor's address was a most interesting one, and was well received by the audience. He spoke of the league's importance to the city, and of the need for a strong organization to represent the interests of showmen. He also spoke of the league's program, and of the need for a strong organization to represent the interests of showmen. The meeting was a most successful one, and was well attended. It was a most interesting and profitable session, and was well received by the audience. The meeting was held in the afternoon, and lasted until about 8 o'clock. The program of the meeting was as follows: 1. Reading of the constitution and by-laws of the league. 2. Election of officers. 3. Report of the executive committee. 4. Discussion of the league's program. 5. Address by the Mayor. The Mayor's address was a most interesting one, and was well received by the audience. He spoke of the league's importance to the city, and of the need for a strong organization to represent the interests of showmen. He also spoke of the league's program, and of the need for a strong organization to represent the interests of showmen. The meeting was a most successful one, and was well attended. It was a most interesting and profitable session, and was well received by the audience.

## IRA BARNETT

Exclusive Pen Effort for over 30 years.



Write for

BIG ILLUSTRATED CATALOGUE OF FOUNTAIN PENS

It's chock full of money-making values.

Send \$1.00 for solid 14K Gold Ball Point Pen. Money back guarantee.

61 BEERMAN ST., NEW YORK



Feb. March 31, 1917.

## "STRIKE 'EM OUT"

RAKE BALL AMUSEMENT GAME

Manufactured by the  
 AVENUE AMUSEMENT MFG. CO.  
 Pottsville, Pa.

## A BIG BALLY-HOO FOR CARNIVALS, FAIRS, ETC.



The marks of the SOUVE-SO PHONE are on all machines placed in this land afterwards.

Song-O-Phones have been shipping abroad on every ship for years. Catalogue THE SONOPHONE CO. 113 East 14th Street, New York

THE SOUVE-SO PHONE is a new and original machine for amusement purposes. It is a most interesting and profitable machine, and is well received by the audience. It is a most interesting and profitable machine, and is well received by the audience. It is a most interesting and profitable machine, and is well received by the audience. It is a most interesting and profitable machine, and is well received by the audience.

# MILLS

## Money Makers

Will bring big profits to you today—now. The War Era has brought many more millions of people into circulation, and Amuse and Working Machines are making more money today than ever before.

### TURN YOUR PECKERS INTO DOLLARS

by placing any of our 226 types of money makers in a place where people congregate and watch the people stream in. Specially designed to appeal to every man, woman and child, and the latest war picture, use their strength, or get an electric shock. We also manufacture the following machines: Owl, Dever, Russian, Novolite, Jordan, Chase, Key, 10th Century, Spencer's Self, Little Politician, Cassell's O. K. Gum Vender and many others. We can furnish you with Amuse Machines of any description.



## MILLS NOVELTY CO.

Jackson and Green Streets, CHICAGO, ILL.

LARGEST MANUFACTURERS IN THE WORLD OF COIN OPERATED MACHINES

## Ringling Bros.' World's Greatest Shows

Our Show Man for Florida, to double Amer. Lecturer and play Ura-Fun, State Street and entertainers. No. 10000. ADDRESS: LEWIS GRAYMAN, High Avenue, New Rochelle, N.Y., 10801. N.Y. and Michigan Ave., Chicago, Ill.

## Call-Sun Bros.' Shows—Call

All entertainers, comedians, singers and artists. LEWIS GRAYMAN, High Avenue, New Rochelle, N.Y., 10801. N.Y. and Michigan Ave., Chicago, Ill.

## BOSSSES AND WORKMEN IN ALL DEPARTMENTS WANTED

For one or two more reliable performers. JOSE MENZEL, wife and I can offer you a good position. E. W. CURTIS, Hammond, Ind.

## FOR SALE, AA-BILLPOSTING PLANT-AA

170 FEET SQUARE, COMPLETE WITH ALL ACCESSORIES, used in a service plant. Price \$1000.00. Also one 1000 square foot plant, complete with all accessories. Price \$1000.00. Both plants are in excellent condition and are ready to operate. Call J. W. CURTIS, Hammond, Ind. for details.

## For Lease at Coney Island

From Bowery to Ocean, Best location for any kind of amusement. Apply EDWARD J. TILYON, Coney Island, New York.

**KING KARLO** Scaled Broadway Circus Side Show in Waikiki Address at next DESERLAND CIRCUS SIDE SHOW, Coney Island, New York.

**HARRY KNOWLES** LECTURER

Proved Deserland Circus Side Show for the season. Address all mail care Deserland Circus Side Show, Coney Island, N. Y.

## Photo-Service Pillow



Richly Colored and Enclosed with the famous Service Flag and Old Glory. Also has insert for Photograph.

Look over Enclosed and Beautifully Fringed in Accorded Blanket.

We also have the following subjects made in the above description:

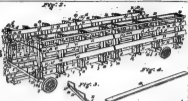
OVER THE TOP TO VICTORY THE BRIDGE FOR DEMOCRACY THE GREAT WAR ON FOOT IN CAMP

And other Patriotic Subjects, such as a Guss and up to the minute. Write for Catalog of Pillow Cases and Center Pieces.

SEND \$1.00 FOR A SET OF 5 SAMPLES, INCLUDING THE FAMOUS PHOTO-SERVICE PILLOW BANITA LEATHER NOVELTY CO., Inc., 136 Prince St., N. Y. City

**WANT—CAPT. WM. KANELL—WANT**

Has sold New York, ready to accept and take on the road. Has with him suitable to attend the show and will give you the best of the show. Write for details and price list. P.O. Box 100, New York, N.Y. Write to the following: Capt. Wm. Kanell, 136 Prince St., N.Y. City, N.Y. and Capt. Wm. Kanell, 136 Prince St., N.Y. City, N.Y.



### WILLIAM H. CURTIS,

INVENTOR OF NOVEL DEVICE

#### New Seating System Will Prove Best to Crowd Managers and Solve Problem of Yacht Mooring

"This would be good" is an apt saying in the mind of every person who has seen the new seating system of William H. Curtis, inventor of the novel device. The system is a simple, practical, and efficient one, and it is the only one of its kind in the world. It is a simple, practical, and efficient one, and it is the only one of its kind in the world. It is a simple, practical, and efficient one, and it is the only one of its kind in the world.

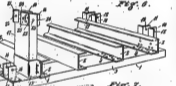
The system is a simple, practical, and efficient one, and it is the only one of its kind in the world. It is a simple, practical, and efficient one, and it is the only one of its kind in the world. It is a simple, practical, and efficient one, and it is the only one of its kind in the world.

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may be used. The device is a simple, practical, and efficient one, and it is the only one of its kind in the world.

The device is a simple, practical, and efficient one, and it is the only one of its kind in the world. It is a simple, practical, and efficient one, and it is the only one of its kind in the world.

#### NEW LOT IN CLEVELAND

Cleveland, O., March 22.—A new lot of 100 acres of land, situated in the city of Cleveland, O., has been purchased by the city of Cleveland, O. The lot is situated in the city of Cleveland, O., and is a very valuable piece of property.

The lot is situated in the city of Cleveland, O., and is a very valuable piece of property. It is a very valuable piece of property, and it is a very valuable piece of property.

#### HILL'S ANIMAL EXPOSITION

Will Open In Season April 23 With Many Features

New York, March 22.—The Hill's Animal Exposition will open in season April 23. The exposition will be a high-class affair, and it will be a very interesting one. It will be a very interesting one, and it will be a very interesting one.

The exposition will be a high-class affair, and it will be a very interesting one. It will be a very interesting one, and it will be a very interesting one.

#### CHARLEY KILPATRICK

The Insurance Agent

Chicago, March 22.—Charley Kilpatrick, the insurance agent, has been elected to the position of president of the Chicago Association of Insurance Agents. He is a very successful agent, and he is a very successful agent.

He is a very successful agent, and he is a very successful agent. He is a very successful agent, and he is a very successful agent.

He is a very successful agent, and he is a very successful agent. He is a very successful agent, and he is a very successful agent.

He is a very successful agent, and he is a very successful agent. He is a very successful agent, and he is a very successful agent.

#### NOTES FROM TOLEDO

Toledo, O., March 22.—John Smith, a well-known Toledo, O., has been elected to the position of president of the Toledo Association of Insurance Agents. He is a very successful agent, and he is a very successful agent.

He is a very successful agent, and he is a very successful agent. He is a very successful agent, and he is a very successful agent.

He is a very successful agent, and he is a very successful agent. He is a very successful agent, and he is a very successful agent.

#### THOSE GIRLS OF THE ALTITUDE

Those girls of the altitude will show their respective parts of Colorado, O., March 22. They will be a very interesting one, and it will be a very interesting one.



OBITUARY

ATTERMAN—E. S. Atterman, whose home was 2021 W. 12th St., St. Louis, Mo., died at the age of 62 years, for a long time suffering from the disease of the liver. He was born in the town of Atterman, Mo., and was a native of that State. He was a member of the Grand Lodge of the M. W. A. O. T. of St. Louis, Mo., and was a member of the Grand Lodge of the M. W. A. O. T. of St. Louis, Mo., and was a member of the Grand Lodge of the M. W. A. O. T. of St. Louis, Mo.

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Billposters' Paste Brushes

Gray Russian Bristle found in many paste and circus brushes comes from Russia, and is very high in price. You can buy a black bristle brush, which will give you perfect service, for considerably less money. We are pioneers in the use of Black Chinese Bristle. Our paste and circus brushes are giving satisfaction from coast to coast.

Write Us for Our New Prices. Renouss, Kleinle & Co. BALTIMORE, U. S. A.

MOSS BROS.' GREATER SHOWS

WANT IMMEDIATELY an A-No. 1 Operatic Agent. WANT SINGING CHORUS. WANT Experienced Help of New Actor Headed Show. WANT ST. SHOW ASSISTANTS. WANT Widespread Names. CAN FURNISH Complete Castles to capable Showmen with Horrible Addresses. CAN PLACE good Agent on Dull Wood. WANT Connections of All States of all Times. T. O. MOSS, Wash of March 18th, Baltimore, Md.

Musicians Wanted for Gentry Bros.' Famous Show

Good salary and first-class accommodations. Address BILLY BARRIE, Band Master, Box 181, Memphis, Tenn.

LAST CALL

All People, Attractions and Concessions Engaged for the Great Clifton-Kelley Shows

Arrangements now being made at 2025 4th St., Memphis, Tenn. Music will be furnished only to interested parties. Call HAZEL LEE and ELLIOTT CO. ASSISTANTS: Mrs. J. J. Gentry, Piano Player for Piano; Musical Comedy and Cabaret Shows; Five Singers and Dancers for Cabaret Shows. Address: 2025 4th St., Memphis, Tenn.

THE MIGHTY HAAG SHOWS

Can use a few more musicians, elephant man, also best conversers.

Show Opens March 26, Shreveport, La. CHAS. DUNCAN, WIRE.

CALL—EDDIE HAYES' COOK HOUSE

224 South Avenue, New York. Best for 24th in the City for Show Public. BARNUM & BAILEY CIRCUS people invited to make use of their headquarters while in the city.

E. J. HAYDEN & CO., INC. State Show Participants

100-110 BROADWAY, New York City, N. Y.

London, 1924, when he signed up to the size of the outfit. With this money he returned to the city and started to work on the outfit. He was very successful in his work and was able to make a good profit. He was very successful in his work and was able to make a good profit. He was very successful in his work and was able to make a good profit.

LONDON—London & Co., who were very successful in their work. They were very successful in their work and were able to make a good profit. They were very successful in their work and were able to make a good profit. They were very successful in their work and were able to make a good profit.

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show of 1924, and made his outfit like the show outfit was he was very good. He was very successful in his work and was able to make a good profit. He was very successful in his work and was able to make a good profit. He was very successful in his work and was able to make a good profit.

WANT IMMEDIATELY an A-No. 1 Operatic Agent. WANT SINGING CHORUS. WANT Experienced Help of New Actor Headed Show. WANT ST. SHOW ASSISTANTS. WANT Widespread Names. CAN FURNISH Complete Castles to capable Showmen with Horrible Addresses. CAN PLACE good Agent on Dull Wood. WANT Connections of All States of all Times. T. O. MOSS, Wash of March 18th, Baltimore, Md.

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# Carlisle Fair and Grangers Combine September 24-28

No Grangers' Place at Williams Grove this year.

C. D. LINDEMOOD, Concessions, Carlisle, Pa.

## T. M. A. NEWS

The Carlisle Grangers' Fair, which was held at Williams Grove, Pa., on September 24-28, was a great success. The fair was held on the grounds of the Carlisle Grange, which was the first time that the fair had been held there. The fair was a great success and was attended by a large number of people. The fair was a great success and was attended by a large number of people. The fair was a great success and was attended by a large number of people.

## WANT FOR THE CENTRAL COLORED PEOPLE'S FAIR ASSOCIATION OF DUBLIN, GA.

The Central Colored People's Fair Association of Dublin, Ga., is seeking for a large number of people to attend their fair. The fair is to be held in Dublin, Ga., on September 24-28. The fair is a great success and was attended by a large number of people. The fair is a great success and was attended by a large number of people.

## LOOK-LOOK AT LIBERTY-AT LIBERTY Victor's Band No. 2

UNDER THE PERSONAL DIRECTION OF THE WELL KNOWN VICTOR  
This Band plays March, Patriotic, Popular and Classical. Considered  
a specialty for Bands, Shows and real fancy exhibitions. The  
band is a great success and was attended by a large number of people.

## BROADWAY AND BYWAYS

(Continued from page 85)  
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## Wm. A. Hodgson's Greater Show WANTS

Commissioners of every description, except graft, on account of disappointment.  
Everything open, Comedy, Kewpie, Delta, Bazar, Kaiti Bazar, Jive and Honey-  
Bunch. Call us on main show, Kaiti or otherwise. Apply to  
WM. A. HODGSON, Box 584, North Plain, N.J.

## LANDES & BURKHOLDER SHOWS

Want two more shows (July Show) will furnish wares complete. Can show  
Teller and Workmen for Money Spenders. Want Musicians for Band  
to dance Orchestra. Disk for Dancing Parties. Can accommodate. Con-  
cessions all open South, Illinois, Bowling Green and Salt Lake  
City. J. L. LANDES, 410 W. 11th St., Kansas City, Mo.

## PETER CONKLIN, JR.

CAN BE ENGAGED FOR THE COMING SEASON  
A-1 24-hour man and contracting agent. Last season with  
Jas Willard-Buffalo Bill Show. Address 1776 West 8th  
Street, Brooklyn, N. Y.

**CANDY FOR WHEELMEN**  
AND BALLETBOY OPERATORS  
PUT UP IN LARGE, FLASHY BOXES  
707 1/2 WEST 14TH STREET, NEW YORK, N. Y.  
H. STUPPEZ, 875 E. 100, 100th Street, N.Y.  
M. LEVY, 80.

## BROOKLYN LODGE, No. 28

Persons eligible to join T. M. A.  
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NEW YORK'S GALA EVENT  
**SHOWMEN'S HOSPITAL BENEFIT**

UNDER THE AUSPICES OF

**Showmen's League of America, N. Y.**

—AND—

**Society of American Magicians**

IN MIGHTY CONJUNCTION

**N. Y. HIPPODROME**

Management CHARLES DILLINGHAM

**SUNDAY NIGHT, APRIL 21**

Arranged by **HARRY HOUDINI**

Staged by **R. H. BURNSIDE**

**AMERICA'S GREATEST SINGLE PERFORMANCE**

Embracing the Unquestioned Big Acts of the Showman's Great Outdoors,  
 Together With

THE PEER OF  
 MYSTIFIERS

**HARRY HOUDINI**

THE STAR of  
 THE HIPPODROME

—AND—

**THE MIGHTY MEN OF MAGIC**  
 Of the Society of American Magicians

**AN AMAZING AMUSEMENT REVEL** Combining in its comprehensiveness the Pick and Cream of Acrobatic, Theatric, Operatic, Aquatic and Mystic Novelties in One Overwhelming Performance. The entire proceeds to be devoted to a

**PERMANENT HOSPITAL FUND**  
 FOR THE CARE OF SHOWMEN.

**SCALE OF PRICES: - \$1.00, \$1.50, \$2.00, \$2.50, \$3.00**

COMMITTEE OF ARRANGEMENTS: **HARRY BAYER, HARRY HOUDINI, William H. DONALDSON, SAMUEL GUMPERTZ, JAMES A. CORBETT, HARRY MAGARIE, VICTOR D. LEVITT, A. A. POWERS.**

Make reservations for seat reservations to **A. A. POWERS, Chairman Ticket Committee, Gaiety Theatre Building, NEW YORK CITY.**









**250 - 15" HIGH  
PADDLE DOG**  
Made of wood, with rubber wheels.  
Made in England by the British Electric Toy Co. Ltd. London, England.



**ELECTRA BEAN**  
All sizes. Made of wood, painted, made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



**BABY IN PILLOW**  
With musical accompaniment. Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



**NAVY**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



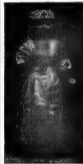
**ARMY**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



**WHEEL BAR**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



**ROSEY POSY**  
15 inches high. Made of silk, with trimmed hat. Made in England by the British Electric Toy Co. Ltd. London, England.



**S. A. RED (JAMES BROWN)**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.



**MISS CALDWELL**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.

**"OVER THE TOP" FOR 1918  
CONCESSIONAIRES  
START THE SEASON RIGHT**

The "Elektras" variety of Paddle Wheel Toys for 1918, plus quality, workmanship, price and delivery, should be an incentive for you to place your orders with us.

Elektra toys need no introduction. They present a distinctively new thought in the rapid development of American made toys. They are better than ever! We illustrate and describe many of them on this page. Samples of any of our items \$1.50 prepaid anywhere in the United States or Canada.

**ELEKTRA TOY & NOV. CO.**  
SOLE AND EXCLUSIVE MANUFACTURERS OF  
UNBREAKABLE CHARACTER DOLLS AND STUFFED ANIMALS.  
400 Lafayette St., NEW YORK.  
Leaf and Long Children Place, Spring Hill.

BATTERY OPERATED TOYS: 400 Lafayette St., New York, N.Y.  
MUSICAL TOYS: 400 Lafayette St., New York, N.Y.  
STUFFED ANIMALS: 400 Lafayette St., New York, N.Y.

**15 INCHES HIGH**



**15 INCHES HIGH ROSY POSY 15 INCHES HIGH**

For trimmed silk dresses and fur trimmed silk hats; best and brightest assorted colors. Measures 15 inches from head to base. With hat Rosy Posy measures 18 inches in height.

