



**FULL
CONFERENCE
GUIDE**

NRF[®] 2019

RETAIL'S BIG SHOW

#NRF2019

nrffbigshow.com

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CHAIRMAN'S CIRCLE



PLATINUM



GOLD



SILVER



BRONZE

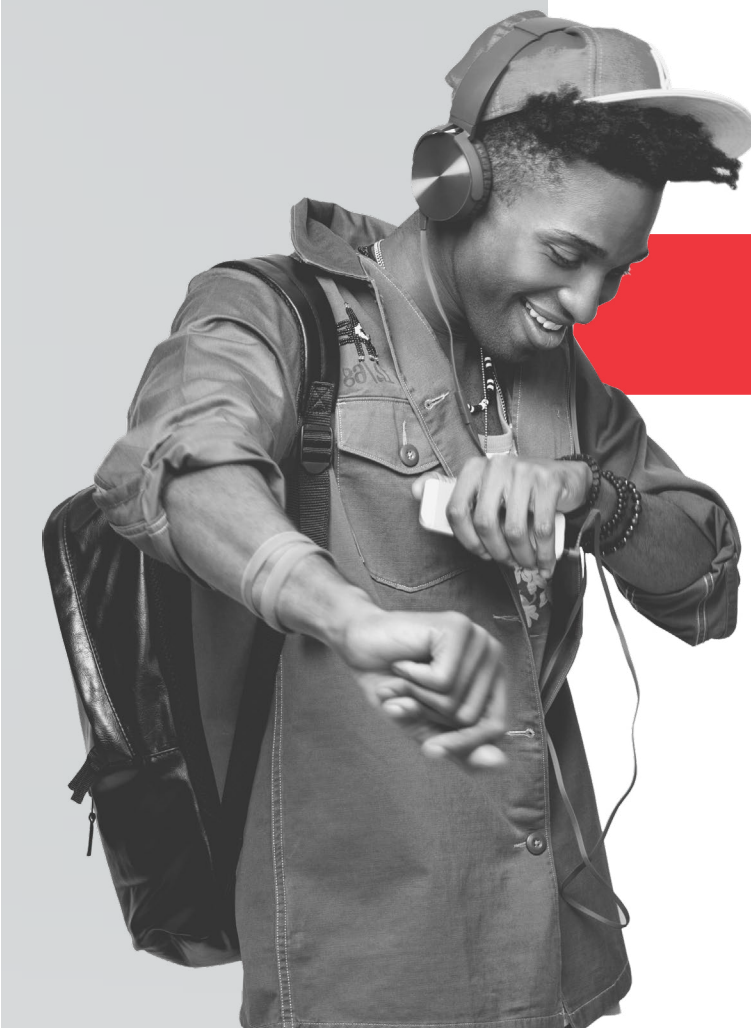


NRF[®] 2019

RETAIL'S BIG SHOW

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What Your Badge Color Means

FULL CONFERENCE PASS Access to all Big Show Events			
	RETAILER		NON-RETAILER
	EXHIBITOR		STUDENT PROGRAM *Sunday Only
	CONTRACTOR		
EXPO ONLY PASS Access to EXPO Hall, Opening Reception and Exhibitor Big Ideas			
	RETAILER		NON-RETAILER
	EXHIBITOR		

Complimentary Wi-Fi

SSID: NRF2019
No password is required.

Available in all public spaces except for the EXPO Halls on Levels 1 and 3.

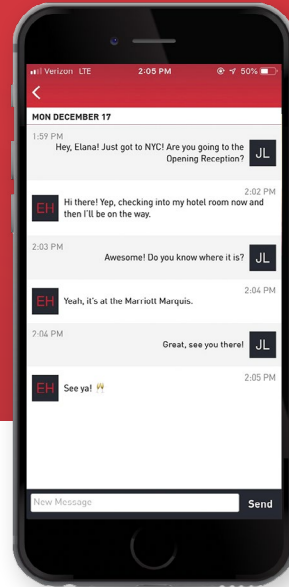
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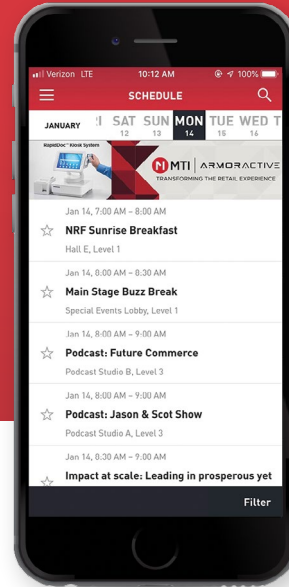
DOWNLOAD THE NRF EVENT APP

The NRF Mobile App gives you access to everything you need to know about NRF 2019: Retail's Big Show.



NETWORK WITH FELLOW RETAILERS!

By logging into the app, you can send direct messages to other attendees! This function is available for retailer to retailer communications only.



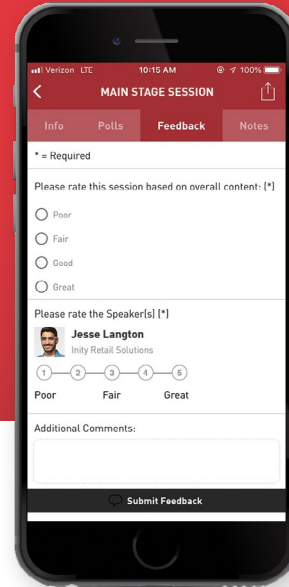
CREATE YOUR OWN SCHEDULE

Star a session to create your own schedule, so you don't miss any of your top picks!



FIND YOUR WAY

Use the 3D map feature to navigate the Javits. Enable Bluetooth for the best experience!



RATE SESSIONS

By providing session feedback, you're helping individuals take their first steps towards promising retail careers. For each unique session rating in the mobile app, the NRF Foundation will receive \$1 to benefit its scholarship programs.

Download the NRF Mobile App from your mobile device's app store by searching "National Retail Federation."



MOBILE APP SPONSORED BY



Attendee Areas

NRF Lounge

LOCATION: River Pavilion, Level 4
HOURS: Sunday, Jan. 13 9 a.m. - 4:30 p.m.
Monday, Jan. 14 9 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 4 p.m.

Innovation Lab

LOCATION: River Pavilion, Level 4
HOURS: Sunday, Jan. 13 9 a.m. - 4:30 p.m.
Monday, Jan. 14 9 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 4 p.m.

The Girls' Lounge

LOCATION: Crystal Palace, Level 3
HOURS: Sunday, Jan. 13 9 a.m. - 4:30 p.m.
Monday, Jan. 14 9 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 4 p.m.

Podcast Studios

LOCATION: Crystal Palace, Level 3
HOURS: Sunday, Jan. 13 9 a.m. - 5 p.m.
Monday, Jan. 14 8 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 5 p.m.

Crystal Palace Lounges

LOCATION: Crystal Palace, Level 3
HOURS: Sunday, Jan. 13 9 a.m. - 4:30 p.m.
Monday, Jan. 14 9 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 4 p.m.

Guest Services

Lost & Found

LOCATION: 1C 04, Level 1

Nursing Mother's Room

LOCATION: 1C 05, Level 1

HOURS: Sunday, Jan. 13 6 a.m. - 5:15 p.m.
Monday, Jan. 14 6 a.m. - 5:30 p.m.
Tuesday, Jan. 15 6:30 a.m. - 5:30 p.m.

FedEx Office

LOCATION: Level 2, above Qualtrics® Theatre

Coat Check

Special Events Lobby, Level 1

Hall E, Level 1

South Concourse, Level 2

2D, Near FedEx Office, Level 2

HOURS: Sunday, Jan. 13 7 a.m. - 5 p.m.
Monday, Jan. 14 6:30 a.m. - 5:30 p.m.
Tuesday, Jan. 15 7:30 a.m. - 5:15 p.m.

For Press

Press Office

LOCATION: 1E 02, Level 1

HOURS: Sunday, Jan. 13 7 a.m. - 5 p.m.
Monday, Jan. 14 6:30 a.m. - 5 p.m.
Tuesday, Jan. 15 7:30 a.m. - 5 p.m.

Press Registration

LOCATION: North Concourse, Level 2

HOURS: Sunday, Jan. 13 7 a.m. - 4:30 p.m.
Monday, Jan. 14 6:30 a.m. - 4:30 p.m.
Tuesday, Jan. 15 7:30 a.m. - 3 p.m.

For Speakers

Speaker Ready Room

LOCATION: 1B 02, Level 1

HOURS: Sunday, Jan. 13 7 a.m. - 5 p.m.
Monday, Jan. 14 7 a.m. - 5 p.m.
Tuesday, Jan. 15 7 a.m. - 4 p.m.

For Exhibitors

2020 Space Selection Room

LOCATION: 3D Glass Office, Level 3

HOURS: Sunday, Jan. 13 9 a.m. - 4:30 p.m.
Monday, Jan. 14 9 a.m. - 5 p.m.
Tuesday, Jan. 15 9 a.m. - 4 p.m.

Exhibit Management Office

LOCATION: Outside 3D Glass Office

HOURS: Friday, Jan. 11 8 a.m. - 5 p.m.
Saturday, Jan. 12 8 a.m. - 7 p.m.
Sunday, Jan. 13 7 a.m. - 6:30 p.m.
Monday, Jan. 14 7:30 a.m. - 5 p.m.
Tuesday, Jan. 15 7:30 a.m. - 9 p.m.

