46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 cents, or December 22, 1995, at the Foat Office at New York, N. Y., under the act of March 5, 1879. COYNIGEN, 1999, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 173 No. 8

NEW YORK, WEDNESDAY, FEBRUARY 2, 1949

PRICE 25 CENTS

TELE MOLDING H'WOOD FUTU

Hwood Scripters Finding It Tough Getting Back to Writing for Stage AS 'SAVING' FILMS

THE CONTROL OF THE CO

sent too many years iron now-wash as laslowlyr, New York play agent, observes that many Holly-wood writers "are out of touch with the theatre and must become part of it again" before they can show results. More extreme opin-ion holds that the refugees from the film studios are out of touch a complete recrientation in a dif-ferent atmosphere. Miss Salis-bury, however, expressed conf-(Continued on page 53)

Capitol Weeding Out 'Nazi' Artists for U.S. In German Disk Takeover

council DISK JAKCOVET.

Capital Records is carefully screening the vest Telefunken catalog it acquired to eliminate any side, etched by "Known" Nazis. Already tossed out are those by Janate Walter Giesking, who was plante Walter Giesking, who was the State Detect back to Durope be the State Detect back to Durope be recorded to the Company of the State Detect back to Durope be referred to the Company of the State Detect back to Durope be referred to the Company of the State Detect has been detected by the State Detected b

concert tour.

Lap also will diseard sides made since 1935 by Wilhelm Purtwang-ler, whose appointment as Chicago Symphony conductor created a furnet that died down only when colled the master. In the case of Purtwangler, Cap is still trying to decide what not own with the control of the con

waxed before Hitler came to power. Waxery acquired the Telefunken library through the offices of the U.S. Military Government In Berlin. The German platters will be cheased next month to blaze the cleased next month to blaze the first own artists. Telefunken artists whose the German may be considered for the German for the German from pressing and marketing Cap disks on the Continent.

Telefunken artists whose works will backbone the releases are Erna Sack, the La Scala Symphony of Milan and the Amsterdam Symphony directed by Willem Mengelberg.

Oh. Beautiful Pittsburgh

Hope. Par in Feud As Comic Insists On Doing TV Show

Bob Hope is feuding with Par-amount Pictures because he wants to go on television now and Par-says "no can do."

says "no can be evision. How and result with Barney Balaban, prez-Latter feet flope right to the control of th

Par's benefit as well.
Hope, It's understood, is so anxious to embrace video now that he would be willing to spend his between-pictures time in New York for a continuing. I-ve-series. (It's recalled that when Hope, some months back, did "Surprise" guest the Town" on CBS-TV he was widely acclaimed as a "video nat-ural.")
Fact that Balaban is determined.

Fact that Balaban is determined to keep Hope off video at this time perplexes many in the trade in view of Par's insistence on estab-lishing a bigtime franchise in the medium on stations and facilities.

MANY SEE VIDEO

By GEORGE ROSEN

By GEORGE ROSEN

Television may be the saviour of the film industry, leading it out. That's the growing conviction of many video-picture brainfursters who, with eyes and ears aftuned to for the control of the control

Long Radio Pacts Getting Brushoff As Tele Beckons

In signaturing a deal to return to the air next fall, Edgar Bergen has nixed a two-year contract profered by his new bankroller. Coesarches of the second of

TEXACO RUSHES IN SUBS AS MILTON BERLE AILS

medium on stations and facilities.

Radio, Tele, Newsreels
Barred From Red Probe
Washington. Feb. 1.

Radio, Itee ann recorded, many received with the state of t

Hollywood Officially Stumps to End 'Depression' Talk as Snipe at B.O.

cutting into the grosses of everything from sports events to taxis. is now named responsible for the

is now named responsible for the sump in circulation suffered by several New York daily newspapers during the last year. Most sectionally hit by the circulation of the papers, such as the World-Telegram and Sun, according to the most recent Audit Bureau of Circulation Bursers. We reserved color some discussion about tele's responsibility for the dip but declared he would tend to doubt fit papers, he said, it can only be that (Continued on page 53)

(Continued on page 53)

TV: Therapy Video

Michigan City, Ind., Peb. 1.

Indiana State Prisonic other

Indiana State Pri

Met Opera Facing 500G 2-Yr. Deficit; Tour Can Save 50G

Motropolita Opera Assa. excess are concerned about, the deficit of \$233,337 for the 1947-48 season because, contrary to published reconstruction of the 1947-194 season persis, this deficit hasn't being take 1 care of cause the Met, for the season previous (1946-47), showed an \$11,000 profit, Management also equinate the Williams of the 1940-47 showed an \$11,000 profit, Management also equinate the will have a similar deficit of about \$250,000 this season. Both deficits will have to be taken care (Continued on page \$53)



Indie Producers Laugh Off Idea Of 'New Code' in Picture-Making

Ut New Code

Suggestion by a radio commentator last week that the Society of the state of the society of the so

'Fallacy' Pointed Up

Joe Breen's Production. Oede Administration setting.

Insiders pointed out the falsary in the control of the co

tion now.
Eliminates Pressure Metro production nead Dore
Equally important, presence of
the PCA seal on every print goes
far toward eliminating pressure
local civic, church or social groups
local civic, church or social groups
on their muticipal and state pure of for the next two or three months
of the production of the seal of the seal of the recent mishap and
black injury, which necessitates
the pCA area. In order to
cities now exercise censorship must stay of his feet for a number
powers over films. If restrictions
by the PCA area thought lough
can be imagined what would hap
can be imagined what would hap
of municipalities each having
of municipalities each having
a different code to which film-makers
with virus Infection.

154 West 46th Street

would be required to accede if they wanted their product to reach a reasonable number of theatres. Industry critics not wholly milliar with circumstances of the production code is an in-flexible instrument. Technically it is, but there is great variance pes-sible in interpretation. The liber-ality of this interpretation flexes (Continued on page 23)

Eisenhower Book Set For Tele Pix By 20th, ABC, MOT

Dy LUIIs, ADG, INOV.

Elischhower's 'Crussde in Europe'
mission by the American Broadmission by the American Broadmissio

(Continued on page 20)

Cohn Wants Premium From Born Yesterday' Star

Hollywood, Feb. 1, Hollywood, Feb. 1.

Number of femme stars are pitching to Harry Cohn, Columbia prexy, for lead in "Born Yesterday", but he's holding out for an arrangement that will guarantee the studio return of the \$1,000 out paid for the Garoon Kanin make a deal with a star who is willing to make at least two other pix for the studio.

Cohn feels he is in a strong bar-

Cohn feels he is in a strong bar-gaining position, since such out-standing roles are few and femmes and their agents know they can insure boxoffice standing by doing the part.

Schary Uses Special Cruiser to Ease Injury

Cruiser to Ease Injury
Hollywood, Feb. 1.
Metro underloan head Dore
Scharp' will production head Dore
Scharp' will produce the him down
he long corntogate to take him down
he long corntoga at Culver City
for the next two or three months
back injury, which necessitates
wearing a metal brace. In order to
avoid surgery, the film executive
of weeks, off his feet for a number
of weeks, off his feet for a number
of weeks, off his feet for a number

New York 19, N. Y.

347th Week!
3,549 Performances
All-time long run record in the
legitimate theatre.

KEN MURRAY'S "BLACKOUTS OF 1949" El Capitan Theatre, Hollywood, Cal.

WMGM To Acquire Coast Stars In M-G **Mutual-Aid Pact**

WMGM, Loew's-owned N.Y. indie, has just put the finishing touches to a mutual-aid pact with Metronouncements made when the station changed its call letters from WHN last year. According to the plan, the station will air six hours of Inollywood features every week, busing Metro's players and proper-

ties.

The deal will give WMGM personalities and programs that would be almost impossible for an indic to get on its own, and in return studio

of the stanzas will be the (Continued on page 53)

BETTE NOT EXCLUSIVE ANY MORE FOR WB

ANT MUNE VIW WO
After 18 years with the walley
at 18 years was to the
average of the walley
at 18 years
at 18 Oscars, "Dangerous" "Jezebel" (1938).

House Report Cleanses H'wood of Red Taint

Washington, Feb. 1. House Un-American Activiti Washington, Feb. 1.
House Un-American Activities
Committee, reporting on its work
in the last Congress, found some
the control of the control of the control
blamed it on the "Unfriendly 10"
and preity well gave a clean bill
of health to the remainder of the
free of the control of the control
of a highly control of a highly control
or an individual report
committee had investigated during
1947-48.

N. Y. Assemblyman's Bill To Ease Pain in Neck

Assemblyman Albany, Feb. 1.

Assemblyman Man Fr an Cis X.

McGownin Man Fr

medical a great straining of the neck.

McGowan, a lawyer, also put in a measure which would compel all referees at boxing, sparring or wrestling matches to undergo a physical examination, including eyesight and hearing, within an hour before the contest. our before the contest.

************************************ SCULLY'S SCRAPBOOK By Frank Scully *********



And now in world-wide release
"BILL AND COO"

Ken Murray's

Academy Award Film

Since almost anything marked "confidential" Hollywood, Feb. 1. Since almost anything marked "confidential" has now become proof, per se, of a subversive mind, perhaps it would be smart of me (for a novelty) fo release a signed confession admitting that the reason I went for the confidence of the co Rey Drachman, and where Harold Bell Wright was the literary light when I was the chalse louing sports editor of the Artizona Daily Star, now it's Rosemary Taylor—whose maiden name, incidentally, was Rosenary Taylor—whose name of the Rosenary Taylor—whose name of the Taylor and have a weakness for confusing happiness with blessed events. Long before doctors tool Pepter that Tucson has rate and the town's sunshine could care everything, including smakelite. And among the many beautiful people in that beautiful oasis none was more beautiful inside and out than the beautiful oasis none was more beautiful inside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was more beautiful linside and out than the beautiful oasis none was such season. Many the linside the linside that the protective to make the protective to the linside that the protective to the protecti

"Whoever heard of a professor buying a drink?" they bellowed as one man.

one man.

one man was the second of the second has one asset to be prized above all others, it's that same state university. On another occasion I recall that Mrs. Druchman had invited three of us waits to dinner one night. A guy named Al Kleson, who had known Mrs. Druchmans is family back east, got us the "in," but I was Jack sweet on him, too.

Keevan was a huge, handsome hunk of man who was getting through

Keevan was a huge, handsome hunk of man who was getting through the U. of Artzona school of mines on a wink, a prayer and my tutoring. I was invited to dinner, too, because I lawesemily's Book of Etiquette from pillow to Post, and these jerks didn't dare pick up a fork without a nod from me.

a nod from me.

During the dinner Keevan was regaling the table with details of a mining coup he had pulled off that afternoon. Seems, unknown to me, we had bought in on an asketson mine near Globe and before the year was over we would all be millionaires.

Jose listened and his eyes glistened, until he heard who were the American State of the State of t

worse than Ponzi!"
"We can't do that," said Keevan. "I gave them a cashier's certified check."

Mose looked grim. "I guess you've lost your money then, boys," he

How to Chump a Glutton

said.

How to Chump a Glution

"Are you in this, Albert?" Mrs. Drachman wanted to know. Kleson said no, he wasn't. Kleson was the sort of guy you'd expect to be said no, he wasn't. Kleson was the sort of guy you'd expect to be said to thim. "Hey, what time is it, stope it is said to thim." Hey, what time is it, stope it is said to the said to said to the said to said to the said to the said to loved so good that your cliend Kleson when and said that the deal tooked so good that your cliend Kleson when and said that the deal tooked so good that your cliend Kleson. Said Mese, but it's worth trying." "Yes," I said, "and then we could get back'our \$1,000 cashier's check, give them a \$2.000 personal check of Kleson's and get to the bank in the morning early and stop payment."
"It's daring, 'said Mese, 'but it's worth trying." "It's daring, 'said Mese, 'but it's worth trying."
"It's daring, 'said Mese, 'but it's worth trying."
"But we sam mosely the said worth trying." The said is the said that wanderful climate healed overnight) that he was taking on risk, whereas if Keevan lost our dough Kleson would have to support the three of us for the rest of the winter.

Mose rehearsed the plot with us till we got one we could print. Mese the said that the said that the said to the check.
Our switch went through perfectly. Thanks to Mose we had got our

Mose cannot the pressure to the control of the check.

Our switch went through perfectly. Thanks to Mose we had got our dough back and were thus able to buy our own chicken every Sunday instead of mooching further, on the biggest beat in Atizona.



VARIETY Inc.

NO TAKERS ON UA SHUFFLE

Vanks Stall on Joint Film Meet To **Pressure Brit. Into Wider Delegation**

Feeling that nothing could be planed by the meeting of the Anglo-American Joint Plim Course and the Anglo-American Joint Plim Course the Anglo-American Joint Plim Course and the Anglo-American Joint Joint

'Johnston Stays,' Sav Co. Prexies

Presidents of the member companies of the Motion Picture Asan, of America, vesterday, These Apraces of America, vesterday, These Apraces and the America and t Presidents of the member com-

Rank, Korda May Visit U.S. Despite Delay In Anglo-Yank Session

Auguriann Jessiun London, Feb. 1.
London, Feb.

have been held in New York March 23 bit Rank and Korda have other business and personal reasons for visities and personal reasons for visities and personal reasons for visities and personal reasons between the personal reasons and the personal reasons are the personal reasons and the personal reasons are personal reasons and the personal reasons are personal reasons and the personal reasons are personal reasons and personal reasons and personal reasons and personal reasons are personal reasons and personal reasons are personal reasons and reasons are personal reasons and reasons are personal reasons are persone

Rogell to Rule RKO Lot

nygen to Kulle KKU Lot

I Ulilyyood, Peh. 1.
Sid Rogell, member 0 a strumvirale which currently rules the
RKO lot, is expected to take over
the top production job on a solo
basis. Rogell formerly served
under Dore Schary, an operational
stepped out, Howard Hindres
named him, along with C. J revlin and Bicknell Lockhart, to supervise production.
Both Tevlin and Lockhart are
batefully accountants and will probselectly accountants and will probselectly accountants and will probwork.

800G in Escrow **By French Govt.** Under U.S. Deal

Inability of the major American distribs to agree among themselves on divyy of the coin has led the French government to put in escrow \$800,000 due as payment for the first sk-month period under the revised Blum-Byrnes agreement. Companies have just completed filing of briefs with Motion Picture Assn. of America, who is acting as arbitrator in the matter. Inability of the major American

shood Petture Ass. of America, matter tune of the distribs Ands Metro, Columbia, RKO and Universal on one side and Paramount, or an analysis of the distribution of the distribution of the distribution arises from a French government provision that no company can remit to the U.S., out of the matter of the distribution of the

SKOURAS, RANK HUDDLE ON CIRCUIT BOOKINGS

UN LINCUIT BUULINGS.

Spryos Skouras, 2004-Fox president, is due here this week on a flying trip from Turkey for indidles with British film-maker J, Arthur Rank. Skouras, it is reported, will take up a question of the Gaumoni-British attention to the Gaumoni-British activation to will plug for a greater number of bookings of his company's pix on the circuit.

Lately, scheduling of Yank pix on both Gaumoni-British and Odeon chains have been held to a modeon chains have been held to a milk of the company in the company in the circuit in the company in the circuit in the company in the circuit in the c

minimum.
It is reported here that Skouras will also seek to draw up the agenda of the Anglo-American Film council meeting slated to be held in the U. S. either in April

Bank Clampdown Stalls 33 Indie Productions

stiffing and personal reasons for making America and have been the habit of going to a U. S. at least once a year. Rank, among other reasons, is all the production of the control of the

'POSSIBILITY' OF

General trade opinion this week was that United Aritists owners Mary Pickford and Charles Chapilin would find no buyers and that the exchange of stock options between them last week will serve merely as a delaying action. Opinion was and bankers handling film bitz, but by UA's own directors and management excess mana (Continued on page 20)

H'wood AFL's Exit From MPIC Over De Mille Tiff Again Snafus Film Unity

Again Snafus Film Unity

Another Hollywood, Feb. 1.

Another Hollywood, Feb. 1.

Another Hollywood, Feb. 1.

Another Hollywood Feb. 1.

In the Hollywood Feb. 1.

Hol

Sex in Jap, German Local-Made Pix Too Much Competish for U.S. Product

DIOWAI SEEKS LEGIL NAME
Metro producer Clarence Brown,
currently in Gotham on a short
stopover, is on the hunt for a
ment the cast for his filmination of
William Faulkner's novel. "Intruder in the Dust."
The Two here shows the state of the
Brown hered soutissipple novel
to the Coast towards the end of the
week. While in New Ynrk, he is
also catching so me Brondway
shows.

David O. Seiznick is reported, endeavoring to make a deal with a major company for distribution of "Portrait of Jennie." If he is shut down completely his Seiznick Releasing Organization. If not, he will continue with his present force of 11 sales excess in the field initiating important deals for the pic, in the property of the pro

taneously sering to counts.

Meanther a complete merger of merger of sering and SRO physical facilities in the acid is taking access Ecologras and clerks in all of SRO's 27 branch offices are finished as at this Friday (4), the offices will be closed and the duties taken over (Continued on page 6)

Gerry Taylor Reported UA's New British Chief

UAS NEW DITISS UNIES
Gerry Taylor, United Artists
manager in Johannesburg, has reportedly been tapped by execveepee Arthur W. Kelly to head
the company's etup in England,
list current stay in London, will
install Taylor in the post, where
he will succeed David Coplan.
Coplan handed in his resignation
several months ago, effective Jan.
21. Former Canadian manager for
production in England.

Brown Seeks Legit Name

Metro producer Clarence Browncurrently in Gotham on a short
Brondway legit name to supplement the cast for his filmitation of
william, Fauliner's novel, "In the Brondway legit name to supplement the cast for his filmitation of
william, Fauliner's novel, "In the Compete in Agan and Germany
William Sauliner's novel, "In the opposite direction, and audimetric of the Coast towards the end of the
week. While in New Yinx, he made a spooff in Mississipple novel to the Coast towards the end of the
week. While in New Yinx, he made a spooff in Mississipple novel to the Coast towards the end of the
week. While in New Yinx, he made a spooff in Mississipple novel to the Coast towards the end of the
week. While in New Yinx, he will be screen, are now going all out
in the opposite direction, and audimicro apparently love it. German
and a stopoff in Mississipple novel
in the opposite direction, and audimicro apparently love it. German
and a stopoff in New Yinx, he
are a starting to germany with British,
reschance of the Mississipple novel
delivery of the Mississipple novel
delivery of the Mississipple novel
delivery of the Mississipple novel
and a stopoff in Mississipple novel
in the opposite direction, and audimicro apparently love it. German
and a stopoff in Mississipple novel
and a stopoff in Andald
and a stopoff in Mississipple novel
and a stopoff in And

Reagan Post To Schwalberg

Achieu w. Schwaberg, nead of exchange operations and general aide to Charles M. Reagan, distribution veepee for Paramount, has been named new sales chief of the company. He succeeds Reagan, who will step out Monday (7) both as an officer and director

(7) both as an officer and director of the company.
Schwalberg has been with Par for the past year following an 18-month tenure with Eagle Lion as its general sales ...manager. He originally hales from Warner Bros, where he first broke into the film business and them rose to chief of the sales ...manager operations.

Sid Silverman, President West 46th St., New York 19, N. 1 Hellywood 83 5311 Yucca Street (Washington 6 1292 National Press Building Chicago 1 360 No Michigan Ava. La Washington Ava. La St. Martin's Pl., Trafalgar 8q.

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Records
Frank Scully
Television
Television Reviews
Vaudeville

DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
... 415 a - Year - 420. Fersign

National Boxoffice Survey

Cold Plus Weak Pix Slow Biz-'Joan,' 'Pit,' 'Witch, 'Juan,' 'Accused,' 'Shoes' Make Best Showing

"Juan," 'Accused,' 'Shoes' Make Best Showing

Highly unfavorable weather in many sections of country plus the to line of the property of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry in the property of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"Joan of Are' (RKO), out in mine key cities covered by Vasurry of the middlewest.

"The comparison of the wind of the light of the property of the light of the lindex of the light of the light of the light of the light of the l

Production-Distrib Unit to Snare Most of RKO's \$25,000,000 Cash Split

Greater of RKO's current each holding of approximately \$25,000,000 will have not each holding of approximately \$25,000,000 will have not each holding of approximately \$25,000,000 while head to the company spilts into two separate units under his hard sale which will find its way to the film-making unit will be a considerable part of the \$3,000,000 which each hard cash which will find its way to the film-making unit will be a considerable part of the \$3,000,000 which each of the sale will have a considerable part of the \$3,000,000 which each of the sale will have a considerable part of the \$3,000,000 which have not been considerable to the sale will have a considerable to the sale will have been and the sale will have been a considerable to the sale will have been a considerable to the sale will have a sale will have been a sale will have been a sale will have been a sale will have a sale will have a sale will have been a sale will have a sale will have been a sale will have a s

et the lion's share of liquid assets to that end, of the outfits in the interest of the country of the country of the country of the country of the company production outstanding which was borrowed for the company production chores. Interest company production chores, and the control country of liquid assets to meet it is fall such as the country of the count

pany: Disposition of eash holdings can conceivably affect the price of the stock on the N. Y. exchange when the figures are aired. It will not, however, influence the overall value of what the stockholder gets since he takes shares from both units when the split is completed.

Mull Moving Oscar Derby To Palladium Terpery

10 Talladium 1erpery
Academy of Motion Picture Aria
and Sclences Board of Governors
and Sclences Board of Governors
sider a possible new site for the
annual Oscar Derby—the huge Palladium terpery on Sunet Bouleannual Oscar Derby—the huge Palladium terpery on Sunet Boulecalled to discuss members' protests
over decision to hold the affair
in the Academy Awards theatre,
bin-half the Acad memberships
Din-half the Acad memberships
Palladium normally seats 850
Palladium normally seats 850

Which can seat only so preues i.e., which is a sea of the control of the control

McCormick to N.Y.

McCormick to N.Y.

Hollywood, Peb. 1.

Sub-ad director, Is leaving for New
York Friday (4) after a two-week
ander at 14 upcoming KRO films.

Red B. Tepine, Same purpose
Ned B. Tepine, Same purpose
Ned B. Tepine, Same purpose
Ned T. Terry Turner, exploitation director, trained to Dallas to set up
Carthy's production, "The Green
Fromise," purpose to 11 for 19 for

Taplinger Into Publicity

1aphinger into r unitary
Robert S. Taplinger has formed
a national public relations outfit
with offices in New York, Chicago
and Los Angeles. To be known as
Robert S. Taplinger a Associates,
Robert S. Taplinger a Massociates,
trial and entertainment accounts,
Taplinger plans to divide his
time between the three offices. He
had his own public relations offices
in these cities until 1857, when he
Warmer's to head its publicity de-

was brought to Hollywood by Warner's to head its publicity de partment. Previously, he had been publicity manager for CBS.

Bergman Italo Pic Lures Goldwyn

Samuel Goldwyn reportedly may have a stake in the Ingrid Berg-man film which Roberto Rossellini will produce and direct in Rome has for inore than a year evinced considerable interest in Rossellini's work, and the Italian producer-director and his partner in the Bergman film, ilya Lopert, were guests at Goldwyn's Pain Springs Rossellini and Lonest New York

home over the past weekend.
Rossellini and Lopert, New York
foreign pie importer and theatr
operator, have been in Hollywood
for the past 10 days evolving the
deal with Miss Bergman and her
agent. Lawyers have been at work
on the contracts for several days
and it is hoped to have them signed
be able to train for New York today (Wednesday).
Miss Bergman is understood to

day (Wednesday).

Miss Bergman is understood to
have an interest of about 40%—
the largest single share—in the
company which will produce the
patture in Italy. This is similar to
her deal on 'Joan of Arc,' in
which Walter Wanger and the late
Vicenties of the late of the

ing 60%.
Goldwyn was at one time inter-ested in bringing Rossellini to Hol-pwood to direct and had his for-bywood to direct and had his for-bywood to direct and had his for-tended to the following the following Rossellini in flower several times. Rossellini in flower come over, and him out on a deal for produc-tion in tally. This fell through when Goldwyn, as did Miss Berg-sistence that he couldn't arree to stick to a script prepared in ad-vance. It is now believed that vance. It is now believed that surfaces of this willingness to follow the approved screenplay. If Goldwyn fits into the new

If Goldwyn fits into the new deal, it will probably mean production financing will be with his lira in Italy and that his office will handle distribution via RKO, which releases his pix.

which releases his pix.

Putting up part of the dollar financing for the Bergman film, incidentally, are two of New York's biggest real estate holders, Robert Dowling's City Investing Co., and Robert Goelet, Sr. They are Investors in Lopert's firm, and Goelet has an additional personal investment in this film.

March 25 Split for UA Theatres With Par. Loew's Hollywood, Feb. 1.

Hollywood, Feb. 1.
United Artists Theatres circuit has fixed March 25 as the date when the chain will end its partnership interests with Faramount and the control of the c

cepted to date.
Schenck personally engineered the dissolutions when he was in New York several weeks ago. The cerument anti-trust case. Programment anti-trust case. Programment anti-trust case. Programment and the cerument and

Jan. Golden Dozen

The 12 boxoffice champs for January, in order of showing in representative key cities,

in representative key cities, are:
"Paleface" (Par),
"Words & Music" (M-G).
"Snake-Pi!" (20th).
"Every Girl Married" (RKO).
"Vellow Sky" (20th).
"Joan of Are' (RKO).
"Hamlet" (Utch" (Rep).
"Boke of Utch" (Rep).
"Enchantment" (RKO).
"Accused" (Par).

"Accused" (Par).
"Red Shoes" (EL)

Rooney-Stiefel Split Nips UA Deal

Hollywood, Feb. 2.

Five-year association of Mickey Rooney and Sam Stiefel, who have been partinered in the Rooney. This will a probably mean that Rooney will not make the film for United Artists release for which RS made a deal last week. Understood Rooney, on remaining the RS made a deal last week. The

Rooney was set in the deal by Stiefel with United Artists to make "Quicksand." However, he's now

Stiefel with United Artists to make "quicksand." However, he's now negotiating with King Brothers to make the property of the package and dickering with KRO for release. Roosey reportedly had expected make considerably more from the property of the prope

His Distrib Knowledge 'Negligible.' Admits Disney in Detroit Suit

Negagore, Patimo

Disney in Detroit, Pab.

Bull Disney led a group of higher the Hollywood producers to Detroit the Hollywood producers, in addition to dame they can be a seen that they charge are the monpolies maintained by the United Detroit they charge are the monpolies maintained by the United Detroit they charge are the monpolies and the Hollywood producers, in addition to the two detroits of the Hollywood producers, in Addition and James of Sharkey, managers of United and Coop, respectively. Has not yet been set for trial, Disney was summered to Detroit by defense counsel to testify on a deposition the defendants need to prepare their charges. At a private hearing in office of defense attorneys in National Bank Bldg here, Disney said that although he is chairman of infice of defense attorneys in National Bank Bldg here, Disney said that although he is chairman of the Month of the Hollywood of the Ho

Detendants nave unul rep. 20 to file their formal answers to charges that they are maintaining a mo-nopoly in violation of the Sherman Anti-Trust Act. Anti-Trust Act.
Disney arrived from New York
Monday morning (31). He'll be foliowed by producers Sam Goldwyn,
Waiter Wanger and William Cagney. Disney left for Chicago Immediately after the hearing.

mediately after the hearing.

More Years for Frredom Train?

Washington Feb. 1.

House Postofice and Civil Service Committee is considering legiston to continue the Freedom Train for two additional years. The transcontinental tours with historic documents, was largely supported by the picture Industry.

The Government would provide the money ander the falls.

Hope-Paleface' Tops B.O. for Jan. 'Words' 2d, 'Snake Pit' Cops 3d

Horne's Tele Buy-In

Horne's 1ele DUY-III
Hall Horne, who has been here
from New York for the past three
weeks with exces of Lion Teleweeks with exces of Lion Telemaker and the control of the control
into setup. The Telephone was
into and tecome an active partner
in the setup. LTC group has been
viewing possible video product an
making deals for production.
With
the other exces Friday (4). In the
tontingent are Jules Levey, production chief; Robert Savini, whose
states rights exchange setup will
White and Charles Cassnave.

8 Indies Sign Up Agnew-Casanave

William Dieterie, Nassour brothers and the Maria Montez-dean Pierre Aumont units are among eight indie producers: inked for representation by Motion Pieture Presentation by Motion Pieture Charles Casanave, setup. Flock of their indies are close to the signing point and will be announced later in the week, it is understood, later in the week, it is understood, later in the week, it is understood, later in the week, it is understood later in the week, it is understood later in the week, it is understood later in the second later in the second

for William and Edward Nassour.
will be "Africa Screams," Abbott &
Costello starrer being released by
United Artists, and Aumont, her
husband, are producing "Street of
Fallen Angels" in France, with
Miss Montez and Lilli Palmer in
the cast. Going in heavily for Engtherapy of the street of the street of the street
which Agrew and Casanave see as
an importantly developing field,
they will also rep the Franchot
signed to handle "Jigs-Saw," starring Tone and produced by the
signed to handle "Jigs-Saw," starring Tone and produced by the
Another de all concluded by
MPSC gives the firm a 50% interest with Roland Brown in
Astrajatt romance, it will be a companion picture to "Tabu," Robert
Flaterry's South Seas documentary
and the best of the street
and WPSC will reissue it. Distribut
on d' "With Shadows" to "Tabu,"
and MPSC will reissue it. Distribut
on d' "With Shadows" to "Tabu,"
and MPSC will reissue it. Distribut
on d' "With Shadows" on "Tabu,"
and MPSC will reissue it. Distribut
on "With Shadows" to "Tabu,"
and MPSC will reissue it. Distribut
on "With Shadows" to "Tabu,"
and MPSC will reissue it. Distribut
on "With Shadows" to "Tabu,"
and MPSC will reissue it. Distribut
on "With Shadows" and "Shadows" and
Casanaw to ver to a distributing
company.
Still another deal is with Frank.

by turning company.
Still another deal is with Frank Seltzer, who has recovered from (Continued on page 6)

N. Y. to L. A. - - Burtis Bishop, Jr. Eddie Carrier Monty Collins Herbert Crooker Alfred Crown Howard Dietz Ernest Emerli Ernest Emerling
William R. Ferguson
Ted Gould
Lew Grady
Irving Half Irving Helfont John Huston Michael Kanin Moe Kerman Arthur Krim Arthur M. Loew Ernest Martin Glenn McCarthy Orlean McCarthy
Glenn McCarthy
Glenn McCarthy
Edwin Charle
Edwin Charl

Europe to N. Y.

Hans Busch Percy Grainger John B. Nathan Robert Taylor

was the boxofflee chery (Par) was the boxofflee of the part of the

L. A. to N. Y.

Lex Barker Clarence Brown David Butler David Butler
Michael Carr
John Claar
Sam Demhow
Ned E. Depinet
Charles Einfield
Douglas Fairbanks, Jr.
Melchior Ferrer
Irving Fromer
Bonita Granville
Abel Green
Mitchell Hamilburg
Maxwell Hamilburg
Maxwell Henry Hengson Henry Henigson Marsha Hunt Donald Hyde Kay Kyser Howard Le Sieur Howard Le Sleur Ilya Lopert Rudolph Mate Somerset Maugham S. Barret McCormick Jimmy McHugh, Jr. Robert Mochrie Phil Moore Abe Olman Ezio Pinza Robert Pressnell, Jr. Ezio Pinza
Robert Presnell, Jr.
Harry M. Popkin
Manning Post
Roberto-Rossellini
Zachary Scott
George Seaton
Joshua Shelley
Lee Sholem
Rudy Solmsch
Lionel Stander
Paul Stewart
Franchot Tone Franchot Tone Terry Turner Charles Vidor John Wildberg

SIMPP MULLS DECREE PROTEST

Par Eves Theatre Auction Sales

Paramount may dispose of a number of its theatres, ordered sold inder either a consent decree or court directive, by public autein eather than private negotiations with prospective purchasers. At least one inquiry of Leonard Goldenson, Par's theatre head, by a party interested in buying a group of theatres has elicited the response from the company vespec that Par intends to liquidate the response from the company vespec that Par intends to liquidate would advise the trade that specified theatres are available for bids. By stacking one prospective purchaser against the other, management probably feels it can obtain the best price without any subsequent disadent stockholder charges against private deals. On other theatres, being privately dickered, company has hit on the company of the properties of the prospective provider deals. On other theatres, being privately dickered, company has hit on the contractive of the party of the properties of the private deals.

Stickler of What Constitutes a Closed Situation Stalls Par Consent Decree

One of the disputes which mustbe fromed out between Paramount
and the Government before as
settlement can be finally laked in
the anti-trust action inspection in
a given town on eity. Continuing
negotiations have set up the principle that Par will sell at least one
theatre in every closed situations
the clear up the question of what
makes a situation closed.
The difficulty over drive-ins
illustrates, the reason why negotiathe transpection of the clear up the
dispute of the clear up the
final principal control of the
final closed spots must be opened.
However, the chores of applying
that closed spots must be opened.
However, the chores of applying
situations is proving the stumbling
block.
The negotiations it was learned,
situations is proving the stumbling
block
The negotiations, it was learned,
of hastice. Adaptive faction, howthe contention that it would serve
the best interests of stockholders.
Board has its regular monthly
(Continued on page 20)

New Par Decree

Hughes' 1st for RKO

Hughes 1st 101 MNO
Hollywood, Feb. 1.
Editing, dubbing and scoring of
first pic completely made under
Howard Hughes' regime at RKO
was completed over the weekend.
"It's Only Money." Frank SinatraJane Russell starrer, came in on
nose of \$850,000 budget.

Two other pix wound up re-cently, "Clay Pigeon" and "Set-up," were started when Dore Schary headed the studio.

Kickback Verdict On C. P. Skouras Due In Few Wks.

Word is expected from Referee Jacob S. Demov within the next few weeks on whether an okay will be forthcoming on the offer of Charles P. Skourus, National Theatres head, to kick back to 20th-for some \$1.0000 under a gradual control of the control

KEY TO GRIPES

The Society of Independent Ministry of the Control of the Control

Disney's Blitz Preem for 'Heart'

INTACT CIRCUITS TOA Directorate Asks 20% Tax Repeal, Points Up Exhib Fear of Video

Are Pix That Bad?

Are Pix Ihat Bad?

Los Angeles, Feb. 1.
Popcorn and candy, old residents of flim' house lobbles, have a new neighbor—persecutive and the properties of the p

EL's 300G Rental For Week Points

Up Profits Rise

Up first time since it started sing pix two years ano. Eagle last week went soildly ahead perating costs in film rentals, pany took in over \$300,000 for seven days, scoring a subtant, pany took in over \$300,000 for seven days, scoring a subtant, pany took in over \$300,000 for seven days, scoring a subtant spany took in over \$300,000 for current weekly ferces. High point was reached. EL had upped its take for week before to \$270,000 in als.

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EL had upped its take for week before to \$270,000 in als.

EL had upped its take for week before to \$270,000 in als.

A tesolution calling upon MPAA is minimized. For the first time since it started releasing pix two years are. Said company took on over \$300.00 for the seven days, scoring a substantial of \$250,000 for the seven days, scoring a substantial of \$250,000 for current weekly expenses. High point was reached after EL had upped its take for rentals, before to \$270,000 in rentals.

rentals.

Raily of EL in the past 12 months has showed up in the fact that the outfit for the past half-year has been garnering rentals sufficient to get it past its operating nut. Profit margin, however, had heretofore been comparatively thin, bettering the overhead figure by \$5,000-\$10,000 overhead figure by \$5,000-\$10,000

paratively thin, bettering the overhead figure by \$5,009.410,000 weekly, and the climb to a solid margary and the climb to the

the discussion of the Theorems over the weekend to repeal the 20% admissions tax, and pointed up the sharp awareness that exhibitors have of the potential of the theorems of

sidered.

A resolution calling upon MPAA
and the producers "to cease supplying service camp theatres with
commercial motion picture films
prior to their showings in the
competitive theatres of the United
(Continued on page 13)

Pic Dividends Off \$9,500,000

New Par Decree

Set for Wrap-Up

Attorner Washington, Feb. 1.

Attorner washington, Washington, Feb. 1.

Attorner washington, Feb. 1.

Attorner washington, Feb. 1.

Attorner washington, Feb. 1.

Attorner washington, washington, washington, washington, washington, washington,

\$3,162,812 Red for Universal in '48 After \$3,230,017 Net Profit in '47

number of expensive pix which failed to pay off their negative cost at the boxoffice shoved Uni-versal into the red to the tune of \$3,162,812 during fiscal 1948 ended Oct. 30, company's repor-this week disclosed. Actually, the this week disclosed. Actually, the crimson tinge was even deeper, since the loss hit \$4,24,625 before a tax credit of \$1,24,000 was ef-fected. With its production budgets acquisted to new market demands and: most of the costly celluloid amortized, however, U sees more profitable days ahead.

prontable days ahead.

See compared with a \$3,230,017 net profit for the year before.

Grosses showed a feel of \$53,000,000 net before the year begins at \$50,000 net before the year begins from \$7,000 net before the year begins at \$1,000 net before the year begins at \$1,000 net before the year begins at \$1,000 net before the year be

Effect of U's recent economies

Upped Pix Costs

Increased cost of films veleased control of the con

while in 47 it was 35% and in 40, 43%. Number of economy readjust-ments are touched on. Most 'senior executives' took substantially less pay last year and have agreed to do the same during all of 1949. Shooting time on films are now down 30% on the average from

Indle Product Now 25%

Indle Product Now 25%
Realignment of U's plans with
reference to indies that have deals
to produce rom the company's lot
year's product was 50% produced
on this basis, ratio this year has
been sliced to 25%. "Although this
ment by the company". It is explained, "It makes possible tighter
control over costs and, we believe,
improvement in their quality and
"Another, sature balayed you be 2."
Another, sature balayed you be 2."

boxofice appeal."

Another is taitire played up is a revision of Us amortization takes, which has speeded up its bookkeeping lengo, considerably.

Revenuing has been caused by the Revenuing has been caused by the length of the company's inventory by \$1,750,000. In effect, first 26 weeks, and the company's inventory by \$1,750,000. In effect, first 26 weeks, and the release now must absorb 73,750 of the negative cost while.

Nerowe-save, business, bandled.

previously it took up only 65,50%. Narrow-gauge business handled by U's wholly-owned subsid, United World Films, expanded 21% during the year, report discloses. Etissue business, handled by Realart, has also proven satisfactory, and the company believes if present sales trends continue, it will garner another cut from the oldies' earnings

Winding up with a declaration of its attitude towards the current of its attitude towards the current conspiracy suits brought by the 10 i "unfriendly witnesses" in the House un-American Activities probe, U states flatly: "It is the settled policy of this company not to employ known Communists, and it will remain-so unless held illegal by the proper courts."

French Pix Pulled in Dutch Houses In Music Snarl

Houses in musix Julai.

Attermath of a court decision to adjust a suit brought by BUMA, the Dutch equivalent of the American Society of Authors, Composers and Publishers, against the Biopictures being publied from southern Holland theatres.

Exhibitors: refusal to play Gallic product stems from their unwillingness to permit BUMA to collect a percentage of a fains gross for Societé des Auteurs, Compositeurs et Editeurs de Musique.

1948 Estimated At \$1.245.000.000 In **Total Pic Receipts**

Universal's annual statement, released this week, airs.a number of interesting figures blanketing the industry for the year just end-ed. In a survey which curtain-raises the report, U estimates total box-office receipts in the U. S. during 1940 at \$1,245,000,000, or a decline of less than 10% from the pre-

of less than 10% from the pre-vious year. In '47, according to the report, domestic grosses hit \$1,380,000,000 while the figure reached an allium peak of \$1,427,000,000 in '48. "This decline should probably be regarded of the same and the abnormal peaks of 1946-47," it con-tinues.

abnormal peaks of 1984-47, "it com-linests: the trend foreign-wise, Uncertainty of the company of the com-tinest of the company of the com-ton of the company of the com-ton of the company of the com-pany of the company of the com-ton of the company of the company of the com-ton of the company of the com-ton of the company of the company of the com-ton of the company of the company of the com-ton of the company of the company of the com-ton of the company of the company of the company of the com-ton of the company of the company of the com-ton of the company of the company of the com-ton of the company of the company of the company of the com-ton of the compan

Solventon in 1848 and 37,000,000.

Current foreign dilemma "arises solely from a shortage of dollar exchanges," U. noted, "actually American films are doing a very with the control of th

settlering international conditions on upswing.

Making a pitch for greater exhibition of the coperation. Us prelim statement operations, and the coperation of the coperation of the coperation of the coperations, is making money today. It is generally believed that most If not distributing operations at a substantial loss. On the other hand, theatres throughout the country, both large and small, with few if both large and small, with few if profitably.

Rank, Korda

Continued from page 3

the sale to U. S. distribs for frozen
pounds of "Winslow Boy" and
"The Small Back Room." Winsfrom the Small Back Room." Winshere, and "Room" has recently
been completed by Michael Poweil
here, and "Room" has recently
been completed by Michael Poweil
here, and "Room" has recently
been completed by Michael Poweil
here, and "Room" has recently
been completed by Michael Poweil
here, and the similar to that by
Korda also hopes to sew up durhas his U. S. wisit a deal with an
American indie for joint produchos his possibly provide stars and story,
for which hed get western hemisphere rights. This is the plan on
which Korda is currently making
which Korda is currently making
Samuel Goldwyn and "Third Man"
and "Gone to Earth" with Selgnick.

Yanks Stall

continued from page 3

known repeatedly that it would by
no means consider binding on its
members any agreement negotiated without the presence of its
reps. MPAA has no desire to
spoil the atmosphere surrounding
the Anglo-American meet by a loud
public howl from the landese
to the session, SIMPP will
doubtedly be invited to attend.

3 Yanks, 3 Britishers

Original conception of the John Anglo-American Council, as formulated by Johnston and British toppers when the 1796 tax dispute was settled last Albert Marchand Council and the English reps. Yanks were Johnston, Barney Balaban, Schneck, Loew's prezy, and Nicholas McCaneck, Loew's prezy, british Schneck, Loew's prezy, british and Sir Henry French, head of the British Film Producers Asso. Reasyn for dealing a broadening Reasyn for dealing a broadening Original conception of the Joint

the British Film Producers Assn.
Reason for desiring a broadening
of the participants in the conclave
—If and when it is held—goes
back to, the thinking that caused
streeting orders are the streeting of the streeting orders are streeting orders and the streeting orders are streeting orders and the streeting orders are the streeting orders and the streeting orders are streeting orders are streeting orders are streeting orders and the streeting orders are streeting orders are streeting orders are streeting orders and the streeting orders are streeting orde

in no position to guarantee that. This factor is also tied in with the desire for the postponement in the desire for the impending course and the state of the impending course the state of the state o

any houses.

The move by the U. S. majors in originally agreeing to the March meeting, after pushing a session off for a long time, was dictated by several factors. First was the force of public and Governmental opinion. They wanted to avoid making it look like they were personally the property of the

Upped Quota Threat

Upped Quota Threat
Secondly, was the threat of the
British government pushing up its
present 45% quota to 60% or 75%
on urging of the producers and the
unloas. Latter see this as a means
of easing the present production
crisis in which many studios are
shut down.

Vante based that

Anna hoped that the meeting might alleviate this threat of a quota till, but feel that this can best be accomplished with reps of a more than the second of time for British product in the U.S. is not the fault of the majors or of Yank exhibs, but that it is just the quality of the pictures.

8 Indies Sign Continued from page 4

20th-Fox the European distribu-tion rights on three films he made independently for worldwide re-lease by 20th, MPSC will handle the European sales.

the European sales.

Two other pix from abroad in the Agnew-Casanaxe stable will be co-produced by Nat Wachsberger. One, in which Wachsberger is partnered with Monte Shaff, is tentatively titled "Thief of Venice," and will start shooting in color in Venice about March 1. The other one, in which Wachsberger is venice about March I. The other one, in which Wachsberger is partnered with Gluseppe Baratolo, is being produced in Rome with Roberto Rossellini directing and Anna Magnani starred. Tentatively labeled "Beggar of Rome," it halted production recently to allow Rossellini to make his current trip to the U.S.

to the U.S.

Casanave, who has been on the
Coast for the past three weeks
working out details of some of the
deals, leaves for New York Friday
(4). Agnew, who went out with
Casanave, returned east last week
to continue rounding out the homeoffice setup.

Diana Pic Top U Loser

Biggest money loser in the group of films which Universal wrote off at a loss before airing its annual statement of profits and loss is understood to made by ground the Door," production of 10 miles by white profits of the Door, production of 10 miles by walker Wanger, Pritz Lang and Joan Beanett. "Sceref" carried a negative cost of about \$1,800,000 and was only good for a domestic take of some \$700,000.

MIN EDUM IOF A COMMENT LAKE OF SOME STUD, DOD.

Another on the big red team was "Another Part of the Forest," or which U reportedly paid \$500,000 to Lillian Hellman, "author the play. Pick production nut came to some \$1,300,000, or high it will pick up \$700,000-\$300,000 domestically. "Lost Mo-ent," with a nut of \$1,000,000, was able 2 bo, missoil.

Tetter From An Unknown Woman" and "Juy" also were included in the writeoff bracket. "All My Sons." another prestige picture of U, cost over \$2,000,000 but lost only a comparatively small sum.

Against these prestige films, U is now showing an upturn on entertainment pictures almed for the bread-and-butter market. Current top moneymakers, significantly, are "Rogue's Regiment" and the Abbott & Costello "Mexican Hayride." Each pic looks to do about \$2,000,000.

Nat'l Allied's Demands To Remove 'Must' % Gets Brushoff from Majors

Tele, 16m Top Agenda At 1A Exec Bd. Meet

New Orleans, Feb. 1.
Organization of the television and 16m fields is topping the and 16m fields is topping the agenda of the semi-annual executive board meeting of the International Alliance of Theatrical Stage Employees being held here this week. Regional chiefs of the IA are also discussing current contract negotiations of various locals, including the Hollywood crafts. Richard F. Walsh, IATSE prez, is presiding.

Selznick Seeking Continued from page 3

Continued from page 3

by EL's staff. The 11 sales excess
in the field have been allotted office space in EL's branches and the
SRO name is going on doors under
EL's insignia.

In 1549, William J. Heineman, distribution veeper, disclosed
this week. Startoff film will be
some the staff of the staff of the staff
staff of the staff of the staff of the staff
staff of the staff of the staff of the staff
when the staff of the staff of the staff
staff of the staff of the staff of the staff
to staff of the staff of the staff of the staff
to staff of the staff of

ouses.
Only other oldie to be booingly will be "Spellbound." singly will be "Spellbound." Film, however, will not be released until Walter Wanger's "Joan of Arc," another Ingrid Bergman starrer, has played off. Other six Selznick reissues will be packaged by EL and sold as dualers.

4 Regional Meets

Helneman will launch a series f four regional meetings within of four regional meetings within the next few weeks to set the policy on the Schmick offerings. Sales of "Jennie," which adbeen halted temporarily, have now resumed. Initial castern date, Transitux thester, Washington, O. C., only few the control of the control other major cities on the basis of a small tilt in regular admission scales.

scales.

Leonard Case, company treasurer and long a Selznick financial aide, is understood taking over general supervision of the SRO distance of

Deneau returned last week from holdien land to pare his organization. Selexick this week gave notice to Peggy De Grau, head of the contract department, and William Kaufman, budget clork. Miss De many years at Paramount, is being succeeded by Sam Sigman, who is adding contract supervision to his other duties. Sam Sigman, who is adding contract supervision to his other duties. When the supervision to his owner with the supervision to his owner, which will be the supervision to his owner with the supervision to his owner with the supervision to his owner, which will be a supervision to his owner with the supervision to his owner, when the work of the supervision to his owner, which was not supervision to his owner, which was not supported by the supervision to his owner, which was not

Sweeping demands by a National Allied committee on major distribution for removal of "mast" percentage selling of films have appreciation by the companies. After huddling, with salest toppers of all majors except RKO, the four-majors except RKO, the four-majors except that the companies are insisting on percentage terms for all top product. Several distribs, however, evinced a readiness was set on formulas which consider the earnings of big pix previously sold on percentage.

the earnings of blg plx previously sold on percentage.

While blanketing their demands
in an aura of secrecy, it has been learned that Cole's committee saked for a lifting of percentage were concerned in smaller situa-tions. A return to flats was de-manded, it's said, regardless of whether the theatre operator falls into a first-run or subsequent bracket.

bracket. The big gripe volced by the delegation is that branch managers and salesmen no longer have discretionary powers to sward fat order of the salesmen of the salesmen product. Because homeoffice sales toppers now set mandatory percentage requirements on the Ax, Cole's group argued, the local sales staffers can no longer make the sales that sales tha

ticular problems warrant that sort of treatment. Cole maintained that only local sales personnel, knew personally of these problems. Allied wants to reverse the current swing towards centralization in distribution and bring discretion back to the ex-changes, sales toppers were in-formed.

bring discretion back to the ex-changes, sales toppers were in-formed. The excess chilled the Allied plea with the assertion that ex-pensive product cannot be sold profitably on flat rentals at greesst inflated production costs. Number of them paraded their bookenist-tion end of the business is now operating in the red. Cole committee will report to the Allied board meet now set for Washington, Feb. 14-15. Stormet, Washington, Feb. 14-15. Stormet, Samuelson and Martin G. Sen th, were named following a resolution of Allied at its November conven-tion in New Orleans.

B. O. Champs

Continued from pare 4

meem week in L. A. "Letter to
Three Wives" (20th) was very good
on first week at Radio City Musile
Hall. "Unknown Island" (9C) die
markably strong trade on first
"Walked by Night" (EL), while
was playing some of initial did
late in January, looks like a com?
"Act of Murden" and when released
as "They Live Today for Tomorrow."

as "They Live Today for Tomorrow."

"Red River" (UA) continued
registering smart money. "Thee
Godfathers" (M-G) did not obtained
well on some of its first hydre.

"The godd the smart money."

"Last Days of Pompeil". "She."

"RKO's relssue combo. still was
measuring up to its initial promise
and smash showing made at the
Plance. "Angel on Amazon" (tep)
managed to collect healthy esis
on scattered playdates.

BRITISH CRISIS ON PIC PROD.

Canadian Production Plans Go Boom; | WILSON CONFERS | Ban on Pix Producers in TV Field On No U. S. Films Quota Seen in Works

Montreal, Feb. 1.

The Canadian production bown, which started with a bang last year, has thinned down to a whiper Several U. S. majors who originally stamed to set up Canadian or majors who originally stamed to set up Canadian with the companies, have begun the southward risk to home grounds, after under the to-home grounds after the to-home grounds after the gro

Decondance of some states of Large-scale financing from the U. S., of Canadian studies, however, has become dimmer with the recent collapse "of Renaissance Films, orifit act up last year of the Prince of the Carlotte of th

Renaissance Reorganized Renaissance Reorganized Réorganized with a new board of directors, Renaissance is now blue-printing a French language film, budgeted at about \$140,000. Re-turns from Quebec, only area the film can hope for full distribution due to the language barrier, will (Continued on page 20)

American Companies Put Clamp on British Duals In Slough of U. S. Films

m blough of U. S. Films Availability to prittine axis of much minor and independent U. S. films and minor and independent U. S. films are suffered as the suffered axis of the new action of major Yank companies in insisting that both ends of a double feature be the product of the same feature bethe product of the same the "unit plan," which requires the product of the suffered with the product of the two practice. The suffered was a suffered to the present the suffered was a suffered to the suffered was a suffered to the suffered was a suffered to the suffered was a suffered was

U. S. majors made the new rule for two reasons. First is to improve the ho. return on the top picture on the bill. Exhibs were reasons as the second of the

An appeal to the government to come to terms with Hollywood, to which there has been 'unreason' with the term has been 'unreason' and Strabolgi at a second reading of the Film Finnee Bill in the flouse of Lords. In the early part of the Hollywood leaders proved good supporters of the British. Strabolgi thought the government of the said, Hollywood leaders proved good supporters of the British. Strabolgi thought the government an artificial stimulation, of the Industry with rather bad results. 'However be under the government and the support of the British of the British with the government and the government and the support of t

gressively.

However, Lucas pointed out that the industry, was unable to satisfy the present quota and production is being carried on at a loss. Turning to the Film Finance Bill, he said an amendment is being involuced to limit loans to productions which would not exceed the amount of their anticipated budg-

Minority Stockholder

Loses 20th-Fox Suit

V. A. Seederal Court Judge Edward V. Rederal Court Judge Court Jud

WITH INDUSTRY

British film before yet of the second with the British Film Producers Assumers with the second with the British Film Producers Assumers with the second with the se

nationalization, too, will be weighed.
Meanwhile, it's reported that top stars are ready to plough back part of their earnings into the Industry in a move to all British production. Aspects of this proposal will be explored by the BPPA at a meeting with the Personal Management with a plan may be worked out.
As Wilson's crisis meetings were scarcely underway, news came

As Wilson's crisis meetings were scarcely underway, news came through that Micro's British organity of the control of the cont

Banks 'Unreasonable' On Security Demands, Indie Producer Avers

Indue Troducer Avers
Current security demands of
banks are "unreasonable," indie
producer Jack Wrather charged in
New York Monday (31), and until
nents are eased "TI put up my
own financing 1009%." Previously
the Texas oliman utilized partial
backing from institutions and
handled second-money himself.
years. Wrather ascribed the banks'
under the production of the produc

years. Wrather ascribed the banks' toughness to the fact that some were hooked by a wave of "irresponsible" producers who flocked to Hollywood in the lush times a few years ago. As a result, bankers are now drawing their pursestrings at the expense of the "legitimate" producers.

Rank Counsel Preps

bolder, the take of the top-rung place.

Scondily, since these lesserorder of the control of t

Trust Issue Seen in Recent FCC Moves

Crown Huddles Goldwyn

LOWIN INCLUDES UNIONY)1
Aftred Crown, foreign salesmanager and v.p. of Samuel Goldwayn Productions, returned to New
York last week from a four-week
vist to London and Paris and
headed immediately for the Coast
to entiab with Goldwyn.

to entiab with Goldwyn.

contab with Goldwyn.

contab with Charles of RKO, which handles the
Goldwyn product, on release plans
for "Enchantment" and on sale of
other films.

Deluge Grows On U.S. Distrib Of British Films

Sudden deluge of British plx re-leased in the U. S. crept higher this week when it was learned that the J. Arthur Rank organization has pulled two more films from its shelves for early screening in met-hance of the state of the state of the United Kingdom last year but had been kept out of the American market for fear its appeal was state of the state of the state of the complete reversal in the American attitude towards British imports. Excess in the U. S. Rank office

complete reversal in the American attitude towards British imports.

Excess in the U.S. Rank office will continue housing British films to make the property of the property of the property of the property of ground, it's now, indicated, The seven pix recently growed into release had been gathering dust for lease the gathering of the new wave of Brittan and officials concede that exhibits were deed scarciot of these

oducer Jack Wrather chargeo in w York Monday (31), and until 2 moneylendegs, right requirements of the control of the control

Washington, Feb. 1.

Will the big motion picture companies be ruiced out of the keinagood chance they will. Not only
that, but those firms which already
have stations may be compelled to
clivest or divorce themselves
the companies of the companies of the companies
their radio outlets too.
The basis for such action wouldbe their violation of the Sherman
their radio outlets too.
The basis for such action wouldbe their violation of the Sherman
mission operates, gives FCC power
to deny licenses to violators
to deary licenses to violators
to deary licenses to violators
to the big Five, which
raises the question of whether
they should be disqualified from
the companies of the companies of the companies
they should be disqualified from
There are several clues pointing
to a Commission crackdown on the

having broadcast station licenses. There are several clues pointing to a Commission crackdown on the big producers. Only last Thursday (27) when licenses of Paramount's tele outlet in Chicago (WRKB) and Dulkont's New York video station (WABD) came up for annual re-WABD came up for annual results of the commission of temporary licenses repending examination of the qualifications of the licensee in the light of the decision of the penning, examination of the light of the decision of the Supreme Court in U. S. vs. Paramount Pictures. DuMont's station was included because the Commission considers Par's 2076 cone. A final ruling on this determination will be made following oral arguments Feb. 21. Usually when a station is placed follows. The statute requires that a bearing be held before lilense renewal can be denied.

The Commission action of the commission of the commission action has been presented by Balana & Katt in Chicago and In the New York area licensed to Du-Mont.

U.S. High Court Ruling Key to Trust Actions Involving \$60,000,000

Intvolving, 300,000,000,000
Top legal puzzler critically affecting some \$60,000,000 in pending exhib anti-trust actions against the majors will be passed on by the U. S. circuit court for the first the majors will be passed on by the U. S. circuit court for the first week. Question posed is when week. Question posed is whether an exhib may parade before a court and jury the ruling of the U. S. Supreme Court in the Government's main anti-trust suit as evidence of monopoly violations by Politi is first raised on appeal

Second of the next two releases is the James Mason-Margard London and the street wood starrer, "A Place of One's Own," which goes into the Art and the Common of the Mallomal theater, Louisville, and the Margard and Waterloo Road," which played as a packet to Beason theatre, N. Y. They were followed by "A Canterlook," and the Walnut, Inc., operator of the Mallomal theatre, Louisville, on a suit for \$2.100,000 troibed damages at the Beason theatre, N. Y. They were followed by "A Canterlook," and the Margard Louisville, on a suit for \$2.100,000 troibed damages and the Little Carnet, and the Carnet of the Mallomal theatre, Louisville, on a suit for \$2.100,000 troibed damages and the Little Carnet, and the L

Holdovers Hamper L.A.; 'Past' Dark \$23,500, 'Verdict' Drab 23G, 'Juan' Virile 36G, 2d; 'Words' Strong 30G, 3d

Firstrup takes are on the spoth here sided this frame with only two lightweight entries as "Return October" (Col) an encomens. "Sealed Vertice" is "Blandless (Pan) (2.312, 0.64) In one work at the two days). Mild \$10,000, Last week, Paramounts, P

prospect. "Dark Past" looks fair \$23,000 in four theartes, most \$23,000 in four theartes, most \$23,000 in four theartes, most \$23,000 in four three houses, is excellent \$356,000. "Words and Music" shapes pleasing, \$300 excellent \$356,000. "Words and Music" shapes pleasing, \$300 excellent \$356,000. "Words and Music" shapes to build, sighting nearly \$11,000 in fifth week at the small Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in fifth week at the small Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in fifth week at the small Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arts, "Joan of Arc" shapes sturdy \$15,000 in Fine Arc "Joan of Arc" continued with smash brightly in such setup with smash shapes and the property of the Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Feathered Serpent" (Mono), \$35,000 in Fine Arc "Joan of Arc" continues to show "Joan of Arc" continues to show "Joan of

700.

Beverly (FWC) (1,352; \$1-\$1.80)

—Closed out five-week run "Joan Arc" (RKO) with \$4,700 on final —Closed out nve-weea run
Arc' (RKO) with \$4,700 on final
frame.

Beverly Hills Musle Hall (G&SPrin-Cor) (634; 85-51; — 'Don't
Cors \$5,000. ast week, \$6,700.

Carthay Circle (FWC) (1,518; 85-51; 25)—"Portat J Jennie" (SRO)
(6th wk). Big \$6,000. Last week, \$7,500.

00. hinese (Grauman-WC) (2,048; fil)—"Yellow Sky" (20th) and aska Patrol" (FC) (3d wk-4 s). Nice \$5,500. Last week,

\$10,400. Last week, Culver (FWC) (1,145; 80-\$1)—
"Dark Past" (Col). Near \$5,000. Last week, "Criss Cross" (U) and "Jiggs, Maggie in Court" (Mono), neat \$6,000.

Maggie in Court" ("Mono), neat 3,000, 108m, 108m

—"Red Snoes" (EL) 5th wal. Great 5.000 or Goes. Last week, \$10.-\$1000 or Goes. Last week, \$10.-\$1000 or Goes. Last week \$10.-\$1000 or Goes. Last week \$10.-\$1000 or Goes. \$10.000 or Goes. \$10.00

00. Loew's State (Loew's-WC) (2,404; 0-\$1) — "Yellow Sky" (20th) and Alaska Patrol" (FC) (3d wk-4 ays). Oke \$9,000. Last week, \$17;-

Los Angeles (D'town-WC) (2,097; 50-\$1)—"Words and Music" (M-G) 3d wk). Good \$12,500. Last week, 17,900.

17,900. Loyola (FWC) (1,248; 60-\$1)—
"Yellow Sky" (20th) and "Alaska
Patrol" (FC) (3d wk-4 days). Pleasng \$4,000 or over. Last week, nifty
17,700.

witch, at the warner sinner shrightly in such setup with smash stanza on tap. In holdover class, "Joan of Are" continues to show strength, "Red Shoes" at Dupont still is going great with hefty take on 16th week in town.

Estimates for This Week Estimates for This week
Capitol (Loew's) (2,434; 44-80)—
"Own True Love" (Par) plus vaude.
Very dim \$16,000, new low for this
house. Last week, "Wonderful
Urge" (20th) plus vaude, so-so \$23,000 for Inaugural week.

Columbia (Loew's) (1,263; 44-74)
— Wonderful Urge" (20th) (m.o.).
Okay \$4,000 in 5 days. Last week,
"In Nay" (U) and "Who Done It"
(U) (relssues), fine \$7,500.

Dupont (Lopert) (376; \$1.20-\$2.40)—"Red Shoes" (EL) (4th wk). Very steady \$5,500 after strong \$6,000 last week.

000 last week, 4000.

Kethla (RKO) (1.939; 76.81.50)—

"Joan of Are" (RKO) (2d w-d) great \$25,000 on normal 5-44 yeshedule, after a bit disappointing, but still atrong \$30,000 opener with still atrong \$30,000 opener with \$20,000 opener with \$20,0

Palace (Loew's) (2,370; 44-74)—
"Snake Pit" (20th) (2d wk). Sturdy
\$18,000 after better than expected
\$21,000, great, first full week. Playhouse (Lopert) (432; 50-85)— "Mr. Perrin, Mr. Traill" (Indie). Mild \$3,000 for this Britisher after \$3,500 last week.

SS.300 last week.

Warner (WB) (2,154; 44-74)—

Wake of Red Witch 'Rep), Torrid
\$20,000 to top town. Last week,

"John Loves Mary" (WB), disapointing \$17.0°L) (Soc. 44-80)—

Frans-Lax (To-L) (Soc. 44-80)—

Frans-Lax (RO) (6th wb),

Very hot \$8,500 thanks to hypo of a giveaway contest. Last week, \$8,500.

VARIETY 'Joan' Wow \$35,000, Mot'l

Big news here this week is ter-rific business being done by "Joan of Arc" at the Palace, "Three of Arc" at the Palace, "Three Musketeers" also is big on second frame after record in first session

frame after record in first session at Loews.

Estimates for This Week
Loews (CT.) (2,855; 40-65)—
"Three Munkefeers" (M.G.) (2d
with) Big \$19,000 after recordsmashing week at \$27,500.
Capitol (CT.) (2,412; 34-60)—
"Tatlock's Millions" (Par). Good
\$15,000. Last week, "One Sunday
Afternoon" (WB), fair \$12,000.
Palace (CT.) 2,625; 34-51,20)—

Palace (C.T.) 2,625; 34-\$1.20)—
"Joan of Arc" (RKO). Terrific
\$35,000. Last week, "Life With
Father" (WB) (2d wk), \$10,000.

Father" (WB) (2d wk), \$10,000.
Trincess (C.T.) (2,131; 34-60)—
"Johnny Belinda" (WB) (3d wk).
Solid \$12,500 following sock second session at \$16,800.
Imperial (C.T.) (1,839; 26-45)—
"Loves of Carmen" (Col and Blondle's Secret" (Col). Okay \$5,000. Last week, Berlin Express"
(HKO), dull \$37,000. (1,900. 24,80)—

Orpheum (C.T.) (1,040; 34-80)—
"Red River" (UA) (5th wk). Down to \$5,000 or near after fast fourth at \$6,300.

'Joan' Colossal \$32,000 in Buff.

"Joan of Arc," heading for a glant \$32,000 at the Century with \$1.25 top. Only other newcomer doing much is "Three Godfathers," okay at Buffalo.

at Buffalo.

Retimates for This Week
Buffalo (Shea) (3,500; 40-70)—
"Godfathers" (M-G) and "Piccadilly Incident" (M-G). Good \$16,000. Last week, "The Accused"
(Par) and "Dynamite" (Par),
\$14,000.

\$14,000.

Great Lakes (Shea) (3,400; 40-70)

"Whiplash" (WB) and "High
Fury" (UA). Opened today (Tues).

Last week, "Snake Pit" (20th) (2d
wk), nice \$15,000 after sock
\$25,000 for first 9 days.

Hipp (Shea) (2,100; 40-70)—
"Siren of Atlantis" (UA) and "Girl
From Manhattan" (UA). Fine
\$10,000. Last week. "Dear Secretary" (UA) and "Out of Storm"
(Rep), \$11,000.

(Rep), \$11,000.

Teck (Shea) (1,400; 40-70) —
"Snake Pit" (20th) (m.o.). Opens
today (Tues). In ahead, "Accused"
(Par) and "Dynamite" (Par) (m.o.),
\$3,000 in 3 days. Last week, "Sunday Afternoon" (WB) and "Exposed" (Rep) (m.o.), \$4,500.

Lafayette (Resi) (3,007,40.70)

posed '(kep) (m.o.), \$4,500. Lafayette (Basil) (3,000; 40-70)—
"Shockproof" (Col) and "Thunder-hoof" (Col). Just okay \$13,000. Last week, "Rogues' Regiment" (U) and "Ladies of Chorus" (Col) (2d wk) (4 days), \$7,500.

(4 days), \$7,500.
Century (20th Cent) (3,000; 76-\$1.25)—"Joan of Arc" (RKO).
Colossal \$32,000 or over. Last
week, "Last Days Pompeli" (RKO)
and "She" (RKO) (reissues) (8
days), solid \$13,500 at 40-70c scale.

'Joan' Lights Up Hub, Mighty \$48,000; 'Sky' Big 25, 'Sun' Comes Up Slow 31G

"Joan of Arc," at Memorial following heavy build-up and playing at increased prices, is burning up the b.o. with a mighty session tooming, "Yellow Sty" at the Boston, also shapes big. "The Sun Comes Up" at Orpheum and State looks about average.

Astor (Jaycox) (1,200; 44-85)— "Enchantment" (RKO) (6th wk). Holding to about \$8,000. Last week, \$9,800.

\$9,800.

Boston (RKO) (3,000; 44-85)—
"Yellow Sky" (20th) and "TroublePreferred" (20th). Big \$25,000 or
near. Will hold. Last week, "Blood
on Moon" (RKO) and "The Pearl"
(RKO) (2d wk), neat \$15,000 in 6
days

Pitt Goes for Carson Show-'Flaxy.' Record \$41,000; 'Sun' Upcoming 146

Key City Grosses .

Estimated Total Gross
This Week \$2,774,000
Based on 22 cities, 223
sheatres chiefty area runs, including N Y.).
Total Gross Same Week
Last Year \$2,930,000
(Based on 20 cities, 211
sheatres).

'Juan' Hot \$17,000 Despite K.C. Cold

Below Zero, Snow Clip Omaha; 'Colorado' \$7,500 Omaha, Feb. 1.

cold (8 below zero) sloughed week cold (8 below zero) sloughed week-end opening dates, and dented biz badly. Schools were closed and many businesses suspended for a day or two while streets were cleared of drifts..."Man From Col-orado" did comparatively well at Brandels.

Estimates for This Week Estimates for This Week Brandels (RKO) (1,500, 16-65)—
"Man from Colorado" (Col) and "Manhattan Angel" (Col) Doing comparatively well at \$7,500, 160) and week, "Gallant Blade" (Col) and Paramount (Tristrice) (2,800; 18-65)—"Gotta Stay Happy" (U). Nice \$9,000, Last week, "Fighter Squad-snow" (WB), 89,000.

Faithfully Yours' 20th's and "Belle stillage" (1994). The state of the week state of

Pittsing P. Pcb. 1.

Jack Carson show we have the state of the state o

Prov. Steady; 'Boy' Loud 17½G, 'Squadron' 18G, 'Sun' Not Up High 196

Providence, Feb, 1. Grosses aren't hitting the high peaks they once did but this week peaks they once did but this week shows a fairly steady trend to give all houses healthy takes. Majes-tic's "Fighter Squadron," and RKO Albee's "Boy With Green Hair" look standout. "The Sun Comes Up," is passable at the State.

Estimates for This Week Albee (RKO) (2,200; 44-65)—
"Boy With Green Hair" (RKO) and
"Behind Locked Doors" (EL).
Eight-day week looks sturdy \$17500. Last week, "Kiss Blood off
Hands" (U) and "Sons of Adventure" (Rep) (2d wk), \$9,500.

ture" (Rep) (2d wcl, \$8,500.
Cartion (Psp) (1,406; 44-85).
"Gotta Stay Happy" (10) and "psi
\$4,500. Last week, "Yellow Sys
\$4,500. Last week, "Yellow Sys
20th, good \$4,00.
Fay's (Fay) (1,400; 44-85).
"Good News" (M-G) reissiel and
Dick Foran heading stage show.
Next \$8,000 on near. Last show.
Next \$8,000 on near. Last show.
Marestic (Fay) (2,200; 44-85).
Marestic (Fay) (2,200; 44-85).
Marestic (Fay) (2,200; 44-85).

Majestic (Fay) (2,200: 44-Fighter Squadron" (WB) (*Christopher Blake" (WB). I \$18,000. Last week, "Gotta Happy" (U) and "Police Repo (SG), same.

raupy (U) and concern concern

Rain Lashes Chi Biz; 'Boy' Blustery \$18,000, 'Fury' 9G, 'Regiment' 13G, 2d

Chicago, Feb. 1.
Chi felt the lash of rain which gripped the city from the first of week until Friday (29) followed by a two-day cold wave. None of new product looks especially strong and holdovers continue mild in most enoits.

'Joan' Terrif \$42,000. Frisco: 'My Love' Hot 20G, 'Bandit' Only 14G

Author Daniel of the Author of

pace holdovers in second round at Pox.

Estimates for This Week

Estimates for Weith Green Hair'

Estimates for Hair

"Strange Miss. Crane". (EL) (m.o.).
"Strange Miss. Crane". (EL) (m.o.).
"Strange Miss. Crane". (EL) (m.o.).
"Strange Miss. Crane". (Geld) (deb.
\$2.700. 'kim \$2.500. Last week,
\$2.700. 'kim \$2.500. Last week,
\$2.700. 'kim \$2.500. Cast week,
\$2.700. 'kim \$2.500. Cast week,
\$2.700. 'kim \$2.500. Cast week,
\$2.700. 'kim \$2.500. (del. 44.65).
\$3.500. (for fifth week down, and "Night at Opera" (M-G). Tall \$14,000.
Slate (Par' (L) \$3.700. 'kim \$1.500. 'kim \$1.500. kim \$1.500. k

Broadway Grosses

Estimated Total Gross
This Week \$587,000
(Based on 16 theatres)
Last Year \$740,000
(Based on 24 theatres)

'Joan' Big Balto News, Huge \$30,000

Baltimore, Feb. 1.
The big news here currently is
the preem of "Joan of Are" at the
Town with capacity big from teeoff. Shapes as huge at relatively
small-capacity house. "Gotta Stay
Happy" looks best of other new
nix.

Happy" looks best of other new Lewis Merch 1988 (1998) and the Control of the Week Century (Loew's-UA) (3,000; 200)—"Sun Conses Up" (M-G), Palein \$12,000. Last week, "Kissing Hippedrome (Rappaport) (2,240; 20-70) — "Slightly French" (C2) us wand. Drawing some trade proof" (Col) and wands, \$13,000. Kelth's (Schaberger) (2,400; 20-10), Color of the Color o

sixoub tooms. Last week, "Merican Hayride" (U), \$11,000 in 10 days. Head to 10 days. Head t

Detroit Slips on Ice; 'October' Brisk 17,000. 'Moon' Not High at 14G

Business is slow here, holdovers and icy weather hurding. "Snake Pit" is doing well in its third week at the Fox. "You new bills. "Return of October" at United States above the Company of the Company o

Estimates for This Week Fox (20th-Fox) (5,000; 70-95) — "Snake Pit" (20th) (3d wk), Holding (Continued on page 13)

BUSSE UPS TROUBLE SOCK \$21,000, INDPLS.

SOCK \$21,000, INPLS.

Zero wave, worst of winter, hit town over weekend and held current grosses to modest level. Henry lesses band with Vivian Blaine is smatch figure. at Circle. "3 God straight filmers." Circle (Samber, at Leve's, is okay to lead straight filmers. "Circle (Samber)" at Leve's, is locky to lead to the control of the c

openers openers of the state of

'Music' \$15,000, Toronto; 'Shoes' Capacity 22G, 2d

Toronto, Feb. 1.

"Red Shoes" is still garnering top coin on turnaway business, with "That Wonderful Urge" and "Words and Music" standout among

omers. Estimates for This Week

newomers.

Estimates for This Week
Hyland (Rnul): (1,38; 36-60).

Hyland (Rnul): (1,38; 36-60).

Hyland (Rnul): (1,38; 36-60).

Hyland (Rnul): (1,30; 36-60).

Walk Crooked Mile" (1,01). (Okay
Hyland (Rnul): (1,01). (Okay
Hyland (Rnul): (1,01).

Loew's (Loew) (2,066; 36-60).

Loew's (1,060).

'Accused' Lively \$22,000 in Philly

Philadelphia, Feb. 1.

A week of almost continuous rain is holding grosses down here. "Tatlock's Millions" shapes sturdy on break-in at the Boyd. "Whiplash" also is snappy at the Earle. "Accused" will land a winning verdict on first Goldman week. "Snap of the property o

Pit." at Fox, sun and ond week.

Estimates for This Week

(WB) (1,303; \$1.20-\$2

wk). Aldine (WB) (1,303; \$1.20-\$2.40)

"Hamlet" (U) (10th wk). Sustaining well at \$11,000. Last week, \$11,800.

Lining well at \$11,000. Last week, \$11,000. Last week, \$11,000. Last week, \$11,000. Last week, \$10,000. La

000. elbr's (Goldman) (1,300; 50-99)
"She" (RKO) and "Last Days
Pompeil" (RKO) (reissues) (2d
wk). Fine \$8,000. Last week, great

Pompeil' (RKO) (reissurs) (2d M. Fine \$30,000. Last week, great \$M. Satisbaum (WB) (4,369. 50.999—Fevery Girl Married' (RKO) (3d wik Nice \$18,000. Last week, solid \$30,000. Set week, solid \$30,000. Set Nice \$18,000. Last week, solid \$30,000. Set Nice \$40,000. Set

Harry Zeitels has resigned as sales manager for Mayer-Burstyn, foreign film distribs, to become national sales rep for a group of foreign pix outfits. He was with RKO for 17 years before joining Mayer-Burstyn two years ago.

Estimates Are Net

Film gross estimates as reported herewith from the various key cities, are net, le, without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

come.
, The parenthetic admission prices, however, as indicated, include the U. S. amusement

'Heart' Big 27G Paces Spotty B'way, 'Stiff' Unlucky \$10,000, 'Command' Neat 44G, 'Wives' Strong 137G, 2d

SZI.500.

"Any Own True Love" (Par) with Signature of True Survey of True Love" (Par) with Three Suns, Monica Lewis, Boyd Raeburn orch topping stageshow. Opens today (Wed.). Last week, "The Accused" (Par) plus Mills Bros, Jean Carroll, Ray McKinley orch. heading stage bill 13G w/Kinley orch. heading stage bill 13G w/Kinley orch. and Signature of Signatur hnee Sun, Moniez Leufz, Euge achum orch topping stageshov, pens today (Wed). Last week, the Accused, Par) plus Eulis Mason in Wall'
Maler Widollywood, Peb I. Water Water Widollywood, Peb I. Water Widollyw

Neat 446, Wives Strong 1376, 2d

With only two new pictures \$2.40—"Itamiet" (II) (19th wk), opening during the past week, lands and land

see a war and accusing puts shalls of the property of the prop

"Frontier Gai (1,500; 40-60)..."

Shubert (Ind) (1,500; 40-60)..."

"Wake of Red Witch" (Rep) and "Parole, Inc" (EL) (m.o.). Great \$8,000. Last week, "Paleface" (Par) and "Dynamite" (Par) (m.o.) (4th wk), \$3,500.



M-G-M's "PREVIEW-OF-PRODUCT

SOME OF THE ROARING LIONS ABOARD!

(Listed alphabetically just like the Stars!)



A. Adams





J. S. Allen Dallas



L. Allerhand New Jersey





T. J. Aspell, Jr.











B. Bishop, Jr., Chicago







C. J. Briant













H. A. Friedel





S. J. Gardner



F. B. Gauker Indianapolis





H. R. Gaus Oklahoma City





J. Goldberg Albany



S. Gottlieb Pittsburgh



T. Gould



F. C. Hensler Detroit

















H. Rosenblatt



B. H. Rosenwald Boston





A. B. Padgett



C. Wingham



W. H. Workma Minneapolis







We've got the Stars!"

"We've got the Hits!

(THE BIG ONES ARE M.G.M.

RIENDSHIP TRAIN-HOLLYWOOD BOUND

ONVENTION – LOS ANGELES 6-12



WHAT THIS MEANS TO YOU MR. EXHIBITOR!

SECURITY IS SPELLED: "M-G-M!"

SEEING IS BELIEVING! They'll be able to tell you all about these BIG ONES!

"THE STRATTON STORY"

James Stewart • June Allyson • Frank Morgan

"NEPTUNE'S DAUGHTER"

Esther Williams • Red Skelton Ricardo Montalban • Betty Garrett

"THE GREAT SINNER"
Gregory Peck • Ava Gardner • Melvyn Douglas
Walter Huston • Ethel Barrymore

Frank Morgan · Agnes Moorehead

"THE SECRET GARDEN"

Margaret O'Brien · Herbert Marshall · Dean Stockwell

"LITTLE WOMEN"

(Technicolor)

June Allyson • Peter Lawford • Margaret O'Brien
Elizabeth Taylor • Janet Leigh

"THE BARKLEYS OF BROADWAY"

(Technicolor)
Fred Astaire • Ginger Rogers • Oscar Levant

"EDWARD, MY SON" Spencer Tracy • Deborah Kerr

"TAKE ME OUT TO THE BALL GAME"

Frank Sinatra · Esther Williams · Gene Kelly · Betty Garrett

AND MORE BIG ONES COMING!

We are taking a trainload of top sales personnel to the Studio for one reason only, so that they may come back to you with the greatest news your eager ears have ever heard. These are the times that demand Big Pictures and M-G-M's got them. Never in the history of this industry has M-G-M or any other company had so many truly Giant Attractions ready for the nation's theatres. Eight terrific hits ready to see-and more on the way to celebrate M-G-M's 25th Year of Motion Picture Leadership. M-G-M's sales representatives will soon be back at their Branch Offices. They'll have a message for you: "WE CAME, WE SAW, YOU'LL CONQUER!"

Red Canyon

Universal release of Leonard Goldstein
production. Stars Ann Blyth, Howard
Sherman. Screenplay, Maurice Geraghty;
based on Zane Grey novel; camera (Tech-
'nicolor), Irving Glassbergt editor, Otto
Ludwig: music. Walter Scharf, Trade-
shown, N. Y., Jan. 31, '49. Running time,
Lucy Bostel Ann Blyth
Lin Slone Howard Duff
Mathew Bostel George Brent
Jonah Johnson Edgar Buchanan
Floyd Cordt John McIntire
Floyd Corut

shown N. Y., Jan. 31, '49. Running time,
shown, N. Y., Jan. 31, '49. Running time,
82 MINS.
Lucy Bostel Ann Blyth
Mathew Bostel
Joel Creech James Scay
Farlane Edmond McDonald
Hutch Denver Pyle
Hutch Denver Pyle Van Williard Willingham

"Red Canyon" is a well-paced, neatly-dressed sags of the western plains. Turned out on a modest production rut, film will pay off an anosonely in less friedred to the second of the sec

mouth commendation.

Yam is a parlay of wild stallions, hard-ridin' cowboys, ranchers, horse-thieves and romance, all climaxed in a rousing old-assiloned general design, plot benefits from several original twists in the human conflict and, particularly, from control of the commendation of the commendation

suanout sequences showing herds of maverick horess racing over the control of the

The Big Sombrero (SONGS-COLOR) Hollywood, Jan. 29. Columbia release of Armand Schaefer production. Starp Come Autry with Champion: features.

Dunes Riena Verdugo, Stephen
Frank Manager Morrow, Directed by
Frank McDonald. Screenplay, Olive
Vogue, Hollywood, Jan. 29, '49. Running
time, 77 MINS
time, 77 MINS. Gene Autry Estrellita Estrada Elena Verduro
Estrellita Estrada Elena Verdugo
Tomas College Liberta Verdugo
Feline Convoles william Edmunds
Felipe Gonzales Martin Garralaga
Ben McBrideGene Stutenroth
Pablo Antonia Ellente

Champlon, the Horse

Gene Autry takes up his guitar and saddle again in "The Big Sombero" for the solid pleasure of his fans. It's a quality-outuner that will satisfy in the film compoke's the control of the composition of the composition of the control of the contro

buyer.

Autry warbles five numbers as well as a medley of three, in between moments when he's not straightening out a lovely Mexican senorita's affirits, and those of the senorita's affirits, and those of the value of the senorita's affirits, and those of the value of the senorita's affirits, and those of the value of the senority follows the acceptage of the senority follows the acceptage, epitable, pattern for the regulation oater.

part in keeping things interesting for the market.
Frank McDonald's direction is actionful in presenting the below-the week and Armand Schieder's production equips it with necessary sight values to point up the yarm. Good lensing in Checolor by William Bradford also helps. Brog.

I Shot Jesse James

(SONG)
Hollywood, Jan. 29.
Screen Guild release of Carl K. Hittle
man (Lippert Productions) production
Store Preston Foster, Barbara Britton
features John Ireland, Reed Hadley, J
Edward Bromberg, Victor Killan, Directed
by Samuel Fuller. Written by Fuller
suggested by American Weekly article by
Homer Croy; camera, Ernest Miller
music, Albert Glasser; editor, Paul Lan
dres. Previewed in Hollywood Jan. 29
'49. Running time, 81 MINS.
Cynthy Waters Barbara Britton Bob Ford John Irelan
Bob FordJohn Irelan
Jesse James Reed Hadle
Kane J. Edward Bromber
Soapy Victor Kilia Mrs, Zee James Barbara Woodel
Mrs. Zee JamesBarbara Woode
Frank James Tom Tyle
Charles Ford Tom Noona
Room Clerk
Bartender Eddie Dun
Maid Jeni Le Go Troubadour Robin Shor
Troubadour Room Shot

houses buying sturdy action produ-Cast members 'are particularly good. Film fits more in the adult produce than for kiddle audelences, will give it enough push to attract younger ticket-buyers.

While Presion Foster and Bay-ton Prelon as the notorious Bob Ford, who dominates the story, but the motives that James, the deed's reaction in the early west and-Ford's own death least the story of the control of the story of the prelonger of the control inst the girl for whom he killed.

early west and order over own death into the gift for whom he killed.

Spiced in the plot footage are any number of rothright physical clastics, capably staged by Samuel and the stage of the stage of

Eureka Stockade

(AUSTRALIAN)
London, Jan. 26.
GFD release of Ealing-Michael Balcon
production. Features Chips Rafferty
Jane Barrett, Gordon Jackson, Jack Lam
bert. Directed by Harry Watt, Screen
camera, George Heath; music, John
Greenwood, At Gaumont, London, Jan
23, '49. Running time, 103 MINS.
Peter Lalor Chips Raffert
reter Dator Chips Raitert
Alicia Dunne Jane Barret
Commissioner Rede Jack Lamber Raffaello Peter Illin
Ranaello
Tom Kennedy
Governor Hotham Ralph Trumar
Sly Grog Seller John Fernside
SetMajor Milne Grant Taylor
Humffray Peter Finch
Black Kevin Brennar
HayesJohn Fegar
Pooble
Scoule Al Thomas
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Scoble Al Thomas Bentley Ron Whelar Mrs. Bentley Perk Allisor
Doctor Moore Reg Wykeham
The second second

straightening out a lowely seed on the state of the contract o

Miniature Reviews

"Red Canyon" (Color) (U. Actionful westerner about wild stallions; good b.o. "The Big Sombrero" (Songs) (Color)" (Col). Nifty Gene Autry western for the Satur-

"The Big Sombrero" (Songs) (Color) (Col) Nifty Gene Autry western for the Saturday trade. "I Shot Jesse James" (SG), Ambitious character study of early-day western outlaws. Good b.o. "Eureka Stockade" (GFD). So-so gold rush d ra ma in Australia, made Down Under.

large influx of foreigners all of whom hope to find their fortune. In an endeavor to save the nation's finances, victous taxes are most of their finances, victous taxes are most one seasily inflamed, seek model to be easily inflamed, seek but from within the mob a leader arises who eventually was them freedom after a deventually was them freedom after a deventually but for the freedom after a deventually but of the freedom after a deventually but of the freedom after a deventually was them freedom after a deventually was the freedom and the freedom after a deventually was the freedom and the fre

arises who eventually wins them to the provided of the provide

Soldat Bom (Bom. the Soldier)

(SWEDISH)

Friberge Filmbureau production and release, Stare Nile Poppe, Inga Landgre', features Douglas Hage' Gunnel Wadner, Ake Jensen, Ludde Juberg, Julia Caeser, Directed by Larr-Erik Kiellgren Streenplay, Per Schytte, Roppe; camera, Gunner Fischerr music, Kai Gullmar Suner Fischerr music, Kai Gullmar Suner Hander music Kai Gullmar Suner Streenplay, Per Schytte, Roppe; camera, Gunner Fischerr music, Kai Gullmar Suner Bener Mills Coppe Street Market Mills Coppe Bom Nils Poppe Bom Nils Poppe Bom

gnes
layor Killman Douglas Hage
abriella
leut. Forsberg Ake Jenser
arolina Hard Julia Caeses
gt. Berglund Gunnar Biornstranc
olonel Gosta Cederlund
orporal Karl Erik Flen:
Orporal Birger Asander
oker-Kalle Nils Hallbers
llebror Rune Andreassor

"Soldat Bonn" is a fine comedy whose plot is set against a military background. Film will do strong business in Sweden and appears to Written bu this star, Nils Poppe, who's cast in the title role, the pitture is also aided by the first-pitture is also aided by the first-pitture is also aided by the Fischer. Poppe impresses as the Soldier and the beauteous Inga Landgre is also a decided asset. as compared with the local red meat.

Reorientation

Regular to the season of the seas

Eva (Swedish) Stockholm, Jan. 20.

lease. Stars Birger Malmsten, Eva Stil
berg; features Eva Dahlbeck, Stig Olin
Ake Claesson, Wanda Rothgardt, Hilds
Borgstrom, Olof Sandborg, Ina Landgre
Directed by Gustaf Molander. Screenplay
Ingmar Bergman; camera, Aka Dahlquist
music, Eric Nordgren. At Roda Kyarn
Stockholm, Running time, 102 MINS.
Bo Birger Malmster
Eva Stiber
Fredriksson Ake Claesson Mrs. Fredriksson Wanda Rothgard
Berglund Olof Sandborg
Frida Inga Landgre
Josef Sture Erikssor
Olle Hang Dablie

Sex In German, Jap Pix

Picture Export Assn., which servless the occupied countries for the U. S. industry, refused to comment
in New York last week on the
U. S. industry, refused to comment
in New York last week on the
u. S. industry, refused to comment
in New York last week on the
verse resembling correct
"The Army would like to have
52 'Snow Whites' a year," one of
the excess stack, "and since we're
aren't that many made,
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Showdown on a top policy level is now being aimed for by the U.S. industry and the issue may be resolved in Washington within the next few months.

and in the general quality." Double Dilemma Civil Affairs Division, as a matter of fact, is impaled on the horns of a very unenviable double discount of the property of the

Par Decree

petitive bidding situation and also petitive bidding situation and also on the barriers to "exclusive rights" within a territory.

He was asked whether the Gov-ernment had an alternative to competitive bidding.

competitive bidding.

"If is going to be pretty hard to control competitive bidding." the Attorney General admitted. "We don't want a dog-eat-dog system. We want to better the system. We might modify competitive bidding later on." He finvited views of the exhibitors.

Ted R. Gamble, TOA board chairman, told him:

"It is anarorif seeper at this

Ted R. Gamble, TOA board chairman, told him:

"It is apparent, even at this early date, that the thing we feared when we intervened, has developed the search of the control of the search of the sear

proval of local occupation authorities.

The second horn of the CAD's dilemma hinges around product dilemma hinges around product dilemma hinges around product of the second sec

Clark also said a good word for the arbitration system being read-led for submission by the majors. "I think that the plans they are working out," said Clark, "will be worked to be a submission by the selection and availability of films. You have a right to be heard in the matter. Set up any group you want and I will be glad to talk with you. I will be glad to talk with you. I with the case."

Disney Pushes

Continued from page 5

ments in the metropolitan area was about \$100,000. This can be

doesn't Lake a "message thin" as must be described by the contracted of the contract of the co

Picture Grosses

Record Cold Hits Mpls.; 'Accused' 16G, 'Juan' 11G. Both Below Hopes

114, DOIN DELOW 1090ES.

Coldest weather of winter which shought 17 below readings to denting method of the state of the s

Century (Par) (1,600; \$1,20-\$2,40)

"Hamlet" (U) (2d wk): Great
16,000 ahead of first week's

Ice, Snow Slough Port. But 'Pit' Perky \$18,000

Dut Int. Ectiny \$10,000
Abundance of snow, ice and cold
weather will keep biz down at
first un nouse social state of the social social
pick up with a break in the
weather. "Three Godfathers" also
faring well but "The Kissing Bandit" is disappointing. "Paleface"
and "Best Years" are ace holdand "Best Years" are ace hold-

dit' is disappointing. "Palelace" (1984) etc. 1984 (1984)

week, \$3,000.
Oriental (H-E) (2,000; 50-85) —
"Snake Pit" (20th) and "Surrender"
Dear" (60), day-date with Paramount. Big \$6,000 or close; Last
week, "Last Days Pompeti" (RKO)
and "Step (RKO) (reissues), okay

moint. Big \$5,000 or close. Last and "Such Super Penper" (RKO) resisues. oi. 33 37,00 or penper" (RKO) and "Such Super S

DETROIT

Continued from page 91
nicely at \$22.000. Last week; \$23.000
nicely at \$22.000. Last week; \$23.000
nicely at \$22.000. Last week; \$23.000
nicely citiz Marindri (1860.)
nicery citir Marind

'Witch' Wows Seattle, 16G: 'Married' Lusty 14G, 'Juan' Solid 11G

Seattle, Feb. 1.

Bad weather and power shortage still are slowing up business at the still are slowing up business at the slowing process of the slowing process at the slowing some. "Every Girl Should Be Married," at Liberty, "Don Juan" at Orpheum, and "Red Witch" at Parc, amount, look like best bets.

Estinates for "Pila Week

Estimates for This Week
Blue Mouse (H-E) (800; 50-84)—
"Yeilow Sky" (20th) and "Jungle
Patrol" (20th) (m.o.). Good \$3,500.
Last week, "October" (Col) and
"Homicide for Three" (Rep) (3d

Patrol" (20th) (m.o.). Good \$3,500. Last week, "October" (Col) and "Homieide for Three" (Rep) (3d wk), \$2,600, in 6 days.

Coliseum (H-E) (1,877, 50-84)—
"Unknown Island" (FC) and "The Judge" (FC). Modest \$8,000. Last week, "Walked by Night" (EL) and "Strawberry Roan" (Col), fine \$8,-300.

"State Private Notes and State State

Soft \$5,800. Orpheum (H-E) (2,600; 50-84)— Orpheum (H-E) (2,600; 50-84)— 'Don Juan' (WB) and "Christopher Blake" (WB) Solid \$11,000. Last week. "Stay Happy" (U) and "In-dian Agent" (RKO) (2d wk); good

week. "Stay Hopp" "Ut and "Indian Agen" (EKO) (2d wk; 1906 \$7.300.
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LOS ANGELES

| LOS ANGELES | Continued from page 8 | Continued from

gie in Court" (Mono) (2d wk). Slow \$3,000. Last: week, \$5,000. United Artists (UA) (2,100: 60-\$1)—"Criss Cross" (U and "Jiggs, Maggie in Court" (Mono) (2d wk). Good \$11,000. Last week, smooth

Maggie 10 Court 100000 cs week, smooth \$17,800. Last week, smooth \$17,800. Week 10,719; 60-61)—Tellow Sty" (20th) and "Alaska 20th \$1,800. Last week, also \$7,800. Wegue (FWC) (885; 60-85)—"Dark Past" (Gal) and "Bl Sombrero" (Col). Fair \$4,000. Last week, "Unknown Island" (FC) and "Feathered Scrpent" (Mono), nifty \$5,100.

**Si,100. Wilshire (FWC) (2,296; 60-\$1)—
**Words and Music" (M-G) (3d wk),
Nice \$9,000. Last week, \$12,100.
**Wiltern (WB) (2,300; 60-\$1)—
**Ton Juan" (WB) (2d wk), Smooth
**\$\$10,000. Last week, \$17,600.

'Liner' Smooth \$17.500. Denver; 'Squadron' 19G

Denver, "Squadron" 196.

Coldest weather of winter is denting bit here somewhat. "Fight-er Squadron" is getting a solid clinier," shapes every big at .01-line and .01-line an

Marrier ROU and Indian Silvania Silvani

CHICAGO

Continued from page 9 Bright 131 000. Last week, \$19 000. Oriental (Resances) (3,400; 50-98) "Yellow Sky" (20th) with Janis Palee pan, 3d wk. Holding strong Palee (Rev. 1900) (1900) (1900) (1900) "Boy With Green Hair" (RKO. Sturdy \$18,000. Last week, Wis-ican Jascride" (D) (2d wk. bir Verna (1900) (1900) (1900) (1900) (1900) "Johnw Apollo" (20th) and "Show "Johnw Apollo" (20th) and "Show "Johnw Apollo" (20th) (1900) ((Continued from page 9)

Moon" \$6.000.

\$6,000.

Rooseveit (B&K) (1,500: 50-98)—
"Shockproof" (Col) and "Slightly
French" (Col). Moderate \$15,000.
Last week, "Whiplash" (WB) (2d French" (Col). Moderate \$15,000. Last week. "Whiplash" (WB) (2d wk), \$9,000.; Selwyn (Shubert) (1,000; \$1,20-\$2,40)—"Red Shoes" (EL) (6th wk). Nifty \$14,000. Last week about

Ban on Producers

violations of the Sherman anti-

continued from page 1

violations of the Sherman antitrust act."

A third clue is in the failure, to
cold Mrs. Dorothy Theolory's Calicold Mrs. Dorothy Theolory's Calicold Mrs. Dorothy Theolory's Califormia radio and television properties to Warner Bros. While the
Ood-by AVCO period for receiving
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continued from page 3
ring factions in filmland to the
detriment of the industry. MPAA
strategy recently has been to play
down the dimmer side of filmmaking and trumpet the

factors.

De Mille is regarded by the AFL and other unions with a jaundiced eye because of his battle with the American Federation of Radio Actors' over a \$1 'political assessment' which he refused to pay. It resulted in his giving up the heliang of the Lux Radio Theatre several years ago.

eral years ago.

The AFL group, repping some
20,000 members, issued the following resolution: "Whereax the
favors a real all-industry council
to plan and carry out an intelligenpublic relations program for the
relations program for the
relations program for the
favors a real all-industry council
some property out and the council
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presently constituted."
De Mille was named by the SDG under a rotational system, which gives each organization a chance to tap the chairman. His term is for ask months. Pollowing AFL's withdrawal, De Mille declared the had no intention of resigning, satting. If was elected by the Month of the control of t

made by the Motion Picture Indus-try Council."

Dispute deals a strong blow to the MPIC which has not been finally ratified by all groups. Since its purpose is to unite management and labor, ankling by the AFL leaves a gaping hole in its mem-bership.

Schwalberg

Continued from page 1 active first in Lightening the administrative functions of the comministrative functions of the common by Barney Balaban. Par's prez. in a wire to the field lauding the new sales topper's "broad and mature experience" and "full understanding of the many problems. Reagan's employment ticket

orsunang of the many problems of distribution.

Resgar's employment ticket would ardmartly have run to May nounced his future plans. It is uncertainty to the properties of th

Pav-As-You-View TV Menaces B.O. Sez TOA's Prexy

Charlotte, N. C. Feb. 1 Arthur Lockwood, prez of the Theatre Owners of America, views

phonevision—a variation of televi-sion which employs the telephone sion which employs the telephone wires for sending programs to private subscribers—as a scrious threat to film houses. Lockwood, sharing the podium as principal apeaker with Andy W. Smith, Jr., 20th-Fox's sales chief, told conventioners of the Theatre Owners of the generally is a meanes to films and the sale of the conventioners of the conventioners of the transfer of the sale of the conventioners of the transfer of the sale of the conventioners of the sale of the conventioners of the sale of the convention of

effective advertising medium.
Attendance, cut by cold weather,
was down to a bare 300 at the extibit group's 57th annual convention.
(31) with George Carpenter, prechairmanning and Mayor Herbert
H. Baxter of Charlotte giving a
welcome ad dress. Convention
closed tonight (Tues.) with a dance
and banquet.

and banquet.

Smith declared that not one law
suit has been brought in areas
where his conciliation piln has
been in effect since adoption of
this method for settling exhib-dicitib disputes. He told exhibs the
plan now has spread to 14 exchange centers. These locates, so
far as aggregate business done by
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Gael Sullivan, exec director of TOA, also spoke on industry problems. He expressed similar concern over the threatening inroads

TOA Directorate Continued from page 5

Continued from page 3
States." Meetings are to be held
with MPAA officials on this, The
exhibitors want to restore the prewar clearances, which provided the
theatres near service posts with
first crack at the films.
A strong slap at National Screen
Service which however was not
in mail in, service and cost of

Service which, however, was not directly named in a report attacking quality, service and cost of calling for huddles to correct the situation. Report further demanded a probe of the studio policy of givernine of this policy might be "the root of, the evil". For the policy might be "the root of, the evil". For the policy might be "the root of, the evil". For the policy might be "the root of, the evil". For the policy might be the root of the evil. For the policy might be correlated and then distributed the policy might be the policy might be correlated and then distributed to all TOA theatres. The report on television committee of the policy might be correlated and then distributed to all TOA theatres.

mented:
"We recommend that this asso-"We recommend that this asso-ciation go on record as command-ing heartily those industry leaden, in production and distribution who, in the protection of their own business and the business. of their exhibitor customers, have declined to make available to television those films which were created for their customers that the control of the lines which were created for the protection of the control beartiful for by the motion picture

"We further recommend that all

theatres.

"We further recommend that all producing and distributing comication in the strongest terms that a grave danger and injustice would be presented should television be provided with motion picture that the produced should television be provided with motion picture the tion in motion picture the tion in motion picture the tion in motion picture the television between the tion in motion picture the television that the producer is the point of the television that the producers and distributions and from the point of the world be equally unsound from the point of view of the producers and distributions would be evidenced by the diminishing returns at the boxoffoc."

Board went on to recommense-indically what producers and distributions are dealing with the yideo outlets.



WHEN THE RESULTS ARE

annusual.

THE COMPANY IS

PARAMOUNT—CITED NOW

BY CRITIC AFTER CRITIC FOR

THE HIT THAT'S

THE HIT THAT'S PICTURE, BUSINESS OF THE HIT THAT'S

LAW ELLINOS

film...that is going to sell a lot of tickets. To repeat, it's unusual and you don't come by one that has that quality often."

— Film Daily

"ORIGINAL, provocative, intriguing, imaginative . . . gives the spectator a thrilling ride for his money."

— Hollywood Reporter

"STRONG EXPLOITATION ANGLES...

and Farrow gives it strong direction. Milland's portrayal is exacting work." -Variety

"DEVILISHLY DIFFERENT ... a picture you'll give your undivided attention."

— Photoblay Magazine

highly imaginative yarn.

Patrons will love the film, will loudly acclaim it and liberally patronize it."

— Boxoffice

picture, packed with suspense;
Don't miss this very good movie,"

— Jimmie Fidler,

Mutual Broadcasting System

"ROUSING GROSSES...for...absorbing...
suspense-filled entertainment...that
lends itself admirably to exploitation."
— Daily Variety

"IDEA-VALUE . . . should please a large audience. Milland, Totter and Mitchell should help inflate boxoffice grosses."

— Showmen's Trade Review

SERIES OF INDUSTRY SHORTS.

British Film Production Co-op Opens Venture to Other Producers

London, Jan. 25.

With a nucleus of three British producers, the production cooperative, formed with the blessing of the government, with Nicholas Davenport, original member of the Board of the State Film Bank, as its financial adviser, is open to other producers who want to share the anticipated benefits of this new venture.

its financial adviser, is open to other producers who want to share the smitchasted benefits of this produced by the same of t

way others may seriously consider participation.

Board of directors meeting of the newly-formed cooperative, is being held in London today (I), will be announced. Registration details of the new company have aiready been completed and are awaiting approval by the Registrat of Companies of the proposed name of the new organization. United Films.

Catholic Station May Be 1st on Air in Japan Under New Radio Setup

Under New Radio Setup
Tokyo, Jan. 22.

First private radio station to go on the air in Japan following the expected passes of the Broadcast-expected passes of the Broadcast-expected passes of the Broadcast-expected passes of the Broadcast-expected passes of the India Color of the Catholic Society of St. Paul in Tokyo. The organization announced this week it had formed on the Catholic Society of St. Paul in Tokyo. The broadcasting company, backed by such luminaries as Setup Sawada, former Japanese announced the St. Paul in Tokyo and St. Paul in Tokyo and will broadcast the Catholic Society of St. Paul in Tokyo and will expand later to an It-elly network of the St. Paul in Tokyo and will expand later to an It-elly network of the St. Tokyo and secular programs for the edification of Catholic Paul India Pau

Douglas' 'South Wind' Due For Filming In Capri

Swiss Govt. To Act Soon On Metro-Owned Houses

On Metro-Owned Houses
Swiss government's desired or mother and the second of the secon

Increasing Use Of British Dominions For Action Films

London, Feb. 1.

Betilsh film-makers are going to use Dominion locations increasingly in the coming year for prelacion, prex of the British Film Academy and head of J. Arthur Rank's Ealing studios, declared hamerican west is not the only fromtier in the world' will be upped production in Australia, Balcon said.

said.

Ealing is planning two pix for Down Under, "The Pepper Tree" and "Robbery Under Arms, "Tree" stars Chips Rafferty, native Aussle, and Britain's Tommy Trinder. "Robbery" follows "Tree." It is a filmization of Rafph Boldrewood's bushranger novel, a classic in Ausslemant Processing Processing

bushranger novel, a classic in Australia.

Ealing has just wrapped up "Eureka Stockade," also produced in Australia. Rafferty's last film for Rank was "The Overlanders," released last year in the U. S. It was lensed in the Dominion.

Edinburgh Festival Sets Orchs; Big Legit Plans

Orchs, Big Legit Plans
Graph Leding orchestras are set to play
to play
Music and Drumn, glated for Edin
Music and Philharmonic Orchestra
Orchestras engaged include
the "BEG"—Socitial,—under—Inn
Orchestra de la Suisse Romande,
under Brenst Ansermet.
London, under Rafael Kubellik, and
Orchestra de la Suisse Romande,
under Brenst Ansermet.
Co. is to
Freed and State of the State of the State
Orchestra de la Suisse Romande,
under Brenst Ansermet.
Tool for Tutte of the State
Orchestra de State
Orches

For Filming In Caperior of better Final."

"South Wind," Norman Dugias Following on 1948 success of old novel, will be made into a scenario letter when the film is made. Novel was pritted 39 years ago and published of plays Britain's Old Vie Co. Leading Buropean ballet company The film will be made entirely in 1948. Talks are going on for season witten 39 years ago and published of plays Britain's Old Vie Co. Leading Buropean ballet company and the author has year of the season of the life since 1838. Douglas is 30 years old. A new Angle, will again be tagged. To keep native side of festival, Gerene has Just completed the Scotlish pipers and dancers will yenna, starting Alida Valli, Joseph Cotten and Orson Welles.

Swedish Production

Scouting the local legit seene,
Scouting the local legit seene,
Wilsologed that his play, "Edwary
disclosed that his play
di

Pascal Tries End Labor Boycott

Landon, Jan. 25.

Gabriel Pascal, inactive in British production since 1946 when he
was bitterly attacked in public by
for his costly finning of "Gessar
and Cleopatra," is enlisting aid
of the British Film Producers
of the British Film Producers
and Cleopatra," is enlisting aid
of the British Film Producers
of the British Film Producers
of the British Film Producers
of Pascal to be permitted to use
British studies and technicians to
Pascal to be permitted to use
British studies and technicians to
Pascal to be permitted to use
British studies and technicians
to Pascal has proclaimed
his plans for 1949 to include the
production of another Bernard
Kerr, and a third with Jean Simmons.

U. S. Film Reps Explain Distrib Methods To Brit. Govt. Committee

Current methods and practice in distribution were explained to the distribution were explained to the under the chairmanship of Lord Portal, by British and American distributors during the past week. On Thursday 1271 Sam Eckman, Jr., M-G local chief, and E. T. (Feedy Car and John Worlf, Joint Cheekly Car and John Worlf Cheekly Cheekl managing directors of General Film Distributors, appeared before

Film Distributors, appeared before the committee.
Today (1) three American reps will be appearing at the inquiry. They are Robert S. Woolf. RKO, They are RKO,

Tamburella Breaks With Rabinovitch to Go on Own

Rabinovitch to Go on Own Fano Tamburella, Oscar-winning producer of the Italian film "Shoe producer of the Italian film "Shoe how the Italian film "Shoe worker with the Gregor Enthrough Tamburella Schedy combination known as "Cine-Opera," and is now the will do entirely on the worker will be will be considered the Italian will concern a political satire on present-day Italian politica, with an eye to the American market. Starting date has not been amounted.

Other Foreign News on Page 18

Edward, 'Lambs' Due For Night Life Perking on Madeira Island Again as Postwar Crowds Return

'Marriage Breach' Hits London Fancy; 'Lemons' OK

London Falley, Leniulis Dr.
London, Feb. 1.
Debatable subject of artificial insemination was alred for the first treet when "Breach of Marsiage" bowed Tuesday (29) at the Dute of York's theatre. A discreet bit of drams by Dan Sutherland, the play was splendidly acted and enhusiastically received.

enhiusiastically received.

"Mariage" is likely to attract profitable attention particularly on the basis of its critical reception in the local press. Reviewers feit that not only is it the "most provocative play ever performed on the London stage," but also found it charged with "taut dramatic exchement."

cktement."
"Oranges and Lemons," unveiled Wednesday (26) at the Globe therater, proved a bright, sophisteated intimate revue which was high-lighted especially by its wit and originality. Diana Churchill made a polished debut in the show, whose large east also features Max Adrian and Elisabeth Welch.

Arg. Pix Setup Improved Via **Govt. Changes**

Buenos Aires, Jan. 20.

Changes made in Argentina's economic setup in the last week, with the former economic casts, with the former economic casts, which the former economic casts, which the former economic casts, which is a substantial to the control of the Central Bank and the Import-Export Board being transferred to two newly created for foreign picture distributors. Removal of Miranda from couplete domination of the country's economy is believed to prease relaxation of government control view of the acute dollar shortage and devaluation of the Argentine possible of the Argentine possible of the Argentine possible of the Argentine to the country of the Coun

forts to secure its release have so far met with a stymie. The authorities are evidently anxious to avoid riots which accompanied release of the picture in Uurguay and other countries.

Current London Shows

Current London Shows

(Figures show weeks of run)

Amnie Get London. Feh. 17

"Bless the Brun." Col's in 18

Bab's Your Unice," Sav. (3)

"Breach Marriage," York's (1).

"Bless the Brun." Col's in 18

Bab's Your Phoenix (2).

"Breach Marriage," York's (1).

"Bless the Brun." Solid in 18

"Breach Marriage," York's (1).

"Bless the Brun." Solid in 18

"Carlssima," Falace (47).

"Carlissima," Falace (47).

"Carlssima," Yalace (48).

"Carlssima," Yalace (48).

"Carlssima," St. Jas. (29).

"Gather," Duchess (2).

"Father," Duchess (2).

"Father," Duchess (2).

"Father," Duchess (2).

"Father," Duchess (3).

"Father," Duchess (4).

"Father, Duchess (4).

"Fat

Funchal, Madeira Island, Jan. 18, The first postwar season in this gand health and winter resort is some season in the season of the season which runs from November to May. The permanent foreign colony is most-ly English, with a sprinkle of Americans.

Americans.

End of the year festivities which
mark the climax of the midwinter
period brought thousands of foreigners, among them many Americans, in the score of ships which
touched Funchal between Christmas and the Epiphany.

touched Funchal between Christmas and the Epiphany.

The Savoy hotel boasts a very good ornesters with the Dutch good ornesters with the Dutch characts—The Flamengo, with the Carvalho dos Santos band and crooner Jeanny Seaths: the Rivoil with the Verissimo orchestra and with the Verissimo orchestra and trivoil, with concerding player Savetonian Control of the Carvalho dos sontos band and crooner Jeanny Seath good of the Carvalho dos sontos the Carvalho dos sontos control or control of the Carvalho dos the Carva

lantic.

The deluxe Reeds hotel and the gambling Casino Pavao are still in the hands of decorators, but will reopen next fall.

reopen next fall.

In Funchal there are three cinemas, and a modern one is under construction. All are exhibiting quite recent merican pix. The construction of the salend, but permanent houses will be built in various villages as oon as they have completed the hydro-electric plant now under construction.

Tele Delay in Canada Seen In Coming Probe of Govt.; Ties With All Show Biz Ottawa, Feb. 1.

Ottawa, Feb. 1.
Vincent Massey, former Canadian High Commissioner to the United Kingdom, is expected to head a Royal Commission to probe the Canadian High C

session of Parliament.

Already tabbed an "omnibus inquiry," the probe will deal with everything connected with Canada's cultural life. Directly concerned will be the National Film Board and Canadian Broadcasting Corp.

Film Board and Canadian Bross-casting Corp.

Official announcement of the
Official announcement
Official

THE BOXOFFICE STORY OF

Snake Pit SBOXOFFICE

COAST-TO-COAST IN EVERY SITUATION!

14th WEEK RIVOLL, N. Y. - 13th WEEK CHICAGO

7th WEEK LOS ANGELES and the same long-run top-

grossing success in SAN FRANCISCO BOSTON TUCSON

PHOENIX · OAKLAND · SAN JOSE

ATLANTA · TORONTO · MIAMI

CLEVELAND - SPOKANE

KANSAS CITY · DETROIT

MILWAUKEE · ST. LOUIS

SYRACUSE · ALTOONA

TOPEKA ... AND MORE!



David E Zaniele ausent

olivia de HAVILLAND the Snake Pit

MARK STEVENS and LEO GENN

with CELESTE HOLM . GLENN LANGAN

Directed by Produced by ANATOLE LITVAK ANATOLE LITVAK ANATOLE LITVAK and ROBERT BASSLER

Screen Play by Frank Partos and Millen Brand

HERE'S NO BOXOFFICE LIKE



ERE ALL BEHIND BROTHERHOOD WEEK FEBRUARY 20-2

B.A. '48 Legit Grosses Top '47 by 700G: New Scale of Actors' Wages Awaits OK

Beeno Aires Jun 10

Bueno Aires I and 12 crosses for 1944 topped those of 1947 by \$700,000. Grosses for the year totaled \$3.031,736 for 1947, with four of the principal theatest topping the principal theatest topping

The longest run was enjoyed by "La Casa Sir Alma," by Eduardo Pappo, at the Ateneo theatre, which had Emma Grammatica, Italian legit actress, in the forefront of a mixed Italian-Argentine

Highest grosses were marked up by "El Otro Yo de Marcela" ("Marcela" of Marcela's Other Self', with a look by Carlos Olivari, Sixto Pondal Rios and Marianito Mores, still running at the Ponte Alvear thea-tre after 214 performances. The lowest grosses fell to the two Sov-erment-controlled theatres, Tea-tro Mundelpal and National Come-dy theatre.

sro sumucipal and National Comedy theatre.

The Actors Union is now awaiting approval by the Labor Secretariat of its new scale of wagestariat of its new scale of wagestariated by the scale of the scale
throughout last year. Mindmum
actors wages would be \$110 (U.S.)
monthly its \$50 (U.S.) Incusted
to supplied by managements to all
monthly. Contracts may not be
noade for terms under 10 months,
and companies must include at
stipulation has special to the scale
to players each. This last
stipulation has been all the possible that a revision may yet be
made.

Mex Filmers Also Balked Due to Blocked Funds, Sez Negrete; 100 Pix For '49

Metger's 1,00 I Ix 101 429
Metger's film industry may turn
out 100 pictures this year, according to Mexican actor-producer
Jorge Negrete, currently in New
York for a week's pa. s. int. at the
Puerto Rico theatre, the Bronx.
The predicted output represents a
past few years.
While Mexican product, Negrete
said, has had wide acceptance in
South America and Europe, south-

While Mexican product, Negrete said, has had wide acceptance in South America and Europe, south-of-the-border Illm-makers, in combinate the said of th

Negrete estimated that 1949 will Negrete estimated that 1949 will see at Jesat 10 films made in Spain by Mexican producers in attempt to free their blocked pescas. Although Mex film-makers, he said, have been paying 350.000 pesetas for Import permits to bring about Spanish distribution, the market there means a profit of anywhere from 600,000 to 1,300,000 pesetas.

Brit. Ban on Legit Disks

Brit. Ban on Legit Disks
London, Jan. 25.
Licenses for playing disks
legit theatres are not being relegit many properties and the properties of the control of the control
formance, Lida, and will come into
effect as and when individual courpright licenses fall due for renewal.
Possibility of ban extending to
picture theatres hasn't been disformance will be able, through the
picture theatres hasn't been disformance will be able, through the
picture theatres hasn't been disformance will be able, through the
picture will be able through the
picture will be able, through the
picture will be able, through the
picture will be able Possibility of ban extending to picture theatres hasn't been discussed and Brian Bramall, director of Phonographic Performance, said such a move would be impracticable

Agreement on imposition of the agreement on imposition of the ban has been reached with all the major recording companies and it's believed that this will lead to wider use of live orchestras, particularly in the West End of London.

mons calling for a national theatre to be built at a cost of \$4,000,000, it's expected that construction of the ounding will be delayed for at least several years due to the shortage of materials and building priorities. Meanwhile, however, architects have been assigned to draw up plans.

draw up plans.

As outlined by Glenvill Hall, financial secretary to the Treasury
and sponsor of the measure, the
bill provides for two theatres to
be errord on the south bank of
the Thannes. One house would be
of 1,200 seats while the other
would nold about 500,

UA Sets Far East Distrib

United Artists, continuing Its move toward giving up its own offices abroad and turning over films to licensed local distributors, has

pally book native pix.

Arrangements with Modi somewhat parallels a similar distributional segup UA has in Italy with
Ferrucio Caramelli's Artisti Associati. UA product is handled
there on a percentage basis. Idea
is that it is believed the native distribs can release imports on a more
commical basis than an American
company could through an office
of its own. In the Italian area,
lowever, UA has its own rep, Bud
Ornstein, to oversee operations.

PORTUGUESE ROYALTIES SET AT 10% MINIMUM

Lisbon, Jan. 25. Author royalties in Portuguese theatres since January have been fixed at a minimum of 10% of b.o. fixed at a minimum of 10% of b.o. from a Stranger" (Br.) and "No takings. This can be augmented Orchids for Miss Blandish" (Br.). by private agreement between author and manager. Plays and mu-

Under minimum basic contract of the Dramatists Guild, U. S. standard royaltles for a straight show are 5% for the first \$5,000; 74% for second \$5,000, and 10% for all over \$10,000. For musicals it's a total of 6% to author, lyricist and composer.

MEX FILM BANK PLANS FINANCING 30 PIX IN '49

FINANCING JU IA IM 43

1 Mexico City, Ann. 25.

Pic trade got \$3,878,983.16 (U.S.).

In the form of loans, credits and
the form of loans, credits and
bank, the Banco Nacional Cinematografico. Bank is prepared to
finance the production of 30 pix
this year, said its prez, Andres

Felipe Mier and Osear J. Brooks,

Felipe Mier and Osear J. Brooks,

both ex-WB chiefs here, will make
18 and counting the output of the
diss, Mexicon ple production this
diss, Mexicon ple production this
lit was 82 last year.

Lourenco Marques Radio **Biz Good Despite Effect** Of S. Africa Import Ban

Of S. Africa Import Ban
Johannesburg, Jan. 25.
Resteleding John Services of the Imposed, resulting in the lampsed, resulting in the banning of certain products entirely and of certain products entirely and figure of all imports from hard currency countries such as the U. S. This import control has naturally affected advertising, but the control has the U. S. This import control has naturally affected advertising, but on newspaper budgets than on certainton, such as Camel clearest and Camay soap, both of which were on the banned list, and General the conclusion of its contract of 180 x 13, as las is General Electric. Coigate-Palmolive-Peet maintenurs to the contract of t

sees abroad and turning over films of the control of the composition o "Send Me a Letter, a meany produced show.

In addition to the above, Colgate-Palmolive-Peet has booked 1,248 100-word spot announcements for various of its products.

Sweden Nixed 6 U.S. Pix In '48: Bombay Bars 'Carmen Stockholm, Jan. 18.

Nine films were banned in 1948 by the Swedish censor, these being six American pix and three British.
List comprises "Out of the Past"
(RKO), "Coroner Creek" (Col),
"Street With No Name" (20th), "I Walk Alone" (Par), "The Gangster" (AA), "Snake Pit" (20th), 'They Made Me a Fugitive" (Br.), "Love

Orchids for Miss Blandish" (Br.).

Of the banned films, "Street with
No Name." "Walk Alone" and
"Snake Pit." were later approved
for exhibition, following deletion
of objectionable footage. Local
preem of "Pit" was held recently
at the Park cinema.

"Carmen Too Seay
Bombay, Jan. 18.
Columba's Rita Hayworth starter, "The Loves of Carmen," is far
too sexy for this city's filingoers,
according to the Bombay Board of
the picture. Also getting a bound
the picture. Also getting a bound
the picture. Also getting bound
the picture. Also getting bound
that picture is not seen that the picture.
In Emiline, "ost ar ring Betty
Grable and Douglas Fairbanks.
Latter pic allegedly has a lax moral
tone and makes a sham of the sanctone and makes.

Frankfurt's First Postwar Int'l Film Big Flop; Stars Stay Away in Droves

Newsreels Film Canada Parliament for 1st Time

Ottawa, Feb. 1. For the first time in Canadian history, an opening of a new session of Parliament was filmed session of Parliament was filmed by newsreeis here last week (26). Heretofore, only a single stills camera, traditionally from Na-tional Film Board, has covered the opening, and use of flash bulbs was prohibited.

was prohibited.

Out this time 20,000 watts
pout the floodingsts to allow
NTB and Associated Screen News
NTB and Associated Screen News
cound, the ceremonies attending
the session teeoff in both the Commons and Senate. Footage was
rushed to all New York newsreel
firms and will be used as well on
television in U. S. and United
Kingdom.

Poland's All-Out **Drive for Films**

Washington, Feb. I.
Poland is preparing an all-out
drive to step up that country's motion picture industry. A six-year
plan for Film Polski has been decided upon to run from 1950
through 1955, reports Nathan D.
Golden, nied of the
Golden of the motion of the
U. S. Dept. of Commerce, Plan
calls for:

- U. S. Dept. of Collection of 1,000 theatres.

 1. Erection of 1,000 theatres.

 2. Launching of 3,000 mobile
- Launching of 3,000 mobile film units.
 Manufacture of 2,000 sound projectors, 10,000 silent projectors and 10,000 slide projectors for educational purposes.
 4. Production of 25 films a year,
- plus documentaries and newsreels.
 5. Construction of a Polish film city at Moczydło, near Warsaw.

the nation is currently negotiating the exchange of pix with Britain, France, Hungary, Netherlands, Sweden and Norway. Poland currently has 546 him theatres and 170 mobile units.

PORTUGAL EASES BAR ON FOREIGN ACTS Lishon Jan 18

Lisbon, Jan. 18.

Proportion between national and foreign artists in variety shows and circuses in Portugal has been established at one national turn for four foreign ones, by a decree published recently by the Government.

Covernment.

The number of persons in each turn is sunlimited. The national turn must receive from the manager the same fee given to a foreign artist of the same category. The decree is particularly useful to the control of the collisions of the

Sweet College Life

Bombay, Jan. 18. An interesting case illustrating censorship vagaries is presented by the Hindi film, "Juganu" This picture was passed by censor in Bombay July, 1947. The picture was allowed to run in Bombay for the whole of that year and part of 1948.

1948.
On receipt of some complaints that the film was an offensive portugal of college life, the Censor Sond viewed the pletture again that the film was an offensive portugal of college life, the Censor Sond viewed the pletture again to the Bombay cabinet happened to see the picture. On his orders, the portugal contraction of the portugal contraction of certain portions. This raises after serious cuts and reshooting of certain portions. This raise the point here as to how free a the point plet as to how free a the point plet as to how free a beautiful contraction.

Frankfurt Ion 90

Prankfurt, Jan. 20.
Despite an enthusiastic occase campaiga and valiant effort, or the same and the same and

Hesse Kraut Club.
Instead of bevies of glittering stars, one recognized German film luminary, Victor De Kowa, attended. Since he was scheduled to speak he couldn't very well stay away. The only other visitor who attracted the more than 50 cameramen attending was Dora Paulson, Danish opera singer.

men attending was presented by the property of the property of

none of the stars of German films. It wasn't a monetary flop however, since the advance publicity pretty well sold out the accommodations at 30 marks a head. Profits of the affair, if any, were to be divided between a fund for rehabilitating Frankfurt's bombedout opera houses and a welfare fund for the film union.

Turkey Cutting Into **Egyptian Attempts At** Arabic Pix Monopoly

Washington, Feb. 1.
The Egyptian effort to secure a strangiehold on much of the film market of the Arabic world appears to have broken down badly, reports Nathan D. Golden, chief of the motion picture-photographic branch of the U. S. Dept. of Com-

the motion picture-photographic branch of the U. S. Dept. of Commerce.

The property was trying to protect the Arabic speaking market for its own pictures, but now there is word from Turkey that European films will be dubbed in Arabic there and that outlets have been obtained in Lebanon and Iraq the control of the contr

were shooting for a year or two back. There is some hope that color may bail out the industry. First feature film is to be started shortly. It is felt that such a pic-ture will be assured of success.

Pix Invade Jap Palace

The Invade Jap Palace
Tokoo, Jan. 22.
Tokoo Motlop Picture and The
Tatical Co. is planning both a start
and screen version of the revent
percor', which deals with the late
Emperor Taisho, father of the
present Nipponese ruler. Them
present Nipponese ruler. Them
postly as the property of the present of the

love at first sight!



Solid B. O. smashl **Bubbles** with good humor and bristles with laughs! Wonderful lines, running gags and sustained hilarity!" HOLLYWOOD REPORTER



'A punchy laughgetteri Rates a handsome run through all situations! Word-ofmouth possibilities are excellent."

VARIETY



"Will send ticketbuyers into gales of laughter. First comedy of the new year of important stature."

FILM DAILY



"Bound to shake loose a sizeable amount of b.o. dollars! It has no aim other than to entertain and succeeds mightily!"

DAILY VARIETY

into a si









RONALD REAGAN · JACK CARSON · EDWARD ARNOLD







MORRIS - VIRGINIA and Leing PATRICIA NEAL DAVID BUTLER - PRODUCED BY WALD OF SCHOOL FROM THE HIS SIZE PLAY OF MORANA FORMAN FORMAN FOR THE HIS SIZE PLAY OF MORANA FOR THE HIS SIZE PLAY OF THE HIS SIZE PLAY



**************** Clips from Film Row

William C. Hames, special sales in sequired Terre Haute sassistant to Fred M. Jack, United Artisis western general sales manager, named UA's Indianapolis nelly move a special sales in Alianta, succeeds Elmer Donager, named UA's Indianapolis nelly move a special sales manager of the special sales where in the special sales and the special sales manager of the special sales and the special sales FILLADELFTHA
Big talk along local Film Row
here is William Goldman's snaring
of "Command Decision" for his
Keith's. Goldman's long litigation
was responsible for throwing films
here into competitive bidding
market and he recently converted
the 1,800-seat Keith's from a ker woman for throwing films lost through the first through through through the first through through

Vero Beach Florda for two weeks justion sets, the state of golfing.

Louis Gordon, Lockwood & Gordon circuit, and his wife on month's cruise to Gutstemal.

Beach Florda for two weeks justion sets, the state of golfing for distribution of TV.

KANSAS CITY

Dickinson Operating Co. added named manager of Norwood and addenous of the state of the





HELLO JOE:

Did you read in last week's Variety the fantastic explanation of how Jan August achieves his piano magic?

AL

Mike Felk exeruse variety Club, named local chairman in, charge of preem for "Bad and the control of the property of the prope

drawing and the state of the st

DETROIT

DETROIT

BKR Theatre Corp., of Michigan, acquired 20-year lease on Franklin, acquired 20-year lease on Franklin, Rapids, Mich., from Willer and Beghoven, who operate the houses. Joseph Busic, who handled deal supervisor-for United Detroit to be general manager of three spots. Saul Korman, citcuit owner, is a saul for the Carver, Chic and Pix here the Lenox in Highland Park to Morris and Bessie Melnick.

Art Leazenby, resigned as mannfor five years, it became manager for Saule Lion here.

Ray Succling elected president.

Earl Hudson of United Detroit and Joseph P. Uvick of Allied theatters of Michigan, will serve as a exhibitor ce-chalrmen with Don

VARIETY Woods of Warners as exchange chairman for national Brotherhood

eek.
Alfred G. Parker, 21-year-old theatre manager here, held for investigation by police, charged with turning in 20 false alarms in the last two months.

800G in Escow Continued from page 3'

Continue from pare ?

Continue from pare ?

The payments, based on a pro rate of French fillings by the eight companies. Uag Par, wB and 20th had more than effough.

The overage companies wanted the underage companies to excess of their pro rate share on the billings basis. Otherwise, the money would be lost completely to the American the companies did not be a companied to the American the coin was to be brought in by the coin was the coin was the brought in by the coin was the brought in by the coin was the brought in the winnings.

won, it wanted to participate in the winnings.

The \$800,000 now in escrow represents the first two of 16 quar-terly payments to be made over a four-year period starting last June.

British Crisis tinued from page 7

Continued from her?

SIT Stafford Origos Ranka achiaved
a witation on the oil abor support
after the had admitted his own financial difficulties. His current
stake in production, stands at
around \$50,000,000 and that's his
come much tighter and new economies must be effected if stability
is to be achieved, development is
Upshot of this development of
Upshot of this development is
staked, as far are possible motion
pictures will be made with the
new Independent Frame technique
and aim is to keep roots of inthe production of the control of the control
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market

market.

Any likelihood of an extension in production by the Rank Organization can now be discounted and the chances are that the original total of 40 in a year may be cut by three or four.

Quota Percentage Problem

Quois Percentage Problem
Big question mark at the present
time is what effect this production slump is having on Board of
Trade planners who are now beginning to think of the quota percentage for the second year of the
quota has failed to stimulate studio
activity and has not brought easy
finance into the industry. It will
now be necessary, therefore, for
government experts to make up
their minds whether a higher
whether to admit that even 45% is
the limit for some time to come.

Par Stickler

Continued from page 5

the questions comes page 3
the questions comes up again.
Meanwhile, negotiators wender
their way to Washington Monday
with the new session of dickerings
with the new session of dickering the new
through yesterday (Tues.). A
tentative agreement had been
reached last week, it was learned,
but new D of J jokers set back the
deal once more.

Inside Stuff—Pictures

Biggest smash Pittsburgh has had in years is a series of Sunday night showings of old silent hits at Carnegie Music Pital under auspices of Carnegie Institute. Pitst three Sundays more than 1,000 were turned away each time, foreship genores to add stitutely as well. Saturdays, showings are free to the public.

Series, which started early in January, will close end of March but reception here has been so big that arrangements are now being made reception here has been so big that arrangements are now being made handled by James Linday, formetty publicity man for Harris Amus, Co., and now connected with the Institute, and the oldtime jano playing for the silents is done by Jack Kahn, assistant advertising chief for WB in Pittsburgh some and evel A rood exploitation man.

Producers on an indie lot were ordered to clear all advertising tie-ups with the front office before publication. Squawks had been com-ing in from exchanges and exhibitors about film ads hooked up with commercial products, such as soft drinks, breakfast foods, automobiles, cigarets and whatnot.

UA Shuffle Continued from page 3

rather than chasing between the

rather than chasing between the Possessility that an effort would be made by Miss Plekford to float the made by Miss Plekford to float the possessility of the possess

time and is acting in that capacity in regard to present negotiations. It is thought that Miss Pickford will make a tremendous effort to make the option she now holds will make a tremendous effort to make the option she now holds will be able to raise the choir from her own assets to buy out Chaplin herself, if she so decided the choir from her own assets to buy out Chaplin herself, if she so decided the choir from her own assets to buy out Chaplin herself, if she so decided the choir from her own assets to buy out Chaplin herself, if she so decided the choir from her own assets to buy out Chaplin herself, if she so decided the company's problems, however, Second is that an additional tund of \$2,00,000 or could be related to the company of the company of the company of the complex of the company of the co

Nascour studies as security.

UA's management and directors were taken as much aback as the rest of the industry in the sudden disclosure last week of the exchange of options between the two change of options between the two change of the control of the control

Canadian Prod. Continued from page 7 :

bring back only \$75,000. Inability of the Renaissance outfit to gauge its market potential, is ascribed to the inexperience of the church or ganizations now in control of the

Recurrent reports, meantime, that the Canadian government is preparing to slap a quota on American films in order to save its dollar supply have proved unfounded. It is a supply have proved unfounded to the control of the control o Recurrent reports, meantime,

reached last week, it was learned, with the U. S. but new D of 3 polers set back the Trade circles in Canada surmise has no been so wholly-owned theatres originated in the offices of J. Araer said to be affected by the wrangle over drive-ins. Par is imministaining that the open—air Canada II's believed that Hank neithful that the poler air Canada II's believed that Hank obtaining product cell the both in would stand to gain most from any obtaining product cell the both in would stand to gain most from any obtaining product cell the both in would stand to gain most from any obtaining product cell the both in would stand to gain most from any obtaining product cell can be competed to the contract of the class by themselves, over, would improve its competitured in class by themselves, over, would improve its competitude in class by themselves, over, would improve its competitude in the competitude of the competitud

Eisenhower Continued from page 2 =

problem of competition between

canbibitors and Tv. the works for more than six months but was held more than six months but was held more than six months but was held below the sound of the so

consistent and the septed by Govel to Service will cover World War II along the outlines of Gen. Elsenhow's book, with footage showing such world figures as the late President Roosevelt, Winston Churchill, Joseph Stain, Charles Churchill, Joseph Stain, Charles Churchill, Joseph Stain, Charles Churchill, Joseph Stain, Charles Come from Official Government sources, captured enemy film and new footage to be shot especially for the series. Two of the shorts was represented by the series of the short serie others in preparation for an early March teeoff over ABC-TV.

march teeoff over ABC-TV.

Arthur B. Tourtellot is to supervise the productions and will have a staff of MOT writers, editors and technicians assigned especially to the project.







Grenery Park Blokerd Widmark Anne St "YELLOW SKY" A 20th Century-Fox Picture

STAGE DANNY KAYE ROXY 7th Ave. 4

RADIO CITY MUSIC HALL Jeanna CRAIN - Linda DARNELL Ana SOTHERN A LETTER TO THREE WIVES Kirk Dauglas - Paul Douglas - Jeffrey Lynt A 20th Century-Fox Picture SPECTACULAR STAGE PRESENTATION



CHECK THE TOP SHOWMEN IN THESE TOP THEATRES RIGHT ACROSS THE COUNTRY!

Allen . . . Cleveland
Vendome . Nashville
Orpheum . . Phoenix
Majestic . . . Dallas
Orpheum . N.Orleans
State Austin
Ellanay El Paso
Worth . . . Ft. Worth

Majestic . . . Houston
Majestic . . . Houston
Majestic . . San Antonio
Embassy . Johnstown
Rialto Boise
Empire . . . Fall River
Palace . . . Huntington
Palace Akron
Fox St. Louis

.. and at the CAPITOL, BROADWAY, NEW YORK

FORD · HOLDEN TECHNICOLOR
The Man
Colorado

... ELLEN DREW

RAY EDGAR JEROME JAMES
COLLINS - BUCHANAN - COURTLAND - MILLICAN
Screenplay by Robert D. Andrews and Ben Maddow



New 'Network' of 116 Stations Set For Transcribed Open-End Shows

Formation of a new "network." the Transcription Broadcasting System, is being announced today (2) by Ray Green, president of Kermit-Raymond Corp. Operations will start Feb. 15. TBS has already signed up 116 member stations which will receive a complete network service of transcribed openend shows. Basic features of the net are:

and sow. Sasic reatures of the control of the contr

and a continue to the continue

covers practically their complete or TRS offices are president, William J. McCambridge, president of Press Wireless; executive veepee, Green; vice president, David Fleit, tressurer, Theodore Green; secretary, Howard Epstein; generatory, Howard Epstein; generatory, Howard Epstein; generatory, Howard Epstein; generation relations director, David Finn, publicly director, William Ruder. Clai and LA offices will be headed by Arthur Beckwith and Harold ed by Arthur Beckwith and Harold ed by Arthur Beckwith and Harold ed by Arthur Beckwith and Harold will be headed by Green, with Feise serving as associate producer. Lillian Shoen is chief script writer.

Detroit Tigers Switch To WJBK After 6 Years For 28 Station Outlet

For 28 Station Outlet

The greatest change, it is,

The samouncement that all home
and savy games of the Tiger base,

and savy games of the Tiger base,

the carried by WIRK, Derroit. An
pouncement was made by Richard

E. Jones, general manager of

YORK, Derroit of the Four Industry

To,'s Detroit of the Four Industry

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To, so Detroit of t

years, while own the best six years, while the best six years, and years and

FLANAGAN'S CHI HUDDLE

Chicago Peb 1.

T. F. Flanagan, managing director of National Assn. of Radio Station Representatives, will close thich Chicago Persentatives, will close the Chicago Chicago Persentatives, will close the Chicago Pianagan will guest at Chi Radio Management Club tomorrow (Wed.).

WLS Grabs Off Atcher

Chicago, Feb. 1.

Bob Atcher's debut on National
Barn Dance last week (30) was the
second major acquisition of WLS
in a week.

Folk singer joins Captain Stubby
and the Buccaneers, who inked
pact previous week.

CBS Trump Card Turns Out 'Spade'

Bergen into Sunday at 8 on CBS in the fall and yanks Wildroot's "Sam Spade" from the time (a maneuver it tried to accomplish unsuccessful-

if tried to accomplish unsuccessful-ly a couple months back) if will mark the first time Columbia will have capitalized on the dropping of its automatic renewal clause. While notice of cancellation of the clause was served on agencies and clients a year ago, the latter were given protection until the end of this season. Under the

were given protection until the not of this season. Under the new sereciment, all contracts the new sereciment, all contracts the contract of the contract protecting it for the balance of the season.

CORWIN NIXING OFFERS TO STAY FREELANCE

After huddling with both NBC and CBS, Norman Corwin intends to nix all offers and remain freelance Corwin has leased his Coast home to Paula Stone for a year to reside in New York, working on his play which Irene Selznick will pro-duce and scouting the radio-video

picture.
Failure to agree on subsidiary rights has been the chief stymic to Corwin pacting a new deal with CBS. The desire to strike out in flims, stage, AM and TV with unrestricted use of his vast backlog of material, plus anything new he does, has cued his decision to freelance.

Crime Photographer ... 16.8



NATIONAL SALES MANA LEE FONDREN

Fondren is continuing the bang-up job for KLZ's national ac-counts that made him widely known in agency-sponsor circles for seven years as KLZ's promo-tion and merchandising manager.

Noble "T'Aint So" Spikes ABC Talk

ABC board chairman Edward J.
Noble denied vehemenity this
week recurrent rumors. that the
network has been sold to 20thFox, with the statement that
"there is absolutely nothing to it
"there is absolutely nothing to it
press by the statement and 20th
pres Spyros P. Skouras are defintlely finished, adding that the
"network is not for sale."
Despite a statement from
Skouras more than a month ago
to state the statement of the s

Skours more than a mouth ago to the effect that he and Noble had terminated negotiations when they found they couldn't agree on the found they couldn't agree on the ports had persisted that the deal ports had persisted that the deal partially on the fact that ABC that had been set. They were based partially on the fact that ABC that had been set. They were based partially on the fact that ABC that had been set to be a set of the fact that had been the fact that had been to be a set of the fact that had been the fact that had been that had been that the fact that had been that had bee

To the Victor Belongs the Spoils

Hollywood, Feb. 1.

Jules C. Stein, board chairman of Music Corp. of America, in reviewing CBS board chairman William S. Paley's maneuvers against NBC, stresses how the momentum of a situation can snow-ball an operation from but a few key, moves into gargantum pro-

Jules C. Stein, hoard chairman of Music Corp. of America, in reviewing CISS board chairman Williams, Paley's maneuvers when the company of th

Hooper Top 15 and the Opposition Sponsored Network Competition . . . Horace Heidt Compe-tition Jack Benny . Lux Radio Theatre.... Gabriel Heatter
Flsh and Hunt Club
Johns-Manville
Teiephone Hour
Dr. I.Q. Fibber & Molly 26.9 Erwin D. Canham.... Johns-Manville 10.0 Walter Winchell 26.8 Electric Theatre Man. Merry-Go-Round Bob Hope 23.8 We, the People...... Gabriel Heatter Railroad Hour
Henry J. Taylor
Sherlock Holmes
Voice of Firestone Godfrey's Talent Scouts 22.1 My Friend Irma..... 21.5 Arthur Gaeth Contented Program ... Carnegle Hall
Mayor of the Town...
Phil Harris-Alice Faye Amos 'n' Andy 20.1 2.6 4.0 16.1 Stop the Music (average) 20.0 Sam Spade Fred Allen 11.2 People Are Funny.... 19.1 Big Town 17.7 (No sponsored network compe Hit the Jackpot 11.1 American Forum 3.2 Dennis Day (No sponsored network compt'n) 15.5 Groucho Marx 13.0
Harvest of Stars 4.6
Johns-Manville 2.8 Mr. District Attorney ... 17.6 Milton Berle 10.4
County Fair 6.1
Gabriel Heatter 5.7 Duffy's Tayern 17.3

Jo Stafford
Johns-Manville
Sealtest Show

EARL EBI OUT OF RADIO FOR JWT VIDEO POST

Major move was taken Monday (30) by J. Walter Thompson agency to integrate its Hollywood operation into the television picture. It also marks the departure of another key production man from radio into TV. Earl Ebi, who for years produced the Edgar Bergen years produced the Edgar Bergen show for JWT, has been named to head the Coast TV operation for the agency. He leaves N. Y. tonight (Wed.) for Hollywood, fol-lowing huddles with John Reber, JWT head of radio-tele; Stanley Jackson, Coast head of agency. Green Stanley of the Commentary of the Tring the Chi and New York setup as well as Hollywood.

CBS Packaging **Lum and Abner**

Lam-and-Abner. will. become. a CSB spackage if a deal now being negotiated by James Seward, network veepee, is finalized. Under the arrangement, the rustics would be anchored for radio and televiston to CSB for seven years, with comployment contract.

Should the team be dropped by its current sponsor, CBS would sustain them until another is found. There is no tax angle to the deat, being a straight takeover the contract of the

17.0 O'Mara Leaves ABC To Head Hooper on Coast

Hollywood, Feb. 1.
Jack O'Mara is leaving ABC
Feb. 15 to become Coast manager
for C. E. Hosper. No successor to
his post as sales promotion manager has been named.
Jane Ridley continues, as manager of the Hooper Hollywood offire.

Program Analyzer Whittled Down To **Indie Station Size**

Program analysis has been cut down to indie size by a ne grameter" developed by Charles Hull Wolfe, BBD&O research and audience reaction specialist.
WNEW, N. Y., will start using the
device on Feb. 7, becoming the
first independent station to have
a regular audience reaction study

a regular audience seetup.
Chief advantage of the Wolfe machine is its small size and pormachine is less and pormachine is many that the seet of the s

need for complex mathematical figuring. Program analyzer was conceived by Wolfe a year and a half aso by Wolfe a year to build. The handle of the handle of

In contrast to other audience re-ction testers who use electronic (Continued on page 34)

TATUM TO DON LEE IN TOP EXEC POST

IN 10F EXEL FUSI

Don Tatum, atbrney for raide interests, joins the Don Lee network as general counsel, board member and assistant seems to be executive operational duties as sestant to Lewis Alen Weiss, president of Don Lee, and Willed Brown, executive veepse. Brown, executive veepse. Microse, for which he handled gal matters for NBC, ABC, Southern California Broadcasters ABC, and California Broadcasters ABC, and ABC, Seathern California Broadcasters ABC, and ABC, Seathern California Broadcasters ABC, and Section California Broadcasters ABC, and Sciences.

NBC 'ECONOMICAL RADIO' POLICY

· NBC Stance a CBS Reprise

NBC's new "Economical Radio" stance projected at last week's gPAC (Isstand Planning Advisory Committee) meeting is regarded grace to the properties of the properties of the properties of the properties of the project of the project

WMCA Appointments of Boggs, Atlass Prelude to Sale of Straus Indie?

Nathan Straus, president of MMCA, N. Y., which is said to be operating in the red, has brought in two midwest radio excess in a bid to pertition grows more cutthroat in New York. The new appointees are rorman Boggs, who will be general manager, and Raiphi A Alass, who will be general manager, and Raiphi A Alass, and the state of the state of

comment as to the wisdom of such above. In the post vacated by Charles Stark last June. He has been president and general manager of WLOL, Minneapolis, and was formerly general sales manager of WGM, McCormick station in Chi. WGM, McCormick station in Chi. Grant with the control of the property of the control of the cont (Continued on page 34)

Gieseking Ban Burns Up Van

Growing trend of broadcasters editorialize was seen again in urowing trend of broadcasters to editorialize was seen again in "News on the Human Side" over WOR, N.Y., last week when newscaster Lufe Van attacked barring of Walter Gieseking from Cardina and the Cardina

preted at referring to Waiter Winchell.

Winchell. See monen. "Van said winchel see and "Etra sustensity deceded on the said. "Etra sustensity deceded on the said." Etra sustensity deceded on the said. "Etra sustensity deceded on the said. "Etra sustensity deceded on the said. "It is said that sustensity deceded on the said of the said. "It is said or pro-Nazi. On the basis of the screams of the said." On the basis of the screams of the said. "It is said of the screams of the screams of the said. "It is said of the screams of the said." It is said of the said of the said. "It is said of the said." New on (Continued on page 34)

(Continued on page 34)

Seek WNYC Budget Hike

Sy Siegel, New York City's director of radio, went before the Director of the Budget Friday (28) to ask for a \$20,100 hike in funds for the Municipal Broadcasting System.

This would bring the 1949-50 budget for WNYC, WNYC-FM and the city's public address system to a total of \$224,000. Additional money would cover more engineers and writers.

Is That Bad?

When Goodman Ace, whose "Mr. Ace & Jane" CBS comedy "Mr. Ace & Jane" CBS comedy show was cancelled recently by General Foods, was offered the Tuesday night 10:30-11 a sustainer, network program execs used the salve tech-nique thus: "After as that's only 0:30 "After as that's only 0:30 "After as that's only 0:30 "After and dis 30 in the Rocky Mountain Zone." "To which Ace chimed in: "And in Siam we're a soap opera."

Fibber & Molly's \$2,500,000 For 'Literary Rights?'

Hollywood, Feb. 1.

Hollywood, Feb. 1.
New writhel in top tatest acquisition has cropped up in the case of Fibber McGee & Molly (Jim and Marion Jordan), who are on the Bill Paley still-in-negotiation agenda for CBS. The toprated proffered the same deal to both NBC and CBS—\$2.500,000 for the characterizations, etc., with the Jordans having the right to go off the CBS—\$2.500,000 for the

thoose years in when they be a considered to the construction of t

would get a divy.
CBS has still to decide: Paley would like to bracket F&M and Bob Hope with Bing Crosby on Wednesday nights.

ILGWU's Star-Studded Hoopla as Chattanooga FM'er Goes Hollywood

Chattanooga, Feb. 1.
Labor's first radio station in ennessee. International Ladies Garment Workers' WVUN, for mally opened modern studios in Chattanooga with a dinner at the city's biggest ballroom Saturday (29).

Entertainment from Hollywood included Charlie McCarthy and Edgar Bergen, Gregory Peck and Gene Kelly. Speakers included AFL prexy William Green, Sen. Estes Kefauer, Ed Murrow and local civic and labor leaders.

The FM station has been on the air for nine months, operating from its transmitter.

A NEW CONCEPT

NBC is moving into a new era and operational concept precipi-tated by the loss of its stars to CBS. In terms of the network that for years held down the No. I spot in talent and facilities, it is the most revolutionary turnabout in policy that radio has witnessed in

years.
"Economical radio" keynotes the new NBC thinking as the answer to CBS' ascendancy as the 'net-work of the stars' in the wake of millions to woo over the top Hooperated personalities.
NBC web prexy Niles Trammell set forth the new policy before the station Pfanning Advisory Com-

Hot Damm

Hot Damm
Possible to NCC's surprise more that no NCC's surprise more than anyone slase, the endorsement of the new Niles Trammell policy on programming by the all-important SPAC (Station Planning Adveck was in no small measure inspired by the splrited reception accorded it by Walter Damm, who operates the web's For years Damm has been recognized as SPAC's stormy petrel in welghing network affairs; an okay from him and min' as one NSC exce put it.

It was Damm's enthusiasm fact, that inspired the calling of the Feb. 25 meet in Children of the NSC ("Economical Radio" doctrine.

mittee (SPAC) at its two-day meet in New York last week, and NBC won such a decisive endorsement affiliate men that it, will be officially projected before the endication membership at a cogo on Feb. 28. Tranmell, meanwhile, went on a closed-curcuit Monday (31) for a preliminary presentation or NBC policy to the lateral transfer of the company of th

In effect the new "economical radio" concept which NBC is about to embrace is predicated on the assumption that:

1. From here on in it is going to be a lot simpler to influence agen-cles and sponsors with \$5,000 rather than \$20,000 packages;

rather than \$20,000 packages;
2. It would be considerably
wiser for NBC to spend \$5,000,000
or \$7,000,000 son developing newprograms and latch on to personalities who are on the way up
instead of spending the coin to retain two or three oldtime favorites;
2. With adds at the state of the contract of the coin to re-

tain two or three oldtime favorities;
3. With radio at the crossroads,
now that clients are eyeing TV's
potential, the "economical radio"
operation is one that translates its
programming into a cost-per-point
payoff for the sponsor; instead or
continuing to shoot for the bigtime Hooper Top 13, NBC will
while average-per-dollar rating
for its clients.

Cost-per-dollar Philosophy

Cost-per-dollar Philosophy
Trammell, it's understood, made
uuch of the cost-per-dollar philosophy in the closed-doors meet
with SPAC. He contrasted the
benefits of a \$10,000 weekly timeand-talent show with its more
moderate rating to the new Paley
investiture of millions to wrap up (Continued on page 34)

Getting the Chills

Sherman, Tex. Feb. 1.
A broadcast for help was aired over KTAN here last Thursday night.

Thursday night.

The door to the radio station had frozen shut and members of the station staff couldn't get out to go home.
They just wanted somebody to come by and chop away the ice. Somebody did.

STAR LOSS CUES | NBC Runs Into More Talent Trouble With Hope, Gardner on Future Pacts

Talent Ain't All

Telent Ain't All

Free escents is NEC's
philosophy in exister in Nec's
philosophy in exister in Nec's
philosophy in exister in Nec's
wholesale exodus of its starstudded roster to CBS, as outlined at last week's meeting
of the Station Planning Act
men almost unanimous approval by the SPAC boys).
NBC doesn't intend to let
the talemir run the network.
NBC doesn't intend to let
the talemir run the network.
There is a little question of facilities and adminletrative knowhow that shares
to not facilities and adminletrative knowhow that shares
billing. And these are the
things that contribute toward
projecting the air personaliprojecting the air personal ties into the Hooper bigtime

Tele Hurts Radio More Than Films. Radox Discloses

Radiox Discloses

It is addo listening more that it is a discontinued to a study made by its interest of the property of the p

Int'l Silver Would Move 'Ozzie' To CBS This Year; Contingent on Coke, Jones

International Silver may not wait until next season to move its "Ozzie and Harriet" show back from NBC into its ex-CBS Sunday night 6:30 time, but would like to negotiate the switchover after the current 13-week NBC cycle expires.

the current 13-week NBC cycle ex-press.

Coc. Cola and whether it is willing to move its Spike Jones show into a Saturday night or Wednesday night period, which the web is offering. The soft drink company has a contract protecting it until September. And Jones, in turn, has a contract for the balance of the

contract for the balance of the season.

Coca-Cola doesn't pick up Edgar Bergen until next fall, when it takes over Sunday at 8 on CBS and relinquishes the 6:30 period. Until then, if the coke outfit wants to retain the time, CBS has no alternative.

NBC ran Into more talent trouble last weekend when Ed Gardner ("Duffy's Tayern") and Bob Hope laid it on the line to prexy Niles Trammell. But Trammell, hewing Radio" concept, practically told them that NBC wasn't Interested on meeting their respective demands and that it CBS Bill Patey could proceed accordingly. Gardner, whose contract with Egistol-Myers for his Wednesday night NBC show terminates this should be with Trammel to the target of the should be controlled to the control of the control

Clause That Refreshes

Clause That Refreshes
Coca-Cola has bought the
services of Edgar Bergen for
services of Edgar Bergen for
than the \$25,000 Standard
Brands pald for his package
last season. The differential is
being made by William S
being made by William S,
with Paley thus assured of
grabbing off the show for the
Sunday night at 8 period.
The Paley thus assured of
grabbing off the show for the
Sunday night at 8 period.
The Paley clause guaranteeing the 23G payoff for the
Sunday night at 8 period.
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the Sunday night at 8 period.
The Paley thus assured to
the Sunday night at 8 period.
The Paley thus assured to
the Sunday night at 8 period.

Clusive." Gardner wants a three-vear contract with the network at \$20,000 a week for his "Duftys" package. Trammell niked it, but was willing to talk counter terms whereby Gardner would be inked to an NBC pact under a sainry ar-ministration of the contraction with the his talents. The company of the con-traction of the contraction of the made by the web with Jerry Lewis and Dean Martin. Gardner wasn't interested.

Hope, making a p.a. in Philadel-phia last Friday (28), spent a cou-(Continued on page 32)

Lucky Strike Eves 'Sing' Vice Ameche

American Tobacco Co., loved into daytime radio

American Tobacco Co. which moved into daytime radio programming recently with the Don American Your Lucky Strike" italenders in the Property of the Property o

American Tobacco execis are in-terested.
Plan is to cut "Sing II Again"
down from its present 60-minute version and install Robert Q.
rest quizer, Dan Seye give the cutMeanwhile, another ciggle cuttif,
Philip Morris, is still debating its
daytime CBS program splerge via
the newly-created, cross-the-board
variety show headed by Morey
Amsterdam.

Which One Has It?

Which value risk if!
When Raye Shampoo asked CBS
for an audition of its* Winner
Take All' giveavay show which it
subsequently bought to plug it not
the all the subsequently bought to plug is not
ed a ticklish problem for the
show's emce, Bill Cullen.
Cullen happens to be identified
with the Toni competing homemouncer on all Toni air shows.
That's why Bud Coliyer is now
cown as Rayev's "Winner" quizzer,
Latter also does the TV version of
"Winner" on CBs.

Sustaining
CISS, from New York
In connection with Negro History Week, CISS paid a dramatic that at one and the same time present a contribution and condemned the nation's bondage of a contribution and condemned the nation's bondage of a contribution and condemned the nation's bondage of Phillis Wheelley, the Negro poetess who came to our shores as slave when a child, CBS turther drove home thert so held, CBS turther drove home thert so held, CBS turther drove home there will be the present the state of the present the state of the present the state of the present the present the state of the present the present the state of a people's talent, Yet the story was not told with hitterness, only address.

Phillis Wheelly had be benefit as the state of the present a present the present the story was not told with hitterness, only address.

story was not too win pitterness, Phillis Wheatley had the benefits of the personal teaching of her benefacters and also her aid in fighting for her acknowledgment. Only songe of her achievements of the state of t

resenses and overwhelming bruiality.

It was rather unfortunate the publish Wheatley never came to publish wheatley never came to and facts of her great capacities were listed, yet a real person who felt what the world was doing never came through. The substance of the property of the publish of the property of the p

UNCLE BRUCE'S NURSERY With Bruce MacDonald 60 Mins.; Saturday, 9 a.m. WJW, Cieveland

ee Mina; Saturday, 8 mm. "WIW, Cleveland WJW Opens its studios Saturday morning to mothers who have no morning to mothers who have no morning to mothers who have no morning to mother who have no morning to mother who have no morning they do their downtown shopping, and the station, with the copperation of several local merchants. Bruce MacDonald, himself the aboy-sitters. Bruce MacDonald, himself the father of two sons, handles the father of two sons, handles the ing activities, enterviewing mothers and setting children to sing. Although the radio stint is one read to the seven have seen to morning the station handles 50 youngsters between the ages of four to seven. The station handles 50 youngsters between the ages of four to seven, phone call now week in advance, this to give MJW nopportunity to check lists so that the favor is possible, to as many families as mostilies to as many families as Milk and graham crackers are

to check lists so that the favor is extended to as many families as Milk and graham crackers are supplied by local merchants as supplied by local merchants as tered nurse is on duty; the Red Cross has set up a first alung and six grit scouts are on handle control of the control couldn't afford the baby-entre couldness and the couldn't afford the baby-entre couldn't afford the afford the afford the

MORGANTIME

MORGANTIME
With Giselle, Geoffrey Waddington orch; Frank Williams, Henry
Ramer, announcers
Producer: Stan Catton
Supervilor: Bob Haig
39 Mins., Tues., 8 p.m.
Henry Morgan, Ltd.
CBM-Montreal
Will. Watter Thompson)
Will. Watter Thompson)

(J. Walter Thompson)
With a weekly budget around
\$2,000, "Morgantime" carries one
of the biggest shows for a single
outlet anywhere in Canada. Regular star is Giselle, singer who
handles her lyrics in both French
and English with much savvy and

(Continued on page 34)

FORN OF PHILLIS WHEATLEY
FIRM Muriel Smith, John Marriott,
Alice Yournan, Spill Trent Harfrede Antonini, music; Sandy
Becker, announcer
Writer; Shirtey Grahad
Froducer: Werner Michel
30 Mins., Tues. (25), 10:30 p.m.
(SST)
Suss., Trom New York
It connection with Nezro Hiswas second in the "Playbonse"
was second in the "Playbonse"

Norman Gottschalt, Ed Cooper, controlled by the Cooper, controlled by

Constitution of the control of the c

HOLLYWOOD'S OPEN HOUSE With Ray Bloch Orch, Budd Moreno, Henny Youngman, Vir ginia Weidler, Basil Rathbon Jim Ameche, emcee; Bert Wayne

TO BE CONTINUED
With Duane Bogle, Gloria Gullfoyle, Robert Hammerstreen,
Jane Michael, Marabell Smith,
Barbara Smith, Sam Siegel, nar-



BEN LUDLOW MUSIC

Fred Allen's Kidding On The Square On State of Radio Humor

What started out as rather a American humor, on NBC's "Living — 1949" documentary series Sunday (30), turned into quite an indictment of present-day radic humor by that master of broadcast wit, Fred Allen. Allen let go in a kidding vein at gags, gag-writers, giveaways and the industry itself, and though it was all in a banter-ing format, it was kidding in earn-

Western Honey Youngman had stoped of which was all an abanter-middle of the stature enough by Albr Evrietts. Admits a weight of the stature enough the stature enough by the sta

Humor should be disseminated in a spirit of relaxation, Allen ex-plained, and radio, by its very tempo and strain, works against this. And the future looked dark, he said, even if humor could never die.

Allen also took a swipe at give-aways—"a sorry commentary on the state of radio-today." As-for television, he brushed that off as "the vaudeville approach to every-thing." Bron.

ways—"a sorry commentary on Jane Michael Marabell Simils, the state of radio-doay." As formental states a state of the s

· From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Record of Henry Morgas show cut at NBC Monday (31) ... Garry Moore tessed a buffet supper at Cafe Francais, Rockefeller Center, Sanday (30) by Martia Straus, his Eversharp boss, on occasion of Garry Moore tessed a buffet supper at Cafe Francais, Rockefeller Center, Sanday (30) by Martia Straus, his Eversharp boss, on occasion of Cafe Tables of Fatima, back east from Hollywood where they was of the Stanzais in three weeks. Bernart Masdaden, 80-year-old father of physical culture, and his 44-year-old bride, Jonnie Lee, prepping air series tentatively labeled "Deember and May". The Editored Woman eries test tentatively labeled "Deember and May". The Editored Woman eries test tentatively labeled "Deember and May". The Advanced Woman Taylor, CBS veepee and director of public affairs, to Virgin, lider for month vacation. Hubbell Robinson, Jr., CBS program vp., in from Coast yesterday (1)..., ABC flack Marchall Robins to resign Feb. 14, Fred Malona appointed editor of "Best Versa", mational monthly formerly called "Tom Breneman". Bud Greenspan acting sports dreet or WMGM, succeeding Marty Glichama, who has heavy sorts coverage sized. ... WNEWS Block Face tested for the Carlot of the Violetty of the Carlot of the Work of the Carlot of the Carlot of the Work of the Carlot of the

IN HOLLYWOOD . . .

platter.

Pat Weaver barged into town for a few sessions with Young & Rubicam producers to see what can be done about improving certain of the firm's follywood originations. .. Ed Gardner called has Cultom Webb and the control of the control of the control or control of the control or control or control of the control or co

IN CHICAGO . .

IN CHICAGO

Andy Murphy, new flack at NBC... WGN producer and columnit Morrison Wood to demonstrate cookery at Chi Tribune's outdoor show the Morrison Wood to demonstrate cookery at Chi Tribune's outdoor show the Chicago of the Chi

IN WASHINGTON ...

IN WASHINGTON...

WOFM own's all FM station, hypoing MOD drive with free commercial time to local business firms in sectiongs for contributions to pollo fund... U. S. Navy Band under direction of Lt. Com. Chartet Brandler preemed an ABC net show past Saturday (1:30 P.M. E37 originating from outfit's D. C. practice hall.... Eugene S. Themas, to sales manager of Bamberger Broadcasting Co. and currently more sales manager of Bamberger Broadcasting Co. and currently more on video and tils effect on local biz... Lynethet Wilson named program director of WINX, replacing George Creamer, who recently resigned convicted on this effect on local biz... Lynethet Wilson named program director of WINX, replacing George Creamer, who recently resigned with the converse of the converse of

N. Y. INDIES IN HOOPER REVOLT

Bus-Broadcasting Via FM Planned For N. Y. May Be Cue for Nat'l Use OF TV YARDSTICK

Details of the extensive plans to bring FM music to New York City's bus riders (one of 20 U. S. cities that will have transiticasting by the end of the year) have been

bring PM music to New York City, but and the property of the program of the post of the program of the program

Another sadiget being tested is a button which automatically boosts the volume when announcements are broadcast. Button is pressed in the transmitting studio, sending the transmitting studio, sending the volume 15 or 20 deethels, and the volume 15 or 20 deethels. According to tentative plans, each bus will be equipped with one receiver and the volume 15 or 20 deethels. According to tentative plans, each bus will be equipped with one receiver and the volume 15 or 20 deethels. According to tentative plans, each bus will be equipped with one receiver and the plans of the volume to the v Another gadget being tested is a button which automatically boosts

Four N.Y. FM Bidders Ask Pronto FCC Grants

Washington, Feb. 1. Four bidders for FM stations in the New York metropolitan area asked the FCC yesterday (31) for immediate grants, now that num-ber of channels available and ap-plicants are equal. A fifth bidder, Methodist Church, dropped out in late December, Joint petition was filed by Con-

Joint petition was filed by Cro Joint petition was filed by Cros-ley Broadcasting Cop., Atlantic Broadcasting Co, Debs Memorial Fund, all of New York, and Elbets-McKeever Exhibition Co., of Brook-lyn. Hearings were held in New York in December, and are to be resumed in Washington next month.

KCBC-KIOA Merger?

AUD-AIUA metger:

It is rumored attempts are being made to merge sistlons KCBC and see the second of the second se

U. of Chi Home Study

U. Oil Cill Hollie Study
Home study courses will be
linked with NBC University of the
Air and Univ. of Chicago Round
Table program.
Two courses, "World Polities"
and "Economics in the Modern
World," will base the schedule,
world, "will base the schedule,
uncertainty to be a state of the schedule,
uncertainty to be a state of the schedule,
ing for non-credit certificates.

Order New Trial In Flamm Award

Appellate Division of New York Supreme Court on Monday (31) set aside the 1946 court verdict awarding Donald Flamm \$490,000 from Edward Noble. Decision was that technical errors in the orlg-inal court necessitated a new trial.

Case is expected to come up for re-trial shortly.

The case of Flamm vs. Noble resulted from the sale of WMCA, N. Y., back in 1941. The jury in the 1946 case found that Noble had used duress in obtaining the station.

Bob Hope Asking 60-Day Stay on L'ville Hearings; Plans Thorough Study Washington, Feb. 1.

Indication that Bob Hope intends to play all his cards to beat out rival bidders for the Louisville Twa bidders or the Loutyrille Countries of the Countries

Minnesota Gets Bill To Aid Newsmen on Sources

Ald newsmen on nources
Bill protecting newsmen, including
those of radio, from divulging
troduced in Minnesota Legislature
When the control of the control of the control
Hang is farm service director or
Hang is farm service director
Hang is farm or
Hang is farm o

news, although many subject to survey by district judges.

Haeg has been with WCCO since 1940. Itc was first president of National Assn. of Radio Farm Di-

A Switcheroo

On NBC, it is the affiliates who

CLAIM SHORT END New Senate Group Backs Tougher

New York indies are doing a burn as a result off the Hooper and the state of the Hooper and the state of the Hooper and the state of the Hooper at the Bilmore yesterday (MXR and WOY, but some station execs are still squawking that Hooper's TV retings are slying AM the short end of his yardstick. Hooper's TV retings are slying AM the short end of his yardstick than the yard

LEVY BROS. PULL OUT OF WCAU, PHILLY, IN APRIL

Dr. Leon-Leon Britanne de la louvir ara munual y for 1848-51.

Dr. Leon Philadelphia, Feb. 1.

Dr. Leon-Leon Britanne de la louvir ara munual y for 1848-51.

Britanne de la louvir and general counsel for the station, announced Monday (31) that they would resign their posts as of control of the station, announced Monday (31) that they would resign their posts as of control of the station of the Philadelphia, Feb. 1.

FCC: Seeks Duplication on 'Clears.' **Less Outside Influence in TV Grants**

Sound & Unsound Sound & Unsound
Arthur Hull Hayes, former
manager of WCBS, was feted
by by industry exest last week to
earbrate his with the control of the
test of the control of the control of the
test in Frisco. Hayes was gifted
with lugzage and seroil
lauding his 15 years in N. Y.
thou manager pointed out that
Hayes will be overseering CBS
AM and TV stations in S. F.
"In other worrds, he quipped,
"arts of radio,"

Bilingual Operations Spurred in N.Y.; **Indies Seek Old World Advertisers**

convinced that, as far as the Italian market is concerned, there'll al-ways be a place in the AM realm for bilinguals. Meanwhile, the Fortune Pope indie is blueprinting a video pattern aimed for Italian residents, but that will depend on the swing into the upper high frequencies and opening of new channels.

On NEC. It is the animates who is red doing the raiding.

Harold Burke, general manager of the NEG-frilingte WBAL in Belt timore. has grabbed off Leslie ple timore. has grabbed off Leslie with the Ned-fring the WCAO.

Peard was assistant general lasty, the Raiding the Columbia stituling and moves over as assistant to the and moves over as assistant to the and moves over as assistant to the manager at the WBAL effective PEb. 14.

Bome script editor and dramatic.

Growing importance of bilingual producer, Mrs. Vera Fontanella operations is shown in succession Cueto, arrived in the U. S. last of developments at WOV. N. T. Tuesday 250 for haddles on the control of Italian-speaking dramatic talent in this country. According to the pro-grammers. Light immigration laws keep out new dramatic blood so they've got to go abroad for the artists Among top Italian thesps to be used are Gino Magazu and Ricardon Malosar Out Shows Rome studios. Mrs. Cheto says, will also turn out shows for WOV, reporting on conditions in Italy, covering economic developments

reporting on conditions in range, covering economic developments and political questions such as the Marshall Plan. Tape recorder will be used to get interviews with workers and farmers for documentary. (Continued on page 34)

Washington, Feb. 1.
Promise of bold, hard-hitting reg-ulations of radio and television by the Federal Communications Comthe Federal Communications Commission in the coming years appeared likely last week on the heels of recommendations by the new Democratically-controlled Senate.

Although based on a sub-committee study in the last Congress, the recommendations were given the blessing of Sen. Edwin C. Johnson of Colo. new chalman of the

ters in Frisco, Hayes was gifted en with luggage and scrib radio. At the luncheon one station manager pointed out that Hayes will be overseering CBS "In other words," be quipped, "both the sound and unsound parts of radio."

Indies' War Chest

For D. C. Lobby

Chicago, Feb. 1.

Representatives of 139 independent Martin Station page 139 independent AM stations pledgad three-year rat of \$144,000 to hypore and the property of the

(Continued on page 32)

RAYVE BUYS 'WINNER' AS AFT. GIVEAWAY

Rayve, on behalf of its new home-permanent wave product, is now set to ride with the CBS "Winner Take All" giveaway show. It has been revamped into a 15-minute, five-times-a-week program and will be installed in the 4:30-45 afternoon segment. It starts Feb. 28.

Feb. 28. Robert Q. Lewis now holds down the full half-hour (4:30-5) period, but with Lucky Strike interested in the strike of th

Perl's 'Project X' Due For F-C-B Audition

Foote, Cone & Belding this week is auditioning a new half-hour show packaged by Bernard Prockter called "Project X." It's being written and directed by Arnold Petl. (It's scripter Perl's initial directorial assignment, incidentally.)

Show will be authentic dramati-

zations of average persons who into humanitarian, community con-tributions, etc. Prockter also pack-ages Pall Mall's "Big Story" dramatizations of top newspaper

yarns.
F-C-B is picking up the tab for the audition on behalf of an un-revealed client.

Vallee Sees Separate Coast TV Depts.. Sub-Divided Studios as Aids to Biz

Sub-Divided Studios as Aids to

Major Hollywood studios now toying with the idea of producing the state of the state of producing the state of the state of producing the state of the stat

from small snickers to big yocks. He also has undescredits as they appear on the screen, so that they appear on the screen, so that viewers who might be in another room with their sets turned on a superior of the screen in the state of the screen in the

back before the cameras for a retake.

Among the series Vallee now has
in the works is 'I' Could Eappen
in the works is 'I' Could Eappen
fourth place in the Hollywood
fourth place in the Hollywood
fourth place in the Hollywood
Academy of Television Arts and
Sciences awards last week. He
Comica, 'an across-the-board series
comica, 'an across-the-board series
running 12 minutes each, in which
animatim of standard comic strips
is achieved through constant caminimatim of standard comic strips
is achieved through constant
earlies and the standard comic strips
is achieved through constant
earlies and through
earlies

Set Thru April; May Buy Summer Low-Budgeter

"Philco Television Playhouse" was set this week to continue on the NBC-TV web at least through April. At that time, the spon and Hutchins ad agency, which handles the account, will decide whether to go off the air then until

High Budget Stalls Todd Video Show

Pians for the top-budgeted television variety show to be produced by Milke Todd from the stage of the produced the produced been temporarily abandoned because of the high budget involved. Todd is scheduled to met with Blackburn leser this week, however, and the two may work out a suitable format that could be produced at a cost within reach. Profected hour-long show would

of a sponsor.

Projected hour-long show would have been staged at the theatr Sunday nights, when the current legit tenant, Todd's "As the Girls ("A staged to the stage of the

but NBC nixed that idea.

NBC is anxious to do a show with Todd, but the showman avers the won't do one unless he 'can ple he want's one unless he 'can ple he wants'.

Preliminary touble with the labor unions involved had already been worked out. Show would on a regularly-scheduled basis from a theatre housing a legit show, which presented unique problems unions, as again and other unions, and the presented unique problems unions, as against the same than the presented unique problems are the presented unique problems.



HARRY SALTER

Authors League Rift Seen From

Jurisdictional row looms within the Authors League of ownertical television field. Matter may come television field. Matter may come to a head next Wednesday (9) at the regular monthly meeting of a Televisiof Writers Guid. And regular council to the regular council meeting. Swift council will take official actions at wood. It's figured the Coast may be unsuccessful, however, as representatives of the and Radio Writers Guild, are expected to favor the proposal. Although the TWG his actually

pected to favor the proposal.
Although the TWG his actually been organized, it will have no elected governing body or any autonomy for some time. For the present, it is being run by a feleresentatives from all the affiliate claiks, with Rex Stoat, former Authors Guild president, as chairman. Organizing and administrate of the stoat of the League treasury. Matter of admission of the TwG.
Matter of admission of the TwG.

the League treasury.

Matter of admission of the TWG has a couple of technical angles. Guestion of forming the organizater matters for League council decision, subject to approval by the AG, DG, and RWG, but excluding SWG, which has more local autonomy than the other stillistes. But all burstleton amatters, including all burstleton and the second successions. tele, are the province of the en-tire League, including SWG as well as the other Guilds.

St. Louis—Joe Kramer, formerly with KIMO, Independence, Mo., has joined gabbing staff at KWK

New Tele Packages

National Barn Dance' Gets ABC-TY Spread

Gets ABC-TY Spread**

"The National Barn Bance' The National Barn Dance' The National Barn Dance The National Bar

AT&T Claims It's Meeting TV Needs 'Promptly,' Denying Monopoly Charges

Evans Picked for \$7,000 N.Y. City Pix Video Job: Cues O'Dwyer TV Interest

Cities of Dwycf, 17 initied as New York City's vid-pix unit was given official approval when the Board of Estimate voted Thursday (27) to allocate \$17,000 to carry op-ciations through July 1. Following day Mayor O'Dwyer confirmed Cliff Evans, former WHLI public affairs veepee, as TV supervisor, at \$7,000

per year.

Memo to the board from city radio director Sy Siegel points out
that the Municipal Broadcasting
System is interested in getting a
video channel, when the freeze
thaws, possibly in the higher season
Siegel estimated 150,000 annually to
perfuse a TV outlet on a modest
System in the season
of the season of the season of the season
of the season of the season of the season
of the season of the se

t Seen From

Video Guild

Video

Siegel's memo is a big boost for the video medium, citing surveys to show popularity of TV.

Kraft Rating Cues Low-Budgeters

New audience ratings of "Kraft". Television Theatre," coupled with the fact that it is produced on a relatively small budget, is leading many sponsors and broadcasters to the opinion that top, name scross aren't necessarily the answer Now nearing the start of its third year on the NBC-TV web Wednesday nights, "Kraft" copped fifth place in both the Hooper and Pulse ratings for January in the ing the only dormatic show to hit the top TV 10 for the month. By depending on capable fea-

the top TV Moor the month.

By depending on capable featured actors, rather than the top anmes available from Broadway and Hollywood, the J. Walter Thompson ad agency, which packseep, the weekly budget to about \$5,000. Figure is about one-third that spent each week on "Philoc Television Theatre," most costly the air. Nother of the latter two has yet made the top 10 in the east.

has yet, made the top 10 in the east.

Only other answer to the sustained populacity of the Kratttained populacity of the Statetained populacity of the Statetained populacity of the Statetained populacity of the St

is also noted, however, that Kraft has no popular show immediately preceding it which would keep viewers' distaint unto to NRC. Precedent-making decision handwisters of the property of the p

Washington, Feb. 1,
American Tel. & Tel., Western
Union and Philec Corp., got in
their last arguments yesterday
(31), in the fight before the FCC
to force the Bell System to inter-connect with microwave relays for
television network transmission.

Hearings on FCC regulations under which AT&T has refused to

Hearings on FCO regulation, under which AT&T has refused in interconnect with non-woned circuits were held last December. The parties were given until the Endest of the second of the parties were given until the Endest of the second of the second of the parties were given until the Endest of the second of the

TEXTRON BACK ON AIR VIA HARTMAN TV SHOW

Another instance of an ex-net-work radio user returning to the air—but this time via video—has cropped up in the case of Tex-

Textile company has bought a half-hour show with Paul and forace Hartman for a Sunday evening TV web spread, starting Feb. 27. Network, however, hasn't been faiture of "The Hartmans at Home," with guests, etc.
Textron pulled out of radio several years ago after aponsoring liclen Hayes in a Saturday night demantic stantag on CBS.

Unused Titles Seen In Danger on 'Test' Verdict

STUDIO SHOWS KAYO TV SPORTS

Look Out

"People's Platform" (CBS) spent a half-hour Monday night (31) on "What Effect Will Television Have on the Home?" and got exactly nowhere. It got nowhere for the same reason that other programs of the type have failed to enlighten viewers on matters pertaining to television.

How could any real information be obtained during a half-hour which included an opening and meaningless skit of a young couple trying to figure where to put the video set in the living room, a swing around studio stage to demonstrate cameras, lights, and mike boom, a peek khrough control windows to em-lights, and mike boom, a peek khrough control windows to em-duction crew, and finally to a panel of four people gathered to answer questions by Quilney Howe and also questions from side-walk visitors to a receiving set dealer's store remote from the studio? All this in 30 minutes. The personnel of the panel consisted of—James Hanrahan, of WEWS, Cleveland; Mrs. Leonard Lórons, wife of the newspaper columnist, Jack Gould, the Radio Manufacturers' Association.

It was not all a waste, however, because the program, despite its handteap, loudly rang a warning for the executives of the broadside in which Mrs. Lyons condenned elevision in general and all children's programs in particular, this also including adio. Mrs. Lyons saw toolting in any current child's show in the east to warrant transmission and went on to say she also higuist it a mittake to telecast the Presidential inaugural ceremony at midday because she only knew of one man who saw it elessons as somethins television could do for the children but lessons as something television could do for the children but neglected to mention the type of safety belt to be used to hold

But the warning is there. It is this. When an indivdual is of such opinion as to see no redeeming quality in any video juvenier program to the point where criticism cases to be criticism, then that opinion makes a negative and negligible contribution to pro-gram, station, and network and becomes a smear upon, if not an affront to, the entire television industry,

The solution? Screen your people.

Amer. Tobacco Mulls Big TV Spread; 'Goldbergs', 'Big Story' Get Riggio Eye

American Tobacco Co., currently represented in television with the new film series, "Your Show Time," and a flock of spots, is mulling a bigtime TV. entry on behalf of both Lucky Strike and Pall Mall.

Wiscont Plants A

Mall.
Vincent Riggio, American Tobacco prez, was all set to grabCRS "The Goldbergs" if the netiCRS "The Goldbergs" if the neticap night at a pre-Arthur Godrey time, but that soment had
previously been committed to,
Philip Morris 'for 'tis new Jinx
Falkenburg-Tex MeCrary video
work when the preems in video
work when the present in a few

show, which preems in a few weeks. Riggio meanwhile alerted his board of directors to view the board of directors to view the board of directors to view the beard of the preems of the

Too Much Work, Too Little Coin Now in TV, Sez Kyser

Tex-Jinx TV Mag Format

Tex McCrary - Jinx Falkenburg video show bought by Biow for Philip Morris will have departmentalized magazine format, using stills and film elips as well as live interviews. It's to be called "Preview—The Living Magazine of the Air."

1t's scheduled for the Monday night at 8 slot on CBS-TV.

Morris Agcy. 'Alerts' Entire Staff To Video

Television has assumed such proportions at the William Mortagency, that entire staff is being agency, that entire staff is being the staff is being assigned to servicing of a show. Theory is that television embraces, every medium of entertalment and a background of knowledge from other fields must be utilized.

Thus legit dept, agents will service dramatic programs, cafe and vaude toppers will handle vaudeo,

value toppers will handle valuede.

Kay Kyser, here for conference of the Staff; in the securities of the Morris office. The Staff of the Staff in the securities of the Morris office. The Staff of the Staff in the securities of the Morris office. The Staff of the Staff in the securities of the Morris office toppers will be seen that the Staff in the Staff of the Staff in the Staff in the Staff of the Staff in the Staf

PRODUCTION COIN

Indicating the way sports events lose their hold on television audiences who have access to the best of current studio shows, new Pulse TV. ratings for January reveals TV. ratings for January reveals TV. ratings for January reveals M. V. and Philadelphia. By comparison, four different sports events made the list in Chicago (before the new sable link brought N. V. originated shows to the midesoning to feature films. Comparative ratings point up the

set. 1. originated shows to the midwest), with four other Cui places
Comparative ratinas point up the
Comparative ratinas point up the
cyclical nature of TV audience
preferences. Sports grab off the
cyclical nature of TV audience
preferences. Sports grab off the
money for ambitious shows when
money developed the shows of
the audience for clausified in the
core accurate and the shows the
money developed the
coverage in the midwest. A
with the exception of local programs, Pulse showed the audiences
With the exception of local programs, Pulse showed the audiences
with the exception of local programs, Pulse showed the audiences
in X. and Guilly, which the
installation figures, to have virtual
last for studio programs. "Texaco
later for studio programs."

"Texaco
later for studio programs."

"Texaco
later for studio programs, and
last for studio programs."

"Texaco
later for the studies of the
later for the studies

New York New York
Texaco Star Theatre
Godfrey's Talent Scouts.
We, the People
Man.Geo. Washington BB
Kraft TV Theatre.
Toast of the Town
Winner Take All
Original Amateur Hour
Friday Night Boxing.
Phil Silvers Show

Philadelphia Texaco Star Theatre Texaco Star Theatre
Godfrey's Talent Scouts
We, the People
Break the Bank
Toast of the Town
Friday Night Boxing
Mummers, Parade (3 stations)
Original Amateur 1lour
Phil Silver's Show
Gay 90's Revue

CBS 'Suspense' Sale For TV Cues House-combing For Additional Packages

CBS television, following the planting of "Suspense" this v as a new tele series scheduled for a March 1 preem, is now culling its entire roster of AM house packages, both sustainers and com-mercial, to determine which others

RESULT OF MORE 4A's Draw Battle Lines for Tele **Jurisdiction, as Merger Plan Dies**

CBS' Crosley TV Threat

Opposition for Crosley's Cincinnait, Feb. 11.

Opposition for Crosley's Cincinnait, Peb. 11.

Disposition for Crosley's Cincinnait C

The Katz agency is said to be in on the CBS linkings.

Crosley's WLWT here celebrates its first birthday next week, and its video stations in Dayton and Columbus are slated to open for business within a month or so.

Cincy Ball Club Going All Out On TV With Full Sked

Cincinnati, Feb. 1. that television bolster radio's known gate-buildbolster radio's known gate-build-ing power, the Cincy baseball-elub is going all out this year on video including it with AM for initial complete coverage of the initial complete coverage of the last season, when television bowed locally, the Reds' management ex-cluded airings of Sunday, holiday and some of the 19 night tills Warren (Elles ellub possible).

and some of the 14 night tills between College dib president. In week awarded a one-very ioint contract for television to Crosley's WLWT, which did the job in 1948, and the Scripps-Howard WCPO-TV, carded to have its commercial wow sting in our contract for the commercial work of the commercial of the contract of the

Neither of them would tip off the separate prices for radio and video, yet a grapevine report fixed the amount for both concessions at close to \$100,000.

close to \$100,000.

The video deal also carries gratis rights for the two stations to work out their own arrangement on programs a half-inour before game starring time. Last season Dodge Dealers. With "Dusgout outper baseball editor, and "Fans in the Stands." by Dick Bray for Rubel Baking Co, divided the 30-minute periods. This season, for the first time. Gless is reversing the right to cancel the pre-game programs on 24-hour notice.

Camel Cigs 3G-A-Day NBC-TV Show Puts All

Web Facilities on Tap

New Camel news show, which re-places the Fox Movietone reel on the NBC-TV web starting Feb. 16, will combine all the news-gathering sources and methods of presenta-tion available to the web, including tion available to the web, fincluding, mobile units for live pickups, film footage, charts and diagrams, name personalities, and commentators. Show, as set untillet, will cost the chart of the chart o

Battle for television jurisdiction is slated to start at a meeting tois slated to start at a meeting to-morrow (Thurs.) of the Associated Actors & Artistes of America. Actors Faulty, Screen Actors Guild and the American Federation of Radio Artists are forming a lele-vision committee for the purpose of governing performers in the field. No consolidation of the unions is involved.

unions is involved.
Simultaneously, the American
Guild of Variety Artists will introduce a resolution calling for
the 4A's to take over the jurisdiction with Various component union
policing individual shows. Both actions follow the defeat of the proposed merger of AFRA, Equity,
and Artists following AGVA's,
tests and the adoption of the Margarett. Webster report condemning
areart. Webster report condemning tests and the adoption of the Mar-garet. Webster report condemning the amalgamation. Merger was given the coupt of grace when AFRA executive secretary Genze when AFRA executive secretary Genze when Heller was refused permission by the Equity council to answer points brought up in Mass Webster's re-tought up in Mass Webster's re-to be made public.

to be made public.

Unification plan received another turn/down last week when the public content to the publi

enacted by the 4A's.
Meanwhile AGVA has started its
own policing of the vaudeo shows.
It is sending organizers to the variety programs, cheeking on membership cards. If performer has a
card for any 4A union, he's okayed.
If card is in arrears, act is warned
to get up to date.

Como Bars AM-TV Clash Via Disking

Perry Como's Friday evening Chesterfield broadcasts on AM and video took a new tack last week 128) to insure against one medium interfering with the other. Before he began doing the television shows, Como did both his 7 p.m., and the 11 p.m. repeat for the video shows Xmas Day he did both the AM and video at the same both the AM and video at the same to doing simulcasts at the 11 p.m. shows only, the video portion covering only the New York area of course. (28) to insure against one medium

Last Friday, however, Chester-field made a recording of the 7 put this or the metwork UNEC. The state of the metwork UNEC. T

Como may also do two nights of video in the near future, perform-ing for the cameras Monday and Fridays.

Scott Buys 1/2 'Dione'

Scott Buys /2 Dione'
Scott Paper Co. has bought the
second half of the "Dione Lucas
Cooking Show" Thursday nights on
the. CBS-TV web. effective next
hrursday 101, through the J. Walter Thompson ad agency.
Agency is currently hinke over
the first 15 minutes of the weekly
half-hour stanca which has run as
a sustainer on the web for more
than a year.

any liem from the second-salt upgenerate the states from
two former legit revues in which
the principals appeared, "Make
Mine Manhattan" an d "Small
worder, "the county
the principals appeared, "Make
Mine Manhattan" an d "Small
monder, "the county
the principals appeared, "Make
Mine Manhattan" an d "Small
monder, "Cae. Miss Coca did a
lot for the show with her pantomogene Coca. Miss Coca did a
lot for the show with her pantoday the show with her pantomagenerate with the producer and
the former with the producer and
the number being placed next
to closing meant that producer and
traced it as solid. Early in the show
the comedy had been slow in
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reality beams to make a routine to make a control to the control t

ure on the screen, merely reduces the attention to the product the first half she also opened the control of the first-half she also opened the second and that was too bad, again because of material. This was a price baseball game. He dayl foundoubtedly a better performer than the particular material allowed her long 'Youth' and Caesar's "Night Out" in the second-half, a standard bit with him, would have helped the foregrant and show as a whole, the foregrant and show as a whole immediately by Miss Cocas's "Faun" and this was wast-made the show top leavy as the curtain neared, and this was wast-made the show top leavy as the curtain neared, flighting a bad threat throughout the performance. If he was, he won.

restinct and the control of the cont

ADMIRAL BROADWAY. REVUE

**SIG Caesar, Imagene Coea, Mary
McCarty, Marge and Gower
Champion

**Produced and Directed by Max,
Writers: Ray Carter, Mel Tolkin,
Lucilie Kallen

60 Mins, Friday weekly) 8 p.m.
ADMIRAL GOWER

This full-hour show offered good
beople and spotty material on the people and spotty material on the people and spotty material on the programs like these, which we will be seen harder to obtain. The
hadrouve But the stickout angle of the programs like these, which we will be the programs like these, which we can be completed by the programs like these, which we will be the programs like these, which we can be completed by the programs like these, which we will be completed by the programs like these, which we will be completed by the programs like the programs of the programs like the programs of the programs like the programs of the

RFD AMERICA
With Bob Murphy, quizmaster;
Norman Barry, announcer
Directors: Don Meier, John Lewcilen
30 mins., Fri., 8 p.m:
Suntaining
WNBQ, Chicago

"RFD America" is good video, but if it accomplished nothing else, the Lou Cowan package adapted from radio will dispet the myth of today's farmer being a slow-witted rube with a straw in his mouth and hayseed in his hair.

slow-witted ruhe with a straw in ins mouth and hayseed in his hair. After a slow start, "RFD" proved a rask-moving quizzer, with the provent a rask-moving quizzer, with a result of the provent and the prove

(Reprinted from N. Y. Sun of Jan. 27.)

ILL TEMPER FITS **GODFREY POORLY**

Arthur Godfrey was in bad humor last night. At moments humor last night. At moments apologetic, telling how much work went into his Wednesday television program, he was frequently defiant, and stuck out his tongue actually as well as figuratively at critics who have found fault with the show. Several of his remarks were aimed at VARIETY, the entertainment trade, journal. were aimed at Vallety, the entertainment trade journal, read avidly in show business; these must have been incom-prehensible to most of the

prehensible to most of the audience.

The best part of the four was the appearance of Harmond, who was extremely funny. The rest of it, including the sniping, did not seen calculated to seep the seep of the won in the last TV Hooper report, or to retain for Godfrey the admirers who like him for good humor.

HOTEL BROADWAY With Jerri Blanchard, Striders (4), Harry Ranch Sextet, Rose & Rana, Avon Long roducer-director: Harvey Mar-

Producer-us-lowe-Writer: Bob Rocke 30 Mins; Thurs, 8:30 p.m. WHELAN DRUGS DuMont, from N. Y. (Staton B. Fisher)

injunction of today's farmer's being a low-witter new with a start with performer and the second of the second of

Wednesday, February 2, 1949 Tele Follow-up Com-

Tele Follow-up Comment

"Sindle One" again demonstrated in the Sunday (30) in its presentation of "Bill Alley" that a dramatic showcases go, it is more generative the television of "Bill Alley" that a dramatic showcases go, it is more generative that the presentation of seenes and montages were lutus. While one different of the presentation of seenes and montages were lutus. While one different of the presentation of seenes and montages were lutus. While one different of the presentation of seenes and montages were lutus. While one different of the presentation of the seelecter of the presentation of the presentation of the seelecter of the presentation of the seelecter of the presentation of the seelecter of the presentation of the presentation of the seelecter of the presentation of the seelecter of the presentation of the seelecter of the presentation of the presentation of the seelecter of the presentation of

were proposely as complete as those abut because they were not read to the type with the proposed one of the proposed one of the proposed one of the proposed one of his top effects.

Million Berle on his last show before taking off for a three-will the produced one of his top efforts with the produced one of his top efforts. Since the produced one of his top efforts with the produced one of his top efforts. Since the produced one of his top efforts with the produced one of his top efforts. Since the produced one of the produced his time and his opener. His pittal monogeneous his opener, and hi



HAMMERING AWAY at NATIONAL SPOT BIZ?

As a radio executive, you are busy building sales facts that you hope will mean increased revenue.

But are you hammering \underline{away} at it? Chipping off, reducing the resistance that hurts?

Your Messages In Variety Direct Your Drive Right To Your Objective—
The Men Who Spend the Major Share of Radio Dollars.

GIVE YOUR FACTS AND FIGURES THE FAST. POWERFUL IMPACT NEEDED
TO CRACK THE MOST LUCRATIVE FIELD IN RADIO TODAY.

MAKE VARIETY WORK FOR YOU



NEW YORK 19 154 West 46th St. CHICAGO 1

HOLLYWOOD 28 6311 Yucca St. LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

Ad Agencies Find Going Rougher Than in Radio Crashing in With Shows

foothold in television programming against the onrush of network house packages are finding it, a considerably more expensive proposition than in radio. In order to buck the webs, the agencies have found they can't project a show off a piece of paper or an audition disk; as they could do in radio, but must give the client sufficient visual dressing, including a modicum of sets and costumes, to nunch the show across.

noicent visual dressing, including a modicum of sets and costumes, to punch the show across.

Networks go to somework is a modern to see the control of the Agencies, of course, can tolaw the recording system. Cost of that to date has made the recording to the procedure prohibitive for the agencies. The procedure prohibitive for the agencies of the procedure prohibitive for the agencies. The procedure prohibitive for the agencies of the procedure prohibitive for the agencies. The procedure prohibitive for the agencies of the procedure prohibitive for the agencies. The procedure prohibitive for the agencies of the procedure prohibitive for the agencies of the procedure prohibitive for the agencies are forced to compete with each other programming control. Pointing up the expension of the programming control. Pointing up the expension of the programming control. Pointing up the expension of the program is an Air bandle both forms of compete who with control. Pointing up the expension of the program is an Air bandle both forms of competency of the program is an Air bandle both forms of competency of the program is an Air bandle both forms of competency of the proper and program in the proper and proper and program in the proper and proper and proper and program in the proper and proper an

New Tele Business

Five new series of spots were listed by Chi station WBKB recently. Sponsors include Spiegel. cently. Sponsors include Spiegel, Inc., through Schwimmer & Scott agency; Reliable Silp and Drapery Co., through Deuss, agency; Kraml Dairy, Manufacturing Co., and Selanes Beauty Supply Co.

Marshall Field, through Foote, Cone & Belding, using five-a-week "Uncle Mistletoe" on Chi station WENR-TV.

WRR. Statement of the s

WBKB, Chicago; announcements for Botany Mills, Inc., through Sil-verstein-Goldsmith agency; Air Comfort Corp.; and Philco Dis-tributors, Inc.

KTLA Cops Station Award As Acad Debuts 'Emmy

Riollywood, Feb. 1.
Academy of Television Aris and Sciences presented the medium's rist video awards at its Riollywood Athletic Club dinner. The 'Emmy,' a word derived from linage categories and accompanied by a plaque given to the station that made the most outstanding overall state of the Hollywood, Feb. 1.

Tobacco.

Fifth and final award of the evening went to Stokey-Ebert Enterprises for "Pantomime Quiz," which was named "the most popular tele program."

United World Films Sets Up Release Sked For Video Distribution

Inside Television

NBC has turned down Jerry Fairbanks Production's "Crusader Rabbit" television series. Pact between producer and net gives web first retelevision sories. Fact perween products and her gives wer first re-fusal on all vidpix turned out by Fairbanks concern. As a result of the NBC snub, Fairbanks will peddle the pix himself. The films are five. As a result of the minute animated shorts. Firm will make 130 reels and offer them to video outlets.

Emerson Radio prexy Benjamin Abrams revealed to his board het what preliminary figures indicated the company's earnings for 1948 would be the largest in its history. Abrams attributed the increase to the introduction of television models, but declared that more than 29% of the company's dollar volume last year represented TV sales. Emerson has sinced jumped that figure to 30% of its tost sales and it is expected to be increased still further this year. During the board meeting, Abrams was presented with the 10,000,000th radig receiver to come off the Emerson production lines.

When NBC radio and television performer Bob Smith fields for a two-week Caribbean vacation after the "Howdy Douby" TV show Friday (4), be'll record the puppet's voice to fill in while he's away and Smith's other chores on the program.

Dan Seymour, now emcee on "We, the People," will take over Smith's sport on the Thursday night "Gulf Road Show" on NBC-TV, Regular NBC personalities will fill in for him on his AM stints for the web.

Debils on the two systems of theatre television were outlined to the American Institute of Electrical Engineers More 2011 by RicA engineers Holly V. Little Jr., widefield RicA to the direct projection and intermediate film methods. Speaking at the Hotel Stater, N. Y., Little said that the capabilities of the projection system are equal to the best studio television equipment but, "of course, any destroyation of the signal between the camera and the projector causes an inferior picture on the screen." The course of the signal between the camera and the projector causes an inferior picture on the screen. The second projector cause and inferior picture on the screen. The second projector cause and inferior picture on the screen. The second projector is the second projector of the second projector is the second projector in the second projector in the second projector in the second projector is the second projector in the second projector in the second projector in the second pro

CBS Sued for 25G In Rental of TV Sports Clips

CBS has failed to return some 2,700 feet of sports clips originally rented to it in 1946, Advance Tele vision Picture Service. Inc. charging in a \$25,000 damage suit charging in a \$25,000 candage still filed in N. Y. supreme court. Operators of a film library, the plaintiffs claim the defendant wrongfully converted 1,000 feet of the footage into 35in for its own

use.

Deāl was strictly on a rental basis, according to the complaint, and CBS was obligated to return the prints. Action came to light last week when Justice Perdinal Pecora granted the defendant's motion for a turther bill of particulars. Court added that if the plaintiff was lacking in knowledge of any of the licens he may so state under oath.

ELSON'S SPORTS QUIZ DEBUT

ELSON'S SPORTS QUIZ DEBOT Chicago, Feb. 1.

Bob Elson will debut a sports quiz show over ABCTV Feb. 14, titled "identify." Program calls for guests placing famous sport sitdations from films and stills.

A. Stein & Co. will sponsor, through Louis A. Smith agency.

WILLIAM CULLE BRYANT

"Wherever there is music," said William Cullen Bryant with a poet's eye for the practical, "there is a throng of listeners." And wherever there is good music, as there is always over WOXR and WQXR-FM, there is a throng of listeners to delight the heart of any advertising man. More than half a million families tune constantly to these stations ... so constantly, no other station can reach them so effectively. These families love good things as they love good music . . . and can afford to buy them. That's why advertisers find these families a most inviting segment of this biggest and richest of all markets. May we pitch your sales-seeking song to this musichungry throng?



RADIO STATIONS OF THE NEW YORK TIMES

WANTED



top agency television department director

- up to one or two years ago. He is now knee-deen in television. He is fully qualified to take over the reins of our Agency's television activities which, we believe, requires a completely different approach than does radio. He has a thorough understanding of advertising's objectives and functions. He believes that television will sell more goods at less cost than any other medium once it has been developed. He has a good idea how it will be developed and when. He is completely conversant with outstanding talent, sources and costs, and all details involved in the use of top talent. He knows how to put together effective television presentations from spots to full length shows; how commercials can be woven into entertainment so that they get maximum atteution from the audience
- He is young in spirit and mind, aggressive, and presents his thinking clearly and effectively whether he is selling the agency's account executives or clients. He is a good organizer and can work well with people, gaining their respect for his sound judgment and clear thinking. Above all, he looks forward to the opportunity of joining an aggressive advertising agency and building a television department which will be responsible for a vast amount of its total billing.
- Candidates should write Box. No. V-27, Variety, 154 West 46th St., New York 19, giving detailed information which they think qualifies them for the post. Interview will be arranged quickly,

THE NEWEST MEDIUM



YOUNG & RUBICAM, INC. ADVERTISING

lew York Chicago Detroit San Francisco Hollywood Montreal Toronto Mexico City L

Television Reviews

DRAW ME A LAUGH
With Jay Irving, Mel Casson, Bill
Holman, Oscar Brand; Walter
Ifurley, emcee.
Producer; Iliton E. Krents
Director: Howard Cordery
30 Mins., Sat., 8:38 p.m.

Sustaining ABC-TV, from New York

"Draw Me a Laugh" draws be a kind of "Can You Ton This?" it with cartoons. Viewers send in cartoon idea and gag line, with Mel Casson, who draws "feff in Crockett' strip, executing the cartoon in two minutes. Simultanes with the case of the but to the feet of the case of the but to the feet of the case of the but not the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of the but not the feet of the case of ously the gag line, but not the cartoon idea, is given to the guest who gets two minutes to whip off a sketch. Then a panel of four from the studio audience judges which is the funnier cartoon. In one round the viewer's car-

Certainly e unique radio pro -Rita Van Pelt, Constitution, Atlanta, Ga.

WHAT MAKES
YOU TICK?"

I'm Ivary Flakes
Mon. thry Fri.
2:45-3 P.M. For Ivary Flakes CBS, Mon. thru Fri. 2:45-3 P.M.

With JOHN K. M. McCAFFERY ADDISON SMITH

EDDIE CANTOR! HELP!!

got something for you, but ean't ach you. You want it, only I'm ld back letting you have it.

The Pollo Kids will be so happy, that they will weep knowing % profits of song are for them.

wrote complete song—with ho of will sing it in Col Bra instrels. Didabury's Theatre, Wa Y., Feb. 16. I really need dip. No gag. Contact me. ust get song somehow. (Brooklyn) VICTOR SACHAR Walden, N. Y.

continued from page 28
gent. however, and curries the tool idea was a deep see divershow. Some of his narrations could not be drastically trimmed for better box soing underwater to say, expected to the state of th down past nm. norman was used faccinating TV. Between rounds several fun-provoking tricks Were show, was blindfolded and required to draw one of his characters, "Wille Doudle Classon was cartoon out of it. Hollman and Cason were given blinders and cartoon out of it. Hollman and Cason were given blinders and the cartoon and the cartoon to the cartoon and the cartoonist's provided a bright moment. Show doesn't lack adult oppen!

provided a bright moment. Show doesn't lack audio appeal, either. Folksinger Oscar Brand, accompanying himself on the guitar, creates clever ad lb. Britse Greates and the price of the pri

sponsor should latch on to Brand in a hurry.

Smooth out a few production kinks, knock out a few unnecessary complications and ABC should have a lively show in "Draw Me a Laugh."

Senate-FCC

Continued from page 25 omy the matter of clear channels be handled by Congress; that legislation be delayed until after the Canadian international conference has been held; that the Commission then be invited to suggest legislative changes; that, if deemed legislative changes; that, if deemed essential to give other countries the U.S. position on clear channel superpower, this nation declare its advocacy of 50km power limitation for all signatories, with each country to use its own clear channels as it sees fit.

legislative changes; that, if deemed increases that of give other countries will work anywhere.

Dos Moines Busses G. F.M.

Dos Moines Busses G.

Dos Moines

Los Angeles

New York

and radio and television specifically will be really in the general public interest and not for the benefit of vested interests,"

vesied interests."

On a third front—a projected reorganization within the FCC
through the adoption of a panel
system—the subcommittee also
unred thumbs down expressing its
opinion that "any attem, to make
the commission would not be in accord
with the Commission will not be
the commission of the commission
that of appellate courts in
that of appellate courts in
that of a proup or subcommittee within
the Commission.

Bus B'casting

Continued from page 25

comes part of the bus system, the city will realize additional revenue. System — which covers subways, busses and trolleys—operated with a deficiency of \$30,900,000. War raised in mid-1948 when bus far with the was being debated. At that time bus operators fiel it politic to gers might put up a kick and ar-gue that additional ad revenue boost.

gue that additional ad revenue shoot.

Il's understood that city has received a wartety of proposals, rangeived a proposals

Contract calls for installations eventually in 150 vehicles.

Morris Agcy

continued from page ??

commissions are concerned. In this respect, television is following a bistoric pattern established by the majority of agencies which used historic pattern established by the majority of agencies which used start in radio, later took variety and radio earnings to make headway in films, bands, and legit, and are now using radio earnings to However, it is expected that within a year or so, tele departments will be able to stand on its own without subsidy from other ments will be able to stand on its own without subsidy from other than the will be the depth believe that tele will be the depth of the department in the enlire office.

Steel Sponsors Gailmor

'Luncheon at Sardi's' Expanded to Full Hour

WOR's (N. Y.) "Luncheon at Sardi's" will go to a full hour starting April 13, although it will remain as a 30-minute stanza on

starting April 13, although at win-remain as a 30-minute stanza on Mutual. "Sardi's" is the station's most successful cross-the-board after program wise program wise the station's policy of bringing big names to daytime shows and also answers listeners requests for longer interviews with guests.

'Suspense' Continued from page 27

sion originating in N.Y. and pro-duced and directed by Robert Stevens.

and originating in A.1. and place and originating in A.1. and place and a solid plac

Camel

Continued from page 27 m will be five minutes longer than the "Camel Newsreel Theatre", turned out now by Movietone. Entire operation will headquarter in a special NBC studio reconverted into a TV newsroom in Radio City, N. Y. Plans are now in the works to eventually stage live pickups from all 14 NBC stations linked by

to eventually stage live piccups from all 4 RbC stations linked by NBC has hired 14 additional men to supplement its present news staff and now has contracts with newsrest companies in Europe and East, Africa and South America to provide footage from those areas. John Cameron Swayze is to be chief to commentate and members of commentation and members of the commentation of th

NBC Runs Into

Continued from page 23

ble of hours on the phone with
Tranmell outilining his proposition. He wants a deal similar to
that worked out by Paley and
Bing Crosby whereby NBC would
buy into Hope's corporate setup,
carried that worked out by Paley and
buy into Hope's corporate setup,
carried that the continued of the considered a certainty that Tranmell would toos it off, although
it has been indicated that Tranmell plans to huddle with Hope
if the compromise
deal.
Although CBS is anxious to grab
Although CBS is anxious to grab

deal.

Although CBS is anxious to grab off Hope for a back-to-bath Wednesday night bracketing with Crosby, Charles Luckman, prexy of Lever Bros, the comedian's sponsor, would prefer that Hope remain on MPG. But if Hope can't persuade the network to talk a persuade the network to talk a persuade the network to talk and the set of the set willing to join the rest of the set will be set of the set will be set of the set of t

Side Jobonsors Lailmor Unusual restuy of a commentation sponsoring a commentation open on Wills, IN, XI, Sunday 100 when Johannes Sieel, liberal gabber now off the airwaves, state shifted its bankroll to daytime bear now off the airwaves, state shifted its bankroll to daytime shows the picked by the off Galimor's laboration, "Report on World and the publication, "Report on World and the publication, "Report on World sponsorship is definite for four of Sponsorship is definite for four of Sponsorship is definite for four of the disk of the publication, and the publication of the disk of the publication will be aired three or five little sponsorship in the publication of the disk of the publication will be aired three or five little sponsorship in the publication of the disk of the publication of t

Wyllis Cooper to Script 'People' in Staff Shuffle

In a production shuffle yesterday (Tues.) on "We, the People," Gulf series Tuesday nights on CBS, Wyllis Cooper takes over the writing assignment on a freelance basis, Lindsay MacHarrie returns as supervisor and Phillips Lord, originator and title owner, will

again have an advisory status.

James P. O'Neill and Aubrey Williams have resigned as scripters and Lenny Safir becomes idea man and researcher. Rod Erickson gives up the producer assignment to join the Young & Rubicam radio staff on the General Foods account.

Chattanoogs—Announcement of the resignation of Rulph Pattas tanoogs, has been announced by Norman Thomas and Earl Winger, cowners of the station. Thomas cowners of the station. Thomas the administration of the station, while Bryan J. Bush, former local salesman, will be in charge of sales.

Time Magazine

HOLLYWOOD REPORTER: "D HOLLYWOOD REPORTER: "Doluge of mail pauring into ABC from wamen, louding the ELEANOR AND ANNA ROOSEVELT show as the first network recognition of female Intelligence in doytime programming, should convince the nets that the ladies aren't. as zany about saap aperas as wark and agency masterminds fr figured."

NEWSWEEK: "For the moment, the show is unsponsored on ABC, But this leaked like a temperary status. With the Trumon upset fresh in their minds, several advertisers were ovidily ayeing the show . . . convinced that the American people are still as interested in the Raoseavelts as they were in 1944.

Wars in 1794.

JOHN COOLSY. "It's the meet alevated and ambificus women's per grant te came clong in a conv sage and mest women should find it a courseling addition to their manning morthlang addition to their manning to to . . Mrs. Reasswill has devoted her time shiefly to Interviewing list. Early guests, on awe-inspiring list. Early this program will be of an impost and another and manning the same same matched anywhere size."

NEW YORK POST: "Mrs. Eleanor Racsevelt and her daughter Anna are bringing new dignity and substance to that wasteland of ideas: daytime

RADIO DAILY: ". . . daughter Anno's charm lies in the fact that she has many af the characteristics of the late FDR."

TIME: "... with the able assistance of daughter Anna, Mrs. Roosevelt returned to the air with a new program and a new radio personolity Her first broadcast won raves, in the

VARIETY: "(Mrs. Roosevelt) rank with the stand-aut commentators of the air today . . she displays mor caurage and is more positive the most of the others put together."