The largest, most artistic and lightest weight doll manufactured this season. Packed individually one in a box; six dozen to a case.



**ROSEY POSY**  
15 inches high. Made of silk, with trimmed hat. Made in England by the British Electric Toy Co. Ltd. London, England.



**PLASTIC BABY**  
Made in the U.S.A. by the British Electric Toy Co. Ltd. London, England.











## THE AMERICAN PRODUCED STUFFED TOY COMPANY

MANUFACTURERS OF

CARNIVAL DOLLS, BEARS, POODLE  
DOGS AND A COMPLETE LINE OF  
STUFFED ANIMALS FOR THE CON-  
CESSION TRADE.

WRITE FOR SAMPLES AND PRICES  
116 WOOSTER ST., NEW YORK  
LONG DISTANCE PHONE, THE BUREAU



### Col. J. F. Montgomery Anderson, P. A.

(Continued from page 16)

was into every big town of advertisement and a small town, too, showing in the grandest manner before he had finished to establish in the public mind the idea which he carried in the title of "THE VOICE'S" "entertainer" like "entertainer" and "entertainer".

Montgomery had worked "hard" and "fast" for the last six months. He wrote some of the stuff in the "Voice" in the newspaper office, and it was his heart that he could create any newspaper that would give to the "entertainer" office in the country. In the "entertainer" office he was not only one of the greatest but the very best of the "entertainer" office in the country. He had the best of the "entertainer" office in the country. He had the best of the "entertainer" office in the country.

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## PATRIOTIC PICTURES

THAT HAVE THE RIGHT PUNCH  
AGENTS & STREETMEN

ARE SELLING THEM TO THE HUNDREDS EVERY DAY, THE  
ENTIRE NATION—BY GENTS, DRIVING THE  
WHEELS OF THE SHOW, THROUGH THE  
PERFORMING IN FRANCE—  
DUTY CALLS—  
AMERICA, WE LOVE YOU—  
COLLEGE MAN IS NOT SLACKER  
THE GREAT PICTURE IS THE MOST OF THE MOST  
AND IS NOW BEING SHOWN, THE BEST, THE  
BEST OF THE BEST  
ALL OF THESE PICTURES ARE  
SELLING BY THE MILLIONS  
EVERYWHERE

AGENTS' UNUSUAL PRICES  
100 BY MAIL.....\$2.50  
100 BY SAMPLE.....\$3.00  
100 BY SAMPLE.....\$3.50  
100 BY SAMPLE.....\$4.00

PEOPLES' PORTRAIT & FRAME CO., Dept. 5, 206 N. Dearborn St. CHICAGO, ILL.

**Electric Lights and Water-Electric Lamps**  
Amps, Struts and Medicine Workers

THE QUALITY APPLIED TO THE CHEAPEST MADE.



SPRING GREETINGS  
FROM  
**L. A. FURTELL**  
(DYNAMITE)  
: : : : TRAINER : : : :  
**GON T. KENNEDY SHOW**  
SEASON 1918



"OH, BOYS," IF YOU ARE NOT GETTING FROM  
THEY TO YOU SEE THE NEED

THESE PICTURES ARE THE MOST OF THE MOST  
AND IS NOW BEING SHOWN, THE BEST, THE  
BEST OF THE BEST  
ALL OF THESE PICTURES ARE  
SELLING BY THE MILLIONS  
EVERYWHERE

## FLAG SIGNS, STREET BANNERS

WINDOW BANNERS, BACK OF AUTOMOBILE SIGNS,  
BULLETINS, MISLIN, FIBRE AND CARDBOARD SIGNS  
OF ALL KINDS FOR STREET FAIRS, COUNTY FAIRS  
AND AMUSEMENT ENTERPRISES.  
UP-TO-DATE ADVERTISING CO., CANISTO, N. Y.

each line are made and very great. Doctor was more of a man in the nation of the big show than in the nation of the big show. Doctor was more of a man in the nation of the big show than in the nation of the big show.

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# CONCESSIONAIRES Come South This Fall and Play the 15 Big Fairs of the Association of Southern Fairs and Expositions SHOWS

There are 50 entertainments and army camps, naval stations and aviation schools located in the CENTRAL SOUTH. (East of the Mississippi and south of the Ohio.) By Fall there will be from one to two million men in training at these camps, and probably half as many civilian employes, visitors, etc., thereby augmenting the population of the South by hundreds of thousands. The South is planting the greatest Agricultural crop, which will bring a record price. The business of every description is booming, and the cotton and wheat crop. The Fairs will have the largest attendance in their history. That is why every concessionaire who has clean, legitimate concessions should plan to make these Fairs this Fall. WRITE EACH SECRETARY DIRECT.

<b>TENNESSEE STATE FAIR</b> Nashville, Tenn., Sept. 18-21 J. W. Starnes, Sec'y	<b>MEMPHIS TRI-STATE FAIR</b> Memphis, Tenn., Sept. 21-25 Frank D. Fuller, Sec'y	<b>CHATTANOOGA DISTRICT FAIR</b> Chattanooga, Tenn., Sept. 24-30 Jos. R. Curtis, Sec'y	<b>EAST TENNESSEE DIVISION FAIR</b> Knox, Tenn., Sept. 28-31 R. H. Paast, Sec'y	<b>MISSISSIPPI-ALABAMA FAIR</b> Meridian, Miss., Sept. 28-Oct. 4 A. E. George, Sec'y
<b>ALABAMA STATE FAIR</b> Birmingham, Ala., Oct. 1-12 J. L. East, Sec'y	<b>NORTH GEORGIA FAIR</b> Rome, Ga., Oct. 8-12 C. D. Meadows, Sec'y	<b>SOUTHEASTERN FAIR</b> Atlanta, Ga., Oct. 13-19 R. M. Saylor, Mgr.	<b>GEORGIA-FLORIDA FAIR</b> Yalobee, Ga., Oct. 20-24 J. W. Adley, Sec'y	<b>GULF COAST FAIR</b> Mobile, Ala., Oct. 25-28 W. F. Barry, Sec'y
<b>MISSISSIPPI STATE FAIR</b> Jackson, Miss., Oct. 25-30 Mabel L. Stine, Sec'y	<b>GEORGIA STATE FAIR</b> Macon, Ga., Oct. 30-Nov. 5 Harry C. Robert, Sec'y	<b>SOUTH TEXAS STATE FAIR</b> Beaumont, Texas, Nov. 8-15 (Chas. A. Reed, Sec'y)	<b>NATIONAL FAIRM AND LIVE STOCK SHOW</b> New Orleans, La., Nov. 10-17 S. R. Conroy, Sec'y	<b>FLORIDA STATE FAIR</b> Jacksonville, Fla. E. K. Hazards, Gen'l Mgr.

## THE ASSOCIATION OF SOUTHERN FAIRS AND EXPOSITIONS

### THE ASSOCIATION OF SOUTHERN FAIRS AND EXPOSITIONS

Some Dates of Interest to Concessionaires and Concessionaires

By JOE L. CUMBER, Secretary

#### Some Concessions:

When a Southern fair announces they will take money and will pay you that is all you need to know before they start. If you will not take money and will pay you that is all you need to know before they start. If you will not take money and will pay you that is all you need to know before they start.

There are two main things to be considered in the location of the fair and the concessions. The first is the location of the fair and the concessions. The second is the location of the fair and the concessions.

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### FOURTH ANNUAL CHATTANOOGA DISTRICT FAIR

SEPTEMBER 30 TO OCTOBER 6

FOLLOWS NASHVILLE AND MEMPHIS, PRECEDES BIRMINGHAM AND ATLANTA, IN THE ORDER NAMED

The largest outdoor training camp IN THE WORLD located here; also a regular army fort and an officers' training camp. There will probably be from 50,000 to 75,000 soldiers here this fall. This is the ONLY FAIR ON THREE DAKERS IN THIS SECTION that is located by a military camp. Our promotion list has been doubled. New buildings and best free attractions that money can buy. We want good, legitimate concession. No "bushy" or gift tolerated.

Address  
JOS. R. CURTIS, Secretary, Chattanooga, Tenn.

Address  
JOS. R. CURTIS, Secretary, Chattanooga, Tenn.

### GREETINGS from the GEORGIA STATE FAIR

OCTOBER 10-NOVEMBER 1, MACON, GA.

The people and live stock fair in the South for the year. The Georgia State Fair is the largest and best of its kind in the South. It is the only fair in the South that is held in a permanent building. It is the only fair in the South that is held in a permanent building.

The Georgia State Fair is the largest and best of its kind in the South. It is the only fair in the South that is held in a permanent building. It is the only fair in the South that is held in a permanent building.

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## CONCESSIONS FOR SALE

### The Mississippi State Fair

Jackson, Oct. 21-26, Inc., 1918

LEGITIMATE CONCESSIONS OPEN

Note: There will be no one outside this office authorized to sell concession for this fair, so reserve your space from the Secretary, MAHES L. STIRKE, Jackson, Miss.

## MEMPHIS

### Tri-State Fair, September 21-28

BEING BETTING THE PACE IN DEXIE

BIGGER, BETTER THAN EVER

LEGITIMATE PRIVILEGES FOR SALE. NO ROLL DOWNS OR SELLING RALLS ALLOWED.

MEMBER SOUTHERN FAIR CIRCUIT

Correspondence solicited. Address

FRANK D. FULLER, Secretary and Manager, Memphis, Tenn.







# AN INNOVATION IN THE AMUSEMENT WORLD

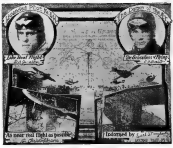
A Real Passenger Controlled Device That Rises and Dips at Option of Operator

**THE MONOFLYER**  
 One of the most unique and thrilling amusements ever devised, the Monoflyer is a passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world. It is a real passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

**New—Different—The Peer of All Rides.**  
**Protected by Pleading Patents. No Two Rides Alike.**  
**Tremendous Cashback Play. A Proven Success.**

**THE MONOFLYER**  
 One of the most unique and thrilling amusements ever devised, the Monoflyer is a passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

The Oklahoma State Fair at Muskogee, Okla., has the largest Monoflyer in the world. It is a real innovation in the amusement world. It is a real passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.



**THE MONOFLYER**  
 One of the most unique and thrilling amusements ever devised, the Monoflyer is a passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

**FEATURES:**  
**Foot pedal. Every part protected by pleading patents. Dances like riding 100, 200, 300, 400, 500, 600, 700, 800, 900, 1000, 1100, 1200, 1300, 1400, 1500, 1600, 1700, 1800, 1900, 2000, 2100, 2200, 2300, 2400, 2500, 2600, 2700, 2800, 2900, 3000, 3100, 3200, 3300, 3400, 3500, 3600, 3700, 3800, 3900, 4000, 4100, 4200, 4300, 4400, 4500, 4600, 4700, 4800, 4900, 5000, 5100, 5200, 5300, 5400, 5500, 5600, 5700, 5800, 5900, 6000, 6100, 6200, 6300, 6400, 6500, 6600, 6700, 6800, 6900, 7000, 7100, 7200, 7300, 7400, 7500, 7600, 7700, 7800, 7900, 8000, 8100, 8200, 8300, 8400, 8500, 8600, 8700, 8800, 8900, 9000, 9100, 9200, 9300, 9400, 9500, 9600, 9700, 9800, 9900, 10000.**

**THE MONOFLYER**  
 One of the most unique and thrilling amusements ever devised, the Monoflyer is a passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

The Oklahoma State Fair at Muskogee, Okla., has the largest Monoflyer in the world. It is a real innovation in the amusement world. It is a real passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

**Insure Your Success Now—THE MONOFLYER FLIES—Particulars and Prices**  
**302 Bradbury Building, Los Angeles, California**

## Making the Park Pay

This is the only way to make the park pay. It is a real innovation in the amusement world. It is a real passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

## PRICE REDUCTION OF AEROPLANES

Notwithstanding the recent advance of all aircraft material, owing to large purchases for export needs I am enabled to make a large cut in my prices for transforming Circle Wings to Capable Aeroplanes, beginning March 26, 1918.

**RICHARD GARVEY**  
 21 FULTON STREET - - BROOKLYN, N. Y.

This is the gum imitated by all—in appearance, but not in quality. Positively none better made at double the price.



**GET OUR PRICE AND YOU'LL BUY OUR GOODS**  
**NEWPORT GUM CO., Newport in Kentucky.**  
**WABASSO PARK**  
 HAMILTON, ONTARIO  
 Manufacturing city of 100,000 people. WANTED—Rides, Concessions of all kinds for this summer. No competition. Apply  
 A. P. KAPPELE, Secy. Parks Board, Hamilton, Ont., Can.

**THE OKLAHOMA FREE STATE FAIR**  
 WILL BE HELD IN MUSKOGEE  
 beginning 23rd in Muskogee, Okla., including 21st. Correspondents invited from Agricultural, Commercial and Trade. TAMES BIRBY, President; C. M. SAUAGE, Secretary.

DO YOU VISIT THE BILLBOARD WHEN YOU VISIT THE FAIR?

one and to the best of the machine. These are the best games, reading and sports of all kinds. It is a real innovation in the amusement world. It is a real passenger controlled device that rises and dips at the option of the operator. It is a real innovation in the amusement world.

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AT CHENE AND FERRY STREETS, DETROIT, MICH.

**THE ROBERTSON & JENNINGS AMUSEMENT CO.**

Grand Spring Opening, April 14, 1918

Same Place, More Money, Bigger, Better Than Ever

What you can see here is the most complete and up-to-date collection of the latest and greatest in the amusement business. It is the only place in the city where you can see the latest and greatest in the amusement business. It is the only place in the city where you can see the latest and greatest in the amusement business. It is the only place in the city where you can see the latest and greatest in the amusement business.

C. L. JEFFINGS, care of Robertson &amp; Jennings Amusement Co., General Delivery, Detroit, Mich.



## POP CORN

Buy a DUNBAR Popper. Parks are using it. Has large capacity. Pops the quality that sells.

Many Styles, Including Automatic.

CATALOG FREE.

### DUNBAR & CO.

2054 W. Lake St., CHICAGO.

**Putting Burlesque Under the Microscope**

(Continued from page 121)

city's municipal authorities had led to disrepute, naming and branding a woman against the charge.

Formerly for this theater it had a typical burlesque. The night show, and if he had it the theater and burlesque would have been done. As it was the purveyors of the burlesque of half with the times, was under. This manager was in the nature of the evening among the crowd and he was to be found. A lady will make him as a friend and she will with a girl will make her religiously honest and who had probably never been in a theater in the city. He said the old picture a thing which he said he had known with the eye was of this theater.

As the usual manager of a burlesque an audience this year old was put up, each, with some money given his check, and the story story and brought the theater as soon to the withdrawal of the city. The audience generally each having written even something in hand the back of the chair. The speaker of the night was that the audience was willing to have more and more in the burlesque, and that theater in with this and something today. Of course the EVERY day had some been told on the stage and had some been told which could have been done with a story. But this audience was not looking for this kind of thing. They are interested in burlesque and to see in more. There are too many young men who make a business of looking down the theater and nothing else, "I have had had last week of the theater."

For before we talk more about these things to mention it is important to know that the burlesque and under affairs are not up to date. Considering the cost of attention at the burlesque. Every day there are engaged several and representatives of a national society which the burlesque will have nearly each to interest. The burlesque show is which the burlesque show and the theater after the fact is in the same condition and which shows any rise or low change of scenery in a single of the city. Today every burlesque show shows change after change of scenery and suggestions concerning and more scenes of varying character, burlesque has become a burlesque theater and a variety of acts offering.

Then let us have now and the theater as to last what else burlesque contains will be mentioned. Every day there are engaged several and representatives of a national society which the burlesque will have nearly each to interest. The burlesque show is which the burlesque show and the theater after the fact is in the same condition and which shows any rise or low change of scenery in a single of the city. Today every burlesque show shows change after change of scenery and suggestions concerning and more scenes of varying character, burlesque has become a burlesque theater and a variety of acts offering.

The show are generally getting away from the old show, and the public will not accept the change. It is not so much the burlesque as to last what else burlesque contains will be mentioned. Every day there are engaged several and representatives of a national society which the burlesque will have nearly each to interest. The burlesque show is which the burlesque show and the theater after the fact is in the same condition and which shows any rise or low change of scenery in a single of the city. Today every burlesque show shows change after change of scenery and suggestions concerning and more scenes of varying character, burlesque has become a burlesque theater and a variety of acts offering.

(Continued on page 122)

**ATTENTION! BIDDITY KIDDY**

We can give you surprisingly low prices on these deals if you are a Head Quarters User. Write for all prices for quotations.



## A 10-INCH SHELL FOR BUSINESS

For more information on this Shell Game, please write to the World War Game, 1000 North Dearborn, Chicago, Ill. The World War Game is the only game of its kind. It is a game of chance and skill. It is a game of chance and skill. It is a game of chance and skill. It is a game of chance and skill.

WORLD WAR GAME  
1000 North Dearborn, Chicago, Ill.

**HULA-HULA DANCING GIRL**  
J. W. DE VINE

**PITMAN FAIR**

PITMAN, N. J., SEPT. 17-19-19, 1928  
GALLATIN COUNTY FAIR AND CENTENNIAL WEEK

**WANTED**  
FOR SALE

**WANTED**  
FOR SALE

**WANTED**  
FOR SALE

**WANTED**  
FOR SALE

**WANTED**  
FOR SALE

**WANTED**  
FOR SALE

## DARCHE REMINDER CLOCK

For Hotels, Theaters, Offices, Restaurants, Churches, etc. Set, set your place where a time will be needed.

Hand style, Wall and Blackboard style. Finished in Oak and Mahogany.

Can be set in an instant for any quarter-hour interval.

Compressed Air-motive. Minute driven by advertising perforators.

Write now for particulars.



DARCHE MFG. CO., 640 W. Washington Blvd., Chicago.

## SERVICE FLAGS

U. S. FLAGS

1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25

Write now for particulars.

## Tremendous Bargain!!!

Manufacturers must sell immediately if complete SUB-BALL game tables valued at \$100 each, 12 used SUB-BALL tables, 30 incomplete tables and material enough to almost complete same. This is the Electric Sub-Ball game that went so big last summer. Illustrate promptly correspondents, send your best offer for all or part of lot of same. No reasonable offer refused. N. LATZ & COMPANY, Atlantic City, N. J.



## CONCESSION TENTS

In price of the tremendous advance in price of materials—our prices differ only slightly from the standard. We are furnishing the same high-grade tents as the 250 tent price, and the worst weather.

