

i-PRD
SmartHD



HD PTZ Dome Network Camera

WV-SC386



**Weather resistant
HD PTZ Dome Network Camera**

WV-SW396

Security & AV Systems Business Unit
Panasonic System Networks Co.,Ltd

Panasonic ideas for life

Preliminary ver.

Key Features

i-PRO
SmartHD

WV-SC386



WV-SW396

ONVIF

HD/720P, 30fps

Day and Night (IR)

36X (optical) 72X (at VGA)

Face Detection / Advanced Auto Tracking

eco
ideas

Reduce **20%** Power Consumption
Compared with NS954

HD/720P, 30fps

Day and Night (IR)

36X (optical) 72X (at VGA)

Face Detection / Advanced Auto Tracking

eco
ideas

Reduce **50%** Power Consumption
Compared with NW964

■ Key Features

- ❑ Real time HD/720P video with H.264 High Profile format
- ❑ Progressive output with Mega Super Dynamic
- ❑ High sensitivity: 0.5 lux @ color mode
- ❑ 36x zoom lens & 72x (at VGA or 360p) Extra optical zoom
- ❑ 360 degree endless PAN
- ❑ IP66 **-50 degree to 55 degree** (24V AC) * WV-SW396 only
- ❑ Advanced Auto tracking/Face detection

Panasonic Ideas for life

Preliminary ver.

UniPhier (Original System LSI)

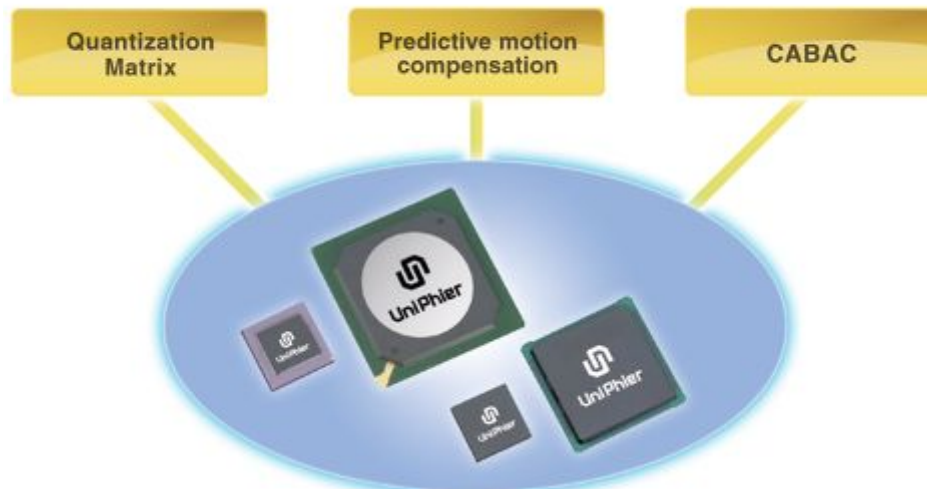
- Multiple H.264 High Profile Streams
- Real Time HD Video Processing
- On-device Intelligence Support



H.264 High Profile

H.264 High Profile encoding with Panasonic Uniphier LSI enables
1280 x 960 high quality real time video with smaller data size.

UniPhier H.264 High Profile



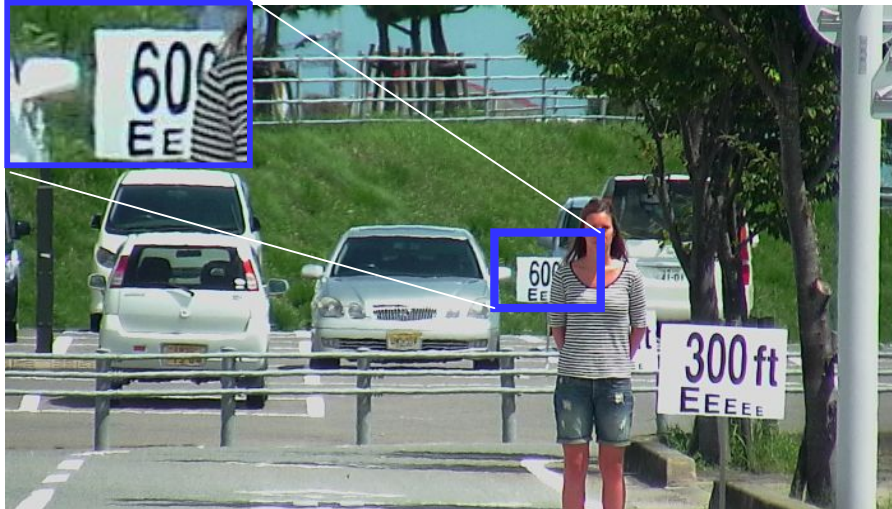
1280x960 comparison		VGA comparison	
JPEG 11.5Mbps	1280 x 960 11 ips JPEG	MPEG-4 2 Mbps	VGA 30 ips
JPEG quality mode = 5			
H.264 4 Mbps	1280 x 960 30 ips H.264	H.264 1 Mbps	VGA 30 ips

* Superior image and high frame rate with smaller data size.

Resolution Comparison (Tele)

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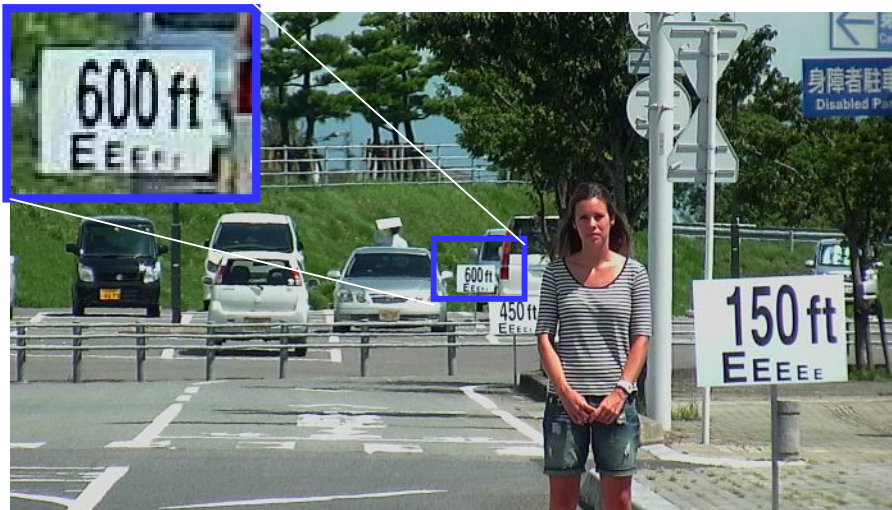
36 X WV-SW396 at 720P



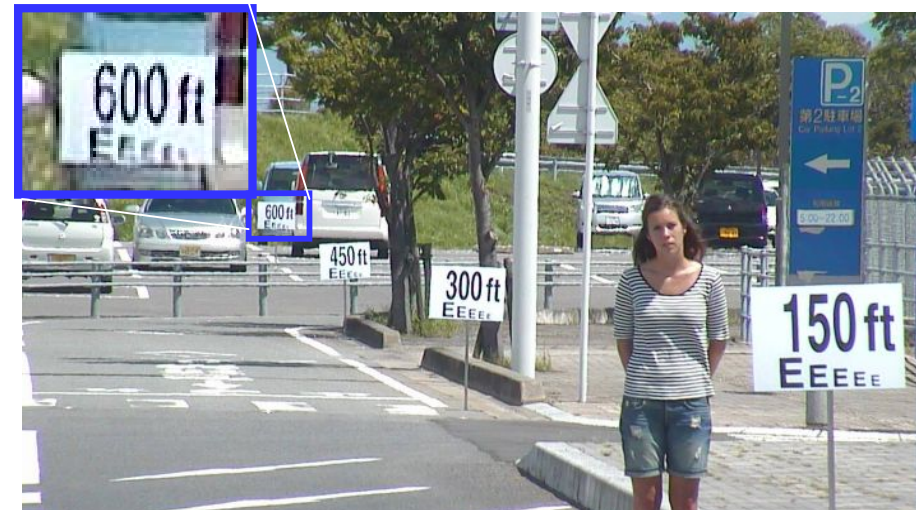
36 X Conventional at 720P



18 x



18 x



WV-SW396 can provide the clear image at Tele condition than conventional camera

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72x Extra Optical Zoom

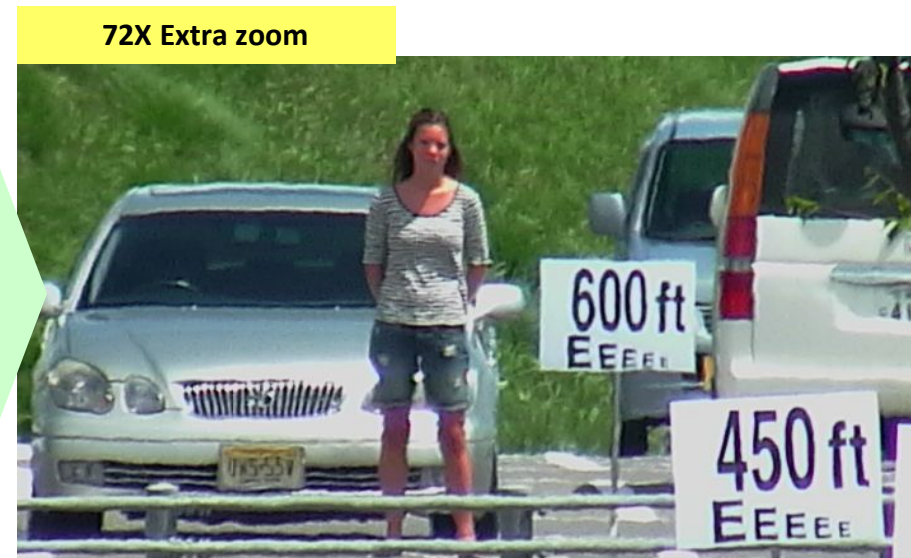
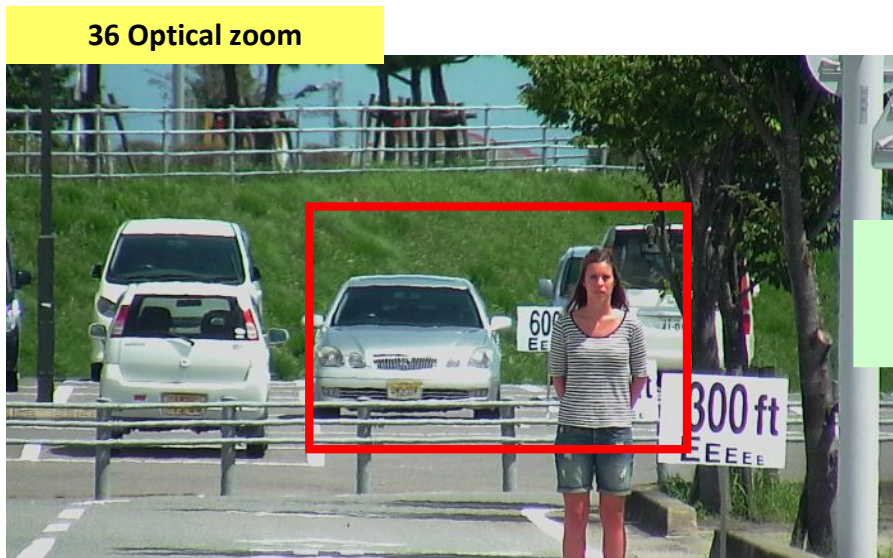
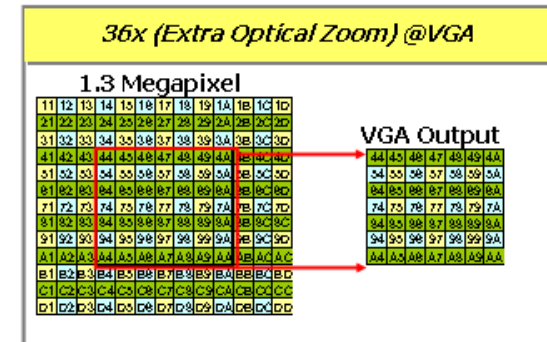
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The 36x optical zoom lens can zoom up to 72x without image degradation by using the VGA part of the 1.3 Megapixel MOS sensor.

36x zoom lens and 72x (at VGA or 360p) extra optical zoom



Cutting Out
(No Deterioration)



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Angle of view Comparison (Wide)

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WV-SW396



Horizontal degree : 60.2

WV-SW395



Horizontal degree : 55.2

Conventional A(X18)



Horizontal degree : 55.2

SW396 is wider picture frame than others at Wide.

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Preliminary ver.