VOGUE: ". . . a pragram in which discussion is serious, above the yum-yum coakies level of most daytime

DAILY VARIETY. ". the Roosvelts seem barn to the microphone . Anna made her network debut, and like her father (and) mether . displayed the arithfuets that ougur for a successful career, on the cirinness that the control of the control of the cirinness of the control of the cirinness of the control of the cirinness of the cirin

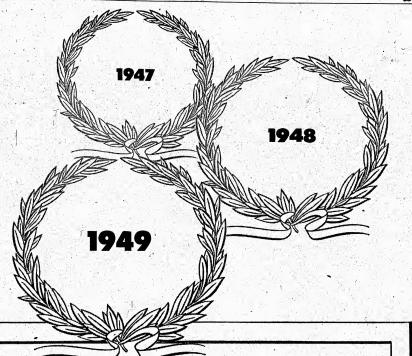
Created, Packaged and Produced by

MASTERSON, REDDY and NELSON

Radio and Television Productions 6331 Hollywood Bivd., Hallywood



San Francisco



Acknowledgment

to Those Who Request None

For two years which have been made rich by their artistry, sympathy and understanding, a group of writers, producers, performers and singers has been making radio history.

The program in which these people take part — "THE GREATEST STORY EVER TOLD" — is one in which little opportunity exists for

Individual acknowledgment and recognition.

As the third season begins for this unique and highly acclaimed program, The Goodyear Tire & Rubber Company takes this occasion publicly to thank the following for the reverence, sincerity and skill which have characterized their fine. work:

Waddill Catchings, who produces the program
Fulton Oursler, who conceived the program and edits the scripts
Henry Denker, who writes and directs the program
William Stoess, who directs the orchestra and choir
Leonard Blair, who is in charge of network production
Terry Ross, who is in charge of sound effects

These radio actors and actresses who have given splendid performances in leading roles

GWEN ALDEN
VERA ALLEN
DAVID ANDERSON
MICHAEL SINGLAIR ARTIST
RALPH S. BELL
ALLEN BRADLEY
EDWIN BBUCE
FRANK BUTLER

JOSEPH CONWAY
EDWARD CULLEN
JOE DESANTIS
JIMMY DONNELLY
ERIC DRESSLER
BOB DRYDEN
ETHEL EVERETT
BETTY GARDE
JAMES GOSS

JACK HARTLEY
ROD HENDRICKSON
ALAN HEWITT
EDWIN IEROME
LAMONT JOBNSON
OWEN JORDAN
WILLIAM KEENE
JOAN LAZER
BILL LIPTON

ARNOLD MOSS
BENRY M. NEELY
BANTOS ONTEGA
TED OSBORN
WARREN PARKER
TED PEARSON
LARRY ROBINSON
NORMAN ROSE
ANNE SEYMOUR
ELEANOR SHERMAN

EVERETT SLOANE
SYDNEY SMITH
IMSEY SOMERS
DOGAR STEHLI
LARL SWENSON
LARL WEBER
THEL WILSON
LOLAND WINTERS
OSEPH WISENAN

and the members of the orchestra and chorus who have provided vital musical backgrounds and interludes

GOOD YEAR

We think you'll like
"THE GREATEST STORY EVER TOLD"
Every Sunday - ABC Network

Radio Reviews

LET'S PLAY GAMES With Al Bernle, emcee; William



"On an Island with You" Mgt.: LOU CLAYTON

TELEVISION PRODUCER-EXECUTIVE

Now doing top production, program-ming, idens, seeks greener pastures. Box V-16, Variety 154 W. 46th St., New Yark 19, N. Y.

continued from page 24 appeals. Giselle is sparked every Miss Droce, of staff, acts as modother week by the French Canadian Canad

POLICE REPORTS
With Police Chief Eastman, others
Writers: Maury Haguewood, Reland Bradley

with Folice Chief Eastman, others Writers: Many Haguewood, Rejand Bradley and State of the Chief Eastman and Chief Eastman Eas

Followup Comment

Followup Comment Abe Burews, who calls himself
"a singer who can't sing," guested
on Bing Crosby's Philos show,
on Bing Crosby's Philos show,
which was a burner of the show of the show of the show of the show was a Burner
Wednesday (26). It turned out to
be one of the season's highs,
Highspot of the show was a Burner
'Colaibonal' type musical. With
Crosby and Miss Lee giving an
ed with a "loly bandit type" song,
increased with a "love type" ditty
and shale "California,"
Burrows said he's terrific on
Burrows said he's terrific on
that). He addended that he's looking for a bankroller: 'If I stay out
lang for a b

Cleveland—Ced Dunbar left his disk post with WSRS and WERE for WNNR Richard Johnston, who appeared on the "Ohio Story" writes a new story with WCMW's announcing staff. Bob Roger bid WSRS goodbye to take over WAKR's newsroom.



"No wonder he's been watching the clock lately. . . . Wheaties!"

Ice Wave in Texas Takes Several Stations Off Air

Dailas, Feb. 1.
Radio stations have been hard
hit the past weekend again, due
to the extremely cold wave in this
area. Ice-burdened antennae collapsed, forcing the stations off the

Last Thursday five of the six local outlets were off the air due to ice condition. In Fort Worth and other communities similar cases were reported. Some cities were without power, while still others telephone lines were down cutting off network programs.

Geiseking

Continued from page 23 = the Human Side" has frequently been used as station mouthpiece for editorializing. Last December the station took

been used as station mouthpiece for editorializing, in station feeds and the state of the state

Program Analyzer Continued from page 22

mechanical organization of the control page and executions. With pressure on a betton by the testee cuts in an electrical. Slight pressure on a betton by the testee cuts in an electrical pressure of the control panel dials; the pressure of the control panel dials are the control page and the control page an

actions in the studio follow reactions under relaxed home condi-tions under relaxed home condi-tions under relaxed home condi-tions under relaxed home condi-bene conducting tests with his ma-chine before audiences of Ys, the American Legion and WBRY.

can be used to determine continu-tors reactions or reactions at de-sired intervals. Audiences can vote whenever they with or they not work they are the con-laxed with the control of the programming experience. He has perience and for six years has written commercials for top show, including Jack Benny and the Hit Prede. He is the author of published by Funk and Wagnalls. In addition to his radio program testing, Woife is working on audi-mer reactions to TV. Reactions to the control of the control of the con-testing the con-test

Chicage—Green Bay Brewing Corp, invading Chi area with Van Doyke Beer, has signed with WIND for "You'll Like This," barber slop quartet; five quarter hours weekly, 13 weeks. Waiter L. Rubens agency handles.

NBC Policy

Continued from page 21

top personalities as used it's
continued that the chances
are considerably alimmer of a
\$30,000 to \$40,000 a week timecalent-package operation (such as
Benny) translating itself into a
Benny) translating itself into a
citent. Similarly, NBC feels that
such perpetuation of high talent
cods; must inevitably reach a point
where agencies and appassors will
personal translating the continued to the continue

Prior to the SPAC meeting, there was considerable trade speculation as to how the key affiliate basses would respond to the lever the state of the network's top talent. It's state considered with the term of the state of the s

It was disclosed that NBC is practically ready to go with 52 moderately - budgeted shows, after screening more than a 1,000 possibilities; that some of radio's top spenders are interested in picking up the tab on the Jerry Lewis-Dean Martin program developed by the web, plus some others that have been auditioned.

WMCA

outfits, WBBM, which was later sold to CBS, and WJJD, which was picked up by Marshall Field.

when the control of t

WMCA's 104G Biz Spurt WMCA, N.Y., has signed contracts for new business and renewals totaling more than \$105,000 director. Included is a contract for upwards of \$40,000 by Krasdale Foods, which is the distributor's first venture in radio. The agency is Green-Brodie.

Is Green-Brodie.
Purity Bakeries have signed a
\$30,000 renewal contract, via Y&R,
on the "Mr, and Mrs. Music" show.
Procter & Gamble and American
Clgaret and Cigar Co. have skedded
spot campaigns. Other new contracts include BC Remedy, NU
Kuri, and Nestle's Milk Products.

Indies War Chest. Continued from page 25 =

spearhead of the anti-clear move-ment, had estimated a minimum annual tab of \$10,000 to set up a Washington office.

washington of neme to the operation of the conBroadcasters and Chile? "We have been considered by the constitution of the co ciear channels plus four networks would spell disaster to independent operators.

Total Of 3.217 Stations Authorized By FCC: 124 Now In Television Field

Washington, Feb. 1.

Washington, Feb. 1.
Total number of radio broadcast stations authorized in the U. S. as of Jan. 1. including AM, FM, and TV, was 3.217, according to figures released last week by the Federal Communications Commission. This was a net increase of 172 over the previous year.

previous year. Television sations authorized at the turn of 1949 totaled 124, an increase of 51 during the year. FM authorizations totaled 966, a decay of the property of the

the air).

In addition, there were 182 experimental video stations authorized as of Jan. I, or double the number a year previously. Educational FM outlets totaled 50, a gain of 10, facsimile stations numbered two, and international (shortwave) stations totaled 37.

Bilingual Continued from page 25

taries on dams, irrigation projects and similar public topics.

and similar public topics.

WOV hopes to use these in a
daily 15-minute strip dealing with
special events. Another cross-theboard airer will be a question and
answer stint, with Italian reporter
replying to queries from listeners
airmailed by the station to Rome.

airmailed by the station to Rome.
Also in preparation are a couple
of sospers. Actors in the teajerkers find it a novelty, because
RAI — Government network—
doesn' air that type of program.
Rome actors have to be coached
to drop stylized manner for more
natural acting approach, Mrs. Cueto says.

to says.

WOV is taking space in Italian mags, pointing out to Latin mannactures that they can get a foolbold in the U. S. Italo-American market by advertising on the standard to the standar



AM 1280 kc — 5000 waits (effective 20,000 waits in greater New Orleans) Covering New Orleans, South Louisiana and the Gulf Coast.

FM Channel 287 — 15,000 w
(C. P. 155,000 wats).

WDSU's dominant Hooperating, ing service and high listener to THE buy in New Orleans!

NEW ORLEANS ABC AFFILIAT



DEAR AL:

Stop worrying about how Jan August gets all that music out of one piano. He tells all in this issue page 43.

JOE

CIRCLING THE KILOCYCLES

San Antonio—A new half-hour program made its debut Saturday, program made its debut Saturday, program made its debut Saturday, program will have been considered at the control of the con

Amarillo, Tex.—Lonnie J. Préston, V. M. Preston and Alice Howenstine have filed application with the FCC for authority to sell a 56.4% interest in KVAI to Arthur R. Hughes for \$30,000. Hughes now owns a 41.63% interest in the outlet.

Detroit—Transfer of William J. Hendricks from sales promotion manager to sales department was announced by James G. Riddell, general manager of WXYZ. Hend-ricks, as director of advertising

Beston—Ethel I. Parker, blind | sears has been active in March read of Comment of the March Read of the Read of

Ast Lake City—A weekly panel diseased of and by state sensiors that for the people, has been in augurated by KDVL for a quarter-holour weekly are committee room at the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the State Capitol, the moderator, Newell Knight, has a guest with the state of the state of the State Capitol, the moderator, which will be stated the state of the State Capitol, which will be stated to the state of the State Capitol, which will be stated to the state over the part of the State Capitol, which will be stated to the state over the part of the state of the State Capitol, which will be stated to the state of the State Capitol and the state of the State Capitol and the state of the State Capitol and t

New York—Announcement of the appointment of Albert S. Goustin to the New York staff of Blair-TV, Inc., exclusive television station, as an account exec, was made here by William H. Weldon, president. He took over his new position this week.

Des Moines—Two radio broad-casting companies have filed arti-cles of incorporation with the Celwein and the other at Boone. Id., and each is capitalized at at \$100,000. Northeast Iowa Radio Corp. will operate at Oelwein and the Boone Broadcasting Co. at Boone.

Winterest in KVAI to Arthur ughes for \$3000. Hughes now a 41.69% interest in the outright of the state of t

30 'World Premieres' On Tap for WNYC's 10th

American Music Fiesta

Fact that more longhair music is being written in small towns by relatively unknowns than in the big cities is revealed in the program for the Tenth Annual American Music Festival to be aired by WNYC, New York's municipal sta-

tion, between Feb. 12 and 22. More than 50 compositions never previously heard on the air, including 30 works to receive their world premiere, are skedded for broadpremiere, are skedded for broad-cast during the II-day celebration. Among the works to be premiered are a one-act opera, "Fit for a King," by Martin Kalmanoff and a trio by Boris Koutzen. Other com-posers whose works will be intro-duced are Liysses Kay, New Rorem, Alan Hovhaness, Karol Rathaus and George Garratt.

and George Garratt.

In previous festivals works by
Morton Gould, William Schuman,
Aaron Copland, Roy Harris, Virgil Thomson, Elie Siegmelster and
Samuel Barber were given their first performances.

first performances.

City Radio Director Sy Slegel announced that the festival will be opened of file is 119 by Mayor O'Duyer with an address on Feb. 12 at 5 pm. A record number of public concerts—18, of which 16 will be free—will be sponsored by the city station during the celebrator.

the city station during the celebra-Drippose of the festival is three-fold: to stress the contribution of young American artists and com-posers, to present their new and seldom heard works, and to offer seldom heard works, and to offer fail. The companies of the con-sili races creeds and national ori-gins. Programs are varied, rang-ing from a New York Philharmonic-tins. Programs are varied, rang-ing from a New York Philharmonic-shop ballads. Jazz is included in the schedule, with bookings arr-anged for Woody Herman, Charlie-and Gracle Fields. Postry Kaye-and Gracle Fields. Postry Kaye-and Gracle Fields. Postry Kaye-and Gracle Fields. Postry Kaye-and Gracle Fields. The Companies of the Town South Programs of the Companies of the Gustinies. Tom Scott and Andrew Summers Rowan.

Test to Supreme Court on Crime News Reporting Seen in Balto Decision

NCCJ's 'Empty Chair'

"The Empty Chair," a transcribed drama starring Margaret. O'Brien, and featuring Mrs. Eleanor Roosevelt as guest speaker, will be cut today (Wed.) for the National Conference of Christians and James

Program, which will be released to stations throughout the country, to stations throughout the country, was written by Alvin Yudkoff and will be produced and directed by Jack Lloyd.

WCOP'S ON-THE-SPOT SCOOP IN HUB GUNPLAY

SCOOP IN HUB GUNPLAY

WCOP, Hub ABC outlet, secreting its special events man. Ken
ardio newer spot in the climax
of a city-wide manhunt that reMeyers, on the spot in the climax
of a city-wide manhunt that reMeyers, on the spot in the climax
of a city-wide manhunt that remode. First time in the city radiolete. First time in the city radiocriminals' capture at gun point.
Acting on a tip Meyers took his
tape recorder to an uptown sportcriminal, who had terrorized the
city ever since his parole a month
ago, was thought to be comereding. Meyers recorded the events
ago, was thought to be comereding. Meyers recorded the events
first-band, later pleking up an account of the chase that resulted
coupled by a couple of kids and
the newspaper reporter's questioning of the principals.

Sied of the principals.

Sied of the principals.

Sied of the principals.

Sied of the Control of the control
of the chase that resulted
and the newspaper reporter's questionunder the principals.

Sied of the principals.

Sied of the principals.

Sied of the principals.

Weeling, W. V. W. — William E.

Wheeling, W. V. — William E.

Wheeling, W. Va. — William E. Rine, managing director of WWVA, was elected Illustrious Potentate of Osiris Temple, AAONMS, at the annual election meeting held at the Scottish Rite Cathedral in Wheeling.

A test case, which my determine the rights of radio stations and newspapers everywhere to report certain types of crime news and newspapers everywhere to report certain types of crime news to the Case Suppers of the control of the

WOR RESOLVES

... that, during the year 1949, it will:

- 1. Continue to reach more families, during the day and during the night, than any other station in the United States.
 - 2. Continue to reach these families at the second lowest cost per thousand of any station of equal power in the United States.
 - 3. Continue to be listed daily and to receive constant mention in 170 newspapers with a total circulation of 11,416,782.
 - 4. Continue to increase its daytime audience, which, in the past 5 years, has grown 22% greater and shows every indication of continuing to grow
 - 5. Continue to reach the majority of 36,000,000 people in 430 counties in 18 states from Canada through Georgia.

continue to be ...

- 6. Continue to have the majority of the highest rated local programs of . any major New York station.
- 7. Continue to pull more than one million letters a year from listeners in 47 of the 48 United States.
 - 8. Continue to add to the impressive list of fourteen sponsors who have used WOR for no less than 12 successive years.





Jocks, Jukes and Disks

cov. It's swell. ripover ornige to the both of the bot

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Ye is AC



VARIETY

Inside Orchestras-Music

Max Derytins deferred a date scheduled for Monday (31) at which Oscar Hammerstein II and Richard Rodgers were to demonstrate turns from their fortheroning musical, "South Factfic," to recording excess titves. Demonstration will be held later; reason given for the delay is that Dreytins, thinks the score so excellent that he does not wish to risk giving it to recorders just yet, fearing one will ignore release dates, thereby forcing rival companies to put out records, and thus possibly reducing the value of the turns to the show. Latter isn't acheduled on the Broadway until April 4 at least and Dreytin figures pre-opening That's their story, anyway.

Coast tune touts and writers turned out en masse Sunday night (20) for a farewell party to Freddy Martin, at Cocoanut Crove, Ambassador hotel. As Brissult of Egrowing coolness between batoners and hotel management, Martin probably wont be at the Grove for some time-procachable during his years at the Grove and has been known for his willingness to introduce and sirplug tunes. He has one of the largest libraries in the business—some 1,800 arrangements—and well over half were made during Grove engagements. To signify appreciation, about 35 publishers and pluggers and 30 songwriters turned out to bid him

Everybody and his brother seem to be trying to write tunes with Stanley Rochinski, co-writer with Carmen Lombardo of "Powder Your Face With Sunshine," a best-seller for the Lombardo Music firm, oper-face With Sunshine," a best-seller for the Lombardo Music firm, oper-face with the seems and the seems a good many more or less obscure writers feel that he's a good-tuck charm. At any rate, Rochinski has been literally youring new tunes into BVC for consideration, each time in collaboration with a

Fred Robbins and Guy Lombardo fractured followers of the "Saturday Night Jamboree" television show on WNBT last week (22) with a cute gag. He launched it by going into a spiel about how great was Dizzy Gillespie, the "bop king," but how much greater was Dizzy bother "izzy." Into camera range came a character rigged out in bop hat, tortoise shell glasses and goatee, the mark of the bop. After a brief discussion Lombardo, perhaps the most outstanding sweet band name in the country, came out from under the bop paraphernalia to the accompaniment of a convalued studio.

Marvin Lee, songplugger for M. M. Cole, who died of a heart attack Tuesday (25) in Chicago, was given a unique tribute via the alrianes. The WLS "Barn Dance" during its "Menory Time" segment, pre-tree with the collection of the

Murray Wizell for a while last week was on the verge of dropping his west was on publishing venture to go into a partnership with Charlie My Foolish Heart." but two days later had dropped the thought. Now Wizell will continue with his original plans for Murray Wizell Musle with the song "16 Hum 1t's Spring."

On the Upbeat

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Hollywood

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Greeke Cub tomorrow 32 for
Cricket Cub tomorrow 32 for
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Harry James, Vecal Harry
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Series of weekend dates at Formay
Departy Castin Cartes at Tommy
Departy Castin Captan

Harry James, Currently playing

Harry James, Captan

Har

Chicago

Chicago
Jimmy Dorsey set for a weeker
at St. Louis theatre, St. Louis, Feb.
3... Gene Austin recorded his
song "Dream On, Little Plowboy,"
being featured in Allied pic "Bad
Boy". Pee Wee Hunt into Deum,
Minneapolis, for indefining stops
feb. 14... Woody Riema stops
in Milwautee for weed at Show.

(Continued on page 47)

-			on exclusively. Tetaliis,	
ARIET	7 10 D.	at Callara on	Coin-Machine	Week of Jan. 29
******	research De	est geners on	Tann-Watanin	

Jocks, Juke		A	Max Dreyfus deferred a date s Oscar Hammerstein II and Richard from their forthcoming musical, tives. Demonstration will be held that Dreyfus, thinks the score so ex	i Ro
era of "corn" had faded and the	"Doo De Doo On An Oid Kazoo" (M-G-M). Two excellent novelties, either of which can catch on		that Dreytus, times the score so egiving it to recorders just yet, fe thereby forcing rival companies to reducing the value of the tunes to hit Broadway until April 4 at le circulation of the tunes will take ti That's their story, anyway.	arir o pu o tl
such tunes was banked, back it bounces. And, it appears, in heavi- er quantity. "Cruising. Down the River." "Forever and Ever" "Doodly Do On An Old Kazoo," "Beautiful Eyes," "Don't Gamble With Ro-	heavily. Initial side totes a good tune done in the style that made "Four Leaf Clover" such a big hit for Mooney. It's brightly played and tickles the same rib that responds to such things as the current "Cruising Down the River." You'd is by the entite outfit. Figure 1 and 1	LORRY RAINE Most Beautiful Girl in Radio	Coast tune touts and writers tur for a farewell party to Freddy Man hotel. As Streault of a growing c hotel. As Streault of a growing c and: the song crew is sorry. Ma proachable during his years at the willingness to introduce and sirpl libraries in the business—some 1,84 were made during Grove engagem 45 publishers and pluggers and 30 farewell.	rtin coolin't l rtin e Gr ug t 00 a enta
mance," all waltz or so-called corn unues are either hitting sales marts unues are either hitting sales marts with the sales are superissing, however, and much more impressive than last year's public attention to "You Call Everybody Darilli", etc., is than mane article are more than last year's public attention to "You Call Everybody Darilli", etc., is than an article are more than the sales are the sales	Me, Love Me"; "I Don't See Me In Your Eyes Anymore"-"I Get Up Every Morning" (Columbia). All four are potentials, but Clark seems to have gotten more for	Most Beautiful Girl in Radio Lorry's been dubhed that—and Lorry's been dubhed that—and "Lomely Cafe", proves her vocal talent. Lorry guest stars on CBS "Make Way For Youth," from Will, Detroit, Saturday, February 5, with miere a new song, "Just a Record On a Phonograph." Mark Warnow discovered Lorry; shee sharred in Rudy Vallee's "Col- shee sharred in Rudy Vallee's "Col-	Everybody and his brother seer Stanley Rochinski, co-writer with Face With Sunshine," a best-seller ated by Bregman-Vocco-Conn for't Lebert). "Powder" is Rochinski's seems a good many more or less o iuck charm. At any rate, Rochin tunes into BVC for consideration, new partner.	Car for he I s in bscu ski , ea
"Cruising" for Columbia. Buddy Clark did "I Love You So Much It Hurts," which has been done as both a waltz and a ballad by vari- ous artists.	excellent job on the melody, which is catching on. It's, a smoothly worked ballad, aided by Earl Hagen's accomp. "Love Me" is nicely done, too, but it doesn't carry the same weight. Second disk brings up two fine new songs. "I Don't	she's starred in Rudy Vallee's "College Days." TiM GAYLE (Publicity-Management) Temporary Mail Address: HOTEL SHERATON Detroit 2, Michigan. DESCHLER-WALLICK'S	Fred Robbins and Guy Lombard day Night Jamboree" television sh cute gag. He launched it by g was Dizzy Gillespie, the "bop king, brother "Izzy." Into camera range hat, tortoise shell glasses and goa brief discussion Lombardo, perhar name in the country, came out fr the accompaniment of a convulsed	os th
It all speaks of a more honest approach to tunes by recording men and artists. It seems they no longer are looking at new melodies from one angle. And if some bandicaders fall in line with that better off. We're not thinking that Tommy Dorsey, for example, should go waitz-happy or correavy, but the thought can be appearance.	melody and lyric and Clark does well with it though he doesn't equal Perry Como's waxing. Back- ing is a simple, catchy piece of writing that can earn its own way for jocks and jukes. It's cute, and Clark does it well with Earl Hagen backstopping.	NAME BAND POLICY Columbus, Feb. 1. Deschler-Wallick hotel, here is going in for a string of top band names as a result of the business lured into its 395-capacity dining and dancing spot in recent months. Deschler started the name band idea last year with Ray Anthony,	Marvin Lee, sonsplugger for M. Tuesday (25' in Chicago, was give The WLS "Barn Dance" during sented a 15-minute salute to Lee Plug" telling the radio audience and ballad tunes, his friendship winesses to singers and musicians.	M. en a its en abou
crazy, but the thought can be ap- plied to the involved and meaning- less, to the public, arrangements that have been written in recent that have been written in recent in band music. An idea of the approach of the average "musical-minded" band- leader toward stooping to make money on commercial tunes, is evident in the current broadcasts	Heart" - "Blue Room" (Victor). Como may have a hit in the "Eyes" side, an excellent new ballad which he tools with perfection. He handles the lyric with deep ap- preciation for the thought behind!	Shep Fields, et al, and expanded it to include Jimmy Dorsey this season. Dorsey did so well that the spot has bought a string of comparable names and has instituted a \$1 per person cover charge; formerly it asked no cover or minimum.	Murray Wizell for a while last his new solo publishing venture to Ross. Two were set to set Ross-W My Foolish Heart," but two days Wizell will continue with his orig with the song "Ho Hum It's Spring	izel later inal g."
made a nice sock from corn record- ings last year. He has continued in that vein. But, every time he	often. Mitch Ayres supplies his usual smart backgrounding. "For- ever" is growing big as a result of Gracie Fields London recording. And Como also does the tune as a waltz. That alone assures plenty	lowed J. Dorsey Monday (31) even- ing for two weeks and he'll be fol- lowed by Larry Clinton for two. Henry Busse, 11 days: Frankle	Un the	ca
plays a corn arrangement on the air, he introduces it with some crack such as "get a load of this!", which, in effect, is apologizing for what he's doing. Yet, he likes those record royalties from the same material. Music integrity and money-making are rarely reconciled. It's one or the other. Perhaps	the state of the s	t Sellers on Coin-Ma	achines Week of Jan. 29	of To so mi De ne Re
Perry Come and Doris Day doing waltzes will have some effect. Jimmy Durante-Betty Garrett "Pussy-Cat Song". Any State in the Forty Eight Is Great! (M-G-M). M-G-M supplied imagination to the	3. MY DARLING, MY DARL	ING (10) (Morris)	Stafford-MacRae Capitol Day-Clark Columbia	for Ra To Tr in Co
M-G-M applied imagination to the disking of "pussy-Cat," the novelty hit, in tuning it to the wiles of the zany Durante and Miss Garret. While the issue is late, it is a smart interpretation that will find wide fayor. The two give it a b.o. and	5. SLOW BOAT TO CHINA (6. GALWAY BAY (4) (Leeds)	eeds)	Kay Kyser Columbia Benny Goodman Capitol Bing Crosby Decca Anne Shelton London	Do mo fro Mu
good jock show twist by reversing the lyric and having Durante play coy. It's swell. Flipover brings up a pleasant item, which will be lost	7. I'VE GOT MY LOVE TO K 8. BUTTONS AND BOWS (1 9. YOU WERE ONLY FOOLIS	EEP ME WARM (5) (Berlin)	Les Brown Columbia Dinah Shore Columbia Erclyn Knight Decca Blue Barron M-GM Ink Spots Decca	Ca re- so Cr th
Ray Noble "Lady of Spain"-"I've Got My Love to Keep Me Warm" (Victor). Recorded years ago, the "Lady" side was recently dug out by Victor men for reissue. Orig-	10. POWDER FACE WITH SU	Coming Up	Evelyn Knight Decca Primo Scala London	he in gr

The state of the s	
Coming Up	1000
AVENDER BLUE (Santly-Joy)	Dinah Shore Columbia Sammy Kaye Victor
RUSH THOSE TEARS (Peter Maurice)	Evelyn Knight Decca Barry Green Rainbow
OWN AMONG SHELTERING PALMS (Milier)	Sammy Kaye Victor Jolson Mills Decca
	Vaughn Monroe Victor John Laurenz Mercury
WEET SUE	Johnny Long Signature
	Russ Morgan Decca Kay Starr Capitol
LORIA (Rene)	Mills Bros Decca Ray Anthony Signature
ELLA BELLA MARIE (Leeds)	Andrews Sisters Decca
VEET GEORGIA BROWN (Remick)	Brother Bones Tempo
OOLS RUSH IN (BVC) DU, YOU, YOU ARE THE ONE (Campbell)	Billy Eckstine M-G-M
	Ames Bros Coral
IT TRUE ABOUT DIXIE (Caesar)	
GAIN (Robbins)	Jolson-Mills Decea
(Figures in parentheses indicate number of weeks song h	to been to the min to t
and a solid in	me over the tite TOD TO'T

Inemployment Tax Issue Heads For Ruling In Favor of Maestros

Insistence by the New York-State Director of Unemployment | Chi's Local 10 Coughs ance that employees of a Insurance that employees of a nself are responsible for unemployment taxes on musicians, in ployment taxes on musicians, in the face of a contrary ruling by the federal Commissioner of Internal Revenue, may be resolved within, the next few weeks. And the ironing process may benefit the mestro whose home base is with-mission whose home base is with-in the borders of N. Y. state.

insulative whose home base is within the borders of N. X, state.

Muddled situation is being universelve by the firm of (Phil)
Beausselve has been been to the firm of (Phil)
Beausselve has been been working on it since the control of the control

mer. would be observed.
This posed the picture of buyers paying taxes into N. Y. coffers and molleaders paying identical sums of the year to the Government tax bureau. In short, the unemployment taxes on N. Y. bands were purpose and once to the government by the leader. A spol owner pays 2.7% of the total payroll. In puring the government by the leader. A spol owner pays 2.7% of the total payroll. The paying the government by the property of the payer pays 3.7% of the total payroll.

roll.

However, in most cases where state taxes are paid, the federal government okays a 90% allowance from federal returns. Braunsida & Chernih have had convertax men and the latter have agreed that if N. Y. state men will certify that they have received the taxes paid by spot owners, bandleaders will be allowed to withmost will be all

is the, basis of Friday's meeting.
If that aim is achieved, a maestro whose work within N. Y.'s borders cails for a \$50,000 total payroll on the year, will pay only \$150, or 3% to the government. The employer will have paid the state the 2.7%. It would settle a vexing problem for band accountants and for bandleaders.

Joins Philharmonic Aud. In Banning Concerts to the Auditorium, where the Mericopilita Opera nobid for the Montage Part of the

Up 3G at Gun-Point

Chicago, Feb. 1.
Chicago, Feb. 1.
Chicago, Musicians Union, Local
No. 10, of American Federation of
Musicians, was robbed of \$3,000
Wednesday (27). Three masked
gumman locked a janitor in a yault,
smasshed three safes at union's
headdquarters, grabbed the 3G's and
skedaddled.
Coin consisted

Coin consisted almost entirely of dues paid by musicians, the day

Pubs Gripe Over Cap's Dog Tunes To Back Disk Hits

Reaction of major New York music publishers to the Intention by Capitol Records Canada and the Market of the Marke

Sace."

Nevertheless, Capitol's idea of saving coin they might otherwise pay out, by coupling hits with royalty-free music or tunes published by Cap's own music firms, met with a decided negative reaction. And many publishers still are of the opinion, they can occasionally make like unpleasant for the man-

ufacturer.

In the past, individual pubs have garnered nice sums of coin from being lucky enough to have a fair or outright dog tune hooked to a hit. And in many cases the money so earned meant the difference between a losing period and a profitable one. Occasionally such instances have men and the difference between the coincident of the beautiful profit of the p

Boppers 'Rowdy,' Shrine Joins Philharmonic Aud.

SCOTT LABS BUILDS 3-SPEED TURNTABLE

3-SPEED TURNTABLE.

Chitago. Psh 1.

Soot Laboratories here has developed a combination cqusole capable of reproducing disks in all three speeds—from the same turntable. Machine is designed to handle the speeds of the speed producing disks in all seven and the speed producing disks in all seven and the speed motor.

And ReA-Victor's new 45 rpm releases. It's done with a three-speed motor.

The speed motor.

The speed motor is all in eccessary to provide separate pickup arms for producing the speed motor.

Innovation in the Stort machine, innovation in the Stort machine, innovation in the Stort machine, the speed motor in the speed m

This fits over the standard spindle.

RCA Interest Peris
RCA has heard about the new
Scott machine and is interested in
the three-speed motor. RCA's own
engineers, after deep experimenting, do not trust the accuracy of a
ply hookup. That's the reason the
new RCA machines, designed to
lay standard 78 disks and the
RCA disks, contain two turntables
RCA machines, designed to
have the reason the reason the reason the
RCA will be a reason the reason the
RCA incidentally, says that a
total of 14 set, manufacturers are
anothiness that will bandle the 45
market shortly in time for RCA's
debut of the 45 disks sometime in
April.

M-G-M Expands Distrib Points

at, by coupling hits with rove on must or tunes publisher with are of the publishers will are of the publishers will are of the publishers will are of the ment they can occasionally life upplessant for the man-he past, individual pubs have right dog tune hooked to a form of the ment the past, individual pubs have right dog tune hooked to a direct meant the difference between the complete and the past in long period and a profit one. Occasionally such increases have meant the difference between the past of the past of

LEEDS PITCHES FOR

HITS WITH ERGLISH
Laced Must only you be partial.
Laced Must of your bear of the partial familiar.
Laced Must of the partial funes. Last year, the firm headed by-four Levy-pushed "Now Is the Hour" into the top sales soft in this funes of the partial for the same position with rising "Galway Bay" both tunes were no. 1 sellers in England. Both tunes were no. 1 sellers in England. "Hour" came via Australia, from New Zealand, and beckme successful due to Dorothy Stewart's England. "Gou" "Galway" is an Irish melody, a standard in that country.

Songwriters to Mull Action Vs. RCA's Prowl for 'Breakage' Deductions

Prowl for Breakage Deductions
to about the series and the
sandard 78 pm platter
off Shelf for Remakes
The Ban Disks Taken

Off Shelf for Remakes
Record companies are in some
that which a threesource It's still necessary to
ee separate pickup arms for
the disks and the
disks and the
disks and the wide centin the RCA 45 platter,
to the the wide centin the RCA 45 platter,
to the the wide centin the RCA 45 platter,
to the special spindle cap is
to worth the sander spindle.

ASCAP, Webs To

Fix Amount Due

On Co-op Shows

American Society of Composes,
the will bandle the 45
to the 45 disks sometime in

C-M Expands

Distrib Points

With Can Deal

The Records has concluded a
to the spindle cap is
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the spindle cap is
to the special spindle cap is
to work with the results of
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to the as in the neighborhood of \$500,000 it.

ASCAP collected from radio and what it feels it should have gotten is based on the practice of network key stations in originating sustaining broadcasts, which are sufficiently as the summary of the summary

Brenner a Disk Jockey On TV With Soundie Films Instead of Wax

Paul Brenner, WAAT, Newark, N. J., disk jockey. has started a video "jockey" session on the sta-HITS WITH 'ENGLISH' video "jockey" session on the station's tele outlet, WATV. Aired for 30 minutes at 9 p.m., the show consists of a string of soundles films in lieu of wax, plus live vocal performances by the Broadwayites, a girl and boy team (Ginnie Blue and Rick Mardell) from WAAT, and guests.

Station is said to have made a deal with a big producer of the films (which now aren't used in coin machines anymore) via which it has an exclusive in the eastern territory on the product. Last week's show used shorts by Din-ning Sisters. Stan Kenton, Glen Gray, Jeri Sullivan, and Alan Dale. That night's guest was Dale.

standard in that country.

Kitty Kallen's Mercury Cutting

Branch Fig. 1 and 1

Rule Out Pension For Contactmen

All thoughts of a pension fund for music publishers have been dropped from negotia tions over a new contract between the Music Publishers Contact Employees union and the Music Publishers Protective Assn. Two employer factions, have agreed that a pension fund idea is desirable, but unattainable due mostly to the refusal of motion pictureowned firms.

Film company executives look upon employees of their music publishing branches as the same as studio hirelings. And, it's pointed out, if pension plans are subscribed to for pub payroll men too much of an opening is provided for studio people to drive for the same objective. Since film firmowned publishing houses more or less dominate the music industry the plan couldn't be put into effect without them.

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York

HORAL MOHNES

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LATIT MASCO-

80 8 8

11.41 June

CCOL

"REQUEST" DISK JOCKEYS ø AS POLLED VIA LEADING U.

FFF \$ programs, as "most requested" by author, gathered, from disk-spinners tose recorder trising a propularity as the basis of 10 points for a 160. I point (Sitts and Society will very fairs of all sectors of the control.	Weekly chart of the records on disk jockept programs, as "most requestion" by therefore the complication is based on information against of the ord disk-spinners well as there on top. Relation see, compared most records drive as propiating as well as there on top. Relation see, compared most records drive as propiating as well as there is no accompared to the compared of the compared of the compared of the compared of the country.	WEEK	ENDING IAN 20
FY s' programs, as most metion gathered from the basis of 10 po popent. Cities and jo fure of all sectors.	MARIETY is based on distribution gramm, as "mon is based on information gathered from signed to indicate those records raining affect or computed on the basis of 10 por so on down to one post, Citizes and joe so on down to one post, Citizes and joe so on down to one post, Citizes and joe so on down to one post, Citizes and joe so on down to one post, Citizes and joe so on down to one post, Citizes and joe so on down to one post of the post of th		t requested" by n disk-spinners n popularity as ints for a No. 1 ckeys will vary of the country.
	CARIE. ords on disk jockey, is based on inform signed to indicate that the first of the secondary one; so on down to one; comprehensive pilot.	TI.	s' programs, as "most nation gathered from tose records rising is in the basis of 10 poi point. Cities and jo
y chart of the res This compilation nation and is de ose on top. Ratis for a No. 2. and neek to present	2 0405		Weeki listeners. across the well as th mention, 9

Bill Gorde ASCAP ASCAP ASCAP ASCAP ASCAP I ASCAP
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Berlin ASCAP
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Shapiro-B ASCAP
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Words-Music ASCAP
Am. Acad ASCAP ASCAP ASCAP Jorsey Bros. ASCAP ASCAPT. B. Harms. ASCAP Peter Maurice ASCA I Melrose ASCAP Laurel A Glenmore A Remick A Melody Lane B Robbins ... Santly-Joy ... Leeds. Lutz Bros. . . Lombardo Sam Fox Shapiro-B. Shapiro-B. Pub. A Little Bird Told Me. Rowm. Bourne Down by the Station Am Ac Down Among Sheltering Palms Miller. Song
A Little Bird Told Mc
Bos
I I've Got Wy Love to Keep Me Ber
Pewder Face With Sunshine Loo
My Darling, My Darling Mo Far Away Places In My Dreams
Red Roses for a Blue Lady
You Were Only Fooling I Love You So Much It Hurts. I Only Have Eyes for You. I Love You So Much It Hurts Tears Victor Lady of Spain
Mercury Red Roses for a Blue Lady Cruising Down the River.
"A" You're Adorable.
v Rosetta Kay Kyser. Columbia On a Slow Boat to China Bob Crosby-P. Andrews. Decca. The Pussy-Cat Song The Pussy-Cat Song You Were Only Fooling Far Away Places You Were Only Fooling Sweet Georgia Brown Buttons and Bows. Galway Bay Here I'll Stay Buttons and Bows ar Away Places. .. Say It Isn't So Careless Hands So in Love ... Brush Those Here I'll Stay gain London Capitol Columbia Decca M-G-M M-G-M Mercury Kay Kyser.....Columbia Capitol Label Ray Noble John Laurenz Blue Barron Jo Stafford-G. MacRae Al Jolson-Mills Bros Tommy Dorsey.... Vaughn Monroe 3 Kay Starr 5 Evelyn Knight. 6 Helen O'Connell. Knight Buddy Clark Freddy Gardner Knight Fields. Paula Watson. Frankie Laine Laurie Raine Sammy Kaye. 10 Les Brown. 5 Evelyn Kni Goff Perry Como Blue Barron Patti Page. Jo Stafford. Kay Starr Evelyn Gracie Buddy 19A 39 21 42 22A 15 22B 23

Only Ellington, Spivak Left on WM Band Roster; AFM Backs Thornhill

Inpass between the William in the Ellington and Spivak inMorragency band department is stances. Bandsmen fook a dimmacrizo who balked against view of the proceedings, but the
seguing contracts with General
Artists Corp. was partially bricked in
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right was followed Monday (31) by the dispatch of a registered letter to Morris executives by Joseph was a registered letter of Morris executives by Joseph was a register with the agency was to end in 28 days. He, too, claims four is breached its contract with him by failing to provide bookings. Motors by Thomahill and Deart Motors was the provide with the provide was the provide with the provide was the provid

for end in 28 days. 146, 100, cannishin by a fine of the control by the control of the control o

Brown will establish an office in the near future. But at the moment his plans are not solidified aside from managing Thornhill.

'RH' Logging System

Richard Himber's new development in logging broadcast performance lists tunes in the survey, based on four major network schedules. They are completed on the basis of 1 point for sustaining instrumental; 2 points for sustaining ocal; 3 for commercial instrumental; 4 for commercial coad, respectively, in each of the 3 raigot retriories, New York, Chicago and Coast. For example, a Commercial Vocal in all three territories counts 12. Added to these totals is the listence ratings of commercial shows, which account for the arge point (altice below. Week of Jan. 21 to Jan. 2

	Week of Jan. 21	to Jan. 27			ot
1		and the second			
Song	Publi	isher			Pt
A Little Bird Told M My Darling, My Darl	le-Bourne				20
My Darling, My Darl	ing-"Where's (Charley"—M	orris		15
Here I'll Stay-*"Lo	ve Life"—Chapp	oell			14
Far Away Places-La	urel				13
So in Love-*"Kiss 'N	fe Kate"-T. B. I	Harms			13
I've Got My Love to	Keep Me Warm-	-Berlin			13
Galway Bay-Leeds .					13
Brush Those Tears Fi	om Your Eves-	Peter Mauric	φ		13
Down Among the Sh	eltering Palms-	Miller			12
Bouquet of Roses-H	ill & Range				11
On a Slow Boat to o	hine_Melrose			1	îi
Too Much Love-Ha	eme		.,,,,,,,,,		îi
A Rosewood Spinet-	Chamina				ii
Powder Your Face W	onapiro				11
You-Were Only Fool	ing Chamine—Li	ombardo			10
That Certain Party-	ng-Snapiro			• • • • • •	10
I Love You So Much	-bourne		******		
Button-	it Hurts-Melod	y Lane	******		
Buttons and Bows-	"Pale Face"—Fa	mous	*******		
Lavender Blue-+"So	Dear to My Hea	rt"—Santly.			1
My Own True Love-	-Paramount				. 8
Con You-Witmark .			********		٦
For You-Witmark Cuanto Le Gusta-	Date With Judy	"-Southern	Linearren		. 8
					8
					7
					7
					7
					6
					. 6
Pretty Baby—Remick Senorita—†"Kissing					- 6
Senorita-+ "Kissing	Randit"Reist				ė
					-
					5
					5
					-
Down by the Station-	A			1.1	- 5
My Dream Is Yours It's a Big Wide Wond These Will Be the Bo	-American Acad	emy.,			4
It's a Rig Wide W.	-witmark		*****		4
These Will Be the Be	eriui world-Bi	41			4
Picnic in the C	st rears of Our	Lives-Robb	ms		3
I Got a Cal	a. a. Robbins				3
To Make a Mil Galve	ston—Republic.				3
Who list ar	s numan—Recoi	ra Songs			3
Maybe Voulty P					3
Green III m	wusie man —L	eeus			3
Green Up Time*" Once in Love With A	Love Life"-Cha	ppell			3
					3
Red Dad I Do-"W	hen My Baby Sn	niles At Me"	-Triangle		3
Red Roses for a Blu City Called Heaven	e Lady-Mills.				
City Called Heaven-	-Warren				- 2
. 3 . 3-1					

Tops of the Tops

Retail Disk Seller
"A Little Blrd Told Me"
Retail Sheet Music Seller Retall Sheet Music Selle

"Far Away Places"

"Most Requested" Disk

"A Little Bird Told Me"
Seller on Coln Machines

"A Little Bird Told Me"
Best British Seller

"Buttons and Bows"

RH Log Expands To N. Y., Chi

RH Log, song plug measurement, system instituted by Blehard Himber some time ago in opposition to the compilation of Dr. John Pest. Here and the compilation of Dr. John Pest. Here and the state of the compilation of Dr. John Pest. Here and the state of the compilation of Dr. Here and the state of the compilation of Dr. Here and the state of the state of

sheet.

RH also is installing recording machines in all three offices. Equipment will automatically wax all programs. It is figured that almost constant souabbling over errors and differences of opinion over whether a performance was a full plug, background, etc. Recordings are also aimed as a means of possible of the program of the p

publishers' use.

RH expects to have the entire system in operation by mid-March. Recording equipment has been ordered. Los Angeles office will not issue a daily log for two or three weeks while the machines are installed in a new site, but. Coast plugs will be heard and incorporated in the weekly compilation.

So. Cal.'s Wintry Winter Makes Dressing Room Cold, Lutcher Quits Club

Cold, Lutcher Quits Club
Hollywood, Feb. 1.
Nellie Lutcher opens at Melodee
Club, southwest nitery, tonight (1),
from the Cricket Club. In for
three weeks at the latter, chirp
thanked out after three nights-tomtaiked out after three nights-tomtaiked out after three nights-tomthat she'd caught a cold because
the dressing room couldn't keep
out California's current wintry
who had booked her at \$1,250
weekly and a cut of the bar businights. a fast \$500 for the threenights. a fast \$500 for the threenights. a fast \$500 for the threenights. a fast \$500 for the threeCricket, which has been working
with her ankle in a cast following
appearing at the Million Dollar,
downtown vaud filmer.
Cricket, which has been going
heavily for ekstern performers.
Savannah Churchill and the King
Odum Trio come in Feb. 9 for at
Jackson combo for three frames.
Billy Bekstine, currently getting
\$1,500 at the Hollywood-Empire.

at \$1,750 per stanza.

Best British Sheet Sellers

Second 12

ou'll Be There	Victoria
But It Happens	Maurice
cool Water	Feldman
Rambling Rose	Dash
ittle Girl	Connelly
an't Be True	Chappell
ittle Bird Told Me	eGay
abre Dance	Leeds
Sabre Dance	. Feldman
oveland	Sun
araway Places	Leeds
lelong Someone Els	e. Connelly

Steeper Serves Notice on Maestros Dodging AFM Taxes; Checks Records

Harry Steeper, new treasurer of for failure to observe rules, rethe American Federation of Musicians, is taking a firm stance
against handleaders who fail to observe rules, reagainst handleaders who fail to observe rules, reagainst handleaders who fail to observe rules, reagainst handleaders who fail to observe rules, resuper to the control of the cont

Import of name bands from America, subject to agreement of the property of the

sand Billy Cotton as guest for four weeks. If Sentburn is barred from the treasures of time, Seeper has negotiate with big name British orchs.

Schwartz's French Disks
Höllywood, Feb. 1.
Paris-made pileters will be summer or band in recent years. He is dunning leaders and in some cases the sums owed by Individual sands. At first a leader suspended for failure to pay would have had longtime Coast music publish. Initializing neet to resume the sums of the property of the sums of the property of the sums of the property of the sums of the sum o

Songs with Largest Radio Audience

The top 32 shows of the week based on the copyrighted Audence Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Fublished by the Office of Research. Inc., Dr. John G. Peatman, Director.

Survey Week of January 21-27, 1949
A Bluebird Singing In My Heart Advanced
A Little Bird Told MeBourne
Rosewood Spinet
Bouquet of Roses Hill & Range
Brush Those Tears From Your Eyes Leeds
Buttons and Bows-+"Paleface" Famous
By the Way-+"When My Baby Smiles at Me" BVC
Cuanto Le Gusta-f"Date With Judy" Southern
Down Among the Sheltering Palms
Down By the Station
Far Away PlacesLaurel
For You
Galway Bay Leeds
Here I'll Stay-"Love Life" Chappell
I Got Lucky In the Rain-*"As the Girls Go" Fox
I Love You So Much It Hurts Melody Lane
I've Got My Love To Keep Me Warm Berlin
Lavender Blue-1"So Dear To My Heart" Santly-Joy
Little Jack Frost Get Lost
Look Up
My Darling, My Darling—*"Where's Charley" Morris My Dream Is Yours
My Own True Love
My Own True Love Paramount
On a Slow Boat to China
Pretty Baby
Sunflower Famous
Tara Talara Tala Oxford
That Certain Party Bourne
Too Much Love
You Were Only Fooling Shapiro-B
The remaining 21 songs of the week, based on the copyrighted

The remaining 21 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Į	City Called Heaven	Warren
+	Girls Were Made To Take Care Of Boys	Remick
1	Hold Me	Robbins
+	I Got a Gal In Galveston	Republic
+	I Wish Somebody Cared Enough To Cry	London
1	In My Dreams	
Ŧ	It's a Big Wide Wonderful World	Broadcast
٠	Whatcha Do Whatcha Got- "So Dear To My Heart"	Santly-lov
1	Maybe You'll Be There	Triongle
Ŧ	Mississippi Flyer	Mallin
+	Money Song	Convelored
İ	Once In Love With Amy-*"Where's Charley"	Crawioru
Į	Once in Love with Amy where's Charley	Morris
÷	Picnic In the Snow	Robbins
İ	Pussy Cat Song	Leeds
Į	Red Roses For a Blue Lady	Mills
÷	Say It isn't So	Berlin
İ	Senorita	Feist
Į	These Best Years of Our Lives	Robbins
÷	Until	Dorsey Bros.
Ì	Who Hit Me	Southern
Į	You Was	Crystal
+		19 - 175 -

* Legit Musical, + Filmusical,

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Music ප්

VARIETY SONG CAVALCADE

*** (Musical-Historical Review: 1800-1948) ******

Compiled for VARIETY By JULIUS MATTFELD

RETAIL SHEET BEST SELLERS

VARIETY

Survey of retail sheet music

1890.
Jolly Commodore. w. Edward
Harrigan. m., David Braham. Wm.
A. Pond & Co., cop. 1890.
Löve Will Find a Way, w., J.
Cheever Goodwin. m., Woolson
Morse. T. B. Harms & Co., cop.

Morse. T. B Harms & Co., cep., 1890.

Magnis Murphy: Home (Relligh Magnis 480), w., Edward Harrigan.

Magnis Hurper, 1800.

Co., cep., 1890.

Taking in the Tewn. w., Edward Harrigan.

Mr. A Fond & Co., cep., 1890.

Wr. Frances Jane Crosby Offrs. Alexander Van Alstynel. m., Ira Devid Sankey.

Cop., 1890 by Ira D. San-key.

Sankey, Cop. 1890 by Ira D. San-Throw Him Dwn, McCloskey, w., m., J. W. Kelly, Frank Harding, Dp. 1890.

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Stebbins. Cop. 1890 by Ira D. San-kay.

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Wyoming and Idaho joined the Union.
William Kenmiler, a conviced murderer, was the first to pay his The U.S. center of population none more movement with the U.S. center of population none more movement in the Volumer of the U.S. center of population none more movement in the Way Kork in the U.S. who left New York in the U.S. who was the Way of the U.S. who was the Way of the U.S. who was the Way of the York in the Solid State of the Way of the Wa

RED ROSES FOR A BLUE LADY

BLUE SKIRT WALTZ

MILLS MUSIC, INC. 1619 Broadway New York 19

> A tongue twiste But a sona

DANA RECORD NO 2037A

TOBIAS and LEWIS 1650 Broadway New York

DISC JOCKEYS

VALENTINE'S DAY

Music by . JIMMY McHUGH PORMINS



o Jack Coldman should thank Air o Jack Coldman should the In Pit of The Cold Coldway van of The Cold Coldway van a The Cold Coldway van ball of the South of the South of the ball of the South of

DICK TOWE, Miami Dally News

NCK LOWE, Mann's Daily News.

Second the Cub.

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CLOVER CLUB

PERSONAL DIRECTION: WILLIAM H. MITTLER 1619 Broadway

New York 19, N. Y.

Bands at Hotel B.O.'s

Rand	Hotel	Weeks Played		Covers On Date
Emil Coleman* Wal	orf (400; \$2) Yorker (400; \$1-\$1.50)	R	2,750 925	13,875 10,150
a Lombardo Hoo	evelt (400; \$1.50-\$2) er (450; \$1-\$1.50)	13	1,875	31,300

* Waldorf, Dorothy Shay, Jim my Carroll; New Yorker, ice revue.

Chicago

Barelay Allen (Empire Room, Palper House; 550, \$3.50 min., \$1 cover).
Evelyn Knight charmed sweet 3,500.
Henry Branden (Marine Room, Edgewater; 700, \$1.20 cover). Icy
roads hurt northside room; 2,000.
Jose DeSaive (Swiss Chalet, Bismarck; 200, \$2.00 min., \$1.05 cover).
Steady 1,200.
Steady 1,200.
Frankle Masters (Boulevard Room, Blackstone; 350, \$3.50 min., \$1 cover).
Frankle Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover).
Frankle Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover).
Frankle Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover).

Fine 3,000.

Bill Snyder (College Inn, Sherman; 500, \$2.50-\$3.50 min.). New Salute to Cole Porter" packing room, despite rain and ice. Boff 4,200.

Los Angeles

Cari Brisson, Freddy Martin (Ambassador, 900; \$1.50-\$2). Top 4,050 tabs. Jan Garber (Biltmoree, 900; \$1-\$1.50). Steady 3,200.

Location Jobs, Not in Hotels

(Chicago)
Cee Davidson (Chez Paree, 500; \$3.50 min.), Ted Lewis revue solid

5,000. Eddy Howard (Aragon, \$1-\$1.15 adm.). Weather nicked, but still big 18,000.

18,000. Art Kassel (Blackhawk, 500; \$2.50 min.). Holding at 2,000. Lawrence Welk (Trianon, \$1.\$1.15 adm.). Same as last week; 14,000.

(Los Angeles)
Tex Beneke (Palladium B., Hollywood, 6th wk.). Strong 11,000.

RH Tele-Log

Following is abulation of some performances on New York television settorics, NGC, CBS, ABC and Dublont. They are based on centings of seven top shous: Texaco (Milion Berle) 80; Chesterfield (Arthur Godrey) 85; Emerson ("Totas of the Tourn") 90; Cheerolet, 30; Kraft, 30; Chesterfield (Perry Como) 25; Arrow Shirt, 25.

Week of Jan, 26 to Jan, 26 to Jan, 26

	H	oiz?	ats
Pretty Baby-Remick			80
My Darling, My Darling-Morris			70
Lavender Blue-Santly		1	40
A Little Bird Told Me-Bourne			30
Buttons & Bows-Famous			30
Mississippi Flyer-Mellin			25
Down Among the Sheltering Palms-Miller			20
Far Away Places-Laurel			20
Here I'll Stay-Chappell			20
On a Slow Boat To China-Melrose	П		20
That Certain Party—Bourne	П		20
What Did I Do-Triangle			20
By the Way—B.V.C.			10
It's a Blg Wide Wonderful World-B.M.I.	•••		10
Maybe You'll Be There—Triangle	•••		10
Once In Love With Amy—Morris	٠.	•	10
Until Damest Base	••	•	10
Until-Dorsey Bros.	••	•	10
You Were Only Fooling-Shapiro	• •		TO

Beneke to Meadowbrook

In Revamped Date Sked Tex Beneke's orchestra is set for a run at Frank Dalley's Meadow-brook, Cedar Grove, N. J., opening May 3, without his string section. Beneke date changes Dailey's name lineup, which will bring in Frankie Carle, Charlie Spivak, Jimmy Dor-

ISHAM JONES'

Latest and Greatest Ballad:

HOW MANY

TEARS MUST FALL

MILLER MUSIC CORPORATION

sey and Sammy Kaye late in the

sey and Sammy Kaye late in the spring.

String as it's now laideout brings in Ray McKinley, Feb. 18-March 13; Ray McKinley, Feb. 18-March 13; Spivak, March 25-April 16; Jimmy Dorsey, April 17-May 1; Bennke, May 3-15; Frankie Carle, May 17-8; Kays may follow.

Edit of the String of the String of the String of the Carley May 17-10 days, opening Feb. 8. Jimmy Dorsey's date is unusual in flat he opens on a Sunday eventure, closing opens on a Sunday eventure, closing out of the String of the

Tower Eyes Video-Audio Disks for Kiddie Field

Disks for Kiddle Field
Tower Records may enter children's disk field, if a new reording and action-screen machine,
and action-screen machine,
pared by Photo-Electronic Co.,
of Chi, works out as planned. New
development, consists of an arrangement in four of the recorder,
and the same time of all sit spinning.
Tower's deal will cover production of the special disks. Phonograph can also be used for regular
platters.

Tough on Tunes

Tough on Iunes

Cieveland, Feb. 1.
A code banning songs with obeticinable lyvice has been put
into operation at WGAR by HentyPidner, muslead director.
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-WATCH &M GO BY THE TOP RECORD MAN OF THE NATION **SMASH** RECORDINGS BACK TO BACK MGM-10357 ON AN OLD KAZOO

WATCH EM GO

LAUREL MUSIC CO

Porgie, Campbell In Tussle Over Rights To 'Street'; Heads for Court

ORCHESTRAS-MUSIC

Mational Rating

This Last

Street'; Heads for Court.

Al Peptis and his former parter.

Al Reptis and his former parter.

Al Reptis and his former parter.

Nicipe Combell, are currently
in a fussle over the rights to a
new song that may wind up in
court. Porgie accuses Campbell
of Interfering with al common of
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was executed by Campbell.
Porgle has advised all disk companies that "Street" is legally his.
But so has Campbell. Latter
claims that he had no knowledge
of Porgle's binder and that Koppich denied one existed. That his
SPA contract is the only agreement recognized in the trade between a writer and publisher.

3 Tooters Accused Of Being Weed Distribs

Three musicians were street Priday (28) by federal agents as members of a ring peddiling narcotics to be so that the product of the peddiling narcotics to Ferdinand Juarez, drumner; and Mick Cunlift, trumpeter, were accused of being distribs, although none of them possessed marihuana when setzed.

Raid was second by federal agents in recent months.

From the Current WALT DISNEY Hit Picture

> * A Beautiful Ballad

SO DEAR TO MY HEART

> * It's a Dilly!

(Dilly Dilly)



Santiy-Joy, Inc. EDDIE JOY, Prof. Mgr. 1619 Broadway, New York 19

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities and showing com-parative sales rating for this and last week.

Week Ending

JAN. 29

Shop Stores) Co Coo hicago (Hudson-Ross) Kresge York-(Davega 30ston-(Boston sos Angeles-

(Sherman-Clay) Kansas City-(Jenkins Music Antonio

Seattle-(Sherman-Clay) an Francisco 89

ACUSA, LABEL, THE

EVELYN KNIGHT (Deces)

"A Little Bird Told Me"

DINAH SHORE (Columbia)

"Buttons and Bews"

LES BROWN (Columbia)

"Powder Face With Sunshine"

"Powder Face With Sunshine"

MARGARET WHITING (COLUMBIA)

"Far Away Places"

"On a Stow Boat to Ching"

"On a Stow Boat to Ching"

JO STAFFORD. 2 3 9 6A 2 6B 8 "Se Tired"
BLUE BARRON (M-G-M) BLUE BARRON (M-G-M)
"Cruising Down the River"
SAMMY KAYE (Victor)
"Lavender Blue"
-YAUGHN MONROR (Victor)
"Red Roses for a Blue Lady"
MILLS BROTHERS (Decca)
"Gloria" 11A 11 12

RAY NOBLE (Victor) "Lady of Spain"
TOMMY DORSEY (Victor) 13B 16

TOMMY DORSEY (VICTOR)
"Down By the Station".

GUY LOMBARDO (Decca)
"The Birth of the Blues".

"FERRY COMO (Victor)
"Far Away Places".

JO STAFFORD-G, MacRAE (Cap)
"The Plues Cut Sone" 13C 17 14A 14

JO STAFFORD-G. MacRAE (Cap)
"The Pusy-Cat Song".

C. MIRANDA-ANDREWS SIS (D)
"Cuanto-Le Gusta".

MILLS BROTHERS (Decca)
"Tve Got My Love to Keep Me". FREDDY GARDNER (Columbia)
"I'm in the Mood for Love"...
BROTHER BONES (Tempo)

"Sweet Georgia Brown".
BETTY RHODES (Victor) "Buttons and Bows"...
BLUE BARRON (M-G-M)
"Powder Face With Sunshii
KAY STARR (Capitol)
"So Tired"...

FIVE TOP ALBUMS

WORDS AND Varied Artists M-G-M

ROSES IN Frankie Carle Columbia I CAN HEAR IT ard R. Mi Columbia

VAUGHN MON Victor

DUSTY MANUSCRIPTS Sammy Kaye Victor

7

7

A DREAM OF A LULLARY

OXFORD MUSIC

"Songs For All Occasions Request Numbers Written ALLAIRE MUSIC COMPANY 129 STATE STREET Hackneack, N. J. Hack, 8-2429

MANAGER MUSIC DEPARTMENT

Jocks and Jukes

Tears" (Decca), "Money" side is one that can become a solid jock and juke hit, on the basis of the title alone, a catch-phrase of no title alone, a catch-phrase of no been dropped and his group ran up a fine b.o. performance of the movelly, with a vocal by "mily a vocal by "mily slokes, but the december of the performance of the perfo

job. "Blue Room" and "With a life—just words. They're still good Song In My Heart" are standards done by Cono in his "Word and "Sonoone Life You".

Music." In fact, these are from the sound water. They're still good water and the sound water. They'll be with a swell be an extra the sound water. They'll be with a swell be such as the sound water. They'll be with a swell by Tiny Stokes, which is right tup Lunds viscal, may be such as the sound water. They'll be with a swell by Tiny Stokes, which is right tup Lunds viscal groove. Result one good, one with a world by Tiny Stokes, which is right tup Lunds viscal groove. Results one good, one with a world by Tiny Stokes, which is right tup Lunds viscal groove. The subject of the first tup Lunds viscal groove. Results one good, one with a stoke with a range of the first with a stoke with a range of the first with a stoke with a range of the first with a stoke with a range of the first with a stoke with a range of the first with a stoke with a range of the first with a range of the with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of the first with a range of th

RETAIL DISK BEST SELLERS

Victor Camden Shutdown Only Temporary, Due To Delayed Repair, Checkun

Delayed Repair, Checkup

RCA - Victor will temporarily

anticr its main Canden, N. J.

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Rich Hung Up for 4G By Showboat, M'waukee

Milwaukee, Feb. 1.
General Artists Corp. cancelled all existing bookings Monday (31) with the Snowboat, Iocal Jazz with the Snowboat, Iocal Jazz Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's ordestfalled pp. Buddy Rich's Ordestfalled pp. Buddy Rich'

Spot was previously placed on AGVA's unfair list because of failure to honor a posted bond. GAC filed claims with AFM Monday (31,) Woody Herman's orch, slated ior opening at Showboat, will go into Music Bowl, Chi. Herman closed a week ago at the Blue Note, Chi Jazz spot.

Cap's New Bop Outfit

Capitol Records signed another bop orchestra last week, corraling a new outfit being put together by clarinetist Buddy DeFranco. Consists of 17 pieces, expanded from the small group with which DeFranco, formerly with Tommy Dorsey, has been working at the Clique Clab, New York.



Now at the EL RANCHO VEGAS Las Vegas, Nev.

RCAVICTOR RECORDS

Flock of Film Names Set For Vaude Dates at Chicago, Chi

Nate Platt, Chicago theatre-stage producer, returned from the Billie Holiday Rap Coast last week, after lining up flock of film talent for house. E flock of film talent for house. Em-phasis will be on pic names, but with definite vaude value. In con-niast to previous years, he found film companies eager to have tal-niate personal appearances, especially when reminded of gross take that such names as Burt Lan-caster, Billy De Wolfe, and others, had registered at the boxoffice.

had registered at the boxoffice. Definitely set for an April date is Eddie Cantor with his radio show. Although no price has been amounced, Cantor has saked \$25,-000 and it is Ikely that figure will be met. Following Cantor, Joan Davis, Dan Dailey and William Bendix will head their own units. Talent agencles on the Coast are also institute that the coast are also institute that the coast are also institute that the coast are also previous experience that special

insisting that unless the stars have previous experience that special shows will be built around them. Another angle is the club date take which is very heavy in Chi-cago and all extra gravy. Acts making \$1,000 can double their salmaking \$1,000 can double their sal-ay by picking up a few convention club dates in addition to theatrs stint. Oriental, other vaude house, which previously nixed doubling has relaxed such stance and has the Debutantes and Les Cole doub-ling from the Swiss Chalet, Bis-mark Hotel, currently.



HELENE and HOWARD

HOTEL WHITEHALL PALM BEACH, FLA.



KEN MURRAY'S BLACKOUTS

Hypoes Frisco B.O.

nypoes risco D.U.
Billie Holiday's bo. at the Cafe
Society here was boosted, not diminished by her recent arrest and release on bail on a dope charge,
colles men three days after opening at the spot and she was released
immediately. That first week she
took out approximately 83,700 for herself on a guarantee and percenter of the control of the c

Ohio Nitery Licenses Frozen Until Court

Edicts Are Clarified
Columbus, O. Feb. 1.
Ohlo Liquior Department, on orders from Gov. Frank J. Lausche, vill not lasse any night club or of the columbus of

GRAYSON, JOHNSTON SET FOR PALLADIUM DATE

FUN FALLADIUM DAIL C.
Classical-and-pop routhe is being worked out by Kathryn Graytwo-week date at the Palladium, London, beginning A pril: 11.
Miss Grayson will chirp the classidispenses the pop stuff.
If her M-G-M film commitments do not conflict, Miss Grayson will cam up with her husband days on the conflict of the conflict o

Mansch.

Josephson opened the Village spot in 1938 and some years later added Cafe Society Uptown, which later became Le Directorie, since

In Stiff Competish At B'way Deluxers

Nitery Licenses
rozen Until Court
Edicts Are Clarified
Columbus, O., Feb. 1.
Liquor Department, on cotol issue any injuit club or
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Court decisions country
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Proser Seeks Intime N.Y. Nitery as Farm For Copa, Video Talent

For Lopa, Video Lalent Monte Proner, operator of the Copacabana, N. Y., is shopping around for an intime eastside spot. Proser intends to open a cafe where Jerome Robbins will coproduce shows and build acts. The control of the cont

of the defunct Le Directoire, but couldn't arrive at a deal, Proser, incidentally, is producer of the tele variety show package developed by Jack Bertell and Bernard Schubert for their Radio Artists, Inc. This is apart from Proser's own tele packages.

DANNY KAYE PACTED FOR MASTBAUM, PHILLY

A.C. Commission Renews Pact With 'Ice-Capades'

ract with Ice-Capades

City Annule City, Feb 1.

City Commission here 1 as the contract with "Ice-Capades" which will bring the lee show to the resort's Convention Hall Irom July 22 until Sent shortest season for the show since it first leased the auditorium before the wax. The hall has been leased to a convenient, the Incuswar's show, which will be a shown that the shown of July.

Under terms of the lease the city will again get 10% of the gross.

Of Cafe Society, N. v. Barney Josephson Is retiring from the N.Y. nitery business. Deal has been completed, subject to transfer of the liquot license, for sale of Josephson's Cafe Society Mansch, to Louis Leuis and Max Josephson of the Child Society of the Chil On Old Florentine Gardens Site

ARA Mulls Change Chlcago, Feb. 1.

Jack Katz, counsel for Artists Representatives Assn., huddled in

Pittsburgh, Feb. 1.

Bob Hope had to miss a Providence booking on his barnstorming tour last week when weather on Wednesday (26) made it impossible to fly from here to Providence for engagement at the Arena that night. More than \$20,000, repre-senting a sellout, had to be re-funded.

funded.

Unwilling to take any chances on sky clearing later in the day or next, flore and his gang got a rest, flore and his gang got a bound train Wednesday afternoon and reached Hub following morning for the Boston date. It was a weather continued but here, and comedian's special plane, which has been flying him from city to city, was still on the ground here Hore's Pitchsurch date at Gar-Hore's Pitchsurch date at Gar-H

Hope's Pittsburgh date at Gardens was socko, show playing to around 7,300, as many as could be packed into the local arena, and better than \$20,000.

Hollywood, Feb. 1. Cotton Club, new nitery with a Mulls Change | sepia talent policy, opens next | Monday (7) on the site of the defunct Florentine Gardens. Operator is Hal Stanley Justiand of

Representatives Asin, buddled in Count Basic topincs initial lay-chieso has tweek with the Chi out at a \$3.50 weekly guarantee against an undisclosed cut of door no proposed changes in rule of his days and the chi out at a \$3.50 weekly guarantee against an undisclosed cut of door no proposed changes in rule of his dimensions which will be negged at Chieso and the country of the

acts and chorines.

AGVA still is battling in Pederal
Court here to get a creditor's cut
of whatever is realized from the
Flo-Gar Inc., bankruptey proceedings. Spot's footo lett AGVX memeludings around \$1,000 owed Jackle
Green and \$400 due Lew Hearn.
AFM Local 47 members were owed
the same amount but the union
got the eoin when Pip-Gar bar
shocks were acctioned off.



Carlton and Karrol Featured in Their 12th Week at MURAL LOUNGE, Kenmo BOSTON, MASS.

RERN **GEORG**



the IMPRESSIONIST who is DIFFERENT!

ARTHUR GODFREY TALENT SCOUT SHOW

CAPITOL, New York

THANKS: ARTHUR GODFREY, LARRY PUCK, PENNY MORGAN

Just Concluded

GLASS HAT, New York

ED SULLIVAN "Recommended . . . he's powdered with stardust."

LOUIS SOBOL

Triple A endorsement . . , a rare minic." ALLEN RICH (Los Angeles Valley Times)
"The best impersonator I have ever heard,"

RADIO DAILY "Terrific impressions via his own ABC coast to coast show."

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H. D. RICKERT 545 Fifth Avenue New York

TRICKS

in every trade!



JAN AUGUST

that's MAGIC to Millions

PARK PLAZA

Direction: MCA

Latest Mercury releas "NIGHT and DAY" "JALOUSIE"

Morris Agcy. Signing Plenty Acts To Provide Pool for Vaudeo Shows

Willam Morris Agency is enlarging its lists by signing up virtually every act in sight. This is discipled to be a significant of the comparatively few that were ensire to sell.

Harry Atmi and Buffalo, Feb. 1.

Harry Atmi and Harry Cales believed to be the opening up of numerous indice vaude house of the content in Carmen Miranda's Répeat de GP ays Off in Spades resident to the content of the significant of t

office, consequently split-commis-sions represent a loss.

With the acquisition of more split and the split of the split of the total the split of the split of the video provides a greater opportunity to build talent than ever before. Morris probably has the largest list of important video packed among the talent agencies, and should a performer click through should a performer click through, they want him on their books, they want him on their books.

THOMAS HOT 25G, HUB

Danny Thomas' engagement at for le Latin Quarter, Boston, result-the din a record-breaking \$24,900 the uring his last week. In any Hub afts the highest gross in any Hub fee since the end of war.



Manny Opper

Harry Atlman and Harry Walens, operators of the Town Casino, Buffalo, found that an additional \$6,000 investment in Carmen Miranda paid off even after an entire show was booked. Spot hit one of the biggest grosses in the Latin's four-day engagement.

sonal crowds will come this year, and it will be a struggle for both summer and winter business from here in, the Atlantic City Amusement Men's Association, composed of owners and managers of various enterprises, has launched a drive for return to the prewar one-day

excursions. For many years these one-day excursions brought thousands from all sections of the east, which made for plenty bit. The war conditions the manufactured and unfill the amusement men sected, no effort was made to have them resumed.

Edward J. O'Keefe, secretary of the organization, declared that at one time the excursions were the backbone of business.

backbone of business.
While the big hotels get little
excursion trade, the crowds brought
here give the other businesses on
the walk a tremendous lift. The
piers especially get a big bite, even
if the excursion runs into a rainy

What Alibi Now?

What Alibi Now?

Yaude bookers are wondering what's holding up personal appearance tours of film headliners. They've been expecting a parade because of slack studio production, only to be told that the stars prefer sunshine as the state of

Midwest Vaude On the Upbeat

Midwest vaude bookings are on the upbeat with film houses going in for one-nighters and split week bookings on regular schedule. Surbookings n the surbooking of the surbooking o

Grade Agency Nixes MCA Deal; Will Set Up Own U.S. Branch

him there for a longer seasion.

Kaye's comedica are a combination of sensitive artistry and broad
him of sensitive artistry and broad
him of the combination of both the official combination of both the official exdefineated gestures and fagal exdefineated gestures and fagal exdefineated gestures and fagal exdefineated gestures and fagal exboth sensitive and the formation of the combination of t

Up UWN U.A. DYAILUI | Imake of doing the unexpected that Law Grade, of the Lew & Lealet miles his performance a memorate of the agency. London, is seeking to establish a New York branch of the agency following collapse of the agency following collapse of the megiciations with Music stead, Gavin Jackson does a ren-Corp. of America for sale of the difference of the differ

own.

Plan to establish a U. S. branch wasts consent by the British government because of the necessary constitute a spiern structure and maintain the office until the plant waster constitute a spiern structure that able to pay its own way. Branch will screen a for for use in British structure and the structure and t

and on the continent.

Grade is also lining up concert artists for presentation at Empress and Albert halls, London.

'STOP THE MUSIC' UNIT SET FOR VAUDE TOUR

ammines and the second of the "Vaude edition of "Stop the Mu-sic" has been readied for stage presentation. Unit, which has been forming since last summer, was held in abeyance pending possible action on radio giveaway shows by the Federal Communications Com-taken. Since no action has been taken. Its assumed giveaways are similarly of big-league callber.

The Roxy production is down to a minimum, with the big item being a step routine. As always, the Gae Foster charges provide pleasant atmosphere and help the show to get into a graceful change of mood. Paul Ash's -band -showbacks competently.

"Stop the Music," which played its sole vaude date at the Capitol heater, N. Y., and summer, has been considered to the Capitol heater, N. Y., and summer, has Baltimore, Feb. 10 ang Adms, Newark, Feb. 17. It's likely that the State, Hartford, will follow, the State, Hartford, will follow the State, Hartford, will follow the State Hartford, will follow to the Victoria of the Victo

Nitery Razed by Fire

Lima, O., Feb. 1.
The Alpine Village, local night club, was destroyed by fire of undetermined origin early Jan. 27, with damage estimated at between \$50,000 and \$60,000.
Nobody was injured in the blaze.

House Reviews

Raxy, N. Y.

Danny Kaye (Sammy Prager, oc. companist). Georgia Gibbs, Dunihitis (3), Calinis Asciston, Rosy. (2), Bob Sucerney, George Men, and Chorus, Peul Ash Orch, "Yell Hitton, Max Addens Marion (WB), Crehmark No. 24, No. 1, No.

street & Escorts, H. Leopold Sputch of the Control

Paul & Paulette Trio

Currently LATIN QUARTER NEW YORK CITY .

BERLE TV Show

JUANITA ELLIOTT

(of the Old Vandeville Team, "ELLIOTT SISTERS") s been confined to bed many year DIDERS FOR HER BOOKS AND OIL PAINTINGS WILL BE APPRECIATED

"Memories of a Soubrette," reliating the author's own experience on the control of the control o

s, from \$5 up, according to st JUANITA ELLIOTT Editor The Chatter Rox stel Buffalo, Buffalo S, N. T.

"Chants with a Chuckle"

JUST CONCLUDED

BOWERY, DETROIT

RETURNING

EL MOROCCO, Montreal 3rd Time in 13 Months

Arthur Knorr's settings are decorative and utilitarian. Jose.

VAL

Ask: JULES ZIEGLER

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THE

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METROPOLITAN THEATRES Co. of New England

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EUROPES LEADING THEATRICAL AGENCY

Thank MUSIC CORPORATION OF AMERICA For Their Offer

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MARYLYN MAXWELL
VIRGINIA O'BRIEN
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VAL SETZ
HERMAN HYDE
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DAVID N. MARTIN AND THE TIVOLI THEATRES AUSTRALIA LTD.
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ALSO

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MR. LEW GRADE IS NOW IN THE U.S.A. AND WILL BE VERY PLEASED TO NEGOTIATE ENGAGEMENTS FOR EUROPE WITH ALL AGENTS FOR ARTISTES—¢/o EDWARD SHERMAN OFFICES, NEW YORK AND HOLLYWOOD.

Thanks to Mr. VAL PARNELL, Managing Director of the LONDON PALLADIUM and MOSS EMPIRES, Ltd., for his confidence and to our good friend Mr. EDWARD SHERMAN for his invaluable cooperation, help and advice.

REGENT HOUSE 235-241 REGENT STREET, LONDON, W 1

TELEPHONES: REGENT 5821-2-3-5592-3

CABLES: GRADAGE LONDON

Paris Office: GEORGE LEROY, 6 Rue Cardinal Mercier

Loew Circuit Opens Additional Playing Time on Spot Basis

Pluying time on the Loew circuit is increasing. Lettet house to join the stageshow list is Shea's. Burfalo. House is slated to play lak Spots, Feb. 10; Sammy Kaye. May 11 and Frankle Laine, July 28.

May 11 and Frankle Laine, July 28. Resumption of stageshows at the Buffalo is a result of the recent breakup of a pooling arrangement among several circuits in the area. With the pool's dissolution, each house is on its own and every circuit is back in competition with each other.

with each other.

Piermont has also set Laine for the State theatre. Cleveland, March 10. House recently placed with Jane Powell topping. Gross-indicated feasibility of continuing the spot show policy. Within the period of the property of

Speeding Ticket Pays Off
Harry Kilby, General Artists
Corp. Veppes, Gound a speeding fine
extremely profitable. Arrested in
Woodbridge, N. J., Sunday (30),
Kilby was fined \$10 and costs,
but polles segnant collecting the
fine, upon learning of Kilby's position, authorized him to submit a
show costing \$4,000 to the Woodbridge Folice Been-chair Lind.

Fine can go on the expense ac-

Jerry Colonna due at the Adams theatre, Newark, March 3.

STAR OF STAGE

CURLEY'S Minneapolis

Pers. Mgt.: TED BROOKS East 57th St., New York Tele.: PL. 9-1344

CLINTON HOTEL 10th BELOW

200 OUTSIDE ROOMS

SPECIAL WEEKLY RATES HOUSEKEEPING FACILITIES

In K.C. Solo Date

In K.C. Solo Date
Gen Autry and troupe here Jan.
24 played to 8,300 in a "mine
performance in the Municipal Auditorium, Gross for the afternoon
figured \$13,000, a record for any
Besides Autry, troupe included
Rufe Davis, Ginny, Jackson, Dewey
Sisters, Jack and Bobby Knapp,
Pat Buttram, Frankie Marvin,
Johnny Bond, Goutt Beys and the
cow ponies.
Champion and Little
Champion and Little
Champion and Little
Champion and Little

STOOPNAGLE, FLIPPEN TO HEAD GODFREY UNITS

Col. Stoopmage (F. Chase Taylor) and J. C. Flippen will head Arbur Godfrey units. The Colonel is slated to take over the eastern unit when show opens at the Adams theatre, Newark. March 10. This is the unit which opens tomorrow (Churs.) at the Capital Willows.

theatre, N.Y.
Filippen will head the western unit alated to start at the Oriental's theatre, Chicago, Feb. 24. Personnel for the latter unit is still to be selected by Larry Puck in charge of the Godfrey units.
Godfrey will be unable to tour with the eastern unit inasmuch as he mist remain around New York for his radio and television shows.

Allan Jones, George Mann Set for British Bookings

Pittsburgh, Feb. 1. Allan Jones, closing at the end of this week in Ed Wynn's "Laugh Cartival," will sail around the end of March for England and, some London bookings as well as a tour of the provinces. It will be Jones' second trip abroad and the direct result of his English clicks last summer, When he spent several summer, whe months there.

months there.

This time, he'll take George Mann, formerly of the team of Barto and Mann, with him, and Barto and Mann, with him, and afterpiece to Jones' vocal seasion. Mann is currently on tour with Jack Carson, but latter's bookings with up with four weeks at Strand with the season of the sea nd comedian also did toget USO tour of Italy in 1945.

Latest to be signed for summer dates at the Palladium, London are the Glenns, starting June 6 and Doc Marcus for show begin-ning July 25.

Nitery Dates

Costello Twins open at the Town Casino, Buffalo, N. Y., Feb. 7, and follow with the Latin Quarter. Boston, March 13, page 12, page 12, page 12, page 13, page 14, pag

ment of Harry Fox.

Trouble began for Mercur's last
August when it held a "Mrx America" beauty contest, the disgruntled
winner of which, Mrx, Virginia son/bracker, testiline for the State.
Anothracker, testiline for the State.
In the State of the State

Mercur's has had one previous tilt with the Liquor Control Board when its license was suspended for 25 days ir 1945 for refilling liquor bottles. It was under different management then.

U.S., British Acts in Line For Scandinavia Dates

London, Jan. 25.
Working in association with Hymie
Zahl, agent Benkt Sterner has lined
up a flock of acts for Scandinavia. in a flock of acts for Sandinavia. These include Billy Cotton and band, for Chinese theatre, Slockholm, month of April; Morton Fraser and His Harmonica band for Scandinavia month of July, and Phyllis Dixey for Chinese theatre month of August.

He's also dickering with Kail-He's also dickering with Kail-He's also dickering with Eastern Managard, and Baster Shaven's midgets for March to replace Nicholas Bros., who are due in Hollywood shortly for due to the Chinese Cottenburg, Sweden.

Ink Spots Renew Gale

The Ink Spots have renewed their contract with the Gale agency for an additional three

They had been pacted for a year heretofore.

Saranac Lake

Maranac Lake

By Happy Benway

Saranac, N. Y., Feb. 1.

Frank Shapiro and Moe Roberts
in from Chicago for a sking veastion of the sale o

Among the old-timers making nifty progress are Sig Mealy, Mark Wilson, Edwin Gaiser and Jim Wotton.

New Acts

EARL WRIGHTSON

Songs 15 Mins. Persian Room, N. Y.

Costello Twins open at the Town Casino, Buffalo, N. Y. Feb. 7.

Casino, Duffalo, N. Y. Feb. 7.

The Stronyier, Law Yeasa, June 13.

The Hard Yeasa, June 13.

The Yeritah O'Prien pens at the Held Yeasa, June 13.

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The Hard Yeasa, June 13.

The Hard Yeasa

doesn't give nim much chance so, shading.
Wrightson has the stuff to click.
What he needs right now is astute management.

Kahn.

FRAN WARREN

FRAN WARREN Songlins Wereur's Music Bar, Pitt.

This is the first nitery date for Fran Warren on heels of big build. Wereur's Music Bar, Pitt.

This is the first nitery date for Fran Warren on heels of big build. Wereur's law of the work of the w

she sure can caress those low
Former featured vocalist with
Art Mooney, Charlie Barnet and
Claude Thornhill, and later on the
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Chief Program, College II. Again,
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MICHAEL BROWN

MICHAEL BROWN
Songs
10 Mins.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Y.
Left Ruban Bieu, N. Left Ruban
Brown is an ingratiating Brown is an ingratiating beroformer. He writes his own metal. His songs are ultraleral. or the keys.
Practically all of his stuff is in
the satirical veins, like the takemen, and with much of it one has
to listen clopely to get the lyrles.
Plus which Brown has a retiring
sort of personality that's click in
he has the quality of never appearing offensive even when lablyrics are bluest.

Kahn.

operation.

Among the old-timers making aftry progress are Sig Mealy Mark Worton.

Watter Nutter, musician, to Boston to attend the funeral of the sister.

Watter Nutter, musician, to Boston to attend the funeral of the sister.

But Among the sister is the sister.

Watter Nutter, musician, to Boston to Attend the funeral of the sister.

Sister.

Lottic Wilcox and Eugene Recd, all Rogerites.

Mark Wilson, publicity man, bank with a nifty medical report.

Mark Wilson, publicity man, bank with a nifty medical report.

Write to those who are ill.

the him lyrics; she doesn't need them. Opens with a particularly fast-tempord "Blue Sklet" that establishes her rock-d'-withm they she has been been she for the subject followed by a Harlem shippe, followed by a Harlem shippe, followed by a Harlem shippe, followed by a Harlem shippe, followed by a Harlem with the right hand; the consety with the right hand; the consety with the right hand; the consety will be shipped to be shipped t

ETHEL SHELL Songs The Manager State

IGNACIO BOLA
Songs and Plane
14 Mins.
Cafe Society Downtown, N. V.
Cafe Society Bowntown, Samper of warmth and sensitivity,
He had still 10 bring out these atcafe Society Downtown, mainly
(Continued on page 48)



"GREATEST HOG CALLER EAST OF THE ROCKIES"

NOW APPEARING

4th Year at THE VILLAGE BARN, New York

3rd Year at THE STORK CLUB, New York

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DIFFERENT BOOKS OF PARODIE Send 10c for lists of other comedy material, songs, parodics, minstre-putter, black-outs, etc. NO C.O.D.'S

PAULA SMITH

FOR SALE

Manne Bird, Blue and Gold. Beoutifully Trained for Dancing Girl, Aise Wall Code too Handloorse Wall-Trained Bell and Real Real Resture and Halling Conserva-ficial Real Real Real Real Real Real Act. Other Birds and Props. Address. Geo. E. Reberts, Pamoshasika's Circle Hoodewarter. 304 M. Stb Street, Philadelphia 40, Penal 304 M. Stb Street, Philadelphia 40, Penal



Copa City, Miami Heach
Miami Beach, Jan. 27.

Kou Thompson & Williams Bros.,
peter Lind Hages with Mary Heaty,
jec Cole Doncers, Sammy Kage
Orch., Georgie Tapps, Tony Bavaar,
Donn Arden Line (12) minimum
\$485; Barry Grey in the Lounge;
no minimum or cover.

Despite the fairly strong lineups presented heretofore, this top spot hasn't been doing too solid biz. However, current show will draw them in.

them in.

Surprise is the manner in which Peter Lind Hayes and Mary Healy walk off with the show, thanks to canto of slick new routines. This despite the wham potentials of Kay Thompson and the Williams Bros., plus the zing of the Jack Cole eroup.

som the sing of the Jack Cole propi.

Miss Thompson, and the quartet, a first show viewing, purely detine sending in the sending in the sending in line here last season, but due to lack of new material, but to the lack of musical rehears revet do late to rehears the new bits. However, come second night, but the group set up a series of snart the group set up a series of snart in their own sophisticated vein that better the said solidly. Militating against first-night reaction, too, the control of the series of the

to a begoff.

Hayes and Miss Healy, as their set is currently constituted, would be tough even for anyone to follow. There is their inclusive carbon-rocaming of Jack Smith and Jan Peerce being showstop material. Miss Healy, too, had them pounding with her takeoffs on Lenden, Rose Murphy and others. ing with her takeoffs on Lens Borne, Rose Murphy and others. Borne, Rose Murphy and others. Borne, Rose Murphy and Charles and Song, the gun noil and squeakers are sketch, filled with howls, as devastaling saire of a Louella Parses introducing a "new discovery-social introducing a "new discovery-social introducing a "new discovery-social interpolation and the various of "One For The Rosa" with a misture of the pathetic drunk and soft one For The Rosa" with a misture of the pathetic drunk and soft worthy successor to his "Punchy Callehan" piece. Cole and his group, holding over, purvey their Indo-dayanese and the total pathetic purchase and the second of the part of the proposed

cessive shows.

Production holds over, with the Tony Bawaar handling of the Benny Davis-Abner Silver tunes being handsomely purveyed and the solodance spots socked over by Georgies Tapps, brief as they are. The line is eye-catching, the costumes tasty and the staging by Dona Arden Imaginative. Lary.

College Inn, Chi (SHERMAN HOTEL)

GHERMAN HOTEL)

Chicago, Jan. 27.

William Snyder Orch (10),
Honey Dreamers (5), John Kriza,
Ruth Ann Koesun, Blossom Lee,
Harry Hall, Ralph Sterling, Kirby
Hauks, Ed. Prentiss; \$2.50-\$3.50

minimum, \$1 cover.

misimum, \$1 cover.

Second in the series of productions based on music and life story of pop and standard tune come of pop and standard tune come of pop and standard tune come of the pop and standard tune come of the pop and standard tune come of the pop and standard tune come of the pop and t

us in case circles.

Theme is set in opening montige of Cole Forter, with Ed Prensun arrating on Porter's music
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ter, reviews early life of composer via sophisticated dialog, setting scene for Yale number which fol-

Jows.

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of Vale yells during imaginative

dog Yale' yells during imaginative

dog Yale' yells during imaginative

for Forter's early Broadway ai
to Forter's early Broadway ai
to Forter's any Broadway ai
to Forter's music looms with "Ba
Ruth Ann Koesun interprets dame
no other side of stage. Contrast

in Potter's music looms with "Ba
Lee and Hall for helty applause

Narration brings Hawks back for

and the Stage of the Control

"Miss Oils Regrets" while Kriz

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Swiss Chalet, Chi (BISMARCK HOTEL) Chicago, Jan. 26, Les Cole & His Debutantes (5) Joe Isbell, Joe De Salvo Orch (6) \$2.50 minimum, \$1 cover. Low-cellinged bistro with angled

Lovectilinged bitts with angle senting capacity and a six senting capacity and a six senting capacity in obtaining autiable fare, Most sight sets are lost to half of the room, and dance teams that the sale in t

prano:

Joe Isbell, attired in leather shorts, is held over from the last show. His yodeling of hillbulle the shows the state of the shorts of the short of the s

man."

Joe de Salvo's sextet backs solid-ly and provides, for such a small-band, excellent dance rhythms.

Zabe.

Persian Room, N. Y.
(HOTEL PLAZA, N. Y.)
This is a stopgap booking for two weeks in which Earl Wrightson (New Acts), concert, opera and seek and the seek and Vanya, ballroomers, comprise the bill. Plus which there's good and Vanya, ballroomers, comprise the bill. Plus which there's good and Vanya, ballroomers, comprise the bill. Plus which there's Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Continentals for the Latin music. Sometimental for the standard terps well though they have a tendency to be somewhat a first ct and turner with the Latin music. Wrightson, who's on the CRS "Family Hour," had considerable the things of the Latin Music and th

VARIETY

Leon & Eddie's, N. Y. Eddie Davis, Boyd Heath, Narda & Maja, Carewe & O'Connor; Ethel Shell, Steve & Betty Stevens, Frank Shepherd line (6), Art Waner's Orch; \$3.50 minimum,

Shepherd line (6), Art Waners's Tork, \$3.00 minimum,

As Leon and Eddle's, enters its 20th year on \$2d street, the spot is approaching several records, including one of longevity and, of Eddle Davis, the perennial, who Eddle Davis, the perennial, who pleases peasants and sophisticates alike.

One spot where bonifacing still attains the status of an art. Davis can make the minimum spenders feel like a king for a ded cittierny like they here to be a several control of the state of the several control o

others in the current layout are Carewe and O'Connor, tapsters; Ethel Shell, singer, and Steve and Betty Stevens, ballroomers, all New

Betty Stevens, ballroomers, and Acts.
Acts.
Frank Shepherd's production doesn't measure up to his previous work here, but the numbers still look okay. Art Waner's band continue, although Waner is currently maestroing at the Latin Quarter.

Jose.

Blue Room, N. O. (HOTEL ROOSEVELT) New Orleans, Jan. 26. Elliot Lawrence Orch (16), Jan Bart, Hoctor & Byrd, Rer Owen, Rosalyn Patton, Jack Hunter; \$3. minimum.

There's never a dull moment in the current layout. Show is one of the best booked into the spot in

the best booked into the spot in Some time. So the band of Elliot Featured to the band of Elliot Heatured Southful maestro, who has whipped together an unusually capable and effective musical crew. Lawrence's handling of the group is expert. His rhythms are crisp and well defined and he does not ladulge in the urge to smother a melody under fantastic fancy armetody antastic fantast

merous unner tantastic fancy arrangements. Spinistics are applause-winning. His work at the keyboard is especially zesty during the band's flashy rendition of "Malaguena," which tees off the floor acts.

aguena," which tees off the floor
action to floor Bart has a fine voice
and an ingratiating manner that
within his audience from his walkon.
He builds steadily with an adroval
classic tunes. He has the personality and voice to put over practive
classic tunes. He has the personality and voice to put over practive
classic tunes. He has the personality and voice to put over practive
like ones in the high register. He
scored solidly.
He scored solidly.
He scored solidly.
He scored solidly are selected
and smooth. They display
neat versatifity in a group of numchristmas novelty done to "Jingle
sells." Off to neat returns.
Rex Owen creates hilaridus resercordings, hip-winging and partomining. The laught come steadily.
Lawrence Thebett singing "Figaro,"
and Jinmy Durante doing "India
Lawrence thebett singing "Figaro,"
and Jinmy Durante doing "India
Lawrence thebett singing "Figaro,"
and Jinmy and the solid Rotund Jan Bart has a fine voice

"Heat Wave" for the opponer, change of pace in "Golden Ear-ings," (Gox Me A Little Bill" and then the socker, "Love For Sale," which amounts to a show stop, Also and the socker, "Love For Sale," which amounts to a show stop, Also and Joson desing "Manounts of Al Joson desing "Manounts of Al Joson desing "Manounts of the Sale and the socker of the soc

Terrace Room, Pitt.

(WILLIAM PENN HOTEL)
Pittsburgh, Jan. 26.
Kitty Kallen, Martin Bros. (21)
Lee Henry, Billy Catizone Orch
(8); \$1-\$1.50 coper.

Lee Herry, Billy Cattone Orei

(1): \$14,520 court.

Only two acts on current bill, but they're both sock and pack'

they both sock and pack'

The sock of the sock and pack'

Previdently from the moment, the court of the sock and pack'

trate-looking Kitty Kallen, nittilly gowned, steps onto the floor, she can be soon to the south of the south of the sock of the south

saye months warm across, all on the saye of the saye o

it's okay, 100. Orthodox way.

Billy Catlzone's orch continues for dancing, and plenty okay in that department as well as playing solid show accompaniment. Lee Henry's on the vocals and wraps up an all right job.

Cohen.

Marine Room, Chi
(EDGEWATER BEACH HOTEL)
Faue & Gordon, Yost Ambassedors (8), Marinesseton Lambert, Dorothy Hild Starlets
(6), Henry Brandon Orch (12);
\$120 cover.

the cone in the high register. He stored solidly at the scored solid register of the scored solid regis

Club Carnival, Mpls.

Minneapolis, Jan. 26.
Daryl Harpa Orch (12), with
Margo Paige, Dacito; Don Snyder,
Sonny Howard, Prof. Backwards;
\$2.50 minimum.

This largest and most subcruding the man band policy that carrier this section with the man band policy that carrier this section broad in a control of the man band policy that carrier this second brought in such expensive attractions as Franke Carle, Blue but probably unprofitable crowds. Operating now on a much smaller phasis on acts.

Current layout is fortunate in having the Darth Harpa Lutine bearing the Darth Harpa Lutine bearing the property of the pr

patrons.

All in all, it's a goodly quantity
of appetizing diversion. Rees.

On the Upheat

Continued from page 38

the control of the co

Stanley, Pitt

Apollo, N. Y.

Sarah Yaughan, Sy Oliver Orch (15), Hal Singer Orch (6), Billy & Eleanor Byrd, Paul Sydell, Bobby Marshall, Pigmeat & Co, "The Gentlemen from Nowhere" (Col).

Current Layout a this-Barlem Andream, Tome Newbert (Col). Centered reports a several good and the color of th

tions. There's no doubt, nowever, the mentalist with terrific destrity on the sax keyboard.

Billy and Eleanor Byrd, in the precision tap-terping for their precision tap-terping for their retire with Billy Byrd taling over for a long and intrinste tap routine to the control of the control o

Ish't likely to mean much outside of it.

Miss Vaughan winds the layout with a brace of numbers including. "It's Magic," "I Get a Kick Out of You," "Every thing I Have IS Yours" and "I'm Glad This I's You." Her gliding voice, easy manner and looks are a topflight parlay.

Olympia, Miami Miami, Jan. 29 Jon & Sandra Steele, Mischa Auer, Helene & Howard, Johnny Barnes, Truzzi, Freddie Carline House orch; "The Paleface" (Par)...

Show current this week tops the previous stanza in values and adds up as a neat parlay.

Mischa Auer, after a slow start, desparts from the usual Bollywood desparts from the usual Bollywood behavior and the start of the start

House Reviews /

tion pet 44

clicks. Toper it. 'Begin The Begint and the Service of the Service of the Service of the Service of their songs. Offed to hearty
pathing. general their songs. Offed to hearty
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pathing their songs. Offed to hearty
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Circle, Indpls.

Indianapolis, Jan. 29.
Henry Busse Orch, with Phil
Gray, Jack Leonard, Hal Hunter,
Vivian Blaine; "Trouble Makers"
(Mono).

Vivian Blaine; "Trouble Makers" (Mono).

Henry Busse holds spotlight at Circle this week at head of show that strikes nice balance between the control of th

Hippodrome, Balto.

Baltimore, Jan. 30.

Ann Russell, Rudy Cardenas,
Fank Marlowe, Smoothies (3), Jo
Lombardi House Orch (12) with
Earl Donoho; "Slightly French"
(Col).

Earl Donoho, "Skightly French" (Col).

This is a well-paced and talented stup nicely launched with an oversetup nicely launched with respective to the work of the sound that the control of the launched launc

New Acts

Continued from page 46 Continued from page 48

because of a faulty tune selection
and frequent over-dramatration.
Portly, colored gent has robust
pipes which he can control so that
pipes which he can control so that
he can handle either ballads or
rhythm numbers. He sings in
Spanish, French as well as English.
Boll can project sufficiently well
and the sufficient of the sufficient of the sufficient of the sufficient of the gets acclimated to neee of
U. S. audiences.

in her inability to point up a def-inite style. Pipings are reminiscent of a myriad of Negro songstresses.

of a myriad of Negro songstresses.
Miss Williams could also use a
better song selection. While
there's variety in her pipings,
numbers she does fall to distinguish her. A short period devoted
to style research should enable her
to work the flossy spots. Jose.

STEVE & BETTY STEVENS

STEVE & BETTY STEVENS
Ballroom.

8 Mins.
2 Mins.
2 Mins.
Leon & Edde's, N. X.
Leon & and Betty Stevens indicate
considerable experience and aiready have a workable act. They
get some picturesque effects with
ready have a workable act. They
get at a state of the state of the
ready have a workable act. They
get at a state of the state of the
ready have a workable act.
They still need greater integration, During the early portions
of the turn, the male works like
while the femme works according
to rote. Some smoothing out of
these sequences would make for
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CAREWE & O'CONNOR Dance 11 Mins. Leon & Eddie's, N. Y.

Leon & Eddie's, N. Y.

Carewe and O'Connor act needs
considerable editing. Boy and girl
open with some standard hoofery
after which the femme does batontwirling followed by the boy in a
tap interpretation of a baseball
game. They wind up with a return to taps.

turn to taps.

All this consumes too much time. There are some good portions of the act which can be combined so that there's a minimum of stage waits. With such processing, they can become a standard cafe and vaude turn.

SIMPP Mulls

Continued from page 5 ==

no official knowledge that decrees are in the making. Closest It has come to that is a statement by Clark last week acknowledging that his subordinates have been dealing with Par.

While the decrees divorce the-While the decrees divorce the-atres from production-distribution, they leave intact circuits consist-ing of all houses which were not in closed situations. This permits the -retention of a maximum of about 109 houses by RKO and, ac-cording to most authentic reports, will leave Paramount with about 600 of its theatress. The constraints of the following the constraints of the constraints of the 600 of its theatress.

'Ne Menopely'

90 of its theates.

"We Monapoly!

Major company stance is that the courts have held there can be no monopoly in retailing as long its he sources of supply are not seen that the court have been supply and the seen supply and supply and seen supply and seen supply and seen supply and so supply and sup

and 599 others."

Much will depend, it was said, on how the circuits use their lay, on the circuits use their lay, or the circuits use their lay, in the circuits use their lay, in interested merely in making sure that its members get a fair price for their product in a free competitive market. Thus, it is thought, it may take several years to determine the circuit of the circuit when the circuit of the circuit when the circuit of the circuit with the circuit of the circuit with the circuit of the

the gets acclimated to need to some of U. S. audiences.

IERNE WILLIAMS
Songs
Village Vanguard, N. Y.
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VARIETY BILLS

WEEK OF FEBRUARY 2

Numerale in connection with bills below indicate opening day of she whether full or split week. Letter in parentheses indicates circuit: (1) Independent; (1.) Loew; (M) Moss; (P) Paramount; (R) RKO; (S) Stoll; (W) Warner; (WR) Walter Randa

NEW YORK CITY
Capitol (1-12)
Archard (1-12)
Archard Scouts
Jerry Bressler O
Music Hell (1) 2
6 & F Sony
Paul Winchell
Jean Cibbons
Florence Hindow
Robert Hayden
Robert Hayden
Corps de Ballet
Sym Orc
Paramount (P) 2 Martel & Mignon Bros

Paramount (P) 2
Boyd Raeburn Bd
3 Suns
Wally Brown
Monica Lewis

Monica Lewis
Lewis & Van
Roxy (I)" I
Danny Kaye
Calvin Jackson
Dunhills
Georgia Gibbs

Dunfille ditte de la control d

McFarland & Brown Johnny Burke Bobby Rollins

BRITAIN

ADD MILLS
NEAT WEEK
SIMPLY ON THE STATE OF T

Nelson Libyd Graceful Garcias LEICESTER Palace (S) 31 Reginald Dixon Jack Daly Les Breatos Robert Harbin Wheeler & Wilson Bobbie Col / 15

Cabaret Bills

NEW YORK CITY

Jack Gansert Billy Banks Choral Sextet H Sandler Orc Alvarez Mere Juenger Ballet Line

Awarez MersJuenger Ballet Lin
El Chice
Mari Acoste
Tribo Ca-Acoste
Tribo Ca-

D'Angelo & Venye Leo Reisman Orc Mark Monte Orc Peyson Re Orc Nycole Matthey Or Nycole Matthey Or Hotel Pierre Larry Storch Jean Nelson Sianley Melba Orc Ralph Lane Orc ddie'e

Raiph Lane Orc
Leon & Eddie
Eddie Davis
Narda
Ethel Shell
Carewes &
O'Connor
Boyd Heath
S & B Stevens
Shepard Line

Mariel & Micron Brow MAM O MAN

Oxford (WR)
only
McFarland &
Brown
Johnny Burke
Bobby Rollins
Martel & Mignon
Bros

Shirts and Shirts and

Paul Godkin
Skyriders
M Durso Ore
Alveres Ore
China Dolt
Ming & Ling
Florence Ahn
Shanghai Twins
Paddy Wing
Noro Morales Ore

Blackhawk and CHIII Blackhawk and Create Area of the Maria Create Area of the Maria Charles and Children and Claude Lester
Rex & Bessie
NOTTINGHAM
Empire (M) 31
Stella Marie &
Paul
Paul
Preddie Sales
Caryll & Mundy
Noni Nita & Dody
Surette Tarri
Lionel King
Chall & Paulette
Dent SMOUTH

Lones pour
Paul & Faulette
Port Sander
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Tele Followup = Continued from page 28 =

with his cockiness and "Then I Sang" routining, but pleased nonetheless with his fine voice. Ray Bloch orch cut the show in its usual top style.

"Philee' Television Playhouse" presented "Dark Hammock" in an presented "Durk Hammode" in able 1001. The Reginald Denham and Mary Orr drama starred. Sidney Blackmer and Peggy Wood, supported by Mary Start S

death.

Setting and camera work, acting and music were all on a uniformly high level. However, except for a few spots, the drama lacked supense. Chief reason, perhaps, was the script itself.

"Pops" Whiteman gave Bert Lyctell and Bob Stanton an assist on the commercials, giving some or geging plugs for Philico's TY units and LP players.

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Blackstone
Florence Desmot
D LaSalle Orc
Vine Gardens
Bobby Shelton
June Burnett
Bob Norris
W & J Brown
Nelson & O'Day

Painters' Strike May Be Settled As Producers Make Individual Deals

With several managements making individual deals for empolation
of seem's deals for empolation
of seem's strike has apparently
progressed toward settlement in
the last week. Two legit shows
have been pain at hird is being
sundained in one of the holdout scene
construction studios. In addition,
settings for five fashion shows and
subseted for advertising agencies.
Decision by the United Scenic.
Arists, Local 2829, to assign its
men to shows on which its wage
completed for advertising agencies.
Decision by the United Scenic.
Arists, Local 2829, to assign its
men to shows on which its wage
completed for advertising agencies.
Decision by the United Scenic.
Arists, Local 2829, to assign its
men to shows on which its wage
completed from contract had been
signed, opened the way to deals
with individual managements.
Painting was completed.
Bellinger
Arists, Local 2820, and a similar joh
was done on the "At War with the
Army" secency at the "At War with the
Army" secency at the "At War with the
Army" secency at the "At War with the
Army secency at the producer front
against the painters" demand for
an increase from \$3.5 to \$4.22 an
This week, Nolan Theatre Con-

as increase from \$3.75 to \$42.5 an increase from \$3.75 to \$42.5 an found were from \$4.75 to \$4.5 to \$4

Marc Connelly Skedded as Speaker Following 'Prostie' Chi Univ. Staging

Prostie' Chi Univ. Staging.

Producer-playwright Marc Coinelly will be featured speaker at the American Civil Liberties Union.

In the American Civil Liberties Union.

Univ. of Chicago. Meeting will follow a special presentation of Jean-Paul Sartre's "Respectful Prostitute," which is being sponsored by intellet and the Chi censor board's ban of the play, originally skedded last Dec. 27 at the Studebaker thestre here. Civilian N. You consider the Chi censor board's ban of the play, originally skedded last Dec. 27 at the Studebaker thestre here. Civilian N. You consider the Chi censor board's ban of the play, originally skedded last Dec. 27 at the Studebaker thestre here. Civilian N. You consider the constant of the Chi censor band the provision of the Chi censor hip setup. Play and first of direct moves to get censor-ship revisions here, and in order to avoid further police difficulties, showing will not warrant admissions of student body, faculty and their quests, in the 1.066-seater Mandel Hail.

Hazel Scott's 75 Concert Dates to Gross \$120,000

Hazel Scott will end her longest American concert tour next month, when she will have completed 75 dates for an estimated gross of \$120,000. Planist, who is now on the Coast, will rest this summer, and make a European tour in the fail.

fall.

Miss Scott will play in England,
Scandinavia and on the Continent,
Scandinavia and on the Continent,
sliling concert hall dates, but also
doing some nitery and music hall
appearances. She's due to play
the Palladium, London, and in
some night clubs in Paris. Columbla Artists Mgt. (Coppicus &
Schang division) is handlino)

New School Workshop Bid For Lake Placid Festival

Lake Placid, N. Y., Feb. 1. Theatre festival will be held here this summer by the dramatic work-shop of the New School for Social Research, N. Y.

Cast 'Alive' on Coast

Mollywood, Reb. 1.
Talent for "Alive and Kicking," an intimate revue, is being rounded up here by Ray Golden, who plans to produce the show on Broadway in April. Production is budgeted at \$150,000.

at \$100,000.

John-Murray Anderson has been inked to stage "Alive." Hoagy Carmichael, Sonny Burke and Hal Borne are teaming up on the music and Paul Francis Webster, I. A. L. Diamond and Sid Kuller. will contribute the lyrics.

Deal Pends For

Deal may be set today (Wed) for Edwin Lester to produce a second company of "Kiss Me, Kate" on the Coast late this spring, for presentation as part of the season of the Los Angeles and San Francisco Civic Light Opera companies. Negotiations have been under way for the last week, but there has been a hitch over terms. If an agreement isn't reached today the project may chill, as Saint Subber and Lemuel Ayers, co-producers of the Cole Porter-Bella and Sam Spewack musical, are to leave to-morrow (Thurs.) for a three-week or month vacation.

or month vacation.

It Lester gest the rights to do
the show on the Coast, he will
work on the production with
Porter, who leaves this week for
a extended stay there. Idea is to
send the musical on tour after the
and Frisco. Thus far, no one has
been mentioned for the leading
parts played by Alfred Drake and
Patricia Morison at the Century,
N. Y.

LEWIS AND YOUNG MULL 'MAMA' ROAD REVIVAL

Hollywood, Feb. 1.

Road production of "I Remem-ber Mama," starring Charlotte Greenwood, which grossed a smash \$808,000 in a 37-week tour during the 1947-48 season, may be revived next season by Coast producers Russell Lewis and Howard Young. Producers headed east over the weekend to line up properties for their 1949-50 season. They're currently touring "Desert Song," but plan no other productions until September.

September. "Mans" was their most successful production to date. Other less successful efforts included "Tonight at 8:30," with Gertrude Lawrence; "Happy Birthds," with safter a few weeks, and "Time for Elizabeth" (started on the Cost as "April Fool"), which was quickly withdayan on Broodway. Generally with the safter and the safter an

Aldrich Maps Lawrence's London Hit for Cape

Boston, Feb. 1. Richard Aldrich will operate a new strawhat at Falmouth, Mass. next summer, perhaps in a booking parlay with his Cape playhouse at Dennis. Cape season begins on June 26 with Arthur Sircom in his

10th season as resident director. 10th season as resident director.
Addrich is currently angling with Daphne du Maurier for permission to bring Gerter and the control of the control of the control of the control of the control for week's run at the Cape Playhouse. Other productions planned are "Harvey." "Born Yesterday" and a Bernard Shaw revival.

Accessarch, N. Y. Wee manager for the Playhouse Invite for the New York group to appear here was issued by Mayor Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Campbu (et al., Park Lake Perkins), Park Lake Perkins, Dr. James Camp

Kaufman Vice Maney On ATPAM Governors Board

AIFAM Governors Soard Wolfe Kautiman has succeeded Richard Maney as one of the two pressagent representatives on the board of governors of the Assau of Theatireal Press Agents & Managers, Maney, who now has made and the second of the Assault of t

Next election of representatives and alternates for the New York pressagent, road agent, manager and Yiddish agent and manager chapters will be held in March for a year's term beginning in June. Pends For

Coast Kate

where the properties of the pends

been admitted to the Chicago membership.

Applications for membership by Ralph Lycett and Al Jones have been rejected.

'Charley' Pays Another 10%; 25% Returned

LOJO NEULINE

Backers of "Where's Charley" at the St. James, N. Y., received another payment of 10% tast week, where the st. James, N. Y. received another payment of 10% tast week, which was the st. James of the original 3200,000 investment. In addition, there is about \$50,000 to call the steel of the st. James

ers.

On the basis of its strong bo. showing since it played out its heavy schedule of theatre parties, "Charley" is now figured likely to play ethrough the balance of the season and possibly through the summer. Plan is to tour the show after the New York run, and Bolder out the stay of the season and possibly through the same of the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and possibly through the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and played the season and possibly through the season

after the New York run, and Bojer is under contract to stay with it through the 1949-50 season. With Feuer already in Hollywood on a radio assignment, Martin left vesteriady (Tues) for a three-week stay there. Trip will be partly vesaction and partly a seouling oxenity and partly a seouling oxenity of the partly as seouling oxenity of the partly as seouling oxenity of the partly as the partly as seouling oxenity of the partly as the partly as the partly as the partly of the

Touring 'Corn' Troupe Aids Scholarship Fund

Hampton, Va., Feb. i. "The Corn Is Green," Emlyn Wil-liams drama about the efforts of a Welsh mine boy to get an educa-tion, was used here last week to provide four-year scholarships for two local youths to Hampton Institwo local youths to Hampton Insur-tute. Play was presented before an audience of 1,600 at the school by the Touring Players, profession-al group that appears in the south during the winter season and through New England in the sum-

'Girls' Making Todd 19G Weekly. Due to 4-Wall, Straight Pay Deals

The Margaret Webster Shake-spearean company may gross \$25,000 or better this season, from present indications. The bus-touring troupe, which started off a little shakly on its opening the shakly on its opening the shakly on its opening the shakly on its opening the shakly on its opening the shakly on its opening in the shakly on its opening the shakly

off, troupe resuming its travels Jan. 8.
Troupe played to gross with the state of t

Windup to March 12, Philly

San Franctico, Peh 1.

"The Heiress," originally scheded to wind up its our next hadded to wind up its our next hadded to make the second of the second to t

Edith Atwater Finishes

1st Screen Assignment Ist Screen Assignment. Legit actress Edith Atware has just completed her first screen assignment, "Gustoms Affair," an action picture produced independently in New Mork by Lauret Films. She leaves this week to pike, as guest costarring appearance with Turhan Bey in S. N. Behrman's "The Scond Man" at the Stavets Ocean Beach theatre, Miami Beach, Her scheduled due to play Beach, Her scheduled due to play Queen' at Artillery Lane playhous, St. Augustine, has been in-definitely postponed.

'Craig's' Coast Revival
Mail Albertson will produce the coast handle state of the coast handle s

Eythe Dickers for Video Series, Feature Pic; Yens Prod.-Director Career

Prod.-Director Career

William Eythe, co-producer and actor in "Lend An Bar," at the actor in "Lend An Bar," at the second of the second and the second actor in the second actor. It hopes to maintain activity in television as well as legit and times.

Well as legit and times.

Well as legit and times.

Well as legit and times are second actor in the second actor i

BROMFIELD'S 'ACRES' TO
GET TRYOUT ON COAST
INTO THE STATE OF THE STATE

Italian 'Streetcar' Bows In Rome Before Williams

Rome, Jan. 25.
"Streetear Named Desire." in
Italian, opened Jan. 21 at the
Eliseo theatre to a complete seliout house and heavy advance sale.
Count Luchino Visconti is director-Count Luchino Viscont is director-producer. Vittorio Gassmas and Nina Morelli play the leading roles. Roman theatical circles, having won a prize in Venice in August won a prize in Venice in August His last stage production was "Life August and the Company of the Company of the Company of the Company of the August Company of the Company of the Opening night performance lasted from 9 p. m, to 1 a. m., but that is changed soon. Control they to change soon.

change soon.

Toledo Pix House Gets 'Annie'

"Annie Get Your Gun," with the Chicago company, has been booked for a five-night Saturday matinee visit in the 3,400-seat filmhouse, Paramount, starting March 1.

Lewis-Young Map 3-Operetta Trek To Out-of-Way Spots Next Season

National subscription setup topresent musical shows in many
towns not ordinarily booked for
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tions in their areas to set up the system. Although booking is not through United Booking Office and will generally use non-USO theaters and auditoriums, the Shubertras pur DED office of the office of the office DED office of the office of the office ported by motor van and casts will travel by bus, train and air. If the initial season moves successful. initial season proves successful, Russell and Young intend to ex-pand the routes and increase the number of shows in subsequent

seasons.

For the first season, Chicago, Philadelphia and Boston, in which major management and exploitation problems might be involved, will not be booked, Nor will St. Louis, Detroit and Cleveland, which already have local operetta seasons.

seasons.

Besides the current tour of "Desert Song" on the regular UBO circuit, Jowis and Young have various shows on Broadway and the road.

Historic Roanoke Legit House Closed Down As Unsafe After 56 Years

couldn't find money to appropriate for its improvement. During its long history, the Acad-emy has given a hearing to notable performers and productions of two generations, with Sarah Bernhardt, Joseph Jefferson, John Barrymore and lundreds of other names treading its boards: Several months age, the city manager closed the. ago, the city manager closed the second balcony as a safety meas-ure, thereby reducing seating ca-pacity a third.

Tucson 'Our Town' Revival Is Broadway Replica

Is Broadway Keplica.

Revival of "Our Town," which opens here townerow (2), will be at close to being a carbon copy of the control of the con

Jane Powell to Be K.C. Orch Guest in Benefit Concert

Kansas City, Feb. 1.
Jane Powell has been set as guest star with the Kansas City Phillamonic Orchestra when it stages a special benefit concert in the Municipal Auditorium Arena, conducting a drive to raise \$100,000 as a maintenance fund for the organization: Some \$33,000 remains to complete, the drive, and the special concert is oppered to provide the concert of the concert of the concert of the concert of the concert of the concert of the concert is operated to provide the concert of the concer Kansas City, Feb. 1.

vide a sizeable chunk of the sum. Hans Schweiger, conductor, is lining up a program of entirely popular numbers for the event, with Miss Powell due to sing several numbers from her recent films. Dick Wangerin, orch manner singer Friday (28). Scale for the concert runs from \$1.25 to \$3.60. Auditorium seats around 1000 for an event of this kind. Philmarmonic's regular concerts are given in the Music Hall which sects 2,500.

freeand. 1719 will mark singers affect with in 10 years to England, where he's a big favorite. Tour true through April on and at \$50,000. Labor government has already granted working permits to Robeson and accompanist Liwington and accompanist Liwington and accompanist Liwington and accompanist Liwington and the singers, colliders activities might balk his visit.
Robeson will follow his British stay—with—six. Scandinavian—concrist under autopices of the Danish concerts each in Osio, Stockholm and Copenhagen. He'll follow with two more in Holland. European und Copenhagen. He'll follow with two more in Holland. European tour has been set up by his manufacture of the state of

Unsafe After 56 Years

Roanoke, Feb.

The final curtain apparently has been round gown for Roanoke red dingy, but historic, Academy of the final curtain apparently has been round gown for Roanoke In the Year Sut passed, when the final curtain special concepts and the concert field, the apparent special curtain special concepts and the concert field, the special consists of any building in the south, was deemed a danger made about 300 free appearance souther and the concert field, the special content of the special content

Pacted in \$400,000 Deal

Latter in \$\psi \text{MVO,000 Deal}\$ and Deal reactiviting the tour of the British Isles by the Philadelphia orchestra this spring was signed in Orchestra this spring was signed in Harold Flelding, English Impresario, and James Al Davidson, representing the orchestra. Davidson, N. Y. concert manager, has arranged tours in the U. S. for the Tour feel is received one of the

Philly Orch before.

Tour deal is reported one of the biggest in British music history, involving an investment by Fielding of a bo at 1 2100,000 (\$400,000, \$100,000,

Try Musical 'Marie'

for Rogers Brackett and Walter Rathburn, operators of the winter stock season at the Temple of Music and Act. Hollywood, Feb. 1 stond on the State of the State o



VARIETY

MICHAEL EDWARDS

The handsome Michael Edwards operating with MAE WEST in DIAMOND LILD who is thrilling tudiences with his sensational singing and also plays one of the important leads as Chick Clark.

Opening February 5th. Coronet Theatre, New York

Dramatists Plan To Hypo Legit

Robeson Set for \$50,000
British Tour; Gave 7506
Cuffo Concerts During Yr.
Paul Robeson is sailing Peb. 12
Dornmatists Guild is studying weeks hence. Project is regarded by Guild heads are its most important activity at the moment. The studying weeks hence. Project is regarded by Guild heads are its most important activity at the moment. Well it is working strenously on the saignment. Other members of the group are George Abbott, where he's a big favorite. Tour and Arthur Schwartz Elmer Rice

and Arthur Schwartz.

Most of the work is now being done individually, with committee members conterring with representations and groups. Findings are then brought together and discussed at committee meetings, then used for further contains with used for further contains with content of the

ferred for later study.

Some of the general topics being studied are inflated production and operating costs, the possibility of continuity of production, increase of road business and extension of road studies, possible provision of road studies, possible provision of road studies, possible provision of subscription audiences, etc.

WYNN-SMALL FEUD CUES **'LAUGH CARNIVAL' FOLD**

TAUGH CARNIVAL' FOLD

Although the has been doing sood business every has been doing sood business every has been doing sood for yes pots still remain to be played. The property of the prope

Viola Essen Bankruptcy Lists 35G Liabilities

Lists 35G Liabilities
Viola Essen, currently appearing
in the Broadway revue. "Along
Pitth Avenue." last week filed a
Pitth Avenue." last week filed a
pitth avenue." last week filed a
bilities of \$35,516 and assets of
\$2,000. Latter sum is said to be
principally in clothing.

Among her 37 unsecured crediducer. \$100. Romatic. Him pro1, ducer. # Inside Stuff—Legit

Five of the six new principula in "Garcues!" it this City Center, N. y, are graduates of the decorate of this of when Reddigers-Oscar Hammerstein, I in medicals. In addition when the concentration of the Country of t

Major reason why shows in Philadelphia frequently pull better grosses than in Boston, despite the relatively lukewarm show bit consciousness of the public in the former town, is that the theatres there have greater seating capacity. Since tryouts and touring productions normally get lighter a titepdance early in the week and draw maximum owners are considered to the larger seating capacity provides an edge on the week's receipts.

Except for the 2976-seat Opera House, which showmen regard as too bit for most shows, the Boston theatre capacities are: Shubert (1,790, Colonial (1,500, Phillow Chapacities are Forrest (1,766), Locust (1,260, Walbur (1,247) and Copley (1,200, Philly capacities are Forrest (1,766), Locust (1,690, Walbur (1,247) and Copley (1,200, Philly capacities are Forrest (1,766), Locust (1,690, Walbur (1,247) and Copley (1,200, Philly capacities are Forrest (1,766), Locust (1,690, Walbur (1,247) and Copley (1,200, Philly capacities are Forrest (1,766), Locust (1,690, Walbur (1,247) and Copley (1,200, Phillow Chapacities are Forrest (1,766), Locust (1,690, Walbur (1,247) and Copley (1,200, Phillow Chapacities are Forrest (1,766), Locust (1,690, Walbur (1,640) and Shubert (1,647).

Dramatists Guild assessment of its members to pay the costs of de-fending the recent anti-monopoly damage suit brought by Carl R. Ring is expected to bring in about \$20,000. That amount will more than cover the outstanding legal bills and probably pay for remaining de-fense of the case.

cover the outstanding legal bills and probably pay for remaining de-fense of the case.

There are 600-odd active members in the Guild, each assessed \$25, Any of the approximate 2,500 associate members earning more than \$2,500 a year are assessed \$10 each.

Boston Repertory Assn., which first presented the Richard Whorf revival of "Richard III" in the U. S., will have a small share in the Broadway engagement, opening Tuesday (8) at the Booth. Size of the percentage isn't disclosed, but it's understood to be too small to pay of the Boston Rep season's deficit of \$30,000, even if "Richard" should prove a major hit.

Entire \$20,000 budget for the Broadway presentation has been supplied by Howard S. Cullman, with Herman Levin the nominal producer.

Valerie Betils, featured daneer in "Inside U.S.A." at the \$5a lexit, N. Y. is under content for the balance of the season and will tour with the show, but not after June 1. Daneer has no commitments for next season, but if a picture deal or a likely new legit production doesn't materialize she'll go to Europe for a tour. She's managed by Gloris Safer.

Since ratio and news and annotated Feb. 2c as cleaning due to Chicago. Strenger Named Duelows the Harris sharks boostice had a continual line, with some sections of legit house almost sold out closing date. "Streetex," in 18th week, has averaged around \$25,000, needing about \$15,000 to break even. Play was at capacity for first two months of chi stay, and looks as if it will close here in same manner.

For weeks, Loretta Day, understudy for only femme role in Chicago company-of "Mr. Roberts," waited for a chance to get behind the lights, work of the chicago of the company of the chicago of the chicago work forget the night. When she returned to her holet poon, she found her savings, the \$500 she had put away during her Chi engage-ment, had been stolen. Folice still haven't found the thief.

Legit Bits

row (Thurs), to be gone until about March 1.

Michael Kanin, co-produce of Goodbye, My Fancy, returned to Goodbye, My Fancy, returned to peets to complete a deal late this week for Madeleine Carroll to continue as star of the Fay Kanin Morjet, novelicity and the star of the Fay Kanin Morjet, movelicity and the star of the Fay Kanin Morjet, movelicity and the star of the Fay Kanin Morjet, movelicity and the star of the fay the star of

agens, and those handling touring shows.

Elibet Nagent has returned to be considered and go abroad for the 198He Coast, where hell direct and batterial and go abroad for the 198He Coast, where he had not be compared to the compared t

Sam Wanamaker gets \$1,000 a week as Madeleine Carrolls leading man and a reported 2% of the reading man and a reported 2%

Dickey Wants Out

Dickey Wants Out Anamary Dickey, one of the principals in the touring "Allego", plans to leave the show after the Los Angeles engagement, some time in March, She wants to Two The Comment, but I have been to the West of the

DRAPER-ADLER SABBATICAL Paul Draper and Larry Adler, after nine successive seasons of U. S. concertizing, will take a substical and go abroad for the 1949-50 season.

Total Broadway Grosses

The following are the comparative figures based on VARIETY'S

last season:	This Season	Last Season
Number of shows current		837
Total gross for all current shows last week. \$6 Total gross for all current shows last week. \$18.2		803 000
Total season's gross so far for all shows	45	42

Chicago Grosses Nicked by Weather: 'Brigadoon' \$37,900, 'Desire' \$19,600

Chisago, Psh. 1.

Bainy week, topped by below meyered, nicked into leght was weekend, nicked into leght was weekend, nicked into leght was been all kill matiness on Sunday. Dante the Magiclan at Studebort the state of the col wind, but general overall take was still profitable.

Estimates for Last Week Takender of the weekend of the with part of the weekend of the with later part of week complete sellowt, \$37,900 and \$400. \$4.90. Last week did before the weekend of the with later part of weekend of the weekend

\$29,000.

"Rate the Roof," Great Northern
(2d week) (1,500, \$3.71). Picked up
over last week, with \$16,000.

"Streeten Named Destre." Harris (18th week) (1,000, \$4.33). Closing date announcement finding b.o.
lines again. Sock \$19,600.

Current Road Shows

(Jan. 31-Feb. 12) "Allegro" — Curran, Frisco (31-

"Allegro" — Curran,
"Anthe Get Your Gun" — Lyric,
All, Gal: 29; Rajah, Reading (3-4);
Add, Charleston (4-12).
"44 War With the Army"—Wilber, Bost. (31-5); Locust, Philly (712),
12, 13-12; Leckowts of 1948"—El Capitan,
1, (31-12).
"Gen Yesterday" — Biltmore, L.

L. A. (31-12).

"Ben' Xesteday" — Biltmore, L.

"Brigadoon" — Da vi d s on, Mil.

(34): Tafe, Choy (1-2).

"Death of a Salesman" — Locus, Display (1-2).

"Death of a Salesman" — Locus, Philip (31-5).

"Breath of a Salesman" — Locus, Spid.

"Breath of a Salesman" — Amer. Spid.

"Playerie Stranger" — Amer. Spid.

"Playerie Stranger" — Amer. Spid.

"Plaice, Rockford (6): Parkway, Mad. (6): Davidson, Mil. (0-12).

"Plaice, Rockford (6): Sulesman — Sulbert, White and Millower — Sulbert — Sulbert, Millower — Sulbert — Su "Finian's Rainbow" — Shubert, Chi (31-12). "Harvey" — Blackstone, Chi (31-

"Harvey" — Blackstone, Can Ca. 12).
"Harvey" — Majesty's, Mont'l (31-5); Montclair, M'clair (71-12).
"High Button Shoes" — Nixon, Plit. (31-12).
"Make Mine Manhattan" — For"Filly (31-12).
"Maa and Superman" — Murat.

est, Philly (31-12).

"Man and Superman" — Murat,
ndpls. (31-5); Aud., L'ville (2-3);
ud., Memphis (4-5); Aud., Little
sek. (7); Temple, Bham (8-9);
sche, N. Orleans (10-12).
"Mcae"—Cass, Det. (31-12).
"Mr. Roberts" — Erlanger, Chi.
11-12).

"My Name Is Aquilon"—Walnut, Philly (31-5).
"O Mistress Mine"—Erie, Sche-nectady (31); Aud., Roch. (1-2); Er-langer, Buff. (3-5); Hanna, Cleve.

"Oklahoma" (No. 1 Co.) – Virgina, Wheeling (31-5); Capitol, W. 1 Robert (1-8); Temple, Seranton (9-8); Capitol, W. 1 Robert (1-8); Temple, Seranton (9-8); Capitol, W. 1 Robert (1-8); Temple, Seranton (9-8); Capitol, W. 1 Robert (1-8); Capitol, Ca

"The Helress" — Geary, Frisco 31-5; Music Hall, K. C. (7-12). "They Knew What They Wanted" Shubert, Bost. (31-12). "Two Blind Mice"—Shubert, N. H. (10-12).

'Okla.!' \$41,600, Indpls.

"Otahoma: 341,500, Indpls.
"Otahoma: Indianapolis, Feb. 1.
600 in Monai Took a smash \$41,600 in Monai Took a smash \$41,000 sent Tonglist, now close to Tonglist, now close the '1,500-sent Tonglist, now close the '1,500-sent Tong-

'Finian's' \$30,400, Detroit: 'Conn. Yankee' \$38,000

Detroit, Feb. 1 "Finian's Rainbow," in its third and final week at the 1,482-seat Cass, rose about \$1,000 over the previous stanza to register a g

"Connecticut Yankee," pre-sented by the Detroit Civic Light Opera Co., got a fair \$38,000 at the 4,600-seat Masonic Temple, compared to the previous week's \$45,000 on "Vagabond King."

Born Yesterday' \$17.000: 'Icelandia' \$4.800, L. A.

'Icelandia' \$4,000, L. A.
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Legit cancel cance

Griffith Preps Theatre

In San Fernando Valley

In San Fernando Valley
Hollywood, Feb.,
In the belief that many San
Fernando Valley residents "object
to driving great distances to see
good theatre," Byron Griffith, former director Tot the, William borthy
tommor a program of plays at the
Key theatre in North Hollywood.
House formerly was known as
the Howsethern Key theatre in North Hollywood.
House formerly was known as
the Horseshoe theatre and featured
central staging. It has been extensively refurbished and productions will be in the conventional
staging technique.

B. C. Staging 'Servant'

. v. Judging Dervani'
"The King's Servani," drams by
Felix Doherty about the lord
chancellor of Henry VIII, will be
presented Fe. 1-22 by the Boston
nut Hill, Mass. Rev. John L. Bonn,
S.J. director of the college school
of expressional arts, will stage it.

mer as S. Michael's Playhouse,
Wincoaki Park, Vt.

Rebecca' for San Antonio
San Antonio, Reb. 1.
San Antonio Little thetire will
present "Rebecca" at its next production at the San Pedro Little
theatre Feb. 21 and 22. Jean Longwith its director, with Jud Davis
stage manager for the production.

Evans 18G, Cincy

Events 1842, Cincy
Cincinnati, Feb. 1.
Maurice Evans in "Man and Superman" revival bagged a fine \$18,000
last week on eight performaces at \$2.86 top in the 1,300-seat
Cox. and members of the cast also
welled the polio fund by \$1,800,
a hefty Cincy collection.

'Shoes' \$33,600, Toronto

Still going for the big musicals, all of which have been sold out here this season, Toronto gave "High Button Shoes" a capacity \$33,600 gross.

Royal Alexandra (1,525) was scaled at \$4.80 top.

FAY 'HARVEY' CO. 24G IN DAYTON, LOUISVILLE

Louisville, Feb. 1.

Louisville, Feb. 1.

The Frank Fay company of "Harvey" is still doing boff biz on the road. Last week, booked into Dayton tusually a one-nighter; for 1313,000, with seats sold out 10 days before.

In Louisville balance of week (27-29), troupe grossed \$10,800, for week's total of \$23,800.

Brown 'Harvey' Gets \$24,950 "Harvey," with Joe E Brow starred, grossed \$12,400 in thre performances in the 1,960-ser Strand (25-26).

Monday night (24) it racked up \$2,300 in Northampton, Mass. Final three days of week the show played Warner's Avon in Utica, grossing \$10,250, to make week's. total \$22,955...

'Salesman' \$23.000. Wanted \$27,500. 'Girl' 16G, Philly

Philadelphia, Feb. It's going to be hard for Philly's egit theatres to maintain the fast pace they set last week which found three of the four regular

pace they set last week which found three of the four regular playhouses close to the capacity mark and the fourth turning in a This week's openings were both return visitors. "Make Mine Manhatian" began a two weeks' run attitute "Chilahoma" started as arrangement at the Subert which will be at least four week's in duration. This the the Subert which will be at least four week's in duration. The started as the sagement at the Subert which will be at least four week's in duration. It is the third restrict musical. Last week's terrific biz still has the smart boys gasping.

Estimates for Last Week
They Knew What They Wanther week's terrific biz still has the smart boys gasping.

Estimates for Last Week
They Knew What They Wanther will be supposed to sale a walloping big \$27,500 for this revival with by surprises one of the week's \$3.90. Low scale was the only thing that kept leading the whole parade. Was a sellout after Tuesday and is denitely capacity all this week; \$22.700 besert Song' Shubert Candweek' (1.77, ex 35.20.

\$23,000.

"The Desert Song" Shubert (2nd week) (1,877; \$3.25). Here was another that had the wise boys amazed. The operetta revival hit a solid capacity pace and grossed over \$26,500 on its second and final week.

week.
"Figure of a Giri," Walnut (1st
week) (1,340; \$3.90). Critics were
sparing in pralse, possibly liaving
run out of adjectives after "Salesman." However Gulld show (fifth
subscription play of the year) got
an okay \$16,000 in first of two
weeks.

'Annie' 41G, Balto

"Annie Get Your Gun" finished a second week at Ford's here last week, ringing up a terrific \$41,000 for nine performances on top of previous round of eight shows for \$25,000, with customers begging for seats up to closing day. Could easily have sold out an additional round.

Show Boat' 25G in 6, K.C.

Second time in two years 'Show
Second time in two years 'Show
Boat' was a smash here, date in
the Music Hall Jan. 27-30 ringle
Saturday shows were sellouts and
other performances were near
capacity despite severe weather
which cut out-of-town trade to a
minimum.

A & N Presentations has a "The Heiress" with Basil Rathbo as the next booking, Feb. 10-12.

'Show Boat' 141/2G, Omaha

"Show Boat" 14720, Omaha, Feb. 1.
"Show Boat" was an advance sellout at the Omaha theatre Jan. 31-Feb. 1-2, with gross of \$14,500. Top' was \$3.60.

Jacob A. Weiser will give one course in dramatics and two in playwriting in the evening session at City College of N. Y. this semester.

Broadway B. O. Generally Spotty; 'Carousel' 32G. 'All for Love' \$15.500. 'Girls' 531/₂G, 'Gloves' 22G, '5th' 32G

Legit attendance was spotty on money finally ran out, so the shows a growing the shows running around \$1,000 behind the previous week figures with \$(-1,062; \$4.80). Revival is But business recovered beginning proving a potent runner, but the final totals topped the prevention of the shows running around \$1,000 behind the previous week figures with \$(-1,062; \$4.80). Revival is But business recovered beginning proving a potent runner, but the final totals topped the prevention of the shows a show the shows a show the shows a show the show the shows a show the show t

pre-Easter lull.

Estimates for Last Week

Keys: C (Comedy), D (Drama),

CD (Comedy-Drama), R (Revue),

M (Musical), O (Operetta).

m (Musical), O (Operetta),
"All for Love," Hellinger (1st
wk) (R-1,543; \$8). New revue is
suffering from critical stellacking,
but bankroller Anthony B. Farrell
is putting up more coin to keep it
alive; against a break-even nut of
\$25,000, the first full week grossed
\$15,500.

320,000, the first full week grossed \$15,500. https://doi.org/10.100.000.100.100.000.1

mes weeks acverused, attendance also been hippeed, up a trills to \$287,000 and \$280,000 and \$280

take.
"Streetear Named Desire," Barymore (61st wk) (D-1,064; \$4.80).
Remains a juicy biz-getter in its
second year; \$25,200.
Where's Charlety?" St. James
(16th wk) (M-1,509; \$0). More than
made up for Monday-Tuesday
slide; fine \$37,300.

'Richard' 71/2G, 'Mine' \$24.600. 'Army' 9G. Hub

"At War With the Army' bowed here this week to run into good notices in all but one sheet, which assumed it hard as a "smutty" of the only two downtown legt afreings and one of the three in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in town. San Carlo Opera Co. also in the town. San Carlo Opera Co. also in the Manusch Carlo Opera Co. also in the San Carlo Opera Ca

the Shubert.

Estimates for Last Week
"At War With the Army," Wilbur (1st week) (1,200; \$3.60). Farce
was well liked and began to do biz,
building to a modest estimated
\$3,000 and should do better this

week.

"Make Mine Munhattan," Shuret (3d week) 1750 84.03.

"Make Mine Munhattan," Shupert (3d week) 1750 84.03.

with practically no competition

owntown. III. "Copley (2d week)

(1.260) 842.03. Richard Whorf preduction gained by rep here and
house did a good estimated \$7.00.

This is final production of the Soton Repertory Assn.; house dark.

San Carlo Opera Cao, Opera

This is final production of the Soton Repertory Assn.; house dark.

San Carlo Opera Cao, Opera

This is standard repertory.

Estimated \$7.000 on three per
termances. Another week to go.

Allegro' OK 21G, Frisco; 'Heiress' Neat \$17,000

ACHIESS Read \$1 (,000)

Allegree Pendew, Feb. 1

Allegree Pendew Green (1,765)

at the Curran (1,765) \$4,80), was warnly greeded by critics and chalked up a nice \$2,100,00 for its "The Helress," with Basil Rathbone, another Theatre Guild opus, showed a pleasing \$1,700 for its showed a pleasing \$1,700 for its \$3,800.

'Okla.!' 38G, Pitt

Ukla! 386, fift

Second and final week of "Oklahoma" set a new record for the season at Nixon when It got \$35.

second and final week of "Oklahoma" set a new record for the season at Nixon when It got \$35.

graph of the second

'Knife' 20G in 5, N.H.

Knife 20G in 5, N.H.
New Haven, Feb. 1.
Premiere of "The Big Knife," in
its five-performance stand at the
Shubert last week (26-29), cilmaxed a substantial advance with
SRO window biz.
Total estimated take was just
under \$20,000 at \$4.20 top.

Plays on Broadway

Uniform of Flesh

Forward the Heart

Berry State

Uniform of Fresh
Experimental Bruits, Inc., presentation of anytational series production of
Experimental Bruits, Inc., presentation of anytational series production of
Occas and R. H. Chapman, salanded
from Herman Helville nevel. "Billy Bulet"
Contracts Paul Merricon musical strangeLenes IIII playbones, N. v. Jan. 29, 499
Antison Dr. Witchen Ten.
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Antison Dr. Witchen
Lenes IIII playbones, N. v. Jan. 29, 499
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Series Occasional Confessional Confessio

ker, Marian Gubbe ... "Assellis" States brief Gibbs winnis. "William Prince Evid Gibbs winnis. "William Prince Evid Gibbs winnis. "William Prince Evid Gibbs winnis." Milliam Prince Dulle Evans ... Milliam Prince Dulle Surgests the Transition ... Milliam Prince Dulle Surgests the Transition ... Skylocki and an ineongruous later scene. But Natalle Schaffer seems ... Here Derry Walkliam Sectional ... The Perry Walkliam Sectional ... School ... Milliam Prince Dulle ... School ... Milliam Prince Dulle ... School ... Milliam Prince Dulle ... School ... Milliam Prince ... Sectional ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later ... Skylocki and an ineongruous later Batter and the second production of the season of the Invitational Series of the Experimental Theatre is not as prospect for Broadway peach to substitute the season of the Invitational Series of the Experimental Theatre is not as prospect for Broadway peach possibilities. Play itself is a ponder-solution of the Invitation of the Invitation of the Invitation of the Invitation of the Commercial theatre under existing conditions. The Invitation of the Invitatio

Harry Bannister implausible as the doctor.

The Perry Watkins sectional setting, including a bedroom and living room-dinette, is practical and atmosphere, opening night curtain rang uo late (approximately 8.25) the nerformance was out at about 11:05, even after a determined ovation by the sparse premiere audience.

Hobe,

Joe Magee, of the William Mor-ris legit department, is confined to Harkness Pavilion, N. Y., with a recurrence of a heart allment in-curred in the Navy during the war. He's been forced to cancel passage to Europe, where he was planning to spend a three-month leave of absence from the agency.

PLAYS WANTE	D
SEND ME YOUR PLAY Producers and name stars now ing plays for spring and fall.	seek.
HARRY MEYE	
Author's Representative	•

\$5

POSTPAID

347 Madlson Avenue MU, 4-1909 New York 17, N. Y.

READY FOR DELIVERY! ONLY BOOK OF ITS

Interrupting its second season on the road, "Carousel" has opened a limited engagement at

gold brald, officer and Martin Brandt as a philosophical old sailor.

Norris Houghton's direction gets moderate movement in the confine-son's settings achieve considerable atmosphere on a piggy-bank budget. Choral sea chanties ar-ranged by Lehman Engel heip fill the scene-change walts. Hobe.

Carousel



CLOTH-BOUND AUTHORITATIVE RESEARCH GUIDE OF SHOW BUSINESS Now ready for immediate delivery! Compiled and Edited by experienced and veteran advance agents and managers.

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New York's manicipally operated City Corks at pop prices. The musical seems even more effective than in its smash opening nearly four years ago and offers a notable bargain at the \$3 top.

Foughly the fact that radio and Foughly the fact the stongs of familiar is partly responsible for the show's added impact. Even so, the present cast, including only two principals from the original ance remains reasonably fresh and the settings and costumes appear immaculate.

Although there's not a common.

the settings and cosumes appear.

Matchings and the settings and the settings and the settings are the "Carousel" songs seem to register more potently than ever, "You." "June 18 Bustin" Out All Over." and "What's the Use of Wond'tin," with the Use of Wond'tin," with "You're. "Queer Marry Mister Snow," "When the Children Are Asicep" and "You'll Never Walk Atone." have added Children Are Asicep." and "You'll Never Walk Atone." have added consistent of the Children and "You'll Never Walk Atone." have added to lack some of its remembered to lack some of its remembered to lack some of its remembered appeal.

solitory about rinter street, and the repeat poets of its remembered appeals.

Of the present leads, Stephen Douglass is inpressive dimentice physically as Billy, while Iva Willers with the property anusing and sings engaging as Juiles gliddy friend. Louise Larabee seems an improvement of the property anusing and sings engaging as juiles gliddy friend. Louise Larabee seems an improvement of the property anusing and sings engaging as juiles gliddy friend. Louise Larabee seems an improvement of the fact of

Play Abroad

Breach of Marriage London; Jan. 26.

London, Jan. 26.

Peter Saunders in association with Pitin three acts by Dan Sutherland. Directed
The Charles Hickenn. At Dute of York's.
Dr. Eramus Baring. Edward Chapman
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Carpoused
Theater Guille production of musical play in two acts deight secures, based on play in two acts deight secures, based on the control of the contro Aborbhing play on the control aborbing play on the control aborbing play on the control aborbing play on the control and the c AL City Center, N. Y.
Margod Moser

Par Withers
Louise Larabee
Stephen Douglass
Ross Chewynd
Mayls Ray
Mayls Ray
Mayls Ray
Mayls Ray
Mayls Ross
Ross Chewynd
Mayls Ray
Mayls Ross
Aucust Werall
Bobra Sulter
Evelyne Ross
Aucust Devorine
Ruth Devorine
Ruth Devorine
Calvay Veile
Cabine Keith

Plays Out of Town

The Big Knife of New Hoven, Jan. 28.

Duight Beere wann presentation of the Strasberg and Obers production of the Strasberg and Obers

New Haven, Jan.
Russell.
Patty Benedict
Jerry Whito
Charite Castle.
Marion Castle.
Harold Waterman
Nat Danziger. S.
Marcus Hoff.
Smiley Cov.
Connie Biliss
Buddy Biliss
Hank. Teagle.
Dixle Evans.
Dr. Frary

There with bold strokes of the work of the control

their capacities. By a similar token, however, real drama-lowers will see in him a thoroughly conspected the second peter thespian who gives a very heap eproformance. Nancy Kelly is the second peter the second

tional role well in hand at till
mes.

Merid Brumberg des a
sterling job in the thints-effect service
attenting job in the thints-effect service
attenting job in the thints-effect
grath offers velvet smoothness a
fromberg's underling; Reinhold
Schunsel, except for an occasion.
Schunsel, except for an occasion.
Accracken, stepping from monthutes competence to the Disk
except for a straight play, competence
to the Disk
except for a from the
format characterization and Theoexam characterization and Theoexam characterization and the
as the desire and the competence
as the Odets alter ego.

Minor part that get exveloes

as the Odets after ego.

Minor parts that get excellent
treatment are handled capably by
Frank Wilson, Leona Powers, Harry, Townes, Philip Foster, Mary
Patton, William Terry and John
McKee.

ration, William Terry and John McKee.

Staging, has built the pace from a seene-one annote to a final stama seene-one annote to a final stama seene-one annote to a final stama seene-one annote to a final stama seene-one annote to a final stama seene-one annote to a final stama seene-one annote a seene-one a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-one annote a seene-on

Bunner Sisters

Bunner Sisters
Pasadona, Jan. 28.
drama in three acti govern scenes, including the control of th P. Lenore Uirie
Gladys Jacksoo
Bill McKenzis
Elleens Stevens
Saily O'Neili
Marilyn Morrids
Bela Kovaes
Kenny Grace
Iren Sejdner

In the more than 30 years since Edith Wharton penned "Bunner Sisters," the novel has assumed the stature of an American literary classic. A stark character study, it has all the elements needed to (Continued on page 53)

THEATRE TIME MAGAZINE

The Best Magazine on the Legitimate Theatre Articles by Eugene Burr, John Gassner, Paul Myers, Thyra Samter Winslow and Others

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CURRENTLY Emile Littler's "HUMPTY DUMPTY" CASINO THEATRE, LONDON

> Personal Management: NAOMI HORRABIN Paramount Theatre Building, Des Moines, Iowa

LONDON: HARRY FOSTER'S AGENCY

Literati

Toledo Binde's Fay Hiltes
Wase increase of 80% for approach toley 350 editoria, irreulation advertising, and business of the molecular of the molecular of the Toledo Binde and 'Times, retroactive to Dec. 30 pt 10

mond (Ind) Times Ends Strike Hammond, Ind., Times ends Strike Hammond, Ind., Times union printers ended 14-month-old strike by accepting \$12.50 weekly wage hike. Printers had gone on strike two days after cohorts on Chi dailles walked out.

names wanged out.

New pact for one year conforms with laws of International Typo Union, parent body. Reps of the Chi Newspaper Publishers Assn. and the union are still huddling over printers demands.

N. Y. Star's Fold

N. Y. Star's Fold
After pilling up a deficit of almost \$5,000,000 in elight-and-a-half
and \$1,000,000 in elight-and-a-half
star, formerly PM, folded last
week. The last issue wes run of
Friday (26), following collapse of
priday (26), following collapse
estified cash. Four hundred enpleases of the paper, including 300
notice only the day before. Editcial workers were given severance
put mader provisions of the Amercal workers were given severance
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pay under provisions of the American Newspaper Guild contract.

Launched by Marshall Field in Launched by Marshall Field in Contract of the Co

Oursier's 'Greatest Story'

Oursier "Greatest Story"
Pation Oursier, who gave radio,
which has won many national awards, has we will be a sow published the book of the gram. It is one of the most artistic, simple and beautifully told stories simple and beautifully told stories simple and beautifully told stories simple and beautifully told stories simple and the stories of the

Reynolds' Writing Manual

Reynolds Writing Manual In The Writing Trade" of the Work. Inc. \$2.50. Paul R. Reynolds Witt. Inc. \$2.50. Paul R. Reynolds Witt. Inc. \$2.50. Paul R. Reynolds P

present multiple-authority setup, etc.
The book is full of good trade into me payments, rights, editors, it is a little thin; the one on Hollywood a little too goosity for an interesting reading. The book publishing chapter is good, tradey stuff, Reynolds finds indefensible an agent 10% for so little service done. He suggests that the Authors League of something about delay manuscripts. He finds authors too complacent over mag stories cut.

gues against authors granting publishers part of film rights on book sales.

lishers part of film rights on book sales.

Reynold in the sale of

Pereiman Reprise

Perelman Reprise
S. J. Perelman, who is en route
with wife and two children to Siam, will live in Bangkok for a
mag which later will be published
by Simon & Schuster in book form.
Perelman has been with S&S for
over a year 'end not with RanPerelman's last series of Holiday
pieces were brought out by S&S
last August, titled "Westward Hai,"
and to date tome has sold 35,000
vious Perelman book.

Suit Vs. Carlson Dismissed

Suit Vs. Carison Dismissed Libel suit of \$1,000,000 against Arthur Derounian, alias John Roy-carison, and the suit of the suit of the Carabella C

Authors Gulid Miss. Dues Hike
Membership of the Authors
Gulid, Hierait affiliate of the Auturned Gown a stillate of the Auturned Gown a proposed dues raise
by a vote of 330 to 221. Boost,
previously approved by the organfrom \$15 to \$25 for active and \$15
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Merle Miller's Newest
Merle Miller, whose first novel,
"That Winter," was published a
year ago, has just completed his
year ago, has just completed his
lishers Friday (28). Novel, as yet
untitled, deals with the contemporary Washington scene.
William Sloone Associates will
publish it in, September,

Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and Honor and New Zealand, Indiap-Australia and Honor and New Zealand, Indiap-Australia and Honor and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and New Zealand, Indiap-Australia and Honor Australia and Honor Australia and New Zealand, Indiap-Australia and New Zeal David Brown, editor of Liberty, gantering the Hollywood seems.

Santering the Hollywood seems.

Invelist, spending a week in Hollywood for possible writing material.

In Hollywood for how magazine in Hollywood for the magazine in the current Coronet by Jean Libman Block. He's also the basis of the last state of the Hollywood for the magazine in the current Coronet by Jean Libman Block. He's also the basis of the last state in the magazine in the current Coronet by Jean Libman Block. He's also the basis of the last state. Ames B. Compolly 80-year-old

son in the mags upcoming ren. 1s.
Issuames B. Connolly, 80-year-old
Boston author of sea stories, was
this week appointed by Mayor Curley as censor of comic books in the
Hub following a long agitation by
Watch and Ward and other local
societies for supervision. Connolly
allowed as how he'd never seen a
comic book before.

Plays Out of Town Continued from page 52 =

Bunner Sisters

Businer Sisters

become a top piece of dramaturgs
sa well.

Unfortunately, however, this Detitle Bodeen adaptation folls farserver and the state of the state

ing of the rest of the seenes, he-come the final scene of the third.

For Lenore Ulric, costarred with Sally O'Nelll, the role of the Polly-anniath older slater marks a der-docent seem to relish too much. She appears to have difficulty get-ting accustomed to the type and doesn't seem to relish too much. She appears to have difficulty get-ting accustomed to the type and too up to her usual standards. So to up to her usual standards as so up to her usual standards as to up to her usual standards as to up to the superior of the type and to up to the superior of the sup-tine brightness fade as she withers a moment of romance only to have the brightness fade as she withers and coldness to which after subjected.

Best of the support See east and Gladay sackson. Barbara Valdars directing gets the most out of the lengthy script and Scott McLearis (ey's skilled lighting are treened-ous assets.

WMGM

Continued from page 2

MGM3 Theater of the Ali " am
none' adaptation of a Metro picture
starring one of the studio's names.
Another, "Good News' from Hollynood," will feature George Mutunghty in a 18-minute platter, threeside of the film colony,
"Ifollywood, USA," will present
Paula Stone in Interviews and special occasion broadcasts from varistrip, cross-the-board. B-minute
strip.
"Crime Doesn't Pay" will be a

strip.

"Crime Doesn't Pay" will be a 30-minute adaptation of the M-G screen series. "At Home With Lionel Barrymore" will be a 15-minute cross-the-board show de-Lionel Barrymore" will be a 15-minute cross-the-board show de-signed for early morning broadcast. "Personalities on MGM Records" will be a half-hour weekly program.

gram.

Production of the shows will be under the direction of Paula Stone and guidance of Raymond Katz, WMGM program director. The entire project is being supervised by Les Peterson, of the Culver City studio.

If the plan goes over in the met-If the plan goes over in the met-ropolitan area, it will be extended. Plans for nationwide syndication of the programs are also included. cording facilities for production and circulation of its own recorded programs. The recordings will be made available to other stations across the country on a commercial or sustaining basis.

or sustaining basis.
WMGM officials point out that
the Hollywood shows will augment
rather than replace other station
features, such as sports, music,
news and drama.
Bert Lebhar, Jr., sales director,
returried last week from huddles
in Hollywood. Katz is still on the
Coast, but will return in two or
three weeks.

More Miller, whose fine novel.

That Winter, was published a year ago, has just completed to his second, with script going to published the second, with script going to published the second, with script going to published the second, with script going to publishe the second, with script going to publishe the second with script going to publish the September.

William Season Associates will play the best at a seven the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall the second section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall section of the principal peaker at an Overall se

H'wood Scripters

LITERATI

__ Continued from page 1 ; dence that a readjustment could he made

Another factor affecting the screenwriters - turned - playwrights is that their agents in Hollywood have also lost contact with the legit have also lost contact with the legit stage out of too many years deal-ing with the picture studios. Agents have been unable to fur-nish their clients with the informa-tion on the demands of the legit market with the result that Hol-loywood scripters have gone off the beam due to lack of necessary advice.

Harold Friedman, play agent for Brandt & Brandt, was wary of any generalization which described Hollywood legit converts as "inndequate." He pointed out that if writer of any sort "has a feel for the control of the c quate." He pointed out that If a writer of any sort "has a feel for the theatre," there's promise of a good play. Friedman said, however, that too many Hollywood writers are pouring screen dialog into a three-act form and think they have a play.

'Instinctive' Writers

Friedman had no doubt, how-ever, that film writers, given an instinct for the theatre, would learn that the stage needed a deeper combination of ideas, char-acter and story than demanded in celluloid.

celluloid.

Writers actively engaged in film work, he said, are not likely to write good plays. But the writers who were laid off by the studios were not the best fitted for the screen medium and may be able to

were not the best fitted for the screen medium and may be able to express themselves more effective superable barriers. Firefarms adjusted to the stage and screen mediums, mentioning writers like Grawn Kanin and Clifford Odets, also recognized the initial place of the stage and screen difficulties screenwriters are have difficulties screenwriters are have difficulties screenwriters are have difficultied to the stage of the stage o

Video Blamed

Continued from page 1 :

they are not being read as thoroughly as before.
To buttress his statement, Wood pointed out that the W-T has already overcome the 12,906 dip in weekday readership suffered between last March and September, when the last ABC survey was made, through the addition of new features.

Broadway
Singer Jean Bartel (ex-"Miss America") in four from the Const for Win. Morris talks.

America The International Constitution of the Const for Win. Morris talks.

Henry Jaffe, attorney for the Artistis, bedded with a dol. Artistis, bedded with a dol. Sammy Ren resigned last with a dol. Sammy Ren resigned last when the Constitution of th

Affred Palos, former writer on several Hollywood-originated most of the several Hollywood-originated most of the several Hollywood-originated most of the several Hollywood-originated most of the palotte most of the palotte most of the palotte most of the partition. The palotte most of the palotte most of

construction of new theatres.

Harry M. Popkin, producer of UA's "My Dear Secretary," arrived from the Coast yesterday (Tuesday) to attend the film's preem at the Mayfair, Feb. 12. Also brought along a print of his second UA release, "Impact."

Douglas Feirbanks Tr. in Name

lease, "Impact."
Douglas Fairbanks, Jr., in New York from the Coast preliminary to a Boston trek to p.a. the world preem of his film, "The Fighting O'Flynn," at the RKO Boston. Fairbanks visiting 10 cities to speak in behalf of CARE.
Sir Louis Grait former Minister.

speak in behalf of CARE.

Sir Louis Greig, former Minister of War in the British cabinet and currently co-director of the Gammont-British circuit, due in the U. S. next month for a visit to General Dwight D. Eisenhower. He will be accompanied by his wife.

wife.

Leo Seltzer, documentary film producer-director, who won a 1948 Academy award for United Nations short, "First Steps," has joined World Today, New York information-film producing tithi. Seltzer is on the faculty of the Dramstic Workshop of the New School, N. Y.

Mexico City

By Douglas L. Grahame Pedro Vargas, stage - pic - radio

Kevin Byrre named musical discretor of new Dublin Light Opera.

Julia Monks translating Jean Jacques Bernard's "Martine" for Irish production. The production of the productio

Portland, Ore.

Paula Drake and Toy & Wing at Clover Club. Toy Karloff and Beth Farrell at Paradise Room. Ben Yost's Vikings and The Harpers at Amato's Supper Club. Oscar Levant into the Audito-rium this week for a one-night con-

rium this week tor a oue-mission cert.

Ted Weems orch snowbound and unable to play return date at Janizen Beach Ballivoon.

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Chicago

UltiCago

Haroid Lloyd in town last week.
Ted Lewis and Chez Parce show
netertained vest at Hines Hospital,
Jan. by Nelson, former Cht theatleal agent, recuping at Meyer
House Hospital.
Bernard Hospital.
Harry Balaban, of Back circuit,
will be honored at Sigma Alpha
Harry Balaban, of Back circuit,
will be honored at Sigma Alpha
Feb. 3, "Inner", Sheration Indet,
Feb. 3, "Inner", Sheration Indet,
Feb. 3, "Inner", Sheration Indet,
Feb. 3, "Inner", Sheration Indet,
Feb. 3, "Inner", Sheration Indet,
Craig Rice.

By Douglas L. Grahame
Pedro Varagas, stage-pie-radio
tenor, very ill.

Alex Qummings visiting with his
Jack Qummings visiting with his
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Gabrial Alarcon, cinema chain magnate.

Mathilde Landeta to direct "Balec Anguist" for Francisco D, bosted adult prices at his the-free Bale Anguist only famme are amount of the Loyal-Repender Family, out ing pressed locally for national distort the Circo Alayde, Latin-tuneric tribution.

Minneapolis

Orville Overmene, Hillaboro, N. ASCEM tuber in the new Family of the first that the first that the new family of the circo Alayde, Latin-tuneric tribution.

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SACEM tuber in the new ASCAD is subscribing to the new ASCAD is subscribed to the new ASCAD is subscribed to the new ASCAD is subscr

London

Nat Jackley and wife Marrianne Lincoln to New York March for quick look-see at Broadway shows. Jane Wyman due in London in May to star in "Man Running" which Alfred Hitcheock will di-

May to star in "Man Running," which Alfred Hitcheock will diversities a second of the

melended to be discussed at a meeting of the Filims Council, held at the Board of Trade tomorrow. After finishing pantomine season for Bert Montague at Oxford, After finishing pantomine season for Bert Montague at Oxford, Feb. 26, Carl Freed of It os such of February and Februa

Tokyo

Tokyo

"Mr. Roberts," current Broadway hit, to be produced soon in Tokyo by soldiers of the lat Cavity Division.

Tokyo by soldiers of the lat Cavity Division.

The produce a cultural film for the Protestant Film Commission.

In the produce a cultural film for the Protestant Film Commission.

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In the produce a cultural film for the Protestant Film Commission.

The produce of the protestant Film for the produce of the protestant Film for the protestant Film for the protestant Film for the protestant Film for the protestant Film for the protestant Film for the protestant Film for the protestant Film for Kanke "Modern Age" series.

With the help of the permit a film for Kanke "Modern Age" series.

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With the help of the permit a film for Kanke "Modern Age" series.

Paris

FATE

By Makine de Beix

33 bird. Montparnasse)

The Joe Hummles to Spain own
night to the people of the second of

time since liberation on French Stages. Case in town, shooting fashion pit; heads for Austria and Switzerland next.

The J. P. McEvoys back from the stage of the

kons for WPIX. Hope to do a series of films behind the Iron Curtain from Poland to Turkey, Gerald Mayer holding meetings ticpation to Film Festival skedded in Cannes by the French in September B, Nathan planing to N. Y. and to come back to Paris two weeks later, together with his wife, who had been visiting with her parents in B. A.

Rome

Anne Stevart setress from Hollywood, visiting Rome, Quirnetta theatre is featuring "Lady in the Dark" in English. Dario Sabatelli, a writer on "Carliostro" is in London for at Gregory Ratoff in Rome from Londoin readying a film to be made in Italy with author Ben Stimoce. Anna Magnani had defined the set of

operatic nims, 'La anoiente aim' consense aim'. In a Justice no Bustices.

"La Bida," a European production featuring Emil Jannings, is scheduled to be made in Rome in Heinnut Dantine and his wife, who have been vacationing in Rome for months, will visit Nice for a few days. Dowling. American acrees now living in Rome, acrees now living in Rome, acrees now living in Rome, acrees now living in Rome, acrees now living in Rome, the ladian faim, 'Porgive Me, My Love,' directed and scripted by the independent producer as well as distributor.

Zurich

Turich

Me By George Mezoeft
Metavis "Lassie Come Home"
hotero's "Lassie Come Home"
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hotero's "Lassie Come Home
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Gian-Carlo Menottis "The rese-phone."
Viennese show, "Symphony of Women." by William Gyimes and Hugo Wiener, starring Roszl Bar-sony, Oscar Denes and Rudolf Kongresshaus, Zurtch, and touring other Swiss cities, prior to Milan and other Italian cities.

Miami Beach

By Lary Solloway Hy Gardner in for brief rest at ny Gardner in for brief rest at Roney Plaza. Cab Calloway's option lifted by Clover Club. Cable way's option lifted by Clover Club. Clover Club. Clover Club. Cross and Dunn lino Five Cross and Dunn lino Five Cross and Dunn lino Five Cross and Club Club. Cross and Club. Cross and Club. Cross and

Shanghai

By Hal F. Mills

Bendlead and renewing old seguing the control of the c

- Hollywood

Wayne Morris laid up with virus flu. Maureen O'Hara back on the job Maureen O'Hara back on the job after tonsilectom. Brenda Joyce to Atchison, Kans. for opening of Orpheum. H. S. Kraft extiing writing stint with CBS "Luigi" show. Frankie Balley in General Hos-pital here; threatened with blind-

ess.
Douglas Fairbanks filmed a short
t UI for National Brotherhood

at Maria for National Brotherhood
Armand Deutsch returned to
work after two weeks out with
virus flu.
Open for Roberto Rossellini, Italian slin
director.

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Washington

By Florence S. Lowe Burl Ives due in March 1, for a

By Florence S. Lowe
Burl Ives due in March 1, for a
conserve Jones band inked for a
two-slight run at Constitution Hall
next months
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Pittsburgh

PittsBurgh

"O Mistress Mine" alated to fail

"O Mistress Mine" alated to fail

"O Mistress Mine" alated to fail

feb. 13.

Freedie Schader in town beştiff
the drums for Ballet Russe de

Signamul Somberg concert, with
Jarmila Novotra, booked for Syria

Mosque March Aldchd. doing die

greet curr alore the Misse,
Sammy Eulter, KDKA alumas,

In town to produce the Jack Carsos
airer and renewing old acquairences.

OBITUARIES

BERT COWDREY

Bert COWDREY, 88, former vaude performer and pioneer Chicago specific properties of the comment o

Mills industries Co., in Cheego, Survived by one and a grandens, Survived by one and a grandens, Survived by one and a grandens, and the survived by the survi Survived by a sister

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JOSEPH

in their Times Square agency for 37 years.
Pile came to the U. S. from Barbados in 1892 and secured his first theatre job at the old Trocadero in Philadelphia. He went with the William Morris ticket agency in 1906 and remained with them until he joined the McBride agency in 1910.

in 1910.

He also had handled two road tours for Harry Lauder, and two tours for James J. Jeffries when he was heavyweight champion.

Survived by wife and two sons.

Survived by wife and two sons.

FRANCES PAIGE
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BORIS V. ASAPIEV
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chairman of the Union of Soviet
Grandman of the Union of Soviet
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Illusions," and "The Treasurer's

KARL McGUIRE
Karl McGUIRE
Karl McGuire, 41, compose,
Ided in New York, Jan. 28. He had
been working on two operettas.
For many years McGuire taught
and Evanston, III. He joined the
and Evanston, III. He joined the
and Evanston in which is resrvice
comedies, both for the entertaintainment of tropes and for benefit
performances in bond-raising campaigns.

MARVIN LEE
Marvin Lee, 88, died in Chicago,
Jan. 25. He was in the music business for over 40 years representing
M. M. Cole Music Co. He wrote
lyrics for several songs including
"When I Dram of Old Erin."
Survived by two brothers and a

JOSEPH STERNAD JOSEPH STERNAD
Joseph Sternad, 38, film art director, dled Jan. 24 in Hollywood
following a heart attack.
He had retired three years ago
after handling art direction on a
number of Edward Small productions.

Mother, 70, of Marvin Schenck, vice-president of Loew's, Inc., died in St. Petersburg, Fia, Jan. 26. She was sister-in-law of Nicholas M. Schenck, head of Loewys, and of Joseph M. Schenck Also surviving are her husband and another son.

Mrs. John G. Rainey, wife of veteran Pittsburgh exhib and dis-tributor, died Jan. 20 of injuries suffered when car in which she and her husband were riding collided with a trail. Rainey was seriously injured but is expected to recover.

Shirley Martin. 76, veteran still photographer, died Jan. 28 in Hollywood. He was known as oldest stillman in point of service in Hollywood, having worked at First National, with Norma Talmadge, and at Metro, Paramount and other

Father, 92, of James Balmer, general manager of Harris Amus. Co. in Pittsburgh, died at his home in that city Jan. 25.

John W. Lovelady, 69, chief of Paramount's mill department for 30 years, died Jan. 23 in Holly-wood

Agnes Grunderstrom, 76, ward-robe woman at Paramount for 30 years, died Jan. 30 in Hollywood. John Thomas Wilson, 50, died in San Antonio on Jan. 23. He was a theatre operator and bullder.

Wife of Frank Williams, booker for Chicago Warner theatre cir-cuit, died in Chicago, Jan. 28.

Tele Molding

wood glamor" and reduce them to essentials commensurate with the wood glamor" and reduce them to essentials: commensurate with the bo. returns. And it is to television that the film industry can look, it is insisted, for a whole new school of directors, producers and other talent alerted to new conditions and new techniques that would provide that "extra margin" per-mitting for good films at cheaper

mitting for good films at cheaper costs. Use Plenty of Film It's now a foregone conclusion, of course, that television will use a lot of film, some estimates even predicting a need for Scianst the Hollywood studies' production including westerns, shorts, etc.) of about 650 hours. And as the devision of the control of th costs. Use Plenty of Film

In That I be the signal for the Bollywood endotes to more into video lock, stock and harrel. Having been shown the way and having adapted the TV techniques to studio production successfully, to work the phoneser of the control of the phoneser of the control of the phoneser of the phone

Rerie

entire schedule, which means cut-ting out benefits, etc.
When vacation plans were broached, Kudner agency intended to tape the air shows, but Berle's attack made this Impossible.
Berle will go down to Florida

Berle Illness Nlps Radioites
Washington, Feb. 1.
Illness of Mitton Berle is a serious blow to the Radio Correspondents Asan, which had him slated to emcee the show in connection with the association's annual dinner to President Truman and the state of the state of the state of the state of the state of the state of the state of the the state of the state of the the state of the entertainment. entertainment.

entertainment,
Radio newsmen have lined up
Janet Blair and Borrah Minevitch
as entertainers. Mutual web, handling the show arrangements this
year, was reported angling for
Arthur Godfrey and his crew as a
replacement for Berle.

MARRIAGES

MARRIAGES
Linds Christian to Tyrone Power, Rome, Jan. 27. Both are film
players.
Linds Christian Sung: 10 Tony ConAnna Market Sung: 10 Tony ConAnna Pittsburgh, Jan. 22. He's
the son of Nison Care owner.
Ross Anne Serrao to Edward
Lohneyer, Pittsburgh, Jan. 20.
Barbara Ann Merrill to William
Kennedy. Los Angeles, Jan. 22.
He's veepee of the L. W. Ransey
Clarice Cumbley Blanshan to
Benjamin H. Scgal, Stamford,
Clarice Cumbley Blanshan to
Benjamin H. Scyal, Stamford,
Clarice Cumbley Blanshan to
Benjamin H. Scyal, Stamford,
N. S. He's manager of
manager of the Mark Hellinger,
N. Y.

Barbara Long to Marshall hompson, Hollywood, Jan. 21.

Barbara Long to Marshall Thompson, Hollywood, Jan. 21. Both are film players. Martha Grayson to J. Edward Shugrue, St. Louis, Jan. 29. He's national director of the Freedom Train.

national director of the Freedom Train.

Freehot Ken Alexander.
New York, Jan. 27. Bride is a legit actress; he's an advertising exec.
Roseila Hightower to Michel Remikoff, Jedandria, Egypt, Jan. 25. Site's ballerina of Grand Bal-dancer in the company, Marie-Jeanne to Michael Rainer, N. Y., Jan. 31. She's ballerina of N. Y. City Ballet Co., he's a con-cert manager.

'Denression' Talk

With can be no doubt that the drop in critics theatre collections must have been

hurting boxoffice grosses. With columnists, commentators, critics and editopal writers hammering day after day that Hollywood's activities see the danger of a handway wagon psychology gripping the public, causing them to think; Well, if no one else is going to the movies. I guess I won't go either,"

the movies, I guess I won't go either."

Actually, of course, there never was the kind of layoff in filingoing was the kind of layoff in filingoing columnists and writers—who are generally considered to have a better ear for plush saloon gosslp than anose for stathietes. They got an one for stathietes. They got made the salout of the sa number patrons queued up at the b.o., profits couldn't be maintained.

bo, profits couldn't be maintained.

Personnel Slashes

In an effort to bring these profits
back in line (they were also hit by
dollar shortages causing restrictions in through mandreds tunded
wholesale personnel slashes during
the year. The cries of anguish that
resulted naturally furthered the
wholesale personnel slashes during
the year. The cries of anguish that
resulted naturally furthered the
newman's mind that business was
awful. Company toppers failed to,
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there is the Personnel Slashes

as significant that Johnston's initial positive assertion regarding the state of the boxoffice was given during the recent conclave of MFAAA company precises in Miland departed from his prepared script in speaking to the Los Angeles Chamber of Commerce last Wednesday (28) night.

Johnston's failure to cite statistics substantiating his 10% decline estitle facels are belowing in refuting the

very small.

Decline is also slight in comparison of gross income

theatre contexton and the Grop in Very small.

Decline is also slight in Comparison of gross income of seven top comparison of gross income of seven top comparison of gross income of seven top comparison of gross income of gross income of gross income of gross income of gross income of gross income of gross income of gross income decline of only 6° cc a three-month period in 48 as compared with the same three months of 41. They are not exactly the gross income of gross income of gross income of gross income of gross income of gross income of gross in gros

in 1948 of 14% from '47 and 15% from '48.

"from '48.

Coast Schism

Coast Schlem
Hollywood, Feb. 1.
How hest to represent the picture industry in public relations is a question threatening to cause a question threatening to cause which is a construction of the construction of the construction of America. Chief compilant, of America. Chief compilant, of America. Chief compilant of America. Chief compilant of America. Chief compilant of America. At the last MPIC meeting Margaret Heroick, executive secretary which is a compilation of the construction
BIRTHS

Mr. and Mrs. Julian

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aughter, Jah. 7. Morfolk. Father's
and Mrs. John Bishop, son.
Jah. 7. Morfolk. Father's
aughter, Pollywood, Jan. 29. Mother
Mr. and Mrs. Whit Blasell, daughter,
Mr. and Mrs. Whit Blasell, daughter,
Mr. and Mrs. Boh. Murphy,
daughter, Evanton, Ill., Jan. 27.
Mr. and Mrs. Boh. Murphy,
daughter, Pittsburgh, Jan. 20. Father
Mr. and Mrs. Larry Rothmanison, and on devertible aughter
Mr. and Mrs. Larry Rothmanison, and on devertible aughter
Mr. and Mrs. Larry Rothmanison, and on devertible aughter
Mr. and Mrs. William Beal,
daughter, Pittsburgh, Jan. 20.
Father is a composer set stude, son.
Chicago, Jan. 27. Father's
Chicago, Jan. 27. Father's
arminer with Bill Snyder's orch.
daughter, Bollywood, Jan. 27. Father's
arminer with Bill Snyder's orch.
daughter, Bollywood, Jan. 27. Father's
arminer with Bill Snyder's orch.
daughter, Bollywood, Jan. 29.
State is a talent agent.
Mr. and Mrs. Georg. Clibort,
Mr. and Mrs. Georg. Clibort,
Mr. and Mrs. Bollywood, Jan. 29.
State is a talent agent.
Mr. and Mrs. Son Stude, son.
Chicago, Jan. 27. Father's a composite orch.
Mr. and Mrs. Georg. Clibort,
Mr. and Mrs. Georg. Clibort,
Mr. and Mrs. Son Stude, son.
Chicago, Jan. 27. Father's a composite orch.
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West 481E Street, New York 19, N. X., by Varlety, Inc. Annual subscription, \$16. Single copies, 25 cents, maiter December 22, 1996, at the Post Office at New York, N. Y., under the act of March 3, 1879. COYYRIGHT. 1945. BY VARIETY, INC. ALL RIGHTS RESERVED.

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PRICE 25 CENTS

EDS ADJUSTMEN

Plenty of Show Biz (And Gambling) | FILM EXECS SIFT WOR'S Night Transcriptions K.O. In Las Vegas; 'Resort' Ambitions MDUSTRY FUTURE

Law July 1 C5 US,

Law Yegas, Nev. Feb. 8.

For a less than 23,000 pop. town.
Law Yegas has more night life and
gambling than in the haleyon days
of Saratoga in August, Miami in
the whiter, and New Orleans and
eight of the same of the

Kingget stand out like lights.

There are gags galore about slotmachines in everything but churches and maternity wards. But the partisioners and the standard of the partision of the partision of the partision of the partision of the participation of the partic

'Operation Airlift' Cues New Angle for Video-As Potent War Weapon

As Potent War Weapon Significance of television both as an element of the reliand both as an element of the reliand both as an element of the reliand both as an element of the reliand both as an element of the reliand between arrint to the audience. Wintle the military implications involved were played down, they were obvious, pointing up the part TV can play if there is ever another war.

One plane took off from Chicago to fly east and was supposed to (Continued on page 62)

Social Miscarriage For Birth of an Idea

For Birth of an Idea
The actor's dream—"they laughed so loud that somebody gave
birth in the balcony"—shoust came
true, literally, Monday (7) at the
currently headlining. The management was all set to ring it for Kaye
town the same of the control of the
currently headlining. The management was a list to ring it for Kaye
town the control of the
manager called the detail stopped the
obvious ballyhoo. An assistant
manager called everything off
was unmarried.

Hoover Hails Video As FBI Adjunct

Washington, Feb. 8 Washington, Feb. 8.
Smart cash-in on news values by
WMAL-TV, the ABC outlet here,
brought commendation for video
last night (7) from J. Edgar Hoover
as new assistance in upholding law

Washington Dally News, Scripps-Howard afternoon tabloid, ap-Washington Daily News, Scripps-Howard afternoon tabloid, ap-peared yesterday (Mon.) with a UP story on the FBI's 10 most wanted (Continued on page 61)

'Nature Boy' Composer

Ill ITACING CHIMILIDON
Chanute, Kan, Feb. 8.
Eden Ahbez, "Nature Boy" composer, is seeking verification of his native identity as George McGrew here in order to protect his rights to the lune, a best seller last summer. In a letter to the Chanute (Continued on page 61)

'SALESMAN' SNARES

One plane took off front Chicago to fly east and was supposed.

Soloson Completes Cycle, Continued on page 80

Jolson Completes Cycle, Goos Minstrel for TV

Al Jolson, when he goes on televition for NDC, with a super-discovery stop of the plane of the parties. There have been minstrel show, will have completed with the completed plane of the parties. There have been minstrel show, will have completed as about 255,000,001 off which about 100 of the parties. There have been minstrel show, will have completed with the completed plane of the parties. There have been minstrel show, will have completed the parties. There have been minstrel show, will have completed the parties. There have been minstrel show, will have completed the parties. There have been minstrel show, will have completed the parties. There have been minstrel show, and the parties of the parties of the parties of the parties. There have been a considered emarkable for a show without a partie of the parties of the parti

By ABEL GREEN

Hollywood, Feb. 8.

Hollywood, Feb. 8.

Hollywood, is getting back into its production stride. But as an after-effect of going through the strict of the st

Once-a-Week-Tele Too Much.' Sez Cantor In Pabst Deal Stalemate

row assistance in uplieding law i order. Washington Dally News, Scripps-ward afternoon tabloid, apparent of the FBI's 10 most wanted (Continued on page 61)

Tracing Childhood Chanute, Kan, Feb. 8.

Eden Abbez. "Nature Boy" composer Seeks to Prove Identity

In Tracing Childhood Chanute, Kan, Feb. 8.

Eden Abbez. "Nature Boy" composer is seeking verification of this interested in doing tape review in the tune, a best seller last sume the tune, a best seller last sume. In a letter to the Chanute (Continued on page 61)

ALESMAN SNARES

2506 B'WAY ADVANCE

Constituent on page 610

ALESMAN SNARES

2506 B BY AND AND CONSTRUCT OF Pabst. Cantor with the Constituent of the William More constituent of the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with the William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constituent of Pabst. Cantor with William More constinent of Pabst. Cantor with William More constituent of Pabst. Can

Daytime Giveaway Show Moochers

Mermaid Birth Control

Adopted by Johnston
InDivwood, Feb. 8.
Unmarried mermaids are not
permitted to have children on the
American screen, although they
may get away with it in England.
The Johnston Office has ordered in
British film in which (Clynis Johns
plays a mermaid engaged in various filirations on dry land.
'An epilog, doomed by the Johns
ton censors, shows the mermaid
a merminnow in her arms, although the film depicts on record
of her wedding to a merman.

TV Paves Way For Vaude's Comeback

Abe Lastfogel (William Morris) and Jules C. Stein (Music Copp. of America) are authorities for the belief that it is inevitable vaude-ville will do a comeback because of television. Even now the manifestations are evident. Names like Bob Hope, Tony Martin. Spiles Jones, Danny Kaye. et al., and the soon-due repeat tours (Comlumded on page 62)

Steel's Gailmor 'Ripley' Is Blueprint for Return Of

maid Birth Control
Adopted by Johnston
Hollywood, Feb. 8.
harried mermaids are not tiet to have children on the State to have children on the State of the American Control of the State of the American Control of the State of the American Control of the State of the American Control of the State of the American Control of the State of the State of the American Control of the State of the State of the American Control of the State o

zas at night.
Station found that attendance at afternoon giveaways was hogged by professionals, who came only to bring home the hams, not for entertainment. When they weren't picked to participate, they work att on their hands and sulk, sometimes of the state of th

emece or other contestants.

Emeces found prize happy
femmes resorting to all kinds of
cheanery to get themselves picked
as contestants—buttonholing the
producers, lying about their home
town, telling fantastic stories. And
when they didn't heckle, they
walked out in mid-broadcast.

Using the prograd-entitlet

Using the record-'em-at-night strategy, WOR is experimenting (Continued on page 63)

NBC Planning One-Shot Subway Train TV Pickup

As Public Servicer First remote television pickup ever attempted from a subwar ruran is being planned by NBC for the plant of the plant of the plant of the plant of the plant of the plant to tage the show as a public service explanation to hordes of strap-hangers on how the complicated subwar system works in New York, Philadelphia, Boston and Chicago.

Liberal Gabbers to Air In each of the four cities, one commentator Johannes Steel's plutform of a subway station, with sponsorship of another commentator for, William S. Gallmor, via WLIB. front end of a train. Cuts would N. Y., on behalf of Steel's News-letter, is but the first step, in a the coaxial table, with an announdable to Continued on page 610



Radio. Tele. Newsreels Gang Up Vs. Ban by House Red Probers

Washington, Feb. Squawks resulting from the bar on radio, television and newsree

he American people of a great the American people of a great teal of truly priceless information." Committee action in barring radio and television is discriminaion against "some forms of report ing the news," said NAB, in asking hat media reps be given shance to explain the value of their soverage to listening and viewing

Committee chairman John S Wood, of Georgia, meanwhile informed Mutual commentator Albert L. Warner, chairman of the House Radio Correspondents Assn., he would take up an appeal from the correspondents when the full the correspondents when the full-committee next meets in executive sess in. Warner had asked for reconsideration of the ban, which also includes recordings and still photographers,

The Committee decision, which was agreed to unanimously to re-move the taint of sensationalism from its operations, served to focus from its operations, served to focus attention on the value of wire, tape and film in documenting radio and television coverage of public hearings. Edward R. Murrow of CBS, protesting the ban in his Feb. 1 news broadcast, emphasized the objectivity of the microphone.

the objectivity of the microphone. Murrow's stand in behalf of radio and camera induced CBS to formally protest "against exclusion of broadcasting, television and recording equipment from public assions" of the Committee. Barring the citizenry from "personal observation of public sessions." Of the Committee and the control of the committee and the control of the committee of the control of the committee of the control of t

the medium of radio.

NAB's protest also pointed to
the documentary value of radio in
news reporting. A. D. Williard,
exec veepee, wrote Chairman. Wood
the Committee action seemed to
him a kind of discrimination "in
a very disturbing sense." Television, tappe recording and resker
alid, are "new forms of howealsaid, are "new forms of howeal-

saneous broadcasts of hearings, he said, are "new forms of Journalism."

Others who Joined in the protests were Waiter Compton, manager of Dulkonik Washington and the protests were Waiter Compton, manager of Dulkonik Washington and the country reveals that gross topped specific production and the protests were with the protests which was a country reveals that gross topped specific products with the country reveals that gross topped specific products. Hope did 39 performances in Sz days, having started surfaces which called the production of the

Doc Bites Man

woverage of future hearings of the Blouse 'Un-American Activities' Committee were reaching the proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportions of a cause celebre the special proportion of a stream of the special proportion of the special proportio

Legit-Pix-TVer

Top show business personalities in Hollywood, Feb. 8.
Top show business personalities in Hollywood are combining to put up a triple-play film-legit-video showcase in the first major poetwar theatre construction project in \$1,000,000 by N. Peter Rathvon, repping Floyd Odlum's Alas Corp., the blueprints comprise an ultramodern 1,500 film seater, a 1,000 seate legit theatre and studios for the play of the construction of the

blocks from the Beverly-Wilshire hotel. it again of creating a first. With pill of creating a first. Will not seen a first with stage backgrounds will participate on the 11-member board of director to aid in the project's with stage backgrounds will participate on the 11-member board of director to aid in the project's put for the board include Rossalind Russell, Gregory Peck, Jerry Wald and John Garfeld, with Elia Kazan likely to be named shortly. William of the project of the pro

Diame. The way the account of the control of the co

BOB HOPE 32-DAY TOUR RACKS UP 650G GROSS



VARIETY

348th Week!
3,559 Performances
me long run record in
ite theatre. All-tir

KEN MURRAY'S "BLACKOUTS OF 1949 El Capitan Theatre, Hollywood And now in world-wide relea. "BILL AND COO" Ken Murray's Academy Award Film

SEN, JOE MARTIN ASKS **CUT IN ADMISH TAXES**

Washington, Feb. 8.
Bill introduced last week by Rep, Joseph W. Martin, Jr., IR, Massl, Republican floor leader of the House and its former. Speaker, would restore the levels for excises, dropping the admissions tax but from 20% to 5%.
Action by Martin indicates that he Republican policy is liable to be a drive to reduce the exclase, added in favor of keeping the levies at their present levels. In Martin said:
"Congress and the Administra"Congress and the Administra-Washington, Feb. 8.

wired recordings.

A host of radio and film stars will be on hand during that week to help McCarthy celebrate and origin at the third shows here.
McCarthy in addition to his oil holdings owns and operates KXYZ here and has film interests.

Stroud Twin's School Dallas, Feb. 8.

Dallas, Feb. 8.
Claude Stroud one of the Stroud
Twins, who hall from Kaufman,
Tex., has returned here and plans
to open the Claude Stroud Studios,
a theatrical talent development
school sometime this month.

Associated with Stroud will be Boyce DeGaw, playwright and screen writer, who has been under contract at various times with War-ners, Universal, Metro and Para-

New Kind of Picture Biz

A second kind of picture bit has developed to major proportions in Bolloudo in recent years. Much of eight to major proportions has not gone in for active work with the brush and only which has not gone in for active work with the brush and picture. Cultural side of the collections that have been built up by name players, producers and directors is only primary to the value of players, producers are enough important canvases—including William Goetz's recently acquired \$100,000 You Gogh—to fill a very simable gallery.

The product of the Most product of the Hollywood interest is Reeves Leventhal, owner of the Associated American Artists setup in New York. After making many trips to the Coast to sell paintings, Leventhal recently opened an AAA branch in Hollywood. Leventhamary of his customers, such as Edward G. Robinson, Arthur fronthow, Jr., Arthur Freed, Claudette Colbert. Delmer Daves, Goetz (and Billy Rose in New York) have widened their tastes to acquire product of the French and Raliam modern school and even some product of the French and Raliam modern school and even some formation of the recent some contractive of the New York (Mrs. Robinson), Mrs. Dore (Miram) Schary, Gregory Peck, the Jean Negalescos (Dusty Anderson), et al., are more than fair painters on their own.

Willkie's 'One World'

Siated by Zanuck
Hollywood, Peb 8.
Twentieth-Foe 19 percivating
Wendel L. Willicie* "One World"
on the shelf several years. Lensing
this summer is planned. No producer is set but understanding is
i'll be under Darry! F. Zanuck's
personal supervision.
Tome was penned when Wilkie
was chairman of the board at
20th.

Radio-Pix-Press Program for AFL

since a five to reduce the excises, although President Truman she declared in favor of keeping the levies at their present levels.

Martin said recompanying its sill Martin said the Aministration can no longer justify the maintenance of high wartines. Following through on organized Companying its sill martin said the Aministration can no longer justify the maintenance of high wartines. Following through on organized classification on no longer justify the maintenance of high wartines charten the said that the such rates are and for business, bad for the thousands of employees the said of the housands of employees of the first said the said in the said of the first said the said in

Chief aim of the AFL's projected pr. drive is to cash in on labors' shanned political prestige as a re-shanned political prestige as a re-trained projected programming and newspaper, the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to publicize the AFL also plans to public the AFL also plans to public the AFL also plans to public the AFL also plans to public the AFL also plans to public the AFL also plans to public the AFL also plans the AFL also p

s 'One World' Slated by Zanuck Show Biz Tapped For Bond Drive

Show biz is being tapped to par ticipate heavily in the next Saving

Bonds Drive—the Opportunity Drive—which is slated to run from May 15 to June 30. It will be Uncle Sam's biggest and most intensive bond effort since the Victory Loan of 1945, and he is going all out to line up the radio-pix cooperation which made the war loans so color-ful and helped make them so successful

cessful.

An all-industry motion picture session is slated here for tomorrow (9) at which reps of production, distribution and exhibition will sit in with Treasury officials. It is understood that at least two industry shorts will be used in connection with the drive.

shorts will be used in connection with the drive.

Among those who will sit in on Among those who will sit in on Among those who will sit in on the session are Ret Schmiston, the Motion Picture Assn. of America, and his top flack, Kenneth W. Clark, Leopold Friedman and Carter Burrow, Loew's, A. E. versal: Gael Sullivan, executive director, Theatre Owners of America; Jack Cohn, Columbia, Arthur Israel, F., Paramount; Arthur Israel, F., Paramount; Doord, Allied State Association of Exhibitors; Lauvitz Garman, Motion Picture Theatre Owners of Maryland; and Reps of 20th, Warthorn Conference of Independent Theatre Owners.

Big things are expected from ra-Big things are expected from re-

ner Brothers and the Pacific Coast Conference of Independent Theatre Owners.

The Owners.

The Owners.

The Owners are expected from ratio with some Treasury spokesmen claiming that this is the most cooperative medium of all. At present Nate Colwell, the Saving Bonder of the Owner owner of the Owner owner of the Owner owne

Femmes Can Rest Easy
No radical changes are seen in the contuniers' openings to avoid of self of outmoding litoliyowood prick of outmoding litoliyowood process of the contuniers' openings to avoid of self of outmoding litoliyowood process of a process

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New York 19, N. Y.

CLAIM MPAA SHUNS'

Put Tele to Work

Film men meet, moan, groan and do nothing about television.
It's time they began and they could start the battle with trailers. Not the trailers that are being played in the theatres today
but trailers edited and titled for showing in the home by means

The idea is not new of course. It's been done but it has not been properly done or done enough. A campaign of telecast trailers should not only have as its object the enticing of people to the heater, but it well presented and picked for the right pictures these trailers could act as a constant reminder to the public that the only place they are going to see the Crosbys, Gables and Grables is in that same theatre. They could ruther make the been seeing at home. In addition glimpses of top film draws can singers, balled dancers and those repeating one-minute commercials. There are dull nights on television but what is the film business doing to prompt people into remembering that there is something they can do about 11?

One faction within television claims that between headens and the contractions and the statements. The idea is not new, of course. It's been done but it has r

One faction within television claims that pictures photographed for theatre projection are not sufficiently "infilinate" for the small screen medium. To which any film man is entitled to one polite reply of "nuts." Because all the picture bunch need to is tell that video group, "Run this through your grinder and see it it's intimate enough"—and hand over a print of "Red River." In other words, a good picture is good anywhere. In a theatre, on a television set, or a plain white wall.

But the two mediums, pictures and television, do have one thing in common—"flat" actors. This means that the audience in the film theatre and the video viewer at home are both watching the second of the common of the film theatre and the video viewer at home are both watching fat images and if either wants to see "round" actors they've got to go where there is a stage. This is why the legit theatre will stay alive and why stage shows in the bigger picture houses stand a chance to come back. Television can well be the means of sponsoring a desire to see its performers in person. And if tele can do that for the stage then a trailer is another way and a good way to make television work for the screen.

Harry Cohn's Stopgap Col. Contract **Despite Insurgent Stockholders**

Harry Cohn, Columbia's president, won stockholder approval pesterday (Tues) of his stopgap employment contract after propagation of the stockholder and the propagation of the stockholder. Stockholders, word, disadent elements indicated frequently that they intend to tet the validity of the courtes.

Cohn's new ticket, which in-cludes death benefits from existing insurance policies now held by Coh-go of the go-shead signal by a vote of 18 go-shead signal by a vote of 282,062 shares in favor against 49,562 opposed. Col's prez did not vote his own 180,000 shares. Con-compensation of \$5,500 weekly and \$300 in expense allowance for an indefinite period, cancellable either-by the company tupey or manager propersions. Cohn's new ticket, which in-

ment on six months' notice.

Proceedings were frequently riddled by resolutions seeking to cut exce salaries or to criticize out exce salaries or to criticize the control of the control (Continued on page 63)

BENNY-MARX-KRASNA'S 'ELIZ' INDIE PIC VIA U

Next indie feature film production by Jack Benny will be "Time for Elizabeth," adaptation of the Benny will be the form of the

ably be via Universal.

Legiter, produced by Russell
Lewis and Howard Young, cost
Groucho and Krasna \$22,500 each
to bring into New York and the
duo hope to recoup that loss via
the picture. This venture is independent of Benny CBS 'Amusement Enterprises which produced
ment Enterprises which produced
ment and the produced in the produced in the produced in the produced way last week.

New Deal for Col Prez

New Deal for Col Prez
In place of the stopage arrangement approved by Colmibia's stockholders yesterday (Tues.), Harry Cohn, company prez, intends to ask for a new permanent ticket once
self again, it is understood. At that time, it is said, Cohn will request a stock option similar to the one which he called off last year after stockholder aplast year after stockholder apfranted. An arrange of the pranted bad afterady been granted.
Option will then become

granted.

Option will then become feasible because the market price of Columbia common will have settled to a fairly stable level, making possible the fixing of a reasonable price or stock available under for stock available under the option. Present temporary pactures with the party on six months' notice.

RIFT BETWEEN **GROUPS WIDENS**

Growing split on all trains hetegen the Motion Picture Atam. of
America and the Society of Independent Motion Picture Producers
widened still further this week.
Indies who belong to both organsations are burning because they
attended to certain MPAA meetings.
Current heef gives further ammunition to a segment of the
SIMPP membership which believes
SIMPP membership which believes
SIMPP membership which believes
continue to belong to the same orcontinue to belong to the same organization as the majors. Lester
Cowan gave expression to this deaseveral weeks ago and Samuel
Goldwan at about the same time
Goldwan at about the same time
of the MPAAA.
Indies, in general, have no inlanation to withdraw since they

the MPAA.
Indies, in general, have no inclination to withdraw since they
can save no money by doing so.
Under their contracts with their
distributing companies (except
with United Artists, which is not
an MPAA member), the MPAA
dues are automatically taken out of
return and the member of the
Continued on page 18?

A. J. Balaban's Video Theatre

of the Roxy theatre, N. Y., is cur-rently working on plans for a new type theatre with a video tiein. Details of the new structure will not be revealed until consultations with architects are completed. Two N. Y. banks are currently making surveys for financial backing.

Balaban's contract with the Roxy runs until 1951. Thereafter he will be with the house in an advisory capacity.

Johnston to Pick 'Em Washington, Feb. 8.

Enic John Washington, Feb. 8.

Schenick's current five-year ticket current in the control of the Motion Pictures. A ward to arrive and offer five years on the same terms, will have a control of the five years on the same terms, collier's mag, met with President templated. Mayer's deal carries no amoual "Collier's A ward's to the be completely rewritten if the comvards committee on Friday and the wards committee on Friday and the wards committee on Friday the same terms, and the wards to committee on Friday the same terms, and the present the control of the wards committee on Friday the same terms, and the present the control of the wards committee of the control of the wards committee will huddle with Johnston. Eric Johnston, head of the Mo-

Execs Term Splitup 'Favorable'; **Settlement Cues New 20th Talks** Washington, Feb. 8. The Paramount consent decree will be presented to the court next week for its approval. it was learned here today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). Company excess today (Tues). The provided in the Pederal district notice of hearing a freedy and repercussions since 20th-Fox has now renewed accordance. Tues to Par's horsestrading after railing to win a deal late last year.

Par Decree to Be Signed This Week,

De-Throned, De-Housed

De-Throned, De-Housed
Hollywood, Feb. 8.
To the victor goes the spoils and to Howard Hughes is going N. Peter Rathwor's house here. New owner of RKO has served an eviction notice on the served of th

New Pacts For Mayer, Schenck

In the wake of a final settlement by Paramount of its epic-length ambi-trust feud with the Government, the company's management this week tagged the consecuent of the consecu

IRAYET, SCHERICK

Preliminary talks have been held
on renewal of contracts of both
Schenck at Metro, but no effort
has been made-yet to set any new
terms on paper. Mayer's pact as
president is up Dec. 31.
Reports in Informed circles in
New Xouth of the third way to
have a contract as
president is up Dec. 31.
Reports in Informed circles in
New Xouth of the third way to
have a contract as
president is up Dec. 31.
Reports in Informed circles in
New Xouth of the third way
to the contrary, were given furtompany, despite repeated rumors
to the contrary, were given further credence Monday (7) studies
to a gathering of Metro sales exect
from all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts of the country. Referring to rumors of his deparfrom all parts. All parts of the
head of our company."

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(Continued on page 18)

(Continued on page 6)

On 20th-Fox Contract

Dettore Any Maily Deal Joseph M. Schenck is seeking a release from his contract with 20th Century-Fox so he can actively enter the theatre business, the vet production exec admitted last week. Schenck confirmed reports that the holds an option be equited the seek. Schenck confirmed reports that the holds an option be equited that the holds are possible to the seek. Schenck confirmed reports that the holds are possible to the seek. Schenck confirmed reports that the holds are presented to the seek of the holds are presented to the seek of the holds are presented to the holds are pre

Before Any Naify Deal

Joe Schenck Seeks Out

4 West 46th St., New York 13, N. :
Hollywood 28
6311 Yucca Street
Washington 4
1292 National Press Building
Chienge 1,
50 No. Michigan Ave.
London WC1
8 St. Martin's Pl., Trafalgar Sq.

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DAIY.Y VARIETY
(Published in Hollywood by
Daily Variety, Idd.)
\$15 a Year—\$20 Foreign

National Boxoffice Survey Biz Still on Spotty Side-'Joan,' 'Pit,' 'Witch,' 'Juan,' Shoes,' 'Wives,' 'Sky,' 'Hamlet' Lead Field

P.S.-Del Giudice

Has a New Angel

Withdrawal of wealthy British Industrialist Thomas Grinds are reading much excitement. Better whether in several spots failed to boost trade as much as expected, where redently possible tipping how the fronting and the property of the Mysterfound Mr. X'l as string Flutures reddently possible tipping how the fronting and the property problem for the one-time 3. Arthur Rank producer where we have some as a last week, one of rew time 3. Arthur Rank producer where we have some as a last week, one of several deal and chadronan of the Associated Continued on page 151

SIRMEIDER'S N. Y. VISIT Leve Schricher, executive assets and the continued of the property of the proposition of the continuent of the property of the production veeper barry! F. Zanuck, is in New Jensel, and the production weeper Darry! F. Zanuck, is in New Jense

Anglo-American Film Council Looks Like Anything But an Amity Deal defense one-system contract at defense one-system contract at defense one-system contract at large from the contract at the co

Anglo - American Film Council, formulated a year ago to bring the British and U. S. industries closer together, now appears likely to be the instrument for splitting them tell farther apart. It was uncertain as of yesterday Tuesday whether the British and Yank reps on the splitting them to the British and Yank reps on the splitting them to the British and Yank reps on the State of the Brabblah burn over the U.S. request that the John's ession called for March 23-25 be postponed.

oned.

J. Arthur Rank, who chairmans
the three-man British delegation
informed Eric Johnston, who heads

the three-man British delegation, informed Eric Johnston, who heads relephone last week that the British want to go ahead with the meeting as scheduled. With Johnston appechance of the property of the second property of the secon

The three-man British delegated to the American Perpesentation, who beeds the American representation, who beeds the American representation, who the six want to go ahead with the meeting as scheduled. With Johnston speechmaking in Derwer, it couldn't be associated to the Rank request would be used to the British wanted to talk about, didn't feel that be the the British wanted to laik about, didn't feel that the conferences would get anywhere of mean much and they dother the conferences would get anywhere of mean much and they dother the meeting were ever held.

It was as the behest of the British group which, beside Bank, consists of Six Alexander Kords and the Conclave was scheduled, with a state of the polinion that the major the conclave was scheduled, with a state of the polinion that the major dother than the conclave was scheduled, with a state of the polinion that the major of the polinion t

SUII 15. SMUURAUSE.
Charging conspiracy and violation of the anti-trust laws, J. J.
Theatres, Inc., operator of the
Association of the anti-trust laws, J. J.
Theatres, Inc., operator of the
a \$2.400,000 triple damage suit in
X. Y. federal court yesterday
(Tues.) against 20th-Fox, Warners,
and Georye Skouras. Since 1944,
it's alleged, the Luxor tried'to get
first runs from Warners and Grey
first runs from Warners and the
type product was refused it.
Spyros Skouras, according to the

type product was refused it.

Syros Skouras, according to the
complaint, has a financial interest
in Skouras Theatres Corp, and
through his power and influence
got Warmers to refuse to negotiate
with the Luxor. Plaintiff claims
the Luxor and the Skouras chain's
Park Plaza. A permanent injunction against the defendants to prevent them from combining and
compiring' among themselves is
sought as well as a restraining or
from refusing to negotiate with
the plaintiff.

Appellate Court Refuses To K.O. Par's Brandt Suit

To K.O. Par's Brandt Suit Appellate Division of the N. Y. supreme court on Monday (7) up-held Justice Samuel Hofstadter's denial of a motion to toss out a \$573,000 percentage-chiseling suit brought by Paramount against Harry Brand, et al. Five-Judge panel unanimously affirmed the lower court's ruling.

lower court's ruling.

Action charges that the Brandt circuft fraudulently reported less receipts on percentage bookings than were actually received. In seeking a dismissal of the suit, the defendants claimed the complaint did not state a proper cause of action.

Lower echelon execs at the RKO homeofice in New York and of indie producers distributing through the company have organized a weekly luncheon club. Topline execs are not eligible.

engible.

New organization is called "The 42 Club." Pressed for an explanation of the tag, members explain, "Because it is twice as good as 21.", (RKO's top exces customarily lunch at the 21 Club.)

PROSER IN MIDDLE OF VARGA-ESOUIRE HASSLE

HAMN-EDUNKE IRROBLE
Monte Proser's mnounced plans
for production of a film to be labeled "Varga Girl" have resulted
in a hassle with Esquire mag, David A. Smart, chairman of the
board of Eskie, told VABERT of
Chicago Monday (7). that the mag
beld the rights to the title and if
Pere used it or the Varga drawFrace used it or the Varga drawsait.

The New York said vesProser, in New York said vesProser in New York said ves-

ling, an any way he would use Proser, in New York, said yes-lerday (Tuesday) that he was mys-tified by Smart's statement, since he had bought the rights in good faith and had been assured by faith and had been assured by that they had full authority to make such a deal. Proser said he paid Varga about \$15,000 and has another \$51,000 arm does not steep built around these and the said that they had deal the steep built around the said that they had the said they are the they are they are they are they are they are they are they are they are they

In overvopment out a band product of the product of

Bette in 'Forest'

Hollywood, Feb. 8. First picture for Bette Davis un

Cheyfitz Does Spadework On P.A. Program

Artists Vote on MPIC

Mollywood, Feb. 8.
Society of Motion Picture Art
Directors meets later this month
to consider the program and organization of MPIC. Approval of
the program and financial arrangements previously defermined by
the recommended by pregy J. Russments previously defermined by
the recommender by the property of

MATTY FOX'S OUICKIE **EUROPEAN ONCE-OVER**

Paris, Feb. 8.
Universal veepee Matty Fox returns to the U. S. Sanday 1(3) after a quick trip to Europe on personal and company business. He's
sonal and company business. He's
sonal and company business. He's
home to work out 16m distribution
plans in England of the new edubusiness and the second plans and the second
world Films, U. wholly-comed
subsidiaris, U. wholly-comed
subsidiaris, U. wholly-comed
white in Paris

While in Paris, Fox handled business for his Reynard Interna-tional Co., an export-import firm, and also traveled to Switzerland and Germany.

Prelate's Balaban Anecdote

Story recently told by Barney Balaban about the coming of his family to America 70 years ago was used by Cardinal Spellman of New York Surfays (61 to wind up his sermon at St. Patrick's Cathedral blasting the trial in Hungary of Cardinal Mindszenty and calling on Americans to stop Communism. Spellman did not identify the Paramount prexy beyond calling him 'an American of another Faith, a Jewish gentleman.'
It was learned, how Balaban at a labor-management luncheon at the American Heritage Foundation in New York Dec. 30. Spellman was at the luncheon and later requested a copy of the Balaban talk.

talk. "In closing my plea for your prayers and protests on hehalf of Cardiani Mindexenty." Spellman stated, "let me tell you a story within my own when first I heard it. It is a story that I heard told by an American of another faith, a Jewish gentleman whose parents emigrated from a country which was then, as now it is again, held

emissine aroun a country winch was unen, as now it is \$82\text{in}\$, held "My parents came to these shores about 70 years ago! this gentleman said. They left behind them an old world filled with bitter hatreds and ruled by depositism. Here they found a new world filled with wondrous things-freedom, justice, opportunity, kindliness. Not hings you could touch or eat but, when you was shoes or even a loaf of bread. As long as they lived they never stopped wondering at the glory of America. They were two of the best Americans I've ever known. Here with nothing but the clutter of the state of the stat

UA's 321/2% Too Rich for Indies; No Takers for \$600,000 Prod. Kitty

Harry M. Washington, Feb. 8.

Harry M. Warner, president of Warner Bros, has gifted a total of 4,200 shares of WB common stock to undisclosed donees. Warner now holds a total of 278,350 shares outright and another 16,000 in trust, with the WB prez as bene-

trust, with the WB prez as bene-ficiary.

Another transaction disclosed is the acquistion of 700 shares of Re-public common by Frederick R. Ryan, director of the company, Ryan heretofore held no Rep stock.

TV, Foreign and Other Problems Reason For Distribs' Accent on %

JUSTIDS ACCENT On I A Potential threat of television to the film boxoffice, coupled with the receze on revenue in the foreign markets, were chiefly responsible for refusal of the major film conforced percentage deals. Refusal was made in answer to demands of a four-man National Allied committee headed up by Col. H. A. Cole, which huddled personally with the sales chiefs in New York deals. Getting the committee of the conformation of the confo

in an eftort to ease the percennag-cealing, boggers, it has, been learned, listened patiently to the problems presented by the Allied delegation and then laid their own problems on the line. They point-ed out that the high cost of check-ing percentage bookings has al-ready forced a swing towards more fat, cruid theigh in the smaller sit-chia treat delegation in the smaller sit-dia, the state of the state of the state plus the recent dip in rentals, pre-bulted them from erasing all per-centage deals at one swoop; they said.

said.

If foreign market conditions don't improve soon, and if tele does cut into the boxoffice take as it now threatens, the sales man(Continued on page 63)

L. A. to N. Y.

Tom Alfred Richard Bare David Butter Jerry Colonna Alfred Crown Herb Drake Glenn Ford Karl Herzog Jessia Royce Jessie Royce Land John Lund Joe Nadel Robert W. Perkins Ralph C. Pollock Robert Pressnell George Seaton Kent Smith Sam Spiegel Victor Stoloff Boh Tanlinger Jessie Royce Landis Bob Taplinger Betty Underwood Jean Widmark

H. M. Warner's Stock Gift weeks ago okayed deals for two

there is a body of the case and the wood of the case o money.

money.

UA maintains that it is entitled to the extra \$% distrib coin because it is in the nature of a "finder's fee" for getting the producer the financing. Most indies take the attitude that UA does have a right to some such reward, but not "off the top," which is the compared to the

Bischoff picture. However, Nasser will have to go on hunting producers who are acceptable to UA as recipients of the coin. This quest company's board finally approved the "Mike" and "Quicksand" deals. Fortunately for UA, it will still get "Mrs. Mike." Bischoff has getting his financing from William and Edward Nassour. Thus he'll be able to take advantage of UA's (Continued on page 22).