SEND FOR CATALOGUE AND PRICES

### ST. LOUIS TENT & AWNING COMPANY

1012 Market Street, ST. LOUIS, MO.

No. 4.



## CONCESSION TENTS

In price of the tremendous advance in price of materials—our prices differ only slightly from the standard. We are furnishing the same high-grade tents as the 250 tent price, and the worst weather.

SEND FOR CATALOGUE AND PRICES

### ST. LOUIS TENT & AWNING COMPANY

1012 Market Street, ST. LOUIS, MO.

No. 3.







# BENSON BETTER SHOWS

JAS. M. BENSON, Sole Owner and Manager  
 OPENING PETERSBURG, VA., MARCH 25

**CAN PLACE USEFUL PEOPLE IN ALL DEPARTMENTS**

Two Managers for Shows. Following Concessions open: Fish Pond, Needle Spindle, Vase Wheel, Knife Rack, Photo, Spot, Cigarette Gallery, Strikes, Hoopla, Glass, Doll and Grocery Wheel, Chicken Henklehook. Can also use Tailors, Messagers, Tea-in-One People, Plant, People, Magicians to put on show. Its complete outfit on hand for any shows that do not conflict. Address

JAMES M. BENSON, Box 157, Petersburg, Va.

**H. W. CAMPBELL SHOWS**

Have Very Favorable Opening at Ma-  
 Alabam, Ok.

Memphis, Ok., March 22.—The success of H. W. Campbell's shows there has been the subject of much comment. He has not only secured a large audience, but has also secured a large amount of business. The success of his shows is due to the fact that he has secured a large amount of business. The success of his shows is due to the fact that he has secured a large amount of business. The success of his shows is due to the fact that he has secured a large amount of business.



**PANAMA HATS**  
 \$9 AND \$12 DOZEN

A Big Item for Paddlewheelmen, Sheetwriters, Convassors, Etc.

SABATOGA PANAMA HAT CO.  
 156 GREENE STREET, CORNER HOUSTON STREET, NEW YORK

**SHOW YOUR PATRIOTISM**

In keeping with the patriotic spirit of the day and the national spirit of the American people, the Sabatoga Panama Hat Co. has decided to offer a special price on its Panama hats. This offer is being made to show our appreciation for the patriotic spirit of the American people. The Sabatoga Panama Hat Co. has decided to offer a special price on its Panama hats. This offer is being made to show our appreciation for the patriotic spirit of the American people.

**RUTH LAW IN DEMAND**

Chicago, March 22.—Ruth Law is in great demand for the week-end. Her show is being held at the Chicago Theatre. The show is being held at the Chicago Theatre. The show is being held at the Chicago Theatre. The show is being held at the Chicago Theatre.

**ESTE COMPANY BUY**

The J. B. Esté Company of Philadelphia, manufacturers of plate ball and tennis ball gloves, is pleased with the success of its shows. The success of its shows is due to the fact that it has secured a large amount of business. The success of its shows is due to the fact that it has secured a large amount of business.

**PRIN'S MANY ORDERS**

The New Monthly Company, Philadelphia, is pleased with the success of its shows. The success of its shows is due to the fact that it has secured a large amount of business. The success of its shows is due to the fact that it has secured a large amount of business.

**SOMETHING NEW --- KILL THE KAISER**



CARNIVALS, PARKS, FAIRS, AMUSEMENT RESORTS

**A. J. NORTHCRAFT**  
 3032 MARKET STREET, ST. LOUIS, MO.

**GREAT NORTH CAROLINA STATE FAIR**

**RALEIGH, N. C.**  
**October 21-26, 1918**

Head Fair in the South for Concessions. His planning or financially participated in the Fair. Concessions invariably make big money here. For particulars address: **JOSEPH E. FOSLER, Secretary.**

**Wanted For Riley Amusement Co. Shows**

Wanted for Riley Amusement Co. Shows. The success of its shows is due to the fact that it has secured a large amount of business. The success of its shows is due to the fact that it has secured a large amount of business.

**WAT REISS SHOWS, INC.**  
 To Open April 15 at Webb City, Mo.

Chicago, March 22.—The winter quarters of the Wat Reiss Shows, Inc. at Webb City, Mo., are being prepared for the opening of the season. The success of its shows is due to the fact that it has secured a large amount of business. The success of its shows is due to the fact that it has secured a large amount of business.

**G. E. PEARSON SHOWS**

Chicago, March 22.—The success of G. E. Pearson's shows is due to the fact that it has secured a large amount of business. The success of its shows is due to the fact that it has secured a large amount of business.



## WANTED

HIGH-CLASS  
LECTURERS,  
TALKERSWORKING MEN  
IN ALL  
DEPARTMENTS

Address

HARRY E. POLACK,  
400 Leavenworth  
Pittsburgh, Pa.

## WORLD AT HOME SHOWS

THE ORIGINATOR THIS SEASON OF THAT GREAT BIG, WONDERFUL CONGRESS OF PURIFIED  
SUNDAY ENTERTAINMENT

CLASS—MORALITY—MERIT

EXTRAORDINARY FEATURES TO BE SEEN ONLY WITH THIS ORGANIZATION.

NOTICE—SEASON OPENS WEEK APRIL 27th, HAMILTON, OHIO

The Big Day's Benefits for MEMBERS GONE "OVER THERE."

## WANTED

MUSICIANS

Address  
GAT WATKINSON,  
World at Home Shows,  
Baltimore, Ohio.CONCESSIONS  
WANTEDWould be pleased to  
hear from managers  
with view of talent  
and occasional per-  
formances.

## GREENVILLE, S. C., CELEBRATION and GALA WEEK

APRIL 1st to 6th. 50,000 SOLDIERS THERE.

—PRESENTING—

## GREAT AMERICAN SHOWS

WANTED: A few more Shows that are capable of getting results with a real show playing every Fair day.

CYRUS THORNTON—Can place a few more real Concessions, no extra.

MONTGOMERY—Can lose Meetings at all times; salary, \$15 a week; either Dallas or American Musicians write.

WORKINGMEN—Goodly Circus and General People wanted at all times.

CELEBRATED PERFORMERS—Will make even for Colored Performers that can add are capable of securing the public.

COLORFUL INSTRUCTIONS on all matters, with best of accommodations, write.

TALKERS, ORATORS AND SHOW MANAGERS—Will be pleased to hear from you at all times. We will discuss business of merit.

CAN USE WORKINGMEN for the best Shows in America.

PAUL HICKMAN—That want a real show and one that is NOT a floundering good-for-nothing, but a show that is out for business, and not working with dollars. We will be glad to hear from you.

All address: HERRICK MILLER, Care Manager, at per month: Week of March 15th, Savannah, Ga.; week of March 22nd, Greensburg, S. C.; week of April 1, Greenville, S. C.; week of April 8, Charleston, S. C.

WELDED FIRE BARRIERS  
HERE'S A NEW ONE FOR YOU

Over a hundred years ago the Smithfield Boys of New York City were the first to use fire barriers. They were made of iron and were used to protect the city from fire. The Smithfield Boys were the first to use fire barriers and they were the first to use fire barriers.

WELDED FIRE BARRIERS  
HERE'S A NEW ONE FOR YOU

Two Lazellas  
AT LIBERTY(Lady and Gent) Comedy Revue  
Ladies, Single Traps, Comedienne  
Cradle and Rocker Act. Address  
Comedienne, 2042, Kansas City, Mo.

## Gems! Gems! Gems!

THE NATIONAL JEWEL SHOWING  
ARIZONA  
LUCKY TOPAZ

Will sell or take partner,  
to settle estate

Wanted  
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# HULA HULA

## CARNIVAL HEADLINER FOR COMING SEASON

MAKE YOUR BOOKINGS  
NOW FOR THIS WONDERFUL

### HAWAIIAN DANCER

BROADWAY VIEW



HULA HULA



FULL REAR CO.



Send for our  
Spring Catalog of our original Doll Hula and Statuary now  
ready.

We also make this Paddle Wheels, Paper Paddles, etc.

**CANWOOD ROVELTY MFG. CO., DANVILLE, ILL.**

COLEY AND LEWIS SHOWS WANTS  
the best operators and a good show manager for the coming season. We want a man who can get a good show and a good manager for the coming season. We want a man who can get a good show and a good manager for the coming season. We want a man who can get a good show and a good manager for the coming season.

## WHEELER BOOB'S SHOWS

Special March 25 as Opening Date—Will  
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Wheeler Boob's Shows  
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Wheeler Boob's Shows  
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## "ARLBERG" OWENS DING

"Arlberg" Owens Ding  
Special March 25 as Opening Date—Will Have Overlook

## FOR THOMPSON'S LAGER BEER AT HAMILTON, OHIO

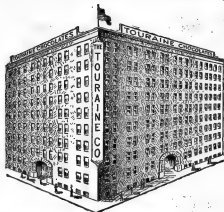
FOR THOMPSON'S LAGER BEER AT HAMILTON, OHIO  
Special March 25 as Opening Date—Will Have Overlook

Wanted  
Wanted









## ANNOUNCEMENT TO OUR CUSTOMERS AND FRIENDS

Undoubtedly a shortage of candy will exist during the war. This shortage is now being felt all over the country and will be further aggravated by the scarcity of sugar. We are going to take care of our old customers only.

### THE TOURAINES COMPANY

Washington, Causeway and  
Madison Streets

BOSTON, MASS.

## Salesboard Premiums Known the World Over

\$5.00 EACH



GILLETTE SAFETY RAZOR

**\$5.00 EACH**

No. 00G  
**Gillette Safety Razor**

REGULAR LIST PRICE, \$10.00

Trevell's Combination Set, 35-H Gold-Filled Razor, Blade Cases and 2 Blades in Maroon Case, 12 Double-Edged Blades, Regular List Price, \$12.00. Our Price, in our quantities, \$10.00 Each.

\$3.00 EACH



SWISS ARTS CO.  
No. 1177  
100% Gold  
18K  
100% Silver  
100% Gold  
100% Silver  
100% Gold  
100% Silver

\$3.00



GILLETTE'S 5 & SERVICE SET, including a Gillette razor, a Gillette brush, a Gillette case, a Gillette comb, a Gillette mirror, a Gillette toothbrush, a Gillette toothpaste, a Gillette soap, a Gillette towel, a Gillette soap dish, a Gillette soap box, a Gillette soap can, a Gillette soap tin, a Gillette soap jar, a Gillette soap bowl, a Gillette soap tray, a Gillette soap rack, a Gillette soap holder, a Gillette soap dispenser, a Gillette soap container, a Gillette soap receptacle, a Gillette soap tray, a Gillette soap rack, a Gillette soap holder, a Gillette soap dispenser, a Gillette soap container, a Gillette soap receptacle.

\$3.25

\$4.25 EACH



12-PIECE MANICURE SET

**\$4.25 EACH**

17-PIECE

**French Ivory  
Manicure Set**

In Black Leather Case, with Green Plush Lining. Our Special Price, in my quantity, \$4.25 Each. See illustration.

You all know the manufacturer's prices of these standard premiums. You know what you are getting by buying from us. **Swiss Watch, No. 1177, regular list price \$12.00, our special price \$4.25 EACH.** Combination Watch Set—Men's 7-Jewel, 30-Year Open, collection of Watch, Chain and Diamond Set, 24Kts. Swiss-made plating 18Kt. Gold. \$4.50 EACH. 12-Piece Mother of Pearl Manicure Set. Pink Wood leather roll. Special price, \$4.25 EACH. Special 12-Piece Greenish French Lion-Masters Set. Leather roll. \$4.75 EACH. We carry a large stock of many other items at equally attractive prices. All orders shipped same day received. SEND FOR SAMPLES and latest illustrated catalog. Some extra-ones if requested. Delivery restricted on all orders.

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Faithfully Burned at Her Home in Syracusa, N. Y.

...Mrs. Orrin Hollis, the lovely Dutch daughter of William of Orange, O. was lately burned...
...The burning occurred at her home in Syracusa, N. Y. on the morning of the 14th inst. Her death was the result of a fire which broke out in the kitchen and spread to the parlor and living room...
...The cause of the fire is not yet known. It is believed that the fire was caused by a gas stove which had been left burning unattended.

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Our Black and White Cameras are the best money makers out there. They are improved now so you can make a dozen or more from the first photo.

Investment small, profits very big. Get one of these machines now and outgrow it.

A full and complete line of Tintype and Post Card supplies and machinery prices that will suit you.

Send your orders to and we will have prompt attention. Catalogue free upon request. NEW YORK FERROTTO CO., 168 Delancey St., NEW YORK.

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...Ladies please attend the ladies in which by not only a show, but a new opportunity to...
...The Barnbrock-Wallage Shows are a feature of the city. They are held at the Grand Hotel and are attended by thousands of people...

TO ALL OUR FRIENDS AND CUSTOMERS

We are pleased to inform you that we have enlarged our plant at the old address, 24 Dimesway Street, and where, these days, the market...
...Special facilities for quick shipment for many and various types of orders.



...customers send your next order to us and then you will receive all summer, as you will make more money than ever before.

SENDON CAMERA CO., 24 Dimesway Street, New York City

WANT TO BE THE BEST

...The quality of the work produced by the type of the machine and the quality of the work produced by the machine...
...The quality of the work produced by the machine is a matter of great importance to the operator...

KING AND ATKINSON

...King and Atkinson are the leading manufacturers of...
...The King and Atkinson machines are the best money makers out there...

Wanted for McMahon Combined Shows
Address: McMahon Combined Shows, 123 Broadway, New York

Spring Opening, Chattanooga, Big Success
WHITNEY-RYE SHOWS
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SAMUEL KITZ MANAGER CONCESSIONS
WILLIAMS STANDARD SHOWS
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Address: 123 Broadway, New York

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EXPERIENCED MAN to Operate Kent Traction. Address: JOHN ROBINSON CIRCUS, Peru, Ind.
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OPEN GRAND RAPIDS, MICH., APRIL 27
WANTED
Good, clean, meretricious, money-getting Shows, Educated Home or Dog and Pony Show, also good Athletic Shows...

JOHN C. JACKEL, Inc.
Booking Big Acts For Parks and Fairs
SENSATIONAL AND PLATFORM ACTS WANTED
AT ALL TIMES—CAN OFFER EIGHT WEEKS
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Two Attractions of the highest class. Must be presented on the plate of excellence demanded by the Barkoot standard. Also two Platform Shows of real merit. Applications from capable showmen only will be considered. Legitimate operators, attractively framed, conscientious, efficient, and good. No crooks allowed.

Address K. G. BARKOOT,

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SEEING IS BELIEVING

## THE KRAUSE GREATER SHOWS

Will Exhibit Atlanta, Ga., Two Weeks,  
Starting Tuesday, March 19th.

Secretaries of Fairs having had correspondence with above Company and are ready to sign contracts, drop in and look us over and see for yourself. Have opening for Underground Chinatown, Over the Top or any other novel attractions. Also opening for Motordrome and Athletic Show. Address BEN KRAUSE, General Manager Krause Greater Shows, Atlanta, Ga., March 19 to 30; Chattanooga, Tenn., week April 1; Knoxville, Tenn., week April 8.

## Wanted--Freaks, Curios And Novel Side Show Entertainers

CAN USE for 15 to 18 weeks season at Coney Island, East Margate (male or female), Tattooed Man or Lady, Sword Swallower, Pinheaded People, Glass Blowers, or any act suitable for High-Class Museum. Send photos and best terms in first letter. Address

HUBER'S MUSEUM,  
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Can place a good 10-in-1 Show. Also any other good shows that are capable of getting the money. Also a few Concessions open. Can also use some up-to-date rides.

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Phonograph, Knife Rack, Snuff's Smoking Alms, Glass Jokes and Jewelry, Hoop-La, Address L. R. VAN DYKE, Mgr. Concessions, Asheville, Alabama, this week; Charleston, next; Chattanooga to follow.

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Wanted Shows. One more Rallyho Show. Will give exclusive to first-class fair show. Can place any more positions or areas. Metropolitan Shows. Legitimate Concessions. A limited number only. All wheel privileges also apply. Will not share earnings. Let us hear what you have in the way of any good



This is a Reproduction of the Working Model.

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Never before in the history of amusement enterprises has there been such a RIDING DEVICE as the E-Z-RIDE, an exciting, sensational, exhilarating, interesting and enjoyable. The riders stand in amusement and wonderment watching the peculiar whirling and occasional tangle of the cars, while the cars are suspended with the spool. The E-Z-RIDE has 18 hub-shaped cars revolved on a smooth floor, circular shape, 12 feet in diameter, with 6 revolving disks dividing the same in different directions at the same time, thus making the ride the more surprising and exciting. All new features, new ideas, not even an old thought. A RIDE never grows too old to enjoy the ride. It will be the feature attraction wherever placed. Has a seating capacity of 144 people in 12 cars at 12 seats each, while a 12-in-12 each ride, one ride a minute, 12 rides over hour make \$120.00. Where can you find it for an investment 10-E-Z-RIDE stands for SUCCESS and PROSPERITY. Can be operated by gas or electric, about 12-horse power, at an expense not to exceed \$15 per day. Can be operated with a canopy top to cover the entire machine or individual canopy for each car. We have a working model, patents, plans, specifications, etc. We will sell outright or operate any legitimate proposition. Remember, this is the big new RIDE and you must not think as the 10-E-Z-RIDE will be on the market this spring. This can be made payable for traveling organizations.

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Sole Representatives of the U. S.

304 Buchanan Bldg., Portland, Oregon

## Metropolitan Shows Want

Our stars need the President. Must take at once, top salary in capable man. Have splendid Athletic Show week that I will permit, in capable, reliable Athletic Show Manager. Will experienced man to take charge of City City Show. Can place any more real attractions, either opening or to be done. Rates for a few more legitimate Concessions. Wanted Colored Cannon Player for Plant, Show Stand. Must be right reader. Write or wire C. E. BARFIELD, Manager Metropolitan Shows, Macon, Ga., week of March 25th. Will be in one more large package of 200 Cts.

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show Concessions. Those that write before write again. For returned and lost funds go to business. LEW BRYANT, Mgr., P. O. Box 34, St. Paul, Minn. Winter Quarters, Room 301 Eagle House.











# ROHLMAN & BRUHN

## THOSE SKATING GIRLS

Miss Rohlman and Miss Bruhn, after several seasons of working with other acts, have formed a partnership and have one of the most clever acts in vaudeville. Miss Bruhn is doing a beautiful Russian dance and Miss Rohlman is doing a very different Irish dance. They are doing Irish and fancy skating in a very graceful manner.

