

Subject to Revision



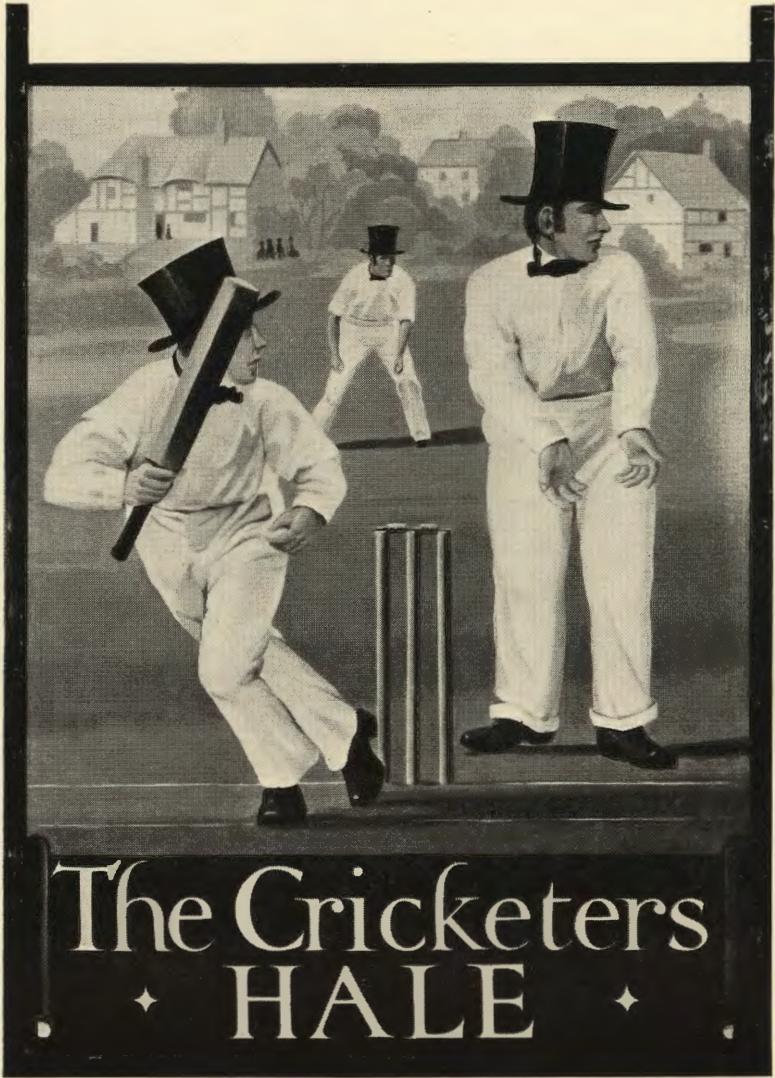
INN SIGNS EXHIBITION

PRICE ONE SHILLING



Wm. H. Wood

INN SIGNS EXHIBITION



The Cricketers
★ HALE ★

No. 23

Frontispiece

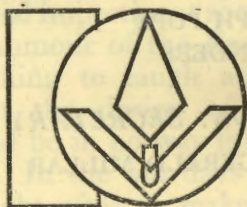
INN SIGNS EXHIBITION

AT THE
BUILDING CENTRE
158 NEW BOND ST.

NOVEMBER 2 to 28, 1936

DAILY - 10-6

SATURDAYS 10-1



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Vice-Chairman, Council for the Preservation of Rural England

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Society*

HON. SECRETARY

GERALD MILLAR

PREFACE.

By Professor A. E. RICHARDSON, A.R.A.

A sign, being the introduction to an inn, should attract by its appropriate character. Just as a comely façade hints at the rich comforts of private apartments, so the sign should convey to the traveller the amenities of an inn. The subject of signs has been favoured by generations of poets, writers and artists; it has enriched English literature besides forming the basis of decent advertising.

It has been observed that ordinary people are familiar with the dainty quips, profound sentiments and political allusions of the myriad signs which embellish the inns of the English countryside. Neither do learned townsfolk despise ordinary announcements of hospitality couched in the language of the nursery. The truth is, everyone gathers amusement from a brightly painted sign, be it a representation of Henry the Eighth or the Cat and Custard Pot. You conclude that a sign should be a jovial impertinent sort of affair, eloquent of the broad humour of the English who continue to find something to laugh at. Therefore it is important that the design of the sign and its supports should be in no way inferior to the building it adorns. In the old days artists and craftsmen were sought after to make these ornamental contributions for the benefit of their fellow mortals. It was recognised that a good sign not only encour-

aged men to resort to a particular inn but kept them in good humour, and moreover, was frequently the subject of a toast.

The object of the present exhibition is to promote further interest in this special branch of artistry and to prove that even the finest beverage is all the better for a "Bush." In these days of intensive travel by road, when old inns are written up, and new ones are in process of building, the subject demands a new orientation. There is the widest scope for the artist, the journeyman sign painter, the blacksmith and the wood carver, neither should the skill of the artist architect be forgotten. No longer will the brewer tolerate a machine-made sign, while one badly composed, or showing faulty heraldry, is pounced upon by the discerning public and held up to scorn.

The problem of designing an appropriate sign has now been transferred to the professional artist, who has recourse to the blacksmith for crowning scrolls and overthrows, and who relies on the carpenter for the selection of natural hard wood on which to paint the sign proper. Frequently the whole of the sign is made up of wrought iron, as for example at Thornham in Norfolk, where King John peeps through a lattice. The modern traveller, be he Hiker, Biker or Motorist, has come to regard the signs of inns and taverns as a minor National Gallery. All who frequent the King's highway to-day are persons of taste in more senses than one. There is a growing dislike of signs which affect either snobbery or insipid drollery. Your true connoisseur now asks for bold limning as well as for more delicate touches. We dread those essays in Olde Englyshe which some spark invented for the beguilement of the unknowing.

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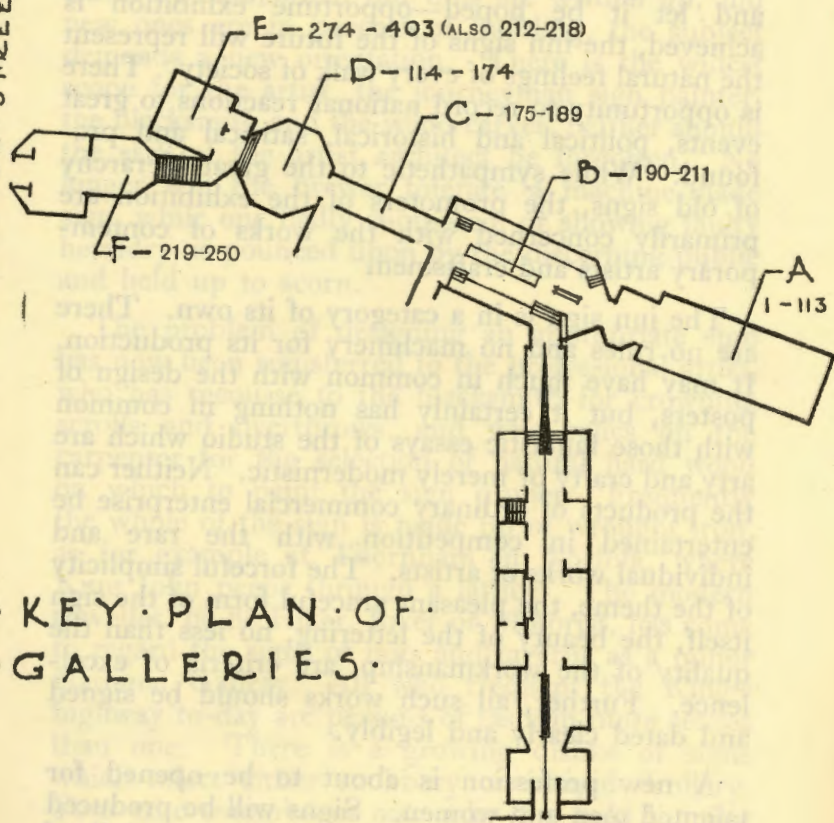
Who has taken the trouble to jot them down to form a scathing anthology? What a theme it would make for Sir John Squire or Mr. Belloc. But even such lapses into a language unheard at Stratford-atte-Bowe, count as nought by comparison with those enamelled signs which are supposed to be proof against water.

Once again, if the main purpose of this unique—and let it be hoped—opportune exhibition is achieved, the inn signs of the future will represent the natural feelings of every walk of society. There is opportunity to record national reactions to great events, political and historical, satirical and profound. While sympathetic to the great hierarchy of old signs, the promoters of the exhibition are primarily concerned with the works of contemporary artists and craftsmen.

The inn sign is in a category of its own. There are no rules and no machinery for its production. It may have much in common with the design of posters, but it certainly has nothing in common with those fantastic essays of the studio which are arty and crafty or merely modernistic. Neither can the products of ordinary commercial enterprise be entertained in competition with the rare and individual works of artists. The forceful simplicity of the theme, the pleasant graceful form of the sign itself, the beauty of the lettering, no less than the quality of the workmanship, are criteria of excellence. Further, all such works should be signed and dated clearly and legibly.

A new profession is about to be opened for talented men and women. Signs will be produced that are neither cryptic of meaning nor dull of drawing. In such ways the new will form from the old.

— GRAFTON STREET —



· KEY · PLAN · OF ·
· GALLERIES ·

— BOND STREET —

CATALOGUE OF INN SIGNS

THE NORTH GALLERY (A on plan)

- 1 THE WHITE HORSE HOTEL, Rottingdean, Sussex.

Artist : J. R. PEARSON, LTD.

Designed by E. A. SALLIS BENNEY, A.R.C.A.

Lent by TAMPLIN & SONS' BREWERY, BRIGHTON,
LTD., Brighton

- 2 THE SAMSON AND LION, Birmingham.

Artist : J. R. PEARSON, LTD.

Designed by HOLLAND W. HOBBISS, F.R.I.B.A.

Lent by FREDK. SMITH, LTD., BIRMINGHAM.

- 3 THE PHEASANT, Hambleton, Bucks.

Artist : A. C. GARNHAM.

Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.

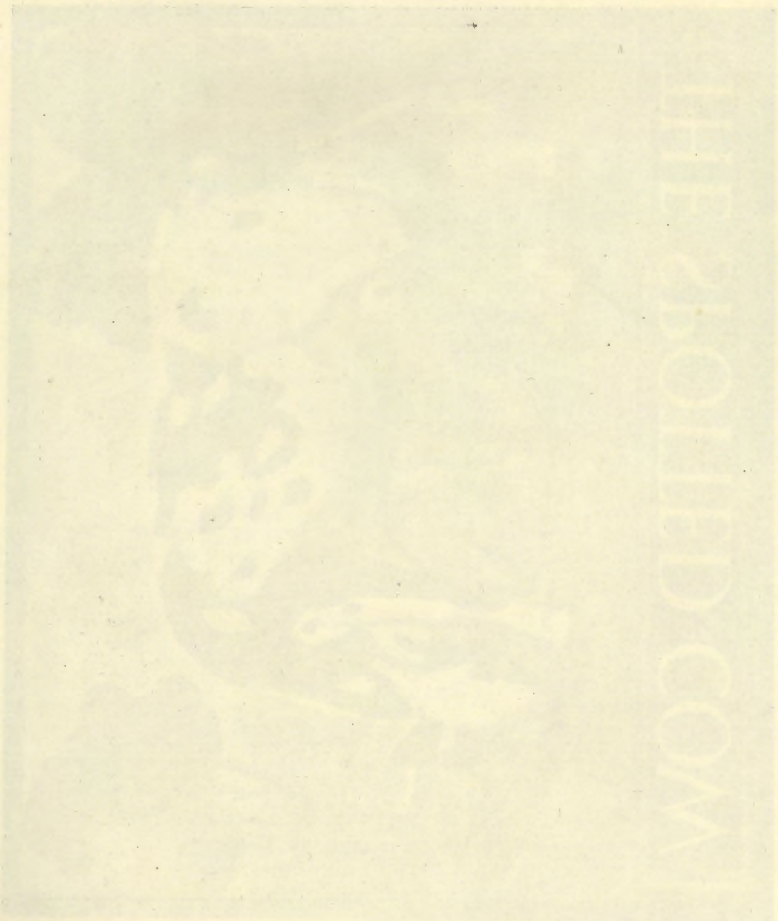
- 4 THE HORSE & CHAINS, Bushey, Herts.

Artist : G. W. BRUMBY.

Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.

