



## RETAIL CATALOGUE



### **VOGEL'S, AV MOUNTING SOLUTIONS THAT GROW YOUR BUSINESS**

To satisfy every individual consumer taste and budget, you want to sell a variety of products and features at different price points. As the expert in mounts for audio and video equipment, Vogel's offers two different brands and a full array of high quality products so you can always sell an associated product with a flat screen TV. Extra flexibility and choices that can help you grow your business.

#### Proud to introduce .....

Satisfy your "early adopter" consumers by offering them the latest solutions for their ultra-thin flat screens. Based on the latest consumer insights, Vogel's new "Virtually Invisible" THIN Series is specially designed to make ultra thin/LED screens look as slim and compact as possible. It comes in the popular sizes of 81 cm -132 cm / 32" - 52". This exciting new line includes 1 remote-controlled wall mount and 3 regular wall mounts. Just 4 SKUs to maximise your shelf space.

#### Stylish additions to the 8000 Series

Two new floor stands with a stylish design have been added to the award winning Vogel's 8000 Series so you can now offer consumers even more options. This product line continues to grow rapidly because it offers clear choices in three distinct product categories: Motion+, Motion and SuperFlat<sup>TM</sup> – and a number of multi functional accessories.

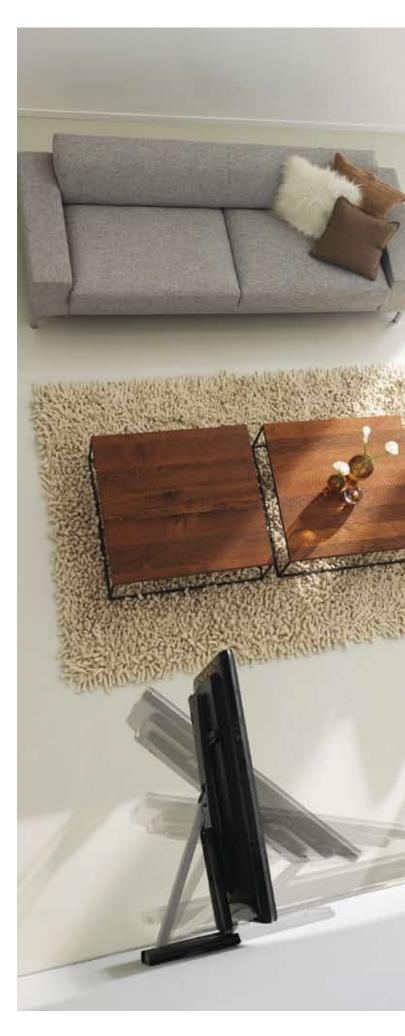
#### Physix brand for first-time buyers

Vogel's launched its Physix by Vogel's brand to address the needs of first-time buyers. Many of these consumers feel unsure when purchasing a wall mount. They are looking for a strong and simple solution that is also easy and affordable. With Physix, you can offer these customers a complete range of wall mounts to choose from.

Today it is more important than ever to work with strong strategic partners if we are going to continue to grow and expand. Let's help each other succeed.







#### CONTENT 3

	THIN Series	NEW	C
	Remote Controlled Ultra thin/LED wall mount	12	Ĭ
	Full Turn & Tilt Ultra thin/LED wall mount	12	EN
	Tilt Ultra thin/LED wall mount	13	
	Flat Ultra thin/LED wall mount	13	
-			
	8000 Series		
5	Motion+ LCD/Plasma wall mounts	16	
	Motion LCD/Plasma wall mounts	18	
	SuperFlat LCD/Plasma wall mounts	20	
	LCD/Plasma Floor stand	22	
	LED/LCD/Plasma Floor stands	<b>NEW</b> 23	
	Accessories	24	
	Electronic Remote controlled mount		
1	LCD/Plasma electronic wall mount	29	
-	6000 Series		
h	LCD/Plasma Wall mounts	30	
	Accessories	32	
	LCD/Plasma Ceiling Mount	<b>NEW</b> 33	
	Extra large LCD/Plasma Wall mount	34	
	Desk LCD/TFT mount	34	
	Projector solution	34	
	LCD Headrest mount	34	
	Loudspeaker mounts	35	
-			
	Original Series		
	LCD/Plasma wall mounts	36	
	Loudspeaker mounts and stand	41	
l	TV wall mounts	41	
	Physix by Vogel's	NEW	
I	Turn LCD/Plasma wall mounts	42	
	Tilt LCD/Plasma wall mounts	44	
	Flat LCD/Plasma wall mounts	46	
	Accessories	48	
-	General		
		2	
	Introduction Gerdi Vogels	4	
	Profit margin		
	Segmentation & positioning	5	
	Product leadership	6	
	Product overview	8	
	Quality	50 51	
	Online sales support	51	
	Sales tools	52	
	Step-by-step	53	
	Vogel's National Sales Organisations & Business Partners	54	
	Product specifications	56	
	Article index	62	

## **EVERY SCREEN DESERVES** A VOGEL'S TV MOUNT

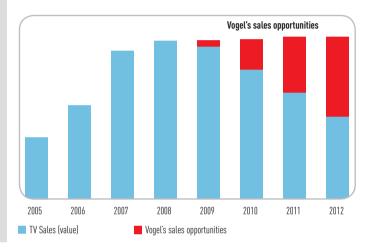
**PROFIT MARGIN** 

## **FILLING THE GAP**

The market for flat screens has seen exponential growth over the past few years, but consumers can now buy bigger flat screen TVs for less money, thereby creating lower margins.

In view of this, it is becoming even more crucial to sell those essential flat screen accessories that bring higher profit margins.

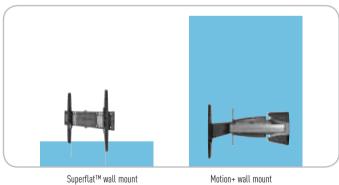
Selling associated accessories can supplement the drop in the market. Selling flat screens without a wall mount should become a 'No-go' for all retailers, as it may mean lost sales opportunities.



"If no salesperson were available I would have left the store and come back later."



### MAXIMISE PROFITABILITY



Profit margin

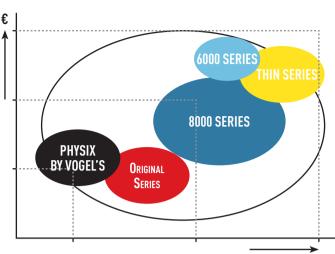
Wall mounts with functionality generate more money and give you up-selling possibilities. In selling the wall mount with the TV, a greater profit margin will be realized with minimal extra cost

### **CONSUMER INSIGHTS**

Vogel's carries out continues research among consumers. These researches consult in valuable consumer feedback. Based on this feedback, Vogel's has improved its communication activities in and outside the store.

This facilitates your shopper choosing the right mount, which will help you with cross-selling and up-selling. The easier we make it for you and the shopper, the greater the margin to be made.

The pre-planned questions and messages that can really help your sales people make the deal are based on qualitative and quantitative research carried out in several countries. So use these proven concepts to improve your business results. Do you want to know more? Contact your local Vogel's representative and we are sure we will be able to help.



Consumer added value / Consumer needs

### **SEGMENTATION & POSITIONING**

Vogel's has always delivered innovative concepts. Vogel's now offers different brands and product lines to meet the needs of the Retail and Consumer Electronic markets.

#### **THIN Series**

Vogel's new "Virtually Invisible" THIN Series is specially designed to make ultra thin/LED screens look as slim and compact as possible. The new designed is based on extensive consumer insights. Consumers want almost invisible mounting solutions for their ultra thin screens. These new products fit the most popular sizes of LED screens (81 cm - 132 cm / 32" - 52").

#### 8000 Series

Vogel's 8000 Series mounting solutions is a groundbreaking range of flat screen mounts, stands and accessories. It offers high quality, space saving mounting solutions which are reliable and easy to mount, and come with a unique lifelong guarantee. There is a model to fit every screen size.

#### 6000 Series

Vogel's 6000 Series and Evolution line is a sophisticated range of mounts. They are designed for individuals who are looking for outstanding easy to use products, that enhance the quality of their entertainment experience and favor modern design. The Forward Motion model, in particular, enables consumers to mount their TV in a cabinet or alcove.

#### **Original Series**

Vogel's Original line is a practical range of mounts that enhance the daily use of audio and video equipment. Basic solutions that are practical and functional with the outstanding quality and durability of Vogel's. For screens in every size.

#### Physix by Vogel's

Vogel's Physix brand targets first-time buyers who are unsure about buying a wall mount. It provides a strong and simple solution that is also easy to install and affordable. It includes turn, tilt and flat wall mounts, as well as accessories.



## WINNING DESIGNS

Vogel's has produced many award-winning products over the years.



PRODUCT LEADERSHIP











2006



2006





2007







2008















reddot design award winner 2010

2010

In 2010, Vogel's EFW 8345 wall mount Motion+, part of Vogel's 8000 Series, was honoured with its first-ever international Red Dot Award Product Design. Vogel's is the first mounting manufacturer to receive this Award.





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## WHAT MAKES Vogel's So special?

#### We keep our pulse on market developments

Vogel's has a strong marketing department that has a close relationship with our business partners and end customers. They help keep us up-to-date on the latest developments and trends in our markets. In addition, we carry out independent research and visit all relevant trade shows and events to identify new market opportunities. This provides valuable input for our strategic product decisions.



### **PRODUCT DEVELOPMENT**

Over more than 35 years, our large team of industrial designers and engineers has built up highly specialised knowledge about consumer preferences, materials, functional requirements, ergonomics, and manufacturing processes for designing mount products.

Our experts provide valuable technical input on the feasibility of new designs before starting a project. They then use advanced tools to test and fine-tune key design aspects. All Vogel's products comply with the highest industry standards for quality and safety. Only the best quality materials are used. All products are tested to carry at least 3 times the specified weight.





#### 8 PRODUCT OVERVIEW

			THIN SERIES	8000 SERIES			6000 SERIES					
Hardware	Placement	Functionality	L	S	М	L	XL	S	М	L	XL	
	Wall	Flat	THIN 305	EFW 8105	EFW 8205	EFW 8305	EFW 8405					
		Tilt	THIN 315	EFW 8105 + EFA 8810	EFW 8205 + EFA 8810	EFW 8305 + EFA 8820	EFW 8405 + EFA 8820					
		Turn		EFW 8125	EFW 8225	EFW 8325	EFW 8425					
		Full Turn	THIN 345	EFW 8145	EFW 8245	EFW 8345		EFW 6145	EFW 6245	EFW 6345	EFW 6445	
		Remote controlled	THIN RC 355								EFWE 6455 RC	
Flatscreen	Floor	Turn			EFF 8230	EFF 8340 EFF 8330						
	Ceiling								EFC 6215			
	Desk/Wall	Turn										
	Accessories	Tilt		EFA 8810 EFA 8820								
		Double stud adapter			EFA 8890	EFA 8895						
		Column System		EFA 8835 EFA 8840				EFA 6840				
AV Player		AV support		EFA 8825				EFA 6825				
in ruju		Cable Cover		EFA 8740 EFA 8741								
		DVD In-car										
Projector	Ceiling	Tilt, Turn, Roll				EPC 6545						
Laudaaaaluar	Wall	Tilt, Turn						ELW 6600	ELW 6605			
Loudspeaker	Floor	Height										
CRT TV	Wall	Tilt, Turn										

PRODUCT OVERVIEW

EVOLUTION	ORIGINAL SERIES				PHYSIX by VOGEL'S				
	S	М	L	XL	S	М	L	XL	
	VFW 030	VFW 032	VFW 040	VFW 065	PHW 100S	PHW 100M	PHW 100L	PHW 100XL	
PFW 185	VFW 130	VFW 132	VFW 140	VFW 165	PHW 200S	PHW 200M	PHW 200L	PHW 200XL	
	VFW 226 VFW 326	VFW 232 VFW 332	VFW 365		PHW 300S	PHW 300M	PHW 300L		
	VFW 426	VFW 432							
EFW 1130									
						PHA	. 700		
					PHA 500 PHA 600				
EMC 5000									
VLB 200		VLB 500							
	VLS 615								
	TVB 120	TVB 150							

#### **THIN Series**

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Consumers want almost invisible mounting solutions for their ultra thin screens. These new products fit the most popular sizes of LED screens (81 cm - 132 cm / 32" - 52").