N. Y. to L. A.

N. Y. to L.

Bennett Cerf
Helen Colton
Irene DunneMartin Field
Gene Fowler
Coleen Gray
Jed Harris
Morgan Hudgins
Abe Lastfogel
Charles C. Moskowitz
Morty Salmon
Robert Taylor
Joe Weil Joe Weil Howard Young

Europe to N. Y.

John Boles Mrs. Maurice Brett Matty Fox Filippo Del Giudice Sir Cedric Hardwicke Robert Taylor Ray Ventura

N. Y. to Europe

Gilbert Miller Eugen Sharin

KO CLOSURE SHRINKS BACKLO

TOA, Like SIMPP, Mulls Intervention SALES DEPT. FEARS Schary Keynotes Metro's 67 Film In U. S. Trust Suit; Looks Better Too

In U. S. Trust Suit

Theatre Owners of America may again intervene in the Government, again intervene in the Government in the Government of the Control of

Buying Problems Still Unsolved, Volks Chain **Quits Booking Combine**

Units Duoning Continuing Minneapolis, Feb. 8. Independent exhibitors here apparently are learning that non-profit buying and booking combines do not entirely solve their buying problems. There have been resignations from the pools by exhibitors who decided they can do their own buying more advantage-

testinations it will use poole by the control of their own buying more advantageously.

Most serious defection from buying combines came with the Volk
Associates which comprises most of territory's largest independent of the Volk
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Associates which comprises most of territory's largest independent of the Volk
Associates had been allowed the Volk
in the combine.

Theatre Associates had been notified previously by Bentidi and Alexanderta deep notified previously by Bentidi and Alexanderta of the Volk
Associates had been notified previously by Bentidi and Alexanderta of the Volk
Associates had been notified previously by Bentidi and Alexanderta of the Volk
Associates members.

Another important buying comline also is understood to be havling trouble with its members.

RUSH ROGERS OATUNERS

TO BUILD BACKLOG

TO BUILD BACKLOG

Roy Rogers wound up "Susanna
Pass" in 18 days, and is climbre, and the summer of the summer

Slightly Previous

Slightly Previous

Current realistment of clearances has brought up a raft of
requests from exhibitors who
hope to get booking dates
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Different Decree For Each Major: Little Three Ditto

PRODUCT PINCH

With RKO's studio all but closed down since Howard Hughes took over control of the company last summer, company's distribution

With RKO's studio all but closed down since Howard Hughes took over control of the company last suminer, company's distribution in the company and the company and the company and the company and the continuation of the control of the company and the continuation of the company and the control of the company minus the supply of topline release needed to keep its expensive distribution. The company minus the supply of topline release needed to keep its expensive distribution of the company minus the supply of topline release needed to keep its expensive distribution. The company minus the supply of the company minus the supply of the company minus the supply of the company and the size of its backlog, it has been operating by virtue of this shelf for the past is months, and still has some 19 films finished and unsupply of pictures that the moment, it also had some unfortunate aspects for the company and was largely for pictures that would all and the company and

Little Three Ditto

The Government anti-trust case may reach the finishing mark with more separate and different decrees. Developments this week now point to at least four dewith a good possibility that the total will go to six or seven. Besides those covering RKO, Parawowing defendants, the Little Three—Universal, United Artists and Columbia—this week field a proposed decree covering their opposed decree covering their opposed decree covering the decree makes a big point of the need for a separate book of rules, and citing the RKO precedent plus the proposed decree covering their opposed device of the old opposed decree overing their opposed decree overing their opposed decree on the past the decree of

METRO'S MARCH 25 MEET Metro's annual stockholders' meet has been set at the h.o. March 25. March 25.
Stockholders of record on Feb.
14 will be qualified to vote on the company's directors.

Program: Mayer's Accent on Quality Hughes Holds Controls

Hughes Holds Controls

While few exects or employer
the execution of the state of the state of the state of the state of production to which he is apparently paying close attention are story purchases. Even into a restory purchases, Even into a restory purchases, execution a restory purchases. Even into a restory purchases, execution a restory purchases. Even into a restory purchase, execution in the state of the st

Want More German Film Coin or Biz May Exit Reich

Theatre Associates

Make Peace With M-G

Make Peace With M-C
Munespoils, Peb. 8.
Theatre Associates, territory's
Largest non-profit buying and booking combine, comprising many of
cutties, has made peace with Metro
after an unsuccessful sixmonth
fight against the company's compulsory percentage policy and
fight against the company's compulsory percentage policy and
impending product.
Combine, home of current and
impending product.
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s Accent on Quality

A sharp production upbear at Merica studied on the control of the control o

Hollywood Berated By Critic Crowther For 'Formula' Films

For Formula' Films

Des Moines, Feb. 8.

Bosley Crowther, film critic and motion picture editor of The New Women's Club the seven that the era of "formula-made" pictures is maring an ead and that the lera of "formula-made" pictures is maring an ead and that the lera of "formula-made" pictures is maring and the seven that the season of t

SIMPP COUNSEL STAYS TO EYE PAR DECREE

atter an unsuccessful sixmonth figures are all the company's control of the company's control of the company's control of the

Rank's Big Swing to Frame Prod. OK **Economy But May Impair Standard**

Sold on the new Independen Frame form of production, J.
Arthur Rank, Britain's top filmmaker, has invested over \$2,000,maker, has invested over account of the new type of lensing. Rank is now counting heavily on this method to save half his production costs on the large number of future films which he intends to shoot with it.

costs on the large number of tuture films which he intends to shoot with it.

Illustrating his dependence on IP, Runk has directed Sydney of the control of

20th's Big Plunge Into Brit. Prod.

Twentieth-Fox, according to its prez Spyros Skouras, is investing prez Spyros Skouras, is investing its entire frozen remittances here in British production and will add follars where necessary. Company's ambitious step into local step into its entire frozen remittances her

Technicolor, Louis Lighton pro-ducing, but et al. The pro-lucing the properties of the con-lucing the properties of the con-troller of the con

I Say, Old Chap, Those

Pic on Andersen

In the Manuel Sell
Deal for the joint productiondistribution in Europe this year of
a biopic on Hans Christian Andersen was set in New York last week
by Hoffberg Productions, indie
distributor, with Ronald Haines,
managing director of British Foundation, producing-distributing, outfits

fit.

Hoffberg is to put up half of the \$500,000 budget for the film, and will have exclusive distribution rights in the western hemisphere. Film will combine the cartoon animation-live action first introduced by Walt Disney. Cast has not been

As part of the tieup, British Foundation is to release in the United Kingdom the Rudolph-Valenting-oldie, "The-Eagle," to which Hoffberg owns world rights. Film has a new synchronized score and sound effects.

All-Out Jersey Censor Battle

Forces are now lining up for an all-out battle over film censorship in New Jersey. For the first time in years, a bill will be introduced in the legislature this week which would clamp censorship on the-atres in all first class cities, Proposed act is being sponsored by Assemblyman Stephen J. Bator care of Public Safety, John Keenan is pressing for the bill. Keenan is pressing for the bill. Forces are now lining up for an

were which now stands at 18. Understood, however, there may be a stands at 18. Understood, however, there may be a sample of the stands of the

under the bill.

Bluenosing would be done by boards set up in all big cities by the police. Such bodies would include no less than three members of the police dept, and at least five citizens of the city. Board would serve without pay.

RKO-Wanger Find 'Joan' Better at Mass Scale

RKO, as distribs, and producer Walter Wanger have come to the conclusion that "Joan of Arc's" appeal is to mass audiences. Pic has done strong biz in every grind showing, but has failed to reach expected grosses in two-day exhibition, which attracts more of a class cliented.

class clientele.
Continuous-run houses playing
"Joan" have all tilted their scales
for the production and have discovered that bix holds up until
covered that bix holds up until
covered that bix holds up until
scales resistance out as 100 fbeat
sales resistance out as 100 fbeat
weeks have been registered at a
\$1.25 top. On the other hand of the
reserved seat, two-aday showings
served seat, two-aday showings
possible to surmount success the
possible to surmount success the
Now in its second week for gen-

Bighters Went Thataway

Bighters Went Thataway

London, Feb. 8.

Noting the heavy play on American acters, J. Arthur Ran, k for the rounding up a program of harding films, with the wide-open office second successive week, it rounding up a program of harding films, with the wide-open office second successive week, it rounding up a program of harding films, with the wide-open office surveyed to the program of the rounding up a program of harding films, with the wide-open office surveyed to the rounding up a program of the rounding up

Reagan's Theatres

Reagan's Theatres
Under the terms of the settiement of his employment
ticket with a straining distribution veepee of the company,
reportedly has the right to buy
up a certain number of Par's
theatres. Those houses, it is
said, would be part of the large
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theatres. Those houses, it is
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that the company agreed
upon with the Government
last week.
Understeed that Reagan extundersteed that Reagan
where the former Paramount topper now holds certain theatre interests.

No Fast Shuffle In Par Sales Sez New Distrib Head

Paramount's top executive and field distribution staff will be dealt mo fast shuffle because of last freel M. Schwalberg, who stepped up to the top distribution spot vacated by Charles M. Reagan, contemplates no early change in either personnel or sales policy, Schwalberg told Vanner this week.

berg told VARIETY this week.

Newly-tapped exce declared that the present exce setup "stands as is" and that he intends to go slowly at the start. He does not contemplate any change in the number of films to be released by Par during the year which now stains at 18. Understood, however, there may be some shift in the order of release.

At Brotherhood Lunch

At Brotherhood Lunch

ARO pres Ned E. Depinet, chair
man of the motion pictures divi
man of the motion pictures divi
man of the motion pictures divi
man of the motion pictures divi
on everyone to "help us stamp out

bijotry in America," when he was

no use the statistic at a lunch

the National Conference of Chris
tians and Jewe at the Waldorf,

N. Y. hast Priday (4).

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To Sign Par Decree

Justice, Faramounters believe. The rogy view is taken because the production-distribution unit to the production of the product for the test concern, both for the test concern, both for the product for the

ing out the decree.
Final agreement with the Government was reached late last week and the voluminous decree itself has already emerged force that the second of the secon

Decree will give Paramount exhib unit three years on a scaled basis to ditch its interest in approximately 800 theatres. To pre-

Par's Closed Situations

Par's Closed Situations
Among the closed situations
in which Par controls exhibition through wholly-owned
worth, Ocala, St. Augustine,
Worth, Ocala, St. Augustine,
Sanford, Winter Park in
Florida; Preston, Idaho; Elgfin,
Kankackee, Pekin, Illinois,
Kankackee, Pekin, Illinois,
Maine; Mankato, Minnesota;
Maine; Mankato, Minnesota;
Peekskill, N. Y.; Minot, North
Dakota; Bellevue, Ohio; and
Madison, South Dakota.

vent the market from being flood-ed with theatre properties, Par has won a provision that one-third the total will be liquidated the first year following court approval of the decree. Two-thirds must be sold by the end of the second year, and the balance during the third semester.

Par's 600 Theatres

Par's 800 Theates
When all the theatres that must
go are sold-the company will own
approximately 600 houses. This
would put it in second-ranking namany sold the second-ranking national Theatres chain. Of the 400
key houses now fully owned by
Par, the new company will be perlifered to the second results of the second
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sold to open the few closed
situations now bottled by whollyowned Par theatresce-terms are
provisions which give the company
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Par's TVers Ditto

Paramount's two television stations will undergo the same

by creating a ceiling on total op-erations—while holding the door wide open for the outfit to pursue its various valuable options which Understood the company for instance, can even buy out partners in certain circuits where Par util-mately must pull out completely, the pursue of the pursue of the pur-tance of the pursue of the pursue properties of the pursue of the pursue cripple Par's horsetrading powers

from page 3

by forcing the company to sell to the patrice. The patrice is particularly will prove involvable, able, it is said, in such partnerships, as that with E. V. Richards in Kew Orleans zone, which alone in the said, and the said of the s

cooleans the state with a content of the content of

Par's \$20,000,000 **Buy of Own Stock**

Paramount has now expended over \$20,000,000 in buyupe of its own common stock on the N. Y. stock exchange. The \$20,000,000 the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of the Teach of Teach

ductions.
Company paid out some \$685,000 during January to acquire the added stock. Actually, a rise in the price quotes of the shares during the month slowed the buying pace which had been breaking 40,000 monthly during the past quarter year.

year.

Pointing up the rapid pace that the company has hit recently is the following totals of buyups: December, 41,700 shares; November, 41,500; Cotober, 40,500; September, 32,500; August, 22,200; and July, 31,000

31,000.

Buying activity has been billed by Paramount prez Barney Balaban as away of shrinking the company's capital in view of the threatened loss of theatrest through divorcement. With a consent decree now agreed upon, stock may be retired to balance off a loss of some 800 partnership houses.

Al Horwits West As U's Studio Pub Head

With All Horsts named as new Universal studio publicity head, it is expected that his oid job as eastern publicity manager will be allied from the company's ranks, adoubt director David A. Lipton Horwits is making a hurried trip west next week. He returns to clear his desk before heading for the Coast permanently, March is Horwits joined U in 19 years and the coast permanently march is Horwits joined U in 19 years and the coast permanently march is horwits joined U in 19 persent noted one year later.

Harry Sherman's Statistics on 'Birth' As 'Greatest Film Grosser of All Time'

Estimate that D. W. Geiffithse "Birth of a Nathon" racked up no set than \$40,000,000 to \$50,000,000 in Sonoon,000 in domestic rentals and easily holds the record as the top-grosser of alltime is made in a letter to VARIETY this week by producer Harry Sherman. Sherman, who owned distribution exclusion to the littless is possible to the second of the s

"Birth" grosses in Valuar re-cently. Sheman's estimate was backed by that of Louis B. Mayer, who owned distribution rights in the New Comment of the Comment of the sevent that the film, released in 1915, easily outgrossed its closest competitor. Gone With the Wind," which drew \$22,000,000 in domes-tic centals (and is owned by Metro, Mayer's own company). Mayer claims that "Birth"

which drew \$22,000,000 in domes the rentals (and is owned by Metro-Marker's or which was a superior to the sup

"To give you an insight into its phenomenal gross," he wrote: "We (Continued on page 15)

EXHIB CASTELLI, WIFE KILLED IN PLANE CRASH

Jerry Castelli, local theatren his wife, Eleanor, were killed last wednesded by the sound of the

again.
Castelli, an ice-fishing enthusiast, who made two or three trips to Canada every winter for the every winter for the trips of the case of the c

National, Wash., Reopens With Grind Pix Policy

Mational theatre, formerly the town's sole legiter, reopens tomorrow (9) on a grind pix policy. Feature will be Metro's tinter, "Sun Comes Up," Ed Plohn, who has been manager of the "National, been the louse to become Marcus Hervis and the sun to the su

Heiman's persona tep ... United names ... United names ... Instance ..

M-G, Par's Reg. Divvys

UN's Worldwide Pix Pitch

UN'S Worldwide Pix Pitch United Nations film division is under the control of the

Bette's 328G Top '46 Film Salaries

Washington, Feb. 8.

With I oew's and RKO still to report, it looks so far as though Humphrey Bogart was the top-salaried actor of 1946, and Bette Davis the highest-paid woman star. Davis the highest-paid woman star.
Treasury Department issued its
first supplemental list over the
weekend of the \$75,000-ayear and
over salaried people for 1946 and
over salaried people for 1946.
The first list came out in July,
1948. As usual, Hollywood had
close to a monopoly of the top
brackets.

close to a monopoly of the top bracken will its showed Bogart get-ting \$422,000 and Miss Davis drew-ing \$222,000. The top pix people so far, always remembering that Louis B. Mayer's figures are not \$985,300; Bogart; Davis; Dennis Morgan, \$325,90; Bogart; Davis; Dennis \$323,477; William Goet; \$288,000; Montgomery, \$250,000; William Wyler, \$432,000; Biga Croaby, \$250,000; Miss Croaby, Barting Betty Grable, \$299, \$250,000; Miss Croaby, meaning that the Government takes a tremendous bite out of all of hem. The figures cover only other sources. The Treasury list-other sources. The Treasury list-(Continued on page 15)

(Continued on page 15)

U's Ben Henry Charges He Got a 15G Fast Shuffle

Got a 156 Fast Shuffle Laternation Transition To Take Internation Transition To Take Internation Corp., George A. Hirlinas and the Standard Factors Corp. gave him a fast shuffle, Ben Henry, Universal's managing director in filed against the trio last week in N. Y. federal court. He asks recovery of \$15,000 he allegedly paid to the companion of

not have exclusive distribution rights to certain product as stipulated in the five-year contract. Varied statements in the pact, he claims, are "false and untrue." He's repped by Stillman & Still-

WICKES' 1-PIC DEAL Mary Wickes went to the Coast last week on a one-picture deal to play Paulette Goddard's sister in Columbia's film version of "Anna Lucasia"

Since her recent closing in Max Gordon's "Town House," the ac-tress appeared in 11 television shows.

Ah (Nuts), Sunshine

All (Nuls), Julishine
Hollywood, Feb. 8.
California's unpredictable sunshine threw the Hakim Brothers,
Robert and Raymond, for a loss
wille they were shooting their indie film, "Twilight,"
They wented smog to match the
scenes previously shot on loeation,
but the sun eame out in all its
Chamber of Commerce glory and
chased them Indoors.

Majors Agree To Talk SPG Pact

After a three-month dealy, all of the major companies have agreed to sit down with the Screen Publicists Guild to negotiate an enew pact for the 230 facks emerged to the companies refused to do business with 1944, following which the companies refused to do business with 1944, following which the companies refused to do business with mit now community affidurits as required under the Taft-Hartley and the companies bargaining olday.

Since last October, when SFC reversed its non-conformance that the companies bargaining olday.

Industry committee, headed by Major Leslie E. Thompson, RKS of the companies bargaining olday.

Industry committee in the companies bargaining olday.

Major Leslie E. Thompson, RKS of the companies of the companies of the companies of the companies of the companies of the companies of the situation within the companies of the situation within the companies of the companies of the companies of the companies of the companies of the companies will resist all efforts to increase payrolis is slated for the end of the week.

McGuinness Still Settling M-G Pact

James K. McGuinness negotia-tion for settlement of his Metro producer pack, reported several months ago, are progressing. Has been with Metro 16 years. Contract still has several years to run.

Briefs From the Lots

Krim Points to EL's Selznick, Wanger, Small, Foy for 'Top Indie' Rating

EL's 60 in '49

Minimum of 60 films will be released by Eagle Lion during the calendar year, Arthur Krim, company president, salch Krim breaks these down into the following brackets:

- 14-18 American A features.

 8-12 British A films.

 12-16 westerns.

 16-18 program films.

 10-12 reisuues, including eight
 from David O. Selznick.

Exhib Denies He's 'Agenting' For Bank in EL

circult operator, depled in New post he accepted with Eagle Lion post he accepted with Eagle Lion last week resulted from his tieup with Serge Semenenko, veepee of the First National Bank of Boston. Et is heavily indebted to the institution of the season of the s

bank loans.

Exhib, who was a partner in the Mullin & Plnanski circuit, Paramount affiliate, until it was recently disolved, said he'd confine his EL activities to a strictly advisory capacity. He added that he would receive no compensation.

would receive no compensation.
Pinanski, now head of the
American Theatres Co., Boston,
said he would apply his long exhibasid he would apply his long exhibduction of merchandisable product.
He declared he hoped it would be
the start of a general movement
grass-roots for help and advice.
Pinanski averred that only close
cooperation between phases of the
horizon would bring it safely
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Arthur Krim, EL prexy, corrob-orated Pinanski's definition of his tieup with the company and de-clared that EL, on its part, has no (Continued on page 22)

Authur Krim, president of Eagle Lion, wants his company to become "the top outfit for Independent promine top outfit for Independent promine top outfit for Independent prominents and the present machinery set up for the two-and-maintains that the present machinery set up for the two-and-maintains that the present machinery set up for the two-and-maintains that the present maintains of product and their subsequent distribution, he told Vantrav. In the case of the company of the top of the to

page in stry sow.

It is a support to the support of the support o

PAR CONTINGENT WESTS AT END OF THIS MONTH

AT END OF THIS MONTH

Barney Balaban, Paramount's
president, who headed to Florida
oer the weekend on an interrupted
vacation, will plans to the Coast
vacation, will plans to the Coast
customary midwinter journey to
the studio. It had been delayed
because of anti-trust negotiations.

Fleck of other ha. Paramounters
will also converge on the studio
for a series of huddles. Among
those will be Paul Raibourn, vesregr. Ben Washer, eastern publicly
chief; and Rudy Montgelas, prez Det
slove of Feb. 26.

Frown, Coast and a agency. The
slove off Feb. 26.

Frown, Coast pub chief, who is
due back from a West Indies
ruise. They will also meet, with
Mille to map a campaign for his
Samson and Delliah' filmizoho.

Russell Holman, eastern studio
rep, may cross the confident at the
chairman, and his wife flew to the
chairman, and his wife flew to
the coast over the weekend. Zukor
will stend the studio contabs,
then go to Tuccon for a short vacation.

BIEFEST BUSINESS INBUXOFFICE HISTORY

NEW ALL-TIME RECORDS SET FOR KEITH MEMORIAL, BOSTON, AND PALACE, MONTREAL!

Spectacular holdovers in San Francisco, Washington, Baltimore and Buffalol... Sensational openings in Kansas City, Cleveland, Cincinnati, Pittsburgh and Quebecl... Still topping everything in Philadelphia and Los Angeles (7th weeks), New Orleans (6 weeks) and New York (13th week)!... Watch the year's mightiest boxoffice attraction roll on, as it opens in Minneapolis, Dayton, Columbus, Atlanta, Birmingham, Richmond, Milwaukee, Chattanogg, Rochester—and city after city, week after week!



JOAN of ARC Starring INGRED BERGMAN

A VICTOR FLEMING PRODUCTION - COLOR BY TECHNICOLOR
CAST OF THOUSANDS

with JOSE FERRER + FRANCIS L. SULLIVAN - J. CARROL NAISH - WARD BOIND - SHEPPERD STRUDWICK + HURD HATFIELD
GENE LOCKHART - JOHN EMERY - GEORGE COULDURIS + JOHN IRELAND and GEOIL KELLAWAY - based upon the stage play "Joan of
Lorraine" by MAXWELL ANDERSON - screen play by MAXWELL ANDERSON and ANDREW SOLT - oil direction by RICHARD DAY .

director of photography JOSEPH VALENTINE, A. S. C.

Produced by WALTER WANGER - Directed by VICTOR FLEMING

L. A. Perks; 'Witch' Whopping \$50,000, Grant Torrid 46G, 'Urge' So-so 39G, 'Bad Men' Good 40G, 'Shoes' 10G, 6th

Bad Men Good 40G, Shoes 10G, 6th

Lox Angeles, Feb. 8.

"Wake of Red Witch" is particular the new product in first runs here this week with sock \$50,000 and of the serve pict \$46,000 for Cary Grant starrer.

Three other new bills are believe the serve pict \$46,000 for Cary Grant starrer.

Three other new bills are believe the serve pict \$46,000 for Cary Grant starrer.

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Three other new bills are believe to the serve pict \$46,000 for Cary Grant starrer.

Three other new bills are believe to the serve the serve of the serve the ser

'Accused' Smart \$10,000, Seattle; 'Witch' 9G, 2d

Seature, WHICH 96, 21
Seattle, Feb. 8.
Despite being slowed by snow during past week, several libraries comer 1s. "The Accused," big at Collseum. "Every Girl Married," at Liberty, and "Red Witch," at Paramount, are top second-week picture."

Estimates for This Week
Coliseum (H-E) (1,877; 50-84)—
"Accused" (Par) and "Strike Rich"
(Mono). Big \$10,000. Last week,
"Unknown Island" (FC) and
"Judge" (FC), \$7,600.

(Mono). Big \$1,0000. Last week, rehability of the control of the c

'Joan' New Record In K.C. at \$23,000

Kansas City, Feb. 8. Kansas City, Feb. 8.

"Joan of Arc," on midwest preem here, is giving Orpheum a receivant to get essein. Film hooks certain to get essein. Film hooks certain to get at other houses, but Midland is at other houses, but Midland in Shock-proof." Weather is not so severe, but still disagreeable, and no help to the boxoffice. This Week.
Estimates Of This Week.

Estimates for This week Esquire (Fox Midwest) (820; 45-65)—"Plunderers" (Rep) and "An-gel on Amazon" (Rep) Returns house to firstruns. Oke \$3,500. Last week, "All Baba" (U) and "Phantom of Opera" (U) (reissues), about same

gel on Anazon' (Rep.). Returns buse to Instrume. Use \$3.500. The phone to Instrume. Use \$3.500. The phone to Instrume. Use \$3.500. The phone to Instrume to Instrument \$3.500. The phone to Instrument \$3.500. The phone to Instrument \$3.500. The Instrumen

Estimates Are Net

Film gross estimates as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-

'Joan' Wow \$32,000 Dominates Cincy: 'Hair' Tall 15G, 'By Night' Brisk 13G

Key City Grosses

Estimated Total Gross
This Week ... \$2,201,000
Glosed on 22 cities, 224
theatres, chiefty first runs, including the control of the cities of

Cross' Crisp 30G, Philly Leader

Philadelphia, Feb. 8. Brisk clear weekend weather bolstered the boxoffice here into a profitable session. "Criss Cross," at the Stanley, is sparking the town with stout take. "Man from Colorado" at the Mastbaum looks just okay. "Unknown Island" shapes sock at Stanton.

snapes sock at Stanton.
Surprise here is strength shown
by "Red Shoes" at Trans-Lux.
Strongest individual film is "Snake
Pit," at Fox, which has garnered
over \$90,000 on three-week run. Estimates for This Week

pit," at Fox, which has garnered were soughout on three-week run. Leave statements for This Week All Control of the Control of

Stagebill Tilts 'Doors' Giant \$27,000, St. Loo

Width \$\phi_2 L_1,00U \, \text{yl.} \ \ \text{yl.} \ \ \text{yl.} \ \t

almers, both being of straight-Estimates for This Week-Ambassador (F&M) (3,600; 50t) and Well Remembered (RKO), and Well Remembered (RKO) and Well Remembered (RKO) and Mexico (RKO), \$18,500; 50+75. Fox (F&M) (5,000; 50+

Loew's (Loew) (3,172; 50-75)—
"Kissing Bandit" (M-G) and
"Dear Secretary" (UA). Good
\$17,000 or near. Last week, "Sun (Continued on page 18)

Smishero Cincinnati, Feb. 8: somishero Cincinnati, Feb. 8: domination Cincinnation of Ary. is dominated to a roy degree. Of the other we bills, "Boy with Green Hair degree of the control

Estimates for This Week
Albee (RKO) (3,100: 55-75)—
"Walked by Night" (EL). Brisk
\$13,000. Last week. "Wondrisk
\$13,000. Last week. "Wondrisk
\$13,000. Last week. "Wondrisk
\$2,000. Phys. (2,000: 78-31-25).
\$32,000. Primed with potent divamided campaign embracing with
merdavance plus teups with merdavance plus teups.
\$10,000. Phys. (2,000. Phys.

Grand (RKO) (1,400; 55 - 75 - "Belle Starr's Daughter" (20th). Strong \$10,000. Last week, "Whip-lash" (WB), same.

lash" (WB), same.

Guild (Indie) (278; \$1.20-\$2.40)—

"Hamilet" (U) (7th wb). Easing of to \$3,500. Last week, big \$8,000.

Keith's (City Inv.) (1.542; 55-75)

"15 Fathoms Deep" (Mono)

and Same (Same Control of the Same Contro

Lyric (RKO) (1,400; 55-75)—
"Snake Pit" (20th) (m.o.). Hefty
\$6,000 on fourth downtown sesh.
Last week, "Plunderers" (Rep) and
"Gallant Legion" (Rep), moderate

Palace (RKO) (2,600; 55-75)—
"Boy with Green Hair" (RKO).
Fancy \$15,000. Last week, "Men from Colorado" (Col), \$14,000. Shubert (RKO) (2,100; 55-75)—
"Dear to Heart" (RKO) (m.o. 2d wk). Sugary \$6,500 after swell \$8,000 last week.

Hub Slow; 'Husband' Oke

\$31,000; 'Juan' Big 26G, 'Joan' 42G, Both in 2d

"Don Jun" and "Joan of Arc;
"Don Jun" and "Joan of Arc;
both in second weeks remain on too in a town that's more or less of the because of storms. "Joan" still was big on second but moved to Astor. modest at Paramount and Penuson second round. "Don't Trust Husband," at State and Orpheum, also is in mild groove.

Estimates for This Weeks

Estimates for This Week

Astor (Jaycox) (1.200; 44-85)—
(RKO) (7th wk).
Finishing up big run at about \$7.
000 after \$8,000 for last. "Joan of Arc" (RKO) moves over from Memorial.

moriai.

Boston (RKO) (3,200; 44-85)—
"Yellow Sky" (20th) and "Trouble
Preferred" (20th) (2d wk). Slipped
to \$16,000 after nice \$25,000 in
first.

Fenway (M-P) (1,373; 44-85)— One Sunday Afternoon" (WB) and "One Sunday Afternoon" (WB) and "S.O.S. Submarine" (SG) (2d wk). So-so \$4,500 after good \$7,000

Majestic (Shubert) (1,500; \$2.40)
"Red Shoes" (EL) (12th wk). Still
phenomenal, at \$6,500 after about
\$7,500 for last session.

\$7,500 for last session.

Memortal (RKO) (3,000; 44-85)—
"Dear To Heart" (RKO) and
"Sword of Avenger." (EL). Begins

tomorrow (Wed) Last week. "Joan
of Are" (RKO): (2d wk). silli bit
\$42,000. Great \$45,000 on first
week as \$1,300 km | 20,307 dear

\$1,000 d lunn" (WB) and "The
Judge" (Indie C2 wk). Bit \$250 on
after great \$32,000 for first stams.

Orpheum (Low) (3,000; 44-85)—
"Orpheum (Low) (3,000; 44-85) orpheum (Loew) (3,000, 44-85)—
"Don't Trust Husband" (UA)
and "No Minor Vices" (M-C).
Fairly substantial \$20,000. Last
week, "Sun Comes Up" (M-C) and
"Blackie's Chinese Adventure"
(Col) \$18,000.

(Col) \$18,000.

Paramount (NET) (1,700; 44-85)

"One Sunday Afternoon" (WB)

and "S-O.S. Submarine" (SG) 184

Wood College (1,000) after 13.*

Pitrim (ATC) (1,800; 44-85).

"Siren Atlantis" (UA) and "Girl Mahattan" (UA) and "Girl Mahattan" (UA) 861 today

(Tues.), Last week, "Scar" (Ind.) and "Farole, Inc." (EL), \$12,085

and rarole, inc. (EL), \$12,000.

State (Loew) (3,500; 44-85)—
"Don't Trust Husband" (UA) and
"No Minor Vices" (M.-G.) Okay
\$1,000. Last week, "Sun Comes
Up" (M.-G.) and "Blackie's Chinese
Adventure" (Col), \$10,000.

Cold Wave Cripples Chi But 'Words' Plus B. Ann Scott Rousing \$63,000: 'Pony' Swift 24G, 'Wives'-Vaude 53G

Return of cold were and heavy more Thursday (3) chilled early week Loop returns but remainder of week may be better. Chicago where the cold was a constraint of the cold with the cold was cold to the cold with vande and "Letter To Three Wives" and Letter To Three Wives and the cold with vande and "Letter To Three Wives" and the Letter To Three Wives and the cold with the cold wi

does not look big at \$14,000.
"Boy With Green Hair" at Palace leads the second-weekers with \$15,000 possible.
"Paisan" at World continues to amaze by breaking the house record for three consecutive weeks and likely will hit socko \$8,000 in fourth.

Petimates for This Week

Estimates for This Week
"Apallo (Esk IV; 4400); 1-20-2-40)—
"Hamlet" (U) (11th wk). Neat
\$5,00. Last week, \$9,000.
Chicago (B&K) (3,900; 50-98)—
Words and Music" (M-G) with
Barbara Ann Scott topping stageshow. Looks big \$65,000. Last
week, "Wonderful Urge" (20th)
2d wk) plus Eddy Duchin orch,

(2d wk) plus Eddy Duchin orch, \$40,000. Garrick (B&K) (900; 50-98)—"Bad Men of Tombstone" (Mono) and "Strike H Rich" (Mono) Tidy \$3,000. Last week, "Blanche Fury" (EL) and "End of River" (U), \$7,000.

Ello and "End of River" (UT)
Grand (REO (1.50); 50-98).—
Stage Coach" (UA) and "Long
Groupe Home" (RKO) (retissues).
High (REO) (retissues).
Oriental (Essaness) (3,400; 50-98).
"Letter To Three Wives" (20th
Three Wives" (20th).
High (Red (1.50)).
Paire (REO) (2.50); 50-80.
Bay (1.50).
Green Hair" (REO) (2.50).

WHIPLASH' \$20,000 IN FRISCO: 'PONY' 18G

IN TRIDUY, TONI 10U

San Francisco, Feb. 8.

Season's heaviest weekend storm
dampened grosses and will cut into
what promised otherwise to be a
grower.
The season's heaviest weekend storm
"Withplash" is hefty at Paramount.
"Red Pony" likely will be okay at
the Fox but not up to advance
hopes. "Joan of Are" still is sturdy
foliated the season at the
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Estimates for This Week

Broadway Grosses

Estimated Total Gross
This Week . \$718,000
(Based on 16 theatres)
Last Year . \$643,000
(Based on 24 theatres)

Bob Hope Wham \$27,000 Paces D. C

Boxoffice is off this week, although "Paleface" hit, a terrific things are hundrum with "Joan of Arc' having a nice third week.

Capital University of the "Capital University of the Capital University

'Joan' Big Pitt News. Mighty \$26,000; 'Happy' Hep 15G, 'Witch' 7G, 4th

For CWC) (4,551, 50-65)—Red Peops" (Rep) and "Trouble Preferred" (20th). Nice \$15,000 and "Trouble Preferred" (20th). Nice \$15,000 and "College" (Red Witch" (Rep) and "Incident" (Mono). Study 22,000 and Arc.") playing the Warwington (World (1986) (1986) and "Annual Caryon Trail" (Rep), \$14,000 and "College" (Rep) (1986) (1

'Wives' \$6,000, Toronto Toronto, Feb. 8.
Too many holdovers will slow the pace this week. "Red Shoes," in third week, looks biggest hold-

in third week, looks biggest non-over. Stimates for This Week Denimor (20th Cent), 10,001, 35-600, 1000, 1000, 1000, 1000, 1000, 35-600, 1000,

opener.
Loew's (Locw) (2,096; 36-66)—
"Words and Music" (M-G) (2d wk)
Light \$10,500. Last week, fine
\$13,500

\$13.500. Aast Week, fine
Odeon (Rank) (2.390; 35-\$1.20)—
"Red Shoes" (EL) (3d wk). Terrific \$20,500 after last week's
\$22,000.

mr \$20,000 after last week's \$22,000. Sheei's (FP) (2,386 36-68)—"One Sheei's (FP) (2,386 36-68)—"Cheller (20th), \$85,00. Troll (FP), (1,34); \$36-69—"Letter to Three Wives" (20th) Gey 50,000 or near. Last week, 'Snake Uptown (Joew) (2,746; 36-66)—"Criss Cross' (10) (2d wkl. snake S,500 after first week's mild \$5,500.

Mpls. Warmer, So Is Biz: 'Words' 19G

Minneapolis, Feb. 8, it on the lain temporarily at least it on the lain temporarily at least to the lain temporarily at least weather break has brought out lines once more. Such newcomers as "Words and Music," "Fighter Squadron" and "Boy With the Green Hair" promise to do okay. Holdovers continue much in evi-

Estimates for This Week
Century (Far) (600; \$1.29,\$2.40)
"Hamlet" (1) (3d wk). Results
for this roadsmor run exceeded
week and bowing out on two-aday reserved sent policy at pleasLyrie (Par) (1,000; \$6-70).
Last week, "Wonderful Urge"
(Wonderful Urge")
Words and Musie" (M-G). Big
Radio City (Par) (4,000; \$9-70).
"Words and Musie" (M-G). Big
musical climbing to big \$13000.
\$14,000.
\$4, "The Accused" (Par),
\$14,000.
\$4,000; \$1,000; \$2,000; \$50-70.

musical climbing to big \$19,000.
Last week, "Ten Accused" (Par),
BKO Orpheum (RKO) (2,900; 50,000.
BKO Orpheum (RKO) (2,900; 50,000.
BKO-Par (RKO) (1,900; 50,700.
BKO-Par (1,900; 50,700.
BKO-Par (1,900; 50,700.
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'Roots' \$18,000, Mont'l

Roots' \$18,000, Mont's

City is loss Montreal, Feb. 8.

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City is loss of the Company of t

500. Imperial (C.T.) (1,839; 26-45)—
"Station West" (RKO) and "Leafuer Gloves" (Col), Good \$7,500
Last week, "Loves of Carmen"
(Col) reissue) and "Blondie's Secret" (Col), \$8,000.

Victor Mature goes to Italy this summer, on loanout from 20th-Fox to play the top male role in "Paradise Lost, 1949," to be pro-dured for Universal - International by Robert Buckner.

Comedians Cheer Up B'way Grosses; Kave-'Yellow Sky' Big Black \$134,000, Godfrey-'Bribe' 95G, Carson-'John' 65G

Sir new hills caupled with ideal surged likely will fall weather over the weekend are gridly expended in the surged with the surged in the sur

Godfrey is lifting "The Bribe" to socko \$95,000 at the Capitol, his Talent Scouts show being credited for bulk of draw.

Talent Scouts show being credited for bulk of drawn. Marien HeiJack Carson, win Marien HeiJack Carson, win Marien HeiJack Carson, win Marien HeiHollywood Show will till "John Loves Mary" to big \$85,000 at Strand, but not as strong as antict Marien Heiner Heine

ingly good \$20,000 at the Globe.
Despite influx of new shows.
"Letter to Three Wives still is sout at \$127,000 in third week at sout at \$127,000 in the week at the sout at \$127,000 in the sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sout at \$127,000 in the sound sound sound sound sout at \$127,000 in the sound soun

Astor (City Inv.) (1,300; 70-\$1.50)

—"Enchantment" (RKO) (7th wk).
Current session ending next Friday (11) still okay at \$17,000, not far from sixth week's \$13,000, latter beling below hopes. "Knock On Any Door" (Col) is due in Feb. 22.

Bilou (City Inv.) (589; \$1.20-\$2.40)—"Red Shoes" (EL) (16th wk). Present stanza ending tomor-row (Thurs.) off a bit at \$15,500 after \$16,200 for 15th week but still very close to capacity. Stays on

after \$18,200 for 15th week but still were followed to capacity. Stays on week of the control of

(12).

Palace (RKO) (1,700; 50-\$1,40)—
"Dear to My Heart" (RKO) (2d wk). Slipping to \$22,000 in first holdover stanza but holding into third week; first frame hit very good \$26,500. "Castles on Hudson" (WB) and "Sgt. York" (WB) (re-

or few days later.

Paramount (Par) (3,664; 55,81.50)

"Own True Love" (Par) with
Trues Suns, Monica Lewis, Boyd
Raeburn orch: (26-final wk). First
week ended last (Tues) night was
week ended last (Tues) night was
week ended last (Tues) night was
met and the state of the state of the state
pering Smith" (Par) already bepering Smith" (Par) already lepering stavetties das next in here. In
ahead, "The Accused" (Par) with
Mills Bros, Ray McKinicy orch
heading stageshow (3d wk), okay
354,000.

\$34,000.

Park Avenue (U) (583; \$1.20; \$2.40)—"Hamlet" (U) (20th wk).
Nine: centh week ended last (Tues), night held nicely at \$15,500; 18th frame was \$16,000. Continues indet.

def.
Radio City Music Hall (Rockefellers) (5,945; 80-82.40)—"Letter
To Three Wives" (20th) and
stageshow (3d wk) In face of new
opposition, this is holding very
nicely at \$127,000 after very
strong \$137,000 for second. Holds
a fourth Many field 45,000.

strong \$137,000 for second. Holds fourth.

And fourth.

The first of t

big \$25,000 for 13th week. Stays
on. "Portrait of Jennie" (SRO)
peuclied in to follow "Pit."
New 20th (508,500 sh.)
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Shoes' Steps Out In L'ville, \$11,000; 'Street' 7G, 'Gotta Stay' \$14,000

It, tofita Nay 914,000 Consistency of the Consisten

Estimates for This Weel

Estimates for This Week
Brown (Fourth Avenue) (1,200;
45-65)—"Yellow Sky" (20th) and
'Jungle Partol" (20th) m.o.). Medium \$3,000. Last week, "Dear to
Heart" (RKO) m.o.). hig \$6,000.
Kentucky (Switow) (1,200; 30-40)
"Fighter Squadron" (WB) and
'Night Has 1,000 Eyes" (Par) m.o.)
Okes \$3,200. Last week, "Road



WORLD PREMIERE BRANDT'S GLOBE THEATRE, BROADWAY, N. Y.

WE'RE ALL BEHIND BROTHERHOOD WEEK - FEBRUARY 20-27. NO BIGOTRY IN AMERICAL

The Bribe
(SONG)

Meter release Mollywood Jan. 28.
Meter release Mollywood Jan. 28.
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shown, nour voices a special s

enough, all of which was chances.

A lot of the effectiveness of its meller punch is lost by the flashs the state of the s

of narration doesn't brighten it, either, since it has been done too cures. Of late in crops-robbers pieved to the control of late in crops-robbers pieved to the control of late in crops-robbers pieved to the control of late in control of la

time, 92 MINS William Holde Jim Dawkins William Holde Wahoo Jones William Bendi	-
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Kair tune, "Situation Wanted."
Laughtion has the meatiest role and
beach comber type with aching feet,
sty and sleavy, with a slight, with a slight of
beach comber type with aching feet,
sty and sleavy, with a slight of a younger shading. Good support
life, the sleave of the story of the sleave of the story of the story of the sleave of the story of the sleave of the story of the sleave of the story of the sleave of the story of the sleave of the story of the sleave of the sleave of the story of the sleave of the s

formed an uneven film into a top-class production.

For a rounded and convincing fin, the cross-threads of too subtle as the boy's powerful love for his pet. The father, a schooleach turned rancher, is restlive because the result of the ranchand than the result of the ranchand than for him. The mother and father chafe each other because of the late-ter's insistent urge to pull stakes and move. Reflected is the father's resentment against grandpop,

Easy Money

Easy Money

"Easy Money" (Rank) opening at the Beacon, N.Y., Satury

"Stay Money" (Rank) opening at the Beacon, N.Y., Satury

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VARIETY

Miniature Reviews "The Bribe" (M-G). Tropically-located meller with moderate b.o. prospects. Good marquee names.

cally-located meller with mod-erate bo. prospects. Good marquee names. Prospects. Good marquee names. Good prospects. Good marquee names. Good prospects. Good Repi. Zolori (Par). Western swash-buckler with action and ro-mance. Good prospects. Good (Repi. John Steinbeck's boy and pet theme tastefully done. Near bo. returns. Compely com-posed to the compely of the com-let of the compely of the com-let of the compely of the com-celled the compely of the com-tent of the compely of the com-tent of the compely of the com-tent of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compely of the com-let of the compels of the com-let of the compels of the com-let of the compels of the com-let of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the com-tent of the compels of the compels of the com-tent of the compels of the compels of the compels of the com-tent of the compels of the compels of the compels of the com-tent of the compels of the compels of the compels of the compels of the compels of the compels of the compels of the compels of the compels of the

drama.
"Once Upon A Dream"
(GFD). Lightweight British
domestic comedy.
"The Glass Mountain"
(Ren.) British-made drama set
in Dolomites; for art houses

mainly.
"The Lovers" (Italian)
(Siritzky). Moody romantic
meller; fair for arty houses.

garrulous spinner of tales of how he "led the people across the plains to California."

to California."

In a touching sequence, the boy of the control in a driving rain and later dies from a resultant illness. He time to its first and in the control in a driving rain and later time to first and the control in a driving rain and later to the first time to a fresh outlook on his ranch and to sacrifice his bile-ribbon mare who is about to foal so that the born, however, ans complications and that consoling fact winds up to sacrifice his bile-ribbon mare who is about to foal so that the born, however, and complications and that consoling fact winds up to the control of the consoling fact winds up to the control of the

A Woman's Secret

A Woman's Secret
GONGS)

BYO rishes Hollywood, Peb. 5.

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BYO Rishes Hollywood Peb. 5.

BYO Well Bunnis, canners, Coorde E.

Frederick Hollander, Tracknown, Bullywood Peb. 5.

Frederick Hollander, Tracknown, Bullywood Peb. 5.

BYO RISHES HOLLYWOOD Running Time, 81
Maureen O'Hara
Melvin Douglas
Goria Grahame
Bill Williams
Victor Jory
Mary Philips
Jay C. Flippen
Robert Warwick
Curt Conway
Ann Shoemsker
Virginis Farner
Ellen Corby
Emory Parnell

There's too much unintended mystery about "A Woman's Se-

Nurse Desk Sergeant......

cret" for it to be anything but playing assorted Hollywood studie spotty entertainment. Returns will be a spotty entertainment features will be a spotty entertainment. Returns will be a spotty for the studies of Goria Graname, a trollog of Goria Graname, a trollog of Marie Studies of Goria Graname, a trollog a fairly good pace. Irving Starr's moleyn Douglas, doesn't believe it has been capably lensed by she did the shooting, and picture then goes into a confusing fairle it has been capably lensed by Brog. How the spots into a confusing fairle it has been capably lensed by Brog. Douglas to police detective Jay C. Figures.

then soes into a confusing flash, then soes into a confusing flash book account of her life as told by book account of her life as told by book account of her life as told to the past as Douglas Told the present to the past as Douglas Told the past as Douglas and the life of the past as Douglas as the life of the lif

Slightly French (SONGS)

(SONGS)

(SONGS)

Golmbia, release of Irrig. Sizer production. Stars Support Language Development of the Company of the Compan

Bereas Direct Ready Company of the C

My Brother's Keeper

My Brother's Keeper "My Brother's Keeper (Rank), opening at the Beacon, theatre, N. Y., Saturday (12), was reviewed in Vautray from yelever found pic created a "tense situation with action and excitement," but also noted that "the lack of marquee names would be the in the U.S." A support of the control of

The (Iay Pigeon RK) relation production. Features Bill Williams. Berbars Hale, Richard Quine. Directed by Richard Camera. Robert De Grasse; editor, Samool E. Beetley. Tradeshown N. V. Feb. 7. Relation of the Relation of th

"The Clay Pigeon" is a routine meller that'll serve as dualer fare. An unpretentious low-budgeter, pic has a broad 'yarn that's heavy has a broad yarn that's heavy on action but light on credibility in a style grooved for the youngsters. Scripting, direction, cast and pro-duction are average quality for this type of feature.

duction are average quality for this type of feature.

Piot revoives around the efforts of a war-dazed sailor to clear himfor a war-dazed sailor to clear himfor a war-dazed sailor to clear himbecause of an alleged sellout to the
panness during the war. Excaping
from a naval hospital, he contacts
who promises to help him track
down the real culprit. The buddy
however, turns out to be the beday
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Brothers in the Saddle

Brothers in the Saddle
MkO release of Reman Schlom producMkO release of Reman Schlom producdie, Richard Martin. Directed by Lesley
Schander, Serenpialy, Norman Houston;
Schander, Serenpialy, Norman Houston;
Beetley, Previewed in N. Y. Feb. 3, 49,
Beetley, Previewed in N. Y. Feb. 3, 40,
Running time, 69 MINS. Tim Holt
Chilor Referity Bichard Martin
Steve Taylor. Steve Brodie
Steve Taylor. Steve Brodie
Steve Taylor. Steve Brodie
Flora Trigby. Card Forman
Nash Prescott. Richard Fowers

Sheep Audin.

Virgus Cox
Sheep Audin.

Virgus Cox
Shab Freesch:

Richard Fowers

Tim Holt oats opera is in the
familiar coupuncher groove. For
twin bills, it has enough action to
the familiar coupuncher groove. For
twin bills, it has enough action to
some production fasus.

Flot, has two brothers pitted
some production fasus.

Flot, has two brothers pitted
sambler, in self-defense, followed
by a phoney trial at which only his
cambler, in self-defense, followed
by a phoney trial at which only his
from start. Then when his more
stilwart freer tries to exonerate
him, Brotle goes haywire, sticks
an old enemy in cold blood. After
that, it's strictly a battle between
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Rusty Saves a Life

Columbia release of waltase Sas-Considerate

Columbia release of waltase Sas-Considerate

Gloria Renry, Siephen Dune, John Lidel,

Gloria Renry, Siephen Dune, John Lidel,

Finance Columbia Sas-Columbia

Screenbay, Brends Weitberg,

March Life Sas-Columbia

Barry Harth Sas-Columbia

Life Sas-Columbia

Life Sas-Columbia

Barry Michell ... 74d Densideou

Fred Gibson 5	Lephen	Dunne
Hugh Mitchell	Joh	n Lite!
Mrs. Witchell	Ann	Doran
Counsellor Gibson	Thurste	n Hall
Dr. McNamara	Harlan	Briggs
Squeaky	hert E	Scott
Rusty		Flame
audity		-

As latest in Columbia's boy-anddog series. "Rusty Saves a Life"
is another maudin tale of impossible moppets. Strictly for padding
at that."
The monadson heads a gang of
five youngsters who are slated to
inherit the property of the town's
rich man. Before latter can fix his
will, he dies, and a nephew takes
(Continued on page 20)

(Continued on page 20)



This is the composite story of the visit of M-G-M Sales Representatives to their "Preview of Product" in California!



"THIS IS HOW WE LOOKED WHEN THEY TOLD US ABOUT THE PRODUCT!"

"First came 'TAKE ME OUT TO THE BALL GAME'—No wonder every-body's raving about this Technicolor Musical. It's sensational. The gay cast includes Frank Sinatra, Esther Williams, Gene Kelly, Betty Garrett!"



All right, 50 000 they we have hits!

"Then came 'LITTLE WOMEN.'
Honestly, this is a Technicolor
honey, a joy and what a cast!
John Allyson, Peter Lawford,
Margaret O'Brien, Elizabeth
Taylor, Janet Leigh!"

"When they showed 'THE SECRET GARDEN' we predicted it would be one of 1949's Ten Best, Great Cast! Great Picture!"





"BARKLEYS OF BROADWAY,"
Wow! Fred Astaire, Ginger
Rogers reunited in a rousing,
tip-top Technicolor Musical.
Oscar Levant is a riot. A Surefire hit!"

"Great! Great! 'THE STRATTON STORY,' a true-life dramatic romance starring James Stewart, June Allyson. Laughs, tears, thrills. It's wondeful!"





"Gosh! Another big, bountiful M.G.M Technicolor Musical, "NEPTUNE'S DAUGHTER'! Esther Williams, Red Skelton, Ricardo Montalban, Betty Garrett, Keenan Wynn, Xavier Cugat!"

"And still they come! 'EDWARD, MY SON' is Great among the Great! Spencer Tracy, Deborah Kerr—rhymes with Ah! Broadway's No. 1 Stage Hit a Screen Masterpiece!"





"Terrific! Positively a gold mine!
'THE GREAT SINNER' is the climax! Look at the cast! Gregory
Peck, Ava Gardner, Melvyn
Douglas, Walter Huston, Ethel
Barrymore, Frank Morgan, Agnes
Moorehead! Gosh!"

"And I saw others in production, Garson's new picture and Gable's and Garland's and many more Big Ones. I can't wait to get back to Film Row to tell my customers the good news. YOU'LL CHEER M-G-M'S ANNIVERSARY YEAR!"

Inside Stuff—Pictures

Considerable joking is going on among Disney staters in New York this week that "there's a \$5 prize being offered for anyone who knows water playing at the Palace on Broadway." Disneys "\$5 Dear to My Heart' is in the house. Kidding results from the fact that the ad budget for the Palace has been held to an absolute iminimum because of the plan to open the pic in 113 houses in the metropolitan area day-and-date Pela-22. Aim is to hold back the bulk of the ad campaign for

whether 'a' in the house. Kidding results from the fact that the ad budget for the Palace has been held to an absolute minimum because of the plan to open the pic in 113 houses in the metropolitan area day-addate Palace. At min is to hold back the bulk of the ad emplain for the properties. The properties with the RKO circuit, which operates the Palace, is that the chain will pay for all the Palace advertising, with the producer not participating. Disney, of course, will participate heavily in the campaign for the nabe openings. Usual expenditure by Disney for a Broadward of the Palace advertising, with the producer not participating. Usual expenditure by Disney for a Broadward of the Palace advertising, with the producer mind that the producer will end up with a net as great as he's received from any other Broadway engagement of his product in recent years. That's because of the saving in advertising will be followed by a second wave dated the producer will be received from the producer will be considered the producer of the producer will be reliable to the producer of the saving in advertising will be followed by a second wave clearance between the engagements. Day-and-date plan, to take greater daynings of the heavy ad budget, was devised by Disney sales supervises will an Banks Levy, working with RKO, the distribs.

With industry public relations policy now under close scrutiny and with industry pulsor resistants postery now timesr close scrittiny and control of the post week on the advisability of the control of the post week on the advisability of the control of the post week on the advisability of the control of the major companies rushing into print with the denial of Louclia O. Paragar's story that Eriz Johnston may be succeeded by Ambassador to Britain Lewis W. Douglas as head of the Motion Picture Assn. of America. General opinion of public relations-wise excess is that if was

Britian Lewis W. Dougans as more America. General opinion of public relations-wise exces is that if was a mistake. Publicity given the denial of the Johnston-to-Dauglas switch, they say, merely called the original rumor to the attention of a lot of people who hands heard it before. Despite the fact the precise statement landed Johnston and said he was staying on, it further created in the way to have handled the situation, it was maintained would have been to insist on Miss Parsons making a correction so that word of the denial would have been limited to those who had heard the original report.

What the people of Europe are trying to do to help themselves is outlined in a 28-minute short just completed in New York for the complete of the property of the commentary, although there's a small plot, "Letter of Thanks" was produced under the supervision of CARE's publicity director Mildred Preed. Distribution of the 35m print, according to Miss Freed, is pri-freed. Distribution of the 35m print, according to Miss Freed, is pri-from the Warner circuit in Pittsburgh, but as yet the organization hasn't thoroughly considered the possibility of theatrical distribution. Screening of the short is slated for Feb. 17 at the Museum of Modern Art, N. Y.

An annual award for "creative achievement in the production of documentary films" has been set up by the City College Institute of Film Techniques, N. Y. Prizes for 1948 will be distributed on March 31 to producers who have submitted their films for consideration prior to the March 5 deadline. Among the board of judges are actress Madeleine Carroll, N. Y. Times film critic Bosley Crowther, N. Y. Post reviewer Archer Winsten and Cecelia Ager, former film critic for the defunct N. Y. Star. Chairman of the panel will be Prof. Hans Richter, director of the Institute.

Bogart Tops Salary List

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Universal Film Exchanges Universal Film Exchanges (Fiscal Year Ending Oct. 31, 1947) William A. Scully, \$91,000. Universal-International Films (Fiscal Year Ending Oct. 31, 1947) Joseph H. Seidelman, \$75,400.

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Major, Harry Klimine, 8112,700.

"Warner Brothers Pictures",

"Level year Barding Aug. 3, 1947)

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Continued from page 7 in growth of the Month
(Fiscal Year Ending Aug. 31, 1947) B. Kalmenson, \$112,700.

Del Giudice Continued from page 3

Continued from Page 3
Giudice related, met aboard the
Cunarder and as a result of the
chance encounter the former has
now taken an "important share" in
Pilgram. As for Rilley's departure,
he explained, that was necessitated
by pressure of his other work "and
I have assumed chalmansing of
the company myself."

I have assumed currintensuly of the company myself.

stay of about 49 days, will shop around for some 12 houses apprecious showcases for his company's "The Guines Pig" and "Trade by the Bouling Bros. while "Angelo" hased upon a story by Eric Linklater, was produced and directed by Peter Ustinov. At present he's undecided justers to story the story of the present he's undecided justers to story by the story of the present he's undecided justers to story by the story of the present he's product at points "where the better tastes of the people are expressed."

expressed."

Agenting that the industry is roing to be completely reformed, del Giudice observed the trend is now away from product made on a blanket basis for the masses. He cited as an illustration the fact that millions don't go to the films because they aren't offered merchander to their substitution of the cities of the complete of the cities of

Mayer, Schenck

Continued from page 3

Continued from page 3 studio since Dore Schary was brought in as production chief last year. Mayer had high praise for to the McGental in his special to the McGental in his special to the McGental in his special to the McGental in his special to the McGental in his special to the McGental in his special to the McGental in his special in the McGental in his special in the McGental in his special in the McGental
that Scharys, "ability grows richer and yo day," being tailed by Maver and company toppers will undoubten the company toppers will undoubten the company toppers will undoubten to the company toppers will undoubten to the company to the company to the company top the company to the company top the company to the company top the company to the

bonus should not exceed \$200,000. Inasmuch as company profits for the '48 fiscal year dropped to about half of what they had been the year betsee, and little more than one-fourth of '46. Mayer didn't reach the celling figure, receiving only \$417,263 in salary and bonus.

Metro Meet

topper admitted. "Frankly, I have yet to learn from anyone connected with television as to how they expect to achieve revenues that will enable them to pay for entertainment comparable to the motion

ment comparable to the motion prices indicating that Metro has no intentions of getting into video, Mayer fatty stated: "Our entire offorts now are directed to produce the control of the

ackenna. Rodgers followed Mayer to the

Lawrence engarten and semile.

And the control of t

Geneva Covenant May Alleviate U.S. Pix' 50% Shutout in So. Africa

DMILION IN DO. AITICA
Film industry, which is suffering
under a 50% cut in imports imposed by the government of South
posed by the government of South
posed by the government of South
result of a squawk growing out of
1847, to which the U, S. and South
made to the international Monne
tary Fund by the chairman of the
permanent body set up by the 21
permanent body set up by the 22
request of the U. S. State Dept.
Films are only one industry af-

request of the U. S. State Dept. Films are only one industry affected, since the recent South African restrictions apply to all imports. The current case, however, its height givened by picture exces with particular interest because the first mader the Coneva agree with particular interest of the coneva agree of the proposed of the

gard to rights of other contries, to impose cubs. International Monetary Fund's. International Monetary Fund's role is to advise contracting countries on the facts as to South tion. It has already approved the country's action, as if has found at it is threatened with dollar depletion beyond the safety point. However, the State Dept. holds the Monetary of the State Dept. holds be discriminatory against the U.S. One request that may be made.

be discriminatory against the U.S. One request that may be made of South Africa, for, instance, when the appeal to the Fund is heard, is that a token import program be permitted. Object is to gram be provided by the condition of branched goods (which would mean the pix of each distribsone of whom are shut out completely but person restrictions) pletely but the producers to keep their name sefore the public.

'Birth' Statistics Continued from page 7

played the state of lowa for two solid years (two performances a convenience of the played of the played of the played of the played of the played of the played of the played it for a year and came back and played it for practically five years at 50c. taking in an additional way of the played of

\$12,000,000 Take

Additional \$3,000,000.

\$12,000,000 Take

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on and the position of the pos

TOA Still Yens Invading Video

Although no immediate invasion, of television was voted for by Theatre Owners of America at tweeks. Washington board confab, the theatre group is still nursing the for centry inc. However, the control of the conference of the co

station licenses has stalled the TOA venture.

To keep the road unblocked for fast action if and when the FCC flashes the greenlight, one Important of the Indianase part of the Indianase part of the Indianase part of the Indianase part of the Indianase part of the Indianase part of the Indianase part of the Indianase Indiana

Intriner exporation of large-screen programs booked exclusively for programs booked exclusively for TOAers concede that DC off.

TOAers concede that DC off.
citis are as much confused over the innumerable tele posers as the rest of the country including exhibits who hanker to get in white the confusion of the property of the group moving into the viat the acquisition of a block of five stations when he told attending board members that "a sever has more chance of getting point, which may end TOA's chances, was that films are a form of communication and so presents competitive and anti-trust overlosses.

tones. Plan which circuit operator SI
Fabian originally proposed for the
creation of a private exhib company to buy and book exclusive
that the company to buy and book exclusive
that possibility. It is a unit of the
Number of bigtime N. Y. operators
are now seeking to find a promoter
outside of the industry who would
back the unit with his own coin.
He would be assured of outlets by
the exhibs possoring the plan.

TOA's Added \$35,000 For Public Relations' Plans

Public Relations: Plans
There Owners of America has
Appropriated an additional \$35,000
to shove along its public relations
Appropriated an additional \$35,000
to shove along its public relations
appropriated an additional \$35,000
to shove along its public relations
extra colin was voted by the outil's
board at its Washington meeting
status color and the second of t

ABPC \$4,000,000 Elstree Program Tonic to Brit. Pix: Pay Cut Snarl

In the midst of the British pro-000,000 Elstree program by Asso clated British Picture Corp. comes as a tonic to the Industry.

Highspot of the new program ning" which Alfred Hitchcock is to direct at Elstree for Warner Bros. in May, with Jane Wyman as Bros. in May, with Jane Wyman as the star. Production will also begin towards the end of February of. "No Difference to Me," to be di-rected by Henry Cass, who recent-ly made "The Glass Montain." This will be filmed at Welwyn and will probably star Dulcie Gray and Michael Denison.

Michael Denison.

"Land Fall," based on Neville shute's novel, follows at Elstree in April with Patricia Plunkett and Denison as stars. Direction will be y Victor Skutezsky, who recently limed "The Trespass."

mimed "The Trespass."

One of the biggest subjects on the ABPC roster will be the financial of the trees will be the financial of the ABPC roster will be the financial of the ABPC roster will be the financial of the trees will be the financial of the trees will be the financial of the trees will be at Elstree but the pic will be at Elstree

Wilcox for Michael Wilding to play the original Newtler present of the Mary Ellis part. Trouble Brewing Three Ways Recent proposal whereby Brittle high film talent would silect with the succession of the succes

Agents first sensed trouble when help received a nint recently from French to help reduce the high salaries paid to actors. They replied that they couldn't see why tacy tions of the industry had set their house in order. Then Sandison threw a boomerang at them in the form of practically an order that they reduce their commissions from the usual 10% to at least seven and the usual 10% to at least seven and the usual 10% to at least seven and several contains, the PMA times! half, or even five percent. After everal confabs, the PMA turner own the suggestion flat.

NEW 'BONJOUR MEXICO' HAS SMASH OPENING

HAS SMASH OPENING

Mexico City, Feb. 8.

New edition of "Booliour Mexico." French revue at Teatro Lirk
feeturing Cantinflas—his first stage
opening Thursday (3). Customers
opening Thursday (3). Customers
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opening Thursday
with the Nation
Show is skedded to hold here
null about March 31. Shortly
safter that Cantinflas will make
ground. Talk here is that "Bonjour" may play N. Y. Because of
the high price at which it must
jour, and the Mex.
Journal of the Mex.
Journal of the Mex.
Show during its first 30 day—
one (375.50 U.S.), according to
manager Santiago Reachli. It's belived to be an all-time high for
any show that played Mexico.
The proper of Poss Flins, preducer of Cantinflas pp.

'Street' Tried in London" Nahes Sans West End Date

Nabes Sans West End Date

Because they had been unable
to obtain Wey the Stevens and Richard Widmark starre, 20th-Fox has artaneously in the group of theatres
controlled by the Granada organization. Under the new arrangement the pic will be shown at 45.

The started of the started organization of the started organization. Under the new arrangement the pic will be shown at 45.

The started organization of the started organization of the controlled by
the Granad properties of the started organization organization organization organization of the started organization organizat

\$3,000,000 Loan

London, Feb. 8. The Sir Alexander Korda group

'Oliver Twist' Nixed As Unfit for Aussie Juves

Unfit for Aussie Juves

"Olive" Melbourne, Jan. 26.

"Olive" Melbourne, Jan. 26.

"Olive" Melbourne, Jan. 26.

"Olive" Melbourne Melbourne Melbourne Miesen by Aussie Chief Censor J. O. Alexander. Understood here that objection was taken to the teaching of moppets to steal as proposition of the most of the

'Heiress' London Click

neiress London Unck
Praised for its acting and high
standard of production, "The Heiness" made an auspicious debut
here at the Haymarket last Tuesday ID Fresented by H. M. Tenthere are the Haymarket last Tuesday ID Fresented by H. M. Tenday ID Fresented by H. M. Tenthere is the tenthere is the tenper Adverted by John Gleighud and stars Sir
James Doubledon, Peger Adverted,
James Doubledon, Peger Adverted,
James Doubledon of the players drew
heavy praise from reviewers.

VARIETY Act on Film Loans

Act on Film Loans
London, Peb. 8.
House of Lords concluded
discussions on the Flim Finance
Bill with the introduction of a
measure's aid regulations. In
addition, the peers authorized
an amendment to the proposed
law which would bar loans to
companies that refuse to subtion's estimates of production
costs.

costs.

An amendment by Viscount
Swinton, former prez of the
Board of Trade, which called
for direct Joans to Independents was withdrawn after assurances were made on behalf of the government that
such Joans would be permissible after the Finance Corporation was established.

Lissim Optimistic On Italo Tax Bite. European Biz in '49

Edit Operation Line 17

Patters of the Italija marset for
U. S. film exports, reporter is a
grave due to a proposed dubbing
tax of \$1.14 per meter on all
prints brought in, is not nearly
aprints brought in, is not nearly
aprints brought in, is not nearly
opinion of Whadmire Lissim. axtOrContinental European and Near
East general manager, now in New
York for a short homoeffice wist.
Lissim said
and are currently weighing a substitute plan whereby the American
dan are currently weighing a substitute plan whereby the American
wance deposit of an undetermined
amount on imported films. Coin
would be poseded and any major
would be poseded and any major
tures in Italy. Fund would
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Thus the new arrangement would
Thus the new arrangement would

moureup from revenue derived convergence of the country.

Thus the new arrangement would have, in substance, the same effect and the convergence of the convergence o

Sharin to Europe

Sharin to Europe
Eugen Sharin, film-legit producer, sailed, Friday, (4) for Europe, to produce, several musical
renewed his option ons "Children
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Current London Shows

Current London Shows

(Figures show weeks of run)

Candon, Feb. 8.

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Candon, Can

Argentine '48 Pix Releases Slid to 418: **Sitting Pretty' Topped All Imports**

Allied Civilian Shows Reported To Do Fade

Bad Nauheim, Feb. 1.
Unofficially, Allied Civilian
Shows section of European Com-mand Special Services is ready to do a quick fade.

do a quick fade.

Present indications are that
bookings of Allied shows for civilian clush throughout the Ceopled
Zone will go to the posts—probably
through some sort of a central
attribution of the control of the control
through some control as central
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units for clubs,
Currency reform—which boosted
costs of Ailled units while cutting
the take of the civilian clubs—first
led to breaking down the ACS
block-booking policy and putting
bookings on a split-week basis. The
step, however, didn't help too
much. Hence the fold idea.

Metro, Aussie Loop In Rental Snarl

Battle is reported looming beween the powerful King's urb loop and Metro over rentals. newal contract has not been signed and may stay uninked, according to insiders, until Metro relaxes terms on product.

terms on product.

Report is that the King's and other loops took somewhat of a beating last year with the majority of the Metro fare, which also didn't click, with a couple of exceptions, at Metro's own key houses.

at Metro's own key houses.

The King's toop, tied in to Greater Union, in the meantime is looking elsewhere for product, plus playing some revivals. It's runored that King's and one or two other urban majors formerly buying Metro fare may switch to British product from the Rank Organization.

inn product from the rank O'Rani-ation. Operates its own loop in the key Aussie spots of Sydney, Melbourne, Brishane, Adelaide and Perth, plus a big nabe at Bondi. 31 also recently bought the Minerva, Sydney, from the Dave Martin in-terests. This house is currently on giters headed by Kathleen Robin-son. Metro can't get possession. Metro and ty the fight any bid by Metro to take over the control of the control of the control fight any bid by Metro to take over compet frozen coin, and it's hinted that Bernie Froegnan, head of Metro here, would like to seeure additional urban spots for his product.

French Have Another Color Film Process

Paris. Feb. 8.

Prince's determination to make pix color vehicles cheaply has brought about the development of the pix color vehicles cheaply has brought about the development of the pix color vehicles cheaply has brought about the development of the pix color colors in the wake of the recent introduction which makes use of black and white film with a special lens. by Roger Dumas, Georgea Grasset and Andre Max, and differs from Rouxcolor in that it synthicities and Andre Max, and differs from Rouxcolor in that it synthicities three colors where the latter percess makes use of four. When Roger Dumas, and the process makes use of four, when a color parts by a special lens. There are blue-green and lens. There are blue-green and white hinds.

When the image is projected on fuses these four into one Image. The advantage of this process that ordinary equipment, except for the lens, is used with black and white him.

Jack McWceney, with Monogram International since 1947, was named head of its service depart-ment last week.

Buenos Aires, Feb. 1.

The dollar shortage angle hostility of the Entertainment Board towards some European distributions of the Entertainment Board towards some European distributions of the European distribution of th

Import Control Harmful To South African Film Industry, Sez Seidelman

Industry, Sez Seidelman
Josphannesburg, Feb. 1.
Joseph H. Seidelman, Universal
International foreign head, during
recent visit here, urged that South
not be applied to film imports.
There was no substitute for cinema
entertainment which was among
and particularly in foot the add,
and particularly in foot the
stage shows could not take the
place of films.
Seidelman didn't consider it
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becaused by any cuts in the importation of American films. The
caused by any cuts in the importation of American films. The
thing the continue of the considering
the caused by any cuts in the importation of American films. The
close down with resultant unemployment.

close down with resultant unem-ployment.

In the interests of public morale, he said, the South Airican govern-ment could well afford to ignore the very small percentage of the Union's dollar purchases expended on American films.

BRIT, EXHIBS, PRODUCER SPLIT ON CUT IN OUOTA

London, Feb. 8. When the Cinematograph Exhib-

London, Feb. 8.
When the Clinematograph Exhibitors, Assu. general council meets being the common through the

Swanink's Polski Post John Swanink, continental field tidirector for Motion Picture Export JASIN, was named temporarily to supervise carrying out of the MPEA-Flim; Polski content van 2 Dec. who has Joined the national division of the Motion Picture Assn. of America in Paris.

CLIMAXING A YEAR OF GREAT ACHIEVEMENT





YOUNG · O'HARA · WEBB



PECK · McGUIRE · GARFIELD Gentleman's



The STREET WITH NO NAME

STEVENS · WIDMARK

Lloyd NOLAN · Barbara LAWRENCE

WILLIAM KEIGHLEY . SAMUEL G. ENGEL

LEADING THE ENTIRE INDUSTRY WITH 3 OF THE 10 MOST POPULAR PICTURES OF 1948!

... Take your lead for '49 from the leader



Century-Fox!

Picture Grosses

'Pit' Pushes High In

18

Pit' Pushes High In Prov., Lush 20G; Witch' Continued from page 111 Continued

Powerful With \$24,00

Majestic's "Snake Pit' is riding high week in a better than high this we

and Carbonian Shales (18). Metropolita (Shales) (20th) and Show Then No Mercy (20th) and Show Then No Mercy (20th) treisures). Moderate \$7,800. Last week, "Kidnapped", Mono) and week, "Sidnapped", Mono) and Shales (18). Metropolita (18). Metropol

524,000. Last week, Sun Comes Up" (M-G) and "Gallant Legion". (Rep), \$19,000. Strand (Silverman) (2,200; 44-65) —"Own True Love" (Par) and "Dynamite" (Par). Started Monday (7): Last week, "Accused" (Par) (2d wk), so-so \$8,000.

'Violence' Mild \$13,000. Balto; 'John' Okay 14G

Ballo, John May 1440
Trade here continues moderately
ing shown by "John Loves May"
at the Stanley, and "Act of Viomes shown by "John Loves May"
at the Stanley, and "Act of Viogree," at Loew's Century, Good
"Joan of Are" in second Town
"Joan of Are" in second Town
week, with 31.25 to, his Week
Century (Loew's-UA) (3.300e; 20—"Act of Violence" (M-O), Just
passable at \$13,000. Last week,
Boll Comes Up 'M-O, all \$11.800. Comes Up 'M-O, all \$11.80

passable at 32,000. Last sevenpassable at 32,000. Last sevenpassable Comes Up 164-61, hall \$11.
Hippodrome (Rappsport) (2,246).

57.00—Song of India. Uneventful \$12,000. Last week, "Slightly
French" (Col. and vaude, \$13,400.

60)—"Gotta Stay Happy" (U) 246

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LOUISVILLE

Rains Wash Out Indpls. Albeit 'Pit' Spirited 171G; 'Juan' Hot 12G

173G, Juan Hot 12G
Indianapolis, Feb. 8.
Weekend rain once more is proving a drawback to show biz here, big and drawback to show biz here, big and drawback to show biz here, big and drawback to show biz here, big and the state of the state

'Sun' Comes Up Slow In Buff., 10G; 'Joan' 18G, 2d

Slow takings at most spots this week with batch of new product pering today. "Sun Come tip" is "Joan of Are" still is faring well on first holdover session at the Century.

'Juan' Bangup \$22,000, Denver; 'Breed', \$12,000

With letup in severe cold, bir is up sharply this week. "Don Juan" is town topper in three houses. "Sealed Verdict" and "Mikade will do better in second week than in first session.

Estimates

Estimates for This Week
Aladdin (70x) (1400; 35.4).

"Fighter's Squadron Will and dim"Fighter's Squadron Will and dim"Fighter's Squadron Will and dim"Fighter's Squadron Will and dim"Stoop Lake Week, "Don't Trust
Husband" (UA) and "Texas. Brook"San't Francisco" (McG) and
"San't Francisco" (McG) and
"Night at the Open" (McG) (reIssues) Fine \$8.00. Hold of Col(Stoop Lake William) (McG) (Gold)

Denham (Cockrill) (1.750; 35.70).

Denham (Cockrill) (1.750; 35.70).

"Sealed Verdiet" (Part did will.

Neaver (Foo) (2.325; 35.74).
"Don Juan" (WB) and "Blondie's
Secret" (Col.), day-date with EsLast week, "Fighter Squadron"
(WB) and "Finbraceable You"
(Col.) and "Blackie's Chinese
Squadron" (WB) and "Blondie's Secret"
(Col.) also Denver, Webber, Goodto(Col.) also Stoop (Jac.) (Jac.) (Jac.)

"Tramound (Too) (2.200; 3.74).
"Untumed Breed" (Col.) and "Blackie's
Col.) Miles (Jac.) (Jac.)
"Tramound (Too) (2.200; 3.74).
"Untumed Breed" (Col.) Miles (Jac.)
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CHICAGO

(Continued from page 11) Trim \$15,000. Last we wk). Tr

who. Trim \$15,000. Last week, Rhable (Indie) (1,700; 50-58)—
"Sea Spoilers" (U) and "Magnifa"Sea Spoilers" (U) and "Magnifath Brute" (U) (U reissues.) Mildish
\$7,000. Last week, "Johnny Apolio",
Roosevelt (B&R) (1,00); 50-68)—
Roosevelt (B&R) (1,00); 50-68)—
Roosevelt (B&R) (1,00); 50-68)—
Selwyn (Shubert) (1,000; 1,20240)—"Red Shoes" (EL) (7in wh).

"Stet-Lake (B&R) (2,700; 7an 18),
Stetyn (Shubert) (1,000; 1,20240)—"Red Shoes" (EL) (7in wh).

"Stet-Lake (B&R) (2,700; Shart \$2400. Last week, "Dark Past",
Stet-Lake (B&R) (2,700; Shart \$2400. Last week, "Dark Past",
Shart (Lake) (600; 85)—"Four Shart (1,00);
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Shart (1,00); (600; 85)—"Four Shart (1,00);
Shart (1,00); (60)

and "Jungle Jim" (Col) (2d wk), 39,000. Indio (80); 85)—"Four Steps in Clouds" (Indie). Trim (8,00). Last week, 'Day of Wrath" (Indie), (2d wk), 83,900. (1,700; 50-80)—"Own True Lover (Par), 'Three God-Interer' (M-G) (2d wk), 83,000. World (Indie), (587; 80)—"Wasda (Essaners) (1,772; 89)—"Wasda (Essaners) (1,772; 89)—"Palsan (Indie) (587; 80)—"Palsan (Indie) (4th wk). Sensa-98,500.

Indies-MPAA

indies feel that they might as well stay in the organization for what-

indies-feel that they might as wellstep in the organization for whatstep in the organization for whatGoldwyn and Walt Diancy have
been the heaviest indie contributors to the MFAA treasury. Dues
away for the many for the contribution of the MFAA treasury. Dues
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away flowers and the contribution of the
for renewal in the spring, will demand that the clause permitting
RKO to take out his dues be eline
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RKO to take out his dues be eline
with the contract with his contribution becomes effective in a year. Disney
will undoubtedly follow suit at
contract renewal time
takes, and the contract with MFAA
(like that of all other companies)
of its outlier gross. The Goldwyst
art of the distribut, stake and it will
be nicked for the MFAA contribution of the product of the contract
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the contract with many cause a battle

This in turn may cause a battle.

indies If they refuse to say it.

RKO Angle

This in turn may cause a battle
by RKO with the MPAA to relieve
the distributing company from
seponability of dues of its indie
producers. Since RKO's new cond
thughes, is airedy at daggers with
the MPAA and involved in a lawsuit against the Association (gares with
the MPAA and involved in a lawsuit against the Association (gares
has indie production, "The Outlaw"), it is not beyond possibility
that if RKO has any trouble with
the organization it will itself withdraw.

draw.

Current squawks regarding fallure of the MPAA to invite indie
members to meetings are mostly
concerned with sessions on industy foreign failins. These, the indes maintain, are now all being
Pleture Export Asun, an MPAA
subsid which handles sales shored
on a co-op basis. Since few of the
indies belong to MPEA, that organization holds itself justified in a
inviting them to its sessions.

my of the meetings are not directly
of the meetings are not directly

individual them took presidents. In the second of the seco

German Coin

Continued from page 5

Army, estimated dollar equivalent is about \$5,000,000. In the \$1,000,000 and \$1,0

ient to the market value of a margoods.

Meeting both with the ECA and State Dept officials was arranged by Johnston after considerable insist something must see who consists tomething must see who consists to the state of the consists to the state of the consists to the consists to the consists to the consists to the consists to the consists of th

not as easy to get tunns onne as isovernment reppet tuent metasome finities believes. The second of the second o

TRIPLE PIX BIG PAYOFF IN N. Y. CITY NABES

Despite the oft-repeated charges that "what the public wants is a good single feature," the Dover a nabe house in the Bronx, N. Y., has boosted its business considerhas boosted its business considerably through a policy of triple bills. Following the changeover about five and a half months ago, manager Stanley Greenfield last week declared that previous slack attendance had improved 25% on Wednesdays and Thursdays.

Wednesdays and Thursdays.

"Both matinee and evening grosses have climbed in the same ratio, Greenfield revealed, indicating that lengthy programming is relished by adults as well as kids. Dover is one of the theatres in Sol Strausberg's Interboro loop. Its trio of screenings last week included "For You I Die, "Beautiful Cheat," and "Ghost Town Law".

Star also in the Bronx, is an-

Cheat," and "Ghost Town Law".

Star, also in the Bronx, is another house sold on triple features,
"We've used 'em for years with
good 'results," a spokesman said
last week. Other nabes with similar longtime policies are the Sunset and West End on W. 125th St,
in Harlem.

Joe Schenck Continued from page 3

to go on the nine-months' option he holds from Naify,

he holds from Naity.
Schenek is neither an officer or director of 20th, but it is understood that the Dept. of Justice stood the Dept. of Justice stood that the Dept. of Justice Stood to Justice Artists Theatre Citcuit, which has holdings in more than 100 houses and which, with the 115 in United California, will make the Dept. of De operators.

operators.

Attitude of 20th's board on releasing Schenck from his ticket
sin't known, but it is expected that
action eventually will be favorable
although it has bailed at accepting
his resignation. Schenck has been
with Fox since 1935, when he and
Darryl F. Zanuck merged their
20th Century indie unit with the
of the board of the new outift. He
resigned as charman in 1941. resigned as chairman in 1941.

H'wood Berated Continued from page 5 =

tion costs and that Hollywood does this by gearing its output to the young, non-demanding audience.

young, non-demanding audience. Young people dand two-thirds of the movie audience is under 30 prefer to see stars and glamor while older people prefer a good acting. Crowther story, and good acting. Crowther panding use of films in education, however, will help stimulate interest in better productions and in the build up a more intelligent young audience demanding better films.

films.

The speaker said television is cutting in on the industry in citte where TV is available, and this is especially true on nights when popular television shows are broadcast. "People want the best for their money, and if they can sit at the contract of the contrac

TOA Intervention Continued from page 5

continued from page 8

vertion is regarded as far more
favorable in the light of statements made by U. S. Altorney
General Tom Clark to TOAErs at
Clark then said that if any cover
Clark then said that if any cover
Bardship on the them to the said that if any
would be kept open for applications to amend. D of J had here
tofore fought all moves to intertoring the said that is the said that the said that
Overnment repped their interests
as well as the publics.
No objections are expected
from TOA against maintenance of
the RIGO and Paramough Shift?, on
the other hand, has griped to the
Government on that score. Con-

VERY BIG FLASH!!

get set immediately for the TRADE SHOW FEB. 14

VERY BIG WARNER ATTRACTION!

SOUTH OF ST. LOUIS · McCREA · SMITH · SCOTT · MALONE WITH DIGITAL SHAREDY

Directed by Produced LBANY Warner Screening Room 79 N. Pearl St. • 12:30 P.M. ATLANTA 20th Century-Fox Screening Room 197 Walten St. H.W. • 2:30 P.M. BOSTON RKO Screening Room 122 Arlington St. • 2:30 P.M. BUFFALO CHARLOTTE 20th Century-Fox Screening Room 308 S. Church St. • 10:00 A.M. CHICAGO Worner Screening Room 1307 So, Wabash Ave. • 1:30 P.M. CINCINNATI RKO Polace Th. Screenir Palace Th. Sidg. E. 6th CLEVELAND Warner Screenin 2300 Payne Ave DALLAS 20th Century-Fox Screening I 1803 Wood St. • 2:00 P.M. DENVER Paramount Screening Room 2100 Stout St. • 2:00 P.M. DES MOINES 20th Century-Fox Sci 2300 High St. . . DETROIT Film Exchange Building 2310 Cass Ave. • 2:00 P.M. INDIANAPOLIS Universal Screening Room 517 No. Illinois St. • 1:00 P.M KANSAS CITY LOS ANGELES Warner Screening Room 2025 S. Vermont Ave. • 2:00 P.M. MEMPHIS 20th Century-Fox Screening Room 151 Yonce Ave. • 10:00 A.M. MILWAUKEE MINNEAPOLIS Warner Screening Room 1000 Currie Ave. • 2:00 P.M. NEW HAVEN Warner Theatre Projection 70 College St. - 2:00 P.M. NEW ORLEANS 20th Century-Fox Scree 200 S. Liberty St. NEW YORK 321 W. 44th St. . 2:30 P.M. OKLAHOMA 20th Century-Fox Screening Ro 10 North Lee St. • 1:30 P.M. AHAMO 20th Century-Fox Screening Room 1502 Davenport St. • 10:00 A.M. PHILADELPHIA Warner Screening Room 230 No. 13th St. • 2:30 P.M. PITTSBURGH 20th Century-Fox Screening Room 1715 Bivd. of Ailies • 1:30 P.M. PORTLAND Jewel Box Screening Room : 1947 N.W. Keerney St. • 2:00 P.M. SALT LAKE 20th Century-Fox Screening Room 216 East 1st South • 2:00 P.M. SAN FRANCISCO Poramount Screening Room 205 Golden Gate Ave. • 1:30 P.M. SEATTLE Jewel Box Screening Room 2318 Second Ave. • 10:30 A.M. ST. LOUIS S'renco Screening Room 3143 Olive St. • 9:30 A.M. WASHINGTON

Warner Theatre Building 13th & E Sts. N.W. • 10:30 A.M.

Las Vegas' Show Biz

luxe hotels get pre-brumch rowds that would rival a gal night at the Sporting Club at Monte Carla. Haskell handles his timing effective the composition of the compos

Johnny Johnston, Danny Thomas, Harry James and Harry Kleiman.

Harry James and Harry Kleiman.

Hidgarde's Cilek

The Harly Ames and Harry Kleiman.

The Harly Ames and Harry Kleiman.

Hidgarde's cilek, even though Anna Sosenko made with the lights and stopped service. Some of the competition couldn't see how this competition couldn't see how this ing off so many hours, but the Thunderbird management appears to have been plent appears to have been plent satisfied. Savannah Churchill, light-comminds of the late Helen Morgan no looks, heads current show, surrounded by the King Odom no looks, heads current show, surrounded by the King Odom colon, heads and the save helps the gambling take, by killing off so many hours, but the trait and otherwise, of "our funder." In the Thunderbird management appears to have been plenty satisfied. The properties of the

George Moor's Dancers is gain, and the Carlon Hayes and does and duller and the Carlon Hayes and does and untoritative jobs. Both Haskell pathadf-days stories. Many look let's the work at convenience, He's a successful Los Angeles insurance man but recourses to his magico routine as fancy moves chairs and chaptetics pay a couple make the convenience of

There are midget races, Spits, an outdoor chemas "in season" (if so cold now, what with this "unusual" weather they're having out on the Coast), a minor league ball park whose team journeys to Electron, Call St. for intersectional games. There are three or four picture houses and two legit groups (one at the Last Frontier), including a little theatre unit. There is a "Earlead to the delipate of the cold of the

There is also North Las Vegas, which, like Minm and Minmi Beat and the Minmi and Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat and the Minmi Beat M

Croupiers' Fancy Pay

Creuplers' Fancy, Pay
Polite but firm entrepreneurs of
the casinos tell you that their cruopiers are honest for a simple eccjob; it's a \$65-days-per-year enagement. And at \$20 to \$30 per
day. "That's an executive's pay,
so why should they be silly and
try monkeyshines," observes one
ambiling impressatio."

uy monkeyshines," observes one gambling impressario."

There are occasional reports that certain houses machines are total houses machines are stochastic to the control of

to example, per day. Latter in the control of the c

humdinger, showwise and otherwise.

The home of squark about
mounting talent costs obtains in
this lush gambling capital, as it
does with the smallest-time mangers. However, they recognize
agers. However, they recognize
recognize the state of the state of the state
"downtown," hence the big names
re imperative, apart from their
appeal to the hotel guests. One
solution—they think, but an uncour extra wings we'll rely on our
own house guests to stay on the
premises and gamble." Almost
own house guests to stay on the
premises and gamble." Almost
by adding rooms, acts are
not boarded. As in Florida, deals
do not include suites, which obplays the downstains or roofgarden
boites.

One more thing; actors are

panhandie-days stories, Many look
like typical Panhandie Petes.
In contrast, Rex Bell, cowboyhusband of Clara Bow, rune a smart
western costume store where the
bundred for their chaps-and-subfancy dress. Norma Talmadge,
Roy Rogers, Riot Glibson, Merit Subgrow, Talmadge,
Roy Rogers, Riot Glibson, Merit Subgrow, Talmadge,
Roy Rogers, Riot Glibson, Merit Subgrow, Talmadge,
Roy Rogers, Rontes here or new
think it should be done on the
situation becomes aggravated if report have had ranches here or new
the situation becomes aggravated if rewent for his bankroll in the oppodiction, but That's not considered
the night life lan't all gambling

Film Reviews

Husiy Saves a Life
title. Mospet gang launches on a
juvenile delinquent program that
juvenile delinquent program that
includes the second of the second of the
includes the second of the second of the
trite antica in the Brenda Weiss
mischief catches up with the gang,
they reform. So does the nephew,
when he's rescued from drowning
they reform. So does the nephew,
when he's rescued from drowning
include Goloria Hany Septian
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Thurston Hall, among others. They
in y valiantly with little success.
Young Donaldson, Romile Ralph
in and Robert E. Scott make up the
gang of typical screen juveniles.
Hane is good as the dog, of
the second in the dog of
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The Passionate Friends (BRITISH)

(BRITISH)

London, Jan. 26.

London, Jan. 26.

guild (Ronald-Neame) preduction. Start Ann Todd. Claude Reins. Travor Howard. Directed by David Lean. Screenplay, Eric from H. G. Weller novel. Camers. Guy Green. Oswald Morris: editor, Geoffrey Foot; music, Richard Addinsell. At Odeon. Market and Marchaell. 25, 46. Running time. 91

ary Ann Todd	
ward Justin Claude Rains	
even StrattonTrevor Howard	
tIsabel Dean	
ss Layton Betty Ann Davies	
rvant Arthur Howard	
otel Manager Guido Lorraine	
all Porter Mareel Poncin	
ambermaid Natasha Sokolova	
owerwoman	
nigration Official Jean Serrett	
narwoman Frances Waring	
dige Guest Wanda Rogerson	
licitorWilfred Hyde-White	

Polished acting, masterly direction and an excellent script put 'The Passionate Friends' in the tions. The Changing Friends' in the Changing Friends and the Changing Friends and the Changing Friends and it is an intelligent entertainment worthy of considered support from American audienced support from American audienced support from American audienced support from American audients.

characteristics and the control of t

(BRITISH)

Associated British-Indion, Feb. 1.
dependent Sovereign (N. A. Bronsten)
production. Stars Salty Gray, Stephen
rected by Lance Connect Screenby, by
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82 MINS.	
Angela Rawley Saily Gr	rs
Robert Rawley Stephen Murr	rs
Maxwell Oliver Derek Fr	à:
Simon RawleyNigel Patr	ic
Joan Rawley Beatrice Campb	iè
Lord Clandon Seymour His	d
Lady Clandon Marle Lt Neille	'n
Neille Yvonne Ow	10
Pringle James Hav	t
Foreman	ı
Simpson Edgar Norfe	۵
Cook	n

names, but the customers who can be drawn in to see it should be impressed with this modest Brit-ish offering.

ish offering.

"Sileat Dust" centers on a blind father with a fixation complex so far as his solder son's memory is concerned. To perpetuate that memory the father plans a memorial to him but on the eve of its unveiling the son, who had not fallen a hero but turns out to be a decerter and wanted for murder, a decerter and wanted for murder, for cash to start a new life.

for cash to start a new life. "Fine theme unfolds with full measure of suspense and a deep understanding of the dramatic, and the start of the start

and son, in which the latter falls to his death over a balcow, which seems to re-lied to the seems of the seems of the seems of the latter of the seems of the seems of the seems of the Bronsten, has obviously concentrated on the dramatic values and has scored 100%. This has you concentrated on the dramatic values and has scored 100%. This has you cannot be done in a example of what can be done in a seems of the seems

Once Upon a Dream (British)

London, Feb. 1.

London, Feb. I.
GPD release of J. Arthur Rank-Sodowy
Box (Anthur Rank-Sodowy
B

This is a little comedy, full of simple innuendos, which will make small demand on audiences. A lightweight piece of entertainment, it will get by with patrons at home, but won't mean a great deal to America boxoffice.

mune, but won't mean a great deal to America boxoffes. built around an affair with her husband's exalde and wakes up in the morning believing it really happened. Sitobvious lines and is explicited to raise a chuckle now and then. Story unfolds with little movement and the main setting is considered with the main setting is considered with the main setting is a considered with the main setting is a state of the main setting is a st

Different Decree

in excess of the average feature; or If it is "of outstanding merit"; or deals with "outstanding or special subject matter such as Shakesperean drama," brief asks for an okay to roadshow it.

for an okay to roadshow it.

To avoid the general ban against price-fixing, three companies ask the court to permit insertion of admission prices "for the sole purpose of enabling such defendants to compute their film rental." Prechies made for the well-first the compute their film rental." The compute their film rental." The compute the sole of the compute the co

...in '49, it's eagle lion!

"Will rank with T-Men" and Cahon City!"—Variety

HEAVATION TO STORY





Walter Wanger's tremendous saga of the Southwest's black gold empire!

"TULSA"

Color by TECHNICOLOR

Starring SUSAN HAYWARD, ROBERT PRESTON, PEDRO ARMENDARIZ

alfor Wanger's speciacular, star-studded dramatic romance!
ROBERT CUMMINGS to

"REIGN OF TERROR

Carstaining Arlens Oah). Richard Basehart and





The world-loved story told in joyous music, color, fun!

ALICE IN WONDERLAND"

In new ANSCO COLOR! A Lou Bunin Production, combining Live Action and World-Famous Animated Figuresi

THE RED SHOES







"A wacky frolic Hilarious!"—N. Y. Daily News HEDY LAMARR and ROBERT CUMMINGS in

et's live a little"

Red Stallion Returns! Greater . . better than ever before! RED STALLON # ROCKIES







THE BIG CAT" Color by TECHNICOLOR

Great outdoors drama with Peggy Ann Garner, Lon McCallister, Preston Foster, Skip Homeier

SCOTT OF THE ANTARC





"A fine comedy! Racy and lusty dialog and situations!"—Daily Variety

MIRANDA"

Starring Googie Withers, Glynis Johns, Griffith Jones, John McCallum

5.14 RED RYDER" ACTION WESTERNS IN CINECOLOR I With JIM BANNON as the NEW 'RED RYDER'.

out McKaught syndicated comic strip, by special arrangement with Step

PLUS MORE GREAT PRODUCTIONS The J. ARTHUR RANK Organization "Mr. Perrin and Mr. Traill"..."Blanche Fury,"Color by TECHNICOLOR..."Don't Tak It To Heart"..."Waterlas Rosd"..."Steeping Car To Trieste"..."Broken Journey ..."Saraband," Color by TECHNICOLOR, and "It Always Rains On Sunday.

******* back with the local organization as Clips from Film Row

NEW YORK
RKO'S three divisional sales chiefs are on the road to spart the current Ned E. Depline the current Ned E. Depline the current Ned E. Depline the current Ned E. Depline the current Ned E. Depline the current Ned E. Depline the New York of the Ne

percorn, hits Charlotte, Atlanta and New Orleads.

Eagle Lion's distribution veepee william J, Heineman and general solid the property of the

"Street Corner." sales manager Andy W. Smith, Jr., in Chicago for series of huddles with sales personnel on forthcoming product deals and the results of the present sales drive. Due back at the homeoffice next Monday (14).

PITTSBURGH

Bill Probst upped from head booker to office manager at Uni-versal, with Jimmy Copne succeed-ing to his old berth. Warren Wur-dock, formerly Lowie on North-side, added to booking staff. Pete Quiter, ex-office manager, named city salesman and Red Silverberg,

New York Theatres





Grenory Peck Richard Widmark Anne Rayte "YELLOW SKY" A 20th Century-For Picture

STAGE DANNY KAYE - ROXY 7th Avt. 4 =

RADIO CITY MUSIC HALL -Reckefeller Center

'A LETTER TO THREE WIVES k Deugias - Paul Doupies - Jeffrey Lynn A 20th Century-Fox Picture ECTACULAR STAGE PRESENTATION



open at Harris simultaneously with his visit.
William R. Evans, Osage, W. Va., exhib for more than 25 years, is retiring from business, having transferred his Evans theatre to Durward Coe and Louis Stuler, owners of the Sky-Vue drive-in at Carmichaels; Pa.

CHARLOTTE, N. C.

CHARLOTTE, N. C.

THEATE Owners of North and
STREATE Owners of North and
STREATE Owners of North and
STREATE OWNERS of North and
Interest of the Tyth annual
convention, urged tighter restrictions on the exhibition of salactions on the exhibition of salactions of the children of the control of the control of the control of the control of the control owners of the control of the control owners of the control of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners of the control owners owners of the control owners ow

REGINA, SASK.

REGINA, SASK.
Word from Producer Samuel G.
Engel is that 20th-Fox will bring a crew here this summer to do location material on a production.
City council at Yorkton, Sask, to impose a 10% tax on admissions over 25c.
R. G. Smyth, formerly with offer the production of the production

CHICAGO

Essaness theatre circuit takes over operation of Willard, south side Negro house, which has been leased by Moe Wells for last dec-

leased by Moe Wells for last deciaccount of the Month o

back with the local organization as aslessman. Here, of St. Louis Mon-French Level and the French Level and the Level and the Pransum text settings, vice How Howard, who resigned to go into another line of bury bedded in St. Anthony's hospital here. Missouri exhibitors and their settomers, will justified in St. Anthony's hospital here to the Level and the Level an

Krim Points

Continued from page 7 gross better than \$1,250,000 while "Deal" would do about \$1,000,000.

Boston Bank's B. R.

"Deal" would do about \$1,000,000.
Boston Bank's B. R.
Financial arrangements have been closed with the First National Been closed with the First National Been closed with the First National Been closed with the First National Been closed with the First National Been closed with the

for \$530,000 did over \$1,250,000, he added, while obers which cost \$1,200,000 did not garner more more than \$700,000. 3. Arthur Rank's "Bed Shoes," J. Arthur Rank's "Bed Shoes," J. Arthur Rank's "Bed Shoes," J. Arthur Rank's "Bed Shoes," J. Arthur Rank's "Bed Shoes, and J. Arthur Rank's "Bed Shoe

Exhib Denies = Continued from page 7 =

Continued from pace 7
Intention of branching out with
theatre acquisitions. "We are sticlling to the production-distribution
of of the business," he said.
Lawa organized as a distrib company two years ago its income has
been steadily mounting. Revenues to
1346 exceeded those in 1447 by
week period in the company's hisweek period in the company's history which grossed less than the
previous four weeks. Krim said his
the profit side of the ledger since
last summer.
EL will continue its current
policy of handling medium-budget
(City' and "He Walked By Night."
"We are not striving to turn out.
City' and "He Walked By Night."
"We are not striving to turn out.
City' and "He Walked By Night."
"We are not striving to turn out.
The walked by Night."
"We are not striving to turn out.
The company beadand-butter pick only any's breadand-butter pick only any breadmedium pick on the pick of the

Wotta Diff 2 Years Make

Charles Chaplin's reported demand for \$2,700,000 for his 50% share of United Artists—which would put the valuation of the company at \$5,400,000—makes an interesting comparison with the \$12,000,000 which the (SI) Fabian-Sergel Stemenke (First Bank of Boston) syndicate was offering two years ago. Although the valuation then was well over twice what it is now, the company from a profit standpoint—at the moment, anyhow—its actually better off now than them. With costs pared to the minimum and excellent home from "Red River," U.A has been in the black since Septem-bens from "Red River," U.A has been in the black since Septem-

now than then. With costs pared to the minimum and excellent neturns from "Red River," UA has been in the black since September of the property of the propert

UA Fee Too Much for Indies Continued from page 4 =

regular 271/4% fee and more advantageous terms on second money.

Angle of the switch from Nasser to Nassour is both of them are studio operators (and related). With very little Indie production around, they've been competing strongly to get producers to work on their lots get producers to work on their lots by offering financing. Nassours have been working with Hunting-ton Hartford, A&P Stores heir, on a deal by which he'd make a \$5,-000,000 revolving fund available to them to finance UA producers.

them to finance UA producers.
Nasser, to promote production in
his studio, is guaranteeing to
hughes the return of his \$800,000
and thus bears ultimate responsition of the studies of the studies of the
UA must approve the packages, of
course, but Hughes has no approval, since his money is guarateed. Hughes put up the coin as
the studies of the studies of the studies of the
had given UA for release.
If the Rooney-Stifefel deal re-

If the Rooney-Stiefel deal remains intact, there will be \$420,000 left in the Hughes fund.

Nassers & Nassours

Nassers & Nassours
As if Hollywood didn't have
enough troubles, confusion
over the Nassour and the Nasover the Nassour and the Nastone of the Nassour and the Nastone of the Nassour and the Nastone of the Nassour and the Nastone of the Nassour and the Nassour a

end. Both families are of Syrian origin, loo.
William and Edward Nassour Studio,
William and Edward Nassour own the Nassour Studio,
which they organized in 1945.
James Edward and George
James Edward and George
Gurdet the General Service
Studios in 1947. They had
been important California circuit
operators (United Calicornia circuit and T. & D.) for
namy years prior to their interest in production.

Bischoff was to get \$200,000 and R-S \$180,000 and Nasser was seek-ing a third producer.

Johns Milwaukee Metro statt.

If the composition of the composition are being taken in anti-trust ust of Town entered. Milwaukee McKay joined sales staff of RCO exchange.

ST. LOUIS

Charles Ferris sold his photo Play, Lovington, Ill., to James Simpson and becomes manager of Play, Lovington, Ill., to James Simpson and becomes manager of play, Lovington, Ill., to James Simpson and becomes manager of like of the completion. Turneyli, is near-sing completion. Turneyli,

business may buy the other out or buy off the commitment to U.A.

Rooney Ordered to Work
Hollywood, Feb. 8.
Mickey Rooney was ordered by Rooney-Stefel Corp. to report for work in "Quicksand" at the Motion and the Commitment of t

\$92,000 Blaze at Hamilton, Me.
Kanasa City, Feb. 8.
Fire razed a block of bulldings in
Hamilton, Mo., Feb. 3. Including
Harry Till. Loss was estimated at
\$92,000. Till is seeking temporary
quarters in which to carry on un-

Alwans --THE SHOWMAN'S FRIEND in Los Angeles

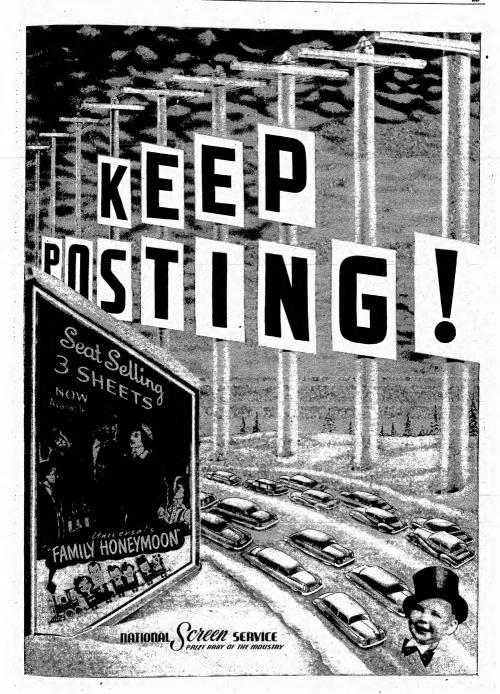
500 Modern Rooms with bath and radio "Foremost on the Coast

ALEXANDRIA HOTEI

Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.







Applicants for AM Stations Starting To Bow Out in Droves in Wake Of TV Upsurge, Easing Load of FCC

Skyrockt speed of video devel-opment, plus the long wait for cumbersome machinery of govern-ment to grind out station permits, is published to call it quits. Quite a few others are wondering whether to go through with plans to enter the standard or FM broadcast field. Problem of keeping pace with the heavy increase in applications for stations has been balling, the

Federal Communications Commission for some time, A recent proposal to Institute a panel system in an effort to expedite processing detection of the processing of the commence Committee which a subcommittee report last month; saw it as a bypassing of full Commission responsibility. However, the Commistee responsibility. However, the Commistee recognized more of a system to speed up current backlog of cases which, it was much work as a much as, 35 months work as a much as

A lot of television has come along in 15 months, while applicants for just plain radio stations cash; for the Commission to most relevant for just plain radio stations cash; for the Commission to move along and the relevant plain radio station moves along and the plain the commission to move along and the plain the plain the commission to move along and the plain

he can't be sure of action in 15 months. Often it takes much longer and other circumstances. Finds Fletture Has Changed For instance, last week an applicant who field for a daylime staplicant to 1866 ecided to widn'taw, even though a hearing on the ease was to be held this week is decision on which held this week is decision on which another six months. The applicant Dale C. Crowtey, told the FCC that during the long period of time that aluring the long period of time that aluring the long period of time that aluring the long period of time that during the long period time that the long the long that the long that the long that the long that the long that the long that the long that the long that the (Continued on page 40)

CBS Hesitates on Shift Of Elgin-American Marx Show to Follow Crosby

Elgin-American, the compact outfit which sponsors the tape-recorded Groucho Marx show on ABC, has put in an application

outfit which sponsors the tape-recorded Groucho Marx show on ABC, has put in an application of the property of the period of the sponsors of the period of the sould continue its bracketing with Bing Grosby, as prevails this sea-ton of the period of the period of the While Collumbia would welcome the show, web excess are dubious as to the client auspices, feeling that the account isn't big enough to embrace entire CBS feelillies on tions under which Collumbia would ceept the business. That would hike Egin-American's budget to nearly double the amount it now spends for its 26-week ride on ABC.

Ed Kirby Consultant

UII NDL Trogram Inceas
Edward M. Kirby, who recently
disposed of his minority holdings
in WMAK, Nashville, will be identified with NBC for the next 60ment of the second of the seco

WFIL Buys Radio Time

WFIL DUYS Kadlo IIME
WFIL has purchased daily signof announcements on five dayline stations in this area, inviting their insterners to tune in on WFIL's insterners to tune in on WFIL's main seems on that evening. The WFIL announcements will be the last thing sired each day by WMAR, NOTSHOWN; EWPWA and WYCH, Chester; WKDN, Camden, and WNG, Filadelphia.

'Ozzie and Harriet' Set To Move Back to CBS In April Instead of Fall

Everything is now set for "Ozzle and Harriet" to move from NBC back to CBS at 6:30 Sunday night, starting April 3, instead of waiting until next fall. CBS has already received the order from O&H's starting April. 3, instead of waiting until next fall. CBS has already received the order from O&H's sponsor, International Silver, to take over the time currently oc-cupied by Coca-Cola's Spike Jones

show.

Jones appears headed for the Saturday night 8:30 segment on CSS, with the sustainer "Philip Marlowe," being moved to a new time. Only difficulty remaining to be ironed out is rerouting the Jones band tour of one-nighteen the control of the segment of the control of the

Atlass, Halpren's **Rival KLAC Bids**

Hollywood, Feb. 8.
Two groups representing local
and Chicago capital are still dickering for purchase of KLAC here.
Nate Halpren, former assistant to
CBS prexy Frank Statton, declared on his return from Frisco
that his backers are radio and
picture people but declined to reveal their identites.

picture people out recrimed to recompeting with Halpren for the
radio station soon expected to pass
to Warners ownership are Ralph
Atlass, owner of stations in Chicago and Minneapolis, and Ben
Lindtheimer, Chicago sportsmansought until FCC olays sainsought until FCC olays sainsought until FCC olays sainand in Frisco, it is understood the
price tag on KLAC is \$350,000.
Halpren declined to say whether
Halpren declined to say whether
KYA, Frisco, which is included in
(Continued on page 42)

(Continued on page 42)

FORD DEALERS TO GIVE UP ALLEN SUN. TIME

With Fred Allen scramming ra-dio end of the current season, his sponsors, the Ford Dealers, now

23-week basis, the only condispecial support of the sure of the

KCBC, KIOA Merger Off

KCBC, KIOA Merger Ut.

Be Moines, Peb. 8.

Officials of KCBC and KIOA
have announced they are droping all plans for a merger. Discussions
for a possible merger-of the two
several weeks.

The joint statement said "legal
and techsical difficulties made the
ment was issued by Rollo Bergeson, general manager of KIOA. It
time its operations as before."

The merger plan reportedly
time its operations as before."

The merger plan reportedly
alled for consolidation of AM
called for consolidation of AM
called for consolidation of AM
called for consolidation of AM
KIOA and its call letters. It would
thus have become the Mutual outlet here.



KIZ NEWS EDITOR JIM BENNETT

ews announcing. KLZ, DENVER.

Bristol-Myers 2-Show Switch Looms in Fall

Bristol-Myers, which sponsors the brace of Wednesday night. NBC shows, "Duffys Tavern" and Mr. District Attorney." Is zero to either CRS or ABC next season. The contemplated B-M strategy supports the growing belief that come Suptember, radio will problem to on me r ci al. programming dividencers, cancellations, talent retirement, etc.) on record. To mention but a few, the dollarietiement, etc.) on record. To mention but a few, the dollarietiement, etc.) on record. To mention but a few, the dollarietiement, etc.) on record. To mention but a few, the dollarietiement, etc.) on record. Support of the dollarietiement, etc.) on record. To mention but a few, the dollarietiement, etc.) on record. To mention but a few, the dollarietiement, etc.) on me r ci al. programming to scram out of radio. "Ozcie and Harriet" is CBS-bound, as is dollarietiement, etc.) on me r ci al. programming to scram out of radio. "Ozcie and Harriet" is CBS-bound, as is dollarietiement, etc.) on me r ci al. programming to scram out of radio. "Ozcie and Harriet" is CBS-bound, as is more description of the control of the

"Duffy" package for \$20,000 a week doesn't commence until such time, B-M figures it may get a better shake next season by joining Crosby Wednesday nights on CBS or bracketing its brace of shows with the Wednesday comedy taient lineup on ABC.

FM Time Sales Clinic Set for N. Y. to Prove Medium's Here to Stay

meaning Shere to Slay

Mahlarton, Ph. 8.

FMA with hold its first FM the sales clinic in New York April 1 "to fill in some of the blanks in current thinking and appreciation ness as sales-producing medium. FMA presy William E. Ware said he hopes to present up-to-date refrom urban centers, on progress FM "has been quietly making while everyone's attention has been focused on the expensive TV "We don't hopes."

been focused on the expensive TV sideshow.

"We don't happen to believe" he added, "that anything as mod-ern as FM-radio or as reliable as the human ear is going to become obsolete, even if people's eyes do become distended while watching for the promises of television."

Future Whiting Stints In Legit, AM Out of N.Y.

Hubbell Robinson, Jr., CBS program veepee, returned to New York this week from the Coast,

York this week twoms to case where he spent aversal week where he spent aversal week where he spent aversal week on vacation. While on the Coast he was married to Margaret Whiting, singer on the Campbell Soup Miss Whiting is resigning from the Hollywood-originating program at the end of the season in May to reside permanently in N.Y. with her husbend, she has a Broadway ture radio atints will be out of Manhattan.

FCC Biding Time on Giveaways As Stations Do Some Private Policing

'Stop the Music' Due For Lengthy Stay on the Air Desnite Any FCC Action

Regardless of whether the Fed-ral Communications Commission rules that telephonic giveaways are illegal and must be taken off the air, it's a certainty that ABC's "Stop the Music" will go on undisturbed and pile up its Hoopers for perhaps a couple more sea-

ABC has already served notice that it intends to fight any reverse decision right down the line via the courts. And in such an eventuality, it's considered inevitable that the litigation will the up final action for perhaps two seasons, or more. And by that time it's deemed likely that hat we have the passed its peak.

ECC decision hat been pending.

passed its peak.

FCC decision has been pending
for some months and latest word
from Washington is that a Commission declaration of policy will
be forthcoming in either March or

Heidt's 'Iffv' Sun. at 7 Status

Future status of Horace Heidt and his occupancy of Sunday at 7 on NBC as opposition to Jack Benny's top Hooperated show is very "lift," at the moment NBC spent approximately \$125,000 to ballyhoo the "youth takes or to ballyhoo the "youth takes or to ballyhoo the "youth takes or to ballyhoo the "youth takes or to ballyhoo the "youth takes over the Benny switched networks, but thus far it has spelled disaster for both the Heidt program and the network."

work.
When Heidt's Philip Morris
show occupied the Sunday night 10:30 segment, with practically no
opposition, it was riding high with
a 17 Hooper. Within five weeks it
has been whittled down by the
Benny opposition to its, present
9.6 rating, representing a drop of
1.6 over the previous Gan. 15)
rating.
There is a clause in the Heidt

rating.

There is a clause in the Heidt contract which permits him to twamp the 7 c'olock picture after 13 weeks. It is considered a certainty that he'll step out and probably return to his old time. All of which poses a new problem and promotional campaign for NBC. Promotional campaign for NBC.

Reports that Philip Morris was planning to cancel Heidt altogether are entirely unfounded, say both the web and the Blow agency, handling the show for the client.

COKE RENEWS DOWNEY IN CHANGE OF HEART

IN UNANUE UF RIEAR!
Cose Cola, which has been doing lots of radio retrenching in preparation for its sponsorship of Edgar Bergen in the fall, has apparatly had a change of heart about the Downey 15-minute late night NBC program, along with Edgar College of the Downey 15-minute late night NBC program, along with College of the College

But the coke company, on the basis of a survey it conducted which found Downey endowed with a loyal audience, has decided to a loyal audience, has decided to renew for another cycie. Mean-while, the company is planning to go ahead with plans for a TV show-easing of the tenor and it's been indicated that, following the Ber-ger pickup, any addition budget-ary outlays will be channelled the TV way.

Gilbert M. Hutchison has been named general manager of WBIG here, succeeding the late Major Edney Ridge. Hutchison joined the station in 1936 and was made commercial manager six years ago.

Expected, adoption of rules by the Federal Communications Comments of the Federal Communications Comments of the Federal Communications of the Federal Communications of the Fe

the need arise, Vanuary learned last week. Assumed the hearing Oct is on prosome either the hearing oct is on proprograms bordering on the stations have pulled in their horns on plans to start new audiencegetters. In a number of cases, the more objectionable shows have been revised in format and comparts have become considerably presents have become considerably

more objectionable shows have been revised in format and conselerably fewer.

It is understood that quite a few stations were ready to launch forth the commission began to look into the shows. With the prospect on official slaphown, they decided shows. With the prospect of the commission began to look into the shows. With the prospect of the commission began to look into the shows. With the prospect of the commission began to look into the commission began to look into the commission of them are the commission has the commission of the commission has the commission of the commission has the commission of the commission of the commission has the commission of the commission of the commission of the commission has the commission of the commission of the commission has the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission of the commission has the commission has the change of the commission of the commission has the change of the commission of the commission has the change of the commission of the commission has the change of the commission of the commission has the change of the commission of the commission has the change of the commission of the commission has the change of the chang

St. Loo Brewery's 3-Yr. Pact on Cardinal Games: Plan 54-Station Hookup

St. Louis, Feb. 8.
Griesedieck Bros. Brewing Corp.,
through Ruthraun & Ryan, last
week completed a deal with Fred
Saigh, new and sole owner of the

through Ruthrauff & Kyan, leat week completed a deal with Fred Saigh, new and sole owner of the Cardinals, for a three-year condition of the control of the

(Continued on page 42)

MORGAN COMEDY SET, ALLEN AS 'GODFATHER'

casing of the inner and it's howindicated that, following the Bergen pictup, any addition buggle
ary outlays will be channelled the
TV way.

Hutchinson Heads WBIG
Gilbert M. Hutchinson has been
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AM-TV CAKE-AND H'WOOD, TOO

CBS: Impregnable Eight Days a Week' CROSBY FORMULA Battle of Cigarets' Flaming in AM-TV;

Comment among some of the upper chelon at CBS in connection with Operations Paley is that "this is only the beginning. Columbia must and will make itself impregnable, not seven but eight days a week—the extra day as an added pracaution." Behind not confronted with the same problem; David Sarnoff has his RCA manufacturing end of the business with its fabulous billings at the height of the TV expansion era and doesn't have to look to its subsid NBC operation to pick up the video tab. On the other hand, and the control of the business with its fabulous billings at the leight of the TV expansion era and doesn't have to look to its subsid NBC operation to pick up the video tab. On the other hand, and it is the leight of the two problems of the producesting revenues, and only by insuring an impregnable broadcasting setup can Columbia hope to expand TV-wise of Paley expanding into five Y receiver manufacturing. The likelihood of Paley expanding into five Y receiver manufacturing to link Philoweb exces say, althought some quarters have cought to link Philoweb exces say, althought some quarters have cought to link Philoweb exces say, althought some quarters have cought to link Philoweb exces say, althought some quarters have cought to link Philoweb exces say, althought some quarters have cought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb exces say, althought some quarters have sought to link Philoweb excess new least and the Operations. The determinant has a strict to link philoweb excess new least and the Philoweb excess new lands and the Philoweb excess new lands and the Philoweb excess new lands and the

CBS January Biz Takes 10% Hike Over 1948 Despite General Industry Dip

Despite a general dip in radio billings in January which appears also to be carrying over into February, CBS points to a net hike of 10% for the first month in '49 over January, 1948, business.

over January, 1946, business.
In the face of the current alarm
over sponsors running for cover,
the national sales picture, stations
report, isn't particularly gloomy at
the moment, although it's been
estimated that the first six months
for the networks. However, with
the present clamoring among
clients to jump aboard the Columbia bandwagon, CBS execs are condefent that the January upbeat will
get a continual reprise throughout
the year.

the year.

Columbia's annual financial report released last week showed a net lincome for the 52 weeks of '48 of \$5,041,700, whereas the net or the fiscal year of '47 (comprising 33 weeks), totalled \$5,920,100.

However, the drop of nearly \$900,900 takes into account the substance have or the state of t

(Continued on page 42)

CBS' \$1,600,000 **Cancellation Rap**

American Tobacce Co. served and the control of the

Prexies on the Lam Prexies on the Lam Interest in the Battle of the Networks flared up anew over the weekend as both NBC prexy Niles Trammell and CBS Stanton took it on the lam. Trammell, it turns out, in Hollywood "in connection with the present situation," say we be exces. Stanton's whereabouts are none guarded— nebody it latking.

Goldberg's' TV Click Paves Way For AM Reprise

First instance has cropped up of an extinct but onelline favorite radio show becoming so successful in its reincarnated TV version that it is now being projected anew for an All shower of the result

TO SHOW WAY

By GEORGE ROSEN
Bing Crosply we recently evident
ferred his future recently evident
allegiance to 'CBS' William S.
Paley for \$1,000,000, is mulling a
row-way programming operation
to 'CBS' william S.
Paley for \$1,000,000, is mulling a
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factor in stymiening the pacting of signine personalities for tele. Signine personalities for tele. It was considered ineviable more than the considered ineviable more than the constant of t

botten on both of the major net-works. It is reported, is ped-dling his show for next season. Phile is now paying him \$25,000 a week for his taped AM program on ABC, but the erooner, it's un-deration, wants \$27,700 for next show the state of the sta

TV version.

Such a parlay would also permit for separate sponsorship of the video edition, with a commercial cut-in to dovetail with the AM commercial insert.

Fatima Snuffed Out

THUREER'S RADIO FIRST
Fatima Cigarets will yank Lady
Fatima From its Basil Rathbone
mystery series.
Although audience liked the role
of the lady who appeared to Rathbone in his reveries, Fatima drew
fire from two sources—the critical test size ires himself. He has aland a namber of CBS stations ready had preliminary talks with
which were taking the show cuffo. Ident writers.

Major Cos. Plunging Deeper in Video While Retaining Full Radio Budgets

Capital in Reverse

Capital in Reverse
CBS board chairman Willam S. Paley's capital gains
acquisition of Jack Benny's
Amusement Enterprise package (which gives CBS a financial toehold in Amusement
Enterprise's first Benny-produced pic, "the Lucky Stiff"),
is already translating itself into Paley's initial capital loss
transaction.

into Paleo's initial capital loss transaction.
"Lucky Stiff," made at a cost of approximately \$750-000 of approximately \$7

NBC May Have To Revamp Entire Sun. Cream Time

Just how catastrophic and far-reaching that NBC Sunday night deneed by the fact that the net-deneed by the fact that the net-lever than the net-of network commercial time.

"Ozale and Harriet" move out of 6:30 for a switchover to CBS. 10: Ozale and Harriet" move out of 6:30 for a switchover to CBS. 10: Ozale and Harriet" move out of 6:30 for a switchover to CBS. 10: Ozale and Harriet" move out of 6:30 for a switchover to CBS. 10: Ozale and Harriet" move out of 6:30 for a switchover to CBS. 10: Ozale and Harriet" move out of 10:30 for a switchover to CBS. 10: Ozale and Harriet Marking of Phil Harris-Alice Faye as the 7:30 at the 10:40 for a switchover to CBS. 10: Ozale with NBC pitching up a new Henry Morgan comedy show for 10:40 for

THURBER'S RADIO 'FIRST'

"Battle of the cigarets" in radio and television grows, keener by the week, with Old Gold now planning to project itself as one of the top cities of the control of the con

are plunging deeper and deeper into the TV picture without any signs of curtailing their radio property of the property of the property of their picture. The property of their picture without any signs of curtailing their picture and their pictur

Coy Still Coy On FCC Status

Chimma Washington, Feb. 8.
Chimma Washington, Feb. 8.
Chimma Washe Coyof they commitment as to whether he is planning to leave the government. Asked tow comment on commendation of the comment of the commitment of the comment of the

WJOL Beats Racing Rap

WJOL DEAIS NACHIN RAB WJOL has secured renewal of FCC license, despite complaints of police chief Ernest Oberbey that horse racing programs were contrary to public interest. Commission decided race information was not in itself illegal, in absence of clear proof in the line increased of the proof of the

Down With the 400

WOR, N. Y., and Mutual have clamped down on "The Four Hundred"-400 "professional" contestants who have made themselves nuisances by regularly trying to crash in, and cash in, on quiz pro-

Cooperating with CBS, which has also been plagued by the 400, WOR and Mutual have set up a new distribution plan for broadcast tickets which will bar the professionals from studio audiences. Their presence and behavior distract performers, others in the

audience and the radio listeners," a WOR spokesman said. The station has listed names and addresses of the regulars in a card file. Most of them can be spotted by artists, guest relations staffers and theatre personnel.

and iterative personne.

As part of the new plan, mall requests for quiz show tickets from regulars will be ignored. In addition, the practice of WoR-mutual has been discontinued. However, there will be tickets on the holds and reception rooms of WOR-mutual has been discontinued. However, there will be tickets on hand for other programs to fill public requests.

WOR-Mutual and CBS have exchanged data on the 400. The stations have found the regulars using all kinds of dodges to get tickets, ranging from phony names to having friends mail letters from out of town. However, they have samples of the regulars handwriting and their ruses are generally uncovered.

Bob Hope May Yank His L'ville Bid; **AVCO Wants Own Rule Repealed**

Washington, Feb. 8.

Washington, Feb. 8.

day postponement on hearings on bidders for the Loudwille Couries, and the state of the course of the course of the course of the course of the course, his course said for a later date hecause of other days of the course, and the course of

AVCO Attacks Increase

stay should be filed.

AVCO Attacks Increase

Washington, Feb. 8.
1 least, to the Awshington, tation sales despite increasing attacks on the system and petitions for waiver. Vastury learned to the state of the system and petitions for waiver. Vastury learned to the materially altered.

Latest petitioner for the repeat of AVCO came last week from 10 AVCO are last week from 10 AVCO growers.

L'attack of the State of th

to question transfers, and hold video and package deals to the procedure.

A consideration of the process of the process violation and for waiver of the rule in the WAIAS purchase application. It is to process violation and for waiver of the rule in the WAIAS purchase application. It is to process the process violation and the waiver request will be assumantly denied on the ground that the waiver request will be summarily denied on the ground that the rule is in force and the process of the proce

Mutual To Spark Heart Assn. Drive With Feb. 14 'King Of Hearts' Show

Aing Ut Heart's Show Mutual is planning to kick off the Heart Assn. drive with a "King of Heart's show on St. Valentine's Day, Feb. 14. Taking part will be Gen. Elsenhower, Mayor O'Dwyer, Gen. Elsenhower, Mayor O'Dwyer, Dekens and Ford Fricks. The Metropolitan Assn. of Disk Jockeys is cooperating with the New York Heart Assn. to sell 100,000 orchish being flown in from the Company of the Compa

Hawaii. Listeners are being asked to contribute \$1 or more, with the Heart group sending an orchid on Feb. 14 to person named by the listener. Plan was first broadcast on Bill Taylor's "Sunrise Sere-nade", with WOR, N. Y., reporting hig audience response.

FCC TO HEAR DENVER, **HUB SOUAWK ON WXKW**

The SQUAWK UN WXW
Albarry, N. Y., Feb. 8.
The deal Communications
commission of WiDil, Boaton, and KoA, Denver,
on March I, charging interference
by Albarry's station WXKW,
The two stations will store the
Commission four points which
were outlined in petitions in an
effort to gain reconsideration of
truction permit to the operators of
WXKW.
The four points which the De-

WXKW.
The four points which the Boston and Denver stations will stress, and ask the Commission to consider are for the Albany station Interferes with broadcasts of stations WHDH and KOA.

Whether WXKW night antennae could be adjusted so as not to send more send to be adjusted so as not to send more send with the Commission's quie WXKW. In the Commission's quie and the commission' mission's rules.
4. Whether the FCC should order a reduction in WXKW's op-

erating power.

Documentary Kicks Off Greater Boston Survey On All Hub Stations



BEN LUDLOW

BMB Cracks WLW Nut. Revitalizing Industry Bureau

Things are looking up for the Broadcast Measurement Bureau. The BMB's Technical Committee recommendation for a revised plan or reporting audience figures breaking down audience figures breaking down audience figures. Robert E. Dunville, executive veepee of Crosley Broadcasting, told Vanizry yesterday (8) that WLW. Cinchinadi, may subscribes. WLW. Cinchinadi, may subscribe. Lis. BMB prexy, last week and said that the station would join pro-On All Hub Stations of Boston, Feb. 8All radio stations in Greater Boston will broadcast the station would be station be considered to the station will broadcast the station would be station by pose Nobody Cared' Sunday [13] from 1:302 p.m. The broadcast will inaugurate publication of the post of the most comprehensive and difficult undertakings were attempted by any community in the country.

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St. Louis' KXLW In 500G Suit Vs. Union **Charging Unauthorized Stoppages**

Another chapter of the tribulations of KXLW, St. Louis, Feb. 8,
Another chapter of the tribulations of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis counts of KXLW, St. Louis St. Louis Counts of KXLW, St. Louis County Anodesating Co., Leaded by Giv Runnion, formerly with KXMCX, charged a strike had been called last Dec. 6 by the four secret ballot and without filing notice with the Industrial Commission of Missouri in violation of the Petition casts \$100,000 damages for alleged acts of the defendants in inducing workmen engaged in erecting a new broad-

casting tower to leave their work. In a second count, the petition saks \$300,000 damages for work in a second count, the petition saks \$300,000 damages for the station of the station to cases advertising and threatened to boy-cott advertisers with the defendants urged customers of the station to case advertising and threatened to boy-cott advertisers with a facility of the station and the station in the stat

From the Production Centres

IN NEW YORK CITY . . .

eon Feb. 24. Jack

son's "Radio Merry-Go-Round" kickaround at kadio Exces Club lunchon Pab. 23. Jack Kapp, of Deca Records, spiels at Inoncroves (Thurswork and the Common of the Common

Dandow: uccumentary ren. 20 from 12:390-130 p.m.
John Horn, who was radio ed of dedunct N, N, a way which is the George Canadal's CDS publicity of the Company of the Compa

IN HOLLYWOOD . . .

IN CHICAGO . . .

"Do It Yourself Clibb" made debut Mon. (7) on WMAQ. Show airr hints to housewives. ... WBBM's John Harrington will start 13th year of football broadcasting Sept. 24... ABC's "Shoppers Special" will bost Alice Stevens singers Feb. 12... Ed Allen, "Early Bird" will WMAQ, talks at Marengo, Ill., Feb. 23. on radio personalities. ... Harmonicats will guest over WBBM's "Melody Lane" tonight... Dr. W. W. Bauer of American Medical Assn. featured on "The American radio folk in one act legist Feb. 18. Quartet is Mill's Remano d WIMD (Continued on page 40)

AB CODE GETTING BRUSHERO

Average Program Hooperatings

Network ABC. CBS MBS	Sun. 11.8 12.8 6.7	Mon. 6.8 17.1 4.0	6.3 10.6 3.3	11.0 8.6 3.7	Thurs. 5.2 13.0 3.7	9.5 2.3	Sat. 4.0 9.3 6.0	Total Eve. 9.9 11.9 4.3
NBC	11.3	7.0	15.9	12.9	10.9	9.6	12.4	11.5

Minutes of Sponsored Time

Network	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Eve.
ABC	255	110	50	215	90	. 180	30	930
CBS	240-	270	210	210	270	270	120	1590
MBS	100	85	- 65	35	65	90	60	500
NBC	210	210	240	240	240	225	210	1575

N. Y. Indies, Bitten by a TV Rating, **Throw Cancellation Book at Hooper**

Inrow Lancellat

The three New York Independents who subscribed to the Hooper-survey—WQXR, WOV and WNEW—have sent in letters cancelling because the house of the hoper's TW reports are.

The sent in letters cancelling is tho was caused to Hooper's TW reports are.

WQXR's Elliott Sanger said, "We are convinced that your newly adopted method of making the New York area survey is not safeware to the saked and as to the distribution of the sample. We believe it discinnates against the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the non-network standards and the nedia are concerned. We feel that the present system both in sampling technique does not give us the incident picture we need." Rajph Well of WOV mode similar the picture was the nedia are concerned. We feel that the present system both in sampling technique does not give us the incident picture we need." Rajph Well of WOV mode similar to the picture of the need of the n

Poll-Taker Acceptance **Embarrasses Stations Via Phoney Home Callers**

Via Phoney Home Callers
Public acceptance of politakers,
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a warning. atter Business Bureau of New Better Business Bureau of New York reports many instances of the racket york many instances of the racket when the carvassers aren't posing as post-darkers or survey men, they sometimes represent themselves after the point health department. Activities point health department. Activities point health department. Activities point health department. Activities point health department. Activities point health department. Activities point health department. Activities point health department activities are received as the position of door-do-door racket my hurt legitimate researchers.

BBR cautions woman not to sign ment, they sometimes represent themselves as coming from the health department. Activities probable to the solution of the health department. Activities probable to the solution of the health department. Activities probable to the solution of the health department of the solution of th

KBST's 265G Sale

MSD 1's Zobb Sale

Bit Springs, Tox, Feb. 8.

The FCC has approved the sale

KRST here from the Bit Spring

Herald Broadcasting Co., to the

Big Spring Broadcasting Co., to ra
consideration of \$265,000. Outlet

Abb Lilocycles

William J. Wallace, present gen
real manager of KBST is present

then we group and has 40% interest.

Whishey, each with 20% interest

Whipkey, each with 20% interest.

AM Flacks Gripe Over 'TV-Happy' Eds on Dailies

Eds on Dailies

AM flacks are burning at what they call "TV-lappy" radio editors are by-passing AM news in favor of items about video.

Flacks and that the critics are by-passing AM news in favor of items about video.

Flacks and that one resent collision of the collision of th

GOUKAS' WPEN POST

radio columns.

Washington, Feb. 8.
Tightening up of advertising budgets, competition of video, and a generally greater pressure from the various media to sell time and the various media to sell time and space are lowering the commercial standards of radio, with many sta-tions completely ignoring the code of the National Assn. of Broad-

casters.

Talks with station owners,
VARIZEY found last week, reveal
that television is cutting in supprisingly heavy on time sales of
the independents. The effect owner indirectly through release of time
on the larger stations, particularly
those with TV affilies. These
going after business normally reserved to the smaller outlets.

As one station, operator, told

sofing after business normally reserved to the smaller outlets.

As one station operator told VARIETY, "the code is a wonderful thing If you could live up to it than I you could live up to it than I you could live up to it was the common to

conform to the three-minute limit.

Plenty Time Available
Many of the big stations, it was
found, have choice time periods
available. In one large eastern
industrial city, reported one of its
stations, an advertiser can pick his
spot. Television was given as the
(Continued on page 40)

CLIENT GIVES UP TV FOR RETURN TO RADIO

Howard Clothes will sponsor Jimmy Powers "Powerhouse" Powerhouse before period of news WCIS. Move is significant because the sponsor had previously bankrolled wrestling matches on television and evidently feels that TV is not yet the medium to reach a mass "Powerhouse of the Air" broad-""

market.

"Powerhouse of the Air" broadcasts will be heard seven nights a week on WNEW at 7.45 p.m., starting March 11 and featuring the sports editor of the New York Daily News. This is the first time since the war that the indie has skedded a sports strip.

COM'L STANDARDS Columbia Now Gem of the Hoopers As NBC Loses Average Rating Lead

Hub Busses Go FM

Hub Busses to FM
Deaton, Feb. 4.
Einst local application, of FM in
public transportation, goes linio
effect this week when WXHR,
Cambridge, working through the
facilities of WTAO-FM, pipes music
and advertising into 16 busses of
the Eastern Mass. system.

O p.m. Receivers are locked in the
busses so no one can stop them
and special system and to be
worked out whereby music filters
into the busses; all low dynamic
comes on with a commercial, he
pushes a button and the volume in
the busses is doubled.

Mutual's Drastic Program Revamp; Move Heatter Up

Mutual will completely evenamp its weekday evening sachedule in the next couple of months cued to the shift of Gabriel Heatter from the 9 p.m. spot he has held continuously for 14 years.

It is not so that the shift of the shift of Gabriel Heatter from the 19 p.m. spot he has held continuously for 14 years.

It is not shift of the shift of the shift of the shift of the shift of powers are shift of the shi

WGL, AFRA, FT WAYNE

• Tucked away in the two Hooper Pocketpiece released since the first of the year is one of the most revealing breakdowns of figures In recent years. The sum total shows that CDS, for the first time shows that CDS, for the first time shows that CDS, for the first time hastory, has moved into leadership on average program Hooperatings for the week, the latest overall fig-ures giving CDS, 11.9 as opposed to NBCS 11.5.

for the week, the latest overall fag-ures giving CSS 11.9 as opposed to NBCS 11.5.

Almost equally significant is Almost equally significant is CSS there, too, has forged alsead with 1.490 minutes of weekly bankrolling in contrast of weekly bankrolling in contrast with NBCS 1.50 course, in the Co-lumbia ascendancy on the weekly weekly bankrolling is the dominant position of the network on Sunday weekly significant in the con-tract of the weekly of the weekly significant in the con-tract of the weekly of the reason when the con-tract of the weekly of the weekly significant in the con-tract of t

\$12.000.000 Texas Suit Vs. NBC, Raleigh, Seeds On Alleged 'Funny' Piracy

Fort Worth, Feb. 9.
Suit has been filed in U. S. district court here in behalf of Wil-

WGL, AFRA, FT WAYNE, GETS 8% WAGE HIKE

WGL, hard the work of the work of Radio Artists, calling for an 8% concrease for members of the microare for members of the microare for members of the microare for members of the microare for members of the microare for members of the microare for members of the microare for members of the microare for members of the microare for members of the station, retractive to Dec. 1, 48 microare for

Jim Dallier's N.L., Fost.

James E. Sauter, head of Air
Features, has been named head of
the radio and television sector for
the 1949. Red Cross Fund of
Sauter, who was in charge of eitertainment for the Democratic
Mational Committee during its recent campaign, and who headed
for the City of New York and is
a national veepee of the Veterans
of the City of New York and is
a national veepee of the Veterans
served in a similar capacity for the
Red Cross in all its war and postwar campaigns.

MacGREGOR'S FM TAB

macoractors Fm Intercept in a setablished a reduced rate on its transcriptions for FM-only stations. The library will be offered for \$75 a month, considerably less than the cost for AM outlets.

Tale of Five Cities

Pointing up the nationwide popularity of the top-rated radio shows, a Pulse roundup for the entire year of 1948 in the country's five key markets reveals the same shows included that regularly hit the bi-weekly and monthly 100 km. Ber roundup, based on the same shows one of the show shifted in position from their current line-ups but the overall picture is basically the same. Following is the five-city average, based on the usual Pulse highest quarter-hour

atings:	saut Luise inghest quarter-nour
EVENING	DAYTIME
Jack Benny 25.9	Arthur Godfrey 8.8
Lux Radio Theatre 24.7	Breakfast Club 7.8
Charlie McCarthy 21.5	Grand Slam 7.8
Fred Allen 20.5.	Big Sister 7.7
Phil Harris-Alice Fave 20.5	Helen Trent 7.7
Fibber McGee-Molly 20.2	Rosemary 7.7
Bob Hope 19.7	Ma Perkins 7.6
Amos 'n' Andy 19.2	Our Gal Sunday 7.5
Walter Winchell 18.1	Guiding Light 6.9
Godfrey's Talent Scouts . 16.7	Wendy Warren 6.9
doute, a raiche accum	Aunt Jenny 6.9
16.66 . 19	Aunt Jenny 6.9

BIIND IN THE SHADOW With Eddle Albert, Ann Shepherd, George Petrie, Harry Bellaver, Ethel Everett, Harry Bellaver, Bernard Eddle Technology, School William (1997) and Petrology, School Producer-Director: Werner Michel 60 Mins, Wed. (2), 10 p.m. Sustaining CBS, from New York

The CBS Documentary Unit

CBS, from New York

The CBS Documentary Unit, after nearly a year of assume results from th

course of action in which all could participate.

The CBS documentary dramatized facts, it didn't use figures. All the statistics would be supported in the statistics with the statistics with the statistics will be supported in terms of a CBS reporter socuring the country to document his assignment imentally his assignment imentally his own personal problem involving an emotional quirk on the part of his wife that made him, though solving his own problem, he documentary could present of the world of the world will be solved in the world well the story of an existing will be story of an existing will be story in live, real per look of erasing it.

Perl gold the story in live, real

evil, but it told how to start the
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JOSEPH IN AMERICA
With Tests Dressler, Donald Buka,
Abbey Lewis, Norman Frank,
William Lazar
Writer: Alvin Boretz
Director: James Sheldon
Producer: Ted Hudes
15 Mins, Sat (5), 8.39 p.m.
Sistlainin
WMCA, N. X JOSEPH IN AMERICA

STRAIGHT ARROW
With Howard Culve-Fred Howardi an Order of the Bingman
with the Color of the Bingman
Writer: Sheldon Stark
30 Mins, Mon. 5 pm.; Tues. and
Thurs. 1 BSCUIT CO.
MIS, frem Hollywood
(McCam-Frickon)
This is a standard western adtwent for some time on the Don
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BIG TOP CIRCUS PARTY With Randy Atcher; Ralph Has With Randy Atcher; Ralph Hansen announcer-me. Writer: Jean Clos-Producer: Russell Pirkey 30 Mins. Sat., 10:30 a.m. W. T. YOUNG FOOD PRODUCTS WKLO, Loulsville (Farson & Huff)

W. T. YOUNG FOOD FRODUCTS
WKLO, Louleville

Something this town, has been
and to learn and the service of the s

Freducer: Ted Hudes
IS Mines, Sat. (3), 8.30 p.m.

IS Mines, Sat. (3), 8.30 p.m.

Will A. N. Y

Will A. N. Y

Will A. N. Y

This program was an excellent pitch for a revision of the recent Congression at the American The Isominute dramatization wasn't unusual or especially noteworthy in Interest The Isominute dramatization wasn't unusual or especially noteworthy in Interest from Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfory of a revision of the Program of the Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfory of a revision of the Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfory of a revision of the Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfory of a revision of the Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfory of a revision of the Isbor bosses Philip Murray (ICI) and william Green (AFL), with a touching sfort of the Isbor bosses of t

CATTAGE 18
SCATTERGOOD BAINES
With Wendell Holmes, Farker Fennelly, Eric Dressler; Ben Ludden
music; Rob Emerick, announcer
Writer; Jerry Holland
Producer-Directors; Wilbur Stark,
25 Mins., Thurs., 6:30 p.m.,
Sustaibins

Sustaining WOR. N. Y.

WOB. N. Y.

"Scattergood Baines," a maga-zine character created by Clarence
Budington Kelland, has been disin-terred from a fictional valhalla to form the basis of a new transcribed series which began Thursday (3) on WOR, N. Y. Same show is also heard over the Mutual net the preceding evening.

Inaugural installment in this dra-

ceding evening.
Inaugural installment in this dramatic airer showed that "Scatter
good," a proxy, well-meaning old
gentleman and the state of the

obvious how unuss wound mately turn out and the supporting players ably projected the atmosphere of a trypical, small hinterland community. If dialers are seeking some old fashioned drama, homespun and unsophisticated, this is it.

Followup Comment

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into the radio diet.

The denouement brought some laughs and Fibber & Molly wrapped the whole thing up with humorous chit-chat about Auto-Lite Spark Plugs.

Lite Spark Plugs.

NBC's "External Light" sirre, presented to the suppless of the surface of the

tor all the people of the south, with and humber with and humber by the defendance of the National Assin. for the Advancement of Colored People, made a short hard-hitting speech pointing up that Carver's achievements were a tribute to democracy, just as the restrictions on his work—and the prejudice which works against a single which works against an experiments by Negrossionals are the America's shame.

a today—are to America's shame.

William S. Galimor, the liberal demmentator, got a now-way Shate and the state of the sta

Work in Progress
With Billy Quinn, Cameron Prudhomme, Art Carney, Ann Liscoin, Joseph de Santis, Rauries
Koven: Olin Ties, announcer
Seripter: Watter Bernstein
Director: Abrett Ward
20 Mins., Sun. (6), 130 p.m.
20 Mins., Sun. (6), 130 p.m.
20 Mins., Sun. (6), 130 p.m.
20 Mins., Sun. (6), 130 p.m.
20 Mins., Sun. (6), 130 p.m.
20 Mins., Sun. (6), 130 p.m.
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28 Mins., Sun. (8), 130 p.m.
28 Mins., Sun. (8), 130 p.m.
29 Mins., Sun. (8), 130 p.m.
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20 Mins., Sun. (8), 130 p.m.
21 Mins., Sun. (8), 130 p.m.
21 Mins., Sun. (8), 130 p.m.
21 Mins.

BROADWAY SHOWCASE
WIR Ruth Holland, Irving Landau
orch; announcer, Stanley Burns
Writer; Raphael Mayer
Director: Eddle Bender
15 Mins; Trees.-brux-Sal.; 7:45 p. m.
With a musical format canalimg of asm Showcase; is a modselly entertaining stanza without
the limits of the small budget with
the limits of the small budget with
the middlydually on different evenings.

them individually on different evenings.
On show caught Saturday (5), warbler Ruth Holland displayed a plaintive, throaty style in chirping "By the Way" and "It's a Wonderful World." Her tones are far from outstanding, yet they fall in the Hildegarde idiom to some extert

the Hidegarde intolin to some priving Landau's crew is a competent group. But both his outfail and Miss Holland might have had a better chance to display their abilities had not be to the solution of the so

HERE'S HEIDY With Heidy Mayer; George Hogan,

HERE'S HEIDY
With Beddy dayser; George Hogan,
With Beddy dayser; George Hogan,
Wither Miss Mayer
Director: Albert Arkus
Froducer: Gains berown Associates
Sastaining
WOR, New York
Heidy Green's pograms over
Heidy Green's pograms over
WNYC, N. Ye's municipal station,
is now spotted Sunday mornings
on WOR, Ne. Ye, and should prove
in the work of the work of the work of the work
Miss Mayer's program is unique
in that instead of just straight
Miss Mayer's program is unique
in that instead of just straight
geared to the moppet audience and
acts it out, playing parts herself, as well as doing her own scriping,
employed the sagn of the wayward
bus, publicized some months ago
when a Bronx bus driver, desiring
up in Florida. In her paraphrase
of the incident it was the bus that
jumped control and, shanghaled
the driver to a sunny clinic. In
the weary bus, the driver, company exec and other characters,
At tag the bus is recovered and
town route to make the punishment fit the crime.

It all comes off in a manner that
teening in. loss, publicized some inonths age with 800 Sorder, Gaesis where Blowco hus driver, dearing 15 to get away from it all, wound 10 to get away from it all, wound 10 to get away from it all, wound 10 to get away from the all, wound 10 to get away from the all, wound 10 to get away from the all, wound 10 to get away from the all, wound 10 to get away from the all, wound 10 to get away from the great part of the weary but, the driver, company exee and other characters. At tag the bus is recovered and not get away from the weary but, the driver, company exee and other characters. At tag the bus is recovered and not get away from the weary bus, the driver, company exee and other characters and the should have technique to get a some the should have technique to get a some the should have technique to get a some the should have technique to guestier with the should have technique to guestier with the should have technique to guestier with the should have the guestier with the guestier with the should have the guestier with the should have the guestier with the guestier with the should h

drive. Mark.

YOUR ALMANAC
With Fatrick Riley, Jeanne MacKatrun's orch
Katrun's orch
Writer: Maryin David
Producer: Bev Dean
Writer: Maryin David
Producer: Bev Dean
Sustaining
WBBM, Chicage
"Alamane" another music
"Alamane" another music
"Alamane" another music
"Alamane" another music
"Alamane" another music
"Alamane" another music
"Alamane" story beathailers, Jeanne
MacKenna and George
Ramsby warbie standard pop agreeably. Host Patrick Riley clilips in
ber, and leads harmless three-way
kidding. Program gives time and
weather reports, along with odd
"Almanac" gives pleasaat lift to
am. grouchers. Music and chatter
are well spaced, with songs "Across
and "Back in the O'ld Backyard"
aimed to satisfy cross-section of
liseners. Impromptu hu m or,
lisppily, is not overdone. Mart.

happily, is not overdone. Meri.

SEX CUIDANCE FOR YOU'H

With Same and the service of the servic

LUNCHEON IN EMPIRE ROOM With Bob Snyder, Guests 15 Mins., Mon. to Fri.; 12:30 p.m. Supraigles

SUMMER HIATUS POSES PROBLE

FCC Cracks Down on Delinquent CP Holders: May Revoke Grants

Washington, Feb. 8.

Crackdown on permittees of television stations believed stalling on construction was attaining the proportion Federal Communications of the commission scheduled hearings for next month on two applications for time extensions to complete in the commission scheduled hearings for the extensions to complete in the commission of the commission scheduled the application of the Louisville Courier-Journal, which scheduled the application of the Louisville Courier-Journal, which comes with the commission scheduled the application of the Louisville radio was with the commission of the Louisville radio and the commission of the Louisville radio and the commission of the Louisville radio and the commission of the Louisville radio and the commission of the Louisville radio and the commission of the Louisville radio and the commission of the Louisville radio and the commission of the commissi

station.
The company said it is spending \$475.000 for the station, including \$111,000 for intangibles. Its construction permit was granted in May, 1946.

WHAS Properties Involved
When the WHAS hearings are
held, the Commission will want to
know why the Courier-Journal has
not completed its video station, for
which it received a construction

(Continued on page 38)

Penna.'s Censor Seal For TV Pix

Philadelphia, Feb. 8. nsylvania State Board of

Philadelphia. Feb. 8.

The Pennsylvania State Board of Motion Picture. Censors threw a Motion Picture. Censors threw a vision industry last week, with the announcement that all films intended for video projection must be a more considerable of the proper feet of the proper feet of the Pennsy censor board, concerning the regulation, which provided: "All motion picture films, reels "All motion picture films, reels "All motion picture films, reels "All motion picture films, reels "All motion picture films, reels of the Pennsy censor broadcast by television in Pennsylvania must first be submitted by the exchange, owner or lessee of the film, reel or view for censor of the film; reel or view for censor of the film; reel or view for censor first approved by the Board and a seal issued therefore upon payment of the proper fee. Said upon every showing:"

Except in cases of new product, which is charged per reel and per print, fee is nominal on reissues, first approved nominal or reissues, first method of the proper fee. Said upon every showing:"

Except in cases of new product, which is charged per reel and per print, fee is nominal on reissues, first method in the proper fee. Said upon every showing: "Dope is that the ruling can only be provided in the proper fee."

Wanted: a Formula

You can't tell the players without a scorecard. Producerwithout a scorecard. Producer-director Max Liebman and his staff have been wracking their brains trying to find a way to identify the performers on the 'Admiral Broadway Revue" tele show without interfering with the visual pacing of the one way to be a support of the to come up with the right answer.

answer.

Already tried and discarded were super-impositions of the names at the bottom of the screen, a la sub-titles on for-eign films, and insertion of a simulated play bill between numbers. Both were found to impede the show's action.

Prices of Sets To Be Stabilized At Present Levels

Fresent Levels

Spurt in the sales volume of television sets during January, coupled with the continued short-age of cathode-ray tubes, indicates that set prices for the remainder that set prices for the remainder that set prices for the remainder that set prices for the remainder that set prices for the remainder that should be a second of U.S. Television. Possibility remains, however, that manufacture at current prices, which would in effect represent a marked savings for the public. Illustrative of the added feature policy is the world of the set of the prices, which would in effect represent a marked savings for the public, and the saving of the price, which would in effect represent a marked savings for the public, and the saving of the price, which would have been set of the saving of the price cuts. Such as those which occurred after Christmas, Hoge said such a policy would force dealers to accept a lower discount. Compensated for at greater volume (Continued on page 42)

(Continued on page 42)

Philadelphia Lawyers Show Selves True Hams In Courtroom Series

By JERRY GAGHAN

by the exchange, owner or lesses of the film, reel or view for censor of the film, reel or view for censor of the film, reel or view for censor of the film, reel or view for censor of the film, reel or view for censor of the film, reel or view for censor of the proper developed to the proper developed to the proper feet. Said as a seal issued therefore upon partial and a seal issued therefore upon a seal seal characteristic of the proper fee. Said with the proper feet. Said w

ON VACATIONS

Should television sponsors give up their high-budgeted show during the summer at the expense of the state of

sood arguments ooth pro and conhaven't essed matters are opportunity
programs bypassing the radio pattern of the summer histus, are
those who believe this year will see
feel accomplish its biggest growth.
the first time and set-buyers in
those cities will expect to see the
Milton Berle. Ed Sullivan, Arthur
Godfrey and "Philico TV Playreading about in Papers. It
such shows go off the air for the
us us 1 13-week vacation, it's
will be deterred the set-buyers
will be deterred the set-buyers
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such shows go off the air for the
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such shows the medium to some the
sour on the medium for some time
to come.

Thus, these trade observers be-

to come.

Thus, these trade observers believe, the sponsors of such programs should maintain them duntransparent should be a such that
the largest possible coverage in the
quickest possible time. Bankrollers may lose part of their regular
audican during the investment
they'll be making for the future
will more than compensate them
for the current trimming they
might take. Talent Problem

Different Talent Problem

The supromined the suprome and

the problem of talent would co-considerably less in their cases in Against this line of resoning segreds and clients, who can't see shelling out the weekly budget costs for an audionce that won't be the summer will take it on the chin much more than radio, since the vacationers will have no access to portable and car sels. These argue three contract during the summer or else the substitution of a much less costly show, which would be aired merely to cement their hold meanwhile, haven't decided what sort of protection to offer those who might decide to bow out en-tirely for the summer. In the contract of the who might decide to bow out entirely for the timely for the timely for the timely for the relief to the timely for the relief to the timely for the relief to the power of the who might decide to bow out entirely for the timely for the relief to the who might decide to bow out entirely for the relief to the power pow

MARCH TV PREEM FOR GEN. IKE'S 'CRUSADE

Starting date for the series of television documentary shorts on Dwight D. Eisenhower's "Crusade in Europe" hasn't been "Crusade in Europe" hasn't been definitely set but the films will definitely tee off some time in March. ABC-TV, which acquired exclusive rights to them, is now shopping for a sponsor but plans to put them on as sustainers if no bankroller is tagged immediately.

bankroller is tagged immediately.

Time slot for the shorts, according to ABC veepee Charles ("Bud")
Barry, will depend on the plans
of the sponsor. It is believed, howiever, they'll be slotted Sunday
nights when the wch has the east
to midwest coaxial cable link.

INDUSTRY SPLIT UA, NBC Set Up Uniform TV Rental **Systems Based on Rate Cards**

Hunks of TV History First show to be televised and radloed was at N. Y. World's Fair June 23, 1937, by NBC. It was a floppe; too much filcker. "It was an expose rather than a demonstration," opined Vaniery under the first elevision deans, "Murny Case," made by RCA-NBC in 1938.

—Joe Laurie, Jr.

—Joe Laurie, Jr.

WPIX 6G Weekly **Telepix Loss Cues** Revamp, Axings

Revamp, Axings

New York Daily News' WPIX, confronted with an estimated weekly loss of \$6.000 in production of the produ

Cincy TV Stations In

Rights To Indoor Sports
Cincinnati, Feb. 8.
Cincinnati, Feb. 8.
Cincinnati, Feb. 8.
Cincinnati, Feb. 8.
Cincipal three television stations are scanable stations of the control of the con

NBC television's film department is dropping its present rental system, which is laved on a compilement of the compilement of t

Jy approximates a station's boxoffice, since it in itself is based on
various contributing pricing facvarious contributing pricing faction's rate for the time occupied
by the picture. Idea is to get more
thought a present the picture of the time occupied
by the picture. Idea is to get more
preferred nighttime hours, for instance, than during the day.
According to NBC-TV film chief
Russ Johnston, the switch was
tions around the country showed
the rate card percentage to be
more equitable for both the web
and it affiliates. NBC-s film macions around the country showed
the rate card percentage to be
more equitable for both the web
and it affiliates. NBC-s film macal stations for local sponsorship.
Thus, Johnston pointed out, a rencal stations for local sponsorship.
Thus, Johnston pointed out, a rencal stations for local sponsorship.
Thus, Johnston pointed out, a rencal stations for local sponsorship.
Thus, Johnston pointed out, a rencal stations for local sponsorship.
Thus, Johnston pointed out, a rencal stations for local sponsorship.
Thus, Johnston sponsorship,
Thus, Johnston sponjulation.
With less population.
The proposition of the local station
of local state
continues to handle on the Tates
who to get rentals ranging from
depending on the cost of the film.
Johnston said the costs will be
scaled to get costs back on all films
turned out this year.
Uniform the station
(Continued on page 38)

(Continued on page 38)

CBS-TV Dropping Morey Amsterdam

when we will be a superior of the superior of

ABC's New Rate Card

ABC NEW Adle Call
ABC network is prepping a new
TV rate card which will go into
effect between Feb. 13 and March
I. Net feels that new data on avevision and changes in time
classifications.
This will be the first revision of
the TV rate card since it went into
effect last August. Provision granting pendocount will be retained.
25/25 dispoint will be retained.

How TV Pix Techniques, Patterns Are Being Evolved at Roach Studios

By ABEL GREEN

Hollywood, Feb. 8.

Natching Evelyn Ankers, Alan
Napier and Reginald Denny, each
working at \$55 per day—or \$110each for their two-day stint—makeach for their two-day stint—makland their two-day stint—makRoach, studios, dramatiles the
draw of all picture people "og
into video." This yearning to "get
into 'this new medium is the keynote of a common attituded files who
calize "television is here to stay;
we can't fight it, so let's join it;
The \$55-per-day stipend is the

we can't fight. it, so let's join it."
The \$55-per-day stipned is the basic minimum set up by the Screen Actors Guid and since all recognize that the medium is a still struggling albeit lusty infant, the cooperation by 18-25 and 18-25 a ville Cooper, and others.

Bromberg, Morris Carnovsky, Melville Cooper, and others.
Veterans of the wars, their fexbillity into the TV pix medium is signalized by the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the statement of the present downbeat in major studio present of the statement of the present downbeat in major studio present of the statement of the present of the present of the statement
Precise Footage

Precise Footage
They work on a timetable schedule. They don't start to shoot until three scripts are set for the week. Each consumes two days; three 204-inni, featurettes, every six shooting days. And that exceeding 2,378 feet and 8 frames of precise footage. It means fine and skillful writing, since cutting not (Continued on page 42)

eral polley regarding video-pix producers. The neater division of the state of the producers of the state of

New TV Packages

New television and radio serial package titled "Home, Sweet, Home," based on the former Broad-way legiter, "Spring Again," has been packaged by Daniel S. Tut-hill, Earl Kennedy and Isabel Leighton. Package will be handled by the William Morris office and by the William Morris office and Miss Leighton may play the femme

lead.
"Operation Fun Club," half-hour children's film show for TV, has been set by Hartley Productions, N. Y. Show is designed for sale to either a single sponsor at \$2.500 or to five participating bankrollers at \$500 each, with all commercials \$500 each, with all commercials Club, and the same show the same

will act as moderator.
"Outstar Ple Theather," weekly series of film shows compiled from the footage of ein't-day followood and featuring such one-time greats as Pearl White, Theda Bara, Texas Guinan, etc., has been packaged by Grand International Films. Series starts Feb. 25 over WARD United on the Compiler of the C

Seaton Brings SWG Tele Plans to Authors League

George Seaton, SWG executive board member, arrived in New York over the weekend, to attend today's (Wed.) meeting of the Au-thors League council, at which the tele jurisdiction is to be consid-

Category Wanted

Rollywood's Academy of
Television Arts and Sciences,
in making its annual awards
henceforth, should take into
consideration the comparative
very stablishing separate categories for the lower and higherpriced productions. That's thospinion of Kunleydiser Film
Producers Assn., whose "Its
Could Happen to You" ran
fourth in the best film race."
Its was more within the budget of
the average tele sponsor or
station today than the costly
of the average tele sponsor or
station today than the costly
Crant-Realm production, which
copped the award. Vallee detract from the quality of
the average video bankroller
at this time can't afford the
average video bankroller
at this time can't afford the
price American Tobacco is
paying to bankroll the Cramts
aid, there should be another
award category.

Fairbanks' New Low Rental Pix

Hollywood, Feb. 8.

New series of five-minute film shows, titled "Crusader Rabbit," is being produced by Jerry Falthanks for sale to stations and advertisers at one of the lowest prices yet for pix made especially for TV. Rentias for a five-time-a-week show state of the state of the sale of the sale of the sale of the sale of the sale of the sale of the sale of the market area, for all but the key metropolitan centres. Faithanks was able to bring the

key method to a very the weekend, to attend today's (Wed.) meeting of the action's League council, at which the leafters League council, at which the leafter in a transport of the conferred Monday (7), with OScar Hammerstein 2d, in an attempt to iron out the differences between the League and SWG positions on the matter.

between the League and SWG positions on the matter.

Columbus — Both RCA and Philos are holding demonstrations here for their dealers this worter to MBC or distribution. His current with NBC, which was reheared to the conservations of the conservations of the conservation of the conservation of the conservation of the conservation of the conservation of the conservation is scheduled to go on the air.

Tele Chatter

SAG's Protection—
Bid For Talent

Conforming to the new general pattern for asstern filling regarding for increase asstern filling rate and talent unions, the Screen Actors (Guild is pressing for increase). The state of the st

Rady Breis off on a skaweek' tour of tele stations in 30 states to gather material for his form of the stations in 30 states to gather material for his form of the stations in 30 states to gather material for his form of the stations are stated to gather material for his form of the stations of the st

Coast Indies Plug Live Telecasts While Nets Stick to Kinescopes

WENDATY, Chi. reports new business in announcements of the network reports and the network reports with the network reports and the network reports an

ror the latter account is Ford, Nichols & Todd of Boston. WEWS-TV. I God of Boston. WEWS-TV. I God of Boston. WEWS-TV. I God of Boston. Wews-Tv. I God of Boston. We was a great west of Boston. We was a great west of Boston. We was a great west of Boston. We was a great west of Boston. We was a great west of Boston. We was a great west of Boston. We was a great w

March 19. Agency is watername. Legler.

Legler.

Malpaper Co. Indy das a particular part

Staff of 60 for New Camel News Caravan

Clarence Thoman, chief of remote operations for WPTZ. (Philos, Philadelphia), has been cailed to N. Y. by NBC to produce the new "Camel News Caravan," which begins on the web Feb. 16. Thoman will coordinate all phases of the dally 15-minute operation, which is being lined up as the most ambitious news program yet staged on TV. Camels is sponsoring the show, through the William Esty

show, through the William Esty agency.

At least 60 people will be connected with the program, which carries a \$3,000 daily budget for 14-station coverage and which will incorporate all phases of news presentation yet devised. NBC is now reconverting its office space at Radio City, N. Y., to provide room for the expanded news staff.

that to 15-minutes within the nexthorrs alvect a street basis.

Paramount station, KTLA, dishes
out 20 and one-halt hours of live
teeves weekly on a 12 and one-halt
out 20 and one-halt hours of live
teeves weekly on a 12 and one-halt
a full week basis.

Don Lee outlet, KTSL, spaces its
24-hour operational time through
24-hour operational time through
wideo time is spent dishing out
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TBA. NAB Tie Now Seen Nixed

Any plans in the works for a merger of the Television Broad-sasters Asan, and the National easters Asan, and the National easters Asan, and the National definitely to have been buried jak week with TBA's announcement of expanded activity to provide more strice to its members. Several expected to the members, and TBA's taking them over for the video industry would gruided the necessity for a merger.

ger.

Among the new services slated for early TBA inauguration are a monthly program exchange, in which member stations will be Among the new services altace for early TBA hanaguration are a monthly program exchange, in which member stations will be polled for new shows introduced to all members; circulation of quarterly "status of the industry" reports, including all available facts and data on such matters as monthly Weahnfor reports, to be prepared by Roberts &-McInnis and dealing with FCC hearings and pending legislation which may affect the property of TBA's prepent. I'V. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's prepent. TY. Reports 100 TBA's purple to the total to the temperature of this committee's first jobs will be to work out a standardied: rate of this committee's first jobs will be to work out a standardied: rate of this committee's first jobs will be to work out a standardied: rate with NBC and ABC in Washington, has been named to TBA's publicly staff to serve as liaison between the organization and the preparation of the top the training

Detroit-"Wax Wackies," WXYZ-The strong of the # NBC AIMS TV GUNS AT BENN

GAC Claims Talent 'Bludgeoned' **Into Cuffo Coast TV Appearances**

Hollywood, Feb. 8.

Bob McLaughlin and Don Otis, KLAC disk fookers who double manner of the property of the pr

outer aree personnance for the decision of the careful and late week that he and Otte have a verbal agreement whereby neither will use talent having appeared recently on the other's program. McLaughin asset on his weekly show without contract the contract of the contrac

is paid off in regularied pattern in the paid of the regular of the paid of th

Production Slump Cues Republic Move to Open Studio to TV Prods

Hollywood, Feb. 8.

Hollywood, Feb. 8.

Republic studies has thrown open its doors to television producers. Move follows that made by Hal Rosech and California studies and Motion Picture Center.

Republic will reportedly lower fartes to video film makers and allow producers a free run of the bear conduction shump, which threw person that the control of the republic role forms and california studies of Rosech and California from the Republic role responsible for the Republic role.

and Motion Picture Center.

Republic will reportedly lower to the provided provided the provided provi

Philco's Bard Binge

William Shakespeare gets his first break on NBC-TV's "Philo Television Playhouse" Feb. 20 when Marsha Hunt and John Carradine star in an hour-long version of "Twelfth Night." Same play was seen several years ago on NBC-TV as a sustainer.

TV as a sustainer:
Phitoo plans to give the production the same lavish mounting provided for the recent "Cyrano de Bergerac," which carried a budget for talent and production alone of \$23,000. Success of the venture will determine whether viewers get more Shakespeare on the services.

Oboler Full-Length TV Pic Set To Go

What is believed to be the first full-length feature film ever produced specifically for television is now being rout through its final so we being rout through its final so we being rout through its final coboler, who is now weeking on the Coast following his return from his recent trek to Africa.

Oboler is now casting the film and expects to start roulling it. in a readio play he and addrection of a radio play he and addrection of the radio play he had been addrected by the radio play he are addrected

producers.

Oboler, meanwhile, is continuing work on the "African Adventures" transcription series, which is to be released by Frederic W. Ziv Co. First in the series, as recorded in Africa on sound tape, has already been delivered to Ziv.

GEORGE ABBOTT INTO TV WITH WIFE MARY

Legit producer George Abbott entered the television package business last week with incorporation of George Abbott Telefeaducer and his wife, Mary just West Hooker, his managing director, are co-directors, will concentrate on TV dramatic and musical shows, although they may also do grams are now making the rounds of agencies.

grams are now making the rounds of agencies.
William Morris office has been signed to represent the firm, which signed to represent the firm, which film programs in N. Y. Additional subscribers to the 200 shares at which the company was capitalized are Edward E. Colton and Herbert A. Eisler, attorneys. Hooker, Colon and Elster own one share each.

Ex-Petry Trio Setup Own TV Rep Operation

AT 7 SHOW SET

NBC will load all its ammunition into the television cannons in an attempt to overcome the new and ultra-strong opposition engendered by the CBS talent redds.

In the CBS talent redds.

In the CBS talent redds.

In the CBS talent redds to the control of the con

Heldt show in its present 7 o'clock radio spot.
Pointing up the web's optimistic video outlook is the fact that the new show will be confined to the seven-station eastern network for at least another few months. Du-Mont now has the cable link from (Continued on page 38)

'It Ain't My Type' Stance Nixes Videoing of N. Y. Gorgeous George Preem

Gorgeous George Preem
Gorgeous George, the Hollywood
wrestler whose boxoffice draw on
the Coast had generally been attributed to television, will have
none of 'T' when he makes his
tributed to television, will have
none of 'T' when he makes his
to see that the seed of the coast
Most of the N.Y. video stations
had bid to pick up the show, but
all got a quick turndown from Bill
Johnston, who is promoting Gord
Erine Dusek. Conceding that The
has helped wrestling and that the
majority of wrestling shows should
be televised, Johnston declaredcial case. "Tele," he said, "doesn't
bring out his talents. I have come
to the conclusion that the only
way a man of Gorgeous George's
can be appreciated by the fans
is to see him in person."

Johnston denied that T'V had
built George's popularity, pointing
built George's popularity, pointing
built George's popularity, pointing
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ALL-STAR SUNDAY Lucky Strikes' TV Pix Will Also Get Theatrical Distrib to Recoup Costs

Molly Picon's TV Show

Molly Ficom makes her television debut in a new vaudeo sliow the state of the state

Passover season.

Final show in the seven-week series will be half-an-hour, with both sponsors participating Agency is Advertisers Broadcasting Co.

CBS-TV Snags Five Sponsors

CBS television hit the commer-cial jackpot this week, anagging we different sponsors for a equal number of shows. Production costs total more than \$12,000 a week, with the added time charges giving CBS-TV probably the heftiest single week's business yet corralled in TV.

criss - TV urroubly the nettest single weeks business yet correlled in TV.

General Froots the picked up the General Froots the picked up the General Froots the picked up the Holmon Froots the Picked up the Holmon Froots the Hol

GRAPPLERS GET OUT FROM UNDER JAMES

FROM UNDER JAMES
Dennis James, DuMont announcer who probably had more to do with revival of interest in television industry, is now without a wrestling show to his name.
DuMont has falled to renew the properties of the probably and the probably and the properties of the probably and the probabl

Hollywood, Feb. 8.

Illustrating one way in which toleviation may one way in which toleviation may be source of revenue for the film industry, it has been revealed that the series of three-reelers produced especially for video by Marshall (Gran-Realm Productions with the series obtained the series of the seri

are to be released to theatres for regular bookings after their video runs.

Tregular bookings after their video runs.

The results in the usual procedure with the results of the results

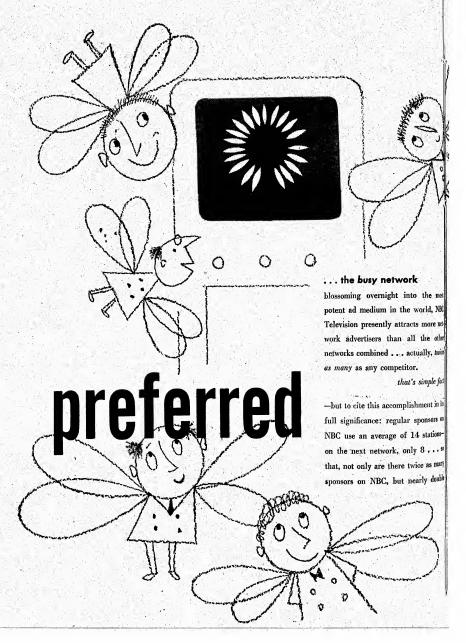
profit the state of the state o can over that \$8,500 to produce. Some of them, it has been reported, will be brought in for as light as \$18,000. Without theatrical reas \$18,000. Without theatrical reas \$18,000. Without theatrical reasons with the secondary Virights to fall back on to help them get back their costs. Arthur cleen the narration bridging on the plx, and they star several w.k. Hollywood names. This, it is Rollywood names. This, it is Rollywood names. This to several w.k. to the plx of the reasons which we have the several w.k. Hollywood names. This, it is

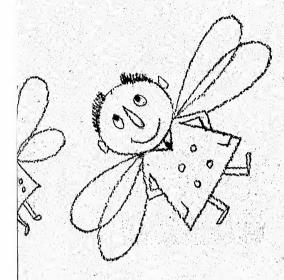
NBC Full of Apologies. Voicing Carter 'Regrets' For Slap at Army Brass

NBC, which two weeks ago had to air an apology to Defense Seretary James Forrests for an ad lib critical and the series of the s

Carter was subbing for Milton meanter's line took off from a news item about the retiring of the general and hit sharply at rough brass. It's understood that the War Dept. tired, unsuccessfully, to have Carter barred from the Radio War Dept. tired, unsuccessfully, to have Carter barred from the Radio Freedient Truman Saturday (5), where the comic was also subbing for Berle.

There was one specialiston that Carter was the way of the present present present the present presen





the number of stations in use from week to week.

Far in the lead in number and weight of advertisers, NBC is also

first in programs—latest Television Hooperatings give NBC 9 of the top 15 programs

first in audience—with 29 stations now in operation, NBC Television reaches the largest audience available to TV advertisers

first in sponsored hours - 3 times more than any other network

The companies listed here are already setting strong patterns of sponsor identification . . . vivid sight and sound impressions that will shape the buying habits of American consumers for a long time to come.

To make the best impression, their commercials are being delivered on NBC Television, America's No. 1 Network.



A Service of Radio Corporation of America

NBC Network Advertisers

The American Tobacco Co.	17 25 13 22 7
Bates Fabrics, Inc.	13 22 7
	22 7
Rivelow Sanlard Carnet Co. Inc.	7
Digetote Sanjora Carpet Co., Inc.	7
Bonafide Mills Inc.	0.0
Chevrolet-General Motors Corp.	15
Cluett Peabody & Co., Inc.	14
Colgate-Palmolive-Peet Co.	15
Disney, Inc.	2i
Firestone Tire & Rubber Co.	14
General Foods Corp.	12
Gillette Safety Razor Co.	12
Gulf Oil Corp.	9
Kraft Foods Co.	14
Liggett & Myers Tobacco Co.	22
Mason, Au & Magenheimer Conf. Mfg. Co.	14
Motorola, Inc.	7
Oldsmobile-General Motors Corp	. 7
Philco Corp.	27
Procter & Gamble Co.	7
Radio Corp. of America	9
R. J. Reynolds Tobacco Co.	14
Swift & Co.	14
The Texas Company	19
Unique Art Manufacturing Co.	5
Vick Chemical	7

THE NATIONAL BROADCASTING COMPANY

WNBT's Daytime Preem Has Hausfrau Pull But Is Otherwise Below Par BIG TOP With Mardl Bryant, encee; Fellx, With Mardl Bryant, encee; Fellx, Participating Clown, Buth Lareau Perfections on the Participating Parti

Daytime television launched last Tuesday (1) by WNBT, NBC's key N. Y. flagship station, followed closely the pattern established by Duffort and other pioneers in a.m., Tile. Programming naturally is properly the pattern established by Duffort and other pioneers in a.m., Tile. Transmitting the proper of the pr

such it accomplishes its uppease, like appeal, however, is too limited to classify if as good entertain with no sponsors yet tagged for hat 230 to 530 pt.m. period account with no sponsors yet tagged for hat 230 to 530 pt.m. period account with no sponsors yet tagged for hat 230 to 530 pt.m. period account with the scope of that the period of the year of the period of the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of Three Flames a Bright Spot
This half-hour offering was fot
Miss half-hour offering was fot
Wandexings." another interviewtype show. Different format should
have been interspersed here for a
distinguished by the neat integradistinguished by Wand Add
nothing to see it is a part from simdiar shows. This program was replaced Monday (19 by Wand Add
nothing to see it is a proposed to the proposed of the propose

Figure 2. Copy and the two problets and the afternoon. These boys have always problet to evening TV.

The couple receiving TV.

The couple received the state of the two problets of the covering TV.

The couple received the state of the two problets of the couple received the state of the two problets of the covering TV.

The couple received the state of the two problets of the couple received the state of the state

ow muns; sat. 4:39 pm. Participating Vork Participating Vork This new kiddle program open with an animated cartoon showing youngsters streaming into the Big Top, Restaurant, moppet Teach Creery Department Store, N. Y. from which the show originates. From them on it's turn butter of the Creery Department Store, N. Y. from which the Show originates. From them on it's turn butter of the Creery Department Store, N. Y. from which the Holel New Yorker, serving as mistress of ceremonies to a score of The kids and their parents play games, competing for prizes of McCreery merchandis or Department of the William Store o

limited to leading one to be a season of the short of the

was using a hand misses, seemed like an unnecessary en-cumbrance. However, if the show's format can be simplified, interesting games devised, and more closeums of the kids in action used, "Big Top" can be good viewing.

gomes wursen, and more closelung gomes wursen, and more closelung gomes wursen. The company of t

1 да т Tele Follow-up Comment

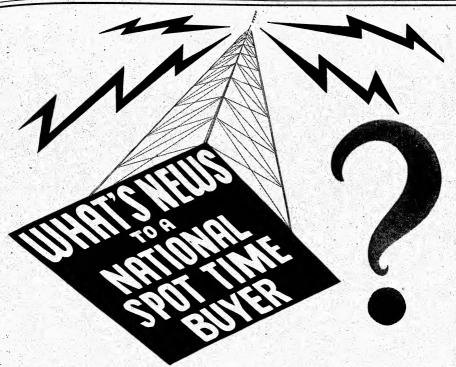
Second edition of the "Admiral on stage three vet songwriters all Broadway Revue" on the combined 170 years or over. Billy McKenna, which was the miscutes of the miscutes of the prevent of the miscutes of the prevent of the miscutes of the prevent of the prevent of the more camera releases provided the prevent of the prevent of the prevent of the prevent of the prevent of the prevent of the miscutes of the prevent of the miscutes of the prevent of the miscutes of the prevent of the prevent of the miscutes of the prevent of the miscutes of the prevent of t

on the Champions and un square dance, minute commercial, inserted at the midway point, again featured the fonge-twisting antics of Roy Atwell. Liebman and the this will gain the success schlered by Sid Sione's pitchman on the Teonor Six Theatire, but: its well. His unique talents can be well. His unique talents can be tried of easily and the agency middle the success schlered by the success of

more camera reflearisal, produced concentrations of the concentrations of the concentration o

manship was never so evident as when he was missing from his regular spot on the "Texaco Star Without Berief, the shoe asged into a humdrum vaudeo layout with only a couple of items standing out from the general mediocal model of the standing out from the general mediocal models and the standing out from the general mediocal models and the standing out from the general mediocal models and the standing out from the general mediocal models and the standing t

this same bill into sock entertainment rick Lillie, for compile was a surprise dud, Whether it was due to her material or the non-intimate nature of the TV more than the surprise dud, whether it any case could have been salvaged with some help from an expert of the two control of the two countries of two countries of the t



News can be made to stick—not drift in one ear and out the other. A message repeated frequently and forcefully enough will do the trick. It is on his working knowledge of radio stations that a national spot time buyer bases all his buying:

CALL LETTERS

TIME AVAILABLE

SUCCESS STORIES

PURCHASING POWER of your AREA

PROGRAMS

Does he have this kind of information about your station? Presented so he will read it?

Your messages in VARIETY—the trade paper read most thoroughly and thoughtfully each week by executives who direct the major portion of radio dollars—means that your sales story goes directly to the man who makes the decision of where to spend.

NEW YORK 19 154 West 46th St. CHICAGO 1



HOLLYWOOD 28

LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

Radio's Lead as Public Service Medium Shown by Survey of Cancer Drive

lic service medium is shown in an opinion poll conducted by Dr. Rensis Likert of the Survey Research Center of Univ. of Michigan search Center of Univ. of Michigan for the American Cancer Society. According to the survey, radio metal to the according to the survey, reading the control of the control

heard about the drive on the abvaves, but didn't recall the specific program.

Togetiler, newspapers and magazines were reported as a source, and addition and the specific program.

Togetiler, newspapers and magazines were reported as a source with the specific stories and the specific stories. Besides outstripping the press, radio mail solicitation, personal solicitation, cans, posters, lectures and water King, radio and Ty discounting the specific stories. The specific spec

Emmy-Kudoed 'Pantomime' Ankles KTLA So Station **Builds Own Charades Show**

Builds Own Charades Show
Hollywood, Feb, 8.
Charades program is bucking its
cutal on Sunday nights with
position to Miles Stokeys, "Pantomime Quiz," which has moved
from Paranount station to CBS:
KTTV: Klaus Landsberg, who
produced the CBS of the CBS

years ago. 13,340 last Feb.

Buffalo—Nicholas J. Malter, assistant sales manager in charge sistant sales manager in charge sistant sales manager in charge sistant sales and the vilid supervision alses for the past four years, has been appointed assistant sales manager. Vision is too vital a subject at this local and national TV program due to plant when the vilid supervise selling of both-dute to permit delays in working local and national TV program due to plant.

Pugs' TV Workout

I USD 11 WOTKOUL
Monte Proser, operator of the
Copacabana, N. Y., who recently
thereof the video packaging business, will do a series of show
cananting from Stillman's Gyni,
fightest train. Proser plans to literity the various pugs prior to
fights at the Madison Square Garden and St. Nicholas Arena and
show them during workouts.
Proser is limits up an amouncer
Proser is limits up an amouncer
commentary.

FCB's Coast TV **Entry**; 7 Clients

Entry, Clients

Foote, Come on Spelding, under the direction of Arnold McGuire, and the direction of Arnold McGuire, and the direction of Arnold McGuire, and the direction of the client into the local television field. Other the common of the client into the local television field. Other the common of the client of the cli

KTSL Gets Into Coast Oatune Vidcast Swim With 30-Minute Shot

Program has been set in for a one-hour run weekly. "Pantomine" sin an effort to keep viewers seised at KTLA instead of following Stoke to KTTY. "Will be tolimed The program of the tolerand to the tolerand the tole

N. L's Auto TV Nix

At. J. 5 ARIO 17 MX
Television for drivers has no
place on New Mersey highways,
according to Assemblyman John J.
Brixle of Middlesex.
The Garden State legislator, who
would have idee in cars, last week
operation on state highways of any
are quipped with a television set
that can be seen by the driver.

Coast Broadcasters Prep Home Poll to Determine Shows People Like Best

Hollywood, Feb. 8.

Plans are being prepped by
Southern California Broadcasters Assn. whereby University of South ern Callfornia will take a door to soor radio survey from here to San Pedro, Broadcasters are wor-ried about current doldrums into which the medium his suik and are making the pitch to find out the survey of the survey of the survey of the survey of the survey prosperous level. Broadcasters will wage an advertising war against, newspapers with information gar-wage in the survey of the survey of the way of the survey of the survey of the which will be boiled into 20 the survey of the survey of the bells for the answers. Survey will constitute part of the course heling laken by the body. USC has de-pertence for those emprised ac-vertising, psychology and statistics courses. door radio survey from here to

vertising, psychology and statistics courses.

SCBA will foot the bill only, as far as out of pocket money and transportation are concerned. As a constant of the constant of the constant of the constant of the constant of the constant of the constant of the constant of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television scene of the progressive television of the progressive television scene of the progressive television of the progressive television scene of the progressive television scene of the progressive television of advances made by papers will come out of their pockets.

TEXAN MAPS FOREIGN TELE FILM SYNDICATE

Taller Film of IVUICAL E.

Dallas, Feb. 8.
American tele audiences son will be viewing spot news events 36 hours after they happen in Europe, thanks to the pioneering enterprise of Clyde R. Orms, 25-year.

The films will be taken by rowneemen of reporters and photosemen of reporters and photosemen of the province of

Orms & Co, arm neaces of the Texap.

From nerve centers such as Frankfurt, Berlin, Parls and Warsaw, the films will be sped by air to Dallas, home of the foreign telefilm syndicate which will supply pictorial news flashes to stations over the nation.

pictorial news flashes to stations over the nations made by Orma' company will begin appearing company will be an appearing the U. S. His TV teams are under the U. S. His TV teams are under will be among the first subjects filmed for distribution ln this country, Orms said.

Gannett Taking His Time On Portland, Me., Station

Portland, Me., Feb. 8. Guy..Gannett Broadcasting Serves. operating stations WGAN Guy, Garbortland, Me, Feb. 8.

Guy, Garbortland, Me, Feb. 8.

Lees, operating stations WGAN, here, and WGUY, Bangor, with Fab. phleution for establishment of a lopacedages, has withdrayn list application for establishment of a local channel assignments available. Gannett no longer fears a freezen at the hands of PCC, feeling out at the hands of PCC, feeling out at the hands of PCC, feeling of the local channel assignment of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local channel of the local fal

Detroit—Frankenmuth Brewing Co., through Fred M. Randall, Agency, has renewed its quarter-hour "Barbershop Quartet" pro-gram telecast Mondays, for an additional 26-week period.

Inside Television

Latest circulation figures on New York's afternoon daily newspaper reveal they are not the ones beling hit by television, since the circulation is back up to what it was a year ago. Instead it is never being that TV is responsible for a slump in circulation of the building editions of the morning papers.

Before the video era, it is jointed out, many neropaper readers left in the company of the papers, but the total papers of the stand to but the building. Fourty down to the narrow stand to but the building roday they become so mercon registand to but the building roday they become so mercon they have no time to buy the papers, let alone read them. Simulation that the papers have the company of the papers and the standard when the buildings are first dumped from the trucks. Proof that the afternoon papers haven't been hit was offered this week by the N. Y. Sun, which died cache the cere hit was offered this week by the N. Y. Sun, which died cache the cere hit was offered this week by the N. Y. Sun, which died cache the cere hit was offered this week by 1846, was 297,053, as against 297,186 in October, 1947—a drop of only 28.

RCA Service Corp. has raised its year's service contracts on television models, with the hike dependent on the original purchase price and service quarantee pact. Ten-inch table set, for example, while characteristic and the set of the service, while the was instituted, according to RCA spokemen, because of the greater amount of servicing required for sets the longer they are he use. In addition, they pointed out, there has been an increase in the cost of component parts which might have to be replaced. Schowner would cost more than \$75, but its included in the service contract if the sectomer renews.

Only satisfactory solution to the landlord-tenant fights over the right to erect a television roof antenna will come from the development by set manufacturers of a satisfactory and reasonable-priede receiver with the set of the set

Johns Hopkins Univ, department of writing and drama last week established a \$150 annual prize for the best original television script submitted before Sept. I each year, with the compellition open to any writer. Award has been set up to encourage experimentation with new forms and techniques and the prise-winning play, running 30 to 50 over WMAB-TV, Ballimore.

Preference will be given to originals, although adaptations will be considered providing the author has cleared all rights and the script has never been staged before on radio or TV. Judges are department chief Elliott Coleman; the university's pub relations director. Lyan Deole, and Delmar E. Solem, technical Elicot or the Phylosose.

University of Cincinnati's board of directors last week accepted an offer by the Crosley Broadcasting Corp. of a \$2,500 fellowship for study of the relationship between television and education, claimed as the first of its kind in the country. James D. Shouse, president and board chairman of the Crosley organization, also is one of the university's miversity of the control of th

chairman of the Ursicy organization, also to one of the university of directors.

The study, Shouse said, "would attempt to determine how education and television can best be correlated in the interest of the public generally in the early stages of this new art."

Many success stories have been told about television commercial shows but here's one on a sustainer. "Cartoon Tele-Tales," aired Sundy nights over ABc-TV's eight-station teleup, plus two outlets getting of 3.722 letters.

Show, which is slatted for moppet audiences, asks the kids to sead in drawings of the stories told on the program. Seventeen of the drawings are exhibited each week, with the winners getting as to drawing pencils. With the mail pull as ammunition, ABC is now trying to line up a sponsor for the ball-hour show.

N. Y. Herald Tribune, starting today (Wed.), will run a daily box on its sports pages of all sports events to be televised each day. Box is to include the channel, name of the announcer, lineups of the teams, names of the officials, etc.

H.T. Is believed to be the first newspaper in the country to initiate the system, which reportedly represents its conviction that tele is here to stay. What effect such a system of pointing up the daily televised events to actual sports fans who read the sports pages might have on gate receipts has yet to be seen.

O'Neil's Fairbanks Pact TV's First Long Termer

Jerry Fairbanks Productions inked lyric hallowed production inked lyric hallowed production in the lyric hallowed production in the large production and the large production. Pact has an unlimited number of options and calls for O'Neil's services for films, radio, stage, recordings and live teleshows. Fairbanks of the large production in th

banks added that O'Neil also will be available for loanouts. First stint under the new pact will be to record numbers recently purchased by Fairbanks Music Co.

Baruch's TV Magic Show Andre Baruch starts a television series Feb. 16 on WCBS-TV. for Polaroid. It will be a 15-mhute expose of magic, at 7:45 Wednesday nights, with name magicians as guests. Title will be "Now You See It."

Sherwap Drier is peckete pro-

erman Drier is package pro-

LANGGUTH UPPED IN HUB

Boston, Feb. 8.

Tony Langguth, WNAC production department, has been upped to TV production supervisor by Linus Travers, executive veepe and general manager of Yankee.

Langguth has been with Yankee since 1936, becoming daytime production supervisor in 1945.

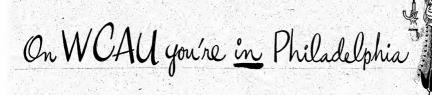
VIDEO PIX PACKAGERS RELEASING VIA UA

New television film package out fit, claimed to be the largest such indie operation in the east, was formed yesterday (Tues.). Under the name of Video Varieties, Inc., outfit absorbs the complete facilities of West Coast Sound Studio and plans to turn out severa and plans to turn out several hundred TV films during its first

auundend TV films void seemen is and year of operation.
United Artists tele department has already signed to release the first year's output. First two series on the schedule include series on the schedule include series on the schedule include resulting Shorty Warren & Western Rangers, already coupled, and a group featuring the Strident of the resulting the strident of the series of the new film. Other officers are Martin P. Henry production veepee, and A. W. Manchet, treasurer.

treasure.

UA telefilm de partment, through director John Mitchel also pacted yesterdy to relate a series of pix to be produced especially for video by Edmund L. Dorfmann, recently produced by the produced words of the produced with the produced by the produced with the produced by the produced with magicians.



50,000 watts

"Umbrella Coverage"—in all directions

Nation's third largest market

First in every Philadelphia listeners' survey ever made

CBS affiliate

Represented by WCAU Sales Staff in Philadelphia and New York... elsewhere by RADIO SALES

THE PHILADELPHIA BULLETIN STATIONS

Television Reviews

a boy" and "I want a girl" stuff. Presto, a song cue some eight numbers make up the routine, which also has time for a discussion of the samivesary house budget. Off. the accordion by Kenny Riebt. Lean and Jerry have nice voices that bend well, but the accordion by Kenny Riebt. Lean and Jerry have nice voices that bend well, but the samives and the same sharp, and free from Venetian blind, light spots, etc. Both singers have up to business sarvy, and present the same shows interiors and excitores of Anest production job, and impresses as a slick Ty show with definite "sell" possibilities for the finite but the same shows interiors and excitors of Anest production job, and impresses as a slick Ty show with definite "sell" possibilities for the finite but the same shows interiors and excitors of Anest Production job, and impresses as a slick Ty show with definite "sell" possibilities for the finite but the same shows interiors and excitors of Anest Production job, and impresses as a slick Ty show with definite production job, and impresses as a slick Ty show with definite sponsor.

CLUB TELEVISION
With Ginger Kinney, 3 Characters,
Capt. Frank Russell, Lind Bros.,
Lee Bennett, emcee, Bob Trend-

rector: Don Cook Mins., Tues., 9 p.m. (CST) 60 Mins., Tues., 9 Sustaining WGN-TV. Chicago

WGN-TV. Chicago
This week's performance of
"Club" is good indication why
show has been on continuously
since April, 1948. Variety acts are
really varied, packing solid entertainment into a one-hour show.
Acts flow smoothly, yet giv viewers full eyefful of individuals active
the extraording programs are the continuously and the continuing routine set to rec-

ers full eyeful of individual stints.

Three Characters dominate show with the control of the stint of the control of the stint of the control of Beatries Kay, Danny Kaye and Ink Spots, Tho shows improvement with close pacing, and the Spots, Tho shows improvement with close pacing, and the spots of the control of the co

UNCLE JAKE'S HOUSE
With Gene Carroll, Candy Lee
Producer-Director: Betty Cope
30 Mins., Mon. thru Fri., 5:30 p.m.
Wiss-TV, Civeland
Wiss-TV, Civeland
Lena radio team, has a pleasand Lena radio team, has a pleasand 30-minute starpa for kiddles in
his make-believe "Uncle Jake's
House."

Producer-Director: Betty Cope
39 Willia, Mon trui Fit., 539 p.m.

KNEWISSIONS IN SCIENCE
Gene Carroll, of oldtime Jake
and Lena radio team, has a piece with Caleb Palne, guests
and User and to team, has a piece with Caleb Palne, guests
and User and to team, has a piece with the control of t

and "I want a girl" stuff, poles and handles negati with east of the stuff of the s

THIS IS YOUR WORLD
With Edward Wallace, Henry Miller Bush, John W. Oilver
Producer - Director: Saunders
Thomas
30 Mins., Wed., 8:30 p.m.
WNBK-TV. Cleveland
How bethoot boring a visual
audience is the challenge which
WNBK's news director Ed Wallace
accepts.

WNBK's news director Ed Wallace accepts.
He invites two guests to take opposite sides of a current conposite sides of a current constant of the conference o

Wallace neatly injecting oue remarks.

Video-wise. Saunders Thomas had a nice change of frames with cameras catching a new overainty of the cameras catching a new overainty of the cameras would have permitted greater utilization of more charts, maps and pictures.

Mark.

MIDWEST VIEWPOINT With Ulmer Turner. Leo A. Le Producer-Director: Dick Rider 15 Mins., 7:30 p.m. Sun. Sustaining WBKB, Chicago

WBKB, Chicago
WBKB news editor Ulmer
Turner discusses topical items and
trends with local newspapermen in
interesting, armchair style. His
first guest, Leo A. Lerner, is editor
of community papers, and will be
followed by editors and writers
from Chicago and surrounding
area.

from Chicago and surrounding area. Turner and Lerner discuss Marshall Plan relief and isolation-ism from midwest viewpoint. Lerner is active booster of Euro-pean aid and points up benefits of current U. S. policy towards Eu-

current Q. S. poncy towards Eu-rope.
This series should prove stimu-lating from educational angle. Dis-cussion is carried on easily and chattily. Informality of show helps embrace listener. Impartial selec-tion of guests and topics should make "Yiewpoint" good Sunday night viewing.

though from the standpoint of lighting and staging techniques, the studio might have been hetter, the courtroom was superior on all other counts. The room was packed with lawyers and judges, many of whom agreed to serve on similar telecasts, and the corridors outside (where TV receivers were setup) hardled the overflow.

Manuel Average and the second of the second

continues of the contin

ilie imprisomment instead of the electric chair.
Verdict promptly found Attorney clay on his feet, demanding appeals and a new trial and objecting for any on his feet, demanding appeals and a new trial and objecting control of the

tally developed ret, but evidence of progress is noted here.

Paline's slightly facetous manner of questioning scientists is apparently an atthe distortion of the discourses; but they tend at times to be stiff and lectures.

Paline makes the transition from the discourses; but they tend at times to be stiff and lectures the manner of the discourses; but they tend at the state of

BMB to Include engineering dataA six-man BMB engineering advisory committee was formed on
Jan. 27. After a six-hour-long session. Cortlandt J. Langley, assistant.
Or Felts, reported that soupplement BMB statistics presents manydifficulties. "However," he said,
"we are confident that the industry's engineers will find a proce,"
Another meeting of the committee
Will be held shortly, as soon as the
BMB's calendar is clear. If engineering data is added to the
BMB's calendar is clear. If engineering data is added to the
Multual may rejoin before April 1.

Another BMB beard policy which

Another BMB board policy which will probably attract more subscrib-ers is the decision to make avail-able to members information about able to memoers information about non-subscribers, for their "re-stricted use." Because of today's highly competitive situation, non-subscribers will feel uneasy about their rivals having information on them which they lack.

them which they lack.

Feltis is now on the road signing up new stations and Langley left yesterday (8) for Chicago for parleys with stations in the Windy City. Their goal is 1,000 subscribers. At last check, on Jan. 27, there were 814 subs and several additions are expected to be announced tomorrow (10).

Printing of 1,500,000 ballots has been completed. In addition, BMB has received 650,000 premiums for the first mailing and 250,000 additional premiums for followup.
Twenty million IBM cards will be used in the tabulation.

FCC Cracks

Continued from page 29 =

grant ot the request is made a condition of such as the William Next on the earpet is the William R. Block Co. permit in Indiantal Block Co. permit in Indiantal Co. Permit Indiantal Co. Permit Co. P

UA, NBC

Continued from page 29

Continued from page.

sees a film is only one of many variables being taken into account.
Others are the age and the cost of the pic and the number of video receivers in the market area.
It is all an effort to come to some equitable basis for Eguring values, since other distribs queries by the company.

""" the same values, since other distribs queried by the company vary greatly in what they are asking for the same type film, white station managers vary equatiy as much in what they are willing to pay. Best UA hopes to do is get a rough working scale and let the salesmen go on from there.

and let the salesmen go on from there.

It has not been determined yet whether separate TV salesmen will be employed or whether present will also the the salesment of the work of the salesment

Lowell Institute Educat'l Air Series' 400,000 Audience on 3d Anni

Boston, Feb. 8.

The Hub's outstanding series of educational airers sponsored by the Lowell Institute Cooperative Broadcasting Council observed its third anni here this week, figuring it now has a total audience of about 400,000 for the seven educational shows it airs each week,

shows it airs each week. Cannota Council, a non-profit subsidiary of the famed Lowell Lectures of Boston. offers six sories, "Your Baby," "We Human Beings," "Our Baby," "We Human Beings," "Our Burner, "We Human Beings," "Our Bruther," "It conducts to the Future," all conducts of Boston College, extratively by top-level professor and instructors of Boston College, Boston University, Harvard, Lowell Institute, MIT, Northeastern and Tutts.

and Tufts.
Stations participating, each offering anywhere from 15 minutes in an hour an evening, are WCOP, WMEX, WBZ and WEEI. An additional course called "Your Ideas" through WHDH has been terminated temporarily, but a new course in the humanities is coming up, as well as a new selence course called "WBZ.

NBC Aims

Continued from page 31 -

N. Y. to Chicago sewed up for its "Original Amateur Hour" Sunday inghts from 7 to 8, meaning NBC won't get a look-in on the cohe was to be a constant of the control of the control in the spring. Network is willing to go shead on that basis, however, on the assumption that the more quickly it establishes its the more quickly it establishes its however, on the assumption that Web will be for the future.

Web will not scran its AM alans.

video programming supremacy, the better it will be for the future.

Web will not scrap its AM plans for Martin and Lewis, recently-signed comedy team. Par is still to be given a Sunday night redit to be given a Sunday night redit to be given a Sunday night redit to be given a Sunday night redit to be given a Sunday night redit to be given as the sunday night be supported by the sunday of the

WGN'S NEW MUSICAL

Chicago, Feb. 8.
WGN-Mutual will debut new
musical variety show Thurs. (10)
featuring just-signed Dinning Sisters and singing emcee Lee Ben-

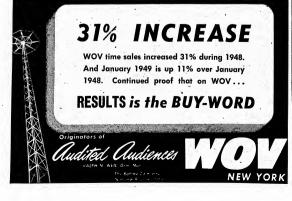
Half-hour sustainer will also star plano soloist Robert Trendler and his orch.

Dallas—Texas Power and Light Co., will sponsor a new series of broadcasts each Friday evening over WFAA and WFAA-FM. The broadcasts will feature Billy Mayo and a 24-piece concert orchestra. Each program will salute a Texas industry with a dramatic narrative.

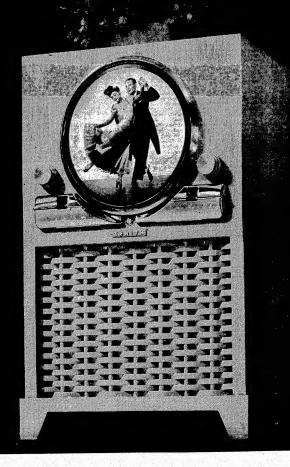


TO: AD, PACKAGE AGENCY TELEVISION HEADS

Ore good idea, like one need televiside nitter, is worth a thousand worth. Top AA anexy rad "chelvision publicly and require a contract of the



Never forget...
there can be only one original!



is America's most widely copied Radio.

Zenith will be America's most widely copied Television.

Other manufacturers will shortly copy Zenith's Giant

Circle Screen. Imitation is the sincerest form of flattery.

CHICAGO SO, ILLINOI

look at this one. It will probably be adopted."

Wednesday (2) Hooper met with the season of the three will be season of the three will be season of the discussion of the discussion was again discussed, but no conclusion was reached. The network stations are not contemplating an exit, but they do have questions of Hooper's

they do have questions on Hooper's technique.

WOR Sez Samples Too Small

WOR, for instance, feels that

Hooper's samples are too small

and Dick's there as to variations, the control of t the Hooper rating is not sensi-enough to be useful. ome station statisticians point



"On an Island with You"
THE CAMEL SHOW.
Every Friday Nits, 9:39 E.S.T.
Mgt.: LOU CLAYTON

ATTENTION Radio, Recording, Music Industries

- 30 years of age.
 College and law school g
- 2. Collège and sur source
 unte.
 3. Member of ASCAP.
 4. Good musical an
 business background.
 5. Capable and persona
- V-37, Variety, 154 W. 46th St New York 19, N. Y.

OFFICE SPACE FOR RENT 1 Block from Radio City

reral furnished offices vate bath (on 3d floor) it. Telephone switchboard HOTEL ABBEY, NEW YORK

confused from page 51
ast Tueddy (1) that they are not on that not extend the first page 1. The first

can be accurate with a smaller supple.

Hoper's rejoinder is that the only way to learn the ratio of TV-sets to AM sets is by random to the control of the c

In the numerical size of his sample, and lind egiple is that Hooper pro-rates his 'don't know' answers, distributing them among the programs according to their audiences. This has the effect, the lings of his show and lowering the group for maniler shows. In this drama of the medium and the lephone, the indies feel, the lower income groups, who may not rather market—and, besides, they rative market—and, besides, they spend more time at their sets than their well-to-do neighbors.

their well-to-do neighbors.
Summing up his attitude to
Hooper, one indie program manager said, "It's one thing to be
hung. But it's something else when
the hangman asks you to pay for
the rope!"

NAB

continues from page 21

Trimary cause of the situation in this elty where one agency has offered to take every one minute TV spot available.

Particularly hard hit at present are: the daytime stations, which will be a station of the second

in television as, their way out.
One broadcaster said he was
going "to forget about FM" which,
in his opinion, "doesn't stand a
ghost of a chance with television
of a chance with several
able and believes he can put up
a video station for about \$122,000,
or approximately what it has cost
for many an FM outlet. But, of
course, he polited out, he aiready
has the nucleus of studio facilities.

The daytimer, in many cases, has made it possible for the bigger stations to get business away from him. The small outlets have broken

M 0

"O.K. Which one of you eight-balls took the Wheatles?"

in new accounts to use radio, making it easier for the larger AMers to move in, especially when they can offer after-sunset hours.

In some respects, however, the daytimer is in a better sunset hours. In some respects, however, the daytimer is in a better sunset in a continuous conditional to the AM audience. He has learned to program to suit community interests and to develop a following with his addievelop a following the respective to the following with his addievelop a following with his addievelop a following his addievelop and the top with his addievelop and the following with his addievelop and his control with his addievelop and his control with his addievelop and his control with his addievelop and his control with his addievelop and his addievelop and his control with his addievelop and his addievelop

Applicants

Applicants

Conditioned from pare \$1

the type of station he proposed has substantially decreased."

Crowley pointed out that the number of stations in the Washington area "greatly increased" since he first applied. He want exact four television outlets have started four television outlets have started four television outlets have started in the Capital (plus three in Baltimore which reach into the Hyatts and two AM daytimers. In addition, six daytime AM stations in the area and two AM daytimers. In addition, six daytime AM stations in the area and two fulltime 250 watters, acquired FM affiliates, enables and two AM daytimers. In addition, six daytime AM stations into the Fightstwille section and adding, in effect, eight more stations.

In the 22 months since Covery applied for his daytime coulted 20 new stations (including seven video) got into operation and into the competition for the auditions. In the 23 months since Covery applied for his daytime coulted 20 new stations (including seven video) got into operation and into the competition for the auditions of the stations of the control of the country of the co

cessful."
In the last few weeks, there have In the last few weeks, there have been nine applicants whose cases were to be heard shortly who decided to withdraw. Another six clied to withdraw. Another six clied to withdraw and the considerable time and expense, elected (five for FM stations) after considerable time and expense, elected critics, most in small towns.

Withdrawals in the majority of cases are without explanation, other than "do not wish to prosecute the application."

Mutual Revamp

Continued from page 27

competition among the dinner hour news purveyors, which include NBC's News of the World and H. V. Kaltenborn, ABC's Headline Edition and Elmer Davis, and CBS Lowell Thomas and Ed Murrow.

CBS Lowell Thomas and Ed Murrow. "Mutual Newsreel" will be shifted from its present 9:15 spot, although no new time has been made definite yet. Most likely period is 7:15, following Fulton the Schaeff of the Schaeff of the Schaeff of the Schaeff of the Schaeff of the World," a show he created for the rival net more than a decade ago.

created for the rival net more than a decade ago after reason for the change is the desire to give Munual block programming. It's felt that two 15-minute newscasts at 9 and wo five-minute shows at 6:55 and 9:55 break up -chances of mood programming. The net will drop the 9:55 show, moving the Bill Henry newscast up to 8:55.

Henry newseast up to e.35.

Phil Cartin, program weepes, and Jack Paige, manager of program operations, have 2T'shows under consideration. They feel they've "carefully" rather than low budgeted—which will prove sleepers. Mutual says that the new program lineup is one of the most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions if has yet most extensive revisions in the system of the U.S. Conference of Mayors. Members of congress and the Cabinet also will be the production of the provided in the province of the

From the Productions Centers

Wednesday, February 9, 1949

and taff, and CBS' Gloria Bedresins. Lenny Kay and Pai RegCantinest from pas 8 incentions of the Paint RegCantinest from pas 8 incentions of the Paint RegCantinest from pas 9 incentions of the Paint RegCantinest Reg
Cantinest Reg-

sently planned, Tuesday will be mystery night and Friday musical variety night. Other nights in this 'vertical programming' setup will be devoted to straight drama and variety.

variety.

One show booked for Friday evenings is "Experience Speaks," a Hank Boorsem and Bill Thomse package, based on stories from True Experience mag. Show with emphasize human interest yarns with stress on idea that "experience is the best teacher."

St. Louis—Being public service director of WBND, the Beileville. Ili., News-Democrat station isnt enough trouble for H. V. Calhoun so he is striving for more. Last week Calhoun, ex retired superweek Camoun, ex retired super-intendent of public schools in Belleville tossed his chapeau into the non-partisan mayoralty race. Calhoun is the fourth to seek the head man job. The election will be held April 5.

Radio Reviews Continued from page 28 ;

Continued from page 28
Brown's career more fully tended to let How the control of

DAY IN PARLIAMENT With Kay Whitton, Arthur Mc Kenna
30 Mins., Wed. (Jan. 26), 11 p.m.
Sustaining
CFRA, Ottawa

Sustainer CFT

A conschot gab show, this intelligent covering of Parliament is to become daily shortly, with Arthur McKenna, Canadian Parliamentary courses the control of the course of

femme interest.

Skodede to hit dialers after they have digested the newspapers. McKenna's commentary on happenings on The Hill should catch big listener audience immediately. It's the type of show an indic community-serving station like CFRA can handle exceptionally well and showed wisdom in getting a man like McKenna for the stampa. Germ.



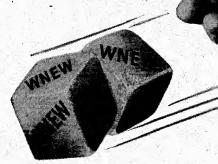
"Music in the best sense," wrote the poet Goethe,"does not require novelty: nay. the older it is, and the more we are accustomed to it, the greater the effect." Here is the secret of the hold WOXR and WOXR-FM have on more than half a million New York families . . . a hold so tight, no other station can reach them so persuasively. These families love good things as they love good music ... and can afford to buy them, too. That's why advertisers cultivate them as the most desirable part of this biggest and richest of all markets. May we introduce you to them?



RADIO STATIONS OF THE NEW YORK TIMES

FOUR to ONE

YES_From Midnight to 6 A.M. **WNEW Has More Listeners Than** the Four Other All-Night **New York Stations Combined!***



ON THE AIR 24 HOURS A DAY

ART FORD and The Milkman's Matinee

This WNEW all-night feature is an important part of the pulsating life of New York City. So much a part that more people listen to the "Milkman's Matince" M.C.'d by Art Ford than listen to the four other all-night stations combined! It's FOUR TO ONE YOU WIN on WNEW!

To the listener who wants good entertainment and recreation from midnight to 6 A.M., Art Ford and the "Milkman's Matinee" is a must!

To the national advertiser who wants greater sales in the metropolitan area...to the local advertiser who wants to see his advertising dollars do more-the "Milkman's

Matinee" over WNEW stands as a sales beacon!

