

### The SAP Digital Configuration Lifecycle Customer Co-Innovation Council

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## About the Speakers

### Johann Dornbach

- Vice President, Digital R&D and Engineering, Configure and Variant Configuration, SAP SE
- Global responsibility for development and delivery of Product Configuration in SAP Hybris, and Variant Configuration and Classification in SAP S/4HANA

### **Steve Schneider**

- Sr. Consulting Product Data Analyst, Steelcase Inc.
- 41 years employment at Steelcase, 26 years in Product Configuration Space
- Riding Motorcycles since 1970

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## Key Outcomes/Objectives

- 1. Understand how the AVC can improve your business and drive profits
- 2. Understand how influence can impact development
- 3. Understand the capabilities of the new Advanced Variant Configuration Engine (AVC)



## Agenda

- Motivation
- What is the Customer Con-Innovation Council
- An Overview of the AVC
- Customer success story using the AVC



## **Motivation**



84% of the most innovative companies offer customizable products and services, but less then 20% have an online product configurator.

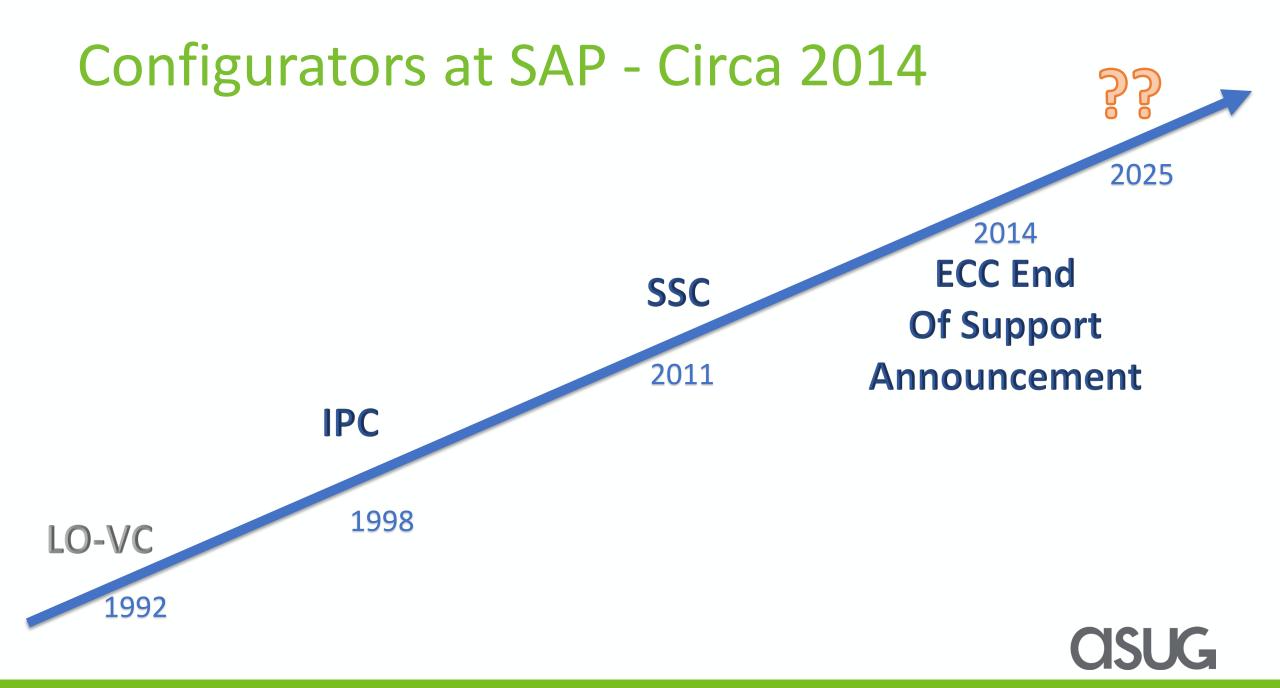


## Stock price change when using Configurator

Consequent focus on Customer Needs and flexible Make to Order manufacturing moves the company to the next level.