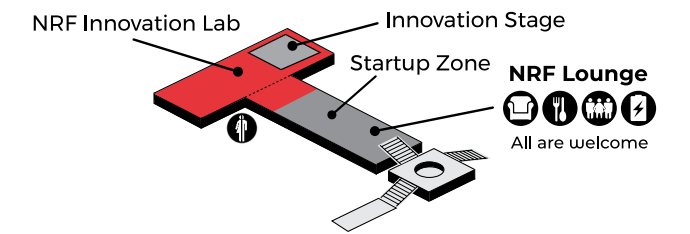
Exhibit Service Desk

LOCATION: Level 1 (back of expo) & Level 3 (across from the 3D glass office)

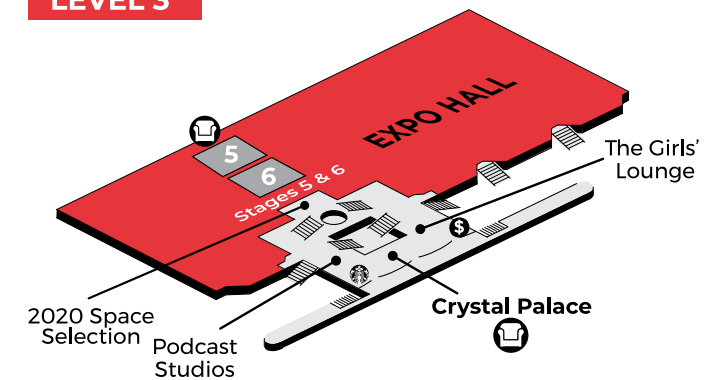
HOURS: Sunday, Jan. 13 7 a.m. - 6:30 p.m.
Monday, Jan. 14 7:30 a.m. - 9 p.m.
Tuesday, Jan. 15 7:30 a.m. - 9 p.m.

JACOB K. JAVITS CONVENTION CENTER

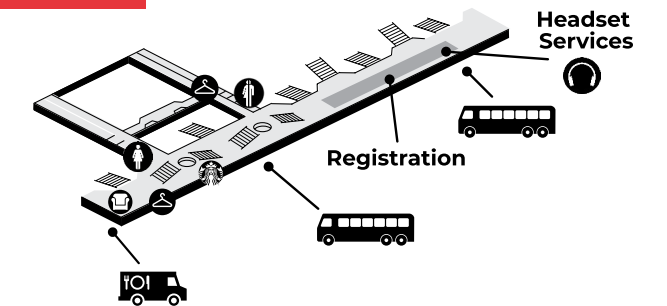
LEVEL 4 RIVER PAVILION



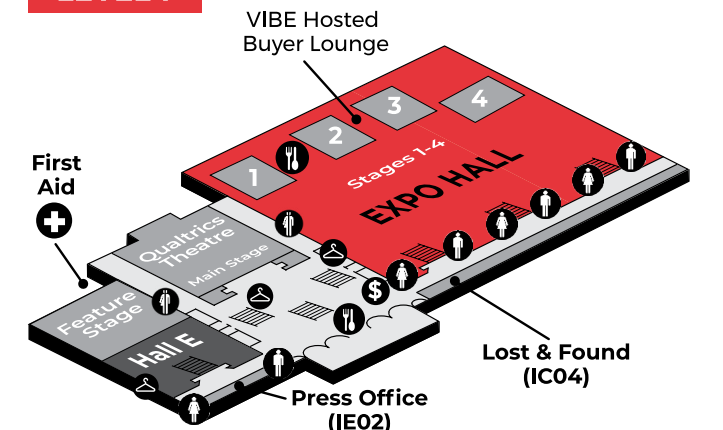
LEVEL 3



LEVEL 2 STREET LEVEL



LEVEL 1



TIME/SESSION TYPE	EVENT	LOCATION
8 a.m. – 8:30 a.m.	MAIN STAGE BUZZ BREAK	Special Events Lobby, Level 1
8:30 a.m. – 8:45 a.m. MAIN STAGE	Impact happens together: NRF chairman's welcome and opening remarks Brands: BJ's Wholesale Club Inc.	Qualtrics® Theatre, Level 1 Overflow seating available in Hall E, Level 1
8:45 a.m. – 9:15 a.m. MAIN STAGE	Consumer consciousness: Strategies for relentless focus on the customer Brands: Fast Company, Nordstrom Inc.	
9:15 a.m. – 9:45 a.m. MAIN STAGE	The inclusion imperative: Responding to and advancing real-time D&I challenges Sponsored by: PwC Brands: IKEA U.S., PwC, P&G, YUM! Brands	
9:45 a.m. – 10:15 a.m. MAIN STAGE	Restocking the future: Kroger's insatiable appetite to play and WIN the long game Brands: CNBC, The Kroger Co.	
9 a.m. – 4:30 p.m.	EXPO HALL OPEN	EXPO Hall, Level 1 and 3
	NRF INNOVATION LAB OPEN Sponsored by: Badger, CGI, DecisionMines, Mastercard	River Pavilion, Level 4
	STARTUP ZONE Sponsored by: Israel Export Institute	River Pavilion, Level 4
	NRF LOUNGE OPEN	River Pavilion, Level 4
	THE GIRLS' LOUNGE Open to retailers, NRF members and registered press In partnership with: The Female Quotient Sponsored by: EpiServer, Microsoft, Resulticks	Crystal Palace, Level 3
	NRF MEETUPS Separate registration required.	Meet at Exhibitor's booth
	VIBE HOSTED BUYER PROGRAM Separate registration required.	EXPO Hall, Level 1, back of 1000 aisle
9 – 11 a.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
9 a.m. – 5 p.m. PODCAST	Retail Gets Real	Podcast Studio A, Crystal Palace, Level 3
9:15 – 9:45 a.m. EXHIBITOR BIG IDEAS	The undeniable link between employee experience and customer experience Sponsored by: Nudge Rewards	Stage 1, EXPO Hall, Level 1
	How your store associates will make or break your CX transformation strategy Sponsored by: Axonify	Stage 2, EXPO Hall, Level 1
	New retail is not omni-channel retail Sponsored by: HEMA dba alibaba	Stage 3, EXPO Hall, Level 1
	Transformation in the business process jungle - lessons from French fashion Sponsored by: Software AG	Stage 4, EXPO Hall, Level 1
	Navigating essential year-round peak planning moments Sponsored by: Proship	Stage 5, EXPO Hall, Level 3
9:30 – 10 a.m. INNOVATION STAGE	State of retail innovation 2019 Brands: Forrester Research	River Pavilion, Level 4
10:15 – 10:45 a.m. INNOVATION STAGE	Practical challenges of implementing and using data science effectively Sponsored by: DecisionMines Brands: Carhartt, DecisionMines, Women in Tech Summit	River Pavilion, Level 4
10:15 – 10:45 a.m. EXHIBITOR BIG IDEAS	Delivering on the promise of Intelligent Retail Sponsored by: Microsoft	Stage 5, EXPO Hall, Level 3
	Using technology to optimize returns Sponsored by: Optoro	Stage 6, EXPO Hall, Level 3
10:15 – 11:15 a.m. PODCAST	Industry Standard	Podcast Studio B, Crystal Palace, Level 3
10:30 – 11 a.m. THE GIRLS' LOUNGE	The evolution of retail: How technology and women are disrupting the way we shop Open to retailers, NRF members and registered press Brands: Bulletin, Hammitt, Ralph Lauren, Resulticks	Crystal Palace, Level 3
10:45 – 11:30 a.m. FEATURE STAGE	The two technology leaders behind Walmart's digital transformation Brands: The Wall Street Journal, Walmart Inc.	Hall E, Level 1