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#### **Original Series**

Vogel's Original line is a practical range of mounts that enhance the daily use of audio and video equipment. Basic solutions that are practical and functional with the outstanding quality and durability of Vogel's. For screens in every size.

#### Physix by Vogel's

Vogel's Physix brand targets first-time buyers who are unsure about buying a wall mount. It provides a strong and simple solution that is also easy to install and affordable. It includes turn, tilt and flat wall mounts, as well as accessories.

## **KEEP YOUR FLAT TV FLAT**

#### Use Vogel's new "Virtually Invisible" THIN Series to increase your profits

The whole purpose of an ultra thin TV is having it blend into its surroundings. Vogel's new "Virtually Invisible" THIN Series of flat screen mounts meets the demands of consumers who want their TV to appear as flat as possible. This ultra thin, ultra stylish line is specially designed to make a flat screen TV look fantastic, while staying securely in place. Use the new product family to boost your accessory sales and profits in this fast growing market.

#### Increase margins with just 4 SKUs

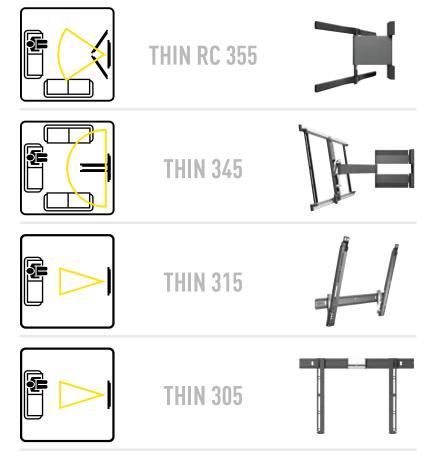
The new THIN series is a range of mounts for ultra thin / LED TVs. It consists of just 4 SKUs, (1 remote-controlled wall mount and 3 regular wall mounts), which take up less than a metre of shelf space and fit the most popular sizes of LED screens (81 cm - 132 cm / 32" - 52").

#### **Based on consumer insights**

This new range of products was developed based on consumer demands and insights. Flat screen sales continue to rise. And consumers want flat screens that are flatter and closer to the wall. They also want mounting solutions for their ultra thin screens that are flatter as well. With the THIN Series, they get ultra flat mounting solutions that provide secure support and a lifelong guarantee. The quality you expect from an A brand in A/V mounting solutions.

#### Full range of wall mounts

The THIN Series includes the THIN 305 FLAT wall mount, which leaves just 1.5 cm of space between the TV and the wall. The THIN 315 TILT wall mount tilts the screen 15 degrees for comfortable viewing and comes just 2 cm away from the wall. The no concessions THIN 345 FULL TURN & TILT wall mount can turn 90 degrees right and left, and tilt 20 degrees. There is just 3.5 cm of space between the wall and the TV. And it can extend up to 63 cm out from the wall. Consumers can turn the screen 20 degrees right or left without getting up using the THIN RC 355 remote controlled wall mount.



### UNIQUE BENEFITS THIN SERIES

#### Smart range

Just 4 types (Flat, Tilt, Full Turn & Tilt, Remote-controlled) and 4 SKUs in the popular sizes of 81 cm -132 cm / 32" - 52" to meet every consumer demand. Takes up limited shelf space with high impact packaging, developed based on extensive shopper research. This range consists of wall mounts and a floor stand.

#### Value for money

Appealing products at an attractive price which offer a high return on sales.

#### Fits every flat screen

Designed to fit every size flat screen available.



**Lifelong guarantee** Vogel's guarantees all products in the THIN Series with a unique lifelong guarantee.

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Fischer® Plugs High-quality, robust solution that ensures easy sales.



Easy Installation

Made for anyone to install so no after sales support is required.



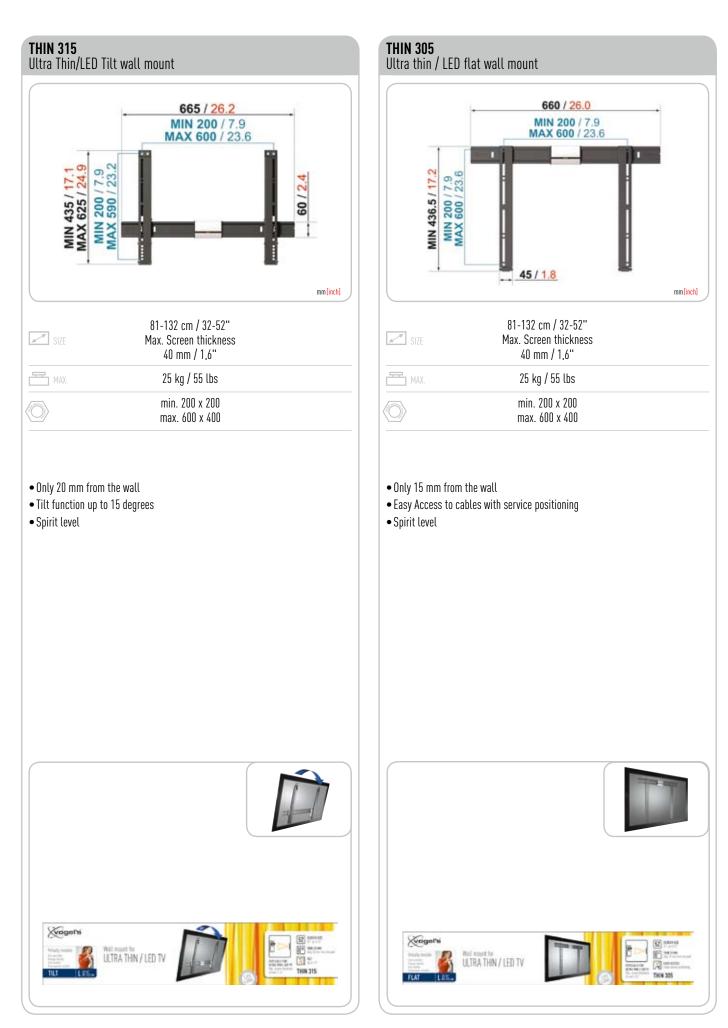
#### Modular system

Cross selling opportunities. Maximise your turnover by selling Vogel's column system and AV multi support.





#### THIN - ULTRA THIN/LED WALL MOUNTS 13



## 8000 SERIES

## SIT BACK AND ENJOY

## Vogel's 8000 Series lets consumers sit back and enjoy their flat screen TV more than ever before. It also lets retailers enjoy fast and easy sales. Everyone wins!

This advanced product range makes it as easy as possible to increase your turnover. These products feature USPs that really matter to the consumer. The 8000 Series fits every flat screen TV and meets any consumer demand. All in a formula that is super easy for your sales personnel to remember. There are just 3 types of wall mounts (Motion+, Motion and SuperFlat<sup>M</sup>) and 4 sizes (S, M, L, XL) that add up to 11 SKUs. It takes up limited shelf space, limited storage space and is easy for consumers to install.

#### Vogel's Motion+ & Motion

If the consumer wants the ultimate movie theatre experience, sitting in front of the TV is preferred over having to watch at an angle. In fact, a consumer misses about 30 % of the view when he or she sits at an angle. The Vogel's 8000 Series Motion+ moves the TV for the best view. It turns 75 degrees side-to-side and 90 degrees perpendicular on the wall.

The Vogel's Motion mount is the ideal option for turning the TV 45 degrees side-to-side.

#### Vogel's SuperFlat™

The biggest advantage of a flat screen TV is the room that is saved compared to a massive old- fasioned TV. By hanging a TV on the wall, just like a painting, most space is saved and also an elegant design element is created at the same time.

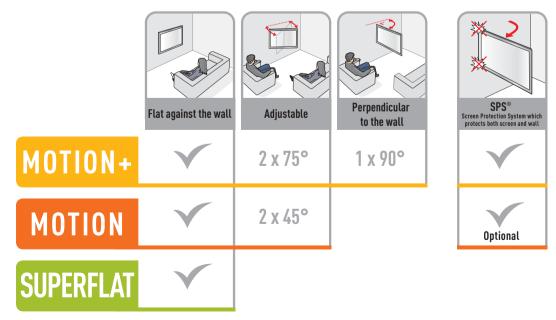
A Vogel's 8000 Series SuperFlat™ mount has only 2 centimeters distance to the wall and it still leaves plenty of room for ventilation and cables. It's the perfect solution if you want to sit directly in front of the TV.

#### Clean up AV equipment

Most consumers have plenty of extra entertainment equipment, like a DVD player, game console or set-top box lying around. It can be cleaned up with one of our accessories. The cable column neatly hides away cables from the wall mount to the floor. The AV multi support can easily store three different devices under a flat screen TV.

#### Standing room only

For extra flexibility to place the flat screen TV anywhere in the room, Vogel's 8000 Series floor stand is the perfect solution. It takes up less room than a cabinet, and still a DVD player or game console can be mounted under the TV. Mount the TV at the perfect viewing position and the cables and power socket can be tucked out of sight inside the column and foot piece.





### UNIQUE BENEFITS VOGEL'S 8000 SERIES

#### Smart range

Just 4 sizes wall mounts (S, M, L, XL), 3 types (Motion+, Motion and SuperFlat<sup>™</sup>) and 13 SKUs (including floor stand) to meet every consumer demand. Takes up limited shelf space, limited storage space and is easy to remember for sales staff. The range consist of wall mounts and a floor stand.

#### Value for money

Appealing products at an attractive price which offer a high return on sales.

#### Fits every flat screen

Extensive compatibility per category results in best overall fitment compared to competition. Overlapping categories guarantee optimum solution for every consumer and hassle free sales for retailers.



Lifelong guarantee

Vogel's guarantees all products in the 8000 Series with a unique lifelong guarantee.



**fischer® Plugs** High-quality, robust solution that ensures easy sales.



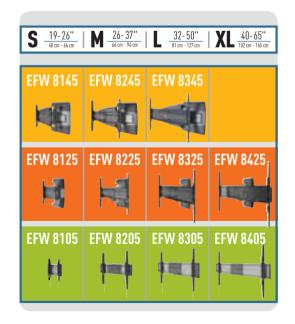
Easy Installation

Made for anyone to install so no after sales support is required.



#### Modular system

Cross selling opportunities. Maximise your turnover by selling Vogel's column system and AV multi support.





### **MAXIMUM FLEXIBILITY**

Looking for the ultimate flexibility? The Vogel's Motion+ turns 75° both ways or can be placed 90° perpendicular on the wall.



90° 91

**90° corner option** Perpendicular to the wall. Watch the TV from anywhere in the room.



**Motion + 2-way 75° turn** Flexibility to the max! Turn to the best viewing position.





#### Cable Inlay System (CIS®)

The Vogel's 8000 Series features Vogel's patented Cable Inlay System that hides all unsightly cables. Use the additional 8000 Series cable column to hide & guide cables all the way to the floor.



Smart Movement Mechanism (SMM®) Move even the biggest flat screen with the

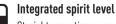


### Screen Protection System

Vogel's patented Screen Protection System protects the flat screen from bumping into the wall when turning.

## Move even the biggest flat screen with the touch of a fingertip.





Straight mounting guaranteed.



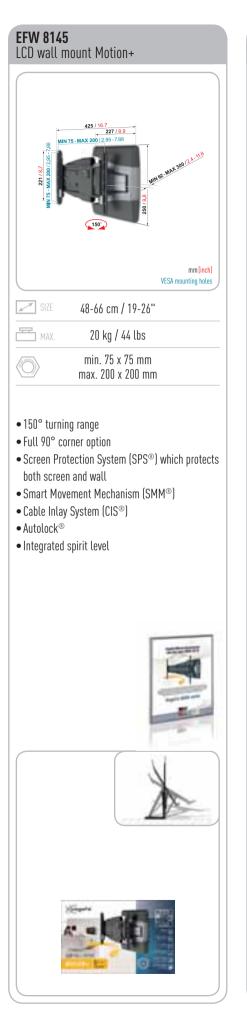
#### Autolock®

Single click security. Secure the flat screen with a simple click.

