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March 2017

## Agenda



- Devondale Murray Goulburn (MG) at a glance
- Systems Strategy
- MG's HR Technology Journey
- Change Management
- Stakeholder & Communications
- Questions

# Australia's largest dairy foods company at a glance



Total milk intake

3.5 billion litres (\$\bullet\$2.5%)



Share of Australian milk pool



37%

**Available Southern Milk Region** FMP<sup>2</sup>











A\$4.80 kgms\*

Revenue

A\$2.8 billion



**Domestic revenue** 

A\$1.7 billion (60%)



**Export revenue** 

A\$1.1 billion (40%)



**Processing sites** 

Victoria – 7 NSW – 1 Tasmania – 2 Qingdao (China) – 1 Employees 2,350 FTE



**Farmers** 

2,200



<sup>\*</sup>A\$5.53 per kgms with MSSP

### Our strategy



#### **MG** Vision

"to be the 1st choice dairy foods company for our customers and consumers"

#### **Operational Excellence**

- Simple organisation structure
- State-of-the-art manufacturing
- Efficient processes & systems
- Reshape business portfolio

#### **Innovation**

- Distribution in growing, high value channels/markets
- Customised Dairy Foods to Asian Consumers
- Attractive & functional packaging
- Flexibility & Speed to Market

#### P&C System Strategy

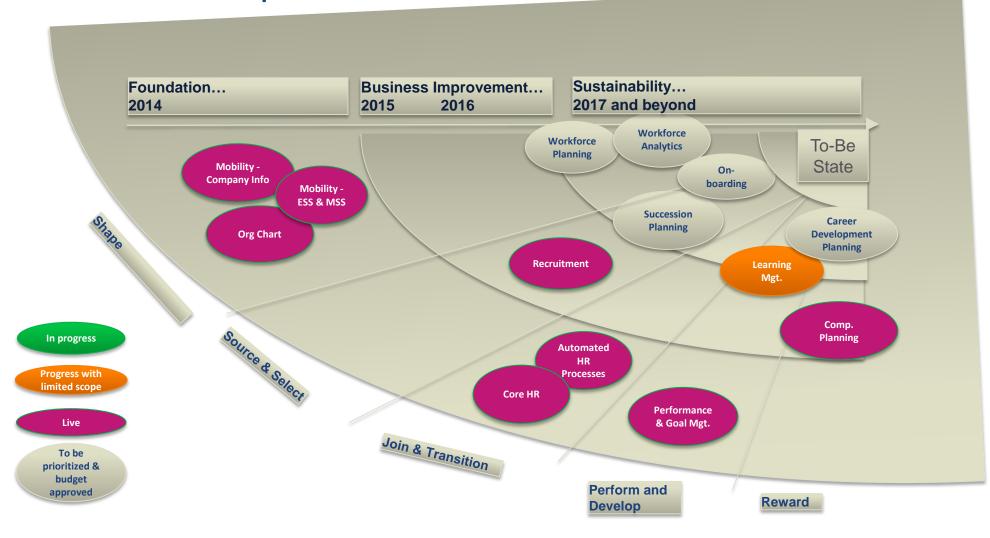


The P&C Systems Roadmap supports MG's key strategic pillar of achieving **operational excellence** through simple and effective **systems and processes**.

The roadmap has been designed to support the following strategic concepts:

- One source of truth
- Consistent standardised processes for all employees
- 3. Automated work flow processes
- 4. Self service capability
- 5. Improved and consistent process controls

## HRIS roadmap

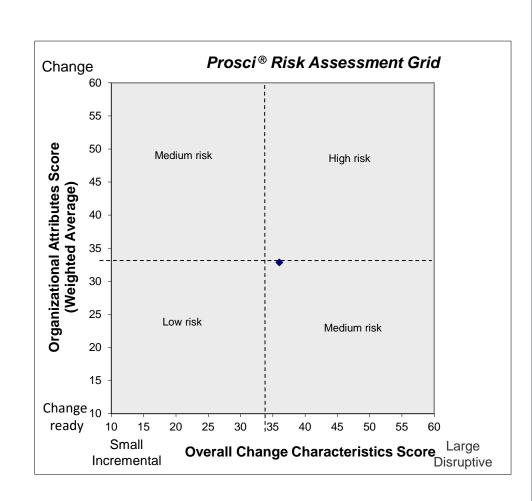


### Change Management Approach



## Comprehensive Change Management Plan developed:

- Identification of 'Pay-off's
- Current project state
- Change characteristics and impact analysis
- Change risk assessment
- Potential consequences to the organization if this change is poorly managed
- Unique risks and challenges
- Change Structure
- Sponsorship Model
- Anticipated points of resistance
- ADKAR Review
- Communication plan

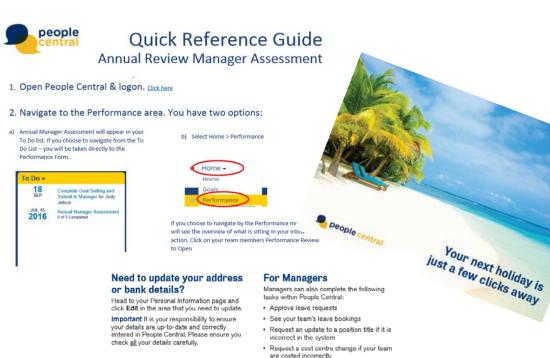


#### Stakeholder Engagement & Communication



# A variety of stakeholder engagement and communications initiatives were implemented to build awareness and generate buy in:

- HR Business Partner Focus Groups & Consultation Sessions
- 'Lead up' Teaser Campaign
- Postcard desk drops and posters
- Manager and Employee Training Sessions ('just in time')
- Drop in Centres
- Team Briefings (through Business partner group)
- Quick Reference Guides
- People Connect hotline



For assistance with People Central please contact People Connect at peopleconnect @mgc.com.au

#### **Business benefits**



Process	Improvement
HR Processes	<ul> <li>Automated work flow processes</li> <li>One-stop "people" shop for managers</li> <li>Reduction in overheads required to previously support manual processes</li> </ul>
Strategy	<ul> <li>Integrates with MG's current SAP footprint</li> <li>Flexibility in implementation of full HRIS</li> <li>Ability to make better people/business decisions</li> <li>Be seen as an innovative employer</li> </ul>
Employee & Manager Self Service	<ul> <li>Manager and candidate self service capability</li> <li>Intuitive user interface</li> <li>Efficiency gains through the removal of paper forms (terminations, leave and minor job changes)</li> </ul>
Recruitment	<ul> <li>Reduced time for authorisation. Faster time to fill</li> <li>Removal of paper based contracts – intro of 'esignature' technology</li> <li>Centralised candidate database</li> <li>Enhanced utilisation of information within SF eg. Position and org structure that are already in place</li> <li>Recruitment Real time reporting with clear visibility across vacancies</li> </ul>