TIME/SESSION TYPE	EVENT	LOCATION
10:45 – 11:30 a.m. CONCURRENT SESSIONS	Pushing the boundaries of retail Brands: Bloomberg, Clover Food Lab, StockX	Stage 1, EXPO Hall, Level 1
	Larger than life: Creating the ultimate immersive experience Brands: Clean Market, Getaway, Retail Minded, The Hershey Company	Stage 2, EXPO Hall, Level 1
	What happens when a digital native vertical brand's journey turns physical? Brands: Casper, INDOCHINO, Kharé Communications, MM.LaFleur	Stage 3, EXPO Hall, Level 1
	Understanding the international consumer Sponsored by: Visa Brands: Diesel, FIRA, Visa	Stage 4, EXPO Hall, Level 1
11 – 11:30 a.m. INNOVATION STAGE	Scaling unique customer experiences: Rapid-fire pitches Brands: Allure Systems, Hero, Lolli, Mystore-E, ViSenze, XRC Labs	River Pavilion, Level 4
11 – 11:30 a.m. EXHIBITOR BIG IDEAS	Why service and know-how still win the race to supply chain optimization Sponsored by: American Global Logistics	Stage 5, EXPO Hall, Level 3
	Executives with 50+ years experience talk successful enterprise profit and performance strategies Sponsored by: Profitect	Stage 6, EXPO Hall, Level 3
11:30 a.m. – 12 p.m. FEATURE STAGE	Power of the pack: Women alone can be powerful, but together, have tremendous impact Brands: Network for Executive Women, Rebecca Minkoff, Rodan + Fields, Walmart Inc.	Hall E, Level 1
11:30 a.m. – 12:30 p.m. PODCAST	Innovation Answered	Podcast Studio B, Crystal Palace, Level 3
11:30 a.m. – 1:30 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
11:30 a.m. – 1:30 p.m.	FOOD TRUCK ALLEY Sponsored by: Optimove	Outside South Concourse (above Hall E), Level 2
11:45 a.m. – 12:15 p.m. EXHIBITOR BIG IDEAS	Chick-fil-A's evolution using visual analytics to help their customers "eat mor chikin" Sponsored by: Tableau	Stage 1, EXPO Hall, Level 1
	5 secrets to omnichannel success Sponsored by: Applause	Stage 3, EXPO Hall, Level 1
	Digital strategies for delivering a superior in-store and online customer experience Sponsored by: Riverbed	Stage 4, EXPO Hall, Level 1
	Omnichannel retailing: 9 ways to provide the experience your customers expect Sponsored by: Generix	Stage 5, EXPO Hall, Level 3
	Boosting customer engagement and revenue with AI-driven wireless Sponsored by: Mist Systems	Stage 6, EXPO Hall, Level 3
12:15 – 12:45 p.m. INNOVATION STAGE	Getting out of your own way: How retailers enable innovation Brands: American Eagle Outfitters, Inc., Cover FX Skincare, Inc., La-z-boy, thredUP	River Pavilion, Level 4
12:30 – 1:30 p.m.	Attendee Full Conference Lunch Open to Full Conference attendees.	Hall E, Level 1
1 – 1:30 p.m. INNOVATION STAGE	The science behind the art - how fashion retailers use data to improve everything! Brands: Fashion Tech Forum & INDX, Rocksbox, True Fit, UNTUCKit Sponsored by: True Fit	River Pavilion, Level 4
1 – 1:30 p.m. EXHIBITOR BIG IDEAS	The relation between data and the customer experience Sponsored by: ACCEO	Stage 1, EXPO Hall, Level 1
	How a customer data platform makes authentic marketing a reality Sponsored by: Agilone	Stage 2, EXPO Hall, Level 1
	Technology planning for growth-oriented SMB retailers Sponsored by: Retail Management Hero	Stage 3, EXPO Hall, Level 1
	Be the brand your customers love, featuring Shinola Sponsored by: Salesforce	Stage 4, EXPO Hall, Level 1
	Iconic experiences: How fashion and retail leaders drive ecommerce Sponsored by: Coremedia	Stage 5, EXPO Hall, Level 3
	Achieving in-aisle, at-shelf shopper insights with no in-store hardware Sponsored by: Coursa Retail by TDK (Invensense)	Stage 6, EXPO Hall, Level 3
1:30 – 2 p.m. THE GIRLS' LOUNGE	How marketing can advance equality Open to retailers, NRF members and registered press. Brands Speaking: KNIX, National Retail Federation, Tesoro	Crystal Palace, Level 3
1:30 – 2:30 p.m. PODCAST	Conversational Commerce	Podcast Studio B, Crystal Palace, Level 3
2 – 2:30 p.m. FEATURE STAGE	From apocalypse to relevance: What draws consumers to physical spaces in the digital age Brands: WD Partners	Hall E, Level 1

*All sessions will have Portuguese Interpretation available with headset rental

TIME/SESSION TYPE	EVENT	LOCATION
2 - 2:30 p.m. CONCURRENT SESSIONS	Is sustainable the new sexy? Brands: COYUCHI, Eileen Fisher Inc., mindbodygreen	Stage 1, EXPO Hall, Level 1
	The wellness revolution: Consumer behavior in a new retail era Brands: Headspace, PwC, Rich Roll Enterprises, Saje Natural Wellness	Stage 2, EXPO Hall, Level 1
	Global superpower roundup: Reports from LATAM and Europe Brands: Cacau Show, Pianoforte Holdings, SpA, Varese Retail	Stage 3, EXPO Hall, Level 1
	Demographic dive: #WhoCallstheShots Brands: Afterpay, Euromonitor International, Parachute	Stage 4, EXPO Hall, Level 1
2 - 3 p.m. EXHIBITOR BIG IDEAS	OMS and POS on a common platform - the key to customer-centric commerce Sponsored by: enVista	Stage 5, EXPO Hall, Level 3
	BOPIS 2.0: Transforming the store with self-serve automation Sponsored by: Apex Supply Chain	Stage 6, EXPO Hall, Level 3
2 - 2:30 p.m. INNOVATION STAGE	Playbook for building an 'actual' store of the future Brands: The Home Depot, ZIVELLO	River Pavilion, Level 4
2 - 4 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
2:15 - 2:45 p.m. THE GIRLS' LOUNGE	The top feminine traits that are leadership superpowers Open to retailers, NRF members and registered press. Brands Speaking: Barnes & Noble, Braze, National Retail Federation, Rocksbox, VineSleuth	Crystal Palace, Level 3
2:45 - 3:15 p.m. INNOVATION STAGE	A long view on logistics and the future of fulfillment Brands: eMarketer, Kroger, Ocado Group, UPS	River Pavilion, Level 4
2:45 - 3:45 p.m. PODCAST	Think Commerce	Podcast Studio B, Crystal Palace, Level 3
3 - 3:45 p.m. MAIN STAGE	Company conscience: Leading with conviction Sponsored by: American Express Brands: Best Buy Co. Inc., Dick's Sporting Goods Inc., Levi Strauss & Co., National Retail Federation.	Qualtrics® Theatre, Level 1
3:45 - 4:15 p.m. MAIN STAGE	For the fans: Why open marketplaces matter and breed enthusiast culture Brands: CaaStle, Poshmark, StubHub, TaskRabbit	Overflow seating available in Hall E, Level 1
3:15 - 3:45 p.m. EXHIBITOR BIG IDEAS	Boost ROI from your commerce platform with content-driven experience Sponsored by: e-Spirit	Stage 1, EXPO Hall, Level 1
	Mountain Khakis: Using a CDP to transform customer acquisition and retention Sponsored by: Lexer	Stage 2, EXPO Hall, Level 1
	How Ultinous' video analytics has reduced queues by 75% in Rossmann stores Sponsored by: Ultinous	Stage 3, EXPO Hall, Level 1
	The pursuit of true 1-to-1 personalization Sponsored by: TrueFit	Stage 4, EXPO Hall, Level 1
	Order management's role in omnichannel transformation Sponsored by: Softeon	Stage 6, EXPO Hall, Level 3
3:45 - 4:30 p.m.	HAPPY HOUR Sponsored by: FaceFirst, Mappedin	EXPO Hall Levels 1, 3 & 4
4 - 4:30 p.m. EXHIBITOR BIG IDEAS	Unpacking the ecommerce returns challenge Sponsored by: Pitney Bowes	Stage 1, EXPO Hall, Level 1
	Leveraging AI to predict demand and drive just-in-time operations Sponsored by: DataRobot	Stage 2, EXPO Hall, Level 1
	Store associate of the future Sponsored by: SalesFloor	Stage 3, EXPO Hall, Level 1
	Revenue hack: Turn transactional messages from post-stale to post-sale with rich personalization Sponsored by: flexEngage	Stage 4, EXPO Hall, Level 1
	Cloud-power your employees to deliver a better customer experience Sponsored by: Google Chrome	Stage 5, EXPO Hall, Level 3
	Modernize retail IT to deliver exceptional customer experiences in the intelligent store Sponsored by: VMWare	Stage 6, EXPO Hall, Level 3
4 - 5 p.m. PODCAST	Retail Tech	Podcast Studio B, Crystal Palace, Level 3
5:30 - 7 p.m.	OPENING RECEPTION Sponsored by: Looker, Shyft, SUSE	Marriott Marquis, 8th and 9th Floors
6 - 8 p.m.	RETAIL'S CIO PARTY (INVITATION ONLY) Sponsored by: CompuCom, Conduent, Lucidworks	Le Bernardin Privé