*Special Pulse Survey, Greater New York, Nov. 1948

ed by John Blair & Con

TV Pix Techniques

only must be at a minimum, but (Sets aren't massive but must cre-because of the precision schedul-ing of seenes it doesn't permit for producers have been able to much excising, else it impairs con-tinuity. The 26½ mins, are sub pieces and "rames," the latter in Hollywood. American Tobacco branch and "rames," the latter makes the commercials, running the J. Arthur Rank producers are 3½ mins, of open-end plugging, now adopting for economy in and it's no exercise the producers are sub-duced by the sub-duced by the sub-plement of the sub-duced by the sub-plement of the sub-duced by the sub-plement of the sub-plement of the sub-tinuity of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-tinuity of the sub-plement of the sub-plement of the sub-plement of the sub-plement of the sub-section of the sub-sec only must be at a minimum, but because of the precision scheduling of seenes it doesn't permit for much excising, else it impairs continuity. The 28½ mins, are shot in Hollywood. American Tobacce and the continuity of the contin

Set Prices

source of the presently limited to develop into a TV personal the station of the structure of the presently limited to develop into a TV personal than the first ones seen. (From the initial reviews; Shelds hope a state of the presently limited to the station of the structure of the presently limited to the station of the structure of the presently limited to the station of the structure of the presently limited to the station of the structure of the presently limited to the plant and radio serial technique, without being climangers, only in the preprentates weekly viewing.

Just as there are no SAG resignations to the public now realize, Hoge said, and radio serial technique, without being climangers, only in the preprentates weekly viewing.

Just as there are no SAG resignations to the public now realize, Hoge said, and the public now realizes there is not the hoge said, and the public now realizes (Hoge said, and the public now realizes (Hoge said, and the public now realizes (Hoge said, and the public now realizes) and the public now realizes (Hoge said, and the public now realizes) and the

Don Lee Net Sued Over 'Name of Song' Airer

Name of Song Airet

The Law Argeles, Feb. 8.

Miss. Rita Williamson, owners
of the radio musical quitzer,
"Whar's the Name of That Song,"
"Whar's the Name of That Song,"
"Whar's the Name of That Song,"
"Whar's the Name of That Song,"
"Whar's the Name of That Song,"
"A superior court against the
Don Lee Broadcasting System.
Action declares Mrs. Williamson
of the Contract, while her late husband was
not interpretation of the contract, while her late husband was
paid \$500 a week. Complaint statesthat under a provision of the contract, while her late husband was
week for regional spontorable of
death, the widow contends, automatically voided that provision of
the contract.

lish, KFWB head, will continue to manage the standard broadcast field for Warners.

CBS Biz

sed from page 25 cords, as the statement to the Records, as the statement to the stockholders represents the consolidated financial picture, rather stockholders statement of the stockholders of the consolidated financial picture, rather including lateral picture, and consolidated financial pic

Des Moines — Dale Morgan, nessesster and einertainer, has re-signed from KCBC, Des Moines, He had been broadcasting daily news shows and also with his wife and two daughters had an after-noon fusuic and variety program on the station. He was formerly program director of KCBC,

Inside Stuff—Radio

Voice of Freedom Committee, as part of Negro History Week, is launching a campaign to get a Negro commentator aired regularly over a major network.

Chairman Dorothy Parker said, "At present there are little more than 200 Negrose employed regularly in the radio industry, and most man 200 Negrose employed regularly in the radio industry, and most mounter, technician or writer employed on any of the networks. The new proposed part of the New Serve actors employed play only stereotypes. It is about time the New people, who comprise one-tenth of our population, had a spokesman of their own on the air major VOFC is sonducting a poll among its 2,000 monitors to determine their choice of a Negro commentator, The public has been invited to send in their suggestions to the committee at 122 W. 71st St. New York City.

Spirited cooperation of New York radio estations along into

Spirited cooperation of New York radio stations along with the six of the Metropolitan Assa. of Disk Jockey has resulted in a "tremendar response" from the public to an orchic offer from the N. Heart Assa. in return for a dollar contribution to its Heart Fund. 'Order accoming in by the thousands' according to Joseph P. Murphy, the organizations director of rate of the property of

Confusion in the minds of listeners when they hear station breaks using both AM and FM call letters has led WQXR, N. Y., to adopt a new station identification. Unfamiliar with FM, some AM listeners believe that they are hearing FM programs because they catch FM call letters.

call letters. this misunderstanding, the new station break is "WOOT, Because 500 on your dal, and WQKLFM, 683 on FM stet." The station has written to other AM-FM outlets suggesting they adopt the idea to clarify the AM-FM picture for listeners. In addition, the indie is using spot announcements pointing up the advantages and general availability of FM sets. •

ABC has dropped the Hawthorne show as another step in its contin-uing economy drive. Killing the coast-to-coaster thus saves web nearly \$2,000 weekly in total talent costs. Jim Hawthorne has been getting \$850 per broadcast and upkeep of Ike Carpenter's band, vocalists and copyists has been about \$1,000 weekly. Notice was handed Hawthorne despite his last week Hooper which hit 43. The abolition of the pro-gram is in line with networks desire to cut sustaining show costs to

CIRCLING THE KILOCYCLES

Philadelphia—Sheldon H. Gross has been named to handle special events for WFIL. Gross was form-er news commentator for WFPG, er news comma

Seattle—Bill Moshler, farm editor of KJR, now writing farm page leach week for the Seattle Times. Glock Kinzel, KIRO, now doing, solve the seather state of the seather state of the seather s

San Francisco-Vincent A. Fran-cis has been appointed San Fran-cisco sales manager for ABC sta-tions KGO and KGO-TV. Francis succeeds Kirk Torney, who has re-signed to form his own television receiver sales company.

San Francisco — Paul Speegie, mdto columnist of San Francisco Chronicle, hot ene de Chronicle, hot ene de Chronicle, hot en en cisco. Speegie will succeed Harry Bubeck, who will be transferred to Hollywood to become production manager of the Western Division of NBC.

Chieago — Adolph Hult, MBS
v.p. in charge of midwest operations, was named radio chairman
of Chicago Brotherhood Week
committee. Week will be observed
Feb. 20-27 for 16th year, under
sponsorship of National Conference of Christians and Jews. Hugh
Davis, executive v.p. of Foote.
Cone & Beiding, was earlier named
ad chairman.

ad chairman.

Pittsburgh — Charles Garratt,
from WEDO in McKeesport, has
joined announcer; staff at KDKA,
joined announcer; staff at KDKA,
joined announcer; staff at KDKA,
return of Morry Wayne to KTRS
to Shreveper, La. . Peoples
Camera Exchange will sponsor
for quarter hour every Friday
evening over WWSW. Pred Joyney
for quarter hour every Friday
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public service broadcasts, con-

ducted by Judge Henry X. O'Brien of the Common Please Court, has been launched over WJAS. They'll be aired for 15 minutes every Saturday evening at 6.45 and are designed to acquaint the layman with the workings of the jury and judicial systems in Pennsylvania.

WPIX 6G

Continued from page 29

Continued from page 55

Hantolo Soup, now sponsoring the
TearPix roel. INS-Teleness daily
Issues range from about \$200
weekly in the smaller market
areas up to \$1,500 in the larger
areas up to \$1,500 in the larger
the weekly reclaim at about 500.
The weekly reclaim at about 500.
The weekly reclaim at the fortunational
services, such as the international
services, such as the international
services, such as the international
photol package and the INS video
news tape, are used by stations
N. Y. L.A. Schenectady, Boston
and Philadelphia, INS-Teleson
ional sponisors to take ever both
the daily and weekly recls in all
market areas.

"The program which features an entirely new angle." new angle."

—Bee, Sacramento, Cal.

WHAT MAKES 🕍

mon. thru Fri. 2:45-3 P.M

With JOHN K. M. McCAFFERY

ADDISON SMITH

T.V. Stations - Advertising Agencies - Sponsors DO YOU NEED

Normal Geniuses for T.V. Producers-Directors?

LEGIT-MOTION PICTURE-VARIETY

CONTACT MARY AN POUR **Advertising Personnel Associates**

11 East 47th Street, New York City

EL. 5-6296

ROSEMARY WAYNE

"SPINS" FOR YOUR DISC PLEASURE



"FOOL THAT I AM"

"NEAR YOU"

"SWEET GEORGIA BROWN"

"CAN'T SLEEP"

"JUNGLE FANTASY"

"LAUGHING ROY"

"The Gal Who Makes the Hits!" WJJD . WAIT . CHICAGO

What, No Eve Teeth?

Small record companies and publishers that have in the past conte up with likely looking tunes have asked and gotten some big coin out of major publishers for marketing rights. Gradually, as word so, the property of the pr

ong over. No deal was made, of course.

New ASCAP Pub Candidates Refuse To Risk Defeat Under Assured Voting

10 KISK Defeat United the property of the commanding committee named by the American Society of Composers, Authors and Society of Composers, Authors and Candidates for positions on the classification of the control o

elected."
Herman Starr, head of the Warmer Bros. publishing group, tops
the incumbents for reelection.
Louis (Shapiro-) Bernstein, Saul H.
Bourne and Gus Schirmer are
rounding out their terms. No one
as-yet has been named to oppose
them.

U Records Co. In Assets Switch

Chicago, Feb. 8.

Universal Records of Feb. 8.

Universal Records of Feb. 8.

Universal Records of Feb. 8.

Universal Records of Feb. 8.

Universal Records of Feb. 8.

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Bullet Bolts Co.

Multic Hoults Ud.

Nashville, Feb. 8.

Jim Bullet has withdrawn from
the recording company bearing his
name, which originally was built
on his recording by Francis Craig
of "Near You." Bullet got into a
tussle over policy with his two
partners, both of whom financed
the setup. His Interest in the firm
the setup. His Interest in the firm
to them. Bullet content of the reached for comment.

to them. Bullet could not be reached for comment. Since "Near You," the Bullet label has been considerably expanded. Numerous bands and singstone the state of th

ASCAP, TV Ease Path Towards **Arranging Pacts**

Attorney for the American Society of Composers, Authors and Fublishers and the television broadcasters are nearing the completion of language of a contract that will at least allow both sides framed at the state of the state o

righted music. And both sides will make every effort to make a deal Language of the new contract apparently has been a bit of a tussle. It will incorporate the variance of the sides of th

worth be for a couple weeks at best, and bearing blacker, pius 250 mafeters, 25% still mor-released.

In a resume of 1948 biz, company has been clearly been as possible \$1.000 profit on \$1.000

Realty Tax Would

St. Louis, Feb. 8. A plan to authorize the city to

take a slice of 1c on each \$100 valuation of real estate, for sup port of the St. Louis symph orch and other municipal musical enter-tainments, such as free park concerts, etc., is being readied by the city for introduction in the State Legislature.

On the basis of the pre ont valuation of \$1,110,000,000 for all real estate in this burg, it is estimated that a tax would yield \$111,000 anthat a tax would yield \$111,000 annually. If the enabling act is given the green light by the state solons the imposition of the state would have to be approved by the voters. The tax would be similar to that imposed for support of the Zavi Museum and Public Library.

Each year the symph operates at a deficit, and a campaign drive for a deficit, and a campaign drive for 50% successful. Increasing, goats and declining income are the reasons advanced for the latest financorch said the orch needs \$300,000 per season, and if the maintenned drive fails the season may be short-med to keep within funds.

Via Nazi Artis'

RPM CONFUSION **SEEN DENTING DECCA STOCK**

Street, and the Decca price drop Gollowed. Good and the pen-cral disk business is off. Decca has nore big sellers going for it than at any time in its history. There are nine or 10 hit disks bunched currently, led by Evelyn Kuljati's Crosby's "Far Away Places." But Decca's stock is the only one that bould have fell reaction due to the reports. Both Columbia and Victor are bolstered, overall, by being care bolstered, overall, by being care bolstered, overall, by the counter Capitol's stock is sold over the counter.

MCA Band Meet Plans Stronger Sales Effort. **Buildup of Southwest**

Dulldup of Southwest
Cricago, Feb. 3.
Cricitation of Music Corp. 102.
America's mon of Music Corp. 102.
America's mon of Music Corp. 102.
Monday (7) found agency pineting expansion in band activities. Heavy promotion campaigns, territorial expansion with emphasis on the southwest, plus development of virtue points of discussion.
MCA also will expand its band roster in an effort to develop new names. Agency Isra' anticipating price cuts, despite monas of ball-rosters.

Plan for human despite monas of ball-rosters.
Plan for human despite monas of ball-rosters.
Plan for human despite monas of ball-rosters.

Plans for hypoed southwest ac-tivity call for expansion of Dallas office and MCA exces anticipate Texas to be golden bonanza for bands, since construction of ball-rooms and clubs is proceeding at

bands, since construction to bar-rooms and clubs is proceeding at full-speed.

Lew Wasserman, prexy of corp., Jules Stein, chairman of the board and 15 band division men attend-ed three-day meet, which began Friday (4) morning.

Aid St. L. Music Funds Capitol Goes for RCA's 45 RPM In Battle vs. Col.'s Microgroove

Flop on Bop

Flop on Bop
Major recording men accustomed to waxing commercial
bands and singers are having,
a tough time now that some
of them have gone in deeply
for bop music and vocalists.
Since the bop cult has its own
slang lingo, the musical the
them literally need an interpreter to know what's going
on.

on.

One waxer in such a spin is Walter Rivers, Capitol Record's New York studio head. He's been cutting nothing but bop recently.

On Tele-Funken Via Nazi Artists

Tele-Funken masters are the result of a reciprocal agreement made last summer, under which the German firm will release Cap material in Germany and vice

4 CROSBY PIC TUNES GET BIG MORRIS PUSH

GET BIG MORRIS PUSH.

Edwin H. (Buddy) Morris firms are making an unique approach to the promotion of tunes from the management of the promotion of tunes from the management of the promotion of tunes from the management of the property of

GLASER EYES HOUSTON GLASER EYES HOUSTON
Joe Glaser, president of Associated Booking Corp., left New York
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Col. s Microgroove

Capitol Records has thrown in its lot with RCA-Victor and the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings. Coast in the latter's 45 rpm recordings and latter smanufactured at that speech Move confirms a Capitol would go along with Victor in the repeated with latter speech with latter speech latter Cap's move ends the effort of Columbia to Induce the Coast indie to forego participation in record Microgroove side. Frank White, Columbia prez, and William S. Paley, CBS hoard chairman, four-barrier of the Columbia prez, and William S. Paley, CBS hoard chairman, four-to talk it over with Cap executive. Cap's move has other ramifications. It leaves Decea and M-G-M and the control of the Columbia to the control of the Columbia the public does not show a marked preference for the 33 1/3 rpm disks, which Columbia began have a head start on Victor's development, Columbia, it's figured have a head start on victor's development, Columbia, it's figured couldn't afford to miss with Decea or it figures to get fractured in the victor camp, Columbia product couldn't afford to miss with Decea or it figures to get fractured in the meles. Unless as publicled, and, the services Columbia is product supervises.

is superior.

So far, Decca's prez, Jack Kapp,
has shown no inclination either
has shown no inclination either
has shown no inclination either
has been shown the additional shown the
has been shown the select of both been
but he continues to state Decca
lill watch and wait and, meanwilli, concentrate more than ever
lill watch and wait and, meanwilli, concentrate more than cycle
lill watch and make the continues of the continues of the
her between 14,000,000 and
15,000,000 78 sets in use currently,
most of them new, having been
they're not going to be easily discarded.

Levy, Decca In **Publishing Deal**

Lou Levy and Decca Records are Lou Levy and Decca Records are negotiating an arrangement under which Levy would set up a music publishing from in partnership with to others in which the latter already is liuvolved. Levy, owner of Leeds, Duchess, Peter Maurice, Blossom and other music fine, would establish a Pickwick Music, launching it with a new time this are the corded for Decca by Ted Lowis.

corted for Decea by Teel Lowis.
Firm would be operated by Levy
in association with Decca, muchin the way the disker is involved in
Supreme Music, run by BregmanVoco-Conn, and Mood Music, operated by Shapiro-Bernstein in
partnership with Decca and Columpartnership with Decca and Columwholly owned music firms in
Northern and Sun Music. These
are not active firms, however, in
the sense that they are repositories
for tunes Decca picks up via its
owned by Million Welli, is a fairly
extensive catalog, however.

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3 H H H D Kecord

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	chart of the records on disk lockety programs, as "most requested" by this computation is because do niformation gathered from disk-spanners and me at destroyed to indicate those records rising in popularity as or a R.O., 20, and so so not computed on the basis of 10 points for a R.O. 1 who to recent it computed on the basis of the points for a R.O. 1 who to recent it computers in each other soul colors.	1
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ENDING

FEB.

WEEK

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Metrose ASCAP
Laurel ASCAP
Morris ASCAP
Glenmore ASCAP
Famous ASCAP
Laurel ASCAP
Leads ASCAP ASCAP ASCAP ASCAP ... Bourne ... ASCAP ASCAP

A Little Bird Told Me. Whateha Do With Watcha Got. Santiy-Joy. ASCAP
Tarra Ta-Larra Ta-Lar. Owford. ASCAP
As You Desire Me. Words-Music ASCAP
Curcless Hands. Metrose. ASCAP Capitol You Were Only Fooling Shar Columbia Brush Those Tears. Peter Columbia It's a Big, Wide Wonderful World BM Song A Little Bird Told Me
Powder Face With Smathne
I've Got My Love to Keep Me.
I On a Slow Boat to China
Far Away Places
My Darling, My Darling Galway Bay The Pussy-Cat Song Down Among Sheltering Palms How Many Tears Must Fall?... Columbia. I Only Have Eyes for You So Tired A Little Bird Told Me Down by the Station. That Red Head Gal. Far Away Places Collegiate .. Heart of My Heart. . Then I'll Be Happy

Decca A M-G-M. Columbia Capitel ... JolumbiaColumbia Capitel M-G-M Bob Crosby-P. Andrews Decca Sister Rosetta Tharpe ... Decca. Gracie Fields London

 16
 3
 Perry Como
 Victor.

 35
 2
 Blue Barron
 M-G-M

 14
 12
 Doris Day-B. Clark
 Columb
 4 15 Jo Stafford-G. MacRae. Blue Lu Barker Johnny Johnston Margaret Whiting Perry Como..... Evelyn Knight. Evelyn Knight Vaughn Monroe. Freddy Gardner. Brother Bones Frankie Laine. Dinah Shore Buddy Clark Bing Crosby Sammy Kaye Peggy Lee Jack 26D 30A 20 30B 23 48 :|2 44

Inside Orchestras-Music

Neither Columbia Records, Philico Radio & Television nor NBC can or is willing to give a clear explanation of the about-faces which have occurred on the control of the con

mored.

None of the executives of any of the organizations involved will replain the situation. It is claimed there never was any dispute. However, we there is the situation of the situation of the situation of the situation of Columbia
Records was not allowed by NBC. That's flatly denied. But there's also little question that NBC would go to great lengths to keep Philico
on is video channel.

on its video channel.

Odambla Records is deliberately following up its hit release of Les
Bounds instrumental recording of "I've Got My Love To Keep Me
warn" thus hoping to apply a pulmotor to the band business. At the
time Brown's recording started to hit in the disk sales stalls, band
dealess excess awn in the purely instrumental disk the possibility of
the business of the started of the started stalls, band
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has more bands on its roster than rival companies.

With Feb. 1 marking the 96th anniversary of the birth of Victor Rebest, the Library of Congress in Washington has opened a monthing effibition of autograph manuscripts and memorabilia of the noted
emposer, conductor and a founder of the American Society of Competer, Authors and Publishers. Dipalys includes nearly all of his 45
spectra, and the state of the American Society of Competers, and the state of the American Society of Comspectra, and the state of the American Society of the American Society of the American Society of the Society

Both Victor and Mercury Records have in the past few weeks sought to drape a commercial tinge on bop music. Each has talked loudly beat the "danceable bop" captured on the recordings done by Charlie Vantura (Victor) and sides done by Machito (Mercury) with Joe Phillips and Charlie Parker, tenor and alto sax bop stars, respectively. Ventura's kp is classed not, as pure, in other words more commercial, than many dier trival combos of the same style. Machito's music is labelled "danceable" by Mercury's Mitch Miller and John Hammond because be employs a Latin beat.

BMI Canada, Ltd., an affiliate of Broadcast Music, Inc., last week kied an agreement with Dr. Healey. Willan, Canadian composer, to halled his "Willian Plano Concerto in C Minor." Concerto is said to be the first major onchestral work by a Canadian to be taken by an inherationally affiliated publisher. Willan previously assigned BMI of Canada performing rights to more than 300 of his compositions. Founded in 1947 by the Canadian Broadcasting Corp. and the Canadian Ann. of Broadcasters, the music organization to date has published post and serious works of more than 50 composers.

Decca Considers Takeover of Sig

Decea Records has been ap-reached on the idea of purchasing Signature Records, indie firm established several years ago by Bob Thiele. It had been rumored last week that Decca was in the threes of completing arrangements to buy the controlling stock in the maller company and possibly absorb it, but Jack Kapp, Decca prez, tates that the idea was broached to him and he's only listening at the moment.

him and he's only listening at enoment.

Signature has made reasonable ridge in the past few years, but, the many other small companies, as been in financial difficulties. for than a year ago it went into hapter. If of the Chandler Act, digme out of its smoothly enough. Femain in business.

ERNIE BYFIELD BULLISH ON HIS NEW CHI POLICY

NA III. NEW CHI PULCY
THE MINING WEB AB.
Ernie and Adele Byfield are off to Guaymas for week before reuraling to Chicago next Monday,
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ewerage \$24,000 weekly.

Layout this stanza, following last month; subtle To Gershwin," is a "Sahute to Cole Porter." New type of short for Inn is paying off better than stands by such bands as Goodman, Beneke, Miller who childed up as high as \$25,000 a week,

Best British Sheet Sellers

(Week ending Jan. 27) London, Jan. 28.

Jocks, Jukes and Disks

By Bernie Woods

In '48 4th Qtr.

Columbia Records Corp, issued a royalty statement to publishers royalty statement to publishers which was approximately 45% higher than the company's remittance for the third quarter. Boost, higher than the company's remittance for the third quarter. Boost, of course, was more or less experience of the company's remittance for the third quarter. Boost, and bows' building period, plus which Columbia's hits, "Buttons and Bows' China" (Nay Kyeer) and Les Brown's "I've Got My Love to China" (Nay Kyeer) and Les Brown's "I've Got My Love to China" (Nay Kyeer) and Les Brown's "We Got My Love Colhar" (Nay Kyeer) and Les Brown's "We Got My Lov

MCA ASKS 2G, 60% FOR JAMES ONE-NITERS

Harry James apparently intends

Harry James apparently intends making a trip east with his band this spring. Music Corp. of America is offering the band in the north-eastern territory, booking out of New York. It's reported that \$2.000 a next is being asked for him New York. It's reported that \$2.000 a next is being asked for him Run would cover the Zaster period. James has been offered to the Steel Pier, Atlantic City, for Easter Sunday. These dates will follow eight consecutive weekends now being played by the band at Santa Monica, Cal., and after the one-nighters are completed eight more weeks at the Casine would be more weeks at the Casine would be more weeks at the Casine would be one-nighters are completed ei

VARIETY 10 Best Sellers on Coin-Machines. Week of Feb. 5 1. LITTLE BIRD TOLD ME (12) (Bourne). Supreme Paula Watson. Supreme

	Perry Como
4. MY DARLING, MY DARLING (11) (Morris)	Stafford MacRae Capitol Day Clark Columbia
5. GALWAY BAY (5) (Leeds)	Bing Crosby Decca Anne SheltonLondon
	Evelyn Knight Decca Primo Scala London
7. LAVENDER BLUE (1) (Santiy-Joy)	Dinah Shore Columbia Sammy Kaye Victor
8. I'VE GOT MY LOVE TO KEEP ME WARM (6) (Berlin)	Les Brown Columbia
9. SLOW BOAT TO CHINA (15) (Melrose)	Kay Kyser
	Dinah Shore Columbia Evelyn Knight Decca
Coming Up	
CRUISING DOWN THE RIVER (Spitzer)	Blue Barron M-G-M
RED ROSES FOR BLUE LADY (MINS),	Vaughn MonroeVictor Guy Lombardo Decca
The state of the s	Sammy Kaye Victor Al Jolson-Mills Bros Decca
	Evelyn Knight Decca Barry Green Rainbow
SO TIRED (Glenmore)	Russ Morgan Decca Kay Starr Capitol
SWEET SUE (Shapiro-Bernstein)	Johnny Long Signature Brother Bones Tempo
AGAIN (Robbins)	Vera LynnLondon
IS IT TRUE ABOUT DIXIE (Caesar)	Al Joison-Mills Bros Decca
FOOLS RUSH IN (BVC)	Billy Eckstine M-G-M
	Mills Bros Decca
GLORIA (Rene)	
BELLA BELLA MARIE (Leeds)	Andrews Sisters Decca Ames Bros
MORE BEER (Dreyer)	Andrews Sisters Decca Rhinelanders Manhattan
[Figures in parentheses indicate number of weeks song	nas been in the Top 10.]

'Credit Plan' For Unemployment **Insurance Snag**

Paul Mayer, director of the New York State Unemployment Insurance, department, has initiated a plan which may erase the tax different to the control of the control of a meeting with Phil Braunstein and Herbert Chermin, N.Y. accountants, last Friday (6), its determinants and Herbert Chermin, N.Y. state by the control of transfer credit for unemployment funds paid to N.Y. state by employers to the accounts of measurements of the control of

employers to the account of measurements of the control of the con

Threat of Frozen Coin Spurs Buy of Swedish Tunes by Yank Puhs

Hollywood, Feb. 8.
To forestall the threat of frozen coin in Sweden, U. S. muslc pubcoin in Sweden, U. S. music pub-lishers are bending a willing ear to the pitch being made by Steck-there trying to any Representation. Here trying to any Representation of Film coin already has been lead in Sweden, and Reuterskild re-ports that music remittances may be similarly chilled unless Syenska tunes start earning commensurate the start earning commensurate.

tunes start earning commensuratives and the commensurative start earning to members a sewed in agent for Rebbins-Feist-Miller. So and the seminative start is a seminative start in the only way to keep the door open to dollar-payments on Swedish material way to keep the door open to dollar-payments on Swedish material way to be seminative start in the commensurative start in the seminative # Ellington Celebrates Cal. Gold Rush Personally

Hollywood, Feb. 8.

To Duke Ellington the 100th anni of the discovery of gold in California has a great significance—he's finding gold on the Coast, too. Current western tour is possibly his best to date.

Now at the Universal Englishment of the Cartest and the Car

sibly his best to date.

Now at the Hollywood-Empire for three weeks, Ellington is getter for three weeks, Ellington is getter for the property of the propert

RETAIL DISK BEST SELLERS

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities and showing com-parative sales rating for this and last week.

Week Ending

National

Los Angeles-(Denel's ? York-(Davega

(Sherman-Clay) 3 3

City-(Jenkins Music Seattle-(Sherman-Clay) San Antonio-(Central Louis-(S. S.

POINTS Rating FEB. 5 Artist, Label, Title EVELYN KNIGHT (Decca)
"A Little Bird Told Me"
LES BROWN (Columbia)
"I've Got My Love to Keep Me". 3 46 "Tve Got My Love to Keep M
EVELYN KNIGHT (Decca)
"Powder Face With Sunshine
DINAH SHORE (Columbia)
"Buttons and Bows".....
BLUE BARRON (M-G-M) 44 BLUE BARRON (M-G-ND
"Cruising Down the River"

MARGARET WHITING (Capitol)
"Far Away Places"

RUSS MORGAN (Decca)
"So Tired" 4B 10 5 6 BING CROSBY (Decea) 8 "Far Away Places"...
BING CROSBY (Decca)
"Galway Bay"...
SAMMY KAYE (Victor)
"Lavender Blue"..... 11 "Avender Blue"

"Lavender Blue"

"The Pussy-Cat Song"

JO STAFFORD-G, MacRAE (Cap)

"My Darling, My Darling,"

VAUGHIN MONROE (Victor)

"Red Roses for a Blue Laday".

KAY KYSER (Columbia) 20 19 6 18 11A 11B 11 "On a Slow Boat to China".

TOMMY DORSEY (Victor) 17 13A 13 "Down By the Station"...
DINAH SHORE (Columbia) "Lavender Blue"

MILLS BROTHERS (Decca)

"Gloria" "Gloria"
MILLS BROTHERS (Decca)
"Tve Got My Love to Keep |
BROTHER BONES (Tempo)

14A 12 14B 14 14C 15 KAY STARR (Capitol)
"So Tired"
DINAH SHORE (Columbia) 14D 16 DINAH SHORE (Columbia)
"Far Away Places".
INK SPOTS (Decca)
"You Were Only Pooling".
EAX NOBLE (Victor)
"Lady of Spala"
JO STAFFORD-G. MacRAE (Cap)
"The Pussy-Cat Song" 14E 16A 13

160

FIVE TOP ALBUMS

WORDS AND I CAN HEAR IT . NOW MUSIC Varied Artists rd R. M M-G-M Columbia

ROSES IN SO DEAR TO PHYTHM SINGS Frankie Carle Vaughn Mo Victor · Columbia Capitol

Platter Pointers

7

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Gene Autry could have some-thing comparable to "Star Spangled Banner Waving Somewhere," by Elton Britt (Victor), in his "The Bible on the Table" (Columbia) Blen Britt (Victor), in, his "The Bible on the Table" (Columbia) and the Bible on the Table" (Columbia) and the Bible on the Table that the Record of the Bible of the Bible on the Bible of the Bible o

a big thing.
Standout bilibilly, western, race,
jazz: "There's Not Another Thing'
and "Don't Rob Another Man's
Castle," Eddy Arnold (Victor)
"Domino," (Hiffe Stone (Capitol)
... "Candy Kisses," George Morson (Columbia)... "Teneha, Timpson, Bobo and Blair," Tex Ritter
(Capitol).

Jerry Strong, WINX, Washington, D. C., jockey, seeking a theme song in a songwriters contest; winner gets silver cup, a recording by Gene Williams orchestra, and royalties, if any.

SPA Studies Legal Angles On Breakage

John Schulman, attorney for th Songwriters Pretective Assn. considering the legal angles of any SPA moves in relation to the quest by RCA-Victor for an 81/2% deduction from publishers' royalty deduction from publishers' royalty checks, to cover 'breakage, checks, to cover 'breakage, checks, to cover 'breakage, checks, to cover 'breakage, and the SPA meeting called 'breakage, checks, check the SPA meeting called 'statemon to discuss the situation, since it involves statuation, since it involves statuation, since it involves as stuation, since it involves as statemon to be set to statemon the sta

after publishers who may consent to the 8½% cut.

SPA-lies have taken the stance that a publisher who grant. When the deductions is actually giving the deductions is actually giving writers, since half of all means of cut income accruing to pulp the cal income accruing to pulp the longs to writers. But, on the other longs to writers. But, on the other writers and publishers, the trans-tite of the companies of the con-traction of the con-traction of the con-traction of the con-coin that comes in. That poss another problem, too, since if the publisher did agree to Victor's cut, the publisher did agree to Victor's cut, and the companies of the con-coin that comes in. That poss another problem, too, since if the publisher did agree to Victor's cut, the publisher did agree to Victor's cut, the publisher did agree to Victor's cut, the publisher did agree to Victor's cut, the publisher did agree with the Writers peat did still get half of what comes in.

Mooney Signs 5-Year Pact With M-G-M, Ending Tussle Over Coin, Ban

Art Mooney resolved his contract arguments with M-G-M Records last week by signing a new three-year pact offective immediate of the result of

and a deal

Money' disagreement with
M-G-M began a few weeks back,
when negotiations were opened on
a new pact. His old one expired
that the 11-month recording bar
that the 11-month recording bar
that the 11-month recording bar
expiring pact, making if end in
1850. Mooney wouldn't go for this
angle, however, and an opinion
was asked of the American Federation of Musicians. AFM stated
tion of Musicians. AFM stated
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ton of Musicians. AFM stated
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or of the Musicians of the Musicians of the Musicians. AFM stated
or of the Musicians of the Mus ban, no such claim could be made. Mooney's original pact with M-G-M was for two years. The Mooney's relative the collected \$2.00 in royalities on the basis of "Four-Leaf Clover," et al. Secondwest is not completed, but for the first half he drew approximately \$28-half he drew approximately \$28-half he drew proportionally \$28-half he drew provided by the currently has two first of the second of the currently has two first of the second of the seco

H'wood Bowl Bowled Over By Pop Song's Ballyhoo

By Pop Song's Ballyhoo

The Hollymory Bool near a

The Hollymory Bool manalement is moving against expolication which has characterized the
release here on Blue Chlp record*
Hollywood Bowl' disk. Bowl at

Schwartz, longtime music pub who
recently started wazery, challening right to use the Bowl in halfmoring platter. Bowl holds pilllandatonst which has been been been

transported by the bowl challenge of the bowl

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opposition, however.

Buss Mergan "Cruster" (Decen.)

Muss Mergan "Cruster" (Decen.)

Morgan figures to take some of the
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Continued from page 45
It's backed by a good shot at "Sun-crooms lyriest from under a mask
flower," done plainly and with a
good beat. This disk has a lost of inick), and they're not had Jocks
of opposition, however.
Russ Morgan "Cruising Down
the River"—"Sundrower" (Deca),
the River"—"Sundrower" (Deca),
the River"—"Sundrower" (Deca),
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the River"—"Sundrower (Deca),
the River"—"Sundrower (Deca),
the Russ Morgan is a lost of the result of the res

Album Review

"Kiss Me, Kate" (Columbia; six 12-inch recordings), Columbia did a great job of getting the entire a great not of getting the entire score of Cole Porter's "Kate" efforts down on wax with the originates of the cole of the cole of the cole of the cole of Mitchell Ayres, working from the arrangements and orchestrations by Fembroke Davenport and Kate of the cole of the score of Cole Porter's "Kate" ef-

Isham onle Latest and Greatest Ballad!

HOW MANY TEARS MUST FALL

Words and Music by ISHAM JONES



Words and Music by ISHAM JONES



With These Great Records

SAM BROWNE......London
TOMMY DORSEY..RCA Victor

ISHAM JONES......Bantam

FRANKIE MASTERS..M-G-M

nany others to follow

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Goodwin. m. woolson Morse. T. Laras to, copp. Barton C. Laras to, copp. Barton C. Laras to, copp. Barton C. Laras to, copp. Barton C. Laras to, copp. Barton C. Laras to, copp. Barton C. Lobiera again broke out in varilar-lan. David Bartain. Wm. VARIETY SONG CAVALCADE

(Musical-Historical Review: 1800-1948)

Compiled for VARIETY

By JULIUS MATTFELD

By JULIUS MATTFELD

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(Consolidation, oppored, in the O.G. 6, 1948, issue when the Variety Song Consolidation of the Co

Actions Speak Louder Than 1891.

Words, w. George Horneasten in, The Last of the Hogans, w. Edcop, 1891.

Felix Mctrempon.

cop. 1891.

Armorer's song (Robin Hood), w.,
Harry B. Smith. m., Reginald DeKoven. G. Schirmer. cop. 1891.

Ask the Man In the Moon (Wang).

w., J. Cheever Goodwin. m., Woolson Morse. T. B. Harms & Co., cop.

B. Harms & Co., cop. 1891.
De Rainbow Road. w., Edward
Harrigan. m., David Braham. Wm.
A. Pond & Co., cop. 1891.
Sometime: Weel N. Cornelius,
D. m., James McGranaham. Cop.
1891 by James McGranaham.
Take a Day Off, Mary Ann. w.,
Edward Harrigan. m., David Braham. A. Pond & Cop., cop.

1891

Actions Synak Louder Than 1891. Wen. A. Pond & Co., cop. 1891. The Last of the Hogans, w. Edward Flaming and the Synak Louder Than 1891. The Last of the Hogans, w. Edward Harrigan and the Synak Syna

1892

Unbeat

New York.

Affer the Ball. w, m., Charles K. Harris, cop. String of tunes for Lansworth and the control of

Push Dem Clouds Away (A Trip to Chinatown). w. m. Percy should be compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of the compared on the feet of

Pittsburgh

Reichhold Seeking

Action Vs. Critics

In Det, Symph Row

The Detroit: Feb. 8.
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turned his wrath on the entire
freatrenty of critics. Members of earn unit signed requirally for Medtarelative or critics. Members of earn unit signed requirally for Medpublicity and unfaltenting evidens
in the Detroit Symphony
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Chestri's President Symphony
Chestri's President Symphon

He declared:
"This is an utilinatum. Either the orchestra does something inmediately about the press or 90 men will be out of a job. Dr. Krudger and I have fought the bad publicity by ourselves long enough. Now it's up to you."

The bad publicity of which he is the property of the prop



in Music EDWARD B. MARKS MUSIC CORPORATION

RCA Building, Radio City, New York 20, N. Y.

This concern, BMI's largest affiliated publisher, is one of America's oldest music firms (founded in 1894) and is noted for its strictly up-to-date catalog and remarkably varied list of successes. Marks publications fall into many categories: Popular, Swing, Production, Folk, Continental, Standard, Educational, Semi-Classical, Concert, Old-Time and Latin-

American, the last headed by the works of Ernesto Lecuona, exclusive Marks composer. The firm has published more than 22,000 compositions, hundreds of them perennially evergreen, and it now boasts such new popular hits as:



EDWARD B. MARKS

WIND IN MY SAILS

Maria Grever's enchanting new fox trot, just released as Claude Thornhill's first Victor record and also to be heard on a dozen other first-rate discs.

EVERY DAY'S MY BIRTHDAY

A brand new up and coming love song by a most promising new hit writer, Irvin Grahe

BALLIN' THE JACK Donny Kaye's incomparable Decsa record is sure to duplicate its

MANHATTAN

Rodgers and Hart's first hit, now powerfully revived in MGM's "Words and Music."

SAY 'SI SI' ono's swell rumba — a triumph in 20th Century-Fox's "When My Baby Smiles at Me."

A FEW MARKS ALL-TIME FAVORITES

MALAGUENA PAPER DOLL POINCIANA AMAPOLA MY LITTLE DREAM GIRL PEANUT VENDOR BREEZE AND I MAMA INEZ UNDER THE BAMBOO TREE

MIAMI BEACH RUMBA

English success.

PARADE OF THE WOODEN SOLDIERS SONG OF THE ISLANDS THERE'LL BE SOME CHANGES MADE I WONDER WHO'S KISSING HER NOW IDA, SWEET AS APPLE CIDER IN THE GOOD OLD SUMMER TIME WHAT A DIFF'RENCE A DAY MADE ORIGINAL DIXIELAND ONE-STEP BLUES MY NAUGHTY SWEETIE GIVES TO ME

GLOW WORM YOURS EL RANCHO GRANDE JAZZ ME BLUES MY SHAWL SARI WALTZ TANGO OF ROSES PLAY FIDDLE PLAY MOTHER WAS A LADY

BROADCAST MUSIC, INC.

580 Fifth Avenue, New York 19, N. Y.

Zahl Closes 80G Deal For 5 U. S. Masters in Europe

Members of the orchestra signed

Memoers of the ordinest assured their names to plece of paper, affixed to a letter to the editor of the Detroit Times demanding that Times critic Harvey Taylor be-barred from all future symphonies.

London, Feb. 8.

Hymn Zahl has closed deal with five recording companies in America to the control of the contr

Deal involves \$60,000, with per-mission having been granted by the Board of Trade to ship the money abroad.



Now at the EL RANCHO VEGAS Las Vegas, Nev.

LAUREL MUSIC 1619 Broadway

ogging System

Bichard Himber's new development in logging broadcast perform naces lists tunes in the survey, based on four major network schedules. They are compiled on the basis of 1 point for sustaining instrumental; 2 points for sustaining vocal; 3 for commercial instrumental; 4 for sommercial vocal, respectively, in each of the 3 raigor territories, New York, Chicago and Coast. For example, a Commercial Vocal in all three territories counts 12. Added to these totals is the listener ratings of commercial shows, which account for the arge point tallies below

Week of Jan. 28 to Feb. 3

	Song Publisher	Pts.
	The Cot My Love to Keen Me Warm-Revlin	000
	A Little Bird Told Me—Bourne Powder Your Face With Sunshine—Lombardo	181
	Powder Your Face With Sunshine-Lombardo	170
	For Away Places—Laurel	150
	Here I'll Stay-*"Love Life"-Chappell	150
	Tara-Talara-Tala—Oxford	130
	A Rosewood Spinet—Shapiro	146
	Green Up Time-*"Love Life"-Chappell	140
	By the Way—;"When My Baby Smiles At Me"—BVC	
	Lavender Blue—†"So Dear to My Heart"—Santly	128
	Down Among the Sheltering Palms—Miller	122
	Buttons and Bows—t"Paleface"—Famous	
	My Darling, My Darling—*"Where's Charley"—Morris	113
	Bouquet of Roses—Hill & Range	
	Bouquet of Roses—fill & Range	106
	Little Jack Frost Get Lost-Spitzer	99
	Pretty Baby—Remick	94
	On a Slow Boat to China-Melrose	94
	A Bluebird Singing in My Heart—Advanced	
	Senorita—†"Kissing Bandit"—Feist	79
	You Were Only Fooling-Shapiro	. 79
	I Love You So Much It Hurts-Melody Lane	79
	Galway Bay—Leeds	76
	It's a Big Wide Wonderful World—BMI	76
	Down by the Station-American Academy	75
	These Will Be the Best Years of Our Lives-Robbins	75
	What Did I Do- "When My Baby Smiles At Me"-Triangle	63
	Clancy Lowered the Boom—Kenmore	62
	Bella Bella Marie—Leeds	61
	The Pussycat Song-Leeds	60
	Sunflower—Famous	59
	My Own True Love—t"My Own True Love"—Paramount	59
	When You're in Love-Crawford	56
	Someone Like You-Harms.	55
	For You-Witmark	55
	Brush Those Tears From Your Eves-Leeds	54
	To Make a Mistake Is Human-Record Songs	52
	My Dream Is Yours-Witmark	50
ı	One Sunday Afternoon-1"One Sunday Afternoon"-Remick	49
	Melancholy Minstrel-Jefferson	45
	I Got Lucky in the Rain-*"As the Girls Go"-Sam Fox	45
	Hold Me—Robbins	
	Girls Were Made to Take Care of Boys-Remick	43
	Who Hit Me-Southern	40
	I Got a Gal in Galveston—Republic	39
	Cuanto Le Gusta—†"Date With Judy"—Southern	37
	It's Whatcha Do Whatcha Got—†"So Dear to My Heart"—Santly.	36
	Cruising Down the River—Spitzer	36
	Say It Isn't So—Berlin.	
	You Was-Crystal	
	TOU Has Official	
í	† Filmusical. * Legit Musical.	

Sarah Churchill signed a new Keyear recording contract with Manor Records.

Charlie Ventura's bop crew into Empire Room, Hollywood, for four weeks March 29.

New York 19, N. Y. New York 19, N. Y.
New York's music publishing houses are the meca of housands of amateur song-theory of the property of the p

Col Sold Over 780G LP Players

Columbia Records says that so far more than 780,000 machines that can reproduce its 33 1/3 rpm that can reproduce its 33 1/3 rgm Microgrowe Long-Playing records are in the hands of record-buyers. Some 178,000 of them were dis-serted by the control of the con-weeks ago of reduced price sales as a means of meeting RCA-Victor's 55 rpm threat. Columbia has ab-rought about by the substantially reduced prices. In many cases clears have been giving them away as a means of creating con-trol of the columbia of the columbia of the Columbia's latest sales there on

sumers for the LP disks.

Columbia's latest sales line on
LP is the "Kiss Me, Kate" score.
It's the longest-running LP madeto date. Disk carries 16 of the 17
songs from the show on two 12inch sides, running 49 minutes. On
the regular 78 rpm, the "Kate"
album covers six 12-inch disks (12
ides). The LP version sells for
\$4.85; the regular album for \$7.
Incidentally, three standout stass, the regular throm for 37. Incidentally, three standout equipment manufacturers showed nor announced new sets last week, all of which handle only the Microgroove disks in addition to machine which plays both seven. 10, and 12-inde disks automatically, operating from a two-speed turnible. General Electric-shrived table. General Electric-shrived table. General Electric-shrived with the company of the set of the

A short time ago, Scott showed a set that plays all three speeds from the same turntable.

Songs with Largest Radio Audience

The top 31 soings of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Directory.

Į	Survey Week of January 28-February 3, 1949
	A Bluebird Singing In My Heart Advanced A Little Bird Told Me Bourne Rosewood Splnet Shapiro-B Bouquet of Roses Hill & Range
Į	Brush Those Tears From Your Eyes Leeds
÷	Buttons and Bows—†"Paleface"Famous
1	By the Way—!"When My Baby Smiles at Me" BVC
Ŧ	Clancy Lowered the Boom
1	Down Among the Sheltering Palms
Į	Down By the Station
t	Far Away Places
Į	
÷	Green-Up Time—; "Love Life" Chappell Here I'll Stay—*"Love Life" Chappell
Ī	Here I'll Stay-*"Love Life" Chappell
ŧ	I Got Lucky in the Rain—""As the Girls Go" Fox
1	It's a Big Wide Wonderful World
÷	I've Got My Love To Keep Me Warm Berlin
Î	Lavender Blue- "So Dear To My Heart" Santly-Joy
Ŧ	Little Jack Frost Get Lost Spitzer
t	My Darling, My Darling-"Where's Charley" Morris
Į	On a Slow Boat to China
t	Powder Your Face With Sunshine Lombardo
Į	Pretty Baby Remick
Ť	Pussy Cat Song Leeds Senorita—†"Klssing Bandit" Feist
1	So In Love—*"Kiss Me Kate" T. B. Harms
ė	Tara Talara TalaOxford
ŧ	These Best Years of Our Lives
1	To Make a Mistake Is Human Record
ŧ	What Did I Do-1"When My Baby Smiles" Triangle
1	You Were Only Fooling Shapiro-B
ı	Shapiro-b

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

As You Desire Me
Bella Bella Marie—""Melody Man"
Congratulations
Cruising Down the River
Dreamer With a Penny—""All For Love" Leeds Capitol Spitzer Simon Witmark For You Hold Me Bold Me
I Got a Gal In Galveston
I Love You So Much It Rurts
Just Reminiscing
My Own True Love—"My Own True Love"
My Own True Love—"One Sunday Afternoon—"One Sunday Afternoon—"One Sunday Afternoon—"Say It Isn't So
Sy Something Sweet To Your Sweetheart
Sunflower
Numflower
Wellth Street Rag
Until Robbins
Republic
Melody Lane
Jewel
Witmark
Paramount
Remick
Berlin
Mills Harms

* Legit Musical. + Filmusical.

Dick Bruce, WDSU, New Or- show on the station's video out-eans, disk jockey, starting a TV let.

TONY PASTOR'S GREAT NEW COLUMBIA RECORD

Originally Introduced and Featured by these Famous Deejays

WMIE

ERNIE ALLEN ED BADEAUX DON RELL KENT MARTIN BLOCK BILL BRANT CLINT BUEHLMAN BOB BURTON CLELLAND CARD BOB CLAYTON "JAZZBO" COLLINS

JAY CREEDON GEORGE CURTIS JOE DEANE tuchester PAUL DIXON JOHN GALBRAITH EDDIE GALLAHER DICK GILBERT ART GREEN

EASY GWYNN

CHARLES HERMÁNS EDDIE HUBBARD WALTER KAY GENE KLAVAN HOWARD RUDOLPH JOE MAGGIO ED McKENZIE MELVIN MUNN ED MURPHY

TOM HENNESSEY

RUSS NAUGHTON WORC GIL NEWSOME HARRY NIGOCIA GENE NORMAN KEWN RAY PERKINS BILL PHILLIPS ALAN STEPHENS SAMMY TAYLOR

BOB WATSON

KURT WEBSTER

1619 Broadway, N. Y. 19 . HARRY LINK GLA Prof Mgr - GEORGE DALM PLAT MS

KRLD

WSYR

Alexander Gets Thornhill, Brown

Phil Brown, who resigned last Phil Brown, who resigned last week as one-night booker of the William Mortis agency's fading band department, joined Willard Alexander's agency in New York Monday (7). He becomes executive being with him the stup brings with him the stup brings with him the stup brings with him the stup brings with him the stup brings with him the stup brings of the stup brings and the stup brings with him the stup brings of the stup brings of the stup brings of the stup brings with

sibly a Cosst branch.

Brown's move was not entirely unexpected. He quit Morris immediately after the American Federation of Musiclans had advised. Thornhill that his contract with Morris, had been voided. It had Brown intended joining Alexander though actually he had intended opening his own office.

Alexander himself formerly headed the Morris band division. When he spill with that agency, rights to Vaugim Monroe, Ray Morrish to Vaugim Monroe, Ray Morrish and a couple other outfits.

From the Current WALT DISNEY Hit Picture

*

A Beautiful Ballad

SO DEAR TO MY HEART

> * It's a Dilly!

AVENDER

(Dilly Dilly) *

Santly-Joy, Inc. EDDIE JOY, Prof. Mgr. 1619 Broadway, New York 19

RETAIL SHEET BEST SELLERS

Preeman ŝ

× Homeyer Pacific

Morse

Angeles,

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Coast

ප් 8

Grinnell's

Music

Charles 1 Jenkins 1 Schmidt Music

iladelphia,

ප්

Capitol

VARIETY -

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities and showing comparative sales rating for this and last week.

Week Ending National Rating FEB. 5

This Last

	WK,	Title and Publisher										
1	1	"Far Away Places" (Laurel)										
	2	"A Little Bird Told Me" (Bo										
	4	"Lavender Blue" (Santly-Jo										
		action with (resident										

*****	11724	A THE HIM T HOUSENELL	16	, U.,	LH.	1,34	1 07	1 42	1	-			-	1.02	
1	1	"Far Away Places" (Laurel)	1	. 1	1	1	6	4	1	5	2	1	2	2	105
2	2	"A Little Bird Told Me" (Bourne)	6	3	7	10	2	1	3		6	2	1	4	76
3 .	4	"Lavender Blue" (Santly-Joy)	5	2	3	5	4	. 8	2	3	7	4	6	. 9	74
4	6	"Galway Bay" (Leeds)	4	5	6	2	.8	7	5	2	. 3	. 6	3	8	73
5	3	"Buttons and Bows" (Famous)	. 7	4	2	6	1	3	8	9	1		10	1.	69
6	. 8	"Powder Your Face" (Lombardo)	2	. 6	1.46	3	3	9	4	4	8	7	7	. 5	, 63
7	5	"Slow Boat to China" (Melrose).		. 7	. 5	4	5	5		6	5	100	4	10	48
8.	7	"My Darling, My Darling" (Morris)		10	8	7	7	2	9	1.0	4	10	4.1	3	39
9		"I've Got My Love" (Berlin)	9	. 8	4	8				7					19
10		"Cruising Down River" (Spitzer).	3							8			9		13
11	9	"So Tired" (Glenmore)				1	9			1		10.0		de	12
12	10	"You Were Fooling" (Shapiro-B)		14			10	. 6			9	8		4.	- 11
13	7.	"Red Roses for Blue Lady" (Mills)	8										5		9
14A	10	"Again" (Robbins)		10								3			8
14B		"I Love You So Much" (MelLane)	10	9					6			٠		100	8

STATE GIVES \$50,000 TO SAVE UTAH SYMPH

Satl Lake City Feb. 8.
State Legislature yesterday (7)
saved Utah Symphony from bankruptcy by emergency appropriation
of \$50,000. Unanimous Senate approval assures House passage today.
Legislation for future financial
support is coming later in the ses-

Block's WNEW Shindig

DIOCK S WINEW SHIRLING
Martin Block and WREW, N.Y.,
ran one of the most impressive and
heavily attended parties to mark
Block's 14th year on the station.
Shindig occupied the Crystal Room
of the Ritz-Carlton hote! Thursday (3) and more than 1,000 musle,
band and radio advertising people
showed un.

band and radio advertising people showed up.
Disk jock drew some of the most expensive talent in show business for live personals. He had on mike, at various times, Perry Gomo Danny Kaye, Guy Lombardo's orch, Tommy Dorsey's combination, Red ligite's novelty group and Ray Mechael and the companion of the compani

Bands at Hotel B.O.'s

Band	Hotel	Weeks	Covers Past Week	Covers On Date
Emil Coleman* Wald	orf (400; \$2)	S 8	2,600	26.475
Gardner Benedict* New	Yorker (400; \$1-\$1.	50) 9	1,000	11,150
Guy Lombardo Roose	evelt (400; \$1.50-\$2)		2.000	33,300
Frankie Carle Statle	er (450; \$1-\$1.50)	6	1,800	10,400

* Waldorf, Dorothy Shay; New Yorker, ice revue.

Chicago

Barclay Allen (Empire Room, Palmer House: 550, \$3.50 min., \$1 cover). Evelyn Knight still big with 3,500 covers.

Henry Brandon (Marine Room, Edgewater, 700, \$1.20 cover). Icy Henry Brandon (Marine Room, Edgewater, 700, \$1.20 cover). Icy Joe DeSalve (Swiss Chalet, Bismarck; 200, \$2.00 min., \$1.05 cover). Strong 1,300 covers.

Dick LaSalle-(Mayfair Room, Blackstone; 300, \$3.50 min., \$1 cover). Franks Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover). Franks Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover). 3,300.

Los Angeles

Orrin Tucker (Ambassador, 900; \$1.50-\$2). With Victor Borge head-lined, slow 2,800 covers: Jan Garber (Biltmore; 900; \$1-\$1.50). Good 3,400 covers.

Location Jobs, Not in Hotels

(Chicago)

Ceé Davidson (Chez Parce, 500; 33.50 min.). Ted Lewis out (3), Carmen Miranda in (4), for two weeks. Boff 5,000 tabs.
Eddy Howard (Trianon, 31-31.15 adm.). Switched to southside room this week. Weather tripped take, but still herly 12,000 admissions.
Art Kassel Blackhawk, 500, 523.50 min.). Dipped a bit due to bad Lawrence Welk (Aragon, \$1-\$1.15 adm.). Profitable 12,000 admissions.

Dick Jurgens (Palladium B., Hollywood, 1st wk.). Slow 5,500 admissions.

Kapp's Stock Gifts

Jack Kapt, prez of Decca Rec-ords, transferred 1,200 shares of his Decca capital stock, 50c. par-value, as a gift to an unidentified recipient. Shift leaves him with holdings of 43,360 shares of com-mon.

mon.

Transaction was disclosed last week by the N. Y. Stock Exchange under the Securities & Exchange Act of 1934. Law calls for reports of ownership and changes in ownership of securities filed by officers, directors and large stockholders to be made public stockholders to be made public stockholders.

Larry Fotine's orch will be mar-eted on Decca label instead of keted Coral.

AFM Tax Putsch Clips Geo. Olsen

Boston, Feb. 8.
George Olsen tangled ast, week with Harry Steeper, new treasurer of the American Fed action of Musicians, over unpaid tracking taxes, and got himself research from the union. He had not old tax amounting to slightly on old tax amounting to slightly on old tax mounting to slightly on the union. The property of the slightly of the sli Boston, Feb. 8.

the \$12 plus a \$10 fine.

Steeper, who took over the Ireasury of the AFM some weeks ago from Tom Gamble, is dunning leaders for the 10% tax they're require so the low tax they're require the south of

coin.
Incidentally, Steeper's efforts are plaguing. New. York. Local 80g sexes. Of the 10% '(computed on the basis of the scale of the local sexes. Of the number of ment), the local god 4%, the national 3%, and the ranking 3% is divided among the mustelnas in the band that played the date. The muslclams '3% is forwarded to their borne local, when we have the or the local winder of the must plant in on to the usen.

RED ROSES FOR A BLUE LADY

SUSY BLUE SKIRT

WALTZ MILLS MUSIC, INC.

N. Y. 19. N. Y.

DISC JOCKEYS VALENTINE'S DAY

YOU'RE A

Music by . JIMMY McHUGH

A DREAM OF A LULLABY

OXFORD MUSIC CORP.

ASSOCIATED BOOKING CORPORATION

THE CONQUERING HERO

KID GAVILAN

CHAMPION OF CUBA

WEEK ME. 10

PUERTO RICO THEATRE

BRONX, NEW YORK CITY

JOE GLASER, Pres. Chicago

745 5th Ave. Pl. 9.4600 203 No. Wabash Mozz F. Bay W. I.

RCAVICTOR RECORDS

ROA

HAROLD ADAMSON and JIMMY McHUGH'S TOP HIT

From Michael Todd's Smash Broadway Musical "AS THE GIRLS GO"

SAM FOX PUBLISHING COMPANY

Commerce Dept. Seeks Renewal Of AGVA-French Reciprocal Pact

Copa City-Beachcomber

through.

Merger Called Off When

Ops Fail to Come to Terms

The Copa has been in the red most of the season, while the Beachcomber has had several prof-ltable weeks.

Louis Prima Pacted For Buffalo, Buff, April 21 Louis Prima Orch has been signed for the Buffalo theatre, Buffalo, week of April 21. He'll go in on a guarantee and deal.

House resumes stageshows to-morrow (Thurs.), with bill topped by the Ink Spots. Sammy Kaye orch is set for May 11, and Frankie Laine for July 23.

Resumption of stageshows is due to the breaking up of a pool be-tween several circuits. Sidney Piermont, Loew talent booker, is setting the acts.

Stripper Files Bankruptcy

DETIPPET Files Bankruptcy Georgia Sothern, currently at the Club Samoa, N, Y., has best stripped of all but \$7 in assets ac-cording to a bankruptcy petition filed in the N. Y. Federal court. The stripteuse listed \$7,606 liabil-tions. She filed under her name in private life of Hazel Eunice Finkel-stein.

Miss Sothern, during her turn at the Samoa, has been besieged by creditors. At one time she was handed a subpoena in the middle of her act.

Miamt Beach, Feb. 8.

The U. S. Department of Conti-more is seeking to renew the re-ciprocal agreement between Amer-ican Guild of Varlety Artists and the French government on per-formers take-with the properties of the continue of the transport of the continue of the practice of the continue of the France could remit half their sal-aries to the U. S. in dollars, while ACVA would be French bank after deducting performers' living ex-penses. **Prodigy Maestro's Concert** Orch to Play Vaude Houses Ferruccio Burco, nine-year-old maestro, will bring a 35-piece symphony orchestra into vaude houses starting next week. Prodigy will open at the Park theatre, Union City, N. J., Sunday (13) and will play two Skouras houses afterward.

matching penses.

Malcolm Hooper, of the Commerce Dept., has been handling negotiations. Preliminary discussions have taken place with Dewey Barto, AGVA national administrative secretary, and law firm of Silverstone & Rosenthal, AGVA at-

versione & Rosenthal, AGVA at-torneys.
Sumbling block in the carrying out of the terms of the pact had been the reported reluctance of French actors to part with most of their funds while in the U. S., depend of the control of their funds while in the U. S., depend of the control of their funds while in the S. depend of their funds when they returned to France.
Sometime last year, the French government notified AGVA that it was rescluding the agreement be-

For the second time this season proposed marger of Copa City and the Beachcomber has been stymied. Deal, according to reports was virtually set last week, but disagreement over details caused it to fall government notice was rescinding the agreement be-cause of non-collections from French performers. AGVA, at that time, asked that cancellation be de-layed because of internal union difficulties. Pact was rescinded at through.

Murray Weinger, Copa City operator, and Ned Scuyler, of the Beachcomber, were reported agreed to a plan whereby Copa City would get the top names because of its larger capacity, while the company of the control of the con

MERCUR'S PITT NITERY **RAZED IN 50G BLAZE**

Mercur's Music Bar, one of Golden Triangle's most popular niteries. Damage was placed at \$50,000. Blaze likewise swept the Little Red Door, a small cafe which adjoins rear of Mercur's, and the loss there was around \$22,000.

was around \$22,000. Fire apparently started around 1:30 a.m., and no one was in building at time since bar closed on Saturday at midnight. Instruments of Scobby Brown unit, which had been at Mercur's for last two weeks, went up in smoke, too. They were valued at more than \$1,500.

Abe Burrows set for the Park Plaza hotel, St. Louis, Feb. 25.



PEACOCK CLUB JACKSONVILLE, FLA.

JUANITA ELLIOTT

(of the Old Vaudeville Team, "ELLIOTT SINTERS")
been confined to bed many years
RDERS FOR HER HOOKS AND
OIL PAINTINGS WILL BE
APPRECIATED

"Memories of a Souhestel," celating the author's sown operionees on the Author's sown operionees on the Author's sown operionees on the Source of the Four Rabbons," 12, "Source of the Source of the

Correction: NEW ADDRESS

ALBERT RICKARD

WILLIAM MACK

ALBERT RICKARD

is at 1560 BROADWAY

NEW YORK 19, N. Y. JUdson 2-0234-5-6

Phil Baker to Play First Nitery Date in 10 Years

Phil Baker, who recently wound up a tour in the "Ed Wynn Laugh Carnival," will play his first altery date in many years at the Town Andrew Chicago, starting March 3, and will probably play the Rosy theatre, N. Y., after this date. Baker's previous cafe date was 10 years ago at the Riviera, R. Wort Mailby since then, notably the "Take It or Leave It" show,

Andrews Sis Set The mappet is booked for Astoria, N. Y., for Monday (4) and Andrews Sis Set total, N. Y., the following day. Concert will benefit the United Charittes of Jerusalem.

Hollywood, Feb. 8.
Andrews Sisters will repeat their
London Palladium date next July
and follow it with a series of oneinght concerts in Europe.
The will start its summer extirition will start its summer extertion to the season's Campile
Bell Soup airers on CBS. They
less Soup of the first
two frames and \$10,000 for third
session. Then trio head overeeas
late in July, a stand in Dublin,
one-nighters in key Scottish towns
and thence across the channel to
play concerts in France, Belgium,
Holland and Demmark. play concerts in France Holland and Denmark.

RUSSELL SWANN CLICKS AT EMBASSY, LONDON

London, Feb. 8.
Russell Swann's bow at the Embassy club yesterday (Monday) clicked big. As result of the audi-ence reaction the magico has been ence reaction the magico has been extended for a month with options. Management is eager to exercise its claim upon Swann but it's unlikely he's in for a long stay, unlikely he's in for a long stay, granted him a permit in error, For, despite its exclusiveness, it's alleged that the nitery is still a "bottle club," which the government is determined to suppress. Currently Copa city with a bill comprising Peter Lind Hayes and Mary Healey, Jack Cole Dan-cers and Frances Faye is outdraw-ing the Beachcomber. But condiing the Beachcomber. But condi-tions may change next week when Joe E. Lewis and Tony Martin headline at the Beachcomber.

AMSTERDAM'S RÓXY DATE Morey Amsterdam has been signed for the Roxy theatre, N.Y., starting Feb. 22. He'll be on the bill with Rudy Vallee, Maurlee Rocco and the Rudells. Cecelia Colledge, British skating champ, also bows on this bill.

Comics, Acts Nixing Far Away Dates, Awaiting Their 'Big Chance' in Vaudeo

Weekend Vaude Pays Off at Warner's, A. C. Atlantic City, Feb. 8.

Warner Bros. may have hit a new pay lode in bringing vaude-ville headed by a big name plus films to their big boardwalk thea-tre for Saturday night perform-

ances.

Spot check showed a nearly sellout for both shows, with gross
estimated at \$3,500. The Ink Spots
toplined bill, which included Alan
Carney, Mariels and Mignon,
Gaudsmith Bros. and Eddle White.

Ohio Theatre Men Seek Relax of Law Prohibiting Minors' Stage Appearances

Columbus, O., Feb. 8.
Ohio theatre owners may seek amendments to state laws prohibiting performances by minors, A. A. Woldman, State Industrial Relations Director, announced last week. Deadline for filing such new legislation in the General As-sembly is Feb. 14. Woldman says he will confer with theatre owners this week.

this week.

Situation was brought to a head last week by a performance of the "Ice Follies" in Cleveland in which the stars were two 17-year-old girls. Ohio laws say girls 18 and under and boys 16 and under may not be employed after 6 p.m.

not be employed after 6 p.m. Woldman said the law has not been enforced rigidly and cited such current road shows as "Medea" and "Annie Get Your Gun" which necessarily employ minors. Law originally was intended, he said, to guard against exploitation of children.

Harlem's USO Benefit Harlem will stage a benefit for

the USO fund campaign at Loew's Victoria theatre, Feb. 21. Dan Burley of the N. Y. Age, Negro newspaper, is chairman of the event. Show will start at midnight and will be scaled at a \$10 top. Loew circuit is contributing the

Growing importance of 'television bookings is causing headaches in the cafe and vaude departments of talent agencies. They're finding that many acts prefer laying off in a New York on the chance of getting a television booking in the belief that a single vaudeo shot will increase their stature in the yaude field or may bring them to the attention of film producers.

attention of film producers.
It's pointed out that video has
increased national interest in vaudveille. Acts that have registered
in the new medium are as potent as
ample, Bunin's Puppets, because of
television showings, has since become a potent bo. factor in some
spotts. Shirley Dinsdule, a Coast
come a potent bo. factor in some
spotts. Shirley Dinsdule, a Coast
carning power considerably with
IV appearances. She's been
carning power considerably contyped from a weekly KTLÅ, Los
on KNG.
On a larger scale, Frankle YonOn a larger scale, Frankle Yon-

on NBC.

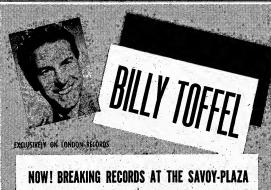
On a larger scale, Frankie Fontaine and Manuel Vierra have
obtained film nibbles because of
showings on Ed Sullivan's "Toast
of the Town." Sullivan's shows are
kinescoped to the Coast, and RKO
is finalizing a deal for Vierra. Fontaine is now under discussion at
Metro.

Metro.
Value of video as a showcase is becoming more apparent to acts—
even to the point of passing upeven to the point of passing upuniton is particularly with comics.
One of the chief sufferers in this
respect are British vauders, since
agencies have been unable to talk
performers into going abroad while
television looms in the orling.

television looms in the offing.
It is known that talent buyers are now calling agencies asking for acts that appeared on a particular show. This is particularly true since the coaxial cable was extended to the midwest last month.

tended to the midwest last month. Comjes, particularly, feel that television is giving them their major chance. They believe that one of the company of the company of the company of the trick. With their experience in the personal appearance field, they think it a simple matter to steal the show from other performers whose chief experience has been in radio or legit.

Peter Lind Hayes and Mary Healy, Chase hotel, St. Louis, opening Feb. 25.



Billy Toffel charms at Savoy-Plaza ... ROBERT W. DANA

Billy Toffel popular at Cafe Lounge ... VIRGINIA FORBES

Newest singing matince idol from France ... EARL WILSON

Billy Toffel is one of the top dream princes of the entertainment world . . .

DOROTHY KILGALLEN

Will enchant American audiences for long time . . .

JOSE-Variety

OPENING FEBRUARY 14th — LATIN QUARTER, MONTREAL Personal Direction, July Tagler, 545, 5th Ave. N.Y.C., NUV. 2080

Night Club Reviews

Latin Quarter, N. Y.
Lou Walters presentation of Mme. Kamerop production with Frank Libuse with Margo Brander, Archie Roobins with Star Rozs, Edward Star Rozs, Edward Star Rozs, Edward Star Rozs, Edward Star Rozs, Edward Star Rozs, Edward Star Rozs, Edward Rozs, Edward Star Rozs, Rarillow & Rarillow & Rarillow & Ruth Broun, Gail Bennett, Nillo, Ernette Mercer, Dorothy, Reed, Line (12), Art Wanter Opening Wight, minimum, \$3.

The Latin Quarter, which never stinted in production or costuming, has exceeded itself with the current show. The proceedings indicate a budget-be-hanged attitude with an opulence that surprises even those accustomed to the usually layish

accusioned to the usually asystiAfter a long run of upper-bracket names, Lou Walters is stressing production this time.
There's no diminuation of enter-predominating. In fact, Walters was forced to let go of two dance turns prior to the formal opening.
"Pinians Rainbow" and Sally Keith, the tassie-terper, were re-leased because of show being over-Three tremships after ton-notch

board on dance turns.
Those remaining offer top-notch
divertissement. Heading the bill
are Frank Libuse and Archie Robbins. Libuse is one of the best
counsely cale Investments rooted
warms up the house even before
the Iralles part. His onstage turn
with Margo Brander assisting,
some time since Libuse worked a
N. Y. cafe and impact here is tremendous.

mendous.

Robbins, with some new material, mainly a satire on "Manhattan Towers" hits with the audience. He has some added bits on the new

THANKS MR. ED. SULLIVAN for in-

troducing us on your show, 'Toast of the Town.' OUR FIRST Television Show.

Sunday Night (30), CBS-TV . .

"Bill Graves Trio, new act comprising a colored dancer and libs two pint-based youngsters, got the program of t

BILL GRAVES and FAMILY

Exclusive Mgt.: IVAN MOGULI 1619 Broadway, New York 19 PL. 7-3158

-Trampoliningly Yours -Paul & Paulette Trio

ORIENTAL THEATRE

Treemige army which gives him an effective opener. Windup with Stan Ross in a series of impressions makes a series of impressions makes a series of impressions makes a series of impressions makes a series of impression and the series of the

Cocoanut Grove, L.A.
(AMBASSADOR HOTEL)
Los Angeles, Feb. 1.
Victor Borge, Orrin Tucker
Orch (14); cover \$1.50-\$2.

Victor - Borge, Orrn. Tuccer

Victor - Borge, Orrn. Tuccer

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which began to sound repetitious. Borge's extra long stay-on knocked out the opening night needs of the stay of th

NOTICE M AGVA MEMBERS

Delegates to the Annual Convention to be held in Chicago Delegates to the Annual Convention to be held in Chicago on June 6, 7 and 8, 1949 will be nominated at the membership meetings to be held in each branch on March 16th. Be sure to attend the meeting of the Branch in whose erea you are now working. Maintain AGVA as a democratic organization by exercising your right to vote.

Nominations may also be made by petition signed by twenty members in good standing filed with the National Office prior to April 7, 1949. Petition forms are available at any Branch Office.

For the purpose of determining the voting strength and the number of delegates to which each Branch Area is entitled, members may transfer to any Branch they may choose—such transfers to be filed with National Office prior to February 28, 1949, Transfer forms are obtainable from any Branch Office.

If you did not receive your printed notice which explains the nominating procedure in detail, please secure one from your nearest Branch Office.

National Office

AMERICAN GUILD OF VARIETY ARTISTS

1697 Broadway

New York 19, N. Y.

VARIETY Chez Paree, Chi

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Vivacious Brazilian gli de si trough numbers she's introed in disapoliut.
Vivacious Brazilian gli de si trough numbers she's introed in quintet, and thaws the payees with suble hiprolis and gestures. "South American Way" and "Chie-boom the part of the payee of the part of the payee of the part of the payee of the part of the payee of the

ad libs.

Hoctor & Byrd offer dance routines that are refreshingly different than run-of-the-mill terpteam presentations. Pair rely on well-fine the refreshing of the refreshing and respectively. The results of the refreshing and results and straight bale frumbers. Hoctor's tapping and Miss Byrd's interpretive solos are sook fare.

Miss Byrd's interpretive solos are sufficiently with a cold, but fast delivery with racy orch backing as opener, just didn't set with the seatholders. Comics' with the seatholders. Comics' consistency of the seatholders of the laught, but material as a whole with the seatholders of the laught, but material as a whole psychilatrist legan to warm house and exhibited Kaye's minicry abil-ty. Encores with elever; imita-crooner that wins applaus. Condi-crooner that wins applaus. Condi-plaus. Condicrooner that wins applaus. Condi-crooner that wins applaus. Condi-or that wins applaus. Condi-crooner that wins applaus. Condi-tioner that wins applaus. Condi-crooner that wins applaus. Condi-tioner that wins a

Glass Hat, N. Y. (BELMONT PLAZA HOTEL) (FOLLOWUP)

GOLLOWUP.

Addition of Rolly and Bonnie Pickert to the Glass Hat's show provides an added impact. The provides are added impact to the provides are potent anovelty which more than the provides are provided to the provides and the provides and the provides and the provides and the provides and the provides and the provides a good warmup for the provides a good warmup for the provides a good warmup for the provides a good warmup for the provides a good warmup for the provides a good warmup for the provides and the provides a good warmup for the provides and the p

followup acts.

Viola Layne and Ames Bros. are
the holdovers. Miss Layne is a
cute impressionist with a keen
sense of humor. She sattages Hildegarde, Shirley Temple among
others, in a gentie manner that
pleases audience handsomely.

pleases audience handsomely.

The Ames Bros. here for the
third successive show, have the
measure of this room perfectly.
They're probably the outstanding
ody singers of Negro spirituals,
getting much color and feeling
into these efforts. Comedy such as
the succession of the succession of the succession of the
pens similarly hit the mark.

Eddie Stone, in his third year at this spot, continues as the ingra-tiating maestro and Al Castellanos provides the rhumba relief.

Roumania, Miami Beach Miami Beach, Feb. 6.

Barton Bros., Adeline Neice, Sunny Kay, DeMarr & Denise, Ken Jones Orch; minimum \$1.50.

Kitty and Danny Davis are back on the Beach, operating their own spot again under the Yiddish show polley last year's lessees in-stalled. First weeks were indiffer-

ent, patron wise, but current show has picked biz up to healthy state.

for a begoff.

Sunny Kay holds over with his top record panto-mimicry. The guy keeps improving and in this sesh delivers the Harry Ritz race track bit, Aaron Lebedoff and a Chloe version, all in Ylddish recordings that sets the palms whacking.

Demarr and Denise tee off show with neat baliroomology: Ken Jones and orch provide top backing,

China Dell, N. Y.
Ming & Ling, Florence Ahn,
Shanghai Twins, Paddy Wing, Line
(6), Noro Morales Orch, Jose Curbelo Orch; minimum, \$3.50,

China Doli has several selling points each of which is capable of enticing trade. While its Oriental floor displays are probably its mos noor displays are probably its most potent lure, it's undoubtedly true that the top Latin bands of Noro Moraies and Jose Curbelo provide an incentive for the late terp business, and the low-priced dinners help in the early part of the evening in the early part of the evening

ning.

The current display is good cafe fodder being carefully staged by Peter Birch, who has whipped a lively Oriental line into good presentation form with picturesque routines, while operator Tom Ball has stocked the show with playable acts.

acts.

Heading the bill are Ming and Ling, a staple cafe and vaude awhose Orienta hillbilly efforts are productive of laughs. This father and son team have a song and comedy routine which includes sorts takeoffs of various singers, giggly comedy and accordion playing that all up to a solid turn.

adds up to a some turn.

Florence Ahn does a tuneful interlude with a Kern medley and a good rendition of "Carmina." Miss Ahn is late in getting started, but warms up as she goes along. At her windup she rates encores.

windup she rates encores.

The Shanghai Twins are a lithe pair of contortionists and balancers. They show some good tricks with They show some good tricks with the construction, being able to get into some extremely welrd positions. The duo are still to achieve the smoothness evident in the more experienced areo acts, but further perfenced areo acts, but further perienced acro acts, but further practice will make them suitable for vauders and video.

Completing the bill is Paddy Wing, who does a standard set of tans.

Silver Frolies, Chi

Jayne Waiton, former band chirp, gets fine reception on jump tunes, best of which is hep version of "Lover." She has a neat special about woes of gal singers and closes with "Maria Elena," in Spanish, for nice returns.

Stan Irwin, clean-cut youngster, has some good dialect bits, some bordering on the indigo. Vicki and Nick Collins, tap duo, get nice response for their hoofery. Bud Prentice Trio cuts show in fine style.

Need Comedy Material? We write INSPIRED comedy—all riginal, hilarious, tailor-made to the performer—\$300 per lo minute ct. \$100 to gag up your present ct. We've written for Berk, Can-or, Wyan, Lahr, Olsen and Johnson, tc. We'll write you an act in one zeek or less.

week or less.

We also sell the following comedy material: PUNCH LINES gagilles of the latest, funniest gags — all ortginal. Files 1 to 8—only \$\foatstyle{1}\$ per less with every order you get \$\foatstyle{2}\$ parodles free plus Comebacks to hecklers, plus a sketch, plus a

276 W. 43 St., N. Y., LO 4-5943

That Jesting Gentleman of Romance in Rhythm

JERRY COOPER

HELD OVER **CURLEY'S** Minneapolis

Pers. Mgt.: TED BROOKS 134 East 57th St., New York Tele.: PL. 9-1344

CLINTON HOTEL 10th BELOW

200 OUTSIDE ROOMS

from 12 DAILY autiful Air Conditioned Cocktail La ALKING DISTANCE OF ALL THEATS

TITO CORAL

"The Golden Voice of the America's"

Opening Feb. 11th

EDGWATER BEACH HOTEL Chicago

n grinder of Sigmund Romberg's Operates "My Romance"

and DEST PAT

written by Art Paul, Stan Manny Blane. Burns and Ray Allen. Publicity, Dick Falk.

> Jules Ziegler 545 FIFTH AVENUE, NEW YORK

MIL 2-2000

New Acts

ARTHUR GODFREY Comedy, Songs 15 Mins. Capitol, N. Y.

Capitol, N. Y.

Arthur Godfrey, a top Hooperated personality on radio and video, does undeville a good turn in presenting a batch of youthful professions at this Metro flagship in an endeavor to prove that good talent, includy presented, can provide excellent entertainment any-

where.
Godfrey is an affable gent with a dry sense of humor. During his encee stint, he eschews a gigantic buildup so as to give the audience a chance to judge acts on merit, rather than his sayso. It works out better in this respect.

better in this respect.

He gets in some sly remarks between introductions which don't seem necessary in his case. He's get enough verblage to sling before his audience without any blue

fore his audience motes.
Godfrey winds up the show with his own stint. Accompanying himself on the ukulele, he reprises some of the tunes he's helped popularize on disks. He wins himself a nice niche with the crowd.

Jose.

STEFFEN - MARTELL DANCERS 12 Mins. Latin Quarter, N. Y.

Latin Quarter, N. Y.

The Steffen-Martell Dancers (8) worked in the late legiter, "Magdelena" choreography by Jack Cole. The four mixed couples are virtually a road company of the Cole dancers. At the Latin Quarter, they do Cole's Harlemesque routine and an East Indian jive aumber

number,
They have the vigor and the
imagination of the original group.
It's a rigidly disciplined squad
whose precision work provides
some highly volatile dance pat-



AMERICA THEATRE

Management: TOM FITZPATRICE Bookings: WM. MORRIS AGENCY



91st Week

COSTUMED RUSTIC TEAM

terns. With some few exceptions, work is a carbon of the original turn, and nearly as fiery, difference being Cole's presence.

BOY BROWN
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Saranac Lake

By Happy Benway
Saranae, N. Y., Feb. 8.
Arthur J. Slattery, who took 18
months to beat the rap, left for
N.Y.C. He'll return to his Lake
Kiwasa camp in Mrs.
Kiwasa camp in Mrs.
we will be the state of the state
over weeken, who is progressing
nicely.

nicely.

Helen Pelechowicz, resting at
the Rogers after mastering four
stages of the thoracoplasty operation at general hospital.

Helen O'Reilly, ex-NVA-ite, in
for checkup, and given an all-

tion at general hospital. Hele of Neilly, exNVA-ite, in false of Neilly, exNVA-ite, in clear. Many thanks to A. J. Boyle, president of the Charlestown (W. Many thanks to A. J. Boyle, president of the Charlestown (W. Grand and Charlestown (W. Grand and Charlestown (W. Grand and Charlestown (W. Grand and Charlestown (W. Grand and Charlestown (W. Grand and Charlestown (W. Grand and Gran

Placid, look time out to visit the gang.

Walter (Par) Romanik, who left here with an all-clear, is now concerned to the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the Rogers shuths is a potent cheening thansa.

Wite to bluce who are ill.

Greet the Girls' Unit

Veteran Nepital Tour Veteran Hospital Camp Shows opened its first unit of this year at the Winter VA Hospital, Topeka, Kan., Monday (7). Show titled "Greet the Giris" has a cast com-prising the Martell Twins, Stacy Cyde, Viety Denas, Deval, Merie and Lee, Myrtle Dunedin and De-butones.

Unit will play route of 112 hos-

AGVA Sets New Clubdate Scale For N. Y. Area

The first clubrate code for performers in the N. Y. area is currently in the final stages of completion. A meeting of the New York branch of the American Guild of Variety Artists approved a scale which calls for a \$17.00 minimum on weekdays, for doubles and \$42.50 for tricks. Hotels and larger rooms scale on weekdays begins at \$22 for singles. There's no change at \$22 for singles. There's no change at \$22 for singles. There's no change at \$22 for singles obtains for New Year's Eve, which ranges from \$30 to \$75.

to \$75.

In addition a code of fair practices has been established. This includes a two-hour limitation on decision of the control of the con

rranchise.

Another measure adopted at the meeting calls for a fee for talent outside of AGVA who are called in to do a commentator's stint on a club-date showing. If commentator is a member of any of the Associated Actors and Artistes of America affiliates, he may join AGVA.

Meeting also adopted a resolu-tion calling for one performer on each show to be deputized to re-port on infraction of rules by per-formers or agents. Such infractions the penalized by fines or suspen-

sion, Code will now go back for further discussion with representatives of the Aritists Representatives Assn., Entertainment Managers. Assn. and Associated Agents of America. No difficulty in its adoption is expected inasmuch as most of it had already been okayed by the agent groups.

the agent groups.

The meeting, chairmanned by Jackle Bright, was one of the largest turnouts since monthly meetings were adopted, and indicated a greater participation of AGVA membership in union affairs. Code was drawn up with the aid of AGVA attorneys, Silverstone & Rosenthal.

Meeting also passed a resolution o join the Red Cross blood bank,

Greet the Girls' Unit Opens Vet Hospital Tour Stanley, Pitt, Will Only Play Spot **Bookings, Despite Carson's Clicko 42G**

Dario, Former N.Y. Cafe Op.

milo flotel, mining biz Dario, former operator of La Martinique, N. Y., is now associated with hotelman Louis Ritter. Ritter, who several years ago mount hotel. N. Y., was seeking, to lease the Bedford and Weylin hotels. However, deals fell through, to lease the deformed and the seeking to lease the Bedford and Meylin hotels. However, deals fell through, to leave the seeking to leave the seeking to leave the seeking the se

HISTORIC WEBSTER HALL HAD A COLORFUL CAREER

The results of historic Webster Hall by fire Saturday morning (5) fabulous landmarks. With damage estimated at several hundred thus and dollars, reportedly only partial control of the several hundred the said dollars, reportedly only partial control of the several hundred the said dollars, reportedly only partial country of the building, was uncertain as to what he'll do about it. The several hundred hu

Despite the fact that Jack Car rio, Former N.Y. Cafe Op, Despite the fact that Jack Canlate Hotel, Mining Biz has had in nearly four years, set a
parto, former operator of La WB deluxer doesn't intend to go
cut with hotelman Louis Ritters
with the lemma Louis Ritters
with the lemma Louis Ritters
with and later sold the Parason rolled up around \$42,000 in six
int hotel, N. Y., was seeking
days—his unit pulled an additional
case the Bedford and Weylin \$3,500 on Soundsy in Steubenville,
is. However, deals fell through. O—to top previous mark of lak
drip, meanwhile, has purchased in
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Spots by \$2,000.

Difference was probably in the higher scale, since current admissions are over what they were when Ink Spots, as well as Jack Benny, Frank Sinatra, Eddie Cantor, etc., played here before Stanley went straight pix.

straight pix.

Management from past experience feels that only attractions with a known strong pull can get by at Stanley, and nothing of an in-between variety will do. That's why the terrific Carson click hasn't rushed it into a flock of immediate stare booklaps. stage bookings.

Parthermore, the picture situation will probably keep additional fiest out of the de luxer for at least another six weeks or so. With several big films coming up immediately, product Stanley would be deductant to pair will above, house deluctant to pair with above, house deluctant to pair with above, house will be supported by the deluctant to pair with a sort with the continuation of the several pair with the product of the several pair with the several pai



KEN MUT -S 1 ACKOUTS

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AGVA Cracks Down On Benefit Abûses in Miami

Benefits for many charities, which take place every season when the big crowds hit town, reached the abuse stage here last week, with the March of Dimes affairs staged nighty resulting in a general uprising among top acts in town.

Sudden resentment against un-sanctioned billing and pressure to appear brought ruling from local branch of American Guild of Va-riety Artists that all acts must be paid onc-seventh of salary for such appearance. Union action was inevitable, due

Union action was inevitable, due to the many demands upon performers, plus revelation that too much was being laten off too for the control of the control o

Phil Regain now booked by Joe Glaser's Associated Booking Corp., BOSTON STUDIO Hotel Lengt Kenmore 5 300 N. Y. Cate and a telegological and consequences and a second second second second



Phone Circle 7-3505

Capitol, N. Y.

Capitol, N. Y.

Arthur Godfrey, Bernie George,
Three Beaus & Peep, Bernie Des
nond, Atan Schackner, Eitzabeth
Mary Osborne, George Guest,
Talbot-Martin, Napoleon Reed,
Jerry Bresler Orch; "The Bribe"
reviewed in current issue of VA-

Arthur Godfrey has proved a point at the Capitol theatre. Good, playable talent sparked by a name can play virtually any house in the country. House in the country the country that tremendously important these days when a batch of independent theatres are taking first plunges into a provide the country of

woodpile and off to a good salve in six minutes. Can hold a spot in most wauders. Can hold a spot in herself, sells on the guitar and yearly. She's a tail looker with a partial of the spot in the

fancy hand with "When Day Is

Done."

Napoleon Reed, a sepia tenor, is the hit of the show scoring a complete showstop with renditions of "Granada" and bits from operatic arises. Encores with "Vest La Glubba" and has a hard time re-

"Granada" and bits roun or agrains. Encores with "Vest! La Giubba" and has a hard time retiring.

Jerry Codfrey is listed under the company of the company o

Arthur Godfrey has proved a point at the Capitol theatre, and the country. Solution in the country. Solution in the country of

Olympia, Miami Miami, Feb. 5.

Miami, Feb. 5.
Bonnie Baker, Rolly Rolls, Lou
Saxon, Dod Dodson, Carl & Arlene,
Freddie Carlone Orch, "Night Has
A Thousand Eyes" (WB).

VARIETY

Strand, N. Y.

Jack Carson, Marion Hutton,
Robert Alda, George Mann, Dave
Willock, Bob Suceney, Emerald
Sisters (2), Chris Cross Orch
(14); "John Loves Mary" (WB),
reviewed in Variety Jan. 26, '49.

Jack Carson is blanketing the Strand currently with a simultaneous appearance on stage and screen. Maybe that make customers set of Carson but to customers are to the customers are the customers are the customers are to the customers are the customers

Apollo, N. Y.

Lucky Millinder Orch (15) with
Annisteen Allen and Paul Breckenridge; V. Burnside Orch (5), 4
Step Bros., Roy Brown, Spider
Bruce & Co.; "Waterfront at Midnight" (Par).

nerself, selts on the guitar and youngly. She's a tail looker with a Bernelf George offers an unusual set of impressions. Is an every readily one of the property of the prope

easily. Meticulously acrossed in the continue of the continue

Oriental, Chi

Chicago, Feb. 3.
Paul & Paulette Trio, Arnie
Hartman, Frank Marlowe, Lester
Cole & Debutantes (6). Carl Sand's
Orch (14); "A Letter to Three
Wives" (20th).

Minor layout finds assortment of acts well-planted, but lively opening pace is ambushed as bill unfolder. Far and a particle with the planted by the planted

Latun-Am. Vaude

Spanish vaudeville is sing

proposition, according to Carlos

Montalban, operator of the Puerdo

Montalban, operator of the Puerdo

Montalban, operator of the Puerdo

"Take last week," he points out.

"We had Fortunio Bonanova, with

made more than 150 pictures in

whe had been been been to be the second

And the second been been to be a second

Spanish-speaking people—but ded at this house. Bit Libertal

Lablarque, the Argentinian star,

and do more than \$40,000, "Montalban continued." When And Andread

Lablarque, the Argentinian star,

and do more than \$40,000, "Montalban continued." When Andread

Lablarque, the Argentinian star,

and do more than \$40,000, "Montalban continued." When Andread

And it looks like Jorge Negerie,

who opened Thursday (3), will hit.

Negrete, who some years ago appeared at the original La Consa

ta small salary is one of the

las had. Mexican films and re
cordings have been instrumental in

making him gprize piecase. Montalban

making him gprize piecase. Mo

Jorge Negrete, Trio Calaveras, Comedy Family (3), Rosita Cheva-lier, Eva & Drigo, Carlos Plantini Orch; "Mi Fortuna Sarcuna Nye-to" (Argentine).

acts well-planted, but lively opening pace is ambushed as bill; the content of place of the pl

H'wood Speeds Adjustment

adding "that's why I just gave the OK to make 'Quo Vadis.'"

"True, values have changed,"

"they values have changed,"
is a two-billion business." OK to make 'Quo Vadis.'

"True, values have changed,"
Mayer observes, and while we all
must do the common the common to the common thas the common the common the common the common the common the com

mayer sees in Metro's acquisiion of Dore Schary a revival of
the old Mayer-Thalberg team. He
team Schary, M-G-M's new protoucton veepee, to the late Irving
halbers, and feels that "Metro, as
the leader, must continue to make
the big ones regardless."

Costs Down at 20th

Costs Dewn at 20th
Darryl F. Zanuck stresses how
Darryl F. Zanuck stresses how
session of the se

Spitz-Goetz Gripe
Leo Spitz and Bill Goetz, production heads at Universal-Interduction heads at Universal-Interduction heads at Universal-Interduction heads at 2000,000 stanker, they may be more inclined to give better terms than if we to give better terms than if we be supported to the support of the sup

ries. Sam Goldwyn and Walter Wan Sam Goldwyn and Walter Wan-ger likewise attest to the need for return-to-showmanship and more aggressive selling. Goldwyn is al-ways a stormy petrel on terms, selling away to anybody at the best price. Wanger accents how the RKO selling organization is getting results in merchandising "Joan,"

getting results in merchandising. Table 17. Rane, who figured on the production executive end with Eagle Lion during the making of "Canon Citys" and "T-Men," supports the Spitz-Goeta-Scully gripe about exhibs, by cliting that "Charles Control of the Stouras fought us on both these lestouras fought us on both these bissness across-the-country. Skouras just said he 'didn't want to set up a new classification for Eagle Lion."

Common consensus is that while the Common consensus is that while considerable light ones do hig business and the light of the critics but my best answers in the tent of the considerable light ones do high business and the light of the critics but my best interests the consensus and the light of the critics but my best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests to the exhibitors' best interests the considerable in t

business, and Sears-Rochuck alone is a two-billion business."

There are sundry other findings.

There are sundry other findings.

There are sundry other findings.

While the theory on the business. While the theory on the business. While the theory of the sundry of t

uppeat.

The indies, of course, are caught between the stalemate of dried-up financing and the uncertainty of what divorcement will do in improving the merchandising lot of the unaffiliated producer.

Always Be Pictures,

Always Be l'ittures,
Regardless of Video
That there will always be a pieture business is the end thinking,
after all the refinements of masterminding television have been digested. And if the standard of Tw
will be the B picture—and vice
will be the B picture—and vice
will be the B picture—and vice
kind of product for video; and just
bear down on the top-quality-pix
to bring them out of the home to
the theatre.

Jack L. Warner, optimistic over
the pic industry's future despite
the pic industry's future despite
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the pic industry's future despite
the picture business has
the measles; pienty of people are
going to the movies. But we gotta
give 'em more reallsm and less

M-G's Brushoff to TV

Hollywood, Feb. 8.
While Louis B. Mayer, Metro's studio head, intimated that his company would not have anything to do with television, another company spokesman was even stronger on the subject. In response on the subject. In response the subject in response the subject. In response the subject is subject, in the subject in the subject in subject in subject in subject in the

future."
"During the past year, we have been approached on the subject of video as has every other company." exec continued. "Our answer to those timed. "Our answer to those into the subject of video as the subject of video as the subject of the

fancy stuff. The arty stuff is great for the critics but my best answer is the \$3.500,000 that "Wild Irish Rose" did and the \$1.500,000 that "Sierra Madre." with all its raves, grossed. And that's why I'm teli-ing my producers to get down to make movies that move and cut out the art stuff.

want to get out and mingle. And don't, forget radio reaches many millions more than television does, or perhaps ever will, coaxial cable or otherwise. But the nature of the American people is to get out and have a good time and mix."

have a good time and mix."

There are opinions that vaudee
will revive vaudeville and thus revillate the combination jeture
that "the obvious won't happen in
that "the obvious won't happen in
television as it did with radio.
Video is here; it's big aiready, and
whe be bigger; and may hart heor all of show business—but noor all of show business—but noor all of show business—but nobody's an expert in television. Anybody's guess, theory or deduction

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body's guess, theory or deduction may come to pass."

It's a cinch Hollywood and television must go steady, whether the state of the st

House Reviews

Continued from page 54

St. Louis, St. L. "Blue Moon," "This Can't Be Love," and 'Making Whoopee," but also uncorked unusual ability at the drums.

the drums.

Onrey's finale, "Finger Busters",
on the clarinet also scored heavily.
Inck E. Leonard, corpulers cometany stuff, including some new gags
and an impresh of Fred Astaire
doing a dance routine that also
won the mob.

The Carrolls Sisters, offer a combo classical and acro dance routine, the latter being the better. Claire Hogan, a willowly thrush with a nice set of pipes, with "A Little Bird Told Me," "Don't Worry About Me" and "Pussy Cat Song."

Song."

Maynard Ferguson, talented trumpeter in the band set the palm
pounders into action with his interp of "Rhapsody in Blue" and
"Body and Soul."

Dorsey's youngsters sock over "Basin Street Blues," the teeoff of the program, "Muskrat," "Big Noise," and 'Sunrise." Sahu.

Chicago, Chi

Chicago, Feb. 4.

Tip, Tap & Toe, Dinning Sisters
(3), Barbara Ann Scott, Nip Nelson, Louis Basil Orch; "Words and
Music" (M.G).

Current layout has all the ear-

VARIETY BILLS

on with bills below indicate opening day of show whether full or sullt week, Letter in parentheses indicates circuit: (i) Independent; (L) Loew; (M) Moss (P) Paramount; (B) RKO; (S) Stoll; (W) Warner; (WR) Walter Reads

NEW YORK city Arthur Godfroy Talent Scouts Jerry Bresler O Gwate Hall (U-10 August Hall (U-10 Paul Winchell Joan Gibbons Florence Illin-Low Jean Letourneur Corps do Ballet Paramount (P) s-13 Boyd Raeburn Bd 3 Suns

Paramount (P) 5Boyd Raeburn Bd
3 Suns
Waily Brown
Monica Lowis
Lewis & Van
Buddy Rich Ore
Mol Tormo
Henny Youngman
4 Step Bros
DoCastro Sis
Roxy (I) 8
Danny Kaye
Calvin Jackson
Dunhills
Gibbs
Strand (W) 11
Jack Carson Co
Marion Hutton

Dunhills
Georgia Gibbs
Sfrand (W) II
Jack Carson Co
Marlon Hutton
Robt Alda
Davo Willock
Rob Swooney
(ioo Mann,
Finerald Sis
Chris Cross Ore
BALTIMORE
Hippodrome (I)
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Staffe (I) 18-12 Bob Russell Bob Russell Filmon Elwoon Ed Fisher Winton & Dianne Stafe. (I) 10-12 The Telaks Della Raye Allan Carrior F & A Carroll F & A Carro

F & A Carroll
J Meyand & Eva
Prof P Garnor
Sid Raymond
Haynes & Perry
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Buffalo (L) 10
Mage & Carr
Stagg-McMann 3
Ada Lynne
Artic Dann
Ink Spots

Ada Lynne
Artie Dann
lnk Spots
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Towers (1) 13-15
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heavy laughs with his impreshes of Peter Lorre, Louella Parsons and Spike Jones. Offs to nice re-Louis Basil house orch backs acts in expert fashion. Zabe.

Hippodrome, Balto.

Baltimore, Feb. 6.
Victor Lombardo Orch (13) with
Kenny Williams, Gloria King, Al
& Connie Fanton, George Conley,
Ted & Art Miller; "Song of India"
(Col).

Donald Peers
A J Powers
Lyon & Mason
Martin & Christi
Pauline & Eddie
B & E Day
LEICESTER
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Harry Mooney
Victor King
4 Kontons
Georgo Elrick
Artemus
Nelson Uloyd

Georgo Erick
Artemus
Nelson I Ellords
NoTiniGHAM
Empire (M) 7
Eva May Wong
Vera Lynn
Germand Dixon - B
Lloyd & Betty
Scott Sanders
Jimmy Robbins
Gold & Cordell
Roys SNOUTH
ROYS GONG
Western Bros

Dorothy Gray Co Caryll & Mundy Hal Mack Co Peter Brough Henderson Twins Gaston Palmer Victor Julian Pets SHEPHERDS BUSH Empire (5) 7 Geraldo Ore Cingaloo SHEPHERUS OF Empire (S) 7 Geraldo Ore Chigaloo J Lockwood C Stanton Maxwell & Lady Lonsdale Sis WOOD GREEN Empire (S) 7

WOOD GREEN Empire (S) 7 Frogmen Tarzan Jr Hazoll Conky Javen Maree Loyland Doug Wainwright Air Aces Charth Indra Allon Bros & June Piet Van Brechte Gerry Loader Collins & Elizabeth

Cabaret Bills

NEW YORK CITY Skefen-March & Skefen

Deposite the process of the process

Jose Curbello O Line (7) Le Perroquet Hugh Shannon Marvin Raymer Le Ruban Bleu Blbi Osterwald Goodman & Kirkwood 3 Riffs Mike Brown Norman Paris 3 Julius Monk

O'Connor
Boyd Heath
S & B Stovens
Shepard Line

S. & B. Stovens
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Loyal Quakers Protest That Philly Rates as No. 2 Legit Town to Boston

Rates as No. 2 Legit Town to Boston

Philadelphia.

Am writing you in a mood of petulance, a mood interest of petulance, a mood induced by your Hobe Morrison's Jan. 26 pice in pinking you in a mood of petulance, a mood induced by your Hobe Morrison's Jan. 26 pice in pinking you in a mood of petulance, a mood induced by your Hobe Morrison's Jan. 26 pice in pinking you will be a mooth and

and Englander Settlewed distinctions and the settlement of settlement of settlemen

*. me states that Philadelphia is a two-week town, Boston a three-week one. Why? "Theatrical climate" is suggested. Again the number of available theatres enters in. But actually the statement is untrue. Philly-has played numerous three-week engagements this season.

mas mure comparison of figures does not incomparison of figures does not incomparison of figures does not incomparison of figures does not incould never loast of. We do not,
see the comparison of the first sent cards to their members a
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What Valury means by
"giving the brush" to legit? Could
be from where the writer of the
Valury article sits. But maybe heshould revisit his old home town
once in a while. It Hobe Morrison,
Valury staffer, who, wrote the
plece, halls from Philly.—Ed.

(Philly Eve. Bulletin.)

true. Phility as payed with the season of the companion of the leading of the lea

Significant races that he ignored.

Sidney Musicant.

"Variety' Lays an Egr?

Philadelphia

Editor, Vaniety' Lays an Egr?

Suggested headline for Vaniety's cut the start's fourth to Dallas Illustrated headline for Vaniety's cut to the start's fourth of Dallas Illustrated headline for Vaniety's cut to the start's fourth and European Canada and Canada



CHARLES G. MARTIN Currently appearing with MAE WEST in "DIAMOND LIL" as Dan Flynn, the dapper conspirator who plots for the love of his life "DIAMOND LIL". Another leading man in her life.

CORONET THEATRE

Stone-Sloane Sign 6 Top Tunesmiths For B'way Musical

Start Hollywood, Feb. 8.

Fauls Stone and Michael Stoame is in the sinked six of the nation's top mush for a new revue, "Bright and per Early," which will be on Broad-rints way in the fall. Composers are by Harold Arlen, Robert Emmett Deduction with the six of the Hollywood, Feb. 8.

to the script. Underst

HARING TAKES OVER DREW THEATRE ON L.I.

with

Chase Barn's July 12 Bow

Chase Barn's July 12 Bow
Whitefield, N. H., Peb. 8.
Chase Barn playhouse will open
here July, 12 for its 12th season,
with Margaret Hadewood manage
ing director and Lucy Chase
lang director and Lucy Chase
have an Equity company and will
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stars and no tryouts.

Life of the N. Y. Times, is known
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Miller to London For

Morley Replacement
With Robert Moriey due to withdraw late in April from the leading part in "Bedward, My Son," at
the Blartin Beck, N. Y., co-producer
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More Program Billing for Actors On Broadway-But Not in Paid Ads

Hanna, Cleve., Expands

Hanna, Cleve., Expanus
To 2-Week Bookings
Cleveland, Feb. B.
Hanns theatre, which was a spiliweek stand only 10 years ago, is in
process of expanding from single
weeks to two-week bookings. So
spotted the expanding from single
weeks to two-week bookings. So
spotted the fortnight stay, with
moderate draws limited to the sole
semester. The added playing time
reflects the growth of Cleveland as.
The two-week schedule will be
followed for "Brigadoon," which
arrives March 13, with "Streetcathight starting March 28. In the
interim, the house will have singleweek stands by "Annie Get Your
Clin," "Medea" and "The Fletress.
Harald Bromley-Eddie Rich-Dean
Goodman production of 'O Mistress Mine.

By the starting March 28. In the
Harald Bromley-Eddie Rich-Dean
Goodman production of 'O Mistress Mine.

Way 9. Possibilities for fortnight
dates are "Make Mine Manhattan'
to try two-week stands were
"Oklahomai", "Bloomer Girl" and
Voice of the Turtle," all as experforms in precious seasons.

Ballet Theatre Resumes Next Month; Five-Week

Next Month; Five-Week Met Booking Is Problem a sub was to the produce with the produce with the substitution of the produce with the substitution of the produce with the substitution of

'Show Boat' for Atlanta

Atlanta, Feb. 8.
Tower theatre has booked "Show
Boat," with Billy House in Captain
Andy role, for six-day, eight-performance engagement starting Feb.

will be "Edward."

Violinist Jascha Heifetz recitals date starting March 10.

Tower plays films when foots are not lighted.

na, Cleve, Expands
To 2-Week Bookings
Cleveland, Feb. 8.

active the was a spill less of expanding from single to two-week bookings, but the formight study, with the formight study, with the formight study, with the formight study with the formig

strict standards have been maintained.

About the current Broad maintained.

About the current Broad maintained and the current Broad standard been standard by the conservative name mentions in the phabetical and index in the dalles. In the current billing, but conservative name mentions in the conservative name mentions in the conservative name that the standard between the conservative name that the standard between the conservative name in the ad. In another, 10 names listed in the program are none in the ad. In another, 10 names listed in the program are once in the ad. In another, 10 names listed in the program are overed in a player's conservative of the conservative standard by the conservative s

budget.

Primary object of name billing is to exploit popular players as a boxoffice type. The determining factor in billing is proceed to be the actor's potenty audience draw. However, star or featured billing has usually been extended in recognition of a fine performance.

performance.

In such cases it has helped establish the player as a boxoffice name and thereby bolstered the theatre as a whole. This general rule has largely been followed in the case of stardom, but has been progressively broadened in the case of featured billing, particularly in program listing.

Salary Cut Swap

Salary Cut Swap

Only player raised to starden
on the strength of a performance
on Broadway this season was Anne
Jeffreys, who received the upped
though the show was generally
probable boxoffice conte-on, as the
already had a moderate rep through
the show the strength of the
probable boxoffice conte-on, as the
already had a moderate rep through
the strength of the strength of
"Street Scene" and as a film
player.

blow in the Scene and as a nin an in a line of the scene and as a first in a scene and a safety recent case, a featured comite in a Broadway show was given more prominent billing, reportedly in swap for a salary cut after the show was a proven bosolifice success. Another angle of star-creating was illustrated some star-creating was illustrated some billing, which was exploited in display ads at the same time the management began using a cut-price glimnick. In that instance, the silvation was regarded as synthetic, and the started design of the

cast.

Lord Managements to blimate of blayers and saudly authors, composers and directors as well. This too, its almost always a matter of contract. Sono managements give others do not. In some cases there appears to be no set procedure. For instance, in the daily index also presenting "Carousel," at the City Center, N. Y., and "My Name Baymenting "Carousel," at the City Center, N. Y., and "My Name Baymenting "Carousel," at the City Center, N. Y., and "My Name Baymenting "Carousel," at the City Center, N. Y., and "My Name Baymenting To Guild shows bill Theresa Helburn and Lawrence and Carousel, and Lawrence and Carousel, and Lawrence and Carousel, and Lawrence and Carousel, and Lawrence and Carousel, and Lawrence and Carousel, and Carousel, and Carousel, and Lawrence and Carousel, and Caro Some managements try to main-in standards as to billing of

Allan Jones has been signed by the Civic Light Opera Assn. to sing the lead in "Firefly," which opens at the "sonic Temple, Detroit, Feb. 15-20.

Lotito Called on Carpet to Explain Stand on 'Overpaid' Press Agents

Louis A. Lotito, president of City Playhouses, Inc., and manager of the Martin Beck, N. Y., has been called to account by the Assn. of Theatrical Press Agents & Man-

Final Press Agents & Many of the State of Statements contained in serior statements contained in serior statements contained in serior statements contained in serior statements of the State of Meanwhile, the board wired him oak whether, in view of his membership in the League of N. Yibeatres, the producers and their himself of the state of

statements.

According to the Sun interview,
Lotito expressed the opinion that
pressagents are overpaid and
should not be permitted to handle
more than-a single show at a time.
He was quoted as explaining that
some such economies are necessary some such economies are necessary if rising theatrical costs are to be brought down. Ironically, the same interview noted that as City Playhouses head and Martin Beck manager, Lotito is a "six-theatre man."

man."

Both Morehouse and members of the ATPAM board have expressed reget that Loitio has become involved in the situation. But despite their personal liking for him, the union officials assert that the statements tend to be detrimental to the welfare of the organization and the control of

'Whistle' Clearing 41G Operating Profit On Current 21G Biz

The Theatre Guild's surprise click, "The Silver Whistle." at the Bilmore, N. Y., is clearing about boxoffice pace of around \$21,000. It has earned back approximately \$20,000 of its original \$35,000 investment. Its minimum operating cost is around \$10,000, with Jose Ferrer getting 10% of the gross as

Production, originally done at Westport, Conn., cost about \$20,000, but lost in the neighborhood of \$10,000 during its tryout tour, in New York came to around \$30,000, on that basis, it's a strong backers, some of whom were in the understood to have a sizable silee. In addition to his percentage off the top.

the top.

It's uncertain whether the star will stay with the comedy beyond the end of the current season. He has various tentative summer theatre offers, but may return for the fall. If not, the Guild is mulling possible replacements for a road

\$110,000 'SHOES' PROFIT ON N. Y. COMPANY

UN N. Y. (LUMFAN)
Original production of "High
Button Shoen," at the Broadway
N. Y., has now paid a profit of
\$110,000 on its \$200,000 investiment, in addition, the musical has
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'OKLA.!' FOR ALBANY

Watner's SA Albany, Feb. 8e.
Watner's State of Samuel Constitution of March 20 Samuel Constitu

Earl Robinson, Will Geer For Coast 'Cradle' Preem

Coast Borscht **Revue Eveing** Nat'l Attention

Mushrooming out from a projected one-night venture, "Borscht-capades," Yiddish variety revue, is readying a bid for national attention after becoming virtually a lo-cal institution. A midwest tour cal institution. A midwest four now is being set up for the show which, in 18 scattered but capacity performances at the 1,300-seat Wilshire-Ebell theatre, has grossed a wow \$63,000.

a wow \$63,000.

Conceived and produced by Mickey Katz, the show has left local theatremen slightly groggy. Forced to play dates according to the availability of the house—and bucking California's worst winter in years—"Borschtcapades' is extensively advertised and frequently sold out in advance.

ly sold out in advance.

Show departs from the traditional concept of Yiddish vaude and, save for several typically Yiddish numbers, makes the grade with non-lews as well. Downtown dailies, for example, halled it enthusiastically.

thusiastically.

Cast during the local performances is subject to change, depending upon availability of individual performers. However, a complete unit now is being worked out for road purposes. Hai Zelger, commence is asking \$2,000 unit now is being worked out for road purposes. Hai Zelger, company manager, is asking \$2,000 guarantee per performance against percentages. Projected tour will be only a warmup according to present plans. It will run about two months, after which the show will return here to collect more local straw. Next year houseyer a cal gravy. Next year, however, a complete national tour is in pros-

pect.

Katz and his Kosher Jammers,
RCA disk artists, are starred in the
show. Talent used locally includes
Phil Foster, Jackie Green,
Raasche, Patsy Abbott. Sylvia
Goldberg, Joel Kaye and Pietro
Gentile. For the road, Kate plans
to use eight to 10 performers in
addition to his six-piece combo.

addition to his six-piece combo.

"Borschtcapades" teed off locally last Oct. 17 as a one-shot experiment. The results surprised
even Katz and Zeiger. Since
then, it has been a scramble to
get the Wishire-Ebell, privatelyowned house which generally is
booked for months in advance and
is the ones house in town available! booked for months in advance and is the only house in town available on such a basis. For the tour it's understood "Borschtcapades" is alming at houses with seating capacities running between 1,500

Helen Walpole Drama Helen Walpole has authored a new drama, "Mint and Anise," about the strong-willed father of a smalltown New England family. From St. Matthew. Play is a single-setter requiring a cast of 10. Authores; a laso revising her common through the common through the common through between Andrew Jackson and Nicholas Biddler, or a possible outdoor production this summer in Tennessee. "Stella Dallas" radio series. Helen Walpole Drama

Try 'Favor' on Coast

Hollywood, Feb. 8.
Miller & Chandler Productions new legit outfit, makes its bow here Feb. 11 with "Whom the Gods Favor," a new two-acter by Anthony Pheian at New Studio theatre.

Author will be co-starred with Anne O'Neel under Mary Virginia Farmer's direction

Met Opera Slates Longest Tour

The Metropolitan Opera Assa.

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will mbark on the longest of soot for the Metropolitan Opera Institute of the Metropolitan Institute of the Metropolitan Institute of the Metropolitan Institute Opera Insti

Tour starts in Baltimore, March 21-22, covers Boston March 23-April 2, Cleveland (4-9), and Rochester (11), company then returning to N; Y, for Holy Week (11-16).

to N, Y, for Holy Week (11-16).

Pre-Holy Week Trek as far as Cleveland accounts for the extra mileage this sesson. Tour resumes in Atlanta, April 18-29; Memphis April 18-29; Memphis 18-20; Memphis 19-20; Memphis 19-

again.
Company will use two special trains, carrying 317 people, more than ever before. These will include 88 musiclans, chorus of 90, ballet of 40, and 60 artists, plus leads, crew and other staffers. Met
(Continued on page 60)

Impromptu Show By 'Brigadoon' Talent In Forced Curtain Delay

Milwaukee, Feh. 8. "Brigadon" opening at Davidson theatre last week, found house
sold out, with props and drops
still not arrived from Chicago at
the stage manager told them of
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members of the chorus, plus the
leads, helping stägehands set up
the show.
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comantic lead, and Lee Sullivan
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stage Milwaukee, Feb. 8.

lead, sat on orcuress a, requests.
At 10:30 p.m. "Brigadoon" opened, with audlence and cast on such friendly terms that when final curtain came down at 1:05 a.m. it was found that only three ticketholders had requested a refund.

Horton to Tour In -'Present Laughter'

Edward Everett Horton will star ha touring company of Ned Cowards "Present Laughter," to be put and "Present Laughter," to be put to be

associated, as general manager and director, respectively, of Wilson's revival of "Private Lives," at the Plymouth, N. Y. Knill is also general manager of the Saint Subber-Lemuel Ayers production of "Kiss Me, Kate," at the Century, N. Y.

'Mr. Roberts' Ends First Year With \$1,800,000-Record for Straight Drama

Harris Huddling With

Lee Tracy, Grant Mitchell Lee 1 racy, trant Mitchell Jed Harris planed last Thursday (3) to the Coast to confer with Lee Tracy and Grant Mitchell about terms for their appearances in leading parts of "The Traitor." play by Herman Wouk, which he and Fred Finklehoffe are to coptoduce this spring.

produce this spring.

Director-producer also saw Basil
Rathbone in San Francisco over
the weekend, where the actor was
appearing in "The Heiress," about
their tentative deal to a revival of
"The Green Bay Tree" next fall,
with Rathbone as star.

Harris is due back late this

'50 Wrecking Of Nixon. Pittsburgh: **Town Exits Legit**

Dittaburgh, Feb. 8.

Death kell of Nixon theatythe hat city, was irrevocably sounded
last week when Aluminum Co. of
America, which a year ago bought
site upon which \$5 year 30 dought
site upon which \$5 year 30 dought
site upon which \$5 year 30 dought
weekers would begin tearing
down the building in the summer
of 50. In its place will rise al
30-story, virtually ali-aluminum
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(Continued on page 60)

NATIONAL, N. Y., MAY SWITCH TO RADIO OR TV

SWITCH TO RADIO OR TV

National theatre, N. Y., operade
by the Shuberts, may be switched
from legit to radio or television.

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Romberg's Tour

Romberg's Tour
Sigmund Romberg is slated for a
12-week concert tour, arranged by
Harry D. Squires, opening Feb. 18
in Worcester, Mass. It winds up in
New Orleans May 15.
Touring with Romberg will be
Jamilia Movoina, Gene Marvey
and Victoria Sherry.

When "Mister Roberts" plays its first birthday performance Feb. 18 Inst birthday performance Feb. 18 at the Alvin, N. Y., it will have grossed a total of about \$1,800,000, believed to be a record for a straight play. During its first year the Thomas Heggen-Joshua Logan comedy has failed to go clean at only one performance (pre-Christmas week), but the week's standee trade lifted the gross above capacity.

bank week, but the week's stander of pacify.

Other shows have played to SR, Out no other straight play has even done so in a house as big as the forest of the straight play has even the pacific play the pacifi

in the neignborhood of \$5,000 more. Leland Hayward is the producer of the show, but Joshua Logan, as co-author and director, also has a share of the show, as does Henry Fonda, the star.

Homing London Pigeon Gert Lawrence Thanks U.S. Show Biz for Its Aid

Editor, VANETY:

It is difficult to write about my return to the London theatre without seeming over-emotional and egotistical—that is why I was so will be used to b

play, "September Tide." Such loving devotion after Such loving devotion after so long an absence is most moving. After all, these people have ex-perienced great suffering, priva-tion and tragedy together during the 12 years I have been away from the English stage, and surely list gave them every excuse to torget all clae and remember only per fact that the end is not yet

the fact that the end is not yet not form the very beginning in Oxford, the warmth of their well is filled with letters from complete strangers who saw me "when" or who heard my voleo on the theory of who heard my voleo on the the war, and with the volunteer help of fellow actors in the U.S. I ran a program from NBC to the BBC, called "Broadway Calling," I ran a program from NBC to the BBC, called "Broadway Calling," and the war, and back like a homing pigeon and very grateful to the various and talented directors, province and the program of the warfous and talented directors, province and the program of the warfous and talented directors, province and the warfous and talented directors, province was the warfous and talented directors, province was the warfous and talented directors, province was the warfous and talented directors, province was the warfous and talented directors, province was the warfous and the

Return Date

B'way Bookings, Guest Stars Mapped To Hypo Pro Legit Stock in Honolulu

Pacific during the war.

During his stay in the states,
Fulmer also conferred with Maurice Evans about the prospect of

Plans are underway for the establishment of a professional pre"Man and Superman" to, the istentive company in Honolulu, with
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he h to statehood, is part of a fund-raising and theatr-building com-paign scheduled to start next fail.

Organization in charge of the statistic of the state of th

Munsell, Simon, Becker Named Prospects For Equity Exec-Sec Post

Three alternate selections for the permanent executive-secretaryship of Actions Equive-secretaryship of Actions Equipment its regular meeting yesterday fues. No recommendation was made by the special committee, however, and no decision was Duncon is acting exec-sec.

The three names submitted by

Duncan is acting exce-see.

The three names submitted by
the committee are Warren Munsell, Sr., Louis Simon and Mortimer Becker. Munsell is a legit
company manager, former section
and served as a colonel in the
Army during the war. He was recently company manager for the
Rouben Mamoullan production of
"Leaf and Bough," and is current;
bandings the March as the
Legfeld, N. Y.
Simon is seneral manager of

Ziegrieid, N. Y.
Simon is general manager of
Veterans Hospital Camp Shows,
successor to the USO. Becker, an
attorney in the Jaffe & Jaffe,
N. Y., law office, is associate
counsel for the American Federation of Auto-Catteries, and inas
represented various performers
and unions. represented and unions.

and unions.

Committee which presented the three names is headed by Margaret Webster.

EL PATIO TRYOUT Hollywood, Feb. 8.

Second attraction at the newly reopened El Patio will be "Elgie's Woman," new script by Alfred Aiken which will be tried out with ne Harry Brown drama about the Alken which will be treed out with a compared to the Alken which will be treed out with a compared to the Alken which will be treed out with a catalion, which saw action in that ampaign.

Another success was "The Harp (Continued on page 69) and the Alken which will be treed out with a cataling with the Alken which will be treed out with a cataling and the control of the control of the cataling with the control of the cataling with a cataling w

Inside Stuff—Legit

Exemptions from liability for contributions under the N. Y. state memployment insurance list instead as governmental and non-route making organizations are concerned, would be amended under introduced in the N. Y. Legislature by Assemblyman John T. Satrials, Measure, now in the hopper, calls for such employers to make benefit payments in "respect to persons engaged for performance for which contributions of the payments in "respect to persons engaged for performance for which contributions in the payments in "respect to persons engaged for performance for which payments in "respect to persons engaged for performance and the payments in the payment of the payments of the payment

Reviews of "Blood Wedding," which opened Sunday night (6) at New Stages, N. Y., were the most sharply divided of the season. Brook Atkinson, in the N. Y. Times, called it "a strangely beautiful theatre incantation." Howard Barnes (Herald Tribune) headed his review, "Obituary Notice," and said that the show "represents almost all the work aspects of pseudo-artifact bearings." William Hewkins (World-argam) and Robert, Carland Journal American) were equally at added.

odds.

Notices of "Diamond Lil," which was revived Saturday (5) at the Coronet, all panned the play and provided good boxoffice plugs for Mae West, John Chapman (New) came up with the best line for to the star as "the most gifted female impersonator since Julian Ellinse."

"Two Blind Mice," Samuel Spewack comedy, which opens a tryout tomorrow night (Thurs.) at the Shubert, New Haven, is budgeted at 69,000, with provision for a 20% oversait. Producers and general and the state of the

Production of "At War With the Army," currently trying out in Philadelphia, is budgeted at \$45,000, with provision for a 10% overeal, Producers and general partners are Henry May and Jerome E. Rossnédd. Charles Ray McCallum, originally listed as co-producer, is no longer billed.

Show business names among the backers include radio announcer Ben Grauer, \$1,000; seene designer Donald Oenslager, \$2,500, and publicist Edward L. Bermays, \$730. Most of the other investors are the producers' former fellow-students at Yale.

As shown by Variery's weekly running total of Broadway grosses, which appears on an adjacent page, complaints about allegedly poor business this season are unjustfied. Actually, all shows during the season thus far have pulled a trifle heavier receipts than during the season thus far have pulled a trifle heavier receipts than during the played by all shows has been considerably lower. It's generally agreed, however, that both production and operating costs are higher this season than last, so there is probably a lower net on the current business.

As a promotion move for "Richard III," which opened last night (Tues.) at the Booth, N. Y., heads of English and drama departments of colleges and schools in the New York are attended a Monday night (7) proview of the Shakespeare revival, as guests of the management. Graits tickets for the performance were mainted last week, with notices that if the rectpients could not attend, the pasteboards should be passed along to an assistant or some other interested person.

Robert Sylvester, N. Y. News drama editor, currently vacationing in Havana, narrowly escaped being shot last Sunday (30) afternow when men who had been talking at an adjacent table suddenly drew revolvers and began shooting at each other, while the Sylvesters crouched be-hind chairs. There were no casualties or arresty.

Gross of "Carousel" was over-estimated on its recent engagement at the Mosque, Richmond. Theatre Guild quoted \$54,000, but the correct figure was \$46,000.

Legit Bits

Russell Lewis & Howard Yeang
The County of t

RICHARD BARSTOW

- ★ Director
- Choreographer
- * Composer

"ICELANDIA"

An Intimate Musical on Ice

Los Angeles Daily News Jan. 21st, 1949

Jan. 21st, 1949

"The abundance of talent in "Ice-landia" a fresh Ice show venture which opened Wednesday at the Las Parties of the Ice of the Ice Parties of the Ice of the Ice LOGUE, THE VOCALIZING AND MOJIFS COME AS A RELIEF FROM THE SAMENIESS OF OTHER AND EVEN MORE COSTLY ICE PRODUCTIONS..."

Los Angeles Herald and Express Jan. 21st, 1949

Jan. 21st, 1893

"ICELANDIA" UNUSUAL ITEM

a musical revue on blades, sort
of a frozen "LEND AN EAR."

"The entire cast of about 20 members, perform with a youthful enthusiasm that is refreshing..."

Vailey Times, Jan. 21st, 1949

Valley Times, Jan. 21st, 1949
COLORFUL SKATING REVUE
OPENS AT LAS PALMAS.
"The AMAZING task of producing
a colorful for Revue titled "ICELANPalmas Theatire has been successfully
accomplished by a leiver group of
young skales. MCIMARD BARSTOW
HAS PRESENTED UNIQUE AND
COLORFUL BATTERIANMENT.
"Barstow and his enthesiastic company have created a show that conthem are the best we have ever seen."

JOHN RINGLING HOTEL,

Sarasota, Florida

Los Angeles Examiner Jan. 21st, 1949 "ICELANDIA" SLICK REVUE

"Attention, EAST COAST! ROILLYWOOD "yokels have done it again! "The town has come up with au-other of those "hep" shows that make New Yorkers grudgingly adml! we have some talent out here. The new-omer is titled "ICELANDIA" and is best described as an intimate musical revue on states.

"STAGING AND DIRECTION, CHOREOGRAPHY AND EVEN MUCH OF THE MUSIC AND LYENGED ARE BY TALENTED RICHARD BARSTOW, WHO OBVIOUSLY KNOWS WHAT HE'S ABOUT.

Tempo of the whole show is pro-fessional, gay and youthful.

The 20 well designed numbers are snappy, strictly modern and full of sparkle.

NOW CHOREOGRAPHING THE RINGLING BROS. BARNUM AND BAILEY CIRCUS

Total Broadway Grosses

	This Season	Last Season
Jumber of shows current	26	32 869
noted gross for all current shows last week \$68	9.600 \$6	96 600
Total season's gross so far for all shows\$18,96	. 46	26,500

Weather Nips Chi, But 'Rob'ts' \$28,800. 'Finian' \$40.800, 'Streetcar' \$20.200

Zero weather plus rain and heavy snow cut into b.o.'s to slight degree, but overall biz was healthy k. Jerry Lester's "Raz The Roof" has received cool atten-The Roof" has received cool atten-tion, althought weekends are sell-out. Production may close Feb. 12 if midweek lulls continue. It's the reverse for. newcomers "Finian's Rainbow" and "Harvey" both rat-ing kudos from crities and patrons.

mg audus from critics and patrons.
Estimates for Last Week

Bante the Magician, Studebaker
(4th week) (1,246; \$3.10). Bleak
weather left its mark here, so-so
\$10,000.

"Finlan's Rainbow," Shubert (1st week) (2,100; \$4,94). Off to boff start, despite heavy snow Thurs. (3), \$40,800.

"Marvey," Blackstone (1st week) (1,358; \$3.50). Rave reviews helped his one to sweet \$18,000. "Mister Roberts," Erlange (21st week) (1,500; \$3.70). Rave reviews helped weep performance, over \$28,800. "Eage the Root," Great Northern Grd week) (1,500; \$3.71). Midwig weekends, \$15,500. "Streetear Named Desire," Hartis (19th week) (1,000; \$4.23). Fat \$3,200.

BROWN-HARVEY' SRO \$21,500 IN TORONTO

Montreal, Feb. 8.
Thesdoe E. Brown company of Harvey" played last week to a sellout at His Majesty's. Advance notices and the Brown personality week, whose chief complaint featured the fact that there was to mich Brown and not enough play. The sellouse will be dark for several weeks with the exception of concert dark and the Blackstone done of the way and a risk. Montreal, Feb. 8.

'Harvey' Extended in Chi

"Harver Extended In Chi Chicago, Feb. 8. Because of Tave reviews and hard the Chicago, Feb. 8. Fry at Blackstone them, extend Fry at Blackstone them, extend Fry at Blackstone them, extend the stay to March 5, a week longer han ofiginal Feb. 26 closing. De-named the Chicago of the Chicago in the farce here in "46-47, pre-in ting up the pre-pared in "46-47, pre-letting the pre-pared in "46-47, pre-pared in "46-47, pre-letting the pre-pared in "46-47, pre-pared in "46-47, pre-pared in "46-47, pre-letting the pre-pared in "46-47, pre-pared in "46-47, pre-pared in "46-47, pre-pared in "46-47, pre-letting the pre-pared in "46-47, pre-pared in "46-4

Chi extension necessitated can-celling dates in Kaiamazoo, South Bend and Toledo, but company will play bookings after Detroit following Chi stay.

Honolulu Stock

in the Willows," by John Kneu-buhi, assistant director of the or-ganization and its staff playwright. The author, a native playwright, is a graduate of the Yale drama school, and writes playt status of dualities of the Yale drama ool, and writes about native mes. The group builds all its a physical productions, from dense by Pat Halloran, former adway stage manager, who took if the assignment from Norman and, Shows are staged by Fult.

ner, shows are staged by Full-ner. Possibly the most popular show were done by the outfit was "Mister and the property of the subsection of the stable special permission of the special permission of the producer, special permission of the producer, special permission of the special permission of the special permission of the producer, special permission of the producer of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the permission of the permission of the special permission of the perm

L.A. Off; 'Born' \$16,500, 'Ghosts' Anemic \$2,800

"Chosts' Anemic \$2,800
Losa Ingits nosed downward last week. Only "Blackouts." Michael Service of the Control o

Current Road Shows

(Feb. 7-19)
"Aliegro" — Curran, Frisco (7-

"Annie Get Your Gun" — Aud., Charleston (7-12); Hanna, Cleve.

"Annie Get Your Gun" — Aug., Clarieston Cr129; Hanna, Cleve. (14-14). War With the Army"—Locust, Philip (7-19). "Biackouts of 1948"—El Capitan, L. A. (7-12). Geary, Frisco (14-19). "Bigadom"—Taft, Cincy (7-12); American, St. Louis (14-19). "Begadom"—Taft, Cincy (7-12); American, St. Louis (14-19). "Desert Song"—Aud., Roch. (7-12). "Desert Song"—Aud., Roch. (7-12). Frianger, Buff. (9-12); Royal Alex., Toronto (14-19). "Mosque, Peorta (7). Palace, Rockford (8); Parkway, Mad. (9), Davidson, Mil. (10-12); Aud., St. Paul (14); Chatcau, Roch. (15); Lyceum, Mpis.

G. 2. Aud. S. Paul II.49; Chateau, Roch. 165; Lyceum, Mpls. 16-10; Lyceum, Mpls. 16-10; G. C. Tinlant, Rainbow' — Shubert, C. "Harvey" (Fay Co.) — Montair, Mchair W-12; Lyric, Allentin, Mchair W-12; Lyric, Allentin, Welshir W-12; Lyric, Allentin, Welshir W-12; Lyric, Allentin, Welshir W-12; Lyric, Allentin, Wilkin Button Sheet" - Nixon, Pitt. (4-12); Cass. Det. 16-15). Terset, Philip (7-12); Forest, Philip (7-

(14-19).

"Man and Superman" — Aud.,
Little Rock (7): Temple, B'ham (89): Poche, N. Orleans (10-12): Musie
Hall, Houston (14): Texas, S. Antonio (15): Par., Austin (16): Worth,
Tt. Worth (17): Majestic, Dallas

(18-19).
"Medea".—Cass, Det. (7-12); Cox,
Cincy (14-19).
"Mr. Roberts" — Erlanger, Chi.

"Mr. Roberts — "a-mail" — Hanna. (7-19) Mr. Roberts — (7-12) Nison, Pitt. (14-19). Cleve, (7-12): Nison, Pitt. (14-19). "Oklahoma" (No. 1 Co.)—Capitol, W. Barre (7-8); Temple, Scranton (9-10); And. Trenton (11-12); Co. (14-10); And. Trenton (11-12); Co. (14-10); And. Trenton (11-12); Co. (14-10); Ann. (11-12); Beer, Pully 7(-19).

-12). beer Service Servic

Schwartz 12¹/₂G, Tor.

Toronto, Feb. 8.
At a light \$2.50 top, Maurice
Schwartz and his Yiddish Art Theatre did a fairly good \$12.500 for
a five-day engagement at the Royal
Alexandra (1,525).
Repertory in a lin d ad "Shylock

Alexandra (1.525).

Repertory included "Shylock and His Daughter." "Hershel the Jester" and "The Great Fortune." First two did well; "Fortune" was sellout.

'Favorite Stranger' Held to 14G in St. Loo

St. Louis, Feb. 8.

St. Louis, Feb. 8.
Eleanor Sallar connety. "My
Favorite Stranger," had plenty of opposition during its one-week stand that wound up at the American the crix rapped the play, except for the cest headed by Kay France, Fall Limnig, Joel Ashlys and Carlon Carlon Control of the Carlon C

"Stranger," scaled to \$3.66 in the 1,700-seat house, grossed ap-proximately \$14,000 for eight per-formances.

formances.

The Rodgers-Hammerstein
"Show Boat" teed off a one-week
date at the American last night
(Monday). Piece is scaled to \$4.27.

Garfield-'Knife' Dull 12G in Hub:

'Shoes' Smash \$33,700 In 1st of 2 Pitt Weeks

seats, when are invariantly and Advance for current stanza indicates that "Shoes" will even to poning week's gross since it was a little off at the very beginning for obviously they were waiting for without exception, the boxoffice line formed immediately. Sylvia Sidney-John Loder "Olivarses Mine" follows "Shoes" on Mixtress Mine" follows "Shoes" on comes in with "Make Mine Manhatan" for the weeks with Juhatan "Advances on some sidney of the weeks with Juhatan "Medea" following.

Blackstone 16G, Balto

Blackstone brought his major sets of the set

'Okla.' 271/2G, Wheeling
Wheeling, W. Va., Feb. 8.
Diayed a full eight performances here last week, getting a 1827-500 on the engagement of the company of t

B'way Spotty: 'Madwoman' \$23,300, 'Diamond Lil' Opens Big, 'Kate' 46G. 'Heart' Sad \$2,800 1st Full Week

Dull 12G in Hub;

Muni Sock 27G

Muni Sock 27G

Boston, Feb. 8.

"The Big Kinfe" (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe (John Garfeld), at the Pig Kinfe

pooking and no other available spot has enough capacity to pay of the support of the property

again.
"Lend an Ear," National (8th
wk) (R-1,172; \$6). Goes clean at
all performances except midweek
matinees; \$29,200.
"Life With Mother," Empire

wki (CD-1,357; \$4,80). The standard SiNo entry of the list; only the number of standes with the standard six of the list; only the number of standes with the standard six of the standard

\$25.100. "Where's Charley?" St. James (17th wk) (M-1.509; \$6). Eased a little from its fine previous week; limited capacity downstairs cuts the possible gross; \$35,800.

'Manhattan' 24½G. 'Salesman' 27G In Philly: 'Figure' 18G

Philadelphia, Feb. 8.
Despite terrific legit biz here in
Philly last week, one of the city's
four regular houses is dark this
week and next, and, from present
indications, at least one or more of
the local legit houses will be sans
bookings from now into the early

bookings from now into the early spring.

Syring.

See State State Market Week

"Meta State Manhattan," Por
seed (1st week) (1.766; \$4.35). A little disappointing. Used a few cutates (First Mighters' Club) at baBlind Mice' in next Monday,

"Oklaboms," Subsert (1st week)
(1.877; \$3.50). Started a little tepmoder \$3.500. When by figures, and

"Teath of a Salesman," Locust
(2d week) (1.500; \$2.23). Absolute
getting fancy prices and plenty of

turnaways; \$2.700. at low scale.

"At War With the Army" opened

"Flatre of a Girli," Walnut (2d
week) (1.360; \$3.90). With subscrip
tions adding in this cuse and into

"Flatre of a Girli," Walnut (2d
week) (1.360; \$3.90). With subscrip
tions adding in this cuse and into

sturdy \$17,800 in second and final

week despite ac-so- notices. However, and week despite ac
so-so notices. However, and week despite ac
son of the complex

'Allegro' Okay \$32,000,

'Heiress' \$19,400, S. F.

Hell'ess \$117,400, b. f. *
"All eggs "climbed to a strong

Shows in Rehearsal

"Anybody Home" - Phyllis Holden. "I Know My Love" — Theatre

Plays on Broadway

Albert H. Rosen and Herbert J. Freezer production of melodrama in three acts by
Mae West, Stars Mae West; features
Steve Cochran, Richard Coogan, Michael
Edwards, Charles G. Martin, Jeff Morrow, Miriam Goldina, Waiter Petrie, Mike
Keene, Billy Van. Directed by Charles
K. Freeman; settings, William de Forest,
Ben Edwards; costumes, Paul du Pont.
At Coronet, N. Y., Feb. 5, '49; \$4.80 top
(\$7.20 opening).
Jim Billy Van
Bill
Porter Dick Arnold

BillJack Howard
Porter James Onion
Porter James Quinn Ragtime Dick Arnold
Spike George Warren
Spike George Warren
Jerry
Card Players(Fred Catania
Fred Catania
Patsy Perroni
Kitty Patsy Perroni Harriet Nelson
Flo Svivia Syms
Flo Sylvia Syms Maggie Louise Jenkins
Flynn
Gus Jordan Waiter Petrie
Gus Jordan Walter Petrie Sally Frances Arons
RitaMiriam Goldina
Juarez Steve Cochran
Mike James Pallon
Mika
Bessie Buddy Millette
Violet Margaret Magennis
Barbara Marilyn Lowe
Capt. Cummings Richard Coogan
Pete the Duke Lester Laurence
Doheny Ralph Chambers
Jacobson Louis Nussbaum
Chick Clark Jeff Morrow
Unick Clark Jen morrow
Sallor Jerry Tobias Cop F. Ben Miller
Cop F. Ben Miller
Singer Michael Edwards Accompanist David Lapin
Accompanist David Lapin
Bowery Planist Arnold New

Complete with ruffles, boas, plumes, cut glass, curves, undulating amble and nasal drawl Mae West has returned to Broadway in "Damond Lill." The revival scored in London last year, was a preliminary cleanup on the road and is a likely boxoffice prospect here, partment, with the modest investment.

int.

It seems ineredible that anyone old have once been shocked at its antique charade about sin and ex on the Bowery. It's probably the creakiest hokum seen on

Diamond Lil in I	928
Jack Linder production of	melodrama
sin three acts by Mae West: su	greated by
Mark Linder. Stars Miss West.	Staged by
Ira Hards; settings, August	Vimnera.
At the Royal, N. Y., April 9,	28.
Diamond Lil Miss Capt. Cummings Curti	mae West
Chick Clark Her	S COOKSEY
Gua Jordan J. Mei	ril Holmer
Dan Vlynn Ernes	Anderson
Rin Christians	la Ottiano
Jim Ma	rk Linder
Spider KaneJack	Cheatham
Pablo JuarezJa	k La Rue
Saily I	ois Jesson
Frances	Nussbaum
Kitty M	arion Day
Mary RyanThelma	Lawrence
Mike Joseph	A. Barrett
Pete the Duke Ram	ald Savery
BillJa	k Howard
Steve Gaylord I	, Kingston

Broadway in 21 years and, except for the star's caricature of sinister seductiveness, rates merely bored disbelief. Even with Miss West on-stage the first two acts are an or-deal, but her flamboyant songs and the lurid finale save the third act and the show.

and the snow.

Apparently Miss West's mannerisms and performance are just as
they always were. But what was
once daring and wicked is now
strictly for laughs. In fact, perhaps
the show should be endowed and

SAMUEL FRENCH

Play, Brokers and thors' Representatives Authors 25 West 45th Street, New York 7628 Sunset Bivd., Hollywood 46, Cal

LLAN WILLIAMS Welsh American Tenor OPERA-CLASSICAL-POPULAR

Box 864, Hollywood STate 51407 STate 48128

kept running on Broadway as an example of Americana. It's more than just funny in spots; it's also rather gulleless and quaint. If only as an illustration of the inherent folly of censorship, it should be preserved.

preserved.

The star is, unquestionably, the whole show ther opening-night curtain speech was a howl; but there are also admirable performances by Richard Coogan, as the Salvation Army worker with probacted and the salvation are supported by the salvation of the salvation and the salvation of t

Blood Wedding

	acts (seven scenes) by Federico Garcia
	Lorca, translated by Richard L. O'Connell
	and James Graham-Lujan. Directed by
	Boris Tumarin; settings and lighting,
	Ralph Alswang: music, Jerome Moross:
	incidental choreography, Hanya Hoim;
	incluenced choreography, nanya noim;
	costumes, Dorothy Croissant. At New
	Stages, N. Y., Feb. 6, '49; \$3 top.
	Mother Sarah Cunningham
	Bridegroom Louis Hollister
	Neighbor Woman Nancy R. Pollock
	Leonardo's Wife Joan Tompkins
	Mother-in-law Dorothy Patten
	Leonardo
	Little Girl Jean Gillespie
	Servant Woman Peggy Allenby
	Bride Inga Adams
	Bride Inge Adams
	Second Girl Shirley Eggleston
	Third Girl Margaret Owens
	Fourth GirlFlorence Luriea
	Woman
	First Young Man Ben Irving
	Second Young Man Sidney Walters
	Second Young man Sidney waiters
	Third Young Man Earl Hammond
	Fourth Young Man Herbert More
	ManJoseph Silver
	First WoodcutterRobert Davis
	Second Woodcutter Nort Neudell Third WoodcutterMichael Howard
	Third Woodcutter Michael Howard
	Death Sylvia Davis
	Moon
	TrumpetLeo Gomberg
į	GultarJohn Cucci

As the second production of its second season, New Stages offers a tragic drama, "Blood Wedding," translated by Richard L. O'Com-from the Spanish of Federico Garcia Lorca. It is a short play with an absorbing story, and it is expressively presented. It lacks commercial prospects, but provides, a credit to its sponsors. Locale of the alw is rural Soain.

a credit to its sponsors.

Locale of the play is rural Spain, and the story is about a bride who man away with a former suitor while the guests are celebrating beads a group which pursues and catches the fleeling pair, and the two rivals kill each other. The final seene shows the mourning friends and relatives, including the bride, exceptions with the property of the case of

Play is written in poetic prose, with effective choral musical backgrounds and scene bridges. Scenery consists of simple drapes, with

grounds and scene bridges. Senjery consists of simple drapes, with a raked stage and a few pleces of the control of the contro seffective performance by Sarah and the commission of the press, countingham, as the mother whose departmental blaime-dodging, inherended and the commission of a family feed. Joan Tomplet, the the play's makeup; and the commission of the commissi

VIC HYDE

CURRENTLY Emile Littler's "HUMPTY DUMPTY" CASINO THEATRE. LONDON

> Personal Management: NAOMI HORRABIN re Bullding, Des Moines, Iowa

LONDON: HARRY FOSTER'S AGENCY

Plays Out of Town

To Tell the Truth

reb. 7, '49; \$3,	
eb. 7, 49; \$3. Nevada	Both Lockerbie
chultz	P M Margalese
frs. Schultz	Marola Diamond
eorge	Don Harron
eorge	Louis, Atacs out
Dignified Gentleman	J. Mayor Moore
Incie Felix	. Henry Karpus
tevie	Lawrence Law
faxie	Alfie Scopp
aylor	Liovd Bochner
immerman	Alex McKee
ini	Dianne Foster
im Fulton	Cover Carmoint
im Fatton	. delly barracan

Jim Pation

In his first play, Morley Callaghan, hitherto a successful owellst,
has written a wordy treatise on the
right of Individuals wordy treatise on the
right of Individuals of Individuals
materialistic civilization of today.
The theme has been a popular run
in recent seasons but Callaghian
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plainse for certain of the author's sentiments and some splendid acting the sentiments and some splendid acting the sentiments and some splendid acting and speedpold by a large cast of mainly likeable characters, with even the two heavies understanding the sentiments of the speed of the spe

Oranges and Lemons

Oranges and Lemons
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Te

song numbers, make up the 36 sketches in "Oranges and Lemons," London's newest intimate revue. Colorfully staged, it is a breezy piece of entertalment which marks Diana Churchill's debut in return

revue.

Of the 36 items that comprise the show there are at least half a dozen standout pieces and many more above the average. In general there is an abundance of wit and more than the normal quota of charm.

charm.

Inevitably in a mixed grill of this kind there are some unsatisfying incredients, but the emphasis in grandents with the second process of the sec

lotte Mitchell rank among the most memorable. In the memorable mem

Nixon Wrecking Continued from page 57

ettas, will likewise put that much ettas, will likewise put that much into an outdoor amphitheatre, but that not a cent seems to be available for the maintenance of the professional stage hereabouts. It's maintenance of the professional stage hereabouts, and the seems of th exchange paying propositions for a legit gamble.

exchange paying propositions for a legit gamble.

Exchange a proposition for a legit gamble was reinfally built by the Extra was not by the family heirs three years ago to Marcus Heiman, head of United Booking office, and Tony Conforti, local case owner, who has operated the Nixon Cafe under the theatre with the Nixon Cafe under the theatre the Nixon Cafe under the theatre to the Nixon Cafe under the theatre to the Nixon Cafe under the theatre to the Nixon Cafe under the Head of Conforting to the Cafe and the property to Alcoa last spring. I'll also mean the end of Conforting the care of the Nixon Cocktail Room, right of this own Cocktail Room, right of the Nixon Conforting the Up only about a year and a half ago at a cot of nearly \$150,000.

Other tenants of the Nixon build.

Other tenants of the Nixon building have been given until May 1, 1950, to vacate, and wrecking crews will probably start right in as soon as 1949-50 legit season

Met Opera Continued from page 57

Continued from page 27

Will carry repertoire of 17 operas, with at least that many baggate cars on its trains. Cost of last year's tour was about \$120,000, but the added mileage and the \$13% upping in rates, it's estimated the thin season. Baggage transfer, at \$600 a day, will add another \$30.000 to the cost. Met will have other hiked costs, in company salree being up due to starf and talente being up due to starf and talente being up due to starf and talente being up due to starf and talente being up due to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the to starf and talente being up the total talente being up to the total talente being up the total talente being up to the total talente being up the total talente being up the total talente being up the total talente being up the total talente being up the total talente being up the total talente being up to the total talente being up to the total talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to the talente being up to talente being up

ing with the tour.

Francis Robinson, now on yearround salary with the Met as tour
manager, will take leave of absence
from the Met to bandle tour arrangements for National Concert
rangements for National Concert
coordinators fix most of the from
Met made direct contracts for the
Baltimore, Boston, Rochester and
Cleveland stands, with HurokNCAC buying the tour up for the
will make all its own tour arrangements, having hired Robinson for
the purpose. the purpose.

London, Jan. 25, 49.

Costume designer Julia Sze hav-ing column syndicated by Press sentimental and routine dance and Features.

Met's Sensational New Soprano, Welitsch, Puts 52d St. Shimmy to Shame

The Metropolitan Opera Assn., in Lijuba Welitsch, has a sock new in Lijuba Welitsch, has a sock new in Lijuba Welitsch, has a sock new startline snagnet and the most startline snagnet and the startline snagnet and the startline snagnet sn

eration.

Mme Weltisch has a dramatic soprano of rich texture and wide range well able to handle the rigorous demands of the Strauss mucorous demands of the Strauss mucorous demands of the Strauss mustanding actress. And roaming the standing actress, determined to grant the standing actress the prophet Johannan, who had spurmed her, she put on a that the audients of the prophet Johannan, who had spurmed her, she put on a had the audients of the prophet Johannan, who had spurmed her, she put on a had the audients of the prophet Johannan, who had spurmed her, she put on a had the audients of the prophet Johannan, who had spurmed her, she put on a had been added to the prophet Johannan and musically it was grade-A opera.

and musically it was grade-a
Dramatically, it was also one of
the sectiest exhibitions ever seen
on the sedate Met stage. Althouch
plump, the soprano moves with
his post of the section of the
his emphasizes the pagin appeol
which Mme. Wellisch accented
with her body - wigglings all
with her body - wigglings all
the Dance of the Seen Vells
which symphonically, under Reinerf of the with the section of the
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Barlay,
Max Lorenz's Herod, and Joel
Berglund's Jokanaan, were excellent support for Mine. Weltsch,
well was to the cast also in
the strength of the cast also
the strength of the cast also
the Met after a decade of service
as Pitisburgh Symphony head,
evidenced authority and power,
proving hell be a bulwark in the
Met's conductorial lineup. Bron.

Wellesley Strawhat in 3d Season; Duxbury Builds

Boston, Feb. 8.

Wellesley College will operate the Wellesley summer theatre and school this year for the third successive season. As before, it will be an Equity company, with a guest-star policy.

New Duxbury Strawhat
Duxbury, Mass., Feb. 8.
The Duxbury Players are building a theatre from an old barn
here, which they expect to have
ready for their 1949 strawhat sea-



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Literati

N.Y. Post's Coin Crisis
On the heels of the New York
On the heels of the New York
Det has revealed itself in a deepsping financial crisis. During a
heated clash between management
of the Theology of the Coin
of the Theology of the Post's
publisher, announced the AMG
unit's grivance committee that the
paper was running in the red and
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including some 80 editorial work"me cointract between the Poets
and the Guild expires on Feb. 27
and a strike may be called after
that date. A partial work-stoppase
and a strike may be called after
that date. A partial work-stoppase
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Guild members attended a mass
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Ser Not Here to Stay?
Esquire mag may be in for a new look, according to board chairman David A. Smart. He has been eyeing a recent VARIETY story that National Allied exhibs association, following a poll of its members, stated that sex, crime and costume pix—in the order named—are the pet bugaboos at the bo.

the bo.

If sex is no longer the payoff for pic producers (and nobody except Allied ever intimated it wasn't), Smart said he is pondering something of a switch on Esky's formula. Mag has specialized and built much of its popularity on its almost-nekkid gais and more-or-less "sophisticated" articles.

ses "sophisticated" articles.

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Bolion Back to N. Y. Telegraph
Whilney Bolion has returned to
the N. Y. Morning Telegraph as
sence. He was a substance of the series of the series of the series of the series of the series of the play department of the
Jeons & Lyons agency and the
series collection of the N. Y. Pubseries of the series of th

this week.

Sinch Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inthe Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inther of the Schuster's editor-inthe War McGrew, who now operates a
drugstore in Lawrence, Kan.

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W. McGrew, and drugstore in Lawrence, Kan.

Hoover Hails

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drugstore in Lawrence, Kan.

Hoover Hails

The War McGrew

the state of the lively arts in the next Pageant. ,
He is currently writing pieces on the Ritz Carlton hotel and day, Duke Elliagton for Coller's. Shaffer's market for the Satevpost, Rudy Vallee for Redbook, and a long study of the state of popular music.

Hearst's Writings
Editorial observations of William
Randolph Hearst, dating from 1898,
have been compiled in a 765-page
tome for private distribution by
the Hearst Corp. Volume is tagged
"Selections from the Writings and
Speeches of William Randolph
Hearst."

Hearst."

Editor of the tract is E. F. Tomp-kins, chief editorial writer for the N. Y. Journal-American. A "chap-ter-like" system brings various sub-jects under 38 major topic head-

Misconsin Seeks Tax on Daliles
Similar measures were Introduced
in the Wisconsin house and
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and to paper published in the
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cities (15,000 to 150,000 pop.) and
to paper published in the
more than 50,000 in second class
cities (15,000 to 150,000 pop.) and
creently merged in Madison, Wis,
with new circulation estimated at
over 50,000, and the Milwauke
150,000, whose circulation exceeds
150,000, whose circulation exceeds
150,000, whose circulation exceeds
150,000.

250,000.

Legislators estimate acts would draw \$750,000 yearly if passed. Editorials in the Times and State Journal claim that action is caused by newspaper criticism of Wis. legislature.

Pith Post-Gazette's Sun. Edition
Pittsburgh Post-Gazette, which
has published only daily in the
morning since it was formed 22
Gazett-Times and Post, will begin
a Sunday edition on March 27, to
comparable size in the country
of the property of the property of the country
others are Scripps-Howard Press
and Hearst Sun-Telegraph. PostGazette is owned by Paul Block,
Jr., and William Block, sons of the
Sunday Post-Gazette has been in

Jr., and William Block, sons of the Sandy Pool-Casette has been in the works for some time but was held up during the war years because of paper shortage. Project were nearly a year sgo. Joe Shuman, city editor for a dozen years and a brother of its Shuman, mag and a brother of its Shuman, may and a brother of its Shuman, may will be enlarged with Eugene F. Januzzi moving over from the city will be enlarged with Eugene F. Januzzi moving over from the city of the control of the city of the control of the city of the c

New pie magzaine. Eye: People and when yel magzaine. Eye: People and the pie magzaine was more and the same a

CHATTER

Crichton, on leave from Collier's mag. Doubleday will publish. Herbert R. Mayes, the only double featured editor in the flearest stable—he edits both Good Housekeeping and Cosmopolitan—off to Charleston, S. C. on brief of Charleston, S. C. on brief boliday and a mss-reading binge.

noniday and a mss.-reading onge.
Columbia Bictures distributing copies of Willard Motley's "Knock on Any Door," autographed by Humphrey Bogart, who stars in the film version of the novel (made by Santana Productions) for Col re-

iffm version of the novel (made by santana Productions) for Col released W. Maxwell, formerly with Eagle Lion, Columbia, Warnerl and other pix outfits, has joined from B. Maxwell and Co. Agency will handle publicity. exploitation, Francisco and the pix outfits, has joined from B. Maxwell and Co. Agency will handle publicity. exploitation, Having completed his final chapter on "Beau James: The Life and Times of Jimmy Walker." Gene the weekend. Viking will publish the April 8. Had most of it on the revised final chapter. Joseph D. Havotto, assistant dis Service in tally and termer correspondent in Paris for Valarry vand United Press, slated to be switched with the State Dept's "Volce of America" broadcasting setup, the Service of America" broadcasting setup, the Service of America" broadcasting setup, the Service of America" for the Service of America" of Celided by Hospe Organical Celided by John Mason Brown). "The Portable John Mason Brown). The Portable John Mason Brown Br

Steel's 'Ripley' Continued from page 1 :

printed to restore the so-called lib-eral commentators to the air. (It's also in itself one of the major man-bites-dog trade ripleys of the

bites-dog trade ripleys of the season.]

season.]

passesson and the encompasses to the companion of the Newsletz that the passes are the companion of the Newsletz that the companion of the Com

turned to the Newsletter publica-tion venture after his own radio program was dropped.

'Nature Boy'

Continued from page 1

Tribune, Feb. 1, Abber asks that former classmates, acquainfances and associates who knew of his activities during highschool days help verify his claims, matter than the continued of the

song hit.

The plea also disclosed that he originally came with a twin sister, Editha, and other children, from a New York orphanage for adoption by Chanute families. The twin children were adopted by the late W. W. McGrew, a druggist, and Mrs. McGrew, who now operates a drugstore in Lawrence, Kan

2***************************** SCULLY'S SCRAPBOOK

Valles Stream Feb 5

Though practically all of us lack diplomatic finesse, it seems to me e pick leaders in the main who have less. Take Rudy Vallee, for

Though practically all of us lack diplomatic fineses, it seems to me up ick leaders in the main who have less. Take Rudy Vallee, for Instance.

Earl Wilson, the political economist of the sawdust set, quoted the author of "How Green Was My Vallee" and "Vagabond Dreams Come True", as wanting to be mayor of Los Angeles. He even said Vallee would settle for their of police. He'd clean the town up or know why. The Broadway Bowell that George Raft not only smells as an actor but he'd tell him to his face. Raft's only claim to fame, Vallee insisted, was that Raft looked like Valentino. Raft's only counterpunch was that Vallee doesn't even look like Valentino.

Now if is quite obvious that Vallee never could become mayor of Now if is quite obvious that Vallee never could become mayor of the counterpunct of the counterpunct of the property of the counterpunct of

nn Los Angeies necause that doesn't involve a loss of citizenship.

No Comprendo

These certainly would not take kindly to a candidate who could be quoted, and was quoted, as saying, "I just can't comprehend anybody's dembliar."

quoted, and was quoted, as saying, "I just can t comprehens any now, a gambling," and the City of Fallen Angels is seeking with Ponn Pyramid cluts, where an honest buck tied into a chain reaction is supposed to come back 12 weeks later with a sickpoir of \$1,200.

Gambling in California is legal only within the confines of race-tracks. Nice young people are being clinked in droves in Los Angeles, while the Vallee of their dream packs people into theatres and niteries, and in his of hours tells how if he were mayor hed stop gambling in

and in his off hours tells how if he were mayor he'd stop gambling in Well, he missed his chance. Nominations closed the other day and no libert Vallee of Fyrandi Place, L. A., was among the dozen canhas the first \$3,000,000 he ever made and didn't file because the nominating papers cost \$350. But I don't share this view. I believe he didn't get around to it because his Vallee Video enterprises and his terre of the American Railway Express its this a trend? year ecotting him so much money he has to keep working at both ends to make both ends meet.

stan so much money he has to keep working at both ends to make both ends meet.

I've been checking the mountain of his press clippings from New York and they outweigh Trumm's by 12 list. 70. Among Sullivan's "Goest and they outweigh Trumm's by 12 list. 70. Among Sullivan's "Goest And they outweigh Trumm's by 12 list. 70. Among Sullivan's "Goest Southern and Lou Walters' Latin Quarter to nitery), Values has really run a gamut this winter. And there's the Broadway Roxy coming up, 100.

There was no a discenting opinion among New York critics concerning the standard of t

to learn that in person he comes over video like Milton Berle grown U. I mean it's wonderful.

I noted in the mountain of newsprint praising his rise that several columnists referred to his present popularity as a "comeback." They were comparing the Vallee of today with the time-sharer of the old Hollywood Restaurant of 1984.

If they ever do I doubt if they will ever finish the cocktails they didn't. If they ever do I doubt if they will ever finish the cocktails they didn't. He was a shown any with a buck but he has fast one with temper. He may be a shown any with a buck but he has fast one with temper. He may be a shown any with a buck but he has fast one with temper. About a year ago he became inflamed with the idea of telling of fire and burn you up like a cutrate cremation.

About a year ago he became inflamed with the idea of telling off or this quitouic enteriors. He wanted radio time put at his disposal for this quitouic enteriors. He wanted radio time put at his disposal pay for the privilege of sharing the subsequent losses of Vallee's Iriends and the sponsor's customers.

To give these letthanded compliments the sting of authenticity he are the properties of the strength of the way he could temove the lumber that Yale and Malne insist is part of good sentence structure.

the lumber that Yale and Maine insist is part of good sentence struc-He wined and dianed me for weeks, which is no way, incledentally, to get me in a proper frame of mind to bite child-actresses and leer at their proud mothers. You have to starve me if you want my best in bitter reparter.

In the proper structure of the proper structure of the proper my Bedside Manor and his Palm Springs bunglow. At one session in Palm Springs we were loiling around the pool one hot night in June when I happened to mention that Maurice chevalier was making a nice

Palm Springs we were loiling around the pool one hot night in June when I happened to mention that Maurice Chevalier was making a nice when I happened to mention that Maurice Chevalier was making a nice That did it. Chevalier wasn't making a comeback, Yalie insisted. He had never been away! Not one to take to the hills when an actor takes me to task I insisted that a comeback was exactly what It was. "And don't criticize comebacks," I said. "Like the butter, you may the saw! had hint there. So he skyly piled me with diaquirsi, figuring that being a nine o'clock fella in a 10 o'clock town, I'd be no match for this black sheep of the Whitenpoofs after midnight. Having been practically raised in niteries, his wit was considered Shavian among the bour. Liquor puts it completely to sleep, "I'd don't want any more daiquiris," I said. "How did you pronounce that?" demanded the Noah Webster of the Bangor & Arootook railroad. "Slegedin-tha-I Palm Sortings Summer Formals. He smiled like the devil hinself, which in this guy requires no eding. He was sure he had me cornered for the kill. Stripped to a pair of shorts that hung low on his hips like a burlesque queen's the day of that time, and dopped with a huge Mexican straw consort of miniature concrete mixer Fred Waring had decamed up. "Frank Loeses" a writing a song that might help you il pour comeback," I said. "I think he's calling it Td like to get you on a sloe gin to the proposed of the head of the said was not promounce charteness." he saked like a prosecutor veering away from his main attack for the me.

back," I said. "I think he's calling it "I'd like to get you on a sloe gin Chino".

"How do yn' pronounce chinetense" in saked like a prosecutor "How do yn' pronounce chartense "he pursued.

"How do yn pronounce chartense" he pursued.

"The Lyonnaise way," I said. "I'm from the Midl, you know." He wasn't trapping me into the five foreign words he had spent years learning to pronounce and hadn't yet learned how to speller into letting us heave the book at the barnacles of show hit. But there was a divinity which shaped our ends, rough hew them as we would. Here it is 1949 and Value is a smash success in everything but radio, and Norman Spec, Bill Trawley, Iris Adrino, Jim Thorpe, Bob Watersense and "The Barber of Sportwille."

It's a small world, But wherever you turn Vallee has a plece of it.

Broadway

DTOAUWAY

S. Jay Kudima in Florida
Malcolm Kingsberg, RKO there chief, on Florida vacation.
Jacques Pils, French chanteur,
on the De Grasse last week,
Jack Commission of the

west mones crusse about the year of songwriter Abner Silver, just back from a month in Miami back from a month in Miami back from a month in Miami back from a month in Miami back from a month in Miami back from a month in Miami back from a month in Miami back from a month of the Miami back from the Miami

the N.Y. Sun with o.k. of paper's nagement.
N. Y. News columnist Ed Sullingain chairmanning the Enterment Division of the N. Y. art Campaign which tees off Feb. Last year this division raised but \$400,000.

about \$400,000.

Tom Van Dycke, roving newspaperman, with a Stork Club nostalgia, bills his Barbizon 'Paris' and suburb' address as the Villa Le Is Cigognes, and his, cable address is "Cocktails, Paris."

"Cocktails, Paris."
Hotel Ambassador (Chi) manager
Jimmy Hart and his wife celebrated
their 30th (Pearl) anniversary in
town last week. Bossman Ernie Byfield and his bride, meantime, were
on the Coast en route to Mexico.

Jock Lawrence, exec veepee of J. Arthur Rank's U. S. office, has been tapped as one of the only two American honorary members of the British Flim Academy. Other Yank named is film actor Jean Hersholt.

Irving Shiffrin, for some 17 years on the RKO homeoffice publicity staff, is currently in Oregon handling publicity and managing a man who has a \$25,000, bet he will not leave the inside of a Kaiser car for 14 months. They'll tour the country

country.

Virginia Davis, daughter of maestro Meyer Davis, after a series of concerts on the Coast, will play a date at the Hotel Astor Roof March 13 for benefit of Spanish refugees. Olin Downes, music critic of the N. Y. Tlines, will preside.

Side.

Eve Brown, former aide to the late Maury H. B. Paul (Cholly Knickerbocker), although retired because of marriage to a Chicago businessman, has returned to journalism viceriously, ite as new pub-

lic relations officer of the Mandel Bros. (Chi) department store.

A. The Wildow of the Child of

ley serios of the moder Feater co-long and the modern of

British Broadeasting Corp.
Famile Brice's 27-year-old son,
William Brice, now with the Mike
Levee-Ray Stark agency in Hollywood, to have a one-man showing
to the Daviston Gallery. Mrs.
Dore (Mirlam) Schary, wife of the
Metro production chief, also
slated for a one-woman show some
time in the near future.

Paris

By Maxime de Beix (33 Boulevard Montparnasse)

Alma Mansfield to Rome. Bruce Newbury giving Paris the 0.0. Herbert Victor back from Lon

don. Maxim's undergoing facelife

don, undergoing facelift ster 50 years.

March of Times Gilbert Comte bedded with 80.

Bedded with 80.

Bedded with 80.

Bedded with 80.

Ben Lyon due from London on talent scouting expedition.

Ben Lyon due from London on talent scouting expedition.

Dave Southam' reopening Paris of the ster

South Africa after his return from Spain.

Agent Betty Stern closing a Rank contract for four pix in four cell came discovery.

Bruce Newbury over from London to decide on sales policy of Republic plx here, while his continental wife jumple plx cell centers is continental wife jumple. Lost, somewhere in Europe: One pix company prexy, answering ame of Spyros Skouras, last seen hopping a plane for Athens In the Contract of the C

company of the Patriarch.
Actor Noel Noel feted by Societe de l'Art et Industrie and handed a plaque for his picture.
"Parade du Temps Perdu," which won the Grand Prize of French Cinema.

Rome

By Helen McGill Tubbs

Monty Banks back in Rome after a month in America.

Tennessee Williams expects to stay in Rome for the next few

Tennessee Williams expects to stay in Rome for the next few stay in Rome for the next few of Spanish dancers at the Valletheatre. Horcosg, writer on plette Reputer. Will remain in Rome another three months. Lee Kresel, dialog director for "Strange Case of Ledy Brook." Lee Kresel, dialog director for "Strange Case of Ledy Brook." Harry Danafger, who produce "Jigsaw" with Burgess Meredith and Franchot Tone in New York, in the past 10 days, motion pricture production has been seriously handicapped by the lack of electric power in Rome. The original Broadway company of "My Sister Elleen," at the Hotel Een hint for an indefinite stay. "Pirates of Capt" is only film." "Pirates of Capt" is only film." "Pirates of Capt" is only film."

"Plrates of Capri" is only film with American money being made in Italy at this time. Stars are Louis Hayward and Alan Curtis.

Pittsburgh By Hal Cohen

Mills Bros. booked for week at Bill Green's early in April. Etzi Covato getting around on crutches after breaking leg. Jack (WB) Kalmensons celebrat-ed their 13th wedding anni last

ed their 13th wedding anni 1sax weeker. The Co safeman, okwagain after hospital stretch as result of gail bladder attack. Bob Evans and dance team of lining show at Terrace Room. Jackie Heller will be back from South American cruise in time for Adelaide Sach pinch-hitting on KDKA Shopping Circle program Manda and the Company of the Company weeker.

London

Myrna Loy, recuperating from appendectomy, may go to Franco for prolonged convalescence. Pauline Marks, head of Richards Marks vadeville agency, recovering from serious operation. From June 1 to Dec 431, '48 legit theatres in Britain paid \$5,600,011 in entertainment tax to the Treas-

"Off the Record" closes its 20-month run at the Piccadilly, Feb. 12, after which it goes on extended

12, after which it goes on extended tour.

Alan Jarvis, Filippo del Giudica de af Pigrim Piciures, following de de after the properties of the control of th

Herbert Wilcox's associate producer, has quilt to become producer for Associated British Pictures Endet Victo, former caricaturist at Brown Derby, Hollywood, replaced Jos Jackson, Jr., In Tom Health Pictures and Picture an

Australia

By Eric Gorrick
"White Horse Inn," after top re-

"White Horse Inn," after top reset biz in Melbourne, will play be presented by the provided provided by the pr

Scotland By Gordon Irving

Robert Wilson, Scot tenor, is mulling a tour of Canada this fall. R. F. Delderfeld's "Worm's Eye View" attraction at King's, Edin-burgh, May 2.

burgh, May 2.

Eleanor Powell slated to make British debut March 14 for a week's vaude at the Empire, Glasgow.

Issy Bonn booked to play his furthiest-north British theatres, Palace at Dundee and Tivoli, Aberdeen.

Wilson Barrett rep company tee off spring season at Lyceum, Edin-burgh, with "My Sister Eileen" Feb. 14.

leads in Tom Arnold's "Stars on Ice" due in Glasgow Feb. 28. Philadelphia Orrebestra will play in Glasgow for three nights at end of May, their only date in Scotland. Backed by \$6,000 Glasgow Corp.

John Casson, producer and son of Dame Sybil Thorndike and Sir Lewis Gasson, took over Macbeth role at Citizens' theatre, Glasgow, from ill Duncan Macrae.

Montreal

Montreal

Max Newton
The Morocco, top. club here,
handed eviction notice as of May.
San Catho Opera company opention of the company opention which was not a simple of the company
open date, and the company opention week.
Samovar club changed hands and
stor, necessary, alterations will.
Danny Kaye to appear at Forum
March 4 in connection with Cancer
Research Society show Collinas, and
the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the completion of the company of the

Dublin

By Maxwell Sweeney Comedian Cecil Sheridan ready-

Comedian Cecil Sheridan reacy-ing new review. Hermione Baddeley in from Com-don on vacation, Carl Clopet productions in Cork on short legit season. Tenor Walter Janovitz inked for The Core of the Core of the Core Wentz

inked by Pete Davis for English tour.

Roy Murray seeking Irish mop-pets for new live show for Eng-miles and the state of the state of the Bonn Yesterdon' grabbed by Ills-ley-McCabe productions. The state of the state of the state of the state of of Irish Odeon, planed to London for talks with Rank exes.

Michael MacLiarmoir out of The Drumbar? Cast with infin-tence Codify Sulgity look over.

Viedo Airlift = Continued from page 1 :

continued from page 1

have transmitted pictures of Chi to
the 14-station connected network
teid in. Bilzazard in the Windy City
prevented the plan, so the plane
flew on to Cleveland, Second plane
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Neither the pictures nor sound Nother the pictures nor sound from the airborne planes were too good, but were certainly acceptable in light of the intricate engineer-ing problems involved. Cameras and transmitters had to be floated in sponge rubber mountings to overcome without from the overcome without from the overcome without from the planes were transmitted to special-ly-built receivers in each of 4-the cities over a very high-frequency relay.

relay. resay.

Program was a noteworthy followup to NBC's two previous telecasts of a similar nature, one from a submerged submarine and one from an aircraft carrier maneuvering at sea, Stal.

Vaude Comeback

Continued from page 1

continued from page 1

degree desired are the highlights but more important are the lesser names. These are opening vandilin policies in diverse corners of the country. Some are directly traceable to video; some to exhibitor fortification against possible divorcement and what the competitive theatres, with choicer film products, may do to the independent of the latter. The video-more desired in the same products and the latter.

example of the latter.

The video-minded agencies are encouraging the lesser acts, requiring them as talent pools for the ever-growing series of vaudeo programs, which must rely on the smaller vaudevillians to surround the top names.

witton Barrett rep company (see off spots generally seed that the control of the

Hollywood

Alan Hale laid up with acute laryngitis. Ethel Barrymore celebrated her 50th ann in show business. Jesse I. Lasky back on job after two-week tussie with laryngitis. Woweek tussie with laryngitis. Jesse I. Lasky back on job after two-week tussie with laryngitis. Jesse Je

annual convention here starting a minual convention here starting a Hayden Rorke Italing up his Laguna Beach strawhat troupe for a June start.

Hayden Rorke Italing up his many start.

Laguna Seach for a strawhat troupe for a June start.

I a start for a strawhat show in east this summer.

Susan Rayward returned to with virus infection.

Jacques Grinelfe in from N. Y. to close a deal for the production of the production of the start of the sta

Included.

Oscar Homolka goes to London next month to appear in revival of Strindberg legiter, "Dance of Death."

Death."

Benny Holzman returned to desk at William Morris Agency after three months of recuperation from

seemy Holzman returned to desk
at William Morris Agency after
at William Morris Agency after
surgery.
Jean Hersholt received vote of
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Jean Hersholt received vote of
condidence from board of governors
Jean Hersholt received vote of
condidence from board of governors
and Sciences.
Lester Cole and Robert Kenny
spoke before the American Veterlan Sciences.
Bing Crosby is off to his Pebble
Beach home until March, when he
Beach home until March, when he
Beach home until March, when he
Beach home until March, when he
Beach home a proper seem of
Capar's first at Paramount.
When Armand Deutch was
bedded by virus ful, Dore Schary
destines be a seem of the seem of the seem of
lies time spent at home and more
at the studio, and signed them
call the seem of the seem of the seem of
pall' etc. "erind," 'your secret
Paul Sacell's 18th year as local
pall' etc. "erind," 'your secret
Paul Sacell's 18th year as local
aide to Nell Regan in Las Vegas, land
aide to Nell Regan in Las Vegas, and
line, they handle other Interest
from Thor washing machines to
Las Vegas, latter being plugged a
la Sun Valley, I. as as resort.

Miami

By Larry Solloway Hildegarde into Brook Club, Feb. Joe Moss managing the Colony

Hildegarde into Brook Club, Peb.

Joe Moss managing the Colony
restaurant, Milton Berte in town for rest at
Byde Park hotel.

Milton Berte in town for rest at
Byde Park hotel.

Hotel Park hotel.

Gene Baylos, Sid Gould and
Gene Baylos, Sid Gould and
Gene Baylos, Sid Gould and
Feb. 11.

Ed Sallivan, in town for the sunplaned back to N. Y. for video shot
walter Winchell, back in town
Making the younds with ASC Per
Variety tent here will stage huge
benefit at Bageh. Theater for
Christon and Christon and Christon

Aware Cugarde and Sallich Arvater

Open in Berhman's "Second Man"
at the new legit stock theatre on
pen in Berhman's "Second Man"
at the new legit stock theatre on
Christon and the companies of the color of the color

Aware Cugard creb planed to San
Juan and, then returned here befor a July date at his Rivera for

Frances Faye Joined the Copan
and Williams brothers wino headed

The Christon Martin and his the
Christon Christon and Christon and Christon

Martin and his the
Harry Richmans. He opens the
Harry Richmans. He opens the

Mart Havan.

Mart Havan.

New Haven

By Harold M. Bone
Shubert will preem "Tales of
Statewide am at eur drama
tourney due for finals here in
WYHC handling opening night
backstage interviews at Shubert

WNHC handling openus, bekstage interviews at Snubert this season. Yale Drama Bert, doing "Faust-Part I" Man. 21-24 as part of Geothe Dramo Offering David M. Lippincott's original musical, "Mind the Music," annual Prompley March 3-5.

OBITUARIES

HARRY RAPE

HARRY RAFF

Harry Raff, do noted to recently a supervisor of Lebanon Robert Sharron, 28, associate in the Cedars of Lebanon Robert Sharron, 28, associate in the Cedars of Lebanon Robert Sharron, 28, associate after 20 years as a producer, was been compared to the company of t

Wolfe Stothart, a son and two

in Denver, where ne and neen has been had been had been held and the state of the state of the state of the state of the state of the state of this vance revues. Bagf stayed of the board of Kenyon & Eckrot six years before opening of the board of Kenyon & Eckrot six years before opening of the board of Kenyon & Eckrot six years before opening of the board of Kenyon & Eckrot six years before opening of the board of Kenyon & Eckrot six years before of the state of the state of the board of Kenyon & Eckrot State of the board of Kenyon & Eckrot six years and the sound of the board of Kenyon & Eckrot six years and the sound of the state of the state of the state of the state of the state of the state of the state of the state of the were stated on the state of the state of the were stated on the state of the state of the state of the were stated on the state of the sta

In Memory Of My Beloved Brother

HARRY RAPF

Vice President and Producer of Metro Goldwyn Mayer

ARTHUR M. RAPE

Marie Dressler's films, including Shipping Board. Another of his man Bill." Bils other films inventions was that used for well-directly the state of

the content of the co

morary pallbearers. He leaves his wife, Tina; two

BOB WILLIS

IN MEMORY OF HIS RIRTHDAY February 13, 1949 Wife EDYTHE

sons. Maurice and Matthew, both sons, Maurice and Mathew, both in the motion picture industry, the former a writer, the latter a writer and producer, and a brother, Arthur M. Rapf, a member of the firm of Rapf & Ruden, motion picture exhibitors.

HERBERT STOTHART

HERBERT STOTHART
Herbert Stothart, 64, composer
and musical director, died Feb. 1
in Hollywood of an ailment that
had afflicted him since his return
from England last autumn. Among
his motion picture achievements
was his score for "The Wizard of
Oz," which won him an Academy
Award.

Which won him an Academy Previous to his Hollywhod career, Stothart had established himself in the musical world as collaborator with George Gershamel Town With Career, Stothart had been successful to the collaborator with George Gershamel Career, Stothart had been successful to the control of the Career had been successful to the control of the Career had been successful to the control of the Career had been successful to the career had been s

muscal: conductor of Ocer Ham-man and Communication on the Production on Metro brought him to Holly-wood In 1930 to supervise the muscal details of the Lawrence muscal details of the Lawrence which was the beginning of an un-interrupted career on that lot. In addition to "The Rogue" and "The addition to "The Rogue" and "The Addition to "The Rogue" and "The Addition to "The Good Earth." "Homeo and Julet." "Nauthy "The Which were "The Good Earth." "Homeo, and Julet." "Nauthy "The Corent," "The Condition of the Corent," and was muscal director or a series of tunefilms co-star-ing Jeanette MacDonald and Nel-sure in series with with Say word in 1950 to supervise the tirement. Starting out in Starting of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Lawrence insuical details of the Regue" and "The United Starting of the Mexical Starting out the Australia of the Mexical Starting out the frast are better behaved and more responsive, while the contestants are more genuine. Officials reason that the proprise fraction, and Juliet, "Naughty fairletts," The Yearling, "The John Starting out the frast are genuine. Officials reason that the proprise fraction of the Mexical Starting out the frast are genuine. Officials reason that the proprise fraction of the Mexical Starting out the frast are genuine. Officials reason that the proprise fraction of the Mexical Starting out the frast are found of the details of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the Mexical Starting out the way of the way of the William of the Mexical Starting out the way of the Mexical Starting out the way of the William out the William of the William out the William out the William out the William out the William out the William out the William out the William out the Wil

GEORGE BOTSFORD
Gaorge Botsford, '44, composer
and musical director, died in New
Botsford, died last month.
Botsford, died last month
Botsford, died last month
ally served as musical director for
vaude production sels and road
musicals. Some of his best known
vaude production sels and road
musicals. Some of his best known
best, ""Salling Down Chespeake
Bay." "Black and White 'Bag."
Fried of, the 'Prairis'. "Salara
Fried of, the 'Prairis'. "Salara
"Silvery Bells" and "Jowa Corn.
Song."

He was a charter member of the American Society of Composers Authors and Publishers.

ZELEMA L. LAMAR ema Lallement Lama

ZELEMA L. LAMAR
Zelema Lallement Lamar, 63,
vet vaude performer, died in San
Dicso, Cal. Jan. 26. She was
active in the theatre and carnival
susiness for 40 years. Mrs. Zomat
motion picture houses, played in
motion picture houses, played in
motion picture houses, played in
motion picture houses, played in
motion picture houses, played in
which are the company of the company
years with the Johnny J. Jones Exposition and the Morris & Castie
Show, traveling for may
years with the Johnny J. Jones Exposition and the Morris & Castie
Rogers' show, "Nature's Mistakes."

ALBERT SPILLMAN
Albert Spillman, 85, inventor
and builder of amusement rides,
died Feb. 1 at Tonawanda, N. Y.
Shortly after World War I. Spillman organized the Spillman Engineering Co. which took over the
development of the spillman organized the
merry-spo-rounds for parks, carnivals and circuses.

ETHEL DESMOND

Ethel Desmond, 75, retired actress, died in San Bernardino, Cal., Feb. 5.

She had appeared in practically every branch of show business over a speed 5. Sketting out. In stock companies, she later appeared in which will be shown to

ager of the Princess theatre, Humeston, and formerly operated the Garden Grove theatre, Garden Grove, Ia.

Survived by son and four daugh-

GENE HOLDER
Gene Holder, 50, veteran theatre manager, died in Marshall,
Tex. damaged houses at Mexia,
San Antonio, before joining the
East Texas Theatres, Inc., and
Macagdoches and the Strand and
Paramount in Marshall

Frances Winters, for 15 years with the RKO studio wardrobe department, dled Jan. 31 at the Motion Picture Country Hospital,

Blanche Sewell, 49, film cutter at Metro for 25 years, died Feb. 3 at her home in Burbank, Cal. Notable among her chores were "Grand Hotel" and "Naughty Mari-etta." Her last assignment was "Take Me Out to the Ball Game."

Peter Cunniff, 62, organizer for local 101 of the Independent Mo-tion Picture Operators union, died in Chicago, Feb. 3. Survived by

Frank J. Freistak, 59, operator f the West Shore theatre, New numberland, Pa., died in Harris-urg, Pa., Jan. 30.

Father, 89, of Philip Ober, legit ctor, died at his home in Kenne-nunkport, Me., Feb. 1,

Irving Barnett brother of Jack arnett, Chl head of Fox-Movie-one News, died in Chicago, Feb. 2.

MARRIAGES

Hilda Sugg to Neil Kearns, Dub-lin, Ireland, Feb. 1. He's a band-

lin, Ireland, Feb. 1. He's a bant-leader.
Julie Almeida to Sonny Skylar, Montreal, Jan. 29. Bride is dencer; he's a singer-songwriter.
Ann Richards to Edmond Angelo, Hollywood, Feb. 4. Bride is a film actress; he's a legit producer.

BIRTHS

Mrs. and Mrs. Eugene L. Hud-son, daughter, Jan. 29, Los An-geles. She's the daughter of Bud & Gladys Murray. ex-"Scandals" and Winter Garden terpers, now heading the Murray School of

and Winter Garden terpers, now heading the Murray School of Dancing in L. A. Mr. and Mrs. Robert Murphy daughter, Evanston, Ili. Jan. 28. A. Mr. and Mrs. Charles Rothers, Son, Chicago, Jan. 29. He's engineering chief at Work Pt. Chief. Charles of the Chief. Chi

Father is announcer on WOAI in that city.
Mr. and Mrs. Wayne Singer, daughter. East Chicago, Ind., Jan. 27. Father's a legit producer.
Mr. and Mrs. Frank Veloz, and Mrs. Grank Children and Mrs. Trank Veloz, daughter, Hollywood, Jan. 31. Parents are dance team of Veloz & Yolanda.

Subway Pickup

continued from page 1

what goes on. Web hann't yet solved the problem of piping the signals from the underground points to a remote transmitter, but remembering the success of its experiment from a submerged sub-termination of the submarine of the submarine dent a solution can be found.

Show will be another in the series of such public service offerlings staged by the web, which was initiated by the submarine broad-claring the submarine broad-claring to the submarine broad-carrier out at sea, and last Sunday (6) staged a simulated air reconsistance maissance mission in conjunction missance mission in conjunction naissance mission in conjunction with the U. S. Air Force, bringing viewers air views of Chicago, Cleveland, Washington and N. Y.

WOR Transcriptions Continued from page 1

RKO Backlog Shrinks

Costinued from page 5

It may be, of course, that the new look of the course, that the new look owner desires to liquidate the back-log—which the company necessarily got itself conditions. This owner desires to liquidate the back-log—which the company necessarily got itself conditions the look of the credit and cash position. This omight be valuable in Hugher and neuvers relative to the pending spit of the theater-owning and payors. Wednesday. "Hugher Adding to Vendetta" and the company. On the other hand, not viewing diverse the company.

Hughes Adding to 'Vendetta'
Hollywood, Feb. 8.
Howard Hughes turned director today, personally megging added seenes for his production of "Vendetta." Rus Vincent was called back for top heavy role in the film.

the company.

On the other hand, not viewing the picture from Hughes' costile financier's perch. company heads responsible for day-to-day operation are fearful of the results on their organization of a continued lack of high-grade product. That eventually may mean a decline in income.

Figures

Weekly operating costs of the distributing company are reportedly about \$150,000. Taking a rough estimate of 25% of rental income as the company's charge

against its pictures for distribution, it requires billings of \$600,000 weekly to keep it profitably affoat. That means a reasonable number of strong pix are necessary.

of strong pix are necessary.

One of the unfortunate aspects of a weakened source of product is that the effects on the releasing organization are self-increasing. As a district of the contraction of the

While the backlog continues in fairly good shape—from the quan-tity standpoint, anyhow—the studio has been almost inactive. Only nas been almost inactive. Only me picture has been started and completed under the Hughes retime. That is "It's Only Money," with Jane Russell and Frank Siatra. Only film now in production is "The Big Steal," starring Bobert Mitchum

Ins and Outs on Deals

Ins and Outs on Deals

Number of indie production
deals made has also been allm,
while other old ones, such as that
with the Frederick Brisson-Bosslind Russell-Dudley Nichols Indelind Russell-Dudley Nichols Indeman of the Independent of the Independent
washed out. Samuel Goldwn, of
outree, continues, and now has in
production for RKO release "Roseman, McCo." Gleen McCartho,
anna, McCo." Gleen McCartho,
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f cartoon studio, for an April start.
In addition to paring the Indie
producers, Hughes has hacked
away at the studio's contract player
list. It is now down to a halfdozen actors, all on, comparatively
low salaries. They are Gloria
Grahame, Tim Holt, Robert Ryan,
Jack Paar, Robert Bray and Don
Jack Paar, Robert Mitchum
and Betsy Drake with David O.
Selmick.

and Betsy Drake with David O. Setmick. Setmick with David O. Setmick with David O. Setmick with the Setmick of the Setmick of the Setmick of the Setmick of the Setmick of Setmi

barn. Hale-Bobby Driscoll), and June 1, "The Judge Steps Out" ages as add, if may be necessary to get more coin out of the domestic On the shelf but not yet dated for release, are "Weep No added." I wanted to the for release, are "Weep No added." I wanted to the state of the st

Harry Cohn's = Continued from page 3

contained from pact 7 in the Cohn pact was the highest registered by the condition of the Cohn pact was the highest registered by the condition of the Cohn pact was the Cohn pact of the Cohn pa

Dissidents argued that the insurance policies on Cohn's life now have a cash surrender value of at least \$100,000 and that turns of the control of the contr

No formal statement was made by management to various claims of stockholders although a number of the statements were tagged as erroneous and misleading in the ceurse of the give-nnd-take. Meeting stretched out for three hours and the company exces sought to avoid prolonged wrangling. In anyware to threats of suit

avoid prolonged wrangling.

In answer to threats of suit,
Charles Schwartz (& Frolich), Col's Charles Schwartz (& Frolich). Col's secretary and general counsel, declared that "legally and ethically, ing the contract is proper." Both he and Nate B. Spingold, ad-pub he and Nate B. Spingold, ad-pub veepee, parried questions as to who the new directors would be. Understood that one of them will be Arnold Grant, former United Articles and personal attorney to the starts of t

Arnoid Grant. former United Artists director and personal stormer to Harry Cogn.

Statement Statement Statement by Cohn, read to stockholders, predicted the ellimb in Columbia profits and declared:
"It can sound a not contained to the combination of the combination of the combination of the contained of the combination of the contained of the c

Accent on % = Continued from page 4



We've switched to





WOODY HERMAN

Woody's first CAPITOL release:
"LEMON DROP" • "I AIN'T GETTIN' ANY YOUNGER"

MEL TORME

Mel's first CAPITOL release: "CARELESS HANDS" • "HOME GIRL"



Personal Management
CARLOS GASTEL



GENERAL ARTISTS CORPORATION



RADIO FILMS

STAGE

46th Street, New York 15, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 centa, or December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COFYRIGHT, 1949, BY VARIETY, INC. ALL RIGHTS RESERVED shed Weekly at 154 West 46th

VOL. 173 No. 10

NEW YORK, WEDNESDAY, FEBRUARY 16, 1949

PRICE 25 CENTS

O AS DOUBLE FEAT

Coast Air Scripters Parlay Cuffo Plugs Into Luxury Loot Bonanza

Hollywood, Feb. 15.
FOR SALE: Bendix, virtually brand new; 2 Schwinn bikes; diso man's and ady's Gruen wristwatch. Box 000, DAILY VA

and man's and manys owner and the man's and man's and manys owner.

This type of ad, almost literally so, in one form or another, is the tiport that some radio writer is the tiport that some radio writer is the tiport that some radio writer is the tiport that some radio writer so the tiport that some radio writers, of locally originated by product income that accrues to writers, of locally originated radio programs for insimating one originates of the tiport writers of cally originated radio programs for insimating one originates of the tiport writers of the tiport

All H'wood Now Going On a Square-Dance Binge

records.

It's quite the thing to be a Beverly Hillbilly caller. The "cutest," however, is Ronald Colman who, when shouting "all men west," somehow insists on calling it "El Alemain."

CBS Sells Crosby (But Not to Philco)

But Not to Philoco
Dallas' \$1,000,000
Giveaway Program
As Draw for Tourists
As Draw for Tourists
As conting a plan, Feb. 15.
According of plan, Feb. 15.
According of plan, Feb. 15.
Continued on page 61)

As continue of the capital gains route to CBS, has been sold by the network. And columbia is keeping the new claim of the capital gains route to CBS, has been sold by the network. And columbia is keeping the new claim of the capital gains route to CBS, has been sold by the network. And columbia is keeping the new claim of the capital gains route to CBS, has been sold by the network. And columbia is keeping the new claim of the capital gains route to CBS, has been sold by the network. And columbia is keeping the new claim of the capital gains route to CBS, has a standard to be called "Dollars From St. 100,000 givekewy quit." It is not to Philico. The capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has been sold by the network. And the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has the capital new claim of the capital gains route to CBS, has

By BOB STAHL

By BOR STAHL

Some of the top-budgeted television shows will soon be projected at their regular broadcast times on the screens of Key-city film their source of the series of Key-city film their source of the series of Key-city film their source of the series of the se

MAJOR TV SHOWS Wanamaker, Ferrer, Aldrich Seek Stars for Non-Profit Repertory

Everybody Wants In On Margaret Truman Act

Margaret Truman Act
Margaret Truman Act
Sayanger cently by Janes A.
Daydson concert management of
Margaret Truman for rectial dates,
Management, for one thing, has reother artists, some of them of major rank, to handle them as well.
In addition, Daydson has received a fock of mail from singing
cution teachers and others, offering
their services as aid to Miss Trum
their services as a sid to Miss Trum
als professional singing caretic
Letters included a couple from
or two crank notes, all with advice
for the singer.

Hotel Astor Into Video Centre?

Plan is reported afoot to convert one-half of the Hotel Astor, famed Times Square landmark, into a television centre. The other half of the block-long structure would continue to be used as a hotel.

Scheme envisages far-reaching (Continued on page 55)

British Vauders Blush At Femme-Male Boxing Exhib

Femme-Male Boxing Exhib
Trouble is brewing between the
Variety Artists Federation and the
management of the Kilburn Empire, a London nabe vaudeville
house, over the signing of an 18year-old female boxer to appear
with a male opponent in a twice(Continued on page 55)

On-Front Kepertory

A repertory theatre on Broadway, using top stars in classic plays, is being formed by Som Wannamer, Jose Ferrer and Richters of the star of th

Hope's Smash \$650,000 Take in 35 One-Nighters Sparks Arena Biz Anew

Sparks Arena Biz Anew
Hollywood, Feb. 15.
Bob Hope's recently completed
tour, in which his troups grossed
\$550,000 in 35 days, has again
started talent agencies thinking
along lines of arena and audita
seriously considering the arran
lyap as a substitute for theatrappearance, mainly because bookcrit are rebelling against the high
appearance, mainly because bookcrit are rebelling against the high
appearance, mainly because bookcrit are rebelling against the high
appearance, mainly because bookcrit are rebelling against the high
appearance, mainly because bookcrit are rebelling against the high
critical critical and a complete and a

(Continued on page 54)



Mon Dieu! What Next? Paris Fashions Feature Fath's Burlap. Dior's 'Egg'

By LUCETTE CARON

Paris, Feb. 8.
Couturiers in Paris this season
are just as much concerned with
displaying celebrities at their first
inglit openings as they are also
showing in the parish of the parish
and all Khan are often
mong the audiences and always
create quite a stir (tif's rumored
he is ordering part of her trousscan at Jacques Path) wife, beauting
Princess Rethy, who picked
20 models for herself in half an
hour.

There is added excitement this year since the Couture Syndicate put out a very strict rule against copylists (photographs, sketches, tcl., in almost every collection, to the control of the control of the control of the control of the floor and publicly threw her out. Next day, it as found concepting acketches, after public the control of the floor and publicly threw her out. Next day, it as found concepting sketches. As for photographers, it's a daily battle.

Paris openings show no great.

dom of movement.

Jean Desses, young conturier,
from Greece, was the first to open.

He shows a new one-steeve stole
on almost all his dresses. It looks
like an integrated searf and drapes
in 100 different ways. His famous
corrucopia skirt, a swirling wraparound affair, usually pleated, was
bought by almost every American
manufacture.

Fash recently returned from the

Heal Sackcloth, That Is Fath, recently returned from the U. S., has an exciting but very wearable collection. The sensation was his burlap fabric—real sack-(Continued on page 16)

'Unfriendly 10' Told A Man's a Commie Unless He Denies It

Song Curtsy to WW Song Curtsy to WW
Maestro Johnny Long last
week recorded a tune for Signature Records titled "Gossip." It's based on various pet
expressions of Walter Winchell.
WW will get credit on the
label.

Mitchum Stay Nixed; 60-Day Reefer Rap Stalls 'Big Steal'

Robert Mitchum's plea for a stay of sentence until April i was denied by Judge Clement D. Nye in L. A. superior court. Actor, through his attorney, Jerry General to the country of the co

an Italian who was found concealing sketches. As for photographics
it's a daily battle.

Paris openings show no great
change, but hundreds of new Telbasic silhouette is the same
seems very reasonable—unpadded
shoulders, waist where it belong
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GEO. SEATON ABROAD ON AIRLIFT PICTURE

UN AIRLIFI FIGURE
Stemming from a yen by Government officials for a Hollywood
into be made about the Berlin
airlift, George Seaton, 20th-Fox
writer-director, has been assigned
F. Zanuck to o.c. the situation in
Germany for screenplay material.
Seaton took off for Germany last
Friday (11) from Westover field,
Mass., airbase of the Military Air
Tanaport But Ower the Recipi area

Transport Service.
Seaton will tour the Berlin area
and other sectors of Allied-occuppied Germany and will also stop
over in England, where the airlift
transport planes go for repairs
atter every 200 flying hours. Zanuck's plans call for Seaton to
write and direct the airlift film,
with William Perlbarg producing.

Unless He Denies

New York 19. N. Y.

As a tribute by British Jewry to the asylum granted to refugees during the war and the ultimate de facto recognition of the Government of Israel by the British Government, the New Ylddish Theatre presented for a week's run a special production entitled "Thank You, England."

Inank You, England."

The play, which covers a 10-year period from the eve of the second World War to the day on which the recognition takes place in January, 1949, was written by Isadore Schumacher, has been specially dapped by Mark Markow, analor part in the showd plays a major part in the showd.

Special feature is the introduc-tion by Leo Fuld of a new song just published in London, which has special Jewish significance, and is entitled "Where Shall, I Go?".

Actors' Income Tax Deductions



VARIETY

349th Week! 3,569 Performances All-time long run record in the legitimate theatre.

KEN MURRAY'S "BLACKOUTS OF 1949" El Capitan Theatre, Hollywood, Cal.

And now in world-wide relea
"BILL AND COO"

Ken Murray's
Academy Award Film

Par and M-G Hot After 'Kate' But Any 'Salesman' Deal Still Marks Time

Deal is expected to be closed shortly for film rights to "Kiss Me. Kate," Broadway's top musical hit of the season, while Hollywood interest is still academic in the leading dramatic smash, "Death of a Salesman." Paramount and Metro are the leading contenders for "Kate," and rights will go to one of them unless there's some sud-den dark horse bidding.

den dark horse bidding.

Cole Porter, who authored the lyries and music, is currently on the Coast, where he will initiate a deal himself. Efforts by M-G and Par to sew or justic in New York Par to Sew or Justice in New York Par to Sew or Sew or Sew Order of Sew Or

"Salesman" won as enthusiastic

with some reserve.

Its success is of such smash proportions, however, that eastern studio reps all feel certain five ventually be bought, perhaps by an indie producer. It is said to offer too great a challenge to a director to let it pass. No price has been set yet for screen rights, and, so far as is known, no direct thur Miller.

Derryl F. Zenne 6.24.

Darryl F. Zanuck, 20th-Fox pro-Darryl F. Zanuck, 20th-Fox production chief, has exhibited considerable interest in "Salesman" on the basis of personal representations made to him by Elia Kazan with directed the play and is hunder with the production of the pr

British Jewry Tribute

London Feb 15.

Repeater - tourists this summer will see brand new shows at Bal Tabarin, Folies Bergere, Casino de Paris, Lido and Ambassadeurs.

Actors are entitled to many in-home, automobile expenses; cabs come tax deductions that do not readily meet the eye. The follow-public relations—Development of the were, to get the deductions as la main, lan photographs; compilowed, mere say-so or "guess-timate" is not enough. There may pepermen, playwrights, critics, be something to show the amounts backers, agents, directors, etc.; and preference in they are business, and preference and the proportion of t

not petsonal, items.

Preporation expenses—Research
gags, music, costumes, wigs, and
other trade papers; Equity
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of

Freedom") libel trial is like a series of Kaufman-Hart second act curtains. Jimmy Hussey or Bobby Clark never handled court crossfires and crossovers any funnier. The local judge uses Kravchenko's book as both a gavel and a missile.

New Shows

Hazen Analyzes Paris Runaround By Borrah Minevitel Video vs. Pix B.O. Paris, Feb. 15. The hilarious shenanigan goings on at the Kravchenko ("I Chose reedom") libel trial is like a series of Kaufman-Hart second not

Film industry's efforts to combat video "on a corporate level by scrambling to buy into networks and stations" were derided last week by Toseph II. Hazen, parince Productions. Such efforts are certain to fail of their purpose, he declared, with the only solution to ing out better product in turning out better product in the company of the company of the production. The company of the company o book as both a gavel and a missile.

Att. Bob Weltman: Printempis (local Maye's) wants a theatre-size TV screen, setup like Yours, so the best-man Nita Raye's nuptial to Yank Joe Axelrod.

Candlelight, champagne, cacophony, contouriers and competition: lacques Path, Christian Dior and Pierre Balmain—the social lions of the town.

Candlelight, vour thought and pierre shamain—the social lions of the town.

It was not to the town of the competition: the town.

their money's worth, we I get comers.

The state of the solution of the soluti

Cantor's 1st Theatre Date April 15 For B&K In Chi: Pabst TV Also

Att. Lopert; your fungatish pickyear amash in town (deket scalpers
year).

Steve Crane (Lans); X; rented at
Cornell Harriman's Cad outright.

Pictures fit to print: NX; Times
(Detail Harriman's Cad outright.

Pictures fit to print: NX; Times
(Paris edition) is a semi-tabold—

but no cheesescal.

If the pictures it to print: NX; Times
(Paris edition) is a semi-tabold—

picture of the pictures
taken at Jacques Fath's opening
at Jacques Fath's opening
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"Queen for a Day" Hardy

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"Queen f In Chi; Pabst TV Also

Eddic Cantor will make his first personal appearance in a fling the control of the contr

Tabarin, Folies Bergere, Casino de Paris, Lido and Ambassadeurs paris, Lido and Ambassadeurs paris, Lido and Ambassadeurs paris, Lido and Ambassadeurs paris, Lido and Lido an



VARIETY Inc.

PAR DECREE COMPELS BIDDING

Indie Film Financing So Tough **Producers Putting Up Own Coin**

Financing of indic production is a now getting so tough the millennium has almost arrived—producers are using their own comments of the production of the control of the co

Move follows similar action by number of UA producers. Some (Continued on page 6)

EL Nixes Flat \$150,000 Bid From Bijou, N.Y., But 'Shoes' Dance on Indef

Shoes Dance on Indef
Unique film rental offer was
made to Eagle Llon on "Red
Shoes" last week by Maurice
Maurer, operator for City Inventinventage of the Common of the

20th's \$50.000 Hemingway **Buy Contrasts Pix Prices**

Buy Contrasts Pix Prices
Highlighting the plummet of
Hollywood prices for literary works
over the last year, Ernest HennigHollywood prices for literary works
over the last year, Ernest HennigBrown Contract Pix Contract
Old Man," to 20th-Prot last month
set the studio back \$50,000. This
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Mayer's Schenck Huddle

Hollywood, Feb. 15.
Louis B. Mayer is slated for a trip east at the end of this month-ida for confabs with company prexy Nicholas M. Schenck, who is vacationing there.
Mayer will then continue to New York for one of his periodic visits with homeoffice execs.

No Matter What. Ingrid-Rossellini Will Make That Pic

With the four parties to the deal

With the four parties to the deal engaged in what one of them termined "Virtually a Rumanian intrigue," the Bergman-Goldwyn-Rossellinia confused state by the Bergman-Goldwyn-Rossellinia confused state by the state of the state of the confused state by the state of the confused state of

SIMPP MIGHTY CURIOUS ABOUT THE PAR DECREE

ABOUT THE PAR DECREE
Society of Independent Motion
Picture Producers is among the
producer of the producer of

March Tax Bite Stalls

Hollywood, Peb. 15.

Shooting of twe indie films a silon.

Shooting of the died in the silon and

KEYS BITTER EXHIB BATTLE

The Paramount consent decree, expected to be signed momentarily, restores competitive bidding as a compulsory operational feature in the sale of silms. This method of Supreme Court buried in its anti-rust opinion last year is made a "must" so far as Par is concerned on the insistence of the Dept. of Justice. Its incorporation in the decree is expected to loose a furion to the part of exhibs.

Moreover, it is now understood

ous barrage against the settlement on the part of exishes.

In the part of exishes.

In the control of exishes are the paramount decree as a formula for relief against other defendents. No settlement will be made, it is said, unless along the lines of the petitive selling will be restored as an industry practice.

Under the terms of the forthcoming Paramount decree, if a competitive selling will be restored as an industry practice.

Under the terms of the forthcoming Paramount decree, if a commendative of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree, if a control of the paramount decree is the new late of the paramount decree in the paramount decree is the paramount decree in the paramount decree is the paramount decree in the paramount decree is the paramount decree in the paramount decree is the paramount decree in the paramount decree is the paramount decree in the paramount decree is the paramount decree in the paramount decree is an industry paramount decree in the paramount dec

(Continued on page 16)

Anglo-U. S. Meet April 20 in N. Y.

Anglo-American Film Council meeting, postponement of which had almost become an international cause celebre, is now set down from its stand by the Ut. S. industry in order to avoid an embarrassing situation and charges of non-cooperation resulted in final setting of the date for the session, six original members of the Council.

cil.
Coming to New York for the conclave are J. Arthur Rank, Sir Henry Alexander Korda, and Sir Henry Alexander Korda, and Sir Henry Producers Assn. They constitute the British membership of the Council. Their opposite numbers on the Yank side are Nicholas M. Schenck, Metro topper; Barney (Continued on page 4)

Would Find Buver for Chaplin's UA Shares, Not Selling Hers—Pickford

Liquid Assets

Liquid Assets
Similarly to the case of
RKO, the new production-distribution company which is to
be created under the Paramount consent decree will take
any's liquid assets. Understood, this wing of Par will be
allocated almost \$40,000,000 in
seth holdings. Government
between the company of the company of the company
between the company of the

Industry Shorts Hit Snag as Exhibs Balk at Rentals

JULY OF THE RESIDENCE O

(Continued on page 8)

Depinet Standing By

RKO prexy Nod E. Depinet is cation because of pressure of bis. skipping his annual midwinter va-Fact that the company is now in the midst of reorganizing under the Federal court decree, divorcing production-distribution and theatre operations, is a major influence.

Hollywood, Feb. 15. Mary Pickford said yesterday (Mon.) reports were "entirely erroneous" that she was trying to sell her half interest in United Artists. She is only trying to find a buyer, she said, for partner Charles Chapin's shares during the current 30day period of the option she holds on Chaplin's stock.

on Chaplin's stock.

She declared that it would naturally be in her interest to see that whoever buys Chaplin's stock shares her views on the company's business and policy. To that end, she will try to conclude a deal before the March 2 option deadline.

fore the March 2 option deadline. Miss Pickford said she is currently diskering with several prospective buyers for Chaplin's interest. She claims she has three defined to the several prospective buyers for Chaplin's interest. She claims she have been so many of Kuhn, Loeb & Co., New York, her investment counselor, New York her investment counselor, They will also huddle with her on the current legal battle with on the current legal battle with with the service of the several properties of the several prope

Chaplin May Take 800G Reports were circulating in New York financial circles this week (Continued on page 8)

WB and F-WC's 'Paisan' Playdating Assures It Of No. 1 U.S. Foreign Grosser

No. 1 U.S., FOREIGN INSSEED.

Deal has been inked by Mayer &
Burstyn by which "Falsam" will
play the entire Warner Bros. circuit. If follows at Ribberto RosselFox-West Coast. Roberto Rosselbeing the highest-grossing lingualer
ever released in this country, since
very few such films have had circuit bookings.

Warner deal was sewed up after
(Continued on page 16)

FOUNDING NO SING SHOPMAN PUBLISHED WORKER OF SING SHAPE SHAP

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Orehestras
Pictures
Radio
Reviews
Records
Frank Scully
Television
Television Reviews
Vaudeville

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) 15 a Year-12 Foreign

National Boxoffice Survey

Trade Uneven Despite New Pix — 'Joan,' 'Wives,' 'Witch,' 'Pit,' 'Words,' 'Married' Best Bets

Witch, 'Pit,' Words,' Married' Best Bets
Despite the launching of new product in many key etites covered.' "Enchantament" (IRO) and "Accurate the valuation of the product in many key etites covered. "Enchantament" (IRO) and "Accurate the valuation of the product in many key etites covered. "Enchantament" (IRO) and "Accurate the valuation of the product in many spots. Cold weekler and storms continued to plague exhibitors in several midwest keys. Indicative of the wide week. "Fighting O'Plynn' (U) is played to the plague exhibitors in several midwest keys. Indicative of the wide week. "Fighting O'Plynn' (U) is played to the plague exhibitors in several midwest keys. Indicative of the wide week. "Fighting O'Plynn' (U) is played to the plague exhibitors in several midwest keys. Indicative of the wide week. "Fighting O'Plynn' (U) is played to the plague exhibitors in several midwest keys. Indicative of the wide week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played to the played week. "Fighting O'Plynn' (U) is played week. "Fighting O'Plynn' (U) is played week. "Fighting O'Plynn' (U) is played week. "Fighting O'Plynn' (U) is doing best in Minne played week. "Fighting O'Plynn' (U) is played

ming ages and the second secon

Goldwyn Surrendering Astor Cues Marked Easing of B'way Showcases

Samuel Goldwyn, who has con-trolled the booking of the Astor, N. Y., for the past four years, its bowing out of operation of the Broadway showcase with the wind-up on Feb. 21 of the present pic-ture, "Enchartment." Cit Juvest-ing Co, which owns the theatre, will resume booking it. Only the

will resume booking it.
Goldwyn's deal with CI, which
had been renewed a number of
times, provided that either side
could call it quits when it chose.
In accordance with this agreement,
Goldwyn prexy James A. Mulvey
recently served notice that he
wished to end the tieup and the
date was mutually agreed upon.

date was mutually agreed upon.
Several factors motivated the
Goldwyn move concerning the
house, which is considered the
prime showcase on Broadway for
longrun endsagements. Most Important consideration is a reflection
longrun endsagements. Most Important consideration is a reflection
taken place in the Main Stem theatre situation in the past few years.
When the deal was originally made,
houses were at a premium and producers frequently were forced to
get the showcase they desired. Just
the opposite is true now, with car
test frequently begging for product.

In any event, Goldwyn films, for In any event, colomy nims, for which the Astor has been the sole home on Broadway, may still play the house. Understanding has been reached which will give the producer's pix a preferential break on bookings.

Selznick's Move Fast

Selmiet's Mov. Fast
Caldwin's solo booking privilegge the privilege of t

volved.

Following the current Goldwyn pic into the house is Columbia's "Knock on Any Door."

EL EXECS TREK BACK TO PARENT PATHE CO.

Pathe Industries, parent com-pany of Eagle Lion, is apparently pulling back several of its top execs which it loaned to EL for that company's early operations. Reportedly William McMillen.

that company's early operation. Reportedly William McMillen. Reportedly William McMillen. The home office, will return to PI within the near future. His successor has yet to be named. C. Warren Sharpe, EL's treaturer, has already made tracks treaturer. I have a support of the

Rapf Left 'Over 250G': Stothart's 166G Estate

Last testament of Harry Rapf, late Metro executive, left an estate valued "in excess of \$250,-000" in trust for his widow and their two sons, Maurice and Mat-

thew.
Will stipulates that on the death
of Mrs. Clementina Rapf, the trust
is to be dissolved and the proceeds
divided equally between the two

Schlaifer's Ad Accounts On N. Y. Astor and Others

On N. Y. Astor and Uthers.
Recently formed ad agency of
Charles Schlaifer, former 20thfrox pub-ad chief, is expected to
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for the company.

Theatres are the Astor, now housing Samuel Goldwyn's "Earle Astor, Victoria, playing "Joan of Are," and the Blout, stow-green of the Company of the Compa

12 'Belinda' Nominees As WB Tops Oscar Derby With 23: RKO's 15 Candidates

23; RKO's 15 Candidates

Hollywood, Feb. 15.

Wanners led the field in nominations frost determined the field in nominations frost of the field in the field

my president:

Best Picture

"Hamlet," Universal-J. Arthur Rank.
"Johnny Belinds," Warner Bros.
"Red Shoes," Eagle Lion-J. Arthur Rank.
Snake Pit. "20th-Fox.
Treasure of Slerra Madre," Warner

Lew Ayres, "Johnny Belinda" (WB). Montgomery Clift, "The Search" (M-G-Montagonery Citt. Ine Seeffer Met.
Dan Dalier, "When My Baby Smiles as
Me" (20th).
Laurence Olivier, "Hamlet" (U-Rank).
Clifton Webb, "Sitting Pretty" (20th).
Supporting Actor
Charles Blckford, "Johnny Belinda"
(WB).