#### 8000 - LCD/PLASMA WALL MOUNTS MOTION+ 17

LCD/Plasma wall mount Motion+

**EFW 8345** 



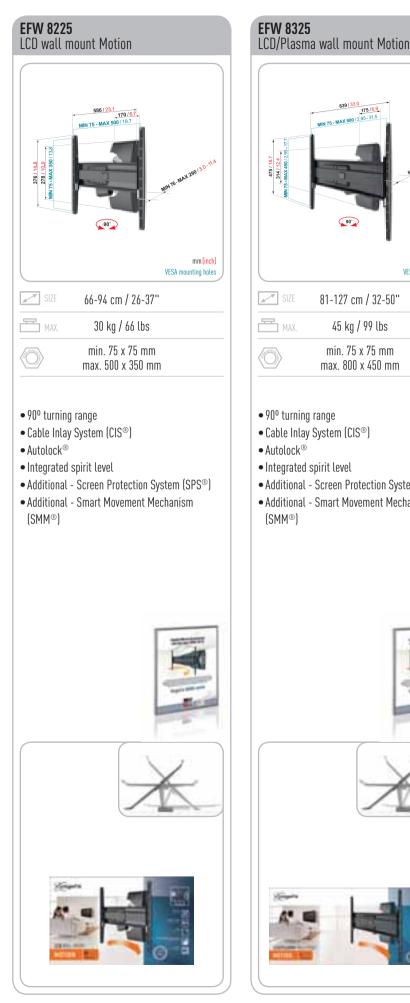






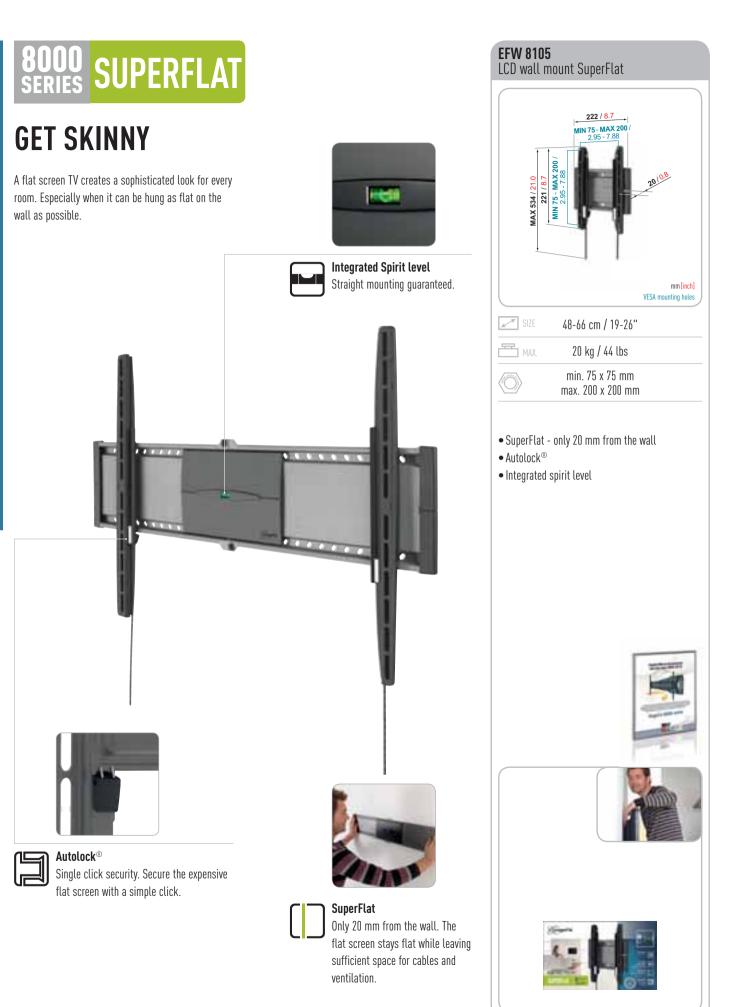


#### 8000 - LCD/PLASMA WALL MOUNTS MOTION 19



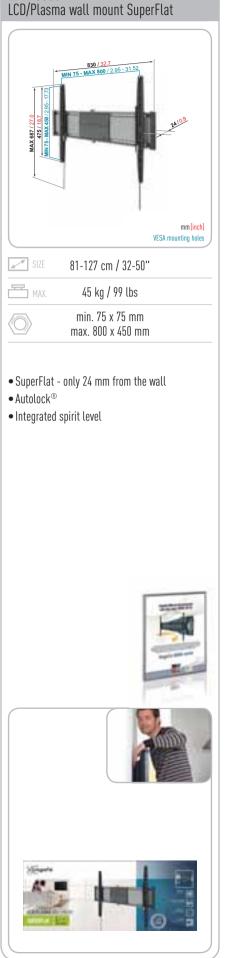






#### 8000 - LCD/PLASMA WALL MOUNTS SUPERFLAT<sup>™</sup> 21





EFW 8305



8000 - LCD/PLASMA WALL MOUNTS SUPERFLAT

**FLOOR STAND STANDING ROOM ONLY** The all-in-one solution that lets you place your TV anywhere you like in the room. Vogel's floor stand holds the TV, AV equipment and hides cables. 60 Adjustable in height Set the height to the ideal viewing position. AV support included A/V Easily holds AV equipment under your flat screen.





Integrated storage for cables and power socket

No more messy cables. Vogel's floor stand hides all unsightly cables.



Motion 2-way 30° turn Enjoy the TV from every desired angle.



#### **OTHER FEATURES:**



Integrated spirit level Straight mounting guaranteed.

#### Autolock®

Single click security. Secure the flat screen with a simple click.

### LCD floor stand Motion 782 / <u>30.8</u> IN 75 - MAX 800 / 2.95 - 31 1032 / 40.6 953 / AX mm[inch] VESA mounting holes SIZE 81-127 cm / 32-50" MAX. 45 kg / 99 lbs -• 0 min. 75 x 75 mm max. 800 x 450 mm • 60° turning range • Height adjustable • AV multi support included • Integrated storage • Cable Inlay System (CIS®) • Autolock® • Integrated spirit level • Available in black or a combination of black and white

EFF 8340



#### 8000 - LED/LCD/PLASMA FLOOR STAND 23



- 60° turning range
- Cable Inlay System (CIS®)
- Autolock®
- Integrated spirit level
- 1 extra color strip included
- Can be combined with 1x EFA 8825



- 60° turning range
- $\bullet$  Cable Inlay System (CIS  $^{\ensuremath{\mathbb{R}}}$  )
- 1 extra color strip included
- $\bullet$  Can be combined with 1x EFA 8825

For more designs visit www.vogels.com/mypersonalfloorstand.



#### For more designs visit www.vogels.com/mypersonalfloorstand.





## ACCESSORY

## **ORGANISE YOUR AV EQUIPMENT**

Use Vogel's practical accessories to make the entertainment area even more enjoyable. The tilt module lets you tilt the TV up and down by 15 degrees so it can easily be viewed while lying on the coach or in bed. An Autolock<sup>®</sup> holds it securely in place.



Tilt module EFA 8810, EFA 8820 Add another dimension to your viewing position with the Vogel's tilt module



Column system + AV support EFA 8835, EFA 8840 No more messy cables! Vogel's cable column system hides all unsightly cables



#### Audio/DVD support EFA 8825

The AV multi support is a sturdy mount to organise all of your AV equipment under your flat screen

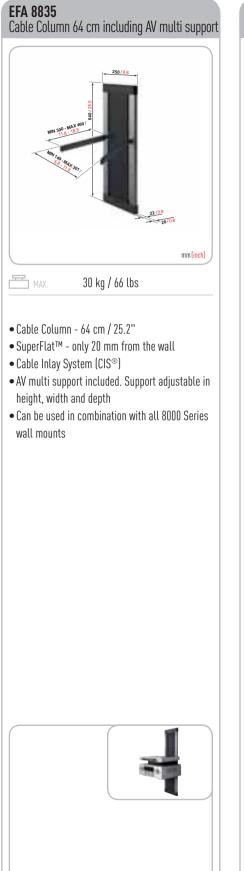


Universal stud adapter EFA 8890, EFA 8895 Stud adapter for 16" studs



Cable cover EFA 8740, EFA 8741 Vogel's cable cover hides all unsightly cables





EFA 8840

MAX.

• Cable Column - 94 cm / 37"

• Cable Inlay System (CIS<sup>®</sup>)

height, width and depth

wall mounts

• SuperFlat - only 20 mm from the wall

Cable Column 94 cm including AV multi support

40 kg / 88 lbs

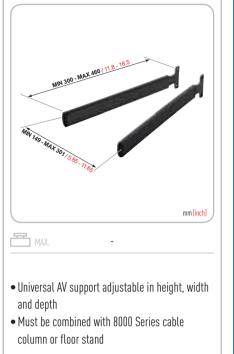
• AV multi support included. Support adjustable in

• Can be used in combination with all 8000 Series

22/0.9

mm [inch]

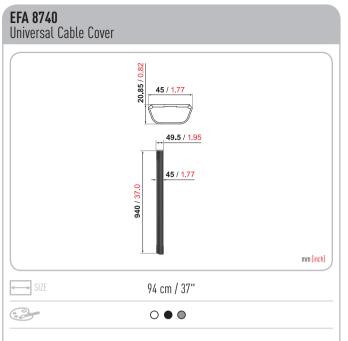




EFA 8825

AV multi support





- Cable Cover 94 cm / 37''
- Suitable for 4 cables
- SuperFlat™ only 20 mm from the wall
- Cable Inlay System (CIS®)
- Seamlesssly fits all Vogel's solutions

# EFA 8741 Universal Cable Cover

94 cm / 37"

 $\circ \bullet \bullet$ 

• Cable Cover - 94 cm / 37"

• Suitable for 8 cables

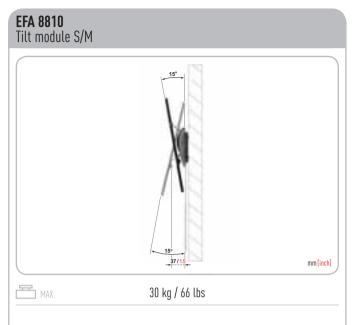
←→ SIZE

-

- $\bullet$  SuperFlat  $^{\rm IM}$  only 20 mm from the wall
- $\bullet$  Cable Inlay System (CIS  $^{\ensuremath{\mathbb{R}}}$  )
- Seamlesssly fits all Vogel's solutions







- 30° tilt function (+/- 15°)
- $\bullet$  Autolock®- single click security
- $\bullet$  Fixation screw set the ideal tilt friction for your specific flat screen
- Can be used in combination with: EFW 8145, EFW 8245, EFW 8125, EFW 8225, EFW 8105, EFW 8205

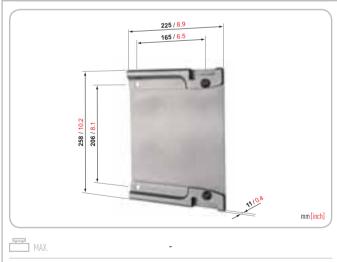


- 30° tilt function (+/- 15°)
- Autolock<sup>®</sup>- single click security
- $\bullet$  Fixation screw set the ideal tilt friction for your specific flat screen
- Can be used in combination with: EFW 8345, EFW 8325, EFW 8425, EFW 8305, EFW 8405



- Studadapter for 16" studs
- Must be combined with EFW 8245

#### **EFA 8895** Stud adapter



- Studadapter for 16" studs
- Must be combined with EFW 8345

#### 28 ELECTRONIC REMOTE CONTROLLED WALL MOUNT

## LET YOUR FINGERS DO THE WALKING

The Glider offers an innovative super smooth movement mechanism with the Auto Move feature which automatically moves to a preset position when the flat screen is switched on and returns to the home position when the TV is switched off.