TIME/SESSION TYPE	EVENT	LOCATION
7 - 8 a.m.	NRF SUNRISE BREAKFAST Open to NRF retail members only. In partnership with: IDC Retail Insights	Hall E, Level 1
8 - 9 a.m. PODCAST	Future of Commerce	Podcast Studio B, Crystal Palace, Level 3
8 - 8:30 a.m.	MAIN STAGE BUZZ BREAK Sponsored by: Lucidworks, VERA	Special Events Lobby, Level 1
8:30 - 9 a.m. MAIN STAGE	Impact at scale: Leading in prosperous yet uncertain economic times Sponsored by: American Express Brands: CNBC, Federal Reserve System, Recode	Qualtrics® Theatre, Level 1 Overflow seating available in Hall E, Level 1
9 - 9:30 a.m. MAIN STAGE	More in store: Target invests in its guests and its future Brands: National Retail Federation, Target Corp.	
9:30 - 10 a.m. MAIN STAGE	On top of the world: Commanding today's international retail markets Brands: Alibaba Group, Walgreens Boots Alliance, World Retail Congress	
9 a.m. - 5 p.m.	EXPO HALL OPEN	EXPO Hall, Level 1 and 3
	NRF INNOVATION LAB OPEN Sponsored by: Badger, CGI, DecisionMines, Mastercard	River Pavilion, Level 4
	STARTUP ZONE Sponsored by: Israel Export Institute	River Pavilion, Level 4
	NRF LOUNGE OPEN	River Pavilion, Level 4
	THE GIRLS' LOUNGE Open to retailers, NRF members and registered press. In partnership with: The Female Quotient Sponsored by: EpiServer, Microsoft, Resulticks	Crystal Palace, Level 3
	NRF MEETUPS	Meet at Exhibitor's booth
	VIBE HOSTED BUYER PROGRAM Separate registration required.	EXPO Hall, Level 1, back of 1000 aisle
9 - 11 a.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
9 a.m. - 12:30 p.m. PODCAST	Retail Gets Real	Podcast Studio A, Crystal Palace, Level 3
9 - 10 a.m. PODCAST	Industry Standard	Podcast Studio B, Crystal Palace, Level 3
9:15 - 9:45 a.m. EXHIBITOR BIG IDEAS	Office Depot: The retail analytics struggle is real Sponsored by: Snowflake	Stage 1, EXPO Hall, Level 1
	Success stories: The best Artificial Intelligence for retail to drive results quickly Sponsored by: Profitect	Stage 2, EXPO Hall, Level 1
	How Ultinous' video analytics has reduced queues by 75% in Rossmann stores Sponsored by: Ultinous	Stage 3, EXPO Hall, Level 1
	Creating brand ambassadors from employees to customers Sponsored by: Hughes	Stage 4, EXPO Hall, Level 1
	Customer first: Seven rules for thriving in the retail revolution Sponsored by: Dunnhumby	Stage 5, EXPO Hall, Level 3
	Future proof your retail business with Qualtrics customer experience Sponsored by: Qualtrics	Stage 6, EXPO Hall, Level 3
9:30 - 10 a.m. INNOVATION STAGE	Where are you on the adoption curve? An NRF/IBM automation research report Brands: IBM, Introsity, National Retail Federation, zulily	River Pavilion, Level 4
10:15 - 10:45 a.m. INNOVATION STAGE	Store tour: Best technology integrated stores in NYC Brands: Accenture, Nordstrom Inc., Ulta Beauty	River Pavilion, Level 4
10:15 - 10:45 a.m. EXHIBITOR BIG IDEAS	How AI-led automation is already proving a powerful advantage in retail Sponsored by: IBM	Stage 5, EXPO Hall, Level 3
	Gaining visibility into the retail moments that matter most Sponsored by: Cisco	Stage 6, EXPO Hall, Level 3
10:15 - 11:15 a.m. PODCAST	Bringing Business to Retail	Podcast Studio B, Crystal Palace, Level 3
10:30 - 11 a.m. THE GIRLS' LOUNGE	Game changers and impact makers: The power of female-led organizations Open to retailers, NRF members and registered press. Brands: NBC, PwC, West Marine, ULTA Beauty	Crystal Palace, Level 3
10:30 - 11 a.m. FEATURE STAGE	Spirit and soul: How authenticity and purpose can generate affinity and drive demand Brands: Carnival Corporate & PCL, Chobani	Hall E, Level 1

*All sessions will have Portuguese Interpretation available with headset rental

TIME/SESSION TYPE	EVENT	LOCATION
10:30 - 11:15 a.m. CONCURRENT SESSIONS	Bridging physical and digital: Inspired products, experiences and consumers Brands: BARK, Framebridge	Stage 1, EXPO Hall, Level 1
	The connected world: Advances that will transform your life Brands: Autonomous Vehicle Alliance, JCA, Sleep Number, Whirlpool	Stage 2, EXPO Hall, Level 1
	The artificial intelligence revolution is here Brands: Coresight Research, Guess? Inc., JD.com, Markable AI	Stage 3, EXPO Hall, Level 1
	The war for talent: Retailers' strategies for meeting today's hiring needs Brands: Kohl's, National Retail Federation, The Home Depot	Stage 4, EXPO Hall, Level 1
11 - 11:30 a.m. EXHIBITOR BIG IDEAS	How to pay for it: IT strategies and tradeoffs to accelerate innovation Sponsored by: Rimini	Stage 5, EXPO Hall, Level 3
	Creating MEaningful experiences: Inspired by design, driven by technology Sponsored by: Wipro	Stage 6, EXPO Hall, Level 3
11 - 11:45 a.m. FEATURE STAGE	Featured founders: Entrepreneurial journeys into innovation and commerce Brands: Allbirds, Fanatics, Recode	Hall E, Level 1
11 - 11:30 a.m. INNOVATION STAGE	Systematic satisfaction! How Sheetz and Rituals routinely delight their customers Sponsored by: CGI Brands: CGI, Future Commerce, Rituals USA, Sheetz	River Pavilion, Level 4
11:30 a.m. - 12 p.m. THE GIRLS' LOUNGE	How female leaders succeed in male-dominated industries Open to retailers, NRF members and registered press. Brands: AUrate, Diageo, Episerver, Neiman Marcus, Network of Executive Women	Crystal Palace, Level 3
11:30 a.m. - 12:30 p.m. PODCAST	Women in Retail Talks	Podcast Studio B, Crystal Palace, Level 3
11:30 a.m. - 1:30 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
11:30 a.m. - 1:30 p.m.	FOOD TRUCK ALLEY Sponsored by: Optimove	Outside South Concourse (above Hall E), Level 2
11:45 a.m. - 12:15 p.m. EXHIBITOR BIG IDEAS	Not tooling around: How The Home Depot uses Tableau and machine learning for vendor accountability Sponsored by: Tableau	Stage 1, EXPO Hall, Level 1
	Digital transformation, innovation and the purpose-driven retailer Sponsored by: SAP	Stage 2, EXPO Hall, Level 1
	Innovate or die: Bridging the physical and digital divide Sponsored by: BookingBug	Stage 3, EXPO Hall, Level 1
	Canadian Tire Corp uses product MDM to unite their smaller retail brands Sponsored by: Stibo	Stage 5, EXPO Hall, Level 3
	Breaking up with your solution: Migrating your ecommerce to a microservices platform Sponsored by: Skava/Kallidus	Stage 6, EXPO Hall, Level 3
12 - 1 p.m.	ECONOMIC ROUNDTABLE Open to press and analysts only. Lunch provided.	Press Room, 1E 02, Level 1
12:15 - 12:45 p.m. INNOVATION STAGE	Enhancing customer convenience: Rapid-fire pitches Brands: IceCream Labs Inc., Pick 'n' Watch, rohvi, Tompkins Robotics, Tusk Ventures, ZigZag Global	River Pavilion, Level 4
12:30 - 1 p.m. EXHIBITOR BIG IDEAS	How Best Buy is using mobile technology to reinvent their merchandising process Sponsored by: One Door	Stage 5, EXPO Hall, Level 3
	The selfless retailer: Winning customers in the age of disloyalty Sponsored by: CiValue	Stage 6, EXPO Hall, Level 3
12:30 - 1:30 p.m.	ATTENDEE FULL CONFERENCE LUNCH Sponsored by: ActiveViam	Hall E, Level 1
1 - 1:30 p.m. INNOVATION STAGE	Why is there a robot in my store? Sponsored by: Badger Brands: Badger, GIANT Food Stores, LLC, Retail Analytics Council, RIS News	River Pavilion, Level 4
1:30 - 2 p.m. THE GIRLS' LOUNGE	Mentorship all around Open to retailers, NRF members and registered press. Brands: BRIT + Co, In the Groove, J.Crew, Microsoft, National Retail Federation	Crystal Palace, Level 3
1:30 - 2 p.m. EXHIBITOR BIG IDEAS	Practical applications of microservices in ecommerce Sponsored by: Skava/Kallidus	Stage 1, EXPO Hall, Level 1
	Beyond millennials: How to attract and retain today's consumer Sponsored by: Toshiba	Stage 2, EXPO Hall, Level 1
	Intelligent labels are redefining the future of retail across multiple industry segments Sponsored by: Avery Dennison	Stage 3, EXPO Hall, Level 1
	Be like UNTUCKit: Unlock omnichannel now Sponsored by: FitForCommerce	Stage 4, EXPO Hall, Level 1
	Unleashing the potential of your workforce Sponsored by: WorkJam	Stage 5, EXPO Hall, Level 3
	Supporting the growth of bricks-and-mortar retail with Cisco Meraki Sponsored by: Cisco	Stage 6, EXPO Hall, Level 3