Comparison with some items

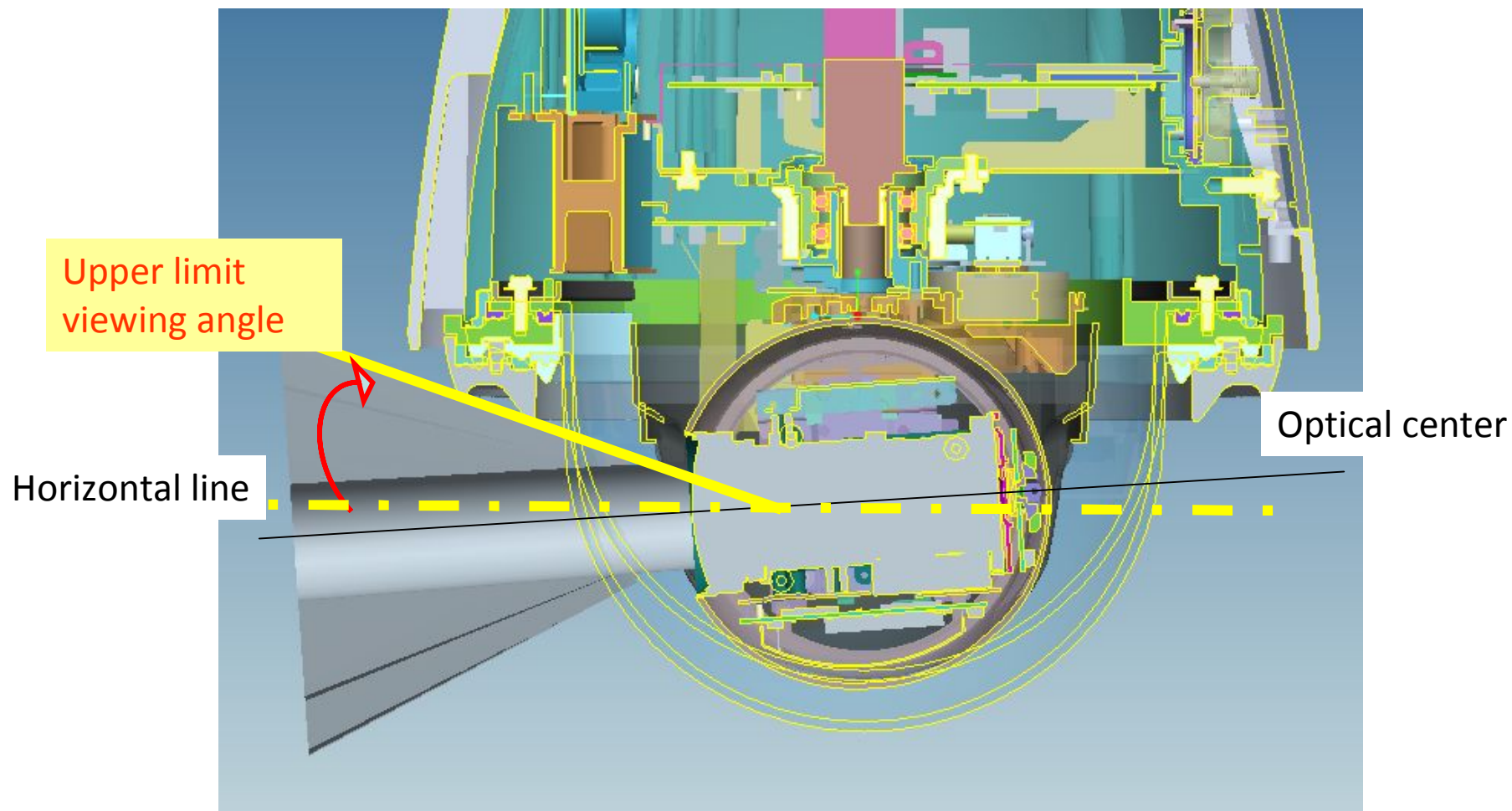
Model		Panasonic(x36) SW396	Conventional A (x18)	Conventional B (x35)
Max Image size		1.3Mega pixel Better	0.92 Mega pixel	VGA
Upper limit viewing angle		18.3 degree	-	25.4 degree Specification is better but the picture quality is not practical .
Resolution	Center	H : 700 TV line V : 600 TV line Better	H : 550 TV line V : 600 TV line	H : 300 TV line V : 300 TV line
	Edge	H : 600 TV line V : 600 TV line Better	H : 550 TV line V : 550 TV line	H,V : Can not count (blurred around the edges)

SW396 Dome picture quality study

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Definition of Upper limit viewing angle

Upper limit viewing Angle means that is viewing angle at **Wide position**



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Resolution Comparison (Tele)

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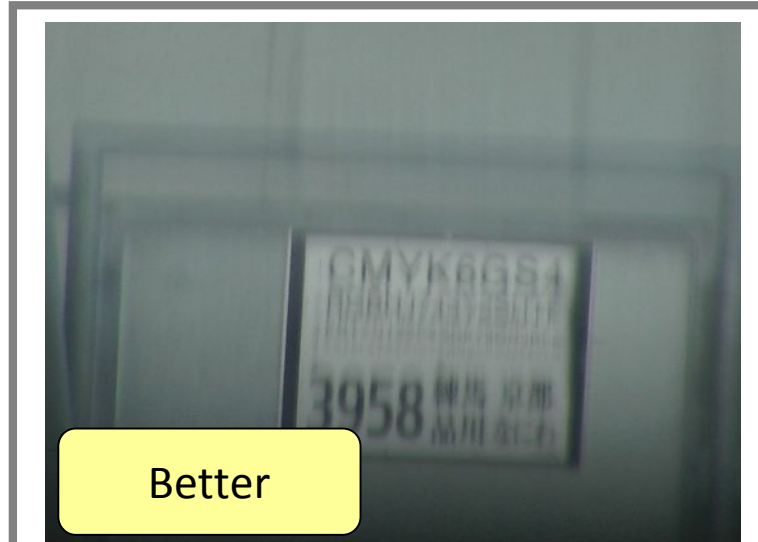
Tilt angle

SW396

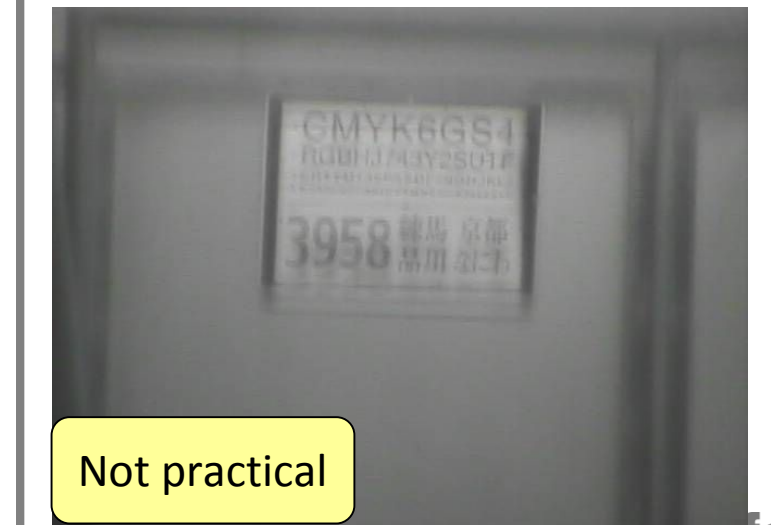
Conventional A

(Upper limitation angle 25.4 degree)

-14deg



-5deg



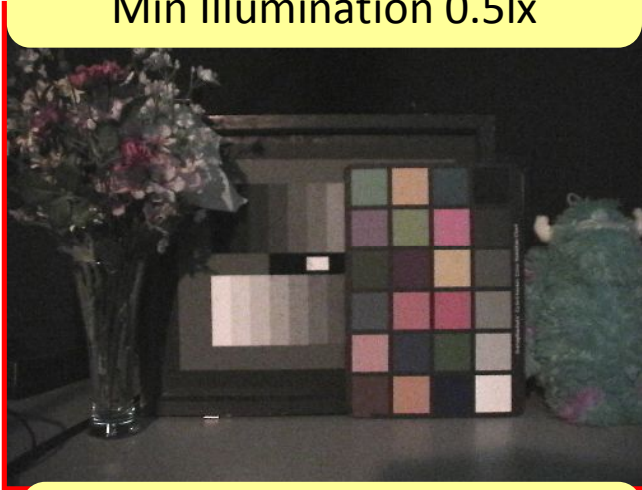
Panasonic (Real to Life)

Preliminary ver.

Sensitivity Comparison

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WV-SW396/SC386
Min Illumination 0.5lx



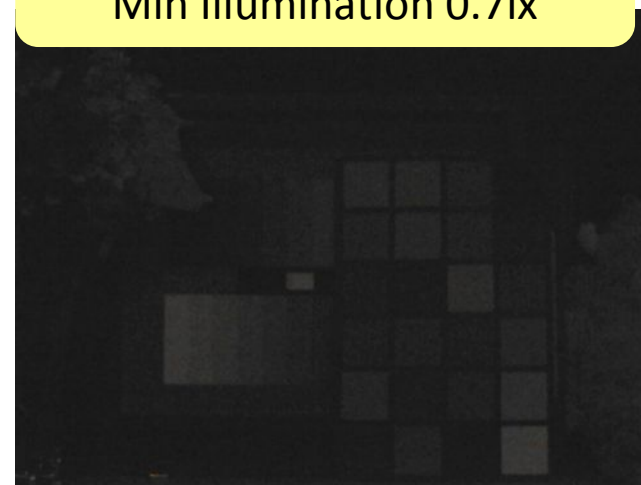
Conventional A
Min Illumination 0.5lx



WV-SW395
Min Illumination 0.5lx



Conventional B
Min Illumination 0.7lx



SW396/SC386 looks like high sensitivity in the dark condition. (*SW396 F1.4, SW395F1.6)

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Preliminary ver.

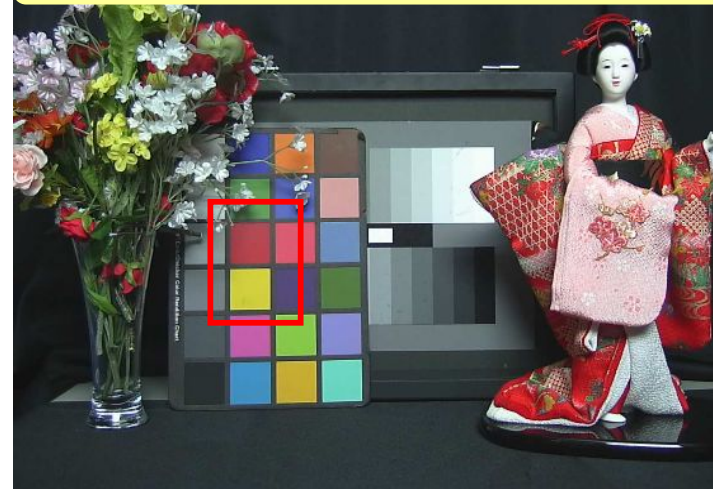
Color Reproduction Comparison

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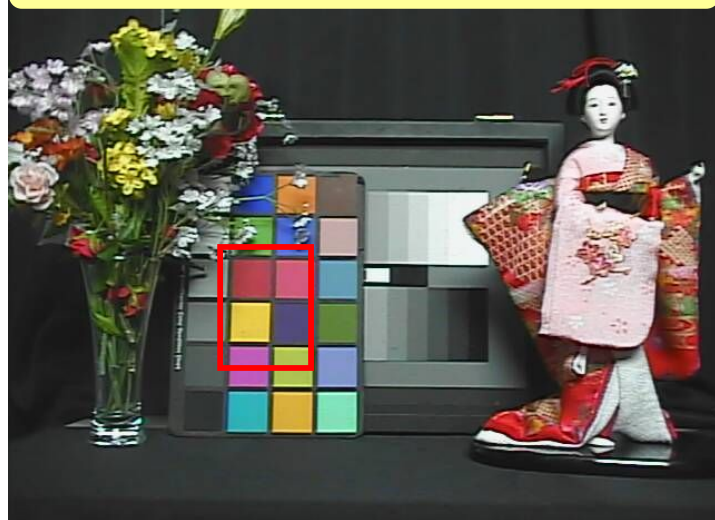
WV-SW396/SC386



WV-SW395



Competitor A(X35)



Competitor A(X18)



*Red and Yellow part of SW396/SC386 is more natural color than the other model.