(WB).
Jose Ferrer, "Joan of Arc" (RKO).
Oscar Homolka, "I Remember Mama"
(Walter Huston, "Treasure of Sierra Madre" (WB).
Cecil Kellaway, "Luck of the Irish"
(20th).

Activas Manarol Bergman, "Activas of the Iruna Manarol Bergman, "Activas of Monogori Manarol Bergman, "Activas of Monogori Manarol Man parbara Bei Geddes, "I Remember Mama" (RKO). Ellen Corby, "I Remember Mama" (RKO). Agnes Moorehead, "Johnny Belinda" (WB).

Agnes Moorenead, "Jonnay Detume, WBB. Slimmons, "Hamiet," Universal-J. Joan Planik. Claire Trankor, "Key Large" (WB). Directing s. "Hamiet" (U.Rank), Laurence Olivier. "Johnny Bajinda" (WB), Jean Neguiseco. "The Search" (Meiro, V. Tyed Zinne-"The Search" (Meiro, V. Tyed Zinne-

man.
"Snake Pit" (20th). Anatoic Litvak.
"Treasure of Sierra Madre" (WB), John

Treasure of Sierra Madre" (W.B. John Huston.

"A Feeber of Sterenpleyer). Charles and Frackett. Bully Wilder. Richard L. Breen.

"Johnny Belinda" (WB), Irmagard von "The Search" (Tracense Film-Metro). Richard Schweiter. David Wechsler.

"The Search" (Tracense Fastros and Wilson Brandt. Codb). Frank Bartos and "Treasure of Sierra Madre" (WB), John Huston Back Madre WL.

"The Louisiana Story," Robert Flaherty. (Continued on page 24)

WB Borrows Jones For 'Grandolet'

is to be dissolved and the proceeds divided equally between the two sons.

Will of the late Herbert Stothart composer who died Feb. 1, warners in "Victoria Grandolet," and the first manner of the first mann

Eye 'Vadis' for England

Lye Vadis' for England
Hollywood, Peb. 15.
Superior Underschedule England
of "The Holly Market State Learn
don is expected to be a strong argument in favor of shooting "Quo
Vadis" there. "Conspirators," Robet Taylor starrer, came in lime days
day work-week. Producer Arthur
Hornbilow is also reining "Vadis,"
Harold Henigson is currently
abroad sur vey ing feasibility of
shooting either in Italy, England
or both.

3-Man Group As Coplan Sub

London, Feb. 15.

Three-man committee has been named by Arthur W. Kelly, United Artists exec veepee, to head the company's affairs here until a permanent replacement is named for named for the committee comprises the committee of the company's Affairs here until a permanent for the committee of

nental biz.

Kelly will be back in the U. S.,
at the end of this week after a
three-week visit here to name the
replacement for Coplan, look into
possibilities of production and to
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bility. Kelly declared that the 45% quota imposed by Britain is admittedly having serious repercussions related to the anticipated advantages for the heritain industry have not materialized. He added that UA is prepared to the anticipated advantages for the partial content of the content of

UA Board Meets Next Week UA Board Meets Next Week Return of Kelly to the U. S. at the end of this week opens the way for a board meet to be held new the Discussion, of product \$600,000 fund provided for financ-ing U.A pix by Howard Hughes is on the agenda. Paul N. Lazarus, Jr. exce assist-at to preso Grad Sears, leaves and the property of the pro-cruise aboard the Santa Paula.

WB'S 'BELINDA'-'MADRE' **DUAL FOR OSCAR BALLY**

Warner's Broadway Strand, in an attempt to capitalize on the forthcoming Academy Awards, has booked "Johnny Belinda" and to the stranger of th

the boxofite.
"Treasure" played the Strand
originally Jan. 23, 1948, and "Belinda" opened there last Oct. 1.
House will drop its stageshow for
the two weeks of the run. Strand
on several occasions previously has
eliminated stageshows for a double
bill of relssues.

Stage bill will return March 11, when the house opens "South of St. Louis" (WB), which will be fol-lowed by "Kiss in the Dark" (WB).

N. Y. to Europe

Cecil Beaton Vivian Blaine Max Blouet Reg Connelly Jack Durant Jack Forrester Jack Forrester
Manny Frank
Sol Hurok
Patricia Knight
Somerset Maugha
Beverly Nichols
James E. Perkins
Norman Reader
Paul Robeson
George Seaton George Seaton Hiram Sherman Willie Shore Josef Somlo Cornel Wilde

U's Own Selling in Austro-Germany Augurs Others Bolting Export Corp.

Mull Chi Injunction Vs. Par in B-K Selling

Vs. Par in B-K Selling, Request for a temporary injunction restraining Paramount from selling Balaban & Kon nectical Paramount from selling Balaban & Kon nectical Yankee," and all pictures released after the two films, was referred to masteri-channery Joseph Elinic Chi federal district court last week. Seymour Simon, autorney for the Outdoor and Harlem drivens, filed motion to enjoin Par from clearance over the two outdoorers. Counsel, in his brief, maintained Counsel, in his brief, maintained that drive-ins were not in competition with regular theatres, and were entitled to first-run bidding privileges. Master-in-chancery hearing was set for Feb. 25.

AFL Film Council To Fight Foreign Pix Where Trade Barriers Exist

I Frade Barriers Exist
The Hollywood Anerican Federation of Labor film council will
eration of Labor film council will
foreign trade barriers to the Generation of Labor film council to
foreign trade barriers to the Generament in an effort to relieve
Hollywood unemployment. Unless
a solution is found, the council is
a solution is found, the council of
pix made in countries whose restrictions "discriminate unfairly
against American pictures and
A special committee from the

American workmen."

A special committee from the council will meet with Eric Johnston this month to ask aid of the MPAA. Entire ATI-the plass will foreign governments that block income remittances are "artificial and disterminatory," forcing American producers to "make in foreign countries, with foreign call foreign countries, with foreign the foreign countries, with foreign the States domestic market, the council charges.

MAAS FLYING OVER CONTINENTAL SURVEY

Irving Mass, veepee and g.m. of Motion Picture Export Assn., will plane to Europe Friday (18) on a cover Cacehoslavakia, Poland, Austria, Germany, Hungary and Yugoslavla. Mass also plans to make other stops behind the Iron Curtain in Bulgaria and Rumania but is Hills Afres from will be Parke on the Comment of the Commen

awaiting visa clearances.
His first stop will be Paris on
Feb. 21 when Maas will confer with
managers of the MPEA membercompanies on problems of foreign
distribution. Louis Kanturek,
MPEA supervisor in eastern
Europe, and Marian Jordan, MPEA
general manager for Germany, will
also attend the Paris conclave.

also attend the Paris conclave.
In Czecho, Poland and Bulgaria,
where MPEA films are on release,
Maas will confler with heads of the
Mass will confler with heads of the
1898-50 distrib pact. In Yugoslavia,
he hopes to speed up arrangements
for early release of member-comparoy product under terms of the
party product under terms of the
Belgrade last October. Yugoslavia
has already approved a number of
films under the 25-pic agreement
with MPEA.

with MPEA.

In Hungary, where MPEA releases have been at a virtual standstill for almost a year, Mass will
explore the possibility of a deal
with the heads of the newly created nationalized state film board,
Similar attempts will be made in
Rumania if Maas can obtain a visaafter four previous unsuccessful
tries during the past two years.

Europe to N. Y.

Robert Benjamin Peggy Cummins Jack Goodman Gosta Hedstrom Arthur W. Kelley Charles Lederer David Niven Ivor Novello Ivor Novello Victor Saville Lee Savold Anna-Lisa Soderblom Nancy Thompson

Universal may open its own office in Germany and Austria forfice in Germany and Austria forindividual film selling, thereby
foreshadowing surrander of that
foreshadowing surrander of that
Export Asan. Us currently cenducting a survey to determine
whether such a move is ripe. Josoph H. Seldelman, company's forference this week. (The company
is the second member of the MPEA
to study such action. Metro has
direction, or overtures in the same
direction.
"When the time is appropriate."

direction.)

"When the time is approprise. I think the companies should have their own operations in Germany and Austria," Seidelman said. Because business in Germany is "fantastic," U's overseas topper added have individual attention." It is his individual attention." It is his companies can do better it the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can do better the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the companies can be companied to the

collectively."

To stress the standout impor-tance of pix in Germany, Seiden man said the authorities are per-mitting reconstruction of theatres while still freezing building opera-tions of other industries. U's Ber-lin theatre, Mercedes Palast, in the French zone, has been permitted to de extensive repair work.

Freinz sone, has been permitted to destending repair work. The destending the des

with one neid courst view. Name of the cours

Local South African exhibs are (Continued on page 6)

L. A. to N. Y.

Arnold Albert Desi Arnaz Kenny Baker Lucille Ball Marion Bell John Brahm Houston Branch Cecil Brown Richard Conte Herbert Crooker Howard Dietz Herbert Orooker
Herbert Orooker
Ernest Enseling
William R. Ferguson
Bryan Foy
Ezra Goodman
Stonen Hayward
Deborah Kert
Herbert Kline
Stanley Kramer
Al Lichtman
Raymond Massey
John Murphy
William Ornstein
Eugene Picker
Manning Fost
Manning Fost
Manning Fost
Costar Romero
Edwärd G. Robinson
Cesar Romero
Cesar Romero
Cesar Romero
Edwärd G. Robinson
Cesar Romero Cesar Romero
Monroe Rubinger
Montague Salmon
Silas F. Seadler
Frank Sinatra
Barnard Straus
James T. Yaughan
Richard Widmark
W. Lee Wilder
Gordon Youngman
Bill Zimmerman
N. Y. to L. A.
Tommy Dorsey Cesar Romero

Tommy Dorsey Richard Greene Joseph Hazen Patricia Medina Margaret O'Brien Manny Reiner Carleton Smith

ALLIED RAPS 'SOPHISTICATED' PI

Allied's Consensus of Tastes

Poll taken among Allied exhibitors shows that action and comedy films do the best business in the nabes and small-town houses. Following is a cousenus of what the questionnaires sent to all members of Allied revealed on various types of pix. Material is contained in the association's report on "What the Public Wants to

See." Westerns: "Exhibitors are agreed that they have never had a first class western that was a boxoffice failure... Exclude from this generalization the cheep, run-of-mine quickie westerns, although they find a ready market in some areas outside the big cities."

cities." Outdoor Pletures: "It means pictures in which action prevails over dialog. Included in this category are nature stories, animal stories and kid stories. . . . Nature, kid and animal pictures with adequate production and an appealing story seem to be surefire at the boxoffice."

stories and rist derois. . . . Nature, Rid and animal pictures with the boxoffice.

Comedies: "Not used to include the oldfashioned comedies of mannes. . . Comedies are aboutely surefire if the script writing is good, the direction sharp, the acting first class, and there is at the state of the script writing is good, the direction sharp, the acting first class, and there is at the state of the script writing is good, the direction sharp, the acting first class, and there is at the script with the state of the script writing is good, the direction sharp, the acting first class, and there is at the script with the script writing is good, the direction sharp, the acting the script writing with the script with script wi

Big Five's Anti-Trust Decree Should Aid Indie Exhibs, Says Allied's Myers

Washington, Feb. 15.
The anti-trust decrees shaping, up for the Big Five defendants are regarded with strong satisfaction by Abram F. Blyers, board chairment of the Big of the

In considering the anti-trust de-trees, Myers predicted an increased production of films as a result. Re-port said of the anti-trust situa-tion:

tion:
"Assuming that the pattern has been set and that 20th Century. Warner Bros. and Loew's will undergo substantially the same process. the distributors will no longer have any incentive to grant special privileges to their own the-(Continued on page 22)

20th Using Its Foreign Pix Coin for Production Abroad, Says Skouras

AUTOAU, DAYS DKOUTAS
Twentieth-Fox, unlike some of
the other film companies, will not
attempt to liquidate its frozen currency abroad by buying up realrency abroad by buying up realrency abroad by buying up realrency abroad by the company will
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amount of currency non-remittable in each country. Speaking at a bonneditie press. Speaking at all oning bils return from a three-week swing through Europe, Skouras declared that 20th's ambitious foreign production plans would also zuie out any tribute in the U.S. films made by foreign producers. "With our own pictures being made in foreign countries," he said, "we won't need (Continued on page 22)

Robt. Taylor Oater

Hollywood, Feb. 15.
"Devils Doorway," first of three westerns Metro will make this year, is due for a March start with Robert Taylor starred. Nicholas Nayfack will produce.
Other nature will be """.

Other oaters will be "The Out-riders," which Richard Goldstone will produce, and "Ambush," which Armand Deutsch will make.

Allied's Drive For Flats Gets Mixed Reaction

Washington, Feb. 15. H. A. Cole's Allied committee which did some door-to-door canvassing of major distribs in the past few weeks to get them to drop "must" percentage pix, emerged with win-tie-and-lose score. Cole

"must" percentage pix, emerged with wint-tean-dose score. Cole advised the Allied board meet to-day (Tues) that some companies group's proposal. His report does not disclose when and how it would be done. On the companies, Cole reported. Other companies, Cole reported that the majors are now regarding after the contract of the contract of the companies. While the results of the pare contracts, While the results of the pare contracts, while the results of the pare contracts of the contract

BOARD REVEALS **PUBLIC TASTES**

Washington, Feb. 15.
The trouble with slims these
days is that they are designed for
the tastes of Broadway sophisticates and professional reviewers,
and have gotten away from the
desires of the neighborhood and
small town audiences, Allied States
Ass'n of exhibitors charged today
(15).

The Allied board, in session here yesterday (14) and today, made public its survey of film tastes, "What the public wants to see."

"What the public wants to see."
Allied polled all its members last fall in response to Eric Johnston's invitation to the association to join an all-industry conference on "public acceptance of current films." Survey was prepared for this conference, which was twice postponed, and now has been quietly shelved.

postponed, and now has been quiety shelved.

I shelved.

I call the country power in all parts of the country power in their views on good and had flims, the best and worst types at the small theatre boosfflee, and in general got off their cheeks something for a long time.

The survey tells Hollywood what thind of pictures should be made, and what to do to improve exhibitoristiributor relations, and also public relations. Survey was re-issent dody, if was explained, believed to the pressure of the lovey tower the pressure of the lovey tower the pressure of the lovey tower the pressure of the view tower the pressure of the lovey tower the pressure of the view tower the pressure of the lovey tower the pressure of the view tower the pressure of the lovey tower the pressure of the view tower the pressure of the lovey tower the pressure of the lovey tower the pressure of the lovey tower the pressure of the lovey tower the pressure of the lovey tower the pressure of the lovey tower the lovey to the love the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the lovey to the love to the love to the love to the love to the love to the love to the love to the love to the love to the love to the love the love the love the love the love the love the love the l

'Bias Vs. Little Theatres Pointing out that the bulk of cooperative advertising is concentrated in New York and Los Angeles, the report declares this is discriminatory against the little.

(Continued on page 8)

Netter to Operate Par's Fla. Houses

Leon Netter, Paramount Thetres Service veepee, headed for Jacksonville and Tampa Monday (14) for confabs with Frank Rogers, (14) for confabs with Frank Rogers, head of Par's Florida State The-atres circuit. Netter may take over the top operation spot of that group of houses. Deal, however, requires considerable ironing out and is yet to be inked. Leonard Goldenson, Par's theatre chief, may join the talks in Florida later.

talks in Florida later.
Florida Theatres group is whollyowned by Par, the company having
bought out the interest of E. J.
Sparks a number of years ago. It
is understood that the aging Rogers
has been ill for several years and
is anxious to transfer active control to a younger man.

trol to a younger man.

Netter's dickerings with Rogers is another instance of the dispersion of Paramount theatre exces to outlying circuits as a curtain-raiser to the fortheoming dissolution of partnership holdings under the anti-trust case. First instance was that of Montague Gowthorpe, who (Continued on page 22)

TWO NEW SCRIPTS

Hollywood, Feb. 15.

Lana Turner has two pictures to
make for Metro when she returns
to Hollywood. Studio announced
the purchase of "The Abiding Vision," a novel by Rebecca West,
as a Turner starrer. It will be
produced by Voldemar Vetluguin
from a script by Samson Raphael-Land Turner has two pictures to make for Metry when she returns strictions, and the purchase of "The Abiding Virsion," a novel by Rebecca West, only 76%, Former has a 16% at as a Turner starrer. It will be produced by Voldemar Vettings, Former has a 16% at as a Turner starrer. It will be produced by Voldemar Vettings, Former has a 16% at a serial by Samson Raphael-serial striction of the Samson Raphael-se

Majors' Attorneys Urge Showdown Anti-Trust Battle: See Dim Chance Of 20th Retaining Most of Theatres

'Best' & 'Worst'

'Best' & 'Worst'

Washington, Feb. 15.

Features which grossed bestgardless of rentals, are as follows, in order of their business: "Fuller Brush Man,"
Green Grass of Woming,"
Green Grass of Woming,
Green Grass of Wyoming,
Farty, "Wistful Widow of Wagman, "Best Years of Our
Parade," "Best Years of Our
Parade," "Best Years of Our
Parade," "Best Years of Our
Parade, "Wistful Widow of WagTenson Capt." "Best Years of Our
Parade, "Best Years of Our
Parade Tenson Wyoming, "British of State
Green Captal Green Wash
Agreement," "Big Clock,"
"Miradle of the Bells, "The
'Laddy in Ermine," "Treasure
of Sierra Madre," "Time of
Your Life" and "Arch of Triumph."

Schwalberg May Name 1 or 2 Asst. Sales Mgrs. at Par

Paramount's studio huddles, planned to be staged during the last week of the current month, may result in the naming of one or possibly two assistant sales chiefs by Alfred W. Schwalberg, newly-reported. Understood that Schwalberg is now considering that move as a way of speeding the sale and liquidation of Paramount product four divisional chiefs but no general assistant.

One report mentions Gordon

tour divisional cuiers but no gen-cussistant mentions Gordon Cardon Cardon Cardon Claditistone, Canadian sales, chief, as one of the possibilities. The stu-dio huddles will be attended by a large delegation from New York. And the list are divisional ran adject to the list are divisional ran adje

Schwalberg, ft is understood, is working very closely with his divi-(Continued on page 6)

PAR DISSOLVING WITH WILBY-KINCEY CIRCUIT

understoof that the aging Roger wars ago.

It understoof that the aging Roger wars and the street of

The chances of 20th/For copping a settlement in the Gowenment anti-trust action on terms which would give it most of its theatres the regarded as dim by industry insiders. The Dopt. of Justice, action of the company spilitup imposed on RKO and Paramount as a formula for any other peace deals. Reaction followed the amounteement by Spyros with the company intends to renew that his company intends to renew that his company intends to renew that the company intends to renew that the company intends to renew that his company intends to renew that his company intends to renew that his company intends to renew that his company intends to renew that his company intends to renew that his company intends to renew that his company intends to renew the company intends to renew the company in the compan

once Par's pact is aired.

Attorneys repping 20th, Warner
Bros. and Metro—the three theatre-owning companies still in the
re-owning companies still in the
will bulwark their defense in the
sale free advisers are set against
a compromise of the action, particularly along the lines of the
RKO and Paramount spil thio two
separate units. They are advising
the company toppers to fight the
Company toppers to fight the

action to a final showdown.

Observers were inclined to discount the chances of 20th getting a deal, particularly since Skouras has said the company would ask for integrated exhibition-production-distribution operations. One such proposal, made several months ago by 20th, ended wither the number of houses allowed to the company.

On the other hand, defense nos.

On the other hand, defense pos-sibilities are "infinitely stronger, not only in disproving pure mo-nopoly, but also ln defending against the Government charge (Continued on page 24)

Small Balking on That Extra 2½% But Italo 'Magic' Probably to UA

Inability to agree on a distribu-tion fee is blocking conclusion of current negotiations be tween Edward Small and United Artists for release by the company of Smalls "Black Magic." Froducer in the past has paid 25% and UA has the past has paid 25% and UA has not paid to the past has paid 25% and the lie some paid 15 50%.

now impect its fee to 272% and, now impect to the upped charge, although UA has insufficient of 24% of its fee until the producer exist out on the pic. Small accedes to UA's desire for a multiple picture deal, which would guarantee the company the next two or three films he makes. It's until the producer deal, which would guarantee the company the next two or three films he makes. It's under the company the next way to the company the next way to the company the next way to the company the next way to the company to the compa

AGNEW'S SALES OUTFIT TO HANDLE 'PREJUDICE'

IO HANDLE TREJUDICE
Motion Picture Sales Corp, headed by Neil Agnew, will handle release of "Prejudice." Fictional, film, almed at promoting tolerance, man and the Protestant Motion Picture Commission with firmacing by the Bhall Brith. Pic is now editor to the property of the property

mission copper, superiorisms organization.

Dorfmann last week also concluded a deal with Paul Henreid for joint production of "Runaway." Henreid holds a United Artists returned for the nic. Dorfmann will lease for the pic.

Metro and U Follow 20th in Chilling Indie Deals: UA and EL Still Yen 'Em

With two more majors during the past week disclosing that they'd health and they are the are they are

indies to a similar expression by 20th-Fox about a month ago.
Other companies are still willing in listen to deals, but there is a for the listening. That means privately parameter. However, and Columbia. RKO is in an invariant parameter. However, and columbia. RKO is in an invariant properties of the listening. That means private in the listening of the listen

have a suitable package and the financing.
Metro's pronouncement of its old shoulder for the indies was sould shoulder for the indies was suitable to the property of the indies was rales oxes on the Coast last week. Company has never been much of a home for the indies, but was seemingly warming up to the took on Enterprise, Hal Roach (deal later fell through), Liberty's "State of the Union" and Aragoy's (John Laters," It's all over nog, however, Louis B. Mayer told the conventioners."

ventioneers. Main Reason: Poor Pix

ever, Louis B. Mayer told the conventionees. Reson Poor Pix
Universall's stand was Imparted to Varnery by a top exc of the company. His reasoning was climy to the company. His reasoning was climy stand to the company. His reasoning was climy standard to the company. His reasoning was climy standard to the company. His reasoning was climy for the companies from several standard was to the companies from several standard was not seen to the companies from several standard was not seen to the companies from several standard was not seen to the companies from several standard was not seen to the companies from several standard was not seen to the companies from several standard was not seen to the companies from the companies fro

Schwalberg Continued from page 5

continue from page 5
siohal chiefs whom he has had in
on a number of conferences. New
sales topper is pressing for faster
liquidation of product via getting
the booked films into theatres for
playoffs. He is also pushing for
longer runs for Paramount product
in an effort to build up weekly
rentals.

in an effort to build up weekly rentals.

Studie confabs now look to be a full-scale review of company population of the property of the prope

from March 25 to May 27. "En Paso" and "Bride of Vengeance", are both moved up to fill the gap. By so doing, Schwalberg breaks up a releasing schedule of three westerners in a row—"Whispering Smith," "El Paso" and "Loredo;"

20th Pays Only \$1,000 For 16G 'Chicken' Junket

rof 10u Unicken Junker Twentieth-Fox shelled out only \$1,000 for a \$16,000 press-perform-er junket to Tucson for "Chicken Every Sunday" preem over week-end. American Airlines contributed \$2,100 for two chartered planes, city put up \$11,000 to plug dude ranches, Tucson Sunshine Climate Gub anted up the remainder. Airline originated the trip as a

Gub anted up the remainder.
Airline originated the trip as a
plug for winter resort, which was
locate of Rosemary Taylor novel on
which film is based. Studio coin
covered cocktail party, dinner at
Santa Rita hotel, photographic
work, etc. Weekend showing was
arranged by Charles Einfeld, 20th's
cover of the control of the control of the covered of the country of the covered of the country of th

Indie Financing = Continued from page 3

Costinued from page 3

of them put up all the coin themselves, not even bothering to find
angels for second money. At the
angels for second money. At the
who owns a chain of Southern
California thestres in addition to
producing. He made "My Dear
Secretary," now in release, and
out of his own pocket. He did
out of his own pocket. He did
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the pix were minister and in he was institution.

Damziger, Tone, Others Damziger better, so five Work, who own a film technetal service its affine with the service of the

"Don't Trust Your Husband" is low in distribution and "Cover Up" is awaiting release.

Like Popkin both Trank and Like Popkin both Trank and Like Popkin both Trank and the Popkin both Trank and the Popkin both Trank and Like Trank and Like Trank and Like Trank and Like Trank own Like their own loans. Frank owns a chain in the Minneapolis area and Nasser is a partner in the T&D, T, circuit in the San Francisco Jr., circuit in the San Francisco Jr., circuit in the San Francisco George also own the General Service Studies in Hollywood, which they acquired in 1947.

U's Selling

Continued from page 4

dead against the new rule and will fight the industry's battle, accord-ing to U's biggie. These exhibs are now collating facts and figures via a comprehensive questionnaire dis-

now collating facts and figures via a comprehensive questionnaire dis-tributed to theatre ops. Seidelman is proposing that Yank distribs hold off in fighting the regulation is proposing that Yank distribs hold off in fighting the regulation to the Sa government. He will make this proposal at to-day's MPEA meet. If the regula-tion is not reliaxed, Seidelman sees tree shuttering for lack of product. In a fast reprise of European countries, foreign chief said that Spain is moving vince even more difficult days for Yank distribs be-difficult days for Yank distribs pe-in Italy, he believes that govern-ment will preserve the status quo on restrictions for another 12 months at the request of American conduction of the service of the con-month of the request of American conductions of the service of the con-sistence of the con-latite, including British. France-shows marked improvement in local conditions, and revenues are far ahead of six months ago.

INSIDE TRANSACTIONS ON PARAMOUNT STOCK

Washington, Feb. 15.
There were a number of insider tock transactions in Paramount common for the month ending Jan common for the month ending Jan.
10, Securities and Exchange Committee discloses in its regular monthly report. Spotlight turns on the Par deals because the firm is going Into a consent decree with the Government.

the Government.

Leonard H. Goldenson sold 300 shares in a joint account, leaving him with 700 in that account, plus shares in a joint account, plus of the shares of the shares of Sons of the shares but still holds 3,700 shares but still holds 3,700 shares but shill holds 3,700 shill hold sh

owns 18,595 of the common.

Nate Blumberg, of Universal,
made gifts of warrants for 200
shares of \$1 par common, reducing
his bundle to 27,200. Blumberg
also reported earlier gifts totaling
1,100 shares. J. Cheever Cowdin
toported a November transfer of
warrants for 4,662 shares owned by
own own 21,335 share has been to the common of the common of the common of the common owners 1,335 share has been dependent of the common owners 1,335 share has been dependent of the common owners 1,335 share has been dependent of the common owners 1,335 share has been dependent owners 1,355 share has been dependent of the common owners 1,355 share has been dependent of the common owners 1,355 share has been dependent of the common owners 1,355 share has been dependent on the common of the common owners 1,355 share has been dependent on the common owners 1,355 share has been dependent on the common owners

Albert Warner gave away 200 Albert Warner gave away Z00 shares of \$5 common in his company, but still owns 444,300, plus another 21,000 in a trust account. Harry M. Warner made gifts of 600 shares. He now has 282,550, plus 16,000 in a trust account.

Harry Brandt, of New York, con-tinued to build up his interest in Trans Lux. He bought 200 shares more of the \$1 common and now owns 90,865, plus shares in trust

Herhert J Vates hought in heavily in Republic common. In 12 separate transactions he boosted his holdings by 5,644 shares. He now has 79,331. Edwin Van Pelt sold 600. Frederick R. Ryan un-loaded his 1,000 shares. Walter L. Titus, Jr., bought 300 shares. He owns 108,635, plus 12,200 in a spe-ctal account. heavily in Republic comm

Titus, Jr., hought 300 shares. He come 106,635, jubi 12,200 in a specific come of the come

Hazen Analyzes Continued from page 2

dies, William Pine and William Thomas, that \$750,000 to \$1,000,000 for independently-mode pix. Hosen cleared that H-W's own experience had shown that the plus values made possible by expenditure and the properties of the properties of the properties of the properties of the properties of the properties. His idea of a ceiling, he said, was more like \$1,500,000. Howelver the profits of the properties will be propertied by the profits of the profits. His idea of a ceiling, he said, was more like \$1,500,000. He weekend for several weeks of confabs with Wallis on the Coast. Unit currently has two pix in production, "Rope of Sand," starring But "Thelma Jordan," starring Barbaras Stanwyck.

Inside Stuff—Pictures

Hollywood's production execs are considerably better educated than the average—more than 60% boast college degrees—it was pointed out this week by Morris Helprin, American rep for Sir Alexander Korda and erstwhile New York Times film critic. Helprin made his discovery through a study of blogs of producers and studio exces to prove the point to a disparaging friend who had claimed that the men prove the point to a disparaging friend who had claimed that the men responsible for turning out the majority of Hollywood product were representative of the "ain't level" of intelligence. The phrase, "sin't level," indicating a lack of knowledge of elemental English, was bor-rowed from a new play attacking the film capital.

Helprin made up a random list of every well known producer he could think of and had it checked. Of the 127 men on the roster, 49 have no formal education indicated (although this doesn't necessarily mean they haven't had any), two are high school graduates, one is the product of an industrial art school and the remaining 75 are college men. Helprin claim this is a higher ratio of university degrees than will be found in almost any other business," "although it must be admitted that a high average of education does not necessarily imply a high level of intelligence."

"A comment seems obvious, he concludes, "and that is that if the majority of an industry has a high level of education, but turns out what some characterize as a nim't level of product, then that product is dictated by the demands of the public and not necessarily formulated by those who make pictures."

For a total cash expenditure of \$35, an 18-minute short has been made by a group of RKO studio employes as an appeal for help to disabled veterans in Government hospitals. Showing the work of the Jewish War Veterans and its auxiliaries, the film stands up well as an interesting and moving document. No release has been set on it as yet. Titled "Dear Ma," the picture deals with hospital scenes in which women of the JwW auxiliaries visit the disabled men and provide them long, drab days of convalescence.

Those who made the film displayed ingenuity in its production. They salvaged waste tag ends of film left in the studio cameras, pieced them together and used them to shoot with. They used a hospital wheelchair for doily shots, with a cameranan utilizing a portable camera. They managed to obtain the services of the RKO music de-central three productions of the studie

Society of Independent Motion Picture Producers will receive representation on the U. S. National Commission for the United Nations Educational, Scientific & Cultural Organization through its prez, Ellis Arnall, who was appointed to the commission last week. Also named to the commission at the same time was B. W. Huebsch, head of Viking Press, who'll rep the American Book Publishers Council.

Composed of some 100 U. S. citizens, the commission was formed to execute the aims and principles of UNESCO in America. Meanwhile, and the commission was considered to convene in Washington for a viconic occupie Science 100 to 10

Matty Fox, Universal Pictures vice-prexy and prez of the American Indonesian Corp., this week denied allegations by U. S. State Department officials that the latter company is a foreign trade monopoly, American Indonesian Corp., which has no relation with film business, was set up, according to Fox, "to serve the usual function of a foreign government purchasing commission." Fox is currently abroad but is expected to return to the U. S. this week.

Other trading companies and the State Dept. have recently voiced protests against the corporation's contract with the Indonesian Republican government designating it as sole sales agent for that country in the U. S.

Producer J. S. Berkson has edited several shorts and a feature into a "new" 150-minute picture with the aid of fresh footage recently shot priced a "Pootage recently shot priced a "Pootage" Hanneford equestrian comedy, a Cityle Beatty animal training clip and UA's "Peek's Bad Boy With the Circus". Newly lensed sequence has Fred Keating as a "timpmaster" tying the whole print together into a unit tagged "Circus Days." Screencraft Pictures is releasing.

Astor Pictures last year made a similar move when it re-edited a number of old Bing Crosby shorts into a full-length feature, "Road to Hollywood."

Bing Crosby, voted "best actor" for a fifth consecutive year in the Photoplay awards, failed to show at the dinner for a second consecutive year. This time his name wasn't even mentioned in the handout year. The time has not before conclusion of a district the Photoplay crew backed down, allowed before conclusion of a district the Photoplay Crosby was unable to attend and that his award would be accepted by Y. Frank Freeman. Up to then, the mag staff, obviously burned by Gronner's absence for the second consecutive year, had refused even to admit he was getting an award. Crosby was in Frisco taping an airshow.

With net profit already hitting a higher figure than any other British picture, "Henry V" has grossed more than \$925,000 in New York alone on some 27 playdates. J. Arthur Rank production, which United Artist is releasing in the U. S., now is netting more than \$8,000 weekly in this country although originally released over here more than two years ago.

"Henry V" net profit to date in the U. S. has reached \$1.800,000. This compares with less than \$1,800,000 grossed by "In Which We Serve" which has the benefit of war boom biz. Latter's net was considerably below this figure.

Three-way drumbeating tieup between Universal Pictures, National Broadcasting Co. and Procter & Gamble has been organized for the BKO Grand, Cincinnall, March 4. Pic, based on the NBC airer which is sponsored by the soap company, is teeing off with dvice hoops under the mayor's proclamation of "Life of Riley" week for the city. On the day following the preem, the jee will have a mass booking, in several hundred theatres in the Cincinnati area, headquarters for the P&G company.

Past year was a lively one insofar as location shooting in New York was concerned. Figures announced last week by the city's Department of Commerce, which coordinates licensing of outdoor St. announced last week by the city's Department of Commerce, and the Commerce of

IX BACKLOGS CUT \$40,000,000

Comparative Slashings

Drastic slashing of picture inventories under way for the past year has resulted in an estimated \$40,000,000 Hollywood reduction during '48. Following is a breakdown of the five companies which have already reported their '48 fiscal activities. Paramount, 20th Fee and BKO have yet to come us with the 58 area.

Company	'47 Backlog	'48 Backleg	Drop During Year				
Metro	\$81,995,730	\$69,943,870	\$12,051,860				
Warners	45,135,466	39.577.404	5.558.062				
Republic	12,077,716	7,950,558	4.127.158				
Universal	20,835,157	16.896.779	3.938.378				
Columbia	19,230,973	17,484,070	1,746,903				

Divorcement and Uncertain B. O. Stalemating Unions' New Demands

Pilm industry's uncertain future stemming in large part from the Government's theatre divorcement proceedings, is entering as a decisive factor in the flock of union contract negotiations currently involving the major companies. Comvolving the major companies. Com-pany exces, facing demands for the third postwar round of wage hikes, are putting up firm resistance against increasing their payroll loads until the anti-trust suit is finished and boxoffice conditions

Most important pact talks for the Industry has been going on for the Industry has been going on for the State of the Industry has been going on for the State of the Industry has been going on the Coast, involving about 15,000 studio craft workers. Exces of the International Alliance of Theatrical Stage Employees, which centrol the going control of the Industry to Industry Indust

by the pension scheme.

In another bargalning situation, involving 2,500 IATSE exchange workers in 32 key cities, the majors also have turned thumbs down on a union proposal for a 15% used to the control of the contr

sides in an error to recent a country of the Streen Publicists Guild to win a 25% wage boost for 250 home-office flacks have also run into industry arguments that divorcement, plus the dippung boxoffice, make misse impossible at the present companies for several weeks, but to date has failed to budge management. It's likely that the Guild will settle for a much smaller inscept their demands for tighter security and seniority provisions. A similar industry stand is also

security and seniority provisions.

A similar industry stand is also expected to be made in negotiations involving 2,200 homeoffice white-collarities which will open
rently being delayed pending outcome of the elections Feb. 23-55, at Paramount, Metro, Columbia,
Republic and De Larce labs, where
Office & Professional Employees
Guid are battling for jurisdictional
control.

Rep. Production Surge: 54 Features Listed

Hollywood, Feb. 15; Hollywood, Feb. 15:
Republic is galloping along with
54 features and serials on its 194889 production, regardless of slowdowns on other lots. Two oaters,
"Law of the Golden West" and
"Streets of San Francisco," rolled
att week, and seven more features
last week, and seven more features
first of April. start before the
first of April.

first of April.

Ready to go are "Bugles in Exile." starring John Wayne; "The Avengers," "Down Dakota Way."

"Frontler Investigator" "Navajo Trail Raiders." "Outcast of Virginia City" and "Flaming Fury."

MCA Toppers East

Music Corp. of America top echelon converged on New York last week, following a meeting in last week, following a meeting in Chicago. Among those currently at the N. Y. office are Jules C. Stein, board chairman, and Taft Schreiber, veepee. President Lew Wasserman, after a short sty here, took off for his Hollywood office. Larry Barnett, veepee, who also attended the Chi meet, will remain in New York for several months. MCA is preparing to move into its new building at 57th and Madi-son avenue in April, outfit to oc-cupy six floors.

ECA Promises Aid on Foreign Coin Problems

Washington, Feb. 15.

Promise of cooperation from the Economic Cooperation Administration in helping the film companies solve their frozen foreign exchange problems was given on Thursday problems was given on Thursday (10) by W. Chaffield Taylor, of the organization. He was one of the speakers at a luncheon and semi-nar set up by Eric Johnston for foreign department exces of the picture companies. Present also were several top officials of the State Department.

state Department.

Idea of he session was to give the film people an idea of the problems, work and contracts of the Motion Picture Assn. of America in Washington. Some of the company foreign departments have been contending that pictures were not setting a fair shake from Government biggies connected with foreign affairs. Thursday's party is believed to have convinced the "doubters" that Mich Keeps he and plays cony with the right people on the international beat. Industry people present in-

pie on the international beat. Industry people present in-cluded Joseph A. McConville, Ar-nold M. Picker and Jack Segal, of Columbia; Jack Rostlai, Loew's. Hawkinson and Waedimir Lissim, RKO; Murray and Manny Silver-stone, 20th; Charles A. Kirby, Universal; John A. Joynn, Warners; Norton V. Ritchey, Monogram; and Marchan and Marchan and Marchan Liss Yafes, of Republic. In addition to Johnston, MPAA

las vates, of Republic.

In addition to Johnston, MPAA
people attending included John
McCarthy, Irving Maas, F. W. DuVall, and several public relations

Scrib Employment Up

Hollywood, Feb. 15.

Screen Writers Guild reported 453 of its members at work in the film studios, a gain of five in the last month.

Material

last month.

Metro leads the employment list with 58 scribes at work. Twentieth-Fox Is second with 42, Columbla is third with 29 and Warners fourth with 22,

ECONOMY WAVE MAJOR FACTOR

Hollywood has taken a tremen-dous swipe at its picture invento-ries in the past year. When all the returns are in for fiscal 1948, the returns are in for fiscal 1948, the by \$40,000,000 has been knocked of the celluloid backlog of fine either in release, completed and waiting release or in production. The wave of production economies which first took hold in mid-1947 will account for a substantial part.

will account for a substantial part of this reductions have now refree companies have now refree companies for the past festal year. Quintet consisting of
Metro, Warner Bross, Universal,
Columbia and Republic show a
backlog reduction of \$27,231,361 for
Stages' of release or production.
Three of the biggest—Paramount,
20th-Fox and RKO—have yet to
air their lopping of inventories,
is following the same course as the
other companies.

Chopping process was again

convaring the same course as the other companies week, when Res, which showed a drastic 35% states of \$100.000 to

period.

Bellwether among the majors so far is Metro In moving against mountainous inventories growing since the start of the war. M-G has brought down its total by \$12-051,860. Next is Warners, with reductions amounting to \$5,588.062. (Continued on page 8)

U-I HAS 6 LENSING. MOST SINCE JULY

INVI SIMUE JULI.

Universal-International will have six pictures shooting simultaneously by March 11, the highest numers work are "The Western Story" and "Abbott and Costello Meet the Killers." Four dated to start in the next few weeks are "Desert the property of the pr

X"
Backlog now consists of 12 features: "The Fighting O'Flynn," Family Honeymoon," The Life of Riley," Red Canyon," Ma and Kiew, "Red Canyon," Ma and Kiew," "The Lady Gambles," "Arcite Manhunt," "Illegal Entry," "Take One Fass Step," "Callarni," Yake One Fass Step," "Callarni," baby, "The first four are redy for immediate release and the rest are in the cutting rooms.

Amusement Stocks Join

Wall St.'s Bearish Trend

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wall street becomber rally musematter to be a second rally musematter to be a second rally as a second rally as a second rall of the second rall of t

Referee Approves Settling NT Suit For \$1,300,000 and Other Provisions

SEG Okays New Pact

Hollywood, Feb. 15. Screen Extras Guild voted by a margin of more than 10-1 to approve the new collective bargaining contract with the producers. tification ballot won by a score of 2.028 to 198.

New contract runs for five years, with reopening rights at stipulated dates in 1949 and 1951. It provides for improvements In working conditions and several new wage rates not previously covered by contract.

WB's \$3,093,000 Net For 3 Months Kevs Improved Economy

Ability of the film companies to buck the current boxoffice recession to a prewar norm by economies in filmmmaking was demonstrated this week when Warner Bros. came up with a net profit of \$3,093,000 for the first quarter of fiscal 1949 which ended Nov. 27. The take compared with a net of \$3,947,000 for the similar period of the preceding year.

The take compared with a net of the preceding year.

Warners held its profits to withsource of the preceding year.

Warners held its profits to withsource of the comparative of the source of the comparative of the source of the top of both the distrib and theatre wings of the top of both the distrib and theatre wings of the source of the top of both the distrib and theatre wings of constration of the intrinsic soundness of economies in the company of the source of the

256,000.

Thus, It's felt, Warners has now cut its overhead to the point where the percentage decline in gross processes of the processes of the percentage

the net fell off badly by 45%.
WB's gross for the period reported totaled \$33,794,000. Equivalent
per-share earnings on the 7,225,000
42c against 54c in the comparative
period of the previous year. Company points out that, since Aug. 31,
it no longer includes foreign film
rentals unless they are readily convertible into dollars.

vertible into dollars.

Amortization of film costs amounted to \$8,922,478 for the three-month stretch. Operating expenses totaled \$17,237,126; royalties and participations, \$2,859,-126; and depreciation, \$949,022. Profit before taxes was \$5,083,742.

holder action against 20th-Fox, including, among other provisions, a \$1,300,000 kickback by National a \$1,300,000 kickback by National Theatres head Charles P. Skouras, was given the go-shead signal in a 148-page report filed this week in the N. Y. supreme court by referce Jacob S. Demov. The report, moreover, threw serious doubts on the likelihood of the plaintiffs recovering if the combined 18 actions had ever reached

trial.

In tossing out objections to the compromise made by splinter groups among dissenting, stockholders, Demov Impliedty upheld directors which okayed an option deal in 1944 resulting in a profit of \$6,000,000 to the NT chief and four of his principal aides. His report must now go to Justice Ferdinand B. Pecors, who named Definition.

tion.

Terms of the now-approved settlement include both the \$1,300.00 rebate by Skouras and return of \$18,600 spices by SKouras and return of \$18,600 spices by ST cases and Elmer C. Rhoden. Harold J. Fitzgerald, another circuit official, must return a smaller sum. Additional control of the settlement of the settleme

Nothing Wrongful Indicated In discussing the contract under stack which gave NTers the right to purchase and resell 20% of the circuit's stock, Demov said action on the part of the directors who approved the transaction. "It would be necessary to prove partors (or as pawns at least) by members of the 20th-Fox board of directors," Demov said. "However, but the said casts the tuponed of the contract of the contra Nothing Wrongful Indicated

pect of success in that respect."
Noting that the then-members
Wendell L. Wilkie, Robert Lehman, Seton Porter, L. Sherman
Adams, Robert Clarkson and Daniel O. Hastlings were unconnected
with the Skouras brothers, the
referee added: "it is unlikely that
they would have participated in
such a conspiracy."

they would have participated in such a conspiracy."

The other directors," Demo confinied, "were also undoubtedly confinied, "were also undoubtedly more fact that some of them were fact that some of them were fact that some of the corporation of the corporation of the corporation of the corporation of the corporation of the corporation of the corporation of duty," and the corporation of duty," of the corporation, and the corporation, but the corporation, but the corporation, and will, eliminate centives to devote their entire time and effort to the interest of the corporations, and will, eliminate corporations, and will, eliminate corporations, and will, eliminate corporations, and will, eliminate the corporations, and will, eliminate directors in this action against the managers."

directors in this action agains-the managers." Blengthy report, Demov said: "I have the firm con-viction that the terms of the offer of settlement are inherently fair actions and the settlement of the circum-stances on the settlement of the circum-stances." The proposed settlement be approved."

WB Slate Reelected

attes and participations, \$22,855126; and depreciation, \$94,9622.
Profit before taxes was \$5,085,742.
Company's earned surplus large and working state to the control of

5.000 'Private Clubs' Become Big **Outlet for Out-of-the-Way Films**

Paralleling the upswing in foreign, documentary and arty pix
since the end of the war, a rash of
"little cinema" organizations and
"little cinema" organizations and
become an important distrib channel for out-of-the-way product.
While no precise census of the error directive out of a per
groups has been made, it is estimated that about 5000 private and custom holding that it
materials are the product of the product o semi-private film clubs are current-ly operating in the U. S., mostly within cities of 50,000-or-over pop-

utations.

Great majority of these outifits, particularly in the smaller towns, have memberships ranging around 10 feet charge to the control of the control

dling expenses.

Several large arty cinema outfits have also grown up since the
war's end, numbering several
thousand members appiece. Some
of the bigger groups operate on a
strictly non-profit art-for-art-sake
basis while others are more commercial and publicity-minded. Both
types, however, specialize in showcasing pix which are brushed off in
Chaff with the most solid sense.

classing by whiten are obtained u.i. and Could reputation in arty circles is the Art In Clinem Society of San Francisco, under Frank Stauffaucher's direction. This group, linked to the concentration of the concentration

the other hand, specializes in reviving off Hollywood classics with a distribution of the provided of the prov

ers. While these groups are pitching While these groups are pitching for support mainly from among "intellectuals," their promotional Interature is frequently angled like Interature is frequently angled like Recent circulars are replete with such references as "the Rabelaisian adventures . . of a young bridegroom with unforgiveable inhibitions" and "this epic in which nudity is an integral part."

Anglo-U. S.

Continued from page 3 Balaban, Paramount prez, and Eric

Balaban, Paramount prez, and Eric Johnston, prexy of the Motion Pic-ture Assn. of America. Major point on which the Ameri-man and the America of the Pic-sively early date now set for the meeting. It was originally to be held March 23-25 and the Yanks wanted it pushed back until late was presented by the present of the present of the Picks of the Picks to be accomplished anyway and the longer they could hold off the ses-sion the better their strategic posi-sion the better their strategic posi-in both the British and U. S. industries.

industries.
Second point on which the Yanks Second point on which the Yanks gave way was their request that the meetings be broadened to induce an induce and the result of the countries. Britons objected, claiming that the Council, as formulated last year, was to include producers only and that most could be accomplished by a roundtable restricted to the six members.

Hamilton, Mo., \$35,000 Fire Hamilton, Mo., Feb. 15. The Artilla, 400-seat theatre here was damaged to extent of \$35,000 In a fire which swept the house and adjoining auto company. Latter suffered \$60,000 loss. H. T. Till owns the house.

On Mpls. Decision

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On Mplex Decision

ASCAP mappeaded to the Accident circumstance of the Accident control of

P. R. Shorts Continued from page 3

up on a release date until the dis-

up on a release date until the dispute is inzone of the program with Fox-West Coast, Interstate and the newly-formed Paramount subsid in New Metales of the Pox-West Coast, Interstate and the newly-formed Paramount subsid in New Metales of the Pox-West Coast, Interstate and the newly-formed Paramount subsid in New Metales of the Pox-West Coast, Interstate and the Metales of the Pox-West Coast, Interstate and the Metales of the Coast Coast, Interstate and the Metales of the Metales o

tion of all brancues or under try.

Original revolving fund of \$75,000 was set up by the MPAA members to bankroll the productine to bankroll the productine least one briefle. Four films have already been completed, with "Let's Go to the Movies" first to be released.

One of the reasons for RKO's

leaseds of the reasons for RRO's troubles in extracting regular shorts rentals for the pic, it is said, it the belief among exhibs that the average per-film cost has been \$8,000. However, it was disclosed \$8,000. However, it was disclosed costs for each is running between \$24,000 and \$85,000. TOA members, however, are unconvinced. Entire \$75,000 fund has been more than consumed on the first four. Of the history of the industry, it also ties up Hollywood's filmmaking activities with the rest of the company through such devices as to sensitive film and the south's cotton for rawstock.

Pickford-Rogers' Italo Sailing Off to April-May

Sailing Off to April-May May Pickford and hubby, Buddy Rogers, who had been planning to go to Italy last month, have now set their departure for April or May. When they will actually take regarding United Artists, in which Miss Pickford and her partner, Charles Chaplin, have exchanged options for purchase of each other's shares.

other's shares.
Final date for action under the options is April: 21 and what has taken place by that time will detertance to the control of

Chaplin's Shares

- Continued from page 3

Continued from page 3

Lint United Artists may be purchased for a total price of \$3,500-00

when Mary Pickford's current option expires. It was said that the state of the sta

the shares for as low as \$500,000.

On the basis of \$35,00,000.

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Building of \$35

man to put UA in a strong product position. Should a sale materialize, the Wall street and banking experts will be sufficiently a street and banking experts before Chaplin obtains Miss Pichord's option at the end of the month. The two owners exchanged options, starting Feb. 1, with Miss Pichord getting the first 30-dud arranging for its sale or arranging for the sale of her own and Chaplin's shares simultaneously. Although the sale of her own and Chaplin's shares simultaneously. Although the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of her own and Chaple of the sale of the s

deal.
Reason for believing that if any change in ownership is made it will come during Chaplin's period is that Miss Pickford has consisted desire to let yoo fer IV As consisted, while Chaplin has indicated become for the partnership are directed, therefore, at finding a buyer for Chaplin's shares. This would partner, and the partnership are directed, therefore, at finding a buyer for Chaplin's shares. This would partner, and the partnership are directed, therefore a day in with a new partner.

The Calch
The catch is that anyone who
is interested in UA wants complete control, hence might not be
willing to accept a deal which inhand, when Chaplit's option period comes up, he will be able to
offer the entire company with no
strings attache.' This will mark
the first them that it will be posdealings with a single individual
and without the possibility of an
other UA partner upsetting the
applecant after a deal has been
applecant after a deal has been
fore.

There was some surprise ex-

fore.

There was some surprise expressed in New York at the mention of the \$800,000 flagure for Chaplin 4 000 shares of stock, to the stock of the S tial releasing agreement

Fifty-year charter of incorpora-tion has been granted in Austin, Texas, to the United Amus. Corp. Mrs. R. E. Jackson, Roy E. Jack-son and Marion Wilson are listed as incorporators.

Allied Raps 'Sophisticated' Pix

theatres, which provide the profit prints in circulation so that they margins.

"The oneighborhood and small live the profit prints more quickly. They will be considered the profit prints more quickly. They will be considered to an armall carrier to go as long as six months with ing the family trade." adds the out receiving calls from the sales-survey, "form the base of the mo-men of some companies. theatres, which provide the promiser insigns.

The control of the Inter-industry relations is described as having reached "an all-time low," Improvement of these relations, say Allied, will go a long way toward improving business. entertalnment.

B'way Concentration Cam

"Sway Concentration Camp
"The movies by supplying mass
the so-called legitimate theater
from the road and forced it into
Broadway concentration camp.
The movies attained their perminent position in the entertainminent position in the entertainminent position in the property of the conintelligitimate stage, but
rather, the dodo."
The Allied exhes want to happen
and cry, and prefer films which
play on the emotions rather than
burden the mind with "sordidness
and crime" in leisure hours. The
studies are the mind with sordidness
and crime" in leisure hours. The
studies catean, no put in less illour,
murder, sex, fantasy, crime, loose
morals. The small exhibitors want
more pictures of the wholesome
variety designed for the entire
Another complaint is that story

inore pictures or the minerature variety designed for the entire variety designed for the entire variety designed for the control variety and the Allied exhibs answering the questionnaire objected to Holly-wood's cycles and trends, compliant wood's cycles and trends, compliant and blood and thunder films, it was disclosed, is due to the commerce of psychological pictures. Much of the objection to crime and blood and thunder films, it was disclosed, is due to the comparison of

North Doesn't Pay" series or shorts.
Exhibitors asserted that pictures swere setting so long they "drop and die in the middle". Apropos of religious themes, this comment was offered: "During the deal of giorification of the Catholic and Jewish religious in pictures. We must not lose sight of the act that the vast majority of our people, and our critics, are of the Protestant faith." "Return to Single Stars'

One interesting observation in the report suggests a return to the single-star name picture, adding "The Million Dollar Cast is a Puret" Bust."
Allied is strong for keeping stars in line morally. Its survey declared:

in line morally. Its survey de-clared:

"There must be strict discipline of such people—so that those who live in decency and dignity may wood to America and the world.

We deplore the actions of producer-distributors who make capital of these outrageous exploits to increase their income on certain to increase their income on certain the industry which makes such financial gain possible. We also deplore the actions of the small minority of exhibitors who encourage the producer-distributors who encourage the producer-distributors will be action of the small possible. We also deplore the actions of the small purily advertising these pictures."

One strong charge in the report is that the studies are taking money from large corporations to feature and advertise the products of those corporations in pictures.

Suspicion

Suspicion "bet stock of its mubtid, Consolidations generally and the public were suspicious that advertising by stockholders. Cach at hand as of Oct. 30 method to the motion pictures companies, of the motion picture companies of the motion picture companies, of the motion picture companies, of the motion picture companies, of the motion picture companies, and the state of the motion picture companies, and the state of the motion picture companies, and the state of the motion picture companies, and the state of the state

Wednesday, February 16, 1949

way toward improving business.

One suggestion is that the distributors cease jacking up prices to exhibitors with the explanation that these increases are made necessary because of increased costs and "less of foreign market."

The exhibitors are said to be universeed.

Another suggestion for improv-ing relations is to have studios send stars to exhibitor conventions.

stars to exhibitor conventions.

Allied believes there should be a permanent all-industry forum meeting twice a year to discuss elements contributing to successful films and flops.

Pix Backlogs Continued from page 7 ;

Others are Republic, \$4,127,158; Universal, \$3,938,378; and Colum-bia, \$1,746,903 All companies that have turned

in annual reports so far have in-dicated that plenty of costly films. made before real economies began, remain to be liquidated. In view of this fact, 1949 returns will undoubtedly show continued hacking away at the total coin tied up in away at the total coin tied up in inventories. It is expected that by the close of '49 the sum of ready cash invested in backlogs will be approximately one-half of what it was at the end of '47.

was at the end of '47.
Smaller part of the cutback in Inventories is due to a decrease in their actual number. While the pending on the actual rate of pro-duction and release, overall num-ber has been depleted somewhat. Permanent change, in wever, in the to the fairly general ceiling of \$1, 50,000 now in force by the majors against almost all films made in the pending of the p

No Distrib Made a Profit?

No Distribution and the Notes and the State makes a point, as did Niel Blustes makes a point, as did Niel Blustes makes a point, as did Niel Blustes and the State of the State that Rep has no theatest to absorb the beating in the foreign market. He, as Blumberg did, dender the state of the State of the

complete amount before 1949 ends. Statement expresses regret over passing of several preferred since the property of the prope

STUDIOS CAGEY ON PROD. HYPO

Law Ties Distribs' Hands on This One M-G, PAR, REP.

Compilate against the major film distributors for their alleged monopolatic practices, as pointed by by Bariet (N.X.) Indic James V. Mancuso, in his letter below, is apparently one of those extended to the standard (N.X.) Indic James V. Mancuso, in his letter below, is apparently one of those exhibitor-distributor problems that only time can solve. Consensus of the major male of the first questioned about the situation, was that the major male of the first questioned about the situation, was that the have us do to correct it?" Ough politice—"but what would be have us do to correct it?"

Distrib toppers admitted that few of their top A pictures were soing to Mancuso. They politice dut, however, that the law now for bidding, and that is what they've been doing. "Were forced to award our pictures on the basis of the bids as they come in," the sales chiefs said. "If we attempted to take into consideration the time very regulations the courts have set up to ease such attending, and thereby lay ourselves wide open to more lawsuits." Thus, the distributors explained, it would be impossible for them to need Mancuso's pies to eliminate bidding and give his house a sceep it "idelleduous" bid, in which an exhibitor offers as much as 78-100% of his gross merely to obtain a picture. Rather, they said, all bids are judged on the basis of "sound business" and if Manthat bid in rentals, then they are forced to sell away from Mancuson While none of the sales chiefs would say so openy, they indicated that an exhibitor in Mancuso's position should first have determined the availability of product before attempting to build a dealer can't go into a city which has an established dealer, open a new office and demand that hey et a creak at the old dealer's franchise. In the same way, they said, an exhibitor out 't expect to get on the sales chiefs would say so openly, they have a surface to the sales chiefs was an arbitrary split or product among all the house in Mascuso's town. That, they poening a new theatre.

Only solution offere

Batavia, N. Y., Indie Stresses Why Exhibs Are Forced to Sue Distribs

Editor, VALIETY:

Editor, VALIETY:
Practically all the picture producers and distributors are spending practically as the picture producers and distributors are spending into straighten out their business in courts. This situation, they feel, is unfortunate, and they cannot understand why it has papered to see no relationship between their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and their past and present actions and present and all the last few years, that all the old abuses have been taken all their past and their producers. The courts have made centering a new high plane of business. The courts have made centering a new high plane of business. The courts have made centering a new high plane of business. The courts have made court in the producers and their producers and their producers and their producers and their producers and their producers and their producers. The producers are producers and their producers and their producers are producers and their producers and their producers. The producers are producers and their producers and their producers are producers and their producers and t

MOONEY-CHAPLIN PREP 'REBELLION' IN COLOR

Hollywood, Feb. 15.
Martin Mooney and his partner,
Charles Chaplin, Jr., closed deal
to shoot "Rebellion" in Mexico City
and in Cinecolor, for Film Classics

Picture will be made in English and Spanish, with eight Hollywood players in the English version and an all-Mexican cast, directed by Julio Bracho, in Spanish.

Stevenson Borrowed

To Meg 'Communist'

10 Meg Communist.

RIO Sortowed Robert Stevenson from red October Stevenson trom red Sebracks with
son trom red Sebracks with
son the red Sebracks with
son the red Sebracks with
son the red Sebracks with
son the red Sebracks with
Schreiber likened these people
of the old-time vaude acts, who
starting late this month.
Sievenson is the third director
Signed to the Job. Two others,
John Cromwell and Nicholas Joy,
passed it up.

Zanuck Speeds 'Pinky'

To Beat FC's 'Boundary'
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Daryl To Beat FC's 'Boundary

Lew Schreiber On **Cutting Pix Costs**

Lew Schreiber, exec assistant to 20th-Fox production veepee Darryl F. Zanuck, declared this, week that all the talk about Hollywood being acught in a depression is eyewash, circulated by the writers, directors, actors, etc., who refuse to take a necessary cut in the excessives to take an extra point of the control of th

aries they built up during the lush war years.

In New York for his annual series of huddles with homeoffice series of huddles with homeoffice noted that the studies, in their redujustment from the peak business era back to normalcy, are naturally the series of the se

BOOST SCHEDULE

Deipte Metror amounced intention of turning out 67 pictures
during 1949 and early 1850, Culver
City plant's hetty boost in amount
of the control of the control of the control
title immersion on other studies.
With exception of Warners,
which still desen't know its plans,
and Paramount and Republic,
which still desen't know its plans,
and Paramount and Republic,
heavier schedule than last year;
other production companies are
heaving to approximately same
off course, studio toppers may suddenly decide to increase the ante,
but right now studios are cagey
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Dietz Keynotes Metro's Quarter - of - a - Century Celebration Through '49

Celebration Through '49

Hollywood, Feb. 15.

Metro's one-week studio confab, attended by a flock of ho, and flock of the confab, attended by a flock of ho, and flock of the confab, attended by a flock of ho, and flock of the confab, and

STORY ANALYSTS REACH 5-YEAR PRODUCER DEAL

5-YEAR PRODUCER DEAL

Screen Storage of the control

United World's \$6,200,000 Gross **Via 16m and Television Shorts**

Chance to Thaw Coin Lures Tarzan to Africa

Lures 1 arzan to Africa
Hollywood, Feb. 15.
Sol Lesser, producer of the
"Tarzan" series, Is going to shoot
his next Lex Barker tree-climbing
film abroad, probably in South
Africa, with frost-bitten English

South Africa is in the British sterling area, where frigid coin can be melted into liquid dollars by showing the film in the U. S.

Gehring's Plan On 20th-Fox Reissues

Major film companies out to latch on to some of that lush resizue business have discovered one of the primary requirements is to establish the second of the primary requirements is to result the second of the primary requirements is to establish the second of the seco

general revelesses ent oue mito general revelesses problem. 20throc indicated at sales manager Wiliam. C. Gebring, recently named head of the company's special reissue department, declared he has found several pictures on the sixue department, declared he has found several pictures on the sixue of the several pictures of the sixue of the several pictures of the sixue of the

ing over his new assignment was to pull beck all such films.

Company has now, Gehring declared, established a new policy of refusing to accept dates on any control of the

Palace Bill to Bankroll Launching N.Y. Variety Club Tent on March 8

CHID 1ent On MATCH O
Charles Schlafer and 80 w Weitman have been named co-chairmen
for the benefit preem at the
Palace, N. Y., March 8, which is
expected to provide the coln for
expenses of organizing a Variety
Club tent in New York. Allied
Actusts "Bad Eop" will be the film
Weitman are planning a vaude bill
in the old Palace tradition.
Flock of other committees to

in the old Palace tradition.
Flock of other committees to laugch the new tent, to be known as No. 33, were hamed at a lunchystal of the land of the la

NEW YOFK.

Efforts are being made to have the clubrooms in the Hotel Astor.

In the meantime, the Chemical National Bank has allotted space in its Paramount building branch for temporary offices.

United World Films, wholly-own-dubbid of Universal, wound up-the past fised year with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with total revent with the with total revent with the with total revent wit

POPKIN AND PESKAY WIN **OUT ON TITLE CLAIMS**

OUT ON TITLE CLAMS
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McEvoy Exits U With Several Shorts Series

Several Shorts Series
E. La Selcoy, thar usily elses
manager of Universal, these
series are series with him on his
departure from the company. He
care series, including the
owned these series, including the
the deal which terminated his employment gives him the right to
their distribution. Former U exce
Although the short subject department has been abolished by U,
the company will continue making
him to be the short subject department has been abolished by U,
the company will continue making
him to be the short subject dehockings, for these pix had heretofore been handled by divisional
hiers so that announcement by U's
that these excess will henceforth
supervise their distribution does
not mean a change in sales technique.

not mean a change in sales technique.

Understood that while U has not cleared any great profit from its shorts, the company still has been operating in the black with them. Mutual agreement to part company by U in tightening expenditures to U in tightening expenditures. Besides handling his own shorts, McEvoy intends going into television production.

Reissue 'Sisters'

Hollywood, Feb. 15.
Universal's "Give Out, Sisters," released in 1942, was bought by Realart Pictures, reissue outfit.
In the picture are two thesps, little known then but potent on the marquees today. They are Dan Dalley and Donald O'Connor.

L.A. Offish: 'Godfathers' Tops With Hearty \$51,000, 'Chicken' Tough 40G, 'John' Modest 35G, 'Siren' Slight 27G

Go. 2000.

Beverty Hills Music Hall (G&S-Prin-Cor) (834; 65-\$1)—"Siren Atlantis" (UA) and "Highway 13" (SG). Slow \$4,000. Last week, "Don't Trust Husband" (UA) (3d. wk-6 days), \$3,900.

2.40—"Hamlet" (U) (16th wk). Chimbing to \$5.500. Last week. Chimbing to \$5.500. Last week. Chimbing to \$5.500. Last week. Chimbing to \$5.500. Last week. Guild (I'WC) (968; 60:51)—"Bad Men Tombiono" Mono and "Betayet" (Mono) treisuse) (24 wk). Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (G&S-Firin-Cori (1).06. Hawaii (GWB-Wa). School (1). Hawaii (GWB-Wa). School (1). Hawaii (GWB-Wa). Hawa

Table And Return Bin-Tin-Tin' house may shote in a work of firstrun product, First week, only \$2,500. (General (896); \$1,20-\$

"Laural (100, peans) (896); \$1,20-\$

"Loural (100, peans) (896); \$1,20-\$

Louwa's State (Loew's-WO). (All of the Week, 100) (

000. Last week, "Words and Music" (M-G) (4th wk-4 days), 98,300. "Greyola (FWC) (1,246; 9-8). "In Market (1,246; 9-8). "I

\$20,000 in St. Loo

John Modest 304, Siren Signt 44

Los Angeles, Feb. 15,
Firstrum bir remains on mild
dis week. Of these, only one,
"Three Godfathers," is hitting
strong stride. If my the heart
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strong "Svery Girl Shoud Be Married" is outstanding here this weak the Ambassador to pace new product. It is landing a freat session despite rain on Sunday (3) for the session of the session of the session of the session westerday (Mont). The electrally crippied biz at most cinema. "Don Juan" is next best at the Fox. "Hamlet," playing third week heavy play from students at mathaese. Estimates for metal and the session of the sess

Montreal, Feb. 15.
General biz shapes high in all houses despite many holdovers.
"Song Is Born" is heading up the new entries with sock session.
"Joan of Arc" looks great in third week.

Estimates for This Week Estimates for This Week
Loew's (C.T.) (2,855; 45-65)—
"Song Is Born" (RKO). Sock
\$23,000. Last week "Three
Musketeers" (M-G) (3d wk), big
\$14,500. Capitol (C. T.) (2,412; 34-60)—
"Tap Roots" (U) (2d wk). Still sturdy at \$12,000 after \$17,500 for first.

Palace (C.T.) (2,625; 73-\$1.20)— "Joan of Are" (RKO) (3d wk). Great \$23,000 following sock second at \$27,000.

ond at \$27,000.

Princess (C.T.) (2,131; 34-60)—
"Johnny Bellinda" (WB) (5th wk).
Big \$12,000 arter \$13,500 in fourth.
Imperial (C.T.) (2,888; 84-65)
Imperial (C.T.) (2,888; 84-65)
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Imperial (C.T.) (2,888; 84-65)
Imper

Cincy Up; 'Wives' **Sturdy at \$15,500**

Cincinnati, Feb. 13.
Downtown trade is back to normal with "Joan of Are" sholding side. The control of the cont

"Walked by Night" (EL), good \$13,000. Last week "Walked by Night" (EL), good \$13,000 on help of the state of

Song' Hot \$23,000, Mont'l Hub Not Strong; Witch' Sole Solid Entry, \$26,500, 'Whiplash' Limp 20G

Key City Grosses

Estimated Total Gross
This Week. ... \$2,805,000
(Based on 22 cities, 225
theatres, chiefty first runs, in-cluding N.Y.
Total Gross Same Week
Lan Year ... \$2,717,000
(Based on 20 cities, 201

'Hamlet' Wham \$13,000, Seattle

Scattle Feb. 15.
Despite roadshow prices of \$2.40
top, "Hamile" is getting lines and
going over with a smash week at
hiz it is doing. "Letter to three
Also fairly study is "Criss Cross"
at Paramount.
Estimates

Estimates for This Week Estimates for This Week
Blue Mouse (H.E.) (80): 5.6-84)—
"Red Witch" (Rep) and "Angel on
Amazon" (Rep), (m.o.). Big \$5,000.
Last week, "Snake Pit" (20th) and
"Manhattan Angel" (Col.) (4th wk.)
good \$5,500 in 10 days.
- Coliseum (H.E.) (1,877; 50-84)—
"Accused" (Par) and "Strike Rich"
(Mono) Cd wkl.) Okay \$6,500 in 8
days.
Last week, Rice enough

With Amazon (H.E.) (2,870; 50-84)—

With Amazon (H.E.) (2,870; 50-84)—

With Amazon (H.E.) (2,980; 50-84)

\$9,700.

Fifth Avenue (H-E) (2,349; 50-84)

—"Letter to Three Wives" (20th)
and "Shockproof" (C01). Big
\$13,000 or near. Last week, "Whip-lash" (WB) and "Feathered Serpent" (Mono), mild \$5,700.

pent". (Mono), mild \$5,700.
Liberty (Ind) (1,650, 50-84)—
Every Girl Married" (RKO) and
Incident" (Mono) 13d wk). Great
Holdes again.
Music Box (H.E) (850; \$120\$2.40)—"Hamlet" (U). Roadshow
opening, Nice tie-up on school kids,
is holding matinees up. Great
(Continued on page 22)

L'ville Lagging Albeit 'Accused' Lofty 12G; 'Shoes' Steps at 9G, 2d

Shoes Steps at 9G, 2d

Biz is altitly off this week, probably stemming from lack of the probably stemming from lack of the probably stemming from lack of the probably stemming from lack of the probably stemming from lack of the probably stemming from lack of the probably stemming full week at Jefferson County (Red Shoes" at Seopo 1s holding with the probably stemming full week at Jefferson County (Red Shoes" at Seopo 1s holding the probably state of the prob

Anthory "Accused" at Riadio Med Street" (1940) Accused the Street (194

Boston, Feb. 15.

Nothing spectacular in downtown biz this week, most spots
merely hangling on. Sole exception
merely hangling on. Sole exception
solid at Paramount on.
"Shockproof" shapes dul at State
and Orpheum. "Joan" on moveover to Astor is okay.

Estimates for This Week
Astor Jiavecy (1/200 - 90.55 n).

Estimates for This Week
Astor (Jaycos) (1 200, 90-51, 50)—
"Joan of Are" (BKO) (m.o.) First
week here after two at Memorial,
week here after two at Memorial,
ment" (BKO) (7th web, 87,000.
"Fighting O'Flym" (U) and "As"Fighting O'Flym" (U) and "Asmansa Sving" (U). After by yerkansas Sving" (U). After by yerbanks, 7r., got only fair \$2,000.
Last week, "Yellow Sky" (20th) and
web, "Stellow Sky" (20th) and
web, "Stellow Sky" (20th) and
web, "Stellow Sky" (20th) and
Exeter (Indie) (J.200. 44-7%.

Thou and operative Could a Carlotte Could be Carlotte Car

round.

Memorial (RKO) (3,000; 44-85)—
"Dear to My Heart" (RKO) and
"Sword of Avenger" (EL). Begins second week today (Tues.). Last week, nice \$20,000.

Mctropolitan (NET) (4,367; 44-85)—"Whiplash" (WB) and "Angel on Amazon" (Rep). Mild \$20,000.
Last week, "Don Juan" (WB) and The Judge" (Indie) (2d wk), solid \$22,000.

"The Judge" (Indie) 2d wk), solid s22,000.

"Orpheu (Col) and "Sidnet, 4483—"Orpheu (Col) and "Sidnet, vel at 181,000. Last week. "Don't Trust Habshad" (OA) and "No Minor Habshad" (OA) and "No Minor Tweek (Col) and "No Minor Tweek (Col) and "No Minor Tweek (Col) and "No Minor Tweek (Col) and "No Minor Tweek (Col) and "No Minor Tweek (Col) and "Shop Comes Home" (SG) Sock Adrenoon" (WB) and "SO, Submarine" (SG) 2d wk), 31,000.

Adrenoon" (WB) and "SO, Submarine" (SG) 2d wk), 31,000.

The Minor Tweek (Tweek (Tw

and "N \$11,000.

Own Love' Slim \$11,000, Prov.; 'O'Flynn' \$12,000

'Juan' Rousing \$18,500, Paces Pitt: 'Violence' Mild 11G, 'Joan' Big 20G, 2d

Pittsburgh, Feb. 15.

Downtown area has a fock of new pictures this week but there's not much strength in them with the picture of the picture. The picture of the picture

Estimates for This Week

Comes Copy (14, Camp. 1988).

Senator (Harris (1,756, 45-80)—
"Snake Pit" (20th) (2d wkl. Held here on movever after playing the strong at \$5,500 on top of \$8,500—
Denn John (1988). (20th) (25,500—
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Denn John (1

\$11,000.
Warner (WB) (2,000; 50-\$1.50)—
"Joan of Arc" (RKO) (2d wk).
Dipping somewhat but should still
be big at \$20,000. Last week,
great \$26,500.

Estimates Are Net

Film gross estimates as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-

The parenthetic admission prices, however, as indicated, include the U. S. amusement tax.

H.O.'s. Mild Films Make Chi Spotty: 'Dear Heart' Fine \$24,000, 'Martin' Fair 12G, 'Words'-B. Ann Scott 59G, 2d

Tall 12U, Thus Tall 18 Chings Peb 15.

In general pic but here looks potty, Despite this, flee trade is being done by reissues at the Riatio of the control

oo. "Red Pony," at State-Lake, in state holdow reason, is keen state holdow reason, is keen state holdow reason. It has been state holdow reason reas

(Continued on page 22)

'Wives' Nice 23G Frisco Standout

San Francisco, Feb. 15.
Return of cold weather here is keeping biz af firstruns down this week. Fact that there are so many holocores and extended the control of the contr

stanza at the State
stanza at the State
standar for This Week
Caddem Gate (RKG 2044; 76,
64 doi: 10.00 to 10.00

(20th), nice \$17,000.

Warfield (FWC) (2,656; 60-85)—
"3 Godfathers" (M-G) and "Michael
O'Halloran" (Mono) (2d wk). Fair
\$15,000. Last week, fine \$22,000. \$15,000. Last week, fine \$22,000. Paramoint (Par) (2,646; 60-85). "Since You Went Away" (EL) (ressue). Colorless \$13,000 or close. Last week, "Whiplash" (WB) and "Parole, Inc." (EL), hefty \$20,000. St. Francis (Par) (1,400; 60-85). "Don Juan" (WB) (5th wk). Off to \$5,000. Last week, pleasing \$9,000. Conhemy No. Coavel (2,448; 55. Orpheum (No. Coast) (2,448; 55-65)—"Slightly French" (Col) and "Law of Barbary Coast" (Col). Thin \$10,000, Last week, "Mexican Hayride" (U) and "Lone Wolf and Lady" (Col), \$10,500

Lady" (Col.) \$10,500.
United Artists (No. Coast) (1,207;
55-80.—"Dear Secretary" (UA),
600 \$9,500 or over. Last Week,
Don't Trust Husband" (UA) 334
\$1,5 days, \$5,000, main (300,
\$1,200, \$5,000, main (300,
\$1,200, \$1,000, \$

Song of India Cook and Valiant United Nations (PWC) (1,146; 60-85) — "Red Pony" (Rep) and Trouble Preferred" (20th) (mo.). Olay \$4,000 or near. Last week. The Cook of the Coo

Broadway Grosses

Estimated Total Gross
This Week\$621,500
(Based on 16 theatres)
Last Year ...\$717,000
(Based on 24 theatres)

'Married' Hotsy \$17.000 in Indpls.

Indianapolis, Feb. 15. Firstrun biz is generally slug-gish here this stanza, with "Every Glrl Should Be Married" the only bright spot. It's sock at the Indiana. "Kissing Bandlt" is just fair at Loew's. "Hamlet" is not big in first week at Keith's. "Unknown Island

looks strong at Lyric.

Estimates for This Week Circle (Gamble-Dolle) (2,800; 44-65)—"Snake Pit" (20th) (2d wk). Mild \$8,500 on top of hot \$17,500

Mild \$8.500 on top of not \$1/5.00 opener. CDD (\$3.00: 44-65)—
"Breey Girl Married" (RKO and top of the Married (RK

\$3,500.

Loew's (Loew's) (2,450; 44-65)—
"Kissing Bandit" (M-G) and "Dea:
Secretary" (UA). Fair \$11,000. Las
week, "Shockproof" (Col). and
"Slightly French" (Col), \$10,000. Lyrie (G-D) (1,600; 44-65)—"Un-known Island" (FC) and "The Judge" (FC). Strong 88,500. Last week, "Black Arrow" (Col) and "Loaded Pistols" (Col), \$6,000.

15-Below in Mpls. But 'Joan' \$22,000, 'Pit' 18G. Both Smash; 'Cross' 10G

Minneapolis, Feb. 15.
With such ace pix as "Joan of
Arc" and "Snake Pit" heading the
list, current array of bills is loaded.
"Criss Cross" also looks fast.
Another weekend of 15-below-zero
temperatures again is a handicap
but hefty overall total looms.

therty overall total looms.

Estimates for This Week
Century (Par) (1,600; 50-70) —
Unfaithfully Yours' (20th). Good
1,000. Last week, "Hamlet" (U)
d wk) (§1,20-§2,40), fair \$7,000,
at very fine \$38,000 for three

Gopher (Par) (1,000; 40-50)—
"Urubu" (UA) and "Texas, Brook-lyn" (UA). Modest \$3,000 or less. Last week, "Lulu Belle" (Col) and
"Gallant Legion" (Rep.), \$2,200. (Par) (1,000; 40-50) "Gallant Legion" (Rep), \$2,200.
Lyric (Par) (1,000: 50-70) —
"Fighter Squadron" (WB) (m.o.),
Fast \$8,500. Last week, "Red
River" (UA) (3d wk), fine \$6,000
and big \$34,000 for downtown run.
Plx (Corwin) (300; 50-70) —
"Paisan" (Indie) (4th wk). Good
\$1,700 after virile \$2,200 preceding
canto.

Ink Spots Tilt 'Yours' To Terrif \$28,000, Buff.

Buffal, Feb. 15.
Standout here this stanza is terrific biz being enjoyed by the Buffalo where the Ink Spots are boosting "Unfaithfully Yours" to biggest figure in weeks. Elsowhere
trade is offish although "Joan of
Are" is nice in third week at the
Century.

\$4,500.
Lafayette (Basil) (3,000; 40-70)—
'Mexican Hayride' (U) and "Rusty
Leads Way." (Col). Passable \$12,500. Last week, "Dark Past" (Col)
and "Strawberry Roan" (Col), \$10,500.

Century (20th Cent) (3,000; 40-70)—"Joan of Arc" (RKO) (3d wk). Still fine at \$13,000. Last week,

'Wake' Walloping \$20,000 Tops K. C.

Wake of Red Witch' is setting the pace currently with a rousing \$20,000 day-date in three Fox-Midwest firstrums. Film is likely to the total even greater. "Joan of Arc" in second week at upped prices at Orpheum continues sock. Personal appearances helped reless to the total even greater. "Joan of Arc" in second week at upped prices at Orpheum continues sock. Personal appearances helped reless to the total even greater and the proposed of the

Estimates for This Week Esquire (Fox Midwest) (820; 45-65)—"If I Had My Way" (Indie) and "Can't Cheat Honest Man' (Indie) (reissues). Topping average, 35,500. Last week, "Plunderers (Rep) and "Angel of Amazon" (Rep), strong \$4,500.

Kimo (Dickinson) (550; 61-\$1.20)

"Henry V" (UA). Continuous
showing on 9-day run hit great (Continued on page 22)

'Song' Smooth \$20,000, Toronto: 'O'Flynn' Fast 11G, 'Blade' Sharp 7G

Thu, Blade' Sharp 76.

"Song Is Born' is garnering top coin among the newcomers and looks set for several weeks. "Red for the several weeks." "Red fourth week. "Gallant Blade' shapes splendid and "Fighting O'Fynn' looks for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Week Earlandse for This Last Week. "Brother Jona" (EL) (2d wk), about same

Weather Ups N.Y.; 'Smith'-Torme-Rich Open Socko, 'Secretary' Slim \$18,000, Kave Holds 'Sky' High \$111,000 in 2d

shapes slight \$18,000 in first May-Danny Kaye, with Georgia Gibbs-heeding surrounding stageshow, is-seeping, "Yellow Sky," way high at seeping, "Yellow Sky," way high at seeping "Yellow Sky," way high at seeping "Yellow Sky," was to booked to open Feb. 22. Souts still are giving, "The Telent" a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the capitol with a terrific boost at the Capitol with a terrific boost at the capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with a terrific boost at the Capitol with the Capitol with a terrific boost at the Capitol with the vak band opens tomorrow (Thurs.).

"John Loves Mary" with Jack
Carson's Hollywood Show on stage
for real lift is down to okay \$51,000
In second Strand week but stays a
third.

third. Week DUI Stays a "Letter to Three Wives" with stageshow is holding well at \$122-7000 in fourth frame at Music Hall, and holds a fifth. Reissue combo of "Jacare" and "India Speaks" is doing fancy \$12,000 at bandbox Riato.

doing fancy \$12,000 at bandoos. Milholom to My Heart. "which will slip to fair \$16,000 in third week a Heart of the heart

Fite one upone at the state of

Estimates for This Week Estimates for This Week
Astor (City Inv.) (1.300; 70-\$1.50)
—"Enchantment" (RKO) (8th wk).
Present week ending next Friday
(18) shapes to land \$16.000 after
okay \$17.000 for seventh, session.
Stays three days in ninth week
with "Knock on Any Door" (Col)
opening Feb. 22.

Bion (City Nov) (500.

opening Feb. 22.

Bijou (City Inv.) (589; \$1.20-\$2.40)—"Red Shoes" (EL) (17th wk). Current frame ending tomorrow (Thurs.) is holding in sensational style at \$15,200 after hig \$15,500 for 16th week. Stays indef.

| Pkx | Corwin| | G000 | 50-70 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100

Ady C is nice in third week at the Century.

Estimates for This Week
Buffalo (Shea) 25,000, 40-701—
Unfaithfully Nours' (2001) 300, 40-701—
Last week, "Sun Comes Up' (M-G) and "Henry, Rainnaker (Mono) (12) this year and the state of the Palace (RKO) (1.700; 50-\$1.40)—
"Dear to My Heart" (RKO) (3d wk).
Current week ending Priday (18)
"Ince \$21,000 for second, \$2,000 for second, \$2,

opening week mild \$25,000.

Park Avenue (U) (583; \$1,20-\$2,40)—"Hamlet" (U) (21st wk).

Twentleth week ended last (Tues.)

night held in remarkable manner at \$15,000 after great \$15,500 for 19th stanza. Stays on.

19th stanza. Stays on.
Radio City Music Hall (Rockerfellers) (5.945; 90-52.40)—"Letter
to Three Wives" (20th) and stageshow (4th wk). Off to \$122,000 but
still fine takings, and stays fifth
week. Third was very good \$125,
000. "Family Honeymoon" (U) duenext.

900. "Family Honeymoon." (U) due. next.
Rialie (Mage) (594; 4481.20)—
Rearde" (FO. on "India Speake' ing fongerie (FO. on "India Speake' ing fongerie (FO. on "India Speake' ing fongerie (FO. on "India Speake' ing fongerie (FO. on "India") (I) tax week. "Dead of Night" (U) Last week. "Dead of Night" (U) Last week. "Dead of Night" (U) Last week. "Dead of Night" (U) Last week. "Dead of Night" (I) Last week. "Dead of Night" (I) Last week. "Dead of Night" (I) Last week. "So on "Dead of Night" (I) Last week. "Dead of Night" (I)

sint. Toward on, with no end in Roys (20th) 5.888; 8.041 80)...
"Yellow Skw" (20th) plus Danny Kawe, Georgia Gibbs topning stage bill (3d-final wk). Initial holdover held in rear shape at \$111,000 which is better than some recent first weeks; first was smass \$134.000. Holds only three because of "Down to See in Skit..."

which is better than some recent of the control of

Witch' Outstanding In Omaha, Strong \$11,000

Omaha, Strong \$11,000
Omaha, Fab. 15.

"Wake of Red Witch" is by far
the town's standout and looks to
get a solid session at Paramount
where lines have prevailed Picture
mouth has been especially good.
New storm is clipping bit at nearly
all snoke.

Orpheum (Fristates) (3,000: 16651—"Accused" (Par') and "S.O.S.
Submarine" (SG). Good \$10,000.
Last week. "Embraceable You."
(WB), fate \$30, Girls Dos'! Talk"
(WB), fate \$30, Girls Dos'! Talk"
(WB), fate \$30, Girls Dos'! Talk"
(SR), "Wake of Red Witch" (Rep.).

"Sake Pit" (20th), rest. \$14,500.

Brandeis (RGO) (1,500) [6-65]—
(Continued on page 22)



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ONE-SHEET
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FEBRUARY 20-27

BIG sincere all-industry effort that brings new Honor AND new public esteem for America's Motion Picture Theatres!

Down to the Sea in Ships

Down to the Sea in Ships

100-Fox release of Louis D. Lighting

200-Fox release of Louis D. Lighting

100-Fox onald; Dorothy Spence '49. Running tin Dan Lunceford Capt. Bering Jo. Jed Joy. Slush Tubbs. Andrew Bush. Manchester.

"Down to the Sea in Ships" is a lengthy sage of early whaling ships in the state of the same of the sa

the attention that the property of the state

it means, keeping a heart from breaking.
Henry Hathaway spots any number of the spots of the spo

the up-at-sea setting renoung concerning concerning the control of

Always Rains on Sunday

Always Rains on Sunda
"It Always Rains on Sunday" (Rank), tradeshown in
N. Y gentreday (Trues), was
N. Y gentreday (Trues), was
N. Y gentreday (Trues), was
N. Y gentreday (Trues), was
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No Saw some "ready ammunition for Fascists" in this
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Miniature Reviews

miniature reviews

"Down to the Sea in Ships"
(20th). Saga of 19th century
whaling ships and the men
who sailed them,
"South of St. Louis." (SongColor) (WB). Western adventure-action romance fair boxoffice.

Gritish). (Co). Slow-pace'
British). (Co). Slow-pace'
distorical drama; doubtfut b.o.
prospects.

historical drama; doubtful b.o. prospects.

"Miss Mink of 1949" (20th).

"Siss Mink of 1949" (20th).

"Song of Ingrammer for secondary bookings.

"Song of Ingrammer for secondary bookings.

"Song of Ingrammer for secondary bookings.

"Song of Ingrammer for the Market Bookings.

"State Department — File

649" (Color) (CC. Interesting, exploitable but often slow programmer.

exploitable but often slow programmer.

"The Quiet One" (Indie).
Firstrate documentary about a 10-year-old Negro boy; solid art house bo.

"Secret Mission" (Russian) (Artkino). Meller about Soviet esploitage against Nazis; okay

guage.

"The History of Mr. Polly"
(British) (GDF). Fine John
Mills production of H. G.
Wells novel, for the class trade.

weils novel, for the class trade,
tween father and daughter continus elements of dramatic tension,
thin schements of dramatic tension of all force.

Second half of the picture reSecond half of the picture reSecond half of the picture resecond half of the picture retinus of the picture re
tinus of the picture re-

Miss Mink of 1949

Hollywood, Feb. 12,
20th Fox release of Sol M. Wurtel production, Features Jimmy Lydon, Loss
Precede by Gimm Tyon, Sereepplay,
Armold Rigard, camera, Benjamin KlinaChinese, Hollywood, Feb. 12, 48, Running
Loss Perreller,
Aller Forreller,

Herbert Pendelton Ric	chard Lane
Mrs. Marshall	para Brown
Uncle Newton	l Gullfoyle
Rose Pendelton	une Storey
Nietsche Grane	ion Rhodes
O'Mulvaney	lter Sande
Skeet Price	Don Kohler
Hortense	era Marsh
Mrs. O'Mulvanev Dorot	ny Granger
Mrs. O'Mulvaney Dorotl	Iris Adrian

There's a moderately amusing situation comedy hiding under the rather incredible title of "Miss Mink of 1949." While strictly a programmer and offering nothing much that's new, if does have the proper amount of chuckles and pace to fulfill releasing aims.

pace to fulfill releasing aims.
Theme has a timely twist in this
day of fabulous radio giveaways
young couple in modest circumstances when the wife wins as
31,000 min. coat Trying to like
on a small bankroll. Added complications are the moothing inlaws and the greedy desire of the
Those factors are holded out.
Those factors are holded out.

boss wife for the coat.
Those factors are boiled out pretty thoroughly in Arnold Belgard's script in dialog and situation. Story goes overboard a bit in its finale jailhouse sequence and overstates the O Henryesque angles, but otherwise is an okay lowercase feature.
Cast does a lot to belle the

Song of India

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Here is another jungle adventure thriller of the Sabu-Elephant Boy"-Jungle Book" pattern, w'th Turban Bey added for good meast citing, perhaps because of its familiar format. The ventures in the wids of India, as herewith presented, do not loom as strong fare excepting for the juveniles.

wilds of India, as herewith presented, do not toom as strong fare sented, do not toom as strong fare sented, do not toom as strong fare sented, do not not sentent to the following the following the following the following the following the following the fact that the village folls have the following the following the fact that the village folls have lished superstition that for each summar killed one of the populace similar killed one of the populace and his flancee princess, Gall shed superstition that for each summar killed one of the populace and his flancee princess, Gall shed superstition that for each summar killed one of the populace and his flancee princess, Gall shed and his flancee princess, Gall shed and his flancee princess, Gall shed and his flancee princess. However, the flance of the flan

Solid sepia print does no, some much.

Sabu carries out the role of jungie prince with dignity. Bey leading to the sepige prince with dignity. Bey leading to the sepige prince with dignity. Bey leading to the sepige with t

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File 104

"State Department—File 649"
will hold interest as a programmer
for most audienes, although it is
overlong and sometimes slow. Dealing with the U. S. Foreign Service
in north China, the picture has at
intellness which can be successfully
enough story to make it acceptable
melodrama. Another asset is the
beautifully photographed Cinecolor.

sagles, but otherwise is an oksy lowercase feature.

Cast does a lot to help the fun under Glenn Tryon's direction of the Consultation of the Cons

Annual State of the Control of the C

Surfather: Fall Raccore
Staff of Wilryck School.

The Quiet One." a documentary
record of a 10-year old by trapped
lative film produced by a new easteart outfit, Film Documents. The
boxoffice queues at standard therecord of a 10-year old produced by a new easteart outfit, Film Documents. The
boxoffice queues at standard thelical kudoes. The complexity of the
compromising authenticity of the
treatment and the absence of a pat
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yarn and cost names confine it to
yarn and cost names confine it
sades up to a standout item for at
bouses.

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special power from the stark homspringer and social environment is
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decided in cold flat shadows without a trace of sentimentalism.

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Secret Mission

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production, State of Pilip Sociality, Pilip

Greed by Repla Barrel, Screenplay, M.

era, D. Dennitiky, Al. Standy, N.

for the Company of Pilip Sociality, N.

p. Adaptor, M.

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p. P. Adaptor, N.

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(In Russian; English titles)

"Secret Agent," detailing Sovie
splonage against the Nazis, goes
over heavily-traveled ground and
but heavily-traveled ground and
but he Mazi-Russo conflict.
It doesn't measure up to the average American "B" melodram.
There is little fault to be found
traval of the Soviet spy chief."
At (Continued on page 16)

Man to Men

Man to Men.

"Man to Men." Frenchmade film which opens simultaneously at the Ambassador and Elysee N. N., Frduy (16), Paris Nov. 24, 1918. Pie was rated by reviewer as 'one of France's best efforts,' with special commendation sping to acting ability.

Picture, based on the life of Henri Dunant, founder of the International Red Cross, 'wholld do well at the foreign acting ability. The control of the International Red Cross, 'should do well at the foreign acting ability of the International Red Cross, 'should do well at the foreign acting the control of the International Red Cross, 'reviewer sorted.

"A LETTER TO THREE WIVES"

IN ITS FIRST 4 WEEKS IS OUTGROSSING EVERY ONE OF THE 44 20 PICTURES TO PLAY NON-HOLIDAY TIME AT RADIO CITY MUSIC HALL SINCE IT OPENED IN 1932!

5th WEEK NOW! 6th WEEK COMING UP!



HOLD THAT PLAYING TIME!!!

The day you open "A LETTER TO THREE WIVES" take that long vacation ... it will still be playing when you get back!

THERE'S NO BUSINESS LIKE



BUSINESS!

Batavia Indie Squawks

tory of our local situation. Up until while they refuse to do anything to the fall of 1945, the city of Batvia, correct it.

N. X., population of 20,000, and the fall of 1945, the city of Batvia, correct it.

N. X., population of 20,000, and the companies of the companies while they companies to the companies the companies that were approached by the same properties to the companies that were approached by Warner Boxs, played the product that could be bought at the best terms and frequently operated by Warner Boxs, played the product that could be bought at the best terms and frequently constant that the best terms and frequently constant that the product of the could be bought at the best terms and frequently constant that the series of the uncomfortable and obsolet the could be bought at the best terms and the product at the best terms and the product at the product of the could be bought at the best terms and the product at the best terms and the product at the product of the could be the could be the could be bought at the best terms and the product at the product of the could be the could

people attending were from Bata-li, was in his altustion that my family announced plans for build-ing a 1,888-seat, deluxe house in the city off Satavia. At the time an announcement, December, 1886, the by the architect, the land had been burchased, and the stock plling of materials had begun for an early after the announcement of the pro-posed, building plans, we were ap-proached by a local chain, the pro-rock of the pro-posed, building plans, we were ap-proached by a local chain, the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-rock of the pro-posed of the pro-posed pro-ton the pro-rock of the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-ton the pro-posed pro-ton the pro-posed pro-po plans had already been drawn up by the architect, the land had been correct these intolerable conditions. Durchased, and the stock pilling grid the proposed building plans, we were street that the proposed building plans, we were street to cope the amouncement of the proposed building plans, we were street to cope the proposed building plans, we were a considerable to do. Whereupon, approximately so minerests, who wished to lease to be supported to the proposed building plans, we were the farter than the proposed building taining enough film merely to keep it in operation are almost insurmount a bit. After immunerable mount a bit. After immunerable mount a bit. After immunerable wires and letters, we were allowed to purchase some product from some companies at terms that were excitant and guarantees that ran into 65 and 70% of our grosses. Certain commandes allowed us to

orbitant and guarantees that ranino 65 and 70% of our grosses.

Certa command of the command of

Rocky Mt. Allied Attacks TOA Unit

Denver, Feb. 15.
Theatre Owners of America unit recently organized in the Denver territory was formed at the direct insistence of 20th-Fox and Paramount, Allied Rocky Mountain Independent Theatres charged in a builtin to its members last week. Delta the control of the control

declared.

Evidence of the major company
sponsorship, bulletin stated, was
the selection of the manager of
the Denham theatre in Denver as
head of the new ufit. "Real owner
of the Denham theatre," ARMIT
asserted, "is Charles Reagan, vice
and general sales manoreas on the new unit. "Real owner of the Denham theatre." ARMIT asserted. "Is Charles Reagan, vice reviewed and general sales manifered the sales of the sales o

"First," it is stated, "it will talk "First," it is stated, "it will talk vaguely but eloquently on the subject of good public relations. Second, it will talk threateningly about problems of state and local taxation and like Don Quixote will charge breathlessly against the windmills which haven't even been created yet.

windmins when haven't even been created, it. Will endeavor to set up an 'exhibitors conciliation board' where clearances may be discussed—but where film prices are definitely aboo. ... TOA conciliation boards are just a billad. The film companies attorneys are ments before the court. They have ments before the court. They have saked the judges to be easy not the film companies because conciliation boards can take care of all the exhibitor problems. That's nonwant to see the independent exhibitor hoodwinked."

Italo '4 Steps in Clouds' Very Legally Beclouded

courts or by restrictive legislation. James V. Mancuso,

Hot fight over the American distribution rights to the Italian film, "Four Steps in the Clouds," was revealed in N. Y. supreme court yesterday (Tues.) when Justice Benedict A. Dineen granted Capitol Pictures a temporary stay order restraining defendant Georgio Curti from making any disposition of the prints. Stay holds until a hearing of the plaintiff's motion for a temporary injunction.

Capitol seeks to impress a trust upon all prints of "Clouds" which are in the hands of Curti and in addition wants an accounting monics derived from alleged U. S.

Lew Schreiber Continued from page 9

and most of them were idle be-cause they refused to work for less. To illustrate his point, Sch-reiber told of a character actor who had been getting \$50,000 a picture from 20th. The studio recently offered him \$35,000 but he turned

down the job so as not to estab-lish that precedent. After he re-ceived the same treatment from several studios, he squawked to his agent, who filled him in on the facts. Next time a job came up for \$35,000, Schreiber sald, the actor was glad to take it.

No Pat Formula
Schreiber declared the studio has found no simple net formula found from the studio has found no simple net formula for

Scripters' Plug Payoffs

A Legitimais Racket
Considered a legitimate racket
in the Hollywood & Vinc sector,
there are certain plug-happy scripts
which stand out like beacons and
make for pointable small-talk in
make for pointable small-talk in
make for pointable small-talk in
make for pointable small-talk in
make for pointable small
brown Dertly or Mike Lyman's
joint, But from the insiders' viewpoint it's an intriguing game of no
small proportions. For instance,
certain scripts will come through,
that the here took a drink
that the here took a drink
that the here took a drink
writer yens some special brand,
instead of the easy-to-eet, sure
writer yens some special brand,
instead of the casy-to-eet,
sure
set a brand name will go in, in
place of "plug").
The element of chance adds zest

The element of chance adds zest to the end result, because none knows better than the writer—and the promoters who are hustling the promoters who are hustling those free plugs, as part of a regular script—it must get by the producer and director of the show the agency, censorship, the sponness of the show the agency, censorship, the sponness of the show the agency censorship the sponness of the show the state of the show the state of the show

side is there, the chances are more than good.

Hoover jokes like "if Washing-ton is the father of his country, then Hoover is father of the vaccing the property of the waste of the water of the vaccing the property of the

and our grosses. Into target and consistently refused to do been strengthed to the firms and accounting of the construction wants are accounting of the construction wants are accounting of the construction wants are accounting of the construction wants are accounted by the construction wants are accounted by the construction wants are accounted by the construction of the construction

doubled—and even the corollary personnilles, monded subt be present the monded subt be present the producer-wiler-directors of the radio progress, naturally, look upon the plug payoffs secondarily, since it is obvious that their first the producer many the producer of the progress of the producer of the progress of the producer of t

course, was a dream and the course of so many tie'n potentials.

Certain firms caution radio scripters to 'call our office first' (Rly-Kripp, is an example); in most know the exact wording in advance as the client must clear the copy. But Dr. Scholl's footnote, and any of the Sunbeam products (mixmaster, ironmaster, coffeenaster, etc.) just don't care, coffeenaster, etc.) just don't care, so long as its mentioned, to duck getting what you're oversed of Scotch, is part of the fun. Even control of the control of

Chi Theatre Building **Program Marking Time** Till Trust Suit Ends

Chicago.

Film theatre construction in Chicago this year probably will be at the same stagnant pace as 1948. Poll of independent circuits reveal no plans for city building although mer remodeling will be done.

Balaban & Katz circuit, which

Film Reviews

Cristabel	Sally Ann Howes
Uncle Jim	Finlay Currie
Annie	Diana Churchill
Clergyman	Dennis Arunde

The winds and the second of the control of the cont

mother:

The settings are simple enough
but some of the location scene
show up the beauty of the English
countryside to advantage. But on
a final analysis, this is clearly a
contract of the end of the end of the end
success must go to Mills himself,
who dominates every scene and
really captures the spirit of Mr.
Polly.

Secret Mission

Times he reminds of Gregory Peck
but his melodramatic passage and
the reminds of Gregory Peck
but his melodramatic passage and
the reminds of Gregory Peck
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This is a pleasant camedy fan-tasy, based on the fear of a man to marry a girl whose, mother is un-known. Later, when he finds out that she is the off-spring of a cabaset dancer of dublous repute, engagement is off and girl marries another. Girl, as expected, clears mothers for mother's rep.

mother's rep.
Kaethe Dorsch as danseuse delivers a gifted comedy performance. Rest of the cast is also good under author - director Walter Firner's capable flair for comedy. Lensing isn't bad, music lacks high spots.

Maas. *

The Glass Mountain
(BRITISI)

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Charles	ator		Sidn	cy Kin
"The	Glass	Mount	ain"	has
theme i	nspired	by a l	egend	of th
therefor	e, an	obvious	subj	ect fo
attractiv some ex				
eratic cl				

away from its narrow limitations and gets out among the snow and the mountains it becomes alive and moving. Magnificent shots of the Dolomites almost succeed in bringing the atmosphere into the theatre.

theatre.

There is poignant drama in the climax when the conductor is batoning the first night of his new opera while his wife has crashed on the mountainside. It is the news of this incident which compels him to return to his first choice.

pels him to return to his insta-locities. Gray and Michael Deni-Duled shared and wife in real life, have little difficulty in interpret-ing that role convincingly on the screen, but the standout perform-ance comes from Valentina Cor-charm, coupled with an ability to act. A fine character study comes from Sebastian Shaw, and Tito Government of the control of the open state.

Foreign Film Review

(Unlikely for Anglo-U. S. Market)

"Paris 1900" (French), A Pierre Braun rger-Pantheon production. Directed by cole Vedres. Commentary by Claude uppin. Running time. 35 MINS.

It's doubtful whether "Paris 1900" has any U. S. value. Pierre Braunberger has gathered together from 1900 to 1914. There are shots of Leon Bluu, Andre Gide, Edmond Rostand and Butfalo Bill. Scenes. The idea is good, and an American producer could use U. S. newsreels of that period to make an interesting full-length documentary.

United World

continued from page 8
of other pix which it sells outright
for home and institution use.
Company has been handling U.S.
distrib of J. Arthur Rank's product
although final papers were only
inked last week in London by
Rank 'officials and Matty Fox,
UWF's Board chairma.

11 Packages for Video

11 Packages for Video
Eleven packages are now being
peddled to television stations.
Some 22 video stations have aldiceo stations have alall of these packages. Included are
various series covering sports, cartoons, religion, adventure, etc. Income from television, however,
still represents only a small part of
the overall take.

stul represents only a simil part of the overall take.

Conversion of Hollywood product for tele use has been crimped so far, it is said, by the long-stundpost of the said, by the long-stundpost of the said, by the long-stundpost of the American Federation of Musicians, plus the need to clear rights of individual performens. UWP for the American Federation of Musicians, plus the need to clear rights of individual performens. UWP far and the form of the American Studies of the American Studies of the Studies of

version is.

Negotiations both with CBS and NBC to sell U's newsreel as a regular feature fell through because no sponsor could be obtained ready to pay the weekly \$7,500 minimum

Lewis Blumberg, son of U's prez Nate, is now working as tele sales manager. Entire outfit moves to the Pathe Laboratories building, Park avenue and 106th street, March 1. Space vacated in the Universal Building will be taken over by the international wing of the Ford Motor Co.

EL Nixes

who dominates every scene and really captures the spirit of lims reaches a high stand-of-more and the ready to overlook deficiencies in the story, will find this a useful (MEXICAN—COLOR)

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Par Decree

Continued from page 3

will be left with 650 houses when it has disposed of both its partnership interests and those flickeries which must be sold to open closed situations. A complicated formula stituation is complicated formula is "dimensionalized"—that is, it limits the dimensional formula is "dimensionalized"—that is, it limits the dimensions of Par's holdings in each situation depending on size of houses and runn.

Sowweases

Showcases

Showcases

The decree specifically permits showcases for the new production-distribution until However, it is not allowed to keep any better the houses currently perrated by Parismount, Alt these go to the United Paramount diretult—new tag for the theatre outfit. It can buy theatres

Faramount circuit—new tag for the tenarte outful. It can buy theatres by any of the defendants and preliminarly permission is obtained from the court.

While no stockholder will he will be stockholder will be the companies, this taboo holds only of the first four years after the split has been accomplished. Par is given one year to arrange for the division into or the rare four the state of the companies, which is the proposed to the division into or the rare four years are the split has been accomplished. Par layer of the division into or the rare given the split has been accomplished to the split has been accomplished to the split has been accomplished. Par has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished. Par layer the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the complished to the split has been accomplished to the split has been accomplished to the split has been accomplished to the complished to the split has been accomplished to the complished xhib Assn's Stance

Exhib Assa's. Stance
Restoration of competitive selling still undoubtedly lead to another attempted. Intervention in the still undoubtedly lead to another attempted. Intervention in the still proper politically fought the last attempt to sell competitively and its still posed against the practice. While Astonnia Allied Armly committed against 11. Proposed arbitration system came in or a blast from Abram F. Myers, Adwards also and chairman, several and the still as a still posed and the still as a still posed and the still as a still posed and the still as a still posed and the still as a still posed and the still as a still posed and the still as a still posed and the still as a still posed as

claimed distribs were injecting the bid system without a prelim request by exhibs. He declared that bid-ding was to be permitted only when asked for by exhibs and added that it can only bring harm to exhibs generally, as it is bound to create a false price structure which is not based on ordinary bargaining processes.

Paris Fashions

Continued from page 2 =

cloth!—embroidered in walnuts and almonds. He uses this burlap for hats, belts, coats, and even for evening dresses—but then it is lined in rich satin, and sequins and glamorous stones are added to the

One of the features of all coll One of the reatures of an conections this year is the contrast between luxury fabrics and "poor" fabrics like cotton, hemp, peasant handkerchiefs, etc.

fabrics like cotton, hemp, peasant handexchiefs, etc. wited Disc At the anxious etc. wited Disc At the anxious etc. wited Disc At the special cards were examined amount with a magnifying glass. Disc renewed himself without changing his line. It is essentially Parisian, but the clothes of his New York has only added new details. He calls his, new silmoutte many control of the country of the cou

PESKAY WON ONE FOR \$200.000, SUING AGAIN

\$200,000, SUING AGAIN
Edward Peskay, who won the
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charged.

Peskay settled his first action in March, 1947.

1-Shot Frolic

Continued from page 1

Continued from page 1.

duce, are such personalities as fact Benny. Bobby Clark, Bing Jack Benny. Bobby Clark, Bing Frank Sinatta, Bert Lahr and them. According to Wayne Witth. VanCart director, plans call for merely a walkon. Several top-spending advertisers are interested in the project and the starting date, the spending advertisers are interested in the project and the starting date, the spending advertisers are interested. Exact format of the show, Wirth said, is still nebulous, but he embedded to be a straighten than the starting of the straighten than t

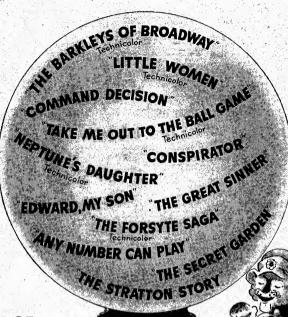
Allied Raps

Continued from page 5

Continued from page 3
Charles Niles, secretary; and StanCharles Niles, secretary; and StanCharles Niles, secretary; and StanNext annual convention was set for Minneapolis, Oct. 24-26. In the meanwhile, board will convene seguing the continuent of the continu

most of which will have adjourned by spring.

The Allied constitution was amended to abolish the nine-man executive committee and the six regional vicepresidents. A new unit, the Allied Independent Thea-treowners of the Mid-South, was admitted to membership.



THE TALK OF THE INDUSTRY!

"THE BARKLEYS OF BROADWAY" (Technicolor) Fred Astaire . Ginger Rogers . Oscar Levant

"LITTLE WOMEN" (Technicolor) June Allyson • Peter Lawford • Margaret O'Brien Elizabeth Taylor • Janet Leigh • Rossano Brazzi • Mary Astor

"COMMAND DECISION"

Clark Gable • Walter Pidgeon • Van Johnson • Brian Donlevy
Charles Bickford • John Hodiak • Edward Arnold

"TAKE ME OUT TO THE BALL GAME" (Technicolor)
Frank Sinatra • Esther Williams • Gene Kelly • Betty Garrett

"CONSPIRATOR" Robert Taylor . Elizabeth Taylor

"NEPTUNE'S DAUGHTER" (Technicolor) Esther Williams • Red Skelton • Ricardo Montalban • Betty Garrett Keenan Wynn • Xavier Cugat

"EDWARD, MY SON" Spencer Tracy • Deborah Kerr

"THE GREAT SINNER" Gregory Peck. • Ava Gardner • Melvyn Douglas • Walter Huston Ethel Barrymore • Frank Morgan • Agnes Moorehead

"ANY NUMBER CAN PLAY"

Clark Gable • Alexis Smith • Wendell Corey • Audrey Totter Barry Sullivan • Frank Morgan • Mary Astor • Lewis Stone

"THE SECRET GARDEN"

Margaret O'Brien . Herbert Marshall . Dean Stockwell

"THE STRATTON STORY"

James Stewart • June Allyson • Frank Morgan Agnes Moorehead • Bill Williams

"THE BRIBE"

Robert Taylor . Ava Gardner . Ch Vincent Price · John Hodiak "CAUGHT"

James Mason . Barbara Bel Geddes . Robert Ryan

"IN THE GOOD OLD SUMMERTIME" (Technicolor) Judy Garland • Van Johnson

"MADAME BOVARY"

Jennifer Jones • Van Heflin • Louis Jourdan • James Mason

"THAT MIDNIGHT KISS" (Technicolor) Kathryn Grayson . Jose Iturbi . Ethel Barrymore . Mario Lanza

AND LOTS MORE!

PROFIT PROPHET!

FUTURE M-G-M

(Brotherhood Week Feb. 20-27 Fights Bigotry!)

British Pix Industry Now Agreed On Need to Cut Production Costs

The British studio crish has naticed its most still octals has naticed its most still octals has been 138 financial depression with the further dismissal of 559 workers at the Denham and Pinewood studios. An additional 350 axings are scheduled to take place this weekend, with 150 following next week and 50 more at the end of the

month.

Three union leaders are mee'ing with J. Arthur Rank Thursday (17) for general discussion of the layoff notices and effects of the extension of Independent Frame on future production.

Renewed pressure for strong ac-tion to halt the serious crisis in British production has come during the past week from members of Parliament, producers, artists, technicians and the main studio

Farliment. Producers. Settet technicians and the main studio unions.

In all the negotiations that have taken place during the past few taken place during the past few forest placed on the need for cutting production costs. The committee set up by the government holds its initial meet Friday (13) to committee set up by the government holds its initial meet Friday (13) to committee set up by the government holds its initial meet Friday (13) to committee set up by the government holds its initial meet Friday (13) to committee the form of the form of the friday (13) to committee the form of the form of the friday (14) the friday (15)

has they found it and not as it should be.

Direct outcome of the talks between the British Film Producers Assn. and the Personal Management Assn. is to be consideration of a producer plan for artists, distinctions to participate in production on a cooperative basis.

A scheme put forward at a joint meeting Thursday (10) by the Cronfinued on page 20)

(Continued on page 20)

PORTLIGHESE GOVT. TO AID LEGIT TALENT

Lisbon, Feb. 8.
Director of Information Antonio Director of Information Antonio Ferro has called a meeting of Lisbon theatre critics and representatives of managers and artists to discuss the partous situation of what the government has done to help the theatre—subsidies to the Feedber, Company for Radio Flavo, various couring companies—in the last decade, Ferro has given assurances that in a short time other provisions will be taken to add One provision will certainly be

legiters.

One provision will certainly be to enforce—the rule that theatres auch as the Ginasio and Trindade, which have been transformed into firstrun pix houses, should revert to legit for a full four months a year, plus a month rehearsals, and extend it to other big theatres which are now showing only

After the war boom, legit in Portugal declined rapidly, and in 1948 lack of public support and high production expenses brought many managers to the point of bankruptcy.

Weltner's Globe-Trot

First Swede Pic in French Set; German Tieup Made

Stockhoim, Feb. 4. this year the first Swedish film in this year the first Swedish film in the French language. It will be called "Singoalla," after a play by late Viktor Rytherg, dealing with life of gypsies. Only Swedes will handles the roles. with Viveca Lindfors as Singoalla and Laurtiz Falk as Assim. Direction will be handled by Frenchman, Christian-Jacque. Screenjay was written in Paris by Pierre Very and Robert (79).

Gys.

German producer-director-actor
Heimuth Kautner may come to
Sweden and produce one or two
films here during 1949. Swedish
producer Rune Waldecrantz, of
Sandrew-Bauman Film, is handling

Svensk, Swede Film Co., Absorbing Producer: Shooting at Low Level

Stockholm, Feb. 2. Production phase of the Swedish film industry received another jolt upon the disclosure that Kungs film, one of the more active pro-duping companies, will lose its corporate identity May I when it its corporate identity May I when it merges with Swenak Flimindustri. Motivating factor behind the ama-film's failure to control any dea-tings failure to control any the-duction of the control of the brought about a omaltion whereby circuit subsidiaries are able to pread on a healthy basis. SF has about 100 houses throughout SME muching the control of the control of the Memorials. film, one of the more active pro-

Sweden.

Meanwhile, shooting continues at a low level with only three pictures in work at present. Pilms include SFs "Kwinna Vitt" ("Woman Who Disappeared") and a comedy being made by Sandrew-Romanna Film Latter pic Is tentatively tagged as "Production 146." However, some 10 new Swedish pix are ready for release and itsting key firstruns in the near future.

On the others hand

tong are affective to the control of

Chile to Release 470G For Film Imports in '49

Santiago, Chile, Feb. 8.

Santiago, Chile, Feb. 8.
Government here will release
\$470,000 (U. S.) at official rate of
exchange for film Imports during
1949. Pix firms are eagerly searching for another way out. This
quota is so low that some threaten
to close shop,

Pix companies have been send-ing films to their foreign outlets ing films to their foreign outlets for their raw material costs. This was commonly calculated at 2c. U. S. per foot of black and white and 8c, for color film. To keep foreign offices running, this cost is now often considered as low as ½c. per foot of film.

per foot of film.
Forlunately, legitimate means exist to recoup additional dollars. Firms can buy Chilean gold-in pesos, sell it in Europe for dollars. They can buy U. S. dollar bank deposits from recently arrived "Norteamericanos." Or they can expert servin membraherty are december. Weltner's George Weltner, Paramount's foreign dept, chief, is currently on a swing through Mexico, Cuba and other Latino spots scattered through the Carribean. He is deposits from recently arrived through the Carribean will be a spot certain manufactured goods back in N. Y. Sunday (20).

Trip is a preliminary to his big trek through the Condinent which it is slated for March.

London Gets 'Touch'

Discovery of chloroform and is reception by a suspicious medical world is depicted in "The Human Touch," drama which opened at the Savoy Friday (11), Well-sacted piece traces the sirugite of Sir drug as an amesthetic.

Althone's the activation of the control of

James Y. Simpson to introduce the drug as an anesthetic. Although the play was favorably Although the play was favorably and the play was favorably and the play was favorably an anoghere is likely to prote drawback as far as popular appeal is concerned. Thesping is highlighted by the fine performance of Alee Guinness in the title role.

Censor Angles Tangle India

Madras, Feb. 8.

The Government of India is considering the proposal of certifying pictures under two categories: (1) the proposal considering the proposal considering the stringent censorship that prevails at the moment, a massidering the stringent censorship that prevails at the moment, a massidering the stringent censorship that prevails at the moment, a massidering the stringent censorship that prevails at the moment, a massidering the stringent censorship that the proposal to for all India. The various provincial governments who were consulted on this point were all agreed about the necessity of steel, as decided and the proposal to the prop

At present, when an English pic-ture censored at Calcutta, is re-censored at Bombay, no extra fee is levied. If official, sanction is accorded this promised suggestion, cur in the screening of latest pic-tures in provincial cities. Exhib-tors would certainly refuse to bear any charges. Such refusal will re-distributing companies.

Few U.S. Shows in Finland But They Draw Well: One Helsinki House for Russ

Of five legit houses now operating in the Finnish capital of Meling in the Melin Stockholm, Jan. 25.

Manila Adds New Station With MBS Scribe as Mgr.

Manila, Jan. 28.

Manila has a new commercial broadcasting station, in DZAB, operating on 860 kilocycles, and

operating on an own theoreties, and 9,690 kilocycles shortwave.

Robert Stewart, Manila correspondent of the Mutual Broadcasting System, is managing director of the new station. Until recently he was news commentator of station KZPI.

Other Foreign News on Page 20

Shanghai Still Shakes Down Suckers Despite Curfew, Martial Law, Red Fear

Paris Court Denies Ban

On 'Manon' Film Title

canng that the name "Manon" isn't the composer's property, and orig-inates from the novel by Abbe Prevost, Besides, while the opera takes place in period of the Louis, the film deals with times.

Republic Sets 500G Pic For Argentina; On-Scene

Product Seen B.O. Draw

By HAL, P. MILLS
Despite 11 pm. currew, martial
law and the Communist threat,
Shanghai is steadily swinging back
to to onetime wild and wicked
cropping up, clip bars are operating on a huge scale and cabarets
and balircoms are doing a landoffice bir. All this contrary to the
so-called Government. Austerity
First of all, in ordertimes. On Manon' Film Title
Paris, Feb. 8.
At the request of the heirs of
composer Jules Massenet, who
claimed they owned the title to
list opera. "Automatic production,
just finished by director Georges
Henri Clouor, was selzed before
it had even been shown.
Civil court has just ardeed the
cliding that the name "Manon' isn'
the composer's property, and oritthe composer's property, and oritthe composer's property, and orit-

office biz. All this contrary to the so-called Government. Austerity Program.

All, in order to avoid being laided for being, on the streets after curriew, one must be heeled with plenty of gold yuan, which is the present Chinesse curricular to the contract of the curricular to the curricular to the curricular to the decident of the curricular to the c

Jacket, slouches over to your table, containing the demands, and the state of the s newsmen.
Small Bars Curse

Small Bars Curse
The curse of the village is the
small bars, most of which are operated by English-speaking Chinese, chiefly ex-bar boys. All have
plenty of hostesses, European, Russian, Chinese and Eurasian. No
(Continued on page 20)

PARIS LEGIT MANAGERS

MULLING & PRICE CUT

For Argentina; Un-Scene Product Seen B.O. Draw With its billingual version of the Rex Beach story, "Don Careless," scheduled to roil March 2 at the Mapol Studios, Buenos Aires, Rev March 1 and March 2 at the Mapol Studios, Buenos Aires, Rev March 2 at the Mapol Studios, Buenos Aires, Rev March 2 at the Mapol Studios, Buenos Aires, Rev March 2 at the

Paris, Feb. 18.

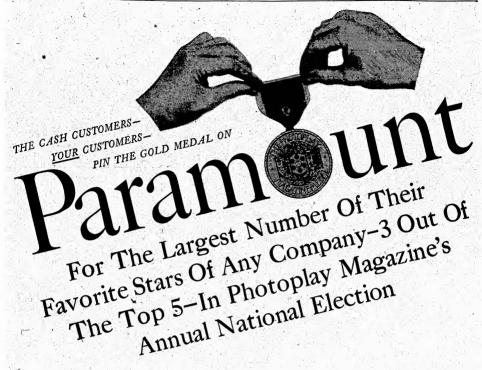
French legit producers and these sperators, in view of waning french season of the

Arg. Pix Producers In Foreign Market Deals

set up by the government to handle Down Under radio—commercial and national. Salary for Fanning is believed to be arounder of the property of

Fanning Slated for Head Of Aussie Radio Board

Prime Minister Ben J. Chilfey reportedly will appoint L. B. Fan-aing, presently in charge of the Aussle postal service, to head the new Broadcasting Control Board.

new Brootsesting Control Board set up by the government to handle Down Under radio—commercial and national. Salary for Fanning is believed to be around \$12,000 and 

THE MILLIONS WHO VOTED THEM GREAT IN

48

WILL SEE THEM, SHINE IN 40 IN.

This is the authoritative voice of the public thru the most extensive survey of popular taste of any poll. Again this year ticket-buyer preference honors the Star Company and these 3 great Star Favorites.







Spanish Pix Production Hit New High In '48; U. S. Films Topped Import List

Madrid, Feb. 8. Production of films in Spain reached a new record in 1948. Spanisb studios turned out 51 features and 142 shorts last year, at the cost of about 170,000,000 pestas (\$9,000,000), the maximum work bein; done by Cliess Padeidon and Sudios Madrid and the Orphea studios In Baccelonal Company of the Studios Madrid and the Orphea studios In Baccelonal Company of the Stu

Chamartin studies in Baccelona.
in the Orphea studies in Barcelona.
Films were produced by 20 different firms in 12 studies. The firms in 12 studies. The studies of the studies of the studies of the studies of the studies of the studies are studies amounts to about 500,000,000, The pictures with bigset ho, success troughly \$80,000,000, The pictures with bigset ho, success troughly \$80,000,000, The pictures with bigset ho, success water "Queen Julias, the Mad." and "Queen Julias, the Mad." and "Queen Julias, the Mad." and "Queen Julias, the Mad. 12 foreign fea-

The second of th

British Embassy Fights Mex Ban On Anglo Pix

MEX BAIN UN Anglo I'XX

British Efection City, Peh 5.
British Efection City, Peh 5.
British Efection in the conductive in an effort to avert the banning of importation of British films. The clampdown against Anglo product stems from a tightening in import regulations. New restrictions call fee a perfection of the conductive in the con

Republic Wins Point In

Republic Pictures International. Corp. won an important point last week in its suit against Tropical Plins of Cuba when a local court internation of the property of the prope

Swiss Stall Metro Case

Swiss Stall Metro Case

Zurich, Feb. 15.

Swiss government has granded a
two-month postponement in the
case brought by the Swiss exhibitors association against Metro, indicating the situation will be setted amicably. Exhibs had atted amicable of the set of the set of the
conversible of two treatres it owns
one in Lausanne and one in
Geneva, under the ruling which
prohibits a distributors from owning and operating theatres.

David Lewis, Loew's regional
had been set of the set of the set of
huddles on the situation with local
Metro officials, has left for a swing
through Italy and Spain.

Niis Poppe, who clicked with his current pic, "Soldat Bom," soon starts "Greven Av Gamia Sta'n" ("The Emperor of the Old Town"), Lars-Eric Kjellgren will direct, while Poppe and Anna-lisa Erics-son are cast as leads,

New Technicolor Cameras Readied for America London, Feb. 15.

Facilities of Technicolor, both in Britain as well as in the U. S., will he alded considerably when some 13 new Technicolor cameras are completed by the Newell Engineer completed by the Newell Engineer-ing Co. at Peterborough. Six of the Instruments are intended for use in England while the remainder will be shipped to America. Currently one camera has come off the assembly line. Production rate varies from one to four months on each.

one to four months on each.

Manufacture of the cameras was necessitated to fill an acute shortage of the specially-made devices in British studios. According to British Studios. According to British Technicalor, the seven cameras tagged for U. S. export are a result of the company's desire to aid Britain's economy by spending some dollars here.

Filipino Pix Producers. **Talent Form Groups To** Combat Industry Slide

Manila, Jan. 28. To cope with the deteriorating local film situation, producers have organized the Motion Picture Producers Assn. of the Pbilippines, while actors, directors, cameramen, technicians and others connected with the industry have grouped themselves into the Motion Picture Gulld of the Philippines.

Gulld of the Philippines.

Gulld of the Philippines.

In industry, it is minded out, is in the control out, is in the control out, is in the control out, is in the control out, is in the control out, in the

Harris, Wolper Unite

The clampdown against Anglo product stems from a tightenian limbor regulations. In import regulations for a special permit to bring in each jeture. Difficulty is also caused by the lack of a trade treaty between Britain and Mexico.

Republic Wins Point In Cuban Distrib Deal Suit Havan, Feb. 15.

Republic Pictures International opp. won an important point last each in its suit grackers. To Handle Foreign Pix

On Argentine Sets

Buenos Aires, Feb. 1.
With their first Argentine-made picture, "Immigrant," still running at the Libertador after 13 weeks, Guaranteed Pictures is now preping its second production, "Facundo," which is to be an historical

ping its second production. "Facundo," which is to be an historical
opus, and the ping of the ping of the ping
read of the ping of the ping of the ping
Tab Barca Sin Pescado" ("Rudderless Sailing"), with Mario Soft
Tab Barca Sin Pescado" ("Rudderless Sailing"), with Mario Soft
Tab Barca Sin Pescado" ("Rudderless Sailing"), with Mario Soft
Thera de Rugo, "Emelor of ping
Tab Barca Sailing"), with Mario Soft
Tierra del Rugo, "Emelor of ping
Tierra del Rugo, "Emelor of ping
to dissolution of a new production
unit, Willpore, set up towards end
of 1948, with a production scheding the ping of the ping
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It's Korda's Turn, Now

London, Feb. 15.
Shoe will be on the other foot March 6 when Sir Alexander Korda is scheduled to be one of the speakers at the Critics' Circle annual dinner. Late last year the reviewers gave the producer's "Bonule Prince Charlie" an unmerciful

ers gave the producer's "Bonnie Prince Charlie" an unmercitul drubbing.

In retaliation, it's recalled, Korda took heavy newspaper space and posted a profusion of 24-sheets to challenge the critics' judgment of "Charlie". Observers feel, the forthcoming dinner is certain to result in fireworks.

British Govt. In Latin Pix Talks

London, Feb. 15.
British government is prepared to discuss with producers the problems arising from the distribution of British pix in Latin-

tribution of British pix in Latin-America.

This assurance was given in a House of Commons adjournment debate last Thursday (10) by L. J. Edwards, newly appointed aide to Harold Wilson, in reply to a dis-cussion opened by Labor M.P. Mont Follick.

cussion opened by 'Labor M.P.

Edwards told the House that
British pix seemed to have a good
peared to be gaining ground, but
it would be a very expensive business to set up new distribution
scancies. British companies who
had only comparatively recently
accused to the second of the comparatively recently
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British Cuts

BFPA proposed that producers' liability should be limited to a certain minimum cash payment, until such time as boxoffice receipts have reached a figure specified in the contract. When that figure has been passed a share in every pound received by the producer will become payable.

Vere Barker, spokesman for the PMA, promised to give favorable consideration to the proposal and it was agreed that members should discuss it with their clients.

Bankers Getting Tough Bankers Getting Tougher
Although the government is intervening in the industry now
more than ever before, dissultsmore than ever before, dissultsof the industry is becoming inceasingly widespread. All governmental measures to ease the lot of
more than the continued failure
on the malor question of easier
finance and the continued failure
of British production to come out
of third the continued failure
of British production to come out
of the red has led to a hardening
houses, but main banking
houses,

So seriously has the situation developed in the past few weeks that some banks do not regard guarantees of distribution and cir-

guarantees of distribution and circuit booking as adequate, and want collateral in more definite terms. The reluctance of the big five banks to aid indie production has caused considerable difficulties to studio dompanies, but it is believed that as a result of a meeting held dried terms for financiary production will be drawn up in the near future.

Nicholas Davennort until re-

tion will be drawn up in the near Nicoloss Davesport, until recently a director of the Film
Finance Co., who is now organising a new production cooperative,
tool Harold Wilson presteding (14)
to the rescue of British production. It is understood he ploulcy to retion. It is understood and the opennear financial aid, primarily to asties at present of the product of the resignificent that British Iton who
distribute their product, has been
the only major beneficiary. It is
\$5,000,000 remaining in the little
way he made available for further
financing of Korda productions.

Rome Theatres, Bars, Films Shorted By Current Cut Two Days a Week

Musketeers."
"Money for. "Musketeers" will
come from both Italy and U. S. and
the east will be both Italians and
Americans. Shooting is scheduled
for late spring after Dantine flies
details, such as names for the cast.

U.S. Playing Time Hypo To Better French Pix Product, Sez Bercholz

Further development of French films is dependent upon greater playing time for that type product on U.S. circuits, according to Galon U.S. circuits, according to Gal-lic filmmaker Joseph Bercholz, who arrived in New York last week on the Queen Mary. Producer of "Symphonic Pastorne" and "NY firstruns, he pointed out that pro-duction costs are still excessively ligh in France and negative costs cannot be recouped through the domestic market.

domestic market.

Therefore, Bercholz entjhasized, if the quality of French pictures is to continue, foreign revenues, especially earnings from America, must fill the financial deficit oncerned, the suggested a wider use of dubbookings for U.S.-French imports. This technique would supplement the usual subtitles.

French film Industry. Bercholz Perchol miports.

Audition Millennium

London, Feb. 15.
They've reached the ultimate in nusical show auditions for prospective producers.

pective producers.

For the audition of "Things to Remember," the Hans Christian Anderson musical, with book and lyrles by Clyde North and score by Adam Carroll, the Palace thearte was hired, 26 musicians were used in the pit and a cast of 20 was engaged to sing the songs.

Current London Shows

Current London Shows

(Figures show needer of run)

"Annie Get Gun," Co'l's'm (89).

"Aless the Bride," Adelphi (89).

"Aless the Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Breach Marting," York (14).

"Carissina," Palace (49).

"Callern Hundred," Youde (77).

"Callern Hundred," Youde (77).

"Callern Hundred," Youde (77).

"Chilter Hundred," St. Jas. (24).

"Chilter Hundred," St. Jas. (24).

"Bernes," Haymarket (3).

"High Button Shoes," Hipp. (9).

"High Button Shoes," Hipp. (9).

"Kild From Strat," Wint. (20).

"Worns of Golden Again," Yie, Fal. (67).

"Yorkethe Again," Yie, Fal. (67).

"Yorkethe Again," Yie, Fal. (67).

"Worm's Yiew," Whitehall (95).

Dantine Plans Making

U.S.-Italo Pic in Rome

Helinat Dantin hone, Feb. 8.
Helinat Dantin hone, Feb. 8.
Holinat Politic in Rome of the Helinat Dantin hone for the Helinat Dantin hone for the Helinat Dantin hone for the Helinat Dantin hone for the Helinat Dantin hone for the Helinat Dantin H

difficult.

Hotel lobbies and bars are dark of high lowers at a time, several times during an evening. Moving pictures can literatily be called off completely for short periods (two minutes) from time to time. Even the American Express Co. folds up for the afternoon hours at the contract of the completely for short periods (two minutes) from time to time. Even the American Express Co. folds up for the afternoon hours at Rome are from 3:30 to 6.6. Shop-keepers cannot sell their wares when the customers can scarcely see them. On one very oold dark and there was absolutely and cold the seed of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contracts having been made prior to the freak year without rain.

Shanghai Shakes

Continued from page 18

Continued from page 18 —

American girls. Scarcely are you seated when the hostesses flock around, importuning you to buy control to the control of the cont

Love Lane Tidings

Love Lane Tidings

There are 12,000 licensed brothels in Shanghal with an estimated 60,000 lnmates, chiefly Chinese.

One prewar American madam whose passport was long ago taken from her, still holds forth on Love from her, still holds forth on Love Lane, which is just off Bubbling Well Road. The madam, however, has no bed of roses. Loafers by the score picket her establishment and exact tribute from all males who enter. Unless tribute is forth-coming, someone is in for a beat-ing and showers of stones break is licensed, Chinese police are highly amused over her predica-ment.



BELOVED
BELINDA
IN
ANOTHER
BIG
ONE

DAVID JANE NVEN WYMA "KISS N THE DADIA"

VICTOR MOORE-WAYNE MORRIS-BRODERICK CRAWFORD

DELMER DAVES W HARRY KURNITZ

WARNER BROS. TRADE SHOW FER. 28

CITY	PLACE OF SHOWING	ADDRESS	TIME	CITY	PLACE OF SHOWING	ADDRESS	TIME	CITY	PLACE OF SHOWING	ADDRESS	TIME
ALBANY ATLANTA BOSTON BUFFALO	20th Century-Fax St. Rm. RKO Screening Room	79 M. Pearl St. 197 Walton St. H.W. 122 Arlington St. 464 Franklin Street	12:30 P.M. 2:30 P.M. 2:30 P.M. 2:00 P.M.	DES MOINES DETROIT INDIANAPOLIS KANSAS CITY	20th Century-Fax Sc. Rm. 20th Century-Fox Sc. Rm.	2310 Cass Ave. 326 Na. Illinais St. 1720 Wyandotte St.	8:00 P.M. 2:00 P.M. 1:00 P.M. 7:30 P.M.	NEW YORK OKLAHOMA OMAHA PHILADELPHIA	20th Century-Fox Sc. Rm. 20th Century-Fox Sc. Rm. Worner Screening Room	1502 Davenport St. 230 Ho. 13th St.	2:30 P.I 1:30 P.I 10:00 A.I 2:30 P.I
CHARLOTTE CHICAGO , CINCINNATI		1307 Sa. Wabash Ave. Screening Room E. 6th		MEMPHIS MILWAUKEE	Warner Screening Room 20th Century-Fax Sc. Rm. Warner Th. Sc. Rm. Warner Screening Room	151 Yonce Ave. 212 W. Wisconsin Ave.	2:00 P.M. 10:00 A.M. 2:00 P.M. 2:00 P.M.		20th Century-Fox Sc. Rm. Paramount Sc. Room	1947 H.W. Keerney St.	1:30 P 2:00 P 2:00 P 1:30 P
CLEVELAND DALLAS DENVER	20th Century-Fax Sc. Rm.	2300 Payne Ave. 1803 Wood St. 2100 Staut St.	2:00 P.M. 2:00 P.M.	NEW HAVEN NEW ORLEANS		70 College St.	2:00 P.M. 8:00 P.M.	SEATTLE ST. LOUIS WASHINGTON	S'rence Sc. Room	2318 Second Ave. 3143 Olive St 13th & E. Sts. N.W.	10:30 / 9:30 / 10:30 /

We're All Behind Brotherhood Week, February 20-27 . No Bigotry in America?

Picture Grosses

Transit Strike Sloughs

Transit Strike Sloughs
Philly; 'O'Flynn' \$18,000,
Boy' 116, Decision' 166
Film of the principal strike immediate week with long-awaited transit strike immediating all trolley and the first of this week. First-runs were worst this, with bis considerable to reach work, sought of the principal strike immediate and the stri

000. oldman (Goldman) (1,200; 50--"Accused" (Par) (3d wk). y \$8,500. Last week, trim,

column (Goldman) (1,200; 50-90).—"Accused" (Par) 134 vol. Only \$8,500. Last week, trim, \$15,000. (Johnn) (1,000; 69-80). Kartley of Articles (PKCO) 18th vol. 7 mag 10,000; 10

\$25,000.

Princess (WB) (450; 35-80)—
"Paisan" (Indie) (8th wk). Strong
\$4,000. Last week, \$4,500.
Stanley (WB) (2,550; 50-99)—
"Criss Cross" (IJ) (2d wk). Off
sharply to \$16,000. Last week,
great \$30,000. great \$30,000. Stanton (WB) (1,475; 50-99)— "Unknown Island" (FC) (2d wk). Dropped to \$8,000. Last week, strong \$14,000.

strong \$14,000. Trans-Lux (T-L) (500; \$1.20-\$2.40)—"Red Shoes" (EL) (8th wk). Holding up in sock style at \$10.000. Last week, \$11,000.

CHÍCAGO

(Continued from page 11) wk). Brisk \$7,000. Last week, \$9,000. \$9,000.

Grand (RKO) (1,500; 50-98)—

"Stagecoach" (UA) and "Long
Voyage Home" (RKO) (reissues)
(2d wk). Fine \$11,000. Last week,

2d wk.) Fine \$11,000 Last week, \$17,000 Last week, \$17,000 Last week, \$17,000 Last week, \$15,000 Certain Research (2007) Separation of the control of the co

\$15,000.

State-Lake (B&K) (2,700; 50-98).

"Red Pony" (Rep) (2d wk).

Hearty \$16,000. Last week, big
\$22,000.

Surf (Indie) (650-85).

Steps in Clouds" (Indie) (2d wk).

Mildish \$3,000 or near, Last week,
\$3,500.

Thirds Asjou or near. Lass week, Union of the State of th

To Hopes, Mild \$10,000; 'Accused' NSG at 14G

ACUADUM INDU AL IAGU

Town's biz is on downheat, mainly-because of several holdowers.

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The

Estimates for This Week Estimates for This Week
Capitol (Loew's) (2,434; 44-80,
"Chicken Every Sunday" (20th)
plus vaude. Tops in town with
moderate \$20,000 for 69/2 days,
giving way Wednesday night to
brass hat preem of "Command
Decision (M-G). Last week, "Act
of Violence" (M-G) plus vaude,
\$21,000 Decision (Moof Violence \$21,000.

\$21,000.

Columbia (Loew's) (1,263; 44-74)

—"Snake Pit" (20th) (2d run).
Good \$6,500 for fourth downtown
week. Last week, fine \$9,500. week. Last week, fine \$9,500.
Dupont (Lopert) (376; \$1.20\$2.401—"Red Shoes" (EL) (6th wk).
Still surprise of town, doing \$5,000
in this house after extended run
on same scale in National. Last
week, \$5,500.

Keith's (RKO) (1,939; 76-\$1.40)—
"Joan of Arc" (RKO) (4th wk).
Down to \$14,000 after fine \$17,000

"Joan of Are" (RKO) (4th wh.)
Down of St. Joon after fine \$17,000
Down of St. Joon after fine \$17,000
Down of St. Joon after fine \$17,000
Little (Lopert) (287; \$12,08,240
Little (Lopert) (287; \$12,08,240
Little (Lopert) (287; \$12,08,240
Little (Lopert) (287; \$12,08,240
Little (Lopert) (287; \$12,08,240
Metropolita (WB) (1,163; 44-74)
—"The Plunderers" (Rep) Nive
\$1,000 Last week, "John Loves
National (Heiman) (1,600; 44-74)
—"Sun Comes Up" (MG), Mid
\$10,000 as this house reopens on a
week shutdown. Previously to
week shutdown. Previously to
Hadden (1,600; 44-74)
—"Sun Comes Up" (MG), Mid
\$10,000 as this house reopens on a
week shutdown. Previously to
Hadden (1,600; 44-74)
—"Sun Comes (1,600; 44-74)
—"Paleface" (Par) (2d wb.) And
son (1,600; 44-74)
—"Symbhonie Fautoriale" (Inde),
John (Take 1,600; 44-80)
—"Symbhonie Fautoriale" (Inde),
John (Take 1,600; 44-80)
—"Warner (WB) (1,500; 44-80)
—"Warner (WB) (1,500; 44-80)
—"Sun (1,500; 44-80)
—"Tans-Lux (TL) ((550; 44-80)
—"Eachantment" (RKO) (3th wk),
"Eachantment" (RKO) (3th wk).
"Eachantment" (RKO) (3th wk).

KANSAS CITY

(Continued from page 11) \$7,000, and huge for this little

\$7,000, and huge for this little will all the control of the contr

week, huge \$23,000, new house record. Week, huse record.

Paramount (Par) (1,900; 45-65)—

Whiplash" (WB) So-so \$10,000.

Last week, "Don Juan" (WB) (2d wk), okay \$9,000.

wk), okay \$9,000.

Roxy (Durwood) (1,900; 45-55).

"Roxy (Durwood) (1,900; 45-55).

"G Bu ha (1,00).

"Bu ha (

\$4,000.
Tower - Uptown - Fairway (Fox Midwest) (2,100, 2,043, 700; 45-65)
— Wake of Red Witch" (Rep.)
Great \$2,000 or better, Gets moveover. Tower plays film dual with
"Trouble Preferred" (20th), Last
yeak, "Wonderful Urge" (20th),

'Married' Lusty \$21,000 Paces Port.: 'Juan' 11G

Portland, Ore, Feb. 15.
Good pictures are bringing in nice coin to first runs this week despite the bad weather. "Every Girl Should Be Married" is sock in two theatres. "Don Juan" shapes smash at Broadway. "Dear Secretary" looks disappointing at United Artists.

Estimates for This Week Broadway (Parker) (1,832; 50-85)

"Don Juan" (WB) and "Christopher Blake" (WB). Sock \$11,000.
Last week, "Three Godfathers"
(M-G) and "Piccadilly Incident"
(M-G) (4 days) (2d wk), Good
\$6,500.

(M-G) and "Piecadilly Incident" M-G) (4 days) (2d wk), Good \$1.00 (4 days) (2d wk), Good \$1.00 (4 days) (2d wk), Good \$1.00 (4 days) (2d wk), Good \$1.00 (4 days) (2d wk), Good \$1.00 (4 days) (2d d

Suggity French' (Col) (6 days),
Paramount (H-E) (3,40); 50,85).
"Every Girl Married' (RKO) and
Bungalow 13 (20th), also Orlental. Torrid \$13,000. Lest week,
Paramount (Col) (2d wk); \$8,500.
Playhouse (H-E) (1,20); 50-85.
Playhouse (H-E) (1,20); 50-85.
Playhouse (H-E) (1,20); 50-85.
Playhouse (H-E) (1,20); 50-85.
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Playhouse (H-E) (1,20); 50-85.
Playhouse (H-E) (1,20); 50-85.
Playhouse (H-E) (1,20); 5

5 days. United Artists (Parker) (895; 50-85)—"Dear Secretary" (UA). Dis-

United Artists (Parker) (895; 50-85)—"Dear Secretary" (UA), Disappointing \$5,500. Last week, "Kissing Bandit" (M-G) (9 days), slim \$6,000.

OMAHA

OMAHA

(Continued from page 11)

"Shockproof" (Col) and "Slightly
Shockproof" (Col) and "Slightly
week, "Don Juan" (WB) and
Blondles Secret" (Col), \$8,00.

State (Goldberg) (865; 16-65)

Mouth" (Indie). Openation (Col)
Outper (Col) (Col)
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Netter = Continued from page 5

has now assumed operation of the Butterfield circuit. Netter shares with Edward C. Hyman the job of liaison with Par's pards. His sector was the southern half of the country while Hyman handles the balance. Chores would be made unnecessary when the

nan is expected to assume an Hyman is expected to assume an important spot in the new theatre company when it is formed under the proposed consent degree. Netter will return to the h.o. within a

'PIT' GIANT \$26,500, DENVER: 'MUSIC' 21G

DENVER, MONO 20 19 Oenver, Feb. 15. Denver, Feb. 15. Monoey here this week, with Mix do smooth the this week, with Mix do smooth the smooth the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that week and the smooth that we were the smooth that we want to smooth that we want that we want that we want that we want that we want that we want that we want that we want that we want that we want to smooth the smooth that we want that we wan

Estimates for This Week
Aladidin (700 (1,400; 35-74)—
"Snake Pit" (20th), day-4gte with
Denver, Esquire, Smash \$6,000,
and holding, Last week, "Fighter
Squadruding, Last week, "Fighter
Squadruding, Last week,
Denver Squadruding, Last week,
"Broadway (Clinema) (1,500; 35-74)
"Snchantumer" (RKO). The
\$10,000, Holds over: Last week,
"San Francisco" (M-G) and "Night
at Opera" (M-G) (restues), first
Benham (Cov-till of 1700, 28,74).

\$8,000.

Denham (Cockrill) (1,750; 35-74).

"Accused" (Par). Thin \$9,500.

Last week, "Sealed Verdict" (Par) (2d wk), okay \$12,000.

(2d wk), okay \$12,000.

Denver (Fox) (2,525; 35-74)—
"Snake Pit" (20th), also Aladdin,
Esquire. Big \$17,000. Last week,
"Don Juan" (WB) and "Blondie's
Secret" (Col), big \$16,000.

Secret (Col), big \$16,000.

Esquire (Fox) (742; _35-74)—
"Snake Pit" (20th), also Denver,
Aladdin Great \$3,500. Last week,
"Don Juan" (WB) and "Blondie's
Secret" (Col), good \$2,500.

Secret" (Col), good \$2,500.
Orpheum (RKO) (2,800; 35-74)—
"Words and Music" (M-G) and
"Adventures Silverado" (Col).
Socko \$21,000, and stays a second.
Last week, "Luxury Liner" (M-G) and "No Minor Vices" (M-G) (Col) (Col). Socko \$21,000, at Last week, "Lux and "No Minor wk), \$11,500.

wki, \$11,500.

Paramount (Fox) (2,200; 35-74)—

"Unknown Island" (FC) and

"Miraculous Journey" (FC), daydate with Webber. Solid \$12,000 or

over. Last week, "Untamed Breed"

(Col) and "Gallant Blade" (Col),

same.

Rialto (Fox) (878; 35-74)—"Untamed Breed" (Col) and "Gallant Blade" (Col) (m.o.). Slight \$2,500. Last week, "Dakota" (RKO) and "Nevada" (RKO), big \$5,000.

"Nevada" (RKO), big \$5,000.

Vogue (Art Cinema) (600; 60-90).

"Know Where I'm Going" (U).
Fair \$2,000. Last week, "Mikado" (U) (3d wk), big \$3,000.

Webber (Fox) (75); 35-74)—"In known Island" (FC) and "Miracu lous Journey" (FC), also Para mount. Big \$3,500. Last week, "Do Juan" (WB) and "Biondie's Secret (Col), good \$2,500.

LOS ANGELES

(Continued from page 10) and "Slightly French" (Col), \$10.-

Palace (D'town) (1,191; \$1-\$1.80)
—"Joan Arc" (RKO) (8th wk).
About \$6,500. Last week, nice \$7,-

400.

Pantages (Pan) (2,812; 60-\$1)—
"Every Girl Married" (RKO) and
"Rusty Saves Life" (Col) (2d wk).
Down to \$16,000. Last week, sock
\$24,100.

Paramount (F&M) (3,398; 60-\$1)

"Wake Red Witch" (Rep) and
"Rose Yukon" (Rep) (2d wk). Good
\$16,000. Last Week, rousing \$29,300.

Paramount Hollywood (F&M) (1,451; 60-\$1)—"Wake Red Witch" (Rep) (2d wk). Nice \$12,500. Last week, solid \$17,200. week, solid \$17,200.

RKO Hillstreet (RKO) (2,890;
50-80)—"Eyery Girl Married"
(RKO) and "Rusty Saves Life"
(Col) (2d wk). Medium \$14,500.
Last week, good \$20,300.

Last week, good \$20,300.

Ritz (FWC) (1,370; 60-\$1)—'Bad
Men Tombstone' (Mono) and 'Betrayed'' (Mono) (reissue) (2d wk).
Only \$2,500 in 5 days. Last week,
mild \$6,200.

Trust Decrees

Continued from page 3

atros and to the theatres of one and the continued of the continued

improvement in the quality of the product.
"Perhaps the worst feature of the monopoly that has gripped the industry for so many years is the market reduction in the summber and the summer of the production of the summer of the production of the summer of the production of the produ ducer profits have soared security in the largely or relastices. All this has made possible the producers high earnings, their fantastic salaries and bonuses and the wasteful control of the largely of motion pictures will again become equal, to the demand.

mand."

Slapping at the proposed arbitration plan, Myers commented: "Inured to brazenness as one in this industry soon becomes, it neverindustry soon becomes, it never-heless came as a shock when Par-amount, Loew's, 20th Century-Fox and Warner Bros. proposed a so-called arbitration system contain-ing substantive provisions wholly court decision. Allied prompt to protested this proposal, although this probably was unnecessary, for it is inconceivable that the Attor-ney-General would countenance or the District Court approve a plan which, in effect, reverses the Su-preme Court.

20th Using

that outside product any longer.'
He revealed 20th will make at

that outside product any longer."
He revealed 20th will make an average of five or six pictures yearly in England, plus several in an average of five or six pictures and hopes eventually to send production crews to Sweden, Austria and other foreign countries as well. Twentieth prexy said he had Paris and had also talked with J. Arthur Rank and Sir Alexander Korda in London, but declined to divinge the nature of those talks. In the control of the control of the country since the first of the prear is about the same as it was year in the country since the first of the year is about the same as it was Skouras termed that "highly salisfactory."

He gave the first official community of the control of the co

trayed. Mono) (reissue) (2d wk).

mild \$5,00
mild \$4,00
mild \$6,00
mild \$4,00



Clips from Film Row

NEW YORK

E. H. Brauer, former Republic branch manager in Indianapolis, in the second of the second Detroit, and not due back until March 1. March 1

rved in EL's Frisco exchange les manager. E. H. Brauer Republic branch anager in Atlanta and Gayland ick Dowd new Indianapolis anch manager; Brauer was for-erly manager in Indianapolis.

merty manager in Indianapolis.

Seymour Schussell resigned as
Eagle Lion N. Y. district manager,
effective March 11. No successor
named yet. In another EL sales department switch, James R. Velde,
salesman in Pittsburgh, was upped
to branch manager at Des Moines;
succeeds Mayo Beatty, resigned because of illness.

PHILADELPHIA

Harold Goldman has closed a longterm lease for the 1,600-seat Lincoin and will convert it into the first Spanish-language house in Philly Goldman, N. Y., theatre Philly Goldman, N. Y., theatre pearance of Spanish and Mexican film stars. House is currently shuttered for repair work. Properly is owned by Keameo, Inc., headed by

New York Theatres





renery Peck Richard Widmark Anna Bast "YELLOW SKY"

A 20th Century-Fox Picture STAGE DANNY KAYE

ROXY 7th Ave. 4 RADIO CITY MUSIC HALL

Rockefeller Conter one CRAIN - Linds DARNELL Ann SOTHERN 'A LETTER TO THREE WIVES

Dougles - Paul Deceles - Jeffrey Lynn A 20th Century-Fox Picture



MINNEAPOLIS

MINNEAPOLIS

Sharp decline in entertainment of the control of the

ROSTON

BUSTUN
American Theatres Cop. moved from 60 Scollay Square where they were part of M&P Theatres for 18 years to 4 newly removated not 18 years to 4 newly removated moved from the form of the presy of comparished the foliation of the foliation o

ical distribution or sezume pro-truition Eduto, former assistant at Warner, Lynn, made, manager of Capitol, Everett, also WB house, replaces Royce Beckman, trans-ferred to Warner as full manager, "Portrait of Jennie" relights the American Theatre's Esquire March 1, running day-date with the down-ment. First venture of the newly-formed ATC in roadshowing a film.

KANSAS CITY

KANNAS CITY
Fox Midwest switches policy at its Apollo, subsequent-run, to bring in "Hamilet" on a two-a-day plan.

Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor, Mrs. Lora G. Meet city, censor will be to maintain a high standard of films, according to Mrs. Murrell, following rettrement of Mrs. Eleanore C. Walton.

DETROIT

Clifford Perry, formerly bookersalesman at Metro, taking over the
late Gilbert L. Becker's job as offlee manager at the exchange.

Robert Anderson and Donald
Cooper organized Television Products Co. to make low cost films for
TV spensors.

VARIETY ager here, fined \$100 and placed on six months' probation after he pleaded guilty to charges of turn-ing in a false fire alarm.

Ruby Goldstein is new manager of Carver and Pix.

Nate Talcott named manager of

Apollo, Jess Simon upped to head booker at Metro exchange. DOUGER AT METO exchange.
Clifford Perry, formerly booker
salesman for Metro here, succeeded
the late Glibert L. Becker as office
manager for branch.

nanager for branch.

Leo Carrilo was m. c. at show then Chrysler Corp. showed its liver Anniversary models at Mannic Temple.

William Johnson appointed man-ager of the Elliott.

Joseph Urban takes over as man-ager of Castle.

WINNIPEG

WINNIPEG
Managerial changes at four
Western Theatres Ltd., houses
here. B. Freedman replaced Lou
Miles at Palace, latter joining
Winnipeg office of Cardinal Films.
W. Russell made Starland manger, replacing Mark Kramer. Doi
Drawson appointed Rosy
masslent
manager at Rio, made Plaza manager, taking Drawson's old spot.

Majors' Attorneys Continued from page 5

continued from page 5
that we control specific markets."
in the words of one of the attorneys active in the case. This attorney sees Par's settlement making at tremendous difference. Par, he said, is going to give up many there are switch the others will become real indies, thus trume adoustly different parties while the others will be compared to the control of t

luting actilists holdlings.

Chances for Warners dickering for a deal now also appear slighter following the filing of its brief this week. Repeatedly, that document as bringing about a changed situation which further negates the Government charge of monopoly. Since greater than RKO's WB's line of rayment is greatly strengthened by the former's proposed peace likely. WE's Cantastick!

WB's Contention

Wh's Contention"

"By the RKO consent decree, the situation as disclosed by the student and successful the student of the stud

vorcement."

In nixing settlement possibilities, one defense attorney cited three types of first-run situations which will be opened as a result of the RKO-Par deals and the end of partnership holdings. When this becomes so, the Government's classic complaint that the Big Five control first-runs in most big ditties must go by the boards, this attorney believe.

eves. First Is the situation where one First is the situation where one distrib now holds ownership to all opening-run houses. Typical are Wichita and Birmingham. Folding of co-owned chains will cure these spots. Second, are locales of which New Haven is an instance where distribs divide first-runs. In that Connecticut city Warners, Loew's and Par operate the de-luxers. Par's exit as an affiliate will open this and other situations.

New city, censor, Mrs. Lora G. Branch and C.

Bill Danziger to Accomp Shuford on Par Trek West

Shuford on Par Trek West william Daniger, newly-named exploitation manager for Paramount, will accompany Stanley Shuford, ad chief, to the Coast to John in studie of the Coast to John in Studies and Daniger will make a number of stopoffs at exchanges en route. Following the close of the Coast to John Stanley Paramother of the Coast to John Stanley Paramother Daniel Western branches Daniel western branches to Paramother Daniel Western branches of Paramother Daniel Western Branches (Paramother Daniel Paramother D

before heading home.

Danziger comes to Par from a copy desk at Buchanan & Co.; where he was landling ads for the company. Last year he served a stint at Par as executive publicity aide. He will work directly under Shuford.

unner Snurord.

At the same time, Sid Mesibov, former ass't exploitation chief, has been assigned exclusively to the spot of commercial promotion manager. He will work under Ben Washer, Par's ho, publicity man-

Oscar Derby

Story by Frances and

Lopert Films. Story by Frances and Robert Flaherty. "The Naked City" (U), Malvin Wald. "Red River" (Monterey Productions UA), Borden Chase. "Red Shoes" (Eagle Lion-Rank), Emerle "Red Shoes" (Eagle Lion-Rank), Emerle Pressburger." (Metro), Richard Schwelt-zer and David Wechsler. Cinematography (Black and Whife) "A Foreign Affair" (Par), C. B. Lang, Jr. "1 Remember Mama" (RO), Nicholas

"I Remember Mama" (RKO), Nicholas Musuraca. "Portrait of Jennle" (Selznick), Joseph August. "Johnny Bellnda" (WB), Ted McCord. "Naked Clty" (Mark Heilinger-U), Wil-liam Danlels.

liam Danlels.

"Green Grass of Wyoming" (20th).

"Green Grass of Wyoming" (20th).

Charles G. Clarke.

"Joan of Arc" (RKO), Joseph Valentine,
Wm. V. Skal and Winton Hoch.

Loves of Carmen" (Col), William Sny-

der. "Three Musketeers" (Metro), Robert Planck.

Planck.

Documentary Production
(Short Subjects)

"Heart to Heart," Fact Film Organization, Herbert Morgan, producer,
"Operation Vittles," U. S. Army Air

"Operation Vitifica," U. S. Army Air Force.
"Toward Independence," U. S. Army, Decommentary (Feature) "The Decommentary (Feature) (Mayer Burstyn), Janice Leeb, producer, "The Secret Land" (U. S. Nayy-Metro), O. Dull, producer, Short Subjects (Cartonia) (M.G.-M), Fred Quimby, The Little Oppica, (M.G.-M), Fred Quimby, The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-M), The Cartonia (M.G.-

quimby.

"Mickey and the Seal." (M.G.M), Fred
(RKO).

"Wreckers," (WB), Edward Sel2017, The Column (Col.)

"Tea for Two Hundred," (Walt Disney
(RKO).

(RKO).

"Annle Was (One-Reed," Walt Disney

"Annle Was (One-Reed," Metro), Herbert

Moulton, produceder (Metro), Herbert

"Chiderells Morse" (MB), Gordon Hol"So You Want to Be on the Radio"

(WB), Gordon Hollmarked, producer,
"So You Want to Be on the Radio"

(WB), Gordon Hollmarked, producer,
"So You Want to Be on the Radio"

(WB), Gordon Hollmarked, producer,

"You Can't Win" (Metro), Pete Smith,
producer,

"Two-Re-1"

"Calgary Stampede (WB), Gordon Hol-lingshead, producer, "Going to Blazes" (Metro), Herbert Mor-

"General General Control of State St gan. "Samba-Manla" (Par), Harry Grey, pro

"Johnny Belinda" (WB), David Wels-bart, "Naked City" (U), Peul Weatherwax. "Red River" (UA), Christian Nyby, "Red Shoes" (Eagle Llon), Reginald Mills. Music (Best Scoring of Musical)
(Best Scoring of Musical)
(Ster Parade" (Metro), Johnny Green
Roger Edens,
(e Emperor Waltz" (Par), Victor

mg. Geri Scotia et Musical)
mg. Mer Scotia et Musical)
mg. Mer Jane et Metro, Johns Green
mg. Flack et Metro, Lenn Hayde.
"The Emperor Walt" (Pap.), Victor
"The Plack" (Metro), Lenn Hayde.
"Thomacre on the High Seas" (Wb). Rev
"When Mr. Bedy Smiles at Me" (20th).
A Bed Scote et Daran or Comety
"John of Age (MK). Hard Princhefer.
"John of Age (MK). Hard Princhefer.
"John of Mer (MK). Hard Princhefer.
"John of Mer (JK). Hard Market Misses"
"John of Mer (JK). Hard Market Misses"
"John of Mer (JK). Hard Market Misses"
"John of Mer (JK). Hard Market Misses"
"John of Mer (JK). Hard Market Misses

"Red Shoes" (Eegle Lion-Hanns, Drian-Easdale. "Snake Pit." (20th). Altred Newman. "Snake Pit." (20th). Altred Newman. "Deep Water Burker (20th) (20th). Altred Series. Eds Snider: audible effects, Roer Heman. "Fortrait of Jennie" (Selmick), Visual "Tortrait of Jennie" (Selmick), Visual Russell Sherman, Clarene Siler; audible effects, Charles Freeman, James G. Stew-art.

art.
Costume Designing (Black and White)
"B. F.'s Deughter" (Metro). Irene.
"Hamlet" (U-Rank). Roger R. Furse,
"The Costume Designing (Color)
"The Costume Designing (Color)
"The Costume Resigning (Color)
"Ton Grand (Gle Stelle", 1877
"Ton of Are" (RKO). Dorothy Jeakir and Karlnike.

"Johnny Rolinda" (WB),
"Moonrise" (Ren)

Ingrid-Rossellini

Continued from page 3 an interest in swinging the deal in that direction.

With telephone wires almost constantly hot between principals on the Coast and lawvers in the east and vice versa, the whole affair was a negotiators' field day, no one seemingly being sure at any particular moment what the exact state of affairs was. Among other angles, Rossellini, who was to have gone back to Italy a week ago, was still in Hollywood and staying at the home of Miss Bergman and her husband, Dr. Peter Lindstrom.

husband, Dr. Peter Lindstrom.
All parties agreed that there
wasn't any single point on which
negotiations had bogged, but that
a whole variety of minor issues had
arisen and efforts were being made
to untangle them. How successful
all the attorneys and negotiators
were in unraveling the skein would
determine the ultimate outcome. Final word may be given by night (Wednesday).

night (Wednesday).

Silberberg, Lew Wasserman of Music Corp. of America, Miss Bergman's, agent, and Dr. Lindstrom, appear to have come up for the control of the film that have proved an important stumbling block. Original deal was that Goldwan was to have domestic agency for sale of foreign distribution rights. Apparently, Miss Bergman's team wanted certain guarweren't prepared to give. Combined with these technical

weren't prepared to give.

Combined with these technical
points is the matter of personalites, with each of the four principals noted for the strength of his
character. Add to that he "toomany-cooks-etc." factor, the varied
interests of the participants, and
the complexity of the negotiations
becomes obvious.

the complexity of the negotiations becomes obvious.

Rossellini, who attempt to the Rossellini, who attempt to the Rossellini, who are the recomplications got too thick. His man is adjusted to the Rossellini and the Rossel



ANYTHING SHE CAN DO I CAN DO BETTER . . .

Have you Ox'd your blueprint for the perfect executive secretary? Forget it! Here I am, made to order, for the busy shownan who wants lots of experience, proven ability and wide contacts in all planes of motion picture, stage production and talent operation.

BOX No. 123 Variety, 154 W. 46th St. New York 19, N. Y.

I COMMUTE N. Y. TO L. A.

Will represent you; act as contact man; investigate ideas, promotions, scripts. 25 yrs, show business. High-est references. Next trip March 10. Box V-59, Variety, 154 W. 48th St., New York 19, N. Y.





"COLUMBIA IS RIGHT ON THE BALL WITH **SHOCKPROOF**,
AS TENSE AND HARD-HITTING A THRILLER AS HAS ROLLED
OFF THE SUSPENSE MILL IN THE PAST YEAR."



Lotta Soul-Searching Due at Confab Of NBC Affiliates: Rule Changes, **New Modus Operandi on Agenda**

A flock of NBC policies willpolabbly go by the boards on Feb.

policies of NBC policies of Policies

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for station operators the new mo
dus operand with which NBC will

attempt to buck William S. Faley's

star-raiding CBS operation.

NBC has revised its thinking and

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cions. For one thing, that "no
crime-shows-before-9-30- at -night"

edict is scheduled to get the heave.

- ever since it was inaugurated by

the network. It cost NBC a lot of

business—in the days (only a free

the philosophy about a tot of the philosophy

the network. It cost NBC a lot of

business—in the days (only a free

position to take on new business.

Furthermore, NBC watched CBS

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Kintner Unloads More ABC Stock

N. Y. Stock Exchange bulletin of last Thursday (10) revealed that Robert Kintner, exec veepee of ABC, had unloaded an additional 1.400 shares, leaving him with 14,600 shares. In addition, veepee Murray Grabhorn sold 500 of his 750 shares.

600 shares. In addition, weep shares. Markey Camborn sold 500 of his Minter's additional sales follow in the wake of the recent unloading of 61,800 shares of ABC common stock by three top when executions of the sales of the sa

he added.

Woods, according to the Securities Exchange Commission, reported eight separate sales amounting to 30,500 shares, retaining 6,500.

KOSTER EXITS WEIL

AUSIER EAITS WFII.

Dick Koster, publicity director for WFII. and its affiliated stations, resigns as of Friday (18) to take over as publicity director for Robert R. (Chesapeake & Ohio) Young's Federation of Railway Progress, in Washington, D. C.

Emergency

With the emergency Chlwith the cago meeting of NBC affiliates less than two weeks off, there is a growing conviction among some of the web echelon that the upcoming session may be one of the most significant in network annals.

network annals.

NBC presy Niles Transmell will lay before the affiliate membership the "blueprint for the future" and atthough such of Milwaukee, has given his blessing in advance, it's recognace that the very fate of the dustry empire, and the dustry empire of the entire industry empire; may hinge on whether the station operators linked with the network will niked with the network will offer the confidence.

No one is minimizing the

No one is minimizing the importance of the session, in terms of NBC's future sphere of influence.

Indies' Amputating Of 'Kate' Diskings Hit As

Tempest on Turntable From two to 16 songs in Co-lumbia's "Kiss Me Kate" album have been nixed for broadcast by a number of New York indies, but a number of New York indies, but the disks out the alls out the alls out the same and the same a the disk outfit calls the whole

AMSTERDAM SPONSOR SEEN DESPITE CBS NIX

Although Morey Amsterdam was being developed as a house-built radio personality by CSS. (the net-work suddenly cancelled him off both AM and TV last week), actually his video showsaing was actually his video showsaing was web was paying \$2,000 a week. Fact hat it was an 'outside' package requiring a "10% off the top,' resson for the CIS cancellation,' Al for the Twesday night radio program cancellation, CBS is paying Amylerdam off for the balance of a contract weeks of the contract weeks to go. radio personality by CBS, (the net-

the cycle, which has several weeks to go.
Odd aspect of the TV cancella-tion is that an MCA sponsorship nibble will crystallize itself into a sale in the next few days. Show will probably get an NBC-TV spread.

Livingston's Talent Trek

Livingston's Talent Trek
WOR, N. Y., which is trying to,
hypo its afternoon sked with big
names, has dispatched Norman
Livingston, director of commercial
program operations, to the Coast
to speed up the process.
The Mutual N. Y. outlet is trying to sign up Hollywood husband
in the State of the Coast
interested in are Harry James and
Betty Grable.



LOWELL WATTS

Wherever better farming and livestock raising is being talked or demonstrated, KLZ's Farm Reporter is part of the scene. Watts traveled more than 30,000 miles last year to broadcast farm news.

KLZ, Denver

Metro Return To NBC Would Be Net Hypo

NBC presy Transmell huddled on the Coast last week with Metro exces. Immediate conjecture is that the film company is planning to restablish itself on NBC with a revival of its 60-minute top-budget of program of years ago, Such a for NBC at this time in view of for NBC at this time in view of for who will be desertion of stars from the web. And those who emerged from the initial M - G of the original conception, a bid for NBC to break out with a rash of new talent in keeping with its newly-formulated policy.

The move les doubly significant,

The move is doubly significant, for it marks a new era in terms

WMGM Metro Breaks

WMUM Metro Breaks
That Metro is integrating itself into the xadio pattern of integrating itself into the xadio pattern of the xadio pattern of the xadio pattern of the xadio pattern of the xadio pattern of the xadio pattern on the M-G lot are into pattern on the M-G lot are into pattern on the xadio pattern of the xadio pa

shipped to the N.Y. outset.

They range from a simple "This is WMGM" to integrated plugs on their upcoming pix and text to match all occasions, such as holidays, etc.

of Metro thinking vs. radio (after years of giving the medium the brusheroo). It follows in the wake of Metro's policy of "playing ball" in the wake of Metro's policy of "playing ball" in New York via a program co-change idea. It also comes on the heels of the revelation that the film company is ready to release properties, including "Min and Bill," the "Andy Hardy" series, etc. If the radio-conscious Metro organization ties in with NBC for a full-hour weekly showcase, if may dill-hour weekly showcase, if may affiliation that would got far toward alleylating the succession of netalleviating the succession of ne work setbacks in recent months. It was M-G's old hour show on NBC that alone managed to compete against the top-pulling "Major Bowes Amateur Hour" back in the '30's. Out of the Metro radio showcase came such personalities Fannie Brice, Frank Morgan Ed Gardner, among others.

Harry Maizlish Citation

Hollywood, Feb. 15. South California B'nai B'rith Council's 19th annual presentation of awards last Sunday (13) was tion of awards last Sunday (13) was highlighted by the presentation of the Clvic Award to Harry Matulish, general manager of KEWB, the Warner Bros. station here.
Award culminates years of civic, humanitarian and welfare contributions by Mgalzish. Affair was held at the Beverly Hills hotel.

NBC's September Song

NBC's September Song

It isn't only a case of Sunday night being "the lonellest night of the week" for NBC, but the network, come September, actually of the week" for NBC, but the network, come September, actually such that is in store of the network of the net

U.S. STEEL'S STATUS ON 'GUILD' IN DOUBT It develops that there's still so

element of doubt as to whether U. S. Steel will continue its Sunday night "Theatre Gulld of the Air" show on ABC next season, or move it over to NBC. Niles Trammell, NBC prez, would like the 60minute dramatic stanza for the 8:30-9:30 Sabbath eve segment. Because of U. S. Steel's continued uncertainty, NBC is holding back on permanent slotting of Sunday night shows.

From all accounts U. S. Steel directors, despite previous reports that they made a definite decision in favor of ABC a few weeks back, are scheduled to meet in an another couple of weeks to make a final ruling.

Standard Brands Cancels 'Family'

Standard Brands has cancelled "One Man's Family," one of the oldest NBC's Coast sponsored shows, effective April 10. It's the

Hollywood, Feb. 15.

shows, effective April 10. It's the third show dropped by Standard in two years, others being Fred Allen and Edgar Bergen.

"Family" is co-owned by NBC and Carlon Morse, who's been writing and directing it for 15 years. (It's also the third Standard account lost by Thompson agency). agency).

Frieda Cancels Out Washington, Feb. 15.

wasnington, reb. 15.
FCC Commissioner Frieda Hennock, recovering from illness in
Miami, bas cancelled an engagement to speak before the Assn. of
Women Broadcasters in Chicago
March 12.

March 12.

Miss Hennock has been ordered by her doctor to refrain from outside activities until her health has considerably improved.

Association meets March 11 and 12 for its sixth annual convention, with panel discussion on "The Business of Broadcasting" at first discussion on Speaker at Juncheon will be A. D. Willard, Jr., NAB ence vespec.

Luden's Won't Cough Up New Coin for Quiz

After a year of sponsorship of CBS' "Strike It Rich," the Sunday CBS "Strike it Mch," the Sunday afternoon quite, flexes, Luden's is calling it quits effective next Sunday (16). General doldrums in candy biz (company's Fifth Ave. candy bar has been carrying the load) is responsible for the decision to cancel out. It was costing Luden's upwards of \$400 ou year for network time alone.

costing Luden's upwards of Saugo000 a year for network time alone.

CBS will continue the show as

It moves hot the Saturday 8:3010 pm. slot as replacement for the
Morey Amsterdam Show, which
Columbia has dropped talong with
Morey Ansterdam Show, which
Columbia has dropped talong with
A new satisfate, "Bradway Is
My Best." goes into the Sunday
imp wacated by "Strike It Rich."

Further Juggling of CBS

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3-Way Hassle Snarls Kenny Baker Disked Series Sold to Ziv Co. Kenny Baker, Stellar Enterprises

and Frederick W. Ziv Co. are involved in a three-way hassle. Stellar, the William Morris package subsidiary, sold a Baker recorded series to Ziv. Baker, however, series to Ziv. Baker, however, claims that certain restrictions on the use of the recordings, which were in his contract with Stellar, were not incorporated in the latter of the stellar, were not incorporated in the latter of the stellar of the s

exee veepee.

MBS MULLS MASSEY
Mutual has taken an option on the Curt Massey show from Christ-la-Weber Productions.

Letter Massey show from Christic Weber Productions where a contract with a contract with a contract with Baker to the singer-violinist's variety program in a nighttime spot.

STANTON MAY EXIT RAD

Neatest Trick of the Year

ArCallest Thick Of the Carlo Andrews of Biow (agency on the Eversharp and Philip Morris programming) which (agency on the Eversharp and Philip Morris programming) which (agency on the Eversharp and Philip Morris programming) which (agency on the Carlo Andrews of Babulous in character as to have almost storybook overtones. Here's the CBS-Blow bluegerint (and at the moment negotiations are red hot): Horace Heidt, on whom NBC lavished upwards of 123,25,00 in promotional coin in a bid to buck Jack Benty at 7 would restore him to the same time segment—but on a different network—where he knocked of those 17 o-plus Hoopers, in contrast to his tobogsaned audience pull of 9.6 opposite Benny.

In addition, the Eversharp "Take it for Leave it" would move over to CBS in the 10 o'dock pre-Heddt period, thus returning the the brace of Selsons, following as they would the succession of top-Sunday night personalities on CBS (Benny, Amos 'n' Andy, Edgar Bergen, Red Selsions, etc.), would saare an even more envisible audience payoff than in the past. But the big chackle from around the harvest of that 125C RBC promotional bunge in building up the Heidt personality.

Moveover of the two shows would leave NBC Sunday aight practically bereft of sponsorship.

Flash! NBC Getting CBS' 'Spade' In BBD&O's Ben Duffy Reprisal

BBD&O agency looks set too switch the Wildroot-sponsored Sam Spade "show," some OSB of the Wildroot-sponsored Sam Spade "show," some OSB of the Wildroot Spade Show, and was the Wildroot Spade Show, and was the Wildroot Spade Spa

CBS Emphasis On Benny Irks

Uni Definity IrKS

In view of the fact that NBC
came a cropper on its Horace
Heldt Sunday at a buildup after
proper on the second of the secon

'What's Lust?' Wisconsin B'casters Ask in Burn Over Restrictive Bill

Vet result (CVP bill)

A bill introduced into the Wisconsin legislature, which would prohibit radio stations from broad-casting "any story, description or account of deeds of bloodshed, lust or crime, other than as a current or crime, other than as a current casters up in arms.

The Legance of Wisconsin Radio Stations argued against the bill at (Confluend on page 42)

(Continued on page 42)

CBS, Vallee Talk It Over

CBS, program veepee Hubbell Robinson inditated talks with Budy Valiee in N. Y. this week which may result in the former air star weekly comedy show.

Program web has in mind for Valiee was conceived by Leef Gottlieb, of the CBS production staff. It would originate from the Coast as an addition or house-developed shows.

NBC's Wholesale **Show Shifts Seen:** Camel's in Bid

With more and more time open-ing up on NBC, the coming months

With more and more time opening up on NSE, the coming months
ing up on NSE, the coming months
commercial program sequencing,
with network clients putting-in
bids for new time periods,
which had been been sequencing,
with network clients putting-in
bids for new time periods,
which had been been sequencing to the sequence
from the periods, which is
Sereen Guild program to the sequence
colock time. Clarest Hoopers 10
clock time. Cl

Carnation, too, wants to get out of the Monday night 10 o'clock time, where it presently bucks CBS' "My Friend Irma."

NBC Ups Tom Knode

Tom Knode, director of the NBC press department, has been promoted to the position of administrative assistant to Carleton D. Smith, director of the web's tele

Smith director of the web's tele operations.

Successor to Knode as No. 2 press man under veepee Syd Eiges is still undecided, with Eiges to make a decision in the next few

make a decision in un unadaya.

Eistrie TV berth, oddy enougher to the collaborative assist for Smith, for both knode and his new boss worked together in the radio operation. Begge as assistant manager in January, 1945, and was named press department director in October, 1947.

GOAL ACHIEVED

By GEORGE ROSEN

Frank Stanton may resign president of the Columbia Bro

president of the Columbia Broadcasting System to take a non-radiooffers from top industrial firms.
And although he has made no
commitments and no deal is as yetbeing, negoting the property of the columbia
provides and the columbia of the columbia
provides and the columbia of the columbia
casting and into a high executive
position under an arrangement involving more than a salary.

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Some 'Unfinished Business' Before Stanton decides to vacate the Columbia prexy spot (board chairman Paley knows of his plans), he'll stick around long (Continued on page 30)

Lifetime Royalty In Mansfield Pact

Irving Manisid, CBS producer, concluded negotiations over the weekend for a new seven-year contract with the network, under which he'll create new comedy-variety programs for both radio and television. "Columbia Stage Door," hour-long talent show, will add the stage of the stag

Shepard Vamps Yankee

The Yankee network has an anounced the acceptance of the resignation as chairman and member of its board of directors of John Shepard, 3d.

Shepard was elected chairman of the board of the Shepard stores in Providence last week.

FEELS HIS 3-PLY CBS Cops Nine of Top 15 Hoopers; **NBC** Ties ABC With Three Apiece

It's a Small World

It's a Simall World Generoso Pope's Italian newspaper, Il Progresso, which annually makes an award (all-expense trip to Italy! for the person voted the most popular Italian-Ameri-can, has run into the same situation that cropped up last year.

year.
This year's Italian Oscar
goes to Roberto Ciaramella,
actor-impressionist on WOV's
(N. Y.) daily noontime Neapolitan variety show, Last
year's award also went to a
WOV artist, Diani Baldi, aireditor of two Italian language
news and women's interest
programs.

programs.

It so happens that Pope also owns WOV's rival foreign language station, WHOM.

CBS (Ho, Hum) Grabs 2 More Shows for Wed.

CBS has captured two more shows from NBC. These two will warround Bing Grosby* Wednesday nights. Columbia spokesment programs, except to acknowledge that "up to now they haven't even figured in the speculation that's figured in the speculation that's figured in the speculation that's figured in the speculation that's figured in the speculation that's figured in the speculation that's figured in the speculation that is speculated. CBS has already sold two half-riods to the clients, although the exact segments haven't been selected. That will depend on extended the special speculation of the columbia speculation is specially specially speculated that is specially specia

BING'S 10G FEE ON FORD THEATRE

ON FORD THEATRE'

Keyno & Hollywood, Feb. 15.

Keyno & Schardt bew the jied off the \$8.5 kchardt bew the jied shots on "Ford Theatre" with well-shots on "Ford Theatre" with well-shots on "Ford Theatre" with year of the paid \$10.000 and Hope draws his established fee of \$7,500 for "The Aw'll Thruth," is paid only \$6,000 for the picture he has long with the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of the year of

The holding to the 6½ to p.

CBS Lowers Price As

Sing It Again' Comeon
In a new bid to sell its hound neves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a period in the fall under Occamoves into the CBS Sunday night at a pe

For the first time in the listory of the NBC-CBS rivalry for audiences. Columbia has knocked off the lion's share of the Top 15 Hoopers, in the newest tailles believes to the library of the library of the library of the library of the listers a new all-time low on Top 15 except share a season of the listers a new all-time low on Top 15 except period place, both networks being represented by three slows each. The new Hoopers are in sharp contrast to the year-in-year-out. The new Hoopers are in sharp contrast to the year-in-year-out was a perennial 11 or 12-show favorite for Top 15 honors, and CBs content with two 'or three candidates. Hoopers follow on the heed of the revelation that Columbia now leads the field on weekly average nighttime ratings, 18 11.9 nosling out MBC's 11.9.

Here's the Top 15 wrapup based on the advance tally sheets:

on the advance tally sheets.

Jack Benny 27.3

Lux Radio Theatre. 22.5

Fibber & Molly 24.9

Walter Winchell 23.9

Godfrey Talent Scouts 21.7

Godfrey Talent Scouts 21.7

Bob Hope 30.0

Stop the Music 19.3

Amos n' Andy 18.6

Amos n' Andy 18.6

Mystery Theatre. 17.1

Mr. Keen. 17.1

Bing Crosby 16.4

Defer Hearings On Richards Ran

Washington, Feb. 15.

General pressure of business has forced the FCC to postpone its hearings on the Richards stations are provided by the proceedings will be a proceeding to the proceedings will be gin in Los Angeles, Feb. 21. It is probable the proceedings will be gin in Los Angeles, Feb. 21. It is probable the proceedings will be given a date the latter part of McMange in plans, it was learned, was entirely on the Commission's own motion. Unforeseen commissions own motion. Unforeseen commissions own motion. Unforeseen commissions was a property on the commission of the property of the hearings, was said to be mainly him little time to prepare for the hearings, was said to be mainly in the provisional Frequency Board meetings in Geneva and at an international in Geneva and at an international in Geneva and at an international common carriers, have also content to the property of the provisional Frequency Board meetings in Geneva and at an international common carriers, have also content to the provisional Frequency Board meetings common carriers, have also content to the provisional Frequency Board meetings common carriers, have also content to the provisional Frequency Board meetings. For Commissional Comment of the Provisional Frequency Board meetings in Geneva and at an international common carriers, have also content to the provisional frequency beautiful to the provisional frequency Board meetings in Geneva and at an international comment of the provisional frequency Board meetings in Geneva and August Marchadol

(Continued on page 41)

CBS Bergen Takeover Includes All Subsidiary Operations; 221G Wkly.

Wash. Post Takes Over WTOP. D.C., As Triple-Play Tangle Gets Unwound

Washington, Feb. 15.
The tangled WTOP-WINX-KQW The tangled WTOP-WINX-KQW transactions got pretty much straightened out last week, with we managements taking over, cash collected, and tempers cooled, a ruling by the Federal Communications. Commission allowed the control of the CSB of the control of the CSB Sidw outlet WTOP, in which it purchased 55% interest from the blast fall, which is the control of WTOP, but retained of the CSB is the control of WTOP, but retained 45% of the laster.

trol of WTOP, but retained 45% of the latter, or the latter with the latter with the latter with the latter with the latter with the latter with latte

ECC.

4. WTOP will now have an FM auxiliary, having acquired. WINX-FM, and for the first time 'all major network stations will offer FM service in Washington.

5. WTOP's conditional FM grant is surrendered to the FCC and becomes available to bidders, but no

Meyer's 'Folly'

Meyer's 'Folly'
Washington, Feb. 15.
Washington Post owner Eugene Meyer might have swed time and money by turning in license of WINX when he got okay lost fall to buy control of ownership of stations in one area required Meyer to sell WINX, which he did recently for \$130,000. But in getting FCC approval to assume open ownership of the did recently for \$130,000. But in getting FCC approval to assume open ownership of the did recently for \$130,000. But in getting FCC approval to assume open owner agreed to turn back license by Aug. 1 if WINX sale didn't receive official sanction.

sanction.

It is understood station deficit purchase of WTOP to Aug. 1 may total nearly \$130,000. Meyer is reported to have considered surrendering license but didn't want to deprive listeners of station's service and employees of jobs.

rush to file applications is ex

ruch to file applications, is expected.

6. The Washington Post, which old WINX to William A. Banks of sold WINX to William A. Banks of following 60-day AVCO advertising procedure, will surrender the license to FCC if the station hash the following followi fered to turn in the license of WINX if sale to Banks or to a possible competitive bidder has not been approved by August 1. The Commission had previously allowed the WINX-FM transfer

(Continued on page 42)

Hanna Joins WOR Director Staff: McGregor Out

Staff; McGregor Out
WOR, N. y, is strongthening is
staff of direct, which is
staff of direct, which is
staff of direct, which is
to its talent and package producers. Up to now WOR personalities
and programs were frequently on
their own, getting mostly "after
the fact," cittledism, join the staff
Feb. 23 as a director. Hanna has
had 19 years of experience in network radio, having worked for J.
Walter Thompson. Phillips Lord
and N. W. Ayer. He will help the
station's fallent with various proble
rector for many years, has resigned, although he'll still do "Nick
Carter."
WOR, incidentally, is looking for

WOR, incidentally, is looking for a replacement for "Hobby Lobby," which will bow out in a couple

CBS' 425G Escrow

CBS' 425G Excrow

Washington, Feb. 15.
While CBS has been awaiting approval of its sale of controlling interest in WTOP to the Washington Foot, All has he was a superior of the Washington Foot, All has been superiored to the Brunton family of the WTOP deal which was approved last week. Money held in eacrow cannot be used to the WTOP deal which was approved last week. Money held in eacrow cannot be used terest the amount held would have drawn approximately \$10,000.

UAW Station In Detroit Tackles An Issue Which Sparked Riot In Auto City

WDET-FM, Detroit, Feb. 15.
Workers station, launched a series
of 13 panel discussions on racial
problems Sunday (13). Titled
"Community Clinic," the program
is presented by the Coordinating
Council on Human Relations, with
George Schemer, director of the
Mayor's Interracial Committee, as
moderator.

Mayor's Interracial Committee, as a moderator.

Although racial Issues are to unity in the auto etty, which a few years in the auto etty, which a few years brondcasts tackle the questions. Kickoff subject was "Should there be fair employment legislation in Mehigan?" Other topics will be "Discrimination in public places," Should there be racial segregation in public housing?" and "Andi-Committee of the public places, and public housing?" and public housing?" a in-punofit operation.

Semitism."
WDET is a non-profit operation, sales being made only to cover expense, deprectation and improved service. Commercials are limited crease ownership of FM sets in the area, the station is cooperating with additional content of FM and have been approximately of the sets of FM and have sent letters to dealers suggesting that there we are to dealer suggesting that there are also suggesting that there are also suggesting that there are also suggesting that the advantages of FM.

WHOM's Waxing Biz

WHUM S WAXING DIZ
WHOM, the Generos Popeowned Italian-language station in
N. Y., has a side-line. Having
moved recently into its newly-refurbished studios and offices on
West End circle t, support of the first of the side of the s

Gertrude Berg to Stick To TV With 'Goldbergs'

Although General Foods (Sanka Coffee), which is sponsoring the video version of "The Goldbergs" on CBS-TV, has expressed interest in reviving the program on radio for as Gertrude Berg, the author and star, is concerned, there will be nothing done about it at least until the fall. As a radio show, "Goldbergs" had a Trycar run will be mother as the star of the dar a couple when the control of the star of the dar a couple when the control of the star of the dar a couple when the control of the star of the st

years ago.

Primarily Mrs. Berg is concerned in maintaining the present video pace of the situation comedy, which has won critical kudos since its TV bow six weeks ago.

Midwest FMers In AT&T Beefs

Washington, Feb. 15 Discrimination against nine mid-Discrimination against nme muiwest PM stations was charged
against the American Telephone &
against the American Telephone &
against the American Telephone &
against the American Telephone &
the Communications Act. The
numications Commission, said
AT&T refused to provide service
dinding a group of fow, illinois
AT&T refused to provide service
dinding a group of fow, illinois
planned a network broadcast of a
Chicago meeting last December of
called the telephone coupany
action "a clear violation of law
which imposes a very serious
action" a clear violation of law
which imposes a very serious
tions." FM operations, he added,
have not brought large financial
tions." FM operations, he added,
have not brought large financial
actions and the serious of the clear
the totally unjust and unreasonable—and therefore unlawful practices and regulations of the teleThe program in question, FMA west FM stations was charged

able—and therefore unlawful practices and regulations of the telephony company."

The program in question: FMA
The program is question: FMA
The program is question in the company of the stations but others were unable to secure intercity telephone connections. The federal law, the associations of the company of the comp

FCC 'Perpetuating the Mediocre.' Is Beef on Grant in New Orleans

Decision favoring former Louisma Gov. James A. Noe for the decision calculated to perpetuate tion in New Orleans, was strongly protested last week by the Deep Louisman Gov. James A. Noe for the decision calculated to perpetuate tion in New Orleans, was strongly protested last week by the Deep Louisman Communications of the Federal Communications and the timid, while freezing out the Federal Communications when have both the capacity and the desire to bring to the communication with the sole criterion to be—which applicant will be street the listening public.

The grant to Noe was voted four discounts when the produced a "bi-zarre" result. "You favor an improved the prod

serve the listening public.

The grant to Noe was voted four to two last month, with FCC Chairman Wayne Coy and Commissioner Frieda Hennock dissenting. Coy favored Deep South on the basis of "superior program proposals."
Miss Hennock thought a further hearing should be held. Commissioner Robert Jones, while concurring, disagreed with one of the grounds on which the decision was breached.

based.

Deep South, 80% owned by John
D. Ewing, who has radio and news-paper interests, said the Commis-sion, in favoring Noe, ruled, in ef-fect, "that an existing station, even with a mediocre record of perform-ance, is to be favored against any new applicant, regardless of the

zarre' result. "You favor an individual who through most of his dividual who through most of his most of the favor of the

(Continued on page 42)

From the Production Centres

IN NEW YORK CITY . . .

WINS as account exec.

Henry Morgenthau III threw on Saturday (12) cocktail party for a treasury—"A Treasury of the Spoken Word," new book by Ted Cet, WNEW, vp. Gimmick planned for the event was wire-executing of Someone forgot to bring the mike. .. Dick Leibert, whose must backgrounds and bridges are heard on four daytime serials, left Priday (11) for two week vacation in Canada. .. Many radiotes, including Patsy Campbell and her hubshand, Al Reilly now going in fer fereing.

Someone forgot to bring the nulco. Hick Leijoers, whose mines backers grounds and bridges are then Canada. Many radiotes, including Patsy Campbell and ther husband, All Rellly now going in for fencing. Myron Kirk, radio-tele head of Kudner agency (Texaco Star Theatre, Admiral Broadway Revue) now has an assistant to handle detail. He's Frank Harting, who was on the public relations staff of the agency. — Admiral Broadway Revue) now has an assistant to handle detail. He's Frank Harting, who was on the public relations staff of the agency. — Admiral Broadway Revue) now has an assistant to handle detail. He's Frank Harting, who was on the public relations staff of the agency. — Admiral Broadway Revue) now has a sasistant to handle detail. He's Frank Harting, the same staff of the William Staff of the

IN HOLLYWOOD . . .

IN HOLLYWOOD.

Mutual's Abe Schechter finally got away on that yacation and will pass most of it in Palm Springs... Eddle Cantor takes his show to Peoria March 25 to participate in observance of Blue Ribbon Week Level Here I for the Constant from Milwaykee the Goldwing week and the Week Level Here I for the Constant from Milwaykee the Goldwing week and the work of the Constant of

IN CHICAGO . . .

Walter Steinded out as conductor on WGN's "Northerners," replaced by Glenn Wetty... Anita Radenbacek newcomer NBC guest relations... WMAG has completed preliminary tests on new emergency Glenn Wetty... Anita Radenbacek newcomer to NBC guest relations... WMAG has completed preliminary tests on new emergency WGN femmes chance to pick type of entertainment... NBC's Berty Walphan will vacation in Plain Beach next week... Rev. Michael Campagna, director of Hoosier Town, guesting on "Elizabeth Hart Campagna, director of Hoosier Town, guesting on "Elizabeth Hart Forn Dhomo WMAG... Barth LeWinter's society orch now WBCling from sickbed... WCFL's disk jockey Marty Hagan teed off on new show Mon. (4) titled "Musical Merry-Go-Round"... "Hint Hunt" departed Chi CBS studio for seven-week four through Norda... Tom Moore's Grammy Be-Bop months of the Singap grandmothers in hird (Continued on page 42)

PLENTY NBC CHANGES ON T

Benny Breaking Even?

If Jack Benny made the same deal with CBS' William S. Paley that was established in the stages when he was still dickering with NBC, it might turn out that he won't do better than break even on his capital-gains maneuvering.

It all depends on whether Baley secceeded in insesting a clause it all depends on whether Baley secceeded in insesting a clause it all depends on whether Baley secceeded in insesting a clause whereby CBS would be reimbursed by Benny's Amusement Eveny services for any losses incurred in the A-E corporation's film eventures. And nobody its talking as to the exact terms of the deal. Benny's initial lim, "Lacky Stiff," shapes up a poorty on the basis of crix and public reaction, doing a quick fold after a week's run dollars, and while initial impression has synch hundred thousand dollars, and while initial impression has synch hundred thousand dollars, and while initial impression has synch because holds the answer.

answer.

If Paley managed to invoke the clause, then it's Benny who stands to lose on the pic venture. And on the basis of the Internal Revenue boys' non-capital gains ruling compelling Benny to lay it on the straight tax line, it's estimated that the comedian might wind up as the 'unlucky stift' in the whole financial arrangement.

Small Advertisers Scurry to Radio To Deplete Large Surplus Inventories

Small advertisers are taking to the airwaves in a big way, it's reported by Bert Hauser, Mutual's director of co-operative programment of the state

increase or available.

The boost, Hauser feels, can be attributed to the restrictions on credit-buying which the Government instituted last October. Annual action regulations aimed at ment instituted last October. Anti-inflation regulations aimed at cutting down installment buying had the effect of catching many retailers with big inventories, and they are using radio to unload-their surpluses. Since October the net bas signed 150 local co-op sponsors.

their surpluses. Since October the net has signed 150 local co-op sponsors.

According to Hauser, indications.

According to Hauser, indications will continue their upward trend.

"One feature of the movement,"

be said, "is that more and more department stores, local retailers, clothing, hardware and household

(Continued on page 41)

Smith, Grimblat, Cleared Of Charges, Give Assist On New Chevalier Series

Un New Lhevanier Scries
Ben Smith, American, and Pierre
Grimblat, French, are on loan from
the French National Radio to cooperate on the production of the
new M au 11 cie Chevalier. taperecorded series called "This Is
new M au 11 cie Chevalier. The
Show will bow on full Mutual facilities soon in the Thursday night
10 pm. segment.
Both Smith and Grimblat had
been temporarily suspended rebeen temporarily suspended reon account of a French radio internal squable, but they have been
fully reinstated and vindicated of
all charges.

r is under 52-week con-Chevalier is under 52-week con-ract for the series, which is being recorded in English at the Cafe de La Paix, before a cuffo audience. Chevalier has also been optioned should the radio program turn into video material.

'COLUMBIA STAGE DOOR' DUE OFF YEAR-OLD SHELF

Day-Night Difference

Day-Night Difference
Chicago, Feb. 15.
"Respectful Prostitute" tim
too a strange ABC censor tangle here last week. Director
Mary Hunter, skedded for a
guest shot via the "Welcome
off when she couldn't mention
name of the play.
Same day, Miss Hunter discussed the play at length with
Bob Elson over "20th CenBob Elson over "20th Centeners get better moral protection; or net has day and night
censors.

Dinah, Sinatra **Eve Davtime Mutual Strips**

Hautual Strays

Frank Sinatra and Dinah Shore may shortly go co-op on the may shortly go co-op on the movement of the shor

Edwin C. Hill's Grine Vs. Van's 'Human Side' Tag

· Edwin C. Hill, whose "Human Side of the News" is heard on ABC. is burning at WOR, N. Y., because

DUE OFF YEAR-OLD SHELF

CBS may soon take off the shelf as 60-unitude show auditioned more than a year ago but which never hit the air. It's "Columbia store than a year ago but which never hit the air. It's "Columbia State of the Door," emceed by Clifton Fadiman, New Year of the Columbia State of the Door," emceed by Clifton Fadiman, New Year of the State of the Columbia State of the State of

12

16

OVERHAUL DUE

NBC, embarking on an era reative programming, is estab lishing a chronological timetable which calls for a complete re-

which calls for a complete re-organization of its programming dept. It's anticipated that by next fall the entire program division will have been revamped. Such a move, in the wake of the losses inflicted on the network, had been considered inevitable in had been considered inevitable in programming the programming of the many local programming the programming new ideas from all sides, has been standing pat on key personnel. As one web exec not it: "Start

standing pat on key personnel.

As one web exee put it: "Start at the bottom — and who knows how far up the line it will go!"
This much is known: there has been proposed for the control of the control

Seeing the Light

Seing the Light

In subsequent years, as SNEC soldiffied listed as the No. 1 soldiffied listed as the No. 1 seek operating on 770 since 1941 under with its attendant SMO, the network of the light of t

PROGRAM DEPT. Lower Rates, Longer Programs Seen Looming in Radio Under TV Threat. With Tele Cutting to 1/2-Hr. Shows

Help Wanted

It's generally conceded that the Mar. of the Yesr—or the reality will be the one who creates a new formula for sound broadcasting. That's predicated on the widespread belief that, no matter to what extent television expands, radio will still But it's armed with and the state of the reality of

he around.

But it's argued with equal vehemence that to survive radio will have to be specialized, the survive radio will have to be specialized, to will mean getting the general manager out of the bookkeeping department, the procurse, and fivite an error course, and fivite an error of creative program patterning. And the man who patterns the new radio format will be the champ in the AM ring.

WJZ to KOB: 'Get Off 770 Or We'll All Lose It'

Washington, Feb. 15.
ABC today asked the FCC to
clear the 770-kc. channel used by
MZJ, N.Y., from interference by
KOB, Alberqueque, N.M. The network said if the channel isn't made
clear now, the U.S. will lose it at
the next North American Regional
Broadcasting Conference in Canadd this year.

As television moves closer and closer into the bigtime and wins closer into the bigtime and wins closer into the bigtime and wins considered to the consideration of the consider

Sinatra Sounding Out His Radio Future As 'Parade' Passes Him By

Frank Sinatra is in New York to see about his future or when York to see about his future or when I want a morphing off "Hit Parade" on the last broadcast of the season late in May, he flew east to consult with his attorney, Henry Jaffe, MCA and possibly William S. Paley, who may GRES. So that of the Sinatra

and a spot and sponsor for him on CBS.

Like the old gag, "was he pushed on did he fals," it is still conjuctural of the fals, and the fals, a

Chi's WCFL Reorg

Chicago, Feb. 15.

New operational setup went into
effect at WCFL with resignation of
general manager Howard T. Keegan. The gam, title has been eliminated, and henceforth each department head will report direct
to William A. Lee, prexy of City
Federation of Labor, which owns

Nielsen's Top 20

		(Jan. 2-8)		
k	Prev. Rank	Program	Cur. Rating	Points
	-1	Lux Radio Theatre	34.2	+1.9
	4	Jack Benny		+5.1
	. 3	Fibber & Molly		+2.6
	5	Godfrey's Talent Scouts		+2.0
	7 :	My Friend Irma	26.5	+2.4
	- 8	Walter Winchell		+3.3
	17	Amos 'n' Andy		+6.7
	6	Bob Hope	24.2	0.8
	73	Truth or Consequences		+9.0
	24	Bob Hawk		+4.4
	16	Mr. District Attorney,		+1.7
	21	Mystery Theatre		+3.0
	13	Duffy's Tayern		+1.0
	12	People Are Funny		-0.1
	14	Mr. Keen		+1.3
	28	Sam Spade		+3.7
	19	Big Town		+0.8
	54	Hit Parade		+6.1
	46.	This Is Your Life		+4.3
	26	Inner Sanctum	20.9	+2.5

FIT FOR A KING
With William Gephart, Violetta
Velero, Harriet Friedenberg,
David Eikin, Elisworth Zituz,
Jean May, Dorothea Hunt, Rence
Finkel, Ruth Winrow, Phyllis
Glick, Atra Baer, narrator; HilFroducer-Director Slegfried Landau

dau Flins., Sun. (13), 10:30 a.m. NYC. N. Y.

60 Yuan, Sun. (13), 10:30 am. WNYC, N. Y.

As part of its 10th American music festival, WNYC gave the world preem Sunday (13) of extending the control of th

singers and musicians to perform it. It was quite a feather in WNYC's cap, compared with the property of a kids how, with introduction kidding radio airers, commercials of a kids how, with introduction kidding radio airers, commercials the "wisepy, crisby crunchles", etc., and the monarch who ended the monarch who ended a fabulous robe. It is not considered a fabulous robe. It is not considered a fabulous robe. The Broadway operate flayor, but this was apparently intentional. There was also not enough warelet aftern. But the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite melodious, with the score was quite score with the score was quite melodious, with the score was quite melodious, with the score was quite melodious with the scor

WALT'S WORKSHOP
With Walter Durbahn
Producer-Director: Reinald Werrenrath, Jr.
20 Mins., 8 p.m.
Sustaining
WNBQ, Chicago
"Workshop"

"WNBQ, Chicago
"Workshop" should warm hearts
of video Inventors. Here is entertainment that is practical and instructive. Walter Durbahn, quietly
whimsical wooderaft instructor,
initiates audience into workshop
tricks and skills.

tricks and skills.

Program debut has Durbahn explaining common tools and some of their uses. Viewers learn how to set up tool cabinet; buy tools; keep saws in good condition; select type of hammer; sharpen blades. Ad ill explanation by true shirt-sleever in manner to absorb kids and adults alike.

Hone weether.

and adults alike.

Home workshop, complete with cathacts, drills, takes not benches, takes the control of the c

RADIO-CARABIN

RADIO-CARABIN
With Samson Francois, Alphonse
Ledoux, Roger Garand; Maurice
Meerte music; Jean Maurice
Bailly, announcer
Writers: Paul Ledue, Laurent

Menter metals and management of the manufacture of the metals, and monter writers: Paul Ledue, Laurent Jodoin Jodoin 10 Mins, Wed. 9 p.m.

REWING CORP.

CBF, Montread Wills)

Produced for the Brewing Corp. of Canada and plunging Bradinas beer, this hour-long show the complex of the metals of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the control of the beautiful the beautiful the control of the beautiful the beautiful the beautiful the beautiful the control of the beautiful

ADVENTURES IN MEDICINE
With Bernard Buck, Dr. Howard
W. Wiggers, others
15 Mins., Sun., 12:45 p.m.
A L B A N Y PHARMACEUTICAL ward

W. W. Sandar Notes, Dr. Howard

IS Miss from there by

A LS A N Y PHARMACEUTICAL

MSSN

Radio, which should be one of
the greatest forces for public
health education, travels the right
che should be one of
the greatest forces for public
health education, travels the right
gram like "Adventures in Medicine" is presented. Partialpation
on each broadcast of three physic
is an indication their profession
realizes, partially at least, the efcine is professor of physiology
at AMC. Dr. Arthur Knudson, asthe professor of physiology
at AMC. Dr. Arthur Knudson, aschemistry, was paried on the initial
block, Wilard K. Barton, president,
being the third speaker. A relating
panel brings to the microphone two
other doctors weekly.
"Scientist of the Week,"
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PAT NOVAK POR HIRE
Will Jack Webb, Jack Levis,
Will Jack Webb, Jack Levis,
Fememan, announcer
Writer: Lou Hartmann
Froducer - director: William P.
30 Mins: Sun, 7 pm. (EST)
Sustaining Mins: Sun, 7 pm. (EST)
Sustaining Mins: Sun, 7 pm. (EST)
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Sustaining Mins: Sun, 7 pm. (EST)
Sustaining Mins: Sun, 7 pm. (EST)
Sunday Sun, 7 pm. (EST)
Sunday's chapter unfolded a tale
of murder and doubte cross that
where the sunday sun

Transcription Review

QUAKER WORLD SERVICE
("A Dress for Michi")
With Leon Janney, Susan Douglas,
Lawson Zerbe, Ethel Everett,
Bryna Raeburn; music, William
Meeder; announcer, Richard
Stark

Meeder; announcer, Stark Writer: Virginia Wells Producer: American Frie Ice Committee Director: Frank Papp 15 Mins,

Lis Mina.

Farding activities of the Quakers in Burope, India and Japan to spread the brotherhood of man and erase misunderstandings is pointed up in a series of six transcriptions (see Committee has just prepared leading to stations and networks on a "publicarrive" basis. A similar series which the organization sponsored toutlets. As distribution over 420 outlets.

outlets.

Each 15-minute recording dramatizes typical incidents in the daily routines of Quaker social workers and modestly illustrates the value or the Triends with the control of the C

outlets.

and adults alike.

Home workshop, complete with eabitest, drills, tables and benches, the content of the conten

Inside Stuff-Radio

The national office of American Federation of Radio Artists has reversed its previous ruling refusing to grant a waiver to the Navy for use of a transcription made by Eddy Duchin.

The radio actors union made to the control of the recogniting the result of the radio of the recogniting a broadcast of the transcription, on another station in the same city, without paying an additional fee. AFRA has received assurances from the Navy that in the future it will check the union before starting any radio projects.

On the question AFRA shop clauses, the union says that all contracts do include the clause except pacts in the 13 southern and midwest states which prohibit closed shops.

states which promist closes snope.

WOV, N.Y., which last fall conducted a successful "Time Buyer's Quiz" promotion, will shortly launch a new series. Last year the indie phoned time buyers and queried them on its trade paper ads, paying \$5 for correct answers. Station manager Ralph Well reports that admen, eager to bit the jackpot, pasted up copies of WOV ads on agency walls. This year the station is mailing out builetins which outline success stories and questions on typical sponsors. A few days following the mailing, the time buyer gets a call and a question—with Jackpot dough for the correct answer. Cimpinent of the correct answer.

Frank N. Stanton, CBS prez, and Paul F. Lazarsfeld, director of Columbia University's Bureau of Applied Social Research, have collaborated on "Communications Research 1948-49," reference manual in the advertising, radio and public opinion measurement fields. The book, to be published in April by Harpers, will explore the effects of mass media and the "ways in which communications research can be refined and improved." Tome touches on the influence of comics on children, guiding factors in radio programming, newspapers 'impact and ingent to the practical application of research methods in typical communities.

National Society for Crippled Children has waxed Baster Seal messages by 11 top radio stars. Disks will be distributed to more than 1,000 state and local societies for use on local stations during Enster Seal Campaign which opens St. Patrick's Day and closes Easter Sunday. Bob Hope was named honorary chairman of Society's radio division.

ESCAPE
("The Los Special")
Writer: Les Crutchfield
Producer-Director: Normain Mac30 Mlms, Sat, 1630 a.m.
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urdays that formerly slotted "Ro-mance."

"Will demattice best-selver and other nevels of a chil-selver and other nevels of a chil-ter-diller variety. For teed flai-urday (12) it selected Sir Arthur Coma Doyle's Seediand Yard yara-centry of the company of the con-nective seeding of the con-nective seeding of the con-lection of the con-lection of the con-lection of the con-lection of the con-tent of

is solved.

William Conrad handled the nar
ration in slick manner and cas
members turned in good perform
ances.

Edba.

Stanton == Continued from page 27 =

enough to finish up the "unfin-ished business." Paley is presently on a month's vacation in the British West Indies, but beyond that Stanton has scheduled trips through April, May and June as part of the "unfinished business" in strengthening the web's pro-

in strengthening the web's programming structure.

The "unfinished business" also embraces solidifying CBS' sphere of influence in television and trying to overcome the subsidiary Columbia Records hurdles attend-Columbia Records hurdles attending the present slugfest for r.p.m. dominance. (Both the TV and LP operations have been Stanton's "babies" from scratch, as well as his round-the-clock oversceing of broadcasting as Paley's No. 1 man).

man).

Not that Stanton is unhappy in his relationship with Paley. In reality, as a working team, the Stanton-Paley tieup approximates something of a Damon and Pythias act). Or that Stanton has any gripes about coin. The CBS job gripes about coin. The CBS in the came out of college and he has pyramided his talents into an overall annual pay check of \$120,000. But it's meant parlaying the

all annual pay check of \$120,000.
But it's meant parlaying the
prexy spot into a 24-hour-a-day
operation, involving multitidinous
duties transcending the realm of
broadcasting, and as far as Stanton is concerned, he is tired, and
'there must, be more to life than
just that." He recognizes that, in

THE CLOCK
With Viola Patterson, Lawrence
Klee, Phyllis Carver, Bill Van
Steemburgh, Bob Reisner, Edward Dahlstedt.
Writer: Lawrence Klee
Producer: DeWitt C. Maurer
Director: Miss Patterson
30 Mins, Sat. (12), 3:30 p.m.

Sustaining WOR, New York

Sustaining WOR, New York

"The Clock" is a little behind with the Clock of the Cloc

fantile side.

Between-the-acts spots were devoted to public service announcements for the Police Athletic League and the Heart Fund and an invitation for listeners to attend audience reaction testing sessions.

PIANO PALS
With Gloria Yates, Georgia Kay,
Stewart Sklamm
Producer-Director: Joe Simon
Writer: Phyllis Gordon
18 Mins, Mon.-Wed.- Fri., 7:30 p.m.
(UST)
Sustaining
WBKB, Chleago

Sustaining
WBKS, Chage
was dead of Gloria Yates
runc librough oldtime keyboard
avorites, along with heavy gagding
about life in music shop, blind
avorites, along with heavy gagding
about life in music shop, blind
fernywhistle.

Humer is 1928 brand, and not
helped by forced musging from
Miss Kay. Miss Yates has trouble
remind on music, and camera together. Blase office boy, Stewart
mind on music, and camera together. Blase office boy, Stewart
Music lis standard poy. "Slow Boot
To China," "That's Where I Came
In" and "I Got Rhythm."