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## The Customer Co-Innovation Council



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## What We Do

### **Bi Weekly Webinars**

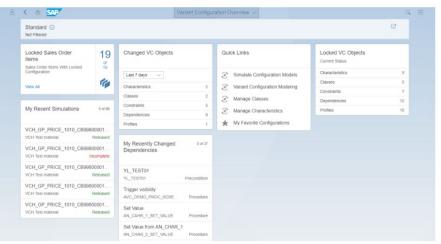






### Homework

**Overview Page for the Modeler** 



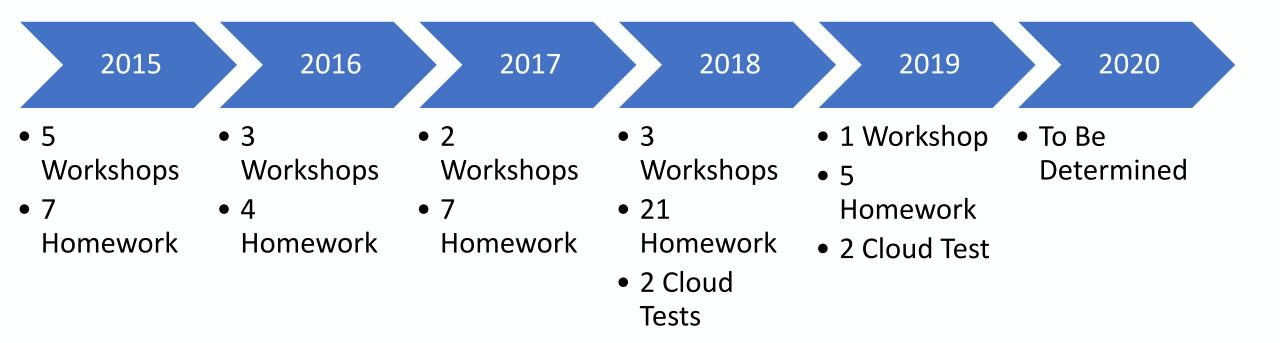




AVC Customer Test CE1905 S/4HANA Idea Configure

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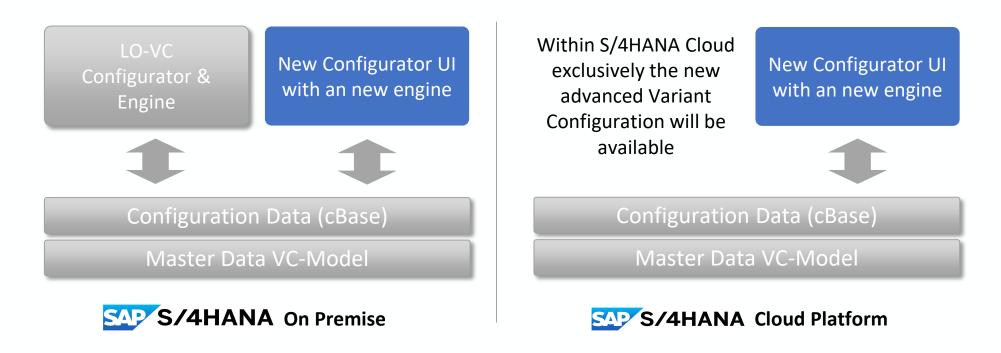
## Timeline





# LO-VC vs. Advanced Variant Configurator

### **Co-Existence of both solutions**



- The variant configuration will be available within SAP S/4HANA on premise and Cloud
- Immediately usage of known mature variant configuration LO-VC within S/4HANA on premise
- In parallel SAP is building the new advanced Variant Configuration using the same foundation

## SAP & Open Source

The open source library Gecode (<u>www.gecode.org</u>)

- Highly-efficient constraint solver developed under the lead of Prof. Christian Schulte at KTH Royal Institute of Technology
- One of Europe's leading technical and engineering universities
- Comprehensive set of features



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Gecode really brings all the **qualities** needed for building a **state-of-the-art configuration engine**. Because of its **comprehensive functionality**, its **performance** and **stability**, and its **openness**, it is the perfect ingredient ...