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IP66 Weather Resistant

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SW396 (for outdoor) is IEC60529 IP66 rated Water and Dust Resistant.
Moreover it can provide working in wider range temperature **(-50 degree to 55 degree)** at 24V AC



SC386 **SW396**

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Advanced Auto Tracking

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Compared with SW396/SC386 and conventional camera

	SW396/SC386	NW964
Smoother auto tracking	Better	Normal
Target Speed of limitation	Average 4 - 7 km/h	Less than 4 - 7km/h
Command linkage	OK	None

* Target Speed is depended on the angle or zoom of view

Panasonic ideas for life

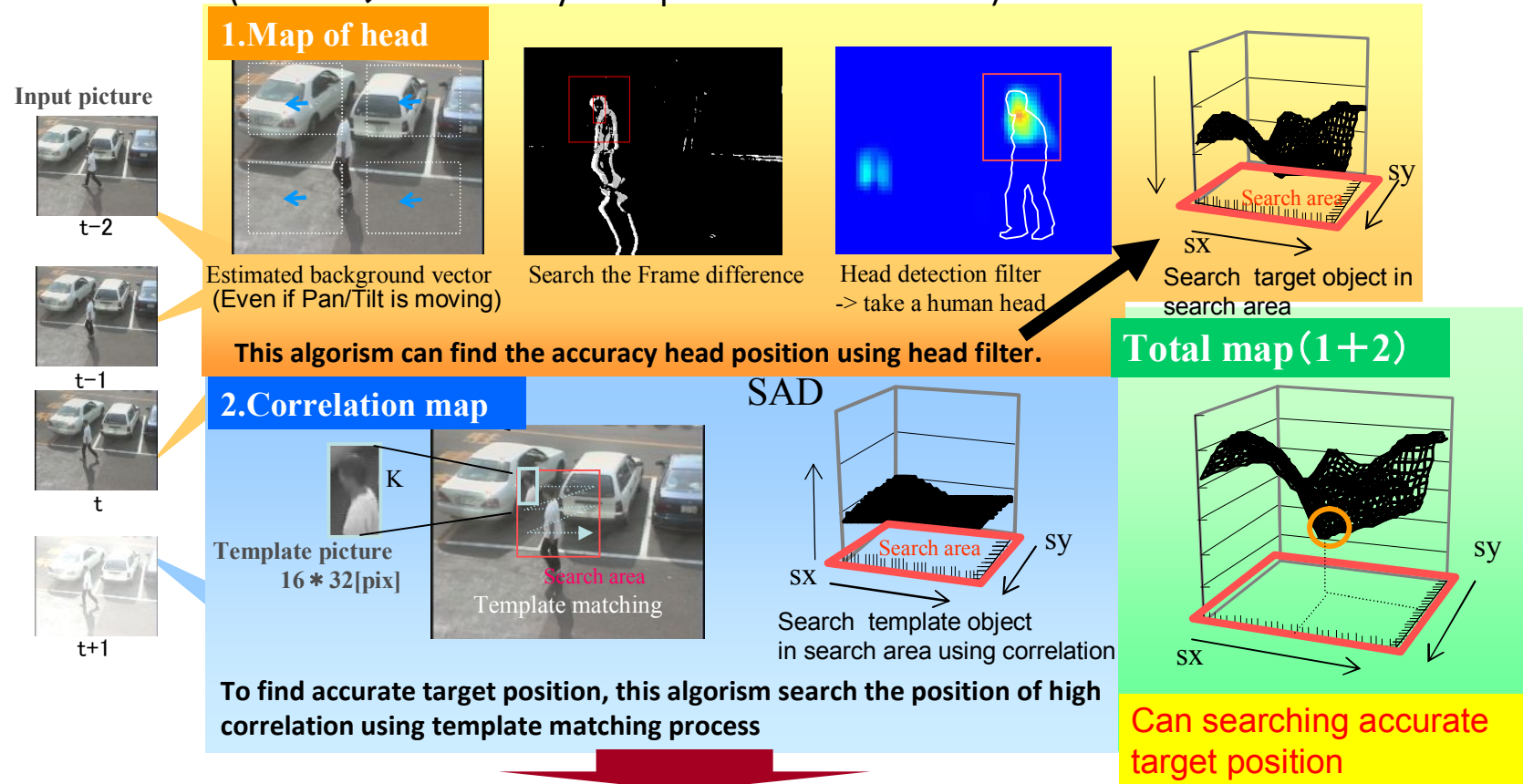
Preliminary ver.

Advanced Auto Tracking

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This function can provide more accuracy and smoother auto tracking compared with current model.

Because SW396/SC386 are used 2 types map to secure an accuracy target position as below.
(* Current model(NW964) is used only 1 map of limited function.)



This method can realizing as following things.

1. Smoother auto tracking ,
2. Reduce to be mistake the target object

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Preliminary ver.

Why Smoother auto tracking and Reduce to be mistake the target ?

	Current model (NW964)	SW396
Correlation map: Template matching *	No	Yes To the search area, It can calculate the position of high correlation using template picture in exact detail. The calculated position is moved to the center of picture frame in real time.
Head of map: The estimation of Back ground when PTZ work.	No Current model has judged PTZ working as movement, therefore, this model cannot detecting in PTZ working. So this model can not do the smoother tracking due to the estimation of the object movement after stop PTZ working.	Yes This method is possible to catch the target object properly even if the PTZ work. Because this method can ignoring the PTZ working to estimate the back ground vector by PTZ working.

Template matching:

SW396/SC386 can memorizing the target object as template.

This camera try to decide the next tracking location that is high correlation using template in search area

Advanced Auto Tracking

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Manual tracking



Lock the target
in the center position



Auto tracking start

Auto tracking at Home position



- Monitoring in home position
- When the camera find the motion, auto tracking is started



- If lost the target, the camera return to home position via self return time, research or stop the camera position.

SC386 SW396

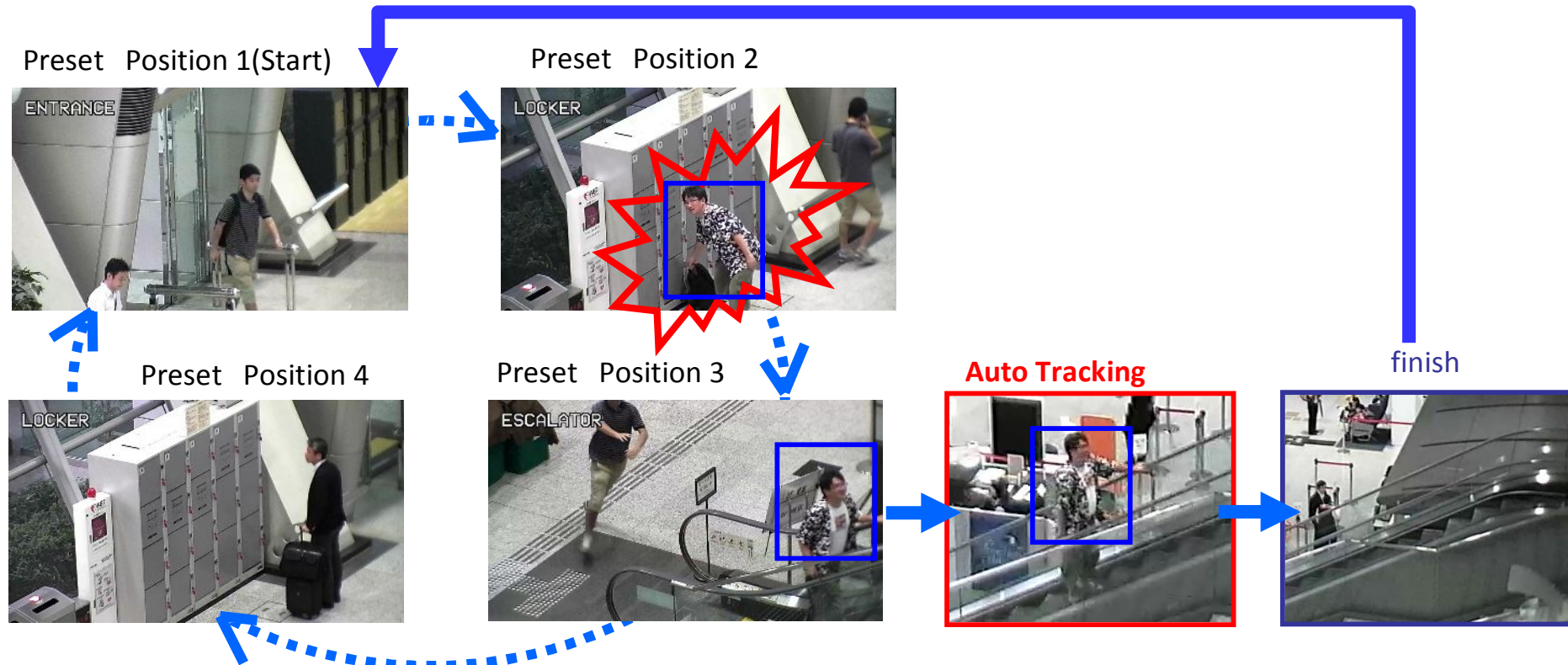
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Preliminary ver.

Advanced Auto Tracking

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Preset Sequence and Auto Tracking



If the camera find the target in “Preset position2” like above during preset sequence, the camera will do the auto tracking until finish the target. And then, the camera will return the “Preset position1” that is start position for preset sequence.

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Preliminary ver.

Advanced Auto Tracking

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Schedule Setting

This camera can provide the schedule setting for auto tracking.



The merit of schedule setting
Auto tracking ON in the night.

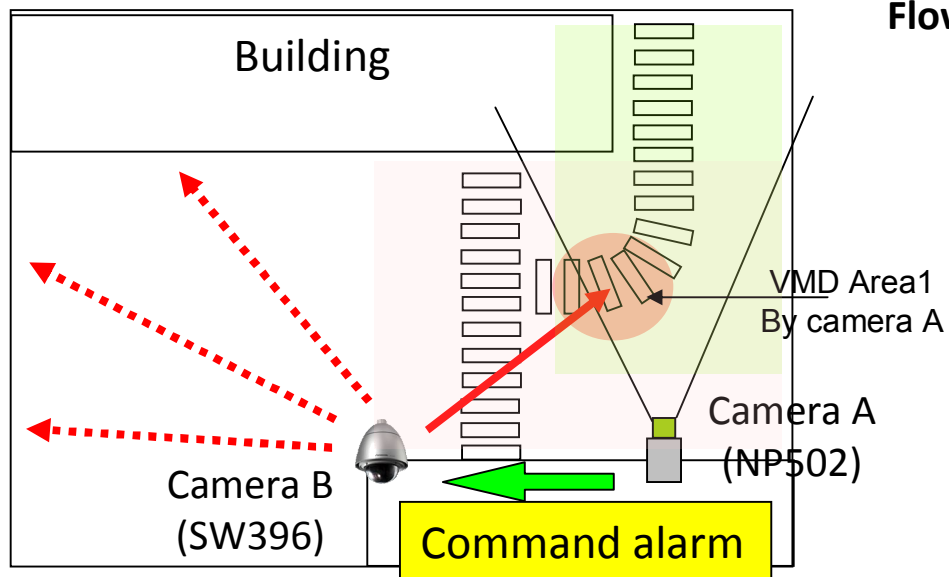
1. During day except night, the camera can use sequence surveillance or home position
2. In Night, if the camera find the movement, it starts auto tracking.

SC386 SW396

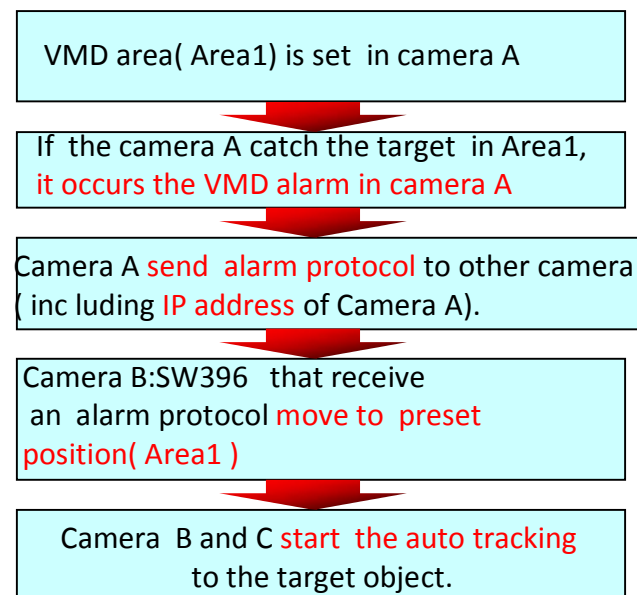
Panasonic ideas for life

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Command alarm linkage



Flow chart for auto tracking by command alarm



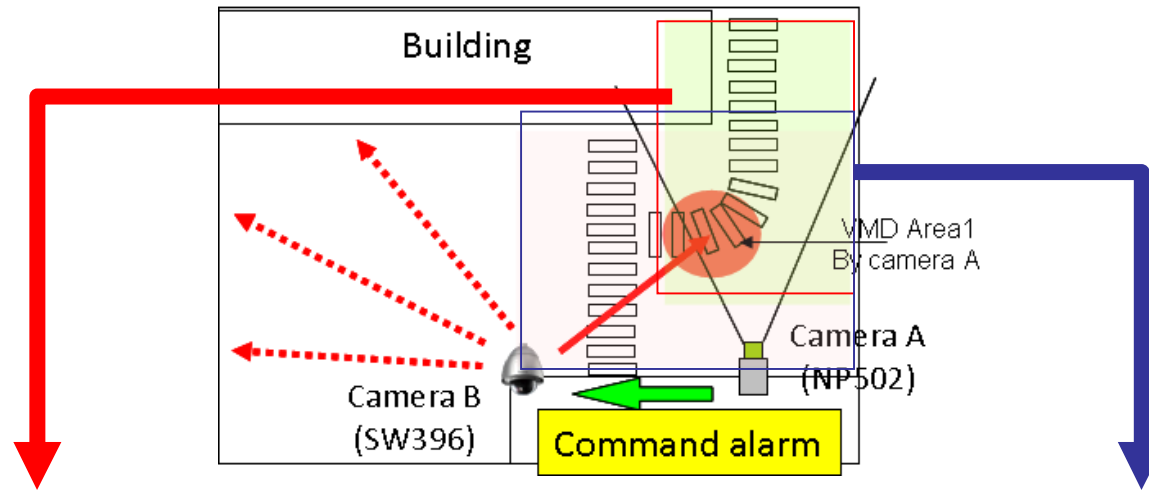
■ When the target person that is pursued by camera A breaks in Area1, the camera A sends the command alarm to the camera B. The camera B starts auto tracking after move to preset position that has already been set.

Auto tracking linkage is up to 4 area and up to 8 address (recorder and camera totally)

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Command alarm linkage



1) Set the VMD area using NP502

2) SW396 is moved to preset position and start auto tracking



Command alarm



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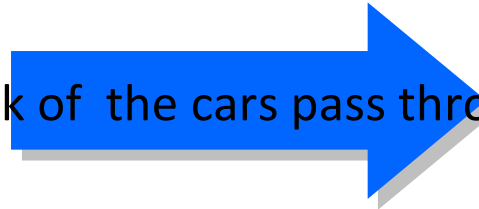
Advanced Auto Tracking

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Masking to increase the auto tracking accuracy



Mask of the cars pass through

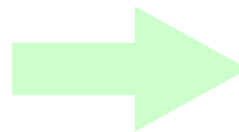


This function can mask the back ground to cut across auto tracking .
Masked part will be not trigger to start auto tracking.
*It is possible to reduce the wrong detection using the mask setting.