Plapo duets are good informal
rand adding more music,
the standard poy. "Stephening
it, and adding more music
changes. Props are convincing
Mart.

terms of CBS, he has reached his goal and he wants the security for the future that doesn't come from straight salarled jobs.

straight salaried jobs. Having achieved his three-ply goal: getting television rolling, building up the circuation of the network, and putting the Columbia record business on a sound postwar basis, plus his conviction that notably in exerce vepee- of Ream and the columbia with the columbia of the colu

TV RATE CARDS HIT THE BIGTIME

Sparks to Fly as 4A Affiliate Reps Meet to Settle Tele Jurisdiction

day's (18) meeting of the Associated Actors and Artistes of America when representatives of 4A affiliates will present various plans for settlement of the thorny problem of television jurisdiction.

Meeting will follow a confab at headquarters of the American Fed-eration of Radio Artists, tomorrow night (Thurs.) to look over plans promulgated by all affiliates. It's known the confidence of the confidence of the con-

promulgated by all affiliates.

It's known that the American
Guild of Variety Artists will continue to press for its plan for the
4A's to take over the jurisdiction.
Under the AGVA proposal, any
paid up member of any 4A union
will be automatically issued a card
will be automatically issued a card
policing and negotiations would
be carried on by, representatives
of all the unions.

Plan has been meetine wiff me.

Plan has been meeting stiff op-osition from most of the other A groups. Some have described t as too cumbersome.

it as too cumbersome.
It's expected that the 4A's meeting will be late in getting started because of desire of certain members to censure Dewey Barto, AGVA's antonial administrative AGVA's antonial administrative active services of the started by

the word in this matter meant 'Advisous.' Several proposals by the 4A's have been carried over from prior terror of the proposal service and the proposal service and the proposal service proposal service proposal service proposal service proposal service and the proposal

Collyer also proposed the set-Collyer also proposed the set-ting up of a governing board to help the merged organizations and enter into immediate negotiations with the networks, producers, etc. He also called for the immediate establishment of a basic code of television fair practices with the right of any member branch withdraw from the merged organ-lation after the first successful basic agreement expired.

\$2,500,000 OUTLAY ON L.A.-FRISCO RELAY

Washington, Feb. 15.

Plans to establish a microwave radio relay system to provide tele-vision interconnection from Los Angeles to San Francisco were filed last week with the FCC. Pacific Telephone & Telegraph Co. told the agency initial expenditures for the hookup will approximate \$2.the hookup will approximate \$2,500,000 with the project to be completed in about a year.

pleted in about a year.

Initially, the system will be equipped to provide two one-way television paths to carry programs from L.A. to Frisco but later advantage of the programs of the programs of the programs of the programs of the programs of the programs of the programs at each tile.

Herrmann on Hartman Textron Show for J. Walter Thompson, agent the programs of the programs o

Macy Can't Touch It

Macy Can't louch it Disclosure last week that Gimbel's, Philadelphia, had be-come the first department store to sign for a series of regularly-scheduled television shows recalls that the outfit's N. Y. store was the first spon-sor in the country to bankroll

gram.

That was back in March, 1923, when the store built a radio studio atop its building, from which shows originated and we re transmitted over WEAF (now WBBC, N. Y., flagship station of the NBC was ship station of the NBC was lined up by Raiph B. Show was lined up by Raiph B. Show was lined up by Raiph B. Show that the state of Climbel's radio department, and now a television consultant.

Nat'l Tele Meet In Chi to Bring **Out Top Execs**

National Television Conference, stated here March 79, features outstanding figures in all video phases, top executives, and panel discussions on management, sales, legal problems, programs, agencies, engransission.

Chi Television Council, with predident James L. Stirton directing, will host conference. Stirron management, and conference Stirron and Conference Stirron and Conference Stirron and accepted invitations, indicating intense interest in teleding in the stirron and conference story.

cating intense interest in tele me

dium.
Program and speakers:
March 7. Address by James L.
Stirton, Speeches by J. L. Van Volkenburg (CBS); Charles C. Barry

(Continued on page 40)

Cleveland Set Sales Spurting: Baseball Seen Further Hypo

Deen Further Hypo
Video set sales continue to forge
Alead in the Greater Cleveland
area with coaxial-brought network
shows hypoing interest. Today,
sate slackening in sales, and place
themselves in same position as new
car dealers of 18 months ago.

The position of the comment
from distributors, "and with the
coming, of baseball season we anticipate at least an additional 10%
As brasklown of TV saie in the

ticipate at least an additional 10% spurt in sales.

A breakdown of TV sets in the Cleveland area shows that as of Peb. 1. there were 21,856 home for the control of the co

(Continued on page 36)

Textron Show for JWT

the control of the co

CBS HIKE NEARS AM TIME COST

further towards the commercial bigtime, WCBS-TV, CBS' N. flagshin plans to boost its time rates March 1 to a point where an nour of Class A time will sell for only \$100 less than the same hour on WCBS-AM. With the rate blice based on the increased number of sets in circulation, other N. Y. stations are expected to follow

well as a superior of the following the foll

How many more rate increases the N. Y. video stations will be able to put through has yet to be determined. Number of sets now determined. Number of sets now in use is nowhere near the saturation point and it is expected that doubled within the next year. On that hasis alone, consequently, it is believed that TV time charges will soon overtake and pass the claim to the control of the c

Fifth Hike for Station WCBS-TV's rate boost will be the fifth instituted by the station since it took the sir July 1, 1941. Last boost was amounced Oct, 1, 124. Last boost was amounced Oct, 1, 124. Last boost was amounced Oct, 1, 124. Last boost was amounced Oct, 1, 124. Last boost was amounced Oct, 1, 124. Last boost was amounted the N. Y. metropolitan grac. Set climated 28 and 1 Jun 1, 124. Last boost was a simple control of the State of the Fifth Hike for Station

of the other N, y stations, WJZZTV (ABC) and WNBT (NBC) are expected to be the next to announce rate increases. ABC station has been operating at the air last August, with A time now going for \$1,000. B time for \$750 and C time for \$800. WNBT, which put through its last increase Jan. 1, also charges \$1,000 per Junicipal Commont. N, Y Dally News WPIX, which has been operating under the same rate structure since it teed of last June 15, carses00 per hour of A time and \$400 for B.

55 Tele Stations **Now in Operation**

Washington, Feb. 15.

Night Games' Snarl of TV Schedules May Force Nets to Exit Baseball

WNBT Eyes Nags

WNBT Eyes Nags
With no big league baseball
games to televise this year,
WNBT, N. Y. flagship station
with the control of the control
station excess are now trying
to line up TV rights at all three
N. Y. tracks—Jamnica, Aqueduct and Belmont—hoping to
mention provided the control
station excess are now trying
to line up TV rights at all three
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show.

Limited number of races
were carried last year by the
CBS-TV web, under sponsorship of Chevrolet. Lineup included racings big Triple
Crown—the Kentucky Derby,
the Preakness and the Belmont
Stakes.

Authors League Forms TV Guild Without SWG

The Authors League of America is going ahead with the organization of its new affillate Television Writers Guild without the approval of the Screen Writers Guild. Matter of jurisdiction has not been completely worked out, but the TWG has been formally admitted that the second of th

ing. Everyn secretary. Initial TWG membership ses-sion, held Monday night (14) at Holland House, N. Y., elected a temporary executive committee

(Continued on page 42)

Morgan Switch to Agency Continues Vaude - Cafe Producer Segue Into TV

Talent agencies are continuing to look to vaudeville and cafes; for key positions in video. First vaude producer to be hired for the production of television shows by a talent agency is Leo Morgan, Strand theatre, N. Y., producer who joined the William Mort.

gan. Strand theatre, N. Y. producer who joined the William Morisis agency last week as assistant to Harry Katchelm, booker for the and the stranger of the str

There are now 55 television stations of the Strand shows to stand thouse the strand shows t

the Increasing number of night games scheduled by the major league teams, coupled with the increase in dayline television probe the last year for key city network television stations to carry baseball. As a result, it is expected that the big league games in subsequent seasons will be aired, at least in N. X. only been, non-mow in radio, so are as they are now in radio, as me as they are now in radio.

at least in N. Y., only by local, non-filiated stations, same as they are now in radio.

In Y. Y., meanwhile began to take final shape this week as Schaefer's Breweyr signed to bankroll all home games of the Brooklyn Dodgers over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over WCBS-UV (CBS). Beer so over wCBS-UV (CBS). Beer so o

well.

N. Y. Daily News' WPIX signed some time ago to pick up all home

Softened by Suds

Softened by Suds.
Pacting of Schaefer's Beer to bankroll the Broöklyn Dodgers' games this year over WCBS-TV (CBS, N. X.) marks the first time that Dodgers' owner Branch Riche has performed the season of the club has performed by the season of the club which was not been sugar to be

games of the Giants, with Chestergames of the Giants, with Chesterfields sponsoring through the Keeand Al Helfer, latter a w.k. sportscatter before the war, will handle
narration. Bellantine's brewery
has a contract with the Yankees
and is expected to assign pictup
has a contract with the Yankees
and is expected to assign pictup
has carried the American League
team's games for the last several
years. J. Walter Thompson handies the Ballantine account.
With the Dodgers-CBS-cuefwith the Dodgers-CBS-cuefwith the Dodgers-CBS-cuefvising of all home games, no mater
what, CBS may be on a spot because the Brooklyn team has schedude 21 night games. To pick up
(Continued on page 40)

J. B. Williams, Out Of Radio, Buys a Tele Show

Radio, Buys a Tele Show

J. B. Williams Co. manufacturers
to hands program featuring young
the competing against each other
charade program featuring young
telent from current Broadway legiters competing against each other,
wNBT (NBC, N, V). from 6:30 to
7 p.m. Ad agency is J. Walter
WNBT (NBC, N, V). from 6:30 to
7 p.m. Ad agency is J. Walter
thompson.
this and the control of the Williams I walter
of the Williams firm into video. Outth as not been represented on
radio since it gave up bankrolling
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Carrier pigeon to clipper ship to telegraphed reports to wirephotosthe speed of news reporting for centuries has moved closer to immediacy.

now it's television

The largest network news department in broadcasting—plus those of 14 MeC is Tonight at 7:45 EST, the new technique in televised news takes the world in stride-the NBC Television Newsroom produces the Camel News Caravan. Here is journalism in living sight and sound for millions of viewers in 15 network cities.

Here is the ideal news vehicle.

For news that beats them all, Camel has chosen. NBC-America's No. 1 Television Network.

A crew of 56 for non

38 cameras, 16 mobile units, 16 editors



Pa. Tele Stations Seek Court Rule To Oust Censor Board From Vidpix

Philadelphia, Fcb. 15.

Pennsylvania video stations
struck back quickly at the new regulation of the State Board of Motion Picture Censors imposing censorship on films shown by tele-

son ricture Censori imposing censorahy on films shown by television. See the second of the second of the second of the second of the second in the action were Edna R. Carroll, in U. S. district court here. Named in the action were Edna R. Carroll, her two associate members, Beatrice Z. Miller and John C. Flaher. The plainfilts were Allen B. De Mout I. Aboratories, which operated evision Broadcasting Corp., WFTZ, Triangle Publications, Inc., WFIL, Triangle Publications, Inc., Wert W. C. W. H. C. Operating WCAU-TY, WCAU, Inc., operating WCAU-TY, and in Philadelphia, and Carroll the new station WCAL-TY, in Lancaster:

The Censor Board's order stated

erate the new station words: The Censor Board's order stated that no film reels may be shown over video in Pennsylvania without being first approved by the censors. The tele stations termed the order unconstitutional and invalid, alleging the defendants have no right to interfere with interstate

right to interfere with Interstate commerce:

Ommerce:

Many him programs originate on the state and many that originate here are viewed in other states. The Federal Communications Commission, the suit argued, imposes on all licensees the responsion of the states. The Federal Communications Commission, the suit argued, imposes on all licensees the responsion to the state of the s

universes person or entity, the per-tition dealard.

Industry reps emphasized that
Industry reps emphasized that
Industry reps emphasized that
Industry reps emphasized that
Industry reps emphasized that
Industry reps emphasized that
Industry had any intention of
ever presenting any program which
would not meet with the approval
of the board, but they objected to
cause of the mechanical difficulties
involved. The industry is already
which protects the public from
anything objectionable, they said.

Comedy Package On ABC for Stang

Un ABL for Mang.
Amold Stang, foil for Henry.
Morgan on the latter's former radio
show, gets his first television starring role in a new situation comedy
refree packaged around. him by
Gale The Titled and the star of the control
tion and the star of the control
tion run on WIZ-TV (ABC.NY)
March 1 and tees off as a weekly
roadcast soon afterwards.
Script will revolve around Stang
Script will revolve around Stang
into trouble. Jeffery Hayden will
play the part of his girl friend.

Roach To Gotham To Peddle TV Pic Product

Peddle TV Pic Product With bulk of films in six new series designed exclusively for tel-evision completed, Hal Roach, Sr., is due in N. Y. next Monday (21) to show his completed product to case. Included in the different cross included in the different close included in the different close included in the different close included in the different close and one involving a private and the complete production for TV. He will studio to convert faelities to making production for TV. He will arreem product and make contacts accept production for TV. He will arreem product and make contacts accept production for TV. He will studie the contacts accept the contact of the contact o

New Tele Business

10 live spots on WXYZ, Detroit, beginning Feb. 13, for a period of the beginning Feb. 13, for a period of the E. & B. Brewing-Co. Petroit, Live week purchased professional petroit. Trackage, 1st week purchased professional petroit. Trackage, 8:30-10 p.m., effective Feb. 15, for a period of 16 weeks. Feb Wolf, long identified will continue to do the wrestling commentary at Detroit's Fairview Gardens, 4:4liner Department Store, Detroit, through Castle-Werner Advertising agency, purchased one five-minute shopping news program Sunday, Feb. 13, on 10 rat 31-week renewal. This 1s first time the store has used television, and point Castle-Werner Store, Detroit This 1s first time the store has used television.

the state of the store has used television.

Nu-Enamel Paint Co., through Vision.

Nu-Enamel Paint Co., through Contury Advertising agency. Detective Face of the state of the

HUB BANK'S NEWS PICKUP Boston, Feb. 15.

National Shawmut Bank here National Shawmut Bank here has blanketed the local television newsreel scene, with its signing, this week, to sponsor the Interna-tional News Service Telenews weekly reel on WBZ-TV. Bank aiready bankrolls the INS-Telenews daily reel on both WBZ-TV and WNAC-TV.

New TV Packages

Six television shows have been ackaged by Hile-Damroth, Inc., and are now being offered to agencies. New Tele Business

WENR-TV, Chicago, announces mey sponsor, Hudson Dealers, program featuring Jay Jackson; for speaking the Bull; "Say Can You see," quit program sevensor Geobel heer through Malcolin-Howard agency "Ourtain Gloig Up," half-hour drawns agency for Cube home base-base program of the Bull; French & Dorrance agency for Cube home base-base base of the Bull; and the Bu List includes: "Munro Leaf Club

DuMont Revamp

Complete revamping of DuMont broadcast operations in an effort to bring the web's programming standards up to a point where they can compete on equal terms with other networks is expected to follow the assumption of additional duties as network chief by Commander Mortimer E. Loewi, exec asistant to DuMont prez Dr. Allen B. DuMont.

B. DuMont.

Loewi, who succeeded Lawrence Phillips to the network job last week, effected his first change with week, effected his first change with the control of the con mont's broadcasting activities and is currently lining up a new modus operandi, under which the head of each department will be completely autonomous, reporting to Loewi only on matters of broadcast

policy.

DuMont will be in a good financial position to carry out its expanded broadcasting activities properly of the competed to be submitted to atocknoders within the next two weeks, will show a profit almost double that of last year. Earnings in 1948 sion of DuMont's manufacturing activities, but most of them to year will be slotted into the broadcasting end of the business.

Tele Chatter

series designed for juvenile attention and one involving a private alcutch is the first big major Casat studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production for TV. He will series a studio to convert facilities to making production of a musical making and the production of the produce of "State." In the works at Penbroke Enterdage to the production of the

program ciondinator on NIC TV.
Thereiston Haphouse. will reeave the Advertising Ciub of Baltimore's annual award for the best
tiel performance of 1948 for his appearance on that program. C. S.
"Meeting the Television Advertisers' Informational Needs' at the
American Television Society Junchcon today (Wed.) at the Hotel
and the American Television Society Series,
"Makeup by Del Russo,"
preems today (Wed.) on WNBT
when today (Wed.) on WNBT
MRC in the 315 to 330 pm. slot.
Walter Preston, former radio-TW,
opened his own office to rep radio
and tele artists.

Inside Television

Wednesday, February 16, 1949

For the first time this season, and as far as known the second in any WNBT (NRC) telecast a swimming meet from an indoor pool. The ewill of the thing the season of the se

Last white NBC did a complete Yale-Penn aquatic meet from Phila-delphia. It ran a little over an hour. These are easy to watch Satur-day afternoon or night events, with sponsorship possibilities, which the public seldom sees.

Indie film producer Samuel Goldwyn declared in a byline story in the N. Y. Times Sunday (13) that Zentilt Radio's projected Phonevision does presented the greatest potentially for the film industry to turn a set owner for the privilege of seeing such a film on his home set owner for the privilege of seeing such a film on his home set owner for the privilege of seeing such a film on his home set owner for the privilege of seeing such a film on his home set of the production of the production of the production of full-length pictures for such TV transmission, however, may and become a reality for another five to 10 years.

become a reality for another five to 10 years.

Predicting-4 wast demand for full-length features made especially for TV, Goldwyn said such films would have to put more emphasis on story values in order to hold audience interest. He also predicted a reversion to "broader, lustier acting" than is present in pix made for theatres because of the average small-sized video viewing screen. Pacing on the TV pix will be more rapid, he said. Rounding up his conclusions, Goldwyn deciared: "the certainty is that in the future, whether it be five or 10 or even more years distant, one segment of our industry to the control of

A hot fight for control of the television industry in Latin America is expected among U. S., British and Prench manufacturers, following the Export-Import Bank's nix last week of a request from the Radio Manufacturers Assn. for loans to L. A. countries for building TV facilities with American equipment. Because of the difference in line standards of the three systems, the market for American receivers will be lost permanently if the British and French succeed in selling their transmitting equipment, aband of U. S. manufacturers, according to James E. Burke, chaltram of Râld's export committee.

L. Durse, enairman or Rea's export committee.

Burke dealered that American manufacturers would continue their

Burke dealered that American manufacturers would continue their

tries with low dollar balances to release some of their funds for TV

equipment. Most such countries, however, aren't going for the idea

at this time but prefer to do business with England, because of their
large sterling supply.

International Telephone & Telegraph's acquisition of the Farnsworth Corp. last week marked the first entry into the manufacturing business by the communications outfl and is expected to presage further activity along manufacturing lines by the company, Sale, which is pending a majority vote of Farnsworth stockholders, thereby puts I.T.AT. Into a position somewhat similar to that of RCA, which also engages in both operations.

operations.

Under terms of the sale, Farnsworth stockholders would get one share of 1.T.&T. for each 12 shares of Farnsworth they now hold. Communications firm expects to continue operation of the Farnsworth radio and television plant at Fort Wayne, Ind., and the national Capehart distributor and dealer organizations.

Way in which television has made an inter-state state of most species were the way bounded up. Friday (11) in an editorial on the Damy Gardella case in the N. Y. Herald Tribune. "Few Americans know to witatectate television is changing national habit and thought." the editorial said, "which is just as well; but most decidedly it is bringing spot annex across state lines to every interested freelde."

smack across state times to every interested nessure.

H-T reminder feaders that TV viewers were seeing not a rehash of
the play but the actual event. "It seems almost immaterial to consider
growing audience beyond," the editorial added. "The U.S. court of
appeals, which has just sided with Gardella, is intelligently recognizing
the force of an invention."

Radioities got a big chuckle out of a recent telecast of a basketball game, sponsored by a score of used car dealers, on which one dealer was interviewed. Asked how his sponsorship was going, the bankboller said "not so good, it should do better," implying he might cancel out. The amounter quickly changed the subject to sales eithics, one piled on the series being that these used car merchants are strictly on the up-and-up. "Ethics," he said, "we're just out to sell cars,"

Eugene O'Neill, William Saroyan and Tennessee Williams have advised video packagers that their plays are not available for television at any price. While Saroyan and Williams have specifically restricted their one-act plays, O'Neill has put all of his plays on the hold list,

KFI-TV on the Coast will continue its cut rate policy on its nightly sonoso participation show, "Shop Look and Listen." Station insligated the polley several months ago in an effort to interest time buyers who and never ventured into radio or video. Rates were cut to \$25 from \$75 and station beamed two programs nightly which allowed the cut price. KFI is now airing only one such show nightly.

"NBC-TV's puppet star, "Howdy Doody," is scheduled to make his first "personal appearance" outside the studios at Macy's department store, NY, Feb. 26, in a special program decleating Macy's new "Howdy Doody" ranch. Puppet will be accompanied by Bob Smith, his voice, and Clarabell, another character on the show.

Macy's opened its ranch on Monday. Set up in the kids' department, it will feature for sale all the H-D equipment, such as cowboy shirts, dolls, etc. H-D records, published by Victor, will be played continuously.

Paramount station KTLA on the Coast has cancelled out Pierce Bros-video commercials and has nixed advances from Utter-McKinley which wishes to insert a series of spots on teevee outlet. Complaints wer rolling into the station by viewers apparently not overly anxious to view their burial pilots while trying to enjoy an evening's entertainment Evidently the public doesn't mind listening to mortuary blufus standard broadcast but viewing the scenes is a bit upsetting. Stant Landsberg, station head, related that henceforth advertising will be tied into programming as much as possible.

UILD-OR GET OFF THE TV PLOT

543 Feature Films, Some Only Five Years Old, Released for Tele

Television Pictures Distributing Corp., headed by Toby Anguish, 543 pictures from General Films and Elliott Hyman, Inc. Some of the pix were released as recently

Newest of the films is Without Men," starring Linda Dar-nell, which will be telelensed by KTSL. Rental for this one is \$250. Rates run from \$100, for old west-Bates run from \$100, for old west-ens, as high as \$800, which NBC-TV, paid for "Barber of Seville," French picture telecast over the eastern network. "GUy" was pro-duced by Samuel Bronston for Columbia release in 1948. Bron-son secured a release from Col In 1946 and sold it to a re-velease out-tion of the pro-top of the pro-tone of the p

This is the case history of most of the pix secure.

Let of films be the ever vental, the pix of th

dickering.

Talent will be cut in for 50% of the gross on each picture. A number of top names are now huddling with Anguish on the deals. Hefty cut for talent is made possible by the fact that the company now has its own distributing setup, Anguish said yesterday. It has five offices now, in N. Y., Chicago, San Franswin, in N. Y., Chicago, San Fransetting up a sixth in Dalassen is setting up a sixth in Dalassen is

setting up a sixth in Dallas.
Indication of the name values in
some of the films is the cast of the
Sunday night Linda Darnell starer,
which also includes Glenda Farrell,
Doris Dudley, Edgar Buchanan,
Michael Duane, Sara Allgood, Leslie Brooks, Margaret Hamilton,
Rosemary De Camp, Sheldon
Loward and Joseph Crehan, B. H.
Comard and Joseph Crehan, B. H.
Somet and Solice of Bronston
and Sidney Salkow directed.

BOBBY CLARK SET FOR 'LAMBS GAMBOL' PREEM

Bobby Clark, starring in a skit from his current Broadway musi-custified and a skit from his current Broadway musi-custified and skit skit for the "Lamba Gambol" television show Feb. 27 on NBCTV's east coast web. Show will be bank-rolled by Maxwell House Coffee Sunday night in the 8:30 to 9 slot, replacing "Meet the Press."

Sunday night in the 8:30 to 9 slot, replacing "Meet the Press."

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Pabst's Coast BB Tv

Hollywood, Feb. 15.
KLAC-TV has sold half the Los
Angeles, Hollywood Stars baseball
games package to Pabst Blue Ribbon beer. KLAC reportedly bought
the rights to televise teams diamond battles for \$20,000 apiece.

Pabst will alternate between two teams sponsoring the Stars for one showing and the Angels next. KLAC is hunting for a sponsor to pick up tab on tilts left over.

ABC's Small 10G 'Crusade' Profit

ABC will make a small profit of \$10,000 on sale to a sponsor of rights to the fortheoming series of documentary films for television on sade in Europe." If it succeeds in lining up a bankroller at the cur-ent asking price. Web is report-edly near a deal with several pros-pective advertisers at this time, in-pective advertisers at this time, in-looking for a suitable TV package. ABC prez Mark Woods revealed

looking for a suitable TY package, ABC prez Mark Woods revealed following a screening of the first two in the peries Monday (14) at web hopes to sell the total 26 fluss at \$15,000 each. Sponsor at that price would run the shorts three times each over a 78-week period. However, the self-should be self-shou

and facilities charges.

Both Woods and 20th prez Spyros P. Skouras emphasized that the pictures will not be made available months to which ABC has exclusive TV rights to them. If no further deal is made with the web at that time, all rights would revert back to 20th and MOT. It is believed (Continued on page 40)

Rival Fete Show Confines

Chicago Golden Gloves To Midwest in CBS Snag

10 Midwest in US5 Mag Hold by other networks on the single coastal cable linking the cast and midwest will confine the pickup of the semi-final and final control of the semi-final and final control of the semi-final and final control of the semi-final and final control of the semi-final scheduled for Monday. Tuesday scheduled for Monday. Tuesday carried in Chi, Cleveland and Denotite the first two days, but only in Chi the third day, since the other stations will be carrying the web's bouts from N. Y.

Chi finals, scheduled for March

bouts from N. Y.
Chi finals, seheduled for March
4, will be aired over the web's full
roster of 10 stations in the cast
and mides.

International finale to
the Golden Gloves, which will be
staged in Chi May 18. Pickups will
be made by WGK-FV, Chi Tribune
station, under the direction of remote chief Don Cook.

Eastern chambionshins sched-

CP 'STALLERS'

Television applicants waiting for the freeze to high out their application applicants waiting for the freeze to high out their applicant process. The second of the process

only a snow-covered field with some crates of insulators. Tri-State's petition, filed by Harden and the state of the state

permit in Lancaster, P.A.
A television applicant in Dallas
also asked for the frequency of a
permit holder, saying he is "prepared to proceed immediately,"
The A. H. Bello Corp., owners of
The A. The Commission
Revers, asked that the Commission
Revers, asked that the Commission
For Commission
Revers asked that the Commission
Revers asked that the Commission
Reversion Broadcasting Co., which was
been 1047.
In yield or recent actions by

granted a video permit in September, 1947.
In view of recent rections by the view of recent received by the view of recent received by the view of the

in Dallas."

The permittee said it is confident its station will be on the air by next June 15.

HARPO MARX MAKES COMMERCIAL VIDEILM

Unillier. Unillier. Willier. W

IPANA SINKS TEETH IN TV IPANA SINKS TEETH IN TV
Tpana Toothpaste is going video, signing this week to sponsor the second of

BIDDERS NEEDLE D.C. Diary Check Comes Up With Some **Neat Sampling on Cops. Berle. Kids**

Saved! By TV

The Salvation Army has added a new weapon to its arsenal. It bas installed television sets in its Bowery missions.

Idea is that the homeless men whom the Army aids are able to watch sports events and other programs at its shelters, instead of at bars.

Ford Show to Be

"Ford Television Theatre," one of the costliest video dramatic series now aired, will expand from its present once-monthly presentation to one a week, starting next

Kenyon & Eckhardt tele depart-ment chief Garth. Montgomery de-ciared that a definite time slot for the control of the control of the con-trol of dramatic show directly opposite, so Ford may be forced to find another

Ford may be forced to find another time.
"TV Theatre," carrying a budget of approximately \$17,500 per performance, is now aired Sunday nights from 7:30 to 8:30, CBS-TV has "Studio One," its stustaining legit series, in the slot two weeks a month, with a feature film occuping the time on the fourth week.

Mrs. Eleanor Roosevelt **Among Name Sponsors** Of Non-Profit TV Show

Of Non-Profit TV Show

These more television package
sevent, two of them planning to proserved the profit of the package
week, two of them planning to proclaizing in film shorts. Latter,
duce live shows and the other speclaizing in film shorts. Latter,
dive of a scheduled series of 13
four-minute featurettes starring
dive of a scheduled series of 13
four-minute featurettes starring
the starring series. The series of 13
four-minute featurettes of SK.D.
Lorney, as prez: Harry Servel,
torney, as prez: Harry Servel,
terasurer, and Walter Klee, secretary, crebilght Productions, organted as a non-profit organization
with Henry Jaffe, Charles S. Johnson, Max Lerner, Mrs. Eleanor,
Roosevel Louis Witermeyer,
Son, Max Lerner, Mrs. Eleanor,
Roosevel Louis Witermeyer,
Growth and Starring the server
listed as sponsors, has worked out
a half-hour radio series, titled
Witers Gulld freelancers. Torchlight will expend into Tv once the
radio series is rolling. Officers are
Witers Gulld freelancers. Torchlight will expend into Tv once the
radio series is rolling. Officers are
Witers Gulld freelancers. Torchradio series is rolling. Officers are
Witers Gulld freelancers. Torchradio series is rolling. Officers are
the series of the series of the series
are proposed to the radio
with low-budget scenery for Tv
shows. Now ready for asia are
suring the actors group, and "Cross
and Tymer Time," featuring Millton
Cross and Evalva Tymer. Charles
ducer, with Karen O'Sullivan directing the actors group, and "Cross
and Tymer Time," featuring Millton
Cross and Evalva Tymer. Charles
ducer, with Karen O'Sullivan directing the actors group, and "Cross
and Tymer Time," featuring Millton
Cross and Evalvan Tymer. Charles
ducer, with Karen O'Sullivan directing the feet-Theatre.

M'Wauker's 16.238 Sets

M'Wauker's 16.238 Sets

A sampling system whose pro-jections have proved remarkably accurate is being used here by NBC to gauge television audience trends in the Capital area, provid-ing invaluable data on station and program preferences.

n the Army alds are able to happers even sand other pross at its shelters, instead of at red Show to Be

Weekly in Fall

Forman preferences.

Operating through an organization nom de plume to discourage possible departure from normal viewing hablts, the network sends to set owners located through random one calls. The system has been used also where for video.

Cooperation on the ward of those cooperation on the ward of these cooperations on the ward of these cooperations on the ward of these cooperations on the ward of these cooperations on the ward of these cooperations on the ward of these cooperations.

elsewhere for video.

Cooperation on the part of viewers in keeping the diaries, James Seiler, in charge of the project told VAREFY, has exceeded the most optimistic estimates. Better than 90% agree to keep the record for the seven-skey period saked and time the programs favored and time devoted to viewing. Sufficiel diaries are mailed to set owners to insure a 500 sample, with telephone calls made to check cooperation.

policy and the control of the contro

ceiver.

A suburban householder complains of local police station interference to television reception and fuence with FCC" to have the police change its wavelength. Another tells of plans to elevate his aerial from 50 to 70 ft. to bring in more stations from Washington and Balthies des this hor familie.

and Baltimore.

A diarist notes that her family has difficulty in deciding on programs and wishes the good shows were better spread out "with some good ones on Saturday." Another criticizes a commercial as "too long" while another remarks "it smells."

L.A. TELE SETS **TOP 89.000 MARK**

Hollywood, Feb. 15.
According to figures compiled by
the Southern California Radio and
Electrical Appliance Assa. 385,784.
800 has been spent for 89,837 television sets by persons within the
stational aread of the Los Angeles
stations.

turing the actors group, and "cross and Tymer Time," featuring Mitton Cross and Fwalyn Tymer. Charles W. Christotherery, Jr., is head with the control of th

CHILDREN'S HOUR
With Ed Herlihy, announcer; others
With Ed Herlihy, announcer; others
With Ed Herlihy, announcer; others
Director: Desmond Marquette
60 Mins; Sun, 10:30 a.m.
HORN & HARDANT
NBC-TV. Climents Co.,
Horn & Hardart's "Children's
Horn & Hardart's "Children's
Horn & Hardart's "Children's
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CHILDREN'S HOUR
WIRE All Herlihy, amounter others
WIRE All Herlihy, amounter others
Director: Deasond Marquette
69 Mins.; Sum., 10:30 am.
More of the control of the contro

Ouch!

Ouch!

No one can louse up a sports event like a sports ambitted to the sports ambitted to the sports ambitted to the sports ambitted to the sports of the s events, the fact that Allen was only doing the elgaret commer-cials didn't stop him from get-ting in the way. From track-side they were making the of-ficial p.a. amouncement of the result of the Buermeyer 500 when Allen had to have his little say. Everyone knew George Guida had won but it had looked like a descroted, there was the expectant bush George Guida had, won but it had looked like a fast race, there was the expectant hush awaiting heralding of the time. But here Mr. Allen busted with his commercial and the with his commercial and the with his commercial and the with his commercial and the with his commercial and the with his commercial and the with his commercial and the with his commercial and the back to the track everyone was ready for the next race. And it was not until this point that Altersell and the with his commercial and the work of the with his commercial was also a new world indoor was also a new world indoor was also a new world indoor was also a new world indoor was also a new world indoor was also a new world indoor was also a new world indoor was also a new world indoor with his world with hi

HOT STOVE LEAGUE
With Joe Finn, Russ Martin, John
Bird, Matt Jans, Tom Walsh, Joe
Wilson, quizmaster
Producer-Directors: Joe Wilson,
Richard Liesendahl
IS Mins, 6:30 p.m.
Sustaining
WBKB, Chleago

Sustaining
WREB, Chleage
WREB, Chleage
Sury of four athletes and officials
who hurl tessers at one another
under guldance of sports and
who hurl tessers at one another
under guldance of sports and
listeners who send in correct anre awarded sight's winners and
listeners who send in correct anThis show had five golders asking such queries as diameter of
guitting greens, winners of national
writing recent sport of the professional fourneys. Ties are
up with haseball bal.
This is clever show and should
ring like with a portunited interting the professional control of the
would help profession for many
contestants answering at once,
against time, sometimes results in
near bediam.
Jury box prop lunique, Camera
Jury box prop lunique, Camera

Jury box prop ls unique. Camera lags behind activity. More detailed introductions would help audience tie-in. Mart.

Cleve. Set Sales

Continued from page 31

coatineed from page 11
tals from seven manufacturers whose January totals were not a proper to the p

Cleveland—Jack Treacy named to head national spot sales for NBC, operating out, of WTAM.

...... Tele Follow-up Comment

Tele Follow-up Comment

Ed Sullivan's Toast of the property of

supriet from the Ben Year Wiking and the June Taylor line (6), was spoiled by faulty camera work.

"Admiral Braadway Revue" hit a good all-around pace in its third enter the pace of the

Deves a discovered and the production of 'The Story of Mary production of 'The Story of Mary production of 'The Story of Mary and Kent Smith starring in a TV and Kent Smith starring in a TV approprie of their ex-Brandway leptier, was more or less 'filter' the starting and their

"Ford Television Theaire" hit is peak performance to date Sunday night 1139 on CBS-TV with an atom of CBS-TV with an atom of Sidney Howeng rescharge Cord." The story of an inverted Oedipus complex, which was first 1926, as a Theatre Guid production, was excellently modernized to the companies of the companies o

stundy, the play was fine in all stundy, the play was fine in all phases of production, direction and acting.

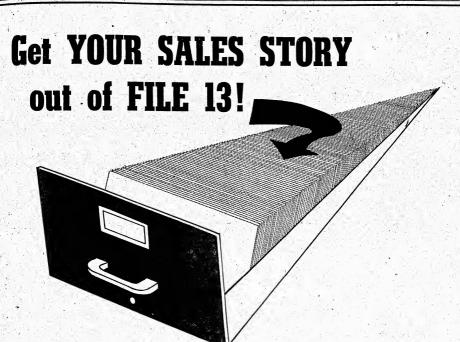
Despite he comparatively early a person of the second of the play of the pl

Milton Berle's continued absence from Texaco Star Theatre points up the difference between vaude

up the difference between vaude and vaudeo. Each, of course, carries entertainment values, but vaudeo is a development that fits vaudeo is a development that fits may be upon the point. Program lacked a dominant personality to give that added zing that projects so heavily on the point. Program lacked a dominant personality to give that added zing that projects so heavily on the Jack Carter is one of the new brighter luminaries who has made good on individual showings on Texaco tele, he's still to attain the created committee the still to attain the respected, combination of which adds up to prime fodder for video adds up to prime fodder for video. Texaco stale to election of Texaco.

expected, combination of which adds up to prine todder for video. And the prine todder for video. Truesday (9) was good vaude, Playing values of the individual acts was good with a standout spot commented to the principle of th

e through all the studied movements of conveying the proper emotions, as, for that matter, did Smith and other performers. But a video full values with a set of tunes day production, it was pretty under the proper studies and the proper studies of the Broadway production, it was pretty under the proper studies of the proper studies on ABC-TV came through Sunday (13) with one of caping, and coppely turn to the proper studies on ABC-TV came through Sunday (13) with one of caping, and coppely turn to the studies of the proper



Radio Execs have files bulging with facts about hundreds of stations.

But when a national spot time buyer plans a campaign, it isn't research that's on his mind. It's the stations which have kept their stories in <u>front</u> of him so consistently he knows them by heart.

ARIETY — IS READ, COVER-TO-COVER, WEEK-BY-WEEK, BY THE MEN WHO SPEND THE MAJOR PORTION OF RADIO DOLLARS.

Your-advertisements in their most closely-read trade paper takes your sales story out of the files, and puts it on record.

... And once you're on the record, you expose your competition to a fine view of your heels!



NEW YORK 19 154 West 46th St. CHICAGO 1 360 No. Michigan Ave. HOLLYWOOD 28 6311 Yucca St. LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

Philly Tayern Dealers Fight Tele **Set Tax on Excess Fee Grounds**

A new attack on the legality of the Pennsylvania State Liquor Board's \$120 leyon television sets in bars and cafes was launched Friday (1) by the Retail Liquor Board's Assn. of Philadelphia, repetition, 1,0 and of the Pennsylvania State Commission of Philadelphia, repetition, 2,0 and on the Pennsylvania State Commission of Philadelphia, repetition, 2,0 and on the Pennsylvania State Commission of Philadelphia, repetition receivers, incorporating a swivel arrangement which permits

resenting 1,000 taverns here.

The group filed suit in Dauphin county court, Harrisburg, asking the board be restrained from collecting the tole fees, on the ground they are too large "and out of all proportion to the cost of enforcing the license rule."

proportion to the cost of enforcing the license rule. 15,000 salom Approximately 15,000 salom Approximately 15,000 salom Approximately 15,000 salom Approximately 15,000 salom Approximately 15,000 salom 15,000 salo

WPIX' 'Trace-a-Pix'

WHX ITaCe-2-TX
New 15-minute television show
for moppets, titled "Trace-3-DX;
starts next Monday (21) on 1t.
N. Y. Dally News' WPIX as a
non-methy of Program will incorporate a new stunt of having the
kids trace a picture on drawing
cellophane directly over the face
that the picture on drawing
cellophane directly over the face
to the control of the picture of the
cellophane directly over the face
owith the drawings.
WPIX, in a one-time and onetime of the drawing is the picture of the
first 200 youngsters who would
write in for-them-Station-was im-

first 200 youngsters who would write in for them. Station was im-mediately swamped with 1,088 let-ters.

SOON BY DUMONT

Revolutionary new design in television receivers, incorporating a wivel earnagement which permits the seteen to be swung in a comparation of the set of th

reaching effects. Several magazine carbons have recently pointed up the troubles found by housewives in trying to rearrange their furniture to put the TV set within view of an entire room. Problem furniture to put the 1v set view of an entire room. Problem has also been tackled by numerous interior decorators. With the

view of an entire room. Problem has also been teckied by numerous swivel, the Dublont set can be turned in any direction, thereby eliminating the need for a rearrangement of turndiume. New set is said to have an audio. New set is said to have an audio range of any radio or TV receiver now on the market and also in-range of any radio or TV receiver now on the market and also incorporates a new design in sound corporates a new design in sound packed to replace the "Westinister" in Dublout's receiver line. Latter set sold at \$2,495, meaning that Dublout is following the lead to the control of the contr

Taxes Made Easy

Boston, Feb. 15.
WBZ-TV is out with a video income tax show with Dennis Delaney, Collector of Internal Revenue for Massachusetts, demonstrating how to make out the U.S. tax form before the cameras.

M'w'kee Set Sales Soar

Milwaukee, Feb. 15.
Television set sales in the Milwaukee area went over the 2,000 mark in January for the fourth straight month. Survey by WTMJ-TV, Milwaukee Journal station, recaled 16,256 sets installed as of Feb. 1, an increase of 2,049 during January.

Feb. 1, an increase of 2,022 and 2,3 and 2,3 and 2,3 and 2,3 and 2,3 and 2,3 and 2,3 and 2,3 and 2,4 a

1,952 for Syracuse
1,952 for Syracuse, N. Y., Feb. 15.
Number of television seels in the
Syracuse, Or television seels of the
Syracuse of the seed of the
cal distributors.
WHEN, the only TV station in
the area, has been on the air less
than a month.

FIRST LIVE TV FOR PACIFIC NORTHWEST

First live talent show to be televised in the Pacific Northwest is vised in the Pacific Northwest is KRSC-TV will send out a University of Washington campus show direct from its production site at Meany Hall. Show is tabled "50 This is Television" and is built cast.

cast,
Cast of more than 50 will include the Husky Chorus, Stan
Patty's Chevaliers, a quartet, the
Three Jacks and a Queen and a
dance team. All Brevit is general
director for the show, Jimmy MacGeorge is stage director and sets
are by Bob Jackson.

Price's TV Sports Show

GIMBEL SETS 60-MIN. 5-DAY AIRER ON WFIL

Largest television contract ever placed by a retail store has been signed by Gimbel Bros. of Philadelphia, with WFIL-TV. The store will sponsor an hour-long, five-daysa-week remote for the dual purpose of stimulating seli-ing on the floor itself, and at the same time building a vast home audience.

audience.
The program, which is called "Gimbel's Television Breakfast Carnival," has been written, produced and placed by the Robert J. Enders agency's local office. It goes on 10 to 11 a.m. Monday through Sutrody, excluding Wednesday, and will run from Feb. 28 to to 10

to March 28.

Te first live origination from the sales floor department store, the show will combine the better features of a carnival and a break-fast club. Guest artists and celebs will be featured in addition to three of the cluy's top-radio-television personalities.

Telemount Winds Series Of 13 Vidpix for 65G

Hollywood, Feb. 15.

Telemount Pictures has reportedly, dumped \$65,000 into 13 videly. Firm 1s one of the few which has wound a complete series on spec, Majority of local firms make only pilot pie for peddling purnoses

poses.

Headed by Henry Donovan and Harry Redmond, Telemount rolled the films in 12 days' shooting time. Films titled "Magic Lady," star Geraldine Larsen and Jerry Maren.

TV.LEGIT 'HOMERIRES'

Price's IV Sports Show

A sports novelty program has been devised by Georgie Price, the veteran comedian, and he and a tele scatal, "Homefres," based WPIX, the N. Y. Dally News TV station, are talking about putting "Laughter From Downstairs." Book at on video.

It will be the stating about putting "Laughter From Downstairs." Book at on video. The show to go on three hours daily, on those days when the N. Y. baseball Giants making agency rounds, with postgames are not being broadcast on WPIX.

CBS TV Color to Be Demonstrated as Aid In Medical Teaching

CBS color television will return to the limelight in June, but not for commercial purposes. Univ. of Pennsylvania, in association with the Smith, Kline & French pharmaceutical labs, will stage a demonstration of color in TV's use for the teaching of surgery and medicine at the American Medical Assn.'s meet in Atlantic City.

Assn.'s meet in Atlantic City,
CBS officials denied reports that
the re-emergence of their color
system presaged another pitch to
the industry and the FCC for its
commercial adoption. While the CRS officials denied reports the re-emergence of their cloud system pressed another pitch to the industry and the FCC for its the financial system of the FCC for its result of the FCC for its of the FCC for its result of the FCC for its result of the FCC for its result of the FCC for its result of the supervision of Dr. Peter Goldmark, are continuing their extended to the system of the FCC for its result of the system of the FCC for its result of the FCC f

Sutherland Studies Tele For NBC Assignments

FOF NDC ASSEGMENTS.

Eddie Sutherland, long one of
Hollywood's top comedy directors, is turning to video. He heads east
to training to video. He heads east
to the common director of the common director Norman Blackburn.
Sutherland will spend several
months in N. Y. on staff at network, tetruning here later for asdirectors to make switch to tele.

IT MAY NOT HAVE OCCURRED TO YOU, but



WOR is like a lion

You see, it continues to be the first major station in New York when it comes to carrying the majority of the highestrated local programs.



WOR is like a locomotive

because, year in and year out, WOR pulls more than a million letters from people in 47 of the country's 48 states.



WOR is like a great sale

for WOR attracts more families, during the day and during the night, than any other station in the United States.

NOTE — no matter how you measure WOR's effectiveness,

and we heartily recommend any method, WOR gets you there fastest, at less cost and with greater results.

y the most people where the most people are - heard by the most people



Teleguide Magazine "OSCARS" go to WBAL-TV



Favorite Personality
 NICK CAMFOFREDA
stor of "Hi-Jinks" seen doily at 12:15
P.M. Nick also sportcasts "Looking at



and Variety Show
MILTON BERLE
scored as top M.C. and top comedian
via the Star Theatre—the top voriety
show, Telecast at 8.P.M. Tuesdays,



Favorite Male Singer
 BOB BERRY
costors as featured vocalist an "HiJinks" and Is host of the "Open House"
WAALTV each Tuesday and Thursday.



• FAVORITE personality

• FAVORITE variety show

• FAVORITE female singer,

• FAVORITE male singer.

• FAVORITE emcee

• FAVORITE children's show

• FAVORITE comedian

• FAVORITE news analyst

Teleguide Magazine's survey of programs and personalities proves the greatest shows in Television are on WBAL-TV — Channel 11. WBAL-TV Means Business in Baltimore.

N B C Affiliate
Nationally Represented by Edward Petry & Co.



Favorite Local Program . . . THE H1-JINKS SHOW
with Nick Campofreda, Gloria Halliday and Bob Berry—seen
and heard on WBAL-TV Monday thru Friday at 12:15 P.M.



Favorite Female Singer
GLORIA HALLIDAY
to the featured vocalist on "Hi-Jinks"
and is the hostess on "Open House"
arch Tuesday and Hunday amongs.



Favorite Children's Show
 HOWDY-DOODY
 with Bob Smith won an overwhelming
 vote for a children's show. A WBAL-TV
 feature Monday thru Friday at 5:30 P.M.



Favorite News Analyst
 GALEN FROMME
 covers the local, national and international scene in "Let's Look at the News", Monday through Friday.

40

National Tele Meet

counsel.

Dinner sidress by Wayne Coy.

Dinner sidress by Wayne Coy.

March & Frogram talks by Fred

March & Frogram talks by Fred

Coc (NBC); Beulah Zachary, J.

Walter Thompson agency:

And Charles of Control of Control

Paul Galvin, Molorola, and J.

Day Tin advertising by J. H. E.

On TV in advertising by J. H. E.

Paul Galvin, Molorola, and J.

Panel discussions on management

by Walter J. Damm, WTMJ-TV.

Milwauker, John Mitchell, WBKB,

GWSPD, Toledo, O. Panel on programs and agencies by Elaine

Phillips, WSPD, Toledo; Spencer

Allen, WGNTY, Chicago; and Mel
Panel on engineering management

by Carl Meyer, WGN-TV; Philip

Lasser, WTMJ-TV; and -James

March & Program tends by

Continued from page 11

(ABC); Carleton Smith (NBC); WNBG, Chieago; Russell Johnson and Comd't. Mortimer, E. Leewi (NBC); and David Crandall, Opmont). Discussions by Harly KTLA, Los Angeies. Panel on program and production by Reinald Sanes McLean, WPTZ, Philary KTLA, Los Angeies. Panel on program and production by Reinald Lee and Production by Reinald Lee and Production by Reinald Lee and Production by Reinald Sanes (Proc. Proc.
RCA Files Initials Suit. Claiming Unique Rep

by Walter J. Damm, WTMATV, MINVARVE,

TELEVISION --- RADIO

Need Top-flight Talent?

- * To Directors Can supply outstanding soloists or vocal groups (of any size) quickly and efficiently. Have served Toscanini four times, also Stokowski and many others.
- * To Artists Can represent several more artists of established reputation who require experienced, personalized service.
- * Director of Radio and Television for Columbia Artists Management, Inc., for more than five years.

My Quarter-Century in Show Business Can Work for You!

WALTER PRESTON

Artist Representative .

424 Madison Avenue, New York 17, N. Y. Phone-PLaza 8-2740

CHI STATION REPS MAP WIDE SELLING BOOSTS

Chicago, Feb. 15. T. F. Flanagan, managing director of National Assn. of Radio Station Representatives, hypoed the newly-organized Chi Council of reps by announcing future publication of Rate Manual and monthly Index to boost sales of spot broadcasting.

casting.

Flanagan told members of the
Chi group that ad saturation of
given areas before spreading nationwide of "thin basis" would result in "power to get sales stream
moving."

Earlier speech before the Chi Radio Management Club scoffed at

Earlier speech before the Chi Andlo Management Chib scottler of Mandio Management Chib scottler of Mandio M

Coast Writers Map Future As TV Force

al., have done on Broadway.

At least they want the chance to do so, according to the scripters. In radio, operations make it virtually impossible, they claim, to get any billing or public recognition. Except for less than a handful of scripters such as Norman Corwin and Arch Oboler, the rest of the kilogycle pennen are nameof the kilocycle penmen are name less cogs lost behind the scenes.

less cogs lost behind the scenes.
Other talent groups in Hollywood are showing interest in the
Writers Thester and want in, Top
film directors, including Joseph
Mankiewicz, John Huston and F.
Hugh Herbert, have expressed a
willingness to produce for TV under a setup like the Writers TheLorre has put himself on eall for
the Writers Theatre TV productions.

Chi Sox Deal Stalled

Chi Sox baseball owner Charles Comiskey is stalled in negotiations with WGN-TV and WBKB over home game viewings. New Sox terms leave tele stations alterna-tive of paying liat sum, reportedly \$100,000 of 50c per seat under 1, 000,000 attendance.

Sox drew \$780,000 last year, hich would place 1949 charges at

Night Games

Continued from page 31 =

Continued from page 31
those, the station would have to
chneel some of its other commercal commitments. To bypass that,
CBS may try to work a deal for
coverage on injet games on which
there is a conflict with a regularlysonosced show by bringing another station into the picture. This
could be ether WPEA, if the Giants
or the CBP of the CBP of the
middle of April.
DuMont if it gets the Yankee

pected to take the arr about the middle of April.

DuMont, if it gets the Yunkee model of the position because of its dayline position because of its dayline programming. Besides having to find an out for the Yanks' might games, WABD will also have to arrange for all daytime games witch officials are now multing the posibility of carrying baseball locally, and continuing its daytime studies schedule for the network. To the N. Y. network stations in carrying baseball, it is recalled that WNBT (NBC), which had a monopoly on the Glant's games for the this year because of the night game conflicts with regularly-sponsored programs.

programs.

Whether the same situation will hold true for cities outside N. Y. remains to be seen. Some of the top network-affiliated stations in other cities now earry basebail on radio, however, and it is expected they'll follow the same procedure with TV.

ABC's Small 10G Continued from page 35

ABL's Small 106

Recent formation of the Writest
Theatre of command the writest
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Writest was the the writest
In the new medium, is a straw-in-thewind that Hollywood is shaping the
wind that Hollywood is shaping the
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In the writest in the writest
In the writest shaping five minutes of
writest and never afforded to a
writers and never afforded to a
writers and never afforded to a
writer sand an Autonio - Fred Vance has been named to head national sales for KTSA. He comes here from KMPC, Hollywood, Joe Caldwell has also joined the sales staff.

INDIE STATIONS ASK **DELAY OF BMB SURVEY**

Some indies have written to the NAB Non-Affiliated Stations Com-mittee asking help to get the Broadcast Measurement Bureau to Broadcast Messurement Bureau to postpone its second audience study until the baseball season is on. A second audience of the second audie

NAB Indie Group To Plan for Chi Parley

Members of the NAB Non-Af-fillated Stations Committee will meet in Washington, D. C., on Feb. 24-25, to draw up plans for the first annual Independents Day at the NAB Convention in Chicago this April.

this April.

The committee is also working with the United Nations for the production of special UN programs for independent stations. Ted Cott, chairman of the committee, has been meeting with Ben Cohen and Peter Aylen of the UN. Arnold Hartley, WOV program director, is chairman of the sub-committee on UN activities.

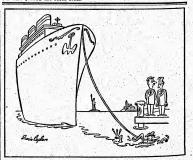
Azrael's Balto. Show

Azrael's Balto. Show
Louis Azrael, w.k. Baltimore coluninist, makes his television bow
with an interview program starting
tomorrow night (Wed.) on WAAM,
local TV indie outlet. Show, so
to 13 weeks, will be sponsored by
Boulevard Motors through the
Azrael ad agency.



AM 1280 ke - 5000 watts (effective 20,000 watts greater New Orleans) Covering New Orleans, Sour FM Channel 287 - 15,000 w (C. P. 155,000 watts)





"Until he started cating Wheaties he always had a tug bring her in.".

WFIL. Philly. Planning **House Band Cut as Part** Of General Budget Slice

Philadelphia, Feb. 15.

Negotiations between the musicianty union License the musicianty union License the musicianty union License the musicianty union License the musicianty union License to a station move to cut down the
MFILI is making a general budgfect and music at the studio to
one day a week. Norman Black
eteran musical director of the
station, has threatened to resign
veteran musical director of the
station, has threatened to resign
to the station and the station of the
station and director of the
station as a station or Local 77
would say anything definite, philoutlet for ABC net, will push
rough it looks at If WFIL. Philoutlet for ABC net, will push
Tynak Liuzu, president of Local
77, said: "We don't force anybody
to take musicals. But if the station drops, or cuts the band, natprivileges they enloy under the
present contract."

WJZ to KOB

nated against by the continued operation of KOB" and the web "has been forced to endure serious and irreparable damage while none her Class I-A channels has

of the other Class I-A channels has been infringed upon in any way." The network said it "sincerely believes that if the pending re-quest of KOB for extension of its will seriously hinder, if not pre-clude, any reasonable possibility of retention by the U. S. of Class I-A status on this channel in, the next NARBA and thereby cause the loss to the U. S. of one of its The freenemey 770. ABC said.

great national assets."

The frequency 770, ABC said, has been classified by the FCC since 1928 as a clear channel, with WJZ entitled to protection from interference from neighbor countries. In allowing KOB the use of the channel, ABC said, the commission may have been guided by the fact that NBC in 1940 owned the fact that NBC in 1844 owned war, clear channel stations selving N. Y. However, NBC later disposed of the Blue Network, Now ABC clear channel facilities are within the state of the comparison of the comparison of the comparison in permitting further use by KOB of 770 deprives the extensive maintained of a source of ABC ratio of the comparison of the

Des Moines-Max M. Friedma Des Moines—Max M. Friedman, who has been national sales manager of the Yankee Network, has returned to Des Moines to engage in the home air conditioning business. He was at one time manager of KSO, Des Moines.

. COLOR TELEVISION .

Your Radio-Video Commercials will have more COLOR when delivered LIVE and MUSICALLY by the

TEL EGENIC

LANNY & GINGER GREY

YOUR Jingle Sung or Written produced. Some of our cli ADAM HATS, MARLIN BLA RIADES SUCHARD, COCILANA, etc

Write for Complete List
Daily: WMGM-8:00-8:30 A.M.

LANNY & GINGER GREY o-Video Productions & Jingles Modison Ave., New York 28 • ATwoter 9-4020 • •

OFFICE SPACE FOR RENT 1 Block from Radio City

Several furnished offices with private bath (on 3d floor) for rent. Telephone switchboard and HOTEL ABBEY, NEW YORK

Defer Hearings

Continued from page 27 ;

continued from page 77

any been also recently: Miss brieds. Hennost, we was reaing last week in Profita to as reaing last week in Profita to as reaing last week in Profita to as reaing last week in Profita to a last week in Profita to a last week in Profita to a last week in Profita to a last week in Profita to a last was the produced by the produced profit of the Profita to a last was the profit of the profit of the Profit of the

service.

Whether Richards will appear at the hearings was in doubt. An affidavit filed with the Commission last Semptember stated he has had a heart condition for some time and that his iliness has prompted impulsive actions on his part could be a supported with the service of the service

not taken seriously by unoutant the tendent man him. The West Coast phase of the hearings, which will concern operations of KMPC in L. A., are expected to occupy about two weeks. Later, the proceedings will move eastward to inquire into activities of Richards. stations in Detroit of Richards stations in Detroit (WJR) and Cleveland (WGAR). All are 50-kilowatters.

Small Advtrs.

ued from page 29 ;

Sinal Advirs.

Continued from page 29
outlets are finding the cooperative radio program a good medium to move their stocks. The increase is in keeping, too, with a marked tendency of these retailers to increase in their local newspapers.

"This trend," he continued, "will, be on the upsurge until Congress definitely sets its tax structure for well see a big spurt in national advertising spending, plus more copa devertising, with all redio benefit of the state of the s

the restaurant, note; auto, appin-ance, department store and public utilities fields.

American Bood occop business, with adong a good occop business, with a fit of the state of the stat

Shampoo Show Gets

Trim in Coast Switch

Trim in Coast Switch Coalt Shompoo's "Yours For a Song" will be given a trim when the MBS airer moves to the Coast March 4. Longhair music will be deemphasticed will be used. Shellah Graham, syndiacted film columnist, will interview Hollywood celebs, with Jane Wyman herst guest. March Wyman herst guest. Grant with Harry Zlimerman's orch. Big name male vocalists will be musical guest, with Gordon McRae on the first coast origination of the coast origination or the coa

Charleston TV Bid

Charleston I V Bid
Application was filed with the
FCC yesterday (Mon.) by Joe L.
Smith, Jr., to build a television sitation in Charleston, W. Va. Two
other applications are pending from
nels available and the proposed
Charleston, which has four charnels available and the proposed
Committee of the charlest of the

Smith owns standard stations in harleston, Wheeling and Beckley,

VARIETY

CBS' McCarthy To Head Cathelic AM-TV Appeal Eugene J. McCarthy, of CBS, has

been named chairman of the radio television division of the Cardinal's

teeth inamed chairman of the radio-television division of the Cardinal's and Car

Book Pubs Flock to Local Stations As Tests Show Good Direct Returns

In the present competitive mar-ket, many local stations are digging for business in new fields, and as a result there is now a boom in book sponsors on the air.

Most radio rales managers don't like book business, because publishers resort to high-pressure selling and expect direct results. It's not like soap, cigarets and cereals, where the impact of a particular

company: Fortune Pope, WHOM; but the Sunj, cagarts and cervals, are noted.

When Burk Barry ABC: Water Murph Station can't be measured easily at a particular station of McAs, and Francisco and Station can't be measured easily at the commercial. Station can't be measured easily at the committee, who have served in previous years, include many read of commercial. Though, rational previous years, include many read of commercial and agency, exces.

TOM VAN DYCKE'S TREK T

"Our Curious World" on WJZ last

Sunday (13).

Generally speaking, heavily plugged mall order selling on the air quickly exhausts the market, pages of the publishers report that returns are holding up. And while mail order buying is generally regarded as a rural habit, healthy responses from big cities are noted.



and then, ADVERTISING



Although "time on the air" is the main product sold by WLW, it is seldom the first thing discussed when a manufac-

turer or his agency brings a selling problem to The Nation's Station. Rather, the talk is apt to be about distribution, product, package, display, selling appeal ... and then, advertising.

For at WLW it is accepted that advertising can be truly effective only when other factors are right, And with service facilities found at no other radio station. plus manpower and know-how to do the job, WLW is often in a position to help in many, many ways,

Many success stories have been written at WLW by manufacturers both large and small. And these manufacturers have not only sold goods in WLW-land; they have learned lessons invaluable for use throughout the country.

WLW-land is not north nor southnot east nor middle west. It is made up of

parts of all these varied sections, just as America is made up of the sections as a whole, WLW-land is neither industrial nor agricultural. It is both, WLW-land is neither rich nor poor. It is a combination. The folks who live here typify the people of the entire land. It is an ideal proving ground. When you know what will work here, you can be pretty sure it will work elsewhere in America.

So, if you have a selling problem, why not talk it over? Simply contact any of these WLW Sales Offices:

140 West 9th St. 630 Fifth Avenue Cincinnati 2, Obio New York 20, N.Y.

360 N. Michigan 6381 Hollywood Blvd. Chicago 1. Ill. Hollywood 28, Calif.



THE NATION'S MOST MERCHANDISE-ABLE STATION

Crosley Broadcasting Corporation

including Lee Berg, chairman; Max Because of its wide autonomous Wilk, Mrs. Ruth Friedlich, Oliver Nicoll, Max Enthich, George Les admission of new affiliates, but its ferts and Larry Marks. The League council has been asked to accept perg. Wilk, Mrs. Friedlich and Nicoll as temporary representations. The Company of the

42

The executive committee is to name a memberahip committee and set up craft discussions. It will strain a set up craft discussions. It will strain a set up craft discussions. It will strain a set up craft discussions. It will strain a set up craft discussions a set up craft discussions. It will strain a set up craft discussion and strain a set up craft discussion and strain a set up craft discussion and set up craft dis

by Bex Stout.

An organization meeting of the Coast end of TWG is to be held as soon as soosible in Hollywood, probably in two or three weeks. The control of the Coast is the control of the Coast is the control of the Coast is

nis way to Germany.

Seaton was to have attended last
Wednesday's (9) League council
meeting, but was detained in
Washington. In his absence, the
council voted to admit the TWG
to membership and adopted a resolution covering tele jurisdiction.



and with You" Every Friday Nite, 8:30 E.S.T.

TWG's Full Jarisdiction
Under the League's plan, all television jurisdiction would be held by the TWG. However, actual negotiations for contracts covering eastern end, with representatives of the radio writers comprising a majority of the committee and the men. Similarly, contracts for filmed TW would be handled by the Coast end of TWG, with screen writers comprising a majority of represented.

Although League heads in New

represented.

Although League heads in New York admittedly don't entirely uncertaint the SWG objections to decreated the SWG objections to isk' group seeks permanent jurisdiction over filmed tele, and would give TWG authority over only the low version. SWG leaders want to several Hollywood studies now producing video films, some of which they have already discovered are being exhibited in regular picture.

theatres.

On the other hand, while conceding SWO's primary interest in filmed TV, the League attitude is that TWG, representing the entire League, with its guides and members in all writing fields, including the and authority in negotiations. (League heads also believe, incleatally, that SWG would have more weight in screen negotiations with the major studies if they included League representatives in the heads of the second of the

their bargaining sessions).

In essence, it's figured the SWG position is based primarily on the matter of autonomy. The scenarist group has considerably more autonomy than the other guilds (in fact, it is not strictly an affiliate of the League, but has more power under its constitution and greater and stress and greater and gr under its constitution and greater independence of League policy).

Hunks of Radio History Hunks of Radio History
Way back in 1938 Ed East
pulled a surefire day-afterhanksigiving tearjerker. On
his program he had a busboy
who was fired on Thanksigivwho was fired on Thanksigivner. He-sang "Irish Eyes Are
Smilling" and he said if he wo
he \$25 prize he would buy his
Hittle sister an overcoat!

NBC inaugurates first shortwave commercial radio interowas first account. Program
consisted of musical palaver in

was first account. Program consisted of musical palaver in Spanish; that was in 1939.

—Joe Laurie, Jr.

Wash. Post

= Continued from page 28 = Since no change of ownership is involved but had refused an AVCO waiver on WINX. In its ruling last week, it granted the Post request to take over WTOP under the conditions offered. Since the KQW transaction hinged on KQW and some operation. The control of the conditions of the conditions of the condition of the conditions of the condition of t

operation.

New control of WTOP and KQW resulted in personnel changes. John S. Hayes moved over from WINX to manage WTOP, relieving Earl H. Gammons, who has been running the latter station in addition to his regular duties as Washington CBS veepee.

Ington CBS veepee.

Arthur Hull Hayes, former general manager of WCBS, N. Y., was made CBS Coast veepee when KQW was purchased, but he has been unable to take over actual management until now.

management until now.
Acquisition of KQW had its beginnings in 1936 when CBS attempted to purchase KSFO, San
Francisco. The web, determined
on an outlet in the area, later began negotiations to purchase a
minority Interest in KQW, then
sold control in WTOP in order to
acquire the whole of KQW.

FCC Perpetuates

Continued from page 28 -

thied that network programs would only be allowed to replace recordings and entertainment inferior to network talent. "What more 'definite' could be required?" the petition asked. "It would have been meaningless to attempt to specify programs of an undetermined network."

Deep South also attacked the preference of Noe over Ewing on the ground a grant to the former would be in the interest of better would be in the interest of better formation. Deep South said the Ewing station in Shrevepart (EWKII is 280 miles from New KWKII is 280 miles from New York (EWKII is 280 miles from Ne

The petition was filed by Wil-liam C. Fitts of the New York firm of Fly, Fitts & Shuebruk, counsel. Former FCC Chairman James L. Fly is a member of the firm.

'What's Lust?'

Continued from page 27

continued from page 27
a committee hearing last week. A further hearing Is scheduled for today (13). The bill, proposed by further hearing is scheduled for today (13). The bill, proposed to retigions group, but a request of a retigions group. The bill proposed is large statutes relating to obscene language, writings and films.

The Milwaukee Journal, which owns WTMM and its TM and TV adjuncts, ran an editorial blast at the home with the same of the statute but music?" the editorial asked. "Even the soap operas might be out, depending how wide a definition was attempts to run around the centititutional guarantees of freedom of speech by committing the court in the case before the same power of the same power of the control of the same power of the same power of the control of the same power of

New Bedford — Gerald (Jerry) Staten, formerly publicity and pro-motion manager for WTAD, Quincy, Ill., has joined staff of WNBH, We Bedford, Mass., as national sales promotion director.

From the Production Centers

continued from page 28

meck over ABC. ... WEBM sport director John HarrIngton Success
Eighn, Ill., benefit ... Chl. Muthal hosted high brass last well as the ledger Koplas, Leaf Johnson, Abe Scheeghter and Dick Parl ... New
WLS announcer is Bill Balley, formerly of WOWO, Fort Wayns...
Fred Reynolds and Two Ton Baker of WGR jusceted at Chl University
Free Reynolds and Two Ton Baker of WGR jusceted at Chl University
Free Reynolds and Two Ton Baker of WGR jusceted at Chl University
Hardward purchased to MUKE Barn dance... WLS sales manager Chick
Freeman back from Gotham biz....A Abbett Resen, formerly with
Freeman back from Gotham biz....A. Abbett Resen, formerly with
Chlorida Barles and Ledger Millering Entherhood West
Orn Washington twip... KTLA disk Jockey Al Jarvis in from Los
from Washington twip... KTLA disk Jockey Al Jarvis in from Los
from Washington twip... KTLA disk Jockey Al Jarvis in from Los
from Mussington twip... KTLA disk Jockey Al Jarvis in from Los
from Mussington twip... KTLA disk Jockey Al Jarvis in from Los
from One of the Chlorida Barles and Ledger Milleria Chlorida
MES exec, on mend from operation... WBMS announcer blick Shale
to Kansas City for vacation... WMAQ newscaster Jim Huribut received triple honors: Chi Marine Reserve of Year and honorary menceived triple honors: Chi Marine Reserve of Year and honorary menserved triple with the WBBM from Minneapolis on biz... WLS Saff setting
aside hour monthly to discuss agriculture and current trends.

TV for San Anton'

San Antonio, Feb. 15.

San Antonio, Feb. 15.
Television may be a reality here
by fail. Hugh Halff, prez of
Southland Industries, Inc., has announced that construction on the
base of a 560-foot antenna and
tower, which will be the tallest
structure in the city, will start this
week.

structure in the city, will start unsweek.
Steel for the giant tower has been promised by May or June, he stated. The tower will be adjacent to the WOAI downtown studies. A \$100,000 permit has been issued to the world be will be stated to the world world will be stated to the world

NAME TELE ACADEMY COMMITTEE HEADS

COMMITTEE HEADS

Hollywood, Feb. 15.

Asadem, Hollywood, Feb. 15.

Sciences by Elevision Arts and
sannounced committee chairman to
serve this year. List includes
Glenn E. Wallichs who has been
set in. as. Hollywood Committee,
was formed by Lubeke for the purpose of emphasizing Hollywood
throughout 1949 as the video capiness of the program committee,
Mal Boyd, public relations, public relations, and the program committee
to head the program committee
Mal Boyd, public relations, public relaAce Garner has been appointed
to head the program committee
Mal Boyd, public relations, public relations, and the program committee
Mal Boyd, public relations, public relations, and the program committee
Harry Witt, station operations, put
Harry Witt, station operations, put
Harry Witt, station operations, put
Harry witt, station and the man, education, Michael E. Kuh,
research; Miles Bohm Auer, annual seminar; and John Whitchead, pubHeatlons. inar; an litations.

Denver — A second annual soil conservation contest for Colorado will get under way this week under the joint sponsorship of KLZ and the Denver Post. Five \$500 cash prizes.will be awarded.

BUD ABBOTT INTO TV BUT ONLY AS PRODUCER

Hollywood, Feb. 15. Bud Abbott has set up a deal with Harrison Productions, tele film-makers to produce a series of comedy shorts, both straight and musical. They'll be bannered Ab-bott Productions and will be shot in both 16m and 35m.

Abbott won't appear in the films because he's prevented from doing so by his U-I contract. Pix will run 10 minutes each, according to present plans. Deals are on with various comics to appear in them.



Allen Rich, Valley Tis North Hollywood, Cal. WHAT MAKES YOU TICK?"

Mon. thru Fri. 2:45-3 P.M.

WISH JOHN K. M. MCCAFFERY ADDISON SMITH



STEINMAN STATIONS

Clair R. McCollo ugh. Man aaina Direc ROBERT MEEKER ASSOCIATES Los Angeles

New York



The Sweetest Singing Group to Hit Showbusiness in Many a Year

Personal Management: JIMMY RICH

Circle 5-5976

1619 Broadway, New York

CIRCLING THE KILOCYCLES

pittsburgh—Bill Babcock has left Washington will participate in the WLOA in Braddock to Join WJAS atrings, Speaker Sam Rayburn, announcing steat by Henry Desteor's departure for army, Barborn and Rep Wind Lyndon and England States of the Well States of the Wel

Minnespolls — Giveaway for benefit of the March of Dimes netted that organization some \$150,000 in entry fees for context to segment that the segment of the segment that the segment that was aired by Cedric Adams, WCCO newscaster. For context estimates of receipts at 3 per entry ranged up to \$100,000 ussiness and industry donated ed the winner, to be selected this week.

Fort Worth — The Texas State Network has announced that it will originate a regular weekly broad-cast over its 17 outlets starting next Sunday (20) to be called "The Texas Forum of the Air." Texas Texas senators and congressmen in



"Is there a heart that music cannot melt?" James Beattie, the Scottish poet, asked the question some 200 years ago. It was purely rhetorical, of course, He knew, as smart advertisers have since learned, that music melts all hearts ... and lots of sales resistance, too. Ask the advertisers who use WQXR ... the station that's all music and such good music that more than half a million New York families can't tear their ears away from it. They're choice families ... the choicest in this choicest of all markets. They love good things as they love good music ... and can afford to buy them, too. If you've got something you'd like melted into the pure gold of profit ... call Circle 5-5566.



RADIO STATIONS OF THE NEW YORK TIMES

Baltimore — Harold C. Burke, vice-president and general manager of WBAL has announced the appointment of Lesile H. Peard, could to the lareast manager cued to the lareast manager in station operation and the addition of television "which require the services of an executive assistant."

Houston—Gene Lewis, member of the KTHT announcing staff for the past two years has been promoted to the post of program director. Chuck Hancock formerly with KXYZ as an announcer joins the KTHT staff in a similar carrective.

Detroit—Harry R. Lipson has joined sales staff of WJBK and WJBK-TV. He brings 23 years' experience in the fields of advertising, public relations and radio within the metropolitan Detroit area.

Chicago — Chi South Central Assn. presented first radio award to WMAQ for "Destination Free-dom," which dramatizes role of Negroes in World history, Assn. promotes racial cooperation.

Dallas—Wed Howard, announcer on the staff of WFAA, has resigned to join the staff of KMOX, St. Louls, in a similar capacity.

San Antonie — The Air Force Band of the West, stationed at Lackkand Air Force Base, has in-augurated a half-hour program of concert music over WOAI as a pub-lic service feature. The 54-piece band is under direction of Chief Warrant Officer Sanuel Kurtz and will be heard each Saturday.

Cleveland — Van Patrick left WGAR sports post to take similar job with WJR. All WGAR sports now handled by Bob Neal.

Louisville—Robert Elverman, of WAVE-TV continuity department, has been appointed promotion di-rector of WAVE. Eugene W. Leake, former promotion director, is now WAVE-TV art director.

Houston—A new series of quarter-hour programs has made it debut over a special state-wide network under the sponsorship of the Humble Oil & Refining Co. which heretofore have specialized in sports. Frograms are titled Top for Music and are after Monday, Wednesday and Friday.

Charlotte's WBT on Air Despite Talk Breakdown

WEST, Charlotte, Feb. 15.
WEST, Charlotte, returned to the
air on schedule despite a lastminute breakdown of negotiations
between the Jefferson Standard
Broadcasting Co. and the station's
Broadcasting Co. and the station's
compineers. Police were on guard
their with the International Brotherhood of Electrical Workers expired at midnight Feb. 4.
Talks between the 14 engineers

pired at midnight Peh. 4.
Talkis between the 14 engineers
affected and the management continued for an hour and a half after
ing up without agreement. The
transmitter and studio engineers
had scheduled a strike at midnight.
A spokesman for the uld stay
to the stay of the stay of the stay
are made to reach agreements
are made to reach agreements
are made to reach agreements
a new contract. The midpor dispute,
conditions.

conditions.

WBT, a basic outlet of CBS, goes off the air at midnight on week nights so operations were not affected when the contract expired. The station signed back on as usual at 5 am. Feb. 5 with regular engineers on duty.





Why, Daddy?

No, I don't wanna know about the facts of life, Daddy. I've known that stuff for years. What I wanna know about is this "ARCHIE ANDREWS" show on NBC.

Now Carl Jampel, one of the top situation men in the country, and the only writer to do a comedy show single-handed, has been coming up with 100-laugh scripts week after week for nearly four years.

And the director, Ken MacGregor, was directing top comedy shows a week after Marconi invented the wireless, It would take you an hour to list all of Ken's credits.

And Bobby Hastings, who plays Archie, not only wrings a laugh from every line, but he sings too and good!

And Alice Yourman, who plays Mom, is considered the East Coast Irene Dunne for both comedy and warm loving mothers, not to mention her terrific flexibility.

And Art Kohl, who plays Dad, brings 28 years of stage and radio work to the part racks up 40 or 50 laughs a show all by himself,

And Gloria Mann, who is Archie's girl friend, Veronica, can give Archie a nervous breakdown just by showing him her big beautiful dimples.

And Rosemary Rice, who plays Betty, has a lead almost every week on shows like "Cavalcade" or "Theatre Guild," not to mention her 8 Broadway plays.

And George Wright, one of the top organists in the business can make that Hammond sit up and talk!

But Daddy, here's the important thing! Because of those people that little Saturday morning show has a timerating-and get this, Daddy-of 6.2 and a program rating of 6.8 which means-and get this, too, Daddy-it is consistently higher-rated than 30 night-time shows, 45 daytime shows, 8 Sunday shows and 11 Saturday daytime shows, and I'm talking about the big-time commercial shows only!! There isn't a sustainer that comes near it!

And if that doesn't bowl you over, Daddy, remember that this little show gets 2,000 ticket requests a week, is being offered at a ridiculously low price, and has a sensational promotion tie-up with Archie Comics Magazine which the World Almanac has just rated the Number One Comic book in the country!

So, what I can't figure out nohow is why is Archie Andrews sustaining! Huh? Why, Daddy?

Rachmil to London for Huddles On Breach With British Decca

Milton R. Rachmil, executive veepee of Decca Records, clippered to London Monday (14) for a couple weeks of powwows with E. R. (Ted) Lewis, head of British E. R. (Ted) Lewis, head of British Decca. Discussions undoubtedly will concern the arrangement between the two Decca companies the work of the present the present the present the present the present the England the U.S. output of Decca here, and for the latter to market in this country all of British Decca's material, most classical, since the London label is the U.S. outlet of Lewis's

inbel is the U. S. outlet of Lewis's pop stuff.

The two firms, which formerly were interlocked financially and management—wise, are 'unhappy with the vice-versa deal. Jack of the control of the contro pop stuff.

It was indicated some weeks ago, when Kapp hired Wally Moody to look after his interests in England, that the affiliation with British Decca might be broken.

RCA Teams Spread Gospel of the 45's

Philadelphia, Feb. 15. Philadelphia, Feb. 15.
RCA-Victor will begin demonstrating its new 45 pmf recordings and changers to dealers and distributors next week. Teams of men who will do the demonstrating will head into all sections of the country, concentraling mostly on distributors of the country of the country of the control of the country

But the teams with ancord to the larger dealers, and the course, are of the larger dealers. Moves by the demonstrators, of, fourse, are preparations for Victorian and the course, are proposed to the course, are the course, and the course of the course, and the course of the course

King Into Pop Field; Signs Dewey Bergman A. & R. Division Head

A. & K. JUVISION Head

King Records, Cincinnati indie
which has more or less confined itself in the past to race, western,
hillbilly and similar styles, is going
in for a pop classification in a big
for a number of years closely identified with Guy Lombardo's orchestrie, was signed last week to head
the company's pop division, in
Headquartering in New York,
where king will build or lease recording studios, it will be Bergman's job to round up a passel of
the starts immediately on the
passel of the property of the present of the pr

Best British Sheet Sellers

(Week ending Feb. 10)
London, Feb. 11.
Slow Boat to China ... Morris
Buttons and Bows ... Victoria
When You're in Love ... Wood
My Happiness Chappell
Cuckoo Waltz ... Keith-Prowse
Cuents le Custs ... Southern

Abgut It Happens Maurice
So Tired Connelly
You'll Be There Victoria
Cool Water Box 6 Rox 6
Clgareets & Whusky Chappen
Until Kassner
Sahre Dance Leeds
Perhaps Southern
It's Magic Connelly
Faraway Places Leeds

Wash, State Eateries Would Use Hotel Sked Rather Than ASCAP Plan

Mallet Halai ADAH List
The Washington State Restaurant Assn. here, which also represents taverns and cafes, has offered
to okay a schedule of rates for the
use of American Society of Composers, Authors and Publishers
tunes, using ASCAP's "hotel schedule" rather than the rate schedule
that the Society had offered the
restaurant group.

ule" rather than the rate schedule; that the Society had offered the that the society had offered the John T. Dalton, counsel for the association, in a letter to attorney Louis Stone of ASCAP, said that consider the consent decree, apply alike "to fair and did not, in the words of the consent decree, apply alike "to the consent decree, apply alike "to all business similarly situated." "We are of the opinion," wrote rate schedule as applied to 'businesses similarly situated' in the State of Washington and offered by had, it is the schedule which the schedule where of the schedule where the schedu

about 134%

Tops of the Tops

Retail Disk Seller
"A Little Bird Told Me"
Retail Sheet Music Seller
"Far Away Places"
"Most Requested" Disk "Far Away Fraces
"Most Requested" Disk
owder Face With Sunshine'
Seller on Coln Machines
"A Little Bird Told Me'
Best British Seller
"On Slow Boat to China"

Jocks, Jukes and Disks

By Bernie Woods

The strict and sacross and the strict of the

Serry Como Victor Bing Crosby Decca

ling faster. There's little in the
Andrews Sisters "Underneath
the Linden Tree"-Patty Andrews.
Andrews "Ou Was" (Decon,
Door to Troolle' Oolle Doolle, 'is
tonig widely recorded. It's a fair
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the sing widely recorded. It's a fair
tune, which the strio does nicely
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from the strip
on the "Beggy" melow
on Jane Harvey's M-G-M distor,
the reverse, a fine new time write
from the strip on the strip
ones at a good pace, and the
name and performances values are
ingleters, is a 'far superior side as
juke success. It's an excellent bultime of the strip
ones at a good poet, and the
name and performances values are
ingleters, is a 'far superior side
as strong candidate for jock and
juke success. It's an excellent bulwith a smale very time, expectally
in Jones line of delivery. Nettor
of these has that golden touch;
is a cute drinking tune vocalled by
wetton's orchestra.
Spite Jones
of the work and the support, including Pail
weston's orchestra.
Spite Jones
of the work and in the strip
ones at a

, (Continued on page 49)

ARIETY 10 Best Sellers on Coin-Machines Week of Feb. 12

GALWAY BAY (6) (Leeds) Bing Crosby Decca

was district Birt (b) (Deeds)	Anne Shelton London .
5. LAVENDER BLUE (2) (Santly-Joy)	Dinah Shore Columbia Sammy Kaye Victor
6. POWDER FACE WITH SUNSHINE (3) (Lombardo)	Evelyn Knight Decca : Primo ScalaLondon :
7. MY DARLING, MY DARLING (12) (Morris)	Stafford MacRae Capitol Day Clark Columbia
8. CRUISING DOWN THE RIVER (1) (Spitzer)	Blue Barron M.G.M
	Kay Kyser Columbia Benny Goodman Capitol
Coming Up	
AND ROSES FOR BLUE LADY (MINS)	Vaughn MonroeVictor Guy Lombardo Decca
MORE BEER (Dreyer)	Andrews Sisters Decca
DOWN AMONG SHELTERING DALMS (Miller)	Sammy KayeVictor Al Jolson-Mills Bros Decca
SO TIRED (Glenmore)	Russ Morgan Decca
AGAIN (Robbins) IS IT TRUE ABOUT DIXIE (Caesar) SWEET SUE (Shaplro-Bernstein)	Vera Lynn London London Decca
BRUSH THOSE TEARS (Peter Maurice)	Evelyn Knight Decca
SWEET GEORGIA BROWN (Remick)	Brother BonesTempo
GLORIA (Rene)	Mills Bros Decca
YOU, YOU ARE THE ONE (Campbell) FOOLS RUSH IN (BVC) UP ABOVE MY HEAD (Taps)	Ames Bros
[Figures in parentheses indicate number of weeks song !	as been in the Top 10.1

Columbia Scores RCA for 45 RPM

Capitol and Columbia Records made varying statements last week concerning the former's siding with RGA-Victor in the marketing with RGA-Victor in the marketing of the columbia of the columbia of the columbia of the columbia of the columbia of the columbia of the columbia of the columbia development prior to mouncing its alliance with Victor. Capit in a move to deslers, research of the columbia o

yet tests have brought us to these conclusions."
That one remark, plus a crack at Victor and the statement of figures relative to LF untrables of the statement

"we cannot be defeated" thy
RCA1.

ROAD and converbed tilappointed
and 100 attendees. They had
been led by events to anticlase
something bigger than what Wallerstein had to relate. Since Comediately following Capitol's an
concement of its 45 rpm intentions, plus which Columbia had
the press, the actual result of the
conference was a bit defaiting. Especially since the majority of the
result present of the majority of the
result present and any of the
result of the conference was a bit defaiting.

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Cugat's Off-to-B.A. Drums Mucho B.O.

Carcas, Feb. 15.

Xavier Cugat orch's south-of-the-border swing is racking-up solid grosses, with a recent two-nighter in Fuerto Rico playing to 38,000 castomers. Before coming to this castomers deliberation to the solid control of the soli

sino in Montevideo, Uruguay.
Cugat's musicrew ran into some
advance trouble with Argentine
music unlons, which have nixed
all U. S. band booking in theatres,
clubs or on the air. Cugat, however, is glving three concerts at the
Buenos Aires Luna Park, where
the unlons haven't any jurisdiction.

Kapp Points Up Deep Globe-Girdling Impact Of U. S. Tunes, Artists

Ut U. S. Lunes, ATISIS.
The Raiols Executive (Gibb heard as unusual address at its weekly unchoon at the Hotel Rooseveli, N. Y., last Thursday (10) when it learned what makes the American learned what makes the American learned what makes the American learned what makes the American learned what makes the American learned who was to business tick from guest took of Deccs did a pro-industry pitch which, while not torching completely for the phonograph record business, did project to those in multiple proposed to the proposed proposed to the proposed proposed proposed to the proposed

Kapp's talk was of the same pat-tern he has been giving the past two years before Rotary Clubs, uni-versities (Boston College, Stanford, UCLA and Chleago U, among oth-

(Continued on page 48)

Hunks of Music History
The first one to carry a "hot
trumpet" in the pit was Blossom Sceley. The hot trumpeters was Ray Lopez.
George Gershwin we DeveRough of the Market School of the
Rough of the Market School
Laurie, January School
Laurie, Jr.

Joe Laurie, Jr.

Up to 90G Bonus For Greenberg In **Exiting ASCAP Job**

HIMBER TEMPORARILY FOLDS COAST OFFICE

RULD'S UNAD UTFILE
Richard Himber has temporarily
folded his RH Logging sheet oftodded his RH Logging sheet ofwho headed the post, has been let
ut. Himber notified all major
publishers by special delivery
have been been to be to be to be
well reopen March 1. Meanwhile, Coast plugs are being tabulated by Buddy Gorman, former
in RH's national song compilation.
RH folded its local offices in

In KH's national song compilation. RH folded its local offices in preparation for installing recording machines could be seen to be

Sonotone Develops 3-Speed Tone Arm

Sonotone Corp., maker of hearing aids, have also gotten into the rpm argument. It citted last week a development that will allow the use of one tone arm with a three-speed motor, to reproduce Columbia Records 3343 Microgroove disks, RCA-Victors 45 and the standard 78 waxings.

standard 78 waxings.
Sonotone's development calls for a pickup equipped with two needles. Flip of a lever withdraws one and advances another. And the tone arm balance is changed automatically at the same time to lighten or increase the needle pressure as required.

Wizell With Porgie

As Professional Mgr. Murray Wizell joined Porgie
Music in New York Monday (14)
as professional manager. His joining Porgie cancels all plans Wizell
had of going into business for him-

self.
Originally, Wizell planned setting himself up with a tune titled "Ho Hum, It's Spring." He dropped that idea to plan a partnership with Charlie Ross, but that, too, was dropped.

War, Thumps Chest in Defiance

and Columbia Records in statements last week the former's siding with American British music publishers, the former's siding with the statement of the statement o

In addition Connelly placed other pops with American publishers.
"River" is considered "conny" in American waile circles but it is of American waile circles but it is of the property of the

Alien Custodian Doesn't Believe Pub Disk Deals

music business in dealing with recording companies, and aware only of the letter of the law, the U. S. Alien Property Custodian has held up a shipment of royalty coin to up a shipment of royalty coin to
the German composer of "You
Can't Be True. Dear' until it is
satisfied everything in other.
In the control of the control of the control
granting of a recording license for
less than the 2c per side rate
stated in the 1909 copyright law,
to Eli Oberstein's Varsity Record
label, by Biltmore Music, the U. Spublishes of the tune.

label, by Biltmore Music, the U. S. Dublisher of the tune.
Causodian has orderests. Authors and Publishers to withhold some \$5,000 in performance monies due Biltmore until it is satisfied that the 134c royalty paid by Varsity of skullduggers, Biltmore's sittoney, Lou Dreyer, who operates the publishing firm, is now in the process of Dreyer, who operates the publishing firm, is now in the process of the proce

44e including taz).
Such governmental doubt that a
publisher would accept less than
he was entitled to by law has occurred before. Over a year ago,
Federation of Musicians head; recording and music men were
probed by U. S. Congressmen inter were hard to convince that less
than the 2c rate was accepted by
pubs. Actually, the copyright law
manusch the 2c as a maximum, not a
manusch the 2c as a maximum, not

Grav's New Band Into

Actived Sell 11115 MOUILI Clien Gray 1s reorganizing his band. Outfit will be composed of, 14 men plus a girl voulsign and it will be the composed of the composed of the month of the composed of the composed of mounts and the composed of the composed of the wants. Music Corp. of America will book.

will book.

Grey, leader of the Casa Loma crew when it was the band industry's hottest combination, has been laying off since last summer. Worn out by roadwork and disgusted to bis Plymouth, business conditions, he temporarily retired to his Plymouth, Mass., home.

Reg Connelly Back to Eng. SPA Treads Lightly in Opposition To RCA Breakage Bid; Trust Spectre?

Decca Buys Master Of

Decea Records has bought the master of Lorry Ralne's recording of 'Can't Sleep' from Coast Rec-ords, Hollywood indie. Deal was completed by Dave Kapp, now on the Coast for Decea, and it includes signing Miss Raine to a recording contract

contract.
"Can't Sleep" was originally marketed by Coast last fall and has since made good strides in popularity via disk jock shows. Decca anticipates pushing it hard.

'Angles' Stalk AFM on Setting

American Federation of Musicians excess, working on scules goving the season of the se

RAY EBERLE GIVES UP ORCH TO GO SINGLE-O

UKUI 1U 6U MINULE-U
Ray Ebrel will diseard his orchestra lyter! this month to begin
work as skingle. Singer has been
opening Maych-14 solo, his årst
date in that groote,
Eberle had begen, booked into
Frank Dalley's Meedow brook, CeFrank Dalley's Meedow brook, Ceopening March 15. Slot has been
filled by the Ray Anthony orchestra, which gives way Friday (18) to
Ray McKulley, then returns.

Campbell, Porgie In Tiff Over Song Rights

Nicky Campbell and Al Porgie have lined up lawyers to argue their dispute over the song, "My Street." Sidney Wattenberg will handle Porgie's side of the case and Arthur Fishbein will represent campbell. However, in order to avoid a long court fight over the tune, it has been suggested by Campbell with the arian go to artificiation. The street watter that the arian go to artification with the sidney of the street watter that the arian gover who has prior artificial that the arian gover who has prior artificial that the arian gover who has prior artificial that the arian gover who has prior artificial that the arian gover who has prior artificial that the arian gover who has prior artificial that the arian government of the street water are the street when the street water are

tration.

Argument is over who has prior rights to "Street," written by Al Koppich, Hollywood am at eur. Porgie claims Koppich signed a binder giving him rights to it prior to the time Koppich signed a Songwriters Protective Assn. contract with Campbell.

Jane Powell-Symph

NSG 8G in Kaycee

NSG 8G in Kaycee Kanssa City, Feb. 15. Jane Powells personal with the Kanssa City Philharmonic. in the Gray is reorganizing his Outhit will be composed of mplus a girl vocalist, and it, of Gray has rounded up ali. Gray has rounded up ali. Gray has rounded up ali. Gray has rounded up ali. Gray has rounded up ali. Gray has rounded up ali. Gray has rounded up ali. Music Corp. of America ok. When it was the band industries on the case of the case Loma when it was the band industries to mbination, has been of madeshale attempts. We concerts.

Ginny Powell, wife of maestro Boyd Raeburn and former vocalist with his band and other combos, signed a Decca recording pact last

Buys Master Of

Sleep' From Coast
Records has bought the
Lorry Raine's recording, collision with publishers in opacity
liywood indie. Deal was
liywood indie. Deal was
day by Dave Kapp, now on
for Decek, and it includes the
publisher Sine Compression of the Com

slice y was originally as the best bat to an originally a since the first that it cannot chance and key local that first and the years that the cannot chance a lake lock shows. Deca she pushing it hard.

Les' Stalk

FM on Setting

Vidpic Scales

can Federation of Musican Federation of

Lombardo To Do Concerts

On the premise that his musical style appeals to all ages, including style appeals to all ages, including to ballrooms to dance, Guy Lombardo is preparing a concert tour of his orchestra. It will be his inhalf and the style of the basis of no dancing. The, majority of name, swing crews have played these concerts have played these concerts have played these concerts with summy Kayes, etc., which had entertainment to sell in addition to their music. Or there have considered the summy Kayes, etc., which had entertainment to sell in addition to a constant of the summy kayes, etc., which had entertainment to sell in addition to make the summy kayes, etc., which had entertainment to sell in addition to make the summy kayes and kayes and kayes

one-nighters, theatres and locations.

Another angle to Londender London and the location of t

Though New as Pubs, Valando, Spitzer Cos. Soar to Top on Sales

Noar to Top on Sales
Two of the newest music publishers currently have a headneds
on the top sheet-tailes positions.
While each is a new outfit, both
—Tommy Valando's Laurel Music
and Henry Spitzer's Spitzer Music
and Henry Spitzer's Spitzer Music
and Henry Spitzer's Spitzer Music
and Henry Spitzer's Spitzer Music
lished in the business.
Laurel was set up by Valando eaf
tiles over a year ago after the Has had
three tunes since starting, "Tel
Santly-Joy, where he had been
professional manager. He has had
three tunes since starting, "Tel
Santly-Joy, where he had been
mon "Far Away" lances. First two
were not resounding hits, but they
were on besteller lists. "Far
Away" is currently the top seller.
Spitzer set up, his own, firm last

Away" is currently the top seller.
Spitzer set up his own firm last
September after leaving Edwin H.
Buddyh Morris, where he was general manager. He set himself up
with two calalogs given him by
Morris. And within six months he
came up with the current 'Cruisling Down the River,' now pressing
'Far Away' in sales.'

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WEEK

record

Rich-"REQUEST" DISK JOCKEYS Ġ AS POLLED VIA LEADING U.

VARIETY

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Weekly chart listeners. This co across the ration ueil as those on t mention, 9 for a Nucek to week to	ly chart of the records on di This compilation is based radions and a designed to obse on top. Ratings are co 3 for a No. 2, and so on dou neek to present a compreh	isk jockeys' pro on information indicate those i omputed on the un to one point.	ograms, as "most requested" by againers greeneds rising in popularity as feederds rising in popularity as house of 10 points for a No. 1. Cities and foolesy will north.	ENDING FEB. 12	enner—WAA?	ONTW-1003	Squires—WA	Tuce-WDSU	erner-KQW	морикетт	RIDE-MCKA	IALW—bixns.X	Tauley-Wip	TW—NosbuH	цира—ког	TW-19dellat	HASM—Aqd	TMM- PART	гасктап—КМ	Curtis-WGA	
Pos. Pos. No. this last weeks wk. wk. in log	o. sks og Artist	Label	WOOD!	Path	raul Br Myron I				-	101,0	-	PR PR		_		oibba	W. 5	Ed Far			
11	Eve			Lombardo ASCAP	3		1	2		80	4	+	2	5 16	1	:	9				
2 3 12	Les Bro		I've Got My Love to Keep Me Berlin.		1 4	2		000	9 6		7	6		4			-	-		"	
1 5		Canifol	Total Agent Dioce	Bourne ASCAP	0 0	1	7 2			1				. 6			67				
1	1	ند ان	ve You So Much It Hurts.	one, I v	0	1	4		:		6		1		.:					2	
6 7 11		Decca		Glenmore ASCAP	9		3								3	2	1	:			
7 11 4) . [***************************************	Laurel ASCAP		1		1	3		1	2	9		4			3	-		
6	7 Bing Crosby	Decca	Far Away Places.	Laurel ASCAP		1			9	-	7					1				7	
10 19	Blue Domes	Mercury	So in Love	T. B. Harms. ASCAP	4	-		:		1		:	,	1		1					
11 6 16	1	ae Canitol		Mornin ASCAP		1			*	-		-									
1	Vat	Victor	Z.		2	1								1		10		2			
		Victor	Lavender Blue	90			. 8									2	**			2	
7	1	Columbia	On a Slow Boat to China	Melrose ASCAP		9				4	-							10		:	
15A 20 9	9 Bing Crosby	Decca		1		1	:	4	-					9			a				
17 96 15	Panto	Cumomo	Victor The Pussy-Cat Song	Leeds ASCAP	2		-		1		1	-	1								
1	Mills	Deces	I Love You So Much It Hurte	Melody I are RMI		1	10					6			9			. 5		1	
19 13 13	1	pig	My Darling, My Darling	Morris ASCAP			10		3									1		7	
	1	Tempo	Sweet Georgia Brown			-		:	:	:	5 5		4				:				
21 8 24		Columbia.	Buttons and Bows	Famous ASCAP	10				. 2			100			8			9			
22A 24 5	Kay Starr	Capitol		Glenmore ASCAP		6		•	6			7						6		;	
	1	Victor	Slow Boat to China	Melrose ASCAP				1	2			-							1	:	
24 IS 6	b Lorry Kame	Coast	Can't Sleep	Lutz Bros BMI		1		1		1			1	1							
26 5	Johnny Desmond	M-G-M	Tarra Ta-Larra Ta-Lar		6	1			1	8								1		1	
27A 10 6	Bob Crosby-P. Andrew	vs. Decca	The Pussy-Cat Song									:			:	4		-		:	
27B 34 4	Frankie Laine	Mercury	Rosetta	Mayfair ASCAP	5		:				9										
27C 50 3	Jo Stafford	1 .1	Here I'll Stay	Chappell ASCAP				-	10			:		8							
27D 4	Vera Lynn	London		Robbins ASCAP			100						8						1	80	
32 A 31 5	Tommy Darsey	Victor	Down by the Station	Am Aced ASCAP					:	. 8	:	,			6					9	
32B 37 2	Dennis Day.	Victor	the Boom	nar				-		1		1				:					
32C 1		Mercury	The Best Years of Our Lives	. Robbins ASCAP	1	:															
35A 2	Mills Brothers		Gloria									:				:					
33D	Frankie Laine.	Mercury	Don't Free Free	BVCASCAP		1		:	:						0		0				
28 A 22		Columbia	Columbia For Away Places			1				-				1							
38B 3		London	The Pusav-Cat Song	Leeds ASCAP		1	1					1									
40A 18 7	Dinah Shore	Columbia	Lavender Blue	Santly-Joy. ASCAP					4		:		1			1		11.0			
40B 27		M-G-M	You Were Only Fooling	Shapiro-B ASCAP			9					:	10				:	:		:	
42A 2	Buddy Kaye	M-G-M		13		:														9	
(2B : 1		Decca	ot My Love to Keel	. Berlin									:			9				100	
44A 41 12	Sammy Kaye	Victor	Down Among Sheltering Palms.	Miller														:			
4415 47 3	Sammy Kaye	Victor	Careless Hands	Melrose ASCAP					:		10	-	1							:	
AAD 92	Veneral Menace	Troton.	not all affects	T. Feist ASCAP		:	-	-			1						-				
44E 11	Four Knights	11 2	MO	Johnstone-M BMI								1		1			:			:	
44F 1		Victor	Powder Face With Sunshine	LombardoASCAP					1			1				1	:			1	
50A 38 2	Billy Eckstine	M-G-M		Miller ASCAP			6		1			10				1	2				
52	J. Durante-B. Garrett	Victor M	The Press Co.	Sam Fox ASCAP										1						1	
			The resy-car conf	Leeds ASCAP		1		1			200	1		Section Section			ALC: UN			6	

VARIET

cins Music ntral Radio

-Clay) TO

France Takes To Latin-Am. Beat

Ray Ventura, Fronch handteader, more publishes and film producer, see that U. S. musle currently is, being eclipsed by a Latin-American rage in France. So much atsention is being puid to the Leducturning, out. the stuff with a faille flavor and meeting with considerable success. Ventura is in the U. S. on a visit until next month.

the U. S. on a visit until next month.

Otherwise, states Ventura, the french missis business is back to the control of the co

what has happened in the Control of the Control of the Interpretation of the Interpretation of the Interpretation of the Interpretation of the Interpretation of the Interpretation of the Interpretation of Inter

Art Mooney's orch follows fordon Jenkins' crew into Capitol eatre, N. Y., in mid-April.

RED ROSES FOR A BLUE LADY SUSY **BLUE SKIRT**

MILLS MUSIC, INC. 619 Broadway

N. Y. 19, N. Y.

DISC JOCKEYS IT'S A HIT ALL-WAYS

YOU'RE A

JIMMY McHUGH ROBBINS

"Songs For All Occasions, Request Numbers Writter ALLAIRE MUSIC COMPANY 129 STATE STREET Hockensock, N. J. Hack, 2-2429

BEST SELLERS

Co S

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities and showing com-parative sales rating for this

		Week Ending FEB. 12	New York-(Dave	Chicago (Hudson	Los Angeles—(De	Boston-(Boston	St. Louis—(S. S. F.	San Francisco-(S	Indianapolis-(Pe	Detroit-(Grinnel	Kansas City-(Jen	San Antonio-(Ce	Minneapolis-(Do	Seattle-(Sherman	A L POINTS
1		EVELYN KNIGHT (Decca) "A Little Bird Told Me"			3		1			1			3		
-	•	EVELYN KNIGHT (Decca)	2	-	•		3	3	-		•	6	4	2	85
3	2	LES BROWN (Columbia) "I've Got My Love to Keep Me"	7.	0.0	1	3	6	1	9	8	3			8	52 50
4	4	BLUE BARRON (M-G-M). "Cruising Down the River"	3	7		4	1					1	1		49
5	8.	BING CROSBY (Decca) "Galway Bay"		- 7	1	5	8	4	3	10	7		2	4	45
6	5	MARGARET WHITING (Capitol) "Far Away Places"	5	2		7	5	2		7		110	6		43

RUSS MORGAN (Decca) SAMMY KAYE (Victor) 28 8 TOMMY DORSEY (Victor) "Down By the Station".

DINAH SHORE (Columbia)
"Buttons and Reme" 10 4 19 PERRY COMO (Victor) 19 GUY LOMBARDO (Decca 12 BING CROSBY (Decca)
"Far Away Places"...
VAUGHN MONROE (Victor) "Red Roses for a Blue Lady EVELYN KNIGHT (Decca) "Buttons and Bows"..... GUY LOMBARDO (Decca 10 14C 10 "My Darling, My Darling" DINAH SHORE (Columbia) "Far Away Places"...
RAY NOBLE (Victor)
"Lady of Spain" 15B 14 9 15C 16 9 MILLS BROTHERS (Decca) 16A 14

WOODY HERMAN (Capitol) "Lemon Drop"

B. CROSBY-P. ANDREWS (Decca
"The Puses-Cof SAMMY KAYE (Victor)

BUDDY CLARK (Columbia)
"Here I'll Stay"

FIVE TOP ALBUMS

Robin Hood Dell Plans
Philadelphia, Feb. 15
The Route Hood Delin mew
board of John Hood Delin mew
board of John Hood Delin mew
board of John Hood Delin mew
lings this week to work out details
and programs for 12 "all-star" concerts to be held this summer in
the alfresco concert spot.
Concert series will begin June
27 and run six weeks.

17B

MUSIC Voried Artist M-G-M

ROSES IN RHYTHM Frankie Carle

Columbia

STAN KENTON ENCORES Ston Kento Capitol

SINGS ghn Mo Victor

Hampton's B'way Date
Lionel Hampton will play his
first date on Broadway since a
year ago Xmas, when he open at
the Strand theatre April 15. Date
Is for three weeks with option.
It's the Easter holiday period.

7

7

SO DEAR TO

MY HEART

Varied Artists

Capitol

It's the Easter holiday period.

Goodman, MCA **Again in Splitup**

Hollywood, Feb. 15.
Benny Goodman's four-week stand at the Palladium here, beginning March 1, will be last date under his contract with Music Corp. of America. Batoneer notified local office of the agency that ho was terminating his pact as of March 11.

minating his pact as of March 11.
Split followed a series of disagreements with the agency, which he rejoined four months ago after a two-year layoff. Understood one a two-year layoff. Understood one the control of t

men's Ball. In signing the new pact with MCA last November, Goodman wrote many extra clauses into the deal providing himself with the least trapdom frough which least trapdom after Goodman was cet underway after Goodman was considered to the control of the state of the control of the contro

Goodman Adds Comie Goodman Adds Comic Benny Goodman has added a comic to his band as a regular part of the outfit. Herkie Styles is the boy B. G. selected for his unprece-dented move, and he joined the band last week at the Flamingo, Las Vegas.

Top name orchestras frequently use comedians as part of their overall entertainment picture, but invariably the comedy is a sideline with a playing musician.

From the Current WALT DISNEY Hit Picture

A Beautiful Ballad

DEAR TO MY HEART

*

It's a Dilly!

(Dilly Dilly)



Santly-Joy, Inc. EDDIE JOY, Prof. Mgr. 1619 Broadway, New York 19

Arthur Godfrey Started It... Feist Publishes It!

, Louie, Drop The Gun

The Greatest Novelty Western Of The Year

All Material Now Ready... Wire or Write, We'll Rush It To You

Recordings Set By All Companies

1619 Broadway N Y. 19 . HARRY LINK GER PIOL Mgr - GEORGE CALIN FIRE Mgr .

48

Logging System

Richard Himber's new development in loguring broadcast performances lists times in the survey, based on four motion network schedules. They are compiled on the basis of 1 point for sustaining taxtramentat; a for important American in usic, on commercial owact, respectively, in each of the 3 uniquitoriories, New 1 American disks ton tenessarily York, Chicago and Coast. For example, a Commercial Vocal in all Deceabrant, can project the Yantree territories counts 12. Added to these totals is the itsenter ratings of except the commercial shows, which account for the arge point fallies below. The discovered, many years ago, whether the properties of the commercial vocal in the commercial shows, which account for the arge point fallies below. The state of the commercial shows, which account for the arge point fallies below. The state of the commercial way to the commercial shows, which account for the arge point fallies below.

three territories counts 12. Added to these totals is the listener ratings of commercial shores, which account for the arge point stilled below.

Sons
Week, of Peb. 4 to Feb. 10

Sons
Week, of Peb. 4 to Feb. 10

Sons
Week, of Peb. 4 to Feb. 10

Sons
Week, of Peb. 4 to Feb. 10

Sons
Week, of Peb. 4 to Feb. 10

Fig. My Darling, "Where's Charley"—More's 165

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

A Rosewood Spinet—Shaping 143

Read Shaping 143

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† Filmusical. " Legit Musical.

Cavallaro May Reopen

N. Y. Astor Season
Astor Roof, New York, may again
open its summer season this year
with Carmen Cavallard's orchestratransparent of the Control of the Control
age being offered Balab acts being

King Cole Expands



Jack Kapp

Decca brand1, can project the Yan-kee credo the world over. When he discovered, many years ago; that there were 1,350 diskings of that there were 1,350 diskings of that Strauss versions cellpsed Kern, Porter and Berlin by 300 to 1,000-to-1, "all this greatly disturbed me, I didn't know why at the time, but it gave me a sense of inferiority as an American."

an American.

"Then," continued Kapp, "I realized suddenly that this was our American, heritage, the sim ple music of the simple American people. That included popular sonzs and the more swelte melodles of Romberg, Kern and Frini; it included blues and booglewoogs.

Allbully and western songs.

107. Hillbilly and western songs.
108. The counterparts of Wagner to
108. Germany, a Puecini to Haly,
108. Strauss to Aistria. Debussy to
109. France, Rimsky-Korsakoff to
109. Husefal, Sibelius to Finland, etc.,
11 he felt, were to be found within
109. The felt were to be found within
109. The felt were to be found within
109. The felt were to be found song109. William of America's fountain109. William of America's Southal

Crosby an American Symb Cresby an American Symbol It was after Decey's birth. in 1984, when the thought came home that Caruso was the symbol of Inglian opera. I told Bing Cresby "you'll be the symbol of American folk misst; and today Bing sings a ballad, he rectles American legends and they sell as big, in ratio, as when he comes through with a smash Berlin pop song like White Christmas."

"Our music truly reflects American culture," Kapp continued
"Rodgers and Hammerstein's Okla-"Rodgers and Hammerstein's Okla-homa!" perhaps many year's hence, milght be cited as a "great American classic" but I'm convinced we should make such creations 'clas-sics' today. Incidentally, Ameri-cans apparently recognize it be-cause by 1950, as I vagered with Oscar and Dick, we will have sold 1,000,000, althum. of their Min-can with the converse of the converse although a such that the converse although the converse of the converse although the converse of the converse although the converse of the converse although the converse of the converse although the converse of the converse that the converse of the converse although the converse of the converse that the converse

already passed the \$90,000 mast."
Kapp's emphasis on "what's new
in the groove?" (meaning records,
and not jive talk' having an appeal
for 'America was dramatized by
these figures; in 1934 the entire
recording industry sold 42,000,000
disks; 12 years later, in 46, Decca
alone, bad sold 9,300,000 platters
in one month.

In one month.

Perforce subjective, and possibly interpreted as "the Jack Kapp story," none the less the Deca head man's discourse couldn't be projected obliquely. Bather than modesty, the disk topper attacked the subject in a forthright manner in order to project the ethical mission of American record business, apart from its being a success, story.

Carl Haverlin, president of Broadcast Music, Inc., presided. Besides the radio contingent, a strong turnout of music and record people attended the Radio Execu-tives Club luncheon honoring Kapp.

RH Tele-Log

Following is tabulation of song performances on New York telepision networks NBC, CBS, ABC and DuMont. Ratings are compiled on this basis: Sustaining instrumental. 5 points; sustaining toward. O Commercials are rated as follows: Texaco (Milton Berle) 80; Chesterpied (Arthur Godrey) 55; Euroson (Ed Stillison) 50; Chesterpied (Perry Como) 25; Arrone Shirt (Phil Silvers) 25; Horn & Hardart (Kiddie Nilver), 20; Adabrad Revoe 20. Commercial instrumentals carn half the prescribed points. Week of Feb. 3 to Feb. 9

as more as most a second
My Darling, My Darling*-Morris
Here I'll Stay*-Chappell
Forever and Ever—Robbins
Lavender Blue†—Santly
Powder Your Face With Sunshine-Lombardo
Down Among the Sheltering Palms-Miller 4
On a Slowboat to China-Melrose 4
A Bluebird Singing in My Heart-Advanced 4
A Little Bird Told Me-Bourne 4
Buttons and Bows'-Famous 4
Far Away Places—Laurel 4
It's a Big Wide Wonderful World—BMI 4
A You're Adorable—Laurel 3
The Pussycat Song—Leeds
Down by the Station-Amer. Acad
Pretty Baby—Remick 3
What Did I Dot-Triangle
By the Way!—BVC
I've Got My Love to Kecp Me Warm-Berlin 2
Sunflower—Famous
That Certain Party-Bourne 2
A Rosewood Spinet-Shapiro 1
Green Up Time*Chappell
So In Love*-T. B. Harms
Bouquet of Roses-Hill & Range 1
Clancy Lowered the Boom-Kenmore: 16
Dreamer With a Pennys-Simon
For You—Witmark
Galway Bay—Leeds
Girls Were Made to Take Care of Boys-Remick 16
I Got Lucky In the Rain*-Sam Fox
Little Jack Frost Get Lost—Spitzer 10
My Dream Is Yours Witmark 10
One Sunday Afternoon -Remick
Once In Love With Amy*-Morris 10
Say It Isn't So-Berlin 10
Say Something Sweet—Mills
Someone Like You?—Harms 10
The Money Song-Crawford
Tara-Talara-Tala—Oxford
Who Hit Me—Southern
You Were Only Fooling-Shapiro 10
Hold Me—Robbins
† Film Musical. * Legit Musical.

CONTINO MAY RESUME WITH HORACE HEIDT

WILH RUNAUL TRIPI
Dick Contino. accordionists with
whom Horace Heidt has been baitling due to the youngster's abrogation of a contract with the maestro,
will probably rejoin Heidt's band
with the American Federation of
Musicians last Friday (11) in New
York, and the AFM insisted that
Heidt withdraw his civil suit
against Contino. This was done.

Between the two to bring Contino
back. He has a deal with Heidt that
has seven years to run.

BILL WEEMS SHIFTED

has seven years to run.

BILL WEEMS SHIFTED
Bill Weems is being moved to
the Hollywood office of General
Artists Corp. where he will asdefined to the Hollywood office of the will asmisser of the Hollywood office of the weems had
been stationed at GAC's Chicago
office for the past year or Sho.
He's the son of Art Weems, GAC
exce in New-York.

IRISH SONGS

B.M.I. Affiliate

the Following Are a Must on You St. Patrick's Day Programs: REILLY YOU BETTER BE GOOD I'M BRINGING OUT THE IRISH THAT'S IN ME

THAT'S IN ME
PATRICK JAMES MCNULTY
MILLIGAN'S MULLIGAN STEW
WISH I HAD THE HEAD TO
WEAR THE HAT ME FATHER
WORE

LANNAGIN'S SHILLALAH STAY AS SWEET AS YOU ARE COLLEEN

FOR THE BEST SOCK NOVELTY IRISH SONGS IT'S

House of Irish Songs 6912 Hollywood Bouleve Hollywood, Calif.

ISHAM JONES



An important new boiled by the writer of I'll See You in My Dreams," "It Had To Be Yau" and "On The Alamo."

MILLER MUSIC CORPORATION

A DREAM OF A LULLARY

OXFORD MUSIC CORP.

Will Rossiter's "SOME OF THESE DAYS"

Words and Music by Geo. This is a real "HIT" any TEMPO. FAST or SLOW.

Successor to "I'D LOVE TO LIVE IN LOVELAND"

and by the same writer_ \ This Song has a "Stop the Show Vaudeville PUNCH" at the end of Chorus. Published by Will Rossiter 173 W. Madison St. CHICAGO, ILL. PROF. COPIES FREE

Jocks and Jukes

smooth. It's good fock material, show potent possibilities in their works of the property of t

Platter Pointers

Flatter Fointers
Herb Jeffries warbles "Bewildered" "Columbial nicely, but does
not equal the bo, value of Billy
Eckstine and Ink Spots versions
M-G-M gave Kate Smith
two excellent pops in "Rosewood
Spinct" and "Far Away Places"
Fontane Sisters, new to Victor,



FRANKIE LAINE DON CARLOS SUPPER CLUB

New York

Les Brown Goes Back Into H'wood Palladium

Hollywood, Feh 15.

Les Brown's orchestra goes back into the Palladium ballroom here May 3 for four weeks with options. It's the first booking for Brown in this area by Joe Glaser's Associated Booking Corp., which recently took the band over from Music Corp. of America.

Brown's hit recording of "Tve Got My Love to Keep Me Warm" figures to help his Palladium run. The disk has been strongest on the Coast.

ANOTHER HOT SESSION DUE FOR COAST ASCAP?

Hollywood, Feb. 15. ASCAP prexy Fred Ahlert will come here to preside over the formal semi-annual meeting of the Society's coast members at the Beveriy Hills hotel March 1, when he'll bring the 200 members up in he'll bring the 200 members up to clair peports. No official agenda has been set but its expected Coast cleffers will get another chance to criticitie ASCAP operations. Up to the control of the Reverly Hills hotel March 1 when

Rands at Hotel B O's

Danian at Tropos	-	•. •	
			Covers On Date
Emil Coleman* Waldorf (400; \$2)	. 9	2,600	29,075
Gardner Benedict* New Yorker (400: \$1-\$1.50)	. 10	800	11.950
Guy Lombardo Roosevelt (400; \$1.50-\$2)	. 15	2,100	35,400
Tony Pastor Statler (450; \$1-\$1.50)	. 1	1,600	1,600

* Waldorf, Dorothy Shay; New Yorker, ice revue.

Chicago

Chicago

Barelay Allen (Empire Room, Palmer House; 550, \$3.50 min., \$1 cover). Evelyn Knighti draw heavy due to Decca disk clicks and Allen a help. Sock 3,700 covers.

Henry Brandon (Marine Room, Edgewater; 700, \$1.20 cover). New show in Friday (11). Nice weather equalled 2,900 covers.

Franklie Masters (Boulevard Room, Stevens; 650, \$3.50 min., \$1 cover). fee Show plus Masters appeal, neal 3,000 covers.

Bill Smyder (College Inn, Sherman; 000, \$2.20+\$3.20 min.), "Salute to Cole Potter" a boff draw with 3,600 tabs.

Orrin Tacker (Ambassador, 900; \$1.50-\$2). With Victor Borge head-lining, second week; slim 2,875 covers.

Jan Garber (Biltmore, 900; \$1-\$1.50). Steady 3,300 covers.

Location Jobs, Not in Hotels

Cee Davidson (Chee Pare, 500; \$3.20 min.). Carmen Miranda wowing: glant 6,000 cheeks.
Eddy Howard (Trianon, \$1.51.15 adm.). First week at southside ball-room gameed hefty 18,000 admissions.
Art Kassel (Blackhawk, 500; \$2.50 min.). Pleasant weather upped take to 2,000 patrons.
Lawrence Welk (Aragon, \$1.51.15 adm.). First week uptown neat 16,500 admissions.

(Los Angeles)

Dick Jurgens (Palladium B., Hollywood, 2nd wk.). Slow 5,100 stubs.

Miami Beach, Feb. 15. Peer - International, which has filed a number of suits vs. night spots all over the country for perspots all over the country for per-forming its tunes without a Broad-cast Music, Inc., license, has moved against—the big-Copa City—club here. Peer charges the Copa's own-ers with illegally performing "Per-fidia," 'Negra Leona' and 'Ca-chita," all licensed through BMI, with which Book bit is collisted.

Miami's Copa City Sued

On Song Infringements

with which Peer-Int, is affiliated Suit, filed in U. S. district court, asks an injunction and damages for each infringement. Minimum, according to law, is \$250 each per-

Jack Robbins' 3 Shows

JACK RODUILS - 3 010WS
Comparatively new music publishing house of J. J. Robbins &
Sons, Inc., headed by Jack Robbins,
Sons, Inc., headed by Jack Robbins,
the scores of three upcoming
Frondway musicals. Shows include
"Happy Dollar," "Gentlemen PreFreenfield by James Dunn,
Medford and James Coffigan,
"Dollar" stars Eddle Bracken with
book by Lee Falk, music by Wilbook by Lee Falk, music by
WilLow Lee Talk, price by John Latouche.

touche.
"Biondes" is a Herman Levin-Oliver Smith production, adapted from the Anita Loos book by Joe Fields, Jule Styne and Leo Robin-des to the Herman Company of the Herman Company of the Company of the Herman Company of the Look of the Company of the Look by Englund, music by Vernon Duke and lyrics by Ogden Nash.

THAT MELODIC TRIO

THE SPOTLIGHTERS

THEY SING — THEY PLAY
NOW 716 WEEK OF 3rd RETURN ENGAGEMENT
HICKORY HOUSE, NEW YORK
INDER.

Broadcasting NBC Network Three Times Weekly

Exclusive Management ASSOCIATED BOOKING CORPORATION

JOE GLASER, Pres. Chicago Beverly Hills 3 4600 203 No Wasain Mezz Fi Bey Wil. Hat

THERE WILL BE BIG NEWS SOON



About LORRY INE'S RA

MARTIN BLOCK

AL JARVIS

KLAC-Hollywoo

AL POSKA

KFI-Los Angeles

STEVE ALLEN

CBS-Hollywood

HAWTHORNE

ABC-Hollywood

DON HAINES KLAC-Hollywood

IRA COOK KFAC-Hollywood

JACK THE BELLBOY

. W.IBK ... Detroit

EDDIE CHASE

CKLW-Detroit

FRAN PETTAY

REX DALE

PAUL DIXON

BILL NIMMO

WLW-Cincinnati BILL DAWES

Thanks for splendid cooperation of the country's greatest disk jockeys:*

ROSEMARY WAYNE WJJD-Chicago

LINN BURTON -Chicas DICK GILBERT

SHERM FELLER

PAUL BRENNER

WAAT-New York JOHNNY ROSE

HAL MORGAN -Clevel

ED BLACK RAY PERKINS . KEFL __ Denver

BILL BALDWIN KESO--Son Francisco

TODD PURSE

DOC LEMON

BILL BRANT JAN ANDRE WWSW-Pittsburgh

BILL SAWYER KW.L.L.Portland BILL ANSON

VEWS-Holly JOHNNY GRANT GENE NORMAN

> GEORGE JAY KWIK-Hollywood DON OTIS

BILL GRIFFITHS JOHN DANIEL

KTKC-Visolio, Cal. JIM WOOD W.IR. Detroit

BILL RANDLE

*Wish we could list 'em all.

One million heats to the finest banch of fellows in the world. Lorry Roine and Old Man Goyle sure realists how wonderful they've all been to as. The little fellow, the newcomer has more of a chonce roday than ever her fore. These looks and leastles who make up the record above of the solid hore made this business a better business. . . and given new talest a destring baseling.

TIM GAYLE, c/o Hotel Sheraton, Detroit 2, Michigan

Grinnell's

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61

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VARIETY SONG CAVALCADE

* (Musical-Historical Review: 1800-1948) ****** Compiled for VARIETY

Ompined to: ARMETY
By JULIUS MATTER'S
(Copyright, Verley, Inc. All Rights Reserved)
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(Lagends and orites basic background information, standards to the compilation and presentation, appeared in the Oct. 6, 1945, issue which the compilation of presentation of the compilation of presentation of the compilation
The Cat Came Back. w., m.,
Henry S. Miller. Chicago: Will
Rossiter, cop. 1893. Up. Chicago: Will
Rossiter, cop. 1893. Up. Chicago: Will
Rowell Bord Be Cruel W., Edraine, Frank Harding, cop. 1893.
The Fatal Wedding. w., W. H.
Windom. m., Gussle L. Davis,
Pinladelphia, M. D. Swisher, cop.
1894. Up. 1894.

I Long to See the Girl I Left Behind, w., m., John T. Kelly, M. Witmark & Sons, cop. 1893.

Witmark & Sons, cop. 1893.
Little Alabama Coon. w. m.,
Hattle Starr. Willis Woodward. &
Co., cop. 1893.
Love Me Little, Love Me Lour,
m., Percy Gaunt. T. B. Harms
Waniel Come Kies Your Honey
Guitroduced in: A Country Sport).
w., m., May Irwin. Boston: WhiteSmith Music Pab. Co., cop. 1893.
Say 'Au Revolo: But Net Cooky.
The Control of the Country Country Control
Say 'Au Revolo: But Net Cooky.
Fronklyn: Kennedy 'Publishing
House, cop. 1893 by Will H. Kennedy. (mirroduced with A. Country Spant, and the please of the World's Fair was Smith Muste Path. Oax cop. 1895.

Say 'Au Revoir," But Not "Goodbye." w. m., Harry Kenned Publishing House, cop. 1893 by Will H. Kenned Publishing House, cop. 1893 by Will H. Kenned Revolution and the World's Say of the World's

Co., cop. 1895.

Engine No. 999, pulling four heavy cars tas the "Empire State leavy cars tas the "Empire State leavy cars tas the "Empire State leavy cars tas the "Empire State leave Criticandea and Wende, N. Yu. with Engineer C. Hogan at the throttle." In more automobiles were tested successfully, among them Henry Ford's.

A new medical term came into popular use—appendicate, at New Orleans, fought the longest prize fight, using gloves, on record—first, 18 mins, 10 secs. It went 110 Grover Cleveland was inaugurated president. In Cheage, the World's Fair was.

Electric trolleys appeared in Electric trolleys appeared

RECORDED!

(NOT ON WIRE)

At no extra charge, all

programs on the air will be transcribed on unbreakable records and will be made available

to all our subscribers.

can be had at cost.

PUBLISHERS' AIR CHECKS

(Starting in March) This is in addition to our regular, daily, printed tabulation.

RETAIL SHEET BEST SELLERS

- VARIETY

Survey of retail sheet must sales, based on reports obtained from leading stores in 12 cities and showing comparative sales rating for this and last week.

Week Ending

"Buttons and Bows" (Famous)
"Lavender Blue" (Santly-Joy)
"A Little Bird Told Me" (Bourne)

"Slow Boat to China" (Melrose)

Rating FEB. 12

£,	Wk.	Title and	i Pul	olisher	
Ů.	1	"Far Away	Pla	ces" (L	aur
1.	6.	"Powder I			
F	4	"Galway I	3ay"	(Leed	s)

8 .	10	"Cruising Down River" (Spitz
9A	9	"I've Got My Love" (Berlin).
9B	11	"So Tired" (Glenmore)
10	8	"My Darling, My Darling" (Mo
11	.14	"Again" (Robbins)
.12		"Best Years of Lives" (Robbin
13		"Down By Station" (Am. Acad
14		"Tarra Ta-Larra Ta-Lar" (Oxí
e was	a sor	ne Three Guardsmen" Mac

the was a son of the great Thomaso-Salvinij, Mart Jamsen in "Demon-ico's at Six"; and Bettina Girard in an Old Kentucky. Bessie on the Company of the Company performer and dancer. Maggie Cline was another well-Mague Cline was another well-Mague Cline was another well-Mague Cline was another well-Mague The Masked Ball," with Maude Adams as his leading lady. A panic and two-year degression marked the seventeem U. S. finan-tic Continued next work's issue).

(Continued next week's issue)

HENIE, OTHERS SUED ON 'INTERMEZZO' USE

Unauthorized use of the tune
"Intermezzo" by Sonja Henties
"Hollywood Lee Revue" was
charged in an infringement suit
fied in N. Y, federal court last
week by SESAC. Inc., and Zdward
Schuberth & Co., Inc. Named as
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son Souare Garden Corp. and Miss Henle.
SSSAC. European licensing organization, and the Schuberth firm,
spanization, and the Schuberth firm,
right, claim the number was used
without permission in a "Chopinlana" sequence in this year's icethe song was wrongfully performed
in the production last year in sevcreal states at various times. An
erral states at various times, An
the profits are sought.

Groucho Marx Does 1st Comm'l Record

Groucho Marx has made his first commercial record, "The Funniest Song in the World," to be released by Young People's Records on March 15.

March 15.

March 16.

March 17.

March 18.

as Joins Advanced M-G-M Sign Galli 3

8

z

Angeles, Louis,

Carl

Chicago, 2

waas Joins Advanced
Jeak Mass, Coast music company
yep for years, moves into, New
professional manager spot with
Advanced music, Warner Bros,
subsid. He replaces Bernie
Scherer.
Mass has been with the Edwin
H. Morris setup on the Coast, and
before that was with Shapiro-Bernstein. Galli Sisters, trio which came to attention vla Art Mooney's orchestra, was signed to a recording pact by M-G-M records last week. Sis-ters inked for one year with op-tions and immediately cut four sides.

Mooney, incldentally, is on the same label, having signed a new contract for three years last week.





PRESENTING a SMASH HIT from "ALL FOR LOVE" . . .

Listening Post CALIFORNIA

By ALLAN ROBERTS and LESTER LE

GEORGE SIMON, INC.

Contract State of the land SIDNEY GOLDSTEIN

New York-HARRY SANTIN

SCHINE CHAIN KEY TO VAUDE HY

Roxy Chorus Calls Off Strike When Mgt. TV SEEN FACTOR Agrees to Talk Pay Hikes with AGVA

Threat of a strike at the Roxy theatre, N. Y. was averted last week when house management arreading the strike of

to resume dickerings.

Union is presently seeking to see the 68 chorus members a \$10 weekly raise. Present scales all for \$49 and range after four years to \$65 scale. AGVA is seeking a \$55-\$75 scale. AIso being sought is gay instead of the working days instead of the working days instead of the working days instead of the working days. Scales would affect dancing, singing and skating choruses. Negotiations started several seeking the second of th

Atlantic City
Atlantic City, Feb. 15.
A group of local and New York
men will operate the Million Doilar pier this summer, according to
william Charlton, local attorney
and counsel for the grow yould besigned this week. George J. Costello, of New York, heads the syndicate of lessees.
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ready it for operation this summer.

It would feature, in addition to my rides, exhibits and the latest lower rides, exhibits and the latest lower rides, exhibits and the latest landinding Vandeville, motion piecures, television shows and other acts in the big Hippodrome and the adlacent theater.

While ship passers will discharge the shader of embark at the piecure of the shader of the piecure of the piecur

George Hamid, Sr., who operated the pier for the past several years, withdrew after last season when, as he explained, the owners refused as he explained, the owners removed to go along with an extensive ren-ovation job. Hamid operates Steel pier.

AGVA NIXES ICE SHOW'S **CUFFO WEST POINT DATE**

CUFFO WEST POINT DATE

Annual appearance of east from the Center theatre, N. Y., lead from the Center theatre, N. Y., lead from the Center theatre, N. Y., lead to the content of the cont

Joan Brandon, magico and band-leader, is taking a unit on a Latin-leader, is taking a unit on a Latin-Miss Brandonix magic show will open in Havana late this month and will then hit Venezuela, Pan-ama, Chile and Brazil.

Dates set up by the Stan Willis agency, N. Y., are on a guarantee and percentage.

Franco-U.S. Vaude Reciprocal Deal

Reciprocal Jeal

Take over Million S

Pier, Atlantic City

Atlantic City, Feb. 15.
A group of local and New Million Charlon, local atloney and counsel for the group country and counsel for the group of the local and New Million Charlon, local atloney and counsel for the group. The management is not the local and New Million S

Pier, Atlantic City, Feb. 15.
A group of local and New Million S

Pier, Atlantic City, Feb. 15.
A group of local and New Million S

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(Continued on page 53)

LATE BIZ DECLINE

HITS N. Y. NITERIES

HITS N. Y. NITERIES

If present trends continue N. Y.
bondinessent trends the best year late business has been
devinding. The majority of cafes
have been getting a smaller late
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seen to be the smaller of the smaller of the
majority of the former stayups.
The supper clush, however, continue to get after-theatre tradenote in the smaller of the smaller of the
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Current year is being regarded as a crucial-time for vaudeville. Now that yaude has at least 15 season, success of these operations are being watched by operations are being watched by operators all over the country. Should the new policy be successful. It's regarded hat vaude may achieve that long watched to be a successful to the country. Should the new policy be successful. It's regarded hat vaude may achieve that long watched to show the successful that the successful the successful that the succe

awalted combests the schime activation in the Schime forcult, which list week opened circuit, which list week opened. Circuit now has nine weeks of playing time. At 'that, it's not an entirely fair test, inamund, at there are several gaps to be filled. Some since the circuit now extends from upper New York to Kentiucky, It's a difficult assignment for the Al & Belle Dow agency to book the Belle Dow agency to book the no lapses. In addition to the Schime and Schime Down and the Schime have been to lapse.

no lapses,
In addition to the Schine circuit,
the Loew circuit has added Buffalo, Cleveland, Waterbury, Richmond and Norfolk. Other ventures
include the Century circuit, which
has spotted vaude at the Patio,
Brooklyn, while Siritzky chain has

Ask Repeal Of Mass. Performers Registry Law

Boston, Feb. 15. Boston, Feb. 15.
One of Massachusetts' anti-Red
laws was up for repeal here last
week with Noble and King, singer
Bobby Wayne and others testifying on behalf of show biz that the
law requiring actors and other performers to file their right names'
with the Commissioner of Public
Safety is discriminatory and use-

less.

Rep. Daniel Rudstein of Bosion stated that there were thousands of violations by entertainers every year who had no idea that they could be tabbed for \$100 fines for every performance they gave under the state of the st

tor a week or so at a nitery or Nobbosed who committee on Nobbosed

SOPHIE TUCKER BOOKED SOLID UNTIL NEXT MAY

Sophie Tucker has bookings that will run into May. She's al-ready ticketed for the Latin Casi-no. Philadelphia, Feb. 28: Beverly Hills Country Club, Newport, Ky., March 18; Towa Casino, Buffalo, April 4. and the Club Charles, Baltimore, April 19.

William Morris agency is cur-rently lining up a batch of spring and summer dates for the vet songstress.

SABLON'S PALM BEACH DATE The Biltmore hotel, Palm Beach, institutes a name talent policy to-day (Wed.) with Jean Sablon and the Henry Busse Orch.

It's the first show to be played by this hospice.

Philly Transport Strike Socks Nitery Biz. But Hotel Rooms, Legits Unaffected

Miller Back From Miami To Set Riviera, N.J., Opening

Set Kivlera, N.J., Opening Bill Miller did a quickie to New York. Isst week from his Miami sunning to take care of a few details attendant to the reopening of 27. Danny Thomas reopens the roadery. Miller reports that the Florida cafe.situation hasn't changed any from earlier in the season; there are neity of visitors, but few spenders.

Midwest Spots'

Nitery bookings in the midwest with emphasis on the Intimate and the policy. Local plcture, since the war, has been heavy trios, comics of other types, and the perennial strippers. With the exception of occasional singles, continued to the single of the emphasis of the types, and the perennial strippers. With the exception of occasional singles, Lip Ruban Bleu in New York. However, three clubs are instituting a policy of "new faces." In the strippers of the single of the si

GODFREY CONTINUES PITCH FOR VAUDEVILLE

Arthur Godfrey who has become a vaudeville entrepreneur in addition to work in other fields, is urging his radio and tele listeners to patronize only theatres that made last week is in keeping with sappeal made on the Capitol theatre, N. Y., stage, where he's currently appearing. Godfrey declares during his personals that talent have dried up, and urges the reopening of more playing time.

Godfrey will continue to do missionary work for more vaudeville with two units he's seding out on Chase Taylor) will head the packet care the Capitol when it makes a swing of western thear the Capitol will head the packet care that the Capitol will head the packet care the Capitol will head the packet care the Capitol will have the care the Capitol will be care to the care to

Gene Autry's Boff \$14,252 In Two Shows at Albany

III 140 JHOWS at Albany, Feb. 15.
Gene Autry drew a boff \$14,25 to two performances at \$25,25 to, with a 75c tap for children, at the State Armory Thrusday (10).
It was the second highest gross stated in Annalilo, Tex., in January. Autry cancelled a date in Scranton, Pa., to try Albany, where he had never appeared before in person.

Paul Regan has been booked for a tour of the Tivoli circuit, Aus-tralia, starting April 18 at the Tivoli theatre, Melbourne.

Back From Miami To viera, N.J., Opening filter did a quickie to New to viera, N.J., Opening filter did a quickie to New to viera, N.J., Opening filter did a quickie to New to viera, N.J., Opening filter did a quickie to New to viera to v

Continued on page 52)

NLRB Rules Cafe Acts Not Within T-H Act In Hub AGVA Dispute

In Hub ACVA Dispute
Boston, Peb. 15.
Acts working in cates have been declared to be beyond jurisdiction of the Tati-Bartiey law, according to the Tati-Bartiey law, according to the Tati-Bartiey law, according to the Tati-Bartiey law, according to the Tati-Bartiey law, according to the Tati-Bartiey law, and the top to the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Tati-Bartiey law, and the Conley vs. Gallo decision and the Tati-Bartiey law, and the Conley vs. Gallo decision in 1946, the NLRB decision does not affects only cafe performers. The NLRB decision does not affects only cafe performers. The NLRB decision does not be considered the Conley vs. Gallo decision courts seeking to have the results the grounds of undemocratic percentage of the Conley vs. Gallo decision occurs seeking to have the results the grounds of undemocratic prouds of undemocratic products. The Conley vs. Gallo decision does not be considered to the control of the Conley vs. Gallo decision occurs seeking to have the results that grounds of undemocratic products. The Conley vs. Gallo decision of the Conley vs. Gallo decision of

PAULA LAWRENCE INTO DELMONICO, N. Y., CAFE

DELIMUNIU. J. N. ARI E
Paula Lawrence comedienne
who's also been understudying Beau
triee Lillie in "Inside U.S.A." at
the Majestic. N. X. goes into the
Gafe Delimotico, N. X. next ThursGafe Delimotico, N. X. next Thursflow of the Company of the
Broadway show it Saturday (18)
prior to its national tour, but when
not going out with it.
John Martin, who initiated the
cafe's entertainment policy with
the continental chanteus, Greta
rooms, management. Operations
will be carried on by flotel Delmonico's own personnel.

Sinatra's London Date?

Frank Sinarta may play the Pal-ladium, London, this summer. It's likely he'll play four weeks and take a vacation abroad before re-turning to the U.S. Music Corp. of America is ne-gotiating the deal.

Philly Cafes Getting Stiff Opposish From After-Hours Bottle Clubs Philadelphia, Feb. 13. Peretz Sells His Interest in Music Bowl, Chi Nitery (10) night as a private olds new name is the Blue Social Club and it is open due (Charley Monacy's week for undisclosed sum. Perets) The Chicago, Feb. 13. Jack Peretz sold his interest in the Music Bowl, Chi Nitery (10) night as a private olds new name is the Blue Social Club and it is open week for undisclosed sum. Perets Jack Copper plays date such Jack Copper plays date week for undisclosed sum. Perets Jack Peretz sold his interest in the Music Charley Monacy's Jack Peretz sold his interest in the Music South of his partners, Jack Bours (Lib Agent Country Club, Newport, Ky., March 3. Jack Peretz sold his interest in the Music Charley Monacy's Jack Peretz sold his interest in the Music South of his partners, Jack Bours (Lib Agent Country Club, Newport, Ky., March 3. Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his interest in the Music South of his partners, Jack Peretz sold his his nerve his partners, Jack Peretz sold his his nerve his partners, Jack P

The Swan Club shuttered in the after-New Year's blight which hit Peretz Sells His Interest cafe business here, reopened Thursday (10) night as a private In Music Bowl, Chi Nitet Chicago, Feb. 15.

The spot's new name is the Blue Ribbon Social Club and it is open with music (Charley Mohacey's orchestra) nightly, and floorshows on weekends. Admission is by

with music (Charley Mohace's orchestra) nightly, and floorshows on weekends. Admission is by membership only.

The Blue Ribbon Club adds an other to the town's growing lise or prospered, because of local "blue prospered, because of local "blue prospered, because of local "blue and the control of the contr

New Pitt Nitery

New Pitt Nitery
Downdown Pittsburgh Feb. 15.
get a new supper club in a few
get a new supper club in a few
goes up in heart of theatre district
on site of old structure, which
burned down last winter. Longterm lease has been taken on the
basement by Alan F. Clark, owner
of Penn-Bickee Hotel, McKeesof Penn-Bickee Hotel, McKees-

Several weeks ago, Clark started going in for entertainment at Penn-McKee after that spot had had nothing but music in its bar lounge, and has since played some top talent.



HELENE and HOWARD

PEACOCK CLUB JACKSONVILLE FLA

COMEDY MATERIAL

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3. DIFFERENT BOOKS OF PARODIES
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Send 10c for lists of other comedy
mitterial, congs, paredies, mineral
patter, black-outs, etc. 10 C.O.D.S.

PAULA SMITH 200 W. 54 St., N. Y. 19. Circle 7-1130 —Every Day Including Sundays—

and PAT

Chicago, Feb. 19.
Jack Peretz sold his interest in
the Music Bowl to his partners,
Bernie Miller and Jack Rizzo, last
week for undisclosed sum. Peretz
will resume operation of the Rag
Doll, northside bistro, with name
attractions, with Nellie Lutcher,
sepla songstress, set for Feb. 28. Music Bowl opened Christmas Eve on the site of the former China Doll.

Sammy Walsh Pacted To Top Ankara, Pitt, Shows

10 109 Allhald, a Ill, Johnyn As a result of his click at Ankarn in December, when he was booked in for two weeks and stayed five, saminy Walsh, vaude and cafe comic, will return to Charlis Jama's room when it reopens late and a carangement. Wals will head the shows and pick his supporting acts as well as act are general host for 400-seat room.

acts as well as act as general host for 400-seat room.

Closed since middle of last month for overhauling job, Ankara plans to go in for name attractions under the Wallsh aegis. He has a wide local following as a result of steady engagements in town's leading spots over past two decades,

Philly Transport

Continued from page 51

signed the acts, anyway, therefore they would have to fulfill their obligation. Terrific auto traffic and the subman trains of the Pennsylvania and the Reading railroads helped and the Reading railroads helped of the Pennsylvania and the film houses, the state of the and the film houses, theatres, cafes and restaurants all did better than they expected.

Legit Biz Holds Up

Legt Bit Holds Up

"Oklahoma" at the Shubert was
the standout attraction, and apparently unaffected by the transis
strike. What few seats were turned
in by customers unable to reach
the theatre were promptly gobbied
the theatre were promptly gobbied
Similarly, "Make Mine Manhattan"
enjoyed its heaviest business of
the rum on the last two evenings at
the Forrest. Advance sales were
thed responsible for the business
Grants" "Jazz at the Philharmonic"
Grants" "Jazz at the Philharmonic"
was a sellout at the Academic

Grants "Jazz at the Philharmonic." was a sellout at the Academy of Music Saturday night.
Frants Palumbo, nitery operator, and all afts of the spois enjoyed business Saturday night. Led by the Click flagship, which had Vie Damone and Dean Hudson's orchestra for a draw, Palumbo said all his clubs—20th Century, Circ's, and the Children of the Children

Club—had their customary Satur-day night crowfand, Rudy Vallee, On the other hand, Rudy Vallee, the town's leading cate attraction, did alim bir at the Latin Castino, did alim bir at the Latin Castino, ere sat dilner and supper shows combined Saturday night, and Thursday and Friday nights bit was under that figure. Cocktail tourges and the big danchalls, which depend almost entirely on bit hardest.

the trolley ain subway trade, were-hit hardest.

Least affected were the hotel rooms and class dlining places, like the Embassy, Chanticleer and Glass Door, where the patrons all live within walking distance or own automobiles.

Vaude-Cafe Dates

VARIETY

H. Rudy Vallee will break in his vaude act at the State, Hartford, Feb. 19, prior coming into the Roxy, Feb. 22. Frances Langford and Jon Hall ticketed for the Albee, Cincinnati, March 2. Wivian Blaine at Olympia, Miami, March 9, Mostel into El Rancho, Las Vegas, March 2. Royer Ray starts British tour at Royer Ray starts British tour at

Zero Mostel into El Rancho, Les Vegas, March 2:
Roger Ray starts British tour at Glasgow, Feb. 21, and plays Palladium, London, March 14.
Mary Small ticketed for Danny Thomas show at Riviera, Ft. Lee, Phil Foster set for Vine Gardens, Chicago, Feb. 24.
Florence Desmond into the Capitol, N. Y., April 21.

Agent Nat Nazarro Files \$100,000 Libel Action vs. Harlem Sheet

Action vs. Harlem Sheet
Action vs. Harlem Sheet
Store of the Store of

Adler's British Tour

Larry Adler will open his British tour at the Hippodrome, Birming-ham, April 18. Harmonica player nam, April 10. Harmonica player follows with successive weeks at Nottingham, Finsbury, Glasgow Brighton, Leeds, Newcastle, Shef-field and Liverpool, winding up July 4.

British dates are being played sans Adler's concert and vaude partner, dancer Paul Draper. They play separate engagements periodi-cally.

cany. Harry Foster agency, London, ar-ranged the tour with the William Morris agency.

Saranac Lake

By Happy Benway
Saranac, N. Y., Feb. 15.
Argue Dickerson and his Honey
Dippers (with Ray Cully, Larry
King and Roy Tibbs), appearing at
Durgan's nitery here, gave an
hours' show for the patients of the
Will. Rogers, which was enjoyed
by all.

Will kogers, which was the by all.

The Amazing Mr. Ballantine (Carl Kessler) in for check-up and given an all-clear. He left for Miami where he opens a vaude

tour,
Andy Grainger in from Boston
via plane for the Bob-Sled con-

The James for the Bob-Sled contests.

Larry Kent, comedian in from Montreal for a sking weekend with the state of the stat

Doris Carey new arrival for checkup and observation at the

Rogers.
Ethel Jones, ex-vaudevillian, now wardrobe designer for ice-shows, here for the balance of winter. Write to those who are ill.

AGVA, FWC SETTLE HASSLE OVER AMS

Los Angeles, Feb. 15. Settlement was reached between the American Gulld of Variety Art-ists and Fox West Coast on the theatre circuit's use of amateur talent on its stages.

From now on, FWC will use professional emcess in 15 of its theatres staging Talent Quest shows and will pay AGVA a set fee for each show.

New 24-Acre Amus. Park For Reynoldsburg, O.

Columbus, O., Feb. 15.
Work will be started soon on a Starte amusement of Reynoldsburg, about 10 miles east of here, it was announced last week. Park will include an outdoor theatre, riding ciub and bridle paths, indoor and outdoor dance halls and an ice skating rink.

Known as Valley Beach versioned.

Known as Valley Ranch Park, the recreation center will be built around a dance hall now in use there, according to co-promoters Louis J. Peppe and Irving Nance, operators of Valley Dale dance hall

Planned as the largest attraction in the amusement center is a stage and bleachers for presentation of hillbilly and mountain music in continuous performance policy.

Potson Loses Tax Appeal, Must Serve 2-Yr. Term

Must Serve 2-Yr. Term
Mike Potson, former operator of
Collsimo's, last week lost his appeal for probation on income tax
must be seen to be seen to be seen
until March 1 to clean up affairs
by Judge Phillip Saillivan in Chi
Federal court, and then start serving a two year sentence. Potson
was found quitty last April of
evading payment of \$102.66 in inevading payment of \$102.66 in in1984. Saxs Fram 1960 through

1943. Bistro owner's attorney pleaded for-probation claiming that the 66-year-old defendant was 111 and 112 and 112 and 112 and 113 and 114 and 115 an

Schine Chain

installed stageshows at Majestic, Brooklyn. Paramount is eyeing more time and Warners have been more time and Warners have been safety. The stage of the stage of

cians.

It's felt that vaudeo has paved the way for increased interest in vaudeville. Proof of this contention is that of some of the Schine houses in towns where there's an inadequate supply of musicians. Such houses provide only plano accompaniement, but still play to healthy grosses.

However, vaude's current come back is due primarily to Govern

back is due primarily to Govern-ment's anti-trus actions. Schines were forced to relinquish some of their holdings and create competi-tive situations, the short state of the shortest of films. Studies aren't tuming out a sufficient amount of product be-cause of a variety of reasons, one being loss of foreign markets. Many exhibitor cannot get a suf-films and the sufficient and the films of the state of the sufficient markets and the sufficient and the sufficient particular sufficient and the sufficient particular sufficient sufficient sufficient sufficient particular sufficient suffi

danny

Taylor Heads ABC Chi Act Dept.

Chicago, Feb. 15.
Glaser's Associated Booking Corp.
branch here in charge of the act
department. At the same time,
ABC is preparing to move its offices, on March 1, to quarters about
three times as large as the current
setup.

three times as large as the current survey of the control of the head of his own agency business in Detroit, has been with Charles Hogan, theatre booker here. He leaves that the control of the control

Billie Holiday Indicted On Drug Rap, Bail Set at 21/2 G

San Francisco, Feb. 15.
The San Francisco County grand fury last week indicted Billie Holiday, sepia songstress now appearing at Cafe Society, for possession of optim and her bail was raised from \$500 to \$2,500 cash.

cash.
Deputy District Attorney Elton
Lawless urged the higher bail,
which was subsequently set at the
\$2.500 figure by Judge Cronin,
when he explained to the court
that Miss Holiday is soon due to
close her engagement at Cafe Society and leave for a Vancouver
date

Miss Holiday and her manager, John Levy, were arrested in the Mark Twain hotel, Jan. 22 when Mark Twain hotel, Jan. 22 when an alleged opium pipe was found in her possession, along with some of the narcotic. She is now at liberty on the charge with ar-raignment set for Wed. (16).

Tallulah Bankhead, Willie Tallulah Bankhead, Willie Brynt. Theima Carpenter Delta
nt. Theima Carpenter Delta
nt. Theima Carpenter Delta
Denald, Joey Faye, Eddle Heyward,
Donald, Joey Faye, Eddle Heyward,
Bob Heyward, Hona Massey, Lucky
Millinder, Lucy Monroe, Robert
Morley, Al Schacht, Maxine Sullidand Josh White are among those
stated to appear at the midnight
benefit Monday (21) for USO at
Lowes' Victoria in Harlem.

Injured - Stage dancer - Geane Emerson, better known to the stage and screen as Golanda stage and screen as Golanda Gomez, was hospitalized when she tore several ligaments in her shoulder and dislocated groin of the right hip due to an automobile accident. As a result of her injuries she was compelled to cancel contract for her scheduled bookings for the West Coast.

CLINTON HOTEL 10th BELOW

200 OUTSIDE ROOMS from 12 DAILY

SPECIAL WIEKLY RATES HOUSEKEEPING PACILITIES entiful Air Conditioned Cockeal Low WALKING DISTANCE OF ALL THEATRI

Trampoliningly Yours -Paul & Paulette Trio

ORIENTAL THEATRE

betty

HOCTOR and BYRD

"TAP TO BALLET"

CURRENTI Y. CHEZ PAREE

545 FIFTH AVENUE, NEW YORK MU 2-2080

comedy material written be Personal Direction: JULES ZIEGLER

A NEW THOUGHT IN MENTAL FEATS

Sepia Talent Policy Fails to Pay Off In Miami Beach: Monte Carlo Folds

Pioneer in presentation of colored shows in Florida, the Monte Carlo failed to open last weekafter struggling for biz for eoveral weeks.

The club, in which local orch leader Tony Lopez invested his savings, had teed off some weeks savings, had teed off some weeks ago to healthy bit, drawn by the lank Spots in the preem show. How the lank Spots in the preem show. How some state of the lank Spots in the preem show. How the lank Spots in th

niteries that offer top of ay names. Only other poots to book Negro acts are the Clover Club, where Call Calloway closes this week, with spot reverting to former of any opoley, and the Paddock. On the revue last week headed by Stepin Fetchit and which is not doing the business expected. Understood the Paddock tops also will change to former policy after package plays out its, contract.

Youngstown Nitery Op Cleared of Bribery Rap

Youngstown, Feb. 15.
Paul Alvino, nitery operator, was
cleared by the grand jury Feb. 1
of attempting to bribe two state
liquor enforcement agents. Grand
jury returned a no bill in the case.

jury returned a no bill in the case. The two agents charged Alvino offered them \$105 in August, 1947, to keep them from bringin gliquor license violations before the state liquor board. Alvino, in turn, charged them with soliciting a bribe. The two agents were found guilty May 25, 1948, and sentenced to from one to 10 years.



"THE JACK OF CLUBS" **AMERICA** THEATRE

Managements TOM FITZPATRICE WM. MORRIS



92nd Week

Too Much Bicycling Because of current radio and television commitments, Paul Winchell has dropped out of current engagement at the Museum of the Commitment of the Hall Nr. We Then for the Hall Nr. We Then the Commitment of the Co

Slapsy Maxie's, L.A., Shutters Temporarily; No Name Talent Available

Hollywood, Feb. 15.
Scarcity of availible name talent prompted Slapsy Maxie's to close Sunday night (13) following windup of Dean Martin-Jerry Lewis stand. Duration of the shutdown will depend upon current negotiations for headline acts.

tions for headline acts.

Nitery has definite commitments for Jack Cole Dancers and Lena Horne for late spring dates, but to panes for the intervening period, Slapsy's recopend New Year's Eve after a seven-week shutdown house, was stated out in the changing of a scheduled four-week stand because no bond had been posted with AGVA. Beet was squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed (or, BID,500, one week's squeed, or, BID,500, one week's squeed (or, BID,500, one week's squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, one squeed, or, BID,500, o

OHIO PLANS 50% HIKE ON BOOZE LICENSES

ON BOOZE LICENSES

Bills to increase the cost of state through the state of the sta

Alan Carney signed for Music Hall, N. Y., Feb. 24.



Midwest Dates

INIOWEST DAICS

Lenny Colyer Into Kentucky Chentucky Che

Havana-Madrid **Fights for License**

TIGHIS IOT LICENSE

The Havana-Madrid's, N. Y., weekend business was saved Friday (11) by a last-ninute temporate of the control of the contr

Franco-U.S.

Continued from page 51 =

continued from page 31

never was informed of the approval. Marouani is now in New Misunderstanding came to light when Marouani imported Duke Misunderstanding came to light when Marouani imported Duke Change deal. It informed by the OC that he couldn't remain any of the Change deal. It informed Marouani, however, that it is still willing to the country of the Change deal. It informed Marouani client, Katherine Dunderstand of the Change of the Cha

Former Owner Seeks to Reclaim A.C. Garden Pier. Seized in Tax Lien

Hunks of Vaude History

George Jessel, in an ad in VARIETY back in 1919, called himself "The Unusual Youth." Ben K. Benny played Loew's American, N. Y. (Yeh Jack

Benny).

J. C. Flippen signed with
"Gold Dust Twins" for Boyle Woolfolk,
State-Lake Theatre, Chicago,
opened on St. Patrick's Day,

-Joe Laurie, Jr.

Illinois Liquor Board **Bumps Licenses From** Chi's Strip Spots

Chi's Strip Spots

Chicago, Feb. 18.

Sinha Liquor Commission last week foliescher Commission last week foliescher Commission last has been shuttering near north side strip spots and hangouts for "undestrable characters" by the politics. On are over a dozen spoth according to the commission of the c

SCIBILIA, WALTON JOIN HILLER'S PITT AGENCY

Joe Hiller is expanding his local booking office with the addition of Jack Walton and Anton Scibilla to his staff.

his staff.

Walton, veteran bandleader
who spent number of years at
NIXON Cafe, a spot which Miller
books, will be in charge of this
who has been managing Neff, the
magician, on the road, is to concentrate on theatres.

Hiller has been spot-booking
fock of indie and WB houses in
two-days stands.

MONT'L CAFE CHANGES TAG The Samovar club, Montreal, currently closed for a new decor, will be renamed Le Carousel when it opens next month.

Spot will be booked by Marty Goodman out of New York. Initial bill is yet to be set.

Phil Regan, singer, set to head-line new show at the Copacabana, N. Y., Feb. 24. Irwin Corey and the Szonyis pacted for same bill.

Atlantic City, Feb. 15. Mrs. Miriam Richman Levin, of Philadelphia, has offered the city \$50,000 to settle any claim the municipality has on the Garden

Pier,
The offer was made by counsel for Mrs. Levin at Commission meeting last Thursday (10). The resort has a claim of \$205,000 against the pier, consisting of delinquent taxes and penalities. Mrs. Levin has been regotiating with the city for the past two years,

Levin has been negotiating with the city for the past two years. When the city for the past two years. When the city for the past two years had been that she will regain possession for that sum. City Commissioners are already under investible to the city of the city is one city of the city of the city is one city of the city of the city is one city of the city of the city is one city of the city of the city is one city of the city of the city is one city of the city of the city is one city of the city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city of the city is one city of the city is one city of the city is one city of the city is one city of the city of the city is one city of the city is one city of the city is one city of the city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city is one city of the city of the city is one city of

contention.

As far as the city is concerned,
Commissioners would be only too
glad to let the property go for
\$50,000. They know that if Mrs.
Letwins deal fails the property will
become the city's forever. Under
the city park deed it will become
part of the municipal park con
which can only long beachfront,
which can only long beachfront,
which can only long the content
act of legislature and local referendum.

endum.

If the city retains possession of
the pier it will take approximately
\$300,000 to put it into any kind
of shape. For the past few years
the expectation was that the first
good storm would carry it into the
sea, such as the Heinz pier was
wrecked a few years ago.

wrecked a few years ago. It became known that the city has made available \$300,000 in luxury-tax money to get the pier in shape should they fail in the present negotiations. Here, too, the city fathers are stumped. They cannot compete with present pier cannot compete with present pier operating amusements.



NICK LUCAS KEN MURRAY'S PLACKOUTS

WE WISH

We could get the adhesive tape and zipper concession. (Because of all the sides that are gonna split).

We could get the hand-lotion concession. (Because there'll be so many sore hands from applauding).

We could get the stretcher and ambulance concession. (Because so many people will have to be carried out).

STRAND, New York, March 11

"The season's greatest find," confesses Arthur Godfrev.

BEST OF LUCK ON HIS BROADWAY BOW!!!

Press Relations: MAL BRAVEMAN and KAY HORTON

House Reviews

seedings, processible to the control of the control

ilkeable tune, "Careless Hands" week comes off for a solid playing which he's recorded for Capitol Single Proposed for the proposed of the pro

Paramount, N. Y.

Buddy Rich Orch (17), Mel Reip Lovin That Man. Wraps Torme, Remy Youngman, D. ConWinkspering Smith." (Pap. 1)

The Paramount in one of its race Monday (14) openings has gatherical palayable collection of tus race Monday (14) openings has gatherical palayable collection of tus race Monday (14) openings has gatherical palayable collection of tuste and title. Docoffice, but unfortunately the state of the format will hold up its end at the bootfield of the proposition of tuste and the state of the format will be stated the state of the format will be stated to the for

out becoming too broad. Her high-pitched pipes are slightly thin but good cource) permits her within but good cource) permits her Miss McCoy's songs are all risque but the repertory Is uneven in quality. Her opening number in quality. Her opening number clever piece neatly executed. Her hilbilly number, however, is a room habits. Miss McCoy bows off strongly with a subtly indigo retainent. If Men Were Only treatment, If Men Were Only slonally." What They are slonally."

RAY-O-VACS (4) Instrumental

RAY-O-VACS (4)
Instrumental
ID Blins.
N. Y.
Ray-O-Vacs are another of the
small instrumental groups which
have popped up from relative obsmall instrumental groups which
have popped up from relative obsmall instrumental groups which
have popped up from relative obsmall instrumental groups which
have popped up from relative obsmall instrumental in making its vaude
bow here at this Harlem house, the
colored quartet shows a nice same,
and bass, but lacks the showmanship that successful flesh appearances demand.
"If You Don't Like My Peaches,
Why Do You Shake My Tree,"
If You Don't Like My Peaches,
Why Do You Shake My Tree,"
If You Don't Like My Peaches,
Why Do You Shake My Tree,"
but my the m

JEAN NELSON

JEAN NELSON
Songs
10 Mins.
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Wanamaker, Ferrer

Continued from page 1 Concessions will probably

later. Concessions will probably be sought from the craft unions, although it is figured that the project of the control of th rets "CC".

While the accent is on quantity in the Apollo's current layout and the control of the Community of the bill doesn't lag too far the control of the bill doesn't lag too far the control of the bill doesn't lag too far the bill doesn't lag

VARIETY BILLS

WEEK OF FEBRUARY 16

Numerals in connection with bills below indicate opening day of an whether full or split week.

Letter in parentheses indicates circuit: (i) independent; (i) Loew; (ii) (ii) Panimount; (ii) RKO; (S) Stoll; (W) Warner; (WE) Walter Re dent; (L) Loew; (M) Moss; ner; (WE) Walter Reado

(F) Frankout.

May YORK CIV.

May YORK CIV.

He Standard Committee Standard

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Bud Frentice Ore

Hope's Take Continued from page 1

wide tour of one-nighters is racking up extremely profitable grosses. according to Music Corp. of America, which booked the tour.

The William Morris agency is considering an arena tour for Mil-ton Berle, figuring that television has sparkplugged considerable in-terest in the comic.

terest in the comic.

The recently completed Hope tour grossed far more than his 1946 jaunt which nabbed \$480,000, indicating to the percenters that, with proper attractions, more coin can be made now than in 1946, which was a record year for the majority of the nation's boxoffles.

of the nation's boxofflees.

High grossing cittles on Hope's run were St. Louis where he did \$33,000; Boston, \$32,000; Miaml, \$27,000, and Kansas City, \$26,000. In addition, Hope broke many personal appearance and attendance records in most of the towns where he played. he played.

the playdition to the grosses. Hope's this picked by \$20,000 through the sale of programs. Brochune cost around \$5,000 to put out more than half of which was payed for by ads from Chesterfield and Paramount. About 50,000 books were printed but that amount was insufficient to last the entire tour. It opposes the program according to the program

Persian Room, N. Y. (HOTEL PLAZA) Gracie Fields, Leo Reisman rech, Mark Monte's Continentals; 2 and \$2.50 convert.

Gracie Fields is another exam Gracie Fields is another exam-ple of what those seasoned show-men and women have which the come-video-latelys haven't, and can't acquire excepting with ex perience. The British thrush takes. command of the Persian Room in

perience. The British thrush takes command of the Persian Room in a manner which impresses her as agrefier in the saloon circuits as superfier in the saloon circuits as superfier in the saloon circuits as early the saloon circuits as early the saloon circuits as early the saloon circuits as the saloon circuits as well as the saloon circuits as well as the saloon circuits as well as early the saloon circuits and exists. Warm, even more personable saloon saloon saloon circuits and exists. She brightly intersperses spage, most of them fresh and hence punchy. Her song cycle enhances must commende weeping the saloon commended the saloon

hungry.

The Persian Room's idea of one name and the expert dansapation by the veteran Lee Reisman and the equally okay relief band, Mark Monte's combo, makes for a brisk lineup. Business good: maitre of Fred at the ropes is a busy gent with the reservations, and apparently this well-established room is successfully ducking the recession talk.

Peaceck Court, S. F.
(MARK HOPKINS HOTEL)

San Francisco, Feb. 8.

Ben Blue, Patti Moore & B

Lessy, Jack Fisher Orch (13

Cover, \$1.50, \$2.

Cover, \$1.50, \$2.

The refurbished routine of Ben Blue, Patti Moore and Ben Lessy, with accent on cleaned-up comedy, with accent on cleaned-up comedy, pulsay Peacock Court of the Mark Hopkins, which is doing the best business in recent months. While business in recent months. While up in the song and patter material up in the song and patter material of the trio, the 50-minute melange sums up as highly diverting stuff. The new song material especially described by the control of th

courte a centine. which is night country and garacters helv appliance. The country and the cou

Versailles, N. Y.
(OLLOWUP)
This is a return for Sury Solidor after less than a year, so it proves she's boxofice for the Versailles. Her reengagement further bears out after less than a year, so it proves that fact because of the strong that fact because of the strong that fact because of the strong tracks. Her English improved on this, her second time over, she adds to her Innate showmanship ber, and also making them up sufficiently well. Paradoxically, the Brittany sea songs which so best for her in her native Paris—long for the tracks of the Topera—are to French for the average American customer.

attomer. The average American instance. The average American instance. The average American instance and the average and a substance of than on is a tribute to her hotsessing. The Versailles many hotsessing. The Versailles many hotsessing the Versailles man, and the about the line of the American instance and the about the late great live excepting that the late great live excepting that the late great live of the average of the average of the American instance in the late of the average of the a

she's on the Ameche drumming up trade, refreshing and renewing Franco-American acquaintances, and generally insuring a turnout delight. Furthermore, her table personality inciseup is even more compelling than on the cate floor. She knows 50% of her audience was the compelling than on the cate floor. She knows 50% of her audience and those she doesn't know she makes it her business to charm. She carries with her a portubar, and those she doesn't know she makes it her business to charm. She carries with her a portubar, and those she doesn't know she was a she will be a sh

Vine Gardens, Chi
Chicago, Feb. 9.
Walter NcIson & Danny O'Day,
Bobby Shelton & June Burnett,
Bob Morris, Walter & Jean Brown,
Mel Cole Orch (4), Pancho combo
(4); \$2.50 minimum.

set Cote Oren. (4). Paneno como (5); \$250 minimum.

This is the first new show here in almost a year, and the Vine seems to be having a difficult time and the control of t

sary polish and animation.
Shelton throws a few away before being joined by his wife, June
Burnett, for two blackouts, "Mr.
Anthony," and "The Court Room,"
Though slightly blue, act got nice
Mell Cole's small unit registers
well with show. Pancho's rhumba
group takes over for the dance sets.
Don.
Don.

El Morocco, Mont'l Ross & LaPierre, Calvert Sisters, Larry Kent, Wally Newman Orch, Wally Wanger line (6); cover \$2.

The El Morocco has come up with a revue that's satisfying en

tertainment all the way.

Opening slot has the Calvert Sis ters, two blonde gals with nifty apters, two blonde gals with nifty apperance and plenty of drive. Teeling
off with a jump version of "Blue
goff with a jump version of the
goff with a jump version of the
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m perance and plenty of drive. Teeing

Brook, Miami Beach Milami Beach, Feb. 13.

Hildegarde, Salvatore Gioe
Orch., Jules Lande Orch., Mazmilian Bergere Orch. Pre Fixe
Dinner \$10.00.

milian Bergere Orch. Pre Fixe Ditumer \$10.00.

This awank spot came to life the property of th

Marine Room, Chi
(EDGEWATER BEACH HOTEL)
Tito Coral, Carlos & Linda, uith
Tabu, Marianne Fedele, Preston
Lambert, Hild Starlets (6), Henry
Brandon Orch (12); \$1.20 cover.

Brandon Orch (12); \$120 coers.

The sprinking of special music and a stary between acts to provide combinating of special music and a stary between acts to provide combinating and musical combination of the star of the sta

director of entertainment, in addition to which he paces the orch. He handles the job well on all counts.

Cotton Club, Hollywood

Hollywood, Feb. 7.
Count Basie Orch (16), Berry
Bros. (3), Stump & Stumpy, Marie Bryan, 3. Calypso Boys, Creole
Beauties Line (12). Produced by
Joe Ziggy Johnson; admission
\$1.20, no cover or minimum.

Fluctuating Hollywood economics will play a major part in determining the success of this new what they are, the cuttook in the control of the success of this new what they are, the cuttook in the control of the cuttook in the cutt

Copa City, Minmi Beach
(FOILOWUP)

Minmi Beach, Feb 13.
Francis Faye hand, been seen
hereshouts in several seasons and
makes one wonder why.
Her broad approach to the pop
songs, the lyries in her special
ing are as effective as over and
aud reaction is solid. A much
shimer gal than when last around,
she estle well, with the asides to
more than holds her own in a show
which commands encores all the

mus acoust; never interfering with order than the content of the product of the content of the product of the content of the c

Ciro's Club, London London, Feb. 11.

Bernard Hilda's Orch, Jane Morgan, Raymond Lopez Orch.

Arrival of the first Continental orchestra in London since 1935 is an event of some importance in a vent of some importance in who has come to Circ's Club from the Club dees Champs-Riyses in Parts to earn this distinction, is part to earn this distinction, is Combination of Hilda with songstress Jane Morgan makes a first and personality team and to entertaining show. They have a did warely of straight and appearance of the control of the

Hilda is a slick showman as well as an accomplished bandleader. He gets nice assist from Miss Morgan, who has plenty of charm and ability.

Torrid tunes are admirably pro-vided by the Ramon Lopez samba orchestra, who take over for the dance sets. Myro.

Cafe Lounge, N. Y.

(HOTEL SAVOY-PLAZA)

Lucille & Eddie Roberts, Irving
conn's Orch (5); \$1.50-\$2 mini-

Lucille and Eddie Roberts, with their magic and mentalist stuff, have been around for years, and their magic and mentalist stuff, have been around for years, and the stuff

Brit. Vauders Continued from page 1

nightly, two-minute exhibition next

Month.

VAP general secretary Lewis
Lee has ordered his members
booked for the same bill not to appear and has advised them that
they would be reimbursed for loss
of earnings. He declared the exhiton
would be degrading and not
have been advised to the secretary
And to stop it, he would be prepared to enlist the aid of mangerial organizations and other trade
unions.

unions.

Nat Tennens, lessee of the the atre, says the VAF is trying to be dictator, censor and trade unionist at the same time. The Lord Chamberlain had no objection, nor had the London County Countel for the London County Countel for the to appear in the same bill, I shall take action for breach of contract," he said.

Management

Manager of the femme pugilist, Micky Wood, says that even if the show is cancelled, he won't worry, as there are offers waiting from America and France,

Hotel Astor

Continued from page 1 renovations in the building, with

the video center on the lower floors and the hotel above. Front of that portion of the structure housing the studios and offices would be covered by a giant spec-tacular sign.

would not be expected by a glant spec-or video theatres, to make the structure the most Important TV focus point in the city, would be of completely modern construction completely modern construction Involved in the project, according to reports, are the Astor Estate, which owns the property, and Her-bert Schedtla, New Yofe real es-ternative to the construction of the There were denials yesterday (Tuesday) by all concerned in the project, but it has been learned definitely that a major construction definitely that a major construction bid on the conversion job.

75G Budget for 'Detective Story': McGull Honors Massey Kingsley to Get 3-Way Payoff Story," Sidney Kingsting produced by How& Russel Crouse, is 75,000, with provision of overcall, It is curfor over

"Detective Story." Sidney Kingsley drama being produced by Howard Lindsay & Russel Crouse, is budgeted at \$75,000, with provision for a one-third overcall. It is cur-rently in rehearsal under the au-thor's direction, with Ralph Bell-amy and Meg Mundy as the leads.

amy and Meg Mundy as the leads.
Although he sur't billed as coproducer, Kingsley has 35% of the
producer's share, with L. & C.
holding only 15%. Those are the
terms originally set by the author
and Leland Hayward, when the latterm was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proter was cheduled to be the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the proterms of the pro
terms of th as director, against 2%

gross.

Kingsley is billed as sole author of the play, but the production contracts are understood to list his actress-wife, Madge Evans, as control, the sole of the play had been advention. That is believed to be a southor. That is believed to be a duntor, the play of

them as stated.

Legal title to "Detective Story,"
like all Kingsley scripts, is held by
Evans Literary Properties, for
which the author's sister, May
Kirshner is nominee and members
of his family are partners.

CHI AUTHORITIES SHY ON 'PROSTITUTE' BAN

ON TROUBLING BANG.

Local showmen and civic leaders, have been unable thus far to make the control of the contr

Occumination of the control of the c

A resolution, adopted by the gathering, urges "that any censorship of plays be effected only by action of the whole community, either by force of public opinion or through properly constituted courts and juries."

'Starfish' in Tryout: Ann Arbor to Resume

"The Purple Startile, Feb. 15.
"The Purple Startish," new play
by Bill Noble with an amusement
pier locale, will be tested March
27-April 9 Weoerge Savage's Tryout theatre here. Jerry Van Stenbergen will direct.
Author is a former Hollywood
scenarist.

Ann Arbor Resumes

Ann, Arbor Resumes
Ann Arbor, Feb. 15.
The Ann Arbor drama festival,
presented every spring from 1938
through 1942, will be revived this
year with Valentine Wind, drama
director of Michigan Univ. again
to classes. As formerly, there will
be company with
Broad words and the company with
Broad words.
Season open May 9 and runs
through June 11.

for its strawhat season and will play through Aug. 20 with an Equity company. Henry Fairbanks will again be executive director.

S. Hurok auspices. Hurok left N. Y. last week for London to set up bookings, as well as to com-plete final arrangements for the initial visit of the Sadler's Wells Ballet of London to the U. S. next fall.

fall.

Hurok will be abroad until end
of this month, visiting Paris,
Rome, Milan and Scandinavia,
look of the state of the state of the state
of the state of the state of the state
Sadler's Wells troupe, consisting
of 60 dancers, with 15 productions,
is due to open its U. S. tour with
a three-week engagement at the
N. Y. Met Opera House Oct. 9.

'Salesman' Window Trade Jams Theatre Lobby: Sale May Set Record

On the strength of the greatest rave reviews in years, "Death of a Salesman," at the Morosco, N. Y., has started off as a smash of record proportions. With the boxoffice line clogging the lobby to such an extent that playgoers are having trouble getting into the theatre to attend performances, a second ticket window is being built to han-dle the volume of business.

dle the volume of business.

Despite the management's unprecedented move in cutting agency
allotiments in Jail, virtually all
allotiments in Jail, virtually all
allotiments in Jail, virtually all
until late June, and the top price
(\$4.500 tickets are exhausted
through April. Producers Kermit
Award even attempted to estimate
the advance sale, but mail orders
have awarped the office. The ad000 prior to the opening last Thursday night (10). day night (10).

day night (10).

The broker allotment has been cut from 220 to 110 tickets per 100 to 120 to

agencies and will be used to fill anall orders.

Several aspects of "Salasman" Several aspects of "Salasman" several aspects of "Salasman" which won the Critica' Circle price of 194-67. Both plays dealt ther and his two sons, and in each case the latter were disillusioned with their parent. In both incase the latter were disillusioned with their parent. In both incase the latter were disillusioned with their parent. In both incase the latter were disillusioned with their parent. In both incase the latter were disillusioned with their parent. In both incase the latter were distributed by the latter were distribute

Bromley to Produce

Actor's New Comedy Actor's New Comeuny
Harald Bromley, ce-producer of
the touring edition of "O Mistress
Mine," will produce a rew, untitled comedy by Ronald Alexander, an actor in "Light Up, the
Sky," at the Royale, N. Y. He inkers at the Royale, N. Y. He inhearsal as soon as possible. No
director or actors are set.

Drodinition will be hudgeted at

Production will be budgeted at \$30,000, including a tryout tour.

Bill for N. Y. State Theatre

Sesson opens May 9 and runs
through June II.

Vi. Reopening
Winosaki Park, Vt. Feb. 15.
The St. Michael's college playhouse here will reopen June 28 the State Education Department a state house here will reopen June 28 the State Education Department a state play through Aug. 20 with an laguity company. Appropriation would be \$1,500,-

McGill Honors Massey

Nixon's Last Call **Brings Flood Of Protests in Pitt**

The little of th

possible.
General feeling seems to be that it there is a million available for new Pittsburgh Playhouse and another million for outdoor amphitheatre to house just nine weeks of summer opera, why nothing at all for the theatre itself?

There's a suspicion however in

summer opera, why nothing at all for the theart itself?

There's a suspicion, however, in trade circles that Marcus Heiman trade circles that Marcus Heiman trade circles that Marcus Heiman for Pittsburgh since it's inconerivable that he, as head of United Booking office, would have sold the confort—unless there was a chance of a local outlet for his touring shows. With Pittsburgh, now a two-week stand, out of the where National has become a film house, UBO attractions would be in a sorry way for full route, surrements the theater has been a local institution for more than quarter of a century, he expects to put in a to continue his operation in the new structure. If that deal falls through, he says he'll retire. Continue his operation in the new structure. If that deal falls through, he says he'll retire. Continue his operation in the theater building with Heiman, also put up a new cocktail room on the street level at a cost of around \$175,000.

Longhair Shorts

Longhair Shorts

Brenda Lewis, who sang one of leads in music-drama 'Rape of N. Y. will be co-soloist with Fred-erick Jaged at Mt. Vernon Symphony Society concert Saturday ducted by Simon Asen, She'll also be soloist with the Brooklyn (N. Y.) Symphony March 16, and one of samma with the Brooklyn (N. Y.) Siella Roman, Met dramatic soprano, has signed a contract with Soprano, has signed a contract with Soprano, has signed a contract with School and the Sheballa of the Sheballa for the first time in 1) years Mctropollian, will return to Saturday of the first time in 1) years this summer. She will sing in performances of 'Der Rosenkavaller.'

Yale Nixes Al Fresco New Haven, Feb. 15.

An attempt to furnish al fresco musicale for this community came a-cropper when Yale authorities thumbed down use of one of the university's outdoor athletic plants as a site for the venture.

as a site for the venture.

Michael H. (Mickey) Wren, who
has promoted sports shows at the
local arena, planned to offer a
series of operettas next summer,
with "Desert Song" as a tentative
teeoff. Idea was conked with a
had bungstarter from members
decided to stick to a members
decided to stick to the
which precludes use of the college stadia for such a purpose,

Breen's Barter Dane to Elsinore: **Beckon Skinner to Portray Queen**

Artillery Lane Trade 15% Over Last Season St. Augustine, Fla., Feb. 15.

St. Augustine, Fla. Feb. 15.

The Artillery Lane Playhouse recently opened its fourth Equity sesson with "Anna Christie." Other Bills include Samson Raphesen on Broadway as "Jason"!, Arthur Miller's "All 'My Sons," Madame is Served," by Joseph Grenzelasti, C. Lawdon Depublication, C. Lawdon and Christian Edith Adwater, and "Throng o' Scarlet," by Wivian Connell.

Subscriptions for the season are

o' Scarlet," by Vivian Connell.
Subscriptions for the season are
up about 15% over 1947-48, with
considerable trade coming from
other towns, particularly Jacksonville and Daytons Beach. A factor
in the increased bir this season is
under which patrons may buy six
\$1.80 takets for \$8, to be used one
at a time, all a tone or however
desired. Policy has stimulated
group attendance by organizations.
Spot is operated by Patricia
Dutton and Japa Connor.

Met's '48-'49 \$233,357 Loss Paid Privately; 250G Drive for '49-'50

Drive started by the Metropolitan Opera last weekend for \$250, to 900 from the public was a little claimed, to be earmarked for the 1949-50 season. Nothing was said about the \$233,357, deficit incurred last season (1947-48); or the expected deficit of about \$250,000 from the control of the said of the sai

the current (1948-49) season.
It's learned, however, that the
\$223,357 loss is being taken care of
currently by private donations
from certain individuals, including
some members of the Met board.
Reason why the present season's
expected. needs, aren't, apparently,
with timmediate needs being passed
over for the moment.
Met board has felt for some time.

over for the moment.

Met board has felt for some time that a long-range plan is critically needed, to decide which way opera lar, is going to go. Paramount question to be decided is whether to stick to the present outmoded build a new opera house. Time is needed to study the situation because of the factor's movied. A new house would mean new sets, a mean than the state of the s

costumes, other unexpected outlays. Thus, part of the 250G to be raised publicly will so towards a detailed study on whether the Met should rehabilitate its present house or build a new one. Most of house or build a new one. Most of the control o

Robert Breen, who plays Hamlet in the Barter Theatre's touring production of the Shakespeare drama, duction of the Shakespeare drama, at Elsinore, the actual locale of the play. Cornells Olls Shinner is being sought for the role of the play. Cornells Olls Shinner is being sought for the role of the play. Cornells Olls Shinner is being sought for the role of the play. Cornells of the plays of

ducer Blevins Davis will present.
After the Elsinore engagement, the troupe may go to Germany to to the play before soldier audiences. The idea is also to prescribe Patricks "The Hasty Heart," which is currently touring in repertory with "Almelet," with members of the same company appearing in both shows.

At the invitation of the Danish National Open Air Stage, the troupe will arrive June 10 in Co-peinagen, with the "Hamlet" eagement starting June 17 and extending through June 28, unless on will go over ahead to inspect of the open performance and the contrast of Kronberg castle and design the production, which will be built by Danes. The American National Theatre & Academy, tarty, is not associated in the project.

ect.
Previous "Hamlet" appearances
at Eisinore have been made by
Laurence Olivier and John Gielgud, and it's understood that a
French actor is to be invited to
play the part there next summer.

Omaha Playgoers To Commute to Chicago

Commute to Chicago

Domaha Feb. 11.

Extension on Domaha Feb. 11.

Domaha Feb. 11.

Extension on The Chicago

He Omaha Greeter Travel Service
is expected to surface from her simulate attendance from her simulate from her si

been tried here, initial interesseems healthy.

In other words, seats for these Chicago shows are now on sale in downtown Omaha.

Legit Bits

the money will be used to give Edward Johnson a sort of sendoff selfer in years as general manager, the money going to mount two important new productions and several revisual.

Micropellum Opera Califor will be paint in the production of the paint in the paint of the paint in

COMEBACK FIGHT FOR LEGI

'Love Life' Earns Back \$43,000. Pays 20G on 200G Investment

"Love Life," Kurt Weill-Alan

Jay Lerner musical at the 46th

Street, N. Y., has earned back

Jane Pickens Mulled Street, N. Y., has earned nater about \$43,000 of its \$200,000 in-vestment. Backers have been paid \$20,000 and there is a reserve of nearly \$23,000. Show's actual production cost was almost \$183,000. including \$16,000 loss on the tryout tour. The earnings include \$2,500 from sheet music royalties.

\$2,500 from sheet music royalties, Company operating expense for the Cheryl Crawford production runs around \$32,500, plus the theaten the control of the cheryl crawford production cheryl cher

\$150).

Gross for recent weeks has been \$26,000 or less, with last week's take slipping below \$24,000. However, a determined effort is being made to continue the run, and the theatre management is said to be playing along. No other musical is on the horizon for the house.

Sarovan's Don't Go' Tees Off New Deal For Coast Circlers Players

Hollywood, Feb. 15. Hollywood, Feb. 15.
Casting starts this week for
"Don't Go Away Mad." William
Saroyan play, which will be worldpreemed by the Circle Players
March 26 to tee off local legit
group's new operation at the
Coronet theatre. Circle will use
the Coronet for new scripts exclusively.

ler bow is indicated.

Circle last year world preemed aroyan's "Sam Ego's House" at

KAUFMANN TRUST GIVES **500G TO PITT THEATRE**

Pittsburgh, Feb. 15.

pute 10 Till IREAIKE.

Pittsburgh's projected milliondollar amphitheatre for summer
operas was assured last week when
the Edgar J. Kaufmann Charatable
the Edgar J. Kaufmann Charatable
the Edgar J. Kaufmann Charatable
the Edgar J. Kaufmann Charatable
with the proviso that the city contribute an equal sum to pay for the
construction of the open-air bowl.
It's fully expected that local
first fully expected that local
first fully expected that local
first fully expected that local
first fully expected that local
series of public hearings, which is
mandatory.
For Kaufmann, it's merely a continuation of help he has alreadytinuation of help he has underwritten the losses, at a cost of
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company's existence, he has underwritten the losses, at a cost of
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company's existence, he has
done.

Amphitheatre will seat around
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'OKLA.!' 42G IN SPLIT WK.

No. 1 company of "Oklahoman," dividing hat Capitol, with Capitol, wilke-Barre the Temple, Scranton, and the Auditorium here. Piled up a total of \$42,000.

Musical is playing the Center, Norfolk, this week.

For 'Foxes' Musical

For Toxes Musical With Rise Stevens howed out as proposed lead for Marc Biltzstein sunical version of Lillian Helman's The Little Foxes, microst for the role. There's strong possibility she'll get it, since both producer Cheryl Crawford and ris is practically set to do the choreography.

Music-drama is planned to glot or rehearsal in August, with Remiscad doing the seeks.

'Harvey' Skedded For Aussie in '50

Australian rights to "Harvey" were bought last week in N. Y. hy J. C. Williamson Theatres income in N. Y. rep. Dorothy production in February or March of 1950 in Melbourne, following run of "Edward, My Son," starring Robert Morley. Either an American or Britisher will play the Elwood F. Dowd Icad role, but none. Brown, now touring in "Harvey" here, turned down a bid for the role.

"Edward" will goog "Edward"

group's new operation at the Coronet theatre. Circle will can be considered to reverse the coronet theatre. Circle will can be considered to reverse the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be "Caligula," level the coronet probably will be c

30 weeks, with bookings months ahead, a rativiji in Aussie.

Medical and the state of the state

Lour New Zealand.

Above shows are all J. C. Williamson productions. The Italian
Opera Co., which Williamson also
imported, and which did boff biz
in Melbourne and Sydney for 14
weeks at each stand, is now in
New Zealand playing to SRO
houses.

Dallas State Fair Sets '49 Alfresco 8-Play Sked Dallas, Feb. 15.

State Fair Casino has come to a mutually satisfactory agreement with the stagehands union and plans for the local 1949 alfresco season are expected to be announced shortly.

Schedule calls for eight produc-Schedule calls for eight productions this season. Probable inneup will start with "Up In Central Park," June 20. to July 3. "Rose Marie" will follow, July 4-10; "Bloomer Gill," July 11-17; "Look Ma, I'm Dancin," July 18-24; "Biter Sweet," July 28-31; "Pai Joey," Aug. 1-7; "Chocolate Soldier," Aug. 8-14, and "Show Boat," Aug. 13-28.

SIGNS HOPEFUL ON WIDE FRONT

By HOBE MORRISON

By HOBE MORRISON
Left is beginning to put up a
comeback fight. On various fronts,
imaginative and bold steps are
being taken to halt the steady
shrinkage of heater audiences,
bearing the production and operating to the steady
old ones, and to reverse the continued rise of production and opgrating costs.
Considered individually, the
different developments might not
mean much. But viewed as reconstitute the most encouraging
sign on the theater horizon in
many years.

iny years, Some of the hopeful signs in-

clude:

1. The Show-of-the-Month Club, which is combining the Theatre Guild subscription idea and the Book-of-the-Month Club setup in a fast-growing move to build new

a 1815-growing audiences.

2. The New Haven railroad's Show Train experiment, which will be used March 1 to bring Comecticut playgoers to a performance of "The Silver Whistle," at the Bilt-

"The Silver Whistle," at the Bill-more, N. Y.
3. The National Light, Opera Setsiva, a subscription plan being Setsiva, a subscription plan being Setsiva, a subscription plan being Howard Young, with Music, Corp., 4. The Dramatists Guild com-tended to the Corp., and the Corp. Kurt Well, which is considering practical, 'immediate methods or reducing theatre costs and will next study long range moves to the road, the New York and on the road, the New York and on

expand legit in New York and on the road.

5. The forthcoming symposium on the state of the theatre, schedmonths of the state of the

mation of a subsidized national theatre.
7. Progress already made by various individual producers to reduce production costs and operating expenses which are tending to eliminate the profit margin on even hit shows.
1.000 Members of SOMC.

eliminate un promohit shows Members of SOMC UnThe Show-of-the-Month Cluhheaded by quondam producer and
agent Sylvia Siegler, already has
more than 1,000 members, although
It was formed only last October,
Most of its members are suburbanties and members are suburbanties and suburbanties

2 New Shows Added

To St. Louis Season St. Louis, Feb. 15. Repertory of the 12-week 1949 season of the Municipal Theatre season of the Municipal Theatre
Assn. that tees off in the alfresco
playhouse in Forest Park, June 9
has been completed. Sixed consists
of two pieces new to the repertory
and nine revivals. The new ones
are "Bloomer Girl" and "Song of
Norway." the latter to close the
season with a 15-night run through
Labor Day.

Season opens with an 11-night run of "New Moon." Other shows to be presented include "Vagabond King," "Red Mill," "Bitter Sweet," "Fortune Teller," "Firefly," "Choc-olate Soldler," "I'rene" and "Roto be presented.
King, "Red Mill," "Bitter Sweet,"
"Fortune Tellen," "Firefly," "Chocolate Soldier," "Irene" and "Roberta." Advance sale for season ducats has passed the \$100,000

'Cafe Crown' on Coast

Ante UI WHI UI UASI.

H. S. Kraft's "Cafe Crown," 1942.

Broadway entry, gets its Coast premiere March 17 at El Patio therate under the production aegisof Dale Wasserman. Ludwig Donath will play the role of Hymie, the east-side entery busboy and quodam Tfoldsh theatre angel, a role and Alexander will direct.

Sherwood. Berlin, Hart Financing 'Miss Liberty': May Cost Up to 250G

Duncan to Repeat Aussie Tour: Lawrence Also Set

Todd Duncan Is returning to Australia and New Zealand for his second concert tour under J. & N. Talt management (division of J. C. Williamson Theatres), beginning in New Zealand June 7. Hell do management of Honolulu Artists Service, on his way out.

Marjoric Favernee, Met soprano who is a native Australian, has also been set for a four through Talit's N. Y. rep, Dorothy Stewart.

Ze in Melbournee. En rotte, she'll also do four concerts in Honolulu.

M. Carroll Out Of 'Goodbye' July 1

Madeleine Carroll is now figured a virtual certainty to quit the starat the Fulton, N. Y., as of July 1, but her plans for next season are the plans for next season are modelline. Shell like to do another Broadway play, but if nothing to Hollywood. She'll spend the summer in Europe, including a visit with her family in England. Michael Kanin, co-producer with with with a family in England. Michael Kanin, co-producer with real femme stars on the Coast about taking over the "Fancy" tead for the balance of the Broadtead for the balance of the Broad
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with the idea of producing it independently.

As built to get a hig name to take a built to get a hig name to take a built to get a hig name to take a built to get a built to built to get a built to built to get a bu

reason the management failed to get a contractual commitment from the actress to remain with the show at least two seasons was that she was hesitant about doing a stage play at all, and her agent, Bert Allenberg, opposed it. Under the circumstances, Kanin had to accept the one-season agreement.

FRENCH JUVE, GUETARY, MAY DO B'WAY MUSICAL

MAY DO B'WAY MUSICAL

Toronto, Feb. 15.

Georges Guetray, French 18.

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Hand

"Miss Liberty," forthcoming Robert E. Shervood-Irring Berin musical comedy, will be financed by co-producers Shervood, Berlin own coin. Show, expected to cost \$200,000, or possibly as high as \$250,000, marks the first time Berduction since he and the late Sen Revues." It will go into rehearsal about April 1 under Hart's directory. The sentence of t

about April 1 under Hart's direction and is altered for the Imperiation and is altered for the Imperiapout four.

Berlin will keep his entire onethird silee of the production, but
Berlin will keep his entire onethird silee of the production, but
Berlin will keep his entire to

me-hird interest with the Playwright's Co., of which he is a men
men-hird interest with the Playwright's Co., of which he is a men
men- and Hart will probably farm

out parts of his third to his brother

mediant will be produced to the pro
deorge S. Kautman and possibly

others with whom he's unually

cofered to the supplied of the second of the

With Allyn McLerie unaule to

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Wither's Charley?" at the St.

James, N. Y., to take the title role

in "Miss Liberty," someone else is

held in "Miss Liberty," someone else is

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'Gloves.' Like 'Smoke.' In Sag After Heavy Party Biz Runs Dry

"Red Gloves," which has announced a closing date of March
12, at the Mansfeld, N. Y., is the
second show of the season to sag
stire, doing beary business as stire,
doing beary business and
production of the Tennessee Willams play. On the other hand,
business for "Where's Charley."
where's Charley."
business for "Where's Charley."
business for "Where's Charley."
but "Love Life" has tapered off; at
the 46th Street, N. Y.,,now that
parties are over.

since the three th

Plays on Broadway

Death of a Salesman

rmit Bloomgarden & Walter Fried nit Ella Kazan production of drama wo acts by Arthur Miller. Features J. Cobb. Arthur miller. Features J. Cobb. Arthur Miller. Seatures J. Cameron Mitchell. Alan Hewitt-ted by Ella Kazan; setting and light-Jo Micliner; incidental music. Alex-th; concumes, Julia Sze. At Morosco. "Feb. 10. '49, at \$4.50 to 96 90 open

Willy Loman	Lee J. Cobb
Charley	Howard Smith
Howard Wagner	Alan Hewitt
Jenny	Ann Driscoll
Stanley	Tom Pedi
Miss Forsythe	Constance Ford
Letta	Hope Cameron

Arthur Miller, whose fine "All My Sons" won the Critics Circle prize of 1946-47, has dwarfed that play with his tremendous and ex-alting drama, "Death of a Saleswhich Elia Kazan has brilman," which Elia Kazan has bril-llantly produced and which Kermit Bloomgarden and Walter Fried are presenting. It is not only one of the outstanding boxoffice hits of recent seasons and an almost

certain prize-winner but is an un-forgettable emotional experience. Virtually everything about "Death of a Salesman" seems per-fect. The play gives the impres-sion that the events taking place ondage are actually happening nessing the territying collapse of a man's dreams and the destruction of his life.

man's ureams and the destruction. The resemble in two parts, with a succession of vaguely definable scenes against a skeletnized setting, which was not been a state of the state of the skeletnian who has come to the end of the skeletnian who has come to the end of his life has been a failure. Moring back and forth into flashbacks, or., once a higheshool (ontail idol, has become a petty-drivering at lure how his good-natured late of the skeletnian who has considered in the skeletnian which was not also become a petty-drivering at lure how his good-natured leckerous wastrel. Willy himself has been buosed Willy himself has been buosed.

older son's attest business attempt, the control of

ing as the wife who understood her husbands fallings and loved clients. Comeia Lesarck Ellectron the more Arthur Kennedy is the supporting roles are every cliently played by Cameron Mitchell as the younter son, flowed falled the supporting roles are every cliently played by Cameron Mitchell as the younter son, flowed falled the supporting roles are every cliently played by Cameron Mitchell as the younter son, flowed falled the supporting roles are every cliently played by Cameron Mitchell as the younter son, flowed falled the strength of the strength o

My Name Is Aquilon Theatre Gulid production of comedy-rama in two acts (five scenes) by Philip arry, adapted from "L'Empereur de hine," by Jean Pierre Aumon' e," by Jean Pier Pierre Aumont, Arlene Francis, sinclair; scenery, s, Valentins Lilli Pal Direction B. Sinclair; scenery, Stew gowns, Valentina, Castllo; supervision, Thereas Helbur Langner. At Lyceum, N. Y. \$4.80 top (\$6 opening). Paulett-Paulette Pierre Renault ... Jean Pi Christiane Benoit Benoit

magnetic Benoti-Benoti. Address Francis Prancis Practices Present Section 1. Address Francis Present Section 1. Address Francis Records 1. Address Francis Records 1. Address Francis Records 1. Address Francis Franc

Richard III Herman Levin revival of drama in three acts (17 scenes) by William Shakespeare. Stars Richard Whorf; features Philip Bourneuf, Frances Reid, Grace Coppin.

Richard Barr; settings and costumes,
Richard Whorf, At Booth, N. Y., Feb. 8.
'492 \$4.80 top (\$6 opening).
Richard, Duke of Gloucester
Richard Whorf
Duke of Clarence
Brackenbury
HastingsRobert H. Harris
Anne Frances Reid
Tressel
Berkeley
Queen Elizabeth Polly Rowles
Rivers
Grey David Clive
Dorset Douglas Watson
Vaughan Warren Burmeister
Duke of Buckingham Philip Bourneuf

Hasting	8	.Robert H.	Harris
Anne.		France	s Reid
Tressel		Robert Ca	rricart
Berkele	y	Milton	Selzer
Queen	Elizabeth	Polly	Rowles
Rivers.		Glenn	Wilson
Grev .		David	Clive
Dorset		Douglas	Wateon
Vaugha	n	Varren Bur	maietar
Duke	f Buckingham	Philip Be	umonf
Ctanley		Ounin I	adfald
Catachi	·	William	Vieb ele
Dateson		Don V	Victios.
Ratenn		Ray	aiscon
Lovel	Margaret	iaries ivani	bearan
Queen	margaret	Grace	Coppin
Edward	IV	Joseph	F.Orea.
Pord W	ayor of London.	Walter F.	Appier
Tyrell		Nenemian	Person
Richmo	nd	Michae	Sivy
Citizens	Connie Le	ssard, Ed H	offman
1			



WALTER PETRIE

WALLER FEIRIE
The handsome Walter Petric appearing with MAE WEST in "DIAMOND LIL" who is another important leading man in her life, plays
the part of "Gus Jordan" the big
ruthless political boss of the district
and owner of the notorious Bowery
dive known as "Sulcide Hall."
CORNET. NEW YORK

CORONET, NEW YORK

entire show suffers, Philip Bourneul is fine as Buckingham, Prance Reid is lovely as Anne, Polly Rowles is expressive as Queen Elizabeth, and there are satisfactory supporting portrayals by Will Appler and Michael Sivy.

Richard Barr's direction must take the rap for the lack of pacing or modulation, but may also be reditted with the rapid seems of the show. His lighting also adds a helpful note, as do Whorfs as do Whorfs and costumes.

Yiddish Plays

Leave It to Charley Menasha Skulnik production of mus

kulnik and staged by him. Book by
ouis Freiman and Isidor Friedman: mu-
ic. Abe Elistein: lyrics, Isidor Lillian
nd Jacob Jacobs: choreography, Lillian
Shapero; sets by Michael Saltzman; orch
onducted by Elistein, At 2d Ave. thea-
onducted by Elistein, At 2d Ave. thea-
re, N. Y., opening Feb. 11, '49; \$2.40 top. Mrs. Bertha Eisman Rose Greenfield
Mrs. Bertha Eisman Rose Greenfield
Maid Freidele Lipschitz
Rachel Eisman Anna Teitelbaum
Mr. Benjamin Eisman Isidor Friedman
Louis Eisman Sam Gertler
Matchmaker Moses Feder
RefugeeJacob Susanoff
Evelyn Eisman Lilly Lilliana
Victor Leon Liebgold
victor Leon Liengold
Shprinze Gleckel Yetta Zwerling
Mike Max Rosenblatt
Charlie Cucumber Menasha Skulnik
Manager of Cabaret William Secunda
Surala Silver Ann Winters

Whatever the vehicle, Menasha Skulnik is bound to get his full to the control of

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Play Abroad

La Soif (Thirst)

Paris, Feb. 10. Henri Bernstein production written in three acts (five scenes). Written staged by Bernstein, At Ambassadeurs, Fattal Stages of the Senstein Stages of the Senstein Stages of the Senstein Sensier Stages of the Sensier Sensie

Henri Bernstein's first new play since 1940, is just another version of the famous triangle about which he has been writing for the past

since 1940, is just another Version of the famous trangle about which he has been writing for the past of the past

Play Out of Town

Two Blind Mice

New Haven, Feb. 10. New Haven, Feb. 10, techer King and Harrison Woodbull tuction of comedy in three acts by uel Spewack. Stars Melvyn Douglast ares Mabel Faige, Jan Sterling, Laura pont, Richard Kendrick, Howard St., Staged by author; settling, Albert, St. Staged by author; settling, Albert, New Haven, Feb. 10, '49, Schnert, New Haven, Feb. 10, '49, Stanert, New Haven, Feb. 10, '49, Stunert, New ... Laura

Mrs. Turnbull... Mrs. Hower.... Mr. Murray Mr. Murray A Visitor.
Simon.
Karen Norwood.
Wilbur Threadwai
Major Grob. U. S.
Lt. Col. Robbins,
Comdr. Jellico.
Dr. McGill
Sergeant
Charles Brenner.
Ensigre Jamison.
Senator Kruger.
His Secretary. Frank

When Samuel Spewack set out on this latest scrivening venture, two-fold mission: (a) to make an audience laugh, (b) to rake Washington bureaucracy over the coals, (a) the first brings forth a reaction ranging from chuckles to out-and-out guifaws; (b) the second exhibit and the first brings forth a reaction ranging from chuckles to out-and-out guifaws; (b) the second exhibit and the first brings forth a reaction ranging from chuckles to out-and-out guifaws; (b) the second exhibit and the first second from the first second from the status and the first second from the Broadway roster for some time. For films, it's a nugget that can readily turn celluloid into sold status of the first second from the Broadway roster for some time. For films, it's a nugget that can readily turn celluloid into sold status and the first second from the Broadway roster for some time. For films, it's a nugget that can readily turn celluloid into sold ships in the first second from the Broadway roster for some time. For films, it's a nugget that can readily turn celluloid into sold ships in the first second from the Broadway roster for some time. For films, it's a nugget that the first second from the Broadway roster for some time. For films, it's a nugget that the first second from the Broadway roster for some time. For films, it's a nugget that the first second from the Broadway roster for some time. For films, it's nugget that the first second from two-fold mission: (a) to make an audience laugh, (b) to rake Wash-

Hower.

The setup is about to be investigated by a liquidating commission to newspaperman, and recently divorced spouse of Karen Northead and the comment of

Total Broadway Grosses

The following are the comparative figures based on Variety's proffice estimates, for last week and the corresponding week of

	Season	Season
Number of shows current	. 30	30
Total weeks played so far by all shows	. 821	899
Total gross for all current shows last week \$71		\$674,000
Total season's gross so far for all shows\$19,68	1,500 \$1	9,300,500
Number of new productions so far	. 49	46

Weather Ups Chi: 'Finian' \$45,300, 'Roberts' \$29.100. 'Streetcar' \$21,200

Current Road Shows

"Desert Song" — Royal Alex., Toronto (14-19), Ford's, Balto (21-26).

"Make Mine Manhattan" —
Ford's, Balto (14-19); Nixon, Pltt.
(21-26).
"Make Mine Manhattan" —
Ford's, Balto (14-19); Nixon, Pltt.

'Annie' Capacity 30G

In Week at Charleston

San Carlo 161/2G, Mont'l Montreal, Feb. 15.
San Carlo Opera Co. picked up a fair \$18,500 last week at His Majesty's for seven performances in five days. The 1,879-seat house was scaled to \$3.38 top. "Tosca" pulled best.

Chicago, Feb. 15.
Week of pleasant weather helped
take kinks out of legit boxoffices,
particularly sparking "Finlans'
Ralnbow," "Mister Roberts" continues in sellout fashlon, while
"Streetcar Named Desire," Dante
the Magician, "Harvey" and "Raze
The Roof" are faring profitable in
final weeks. "Allerge" Curran, Frisco (14-19); Biltmore, L. A. (21-26).
"Anale Get Your Gan"—Hanna, Cleve. (14-19); Hartman, Col. (22-26).
"As War With the Army"—Locust, Philly (14-19).
"Blackouts of 1948"—E Capitan,
"Bon Yesierday"—Geary, Frisco (14-19).
"Don's Capitan, The Capitan, C

final weeks.

Replacing "Harvey" at Blackstone theatre will be "Desert
Song," on March 7. "Dante" closed
Sat. (12) but Studebaker lights up
again with "The Drunkard"
around Feb. 26.

around Feb. 26.
Estimates for Lust Week
Dante the Marielan, Studehaker
(cith week) (1.246; \$3.10). Closed
Sunday (13) with two-weeker lined
up in Detroit. Fair \$8,000.
"Finlan's Ralmbow," Shuber t
Cland week) (2,100; \$4.94). Fair
weather boosted take. Sock

\$45,300.

"Harvey," Blackstone (2nd week) (1,358; \$3.80). Still rating plus—comment in dailies. Fine \$18,000.

"Mister Roberts," Erlanger (22nd week) (1,334; \$4,33). Continues sellout pace; \$29,100.

"Raze The Roof." Great Northerm (4th week) (1,500; \$3.71). Mild \$12,000.

Toronto (14-19), Ford's, Balto (21-2)
"Pawvite Stranger" And, S.
Paul (14); Chaleau, Roch. (15);
Lyceum, Mpis, Il6-19); Virginia,
Lyceum, Mpis, Il6-19); Virginia,
Lyceum, Mpis, Il6-19; Virginia,
Lyceum, Mpis, Il6-19; Pawite,
Lyceum, Mpis, Il6-19; Pawite,
"Harvey" (Ray Co.)—Blackstone,
Chi (14-19); Playhae, Wil. (21-20),
"Marvey (May Co.)—Blackstone,
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'SHOES' STRONG 341G IN PITTSBURGH FINISH

IN PITTSBURGH FINSH
"High Brotton Shoes" finished at
fixed more than musical did in its
first week. Had been heading for
even more than musical did in its
first week. Had been heading for
even more than that but fell off
ether more than that but fell off
die those nearly 800 seats in the
gallery, which accounted for show's
aliure to match "Oklahoma!" and
"Brott a Rainbow" fagures of the
and "Shoes" could probably play
nother stand here if it ever gets
build pro orch or bulcony seats to
be had for any performance almost immediately after the opening.

'Show Boat' Strong \$23.500 in St. Louis

St. Louis, Feb. 15. St. Louis, Feb. 15.
The Rodgers-Hammerstein musical, "Show Boat," is still a strong
bo attraction in this burg although
it has been presented for a told
it has been presented for a told
tree Assn's alfresco playhouse in
Forest Park. A one-week stand of
"Boat" at the American theatre
that was wound up Saturday (12)
bung up another neat bo, record. The 1,700-seat house was scaled to \$4.27, and estimated gross for eight performances was \$23,500.

Callaghan's 'Truth' \$5,000 In Toronto Try

Toronto, Feb. 15.
Morley Callaghan's "To Tell the Truth" grossed satisfactory \$5,000 at the Royal Alexandra, with 1,525-seater scaled at a light \$2 colored by John Vorke and Cheryl Crawford, who caught it here.

'Heiress' 9½G, K.C.

In Week at Charleston
Charleston, W. V., Feb. 15.

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"An "Heiress," with Basil Rathbone, played three days in the Music Hall last weekend to middlin biz. For the state of the stat

Next on the A & N Presentations ocket is "Man and Superman." faurice Evans company is due in or three shows Feb. 25-26.

Los Angeles, Feb. 15.
"Born Yesterday" wound a disappointing but still profitable fourweek stand at the Biltmore Saturday (12) with a total of \$70,000 for the visit. Final frame was the best, hitting \$18,700. House is dark this

day visual chands of the state

'Okla.' \$32,000 **Despite Transit** Strike in Philly

THE HILLS

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(14).
"At War With the Army." Locust (1,540; \$3.35)—One bad notice, one rave; one in-between. Audiences seemed to like this comedy of wartime. Strike hit this one quite a lot at end of week, \$9,000 reported, non-profitable.

"The Drimkard"—Lyceum, Mpls. (21-26).
"The Emerald Staircase"—Shubert, N. Haven (24-26).
"The Heiress"— Davidson, Mfl. (14-19); Cox, Cincy (21-26).
"Two Blind Mice".— Forrest, Philly (14-26).

BORN' FINE \$18,700, L.A.; B'way Slides Again; 'Fancy' \$23,200, 'Salesman' Smash \$11,700 in 4. 'Aquilon' Gets Fair \$11,300 in 6

of \$5,200.
"Born Vesterday," Miller (1,58th wk) (C-940; \$4,90). Still one of the big laughs on the list and holding to nice business; \$13,000. one of the wk) (M-3,025; \$31). Getting fine public support on its return gagement; moves Tuesday (22) to the Majestic at a \$3.00 top; \$33,000.

**Aquilon* Gets Fair \$11,300 in 6

Broadway theatre attendance to the Broadhurt; another fine call the control of the control

Garfield-'Knife' Big \$22,100, Hub

Mid-February sag along the fill the fil uniform of the series of the life of the many of the m

Legit's Comeback Fight

new playgoers. An indication of its potential to the theatre is the fact that, weeks before the open ing of "Death of a Salesame at the control of the contr

avoids one of the drawbacks of theatre-party groups, as SOMC patrons get scattered locations on various dates and are not from the same social groups, localities, etc. Members pay boxoffice prices for tickets and the managements do not pay commissions on the busi-nees

not pay commissions on the business.

The newest gimmick available to SOMC members, who pay \$10 Club, permitting patrons to obtain upstairs locations at premieres, also at b.o. prices. SOMC members are not required to buy tickets subsequent performances, but are limited to two orchestra seats or four balcony locations for each of Jahova season. Irvo associates make the SDMC selections and alternates a month or so in advance, usually on the balss of the script, reputation of the management, director, actors, etc. The SOMC and the membership is notified by mail of the selection and available performance dates, general ticket locations, prices, etc.

the segrection of the segrecti

An indication of At least, it's figured, it would probthe theatre is the
before the openoperative theatre ticket booth in
f a Salesman" at
Y, SOMC memore than \$32,000

Lewis & Young Plan

trand Central terminal, N. Y., for the convenience of commuters.