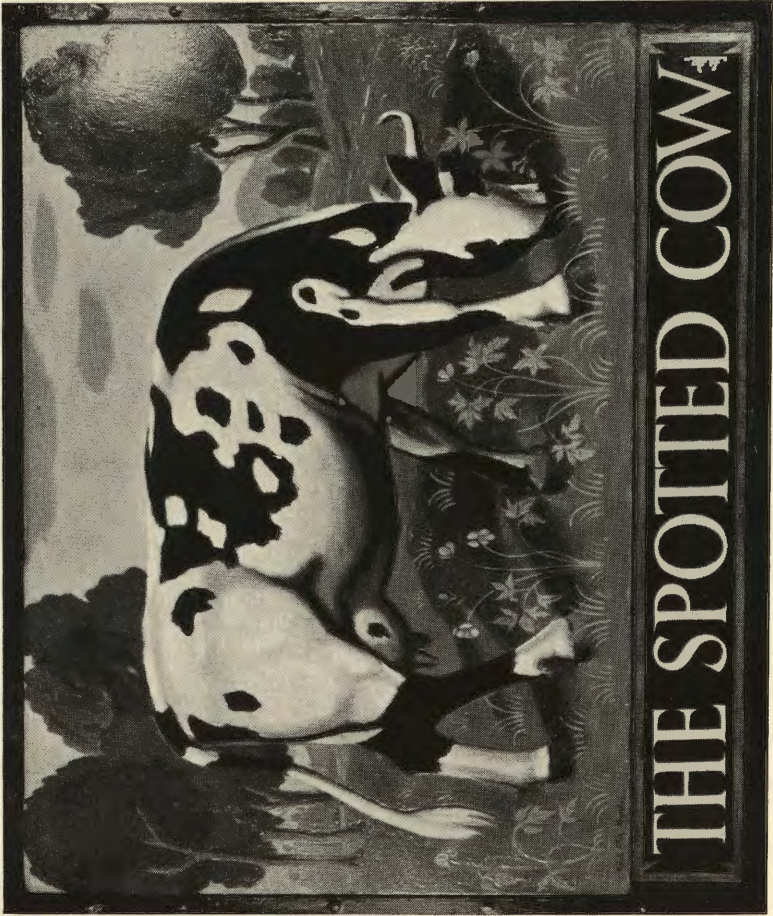
The inn stands at the foot of a steep hill on the main road to London, and the sign depicts the chained horse which is still kept to help horses up the hill.

- 5 THE BULL, Cirencester.
Artist : CAPT. E. T. CRIPPS, M.C.
Lent by THE CIRENCESTER BREWERY, LTD., CIRENCESTER.
- 6 THE HIGHLEIGH POUND, Highleigh, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD., CHICHESTER.
- 7 THE GAMECOCK, Kingsdown, Kent.
Artist : SIR GARRARD TYRWHITT-DRAKE.
Lent by THE DARTFORD BREWERY CO., LTD., MAIDSTONE.
- 8 THE MASTER ROBERT HOTEL, Hounslow.
Artist : LYNWOOD PALMER.
Lent by FULLER SMITH & TURNER, LTD. CHISWICK.
A portrait of the Grand National winner of 1924. The horse was kept for some time at the artist's stables adjoining the hotel.
- 9 THE BLACK HORSE, Cirencester, Glos.
Artist : CAPT. E. T. CRIPPS, M.C.
Lent by THE CIRENCESTER BREWERY, LTD., CIRENCESTER.
- 10 THE FOX AND HOUNDS, Watlington, Oxford.
Artist : F. R. GROWCOTT.
Lent by W. H. BRAKSPEAR & SONS, Henley-on-Thames.



THE SPOILED COME

100



No. 27

- 11 THE SWAN, Cirencester.
Artist : CAPT. E. T. CRIPPS, M.C.
Lent by THE CIRENCESTER BREWERY, LTD., CIRENCESTER.
- 12 THE BULL, Larkfield, Kent.
Artist : SIR GARRARD TYRWHITT-DRAKE.
Lent by STYLE & WINCH, LTD., MAIDSTONE.
- 13 THE BIRD IN HAND, Tasburgh, Norfolk.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD., NORWICH.
A few years ago the sign was incorrectly shown with the bird in a partially closed hand. The phrase Bird in Hand, used in falconry, is here represented correctly.
- 14 THE WOODMAN, Old Catton, Norfolk.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD., NORWICH.
Based on a German picture of charcoal burners.
- 15 THE TWO BREWERS, Bermondsey, London, S.E.
Artist : MAURICE RANDALL.
Lent by COURAGE & Co., LTD., LONDON.
- 16 THE OLD SURREY HOUNDS, Caterham, Surrey.
Artist : ALLEN STEWART.
Lent by BARCLAY, PERKINS & Co., LTD., LONDON.

17 THE PINDAR OF WAKEFIELD, London.
Artist : ALLEN STEWART.
Lent by BARCLAY, PERKINS & Co., LTD., LONDON.

18 THE KING'S HEAD INN, Horncastle, Lincs.
Artist : C. E. WHITE.
Lent by GEORGE BATEMAN & SON, LTD., WAIN-
FLEET.

19 THE SIR JOHN BARLEYCORN, Cadnam, Hants.
Artist : GOLDEN SHORTT.
Lent by STRONG & Co., OF ROMSEY, LTD., ROMSEY.

20 THE NEW WELLINGTON, Newmarket.
Artist : H. G. THEAKER.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.

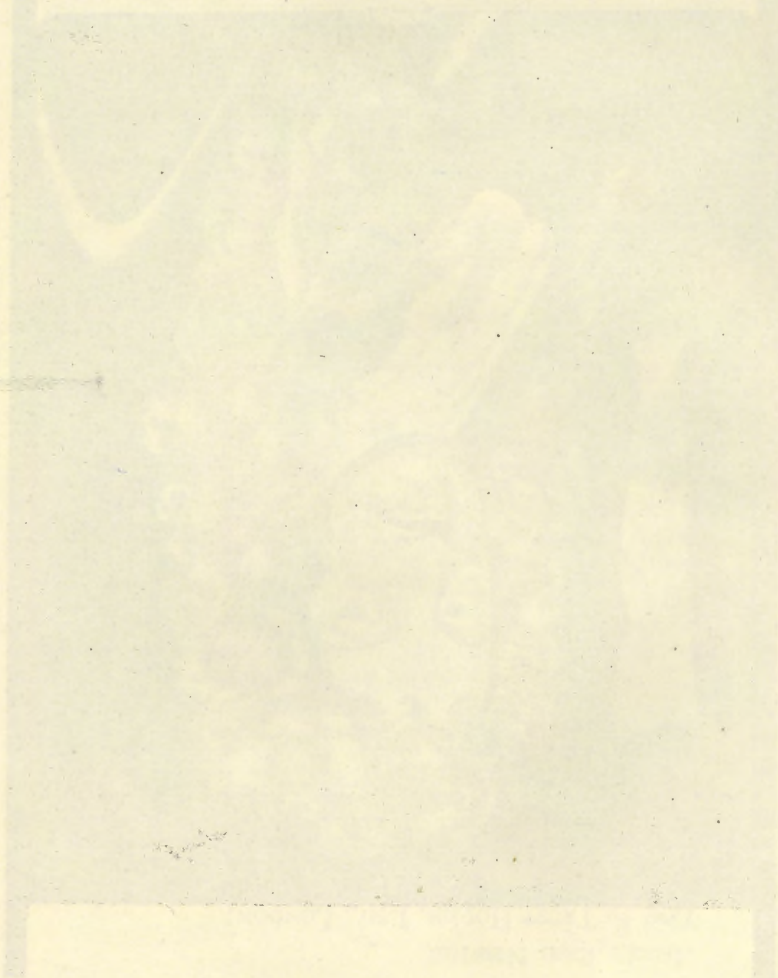
21 THE SHEPHERD AND DOG, Bury St. Edmunds.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.

22 THE WHITE HORSE.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.

- 23 THE CRICKETERS, Hale, Surrey.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.,
LONDON.
- 24 THE GEORGE AND DRAGON, Battersea.
Artist : M. DIGMAN.
Lent by WHITBREAD & Co., LTD., LONDON.
- 25 THE BREWERY TAP, Furneaux Pelham, Herts.
Artist : E. M. DINKEL.
Lent by RAYMENT & Co., LTD., BUNTINGFORD.
- 26 THE SWAN, Worthing, Norfolk.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS LTD.,
NORWICH.
- 27 THE SPOTTED COW, Littlehampton, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS) LTD.,
CHICHESTER.
- 28 THE GRAFTON ARMS, Barnham, Suffolk.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.

- 29 THE ROYAL OAK, Scotsby, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 30 THE BEDFORD ARMS, Woburn, Bucks.
Artist : H. N. EASTAUGH.
Lent by TRUST HOUSES, LTD., LONDON.
- 31 THE KING'S HEAD, Chichester.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 32 THE CADOGAN ARMS, Ingham, Suffolk.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.
- 33 THE BROADWAY HOTEL, Broadway, Worcester.
Artist : H. R. HOSKING.
Lent by M. C. WHITEMAN, WORCESTER.
- 34 THE MARQUIS OF GRANBY, Easington, Yorks.
Artist : W. J. ATKINSON.
Lent by HULL BREWERY CO., LTD., HULL.

THE KING'S HEAD



THE KING'S HEAD



No. 50

- 35 THE TWO BREWERS INN, Chipperfield, Herts.
Artist : ERIC NEWTON.
Lent by TRUST HOUSES, LTD., LONDON.
- 36 THE KING'S ARMS, Prestbury, Glos.
Designed by COATES CARTER.
Lent by THE CHELTENHAM ORIGINAL BREWERY,
CHELTENHAM.
The inn was the home of Fred Archer, the famous jockey.
- 37 THE KING'S HEAD, Drayton, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 38 THE ROSE AND CROWN, Upperby, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 39 THE MAN LOADED WITH MISCHIEF,
Norwich.
Traditionally ascribed to JOHN CROME.
Lent by BULLARD & SONS, LTD., NORWICH.
- 40 THE GRIFFIN HOTEL, Danbury, Essex.
Artist : CECIL KING, R.I., R.O.I.
Lent by TRUMAN, HANBURY, BUXTON & Co., LTD.,
LONDON.

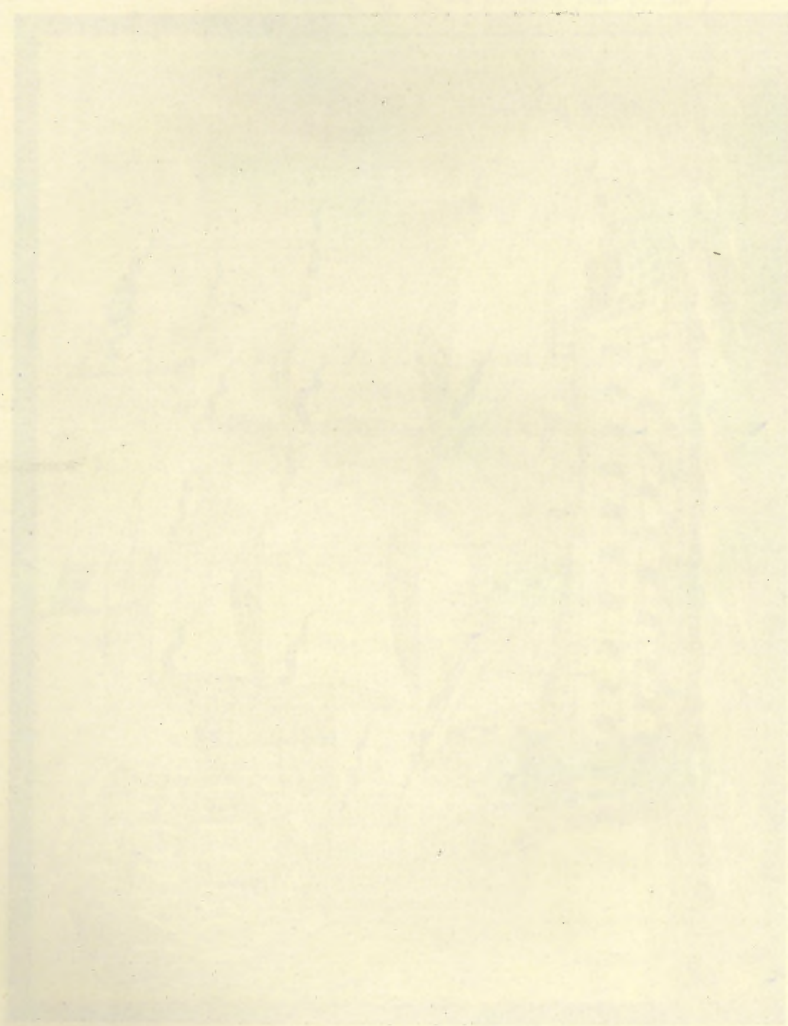
- 41 THE ALBION, Selsey, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 42 THE PACK HORSE, Egham, Middlesex.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.
- 43 THE GNU (NEW) INN, Stedham, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 44 THE WOODSTOCK, London.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND
EDINBURGH.
- 45 THE SHIP INN, Thursby, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 46 THE WHITE HART, Cranleigh, Surrey.
Artist : RALPH ELLIS.
Lent by WATNEY COMBE REID & Co., LTD., LONDON.