#### KEY USP'S REMOTE CONTROLLED WALL MOUNT

- Remote controlled
- Unique movement mechanism in the Glider
- "Auto Move" automatically returns the flat screen to the wall
- Compatible with a learning universal remote control





"Auto Move" automatically returns the flat screen to the wall

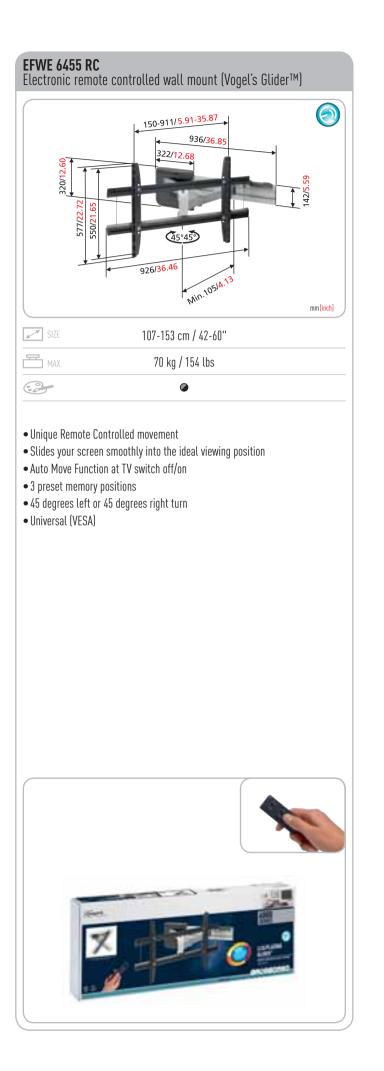


Smart Movement Mechanism SMM®



**Remote controlled** 





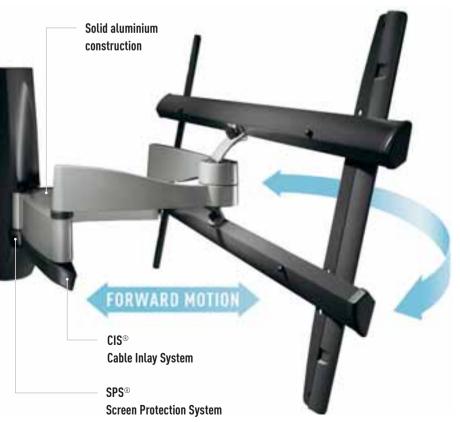
# FULL RANGE OF SOLUTIONS

The 6000 Series offers wall mounts for displays from 14" up to 65".

#### **KEY USP'S 6000 SERIES**

- Forward Motion
- Solid aluminium construction
- Stylish award winning design
- Smart movement mechanism (SMM™)





LCD/TFT wall mount 68.340/2.67-13.39 (120) mm (inch) SIZE 35-66 cm / 14-26" MAX. 3-15 kg / 6-33 lbs 68.340/2.67-13.39

EFW 6145

- Tilt, turn and forward motion functions guarantee optimal viewing position
- Universal complies with VESA MIS-D, 100 and VESA MIS-D, 75
- Unique Screen Protection System (SPS®) which protects both screen and wall
- Pre-assembled install in just 3 easy steps
   Ctring included for 200 x 100 VECA mounting
- Strips included for 200 x 100 VESA mounting holes



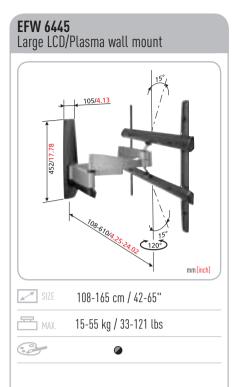
#### 6000 - LCD/PLASMA WALL MOUNTS 31



- Tilt, turn and forward motion functions guarantee optimal viewing position
- Universal standard complies with VESA MIS-D, 100, VESA MIS-D, 75 and VESA MIS-E
- Strips included for 200x200 VESA mounting holes
- Unique Screen Protection System (SPS)\*\*
- Pre-assembled install in just 3 easy steps



- Tilt, turn and forward motion functions guarantee optimal viewing position
- Universal standard complies with VESA MIS-F, 700, 450
- Unique Screen Protection System (SPS) which protects both screen and wall\*\*
- Pre-assembled install in just 3 easy steps



- Tilt, turn and forward motion functions guarantee optimal viewing position
- Universal complies with VESA MIS-F, 950, 550
- Unique Screen Protection System (SPS®) which protects both screen and wall (SPS guaranteed up to 1450 mm)
- Pre-assembled install in just 3 easy steps

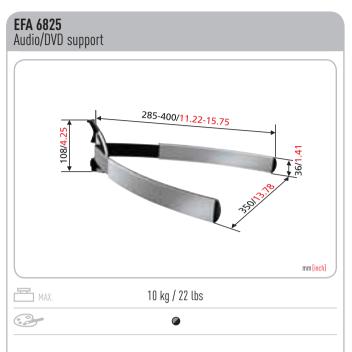
\*\* SPS® guaranteed up to 900mm



\*\* SPS® guaranteed up to 1450 mm







- $\bullet$  Can be positioned at any height in the column
- Adjustable arms, which are equipped with an anti-slip edge, fit a wide range of A/V equipment sizes
- Combine with EFA 6840 to store A/V equipment
- Pre-assembled install in just 1 easy step.

#### EFA 6840



- 93 cm / 36.6"
- Flexible and unique AdvanCIS<sup>®</sup> easily hide and guide cables at any height
- Combine with EFA 6825 to store A/V equipment
- Pre-assembled install in just 1 easy step





EFC 6215

LCD Ceiling mount

## **UP AND AWAY**

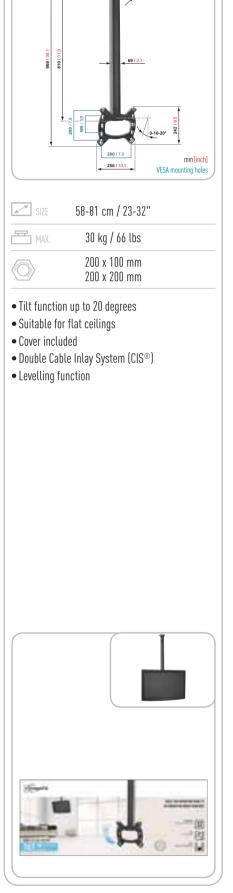
Introducing Vogel's new EFC 6215 ceiling mount, which is specially designed to securely suspend a LCD flat screen from the ceiling. A special solution for rooms where you are not allowed to drill in the walls. This mount has a stylish design that looks sleek and compact in any décor.



It can tilt up to 20 degrees and supports flat screens up to 30 kg / 66 lbs. It includes a leveling function which makes it easy to hang the mount straight.



For hanging a TV over a bed or in a corner.



#### 34 LCD/PLASMA/TFT MOUNTS / PROJECTOR SOLUTION



- $\bullet$  Pre-assembled install in just 1 easy step
- Tilt function 0-5-10-15°
- Universal complies with VESA MIS-F



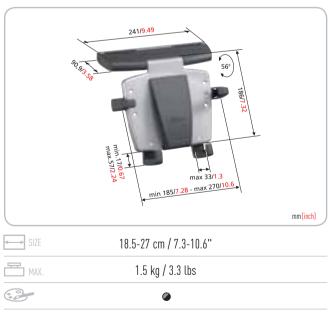
- Ceiling cover included to hide cables and mount when not in use
- $\bullet$  Adjust & secure feature to lock the projector in position
- Universal, fits virtually every projector

#### **EFW 1130** LCD/TFT desk + wall support



- $\bullet$  For PC and TV use
- Choice of desk or wall mounting solution
- Adjustable height (from 20-43 cm / 7.87"-16.9")
- $\bullet$  Cable Inlay System (CIS  $^{\circledast}$  ) all cables cleverly concealed and guided
- Tilt, turn & reach functions guarantee optimal viewing position
- $\bullet$  Universal complies with VESA MIS-D, 100 and MIS-D, 75

#### EMC 5000 LCD Headrest mount (DVDock®)



- Universal via adjustable arms to ensure a perfect fit for portable DVD player
- $\bullet$  Quick release system to easy place or remove portable DVD player
- Easy install with only an Allen key. Also keeps cable connections and control buttons easily accessible
- $\bullet$  Tilt function to eliminate reflections and get the best viewing angle

#### LOUDSPEAKER WALL MOUNTS 35



- For surround speakers up to 1.5 kg
- Tilt and turn functions guarantee optimal listening position
- Point your speaker for the best sound
- Compact and stylish design
- Very easy to install
- 2 pieces per package



- For home cinema and stereo speakers up to 10 kg
- Tilt and turn functions guarantee optimal listening position
- Point your speaker for the best sound
- Compact and stylish design
- Very easy to install
- 2 pieces per package

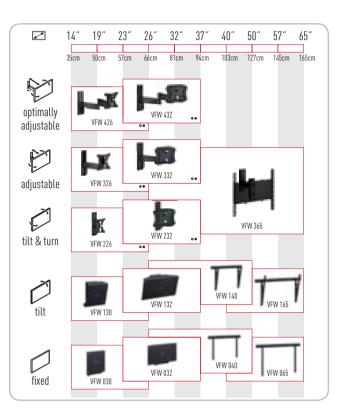
<b>VLB 200</b> Loudspeaker wall mount								
200/7.87	60/2.36 5° 150/5.9 72-30 715°	<sup>12,83.</sup> 11.8						
		mm (inch)						
SIZE	-							
MAX.	20 kg / 44 lbs							
	٠							

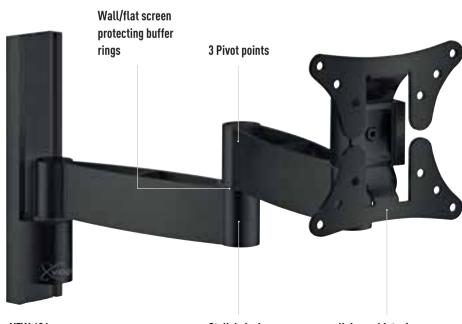
- Ideal for so-called bookshelf/standmount Hi-Fi speakers (<20 kg / 55 lbs)
- No screws required, due to the clamping construction
- 2 pieces per package

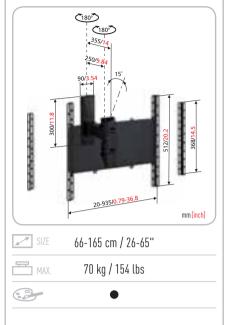












**VFW 365** 

LCD/Plasma wall mount

- Universal complies with VESA MIS-F, 935, 510
- Turn & tilt function guarantees optimal viewing position
- Cable Inlay System (CIS<sup>®</sup>) all cables cleverly concealed
- Modular system combine the wall mount with cable covers and multi support to store A/V equipment



Universal interface 75 x 75, 100 x 100 mm

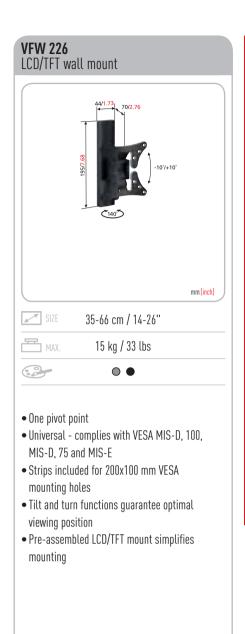
### ORIGINAL - LCD WALL MOUNTS 37



- Three pivot points
- Universal complies with VESA MIS-D, 100, MIS-D, 75 and MIS-E
- Strips included for 200x100 mm VESA mounting holes
- Tilt, turn and reach functions guarantee optimal viewing position
- Cable clips for guiding your cables
- Pre-assembled LCD/TFT mount simplifies mounting
- Buffer rings prevent damage to display and wall



- Two pivot points
- Universal complies with VESA MIS-D, 100, MIS-D, 75 and MIS-E
- Strips included for 200x100 mm VESA mounting holes
- Tilt and turn functions guarantee optimal viewing position
- Cable clips for guiding your cables
- Pre-assembled LCD/TFT mount simplifies mounting
- Buffer rings prevent damage to display and wall