TIME/SESSION TYPE	EVENT	LOCATION
1:30 - 2:30 p.m. PODCAST	Reinventing Retail	Podcast Studio A, Crystal Palace, Level 3
	Innovation Answered	Podcast Studio B, Crystal Palace, Level 3
2 - 2:30 p.m. INNOVATION STAGE	Marketing tech: Deep learning and content tactics to boost customer engagement and conversion Sponsored by: Tinyclues Brands: Tinyclues, Triangle Capital	River Pavilion, Level 4
2 - 4 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
2:15 - 3 p.m. FEATURE STAGE	Product paradigm shift: Customer-centric merchandising in the age of data and decision agility Sponsored by: First Insight Brands: Chico's FAS Inc., First Insight, Kohl's, rue21	Hall E, Level 1
2:15 - 3 p.m. CONCURRENT SESSIONS	Store Tour 2019 - NYC's most interesting new concepts Brands: IA Interior Architects, MedMen, The Fluid Project	Stage 1, EXPO Hall, Level 1
	Startup ecosystem: Building brands that break the mold Brands: Burrow, Keeps, Red Antler, SNOWE	Stage 2, EXPO Hall, Level 1
	Trends to watch from the global powers of retailing Brands: Deloitte, NBK Retail	Stage 3, EXPO Hall, Level 1
2:15 - 3 p.m. EXHIBITOR BIG IDEAS	Preparing for the future of grocery shopping: What retailers need to do Sponsored by: Precima	Stage 4, EXPO Hall, Level 1
	How omnichannel analytics create perfect assortments, prices and sizes at scale Sponsored by: SAS	Stage 5, EXPO Hall, Level 3
	Increasing your bottom line through a connected fulfillment operation Sponsored by: SSI Schaefer	Stage 6, EXPO Hall, Level 3
2:30 - 3 p.m. THE GIRLS' LOUNGE	Women who disrupt: How fearless female leaders are shaping the future of retail Open to retailers, NRF members and registered press. Brands: Full Beauty Brands, Qurate Retail Group, The Female Quotient	Crystal Palace, Level 3
2:45 - 3:15 p.m. INNOVATION STAGE	From checkout-free to self-checkout - What you need to know about the latest convenience-based payment technologies Brands: AIFI, Caper, Focal Systems, Inc., Lacoste, Maxerience, Zippin	River Pavilion, Level 4
2:45 - 3:45 p.m. PODCAST	Future Commerce	Podcast Studio A, Crystal Palace, Level 3
	Supply Chain Radio	Podcast Studio B, Crystal Palace, Level 3
3:15 - 3:45 p.m. EXHIBITOR BIG IDEAS	Nike retail's journey to the cloud Sponsored by: Amazon Web Services	Stage 1, EXPO Hall, Level 1
	The future of loyalty: Reimagining the customer relationship Sponsored by: Narvar	Stage 2, EXPO Hall, Level 1
	Digital transformation doesn't end with customer experience Sponsored by: Anaplan	Stage 3, EXPO Hall, Level 1
	Winning global digital commerce: Global retailing, satellite country stores or marketplaces? Sponsored by: FitForCommerce	Stage 4, EXPO Hall, Level 1
	Panel on experiential disruption: How Combinatorial Intelligence™ enables differentiation through precise personalization Sponsored by: Enterworks	Stage 5, EXPO Hall, Level 3
	The future of work: How innovative workforce technology enhances the customer experience Sponsored by: Kronos	Stage 6, EXPO Hall, Level 3
3:30 - 4 p.m. MAIN STAGE	Fortunes in the fundamentals: Leveraging operational prowess as a strategic advantage Brands: Lowe's, SpencerStuart	Qualtrics® Theatre, Level 1
4 - 4:45 p.m. MAIN STAGE	Beyond the buzz: State of retail 2019 Brands: Forerunner Ventures, L2 Inc, now Gartner L2	Overflow seating available in Hall E, Level 1
4 - 4:30 p.m. EXHIBITOR BIG IDEAS	Striking balance between fear, risk and customer love to unlock omnichannel growth Sponsored by: Signifyd	Stage 1, EXPO Hall, Level 1
	Retailer-shopper disconnects: How do we close the divide? Sponsored by: Revionics	Stage 2, EXPO Hall, Level 1
	How science builds relationships Sponsored by: Optimove	Stage 3, EXPO Hall, Level 1
	Progressive web apps are the future of mobile shopping Sponsored by: Magento, an Adobe Company	Stage 4, EXPO Hall, Level 1
	Experiential retail: Architecting an immersive customer environment Sponsored by: Comcast	Stage 5, EXPO Hall, Level 3
	How Lucky Brand optimized allocation and store fulfillment with advanced analytics Sponsored by: Celect	Stage 6, EXPO Hall, Level 3

*All sessions will have Portuguese Interpretation available with headset rental

TIME/SESSION TYPE	EVENT	LOCATION
4 - 5 p.m. PODCAST	Glossy	Podcast Studio A, Crystal Palace, Level 3
	Industry Standard	Podcast Studio B, Crystal Palace, Level 3
4:15 - 5 p.m.	HAPPY HOUR Sponsored by: Acceo, Amplero, Checkpoint, FIS, Nutanix	EXPO Hall Levels 1, 3 & 4
6 - 8 p.m.	GUIDED RETAIL STORE TOURS Separate registration required. Developed in partnership with: Retail Store Tours	Meet at designated store

TUESDAY JANUARY 15

TIME/SESSION TYPE	EVENT	LOCATION
8:30 - 9 a.m.	MAIN STAGE BUZZ BREAK Sponsored by Forter, Store Display USA, Inc.	Special Events Lobby, Level 1
9 - 9:30 a.m. MAIN STAGE	Reimagining the customer journey through the lens of experience Brands: b8ta, Macy's Inc., Marxent, STORY	Qualtrics® Theatre, Level 1
9:30 - 10 a.m. MAIN STAGE	Future NOW: How China today foreshadows shopping and consumerism of tomorrow Sponsored by: Deloitte Brands: Deloitte LLP, JD.com	Overflow seating available in Hall E, Level 1
9 a.m. - 4 p.m.	EXPO HALL OPEN	EXPO Hall, Level 1 and 3
	NRF INNOVATION LAB OPEN Sponsored by: Badger, CGI, DecisionMines, Mastercard	River Pavilion, Level 4
	STARTUP ZONE Sponsored by: Israel Export Institute	River Pavilion, Level 4
	NRF LOUNGE OPEN	River Pavilion, Level 4
	THE GIRLS' LOUNGE Open to retailers, NRF members and registered press. In partnership with: The Female Quotient Sponsored by: EpiServer, Microsoft, Resulticks	Crystal Palace, Level 3
	NRF MEETUPS Separate registration required.	Meet at Exhibitor's booth
9 - 10 a.m. PODCAST	Total Retail Talks	Podcast Studio A, Crystal Palace, Level 3
	Retail Period	Podcast Studio B, Crystal Palace, Level 3
9 - 11 a.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
9:15 - 9:45 a.m. EXHIBITOR BIG IDEAS	PUMA's latest trend? Efficient, integrated, end-to-end planning Sponsored by: BOARD	Stage 1, EXPO Hall, Level 1
	Optimizing the path to purchase for the always-on consumer Sponsored by: Redpoint	Stage 2, EXPO Hall, Level 1
	How AI automates intelligent pricing and replenishment decisions by predicting what's next! Sponsored by: JDA	Stage 3, EXPO Hall, Level 1
	The best choice for in-store payments - cost-saving alternative to payment gateways Sponsored by: Acceo	Stage 4, EXPO Hall, Level 1
	Driving loyalty: How point-of-sale rewards redemption attracts repeat customers Sponsored by: FIS	Stage 5, EXPO Hall, Level 3
9:30 - 10 a.m. INNOVATION STAGE	Delivering the future to the shelf-edge Sponsored by: Eversight	Stage 6, EXPO Hall, Level 3
	What grocery retail will look like in 2030 Brands: Kantar Consulting, WPP	River Pavilion, Level 4
10:15 - 10:45 a.m. INNOVATION STAGE	Frictionless retail in the age of the "always-on" consumer Sponsored by: Mastercard Brands: Capgemini Invent, Fred Segal, Mastercard	River Pavilion, Level 4
10:15 - 11 a.m. EXHIBITOR BIG IDEAS	I, retail: AI, machine learning and other massive price and promotion game-changers Sponsored by: Revionics	Stage 4, EXPO Hall, Level 1
	Enhanced video surveillance turns sight into insights Sponsored by: CDW	Stage 5, EXPO Hall, Level 3

TIME/SESSION TYPE	EVENT	LOCATION
10:15 - 11:15 a.m. PODCAST	Jason & Scot Show	Podcast Studio A, Crystal Palace, Level 3
	Bringing Business to Retail	Podcast Studio B, Crystal Palace, Level 3
10:30 - 11 a.m. THE GIRLS' LOUNGE	Shattering the glass ceiling: The push for female leadership on boards Open to retailers, NRF members and registered press. Brands: Joan Hornig Jewelry, The Female Quotient, WW International Inc.	Crystal Palace, Level 3
10:30 - 11:15 a.m. FEATURE STAGE	The anatomy of a mission-driven organization Brands: Fast Company, Salesforce, TOMS, Unilever	Hall E, Level 1
10:30 - 11:15 a.m. CONCURRENT SESSIONS	Trends that keep CDOs up at night Brands: BJ's Wholesale Club Inc., Cole Haan, Full Beauty Brands, Subway	Stage 1, EXPO Hall, Level 1
	Breaking blockchain: Demystifying its future for retail Brands: Blockchange Ventures, EVERY*, Signet Jewelers Ltd., The Block	Stage 2, EXPO Hall, Level 1
	A VC's guide to next-generation consumer brands Brands: Bain Capital Ventures, General Catalyst, New Enterprise Associates, Walmart eCommerce	Stage 3, EXPO Hall, Level 1
11 - 11:30 a.m. INNOVATION STAGE	Igniting emotions through AR and VR Brands: Footlocker, Inc., GS&MD Gouvêa de Souza, McCormick and Company, The Home Depot, The Store - WPP	River Pavilion, Level 4
11:15 - 11:45 a.m. FEATURE STAGE	Money well spent: Making your purchases stand for something with Rose Marcario, CEO Patagonia Brands: Fast Company, Patagonia	Hall E, Level 1
11:30 a.m. - 12 p.m. THE GIRLS' LOUNGE	How to be your best advocate: The power of negotiation Brands: COYUCHI, Subway, The Female Quotient, vineyard vines, Walmart	Crystal Palace, Level 3
11:30 a.m. - 12:30 p.m. PODCAST	Think Commerce	Podcast Studio A, Crystal Palace, Level 3
	Women in Retail Talks	Podcast Studio B, Crystal Palace, Level 3
11:30 a.m. - 12:30 p.m. EXHIBITOR BIG IDEAS	How can you deploy enterprise experiential commerce in 90 days? Sponsored by: TA Digital	Stage 1, EXPO Hall, Level 1
	How Microsoft has become a mission-driven brand Sponsored by: Microsoft	Stage 3, EXPO Hall, Level 1
	The people make the place: Insights from top retail workplaces Sponsored by: Indeed	Stage 4, EXPO Hall, Level 1
	How AI and Cloud are fueling innovation in retail Sponsored by: Google	Stage 5, EXPO Hall, Level 3
	How leading retailers are using data and analytics to drive omnichannel innovation Sponsored by: APT, a Mastercard Company	Stage 6, EXPO Hall, Level 3
11:30 a.m. - 1:30 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
11:30 a.m. - 1:30 p.m.	FOOD TRUCK ALLEY Sponsored by: Optimove	Outside South Concourse (above Hall E), Level 2
12 - 1 p.m.	2019 CONSUMER OUTLOOK Open to press and analysts only.	Press Room, 1E 02, Level 1
12:15 - 12:45 p.m. INNOVATION STAGE	Be brave. Be cool. Be good: What separates iconic brands from the rest? Brands: Interbrand	River Pavilion, Level 4
12:30 - 1:30 p.m.	ATTENDEE FULL CONFERENCE LUNCH Open to Full Conference attendees only.	Hall E, Level 1
1 - 1:30 p.m. INNOVATION STAGE	The co-creation economy: How successful brands use technology to drive in-store sales Brands: Consumers in Motion Tours, MJD Interactive	River Pavilion, Level 4
1 - 1:45 p.m. EXHIBITOR BIG IDEAS	Artificial intelligence and the real estate and store development lifecycle Sponsored by: Tango	Stage 1, EXPO Hall, Level 1
	Success stories: How to enable a strategic vendor drop ship program Sponsored by: enVista	Stage 2, EXPO Hall, Level 1
	The future of WFM is mobile: Fireside chat with Old Navy and Shyft Sponsored by: Shyft	Stage 3, EXPO Hall, Level 1
	Using technology to improve the in-store customer experience Sponsored by: C-B4	Stage 4, EXPO Hall, Level 1
	Risk: Don't let this four-letter word be a curse in your business Sponsored by: Radial	Stage 5, EXPO Hall, Level 3
	Customer success story: Retail's connected, automated supply chain of tomorrow Sponsored by: HighJump	Stage 6, EXPO Hall, Level 3
1:30 - 2 p.m. THE GIRLS' LOUNGE	Do you need a personal brand? Open to retailers, NRF members and registered press. Brands: Brandless, memBrain LLC, Microsoft, The Female Quotient	Crystal Palace, Level 3

