

# The Shared Transport Roadshow

University of Salford | 28 June 2023

Welcome and introduction from  
Richard Dilks, Chief Executive, CoMoUK

presented by



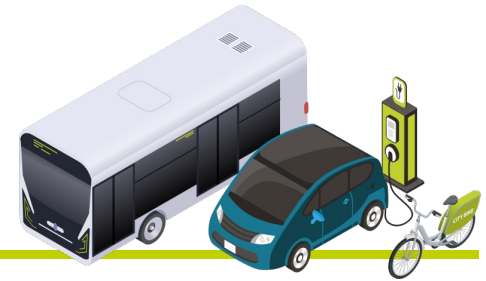
On-site  
try outs



 CoMoUK

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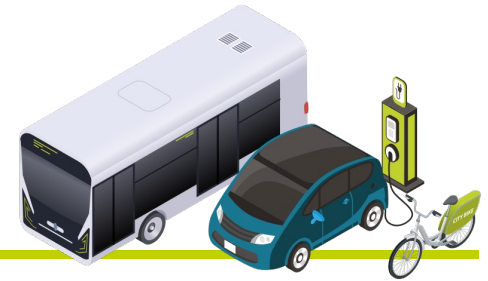
# Welcome – our agenda today



- Introduction from CoMoUK, the national charity for shared transport
- Video - Dame Sarah Storey, Active Travel Commissioner, Greater Manchester
- Shared mobility in Greater Manchester – Dr. Richard Nickson, Programme Director, Active Travel, Transport for Greater Manchester
- Shared mobility research – Dr. Graeme Sherriff, University of Salford
- Running a community mobility hub – Pauline Johnston, Founding Director, Station South CIC
- And then at around 12.30...

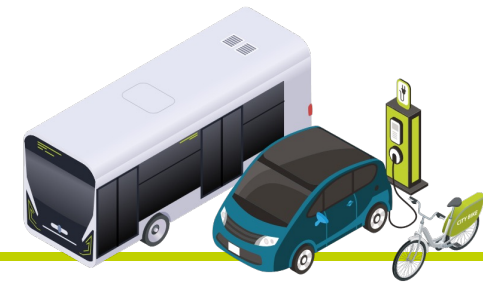
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# Welcome – our agenda today





- Walk to light touch mobility hub, two minutes away in Salford Crescent (3 groups)
- 13.00-14.00: Lunch! (food for those with requirements will be labelled)
- 14.00-15.30: Our shared transport roadshow where you can try out:
  - Shared e-bikes
  - Shared e-scooters including some sound testing
  - Car club cars
- 15.30-16.30: E-bike and e-scooter (15.00, 15.15, 15.30 departures) or bus (follow CoMoUK staff) journey to Media City
- 16.30-18.00: Drinks at Seven Bro7hers Beerhouse, Media City

# Shared micromobility growth

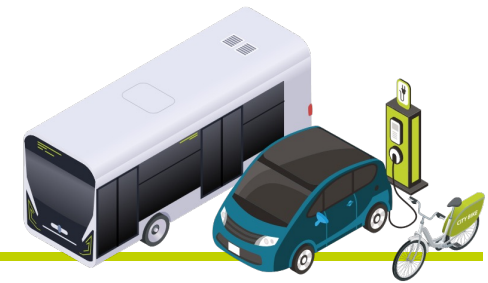


Total members 	
2022 (Sep)	2,418,488
2022 (Mar)	2,841,985
2021 (Mar)	1,981,964
2020 (Mar)	945,413
2019 (Mar)	687,800
2018 (Mar)	478,503

Total fleet size 	
2022 (Sep)	32,258
2022 (Mar)	25,564
2021 (Sep)	22,789
2021 (Mar)	23,142
2020 (Mar)	17,201
2019 (Mar)	20,843

	Users	
	<b>2.3 million**</b>	Total users since the start of the trial until the end of January 2023 across all locations
	<b>1.7 million**</b>	<b>0.6 million**</b>
	OUTSIDE LONDON	LONDON
	Rides	
	<b>34.0 million**</b>	Total rides since the start of the trial until the end of January 2023 across all locations
	<b>32.6 million**</b>	<b>1.4 million**</b>
	OUTSIDE LONDON	LONDON

# Car club growth



## CAR CLUB MEMBERS



**752,560 members**

↑ 113% (2019 = 353,726 members)

