

ANNOUNCING THE ENDOWMENT OF THE USC LEONARD D. SCHAEFFER CENTER FOR HEALTH POLICY AND ECONOMICS

A \$25 MILLION GIFT FURTHERS HEALTH CARE INNOVATION AT USC

Health-policy decision makers around the world have an even stronger resource for actionable research, as a result of a visionary new gift to the University of Southern California.

National health care leader Leonard D. Schaeffer is providing \$25 million to generously endow and support the USC Schaeffer Center for Health Policy and Economics. This gift reaffirms the USC Schaeffer Center's emergence as the leading organization in one of the most critical economic-policy conversations of our time.

The USC Schaeffer Center's distinguished faculty includes renowned health economists, a Nobel laureate in economics, and experts in global health policy, pharmacoeconomics, and health care management. It is jointly housed in the USC Price School of Public Policy and USC School of Pharmacy.

GLOBAL IMPLICATIONS

Health spending policies will influence national and global economies for decades to come. By convening the highest-caliber scholars in bold, innovative thinking, the USC Schaeffer

Center reaches beyond academia to create new directions in policy discussions worldwide. As a testament to its relevance and impact, the center has received \$45 million in federal research funding in its first four years of existence.

This new gift will dramatically broaden the center's scope, allowing it to further explore how we can fundamentally change the way we approach health—moving from disease management to prevention, promoting value in health care spending, understanding how policy affects innovation, improving insurance design, and identifying the broader macroeconomic consequences of major health care trends.

AN ENDURING IMPACT

The USC Leonard D. Schaeffer Center for Health Policy and Economics has been able to achieve unprecedented momentum in understanding health care options and consequences through rigorous and independent policy analysis. With the generosity of Leonard D. Schaeffer, the center will accelerate its trajectory and contributions. To learn more, visit healthpolicy.usc.edu



Leonard D. Schaeffer is the founding chairman and past CEO of WellPoint, one of the nation's largest health insurance companies. He is a recognized expert and published author in health economics and health policy. At USC, Mr. Schaeffer currently holds the Judge Robert Maclay Widney Chair, a select executive-in-residence appointment accorded by the university president.