Occur the wrong detection

Set the Mask area



Reduce the wrong detection

Panasonic ideas for life

Preliminary ver.

Advanced Auto Tracking

i-PRD
SmartHD

Auto track setting

Camera height	2.5m(8.5ft) ▾
Auto track alarm	Off ▾
Alarm wait time	10s ▾
Auto track data in video stream	Off ▾

Set

Advanced setting

Zoom with auto track	<input checked="" type="radio"/> On <input type="radio"/> Off
Object size	Small(1/4 of the image) ▾
Sensitivity	Middle ▾
Auto track duration time	Off ▾
Last object search	On(w/zoom-out) ▾

Set

Alarm area

Area select	Area No. ▾
Area No. notification	Panasonic alarm protocol notification >>

* When notifying alarm area numbers by the Panasonic alarm protocol, set "Additional alarm area data(VMD/Auto track)" to "On".

Set Delete Cancel

Auto track setting

Camera height

Select the height that the camera is installed to from the following.

2.5 m(8.5ft) ~ 30.0(102ft) m

Default: 2.5m(8.5ft)

Auto track data in video stream

Select "Off / On / On with track video display"

Off: There is no flame to the target .

On: Camera can send the information for target position

On with track video display:

There is a flame to the target.

Default: Off

* Please change the advanced setting when the auto track function accuracy is not good with the default setting.

It is recommended to use the auto track function with the default setting.

Panasonic ideas for life

Preliminary ver.

Advanced Auto Tracking

i-PRD
SmartHD

Auto track setting	
Camera height	2.5m(8.5ft) ▾
Auto track alarm	Off ▾
Alarm wait time	10s ▾
Auto track data in video stream	Off ▾
Set	
Advanced setting	
Zoom with auto track	<input checked="" type="radio"/> On <input type="radio"/> Off
Object size	Small(1/4 of the image) ▾
Sensitivity	Middle ▾
Auto track duration time	Off ▾
Last object search	On(w/zoom-out) ▾
Set	
Alarm area	
Area select	Area No. ▾
Area No. notification	Panasonic alarm protocol notification >>
* When notifying alarm area numbers by the Panasonic alarm protocol, set "Additional alarm area data(VMD/Auto track)" to "On".	
Set Delete Cancel	

When the changing Advanced setting

Auto zoom setting

Select the tracking zoom control

Off / On

Default: On

Object size

Select an object display size from the following.

Small(1/4 of the image) /

Middle(1/2 of the image) /

Large(3/4 of the image)

Default: Small

Sensitivity

Select the tracking sensitivity from the following.

Low / Middle / High

Default: Middle

Panasonic ideas for life

Preliminary ver.

Advanced Auto Tracking

i-PRD
SmartHD

Auto track setting	
Camera height	2.5m(8.5ft) ▾
Auto track alarm	Off ▾
Alarm wait time	10s ▾
Auto track data in video stream	Off ▾
Set	
Advanced setting	
Zoom with auto track	<input checked="" type="radio"/> On <input type="radio"/> Off
Object size	Small(1/4 of the image) ▾
Sensitivity	Middle ▾
Auto track duration time	Off ▾
Lost object search	On(w/zoom-out) ▾
Set	
Alarm area	
Area select	Area No. ▾
Area No. notification	Panasonic alarm protocol notification >>
* When notifying alarm area numbers by the Panasonic alarm protocol, set "Additional alarm area data(YMD/Auto track)" to "On".	
Set Delete Cancel	

When the changing Advanced setting

Auto Track duration time

Select the time that tracking will be forced to stop from after it started from the following.

Off(Unlimited)/10s/20s/30s/40s/50s/1m/2m/3m/5m/10m

Default: Off (Unlimited)

Lost object search

Select the operations to be performed when the tracking loses the target from the following.

Off / On(W/o zoom-out) / On(W/zoom-out)

Default: On(W/zoom-out)

- Off:** Tracking stops at the position that it lost the target.
- On(w/o zoom-out):** If the target is lost, tracking starts looking for new movement and if it finds movement it continues auto tracking.
- On(w/zoom-out):** If the target is lost, the camera zooms out and tracking starts looking for new movement, if it finds movement it continues auto tracking.

Default: On(w/zoom-out)

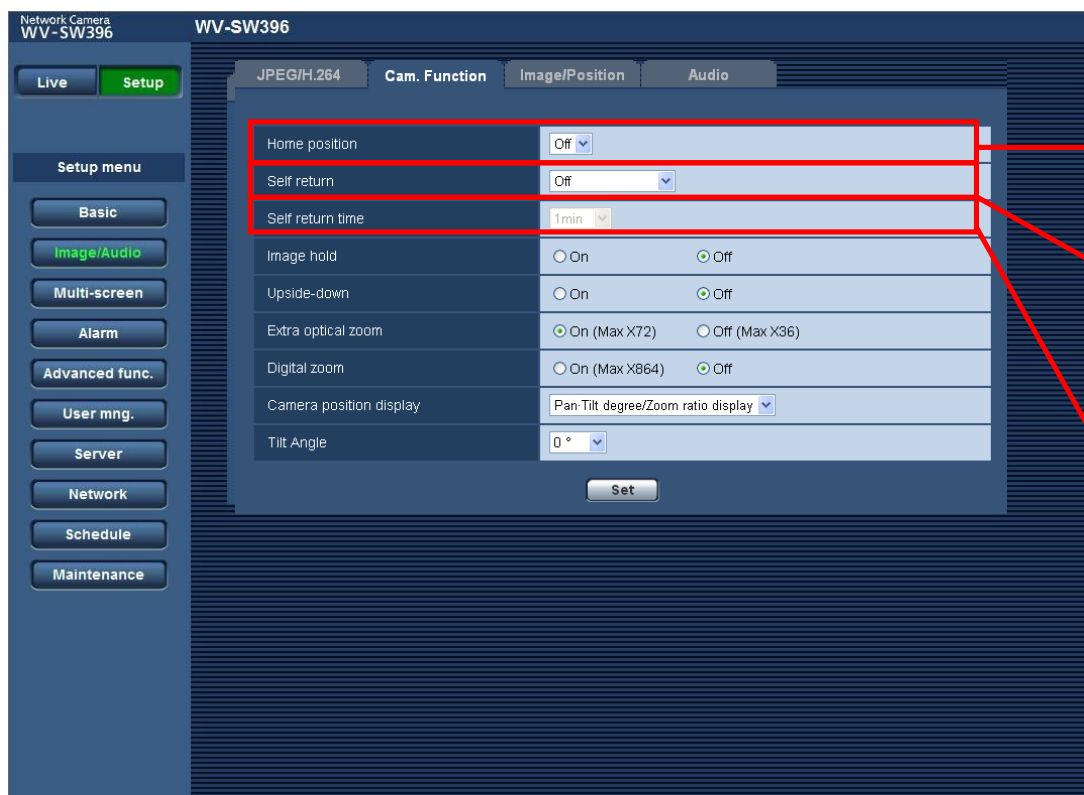
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Advanced Auto Tracking

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*The way of setting action of
“Moving to the home position and starting the auto track function”.*



Home position:

Please register the home position.
***Off, 1 – 256 (preset number)**

Self return:

Please select “Auto track”.

Self return time:

Select a waiting time from
the following.

10s - 60min

*This is a time that is from stop auto
tracking to start returning to
home position.

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Preliminary ver.

Other Features

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SmartHD

Language setting easily

The image shows a multi-panel screenshot of a camera's menu system. The top panel displays a language selection dropdown menu with the text "--select language--". Below it are buttons for "Live" and "Setup". The middle panel shows a date and time display: "2011/07/26 19:10:46". The bottom panel shows a "Compression" menu with options for "H.264" and "JPEG", and a "Débit" (Bitrate) menu with options for "1" and "2". A yellow callout box on the left contains text explaining the language selection process. A yellow callout box on the right points to the language selection dropdown with the text "Change to French". A white callout box at the bottom points to a "Language" dropdown menu in the "Basic" settings, which lists various languages including German, English, Japanese, Italian, French, German, Spanish, Chinese, and Russian.

Example:

[select language]
The camera's display language can be selected.
The default language can be set in [Language] in the [Basic] settings.

Selectable languages:
English / Japanese / Italian /
French / German / Spanish /
Chinese / Russian

[Basic] setting

Change to French

SC386 SW396

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Preliminary ver.

Other Features

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Compatible with mobile terminal

It is possible to connect to the camera using a mobile terminal and monitor images (MJPEG only) from the camera can be displayed on the mobile terminal. Operations such as pan/tilt/zoom can also be performed.

<http://camera's wan address/cam>

The compatible mobile terminals:

iPad

iPhone

iPod touch

*As of August, 2011

*[existing feature : Monitor images on a cellular phone]

It is possible to connect to the camera using a cellular phone via the Internet and monitor images (JPEG only) from the camera on the screen of the cellular phone.

<http://camera's wan address/mobile/>



Other Features

i-PRD
SmartHD

Display facilitation support by ActiveX

Add settings in the JPEG/H.264 (JPEG/MPEG4) tab

Alarm status update mode	<input type="radio"/> Polling(30s) <input checked="" type="radio"/> Real time
Alarm status reception port	<input type="text" value="31004"/> (1-65535)
Automatic installation of viewer software	<input checked="" type="radio"/> On <input type="radio"/> Off
New Image display on the viewer software	<input checked="" type="radio"/> Real-time based <input type="radio"/> Smooth with delay

Set

Add mode which allows to display the image more smoothly.
To smooth the live screen display of H.264/MPEG-4 by buffering on PC.
Especially, it can reduce jerkiness image that occurs when subjects move largely.

*On: Images are temporarily stored on the computer and are displayed smoother.

*Off: Images are displayed in real-time and are not stored on the computer.

Default is "Off"

ONVIF 1.02 support

i-PRO
SmartHD

All models support ONVIF NVT Core Spec ver2.0 and test spec ver1.02

*same as SW15x series and SF13x series

Onvif

<http://www.onvif.org/Default.aspx>

Onvif Panasonic Conformant Products

<http://www.onvif.org/Default.aspx?TabID=98&CompanyID=12851>

【Additional features in ONVIF 1.02】

- WSDL1.02 support (PTZ, Imaging, IF change)
- RTSP range field support
- H.264 Baseline support (used for cell phone monitoring)
- Change access authorization table (new regulations in ONVIF)
- Digest certification (include RTSP/HTTP,CGI)
- Host certification to ONVIF command(unity other i-PRO and CGI)
- AudioBackChannel(include overRTSP)
- Play audio only by RTSP(Profile exclude video)
- PTZ 360° spatial coordinate system•infinite PAN support
- Change acquisition options value for PTZ
- Ex/digital Zoom support



ONVIF Driving network video through global standardization

<http://www.onvif.org/>
info@onvif.org

Annex A Declaration of Conformance – NVT

This Declaration of Conformity is issued by the indicated Member which is solely responsible for declared conformance. Conformity is valid ONLY for the NVT identified when used in a manner consistent with the intent of the referenced documents.

Responsible Member:

Member name: Panasonic System Networks Co., Ltd.

Member address: 4-1-62 Minoshima, Hakata-ku,
Fukuoka City,
812-8531, Japan

Identified NVT:

Product name: WV-SG305 Series
Product hardware version: N/A
Product firmware version: Ver 1.4
Product software version: _____ (if applicable)

The NVT identified above conforms to the following specifications:

ONVIF Core Specification, version: Ver 2.0
ONVIF Test Specification, version: Ver 1.02.4
ONVIF Test Tool, version: Ver 1.02.4.3

Signature of Authorized Representative:

Signature: *Shinji Nakamura*
Name: Shinji Nakamura
Title and department: General Manager, SSR11 Software Engineering Group
Date: Oct. 31, 2011

This Declaration of Conformance MUST be accompanied by the result report of [ONVIF Tool].