- 47 THE BLACK BOY, Sudbury, Suffolk.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.
- 48 THE QUEEN'S ARMS.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.
- 49 THE ARROWS, New Cross, London.
Designed by F. M. JOBSON.
Lent by CHARRINGTON & Co., LTD., LONDON.
- 50 THE KING'S HEAD, Richmond, Yorks.
Artist : RALPH ELLIS.
Lent by THE RICHMOND (YORKS) HOTEL Co., LTD..
RICHMOND.
- 51 THE TANKERVILLE ARMS, Hounslow.
Artist : RALPH ELLIS.
Lent by WATNEY COMBE REID & Co., LTD., LONDON.
- 52 THE KING'S ARMS, Watton, Norfolk.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.
NORWICH.

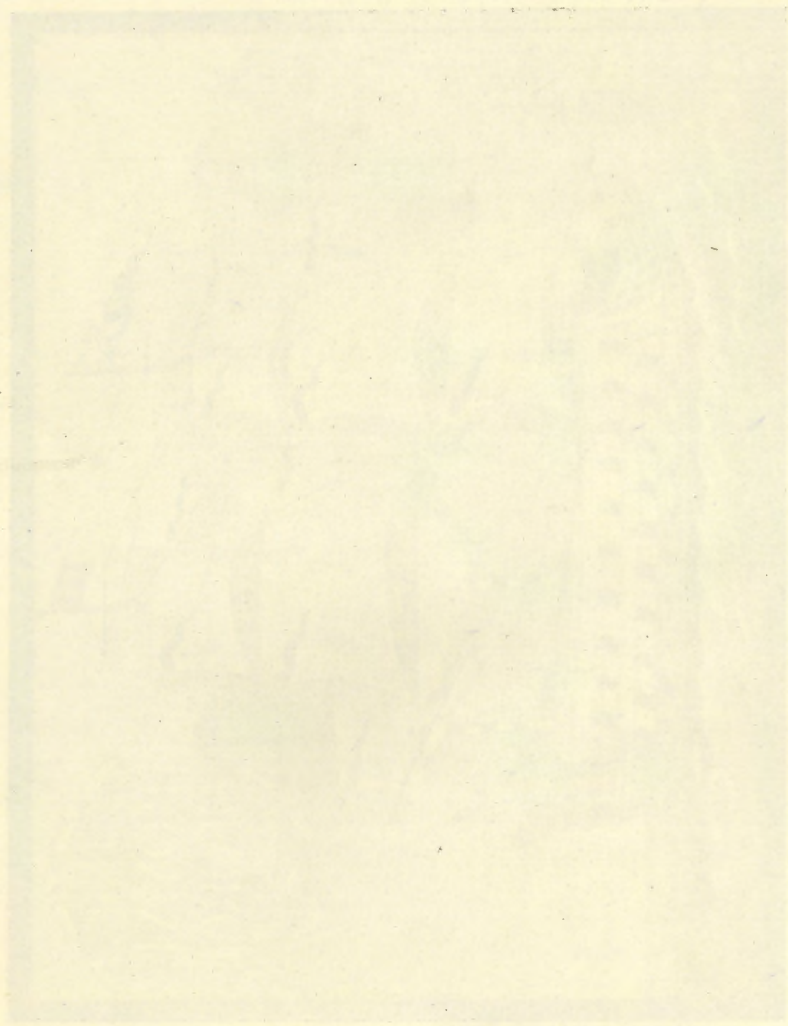
- 53 THE ROYAL GEORGE, Worthing.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
 CHICHESTER.
- 54 THE KING'S ARMS, Amersham, Bucks.
Artist : ARTHUR SCOTT.
Lent by BENSKIN'S WATFORD BREWERY, LTD.,
 WATFORD.
- 55 THE MARQUIS OF GRANBY, Esher, Surrey.
Artist : RALPH ELLIS.
Lent by WATNEY COMBE REID & Co., LTD.,
 LONDON.
- 56 THE RICHMOND ARMS, Chichester.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
 CHICHESTER.
- 57 THE CRAWSHAY ARMS, Norwich.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
 NORWICH.
 The arms of one of the founders of the firm.
- 58 THE RAVEN, Norwich.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
 NORWICH.

- 59 THE SHOULDER OF MUTTON AND
CUCUMBERS, Tapton, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 60 THE CROWN AND THISTLE, Rockliffe, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 61 THE YORKSHIRE GREY, Piccadilly, London, W.1.
Artist : M. DIGMAN.
Lent by WHITBREAD & CO., LTD., LONDON.
- 62 THE ROYAL OAK, East Wittering, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 63 THE EARSHAM BUCK, Earsham, Norfolk.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.
- 64 THE ROSE AND CROWN, Low Hesket, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 65 THE SHIP INN, March, Cambs.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.

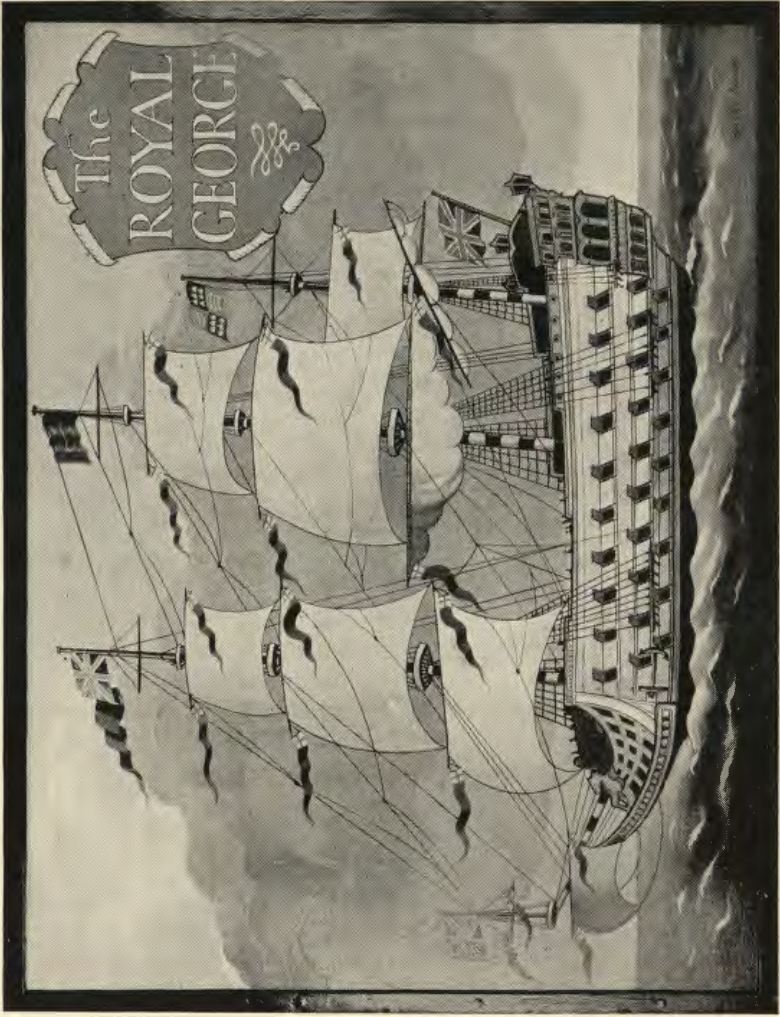
- 66 THE HOLYROOD, London.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND
EDINBURGH.
- 67 THE HORSE AND FARRIER, Raffles, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND STATE DISTRICT
MANAGEMENT SCHEME.
- 68 THE LORD RODNEY, Bradford.
Artist : H. R. HOSKING.
Lent by LUND & REYNOLDS, LTD., BRADFORD.
- 69 THE BARLEYCORN, Nutbourne, Hants.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 70 THE EDINBURGH STORES, London.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND
EDINBURGH.
- 71 THE GREYHOUND INN, Cotehill, Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.



THE UNIVERSITY OF CHICAGO
LIBRARY



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No. 53

- 72 THE MYTTON AND MERMAID, Atcham, Salop.
Artist : RALPH ELLIS.
Lent by CLOUGH WILLIAMS-ELLIS, ESQ., LLANFROTHEN.
- 73 THE WHITE HART, St. Albans.
Designed by J. C. F. JAMES, A.R.I.B.A.
Lent by BENSIN'S WATFORD BREWERY, LTD.
WATFORD.
- 74 THE CHEQUERS, Fareham, Hants.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 75 THE SULTAN, Waltham Abbey, Herts.
Artist : UNKNOWN, after L. S. LEE.
Lent by WHITBREAD & Co., LTD., LONDON.
- 76 THE TRAVELLER'S JOY, Emsworth, Hants.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 77 THE KING HENRY VIII INN, Hever Castle, Kent.
Carved and painted by E. R. BEVAN.
Lent by MAJOR THE HON. J. J. ASTOR, M.P.
Based on the Holbein portrait of Henry VIII, which is in
Major Astor's possession.

- 78 THE FIVE BELLS, Pulborough, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
 CHICHESTER.
- 79 THE CRICKETERS, Chertsey, Surrey.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & CO., LTD.,
 LONDON.
- 80 THE BLUE BOYS, Kippings Cross, Kent.
Artist : RALPH ELLIS.
Lent by PAGE & OVERTON'S BREWERY, LTD.,
 CROYDON.
- 81 THE COACH AND HORSES, Kingstown.
Artist : J. W. TEMPLE.
Lent by THE CARLISLE AND DISTRICT STATE
 MANAGEMENT SCHEME.
- 82 THE RIFLEMAN, Norwich.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
 NORWICH.
 This inn was the resort of John Crome, the Norwich
 artist. The room he frequented is still almost as it was
 in his day, when it was known as the Dirty Shirt Club
 room.

- 83 THE BLUE BOYS, Kipping's Cross, Kent.
Artist : RALPH ELLIS.
Lent by PAGE & OVERTON'S BREWERY, LTD.,
CROYDON.
The other side of No. 80.
- 84 THE COCKED HAT, Aspley, Notts.
Artist : RALPH ELLIS.
Lent by HANSON'S, LTD., KIMBERLEY, NOTTS.
- 85 THE EARL HAIG HOTEL, Hounslow.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.,
LONDON.
- 86 SURREY COMMERCIAL DOCK TAVERN, Rother-
hithe, London.
Artist : MAURICE RANDALL.
Lent by COURAGE & Co., LTD., LONDON.
- 87 THE RAILWAY TAVERN, Chichester.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 88 THE LILLIPUT HALL, Bermondsey, London.
Artist : MAURICE RANDALL.
Lent by COURAGE & Co., LTD., LONDON.
- 89 THE EARL HAIG HOTEL, Hounslow.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.,
LONDON.
The other side of No. 85.

- 90 THE FOX AND HOUNDS, Bricketwood, Herts.
Artist : GEOFFREY HEALEY.
Lent by BENSIN'S WATFORD BREWERY, LTD.,
 WATFORD.
- 91 THE HAMPSHIRE HOG, Hammersmith, London.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.,
 LONDON.
- 92 THE NAG'S HEAD, Monk's Risborough, Bucks.
Artist : GEOFFREY HEALEY.
Lent by BENSIN'S WATFORD BREWERY, LTD.
 WATFORD.
- 93 THE HUNTSMAN, Rochester.
Artist : SIR GARRARD TYRWHITT-DRAKE.
Lent by STYLE & WINCH, LTD., MAIDSTONE.
- 94 THE BLACK DOG, Great Chart, Kent.
Artist : SIR GARRARD TYRWHITT-DRAKE.
Lent by STYLE & WINCH, LTD., MAIDSTONE.
- 95 THE WHITE HORSE, Dorking.
Artist : H. N. EASTAUGH.
Lent by TRUST HOUSES, LTD., LONDON.
- 96 THE BLUE BOAR, Southend-on-Sea.
Designed by H. S. HERRING, LTD.
Lent by MANN, CROSSMAN & PAULIN, LTD., LONDON.