• Three pivot points

**ORIGINAL - LCD WALL MOUNTS** 

- Tilt, turn and reach functions guarantee optimal viewing position
- Universal complies with VESA MIS-D, 100, MIS-D, 75 and VESA MIS-E
- Strips included for VESA MIS-E 200x200 mm
- $\bullet$  Cable clips for guiding your cables
- Spacesaving- free up space in your room
- $\bullet$  Buffer rings prevent damage to display and wall
- Pre-assembled LCD mount simplifies mounting



- Two pivot points
- Tilt, turn and reach functions guarantee optimal viewing position
- Universal complies with VESA MIS-D, 100, MIS-D, 75 and VESA MIS-E
- Strips included for VESA MIS-E 200x200 mm
- Cable clips for guiding your cables
- Spacesaving- free up space in your room
- $\bullet$  Buffer rings prevent damage to display and wall
- Pre-assembled LCD mount simplifies mounting



- Tilt and turn functions guarantee optimal viewing position
- Universal complies with VESA MIS-D, 100, MIS-D, 75 and VESA MIS-E
- Strips included for VESA MIS-E 200x200 mm
- $\bullet$  Spacesaving- free up space in your room
- Pre-assembled LCD mount simplifies mounting









- $\bullet$  Universal complies with VESA MIS-D, 100 and MIS-D, 75
- Tilt function 15°
- Extra slot holes
- Easy mounting (mounting hardware included)



- Universal complies with VESA MIS-D, 100 and MIS-D, 75
- $\bullet$  Fixed to the wall
- Extra slot holes
- Easy mounting (mounting hardware included)



- Universal complies with VESA MIS-D, 100, VESA MIS-D, 75 and VESA MIS-E
- Strips included for 200x200 mm VESA mounting holes
- Tilt function 15°
- Extra slot holes
- Spacesaving free up your space
- Easy mounting (mounting hardware included)

### VFW 032 LCD/TFT wall mount



- Extra slot holes
- Spacesaving free up your space
- Easy mounting (mounting hardware included)

VFW 140 LCD/Plasma wall mount	
	mm [inch]
SIZE 66-127 cm / 26-50"	
70 kg / 154 lbs	

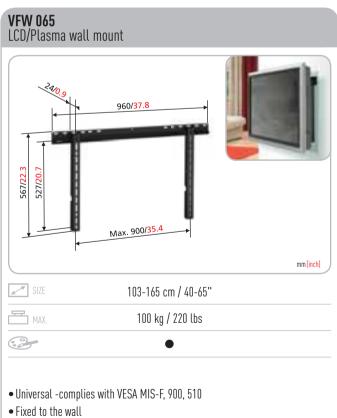
- $\bullet$  Universal complies with VESA MIS-F, 650, 402
- Distance to the wall (30 mm / 1.2")
- Easy mounting (mounting hardware included)
- Tilt function max. 15°
- VESA mounting holes up to 650x402



- Universal -complies with VESA MIS-F, 900, 510
- $\bullet$  Minimal distance to the wall (30 mm / 1.2")
- Easy mounting (mounting hardware included)
- Tilt function max. 15°

439/17.3	700/27.6 Max. 650/25.6	m(incl
SIZE	66-127 cm / 26-50"	nun <u>tinc</u> i
MAX.	70 kg / 154 lbs	
	<u> </u>	

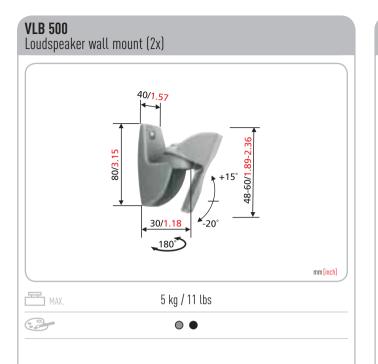
- Fixed to the wall
- Minimal distance to the wall (24 mm / 0.09")
- VESA mounting holes up to 650x402



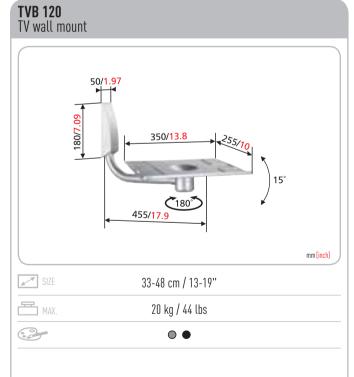
• Minimal distance to the wall (24 mm / 0.09")

### ORIGINAL - LOUDSPEAKER MOUNTS / TV WALL MOUNTS 41

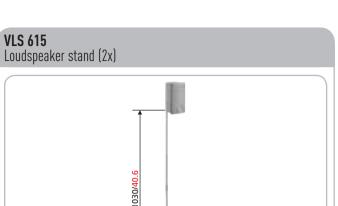
mm [inch]



- $\bullet$  For surround speakers and smaller hi-fi speakers <5 kg / 11 lbs
- $\bullet$  Tilt and turn functions guarantee optimal listening position



- One pivot point
- $\bullet$  Available in silver and black



103 cm / 40"

1.5 kg / 3.3 lbs

 $\bigcirc$ 

- For Home Cinema front & surround speakers <1.5 kg / 3.3 lbs
- $\bullet$  Cable Inlay System (CIS  $^{\ensuremath{\mathbb{R}}}$  )

It

MAX.

3

- Spiked feet (rubber feet included for delicate floors)
- Three speaker-mounting options suitable for most brands of surround speakers



# PHYSIX<sup>®</sup> BY VOGEL'S NO-WORRIES BRAND



Vogel's created the Physix product concept to address first-time buyers who often do not feel confident when buying a wall mount. Physix is the "no-worries" hasslefree brand for the consumer and the retailer.

Because easy products translate into easy, high margin sales. It provides a strong and simple solution that is also easy to install and affordable. Physix includes a turn, tilt and flat wall mount, as well as accessories.

Physix addresses the main insecurities that these buyers face:

- Easy to understand
- mainstream functionality
- Easy to select
- choose the right mount for a specific TV
- Easy to install anyone can do it
- Extremely strong & durable lifetime guarantee

• Easy to buy very affordable



 STRONG
 SIMPLE

 Image: Strong
 Image: Strong

 PRODUCTS
 Image: Strong

 PACKAGING
 Image: Strong

 PRICING
 Image: Strong

 Image: Strong
 Image: Strong

 Support
 Image: Strong

# TURN TO THE BEST VIEW

Physix Turn offers maximum flexibility to consumers!

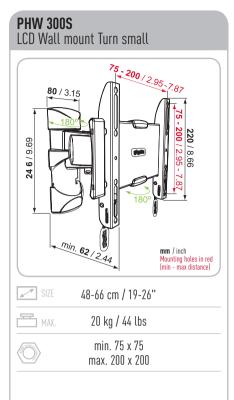
It gives them more entertainment flexibility when visitors drop by or they want to sit in a different place. Turn lets people enjoy their TV from any position in the room.

Turn the screen up to 90 degrees left and right.

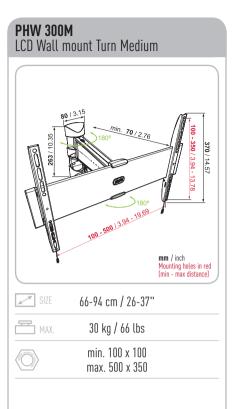


PHYSIX BY VOGEL'S

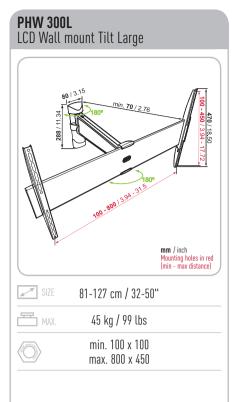
### PHYSIX - LCD WALL MOUNTS TURN 43



- Turns both sides up to 90 degrees
- $\bullet$  Lock/release strips for safety of the flat screen
- Easy installation



- Turns both sides up to 90 degrees
- Lock/release strips for safety of the flat screen
- Easy installation



- Turns both sides up to 90 degrees
- $\bullet$  Lock/release strips for safety of the flat screen
- Easy installation









### 44 PHYSIX - LCD WALL MOUNTS TILT

# TILT TO A Comfortable Position

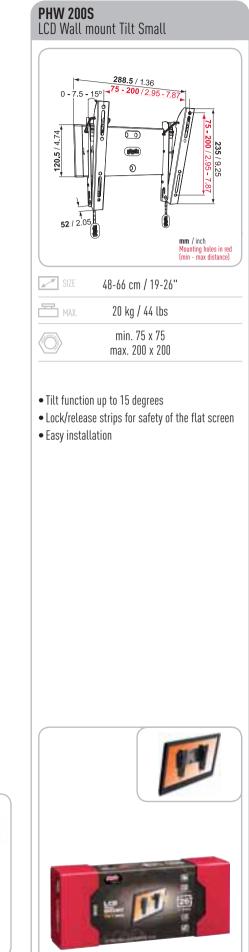
Consumers do not have to strain their neck to watch TV and can make better use of wall space with Physix Tilt.

This wall mount lets them place their TV higher on the wall and lean the screen forward for a better view.

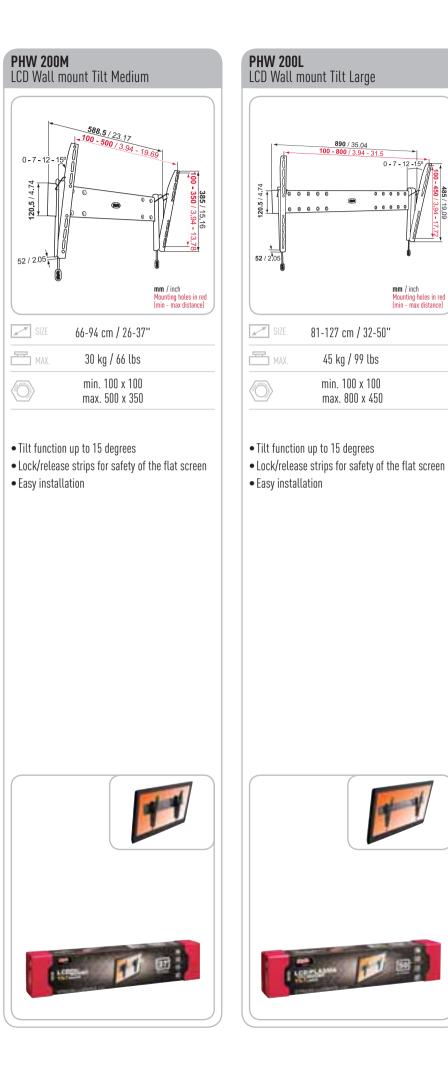


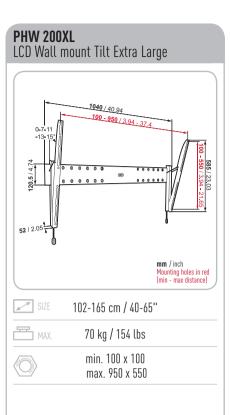


Lock/Release strip



### PHYSIX - LCD WALL MOUNTS TILT 45





- Tilt function up to 15 degrees
- Lock/release strips for safety of the flat screen
- Easy installation

485

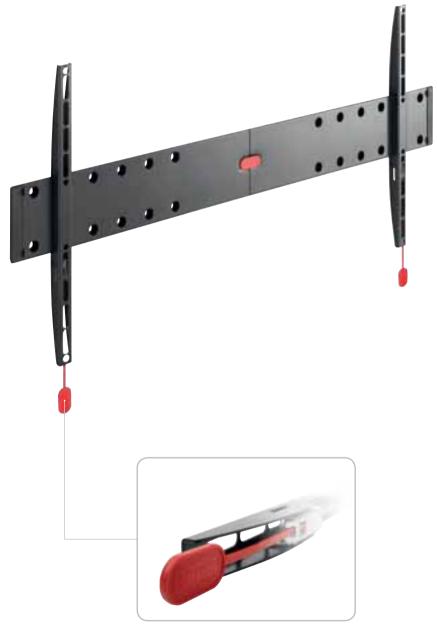
/ 19.09



# FLAT IS BEAUTIFUL

With Physix Flat, the flat screen becomes a decorative wall accent. It lays flat against the wall and there is no extra movement functionality.