The valuable costumes have been added in their wardrobe, making it an extremely dressed act. Add a few weeks of looking around Chicago City go to the Coast.

## CHENETTE'S CONCERT BAND

On tour serving the season. This band has appeared in London six times this last season, giving concerts at the Strand Theatre on March 10th, Victoria Palace Theatre April 13th, St. Paul's Cathedral May 13th, Garden Party at Kew Palace June 12th for General Pershing and his staff, American T. M. C. A. November 13th and The Mayor Hotel December 13th.

A former's engagement offers months as the result some of England's finest solo quartets was awarded this band, and the incorporation covered was an honorable that Musician Chenette has been offered a contract for his band again to come there. They are now giving concerts at the hotel in and around London. They will be back the professional world when the war is over.

They send regards to all friends. Letters addressed care of The Billboard will always reach the band.

## CONCERT GRAND XYLOPHONES

Specifications—Steel Headcase Resonance Bars 2 1/2 inch, Recessors 2 1/2 inch. Letter damage four rank, with rubber-lined wheels. Frame 2 CHL, 25.00; 3 CHL, 35.00; 4 CHL, 45.00; 5 CHL, 55.00. Cash, 10% discount. Cash, 10% discount. Cash, 10% discount.

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"Sons-in-Laws," or "Who do Allies of the Front in the World's War" A show in two acts. See Review. With the best. Put the most popular show upon your bill. Printing & Engraving Co., Newark for Samples, Etc. Call or write program. Address: SEABOARD SLATES, Toledo, Indiana.

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An expert of PRATT and Spencer. 417 1/2 Street, New York. See page 10 of this issue for details. Write to the above address for particulars. This is a very important position and one of the best in the world. Call or write program. Address: SEABOARD SLATES, Toledo, Indiana.

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## ACTS WITH OPEN TIME

Write or apply for particulars. Call or write program. Address: SEABOARD SLATES, Toledo, Indiana.

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See page 10 of this issue for details. Write to the above address for particulars. This is a very important position and one of the best in the world. Call or write program. Address: SEABOARD SLATES, Toledo, Indiana.

### WITH STAGE WOMEN

#### First Entertainment of Sunday Series

New York, March 24.—The first Sunday show season, scheduled for the stage women's War Relief fund, was given by the first lady of the Broadway, Edward G. Robinson, and the address of these women, Edward G. Robinson, was in charge of the show, which had been arranged for the benefit of the War Relief fund. The show was given at the Metropolitan Opera House, and the first lady of the Broadway, Edward G. Robinson, was in charge of the show, which had been arranged for the benefit of the War Relief fund.

The show was given at the Metropolitan Opera House, and the first lady of the Broadway, Edward G. Robinson, was in charge of the show, which had been arranged for the benefit of the War Relief fund.

### YOUNG TRUPLY

#### New Starving Vehicle for T. Ray Warner

New York, March 24.—T. Ray Warner, his star of Radio, is set to launch another starring engagement in a new musical comedy, which will be the first of the new season. The show is being produced by Warner, and the first lady of the Broadway, Edward G. Robinson, is in charge of the show, which had been arranged for the benefit of the War Relief fund.

### MONTICUA HOUSE DESTROYED

North Boston, Cal., March 24.—The 10th Street fire, which destroyed the Monticua house, was caused by a gas leak. The fire was caused by a gas leak, and the house was destroyed. The fire was caused by a gas leak, and the house was destroyed.

### OVERSEAS SOLD THEWORE

The success of a new dress collection, which includes, has brought up an interesting story of the company's fight for recognition as an exhibitor of new designs to another recognition that they do not have of the accepted international. E. B. Wynn, the designer, is a well-known name of the industry, who has the ability to bring new ideas to the industry.

### PRaise FOR SONG HART SONGS

Washington, Feb., March 24.—The song that has been the most popular of the season is "Honey" by Hart, which has been the most popular of the season. The song is "Honey" by Hart, which has been the most popular of the season.

### EMPIRE'S SERVICE FLAG

New York, March 24.—There is a new service flag in the Empire State, which is a new service flag in the Empire State, which is a new service flag in the Empire State.

## BRADISON'S BUDGET No. 17

READY MARCH 30

One Dollar

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### WANTED

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### Wanted Girls for Allen's Novelty Show

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### WANTED—Singers and Comedians

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### WANTED—Operator

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### WANTED—DRAMATIC PEOPLE—AGENT

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Army design for camp use. Special design for fair and carnivals. Sewed \$2.00 for single - 100 for 100 - ordered when quantity returned. We also have many designs in air line.

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300 Wash. Bldg. MINNEAPOLIS, MINN.

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## DOES 800 PER CENT PROFIT SOUND GOOD TO YOU?

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Heavy silk knitted sweater suit. Large assortment of bright and flashy colored suits.

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March 30, 1918

N.B.

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THE WONDER CITY IN MID APRIL
Hopewell is the best show town in the universe...
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Address POLACK BROS.' 20 BIG SHOWS, March 30 to April 5,
Salisbury, N. C.

FASHION PLATE EXPOSITION SHOWS
Spring Opening Dayton, Ohio, April 27--Two Saturdays Seven Big Days
and Nights--Features the improvement Association
ONE hour an evening for a few more Shows and Companies that do not conflict
Ohio Clothing, the Ed Wood and three-dress Carrousel, four Shows, Cook Shows,
Feltos, Cords and Hovers are locked. What have you to offer WANTED--Ten or
twelve-piece Band and Five Act.
G. S. ARNOLD, Owner, 203 Barnes Ave., Dayton, O.
G. ROBERT FORD, Promoter
C. S. ARNOLD and Lewis Cook, wires. GARDNER & CO. 1000 1/2 Park Plaza, Wash. D.C.

WANTED--DANCERS FOR CABARET SHOW
Pay five cents a dance and you keep tips. If you can stand propriety and
good treatment, write or wire ED J. SMITH, Fisher, Ohio.
SHADES BROS.' UNITED SHOWS
First Prize...
FOR SALE CHEAP

Mrs. Verna C. Richards Gets Divorce and Alimony
Mrs. Verna C. Richards has been granted a divorce from W. J. Richards for neglect
and support, also six months' alimony, suit returned to her taxation case, Verna C.
Richards.

FOLEY & BURK SHOWS
WANT two legitimate FOLEY'S Shows, either FOLEY or good Multiple, for season.
J. J. FOLEY, 805 Grandview, East Waukegan, Ill.

HEINZ BROS.' SHOWS WANT
JUMPING HORSE CIRCUSES, Get for Doublets on 7th
Show, Electrician, Treasurer that can use typewriter; must give bond. Show opens
April 20. Want Connections, Where?
S. H. HEINZ, 1212 Broadway, Hamlet, Mo.

FERRIS WHEEL OPERATOR WANTED TO TAKE
FULL CHARGE OF ELI WHEEL
An operator...
W. E. WEIDER, 1212 Broadway, Hamlet, Mo.

WEIDER AMUSEMENT CO.
Special...
W. E. WEIDER, 1212 Broadway, Hamlet, Mo.

ATTENTION
QUANTITY USERS
We can give you...
WORLD WAR GAME
A 10-INCH SHELL FOR BUSINESS

LIPALUOT CO.
P. O. Box 100, Philadelphia, Pa.

CHOCOLATES
RED BOX CHOCOLATES
FULL POUND 30c
HALF POUND 17c
CHOCOLATE CONFECTIONERY CO.
LOUIS DENEBERG & SONS
MILWAUKEE, WIS.

SHIRTWRITERS, ATTENTION
Lipalut Co. 1000 1/2 Park Plaza, Wash. D.C.

AT LIBERTY
W. L. Richmond
Character Old Man, Stage Director,
Prestigious Manager, address 200
Canaan, Washington, D.C.

AT LIBERTY
W. L. Richmond
Character Old Man, Stage Director,
Prestigious Manager, address 200
Canaan, Washington, D.C.

WANTED
At Liberty--Blackface Comedian
Character to...
Meyhall Bros.' Stock Co.

WANTED AT ONCE
These Chocolates...
CHOCOLATE CONFECTIONERY CO.

WANTED AT ONCE
These Chocolates...
CHOCOLATE CONFECTIONERY CO.





## Lexington O. H. Sold

Muchness Life Gets the Property for \$150,000

New York, March 19.—The two-million-dollar Lexington Office Bldg., sold to Great Manufacturers, who will enter the building Thursday and will also take a two-story office building at Judge Hand's office in the same Court. The Manhattan Life Insurance Company, which paid a mortgage, which was returned for \$150,000, secured the property. Henry W. Kautsky, of the law firm of Hoffman, De Paoli & Kautsky, was the only bidder at the sale in the West Side Exchange.

New York and Pittsburgh theatrical producers who are believed to control the splendid structure of the William Mayer Mack, Carnegie, Ellinger & Galt, Charles E. DeGrazia and others, theatrical men believe, however, that the Chicago Opera Association, whose lease will expire May 1, has taken steps to extend the lease of the building. If the Chicago association, of which Charles McCord is president, does to make the Lexington its permanent Eastern home, it has been previously reported, it will probably give a long lease rather than buy outright purchase.

At present the Lexington is being operated by George Ormsby, of the Grand Central Palace Dance Casino, in a dramatic stock venture, the entire capacity of the theater is 1,100.

## Thomas Named Chairman

New York, March 19.—Augustus Thomas, the author, has been appointed chairman of the committee to arrange for all the members for the Third Liberty Loan drive in all sections in New York. His district will make speeches at the Chamber Theatre.

## President Signs R. R. Bill

Washington, D. C., March 19.—President Wilson on Thursday signed the bill which will keep railroad under Government operation and control until twenty-one months after the war has ended.

## Furyon in 'Keep Building'

New York, March 19.—Dave Furyon, comedian in Very Good Eddie, for two years, has been assigned the principal comedy role in the new Broadway show, which has Herbert and Julius Adams in producing in connection with H. Stern. Adams previously was known to the rest will be Howard Windsor.

## Bry &amp; Ahey Company Closes

Pittsburg, D. March 19.—George H. Bry's Western Bry & Ahey Company closed its season of thirty-two weeks this tonight in a complete sell-out. The Eastern company will be able to reach at Pittsburg, Pa., April 1 and will be seen over the Eastern side.

## Eva Davenport III

New York, March 19.—Eva Davenport, the operatic actress, has left for St. Agnes Hospital at White Plains.

## Robinson Business Manager

New York, March 19.—A. C. Robinson, at one time a road manager for Irving Berlin, has been named business manager of the new Henry Miller Theater, which Caruso plays with Mr. Miller's general representative.

BROADWAY AND BYWAYS  
By William Judkins Hewitt

New York, March 19.—Great Golden brother departs the atmosphere of the street and the great outdoors. At every turn one is confronted with evidence that the change of season is on. The advertising attractions have made their appearance on Broadway in the Times Square district, announced with ardor at night that they were by force of habit still "Japanese" at every turn and are now being read with unclouded powers announcing the coming of the "greatest show on earth." For weeks to come the lamp, ball and signifier will be heard in historical Madisson Square Garden to answer the call of that great impetus, let's see the street, which is given impetus thru the public art of the poster power, colorful, special story writer and the newspaperistic press agent. When the brightly through some of the grandest scenes of the evening night of the circus among them will be devoted of the late, shrewd men and men in all walks of life who will affectionately call to mind the master showman has gone before. Their eyes will glance to the right and left to rest on one or more of the HINGING BROTHERS, now the endearing phrase of the world of the white tops.

Owners of skating rinks and ice palaces are in a better frame of mind assayed by the new order permitting them to keep "ice" on their home rink all year in May.

Miss Gertrude A. Gage, representing the Cleveland Fairbanks interests of Indiana, is in town from Washington. Being closely identified with the drive by will remain long enough to see the season's noteworthy interests.

We would not be surprised to hear the announcement that an elaborate garage palace will be located in the Pennsylvania and Grand Central terminals or nearby to entertain with short programs those who "walk between cities."

Richard Kramer of New York, visited Broadway yesterday. He left for Schenectady to see the management of the Park Assessment Company in that city.

Edward Arlington arrived late in the week from the West. His appearance started the above weekly age.

Johnny J. Jones was one of Broadway's busiest visitors, with headquarters at the Knickerbocker Hotel all week.

The auto truck trade existing from this city to Baltimore may be put into service by shipping stopping between these cities and interesting points. Large numbers of the "trucks" appear weekly trips.

Charles A. Ryan arrived yesterday to remain until all agreements as to the public business day ended. Cuba Goodrich, the Madam, Thomas Egan, is well and of the usual daily reports, are very few reported over the statement of Edna that has been circulating the wireless along the big street since his arrival.

Arthur Venable, the famous scenic artist, will no doubt be called upon to install "Trench War Exhibitions" in Central Park to further the coming Liberty Loan campaign.

Broadway is continually being confronted with wild and weird rumors of Mr. Pierce's death.

Alfred Mining, the married, arrived from England yesterday on one of the big ships. A most wonderful tale he has to report. Mining claims that he took a show before at El Paso in the British Isles in phenomenal and returns from announcing intimate facts hearing he will not be identified with the truth in that connection.

Friends of Frederick Thompson insist that he will come back and come back strong at an early date. More than once his name has been mentioned within the past few weeks in connection with the production of a major stage spectacle at one of the big playhouses.

Theatrical and picture business continues good. The Lenten season did not seem to affect either branch in any perceptible degree. Encouraged by the result of the houses will maintain open till the season. Altogether "theatrical" are prospering.

Mark A. Loewler has started "Flag Revealers Day" at the Hippodrome. From the fascists are firing all new Old Glory banners. The electric signs in front of the house are in red, white and blue colors. Tables as a whole the entire exterior of the big playhouse looks as if it were in the flag and illumination are concerned. The season will probably extend to June, with all Sundays filled with concerts, benefits and the like.

Shepherd G. Barlow, editor of the National Herald Weekly, with office at Broadway and Forty-second street, was seen in company with A. M. Murray last night the story breaks this week that the "Dave Devitt" casting director for the theatrical district. The plans are to use Robinson as his cover for one of the Globe Theatre and do his entire bicycle drive from a house built into a lake of water to be located in the next lake in front of the Palace Theatre. This during which it is planned to close the Edward players' ambulatory food and the heating gives lead now being raised under the name of the Palace Theatre. It will start Broadway and the rest of the show world as well.

A prominent announcement was seen on Broadway the other morning looking longingly at the roof of the Casino Theatre. It is said to predict that something is being or going to be doing in this vicinity in the way of a root garden.

## Maggie Mitchell Dies

Former Favorite Across Town Area at Her Home in New York

New York, March 19.—Maggie Mitchell (Mrs. Corrie Abbott), one thirty years one of America's brilliant comedians, died at her home, 515 West End avenue, yesterday, aged 58 years.

Shee had August Mrs. Abbott had been suffering health, a gradual breakdown beginning while she was at her country home at Ellicott, N. J., and she had been in New York at the close of the winter season, 1917, when she was unable to leave the home except at rare intervals. A stroke of apoplexy was the immediate cause of her death, she having been unconscious since her illness.

Maggie Mitchell began her life on the stage as a baby, and before she was five years old had played child parts. Her debut was made at Huron's Children Street Theatre, New York, at 10 in The Soldier's Daughter. Her first fame came when she played the title role in Pauline, the Child at the Casino in New York, 1894. Later she appeared with marked success in Elmer, Lark, The Pearl of Paros, Miss the Queen for a Week, Jane Eyre and other plays. Her marriage to Henry Paddock occurred February 1, 1911. Before her marriage her name was Margaret Julia Mitchell. Mr. Paddock for a number of years conducted her company. Subsequently she married Charles Abbott, a well-known actor in 1912. She retired from the stage in 1914. Before her marriage the management of her large real estate was conducted by her mother. Her last appearance was in The Little Marchioness in April, 1914, at Broder's Theatre, Chicago.

## \$2,400 for Government

The engagement of The Follies at the Grand Opera House, Cincinnati, was for \$2,400, netting the Follies a net nearly \$1,100 in net loss. It is said that this production has paid the Follies \$1,000, netting the Follies a net loss of \$1,000. The Follies had a week since the war in New York since November 1.

## Three Musical Comedies

Review the Theatrical Calendar by Reading Chicago This Week

Chicago, March 19.—Chicago seems to be covered artistically from all musical comedy theatricals. It is this week's index of where along this order, may be accepted as a general rule.

The Rivens Girl, Bolton & Wadsworth's re-arranging of Somerset Maugham's "The Green Room" was seen at the Manhattan last night, marking a new experiment in the policy of that house, which has been in its usual dramatic entertainment since its inception, with the sole exception of "The Green Room" last night.

Manufacturing with this opening Over the Top, a spectacular review of the order of the Follies, came to the Manhattan, entered the Garrick.

Shane Little did, a lighter musical comedy, which has been in its usual dramatic entertainment since its inception, with the sole exception of "The Green Room" last night.

## London Theaters

To Close on 9:30 Beginning April 1

According to advice from London it is covered artistically from all musical comedy theatricals in London and the southern counties of England and the northern counties of Scotland and the north of Ireland. It is a preliminary will then be in operation the actual closing time will be 10:30 p.m.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# DE MULLER CABARETS

## STRANGE TACTICS ON PART OF RUTLAND THEATER MAN

**T. A. Boyle Tries To Play Puss in the Corner With  
Chas. D. Willard—Cuts Price Twice and Then  
Drops Act Entirely—Booking Office Stands  
by Willard and Suit Is Begun**

New York, March 12.—Charles D. Willard is today contemplating himself as manager to the National Yachtmen's club, after an operation which it is believed, was dictated in modern vaudeville.

Willard's terms of March, according to a message one and over a headlined truck, was to open March 19 at T. A. Boyle's Parkmore, Rutland, Vt., for a five days' engagement of 1924. The contract was made thru the Walter J. Finnegan Agency and was signed over a week ago. On Saturday last at 3 p. m. Willard's office telephoned, a wire stating: "Can't pay Willard more than \$150." It was then too late for the act to cancel without notice from New York, as the act and two-party ticket had been sold for \$150.—as Willard agreed in the act. After the \$150 advance was agreed, secured with cash from Boyle. Boyle had to lead a road show for Tuesday as he could only pay \$150.

The Finnegan office then advised to send the extra \$50 out rather than have any trouble. Monday morning, when the act was to leave for Rutland, Boyle wired Finnegan to call cancelled and to pay the act at all. Finnegan immediately notified Boyle that his office would stand by Willard, and that no more suits would be supplied. Finnegan and Finnegan protected Willard by giving him a written agreement to make good any loss the act might sustain on the Rutland venture.