**Dr. Conrad Drescher** is a research and development expert in SAP's team, and has researched constraint satisfaction problems at the <u>University of Oxford</u>



"

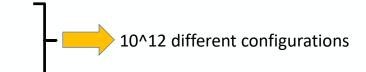
## **Performance Comparison**

### **Compute more precise characteristic value restrictions faster**

### **Classical Configuration Benchmark – Renault Mégane**

Single level configuration model, purely table-based:

- ~ 100 characteristics
- ~ 400 values
- ~ 100 variant tables containing 200.000 lines





- Comparison of backend times
  - Roundtrip after setting a value is up to 13 times faster in Advanced Variant Configuration compared to classical Variant Configuration (LO-VC)



## AVC in Action

| Configurati | on for IMC02 | 70000 24.08.2018 |
|-------------|--------------|------------------|
|             |              |                  |

| 2 |  |  |
|---|--|--|
| - |  |  |
|   |  |  |

|                           |                        |            | Constraint Net: IMC02_DN_SALES  |
|---------------------------|------------------------|------------|---|
| oject                     | Description            | Status Ove | Constraint: IMC02_CT_SLA_RESTRICT   |
| IMC02_70000               | IMC 70000 Multi-Level  |            |   |
| > [] IMC02_70000          |                        |            | Basic Data Editor Descriptions Change Overview                                      |
| > 🔄 300 IMC02_M_GEN       | General Technical Data |            | 1 P 1 🔟 🗃   |
| > 300 IMC02_S_GEN         | General Sales Data     |            | * Sales dependency:   |
| > 🛃 301                   |                        |            | * Determine available Service Level Agreements                                      |
| > 🖥 Routing, 50007343, 01 | IMC 70000 Multi-Level  |            |   |
|                           |                        |            | OBJECTS:<br>(300)IMC02_S_GEN  |
|                           |                        |            | <pre>WHERE COUNTRY = VBPA_WE_LAND1;<br/>SLA_CTY = IMC01_SLA_COUNTRY_SPECIFIC;</pre> |
|                           |                        |            | REGION = IMCOL_REGION;  |
|                           |                        |            | SLA = IMCO1_SLA.  |
|                           |                        |            | RESTRICTIONS:   |
|                           |                        |            | * In case of non country specific definition of SLA levels                          |
|                           |                        |            | * Get ALLOWED entries from table IMC01_SLA_REGION                                   |
|                           |                        |            | Table IMCO1_SLA_REGION<br>( IMCO1_REGION = REGION,                                  |
|                           |                        |            | IMCOL_SLA = SLA ) IF SLA_CTY = 'N',   |
|                           |                        |            |   |
|                           |                        |            | * In case of country specific defintion of SLA levels                               |
|                           |                        |            | * Get FORBIDDEN entries from table IMC01_SLA_COUNTRY                                |
| > 🛅 Favorites             |                        |            | FALSE IF  |
| > C Environment           |                        |            | Table IMC01_SLA_COUNTRY<br>(IMC01_COUNTRY_KEY = COUNTRY,                            |
|                           |                        |            | IMC01_SLA = SLA )   |
|                           |                        |            | AND SLA_CTY = 'Y'.  |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |
|                           |                        |            |   |



## **More Mathematical Precision**

| 8 < r SAF   |           |        | Sim                                      | ulate Configuration Models $\checkmark$ |   |                                | Q © E     |     |
|---|-----------|--------|--|---|---|--------------------------------|-----------|-----|
| CWG Demo Window<br>CWG_WINDOW<br>Configuration Status: Date |           | Config | uration Profile: Plant: BOM Application: |   |   | Open VC Modeling Env. Paramete | ers @ ^ 🔲 |     |
|   | 13/2018 1 |        | WINDOW Plant 1 DE                        |   |   |                                |           |     |
| Exploded BOM $\odot$  |           | ×      |  |   |   |                                | V 4       | 5 ≥ |
|   | C Ə       |        | Default Group                            |   |   |                                |           |     |
| Product   | Qty       | 80     |  |   |   |                                |           |     |
| CWG_WINDOW  | 1 PC      |        | *Height:                                 | *Width:                                 |   | *Frame width:                  |           |     |
|   |           | _      | Value Range: 80.0 - 120.0                | Value Range: 50.0 - 70.0                | Ð | Value Range: 2.0 - 5.0         | a         |     |
|   |           | _      | Window area:                             | Radius:                                 |   | Pi:                            |           |     |
|   |           | _      | Value Range: 1,908.32 - 7,914.59         | Value Range: 20.0 - 33.0                | Ð | 3.14159265358979               |           |     |
|   |           | _      |  |   |   |                                |           |     |
|   |           | -      |  |   |   |                                |           |     |
|   |           | _      |  |   |   |                                |           |     |
|   |           | -      |  |   |   |                                |           |     |
|   |           |        |  |   |   |                                |           |     |
|   |           | - 9    |  |   |   |                                |           |     |
|   |           | -      |  |   |   |                                |           |     |
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|   |           |        |  |   |   |                                |           |     |
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|   |           |        |  |   |   |                                |           |     |
|   |           |        |  |   |   |                                |           |     |
|   |           |        |  |   |   |                                |           |     |