- 97 THE GREYHOUND, West Harting, Sussex.
Artist : MRS. GOFF.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.
- 98 THE PHEASANT, Erith, Kent.
Artist : SIR GARRARD TYRWHITT-DRAKE.
Lent by THE DARTFORD BREWERY CO., LTD.,
MAIDSTONE.
- 99 THE WHITE HORSE, Exford, Somerset
Artist : BARBARA SHIFFNER.
Designed by DEVON SMITHY, WIMPLE.
Lent by P. K. PAUL, ESQ., Exford.
- 100 THE TALLY HO, Eastbourne.
Designed by THE BIRMINGHAM GUILD, LTD.
Lent by THE KEMP TOWN BREWERY, BRIGHTON,
LTD., BRIGHTON.
- 101 THE POLECAT, Prestwood, Bucks.
Artist : G. BARNARD-WEST.
Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.
- 102 THE GEORGE AND DRAGON, Cheadle, Cheshire.
Designed by JAMES SMITHIES, WILMSLOW.
Lent by GROVES & WHITNALL, LTD., SALFORD.

103 THE COACH AND HORSES, Bishop's Stortford.

Artist : CHARLES DIMMICK.

Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.

104 THE LADIES MILE HOTEL, Brighton.

Artist : UNKNOWN

Designed by ALLIED GUILDS, LTD.

Lent by TAMPLIN & SON'S BREWERY, LTD.,
BRIGHTON.

105 THE GREYHOUND, Barnsley, Glos.

Artist : CAPT. E. T. CRIPPS, M.C.

Lent by THE CIRENCESTER BREWERY, LTD.,
CIRENCESTER.

106 THE OLD SHIP INN, Dorchester.

Designed by MISS HARDMAN.

Lent by ELDRIDGE, POPE & CO., LTD., DORCHESTER.

107 THE ANGEL HOTEL, Woolhampton, Berks.

Carved by ISOBEL DONALDSON.

Designed by SIR HAMO THORNYCROFT, R.A.

Lent by STRANGE & SON, LTD., BEENHAM.

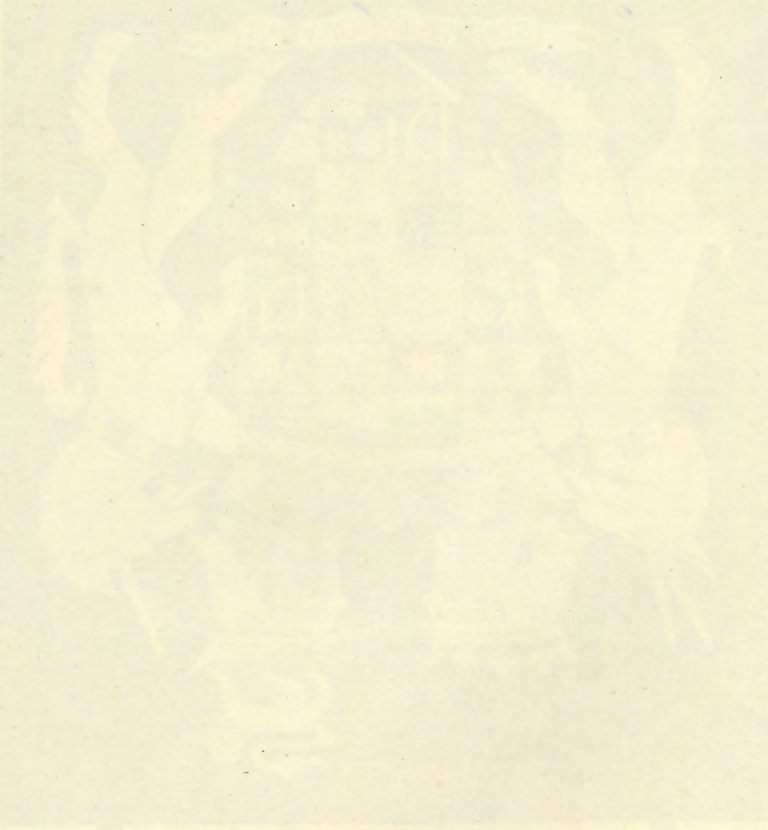
Designed by Sir Hamo Thornycroft to replace an old figure
which had been broken. He kept to the Bacchus idea,
though from the name of the inn it is often assumed that
the figure is that of an angel.

108 THE EIGHT BELLS, Watford.

Designed by COL. HEALEY.

Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.

WILSON



THE UNIVERSITY OF CHICAGO



No. 56

- 109 THE PORTCULLIS, Chipping Sodbury, Glos.
Designed by UNKNOWN.
Lent by THE BRISTOL BREWERY, GEORGES & Co.,
BRISTOL.
- 110 THE SHEPHERD AND DOG, Brighton.
Artist : C. KNIGHT.
Designed by H. CHAMPION.
Lent by THE KEMP TOWN BREWERY, BRIGHTON,
LTD., BRIGHTON.
- 111 THE GREYHOUND, Brighton.
Artist : C. KNIGHT.
Designed by H. CHAMPION.
Lent by THE KEMP TOWN BREWERY, BRIGHTON,
LTD., BRIGHTON.
- 112 THE CROSS KEYS, Sherborne, Dorset.
Designed by J. B. CLARK.
Lent by ELDRIDGE, POPE & Co., LTD., DORCHESTER.
- 113 THE BOAR'S HEAD, North Boarhunt, Hants.
Artist : F. C. DAVISON.
Lent by ELDRIDGE POPE & Co., LTD., DORCHESTER.
- 113a THE HIGHLAND LADDIE INN, Todhills,
Carlisle.
Artist : E. M. DINKEL.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.

THE OCTAGON ROOM (D on plan).

- 114 THE FIVE ALLS, Chippenham, Wilts.
Artist : UNKNOWN.
Lent by WALTER RUDMAN, M.C., F.R.I.B.A.,
CHIPPENHAM.
An eighteenth-century sign which has been much sketched
and described. It was replaced four years ago by a
sign showing the same characters in modern dress.
- 115 THE GREYHOUND, Bromley, Kent.
Artist : REVEL STANTON.
Lent by WHITBREAD & Co., LTD., LONDON.
- 116 THE WHERRYMAN, Norwich.
Attributed to JOHN CROME.
Lent by SQUADRON-LEADER C. A. REA.
- 117 THE KING'S HEAD AND EIGHT BELLS,
Chelsea.
Artist : M. DIGMAN.
Lent by WHITBREAD & Co., LTD., LONDON.
- 118 THE BRITISH TAR, Plymouth.
Attributed to GEORGE MORLAND.
Lent by B. HAWES WILSON, ESQ.
George Morland is known to have stayed in this inn and
has always been accepted locally as the painter of the
sign.

119 THE KING'S HEAD, Shrewsbury.

Artist : EDWIN COLE (1927).

Lent by WORTHINGTON & CO., LTD., BURTON-ON-TRENT.

120 THE OLD SHIP INN, Brighton.

Artist : E. W. COOKE, R.A.

Lent by C. ALLAN COOKE, O.B.E.

This sign is remarkable for being E. W. Cooke's first attempt at oil painting. The following extract is from the *Art Journal* of 1869: "In the same year, 1825, he tried his juvenile hand in oil painting, the subject being the sign of the Old Ship Inn, Brighton." E. W. Cooke was born in 1811 and was thus only fourteen when the sign was painted.

121 THE WHITE HORSE, Southill, Bedfordshire.

Artist : MICHAEL DIGNAM (1919), after the picture by Sawrey Gilpin (1759)

Lent by WHITBREAD & CO., LTD., LONDON.

122 THE MAN LOADED WITH MISCHIEF.

Artist : UNKNOWN.

Lent by TRUMAN, HANBURY, BUXTON & CO., LTD., LONDON.

123 THE SARACEN'S HEAD, Beaconsfield, Bucks.

Artist : HENRY G. MOON, R.A. (1901)

Lent by WHITBREAD & CO., LTD., LONDON.

124 THE MAN LOADED WITH MISCHIEF.

Attributed to WILLIAM HOGARTH.

Lent by MRS. GLOSSOP.

Larwood and Hotten (*History of Signboards*) assign to an alehouse that stood in Oxford Street the distinction of having possessed this sign, attributed to Hogarth's own hand. The owner, Mrs. Glossop, of Romeland House, St. Albans, writes: "I am in possession of the so-called original painting which was done as a signboard for the 'old alehouse' in Oxford Street. It was on a property belonging to my late husband's family, and about 1890 the then tenant asked to be allowed to rebuild the house and have it renamed 'The Primrose,' after Lord Beaconsfield. My husband gave permission, but asked for the Hogarth signboard to be sent here, and it has hung on the wall ever since; it is an oil painting on a very thick panel of solid oak."

125 THE GEORGE AND DRAGON, Wargrave, Berks.

Artists : G. D. LESLIE, R.A., J. E. HODGSON, R.A.

Lent by H. & G. SIMONDS, LTD., READING.

"Two of the best-known associates of the Royal Academy have metaphorically pitched their tents in the village, and the excellent inn, 'The George and Dragon,' has reaped the benefit of their idle hours. Its new signboard is their joint production. On one side of it the charming delineator of the creamy beauties of the Pamela period, Mr. George Leslie, has depicted the champion of Christendom, triumphing over his foe; on the other side the limner of Algerian *spahis* and salute-firing negroes. Mr. Hodgson has represented St. George refreshing himself after the combat with a beaker of Mrs. Wyatt's shandygaff."—*The Gentleman's Journal*, June, 1900.

125a THE THREE MAGPIES, Maiseyhampton, Glos.

Artist : CAPT. E. T. CRIPPS, M.C.

*Lent by THE CIRENCESTER BREWERY, LTD.,
CIRENCESTER.*

125b THE THREE PIGEONS, Thame, Oxon.

Artist : MISS C. HAMMERSLEY.

Lent by HALL'S OXFORD BREWERY, LTD., OXFORD.

- 126 THE RAMPANT HORSE, Hull.
Artist : T. SHAW.
Lent by THE HULL BREWERY CO., LTD., HULL.
- 127 THE COACH AND HORSES.
Artist : UNKNOWN.
Lent by WHITBREAD & CO., LTD., LONDON.
 Originally hung on the wall of the Coach and Horses, St. John's Square, Clerkenwell.
- 128 THE TWO BREWERS.
Artist : Attributed to T. B. STEVENSON.
Lent by TRUMAN, HANBURY, BUXTON & CO., LTD., LONDON.
- 129 THE SHIP INN, Rye, Sussex.
Artist : UNKNOWN. Recently restored by RALPH ELLIS.
Lent by GEORGE BEER & RIGDEN, LTD., FAVERSHAM.
- 130 THE TOP SAWYER, St. Paul's, Norwich.
Attributed to : JOHN CROME.
Lent by STEWARD & PATTESON, LTD., NORWICH.
 (John Crome was a friend of the brewer in the period 1790-1820.)
- 131 THE TWO QUEENS INN.
Lent by The Rt. Hon. SIR CHARLES TREVELYAN, BART.
 On one side is painted the head of Queen Elizabeth, and on the other the head of Mary Queen of Scots. The sign originally hung on an inn called the Two Queens at Cambo, Morpeth.
- 132 THE QUEEN ANNE, Walworth, London.
Artist : MAURICE RANDALL.
Lent by COURAGE & CO., LTD., LONDON.

133 THE DUKE OF CUMBERLAND, N. Ferriby,
Yorks.

Artist : W. J. ATKINSON.

Designer : T. HUDSON.

Lent by THE HULL BREWERY CO., HULL.

134 THE WINDMILL INN.

Artist : UNKNOWN.

Lent by E. L. GOSLING.

The owner writes: "The board, as I first knew it, was hung against the wall with the obviously modern sign of the miller and his horse and cart, facing the street. The other side was invisible. When I acquired it, on the reconstruction of the building, I thought it showed a very good example of an old, timbered, revolving mill, and I had it thoroughly cleaned. Before the cleaning the old punch bowl and lemons at the top of the frame were entirely hidden by dirt. The outward sign was, very likely, the work of one of those itinerant artists who earned their night's board and lodging by painting or repainting the sign of an inn."

135 THE BULL, Norwich.

Artist : S. L. WEBSTER.

Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.