It's the perfect solution for consumers who are going for a truly flat look and feel.



#### Lock/Release strip

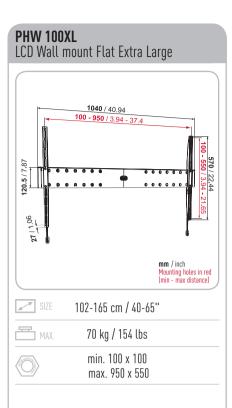
**PHW 100S** LCD Wall mount Flat Small **288.5** / 1.36 **75 - 200** / 2.95 - 7.87 20.5/474 0 <u>95</u> -75 - 200 220 / 8.66 ୭ g **mm** / inch Mounting holes in red (min - max distance) SIZE 48-66 cm / 19-26" MAX. 20 kg / 44 lbs min. 75 x 75 max. 200 x 200

- Min. distance to the wall 27mm
- $\bullet$  Lock/release strips for safety of the flat screen
- Easy installation



### PHYSIX - LCD WALL MOUNTS FLAT 47





- Min. distance to the wall 27mm
- Lock/release strips for safety of the flat screen
- Easy installation

470 / 18.50 450 /3.94 - 17.4

**mm** / inch Mounting holes in red (min - max distance)

0 0



# ACCESSORIES THAT ENHANCE THE **ENTERTAINMENT AREA**

Mix and match the following accessories with other Physix products to create a custom solution for the entertainment area.

#### **Cable Sleeve**

For the finishing touch, combine a TURN mount with the Cable Sleeve. It cleverly bundles and hides the cables running from the back of the TV to the wall.

Reverse it to get a silver/grey exterior and/or partly fold it if the standard length is too long. Use two Cable Sleeves in a row for longer lengths of cable.



#### Multi-support

Mounting your TV flat to the wall looks fantastic, but where do you put your other audio/video hardware?

Organise your DVD recorder, set-top box or gaming console on this handy Multi Support mount.

The Multi Support can also be mounted on the wall and holds up to 10 kilograms of weight.



#### **Cable Strip**

The Physix Cable Strip offers plenty of room to hide and guide all your A/V cables. Cables can easily be added or removed.

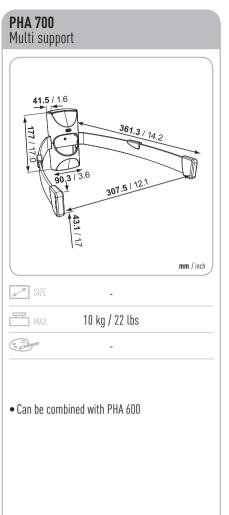
The Cable Strip can be combined with the Physix Multi Support for a complete and elegant cable-free solution. It is easy to install and can be cut to the desired length.





### PHYSIX - ACCESSORIES 49









# ALL YOU NEED TO KNOW ABOUT COMPATIBILITY

VESA is the worldwide standard for mounting LCD/Plasma screens. The VESA logo tells you, at a glance, which screen complies with the VESA standard so you always get a perfect match. All Vogel's mounts for LCD and plasma screens are VESA compatible.

# WHAT DOES TÜV MEAN For You?

For consumers, the 'GS' certification mark provides extra certainty about the safety of their Vogel's product. All Vogel's products have been thoroughly tested beforehand.

The GS certification mark is handed out by the TüV. TüV is an independent certification institute for products and production processes. They carry out independent quality and safety tests.

Virtually all Vogel's products have the GS certification mark. Vogel's undergoes this voluntary certification to give consumers extra proof of the safety of their Vogel's product.

Vogel's products are put through an accelerated endurance test. This test simulates the daily cycle of normal use for a product that a consumer would carry out over a 10 year period. Consumer products are also put through an overload test.

# Screen size VESA mounting range (W mm x H mm) S (Small) 14" - 30" / 35 cm - 77 cm Min. 75 x 75 Max. 200 x 200 M (Medium) 23" - 37" / 57 cm - 94 cm Min. 75 x 75 Max. 500 x 350 L (Large) 26" - 52" / 66 cm - 132 cm Min. 75 x 75 Max. 800 x 450 XL (X-Large) 40" - 65" / 102 cm - 165 cm Min. 75 x 75 Max. 1100 x 550







# THINKING ABOUT THE ENVIRONMENT

Vogel's recognizes that maintaining an unpolluted environment is vital for a healthy life and sustainable growth for future generations. We are committed to our goals of surpassing environmental standards and being proactive in dealing with concerns for the environment.

These goals are being achieved by combining technological innovation with sound environmental business decisions at every step of a product's life cycle. Our efforts focus on complying with all applicable environmental regulations within each country in which we do business.

# INTERNET

In most countries the majority of consumers go online to find information about durable products they are considering purchasing before visiting a store. Because Vogel's wants to help you sell wall mounts at the same time as the flat screen TVs, we made sure our Vogel's website makes it even easier for consumers to find the information they are looking for.

# **VOGEL'S WEBSITE**



#### Increasing chances

Vogel's developed the Vogel's Internet site based on usability studies with consumers. It increases the chances that a person will choose one or more of Vogel's products once they visit the retailer. www.vogels.com

# **WEB TOOLS**

As a supplier of smart, high-quality wall mounting systems for televisions we find it important to support the sales of our products in different ways. Next to in-store materials, training etc. we can support you on-line as well.

With just a few simple changes to the way you present Vogel's products on your website, you can enable an easy selection of products, removing buyer fear and uncertainty, not forgetting the way to communicate valuable consumer propositions, such as our promise of 100% fitment and Lifelong Guarantee, a proven way to reduce buyer remorse and returns.

Vogel's can support your virtual space management to improve visibility of products and to realize cross selling with the purchase of televisions and wall mounts.

- Integrate Vogel's product information on your website
- Integrate Vogel's FlatscreenFitter on your website
- Support online promotions with Vogel's Banners or skyscrapers

By using these tools you are able to increase sales guaranteed.

For more information on on-line support possibilities, contact Vogel's.

# **VOGEL'S ACADEMY**



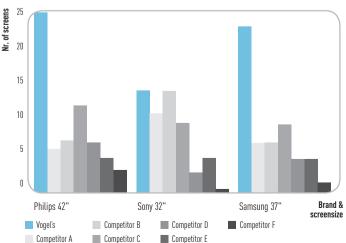
We are proud to present our E-learning system, the online Vogel's Academy. In this online tool, we help to "train the trainers". With this new strategy for training retail staff, it will increase their performance rate. This tool aims to increase the attachment rate by up-selling and cross-selling and it is specifically developed for the 8000 Series. www.vogelsacademy.com

# FLATSCREENFITTER



Vogel's FlatscreenFitter<sup>®</sup> is an important online tool. Vogel's was the first company to develop and introduce an up-to-date database with current and accurate information. It contains over 10000 types of flat screen TVs, which includes all 'A-brands' and virtually every other type of flat screen on the market. Always remember that the shopper is tentative and together we can take away that uncertainty. The FlatscreenFitter can take away that barrier to make an effective sale!

# NUMBER OF FLATSCREENS IN DATABASE



Vogel's has more TVs in the database than other competitors.

# TRADE MARKETING SUPPORT

# LET'S STAND TOGETHER

With a planned and integrated approach, trade marketing can help promote the product range.

The key to achieving this is an alliance of interest, a two-way conversation.

Only then can Vogel's become your lead brand and help you achieve profitable sales. We can help you by sharing knowledge, replicating best practice, enhancing product displays and training sales advisors.

By becoming a strategic partner in wall mounts, our ambition is to maximise the sales in your stores and to increase profit and turnover.

#### Co-working

The result of such co-working will improve retailer performance within the market and will increase up-selling and cross-selling (sales of associated products).

# **GROW YOUR BUSINESS**

We can also offer additional premium marketing support tools, subject to strategic partnership conditions. These include sales promotions, sharing consumer feedback based on market research, training and merchandising. These tools can help your business grow in response to customer needs.



# **VOGEL'S SALES TIPS**

The most important factor in maximising profit margins is the presence of sales people on the shop floor. From research we know that sales people strongly influence to the decision making involved in buying a wall mount. Asking the shopper the right questions helps them make the right decision. That is why Vogel's has developed a step-by-step sales tool.



**STEP 1** To get relevant background information, ask your customer. "Where will you put your flat screen?"



STEP (2) Ask your customer. "What is your room situation?"



If the room is set-up

maximum flexibility is

around the TV and

needed, please



If the room has a corner setting and some flexibility is required, recommend the Motion recommend the Motion+



If the set-up of the room does not require any flexibility, recommend the SuperFlat



• CIS<sup>®</sup>: to hide all

unsightly cables

- 90 degrees corner option
- SPS®: to protect your screen and wall when turned
- CIS<sup>®</sup>: to hide all unsightly cables

STEP 4 Technical fit

sizes

Vogel's products fit every screen. Advise the consumer on product

<b>S</b> 19"-26" / 48-66 cm	<b>M</b> 26"-37" / 66-94 cm	L 32"-50" / 81-127 cm	<b>XL</b> 40"-65 / 102-165 cm
EFW 8145	EFW 8245	EFW 8345	
EFW 8125	EFW 8225	EFW 8325	EFW 8425
<b>k</b>	den en e		-
EFW 8105	EFW 8205	EFW 8305	EFW 8405



#### **STEP** 5 Listen carefully to your customer **and possibly advise extra** accessories



### Tilt module EFA 8810/8820:

To tilt your flat screen up 15 degrees and down 15 degrees, so you can easily watch TV while lying on the couch or floor



included

Cable column EFA 8835/8840: Space saving column to hide unsightly cables, depth only 20 mm. Available in 64 cm (25.2") or 94 cm (37"), one AV multi support



AV multi support EFA 8825: To place AV equipment under your flat screen



#### Cable cover EFA 8740, EFA 8741 Vogel's cable cover hides all unsightly cables

### **ALTERNATIVE OPTION**

When your customer wants to place the TV on the floor, offer the Vogel's floor stand

- Motion 2-way 30° turn
- Adjustable height
- Integrated cable storage
- Available in black or a combination of black and white



**L** 32"-50" / 81-127 cm

MOTION FFW 8340

### AFRICA

Country	Importer
GH	Becks Engineering Services
ZA	Radionic Distributors Pty Ltd.