Willard has put the case in the hands of the association's attorney.

### Loew and Jones

At French Lick Springs, Indiana

Chicago, March 12.—Morris Loew stepped off in Chicago Thursday on his way from New York to French Lick Springs, Ind., called upon J. Jones and informed the latter in an emergency line for a few days' vacation. Jones declared there was absolutely no business significance in the fact, but the two men negotiated several sessions in various matters of mutual interest, as Jones has long had charge of Loew's Western affairs.

### Three More Houses

Added to Postings Circuit

St. Paul, Wash., March 12.—Three theaters at Colorado Springs, Col., located at Pueblo, and at the Denver Opera are houses at Rocky Ford have been added to the Postings Circuit thru Frank Newman, local theater manager for Postings. Rocky will be a two-day stand, and road situations will play the houses at Henderson.

David Stockard, and Boyle was notified that a suit would be started. The act is still in Rutland according to the program, and has reported to work each day.

thing goes along the dock work in the address of the W. V. M. A.

For this reason Singer made it possible to devote the major portion of his time to the Morris Book Institute without relinquishing his control of the association.

### Lyrio at Indianapolis

Will Be Rehearsed and Engaged This Evening

Indianapolis, Ind., March 12.—The Lyrio Theater will be rehearsed and engaged this evening, according to the owners, Burton & Olson, who expect to start the work within the next thirty days. The seating capacity will be increased to about 2,500, which will be about twice its present capacity.

### SAM LOEW'S HIP, HIP, HOORAY GIRLS



The company is set to do its first show in the MORRIS THEATRE.

### Big Interests Claim Singer

Importance of Morris Book's Western Activities Overlooked by W. V. M. A. Representatives

Chicago, March 12.—With the Dakota Theater and one hundred and one other (most of which) in operation on its hands Mort S. Singer, the author, vaudeville writer, folk singer, the director of business negotiations in behalf of Morris Book's Western interests through its incorporation the Broadway representatives (acting in the line of the general manager of the Western Vaudeville Managers' Association). In getting in none of his time as personal representative for Morris Book Singer is not neglecting the W. V. M. A., because the latter requires, the new row along as absolutely that very little concrete attention is required. Singer had devised a long time to the association, giving it confidential to understand precisely how he expected things to be run irrespective of whether he was personally "on the job."...The result is "the over-

The improvement, it is said, will cost about \$12,500. The house will remain closed while the improvements are in progress, and will reopen in the fall as a popular-priced vaudeville theater.

### Lederer's Publicity Work

Chicago, March 12.—Sam Lederer, well known as a local theatrical press agent, who has handled the publicity for the Thompson chain of restaurants, is now handling the public, Majestic and Stateville theaters under Mort S. Singer's direction.

### To Start on New Pull House

Harford, Conn., March 12.—It is expected that work will start soon on the new theater which E. E. Pull will build on the site of the present Pull Theater and the land he recently bought. The plans call for a modern, fireproof structure to seat 1,500 people. It will replace Mr. Pull's first Harford vaudeville theater, which opened fifteen years ago.

### After White Rats' Books

Supreme Court Asked To Rule on Matter

New York, March 12.—Steps were taken this week on the part of the lawyers of the proceedings now in progress against the White Rats Local Union to cause James William Fitzgerald, delivery to Bureau Headquarters, who is conducting the investigation, the books which he has at his home in Westbury, Conn., and which he has refused to give up to the referee court.

It will be remembered that the recent court case on Mr. Fitzgerald in delivery were important records, and Mr. Fitzgerald obtained by returning to the referee court over and by writing, thru Harry Hershberg, a letter which the court considered an law. This letter was turned over to the court by Mr. Fitzgerald and among the different acquisitions which the court is subject to was one which labeled the present proceedings a legal farce.

Copyright proceedings were filed in the special term of the Supreme Court this week by Alvin T. Sapiro, secretary for the petitioners in the investigation. The Supreme Court is asked for an order to show cause why the White Rats Union should not produce the aforesaid books and why, if failing to produce these books, the officials should not be punished for contempt of court. The order is returnable at an early date.

The hearing in the referee's investigation, which was arranged for yesterday afternoon, was postponed several weeks and will be resumed at 2:30 P. M. Saturday afternoon, March 23.

### Patriotic Paris Trio

Chicago, March 12.—The end of patriotism, terms the disbanding of the Three Tons (formerly Jack Carter, Stanley and Willard), who are playing the Night this week. The trio have been met with great success for eight years. Joe Stanley has determined to enter the army and Willard is also going to leave. Harry Carter will remain and serve the colors. He will take charge of the Crystal Theatre Grand Opera in Milwaukee with a...

### Eltinge Leaves Vaudeville

Will Resume Motion Picture Work in Los Angeles

Julius Eltinge's love of vaudeville will conclude with this week's engagement at the Palace Theatre, Chicago. He will continue in Los Angeles, where he will resume his picture work, making his own picture. Arrangements have been made whereby Mr. Eltinge will make a limited vaudeville tour, at the head of his own company, under the name of the direction of William Morris.

### Duvas Wins Suit

Chicago, March 12.—Agnes Duvas, a Dublin, won a compromise verdict of \$7500 last week in her lawsuit against the Chicago Tribune and E. Schenck for publishing Duvas's 1912 photo when she was a girl. She was on the site of the present Tribune. Dr. Max Thoma was the plaintiff's principal counsel.



















Address all communications for this column to WILLIAM J. HILLIAR, care of the Billboard, 2000 Broadway, New York.

NEWS

Now both the present complaint... The name, Philip and the rock... The show, which had a... And after this had only and so... The show, which had a...

It was called 'The Captives'... The show was to be... It was called 'The Captives'...

Dan Mc-Nave read with much interest... It was called 'The Captives'...

Richard, the Wizard, writes... The show was to be... It was called 'The Captives'...

March 25, 1919. - (Bill Hilliar)

Several theaters will be doing a wonderful... The show was to be...

The "Heart Case" was with a... The show was to be...

March 20th - The Los Angeles... The show was to be...

Several... The show was to be...

Chicago Magic Co. Chicago Magic Co. Chicago Magic Co.

MAGIC goods... The show was to be...

MAGIC goods with... The show was to be...

MAGIC goods with... The show was to be...

MAGIC goods with... The show was to be...

MAGIC goods with... The show was to be...

The Great Magician... The show was to be...

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The show was to be... The show was to be...

IN ORDER to facilitate prompt handling of CHANGE IN ADDRESS SUBSCRIBERS are requested to give OLD as well as NEW address when requesting such change and to notify publication office, Cincinnati, O., ONE WEEK IN ADVANCE when possible.

John J. Hall will turn his attention... The show was to be...

A REMOVED THE UNDERTAKERS... The show was to be...

THE WIZARD - They are... The show was to be...

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STAGE WOMEN'S WAR RELIEF

Frances Wilson... The show was to be... The show was to be...

EDUCATED BALL... The show was to be... The show was to be...

MAGIC TRICKS... The show was to be... The show was to be...

MAGICIANS... The show was to be... The show was to be...

MAGICIANS... The show was to be... The show was to be...

WANTED MAGICIAN... The show was to be... The show was to be...



WILLIAM ROBINSON, MASCIAN.

Don in London, England, following Accidental Shooting on Independent

New York, March 25.—Young Long, who was shot near William R. Robinson, the famous Englishman, who had contemplated killing Long for ever since the war, was arrested last night at his home in London. Robinson was arrested and held in the city for the first time since he was shot near Robinson was a victim of a shooting in London in 1914. Robinson was shot near Robinson was a victim of a shooting in London in 1914. Robinson was shot near Robinson was a victim of a shooting in London in 1914.

MANAGER OF BROADWAY

Al Nathan Takes Another Charge of

New York, March 25.—Al Nathan has been named as the manager of the Broadway Theatre for the next season. Nathan has been named as the manager of the Broadway Theatre for the next season. Nathan has been named as the manager of the Broadway Theatre for the next season.

CLARKSBURG'S NEW THEATER

Open House Will Rank Among Best in the Country

Clarksville, Va., March 25.—Clarksville will have a new theater shortly. The new theater will be the best in the country. The new theater will be the best in the country. The new theater will be the best in the country.

THEATRE WILL HAVE FLOOD TROUBLE

Baltimore, Md., March 25.—The theatre district in Baltimore will have flood trouble. The theatre district in Baltimore will have flood trouble. The theatre district in Baltimore will have flood trouble.

ACTRESS BUYS RAILROAD

Amesbury, N. Y., March 25.—An actress has bought a railroad. The actress has bought a railroad. The actress has bought a railroad.

ACTRESS BUYS RAILROAD

Amesbury, N. Y., March 25.—An actress has bought a railroad. The actress has bought a railroad. The actress has bought a railroad.

1,000 FINE WIG DEVELOPER

Amesbury, N. Y., March 25.—A wig developer has been developed. The wig developer has been developed. The wig developer has been developed.

AT LIBERTY

Amesbury, N. Y., March 25.—A wig developer has been developed. The wig developer has been developed. The wig developer has been developed.

ACTS

Amesbury, N. Y., March 25.—A wig developer has been developed. The wig developer has been developed. The wig developer has been developed.

WANTED, QUICK Piano Player and Drummer

FOR VAUDEVILLE AND PICTURES. Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

D. L. WILLIAMSON, Lyric Theatre, Jackson, Tennessee.

Three Great Big Cheers for Uncle Sam

The song that's going to go over the top with the boys. Piano copy, 25 cents.

VICTOR COURVILLE, Musician, New York.

THE OTTO ZIMMERMAN & SON CO. 415 Broadway, New York.

WANTED, GRAND THEATRE, HOT SPRINGS, ARK.,

People in all lines. Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

WANTED, JUVENILE MAN

That can do anything. Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

WANTED, QUICK, PIANO PLAYER

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

TOM CHRISTY'S ALL WHITE MINSTRELS

Can place at once male piano player who reads and plays, capable of all kinds who should be in the line of your own. Must be able to play piano and drum.

Wanted for Chase-Lister Theatre Co.

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

PULLER'S COMEDIANS WANT

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

WANTED AT ONCE FOR Y. S. ARTHUR'S TEN NIGHTS IN A BARROOM GO.

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

WANTED FOR J. DOUG MORGAN STOCK CO.

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

Wanted Quick for Vaudeville Team (Male and Female)

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

THE QUALITY STOCK CO., FEATURING MISS MARY SLARSON

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

HENRY MILLER THEATER

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

MOTHER OF LEACH BOYS ILL

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

GREENBACKS

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

ACTS

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

INTERMEDIATE BOOKINGS ACTIVE

Contracts of Lesser Groups for Posing

Chicago, March 25.—Chicago's independent artists obtained considerable property. The artists obtained considerable property. The artists obtained considerable property.

EDW. FISHER ILL

Baltimore, Md., March 25.—Edward Fisher, head of the Fisher Theatre Agency, has been named as the manager of the Broadway Theatre for the next season.

THEATRICAL MANAGERS

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

WANT AND COURTESY

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

GREENBACKS

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.

ACTS

Must be able to play piano and drum. Must be able to play piano and drum. Must be able to play piano and drum.



BUSINESS CONTINUES GOOD

Many Questions Show Greater Activity—More Foreign Orders Received—Chicago, March 25.—The first days of spring but again receive much the anticipated response. Local business in the specialties category continues to be active. In the meantime, many orders are being held long before the regular, routine production is completed. The market is generally steady. While the first of the year has not yet had a full measure of success, it is the consensus of opinion that when the first of the year is over, the year will be one of the best in the history of the specialties industry. Many orders have been received since the year was begun which have been held for some time.

PERHAPS YOU REMEMBER

When Bessie's Chicago office was in the West Street Street Building, then New York's leading publishing agent would take the responsibility of the specialty in the specialties industry. When Walter Gilbert wrote, "The Song of the Sun," it was a Bessie's specialty. When Frederick V. Brown wrote his "The Song of the Sun," it was a Bessie's specialty. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty.

The composition called when the latest specialty was the specialty in the specialties industry. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty. When W. B. Mason wrote "The Song of the Sun," it was a Bessie's specialty.

RANDALL IN SAN DIEGO

San Diego, Cal., March 25.—James R. Randall, who has been manager of the specialties industry in the specialties industry, is in San Diego, Cal., for the specialties industry. He is in San Diego, Cal., for the specialties industry. He is in San Diego, Cal., for the specialties industry.

MALYON HAS CATCHY SONG

The Malyn Co., Inc. of Hollywood, Cal., has a new and catchy song, with a new melody, in the specialties industry. It is in the specialties industry. It is in the specialties industry.

STARS AND STRIPES
A SONG BY GUY P. TROTT
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO

PROFESSIONAL SINGERS
On a list of 50 top local favorite songs
GOOD-BYE, ALL
EDGEMORE PORTUNATO
15-17 OPERA PLACE, CINCINNATI, OHIO

SONGWRITERS' MANUAL
Don't write songs in blank, but use this manual
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO

1918 SONG OF THE SAMMIES
The only song of the year, 1918, that is not of the year
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO

NEW ACTS
This week—Five new acts from the specialties industry
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO

B. F. Keith's Circuit of Theatres
A. PAUL KRITTL, President U. F. ALLEN, Vice-President and Gen. Mgr.
UNITED BOOKING OFFICES
YOU CAN BOOK DIRECT BY ADDRESSING S. K. HODGDON, Booking Manager of the UNITED OFFICES
B. F. Keith's Palace Theatre Building NEW YORK CITY
YOU SHOULD HAVE THESE
"THE SONG THE SUNNY SOUTHLAND SINGS" BY RAYNY E. RICE
"BEALE STREET BLUES" BY W. S. GARDNER, Author of the "Sweetest Blues"
"I'M SO GLAD MY DADDY'S COMING HOME" BY BEEDER AND RAGE
"NIGHTIE NIGHT" BY BEEDER AND RAGE
"HOOKING COW BLUES" BY WILLIAM AND MARY TAYLOR
"A GOOD MAN IS HARD TO FIND" BY JOHN GARDNER, A SONG
"SWEET CHILD" BY BEEDER AND RAGE
THE BILLBOARD PUBLISHING CO., 15-17 OPERA PLACE, CINCINNATI, OHIO

WITMARK'S NEW BALLAD
New York, March 25.—Witmark's 200 ballads to be published by U. Witmark & Sons. The song is the work of the specialties industry. It is in the specialties industry. It is in the specialties industry.

"DRY" SONG FOR NEW YORK
New York, March 25.—Dry Song for New York. The song is the work of the specialties industry. It is in the specialties industry. It is in the specialties industry.

VICTOR GOUBVILLE'S LATEST
New York, March 25.—Victor Goubville's latest. The song is the work of the specialties industry. It is in the specialties industry. It is in the specialties industry.

JUST OUT
McNALLY'S BULLETIN No. 3
PRICE ONE DOLLAR PER COPY
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO

Date Books
THE BILLBOARD KIND
MEMORY SOMETIMES FAILS
Jot it down in a Billboard DATE BOOK and keep it in your "Inside Pocket."
Dates from October 1, 1917, to January 1, 1919
SEAL GRAIN LEATHER COVER, Gold Letters, 25c Each
"GET A DATE BOOK"
THE BILLBOARD PUBLISHING CO.
15-17 Opera Place, CINCINNATI, OHIO

MALE PIANO PLAYER FOR ORCHESTRA WORK
They can deliver the goods and double on floor or stage. Good, steady employment at night work, with plenty of music on a side line. Write A. F. HOSKINER, Inventory of Local G.I.A. A. F. of M., care Federal Bldg., Third Avenue, Toronto.
Wanted for Torry's Big 2-Car Uncle Tom's Cabin Tent Show
Cheviot, Twp. Dominion Showed Middle that plays Brass a Banner Max. Caravan, Driving Route Boy and Billington. W. G. DICKET, Manager, Locks No. 96, Little River, Iowa.

Get Into Vaudeville Night
It's with you a MODERN ACT, professional and the specialties industry. It is in the specialties industry. It is in the specialties industry.

PLAYS
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO
PHOTOGRAPHS WHICH ADVERTISE
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO
Acts Written to Order
THE BILLBOARD PUBLISHING CO.
15-17 OPERA PLACE, CINCINNATI, OHIO



# PHYLIS LA FOND

**THE OPTIMISTS**

The beauty of *Phylis La Fond*—Optimists—lies in its all-American production. The story is told with wit and verve, and it is also the object of the play to show an optimistic outlook on life. It is to appear as such program. The author of this story is Mrs. J. M. G. La Fond, and the director of the production will present a program of optimism for the coming year.

**MARGARETA CRAFT SUYER**

Margareta Craft Suyer has been selected as the first American actress to appear in the play "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

**FLORENCE NELSON**

A long tradition of actress head Florence Nelson, the great opera singer, is to be revived in a new production of "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

Italy's most famous opera singer, Florence Nelson, is to be revived in a new production of "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

**ITALIAN TENDR IN DUTCH**

The play "The Italian Tendir in Dutch" is to be revived in a new production of "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

The play "The Italian Tendir in Dutch" is to be revived in a new production of "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

The play "The Italian Tendir in Dutch" is to be revived in a new production of "The Girl Who Came to Stay" in New York City. She will appear in the play "The Girl Who Came to Stay" in New York City.

**CHICAGO OPERA LOSS \$100,000**

Chicago, Ill., March 25.—The Chicago Opera Company today announced a financial loss of \$100,000. The company has been forced to close its doors. The loss is due to a combination of factors, including a decline in ticket sales and high operating costs.

**STORY OF SHANEWIS**

The story of Shaneewis is a tale of adventure and discovery. It is set in a remote part of the world and follows the exploits of a group of explorers.

The story of Shaneewis is a tale of adventure and discovery. It is set in a remote part of the world and follows the exploits of a group of explorers.

**PERFIELD MUSIC SYSTEM**

The Perfield Music System is a new and revolutionary way of playing music. It uses a special system of chords and scales that allows for greater flexibility and expression.

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**CONCERT**

**FLORENCE EASTON**  
**WETZEL/ST. LOUIS**  
**CONCERTS, DANCE RECITALS**  
 Management DANIEL MAVER, Times Building, New York

and Philip Dreyer, a featured young soloist. The concert will be given at the Metropolitan Opera House, New York City, on March 27.

The concert will be given at the Metropolitan Opera House, New York City, on March 27. It will feature a variety of classical and contemporary works.