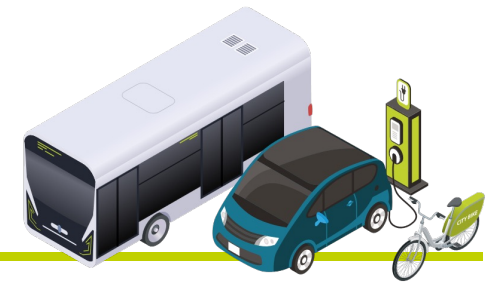
## FLEET SIZE



**5,926 vehicles**

↑ 2% (2021 = 5,806 vehicles)

# Saving money



BIKE SHARE IS A COST EFFICIENT WAY OF TRAVELLING



**61%**

of users agree that bike sharing saves them money

COST SAVINGS



**73%**

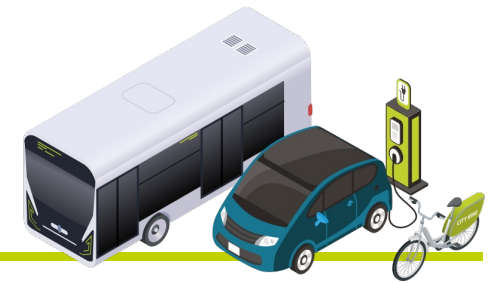
of car club users who had decreased their car ownership thought that they had saved money compared to owning or leasing a car



**34%**

of car club members said that saving money was a reason for joining the car club

# Bikeshare dynamics



BIKE SHARE MOTIVATES PEOPLE  
TO PICK UP CYCLING



**53%**

of bike share users  
started cycling again  
after at least one year

**7%**

used bike share to  
cycle for the first  
time ever

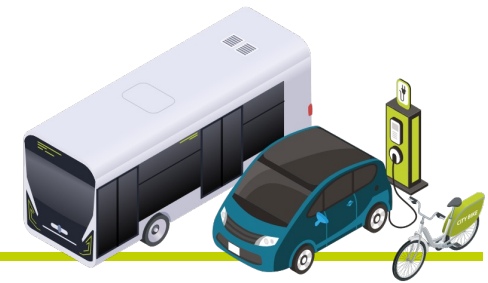
BIKE SHARE SERVES AS AN  
ESTABLISHED MODE OF  
TRANSPORTATION



**35%**

use it for commuting at  
least once a week

# Bikeshare dynamics



BIKE SHARE INCENTIVISES  
MORE FREQUENT CYCLING



**66%**

of users have been cycling more frequently since joining a bike share scheme

BIKE SHARE IS PART OF  
MULTI MODAL TRIPS

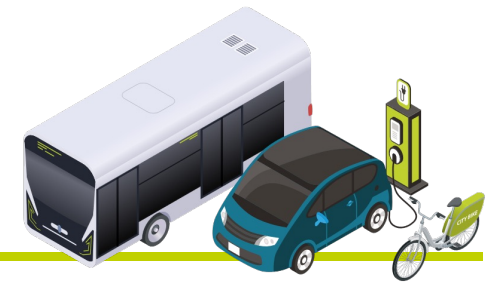


**64%**

of users combine bike share with other means of transport, mainly with bus or train rides



# Inter-modality



## SUSTAINABLE TRAVEL CO-BENEFITS



**32%**

of car club members were using a bicycle at least once a week, while in 2021, only 15% of people in England cycled once a week or more on average



**76%**

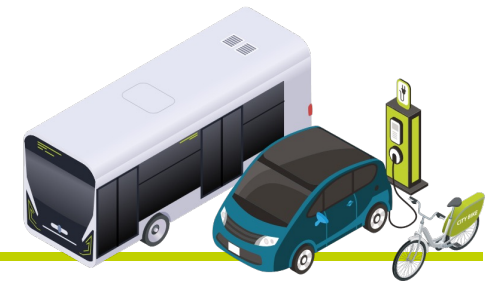
of car club members were walking at least once a week for travel (i.e. not for leisure)



**48%**

of respondents were using a bus at least once a week and 43% were using a train or tram at least once a week, compared to a national average in England of 16% and 5%.