ONVIF Conformance Process Specification
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MSV_2009
Page 1

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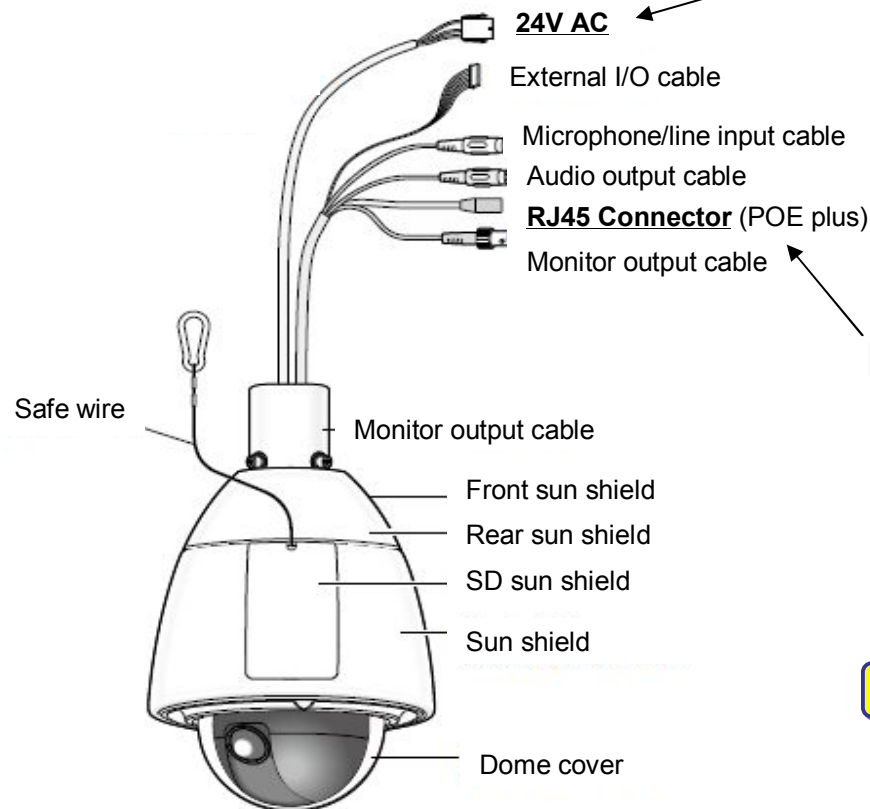
Power Source for SW396

i-PRO
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New

24V AC or Power over Ethernet Plus (IEEE802.3at) are selectable as a power source of SW396.

The length of 24V AC cable is 3m



Power over Ethernet plus (IEEE802.3at)

<Note>

The difference of Ambient temperature

New

-50 Deg C to +55Deg C (24V AC)

-30 Deg C to +55Deg C (POE plus)

*If use PoE+, it is required more than -30 degree.

Dimension is same as SW395

Panasonic ideas for life

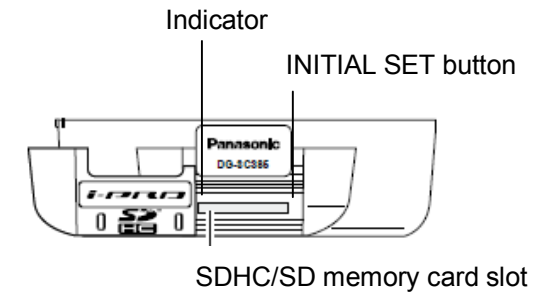
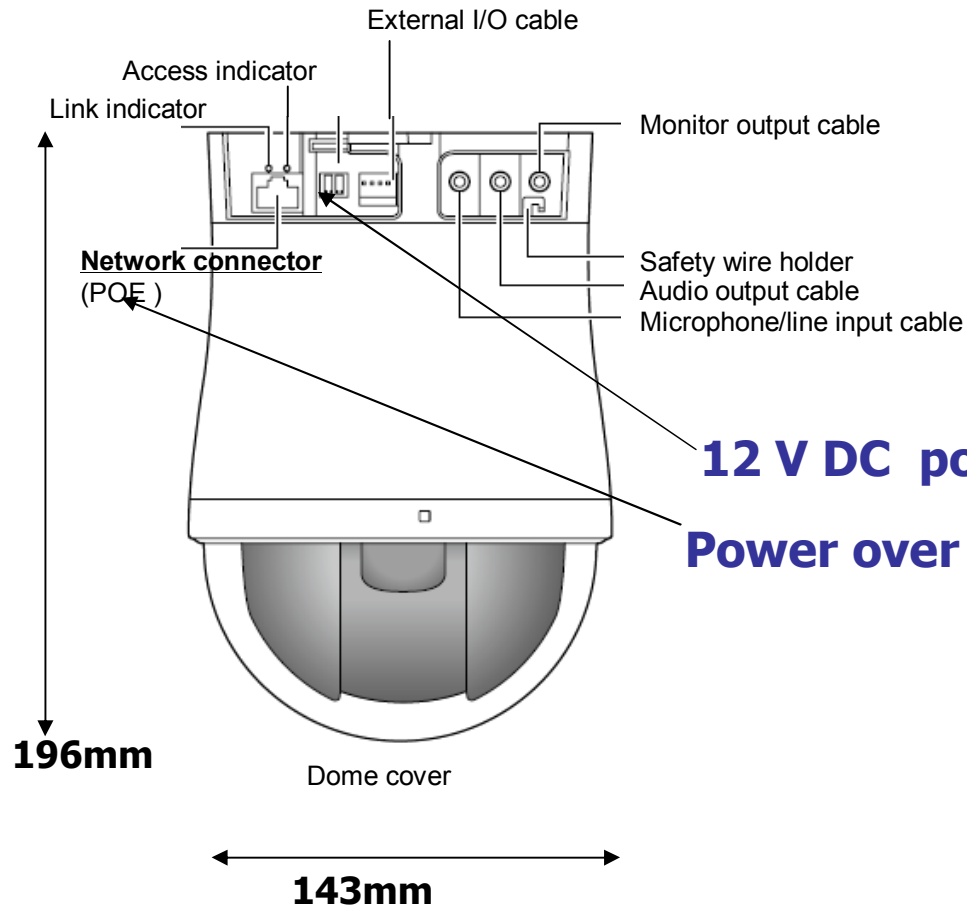
SC386

SW396

Preliminary ver.

Power Source for SC386

i-PRO
SmartHD



<Note>
Ambient temperature
-10 Deg C to +50eg C

SC386 SW396

Panasonic ideas for life

Preliminary ver.

Specification comparison chart

Most of specifications installed on WV-SC386 and WV-SW396 are the same. Below shown are the difference of specifications between them.

Specifications		WV-SC386	WV-SW396
Basic	Power source	12 V DC, PoE (IEEE802.3af compliant)	24V AC, PoE+ (IEEE802.3at compliant)
	Power consumption	12 V DC*: Approx. 1 A, PoE: Approx. 12 W (Class 0 device) * FOR UL LISTED MODEL(S), ONLY CONNECT 12 V DC CLASS 2 POWER SUPPLY	24V AC : 50 Hz / 60 Hz: 43 W, PoE+: Approx.24 W (Class 4 device)
	Ambient operating temperature	-10 to +50 deg C {14 to 122 deg F}	-50 to +55deg C {-104 to 122 deg F} (24V AC)*1 -30 to +55 deg C {-22 to +122 deg F} (PoE+)
	Monitor output (for adjustment)	VBS: 1.0 V [P-P]/75 ohm, composite (BNC), ø3.5 mm mini jack (monaural)	VBS 1.0 V[P-P]/75 ohm, composite (BNC)

*1 When using this product without turning the power off. (However, the temperature inside the camera shall be -10 deg C {14 deg F} or higher.) Perform settings or startup operations when the ambient temperature is -30 deg C {-22 deg F} or higher.

Flexible alarm handling

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Alarm sources including Terminal input, VMD and Panasonic alarm command can trigger actions such as SD memory recording, FTP image transfer, E-mail notification, Indication on browser, Alarm terminal output, and Panasonic protocol output.

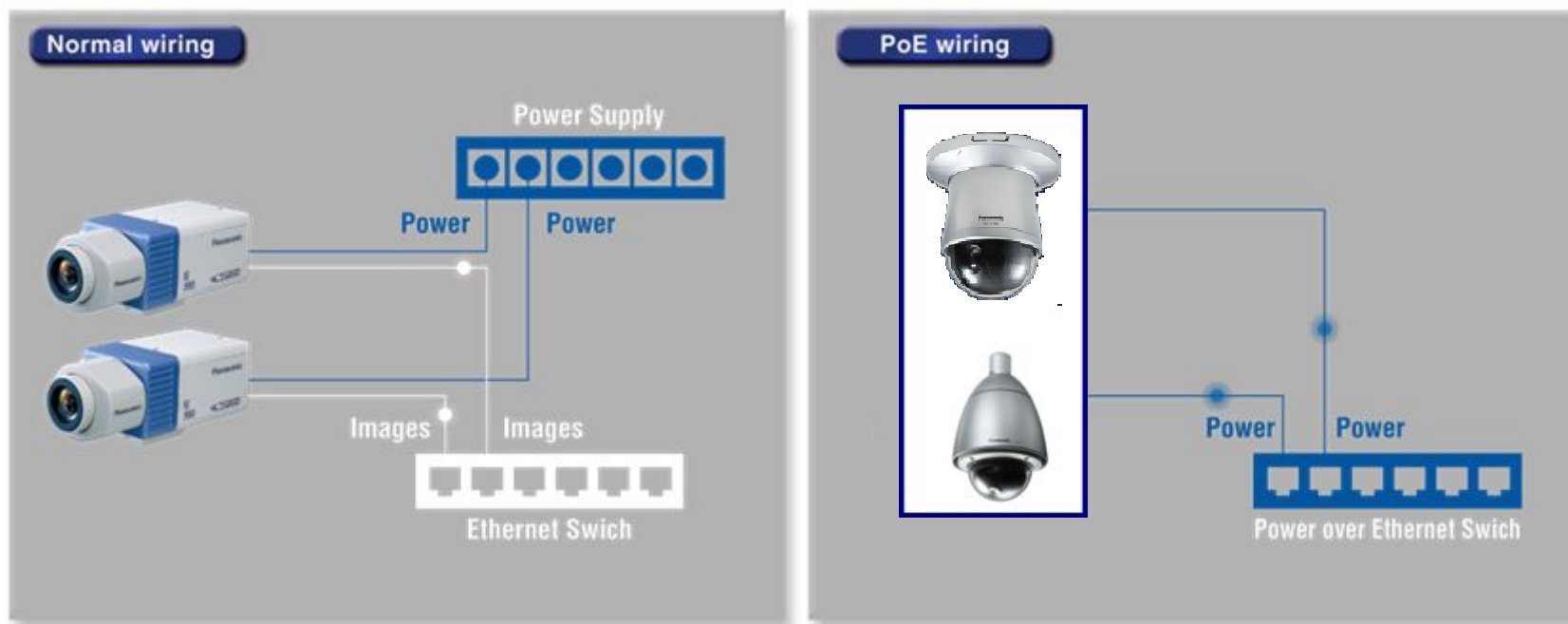


PoE (Power over Ethernet)

i-PRO
SmartHD

Both power and image data can be transmitted through a signal Ethernet cable.

By eliminating the need for power cables and supplies when installing cameras or changing layouts, installation and maintenance costs are reduced.



* SW395 supports Power over Ethernet Plus (IEEE802.3at).

24V AC, POE plus (IEEE802.3at)

24V AC: 50Hz/60Hz: 43W, POE plus: 24W

-40 Deg C to +50 Deg C (24V AC)

-30 Deg C to +50 Deg C (POE plus)

SC386

SW396

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What is PoE+ (Power over Ethernet plus)?

	PoE+ (Power over Ethernet plus)	PoE (Power over Ethernet)
PoE standard	IEEE802.3at™-2009 *This is official version, not draft3.0	IEEE 802.3af
Support products	IP cameras, wireless LAN, IP telephones The Power of PD is more than 12.95W	IP cameras, wireless LAN, IP telephones The Power of PD is less than 12.95W
Power standard	PSE (Power Supply Equipment) : 30W PD (Power device) : 25.5W	PSE (Power Supply Equipment) : 15.4W PD (Power device) : 12.95W
Detection System	<p><u>(1) 2 events detection</u> : hardware detection</p> <p>PSE send the pulse signal at the time of startup and detect the difference of power current. For safety, the regular power is provided after 2 times detection.</p> <p>In the case of no detection, 1) Non PoE product The regular power is NOT provided. 2) PoE product The regular power of PoE (not PoE plus) standard is provided.</p> <p>*Many kinds of products, NWSW and Midspan etc, support this detection system.</p> <p><u>(2) LLDP (Link Layer Discovery Protocol)</u> : hardware & software detection</p> <p>PSE send the pulse signal after hardware detection and send the packet signal qualified LLDP. In the case of PD is recognized as the products qualified LLDP, the regular power is provided.</p> <p>*Mainly NWSW manufacturer like CISCO support this detection system.</p>	<p><u>(1) 1 events detection</u> : hardware detection</p> <p>PSE send the pulse signal at the time of startup and detect the difference of power current. Then the regular power is provided.</p> <p>In the case of no detection, 1) Non PoE product The regular power is NOT provided.</p>

1. PD can be regarded as a product compatible of "IEEE802.3at™-2009" by supporting both "(1) 2 events detection" and "(2) LLDP".

*The product compatible of "IEEE802.3at draft3.0" means supporting "(2) LLDP" only.

2. PSE can be regarded as a product compatible of "IEEE802.3at™-2009" by supporting at least each "(1) 2 events detection" or "(2) LLDP"

Verified PoE plus (IEEE802.3at) NW Switch



Current verified PoE plus NW switches (As of Jan. 2011)

GbE : Gigabit Ethernet

■ HP

Camera Qty	model	Layer	Ports		Required Features			
			Regular	Uplink	PoE plus		IGMP Querier	Multicast Filtering
					Ports	Max		
24 port	HP ProCurve Switch 2910al-24G-PoE+	2	GbE × 20 GbE/mini GBIC x 4	10GbE × 4	24 Up to 30W	382W *1)	Yes	Yes
48 port	HP ProCurve Switch 2910al-48G-PoE+	2	GbE × 44 GbE/mini GBIC x 4	10GbE × 4	48 Up to 30W	382W *1)	Yes	Yes

*1) Max 764W by adding on an external power supply, HP ProCurve 630 RPS/EPS.