Watch video here: <a href="https://youtu.be/StobmVAaMZw">https://youtu.be/StobmVAaMZw</a>

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Save Cancel

## **Conflict Handling**

| ය < ක <b>SAP</b>                                   | Simulate Configuration Models $\checkmark$  | Q  |
|--|---|--|
| IMC 70000 Multi-Level                              |   | Open VC Modeling Env. Parameters 🚯 🔲 🛄   |
| Configuration Status: Date:<br>Released 09.10.2018 | Quantity:       Configuration Profile:       Plant:       BOM Application:         1       IMC02_70000       Werk 0001       PP01   |  |
| © Configurable Items                               | ×         Demo for Inconsistency         IMC00_MAT_DEMO_INCONSISTENCY         Validated and Released         V         S  | C Inspector Trace X                      |
|  | く 泊 臼<br>Default Group  | Demo for Inconsistency                   |
| Product  |   | BOM item                                 |
| MC02_70000   | ✓ <sup>t</sup> | <b>i (</b>                               |
| > IMC00_LINK_ARM<br>IMC00_MAT_DEMO_INCONSISTENCY   | ✓     C <sup>P</sup> ✓     C <sup>P</sup> No Inconsistency     ✓  |  |
| IMC00DRIVE_ARM                                     |   | Toggle Master Data                       |
|  |   | BOM item                                 |
|  |   | Component:                               |
|  |   | IMC00MAT_DEMO_INCONSISTENCY Description: |
|  |   | Demo for Inconsistency                   |
|  |   | Plant:<br>0001                           |
|  |   | Configuration Profile:                   |
|  |   | IMC00MAT_DEMO_INCONSISTENCY              |
|  |   | Quantity:<br>1 PC                        |
|  |   | Item Number:<br>0015                     |
|  |   | Category:                                |
|  |   | Non-stock item                           |
|  |   | Relevance:<br>Production, Costing        |
|  |   | Last Changed By:<br>D061633 (D061633)    |
|  | Watch video here: <u>https://youtu.be/FQiF-pe7TUs</u>   | Last Changed On:<br>09.10.2018           |
|  |   | Save Cancel                              |



### SAP S/4HANA for advanced variant configuration – On Premise (Additional license)

1809 - Recent innovations\*

2019 - Planned innovations\*

#### Advanced Variant Configuration

- Support of multi-level scenario
- Integration into SAP Hybris Commerce
- Integration of new configuration along key processes
- Integration of routing with simulation environment
- Support for characteristics of type "decimal" in object dependencies with a high degree of precision
- Improved user experience: Grouping of characteristics; handling of alternative values
- Interactive user selection of material variants during the sales order process
- Overview page for modeler
- Integration of requirement handling

#### Classification

- Machine-Learning based auto-Classification for documents
- New public interfaces

#### Advanced Variant Configuration

- Integration of the advanced variant configurator into further processes
- ML based Analytics
- Syntax enhancements
- Variant functions
- Enhanced simulation and trace possibilities
- OEW integration

#### Classification

- Improved user experience: Grouping of characteristics
- Extended search and where-used capabilities for classification and variant configuration

### 2020 - Product direction\*

#### Advanced Variant Configuration

- Support of multi-level SET scenario
- Enhanced Engineer To Order Process
- Syntax enhancements
- Introduction of a configuration object
- Support of product modeling for Hardware, Electrics, Electronics, Software and Services
- Enhanced ML based Analytics
- ML based support creation of configuration

#### Classification

- Integration of advanced variant configurator
- Import tool for external class structures e.g. ecl@ss
- Enhanced mass-change capabilities for classification and variant configuration

#### Advanced Variant Configuration

2021 – Product vision\*

- Separate configuration for sales and manufacturing through loose coupling
- Integrated interactive 3D visualization for configurable products in Engineering, Sales and Production processes
- Test environment supporting systematically tests and analysis of variant configuration models

#### Classification

 Extended characteristic types: long text, data files, attribute groups

\*This is the current state of planning and may be changed by SAP at any time without notice.