136 THE POINTER DOG, Bolton Fell, Nr. Carlisle.

Artist : J. W. TEMPLE.

Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME, CARLISLE.

137 THE GREYHOUND, Hever.

Artist : RALPH ELLIS.

Lent by WATNEY, COMBE, REID & CO., LTD.,
LONDON.

138 THE RUNNING FOOTMAN, Mayfair, London.

Artist : UNKNOWN.

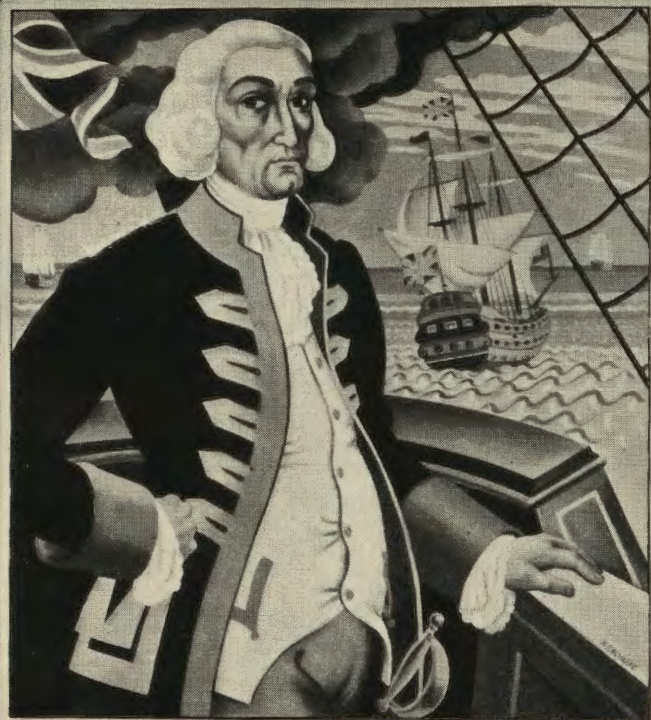
Lent by WATNEY, COMBE, REID & CO., LTD.,
LONDON.

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THE
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No. 68

- 139 THE SQUIRREL, Hurtmore, Surrey.
Artist : RALPH ELLIS.
Lent by WATNEY, COMBE, REID & Co., LTD.,
 LONDON.
- 140 YE OLDE KING'S HEAD INN, Chester.
Artist : S. G. LINDSAY.
Lent by LESLIE B. FREEMAN, ESQ., CHESTER.
 Charles I. is supposed to have called here.
- 141 THE STEPHAN LANGTON HOTEL, Friday
 Street, Surrey.
Artist : UNKNOWN.
Lent by WATNEY, COMBE, REID & Co., LTD.,
 LONDON.
- 142 THE BALD-FACED STAG.
Lent by MESSRS. CASEY & CASEY, on behalf of
 MRS. GREY SKINNER.
 The original sign of the Bald-faced Stag at Edgware.
- 143 THE GENERAL TARLETON, Ferrensby, Yorks.
Artist : UNKNOWN ; after the painting by SIR
 JOSHUA REYNOLDS.
Lent by arrangement with COLONEL J. H. LESLIE.
- 144 THE BLACK BULL.
Designed by H. R. HOSKING.

145 THE GREYHOUND, Bromley, Kent.

Artist : UNKNOWN.

Lent by FRANK GREEN.

146 THE SHIP.

Artist : UNKNOWN.

Lent by THE AYLESBURY MUSEUM, AYLESBURY.

Local tradition says that Shakespeare wrote *A Midsummer Night's Dream* in this house, and there appears to be confirmation of the tradition, as John Aubrey, the seventeenth century antiquary, says in writing of Shakespeare : "The humour of the Constable in *Midsummernights Dreame*, he happened to take at Grendon in Bucks (I think it was Midsomer Night that he happened to be there) which is the roade from London to Stratford, and there was living that Constable about 1642 when I first came to Oxon." The painting of the ships on this sign has been attributed to R. Mortimer rather in George Morland's manner.

147 THE BIRD CAGE INN, Thame.

Artist : MISS C. HAMMERSLEY.

Lent by H. & G. SIMONDS, LTD., READING.

148 THE BLUE CAP INN, Sandiway, Cheshire.

Repainted by : HERBERT ST. JOHN JONES, from the original picture by Sartorios.

Lent by WILSON'S BREWERY, LTD., MANCHESTER.

The sign (which is dated 1763) depicts Blue Cap, a foxhound celebrated in the locality.

149 THE CHERRY TREE.

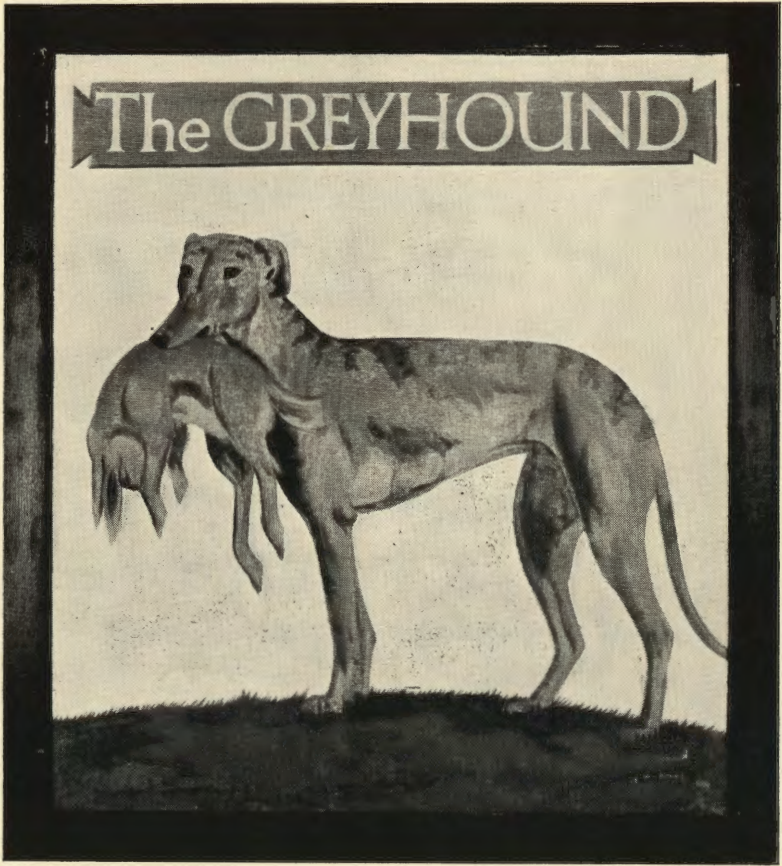
Artist : UNKNOWN.

Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD., NORWICH.

- 150 THE ROYAL HUSSAR, Brighton.
Artist : J. BRYAN.
Designed by KATHLEEN M. PENTY.
Lent by TAMPLIN & SON'S BREWERY, LTD.,
BRIGHTON.
- 151 THE GRIFFIN, Attleborough, Norfolk.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.
- 152 THE COCK, Hingham, Norfolk.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, NORWICH.
- 153 THE WHITE HORSE, Southend-on-Sea.
Artist : CECIL SCRUBY.
Lent by MANN, CROSSMAN & PAULIN, LTD., LONDON.
- 154 THE SHIP INN, Foulsham, Norfolk.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.
- 155 THE GEORGE, Hampstead.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & CO., LTD., LONDON
AND EDINBURGH.

- 156 THE LYGON ARMS, Broadway, Worcester.
Artist : THE REV. E. E. DORLING.
Lent by RUSSELL & SONS, WORCESTER.
On one side of the sign the charge on the shield is depicted with the crest and mantling; on the other side is an earl's coronet, with Lord Beauchamp's supporters.
- 157 THE GEORGE INN, Warwick Bridge, Carlisle.
Artist : E. M. DINKEL (1933).
Lent by THE CARLISLE AND DISTRICT STATE MANAGEMENT SCHEME, CARLISLE.
- 158 THE ALMA ARMS, Portsmouth.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD., CHICHESTER.
- 159 THE COCK INN, Rochford, Essex.
Artist : CECIL SCRUBY.
Lent by MANN, CROSSMAN & PAULIN, LTD., LONDON
- 160 THE BEDFORD ARMS, Norwich.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD., NORWICH.
- 161 THE BLACK BULL, Whitechapel Road, London, E.
Artist : S. C. T. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND EDINBURGH.

The GREYHOUND



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162 THE GEORGE AND DRAGON INN, Codicote
Herts.

Artist : H. N. EASTAUGH.

Lent by TRUST HOUSES, LTD., LONDON.

163 THE COCK, Great Portland Street, London.

Artist : S. T. C. WEEKS.

Lent by WM. YOUNGER & CO., LTD., LONDON AND
EDINBURGH.

164 THE SARACEN'S HEAD, Dunmow, Essex.

Artist : H. N. EASTAUGH.

Lent by TRUST HOUSES, LTD., LONDON.

165 THE UNICORN INN, Stafford.

Artist : W. MATHER.

Lent by JOHN JOULE & SONS, LTD., STONE.

166 THE SARACEN'S HEAD, Bedford.

Painted by ALFRED POWELL AND LOUISA POWELL.

Lent by CHARLES WELLS, LTD., BEDFORD.

167 THE EAGLE, King's Langley, Herts.

Artist : ARTHUR SCOTT.

Lent by BENSKIN'S WATFORD BREWERY, LTD.

168 THE DRURY HOTEL, Colchester.

Artist : SIR GURNEY BENHAM.

Lent by DANIELL & SONS' BREWERIES, LTD.,
COLCHESTER.

- 169 THE PLOWDEN ARMS, Shiplake, Oxford.
Artist : W. A. REES.
Lent by W. H. BRAKSPEAR & SONS, HENLEY-ON-THAMES.
- 170 THE CRICKETER, Putney.
Artist : H. MILTON WILSON.
Lent by WHITBREAD & CO., LTD., LONDON.
- 171 THE LAMB AND FLAG, Batheaston, Bath.
Artist : UNKNOWN.
Lent by THE BRISTOL BREWERY, GEORGES & CO., BRISTOL.
- 172 THE PLOUGH, Wavendon, Bucks.
Artist : G. BARNARD-WEST (1936).
Lent by BENSKIN'S WATFORD BREWERY, LTD.
- 173 THE ROYAL OAK, Stowmarket, Suffolk.
Artist : E. H. PAYNE.
Lent by GREENE, KING & SONS, LTD., BURY ST. EDMUNDS.
- 174 THE WILD MAN INN, Streethouses, Yorkshire.
Artist : UNKNOWN.
Lent by JOHN SMITH'S TADCASTER BREWERY CO., LTD., TADCASTER.

The house is said to have been originally called the Lybian Hercules. Naked men on signs are supposed to have stood for a brotherhood for defence and help. It is locally believed that once, when Queen Victoria passed the inn, the sign was covered with a cloth in order that she might not see it.

PASSAGE BETWEEN ELECTRICAL ROOM
AND OCTAGON ROOM (C on plan).

175 THE KING'S HEAD, Beccles, Suffolk.

Artist : S. L. WEBSTER.

Designed by : H. J. T. GOWEN.

Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
NORWICH.

176-180 DESIGNS BY STUDENTS OF THE
UNIVERSITY COLLEGE.

SCHOOL OF DECORATION, GOWER STREET, LONDON.

181 THE CROSS IN HAND, Waldron, Sussex.

Artist : RALPH ELLIS.

Lent by PAGE & OVERTON'S BREWERY, LTD.,
CROYDON.

182 DESIGN, THE COCK TAVERN.

Artist : HUBERT WILLIAMS.

Won second prize in the Royal Society of Arts' Inn Sign
Competition in 1933.

183 THE KING'S HEAD, Horton, Bucks.

Artist : W. SYKES.

Lent by BENSKIN'S WATFORD BREWERY, LTD.,
WATFORD.

- 184 DESIGN, THE COCK INN, Hingham.
Artist : S. L. WEBSTER.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD.,
Norwich.
- 185 DESIGN, by H. R. HOSKING.
- 186 DESIGN, THE WHITE HART.
Artist : MISS CICELY HEY.
- 187 DESIGN, THE CROWN AND ANCHOR.
Artist : H. R. HOSKING.
- 188 DESIGN, THE HORSESHOE INN.
Artist : MISS ALISON BIRCH.
Won third place in the Royal Society of Arts' Inn Sign
Competition in 1933.
- 189 DESIGN, THE KEEPER'S ARMS.
Artist : MISS ALISON BIRCH.
Won fourth place in the Royal Society of Arts' Inn Sign
Competition in 1933.
- 189a DESIGN, THE LORD NELSON.
Artist : H. R. HOSKING.
Won first prize in the Royal Society of Arts' Inn Sign
Competition in 1933.