# Shared cars kill private cars



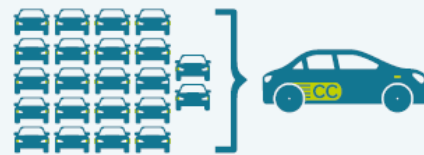
## LOW CAR LIFESTYLES



**70%**

of members used the car club between 1 and 5 times a year

## REDUCING PRIVATE CAR OWNERSHIP



**22**

In 2022, on average, each car club vehicle in the UK replaced 22 private cars

## FREEING UP PUBLIC SPACE



**150 ha**

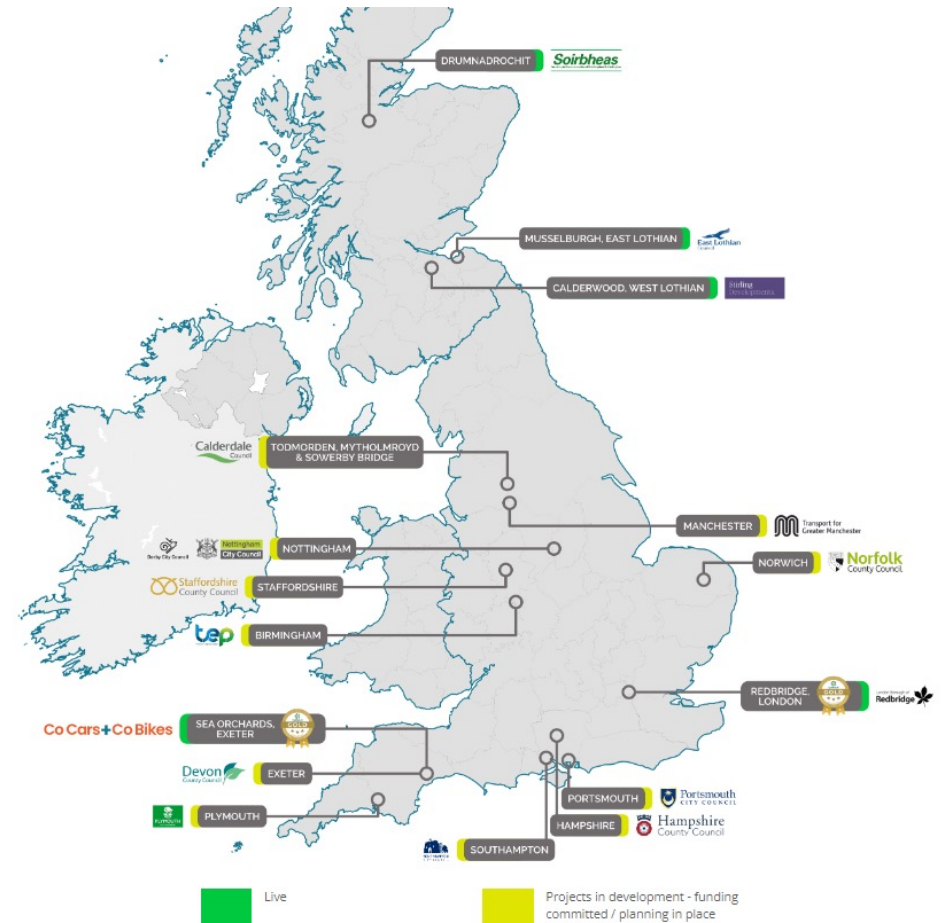
150 hectares, or land equivalent to the area of Hyde Park, was freed up across the UK by the car reduction due to car clubs

# Bringing it all together: mobility hubs

Mobility hubs bring together shared transport with public transport and active travel in spaces designed to improve the public realm for all.



# Hubs pipeline



# Wider impact

## CCC Monitoring Framework

Assessing UK progress in reducing emissions

Shared Transport  
Supporting the  
NHS - Case Studies



National Planning  
Framework 4



Scottish Government  
Riaghaidh no h-Alba

Design Manual  
NR/GN/CIV/200/11

Network Rail

Parking & Mobility  
at Stations



 CoMoUK

# Wider impact

Guidance

## Apply for Local Electric Vehicle Infrastructure (LEVI) funding

What eligible local authorities need to do to apply for LEVI electric chargepoint infrastructure funding.

[Home](#) > [Transport](#) > [Driving and road transport](#) > [Cycling and walking](#) > [Active travel: local authority toolkit](#)



Guidance

### Active travel: local authority toolkit

Updated 10 August 2022



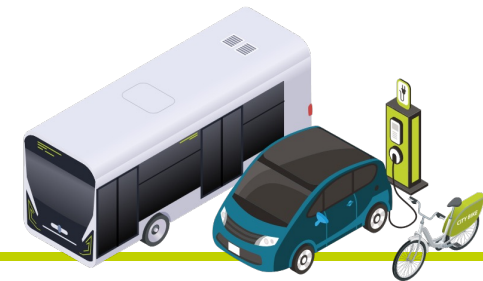
Consultation outcome

### Strategic road network and the delivery of sustainable development updates: government response to consultation

Updated 23 December 2022

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# CoMoUK



UK charity for the social, economic and environmental benefits of:

- car, bike/e-bike, e-scooter, lift sharing; DDRT;
- mobility hubs

- Creating guidance
- Conducting research
- Convening stakeholders
- Undertaking consultancy



# Wrap up

Come to our table

Save the dates of 5<sup>th</sup> and 6<sup>th</sup> December for our annual conference

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