*All sessions will have Portuguese interpretation available with headset rental

TUESDAY CONTINUED JANUARY 15

TIME/SESSION TYPE	EVENT	LOCATION
1:30 - 2:30 p.m. PODCAST	Conversational Commerce	Podcast Studio A, Crystal Palace, Level 3
	Total Retail Talks	Podcast Studio B, Crystal Palace, Level 3
2 - 2:30 p.m. INNOVATION STAGE	Meet the retail innovators! Brands: GELF, GUESS?, Inc., The Neiman Marcus Group Inc.	River Pavilion, Level 4
2 - 2:30 p.m. EXHIBITOR BIG IDEAS	Real ROI with AI: How Tinyclues in your data unlocks major potential Sponsored by: Tinyclues	Stage 1, EXPO Hall, Level 1
	Bringing together RFID, IoT and AI to revolutionize supply chain efficiency Sponsored by: Telecon	Stage 2, EXPO Hall, Level 1
	Real-time digital pricing - Tipping point in retail? Sponsored by: Pricer	Stage 3, EXPO Hall, Level 1
	Three pillars leading the future of connected commerce Sponsored by: DMI	Stage 4, EXPO Hall, Level 1
	2018 State of merchant gift card ecommerce: How does your brand stack up? Sponsored by: CashStar	Stage 5, EXPO Hall, Level 3
	How to make the impossible possible: Putting a customer-obsessed strategy into action Sponsored by: CUSTORA	Stage 6, EXPO Hall, Level 3
2 - 2:30 p.m. FEATURE STAGE	Tech first: How retail is reimagining talent and acquisition for the digital generation Brands: Fast Company, Sephora, Stitch Fix	Hall E, Level 1
2 - 4 p.m.	EXPO HALL TOURS Separate registration required. Open to retailers only. Developed in partnership with: Consumers in Motion Group Sponsored by: BlueSnap, Software AG	1C 02, Level 1
2:30 - 3 p.m. THE GIRLS' LOUNGE	Why lifting up female entrepreneurs will be a win for us all Open to retailers, NRF members and registered press. Brands: Glamsquad, M.Gemi, Rebecca Minkoff, Female Founders Fund	Crystal Palace, Level 3
2:45 - 3:15 p.m. INNOVATION STAGE	The future of retail: A VC perspective on industry trends Brands: Chameleon Collective, First Round Capital, General Catalyst, New Enterprise Associates, The Hatchery	River Pavilion, Level 4
2:45 - 3:15 p.m. EXHIBITOR BIG IDEAS	Fresh food management: The role of fresh in retail Sponsored by: ADC	Stage 1, EXPO Hall, Level 1
	Put some pep in your value chain - approaching data with agility Sponsored by: GoSpotCheck	Stage 2, EXPO Hall, Level 1
	Modern physical security with powerful video analytics Sponsored by: Verkada	Stage 3, EXPO Hall, Level 1
	A fresh blend: How LUSH combines store execution and employee engagement Sponsored by: RetailZipline	Stage 4, EXPO Hall, Level 1
	RFID in 2020: Unlock omnichannel and increase sales Sponsored by: Nedap	Stage 5, EXPO Hall, Level 3
	The big shift - moving from transactional to relationship-driven commerce Sponsored by: Ordergroove	Stage 6, EXPO Hall, Level 3
2:45 - 3:45 p.m. PODCAST	RetailCraft	Podcast Studio A, Crystal Palace, Level 3
	Brick & Data	Podcast Studio B, Crystal Palace, Level 3
3 - 4 p.m.	HAPPY HOUR Sponsored by: Coveo	EXPO Hall Levels 1, 3 & 4
2:45 - 3:15 p.m. MAIN STAGE	Retail reinvention: Disrupt yourself or be disrupted Sponsored by: Boston Consulting Group Brands: Boston Consulting Group, Brandless, Warby Parker	Qualtrics® Theatre, Level 1
3:15 - 3:45 p.m. MAIN STAGE	Trust and courage: Key ingredients for new platforms in retail Sponsored by: IBM Corporation Brands: Groupe Casino, IBM Corporation, Richline Group Inc	Overflow seating available in Hall E, Level 1
3:45 - 4:45 p.m. MAIN STAGE	Brand builders: Balancing business and creativity to make a cultural connection Brands: Magnolia and SB Projects	
4 - 5 p.m. PODCAST	BeautySkew	Podcast Studio A, Crystal Palace, Level 3
6 - 8 p.m.	GUIDED RETAIL STORE TOURS Separate registration required. Developed in partnership with: Retail Store Tours	Meet at designated store

*All sessions will have Portuguese interpretation available with headset rental



COMPLIMENTARY SHUTTLE SERVICE

SCHEDULE

	TO JAVITIS CONV. CENTER DEPARTING HOTELS EVERY 15-20 MIN.	TO & FROM HOTELS DEPARTING JAVITIS CONV. CENTER EVERY 30 MIN.	TO HOTELS DEPARTING JAVITIS CONV. CENTER EVERY 15-20 MIN.
FRIDAY, 1/11	-----	11 a.m. - 6 p.m.	-----
SATURDAY, 1/12	7:30 - 11 a.m.	11 a.m. - 6 p.m.	-----
SUNDAY, 1/13	7:00 - 11 a.m.	SERVICE TO RESUME AT 2 p.m.	2 - 6 p.m.
MONDAY, 1/14	7:00 - 11 a.m.	SERVICE TO RESUME AT 2 p.m.	2 - 6 p.m.
TUESDAY, 1/15	7:00 - 11 a.m.	SERVICE TO RESUME AT 2 p.m.	2 - 6 p.m.

SPECIAL EVENT TRANSPORTATION

OPENING NIGHT RECEPTION - SUNDAY, JANUARY 13, 2019

Service will be provided via Route 4 from the Javits Convention Center to the Marriott Marquis until 6 p.m. for the Opening Night Reception. Return service will be provided from the Marriott Marquis to all official NRF 2019 hotel shuttle stops between 6:45 - 7:15 p.m.

HOTEL SHUTTLE INFORMATION

- Please call (877) 725-3398 for hotel shuttle information and special needs transportation. ADA compliant equipment is available during regularly scheduled shuttle hours and reservations should be made at least 20 minutes in advance of desired pick up time by calling the shuttle phone number. If you do not find your hotel on the list, please go to the nearest hotel for shuttle transportation.
-



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1.15.2018 / 1:00-1:45pm
EXPO Hall Stage 1 (Level 1)



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Rodan + Fields

Shea Jensen
Senior vice president, customer experience
Nordstrom

Susan Tynan 
Founder and CEO
Framebridge

Heidi Zak and David Spector
Co-founders and co-CEOs
ThirdLove

The Dreamers

Jessica Alba
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The Honest Company

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Jason Del Rey 
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Kirsten Green 
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EXPO LEVEL 1

BOOTHS 100-1899

Exhibitor List Updated as of December 15, 2018

EXHIBITING AS... BOOTH NUMBER

Aamsco Lighting, Inc.	562
AB Tasty	541
Accelerated Concepts Inc.	605
Acclaro Inc.	250
AccuStore	704
Accuvia Software Group	648
ActiveViam	1144
Advanced Pricing Logic, Inc.	1300
Advanced Wireless Communications	911
Advantech Co., Ltd.	832
Agility Multichannel (A Magnitude Company)	351
AGR Dynamics Inc.	831
Aila Technologies, Inc.	1240
Akneo	541
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Allegro Business Intelligence	1215
Altierre Corp	209
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American Global Logistics	1041
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Amran Packaging + Burtex	933
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Annex Cloud	1528
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BRdata	725
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Citizen Systems America Corp.	917
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ComQi Inc.	1603
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CTA Digital	1308
Cummins Allison	1030
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DALIM Software GmbH	233
Dart Warehouse Corporation	200
DataRobot	1231
Denso ADC	1117
Deposco	1109
DeSL	805
Diversified Nano Solutions Corporation	803
Dolmen	541
Dongguan Lifangmei Electronic Technology Co. Ltd.	703
Dynamic Yield	210
EARLY BIRDS	541
Ecrebo Limited	440
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EDICOM	914
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Elavon	107
Elavon	203
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EpiServer	1533
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EXPO HOURS

EXPO HALL LEVEL 1 & 3

Sunday, 9 a.m. - 4:30 p.m.