THE ELECTRICAL ROOM (B on plan).

- 190 THE QUEEN'S HEAD, Chelmsford.
Artist : RALPH ELLIS.
Lent by CHARRINGTON & Co., LTD., LONDON.
- 191 THE COCK INN, Kentford, Suffolk.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY ST. EDMUNDS.
- 192 THE JOLLY CAULKERS, Rotherhithe, London.
Artist : COSMO CLARK.
Lent by BARCLAY, PERKINS & Co., LONDON.
- 193 THE COACH AND HORSES INN, Ebley, Glos.
Artist : A. E. SANSOM.
Designed by E. P. DROMGOLE, F.I.A.A.
Lent by STROUD BREWERY Co., LTD.
- 194 THE KING'S HEAD, Gravesend, Kent.
Artist : RALPH ELLIS.
Lent by CHARRINGTON & Co., LTD., LONDON.
- 195 THE BRUNSWICK HOTEL, Worthing, Sussex.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND EDINBURGH.
- 195A THE ST. PETER'S FINGER INN, Lytchett Minster, Dorset.
Artist : MRS. HAY (recently repainted by the POOLE SCHOOL OF ART).
Lent by HALL & WOODHOUSE, LTD., BLANDFORD.

THE ELECTRICAL ROOM (B on plan).

- 190 THE QUEEN'S HEAD, Chelmsford.
Artist : RALPH ELLIS.
Lent by CHARRINGTON & Co., LTD., LONDON.
- 191 THE COCK INN, Kentford, Suffolk.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY
ST. EDMUNDS.
- 192 THE JOLLY CAULKERS, Rotherhithe, London.
Artist : COSMO CLARK.
Lent by BARCLAY, PERKINS & Co., LONDON.
- 193 THE COACH AND HORSES INN, Ebley, Glos.
Artist : A. E. SANSOM.
Designed by E. P. DROMGOLE, F.I.A.A.
Lent by STROUD BREWERY Co., LTD.
- 194 THE KING'S HEAD, Gravesend, Kent.
Artist : RALPH ELLIS.
Lent by CHARRINGTON & Co., LTD., LONDON.
- 195 THE BRUNSWICK HOTEL, Worthing, Sussex.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & Co., LTD., LONDON AND
EDINBURGH.

196 THE FOX, Keston, Kent.

Artist : A. E. BATCHELOR.

Lent by WHITBREAD & CO., LTD., LONDON.

197 THE VOLUNTEER, Barking, Essex.

Artist : RALPH ELLIS.

Lent by CHARRINGTON & CO., LTD., LONDON.

Addendum.

198 Recently repainted locally.

199 YE OLDE BLACK LION, Ireby, Cumberland.

Artist : A. PALMER.

Lent by THE WORKINGTON BREWERY CO., LTD.

200 THE ROBIN HOOD INN, Buglawton, Nr. Congleton.

Artist : R. A. RISELEY.

Lent by W. A. SMITH & SONS, LTD., MACCLESFIELD.

201 THE OLD SPOTTED DOG, Neasden, N.W.10

Artist : RALPH ELLIS.

Lent by CHARRINGTON & CO., LTD., LONDON.





1872

- 202 THE ANGLER'S ARMS, Weldon Bridge,
Northumberland.
Designed by EDWARD REED.
Lent by THE NEWCASTLE BREWERIES, LTD.
- 203 THE RED COW HOTEL, London.
Artist : COSMO CLARK.
Lent by FULLER, SMITH & TURNER, LTD., CHISWICK.
- 204 THE TABARD TAVERN, Gloucester.
Artist : J. J. GARDNER.
Lent by THE CHELTENHAM ORIGINAL BREWERY,
LTD.
- 205 THE WAGON AND HORSES, Ridgehill, Herts.
Artist : ERIC NEWTON.
Lent by TRUST HOUSES, LTD., LONDON.
- 206 SKETCH DESIGN, THE ST. LEONARD'S
FOREST.
Artist : NELSON TAYLOR.
- 207 THE BLUE BELL HOTEL, Cardiff, Glam.
Artist : A. J. WEST.
Lent by S. A. BRAIN & Co., CARDIFF.
- 208 THE VALIANT TROOPER, Aldbury, Herts.
Artist : GEOFFREY HEALEY.
Lent by BENSKIN'S WATFORD BREWERY, LTD.

- 209 THE WHEATSHEAF, Chichester,
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.,
CHICHESTER.

- 210 THE BUCK INN, Houghton, Norfolk.
Designed by HOWARD & SONS.
Lent by MORGAN'S BREWERY CO., NORWICH.

- 211 THE ROARING DONKEY, Holland-on-Sea, Essex.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., BURY
ST. EDMUNDS.

ANNEXE TO OCTAGON ROOM (E on plan).

Signs Nos. 212-216 have been lent by the Committee of the Guildhall Museum.

- 212 THE GOOSE AND GRIDIRON.
A well-known tavern in St. Paul's Churchyard, demolished in 1895. It is thought that this sign is a perversion of a former sign of the same house, "The Swan and Lyre." The sign in its present form probably dates from the early nineteenth century.
- 213 THE COCK AND BOTTLE.
A tavern in Cannon Street, still standing. This sign, of so-called "Dutch" tiles, dates from about A.D. 1700.
- 214 THE LEATHER BOTTLE.
From the Old Leather Bottle Inn, in Leather Lane. The sign is of wood, not leather.

215 THE BULL'S HEAD.

Sign cut from a sheet of iron, painted on both sides. Taken from a "public house," but there is no record of where the house stood.

216 THE HALF MOON.

From the Half Moon Inn, Borough High Street; on the demolition of the house, in 1920, it was built into the wall beside the door, about four feet from the ground.

217 THE POST BOY.

An old sign lent by PROFESSOR A. E. RICHARDSON,
A.R.A.

218 MODEL OF THE COMET, Hatfield.

Designer : E. B. Musman, F.R.I.B.A.

Sculptor : ERIC KENNINGTON.

(*Aeroplane by* GALSWORTHY, LTD.)

Lent by BENSKIN'S WATFORD BREWERY, LTD.

STAIRCASE TO GRAFTON STREET (F on plan)

219 THE OLD COCK INN, Harpenden, Herts.

Artist : CHARLES PURBROOK.

Lent by TRUST HOUSES, LTD., LONDON.

220 THE DUKE OF WELLINGTON HOTEL,
Newcastle-on-Tyne.

Designed by E. W. FELL & Co.

Lent by THE NEWCASTLE BREWERIES LTD.

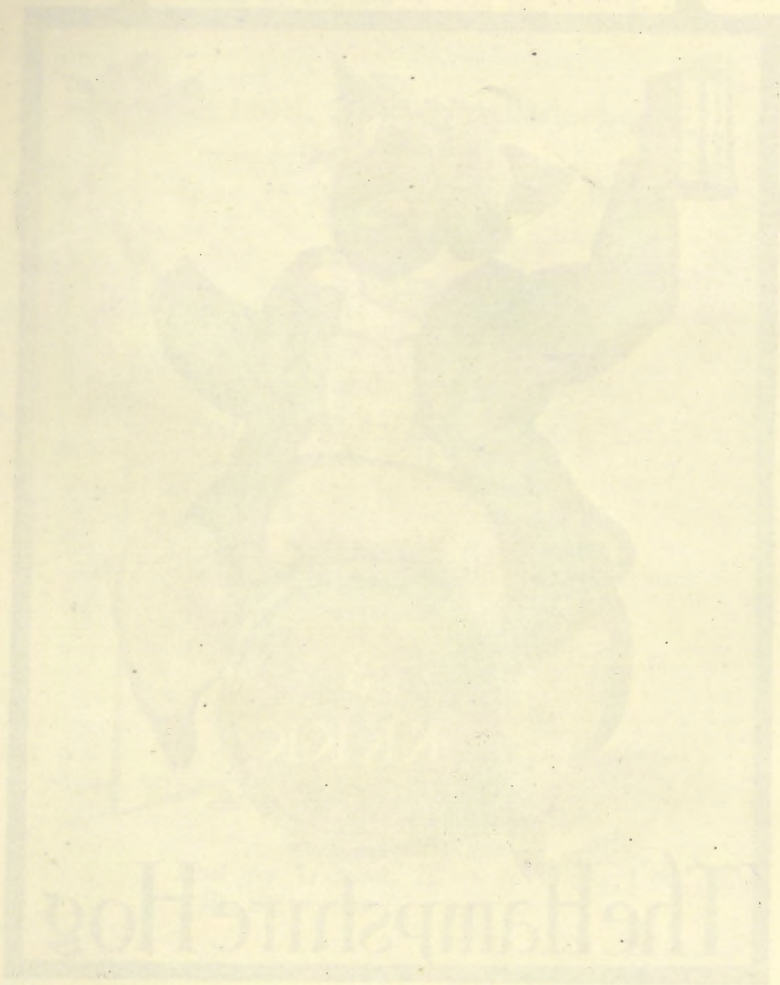
- 221 THE FOX AND HOUNDS HOTEL, Penybryn,
Gellygear, Glam.
Artist : MISS K. PARES.
Lent by ANDREW BUCHAN'S BREWERIES, LTD.,
RHYMNEY, MON.
- 222 THE YEW TREE, High Wycombe, Bucks.
Artist : JOAN ROWE.
Lent by THOMAS WETHERED & SONS, LTD.
MARLOW.
- 223 THE GREEN MAN, Hatfield, Herts.
Artist : GEOFFREY HEALEY.
Lent by BENSKIN'S WATFORD BREWERY, LTD.,
- 224 THE CAT AND FIDDLE, Radlett, Herts.
Artist : UNKNOWN.
Lent by TRUMAN, HANBURY, BUXTON & Co., LTD.,
LONDON.
- 225 THE SUFFOLK ARMS INN, Malmesbury, Wilts.
Artist : C. H. SANSOM.
Designed by E. P. DROMGOLE.
Lent by STROUD BREWERY CO., LTD.
- 226 THE FISH INN, Ringwood, Hants.
Artist : GOLDEN SHORTT.
Lent by STRONG & Co., of ROMSEY, LTD.

- 227 THE MALT SHOVEL, Carlisle.
Artist : J. H. SEXTON.
Lent by THE CARLISLE AND DISTRICT STATE
MANAGEMENT SCHEME.
- 228 THE WHITE HORSE, Haughley, Suffolk.
Artist : IVESTOR LLOYD.
Lent by GREENE, KING & SONS, LTD., BURY
ST. EDMUNDS.
- 229 THE WHITE LION, Bury St. Edmunds.
Artist : E. H. PAYNE.
Lent by GREENE, KING & SONS, LTD., BURY
ST. EDMUNDS.
- 230 THE BLACK BOY, Hurley, Oxford.
Artist : W. A. REES.
Lent by W. H. BRAKSPEAR & SONS, HENLEY-ON-
THAMES.
- 231 THE MANGER, Bradfield Combust, Suffolk.
Artist : ALFRED BLUNDELL.
Lent by GREENE, KING & SONS, LTD., BURY ST.
EDMUNDS.
- 232 THE MORTAL MAN INN, Troutbeck, Westmor-
land.
Artist : MISS B. CHRISTY.
Lent by D. MACFADYEN, TROUTBECK.

- 233 THE JOLLY FARMER, Winchester.
Artist : GOLDEN SHORTT.
Lent by STRONG & Co., OF ROMSEY, LTD.
- 234 THE LION, Potters Bar, Middlesex.
Artist : GEOFFREY HEALEY.
Lent by BENSKIN'S WATFORD BREWERY, LTD.
- 235 THE DOLPHIN INN, St. Denys, Southampton.
Artist : MAURICE LONG.
Designed by IT-LUM, SOUTHAMPTON.
Lent by WILLIAM COOPER & Co., LTD., SOUTH-AMPTON.
- 236 THE UNICORN INN, Wilmslow, Cheshire.
Designed by GEORGE WRAGGE, LTD.
Lent by BODDINGTON'S BREWERIES, LTD., MANCHESTER.
- 237 THE GREEN DRAGON, Black Notley, Essex.
Artist : E. M. DINKEL.
Lent by GREENE, KING & SONS, LTD., Bury St. Edmunds.
- 238 THE SHIP, Brandon Creek, Cambs.
Designed by SWAINLAND & SON, CAMBRIDGE.
Lent by HALL, CUTLACK & HARLOCK, LTD., ELY.