■ CISCO

Camera Qty	model	Layer	Ports		Required Features			
			Regular	Uplink	PoE plus		IGMP Querier	Multicast Filtering
					Ports	Max		
24 port	WS-C2960S-24PS-L *2) *3)	2	GbE × 24	GbE/SFP × 4	12 Up to 30W	370W	Yes	Yes

*2) Need to enable "LLDP" setting when the power for SW396 is supplied by PoE plus.

*3) Need to disable "Poe/Poe plus power supply" setting by power inline command when the power for SW396 is supplied by AC24V.

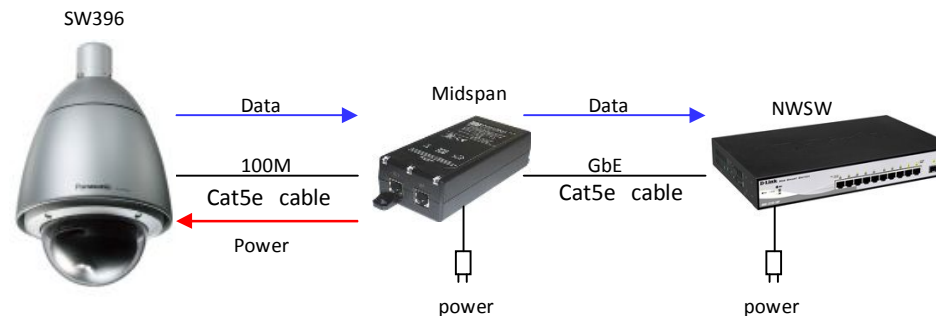
Panasonic ideas for life

Current verified Single-Port IEEE 802.3at Gigabit PoE+ Midspan Solution

■ 3COM

GbE : Gigabit Ethernet

Camera Qty	model	Layer	Ports		Required Features			
			Regular	Uplink	PoE plus		IGMP Querier	Multicast Filtering
					Ports	Max		
1 port	3CNJ1000PSE	-	GbE × 1 (RJ-45)	-	1	30W	-	-



Midspan is installed between SW396 and NWSW for power supply to SW396 through Cat5e cable.

Image capture size, max frame rate *i-PRD* SmartHD

<Image size and max frame rate>

Image Format		Image Capture Size			
		4:3	max fps	16:9	max fps
JPEG		(1)1,280x960 (2)800x600 (3)VGA (640x480) (4)QVGA (320x240)	30	(1)1,280x720 (2)640x360 (3)320x180	30
Stream1 (*)	H.264	(1)1,280x960 (2)800x600 (3)VGA (640x480) (4)QVGA (320x240)	30	(1)1,280x720 (2)640x360 (3)320x180	30
	MPEG-4	(1)VGA (640x480) (2)QVGA (320x240)	30	-	-
Stream2 (*)	H.264	(1)800x600 (2)VGA (640x480) (3)QVGA (320x240)	30	(1)640x360 (2)320x180	30
	MPEG-4	(1)VGA (640x480) (2)QVGA (320x240)	30	-	-

* When motion stream 1 is H.264 or MPEG-4, motion stream 2 must be H.264 or MPEG-4 (same compression type).

H.264 Frame Rate

Transmission Priority is “Frame rate” (Frame Rate priority mode)
Image Quality is “Normal”

4:3 Frame rate priority mode (1User , Audio=OFF, Refresh-Interval=1sec)

Frame rate(fps)		1fps	3fps	5fps	7.5fps	10fps	15fps	20fps	30fps
bitrate (kbps)	SXVGA	768	1024	1024	1024	1536	1536	1536	2048
	SVGA (800x600)	512	768	768	1024	1024	1024	1536	2048
	VGA	256	384	384	512	512	512	768	768
	QVGA	128	256	256	256	384	384	512	512

16:9 Frame rate priority mode (1User , Audio=OFF, Refresh-Interval=1sec)

Frame rate(fps)		1fps	3fps	5fps	7.5fps	10fps	15fps	20fps	30fps
bitrate (kbps)	1280x720	768	1024	1024	1024	1536	1536	1536	2048
	640x360	256	512	512	768	768	768	1024	1024
	320x180	128	256	256	256	384	384	512	512

*The bit rate values may change up to object conditions and required image quality.

JPEG Frame Rate

<JPEG Frame Rate (H.264/MPEG-4 OFF) >

4:3

Picture quality mode		0 (Super fine)	1 (Fine)	2	3	4	5 (Normal)	6	7	8	9 (Low)
1280 x 960	Frame rate	5	6	7	8	10	13	17	21	26	30
	File size (kbyte)	288	256	224	192	160	128	96	80	64	48
	Bit rate (kbps)	13,248	14,131	14,426	14,131	14,720	15,309	15,014	15,456	15,309	13,248
VGA	Frame rate	13	17	21	26	30	30	30	30	30	30
	File size (kbyte)	128	96	80	64	56	48	40	32	28	24
	Bit rate (kbps)	15,309	15,014	15,456	15,309	15,456	13,248	11,040	8,832	7,728	6,624
QVGA	Frame rate	30	30	30	30	30	30	30	30	30	30
	File size (kbyte)	44	40	36	32	28	24	20	16	14	12
	Bit rate (kbps)	12,144	11,040	9,936	8,832	7,728	6,624	5,520	4,416	3,864	3,312

16:9

Picture quality mode		0 (Super fine)	1 (Fine)	2	3	4	5 (Normal)	6	7	8	9 (Low)
1280 x 720	Frame rate	7	8	10	12	14	18	24	28	30	30
	File size (kbyte)	216	192	166	144	120	96	72	60	48	36
	Bit rate (kbps)	13,910	14,131	15,272	15,898	15,456	15,898	15,898	15,456	13,248	9,936
640 x 360	Frame rate	18	24	28	30	30	30	30	30	30	30
	File size (kbyte)	96	72	60	48	42	36	30	24	20	18
	Bit rate (kbps)	15,898	15,898	15,456	13,248	11,592	9,936	8,280	6,624	5,520	4,968
320 x 180	Frame rate	30	30	30	30	30	30	30	30	30	30
	File size (kbyte)	33	30	27	24	21	18	15	12	10	8
	Bit rate (kbps)	9,108	8,280	7,452	6,624	5,796	4,968	4,140	3,312	2,760	2,208

These charts are target performance. Performance would be changed by the contrast or the motion in picture.

High Definition

i-PRO
SmartHD



Analog Camera

i-Pro SmartHD Camera



SC386 SW396

Panasonic ideas for life

Preliminary ver.

Progressive Scan

i-PRD
SmartHD

Progressive video output ensures clear images with less motion blur and no tearing even when the subject is moving.

Interlace scan



Image appears with tearing when the subject is moving due to temporal difference between odd/even field.

Progressive scan



There is no tearing even when the subject is moving.

Face Detection

i-PRD
SmartHD

SC386/ SW396 has Face Detection feature and automatically detects up to 8 human faces.

Automatic Face Detection



* Face detection is not handled as an alarm source.






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Face Detection with Mega SD

i-PRD
SmartHD

Camera automatically turn ON or OFF face super dynamic function by detecting whether there are human faces or not.

Mega SD Setting	Super Dynamic : OFF Face WDR : OFF	Super Dynamic : ON Face WDR : OFF	Super Dynamic : ON Face WDR : ON
With Human Face			
Without Human Face		 <p data-bbox="1164 1348 1870 1380">Without human face, face wide dynamic range is not operated.</p>	

Panasonic ideas for life

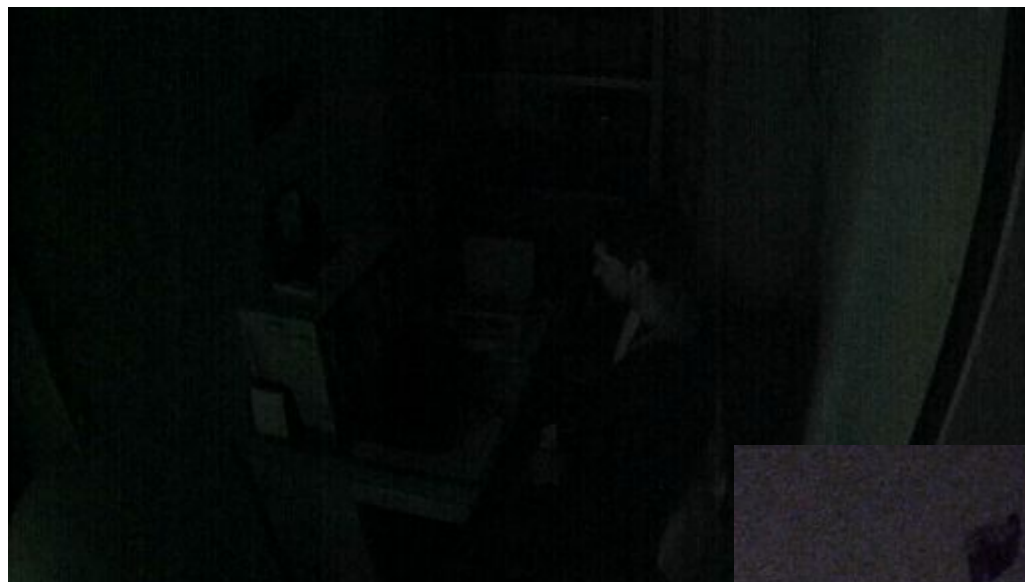
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Preliminary ver.

High Sensitivity

i-PRO
SmartHD

It improves low illumination performance even in darker condition.



Conventional HD Camera



i-Pro SmartHD Camera

SC386 SW396

Panasonic ideas for life

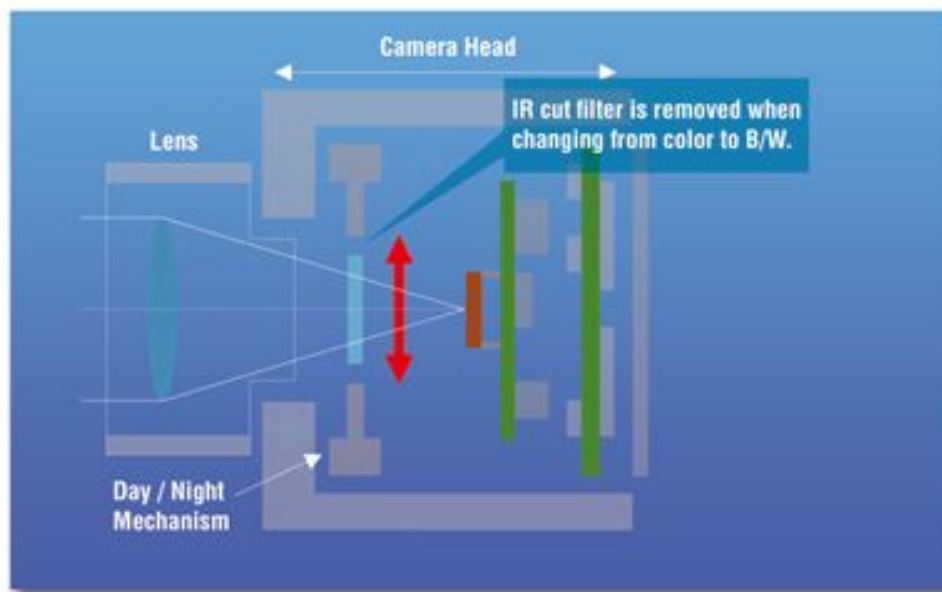
Preliminary ver.

Day-Night function

i-PRD
SmartHD

Day-Night function automatically switches camera from color to B/W and vice versa depending on the illumination, an ideal solution for 24-hour surveillance.

With moving IR cut filter and ABE, both high sensitivity and accurate focus are ensured.



Changing from
color to B/W



SC386 SW396

Panasonic ideas for life

Preliminary ver.

Adaptive DNR (Digital Noise Reduction)

i-PRD
SmartHD

2D-DNR for motion area and 3D-DNR for static area are effectively combined, realizing a clear low noise image with less motion blur and resolution deterioration.



AGC OFF: Image is too dark



AGC ON: Image is too noisy.



Conventional DNR:
Motion blur on moving subject.



Motion adaptive DNR:
Clear image without motion blur.

Video Motion Detection

i-PRO
SmartHD

The motions in the specified areas can be detected, triggering an alarm.

Up to 4 areas can be registered. Finer tuning is possible with area and sensitivity adjustment.

Up to 4 areas can be set.

Detection size; When smaller, sensitivity becomes higher.

The screenshot shows a video feed of a glass entrance with three detection areas: a white box at the bottom left, a green box in the center, and a blue box on the right. Below the video is a configuration table for four areas.