Lewis & Young Flan

There are two notable aspects of the Convenience of Commuters.

There are two notable aspects of the Convenience of

learn time of cubes, and a wanded localions, prices, etc.

Selections 50 Far SOMC Selections and alternates so far have included in addition "Life With Mother." "Good Selections and alternates so far have included in addition "Life With Mother." "Good Selections and Juny." "Kins Me, Kate Mother." "Good Selections and Juny." "Kins Me, Kate Mother." "Good Selections and Juny." "Kins Me, Kate Mother." "Good Selections and Juny." "Kins Me, Kate Mother." "Good Selections and Juny." "Kins Me, Kate Mother Mother "Good Selections and Juny." "Kins Me, Kate Mother M

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Legit Bits

Continued from page 56 "Red Cloves" this week at the Mansfield, N. Y., with Augusta Roeland succeeding.

Rocland succeeding.
Coast pix witer Houston Branch
in N. Y. taiking with producers
North and the producers of the progress of

CHICAGO CHICAGO
Claudia Cassidy, Chi Tribune
eritic, in Gotham viewing new
Broadway productions. Lester
Al Smith in town to flack for "The
Drunkard," which opens at Studebaker theatre, March 26. "Desert Song," set for Blackstone theatre, March 7, with Jim Hughes
doing publicity.

Hollywood

Ray Golden, on the Coast to cast
"Alive and Kicking," new review
slated for a Broadway bow in
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Inside Stuff-Legit

Underlining Los Angeles' claims that the town has grown up legiswise is the showing being made by the Theatre Guild with its subscription series. Taily hann't been completed yet but 199%: of last years
subscribers are known to have renewed, and indications are that the
1986 serson gross of \$205,000 for Theatre Guild in LA. will be topped,
1986 serson gross of \$205,000 for Theatre Guild in LA. will be topped,
launched shortly, newcomers to be sold on a four-play basis which we
become effective after the local run of "Allegro," for which renewal
subscribers got the usual reduced rate. Campaign will stress the fact
that TG legist busiscribers also are entitled to discount on seast for TGsponsored pix such as "flamlet." Los Angeles gross for the Guild is
the lighest of any two-neck town on the circuit.

Tragedy has been pretty unsparing in last week with cast of "Importance of Being Earnest," current production at the Pittsburgh Playshouse. Father of Ruth Nirella, who has one of the leading roles, died suddenly last week and Barbara Marsh was rushed into her part with the subject of the su

New York's City Council has passed an amendment strongthening the city's licensing law, as a result of last year's expose of circus theckeniseling. A year ago city officials found a circus employee scaping at Madison Square Garden, but he went free because the city's license and pulped only to the licensee of amusement premises or his employees—in this case, the Garden—and didn't cover circus staffers. The amendment, introduced by Councilman Edward Vogel, is designed to plug the loophole by making the law apply as well to any person working on the premises and make ful mitable for theck-tracketering. Yogel praised Lyle Van, newscaster of WOR, N. Y., for bringing public attention to the scalping.

Production of "Diamond Lil," at the Coronet, N. Y., is being revised a bit to bring the operating cost below \$20,000 a week. Cast now numbers 45, but a few bit parts will be doubled and the stagehand and musician quotas may be reduced slightly.
Lighting for the show was done by Moe Hack, who was brought in the day before the premiers, apparently too late to set program credit. Michael Edwards, who originally sang two songs in the cuberet scene, in a significant of the stage of the

Cast of touring "High Button Shoes" surprised Eddie Foy, Jr., and Audrey -Meadows with a joint birthday party backstage at the Nixon learner, Pittsburch, last week. Although intriducts of Foy and Miss had special lyrics written for the players to the time of "He Tried To Make a Dollar," the opening number in the show, and presented a couple of sketches, too, all of which "Shoes" people had been rehearing for some time. Refreshments and food followed the entertainment.

Ruth Pivorotto, Pittsburgh dancer in New York touring company of Oklahoma;" and r former drams student at Carnegie Tech, revealed nearly two years ago, Theatre Gulld officials suggested her last name was too hard to pronounce and that she ought to change it to something simple for professional purposes. Miss Pivorotto thought Vernon, her middle tag, would be simple enough. So did the Gulld. Whereupon it immediately came out in the program as Ruth Vernain.

Authors Richard Rodgers and Oscar Hammerstein, II, and director Joshua Logan pulled a stunt at Saturday night's (12: closing performance of their "Annie Get Your Gun" at the Imperial, N. Y. When curtains parted for the "Sun In the Morning" number, instead of Annie's brother and sisters appearing in their nightgowns for the bedtime scene, as usual, there were Rodgers, Hammerstein and Logan, warpped up in sheets, impersonating the inve trio.

Most of the audience didn't know who they were, but the few show people there did. As for the cast, they were completely broken up.

Chieago's local women's organizations seem to have taken to calling Ralph T. Kettering their "dean of Chicago showmen." The Chicago prama League has chosen him to act as tosstmaster for their "Distinguished Guest Breakfast" to be given Frank Fay and his "Harve" cast in the Blackstone Hotel Feb. 22. The Drama Club of Evanston has announcements out calling its members to a reception on March IT in its Evenston clubhouse for Kettering and an interview-broadcast over WNMP at 1:30. He is to talk about "An American Government Theatre," a pet subject with the vet showman.

Nat'l Theatre Bill To **Congress Committees**

Washington, Feb. 15. The Javits-Ives national theatre bill has been referred to the La-bor and Public Welfare com-mittee of the Senate and the Ad-

mittee of the Senate and the Administration committee of the House. Hearings on the measure have not been scheduled, but dates days.

The legislation would authorize President Truman to call a conference of representatives of all the theatre and musical arts to covering leaft, music, oners, dance, covering legit, music, opera, dancete. Bill calls for the appropriation of \$25,000,000.

French 'Annie' Set

French version of "Annie Get Your Gun" is slated to open in the Your Gun" is stated to open in the fall at the Chatelet theatre, Paris, Deal was set in New York with producers Richard Rodgers and Oscar Hammerstein 2d by Maurice Lehmann, French impressrio, via Howard Reinheimer, attorney for R&H.

Rodgers & Hammerstein originally had wanted to open their "Oklahoma!" on the Continent first, but "Annie" tees off regardless.

'Medea' \$19,000. Detroit: 'Rosalinda' Fair \$39,000 Detroit, Feb. 15.

Detroit, Feb. 15.
Judith Anderson, starring in
"Medea," grossed a good \$19,000
last week at the Cass, concluding
a fortnight's stay.
"Rosalinda." Detroit Civic Light
Opera production at the Masonic
Temple, got a fair \$39,000.

LLAN WILLIAMS Welsh American Tenor

OPERA-CLASSICAL-POPULAR Box 864, Hollywood STote 81407 STate 48128

HARRY MEYER STAGE SCREEN

TELEVISION RADIO 347 Madison Ave. New York, N. Y.

PRODUCTION or EXECUTIVE Secretary

REgent 4-1815 Daily until 1:30

HYDE

CURRENTLY Emile Littler's "HUMPTY DUMPTY" CASINO THEATRE, LONDON

> nal Management: NAOMI HORRABIN unt Theatre Building, Des Moines, Iowa

LONDON: HARRY FOSTER'S AGENCY

·Literati

Newspaperless B. A.

For a whole week Buenos Aires has been without any newspapers of alres been without any newspapers of alres by the strong Graphie Workers' Union. Only the English-language The Standard there are two lines of the strong Graphie Worker's Union. Only the English-language The Standard there are two lines of the strong out intermittently with a been coming to the properties of the strong of the parlows connected to the parlows connected to the parlows connected to the parlows of the parlows connected to the parlows of the parlo

and Senora de Peron, to resume with Labor work. Labor work was been given be been deared the strike Illegal—a line which has offen led to workers abandoning strike tactics. This work was the strike Illegal—a line more has only led to violence, and presses in the government-owned papers have been damaged and several work of the conflict, together with all other magazines. Radio control was a strike with all other magazines. Radio control was a strike with all other magazines. Radio more was the work of the conflict, together with all other magazines. Radio makes have consequence, and the three major webs have been giving he he was every hour on the hour, much as they did during World Some observers believe that the

much as they did during World War II.

Some ment is far from anylous the Some but an end to the strike, but has welcomed it, as non-publication of the public unaware of finatical collections of the public unaware of finatical collections of the public unaware of finatical collections of the public unaware of finatical collections of the public unaware of the public unaware of executions of executions of executions of executions of executions of executions of the public unaware of the strike of the str

Godfrey's Earl Wilson Intro
"Let 'Em Eat Cheesecake," Earl
Wilson's new book, to be published
by Doubleday in June, will have
an intro by Arthur Godfrey.
Tome will be an anthology of
American regional humor, covering all sections of the country.

N. Y. Warning to Comics
Stern warning to comic box
bublishers to either clean up their
mags or face possible public regulation of their industry was
sounded last week by a voluntary
committee composed of New York
felals. Civic group was organized
flats month following receipt on
umerous complaints against some
of the comics.

and month following receipt on the conflict of the committee of the conflict o

Officen, Associate Superintendent of N. Y. Schoots.

Cott's Novel Treasury'
The enterprising Ted. Cott's.
The enterprising Ted. Cott's.
The enterprising Ted. Cott's.
The enterprising Ted. Cott's of Wikew, N. Y. has rushed in where more worshipful men have feared to tread, and has emerged rather concessing and readable anthology on verse in "A Treasury of the Spoken Wast' Hornings, S.S.O., The SBE-like of the Spoken of the Spoken of the Spoken of the Spoken waster of

contains a lot of familiar work. from "Casey at the Bat" to the 23d Psalm, but it also has unfamiliar pieces, like the Bartolomeo Vamzetti letter, or the Star Spander and the star of the

K. Ken Giniger's P. S.

K. Ken Giniger, Frentie-Hall pubrelations director, claims his Jan.

19 Vanutry article may have apmost time for space reasons.

"I should be most grateful for
some word to those readers

VARIETY who may have stumbled
across my plece that, however,
makes better sense, he says.

Masons' and Chevigny's Books
Pamela Kellino and her hush
and, James Mason, the Brish
actor, have authored "The Cats in
Our Lives," treating with the
dicted. The actor-author also did
dicted. The actor-author also did
the sketches for A. A. Wny publiauton next month.
Same-pub. To the Chevigny's
novel, "Woman of the Rock," dealing with a west coast glamievangelist. Chevigny's blog, "My
Experiment Chevigny's
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to his seeing-eye dog) was a 1948 highlight publication.

Dance Index Polds
Dance Index published since January, 1942 by Lincoln Klastein, its folding with the current. Febrediet in the control of the

celebrating its 100th day of exist-ence, announced that its daily cir-culation had passed the 100,000-

mark.
Xavier Cugat's autobiog, "Rhumba Is My Life," hits the stands Feb. 28, published by Didier. Tome is illustrated by the author's own

in a "say unite", mit buthe stands in illustrated by the author's own carleatures.

"Peter Ordway, whose nevelet is illustrated by the pathor's own carleatures.

"Peter Ordway, whose the petit American magazine, left for Trinida Sunday (13), on another assignment from the say of the sa

Pix-Video

= Continued from page 1;

dling some of the costlest video shows now aired have approached him to act as an intermediary for the idea with exhibitors. Pointing out that only one or two theatres

the idea with exhibitors. Pointing tout that only one or two theatres in the country are now equipped for theatre Y/. Austian sourcester may be slightly shead of the parde, but emphasted that the deals definitely there. As for exhibitor, and the substantial that the slightly shead of the parde, but emphasted that the deals definitely there. As for exhibitor, and the substantial that the slightly shead of the part of the substantial that the subst

averse to the idea might reconsider it they find tell is definitely hurtilized. Both theatre ops and the agencies are now considering two solutions to: the commercial screen problem. One is the possibility specifically at home audience might be acceptable in filmeries if they are entertaining enough (such as Sid Stone's "pitchman" (such as Sid Stone's "pitchman" atter"). Second is the possibility of sponsors providing a separate, institutional type of plug which can be inserted by film projection-lists, Im a theatre on one with the entail more prestige and less actual selling.

Telecasters' Beef

Telecasters' Beef

about \$14,000 a year to sustain the monthly Earls mean before with a corn articles perhaps on that subject Or the whole issue might be devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to one monograph. Mag the devoted to devote the devoted to

SCULLY'S SCRAPBOOK By Frank Scully

Poland Springs, Me., Feb. 15. Everybody knows that Feb. 22 is the bitthday of George Washington and James Russell Lowell, and that on that day Frank W. Woolworth opened America's first five-and-ten-cent isore in Utica, N. Y., bit only my well-screened public will not have to be told that it is also the bitthday of Frederic Francois Chopin.

birthday of Frederic Francois Chopin.

In fact from new through Oct. 17 all Poles, including those in the Land of the Chop of

on a lute.

Everything is in readiness to make this Chopin centenary something to remember him by. Since 1946, when the Chopin institute of Waster State of the Chopin institute of Waster State of the Chopin Institute of Waster State of the Chopin herizon is catchine trying to spell, the Poles have been working like beavers to open on time. All that remained of the original Chopin herizons, after the culture-loving krauts had been forced to antique the componer had used for his first music lessons, but after having gone through all Poland has suffered in the componer had used for his first music lessons, but after laving gone through all Poland has suffered in the componer had used for his first music lessons, but after away counters. So the Nakel lett it behind.

See the 10,000 Trees?

See the 10,000 Trees?

Much of the added furniture now adorning the Chopin shrine is too expensive for the home of a tutor, which is what Chopin's father was, but it is of the period and, judging wholly from the mass of photographs Antoni Szynanowski has sent me, the 15-acre estate looks magnifique. During this year all of Chopin's works, in Poland at least, will be played by leading planists. Each Wednesday a different work of his will be performed. Additionally, all through Europe on the dates when Chopin made his debut in one of its many capitals, or performed a notable concert, the original concert will be repeated.

notative concert, the original concert will be repeated.

Everybody has heard of Whistler's mother, but in the Chopin home there's a painting by Miros Zewski of Chopin's that strikes me as more worthy of being first glorified and then debased into the legal tender of radia, gargen. radio gagmen.

What About Mankiewicz?

It took de Pachman, Joseffy and Godowsky to restore the Hummellan purity of Chopin, and Paderewski to popularize it. Today they're all dead but Chopin lives on. Twenty years ago Paderewski began colecting and editing all Chopin's compositions. En fin, they will be published this year.

punusused this year.

In 1932 I ran into him in Nice while he was touring France raising funds for French war orphans. After the concert Albert Tadiewski, a disabled veteran of World War I, who was reduced to teaching the Riviera's rich how to play for the salon set, paid his respects to the master. They walked home to Tadiewski's modest studio. Paderewski asked Tad to play,

"Play anything," he added.

"Pusy anything," he added.

Being a fellow-Pole, Tadlewski naturally took that to mean Chopin, and every time he stopped Paderewski urged him to go on. After two hours-Paderewski-sald, "Good, new! will do something for you. I will-come back in a month and play for your pupils."

Tadlewski could hardly breathe, he was so full of gratitude.

"But I do it on one condition," said Paderewski after finding out how little Tadlewski charged.

Tadlewski was trying to say that no condition could possibly find him

"I do it on condition," said Paderewski, "that you double your prices terward."

afterward."
Talking with Paderewski I urged that he do a sort of visual educational picture of his plano technique for Fox Movietone. Shaw, Mussolini, King George (even King Gustaw, the stationary tennis champion),
and Peggy Joyce Hopkins had been movietoned. Bill O'Brien town
the would give \$50,000 to Paderewski's charities if the mastef would

say yes.

I argued in favor of it. I asked Paderewski, "What would you yourself give to be able to see and hear Chopin play?"

This one caught him on the button and nearly dropped him for the
full count. But he recovered his composure, and smiled away my sub-

quent body punches.

"The Moonlight Sonata," It Was

"The Monlight Sonata," It Was Like many who have let opportunity slip through their fingers until it is too late, Paderewski eventually was lured into performing in one-picture years later, but by then he was too old to perform with his old fire and virtuosity. He hoped to leave an heir but I'm afraid he failed that the state of

The Nazis subsequency remements of Chopin with the intention of destroying trem so that in the mements of Chopin with the intention of destroying trem so that in fighting the war. The Paderewski manuscript was hidden in the Inflating the Paderewski manuscript was hidden in the The Nazis couldn't have been much on research or they would have looked in the cellars. Michael H. Cross, who pioneered in Philadelphia symphony concerts, said that's where Chopin's music belonged. In fact, long long ago he uttered the heresy that Chopin's music was so lugaribious is sounded as if he even composed in e cellar. Supplying the sounded as if he even composed in a cellar with the control of Poland, playing descended from public halls to the underground. So it got back to where Cross thought it belonged in the first place. Incidentally, the heling heels even destroyed the Warasaw monument exceed in Chopin's known. They smashed to all recordings of his music sent copies of their recordings to the Polish people.

Sent Composition

Folling the Lamp Makers

Lambar

*

Solitors the Lamp Makers

Another thing the Nadis spent a let of time hunting down was
Chopin's heart. His body still reposes in the Pere Lachaise cemetery
in Parls, and by now his heart has been returned to its former resting
place in the Church of the Holy Cross, Warsaw.
Why the Germans should hunt Chopin down with such hite is hard
to be the control of the Holy Cross, Warsaw.
Why the Germans should hunt Chopin down with such hite is hard
to be the such that the such that the such that is the such that the such t

Broadway

Ray Bolger to wax two "Wh Charley?" excerpts for Decca. "Where's Solly Vlolinsky checking out of Polyclinic hospital after a virus ailment.

Soily Violinsky checking out of Polychinic hospital after a virus allment.

Polychinic hospital after a virus allment.

Polychinic hospital after a virus allment.

Office publicit, files Fiday (18) to Parls and the Riviera.

Danton (News columnicity Newson and Columnicity Ne

tien Jamy Asyes ass night (Tues) when he superconductivity is current.

Seymuth Process of Phillips Seymuth of the Seymuth Process of Phillips Seymuth of the Seymuth of th

rouceser dates being closed events.

King Edward hotel, w.k. to show biz people, last week was sold by its owners and operators, Kinmentan Country of the country of the country of the country of the country Jerome Greens. Sellers took back a 10-year purchase money mortgage of \$840,000 at 5%.

Stuart S. Goldbiatt, son of the-atrical attorney Harold M. Gold-biatt, and graduate student at Co-lumbia U., received a jeweled wrist watch from Gen. Dwight D. Elsen-hower, Columbia prexy, for achiev-ing the highest academic average over the past year of any varsity letter man. Stuart is member of the tennis team. His father is Co-lumbia, 97.

Minneapolis By Les Rees St. Paul Civic orch gave first

By Lets area
St. Paul Civic orch gave first
concert. LeGallienne here for dramatic reading.
Annual Shriners Indoor Circus
Feb. 28-March's into Hotel Radisson Flame Room.
"Ice-Capsels" into St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Auditoritum for St. Paul Aufür Faur für AuEdyth Bush Litte Theatre offerRudolf Serkin here for concert
at Northrop Memorial Auditorium,
Gil Lamb, Helen Forrest and
Martin orden Chib. Carnival.
Hotel Radisson Flame Room bas

Gil Lamb, Helen Forrest ambered Hotel Radisson Flame Room has Andy and Della Russell with Mel Cooper orchestra on mid-winter tour that includes Chicago date.

University of Minnesota theatre regotating to bring Margaret Webster Shakespearean company here.

Carlton Miles here ahead of Lunt & Fontanne, due at Lyceum

Peb. 28-March 3 in "I Know My Love."

Grand, lower loop grind film house, taking whirt at burlesque along with Athin, its permanent to the state of

Scotland

By Gordon Irvinz
Sammy Murray, popular native
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Singer-harmonists Brittish radio
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ness manager, to Join Harry satem. Valve series, seed to the series slated for conedy team of Charle Stewart and Ann Mathew. Cill Hanley. Chieo Marx scoring at Empire, Glasgow, with eccentric planelying and stories. He is on 10-Stewart Granger, Jean Simmons and Sonia Dresde to play Glasgow in April in adaptation of Tolstory. Howard Lockhart, BEC variety chief in Scotland, files to Sydney April & on skinnonth's loan to Astronards.

Vienna

Ernst Neubach inked to direct Austro-French pic, "Les Violins du Ciol."
Maria Jeritza will sing twice in "Tosca" at the Volksoper this

"Tosca" at the voiksupe assason.
Belvedere Films working on "Dr. Rosin," script by Gustl Penker and A.de Glabs.
Hans J. Rehfisch translating Emplyn Williams "The Corn is Green Tor Voikstheatte.
Tor Voikstheatte.
Hollywood scripter, arrived to work on Willi Forst's "Suiksakath".

Paul Ramon, nonywood Scriper, arrived to work on Willi Forst's next film, "Elisabeth."

Flottenkino, due to license mixup, reopened as cabaret. Herman Leopold and Heddy Moeslein head the talent.

Pittsburgh

Pittsburgh
Jinny Reed, former KGV press
agent, home from six-moth trip to.
Burney Reed, former KGV press
agent, home from six-moth trip to.
Jinn Alexander, veteran Film
Row-er, and his wife celebrated.
28th wedding anni.
Supper cibid in new Jackson Buildling the Monte Carlo.
Blackle Forest on Supper six press
Blackle Forest on Supper six press
Blackle Forest annanger of new
Braddock Lounge in Mayfair hotel
Many Frances Ackerman roloinMany Frances Ackerman roloin
in Houston March 13 for rest of
season.

in Houston March 13 for rest of season.

Andy Russell and his wife, Della, now at Copa; Frances Langford comes in for first anni show darcherstudy Louise Yates had to play Mama in "High Button Shoes" several days because Audrey Meadows was sick.

Original play by Lloyd Weninger, of Carnegie Tech drama factulty, being produced at school; ulty, being produced at school; called "Portralt of Polish Family."

Dallas Giveaway

London

London
Eva Moore celebrating her 80th
birthday.
"Carissims" celebrates its first
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Wyndnam's theatre end of February, Close to the control of "5030, My Som" to costs with the wide, Kay Hammond, in a revival of "fibe Beaux Stratagem," Contineen Moody Oltr. Cathleen Moody Eleibtren, octogonarian the Wood, 'due to attack of flu. Hedwig Eleibtren, octogonarian finish her work in nearly completed Carol Reed pic, "The Third Man," Oltr Eleiberg Moody Oltr. Cathleen Months of the Carol Reed pic, "The Third Man," of the Moody Oltr. Cathleen Months of the Carol Reed pic, "The Third Man," of the Moody Oltr. Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Cathleen Months of the Months of the Cathleen Months of the Months of the Months of the Cathleen Months of the

Austran actress: planed in homish her work in nearly completed Carol Reed pic, "The Third nink her work in hearly completed Carol Reed pic, "The Third was a support of the property of the pr

Amsterdam

By Den Berry Iron Curtain" (20th)

Amsterdam

"The Iron Curtain" (20th banned here.

"The Iron Curtain" (20th banned here.

Neary chitrper with song-plane act, working the Holty-wood nitery before. "In inst. completed in Indonesia, will be the tendency of the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be the Indonesia will be Indonesia

lnal American version, was shown last week to the ECA personnel. The Italian version opened at the

list weather with the control of the Michael of the Michael of Mic entlno. Peter Ustlnov, British actor-

Feter Ustinov, British accor-producer, will come to Rome late in February with a completed copy of his film, "Private Angelo," which was made in Italy, near Florence,

Washington

Washington

By Florenee S. Lowe
Burl Ives due in for concert
March 1.

National Symphony Orch figures
to draw one of its top crowds of
to draw one of its top crowds of
program.

Mr. and Mrs. Eric Johnston
fetling their daughter tomorrow
Grins, 14 Johnston
fetling their daughter tomorrow
Grins, 14 Johnston
fetling their daughter tomorrow
Grins, 14 Johnston
Charles Laughton and Despit
party.
Charles Laughton and Despit
Tandy will be starred from here
Air annual show for benefit of Red
Cross.

Carter Barron, of Low's, execuquicententali Gelebration, S. execuquicententali Gelebration and
year, angling for Freedom Train
as feature of affair.

Miami Beach By Lary Solloway

By Lary Solloway
Danny Thomas at Club Boheme.
Vagabonds now feetured at
Clover Club.
Clover Club.
Clover Club.
Cora Clty on Feb. 20.
"Holiday on Ice" skedded for
Coral Cables Collseum.
"Holiday on Ice" skedded for
Coral Cables Collseum.
added to
the Five O'Clock Club show-with
Cross and Dunn.
To E. Lewis and
Beatrice Karit dancers into Beachcomber Feb. 18.
The Cora Club Club Club Club Club
Live well at Steven; Oceanide, in
"John Loves Mary." Stock idea
doing healthy biz, with Turhan
doing healthy biz, with Turhan
last week.

Dublin

By Maxwell Sweeney
Leslie A. Macdonnell of Foster's
Asency in for short vacation.
Jim Garvey mulling English
strawhat season for his vaude show.
Austrian ballet dancers Evelyn
ppen and Bettina Vernon on twoweek Northern Ireland tour;
Sadlers' Wells Ballet, here to gab
on ballet to students of National
Univ.

Sadlers wens on ballet to students of National Univ.

Film censor Richard Hayes has given thumbs down to Metro's "If Winter Comes" and 20th's "Dalsy Kenyon."

'Kate' Payoff Continued from page 1

\$30,000 to the backers, leaving a cash reserve of around \$17,000, be-sides the \$16,625 assets represented by the bonds. Its minimum operat-ing cost is approximately \$24,000

Dallas Giveaway

Continued from pare 1

Is to promote and publicize events to attract visitors to Dallas directions of the control of the following the program is to promote and publicize events to attract visitors to Dallas directions of the control of the program is to the promote and publicize events to attract visitors to Dallas directions of the control of the promote and publicize events to attract visitors to Dallas directions of the control of the promote and publicize events to attract visitors to Dallas directions of the control of the promote and publicize events to attract visitors to Dallas directions of the control of the promote and publicize events to attract visitors to Dallas directions of the control of the promote that the p

Hollywood-

Charles P. Skouras vacationing

Charles P. Skouras vacationing in Tueson.
Paula Blythe recovering from major surgery.
Robert Taylor in town after four months in England.
Lizabeth Scott, out of hospital, recuperating at home. recuperating at home. and Gens Raymond vacationing at Ojal. Irene Dunne did a short a RKO for American Red Cross 1949 fund appeal.

Irene Dunne did a short at RKO for Ahmerican Red Cross 1949 fund Lina Romay planed to Miami to Lina Romay planed to Miami to Lina Romay planed to Miami to Saliah Jones to Detroit for week with the Civic Light Opera; which the Civic Light Opera Hongoes to England. Anne Roser returned from two weeks of the Saliah Irene Lina Hands. Cole Forter spent a few days Cole Forter spent a few days Cole Forter spent a few days Cole Forter spent a few days and the Carloban Lina Cole Forter spent a few days have been seen to the Carloban Lina Roman
By Lewis Garyo

Portuguese Revue Co. of impresario Piero Bernardon is home after six months touring Brazil.
Cimarro Swedish Ballet back in Lisbon after a successful tour in North Europe. They appear in a new revue at the Teatro Varie-

North Europe. They appear in a new revue at the Teatro Variedades. Sarto Joaquim Gasa to bring the Anglo-American "Ice Follics," which he's presently touring in Spain, to Teatro Politicama In April.

Ricardo Covoes of the Lisbon Teatro Follice.

ing in Spain, to Testro Politesma In April.
Ricardo Covoes of the Lisbon and April.
Ricardo Covoes of the Lisbon Portitytues Folklore Co. with a district of the Control of

cole and Fernando Lima will go to Madrid and Barcelona after Easter. Walt. Plato, Brasilan Impressibility of the State of

Chicago

Chicago
Dale Carnegle guest of Marshal
Field last week,
AGVA annual convention will be
held in Chi, June 67-8.
Kraus Lodge of Brail British here.
Joint Huston will lecture at Snai Temple, Forum on "Morals and
John Boettiger planning to open public relations office here
this spring.
The converse of the properties of the converted of the converte

OBITUARIES"

PATRICIA RYAN

Patricia Ryan, 25, a radio actress since the age of four, died yesters and the state of the control of the cont

SEYMOUR SIMONS

SEMMUR SIMONS
Seymour Simons, 53, composer
of "All of Me," "Honey," "Breezing Along With the Breeze," and
other popular songs, died in Detroit, Feb. 12.

troit, Feb. 12.
Simons, whose first big hit,
"Just Like a Gypsy," was written
for Nora Bayes, wrote and published more than 300 songs.
Educated at the University of

WITH FOND MEMORIES OF

Milton J. Schmidt

FROM HIS CHICAGO FRIENDS

Michigan, where he took an engineering course, Simons, while in Michigan, where he took an engineering course, Simons, while in college, composed several operations of the college, composed several operations of the college, composed several operations of the college of the colle

his own orchestra Simons radio and in vaudeville many years. Surviving are his wife and three

CHRISTIAN BERARD

CHRISTIAN BERARD
Christian Berrad, 46, artist, costumer and one of the foremost stage designers of the French theatre, died in Paris, Feb. 12.
His stage settings, in which he specialized, won wide praise for their taste and striking effects. He was a collaborator of Louis and the striking effects, and the striking of

Juan."

He was active also in creating costumes and scenery for ballet and motion pictures. A close friend of Jean Cocteau, playwright and film producer, he was responsible for the costumes and settings in the latter's film "Beauty and the Beast."

Beast."

A specimen of Berard's art as a stage designer is currently on view in N. Y., at the Belasco theatre, where "The Madwoman of Chaillot" is being presented with the settings and costumes which he prepared for the original production in Paris.

JOSEPH D. NIRELLA Joseph D. Nirella, 73, veteran Pittsburgh musician, died at his

home in that city Feb. 2. He had devoted all his life to music, and devoted all his life to music, and devoted the Westinghouse Air fields and the second of

veteran Pittsburgh bandleader.

GioVANNI ZENATELLO

Grovanni Zenatello, 72 former

a singing teacher, died at his home
in New York, Feb. 11,
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
Born in Vetrona, Italy, he studied
In Millian and also at Covent Gar
en, London, In 1907 he made his
American debut as leading know;
N. Y., and subsequently appeared
with the Boston Opera co. for services
His wife, Maria Gay, also an
opera singer, died in 1843. Survived by a daughter.

DAVE PONNER

vived by a designer.

Dava Posner, 31, former actor and ister a legit company manager, and the possibl

MAXINE GREGORY

Maxine—Gregory, 32, former dancer and model, was hurned to death in a fire in a motel near death in a fire in a motel may be a more of the second of the s MAXINE GREGORY

EDWIN RAWLS HAMPTON

EDWIN RAWLS HAMPTON
Edwin Rawls Hampton, 65, who
had been a member of the staff of
No. stince 1945 the 1945 the
No. stince 1945 the 1945 the
No. stince 1945 the 1945 the
No. stince 1945 the
No. stince 1945 the
No. stince 1945 the
No. stince the mid-204. He at
one time was a staff member at
WAHG (later WABC) and WAAT,
For several years, his "Wise Man"
series was broadcast over a national network.

FRED C. HUXLEY
Fred C. Huxley, 51, technical director at the Pasadena Playhouse for 31 years, died Feb. 8 of a heart attack while lighting a dress rehearsal for the theatte's next production, "Gentleman From Athens."

production, definition and thems."

Once a vaudeville trouper, Huxley joined the Playhouse company after World War I and remained there constantly except for several trips east to handle lighting for Walter Hampden productions. Surviving is his son, Gene.

wiving is his son, Gene.

MANUN C. RISLEY
Marvin C. Risley, 65, musclan,
died in Seattle, Feb. 9. He had
been a member of the Seattle
Symphony of the Seattle
Symphony of the Seattle
Symphony of the Seattle
and elsewhere on the Coast.
For some years he had his own
orchestra and played at the Butter
town's top might spot. He was a
life member of the Musicians
union.

When the Was a spot of the Seattle
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HELEN CRESWELL

HELEN CRESWELL
Helen Creswell, 103, former
British actress, died at her home
in London, Feb. 7. She had appeared in many productions in
London over a span of 50 years before retirement, and in 1825
created the nole of the aunt/in the

British production of "Charley's

Aunt."
Prior to that Miss Caswell had appeared in support of Ellen Terry, Sir Henry Irving and Lily Langtry.

BIO REMY STYING SHO LAND LARREY,

HORACE HORNNELL,

Horace Hornell, 65, British novelst, playwright and critic, died in London, Feb. 10. He was drama critic of The Observer, London, from 1260 until his retilement between the control of the Contro

DR. FREDERICK LOOMIS
Dr. Frederick Loomis, 78, author of "Paid in Full," died Feb. 9 at his home in Piedmont, Cal.
Recently Dr. Loomis served as technical adviser on the Hal Wallis production, "Bitter Victory," an adaptation of his novel.

FRED BROWN
Fred Brown, 55, who for years had been a member of the famous Brown Bros. sax sextet, headliners in vaudeville, died in Chicago, Feb. 9.

Survived by three brothers and a sister.

EARL E. DOBBINS

Earl E. Dobbins, 38, film stunt
man, died Feb. 9 in Los Angeles
General Hospital as a result of a
knife wound. Police are investigating.

HARRY R. SHEAR-Harry R. Shear, 28, manager of the Forest theatre, Cincinnati, died Feb. 7 after a heart attack in that city. Survived by wife and daughter, mother and three brothers.

RICHARD SALKIN
Richard Salkin, son of Dick Salkin, manager of the Jackson Park
theatre, Chicago, died in that city
Feb. 5.

Mrs. Neille Miller, 76, who had been a wardrobe mistress for legip productions for many years, died centre of the state of

Mother, 72, of Walter Gould, foreign manager for United Artists, died in New York, Feb. 9. She leaves another son and two daughters.

Peter Donovan, a veteran member of the St. Louis Theatrical Brotherhood, Local No. 6, died at his home in St. Louis, Feb. 4.

Father, 61, of legit actress Trescott Ripley, died Feb. 6 at La-guna Beach, Cal. Wife, son and another daughter also survive.

Karl Herlinger, 68, one of the ioneer makeup artists in the film dustry, died Feb. 8 in Hollywood. Wife of Joe Grossman, company manager of touring "High Buttor Shoes," died in Chicago, Feb. 12.

Father of Dale Saunders, vocalist with Tommy Carlyn's band, died in Arnold, Pa., Feb. 7.

Dietz Keynotes Continued from page 9 =

Metro's fore Ign organization Rodgers explained. To complete the exchange, number of men from the exchange, number of men from the exchange, number of men from the exchange of the product of the produc

Popkin, Peskay

= Continued from page 9 =

fact that he had registered the moniter with the tittle bureau of the Motion Picture Assn. of American each peles repaired the Motion Picture Pophin did. Artitle bureau rules.

Brown had planned to apply the tittle to an original yarn, while tittle to an original yarn, while tittle to an original yarn, while the pophin had bought a published the picture of the pophin had bought a published to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold table to allow a producer to the table to allow a producer to hold table to allow a producer to hold table to allow a producer to hold the producer to the title. Produce the title and the disputants have a right to submit evidence showing work done and expenses incurred because of the title. Arbiters are instance, Bryon introduced no evidence that anything had been done beyond registering the title, while the done that anything had been done beyond registering the title, while the producer that a film ready for relief that Par's claim was remote.

Popkin had a film ready for re-lease.

In Paramount vs. Peskay, arbites,
In Paramount vs. Peskay, arbites,
In Paramount vs. Peskay, arbites,
In Paramount vs. Peskay, arbites,
In Advanced to the conclusion that in
the film, and, since it was a silent,
than adequate opportunity to milk
the film, and, since it was a silent,
than dincorrect value at best. In addition, Par showed an evidence
to which it was planning to use the
title, while Peskay did.
Arbiters in the first case were
Kenneth B. Umbreit, RKO; Willimm Orr, Metro, and Murray J.
ond they were Irving Moross, Columbia: Albert Howson, Warner
Bros, and Orr.

Studios Cagey

Continued from page 9 two films more than were made in

1947.

Company is starting off year in great shape. Five films already have gone before cameras since Jan. 1 and either are finished or in production. Eight more are slated to roll during next six weeks. Republic, too, has 14 films in its backlog, ready for release.

backlog, ready for release. Eagle Lion, which made 18 last year, may spark this figure slight-ly in 1949, but in view of fact it has plenty of releases, company take it easy and limit itself to a state of the same of the

on New York location.

Outfit is particularly fortunate, though, in way of releases. In addition to four high-budgeters of its own on backleg, company has and 12 new J. Arthur Rank pictures for release in this country. Company also has tiein with Equity Pictures, and will distribute an and action pictures from this outand action pictures from this out-

Columbia is still a heavy-sched-ule studio, but no more than last year, when 31 pictures were made. year, when 31 pictures were made. programmers and serials. Production office is planning another 51 this year. Company is in good shape in matter of backlog with shape in matter of backlog with writing mill at Warmers is busy with 23 scripts, including with 23 scripts, including with 23 scripts, including the Trial of Cardinal Mindszenty. Program.

No Change At U-I

Universal - International announced its production plans for 1949 last summer, and there is no change in sight. Total of 30 pictures then was announced, for 15-month period ending Dec. 31, 1949.

month period ending Dec. 31, 1949.
Nine of these already have been completed and three are shooting, leaving a balance of 18 yet to go before cameras this year. Four more are skedded for lensing within next month. In its backlog, U has 12 films, plus nearly a dozen J. Arthur Rank films which it will distribute in western hemisphere.

distribute in western hemisphere. Twentieth-Fox (sart planning any uppance, either, on its production state. Company will make approximately 24, equivalent to last year's turnout, with its releases cut by its dropping of its B product from outside producers.

RKO:still is in: doubt about exact

mumber, but it definitely worn't do now then its 30 of last year. This common with the state of

United Artists' activity will de-pend upon whether its producer's can get proper financing. With hanks now requiring 100% guar-antee on their loans, indies are up Linhing up, however, are more than 20 indie productions from UA producers, but how many actu-ally will get away still remains to be seen. Naturally, some of these will go, but others probably will fall by the waynide.

MARRIAGES

Candy Toxton (Susan Perry) to Mel Torme, Feb. 12, Chicago. He's a singer and film player; bride is a film actress.

is a nim actress.

Helen Gilbert to John Stompanto, Las Vegas, Feb. 10. Bride is an actress.

Lynne Snow to Bill Leyden, Ensenada, Mexico, Feb. 11. He's a disk jockey.

Norah Adamson to Frederick W. Yardley, Simsbury, Conn., Feb. 12. Bride is film editor of WBZ-TV, Boston.

Yardies, Simsbury, Conn. Feb. 12.

Sandle, Simsbury, Conn. Feb. 12.

Denise Briault to Jay Martin,
Denise Briault to Jay Martin,
Chicago, Feb. 8. He's male lead
in road "Pinjam's Rathbow," curChicago, Feb. 8. He's male lead
in road "Pinjam's Rathbow," curbride is French songstress.

Gilda G. Geltner to Donald G.

Schine, New York, Feb. 12. He's

Gilda G. Geltner to Donald G.

Schine, New Proceedings of Buffalo and son of Buffalo and son of Louis W.

Shella, Chapman of Louis W.

Shella Chapman to Lectard

Mont, television outlet in that city.

Shella Chapman to Lectard

Mont, television outlet in that city.

Shella Chapman to Lectard

aughter of Julies K. Chapman,
Film Classics assistant sales chief.

Carolie Somers to John Congrove,
professionally as Judy Somerside,
is radio and legit acress, he's a

stage director.

BIRTHS

BIRTHS
Mr. and Mrs. Bud Hart, daughter, New York, Jan. 21. Mother
is the daughter of the late Jack
Hodgdon, former Kelth booker.
Hodgdon, former Kelth booker.
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at the Great Northern, Chi.
Mr. and Mrs. Wilson Wood, son,
Cuiver City, Cal. Father is a film
Mr. and Mrs. Irvin Steinberg,
son, Chicago, Feb. 25. Father's,
son, Chicago, Feb. 25. Father's,
son, Chicago, Feb. 25. Father's,
son, Chicago, Feb. 25. Father's,
son, Chicago, Feb. 25. Father's,
engherer at Will, Jack
Granary,
daughter, Hollywood, Feb. 5.
Father's a flack at RKO, King, son,
Futherria, Feb. 3. Father's with
Tommy Carlyn band; mother is
former Joan Barthold of Tice.
Off. and Mrs. Harry Franklin,
daughter, Feb. 3. Father's with
Tommy Carlyn band; mother is
former Joan Barthold of Tice.
Off. and Mrs. Harry Franklin,
daughter, Feb. 3. Father's with
Tommy Carlyn band; mother is
former Joan Barthold of Tice.
Off. and Mrs. Harry Franklin,
daughter, Feb. 3. Father's
Mr. and Mrs. Lou Adams, son,
Pittsburgh, Feb. 2. Father
Mr. and Mrs. Richard Battison,
son, Pittsburgh, Feb. 3. Father's on
Off. Staff, Mrs. Richard Battison,
son, Pittsburgh, Feb. 1. Father is
an exhlb and son of Andy Battison, veteran Pitt theatre owner
Mr. and Mrs. Richard English,
son, Hollywood, Feb. 11. Father is
a screen writers. Robert B. Bernhard, daughter, New York, Feb. 12.
Father is Film Classics assistant
foreign sales manager.
Mr. and Mrs. Child is grandson
of Fred Meyers, Universal's eastearthy of the Child is grandson
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CARL BRISSON

Wedgwood Room WALDORF-ASTORIA, N. Y. FEBRUARY 24TH

Exclusive Management

"Huge turnouts and biz done at the Grove during the current

Re-Booked into the Ambassador Cocoanut Grove

for the Fall, 1949

fore the year is out.

Carl Brisson stanza."

MUSIC COR

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VOL. 173 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 23, 1949

PRICE 25 CENTS

IX CRACK WHIP ON TALENT CO

Met Has Bonanza in Welitsch But Can't 'SECURITY' PACTS Won't Sell 'Okla!' to Pix, at Least In Capitalize: Mgrs. Cagey on Concerts

In Ljuba Welitsch, red-haired-ulgarian soprano who scored a jumph in "Salome" two weeks In Liphs, Wellisch, red-haired Bulgarian soprano who scored a triumph in "Salome" two weeks ago, the Metropolitan Opera Assn., according to concert insiders, has according to concert insiders, has debut in 1935. But, ironically enough, where Mme. Flagstad was needed in 35 to lift the Met out of its boxoffice doldrums (and came aren't needed for the same purpose. Today, practically every Met performance is SRO, no matter what opera or singer. The Met Isn't opera or singer. The Met Isn't best but hat's another matter. With list season schedule laid out

paerty bir, the so nign operations on the control of the control o

Most interesting sidelight on the Most interesting sidelight on the Welltsch appearance is the attitude of her managers, Coppicus & Schang, a division of Columbia (Continued on page 48)

Name Stars Wham 'What Price' Revival For Coast 1-Niters By MIKE KAPLAN

By MIKE KAPLAN

A generation has slipped by and
another world conflict has passed
alto history, but "Hey, Flagg, Wail,
alto history, but "Hey, Flagg, Wail,
alto history, but "Hey, Flagg, Wail,
alto history, but "Hey, Flagg, Wail,
alto history, but "Hey, Flagg, Wail,
alto history, bell per seven to he conting of the property of the property of the mount of the medium pletture chapter, Order
by its locale and uniforms.

Re-located and with the battle-

Re-located and with the battle-dress of World War II, the Macros of World War II, the World War II, the Macros of World War II, the Wo

Ouch! It Hertz

Oitch! It Hertz

WOR N. V., which recently clamped down on "The Four Hundred," the regulars who attend giveaways in order to win prizes, was faced with a problem who sade liferth, "Queen of Quiz Constance," and the same of the problem of the prob

Coaxial Speedup Cues Earlier TV Coastwide Bow

Speedup in the coaxial eable Speedup in the coaxial eable in-stallation sehedule, under which two more westbound links con-necting the eastern and midwest-ern nets are to be made available about May I, is believed to presage a much carrier opening of the coast-to-coast hookup than the 1953 date originally estimated.

date originally estimated.

American Telephone & Telegraph Co. had declared originally that the additional east to midwest links wouldn't be opened uniformed to the control of the contro

Hollywood, Feb. 22.
Salaries and fees drawn by Hollywood's name and semi-fiame players have taken a tremendous tumble during the past six months. Agents, making a last-ditch fight, tumble during the past six months. Agents, making a last-ditch fight, have managed to hold prices upfairly well in dealing with indie producers, but the desire for the security of a term pact at a major lot is so great among most players currently that studios are buying talent at a fraction of last year's formers.

talent at a fraction of last year's figures.

The silice in talent costs iz gen-form the construction of the con-lant by common the construction of the hard to recovery from the over-priced atmosphere built up during the war years. Lower salaries of-represents the studies' determina-tion to get the industry back on a reasonable financial basis, and not a step backwards.

The common terms of the urge for common terms of the common terms of the size for common terms of the size for

Thus, the result of the urge for economy among film exces is a reversal of the trend of the past half-dozen years toward player-independence. Where actors not so lengths to get out of studie contracts, most of them are now trying even harder to get back on a regular payroll. Solary demands from more than Salary demands from more than the past few years. They are the heast few years, They are the

being maintained at the levels of the past few years. They are the lagrid Bergmans. Bing Crosbys and a few other such performers, and a few other such performers, sights or going without jobs. Players who were asking \$150,000 a picture not long ago are now the performers of the per

Vatican May Be Wired for Video

KEY TO PAY CUTS Their Lifetime—Rodgers-Hammerstein

Sask, 'No Snake Pit' Regina, Sask., Feb. 22.

Banned by Saskatehewan film censor D. J. Vaughan, who found it "too morbid for public entertainment," "Snake Pit" was given a qualified approval by a five-member board of appeal.

her board of appeal.

The board gave its consent to the showing of the 20th-Fox pletter of the showing of the 20th-Fox pletter of the showing of the provided a state of the showing of th

Ford's Kine Plan If You Miss TV Daytime Baseball Chicago, Feb. 22

Chicago, Feb. 22.

Baseball fans who can't take time out during the day to watch the games may be able this season to see a 15-minute television roundup of each games highlights the same evening, under a plan Walter Thompson agency here for Ford calers' sponsorship. Plan calls for the roundup to be edited from kinescope recordings of the game and then run at 11 p.m. over one of the Chi TV outlets, as yet undesignated.

one of the children with the complete of the children was completed to the children with the children was called the children was considered to the children was considered with the children was cons

"Oklahoma!" will probably never be sold to pictures. At least not in the lifetime of its authors, Rich-ard Bodgers and Oscar Hammer-stein, 2d. From present indica-tions, they figure the musical will be a touring draw as long as they like, possibly good for periodic re-vival on Broadway. "Oklahoma!" will probably never

vival on Broadway.

Under the circumstances, there'd be no point in selling the screen rights to the show. For one thing, the composer and lyrielst are already in the top tax brackets, so they could retain practically over, a picture version night conceivably hurt the legit original, but could hardly be expected to enhance its b.o. pull.

Now nearly six years old, "Okla-Now nearly six years old, "Okla-

could hardly be expected to enhance its be, pull a coll "Olda-hone", has two road companies from the control of

H'wood's \$52,000,000 For Foreign Production Despite Curbs vs. U. S.

Hollywood, Feb. 22.
Despite difficulties encountered

Hughes Seen Personally Financing. **Guaranteeing Bergman-Rossellini Pic**

It is understood that Howard-Hughes personally, rather than RKO, is financing and guarantee-ing distribution of the Ingrid Berg-man-Roberto Rossellini film to be disclosure in the RKO proxy statement, issued last week, that Hughes had agreed he will not, directly or indirectly, engage in indie production while he remains a dominant stockholder in Reference

indie production while he remains a dominant stockholder in RKO.

Hughes stepped into the picture after Samuel Goldwin and Ily?

Lopert were unable to come after Samuel Goldwin and Rossellini. As a result of that deal's failing through, Lopert is understood demanding a flat payment of \$75,000 for the Rossellini and initiated the deal by which the film star and the Italian direct are after the Rossellini and initiated the deal by which the film star and the Italian direct argreed to make a pic together.

Lopert, New York foreign film importer and a York foreign film importer and a York foreign film importer and a York foreign film and otherwise setting up the deal. He is understood to prefer the a percentage inferest in the film on the basis that he is uncertain of how profitable the Hughes-Bergman-Rossellini Kallan product a profit of the Rossellini Kallan product in the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the species of the Rossellini Kallan product and the Rossell

tridden rights to the him off U.S. rights.

Despite the changed complexion of the deal. RKO will distribute it domestically, but will now also domestically, but will now also at what distribution fee Hughes has guaranteed to release the film, but it was over this point that the Goldwyn has a releasing contract with RKO which permits him to hand pictures to the company in the pays for films he personally it produces. They must, however, it has the pays for films he personally it produces. They must, however, bear the legend, "Samuel Goldwyn is 20%, undoubtedly the lowest in the business. It was upped a year S. Negotiators for the Bergman-Rossellini side wanted Goldwyn to September 1998. The second of the sec

20% figure. He felt this was unfair to RKO, since-unless a film is a top b.o. success—that's not is a top b.o. success—that's not be a film is a top b.o. success—that's not have been success—that be a film is a top b.o. success—that's not clause in the contract blank and clause in the contract blank and clause in the contract blank and clause in the contract blank and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and an effort to set a minimum and to set a mini

fee of 17½%.

In an anomalous situation throughout the negotiations was Mendel Sliberberg, since he is both attorney for Miss Bergman and general counsel on the Coast for (Continued on page 47) fec of 17½% In an ano

Geo. Burns Singed By Coast Fryers

By Coast Fryers

Contellinal George Burthe.

Contellinal George Burthe.

Service of the Content of the Content of the Content of the Well roasted by his brother Friars and he stood his ground. He tagged of the night with the crack and he stood his ground his ground had been content of the C

DOS Keeping SRO Going Despite WB **Lend-Lease Deal**

Indications that David O. Selz-nick is aiming to keep allve the remnants of his Selznick Releasing Organization were seen this week

remants of his Schnick Releasing Organization were seen this week ingoing the week of the week ingoing the property of the pro

Russe Cultural Group Due in U.S. Next Month

Due in U.S. Next Month Duitt is Stratabovithe. Russian composer, will head the group of Soviet delegates to the U.S. in March to attend to Cultural & Peace Of Committee of the delegation are S. A. Gerasimov, Soviet delegation are S. A. Gerasimov, Soviet Min producer, P. A. Pavlenko, Russian novelist, who wrote the says; "and two scientists, A. A. Fadeev and A. I. Oparin.

The Soviets have already given ture and it's expected the U.S. State Department will grant them viasa. The conference is being held under the auspices of the held under the auspices of the auspices of the auspices of the auspices of the says of the conference of the says of the

350th Week!
3,580 Performances
All-time long run record in the
gitimate theatre.

KEN MURRAY'S "BLACKOUTS OF 1949"

And now in world-wide rel "BILL AND COO" Ken Murray's Academy Award Film

Paris Runaround By Borrah Minevitch

Paris, Feb. 20.

It's "Paris in the Spring" as far s Anatole Litvak is concerned. Henry (20th-Fox) Hathaway to forocco for "Black Roses" filming, o femme lead yet for Tyrone lower.

Brish. The walk anybody to volume bers. Bers. The cheeking de luxe: Too bad the Huston and Bogart aren't on "50—there's a shiewalk after next to "50—there's a shiewalk after playing "Treasure to La Slerra Madre' to turnaways where you can sit ald ay and clock the biggest walting line and sip Pernod at the same lime.

line and sip Pernod at the same time.

Nancy Thompson (Ipana model)
and Mrs. Dodero (ex-Dorchester House chorine) received identical bouquets from Matty Fox and Bob Ritchie.

Douglets from Matty 70x and 80x Mine. Bonest to goodness gay again—wine, women, operatias, sumptious food—and cheap. Belgrade: No spirit, nothing in the stores, avful food—and expensive. The commissars have the store, avful food—and expensive. The commissars have the stores, avful food—and expensive. The commissars have predicted to the store of the stor

Cornel Wilde and Pat Knight to Switzerland for Lazar Wechsler

Switzerland for Lazar Wechsler by When I have been a large with the large of the large fruman the President asked Johnny for a quick "Oh Suzannah" lesson. Ray Morgan sold "Queen for a Day" to Radio Luxembourg. Per large with the la

weeks March 4.

"Abraham Polonsky (scripter
"Body and Soul" here polishing
"Americans in Paris."

Names But No News: Boris
Morros, Henry Hathaway, Matty
Fox. Victor Saville, Jean (duffer
coat) Cocteau, Bob Ritchie, Garry
Davis, and Orson Welles (correction).

tion).
Orson Wciles huddling with Jack
Goodman (Simon & Schuster) on
book titled "No Show."
Parisians have discovered Charlie
Chaplin's "The Circus" all over

again.

If you must talk shop regardless
of who it is—it's Luigi's (local
Brown Derby).

What's happened to the JeanPaul Sartre-Jed Harris feud?

Divorcement Bringing Back Vaude: Circuits See Flesh as 'Safe Bet'

Biggest Aude Yet Likely For Pres. Truman Talk

For Press. Truman Talk
President Truman's address
Thursday night (24) at the Jefferson-Jackson Victory Dinners here
son-Jackson Victory Dinners here
gets radio and television suddences
for any political event, Wilson
Wystt, chairman of the national
dinner committee, said last week
from 10.30 to 11 p.m., will be carried by all four standard networks
from 10.30 to 11 p.m., will be carried by all four standard networks
and by the Continental PA web.
Mayflower and the Stalter will be
levised by ABC, NBC and DoMont and will be transmitted as
mer will also be photographed by
motion picture and television newsels.

motion picture and television news-reels.
Lifesize screen video sets will be installed by RCA at the Mayflower to enable the difference of the from the Statter. He will have his singer at the Mayflower. Facilities will also be installed in over 20 other cities where dinners will be held.

Morocco for "Black Roses" filming. In o femme lead yet for Yroon lends. The state of the state o Film Deal Seen: Hot After Kate

Arthur Miller, author of "Death of a Salesman," ibid Vantur's Monday (21) that he and others associated with him in the production of the salesman, ibid Vantur's Monday (21) that he and others associated with him in the production of the salesman of the

that 20th had closed a deal for screen rights have grown out of the close association with the com-pany of Ella Kazan, who directed, and the control of the com-under contract to the studio. Plugging for the Indie deal, it is understood, is Lew Wasserman, prez of Music Corp. of America, who reps Miller. He is reportedly (Continued on page 47)

USO RECALLED TO SERVICE BY TRUMAN

President Truman over the week-end called the USO back into ac-tive service, to hype entertainment at military installations and hos-pitals, particularly for the youths being taken under the peacetime draft.

He announced a committee of 12 He announced a committee of 12 to serve as incorporators of a reactivated USO. Incorporators are: Abe Lastfogel, Frank M. Folsom, James Sauter, E. I. Kaufman, Mrs. Harry Mannix, C. C. Spaulding, Mrs. Maurice T. Moore, A. L. Whitney, Harvey S. Firestone, Jr., A. J. Gock, Henry Ford, 2d, and Edward L. Ryerson.

Brush Off 20% Tax

What's happened to the Jean-Faul Sarter-led Harris feud?

Swanson Back in Pix
Gloris Swanson returns to screen
in "Sunst Wilder pic for Paramount. He fould be short to the fine with the first to the first state of the firs

Some top affiliated and indic circuits are being forced into vaudeville because of the pressing problem raised by court-enforced divestiture. The Schine circuit, one of the most powerful indic outfits with the secondary of the court of the

the increased competition of teleThe Schine circuit, which was forced to cheate competitive situations in many of its towns, and the competitive situations in many of its town in the competitive situations in many of its town in the competitive situations in many of its town in the competitive situations where the competitive situations where stage-shows have interested in the competitive situation where stage-shows have in the competitive situation where stage-shows have in the competitive situation where stage-shows have in the competitive stage of the competitive situation where stage-shows have staged benefit and washington. Lower stage of the competitive situation where the competitive situation where the competitive situation will use shows in these towns as the competitive situation will use shows in these towns as the competitive situation will use shows in these towns as the competitive situation will use shows in these towns as the competitive situation will use shows in these towns as the competitive situation will use shows in these towns of the competitive stage of the competitive side of the competitive stage of the competitive stage of the competitive stage of the competitive side of the competitive stage of t

to gamble on percentage bookings, and talent agencies frequently see to it that top acts "listen to rea-son," especially when a new house comes along,

Vincent Korda's Broken Gam In Ski Accident

Lausanne, Feb. 22. Vincent Korda, managing director of the Shepperton studios in

England, broke his leg in a skiing accident near here last Saturday (19). He will be confined to a hospital in Lausanne for the next four weeks. His brother, Sir Alexander Kor-

da, with whom Vincent is associated at Shepperton, flew in Sunday spend a few days with him.

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EXHIBS EYE EL AND UA CONTRO

INDIES' CO-OP

Maneuvers to buy out Robert R. Young's controlling interest in Eagle Lion, which the rather the State Lion, which the rather the Lion of the Lion which the rather the Lion of

Cap Gains Kicks Nix 1-Pix Deals

whington, Feb. 22.

The fuss kicked up in Congress over said of the Congress over an experience of the Congress of the Congres

preparation and account of the short order.

They are tagged 30-day letters because a taxpayer has that length of time to file a protess with the short of the sh

Andy Smith's 'No Exit'; Gets 20th V.P. Chevrons

Andy W. Smith, Jr., 20th-Fox general sales manager since May. 1947, has been handed a new long-

general sales manager since May.
1947, has been handed a new longterm contract and elected a veepee of the company.
2015 May be successed to the company.
2015 May be successed to the company of the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post sales when the company in 1947. Smith was upped to the sales chief's post sales when the company in 1947. Smith was upped to the sales chief's post sales when the company in 1947. Smith was upped to the sales chief's post sales when the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief's post left the company in 1947. Smith was upped to the sales chief post left the company in 1947. Smith was upped to the sales chief post left the company in 1947. Smith was upped to the sales chief post left the company in 1947. Smith was upped to the sales chief post left the company in 1947. Smith was upped t

No TV Inroads

No TV Inroads.

Anxhous to learn the effects of television on the boxoffice, major circuits have been carrefully eyeing income figures for the past aix months in an effort to detect the difference for the control of

Rank and Korda To Survey U.S. Biz

To Survey U.S. Biz

Before Contabs

Roshie R

T Arthur Rank and Sir Alexander Korda are both allowing them der Korda are both allowing them to the control of

Rank is coming over on (Continued on page 48)

A&C's Big 16m Take Has Other Comics Eyeing Biz Via Clips from Old Films

\$220,000.

UWF, however, turned down the offer because it wants to steer clear of possible squawks from regular 35m exhibs. Company wants to go slow because use of theatrical features, or parts of them, raise a backfire of exhib protests unless they are carefully sold to non-competitive outlets.

'Ecstasy' Purified

"Rhapsoty of Love." a cleaned up Rhapsoty of Love." a cleaned up the season of the old Cacch-made level part of the old Cacch-made level part of the old Cacch-made level part of the old Cacch-made level part of the old Cacch-made level part of the old level part o

'49 Biz Topping '48: Ends 2-Yr. **Downward Slide**

Reversing the downward trend that set in almost two years ago, film rentals of most major com-panies currently are better than they were during the same period of 1948. Curves on the graphs are proving very pleasant medicine are proving very pleasant medicine are proving very pleasant medicine time stince the spring of 1947 rate current line is running above the comparative one for the previous year.

No 'Twist' Curves In American Zone

J. Arthur Rank's "Oliver Twist" which caused two riots this week when it was screened in a theatre which caused used to riots this week when it was secreed in a theatre that the British sector of Berlin, will not be played in the American mendation of Arthur L. Mayer, civilian chief of the Army motion picture branch, the film has been picture branch, the film has been picture branch, the film has been picture branch. The picture branch was been accused widely of being and Semitic. "Twist" originally was licensed by the Army for playing in Ger-Mayer caught a special screening of the pic in the U. S. just prior to his departure for Germany and expressed objections to it. He has expressed objections to it. He has the picture of the pi

Slowdown of the boxoffice pace that has taken place over the past few years hasn't been an altogether unmixed blessing. Slide in grosses is said by the Broadway wages to be serving at least one useful purpose It is now making it possible, they claim, to differentiate be tween inflation and genius.

The Brighter Side

Johnston Meets Studio Toppers **On Pix Economies**

Holywood, Feb. 22,
Economic difficulties troubling the industry came in for renewed meaning the industry came in for renewed session held by Eric Johnston, prez of the Motion Picture Asan, of America, and etudio toppers. The excess and MPAAers, is a continuation of the Minmi huddles which company presidents staged with company presidents staged with process and profile are being examined with an eye toward production panaeces to put the majors solidated and the process and profile are being examined with an eye toward production panaeces to put the majors solidated and the put the majors solidated and the put the majors solidated and the put the majors solidated and the put the majors of the put the majors of the put the majors of the put the majors of the put the

rreeman, Paramount studio exec,, is wielding the gavel.
Meetings will concern themselves with costs of production; rising labor charges; increased distribution nut; and worldwide restriction on page 22)

Hedy Goes That-Away

Hedy Lumar is about to ride in yonder canyon for the first time. Picture is "Copper Canyon"; cabal-leros are Ray Milland and Mac-Donald Carey, all riding for the Paramount rancho. direct the pic-ture, to be filmed in Technicolor.

FABIAN-GAMBLE'S

Si Fabian and Ted Gamble, heading a syndleate made up of a number of other theatre operators, are to acquire control of United Artists. They hope to operate it partially along the lines of the old First National Control of United Artists. They hope to operate it partially along the lines of the old First National Control of United Artists. They hope to operate it partially along the lines of the old First National Control of United National Operation of United National Operation of United National Operation of United National Operation of United National Intelligence

Govt. Now Keen On Pix Bidding

The Government has now come around to the firm conviction that pictures can only be sold fairly on a competitive shear. See a competitive shear, we have a competitive shear, which we have been considered the place of sequencies of squawking exhibs, who chief of the place of shear chief of the place of sequencies of the place of sequencies of the place of

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Radio Reviews
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Television Reviews
Vaudeville

PAUX YAMETS

DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
115 a Year—126 Forcian

National Boxoffice Survey

Holiday Week Cheers Exhibs - 'Command,' 'Joan,' 'Smith,' 'Witch,' 'Hamlet' Big Coin-Getters

Smith, 'Witch,' 'Hamlet' Big Coin-Getters

Current session is reflecting the Wives' (20th). 'Don Jun' (Win usual bit' weakington's littled and "feet Shoes' (EL) will round only the principal keys covered by Vanthed and "feet Shoes' (EL) will round visual bit weaking the bid by the principal keys covered by Vanthed and "feet Shoes' (EL) will round visual bit with the Big Eight this stanza. Purple of the principal keys covered by Vanthed and "feet Shoes' (EL) will round the Big Eight this stanza. Purple of the mot getting important money, visual thing the principal keys and set line and the bid by the mot one stime of the principal keys with the service with the service with the service with the service with the service with the service with the service with the service with the service with the service with the service with the service with the service with the service with service with the service weeks. "Join of Arc" (RKO), burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of Arc" (RKO) burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of Arc" (RKO) burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of Arc" (RKO) burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of Arc" (RKO) burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of Arc" (RKO) burgh but lesswhere is a bit slow winding up a solid second, although the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service weeks." Join of the service weeks. "Join of the service week

Sears Bullish on Upcoming UA Pix: Sam Dembow, E. C. Mills Exit Board

Most optimistic picture in months of United Artists' product situation was presented to the directors by prexy Gord Sears and and 2011.
At the same time it was disclosed that two directors have left the board, one of them—Sam Dembow, Jr.—following a tiff with owner Mary Pickford, whom he represented.

Jary and the second of the sec

(Continued on page 22)

Leserman's Bid for SG Nixed by Franchisers

Nixed by Franchisers

Carl Leserman's proposal to put \$1,000,000 into Screen Could to put \$1,000,000 into Screen Could to put \$1,000,000 into Screen Could to put \$1,000,000 into Screen Could to put \$1,000,000 into Screen Could to put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000,000 into Screen Could the put \$1,000 into Screen Could the \$1,

Brit, Biz Still Boffo

Briti, Biz Still Boffo
British boxoffice grosses are
of from last year slightly more
than those in the U.S. but the
the U.S. but the
still tremendous, Sidney Bernstein, operator of British's Sohouse Granada circult. reported on his arrival in New York
Bernstein said that boxoffiese: throughout the country
were down about 5% in Janmenth in 1948, and about 10%
from the peak biz of 1946.

Granada Adds 7: British Chain's Big U.S. Market

Britain's Granada Circuit, headed by Sidney Bernstein, has acquired the seven theatres of the
Mcdway chain in a \$2,000,000 deal,
yesterday (Theaday). This gives
Granada a total of \$0 houses and
permits still further extension of
a new plan which entails skipping
changing the entire exhibition picture in London, Bernstein said.
Medway chain was the last india-

ure in London, Bernstein sald.
Medway chain was the last indic circuit in the London home coun-ties, which include suburbs and nearby areas. Bernstein's deal also gives him a number of sites, on which "with conditions improving in England as they are," he hopes to be able to build within a few years.

to be able to build within a few years,
With J. Arthur Rank's Odeon and Gaumont-British webs sharply-restricting playing. time of American product and the assumed and the state of the sta

New Adventure Indie

Hollywood, Feb. 22. Lewis Cotlow has formed a ne Lewis Cotlow has formed a new indie company to make five adventure-expeditionary pictures, starting with "fieed Hunters of the Ambount to be flower with handle sales of the series."

Cotlow was recently associated with Armand Denis in production of "Savage Spiendor," which RKO will release.

Agnew's Distrib Setup Patterned After SRO With 6 Div. Managers

With 6 Div. Managers

A distribution setup on the order of a limited Selanick Releasing
offer of a limited Selanick Releasing
the selanick Releasing
Neil Agnew, former SRO prexy,
Now Partnered with Charles Casanave in Motion Picture SRO prexy,
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Agnew acts merely as a producer's representative.
MFSC has three plx on the senduli for its own release. They rote that the senduli for its own release. They rote stant Film Commission: Tabu," Robert Flaherty's South Seas documentary, which Farswitz and the send of the

20th Execs West For Nat'l Theatres Meet

Mail Theatres Meet
Contingent of 20th-Fox homoffice execs, led by prev Syyros P.
Skouras, left yesterday (Tues.) for
the Coset to attend the annual
Bollywood.
Accompanying Skouras were
sless veepes And W. Smith, Jr.,
and television and shorts chief
peter Levathes. Considerable en
phasis is expected to be given at
tele, and Levathes will be on hand
with 20th tele chief. Alfred H.
("Doc") Morton to lead the discusconsiderable of the control of the chief
Coset for New York Friday (25).

Brit. Producer to Battle Ed Small on 'Lorna Doone'

Bd. Small on Torna Doone'
Battle looms between Edward
Small and Transatlantic ProducTransatlantic Production, despite the fact Small holds
priority to the title in the U. S.
Transatlantic Production, despite the fact Small holds
priority of the title in the U. S.
Transatlantic Production, despite the fact Small holds
priority on the title in the production of the title in the production of the title in England. He declared that Transatlantic and aiready postponed proluti department of the title in England. He declared that Transatlantic and aiready postponed proluti department of the title in England. He declared that Transatlantic and increase postponed proluti department of the title in England. He declared that transatbut would not do so again, but would not do so again, but would not do so again, but would not do so again.
Unit aims to film the story in England this summer; but HitchSaid. He, however, will me the
following Transatlantic film, "I'
Cortess," to be made in Hollywood with exteriors shot in Quebec.

Minn. Bill for 20% Tax

Minn. Bill for 20% Tax Minneapolis, Feb. 22. Municipalities are authorized to impose admission taxes up to 20% by a bill introduced in the state iegislature. League of Municipali-ties is sponsoring measure which will be fought by North Central Allied and Minnesota Amus. Co.

Fight With Bernhard for FC Control Figured in Pam Blumenthal's Exit

O'Connor's Aides For

Catholic Laity Drive
John J. O'Connor, Universal
veepee and chairman of the motion
picture committee of the Cardinal's
of the Cardinal's
of industry reps to serve in the
1949 Catholic Charities drive,
Overall quota for the drive in
which 40 industries are particle
verall quota for the drive in
which 40 industries are particle
Trants C. Walker is treasurer of the
campaign and George J. Schaefer,
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Among the Campaign and George J. Schaefer
Among the Campaign and George J. Schae Catholic Laity Drive

20th's Music Hall Gripe Because 6th Wk. Denied 'Wives'

Darryl F. Zanuck and other 20th-Fox execs are reportedly doing a burn over refusal of the Radio City Music Hall, N. Y., to, give a sixth Music Hall, N. Y., to give a sixth William of the Company, which went to the extent pany, which went to the extent large-scale tradepaper advertising last week to amounce the sixth barrassed" by refusal of the M. Ill hard the company of the company with hard perfect to the company of the hard perfect of the company of the perfect of the company of the company when the company of the company of the the giant Rockefeller showes, but the giant Rockefeller showes, but they were forgotten in a matter of months.

would never but another pic into the glant Rockefeller showsas, but they were forgotten in a matter of months.

Stocked the shock of the shock of the following week of the following wednesday. For maintained that the film was still again clotter, exercised his option to pull it the following Wednesday. For maintained that the film was still again that the film was still again the following wednesday. For maintained that the film was still again the following the company to get the full measure of coin and presure of the film of

Golding Aides Einfeld

Golding Aidee Einfeld.
David Golding has joined the
20th-Fox homeoffice adpublicity
department as special aide to adpub veepee Charles Einfeld. Hes
to act as liaison between the ho,
and Harry Brand's studio publicity
department and will neadquarter.
Golding was formerly, publicity
their in London for Samuel Goldwayn and also had served as American press chief in England for Sir
Alexander Korda, in which job
papers and magazines there, Toto
to the war, he worked on several
off the Industry tradepapers and
during the war edited Stars &
Stripes.

N. Y. to Europe N. 1. to Eui
Joseph Bercholz
A. V. Coton
Alexander Danilova
Frederic Franklin
W. J. Kupper
Jeanette La Blanca
Bronislava Nijinska
Ray Noble
Macgregor Scott
Henry Sherek

blumenthal's Exit

Unaccessful differs by A. Fam
Blumental aluring the pass
months to acquire a large blook or
stock in Clinecolor reportedly resulted in his being ousted last
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the company's board and the company's board
and the stock to even his holdman the stock to even his holdhard, prexy, and second largest
sharcholder.

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Bernhard and Blumenthal it is
Bernhard and Blumenthal reporthreat to his salaries board chairmanship post, Blumenthal reporthreat to his salaries board chairmanship post, Blumenthal reporthreat to his salaries board chairmanship post, Blumenthal reporthreat to his salaries board chairmanship post, Blumenthal reporthreat to his salaries board chairmanship post, Blumenthal repormenthal had a relatively small ismenthal had a relatively small isstantial coin he was getting for his
stantial Kerr New Board Chairman

Kerr New Board Chairman
New board chairman of Cinecolor and FC is John D. Kerr, who
was a director of the company,
the color and FC is John D. Kerr, who
was a director of the company,
that will conjune on the board,
and two new directors were named.
They are Max C. King, president
of Pacific Finance Cos., and Frank
They are Max C. King, president
of Pacific Finance Cos., and Frank
they are many control of the companies,
Among directors recleted was
Kenneth C. Baxter, who reps an
estate with his biggest single block
Company, Incidentally, is opersting in the black, atthough profits
are not large at the moment. Cinecolor Useff has been doing lokey
while FC's Income is getting a considerable hypo from the surprise
take of its current release, "Unknown Island," Pic. In Cinecton',
prints and advertising, and, is expected to get between \$1,000,000
and \$1,500,000 in domestic gross
on the basis of current business.

L. A. to N. Y.

Lauren Bacall John Barbagary Humphrey Bogart Hoagy Carmichael Richard Conte Jack Cummings Nina Foch
Nina Foch
Alan Hale, Jr.
Susan Hayward
Charles Laughton
Gene Mann Charles Laughton
Gene Mann
Mariba Maywell
Mariba Maywell
S Barvet McCormick
Mae Murray
Mary Pickford
Arnold Pressburger
George Raft
Hal Roach
Buddy Rogers
Roberto Rossellini
Roberto Rossellini
Eddle Sutherland
E. Philip Willcox

N. Y. to L. A.

N. Y. to 1

Barney Balaban
Lucille Ball
Albert H. Brain
George Brown
Ezra Goodman
Alexander Markey
Theima Ritter
Stanley Shuford
Howard Simott
Frank Sinatar
Robert B. Sinclar
Dorothy Stewart
Elizabeth Taylor
Ben Washer
Arthur Williams

Europ-Irving Asher Sidney Bernstein Valerie Cardew Dan Fish Europe to N. Y.

RKO CIRCUIT'S GILT-EDGED BIRT

Average 'A' Customers Down 3,000,000 PRODUCTION CO, 'S Brokers' Peeves on Par Trading Since 1946 It Says Here (Gallup) FUTURE 'DEPENDS'

Audience for the average "A" feature has declined by 300,000 persons since 1946, Dr. George Gallup's Audience Research Institute of the second

job on films is now being done.
Despite the downturn, Gallup declared, it apparently wasn't the
quality of the pix that did it. Pulsetakers claim their research shows
audiences enjoyed films during
1948 more than they did during
any of the previous four years.

any of the previous four years. Still another angle brought out by the pollster, which may or may not be tied up with the enloyment factor, is that the average film had more star value in '86 than in any of the three years preceding. This was apparently in an effort by producers to counteract the bo. apathy.

apathy.

The drop in audience for the average "A" was said by Gallup to be from 16,000,000 tiketshupers in 1946 to 15,000,000 tiketshupers in 1946 to 15,000,000 are year. The 13,000,000 were almost equally spill between and women—2,550,000 men and 6,750,000 women—2,550,000 men and 6,750,000 women—2,550,000 men and 6,750,000 women—2,550,000 men and 6,750,000 women—2,550,000 men and 6,750,000 men and 6,750,

measurement in 1939.

Reflecting the point that Gallup has been hammering for years—that films must make a pitch for the "over-35" audience—are the statistics me gives on attendance by age groups. Here's the break down of the 13,000,00 full price ticketbuyers—who see the average "Ar."

12-17 years2,900,00	0
18-30 years5,100,00	0.
31-45 years2,900,00	
Over 452,100,00	0

62% In 'Under-30' Group This indicates 62% of the audience is 30 years or younger. Dis-proportion is seen in that the "un-der-30" group reps only 38% of the (Continued on page 20)

Expect Compromise On Rental Terms Of **Pro-Industry Shorts**

Industry public relations short, subjects program is standing by waiting action of the Theatre Owniting the Company of the Industry's public relations short

real dispute centers on the actual costs of the shorts which all majors are committed to produce. To (Continued on page 18)

Goldwyn Halves Staff

Hollywood, Feb. 22. Retrenchment barged into the Samuel Goldwyn studio with an order to cut the entire staff by 50% within the next 10 days.

oby, within the next 10 cays. Currently the staff, including the production crew on "Roseanna McCoy" totals about 300. It will be reduced to 150. Meanwhile, Goldwyn is considering a new tag on "Roseanna."

481/2c All-Time High

48/yc All-Time High
Admission prices in January
reached an alltime high average, of 48/yc. Dr. George Gallups Audience Research. Institute informed its clients last
stitute informed its clients last
stitute informed its clients last
question. How made don't her
question. How made when to
the movies?" and includes Federal, state and local admission
taxes. It applies to theatregeers 12 years or older.

Folio	wing	are a	erage	price
ver the	past	eigh	t years	ė -
1940		aria.	3	2160
1049		7		0.0-

940	c ·
943	c
945	e ·
946	е
94746.8	c
948	ė.

Rep's Aim to Pav Off \$2,600,000 To Banks by End'49

Profits being rolled up by "Wake of the Red Witch" will help make Republic by next August the only producing company in the business without a loan from the banks, it is expected. Rep intends to throw the profits, along with income from other pix, into rettring its current bank indebtedness of about \$2,600,000.

While reduced costs and make the profits are the profits of the pro

800,000. While reduced costs and moderately good rentals from other pix are enabling fleet to rid tisself of the bank obligations, surprise it is considerably speeding up, the process. Instead of taking all of the press. Instead of taking all of the prevent of

made possibly by "Witch."

Film, produced by Edmund
Grainger, cost \$1,000,000. Insiders' estimates of its domestic gross
now stand at \$2,500,000 which was the
estimate when the pie first went
into release.

Loans which Rep is paying off include \$720,000 advanced by the Bank of America for production of "Witch," plus \$1,900,000 outstanding from the Chemical Bank &

(Continued on page 20)

U CUTS DEBTS TO 3 BANKS TO \$8,500,000

BANKS TO \$8,500,000
Universal has reduced its outstanding indebtendess to three bases of the season

Taylor Draws Pair

14/107 JJAWS 1 dll
Robert Taylor, just back from
England, landed in two top roles
on his home lod, in keeping with
dramatic stars in humorous pik.
First chore for Taylor is in "The
Devil's 'Dobraway." Second is a costarring job with Lana Turney in
'The Reformer and the Redhead."

Closely patterned after the general outlook in the film industry, will be brithed before Nov. 8, 1949, mow looks to be a consistent more maker. Prospects of the forth-own of the control

years, it dropped some \$3,000,000 into the red.
Standing on its own, the Stone.
Standing on its own, the Stone.
Standing on its own, the Stone.
Standing on its own the Stone.
Standing of the Standing of the

Par-Comerford **Split Imminent**

With Faramount showing a renewed spurt of activity in negotiating the liquidation of its remendous partnership holdings,
early brack-up is reported to be
the Comerford chain. After considerable dickering with J. J.
O'Leary, prez of the circuit, it is
worked out whereby Par will take
14 theatres in 12 towns on a wholyo-owned basis while the Comeford pard group takes over the
Comerford circuit operates 63.

ford pard group takes over the balance. Concilication of the balance of the balan

Minn. Amus., 6 Majors Sued for 225G as Trust

Sued for 2256 as Trust
The Minnespoits, Feb. 22.
The Minnespoits Feb. 22.
The Minnespoits Feb. 22.
The Minnespoits Amus. Co. (Paramount theater circuit) and six mapor electributors are defendants in a
few statement of the Minnespoit of the Caranda theater. Virginia,
Minna, who allege they have been
difficult of the Minnespoit of t

Key to Stiff Stockholder Battle

Here We Go Again

Here We Go Again
Distribs who are eyeing
Phonevision, or psyssyoniview video, as a possible
source of revenue, had better
of a good of the control of the control
of avoiding cuffoed exhibitions
in homes. According to the
uplietin, of an Indiana exhib
group, "there's see too many inmake a gimmick for their sei
to allow them to receive the
program without paying the
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Par's Big Huddle To Mull Distrib. **Budget Problems**

PARAMENT'S hig shallo huddle which will take up the enthre week of Feb. 28 is expected to work out the distribution problems present the state of th

time for activities other than those of the closed sessions.
Studio is confronted, modulation.
Studio is confronted modulation.
Studio is confronted to the confronted with the confronted modulation of the confronted confronted with the confronted confro

(Continued on page 11)

WALL ST. STATIC ON PARAMOUNT SPLITUP

YALINUM SYLIIU Wall street is displaying no great interest. trading-wise, in the impending fission of Paramount impending fission of Paramount will follow final linking of the constitution of the constituti

of the Granada theatre, Virginia, Minn, who aliege they have be followed the general pattern of the introducts are Paramount, Rubintors are Paramount, Rubintors are Paramount, Rubintors are Paramount, Rubintors are Paramount, Rubintors are Paramount, Rubintors are Paramount, Rubintors are State of the S

with Wall street raising a hue over the restrictions imposed on the trading in Paramount stock under the proposed congent decree, film fiscal pundits are currently film fiscal pundits are currently will be able to obtain a stockholder approval of the decree without a stiff battle. Although the decree has yet to be aired, it is believed that the company will need two-thirds favorable vote on all outside the stiff of th

standing common, stock for the set-tlement to cross the tape.

Brokers who frequently control in their customers vote on procies ad-tent customers vote on procies ad-tention to the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the control of the con-tomers of the con-tomers of the con-tomers of the control of the con-tomers of the con

ernment.

Justice Dept. Angle
The Dept. of Justice, incidentally, has indicated that it will ask for the same stock restrictions on anti-trust suit. No explanation has been forthcoming—and Wall street is frankly pusted on the point—de trading except for the Hughes stock, and Paramount the event. If Par were to carry out the suit.

(Continued on new? 2014.

(Continued on page 20)

Goetz Says U-I Building For Stronger Future: Retrenchment Over Hollywood, Feb. 22.

Hollywood, Feb. 22.
Retrenchment is a thing of the past at Universal-International, according to William Goetz, studio chief, and the studio is out to build the strongest talent roster it has had in years. In the last four months U-I has increased its term months U-I has increased its term individual deals with outstanding theses.

contract list to 22, in addition to individual deals with outstanding the span of the contract are About and Costello, Paul Christian, Mikel Conrad, Anthony Curtis, Richard Long, Stephen McNally, Gar Moore, Donald O'Connor, Patricia Alphin, Ann Bryth, Heleng Catter, Alphin, Ann Bryth, Heleng Catter, June Fulton, Patricia Hall, Dornothy Hart, Donna Martell, Anne Pearce, Meg Randall, Gale Storm, Marta Toren and Shelley Winters. Patted for one or more pictures Powell, Robert Preston, Vincent Price, Tony Martin, Dan Duryea, Charles Coburn, Howard Duff and Scott Brady.

Scott Brady."

"We are already embarked on an extensive production program, Goetz declared. "We are buying stories, first for boxofice and entertainment potential, second for a contract first of new players on our contract list."

Wayne Rides Again

wayne nues Again
John Billywood, Feb. 22.
John Wayne, after a whirl at
deep sea diving in "Wake of the
Red Witch," climbs back on his
hoss for a gallop through younder
canyon in "Best of the Bad Men."
Ask Thomas well produce the pleJack India of the baddle series.
Others were "Radmans" Ferritory"
and "Return of the Bad Men."

Envision No Manpower Shuffles

RKO's two new companies will-start on their own by Nov. 3 with-start on their own by Nov. 3 with-out any major reshuffing of top-sonned under the plan of reorgan-zation aired this week. While neither unit will have offeers or directors in common, the makeup from the present staff of the par-ent company. The present RKO will determine who will man the accompanies of the parent to which either may use the RKO trade label.

to which either may use the RKO trade label.

As its next big step towards the historic division into two companies. Roll of the state

Division of Assets

pany will have 3,899,913 shares outstanding.

In the Seases, RKO the Sease and the seases, including 199% of the four treatments, and the seases, including 199% of the seases, including 199% of the seases, including 199% of the seases, including the lot, films, the Churubuso (Mexico) studio, real estate la Los Angeles, and two lnactive subdiscrete and the seases of the seases o

enue, who sees no recognizable gain or loss for Federal Income tax gain to loss for reacral income tax purposes arise out of the transac-tions. Two companies will divide office space at Radio City until ex-piration of the present lease, March 31, 1952. Present pension plan will be continued after a division of reserves between the two new units.

units.
Special stockholders' meet will
also vote to reduce the present
intelligence of the company
mine directors to seven. Nominated to steer the company
through reorganization are Howard Hughes, dominating stockholder, Depinet, Noah Dietrich, execer, Depinet, Noah Die

attorneys L. Lawrence Green and George H. Shaw, and secretary J. Miller Walker. Listed in the prospectus as the top-earning officer in 1948 is De-pinet, with a take of \$106.50. Rathwon comes second with \$104,-990. Others named are Malcolm Kingsberg, theatre head, \$78,060: Floyd B. Odlum, former board chairman, \$44,390; and Walker, sec-retary, \$31,780. All officers and directors as a group were paid \$677,298.

Fox board. Sum will be paid out March 25 to stockholders of record March 4.

March 4.

Two other dividends were also declared by 20th's board. Quarterly melon of \$1.12\fox\$, per share on prior preferred will be made March 15 to record holders as of March 4. Divvy of \$77\fox\$, per share to holders of convertible preferred is to be allocated March 25 to holders of record on March 4.

Bank Yens Higher % on RKO Loan

which hold \$6 750 000 in notes from RKO on a production loan has been holding out for a higher rate been holding out for a higner rate of interest and renewal charges in return for agreeing to the RKO reorganization plan, negotiations, for an okay have been protracted to this point. Request was made to the three financial houses some months back for the nod in transferring capital stock of the parting capital stock of the part of the production of th

outht.
Under the terms of the present loan, originally creating a \$10,000.
900 production credit, RRO, pays of the present loan, originally creating a \$10,000.
Edward of \$15.00 and the past year. Two of the banks, it is said, have given the greenlight to the reorganization, but the third has released the present load of the past year. The present load of the past year.

The present load of the present load of the past year. Two of the banks, it is said, have given the greenlight to the reorganization, but the third has released this year.

fused so far.

Prospectus released this week by RKO-referred to the company's intention of paying off the 8.5,750, the paying off the 8.5,750, the paying off the solution of the seeking new credits if the banks fail to consent. RKO, it is understood, is ready to pay the higher rate to a new group of lenders rather than meet what is felt to rate to a new group of lenders rather than deet what is felt to linguistics.

in question.

Since the company has been steadily retiring the loan anyway, it is believed that the principal would be reduced considerably more before the plan goes into effect.

Fair Market Price' Of Hughes' Assets to RKO

Hughes Assets to RAU
Howard Hughes, controlling
stockholder of RKO, is currently
negotating with RKO to fix a "fair
market price" for films, artists:
services and equipment which he
is to turn over to the company. As
put of that deal, Hughes has comput of the deal, Hughes has comrectly or indirectly, in Indie film
making so long as he remains the
dominant stockholder in the company.

making so long as he remains the dominant stockholder in the company.

According to the prospectus of the company.

According to the prospectus of the prospectus of the proposal stockholder in the subject to approval by both RKO's board and that of the Hughes Tool. Co. If the disk-the proposal stockholder in the subject to approval by both RKO's board and that of the Hughes Tool. Co. If the disk-the subject to the subject

Loanout of Jane Russell, one of the artists under Hughes control, to RKO for the Frank Sinatra pic, "It's Only Money," cost the com-pany \$100.000, according to the prospectus.

RKO Circuit

When RKO's 2 New Cos. Start Nov. 8

RKO's two new companies will to other the continue of the continue of the continue of the continue of the continue of the continue of the continue of the continue under the plan of reespanding of the continue under the plan of reespanding of the continue under the plan of reespanding the continue under the plan of reespanding the continue under the plan of reespanding the continue under the plan of reespanding to the continue under the plan of reespanding to the continue of the continue under the plan of reespanding to the continue of the continue

Foreign its operations into the future, the management sees a loss recovered to the control of t

RATHVON IN N.Y. DENIES RKO THEATRES HOOKUP

RKO THEATRES HOOKUP

N. Peter Rathoon will in no way
be associated with the new RKO
theatre circuit being set up under
the consent decree entered into by
controlling selectholder. Howard
told Variety in New York this
told Variety in New York
this
week. Rathow said he is east entirely in regard to personal mateinancing unit for independent producers, in which he'il be partnered
with Floyd Gulm's Atlas Corp.
Since Atlas holids an option on
the Thigh of Since In the Since In the
Hughes must divest, it had been
reported that Rathon would be
reported that Rathon would be
non the venture if Atlas ploked
long been associated with Odlum,
refused to comment on Atlas plans long been associated with Odium, refused to comment on Atlas plans in regard to the stock.
Rathvon will be in New York for the rest of the week.

Hughes Inks Milestone

Relative Net Earnings (or Losses)

Relative net earnings (or losses) of the theatre and production-distribution wings of RKO are tabulated here. Losses are indi-cated by parentheses and bold type. Consolidated tax returns re-duced the bite paid by the theatre chain during years when the

distrib unit show	ved losses.	
Year	Theatre Net	Distrib Net (or Loss)
1940	\$935,530	(\$1,457,504)
1941	1,277,111	(444,495)
1942	3,269,540	(2,176,465)
1943	3,248,121	4,972,879
1944	3.025.162	2,793,419
1945	3.967.437	2,793,419
1946	6.195,354	7,303,370
1947	7.023.135	(1,036,845)
1948	5.198.480	(5,166,221)

Odlum Has First Refusal to Buy **Into New RKO Theatres Company**

Sues Alan Young on %

James Annu I vulle VIII /0

Los Angeles, Feb. 22.

James Saphler, talent agent, filed suit in L. A. superior court for \$26,000 against Alan Young, film and radio comic, charging breach of contract.

Complaint declared Young signed a nact in 1817.

breach of contract.

Complaint declared Young signed a pact in 1947 agreeing to pay Saphier 10% of his earnings, but later formed his own corporation and ceased paying commis-

See Early IATSE

Contract Accord

Windup of two-months negotiations between the major distribution distribution—distribution—company in the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage Employees for a careful of the International Alliance of Theatrical Stage International Alliance of Theatrical Stage International Alliance of Theatrical Stage International Alliance of Theatrical Stage International Alliance of Theatrical Stage Intern

De Rochemont Racing 20th With Negro Film

Louis will neggo than Indie producer Louis de Rochemont this week signed a one-picture releasing deal with Film Classics for his upcoming "Lost Boundary," which is to be turned out under the RDDR Corp. (Readers') Digest de Rochemont) banner. Film, which will be lensed entirely universely and the control of the RDDR Corp. (Readers') Digest de Rochemont) banner.

Diese: de Mochemont) bit uner pille de l'interest de Mochemont bit uner pille me l'interest de l'int

apparently sold its controlling interest in RKO to Howard Hughes with the full intention of re-emer-ing the company by taking back-control of the RKO theatre circuit. Part of the deal which could result in industry with both feet is an itom-caid option to the investment com-pany on Hughest securities in the week theatre company. One sur-ther purchase part. Included as an essential provision the making of a settlement agreement with the Government in the antitrust suit forestment spreament. He was a second to the provision of the surface of the Movernment in the authors of the life of the surface of the surface of the life of the surface of the surface of the life of the surface of the surface of the life of the surface of the surface of the life of the surface of the surface of the life of the surface of with the full intention of re-enter-

which Allas must meet.

Allas has two days to decide whether to meet the price. Hughes, however, agrees that at least eight days prior to his taking this step, well disclose the terms tentasen, consider the proposition attention of the control of

\$4.500,000.
So far as the Atlas stock options are concerned, Hughes has agreed to extend the expiration date, if necessary, so that they will not expure until at least six months after the company splits into two. Atlas will not sell these options without first giving Hughes two-days' notice and the right to buy them up.

UA STANDING BY FOR HUGHES SINCE JAN. 31

HUGHES SINCE JAN. 31
United Artists has been away in gainer 3n. 31 instructions from Howard Hughes for disposition of the state of the

\$143,665,000 H'WOOD BACKLOG

EL Filling in With Foreign Films Until Own Production Rolls Again

lease of its own product until its studios reopen, is currently trying to achieve mass distrib volume by picking up as many additional out side pix as possible. Besides dick-ering deals with several indie Hollywood filmmakers, company execs are planning to take top for elgn language films under its dis-trib wing in addition to the large package of J. Arthur Rank pix which EL is now releasing over its regular allotment.

Move towards volume bookings

regular allotment.

Move towards volume bookings is spurred by a need to cit overhead expenses on an organizational setup geared for the first state of the first sta

approved after some deletions were naccent deal with Bank resulted in ELFs maring of nine British pix wer the quote of 12 apiece which Rank promised to deliver to EL and Universal. This product has been preemed in double-bills at the off-Broadway Beacon theatre, features in the subsequent runs. The package of Rank films include "Don't Take It To Heart," "Water-Loc Road," "It Always Rains on Sunday," "Camterbury Tale," "My "A Place of One's Own," "Against the Wind" and "Woman in the Hall."

MAJORS, SPG SETTLE SECONDARY ISSUES

Negotiations between the major companies and Screen Publicists Guild for a new pact to cover 250 homeoffice flacks, while still snagged over the union's 25% snagged over the union's 25% wage like demand, have eased with settlement of several seconds I susees. Subsecond to several seconds I susees subsecond to several seconds I susees the second second to several second to second to several second to seco

New pacts for approximately 2,500 ho. whitecollarities, meantime,
are awaiting outcome of threedy
series of National Labor Relations.
Board elections opening today
series of National Labor Relations.
The Company of the State Company
board elections opening today
of the Company
board electronic properties of the Company
board Employees Guild, CIO, and
Local H43, International Alilance
of Thatarical Stage Employees,
of Company-by-company balloling with Company-by-company
balloling with Company-by-company
built properties of the Company
will rep the Cervinal staff at upcoming pact talks.

WB Buys Gunther Yarn On Son's Cancer Death

John Gunther's story of the death of his son from cancer, "Death Be Not Proud" has been purchased by Warners.

Jerry Wald may produce.

Hollywood, Feb. 22.

Upped Prod. Program

Opped Frod. Program
Hollywood. Feb. 22.
Howard Hughes is ready to increase production at RKO, with
three of the 12 A productions on the 1949 program slated for early
starts. First to go will be "I Married a Communist," with Robert
Ryan and Paul Lukas in top male
roles.

roles.

Others are "Love Is Big Business," co-starring Claudette Cobert, George Brent and Robert Young, and "Come Share My Love," to be produced by Harriet

\$15,000,000 Sked For Sports Films As Antidote to TV

Hollywood, Feb. 22.
Film siddies are going in fortableties, it addies are going in fortableties, it and the second in the second means of luting the television customers back to the motion picture
and the second in the s

147 PICTURES

By WHITNEY WILLIAMS
Hollywood, Feb. 22.
Hollywood studios and producers have approximately \$183,685,000-lied up in pictures completed and in various stages of preparation for idea up in pictures completed and in various stages of preparation for outlay for total of 147 films, and does not include foreign pictures which several companies will distribute in this country, or reissues, in production, which gives theatre-goers no less than 169 new films orming up, exclusive of nearly two does not be a second of the control of the complete of

cut down the capitar requires no pleture-making, but sum is still a gigantic one. 28 Tope List

Commission beads list of companies with huge backlogs, with 28 perfectives, but Metro leads in amount of money outstanding in production. This amounts to \$23,250,000, for 14 pictures finished, but Warners follows closely with \$21,900,000 for 14 pictures finished, but Warners follows closely with \$21,900,000 for 14 pictures finished, but Warners follows closely with \$21,900,000 for 14 pictures finished and the second section of the pictures of the picture of the

STUDIOS PREP NEW RASH

Allied Attack on Pix Biz Seen Aimed **More at High Rentals Than High Tone**

'Big' Pix Do Big Biz

Big I'IX Do Big Biz
Big gross of Howard Hawks
"Red River" brought a statement this week from Gradwell
L. Sears, United Artists' prexy,
dressing down Hollywood for
its "prematurely pessimistic
attitude in writing off the big
budget movie as a thing of the
past."

budget movie as a thing of the pressing "River" as an ex-ample, Sears cited the \$2.800,— 500 production as "having a profound impact on the cur-rent thinking in producing circles, because of its impres-sive showing in proving that sive showing in proving that rewards." Sears also labeled the present Hollywood preoc-cupation as being one of pressimism, parsimony and profitiessness, in which pro-ducers in their eagerness to ducers in their eagerness to fort." "River," seleased by UA, was

fort,"
"River," released by UA, was backed by a \$500,000 ad campaign and has already grossed \$2,500,000 from 4,500 playdates, according to Sears.

Upped M-G Prod. **Precursor to More** Releases This Yr.

ame. United Artists is breaking out with "The Champion," Ring Ladner's cold blooded yarn about the knucket fing, Metro is going the the content of the conte tion announced at the Coast meeting last week is the forerunner to

Als ana fign lone

The National Allied survey of
film tastes which aimed a haymaker at "sophisticated pix" and
generally blasted Hollywood's out.
of the survey of the survey of the survey
fire wits quota of backbiting from
industryites this week. The chief
objection to the survey, published
last week during Allier's Washlied's griping members were motivated more by what was in it forthem in the way of profits than by
mader ussault.

Several advertising agencies,
claiming 'to have no axe to grind,
asserted that the results of their
of the thearter group although the
variation was not at a 180-degree
angle. For one, their results show
is much more complex than Allied
indicated. No particular genre of
films could be classified as good
or had, boxoffice-wise, because
consuling results.

Allied members who filled in
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Allied members who filled in
these brackets are sold at lower
rentals, in turn, mean a higher
creatin type of pic because films
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biased assessment of what sort of films rack up the biggest overall grosses. If the second of the bias may be unconscious that it is fill maintained that it is there nonetheless, warping the estimate of what pix should be made by Hollwood, thinking of what he made his biggest profit on and only that," it was put, Musicals are cited as an instance. They were attacked by may be a succeeded the second of the same than the second of the same that the same than the

FLACKS ACCEPT PACT. END SENIORITY FIGHT

END SEMONITY FIGHT

Screen Publichts Guild voted to accept a new five-year contract with the major producers, mean-wile giving up its fight for the seniority clause. Under the new public producers, meaning the major producers, meaning the major producers, meaning the major producers, meaning the major producers, meaning the major public sare equal. A producer has a right to discharge a flack for economic reasons, regardless of seniority, but considered the major provides for the firing is completed. Another clause in the contract case before the firing is completed. Another clause in the contract provides for the retiring of Guild members within six months of a large of a press agent of Jan. Jan and rehires anyone between that time and July 1; it will have to be the one who was laid off.

Govt. Okays Pic On **Postal Inspectors**

Postal Inspectors
Charles R. Rogers returned from
Washington with official sanction
the filming of a story on the postal
department, titled "The Leonard
Street Holdup.
The Holdup of the Holdup of the Holdup
with Hal Wallis for the services of
Wendell Corey and Lizabeth Scott
for the leads, with shooting slated
to gard the In Narch
Bott 1711

1177 28R

(Editorial in Boxoffice Feb. 5th Issue.)

Leave it to those perennially young bloods of MGM. The roaring lion does it again. The tail is not timidly between the legs it's warging joyously to let this whole industry know of MGM's confidence in the motion picture business. in the MGM product and in the MGM organization.

At a time when too many have been viewing the outlook with pessimism. Leo and his pals step forward with the most optimistic enterprise the trade has witnessed since the prewar days. The preview-of-product meeting of their sales personnel in California spells good news for exhibitors. The men went out to look at a flock of completed pictures. No company would invest in such an undertaking unless it had something mighty wonderful to show the boys; something for the boys to tell you about. Our grapevine from the coast hints that you will not be disappointed.

Good news is what we're all listening for nowadays. MGM's preview of product gives all of us a much-needed lift of spirit.

SOUNDS MORE LIKE BUSINESS

(Editorial in Motion Picture Herald Feb. 5th Issue.)

Back in the gay lush days of promotional exuberance, the distributors used to organize ornate transcontinental junket expeditions to far places. They took trainloads of writers, packed, to previews, expecting them to tell the world MGM has a new efficiency version, assembling top personnel of sales next week at Culver City to look at nine pridefully completed productions — expecting them to go back to their key posts and tell the exhibitors. Sounds more like business.

Saying It With Product

(Editorial in Showmen's Trade Review Feb. 5th Issue.)

From every standpoint of the business, it seems smart operating to have the men who will sell and service the theatres with MGM films become well acquainted with the pictures they will offer. And there's no better way to find out than to see the show itself unreel right on a screen.

But that's the strictly business side of it. The phase of the event which strikes this corner as significant in a more general sense, is the encouragement it offers for everybody who wants to see more pep, enthusiasm, confidence in the product the industry has to offer. This element has been sadly lacking; has been smothered under the nebulous gloom and vapors steamed up by accents on the negative.

So, hooray! we say, for the good cheer there is in this slightly terrific demonstration of enthusiasm cockiness, if you will-over the pictures they've finished and are bringing to completion at the MGM studios in Hollywood.

OPTIMISM AND FAITH

(Editorial in Greater Amusements Feb. 11th Issue.)

This "Chins-Up" expedition of Metro is not only a sales hypo for its own organization, but it is a challenge for other companies to return to the principles of showmanship, and the greatest kind of public relations! Hats off to MGM for its great display of courage in again taking the initiative in leading the motion picture industry out of the wilderness.

TALK OF



COMMAND DECISION"

Clark Gable • Walter Pidgeon • Van Johnson Brian Donleyg • Charles Bickford John Hodiak • Edward Acnold

'LITTLE WOMEN" (Technicalor) yeon • Peter Lawford • Margaret O'Brien Elizabeth Taylor • Janes Leigh Rossano Brazzi • Mary Astor

"TAKE ME OUT TO THE BALL GAME"

Frank Singtra · Esther Williams · Gene Kelly Betty Garrett

"NEPTUNE'S DAUGHTER"

(Technicolor)

Esther Williams • Red Skelton • Ricardo Montalban

Beny Garrett • Keenan Wynn • Xavier Cugat

"THE SECRET GARDEN" Margaret O'Brien - Herbert Marshall - Dean Stockwell

> "THE STRATTON STORY" Stewart • June Allyson • Frank A Agnes Moorehead • Bill Williams

"THE BARKLEYS OF BROADWAY"

Fred Astaire . Ginger Rogers . Oscar Levant

"ANY NUMBER CAN PLAY" Clark Gable • Alexis Smith • Wendell Corey Audrey Tottee • Barry Sullivan • Frank Murgan

Mary Astor . Lewis Stone

"EDWARD, MY SON" Spencer Tracy · Deborah Kerr

"THE GREAT SINNER"

Gregory Peck - Ava Gardner - Melvyn Douglas Walter Huston - Ethel Barrymore Frank Morgan · Agnes Moorehead

> "CONSPIRATOR" Robert Taylor . Elizabeth Taylor

AND LOTS MORE!

THE INDUSTRY!

"Thank you, gentlemen of the trade press! You have helped the new M-G-M spirit to sweep the nation!"

The Lion Roars

(Editorial in Film Daily Feb. 7th Issue.)

• • METRO'S "PREVIEW-OF-PRODUCT" acles convention which quits under way in Los Angeles today is of interest to everyone in tim bits whether they play the product for which Loe roars or not or whether they red in the product for which Loe roars or not or whether they're on the Losu's payroll or not. . . . How come? you cak. . . An easy question to canwer, that. . . . For lo, these too many months by far, you've been hearing the blues sung. . . . And the crying towels, too, have been much in evidence. . . . Plin bits, one sourpuss differ monther has indemented, is handing on the ropes. . . Which of course it is not. . . . But the repetition of the said learned registered psychologically, and things had come to α pretty pass indeed before some folks, topside, realized that pestantism begets pessimism with a robbit's fecundity. . . . But you know how it is—there's goite be c sign, to courtage many. . . .

● ● WELL, SIRS, that's where the Metro sales conclave comes in.... There's a sign for you.... A hostility sign.... A sign o' promise of good things to come... Meaning box-cilities pictures... Putting it succincity. Metro has guts enough to spend money. and a Court sales convention obviously cuts a pretty penny... (Rad perhaps you're noticed Metro is also spending more money to sell the exhibitor where he is best sold—in the industy press).... It follows, obviously, that Metro sees his to be qotten, profile to be made for the friendly company..., and its friendly customers..., So its chia is up.... It's out to do q job.... And surely, the possibilities cre there... Eighteen odd thousands of 'em. incidentally.... And now the question becomes and rightly; Who's next?... Will the bund please strike up the theme song. "Yow is the Hour?".

Twenty-five Years Of Leadership!

(Editorial in Independent Film Journal Feb. 12th Issue.)

For the past quarter of a century, the M.G.M trademark has reflected the highest standards in motion picture entertainment. It is therefore fitting that the company's slogan for its Silver Anniversary should be "Twenty-five years of motion picture leadership."

But Metro is not content to rest on its laurels. There could be no finer expression of confidence in the future, both for the industry in general and for its own product in particular, than was evidenced by M-G-M this past week.

A trainload of top sales personnel and home office executives, representing every exchange area in the country, was transported to the coast to celebrate the first formal occasion of M-G-M's 25th Anniversary and participate in the "Preview of Product" conferences. These men are certain to carry back with them to their respective territories a fresh enthusiasm for the product to be sold in the year ahead.

Leo Starts To Roar

(Editorial in Exhibitor Feb. oth Issue.)

AT A TIME when any optimism within the industry is more than welcome, the decision of MGM to hold a "Preview Of Product" on the coast should be hailed eagerly by theatremen everywhere,

As FAR AS MGM is concerned, it is definite proof that the company is confident of the merit of its product. Otherwise, why take more than 70 men from all parts of the country to see future pictures? Definitely, Leo must feel that he has what the boxoffice needs.

AS PAR AS the industry in general is concerned, this also serves note that MGM, at least, is going to do considerable shouting this year. It is already heralding its Silver Anniversary, marking "25 Years Of Leadership in The Motion Picture Industry," which probably means that Leo will be rearing through all of 1949.

AT A TIME when some companies are talking in whispers, a roar is a novelty.

EVERY SECMENT of MGM and Loew's is represented at the coast confabs, both from the United States and in the international area, and they will all get the same message; that MGM thinks that the best way to combat any letdown in theatre going is by supplying the kind of product that makes patrons regular customers, regardless of television or any other kind of opposition.

THIS DEPARTMENT, for one, is ready to hail any tendency on the part of any unit within the industry so get the business back on a showmanship level, and MCM, through its coast confair, is observing the one fundamental rule, "come through with pictures that mean dough, and no one will have to worry".

It is to be hoped that others of the business will also endorse the MGM idea, backing their own product, and showing the business that there is nothing wrong with this industry that good pictures will not cure.

"As goes M-G-M, so goes the picture business."

(Editorial in Hollywood Reporter Feb. 7th Issue.)

e THE ACTIÓN of Bill Rodgers in bringing more than one hundred MCM sales representatives out here for a convention starting today, has real significance. This is the first time in twelve years that MCM has had a sales meeting here and coming at a time when, seemingly, much of the bottom has dropped out of the picture business in the minds of too many, it and MCM has full confidence in its current progress.

The MCM sales executives will be shown all the niéw product which the studio heads, Mayer, Schary and Mannix, believe compares favorably with any program the studio has ever put together. The studio wanted the men who guide the sales of its product to in that old routine convention pep talk, that's now grown a bit corny through wear over a period of years."

Dore Schary, up until now, has accomplished one very important task in the administration of his job at MGM. He has the entire line-up of pictures set and scheduled for production for the entire year of 1949. The scripts are all prepared, requiring only calling duction. This IS an accomplishment and is looked on by Mayer, Mannix and the rest of the executive staff at that plant as just that. The studio has never been so far ahead in finished scripts, all of which will be outlined to the sales executives during their cur-

There used to be a saying, "as goes MGM, so goes the picture business," and if the enthusiasm now being shown by this company, which is reflected in bringing all this sales crowd to Hollywood, is any indication, the business, generally, should react to the lead and jump back out of its slump.

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Bing Crosby, songs and color make pleasant entertainment out of Mark Twain's venerable "A Con-necticut Yankee in King Arthur's Court." It's not high comedy and there's little swashbuckling but, as noted, it is pleasant and there's she Crosby name to give it a healthy swing at the boxofilee dollar.

**Comparison of the special content of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the bett ger consult in the comparison of the consult of the comparison of the consult of the comparison of the comparison of the consult of the comparison of the consult of the comparison of the consult of the comparison of the consult of the consult of the comparison of the consult of the consu

A Connecticut Yankee in King Arthur's Court (SONGS-COLOR)
Hollywood, Fb. 19.
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Miniature Reviews

Miniature Reviews

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Caught
Hollywood, Feb. 19.
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"Caught" is an out-and-out soap pers on film. As such, it will appeal to a certain age group among pers on film. As such, it will appeal to a certain age group among person film. As such it will appeal to a certain age group among and an advantage of the such as a s

Wednesday, February 23, 1949

doubt as to whether or not Dereich actually did the killing. There is a consistent of the proceeding of the

Out of Irving Shulman's grim novel. "The Amboy Dukes." More a movel of the Amboy Dukes. The Amboy Dukes of the Amboy Dukes. The Amboy Dukes of the Amboy Dukes. The Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of the Amboy Dukes of

end without straining for effect or softening of the impact. The payon-mile that will shake up the customers, the contract of

One Night With You

"One Night With You"

(Rank), remake of eight-year

old Italian film, "Fuga a Due

Symphony N. X. Saturday (19)

was reviewed in Vaniery (19)

London, April 28, 1948. Reviewer (Came) dubbed picture

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timited marquee value in the

lamies of Patricia Roc and

Nino Martini." He also noted

that it "definitely is not worth

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City Across the River

City Across the River
(Continued from pase 10)main body of the production. Foreand contain the only sermonting
in the film and point up the dangers of big city simus briefy and
in the lim and point up the dangers of big city simus briefy and
The performances by all members of the cast are marked by
Sahare's accord on anturalness. Thue
Fernander is supported by Al Ramser, as his accomplice; Josephane
Fernander is supported by Al Ramser, as his accomplice; Josephane
General Sahares and Mickey Knox and
Richard Jacckel, as a couple of
Thelma Ritter are apily down-toearth as Fernander's parents, while
eff Corey, as the detective, and
center counselor, add solid bits.
Firstrate cancer work, literal
sium settlings and effective musical
in production job.

Cover-Up

Cover-Up

Hollywood, Feb. 18.
United Artists release of Ted Nasser
production. Stars William Bendix, Den-
nis O'Keefe, Barbara Britton: features Art
Baker, Ann E. Todd, Doro Merande, Vir-
ginia Christine, Helen Spring, Ruth Lee.
Henry Hall, Directed by Alfred E. Green.
Original screenplay, Jerome Odlum, Jona-
than Rix; added dialog. Francis Swann.
Lawrence Kimble; camera, Ernest Laggle;
Lawrence Limbie; camera, Ernest Laszlo;
music, Hans J. Salter; editor, Fred W.
Berger. Previewed Feb. 18, '49. Running
time, 82 MJNS.
Larry Best William Bendix
Sam Donovan Dennis O'Keefe
Anita Weatherby Barbara Britton
Stu Weatherby Art Baker
Bessle Weatherby Helen Spring
Cathle Weatherby Ann E. Todd
Hilda Doro Merande
Margaret Baker Virginia Christine
Frank Baker Russell Armes
Gabé Dan White
Mr. Abbey
Mrs. Abbey Ruth Lee
Blakely Emmet Vogan
Editor Jamesson Shade
Mayor Henry Hall
Addison Jack Lee

"Cover-Up" takes a long time to get where it is going and mewer adds up to more than just okey for twin billing in the general marted. Cast inames aren't potent, but chances of rating top billing in most dual situations. However, it doesn't deliver the excitement needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum! fan needed to satisfy the whodum fan needed to satisfy the

plot problems but is a long time coming and dialog, while good, is used too often as a substitute for subset of the common of th

The Last Bandit

The Last Bandit (COLOR)
Republic Hollywood, Feb. 19.
Republic Hollywood, Feb. 19.
Republic Hollywood, Feb. 19.
Republic Hollywood, Feb. 19.
Rockil, Realures Forrest Tucker, Andy Devine Sack Holl, Minns Gombell, Grant Wan, Sack Holl, Minns Gombell, Grant Streenlay, Thames Williamson, from Serrenlay, Thames Williamson, from Serre by Lack Ward, Jack Nuteford, Dale Butts; editor, Arthur Roberts, PreRewed Hollywood, Feb. 9, 49, Kunning

time, 78 MINS.			
Frank Norris			
		William	s Elliof
Engineer of Local	No. 4	Topont	Carba

highly acceptable to giddyap fans who like variety in their screen may be a second or the screen may be a second or the screen and the screen and the screen and the screen and

Script by Thamek Williamson, From original by Luci Ward and Jack Natiford, is written to bring credence to theme, and Kane's click rection builds steadily to maintain and Tucker turn in capital performances, with Adrian Booth, with Coing a job and displaying, a fetch-plenty response.

plenty response.

Andy Devine as express company chief depctive who, knowing star's background; gives him a guard job anyway, rates hand, too, as do Jack Holt, Minna Gombell and Grant Withers. Jack Matta's color tensing is particularly effective, and musical score by Datts sharpeas the action, With.

The Judge

Hin Classics release of Anson Bond Generald production. Stars Milburn Stone, Katherine debilile: features Paul Hale. Directed by Elmer Clitton, Screen Jay, Samuel Newman, Clitton, Bonds camera, Ben Klitter, Gillon, Fred Blaguire; choral effects, Gene Lanham, At Iris, Bollywood, Feb. 16, 49, Running time.

69 MINS
Martin Strang Milburn Stone
Lucille Strang
William Jackson Paul Guilfoyle
Dr. James Anderson Stanley Waxman
James TiltonNorman Budd
The JudgeJonathan Hale
Lt. Edwards John Hamilton
District AttorneyJoe Forte
Patrick RileyJesse Kirkpatrick
Reporters Herb Vigran. Barney Philips,
Charles Williams.
Court Photographer
Clerk Bob Jellison

"The Judge" is programmer fare that makes a stab at being different and succeeds in being contusing. Story has an interesting idea for a melodrama but goes off on too for the stable of

mits suicides-the wife is left destinated and the real killer finally confection and the second of t

WB Casts Pair

Hollywood, Feb. 22. Casting department at Warners roused itself from its long siesta # Babdown ... Sainster Anglesse inject Moreno ... Martin Garrians lets II in un its long sleets treat taker ... Martin Garrians lets II in up these for two pictures result liker ... The Last Bandit' has a new slot this and enough action to make it. Forest. ... Second is "Beyond the like and enough action to make it. Forest."

VARIETY Prejudice

Prejudice
Modey Petrger Sides release of Pogredection Directed by Edward L. Chair
Petrological States, June Configura, Series
camera, Joseph River editor, Pitt Chair
Petrological States, June 1988, 1988

Treating the them to the control of the control of the production of the production of the control of the production of the control of the production of the control of the production of the production of the control

sees the light and undoes the damge.

Only couple of squenced to
the street, catch fire with an emotional impact. The adults in the
time, the couple of squenced to
the street, catch fire with an emotional impact. The adults in the
time, the couple of the street, as the
time, the couple of the street, as the
manager, and Bence. Edwards, as
ing jobs with good support from
Tommy Ivo and Sharon McManus,
as the kids.

Joe Palooka in the

About Patients of the Register

Slambang free-for-all with the gang.

Hal E. Chester and his associate, the gang of the gang dependent of the

This is a good film in the best prench tradition. It's due for good film representation. It's due for good the art theatre circuit if the U. St. Story is filmed in a little costal town in the north of France, where the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the cost of the tendency of the tendency of the cost of the tendency of the ten

The Lovers (Songs)

production. Stars Gino Bechi, Annette i
Bach. Directed by Giacomo Gentilomo.
At Ambassador, N. Y., starting Feb. 4, '49,
Running time, 85 MINS.
Ortensia Foscarini Annette Bach
Prince Nipote Carlo Ninchi
Alvise Foscarini Gualtlero Tumiati
The Astrologer Lamberto Picasso
Fra Nespola
Marco Foscarini Antonio Crast
The Captain Guido Morisi
Porzla Franca Marzl
Bottesin Mario Gallina
Furlan Ernesto Blanchi
The second secon

L'Anglais production. Directed by Paul
Gury. Stars Hector Charlandi features
Nicole Germain, Guy Provost, Henri
Poltras, Suzanne Avon, Screenplay by
Claude Henri Grigon, from his radio
serial; camera, Drumond Drury, At St.
Denise, Montreal. Running time, 80 MINS.
Seraphin Hector Charland
Donalda
Alexis Guy Provost
Jambe-de-bols Henri Poitras
Artemise Suzanne Avon
Wabo George Alexander
- Course Inchange

David Bruce, a crooked sports columnist. Taylor Biolines, Jan Pether. Some critical moises, Lan Pether. Some critical moises and the property of the property

Foreign Film Review

(Unlikely for Anglo-U. S. Market)

"Das Siegel Gottes" ("The Scal of God")
(AUSTRIAM). Wiener Mundas release of
Walter Tjaden production. Directed by
Walter Tjaden production. Directed by
The Market Milder Mikulica, Alexander Trojan, Huxo Gottschileh, Robert Lindner,
Carl Guenther, Eirabeth Markus, SereenGarl Guenther, Eirabeth Markus, SereenGer's novel; camera, Sepp Keiterer music,
Franz. Salanhofer, At. Apolilo, Vienna,
Rumning time, 99 MINS.

A good pic has been produced, with simple settings, which tells the pathetic tale of a priest who as father-confessor knows all about a crime, but bound to his oath, can't tell. Peter Rosegger's novel was ably adapted by Alexander Liv.

Josef Meinrad, Austria's all-round actor, dominates throughout. He is well assisted by good-looking Hilde Mikuliez. Supporting east measures up. Viktor Matouschek does a skillful job in directing. Camera work of Sepp Ketterer is good lensing. Maas.

Par's Huddle

Continued from page 5 =

Continued from page 5
Indies cruise, showed off yesterday
Thes. I with hem Washer, eastern
the street of the stree

Bechi makes an ideal lover and temperamental musicians, which are more considered and the manufacture of the



aramouni ictures

> The Polls Are Clos and the Final Count G Majority of T

Boxoffice Star of the Year, Bing Crosby."

-Showmen's Trade Review Leaders

Favorite American of the Year, Bing Crosby.

> Women's Home Companion Poll

Picture of the Year-'The Emperor Waltz.'"

-- Country Gentleman Poll

Male Star of the Year -Bing Crosby, for 3rd

consecutive year."

-Country Gentleman Poll

Writers of the Year-Brackett & Wilder."

---Fame

WE'RE ALL BEHIND BROTHERHOOD WEEK-

"Top

Grossing Picture of the Year — 'Road To Rio.'" Variety Surve,

"Top

Percentage of 'A'
Picture Hits of any
company."
—Boxoffice

--Boxoffice Barometer

"Top

Money-Making Star

— Bing Crosby, for

5th consecutive year."

—-Fame

"Top

Company with 3 of the Top Grossing Pictures: 'Unconquered,' 'Road to Rio,' 'Welcome Stranger.''

-Boxoffice Digest, Annual August Survey

"Top

Company in Popular Stars with Bing Crosby (Star of Stars), Alan Ladd, Bob Hope."

- Boxoffice Barometer

ed for Another Year ives The Overwhelming op Awards to

ount

Top

Company in Popular Stars with Bing Crosby, Alan Ladd, Bob Hope."

— Photoplay Magazine Annual Elections

"Тор

Popularity Hollywood Star – by fan vote Alan Ladd." Modern Screen

"Top

Gold Medal Favorite
—Bing Crosby, by
vote of the public."

—Photoplay Magazine Annual Elections

"Top

Character Actor of the Year, Barry Fitzgerald."

- Showmen's Trade Review Leaders

"Top

Action Picture of the Year, 'El Paso' (coming soon)."

> --Photoplay Magazine

And the Top

Honor Candidates for next year will be current toppers like "Whispering Smith," "Alias Nick Beal," "The Accused," "The Paleface"—and the coming big ones in

Paramount's

GOLD RUSH OF '49

H.O.'s Slough L.A.; 'O'Flynn' Mildish \$29,000; 'Godfathers' Fine 34G, 'John' Slim 23G, in 2d; 'Witch' Fat 22G, 3d

Los Angeles, Feb. 22.
Firstruns are marking time currently the control of the con

to \$11,000 in eighth frame with relative as on climbing in 17th countries and the countries of the countries

'Command' Hot

'Hamlet' Hefty \$8,000, Denver; 'Duel' Fast 14G

with. Down to \$12,000. Last week, \$21,000. Last week, \$21,000. Last week, \$15,000. Last week, \$150.000. Last week,

Smith' No Whisper At

17,000 to Pace Indpls.;

Guiding FWCym¹⁰ 1888 1894. The Tombelone of Mono) and FWCym¹⁰ 1894 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono) and FWCym¹⁰ 1894 Men Tombelone of Mono of Highway 13° (5G) 22d wis-5 days). So 5.500. Last week, and the State, on Hollywood Music Hall (Prin-Cor) of Mono) (1984 Men Tombelone of Men Tombelone of Mono) (1984 Men Tombelone of Mono) (1984 Men Tombelone of Mono) (1984 Men Tombelone of Mono) (1984 Men Tombelone of Mono) (1984 Men Tombelone of Mono) (1984 Men Tombelone of Mo

after \$37,500 starter,
State (Loew's) (3,450; 55-70)—
"Command Decision" (M-C), Shooting double-barrels for \$27,000,
Holds, Last week, Criss Cross" (U),
smart \$2,000,
Stillman (Loew's) (1,770; 55-70)—
"Criss Cross" (U) (m.o.) Okay \$8.
500, Last week, "wake Red Witch" (Rep) (m.o.), big \$10,000

Estimates Are Net Film gross estimates as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-rome.

come.
The parenthetic admission prices, however, as indicated, include the U. S. amusement tax,

'Jennie' Big \$22,000, Hub: 'Sea in Shins' Sultry 25G, 'Command' Solid \$40,000

Key City Grosses

Estimated Total Gross
This Week ... \$2,981,500
(Bused on 24 cities, 240
theatree, chiefts first runs, including N Y.
Total Gross Same Week
Last Year ... \$3,108,000
(Bused on 22 cities, 207

Smith' Sockeroo \$21,000, Mpls. Ace

'Command' Sock \$21,000. Balto; 'Smith' Lush 17G, 'Sea in Ships' Hep 10G

Baltimore, Feb. 22.

Big news items here this week are "Command Decision" at Loew's Century and "Whispering Smith" at Stanley. "Down to the Sea In Ships" is faining well at the New. Rest of town is in falrish

Smith at Statuey, 12,500.
New, Rest of town is in fairlish shape.
Estimates for The Week Carlon of the Statue of t

Thanks to Washingtons, Feb. 22.
Thanks to Washingtons, Birthday holiday and kide vacation but a picking up a little from large week. At some houses, and the looks best with nice season. "Command Decision" at Mer looks best with nice season. "Command Decision" at Northeum and State Shapes solid trait of Jennie" at Esquire and Mayflower aining at class rule is doing big trade. "Wake of Red Mayflower aining at class rule is doing big trade. "Wake of Red and round at two spots, a season of round at two spots.

Estimates for This Week Astir (Jaycov) (1,200; 90-51,50)—95.150)—95.150

Estimates for This Week
Aster (Jaycox) (1,200; 90-81,50)

"Joan of Arc" (RKO) (no.) 12d

wk). Holding to about nice \$18,000.
Beston (RKO) (3,200; 40-85).

"Fighting O'Flynn" (I)
Beston (RKO) (3,200; 40-85).

"Fighting O'Flynn" (I)
Beston (RKO) (3,200; 44-75).

"Saguire All of the set o

'Smith' Terrif \$25,000. Frisco

SZD, WW, PITISCO

San Francisco, Feb. 22.

Heavy stells are hogging down bit here this week again. Exceptions to general downbeat are "Whispering Smith" at St. Francis, "John Command Decision" at Warfield. "Smith" at St. Francis, "John Command Decision" at Warfield. "Smith" ahapes best of this trio, with terrific trade at a small-will be the strong state of this trio, with terrific trade at a small-will be the strong state of this trio, and the strong state of this trio, and the strong state of this trio, state week, strong \$14,500. Last week, strong \$14,500. Last week, strong \$14,500. Modes \$12,500 in 6 days. Last week, hefty \$23,000. (2,556: 60-85)—"John Loves Mary" (WB) and "Aliaska Patrol" (PC), Sock \$28,000. Last week, "Sinc You Went Away" (EL) (reissue), \$12,500. "Paramount (Par) (2,566: 60-85)—"John Loves Mary" (WB) and College of the strong state

Rain Fails to Slow Chi: 'Witch' Wow \$33,000. Mills Bros. Lift 'Don Juan' To Lively 52G, 'Chicken' Tough 17G

After freezing rain and lee, which hurt carry week biz, Loop film buses have recovered largely in the style. Standout is "Wake of Rd Witch" at State-Lake which and the style of the style topping stagesnow me 502,000.

"Chicken Every Sunday" at United Artists shapes mild \$17,000.

"Lucky Stiff" at Grand is far from lucky at \$13,000. Rilatto also appears ince \$13,000 on reissue compour ince stage of "Sergeant York" and "Castle on Hudson."

ow u. sergeant vork" and "Castle on Hudson."
Of recent holdowers, "So Dear to My Heart" at Palace is picking second week. In extended-run class. "Hanlet" at Apollo may stay until the building is torn down this pring with 13th week titly at \$85-ton's birthdry, helping. Also doing to extra shows is "Red Shoes" at Selwyn with dandy \$14,000. Red River" at the Woods ends \$12,500.

Estimates for "Mat. Warner of the Shoes and Shoes and Shoes are shown in the Shoes at Selwyn with dandy \$14,000.

Estimates for "Mat. Warner of the Shoes and

Estimates for This Week Estimates for This Week
Apollo (B&K) (14.00; \$4.20-\$2.40)
—"Hamlet" (I) (13th., wk). Two
extra shows should help to pert
\$9,000. Last week, \$10,000.
Chleago (B&K) (3.900; 50-98)—
"Don Juan" (WB) with Mills Bros,
heading stageshow. Fine \$52,000.
Last week, "Words and Musle"
(Holder) with Bribarra Ann Scott (2d

wki, big \$54,000. (900; 50-98)—
Walley of Giants' (WB) and "Background to Danger" (WB) (reissues).
Looks oke \$7,000. Last week, "Bad
Men of Tombstone" (Mono) and
"Strike It Rich" (Mono) (2d wk),

o.000. (RKO) (1,500; 50-98)— Lucky Stiff" (UA). Not-so-lucky 11,000 or less. Last week, "Long oyage Home" (RKO) and "Stage oach" (RKO) (reissues) (2d wk), (1,000. Orients) (E.

County (1998) (crissues) (2d wK), \$11,000. Ordental (Essanes) [3,400; 50-5]. Ordental (Essanes) [3,400; 50-5]. Ordental (Essanes) [3,400; 50-5]. Ordental (Essanes) [3,400; 50-5]. Ordental (Essanes) [3,500]. Ordental (Essanes)

'Joan' Huge \$18,000 Tops Omaha: 'Command' 12G

"Joan of Arc," a sensation at Brandels, is playing to long lines. Looks terrific and biggest gross this house ever has done. Another big one is "Command Decision" at the Paramount. These two are way out ahead of everything else in town.

the Paramount. These two are lawy out shed of everything between the property of the property

Broadway Grosses

Estimated Total Gross
This Week \$658,500
(Rased on 16 theatres)
Last Year \$900,200
(Based on 24 theatres)

'Smith' Smart \$18,000 in Philly

Philadelphia, Feb. 22.
The idea transit strike, which parabased fields transit strike, which parabased strike, which parabased strikes at all firstruns, with into business at all firstruns, with into business at all firstruns, with my strike the strike of the strike in the strike strike in the s

Weather Break in K.C. Ups Biz; 'Command' High \$19,000, 'Chicken' 16G

A15,000, Chicken 100
Kansag City, Feb. 22.
Film theatre line-up is strong and biz is big as weather sives houses their best break his year.
By and likely leader. "Chicken Every Sunday" in the three Fox Midwest houses shapes good. Fox Midwest houses shapes good. Fox midwest houses shapes good. Fox which is good great. "Joan of Archeum, but his list to third week at Conchecum, but he good possible fourth good possible good possible fourth good possible fourth good possible good poss

Estimates for This Week Estimates for This Week Apollo (70x Midwest) (1,037, 42,040)— (70x Midwest) (1,037, 51,20,52,40)— (71 Hamlet' (1). Road how policy at this nabe looks week, subsequent-run.

Esquire (70x Midwest) (822, 45-65)— (70x Midwest) (822, 45-65)— (70x Midwest) (822, 45-65)— (70x Midwest) (822, 45-65)— (70x Midwest) (822, 45-65)— (70x Midwest) (822, 45-65)— (82

issues), good \$4,000.

Kimo (Dickinson) (550; 35-45-65).

"Nicholas Nickleby" (U), Opened Sunday (20). In ahead, "Measure for Measure" (Indie). Stayed only 4 days for light \$700. Last week, "Henry V" (U), huge \$7,000 in 9 days at \$1.20 top.

'Ships' Salty \$16,000 In Seattle; 'Smith' \$14,000

Stanza. Estimates for This Week
Blue Mouse (H-E) (800: 50-84)—
"Letter Three Wives". (20th) and
"Shockproof" (Col) 'un.). Good
\$4,500. Last week, "Red Witch"
(Rep) and "Angel on Amazon".
(Rep) (3d wk), swell \$6,000 in 10
days.

\$4,000 Last. week, "Red Witch" (Rep.) Gd wkl. swell 8,000 Lool (Rep.) Gd wkl. swell 8,000 Lool (Rep.) Gd wkl. swell 8,000 Lool (Rep.) Gd wkl. swell 8,000 Lool (Rep.) Gd wkl. swell 8,000 Lool (Rep.) Gd wkl. swell 9,000 Look (Rep.) Gd wkl. swell 9,000 Look (Rep.) Gd kl. swell 1,000 which orders to 16, 12 d wk. Prine days.

Palemar (Sterling (1,350; 24-59) - Palemar (Pari and "Face") and "Palemar (Pari and "Face") and "Palemar (Pari and "Face") and "Palemar (Pari and "Palemar (Pari and "Palemar (Pari and "Palemar (Pari and "Palemar (Pari and "Pari and "P

'Joan' Gigantic \$26,000, St. Louis

Holiday Spurts B'way; 'Smith'-Rich Plus Torme-Youngman Zingy \$110,000, Ships' Sails to New Roxy Opening High

St. Louis, Feb. 22.

"Joan of Are" is blacing aboad to a terrific total at the compact of the state of the st

Ships Sails to New Roxy Opening High

Despite a steady rain starting the customary Washington Bill that the customary Washington Bill that are giving Broadway firstrums a seem new bills in the last low starting are giving Broadway firstrums a seem new bills in the last low starting the customary Washington Bill that are giving Broadway firstrums a seem new bills in the last low sails is contributing to the strong starting and sternoon, the total gross may reach the highest with the fact that many schools in N. Y. The strong starting and afternoon, the total gross may reach the highest with the starting and afternoon, the total gross may reach the highest with the starting and afternoon, the total gross may reach the highest with the starting and the properties and the starting



RANK'S 'NO-RISK' 600G BUDGETERS

Mexico Slaps Permits on Foreign Pix; 'FRAME' PROCESS Attlee Agrees to Step Into British U.S. Exempt, But Newsreel Status Shaky

Mexico City, Feb. 15. Pic trade is upset by the ministry of national economy's announcement recently that films of
all kinds have been added to the list
all kinds have been added to the list
all kinds have been added to the list
insport and export permits. These
permits were ordered for a long
ist of articles by the presidential
decree of last Sept. 11. Films were
not included in the original list,
tions to the list.
Ministry, asserting that the trade

not included in the Original list, but the decese revorted for additional to the control of the

about them. Newsreel distributors say this withholding is unfair because these films have, under Mexican law, the same right away as books, magazines and newspapers because the reels, too, are agents of information.

ARMY JAP POLICY ON FILMS MAY BE EASED

TIMO MAY BE EASLU

Tokyo, Feb. 14.

Army policy of okaying only
ilms of "recirentation" value for
release in Japan by the Motion
Picture Export Assn., may now be
well and the property of the property
was an any of the Motion Picture Exchange, local MPEA outlet,
said he received this assurance.
Royall, who visited Japan recently
on a four of military installations
in the Far East was a surance.
Royall, who visited Japan recently
on a four of military installations
in the Far East was the property of the property
almost exclusively to flose profits
almost exclusively to flose profits
which make a positive contribution
to the democratization of the
fusity at an unfair advantage in
competing with the native product.
Jap producers are permitted to
sational pix or pure entertainment
features—as long as they do not
extoll militarism or feudalism.

Mayer said Secretary Royalllem and promised he would investigate the policies of the Army's
Givil Affairs Division when he relayed the product of the profit of the property of t Tokyo, Feb. 14.

'Years,' 'Song' Loom As **Boff Jap Pix Grossers** Tokyo, Feb .14.

Goldwyn's "Beat Years of Our Lives" looks to roll up the biggest gross of any U. S. film released in Japan since the end of the war. Fill tinished a smash If week road-released in Japan since the season of the wear to the work of the war. The season of the war was the season of the war was the season of the war was t

Amer. Pix Co. Sets 1st Portugal Production

Lisbon, Feb. 18.

American capital is being invested in the making of a film in Portugal for the first time. Walter portugal for the first time. Walter produced in the first time. Walter produced in the production of the first time of the first time of the first time of the first time. The first time of the first time of the first time of the first time. The first time of time of the first time of time of the first time of Lisbon, Feb. 15.

'Curtain' Irks Italo Towns

Rome, Feb. 22.

Near-riots and sundry acts of violence have accompanied screenings of 20th-Fox's "The Iron Curies and the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian State of the Canadian stone has been stated to the Canadian stone has been canadian state of the Canadian stone has been stated to the Canadian stone has been stated to the Canadian stone-homb styr ring case too faithfully.

Tradeshowing in Genoa ducked trouble by failing to list the name case of the Canadian stone-homb styr ring case too faithfully.

Tradeshowing in Genoa ducked trouble by failing to list the name case of a state of the Canadian stone-homb styr ring case too faithfully.

Tradeshowing in Genoa ducked trouble by failing to list the name case of the Canadian stone-homb styr ring case too faithfully.

Tradeshowing in Genoa ducked trouble by failing to list the name case of canadian state of the Canadian stane hombors of the Can

Belinda' Record Gross

Definition Network Wills broke

"Johnny Belinda" (WB) broke

the alltime record on the ABC
circuit during the first leg of its
London release in the north and
northwest districts. Gross take totaded \$118,704 for 25 theatres.

Picture is continuing its recordbreaking run currently in northeaking run currently in northrelease following north week.

Current London Shows

(Figures show weeks of run) (\$4,000,000 to England this year, It is believed the two are "Hand" following a file is believed the two are "Hand" following a file is believed the two are "Hand" following a file is believed the two are "Hand" following a file is believed the two are "Hand" following a file is believed the two are "Hand" following a file is believed the file of the file is believed and file is believed the file of London, Feb. 22.

SUREFIRE SAVER

London, Feb. 22 London, Feb. 22.
The bulk of J. Arthur Rank's up-and-coming films will be made with his new Independent Frame method at a cost which will not exceed 150,000 pounds (8900,000) per pleture, the British film magnitude with the second property of the propert

erally, uttering against the charge that the industry has been travagant in paying out high that the industry has been travagant in paying big salaries to the control of t

serve if some of it were given back."

And declared that he has no many declared that he has no many declared that he has no many declared that he had not been added to the head of the season of the least of the season of the least of the season of the least of the season of the least of the season of the least of the season of the least of

Pix Crisis: O'Brien's 5-Point Plan

Mex Prez Exempts House From Taxes for Revue Mexico City, Feb. 22,

Mexico City, Feb. 22.
President Miguel Aleman has ordered the Teatro Iris here exempt from all taxes during the run of the French revue, "Bonjour Mexico." Cantinflas (Marlo Moreno), top Mexican comic, who is producing, is also the star.

Show anguel 1-2.

ling, is also the star.

Show opened last Dec. 23. Its new edition, "Cantinflas en Paris," opened Feb. 3 and has since bendoing boff bit at a \$2.25 (U.S.) for the star of the

Arg. Pix Studios Active in Reorg.

Buenos Aires, Feb. 10.

Benos Artes, Peb. 10.
Reorganization of a number of the bigger Argentine studios is currently in process, with the Cental Bank, which owns most of the training and the concern, he was recommended to the concern, has resigned as a director of Emeleo and a new board and the concern, has resigned as a director of Emeleo and a new board and the concern, has resigned as a director of Emeleo and a new board groducer and assistant producer. Sar Miguel Studios is also undersonated in the concern and the concern has been constructed, has started shooting a picture for Republic in Spanish and the concern and the concern and the concern and the concern and the concern and the concern and the concern and adapted for the screen by Verbisco and Willaba Welsh. Addee How and Andredo Marcel and English -version partners respectively. Amedeo Marcel and English -version partners respectively. Amedeo Marcel and English -version partners respectively. Amedeo Marcel and English -version partners respectively. Amedeo Marcel and English -version partners respectively. Michael Sar Miguel production and the being striped by Eduando Borras, By John Michael Sar Miguel production with Carlos Borrosque the smag created by both having signed the actor for pix and then being stymied by his refairners and the could not fulfill his scheduled timetable.

New Korea Censor System Seen Threat to U. S. Pix Tokyo, Feb. 14.

Tokyo, Feb. 14.

Outlook for future American film biz in Korea is doubtful, following a recent announcement by the Korean government in Seoul that a new system of censorship for foreign films is being devised and Censorship routine may be the device used to limit the number of U. S. film imports. Last month, unconfirmed press reports stated that the new Korean government from 40 a year to 17 on the grounds they were morally and culturally "degenerating."

The Labor cabinet is stepping into the steadily deteriorating British production crisis. Assurances that the situation would be examined at top governmental levels amined at top governmental levels of the control of the control of Wilson, Board of Trade pres, to Tom O'Brien, general secretary of the National Assn. of Theatrical and Kine Employees. At present, over 2,000 studie workers have studied by the control of the control of the work by studies butterings.

O'Brien, In his talks with Atthee

studio shutterings.

O'Brien, In his talks with Attlee and Wilson, presented a five-point program to end the cirisis. The plan advocated (1) more government aid to production, (2) re-lease of the production, (2) re-lease of the production, (3) re-lease of the production, (3) re-lease of the distribution of revenues among producers, distribs and exhibs, (4) government promotion of film export trade, and (5) rebates of some of the \$180,000,000 annual enter-tainment tax to support film products.

ducers.

Direct appeal to Attlee to intervene in the industry crisis by O'Brien has been followed by an announcement that Wilson is convening his joint production council for an emergency session tomorrow (23).

vening his joint production council for an energency session tomorlor of an energency session tomorproducers and the unions have
agreed to present a joint case to
Wilson at tomorrow's meeting. Industry raps will urge the governto provide a completion guarato provide a completion guar

DUTCH NIX LIFTING BAN ON GERMAN PIX

Washington, Feb. 22.
Dutch film industry has been considering lifting the ban on German films but the general feeling is that the decision should be

ing is that the decision should be postponed another year, reports Nathan D. Golden, chief of the postponed another year, negotian before the process of the

Brit. Finance Bill

Brit. Finance Bill
London, Feb. 22.
Film Finance bill was given a
third reading by the House of
Lords tonight (Tues.) and the
measure has now moved through
all Parliamentary stages. Royal
approval is expected within a few
days.
Immediately after the bill is
Immediately after the bill is

Immediately after the bill is okayed, corporation becomes operative with a capitalization of \$20,000,000. New setup automatically will put the \$10,000,000 interim company into voluntary liquidation.

Picture Grosses

'O'Flynn' Fancy \$12,000,

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Estimates for This Week
Finton (Shoo) (1,700, 45-80)—
"Criss Cross" (10) Good \$11,000,
"Criss Cross" (10) Good \$11,000,
"Shool (10) Good \$10,000,
"Shool (10) Good \$10,000,
"Harris (Harris) (2,200, 45-80)—
Fairbanks, Jr., was here for two
Fairbanks, Jr., was here for two
Fairbanks, Jr., was here for two
and got picture good publicity.
Rain hurt opening day, but good
get fancy \$12,000.
Last week,
"Man from Colorado" (Col), \$10,00.

500.

Penn (Loew's-UA) (3,300; 45-80)

"Command Decision" (M-G).
Will lead town by a wide margin,
sock \$23,000. Holds. Last week,
"Act of Violence" (M-G) and "No
Minor Vices" (M-G), dim \$10,000.

Minor Vices" M-G, dim \$10,000.
Senator (Harris) (1,750; 45-80)—
"Unfaithfully Yours" (20th) and
"Shockpoof" (20th) Mild \$3,000.
Shockpoof" (20th) Mild \$3,000.
Week downlown around \$7,000 in 10 days.
Could have continued,
but pulled since opening in nabes
the country of the co

Godfathers" (M.-G) (m.o.), \$2,000.

Stanley (WB) (2,800 45-80)—
"Don Juan" (WB) (2d wk). Bottom has fallen out on holdover, with only \$10,500 likely. Last week, good \$18,500.

Warner (WB) (2,000; 50-\$1.50)—
"Joan of Are" (RKO) (3d wk). This one is a big weekend draw and, the standard of the second control of the control

PHILADEL PHIA (Continued from page 15)

good. Last week, "Snake Pit" (20th) (4th wk-5 days), fair \$12,000.

Goldman (Goldman) (1,200; 50-99)— "Whispering Smith" (Par). Nice \$18,000. Last week, "Accused" (Par) (3d wk), \$9,000.

Karlton (Goldman) (1,000; 90-\$1.80)—"Joan of Arc" (RKO) (9th wk). Good \$3,000. Last week, okay \$9,000.

Keith's (Goldman) (1,300; 50-99)
"Command Decision" (M-G) (2d
k). End of strike helped push
ils to \$17,000. Last week, was nearly same

Mastbaum (WB) (4,360; 50-99)—
"Man From Colorado" (Col) (3d wk). Only \$10,500. Last week, thin \$16,000.

Princess (WB) (450; 35-80)—
"Paisan" (Indie) (9th wk). Fine \$3,500. Last week, sturdy \$4,000. 500. Last week, sturdy \$4,000.

Stanley (WB) (2,950, 50,99)—
"Criss Cross" (U '3d wk). Weak at \$9,000. Last week, down to \$16,000.

Stanton (WB) (1,475, 50,99)—
"Sgt. York" (WB) and "Castle on Hudson" (WB) (reissues). Fair \$7,000. Last week, "Unknown Island" (FC) (2d wk). dull \$8,000.

Trans-Lux (T-L) (500; \$1.20-\$2.40)—"Red Shoes" (EL) (9th wk). Holding strong pace at \$8,000. Last week great \$10,000.

CHICAGO

(Continued from page 15) hould hit tidy \$14,000. Last week \$13,000.

State-Lake (B&K) (2,700; 50-98)
"Wake of Red Witch" (Rep). Smash
\$33,000 or over. Last week. "Red
Pony" (Rep) (2d wk), \$15,000.

Surf (Indie) (650; 85)—"Dul-cimer Street" (U). Trim \$4,000. Last week, "Four Steps in Clouds" (Indie) (2d wk), \$3,000.

United Artists (B&K) (1,700; 50-98) — "Chicken Every Sunday" (20th). Fair \$17,000 or iess, Last week, "Own True Love" (Par) (2d wk), \$10,000.

LOS ANGELES

(Continued from page 14)
"Rose Yukon" (Rep) (3d wk). Nice
\$12,500. Last week, down to \$15,-

Telessue (20 WK-5 Gays), \$7,200.

Uptown (FWC) (1,719; 60-\$1)—
"Chicken Every Sunday" (20th) and "Miss Mink 1949" (20th) (20 Wk-4 days). Mild \$4,000. Last week, slow \$7,500.

slow \$7,500.

Vorue (FWC) (885; 60-85)—

"Johnny Apollo" (20th) and "They

My Affair" (20th) (reissues). Good

\$5,00. Last week, "Angel on Amelia

Gep, alm \$2,500. Last Bandit

Glep, alm \$2,500. Last Bandit

Glep, alm \$2,500. Angel on Amelia

Fury" (UA) (2d wk). Medium

\$5,00. Last week, okay \$11,600.

Wiltern (WB) (2,300; 60-\$1)— "John Loves Mary" (WB) (2d wk). Slow \$7,500. Last week, medium \$11,500.

H.O.'s Fail To Hit Mont'l .: 'Moon' High at \$20,000

Montreal, Feb. 22.

Despite a picthora of holdovers and longuins, bit here is fairly with the state of holdovers and longuins, bit here is fairly "Blood on Moon!" socko at Capitol. "Joan of Arc" continues big at Palace, while "Johnny Belinda," stays in the chips, although in sixth session at Princess.

Estimates for This Week

session at Princess.

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BOSTON

(Continued from page 14)

"Strange Mrs. Crane" (EL). Opened Monday (21). In ahead, "So Dear to Heart" (RKO) and "Sword of Avenger" (EL). (2d wk), okay \$15,000 in 5 days.

Metropolitan (NET) (4,367, 44-85)

"Down to Sea in Ships" (20th). Nice \$25,000. Last week, "Whiplash" (WB) and "Angel of Amazon" (Rep.), mild \$19,400.

Orpheum (Loew) (3,000; 44-85)— "Command Decision" (M-G). Looks solid \$25,000. Last week, "Slight-ly French" (Col) and "Shockproof" (Col), thin \$17,600.

Paramount (NET) (1,700; 44-85)

"Wake Red Witch" (Rep) and
"Shep Comes Home" (SG) (2d wk).
Fine \$16,000 with okay \$17,500 for
first.

Enchantment' 9G, Toronto Rodgers' Coast Stay To

Enchantment' 9G, Toronto
Tronto, Feb. 22.

With holdworst attil leading most
control of the cont

\$6,500.

Uptown (Loew) (2,743; 36-66)—
"In Navy" (U) and "Pardon Sarong" (U) freissues). Surprisingly big \$11,000. Last week, "Fighting O'Flynn" (U), strong \$9,000.

'COMMAND' MIGHTY \$35,000. D. C. LEADER

washington, Feb. 22.
Sole standouts currently are in town's biggest house and in one of smallest. "Command Decision" at Capitol, helped by a fancy brass hat preem, is going to sock total. "Symphonic Pastorale." French in the standard of t

ling a record for loreign.

Estimates for This Week
Estimates for This Week
Command Decision" (M-G) plus
"Command Decision" (M-G) plus
vaude. Hot \$85,000 to lead town.
Last week, "Chicken Every Sunday" (20th) plus vaude, sickly

"Command Decision" (M-G) plus yaude, HeC 255,000 to lead town, which was a state of the control

'Chicken' Tasty \$13,000, L'ville; 'Command' 18G

Louisville, Feb. 22.
"Command Decision" is the topper here this week, with a big total.
"Chicken Every Sunday" also
shapes brisk. Bulk of downtown
trade is going to the big-seaters.
Estimates for This Week

trade is going to the big-seaters.

Estimates for This Week
Rentucky (Switow) (1,200; 30-d0)

"Total Regiment" (1,200; 30-d0)

"Total Regiment" (1,200; 30-d0)

"Say 200 Last week, "Nection Breylow (1,200; 30-d0)

"Say 200 Last week, "Nection Breylow (1,200; 30-d0)

"Say 200 Last week, "Nection Breylow (1,200; 30-d0)

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"Say 200 Last week, "Nection Breylow (1,200; 30-d0)

"Say 200 Last week, "Nection Breylow (1,200; 30-d0)

"Net or each water (1,200; 30-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"Strand (FA) (1,000; 45-d6)

"Croner Creek" (Col) and "Black with Should be shared culti
"Mellow (1,200; 30-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"National (Standard) (2,400; 40-d0)

"Strand (FA) (1,000; 45-d6)

"Strand

Snag Better FWC Terms Hollywood, Feb. 22.

Mollywood, Feb. 22.
One of the reasons Metro's distribution veepee William F. Bodgsers has extended his Coast visit
past last week's studio meetings is
to iron out company difficulties
with Town of the Coast on rental
town of the Coast on rental
town of the Coast on rental
town of the Coast on rental
town of the Coast of the Coast
Charles F. Skouras, F.WC chief,
and Edward Zabel, top booker, in
effort to work out an acceptable
formula. He then showed off for
the Coast of the Coast
town of the Coast
form many F.WC situations in the
past half-year. Diapute first arose
which M.G. asked better than formula terms.

Exhibs Protest

Continued from page 1 s

he was forced into acters for four weeks out of a six-week period in some of his houses. He had his more of his houses. He had his houses are not his houses. He had his houses had he had his houses had he had his houses had he had he had his houses had he had h such product.

Oater Backlog Reaches \$19,000,000 Record Peak Hollywood, Feb. 22.

\$19,000,000 Record Peak
Hollywood, Feb. 22.

With companies holding up release on westerns, including some
finished as long as a year ago, to
cash in on luyoed interest excash in on luyoed interest exindustry unleashes its "Californias"
John Annuversary Celebration"
publicity in the fall, backlog of
outers has reached \$15,000,000,
outers has reached \$15,000,000,
outers has reached \$15,000,000,
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"Chicken Every Sunday" (20th) and
"Miss Mink 1949" (20th). Brisk
\$13,000. Last week, "Accused"
(Par) a n d "Dynamite" (Par)
\$12,000.

Briefs From the Lots

William Gordon appointed that son between producted pointed that son between producted that son between producted that son between producted that so between producted that so between producted that so the son that so the son that so the son that so the son that so the son that so the son that so the son that so that so the son that so that

Ralph Goldberg Sues In Omaha Conspiracy

In Omaha Conspiracy
Omaha, Feb. 22.
Oid court battle between Rajph
D Goldberg, operator of a dozen
and Tristates Fasters Corp, broke
out anew last week. Goldberg,
whose top house is the State, an
855-searer in the heart of the rewhose top house is the State, an
855-searer in the heart of the restrict of the res

of \$300,000. Triple damages acsought.
Goldberg claims he has repeatly attempted to get A pictures as firstrun releases, and that he has either been refused or ignored.

Industry Shorts



A WHALE OF A
BOFF!-Boston
BOFF!-New York

TERRIF! - New York
SOCKEROO! - Seattle
WHAM! - Washington
MONEY HIT! - Miami
BIG! - Baltimore
SMASH! - San Francisco
Following 3-Theatre New Bedford
Premiere That Wowed The Nation!

WATCH THAT
TIDAL WAVE
HIT COAST!
TO-COAST!

There's No Business Like

CENTURY-FOX

Business!

PICTURES

H'wood Backlog

continued from page 1 continued the page 1 continued to the page 2 continued to the page 3 continued t previous administration and others with lower budgets from current Howard Hughes regime, has \$15, 800,000 tied up in 19 pictures completed. United Artists producers neutrons, Universal-International's 11 films rep investment of \$8,300,000 and Eagle Lion's 50,100,000 and Eagle Lion's four figures, 100,000 and Eagle Lion's four figure seems of three from Eaglet, costing 50,500,000 and Eagle Lion's four figure produced the seems of the four figures of the four figures of the four figures of the four figures of the four figures of the four figures of the four figures of the four figures of the four figures of the figu

\$400,000.

Two smaller distributing companies, Film Classics and Screen Guild, have, respectively, five which cost \$590,000, and three, costing \$225,000. Latter outfit also will put out a British film which it took over in payment for its frozen coin, repping investment credit of around \$200,000.

of around \$200,000.

Following is list of finished pictures awaiting release, ranging in readiness from those ready to go out immediately to those now in editing, scoring and dubbing stages:

out immediately to those ridov and immediately to those ridov and the control of

Metro: "Take Me Out to the Bali Game," "The Stration Story."
"The Great Sinner," "Little
Women," "Neptune's Daughter,"
"The Good Old Summertime,"
"Edward, My Son," "Conspirator,"
"The Barkleys of Broadway," "Any
Number Can Play," "Madame
Bovary," "The Secret Garden,"
"Midnight Kiss," "Tale of the
Navajos." Stratton Story," Sinner," "Little ptune's Daughter,"

Midnight kiss. "Tale of the Waterstew "Flamingo Read" "Somewhere in the City" "Happy "Imes," "The Fountainhead," "It's a Great 'Feeling," "Montana, "Night Unbo Wight," "My Dream Night Unbo Wight," "My Dream "Might," "The Girl from Jones Beach," "The Girl from Jones Beach," "House Across the Street," "Task Force," "South of St. Louis, "Atkiss in the Dark." Kiss in the Dark. "Aske at King Arthur's Court," "El Paso," "Bride of Vengeaner," "Streets of Laredo," "Manhandled," "Sorrowthal Connection Vengeaner," "Streets of Laredo," "Manhandled," "Sorrowthal Connection," "Streets of Laredo," "Manhandled," "Sorrowthal Connection," "Streets of Laredo," "The Great Lover," "The Heiress," "Samson and Dell-lah." "The Sin of Abby Hunt." "20th-Fox: "Sand,"

lah." "The Sin of Abby Hunt."
26th-Fox: "Impulse," "Sand."
"Mother Is a Freshman," "Mr. Beivedere Goes to College," "Come to
the Stable," "The Beautifut Blonde
from Bashful Bend," "The Prince
of Foxes," "Thieves Market!
"Stattery's Hurricane," "It Happens Every Spring," "Canadian
Pacific. RKO: "A Woman's Secret," "The

Pacific. "I Women's Secret." "InRKO: "I Women's Secret." "InLEAD TO THE JOINT SECRET."

"Roughabod." "The WinJoseph Young of Affen," "Weep
No More." "Shillinore Besapade."

No More." "Shillinore Besapade."

Wore a Yellow Ribbon." "It's Only
Wore a Yellow Ribbon." "It's Only
Wore a Yellow Ribbon." "It's Only
Wore a Yellow Ribbon." "It's Only
Wore." "The Green Promise."

"Brothers in the Saddle," "Rusters.," "Slack Mas Al.

United Artists: "Africa Screams,"

"The Usay Almigo." "Jussaw." "The Gay Almigo." "Jussaw." "The Cay Almigo."

"Outpost in Morceco." "The Oalie
for Tears," "Impact." "Champion."

"The Daring Chablero." "The Crooked

The Daring Chablero." "The Crooked

Resmblie: "The Red Pony."

'Twist' Curves

Continued from page 3 avoided the hubbub caused in the British zone by the playing of the film.

film.

Theatre manager Walter Jonig-keit yanked the film from the Kurbel theatre in the Charlotten-Kurbel theatre in the Charlotten-keit was the film started. Another 150 outside the house joined in the fraces. Audience ripped the chairs and to the film started. Another 150 outside the house joined in the fraces. Audience ripped the chairs and to the film of the f

down the draperles.

Another attempt to show the film yesterday (Mon.) brought on a full-scale battle between police and infuriated civilians. Neither clubs nor water-hosing stopped the crowd from tearing down theatre posters. Fighting ceased only after the pic was again pulled.

Betties to being circulated

ter the pic was again pulled.
Petition is being circulated which protests the anti-Semitic implications in "Twist." Onlef observed of Fagin, portrayed in fashion reminiscent of Nazi propaganda against the Jews. The petition is being presented to General Sir Brian Robertson, British Millary Governor.

Can Gains ued from page 3

contained from page 3

period of time for the complainant to file a test suit in the tax courts. Understood, tax attorneys for the indie producers intend to put the taxe that the tax courts. While there is no off the reversible that the taxe of the reversible that the taxe of the reversible that the tax several months back that the heat was on the Bureau. Number of Congressmen have been demanding an investigation into the much-heraided considerable capital talk of plugging so-called loopholes in the tax considerable capital talk of plug-ging so-called loopholes in the tax laws. Thereafter, the expected favorable ruling was suddenly yanked and the whole question thrown open again,

Large number of indie producers are affected, particularly Samuel Goldwyn who has four separate corporations under attack. In ef-fect, the ruling means that players, fect, the ruling means that players, producers and directors participating in incorporation of companies in incorporation of companies pay regular income tax rates for earnings out of these corporations. Hollywood's interpretation has been that stock represents property and when liquidated, the profit was subject only to the 25% celling provided for capital gains.

Par Trading = Continued from page 5 =

dissolution of the Paramount Pic

Reorg Cincy Combine On Cooperative Basis

Cincinnati, Feb. 22.
Theatre Owners Corp., a buying and booking combine which represents about 45 independent theatres in the Cincinnati exchange area, has been reorganized to place

area, has been reorganized to place the organization on a cooperative basis. Readjustment, according the group's prez, Louis Wiethe, has resulted in a 200% increase in the company's stockholders.

Formed about three parts are present the company stockholders, areas are present the company operations and to substantially increase the number of theaters for which it will act as buying and booking agent. Shareholders for which the derivative of the company operations and to substantially increase the number of theaters for which it will act as buying and booking agent. Shareholders for which the derivative of the company of the com

and F. W. Huss, treasurer.

Aside from the officers, all of
whom are directors, the following
board members were named: Willard Gervers, Maurice Chase, John
W. Hewett and Don Reda. Rex
A. Carr reappointed general manager and assistant secretary.

Fahian-UA

= Continued from page 3

contained from page 3

the chief stumbling block to Indie production at present. It was reported that should the first that the should the deal materialize, Gamble would be come prexy of the company. He now operates a large number of chairman of the Theatre Owners of America and is undoubtedly one of the country's best-known exhibs. That would undoubtedly facilitate that the country's pickford Talls.

Fabian's Pickford Talks

Fablan's Pickford Talks
Fabian is understood to have
talked with UA partner Mary Pickford on the buyout, but is believed
waiting until after March 2 before
negotiating any further. On that
worked out recently by Miss Pickford and the other 50% owner
of UA. Charles Chaplin, an option on
the Pickford shares passes to Chaplin. She now holds a 30-day option
Pablan's desire to await the

on his stock.

Fabian's desire to await the
Chaplin option period undoubtedly
arises from several sources. First

Fablan's desire to await the Chaplin option period undoubtedly arises from several sources. First is the deal he was in with Alise is the deal he was in with Alise is the deal he was in with alise the deal he was in with alise point of signing a contract when she decided that it would be more flowershed by the seeding a contract when she decided that it would be more drawarble to her interest to consequently a service of the seed of t

Ren's Aim

Trust Co., N. Y., for general opera-

Trust Co., N. Y., for general opera-tions, including picturemaking. This was originally a \$4,000,000 loan. It had been reduced to \$3, 875,000 by the close of Rep's fiscal year Oct. 26, 1947, and to \$2,700, 000 at the end of the last fiscal period, Oct. 30, 1948. Since then another \$800,000 has been chopped off

Wore a Yellow Ribbon," "It's Only Money," "The Green Promise," "Strike Sadde." "It was company, only a majority failures, "Strike Sadde." "It was company, only a majority failures, "Strike Sadde." "It was company, only a majority failures, and the strike

Inside Stuff—Pictures

A public relations job for Hollywood plus promotion for an individ-ing the hole of the feetively combined in a resolution for entire recorded in-terior of the property of the property of the property of the which is a regular radio feature done on all U-I's major films presents Howard Duff, radio's 'Sam Spade,' reporting on a recently concluded investigation of Bollywood.

uvesugation of nollywood.

Duff, who has featured role in "Canyon" is introduced by the anouncer as his radio counterpart and from there goes on to give statistics involving Hollywood's fine war record and other praiseworthy otes, with a last minute pitch thrown in for the pic.

notes, with a last minute pitch thrown in for the pic.

Report cited in particular the greater percentage of successful pictures as compared with percentage of successes of Broadway plays and
publishing books. Figures given for the 1947-48 season listed the number of legits staged on Broadway as totaling 69 with 16 hits giving a
batting average of 225, fiction books published totaled 1,307 with 120
hits giving an wireage of 309, while the number of pics produced were
407 with 150 hits giving times top average of 309.

An infringement suit brought by author William Farley in N. Y. federal court against Loew's, Inc., and Motion Picture Ventures was settled last week with the inking of a final decree by Federal Judge Edward A. Conger. Plaintiff, who wrote the novel "Black Stallion" in 1941, filed against the defendants last year, claiming the book's title was lifted in a picture revived by MPV.
Originally larged "King of the Slerras," the film was reissued by MPV as "Black Stallion" and Loew's subsequently distributed it under that handle. Terms of the decree perpetually endions MPV from exhibiting or distributing "Slerras" as "Black Stallion". Suit against Loew's was discontinued a few days entire by agreement.

Columbia has made an exploitation tieup with Grossinger's hotel, Ferndale, N. Y., which it is hoped will send present and former Grossinger patrons flocking to their local theatres for a glimpse of the old borscht belt sod. Deal is built around "Mrs. Golf," a short featuring labe Didrikson Zaharias, which was made on the Grossinger golf course. Col is notifying the resort of each first-run and nabe booking of the Did. Thereupon, Grossingers send out postcards to erstwhile guests in the area informing them of it. Hotel is sending out a total of about 50,000 of the eards.

"Sudden shift of titles, from "The East Side Story" to "The House of Strangers" at 20th-Fox, was made at the request of Metro. Culver City studio has two impending pictures with titles that might cause a bit of confusion with the Zanuck film. They are "East River" and "East Side, West Side."

'49 Biz Topping '48

Since last June 14, Britain—which provided some 60% of all foreign provided some 60% of all foreign provided some 60% of all foreign provided some 60% of all foreign provided to the following some first provided to Vanizary of the following some first provided to Vanizary large provided to Vanizary large provided to Vanizary large provided to Vanizary provided to generalized trend than the fact it

which it feels reflects less of a generalized trend than the fact it generalized trend than the fact it generalized trend than the fact it is seen to be a seen t

and individual nouses under court urging during the past year. In-come from these houses showed up on the charts during early '48, but

or the charts suring early 46, but 185 gone now.

While the comparisons with a year ago are encouraging in indicating a leveling off of the bostice, picture is not so pretty when solide, picture is not so pretty when solide, picture is not so pretty when solide, picture is not so pretty when the property of the picture

taken into account. Amortizations charged against film rentals are running far ahead of what they were in '46, although the economies of the past 18 months are now starting to have a telling effect.

'A' Customers

population. Despite the much lower frequency of attendance among older people, Gallup points out, the loss of attendance since 1946 is not due to age. Drop is fairly evenly distributed among all

out, the loss of attendance since 1946 is not due to age. Drop is fairly evenly distributed among all 1946 is not due to age. Drop is fairly evenly distributed among all 1940 of the public to buy theart tickets—helded "want-to-see" by the pollphede "want-to-see" by the pollphede "want-to-see" on the average "A" fell from 55% to 33%. After explaining that "want-to-see" on the average "A" fell from 55% to 33%. After explaining that "want-to-see" on the average "A" fell from 55% to 33%. After explaining that "want-to-see" on the average "A" fell from 55% to 33%. After explaining that "want-to-see" on the average flim, even after they've heard the seed of the se

"Upturn in marquee value put into pictures through added number of stars is seen in the fact that ARI measurements show average cast pull was 52—an alltime high-act pull was 52—an alltime high-act pull was 52—an alltime high-act pull was 52—an alltime high-act pull was 52—and black pull was 52—and black pull was 54—and

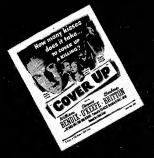
dennis o'keefe

william bendix

barbara britton



"cover up"



spot it in your booking schedule for good, solid business thru UA

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CHICAGO

CHICAGU
Election of Officers of Allied
Theatres of Illinois set for Feb. 24.
Marshall Migatz left exploitation
staff of "Henry V" to take over
flack job on Henry and Elmer
Balaban's Dale theatre, being converted into a cowboy film showcase.

Razing of Apollo starts in May.
Tenants in Ashland Block, which
houses this Balahan & Katz Loop
theatne, told they must vacate by
April 15.
Ralph Kettering now advertising
consutant for Filmack Trailers. \—
Bob Frisch, formerly with RKO



INGRID BERGMAN WEEK! VICTORIA

WIDMARK BARRYNORE STOCKWELL
'DOWN TO THE SEA IN SHIPS'

On Veriety Stage—RUDY VALLER
laurice Rocch — MOREY AMSTERDAM
BIG ICE SHOW

ROXY 7th Aw. 4

50th 8t.

RADIO CITY MUSIC HALL COLBERT . MacMURRAY "Family Honeymoon" SPECTACULAR STAGE PRESENTATION





publicity department, joined Fijamack Trailer's ad staff.
Harold Zeitner, silver and staff.
Harold Zeitner, silver and staff and the first and

BOSTON

Abar Panaudi, former manager of Panaudi, former manager of Panaudi, resigned from New England theatre, Inc., to be come city, manager of American three Boston boues, the Fligrim, Esquire and Mayflower. Replaced at Paramount by Arthur Morton, O'Brien, assistant at Metropolitan, moved over to Franway as manager. For the run of Torntal of Jensey and Mayflower, Wilfred Tully and manager of the Esquire. The Report of the Squire of the Sq

ST. LOUIS

Basil Clark, owner-manager of Freeburg, Freeburg, Iil, conva-lescing following emergency ap-pendectomy.

received was a water-manager of the country of the

earmarked for activities of local organization. It is before in Jersey-tis, and will be broken in Jersey-tis, and the second of the second to be operated by Sam Pittle. More than 19,000 have seen pic-tures through St. Louis Library's cuffo film service launched last Dec. 1. A total of 315 films, all 16m, have been borrowed by 85 or-ganizations.

INDIANAPOLIS

INDIANAPOLIS
Jack Dowd, for merly SRO
branch manager hete, took over local Republic branch, replacing E.
H. Brauer, transferred to Atlanta.
Guy Hancock, former United
Artist salesman, resigned to Join
Paramount, Milton Kruger gets his
Beach of Star, north side nabe house,
from Owen McCorwick, owner of
building.

from Owen McCorwice, building. Directors of Associated Theatre Owners of Indiana met at Indianap-olis Athletic Club to go over legis-lative situation.

DALLAS

C. Kuchlin, Robert J. Altfeld and M. M. Handler are Incorporators.
L. E. Wolcott, operator of Apache at Ft. Davis, Tex., sold house to W. T. Ash and has purchased author theatre in Quinlan, Texture of the Control of

VARIETY

Tex.
Tulia Theatre Co., formed at Tulia, Tex., by Jewel Avant and R. T. O'Daniel, who have purchased the J. Lee Griffith theatres there, and at Happy and Silverton, Tex.

PHILADELPHIA

PHILADELPHIA
The Tweer Paramount house in suburban Upper Darby, is slated to become a new break-in spot for stageshows at Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Y. Grand Paramount, N. Grand

PITTSBURGH

PITTSBURGH

D. F. (Dinty) Moore rejoined
WB as head of local exchange.
WB as bead of local exchange.
WB as bead of local exchange for being promoted to district the second of the secon

DES MOINES

DES MOINES

Merritt Parllow, once opperator
of theatre at Manson, Iz, named
manager of Central States, Iowa,
Ft. Dodge, Ia., replacing Russell
whester, resigned er made manager of Capitol, Burlington, Ia,
succeeding Irving Heller, Ia,
pointed manager of Palace, Bursucceeding Irving Heller, Ia,
pointed manager of Palace, BurMiller, who loser succeeds L. A.
Miller, who loser succeeds L. A.
Miller, who can be a succeeding Irving
Riatio manager. In Dodge at
Riatio manager.
Hubie Schrodt resigned from
Central States as Riatio, Fl. Dodge
Riatio manager.
Muller, who can be a succeeding the
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MINNEAPOLIS

MINNEAPOLIS

Donald Guttman-Ted Mann independent of the Control of the Control

and the Control of the Control

inning its liquidation of holdings
in this territory. Disposing of third house in as many months, it
the LeS Holding company, comprise

in G. T. Lovdoken, former local

ing O. T. Lovdoken, former local

ing O. T. Lovdoken, former local

ing O. T. Lovdoken, former local

for Grand, Durand, Wis, and Metro,

Minneapolis neighborhood house,

formand, Durand, Wis, and Metro,

Minneapolis neighborhood house,

formand, John State of Carand,

Minneapolis neighborhood house,

profit booking combine here, comprising many of largest independ
belling against 20th-For percen
nage demands for "Yellow Sity"

But some members are reported.

But some members are reported.

see the Control of the Control

terms with M-G-M and RKO

terms with M-G-M and RKO

terms with M-G-M and RKO

world, loop sure-seater, getting

World, loop sure-seater, getting

whith which it had been at logger-heads.
World, loop sure-seater, getting \$15,000 facelift, including 100 new balcony seats, new drapes and lighting equipment prior to open-ing of "Red Shoes" roadshow run.

DALLAS
Union projectionists in this area in projectionists in this area in projectionist in this area in the project of the pr

New Roxy Record? Basked with a boff exploitaBasked with a boff exploita New Roxy Record?

Bidding Sales

competitive selling would drive up the price of film because of cut-throat competition for product, Bergson and Wright declared them-selves in favor of the keenst com-petition. After all, they said, the very purpose of the anti-trust ac-tion is to restore, competition to the film industry.

the film industry.

D of J, has strongly indicated that it will seek this form of selling in any decree handed down by the Federal courts. This despite the fact that the U. S. Suprems ing proposal of the lower court (Government's idea is to confine it to competitive areas and to simplify the method to promove the for intensive administering of it.

Government has also reversed its

for intensive administering of it.
Government has also reversed its position on franchises, it is understood. Exhibs have been told that there will be no objection to this form of selling if it does not further monopoly. In the belief of the D. of J., the results of the suit will be a sudden increase in the mimber of producing companies in Hollywood belief to the suit of the

Hollywood.
Showeases OK.
There is no objection on the part of the Government, exhibs were told, to the acquisition of the part of the Government, exhibs were told, to the acquisition of Moreover, these companies would be permitted to book their product in their own houses at any terms which management considitions which will be considered to the consideration of t

Sears' Optimism

Continued from page 4 m

that negotiations are still on with Edward Small for release by UA of 'Black Magic' and that it was hoped a deal would be closed. Ef-forts are also continuing to set packages for use of the \$600,000 in financing which the company has available from Howard Hughes.

has available from Howard Hughes. Kelly, exce vepee, who just re-turned from England, reported on his efforts to set circuit deals there for UA product, which are varil.) David toolgan also gave the directorate an eyewitness view of the British situation. He resigned as of Jan. 31 as UA's managing director is British, but confinues and the second of the Odeon circuit, of which UA wows 2 part.

Biast Damages Ohio House

Blast Damages Ohlo House
Columbus, Feb. 22.
Terrific explosion biew out boiler
room, cashier's booth and part of
lobby at Indianola, H. & S. chain
nabe house here, last week, two
hours before the doors were to
open for night.
None was in theatre at time,
of the columbian of the columbian of the columbian
ultickly. House to reopen the house
late this month.

Midwest Doing Well With Foreign Films As Circuit Expands

As Circuit Expands
Chicago, Feb. 22.
With the six-theatre day-anddate showing of "La Travitata"
here last week foreign films moved
here last week foreign films moved
cally field into the vegular give
cally field into the vegular give
distribution setup. Midwest, in
the past year, has become increasingly continental pic conscious,
with Italian films the biggest
product, which receives its british
product, which receives its british
gagements as "Hamilet" and "Red
Shoes."
Excluding the English films,
Excluding the Regish films,
regular American pic companies,
foreign - pic bookings bare in
creased here over 100% within the
past year.

creased here over 100% within the past year.

Within Chicago, outside of the World theatre, which has been the forerumer of arty houses for many years, city had added four new great, city had added four new limports. Surf, near northside, leans heavily on the French and English product; Cinema Annex, west side, runs exclusive Hullan forerum and the surface of the

suburban house, a release was held for two weeks.

Other exclusive arty spots in the forty was the second to the s

Studio Meets Continued from page 3

Continued from page 3

Lions on dollar remittances. All
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ing out an all-industry cooperative pr. setup.

MPAA topper will be here for another three weeks. Understood, during this time, he will try to draw together industry dissident elements on a public relations setup that would be mutually agreeable.

Always --THE SHOWMAN'S FRIEND in Los Angeles

500 Modern Rooms with bath and radio "Foremost on the Coost"

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.



\$7,000,000 BILLINGS RA

As Trammell Sees the Future

Pre-Chicago meeting report is that NBC prexy Niles Trammell will spring on the affiliate membership a plan involving an "inacentive" designed to keep remaining top talent on the NBC roster, and that it involves among others such personalities as Jimmy versal of whom have figured in blook & holly and 26 Gardner, overst to CBS. On his recent visit to the Coast Trammell insided with practically the entire flock of network air personalities, and its understood that out of these talks will come the formula for the Trammell himself went on record in some off-the-cuff comment to Vanery this week that the solution to the problem—at least at this stage of the game—doesn't lie in televising; that even with 5,000,000 TV sets at the end of 1850, you can't minimize radio and 6,000,000 TV sets at the end of 1850, you can't minimize radio and of the two media. Pertahaps, says Trammell, as a tim more potent of the two media. Pertahaps, says Trammell, as a tim nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, as the nore potent of the two media. Pertahaps, says Trammell, and the same potential of the same doesn't intend to sell radio short."

out NPC at this stage of the game doesn't intend to sell radio. On the premise that "first thinks come first." Transmell says each emergency is being met in a manner which will demonstrate that, come the fall, the network will be solidly entrenched once more with new bankrollers and new shows. Even by April, he intimated, the picture will have crystalized itself to some degree. When new time segments open up, says Transmell, NPC will have repeated by the stage of the s

CBS Cues 'Mood Programming' Policy As Back-to-Back Formats Pay Off

As CBS attracts more and more shows and personalities to the network, board charman William S. Following an established blueprint designed to create a "mood programming" structure cross-the-board. arburday night has proposed by the sequencing of crines showly. J. Walter Thompson has lost the over a two-to-three-hour sustained period, so, top, is the web setting which has been moved over to the back shows with similarly slanted formats. Sunday night, for excepting the proposed programming the strictly comedy, with Ozzel classification of the strictly comedy, with Ozzel classification of the strictly comedy, with Ozzel classification of the strictly comedy, with Ozzel classification of the strictly comedy, with Ozzel classification of the strictly comedy with Ozze

Troubles Pile Up For KMOX; Off Air 105 Mins. Due to Fire, Cable Break

St. Louis, Feb. 22.

A cable break and a fire twice silenced KMOX, local CBS outlet last week. The cable break at the station's transmitter north of Granite City, Ill., across the Misstation's transmitter north of Granite City, Ill., across the Mis-sissippi occurred during the last 10 minutes of the Spike Jones pro-gram and continued through the Jack Benny and Amos an' Andy shows. In additions to calls to the station the switchboard at police headquarters was swamped with calls.

calls.

Harry Harvey, chief engineer of the station, said the break acused by a structural failure. The caused by a structural failure. The state of the state of the state of the free for 80 minutes due to the break of 25 minutes, duration a few days later was caused by a small fire in the coupling house at the transmitter. It was extinguished immediately.

Video Gain

Current situation at J. Walter Thompson is applicable to a number of other agencies where radio billings have been taking a nose-dive, with the upsurge in video

dive, with the upsurge in video programming contributing toward offsetting the heavy deficits.

JWT in recent months has been a second of the property of the

goes off the air at the end of the season the older hand, however, the agency has hit the TV billings alokpto in recent weeks with J. B. Williams (who have also scrammed radio) bankroling "Act I to Ut" on of radio), buying the Paul and Grace Hartman show; Ford Dealers buying the Monday night at J. CBS.TV period; RCA Spending nidwest TV webs (plus kinescoping for 14 additional stations) of "Kulka, Fran and Oille," and South Tissue and Wine Advertising the Control of the Control of the Chart Charles of the Chart Charles of the

Chi Writers, Nets Dicker

Chicago, Feb. 22.
Chi Radio Writers Guild is dick-ring with two nets over contract poreases.

increases.

Newswriters pact with CBS ends
March 31. and continunity writers
May 31, latter with CBS and NBC.

Since the departure of Amos 'n' Andy from NBC four months ago the network's rap on net loss of business totals \$7,000,000. doesn't take into account the threatened shift of additional pro gramming to CBS

The \$7,000,000 billings loss is The \$7,000,000 billings loss is based strictly on the shows that have already made the move to Columbia, or have notified the web of switching over. It also includes cancellation of programs by clients or definite commitments of other bankrollers to relinquish time periods.

years back.

How Moves Were Made
Loss of business from the NBC
nighttime roster, since October, includes the Lucky Strike Jack Benindities with the Lucky Strike Jack Benconde & Harrieti, which goes to
CBS in April; dropping of Edgar
Orgale & Harrieti, which goes to
CBS in April; dropping of Edgar
GBs starting in the fall); Standard
Brands' cancellation of the Sunday
afternoon "One Man's Family":
Switchover of the Red Steelon program to Columbia in the fall; the
reliquishing of the Red Steelon program to Columbia in the fall; the
reliquishing of the Red Steelon program to Columbia in the fall; the
reliquishing of the Red Steelon program to Columbia in the fall;
the consensation of "Maniathan-MerryGo-Stouge" by Sterling Drugs; the
business through CBS' acquisition
of the cross-the-board "Nora
in soldition. Toul's cancellation
of the cross-the-board "Nora
in soldition."
In soldition. Toul's cancellation
of the cross-the-board "Nora
or of it the aversation and the
morrhing musical, above four days's
and Johnson's Wax adds up to \$1,200,000 in annual net billings. On
or of the Lawift cancelled out on
profing program. How Moves Were Made

'Undignified' Chi

WJJD has offered to resume traf-fic court broadcasts but is stymied by Chi Bar Assn's refusal to "up-set the dignity of the court." Station formerly aired hearings but was overruled by the associa-tion with the court of the

Scorecard on NBC Casualties

(Figures represent net business, after all discounts, and do not

1.)	
Spensor Estimated	Annual Billing
Lever Bros.	\$675,000
	675,000
	675,000
	675,000
(Contiguous rate)	545,000
International Silver	550.000
Sterling Drugs (Contiguous rate)	545,000
Toni	1.125.000
American Meat Institute	600,000
	600,000
Swift Co.	300,000
	Spensor Estimated Lever Bros. Lucky Strike Ford Dealers Standard Brands Procter & Gamble (Contiguous rate) International Silver Sterling Drugs (Contiguous rate) Toni American Meat Institute Johnson's Wax

IT ALL HAPPENED Speculate on Trammell's Ace-in-Hole At Chicago NBC Affiliate Meeting As Paley Octopus Eyes More Plans

Hoover Poser?

Hoover Poser?

Carl Havelin, pres of the Radio Executives Club, has lined up Herbert Hoover as the speaker for the REC's March to the Rec's March to the Rec's March to the Rec's March to the Rec's March to the Rec's March to the Rec's March to the Rec's March to the Rec's March to the Rec's Re

Amer.-Home Prod. **Budget Cut May** Nix Some Shows

American Home Products, whose American Home Products, whose Whitehall accounts are represented in radio to the tune of nearly \$5,000,000 in network billings, has initiated some budgetary cutbacks which may result in the cancellation of several of its shows.

tion of several of its shows,
Client, on behalf of its Anacin
product, has served notice on NBC
that, it is cutting down to 63 stations (instead of the prevailing
126) sponsorship of its Saturday
night "Hollywood Star Theatre"
program. That's for the balance of
the cycle, and whether the show
returns nox1 season appears to be a moot point.

a moot point.
There is also some question on the continuance of Whitehall's brace of late afternoon soop operas brace of late afternoon soop peras "Front Page Farrell." Cancellation would represent a heavy billings blow to the web. Whitehall also picks up the tab on two CBS daytime serials, "Our Gal Sunday" and "Helea Trent."

The lucrative Whitehall business was - recently dropped from the Dancer, Fitzgerald & Sample

Columnist Murrow

Columnist Murrow
Ed Murrow, CBs newseater and
analyst, who is sponsored crossthe-board by Campbell Soups, may
soon become a syndicated columnits as well. CBs' idea for a syndicated Murrow column stems from
meyspapers, with result that negotiations will probably be started
with a syndicate for a three-timesaweek stint by the commentator.
Murrow' "think pleces" on his
broadcasts will form the uncleus
for the column.

\$6,965,000

constitution in triguing the industry this, west on the eve of NSC's west on the eve of NSC's west on the eve of NSC's which we have been also as the event of NSC's which we have been also in the affiliate of the state of the

in the notice of, as its considered acces.

If the NBC affiliate operators repond in the same manner to the big city TV push' as did the report of the big city TV push' as did the the property of the big city TV push' as did the the property of the big city TV push' as did the the the property of the the property of the the property of the the property of the the property of the the property of the property of the property of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the production of the property of the property of the property of the property of the production of the property of the production of the property of the

American Forum' Shift From Mutual to ABC Not Likely Due to 'Meeting'

Likely Due to "Meeting"
Although overtures have been
made to move Theodore Grank's
revived "American Forum" program from Mutual to ABC network, any further talks appear to
be out of the question.
ABC's "Town Meeting" of the Air."
appears to have something to say
about it. "Town Meeting" for years
has been one of ABC's top claims
for public service distinction to
the program would not go on any
other network, ABC in turn, committed itself to a promise that
it would accept no other forums.
It would scept no other forums.
concerned, acceptance of the Granik show would be in violation of
the contract.

Streibert Champions Integration On **AM-TV: Won't Bring in Outsiders**

WOR, N. Y., will conduct its video operations with its radio staff, it's been confirmed officially by Theodore C. Strelbert, station

work, N. Y., will conduct its value operations with its radioby by Theedore C. Streibert, station presy.

Streibert told Vanurry that be realizes the desirability of appearance of the state of the sta

Newsweek Burn On Coast Airer Nix

The question of which gabber should be allowed to get on the sir first with his crystal ball has the should be allowed to get on the sir first with his crystal ball has Looks Ahead" on ABCs Pacific and Mountain network.

Reason for the yanking, apparently, is that William Weintrauth Francisco of the should be shoul (Continued on page 36)

PHILCO PLANS IN AIR TILL CARMINE RETURN

TILL CARMINE RETURN
Now that Bing Crooky is parting company with Philos, the set manup in the air, James Carmine, Philos veepes, who heads the company's radio-television programs. Philos veepes, who heads the company's radio-television programs. South America, where he's been vacationing, and it is anticipated that the future agenda will be set up soon. There is no immediacy to the control of the contr

New Heatter Show

NEW HEALTET BIOW
Mutual is working on a new halfhour nighttime show for Gabriel
Heatter, using new talent.
Program will probably in
lanched in the spring, cancelling
out Heatter's customary rip to
Florida. The web indicates the
airer will have an original format
and will use a different approach
from Arthur Godfrey's "Talest
Scotts."

For Big Biz Service'
Mutual prexy Ed Kobak Is readymage "Exploring the Unknown" as a
co-op show specially plockaged to
community relations programs.
The idea is for manufacturers like
community relations programs.
The idea is for manufacturers like
community relations programs.
The idea is for manufacturers like
of reaching their workers
of reaching their workers
"Exploring," a Sherman H.
Dryer production dramatizing
has been on MBS in the past, featuring Hollywood and Braadway
stars such as Orson Welles, Walter
Huston, Raymond Massey and
has been on MBS in the past, featuring Hollywood and Braadway
stars such as Orson Welles, Walter
Huston, Raymond Massey and
Beadder caching a plant's workers, the bankroller's message
would also be heamed at their
tallers and small, businessmen, the
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DINE UPPED TO KNODE NBC POST; SHIFTS SET

NBC press department in the wake of Tom Knode's elevation to ost of administrative assistant to Carleton D. Smith in television, Carieton D. Smith in television, has been undergoing some revamping the past week. Jo Dine has been moved up from trade news editor to succeed Knode as director of the press department (operating under veepee Syd Eiges). Mike Dunn takes over as Dine's

Mike Dunn takes over as Dine's successor.
Further alignments include proFurther alignments include profurther alignments and profurther alignment and profurther and pro
further antml:image>data:image/s3,anthropic-data-us-east-2/u/marker_images/sfishman-markermapper-1007175320/25c794dabf40fbfdc7fc625809efabfa.jpeg</antml:image>

LUCILLE HASTINGS KLZ's women's news editor, Miss Hastings, is four-times winner of first place in the National Press Women's contest for the best pre-pared radio newscast.

Urge 'Voice' Stay In State Dept.

In State Dept.

Washington, Peb. 22.

Going completely contrary to the recommendation of its "task force," the Bover Commission on reorganization of executive depart of the Commission of Secutive depart of the Commission found that the grain the State Dept. In its recommendation found that the grain of the Commission of the Comm

RICHARDS HEARING SET FOR MARCH 16

SET FOR MARCH 16

Federa: Washington, Fe. 22.

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Rourke Nicks Ayer, Rexall for \$15,000

Hollywood, Feb. 22.

Jack Rourke came off the winner in his plaglarism suit against
N. W. Ayer and Rexall. He sued
for \$100.000 but the jury gave him
only \$15,000. Notice of appeal was

ices manager, respectively; both reporting to Dine. Kalmus will attemptive publicity on TV programs and policy, while Kaufus will and supervise planning and condinating of all speedla publicity carnal supervise planning and cordinating of all speedla publicity carnal speedla publicity saff additions are being made.

Top 15 and the Opposition

			Total Network	
· ger en d'Olive		Sponsored Network	Com-	
Program	Hooperating	Competition	petit'n	
Jack Benny		Horace Heidt 9.		
Lux Radio The	atre., 25.5	Gabriel Heatter 4.5		
		Fish and Hunt Club 1.3		
		Johns-Manville 2.		
when the state of	3.0-	Telephone Hour 9.4		
The first section is		Dr. I. Q 9.0		
Fibber & Molly.	24.9	Erwin D. Canham 2.1	9.1	
	100	Johns-Manville 2.	5	
Walter Winchell	24 0	Electric Theatre 8.5		
Water Wateren		Man. Merry-Go-Round 9.3		
Godfrey's Tal. S	mute 91 7	Railroad Hour 6.5		
Gourrey's 1at. 5	Cours. 21.1	Henry J. Taylor 3.		
		Sherlock Holmes 5.		
		Voice of Firestone 5.3		
	010			
My Friend Irms	21.3			
100				
	1 3 1 2 2 1			
Bob Hope	21.3	We, the People 10.		
The state of the state of	to the property of	Gabriel Heatter 5.8		
Stop the Music (Avge.) 19.9	Sam Spade 13.		
	1 1 1 1 1 1 1 1 1	Lum & Abner 7.1		
	and the state of	Fred Allen 11.3		
Suspense	19.3	Gabriel Heatter 4.0		
and the second		Music Hall 13.3		
Amos 'n' Andy	18.6	Carnegie Hall 2.	22.6	
		Mayor of the Town 3.5	3	
		Phil Harris-Alice Fave 16.		
People Are Fun	nv 17.2	(No Spons, Netwk, Prog.).	7.5	
Mr. Keen		Burns & Allen 14.5		
Crime Photogra		Jo Stafford Show 2.5	17.3	
Ottome Photogra	photo tolo	Johns-Manville 2.5		
to a di la contracto		Sealtest Varlety 11.0		
Mystery Theatre	167	This Is Your Life 10.0		
Bing Crosby		Blg Story 12.0		
Ding Crosby	10.9	Dig Divis	21.0	

Philly Radio Shows 'Inside Union' In Transit Strike: TV Falls Down on Job

WHDH Goes Bigtime

Boston, Feb. 22.
WHDH, Hub indie, has boosted its transmitting power from 5,000 watts to 50,000, thus becoming second Boston station to operate on this signal, the other being WBZ. Increase in power will greatly extend coverage into Western part of state and New Hampshire and Maine.

Hope's Pullout A WHAS Poser

Washington, Feb. 22.
Withdrawal of Bob Hope from
the contest for the Loulsville
Courier Journal radio and television properties last week, after
failing in his efforts to obtain a failing in his efforts to obtain a postponement of the hearings scheduled for next Monday (28), leaves the Fort Industry Co. as sole competitor to the Crosley bid. It is understood the comic could not free himself for the proceedings because of a current picture long because of a current picture long because of a current picture. Hollywood from a 35-day personal appearance tour in which he visited 34 cities.

Hone's request for a two month's

Hope's request for a two month's stay had been strongly opposed by both the Courier Journal and the Crosley. Broadcasting Corp., original purchaser applicant for the \$1,925,000 WHAS, WHAS-FM and TV package. The Journal, it is reported, is anxious to sell, and Cros-ported, is anxious to sell, and Cros-ported, is anxious to sell, and Cros-ported by the Compulsaria deal complacency on the part of stat (Continued on page 36)

FC&B CENTRALIZING **ACTIVITIES IN CHI**

Philadelphia, Feb. 22.
Radio coverage of the turbulent meetings of the Transport Workers Union, which brought to an end the costly \$80,000,000 10-day transit strike here, proved to be a landmark in the history of local radio.

unite beer sourced to be a band-mark in the history of local radio.

WCAU, WFIL and WIP stayed
with the union meetings at Town
Hall, which began 10 pm. Saturday night (19) lasted into the early
day light (19) lasted into the early
and finally broke in the last
afternoon, with the 11,000 transport workers voting to go back to
their troileys, buses and shops.

In the state of the state of the state of the state
fermon, with the 11,000 transport workers voting to go back to
their troileys, buses and shops.

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In the troileys buses and shops.

In the troileys buses and shops.

Several million Philadelpha
extra interest (since the outcome
determined whether or not they
for the first time on the inside of a
big labor squabble.

Michael J, Quill, international
president of the TWL led the macommittee that favored acceptance
of the eight-chert rise and going
back to work. The move was
bitterify opposed by a stable section of the Philadelphia beat's ex(Continued on page 39)

(Continued on page 34)

Irks Agencies

Agencies are squawking that complacency on the part of station operators when it comes to proper the complacency on the part of station operators when it comes to proper the complacency of the complacenc ACTIVITIES IN CHI

motional brushoff comes at a time when the heightened competition for ratings and auditagency activities was indicated the search of the search of the search of the search of a consolidation of its Chi offices. In making the labeled this week when Kenyon of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search of the search department in Weathered in Commerce Mart. Engraving and the search of the search department in Weathered in Commerce Mart. Engraving and the search of the search of the search of the search of the search department in Weathered in Commerce Mart. Engraving and the search of

TAPE (WORM) EATING INTO COMICS

Those Atlass Boys

The hig talk here is how the Atlant Brown Les and Raiph—for years hinging of additivent and operations. Les and Raiph—for years hinging of additivent and operations. Les and Raiph—for years hinging of additivent and the control of

for the KLAC outlet.

Atlass frees, oddly enough, are envisioning it all in terms of radio, rather than television. They don't go along with the AM downbeat boys who say that radio is washed up. They still see incrative days shead for sound broadcasting. Eventually, they know, they'll have to think in terms of video. But not now

WNEW to Try 'Specialty Programming' In Nighttime 'Minus Ratings' Pitch

with a new concept of nighttime programming for indies, which it

with a new concept of nightlime programming for indies, which it feels might be the answer to structured in the upcoming each of television. In two weeks the states of television, in two weeks the states of television, in two weeks the states of television. In two weeks the states of television, in two weeks the states of television. The two weeks the states of television, in two weeks the states of television. The two weeks the states of television in two weeks the states of television. The two weeks the states of television in the weeks the states of the

Eleanor & Anna Move

Hollywood, Feb. 22.

"So you wanna tape your show?"
Thio me? of indecision came on the heels of a promunciamento last week from James Caesar Petrilio, who takes sheer delight in upsetting the property of the property of the property of the property of the last shows a sing comes. "So you got a single shows the last shows along comes." gloony Gus" to tell the work of the last shows a single comes. "Goony Gus" to tell the last shows a single comes. "Goony Gus" to tell the last shows a single comes. "Goony Gus" to tell the last shows a single comes. "Goony Gus" to tell the last shows a single comes. "Goony Gus" to tell the last shows a single comes. "Goony Gus" to tell the last shows a single come the last shows a single comes a single comes and the last shows a single comes a single

PETRILLO DOUSES Radio Bread 'n' Butter' Stance Taken **By NAB Directors at New Orleans:** Tele Revenue Still Long Way Off

an attempt to put public service programming on a self-sustaining programming on a self-sustaining Station has been operating in the red to the extent of nearly \$1,000 a day, it's been revealed, who was patched by Straus to get whittle the personnel down to state of the state o

devoted to special types of popular music, including folk tunes, a ballatia or chesters and children's proposed ones. In addition, there will sood ones. In

A bid a San antionio, Feb. 22.
A bid the Express Publishing Co.
here for the purchase of Kirsh
here. In Kirsh is before the FCC
offine one previous bid pending. The company of the broadcasting revenue for the production of the broadcasting revenue for the state of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the broadcasting revenue for the production of the production of the production of the production of the production of the production of the production of the production of the broadcasting revenue for the production of the production of the production of the production of the production of the production of the production of the production of the production of the production of the production of the code, in the production of the code, in the production of the code, in the production of the code, in the production of the productio

viacio in the east has yet to be excountry.

As one director told Vanary.

As one director told Vanary.

As one director told Vanary.

As one director told the revenue to the broadcasting industry.

In the NAB board feels that televistor
must be considered in the perspecjust of the radio audience. Noone member of the board thinks
video will replace radio.

Nevertheless, the members forsee the spreading influence of the
preparations to get into it whenand some are so distant from tele(Continued on page 32)

Kraft Music Hall Status Still Quo

Status of Kraft Music Hall on NBC next season, now that all Joson has resolved to check off at the end of the current semester, appears to be up in the air. Some are inclined to believe that the control of the season gets rolling may have the effect of skyrocketing him into attention again with a resultant decision to stack with Kraft for another than the season gets of the season gets of the season gets and the season gets of the season season gets rolling may have the editor to stack with Kraft for another than the season season gets and the proposition in view and the season season gets of the season shack.

Oddly enough, however, it was

back.
Oddly enough, however, it was
the longtime association with the
Kraft cheese product that purportedly influenced Crosby to nix
recent overtures made by a rival
concern, Borden's, to pick up the
tab on his upcoming CBS program.

MBS Gets 'Beautiful'

"Your Home Beautiful," heard last year on ABC, will start on Mutual March 5 for 39 weeks. The 15-minute program of decorating hints has been sponsored by the Benjamin Moore Paint Co. for

the Benjamin moot.

20 years.

On each show, Betty Moore discusses decoration of a particular room. Agency is St. Georges and Keyes.

Par Wants Sell DuMont Stock But Can't Get Fair Price, It Tells FCC

Paramoum Detures told the Federal Commission last week it is considering sale of its 29% interest in DuMont Television but is having a problem getting a fair value for its stockholders. Difficulty in self-ing the stock, Part said, arises are not interested in putting the sum of money involved "into an invest-ment in which they had little or no volce."

Washington, Feb. 22

Daily N. Y. Race Results

In New Roberts Pix Sho

Deal has been inked with a metropolian New York racetres are not interested in putting the sum of money involved "into an invest-ment in which they had little or no volce."

An all of the windup of the large of the race. Pact with the tracks we now of the proposed of the prop

TELEVISION

ment in which they had little or no cocce.

To receive the period of the petition containing exceptions in and request for oral argument on the Commission's proposed decision last Dec. 15 which held the pleture firm controls Dullont have between them five video stations neither can have more.

Par said Dullont stock should have a fair market value of \$20 cm.

The company has in the television and manufacturing field."

The company took exception to

prospects which the DuMont company has in the television and manufacturing field."

In the proposed decision to the fact no Par company ever applied for a television station in New Mork, where Dusting the proposed decision to the fact no Par company ever applied for a television station in New Mork, where Dusting the proposed decision to the fact no Par company ever applied for a television station in New Mork, where Dusting the fact that the fact is that the fact is the fact is the fact in the fact in the fact in the fact is the fact in th

missions interpretations or its The decision also falled to find, it declared, that the direction and control of DuMont operations is in the hands of its prexy, Alien B. DuMont, the directions elected by bulkont, the directions elected by bulkont. Neither Du-Mont nor its executive officers, it added, "have sought or received the assistance of Fur or its per-ness," in the propertion of its business."

ness."
Par further claimed that the proposed decision failed to find that DuMont makes no report to the picture firm "other than those generally circulated among the stockholders and directors of DuMont."
Par, it said, "does not demand or receive any special audit of the books" of DuMont.

CLEVE, INDIANS' VEECK IN WEEKLY SPORTS SHOW

IN WEERLY SYUKTS SHOW

Geveland, Feb. 22.

Bill Veeck, president of the
Cleveland Indians, will be featured in a weekly television show.
Bill Veeck Report to the Fans,
Bill Veeck Report to the Fans,
Bill Veeck Report to the Fans,
Fill Veeck Report To the
Weeck will Introduce Individual
Indians for informal interviews.
Sportseaster Bob Neal will demence and Jim Breslin will direct.
Agency is Lan, Fisher and Stafilms will be made at Tucson, Tribe
warmup field.

Buff's 13,150 Sets

Buffalo, Feb. 22.
Buffalo tele set installations up
to Jan. 31 totaled 13,157, according
to statistics compiled by Buffalo
Niagara Electric Co. and released
by WHEN-TV this week.
The figures showed an increase
of 2,383 sets since Dec. 31.

In New Roberts Pix Show

In New Roberts Pix Show
Deal has been inked with all
metropolitan New York nexetracks,
which was not a seen in the deal of the deal of the deal of the deal of the windup of the last
for video, Alm is to alt the show
and a half of the windup of the last
made by K.C.R., Inc., which is
headed by Joe Roberts, former
made by K.C.R., Inc., which is
headed by Joe Roberts, former
and legit outifus.
Roberts is now huddling with poternial sponsors. He's offering,
any length from 15 to 30 minutes.
Actual races will be spaced out
with anion of personations at the
rial that the public rarely sees.
Roberts will serve as producer,
writer, supervising production.
Clem McCarthy will call the race.
Plan is to start April 1. Tracks
flowing it will be a big promotional item.

Gorgeous Geo.' in Slim Garden, N. Y., Gate Sans TV: Gillette Deal Up in Air

TY; Gillette Deal Up in Air
Purther evidence that television
is not the culprit that Aills of the
gate receipts at major sports
events was furnished last night
(fues) by the silm take on the
Gorgeous George wrestling show
which was not televised. Promoter
Bill Johnston, who staged the
Coast grappler's first N. Y. appearance, had ballyhooed widely that
indicating that the public didn't
stay away from the boxoffice in
order to watch the bouts on video.
Garden Corp. prez General John
clared the exce board at the arena
is still undecided on renewing the
three-way tele contract among Reed Klipstrick, meanwhile, deis still undecided on renewing the
instill ion of the control of all fights expected on the
institution of the control of all fights staged at the Garden
bankrolled pickups over NBC-TV
of all fights staged at the Garden
bankrolled pickups over NBC-TV
of all fights staged at the Garden
the long run, will boost attendance
at sport events. "But", he added,
at sport events. "But", he added,
have for the Instead of the Control
have for the Inmediate
at sport events. "But", he added,
hand to tell what effect television
will have for the Inmediate
Balley Circus, which plays the
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Balley Circus, which plays the
Garden exch spring, opened weakly
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Styne Plans Original

TV Musicomedy Package
Songwitter Jule Syme niter 5 to
television package business soon
with plans for an original musical
comedy on TV. Charles Peck, Jr.,
who will write the book for each
this week from the Coast with samples to show to ad agency and network officials. Styne is due in as
soon as he finishes the score for
soon as he finishes the score for
"Gentlemen Prefer Blondes,"
"Styne Intends to use a different
lyric writer each week Rest of the
hose associated with Styne in the
current Broadway musical, "High
hose associated with Styne in the
current Broadway musical, "High
button Shoes," including chroses,
right of the soon of the soon of the
designer Miles White. Millon Rosenstock will be musical director.

(From the L. I. Star-Journal) Enough's Enough

Enough's Enough
Listen to the tale of Mrs.
Wesleyan Rothbell, wire of
Max Rothbell, of Elmost,
Mrs. Rothbell packed a suitcase, put it in the family can
and took off for Albany. One
and took off for Albany. One
went to the police and made
at technical charge that she
stole his automobile. The next
of the car in front of her
house. Mr. Rothbell rushed
home and both went to court,
where he wiltdrew the charge
what happens foothbell too
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levison too much, "she saidsight, he would sit watching
to the court of the court
was fed up—so I decided to
take a trip to Albany."

Palained.

KFI Dropping Its Nighttime Video

Nighttime Video

KFLTY, Earth CA, Andrown either there, is abanticle there, is abanticle there, is abanticle there, is abanticle there, is abanticle there, is abanticle there, is abanticle there, is abanticle there, is abanticle there is a superior of the the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the there is a superior of the ther

KYLE MacDONNELL SHOW SHIFTED TO SUN. NITE

SHIF LED IV JUIN. INIT.
NBC-TV'S ("Girl About Town."
co-starring Kyle MacDonnell and
Earl Wrightson, more from the
present Wednesday night at 8
slotting into the Sunday night at 8
slotting into the Sunday night bi-10
to 10:30 period starting Sunday
(27).
New time will permit the show

ns was the \$7 top charged for event. The wrestler is schold for several more Garden was, for which Johnston may en the doors to tele.

yne Plans Original

TV Musicomedy Package

Several package

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BALTO'S WAAM SWITCHES

BALTO'S WAM SWITCHES

Baltimore, Feb. 22

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Par Installation Cues Coast-Made **Programming for Eastern Stations**

New Tele Business

Unique Art Manufacturing Co.
Winding as spa Weedenday only
on five stations, picks up seven
one stations next week. New our
firm of the stations, picks up seven
for stations next week. New our
fails betroit. St. Louis, Cieveland,
and Chieseo. Grant Advertising,
handles the accounts this
week. Madiera. Wines bought the
added eight new accounts this
week. Madiera. Wines bought the
seven and Curtis Publishing
signed for four spots weekly for 13
weeks and Curtis Publishing
signed for four spots weekly for 18
weeks. Challenge Clitches inked a
levery Tuesday and the Larry Londom, Music School's bought threether. Brewing signed for three spots
weekly for 18 weeks. Meadow Gold
fee Cream bought two spots
weekly for 18 weeks. Meadow Gold
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(Continued on page 32)

Cincy Video Picture

Foaming With Sudsy Sponsors On Sports

Sponsors On Sports
Brewes, Cincinnati, Peb. 22.
Brewes, Cincinnati, Peb. 22.
Brewes, Cincinnati, Peb. 22.
Brewes, Cincinnati, Peb. 22.
Brewes, Cincinnation of the Cin

tion and by L. F. McCarthy agency for Fludepoin. The control of th

with a 15-minute Saturday high sportared program and spots on WHIO-TV, and to Louisville, with spots on WAY-BET-Brewing Co. Meantime, Burger Brewing Co. Meantime, Burger gtart in the video field locally, having the Chrey Reds booked exclusively for its second season of home games, the package also including radio rights with linkings to 15 indie stations in Ohio, Indiana, Kentucky and West Virginia.

Ballet Theatre Slated For Early Tele Bow

Ballet Theatre will make its bow on television soon doing straight ballet, instead of the usual dance excerpts. Theatrical agent Howard Hoyt has bought tele rights to the group and plans to stage an hourlong show around them once weekly on a network, commercial basis. One of the larger oil companies is reportedly already interested in bankrolling the venture.

Tele program would probably originate from a N. Y. theatre because of the necessity for space. Ballet Theatre, co-produced by Lucia Chase and Oliver Smith, tees off its spring season April 17 at the Metopera House, N. Y.

First regular programming of coast-originated television alone on eastern stations is expected to start in the near future, following the installation of a film recording that a Paramount's KTLA, in floid George Shupert, the kinescope recorder will be available for leasing to any station on the Coast when, and the condition of the Coast when, and the condition of another recording unit will be completed in the Chicago theatre, Chi, this week. They can be completed in the Chicago theatre, Chi, this week. They can be completed in the Chicago theatre, Chi, this week. They can be completed in the Chicago theatre, Chi, this week. They can be completed in the Chicago theatre, Chi, this week. They can be completed in the complete of the control panel of the control

AMER. ASSN. LEAVING TV QUESTION TO CLUBS

derived from the sale of the TV rights.
Every club in the league, with exception of Toledo and indianapolis, has made arrangements or megotiating for TV. Toledo, which had been been supported by the sale and the season, will have telesated before the sale of

Morgan's NBC-TV Show

Morgan's NBC-IV Show
Comedian Henry Morgan returns
to television after several fastes
that is a Jo-minute cross-theboard show preeming March 21 on
the NBCTV yeb. Red Ingie orch
gram, which is to have Morgan deing the type of akits one performed in film shorts by the late
Robert Benchley, such as "A Day
at the Movies," etc.
the Movies, "etc.
The Movies, "etc.
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TELE'S 'BATTLE OF THE TUB!

Free Theatre as Sales Hypo

Operation of a combination theater and television display center, with revenue from exhibit space or make possible free admission to video showings, is being planned as a combination to past of the medium in a new market. The scheme was revealed by a broadcaster at last week's New Orleans huddle of the directors. The plant is asset of broadcasters with television programs, types of receivers and developments in the industry. In this way, it is expected, he project will serve as an impetus toward attracting viewers to a projected video station, which starts from scratch.

Serving as a sustained preview of its television station operation, the theater will be used for various special events, depending on kiddle shows and to hear the project will be used for various special events, depending on kiddle shows and to hear the project will be used for various special events, depending on the did the project will be used for the project will be used for the project will be invited to see the project will be used for the project will be invited to see the project will be used for the project will be invited to see the project will be used for the project will be invited to see the project will be used for the project will be invited to see the project will be used for the project will be invited to see the project will be used for the project will be used for the project will be as a public relations magnet to attract people to buy sets and to develop a station's audience. Elimination of an admission charge grams for commercial purpose.

Nightmare of Damage Suits Looms On Pix Oldies' Uncleared Rights

TV Heeds Call

(22) for 100th anniversary celebra tion of Disciples of Christ churches in Chicago. Instead of holding

city-wide dinner, each of the 30 local churches will have its own in individual congregation dining

n individual congregation dini room.

Video sets, installed in eachurch, will be tuned in to cent nial speakers being telecast of WBKB.

Philly WPTZ Ties With Par Nabes

On TV Quizzer

Philadelphia, Feb. 22. A new wrinkle in television con

mercial programming will be launched here Tuesday, March 1,

when WPTZ links forces with the

Paramount chain of nabe deluxers to stage its video quizzer, "Tele-kids."