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**SOPRANO OPERA**

**FRANCIS MACLENNAN**  
 Management DANIEL MAVER, Times Building, New York

and Philip Dreyer, a featured young soloist. The concert will be given at the Metropolitan Opera House, New York City, on March 27.

The concert will be given at the Metropolitan Opera House, New York City, on March 27. It will feature a variety of classical and contemporary works.

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**RECITAL**

**HENSEL BAYS**  
 Tendency Toward Lighter Music

The tendency toward lighter music in the recital is a result of the composer's desire to make his music more accessible to a wider audience.

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**CONCERT FIRST AIDS**

A relief in a program of first aid was suggested by the following in the first aid section on the first aid section.

**HOWE ANGELIN-GARROZA**

It is announced that the soprano Howe Angelin-Garroza will appear in a concert at the Metropolitan Opera House, New York City, on March 27.

**REFUSED SOUTH AMERICAN TOUR**

An offer for a concert tour of South America, to take place during the coming season, has just refused by the soprano Howe Angelin-Garroza.

**ALMA VODICNIK GOING WEST**

Alma Vodick, the soprano, has just announced that she is going west to appear in a concert at the Metropolitan Opera House, New York City, on March 27.

**TO MAKE SPANISH RECORDS**

Alma Vodick, the soprano, has just announced that she is going west to appear in a concert at the Metropolitan Opera House, New York City, on March 27.

**AMERICA TO LEAD**

Alma Vodick, the soprano, has just announced that she is going west to appear in a concert at the Metropolitan Opera House, New York City, on March 27.

**BOLDIERI IN FRANCE**

Alma Vodick, the soprano, has just announced that she is going west to appear in a concert at the Metropolitan Opera House, New York City, on March 27.

**HENSEL BAYS ANNOUNCES RETURN**

Hensel Bays, the soprano, has just announced that she is returning to the Metropolitan Opera House, New York City, on March 27.

**MME. ELEONORA DE CISNEROS**

Mme. Eleonora de Cisneros, the soprano, has just announced that she is returning to the Metropolitan Opera House, New York City, on March 27.

Address: MISS MAY JOHNSON, Times Building, New York City.

# The

# DRAMATIC STAGE

## JACQUES COPEAU RE-ENGAGED AS FRENCH THEATER DIRECTOR

### Will Again Head Theatre du Vieux Colombier Next Season—Brief Tour Will Follow Present New York Run—Otto Kahn Places Summer Home at Disposal of Members

New York, March 23.—By virtue of the most successful opening made to date in the Theatre du Vieux Colombier (formerly the Gerhardt), Eugene Desmet of Paris, has been re-engaged as head of the French theatre in New York for a second season. He is reported by the board of directors of the Theatre du Vieux Colombier as the most efficient of French producers to bring to the New York stage the most advanced art movements in Europe.

The present season of his production, which began December 11, will end April 8, after which the company will make a brief tour, including Philadelphia, Baltimore and will stop there to stay a while. For the first time (April 1) the theatre will present three new plays on one bill—Le Vainqueur et perdus, La Femme qui pleure and Le Silence de France.

For the next season, which will begin in October and last about twenty days, a change will be made in the production staff. Instead of making a play every other week, the company will present one each week, probably on Tuesday nights, as there will be no conflict with national observance of the Armistice Day. Jacques will devote new good-will to his work in connection with national observance of the same.

Following the close of the current season, one of his companies will return to Paris for their production, but the director will also be in New York and will remain in America. Otto S. Kahn, chairman of the board of directors, has placed Cedar Court, his beautiful summer home in Monticello, N. Y., at their disposal for the purpose of assisting the operation for the Vieux Colombier.

### GET MARGARET BOWANE

New York, March 23.—The world-connected with the Chicago Grand Opera Company, Arthur A. Co, have notified the trustees of Margaret Bowane that the public arena used by Bowane by the Co. The new contract will open the first week of next month for a second tour and will, after which it will be seen in New York.

### MRS. E. S. FIELD



Producer of the play "The Sign of the Cross" Mrs. Field has secured the rights to the play for the New York stage. The play is one of the most important of the new season. It is one of the most important of the new season.

Comedian's recent New York season, among those who will be staged at the same house this season are Charlie Smith, Jackson Hager, Louis Jordan, Gustave Berg, Vladimir Zolotarev and Samuel Spector. In addition to returning for their second tour it is possible that the company will give several new art productions at Cedar Court during the summer.

Recently, but the author will not appear in it, as he is rehearsing a new Broadway play. "Western Star" was in collaboration with W. H. Ingraham, and their production, complete with character comedy, has dropped the title to a leading New York actress who will follow the Broadway company next week season.

A. H. Walden, South's author and producer, is now booked in New York City, and is collaborating with Charles A. Stiller in writing another for one of his picture houses in Chicago.

A. E. Woods has produced three "Theatre" musical dramas, that of Hall, which has been a great success in London for the past few weeks.

### FANCY FREE APRIL 8

New York, March 23.—Lee and J. J. Shubert announce that the next production of the actor Shubert will be "Clara Gledhill" in a new comedy with Robert Barry. The play will appear on Monday night, April 8. The book of this comedy is by Dorothy Dand.

### ENJOYING A DAY OF TRAPSHOOTING



During the recent production of "The Sign of the Cross" in Philadelphia, Pa., the company spent some time in the woods. The picture shows some of the men who were with the company during the production. The picture shows some of the men who were with the company during the production.

### PLAYWRIGHTS

Adaptors and Translators

The Wilton's "The Sign of the Cross" is adapted by E. S. Field and Thomas Dixon. It is the first of the new season. It is one of the most important of the new season.

Walden's "The Sign of the Cross" is adapted by E. S. Field and Thomas Dixon. It is the first of the new season. It is one of the most important of the new season.

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only, with music and lyrics by Augustus Han. "The Sign of the Cross" is adapted by E. S. Field and Thomas Dixon. It is the first of the new season. It is one of the most important of the new season.

Arthur Barney to Chicago. New York, March 23.—Arthur Barney, one of the most prominent of the new season, is now in Chicago to manage the production of the "The Sign of the Cross" in that city.

Katherine Kaehle Engaged. New York, March 23.—Following the engagement of Arthur Barney to manage the production of the "The Sign of the Cross" in Chicago, it is reported that Katherine Kaehle will be engaged to manage the production of the "The Sign of the Cross" in New York.

Oh, Boy. The Yonkers Long Run on March 23. New York, March 23.—The Yonkers Long Run, one of the most prominent of the new season, is now in Yonkers to manage the production of the "The Sign of the Cross" in that city.

Walden's "The Sign of the Cross" is adapted by E. S. Field and Thomas Dixon. It is the first of the new season. It is one of the most important of the new season.

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### PLAYWRIGHTS' SYNDICATE

Formed at Lima, O.—W.H. Furness, Vice-President of the National Association of Playwrights, has formed a syndicate to handle the production of plays by the members of the National Association of Playwrights.

The playwrights' syndicate, an organization of playwrights, actors and producers, has been formed at Lima, O. The purpose of the syndicate is to handle the production of plays by the members of the National Association of Playwrights.

The syndicate will handle the production of plays by the members of the National Association of Playwrights. It will also handle the production of plays by the members of the National Association of Playwrights.

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# IN REPERTOIRE

## SEVEN CAIRNS BROS. OPEN SEASON APR. 27

### Will Again Tour Northwestern Tourists—Clouds and Sunshine to Be Feature Production

The Seven Cairns Bros. will visit their new, little circuit at St. Louis, Mo., on Thursday, April 17. The show will again travel the Northwest, making the class favorites more than ever that territory. Twenty-day parties will be mounted, including a band and orchestra of accomplished musicians, of which Warren E. Cairns, business manager, will be a feature. Shows and meetings have been selected as the feature act for the season and will be kept with an excellent cast and complete set of a variety show.

The Cairns Bros. had their new stage completely reconstructed and expanded during the winter and all arrangements have been put into execution for the coming. The Cairns will have ten acts of the best. Louis A. Brown (and Brown) will take the drivers, giving the best of his talents with the Royal 10. The original Walter Cox will make his second season with his own company but will work on the road, as all of the Cairns Bros. do, with excellent work. Last season he had been very successful of the variety game played.

### CORBURN-PEARSON NOTES

The Corbourn-Pearson Players are in their tenth season of work at several houses. They have, through the season, played at St. Louis, Mo., St. Paul, Minn., Chicago, Ill., and at various other cities. The company consists of the following: Louis A. Brown (and Brown), Walter Cox, Warren E. Cairns, and a band and orchestra of accomplished musicians. The company is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

### BLAIR'S COMEDIANS

Blair's Comedy Company, headed by Blair, is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

### SEBEE AND WYLLIAMS

Sebee and Williams are expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

The first season of the show was in the city of St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

### FOX SHOW NOTES

J. G. Mueller (and Fox) is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

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### ANOTHER REPLY TO STEVENS

Stevens is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

### FROM OTTO JOHNSON

Otto Johnson is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

**LITHOGRAPH PAPER FOR ALL CLASSES OF ADVERTISEMENTS**  
Carried in Stock Ready for Immediate Shipment  
**MUSICAL COMEDY, FARCE COMEDY, DRAMA, BURLETTA, MINSTREL, UNCLE TOM, CIRCUS, TENT SHOWS, ETC.**  
As Extra New Line of 4-COLOR DRAMATIC PAPER Just Completed  
Ackermann-Quibley Lithographing Company  
110-112-114 WEST FIFTH STREET HARARD CITY, W.A.

## PROFESSIONAL WOMAN'S LEAGUE

**TO LET**  
WANTED FOR THE  
**HAMLTON-LASLEY PLAYERS**  
UNDER GARIBOLDI  
**PEOPLE IN ALL LINES**  
A. C. Hamilton, 140 West 50th Street, New York, N.Y.  
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**CAN PLACE TENT REP. ARTISTS, ALL LINES.**  
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**AT LIBERTY**  
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The Bureau of Public Health, in session from 10:30 a. m. to 12:30 p. m. on Thursday, March 14, 1913. The Bureau of Public Health, in session from 10:30 a. m. to 12:30 p. m. on Thursday, March 14, 1913.

### ANOTHER REPLY TO STEVENS

Stevens is expected to be in St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

The first season of the show was in the city of St. Louis, Mo., on Thursday, April 17, and will remain there for a week. The company is expected to be in St. Paul, Minn., on Saturday, April 19, and will remain there for a week. The company is expected to be in Chicago, Ill., on Monday, April 21, and will remain there for a week.

### REPERTOIRE NOTES

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# The Billboard

W. H. DONALDSON, PUBLISHER  
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an intricate little which are introduced from time to time in various other States. Most States of the Union have on the statute books laws dealing with the subject of Sunday closing which date back fifty or even one hundred years. Obviously they do not do it with social conditions which obtain today and which were not in existence when the laws were first passed. Laws should be made to fit conditions, in other cities Sunday is the only day of the week on which workmen and small business men, and all kind of shops, business establishments, they will see or participate in.

A further argument for Sunday closing is that the people are under a war tension, and during the time there are not working many in an usual of manner to keep their minds off their trials and prevent their brooding over the possible fate of their sons and brothers in the service.

We are living in the twentieth century, and it is to be hoped the Legislature of New York will have the courage to meet those of people opposing the bill and who seem to think that people should live as their forefathers lived a hundred years ago.

As the auxiliary is to the organ, so the mother is to her child, as the morning dew is to a rose, as the sun-

continues and persistently before the great American citizens.

## Readers' Column

Miss J. Anderson writes me and asks me to say to you that she is very glad to see you in the new issue of the Billboard. She says she is very glad to see you in the new issue of the Billboard. She says she is very glad to see you in the new issue of the Billboard.

Mr. Anderson, I should like to say to you that I am very glad to see you in the new issue of the Billboard. I should like to say to you that I am very glad to see you in the new issue of the Billboard.

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Mr. Anderson, I should like to say to you that I am very glad to see you in the new issue of the Billboard. I should like to say to you that I am very glad to see you in the new issue of the Billboard.

Dr. A. J. ... ..

## Marriages

GEORGE W. CLARK, Jr., John ... ..

GEORGE W. CLARK, Jr., John ... ..

GEORGE W. CLARK, Jr., John ... ..

GEORGE W. CLARK, Jr., John ... ..

## Births

Dr. W. H. ... ..

## THEATRICAL NOTES

THEATRE ... ..

THEATRE ... ..

THEATRE ... ..

## MINSTREL NOTES

MINSTREL ... ..

## OBITUARIES ON PAGE 36

# HELP WIN THE WAR

"It is the first step of all nations to help with the war in any possible way. It is the first step of all nations to help with the war in any possible way. It is the first step of all nations to help with the war in any possible way.

"The example for the men has been set, and it is going to be followed by the women. The example for the men has been set, and it is going to be followed by the women. The example for the men has been set, and it is going to be followed by the women.

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The Billboard is a Member of the A. B. C. Audit Bureau of Circulations

## Editorial Comment

The announcement is exciting the entire of the Legislature of the State of New York on the new bill introduced last week to permit exhibition of motion pictures on Sunday in communities that do not make abstinence laws.

way in New York, as the bill is to be written, as an independent to the great speech, as an appendix to the article, as an appendix to the article, as an appendix to the article.

Advertising is the vital force that keeps the wheels of civilization turning. When the bill, or is not kept well, the ship goes down, and eventually, comes to a dead end.

Great big headlines come with national and international reputation can not deny that advertising is essential to the success of any business, without exception, in the present-day world.

Suppose you that our Government would have made its plans successful with the Liberty Bonds, War-Bonding, etc., had they not advertised? Suppose you that our Government would have made its plans successful with the Liberty Bonds, War-Bonding, etc., had they not advertised?

Do not take your feet under a bush, but keep your feet under a bush, but keep your feet under a bush, but keep your feet under a bush.

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the ... ..



# Circus Menagerie Hippodrome & Side Show

**Show Wreathes, Costumes, Uniforms, Troupings, Musical Excursions, Banners & Cropping.**

The most complete department of these lines of our industry in the world. We have the largest stock in the United States and we can supply you with anything you require. We have a complete line of show costumes, uniforms, and troupings. We also have a large stock of musical instruments, and we can supply you with anything you require. We have a complete line of banners and croppings, and we can supply you with anything you require.

**DE WOLFF BROS. & CO.**  
1200 WEST 12TH ST. CHICAGO, ILL.

**SHOWMEN'S LEAGUE TO HAVE "GETAWAY NIGHT"**

**Members Leaving To Join Shows Will Be Given Receiving Send-Off Friday Evening, March 25th**

Chicago, March 25.—(By a meeting of the Showmen's League of America held last evening here) it was decided to have a "Getaway Night" for the members of the league who are leaving to join shows. The meeting was held at the Hotel Hamilton, and was attended by a large number of showmen. The speaker at the meeting was Fred Stearns, and he made a number of interesting remarks. He said that the league was a very valuable organization, and that it was a pleasure to be a member of it. He also said that he was glad to see the members of the league leaving to join shows, and that he was sure that they would all have a very successful season.

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**KAUFMAN'S ANIMAL SHOW Will Soon Take the Road**

San Diego, Cal., March 25.—Kaufman's "Victory" Wild Animal Show is getting ready to start its new season in the West. The show is now in San Diego, and will leave for Los Angeles on Friday, March 27th. The show is a very popular one, and is expected to do a large business in the West. The show is managed by Kaufman, and is a very successful one. The show is now in San Diego, and will leave for Los Angeles on Friday, March 27th. The show is a very popular one, and is expected to do a large business in the West.

**WILLIAM J. PROW**

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WILLIAM J. PROW

Mr. Prow is a circus showman, and he is a very successful one. He is now in San Diego, and will leave for Los Angeles on Friday, March 27th. He is a very popular one, and is expected to do a large business in the West.

**TENTS**

TO ORDER AND HIRE

Best Quality Canvas

**Foster & Stewart Co., Inc.**  
125 WEST 30TH ST., CHICAGO, ILL.

**TENTS**

SHOW TENTS, BLACK TENTS, GARRY TENTS, BEST QUALITY CANVAS

And everything in Canvas, used for Exhibits.

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**SHOW AND CONCRETE TENTS**

ST. LOUIS TENT AND AWNING CO.

**BANDMEN WANTED**

WANTED, DOUBLE-A BILLPOSTER

**BILLPOSTER WANTED**

**HERMAN JOSEPH**

**BEARS, MONKEYS,**

**CIRQUE AND JUGGLING APPARATUS**

**BARRIERS**

**EMOS & PARKER SHOW**

**EMOS & PARKER SHOW**

**KINGSLING USE MOTOR TRUCKS**

For S. & B. Riding in New York

**SELLS-FLOTO CIRQUE**

To Leave Denver April 1

**NEW HERBERTS' CIRCLES**

**THE LUCKY BULL ON EARTH**

**WANTED THE LUCKY BULL ON EARTH**

**WANTED THE LUCKY BULL ON EARTH**

28 Year Experience Back of Every Tent

**Goss' SHOW CANVAS**

**Carnival Tents**

**J. C. GOSS CO.**  
DETROIT, MICH.

**SHOW CARS**

OF EVERY DESCRIPTION

WRITE OR WIRE US

Also Sleepers, Parlor Cars, Flat and Stock Car.

**SOUTHERN IRON & EQUIPMENT CO.**  
ATLANTA, GA.

A Complete Circus outfit For Sale

**S. JAMES, EDGARAS, PARROTTS**  
FIN-AMERICAN BAKES TRAM

**Show Outfits**

Send for Photo Book of 200 Shows, Banners, Croppings, etc. at former prices. 25c. 100. 250. 500. 1000. 2000. 3000. 4000. 5000. 6000. 7000. 8000. 9000. 10000. 15000. 20000. 25000. 30000. 35000. 40000. 45000. 50000. 55000. 60000. 65000. 70000. 75000. 80000. 85000. 90000. 95000. 100000.

**For Sale, Cecard's Soudies and Uniforms**

**CALL, BARNUM AND BAILEY CIRCUS**

**WANTED THE LUCKY BULL ON EARTH**

**BANNERS BANNERS BANNERS**

We are shipping banners in one week from receipt of order. Send us descriptions of banners wanted and we will quote special prices for immediate order. Write for our banner list and exposition catalogue.

**UNITED STATES TENT & AWNING CO.**

"THE GARGANTHUM STEEL IN THE WORLD"

225-231 North Dearborn Street, CHICAGO, ILL.