### **AMERICAS**

 AN
 Boolchand's Curacao
 +5

 Boolchand's St Maarten
 +5

 BR
 Linear Audio
 +5

 CL
 Audio plus
 +5

 MX
 Embodiment S.A. de C.V.
 +5

 VE
 Electrodomesticos JVG Hogar C.A.
 +5

### **ASIA-PACIFIC**

AU	Canohm
HK	Soundtronics Limited
IN	ARN Systems Pvt Ltd
IL	Sirius Electronics Ltd
JP	Osscreen Co. Ltd.
NZ	Mayo Group Ltd
SG	Simple & Pure Solutions Pte Ltd
TW	Shouyo Electronics Co. Ltd

### Telephone

+23321769933 +27117405573

+59994612262 +5995422245 +551155894458 +5622176466 +525555951312 +582122855785

+61396454700 +85225309939 +91804145999 +97237355000 +81336295040 +64 9 478 8853 +6562344168 +886227995586

### E-mail becks@africaonline.com.gh info@radionic.co.za

boolchandcs@bgate.net avinash@boolchands.com linearaudio@linearaudio.com.br ac@audioplus.cl embodiment\_mx@hotmail.com cesarj10@cantv.net

sales@canohm.com info@soundtronics.com.hk info@arnsystems.com sel@sel.co.il y.sugahara@os-worldwide.com vogels@mayogroup.co.nz adming@simpleNpure.com.sg joe@shouyo.com.tw

### Website

www.radionic.co.za

www.boolchand.com www.boolchand.com www.linearaudio.com.br www.audioplus.cl

www.jvg.com

www.canohm.com.au www.soundtronics.com.hk www.arnsystems.com www.sel.co.il www.os-worldwide.com www.mayogroup.co.nz www.simplenpure.com.sg www.vogels.com.tw

13

#### **VOGEL'S SALES ORGANISATIONS AND BUSINESS PARTNERS** 55

# **EUROPE**

AM	Zigzag
AT	Dollmann&Co Nf S.Wechselberger
	Stefani Elektronik GmbH
AZ	Azel Azerbaijan Electronics
BE	Lucodex NV
BG	Vigo
СН	Telion AG
СҮ	MS Electronics
CZ	Easyco s.r.o.
DE	Schnepel GmbH & Co KG
DK	Aurora Group Denmark A/S
EE Ţ	Sandman Group
ES (	Vogel's Products Ibérica SLU
FI 🎸	Aurora Group Finland Oy
FR	D.A.M.
GB	Vogel's Products UK LTD
GE	Zakhar LLC
GR	Kinotechniki
HR	Dacco D.O.O.
$\rightarrow$	TD Elektronika D.O.O.
THÚ 👌	Steelbird
IE 🧼	Hi Fidelity Marketing
IS	Television Centre Ltd.
IT	Vogel's Products Italia SRL
LT	Ogmina Ltd.
	ACME Computer Components
LU	Lucodex NV
LV	Latsat Ltd.
MT	YAL Home and Electronics
NL	Havoned B.V.
NO	Aurora Group Norway A/S
PT	Vogel's Products Ibérica SLU
PL	Audio Klan
RO	VOG-Design Trade S.R.L.
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SL	Technotop
SR	Av Max Group
TR	Ertekin Elektronik
UA	Dumka

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www.ertekin.com.tr www.dumka.net.ua

### 56 SPECIFICATIONS

# LCD / PLASMA MOUNTS WALL MOUNTS

-			Screen		Ad	justablility		Remote	Fingertip	0.00	
Type nr.		Screen size	Category	Tilt	Turn	Full Turn	Perpendicular to wall	controlled (EMO®)	Movement (by SMM)	CIS®	
THIN Series											
THIN RC 355	Electronic remote controlled	32-52" / 81-132cm Max. screen thickness 40mm / 1.6"	L		~			~	~		
THIN 345	Full turn & Tilt	32-52" / 81-132cm Max. screen thickness 40mm / 1.6"	L	~		~	~		~	~	
THIN 315	Tilt	32-52" / 81-132cm Max. screen thickness 40mm / 1.6"	L	~					~		
THIN 305	SuperFlat	32-52" / 81-132cm Max. screen thickness 40mm / 1.6"	L						~		
8000 Series											
EFW 8105	SuperFlat	19-26" / 48-66cm	S	+ EFA 8810						~	
EFW 8125	Motion	19-26" / 48-66cm	S	+ EFA 8810	~				~	~	
EFW 8145	Motion+	19-26" / 48-66cm	S	+ EFA 8810		~	~		~	~	
EFW 8205	SuperFlat	26-37" / 66-94cm	М	+ EFA 8810						~	
EFW 8225	Motion	26-37" / 66-94cm	М	+ EFA 8810	~				~	~	
EFW 8245	Motion+	26-37" / 66-94cm	М	+ EFA 8810		~	~		~	~	
EFW 8305	SuperFlat	32-50" / 81-127cm	L	+ EFA 8820						~	
EFW 8325	Motion	32-50" / 81-127cm	L	+ EFA 8820	~				~	~	
EFW 8345	Motion+	32-50" / 81-127cm	L	+ EFA 8820		~	~		~	~	
EFW 8405	SuperFlat	40-65" / 101-165cm	XL	+ EFA 8820						~	
EFW 8425	Motion	40-65" / 101-165cm	XL	+ EFA 8820	~				~	~	
ЕМО											
EFWE 6455 RC	Electronic remote controlled	42-60" / 101-153cm	XL		~			~		~	
6000 Series											
EFW 6145	Optimally Adjustable	14-26" / 35-66cm	S	~		~			~	~	
EFW 6245	Optimally Adjustable	23-37" / 57-94cm	М	~		~			~	~	
EFW 6345	Optimally Adjustable	32-50" / 81-127cm	L	~		~			~	~	
EFW 6445	Optimally Adjustable	42-65" / 107-165cm	XL	~		~			~	~	
PFW 185	Flat & Tilt	55-103" / 140-262cm	XXL	~							
Evolution											
EFW 1130	Desk - Wall mount	10-24" / 25-61cm	М		~	~	~			~	
Physix by Voge	l's										
PHW 100S	Flat	19-26" / 48-66cm	S								
PHW 200S	Tilt	19-26" / 48-66cm	S	~							
PHW 300S	Turn	19-26" / 48-66cm	S		~		~				
PHW 100M	Flat	26-37" / 66-94cm	М								
PHW 200M	Tilt	26-37" / 66-94cm	М	~							
PHW 300M	Turn	26-37" / 66-94cm	М		~		~				
PHW 100L	Flat	32-50" / 81-127cm	L								
PHW 200L	Tilt	32-50" / 81-127cm	L	~							
PHW 300L	Turn	32-50" / 81-127cm	L		~		~				
PHW 100XL	Flat	40-65" / 102-165cm	XL								
PHW 200XL	Tilt	40-65" / 102-165cm	XL	~							

### SPECIFICATIONS 57

SPS	TüV certified	VESA Min. (mm)	Distance to wall (mm)	Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
		Max. (mm)								
	~	200 x 200 / 600 x 400	35	25 kg / 55 lbs	black / grey	Lifelong	8393552	8712285317484	2	12
	~	200 x 200 / 600 x 400	35	25 kg / 55 lbs	black / grey	Lifelong	8393452	8712285317422	3	12
				•	• ,	Ū				
	~	200 x 200 / 600 x 400	20	25 kg / 55 lbs	black / grey	Lifelong	8393152	8712285317446	5	13
	~	200 x 200 / 600 x 400	15	25 kg / 55 lbs	black / grey	Lifelong	8393052	8712285317460	6	13
	~	75 x 75 / 200 x 200	20	20 kg / 44 lbs	black / grey	Lifelong	8381050	8712285315404	8	20
optional	~	75 x 75 / 200 x 200	61	20 kg / 44 lbs	black / grey	Lifelong	8381250	8712285315428	4	18
~	~	75 x 75 / 200 x 200	62	20 kg / 44 lbs	black / grey	Lifelong	8381450	8712285315442	4	17
	~	75 x 75 / 500 x 350	22	30 kg / 66 lbs	black / grey	Lifelong	8382050	8712285315466	4	21
optional	~	75 x 75 / 500 x 350	76	30 kg / 66 lbs	black / grey	Lifelong	8382250	8712285315480	4	19
~	~	75 x 75 / 500 x 350	83	30 kg / 66 lbs	black / grey	Lifelong	8382450	8712285315503	3	17
	~	75 x 75 / 800 x 450	24	45 kg / 99 lbs	black / grey	Lifelong	8383050	8712285315527	4	21
optional	~	75 x 75 / 800 x 450	87	45 kg / 99 lbs	black / grey	Lifelong	8383250	8712285315541	3	19
~	~	75 x 75 / 800 x 450	103	45 kg / 99 lbs	black / grey	Lifelong	8383450	8712285315589	2	17
	~	75 x 75 / 1100 x 550	24	70 kg / 154 lbs	black / grey	Lifelong	8384050	8712285315640	4	21
optional	~	75 x 75 / 1100 x 550	99	70 kg / 154 lbs	black / grey	Lifelong	8384250	8712285315664	2	19
						10				
~	~	280 x 200 / 910 x 550	105	70 kg / 154 lbs	black / silver	10 yrs / 2 yrs elec. Parts	8326504	8712285313981	1	29
~	~	75 x 75 / 200 x 100	68	3-15 kg / 6-33 lbs	black / silver	10 yrs	8323504	8712285308901	3	30
~	~	75 x 75 / 200 x 200	94	10-35 kg / 22-77 lbs	black / silver	10 yrs	8324504	8712285308963	2	31
~	~	100 x 100 / 700 x 450	98	15-45 kg / 33-99 lbs	black / silver	10 yrs	8325504	8712285309021	2	31
~	~	100 x 100 / 950 x 550	108	15-55 kg / 33-121 lbs	black / silver	10 yrs	8327504	8712285312847	1	31
	~	75 x 75 / ∞ x 704	52	300 kg / 660 lbs	silver	5 yrs	7311854	8712285312007	1	34
	<b>v</b>	75 x 75 / 100 x 100	90	15 kg / 33 lbs	silver	10 yrs	8310434	8712285309267	2	34
	~	75 x 75 / 200 x 200	27	20 kg / 44 lbs	black	Lifetime	6301100	8712285315121	4	46
	~	75 x 75 / 200 x 200	52	20 kg / 44 lbs	black	Lifetime	6301200	8172285315145	4	44
	~	75 x 75 / 200 x 200	62	20 kg / 44 lbs	black	Lifetime	6301300	8712285315169	4	43
	~	100 x 100 / 500 x 350	27	30 kg / 66 lbs	black	Lifetime	6302100	8712285315183	3	47
	~	100 x 100 / 500 x 350	52	30 kg / 66 lbs	black	Lifetime	6302200	8172285315206	3	45
	~	100 x 100 / 500 x 350	70	30 kg / 66 lbs	black	Lifetime	6302300	8172285315220	3	43
	~	100 x 100 / 800 x 450	27	45 kg / 99 lbs	black	Lifetime	6303100	8712285315244	3	47
	~	100 x 100 / 800 x 450	52	45 kg / 99 lbs	black	Lifetime	6303200	8712285315268	2	45
	~	100 x 100 / 800 x 450	70	45 kg / 99 lbs	black	Lifetime	6303300	8712285315282	2	43
	~	100 x 100 / 950 x 550	27	70 kg / 154 lbs	black	Lifetime	6304100	871285315305	2	47
	~	100 x 100 / 950 x 550	52	70 kg / 154 lbs	black	Lifetime	6304200	8712285315329	2	45

# LCD / PLASMA MOUNTS WALL MOUNTS

			Screen		Ad	justablility		Remote	Fingertip		
Type nr.		Screen size	Category	Tilt	Turn	Full Turn	Perpendicular to wall	controlled (EMO®)	Movement (by SMM)	CIS®	
Original Series											
VFW 226	Tilt & Turn	14-26" / 35-66cm	S	~	~						
VFW 326	Adjustable	14-26" / 35-66cm	S	~	~						
VFW 426	Optimally Adjustable	14-26" / 35-66cm	S	~		~	~				
VFW 232	Tilt & Turn	23-37" / 57-94cm	М	~	~						
VFW 332	Adjustable	23-37" / 57-94cm	М	~		~	~				
VFW 432	Optimally Adjustable medium	23-37" / 57-94cm	М	~	~						
VFW 030	Fixed	14-30" / 35-77cm	S								
VFW 130	Tilt	14-30" / 35-77cm	S	~							
VFW 032	Fixed	23-37" / 58-94cm	М								
VFW 132	Tilt	23-37" / 58-94cm	М	~							
VFW 040	Fixed	26-50" / 66-127cm	L								
VFW 140	Tilt	26-50" / 66-127cm	L	~							
VFW 065	Fixed	40-65" / 103-165cm	XL								
VFW 165	Tilt	40-65" / 103-165cm	XL	~							
VFW 365	Tilt & Turn	26-65" / 66-165cm	XL	~	~						

### FLOOR STAND

	<b>T</b>		Screen size	Screen Category	Placement		Adjustablility		CIS®	-
	Type nr.				Floor	Turn	Height	controlled (EMO®)	(15	
1	8000 Series									
I	EFF 8340	Floor stand Motion	32-50" / 81-127cm	L	~	V	~		~	
I	EFF 8330	LED/LCD/Plasma floor stand	32-50"/81-127cm	L	~	v	~		~	
I	EFF 8230	LED/LCD/Plasma floor stand	26-37"/ 66-94 cm	М	~	~	~		~	