Program, which goes over WPTZ from 7:30 to 7:45 will be presented on alternate weeks from the stages of the Nixon, Tower and

Roosevelt theatres. Idea is to give

the film audience a chance to see a television show actually staged and

Chicago, Feb. 22. Television will be used tonight

Television broadcasters indis-criminately booking old feature pictures without first obtaining adequate clearance of all rights to

pictures without first obtaining adequate clearance of all rights to them may be letting themselves in for law suits totaling hundreds of opinion of several tudie. The first opinion of several tudie. The first opinion of several tudie. The first opinion of several tudie. The first opinion of several tudie. The first opinion of several tudies are the first opinion of several tudies. The first opinion of several tudies are the first opinion of several tudies. The first opinion of several tudies are tudied to the first opinion of several tudies. The first opinion of several tudies of the first opinion opinion of the first opinion opi (Continued on page 32)

SERIES FOR CBS-TV

also place monitors in theatre so public can make comparisons between actual scene and tele reception.

Youngsters in show are recruited from the private, parochial
and public schools in the city; and
and public schools in the city; and
allow it is an additional inducement
to bring customers to the theatre
on "Milton Berie" alght.
Format of quit show is tradich
and "dramatics teacher, is in
charge. Listeners send in questions and it the juve brain trust
charge is the control of the control
and goes to charly.
The control of the control
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Show is a package set up by the.

LOWER PRICES

MAY RESULT IN

acturers over comparative merits of the all-glass and glass

merits of the sliglass and glass-merits of the sliglass and glass-method with the summed indus-with all signs indicating that, re-gardless of the outcome, the gen-eral public will benefit through Metal tube, confined to date to a 16-inch job, until now had been less costly to produce, permitting amunfacturers like RCA to set a 16-inch job, until now had been less costly to produce, permitting incommendations in the product of the sat. Because of the new competi-tion, manufacturers of the glass tubes, such as Dialford, last week the production of the production of the such production of the production of the production of the such production of the production of the production of the such production of the production of the production of the production of the

tube.
Competition between the 15inch glass and 16-inch glass-metal,
meanwhile. has exerted a downward pressure on the smallersized models, such as the 12½ and
10-inch Jobs, since the public expects a proportionate price reduction for the smaller sets. Some
industryties, in fact, believe that
RCA might have created a Frank-

Set Sales Slump

Television set retailers, following a short boost in sales in the N.Y. metropolitan area during the last six weeks, now complain that the demand for all models has slumped considuately.

complain that the demand for all models has slumped considerable and the second of the

enstein in the glass-metal kine-scopes, They point out that RCA. is still getting \$325 for their 10-inch models, as against the new Olympic 10-incher retailing at \$229. All prices, consequently, are expected to hit a downward trend and the resultant boost in set sales consulty saltoni, is expected to be consulty saltoni, is expected to be and advertisers.

Industry Split

Industry Split
Controversy over the two kinescopes has created two separate
camps in the industry, with RCA.
Emerson and Admiral leading
those turning out sets with both,
and Phileo, DuMont and some
smaller manufacturers, such as
glass jobs excitatively. Chief argument against the metal tubes is
that they haven't been tested sufContinued on ages 241.

(Continued on page 34)

ROBT. Q. 'LITTLE SHOW' SET FOR TV PREEM

SET FUR TV PREEM artist Joe Gerecara has turned out group of sides to accompany to the case of the superior of

Nets Now Pitch Tele Legiters To Multiple Sponsors Because of Costs

Textron's Spree

J. Waiter Thompson agency, is planning a separate big-time production for the commercial in connection with the upcoming Textron show starting Paul and Grace Hartman, It will probably represent the most ambitious "live" insert to plue a product

most ambitious "live" insert to plug a product.
Called "Textron for Trous-seaus," the capsule production will bring to N. Y. each week girls from all parts of the country who are engaged and are on a shopping spree With a department store backward of the production of the country will display all the Textron fabrics and fashions.

Chi Cops, Ohio Senator Mull Pix TV Censor

Serious threat to television was voiced here last week by Police Captain Harry Fulmer when he

suggested his group, currently working on lewd and obscene publications, investigate video for pos-sible law and moral code viola-

Although Fulmer did not dis-close methods. he would use in overseting tele, it was indicated to overseting tele, it was indicated ing before telecast. And because of split -second timing necessary, this would mean submitting scripts to various cities before fining, to various cities before fining, ensor would sit no final rehearsal and at that time indicate what portions were to be deleted. he was shorting events, etc., eensor news, sporting events, etc., censor would sit with engineer at monitor and shut video or audio when it offended.

offended.
Another problem worrying trade
is on co-axed telecasts. Conceivably programs getting approval
another. Question arises on local
authorities being able to eliminate
whole or part of "objectionable"
program. And in southern cities,
would ensore eliminate any scene
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in which wintes and regroes appeared together?

If locals get a foot in the censorship door, it is felt that it's just a matter of time until state boards, such as New York and Ohio, and (Continued on page 34)

United Nations Jingles Adapted for Balto TV

Baltimore, Feb. 22. Series of one-minute singing commercials on the United Nations. produced by Ted Cott. WNEW. N. Y., program manager, are now N. Y., program manager, are now being aired daily by WAAM, indie television outlet here. To adapt the spots, originally intended for AM only, to video. WAAM staff artist Joe Corcoran has turned out a group of slides to accompany, each one, when the staff of the staff per staff of the staff of the staff of the man, meanwhile, is working out a similar deal for Brotherhood Week-this week.

matic shows, if they're to be seen at all next year, are expected to have four different sponsors bank-

have four different sponsor bank-rouling them once a month. That, networks are now pitching them to da agencies and their clients, believing it to be the only way a single sponsor will be able to affect the sponsor of the sponsor o

GODFREY CANCELS BOTH VIDEO SHOWS THIS WK.

VIDEO SHOWS THIS WK.

Arthur Godfrey, advised by his
actors to remain in Florida for
forced to cancel hoth his CBS television shows this week.

"Talent Scouts" Monday night
(21) was after from Mianni, which
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CBS Ohio Affiliates

FORD 'CRYSTAL BALL'

NEMICO FUN LOD-11.

New half-hour television series featuring w.k stories acted out in dance form is tentatively scheduled to preem April 18 on the CBS-TV web under Ford sponsorship. Shows will be produced and directed by J. Walter Thompson TV staffer Paul Belanger, who established his reputation as a pro-tablished his reputation as a pro-tablished his reputation while on the company of the product of the pr

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scene taxes suggesting alertness on the part of the engineers.

But there was a static quality in the sum 15-minute total, which is a superior of actionful reels. With John Camerson Swayrs at home base of actionful reels, with John Camerson Swayrs at home base of the control

lence and snarled traffic situation in comection with the trained in comment on with the trained in comment of the control of

POWERHOUSE
With Jimmy Powers, Jack McCarthy
Producer-Writer: Ray Barrett
Director: Clark Jones
15 Mins.: Thurs . thru - Mon.,
7:15 p.m.
Sustaining
WPIX. N. X.

Sustaining WPIX, Nr. 4 intersembly show is The five-times-weekly show is The five-times-weekly show is The five-times to the state of the show in the state of the show in the

WPIX, which is good station promotion.

Guests who chatted with Powers across his paper-cluttered desk across his paper-cluttered desk to the control of the

Louise Holden, Charles Columbus, others
Others
Director: Eddle Nugent
Sustaining:
WPILN X.
WHINN X.
Holden Arthur Murry, Don Pallini and
Arthur Murry, Don Pallini and
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and entertaining) to nave an instructives guide a student through extraction. The structure of the structure

TED STEELE SHOW
With Betty and Jane Kean, guests

With Betty and Jane Kean, mests Director Leonard Valenta 30 Mins. Sun., 6:30 p.m.
This new combynia, N. Y.
This new combynia, N. Y.
This new combynia future. Ted Steele, for one thing, is one of Dulfont's top talent assets. That was demonstrated in the Dulfont Ibrumine countrib when the countries of the combine of the countries

slanted at a different type acuaence.

If Steele can keep the accent on
music, where it belongs and give
the show an intimate, unpretentions quality instead of suggesting
musical thing that's hit video to
date, he's got the basic elements of
an entertaining half-hour.

"The on-heartel arrangements are

date, he's got the basic elements of an entertaining half-hour. Some state of the s

"South America, Take II Away."

ALL IN FAVOR
With Princeton Triangle Club
Director: Roger Muir
With Princeton Triangle Club
Director: Roger Muir
With Princeton Triangle Club's
Syth annual production.

**INC.TV, from N. Y.

The Princeton Triangle Club's
Syth annual production.

**INC.TV, from N. Y.

The Princeton Triangle Club's
Syth annual production.

**Inc. Triangle Club's
Inc. Tria

FOUR-STAR TALENT SEARCH With Joe Bolton, emcee; guests Director: Eddie Nugent 30 Mins., Fri., 8 p.m.

Director: Eddie Nugent
30 Mins, Fri, § s.m.
20 Mins, Fri, § s.m.
20 Mins, Fri, § s.m.
Welk, Row York
This is really an amateur show.
And if it lacks something in entertainment value it is because the tertainment value it is because the tertainment value it is leading to the control of the c

ABC BARN DANCE
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Tele Follow-up Comment

business. Coe and Samuel Taylor did the adaptation.

Gorgeous George, the Coast wrestler whose N. Y. debut was not televised last night (Tuesday) from Madions Square Gerden, got anyway by guesting on CBS-TVs "Your Sports Special" Monday night (21). Interviewed by Cas "Your Sports Special" Special Company of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that, regardless of the 15-minute program, George demonstrated that the 15-minute program of the 15-minute program of the 15-minute program of 15-minute program

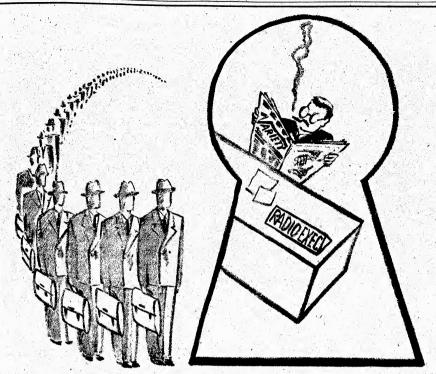
Tele Follow-up Comment

Shakespeare can be tough presentation in any medium, let alone
for television. And "Twelfer Hight County of the High County
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for the High skit, with the action accompanying their excellent gags rounding out the routine into a near payout.

"Admiral Broadway R e vu e" reached its top form Friday night (16) with a splin 60-miral circle omiral troupe were welded into a snappy, well-balanced show that marked improvement over the precious state of the stat

evening. Looking fammily into the camera, he declared: "Just anotesty". It might not have been plottation.

Morel Mes of teaming a current strength of the misseometry dark with an older management of the Frisgerald's necrost-the-board the Monday night (21) stans the Monday night (21) stans the Monday night (22) stans the Monday night (22) stans the Monday night (23) stans the Monday night (2



SEND MONT

SALES STORY RIGHT IN...

That line of salesmen is a lot longer than it used to be. But the radio exec on the other end of it still has only the same number of hours.

This adds up to an awful lot of sales stories left cooling in corridors.

ONE SALESMAN IS NEVER KEPT WAITING. EVERY WEEK PRIETY GOES RIGHT INTO THE FRONT OFFICE.

And that adds up to you being granted an audience for your message every Wednesday by the top spot time buyers in the business.



NEW YORK 19 154 West 46th St. CHICAGO 1 360 No. Michigan Ave. HOLLYWOOD 28 6311 Yuccar St. LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

THE CURT MASSEY SHOW
With Curt Massey, Ten, Dick and
Harry Trio, Lee Sisters, George
Beatty, Alon Massey and WestProducer: Frank Christ
Writer: Gordon Van Dover
10 Mins., Thurs., 8 pm.
Sustaining
Mins., Thurs., 8 pm.
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Mins., Thurs., 8 pm.
Sustaining
Mins., Thurs., 8 pm.
Sustaining
Mins., Thurs., 8 pm.
Sustaining
High; two shodgepodge, covering Dick, ne West and Milbally
to an entertaining halfbeur. Broadcast caught 1171 opened with the
Derformance of "Hair of Gold."
Companied by the Westerners.
Ton., Dick, and Harry, a comedy
cocompanied by the Westerners.
Ton., Dick, and Harry, a comedy
Girl Who Lived Next to the Firebouse." Curt Massey, "who has a
plaintive plains song. "One Has
My Heart, the Other Has My.
Heart, the Other Has My.
Heart, the Other Has My.
Heart, the Other Has My.
Sime: "Massey did a good job on
lin rendition, The Lee Sisters were
energetic and bouncey in "Skip to,
Serogumon, "Plantation Jubilee"
Felley on George Beatty, former
Felley on George Beatty, former

emergedic and bouncey in "Skot to My Lou."
For humor, "Plantation Jubilee"
For humor, "Plantation Jubilee"
For humor, "Plantation Jubilee"
For humor, "Plantation of a film comedy writer. Beatly sag a verse of "I Wonder What Became of or "Wonder What Became of one of the state o

TREASURY OF MUSIC
With Annette Olsen, Jack Kelly's
band (15)
Producer-Director: Jack O'Dell
30 Mins., Mon.-Wed.-Fri., 9 p.m.
CHICAGO FEDERAL SAVINGS
BANK BANK WCFL, Chicago (Critchfield)

WCFL, Chicage

This is (Critchfield)

This is (Critchfield)

This is (Critchfield)

Italian and the man and the man and a sparked by solos of Annette Olsen, luils with renditions of "Mails speam," Indian Love Cali." Smill-speam, "Indian Love Cali." Smill-speam, "Indian Love Cali." Smill-speam, "Indian Love Cali." Smill-speam, "Indian Love Cali. "Smill-speam," Smill of the Music" and medley from and the Music" and medley from and the Music" and medley from a smill owner. The Miss Offsen handles semi-classical offerings well, and is capably backed by orch. Announcements backed by orch. Announcements as a month of the man and

netwoir.

VOIR HEALTH AND YOU

With Dean Harold Burne; ruests
Director: Les Allass, Jr.
15 Mins, Sun., 7:45 p.m.
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Good opening note stressed seri-ousness of fever, as compared with more publicized polio. Program tenor is sober and factual, with no scare effects needed to impress lis-

tener.
Discussion has clinical impartiaity, and thus lacks warmth to establish audience contact. Program
obviously does not seek to entertain but would attract wider listener range with faster pace and
liberal use of live examples, i.e.
rheumatic fever sufferers or their
namen's

Followup Comment

Jack Warner's fluffs on Jack Benny's show (20) in connection with squawks anent "The Horn Blows At Midnight," which the Blows At Midnight, which the Midnight of the Midnight

CBS' new mystery series, "Yours Truly, Johnny Dollar," got away to a good start Friday (18) In solving a murder committed in a small Ohio town. On the basis of the opening installment, the format

Ohio town. On the basis of the opening Installment, the format comprises sleuthing, suspense and sex, all of which can be generally relied on to satisfy the average whoduntt devotes. Early made a Lustilly written and the second of the work of the

BARBARY COAST CLUB SHOW With Otto Greene, Mildred Hewit, Lou Cheney, Diane Gordon, 30 Mins; Dally, 11.30 p.m. BARBARY COAST NIGHT CLUB WROW, Albany The unorthodox sometimes pro-duces results in radio as in other felds. By the usual standards and in the opinion of many listeners, in the opinion of many listeners, programs from Barbary Coast are corny, dated, and perhaps of doubt-programs from the second of programs from Barbary Coast are

YOURS TRULY, JOHNNY DOL-LAR With Bob Delaney, Ray Goulding, With Bob Delaney, Ray Goulding, Marcla Schielter, Bill Rose, Wille 30 Mins.; Frit, 10:30 p.m. Sustaining CBS, from Hollywood CBS, row mystery series, "Yours' ALL BOSTON STATION.

This show, carried simultaneously by all Hub stations, was beamed to the average man who is always being asked to contribute to various charities with the idea of various charities with the idea of giving him an insight into how each dollar is spent. Ably scripted and directed by WHDH's ace scripter, William Shea, the cast was re-

alreaded by WHDR's are scriptor. William Shes, the east was recruited from all Hub stations and Emerson College.

Theme of show takes a typical station of the station and the

LINCOLN'S GRAVE
With Clarence Kavanaugh, Violet
Oakes Kavanaugh, Mary Lou
Permout, John Nassett, Mary
Permout, John Nassett, Mary
Permout, John Nassett, Mary
Permout, John Nassett, Mary
Permout, John Nassett, Mary
Witter proclucer director:
Tom
30 Mins.: Sat. (12), 4:30 p.m.

Sustaining WGAR, Cleveland

Another example of networkworth programming from the hinterlands was Tom O'Connell's

of the blocks—even during the worth Programming from the shift to Sarutoga last summer—hinterlands was Tun O'Connell's shift to Sarutoga last summer—hinterlands was Tun O'Connell's fine of the shift o

Inside Stuff—Radio

Ed Kobak, Mutual prexy, unburdened himself on a variety of subjects at a press conference lunch at the Waldorf, N. Y., last Thursday (17). Kobak said that MBS is giving its rate structure a minute examination "I don't know whether it's right or wrong." Kobak said, "but I'm sus-picious of anything that's 10 years old. I want to know: Is it correct to double rates at night? Should five quarter-hours cross-the-board cost

double rates at night? Should five quarter-hours cross-the-hoard cost more than five quarter-hours in one vertical strip? Are discounts for big advertisers good? We hope to come up with good answers to these and similar questions."

The MBS chief said that he was concerned about the falling off of moral standards in broadcasting, and he added that some TV performers have exhibited some had lapses in taste. He revealed that the web and that the web had referance the control of the c

The Protestant Radio Commission, representing 16 denominations and eight interdenominational agencies, will launch expanded program activities on both AM and TV, according to Dr. Paul C. Payne, Commission vice-president. The body plans to introduce at least two new

mission vice-president. The body plans to introduce at least two new program series this year and to continue its transcribed program. "All a Aboard For Adventure." formerly produced by the Joint Religious Radio Committee.

One new program will consist of a series of half-hour concerts of church music by the Collegiate Chorale under Robert Shaw's direction.
A second series will deal with mental health and pastoral cobnselling. Dr. Payne amounced that funds for experimental live television programming have been allocated with the first show to be ready within 30 days. Another series of television flux, also being produced, will 50 days. Another series of television flux, also being produced, will Churches and Ministerial Assa. "

************************************* From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Lisa Sergio, WOV news commentator, has been granted leave of absence so she an work on video and network series plans . . . National shirt manufacturer on verge of signing WOR's "Share the Wealth" quisser for network airing . . . She'ty Clark, L'ye-gar-old blind singing star of the control of the contr

musicomedies.

Radio Executives Club of N. Y. to have program of Negro performer at lumcheon tomorrow (24) at Hotel Rooseveit. Speaker will be Walter White, head of the National Assn. for the Advancement of Colored People. Talent includes Josh White, Jublice Singers, Maxine Sullivan, Delta Rhythm Boys, Teddy Wilson and Jackie Rebinson. ... Helena Rubinstein, Inc., which entered the radio ad field last November with "Much Ado About Music" on WQXR. N. Y., will also sponsor "Composer's Varieties" at mornings a week. Commette firm will pilg engogeness of the New York of N. Y. Tax Executives Institute. ... John Peterson, ex-AliC account exec, Johns Mutual as manager of central division, with Deltyti holes.

IN HOLLYWOOD . . .

All ROBLING ORD.

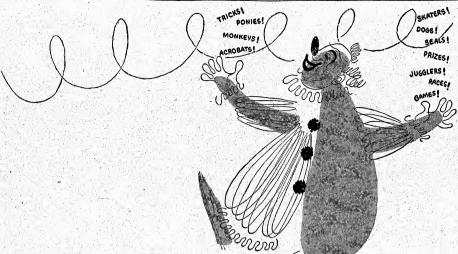
The contact won their fight for two parking at NBC. It was only a Scenal term but it was broadly resented by some of the stars who have since moved over to CBS. ... Cy Howard has taken on all comers quite successfully but he proved no match for a covey of germs who downed him for the pneumonia sount. Lucian Bavis took over direction of him for the pneumonia sount. Lucian Bavis took over direction of him for the pneumonia sount. Lucian Bavis took over direction of him for the pneumonia sount. Lucian Bavis took over direction of him for the pneumonia sount. Lucian Bavis took over direction of many sounds of the service of the control of the c

IN CHICAGO . . .

IN CHICAGO.

Jack Owen; substitutes on Breakfast Club will be Harry Hall and Johnny Desmond... Harriet Washburn's "Bechies" on Electric Theatre... Phylis Gordon appointed exec sceretary midwest regional council, Radio Writers Guild... ABC flack chief Ell Henry on biz Jami to Cleveland and Clacinanti... NBC hosted singer Evelyn Knight, at preceding the Company of t

(Continued on page 36)



KIDS FROM 2 TO 92 AGREE

SUPERCUS

is a super colossal TV success!

Everybody loves the circus—and brother, what a whale of a circus this one is! Here's all the fun, the excitement, the music, the laughs, the costumes, the thrills of the biggest Big Top show. Featured are Claude Kirchner as ring-master, Cliff Soubier as the clown . . . AND Mary Hartline, the Breath-taking Blonde, leading the big 10-piece circus band, SUPER CIRCUS is a fresh, fashous full hour of mirth and merriment every Sunday afternoon (\$500-500 pm EST) on the ABC-TV network . . . available for sale in half-hour segments. Hurry! Hurry! Thurry! Thurmbe to callin New York's CIPC!-5700.

<u>Now</u> on ABC-TV network Chicago's No. 1 Dramatic Show "ABC *Jelevision Players*"

SUNDAY 8:00-8:30 PM CST, 9:00-9:30

Here's sure-fire Sundoy night entertainment: a series of thrilling suspense dramas by famous authors...brilliandly acted by a top-notch professional cast. Already a big hit in the Mid-West, The ABC-TV Players is building an enthusiastic audience on the full network.

ABC TELEVISION
American Broadcasting Company











BILLBOARD

"expert . . . top-grade . . . a good buy."

RADIO DAILY

"unbeatable combination...outstanding showmanship...great fun all around."

Financial Note:

The cost of SUPER CIRCUS is low, low, unbelievably low!

WFIL Sets Collegiate Network In Motion Via 3-University Tieup vision as to say "if"—the time

Philadelphia, Feb. 22.

Philadelphia, Feb. 22.

A collegate network, linking the radio facilities of WFIL and three college stations in this area, began The four station system connected WFIL by landlines with Temple Univ's WRIT, Univ. of Pennsylvania's WXFN and Swarth owner Colleges WRIT, each of horadeasting only to the immediate college area.

The project, which is sponsored by the Philadelphia Inquirer, newsite immediate college area.

The project, which is sponsored by the Philadelphia Inquirer, newsite immediate effect of extending the production of the college stations. The system will enable the college outlets not only to exchange programs with only the control of WFIL. The college outlets now average about five to six hours did. WFIL the college outlets now average about five to six hours did. The new service will permit them to insure their listeners.

Robert L. Johnson, president of

avening the the control of the contr

Two-Hour Disk Jockey Nat'l Survey Planned By WPIT's Offhaus

By WPIT's Offhaus

Pittsburgh, Feb. 22.

Russell E. Offhaus, WPIT's new disk jock recently brought here with the property of t

Thomas Vamps WLW, WINS For N.Y. Package Operation

For M. I. Tackage Uptration
Frezier Thomas has resigned,
effective March 5, as variety and
for WLW-WINS. Cincinnati and
for WLW-WINS. Cincinnati and
for WLW-WINS. Cincinnati and
forwy Tork. He has been with the
Crosley organization for the past
cincinnation for the past
cincinnation for the past
cincinnation of the past
for vado, and TV package show
presentations. The shows, for
Tromas to head the unit and set
as emece.

Savini's Oldies for TV?

Savilli S vidles for IV!
Some 16 "East Side Kids" and
Bela-Lugosi films, originally released by Monogram, have been
acquired by Astor Pictures Copp.
Reissus deal was closed by Astor
Reissus deal was closed by Astor
Later's recent trip to the Coast.
Agreement leves Astor all rights
in perpetuity to the 16 oldies inLeuding 38m., 16m and television.
These rights were formerly held
the 16 pix.

Hooper Smacks Back at Indies

C E Hoper, crucking sack at the N Y notite stations where the sently canceled his rating service with the compalant that it placed too much emphasis on N.Y.'s "relatively small" television audienced to the service with the compalant that it placed too much emphasis on N.Y.'s "relatively small" television audienced to the service with the compalant to the service with the servic

audience situation which occurs to
the cancelling stations at this
Stressing what he claimed was
the soundness of his system,
Hooper noted that contacts with
the audience theself convinced him
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integral part of radio. As a result, the organization began its
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integral part of radio. As a result, the organization began its
goedail TV avitings and comparison
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Robt. Stephan, Cleve. Radio Ed. Dies at 53 Cleveland, Feb. 22.

Robert S. Stephan, 53, veteran radio columnist of the Cleveland Plain Dealer, died of a heart at-tack in his home Sunday night (20). A former English teacher theatre manager and sports desk. man for the Cleveland Times, Stephan was an expert on the technical aspects of radio and

for WLW-WINS. Cincinnati and New York. he has been with technical aspects of radio and New York, he has been side of the work

Committed To BMB Survey

vision as to say "it"—the time comes.

Commes.

Commes.

Commes and the ball survey comment in the BMB question, the distriction of the ball survey definitely will be carried out. The association has committed itself to the 1986 project and has collected in the survey definitely will be carried out. The association has commented itself to the 1986 project and has collected in the survey of t

Nightmare Continued from page 27

costsue from page 17
vision for the medium, and tele
rights to these must be secured
from whoever owns the flms.
more complex, however, on the
comparatively newer, on the
comparatively newer, on the
comparatively newer product.
While most of the major companies features are still unavailleased by the majors may be okay
—proyiding the producer retained
the rights in his contract. Situation is even more snarled up where
any film can be transmitted via
video without the star's express
permission is naturally dependent
on the star's contract. But, whom
on the star's contract. But, whom
on the star's contract. But, whom
on the star's contract, so the convideo of the contract of the contract of the contraction of the contract of the contract of the contraction of the contract of the contract of the contract of the
tickler.

Start Cases Started

the actor or actress? According to these distribs, only a series of test stickler.

The distribution of th

only out for all concerned right Only out for all concerned right mo, until the entire problem is clarified by test cases, is for users of the film up and down the line to clear all rights possible, according to the more-ethical distribs. They sounded a warning to broadcaster the stay away from featured the stay away from featured the stay away from featured the stay away from featured the stay away from featured the stay away from featured the stay away from featured the stay away from featured the stay of the st

D. C.'s Daytime Upbeat Washington, Feb. 22.

Washington, Feb. 22.

The Capital's second television station started daytime programming yesterday and a third begins later this week. The Bambergerowned station, WOIC, which took the air only a month ago, made its afternoon debut with 134 hours of days and the statement with 134 hours of days are the statement with 134 h

afternoon debut with 1¼ hours of daily programming beginning at 12:45 p.m. Another 30-minute 12:45 p.m. Another 30-minute NBCs wide Station, WNBW, is expected to begin its daytime schedule at 2:30 p.m. with network programs from New York. The DuMont station, WTTG, started on a daytime basis more than a month

NAB Mulls Dirksen Appt.

Washington, Feb. 22.
Former Illinois Congressman Everett Dirken is being considered by the National Assn. of Broadcasters as its legislative consultant on matters before Congress, Variety learned today (22).
The job was decided upon at the NAB board meetings in New

Orleans.

Dirkeen achieved prominence for his vigorous speeches in the House during prewar and war years in winning over his Republication of the control of

chairman.

Dirksen's condition is understood to be much improved, as a result of rest and treatment. One reason NAB wants a man of his caliber, it is reported, is because of important international questions affecting its members which are to be negotiated next September at the North American Regional Broadcasting Conference in Canada. NAB is likewise concerned over the Senate Interstate & Foreign Commerce Committee stand against an early decision by the Federal Communications Commission on the clear channel proceedings, and prospective changes in above legislation.

Tele Followun Continued from page 28 :

followed through. With Paul Nickell, who usually directs the show, absent Sunday in order to devote his full time to the upcoming presentation of Shakespeare's "Julius Caesar," Miner handled the entire production, solo.

Ed Sullivan, who usually plays it straight on his "Toast of the Town," in Sunday's (20) session is continuing to inject a soupcon of comedy into lils chores. Sullivan is no Berle nor even a Gene Bay-los, but the bits of humor intro-duced serve as a fresh note in his endeavors and gives Sullivan a de-gree of warmth that's not other-

endeavors and gives Sullivan a de-gree of warmth that's not other-wise present.

The talent collection is up to the par of his previous shows, but it's speed was slowed considerably be-cause of the long starzas essayed to the long starzas essayed to the long starzas essayed to the bill. The Individual turns gen-erally did well, but short punchy sessions frequently make up the difference between vaude and vaudeo.

sessions frequently make up the difference. between vaude and vande.

Unrage of the provided the greater amount of interest from a personality standpoint was that of the property of the prop

Manuel and Marita Vierra's mon-key act, doing a repeat, who re-prised the sock of the first showing here. Son and Sonny, fast tap pair, did an_excellent warmup. Rull Hill registered well with renditions of two sonis, and Donald Richards provided a strong exit with a Thulans' medley and a strong ethiever of "New York's My Town."

Mestre Huddles On Cuba Tele Network

Project for a television network in Cuba was mulled by U.S. video experts and Goar Mestre, director general of the CMQ network in Cuba during talks in New York last week. Mcstre, who was forced to return to Cuba Monday (21) to help his libel suit against Amado Trinidad, a rival broadcaster, will make another trip to the U.S. in about a month to probe other angles of TV operations. Mestre said that one of the major obstacles. to be licked before Cuba is ready for video is the present high cost

to be licked before Cuba is ready for video is the present fingh cost of receiving sets.

Mestre, who's also prexy of the Inter-American Assn. of Broadcast-American Assn. of Broadcast charges that Mestre is an "agent of Yankee Inter-Street." Mestre said he was using his ilbel suit as a test case for the reformation of Cuba's inadequate laws on slander. Under cury for libel involves a public apology and a minor jail sentence with no money damage. At the recent as of which Tab is a member, Mestre was given moral support by the organization to his fight against Trinidad. The origin of the Cuban broadcast tempest bulletin to charges made over Mestre's network that Trinidad had become an apologist for the Peron regime in Argentina.

New Tele Biz Continued from page 26 ;

Punch of the session was by Manuel and Marita Vierra's more weekly, for a period of six weekls are seed to the song seat support of two songs, and bond flexing and two songs, and bond flexing flexing provided a strong exit with a Thinians' medley and a sixty of two songs, and bond flexing flex



Welcome Back, Milton Berle!

Greetings on your return to the Texaco Star Theatre next Tuesday... And may we take this opportunity to salute you, the brightest star of an exciting new medium, for having paced the Texaco television show to all-time Hooper records and unprecedented ratings for share-of-audience and sponsor identification...

And may we point out your further contribution as the director and producer whose creative imagination and energy generate the hilarity, the swift pace and the infinite variety of this program, establishing pioneer leadership and a high standard for clean, home entertainment.

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LONDO

Philly Strike

plete, with statements from all the principals, workers and man in the

cutive committee and received violent opposition from the floor. The debate, which lasted until 2:15 a.m. Sunday morning, furnished some of the most exciting on-the-sand its effect on the foot-sore Philadelphinas who stayed up to listen can only be guessed. The stations' exticholared blazed at Sales and the stations' exticholared blazed at Sales and the stations' exticholared blazed at Sales and the stations' extinction after the mathematical stations and the stations' extending the stations' extending the stations' extending the stations' extending the stations' extending the stations' extending the stations' extending the stations are stations and the stations are stations and the stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations and the stations are stations are stations are stations are stations are stations and the stations are s principals, workers and man in userset.

WIBG offered its FM system to the public and parochial school systems of the city, from 9 a.m. to 3 p.m. daily. If strike had continued, plan was to permit teachers to broadcast instructions from WIBG to students unable to attend classes.

Eve-Oneners

Eye-Openers

The wide-open debate, the submission of the proposals to a majority vote, the democratic practice of sounding the proposals of a majority vote, the democratic practice of sounding the proposal of the proposal of the proposal of the proposal of the proposal of the proposal labor procedure is piped in here from Moscow. Recurrent in her grateful telephone calls at the radio stations was the expression of the proposal of the proposal of the proposal of the program was "the gratest thing they ever head of the proposal of the pro

the air."

Conversely, television did little or nothing exceptional in covering a story which might have been considered its special province. Newaresis of the negotiations and conferences, sound film recordings of the conferences, sound film recordings of the conferences, sound film recordings of the conferences, sound film recordings of the conference of the translet of the conference of the translet of the comparison of the conference of the stalled equipment comprised the bulk of teles offerings. Not one of the three Not one of the three offerings. I local video local video stations carried a "live" broadcast on the strike.

AM reporting was more com-

WHM to Students uname to accum-ce and the students of the students of the strike. Each station used more than 200 news bulletins, approxi-mately one every 45 minutes, re-lating to tieup. Stations had lines to tieup. Stations had line to Town Hall, the Mayor's office, union headquarters at the Bitz, and the labor cancellation to the station of the

Kuhns' WNBC, N.Y., Teamup May Resume From Abroad

HAY INSUMINE I TUME AND ROLL Rene Kuhn, who with her mother, Irene Kuhn, has been doling a Saturday noontime mother-daughter program. on WMBC, N. Y., sailed on the S. S. America last week for England, where she becomes assistant press officer of the U. S. Information Service the State Dept., at the London Em-

he state been a state been as the bassy.

Mrs. Kuhn will continue the NBC show solo, with guests, but it is planned to revive the mother-daughter format with pickups from abroad, once Miss Kuhn becomes integrated in her new operation.

Armour Drops CBS Show

Chicago, Feb. 22.
Armour & Co., after two years' sponsorship of "Hint Hunt" on CBS, is dropping the daily half-hour show May 18.

Heavy operating losses is as the reason, since the packer's meat division operations were "not satisfactory," due to declining prices, according to an Armour spokesman.

Chi Cons

Continued from page 27 various religious groups would en-

Ohio Mulls Censor

Cleveland, Feb. 22. Heatings open today (22) before the Ohio Senate's Education Com-mittee on proposed legislation to censor "televised pictures" with a

censor "televised pictures" with a group of Cleveland video person-nel expected to testify against the legislation.

legislation. The measure was introduced in the upper chamber in Columbus by State Sen. Edwin F. Sawicki of Cleveland, who told VARIETY Sciuday (19) he introduced the measure to have the department of education "examine and censor... televised pictures on the sams as films are censored today."

televise a flectures out and share. The Circuit legislator, a former Western Reserve football stand an attorney, declared his measure took shape after receiving protests against the Arthur Godrey 'Chi Saler protest has the protest protest and the share after the morals of our children.' He also declared that a representative of the pix Industry in Columbus and theatres deal with films, both "should be on an equal basis." The Senator, who says he has

snouto be on an equal basis."

The Senator, who says he has seen several television programs, realizes his measure may be amended, and that he would favor several amendments that would exempt sports and spot news from "censorship."

"censorship."

He envisions the day when Ohio will have enough TV outlets to warrant having state board censors in the "many cities to pass on pictures and senanton before they produce and senanton before they censorship board's operations would be met by a "fee of \$3 for each 10 minutes of sereen time, and \$3 for each additional to minutes of sereen time of \$3.5 for each \$3.5 for each 10 minutes of sereen time of \$3.5 for each \$3.5

Senator Sawicki told Variety
"if the television industry draws
up a code of ethics governing
pictures" legislation might not be
necessary, but the "industry would
know that the state stands ready
to protect morals."

The protect morals.

He admitted that the bill might be difficult to enforce where "televised live shows from other states are brought into Ohio" and, too, in "regards to freedom of speech and expression."

and expression."

Expected to attend today's hearings in opposition to the measure will be James R. Hanrahan and Joseph Faweett, general manager and attorney respectively for WEWS-TY; John McCormick, general manager WTAM-WBK-TY; and Paul Ginger, council for the Ohio Broadcasters' Asan.

WNEW

ued from page 25 =

according to Ted Cott, weepe and program director, is that daytime form a way way been the top comment was a way way been the top comment with the comment of the comment o

WNEW had previously tried "fractional programming," appeai-WNIW had previously tried levely proven glass tubes."

"tractional programming," appeal while the difference in viewing ing to listeners on Sunday evelonity of the programming papeal while fall the difference in viewing ing to listeners on Sunday evelonity the programming pitch as having good to department considers the specialty whatever that difference is by programming pitch as having good luming out the first all-glass 16 ings are not as big as those of the possible works and screened, so that an advertise of the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the programming pitch as having good luming and the plant of the programming pitch as having good luming and the plant the plant of the programming pitch as having good luming and the plant the programming pitch as having good luming and the plant the programming pitch as having good luming and the plant the plant to the programming pitch as having good luming and the plant the programming pitch as having good luming and the plant the

Inside Television

Saturday night is often dull on video but the past weekend took a step in the opposite direction for the metropolitan N. Y. district, on the evening of the 19th CSS week from 8 to past miningly with the two preceding track meets. But besides this event the night; list up included two pro backetball games (NSC and ABC), boxing via WPIX and an hour of the Princeton Triangle Club show from Washington (NBC).

ington (NBC).

CBS tried a new position for one of its cameras at the Garden, CBS tried a new position for one of its cameras at the Garden, Slightly elevated above trackside the lens shoots head on and straight down the short home stretch of the main races. On close finishes the position gives a good view of the runners as they drive and dire to position gives a good view of the runners as they drive and dire to that tape. A tendency toward more frequent wide angle shots, to cover activity in the Infield, and permitting the p.a. system to handle the official results and time of races was also a help to the televent.

Market for the larger radio-phonograph consoles has almost con-pletely disappeared, now that the consumer demand built up during week. "We due not only a proper that the consumer demand built up during week. "We due our own graw for this type of set when we amounced our new \$399 alti-in-one television console," he said. "But," Siragus declared, "we do not intend to let the lure of easy television dollars affect our radio sales" and Admiral will continue to mass produce radio table models of all types, portubles and fablemodel radio-phonos.

table models of all types, portables and tablemodel radio-phonos. Speaking at a luncheon meet of the N. Y. Society of Security An-alysts, Siragusa disclosed that Admiral will put a television manufacturing plant into operation in Canada by the middle of April. "Although there are no television stations in Canada and none contemplated within the next year," he said, "nearly, 100,000 residents of Canada are able to receive telecasts from stations in Detroit and Buffalo. Another station opening in Eric, Pa., this month will increase the potential Canadian television audience by another 250,000. Consequently, we expect sales in Canada to expand substantially in 1949 over 1948."

N. Y. Daily News' WPIX, following abandonment of its daily 10-minute syndicated newsreel, is now offering 15 minutes daily of spot news delivered by announce rex Marshall, along with TelePix news-reel coverage of events in the N. Y. metropolitan area. Show is slotted at 7 p.m., with an additional Jo-minute news roundup every evening at signoff time.

Station, in addition to its nationwide newsreel, had also previously given five-minute news shows at 6 p.m., 7 and 9, all of which have been eliminated in lavor of the new, compact daily program.

Tele Reviews

for a spell and audio remained.

for a spell and audio remained.
Nothing was lost:
Nothing was lost:
Nothing was lost:
Illusioning to see a six-foot cowpuncher sing falsetto. It may be lost on read to story on racio, but television is song and instrumental turns. An sufficient to meet the requirements of the new medium. The humor on the initial layout was extremely compared to the

The barn setting was good and the camera work was generally adequate.

Jose.

Battle of Tubes

Continued from page 27 = ficiently yet to merit putting them on the market. It is believed, however, that a company with RCA's size and reputation would not produce the sets unless they had proved their worth. Despite that, RCA, in answer to charges against the metal tubes. replied merely that they have had no such trouble



"See deep enough, and you see musically, wrote the great essayist, Thomas Carlyle,"the heart of nature being everywhere music, if you can only reach it." More than half a million New York families do reach it . . . by tuning constantly to WOXR and WOXR-FM. So constantly, no other station influences them so effectively. These families love good things as they love good music ... and they can afford to buy them, too. Advertisers find them the most profitable part of this biggest and richest of all markets. May we help you find them, ton?





in its community. WWJ-TV, now in its third year of operation, is a firmly established leader in the Detroit market. It has taken full advantage of its two-year "headstart" to stake its claim on the lion's share of desirable local television features. And, through its NBC Television Network facilities, WWJ-TV has stretched its "seeing power" beyond the horizons to bring Detroiters an even greater diversity of entertainment features. Unquestionably, WWJ-TV is the one best television "buy" TODAY, in the multi-billion dollar Detroit market.



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thrills

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variety

drama

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Produced by Vic McLeod & Charles Polacek
Directed by Joe Cavalier

Motorole Sec.

As A Sucus TA BLE CHICAGO SI, ILLINOIS

From the Production Centers

speaker at Northwestern U.

Ernest L. Hellkamp' to Morris Swaney agency after 27 years with
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newcomers are William Heallon and Gall McCosh. Bob Meyer buy
tion on sick list. ... WMAO boasting highest local and spot sales in
history for January. ... WLS farm director Arthur Page speaker at
Blue Mound, Ill., dedication. ... WBIBM's dally "Shooping With the
timuty click at WLS, and John Drake assistant promotion. Federal
callector John T. Jarceki explains tax problems March 6, 13, via WMAQ
... NBC'S Ray Burtscher takes wife Feb. 3... WBBM's "Country
Hout" festured transcript from Perth, Scotland, steck show. ... Russ
Park Lewing WLS for farm life.

IN WASHINGTON ...

IN WASHINGTON...

NEC vespee Frank "Secop" Russell will fete RCA praxy Frank Folsom at a reception next Wednesday (2)... WMAL-ABC and WMAL-TV have landed a spensorship plum from Sinclair Oils local office contracting for an extensive advertising program with includes sponsorship of half of station's televised wresting programs. Hisson-O'Donhour long all request western and folk music airer, has been bought by Maryland Oyle Co... WWDC cops one of the five awards given to indie stations by National Conference of Christians and Jews at this was the contraction of the contraction of the program of the contraction of the program of the contraction of the program of the contraction of the program of the contraction of the program of the contraction of the program of the contraction of the program



PRODUCING A SNOW WHITE uniformly illuminated spot, crisp on the edges, the Trouper will supply that several apartle to the state of the same several space only with the use of bith intensity observed only with the use of bith intensity observed only intensity of spot any insendescent or retited are type spotlight, but Trouper will actually equal many of the Trouper will actually equal many of the trouper will actually equal many for the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will actually equal many of the trouper will be trouper will actually equal many of the trouper will be troup the edges, the ential sparkle to inable only with FAR SUPPASSING IN BRILLIANOV & spot unionalized in oratical set yes couldn't be a set in section of the country of the section Home on a service of the property of the prope

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Please se nearest d	nd free II rater in S	terature, trong Spo	prices and tlights.	name of the
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50kw Hike for WPTR On Anti-Trust 'If' Basis

Washington, Feb. 22. Washington, Feb. 22.

A 50kw power grant was made by the FCC last week to WFIA Albany, N. Y., in which Schine Albany, N. Y., in which Schine to the stockholder. FCC said the hike from 10kw was granted "without prejudice to any action which Commission any ultimately take upon the application now pending before the Commission, or filed in

before the Commission, or filed in connection with this application in the light of the May 3, 1948 de-cision of the Supreme Court." de-ferred action on the power in-crease, pending examination of the Schine violation of the Anti-Trust Act. Counsel for the station, how-low the increase subject to any cates which will be active the property of the company's qualifications as a radio licensee.

Hope-WHAS

ed from page 24 = within the Sept. 26 deadline provided in the sales contract.

A delay of 60 days, they told the Federal Communications Commission, would carry the proceedings beyond that date. Besides, they said, station transfer cases under the AVCO bidding procedure have previously been held to schedule.

the AVCO bidding procedure have previously been held to schedule. Issues to be raised at the hearings involve section of overlapping coverage of Covolley's Solkw station to restrict the section of the

AFRA vs. Fort Industry Bid
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AFRA vs. Fort Industry Bid
The American Federation of
Radio Artists will testify against
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Louisville, to Crosley Broadcasting at FCC hearings under the
AFRA claims that Fort Industry
at FARA claims that Fort Industry
fred the president and treasurer
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election at WOBS. Minaly. The
special control of the control
tions be started, with rebinning of
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wowned by the Louisville CourterJournal.
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Kobak

Continued from page 24

pany, he says, could reach its thou-sands of workers for about \$13 weekly The web expects to attract many big manufacturers into radio for the first time—and that once they get their feet wet at the local level they'll see the power of the medium.

level they'll see the power or unmedium.

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Streibert

Continued from page 24 :

was very different from Streiberts. "I don't think any man is big enough or smart enough to run toth," Kobak told the reporters. "He should run either one or the beneath him as strong as, or stronger than he is. In my years of experience at McGew-Hill, if one man appead himself, thin over the streiber of the streiber

Newsweek = Continued from page 24 ==

contract, it decided to go quietly.
Robert Kintner, ABC exec veepee, told them, "It was felt that
Newsweek Looks Ahead and the
Drew Pearson program were very
similar and that it was not good
programming to schedule them so
close tagether."

similar and that it was not good programming to schedule them so close together. The second of the second s

St. L. Cons Continued from page 25 =

continued from page 23 lenced the station's PIX transmitter. The village profice functioned. The village profice functioned and the village of a zoning ordinance as it is in a sea. The St. Louis County Court ordered the transmitter dismantled for an extension of time to comply, the village of a zoning ordinance as the state of control of the county has been delayed by a strike of electronic county and the village of village of villag

Atlanta—Zenas Sears, erstwhile disk jockey with WQXI, local indie, has moved to WGST, At-lanta's Mutual outlet.

MBS Without Des Moines Outlet for Week Due To Squabbles With KCBC

Squabbles With KCR

Mutual was without an outlet in Des Moines, La, for a week as a result of a squabble between the Des Moines, La, for a lower as a result of a squabble between the Sunday (20) when KIOA should be sounday (20) when KIOA should be some as the new MBS affiliate, become as the new MBS affiliate, because the state of the state

at this time."
Harold Baker, prexy of KlOA, said that a two-year contract with Mutual was signed Feb. 12 in Chicago, and was skedded to go into effect March 13. But when KCBC pulled out, the date was moved ahead.

Edmonton, Alta—Lew Roskin, of CFRN here, has been named man-ager of CJDC, Dawson Creek, B. C. He was formerly with CJOB, Win-nipeg, and CJOC, Lethbridge, Alta.



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Decca Reports Rise as Cap. M-G-M. **London 3d Qtr. Disk Royalties Drop**

smiderialty, was up acy6; it was spissed two weeks ago.

Statements received by pubs serve from Capitol, McG-M and London, in addition to Decca. Mertony will come through later through

riod of 1947.

Strictly, based on the sales of pop and standard songs, exclusive of classical, the last statements returned to music publishers put pocks in the last dia royally coin beautiful the last statements and the last statements that control the last statement that Capitol fourth, the last statement of the last statement

RCA Price-Tags

RCA-Victor released the price structure late last week on its 45 rpm seven-inch recordings. The pop disks will retail at 65c and the Red Seal at 95c, in each case ex-clusive of tax. Columbia's seven-inch Microgroove Long-Playing platters are pegged at 60c for the pop tunes and 60c for the Master-

works, also exclusive of tax. Victor expects to have its first 45's on the market the first week that prill, the first shipment involving current pops and Red Seal. Early in May the company will issue its first untried pops on the 45's and a month or so later the first new Red Seal disks recently recorded.

arts new Red Seal disks recently recorded.

At the same time Victor cited the 45 prices, it pointed out prices on the new changers designed spe-dically to play the disks. The at-stement to, be used in conjunc-tion of the conjunc-tion of

for \$39.95,
Victor, incidentally, demonstrated its new changers to New York daik fockeys last week at a cocktail gathering. It doesn't expect jocks to be using the paraphernalia in the broadcasting of their recording above. Purpose of the demonstration was simply in the hope that the does would take a famely to the passen and talk it up on their all salows.

Mrs. Jimmy Dorsey Hurt As Fire Sweeps Cal. Home

Hollywood, Feb. 22.

Mrs. Jimmy Dorsey, wife of the bandleader, was seriously burned when a fire swept her Toluca Estates home.

She was carried to safety by butter Ben Murphy, oldtime actor. Damage was estimated at \$75,

Mrs. Dorsey was treated for burns of the face, hands and shoul-ders. Her husband is currently on tour.

Lost in blaze was Dorsey's collection of 19,000 disks, stretching back through the years, valued at \$35,000 but uninsured.

Detroit Symph to Debut Prodigy in Own Concerto

Prodigy in Own Concerto Detroit, Pay. 22. Kenneth Wolf, IT-year-old com-poser and planist, will make his concert debut with the Detroit Symphony Orchestra at the Cleve-land Clyle Aud, Monday (28), as former child prodigy, will play a former child prodigy, will play the overheave the control of the con-trol of the Control of the Con-trol of the Chicago Symphony. Wolf's repertory includes over

Wolf's repertory includes over 500 works. He graduated from Yale when he was 14, the youngest person ever graduated from that institution.

'S. Pacific' Tunes Unrestrictedly

In conjunction with the Max Dreyfus publishing combine, Rich-Dreyfus publishing combine, Richard Rodgers conducted an unique demonstration in New York Monday (21) afternoon of the Rodgers-Oscar Hammerstein II score to their fortheoming "South Pacific." Affair was held at Rodgers' sparage of their fortheoming "South Pacific." Affair was held at Rodgers' sparage of their fortheoming "South Pacific." Affair was held at Rodgers' sparage of their fortheomy of their fortheomy of the Rodgers and the Was arranged so that all could gather a clear conception of the tunes involved. Too, Rodgers and Dreyfus reps made it clear to the diskmen that tions on the tunes, in liself a unique move Each company will be on its own.

To help demonstrate the tunes.

LA Price-lags

45 Disks, Players

RGA-Victor released the price uture late last week on its 45 m seven-inch recordings. The disks will retail at 65c and the d Seal at 35c, in each case exists of tax. Columbia's seven-in Microgroove Long-Playing the demonstration each removed the many continuous process of the disks. Aim of that idea is to the disks, alm of that idea is to the disks, alm of that idea is to the disks, alm of that idea is to the disks, alm of that idea is to the disks, alm of that idea is to the disks, alm of that idea is to the disks alm of that idea is to the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the tunes in the show. They expect the recording men to pass the demonstration disks on to artist the demonstration disks on to artist the demonstration disks on to artist the demonstration disks on to artist the demonstration described in the demonstration days the demonstration and the demonstration and the demonstration and the artist the demonstration and the demonstrat

for respective labels.

That method is similar to the aim of music publishers in promoting film scores. As a rule, pubs responsible for such a score arrange pre-release showings of a film to give recording men an idea of how the tunes are done.

of how the tunes are done.

In failing to place a release date
on the "Pacific" score, Rodgers and
Dreyfus figure to eliminate any
arguments. In the past, dozens of
heated dispues have artisen over
the disregard by various companies of deadlines prior to which
disks can be released. And innies of deadlines prior to which disks can be released. And in-variably the music publisher is in the middle. He, to protect himself, usually makes motions at filing suit against the offending recorder, but never does so. It momentarily placates the offended until it all blows over.

AHLERT ILL, COAST MEET TRIP DELAYED

Fred Ahlert, president of the American Society of Composers, Authors and Publishers, is ill at his New York home with a severe handles and the with a severe case or the relation of the capeture case of the relation of the capeture in the

Oliver Joining Decca As a Musical Director

Sy Oliver signed a contract with Decca Records last week, as a musical director. Oliver, arranger, composer, singer and conductor, was with M-G-M Records until he obtained a release recently. At M-G-M he made band disks under his own

At Decca, Oliver Joins Gordon Jenkins as a director. Jenkins signed the same sort of a Decca deal a few weeks ago.

RCA Stalemated With Publishers On Breakage Cut

The hullaballoo attendant to jor music publishers to agree to its 81/2% "breakage" deductions from pub royalty checks is still swirling around. Victor doesn't seem to be making much headway with the majors, though it has been exerting heavy pressure dur-ing the past week or more.

ing the past week or more.
Victor got into a tussle with
one of the largest last week—
Shapiro-Bernstein—and the discussions between the executives of
both began reaching considerable
proportions before subsiding. But
S-B is still not agreeable to Victor's ideas.

At the same time Edwin H. (Buddy) Morris was said to have okayed Victor's deductions. Prior to returning to the Coast from N. Y., however, he flatly denied such a move. He said he had talked with Victor's men, but decided nothing.

Dennis Day Pulls Surprise Disk Hit

RCA-Victor pop division execs are a bit stunned by developments in their sales. Dennis Day, Jack Benny's vocalist, is riding a hot

Bennys vocalist, is riding a hot second in the pop sales pack with his "Clancy Lowered the Boom," and though that may not sound aumural, it seems so to RCA. was marketed over a year go and is just now blossoming. Secondly, Day has never been a hot record select before, for some ultimore, the control of the benny broadcasts and the fact that a plug from him is held exceptionally valuable by head control of the Benny broadcasts and the fact that a plug from him is held exceptionally valuable by pact on music sales.

pact on music sales.

"Clancy" is sowned by Day's Palmar music firm and it was his own
staff that helphed push the tune
staff that helphed push the tune
is now second only to Salmuy
Kaye's "Lawdere Blue." Another
unusual aspect of RCA's best-seller
stast is Ray Nobles "Lady of
Recorded a number of years ago
with Al Bowliy on the vocal, RCA
superimposed a trio on the vocal,
that show the seller of the seller of the seller
like look years, the on a hieride.
It's well up on Victor's bot list.
Noble, incidentally, is in a pe-

It's well up on Victor's hot list. Noble, incidentally, is in a peculiar spot because of the Victor platform of the Victor between the Victor betw Decca is issuing one.

Kapp Gabs to Collegians

Chleago, Feb. 22.

Jack Kapp, president of Decca
Records, is due here over the
weekend for a speech he'll make
Monday (I) before the graduating
class of the U. of Chicago Law
School.

ASCAP Extends for Another 30 Days \$1-per-Year Blanket Video Contract

Cap Defers Releases Of Tele-Funken Disks

Of Tele-Funken Disks
Capitoli Records is adderring its
first release of Tele-Funken classical recordings from March 70 to 14,
No explanation for the delay is offered by Cap but Its understood refered by Cap but Its understood repressing of the material from masters supplied Cap by Tele-Funken,
German manufacturer, ca us e of
pushing back of the initial sides.
German but the pressing of the control
putting machinery into operation
in its pressing plants able to hanfactory, for example, had never besides, not even before Cap acquired the site.

Experimental License Seen For Telefilms

In all -probability an experimental ilease will be formulated to cover the use of copyrighted vision, once the American Federation of Musclans establishes as cale for musiclans and allows the scale for musiclans and allows the ward. This was the conclusion arrived at by Harry Fox music publishers agent and trustee, now back weeks there looking into the telemusic angle along with other matters.

weeks here looking into the tele-music angle along with other matters and the second of the con-music publisher? position will be in the licensing of melody for tele-lim briefes. Judge Vincent Li-tidecision relative to the collection of both synchronization and exhi-bition fees for music on film may music for telefilm. Hence the se-perimental license, perhaps of a perimental license, perhaps of a se-month or one-year duration. Executives of NIG and CBS-tele-sist and the past that Judge Leibell's opinions in the case by N. Unstreamen vs. the American N. Unstreamen vs. the Amer

'KATE' ALBUM SALES EYE COL. RECORD

"Kiss Mc Kate" albun, recorded for Columbia Records by the show's cast and released three weeks ago, has made greater sales weeks ago, has made greater sales company's "I can Hear It Now" album in the first three weeks it was on the market. CRC has shipset—60,000 in the standard 78 rpm form selling for \$3" and the remainder on Microgrove LP disks, Columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia had a sometime for the columbia fo

ASCAP board appointed a new negotiating group at last week's meeting to enter into the discussion with radio television committee, headed by NBCs. Robert P. Myers. This is ASCAP's third television committee, the first war have the second was set to be sometiment of the society to represent them in video dealings. The second was set up to establish the language of the contract to be davanced to video with the rights secured by ASCAP from its publisher members. It's not disclosed, but it's gen-

non us publisher members.

It's not disclosed, but it's generally assumed that the wording of the contract to be advanced to tele people is completed and checked.

checked.

Extension of the \$1 pact is 'the second such move by ASCAP' originally, the agreement expired Dec. 31 last and was extended until time that ASCAP made its extension move, Harry Fox, agent and trustee for publishers in mechanisms of the second of the kinescoping rights, Publishers had given the major video nets permission to film live shows and broadcast them elsewhere for time the ASCAP pact was to expire.

ASCAP Sets Dir. **Board Nominees**

Publishers nominating committee of the American Society of Commande two rising young pubs as aspirants to places on the Society's director board. Tommy Valando, director board. Tommy Valando, director board. Tommy Valando and Valiant Music. They'll be up against Herman Starr, Louis Berry and Valiant Music. They'll be up against Herman Starr, Louis Berry pubs whose terms are expiring. Writers' nominating committee that of and me to compete against Pred Ahlert, board member writer, Oscar- Hammerstein II, A. Willert Kramer, and Paul Cunningham. Nat Simon, Jose Burke, Johnny Red-Marty Livingston were named to oppose them. Publishers nominating committee

oppose them.

Ballots go out from ASCAP to-day (Wednesday).

Pinky Herman Sticks To His ASCAP Guns

seef—6,000 in the standard 78 print form selling for 87 and the remainder on Microgrovoe LE dissert 5, 12 and 18 print form selling for 87 and the remainder on Microgrovoe LE dissert 5, 12 and 18 print form selling for 87 and the remainder on Microgrovoe LE dissert 5, 12 and 18 print for the "Kate" set; as a result more than 28,000 were shipped and set of the Scalety of the American Society of the American Soci

School. Up of Chi date is Kapp's latest Art Weems, GAC veepee in in a long string of talks to col. N. Y., is now on the Coast on vace-lprocedent. No ACAP board member legisms from Boston to San tion, 1801 return assis with Rock-ther, has ever been elected in the Transfer.

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VARIETY

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sell as those tention, 9 for	on top. Ratings are co r a No.2, and so on dou k to present a compreh	omputed on the on to one point. ensive picture	basis of 10 points for a No. 1 Cities and fockeys will vary of all sectors of the country.	FE	B. 19	q Mujeo top—Ke tonuce	-yetta¶ -19n190£ -3n0138	sawes	feCaule) Bruce—	Novello	Gilbert-	Curtis— Lilison—	Monson Gorley-	Hydes	Perkins	
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8 6	Evelyn Knight	Decca	Powder Face With Sunshine.	9	ASCAP	4	2 2	4	6 2	4 4	9	4	10		2	•
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-	Dorie Dav-R. Clark	Columbia		Criterion	ASCAP	2			********							
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		Capitol	Hot Canary	Fisher ASCAP	ASCAP										1	- 1"
45 4	Sammy Kaye	Victor	Careless Hands	Melrose	ASCAP			8		07						• •
1	Ray McKinley	Columbia	Sunflower	Famous	ASCAP		1								-	
38 3	Dinah Shore	Columbia	Columbia Far Away Places	LaurelASCAP	ASCAP						-				-	
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8	John Laurenz	Mercury	Amy	:1	ASCAP											1
23 11		Victor	oat to China".		ASCAP							10				1.
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67	Johnny Long	Signature		Shapiro-b. ASCAP	ASCAP	9				8						10
-	Russ Morgan	Decca	Sunflower Acceptance Deline Median ACCA	Famous	ASCAP				10					10		1
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4	Bing Crosoy	Decca			Consulate Vari	All Rights	(Decreed)								I	

BILL LAWRENCE

HERE **IT** IS.... HIS FIRST RCA VICTOR RECORD.

"DREAMER WITH A PENNY"

and

"I'M BEGINNING TO MISS YOU"

with Orchestra conducted by Henri René
II's RCA VICTOR 20-3355

The stars who make the hits

RCA VICTOR Records

RCA



HERE

HE

IS...

THE

SENSATIONAL

NEW

SINGING

STAR!



Jocks, Jukes and Disks

- By Bernie Woods

The way recording companies "Moon" lacks a Sounce. It's done acquire and loses the golden touch in the making of hit disks is something that frequently causes work and the company to the property of the company of th

clearly and in tempo, it's a money side.

Margaret Whiting "Forever and be "Forever" of The Margaret Whiting "Forever and be seen as the s

witewashes it cleanly and in fine witewashes it cleanly and in fine yoloc. DeVol again works background. Howard "While the Arguella Montal House of the Committee of the Committ



LORRY RAINE

Lorry's been dubbed that—and her hit record, "Can't Sleep" proves her hit record, "Can't Sleep" proves her a singing great. Mark War-now's vocal protegee; co-starred in Rudy Vallee's "College Days.". Lorry has two record sessions coming up now. She'll record Bill-Bran't "Thanks to You" and J. Fred Coots and Alice Simms "Just a Record on a Phonograph." Her "Whispering" is in Mark Warnow's "Fleeside Album."

TIM GAYLE
(Publicity Personal Management)
Temporary Mail Address:
HOTEL SHERATON
Detroit 2, Mich.

Lou Levy-Decca Set Partnership in New Pickwick Music Firm

Pickwick Music Firm
Lon Lov, head of Leeds Music,
finally expepted arrangements
last week under which he is setting up the new Pickwick Music
firm in conjunction with Deca
Records. New company is starting out with the song, "ral-ing
out with the song, "ral-ing
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Esmeraldy, hillbilly singer, was signed to a term contract last week by M-G-M Records. She recently secured a refease from a previous pact with Musicraft Records.

Inside Orchestras—Music

Jerry Saxon, night disk jock on WIND, Chicago, got a hold of an RGA-Victor platter called "Sicilian Tarantello" which he considered a 18.5, piece, To break up the monotony of his all night show, he introcd it as a gag as an Italian hillibilly from the ple, "Hopslong Gluseppe". Histeners began calling the station requesting the song Gluseppe and Bacon had mentioned. Since then, letters and calls have surpassed the total amount of requests over secvived for a disk in two weeks.

surpassed the toom amount to requests every considerable the constant allows and distribts got to RCA Victor for the platter, but none were in stock. New York was notified and figured it was all a gast, for only a few thousand of the disks had been distributed nationally. Disk features an ocarina and mandolin plus Reinas' orch. MGM record rep. Nate Haile, happened to be visiting Saxon's program last week, and took a cue from all the requests pouring in. As a position of the control

Time mag devoted considerable space in its current issue to a cansule history on Louis Armstrong, including giving him the front concasion was bia acceptance of an invitation to become "King of the Zulus" at the New Ordens Mardi Gras festival, March 1. Event is an extension of the control o

In one of the few instances of a topnotch singer being refused such a request, Cole Porter nixed Dinah Shore's pitch for a one-word change in the lyries of "Been Raithful to You in My Fashion." which she etched for Columbia. Novelly number from "Kiss Me Kate" refers to "Schlind wanted to give her sponsor a disk plus. Chappell Music, which publishes all Porter's works, heard of the idea and notified Columbia that Porter doesn't like any tampering with his tunes. Miss Shore then made the direct bid and was turned down. Porter not only takes pride in his lyriciary likes to control not only takes pride in his lyriciary likes to control not only who sings the Porter acted as overseer, even to the size of orch used.

"Comme Cl Comme Ca," new tune released recently by Columbia Records with Frank Sinatra, is the U. S. version of the French "Clopin Clopant," a lift in that country for most of the past year. Alex Kramer and Joan Whitney did the American lyric to the melody by Bruno Coquatrix, whose yields on the French version was Flerer Dudan.

The Control of the C

Mack Clark and Herb Reis have been put to work on the staff of the reactivated Mayfair music catalog by Edwin H. (Buddy) Morris, Clark in N. Y., Reis on the Coast. They will handle part of the score of Bing Crosby's "Connecticut Yankee" (Par), being split with Morris' Melrose catalog, all under the supervision of Sydney Kornheiser.

Songstress Gloria King, who played the Hippodrome, Baltimore, re-ccutty, is not with Vic Lombardo's house orchestra there, as mistakenly reported. She opened an engagement at the Clover Club, Miami, last

PARIETY 10 Rest Sellers on Coin-Machines Week of Feb. 19

Dest pelicis di com-m	LATAINIILO+++++++++++++
1. FAR AWAY PLACES (10) (Laurel)	Perry Como Victor
2. LITTLE BIRD TOLD ME (14) (Bourne)	Evelyn Knight Decca Paula WatsonSupreme
3. CRUISING DOWN THE RIVER (2) (Spitzer)	Blue Barron M.G.M-
4. POWDER FACE WITH SUNSHINE (4) (Lombardo)	Evelyn Knight Decca
5. LAVENDER BLUE (3) (Santity-Joy)	Dinah Shore Columbia Sammy Kaye Victor
6. PUSSY CAT SONG (5) (Leeds)	Pdtti Andrews-B. Crosby Decea Perry Como Victor
Gillian Bill (1) (Decus)	Bing Crosby Decca
8. MY DARLING, MY DARLING (13) (Morris)	Stafford-MacRae Capitol Day-Clark
9. I'VE GOT MY LOVE TO KEEP ME WARM (8) (Berlin)	Les Brown Columbia
	\ Vaughn Monroe Victor \ (Guy Lombardo Decca
Coming Up	
	Russ Morgan Decca Kay Starr Capitol
MORE BEER (Dreyer)	Andrews Sisters Decca Rhinelanders Manhattan
YOU, YOU, YOU ARE THE ONE (Campbell)	Ames Bros

Coming Up	
	Russ Morgan Decce Kay Starr Capito
MORE BEER (Dreyer)	Andrews Sisters Decce
DOWN AMONG SHELTERING PALMS (Miller)	Sammy Kaye Victor
IS IT TRUE ABOUT DIXIE (Caesar)	Vera LynnLondon Al Jolson Mills BrosDecca
SWEET SUE (Shapiro-Bernstein) SWEET GEORGIA BROWN (Remick)	Johnny Long Signature Brother Bones Tempo
BEWILDERED (Miller)	Billy Eckstine M-G-M Inkspots Decce
BRUSH THOSE TEARS (Peter Maurice)	Evelyn Knight Decco
GLORIA (René)	Mills Bros Decca
SO IN LOVE (T. B. Harms)	Bing Crosby Decco
Figures in parentheses indicate number of weeks song he	is been in the Top 10.1

Disk Jockey Reviews

MARTY HOGAN

45 Min Hall Clothing

439 p.m., Mon-Fri

WCFL, Chiesa, Marty Hogan debuts

Vet spinner Marty Hogan debuts

Vet spinner Marty Hogan debuts

Vet spinner Marty Hogan debuts

Vet spinner Marty Hogan debuts

Go Round* With 'Instead Merry

Go Round* With 'Instead Merry

erreshing contrast to late school

background info of platter choices.

Hogan is overburdened with

ecommercials, ranging from insula
mon fault of this sponsor, but manages to keep them this side of

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Margaret Whiting, Bing Cornell

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muctuous. Keeps listeners, pleas
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MONABE REMOLEPLYS MELODY

HOWARD RUDOLPH'S MELODY

WYATH RUDOLPITS MELODY
MARY

55 Mina., Mon. thru Fri., 11:95 a.m.
Participating.
WITH, Ballo.
WITH, Ballo.
With a smartly varied rose
session with a smartly varied rose
the of well-selected platers, easy
chatter aimed eliested food elieste
church and personal items als
smalltown newspaper.
Dividing it in the property of the
church and personal items als
smalltown newspaper.
Dividing it in the property of the
choice cuts," indexing his select
close into sharply defined moods
of sweet swing, electromy, and a
dally "mystery melody" for prices
heips keep the postman busy. Participating siots are at a priced. It's
a radio fixture here of long standing and consistent popularity.

Burns.

Stores

CDon

Tune Suit Heard Over Counter

Uver Louinter

New Orleans, Feb. 22.
Federal District Judge Wayne
G, Borah held court last week in a
music store here and thus de
termined that popen on the same
music store here and thus de
termined that popen on the same
so ne written by a New Orleans
policeman. The court proceedings
were transferred to the Grunewald
police to listen to the two tunes
played on the piano.

Judge Borah was bearing the
suit in which Irvin Francis Arena,
43, asked a row Work and
the piano.

Judge Borah was bearing the
suit in which Irvin Francis Arena,
43, asked a row Work and
a song, "My Dream Love Song is
the other defendants, charging
they infringed on his copyright of
a song, "My Dream Love Song is
over the radio the hit tune of sevearl years age entitled. "You Always Hurt the One You Love."
That song is the same music and
charges. And copyrighted, Arena
After hearing the songs played
by professional musiclans, Judge
'(don't think there is any substantial similarity and purely from the
sandpoint of a layman these are
separate and distinct dements, If
the the lay mind to judge."
Other defendants were Stephens
The Carlson, ow ner and operator of
WJBW, and WNOE, Inc.

DAV ANTHONN PAND-

RAY ANTHONY BAND TO GET CAP BOOST

TO GET CAP BOUST.

Bay Anthony's outleters has been is Anthony's outleters has been is all effective immediately. Currently at Frank Dalley's Meadwhook, Cedar Grove, N. J., Anthony may cut his first Cap side before he leaves the New York area later this week. His deal was the Corp.

Anthony was with Signature. Records, but he had no control. Side Sig has been issuing by him originally were made for the Tunchak label. Philadelphia indiction of the Corp.

The Corp. This control is the control of the Corp. This control is the control of the Corp. This control is the control of the Corp. This control is the control of the Corp. This control is the control of the Corp. This control is the C

Ray Bolger Records 2 'Charley' Tunes

2 'Charley' Tunes
Dece Necrosity

Merica Charley' Tunes

Dece Necrosity

"Where's Charley' ", was the show."

"Where's Charley' ", was the show."

"Where's Charley' ", was the show."

"Once In Love With Amy" exactly

as it's done in the show. Bolger

and Allyn McLerie, femme leader

and Allyn McLerie, femme loader

as it's done in the show. Bolger

and Mirnele," which backs up "Amy."

Decca will issue the recording

its "Special Series," retailing at \$1.

The disk, incidentally, is a 10
The disk, incidentally, is a 10
the disk, incidentally, is a 10
and 17 seconds are shown minutes

and 17 seconds are shown on the longest-running 10-inch platters

on the "Amy" side, one of the longest-running the disk's

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Literary Cole Porter?

Rhinebeck, N. Y. Remember Rinherbeck, N. Y. Rinkerbeck, N. Y. Remember the oldie about the Remember the oldie about the Remember the oldie about the Remember the oldie about the Remember the oldie of the Remember

RETAIL DISK BEST SELLERS

Shop

VARIETY Survey of retail disk best sellers, based on reports obtained from leading stores in 12 cities and showing comparative sales rating for this and last week.

Week Ending FEB. 19

Rating This Last Artist, Label, Title

EVELYN KNIGHT (Decca)
"Powder Face With Sunshine"
EVELYN KNIGHT (Decca)
"A Little Bird Told Me".
LES BROWN (Columbia)
"I've Got My Love to Keep Me"
RUSS MORGAN (Decca)
"So Tired". 18

2

M-G-M GOODMAN EYED BY PROSPECTIVE MGRS. PROSPECTIVE MGRS.
Benny Goodman his become the objective of several pitches for a management contract on him since he severed his contract last week with Music Covn. of America. General contract on him since he severed his contract last week covering connections with Capacita for severing conductable than a form of the contract of the contract of the contract for

(Sherman-Clay) (Hudson-Ross) os Angeles-(Denel's Fork-(Davega etroit-(Grinnell's) Boston-(Boston S. St. Louis-(S.

Co Con

(Sherman-Clay) P Cansas City-New 7 1 7 3 2

RUSS MORGAN (Decca)
"So Tired".

MARGARET WHITING (Capitol)
"Far Away Places".

BLUE BARRON (M-G-M)
"Cruising Down the River". BING CROSBY (Decca)
"Galway Bay"

VAUGHN MONROE (Victor) "Red Roses for a Blue Lady"
BING CROSBY (Decca)
"Far Away Places"..... 7B 13 MILLS BROS. (Decca)
"I Love You So Much It Hurts"...
TOMMY DORSEY (Victor) 9

"Down By the Station".

SAMMY KAYE (Victor)
"Lavender Blue"....
"I've Got My Love to Keep Me"...

SAMMY KAYE (Victor)
"I've Got My Love to Keep Me"... 12A 17 "Careless Hands DINAH SHORE (Columbia) 12B 10

DINAH SHORE (Columbia)
"Lavender Blue".......
GUY LOMBARDO (Decca) 14 14

"Down By the Station"...
RUSS MORGAN (Decca)
"Cruising Down the River"
DINAH SHORE (Columbia)
"Far Away Places" 16A 15 16B

VERA LYNN (London) Again"

BOB CLEARY (King)

"Put Your Shoes On, Lucy"

MILLS BROS. (Decca)

"Gloria" 16D

16 BUDDY CLARK (Columbia)
"Here I'll Stay"

"Here I'll Stay".....

RAY NOBLE (Victor)
"Lady of Spain"...... 18A 17 18B 15

STAN KENTON SO DEAR TO VAUGHN MONBOR FIVE TOP WORDS AND KISS ME, KATE MUSIC ENCORES MY HEART SINGS Broadway Cast ALBUMS Varied Artists Varied Artists Stan Kenton Vaughn Mos

Columbia

Spitalny for N.Y. Strand

Capitoi

Phil Spitalny's all-girl orchestra has been signed to play the Strand theatre, N. Y. at a date not yet determined. It's the first time in recent years that Spitalny has played anywhere on Broadway other than the Paramount theatre. Date was set by Charlie Yates of Joe Glaser's Associated Booking Corp., and it's probable that ABC will handle Spitalny in the future.

Best British Sheet Sellers (Week ending Feb. 17)

(Week ending Feb. 17)
Slow Boat to China. Morris
Buttons and Bows. Victoria
Buttons and Bows. Victoria
Heart of Loch Lomond. Unit
Maharajah Magador. Chappell
My Happiness. Chappell
My Happiness. Chappell
My Happiness. Wight
Cuanto le Gusta. Southern
Little Bird Told Me. Gay
Dream of Olwen. Wright
Little Anything I Dream. Red

Second 12

Second Leeds
You'll Be There: Victoria
Sturla Bay. Box & Cox
It's Magic. Conneily
Perhaps of Southern
Cigareets & Whusky Chappell
Ah But It Happens. Maurice
Until Happens. Mayer
For You. Feldman
Gloria Sun

Capitol

Lead a Band" for television this summer. Jede, which has meant so much to the teader in theatres in the past six or seven years, is in the past six or seven years, is yield the seven the seven that the

in the past six or seven years, is judged by him to be ideal of and LP.

Judged by him to be ideal of and LP.

Judged by him to be ideal of and LP.

Judged by him to be ideal of and LP.

We suggest a radio-phonograph with the first of and LP.

We suggest a radio-phonograph with the control of a control comment with the new and sponsors could not afferd to pay, high prices due to limited video, however, a band can range however. A shad can range however, a band can range however, a band can range however, a band can range however, a band can range however, a band can range however, a ward of the same and north and south of the line, and still do a weekly video program. And that's what Kaye has in mind.

Tex Beneke orchestra took \$7,000 for its end out of a four-day run did to the text of the same and the current Charlie Barnet and before its war still go are well with the same and the current Charlie Barnet and before the same and the current Charlie Barnet and the same a

RCA's 45 Spins **Dealer RPM Gripe**

Carlisle, Pa.

Carlisle, Pa.

Editor, Variety:
We have been in the record business for years and made a nice living of it. Radio, disk jockeys and juke boxes have helped the record business a lot.

Then Petrillo decided to declare a recording ban, and the recording companies and record shops worked hand in hand and served the pub-lic with what was available on the musical menu.

musical menu.

Petrilla iffeed the ban at the beginning of the year. The record
shops and their customers were
record-hungry. But no, the recordness needed a facelliting. First
Columbia came out with 334cords. We did not make any
free players. But we created new
customers, or, better, brought back
old customers. We sure did get a
ten of order since the new records
money and space-saving.

The radio factories and most

seemen to nave everying, carry,
The radio seemed and most
leading manufacturers brought out
either two-armed or one-armed
radio phonographs for 78rpm and
33%, even automatic changers.
33%, even automatic changers.
31%, even automatic changers,
a new record, at another spuid.
45 rpm with a doughnut hole in
the middle, claiming that: "this is
the thing for the public."

We feel that it is entirely up to
the public becide whether they
mind Victor that it is quite costly
or the customers to keep up with
the record companies? There are
several hundred on the market.
The desire whether they are the condition of the customers of the condition of the customers of the c

11

7

Victor

recording that naturally needed a matching player.

The dealers have been guinea matching player.

The dealers have been guinea play soling enough for new inveniges long enough for mey invenige to the control of the

SAMMY-KAYE AIMING
TEAD BAND' FOR TV
Sammy Kaye is seriously aiming at selling his "So You Want to Lead a Band" for television this property and the seriously aiming at selling his "So You Want to Lead a Band" for television this property and the seriously and create a bigger demand rold standards.

We took a poll among our rec-ord customers: None will buy 45 rpm. Everybody satisfied with 78 and LP.

RACKMIL SEES PAREE ON DECCA BIZ JAUNT

12

Paris, Feb. 22. Milton Rackmil, Decca Records executive veepee, here for a brief visit, returned to London where he visit, returned to London where he has been in discussions with British Decca head E. R. (Ted) Lewis. Talks concern the arrangement between the two firms via which British Decca markets in England, South. Africa and Australia, pop sides made in the U. S., and the Ulassical material.

Rackmil is leaving London for the U. S. next Monday (28).

N. O. Elects Winstein

New Orleans, Feb. 22.
David Weinstein has been elected president of the Musicians Mutual Professive Union, Local 174.

Prof.tive Union, Local 174,
Others elected include Ettore
Fontana, vicepresident; John
Scheuering secretary - treasurer,
Charles F. Hartman, business
representative; Charles Dupont,
assistant business representative,
and Joseph Graffagnino, sergeant-



FRANKIE LAINE DON CARLOS SUPPER CLUB WINNIPEG, CANADA

DISC JOCKEYS IT'S A HIT ALL-WAYS

YOU'RE A **SWEETHEART**

Music by . . JIMMY McHUGH ROBBINS

RETAIL SHEET BEST SELLERS

Preeman

¥ Homeyer

Morse MDS

Carl z Music

Coast

Pacific

seisco,

Pearson Music

8

8

apitol

TOTAL

12

10

8 Dumont

Music Music

Jenkins Schmidt

Charles 1

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S. L.

VARIETY .

Survey of retail sheet music vales, based on reports obtained from leading stores in 12 cities nd showing comparative sales rating for this and last week.

National

	30				135	
U	Vo	ak	E	ha	in	a
	. 6	CV	-		***	a
	1. 1. 2	CC	D	10		

Ra	ting	FEB. 19	S	2	3	ě.	1	E	1 7	#	2	9	- a	9	I
This wk.	Last wk.	Title and Publisher	New	Chica	108	Bosto	St. L	San	India	Detro	Kans	Phila	Mina	Seatt	S
1.	1	"Far Away Places" (Laurel)	2	4	1	2	3	6	1	2	_ 2	2	1	3	103
2.	2	"Powder Your Face" (Lombardo)	3	1	10	1	2	8	4	3	.1	. 5	6	2	86
3	3	"Galway Bay" (Leeds)	4	-3	6	4	8	1	7	4	6	- 6	4	4	75
4	. 5	"Lavender Blue" (Santly-Joy)	. 5	6	4	5	6	.7	2.	5	5	10	2	6	69
5	6	"A Little Bird Told Me" (Bourne)		2	5	-	- 1	- 3	3 .	3.0	3		9	1	61
6	8	"Cruising Down River" (Spitzer)	1	5		.3.	4			6		3	7		48
7	4	"Buttons and Bows" (Famous)	10	7	2	8	5	5	- 5	.9	4	1.0		0.	44
8	9	"I've Got My Love" (Berlin)	8		9	6	10	2		7		7		11	28
9	10	"My Darling, My Darling" (Morris)	A	9	8		9	4	8	10	7	70		ii	22
10A	7	"Slow Boat to China" (Melrose)		8	3	7	4.	9	11.27	8	Col.	2.5			20

22 20 "So Tired" (Glenmore). 20 "So in Love" (T. B. Harms 18 "Tarra Ta-Larra Ta-Lar" (Oxford) "I Love You So Much" (Mel. Lane) 13 11 "Again" (Robbins)
"Down By Station" (Am. Acad.) 14A 1 14B 13

Jocks and Jukes

dam's screwy "Yuk" which Russell and his new girl friends work over smartly. It palls fairly quickly, however, in spite of the bright Cole background.

Ame Vincent "A, You're Adorhet" "Keep a Twinkle in Youhet" "Keep a Twinkle in Youlike" "Mercury). "Adorable" has
made a deep dent in the request
lists lately, on the strength of
Buddy Kaye's Mc-M recording.
This version is surar and salesable
ame about the rhythm tune, assisted by Jimmy Carroll's jumping
mythm, and poles will find it
butter in the bracking, ion. A likeable new novelty that may not
destined for high stardom, it never
theless presents many good join
on which to him work
pin. It a sold word job by Mis-Anne Vincent "A, You're Ador-

.

EXPOSE.

N 200

Search.

vincent, a good tune, plus imaginative backgrounding by Carvoll.

"Thinh Share I Tover and E I" is a face by Herb Jeffries, nicely worked, and backed by the standard the plus of the standard the st

Advancenz is fair at his work.

Platter Pointers

Gene Krupa rings the jazz loudly birit his "Lenon Drop," word led Edde Don't Tike II Or Leave the his Tike II Or Leave th

Covers On Date 31,600

ONLY 20 PLUGGERS IINEMPLOYED-MILLER

Hollywood, Feb. 22.

Bob Miller, Music Publishers
Contact Employees prexy, reveals
that songpluggers have hit their
highest employment that songpluggers have hit their highest employment rate of all time. Out of 630 members only 20 are unemployed, Miller said, All but two of the local songplug-gers are working.

Miller presided over the lunch-con for members at the Knicker-bocker hotel yesterday (14), when yead the annual report.

MPCE's Chi Bail
Chicago, Feb. 22
Music Publishers Contact Employee union will run its annual affair for the benefit of the MPCCs benevolent fund April 18 at the Morrison hotel. It is to be called the Tin Pan Alley ball.

Norman Cogan Trio held over indefinitely at Club 43, Sunnyside, N. Y.

From the Current WALT DISNEY Hit Picture

A Beautiful Ballad

SO DEAR HEART



It's a Dilly!

(Dilly Dilly)



Santly-Joy, Inc. EDDIE JOY, Prof. Mgr. 1619 Broadway, New York 19

A DREAM OF A LULLABY

OXFORD MUSIC CORP.

1619 Broadway New York

RED ROSES FOR A BLUE LADY

SUSY

WALTZ MILLS MUSIC, INC.

dway N. Y. 19, N. Y.

BLUE SKIRT

"Now, can you hear Perry Como's RCA Victor Forever And Ever ?"

Bands at Hotel B.O.'s Past Week 2,525 Band Hotel Early deek Past Emil Coleman* Waldorf (400; \$2^1\$) 10 2,525 Gardner Benedict* New Yorker (400; \$1-\$1.50) 11 825 Guy Lombardo Roosevelt (400; \$1.50-\$22) 16 2,150 Tony Tastor Statler (450; \$1.51.30) 2 2 Tony Tastor Tong 10 1,750 * Waldorf, Dorothy Shay; New Yorker, ice revue. Chicago Chicago Barelay Allen (Empire Room, Palmer House, 550; \$3.50 min. \$1 cover). Evelyn Knight and Allen's 88'ing steady; 3,000 covers. Henry Braudon (Marine Room, Edgewater, 700; \$1.20 cover). Warm weekend helped; 2,300 covers. Weekend helped; 2,300 covers. Hismarck, 200; \$2.20 min. \$1.05 cover). New show Thursday (17). Fine 1,700 covery. Dick LaSalle (Mayfair Room, Blackstone, 390; \$3.50-\$1 cover). Florence Desmond out (17). Zero Mostel in (18). Sweet 2,400 cover. Frankie Masters (Boulevard Room, Stevens, 650; \$3.50 min. \$1. cover). Flore show and Masters near 2,500 covers, despite lack of conventions. Boyder College Inn, Sherman, 500; \$2.50-\$3.50 min.). "Salute To Cole Poner's seek fare with 3,400 clabs.

Los Angeles Orrio Tucker (Ambassador, 900; \$1.50-\$2). With Victor Borge head-lining, third week, rising 3.100 covers. Jan Garber (Biltimor, 900; \$1-\$1.50). Jumped to 3.400 covers.

Location Jobs, Not in Hotels

Cee Davidson (Cher Parce 90), 8330 min.): Carmen Miranda closed Davidson (Cher Parce 90), 8330 min.): Carmen Miranda closed Thurs. 117. Jack Cole, Man. 200, 8330 min.): Garmen Miranda 18. Leddy Howard (Aragon; \$1-81.15 adm.). Back at northside ballroom; 6,000 admission desplie few bad weather 432.

Art Kassel Üllickhawk, 500; \$2.50 min.). Consistent at 2,100 covers. Art Kassel Üllickhawk, 500; \$2.50 min.). Consistent at 2,100 covers. Lawrence Welk (Trianon); \$1-81.50 adm.). Healthy 17,800 admissions.

Dick Jurgens (Palladium B., Hollywood, 3rd wk.). Okay 8,500 ad-

VARIETY SONG CAVALCADE

***** (Musical-Historical Review: 1800-1948) ******* Compiled for VARIETY

By JULIUS MATTFELD

By JULIUS MATTFELD

(Copyright, Variety, Inc. All Rights Reserved to the compilation
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and other bank background information, orthondout to the compilation
as started publication serially. It is suggested that these institutes and
diffed for future reference,
and like for future reference,
and its hersely collect to the foct that filter motorial is capyright and many not
advaced silver workly are in part.

ar in part. (Continued from Last Week)

**Reproduced either whelly or in part.

Control 1894

Alty, Fairy Lillian. w., Tony Raymond, m.; Mauric Levi. M. William. W., Tony Raymond, m.; Mauric Levi. M. William. M. W., Tony Raymond, m.; Mauric Levi. M. William. M. W., Tony Raymond, m.; Mauric Levi. M. William. M. W., Tony Raymond, m.; Marchard Levi. M. William. M. W., M., M. W., M. W., M. W., M. W., M. W., M.

Humoresque (No. 7 ln: Humor-esken, Op. 101), Piano solo. m., Antonin Dyorak, Berlin; N. Sim-rock [1894].

rock 11994.

I Don't Want to Play in Your Yard. w. Philip Wingate. m. If. W. Petrie Chicago Petrie Music Co. cop. 1894.

Kathleen. w. m. Helene Mora. as to the State of the S

94.

My Friend, the Major. w. m.,
W. Rogers. T. B. Harms & Co.,
p. 1894 by Francis. Day &
unter.
My Pearl's a Bowery Girl! w.,
illiam Jerome. m., Andrew
ack. T. B. Harms & Co., cop.
94.

August 1895.

T. B. Harms & Co., eop 84.

Once Eviry year. w., m., Paul research Howley, Haviland & Co., cop 1894.

Ward. m., Gussle L. Davis. How 1895.

Ward. m., Gussle L. Davis. M. Harman.

Sons. cop. 1894.

John W. Bratton. M. Wilmark Sons. cop. 1894.

Saved by Grae. Hymn. w., Saved by Grae. Hymn. w., John Saved by Grae. Hymn. w., John W. Bratton. M. Wilmark Sons. cop. 1894.

Alder Van Alstynel. m., George

T. B. Harms & Co., cop. 1895 by Francis, Day & Hunter, Don't Go Out To-night, Boy. w., George Cooper, m., Charles Pratt. M. Witmark & Sons, cop.

practic and withhark & Sons, copp.

1805. In Porecty Row. w., Gussie L. Davis m., Arthur Trevelyan,

105. W. Stern & Co., cop. 1895.

A Dream. w., Charles B. Cory,

J. C. Bartlett. Boston: Oliver

D. D. Hand That Rocks the Cradie.

w., Charles W. Bortchely m., William H. Holmes. Willis Woodward

& Co., cop. 1895.

I Was Looking for My Boy, She

Faul. Dresser, Howley, Hawland

& Co., cop. 1895.

Jean. w., m., Paul Dresser, How
Jean. y., m., Paul Dresser, How-

1 was Looking for My Boy, She Shid, or Decoration Bay, w., m. Said, or Decoration Bay, w., m. Schol, or Decoration Bay, w., m. Schol, or Decoration Bay, w., m. Schol, or Decoration Bay, w., m. Schol, or Decoration Bay, and the

Drumbeller Musie Co.

Steve Brodie, beasting to have immed off the Brooklyn Bridge without fatality, made a stillar debut at the Bowery National There, Philadelphia, and later on In Chicago the great Pullman strike broke out, resulting in such yast property damage and turmoil by President Cleveland. Eugene V. Debs was among those involved in the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike, and was later lodged soft of the strike and was later longed soft of the strike

w., m., Charles Miller. Howley, Haviland & Co., cop. 1893.

There were now only 800 buffalo left in the U. S., and a move was afoot to protect them from extinctions. The state of David Belascos, hit play, "The Henri of Maryland" first open golf championship match ever held in the U. S. took place, being wont by Horace Rawkins with a state of the control of the state of the control of the contr

'RH' Logging System

Richard Himber's new development in logging breadcast performances lists tunes in the surroy, based on four major network schedules, points for sustaining vocal; 3 for commercial instrumental; 4 for ommercial soci, respectively, in each of the 3 najor territories, New Ork, Chicago and Coast. For example, a Commercial Vocal in all time territories counts 12. Added to these tools its the listener ratings of commercial stores counts 12. Added to these tools its the listener ratings of commercial stores. Week of Fcb. 11 to Fcb. 17

Total

		Fotal
	Song Publisher	Pte.
١	A Little Bird Told Me-Bourne	174
	I've Got My Love to Keep Me Warm-Berlin	162
	Far Away Places-Laurel	
	So in Love-"Kiss Me Kate"-T. B. Harms	144
5	Powder Your Face With Sunshine-Lombardo	149
	My Darling, My Darling-a"Where's Charley"-Morris	149
	A Rosewood Spinet—Shapiro	197
	Sunflower Pemous	195
١	Look Up—Patmar Here I'll Stay—*"Love Life"—Chappell Lavender Blue—*"So Dear To My Heart"—Santly	100
	Hone Dit Chair wife and Vicent Channell	155
	There is stay— Love Ene —Chappen	103
ì	As You Desire Mr. Words & My Heart -Santy	115
į	As You Desire Me-Words & Music	102
	Galway Bay—Leeds A Blucbird Singing in My Heart—Advanced	- 101
ŀ	A Blucbird Singing in My Heart-Advanced	95
	The Streets of Laredo- "Streets of Laredo"-Famous	91
5		
	I Love You So Much It Hurts-Melody Lane	83
i	Who Hit Me*"Lend An Ear"-Southern	81
ļ	Buttons and Bows†"Pale Face"-Famous	80
	Someone Like You—*"My Dream Is Yours"—Harms	79
	On a Slowboat to China-Melrose	78
ĺ	These Will Be the Best Years of Our Lives-Robbins	76
Ì	You Was—Crystal	73
	Tara-Talara-Tala-Oxford	. 72
÷	Tara-Talara-Tala—Oxford It's a Big Wide Wonderful World—BMI	70
ı	I Got a Gal in Galveston—Republic	65
	The Pussycat Song—Leeds	64
	Pretty Bahy Demiels	27
	My Own True Love—i"My Own True Love"—Paramount, Hold Me—Robbins	55
	Hold Me-Robbins	52
ì		51
1	By the Way "When My Baby Smiles At Me"-BVC	51
١	Down By the Station-American Academy	49
ł	Girls Were Made Take Care Boys-"One Sun, Afternoon"-Remick	
Š	Underneath the Linden Tree-LaSalle	49
ļ	Little Jack Frost Get Lost—Spitzer	48
ì	Beyond the Purple Hills-Goldmine	
ı	You, You, You Are the One—Campbell	41
į	Brush Those Tears From Your Eyes—Leeds	40
į	Just Deminissing Town	40
i	Just Reminiscing—Jewel Bouquet of Roses—Hill & Range	39
ł		
į	Once in Love With Amy-*"Where's Charley"-Morris	38
	Gather Your Dreams—Porgie	37
	I Wish Somehody Cared Franch to Cry. London	34
۱	I Wish Somebody Cared Enough to Cry—London	34
	I Couldn't Ston Amer From Von Tohnstone M	32
	No Orchids for My Lady—Leeds	31
	Red Roses for a Blue Lady—Leeds	
	Senorita—†"Kissing Bandit"—Feist	- 31
	Schortta- Kissing Bandit - relst	31

f Filmusical. " Legit Musical.

On the Upbeat

showing 173 strokes for 36 holes.

At the same time, the first chant deadowbrook, L. I., the yelor being Mrs. C. S. Brown, hoe carded the stroke of the stro

sought to cancel the agreement, with a 30-day notice period deadling had passed and it was kept another year.

For a succession of the suc

	1111 1010 1109	
	Following is tabulation of song performances on New York television networks NBC, CBS, ABC and DuMont. Ratings are compiled on this basis: Sustaining insertumental, 5 points; sustaining overl, 10. Commer-	
	cials are rated as follows: Texaco (Millon Berle) 80; Chesterfield (Arthur Godfrey) 55; Emerson (Ed Sullivan) 50; Chesterfield (Perry	
	Como) 25; Arrow Shirt (Phil Silvers) 25; Horn & Hardart (Kiddic	
	Show), 20: Admiral Revue 20. Commercial instrumentals earn half	
	the prescribed points.	
	Week of Feb. 10 to Fcb. 16	
	I Love You So Much It Hurts-Melody Lane 55	
	Pre Got My Love To Keep Me Warm—Berlin	
	Far Away Places—Laurel 45 Here I'll Stav*—Chappell 45	
	On a Slow Boat to China—Melrose 45	
	Powder Your Face With Sunshine—Lombardo	
í	Buttons and Bows' Famous 40	
	A Little Bird Told Me-Bournc 30	
٥	Brush Those Tears From Your Eyes-Leeds	
	Cuanto Le Gusta Southern 30	
į	I'm a Loncly Petunia—Rytvoc	
ķ	Lavender Bluet—Santly 30 Little Jack Front Cet Lost Spitzer 30	
٩		
	My Darling, My Darling*—Morris 30 Red Roses For a Blue Lady—Mills 30	
	Galway Bay—Leeds	
	You Were Only Fooling-Shapiro 25	
	A You're Adorable Jamel 20	
	Cruising Down the River-Spitzer	
	It's Toe Soon to Know—McIrose 20	
	Pretty Baby—Remick 20	
	Sunflower—Famous 20 Tara-Talara-Tala—Oxford 20	
	Who-Hit Mc*—Southern 20	
	For You-Witmark 15	
	By the Wayt-Ruc	
	Bella Bella Mariet I eeds	
	Down By the Station American Academy	
	Green Un Times—Channell	
	Grieving For You—Feist	
	My Dream Is Yours' Witmark 10 That Certain Party Bourne 10	
	The Pussycat Song—Leeds 10 These Will Be the Best Vert of Our Lives—Robbins 10 Saturday Night Money Levine 10	
	Saturday Night Moon Laure 10	
	Saturday Night Moon—Laure 10 You Was—Cristal 10	
	† Film Musical. * Legit Musical.	
	Delte maniente	

RH Tele-Log



ANOTHER **HOLDOVER** For

'Gentleman of Sona"

Mayflower Hotel WASHINGTON, D. C.

Thanks Merriel Abbott

"Eric is a handsome Norwegian blonde, who has a lot of feminine ringsiders gurgling. Mr. Thorson's manner is an intimate one that was sure to lead to his description here, if it hant't been done already, as a youthful Carl Brisson." HARRY MacARTHUR

Washington Evening Star

"His Nordic profile and con-tinental mannerisms win over the gals—and how!
"His style ranges somewhere between the debonair cockiness of a Carl Brisson and the devil-ish abaudon of a Carl Ravazza."

ARNOLD FINE

Washington Daily News

"Eric Thorson, handsome young. Viking's voice and personality are a hit at the Mayflower Hotel, Wash, D. C. While he is singing, you could hear a pin drop—so quiet is the audience. They love the guy!"

BOR TORDAN The Washington P

RETURN ENGAGEMENT April 26

COTILLION ROOM HOTEL PIERRE, New York Thanks Stanley Melba

Personal Management MAY JOHNSON COMPANY, INC. 745 Fifth Avenue New York 19, N. Y. PLaza 9-2991

AFM Key to More

Vaude Returning

In the Midwest

In the Midwest

Chiego, Feb. 22.

Vaude revival her has reached new limptus with agents and round a fer and recommendation of Mustan. Pertillo has said he is repitive to any plan that will propose to any of the midwest are interested in playing vaude bills. Special meeting has been called Entertainment Managers Assan. Special meeting has been called Entertainment Managers Assan. Chertillo head to the committee.

Alexis Thompson, former owner of the Philadelphia Eagles football special meeting has been called the proposed of the Chamber of Commerce was a point of the Chamber of the Chamber of Commerce was a point of the Chamber of Commerce w Vaude revival here has reached a new impetus with agents and theatres ready to go ahead on signal from James (C. Petrillo, head of the American Federation of Musicans. Petrillo has said he la revide work for musicians, and theatre ops of the midwest are interested in playing vaude bills. Special meeting has been called by Entertainment Managers Assan. Sevenial meeting the proper of the playing vaude by Entertainment Managers Assan. wailable acts and prices. They have invited Petrillo or a representative of ARM to work with the EMA in trying to open theatres to

EMA in trying to open theatres to acts.

Agents feel that if a meeting is held, a certain number of musicians can be employed, but it configured to the conf

More Vaude Opening

A greater number of thea-tre circuits and Indie film exhibitors are turning to vaude-ville as a solution for problems created by divorcement, scar-city of top pictures, dissolution of pooling arrangements and need of showmen to meet the competition created by tele-

Midwest Dates

Midwest Date Se.

Midwest Date Se.

Monris Silven Se.

Monris Silven Se.

Monris Office here, has beliam Morris office here, has beme associated with Armand Doncome associated with Armand Donsolutions. The second secon

Saranac Lake

Write to those who are ill.

Paris Yens Kaye, **Eleanor Powell**

Danny Kave and Eleanor Powell would go to Paris for limited playdates at Les Ambassadeurs following their Paliadium appearances in London if current negotiations by Rene Fraday with the William Morris office are successfully concluded. Fraday, who co-produces with Pierre Louis-Guerin, owner of Ambassadeurs and Lido, Paris, currently is in N. Y. setting deals with acts. He will be here about two more weeks before returning to Paris where he will start work on shows for both the Ambassa-deurs and Lido, which are slated to

of pooling arrangements and need of showmen to meet the competition created by television.

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NEW NITERY CURFEW WORRIES MPLS. OPS

Minneapolis, Feb. 22. Night clubs here and throughout the state will be hard hit if the state legislature complies with the demand of Gov. L. D. Youngdahl, an ardent dry, to change the closing hours for all liquor places from 1 a.m. to midnight weekdays and from 2 a.m. to 1 a.m. Satur

days.

Under the governor's proposal, too, municipalities could limit the hours still further if the limitations apply to both non-intoxicating mait and to intoxicating liquors.

The bill embodying the governor's demand has been introduced in both nouses of the legislature.

Rullish '49 Fair Season Looms As a Bonanza for Top Acts

Another reason for the extreme Another reason for the extreme optimism, is the 'belief that fairs generally run counter to the rest of the business world. One of the worst seasons in fair history came during 1829. After the crash, fairs bounced back and have been up there since. Many were discontinued during the war years because of Office of Defense Transcause of Office of Defe cause of Office of Defense Trans-portation regulations. After being out a few years, they've been hit-ting boom grosses which were cli-maxed by last year's takes, and which are likely to be topped this season.

There are currently around 3 000

season.

There are currently around 3,000 fairs in the U.S. and Canada, each of which uses a number of acts

Hazel Scott, Husband File 50G Suit vs. Eatery. For Discrimination

Spokane, Feb. 22. Singer-pianist Hazel Scott and er husband, Congressman Adam Clayton Powell, Jr., filed a \$50,000 suit in the U. S. Court in Spokane

20 Units Played To Nearly 100,000 Vets Via VHCS

The Veterans Hospital Camp Shows have so far played to a cumulative audience of 926,969 patients in 112 Army, Navy and patients in 112 Army, Navy and Veterans Administration Hospitals. VHCS has sent out 20 units which have made 7.176 appearances. Fig-ures were released in an annual report by Abe Lastfogel, VHCS president and William Morris agency general manager. Supplementing the touring units which call at a given hospital

Supplementing the touring units which call at a giver hospital every three weeks, VHCS in cooperation with the Sereen Actors Guild and the Hollywood Coordinating Committee sent out 50 devoted 285 cumulative days to the visiting vet patients on 173 play-dates. In 107 hospitals. Suppleaders, the control of sketch artists with 3,389 setches sent to patients with 3,389 setches sent to patients with open of the control of the c

kept on the road at one time. Va-riety units predominated, 14 being in that category. Two were legiti mate comedies and four were musicals

N.Y. Copa Dickering With Miles for Next Show

Jackie Miles may play his first date at the Copacabana, N. Y. Deal date at the Copacabana, N. Y. Deal is currently in the works for Miles to follow in after show opening tomorrow with Phil Regan, and Irwin Corey bows out after long weeks. Rosita Serrano, European and South American recording name, is the only performer set for that layout.

layout.

Copa has been attempting to get Copa has been attempting to get a series of names, including Frank Sinatra, Jimmy Durante and Tony Martin. Only commitments spot has are for Lena Horne and Joe Lewis. Starting dates are not definite.

The 1949 fair season is expected for grandstand shows, installs a to be the biggest in history of out-door anusament business. They on have startestions such as races of the startestion startestions that are a super is likely to be exceeded as more top names are making all from fugurest to proper to the fair startestions such as the startestion startestic and the startestic startest

Pacting More Names

Pacting More Names
This serson, the fair managements are going in for more names
than usual. Some have built larger grandstands and have to insure filling them. For example,
unit has been signed for a tour of
dars, booked by George A. Hamid,
Olsen & Johnson will again play
the Canadian National Exhibition,
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The top acts are booked on per-centages of gate and grandstand receipts and frequently come out with more than is possible for them to earn in other fields.

to earn in other fields.
There's even the possibility that some fairs will turn to legit shows an gradistand attractions. "Annie and attractions." Annie season for unusually high returns. other fairs may seek musicals of that calibre.

Particle of the calibre.

possibility that General Control of the calibre.

What the rural routes. It's recalled that Edgar Bergen once played a round of fairs at \$5,000-85,000 around of fairs at \$5,000-85,000 money on him, with only one exdaily. Fair associations in money on him with only one ception and it's recalled weather interfered in that cas



It is generally concurred that have peoples advertising them-elves for hire at publique ex-hibitions, passess an abunitlans, passess an a nce of original talent ar h ability to entertain.

Regards, BILLY BISHOP.

P.S.—to Variety composing room: Please underline above last ten words, if no addi-tional charge. Thanks. Bish.



MEMO:

Thanks to Joe Daniels, for fourth return in six months at the CLOVER CLUB; Portland.

Thanks to the Oregonian for the (almost) full-page fea-ture story, Sunday, Jan. 30th. Reprints on request.

Thanks to Jack Blue for the SILVER MOON, SKY CLUB, and NAVAJO HOGAN, closing Feb. 24th.

Opening, FLAME ROOM, Sioux City, Iowa, Feb. 28th, thanks to Johnny Gunier.

Mailing address c/o Gunier Agency, 206 Commerce Bldg., Sioux City.

BILLY BISHOP.

P. S. to Variety Composing Room Please use special long form this time Thanks. Bish.

(SPECIAL LONG FORM)

Elkort, Edwards' Exiting MCA Sees Agev. Concentrating on Top Talent

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Barrowing its vaude and cafe
departments. Last week's exit byEddie ent after having been with
the office since 1934, and Jack
Edwards of the vaude dept., indidates to many mentate on act shart
are in demand.

There are several facets pointing
up this opinion.

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There are several facets pointing
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line production outfit, Amusement
Betterprises, Inc.

However, MCA will not drop, all
its smaller acts because of the periods
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OLYMPIA THEATRE Miami TOM FITZPATRICK WM. MORRIS AGENCY

I would love to see (or hear) some of my old Orpheum and circuit friends and pals:

BESSIE BROWNING c/o Daily Variety, Hollywo





Chicago
Pers, Mgt.: IRV LEVIN

A NEW THOUGHT IN MENTAL FEATS

Special comedy material written by Art Paul and Stan Burns.

Musical arrangements by Manny Blanc.

Publicity, Dick Felk.

Personal Direction: JULES ZIEGLER 545 FIFTH AVENUE NEW YORK MU 2-2080

ints by Manny

Emcee For Godfrey Unit

Emece For Godfrey Unit
Jack E. Leonard has been sined
to ackee the second Arthur Godto exceed the second Arthur Godto exceed the second Arthur Godto exceed the second Arthur Godto open at the Adams theater,
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west.

New unit will comprise Florence
Ahn, Owen & Murray, Jimmy Do-lan, Guy Raymond, Heathertones
and Roy Douglas.

In Mpls. Niteries

Minneapolis, Feb. 22.
Ace pictures and names have lifted film theatres and nightchubs out of their depression and brought business back to its former high level since the first of the year.

Pictures that have chalked up

year.

Pictures that have chalked uppeak boom-time grosses during the past seven weeks include "Pale-face." Shake Pit. "Joan of Arc., "Seven yellow the part of th

EX-BAND SINGERS FOR DAILEY'S SHERBROOK

Frank Dalley is inaugurating a new policy at his Sherbrook, a roadside spot he recently topk over in Mountain View, N. J. He is using whenever possible such ex-band vocalists as there are available. Bob Eberle, who gained a rep with Jimmy others before in which we have the summer of the proposed at Sherbrook Monday (21)

Jimmy Dorsey Defore the war, opened at Sherbrook Monday 221.

Sherbrook normally uses only small musical combinations of local musicians. It's too small to employ mane bands and does well without the spot and they're cheap enough to be worthwhite. Singers such as Berle do very well for themselves in spots similar experience of the second of the secon

Friars Drop Charity Shows After Beefs from Cafe Ops

After Beefs from Cafe Ops
The Hollywood, Feb. 22.
The Frlars will discontinue
"Sunday Night Cabarets at Friars"
as a result of complaints to American Guild of Variety Artists by
the Complaints of American California
tion. Latter claim that bin rule
tion. Latter claim that bin rule
addly burt by the shindigs, which
charged \$1 admission, with take
going to charits that the shows
hed the Friar that the shows
hed the Friar that the shows
and regular salaries.

Skelton in Middle With Metro-Par For Date Playoff

Red Skelton, who's being ubmitted for a series of personal appearances by the William Morris, agency, faces a problem which may result in dropping the whole idea, agency, faces a problem which may result in dropping the whole idea, and in the series of t

AGVA Yanks Comic Out Of Ciro's, Hollywood, 'Til Spot Pays Off \$750 Claim

Spot Pays Off \$750 Claim

Bollwood, Peb. 22.

American Bollwood, Peb. 22.

American Bollwood, Peb. 22.

Artists vanked Billy Vine. comedian, from Ciro's Friday (18) for one night climating long standing dispute with H. D. Hover, operator one pays of the period of the

Music Bowl, Rag Doll, Chi, Fold; Peretz Files B'kr'tcy

Fold; Peretz Files B'kr'tez

Two spots, Music Bowl and Rag
Doll, folded last week. The Randolph street Music Bowl, in operation since Christmas and loested
Guarter, closed, Saurday (19).
Brother Bones, current at the solit, was not paid off. It's believed that coin is also due the Coxy Cole combo. Shortly before the foldo.

Shortly before the foldo.

Other shuttering was that of the Rag Doll where Malle Luther was to have started Friday (18). Peret have the peret with the started Friday (18). Peret week by Peretz, listing the Aaron Monreal trio for a \$572 debt.

Minstrel Show for N. Y. L. Q. Lou Walters, Latin Quarter, N. Y., operator, is planning a min-strel layout for his next show. Tommy Dix and Sld Gary are being considered for the display.

Kave's London Run Already Sold Out: **Sharpies Peddling Counterfeit Ducats**

Greta Keller's St. Moritz Date: Copenhagen Next

Date; Copenhagen Next
Grei Kolter, ebanteuse no
appearing here at the Hotel Caspar Badrutt, is drawing the elite.
Annong recent patrons were Prinz
Cadavat, Mr. and Mrs. Warren
Persining, Jr., Marquise and Mmc.
de la Falaise, Arturo and Mmc.
de la Falaise, Arturo and Mmc.
de la Falaise, Arturo and Mmc.
de la Falaise, Arturo and Mmc.
de la Falaise, Arturo and Mmc.
for la Mrs. Sevent Spalding of Boston. Faith Brooke (Glive
Brooke's daughter), Harold Young
Gargieri Spale
Deals are no for Miss Keller to
go to Copenhagen in April, and on
appear on the radio in Vienna to
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controlled stations.

N. Y. Harem May House Royal Roost

Deal for the Ned Schuyler takeover of the Harem, N. Y., in partnership with hotel operator Bill in Italian

CARLE, MILLS BROS. AS

GAC THEATRE PACKAGE

TAMANUE
Frankic Carles or chestra and the
Mills Bros. are being sold for theatres as a package by General Artlists Corp. Pairing is dispensed unlist corp. Pairing is dispensed unmeatro paying of the Mills boys
under a separate arrangement.

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T

Danny Kaye's popularity in England is costing the Palladium the-cording to Val Parnell, amanging director of the Moss Empire the-atres. The six weeks of Kaye's engagement at the Palladium, engagement at the Palladium, cost of postage and handling of the excess orders will amount to a unsiderable sum, Parnell stated, a considerable sum, Parnell stated, and the proposition of the excess orders will amount to a proposition of the excess orders will amount to proposition of the excess orders will amount of the excess orders will amount of Palladium duests. Consequently, the excess orders will amount of Palladium duests. Consequently, the excess orders will amount of the excess orders will amount of the excess orders will be excessed the duest, and will currunt to London at the end of the week.

Parnell arrived in N. Y. early

start issuing them when he returns to London at the end of the
week.

The control of the the control of the
week was the confer with Kaye.

Originally slated to go to the
Coast, he cancelled the western

tip linamuch as his plane was detip linamuch as his plane was deLis acts lined up for the Palladium include Eleanor Powell,
Frank Sinakra, Jimmy Durante,
Jimmy Line of the Coast, he control
Costello Other acts are under
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Kaye Makes Philly Date
Philadelphia, Feb. 22.
Had the fransit strike continued
for another 48 hours, Danny Kaye
(Continued on page 48)



NICK LUCAS KEN MURRAY'S BLACKOUTS



BOSTON STUDIO Hatel Lengt - Kenmare S 300

Martins (Tony and Dean) and Lewises (Jerry, Joe E. and Ted) Kill Em in Fla. By LARY SOLLOWAY Main Beach, Feb. 22 put him over, and this irred in the ropests the interest and cloub that the season's lise repeats the interest and conditional to garden and assurance kept between the conditional and is small unit between the conditional and his small unit between the condition and his small unit between the condition and his small unit between the condition and his small unit between the condition and his small unit between the condition and his small unit between the condition and his small unit between the condition and his small unit between the condition and the season's like the condition and his small unit between the condition and the condition and his small unit between the condition and the condition and the condition and his small unit between the condition and the conditio

By LARY SOLDWAY

The Min Blach, Feb. 22.

The Min Blach Feb. 23.

The Min Blach Feb. 24.

The Min Blach Feb. 25.

The Min Blac

seems to have the sock show of the current SEACHCOMBER.

Though Sophie Tucker-Jackte Miles-Harry Richman did solid bit in their four-week entagement, and the south of the sou Production is bright staged by June Taylor, with the two song-dance numbers led by Jack Biair, accomplished hoofer. accomplished hooter.

COPA CITY

Ted Lewis is installed here, with
his revue, to ofter competish to
dications, though the unit is an
entertaining one, it will have a
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tought row to hee against the Marentertaining one, it will have a
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would have helped in this instance.
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ther, black-sonis, etc. NO CO.D.'S.

patter, black-outs, etc. NO C.O.D.'S.
PAULA 5 MITH
200 W. 54 St., N. Y. 19. Circle 7-1130
—Every Day Including Sundays—

COPA CITY

ing Reed Sisters or the presentation of the top sock of the unit, the aero-dancing of the Costello Calla are the walknawy stint of the layout. Another standoul is the Lewis trademisk.—"Mc And My Canada and Calla are the standoul is the Lewis trademisk.—"Mc And My Canada and Calla are the conjugation of the Sign zing to a sock sequence. Too, the Negro team provide the only concedy in the setup, with their conditions of the compete, despite the modubted draw value of the Ted Lewis name, as the compete, despite the undoubted draw value of the Ted Lewis name, as the street.

This lawrency callings are accounted to the compete, despite the undoubted draw value of the Ted Lewis name, as the street.

WOTHER KELLYS

This lawrency callings one 200, is defined intery, seating some 200, is defined intery, seating some 200, is defined as the competition of the competi nd keeps the room filled for three lows nightly. Sid Gould handles the other

Again the surprise business get-ter of the area, under the guidance of Danny and Kitty Davis, who retrieved the spot from the last season lessees.

season lessees.
They've wisely adhered to the policy installed, which features Yiddish in show and foodeley. Back again is Mitchel Rosenberg with his was ful of the howl-makers in the didom and course, his topping "Getze at the Basebal Game," a yocker in any

language to the is Larry Beet, a young comic who played here some seasons ago. Lad impresses as a comic with possibilities, Approach is sure and personality enpeach is sure and personality entered to the sure of the sure o

Adelaine Nelce holds over. The diminutive songstress, of Italian parentage, is plenty commercial when she departs from her pops arrangements to purvey a "Yiddish Lied," authentically and effectively, for a show-stopper.

Sonny Kaye emcees and sells his panto-mimicry to recordings for healthy returns.

Chez Parec, Chi
Chicago, Feb. 18.
Jack Cole Dancers (6), Joey
Bishop, Mary Small, Jack Soo, Hal
Wallis, Chez Adorables (10), Cee
Davidson Orch (12), Jack Rodriquez Combo, (5); \$3.50 minimum.

In the past this club has been a In the past this club has been a proving ground for comics. It was here that Danny Thomas hit the big time, Willie Shore, his height of popularity, and others have followed the same pattern. Now it's Joey Bishop, who made a local record with long stay at a nabe spot, Vine Gardens. This is his first major bistro stint—a teeoff to what looks like a permanent moveover to the big league.

first major bistro stint—a teend in ownal ooks like a permanent movence to the big lengue.

The standard was a contract to t

topner Columnus." Both are showBory Small, making her first
Bory Small, making her first
cafe appearance in Chicago, clicks
in her song stanza. She offers
slick versions of "Mama Do I Gotta," "Alexander's Hagtime Band,"
Lat, ""Alexander's Hagtime Band,"
Healthy," However, "Mach Too
Healthy," However, "Azalk With
the Lord" doesn't register with
crowd.

Flame Room, Mpls.
(HOTEL RADISSON)
Minneapolis, Feb. 19.
Abe Burrows with Milton Detigg, Mel Cooper Orch (7); \$2

Abe Burrows with Milton DeLugp, Mel Cooper Orch (17), \$2
minimum.

Abe Burrows goes great guns in
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Raleigh Room, N. Y. (HOTEL WARWICK) Jose Melis Trio, Nancy Andrews; \$1.50 couvert.

Jose Wells Fro, Narrey Andrews; \$1.30 course?

The informal Railely room of the Warvick Notel has been building steadily on the strength of an excellent instrumental trio and one or two acts. Freviously exhibited the strength of the work of the strength

resting.
Current bill is completed by
Nancy Andrews, songstress, (New
Acts).

Jose.

Club Carnival, Mpls.

Minneapolis, Feb. 19. Gil Lamb, Helen Forrest, Perr Martin Orch (12); \$1.50 minimum

cate appearance in Chicago, clicks Martin Orto (12); \$3.50 minimum; and the state of the control

smill and he performs with cut-tomary skill. The familiar mouthed harmonica thm business continues to retain stowstopping values. To the better stomage that the con-oft the better stong stylists and hen-nifty appearance and delivery en-lance customes enjoyment of the hance customes enjoyment of the hance customes enjoyment of the hance customes enjoyment of the hearty approval to her rendition of Missehavin. "What Did I were Meant For Me' that are right in her groove. Perry Martin sings well and has Perry Martin sings well and has hand the story of the story of the hand the story of the story of the her groove.

Blue Room, N. 0.
(HOTEL ROOSEVELT)
New Orleans, Feb. 18.
George Olsen Orch (14), Sunny
Skylar, Phyllis & Ted Rodriguez,
Andrews Twins, June Edwards;
\$2.50 minimum.

Andrews Toxins, June Edgards; \$2.50 ninimum.

If the success of a show is measured by how much the patrons enjoyed themselves, then the new show here. In this tip jackpose the sum of the patrons of the sum of





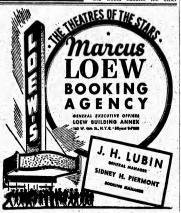


CLINTON HOTEL 10th BELOW 200 OUTSIDE ROOMS

SPECIAL WEEKLY RATES HOUSEREEPING FACILITIES sutiful Air Conditioned Cochtail Lour. ALKING DISTANCE OF ALL THEATERS

SINGER WANTED FOR T.V.

Must be able to accommany self on pieno . Young, Mair, videogene and versatile . Send photo and background to Box 547, Varsety, 154 W. 48th St., New York.



House Reviews

Capitel, N. Y.

Charlte Spicack Orch (13) with prese Days, Tommy Limm; 3 Sulfist, Name, Capitel, M. W. Capitel, Spicack Orch (13) with prese Days, Tommy Limm; 3 Sulfist, Name, Capitel, M. G. T. Perkey Capitel, M. Capitel, fair amee. It works the same way; users but a standout bit, slithough it's all pleasant. The same way; users but a standout bit, slithough it's all pleasant. The same way is a standout bit, slithough with the conversation, first from the rees system, standord singular standout which was a standout singular standout which was a standout with the same way and the same way and standout stand improvement and Spivak himself figures to be, on the basis of expinents to be, on the basis of expinents at the mile. He opens with a state-warriage tempor factories are same of the same way and the same way a

meements, cour "Hare 211 Stay, micely, however, fine arrangement, micely, however, fine arrangement, spirely help to the stay of the stay of the stay in the show. It's smartly produced and played, calling for downiner Bobby Nickoy to lee or drawn of the stay

pitcher, catcher, ump routine out.
Three Swifts have been doing
their current routine for some
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overbearing. Nevertheless, the haldan club routine is smartly executive. Indian club routine is martly executive. In the second of the second

Adams, Newark

"Stop the Music," with Bob Russell, Eddle Fisher, Gloria Etwood and Milan Hartz conducting Adems House Band; Guy Marks, Winton & Diane; "The Invisible Woman" (Indie).

House Bendi, Guy Marche, without to Diane. The Investible Woman (1986) and the Start of the Start of Diane, The Investible Woman (1986) and the Start of the Star

Apollo, N. Y.
Charlie Venturo Oroh (7) with Joeke Garland Oroh (10) McHarlis & Dolores, Peggy Thomas, "Crackshot" & Co. "Behind Locked Doors" (EL)

type rhythm will excite the curiosity of the average stubboler, but the control of the average stubboler, but the control of the average stubboler, but the control of the average stubboler, but the shaken off. Therefore it's go too far out on the limb as year that the control of the control

Chicago, Chi Chicago, Feb. 18. Artini & Consuelo, 3 Nonchal-ants, Bob Hammond's Birds, Mills Bros. (5), Louis Basil Orch; "Ad-ventures of Don Juan" (WB).

Bros. (15). Louis Basil Orch, "Adecentures of Don Juan" (WB).

Current array of talent boasts is,
best seen here in some time. Show
clips along at healthy pace, with
sudience a provide and and any and and
Louis Basil house orch tees off
with movelty arrangement of
"Power House for nice returned
to the state of the composition of the

Olympla, Miami Miami, Feb. 20. Janis Paige, Georgie Kaye, Fred Sanborn. The Belmonts, Jack Lane & Lovebirds, Freddie Carlne Orch, "One Sunday Afternoon"

New Acts

ANDY & DELLA RUSSELL Singing 20 Mins.

AND & DELLA RUSSELL
SIDEAR
OF Miss.
COPA, Pittsburgh
Andy Russell who's been right
Andy Russell who's been right
Andy Russell who's been right
Andy Russell who's been right
stakes for some time now, has
teamed with his attractive wife.
Grower Delis Novell, who used to
sock written all over it. It's not the
sock written all over it. It's not the
susual song team stuff, but a turn,
gets across, too. In the spots where
the emphasis is on class, the Russells should especially be a pushrich end of the spots where
the emphasis is on class, the Russells should especially be a pushsale with an eavy, ingratiating
with the crowd the minute he
steps on the floor and flashes that
smile. His frau's a striking blonde
Kussell comes out alone at the
opening to smack over a few popstunes he's recorded, including
Resame Musch' and "Amor."
After about five minutes of this,
that gives her sa, all the best of
it, and they do a couple of boygreater of the strike of the spots of the strike of the
mood, especially "Is If Yes?"
Russell exits, and then his wifee
in a sock piece of special material
about "My Love is a Big Success,"
in which she laments the trials and
guy who's so much in the public
eye and kidding him for liking the
out protesting his wife's mentioning other well-knowns in the field,
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Cohen.

GEORGE OWEN & CHARLIE

MURRAY

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NANCY ANDREWS

MANCY ANDREWS
SORE-Plano
15 Mins.
Source-Flano
15 Mins.
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National, L'ville

Original Louisville, Feb. 18.

Soit Paule, Carol Brickley, Tony Johnson, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, Carol Brickley, Tony College, The Carol Brickley, Tony College, Carol Brickley, Tony College, Tongell, House, Tongell, H

DAVE APOLLON (4) Musical Capitol Theatre, N. Y.

Dave Apollon's comparatively new turn, replacing the Filipine-backed act he used for years, is quite a sight as well as solld on quite a sight as well as solid on the ear. He uses a blonde plants, who will elicit more balcomy with the plants who will elicit more balcomy and two blonde harpists. Between them, they knock out some knock out arrangements of List's "Seconder" "Dark" begin the Becarings" (occasionally assisted here by Charlie Spivak's orchestra).

here by Charue Spireas accused.

Apollon's mandolinnie is unusual in its speed and definition. He get a cover solidy with Cap audiences, but shouldn't (1) talk about old times so much, and (2) he should times so much and the speed of femmes, though that's part of femmes, though that's part of femmes, though that's part of the somewhat should be somewhat the summer tall and the summer tall and the summer tall the sound to the sound to the sound to the summer tall the summ

BARBARA ASHLEY Songs 10 Mins. One Fifth Avenue, N. Y.

One Fifth Avenue, N. Y.

Barbara Ashley, obviously an experienced hand in selling songs, is a stranger to VARIETY New Act

record. Miss Ashley is a looker

record. Miss Ashley is a looker

with savvy in song delivery. Voice

is trained in the musical comedy

tradition, having excellent projec
tion and a fine flair for interpreta
tion.

One of the highlights in Miss Ashley's repertoire is her delivery of "Faithful in My Fashion" which indicates eligibility for legit chores.

Hughes Seen

Continued from page 2

RKO. It is believed that through his efforts Hughes was interested in the deal and a compromise was made that guaranteed Miss Bergman the lowest possible distribution fee (since shell own a chunk of the film) and will at the same time prevent loss to RKO.

Italy Gets H'wood Ideas: Pic Costs Upped Plenty

Hollywood, Feb. 22,

Hollywood, Feb. 22.

Italy, once a pushover for production costs in comparison with Hollywood, is getting the Hollywood idea. The boys and gale over there still use the Mediterranean as a community swimming pool, but they have developed Californian ideas about the wages of art.

nian ideas about the wages of art. When Roberto Rossellini made his first click picture, "Open City," to cast him \$18,000. His second click, "Paisan," cost \$88,000. When he was cooking up a deal with largrid Pergman and Samuel Cold-duction price tag was \$235,000. Since Goldwyn mowed out of the deal and Howard Hughes bent a listening ear, the budget has moved up to \$1,500,000, an astronomical problem when you figure it out in Ralian lite.

Hot Film Bids

aiming to set up å package unit consisting of the play, playwright, director and actors, which a num-ber of major studios, including 20th, would undoubtedly agree to finance.

Kermit Bloomgarden, producer of "Salesman," is currently on the Coast. Miller denied that this had coast. Miller defined that this had any connection with the play. He said it was in search of performers for his next production, "Mont-serrat," an adaptation by Lillian Hellman of a French play.

Hellman of a French play.

Film interest in legiters, which has been wan for the past year, took another fourzy with reports took another fourzy with reports of the past year.

It is not some the past year, the past

Night Club Reviews

perch.
Olsen backs the show nicely and
handles the emcee chore capably.
Capacity biz when caught, Liuz.

Bradley's Chez-Moi. N.Y.

Illona Knight, Eddie Chester, Lila 1-yan, Ann Duncan, Tony Mon-tell, Inc Creators (3): \$3 mini-

This inlime seat side suppor clubis topping off its modest, not neatfloor show with a striptense item
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b a numbers instead of going full b. st on every time. Ann Duncan Opening the show, Ann Duncan Opening the show, Ann Duncan Opening the show the sh

Cuban Casine, N. Y.

B.1.10 Hooms, N.O., the last duese some energetic steps will entaineding a glass of water on this head.

The Andrew Twins, a fresh-The Andrew Twins, and assortment of intricate steps to win enhusiastic response, and the Andrew Twins, and the

dentity pressing hard with a tough audience.

Up shead, Walter Long handles between the control of the control between the control of the control between the control of the control control of The Gentleman is a Dope, tous of The Gentleman is a Dope, Town. Has considerable style, and sells throughout. Wally Wanger and the control of the control of the Norman Brooks and his orch cuts a skillful show along with handling outcomer dancing. Berne and his Emplexon fail ints. Burne.

Swiss Chalet, Chi (BISMARCK HOTEL

Joe Isbell, The Maximes (2), Charles & Janet, Pierre Andre, Joe De Salvo orch (6). Minimum \$2, cover \$1.

Intimate bistro is following the lead of its nearby neighbor, Colege Inn, and has brought in a radio announcer for me. chores, the leader of the leader of the leader of the leader of the leader of the little of t

yodel tunes.

Stocky youth only has one solo stint, "Yodel Polka" and then brings on youthful terp team. Charles and Janet, exponents of Swiss and Germanic type stepping. Dancers go through the usual heet-kicking and hand-clapping stute, but lack amination or originalty.

Father and daughter, Maximes, impress with their bird stint. Comic whistling and pantomine by gal gets over neatly.

Joe De Salvo orch does a capable job in backing the acts. Zabe.

Met Bonanza

Cub Charles, Raito.

Cub Charles, Raito.

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mand for it. And, with all the construction of

that occasional important shows will be accepted for transmission southward over microwave relay facilities between Boston and N. Y., facilities between Boston and N. Y., which has heretofore only been arranged to carry northbound programs. Since this will necessitate reversing repeater equipment at each intermediate station on the route, the phone company is requesting that suitable advance notice be given to permit the change-

What changes the opening of additional links will make in programming schedules has yet to be worked out by the networks. It is believed, however, that few switchers in the second of t

DOS-SRO

Continued from page 2 ing made in Britain by the Powell-

The shadruger bills.

Deal is now cooking for "idennie" to open on Broadway at the Rivoli, afthough Selraick has not faithough Selraick has not faithough Selraick has not faith at a long of the shadrage. Is that it alscreen of the type Selraick desires for the finale of the film. Originally he was insisting that all house playing the pie install these screens, but it is understood the has now receeder from that position.

Selznick Players to WB

Seiznick Players to WB

Albilywood, Feb. 22.
David O. Seiznick emphasized
yesterday (Mondy) that the phyer
deal concluded with Warner Bros,
over the weekend was simply a
loanout of the customary type between studios, despite the magnitude of the arrangement. Included
are the services of seven players
and a director.
Scheduled to make one pic each

are the services on seven players. Substituted to make one ple each for WB are Selzniek stars Joseph Cotten, Jennifer Jones, Louis Jourdan and Gregory Peck. Shittey Temple and Betsy Drake are to do two pix each, while Rory Callouin the remaining term of his contract for WB. Director Robert Stevensing ones to the studio for the entitle time remaining under his DOS termer. Charles K. Feldman's Facture of the player of the contract of the player of

studios in the deal.

Remaining Selznick players, including Alida Valli, Robert Mitchum, Dorothy McGuire, Rhonda
Fleming, Kathy O'Donnell, John
Agar, Guy Madison, Christopher
Kent Christian Kelieen) and Rossano Brazzi, are available for loanout.

Rank-Korda

Continued from page 3

Queen Mary, arriving in New York

Queen Mary, arriving in New York March 23. He's making it a combined vacation and business jaunt bined vacation and business jaunt will junket to Robert R. Young's will junket to Robert R. Young's estate in Paim Beach for about a week. Young is controlling stock-holder in Eagle Lion, which distribe Rank product in the U. S. Tollowing his Ylorda stay, Rank Pollowing his Ylorda stay, Rank Tollowing his Ylorda stay, Rank Ling and the World of the Sangheit of the Sangheit Sanghei

WEEK OF PERPUADY 92

n with bills below indicate or Letter in parentheses indicates circuit: (i) Independent; (L) Loew; (M) Moss; (P) Paramount; (R) BKO; (S) Stell; (W) Warner; (WE) Walter Beads Hotel Bilimore
Phil Weyne Ore
Herold Nagel Ore
Hotel Editsen
Henry Jerome On
No 1 Fifth Ave
Owen & Murrey
Barbara Ashley
Herel Webster
Downey & Fonvilla

THE YORK CITY CAPE OF THE PROPERTY OF THE PROP

only
Mertez & Lucia
Terry Bennett
Morris & Ryan
The Pichons
Mischa Auer

Valettos
Rita Carmo
Billy Maxam
LEICESTER
Pelace (5) 21
Billy Cotton Bd
Jane
Winters BRIGHTON
Hippodrome (M) 21
Maurice French Co
Reid & Squires
O'Doyle Bros &
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Dddie Gray
Isaydini
Max Bacon
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George Meaton
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Reginald Dixon
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challer Bros arry Mooney ictor King oulse's Animals HACKNEY Empire (5) 21 Empire (5) : Caven O'Connor Dick Bentiey Briants Len Young Bemand's Pigeo

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Cabaret Bills

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CHICAGO

Blackhewk Art Kassel Ore Gloria Hart Lee Marx Jill Adams Hervey Crawford Hervey Crawford Hotel Bismerk The Maximes (2) Charles & Janet Joe Isbell Joe DeSatvo Ore Joe DeSalvo Ore Helsings Gary Morton Savina Tu-Tones (2) Frankle Hyle Billy Chendler Ore

Bed Presults

Hill Styder Ore

Honey Dressmers

Frankle States

Kaye's London Date

would have been forced to cancel would have been forced to cancel his appearance at the Masthaum theatre, here, which started to-day. By mutual agreement, clause was inserted in the contract that unless the streetcars and busses were running by 8 a.m. Monday (21), date would not be played.

Monday (21), date would not be played.

Kaye's appearance at this theatre, the first stageshow house has had in about 15 years, is on a straight percentage basis calling for 50% of gross.

Apollo, N. Y., to Do Nitery Bop Show

Apollo theatre, New York, will stage a show the week of March 4 which will be a condensed version of the shows at the Royal Roost, N. Y. bop spot. Idea will call for, according to plans, the laying out

according to plans, the laying out that he and chairs, patrons, etc. which has been done often in downtown theatres. The third was the control of the contro

Martha Stewart's Vauders

IMATTINA DIEWART'S VAUGETS
Film player Martha Stewart,
whose divorce from Joe E. Lewis
is soon to be finalized, will play the
Capitol theatre. Washington, with
George O'Hanlon, radio consis,
starting March 31.
Other dates are being fined up
for the pair by the Radio Artist
Corp.

\$2,500,000 IN THEATRE PARTIES

Legit Longruns Focus Eyes on Aussie; | COMMISSIONS Vaude Could Use Some Good U.S. Acts

Melbourne, Feb. 8.

The theatre-word apolitish is be hard directed increasingly on Australia these days by reason of a moderate of the state o

Theatres. THIRITISM TO THEATRES. THIRITISM TO THE THEATRES THE THEATRES THE THEATRES THE THEATRES THE THEATRES

Affair and country and had been also as the control of the country and had been as the country and had been as the country and had been as the country and the

Sliding-Salary Scale Proposed for Stage Mgrs. If Biz Slides

mgrs. It Dtz Sildes
Proposal that all tale nt and
crafts involved in a show should
work on a sliding-salary scale as a
work on a sliding-salary scale as a
line scots will be advanced by the
stage Managers' Ciub at the legit
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fee.

The two proposals were adopted at the last SMC membership meeting and will be submitted to the last SMC membership meeting and will be submitted to the submitted to the last submitted to the submitted to

in no case would the pay scale be reduced below union minimums. Subject to approval by the members of the control of the contr

'Okla.!' in Sockeroo Australian Preem

Melbourne, Feb. 22, "Oklahoma!" had a smash Aus-tralian premiere Saturday night (19) at His Majesty's theatre here 109 at His Majesty's theatre here. Packed house gave the Richard Rodgers-Oscar Hammerstein II musical a tumulious reception, and the reviews have all been raves. Ted Hammerstein, who came from New York to direct the production, will start back in a few days.

Save Pitt Legit

Pittsburgh Feb. 22. City itself took official cogniz-ance last week of local situation which will leave Pittsburgh without any legit at end of next season when Mayor Lawrence appealed to Warner Bros, and Harris Amus.

when Mayor Lawrence appealed to Warner Bros. and Harris Amus. Co., which centrol majority of downtown houses, to do something about maintaining professional. Up until now, the moaning has been chiefly by newspapers and private citizens, who were brought up short earlier this month when nounced that it would begin wrecking Nixon theatre building about May, 1850, to put up a 30-d Alcoa's purchase of site a year ago about May, 1850, to put up a 30-d Alcoa's purchase of site a year ago about May, 1850, to put up a 30-d Alcoa's purchase of site a year ago the the site of the site

Dale Wasserman Skeds 3 More Coast Tryouts

3 More Coast Tryouts

Ball Hollywood, Feb. 22.

Ball Hollywood, Feb. 22.

Ball Hollywood, Feb. 22.

Ball Hollywood, Feb. 22.

Batto next month, will follow the Comedy with a trio of new scripts to be tried out under the banner of Triad Productions. Michael in the Coast premiere presentation of "Crown."

First of the new scripts will be Martin Goldsmiths "The Mirzenfing."

First of the new scripts will be found to the Coast premiere presentation of "Crown."

First of the new scripts will be serial. If successful locally, a new production will be sent to Broadway. Same procedure will be for unselected, which Triad sin incorporated locally, and capitalized at \$40,000.

Shows in Rehearsal

"Anybody Home" - Phyllis

Holden.
"Cat and Canary" and "Personal
"Dearance" (road)— Gateway Appearance" (road)— Gateway Repertory Guild. "Detective Story"—Lindsay &

Crouse. "Emerald Staircase"—Lee Sabin

son.
"Ivy Green"—Hall Shelton.
"South Pacific"—Rodgers & Hammerstein, in association with Hayward & Logan.
"Sun and 1"—New Stages.

Despite increased agitation this season against theatre parties, they have hit an all-time peak, not only in number but also in the total business involved. Of a probable total gross of about \$30,000,000 on Broadway for the 1944-89 season, an estimated \$2,500,000 will be from theatre parties.

from theatre parties.

Another indication of the upsurge of theatre party business is that commissions on such bookings are rising again. When the cut was a standard 10% some years ago, it a standard 10% some years ago. It most producers last season, but has since been boosted to 74% in most cases and to the old 10% in others. In most instances, theatre party agents now refuse to handle shows 10 %.

for 5%.

Although certain managements, notably Rodgers & Hammerstein and Hyman & Hart, have retused to and Hyman & Hart, have retused to bookings has steadily increased. That is possibly a reflection of the anxiety of producers to protect their shows against possible poor notices in a period of rising operating costs.

notices in a period of rising op-retting costs. The explanation, the growing practices is to sell up to 30-dod parties, for a total take of \$75,-000-\$125,000 per show. Probably about 25 productions will be to booked during the present season. All the control of the control of the Commissions on parties have Commissions on parties have compared to the compared to the Principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the established party bookers organ-ter to the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principally with the idea of oppos-ing the cut from 10% to 5%, the principal with the idea of oppos-ing the cut from 10% to 5%, the principal with the idea of oppos-ing the cut from 10% to 5%, the cut from 10% the cut from 10% to 5%, the cut from 10% to 5%, the principal with the idea of opposi-tions and the cut from 10% to 5%, the cut from 10% to 5%, the principal with the idea of opposi-tions and the cut from 10% to 5%, the cut from 10% to 5%, the principal with the idea of the cut from 10% to 5%,

Allan Jones Sued By Shuberts for Use Of Song in 'Firefly

Allan Jones, who appeared in Detroit Civic's "Firefty" last week, was sued in Federal court here Friday (18) for singing a song which, in the original version, has been public property for half a century. Detroit, Feb. 22.

century.

April Productions of New York, a subsidiary of the Shubert intersets, wants damages because Jones, in nine appearances, sang "Yours inal music was composed by Franz Lehar. The Shuberts contend Jones had no right to use the English translation, which they have under copyright.

Jones has not sung the song in Detroit, but has used it elsewhere as a "fill in" number in performances of "The Merry Widow," also copyrighted by the Shuberts.

Harry Röbins, attorney Jones, said:

Jones, said:

"The Shuberts have a bitter grudge against Jones. He was compelled to heavy them \$50,000 to the property of the property of the property of the property of the property of the property of the work as a "chane" They classify the work as a "chane" They classify the work as a "chane" They classify the work as a "chane" Said of the first performance afterward. Jones misst the soan should be classed which the copyright charge is \$10 a performance.

Shubert Split With Sullivan-Tyson May Affect Entire Ticket Distrib

Abbey Experimenters To Do Lorca's 'Wedding' Dublin, Feb. 18.

Dublin, Feb. 18.

"Blood Wedding" will be first play by Spanish Loyalist author Federice Garcia Lorca, who was shot in the Spanish Civil War, but show the Spa

ATPAM Adopts New Wage Scale

New scale of pay for associate pressagents and stock managers and pressagents has been adopted by the Assn. of Theatrical Press other proposed regulations and policies were discussed at the union's membership meeting last Thursday (17) at the Claridge hotel, N. Y.

hotel, N. Y.
Under the new setup, an asso-clate to a senior p.a. with two
shows gets 1525 minimum as week;
associate to p.a. with three shows,
1817-50; second associate with
senior who has four shows, \$125.
second associate with p.a. with ris
shows, \$107-50. When, a senior
shows, \$107-50. When, a senior
sociates get \$107.50 end; two associates get \$107.50 end; and the
third associate \$125.
For mixed stock the manager

third associate \$125.
For musical stock, the manager (handling both house and company) and p.a. get \$200 a week.
For dramatic stock in New York, the manager of both house and company) gets \$160, the p.a. \$175.
For dramatic stock, out of town, the manager (house and company) gets \$150 and p.a. \$135.

Ticket' Ticketed For \$225,000 Loss

Toll aZZJ, VUU LUSS

Loss on "That's the Ticket," musical comedy which folded last fall during its Philadelphia tryout, involved a loss of about \$225,000, it is vived a loss of about \$225,000, it is vived by the backers, approximately \$75,000 was dropped, for width co-producers Joseph Kipness; John Pransky and Albert Beckman were responsible. Some of this extra amount is still being and about the properties of the properties of the producers are produced to the properties of the producers are produced to the producers are producers are produced to the producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are producers are produc

on use extra amount is still being paid off.

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Amount in the venture were Kilpania off.

Beckman, with \$8,000 apiece;

John F. Waters, representing Lee
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Joins 'Allegro'

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Spill between the Shubserts and
the Sallivan-Tyson ticket agency
may affect the entire theastre ticket
distribution setup in New York.
The immediate result is likely to
be the bitterest broken-producer
With the control of theatres housing 12 shows this week, the Shuberts dominate the producer-theatre scene. On the other hand,
Sullwan-Tyson is not only much
but through its manifold hotel outlets, is an important factor in the
sale of tickets to the vital outoftown trade.

The producers whose
shows are playing Shubert houses
shows are playing Shubert house
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in varied. Some are loudly defrying
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Shubert instructions that tiefer ai-lotments to Sullivan-Tyson be cut in half. Others have indicated they will oppose the move, but are avoiding public statements on the subject. Still others are going along with the Shuberts, at least

subject. Still others are going along with the Shuberts, at least Michael Todd, whose "As the Gliris Go," at the Winter Garden, N. Y., is largely dependent on visions from out-of-town, says he will four from out-of-town, says he will four from out-of-town says he will four from out-of-town says he will four from out-of-town says he will four from the first says he will out the first says and the first says he will out the first says and the says he will out the first says and the fir

Continued on page 52) Backers Own 55%.

Producers 45% Of Wiman's 'Big Knife'

Wiman's Big Knile'
Under the complex financial setup for "Big Knile" with opens totional. N. Y., the backers wen 55%
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the show and the producers of
\$45%, Instead of the usual 50-50 settional. N. Y., the backers wen 55%
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Francis Play for Interstate

"My Pawords of the State of the March 22.

"My Pawords with Transfer," starring, Kay Francis, will transfer," starring, three-performance engagement, at the Melba here March 9-10. Eleanor Sellers is the author.

Interstate Circuit will also present the play in Fort Worth, March 7-8; Dallas, March 9-10; Austin, March 112. March 112.

COMMUTER KORN

Richard Korn has been ap-pointed conductor of the Memphis Symphony Society for the 1949-50

season.

He'll continue in his present post as associate conductor of the Brooklyn Symphony Orchestra, commuting between the two cities.

Spot Radio Announcements Seen By Hammerstein as Aid to Offish Biz

LEGITIMATE

have slipped below the sellout level could profitably use local spot ouncements on New York radio stations to hypo business. That is the opinion of Oscar Hammerstein, the opinion of Oscar Hammerstein, lyricist and co-producer with Rich-ard Rodgers. Short plugs at hour or half-hour intervals from, for Instance, 530 through 730 p.m., staing that such-and-such number of tickets for specified shows were then available at the boxoffice, would bring a good number of playsoers to the thester, he thinks.

playgoers to the theatre, he thinks. According to Hammerstein, a crucial period in the run of a sell-out show is when attendance has fallen below capacity, but presumence. Many New Yorkers who would like to see it may not realize the demand has tapered off and that they can get tickets, he believes.

Coast 10-Weeker

Hollywood, Feb. 22. Al fresco season at the Greek theatre, Griffith Park, Hollywood, will open the first week in July and run 10 weeks. Productions are scheduled for two weeks each. Guest stars are used.

are scheduled for two weeks each.
Guest stars are used.
Gene Mann, managing director,
went to New York last week to
book shows for the all-musical
season. He's due back next week.

Aussie Longruns Continued from page 49

According to Hammerstein, a crueial period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the run of a selication of the period in the peri

Inside Stuff-Legit

Apparently more than with any other Broadway show, a major portion of the attendance at "As the Giris Go." at the Winter Garden, the state of the st

To facilitate opening-night seating. EP rait pirts and low comedy" theme.

To facilitate opening-night seating. EP rait theater. Hullywood, has glited 11 firststring crities in the L. A. area with a dual-purpose money clip. Apart from its function as a clip, the sterling silver gift serves as ticket stub. Fashioned in the shape of a pair of tickets, each clip is engraved with the name of the theater, the critie's name and the difference of the companies of the

Revival of "Richard III." at the Booth, N. Y., was financed for \$15,000, plus an over-call of \$5,000. Principal backer: Is Howard Gulman, with a \$10,000 slice, and others include producers Affred Lillard and the State of the S un nat fithbut la "Belleu"



MIKE KEENE

Coronet, New York

Still's 'Troubled Island' To Highlight N.Y. Opera: 40G Season Deficit Seen

AUL JORSON Delicit Seen
Feature of tan N. Y. City Opera.
Co's apring stason at City Conter.
N. Y. will be the world premiere
of William Grant Still's opera.
"Troubled Island." Le ng st on
Hughes, who wrote the lyrics for
the musical version of "Street
Soile will be sung alternately by
Robert Weede and Lawrence
Winters, latter last appearing on
Frondway in "Call Me Mister."
Eugene S. Bryden, recently directing opperaties for the Los
recting opperaties for the Los
stage IL
Leopold Stokowski was to do the

Leopoid Stokowski was to do the opera some years go when the opera some years go when the opera some years go when the opera some years go when the opera company built project was too costly as an individual venture. Production had to wait till the opera company built a repertory used for three performances during the six-week season, there all ways being the possibility of a run stree reason if it clicks, as in the ways being the possibility of a run stree reason if it clicks, as in the same some ways being the formation with the operas set for 33 performances. The Medium, 'incidentally, will also be done this spring at the Center, taking its place for the Center, taking its place fo Leopold Stokowski was to do the

liar, time a large spectra about a S35,000 weekly at the Belt Russe, and Belt Russe, and Belt Russe, and Belt Russe, and Belt Russe, and Belt Russe, and Belt Russe, and Russe,

Roanoke Campaign

Roanoke Campaign

Roanoke's Pet. 22.

Roanoke's Patchwork Players.

which gives free performances in schools and city parks, has begun schools and city parks, has begun class is to get the green public to chip in enough to meet expenses and keep Patchworkers gomense and keep Patchworkers gomense and keep Patchworkers gomense and keep Patchworkers gomense and keep Patchworkers gomense and keep Patchworkers gomense and keep Patchworkers gomense and the green parks of the governments of

'Drunkard' for Chi

Drunkard for Chi
Toronto, Feb. 22.
Brian Doherty's all-Canadian
production of "The Drunkard"
opens at the Studebaker, Chicago,
after previous engagement at the
Lyceum, Minneapois.
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Kettering National Theatre Plan To Be Offered at N. Y. Conference

Anouilh in Utah?

Salt Lake City, Feb. 22. "L'Invitation au Chateau," may have its American tryout here dur

touring editions may be booked.

Last season, guest-star presentations of "Show Boat" and "Midsummer Night's Dream", grossed
nearly \$100,000 in 21 performances,
seasons have lincluded Katharine
Cornell,
Alfred Drake, Orson
Welles, Judith Evelyn, Blanche
Yurka, Philip Bourneuf and Frances Reid.

Bromfield-Vadnay Tryout
Hollywood, Feb. 22.
"Acres of Paradise," by Louis
Bromfield and Laslo Vadnay,
will be tried out Friday night (25)
at the Key theatre, North Hollywood.
Plays deals with religious cults in California.

Touring Players in 6-Weeker Richmond, Feb. 22

Richmond, Feb. 22.
The Touring Players, currently playing southern towns with a repetory of "Corn Is Green" and "Pygmalion," have signed for a six-week season of summer stock opening July 19 at Lake Winnepesaukee, N. H. Six American plays and a children's show will be presented.

Kettering is a member.
Plan, originally conceived by
Kettering in 1938, at the time the
American National Theatre &
American Validonal Theatre &
Gress, has recently been brough
up to date by him. It calls for an
original fund of \$1,000,000 to cover
amount would be earned belse the
first year, with a profit of more
and \$80,000 to finance the second
year's operation. Project would
basils.

basis.

Proposal is to create 48 units, according to states, each with a director assisted by numerous factors are stated by numerous factors are stated by numerous factors.

Respective-secretary and a staff of speakers to publiche the plan in local communities. Drama groups, college theatres, etc., would be colleged theatres, etc., would be tree categories. This material would compete in state-wide festival lasting a week. Winners would be state-wide festival lasting a week. Winners would be to the categories of the national sections.

lasting a week. Winners would be eligible for a national exposition, representing the best grand to the eligible for a national exposition, representing the best grand comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy, straight comedy and sent on tour of the 48 states, with authors getling royalites and personal property of the plan for one year. Estimated budgets for national and state advertising and publicity have ket and the straight comedy and th

Legit Bits

Jose Ferrer and Richard Whort to guestar as Falstaff in "Merry with the process of the control o

Total Broadway Grosses

| Number of shows current | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | State | St

'Roberts' SRO \$28,500 in 23d Wk... 'Finian' \$43,900, 'Streetcar' 21G. Chi

Current Road Shows

(Feb. 21-March 5)
"Allegro"—Biltmore, L. A.

(28-5). "Inside U.S.A."—Shubert, Bost. "Inside U.S..... (28-5).
"Ivy Green"—Grand, London Ont. (4-5).
Manhattan"—Nixon

"Medea"—Hanna, Cleve. (21-26); Shea's, Erie (28); Empire, Syr. (1-2); Strand, Ithaca (3); Aud., Roch.

5).

"The Drunkard"—Lyceum, Mpls. (21-26); Studebaker, Chi. (28-5).

"The Emerald Staircase"—Shubert, N. Haven (24-26); Plymouth, Bost. (28-5).

"The Heiress"—Cor. Cincy (21-26);

Bost. (28-5). "The Heiress"—Cox, Cincy (21-26); Hanna, Cleve. (28-5). "Two Blind Mice" — Forrest, Philly (21-26).

BLACKSTONE 171/2G, MONT'L

Nice 191G, Mwkee

Rathbone-'Heiress'

Mr. Roberts"-Erlanger, Chi

Chicago, Feb. 22.

Chicago, Feb. 22.

noticeable because of early week's rain and ice, but weekend of warm, sunning days helped level out fairish start. "Mr. Roberts" seemed only offering unaffected by climate, with husky sellout as usual, even in 23d week. 53.

"Annie Get Your Gun"—Hartman, Col. (21-28); Hartman, Col. (21-28); Hartman, Col. (27); Par., Toledo (1-5).

"At War With barry"—Wilbur, Bost, (1-5).

"Blackouts of 1948"—El Capitan, L. A. (21-5).

"Born Yesterday"—Geary, Frisco 21-5).

with husky sellout as usuas, very side week. Whiding ID chi say are "Street-Winding ID chisre," after 22 weeks, and "Raze the Roof." hoth shuttering Feb. 26. "Harvey." with Frank Fay, pulls out March 5 because of commitments, but could play to good the "Pinara Rainbow" will nestle down to long stay "Subart."

bow" will nesue auamat Shubert.
Estimates for Last Week
"Finlan's Rainbow," Shubert 3d
week) (2,100; \$4.94), first part of
week found dip over last week, because of rain and ice. Still hot

week found in poter last week, secause of rain and fee. Still hot \$43,900.

"Harvey," Blackstone (3d week) (1,358; \$3.80). Going full speed since amountements of last weeks, and the second of the se

\$28,500.

"Raze the Roof," Great Northern (5th week) (1,500; \$3.71). Faring not so well at \$12,500.

"Streeter Named Desire," (21st week) (1,000; \$4.33), into last week with healthy last minute play. \$21,000.

'BRIG' DISAPPOINTS IN ST. LOO AT 271G

"Ivy Green"—Grand, London, Ont. (4-5). "Make Mine Manhattan"—Nixon, Hitti Mashattan"—Conv. Hall, Tulsa (21); Home, Okla, City (22); Aud., Col. (24); Music Hall, K. C. (25-26); Aud., Denver (28); Aud., Bollet (1); Chief, Col. Springs (2); Capitol, Salt Lake (4-5). Natives are not responding with the enthusiasm anticipated by the management of the American Ladie stimulated that the stimulated of the first of three-week stand. The 1,700-sat house is scaled to \$4.80. Crix were lavish with the plaudits for the place and cast.

Parker-Chaney 'Born' Fair \$16,500 in Frisco

Tall a 10,000 in Fishol 19 (19 of 19 (28.5); "Raze the Roof"—Gt. North., Chi. (21.5) "Roge"—Gr. North., Chi. (21.5) "Snow"—Booke, N. Cr. "Snow, 26); Tower, Atlanta (28.4); "Speak To Me Of Love"—Lyceum, Mpls. (28.5); "Streeters Named Desire"—Harris, Chi. (21.26); Davidson, Mil. (28.5); "Streeters Named Desire"—Harris, Chi. (21.26); Davidson, Mil. (28.5); "Streeters Named Desire"—Harris, Chi. (21.26); Davidson, Mil. (28.5); "Streeters"—Streeters Named Desire"—Harris, Chi. (21.26); Davidson, Mil. (28.5); "Streeters"—Streeters Named Desire (20.26); "Streeters Named Desire"—Harris, Chi. (21.26); Davidson, Mil. (28.5); "Streeters"—Streeters Named Desire (20.26); "Streeters Named Desire (20.26);

'Manhattan' Sturdy \$27,300 in Baltimore Wk.

"Make Minatturer with the mean and mean

'Shoes' 30G, Detroit

Detroit, Feb. 22.
"High Button Shoes," at the
Cass theatre here, did a strong
\$30,000 last week, at \$4.80 and
\$4.20 tons \$4.20 tops.

\$4.20 tops.
Dante's "Roolles of 1949," at the
Shubert Lafayette here, closed
Saturday (19) eterned by the Saturday (19) eterned by the Staturday (19) eterne

'SONG' \$18,600, TOR.

Toronto, Feb. 22.
Despite sellout Saturday night,
"Desert Song' (did only fair \$18,600
at Royal Alexandra here, with
1,525-seater scaled at \$3.60 top. Montreal, Feb. 22.
Magician Blackstone and his company of 30 drew nearly 17,500 last week at his Majesty's. House, which seats 1,579, was scaled to \$2.25. Two balconies sold out but there was difficulty unloading those \$3.60 orchestra seats; ditto fact that piece ran here two seasons ago for three weeks to near capacity.

Order \$4,000, Building
Los Angees, Feb. 22.
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Les Angees

to mi 24,100, 100 cm. 100 mt.

'Mice' OK \$14,500, 'Army' 61/2G, Philly

"Born Yesterday"—Utair, St. 21.5), "Brigadoon" — American, St. Louis (21.5), Dante—Shub-Laf., Det. (21.26), "Desert Song"—Ford's, Balto. (21.26); Lyric, All. (28); Rajah, Reading (1-2); Comm., Hershey (3.5). (21-26); Lyric, All. (28); Kajah, Gading (1-2); Comm, Herahy G. Reading (1-2); Comm, Herahy G. G. Reading (1-2); And, Louisville (1-2); And, Louisville (1-2); And, Louisville (1-2); And, Levington (26); And, Levington (Philadelphia, Feb. 22

With the end of the all-out transl atrike Sunday sight (20), Printy and the philadelphia sight (20), Printy and the philadelphia sight (20), Printy and the philadelphia was hard hit by the 10-day and surface cars, the legit theatres, thanks largely to their advance sales, did better than expected, as the printy and the printy and the printy and the printy were lighted turned in definitely were lighted turned in definitely were lighted turned in definitely were lighted turned and the printy which had corriage traded didn't let to be did, when the printy thanks to very favorable word-of-mouth.

thanks to very taversite or ordermouth, timuse for task Week

"Midsheman" Short Gd who

(1877, \$3.89) Shared because of
strike, but got okay \$27,000 at that,
and a sellout Saturday, Now in

"Two Blind Milee," Forrest (1st

"Who Blind Milee," Forrest (1st

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"Two Blind Milee," Forrest (1st

"Two Blind Milee," Louis of

"At War With the Army," Locus

(2d week) (1,350; \$3.25) Strike

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(2d week) (1

'Medea' Fair \$16,000 In Cincy As Town Perks

III Clinional, Feb. 22.
Judith Anderson in "Medea",
fetched a fairly good \$16,200
last week in the J300-seat Cox
support was helpful and also goes
this week for "The Helress" at
same scale.
Next week the Cox tenants "O
Mistress Mine," to be followed by
"Big Tatton & Same The Lagon
Tatton & Same Tatt at \$4.31 high.

Sidney-Loder "Mistress" Profitable 14G In Pitt

Pittsburgh, Feb. 22.
Mixon dropped to \$14,000 with
Sylvia Sidney-John Loder "O
Mistress Mine" after several con-secutive weeks of high-bracket
grosses, but nevertheless showed
a fairly substantial profit at that

a fairly substantial profit at that figure.
Nixon currently has Bert Lahr in "Make Mine Manhaitan" for two weeks, with Judith Anderson in "Medea" week of March first in the "Medea" week of March first until "Inside U.S.A.," which is supposed to open fortnight engagement on April 11, and even that's still indefinite.

'SHOW BOAT' 15G, INDPLS.

NICE 19±0, INWREE
Basil Ratibone in "The Heires"
drew a nice \$19.000 at the Davidson here last week. Ruth and Augustus Goet drama moved to Cinchmati this week. conting "Streetcar Named Desire." which plays the
1,496-seat Davidson here next week
at \$4.20 to, had reached \$25,000
last night (Mon.), against a capacity
of \$28,000. Entire elight performance are experienced to be said out
before the opening. "SHOW BOAT" 156, INDPIS.
"Showl anapolis, Feb. 22,
"Showl anapolis, Feb. 22,
"Showl and "Feb. 22,
"Stopol in two nights and matines at Murat (2,900 Feb. 15-16 at 54-20,
p. Both nights were sellouls,
"House, which played only two
shows before mid-anuary due to
previous commitments, now has
Blackstone lind-du pt for March 14-4,
"High Button Shoes March 14-4,
"High Button Shoes Adment 14-4,
"High auton Shoes and "Barvey" March 24, April 12.

Woman' Dies in L.A., 'Order' \$4,000, Building B'way Spotty, But Gets OK Boost This Week; Muni \$12,000 in 1st 5. 'Salesman' SRO \$23,600, 'Lil' \$26,000

Business was spotty again on Broadway last week, Attendance at most shows was light Monday night (14) as usual, but receipts reversed the recent trend by taking a hop Tuesday night (15). There was a ruescay night (15). There was a slackening again both afternoon and evening Wednesday (16) and then grosses followed the custom-ary upturn the latter part of the week. At all but the top hits, the week's total was slightly down, following the traditional pattern for this period of the season.

for this period of the season.
Sharp rise is expected this week,
due chiefly to Washington's Birthday vesteraly (Tues.). Particularly at the start of the week, the
holiday provided a potent lift. Attendance was heavy Monday night
(21) and yesterday matinee; and
good last night.

cood last yeard.

There was one closing last week.

'Inside U.S.A.' unterting the Malesile to go on the road. Opening
lesile to go on the road. Opening
row night (Thur.) at the National,
and "Anybody Home," Friday
and "Anybody Home," Friday
Rar" moved Monday night from
the National to the Broadhurst,
with "Along Fifth Avenne" shiftlimperial. Only one opening is
scheduled for next week and as
Estimates for Leat Week.

single one the following week.
Estimates for Last Week
Keys: C (Comedy), D (Drama),
CD (Comedy)-Drama), R (Revue),
M (Musical), O (Operetta).
"All for Love," Hellinger (4th
wk) (R-1,543: \$6). Little attendance,
but bankroller Anthony B, Farrell
shows no sign of giving up, about

\$6,000, pitiful.

"Along Fifth Avenue," Broadhurst (6th wk) (R-1,160; \$6). Moved Monday night (21) to the 1,472-seat Imperial, where there's room for a bit more on the big Friday-Satur day performances; \$29,000; switches to Sunday performances this weekend.

this weekend.
"Ame of 1,900 Days," Shubert
(11th wk) (D-1,387, \$4.80). Holding
about the same pace; fine \$31,600.
"Anybody Home," Golden (D98,98.0). Play by Robert Pyzal,
presented by Phyllis Holden, opens
Frag unight See Ga," Winter Carden (14th wk) (M-1,518; \$7.20).
Still the town's top money-getter;
spurted a bit to \$49,900.
"Big, Knife," National (D-1,172—"Big, Knife," Na

"Big Knife," National (D-1,172; \$4.80). Play by Clifford Odets, presented by Dwight Deere Wiman, in association with Odets and Lee Strasberg; opens tomorrow (Thur.) night.

night,
"Blood Wedding," New Stages
(2d wk) (D-299; \$3). Limited engagement has been getting fairly
good patronage; \$3,600.

"Born Yesterday," Miller (159th wk) (C-940; \$4.80). Longest-run show of the list continues profit-ably at \$13,100.

ably at \$13,100.
"Carousel," City Center (4th wk) (M-3,025; \$3). Final week at municipally-operated house pulled powerful \$35,700; transferred yesterday (Tues.) to the 1,659-sest Majestic, where it will have \$3,60 top, everyone except the cast taking a cut to continue the run a few weeks longer.

lo continue the run a few weeks congern to a Sulemmin." Morosco 2d wid U-931; \$4,800. One of the biggest boxofice hits in years; has already topped all other straight shows as an agency call and may when it gets rolling; has gotten all the house can hold from the first performance; first full week crew \$2,500. but when theatre paries \$2,500. but when theatre paries \$2,500. but when theatre paries \$2,500. but when theatre paries \$2,500. but when theatre paries \$2,500. but when the \$2,500. but when the \$2,500. but when the \$2,500. but week revival sample should be supported \$2,500. but week revival topped \$2,500. Son, \$2,500. but when \$2,500. but \$

topped \$26,000.

"Edward, My Son," Beck (21st W. O-1,214; \$4.80). Still a solid sellout and reportedly the No. 3 agency buy; \$28,000.

"Goodbye, My Fancy," Fulton (14th wk) (CD-966; \$4.80). Has survived the test of moving to another location; still selling out at \$23,-300.

"High Button Shees," Broadway (72d wk) (M-1,900; \$61. Ample profit at the present pace and should continue through the spring; \$34,000.

week; amost \$30,000.

"Kiss Me, Kate," Century (8th wk) (M-1,654; \$6). Still the hottest agency ticket in town and a solid sellout; with only one theatre party, but a new high; \$46,600.

"Lond an Ear," National (10th wk) (R-1,172; \$6). Moved over the weekend to the 1,160-seat Broad-hurst, more in the theatregoing \$28,000.

"Steam of the continues a near-sellous \$28,000.

"Ite Why Mother." Empire

"Life With Mother," Empire (18th wk) (C-1,082; \$4.80), Getting okay operating profit; jumped back to \$20,100.

(18th wk) (C1,002; \$48,00. Getting of a convenience of the Skyr, Royale (44k) wk) (C1,052; \$4,00. The Skyr, Royale (44k) wk) (C1,052; \$4,00. The profit margin at \$20,200. The Skyr, Royale (44k) wk) (C1,052; \$4,00. The Profit margin at \$20,200. Th

Where's Charley?" St. James (19th wk) (M-1,509; \$6). Ray Bolger show has worked up potent momentum and looks a cinch to run through balance of the season, at least; over \$36,100.

'Knife' Socko \$23,400. Boston

Boston, Feb. 22.

Second quiet week in a row with each time the week in a row with each time the week in a row with each time the week in a row time to the week of "The Big Knife." and the Plymouth for the third and find week of "The Big Knife. too close on the heels of "Icea-godes" but doing smash biz actable and the state of t Boston, Feb. 22

marquee draw and controversy b

'Annie' Neat \$30,300 In Week at Cleve.

"High Button Shoes." Broadway
(72d wlo IM-1,900; \$60. Ample profit
at the present base and short
at the present base and short
1000.
"Howdy, Mr. Lee," Center 1895.
"Howdy, Mr. Lee," Center 1895.
"Howdy, Mr. Lee," Center 1895.
"Howdy, Mr. Lee," Center 1895.
"Howdy, Mr. Lee," Center 1895.
"Howdy Mr. Lee," Center 1895.
"Judith Anderson in "Medea"
currently doing extra-strong big, 3897.
"Inside U. S. A.," Majestic (43d) due here next week.

Plays on Broadway

They Knew What They social significance and individual solid was the work of t te Box, N. Y. Feb. 16, '09, \$4.00 topfie total External Angular
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JEFD. Salveston Minus
JEFD. Salveston
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Paul Muni and Carol Stone do much to illuminate the new presentation by John Golden of Sidney Howard's 1924 Pullizer Prize-winning drams. The dram surjection of the property

despite its deficiencies.

There are several lengthy sagging moments in the first and
second acts but they are offset by
the frequent bursts of intense
just as one's interest begins to
wane. There is also some clash in
acting styles between Muni's wideopen, braviar performed the more
retient styles of the supporting
east. But the Muni portrayal is
stribtin it is delineation, and a
to the range in performance.

The bold. In brief, is that of the

theatregoer soon augue.

The plot, in brief, is that of the scared young wairess giving herself to the handsome ranch force man on the proper proper grower, and of the latter's forgiveness and acceptance of the baby that is to come. Muni brings to his role some "Hollwood's mannetsman, but

of the latter's forgiveness and acceptange of the baby that is toceptange of the grower. There is tocharacter of the grower. There is tothat the property of the grower of the coceptange of the grower of the copractically steals the show with a
poignant performance as the waitress. The third-act confession
prignate of the confession of the copractically steals the show with a
poignant performance as the waitress. The third-act confession
in beling htilliantly done, as when
she first meets the crippied old
ana, or when she suddenly decides
finds out she's been tricked into
the marriage. e marriage

finds out shes open tunces un-the marriage.

Supporting cast are all good.

Edward Andrews brings a cardiess, and a cardiess, and a cardiess.

Charles Kennedy, who played the role in the original production, is as fine and sure here as the parish pricts, and Henry Burk Jones pricts, and Henry Burk Jones results of the usual stock role of community doctor.

Robert Perry's direction is sure.

Robert Perry's direction is sure, while Frederic Fox's set-captures that ele of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has teel of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the California ranch has the cast of the

Ninth Month Midnight

Ninth Month Midnight
The Abbe Practical Workshop,
young professional trouge which
has staged two promising new
works this season at the Uptown
works this season at the Uptown
to a verhal bow with "Ninth Month
Midnight," presented for two evmings last week (16-17). Written by
Philip Bard, the play was a
ford and confused mixture of
afford and confused mixture of
allusions and low vandeville asides.

SAMUEL FRENCH

Play, Brokers and thors' Representatives Authors 25 West 45th Street, New York 2623 Sunset Bivd., Hollywood 46, Cal

City of Kings

Blackfriars' production of play in two acts (two sets) by Rev. Urban Nagle. Staged by Dennis Gurney, Sets, Floyd Alien; lighting, Joan Tyne; costumes, Irene Griffin. At Blackfriars' theatre, N. Y., Feb. 17, 49; 82.40 top.

ireus crim. At Blackriner beater.

Annan, Sa. chill. G. Chariyaw Wrich.
Ana Vasasura H. Sa. Chariyaw Wrich.
Ana Vasasura H. Sa. Chariyaw Wrich.
Ana Vasasura H. Sa. Chariyaw Wrich.
Ana Vasasura H. Sa. Chariyaw Wrich.
Dona Izake Garcia Mitsel Mattle Harrie Dona Izake Garcia Mitsel Mattle Harrie Dona Januara H. Sa. Chariyaw Garcia Mattle & Walley H. Sa. Chariyaw Garcia Mattle & Walley H. Sa. Chariyawa Garcia Mattle & Markey Brancher Farancia — Joseph Bokey Fept.
Pept. Pept. Mattle Mattle H. Sa. Chariyawa Garcia Mattle

ben Jeuleaue de la Vera, Artenbutsper The Blacktriars' Guild has come up with another worthy production the property of the production of the pro-tion of the property of the pro-ble achievement for this bandhox theatre group. Has religious themes ble achievement for this bandhox theatre group. Has religious themes Lenten season, through which the play will run. Yether Urban Authored by Father Urban Authored by Father Urban Authored by Father Urban Standing productions of last season, it holds attention throughout, pro-tianding productions of last season, it holds attention throughout, pro-good performances by the central players, and has been capably staged by Demis Curreet and the career tof the mulatto lad, Martin de Por-res, illegitimate son or la Negro-was later cannonized by the Cuth-la Father Nagle has evolved an abn his youth to his death in the Span-las moving and sensitive portrayal of

his youth to his death in the Spanish monastery.
Elwood Smith, Negro actor, gives a moving and sensitive portrayal of the central character. Michael O'Hare, Brett O'Hollewitt, Jacqueline Levy and John Bouie are among others who are outstanding in the large cast.

Edba.

Memorabilia

By RALPH KETTERING

Do you recombined with a common service with a common service with a common service with a common service will be service with a common service with a commo

H. B. Warner originated "Bull-dog Drummond" as a stage play, not radio, for C. B. Dillingham (1922).

the tamous Powers theatre, Chi-cago (1924).
George White scrapped with Abe Erlanger and created "George White's Scandals" for revenge

HYDE

CURRENTLY Emile Littler's "HUMPTY DUMPTY" CASINO THEATRE, LONDON

> Personal Management: NAOMI HORRABIN Paramount Theatre Building, Des Moines, Jowa

LONDON: HARRY FOSTER'S AGENCY

Plays Out of Town

Theatre 49 production to consty in three stes by Fom Pureby. Steed to three stes by Fom Pureby. Steed to the steed to the

"Sting in the Tail" is a prompy in the property of the propert

Elgie's Woman

Elgie's Woman
Hollywood, Feb. 15.
Afred Alten and Robert Holmes prodecided alten and Robert Holmes prodecided alten and Robert Holmes prodecided alten and Robert Holmes Robert
Hollywood, Feb. 18.
Bromier, Nate Cantor and Richard Webb.
Willis Kuiglien, Opened at El Pallo,
Willis Kuiglien, Opened at El Pallo,
Freida Bottery, 15. 49: 25.
Freida Bottery, 15. 49: 25.
Freida Bottery, Nate Cantor
Honk Miller Richard Webb
London Miller Richard Webb
London Miller Cantor
Marketta Canty

Bind Lawer Giesen Diese Britan Street

Kirkland Rehearsing Adaptation of Novel

Hollywood, Feb. 22.

Jack Kirkland has started rehearsals on "Mr. Adam," which he
dramatized from Pat Frank novel.
He's directing and producing with

He's directing and phis own coln.

Robert Hutton is in title role

Robert Fraser, Cleatus Robert Hutton is in title role with Elizabeth Fraser, Cleatus Caldwell and Frank Albertson featured. Opens at Geary, Frisco, March 13, thence Broadway if theatre available, otherwise Chieggo for four weeks.

Theatre Parties Continued from page 49

Could need from page 48

5% and have succeeded in boosting their site to 74% on most
deals and even 10% on some.

For example, when John Golden
refused to pay more than 5% on
theatre parties for "They Knew
What They Wanted," at the Music
Later, the producer raised the
cut to 7½%, but even at that rate he
sold only two parties, so the revival
oppend: last week with a much
unmerous parties.

On the other hand, "Detective
Story," fortherning Lindsay &
Crouse production of the Stiney
Crowse production of the Stiney
Crowse production of the Stiney
on in parties on the strength sold
10% commission and a promising
script. Similarly, "Death of a
Salesmen," new Arthur Miller
may 7½% more parties, with the
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parties: "Goodbye, My Fancy"
Magdalean, art by usiness, as dis"Magdalean," art by usiness, as dis"Magdalean," art by usiness, as dis"The Assn. of Theatre Benefix
Agents has just adopted a 13-point
bers from splitting commissions
with party groups, giving discounts
or donations or otherwise to get
brokers, having exclusive deals on
shows or taking shows not available
to all members, pirating dates, or
various other unfair practices,
or various other unfair practices,
or resident of the ATBA is typfrom the commission of the commissions
fromed to handle complaints.
Fresident of the ATBA is typthe commission of the commission of

Shubert Split Continued from page 49 =

outh, are out of town and their attitude isn't known. "Streetcar Named Desire," at the Barrymore, and "Madwoman of Chaillot," at the Belasco, aren't affected at the moment. 'Mystery' Move

moment.

Myslery' Move

Explanation for the Shubert
move against Suilivan-Tyson is a
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asthe Suilivan-Tyson allotment,
aswith the suilivan-Tyson allotment
as trade both the suilivan-Tyson
mover received commissions from
he agency for tickets.

Not all treasurers of Shubert
any substantiation of a report that
a stable portion of the tickets
withhold from Sailivan-Tyson
South Park agency, recently vestablabel by Matty Zimmerman, formercy of LeBiang's anong these
mercy of LeBiang's anong these
mercy of LeBiang's anong these
treasurers it appearently unsymptreasurers in tensis in the size of the size
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Contingent of ballet people sailing on Queen Mary, Saturday of the people sailing on Queen Mary, Saturday of the people sailing on Queen Mary, Saturday of the people sailing on Queen Mary, Saturday of the people sailing on Queen Mary, Saturday of the people sailing on Queen Mary, Saturday of the people sail of the p

New Haven Mugg Moved To Defend His Legit Town

Editor VARIETY Blrilko!

Biruspi

The above is just a word that
your New Haven correspondent is
trying to get, edgewise, into the
controversy regarding the relative
lmportance of Boston and Philadelphia as legit centers.

phia as legit centers.

With all due respect to the fact that the aforementioned cities easily outrank us in number of the atres and gross business, when it comes to actual break-ins, this little Connecticut hamlet doffs its headgear to no other community. And by break-ins, I mean just that— premiere performances.

Jerentiere performances.

As no many others have said since. Al Smith popularized the superaction of the present let this vertice of the present let this writing crop the let be recorded by the let opened cold in New York). It cut opened cold in New York). It cut opened cold in New York). It cut help foolight teeth right here in New Haven. They are. "Along Cdun," "Born Yesterday," "Carousel," "Edward, My Son," "Light Up Sky," "Towe Life," "Mister Roberts." "My Name is Aquilor," Born That's 48%. ... quite simpressive score.
Checking back over the list of

impressive score.

Checking back over the list of more or less recently departed important Broadway productions, we find that such plays as the following were incubated at the local lowing were incubated at the local wing the local wing the local wing and

"Voice of the Turtle."
Going back a bit further, the
vital statistics files record the birth
here of such wallops as "Blithe
Spirit." "The Time of Your Life."
"Skin of our Teeth," "On Borrowed
Time," "Leave It To Me," and
countless others, including Philly's
own "Philadelphia Story."

own "Philadelphia Story."
We're eyen so preem-conscious
hereabouts that sometimes we
break 'em in as an overflow from
regular channels, e.g. "Unde
Harry" and the upcoming "At War
With the Army," both products of
the Yale Drama Dept, and "Death
Takes a Holiday," which had its
nitial performance at Stony Creek,
suburban strawhat.
To correct a possible implica-

suburban strawhat.

To correct a possible implication in Variety's Jan. 26 story
("For economic reasons, Boston,
Philly and New Haven are now virtually the only bookings used for
tuneup dates") that might give the
impression that N. H. has come into
preem prominence comparatively impression that N. H. has come into preem prominence comparatively recently, because of economic conditions, let's point out the fact that this town was a legit springhead way back when. ...Many a Joison tryout kept playgoers glued to they be the second of the press that the wee, small hours when a Winter Garden candidate ran into overtime.

All of which leaves the Beantown-City of Brotherly Love argument merely a battle for the runer-up spot in the legit-importance sweepstakes.

Harold M. Bone

PRODUCER

For Summer Stock

Deer Lake Theatre, Pa. One of the leading summer stock theatres is new seats, plus; Situated identity in summer resort colony. Ope cossinily for the past 10 ye to New York; Reading, Pi ALVI Alientown, Pottsville. Write A J. BELLO, Ksq., 1003 Comm Trust Bidg., Philadelphia 2, Pa

SEEKING an interesting Willing accept responsibilities. Free to travel. Diversified backg Model, train hostess, secretary, Box V-42, Variety

154 W. 46th St., New York 19, N. Y.

LLAN WILLIAMS

Welsh American Tenor -CLASSICAL-POPULAR

STate 81407 STate 4815

Literati

Pa. B'easter Immunity
Immunity to Pennsylvania newspapermen from divulging the
source of information for stories
would be extended to persons engaged in publication of periodicals,
newsreels and radio and television
broadcasts, if a bill pending in the
Pa. State House of Representatives

been state House of Hepresentatives becomes law.

The bill, introduced by Harris G.

The bill, introduced by Harris G.

The bill, introduced by Harris G.

The bill introduced by Harris G.

The bill introduced by Harris G.

Pennsylvania seemen gan been grounded by the protection against assault and battary in their pursuit of news under the protection against assault and battary in their pursuit of news under the pursuit of news under the pursuit of news under the pursuit of the pur

raphers.

"The bill is intended to protect newsmen," Meade said, "even to the extent of merely knocking a camera from his hands."

eamers from his nance.

Pitt Bulletin-Index Ori
Bulletin Index, Pittisburgh's
weekly news mag folded with its
last issue, which had a Feb. 12
date-line. Published for 73 contimous years, being costs and loss
of advertising, publishers John D.
Evans and J. F. Hedding, who took
it over only a few months ago,
have run as high as \$1,000 weekly since last summer.

But which was a meyer of two
but which was a meyer of two
had the bulletin and the lander, made an unsuccessful drive to revive defunct
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and the lander thing to week. It an
mounced to the successful drive to revive defunct
and the lander thing to seven additional
pages of advertising a week. It
couldn't, so curtains.

couldn't, so curtains.

Sersen Mag Pub Elect
Becent, annual meet of the Ass.

Gereen Magazine Publishers
resulted in the election of Hal Daws
the organization's head for 1949.
Other officers named were: J. Fred
the organization's head for 1949.
Other officers named were: J. Fred
Henry, J. Fred Henry Publishing
Macfadden Publications, secretary,
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Becent annual meet of the Ass.

Of Screen, Magazine Publishers resulted in the election of Hal Daws of Screen, "An Wilder Straight," "An Wilder Officers named were." J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Fred Henry J. Hall of Pimor Spring, "A Tall of Pimor Straight of Marcaled Publications, secretary in Marcaled Publications, secretary in Marcaled Publications, secretary in Marcaled Publications, and Marcaled Publications, and Marcaled Mayno, "Straight," by Sonial Publications, and Roy Polices, Fawcett Publications, Mayno, "Straight," by Sonial Publications, and Roy Polices, Fawcett Publications, and Roy Polices, Polices, Polices, P

Eire Bans 'Mister Roberts'
Irish Censorship of Publications
Board has nixed another 24 novels,
on ground of being indecent or
obscente. These archaeological conditions of the control of

Other Knommen, Tomber Guess, Water Roberts, by Thomas Heggen, Third Is No Armour: by Howard Spring, 'A Tall of Pimileo,' by Gavin Douglas; The Conjector,' by Humphrey Sater, and Wynd, 'Strange Life of Ivan Water, 'Strange Life of Ivan Water, 'Strange Life of Ivan Guess,' Shadow Over the Land,' by Charles Dwodkin, 'The Case of the Passionmed Slayer'. 'When Sinners and Murder,' 'Gase of the Passionmed Slayer'. 'When Sinners Thromas Anny by Marz Bernard, 'By Kurd Hartwin, 'By Kurd Hartwin, 'By Kurd Hartwin, 'Gase of the Passionmed Slayer'. 'When Sinners and Water Strange Shadow S

Frederick Lewis, Jr., and Pelrce Archer, all of them selected by Supreme Court Justice William B. Linn, 14th president of the Athense Linn, 14th president of the Athense Linn, 14th president of the Athense Linn, 14th president of the Athense Linn, 14th president of the Athense Linn, 14th president of Linn, 14th presi

S&S's 'Thurber Country'
Simon & Schuster next fall will
bring out "The Thurber Country,'
consisting of articles James Thurber is writing for the New Yorker,
as well as added malerial.
Author is now in Bermuda.

CHATTER
Ted Pratt in Florida working on a new novel.

Mag writer Ezra Goodman back to Hollywood after huddling sev-eral days with N. Y. editors and

Omar Ranney, motion picture editor of the Cleveland Press, rounding up star interviews in Hollywood.

Elsa Lanchester's second book, "Hollywood Can Be Human," will be published this fall by Har-court Brace.

Ashton Stevens, the dean of American dramatic critics, back at Passavant hospital because of acute neuritis.

Passavant hospital because of acute neurits.

Ma Biolder has completed a book acute neurits.

Ma Biolder has completed a book acute neurits.

S years at her Young's Gap record in Parksville, N. Y., which will be published early this spring. The properties it is annual publication of the Eustace Tilley cover. Issue is britten and the properties of the p

SCULLY'S SCRAPBOOK

*********** By Frank Scully **********

Hangover, Cal., Feb. 21.

How do you get champagne stains out of a mike cost I ask not because I too am saddled with a wife suffering from a governous americana known as keeping up with the Jonesse. I ask beeause I voe whend two Scandinavlan cousins discussing the Park avenue problem on a windswept airfield of Tucson, Ariz the dedication of the new Tucson municipal airport and the Arizona premiere of 20th-Porks production of Rosemary Taylor's "Chicken Every Sunday," sparkled by personal appearances of Celeste Holm, Colleen Townsend, Barbara Lawrence, Robert Arturu and Hugh Marlove. 40 Hollywood correspondents and two vals of seoteh and bourtoon, both of which ran dry the first day, repetrorm during the two-day junket was the christening of the Flagship Tucson of American Airlines, This one was a labor of love, but intervally, on account Miss Holm's husband is A. Schulyer Duning, and 'Sky,' as he is known in his bir, is an official of American Airlines. This one was a labor of love, but made blue suedec cougifi outifu and a paie blue sombrero to matchevery fetching for a beautiful blonde from Bashful Bend. But enroute the airport showers and sunshiphe began playing tag with breezs blowing up from the Fexas Panhandle, and the Holin gal turther problankets on hand.

Sandpaper—But Beautiful!

Just as she was about to children.

Sandpaper—But Beautiful!

Just as she was about to christen the ship a playful tornado reversed its field and blew most of the champagne back in her face. Her mink cont began to bubble. Newsreel cameras cranked. Then nature threw stick a little closer. Do not she was the most beautiful piece of sant-paper in the word. Do not she was the most beautiful piece of sant-paper in the word. So not she was the most beautiful piece of sant-paper in the word. So not she was the most beautiful piece of sant-paper in the word. So not she was the most beautiful piece of sant-paper in the word. So not she was the most of how to get champagne out of mink. The question sent the Norwegian kusiner into gales of laughter, which is the first time I have heard a healthy laugh emanatiful the she was the was the she was the

Historians like Edwin Schallert of the Times reported that in bringing two planeloads of stars, newspaper correspondents and gate-crashers on this 1,000-mile lunket from L. A. to Tucson and return, 20th-fox, the American Airlines and the Tucson Sunsinice Climate club, the dutie ranches and Nick Hall had restored this manner, of exploiting a to what muggs understand, that means the liquor flowed like valer. And yet the job set Tucson back \$11.000, the airline \$2,100, and 20th a G.

Added Starters

These figures do not know the state of stienties suffered by the picture due to a gal from the loss for typer plate during the premiers and began lighting matches under the seasing a hunt for her ree-wheeling molars. As and crawled around the floor she naturally aroused the suspicion of the management. These characters in turn called in the Tucson fire chief, suspecting they had an around in the characters in turn.

aroused the suspicion of the management. These characters in turnicated in the Tueson fire chief, suspecting they had an aronist in the Tueson fire chief, suspecting they had an aronist in the Tueson fire chief, suspecting they had an aronist in the Tueson fire chief on the Tueson fire chief or the Tueson fire chief on the Tueson fire chief in the Horn for the American fire chief in the Horn for the Chief they are the Horn for the

and the standard of the standa

Broadway

Mark Hanna's new East 61st manse being previewed.

The Bill Hardeys (Bill's Gay Ninetles) to the Bahamas on vaca-

Hinches to the Bananas on vaca-tion.

Benny Rubin follows Al Bernle into the Diamond Horseshoe, Sun-day (27).

George Brown, Par studio pub-ad chief, back to Coast after West In-dies critis.

George Brown, Par studio pub-sel helic face to Coast after West Indies crules.

Holes crules.

Brown and Browns on holiday, never been in Cuba before.

Ben Wirth, prexy of Wagner Service Corp., returning to N. V. Mike Gross, ex-William Morris, now drumbesting for Dave Lip-Mike Gross, ex-William Morris, now drumbesting for Dave Lip-William (Lipida) and the Company of the Company

Menedict. nogeonical warm. Heritical methods in the cast several weeks confability with United Artists on release and period of the cast and the cas

tant Film Council's film, "Preju-dice."
Nippon Times, only English-lan-guage Japanese paper in Tokyo, made special arrangements with Billy Rose's syndicate to publish "Pitching Horseshoes" daily last week during visit of Rose and wife there,

chairman, at the Metropolitan Club March 1.

chairman, at the Metropoutan Cum March 1. Sponsors for an all-star show to be held March 27 at the Century for benefit of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-tor of the Stational Cum-laments and Stational Cum-laments and Cum-laments of the Na-tional Council's Citizens Commit-tee.

tional Council's Citizens Commitculfus, Harry (Subil) Brand farewell-luncheoned her New York
riends Monday (21), before takins
off for Paris with John Haskell is
nys hard of Dorothy, Masters,
Hearst film writer in Hollywood.
Mrs. Brand guesting will,
Band guesting will
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Washington

Washington

By Florence S, Lowe
Longy Carmichael here with his
wine special control of the state

Miami Beach

By Lary Solloway
Stan Irwin and Rose LaRose into
Minsky's Colonial Inn.
Cyd Charisse in town with Tony
Martin while he fills Beachcomber

Cycle Characteristics with Tropy Martin while et fills Beachcomber engagement.

James Dunn in every few vacash and the producing chore.

Monte Carlo, which folded briefly after Negro-ofay show attempts, resulting the control of the

Pittsburgh

By Hal Cohen Patti Page back at Copa this

Patti Page back at Copa this week.

Booker Joe Hiller and his wife for to Miami Beach.

Booker Joe Hiller and his wife for to Miami Beach.

He dearn to work beating the drums for Juddih Andersons "Medea."

Jackie Heller back at his Carou-larentea.

Rolly Rolls and dancing Talbotis headlining new show at William Phylhouse picked "Anna Christe" to follow Command Decision.

which opens Feb. 28. owns the Horsesho Es. Judicel growing Pittsburgh colony in Miami Beach.

London

Tommy Handley left around \$252,000.

Arthur Jefferson, father of Stan Laurel, left Statufay (19).

Con West scripting new film to star Lucra and McShane. This before the star Lucra and McShane. This before the star Lucra and McShane. This before the star Lucra and McShane. This before the star Lucra and McShane. This before the star Lucra and McShane. This before the leaf role.

Anthony Hawtrey revived "The Passing of the Third Florion Back" the leaf role.

Sir Adrian Boult remaining as BBC Symphony Orchestra conduction of the star of the leaf role.

Sir Adrian Boult remaining as BBC Symphony Orchestra conduction of the leaf role.

Henry Henigson to Rome with least the leaf role.

Henry Henigson to Rome with the leaf role.

Addee Dynck on remake of "Quo Vadis" for M-G.

Addee Dynck on the leaf role with a new leaf the leaf role.

Addee Dync and "by Eric Maschwitz and Gilbert Lennox, with must by Jack Strachey.

Is a he puts it, now that their daughter adopted a 4-month-old and the leaf role.

Jack Rub en s, Angle-American tax consultant, and wife to New York on the Queen Mary March 22.

Thurday (24), 200th performance of the show.

Alexander Korda will be titled "My Sister Jo," to be made in June, with Thurday (24), 200th performance of the show.

Jock Jacobsen, partner in JP Productions, is leaving for America negotiate for musical celebrities to come to Englands booked for America negotiate for musical celebrities to come to Englands booked the Found of Climating accompanied by Leslie Mac-Donnel tooked with the March 20 come to Englands booked the Found of Hollow of Committee Started Bounder Hollow of Four West Started Started Started Gil Maison and company, current Palledium "Chorella" pancional hill. Limin & Dunfee have a new connedy in rehearsal for carry spring productions, seeks with the productions of the Started Bow in the West Started Started Started Gil Maison and company, current Palledium "Chorella" pancional hill. Limin & Dunfee have a new councy in rehearsal for carry spring productions, seeks wi

will be directed by Charles Hick-as soon as he finishes "Loves of Rachael," Rudojah Cartier comes to London to film "Marid Chapde-lar Landon Landon Landon Landon Rank, with Marc Allegred tirecting, and will star Michele Morgan and Herbert Wilco's next starre for Anna Neegle will be filmusical Herbert Wilco's next starre for Anna Neegle will be filmusical Herbert Wilco's next starre for Anna Neegle will be filmusical Tappies "Girl in the World." "Sinshine Susie," made in 1901 at "Sinshine Susie," made in 1901 at Gainsborough studios. Shooting ably be done for Alexander Korda.

Las Vegas

Las Vegas

The Thunderbird, with Louis
Jordan and his Tympany Five OK
too. Class hostelry only spot with the
Jordan and his Tympany Five OK
too. Class hostelry only spot with the
At Last Frontier, Little Jack
Little whispering with plano and
voice in the raftered Ramona
and the Marcus Troupe in support.
Renec de Marco and Four Escorts at the Roundup Room of El
sing how the British do a Juggling
and the Marcus Troupe in support.
Renec de Marco and Four Escorts at the Roundup Room of El
sing how the British do a Juggling
and with a few British Jokes thrown
In. Jow Hille & Stanley also big.
At Flamingon as good weather returned to the desert. Malu Gattica,
South American songstress, also a
transport of the Company
British Cage Playhouse. Nevada's
mentals for the latter.
Bird Cage Playhouse, Nevada's
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tered strongly on fortnight's stint at His Majesty's, Aberdeen. Ruth Draper brings her wk. character sketches to Citizens' The-atre, Glasgow, for fortnight, March 14.

atre, Glasgow, for fortnight, March
Adel Inge slated for King's,
Glasgow, in Tom Arnold's "Stars
on Ics." for month's run from
Scot comic Tommy Morgan, recently in Belfast for Irish season,
place with the season,
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Philadelphia

Mexico City

Mexico City

By Douglas L. Grahame
Metro's Carlos Niebla chosen
1949 prez of the Variety Club of
Mexico.

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Shanghai

SHARIGHAI

"Red 'Hal P, Mills
"Red 'Shoes" (Rank! packing
them in at Carlton theatre.
Benny Constanting orch in at
Party Constanting orch in the
Benny Constanting orch in the
Penny Constanting orch in the
Biz at Palace Hotel ballroom off
60% since spot inixed foreign artists in favor of Chinese aerobats.
"White Horse inn, only Americanwhite Horse inn, only Americantic death knell sounded by 11 p. in.
curfew.

Hollywood

IOLIYWOOD
John Balishans off for Palm
Springs on vacation.
Raiph Morgan celebrating his
70th role in pictures, spiritures of the control of t

r.
Barney Glazer back after two
onths of touring in Europe and

months of touring in Europe and
Martha Scott returned from Tueson, where she put on a strawlat
show.
Lastlecelar town after two
mouths in N. Y.; will stay here
until June.
George Sidney, prepping "the
George Sidney, prepping "the
George Sidney, prepping "the
George Sidney, prepping "the
Story editor, came up with a case
Carol Brandt, Metro's eastern
story editor, in for huddles with
Dors Schar, Conte's 'llness haited
Dors Schar, Conte's 'llness haited
Dors Schar, Conte's 'llness haited
Production, temporarily, on "flouse
of Stimagers" at 20th-Fox.
Neta Reis is retiring after three
Neta Reis is retiring after three
Schar, S

Paris

By Maxime de Beix (33 Blvd. Montparnasse) Benjamin Goetz in Paris on way Italy.

(33 Blud. Montparnasse)
Benjamin Gott in Paris on way
to Italy,
Josephine Baker opens in new
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Spain

suck Japanese paper In Tokyo made special arrangements with propers Feb. 28. Owns the propers fe

OBITUARIES

HORACE SINCLAIR

Horace Sinclair, 63, actor, stage director and playwright, died in LonNew York Federald, England, Sinch Horace Sinclair, 43, actor, 43, actor, 44, actor, 44, actor, 45,

license, died Feb. 15 in the Ma-sonic Home, Elizabethtown, Pa. A former Philadelphian, Mrs. Chambers was also the first wom-an licensed by the Government to conduct radio classes and perform radio experimental duties. With many control of the control of the pers, she raja a radio school during World War I, teaching wireless op-erating to Navy men.

CHARLES GALLAGHER
Charles Gallagher, 71, former
tor, died at his home in Utica,
Y., Feb. 17.

Y., Feb. 17.

For eight years he toured the
S. and Canada with the Frank
aniels Comic Opera and had also
ppeared in other legit productions
ad stock companies.
Survived by two nephanes

WILLIAM F. LINDMANN
William F. Eindmann, 66, former aerlalist, ided at his home in
Sheboygan, Wis., Feb. 20. He betight-rope walker in 1903, which
lasted until 1920, when he and two
brothers organized the Selis-Sterling Circus.
1836 and has since operated a circus booking agency.

FREDERICK B. RICHARDS FREDERICK B. RICHARDS
Frederick Bertrand Richards, 46,
film editor at Warners for 17 years,
dropped dead Feb. 17 as he was
about to address the Kiwamis Club
at the Knickerbocker hotel in Hollywood. He was a trustee and a
member of he welfare board of
member of Picture Relief Fund.
Survivial and the Medical and two
children.

MRS. BIRTINE F. FRAIZ.
MRS. Birtine Farnworth Fraiz. 61,
former actress, died in New York,
Feb. 15.
During her stage career she appeared in "Sign of the Cross" and
other legits, also in stock and
vaude.

de. urvived by husband, son, and brothers.

CHARLES RAY WALLACE Charles Ray Wallace, 77, former actor, died in Yonkers, N. Y., Feb.

15.

He appeared in such shows as "The Wizard of Oz" and "Babes in Toyland." He was also with a number of Earl Carroll productions.

BONNIE BLACKWOOD

Bonnie Blackwood, 40, former
stage and screen actress, died Feb.
18 in Burbank, Cal., after a long

lliness.

She was the wife of William Lackey, film producer.

HERBERT FORTIER HERBERT FORTHER
Herbert Fortler, 82, retired actor, died Feb. 16 at the Edwin
Forrest Home, Philadelphia.
He was born in Toronto, Canada,
and appeared in legit and films for
50 years before he retired in 1938.

ROBERT S. STEPHAN
Robert S. Stephan, 53, radio
editor of Cleveland Plain Dealer,
died in that city, Feb. 20. (Details
ln Radio section.)

ROBERT A. HARVEY
Robert A. Harvey, 55, publicist,
formerly with RKO. Universal,
Monogram and **Box*-West Coast
theatres, died Feb. 12 in Reno.
Remains were sent to Tacoma
for burial.

Mother of Bobby Shields, nitery comic, died at her home in New York on Feb. 17.

Continued from page 1 :

Pix Crack Whip

week at \$80,000. Performers who were on payrolls for anywhere from \$75,000 to \$100,000 annually are being had for as low as \$25,000 and \$30,000.

rating around to shuo,000 annually are being had for all owa \$25 to 00 and \$50,000.

and \$50,000.

Situation is no less scute with other types of talent, such as directors and writers. With the types of talent, such as directors and writers. With the types of talent, such as directors and writers. With the types of talent, such as directors and writers with formerly could not be signed and studies are being remain figures. Scripters have been particularly hard hit. Many writers who formerly could not well to be such as the well of the such and the writers with formerly could not well as a such as the well as th

are still being sloughed. Players, writers and directors want a heavy extra cut to compensate for the in-security entailed.

extra cut to compensate for the inscrutify entailed.

Current off-trend in employment.

Current off-trend in employment in the careers of a number of fifting agents and perhaps some pretty good players. The 10%ers can't slip enough commissions to make control of the careers of a number of them can be expected to blow down within the next few months. only the immediate loss of income, but a possibly severe folt to their careers. Longer they don't work in the careers. Longer they don't work manage ball. By the time a producer might get around to hird manage ball. By the time a producer might get around to hird manage ball. By the time a producer might get around to hird seen for so long they're not worth to buy himself a cheap newcomer instead.

Name Stars

key roles. But expert casting has made even the smallest role a standout.

key roles. But expert casting has made even the smallest role a standaut standaut of the standaut stan

Foy-EL

who have been approached even the second of

product when upping \$L1\$ revery to first-run outlets.

There is a belief that the deal could escape any monopoly or anti-trust stigma if the setup was created to the setup of the setup was created to the setup of

'Okla.!' To Pix

- Continued from page 1

Foreign Prod. Continued from page 1 :

costinues from page 1
soe," "Quo Vadis," sequel to
"Miniver," "Kim." "Young Bess."
plus Jean Renoir-Ken McEidow
Wanger's "Ballai and Source." Cojumbla has four, in addition to
Gregor Rabinovitch's six operatie
films; the "One or Two" announced
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MARRIAGES

Estelle Swenar to Jack Krostyne, Pittsburgh, Feb. 12. He's a musi-

Estelle Swenar to Jack Krostyne, Pittsburgh, Feb. 12. He's a musiVirginia Castino to Marty
Virginia Castino to Marty
OShaughnessy Feb. 19. She's former field director of Poote, Cone
Feb. 19. She's former field director of Poote, Cone
Feb. 19. She's former field director of Poote, Cone
Vastray Staff, Jr., Los Angley, Feb.
Vastray Staff, Jr., Los Angley, Feb.
Kitty Fields to Bob Stern, Holywood, Feb. 20. He's head publicated for Leeds Music Corp.
Kitty Fields to Bob Stern, Holywood, Feb. 20. He's head publicated for Leeds Music Corp.
Feb. 3. He's manager of World theatre, Columbus, O. William R.
Flattery, Detroit, Feb. 17. Bride is radio and nitery singer.

BIRTHS

BIRTHS
Mr. and Mrs. Don Mack, son,
Chicago, Feb. 14. Father is proMr. and Mrs. George Morris,
daughter, Chicago, Feb. 14. Father
san NG Saleman.
Sompton, Son, Chicago, Feb. 14. Father
son, Chicago, Feb. 14. Father
son, Chicago, Feb. 14. Father
son, Chicago, Feb. 12. Father
is with ABC Sales dept.
Mr. and 'Mrs. Sam Lutz, son,
agent. Mrs. Sam Lutz, son,
agent.

Hollywood, Feb. 14. Father is. an agent. an agent. and mr. Marvin Bothenberg, daughter. New York, Feb. 15. Father, who's with Trans-Film, is son of Irving Rothenberg of Warman and Mr. and Mrs. Jules Levine, daughter, Chicago, Feb. 16. Father partner in Mutta Entertainment. Am. and Mrs. Josephermak, son, Hollywood, Feb. 18. Mother is the ress; father is a producer at Metro. Mr. and Mrs. John Halmel, Mr. Aller and Mrs. John Halmel, Mrs. John Halmel, Mother is Susan Halmel, bard singer.

Mounter is bounded in the singer.

Mr. and Mrs. Jimmy Dugan, Jr., son, Las Vegas, Feb. 16. Father is publicist for The Last Frontier, Las Vegas. ondo) () 1283 c. cced

MME. JUDITH ESPINOSA Mme, Judith Espinosa, 72, former

IN FOND MEMORY OF

BESSIE MACK

Who Passed Away February 23, 1948

Irving Mansfield

Gallienne production of "The Cherry Orchard." His wife, Ada Sinclair, sur-

Wiley.

WILE, ANN B. BICHARD

Met Ann B. Richard, 73 former

Ann B. Richard, 73 former

Met Ann B. Richard, 73 former

Met Ann B. Richard, 73 former

Met Ann B. Richard, 73 former

Met Anner and late enroute to El Paso,

"Help and the second of the secon

Pictures as an assistant to the studio manager when the Goetz-Spitz outfit headquartered at Goldwyn studios. Survived by wife and two daughters.

EVELYN HANLEY
Evelyn Hanley, 37, skater,
was found dead in a hotel room in
Bridgeport. Conne feel yearning,
said she had committed suicide by
taking poison.
Clarence Anderson, Miss Hanley's partner in the "Whirling
wonders' skating team, found the

Wonders" skating team, found the body.

Together as a team for five years, Anderson and Miss Hanley had been appearing in a cafe floor-show in Hartford for the past nine weeks.

WILIAM A. CLARK
William A. Clark, 63, division
manager for RKO Theatres at
Minneapolis, died there Feb. 17.
A native of Cincinnati, he was
assistant to the RKO Theatres division manager there before being

I. I. McCarthy

survive her, were in vaudeville to-gether as the Richard Sisters. JEAN GILLIE

JEAN GILLIE
Jean Gillie, 33, London stage
and screen actress, died in her
benne in London, Peb. 119. She spbenne in London, Peb. 119. She spbenne in London, Peb. 119. She spbenne in London, Peb. 119. She spBallish film was "Playtime in Maybenne

oy,"

She formerly was the wife of ack Bernhard, Hollywood proucer and writer and son of Joseph ternhard, head of Cinecolor and the Classics.

LILLIAN B. HORNE

LILLIAN B. HORNE
Mrs. Lillian Barnhart Horne,
Bartner in the Palace theatre at a
Canaricov, Pa., one of the oldest
most on picture theatres in the inmost on picture theatres in the instance of the control of the control
She was the daughter of the picture.
B. L. Barnhart, who established
the Palace in the early days of
Sandrelo. With her sister, Mrs.
Sannhart mainlained those, Mrs. Barnhart mainlained those, Mrs. Barnhart mainlained those, Mrs. Barnhart mainlained those and the control of the
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anlece.

She leaves her mother, a daughter, and a nephew, Robert Keaser, who is connected with the management of the Palace.

Smiles With You" and "Chicago," which he sang in his act.

Lucas was with International promoted to the Minneapolis post

promoted to the Minneapolis post 18 months ago.

He had been with RKO Thea-tres and the Orpheum circuit in Cincinnati, Dayton and other cities for 17 years. Prior thereto he had been with Warner Bros. and in radio and newspaper work.

Survived by wife.

JOSEPH H. RAMSEY

JOSEPH B. RAMSEY
JOSEPH BIT RAMSEY
JOSEPH BERRY RAMSEY, 66, inventor of the Kodak film spool while
saccidated with model with the second second that the second s

HARRY R. WOOD

HARRY R. WOOD
HATTY R. WOOD, relited Pittsburgh exhibitor, died on Feb. 10
at West Palin Beech, Fla., where
he had been wacationing in
Apollo,
he when he was president of the
town council.
Wood owned and operated
Woodles Theatre, now the Warren,
for number of years pror to Its
purchase by Louis Ponsetto. Survived by vife.

MRS. HESTER R. CHAMBERS Mrs. Hester R. Chambers, first woman in United States to receive a commercial wireless operator's



PETER LIND HAYE MARY



Just Concluded COPA CITY, Miami Beach

BRUUN OVER MIAMI.

RRUUN OVER MIAMI,
Minni Bach, Florida, Sun
"Peter Lind Hayes is probably the
cate of the second of the second of the
property of the second of the
matte ability. He isn't actor in dedition to being an entertainer. Hayes
is second to none. . . Miss Healy is a
vivacious personality with charm in
abundance. . . Ves, Peter Lind Hayes
has nothing but neight, only the
mility, nothing but respects sense
of timing," nothing but "INTELLIGENCE enough to COME LOADED
WITH SOCKO NEW MATERIAL."

BOB CONSIDINE, New York Journal-American "Peter Lind Hayes and Mary Healy, THE MOST MIRTHQUAKING MAR-RIED COUPLE IN THE NIGHT-CLUB ENTERTAINMENT WORLD."

VARIETY

"Surprise is the manner in which Peter Lind Hayes and Mary Healy walk off with the show, thanks to canto of slick new routines. HAYES AND MISS HEALY, AS THEIR ACT IS CURRENTLY CON-STITUTED, WOULD BE TOUGH

FOR ANYONE TO FOLLOW. There is their incisive carbonings of a disk jock seals, with Hayes vocamining of Jack Smith and Jan Peerce being showstop material. Miss Healy, too, had them pounding with her takeoffs on Lena Horne, Rose Murphy and others."

DICK LOWE,
Miami Daily News
"Hayes is the living answer to the oftrepeated question, 'what's wrong with
show business?' He makes the answer, 'nothing'. Most of the top
names today have been on the boards
so long they've become like old dogs
—unable to learn new tricks. Hayes,
on the other hand, not only has new
tricks—he dreamed them up himself.
He writes about 95 necept of bis He writes about 95 percent of his

material.

Working with his wife, the lovely
Mary Healy, he does a series of skits
and sketches, character impressions
and an occasional song.

Hayes is a clever comedian rather than a knock-down-and-drag-out type, but from THE MINUTE HE WALKS ON STAGE YOU KNOW YOU'RE OBSERVING GENUINE TALENT."

WALTER WINCHELL, New York Daily Mirror "PETER LIND HAYES AND MARY "PETER LIND HAYES AND MARY HEALY ARE THE CURRENT RAGE OF MIAMI BEACH. Stop every show with their refreshing lalent—not a blue moment in their zingy act. . . . FUNNIEST BIT IN YEARS IS PETER LIND HAYES' PANTOMIME OF THE PRES. Doesn't say a word — they recognize the smile and walk!"

BILLBOARD

BILLBOARD
"Hayes brought new material to Copa
City this year, including a clever
Louella Parsons satire (by Healy with
Hayes pantomiming), a farce bit
about a stoo pigeon and a gun moll
and a sensationally dramatic monolog
written around the song, "One for the
Road."

HAYES DEMONSTRATES A REAL ACTING ABILITY IN THIS BIT WHICH FEW COMICS HAVE EVER. EQUALLED. He closes with it and walks off stage amid a dead silence which holds almost until he's in the

HE HAS TO BEG OFF FOLLOWING

Currently CHASE HOTEL, St. Louis, Mo.

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