No. 91



No. 91

- 239 THE RAT'S CASTLE, St. Albans, Herts.
Artist : G. BARNARD-WEST.
Lent by BENSKIN'S WATFORD BREWERY, LTD.
The house stands beside one of the old Toll Houses of St. Albans which, when it fell into disrepair, was known as the Rat's Castle.
- 240 THE DOG AND DUCK, Uxbridge, Middlesex.
Artist : JOAN ROWE.
Lent by THOMAS WETHERED & SONS, LTD., MARLOW.
- 241 THE WINDMILL, Norwich.
Artist : S. L. WEBSTER.
Designed by H. J. T. GOWEN.
Lent by YOUNGS, CRAWSHAY & YOUNGS, LTD., NORWICH.
- 242 THE VOLUNTEER, Cambridge.
Artist : A. WALTON.
Lent by E. LACON & Co., LTD., YARMOUTH.
- 243 THE JOLLY SAILOR, Hanworth, Middlesex.
Artist : RALPH ELLIS
Lent by WATNEY, COMBE REID & Co., LTD., LONDON.
- 244 THE GEORGE, Fairford, Glos.
Artist : CAPT. E. T. CRIPPS, M.C.
Lent by THE CIRENCESTER BREWERY, LTD.

- 245 THE FELLOWSHIP INN, Bellingham, Kent.
Artist : SIR ARTHUR COPE.
Lent by BARCLAY, PERKINS & CO., LONDON.
- 246 THE GOLFERS' ARMS, Great Yarmouth,
Artist : J. GOODE.
Lent by E. LACON & CO., LTD., YARMOUTH.
- 247 THE WHEATSHEAF, London.
Artist : S. T. C. WEEKS.
Lent by WM. YOUNGER & CO., LTD., LONDON AND
EDINBURGH.
- 248 THE PLOUGH HOTEL, Cardiff, Glam.
Artist : A. J. WEST.
Lent by S. A. BRAIN & CO., CARDIFF.
- 249 THE SHIP HOTEL, Christchurch, Hants.
Artist : F. G. SHORT.
Lent by STRONG & CO. OF ROMSEY, LTD.
- 250 THE DEW DROP INN, Wick, Sussex.
Artist : RALPH ELLIS.
Lent by HENTY & CONSTABLE (BREWERS), LTD.
CHICHESTER.

SIGNS Nos. 251-260 will be used for window display and other purposes.

251 THE DAYLIGHT INN, Petts Wood, Kent.

Artist : RALPH ELLIS.

Lent by CHARRINGTON & Co., LTD., LONDON.

The purpose of this unusual sign is to depict the daylight-saving scheme. The late William Willett, the originator of the scheme, lived at Petts Wood.

252 THE SHIP AGROUND, London.

Artist : RALPH ELLIS.

Lent by CHARRINGTON & Co., LTD., LONDON.

253 THE PRINCE OF WALES' FEATHERS, London.

Artist : RALPH ELLIS.

Lent by CHARRINGTON & Co., LTD., LONDON.

254 THE TIGER'S HEAD, Chislehurst, Kent.

Artist : SIR GARRARD TYRWHITT-DRAKE.

*Lent by THE DARTFORD BREWERY Co., LTD.
MAIDSTONE.*

255 THE TANKARD, London.

Artist : L. MOFFETT.

Lent by CHARRINGTON & Co., LTD., LONDON

256 THE JACK OF TRUMPS, Barnham, Suffolk.

Artist : E. M. DINKEL.

*Lent by GREENE, KING & SONS, LTD., BURY
ST. EDMUNDS.*

- 257 THE RACING GREYHOUND, Ramsgate, Kent,
Artist : WILFRED HARRIS.
Lent by TOMSON & WOTTON, LTD., RAMSGATE.
- 258 THE TOBY JUG, Kingston-on-Thames.
Artist : RALPH ELLIS.
Lent by CHARRINGTON & CO., LTD., LONDON.
- 259 THE TALLY HO, Finchley, London.
Artist : COSMO CLARK.
Lent by CHARRINGTON & CO., LTD., LONDON.
- 260 THE WHITE HORSE, Chislehurst, Kent.
Artist : H. MILTON WILSON.
Lent by WHITBREAD & CO., LTD., LONDON.

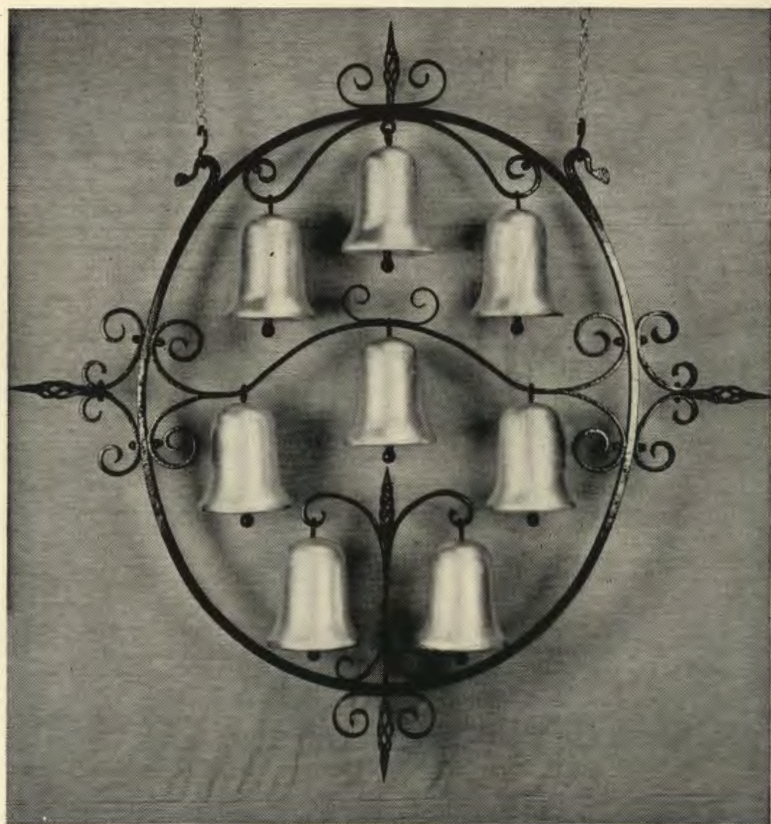
ANNEXE TO OCTAGON ROOM (E on Plan)

DESIGNS

- 274 Electrical sign by Lady Sybil Grant.
- 275-276 by Miss M. Mosdell.
- 277 by Sir Reginald Blomfield, R.A.
Made and drawn for the Mermaid Inn, Rye, in 1895.
- 278 by H. G. Theaker (for Greene, King & Sons, Ltd.)
- 279-281 by Miss Herry Perry.
- 282 by Miss Estella Canziani.
- 283 by George E. Clay, A.R.I.B.A. (for Truman,
Hanbury, Buxton & Co., Ltd.)
- 284 by the Esmé Roberts Studio (for Pilchers, Ltd.)
- 285 by E. M. Dinkel (three designs : two for Greene, King
& Sons, Ltd., and the third for Lord Brocket).
- 286-287 by Hubert Williams.
- 288 by E. M. Dinkel (four designs, for Greene, King &
Sons, Ltd.)
- 289-290 by E. H. Payne (for Greene, King & Sons, Ltd.)
- 291 by E. M. Dinkel (three designs, two for the Carlisle
and District State Management Scheme).
- 292 and 294 (*two sides*) by H. G. Theaker (for Greene,
King & Sons, Ltd.)
- 293 by E. M. Dinkel (for Greene, King & Sons, Ltd.)

- 295 by E. M. Dinkel (four designs, three for Carlisle and District State Management Scheme, and one for Greene, King & Sons, Ltd.).
- 296 by E. M. Dinkel (four designs for Greene, King & Sons, Ltd.)
- 297-298 by E. H. Payne (for Greene, King & Sons, Ltd.)
- 299 by E. M. Dinkel (five designs, for the Carlisle and District State Management Scheme, and Greene, King & Sons, Ltd.)
- 300-303 by Reginald Bell.
- 304 by George E. Clay, A.R.I.B.A. (for Truman, Hanbury, Buxton & Co., Ltd.)
- 305 by E. H. Payne (for Greene, King & Sons, Ltd.)
- 306-328 by Ralph Ellis.
 (Some of these designs have been carried out for Charrington & Co., Ltd.; Hansons, Ltd.; Henty & Constable (Brewers) Ltd.; and Watney, Combe, Reid & Co., Ltd.)
- 329 Sign used on the houses of Greene, King & Sons, Ltd.
Designed by G. Kruger Gray, and made by Messrs. Doulton & Co.
- 330 by Noel Musgrave.
- 331 by F. Sydney Eden (carried out in 1930 for Lord Biddulph).
- 332 by H. N. Eastaugh (carried out for Trust Houses, Ltd.)
- 333 by Miss K. P. Thomasset.
- 334 by Maxwell Ayrton, F.R.I.B.A.

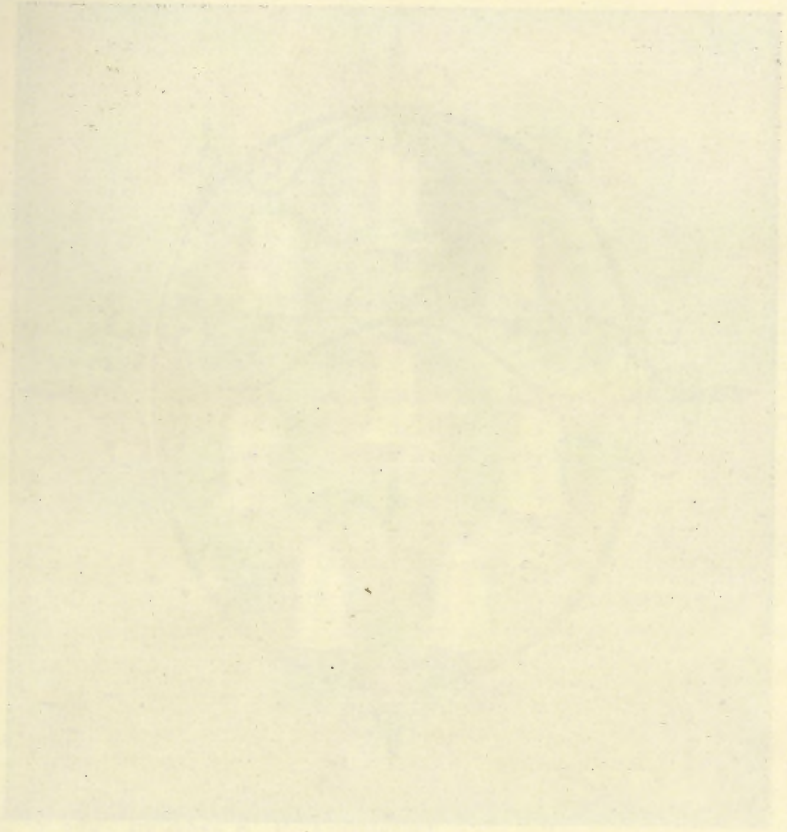
The story goes that Dick Turpin killed a man on Gadshill, Kent, one evening, and the same night rode to York, was introduced to the Lord Mayor and played bowls with him, thus establishing an alibi which could not be upset. The design gives the story in *one silhouette*.



No. 108

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF THE HISTORY OF ARTS
CHICAGO, ILL. 60637

BY C. W. [Name] [Title] [Date]



THE UNIVERSITY OF CHICAGO
DEPARTMENT OF THE HISTORY OF ARTS
CHICAGO, ILL. 60637

PHOTOGRAPHS AND ENGRAVINGS

(mainly of signs which could not be removed).