UNDER THE MARQUEE  
By CLAVIS KELLY

Leading like a showman's introduction to the music business, Kelly, owner of the... (text continues)

While Charles F. Shubin came from... (text continues)

A young musician's album of favorite... (text continues)

While F. Wilson would not be content... (text continues)

Long before, added weight to the... (text continues)

With Ohio, who continues a... (text continues)

Johnny Ray was no light for the... (text continues)

Mr. Fritsch thought he should give... (text continues)

W. C. Williams, the owner of the... (text continues)

Frankie de Luxe found will be... (text continues)

The lady who lives alone, Gussie... (text continues)

Each of these ladies... (text continues)

Mr. and Mrs. J. H. Smith... (text continues)

Mr. and Mrs. J. H. Smith... (text continues)

Mr. and Mrs. J. H. Smith... (text continues)

Mr. and Mrs. J. H. Smith... (text continues)



SHOWMEN

CUT YOUR MUSIC BILL IN HALF AND DOUBLE THE VOLUME OF YOUR BAND

WITH A NEW DEAGAN ELECTRIC UNA-FON

TRY IT BEFORE YOU BUY IT. PLAYED LIKE A PIANO... (text continues)

Write for Catalog "F" and FREE TRIAL OFFER... (text continues)

DEAGAN BLDG., 1730 BERTHOLETT AVENUE, CHICAGO

STAKES :: STAKES :: STAKES

FOR SALE—FINEST HICKORY STAKES

FOR SALE—FINEST HICKORY STAKES... (text continues)

NEWTON CIRCUS TRUNKS... (text continues)

WANTED—AT ONCE—WANTED... (text continues)

FOR SALE—LION—FOR SALE... (text continues)

Musicians Wanted for Ringling Bros.' Circus... (text continues)

MUSICIANS WANTED for the HAGENBECK-WALLACE CIRCUS... (text continues)

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CIRCUS WORLD

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# CARNIVALS

## BARKOOT SHOWS TO START OUT APRIL 20 AT LIMA, O.

### Many New Attractions Will Supplant Timeworn Features, With War Theme Paramount—C. B. Turner Placed in Charge of Managerial End, While Ed Jessop Will Be Treasurer

Lima, O., March 24.—(Special Correspondent.)—The Barkoot Shows, which will start their 1934 season at Lima, O., on April 20, will feature a new line of attractions. The new show, which is being managed by C. B. Turner, will feature a new line of attractions. The new show, which is being managed by C. B. Turner, will feature a new line of attractions. The new show, which is being managed by C. B. Turner, will feature a new line of attractions.

Editor of the previous page our intention in the editorial column. The Barkoot Shows, which will start their 1934 season at Lima, O., on April 20, will feature a new line of attractions.

#### MRS. ARNOLD RECOVERS

John, a 70-year-old woman, who was taken to the hospital after a fall from a chair, has recovered from her injuries. She is now able to walk and is being cared for at home.

#### BISTANY BROTHERS SHOWS

New York, March 24.—William Brennan, general agent of the Bistany Brothers Shows, announced today that the company will be touring the country in the next few weeks. The shows will feature a variety of attractions, including acrobatics and circus acts.

over the opening stand in Philadelphia, Penn. The show will feature a variety of attractions, including acrobatics and circus acts. The show will feature a variety of attractions, including acrobatics and circus acts.

#### PAUL AND STRALEY

To Direct Amusement at New Park in Newark, N.Y.

In connection with acquiring the First & Second Street Shows and moving them to Newark, N. J., Paul and Straley have secured a new location. The new location will feature a variety of attractions, including acrobatics and circus acts.

#### JEFFREY EXPOSITION CHARGES

A. Jeffrey, who says he has developed a new method of exhibiting, has been charged with the management of the exhibition. The exhibition will feature a variety of attractions, including acrobatics and circus acts.

#### FINN'S OVERLAND SHOWS

Shipping Up Maine—Will Open The Stage Season Than Originally Planned

Portland, Me., March 23.—All of the best overland shows in the country are expected to be in Maine this season. The shows will feature a variety of attractions, including acrobatics and circus acts. The shows will feature a variety of attractions, including acrobatics and circus acts.

#### WORLD'S FAIR SHOWS

Shows City, Me., March 23.—The World's Fair Shows, which will start their 1934 season at Portland, Me., on April 20, will feature a new line of attractions. The shows will feature a variety of attractions, including acrobatics and circus acts.

#### LARGEST ELECTRIC FOUNTAIN

Water feature for the new park at Lima, O., will be the largest electric fountain ever built. The fountain will feature a variety of water displays, including acrobatics and circus acts.



**FIND OUT WHY**  
**A PARKER** CARRY-ALL

has steadily gained in favor during past years and is now considered by all as the PERFECT PORTABLE RIDER, equipped with convenient lines, labor and maneuvering devices. Demand for a copy of the "Demand Study" giving you full particulars about the splendid 1934 model machines.

C. W. PARKER, World's Largest Business Bldg., CLEVELAND, OHIO, U.S.A.

**ALLAN HERSCHELL CO., INC.**  
**CARROUSELS**



Present for their beautiful design and the expert workmanship of their Parka horse and carriage. The carousels are made of the finest materials and are built to last. They are a great attraction for any fair or festival.

**ALLAN HERSCHELL CO., Inc.**  
NORTH TONAWANDA, N. Y., U. S. A.

#### WHY NOT OTHERS?

In dealing with a position given to the position, it is important to consider the reasons why one might choose one option over another. The reasons are many and varied, and it is important to consider them carefully.

#### MOSES OPENS RESTAURANT

Chicago, March 23.—The new restaurant of Moses, which will start its 1934 season at Chicago, Ill., on April 20, will feature a new line of attractions. The restaurant will feature a variety of dishes, including acrobatics and circus acts.



Over Fifty Years of Exclusive Carrousel Building  
**DENTZEL CARROUSELS**  
Manufactured and Individually Packed  
**WM. H. DENTZEL**  
591 Broadway Ave., Philadelphia, Pa.





### PADDLE WHEELS

THE ONLY MADE IN THE U.S.A. THAT WILL NOT BREAK.

**ELLIS, TERRY BEANS, PROBLE DOGS, MILLS, TOPS, FERRANTI, KOWITZ, SALES HUSERS, ETC., ETC., ETC.**

**WATER STOWERS, PAPER MACHINES, WOOD STOWERS, SUGAR BEANS.**

See them in the new Jersey Avenue, Newark, N. J., at the Newark Exhibition.

**BLAKE, M.F. & CO., 107 West 14th St., N. Y. City.**

### Attention

**Steel Windows and Wood Store Windows**

The most up-to-date and reliable windows are those that can be opened and closed by hand and are made of the best material.

**BRACKMAN-WEILER CO.**  
110 W. Madison Street, CHICAGO, ILL.

### NOTICE FROM SALIMATH

Salimath, 25 N. W. Second St., N. Y. City

The birds and nests of the Parakee... are the most complete and improved portable machines built. Here, flashing decorations. Clear, vibrant, bright colors. New, striking, brilliant colors. We're ready.

**WESCHALL-SPILLMAN COMPANY**  
111 W. Broadway, N. Y. City

### WATCH FOR THE 1915 H-S CAROUSSEL

The most complete and improved portable machines built. Here, flashing decorations. Clear, vibrant, bright colors. New, striking, brilliant colors. We're ready.

**WESCHALL-SPILLMAN COMPANY**  
111 W. Broadway, N. Y. City

### THE AEROPLANE CAROUSSEL

The most complete and improved portable machines built. Here, flashing decorations. Clear, vibrant, bright colors. New, striking, brilliant colors. We're ready.

**WESCHALL-SPILLMAN COMPANY**  
111 W. Broadway, N. Y. City

### JOHNNY J. JOSEF'S EXPOSITION

Phoen, Charleston, S. C., instead of Carolina, Associated Manager, 4754 Spaulding

The city which this "only" had... of Charleston, S. C., last week to... of the "Exposition" was the... of the "Exposition" was the... of the "Exposition" was the...

### NOTES FROM LEAVENWORTH

The birds and nests of the Parakee... are the most complete and improved portable machines built. Here, flashing decorations. Clear, vibrant, bright colors. New, striking, brilliant colors. We're ready.

### NOTICE FROM SALIMATH

Salimath, 25 N. W. Second St., N. Y. City

The birds and nests of the Parakee... are the most complete and improved portable machines built. Here, flashing decorations. Clear, vibrant, bright colors. New, striking, brilliant colors. We're ready.

### ORDER OUR GAMING PLAYING CARDS AND SOUVENIR

THE ONLY THE APPROVED OF THE...  
 1000 1.00  
 500 .50  
 250 .25  
 100 .10  
 50 .05

### MUIR'S PILLOWS

DOING BIG WITH THE FELLOWS WHO HAVE OPENED IN THE SOUTH

There had never occurred in...  
**MUIR ART CO.**  
 80 N. State St., CHICAGO, ILL.

### WE MANUFACTURE THE BEST Candy in the World FOR THE MONEY

We wish to announce the...  
**FRIEDMAN-KERR CO.**  
 1607-1617 W. Jackson St., Chicago, Ill.

### The Music is the Soul of the BRAVING BARK and WESTY-25-BOND

Successful Disk Manager and Concert Organ...  
**BERNI ORGANS**  
 BERNI ORGAN CO., 118 W. 30th St., New York City.

### Portable Steel Concession Buildings

PLAIN AND CONCRETE TYPES

**C. D. PRUDEN CO., 5, 5, 5, 5**

### LEONARD SPECIAL MILITARY WATCH

REGULATION U. S. MILITARY RESERVE WATCH  
 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 4.00

### HEINZ BROS.' SHOWS WANT

SEEKING FOR THE BEST...  
**HEINZ BROS. SHOWS**









THE SUPERIOR SHOWS

Next Another Warehousen in Cleveland

Cleveland, O., March 25, 1918. The warehousen... an additional warehouse... the new store... the new store... the new store...

Types of the new shows are ready for the... the new shows... the new shows... the new shows...

Some of our arrangements in Ohio... the new shows... the new shows... the new shows...

A. S. NIXON SHOWS

Just published the info for the A. S. Nixon Shows... the new shows... the new shows... the new shows...

FOUR-MAGAZINE BARGAIN SHOWS

Four-Magazine Bargain Shows... the new shows... the new shows... the new shows...

These Four-Magazine Bargain Shows... the new shows... the new shows... the new shows...

LOS ANGELES NOTES

Many thanks to the proprietors of the "Honey... the new shows... the new shows... the new shows...

C. S. Rexford chartered his entire stock... the new shows... the new shows... the new shows...

PREMIUM USERS NOTE OUR PRICES



GOLD-PLATED GILLETTE RAZOR With Blade. Safe for Shave. One per pack. \$3.25



NO. 1 EASTMAN FRIEND CARTRIDGE KODAK Folding Camera. Size of ordinary REXFA. Safe for travel. One per pack. \$4.65



DOMINION MANDRAKE SET Consisting of 10 pieces. Each razor having 10 blades. One set of 10 blades per set. One set of 10 blades per set. \$3.75

Write for our new illustrated catalog, the book of BARGAINS, mailed free. Write for it today.



165 WEST MADISON ST. Our Office, 7th Street, CHICAGO, ILL.

We order here along the others will, or price on which a 1918 set.

\$ LOOK PAPERMEN LOOK \$ THREE MAGAZINES IN A GLUE, & PRIZE FOR THE GLUE

Are you a paperman? Do you like to read... the new shows... the new shows... the new shows...

COOPMAN BROS. AGENCY, 50 5/8, Finley, Ohio.

IMPORTANT NOTICE TO OUR FRIENDS AND CUSTOMERS 1918 CATALOG

Will not be ready before June 15th. Have your 1917 Catalogs. If you did not receive a copy write for No. 149 and state your line of business.

LARGEST ASSORTMENT OF GIVEAWAY SLUSH IN AMERICA

We have a complete line of goods for GIBBERN IN PEOPLE, PITSMITH, SHEETMETAL, (INTERIORS, DEPARTMENTAL, 247384 HALL, 511-533 & J O'CONNOR, HOLLYWOOD, CALIF., U.S.A. GET OUR PRICES FIRST LEVIN BROS., Est. 1895, TERRE HAUTE, IND.

Papermen, 100 Per Cent

don't compare with the proposition we have to offer you on a combination consisting of the ARMY AND NAVY NEWS, which is a PRODUCE the business, we will pay you a BONUS for doing it.

CIRCULATION MANAGER, 214 Southwestern Life Bldg., Dallas, Texas. WESTBORN WORKSHOPS, WAVERLY

AMERICAN CARTRIDGE PENCIL



Send for our complete catalogue of American Pencils. American Pencils, 22 Broadway, New York, N. Y.

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of the many articles made there have increased... the new shows... the new shows... the new shows...

MRS. KENNEDY'S STAG HORN

of the many articles made there have increased... the new shows... the new shows... the new shows...

ROBERTSON & JENNINGS CO.

As has been our motto for many years... the new shows... the new shows... the new shows...

## PIPES

(Continued from page 41)

an analysis of a Federal note. The amount of the gold backing is \$100,000,000. The gold is held by the Federal Reserve Bank, New York, and is subject to the order of the Treasury Department.

George J. Stender, 180 E. 10th St., New York, N. Y., is a member of the Federal Reserve Bank, New York, and is a member of the Federal Reserve Bank, New York, and is a member of the Federal Reserve Bank, New York.

It is thought that one of the reasons why the gold backing is \$100,000,000 is that the gold is held by the Federal Reserve Bank, New York, and is subject to the order of the Treasury Department.

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We can give you the necessary co-operation to make your show a success.

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CONTINENTAL WHIP CO.,

WESTFIELD, MASS.

## PIPES

(Continued from page 41)

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COLEY & LEWIS' SHOWS

From approximately 100 to 150 the whole lot of the show. This is a silver top left of the gold top. This is a silver top left of the gold top. This is a silver top left of the gold top.

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PERAR HIS OWN AGENT

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Here is an article which, if disseminated, will sell the whistles. Does not cost more than the ordinary screw driver and does the work of the \$5.00 ratchet tool.

This is a practical Screw Driver. Every mechanic is your customer. Size 3-16 is stock. 7 is stock.

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These tables contain the most complete lines of Toys, Novelties, Amusement and Holiday Presents, Games and thousands of other interesting articles for you. Best wholesale prices. Give us a call.

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IS ADDRESSING AN AD BEING YOUR LETTER WITH "I SAW YOU AS IN THE BILLBOARD"

Serving the Colors

Many colored members of the Army and Navy... The colored members of the Army and Navy... The colored members of the Army and Navy...

Notice—SHOWMEN and CONCESSIONERS—Notice TORRENS' DETROIT SPECIAL SHOWS

Mr. Showman—If you are in doubt of moving this season, you just join a company that you know will move! If trains don't move so we will move by truck if necessary. This show plays about four weeks in Detroit, then Ohio and Pennsylvania. Would like to hear from any good show that don't conflict with what we now have. Will remove any good show that can get the money. Room for a few more legitimate concessionaires. All Shows and Concessions holding contracts with this Company acknowledge this call. Owing to a misunderstanding this ad was not in last week's issue. WM. J. TORRENS, 18 Woodville, C., Detroit, Mich.

CONCESSION AGENTS WANTED FOR THE

C. A. Wortham World's Greatest Exposition Company Opening at the Battle of Flowers April 19th, for the following concessions: Wheels, lay down, tip ups, swinging ball, roll down, etc. I have three big celebrations and eleven fairs booked. If you are capable in fact accompany let me hear from you. Taylor, Eastern, Alaska, Krust, McCurry, McLess, Kernell, Ivey, Gull, Mills, Chatham and Collins, write or come on. J. L. RAMME, care C. A. Wortham Show, San Antonio, Texas.

WORTHAM'S GREAT ALAMO SHOWS WANTS

First-Class Musical Tab., Athletic and Mechanical Shows CONCESSIONS—Business set to mobhouse and candy can trade. All shows open, NO QUOTRY. Must be capable musical playboy. Write to C. A. Wortham territory. Must be in line with the show. PAUL R. PRINTER, Show, HARRY M. WADSWORTH, Manager, Boston, Ala., west Main St., Baloo, April 21; Douglas, Ill. GOOD MEN TO HANDLE FRONTS WANTED

Tremendous Bargain!!!

Manufacturers must sell immediately 18 complete SUB-BALL game tables valued at \$100 each, 12 used SUB-BALL tables, 30 incomplete tables and material enough to almost complete same. This is the Dutch Ball-Down game that went so big last summer. Eliminate lengthy correspondence, send your best offer for all or part of lot at once. No responsible offer refused. R. LATTI & COMPANY, Boston 20, R. J.

WANTED FOR THE 1918 SEASON

LONG SEASON'S WORK-GOOD TREATMENT Clean Drivers, Spanish and Redford General Drivers, Spangars Art, Rapier Trooper, Hawaiian Trooper, Mustang, Great Cavalry Jockey, Trooper of a or a Singlebars, Sword Fighters, Gas Soldiers, Flamingo Players; in fact, all our Troops in all branches of Cavalry equipment. Write at once! send photo (which will be returned) state salary and full particulars in last issue. Make sure good wardrobe. Tickets advanced if needed. Show will open next March 26. Grand Pacific Hotel, Chicago, Ill.; after that send April 29, Grand Hotel, San Antonio, Texas. Write, wire or call. All business correspondence.

10-IN-1 MANAGERS, READ

Not intended, operative for a Florida State on the market. Complete operation... MISCANTIE TANGLE COMPANY IOWA CHICAGO OFFICE JOHN A. PELLIOTT - SUITE 504, N. W. LA SALLE

SILO DROME RIDER WANTED FOR ED. A. EVANS' GREATER SHOWS

With own machine and capable of carrying lady rider on well. Address DOC LAMAR, Grouped Partners, Madison, Wis.

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Large Show and Concessions open in Florida all over the state, with 2000... L. J. BROWN, 1000 N. W. 10th St., Miami, Fla.

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Advertisement for 'SIZ5 MADE' medicine, featuring a bottle image and text: 'SIZ5 MADE... "Invariable Foul Weather"... S. BOWER, 1000 N. W. 10th St., Miami, Fla.'

Advertisement for 'NEW WAY TO PAINT SIGNS' by 'THE S. BOWMAN & SONS' with a circular logo and text: 'NEW WAY TO PAINT SIGNS... THE S. BOWMAN & SONS... 1000 N. W. 10th St., Miami, Fla.'

Advertisement for 'WHYLITZER ORGAN PLAYER WANTED' with text: 'WHYLITZER ORGAN PLAYER WANTED... 1000 N. W. 10th St., Miami, Fla.'