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Tuesday, 9 a.m. - 4 p.m.

EXPO HALL LEVEL 1, 3 & 4

EXPO Happy Hours

Sunday, 3:45 - 4:30 p.m.

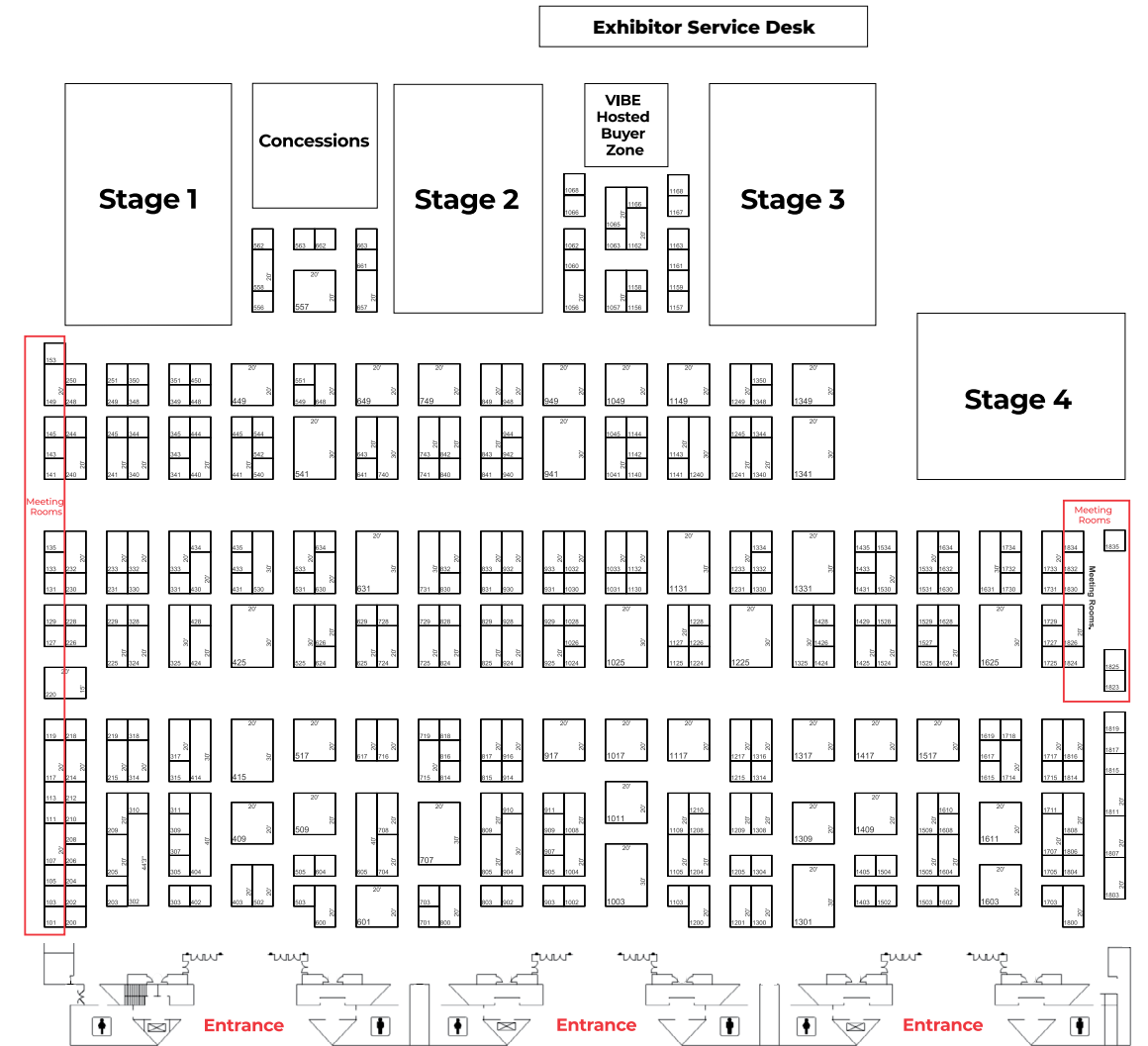
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Monday, 4:15 - 5 p.m. Sponsored by:

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Floor Plan as of December 15, 2018



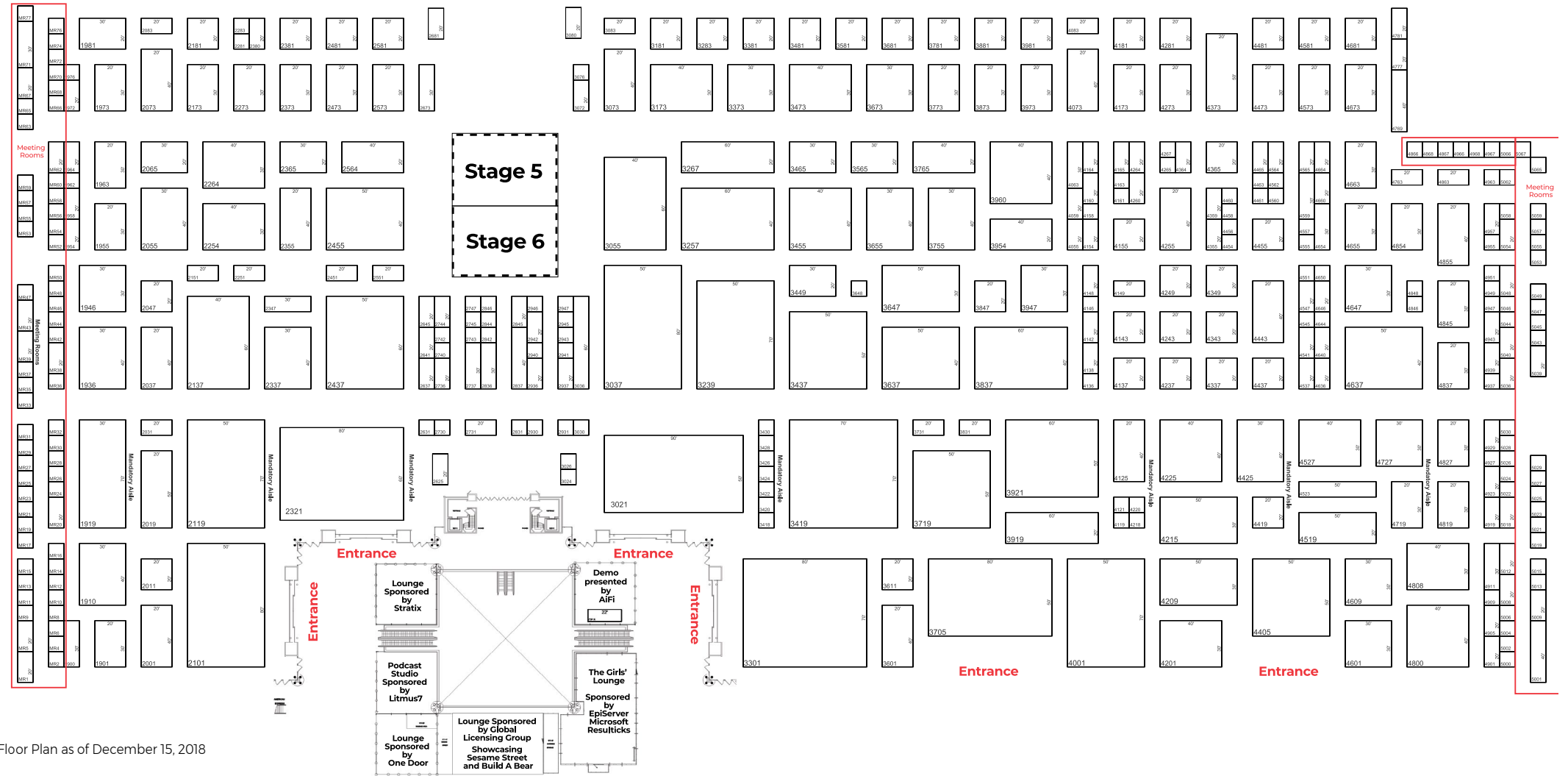
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RETAIL'S BIG SHOW

SAVE THE DATE

JANUARY 12-14

EXPO LEVEL 4

BOOTHS 7000-7152

Exhibitor List Updated as of December 15, 2018

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Americhip, Inc.	7141	SOI	7107
Arylla Inc.	7043	StealthMatrix	7145
AWM Smart Shelf	7148	Studio 216	7105
Badger Technologies	7118	Sundar	7112
Blueday, Inc.	7020	SuperUp	7012
BryanThings	7126	Syte Visual Conception	7010
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* See page 26 for a map of booth locations on Level 4.