- 335 The Cissbury Hotel, Findon.
Artist : C. Knight.
(Kemp Town Brewery, Brighton, Ltd.)
- 336 The Caxton Gibbet Hotel, Cambridgeshire.
(Paine & Co., Ltd., St. Neots.)
- 337 The Adur Inn, Hove.
Artist : Miss V. Burleigh.
(The Kemp Town Brewery, Brighton, Ltd.)
- 339 The Seagull, Llanddona, Anglesey.
(Sir Harry Verney, Bart.)
- 340 The Home Arms Hotel, Eyemouth.
Artist : E. F. Tofield.
(Sir Christopher Furness, Bart.)
- 341 The Cat and Custard Pot Inn, Shipton Moyne.
(Stroud Brewery Co., Ltd.)
- 342 The Cross Keys, St. Neots.
- 343 The White Hart, Bletchingley (lent by E. T. Batsford, Ltd.)
- 344 The Swan, Burford (lent by E. T. Batsford, Ltd.)
- 345 The Falstaff Inn, Canterbury (lent by E. T. Batsford, Ltd.)
- 346 The Bull, Stony Stratford (lent by E. T. Batsford, Ltd.)
- 347 The Four Swans, Waltham Cross (lent by E. T. Batsford, Ltd.)
The sign has been demolished.
- 348 The Bear, Burford (lent by E. T. Batsford, Ltd.)
- 349 The Rose and Crown, Stanton, Suffolk (lent by E. T. Batsford, Ltd.)

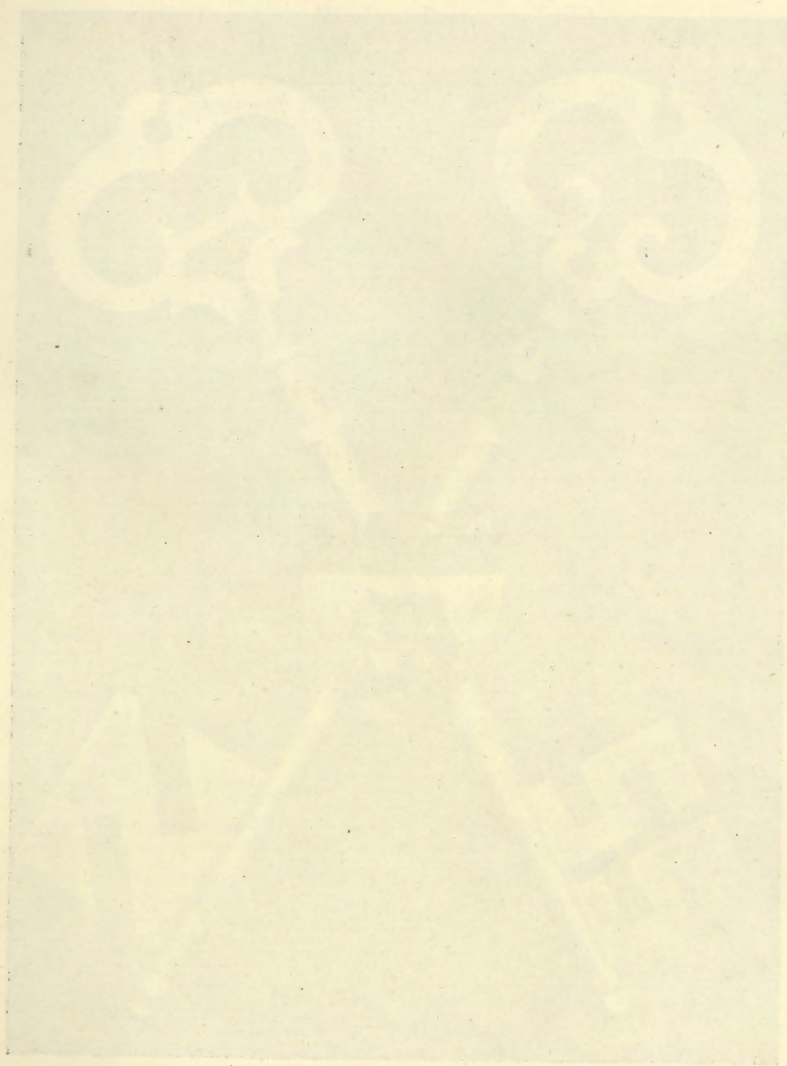
- 350 The White Hart Inn, Scole, Norfolk.
Engraving of the famous "beam" sign, demolished about
70 years ago.
- 351 Queen's Park Tavern, Brighton.
Artist : L. Ginnett.
(The Kemp Town Brewery, Brighton, Ltd.)
- 352 The Ship, Marlow.
Artist : Miss Joan Rowe.
(Thomas Wethered & Sons, Ltd.)
- 353 The King William IV.
An old sign in the possession of Truman, Han-
bury, Buxton & Co., Ltd.
- 354 The Prince of Wales Hotel, Marks Tey, Essex.
Photographs and design.
(Truman, Hanbury, Buxton & Co., Ltd.)
- 355 The Myllet Arms, Perivale, Middlesex.
Designed by E. B. Musman, F.R.I.B.A.
Carving by Miss Gertrude Hermes.
(Benskin's Watford Brewery, Ltd.)
- 356 The Court Oak, Harborne, Birmingham.
Designed by G. B. Cox, F.R.I.B.A.
(Mitchells & Butlers, Ltd.)
- 357 The Three Swans, Market Harborough (lent by
E. T. Batsford, Ltd.)
- 358 The Bell, Stilton (lent by E. T. Batsford, Ltd.)
- 359 The Antelope, Sparkhill, Birmingham.
Designed by H. W. Hobbiss, F.R.I.B.A.
Carved by W. Bloye.
(Mitchells & Butlers, Ltd.)
- 360 The Bell Hotel, Thetford (lent by E. T. Bats-
ford, Ltd.)
- 361 The Fox and Hounds, Barley, Herts.
An eighteenth-century "beam" sign (photograph
by Mrs. Rait Kerr).

- 362 The Fox Hollies. Acocks Green, Birmingham.
Designed by Wood, Kendrick and E. F. Reynolds.
Carved by W. Bloye.
 (Mitchells & Butlers, Ltd.)
- 363 The Swan Inn, Clare, Suffolk.
 (Mauldon & Sons, Sudbury.)
 Reputed to be the oldest inn sign in England. The Swan was an inn at the end of the fifteenth century; for in 1498 John Norfolk left to his son an Alehouse, "le Swan," formerly known as "Quylters." There is mention of "the tenement Quylters" in a Court Roll of 1361.
 The carving includes the English Royal coat of arms and the quartered arms of Mortimer and de Burgh.
- 364 The Mitre, Stourbridge.
Designed by J. Percy Clark, F.R.I.B.A.
Made by The Allied Guilds, Ltd.
 (Mitchells & Butlers, Ltd.)
- 365 The Adonis Hotel, Nahr Ibrahim, Syria (lent by Mrs. D. Mackay)
 The legend runs that here Adonis was killed by the wild boar under the eyes of Venus. The river, when rains bring down a reddish silt, is said to be reddened with his blood. The banks are simultaneously reddened with anenomes.
- 366 The Living Sign, Grantham (lent by E. T. Batsford, Ltd.)
 The hive still houses a swarm of bees.
- 367 The Spon Croft, Smethwick, Birmingham.
Designed by Wood, Kendrick and E. F. Reynolds.
Made by The Birmingham Guild, Ltd.
 (Mitchells & Butlers, Ltd.)
 The name goes goes back to the Crusades. A Bromwich man is said to have gained possession of a splinter or "Spona" of the true Cross. It is presumed that this man settled in the district now known as Spon Lane.
- 368 The White Bull Inn, Ribchester (lent by E. T. Batsford, Ltd.)
- 369 The George and Dragon Hotel, Altrincham.
 (Groves & Whitnall, Ltd.)

- 370 The Middlesex Arms, South Mimms.
Designed by J. C. F. James, A.R.I.B.A.
 (Benskin's Watford Brewery, Ltd.)
- 371 The Rampant Horse, Hull.
Designed by T. Shaw, in 1872, and *painted by*
 W. J. Atkinson.
 (The Hull Brewery, Ltd.)
- 372 The Old Horse Hotel, Leicester.
 (W. Everard & Co.)
- 373 The Thimblemill, Bearwood, near Birmingham.
Designed by Wood, Kendrick and E. F. Reynolds.
Made by J. R. Pearson, Ltd.
 (Mitchells & Butlers, Ltd.)
- 374 The White Lion, Ketley, near Wellington, Shropshire.
 This sign, dated 1661, was discovered by builders in the face
 of a wall.
 (Mitchells & Butlers, Ltd.)
- 375 The Railway Arms.
Designed by The Birmingham Guild.
 (The Kemp Town Brewery, Brighton, Ltd.)
- 376 The Gate Inn, Faversham.
 (George Beer & Rigden, Ltd.)
- 377 The Woolpack Hotel, Tenterden.
 (George Beer & Rigden, Ltd.)
- 378 The Butchers Arms, Sheepscombe.
 (Stroud Brewery Co., Ltd.)
 Showing the cresting to the sign.
- 379 The Fordwich Arms, near Canterbury.
 (Messrs. George Beer & Rigden, Ltd.)
- 380 The King's Arms, Ninfield, Sussex.
 (George Beer & Rigden, Ltd.)



No. 112



THE [illegible] OF [illegible]

- 381 The Market Hotel, Grimsby.
Designed by E. W. Fell & Co., Northampton.
 (Hewitt Bros.)
- 382 and 386 The Horse and Groom Inn.
Artist : Miss Honora Jackson.
 (The Stroud Brewery Co., Ltd.)
- 383 The Bell Inn, Bowerchalk.
 (John Lovibond & Sons, Ltd.)
- 384 The Earl of Stamford Arms, Groby.
 (W. Everard & Co., Ltd.)
- 385 The Brookhill, Ward End, Birmingham.
Designed by G. B. Cox., F.R.I.B.A.
 (Mitchells & Butlers, Ltd., Birmingham.)
- 387 The Greyhound Inn, Stockbridge.
Artist : Ackland C. Hunt.
 (John Lovibond & Sons, Ltd.)
- 388 The Sun (lent by E. T. Batsford, Ltd.)
- 389 The Ship Inn, Alveston.
Designed by Cashmore Art Workers.
 (Trust Houses, Ltd.)
- 390 The White Hart Inn (lent by E. T. Batsford Ltd.)
- 391 The Black Dog Inn, Chilmark.
Artist : Acland C. Hunt.
 (John Lovibond & Sons. Ltd.)
- 392 The Victory Inn, Ashingdon, Essex.
Artist : J. E. Wisstock.
 (Mann, Crossman & Paulin, Ltd.)
- 393 The Golden Lion, Wolverhampton.
 (W. Butler & Co., Ltd.)
- 394 The Grenadier, Hove.
Artist : C. Knight.
 (The Kemp Town Brewery, Ltd.)

- 395 The Rose Inn, Wokingham.
(G. Goldsack.)
- 396 The Duke of Wellington.
*Designed by J. L. Denman, F.R.I.B.A., and made
by The Birmingham Guild, Ltd.
(The Kemp Town Brewery, Ltd.)*
- 397 The Bull and Mouth.
An ancient London sign now in the Guildhall Museum.
- 398 The New Crown Hotel, South Shields.
*Designed by Edward Reed.
(Newcastle Breweries, Ltd.)*
- 399 The Fox Inn, Bury St. Edmunds.
*Designed by Basil Oliver, F.R.I.B.A., and made by
Messrs. F. Clubb & Son.
(Greene, King & Sons, Ltd.)*
- 400 Sign hanging at Little Court, Sunningdale, wrought
from a South German design.
(Brig.-General B. T. Buckley.)
- 401 The Goblin-Ha, Gifford.
Artist : Miss Herry Perry.
- 402 The Five Alls, Chippenham.
(The Bristol Brewery, Georges & Co., Ltd.)
- 403 The Chadwick Arms, Hill Ridware.
Reputed to have unique numbering of quarterings; this
sign bears the arms of forty-eight families.
(The Wolverhampton and Dudley Breweries, Ltd.)
- 404-406 South German Signs (lent by E. T. Batsford, Ltd.,
London).
- 407-418 Twelve Signs from the Tirol (lent by P. J. Unna).
- 419 Sketch Designs (lent by E. W. Fell & Co., North-
ampton).

420 *Outs and Inns* (two volumes), by Edwin Edwards (lent by Harold Barnett).

421 A Collection of Inn Bills of the eighteenth and nineteenth centuries (lent by Sydney Eden and William Newton).

422 An Old Advertisement Sign (lent by G. M. Scales).

LETTERING

(lent by the Victoria and Albert Museum.)

423 Shop Sign, "Xerxes," by Eric Gill and Denis Tegetmeier.

424 Shop Sign, "Taxidermist," by Eric Gill and Denis Tegetmeier.

425 Panel of Incised Lettering by Eric Gill.

426 Inscribed Memorial Plate.

427 Inn Sign, "B. Rowe."

428 Heraldic Shield, "De Boxols."

429 Dürer Tomb Inscription.

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- Astor, Major the Hon. J. J., M.P.—77.
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