Agents and Solicitors Wanted

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RATES PER WORD ...

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In Answering Classified Ads, Please Mention The Billboard.

(Continued on page 48)

















INTERNATIONAL CIRCUIT

(Week Ending 24-30)

Chicago: De Public, Columbia, 20; ...

BOLLESQUE

AMERICAN CIRCUIT

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

COLUMBIA CIRCUIT

Albany: Regency, 21; ...
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TABLOIDS

Albany: Regency, 21; ...
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CARNIVAL COMPANIES

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

ALL MAIL AND TELEGRAMS FOR

VICTOR D. LEVITT
Albany: Regency, 21; ...
Albany: Regency, 21; ...

THE WALTER L. MAIN FASHION PLATE SHOWS

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

Mau's Greater Shows Now Booking

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

INDUSTRIAL UNIFIED SHOWING

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

BANDS AND ORCHESTRAS

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

MINTKALE

Albany: Regency, 21; ...
Albany: Regency, 21; ...
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MISCELLANEOUS

Albany: Regency, 21; ...
Albany: Regency, 21; ...
Albany: Regency, 21; ...

THREE SHEETS TYPE ONLY

Table with columns: SHEETS, TYPE, and other metrics.

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Low Prices—Good Work—Prompt Service

Put the American Theatrical Hospital on Your Salary List

DR. MAX THORPE
The American Theatrical Hospital

THE ACTORS' FUND OF AMERICA

Albany: Regency, 21; ...
Albany: Regency, 21; ...

SEND FOR CATALOG
Albany: Regency, 21; ...

WILLIAMS' GEMS

LOOK AND WEAR
Albany: Regency, 21; ...

WANTED IDEAS

Albany: Regency, 21; ...

VICTOR J. EVANS & CO., INC.

FELDS & WILD WEST

Albany: Regency, 21; ...

ADDITIONAL ROUTES ON PAGE 71

# MOVIES

## AND EVERYTHING THAT APPERTAINS THERETO

### EAGLE'S EYE IS POPULAR EVEN IN GERMAN STRONGHOLD

Success at Bohemian Annex, New York, Causes  
Four Theaters in Locality To Book Picture  
—Police Reserves Called Out, But  
Crowd Remains Orderly

New York, March 10.—Baltimore was not here but the "Eagle's Eye," chief feature of the Bohemian Annex, Bohemian Annex and also out there in America, was "The Eagle's Eye" which had the reputation of the Bohemian Annex, New York City, on Wednesday. The Bohemian Annex is the heart of New York's "Little Germany." Police reserves were called out for the immediate vicinity of the Bohemian Annex, a greater percentage of "Johnnies" than any other members of the State, which probably means that there are more Germans and Germans there than in any other place in America.

Despite the fact that it might be expected that such a theatrical production would draw a tremendous crowd, the Bohemian Annex, which was represented their country in the United States, started to receive for an army of forty years, which is about the number of years which it actually began on every day of the world in the United States. The story of the making of the picture, was shown, the Bohemian Annex theater was so packed by a morning that the police reserves were called out, and there was a riot. An attempt was made to break up the crowd, but the police reserves were called out, and there was a riot.

Germany is a republic, however, the crowd remained orderly. When the scene was over and the first showing there was not so packed as the picture had been advertised to be, the scene was kind of a riot. It is said that it was the Eagle's Eye that was the attraction of the Bohemian Annex, which was the attraction of the Bohemian Annex, which was the attraction of the Bohemian Annex.

The Bohemian Annex is a picture worth the picture was an interesting study. Some of the scenes were particularly interesting, and the picture was a study in the art of the picture. The picture was a study in the art of the picture, and the picture was a study in the art of the picture. The picture was a study in the art of the picture, and the picture was a study in the art of the picture.

### THE SILVER LING.

First Photographs by Augustus Thomas, Ready for Heavy Duty

New York, March 10.—After three weeks' completion of the first of a series of photographs which Augustus Thomas, the famous American photographer, is now making in the city, the "Silver Ling" is the first picture to be ready for the market. The picture is a study in the art of the picture, and the picture is a study in the art of the picture.

### FIBBY GLOVER COMES

New York, March 10.—Working at the Bohemian Annex, the first of the new series of pictures which are being produced by the Bohemian Annex, is a study in the art of the picture, and the picture is a study in the art of the picture.

with the Electric Company. It was associated with the Electric Company, and the picture was a study in the art of the picture, and the picture is a study in the art of the picture.

Incidentally this may be a record for a first, four quarters with eight weeks of each week at booking.



Here is Harry W. Boarded production, with Robert Hamilton.

### BLUE RIDGE DRAMA READY

First Two Field Productions in Return of O'Grady

New York, March 10.—Announcement to make of the return of the first two field productions of the "Return of O'Grady" is a study in the art of the picture, and the picture is a study in the art of the picture.

### BUFFY SEVERELY INJURED

Chicago, March 10.—A. H. HUFF, manager of the Chicago branch of the Moving Picture Company, was severely injured by an automobile while on his way to work, and the picture is a study in the art of the picture.

### ADOLF'S JOINS WORLD

Signs Contract To Distribute Pictures for "The World" in New York, March 10.—Adolf, the first of the new series of pictures which are being produced by the Bohemian Annex, is a study in the art of the picture, and the picture is a study in the art of the picture.

with the Electric Company. It was associated with the Electric Company, and the picture was a study in the art of the picture, and the picture is a study in the art of the picture.

### ATTACHED TO MARINE CORPS

S. L. Rathgabel Enlisted for Production of "The World"

New York, March 10.—After being out of the Marine Corps for two years, S. L. Rathgabel, of the World and the Electric, has been attached to the Marine Corps, and the picture is a study in the art of the picture.

### LIGHT OF WESTERN STARS

Starring Dustin Farnum First Showman Production—Features Rights For Chicago-Jacksonville

New York, March 10.—Henry A. Stevens, president of Stevens Productions, Inc., a corporation organized to produce Western pictures, is here showing "The Light of Western Stars," one of the best series for the production of Western stars. The picture is a study in the art of the picture, and the picture is a study in the art of the picture.

Chicago has been reported during the past few weeks in demanding the best and getting it in amounts here, in exhibition with Chicago, and the picture is a study in the art of the picture.

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### MUTUAL RELEASES

For Month of April

Chicago, March 10.—Several of the Mutual Release Company, Inc., and the picture is a study in the art of the picture.

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### MICHIGAN BUSINESS MEN

To Both Producers and Exhibitors, Affiliated—Partially Enlarged

Detroit, March 10.—Charles J. Peck, president of the Michigan Business Men's Association, is here showing "The Michigan Business Men's Association," and the picture is a study in the art of the picture.

### DISTRIBUTING CONCERN

Changes Name—Manager Retained

Boston, March 10.—The Boston Film Company, Inc., is here showing "The Boston Film Company, Inc.," and the picture is a study in the art of the picture.

### SAVANNAH FILM CITY

Soon To Be Erected by the City Film Corporation

Savannah, Ga., March 10.—Plans for the construction of a film city in Savannah, Ga., is here showing "The Savannah Film City," and the picture is a study in the art of the picture.

### PAH-AMERICAN FILM CORP.

A New Company in Making Pictures at

Chicago, March 10.—The P.A.H. American Film Corporation, Inc., is here showing "The P.A.H. American Film Corporation, Inc.," and the picture is a study in the art of the picture.







## INTRODUCE SUNDAY BILL IN N. Y. LEGISLATURE

### Measure Optional in Character and Has Backing of State Conference of Mayors and Other Organizations—Bersinger Case Withdrawn by Consent of Appeals Court

New York, March 23.—Legislative activities in connection with the Berlin-Petersen activities have gone on this week, and some bills have been laid aside. The bill to introduce into the State Legislature a measure proposed by Senator George E. Chapman of Niagara and Assistant Governor F. Frank of Albany, the bill to have a hearing before the joint senate committee of the Senate and Assembly.

The bill's true reality lies in the minds of the senate members, in New York. The senate members of the lower part of the House have been working continuously for weeks and their committee has been working on the bill. The bill is optional in character and has the backing of the State Conference of Mayors and other organizations. The Bersinger case has been withdrawn by consent of the Appeals Court.

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York, Friday afternoon, with John Bradstreet, president of the Manhattan Film, New York Film Exchange, Inc., Inc. The bill is optional in character and has the backing of the State Conference of Mayors and other organizations. The Bersinger case has been withdrawn by consent of the Appeals Court.

**SPECIAL ATTRACTIONS**  
Incorporated by Universal Film Company  
New York, March 23.—According to the usual custom of the industry, the Universal Film Company will have a number of special attractions for the week ending Saturday afternoon, March 25.

**ANNOUNCEMENT**  
TO ALL EXHIBITORS AND PRODUCERS

The question of closer co-operation between Exhibitors and Producers, and the resulting distribution to exhibitors, is both a serious and a vital question of the industry.

Many constructive propositions are being offered at the present time, and it is the hope of the industry that the following general principles of more direct dealing and mutual protection.

Therefore, to obtain the best thought and crystallize the general agreement on this question:

**A GENERAL CONFERENCE OF ALL EXHIBITORS AND PRODUCERS WILL BE HELD AT THE HOTEL ANSONIA, NEW YORK, BEGINNING MONDAY MORNING, APRIL 3.**

All exhibitors and producers, whether named in invitations, are invited to attend. No special invitations are being issued other than TRADE PAPER ANNOUNCEMENTS. All plans for greater protection, better relations and mutual protection between exhibitors and producers will be discussed for consideration.

Every State and large city is requested to send a representative and all individuals, exhibitors and producers of producing companies are requested to be present to express their views.

Meetings will be open to all. This is the first gathering between exhibitors and producers ever held and we believe that much good will be accomplished in the general outlay.

**NATIONAL HEADQUARTERS**  
AMERICAN EXHIBITORS' ASSOCIATION  
FRANK BROWN, NATIONAL SECRETARY

**AMERICA CALLS**  
Men of the U. P. Industry Needed by the Government

A call has been issued by the United States War Relocation Authority to the U. P. industry to provide the government with the services of their men. The call is being issued to the U. P. industry to provide the government with the services of their men.

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The spirit of service are being to respond, willing to serve without compensation or for a very small one. The call is being issued to the U. P. industry to provide the government with the services of their men.

**LOOKING FOR A... EARLY**  
The Billboard has just introduced the following list of new films for the week ending Saturday afternoon, March 25, which is well-represented.

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**EVERYBODY'S DOING IT**  
Atlanta Sets in the Berlin-Petersen Case

Atlanta, Ga., March 23.—The Atlanta and Georgia Film Exchange, Inc., has announced that it is withdrawing from the Berlin-Petersen case.

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**CO-OPERATIVE RAYING**  
Times Demand It Declares Louis F. Blumenthal

New York, March 23.—Louis F. Blumenthal says the nation press is demanding it. He says the nation press is demanding it. He says the nation press is demanding it.

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## STATS-NIGHT RELEASE

## Struggle Exceeding and Exceeding

New York, March 15.—(Special Rep.) Information received from the Bureau of Labor Statistics indicates that the struggle between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years.

The first of these statistics to be released was the "Struggle" between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years.

It was upon the completion of this report that the Bureau of Labor Statistics announced that the struggle between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years, the struggle between the unions and employers is exceeding all previous years.

## ZOMBAR RIGHTS SOLD

## Kramer &amp; Lewis Get Important Territory

New York, March 15.—(Special Rep.) The Kramer & Lewis company, which has secured the rights to the Zombar rights, has secured the rights to the Zombar rights, has secured the rights to the Zombar rights, has secured the rights to the Zombar rights, has secured the rights to the Zombar rights.

## PRESIDENT WILSON

## Proves World of Prop-Windup Man in Motion Picture Theaters to Be Held by Liberty Bond Campaign

New York, March 15.—President Wilson has proven the world of prop-windup man in motion picture theaters to be held by Liberty Bond Campaign.

## MITCHELL K. MARK

## Sings at Buffalo After Show Hours

Buffalo, N. Y., March 15.—(Special Rep.) Mitchell K. Mark, a famous singer and actor, has proven the world of prop-windup man in motion picture theaters to be held by Liberty Bond Campaign.

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not completed construction for the erection of a new home at the corner of Fifth and Second Streets, New York, N. Y., which is now under construction.

## STAGE WOMEN'S WAR RILEY

(Continued from page 1)

Miss Wren's War Rile is a list of names of women who are active in the war effort.

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## 7 MOBILIZES FOR FIGHT

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## MRS. ALICE COOKER'S SUIT

New York, March 15.—(Special Rep.) Mrs. Alice Cooker's suit against her husband, Mr. Alice Cooker, has been filed in the District Court.

Mrs. Cooker claims that her husband has been unfaithful to her and has wasted her money.

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## CHARLOTTE IVINS

## To Play Lead in The Man Who Stayed at Home

New York, March 15.—(Special Rep.) Charlotte Ivins will play the lead role in "The Man Who Stayed at Home" at the Metropolitan Opera House.

## CHARLEY MASON DIES

## Illness Causes Death, Says Mrs. Mason

New York, March 15.—(Special Rep.) Charley Mason, a well-known actor, died of an illness at his home in New York City.

## SUBTITLES

## By MAY

William Fox announced the EMI in Chicago, which will be the first of a series of films to be produced by the company.

The first of these films is "The Man Who Stayed at Home" at the Metropolitan Opera House.

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Gramercy Chocolate Co.

75-84 Waits St., New York

FOR CATALOGUE AND PRICE LIST SEE PAGES 4 AND 5 OF THE BILLBOARD SPRING ISSUE.

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THE NEW YORK PUBLIC LIBRARY, ASTOR LENOX TILDEN FOUNDATION, 410 FIFTH AVENUE, NEW YORK, N. Y.

LIBERTY BIBLES. The Liberty Bibles are the only ones published in this country...

WANTED BILLPOSTERS

WRITE AT ONCE. MR. DUTY, P. O. Marine Post Office, CINCINNATI, OHIO.

OPENING POSTPONED. ANNOUNCEMENT LATER. Frank M. Peitz Amusement Co., CHARLESTON, S. C.

WANTED YOUNG WOMEN

wanted to refreshingly young, for the season. (State age, weight and height, what occupations.)

WANTED, MUSICIANS

Shops, P. O. Buffalo, N. Y. and New York City. We are looking for musicians...

WANTED AT ONCE DANCERS OR CABARET

John Van Dusen, 100 W. 42nd St., New York City. We are looking for dancers...

SHOW CAR FOR SALE, CHEAP

Wanted, Wild West People. We are looking for people who can perform wild west acts...

ONE MAN BAND

WHAT IS AN AEROPLANE?

FOR SALE, TEST-CO. We have a test-co for sale...

BRUNDAGE OUTDOES PREVIOUS EFFORTS WITH 1918 CARAVAN

Never Had Better Lige of Attractions Under His Banner—Weather Unfavorable at Opening in Austin, Texas—Famous Broadway Shows Open Big at Jackson, Miss.

The old saying that a bad beginning makes a bad day is being proved by the opening of the 1918 Caravan...

While Victoria and Ed O'Connell, stars of the Broadway show, were in the city...

COL. FRANCIS FERARI SHOWS To Open Season in Reading, Pa., Instead of Philadelphia.

Reading, Pa., will be the opening point of the 1918 season of the Col. Francis Ferari Shows...

Reading, Pa., will be the opening point of the 1918 season of the Col. Francis Ferari Shows...

FAMOUS BROADWAY SHOWS Heavily Patronized at Opening in Jackson, Miss.

Jackson, Miss., March 25.—Detailed news of the opening of the famous Broadway shows...

WANTED FOR MAU'S GREATER SHOWS

Several high-class Shows, Anderson, Wis., El Paso, Wis. and legitimate connections of all kinds...

W. R. McCURDY WANTS

For Cabaret Show on Newark Show. Open at Lima, Ohio, April 25. Mentioned, Devereux for Star, like to make opening...

Wanted—Ladies for Cabaret

For Spring Opening, Wan Poik, Co. Two Saturdays, one week, two paid days. Married couples preferred...

Box Car For Sale

Box car for sale. Located in the city of New York. For more information...

ENGRAVING PRINTING TRAVELING SHOWS HONEY, EARLY LIGHT SHOWS



AMERICAN HONORARIAN CO. DRUMMERS

For a complete list, complete list of existing and new shows...

WE PUBLISH THE OLD FASHIONED GRAND ENTREE

THE NEW YORK PUBLIC LIBRARY, ASTOR LENOX TILDEN FOUNDATION, 410 FIFTH AVENUE, NEW YORK, N. Y.

BEFORE

You buy that next time...

WANTED BY MASSILLON, OHIO

Control for the ready money. Good time, all right...

WANTED FOR MAU'S GREATER SHOWS

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LETTERS

Please, prompt and far-famed, the Mail Forwarding Service of The Billboard...

Mail is sometimes slow and repetitive... Mail is held but thirty days, and not sent to be recovered after it goes to the Dead Letter Office...

Write for mail when it is FIRST advertised... The following is the key to the letter list:

New York... Chicago... San Francisco... If your name appears on the letter list...

Mail is held but thirty days, and not sent to be recovered after it goes to the Dead Letter Office...

Parcels in Cincinnati Office

AND ANSWERS 2287... Adams, Geo. C., Jr... Cincinnati, Ohio...

LADIES LIST

Adams, Mrs. Lydia... Adams, Mrs. Mary... Adams, Mrs. Susan...

Adams, Geo. C., Jr... Adams, Mrs. Lydia... Adams, Mrs. Mary... Adams, Mrs. Susan...

Are You One of the Thousands?

Are you one of the thousands who are daily hearing The Billboard's Mail Forwarding Service handle your mail?

The Billboard's Mail Forwarding Service forward nine out of ten letters on the same day they are received...

The letters advertised in this issue are hardly ten per cent of those that pass thro' our Cincinnati office...

LETTERS ARE HELD THIRTY DAYS ONLY, after which, if no address has been obtained, they are sent to the Dead Letter Office...

READ THE EXPLANATION AT HEAD OF THIS LIST.

Adams, Geo. C., Jr... Adams, Mrs. Lydia... Adams, Mrs. Mary... Adams, Mrs. Susan...

Adams, Geo. C., Jr... Adams, Mrs. Lydia... Adams, Mrs. Mary... Adams, Mrs. Susan...

GENTLEMEN'S LIST

Adams, Geo. C., Jr... Adams, Mrs. Lydia... Adams, Mrs. Mary... Adams, Mrs. Susan...

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