### **CEILING MOUNT**

	Tuno nr		Screen size	Screen	Placement Adjustablility		Remote controlled		CIS®	
Type nr.		3616611 3126	Category	Ceiling	Turn	(EMO®)	613			
	6000 Series									
	EFC 6215	LCD Ceiling mount	23-32"/58-81cm	М	4	~			~	

SPS	TüV certified	VESA Min. (mm) Max. (mm)	Distance to wall (mm)	Max. Weight	Colour	Guarantee	Item nr.	EAN code single carton	# in outer carton	Page
	~	75 x 75 / 200 x 100	70	15 kg / 33 lbs	silver / black	5 yrs	8301014 8301010	8712285310201 8712285317903	3	37
	~	75 x 75 / 200 x 100	70	15 kg / 33 lbs	silver / black	5 yrs	8302024 8302020	8712285310225 8712285317927	3	37
	~	75 x 75 / 200 x 100	70	15 kg / 33 lbs	silver / black	5 yrs	8303034 8303030	8712285310249 8712285317941	3	37
	~	75 x 75 / 200 x 200	109	35 kg / 77 lbs	silver / black	5 yrs	8301204 8301200	8712285311505 8712285317965	3	38
	V	75 x 75 / 200 x 200	109	35 kg / 77 lbs	silver / black	5 yrs	8302204 8302200	8712285311529 8712285317989	3	38
	~	75 x 75 / 200 x 200	109	35 kg / 77 lbs	silver / black	5 yrs	8303304 8303300	8712285311543 8712285318009	3	38
	~	75 x 75 / 100 x 100	26	30 kg / 66 lbs	silver / black	5 yrs	8330304 8330300	8712285307904 8712285318108	10	39
	~	75 x 75 / 100 x 100	50	30 kg / 66 lbs	silver / black	5 yrs	8330314 8330310	8712285307928 8712285318184	10	39
	~	75 x 75 / 200 x 200	30	45 kg / 99 lbs	silver / black	5 yrs	8330324 8330320	8712285310263 8712285318122	10	39
	~	75 x 75 / 200 x 200	30	45 kg / 99 lbs	silver / black	5 yrs	8330334 8330330	8712285310287 8712285318207	6	39
	~	75 x 75 / 650 x 360	24	70 kg / 154 lbs	silver / black	5 yrs	8330404 8330400	8712285309144 8712285318146	3	40
	~	75 x 75 / 650 x 360	30	70 kg / 154 lbs	silver / black	5 yrs	8331404 8331400	8712285308246 8712285318221	3	40
	~	75 x 75 / 900 x 510	24	100 kg / 220 lbs	silver / black	5 yrs	8330654 8330650	8712285309168 8712285318160	3	40
	~	75 x 75 / 900 x 510	59	70 kg / 154 lbs	silver / black	5 yrs	8331654 8331650	8712285308260 8712285318245	3	40
	~	75 x 75 / 935 x 510	125	70 kg / 154 lbs	silver / black	5 yrs	8303654 8303650	8712285312403 8712285318085	1	36

Till and the d	VESA	Mara Wataba	Calana	<b>C</b>	llerer en	EAN code	# in outer	Dama
TüV certified	Min. (mm) Max. (mm)	Max. Weight	Colour	Guarantee	Item nr.	single carton	carton	Page
v	75 x 75 / 800 x 450	45 kg / 99 lbs	black / white	Lifelong	8383400 8383401	8712285315565 8712285316425	1	22
v	75 x 75 / 800 x 450	45 kg / 99 lbs	black	Lifelong	8383300	8712285317880	1	23
V	100 x 100 / 200 x 200	30 kg / 66 lbs	black	Lifelong	8382300	8712285317866	1	23

	TüV certified	VESA	Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
	~	200 x 100 / 200 x 200	30 kg / 66 lbs	silver / black	Lifelong	7262154	8712285318320	2	33

### ACCESSORIES

			Screen	М	ust be combined	with		Part of Modular	Double stud		
Type nr.		Screen size	Category	Wall mount	Floor / Table	Column System	Universal	System	mounting	CIS®	
8000 Series											
EFA 8825	AV multi support				EFF 8340	EFA 8835 EFA 8840		<ul> <li>✓</li> </ul>			
EFA 8835 EFA 8840	Cable column Cable column			EFW 8xxx EFW 8xxx				ン ン		V V	
EFA 8740	Cable cover						~			~	
EFA 8741	Cable cover						~			~	
EFA 8810	Tilt module	19-37" / 48-94 cm	S / M	EFW 81xx EFW 82xx							
EFA 8820	Tilt module	32-65" / 61-165 cm	L / XL	EFW 83xx EFW 84xx							
EFA 8890 EFA 8895	Stud adapter Stud adapter Large	26-37" / 66-94 cm 32-50" / 81-127 cm	M	EFW 8245 EFW 8345					<i>v</i> <i>v</i>		
6000 Series											
EFA 6825	Audio / DVD support	width 7.3-10.6" / width 18.5-27 cm				EFA 6840		~			
EFA 6840	Cable column			EFW 6xxx				<ul> <li>✓</li> </ul>		~	
EMC 5000	LCD headrest support		S				~				
PHA 700	AV multi support					PHA 600	<ul> <li>✓</li> </ul>				
PHA 500	Cable sleeve			PHW xxx			~			~	
PHA 600	Cable strip			PHW xxx			~			~	

### **PROJECTOR MOUNTS**

				Placement			Adjustablility			
Type nr.			Table	Ceiling	Wall	Tilt	Turn	Roll	CIS®	
6000 Series										
EPC 6545	Ceiling solution			<ul> <li>✓</li> </ul>		<ul> <li>✓</li> </ul>	V	<ul> <li>✓</li> </ul>	<ul> <li>V</li> </ul>	

### LOUDSPEAKERS MOUNTS WALL MOUNTS

Turne my		Laudanaakar Cira	Speaker	Plac	ement	Adjust	ablility	Loudspea	ker Fixture	CIS®	
Type nr.		Loudspeaker Size	Category	Floor	Wall	Tilt	Turn	Screws	Clamping	CI2.	
6000 Series											
ELW 6600	Wall mount	Satellite	S		<ul> <li>V</li> </ul>	<b>v</b>	~	<b>v</b>			
ELW 6605	Wall mount	Satellite	М		~	<ul> <li>✓</li> </ul>	V	V			
VLB 200	Wall mount	HiFi	L		~	<ul> <li>✓</li> </ul>	~		<ul> <li>✓</li> </ul>	~	
Original Series											
VLB 500	Wall mount	HiFi	М		~	v	~	~			
VLS 615	Stand	HiFi	S	V				<ul> <li>✓</li> </ul>		V	

# TV MOUNTS WALL MOUNTS

			Screen		Adjust	ablility			
Type nr.		Screen size	Category		Tilt	Turn		CIS®	
Original Series									
TVB 120	Wall mount	13-19" / 33-48 cm	S		~	~			
TVB 150	Wall mount	19-22'' / 48-55 cm	М		~	~			

## SPECIFICATIONS 61

TüV certified	VESA Min. ( mm) Max. ( mm)	Length	Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
~			10 kg / 22 lbs	black / grey	Lifelong	8384250	8712285315763	6	2
✓ ✓		64 cm / 25,2" 94 cm / 37"	30 kg 66 lbs 40 kg / 88 lbs	black / grey black / grey	Lifelong Lifelong	8388350 8388400	8712285315787 8712285315800	3 3	25 25
~		94 cm / 37" width 45 mm / 1.77"		silver / white / black	Lifelong	8387404 / 8387401 / 8387400	8712285316845 / 8712285316821 / 8712285316807	10	26
~		94 cm / 37" width 70 mm / 2.76"		silver / white / black	Lifelong	8387414 / 8387411 / 8387410	8712285316890 / 8712285316883 / 8712285316869	10	26
~			30 kg / 66 lbs	black / grey	Lifelong	8388100	8712285315725	6	27
~			45 kg / 99 lbs	black / grey	Lifelong	8388200	8712285315749	6	27
V V			30 kg / 66 lbs 45 kg / 99 lbs	black / grey black / grey	Lifelong Lifelong	8388900 8388950	8712285315923 8712285315824	10 10	27 27
v			10 kg / 22 lbs	black / silver	10 yrs	8328154	8712285309045	3	32
<i>v</i>		93 cm / 36,6"	40 kg / 88 lbs	silver	10 yrs	8328554	8712285311987	5	32
<b>v</b>			1,5 kg / 3,3 lbs	black / silver	5 yrs	8323514	8712285312427	4	24
			10 kg / 22 lbs	black	Lifetime	6308700	8712285315381	4	49
~		25-50 cm/9,8-19,7" / width 10,5 cm/4"		black	Lifetime	6308500	8712285315343	20	49
~		1m / 39,4" / width 84,4cm/ 3.3"		black	Lifetime	6308600	8712285315367	4	49

	TüV certified	Mounting Range Min. ( mm) Max. ( mm)	Distance to ceiling / wall	Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
✓ Ø 30 / Ø 323 76 mm / 3" 10 kg / 22 lbs black / silver 10 yrs 8027454 8712285311420 3	<ul> <li>✓</li> </ul>	ø 30 / ø 323	76 mm / 3''	10 kg / 22 lbs	black / silver	10 yrs	8027454	8712285311420	3	34

TüV certified	Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
<ul> <li>✓</li> </ul>	1,5 kg / 3,3 lbs	black / silver	10 yrs	8126004	8712285312588	6	35
<ul> <li>✓</li> </ul>	10 kg / 2,2 lbs	black / silver	10 yrs	8126054	8712285313080	6	35
<ul> <li>✓</li> </ul>	20 kg / 44 lbs	black	5 yrs	8120200	8712285001024	3	35
~	5 kg / 11 lbs	black silver	5 yrs	8105000 8105004	8712285314186 8712285312564	6	41
v	1,5 kg / 3,3 lbs	silver	5 yrs	8200154	8712285310324	2	41

Pivot points	TüV certified		Max. Weight	Colour	Guarantee	ltem nr.	EAN code single carton	# in outer carton	Page
1	~		20 kg / 44 lbs	black / silver	5 yrs	8501200 8501203	8712285512001 8712285304101	3	41
1	~		30 kg / 6 lbs	black / silver	5 yrs	8501500 8501503	8712285304262 8712285304286	3	41

### 62 ARTICLE INDEX

# **ARTICLE INDEX**

Type nr.	Page	Type nr.	Page
DVDock®	34	PHA 600	49
EFA 6825	32	PHA 700	49
EFA 6840	32	PHW 100S	46
EFA 8740	26	PHW 100M	47
EFA 8741	26	PHW 100L	47
EFA 8810	27	PHW 100XL	47
EFA 8820	27	PHW 200S	44
EFA 8825	25	PHW 200M	45
EFA 8835	25	PHW 200L	45
EFA 8840	25	PHW 200XL	45
EFA 8890	27	PHW 300S	43
EFA 8895	27	PHW 300M	43
EFC 6215	33	PHW 300L	43
EFF 8230	23	Soundpointer®	35
EFF 8330	23	THIN RC 355	12
EFF 8340	22	THIN 345	12
EFW 1130	34	THIN 315	13
EFW 6145	30	THIN 305	13
EFW 6245	31	TVB 120	41
EFW 6345	31	TVB 150	41
EFW 6445	31	VFW 030	39
EFW 8105	20	VFW 032	39
EFW 8125	18	VFW 040	40
EFW 8145	17	VFW 065	40
EFW 8205	21	VFW 130	39
EFW 8225	19	VFW 132	39
EFW 8245	17	VFW 140	40
EFW 8305	21	VFW 165	40
EFW 8325	19	VFW 226	37
EFW 8345	17	VFW 232	38
EFW 8405	21	VFW 326	37
EFW 8425	19	VFW 332	38
EFWE 6455 RC	29	VFW 365	36
ELW 6600	35	VFW 426	37
ELW 6605	35	VFW 432	38
EMC 5000	34	VLB 200	35
EPC 6545	34	VLB 500	41
PFW 185	34	VLS 615	41
PHA 500	49	Vogel's Glider®	28





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