Area	1(White)	2(Blue)	3(Green)	4(Red)
Status	<input type="radio"/> On <input type="radio"/> Off	<input type="radio"/> On <input type="radio"/> Off	<input type="radio"/> On <input type="radio"/> Off	<input type="radio"/> On <input type="radio"/> Off
Detection area	<input type="range" value="1"/>	<input type="range" value="1"/>	<input type="range" value="1"/>	<input type="range" value="1"/>
Detection sensitivity	Low <input type="range" value="8"/> High	Low <input type="range" value="8"/> High	Low <input type="range" value="8"/> High	Low <input type="range" value="8"/> High
Delete	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>
Light detection control	<input type="radio"/> On <input checked="" type="radio"/> Off			
<input type="button" value="Set"/>				
VMD information addition				
Information addition	<input type="radio"/> On <input checked="" type="radio"/> Off			
<input type="button" value="Set"/>				

Sensitivity: Low to High

SC386 SW396

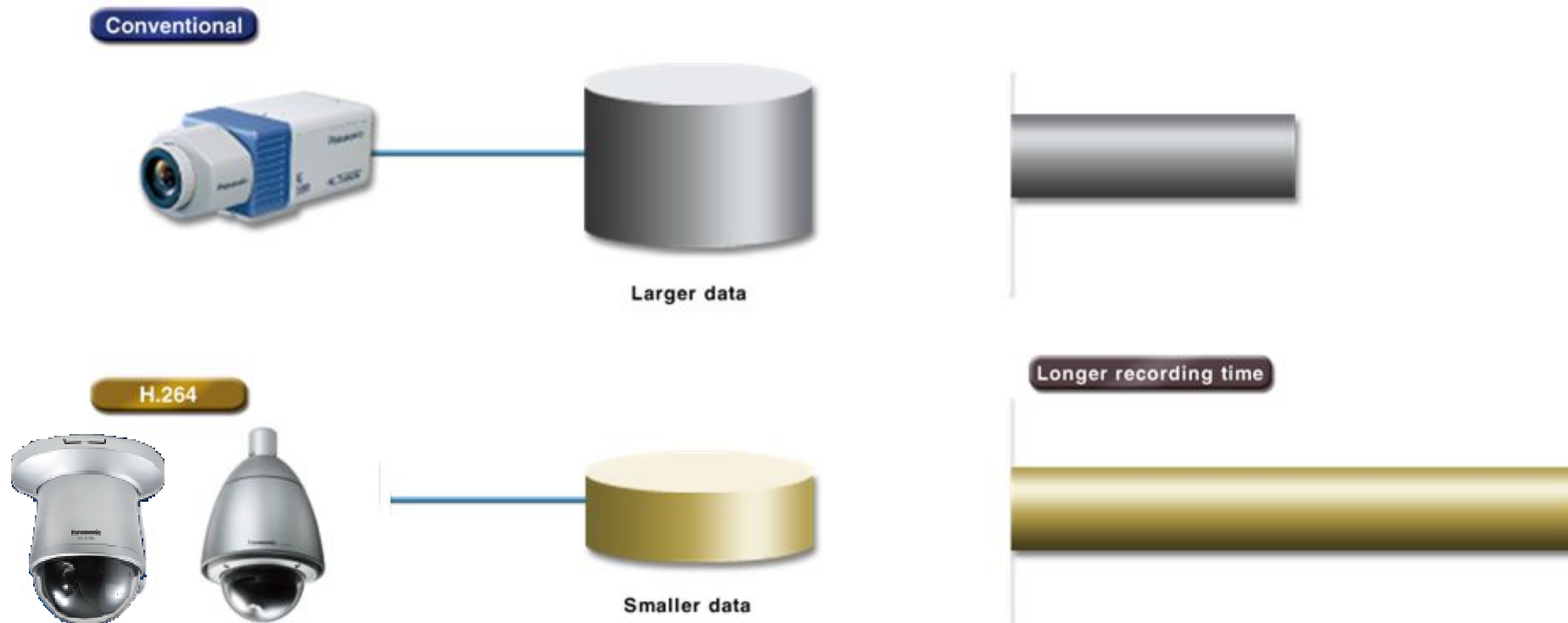
Panasonic ideas for life

Preliminary ver.

H.264 Latest Encoding

i-PRO
SmartHD

H.264 latest encoding technology with Panasonic Uniphier platform enables superior image of 1280 x 960 with smaller data.



* This allows longer recording time within the limited disk capacity.

SC386 SW396

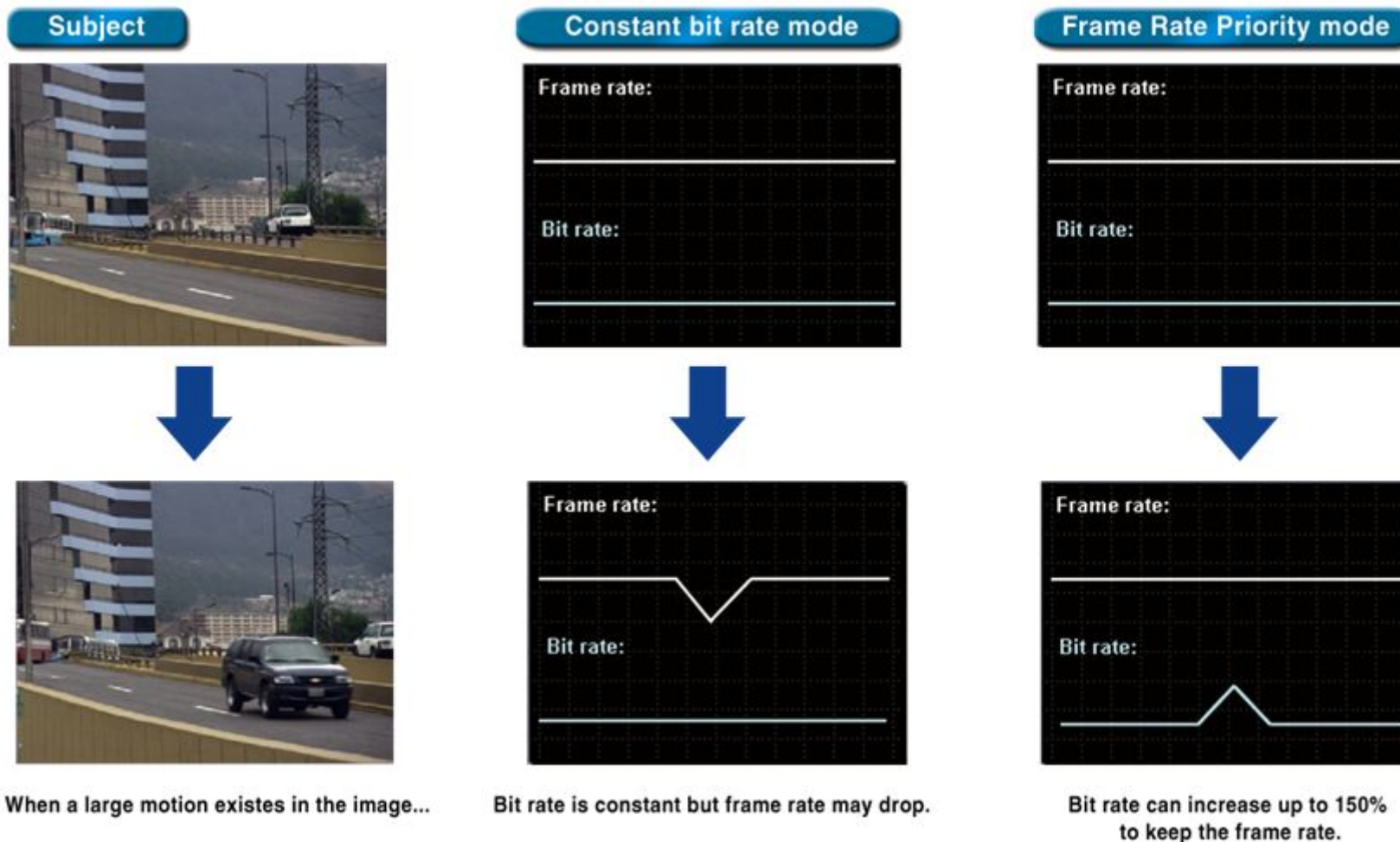
Panasonic ideas for life

Preliminary ver.

Frame Rate Priority Mode

i-PRD
SmartHD

Frame rate priority mode dynamically controls bit rate depending on the subject to maintain the frame rate.



* This mode does not always guarantee the frame rate.

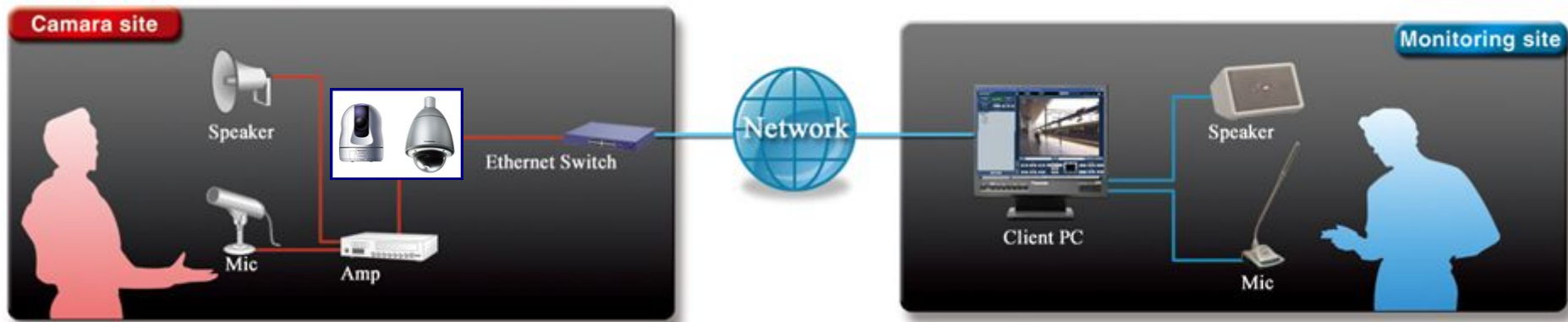
SC386 SW396

Panasonic ideas for life
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Bi-directional Audio

i-PRO
SmartHD

Full duplex bi-directional audio allows interactive communication between camera site and monitoring site.



* G.726 (ADPCM) 32 kbps & 16 kbps and G.711.

Cellular Phone Support



- (4)L (2)U (8)D (6)R ————— Pan/tilt
- (*Tele[+] (#)Wide[-] ————— Zooming control
- (5)Refresh ————— Refresh
- (0)Resolution ————— Resolution control
- Quality ————— Image quality control
- HomePosition ————— Home position
- (1)"PRESET 1 "]
- (3)"PRESET 2 "]
- (7)"PRESET 3 "]
- (9)"PRESET 4 "]
- "PRESET 5 "]
- "PRESET 6 "]
- "PRESET 7 "]
- "PRESET 8 "]
- Preset
- AUX —————
- "Open" "Close"]
- AUX control

Functions	Outline of functions
Pan/tilt*	Controls the camera direction. The camera will pan or tilt to each direction by pressing the corresponding dial key.
Zooming control	It is possible to perform zooming operations of the camera by pressing "*" or "#".
Refresh	Refreshes the camera images by pressing the dial key "5".
Resolution control	Changes the image capture size by pressing the dial key "0". # Image in the aspect ratio of "4:3" # Image in the aspect ratio of "4:3 (VGA)" # Image in the aspect ratio of "4:3 (800x600)" # Image in the aspect ratio of "16:9" Note Some cellular phones cannot change the image capture size even when resolution is changed by resolution control.
Image quality control	It is possible to change the image quality between "Quality1" and "Quality2".
Home position	The camera will move to the home position. Home position will be displayed only when home position is set.
Preset	The camera will move to the designated preset position to display Images by pressing the dial key corresponding to the desired channel. (The dial key numbers are not displayed for Preset No 5 or greater. Only preset IDs will be displayed for them.)
AUX control	Controls the AUX terminal. These buttons will be displayed only when "AUX output" is selected for "Terminal 3" on the setup menu.

Onvif System Up

i-PRD
SmartHD

	Item	WS func	remarks	SC385	
WS Lib	Device Discovery	6	WS base discovery	Yes	
	Device Management	44	Camera control, network settings	Yes	
		Security/TLS	8	Manage certificate	Yes
		DDNS	2	Set/Get DDNS	Yes
	Media configuration	46	Manage Profile, media setting	Yes	
		PTZ	2	Add/Remove Configuration	Yes
		Metadata	7	Metadata Configuration	Yes
	Imaging configuration	3	Image configuration settings	Yes	
	Event Handling	3	Set event	Yes	
	PTZ control	18	PTZ Configuration	Yes	
Video analytics	0	Analytics Configuration	No		
Media Stream	RTPoverRTSPoverHTTP	-	QuickTime defined specification	Yes	
	JPEGOVERRTP	-	JPEG over RTP with RTSP	Yes	
	G.711	-	G.711 support	Yes	
	Multicast AutoStart	-	RTP multicast	Yes	
	Meta data	-	Metadata over RTP	Yes	
Event	Event Handling	-	Notify, Pull Point (VMD, Notification of the remaining capacity of the SD card)	Yes	
Network	DDNS	-	RFC2326 dynamic DNS update	Yes	
	Security-TLS	-	Transport level security - TLS (1.1)	Yes	
	CHCPv6	-		Yes	

SC385 SW395

Panasonic ideas for life

Preliminary ver.