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Booth #1226



Booth #842



Booth #1625



Booth #1425



Booth #1045



Booth #1330



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INNOVATION
AT THE RIVER PAVILION

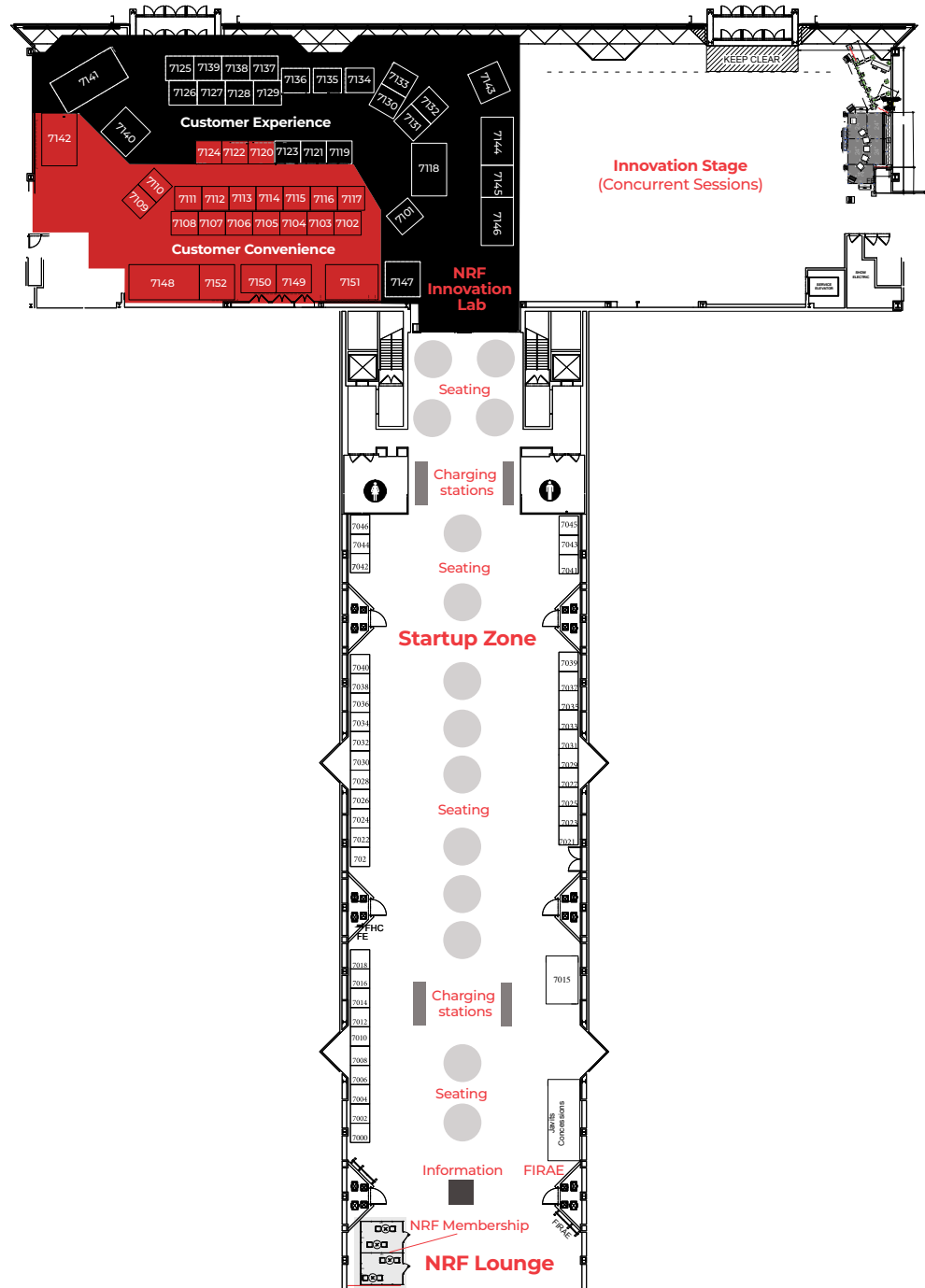
STARTUP ZONE
NRF LOUNGE
NRF INNOVATION LAB
INNOVATION STAGE



LEVEL 4 **STARTUP ZONE**

Finding your new favorite startup starts here

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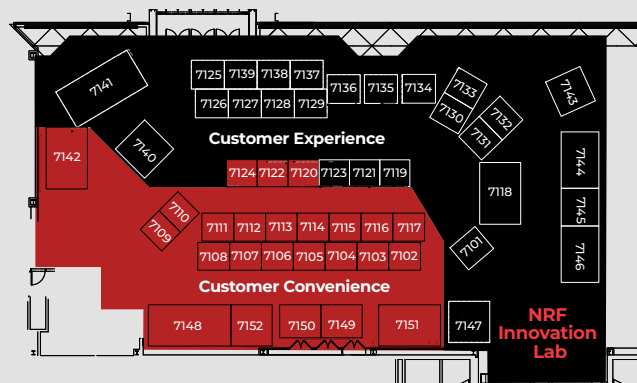


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INNOVATION STAGE

SCHEDULE AT A GLANCE

All sessions take place on the Innovation Stage, Level 4, Available only to Full Conference attendees

SUNDAY JANUARY 13

TIME	EVENT
9:30 - 10 a.m.	State of retail innovation 2019 Brands: Forrester Research
10:15 - 10:45 a.m.	Practical challenges of implementing and using data science effectively Sponsored by: DecisionMines Brands: Carhartt, DecisionMines, Women in Tech Summit
11 - 11:30 a.m.	Scaling unique customer experiences: Rapid-fire pitches Brands: Allure Systems, Hero, Lolli, Mystore-E, ViSenze, XRC Labs
12:15 - 12:45 p.m.	Getting out of your own way: How retailers enable innovation Brands: American Eagle Outfitters, Inc., Cover FX Skincare, Inc., La-z-boy, thredUP
1 - 1:30 p.m.	The science behind the art: How fashion retailers use data to improve everything Brands: Fashion Tech Forum & INDX, Rocksbox, True Fit, UNTUCKit Sponsored by: True Fit
2 - 2:30 p.m.	Playbook for building an 'actual' store of the future Brands: The Home Depot, ZIVEL0
2:45 - 3:15 p.m.	A long view on logistics and the future of fulfillment Brands: eMarketer, Kroger, Ocado Group, UPS

MONDAY JANUARY 14

TIME	EVENT
9:30 - 10 a.m.	Where are you on the adoption curve? An NRF/IBM automation research report Brands: IBM, Intriosity, National Retail Federation, zulily
10:15 - 10:45 a.m.	Store tour: Best technology integrated stores in NYC Brands: Accenture, Nordstrom, Inc., Ulta Beauty
11 - 11:30 a.m.	Systematic satisfaction! How Sheetz and Rituals routinely delight their customers Sponsored by: CGI Brands: CGI, Future Commerce, Rituals Cosmetics USA, Sheetz
12:15 - 12:45 p.m.	Enhancing customer convenience: Rapid-fire pitches Brands: IceCream Labs Inc., Pick 'n' Watch, rohvi, Tompkins Robotics, Tusk Ventures, ZigZag Global
1 - 1:30 p.m.	Why is there a robot in my store? Sponsored by: Badger Technologies Brands: Badger, GIANT Food Stores, LLC, Retail Analytics Council, RIS News
2 - 2:30 p.m.	Marketing tech: Deep learning and content tactics to boost customer engagement and conversion Sponsored by: Tinyclues Brands: Tinyclues, Triangle Capital
2:45 - 3:15 p.m.	From checkout-free to self-checkout: What you need to know about the latest convenience-based payment technologies Brands: AiFi, Caper, Focal Systems, Inc., Lacoste, Maxerience, Zippin

TUESDAY JANUARY 15

TIME	EVENT
9:30 - 10 a.m.	What grocery retail will look like in 2030 Brands: Kantar Consulting, WPP
10:15 - 10:45 a.m.	Frictionless retail in the age of the "always on" consumer Sponsored by: Mastercard Brands: Capgemini Invent, Fred Segal, Mastercard
11 - 11:30 a.m.	Igniting emotions through AR and VR Brands: Footlocker, Inc., Group GS& - Gouvea de Souza, McCormick and Company, The Home Depot, The Store - WPP
12:15 - 12:45 p.m.	Be brave. Be cool. Be good: What separates iconic brands from the rest? Brands: Interbrand
1 - 1:30 p.m.	The co-creation economy: How successful brands use technology to drive in-store sales Brands: Consumers in Motion Tours, MJD Interactive
2 - 2:30 p.m.	Meet the retail innovators! Brands: GELF, GUESS?, Inc., The Neiman Marcus Group, Inc.
2:45 - 3:15 p.m.	The future of retail: A VC perspective on industry trends Brands: Chameleon Collective, First Round, General Catalyst, New Enterprise Associates, The Hatchery



TANGO

**YOU ARE ALMOST
OUT OF TIME.**



IS YOUR COMPANY READY FOR THE NEW LEASE STANDARDS?

Private companies have less than a year to comply with the FASB 842 and IFRS 16 lease accounting standards. And while public companies may think they are out of the woods, many resorted to a band-aid approach to meet the compliance deadline and quickly need to find a permanent solution.

Tango can help you get ready. We are the only solution built from the ground up to comply with the new lease accounting standards.

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