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### SAP S/4HANA for advanced variant configuration – Future Outlook

| Planned H1/2019 <sup>1,2</sup>  | Planned H2/2019 <sup>1,2</sup>   | Planned 2020 <sup>1,2</sup>   |
|---|--|---|
| <ul> <li>Advanced Variant Configuration</li> <li>Enhanced multi level and single level configuration</li> <li>Syntax enhancements</li> <li>Enhanced user experience</li> <li>Trace enhancement</li> <li>Classification</li> <li>Enhancement of classification search capabilities</li> <li>Align the look and feel of the classification SAP Fiori user experience with advanced variant configuration</li> </ul> | <ul> <li>Advanced Variant Configuration</li> <li>Integration of the advanced variant configurator into further processes</li> <li>ML based identification of critical combination of options (Production)</li> <li>Variant functions / Dependency trace</li> <li>Classification</li> <li>List report search</li> </ul> | <ul> <li>Advanced Variant Configuration</li> <li>SOAP Services / Integration into SAP Product Configuration</li> <li>Support of multi-level SET scenario</li> <li>Enterprise Search</li> <li>Enhanced Engineer To Order Process</li> <li>Introduction of a configuration object</li> <li>Support of product modeling for Hardware, Electrics, Electronics, Software and Services</li> <li>Enhanced ML based Analytics</li> <li>ML based support creation of configuration</li> <li>Classification</li> <li>Integration of advanced variant configurator</li> <li>Import tool for external class structures e.g. ecl@ss</li> <li>Enhanced mass-change capabilities for classification and variant configuration</li> </ul> |

- SOAP services
- · Extension of SOAP services

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Potential data protection and privacy features include simplified deletion of personal data, reporting of personal data to an identified data subject, restricted access to personal data, masking of personal data, read access logging to special categories of personal data, change logging of personal data, and consent management mechanisms.
 This is the current state of planning and may be changed by SAP at any time without notice.

### S/4HANA Cloud live customer for Advanced Variant Configuration

### First productive cloud customer on S/4HANA for advanced variant configuration

### **Rollout plan**

- Customer is live with SAP S/4HANA Public Cloud
- Customer went live in the UK (Headquarters) and in the USA in Q1.2018, followed by China in October 2018.
- · USA and China sell configurable materials which are manufactured in China
- Locations in Finland and Germany will be the next countries planned to go live in early 2019. Both countries will also sell and manufacture configurable materials

### Scope of initial go live

- · Intercompany Scenario
  - Sales organisation USA creates sales (SD) orders for configurable materials
  - Delivering plant located in China, with intercompany invoice between China and USA
- · Configurable products
  - On average 60 characteristics, 40 variant pricing conditions, and 50 dependencies
  - Configuration performed on the first level (single-level configuration on bill of materials)

### Project background

- Customer decided to implement Advanced Variant Configuration 5 weeks before go live of S/4HANA Cloud
- Customer's business experts together with SAP Digital Business Services for S/4HANA Cloud ensured a smooth implementation project for Advanced Variant Configuration
- · According to the project team, the Advanced Variant Configuration standard development team has been great at providing support

## What Is The CWG?



- The **ONLY** international user group for SAP Configuration technology
- **THE** best place to influence SAP on the direction of their Configuration technology
- Multiple forums, technical articles, and blogs to get answers to your pressing business questions about utilizing SAP Configuration technology
- **Two** annual conferences, a spring conference in Europe and a fall conference in the Americas
- Membership is **FREE**, but restricted to SAP employees, customers, and partners which accept, respect and follow our bylaws.
  - <u>http://www.configuration-workgroup.com/node/1850</u>



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For questions after this session, contact us at johann.dornbach@sap.com and sschneid@steelcase.com.



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