Best Effort Mode (H.264/MPEG-4)

i-PRD
SmartHD

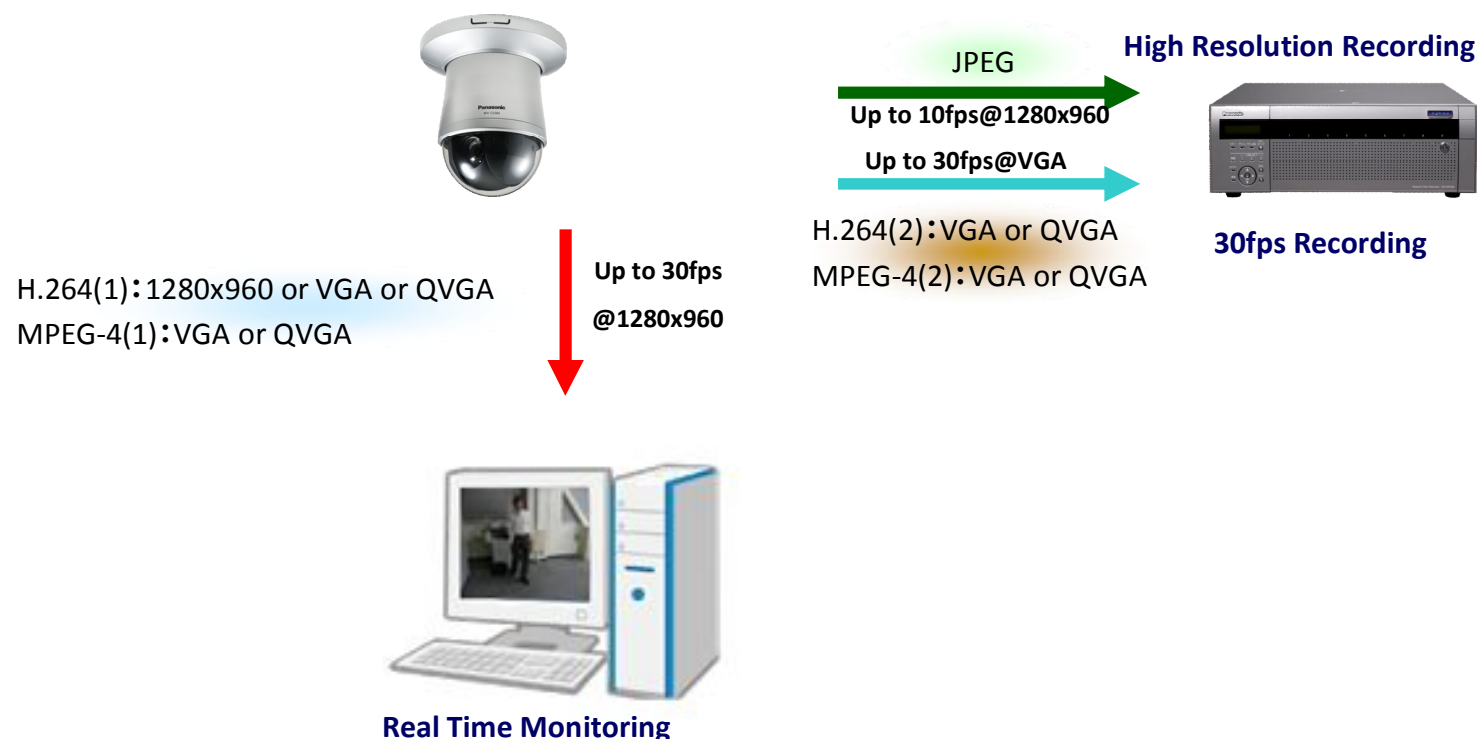
In accordance with the network bandwidth, images will be transmitted with the bit rate varying between the maximum and minimum bit rates.

H.264(1)	
H.264 transmission	<input checked="" type="radio"/> On <input type="radio"/> Off
Internet mode (over HTTP)	<input type="radio"/> On <input checked="" type="radio"/> Off
Image capture size	1280x960
Transmission priority	Best effort
Frame rate *	30fps *
Max bit rate (per client) *	Max 4096kbps * - Min 2048kbps *
Image quality	Normal
Refresh interval	1s
Transmission type	Unicast port (AUTO)
Unicast port1(Image)	32004 (1024-50000)
Unicast port2(Audio)	33004 (1024-50000)
Multicast address	239.192.0.20
Multicast port	37004 (1024-50000)
Multicast TTL/HOPLimit	16 (1-254)

Multiple Streaming – 4:3 ratio

i-PRO
SmartHD

Triple streams(4:3 aspect ratio) including JPEG and H.264(2ch) or MPEG4(2ch) can be transmitted simultaneously, enabling both real time monitoring and high quality recording.



* When motion stream 1 is H.264 or MPEG-4, motion stream 2 must be H.264 or MPEG-4 (same compression type).
When "4:3 (800x600)" is selected, MPEG-4 transmission is unavailable.
Total bit rate must be less than camera's max performance. Detail of the streaming combination is under study.

SC386 **SW396**

Panasonic ideas for life
Preliminary ver.

Multiple Streaming – 16:9 ratio

i-PRO
SmartHD

Triple streams(16:9 aspect ratio) including JPEG and H.264(2ch) can be transmitted simultaneously, enabling both real time monitoring and high quality recording.



* Total bit rate must be less than camera's max performance. Detail of the streaming combination is under study.

SC386 SW396

Panasonic ideas for life
Preliminary ver.

SD card Memory Recording

i-PRO
SmartHD

SD/SDHC Memory card slot for manual recording (H.264/JPEG), alarm recording (H.264/JPEG), schedule recording (H.264) and backup upon network failure (JPEG).



SD Memory Setting

1. Select image format

- JPEG
- H.264

* In case of H.264, H.264 (2) streaming is used.

2. Select recording mode

- JPEG :Manual REC/Alarm REC (Post)
/Backup upon network failure (FTP error)
- H.264 :Manual REC/Alarm REC (Pre/Post)/Schedule

3. Select recording setting

- Resolution :
 - 4:3 mode :1280x960/VGA/QVGA
 - 16:9 mode :1280x720/640x360/320x180

• Frame Rate/Bit Rate

* In case of H.264, follow H.264 (2) settings and up to VGA (4:3 mode) or 640x360 (16:9 mode).

4. Select data size setting in pre/post alarm for H.264

- Pre-Alarm :ON (data size: up to 1Mbps)/OFF
- Post-Alarm:10s – 300s

SC386 SW396

Panasonic ideas for life

Preliminary ver.

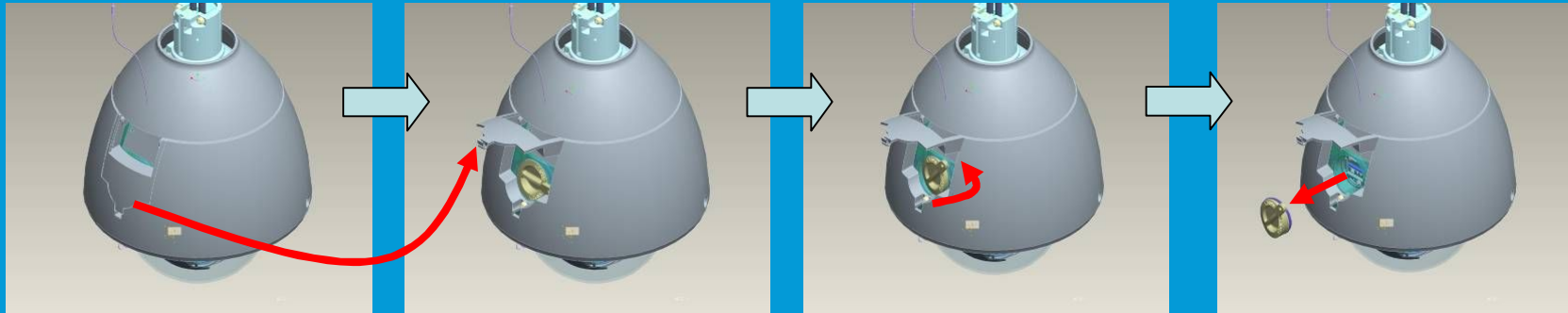
SD card Memory installation

i-PRD
SmartHD

The improvement of SD/SDHC Memory card installation

•SD/SDHC Slot cover

Improved installation capability by New SD cover

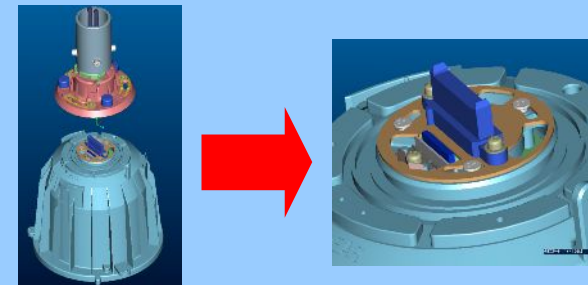


•Open SD sun shield

•Remove the fixing screw
•Rotate the SD cover

•Pull the SD cover

mini SD card installation of NW960 series








Panasonic ideas for life

SC386 SW396

Preliminary ver.

Panasonic PTZ Camera Comparison

		SW396	SC386	SW395	SC385	SC384	NW960	NS950	NS202A
									
Image sensor		1/4" 1.3M MOS Progressive	1/4" 1.3M MOS Progressive	1/3" 1.3M MOS Progressive	1/3" 1.3M MOS Progressive	1/3" 1.3M MOS Progressive	1/4" 768 CCD I-P Conversion	1/4" 768 CCD I-P Conversion	1/4" 768 CCD I-P Conversion
Min. lx	C/L	0.5lx	0.5 lx	0.5lx	0.5 lx	0.6 lx	0.5lx	0.5lx	0.7 lx
	B/W	0.06lx	0.06lx	0.06lx	0.06lx	0.4lx	0.04lx	0.04lx	0.5lx
Dynamic range		SD 128x	SD 128x	SD 128x	SD 128x	WDR	SD 128x	SD 128x	SD 128x
Zoom ratio:		Optical 36 x	Optical 36 x	Optical 18 x	Optical 18 x	Optical 18 x	Optical 30 x	Optical 30 x	Optical 22 x
Angular field of view:		H:1.5 deg (T) - 60.2 deg (W) V:1.20 deg (T) - 46.3 deg (W)	H:1.5deg (T) - 60.2 deg (W) V:1.20deg (T) - 46.3 deg (W)	H:3.2deg(T) - 55.2deg (W) V:2.4deg(T) - 42.1deg (W)	H:3.2deg(T) - 55.2 deg (W) V:2.4deg(T) - 42.1 deg (W)	H:3.2deg(T) - 55.2deg (W) V:2.4deg (T) - 42.1deg (W)	H:1.9deg(T) - 52.0deg (W) V:1.4 deg (T) - 40.0deg (W)	H:1.9deg(T) - 52.0 deg (W) V:1.4deg(T) - 40.0 deg (W)	H:2.6 deg(T) - 51.7deg (W) V:2.0 deg(T) - 39.9deg (W)
Ex Optical Zoom		2x	2x	2x	2x	2x	N/A	N/A	N/A
Digital zoom		12x	12x	12x	12x	8x	10x	10x	10x
Day & Night		Yes (IR)	Yes (IR)	Yes (IR)	Yes (IR)	Yes (Electrical)	Yes (IR)	Yes (IR)	Yes (Electrical)
Network		H.264:30fps@1.3M MPEG-4 : 30fps @ VGA JPEG :10fps @ 1.3M	H.264:30fps @ 1.3M MPEG-4 : 30fps @ VGA JPEG :10fps @ 1.3M	H.264:30fps @ 1.3M MPEG-4 : 30fps @ VGA JPEG :10fps @ 1.3M	H.264:30fps @ 1.3M MPEG-4 : 30fps @ VGA JPEG :10fps @ 1.3M	H.264:30fps @ 1.3M MPEG-4 : 30fps @ VGA JPEG :10fps @ 1.3M	JPEG : 30fps @ VGA MPEG-4 : 30fps @ VGA	JPEG : 30fps @ VGA MPEG-4 : 30fps @ @VGA	JPEG : 30fps @ VGA MPEG-4 : 30fps @ VGA
Intelligent		VMD/Advanced Auto tracking	VMD/Advanced Auto tracking	VMD/Auto tracking	VMD/Auto tracking	VMD	VMD/Auto tracking	VMD/Auto tracking	VMD/Auto tracking
SD memory		SDHC/SD	SDHC/SD	SDHC/SD	SDHC/SD	SDHC/SD	SD	SD	SD
Power		AC24V/ PoE+ 43W(AC24V)	DC12V/ PoE 12W	AC24V/ PoE+ 43W(AC24V)	DC12V/PoE 12W	DC12V/PoE 12W	AC24,100,230V 85W	AC24,100,230V 15W	DC12V/PoE 12W
Audio		2-way	2-way	2-way	2-way	2-way	2-way	2-way	2-way
speed		PAN: 400 deg/Sec TILT: 400 deg/Sec	PAN: 400 deg/Sec TILT: 400 deg/Sec	PAN:300 deg/Sec TILT: 100 deg/sec	PAN:300 deg/Sec TILT: 100 deg/sec	PAN:300 deg/Sec TILT: 100 deg/sec	PAN: 400 deg/Sec TILT: 400 deg/sec	PAN: 400 deg/Sec TILT: 400 deg/sec	PAN:300 deg/Sec TILT: 100 deg/sec
Endless PAN		Yes (endless)	Yes (endless)	Yes (360 pan-flip)	Yes (360 pan-flip)	Yes (360 pan-flip)	Yes (endless)	Yes (endless)	No
Tilting range		-15 deg - 185 deg*1	-15 deg - 185deg *1	-30 deg - 90 deg	-30 deg - 90 deg	-30 deg - 90 deg	-5 deg - 185 deg	-5 deg - 185 deg	-30 deg - 90 deg
preset positions		256	256	64	64	64	256	256	64
Upside-down		No	No	Yes	Yes	No	No	No	Yes
Patrol		Yes	Yes	No	No	No	Yes	Yes	No
Bearing display		Yes	Yes	No	No	No	No	No	No
operating temperature		-50~55 deg C	-10~50 deg C	-40~50 deg C	-10~50 deg C	-10~50 deg C	-40~50 deg C	-10~50 deg C	-10~50 deg C

[*1]-6° to -15° :with Pan/tilt-flip function

Panasonic ideas for life
Preliminary ver.